#### Hadlahalallhaldaadlllaalalalallaladlllad FLEY COUNTY TRIBUNE

Texas Tech Collect HAPPY BIRTHDAY MATADOR 100 YEARS

Thursday, June 7, 2012

Volume 121 Issue No. 23

# 2007

A new sign on the crossroads of US 70 and State Hwy. 70 honors the Division II, sixman football State Champions of 2007. The sign leaves room for more honors starting with the 2011 State Finalist in football.



Bob's Oil Well has a face-lift just in time for Matador's Centennial. Billy Green Construction and his talented crew rebuilt window frames, painted and custom-made awnings for the windows. They had a picture to study of Bob's in the 1940s, and built window covers to resemble the early days.

#### Relay For Life Sponsors Survivor-Caregiver Breakfast

tended the Relay For Life on Hwy 70 Survivor-Caregiver breakfast at the Windmill Cafe on Saturday, June 2, 2012.

"There was great food and fellowship," Mission Chair Pam Newman said. "We learned about what the American Cancer Society offers, from the first words "You have cancer" to the final words "You are cancer free."

Jason McCoy, Regional Vice-President of the West Texas Region, pro-

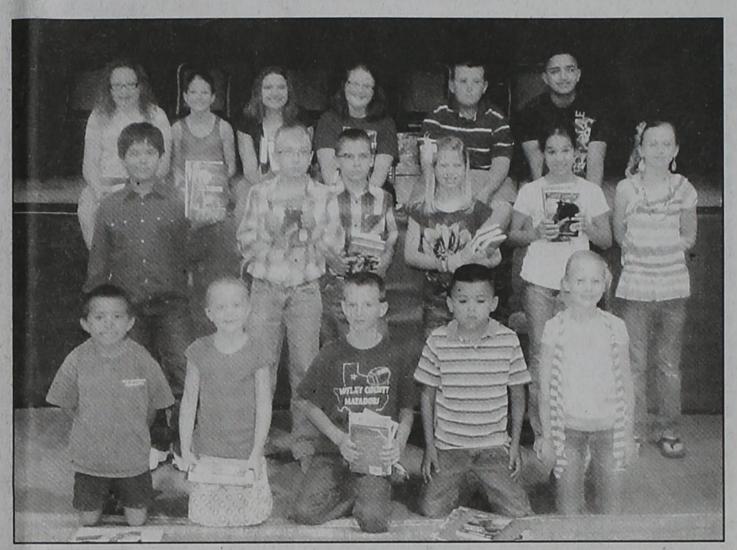
Cancer survivors and caregivers at- vided a video called "Where the Money Goes" outlining all the services available to anyone that is fighting cancer. He shared statistics of what the American 2000.

"A lot of the current treatments available to newly diagnosed cancer patients were tested with clinical trials that were funded by money raised by Relay For Life," Newman said. "We learned about scholarships available to high school graduates that are fight-

ing cancer or are a survivor. All the scholarship money is raised by Relay For Life events. Whether your city or county has a relay or not these services Cancer Society has accomplished since and scholarship money is available to you," Newman said.

Relay For Life on Hwy 70 kicks off June 8 in Spur at Bulldog Stadium, at 7:00 p.m. "Please try to attend and walk a few laps in honor, memory, or recognition of a cancer survivor or the caregiver that was there fighting with them," Newman said.

#### **Motley County Parents Club** recognizes top AR readers



MCPC recognized the top three readers from each grade 1-6 at the end of the year program. The accerlerated reading or AR program is a program in which each book as a certain number of points depending on the reading level it is. The kids read these books, then test on each book earning points. Each student has a goal each 9 weeks. Kids who reached these goals received a special prize, such as going to a movie, bowling, etc... The following kids were the top 3 readers for each grade. Not pictured is Brock Fowler (1st grade 70). Good job to all the kids! Pictured above: Front Row (left to right): Joe Daniel Guerrero - 1st grade 46.7, Reese Marshall - 1st grade 92, Wyatt Perryman - 2nd grade 212, Ashton Quilimaco - 2nd grade 153, Tyne Marshall - 2nd grade 175.4. 2nd row: Prescott Falcon - 3rd grade 153.5, Case Drum - 3rd grade 69.3, Colton Martin - 3rd grade 103.2, Cambrie Marshall - 4th grade 118.9, Autumn Perryman - 4th grade 160.3, Emma Hackler - 4th grade 302.6. 3rd row: Carley Turner - 5th grade 153.2, Rivers Marshall- 5th grade 195.2, Dode Gleghorn- 6th grade 203.8, Mikenna Ford - 6th grade 200.3, Cameron Stafford - 5th grade 163.2, Michael Silva - 6th 242.5 points

#### Library to host Book Signing for local author

By Carla Meador Motley County Tribune

The Motley County Library will host a book signing for local author, Barbara Alexander, Thursday, June 14, from 2:00 until 4:00 p.m.

Mrs. 'Alexander will be on hand to autograph her newly released book, Through A Mother's Eyes, detailing the ordeal she experienced after learning of her son's disappearance and death in Iraq.

In her author's notes,

Alexander says, "Sometimes in our life, we are given this long journey. You know by the feeling deep inside there is a reason. We may not know why or when, we just have to go on. I have this journey now, without my son. He is kept safe forever; no one can harm anymore. There will be a time I'll see him along with the others that have gone on before me. I go towards every day a light, so beautiful and bright. There is peace within that light. For I know HE.

is there to greet me, and guide me with every passing thought."

FBI authorities notified Mrs. Alexander that her son, Ronald Withrow, was kidnapped in January 2007. It was a year later before his remains were found. Withrow worked for JPI Worldwide when he went missing.

Please join as we recognize Mrs. Alexander for the release of her book. Everyone is welcome to attend. Refreshments will be served.

#### **Motley County Election Results**

Republican – 274 voters

Republican Chair: Kendra Luckett, (207) 75.54% County Attorney: Tom Edwards, (171) 62.41% Sheriff: Devin Ballard, (157) 57.30%

Commissioner, Pct. 1

Ed D. Smith, (34) 31.19% Roy Gene Stephens, (75) 68.81%

Commissioner, Pct. 3

Mike Hackler , (8) 11.76% Franklin Jameson, (60) 88.24%

Democrat Voters - 31

Democrat Chair: Carol Campbell, (26) 83.87% District Attorney: Becky Bybee McPherson, (17) 54.84%

> Sheriff: Chris Spence, (22) 70.96% Tax Assessor-Collector: Elaine Hart, (27) 87.0%

#### Foothill Country

#### Connections

Community, Diversity, Art When you have history, you have pride.



By Larry Vogt

It is great to have a celebration for the 100th anniversary of the founding of the City of Matador. The Tribune is very appreciative of the many articles, photos, and stories about Matador. We hope everyone who lives here and those who are visiting have a good time participating in all the activi-

Now, let's move on to the consideration of the next 100 years. Bear with me as I indulge in a series of "what if" scenarios. Since there is an abundance of wind and sun, what if the town became an energy producing entity that made enough electricity to provide all the residents and businesses with electricity and made enough to sell the surplus back to the utility companies?

What if we attracted enough adventurous souls to populate the surrounding countryside with miniranches or homesteads

that also did the same thing with energy generation? What if these same people produced enough food of various types to provide the local market with fresh produce, grains, meats, and peripheral items such as mesquite firewood and craft items?

What if the vacant lots scattered around the town became parks, or gardens, or locations for artistic expression such as outdoor sculpture venues? What would it take to create a Matador that was populated with enough ingenious citizens who could accomplish those and many more scenarios by 2112? same creativity that it took to get the town incorporated in 1912 could now be used to enhance the lives of the present populace and also attract more souls who would bring about the realization of the visions and dreams that seem unrealistic or fantastic upon first look. Matador has so many attributes that could be enhanced and expanded to attract more people. My wish would be this: that the City of Matador celebrate the 200th anniversary with enthusiasm and joy in what has been accomplished in 100 years and look back with fondness and pride.

#### PUBLIC NOTICE DEADLINE: FRIDAY NOON PRIORITY DEADLINE: FRIDAY 5 PM FINAL DEADLINE: MONDAY NOON

#### MOTLEY COUNTY TRIBUNE

Laverne Zabielski & Larry Vogt, Publishers & Editors Jennifer Lawler, Office Manager Carol Campbell, Feature Writer

TASB Media Honor Roll

Houston Press Club Editorial Award Winner West Texas Press Associaton Member Texas Press Association Member



Award Winner

The MOTLEY COUNTY TRIBUNE, (ISSN: 0897-4322), purchased on November 29, 2007, is published weekly each Thursday, except Christmas week, at Matador, Texas. The office is located at 724 Dundee, 806.347.2400. Periodical-class postage paid at Matador, Texas, Postmaster. Send address changes to Motley county Tribune P.O. Box 490, Matador, TX 79244.

NOTICE: Any erroneous reflection upon the character, firm, or corporation, which may appear in the columns of the MOTLEY COUNTY TRIBUNE will gladly be corrected upon being brought to the attention of the publisher.

PUBLICATION NO. 333700

Subscription Rates: \$50.00 Includes email

Over 60 may deduct \$5.00

Email only \$30

P.O. Box 490, Matador, TX 79244

Advertising Rates: \$4.00 per col inch, in county

\$4.50 per col inch, in Texas \$5.00 per col inch, national

Tear sheet \$3 and publisher's affidavit: additional \$4 Scanned documents additional \$5

Obituary: \$30 minimum, with photo, additional \$5

Thank you notes: \$20 minimum Birth and Wedding Announcements:

\$30 minimum, with photos additional \$5 Classified: \$6 1st four lines paid in advance, \$7 billed

Inserts: \$150 minimum !0% Discount for non profit organizations, Motley County government offices and Motley County Tri-

bune Subscribers.

#### WRITING COMMUNITY

#### Remembering Matador on its 100th Birthday

By Geney (Spray) Stan continued from May 31, 2012

establishment, but a little community of its own, Matador Grade School and Matador High School became for me a home away from home, not such a happy one at first! I'm not sure if it were even the first day of school or maybe just a sort of orientation: whatever the occasion, I remember the trauma. Living in the country, I rarely had access to playground equipment. In ways my playground offered more interesting experiences and adventures of the imagination. Old farm barn, chicken house, feel lot and shack invited me (and Melba when she got old enough) to invent escapades of all sorts.

An old combine became a

submarine or an airplane with its ladder to the hopper, the feed binder a slide of sorts, and we had playhouses galore, in mesquite rotundas, in washedout gullies, the shack, old cellar or barn. But here at "School", a real swing set swung, a slide curved from the sky and a merry-go-round beckoned. I hopped aboard, happy as could be at first, when some really big boys (I was sure they were 6th graders) began to push; faster and faster the merry-goround went until I was sure I'd be flung off into the beyond. I hung on for dear life (I thought literally) and Mother laughed as a beet. (I wonder that it wasn't ashen instead.) Often I've thought of this little incident and wondered if it's an apt safety of home and the farm. Once swept into the world, life moves us along at a dizzying pace. Very few of us in my into the world, we found our anchors where we could:

that day, nor did I feel dizzy through my twelve years in school at Matador. I eventually settled in and felt right at home, Not merely an edifice or an even if there were a few glitches along the way. Each year I felt more and more at ease, and as most of us were the same classmates, year after year, the place became almost another home and family. My classmates were dear friends, and I even learned a thing or two, thanks to the dedication of my teachers, Marge Edwards, Wayland Moore, Pina Sue Sturdivant and Charlie Johnson, among those to whom I tip my hat.

Peg's Garage I must mention because of the special place it holds for me when my beloved equipment of every kind, the brother, Sleepy, worked there. During my high school years when there were activities after school, I could participate and catch a ride home from Peg's with Sleepy. A joyous time before I had a hint of any possible tragedy, I cherish these days and all the days of the years afterward before the tragic automobile accident that claimed his short life and that of his dear wife, Allie. A gentle good man and brother, he applauded my every success.

I hardly know how he put up with me. A grown man (and a very handsome one, I might add), already having served two years in the army, including time in Okinawa, he secretly must have found my little high school dramas merely amusing. A good listener with an easy-going approach to life, later, saying my face was red, he never belittled my concerns, but always made me feel important. He even seemed to enjoy my accounts of happenings and laughed right along with me if I image for my life away from the thought something was funny, or else shook his head sadly if I thought something sad. I loved riding along with him in his Chevy truck, being in his valued generation continued to have company, and arriving home the anchor of the farm. Flung for one of Mother's wonderful suppers.

Thinking of high school For all of this, I didn't get brings "Happy Days" recollecflung off the merry-go-round tions at the "Dixie Dog", as I think we called it in'59-62. Poor Carter Luckett sported a convertible of some sort and year which afforded a ride there to every one who could run and jump in. Before Carter could say no, we poked in and must have looked like the kids of the old woman in the shoe as he headed toward our "luncheon" spot. And what delights once there! I still remember the taste of hot, crispy, corny dogs dipped in mustard and curly fries with catsup. That little place furnished lots of night time activity too, especially on Saturdays. Cars of girls and cars of boys got mixed and matched there with lots of visiting and laughing in between.

