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MOTLEY COUNTY TRIBUNE



SOUTHWEST COLLECTION
 Texas Tech University
 LUBBOCK, TEXAS 79409

HAPPY BIRTHDAY MATADOR 100 YEARS

\$1.00

Thursday, June 7, 2012

ESTABLISHED 1891

Volume 121 Issue No. 23



A new sign on the crossroads of US 70 and State Hwy. 70 honors the Division II, six-man football State Champions of 2007. The sign leaves room for more honors starting with the 2011 State Finalist in football.



Bob's Oil Well has a face-lift just in time for Matador's Centennial. Billy Green Construction and his talented crew rebuilt window frames, painted and custom-made awnings for the windows. They had a picture to study of Bob's in the 1940s, and built window covers to resemble the early days.

Relay For Life Sponsors Survivor-Caregiver Breakfast

Cancer survivors and caregivers attended the Relay For Life on Hwy 70 Survivor-Caregiver breakfast at the Windmill Cafe on Saturday, June 2, 2012.

"There was great food and fellowship," Mission Chair Pam Newman said. "We learned about what the American Cancer Society offers, from the first words 'You have cancer' to the final words 'You are cancer free.'"

Jason McCoy, Regional Vice-President of the West Texas Region, pro-

vided a video called "Where the Money Goes" outlining all the services available to anyone that is fighting cancer. He shared statistics of what the American Cancer Society has accomplished since 2000.

"A lot of the current treatments available to newly diagnosed cancer patients were tested with clinical trials that were funded by money raised by Relay For Life," Newman said. "We learned about scholarships available to high school graduates that are fight-

ing cancer or are a survivor. All the scholarship money is raised by Relay For Life events. Whether your city or county has a relay or not these services and scholarship money is available to you," Newman said.

Relay For Life on Hwy 70 kicks off June 8 in Spur at Bulldog Stadium, at 7:00 p.m. "Please try to attend and walk a few laps in honor, memory, or recognition of a cancer survivor or the caregiver that was there fighting with them," Newman said.

Motley County Parents Club recognizes top AR readers



MCPC recognized the top three readers from each grade 1-6 at the end of the year program. The accelerated reading or AR program is a program in which each book has a certain number of points depending on the reading level it is. The kids read these books, then test on each book earning points. Each student has a goal each 9 weeks. Kids who reached these goals received a special prize, such as going to a movie, bowling, etc... The following kids were the top 3 readers for each grade. Not pictured is Brock Fowler (1st grade 70). Good job to all the kids! Pictured above: Front Row (left to right): Joe Daniel Guerrero - 1st grade 46.7, Reese Marshall - 1st grade 92, Wyatt Perryman - 2nd grade 212, Ashton Quilimaco - 2nd grade 153, Tyne Marshall - 2nd grade 175.4. 2nd row: Prescott Falcon - 3rd grade 153.5, Case Drum - 3rd grade 69.3, Colton Martin - 3rd grade 103.2, Cambrie Marshall - 4th grade 118.9, Autumn Perryman - 4th grade 160.3, Emma Hackler - 4th grade 302.6. 3rd row: Carley Turner - 5th grade 153.2, Rivers Marshall - 5th grade 195.2, Dode Gleghorn - 6th grade 203.8, Mikenna Ford - 6th grade 200.3, Cameron Stafford - 5th grade 163.2, Michael Silva - 6th 242.5 points

Library to host Book Signing for local author

By Carla Meador
 Motley County Tribune

The Motley County Library will host a book signing for local author, Barbara Alexander, Thursday, June 14, from 2:00 until 4:00 p.m.

Mrs. Alexander will be on hand to autograph her newly released book, *Through A Mother's Eyes*, detailing the ordeal she experienced after learning of her son's disappearance and death in Iraq.

In her author's notes,

Mrs. Alexander says, "Sometimes in our life, we are given this long journey. You know by the feeling deep inside there is a reason. We may not know why or when, we just have to go on. I have this journey now, without my son. He is kept safe forever; no one can harm anymore. There will be a time I'll see him along with the others that have gone on before me. I go towards every day a light, so beautiful and bright. There is peace within that light. For I know HE

is there to greet me, and guide me with every passing thought."

FBI authorities notified Mrs. Alexander that her son, Ronald Withrow, was kidnapped in January 2007. It was a year later before his remains were found. Withrow worked for JPI Worldwide when he went missing.

Please join as we recognize Mrs. Alexander for the release of her book. Everyone is welcome to attend. Refreshments will be served.

Motley County Election Results

Republican - 274 voters
 Republican Chair: Kendra Lockett, (207) 75.54%
 County Attorney: Tom Edwards, (171) 62.41%
 Sheriff: Devin Ballard, (157) 57.30%

Commissioner, Pct. 1
 Ed D. Smith, (34) 31.19%
 Roy Gene Stephens, (75) 68.81%

Commissioner, Pct. 3
 Mike Hackler, (8) 11.76%
 Franklin Jameson, (60) 88.24%

Democrat Voters - 31
 Democrat Chair: Carol Campbell, (26) 83.87%
 District Attorney: Beeky Bybee McPherson, (17) 54.84%
 Sheriff: Chris Spence, (22) 70.96%
 Tax Assessor-Collector: Elaine Hart, (27) 87.0%

Foothill Country

Connections

Community, Diversity, Art
When you have history, you have pride.



By Larry Vogt

It is great to have a celebration for the 100th anniversary of the founding of the City of Matador. The Tribune is very appreciative of the many articles, photos, and stories about Matador. We hope everyone who lives here and those who are visiting have a good time participating in all the activities.

Now, let's move on to the consideration of the next 100 years. Bear with me as I indulge in a series of "what if" scenarios. Since there is an abundance of wind and sun, what if the town became an energy producing entity that made enough electricity to provide all the residents and businesses with electricity and made enough to sell the surplus back to the utility companies?

What if we attracted enough adventurous souls to populate the surrounding countryside with mini-ranches or homesteads

that also did the same thing with energy generation? What if these same people produced enough food of various types to provide the local market with fresh produce, grains, meats, and peripheral items such as mesquite firewood and craft items?

What if the vacant lots scattered around the town became parks, or gardens, or locations for artistic expression such as outdoor sculpture venues? What would it take to create a Matador that was populated with enough ingenious citizens who could accomplish those and many more scenarios by 2112? The same creativity that it took to get the town incorporated in 1912 could now be used to enhance the lives of the present populace and also attract more souls who would bring about the realization of the visions and dreams that seem unrealistic or fantastic upon first look. Matador has so many attributes that could be enhanced and expanded to attract more people. My wish would be this: that the City of Matador celebrate the 200th anniversary with enthusiasm and joy in what has been accomplished in 100 years and look back with fondness and pride.

WRITING COMMUNITY

Remembering Matador on its 100th Birthday

By Geney (Spray) Stan
continued from May 31, 2012

Not merely an edifice or an establishment, but a little community of its own, Matador Grade School and Matador High School became for me a home away from home, not such a happy one at first! I'm not sure if it were even the first day of school or maybe just a sort of orientation: whatever the occasion, I remember the trauma. Living in the country, I rarely had access to playground equipment. In ways my playground offered more interesting experiences and adventures of the imagination. Old farm equipment of every kind, the barn, chicken house, feed lot and shack invited me (and Melba when she got old enough) to invent escapades of all sorts.

