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MOTLEY COUNTY TRIBUNE

VOICE OF THE FOOTHILL COUNTRY

Where History is Pride

Flomot Matador Northfield Roaring Springs

\$.75



Thursday, January 20, 2011

ESTABLISHED 1891

Volume 120 Issue No. 3

HCCC presents statement of activities at annual membership meeting

Hackberry Creek Care Center held its annual membership meeting on January 10, 2011.

Seab Washington, president, opened the meeting stating the need for a positive attitude. He pointed out that negativity does little good in a community. He informed the membership that there were two factors that could close a facility; lack of funds and failure to follow state regulations.

Dianne Washington presented a statement of financial activities for 2010.

Maria Louise Liebe-Harkort asked the current debt and if there were plans to repay it. Ms. Washington stated the current debt was \$4.5 million and that there were plans for repay-

ment.

Nova Dale Turner asked if there was a tax lien against the center. Ms. Washington answered that there was no lien.

Laverne Zabielski expressed concern that since considerable money from government programs such as Social Security, Medicare and Medicaid are used to fund the center and that tax cuts are being discussed would this affect the center's operating budget.

Interim Director, Sandra Seago, stated that there were currently 24 residents and that 35 residents were needed to break even. She reported that new physical therapy equipment has been purchased and that the center was equipped

for speech and occupational therapy. These services are available, not only for its residents, but also for others in the community seeking treatment. Ms. Seago informed the membership that Mildred Busby will return in February as dietary supervisor. She also praised the staff for helping with meal preparations when necessary.

Three board members, Larry Hoyle, Pam Thacker, and Sammie Phillips were re-elected. Jeff Thacker and Wayland Moore declined nominations from floor.

After the membership meeting was adjourned, the board met in closed session.

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Motley 4-H members participate in 2011 Sandhills Stock Show



Cassidy Turner, Carley Turner and Seth Baxter traveled to Odessa on January 7-8 to participate in the goat show at the Sandhills Stock Show. These 4-H members did an excellent job showing in the first stock show of the year. They were accompanied by their parents, Craig and Cathey Turner, Don and Colleen Baxter and Ryan and Jamie Martin. (Pictured - Seth Baxter, Carley Turner and Cassidy Turner)

Publishers host two events at Hotel Matador

Motley County Tribune publishers Laverne Zabielski and Larry Vogt hosted an "open house" at Hotel Matador on Sunday evening, January 9, 2011. Attending from the community were Joan Patton, Arlyce Manney, Carol Campbell, Marisue Powell, Jennifer Lawler, Marilyn Hicks, and J.N. Fletcher.

During a lively discussion on community news and newspa-

pers, the group enjoyed a full fare of pumpkin bread with cream cheese, macadamia nut cookies, sausage wrapped pastry and other snacks and beverages.

"We look forward to 2011 and creating an interesting and meaningful newspaper for all of our readers," publisher Laverne Zabielski said, adding, "we want to remind the public that they are an important part of that

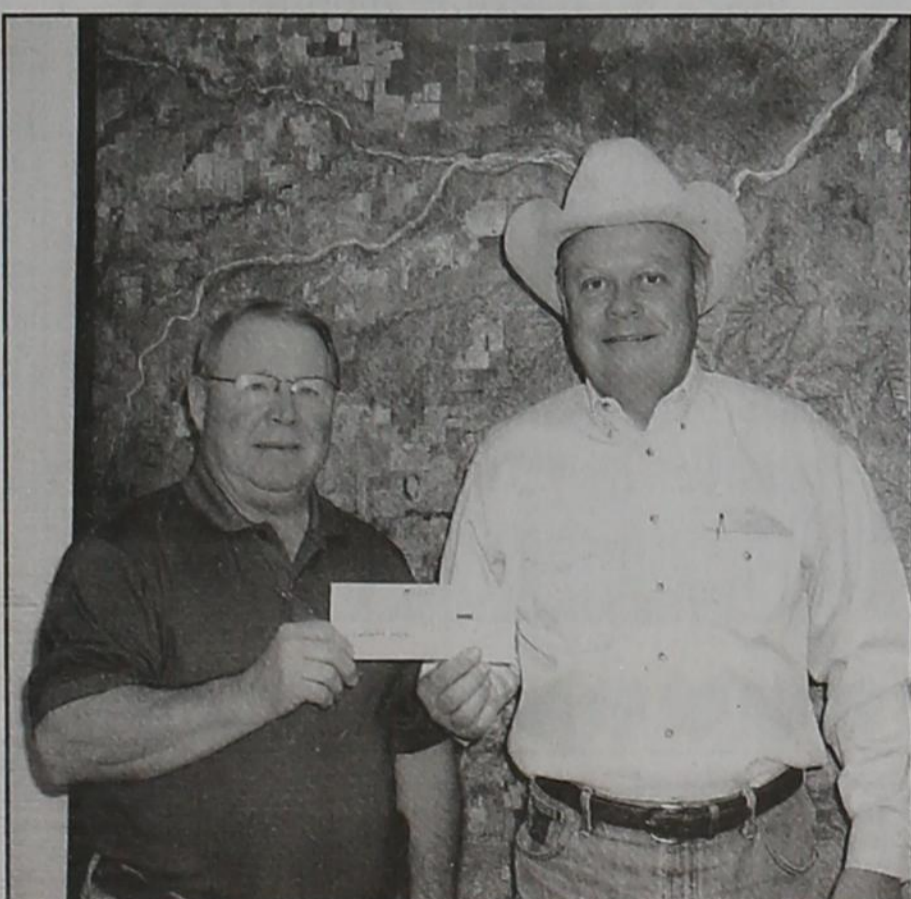
creation."

Larry Vogt provided entertainment on piano followed by a viewing of the recently completed video trailer on the Historic Motley County Jail provided by Carol Campbell.

Matador Ranch was the first contributor to this new effort to document Motley County history launched by the Friends of the Historic Motley County Jail.

continued on page 2

Matador Volunteer Fire Department receives donation from First National Bank of Floydada



Tom Farris representing The First National Bank of Floydada presents to James Gillespie of the Matador Volunteer Fire Department a very generous donation from The First National Bank of Floydada. This donation is used to purchase emergency services equipment and for operations within the department. The First National Bank of Floydada has been a long time supporter of the Matador VFD and the local VFD appreciates their support very much. From all of the Matador VFD we would like to offer a great big THANKS to Tom and The First National Bank of Floydada.