Then, last but certainly not least, especially for me, at the very end of the square, a bit apart and past the bakery, stood the red brick building which housed the Matador Tribune, published, written and edited by Douglas and Lila Meador, a most eccentric, talented and wonderful pair. The history of Matador was in many ways in their hands, and now can be found in their chronicles. They wrote with love and discretion, and as an in high school, I witnessed the love of their labor each Wednesday as they worked through the night, literally sometimes until dawn, to "get the paper in the mail."

Mr. Meador climbed atop a sort of stool attached to this gigantic, noisy old press that might have been one of Daddy's combines or row binders--or a rocket ship, and flung huge unfolded sheets of newsprint into it, one after the other, which somehow finally got printed and folded and rolled into the little papers that subscribers pulled out of their mailboxes on Thursday mornings. Truly the captain of the ship then, no one but Mr. Meador could feed the press, and some of what he fed it was the delicate prose of his star-flecked "Trail Dust." Romance and practicality, frustration and laughter, dreams and reality merged in that last little building on the square.

On press night, when all was finally done, Mr. and Mrs. Meador, in their car, would follow me, in mine, to the dirt road turn-off to our farm from Highway 70. It's not so likely that gangsters of any sort would accost me on my journey way out there, but they felt better following me. Once I hit the dirt road, I felt at home. (I suppose some unsavory character could have waylaid me there as well as on the highway, but in any case, I always made it home just fine, no hoodlums anywhere!) Or else, after meeting press deadline, I spent the night with "the Aunts" in town.

These aunts, Arrie and Laura, my mother's sisters, welcomed me there, even in the wee hours. In fact, Aunt Laura, with whom I slept (blissfully after such a late night) during cold weather, warmed a cozy spot for my feet with her electric iron. I folded in there, sleeping safe and snug until time for walking to MHS the next morning (after a breakfast Aunt Laura had waiting).

The Tribune is an appropri-"employee" my senior year ate "last stop" for my recollections, as it's my experience here that launched me into a world beyond Matador. The Denton Record-Chronicle hired me, I'm sure, only on the basis of the Tribune experience and the Meadors' recommendation, and so I could afford my education at the University of North

Since then my paths have been many, my life rich and full, professionally and personally. For this I thank the circumstances of my rural past, and all those who played a part in its special nurturing. Despite grief and sorrow which inevitably wind into our lives, I've always found solace and drawn strength from my upbringing, and even now I still feel at home in my heart, which takes so many cues from the place I remember as a child.

Wake up Wednesday mornings to the MOTLEY COUNTY TRIBUNE

Email Subscriptions Now Available \$30 Send us your email address and we'll email you a PDF of the Motley County Tribune free for three months!

#### MCISD Jr High

Cheerleaders

will be selling Matador

Centennial t-shirts and sno-cones during the

Centennial Celebration!

#### Ken's RV Park & Mini Storage **Matador and Roaring Springs**

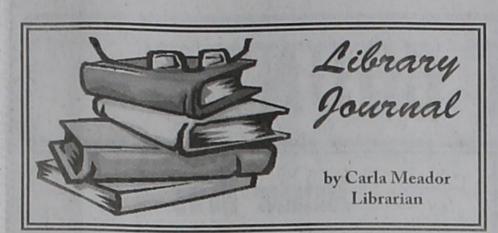


806-269-1044 806-347-2455 Full Hook-ups Available Mini Storage Rooms for Rent Golf Cart Sales and Repairs



Brogan Rankin, was winner of the 7-8 year old division of the Steer Dummy Roping held during Western Heritage Ranch Rodeo at Abilene, Texas on May 12th.

**COWPOKES** °



May was a very busy month at the Library! There were 480 people visit the Library! Wow! We also hosted three meetings with an additional 24 people attending. We are so thankful for your loyal support of our Library and we appreciate the fact that you choose to make us part of your activities.

As I write this, we have not yet held our first Summer Reading Program day; but, as you read this Monday, June 4, our first official day, has come and gone. Due to my deadline to get this column submitted to the paper, I can't give you a report this week, but, rest assured, next week's column will outline the full details of our first get-together. I'm so excited about this Program and I'm looking forward to our Monday sessions! If your child missed out on our first meeting, don't worry - it's not too late! Stop by the Library and pick up a registration form, or just show up on Monday at 10 a.m. The more the merrier!

I would like to extend a big thanks to the Day family of Glittered Pig for donating some great prizes for our Reading Challenge. For every five books the participants read, they will be awarded with a prize of their choosing. a drawing for our GRAND \*PRIZE! For our grade 3-6 division, the grand prize is a Sony Bloggie Duo HD 4GB Camera . Camcorder with 2 LCD Screens, including a carrying case, a USB cord, a table tripod and screen protectors. For our

Kindergarten - first grade division, we will have two grand prizes - a girls' and a boys' bicycle. Great grand prizes!

I would also like to extend a much appreciated thank you to James R. Fish and Cynthia E. Nelson for their donation in memory of James R. Fish, Sr. The late Mr. Fish was a great supporter of the Motley County Library for many years. We appreciate the Fish family's continued support.

Please don't forget about our book signing Thursday, June 14, from 2 until 4 p.m. featuring local author Barbara Alexander. She will be signing her newly released book, Through A Mother's Eyes, the story of Mrs. Alexander's ordeal after learning her son was missing in Iraq. It is a wonderfully detailed book and I'm sure anyone who purchases a copy will appreciate it.

We have a new book to add to our shelves this week, The Storm by Clive Cussler. We also have some new DVD's including The Secret World of Ariety and Outlaws and Gunslingers. We have also added some wonderful classics including Butch Cassidy and the Sundance Kid, An Affair to Remember, American Graffiti, Cecil B. DeMille's The After they read all 20 books, Greatest Show On Earth, Jertheir card will be entered into emiah Johnson and The Dirty

Our regular library hours are Monday, 2-5 p.m.; Tuesday - Thursday, 1-6 p.m.; and Friday, 9 a.m. - 2 p.m. Come see us - this is a cool spot to relax and read or browse the web. See you at the Library!

"GETTING A GRIP"



There is a word that brings to our minds several different concepts. But the control we will speak of here is "self-control". We it listed in our Bible as one of the "fruits of the spirit". It is name in the list of Christian virtues that are to be added to our faith. Easier said than done, isn't it?. Someone

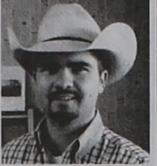
has said, "He is every inch a king who rules with absolute authority over his appetites and desires."

R. Whitson Seaman also hit the nail on the head when he stated, "Abstain from what is harmful to the body or soul, and be moderate in your use of what is not." Self-control lies in some of these areas: What we say...what we wear...how we act...where we go...what we read...what we watch on TV... Here are some more; attending church services...how much we give...daily Bible reading...praying... and speaking to some one about their soul. Aren't these also matters of self control?

The person who says they have no problem with self-control usually doesn't have any. The individual quoted earlier is again quoted here: "Not qualified to be in command of others is he who is not is command of himself." (Mr. Seaman). The world we inhabit would be a better place if all of us practice self-control more often. It begins with me and will you join me? Let's give it a try.

**Roaring Springs Church of Christ** Michael G. Crowley, Sr. BIBLE STUDY 10:00 a.m. Worship 9:00 a.m.

#### County Agent's News



by Ryan Martin, Agri LIFE EXTENSION Agent

Reduced tillage doesn't mean reduced cotton yields

under drip irrigation AgriLife Research study shows no yield impact, greater economic returns

VERNON - Loss of production may be one concern cotton producers have on the Rolling Plains when considering switching to reducedor no-tillage systems, said Dr. Paul DeLaune, Texas AgriLife Research environmental soil scientist in Vernon.

Not only will cotton growers not lose production with subsurface drip irrigation, their economics will improve, according to DeLaune's latest research article that will appear in the July-August issue of Agronomy Journal.

DeLaune's study on cotton production as affected by irrigation level and transitioning tillage systems was designed to identify water management strategies that conserve and protect water resources within semiarid environments.

"We found that tillage has no impact on yields, the net returns are greater and, because we can deficit irrigate, we can save energy and water," he said.

The three-year study included five irrigation retion replacement, and evaluated four tillage systems conventional till, reduced till, no-till and no-till with a terminated cover crop, he said: Treatments were replicated three times in a randomized complete block design.

The results showed lint yields were not affected by tillage or the interaction of tillage and evapotranspiration replacement, DeLaune said. The greatest lint yields and net returns were achieved at 100 percent evapotranspiration replacement. Optimum lint yields and net returns were achieved at 104.5 percent evapotranspiration and 102 percent evapotranspiration, respectively.

However, he said the models showed that producers could irrigate at 83 percent evapotranspiration maintain optimum yields. The net returns where significantly higher for no-till systems compared with conventional till because of reduced labor and inputs.

"We concluded the adoption of conservation tillage systems should not negatively affect lint yield or net returns in deficit-irrigated subsurface drip irrigation cotton systems within the Rolling Plains, particularly during the transition from intensively tilled systems to conservation tilled systems."

planted cotton is irrigated in the Rolling Plains, irrigation accounts for 41 percent of the harvested cotton, DeLaune said. In such environments, it is important to determine management practices that conserve or best use water resources.

Moving cotton land to bioenergy crops may be 'green' in more ways

AgriLife Research will do a three-year

VERNON - What happens when traditional cotton country is converted to grow bioenergy crops?

That's what a team of Texas AgriLife Research scientists will determine in a new U.S. Department of Agriculture National Institute of Food Agriculture-funded and project. The team, led by Dr. Nithya Rajan, AgriLife Research agronomist in Vernon, has been awarded a \$500,000 Agriculture and Food Research Initiative bioenergy grant.

In the study, Rajan said they will help analyze how a change from the traditional cotton in the southwestern Cotton Belt to a switchgrass or biomass sorghum would gimes, from o percent to 133 affect the carbon balance, percent of evapotranspira- hydrologic cycle and greenhouse gas emissions.

The bioenergy grants are being offered to help ensure the U.S. can reach the goal outlined in the Energy Independence and Security Act of 2007. The act requires the U.S. to produce 36 billion gallons per year of biofuels by 2022, according to the USDA.

As outlined by USDA, the sustainable bioenergy initiative supports the development of regional production systems that contribute significantly to reducing dependence on foreign oil, have net positive social, environmental and rural economic impacts, and are compatible with existing agricultural sys-

The overall goal of Rajan's study is to investigate the energy, water, carbon and greenhouse gas fluxes associated with the change in agricultural land use to a biofuels-dominated cropping system in the semi-arid southwestern Cotton Belt region. She also will be assessing the implications of these changes on hydrological and biogeochemical processes.

The thought is that the second-generation biofuel feedstock systems will reduce the negative environmental effects associated with the conventional, intensively managed cropping systems

than one "Jake, sellin' a ranch is different these days on account of something the bankers call cash flow!"

study to determine benefits

MATADOR BRANCH FIRST NATIONAL BANK OF SEYMOUR

THIS FEATURE IS SPONSORED BY THE

MATADOR, TEXAS

YOUR "HOMETOWN" BANK

Member FDIC

@ ACE REID

6/3/12

By Ace Reid

Motley County Soil Moisture Content	
Depth	Percent Moisture in Soil
8 inches	<1%
16 inches	<1%
24 inches	<1%

equals 100%

This would lead to a more environmentally sound system of agriculture that can promote agricultural sustainability while supporting the Production Report, she said.

Rajan said the majority of land-use change studies previously conducted in semiarid regions have involved the transitions from natural to agricultural systems or the return of agricultural systems to natural ones.

"Our study will build on the established, documented methodologies for investigating such land-use changes, but we will apply them to purely agroecosystems," she said.

The study is designed to answer questions related to the transition to farming systems that "can expand our capacity to produce environment-friendly fuels in a manner that does not compete with primary food and fiber production and benefits the environment through the conservation of existing resources," Rajan said.

An automated long-term soil carbon dioxide flux chamber has been installed at the Texas AgriLife Research station at Chillicothe.

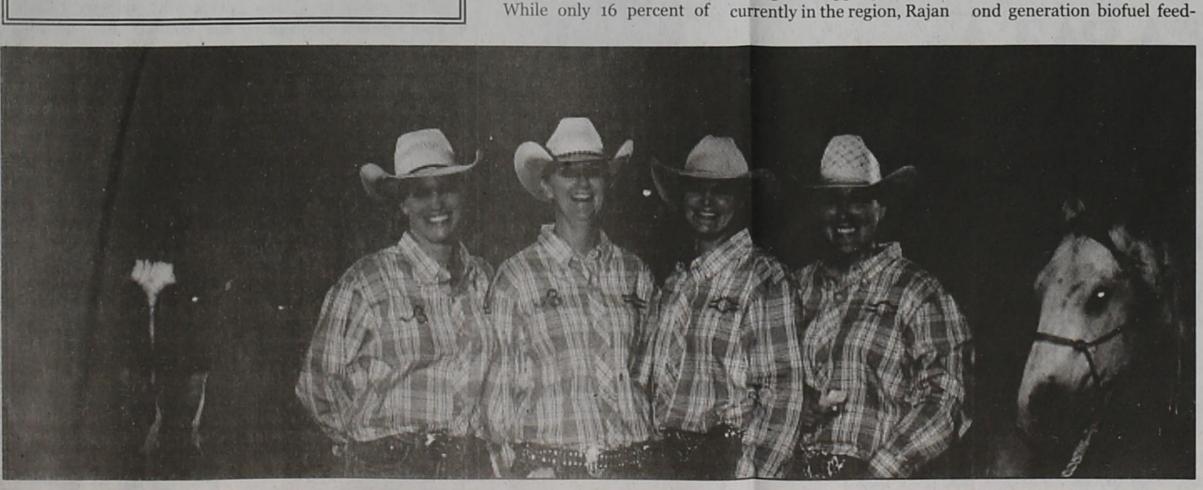
"Through our research efforts, we expect to provide a comparison of the environmental impacts associated with land-use change to secstocks," she said

Through their modeling efforts, Rajan said they will be able to provide regional assessments of the sustainability of the second-generation goals of the Biofuels Strategic ' biofuel cropping systems under current and possible future climate conditions.