An old combine became a submarine or an airplane with its ladder to the hopper, the feed binder a slide of sorts, and we had playhouses galore, in mesquite rotundas, in washed-out gullies, the shack, old cellar or barn. But here at "School", a real swing set swung, a slide curved from the sky and a merry-go-round beckoned. I hopped aboard, happy as could be at first, when some really big boys (I was sure they were 6th graders) began to push; faster and faster the merry-go-round went until I was sure I'd be flung off into the beyond. I hung on for dear life (I thought literally) and Mother laughed later, saying my face was red as a beet. (I wonder that it wasn't ashen instead.) Often I've thought of this little incident and wondered if it's an apt image for my life away from the safety of home and the farm. Once swept into the world, life moves us along at a dizzying pace. Very few of us in my generation continued to have the anchor of the farm. Flung into the world, we found our anchors where we could.

For all of this, I didn't get flung off the merry-go-round

that day, nor did I feel dizzy through my twelve years in school at Matador. I eventually settled in and felt right at home, even if there were a few glitches along the way. Each year I felt more and more at ease, and as most of us were the same classmates, year after year, the place became almost another home and family. My classmates were dear friends, and I even learned a thing or two, thanks to the dedication of my teachers, Marge Edwards, Wayland Moore, Pina Sue Sturdivant and Charlie Johnson, among those to whom I tip my hat.

Peg's Garage I must mention because of the special place it holds for me when my beloved brother, Sleepy, worked there. During my high school years when there were activities after school, I could participate and catch a ride home from Peg's with Sleepy. A joyous time before I had a hint of any possible tragedy, I cherish these days and all the days of the years afterward before the tragic automobile accident that claimed his short life and that of his dear wife, Allie. A gentle good man and brother, he applauded my every success.

I hardly know how he put up with me. A grown man (and a very handsome one, I might add), already having served two years in the army, including time in Okinawa, he secretly must have found my little high school dramas merely amusing. A good listener with an easy-going approach to life, he never belittled my concerns, but always made me feel important. He even seemed to enjoy my accounts of happenings and laughed right along with me if I thought something was funny, or else shook his head sadly if I thought something sad. I loved riding along with him in his Chevy truck, being in his valued company, and arriving home for one of Mother's wonderful suppers.

Thinking of high school brings "Happy Days" recollections at the "Dixie Dog", as I

think we called it in '59-62. Poor Carter Luckett sported a convertible of some sort and year which afforded a ride there to every one who could run and jump in. Before Carter could say no, we poked in and must have looked like the kids of the old woman in the shoe as he headed toward our "luncheon" spot. And what delights once there! I still remember the taste of hot, crispy, corny dogs dipped in mustard and curly fries with catsup. That little place furnished lots of night time activity too, especially on Saturdays. Cars of girls and cars of boys got mixed and matched there with lots of visiting and laughing in between.

Then, last but certainly not least, especially for me, at the very end of the square, a bit apart and past the bakery, stood the red brick building which housed the Matador Tribune, published, written and edited by Douglas and Lila Meador, a most eccentric, talented and wonderful pair. The history of Matador was in many ways in their hands, and now can be found in their chronicles. They wrote with love and discretion, and as an "employee" my senior year in high school, I witnessed the love of their labor each Wednesday as they worked through the night, literally sometimes until dawn, to "get the paper in the mail."

Mr. Meador climbed atop a sort of stool attached to this gigantic, noisy old press that might have been one of Daddy's combines or row binders—or a rocket ship, and flung huge unfolded sheets of newsprint into it, one after the other, which somehow finally got printed and folded and rolled into the little papers that subscribers pulled out of their mailboxes on Thursday mornings. Truly the captain of the ship then, no one but Mr. Meador could feed the press, and some of what he fed it was the delicate prose of his star-flecked "Trail Dust." Romance and practicality, frustra-

tion and laughter, dreams and reality merged in that last little building on the square.

On press night, when all was finally done, Mr. and Mrs. Meador, in their car, would follow me, in mine, to the dirt road turn-off to our farm from Highway 70. It's not so likely that gangsters of any sort would accost me on my journey way out there, but they felt better following me. Once I hit the dirt road, I felt at home. (I suppose some unsavory character could have waylaid me there as well as on the highway, but in any case, I always made it home just fine, no hoodlums anywhere!) Or else, after meeting press deadline, I spent the night with "the Aunts" in town.

These aunts, Arrie and Laura, my mother's sisters, welcomed me there, even in the wee hours. In fact, Aunt Laura, with whom I slept (blissfully after such a late night) during cold weather, warmed a cozy spot for my feet with her electric iron. I folded in there, sleeping safe and snug until time for walking to MHS the next morning (after a breakfast Aunt Laura had waiting).

The Tribune is an appropriate "last stop" for my recollections, as it's my experience here that launched me into a world beyond Matador. The Denton Record-Chronicle hired me, I'm sure, only on the basis of the Tribune experience and the Meadors' recommendation, and so I could afford my education at the University of North Texas.

Since then my paths have been many, my life rich and full, professionally and personally. For this I thank the circumstances of my rural past, and all those who played a part in its special nurturing. Despite grief and sorrow which inevitably wind into our lives, I've always found solace and drawn strength from my upbringing, and even now I still feel at home in my heart, which takes so many cues from the place I remember as a child.

PUBLIC NOTICE DEADLINE: FRIDAY NOON
PRIORITY DEADLINE: FRIDAY 5 PM
FINAL DEADLINE: MONDAY NOON

MOTLEY COUNTY TRIBUNE

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Jennifer Lawler, Office Manager
Carol Campbell, Feature Writer

TASB Media Honor Roll

Houston Press Club Editorial
Award Winner
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Award Winner

The MOTLEY COUNTY TRIBUNE, (ISSN: 0897-4322), purchased on November 29, 2007, is published weekly each Thursday, except Christmas week, at Matador, Texas. The office is located at 724 Dundee, 806.347.2400. Periodical-class postage paid at Matador, Texas, Postmaster. Send address changes to Motley county Tribune P.O. Box 490, Matador, TX 79244.

NOTICE: Any erroneous reflection upon the character, firm, or corporation, which may appear in the columns of the MOTLEY COUNTY TRIBUNE will gladly be corrected upon being brought to the attention of the publisher.

PUBLICATION NO. 333700
Subscription Rates: \$50.00 Includes email
Over 60 may deduct \$5.00
Email only \$30

P.O. Box 490, Matador, TX 79244
Advertising Rates: \$4.00 per col inch, in county
\$4.50 per col inch, in Texas
\$5.00 per col inch, national

Tear sheet \$3 and publisher's affidavit: additional \$4
Scanned documents additional \$5
Obituary: \$30 minimum, with photo, additional \$5
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Send us your email address
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MCISD Jr High
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sno-cones during the
Centennial Celebration!

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Brogan Rankin, was winner of the 7-8 year old division of the Steer Dummy Roping held during Western Heritage Ranch Rodeo at Abilene, Texas on May 12th.



Library Journal
by Carla Meador
Librarian

May was a very busy month at the Library! There were 480 people visit the Library! Wow! We also hosted three meetings with an additional 24 people attending. We are so thankful for your loyal support of our Library and we appreciate the fact that you choose to make us part of your activities.

As I write this, we have not yet held our first Summer Reading Program day; but, as you read this Monday, June 4, our first official day, has come and gone. Due to my deadline to get this column submitted to the paper, I can't give you a report this week, but, rest assured, next week's column will outline the full details of our first get-together. I'm so excited about this Program and I'm looking forward to our Monday sessions! If your child missed out on our first meeting, don't worry - it's not too late! Stop by the Library and pick up a registration form, or just show up on Monday at 10 a.m. The more the merrier!

I would like to extend a big thanks to the Day family of Glittered Pig for donating some great prizes for our Reading Challenge. For every five books the participants read, they will be awarded with a prize of their choosing. After they read all 20 books, their card will be entered into a drawing for our GRAND PRIZE! For our grade 3-6 division, the grand prize is a Sony Bloggie Duo HD 4GB Camera Camcorder with 2 LCD Screens, including a carrying case, a USB cord, a table tripod and screen protectors. For our

Kindergarten - first grade division, we will have two grand prizes - a girls' and a boys' bicycle. Great grand prizes!

