

VOICE OF THE Foothill Country

# Matador Tribune

78TH YEAR—NO. 41

MOTLEY COUNTY, TEXAS

THURSDAY, DECEMBER 19, 1974 PRICE TEN CENTS

## TRAIL DUST

By DOUGLAS MEADOR



Christmas serves as a clearing house for banks of friendship, underwriting old accounts and extending credit to new customers. Due to a custom in the accounting, the largest withdrawals always have the largest balances.

When two men journey far together they frequently see life through a single pair of eyes but death they must meet with individual courage.

Cowboying behind the windshield of a heated pickup has little romance appeal but any romance connected with the cattle industry belongs in fiction and song. It is hard, exciting and confining work which has rewarded far fewer men than it has forgotten.

One of the most obvious lessons offered in the kindergarten of life is that selfishness is a blight which affects the blooms of achievement and leaves it to bear futility.

Dignity is a responsibility inherited from the estate of society. Terms of the bequeathal are so exacting as to require bond for behavior before it can serve as trustee.

It is significant that a man must first wear the livery of a servant before he is qualified to wear the robe of a king.

(Tribune Files Dec. 16, 1954)

## VISITOR HERE FROM SPAIN

Visiting Miss Viola Stinson and Miss Mary Ellen Barton Friday were Mrs. Kate Binford and daughter Nancy of Wildardo and their guest, Miss Donnie of Spain, who toured the Barton ranch.

Miss Donnie trains jumping horses in Spain and is touring cattle and horse ranches in the United States.

## IN METHODIST HOSPITAL

Mrs. C. E. Watson, who has been hospitalized in Richard's Memorial Hospital, Paducah, fell Tuesday morning and broke a hip. She was conveyed by ambulance to Methodist Hospital in Lubbock. Her daughter, Mrs. Givens Crump, accompanied her in the ambulance.

## ATTEND CHURCH SUNDAY

## Special Services At Flomot Church

Special services for Christmas and the New Year will be observed by the First Baptist Church at Flomot, according to an announcement by the pastor, Rev. Raymond Crowder.

The Christmas program will be presented Sunday night, December 22 at 7 o'clock. "O Holy Night" is a pageant presenting the Christmas message in music and word, and will be directed by Mr. Wayne Hunter, the music director. Following the program, treats will be given to the children, and a time of fellowship and caroling in the community has been planned.

A Watch Night Service will be held at the church, December 31 from 7:30 p.m. to 12:05 a.m. January 1st.

Two films will be shown during the evening as part of the program. Motion pictures of the Home-Coming celebration and "The Rope of Sand". Refreshments will be served.

Everyone is cordially invited to attend these services.

## NEW BOOKS AVAILABLE

An introductory paragraph by Hope (Clements) Conroe, and a touching Christmas story about the James York family of Roaring Springs add a local touch to the new book, "Howdy" written by Jeanne Lively and edited by Linda (Russell) Roy. Mrs. Conroe is the daughter of Mrs. Lizzie Archer of Lubbock (both formerly of Matador) and Mrs. Roy, the daughter of local residents, Mr. and Mrs. J. M. "Sonny" Russell.

"Howdy" contains many true-to-life stories about prominent Texans, including Amon G. Carter of Fort Worth, Congressman George Mahon, Chill Wills and many others - stories of the great and the humble, representing that special breed of Americans who built the fabulous West Texas Empire, with illustrations by Kenneth Wyatt, well known Tulsa artist.

"No Drums or Thunder" by Irene Brown Bartel of Weatherford, Okla., is another new book available for Christmas giving.

Turning the spotlight of her memory on the rural scene in southwestern Oklahoma before the first world war, the writer sets the stage for a way of life that has long since been abandoned.

These and other volumes are available at the Tribune.

## Furman Vinson Has High Grand Office



FURMAN VINSON

A Past Master of Matador Masonic Lodge, Furman Vinson was elected and installed Grand Junior Warden of the Grand Lodge of Texas, A.F. & A.M. at its 139th annual communication held in the Grand Lodge Temple in Waco on Dec. 4th and 5th.

## GOOD RESPONSE TO LUNG DRIVE

The response to the Christmas Seal Drive for lung diseases was very gratifying, according to R. M. Stanley, board representative of the West Texas Area, American Lung Association from Motley County.

Mrs. R. E. Campbell Jr., president of El Progreso Study Club, received contributions at Bob Stanley Pharmacy, Saturday, and her granddaughter, Charise Cullin, canvassed the residential sections of town.

Those who did not have an opportunity to contribute to the drive may leave donations at the Stanley Pharmacy.

Mr. Stanley and Mrs. Campbell expressed their appreciation to everyone who contributed in any way, to the success of the drive.

## RIFLE TO BE GIVEN DURING TURKEY SHOOT

A 243 rifle with scope will be given away Saturday, Dec. 21 at the Rifle Club Building, by the Sharpshooters Club.

Starting at 1:00 p.m. the Rifle Club will hold a turkey shoot, with the drawing for the rifle following at 2:00 p.m. Winner does not have to be present to receive the rifle, it was announced.

Tickets cost \$1.00 and may be obtained from the Rifle Club members. Proceeds will be used for the Junior Rifle Club.

The turkey shoot will be with 22's, which will be furnished, or contestants may bring their own. Rules are, "open sights only! No scopes. One out of every seven shooters wins a turkey or a ham."

## Zabielskis Offer Gifts

Mr. and Mrs. Ray Zabielski, dealers for Amway products, are offering Christmas gifts to their customers, just for the asking.

The only requirement is that the customer bring a sales slip showing the purchase of any item from Ray and Grace during the year. This will entitle them to a beautiful and valuable gift.

The gifts may be picked up at the Freeman Thacker building in Matador between 10 a.m. and 1 p.m. through December 23.

## SHOP MATADOR FOR CHRISTMAS

## CHRISTMAS ISSUE WILL BE EARLY

CHRISTMAS issue of the Matador Tribune will be printed during the week end, and placed in the mail on Monday evening, in order for "Santa's Helpers" to be free for Christmas Eve, since Christmas is Wednesday.

All copy will need to be in the Tribune office no later than Saturday evening, in order for it to be set, and in the paper.

Many individuals are sending Christmas Greetings in the Tribune, instead of mailing Christmas cards.

Youngsters who wrote letters to Santa, are assured that those not appearing in this week's issue, will be published next week in time for Santa to get their message.

Lack of space this week also necessitates holding reports of several club and social events for next week's issue.



TELLING Santa that he wants "a G.I. Joe with a Kung Fu grip, G.I. Joe clothes and a G.I. Joe Jeep," is Kenneth Garst, 5-year-old son of Mr. and Mrs. Gerald Garst.

## Girls Snare Consolation In Floydada Tournament

By Dan Meador

The Motley County Matadors girl basketball team snared consolation in the Floydada Invitational Tournament last Thursday, Friday, and Saturday.

In the opening game the Matadors lost to AA Lockney in a 39-33 battle. Debbie Clay put in 11 and Marilee Martin added 10 to pace the girls.

In the second game the Matadors won a 47-46 squeaker over Lubbock Christian High School. The

Matadors trailed through the first half, but rallied to take the lead in the second half to win. Three girls went into double figures with Laura Grundy putting in 17, Marilee Martin 14 and Debbie Clay 11.

In the championship game for consolation, Motley County slipped by Levelland J.V. 50-47. The Matley girls again had a second half rally to win. Debbie Clay, Laura Grundy, and Marilee Martin were high pointers putting in 22, 13 and 13 respectively. Audrey Campbell, a sopho-

more, was named to the all tournament team as a guard.

## Boys Drop Two

The Motley County boys dropped their opening game to Lorenzo 75-63. Joe Campbell led the effort with 15 with Frank Welling and Steve Stevens each adding 12.

In their second game Valley bested the Motley boys 87-65. Roy Hernandez led the Matadors with 17, with Joe Campbell adding 16 and Steve Stevens, 15.

## Motley Defeats Paducah

By Dan Meador

The Motley County Matadors bested Paducah in three of four basketball games here Tuesday, December 10. In the boys varsity the Matadors won a 76-68 battle. The Matadors maintained an edge most of the game trailing only at halftime. Four Matadors went into double figures, with Joe Campbell putting in 18, Steve Stevens and Frank Welling 16 each and Roy Hernandez 14.

In the girls varsity, Motley County won a 39-35 victory over Paducah. The girls maintained a lead throughout the game. Debbie Clay put in 15 for the girls with Brenda Campbell adding 14.

In the boys B team Motley won a 49-39 victory. Jerry Lee put in 12 with Harold Dempsey putting in 12.

In the girls B team Motley girls lost 54-38. Dana Dillard and Karen Sefcik each put in 14 for the girls.

## RETURNS HOME FROM CALIFORNIA

LTC. W. C. Pallmeyer of the Army Reserves, returned home Sunday night from San Diego, Calif., where he attended a two weeks counterinsurgency course at Coronado Naval Amphibious Base.

## Mrs. Cooper's Rites Held

Funeral services for Mrs. J. A. Cooper, 87, were held at 3:00 p.m. Wednesday, December 18, at the First Baptist Church in Matador. Officiating was Rev. Leonard Sims, pastor. Interment was in East Mound Cemetery at Matador under the direction of Seigler Funeral Home.