Matador Ranch hosts annual Texas Game Warden Youth Hunt



Fourteen area youth gathered Saturday, January 8, at the Matador Ranch for the annual Texas Game Warden Youth Hunt. Attending were (front row, from left) Cole Moore, Caden Buntyn, both of San Angelo, Dode Gleghorn, Alicia Silva, Ethan Mason, Wyatt Hackler, Cade Drum, Bryson Elliott, Brody Rankin, Michael Silva, Logan Jones, Joseph Lopez, Logan Salazar, and Camron Stafford. Game Wardens assisting the youth in their hunt were (back row, from left) Clint Hunt, George Pasley, Danny Kessel, Chelsea Estrada, Shannon Kruse, Jay Oyler, Gary Self, Mark Collins, Lance May, Matthew Cruse, and Brent Tucker. Several of the participants were able to bag a doe or spike buck.

Foothill Country

Connections

Community, Diversity, Art
When you have history, you have pride.



By Laverne Zabielski

It was great to be in Motley County last week, if only for a short time. Except that it was so cold. But it was even colder in Kentucky.

Our gatherings at Hotel Matador were informative as was Hackberry Creek Care Center's calm and informative annual membership meeting.

One member commented privately that there seemed to be some tension in the room at the beginning of the meeting. By the end, however, that seemed to have dissipated.

While specific long range plans were not discussed, what is hoped is that, as the center grows and attracts more residents, employees will eventually be able to receive more benefits, such as insurance.

It was also encouraging to learn that physical, speech and occupational therapies are now available for non-residents. Considerable gas money could be saved by using HCCC services instead of driving to Lubbock.

Through the hard work of the board and the staff, the center continues to develop and implement it's vision.

WRITING COMMUNITY

In Memory of Coach Sefcik

The longer I live, the more I realize the impact of attitude on life.

Attitude, to me, is more important than facts. It is more important than the past, than education, than money, than circumstances, than failures, than successes, than what other people think or say or do. It is more important than appearance, giftedness, or skill.

The remarkable thing is we have a choice every day regarding the attitude we will embrace for that day. We cannot change our past. We cannot change the fact that people will act in a certain way. We cannot change the inevitable.

The only thing we can do is play on the one string we have, and that is our attitude ... I am convinced that life is 10% what happens to me, and 90% how I react to it. And so it is with you ... we are in charge of our Attitudes. - Charles Swindoll

By William H. "Pepper" Nichols

I had the privilege to play football for Coach Sefcik in 1974. It was an important year for me. It was a time when I was developing life skills and learning to be an adult. He knew this. He understood that a good Coach does more than win ball games. A good Coach helps develop the individual, both as a player and a person.

This year was a turning point and much of it had to do with a man I spent less than a year of my life with. I had suited up for six seasons before, but that year, I became a ball player. More importantly, I learned that outcome has as much to do with attitude as talent. We were not the most gifted ballclub. We had lost two of the best players from our class the year before.

Coach's attitude was: "Let us not spend our time thinking about those boys we have lost, let us focus on those we have." Fortunately for me, I was one

of those he focused on. He was there for all of us, but he knew some of us needed more help than others. He valued us all as individuals and teammates, regardless of our skill level. He valued our opinions. He gave recognition to those who worked hard for our team, but rarely received acknowledgement.

We pulled together that year and made the best of our situation. Yes, we won games, but more importantly we grew as young men. In many ways we took on Coach's personality: analytical, hard charging, and always the optimist. He was fun to play for. He was a great motivator. He always had us prepared for the next game, and for some of us, his contribution carried much farther than the football field.

I rarely heard form Coach, but when I did, it was when I was going through a rough time. He called when it was difficult, not when it was easy. He called when I needed his encouragement.

Making a difference . . . one kid at a time

By Carol Campbell
Motley County Tribune

Coaches can make a big difference in the life of a kid -- a caring adult can do the same thing. Sometimes all it takes is respect, acknowledgement for a job well done, and encouragement. One former resident pays tribute to a coach he only knew for about six months (See Writing Community), but a man who set an example of excellence that carried much farther than the football field.

Former resident of Matador, William Ray "Coach" Sefcik, Sr. died December 11, 2010 in Wichita Falls, Texas. He was buried in Highland Cemetery in Iowa Park, where he resided for almost 30 years. The year he moved to Matador, his oldest daughter Karen was 15 years old; Kelei was 11 years old; and Ray Jr. was six years old in first grade. Now, the children are all married with families of their own. Karen married Larry Richter, they live in Grand Prairie; Kelei and husband Roger Liggett live in Iowa Park; and Ray Jr. and his wife Debbie live in Weather-

ford, Texas.

Coach Sefcik graduated from Denver City High School, Class of 1957, married Gracie Powell the same year, and entered Northwestern State College. He graduated from West Texas State in 1962, and began his teaching and coaching career in Hobbs, N.M., moving to Haskell, Texas, and then to Matador. Following his short stint in Matador in 1974, he coached in Crowley from 1975 to 1980. He was a teacher and coach for the Wichita Falls ISD until his retirement in 1997. He battled ALS, which took his life at 72 years.

Some will remember Coach Sefcik as the "new coach" in town in 1974; some former students of Coach Sefcik will remember him as "analytical, hard charging, and always the optimist," as seen in the Writing Community this week. But one thing is sure; Coach Sefcik made a remarkable impact on many young lives.

In November, 2010, ex-players (1975-1983) in Crowley, Texas, along with former New York Giants star Gary Reasons, honored Coach Sefcik at a reception. Reasons credited Sefcik for launching his

NFL career when he played in Crowley. (*Times Record News*, Tuesday, November 30, 2010).

William H. "Pepper" Nichols, Class of 1975, played football for Coach Sefcik in 1974 in Matador. He was one of 15 students that were the first class to graduate from the consolidated Motley County High School. He credits Sefcik with helping him develop as a "player and a person."

In a letter to Pepper in December, 1975, Coach Sefcik continued to encourage his young player. He wrote: "In coaching, the real rewards come from individuals like you that put a great deal into a program and as a result they obtain little things that make them better men. In the short time that I was in Matador, you and the other students made my tenure seem much shorter than it was, because of your attitudes and the fact that you were very solid people."

Make a difference in a kid's life. This man did. Encourage a kid today, what you say, the impact you have, may be felt for years to come.