I would also like to extend a much appreciated thank you to James R. Fish and Cynthia E. Nelson for their donation in memory of James R. Fish, Sr. The late Mr. Fish was a great supporter of the Motley County Library for many years. We appreciate the Fish family's continued support.

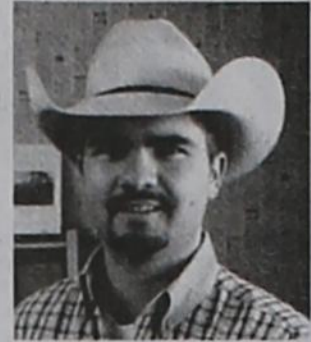
Please don't forget about our book signing Thursday, June 14, from 2 until 4 p.m. featuring local author Barbara Alexander. She will be signing her newly released book, *Through A Mother's Eyes*, the story of Mrs. Alexander's ordeal after learning her son was missing in Iraq. It is a wonderfully detailed book and I'm sure anyone who purchases a copy will appreciate it.

We have a new book to add to our shelves this week, *The Storm* by Clive Cussler. We also have some new DVD's including *The Secret World of Ariety* and *Outlaws and Gunslingers*. We have also added some wonderful classics including *Butch Cassidy and the Sundance Kid*, *An Affair to Remember*, *American Graffiti*, Cecil B. DeMille's *The Greatest Show On Earth*, *Jeremiah Johnson* and *The Dirty Dozen*.

Our regular library hours are Monday, 2-5 p.m.; Tuesday - Thursday, 1-6 p.m.; and Friday, 9 a.m. - 2 p.m. Come see us - this is a cool spot to relax and read or browse the web. See you at the Library!

County Agent's News

by Ryan Martin, Agri LIFE EXTENSION Agent



Reduced tillage doesn't mean reduced cotton yields under drip irrigation

AgriLife Research study shows no yield impact, greater economic returns

VERNON - Loss of production may be one concern cotton producers have on the Rolling Plains when considering switching to reduced- or no-tillage systems, said Dr. Paul DeLaune, Texas AgriLife Research environmental soil scientist in Vernon.

Not only will cotton growers not lose production with subsurface drip irrigation, their economics will improve, according to DeLaune's latest research article that will appear in the July-August issue of *Agronomy Journal*.

DeLaune's study on cotton production as affected by irrigation level and transitioning tillage systems was designed to identify water management strategies that conserve and protect water resources within semiarid environments.

"We found that tillage has no impact on yields, the net returns are greater and, because we can deficit irrigate, we can save energy and water," he said.

The three-year study included five irrigation regimes, from 0 percent to 133 percent of evapotranspiration replacement, and evaluated four tillage systems - conventional till, reduced till, no-till and no-till with a terminated cover crop, he said. Treatments were replicated three times in a randomized complete block design.

The results showed lint yields were not affected by tillage or the interaction of tillage and evapotranspiration replacement, DeLaune said. The greatest lint yields and net returns were achieved at 100 percent evapotranspiration replacement. Optimum lint yields and net returns were achieved at 104.5 percent evapotranspiration and 102 percent evapotranspiration, respectively.

However, he said the models showed that producers could irrigate at 83 percent evapotranspiration and maintain optimum yields. The net returns were significantly higher for no-till systems compared with conventional till because of reduced labor and inputs.

"We concluded the adoption of conservation tillage systems should not negatively affect lint yield or net returns in deficit-irrigated subsurface drip irrigation cotton systems within the Rolling Plains, particularly during the transition from intensively tilled systems to conservation tilled systems."

While only 16 percent of

planted cotton is irrigated in the Rolling Plains, irrigation accounts for 41 percent of the harvested cotton, DeLaune said. In such environments, it is important to determine management practices that conserve or best use water resources.

Moving cotton land to bioenergy crops may be 'green' in more ways than one

AgriLife Research will do a three-year study to determine benefits

VERNON - What happens when traditional cotton country is converted to grow bioenergy crops?

That's what a team of Texas AgriLife Research scientists will determine in a new U.S. Department of Agriculture National Institute of Food and Agriculture-funded project. The team, led by Dr. Nithya Rajan, AgriLife Research agronomist in Vernon, has been awarded a \$500,000 Agriculture and Food Research Initiative bio-energy grant.

In the study, Rajan said they will help analyze how a change from the traditional cotton in the southwestern Cotton Belt to a switchgrass or biomass sorghum would affect the carbon balance, hydrologic cycle and greenhouse gas emissions.

The bioenergy grants are being offered to help ensure the U.S. can reach the goal outlined in the Energy Independence and Security Act of 2007. The act requires the U.S. to produce 36 billion gallons per year of biofuels by 2022, according to the USDA.

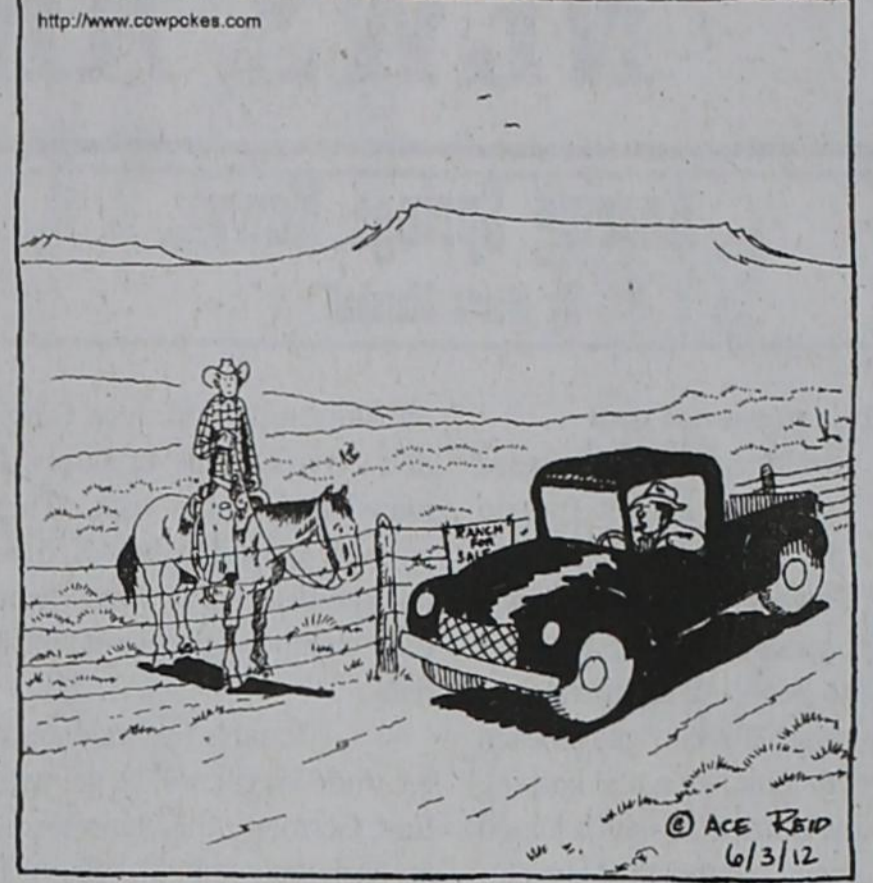
As outlined by USDA, the sustainable bioenergy initiative supports the development of regional production systems that contribute significantly to reducing dependence on foreign oil, have net positive social, environmental and rural economic impacts, and are compatible with existing agricultural systems.

