

Matador Tribune

10th Year—No. 30

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, OCTOBER 3, 1963

PRICE SEVEN CENTS

TRAIL DUST



By DOUGLAS MEADOR

Experience keeps a secret formula which permits a slight tolerance in the quality of truth, as a trace of alloy may improve the strength of steel.

Beauty returns to its spawning grounds of West Texas in autumn; to the tranquil skies and gentle prairies, to silence and moonlight with the clean fragrance of sage.

He who walks a safe distance from the open shaft is secure, but his curiosity will always show a secret hunger.

It is almost a state secret that keeping the mouth shut is often the best way to help a friend.

Born and reared in the cattle country, I am not in good standing with my contemporaries because I don't like to wear boots. They always hurt my feet even in the saddle, and personally I would as soon walk in snow shoes.

When a man leaves his conscience at home, chances are that it will never fit comfortably again.

Sympathy is like whipped cream, pleasant for an instant, but too light to make reality palatable.

Reece Timmons Announces for Commissioner

The Tribune is authorized to announce the candidacy of Reece Timmons for the office of County Commissioner, Precinct 3, and subject to the action of the Democratic primary, May 2, 1964.

In making his announcement, Mr. Timmons said, "I was born in the Northfield community and have lived there my entire life, excepting the three years I was in the Navy during World War II.

"I feel that I am qualified for the office of commissioner and pledge my very best efforts in event I am elected. I will appreciate the vote and influence of everyone who finds it possible to support my campaign."

Mobil Set for Welcome Week

Everything is set at Matador Mobil Service, corner Main and US Highway 70 for Welcome Week, which starts Saturday and continues through Saturday, October 12.

Manager Jim Dewbre said he had received the shipment of Golden Keys which will be cut to fit the customer's car when he (or she) fills up with Mobilgas Special or Mobilgas.

The Golden Key is free, as is Mobil lubrication, lollipops and hand lotion. It is Mobil's way of saying welcome and to get more customers acquainted with Mobil service and Mobil products.

New Mercury Being Shown

The new 1964 Mercury goes on display here at Matador Auto Co. Friday. One of the most striking features of the new car is the new lines, that resembles the Thunderbird.

Also on display will be the new 1964 Comet which now offers three series. Glenn Woodruff, manager of the pioneer automobile agency, extends a cordial invitation to the public to come in and see the new models.

Planning Comish Holds Meet Here

A meeting was held here Tuesday night in the District Court room by the Motley County Planning Commission, with approximately 30 committee members attending.

Every community in the county was represented. Several ideas for improvement were discussed, and will be checked later by the committees concerned.

Chairman S. J. Braselton requested a written report from the chairman of each committee be mailed to Secretary Furman Vinson before the 10th of October.

Judge Presides At Austin Meet

County Judge Elbert Reeves presided at the Friday afternoon session for County Judges and Sheriffs at the 13th annual Attorney General's Law Enforcement Conference in Austin.

The session was held in the Maxmillian Room of the Driskill Hotel.

First address at 1:45 p.m. was by W. H. (Henry) Rampsy, County Judge of Runtels County, on "Problems Confronting the Commissioners Court." Second address was by R. H. Jordan, Sheriff of Gray County, Pampa, on "Problems Confronting the Sheriff's Department." Third address at 2:45 p.m. was by J. C. Davis, Assistant Attorney General on "Joint Problems of the Commissioners Court and Sheriff's Department."

The conference started Thursday evening with registration in the Driskill Hotel. The program started Friday morning and included an address of welcome by Attorney General Waggoner Carr. The program was concluded Saturday morning.

Mrs. Reeves accompanied her husband to Austin and attended the Ladies activities which included a Friday noon luncheon and style show at the Caravan Club, Villa Capri Motor Hotel, and a coffee courtesy Mrs. Waggoner Carr at 903 Mesa Drive, Austin, at 10 a.m. Saturday.



SKIRTS AND "MIDDIES" preceded the basketball bloomers worn in later years by girls teams, as evidenced in this picture made about 1916 at Northfield. The two girls in front are identified as Pearl (Bethany) Barley and Elsie (Bethany) Pistol. Standing at left are two teachers who coached the team, Miss Madge Smith and Curtis Cryer and others are Alta (Timmons) Elliott, Beatrice Booth, Lily (Pistol) Moore, Ruth (Simpson) McDonald, and Ethel (Weir) Courtney. Mr. Cryer later was head of the Borger High School and Junior College. He is a long-time resident of Amarillo and a former Lions District 2-T1 Governor and immediate past-president of one of the three Lions Clubs in Amarillo. (Picture courtesy Mrs. Claud McDonald, former Ruth Simpson.)