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PRIORITY DEADLINE: FRIDAY 5 PM
FINAL DEADLINE: MONDAY NOON

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MOTLEY COUNTY TRIBUNE

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Jennifer Lawler, Office Manager
Carol Campbell, Feature Writer
Contributing Writers: Monta Marshall, Earlyne Jameson, Mary Ann Potts, Amy Hackler, Ryan Martin, Carla Meador, Marisue Potts Powell

TASB Media Honor Roll

- Houston Press Club Editorial Award Winner
- West Texas Press Association Member
- Texas Press Association Member



Award Winner

The Motley County Tribune, (ISSN: 0897-4322), purchased on November 29, 2007, is published weekly each Thursday, except Christmas week, at Matador, Texas. The office is located at 724 Dundee, 806.347.2400. Periodical-class postage paid at Matador, Texas, Postmaster. Send address changes to Motley county Tribune P.O. Box 490, Matador, TX 79244.

NOTICE: Any erroneous reflection upon the character, firm, or corporation, which may appear in the columns of the Motley County Tribune will gladly be corrected upon being brought to the attention of the publisher.

PUBLICATION NO. 333700
Subscription Rates: Motley County, \$30
All others, \$35 Over 60 may deduct \$1.00
Email \$25
P.O. Box 490, Matador, TX 79244
Advertising Rates: \$3.60 per col inch, in county
\$3.85 per col inch, in Texas
\$4.25 per col inch, national
Tear sheet \$2 and publisher's affidavit: additional \$3
Scanned documents additional \$5
Obituary: \$25 minimum, with photo, additional \$5
Thank you notes: \$13 minimum
Birth and Wedding Announcements:
\$25 minimum, with photos additional \$5
Classified: \$6 1st four lines paid in advance, \$7 billed

Publishers host two events at Hotel Matador continued from page one

The video trailer will be used as a spring-board to raise additional funds for a full-blown video documentary.

Also, Marisue Powell, showed a video produced by her son Jim Potts on Mott Creek Ranch. Marisue was recently honored at the 2010 Texas Parks and Wildlife Awards Presentation in Austin, Texas, for her work in the Rolling Plains eco-region preservation for habitat management for wildlife, nature tourism, and preservation of cultural sites. The video was shown at the presentation awards banquet.

Additionally, on Tuesday, January 11, 2011, the publishers hosted the 3rd annual *Motley County Tribune* Community Staff Meeting at Hotel Matador. Coffee and dessert were served to six attendees, consisting of Carol Campbell, Jennifer Lawler, Jen Charette, Barbara Bogart, Marisue Powell, and publishers Laverne Zabielski and Larry Vogt.

Several copies of the book, "The Small-Mart Revolution, How Local Businesses are Beating the Global Competition" by Michael H. Shuman were given to interested participants with the hope that they would read it and pass it on. The book explores ways to create locally owned and community-nourished economies.

There was also discussion re-

garding the wish that local restaurant owners might convene a summit and develop hours of business such that there would always be at least one restaurant open. A dream for casserole carry outs was also expressed.

A discussion of the upcoming *Motley County Tribune* edition of the Motley-Dickens Old Settlers Reunion produced creative ideas to make this special edition meaningful to the reading public. Some ideas that surfaced were feature stories on the competing ranch rodeo teams and features on modern-day cowgirls. A special feature on "the cowboy code" was discussed to capture the "unwritten code" still relevant today as it was a 100 years ago.

The Old Settler's Edition will also contain the second "Writing West" anthology featuring winners of the 2nd Annual Douglas Meador Writing Contest. It was decided that the theme for this year would be "Endurance."

An annual event for "Writers of the Purple Sage" hosted by Hotel Matador, Mott Creek Ranch, and the Tribune was discussed, with several ideas to tie the annual event to a workshop lead by a well-known writer and editor of cowboy lore.

"Although the group was small, we nonetheless had a dynamic conversation on relevant topics and community news," Zabielski said.

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Valentine Day Dinner
Back by popular demand
We welcome couples, friends, and families on Monday, February 14, from 6:00 pm-7:30 pm at the Roaring Springs Community Center
Dinner includes; Spaghetti, Garlic bread, Salad and Desserts
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HCCC presents statement of activities at annual membership meeting continued from page one

HACKBERRY CREEK CARE CENTER Statement of Activities For the Year Ended December 31, 2010

Revenue	
Dues	\$ 460.00
Donations	1,660.00
Memorials	1,885.00
Insurance	14,006.47
Residents - Medicaid	706,540.15
Social Security Payments	256,685.02
Tricare	15,809.29
Hospice	7,256.36
Residents - Private Pay	225,122.15
Residents Medicare	449,291.99
Patronage Dividends	683.77
Coke Machine Income	1,385.20
Guest Meals	96.00
Staff Meals	3,850.62
Misc Income	3,180.68
Total Revenue	1,687,912.69
Operating Expenses	
Payroll Taxes	72,348.91
Other Taxes	387.18
Administrative Expenses	292,216.86
Medical Expenses	606,450.53
Dietary Expenses	315,608.87
Environmental Services	115,734.90
Therapeutic Activities	43,847.00
Professional Consultants	2,901.54
Pharmacist	46,975.01
Lab Services	4,252.66
Social Services	5,597.25
Therapy Services	187,214.04
Travel	1,440.00
Fire Sprinkler System	7,410.00
Total Operating Expenses	1,702,384.75
Operating Income	(14,472.06)
Interest Expense	(160,416.63)
Other Income	10,199.75
Total Other Income	(150,216.88)
Net Income (Loss)	\$ (164,688.94)



HACKBERRY HAPPENINGS

BY CARLA MEADOR, MARKETING DIRECTOR

The annual Hackberry membership meeting was held last Monday evening. Board president, Seab Washington, Hackberry administrator, Sandra Seago and Dianne Washington, CPA, spoke to those attending. I put together a slide show which was presented during the membership drive before the meeting. Composing the slide show and looking back through the photos I have taken over the past several months brought tears of joy and sadness. The happy times we have all enjoyed with our Residents are wonderful memories. The loss of the beloved Residents who have passed from this life and remembering time spent with them; a blessing to have had the opportunity to know them.

Most of us have spent time with an elderly person we love. Maybe our grandparents, aunts, uncles or just friends. Sometimes visits with these special people may be just because we think we need to visit once in awhile. But, when we take the time to really visit with them, to look them in the eye and really listen to what they have to say; time spent with a beloved grandparent, aunt, uncle or friend can be something to be remembered for a lifetime. Especially for a child; a memory recalled as an adult from time spent with a grandparent is priceless.