The overall goal of Rajan's study is to investigate the energy, water, carbon and greenhouse gas fluxes associated with the change in agricultural land use to a biofuels-dominated cropping system in the semi-arid southwestern Cotton Belt region. She also will be assessing the implications of these changes on hydrological and biogeochemical processes.

The thought is that the second-generation biofuel feedstock systems will reduce the negative environmental effects associated with the conventional, intensively managed cropping systems currently in the region, Rajan

COWPOKES®

By Ace Reid



"Jake, sellin' a ranch is different these days on account of something the bankers call cash flow!"

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Motley County Soil Moisture Content

Depth	Percent Moisture in Soil
8 inches	<1%
16 inches	<1%
24 inches	<1%
When soil is saturated, moisture content equals 100%	

"GETTING A GRIP"



There is a word that brings to our minds several different concepts. But the control we will speak of here is "self-control". We it listed in our Bible as one of the "fruits of the spirit". It is name in the list of Christian virtues that are to be added to our faith. Easier said than done, isn't it? Someone

has said, "He is every inch a king who rules with absolute authority over his appetites and desires."

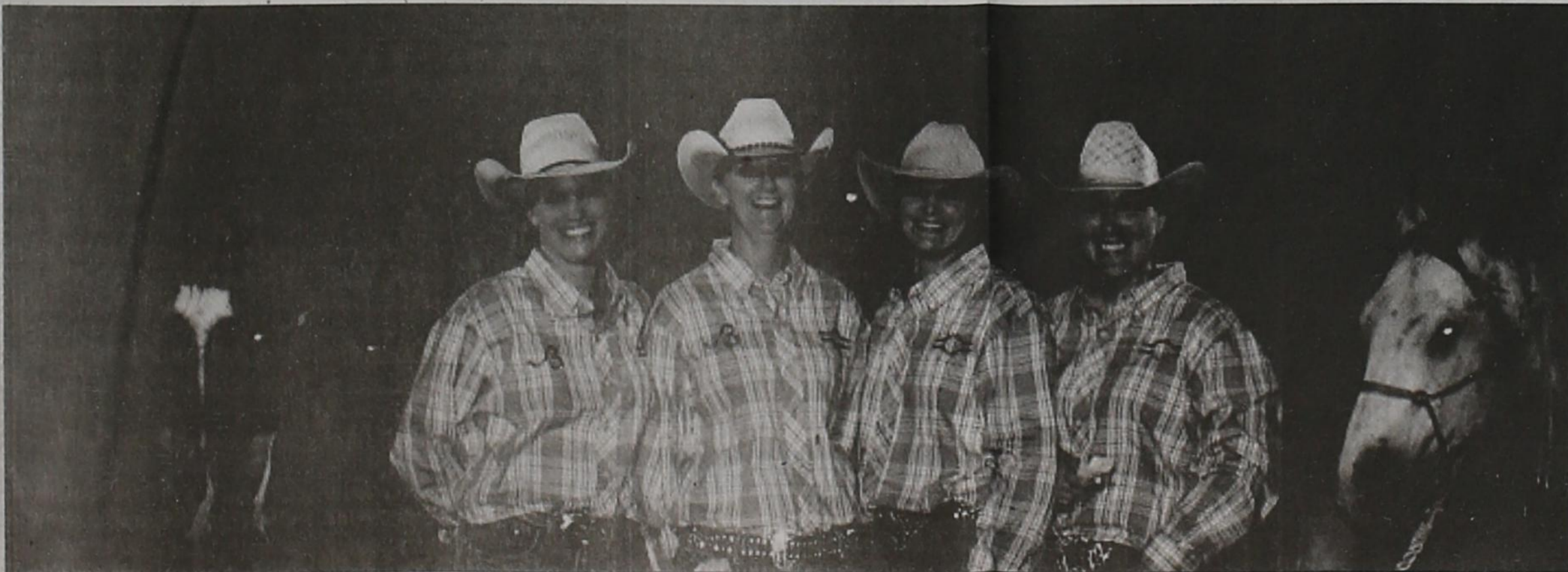
R. Whitson Seaman also hit the nail on the head when he stated, "Abstain from what is harmful to the body or soul, and be moderate in your use of what is not." Self-control lies in some of these areas: What we say...what we wear...how we act...where we go...what we read...what we watch on TV... Here are some more; attending church services...how much we give...daily Bible reading...praying... and speaking to some one about their soul. Aren't these also matters of self control?

The person who says they have no problem with self-control usually doesn't have any. The individual quoted earlier is again quoted here: "Not qualified to be in command of others is he who is not in command of himself." (Mr. Seaman). The world we inhabit would be a better place if all of us practice self-control more often. It begins with me and will you join me? Let's give it a try.

Roaring Springs Church of Christ

Michael G. Crowley, Sr.

BIBLE STUDY 10:00 a.m. Worship 9:00 a.m.



Locals win WRRRA All girls Ranch Rodeo in Lone Oak, TX on May 26th. The team members consist of Lacey Parks Rankin from Roaring Springs, Becky Roby Fry from Spur, Kasey Parks Bell from Clarendon, and Jessica Treadwell Ballard from Matador. The team won the average and won the Team Branding event. This qualified them for the World Finals that will be held in October in Amarillo, Texas. The other events consisted of Team Sorting-- third place, Team Doctoring--fourth place, Trailer Loading--third place, and Team Mugging--4th place. Sponsored by Milliron Ranches of Wellington, Texas and Silvorthorne Cattle of Plainview, TX.

Swimming

Beats

Summer

Heat

Matador

Variety

for all
your

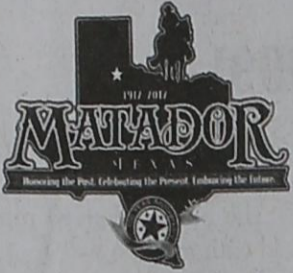
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HAPPY BIRTHDAY MATADOR 100 YEARS!!!

1912
TO
2012



- | | | |
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100 YEARS CELEBRATION



TURNSTILE ON MAIN AND DUNDEE STREETS



This street scene (c. 1928) shows the First State Bank in the foreground with northwest storefronts with concrete sidewalks to the historic Sheets Building. Note the billboard, located across from the historic jail. However, the streets were still unpaved. Pictured is the turnstile on Main and Dundee that allowed vehicles to make 180 degree turns to reverse their direction. Also pictured is the original Gazebo on the southwest lawn of the County Courthouse. (Photo courtesy of Motley County Museum).

By Carol Campbell
Motley County Tribune

The Estes family moved to Matador from Vernon, Texas, in 1923. Bertrum Estes was a new engineer on the Quanah, Acme, and Pacific railroad that ran from Quanah to Roaring Springs and on to the top of the caprock escarpment to Floydada, Texas.

In addition, the first railroad in the county was built by local investors in 1913 to facilitate moving cattle from the Matador Ranch to the lucrative Fort Worth market; and to bring goods and people to the expanding population of Motley County.

It was called The Matador Northern, later known as the Motley County Railroad. Estes moved his family to Matador to run the QA&P and the "jigger" (sometimes called the Toonerville Trolley). The trolley was a truck body redesigned with train wheels to run an 8-mile stretch of rail to the QA&P junction that ran west to Roaring Springs.

On a cold day in November 1923, the Estes family arrived by train. There were five little girls - Opal, Vivian, Winifred, Lucretia and the baby, Virginia. Lucretia was four years old. Shirley, the youngest Estes sister, was born in Matador.

