

White Swan Coffee lb. 95c

Mid-Summer Round-Up OF FOOD VALUES



Kimbell's FINE FOODS SPECIALS

KIMBELL'S 5 POUNDS FOR

Oleo 95c

KIMBELL'S TUNA, 4 Cans For \$1

Kimbell's Pitted Cherries, 303, 5 for 99c

Kimbell's Butter Beans, 300, 8 for . . . \$1

Kimbell's Luncheon Meat, 12 oz., 2 for 69c

Diamond Tomatoes, 303 Can, 8 for . . . \$1

Diamond Cream Style Corn, 303, 7 for \$1

Diamond Cut Green Beans, 303, 8 for \$1

Kimbell's Best, Fully Guaranteed, 25-lb. Bag

Flour - \$1.69

3 pound can 79c

No. 2 1/2 Can 4 Cans \$1

18 oz. Refrigerator Jar 2 Jars 97c

20 oz. JAR Assorted Flavors PURE 3 Jars \$1

WE FEATURE THESE BRANDS IN DEMAND

KLEENEX - KOTEX - DELSEY - KLEENEX TABLE NAPKINS - BELTS
By Kimberly Clark

KLEENEX, 400's 25c

Kotex Softest Ever 33c

DELSEY 4 Pack 49c

Kleenex Table Napkins 27c

Kotex Belts 33c

LETTUCE, head 12c

Concord Grapes, lb. 17c

Calif. Hale Peaches, lb. 15c

Squash 3 Pounds For 25c

FROZEN STRAWBERRIES, Package 25c

FROZEN CUT OKRA, Kelths, 10 oz. . . . 17c

CHOICE, INSPECTED Pound Round Steak 73c

Boss Brand Franks, pk. 29c

WRIGHT'S, BUDGET SLICED, TRAY PACK Pound BACON 29c

Pure Lard DELITE 3 Pound Carton 47c

KRAFT FOODS

Krafts Chocolate Fudgies, 12 oz. . . 29c

Krafts, Miniature 6 1/4 oz. MARSHMALLOWS 15c

Macaroni and Cheese Krafts Dinner, 2 for 29c

Krafts Italian Dressing 29c

Krafts French Dressing 24c

8 oz. DeLuxe, American and Pimento Krafts Sliced Cheese 35c

Krafts Velveta Cheese, pound . . . 49c

Six Exciting Flavors, Perfect for Snacks Krafts Party Snacks, 2 for 39c

Krafts Miracle Whip, 16 oz. . . . 35c

Krafts Grape-Ade, 46 oz. 33c

Krafts Caramels, pound 37c

PURE CANE SUGAR

10 Pounds 95c

DEL-MONTE, 303 CANS 4 CANS Fruit Cocktail \$1

DEL-MONTE, 303 SIZE CANS 5 FOR PEAS - - - - \$1

CHURCH'S PURE CONCORD 1 1/2 Pts. Grape Juice, 3 for \$1

GIANT SIZE BOX TIDE - - - - 73c

IKE'S FOOD

NO LIMIT AT ANY TIME

— THESE PRICES EFFECTIVE IMMEDIATELY —

CLEARANCE SALE

STORE CLOSED WEDNESDAY, AUGUST 1st TO ARRANGE STOCK FOR THIS SALE

Opens Thursday Morning, August 2nd, 9a.m.

MEN'S CLOTH HATS
Regular \$2.29
Now \$1.49

MEN'S and BOY'S Swim Suits
 $\frac{1}{2}$ price

Little Boys Two-Tone SHOES
BROWN and WHITE
BLACK and WHITE
Regular \$4.49 Values
Now \$2.98

MEN'S SUMMER SHOES
BROWN and TWO-TONES
Values to \$14.95
Now \$8.95

MEN'S STRETCH SOX . . . 39c

MEN'S HANDKERCHIEFS
12 for \$1


FINE FOR SCHOOL!
Boys, Short Sleeve
SPORT SHIRTS
TOM SAWYER and CAMPUS
Reg. 2.98 Val., now 1.98
Reg. 1.98 Val., now 1.49