Mrs. Cooper passed away about 11:00 p.m. Sunday at Richards Memorial Hospital in Paducah, Texas, following a long illness.

Martha Ellen Ayers was born October 13, 1887, near Little Rock, Arkansas. She was married to James Alvin Cooper October 12, 1906, at DeQueen, Arkansas. They moved to Motley County in 1913 and made their home here until moving to a nursing home at Paducah some four years ago.

Mrs. Cooper was a member of the First Baptist Church of Matador.

Survivors include her husband; two sons, Alfred and Carl Cooper, both of Matador; two daughters, Mrs. J. D. Cartwright (Annie), of Paducah, and Mrs. Joe Campbell (Elsie) of Matador; one sister, Mrs. Rosie Ellithorp of Paducah; 27 grandchildren, 17 great-grandchildren, and 5 great-great-grandchildren.

Serving as pallbearers were Billy Lane Cartwright, Chester Cooper, Billy Smith, W. O. Wood, Cecil Welch, Terry Oliver, Rodney Smith, and Clarence Woosley.

Named as honorary pallbearers were Marion Norris, Pete Williams, Raby Webb, Bill McCaghren, John Briscoe, Bill Smallwood, J. B. Cooper, Carlos Clower, Jim Clower, and Clarence Jinks.

## AT MOTHER'S BEDSIDE

Mrs. Bill Pallmeyer has been in Chillicothe the past week, at the hospital bedside of her mother, Mrs. Marvin Henson, who is in a critical condition following a recent stroke.



HO-HO-HO - Santa Claus as he made his appearance in the auditorium of Motley County School, last Wednesday. J. E. Edwards, Grade School Principal is on hand to greet the visitor. -Photo by Gerald Garst



PRESENTING special entertainment at Santa's party at Band, appearing as mice and chipmunks. A segment of the tie school auditorium were members of the Patton Springs band is seen at right. -Photo by Marion Woodruff

# SHARPSHOOTERS

## RIFLE CLUB

### MEMBER N.R.A.

RIFLE to be given by Sharpshooters Rifle Club, Saturday. -Photo by Gerald Garst

## Church and Society

### Christmas Celebrated By United Methodist Women

Mrs. Howard Traweck was hostess to the members and friends of the United Methodist Women on December 10, for a Christmas social.

The evening opened with the singing of several Christmas carols, led by Mrs. W. F. Jacobs, accompanied at the piano by Mrs. Traweck.

The president, Mrs. John Hamilton, led a program on the subject, "What do you bring to Christmas," the purpose of which was to help the members realize that Christmas is largely what we bring to it, and to create a desire to grow in what we bring.

Assisting with the program were Mrs. Lloyd Hearn, Mrs. Nelson McMahan, Mrs. Mae Simpson, Mrs. Mike Hoyle, Mrs. Chas. Keith and Mrs. Bill Pipkin.

Miss Rachel Patton and Mesdames L. J. Barkley, Alvin Stearns and J. D. Craven visited in Hale Center, Saturday with their sister-in-law, Mrs. Tom Patton.

Mr. and Mrs. Nolan Fulkerson of Lubbock, spent Sunday with her sister, Mrs. Douglas Meador.

Mr. and Mrs. Richard Green and children of Plainview visited here Sunday in the home of his brother and family, Mr. and Mrs. Luther Green.

Mrs. Wilson Barton and Mrs. Elbert Seigler conducted several interesting games, and Mrs. J. R. Whitworth and Mrs. Henry Ford distributed gifts from a beautifully decorated tree.

Refreshments of cakes and punch were served by Mesdames Ethel Payne, Hearn and Hamilton.

Others enjoying the occasion were Mesdames Mattie Brotherton, Olive Russell, Fred Bourland, Vance Gilbreath, R. E. Donovan, W. D. Lipscomb, Curtis King, Robert Darsey, Beatrice Smith, C. T. Jenkins, Howard Edmondson and Homer T. Jenkins, and Miss Mary Keith.

OFFICERS for the U.M.W. for 1975 were elected at a recent meeting, as follows: Mrs. Vance Gilbreath, President, Mrs. Agnes Aaron, Vice President, Mrs. Nelson McMahan, Secretary and Mrs. W. F. Jacobs, Treasurer.

Chairman of the local church activities: Mrs. Elbert Seigler; Secretary of Missionary Education, Mrs. Bill Pipkin; Secretary of Spiritual Life, Mrs. Bill Pallmeyer; Secretary of Literature, Mrs. Olive Russell; Secretary of Student Life, Mrs. Frank Pohl.

Miss Mary Slover was selected reporter and named as Circle Chairmen were Mrs. Mattie Brotherton and Mrs. Charles N. Johnson.

### Christmas Is Theme Of Social

Mrs. J. L. Woodruff was hostess Tuesday night, Dec. 10, for a Christmas party held by the Gleaners Sunday School Class of First Baptist Church.

A program was given which included reading of the Christmas story from the scriptures, Christmas hymns and carols by the group, with Miss Rachel Patton at the piano, early Christmas experiences by the group, and an original Christmas story by the class teacher, Mrs. Reece Timmons.

Refreshments of coffee, punch, cake, canapes and nuts were served from the dining table, laid with a white organdy cloth lined with pink, and centered with crystal figurines, including a Madonna, birds, a lamb and angels. Mrs. Roy Smith, class president, presided at the punch service and Mrs. Raby Webb poured coffee.

Others present were Mesdames Alvin Stearns, J. D. Craven, J. P. Neighbors, Freeman Thacker, Ben Meador, R. E. Campbell Sr., Audie Poteet, Audrey Price, Bill McKeelvey and Ed Smith.

Instead of a gift exchange, the women gave contributions to the Lottie Moon Christmas offering for foreign missions, which they placed beneath a beautifully decorated Christmas tree. The members also presented Mrs. Timmons with an appreciation gift, as teacher.

Week end visitors in the home of Mr. and Mrs. Tony Dean included her grandmother, Mrs. Ben Whitaker, and friends, Mr. and Mrs. Larry Dorsey, all of Henrietta.

### Sunshine Christmas Party Held

The Sunshine Club met Wednesday, December 11, at 2:30 p.m. in the parlor of the Methodist Church with 14 members present as follows: Tose Day, Ivy Cooper, Ocie Smallwood, Audrey Price, Vinie Keltz, Mary Campbell, Sallie McBride, Georgetta Smith, Teak Stapleton, Mollie Jones, Artie Wason, May Simpson, Mary Keith, Stella Tilson, and guest Eugenia Bethard of Roaring Springs.

After a short business session the Christmas story was read from the Bible and two Christmas carols were sung. Presents were exchanged from the lovely tree furnished by Artie Wason, she and Sallie McBride officiating. Refreshments of spiced tea and cup cakes were served by May Simpson and Artie Wason.

The next meeting will be January 8, 1975 at 2:30 in the church parlor.

#### PRE-CHRISTMAS GET-TOGETHER

Relatives here during the week end for a Pre-Christmas get-together Saturday in the home of Mr. and Mrs. Kirby Campbell included her brother and family, Mr. and Mrs. William Allen, Ann, Teresa, Sandy and Billy of Colorado Springs, Colo.; and two sisters and their families, Mr. and Mrs. James Burton and James Weldon of Amarillo and Mr. and Mrs. Frank Gardner of Tularosa, New Mexico. Mrs. Campbell, her brother and sisters attended a cousin's get-together in Paducah Saturday night in the home of Mr. and Mrs. Lloyd Mayes.

#### RECENT TRIP

Mr. and Mrs. Walter Gwinn returned home recently from a visit in Springfield, Missouri with Mr. and

Mrs. David Guinn. Their trip included visits to many interesting places, including the Shepherd of the Hills country, where Harold Bell Wright wrote his famous

book. Old Matt's cabin and other buildings are still preserved for tourists. One day was spent at the great Stocktoy dam and lakes country, and another day at

David Guinn's former home at Golden City, Missouri, and other interesting places. Mr. and Mrs. Harry Codine Guinn of Houston were also Springfield visitors at the time.



It wouldn't seem like Christmas  
If we couldn't get in touch  
And wish the season's happiness  
To those we like so much  
So to those we love and see each day  
And other loved ones far away  
To all good friends whose friendship means so much  
And those with whom we're somehow out of touch

Merry Christmas and a Happy New Year

*Mike + Virginia Hoyle*

#### STUDIES ABOUT THE BIBLE

The generations from Noah to Christ gradually degraded themselves. The Noah Family was totally committed to God; however, when Christ came, the peoples of the earth had so degraded themselves that social and mental darkness enveloped God's earth. That darkness was too "thick" to be dispelled by any philosophy devised by the mind of man.

One "besetting sin" which most generations cannot handle, is egoism. Man is so confident of his mental powers that he discards God's wisdom and launches out on his own. When great numbers follow this path of reasoning, whole nations lapse into mental and social darkness. Such was the world status 2000 years ago. The world was a victim of its own faulty philosophy. The world needed light.