Lucretia remembers trailing her sisters from the train depot (located east of Main Street) in the snow, past the old school to the Texan Café. Each little girl carried a suitcase - their personal keepsakes from their home in Vernon. According to Lucretia, "We walked to the Texan Café on Main Street across from the Courthouse (south) where Poppa had arranged for us to have lunch." Other buildings that she remembers were the



Lucretia (Estes) Campbell moved to Matador with her family in 1923. She is a life-long resident of Motley County, graduating from Matador High School in 1936. She served as County-District Clerk in Motley County for 27 years.

Hanna Brothers Mercantile and the Cozy Theatre. This theatre burned down in the early 1930s, along with a whole block of businesses.

About 13 years later when Lucretia was 17-years-old, she remembers that Matador had a lighted "Turnstile" on an unpaved street in the middle of the intersection of Main and Dundee. The purpose of the Turn-post - the only light in town and precursor to a traffic light - was to allow vehicles to make 180 degree turns, reversing their direction. There were three turnstiles in downtown Matador. The other two were located on both ends of Main Street, just before going "down the hill to the jail;" and in front of the Masonic Lodge Building on Main Street and U.S. Hwy. 70.

One day, she said, a carload of high school girls (who shall

remain unnamed) were driving north on Main Street when the driver saw a group of cowboys going into the bath house at the Clements Hotel to get a shave and haircut for the dance that night. To get a better look, the driver decided to make a sharp 180 degree turn and she hit the Turnpost.

"No one was really hurt too bad," Lucretia said. "I bumped the windshield - but in the aftermath, the driver disappeared." After a frantic search by every available source, "We found her hiding from her father in the restroom at the drugstore." Gibson "Doc" Craven was the drug store owner who notified the driver's father; and the garage people came and got the car, she said. "The rest of us hiked home and nobody made the dance that Saturday night."

A TYPICAL SATURDAY NIGHT IN DOWNTOWN MATADOR

By Carol Campbell
Motley County Tribune

In the 1920s, you couldn't get down the street for the traffic and people, Winifred said. "If the wagon was close enough for the Matador Ranch cowboys to come in, she said, they invaded downtown about dark, for a haircut and bath - to eat out and go to the show, or go to a dance at Hotel Matador." Winifred remembers Mr. Claude Jeffers, a horse wrangler at the Matadors. He had five handsome boys. They all worked at the wagon in the summer and they all came to town on Saturday night. "Mr. Jeffers had a piece of his ear missing," Winifred said. "They told me that the Indians shot his ear off, and I believed them."

On Saturday night, the kids would walk up and down the streets while mothers and fathers shopped in the stores. "Soon after we first moved to Matador we had paved sidewalks all the way to the Sheets building," she said. "Then it was a board walk to the other stores."

There was a shoe repair shop at the end of the boardwalk. "I went in to have taps put on my shoes and there was an old gentleman in there that I learned later was Frank Collison, an early-day buffalo hunter."

Matador changed dramatically after World War II, Winifred said. She blames changing farming practices. When WWII was over, the "boys came home." But there was no work in Matador for the returning heroes. "Mechanized farming did away with the cotton pickers. Progress doesn't always help the masses," she said.



Winifred (Estes) Darsey moved to Matador in 1923 with her family. Her father, Bertrum Estes, was an engineer for the Motley County Railroad and the QA&P RR that ran from Quanah, Texas, to the top of the Caprock. Winifred is a life-long resident of Motley County, graduating from Matador High School in 1933.



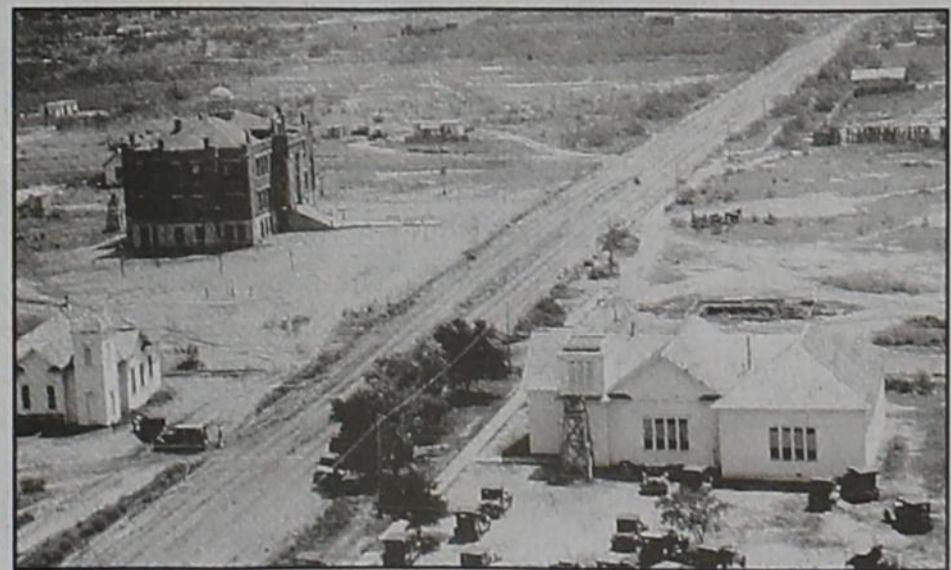
IN 1939-40, WARREN CLEMENTS ran the Red Triangle-Flying Red Horse filling station, located on the corner of US 70 and Main Street, downtown Matador. (Photo courtesy of Motley County Museum).



THE RED TRIANGLE - FLYING RED HORSE

In 1939-40, Warren Clements ran the Red Triangle-Flying Red Horse, a filling station located on the corner of US70 and Main Street, downtown Matador. The Flying Red Horse was a traveling icon. This building was torn down about 1940, amid protests from the community on the demolition of a historic property. In its place, a Savings and Loan was built to replace the station. This building still stands today, now the office of Dianne Washington, CPA.

Thank you for writing history and sending us your photos and stories!



Pictured above is a historical glimpse of Matador (c.1928). In the far background is the Matador Depot, built by local investors in 1913. Also pictured is the Matador Elementary and High School, once housing more than 250 students. This 3-story school building provided high school classrooms and a large auditorium and administrative offices on the top floor with the lower grades on the first and second floors. The primary grades were in the basement. In the foreground are two churches - (right) pictured is the First Baptist Church, and (left) was the Church of Christ building. (Descriptions, courtesy of Winifred Darsey who moved to Matador in 1923). (Photo, courtesy of Motley County Museum).



THE MAGNOLIA CAFÉ

Mr. Albert Daffern built the Magnolia Café directly south of the Red Triangle filling station and it became the headquarters of the Texas, New Mexico, and Oklahoma bus route. It was a favorite stop for coffee drinkers. The Café was managed by R. E. "Junior" Campbell. He also kept records for the bus station. Madge (Nichols) Renfro was the main waitress at the Magnolia Café. Junior married Lucretia Estes in 1940. They are both lifelong residents of Matador. Junior died in 1988, Lucretia, 93, still resides in Matador.