Our friends who call Hackberry home have given the staff and caregivers who work here the opportunity to share some very special memories with them. With this in mind, I wanted to share this short story with you. I hope you enjoy it as much as I did.

The Eyes of Love

A grandmother and a little girl whose face was sprinkled with bright red freckles spent the day at the zoo. The children were waiting in line to get their cheeks painted by a local artist who was decorating them with tiger paws.

'You've got so many freckles, there's no place to paint!' a boy in the line cried.

Embarrassed, the little girl dropped her head. Her grandmother knelt down next to

her. 'I love your freckles,' she said.

'Not me,' the girl replied.

'Well, when I was a little girl I always wanted freckles,' she said, tracing her finger across the child's cheek. 'Freckles are beautiful!'

The girl looked up. 'Really?'

'Of course,' said the grandmother. 'Why, just name me one thing that's prettier than freckles.'

The little girl peered into the old woman's smiling face. 'Wrinkles,' she answered softly.

SR. HEALTH TIPS

How Does Hypertension Affect Memory?

No matter which way you look at it, hypertension (high blood pressure) is bad for your brain. Hypertension is an important risk factor for cognitive impairment and Alzheimer's disease. And if you are diagnosed with Alzheimer's, hypertension may hasten cognitive decline.

What's more, hypertension is the most significant risk factor for strokes, which can lead to dementia by destroying brain tissue. This form of dementia, called vascular dementia, is the second most common type of Alzheimer's. It is most frequently caused by chronic hypertension, which can result in a series of small strokes. It is the accumulation of damage caused by multiple little strokes that commonly causes vascular dementia. Of course, hypertension can also cause a significant single stroke that can damage a large area of the brain and also cause dementia.

How does high blood pressure impact memory? The most obvious way is via stroke. High blood pressure damages blood vessels that carry blood to the brain, and this damage leads to the buildup of plaques, accumulation of inflammatory cells, cholesterol, and other tissue products within blood vessels. When one of these plaques ruptures, it travels through an artery and eventually gets lodged in a place where the diameter of the plaque is larger than the diameter of the blood vessels. This causes a blood clot to form that spot. If the clot completely cuts off blood supply to brain cells responsible for memory or other cognitive functions, the cells die. The death of these cells then leads to impairments in thinking.

About one third of people who suffer a stroke develop serious cognitive problems that interfere with their ability to perform daily activities.

Another way that blood pressure affects cognition is its effect on the white matter, the portion of the brain that lies below the surface. White matter is composed of nerve fibers that conduct messages between brain cells and a surrounding myelin sheath that acts as insulation and improves its function as a conduit of electrical and chemical information. Scans show that people with hypertension often have white matter abnormalities, probably because the hypertension produces impaired blood flow that starves nerve fibers of needed oxygen and nutrients. This causes the myelin sheath to decay and results in "demyelination," which shows up on magnetic resonance imaging (MRI) scans as bright white spots known as white matter hyperintensities (WMHs) or age-related white matter changes (ARWMCs).

Research shows that the greater the amount of white matter changes, the higher the risk of dementia. Reduced blood flow from hypertension can also directly affect cells in such areas of the brain as the hippocampus, which is involved in memory. When these cells do not get enough nutrients and oxygen, they cannot function properly. If this causes the death of cells, those areas of the brain may shrink. In addition, blood flow reduction leads efficient removal of waste product from brain tissue.

Last, hypertension may compromise the blood-brain barrier, a relatively impenetrable shield that surrounds the brain. This, in turn, allows toxic substances such as beta-amyloid (a sticky protein associated with Alzheimer's) to enter and accumulate in the brain.

Notice: Information printed in these Health Tips should in no way take the place of your physician's advice.

Hackberry Creek Care Center, INC. is an Equal Opportunity provider and employer. To file a complaint of discrimination write USDA, Director, Office of Civil Rights, Room 326-W, Whitton Building, 14th and Independence Avenue, SW, Washington, DC 20250 or call (202) 720-5964 (voice or TDD)

Accountant's compilation letter

To the Board of Directors
Hackberry Creek
Care Center, Inc.
Matador, Texas

We have compiled the accompanying statement of activities-combined of Hackberry Creek Care Center, Inc., a Non-profit Corporation, for the twelve months ended December 31, 2010 in accordance with Statements on Standards for Accounting and Review Services issued by the American Institute of Certified Public Accountants.

A compilation is limited to presenting in the form of financial statements information that is the representation of management. We have not audited or reviewed the accompanying financial statements and, accordingly, do not express an opinion or any other form of assurance on them.

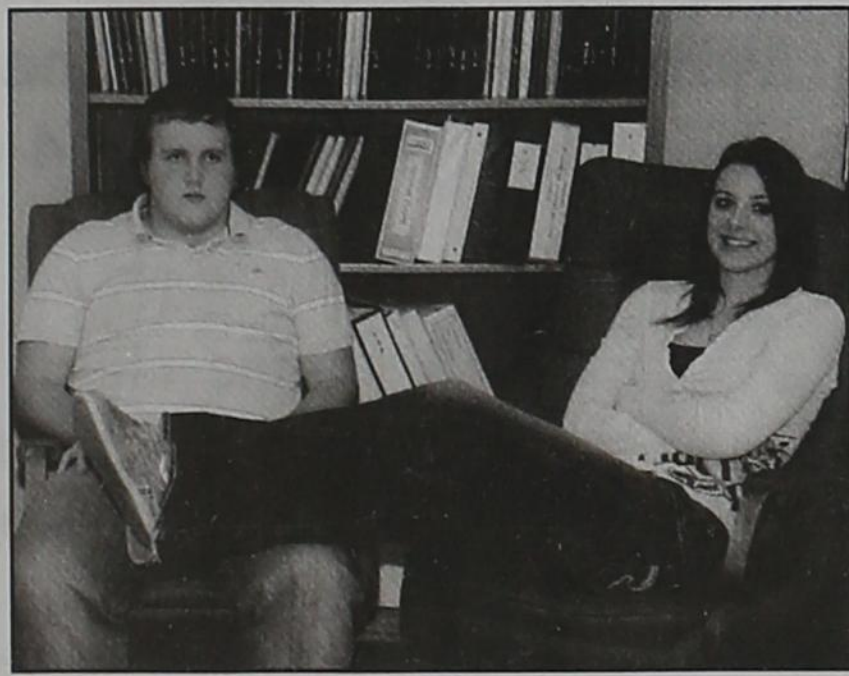
Management has elected to omit substantially all of the disclosures, and the statement of cash flows required by generally accepted accounting principles. If the omitted disclosures and statement of

cash flows were included in the financial statements, they might influence the user's conclusions about the company's financial position, results of operations, and cash flows. Accordingly, these financial statements are not designed for those who are not informed about such matters.