In the beginning was the Word, and the Word was with God, and the Word was God. He was in the beginning with God. All things came into being through Him; and apart from Him nothing came into being that has come into being. In Him was life; and the life was the light of men. And the light shines in the darkness; and the darkness did not comprehend it. John 1:1-5

The Power that made all things so beautifully has power to restore man to his greatest glory. That power is vested in the Christ. He is the one which man must look to and trust, if man has any hope of again being "in the image of God." The great light is Christ.

L. E. O'Neal  
Minister Gospel of Christ  
Roaring Springs, Texas

### Put some color into your white Christmas.

Your whole home deserves the bright, colorful touch of flowers and plants. Call or stop by early for a merry floral guide to the Yuletide. Do it now while our selection is at its best.



Brighten your holiday with flowers and plants.

#### CLEARANCE SALE--

Most items of Christmas decorations reduced 25% to 50% from now until Christmas. Shop early while the selection is best.

Matador Floral Company

### Give more to Christmas Seals

ATTEND CHURCH SUNDAY

#### NORELCO® 40 VIP ADJUSTABLE SHAVER

- Nine closeness settings.
- Improved pop-up trimmer.
- Triple floating heads.
- Self Sharpening rotary blades.

Now Only \$28.88 \$44.95



It's a new fragrance called Mon Triomphe that will smell uniquely different on him than on anyone else. Mon Triomphe. After shave, cologne and combination gift sets \$4.00 to \$9.00.

Here's something only your man can wear.



# Happy Holidays

Brut 33  
Splash-On Lotion  
\$2.75 Value \$1.69  
Save \$1.06

Polaroid  
Zip Camera  
\$13.95

SUNBEAM  
MODEL MM 100-W  
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SCHICK  
HOT LATHER  
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BATTERY OR ELECTRIC  
Reg. \$31.95  
\$26.95

Large Selection

TIMEX  
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Pharmacy

## El Progreso Club Has Christmas Tea

El Progreso Club met December 12 in the home of the president, Mrs. R. E. Campbell Jr., for the annual Christmas program and tea. Mrs. W. F. McCaghren, first vice-president, called the club to order until Mrs. Campbell could preside.

Mrs. A. J. Daffern was program leader and expressed the pleasure of the members in meeting with Mrs. Campbell, as Christmas decorations greeted guests from the minute they turned into the drive. The house was beautifully decorated, with many arrangements and groupings of candles lending to the holiday spirit.

Mrs. Daffern read the caption opening the program: "Christmas is coming, the geese are getting fat; Please to put a penny in the old man's hat. If you haven't got a penny, a ha'penny will do; If you haven't got a ha'penny, God bless you." - Beggar's Rhyme.

She then introduced Mrs. J. R. Whitworth, who, in her most gracious manner, presented the reading "Home-made Miracle," by Margaret Cousins. Mrs. Tony Dean was introduced to the group and presented a delightful medley of Christmas carols at the piano. Mrs. W. F. Jacobs led the group in singing popular

carols, with Mrs. Harold Campbell as accompanist. The Inspirational Thought was given by Mrs. Fred Simpson, who told the group that the program just presented certainly brought the message of "Peace on Earth, Good Will to Men," and ended with prayer.

The tea table was another point of Christmas cheer, with its being covered with an antique hand crocheted white cloth over dark green. An epergne filled with red carnations and berries, baby's breath and greenery,

and white candles featured the club's colors as well as Christmas colors.

Hot spiced tea, a variety of cookies, and Christmas mints were served by Mrs. E. A. Day. The tea committee was composed of Mrs. Day, and Meses. Howard Tra-week, Vance Gilbreath and Carl King.

Those in attendance other than mentioned, were Mesdames J. L. Woodruff, Furman Vinson, W. D. Lipscomb, J. E. Edwards, Raymond Davis, D. E. Pitts Sr., Lloyd Hearn, Robert Darsey, J. M. Russell, W. N. Pipkin, Ralph Stapleton, Ben Keltz, and Ben Meador, Miss Mary Keith, and two guests, Mrs. Tony Dean, Matador and Mrs. Earl Rowan of Floydada.

### CHRISTMAS SILVER TEA PROGRAM HELD BY MATADOR GARDEN CLUB

Matador Garden Club met Monday, December 16 in the home of Mrs. Pat Sheridan for a Christmas program and Silver Tea for State Headquarters of Texas Garden Clubs, Inc.

Mrs. W. N. Pipkin, President, conducted a business session and appointed a nominating committee composed of Mrs. J. D. Craven, chairman, Mrs. Ted Elliott and Mrs. Eldred Seigler.

It was voted to place two P.A.T.E. (or People and Their Environment) books in the school library, and also to buy an evergreen shrub for the downtown planter at the corner of U.S. Highway 70 and Main Street. It was also suggested that the club

sponsor a tree poster contest for grade school students.

Mrs. Edgar Lee was program leader for the subject, "Christmas Facts and Fancies." Roll call was answered with "My favorite childhood toy."

Mrs. Craven gave an interesting talk on little known facts about Christmas. Mrs. Sheridan gave the history of holly, and in the absence of Mrs. W. W. Clements, Mrs. Elliott read Legends Surrounding Christmas. At the conclusion of the program, Christmas carols were sung by the group.

With Mrs. Pipkin presiding at the silver service, tea, coffee, miniature sandwiches, nuts, cookies and candies were served from the dining table, colorful with a Christmas cloth and centered with ceramic carolers beneath a street light. A silver Christmas tree and other decorations in the living room enhanced the setting for the occasion.

The Christmas thought was read by the leader, from Luke 2:14, "Glory to God in the highest, and on earth peace, and good will toward men."

Those present were Mesdames Bill Pipkin, Ben Meador, Eldred Seigler, J. D. Craven, Alvin Stearns, W. F. Jacobs, Ted Elliott and Edgar Lee, and the hostess, Mrs. Sheridan.

### LETTERS TO SANTA

Star Route Post, Texas 79356

Dear Santa, I am four years old and I have tried to be good this year. We have moved, so please find our house. We live at Kalgary.

Please bring me an inchworm and a guns and holsters set, and bring my baby sister, April, something she can play with. Thank you.

Love, Carl Gholson

+++

Dear Santa, I am a little boy five years old and my sister is three.

Please bring us some toys and some good things to eat. Remember all the other boys and girls.

Love, Lee & Pam Perryman

+++

Dear Santa, I've been a pretty good boy so please bring me trucks, some guns, a train, guitar, and please bring my little brother something too. He's just a baby but likes toys too.

Love, James McCleskey Age 3½



LAST MINUTE SHOPPERS

# Gift Specials



**Girls & Ladies Coats 25% Off**

---

**Ladies Sweaters & Capes 25% Off**

---

**Ladies Handbags 25% Off**

---

**Blouses 25% Off**  
60" Wide

---

**100% Polyester Knits**  
\$1.98, \$2.98, \$3.98, & \$4.98

---

**Christmas Decorations 20% Off**



Wall's  
**Blizzard Proof Vest**  
All Colors  
**\$8.95 to \$13.95**

Wall's Blizzard Proof  
**Insulated Coveralls**  
All sizes -- Small to XX Tall  
**\$26.95 & Up**

**Lee's Of Roaring Springs**

# HOLIDAY GIFT GUIDE

"For Merry Christmas Shopping"



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BUNDT PAN



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PUNCH BOWL SET



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3 GUN-GUN RACK



A Great Christmas Gift For Mom

**Free GIFT WRAPPING ...of course**



**Household Supply Co.**

LETTERS TO SANTA

**Whiteflat News**  
Mrs. Stella Tilson  
Pho. (806) 469-5244

**Roaring Springs News**  
Mrs. Joe Meredith  
Pho. (806) 348-2301

Visiting Mr. and Mrs. Morris Stephens and Shonda, Sunday were their son and family, Mr. and Mrs. Montie Stephens and daughter, April; his parents, Mr. and Mrs. Joe Stephens of Matador; and Mr. and Mrs. Odel Poteet of Lubbock.

Mr. and Mrs. Ralph Stapleton visited at Silver Creek community, near Burnett, Saturday night through Sunday night with her relatives, a sister and husband, Mr. and Mrs. W. E. Hobson, and a brother and wife, Mr. and Mrs. Denise Elmore. Monday they drove to Arlington and visited their daughter and husband, Mr. and Mrs. Pace Cramer. They returned home Tuesday evening.

Mr. and Mrs. Jack Spray visited from Tuesday through part of Friday at Las Cruces, N.M. with their son and family, Mr. and Mrs. Billy Jack Spray and children, Scott, Nikki, and Becky.

Lance Jameson, a student at McMurry College, Abilene, and son of Mr. and Mrs. H. R. Jameson, was home for the week end, more or less on business. He will be home again next week end for the Christmas holiday.

Mrs. Clarence Woosley of Lubbock visited her parents, Mr. and Mrs. Alfred Cooper, Sunday. Alfred Cooper was at the bedside of his parents, Mr. and Mrs. J. A. Cooper in the hospital at Paducah, Sunday. They are in critical condition and the Coopers have been going to see them all week. Mrs. Vesta Cooper and Miss Martha Cooper have also been at the bedside of Mr. and Mrs. J. A. Cooper, as have the other relatives.