Legion Will Hear Conference Report

Fleming Post American Legion and Auxiliary, Monday night (October 7) will hear a report by Don Tardy of Roaring Springs, on Attorney General Waggoner Carr's Youth Conference held in Austin in August.

The interesting program will also include vocal music by Don Ford, Public School music teacher, it was announced.

The meeting will begin at 7:00 p.m. in the Legion building, with the customary covered dish supper. All members are urged to attend and visitors are welcome.

Rites at Slaton For Floyd Jordan

Rites are scheduled at 2 p.m. today at Slaton for J. Floyd Jordan, 69, former Motley County Judge and Matador school teacher.

Mr. Jordan died Tuesday morning in a New Mexico veterans hospital. Services will be held in the First Methodist Church in Slaton.

The Rev. Rollo Davidson, pastor, will officiate, assisted by the Rev. Lloyd Mayhew, Brownfield. Burial will be in Englewood Cemetery.

A native of Van Zandt County, Mr. Jordan was judge of Motley County from 1927 through 1930, and taught in the Matador school system prior to that time. He also taught in Lockney, Grand Saline, Slaton, and El Paso, and retired from the El Paso school system.

He is survived by his wife, Lucille; two daughters, Mrs. Jeanne Box, El Paso, and Miss Bobbie Jo Jordan, El Paso; two grandchildren; three brothers and three sisters.

Accepts Place as Assistant Agent

Henry H. (Harry) Campbell has accepted a position as assistant agricultural county agent of Nacogdoches County, and assumed duties there on Oct. 1. He had recently moved to Vernon to serve during a training period, as Junior Assistant Extension Agent under W. H. Lehmburg, Wilbarger County Agent.

Young Campbell, son of Mr. and Mrs. Harold Campbell is the first youth to become an agricultural agent from Motley County. He is a grandson of Mr. and Mrs. Harry H. Campbell of Matador.

Mrs. Harold Campbell and her mother, Mrs. Ben Keltz, assisted her son and his wife, who has been ill, in moving to Nacogdoches, during the week end.

Former Matador residents, Mr. and Mrs. Bob Echols of Seminole visited here this week with his sister and husband, Mr. and Mrs. D.L.W. Birnie.

*Tribune ads don't cost, they pay!

Welcome Mat Out at Northfield For First Community Homecoming

Former residents of Northfield will be guests there Saturday at the first community Homecoming.

The welcome mat is out and registration will begin at 9:30 a.m. at the Northfield school house, which is being used for community activities.

Lunch will be served at 12:00 o'clock and everyone in the Northfield area will bring basket lunches. Coffee and tea will be furnished by residents of the community.

Following lunch, a business session will be held, at which time it will be decided whether future Homecomings will be held, and if so, how often officers will be elected.

A cordial invitation is extended to all former residents to "Come back to Northfield... meet with old friends and make new ones." Mrs. P. A. Simpson and Mrs. Jim Dobbins have been co-chairmen of the arrangements committee.

Jackets Delint Cotton Center

Roaring Springs Yellowjackets Friday night delinted the Cotton Center Elks 44-20 on the Elks field, for the first loss of the season to the host team.

First quarter was a standoff between the two teams. Don Tardy scored on the first play of the 2nd quarter and ran the ball across for the two bonus points.

Martin DeLeon, Elk halfback, ran back the kickoff for six points but the conversion failed. The Elks hit again when Clipper Lowery tossed a pass to Dwain Nixon. The Jackets regained the lead when John Ho-Gland made a 13-yard dash to paydirt minutes before the half. The Yellowjackets were out in front 14-12.

Roaring Springs returned strong in the second half. Their 3rd score came early in the period on a long pass to John Castillo, then the run over by Don Tardy. A successful pass to Castillo was good for two extra points.

Another series of aerial plays gave the Jackets the 4th score; the march was started by a long pass from Joey Thacker to Gordon McGee and a pass from Thacker to Tardy resulted in six points. John Ho-Gland snagged another Thacker pass for two more scores. The Jackets led 30-12 at the end of the 3rd quarter.

The Elks brought their total up to 20 with a series of ground gains and a run across for the (Continued on back page)

Franklyn Thrasher Has Knee Surgery

Franklyn Thrasher is a patient in Holy Cross Hospital, Calgary, Alberta, Canada, where he had knee surgery Thursday of last week. A player with the Calgary Stampede, Thrasher injured his knee in a pro football game.