We are not independent with respect to Hackberry Creek Care Center, Inc.

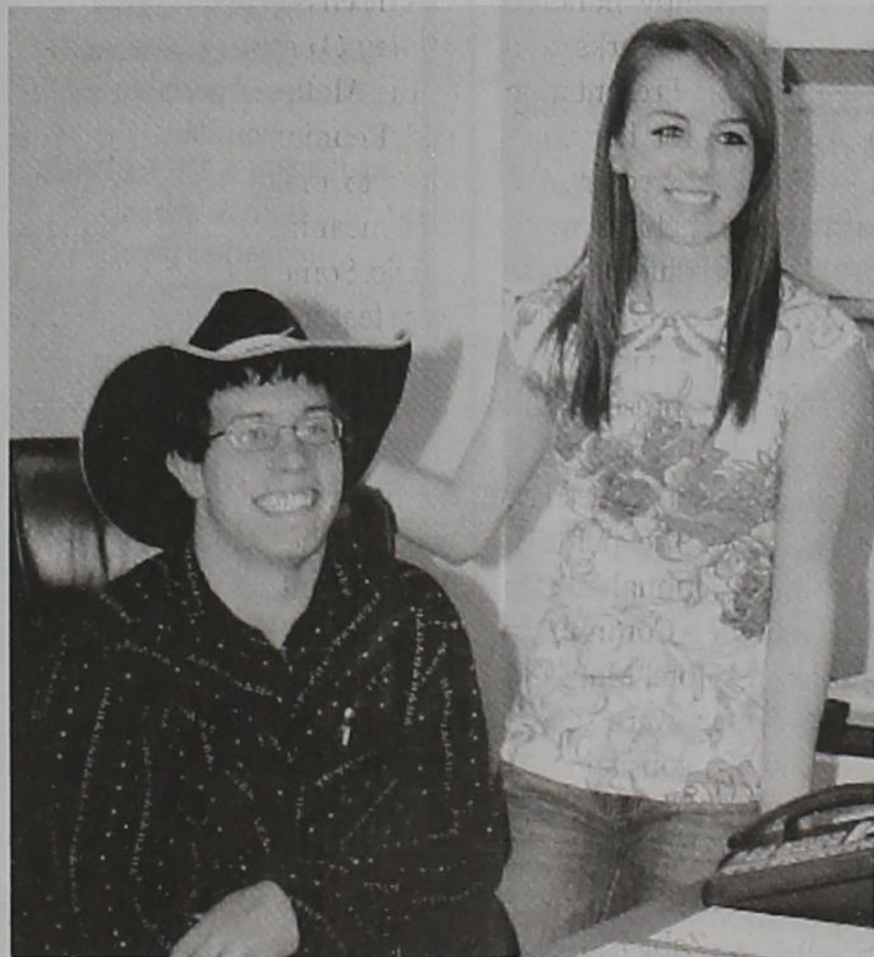
Dianne Washington
Certified Public Accountants
January 10, 2011

Motley County Shining Stars



MR. and MISS MCHS

For the title of Mr. and Miss MCHS the student body chose seniors DAYNE BUTLER and ALYX SMITH. Dayne is the 18 year old son of Kim Butler of Matador and Royce Butler of Hedley. At this time Dayne's plans after graduation are undecided. Alyx is the 18 year old daughter of Pat Smith of Matador and Vickie Tiner of Lubbock. After graduation Alyx will be attending South Plains Junior College in Levelland and studying for a degree of Sports Medicine.



MOST LIKELY TO SUCCEED

For this honor the student body selected COLBY McCLESKEY and KYLA SIMPSON. Colby is the 18 year old son of Rhonda McCleskey and James McCleskey who both reside in Roaring Springs. After graduation Colby has been accepted to attend Clarendon Junior College in Clarendon to work towards a degree in Ranch and Feedlot Operations (RFO). Kyla is the 18 year old daughter of Terry and Tammy Simpson of Matador. Kyla has been accepted to attend Lubbock Christian University in Lubbock and will begin working on a degree in Sports Medicine in the fall semester.



"Our New Family"



and said that He had come to send them forth. They were sent forth to do what? To leave their false security of locked doors and go into the wide world, that's what! Their message would be the Gospel. This gospel would have the power to create a brand new family as men and women were baptized "into the name of the Father, and of the Son, and of the Holy Spirit." (ASV) Nothing would or could hold them back from creating the family of God on the earth. It happened because He lives!

Believing in the resurrection of Jesus Christ brings with it a responsibility. We can no longer hold back for the divine purpose of preaching Jesus. We cannot try to have a family relationship without God. The risen Lord becomes the center of our lives. We are not called to sit in some room behind closed doors and just talk a little Bible. We are to be about "our Father's business." We are family. We belong to the Father's family through the Gospel of Jesus Christ.

Because He lives, we are the family of God. No, the gospel has not lost any of its power to bring men and women into the family of God today. The tomb is still empty. We are still going "forth" because He is still coming back.

Roaring Springs Church of Christ
Michael G. Crowley, Sr.
BIBLE STUDY 10:00 a.m. Worship 9:00 a.m.

NEWS AROUND MOTLEY COUNTY

Roaring Springs News

Monta is ill this week. We look forward to hearing from her next week.

Bobby Fletcher is now living in Ft Worth. His address is 2300 Pool Rd. Apt 334, Ft Worth, TX 760501.

Loraine Jordon is at Covenant Hospital, room S770

Jennifer Lawler and son's Braeden and Matthew Moncrief visited her parents, Beverly and Louis Shorter in Ft Worth. Other guests included Megan Shorter; Bunni Zeilinger, Longview; Julian Zabielski, Crowley; Shari Herd, Jacksboro; Ray Zabielski,

Aurora, IL; Noilene Bowden and Granddaughter, Annabell Grace, Ft. Worth; and Laverne Zabielski and Larry Vogt. They celebrated Grace Zabielski's 84th birthday at Avalon where she is now living. Braeden also had a doctor appointment for his hand which is doing well.