Other research team members include Dr. Srinivasulu Ale, AgriLife Research hydrologist at Vernon, and Dr. Ken Casey, AgriLife Research air quality scientist in Amarillo.

The AgriLife Research team is collaborating with Dr. Stephen Maas, an agricultural micrometeorologist at Texas Tech University, in establishing flux towers in selected cotton, perennial grass and biomass sorghum fields to monitor carbon dioxide and water fluxes in the individual fields.

The team will then tie field data with satellite remotesensing based upscaling methods and modeling for regional scale assessments, Rajan said. The study will require taking these flux measurements continuously for the next three years.



Locals win WRRA All girls Ranch Rodeo in Lone Oak, TX on May 26th. The team members consist of Lacey Parks Rankin from Roaring Springs, Becky Roby Fry from Spur, Kasey Parks Bell from Clarendon, and Jessica Treadwell Ballard from Matador. The team won the average and won the Team Branding event. This qualified them for the World Finals that will be held in October in Amarillo, Texas. The other events consisted of Team Sorting-third place, Team Doctoring-fourth place, Trailer Loading-third place, and Team Mugging-4th place. Sponsored by Milliron Ranches of Wellington, Texas and Silvorthorne Cattle of Plainview, TX.

**Swimming** Beats for all your Swimming Supplies

347-2820

#### NEWS AROUND MOTLEY COUNTY

#### Roaring Springs News By Monta Marshall

#### On a personal note

A frog that lives in our yard has found the perfect spot to beat the heat. She has taken over Prissy's (the outdoor dog's) water pan and claims it for her private pool. All she needs are sunglasses, a bikini and a beach towel to look like a real bathing beauty. Sometimes she is joined by a friend but mostly it is exclusively hers. It is really comical to watch her be so relaxed in the shaded water pan. Not only humans seek a cool pool. She may be a princess instead of a frog – well, the gender is wrong but you get the idea. Wouldn't it be nice to be so relaxed!

#### In the community

I had a nice surprise last Tuesday. Albert and Norma Hall called and said they would like to stop by and visit. They and their mother, Cora Hall, have been readers of my column. Mrs. Hall lived in an assisted living home on an island off the north- western coast of Washington. She had lived there after moving from her home in Matador. Mrs. Hall wrote to me after I wrote the skunk stories a few years ago. Her letter was my first and only fan letter! To me that was really neat; she also told me a skunk story from her experiences in Motley County. I would have loved to meet her.

Though we had never met, we visited like we had known each other forever. They wanted to meet Dixie Dog they had read about in the paper. Dixie was in one of her most playful moods and seemed to sense that they really would like to see her at her orneriest. She put on a good show for sure.

The Roaring Springs Community Volunteers had their regular meeting on Tuesday evening at the Windmill Café. Plans were finalized for Roaring Springs' annual Fourth of July Celebration. There will be a parade, dog show, funny hat contest, bingo games, a brisket dinner, ice cream and fireworks if it RAINS. The volunteer fire department will be cooking the meal as a fundraiser for the fire department. Start making plans now to be in the parade, enter your dog in the dog show and make your goofy hat. It is fun and children love it.

Sinikka Elliott-Verrill came from her home in North Carolina to visit her mom, Dinah Young and Ken on May 24th.

Sinikka's sister and niece, Ginny and Jena La Due of Lubbock joined them for a visit. They enjoyed having some of their favorite dishes they loved from their childhood prepared by Di-

Dinah's granddaughter, Jude Verrill, will be going to East Germany this summer as an exchange student. She will be accompanied by her German teacher and her family. She will be there about six weeks.

On Sunday morning the adult Sunday school class met outdoors in the Young's orchard for Bible Study. There were ten present: Jerry Collins, Walter and Jo Trammell, Sheila Lefevre, Vonda Brendle, Steve Byrd, Pauline House, Nancy Long, and the hosts, Ken and Dinah.

Don and Billie Stuckey returned home on Tuesday from Flower Mound, TX where they visited their daughter and family for the Memorial Day holiday.

Cancer Survivors and their caregivers were feted to a breakfast last Saturday morning at the Windmill Café as part of the annual Highway 70 Relay For Life. Those attending were: Marihelen Wason, Jo Etta Bumgardener, Dorothy Day, Mary Jones, Pam Newman, DeLynn and Rick Collette, Corky and Monta Marshall, Event Chairman, Donald McArthur, Jason McCoy from the Lubbock Field office of the American Cancer Society. There were two others that I failed to get their names. Please forgive me for not listing you. The Windmill Cafe prepared and donated the suvivor breakfast.

On Thursday, June 7th, the Roaring Springs Lions will hold their regular meeting at the Windmill Café. Guest speaker will be Dan Pope, who is one of the directors of the Lions Crippled Children's Camp near Kerrville, TX. Meeting time is 11:30

Susie Vanaria of Simsbury,

CT came yesterday to visit her parents, Alex and Jo Crowder. They will be joined today by Denisa Curtis of Dalhart, Alex and Jo's other daughter for a visit. Susie has also visited her brother, Buddy Crowder in Lubbock while in Texas. Susie will return to her home on Tuesday. She came to help her brother prepare to move to Roaring

Springs next weekend.

#### Flomot News By Earlyne Jameson

#### Overheard

The Better Half: "When I was a kid, I lied about being older. When I grew up, I lied about being younger. Now I have no idea what my real age is!"

#### Announcement

There will be a Flomot Community Center meeting Thursday, June 7, 2012, at 7:00 p.m. at the Center. All Flomot residents are encouraged to attend.

#### **Community News**

Mrs. Linda Kendall visited in Endicott, New York, this week with her mother, Mrs. Frances Lang. She returned home with Linda. Mrs. Lang, Linda and Travis went to Westminister, California, Monday to attend a family wedding. Joining them were son and family, Mr. and Mrs. Cory Kendall, Chancey and Connor of Midland. Beside visiting family, they will enjoy the Disney Land attractions.

Bengie, J.J. and Katie Hughes of Royce City visited from Wednesday until Monday with his mother, Mrs. Janice Hughes. They visited in Floydada, Thursday with Mr. and Mrs. Roger Hughes, Reagan and Brody and Mr. and Mrs. Rickey Hughes, Kason and Kendall.

Weekend visitors of Jerry and Sandra Barclay were grandchildren, Tylee, Trent, and Trevor Barclay of Matador.

Sunday luncheon guests of Brenda and Darrell Cruse were his mother, Mrs. Tommie Jo Cruse, son and family, Mr. and Mrs. Keane Cruse, Brighton and Reese of Turkey.

Clois Shorter accompanied his father, Everett Shorter to Roaring Springs where he met Mrs. Louis (Beverly) Shorter and Everett returned home with her to visit in Fort Worth. Before returning home, he will visit in Houston with daughter, Mrs. Judy Cox.

Connie and Coy Franks, her mother, Mrs. Erma Washington celebrated the birthdays Saturday in Idalou of their twin sons, Cory and Cary Franks with a cookout supper. Also attending were Cara and Clint Cowart of Southland, Mrs. Amy Franks, Hudson, Madison and Heston and Mrs. Mary Franks of Idalou. They enjoyed Saturday afternoon baseball game in Idalou in which Hudson played.

Mrs. Nada Starkey has moved back home. Her daughter, Mrs. Jackie Lynn Davis of Fritch accompanied her home Friday. Mr. and Mrs. Michael Davis of Fritch visited Saturday and Jackie returned home with them.

#### Above normal May temperatures

May temperatures registered in the triple digits. The highest temperature was Wednesday, May 23, 2012, with a heatbreaking record of 108 degrees. Motley County had hurricane winds on Wednesday night, May 27. A tornado was sighted east of Matador with no reported damage. Very little cotton or feed crops have been planted due to lack of rain. Livestock is grazing. er, Flomot 1.22.

dry grass and patches of wild rye. The county is under a burn ban with must needed precipitation.

County National Motley Weather Service Volunteers report total rain for month of May 2012: Buzz Thacker, Roaring Springs 0.68; Ron Bailey, Matador 0.50; Betty Simpson, Northfield 1.05; Lawrence Allen, Whiteflat 0.15; and Clois Short-

To the citizens of Motley County:

I want to say "Thank You" for your support and vote during the May 29, 2012, Primary Election. Your choosing to vote was appreciated very much. Thanks again,

Franklin Jameson Motley County Commissioner, Precinct 3

Paid for by Franklin Jameson

#### **Matador News**

By Marilynn Hicks

We had some late night doorbell ringers this week. I guess it is a sign that school is out. My son-in-law, however, met one of them in the back alley for a talk; two others made a run for it. At 6'5" he can be intimidating, especially at midnight in low light. I hope they find some other diversion; we have some people who would be scared of guests that late.

Did you see that I have all the dead trees down in the front yard? Adrian and Lara worked all weekend cleaning, chopping, and repairing. They had Jaxon and Isabel helping. On that same line of thought, I have a friend who asked on Facebook today what people thought about having grandkids do chores when visiting. The majority thought it was a good idea, created some nice bonding, visiting time, and taught the value of working and helping family. She heard from others who felt that the kids should do nothing. It seems to me that would create a further sense of entitlement - and that is all we need! Anyway, it was an interesting question to pose.

Brenda Moser from Phoenix, Arizona, spent a couple of days with Kenny and Olivia Barton looking at the new fences Kenny has built this year after having the old ones destroyed by fire. Brenda and her husband said they saw more fence than they knew existed. They hadn't been in town for a while and also spent some time just reminiscing.

from Midland, Texas, spent an anniversary weekend in Matador. Mike has been coming to the county to check on the pipeline in Whiteflat, and I had never found out that he was raised in Kermit and that he and I knew all the same people. We nearly talked so long that he missed church. Bonnie teaches kindergarten in Midland Christian School. Their oldest son is a student at ACU, and the youngest just graduated. They are hoping to have a family reunion here at a later date. I will probably enjoy that as much as they do.

Curtis and K'Ann Fletcher from Snyder rode a motorcycle to Matador to celebrate an anniversary. Curtis took a circuitous route and eventually came into town from Paducah. They were tired and windblown, but she was happy with the roses he had waiting for her.

Melynn and Bruce Hamilton from Coweta, Oklahoma, enjoyed our community last week. They found us on the Internet and decided to stay as they were passing through.

Donald Mullins, son of Justine Pearl Rattan Mullins, made a flying trip to visit his ancestral roots. He arrived around 2:00 in the morning, slept a couple of hours, and then made a full day of visiting homes, the cemetery, Moore Makers, and working on some research. He also left a contribution for the First Baptist Church. After a few minutes sleep, he left about 2:00 the next morning to return to his home in Houston. With energy like that it is no wonder he has made a nice business of supplying off-shore drilling supplies. I have a feeling he will buzz back through one

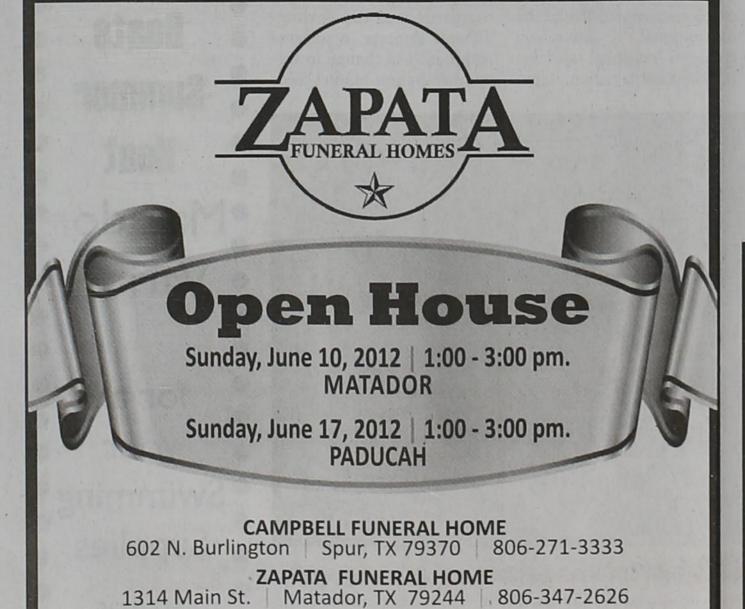
Terry Sparks who is a chaplain at the veterans hospital in Lawton, Oklahoma, stayed overnight on her way to the annual conference for the United Methodist Church that was held in Lubbock.

The high school girls who play basketball had a camp two days last week. Audrey Pedigo, a student at Wayland Baptist in Canyon, was the instructor. Tim and Keitha Hill hosted her for dinner and then joined her for breakfast at the hotel before the second day's activities. It sounded like the girls picked up some good game strategy.