Mrs. Thrasher's mother and aunt, Mrs. J. S. Stanley and Miss Lennie Stacy left Thursday for Calgary, to be with the Thrasher family during his hospitalization.

Farm Bureau Leader Says

Planned Confusion Has Startling Image

"WE AS A NATION MUST DECIDE whether we will be ruled by God or by force. We must decide quickly whether we will be a nation under God or a nation under man," Lions were told Tuesday.

The speaker was Bill Wedemeyer of Waco, research and education staff member of the Texas Farm Bureau. His address was directed to Matador Lions Club luncheon meeting held in the basement of the First Methodist Church. He was introduced by Lion W. R. Puckett, following a report by Don Tardy of Roaring Springs, who represented Motley County at Attorney General Waggoner Carr's Youth Conference in Austin.

Farm Bureau to Oppose Sale of Wheat to Russia

A motion to oppose the sale of wheat to Russia was adopted here Monday night by the Motley County Farm Bureau convention meeting in the Legion building.

Basis for the opposition was that the Agricultural Appropriation Act makes the sale illegal, and that present Federal laws prohibit credit sales to countries that are delinquent in their payments to the United States.

Feature address of the evening was made by Bill Wedemeyer of Waco, research and education department member of the Texas Farm Bureau.

Announcement was made by James Barr, new organization area fieldman, that a meeting will be held in Lubbock October 4, (tomorrow) concerning the marketing situation, with representatives from Belgium and Holland present. Walter Meyer, the Bureau's agricultural committee man on marketing will meet with the foreign delegation.

Wedemeyer, a soft spoken, mild-mannered man drove home his points with startling truths. "The title of my address is 'Planned Confusion of the people,'" he declared. "You can't buy people," he said. "and there is no security or freedom if we are not morally responsible. We don't deserve to be free."

"We must believe in the American Constitution, love our nation's flag and be willing to die for it... we must trust in God and believe in the importance of the individual."

"We must believe in the dignity of work and as a nation we must fire the unemployed so that it is not more profitable to be idle than to accept employment... we must believe that profit is honorable and part of the American system and remember that it is guaranteed by the Constitution."

Control Cuts Production "Put a man under control and you cut down his production," Wedemeyer said. "We must remember that the government is a protector and not a provider."

He said it is not possible to strengthen the weak by weakening the strong, and the result is that both are weak.

He pointed out that it is impossible to control production.

Matadors Cultivate Class 'A' Plowboys

By Gary Campbell
SUPER cultivation of Class "A" Roscoe Plowboys was administered Friday night in Burleson Field when the Matadors sent them back to their furrows blistering under a 28-0 defeat. It was the Matadors fourth game and third victory of the season.

Early in the first quarter, a Roscoe fumble on a punt return at their own 28 yard line set up the first of four Matador touchdowns. Kenneth Pitts received the ball for the final three yards of the drive and made good as he plunged over left tackle for the tally. Later in the second quarter, Gary Campbell topped off a 57 yard drive as he crashed four yards to paydirt. The Matadors then scored their first extra point in three games as Kenneth Pitts scampered across right end.

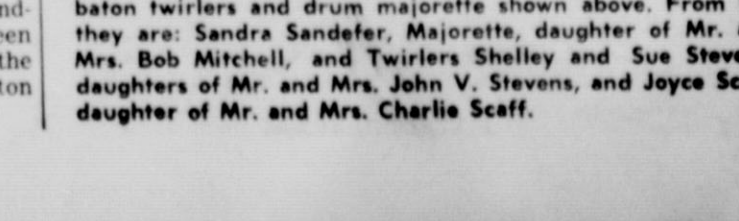
The Matadors took over where they left off in the third quarter. Tim Green set up the touchdown on a 40 yard dash around left end and Campbell scored.

Formidable Wall The Matador forward wall composed of Robert Brandon, (Continued on back page)

New Pontiac Being Shown

New 1964 Pontiac is on display today at Matador Motor & Implement Co. showroom. The car has trim new styling, handsome new interiors, a smoother, quieter ride, the wide-track stability and the 388-cu. in. Trophy V-8 power in every model.

A cordial invitation is extended by Manager Mike Hoyle to the public to come and see and drive the new Pontiac.