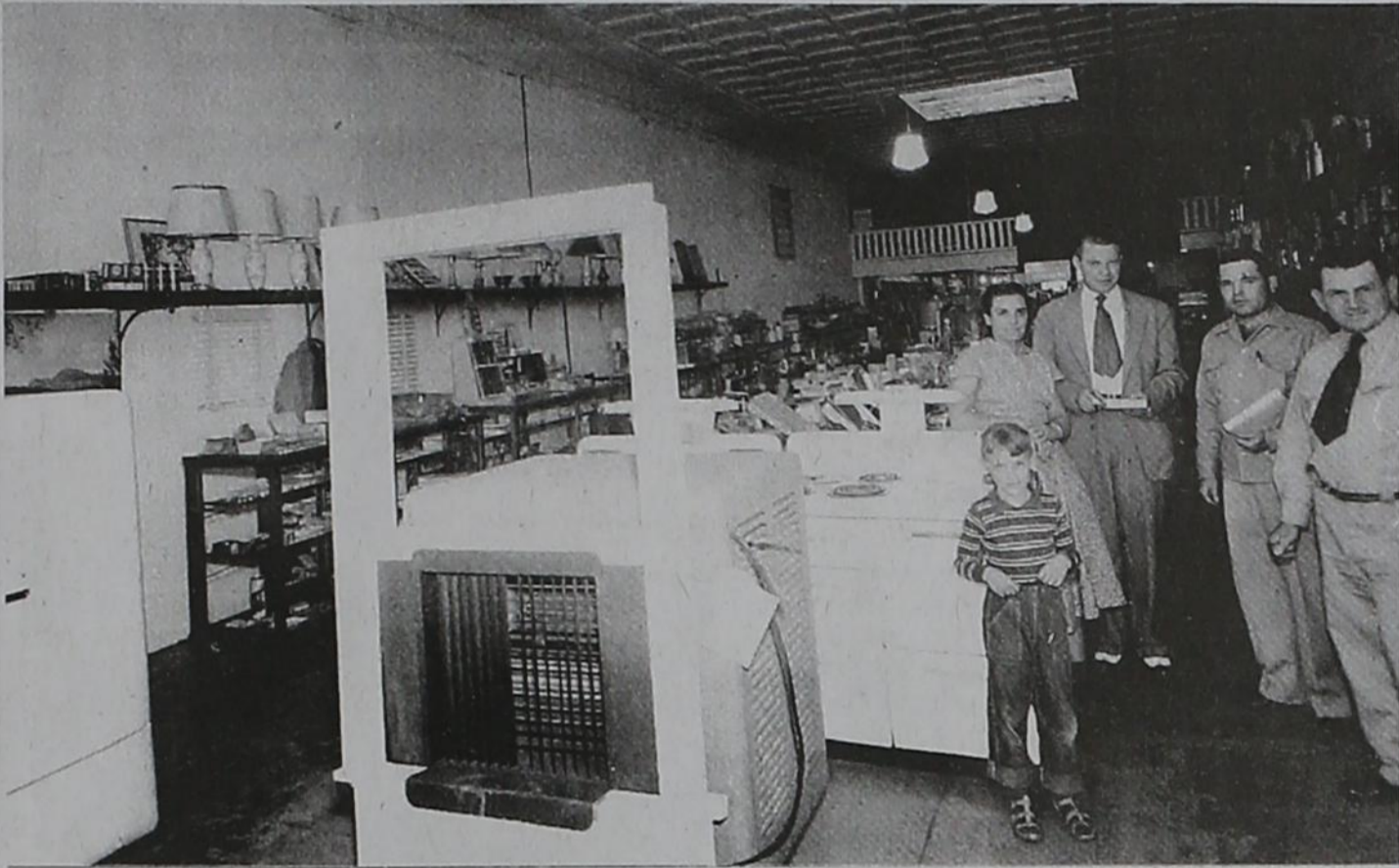
Pictured, left, is R.E. (Junior) Campbell with Hart Harris at Shannon Davidson Day, downtown Matador, 1940. This was the year that Lucretia Estes and R.E. (Junior) Campbell married. He ran the Magnolia Café, located in the building (still standing) next to Zacha's Beauty Shop. (Photo courtesy of Motley County Museum).



MATADOR CENTENNIAL



HOUSEHOLD SUPPLY IN OPERATION FOR 38 YEARS (1946-1984)



By Carolyn Pohl Limmer
Motley County Tribune

I have many fond memories of growing up in Matador. Many of them are those of my Dad and Mother, Frank and Lola Pohl, and their hardware store. When Dad came home from WWII and I was 4-years-old, they purchased the store from Homer Sheets. They opened their business, Household Supply Co. on March 26, 1946.

Mr. Sheets had been the store proprietor for many years with several businesses under one roof, including a funeral home with wooden caskets. Frank and Lola were 37 and 34 years old. The physical store remained the same with the tin ceiling and the hand-turned, 5-drawer brass cash register. After their purchase they began to carry modern merchandise.

Mother went to work for Dad when I was in the 5th grade. She got the job when Helen Hill, one of their favorite clerks, married. From then on, I spent lots of time at the store because Mother could look after me and work too. I had a little cubbyhole in the balcony where I kept my paper dolls, funny books, Crayolas and school supplies. The balcony was always sort of a mys-

tery because several things were off limits to me. Some of those things were rolls of wallpaper, shot gun shells and toys that had been purchased in August for holiday sales.

The all-around stock of merchandise in the store featured radios, Norge appliances, Es-sick evaporative coolers, fishing tackle, sporting goods, dishes, pots and pans, rope, toys, wallpaper, garden seeds, small appliances, gift items, lamps, nuts, bolts, bicycles and nails. Years later they carried RCA TV's and Whirlpool appliances. Judd Neighbors worked at the store for many years repairing radios and TV's with testers and tubes.

Their store neighbors on the block were First State Bank, Vaughn Drug Store, Billy's Grocery, 100F Lodge (upstairs above Billy's) and Spot Cash Grocery on the South; and past their store on the North were Giesecke Insurance, Rogue Theatre, Vogue Dress Shop, City Bakery, and the Matador Tribune.

On Saturday night, the "show" was my favorite place to pass the time while my parents ran the store until about 11:00 p.m. I would go to the show and stay through the 2nd showing, sitting on the front row watching Roy Rogers and Dale Evans, Gene

Autry and Hopalong Cassidy in my favorite westerns. Pete and Dick Dirickson, the owners of the Rogue, would occasionally check on me. They were a wonderful couple and let me in free until I was 12-years-old.

The store stayed open on Saturday night until about 11:00 p.m. because people were in and out visiting and shopping, waiting on their children to get out of the movies, buying groceries from Spot Cash and Billy's Grocery and visiting in their cars that were lined up at the curb and in the middle of the street.

My Dad and Mother were very interested in politics and Dad always posted the local election results on an outside chalkboard that he had made to fit over the front of the Household Supply Co. sign. Someone would rush back and forth to the courthouse and get the results as they were counted for the elected officials. Dad would stand on a ladder and post the results in chalk as people watched to see if their favorite candidate had won the race.

Frank and Lola Pohl sold the store in 1984 and retired. By then they were 72 and 75 years old and they had operated Household Supply Co. for 38 years.

COWBOYS AND SILENT MOVIES

By Carol Campbell
Motley County Tribune

Winifred Estes was 9-years-old when she stepped off the train at the Matador Depot in 1923. She moved with her five sisters and her mother and father from Vernon, Texas. Her father was hired as an engineer to run the QA&P and the Motley County Railroad. Her main desire was to see a "real live cowboy," she said.

"I remember there were no paved streets in Matador. We had lived in Vernon and it was a thriving little city with paved streets and all kinds of stores and movie theatres." I was told we were in "cowboy country," she said.

"I wanted to see one - a real cowboy, that is." Finally, Winifred complained to her father that she had lived in Matador for "three months" and "I haven't seen a cowboy yet," she told him with disgust. And sure, she knew what cowboys looked like. After all, "I had been seeing Hoot Gibson and Tom Mix in the movie theatres for years." These were silent movies, she said, and Hoot and Tom rode black horses and were dressed up like fancy cowboys. "Well, poppa said, 'every man you see on the street on Saturday Night is a real cowboy.'"

Winifred would go to the Cozy Theatre in Matador to see her favorite "shoot'um up" and the theatre would be packed with Matador Ranch cowboys that had come to town on Saturday night for a bath and a shave at the old hotel, dinner at the Texan or King Café followed by the Saturday Night special at the local theatre. "The cowboys would interact with the silent screen," she remembers. "If Hoot Gibson got a bucking bronc, the cowboys would yell 'Stay on there Hoot!'"