Visiting on the week end with Mr. and Mrs. T. W. Jennings were J. M. Hill and a friend J. W. Munson of Vernon.

Mrs. Janice Dixon and Spencer visited Sunday at Lakeview with her parents, Mr. and Mrs. J. P. Whitefield.

Visiting Mr. and Mrs. Jim McCleskey last week end, were Mr. and Mrs. Herman McCleskey, Gary, Al and Audra of Hereford; Mr. and Mrs. Glenn Rattan, Will and Pam and Mrs. Eva Mae McGee all of Lubbock; Mr. and Mrs. Jerry McGee, Dale and Kerry of Spur, and local residents, Mr. and Mrs. Elgie McCleskey, James and Willie and Mr. and Mrs. Gordon McGee and Audie.

Week end visitors of Mrs. Bea Spraberry were Mr. and Mrs. Larry Osborn and Mr. and Mrs. Elmer Osborn, Wayne and Racquel, of Lubbock; and Mr. and Mrs. Eddie Osborn of Birmingham, Alabama. The Eddie Osborns will visit through the Christmas holidays.

Mrs. Agnes Meredith returned home Sunday from a visit in Lubbock with her children. She was accompanied home by a grandson and family, Mr. and Mrs. Ray Williamson.

Visiting Mrs. Margie Payne, Sunday, were Mr. and Mrs. Jessie Roller and Billy, Mrs. A. C. Roller and Mrs. Ruth Turner, all of Lubbock, and Mr. and Mrs. Vester Roller and Dee Dee of Plainview.

Rev. Mrs. Edna Dillard spent part of last week in Muleshoe with her son, J. W. Maritt, and also visited her daughter, Mrs. Dean Spraberry.

Mrs. Eliza Kingery has been released from the hospital and will spend the Christmas holidays in Silverton with her son and family, Mr. and Mrs. Ted Kingery.

Mr. and Mrs. W. C. Youngblood have left to spend Christmas holidays with their children in Odessa, and Florida.

J. P. Moore celebrated his 90th birthday Monday. A birthday dinner was held for him Sunday, in the home of his son and family, Mr. and Mrs. Foy Moore.

Mrs. Roxie Lewis left Monday for Uvalde, to spend Christmas holidays with her daughter, Mrs. B. N. Smallwood and family. From there she will go to El Paso to spend the winter with another daughter and family, the Frank Capshaws.

Dear Santa Clause, I love you. Please send me a Evel Knievel.

From, David

Dear Santa, I love you. Please send me a Baby Alive and a Barbie doll, a B.B. gun.

From, Donna

Dear Santa, I love you. Please send an Army set.

Tommy Cooper

Dear Santa Clause, I love you. Please send me a doll Evel Knievel.

I love you, Kim

Dear Santa Clause, I Love you. Please send a B.B. gun.

Jeffrey

Dear Santa Clause, I love you. Please send me a Evel Knievel and B.B. gun.

Love, Cody

# CATTLE CUBES

50 Lbs. (Net)	50 Lbs. (Net)	50 Lbs. (Net)	50 Lbs. (Net)
<b>Swift Breeder Cubes</b>	<b>Swift Range Breeder Cubes</b>	<b>Swift Special Breeder Cubes</b>	<b>Swift Econo Cubes</b>
<b>GUARANTEED ANALYSIS</b>			
Crude Protein Not Less Than 20.00 %	Crude Protein Not Less Than 20.00 %	Crude Protein Not Less Than 20.00 %	Crude Protein Not Less Than 20.00 %
Crude Fat Not Less Than 2.50 %	Crude Fat Not Less Than 2.50 %	Crude Fat Not Less Than 2.50 %	Crude Fat Not Less Than 2.50 %
Crude Fiber Not More Than 8.00 %	Crude Fiber Not More Than 8.00 %	Crude Fiber Not More Than 8.00 %	Crude Fiber Not More Than 8.00 %
Calcium (Ca) Not More Than 4.50 %	Calcium (Ca) Not More Than 4.50 %	Calcium (Ca) Not More Than 4.50 %	Calcium (Ca) Not More Than 4.50 %
Phosphorus (P) Not Less Than 0.60 %	Phosphorus (P) Not Less Than 0.60 %	Phosphorus (P) Not Less Than 0.60 %	Phosphorus (P) Not Less Than 0.60 %
Salt (NaCl) Not Less Than 2.25 %	Salt (NaCl) Not Less Than 2.25 %	Salt (NaCl) Not Less Than 2.25 %	Salt (NaCl) Not Less Than 2.25 %
Iodine (I) Not Less Than 0.0001 %	Iodine (I) Not Less Than 0.0001 %	Iodine (I) Not Less Than 0.0001 %	Iodine (I) Not Less Than 0.0001 %
Vitamin A 10,000 USP Units per pound	Vitamin A 10,000 USP Units per pound	Vitamin A 10,000 USP Units per pound	Vitamin A 10,000 USP Units per pound
Vitamin D3 1,000 USP Units per pound	Vitamin D3 1,000 USP Units per pound	Vitamin D3 1,000 USP Units per pound	Vitamin D3 1,000 USP Units per pound
<b>INGREDIENTS</b>			
Grain products, plant protein products, processed grain by-products, cane molasses, bentonite 1%, dehydrated alfalfa meal (preserved with ethoxyquin), vitamin A palmitate, D-activated animal sterol (source of vitamin D3), calcium carbonate, salt, defluorinated phosphate, magnesium oxide, manganese oxide, iron carbonate, copper oxide, cobalt sulfate, zinc oxide, potassium iodide, and vitamin E supplement.			
<b>MPd by SWIFT &amp; COMPANY</b> General Office - Chicago, Ill. 60604			
<b>DIRECTIONS FOR USE</b>			
Feed 2 lbs. per head of cattle per day when roughage is fair to good in quality and quantity. Feed 3 to 4 lbs. per head per day when roughage is limited and of poor quality.			
FEED SWIFT MINERAL AND SALT FREE CHOICE AT ALL TIMES.			
B-12-72	\$155.60 TON	B-11-72	\$139.00 TON
B-12-72	\$151.00 TON	B-11-72	\$117.00 TON

**SWIFT BREEDER CUBES** — A top quality cube — None better. All natural protein, all grain, highly fortified with vitamin A & E for breeding purposes. Well balanced with all known essential minerals.

**SWIFT RANGE BREEDER CUBES** — Same as Breeder Cubes except a portion of natural protein is replaced with urea. Sells for a few dollars per ton less than Breeder Cubes. This is our best selling cube.

**SWIFT SPECIAL BREEDER CUBES** — For the rancher who wants all natural protein cubes for less money. High vitamin A & E content for good breeding results.

**SWIFT ECONO CUBES** — This cube contains some roughage and is recommended where ample forage is not available. Well balanced nutritionally with attractive price. This cube is growing in popularity.

# SUPPLEMENT BLOCKS

33 1/3 Lbs. Net Weight	33 1/3 Lbs. Net Weight	33 1/3 Lbs. Net Weight	50 Lbs. Net Weight
<b>Swift Golden Supplement Block</b>	<b>Swift 38% Range Supplement Block</b>	<b>Swift Econo Range Supplement Block</b>	<b>SWIFT MINERAL FOR CATTLE</b>
<b>GUARANTEED ANALYSIS</b>			
Crude Protein not less than 37.00 %	Crude Protein not less than 38.00 %	Crude Protein not less than 37.00 %	Calcium (Ca) not more than 25.5 %
Crude Fat not less than 1.00 %	Crude Fat not less than 1.00 %	Crude Fat not less than 1.00 %	Calcium (Ca) not more than 21.5 %
Crude Fiber not more than 9.50 %	Crude Fiber not more than 8.00 %	Crude Fiber not more than 8.50 %	Calcium (Ca) not less than 7.0 %
Calcium (Ca) not more than 3.00 %	Calcium (Ca) not more than 5.00 %	Calcium (Ca) not more than 5.00 %	Phosphorus (P) not less than 2.00 %
Phosphorus (P) not less than 1.25 %	Phosphorus (P) not less than 1.00 %	Phosphorus (P) not less than 1.00 %	Salt (NaCl) not more than 17.0 %
Salt (NaCl) not more than 13.50 %	Salt (NaCl) not more than 11.00 %	Salt (NaCl) not more than 14.00 %	Salt (NaCl) not less than 1.00 %
Salt (NaCl) not less than 11.50 %	Salt (NaCl) not less than 11.00 %	Salt (NaCl) not less than 14.00 %	Iodine (I) not less than 0.006 %
Iodine (I) not less than 0.001 %	Iodine (I) not less than 0.001 %	Iodine (I) not less than 0.001 %	
Vitamin A 40,000 USP Units per pound	Vitamin A 20,000 USP Units per pound	Vitamin A 20,000 USP Units per pound	
Vitamin D2 4,000 USP Units per pound	Vitamin D2 2,000 USP Units per pound	Vitamin D2 2,000 USP Units per pound	
<b>INGREDIENTS</b>			
Plant protein products, grain products, processed grain by-products, cane molasses, calcium carbonate, salt, urea, defluorinated phosphate, magnesium oxide, manganese oxide, iron carbonate, potassium iodide, D-activated animal sterol (source of vitamin D3), vitamin A palmitate, vitamin E supplement, lignin sulfonate 1.00%, defluorinated phosphate, calcium carbonate, magnesium carbonate, manganese oxide, iron oxide, iron carbonate, zinc oxide, copper oxide, cobalt sulfate, potassium iodide, and anise oil.			
<b>MANUFACTURED BY SWIFT &amp; COMPANY</b> GENERAL OFFICE, CHICAGO, ILLINOIS 60604			
<b>FEEDING DIRECTIONS</b>			
Swift Golden Supplement Block is formulated as a balanced protein supplement to be fed to cattle or sheep and goats under range conditions. It is designed for supplementing forage which may be dry due to maturity, freezing weather or drought. Blocks should be supplied at the rate of 25 to 30 per 100 head of cattle or 5 per 100 head of sheep or goats every 10 days. Distribute blocks over a wide area to allow animals easy access to them. Feed Swift Mineral to all your livestock free choice at all times.			
B-11-74	\$163.00 TON	B-11-74	\$153.00 TON
B-11-74	\$163.00 TON	B-11-73	\$165.00 TON