Jeff, Debbie, Sean, Erin, and Haley Braselton went to Amarillo this weekend to visit with their daughter and son-in-law, Heather and Matt, and to see their new grandbaby, Afton Grace, who is only one week old.



Grace Zabielski's 84th birthday celebration. Front Row, Matthew Moncrief, Megan Shorter holding AnnaBella Grace Vess, granddaughter of Noilene Bowden, Jennifer Lawler, Grace Zabielski, Beverly Shorter, Braeden Moncrief. Back Row, Laverne Zabielski, Bunni Zeilinger, Ray Zabielski, Noilene Bowden, Larry Vogt and Louis Shorter.

Flomot News

By Earlyne Jameson

Overheard

Just old fashioned: When I was a student, I was quiet; I didn't protest, I didn't riot. I wasn't unwashed, I wasn't obscene. I made no demands on prexy or dean. I sat in no sit-ins, I heckled no speaker. I broke not a window, few students were meeker. I'm forced to admit, with some hesitation, all I got out of school was an education!

Heart Surgery

Mary Ellen "Dude" Barton was a patient from Wednesday until Saturday at the Heart Hospital in Lubbock. After cardiac tests, she had stint surgery and a shock treatment. With her during hospitalization were Mrs. Lou

Burleson and Buddy Hart of Floydada, Mrs. Waydetta Clay of Flomot and Mrs. Judy Renfro and Mrs. Mary Renfro of Matador.

Community News

Visitors of Jerry and Sandra Barclay Sunday were his mother, Mrs. Geneva Barclay of Lockney and sisters, Mrs. Bobbie Bowman and Wilma Barclay of Plainview.

Butch and Janice Hughes attended the Stock Show in Floydada Saturday. Their granddaughter, Reagan Hughes, daughter of Roger and Tiffany Hughes of Floydada, showed her steers.

Connie and Coy Franks visited in Idalou Saturday with children and families, Amy and Cory Franks, Madison, Hudson and Heston and Mary and Cary Franks.

L.T. Starkey of Ralls visited Friday with his brother, Johnnie Starkey.

Those attending the 40th wedding anniversary of Terry and Jackie Sperry Saturday night held at the Hope Center in Quitaque were Ruth and Orville Lee, Kathy and Clois Shorter, Mrs. Barbara Payne, Janelle and Joe Edd Smith.

Anna Beth and Joe Ike Clay were in Panhandle Friday night and enjoyed the basketball game in which grandson, Tanner Clay played.

Joey Lee of Clarendon visited Sunday morning with his parents, Ruth and Orville Lee. Ruth and Orville visited in Turkey Sunday with daughter and family, Teresa and Tom Heck.

Matador News

Attends grant workshop

Carol Campbell attended a grant workshop at the Community Center in Paducah on January 12, 2011, sponsored by Texas Historical Commission, Heritage Tourism Partnership Grant. Heritage Tourism grants support the development of collaborative products that promote a community as a tourism destination.

Community News

Charlie Renfro was a patient this past week at the Heart Hospital in Lubbock following heart and leg stint surgery. His wife Mary was with him during hospitalization and surgery.

Kay and Ron Bailey traveled to Lamesa recently to attend a

high school basketball game where their grandson, Jason Bailey, participated. Jason is the son of Lance Bailey, who announces games and provides the commentary on the teams. Lance, a history teacher at Lamesa High School, also announces at footballs games during the season.

Dayne Butler had knee surgery on January 13. He's doing really good so far. First day back to school on Monday. He will be on crutches for 8 weeks so school may not be very fun.

AMERICAN LEGION MEETING CANCELLED

The scheduled meeting of American Legion Post 337, for January 24, 2011, has been cancelled. The next regularly scheduled meeting will be held on March 28, 2011.

Arts & Crafts

By Winifred Darsey

Motley County Arts and Crafts Club met January 10, 2011, at the Senior Citizens Center for the first meeting of the New Year.

Several members braved the cold and blustery weather to enjoy a rewarding workshop.

Vee Gordon was the instructor for the workshop on Floral Ribbon Embroidery. It's a beautiful work of art. Embroidery was popular and originated during the Victorian era. The results of the embroidery in the workshop were lovely and beautiful.

Club President Nova Dale Turner presided over a brief business meeting prior to the lesson. Vee Gordon, secretary,

read the minutes of the previous meeting and the February meeting was discussed then the work began.

The Club dined at noon with the seniors and enjoyed a delicious luncheon.

Members present were: Jane Neal, Nova Dale Turner, Vee Gordon, Dorothy Knight, Linda Ruhl, Loretta Thompson and Winifred Darsey.

Loretta Thompson will be instructor for the February 7th meeting. The Program will be "The House Special." The following supplies will be needed: Acrylic paints, brushes, pallet, water container, paper towels, stylus, tape and graphite paper. See you there!

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Public Meeting Notice 2012 Unified Transportation Program

The Texas Department of Transportation (TxDOT) will host an open-house style public meeting to solicit public comments and input on the development of the 2012 Unified Transportation Program (UTP), which covers fiscal years 2012 through 2021.

The 2012 UTP is a comprehensive ten-year plan for the development and construction of State of Texas transportation projects including roadways, aviation, public transportation, waterways and coastal waters, and rail projects and includes specific funding levels for each fiscal year.

The public meetings will be held from 4:00 – 7:00 p.m. on the following dates and locations:

Thursday, February 3, 2011
El Paso MPO Office
10767 Gateway Blvd. West, Suite 605
El Paso, Texas 79935

Tuesday, February 15, 2011
TxDOT – Houston District
Auditorium
7600 Washington Avenue
Houston, Texas 77007

Wednesday, February 9, 2011
TxDOT – Bexar Metro Office
9320 SE Loop 410
San Antonio, Texas 78223

Thursday, February 17, 2011
TxDOT – Fort Worth District
Regional Training Center
2501 SW Loop 820 (at McCart Ave.)
Fort Worth, Texas 76133

Thursday, February 10, 2011
TxDOT – Lubbock District
Training Center, Mesquite Room
Building D – 058083
135 Slaton Road
Lubbock, Texas 79404

Beginning promptly at 6:00 p.m., TxDOT staff will conduct a brief presentation on the purpose and development of the UTP. Additional information and exhibits will be available for public viewing and TxDOT representatives will be on-hand to discuss the development process and answer questions. Forms will be provided in order to receive written comments. All interested parties are encouraged to attend.