BOY'S COLORS T-SHIRTS
SCHOOL CLOTHES
Value to \$1.98
Now 79c

CHILDREN'S SUMMER SHOES
Values to \$6.95
Now \$2.98

CHILDREN'S SANDALS
Regular \$2.98
Now \$1.98

Haggar Slacks
DACRON, LIGHT WEIGHT WOOL
AND ACETATE
11.95 & 12.95 Slacks, 7.95
7.95 & 8.95 Slacks, 5.95
5.95 & 6.95 Slacks, 4.95
— No. Alterations —

DICKIE PANTS and SHIRTS
\$2.50 Each

LEVIS Khaki and Gray WORK PANTS
Regular \$3.98
Now \$2.98

MEN'S WORK JEANS
\$2.98 Values
Now \$1.98

MEN'S STRAW HATS
WESTERN AND DRESS
9.95 Value, Now \$5.95
4.98 Value, Now \$2.98
2.98 Value, Now \$1.98

MEN'S, SHORT SLEEVE SPORT SHIRTS
MARK TWAIN and CAMPUS
Reg. 3.98 Shirts, now 2.49
Reg. 2.98 Shirts, now 1.98
Reg. 1.98 Shirts, now 1.49

Women's Shoes Wedge Heels
WHITE, BEIGE, PINK, Etc.
Values to \$7.95
Going on Sale
AT
\$3.98

OUR new fall merchandise is arriving daily and we must make room for it. You will make a substantial saving on every item listed here. We are offering high quality summer merchandise at sale prices with much of the summer season still before us. Schools will open next month and you will find many bargains in children's school clothing. Come early for the best values and be prepared to find some of the best values we have ever offered!

Garza Sheets
Six 108 \$5.95 Value
LIMIT 2 TO CUSTOMER
Now \$3.98

Mojud Hose
Values to \$1.50
\$1. pair

Womens & Girls MOCCASINS
Values to \$3.98
Now \$2.49

CHILDRENS KEDS
Sizes to 3, Reg. \$2.98
Now \$2.29

PIECE GOODS
Large Selection of Fine Quality Summer Piece Goods at Greatly Reduced Prices
— Crease Resistant Cottons — Gingham
— Organdy — Pongee — Chambray, Etc.
ALL IN BEAUTIFUL COLORS

WOMENS SHOES SANDALS
Regular \$4.98 & \$3.98
NOW
\$2.98

SHIP 'n SHORE Blouses
2.98 & 3.98 Values, \$1.98
CHILDRENS
2.50 & 1.98 Values, \$1.49

WOMENS Flats
WHITE, BEIGE, BLUE and PINK
Regular \$4.98
NOW
\$2.98

WOMENS & GIRLS Shorty Gowns and PAJAMAS
— LORRAINE BRAND —
Reg. \$3.98 Val. \$2.98
Reg. \$2.98 Val. \$1.98



Regular \$10.95

SALE \$6.95

Lamppl

Comfortable and cool and sheds wrinkles too. Simple button front sheath . . . four extravagant pockets with contrast stitching to trim the slender smartness of what is sure to be a wardrobe favorite. Lamppl fashions this "Wash 'n Wear" look-like linen rayon in glorious colors . . . black, white and navy. Sizes 10-20

CLOSE OUT ON Nelly Don and Lamppl Dresses!

Regular \$14.95 Dresses, Now . . . \$8.95
Regular 11.95 & 12.95 Dresses, Now \$7.95
Regular \$10.95 Dresses, Now . . . \$6.95
SOME REDUCED EVEN MORE!
(only 6) BETTY ROSE SPRING SUITS During This Sale $\frac{1}{2}$ price
(only 7) LAMPL SKIRTS . . . $\frac{1}{2}$ price

LITTLE GIRLS SUN SUITS
Regular \$1.29, Now . . . 79c

GIRLS SHORTS & PEDAL PUSHERS
Regular \$1.98, Now . . . \$1.29

Womens Hats $\frac{1}{2}$ price

WOMENS and GIRLS Bathing Suits $\frac{1}{2}$ price

Girls Dresses
Regular \$6.95 Dresses, Now . . . \$3.98
Regular \$3.95 & \$4.95 Values, Now \$2.98
Regular \$2.98 Dresses, Now . . . \$2.49
Regular \$2.29 Dresses, Now . . . \$1.79

All Sales Final
No Exchanges

Gabriel's DEPARTMENT STORE
Matador, Texas