**SWIFT** — offers a variety of Protein Supplement Blocks that will enable you to make a choice after reviewing analysis tags. **SWIFT GOLDEN SUPPLEMENT BLOCK** is our top quality block — followed by 38% Range Supplement and Econo Range Supplement Blocks. Factors that influence the cost of blocks are amounts of Urea, Vitamin A, Vitamin E, Phosphorus, Calcium, trace minerals, and fillers that competitive products may have. The higher the Urea the cheaper the block. Calcium (limestone) is also a cheap product. Phosphorus is expensive. Vitamin A and Vitamin E are also very important. Vitamin E is especially needed by breeding herds. Most any Supplement Block will do a better job than cottonseed pellets or cake as nutritional requirements are included other than protein.

Whichever block you select, it will save labor as you only feed once each 10 - 14 days. **FOR ANY FEEDING PROGRAM** feed Swift Minerals free choice for best results. We have a full line of minerals to select from.

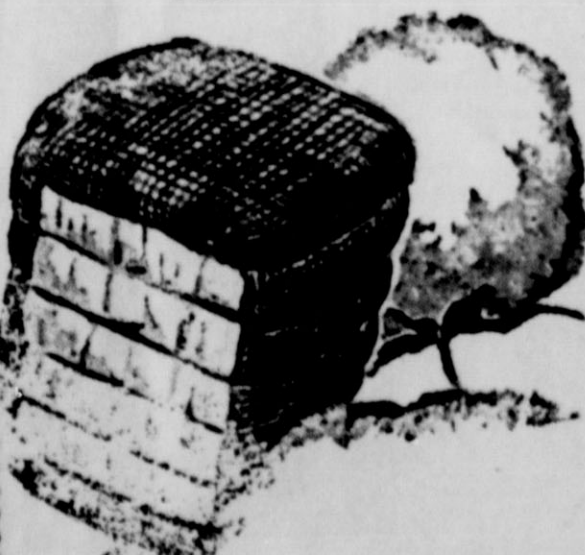
# Ranchers and Farmers Supply

Nights 347-2257

Phone 347-2844

**Our Best Wishes For A Happy Holiday**

**CAPROCK GIN COMPANY**  
FLOMOT, TEXAS



Your Business and Friendship Is Appreciated

Rex - Dorothy Johnson

We have trailer tires, hubs, and wheels

## CHRISTMAS SERVICE HELD BY METHODIST CHURCHES

The Flomot United Methodist Church and the Quitaque United Methodist Church met Sunday night in the Flomot church for Christmas services with the Rev. Sidney Parsley bringing the Christmas message.

### Flomot News

Mrs. H. R. Jameson  
Pho. (806) 469-5274

Mrs. John Burt of Escido, California visited her sister and husband, Mr. and Mrs. V. D. Tiffin, Monday.

Mr. and Mrs. L. B. Turner were in Amarillo a week ago Monday where Mr. Turner had a medical check-up at the Veterans' Hospital. He received a good report.

Visitors Sunday of Mr. and Mrs. C. W. Starkey were Mr. and Mrs. Price Wiley of Plainview.

On the sick list have been Mr. and Mrs. Coy Franks and twin sons, and Mrs. Pete Clark.

Mrs. Olene Edwards, who is staying with Mrs. J. C. Franks, attended a birthday party in Quitaque, Sunday afternoon honoring her seven year old granddaughter, Linda Payne, daughter of Mr. and Mrs. Lonnie Payne.

Also attending were her other daughters and families, Mr. and Mrs. Ted Green, Sharla, Sherri, Ricky, and David of Matador, Mr. and Mrs. Dwight Ramsey, Christene Brummett and Mrs. Kay Beavers and children of Quitaque.

Mrs. Leon Cloyd and son Dickie were in Plainview shopping, Saturday.

Mr. and Mrs. Joe Ike Clay and children visited during the week end in Tulia with her mother, Mrs. Lillie Tanner. Joining them Sunday were her sister and family, Mr. and Mrs. Herb Martin and Mr. and Mrs. Clois Shorter and daughters.

Mary Ellen Barton and Viola Stinson were Christmas shopping in Plainview, Wednesday.

J. W. Franklin attended to business in Plainview, Saturday.

Mrs. D. M. Gilbert accompanied her friends, Mrs. Orvall Cobb and Mrs. Babe Chandler of Quitaque to Lubbock, Thursday where they shopped and enjoyed the day. Mrs. Gilbert attended to business in Plainview, Saturday.

Visiting Mrs. B. F. Hughes, Sunday were Mrs. J. B. Cooper and Nancy of Matador.

Mr. and Mrs. Jeff Sperry were overnight guests, Friday of Mr. and Mrs. Tom Sperry in Memphis.

Mrs. Leon Elliott of Quitaque and Mrs. Mattie Cogdill

Mrs. Ronald Clay led the congregation in singing Christmas carols, accompanied at the piano by Mrs. Wilburn Martin. The special music presented by the Quitaque Youth Choir was an inspiration to the large group attending.

Following the church services, the group was invited to the Fellowship Hall where sandwiches, cookies, punch and tea were served and Christmas gifts exchanged.

attended to business in Plainview, Monday.

Mrs. Lyall Brown and daughter Michele of Amarillo visited Sunday with Mr. and Mrs. Bert Cloyd and Mr. and Mrs. Leon Cloyd and Dickie.

Mr. and Mrs. Doyle Calvert, Gwen and Glen were in Plainview, Saturday, Christmas shopping.

Friday, Mr. and Mrs. Junior Payne and Mr. and Mrs. James Monk assisted Rev. and Mrs. Billy Green and children in completing their change of residence from Quitaque to the Joe Edd Smith house. The group had lunch with the Payne family.

Wayne Hunter attended to business in Plainview this week.

Mr. and Mrs. Jimmy Carter visited with relatives and attended to business in Sundown, Wednesday.

A. W. Martin, a patient in Central Plains Hospital in Plainview, is still unable to undergo surgery. Mrs. Martin is at his bedside.

A week end visitor of Mr. and Mrs. L. W. Crowell was their son, Lynn Crowell of Lubbock.

Mr. and Mrs. John Jones visited in Floydada, Tuesday with Mr. and Mrs. Bob Hambright, Allisa and Jim Bob. They also attended to business in Plainview.

Mr. and Mrs. James Monk and Mrs. Leota Isbell were in Tulia, Tuesday for a medical check-up and Christmas shopping.

Mrs. Tom Ross, Lisa and Tommy attended to business in Plainview, Monday.

Visiting Mr. and Mrs. Larry Bynum Sunday were Jackie Bynum of Lubbock and his friend, Berry Shirley of Odessa, a student at Texas Tech.

Mr. and Mrs. Jeff Sperry and James Monk attended to business in Matador, Thursday.

Mrs. Viola Calvert visited Saturday with her daughter and family, Mr. and Mrs. E. J. Browning and children of Turkey.

Larry Bynum and his father, Leldon Bynum of El Paso who is visiting the family, attended to business in Plainview, Thursday.

Mrs. Leota Isbell and Mrs. James Monk shopped in Turkey, Thursday.

Visitors Sunday of Mr. and Mrs. Ray Cruse and children were Mr. and Mrs. Donnie Cruse, Regina, Brand, and Chancy of Plainview, Mr. and Mrs. Jess Browning and granddaughter, Del Ray Browning of Turkey and Mr. and Mrs. James Gwinn of Roaring Springs. Regina, Brand and Chancy remained to visit this week with their grandparents.

Visiting Saturday and Sunday with Mr. and Mrs. Jeff Sperry were their son and children, Elbert Sperry, Susan and Steve of Idalou.

Mrs. P. H. Morris and son, Wendell Morris attended to business in Plainview and Lubbock, Monday and in Matador and Plainview, Tuesday. They were in Quitaque on business, Wednesday and in Matador again, Friday.