For additional information, please go to www.txdot.gov/public_involvement/utp.htm or call the toll-free information line at (800) 687-8108.

Written comments may be submitted on the UTP website at: www.txdot.gov, using search engine keyword: 2012 UTP; by email at: FIN_UTP@txdot.gov; or by mail to: David Plutowski, P.E., UTP Engineer 150 E. Riverside Drive, Austin, Texas, 78704. Public comments will be received until March 3, 2011.

Persons with special communication or accommodation needs may call David Plutowski at (512) 486-5043 for assistance. Requests should be made no later than three days prior to the meeting. Every reasonable effort will be made to accommodate needs.

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Valentine Brag Pages

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This Week's Local Forecast

Thursday	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday
Cloudy	Mostly Sunny	Sunny	Mostly Sunny	Mostly Cloudy	Partly Cloudy	Partly Cloudy
35/14	45/23	50/28	53/35	55/41	48/34	45/31

Weather Trivia

What is ice fog known as that forms in mountain valleys?

Weather History

Jan. 20, 1943 - Strange vertical antics took place in the Black Hills of South Dakota. While the temperature at Deadwood was a frigid 16 degrees below zero, the town of Lead, just a mile and a half away, but 600 feet higher in elevation, reported a balmy 52 degree reading.

Moon Phases

Last 1/26 New 2/2 First 2/11 Full 2/18



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Notes from the Library

By Mary Ann Potts

FREE! COMPUTER CLASSES. Yes, you read correctly. Since Motley County Library is part of the West Texas Library System (WTLS), we are able to offer the following types of computer classes: *Computer Basics, Internet Basics, Email Basics, Online Job Searching, and Online Job Application.* The classes are scheduled for the week of Jan. 24 - 28 and Feb. 14 - 18, 2011 and will be 2 hours long. There will be 10 people per class, 3 classes per week and Laptops will be provided for hands on experience. Time of classes will be announced after sign up is complete. To reserve your spot Sign up Today! Call 347-2717 or come into library for more information.

This week we have 4 new fiction books on our shelves. ***The Brave*** by Nicholas Evans traces the legacy behind the myth of the American West. ***Secrets to the Grave*** by Tami Hoag, a murder / mystery piece reveals fragments of its latest victim. But are you a victim if you never existed?! Next is ***Three Seconds*** by Anders Roslund and Borge Hellstrom, a Swedish thriller with extraordinary insights and totally unexpected plots and twists, in which people in all positions of so-

ciety are put to the test. Our last fiction arrival is ***Elixir***, a first for Hilary Duff, the popular teen singer and Lizzy McGuire star. This debut book is about the glare of the spotlight on a well-to-do teenager. A life Duff is well acquainted with.

For our non-fiction enthusiast there's Newt Gingrich's, ***To Save America***. Gingrich offers concrete strategies for dismantling the secular-socialist machine and replacing it with policies and institutions that work.

And courtesy of Diane Carter, there are 2 new Barbie DVDs on our shelves. ***The Princess and the Pauper*** and ***Magic of Pegasus*** are waiting to be watched.

I want to remind everyone that January is the "Friends of the Library" annual membership renewal period. You can stop by the library or mail your check to P.O. Box 482, Matador, 79244 to pay the dues. Individual is \$5, Family \$10, Support \$20, and Lifetime Member is \$100. Also, mark your calendars a Friends of the Library meeting is scheduled for Thu., Feb. 3, at 3:00 p.m. in the Library Annex. Please note that the library cleaning on Jan. 31 will be rescheduled after the new carpet installation.

County Agent's News

by Ryan Martin, Agri LIFE EXTENSION Agent



Yield, variety traits weigh heavily for Texas cotton producers

Conventional varieties may or may not be considered COLLEGE STATION - In today's world of Texas cotton, large-acreage farmers may not be as apt to switch to conventional varieties as small producers, according to a Texas AgriLife Extension Service specialist.

Producers planting hundreds of acres don't have the time for hassles such as weed and insect problems more associated with conventional varieties. Take the chance and there's potential for added labor and input costs that could chip away at potential profits during times of historically high cotton prices, said Dr. Gaylon Morgan, AgriLife Extension state cotton specialist.

"When it comes to non-genetically modified cotton, some producers have just gotten so big and it would require more time and labor for them to go with conventional varieties," Morgan said. "They just won't be able to stay ahead of the weeds."

In his presentation at the Texas Plant Protection Association conference recently, Morgan said Texas planted more than 93 percent in genetically modified cotton in 2010. When a farmer makes variety selection, they should consider both variety and technology that fits their farming operation.

"It dictates the type of management system they will have in place for the coming crop season," he said. "Yield is a big incentive for a producer selecting a variety that's well adapted for their area, but input cost for a growing a variety, conventional or GMO, is equally important."

Morgan said a tool is available for cotton farmers to compare costs and income for conventional and genetically modified cotton at <http://agfacts.tamu.edu/~lfalcone/newweb/crop-budgets.htm>. The site's budgets were developed by Dr. Larry Falconer, AgriLife Extension economist at Corpus Christi, to use in comparing yields and varieties.

"I recommend producers use these budget tools to determine if conventional or GMO varieties are for them," he said.

The upfront costs of genetically modified cotton is what many producers fret about, especially when you throw in drought conditions like those in 2009, Morgan said.

"You're looking at \$50 more

an acre upfront cost if you go with Bt2 RoundupFlex variety for seed and technology fees," he said. "However, the budget estimates indicate about a \$2-an-acre difference in seasonal input cost between the conventional and Bt2 RoundupFlex system. Another thing that plays into this is the logistics. The Roundup Ready Flex cotton system has simplified weed management and has allowed more farmers to cover more acres while maintaining excellent weed control. So, they may not want to go back to conventional cotton systems."

Another consideration is product protection plans provided for genetically modified cotton varieties, Morgan said. Although difficult to quantify in a budget, most major seed companies provide a product protection plan for genetically modified cotton varieties.

"These product protection plans can offset seed and technology fees if replanting is required or if a hail storm destroys your crop mid-season," Morgan said. "However, producers should visit with individual seed companies for the specific details on these product protection plans."

There remains a strong interest in conventional cotton varieties from some producers, and several new conventional varieties are available from university breeding programs in Texas, Arkansas and Louisiana.

"Several of conventional varieties are marketed through AllTex and one from University of Arkansas, but still Texas will probably stay at about 6 percent of the acreage in conventional varieties," Morgan said.