John and Marcia Draper from Fredericksburg, Texas, enjoyed breakfast with a crowd before they were off to Dickens to attended a school reunion. I believe that John said that the school closed in 1935 yet has about 50 people attend reunions.

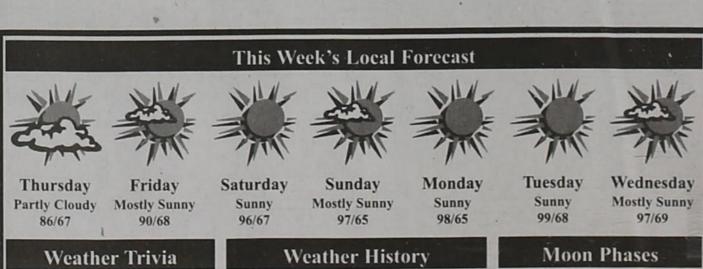
We are less than a week Michael and Bonnie Payne away from the Centennial celebration and everything is lining up to be fun and exciting. There was a schedule in last week's Tribune, and it will also be passed out to attendees along with a map of where events will be held. See you there.

Arlyce Manney recently spent 8 days in Austin, where she stayed at the home of daughter and son-in-law Gwen and Adam Rice while they went on vacation. The purpose of her stay was to see to the care of two very spoiled (and beautiful) cats. Arlyce also had numerous opportunities to visit with daughter, sonin-law, and granddaughter, Lorelei, Michael and Tegan Shannon in Pflugerville. Outings included a visit to the beautiful and historic Texas State Cemetery in Austin, where many dignitaries from Texas' past are buried or have monuments in their honor, along with military burials. The grounds are pleasantly landscaped to allow a pleasing stroll. Of course, there were a few shopping trips in the wide variety of stores in Austin.



ZAPATA FUNERAL HOME 904 13th St. Paducah, TX 79248 806-492-2333





Do tornadoes occur in January?

Answer: Yes, the average year sees 47

tomadoes in its first month.

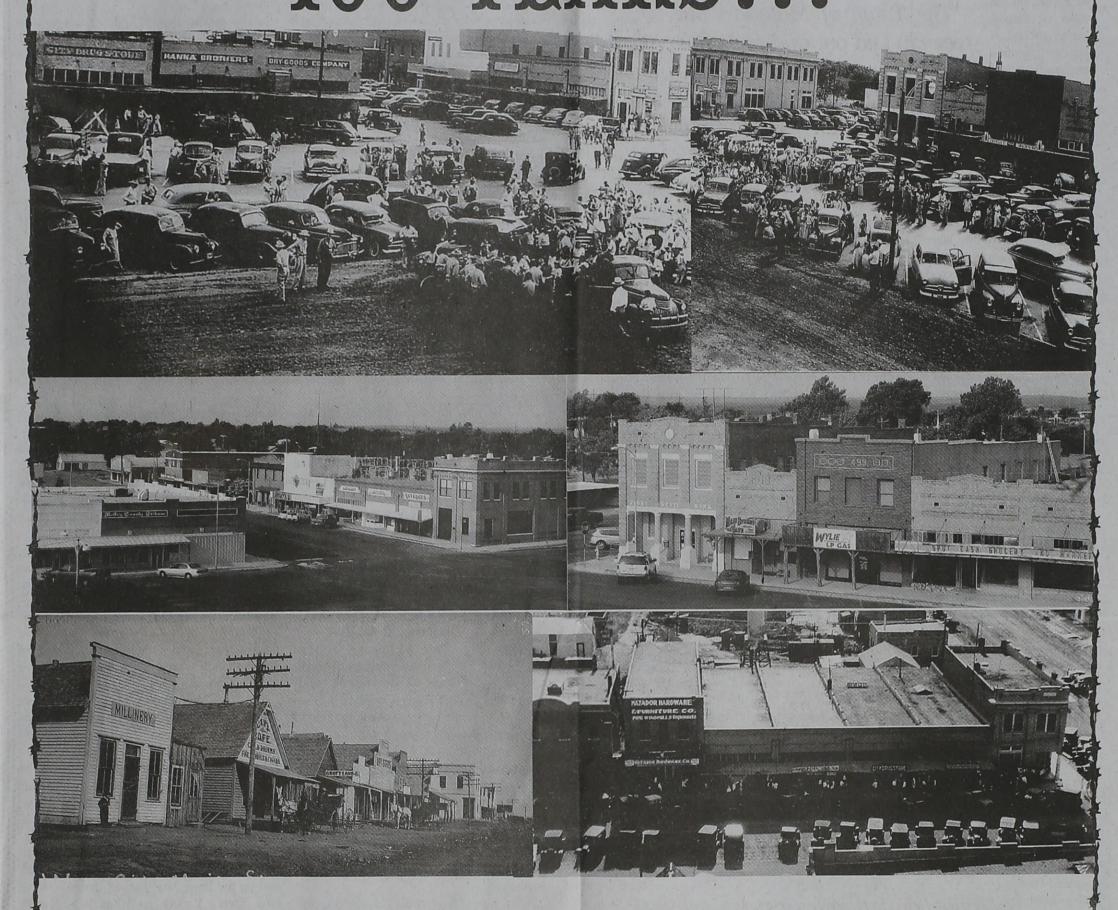
June 7, 1972 - Richmond, Va. experienced its worst flood of record as rains from Hurricane Agnes pushed the water level at the city locks to a height of 36.5 feet, easily topping the previous record of 30 feet set in 1771.

6/11 6/19 6/26 www.WhatsOurWeather.com

**Matador Motor and Implement Motley County Tribune** 806-347-2422 806-347-2400

## HAPPY BIRTHDAY MATADOR 100 YEARS!!!

1912 TO 2012



Kellye's Doggie Boutique

Pinnacle Propane

**Red Ball Gin** 

Spur Security Bank

Motley County Chamber of Commerce

Lees Insurance

Cap Rock Telephone

First National Bank Floydada

Goen & Goen
Insurance

**Matador Ranch** 

Lex Herrington
Lighthouse Electric
Coop

Lowes Pay N Save

Main Street Cafe

Matador Motor and

**Implement** 

**Matador Variety** 

Panhandle- Plains Landbank, FLCA

Motley County Tribune

Lucretia and Carol
Campbell

New To You

Billie Deans

Matador Branch FNBS

Payne Pharmacy

Thacker Jewelry

Arvis Davis Chevrolet

The Insurance
Store

**Hotel Matador** 

South Plains Electric Coop

Moore Maker Inc

Capital Farm Credit

Glittered Pig

**Meredith Gas** 

Motley Mill and Cube

Tom and Deanie
Edwards

**Deli-Licious Grill** 

Calico Treasures

**Gavilon Ag Services** 

Drum Plumbing HVAC

Zapata Funeral Home



#### 100 YEARS CELEBRATION



#### MATADOR: FROM MOTLEY COUNTY ROUNDUP OVER 100 YEARS OF GATHERING BY MARISUE POTTS C. 1991

Since the Matador Ranch claimed or owned most of the territory in unorganized Motley County, few nesters had penetrated that invisible barrier by 1890. The census counted 139 souls, a gain of only 115 residents since 1880. Up the road from the headquarters of the Mata-

dor Ranch, on the banks of Ballard Creek perched a singular bonafide business, The Dew Drop Saloon, the local watering hole for parched cowboys.

When the few scattered residents

decided to push for organization of the county, they found the General Land Office would not issue a patent for a county seat unless the townsite had at least twenty businesses. Loosely interpreting a business to mean a store and a store to mean a stock of goods, ranch hands borrowed supplies from the ranch commissary to set up bogus establishments.

"Each 'merchant' put up four planks and named his enterprise," wrote Harry Campbell in The Early History of Motley County. "A few grocery supplies were stacked inside one of the 'stores.' Mrs. J.L. Moore called her enclosure a millinery shop, and [W.R.] Tilson went into the 'real estate' business. They called the new town Matador, naming it for the ranch."

The name Matador, Spanish for "bullfighter," was selected by one of the ranch's original investors, Spottswood Lomax. Lomax's fondness for Spanish literature surfaced again when he later helped organize, manage, and name the Espuela (Spur) Cattle Co. in Dickens County.

The election for the county seat was held at the Matador Land & Cattle Co. headquarters. The small company village included the "White House," the residence of Manager H.H. Campbell, as well as a store, post office, commissariat, mess house, dormitory, barns, and (blacksmith and saddle) shops.

Editor of the Matador Messenger, T.L. Allison, described the scene: "There was quite a race for the county seat. A Mr. Rayner laid out a townsite a few miles east of here[i] [on the W.E. Reeves section] and promised to give five lots for each vote. The Matador Company countered with an offer of ten lots for every vote. However, it looked like they would run out of lots, so the Company cut their lots in half." (Thus providing a possible explanation of why Matador lots are only 25 feet wide.)

Tempers flared and the threat of gunplay

loomed over the election, but Matador won by an overwhelming majority.

between two draws

Ballard Creek (described in the abstract as the SadoSa Creek, a tributary of the Wichita) was the Matador townsite, platted on Section 250 of School Land originally patented to H.H. Campbell from the state of Texas in July of 1890. Classified as Dry Agricultural, the 640 acres were valued at \$1.50 an acre.

Matador town property.'

Driving a hard bargain, bankers E.W. Taylor and A.H. Smith of Tarrant Co. advanced the \$650 necessary for purchasing the section, stipulating 20% of the Campbell lots, 20% of the sales, as well as 12% interest for sixty days.

"MATADOR! The Famous Ranch Headquarters to Become a More Famous Town," declared an advertising tract which graphed the lots available in the platted townsite. "Its marvelous health record and beautiful surroundings will make it a great sanitarium--The fertile lands of Motley County settling up rapidly with a sturdy and thrifty population. A rare combination of pure water, abundant fuel, fertile lands, plenty of game and attractive environments, makes it an ideal place, either for a home or an investment."

According to the promotion, the Matador Town Company had conducted farming experiments for nine years growing Indian corn, wheat, oats, rye, barley, sorghum, milo maize, and and all kinds of vegetables. During twelve years of operation, the company's books listed 2,500 names on the payroll, yet no fatal sickness originated on the ranch. Conversely, those suffering from dyspepsia, pulmonary or malarial diseases were "restored" to robust health.

The foothills and rolling plains offered distinct advantages over the staked plains. Mes-

quite, hackberry, cottonwood, black walnut, mulberry, and cedar were expected to supply the population with fence posts for many years to come. Sweet water gushed forth from sparkling springs. The winters, claimed the promoters, were dry and bracing, with disagreeable

"The Town of Matador, but

recently laid out and platted is

is destined to become a business

center and health resort of great

prominence...,"

weather confined to a few shortlived northers. Summer tembuilding up at a rapid rate, and peratures ranged along in the seventies and eight-

> "The Town of Matador, but recently laid out

and platted is building up at a rapid rate, and is destined to become a business center and health resort of great prominence," continued the pitch by the Matador Town Company. "Right now is the time to get in on the ground floor, and make money out of the inevitable advance in the value of Matador town property."

Paying \$2,000 to Campbell and wife L.B. for one half interest in the venture were Sam J. Hunter, Seth W. Stewart, and J.K. Gwynne (who later sold his interest to W.V. Newlin of Olmsted, Minn.) Purchasing 1/20 shares on Campbell's half for \$65 each were M. Blackerby, J.D. Harkey, and J.W. Swearingen, who



bought two. Swearingen turned around and sold quarter interests in his 2/20 for \$1,000 each to M.S. Swearingen, John S. McConnell, and E.T. O'Neil.

By February 27, 1891, the townsite was "mapped or platted in town lots and called or named Matador." In a tribute to some of the early supporters of the townsite, streets were named for T.J. Harrison, Nellie Newlin, Sam Hunter, W.V. Newlin, Seth Stewart, J.W. White, H.H., Lizzie Bundy, and Harry Campbell.

Scotch, Dundee, "Right now is the time to get in on the and Sommerville (for general ground floor, and make money out of manager Wilcliam Fife) acthe inevitable advance in the value of knowledged the influence of the Matador Ranch, while Buffalo,

Comanche, Lariat, Hackberry, and Willow were more general selections.

County Clerk Walter A. Walton began to really earn his salary in recording the highly speculative business of buying, trading, and selling lots in the proposed settlement. The prices of lots varied. George Austin received 10 lots for \$10. On the other extreme, J.W. White paid \$1,000 for 4 lots that he sold three days later for \$45 to F.E. McGaughey, the saddle maker who "horse traded" lots.

Campbell donated two lots for the Courthouse and Jail. The County Court proceeded in May of 1892 to redeem the mortgages held by Merchants Bank in Ft. Worth for \$600, but the title was clouded by a claim Panhandle Machinery made on Campbell's assets from his Callahan Cattle Raising venture.

Campbell's son Harry, who ten years old in 1891, recalled the layout of the growing cowtown. On the Ballard Creek draw was the Matador Hotel with its three rooms to let (near Calloways-Allsups) and a livery stable with three or four teams to rent. Moses and Heath ran the general store, while J.M. Campbell ran a grocery store.

The Dew Drop Saloon run by John Fullingim was located west of the public square (location of the First State Bank). Along Hackberry draw was another livery stable (near the jail), and the McAdams and Browning Hotel, a two story affair (near theatre site), and a third livery, A.J. Wheeler's barn (near Pay and Save Grocery, but moved later near Don's Conoco). The courthouse was located on the east side of the square (location of the old Burton-Lingo lumber yard).