Mrs. Foy Moore of Roaring Springs and Mrs. Larry Bynum, Kani and Bart were in Lubbock, Wednesday for a medical appointment.

Attending to business and shopping in Plainview, Wednesday was Mrs. Joe Degan.

Mr. and Mrs. A. D. Moseley visited in Amarillo, Sunday with her only living aunt, Mrs. Mattie McGee, who is 90 years old.

Milan Fields of Houston and Louis Fields of Plainview visited Sunday with their aunt, Mrs. J. C. Franks and Mr. and Mrs. Coy Franks and sons.

+++

### ATTEND ASSEMBLY

The Jehovah Witness Christian sect met Saturday and Sunday in Amarillo for a Circuit Assembly with 1500 attending. The theme of the program was taken from 2nd Peter, "What Sort of Person We Should Be". Bro. H. J. Weidner of New York City, district traveling representative and K. E. Casper, circuit traveling representative, were featured speakers at the Assembly.

Attending from Flomot were Mr. and Mrs. V. D. Tiffin, Mr. and Mrs. A. D. Moseley, Mrs. Dale Tiffin and children, Mrs. A. L. Lindsey and G. D. Tiffin.

### LETTERS TO SANTA

Dear Santa Claus,  
Please bring me a baby doll, Barbie, and Play Family Doll House. Please bring me a few surprises, too. I love you, Santa. Please remember all the other boys and girls in Matador. Please bring my baby sister Kammy Karol a dolly and some other toys, too. We will leave you some milk and cookies under the Christmas tree.

Love,  
Tammy Timmons  
4½ Years old

+++

Dear Santa Clause,  
I love you. Please send a doll.

Mary

### LANCER'S TORO

As I drove down our country road to my home for the Christmas holidays with dust fogging behind me, our rural mailbox jumped into view. There it was standing at the side of the road draped with Christmas decorations and holly wreath winding down its silver stand. I shook my head at seeing that Christmas greeting in the middle of nowhere and I mean the middle of NOWHERE. A patch of white cotton was on my right, a green wheat field on my left and pasture grassland in front of me!

Not very long ago, I thought it a big joke when our mail carrier and school bus drivers would ask when we were going to decorate our mail box for Christmas. I pulled down the aluminum door and reached for the daily paper with letters hiding inside and bubble gum that was left for my red-headed brother. I shut the door and looked at the box again. I like it.

I had to live away from home to realize how a little something like this could brighten the countryside for commuting farmers and ranchers and even men who work on our road and deliver farm fuel.

You can spread cheer in the most unexpected ways when you want to. As I looked at the envelopes I knew were Christmas cards, I thought if we could have the spirit of Christmas in our hearts all year, we would have peace on earth and good will toward men.

## FOR YOUR CHRISTMAS JOY IN GIVING

Select and Let Us Gift Wrap For You

Toys Dolls Games Tractors Teddy Bears Etc.

ELECTRIC: Toasters Can Openers Blenders Skillets

LINGERIE: Pajamas Gowns Robes Panties Slips, Etc.  
HOUSE SHOES For Men -- Women -- Boys -- Girls  
SCARFS COSMETICS JEWELRY

Pant Suits Blouses Dresses Sweaters

Mens Shirts Knit and Western  
Ties -- Socks and Boys Wool Caps

Beautiful Gifts For Everyone

Matador Variety

A Junior Department Store



MAKE IT A  
COLOR TV  
CHRISTMAS

# The '75 RCA XL-100's are here.



4 reasons why you shouldn't settle for less than RCA XL-100

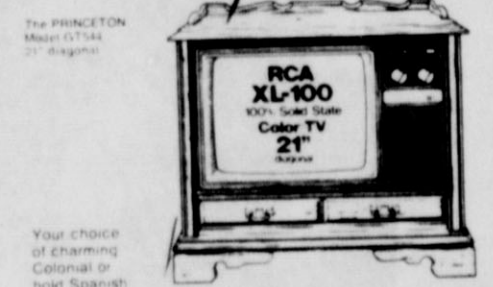
1. XL-100, 100% solid state reliability
2. RCA's best picture tube ever - XL-100 sets with the black matrix picture tube give you sparkling bright, dramatically detailed color pictures and natural, warmer, more pleasing flesh tones.
3. Automatic Fine Tuning Convenience
4. Superb furniture styling - Good design, careful craftsmanship, specially selected materials result in superb console cabinetry.

RCA's lowest priced console!

The LAMBERT Model GT540 21" diagonal

Hurry! See your RCA dealer now while he has a big display of the most advanced color TV line in RCA history!

569<sup>95</sup>\*



The PRINCETON Model GT540 21" diagonal



The LAMBERT Model GT540 21" diagonal

Giant 25" (diagonal) consoles with values to match!



The Cambridge Model GT550 25" diagonal



The LEXINGTON Model GT550 25" diagonal



RCA XL-100 19" diagonal

Colonial console Authentic detailing 649<sup>95</sup>\*

Why Go Second Class When First Class Costs No More

THESE ARE IN THE BARN PRICES NO HIDDEN FREIGHT CHARGES

### RANGE CUBES AND MINERALS

#### Purina

SPECIAL RANGE CUBE 20 PERCENT NATURAL PROTEIN	\$158.00 Ton
S.W. RANGE CUBE 20 PERCENT PROTEIN	\$139.00 Ton
RANGE CHECKERS 18 PERCENT PROTEIN	\$121.00 Ton
BREEDERS CUBES 20 PERCENT NATURAL PROTEIN	\$158.00 Ton
RANGE BLOCKS 36 PERCENT PROTEIN	\$172.00 Ton

#### SPECIAL X

Paris Milling Co. Vernon, Texas

MARLACO BREEDER CUBES NATURAL PROTEIN	\$145.00 Ton
MARCO NATURAL PROTEIN 20 PERCENT BREEDER CUBES	\$131.00 Ton
VERNON 20 PERCENT CUBES	\$128.00 Ton
BIG V 21 PERCENT CUBES	\$119.00 Ton
SUPREME 37 PERCENT PROTEIN BLOCKS	\$163.00 Ton

#### Best Mineral Supply

in the Country

#### Triple "F" Minerals

STALEYS (Poloxaline) BLOAT BLOCK	6-12 MINERAL (No Salt)
STOCKADE BLOAT BLOCK	WESTERN SCOTCH MINERAL
STOCKADE 4-1 MINERAL	SCOTCH SAFE GUARD (Wheat
STOCKADE HI-MAG	Pasture Mineral and Bloat
VITAWAY STOCK MINERAL	All In one)
PURINA STOCK MINERAL	PARA CON PLUS
SPECIAL X 3-8	

32 PERCENT LIQUID PROTEIN SUPPLEMENT (MOLASSES) \$135.00 Ton

WE FURNISH LICK TANKS AND DELIVER TO YOUR FARM OR RANCH

### LEE'S FEED AND SEED

Bill Peacock, Owner  
Roaring Springs, Texas 79256  
Day Phone 348-3271  
Night Phone 348-3743