PRECISION QUARTET — leading the Matador Drum and Bugle Corps in drills during half-time at football games are baton twirlers and drum majorette shown above. From left they are: Sandra Sandefer, Majorette, daughter of Mr. and Mrs. Bob Mitchell, and Twirlers Shelley and Sue Stevens, daughters of Mr. and Mrs. John V. Stevens, and Joyce Scaff, daughter of Mr. and Mrs. Charlie Scaff.



PRESS BOOK WINS—Mrs. Sut Braselton, left, and Mrs. Bill Pallmeyer, President of Eternas Club, look through the club's press book, which was awarded first place in Division II (Jrs.) Class A, of Santa Rosa District, Texas Federation of Women's Clubs, last spring. List of winners was published in the September "Clubwoman," official publication for TFWC. Mrs. Braselton, one of the youngest members of the club, in age as well as length of membership, prepared the press book.

Church and Society

Season for Matador Garden Club Is Opened with Park Breakfast

Matador Garden Club met for the first program of the 1963-1964 year Monday morning, Sept. 30 at the Virginia Walton Willie Roadside Park, for a delicious breakfast served by hostesses Mesdames U. L. Willie, Freeman Thacker, W. W. Clemens and F. F. Campbell, and Keith Patton.

Sunshine Club Holds Luncheon

The Sunshine Club met on Thursday, September 19, for their annual luncheon in the basement of the Methodist Church.

Baptist WMS has General Meeting

General monthly meeting was held Tuesday morning at the First Baptist Church by the Woman's Missionary Society, and new officers received a charge of duties for the coming year.

Program of Music by Guest, Opens El Progresso Study Club's Year

First meeting of the season for El Progresso Study Club was held in the home of Mrs. G. E. Hamilton on Thursday, September 26, with Mrs. J. R. Whitworth as program director.

TFWC President To Speak Here

Mrs. A. T. Carleton of Houston, President of Texas Federation of Women's Clubs will be guest speaker here at regular meeting of El Progresso Club, scheduled October 10, in the home of Mrs. W. D. Lipscomb.

TO ODESSA

Mrs. Roy Smith accompanied her grandchildren, Melinda and Barry Melton to their home in Odessa, Sunday. They had been here while their mother, Mrs. Tom Melton was recuperating from recent surgery.

IN APPRECIATION

We would like to thank every one for the many nice cards, flowers, visits and good wishes extended to us while Mr. Morris was in the Crosbyton Hospital. May God bless each of you.

IN THE ROUGH by hazel

GOLF TOURNEY

Several Matador and Roaring Springs gals drove to Floydada last Thursday where we were guests of the Floydada Country Club Women's Golf Assn. for a one-day tournament, starting at 8:30 a.m. with a shot gun start.

COME TO CHURCH SUNDAY

Plans are complete for our luncheon Thursday, Oct. 3 (today) at the home of Finnie Seale, and trophies will be awarded at this time. Regular play is scheduled for today, with tee-off time at 9 a.m.



Masterpiece Color Blends JACQUARD SWEATER PLEATED SKIRT
DONOVAN-GALVANI assemble sweaters and skirts to make the most exciting color blends you've ever seen. Here, this new and different wool worsted cardigan has a fascinating jacquard pattern to pick up the color of the stock pleated 100% wool flannel skirt.

SALEM'S

Color TV Bargain!
RCA VICTOR New Vista
COLOR TV
Top value for budget-minded shoppers! Brighter, truer color pictures than ever before with 24,000-voit (factory adjusted) chassis and super-powerful "New Vista" Tuner. Glare-proof RCA High Fidelity Color Tube. Dependable Space Age Sealed Circuitry. "Golden-Throat" sound.

Disaster Never Knocks
Be Sure -- Insure!
DISASTER may strike anytime, anyplace. Your best protection against any disaster is adequate INSURANCE
VALUES are advancing rapidly, and it is good business to check your insurance at regular intervals.
IT IS OUR PLEASURE to serve you with any insurance problem. Please call on us.
Bill Pipkin Insurance Agency
State Bank Bldg. Phone 347-2747

inson, pastor of the local Methodist Church, entertained the visiting evangelist, Rev. David Chaels of McGregor, with several rounds of golf this week.

Methodist Men Have Breakfast

Twenty men attended breakfast meeting of the Methodist Men's organization Thursday morning, Sept. 26, 6:30 in the Methodist Church basement.

CAPT. BOB FLETCHER HOME FROM VIET NAM

Captain Bob Fletcher has returned to the states after a year of duty in Viet Nam. He was met at the airport Sunday, by his wife and sons, Peyton and Rodney.