Other buildings included the Austin's Southern Hotel; a mercantile and saloon (near Stanley Drug); Lee Anderson and J.C. Burleson's dry goods, the first permanent store (NE side of square); the jail; and a printing office near the public windmill (Pipkin Ins.)

In 1891 constructed was the courthouse, a wooden two story affair with a community room on the second floor where dances and Christmas celebrations were held. The sandstone jail was assembled after citizens drew guard duty night and day when a Matador Ranch hand was charged with the murder of a co-worker.

out many settlers and thwarted the growth of the town for a time. The rains returned and ushered in a new wave of immigrants.

Matador Hardware & Furniture first opened its doors in 1895 in the old Masonic Building, southside of the square, with R.H. Norris of Childress as owner and J.E. Smith as manager.

When Dr. A.C. Traweek arrived in 1897 to hang out his shingle, many of the residents still lived in dugouts. The smattering of wooden buildings boasted plank sidewalks.

By 1899 the shops included F.E. Mc-

Moore Feed, Morris and Curry, and the Motley County Journal. The Commercial Grocery, run by Rans P. Moore and Ab Johnson, soon followed in 1900. Ranch hands from remote line camps often rousted Moore out of bed early in the morning or late at night to pick up their monthly supplies.

W.R. Cammack remembered attending a one-room, blue, wooden school build-

ing in 1892, though Harry Campbell believes the school took up in 1892. School was held in the Masonic Building on the south side of the square around 1898. The next year the school bell rang on the east side of town from the belfry of a spacious four room affair, heated by individual wood stoves fueled by mesquite stumps.

Establishments grew to include Glenn & Gaines Mercantile, Motley Co. Journal, J.C. Burleson's Dry Goods, F.E. McGaughey Saddles, Campbell & Ballew Blacksmiths, R.P. Moore Feed.

By the turn of the century Matador Mercantile and Commercial Grocery joined the competition. C.S. Williams hung out his shingle to practice law. By 1905 the Kanzler building, City Livery, Jones private bank, A. Watson's Taylor Shop, Van Martin Grocery, and Chalk Hardware appeared. The First State Bank was organized in 1907. Other going concerns were the Globe Land Co., Panhandle Land & Abstract, Spot Cash Grocery, M.L. Patton's Harness, the Matador Hotel and Tebie Lakie's City Drug. Bates Mercantile (1908) and Quinn Lumber drag the telephone office into the streets. When that failed they frantically tore it down piece by piece. The block's charred remains would be replaced with modern fireproof brick buildings, including the Commercial Grocery building (currently the home of the Motley County Library.)

The wooden Luckett Building was razed in 1915 and replaced with the brick Jackson Building (Stanley Pharmacy today). Day's Tailor Shop served the public by pressing and altering garments.

Higgins' City Bakery tempted housewives A severe drought during 1892-1893 starved with work saving loaves of bread in 1916. T.T.



Bouldin and E.R. Surles practiced law in 1917. Gaughey Saddle, Campbell "Doc" G.S. Craven bought City Drug the follow-& Ballew Blacksmiths, R.P. ing year when Homer Sheats opened his hardware store which carried undertaker supplies, just in case. In 1918 flames destroyed the old Southern Hotel, also known as the Masonic Hall, which had been a hotel, meeting place, school, and a church in its time.

> In 1918 the eight school teachers taught, besides the basic reading, 'riting, and 'rithmetic, Latin, Spanish, Home Economics, Expression, Voice and Music. Social clubs included the Demosthenic Society, the Pierian Literary Society, the Spanish Club, and the Choral Clubs. The football team claimed the title of Champions of the Panhandle when Tulia refused to meet in a challenge match.

> T.B. "Boss" Edmondson was associated with Western Dry Goods in 1921. Spears Gin appeared on the horizon, transplanted piece by piece from Oklahoma.

In 1925 the Ice Plant served Matador and the surrounding area with chunks of clear ice for Ice Boxes and hand cranked freezer ice cream. Fred Simpson opened a drug store. High school students met in a new two story red brick building in the southern half of town.

The Masonic Lodge building went up in 1926 and on the lower level housed the Fair Store, later Speer's Variety, and then W.F. Jacob's Matador Variety.

Matador was a city of windmills and cesspools in 1928 when the first water system was installed, an improvement lauded by city fathers as a turning point for their cowtown image. The Mission Service Station on the northside of the square serviced Model A's and T's. Cammack Dairy delivered milk in glass bottles.

A fireproof brick grade school building joined the high school plant in 1930 and the stately old three story building on the east side of town was

abandoned.

Hard times of the depression forced the closing of First National Bank in 1934. The Rogue Theatre tempted its money shy patrons with a choice of movies or boxing. Twenty rooms waited for drummers at the Motley Hotel. Lea Ice Co. cooled down the town with deliveries of chunks of ice, and a new Post Office went in next to City Hall on the south side of the square.

A large wading pool for small children was built in the city park by the Lions Club in the year of '34. Concrete benches were added to enhance the scenic area. Over the years deed holders presented titles to the Lions Club for several lots in the park area. In 1950 a joint development effort by the city, the Lions, and the Garden Club, the wading pool was reopened.

A city ordinance published in 1944 required building and removal permits and defined the areas where members of the white and Negro races could or could not build. Noncompliance was threatened with a \$100 fine. In Section 4, the ordinance stated, "It shall not be lawful for any member of the white race to construct and occupy a house in that part of Matador set apart



(1910) opened later.

Around 1911 replacing the smaller school building was an impressive three story red brick, complete with broad concrete steps and massive white columns.

In 1912 when the City of Matador incorporated, the town had three churches and a Commercial Club. In just a year the short-line Motley County Railway would connect with the Quanah Acme & Pacific line to provide mail, passenger, and freight service.

Fire raged through the downtown of wooden frame buildings in 1914, destroying Bates Dry Goods, Moore & Moore Grocery, the cafe and barber shop. In order to prevent the fire from spreading to the next block, volunteers tried to



#### MATADOR CENTENNIAL



#### MATADOR: FROM MOTLEY COUNTY ROUNDUP CONTINUED OVER 100 YEARS OF GATHERING BY MARISUE POTTS C. 1991

for the Negro race. And it shall not be lawful for any member of the Negro race to construct and occupy a house in that part of Matador, Texas, set apart to the people of the White race." An 18 block area was set aside for what Matador Tribune editor Douglas Meador often described as the "Negro colony."

Two libraries, the Parent Teachers Assn. Grade School Library and the El Progresso Club Library shared their reading treasures with 1944 bookworms.

In 1945 R.M. Stanley bought out City Drug. A post-war building boom changed the skyline with White Auto, International Harvester building, and Bob's Cook Shack.

The city water supply of three wells was threatened in 1945 as the 14 year old well, located on Block 51 in north Matador, filled in. Three nearby drilling attempts produced little water. Two years later cars in front of Spot Cash grocery store şank in clay and gravel when a broken water main heaved the pavement and drained the city reservoir in a matter of twenty minutes. Water, or the lack of water, would clearly limit future development.

Dr. A.C. Traweek, county health officer, warned in 1947 that "a serious danger hangs over the town" due to open sewers which produced not only an unbearable stench but a breeding place for disease and mosquitoes. The physician feared outbreaks of cholera, typhoid, and other devastating diseases.

Irate property owners from west Matador stormed a city council meeting because the Southwestern Sewer Co. refused to extend lines to the expanding city and the mayor declared the city had no funds to clean the streets and alleys. The polio scare prompted the Lions Club to spearhead a cleanup campaign and a DDT spray program. Sanitation was improved in the undeveloped sections by installing pit toilets and banning livestock within the city limits.

A "spur," routing highway traffic a block south of the downtown courthouse area, was created and paved by the Texas Highway Department in 1948, from Highway 70 near east city limits to Highway 62 on the west side of the city limits.

Voters approved \$85,000 revenue bonds to improve the water system. A 100,000 gallon concrete storage tank was added to existing 50,000 gallon capacity of water tower. Included in the deal was \$37,000 earmarked by the city to purchase the Southwestern Sewer Co. plant.

Cast aluminum street markers, sponsored by the Lions Club, made their debut in 1949 when houses were assigned street numbers for the first time. To finance the program each house and business was charged \$2.50. The City Water Department placed markers on 126 metal posts on these streets: Harrison, Nellie, Buffalo, Comanche, Harry, Hunter, Newlin, Hackberry, Canon, Stewart, Dundee, Bailey, Lariat, Houston, Virginia, Hazel, Burleson, Alabama, Walton Road, Frances, Echols, Pipkin, White, Scotch, Bundy, Main, Eubank, Campbell, Sommerville, Louise, Willow, and Keith. Only a few isolated street signs remained in 1991.

Street lights were placed in 1949 to illuminate Main Street, the school and north to Traweek Hospital, the courthouse, and the bridge across Ballard Creek. 4

The sewer disposal system was mysteriously clogged with crank case oil in 1949 as citizens were admonished to be more careful in their

With the paving of 33 blocks in 1951, the "community of cow trail and wagon road streets" claimed to be transformed into a progressive small city. The collapse of the water system and a drought drastically reduced the city budget. Mayor Douglas Meador refused his monthly salary of \$50 because he felt the city could not afford it.

A four way stop light stops the flow of traffic on Main Street, allowing school children a chance to cross the busy highway intersection.

A new well, more welcome then oil, drilled in northeast section of town in 1953, produced 200 gallons of water per minute to relieve a water shortage caused by the drought and increased use. A subterranean cave-in, the third in 25 years, put the oldest of four wells out of production.

Major improvements to Ballard Creek, a flashy waterway subject to periodic flooding as it snaked its way through town, included altering the course, filling holes, removing trash and seeding the area with rye. Mayor Freddie Welling and Commissioner Clyde Gilbert engineered the drive.

For his wife Eddie Markam built a dream house, shaped like a Valentine heart, at the north edge of town in 1953. Stanley Pharmacy moves from the Farmers & Merchants Bank

Building to the tan brick Jackson Building across the street. Burton-Lingo Lumber Yard on the east side of the square folded in 1954. Within a year Commercial Grocery, a fixture in downtown since for 38 years, closed its doors.

Charlie's Grocery became Billy's Grocery when Charlie Meador and Billy Wason made a deal in 1956. In 1957 Farmers' Coop Gin and Spears Gin sold to West Texas Gin, subsidiary of Quanah Oil Co. In a cottage industry move, the H.O. Stanfields' built a greenhouse in 1958.

General Telephone & Electric constructed a new building in 1961. Volunteers formed and poured concrete bleachers for the baseball field in 1963. The El Matador Travel Center opened at the crossroads of the state and U.S. highways.

square surrounded by vendors, a massive parade featured Riley Miller's re-enactors of buffalo hunters and Comancheros with carretas pulled by Longhorns and local participation including horse riders, floats, old cars, bands, and costumed pioneers. The income from the event provided matching grant funds to establish a permanent home for the Motley County

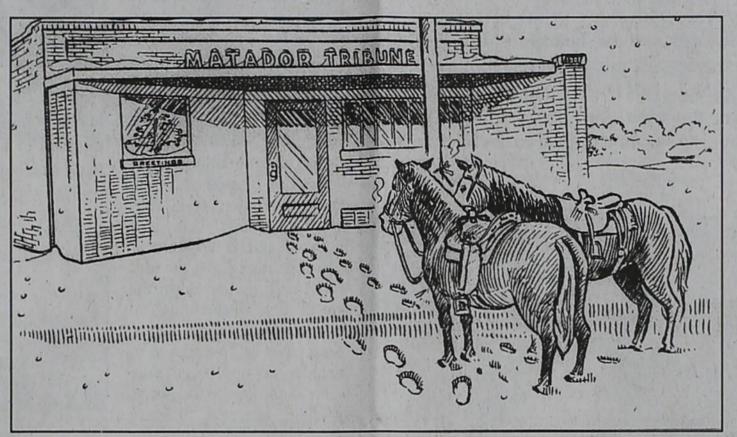
The Matador Post Office celebrated a centennial anniversary. January 21, 1886, was the official date for the establishment of the Matador Post Office, although Lizzie Bundy Campbell was in charge of mail at the Matador Ranch in 1883. From a white frame building west of the courthouse, she served until 1911. Later post masters

Fire Department answered calls as wildfires hit drought-stricken pastures at Lucky Knob, Salt Creek, and Tongue River. Months of drought was finally relieved by three weeks of soaking rains, 2 to 8" across the county. Citizens met to discuss economic development. Harp Apartments, located north of Stanley Clinic, were demolished. County attorney for over 40 years, Howard Traweek succumbed to illness. Dog deaths linked to poison created fear that children might be harmed. The rash of dog deaths continued in 1989.

Tony Rose was named EMT director in 1990. Empty store fronts were transformed into mini-museum displays. Thieves with an eye for antiques took Seigler Funeral Home's clock of 42 years, the Sesquicentennial sign at Roaring Springs, and Durham Boot Shop's huge Coco Cola sign, but all were recovered by Sheriff Alton Marshall. Wildfires, 100 degree heat, high winds and lightning challenge Volunteer Fire Departments as 600 acres burned at Mott Creek. Nell Clem retired from Post Office after 24 years, including 9 at Matador. Mike Crowley was named pastor for Church of Christ. Shane Jones was elected as the first woman member of the Matador City Council.