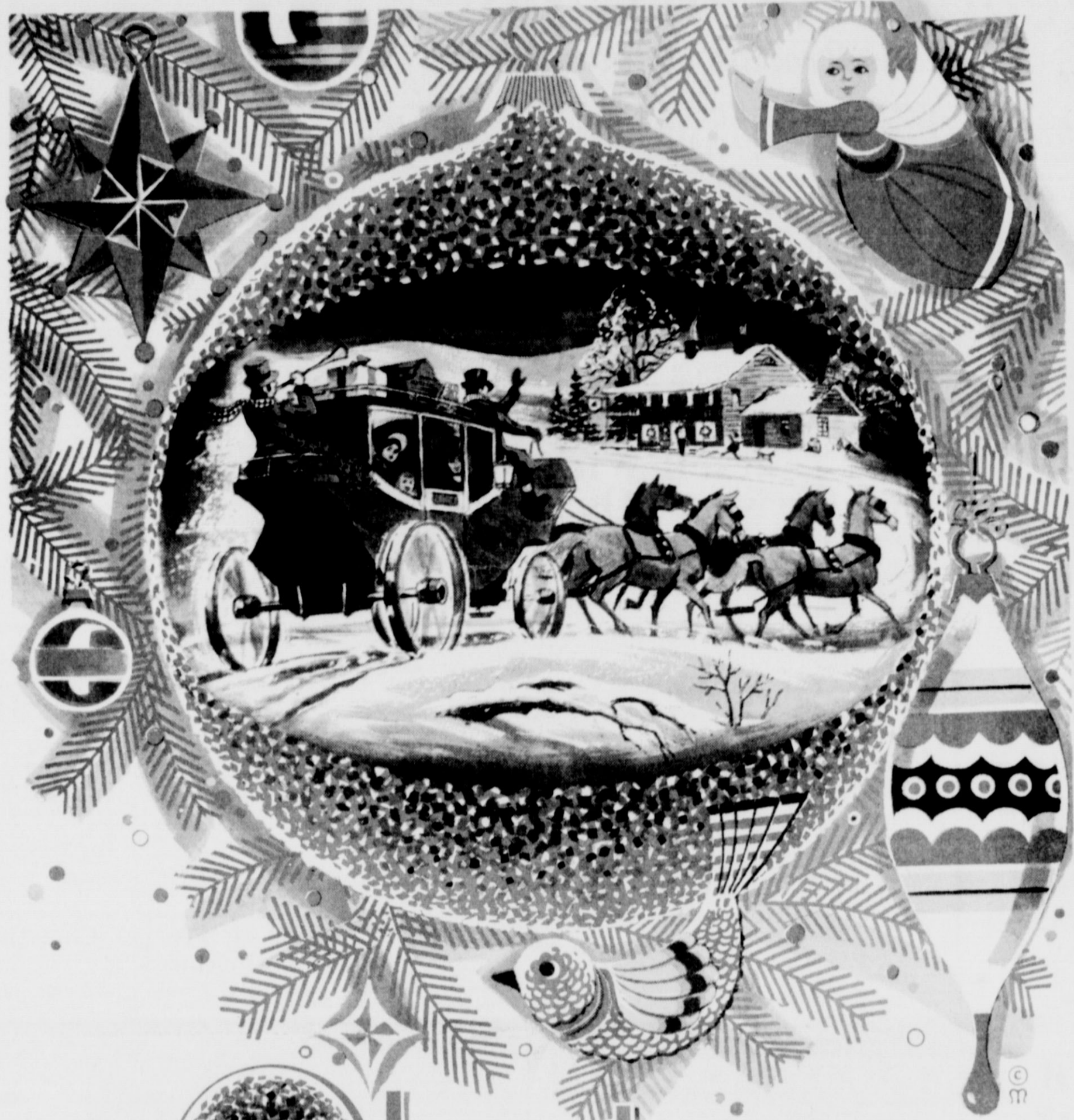
## Get RCA Reliability

with RCA XL-100, 100% Solid State Color TV...No chassis tubes to burn out.

# Household Supply Co.

"For Merry Christmas Shopping"





# Christmas Greetings

Good tidings of comfort and joy . . . to all our cherished friends and neighbors. We hope the season's warmth fills your house and hearth with rekindled feelings of peace and brotherhood. Rejoice . . . be happy! Share the Christmas spirit! Special thanks for your loyalty and very pleasant associations.

OFFICERS  
 RALPH STAPLETON, President  
 JOHN L. BARNHILL, Vice-President  
 FRANK PRICE, Vice President & Cashier  
 J. R. WHITWORTH, Asst. Vice President  
 LUCY FORD, Assistant Cashier  
 ROY G. HOBBS, Assistant Cashier

DIRECTORS  
 JOHN L. BARNHILL  
 W. E. BURLESON  
 L. M. MILLER  
 FRANK PRICE  
 RALPH STAPLETON  
 M. S. THACKER  
 RICHARD VARNELL

## FIRST STATE BANK

Capital and Surplus \$200,000.00  
**MATADOR, TEXAS**

TELLERS  
 LUCRETIA CAMPBELL  
 JACK CASE

JUDY CARTWRIGHT, Secretary

BOOKKEEPING

MARGARET MARSHALL  
 WANDA WILLARD  
 GRACIE SEFCIK  
 DARLA GWINN

**COW POKES**

By Ace Reid



"You said, 'Let's go steal the sheriff's corned steer and have a barbecue.' ... we did and now we ain't gonna git to the barbecue."

THIS FEATURE SPONSORED BY  
FIRST STATE BANK

**IN PLAINVIEW**

Mr. and Mrs. Luther Green visited in Plainview, Saturday with Mr. and Mrs. Richard Green and children, Cindy and Randy, and also visited their aunt, Miss Mary Slover in Central Plains Hospital. Other relatives who were with Miss Slover following her recent surgery were her two sisters, Mrs. John Funderburgh and husband from Breckenridge, and Mrs. J. C. Green Sr. of Matador, a sister-in-law, Mrs. Bill Slover, Matador and her daughter, Mrs. Bobby Starkey of Amarillo. Three nephews, Cecil Slover of Earth, Jim Slover and Richard Green both of Plainview, and Rev. Lloyd Hearn, Matador were among other visitors.

**DELAYED**

Mr. and Mrs. Homer Eubank of Aledo, visited from Saturday until Monday with his sister and husband, Mr. and Mrs. Freeman Thacker. They were en route home after a visit in Lubbock with his mother, Mrs. B. M. Eubank, and sister, Mrs. Jack Jernigan and family, and with Mrs. Eubank's relatives in Lubbock and Brownfield. Mrs. Walter Evans and son, Roger spent Thanksgiving in Lubbock with their two daughters and sisters, and their families. Mr. and Mrs. Ceaman Scott and Mr. and Mrs. Leroy Scott and Sharie. Mrs. Evans remained until Sunday, due to the illness of her granddaughter, Sharie Scott.

**IN APPRECIATION**

Thank you is such a small word for what I feel in my heart for all the lovely thoughts, visits, cards and flowers that I received during my surgery, hospital stay and since my return home. My prayer is that your prayers shall be returned to you ten-fold. God bless you for caring.

Mrs. Eunice McFall (1)

**CARD OF THANKS**

We are deeply grateful for the kindnesses shown toward us in our time of sorrow, for those who came to be with us, for the food, flowers and cards of sympathy. These things that you did, made our grief easier to bear. We wish to thank Pat Seigler and his help for their many helpful deeds, and the Baptist Church in Roaring Springs for their kindness. May God be good to you all in times of sadness.

The Family of Mrs. Ethel Bailey, Ray and Louise Bailey, Marion and Juanita Bailey and Valerie Bailey. (1)

**IN APPRECIATION**

Our Matador Tribune is the best medium for acknowledging the kindnesses of the good people of Motley County; therefore, I want to express this way, my deep and sincere appreciation of the many heartwarming words and deeds of sympathy extended me during the illness and following the death of my brother, E. A. Sibley of Canyon. Your friendly words and acts will never be forgotten.

Roxie Lewis (1)

Mr. and Mrs. Elbert Reeves visited Miss Verlin Reeves upon their recent return from a visit in San Francisco with their son and family, Mr. and Mrs. Pat Reeves and son, Douglas.

**ERROR IN AD**

An error appeared in the Ranchers and Farmers Supply Company's page ad in last week's Tribune. The line which included **ADD \$6.60 FREIGHT** should have been deleted. Other statements in the same line which should have been omitted were: Cube prices good until January 10, 1975. Must be ordered by January 1, 1975. The Tribune regrets the error and any inconvenience or loss of business which might have resulted.

**TO FLORIDA**

Mrs. Audrey Price left Saturday by plane from Lubbock, for Ft. Meade, Florida, to spend Christmas holidays with her daughter and family, Mr. and Mrs. Ralph Jones, Kathy and Lisa. She visited in Lubbock before her departure, with a son and family, Mr. and Mrs. James Price.

Mrs. Raymond Davis left Sunday also by plane from Lubbock, to spend the holidays with her son and family, Mr. and Mrs. Don Davis of Miami, Florida.

Mr. and Mrs. Pat Sheridan visited in Lubbock, Saturday with their son and family, Mr. and Mrs. Pat Sheridan Jr.

Representative for  
**MONUMENTS and CURNING**  
★  
**Seigler**  
Funeral Home  
Telephone 347-288

**SALE**  
Hale Stock Trailers  
CHARLES LUEDTKE  
Dealer  
Paducah, Texas  
Pho. (806) 492-3110

**Matador & Tribune**  
ENTERED AT THE POST OFFICE IN MATADOR, TEXAS AS SECOND-CLASS MATTER, UNDER ACT OF SEPTEMBER 24, 1938, POST OFFICE NO. 1072. ZIP CODE 79401. PHONE 347-2462.  
SUBSCRIPTION PRICE  
IN MOTLEY, FLOYD, COTTLE, HALL AND DEWINE COUNTIES:  
One Year, in Advance --- \$4.00  
Elsewhere, One Year --- \$5.00  
DORIS L. HEDDER  
EDITOR AND PUBLISHER  
MR. DONALD HEDDER  
ASSOCIATE AND SOCIAL EDITOR

**PROPANE GAS**

Cooper Butane

Phone 347-2462  
If no answer call 347-2330

Yes!  
**TREFLAN**  
IS ON ALLOCATION. Prepay and pick up now and assure your supply.

Producers Cooperative Elevators  
Floydada, Texas

**Levi's**

Regular, Pre-Shrunk, Sta-Prest, Flares, Saddleman, Bell Bottom  
... Complete line in stock at ...

**Ronnie's**

**A MERRY CHRISTMAS AND A HAPPY NEW YEAR TO ALL**

In appreciation of your business we have a beautiful Christmas present for you. Bring the sales slip that you received when you purchased anything from Ray and Grace Zabielski during the year and receive a beautiful and valuable gift.



You can pick up your gift at the Freeman Thacker Building in Matador between the hours of 10 a.m. and 1:00 p.m. through December 23rd.