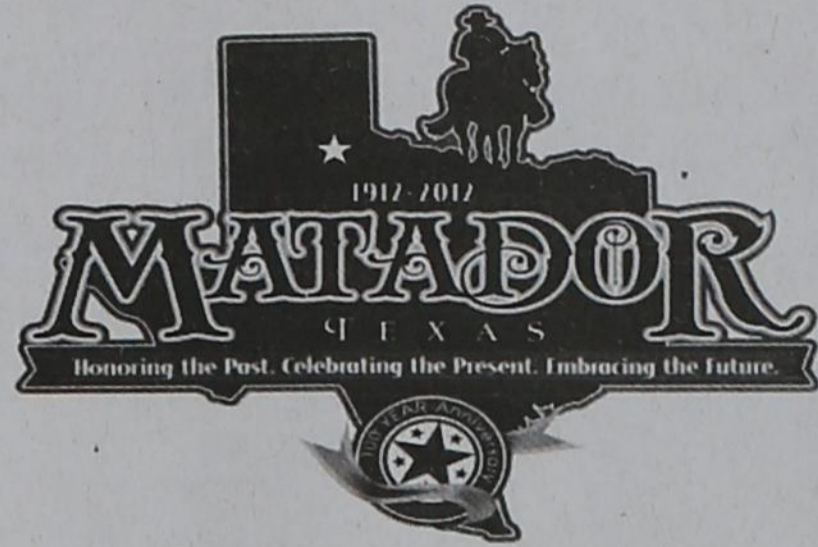
During silent movies, the dialogue was written at bottom of the screen, she explained. And the experience had an added bonus - an orchestra pit and a piano down front. "The deacons in the Baptist Church thought it might be a sin to play the piano at the show - the deacon's daughter played anyway," she said.

The Cozy Theatre burned down along with several buildings on Main Street in the late 1920s, Winifred said. There was the old Hanna Brothers Dry Goods store, and next to it was a 2-story boarding house - perhaps at one time the Kanzler Building. The King Café was in the lower level of the boarding house. Then next to the boarding house was the Cozy Theatre.

ARTS AND CRAFTS CLUB SEW "HANDKERCHIEF DOLLS" TO SELL AT CENTENNIAL CELEBRATION



Pictured (L to R) are members of the Arts and Crafts Club: Winifred Darsey, Joy Archer, Nova Dale Turner, Ray Baxer, and Joyce Meredith, crafting "handkerchief dolls" to sell at the Centennial Celebration. Handkerchief Dolls were popular during the Civil War and used to quiet little girls during church services. The group is taking antique, best embroidered handkerchiefs from their personal collections to make these beautiful little dolls. The dolls will sell for \$5.00 up, depending on the lace and detail, at a booth at the Senior Center.



MATADOR, TEXAS IS HAVING A BIRTHDAY PARTY AND YOU ARE INVITED!
PLEASE JOIN US AS MATADOR TURNS 100!!

City Centennial Schedule - **June 8-9, 2012**
BRING YOUR LAWN CHAIR!

- Friday, June 8th**
6:00 p.m. **Masonic Fish Fry Fundraiser** - East of Courthouse
6:00 p.m. to 8:00 p.m. **Quilt Show** - Library Annex
7:00 p.m. **Cowboy/Cowgirl Contest**, East door of Courthouse
8:00 p.m. **McIntosh and TJ**- Courthouse - Courtroom Upstairs
9:00 p.m. **Street Dance**
Chris Clerihew and West Coast Turnarounds
- Saturday, June 9th**
10:30 a.m. **Parade** - Starts at Baptist Church
10:00 to 5:00 **Quilt Show** - Library Annex
11:30 a.m. **Windy Ridge** - Bank Robbery, downtown Matador
1:30 p.m. **Windy Ridge** - Jeff Boone and Joe Beckham shootout
2:00 p.m. & 4:00 p.m. **Belle Starr**-Lou Burlison - Courtroom upstairs
2:30 p.m. & 4:30 p.m. **Old West Tales from Motley County** (Video)
3:30 p.m. **Windy Ridge** - Jail Break and shootout
5:00 p.m. **Gospel Singing** - Courthouse Square
8:00 p.m. **Street Dance** - Music by CPR Band

- Stage Coach Rides** - Sat. - Courtyard Gazebo
Antique Car Show Sat. 12:00 noon to 2:00 p.m. - West of Glittered Pig
Motorcycle Trivia Run Sat. 10:00 a.m. to 3:00 p.m. - Capital Farm Credit
BBQ Cook-off - Registration starts 1:00 p.m. Friday - City Park
Washer Pitchin - Saturday - City Park - Sign up at 2:00 p.m.
Quilt Show Red Hat Society and MC Library - Library Annex - Fri. and Sat.
Food Booths and Vendors - Courthouse Square & Senior Citizen Building
Water Slide-Bounce House-Obstacle Course-Sand Box -North of Courthouse
Historic Motley County Jail - Self Tours - North of Courthouse
Lawn Mower Pull - Sat at 2 p.m. East of City Park

Call 806-347-2255, 806-269-1388, 806-787-9116

Hotel Matador
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Countdown to Centennial Celebration Ten Reasons To Visit Matador

Reason Number 1 to Visit Matador – The People

No where on God's Green Earth are people more honest or polite, hardworking, cheerful, and enduring, than in Matador, Texas. Ask for directions, a weather report, a cup of coffee, or a helping hand, and your neighbors and friends will come to your rescue. When you grow up here, you come back. When you work and retire here, you stay to see how it's going to turn out. When you raise your family here – they learn the values of family and community. A good friend once said: "I don't know how long I have to live, but I know one thing – I want to spend what time I have left in Matador, Texas!" Come on back, and stay a while. Pictured below are just a few.



Dink, Geneva and Nelda



Dode Gleghorn



The Crew



James Bearden



Tom Edwards & Mule



Ron Bailey



Roy Hobbs



Korbyn Simpson and Sabra Pope



Ashley Allred and Seth Baxter



Jordan Velez, Alejandro Diaz, and Angel Apodaca. 1st place high school boys 3 on 3.



Wesley Rigdon, Caleb Clary, Chandler Rigdon, and Seth Baxter 2nd place High School Boys, 3 on 3.



Jacy Cabler, Seirra Fry and Victoria Ward 1st Place High School Girls, 3 on 3.



Autumn Woolsey, Natalie Jameson, Maci Marshall and Mattie Brooks 2nd Place High School Girls, 3 on 3.



Griselada Flores, Chicagra Brown, Shann'a Russell and Melissa Flores. 1st place Adults, 3 on 3

THANK YOU

The Motley County Parents Club would like to "THANK" the following businesses and individuals for their support of the 2012 PROJECT GRADUATION. The night was a success and the students and parents alike enjoyed the evening. Project Graduation could not be possible without the continued support of this worthwhile event.