In 1991 Judge Boyce Hart was sworn in at Commissioners Court, replacing the late Billy Joe Whitaker. The Motley County Centennial Celebration was promoted by a Lubbock television crew and included a segment on local history, colorful characters, and many activities: Buckskinners Rendezvous, a parade, jail tours, barbeque, gospel and patriotic singing, a fiddlers' contest, cowboy poetry, Fireboys' water polo, dance at the Fire Hall, and lots of vendors.

With a group from the Friends of the Texas Tech Library, John V. Stevens and Bundy Campbell along with twelve other people with ties to the historic Matador Land & Cattle Company, toured Dundee, Scotland, the home base of the Scottish syndicate that owned the ranch for 69 years, and other points of interest. As a gift for the Scots, Moore Makers made brands Flying V and 50 that were used for branding cattle and horses, respectively. Beginning as a hobby, the Moore family-owned business also made cattle dehorners, bits, spurs, belt and spur buckles, and fencing pliers.



Federal employees moved into the new ASCS office next to City Hall.

The Matador Motor & Implement garage was erected in 1973.

In 1974 an all metal one story school, including gym-auditorium and cafeteria, was built for all students of the consolidated school systems in the county.

1975 as a prelude to a new water supply system planned with a \$100,000 community grant from the Federal government. Bonds of \$284,000 were voted to supplement the grant, allowing the drilling of two new water wells eight miles from Matador. The water bond issue was prompted by the low level of supply and a warning from the State Health Department that nitrate levels in the present water supply were over the acceptable mark and could be harmful to infants.

The Fire Department garage, a metal building, was built across from the Higginbotham Bartlett Lumber Yard in 1976.

Whirling debris in its path, a vicious tornado cut a swath through Matador on May 1, 1984, destroying or severely damaging homes, the school bus barn, and the school plant. Bonds were voted in late 1985 to rebuild the school. In the meantime students attended school in portable classrooms, in churches, in the old grade school building, and the American Legion building. The Bus Barn was replaced in 1985 and the school building was ready for students in the late fall of 1986.

The Texas Sesquicentennial celebration in Matador on May 28, 1986, celebrated the state's 150th birthday with a parade featuring the Texas Wagon Train which camped in and around Ballard Creek near downtown. Throngs of people enjoyed the entertainment, concessions around the courthouse square, and a street dance, which was moved inside the fire hall after a refreshing rain shower.

On May 28, the Motley County Centennial marked the county's 100th anniversary since. organization with an outstanding parade of horses, antique cars, and floats; a barbeque. served by the Lions Club; local live entertainment from the gazebo; cowboy poets; a fiddler's contest; and concessions along the sidewalk. Historical marker dedications included Whiteflat and the Traweek House, which also was honored with the prestigious National Register of Historic Places status. After an afternoon of Water Polo in the streets, the Fire Boys hosted a dance in the Fire Hall, the firecracer end to a sizzling celebration.

On May 26, 1986, the Sesquicentennial Folklife Festival celebrated the 150th anniversary of the establishment of Texas Republic with a visit from the Sesquicentennial Wagon Train, involving 3,000 miles through Texas, 150 wagons and 1,000 horses and riders. After the travel-hardened teamsters enjoyed a chuck wagon breakfast cooked by local cowboys, the horse and mule powered wagons climbed the City Park hill, making the struggle of a wagon train experience reality. With the courthouse included T. G. Duncan, Joe Campbell, Mr. Hatfield, Claude Warren, Edd Williams, Lawrence and Frank Bryan, E. F. Springer, Charlie Scaff and Post Mistress Nell Clem (1981).

El Progresso Club members Mrs. Harold Campbell, Mrs. J. E. Edwards, Mrs. Furman Vinson, and Mrs. R. E. Campbell spearheaded a clean-up of the historic Motley County Jail The Matador Water District was created in and made plans for a permanent museum. During the Sesquicentennial Celebration, 1,048 guests registered and toured the jail.

Barbara Bird Jameson purchased the Matador Tribune from Patsy Tippin, and changed the name to Motley County Tribune to reflect a change in demographics. The Rogue Theatre,

a popular movie house built in 1930, was torn down as an eyesore and hazard, but a Memorial Gazebo was erected on the courthouse square as a tribute to the pioneers of the county.

Billy's Grocery, the hometown meat market and grocery owned by Billy and Mary Helen Wason for 32 years, sold to Pay'N'Save Corporation of Levelland.

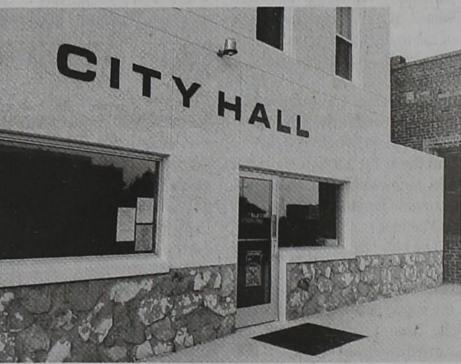
Precinct 3 voters kept the county dry in 1986 by a vote of 140-126, upholding a similar 1984 election of 275 against

and 161 for the sale of off premises consumption of beer and wine. (In 1987 the vote will also be upheld by 150-111, but Matador goes

wet in a 2012 election.) Transmission lines were in the news as the jury for the trial of Southwestern Public Service vs. the Matador Cattle Co. determined if the establishment of SPS's transmission lines damaged the ranch through trespass, erosion, brush piles, the electro-magnetic field underneath the lines, and de-valuing the property by destroying the historical and esthetic considerations. Damages on the 135 ft. easement for 20 miles, comprising 341 total acres, were awarded to the Matador Cattle Company for \$245,960.76.

A permanent home for the Motley County Library was realized in 1987 with \$5,144.26 funds from the Sesquicentennial Committee, \$2,400 from cookbook sales, \$418.20 from the Lions Club Bulb Sale, \$1,000 from History Day at Mott Camp, \$5,000 from an anonymous donor, and \$18,700 matching grant from the Meadows Foundation. After the remodeling of the Moore Building, volunteers moved 8,000 books from the temporary county library quarters in the American Legion Building to the new home. Joe Taylor of Crosbyton painted a 7x20 ft. mural depicting historical characters or events as a backdrop for the new library.

In 1988 Guy and Diane Campbell sold their clothing store, Guys and Gals, to Carolyn Lancaster. Billie Dean's Restaurant, damaged by a kitchen fire, opened in newly remodeled building, but just months later 80 mph winds lifted the roof off. City Hall received a face lift and new look with rock facing. Matador Volunteer



By 1992, the former Traweek Hospital building had been remodeled into a county history museum, using a two to one matching grant from the Meadows Foundation and local donations. Jim Meador was elected sheriff after defeating Sheriff Alton Marshall. The following year Judge Boyce Hart resigned and Laverna Price was appointed in his place. Stanley Pharmacy closed after 47 years of serving the community. Jim Cross retired after 39 years of working for the Koch Industries at the Matador Ranch and other locations.

The Motley County Tribune was sold to Jim and Carla Meador. The paper had been published by Douglas "Ben" Meador for 42 years and his wife Lila for three years, before it was sold to Ray Freidman, then Leon Watson, then Patsy and Roy Tippin, and lastly to Barbara Bird Armstrong in 1986. Carla had worked with Barbara at the newspaper for about ten

Pony Express Days, a 1997 celebration that played off the history of Shannon Davidson's 2100 mile endurance ride on two horses in 21 days in 1939 as a promotion for Justin boots, enlisted endurance riders in a 60 mile contest and a 25 miles contest. Other activities included ranch horse races, quarter horse races, demonstrations by the 4th Cavalry Memorial group, a trolley running from Matador to Roaring Springs, and a pony express ride from Matador to Flomot, Davidson's hometown. This was also the year that Bob McCullin of Morton was hired to paint murals on the brick walls of Matador

### MANUALDOR

#### 100 YEARS CELEBRATION



#### TURNSTILE ON MAIN AND DUNDEE STREETS



This street scene (c. 1928) shows the First State Bank in the foreground with northwest storefronts with concrete sidewalks to the historic Sheets Building. Note the billboard, located across from the historic jail. However, the streets were still unpaved. Pictured is the turnstile on Main and Dundee that allowed vehicles to make 180 degree turns to reverse their direction. Also pictured is the original Gazebo on the southwest lawn of the County Courthouse. (Photo courtesy of Motley County Museum).

By Carol Campbell

Motley County Tribune

The Estes family moved to Matador from Vernon, Texas, in 1923. Bertrum Estes was a new engineer on the Quanah, Acme, and Pacific railroad that ran from Quanah to Roaring Springs and on to the top of the caprock escarpment to Floydada, Texas.

In addition, the first railroad in the county was built by local investors in 1913 to facilitate moving cattle from the Matador Ranch to the lucrative Fort Worth market; and to bring goods and people to the expanding population of Motley County.

It was called The Matador Northern, later known as the Motley County Railroad. Estes moved his family to Matador to run the QA&P and the "jigger" (sometimes called the Toonerville Trolley). The trolley was a truck body redesigned with train wheels to run an 8-miles stretch of rail to the QA&P junction that ran west to Roaring Springs.

On a cold day in November 1923, the Estes family arrived by train. There were five little girls – Opal, Vivian, Winifred, Lucretia and the baby, Virginia. Lucretia was four years old. Shirley, the youngest Estes sister, was born in Matador.

Lucretia remembers trailing her sisters from the train depot (located east of Main Street) in the snow, past the old school to the Texan Café. Each little girl carried a suitcase - their personal keepsakes from their home in Vernon. According to Lucretia, "We walked to the Texan Café on Main Street across from the Courthouse (south) where Poppa had arranged for us to have lunch." Other buildings that she remembers were the



Lucretia (Estes) Campbell moved to Matador with her family in 1923. She is a life-long resident of Motley County, graduating from Matador High School in 1936. She served as County-District Clerk in Motley County for 27 years.

Hanna Brothers Mercantile and the Cozy Theatre. This theatre burned down in the early 1930s, along with a whole block of busi-

About 13 years later when Lucretia was 17-years-old, she remembers that Matador had a lighted "Turnstile" on an unpaved street in the middle of the intersection of Main and Dundee. The purpose of the Turn-post - the only light in town and precursor to a traffic light - was to allow vehicles to make 180 degree turns, reversing their direction. There were three turnstiles in downtown Matador. The other two were located on both ends of Main Street, just before going "down the hill to the jail;" and in front of the Masonic Lodge Building on Main Street and U.S. Hwy. 70.

One day, she said, a carload of high school girls (who shall

remain unnamed) were driving north on Main Street when the driver saw a group of cowboys going into the bath house at the Clements Hotel to get a shave and haircut for the dance that night. To get a better look, the driver decided to make a sharp 180 degree turn and she hit the Turnpost.

"No one was really hurt too bad," Lucretia said. "I bumped the windshield – but in the aftermath, the driver disappeared." After a frantic search by every available source, "We found her hiding from her father in the restroom at the drugstore." Gibson "Doc" Craven was the drug store owner who notified the driver's father; and the garage people came and got the car, she said. "The rest of us hiked home and nobody made the dance that Saturday night."

## A TYPICAL SATURDAY NIGHT IN DOWNTOWN MATADOR

By Carol Campbell Motley County Tribune

In the 1920s, you couldn't get down the street for the traffic and people, Winifred said. "If the wagon was close enough for the Matador Ranch cowboys to come in, she said, they invaded downtown about dark, for a haircut and bath - to eat out and go to the show, or go to a dance at Hotel Matador." Winifred remembers Mr. Claude Jeffers, a horse wrangler at the Matadors. He had five handsome boys. They all worked at the wagon in the summer and they all came to town on Saturday night. "Mr. Jeffers had a piece of his ear missing," Winifred said. "They told me that the Indians shot his ear off, and I believed them."

On Saturday night, the kids would walk up and down the streets while mothers and fathers shopped in the stores. "Soon after we first moved to Matador we had paved sidewalks all the way to the Sheets building," she said. "Then it was a board walk to the other stores."

There was a shoe repair shop at the end of the boardwalk. "I went in to have taps put on my shoes and there was an old gentleman in there that I learned later was Frank Collison, an early-day buffalo hunter."

Matador changed dramatically after World War II, Winifred said. She blames changing farming practices. When WWII was over, the "boys came home." But there was no work in Matador for the returning heroes. "Mechanized farming did away with the cotton pickers. Progress doesn't always help the masses," she said.

Thank you for writing history and sending us your photos and stories!



#### THE MAGNOLIA CAFÉ

Mr. Albert Daffern built the Magnolia Café directly south of the Red Triangle filling station and it became the headquarters of the Texas, New Mexico, and Oklahoma bus route. It was a favorite stop for coffee drinkers. The Café was managed by R. E. "Junior" Campbell. He also kept records for the bus station. Madge (Nichols) Renfro was the main waitress at the Magnolia Café. Junior married Lucretia Estes in 1940. They are both lifelong residents of Matador. Junior died in 1988, Lucretia, 93, still resides in Matador.