WELCOME TO THE 1963 STATE FAIR OF TEXAS

STATE FAIR OF TEXAS
OCT. 5-20
EXPOSITION OF OUR AMERICAN HERITAGE
FEATURING:
BROADWAY MUSICAL "How To Succeed In Business Without Really Trying"
"ICE CAPEDES"
PAN-AMERICAN LIVESTOCK EXPOSITION
DEEP RIVER FIFE & DRUM CORPS
HORSE SHOWS
TEXAS INTERNATIONAL TRADE FAIR
COLOSSAL FREE CIRCUS
"PARADE OF THE STARS AND STRIPES"
Southwestern Historical WAX MUSEUM
"FACES OF FREEDOM"
1964 AUTOMOBILE SHOW
MOBIL SKY REVUE
"AGRICULTURE - THE BIG PLUS"
Sewing Fashion Festival
GIANT SEATTLE WORLD'S FAIR FERRIS WHEEL
TEXAS KITCHEN WINDOW
AND LOTS, LOTS MORE!

Patton N F
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Patton Springs NEWS

Patton Springs Ranger Band played 30 other bands of four pieces Monday morning, Sept. 23, for the parade that opened the South Plains Fair in Lubbock.

Joe Bailey Hickman, who has been a patient in Crosbyton Hospital following a recent automobile accident, returned home last week.

Guests recently of Mrs. Flora Alexander and Mr. and Mrs. J. L. Brown were Mr. and Mrs. Alvin Carothers and Beekie, of Lubbock, Mr. and Mrs. Slim Carothers and Mrs. Pink Willmon and Dean.

Teary Blasingame, of Odessa spent last week with his grandparents, Mr. and Mrs. Dorr Blasingame.

Mrs. Peyton Legg visited last week in Abilene with her sister, Mrs. Pink Robertson, of Haskell.

Mr. and Mrs. Demp Clifton were among those who attended the Fourth Sunday singing at Chickens last Sunday.

Mr. and Mrs. Kyle Shelton of Wichita Falls and Mr. and Mrs. Babe Moore of Kamay, visited in the Maurice Goodwin home, Sunday.

Mr. and Mrs. B. F. Burt spent Thursday night in Levelland, as guests of Mr. and Mrs. Jim Galway and family. From there they continued to Brownfield, where they joined Mr. and Mrs. Bob Hanson for a trip to Tres Pinos and Taos, N. M.

Mrs. R. L. Giesecke and children, of Odessa visited last week at the Charlie Gage and C. W. Giesecke homes. Other visitors at the Gage home during the week end were Mr. and Mrs. Ben Wilson of Lovington, N. M.

Mr. and Mrs. Waymon Stokes of Bonham visited last week with Mr. and Mrs. John Stokes and Walter Stokes of Afton, and a Matador with Mr. and Mrs. Oscar Stokes.

Among those enjoying the parade at Lubbock for the opening of the Fair were Mrs. J. W. Thomason and children, Mrs. Earl Murchinson and Mrs. Mary Sparks, and Mrs. Junior Gage and children. Mr. and Mrs. Ted

McInroe attended the fair Wednesday.

Miss Sharron Ragland, who has been employed by the ASC office in Spur this summer, has returned to South Plains College, Levelland.

George Waller of Bovina, visited friends here last week.

CELEBRATES BIRTHDAY
Mrs. Sallie Williams celebrated her 101st birthday, Sept. 28, at the home of her daughter, Mrs. Ava Jackson of Dickens. Mrs. Belle Atkinson of Salem, Oregon, Mrs. Williams' sister, was here to help with the celebration.

CORRECTION
The new son of Mr. and Mrs. Jim Bob Horn has been named Jerry Blaine, instead of Jerry Vance, as reported recently.

Mr. and Mrs. Frank Ragland spent a week visiting in Madill, Okla., with Mr. and Mrs. Othal Rigsby and in Kingston, Okla.,

with Mr. and Mrs. Jack Robinson.

Mrs. Demp Clifton and John Ray, and Mrs. Ted McInroe visited in Plainview, Saturday, with Mr. and Mrs. Maurice Clifton and children.

Mrs. Don Bradshaw and children, of Girard visited last week with Mr. and Mrs. Davie Hale and Judy.

Rodney Bridge has been getting about on crutches, due to a foot injury.

NORTHFIELD NEWS

John Young of Elmer, Okla., visited Mr. and Mrs. Sam Jones, Tuesday night.

Mrs. Jim Dobbins spent last week in Amarillo, with her daughter and family, Mr. and Mrs. Chuck Rogers.