Moore Makers of Matador
 Matador Variety
 Billy Dean's Restaurant
 Main Street Café
 Zacha's
 Absolute Body Chiropractic of Lubbock
 Meredith Gas and Supply
 Lighthouse Electric Cooperative
 Kaleidoscope
 Critter Care Vet Clinic
 First National Bank of Paducah
 Ken Marshall
 Matador Ranch
 KCTX Radio
 Edwards & Associates
 Roaring Springs Church of Christ
 Hammond Sheet Metal
 Arvis Davis Chevrolet
 Dickens Electric
 William Dean, DDS
 Motley County Abstract
 Western Equipment
 Tom Hamilton
 Chillers
 TXDOT
 Craig and Cathy Turner
 JD & D'Anna Russell
 4R Trinkets and Treasures

Goen & Goen
 Elaine Hart
 Gunn Oil Company
 American State Bank
 Pat Carson Insurance
 Fred Thayer
 Becknell
 First Baptist Church of Matador
 The Buckle - Lubbock
 Les & Kim Woolsey
 Yolanda Kautz
 First National Bank - Matador Branch
 Matador United Methodist Church
 American Eagle - Lubbock
 Capital Farm Credit, Matador
 Floyd County Supply
 Drum Plumbing - Lewis Drum
 Academy Sports - Lubbock
 Payne Pharmacy, Floydada
 Nova Dale Turner
 Thacker Jewelry
 Lowes Grocery
 Glittered Pig
 Sassafras Salon
 Red Ball Gin
 Caprock Telephone
 Russell Cattle
 Tinseltown Theaters - Plainview

AND OF COURSE ALL THE AMAZING VOLUNTEERS, PARENTS, GRANDPARENTS WHO MADE IT ANOTHER GREAT YEAR FOR THE KIDS

If we have inadvertently left someone off the list, we apologize. We thank you for your donations to the students of Motley County.

MOTLEY COUNTY ALL NIGHT PARTY

PROJECT GRADUATION 2012



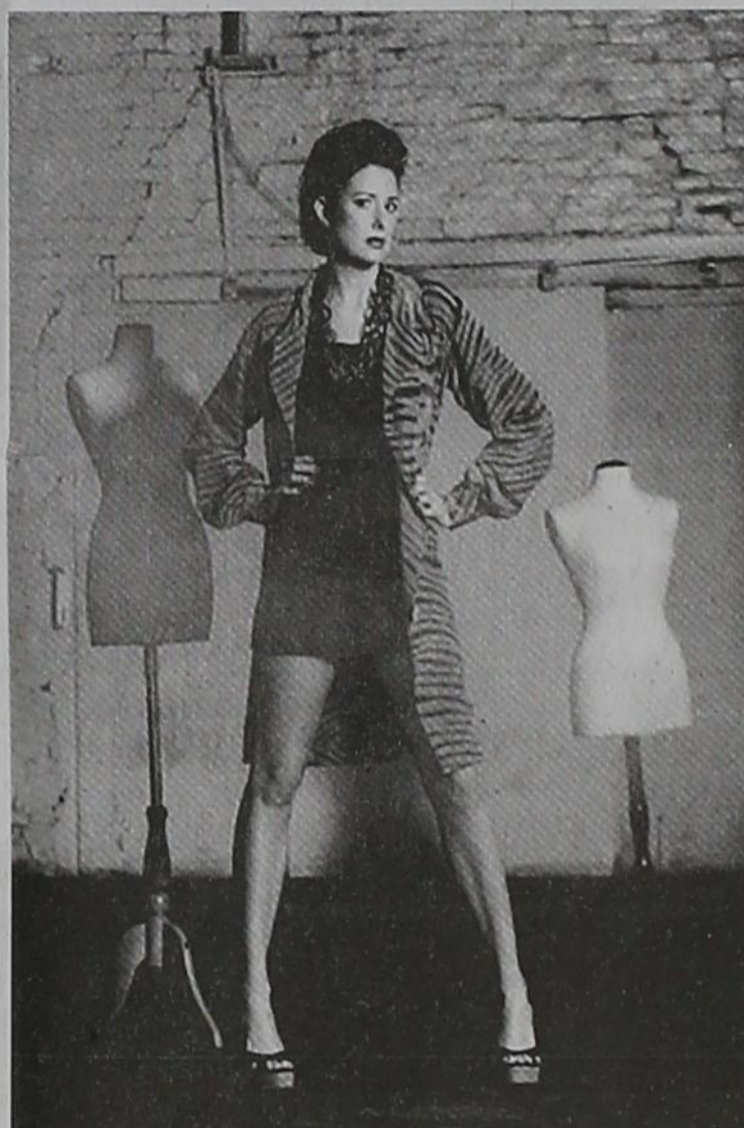
The students and parents of Motley County would like to THANK YOU for supporting the All Night Party! The students had a great time and enjoyed the night. This night could not have been possible without your generous donations. Thirty one students attend the party that began with a dance, then casino games, then on to the gym for Wii and Xbox 360 games. The night concluded with homemade cinnamon rolls and an auction of gifts and prizes. This night is intended to show the students that they can have a good time without the use of drugs and alcohol. The Motley County Parents Club really appreciates your support of this worthwhile event.

Thank you,
 Motley County Parents Club

**The Motley County Tribune
 Matador Centennial
 Subscription Special!**

**Renew your subscription during June
 and give your father or graduate a
 gift subscription for \$25**
**Become a new subscriber during June
 and receive 20% off**

*Truly Wearable Art
 by Laverne Zabielski*



available at the
 Motley County Tribune
 Saturday 9-2
 or
 by appointment

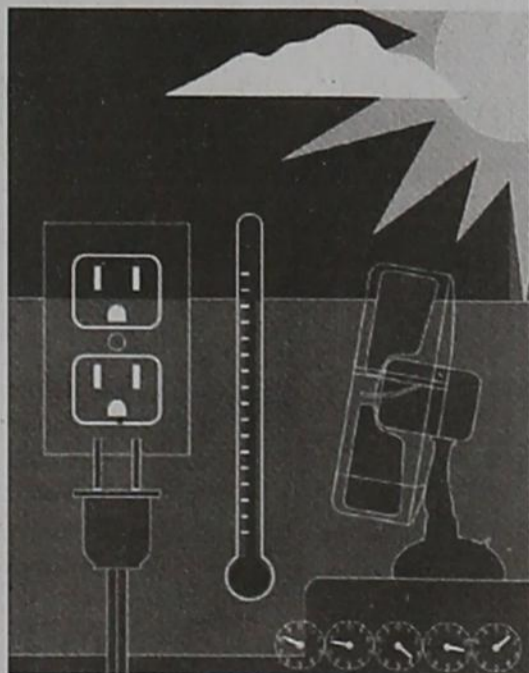
Special
 40-50% off
 during
 Matador Centennial

Connect to Energy Savings

AS THE ELECTRIC DELIVERY COMPANY that has been serving south and west Texas for nearly 100 years, AEP Texas knows a thing or two about energy conservation. While we don't sell electricity or send out monthly bills, we recognize what hot weather does to electricity usage and the resulting bills.

Since AEP Texas and the 1,700 AEP employees in Texas are directly connected to the many communities where we live and serve, we'd like to share some low or no cost tips on how to keep cooler this summer, while saving valuable energy and money.

- Set air-conditioning thermostats to the highest possible comfortable setting and dress accordingly.
- Turn off every appliance you are not using including lights, televisions and radios. Use the "sleep" feature on your computer equipment.
- Only cool rooms that you use. Close vents and doors in unused rooms. Be sure to close closet doors.
- Check your air-conditioning filter every month and replace as needed.
- Keep windows that let the sun in covered when the sun is shining on them.
- Weather strip and caulk around windows and doors to prevent drafts.
- Close your fireplace damper when the fireplace is not being used.
- Use fans to help circulate the air in your house.
- Air-dry dishes in the dishwasher.
- Lower the temperature on your hot water heater during the summer, take shorter showers and wash only full loads in the laundry and dishwasher.



It's important to remember that if you're having trouble paying your electric bill, call your retail energy provider (REP) at the number listed on your current electric bill to avoid disconnection.

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June 9th

from

8am-5pm

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- Predator® Camo Clothing
- Outfitter Tuff® Camo Clothing
- Men/Women Caps
- Golf Accessories
- And Much More

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 Summer Blowout

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 Photos available on Matador's Facebook Page