Winifred (Estes) Darsey moved to Matador in 1923 with her family. Her father, Bertrum Estes, was an engineer for the Motley County Railroad and the QA&P RR that ran from Quanah, Texas, to the top of the Caprock. Winifred is a life-long resident of Motley County, graduating from Matador High School in 1933.

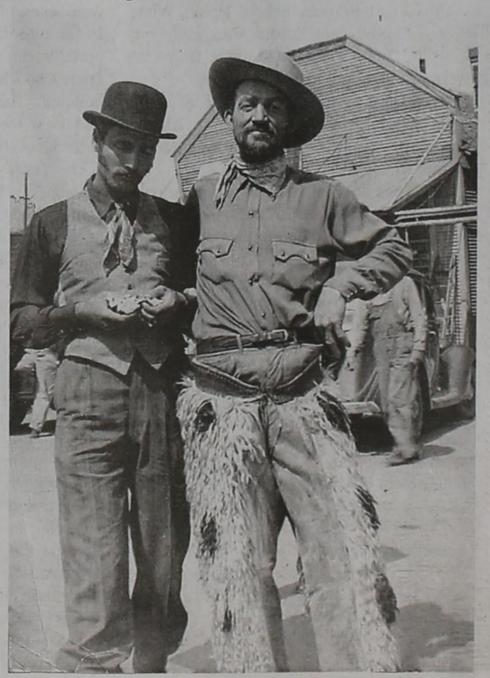


**IN 1939-40, WARREN CLEMENTS** ran the Red Triangle-Flying Red Horse filling station, located on the corner of US 70 and Main Street, downtown Matador. (Photo courtesy of Motley County Museum).

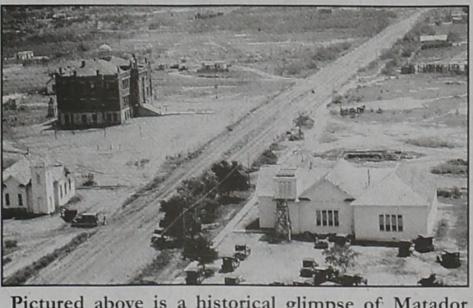


#### THE RED TRIANGLE - FLYING RED HORSE

In 1939-40, Warren Clements ran the Red Triangle-Flying Red Horse, a filling station located on the corner of US70 and Main Street, downtown Matador. The Flying Red Horse was a traveling icon. This building was torn down about 1940, amid protests from the community on the demolition of a historic property. In its place, a Savings and Loan was built to replace the station. This building still stands today, now the office of Dianne Washington, CPA.



Pictured, left, is R.E. (Junior) Campbell with Hart Harris at Shannon Davidson Day, downtown Matador, 1940. This was the year that Lucretia Estes and R.E. (Junior) Campbell married. He ran the Magnolia Café, located in the building (still standing) next to Zacha's Beauty Shop. (Photo courtesy of Motley County Museum).



Pictured above is a historical glimpse of Matador (c.1928). In the far background is the Matador Depot, built by local investors in 1913. Also pictured is the Matador Elementary and High School, once housing more than 250 students. This 3-story school building provided high school classrooms and a large auditorium and administrative offices on the top floor with the lower grades on the first and second floors. The primary grades were in the basement. In the foreground are two churches - (right) pictured is the First Baptist Church, and (left) was the Church of Christ building. (Descriptions, courtesy of Winifred Darsey who moved to Matador in 1923). (Photo, courtesy of Motley County Museum).



#### MATADOR CENTENNIAL



#### HOUSEHOLD SUPPLY IN OPERATION FOR 38 YEARS (1946-1984)



By Carolyn Pohl Limmer Motley County Tribune

I have many fond memories of growing up in Matador. Many of them are those of my Dad and Mother, Frank and Lola Pohl, and their hardware store. When Dad came home from WWII and I was 4-years-old, they purchased the store from Homer March 26, 1946.

Mr. Sheets had been the store proprietor for many years with several businesses under one roof, including a funeral home with wooden caskets. Frank and Lola were 37 and 34 years old. The physical store remained the same with the tin ceiling and the hand-turned, 5-drawer brass cash register. After their purchase they began to carry modern merchandise.

Mother went to work for Dad when I was in the 5th grade. She got the job when Helen Hill, one of their favorite clerks, married. From then on, I spent lots of time at the store because Mother could look after me and work too. I had a little cubbyhole in the balcony where I kept my paper dolls, funny books, Crayolas and school supplies. The balcony was always sort of a mystery because several things were off limits to me. Some of those things were rolls of wallpaper, shot gun shells and toys that had been purchased in August for holiday sales.

The all-around stock of merchandise in the store featured radios, Norge appliances, Essick evaporative coolers, fishing tackle, sporting goods, dishes, Sheets. They opened their busi- pots and pans, rope, toys, wallness, Household Supply Co. on paper, garden seeds, small appliances, gift items, lamps, nuts, bolts, bicycles and nails. Years later they carried RCA TV's and Whirlpool appliances. Judd Neighbors worked at the store for many years repairing radios and TV's with testers and tubes.

Their store neighbors on the block were First State Bank, Vaughn Drug Store, Billy's Grocery, 100F Lodge (upstairs above Billy's) and Spot Cash Grocery on the South; and past their store on the North were Giesecke Insurance, Rogue Theatre, Vogue Dress Shop, City Bakery, and the Matador Tribune.

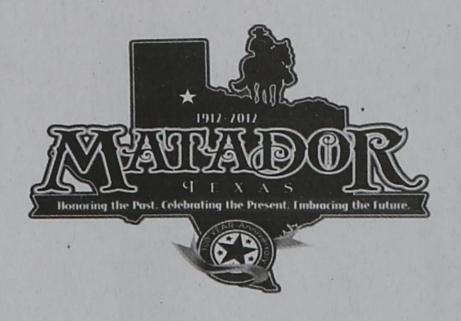
On Saturday night, the "show" was my favorite place to pass the time while my parents ran the store until about 11:00 p.m. I would go to the show and stay through the 2<sup>nd</sup> showing, sitting on the front row watching Roy Rogers and Dale Evans, Gene

Autry and Hopalong Cassidy in my favorite westerns. Pete and Dick Dirickson, the owners of the Rogue, would occasionally check on me. They were a wonderful couple and let me in free until I was 12-years-old.

The store stayed open on Saturday night until about 11:00 p.m. because people were in and out visiting and shopping, waiting on their children to get out of the movies, buying groceries from Spot Cash and Billy's Grocery and visiting in their cars that were lined up at the curb and in the middle of the street.

My Dad and Mother were very interested in politics and Dad always posted the local election results on an outside chalkboard that he had made to fit over the front of the Household Supply Co. sign. Someone would rush back and forth to the courthouse and get the results as they were counted for the elected officials. Dad would stand on a ladder and post the results in chalk as people watched to see if their favorite candidate had won the

Frank and Lolá Pohl sold the store in 1984 and retired. By then they were 72 and 75 years old and they had operated Household Supply Co. for 38



MATADOR, TEXAS IS HAVING A BIRTHDAY PARTY AND YOU ARE INVITED! PLEASE JOIN US AS MATADOR TURNS 100!!

City Centennial Schedule - June 8-9, 2012 **BRING YOUR LAWN CHAIR!** 

Friday, June 8th

6:00 p.m. Masonic Fish Fry Fundraiser - East of Courthouse 6:00 p.m. to 8:00 p.m. Quilt Show - Library Annex

7:00 p.m. Cowboy/Cowgirl Contest, East door of Courthouse 8:00 p.m. McIntosh and TJ- Courthouse - Courtroom Upstairs

**Street Dance** 9:00 p.m.

Chris Clerihew and West Coast Turnarounds

Saturday, June 9th

10:30 a.m. **Parade** – Starts at Baptist Church 10:00 to 5:00 Quilt Show - Library Annex 11:30 a.m. Windy Ridge – Bank Robbery, downtown Matador 1:30 p.m. | Windy Ridge - Jeff Boone and Joe Beckham shootout 2:00 p.m. & 4:00 p.m. Belle Starr-Lou Burleson - Courtroom upstairs 2:30 p.m. & 4:30 p.m. Old West Tales from Motley County (Video)

Windy Ridge - Jail Break and shootout Gospel Singing – Courthouse Square 5:00 p.m. Street Dance - Music by CPR Band 8:00 p.m.

Stage Coach Rides - Sat. - Courtyard Gazebo Sat. 12:00 noon to 2:00 p.m.- West of Glittered Pig **Antique Car Show** Motorcycle Trivia Run Sat. 10:00 a.m. to 3:00 p.m. - Capital Farm Credit BBQ Cook-off – Registration starts 1:00 p.m. Friday – City Park Washer Pitchin – Saturday – City Park - Sign up at 2:00 p.m. Ouilt Show Red Hat Society and MC Library - Library Annex - Fri. and Sat. Food Booth's and Vendors - Courthouse Square & Senior Citizen Building Water Slide -Bounce House -Obstacle Course-Sand Box -North of Courthouse Historic Motley County Jail - Self Tours - North of Courthouse Lawn Mower Pull - Sat at 2 p.m. East of City Park

Call 806-347-2255, 806-269-1388, 806-787-9116

#### **Hotel Matador**

...a Bed and Breakfast in downtown Matador, Texas

> www.hotelmatador.com 806.347.2939

#### **COWBOYS AND** SHENT MOVIES

By Carol Campbell Motley County Tribune

Winifred Estes was 9-yearsold when she stepped off the train at the Matador Depot in 1923. She moved with her five sisters and her mother and father from Vernon, Texas. Her father was hired as an engineer to run the QA&P and the Motley County Rail-

road. Her main desire was to

see a "real live cowboy," she

said.

"I remember there were no paved streets in Matador. We had lived in Vernon and it was a thriving little city with paved streets and all kinds of stores and movie theatres." I was told we were in "cowboy country," she said.

Winifred complained to her father that she had lived in Matador for "three months" and "I haven't seen a cowboy yet," she told him with disgust. And sure, she knew what cowboys looked like. After all, "I had been seeing Hoot Gibson and Tom Mix in the movie theatres for years." These were silent movies, she said, and Hoot and Tom rode black horses and were dressed up like fancy cowboys. "Well, poppa said, "every man you see on the street on Saturday Night is a real cowboy."

Winifred would go to the Cozy Theatre in Matador to see her favorite "shoot'um up" and the theatre would be packed with Matador Ranch cowboys that had come to town on Saturday night for a bath and a shave at the old hotel, dinner at the Texan or King Café followed by the Saturday Night special at the local theatre. "The cowboys would interact with the silent screen," she remembers. "If Hoot Gibson got a bucking bronc, the cowboys would yell "Stay on there Hoot!"

During silent movies, the dialogue was written at bottom of the screen, she explained. And the experience had an added bonus - an orchestra pit and a piano down "I wanted to see one - a front. "The deacons in the real cowboy, that is." Finally, Baptist Church thought it might be a sin to play the piano at the show - the deacon's daughter played anyway," she

The Cozy Theatre burned down along with several buildings on Main Street in the late 1920s, Winifred said. There was the old Hanna Brothers Dry Goods store, and next to it was a 2-story boarding house - perhaps at one time the Kanzler Building. The King Café was in the lower level of the boarding house. Then next to the boarding house was the Cozy Theatre.

#### ARTS AND CRAFTS CLUB SEW "HANDKERCHIEF DOLLS" TO SELL AT CENTENNIAL CELEBRATION



Pictured (L to R) are members of the Arts and Crafts Club: Winifred Darsey, Joy Archer, Nova Dale Turner, Ray Baxer, and Joyce Meredith, crafting "handkerchief dolls" to sell at the Centennial Celebration. Handkerchief Dolls were popular during the Civil War and used to quiet little girls during church services. The group is taking antique, best embroidered handkerchief's from their personal collections to make these beautiful little dolls. The dolls will sell for \$5.00 up, depending on the lace and detail, at a booth at the Senior Center.

#### Countdown to Centennial Celebration Ten Reasons To Visit Matador Reason Number 1 to Visit Matador - The People

No where on God's Green Earth are people more honest or polite, hardworking, cheerful, and enduring, than in Matador, Texas. Ask for directions, a weather report, a cup of coffee, or a helping hand, and your neighbors and friends will come to your rescue. When you grow up here, you come back. When you work and retire here, you stay to see how it's going to turn out. When you raise your family here - they learn the values of family and community. A good friend once said: "I don't know how long I have to live, but I know one thing - I want to spend what time I have left in Matador, Texas!" Come on back, and stay a while. Pictured below are just a few.



Dink, Geneva and Nelda.



Dode Gleghorn



The Crew



James Bearden



Tom Edwards & Mule



Ron Bailey



Roy Hobbs



Korbyn Simpson and Sabra Pope



Ashley Allred and Seth Baxter



Jordan Velez, Alejandro Diaz, and Angel Apodaca. 1st place high school-boys 3 on 3.



Wesley Rigdon, Caleb Clary, Chandler Rig-

Autumn Woolsey, Natalie Jameson, Maci Marshall and Mattie Brooks 2nd Place High School Girls, 3 on 3.



Griselada Flores, Chicagra Brown, Shann'a Russell and Melissa Flores. 1st place Adults, 3 on 3



Jacy Cabler, Seirra Fry and Victoria Ward 1st Place High School Girls, 3 on 3.