Producers can find yield and quality data on the Stacked-Trait and conventional cotton varieties at <http://varietytesting.tamu.edu/cotton/index.htm>.

For more on variety selection and other cotton production information, visit <http://variety-testing.tamu.edu/cotton/index.htm>.

2011 Texas wheat outlook bullish

COLLEGE STATION - Strong prices and demand for Texas wheat has placed the outlook for the commodity as a whole on the bright side, said a Texas AgriLife Extension Service specialist.

Dr. Rob Duncan, AgriLife Ex-

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By Ace Reid



"Jake can you do that again, I forgot to take off my lens cover!"

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tension small grains specialist, said 2010 was a strong year for the state's wheat producers. He said one of the reasons is that Texas wheat producers are utilizing more research and educational information to make their operations more profitable and take advantage of high prices over the past two years.

"Approximately 80 percent of Texas wheat producers incorporate research results and demonstration efforts in making variety choices for crops," he said.

(Note: A high res photo for this story can be found at <http://agrilife.org/today/2011/01/06/2011-texas-wheat-outlook-bullish/>)

Variety selection has become more critical in wheat planting statewide due to increased fluctuations in weather patterns over the past decade and to achieve higher yields to meet greater demand worldwide.

"One of the most important decisions a wheat grower makes is the selection of a variety well-adapted to his or her specific growing region," Duncan said. "If you look over the past decade, increased periods of drought or mild-drought conditions have caused many producers to give a closer look at the varieties they choose to plant."

Duncan said public and private wheat breeders have made significant improvements in yield, disease and insect resistance and grain quality.

"These new varieties need to be continually evaluated to assess yield and quality traits for each specific growing region," he said.

Since 2004, more than 140 replicated wheat variety demonstration trials have been conducted throughout the state, Duncan said, "producing unbiased agronomic information that allows producers to make their own variety selection choices. These (Texas) AgriLife Research and Extension efforts have been made possible with the support of the Texas Wheat Producers Board and industry partners."

"The economic benefit of wheat variety research and Extension education for 2009 is estimated at \$20.2 million," said Dr. Dean McCorkle, AgriLife Extension economist. "That works out to an economic impact of approximately \$24 per acre in increased net returns. This level of economic impact supports an additional 151 jobs with a wage base of \$5.1 billion."

Dr. Mark Welch, AgriLife Extension Service economist, said Texas producers plant approximately 6 million acres of wheat each year, more than any other crop, and that this trend should continue into 2011.

"Even with volatile markets and wide swings in growing conditions, wheat is a mainstay for many Texas farmers," he said.

"Wheat prices have soared to two-year highs as the drought in Russia cut exports from the Black Sea region. In response, the world has turned to the U.S. for high quality, dependable wheat supplies. The ensuing bull market for wheat has helped boost profit margins for Texas wheat producers."

Obituaries

John S. Briscoe

Graveside Services for John S. Briscoe, 91, of Matador were held at 10:00 a.m. Wednesday, January 5, 2011, at the East Mound Cemetery in Matador. Arrangements were under the direction of Shannon Funeral Home of Matador. Mr. Briscoe died January 3, 2011, in Matador.

John was born on January 23, 1919, to Earl and Cloe Elizabeth Blair Briscoe in Cottle County, Texas. He was married to Christine Stafford in 1939 at Paducah. Mr. Briscoe was a longtime resident of Matador where he had been a County Commissioner and on the City Council for a number of years. John was in the U.S. Army 66th Panther Division. He was a Deputy Sheriff under Jinks Wilson for a number of years, in Animal Health for four years, and a member of the Veterans of Foreign Wars. Mr. Briscoe loved to hunt and fish and

was a member of the First Baptist Church of Matador. John was preceded in death by three sisters, Bessie Belle LeBow, Susie Hall, and Minnie Mae Markham; and three brothers, James Meador, Bill Briscoe, and Charlie Meador.

He is survived by two daughters, Pat Warren of Matador, Texas, and Jane Clifton and husband Maurice of Amarillo, Texas; a sister, Betty June Bearden of Matador, Texas; grandchildren, Donna Kay Solt and husband Jon of Lake Arthur, NM; Joe Don Warren and wife Lona of Bryan, Texas, Jamia Diette and husband Dan of Edmund, Oklahoma, Landy Clifton and wife Amy of Amarillo, Texas; great-grandchildren, Haley, Donna Marie, and Jon Warren Solt, Dub Diette, Josie and Karley Clifton; and special friends, Evelyn Jackson and son Donnie.

Frances Dugan

Frances Carpenter Dugan passed away on Nov. 25, 2010. She was born Feb. 11, 1924 to Linnie and Walter Carpenter in Matador, TX. She was a graduate of Matador High School in 1941 and Hardin-Simmons University in 1944. She attended Physical Therapy School in Brigham City, UT before joining the Army and working at the Veterans Hospital in Temple, TX. She married Robert R. Dugan on July 8, 1947 and ultimately had four children,

Robert W. Dugan, Michael J. Dugan, Ann Dugan, and Gerald F. Dugan. She was an avid athlete and bridge player, as well as volunteering and providing support for numerous service organizations. She is survived by her four children; four grandchildren; and three great-grandchildren. The memorial service will be held Monday, Nov. 29, 2010, at 1:30 p.m., at All Souls' Episcopal Church. In lieu of flowers, please consider donations to Mercy Hospice.

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EVENTS CALENDAR

January

- 20 Matador Masonic Lodge, 6:30 pm
- 22 Kick-off party for the Motley-Dickens Relay for Life at the Hotel Matador, 6:00 p.m.
- 24 MCISD School Board Meeting, 7:30 pm

February

- 1 Matador Lions
- 2 Kids Praise
- 3 Friends of the Library Meeting at 3:00 p.m. in Library Annex.
- 3 Roaring Springs Lions
- 9 Hospital Bd meets in the back of the ambu

The Motley County ISD is accepting quotes on a A/C heating unit heat pump for the school library. Call for specifications. Dr. Tom Alvis 806-347-2676 ct4

The King County Appraisal District Board of Directors is seeking applicants for the position of Chief Appraiser. Please call 806-596-4588 or email kingcad@caprock-spur.com for the application and a more detailed job description. Applications are due by February 4th. ct5

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Jerry Swaringen, Canyon
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Kick-off party for the Motley-Dickens Relay for Life at Hotel Matador January 22 6:00 p.m.

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