Ray and Grace Zabielski

348-3901

**ATTEND FUNERAL**

Mrs. Mark Hall attended funeral services in Slaton, Thursday for her brother-in-law, Creed Jameson. She joined other relatives there, including her brother and family, Mr. and Mrs. G. W. Ratcliff and their son and wife, Mr. and Mrs. Roger Wade Ratcliff, all of Douglas, Kansas, and a sister, Mrs. Paul Farrar of Perryton. Mrs. Lola Wilson of Abilene was also in the family group. Others from Matador attending the funeral were Mr. and Mrs. Bob Jameson.

Mr. and Mrs. Bill McCaghren visited in Amarillo, Sunday with their son and grandson, W. F. McCaghren and Marty, and also with Mrs. McCaghren's sister, Mrs. Jack Edwards and family.

**IN THE WANT ADS**

**FOR SALE** -- Coleman gas wall heater, 36,000 BTU. Also 1 bathroom gas wall heater. Pete Williams. Call 347-2274 or 347-2826. 41-ctfn

**FOR SALE** -- A. L. Calk estate in Matador, 2 blocks from post office. 3 apts. downstairs; 5 bedrooms, storage room and bath upstairs. 2 mobile home spaces. See sign for more information. 40-p2t

**CESSPOOL Pumping**. Call Jimmy Perryman, owner, at 347-2315. Jessie T. Sims will operate equipment. 1-ctfn

**APARTMENTS FOR RENT**: Unfurnished, \$35. Furnished, \$50. Hot water included. We pay water and sewer. Call 2756. Mrs. L. C. Harp. If no answer contact Mr. or Mrs. Curtis King. 43-ctfn

**BOYS AND GIRLS** -- Buy your PF Flyers at Matador Variety. ctfm

**GOOD**. Used Zenith color sets. Priced to sell. Some have new picture tube with one year warranty. Thacker Supply, Roaring Springs. 40-ctfn

**BUILDING Superintendent** -- Good pay. Excellent working conditions. Requirements: High moral standards; ability to supervise and accept supervision; knowledge and experience in electrical and plumbing work; experience in floor care and building maintenance; ability to get along with the public. Call 806-296-6318, or write Business Manager, 205 W. 8th, Plainview, Tx. 79072. 40-c2t

**NEW Furniture for sale** at moderate prices. Divans, sofa beds, hide-a-bed, recliners, swivel rockers, platform rockers, love seats and stools. Homer and Theda Jenkins. 40-ctfn

**TIRE BALANCING** Any size wheel. \$1.50. Spray Auto & Farm Supply, 347-2312. 1-ctfn

**HAVE OVEN, WILL BAKE** -- Homemade breads, all kinds. Specialty trays for parties and hors d'oeuvres trays. Phone 347-2235 or 347-2774. 38-ctfn

**FOR SALE** -- 2 cotton trailer nets used 1 year. \$50. each. Bill Jones, 347-2436. 39-c2t

**FOR SALE** -- Frigidaire electric range. Good condition. Bargain. El Matador Restaurant, 347-2631 or 347-2259. 39-ctfn

**FOR SALE** -- Baled maize stalks. See C. M. Barton or call 347-2228 at night. 39-ctfn

**FOR RENT** -- 1 new 2-compartment steel building, 22'x44', east of jail. Truck high unloading dock; concrete floors; night light; reached by all weather road. Ideal for cake house. Will rent compartments separately, or altogether. Jinks Wilson. 40-ctfn

**FOR SALE** -- Four hog houses. See James A. Smith, Matador. 34-ctfn

**FRONT End Alignment**, \$10.50. Spray Auto & Farm Supply, 347-2312. 1-ctfn

**FOR SALE** -- In Dickens, 6-rooms, bath. Write Lucile Holly, Rt. A. Graham, Texas 76046; or call 817-549-3847. 22-ctfn

**STOP AND VISIT** with us at Producers Cooperative Elevator when in Floydada. If it's for the farm or ranch, we have it. 15-ctfn

**HOUSE FOR SALE** -- Modern; 2 bedrooms, 1 bath, carpet. On 3 lots in Roaring Springs. Contact: E. H. Holcomb, pho. 348-3881. 41-p4t

**FOR SALE** -- German Shepherd pups. Phone 623-5293. Alex Bridge. Afton. 41-p3t

**IF YOU HAVE A drinking problem**, call 348-2341, day or night. Confidence Kept. 6-ctfn

**MATRESS SERVICE** -- New or renovated mattresses of all kinds. For appointment call Matador Hotel, Ph. 347-2414. Fast and dependable service. 1-ctfn

**DR. O. R. MCINTOSH**  
Optometrist  
316 1/2 South Main Street  
Floydada, Texas  
Telephone 963-3460

**Festive Goodies**

**Coffee** Folger's Pound **\$1.29**  
**Hams** Wright's Christmas 1/2 Or Whole Pound **99¢**  
Sliced -- \$1.05

MRS. TUCKER'S	3 POUND CAN	DEL-MONTE, SLICED, CRUSHED, CHUNKS	NO. 2 CAN
<b>Shortening</b>	<b>\$1.69</b>	<b>Pineapple</b>	<b>49c</b>
HOLSUM, STUFFED	5 OZ. JAR	DEL-MONTE	303 CAN-2 FOR
<b>Olives</b>	<b>59c</b>	<b>Spinach</b>	<b>49c</b>
BAKER'S, ANGEL FLAKE	14 OZ. PACKAGE	BRUCES, CUT	303 CAN-2 FOR
<b>Coconut</b>	<b>89c</b>	<b>Swt. Potatoes</b>	<b>69c</b>
TOM SCOTT	13 OZ. CAN	SHURFINE, ALL GREEN, CUT	300 CAN
<b>Mixed Nuts</b>	<b>89c</b>	<b>Asparagus</b>	<b>59c</b>
SHURFINE	16 OZ. CAN	BLUE PLATE	8 OZ. CAN
<b>Tomato Juice</b>	<b>59c</b>	<b>Oysters</b>	<b>59c</b>

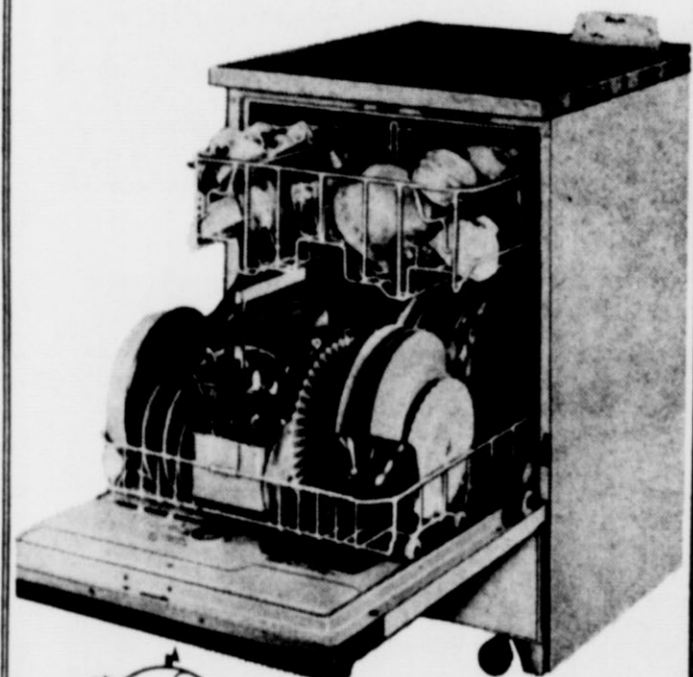
WHIPPING Foremost or Cloverlake  
**Cream** Or Sour Cream 1/2 Pint **39¢**  
**Celery** Pascal, All Green 6pk. **19¢**

GIANT SIZE	SUNKIST, NAVEL	POUND	
<b>Lux Liquid</b>	<b>59c</b>	<b>Oranges</b>	<b>19c</b>
CHIFFON, SUNFRESH	JUMBO ROLL	MORTON, FROZEN, GLAZED OR JELLY	10 OZ. PKG.
<b>Paper Towels</b>	<b>53c</b>	<b>Donuts</b>	<b>79c</b>
SHURFRESH	CAN-2 FOR	TYSON, FROZEN, CHICKEN	8 OZ. BOX
<b>Biscuits</b>	<b>25c</b>	<b>Liver</b>	<b>49c</b>

**BILLY'S GROCERY**  
WE ACCEPT FEDERAL FOOD STAMPS  
New Store Hours  
7:30 A.M. TO 5:30 P.M.

**CONSERVE AND SAVE**

DISH WASHER SAVER-TIPS



- A dishwasher will usually hold a whole day's dishes. It takes as much hot water and energy to wash 1 dish as it does a full load. Stack your dishes out of sight in your dishwasher and wait until you have a full load to turn it on.
- Use only detergents manufactured specifically for dishwashers. A wetting agent helps prevent water spots on glasses and silverware.
- Clean the filter screen often. A clogged filter can reduce the efficiency of your dishwasher.

Pick up your FREE copy of "ENERGY CONSERVATION" Booklet from  
**Frigidaire**  
Home Environment Division of General Motors.

**West Texas Utilities Company**  
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REMEMBER, REDDY SUPPLIES THE ENERGY BUT ONLY YOU CAN USE IT WISELY!