#### THANK YOU

The Motley County Parents Club would like to "THANK" the following businesses and individuals for their support of the 2012 PROJECT GRADUATION. The night was a success and the students and parents alike enjoyed the evening. Project Graduation could not be possible without the continued support of this worthwhile event.

Moore Makers of Matador Matador Variety Billy Dean's Restaurant Main Street Café Zacha's Absolute Body Chiropractic of Lubbock Meredith Gas and Supply Lighthouse Electric Cooperative Kaleidoscope Critter Care Vet Clinic First National Bank of Paducah Ken Marshall Matador Ranch KCTX Radio **Edwards & Associates** Roaring Springs Church of Christ Hammond Sheet Metal Arvis Davis Chevrolet Dickens Electric William Dean, DDS Motley County Abstract Western Equipment Tom Hamilton Chillers TXDOT Craig and Cathy Turner JD & D'Anna Russell **4R Trinkets and Treasures** 

Goen & Goen Elaine Hart Gunn Oil Company American State Bank Pat Carson Insurance Fred Thayer First Baptist Church of Matador The Buckle - Lubbock Les & Kim Woolsey Yolanda Kautz First National Bank - Matador Branch Matador United Methodist Church American Eagle - Lubbock Capital Farm Credit, Matador Floyd County Supply Drum Plumbing - Lewis Drum Academy Sports - Lubbock Payne Pharmacy, Floydada Nova Dale Turner Thacker Jewelry Lowes Grocery Glittered Pig Sassafras Salon Red Ball Gin Caprock Telephone

Tinseltown Theaters - Plainview

Russell Cattle

AND OF COURSE ALL THE AMAZING VOLUNTEERS, PARENTS, GRANDPARENTS WHO MADE IT ANOTHER GREAT YEAR FOR THE KIDS

If we have inadvertently left someone off the list, we apologize. We thank you for your donations to the students of Motley County.

#### MOTLEY COUNTY ALL NIGHT PARTY PROJECT GRADUATION 2012



The students and parents of Motley County would like to THANK YOU for supporting the All Night Party! The students had a great time and enjoyed the night. This night could not have been possible without your generous donations. Thirty one students attend the party that began with a dance, then casino games, then on to the gym for WII and Xbox 360 games. The night concluded with homemade cinnamon rolls and an auction of gifts and prizes. This night is intended to show the students that they can have a good time without the use of drugs and alcohol. The Motley County Parents Club really appreciates your support of this worthwhile event.

Thank you,

Motley County Parents Club

## The Motley County Tribune Matador Centennial Subscription Special!

Renew you subscription during June and give your father or graduate a gift supscription for \$25

Become a new subscriber during June and receive 20% off

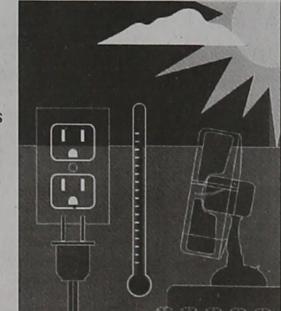
#### Connect to Energy Savings

AS THE ELECTRIC DELIVERY COMPANY that has been serving south and west Texas for nearly 100 years, AEP Texas knows a thing or two about energy conservation. While we don't sell electricity or send out monthly bills, we recognize what hot weather does to electricity usage and the resulting bills.

Since **AEP Texas** and the 1,700 AEP employees in Texas are directly connected to the many communities where we live and serve, we'd like to share some low or no cost tips on how to keep cooler this summer, while saving valuable energy and money.

- Set air-conditioning thermostats to the highest possible comfortable setting and dress accordingly.
- Turn off every appliance you are not using including lights, televisions and radios. Use the "sleep" feature on your computer equipment.
- Only cool rooms that you use. Close vents and doors in unused rooms. Be sure to close closet doors.
- Check your air-conditioning filter every month and replace as needed.
- Keep windows that let the sun in covered when the sun is shining on them.
- Weather strip and caulk around windows and doors to prevent drafts.
   Close your fireplace damper when the fireplace is
- not being used.

  Use fans to help circulate the air in your house.
- Air-dry dishes in the dishwasher.
- Lower the temperature on your hot water heater during the summer, take shorter showers and wash only full loads in the laundry and dishwasher.



It's important to remember that if you're having trouble paying your electric bill, call your retail energy provider (REP) at the number listed on your current electric bill to avoid disconnection.

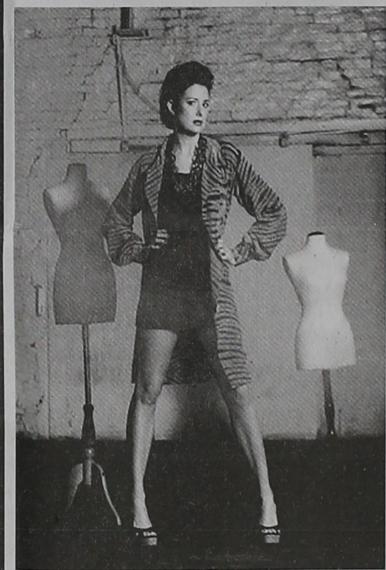
www.aeptexas.com



Connected to You. Connected to Texas.



#### Truly Wearable Art by Laverne Zabielski



available at the
Motley County Tribune
Saturday 9-2
or
by appointment

Special
40-50% off
during
Matador Centennial

## Open Saturday June 9th from 8am-5pm

Matador Ranch Store

Matador, TX

Phone 806-347-2600

#### MATADOR RANCH



15%-75% OFF
EVERYTHING
in the
Matador Ranch Store

Walls® Men/Women Clothing
Predator® Camo Clothing
Outfitter Tuff® Camo Clothing
Men/Women Caps
Golf Accessories
And Much More

Don't miss the humongous

Summer Blowout

SALE!

The Entire Month of JUNE!

Open Monday through Friday: 8 A.M. to 5 P.M. Open Saturday and Sunday by appointment Photos available on Matador's Facebook Page



## CLASSIFIED email: mctribune@gmail.com 806-347-2400

For Sale, Garage Sale, For Rent and Help Wanted classified ads are free for subscribers

Subscriptions \$50/year Includes email Email Only

#### June

- The men's breakfast will be at the Methodist Church in Matador at 7:00a.m.
- Motley County Arts and Crafts Club, Mot ley County Senior Citizen Center in Matador from 10:00 am until 3:00 pm.

Pre K Registration For 2012-13

Registration for Pre-K students will be June 7th at 2:00 p.m. in the school cafeteria. Parents must bring the following documents when they register their child for school:

Up to date Immunization Record Student's Social Security Card Student's Birth Certificate

Identification of parent or legal guardian and / or custody

Copies of these documents will be made at the time of registration and originals will be given back to parents or guardians.

Visit Us On The Web @ ArvisDavisChevy.com

#### **ARVIS DAVIS CHEVROLET** Paducah, TX



2011 Buick Enclave 4yr 48k mile Bumper to Bumper Warr. 100k powertrain war.

2007 Equinox Bright blue LT Local trade low miles

3-2007 2500 ext cab 4x4 long bed 6.0 motor auto trans Lots of service left

2008 Chevy 1500 2WD Crew cab Maroon with black cloth

2007 GMC Acadia Leather interior 52000 miles One owner

2012 GMC Terrian My Link Radio Program car Sun roof cloth interior

2006 Chevy 1500 Z71 4x4 Crew cab LT Maroon with tan leather Fiberglass topper

One owner

2007 Chevy 2500 4x4 Grey with tan leather Bucket seats 6.0 motor 6 speed auto transmission Local one owner trade

800-783-3607 Hours: 7:00 am-6:00 pm **MONDAY thru SATURDAY** 

806-492-3663

#### Meredith Gas & Supply

348-7332

Your Local Family Owned and Operated Propane Company randyh@caprock-spur.com

#### Propane & Service

24 hours-7 days a week! We welcome new customers!

Tanks & Supplies available Propane appliance Services Pressure Tests & Leak Test performed upon request

WE ACCEPT VISA & MASTERCARD

1900 sq ft, brick home, 3 bed 2 bath, completely updated 1107 Walton Rd (806)781-0954

2 bedroom, 1 bath 1711 Scotch St. near school, fenced backyard, metal roof. PRICE REDUCED 1-806-983-4301

Charming Updated house in Matador on almost 2 acres. 3 bedroom, one bath and studio and out buildings. New wood fence on yard. \$ 78,000. Mark 806-777-6619 or 806-632-2665

Trail Dust by Douglas Meador will be availble for purchase at the Matador Centennial, June 8-9. Call Dale Nance, 830-279-

1993 Twin Lincoln 1200 OBO 806-469-5413 ct24

Commercial Space for rent in Matador. Please message me at New To You 347-2388. ctf

10x20 storage building needs repair Come get it and you can have it Call 806-348-7218 nctf

> Center Pivot Sales & Service

Pipe & Wire Installation

Used Pivots Available

416 Main Street Silverton, TX 806-823-2139 (0) 806-847-7415 (C) VALLE

Rhoderick Irrigation Inc.

Needed flooring workers for local school project this summer. 18 years old and in good health should apply. \$10-\$12 an hour possible for qualified applicants. Call 806-373-6801 for more information.



815 Montgomery - Dickens 806-623-5702 Moving Sale Going to Nursing Home EVERYTHING must GO nct26

The Matador Housing Authority is now accepting bids

to replace the roof of the Matador Housing Stewart Street

Apartments. A (RFP) Request for Proposal may be picked

up at the local office inside the Farm Bureau office at 720

Dundee Street Matador, TX. Bids need to be submitted to

Wendi Taylor by June 20, 2012 12:00 p.m. local time. Bids

may be brought to the office located at 720 Dundee Mata-

dor, TX or mailed to PO Box 72 Matador, TX 79244. The

Matador Housing Authority of the City of Matador reserves

**Childress Veterinary Hospital** 

Dr. David Fuston

Full Service Veterinary Hospital

Large and Small Animal Needs

940-937-2558

109 Industrial Circle/287 West, Childress

the right to refuse any or all bids. ct24

The MATADOR WATER DISTRICT is accepting sealed bids to lease the 96.5 acre tract of land adjoining the City Wells located northeast of the city of Roaring Springs.

The land is leased for grazing purposes, water is available for a charge. No hunting is allowed.

ASCS payment will be made to the Lessee. The lease is for a period of one year.

Sealed bids will be accepted at the City of Matador, City Hall, 706 Dundee or can be mailed to City of Matador, P O Box 367

Matador, Texas 79244 until June14, 2012.

Bids will be accepted until 5:00 P.M. June 14, 2012. Bids

be sealed and will be opened at 5:45 P.M on June 14,

The City of Matador reserves the right to reject any and all bids. ct23

The Economic Development Part A met in special Session May 14, 2012, in City Hall.

Those attending were; Corky Marshall, Timmy Brooks and Robert Osborn.

Corky Marshall called the meeting to order at 6:30 p.m.

The members of the Economic Development Part A discussed that the air conditioning unit at the Community Center has been fixed and the total for repairs was \$4,500.00, \$500.00 more that projected. A motion was made by Corky Marshall, seconded by Robert Osborn and carried unanimously to pay the additional \$500.00 out of the Economic Development Part A to cover the additional

Meeting adjourned at 6:35 p.m.

ct24

MCISD to offer ESL Summer Program

Motley County ISD will offer an ESL program for LEP (Limited English Proficient) students during the summer of 2011. The summer program will be offered for students who will be eligible for admission to kindergarten or first grade at the beginning of the next school year.

Please let the school officials know if you know of any other families with eligible children who might be moving into Motley County.

Transportation and meals will not be provided.

For more information, please contact Ann Neaves ESL Coordinator, at 806-347-2676 ext: 2414

#### **NEED INSURANCE?**

**GET GOEN!** 

**GOEN & GOEN INSURANCE CROP-HOME-AUTO-FARM BUSINESS-LIFE-HEALTH** 

114 Main Street Matador Tx

800-288-2865 806-347-2644



Kellye's Doggie Boutique 1625 Scotch St. Matador, Texas 79244 432-209-5201 Kellye Treadwell Owner & Groomer Call for an Appointment

of he of he salled added to be salled as he salled

For all your Ginning, Marketing & Planting needs

#### JOHNSON'S GIN

Silverton, lexas

806-823-2224 800-338-3960 Family Owned & Operated

Buy USA Grown & Made - It Matters!

Germania

Lee's Insurance

Joey & Brenda Lee

P.O. Box 189 Clarendon, Texas 79226-0189 806/874-2130 phone 806/874-9394 fax 877/874-2130

HOME · AUTO · LIFE · COMMERCIAL



Residential-Commercial-Parts & Acc. Farm & Highway Diesel CALL 806-347-2290
Office still locally operated at 1021 Main-Downtown Matador 24 HOUR SERVICE-7 DAYS A WEEK WE APPRECIATE YOUR BUSINESS!

#### **Motley County Abstract Company**

P.O. Drawer 1 Paducah, TX 79248

806-492-3573 Fax 806-492-3574

Complete Records for Abstracts & Title Insurance in Motley County, Texas Nelda Hightower-Owner

Lisa Hightower Wood-Manager

#### PAYNE PHARMACY

200 S. Main, Floydada. TX 79235 806-983-5111 or 800-345-7961 Denise Payne, R.Ph.

M-F, 8:30-6:00 & Sat., 8:30-1:00 We will be happy to mail your prescriptions!

Tom Edwards, Attorney 806-347-2333