Minister Jack Stovall of Childress was the guest Sunday, of Mr. and Mrs. Allan Thomas.

Mr. and Mrs. Clem Timmons and family of Estelline, visited

Me. and Mrs. Leland Timmons, Saturday night.

Mr. and Mrs. Sam Jones made a business trip to Childress, Saturday.

Mesdames Weidon, Walter and Newell Timmons visited in Cee Vee, last Tuesday with Mrs. Austin Newman.

Mr. and Mrs. Homer Davis and Kenneth visited in Odessa last Sunday and Monday with their other children, Mr. and Mrs. Bobby Joe Davis and family, and Mr. and Mrs. Jerry Daniels.

Mrs. R. E. Hoover made a business trip to Childress, Friday.

Mr. and Mrs. Bill Cook were in Matador, Friday.

Mr. and Mrs. Walter Timmons and Mark spent the week end in Amarillo visiting their daughter and family, Mr. and Mrs. Donnie Dawson.

Mrs. P. A. Simpson visited in Flomot last Tuesday with her mother, Mrs. F. S. Bourland.

Mr. and Mrs. Weidon Timmons made a business trip to Childress, Saturday.

Mr. and Mrs. Homer Davis and Danny visited in Estelline, Sun-

day with Mr. and Mrs. Dude Merrill and James.

Guests, Sunday in the home of Mr. and Mrs. Grady Timmons were Rev. Cecil Osborn and family of Plainview, Lollie and Brenda Timmons, and Ann Timmons.

Mr. and Mrs. Newell Timmons visited in Cee Vee Sunday, with his brother and family, Mr. and Mrs. Lawrence Timmons.

(Delayed)
Mr. and Mrs. Theodore Bain of Wichita Falls visited recently in the home of her sister and family, Mr. and Mrs. Delmont Hays.

Recent visitors in the home of Mr. and Mrs. Claud McDonald were their son and family, Mr. and Mrs. Spud McDonald of Dalhart, who also visited his sister and family, Mr. and Mrs. Frank Jameson.

Mrs. Homer Davis was called back to the bedside of a brother, Ray Carter of Kingston, Okla., who is a patient in the Memorial Hospital of Ardmore. He is reported much improved.

Visitors last Sunday in the home of Mr. and Mrs. Tom More were Rev. Cecil Osborn and family and Mr. and Mrs. Newell Timmons.

Guests of Mr. and Mrs. Newell Timmons, Saturday night were her mother and sister, Mrs. Nannie Crump and Mr. and Mrs. Frank Bateson, all of Estelline.

BIRTHDAY PARTY

A birthday party, Saturday night, Sept. 21 honoring Reece Timmons was well attended. Guests included his parents, Mr. and Mrs. Pete Timmons, Mr. and Mrs. Walter Timmons and Mark, Mr. and Mrs. N. L. Cook and sons, Randy and Eddie, Mr. and Mrs. Billy Paul Simpson and Tanya, Mr. and Mrs. Weidon Timmons, Gus and Nat, Mr. and Mrs. Grady Timmons, Mr. and Mrs. Delmont Hays, Mr. and Mrs. Homer Davis and Mr. and Mrs. Tom Moore. Refreshments of cake, coffee and Cokes were served, and games of dominoes were enjoyed.

Marine News from Camp Pendleton (Special to Tribune)

Marine First Lieutenant Jerry M. Green, son of Mr. and Mrs. Mervin Green of Roaring Springs, Tex., serving with First Battalion, Seventh Regiment of First Marine Division, Camp Pendleton, Calif., recently participated in three days tactical readiness tests.

The testing is designed to determine the combat-readiness of individual battalions.

Marine Corporal Wilford A. Kindle, son of Mr. and Mrs. George B. Kindle of Whiteflat is attending Non-Commissioned Officers School at First Marine Division Schools Center, according to a news release from Camp Pendleton. He was scheduled to graduate from the school Sept. 27th.

The course includes leadership, tactics, drill, and hand-to-hand combat.

Located 35 miles north of San Diego, Camp Pendleton is a major training base for Marine Corps personnel.



IT'S



Welcome Week

Come In! Get acquainted and receive your free Souvenir Key for your car.



Now a new concept in car care . . .

Your FREE gleaming Golden Mobil Key, cut to fit the ignition of your car, is the symbol of the new Mobil outlook on the care of your car. It's more than just new methods, new training, new equipment . . . it's "know-how" . . . car awareness. Your Mobil Dealer has moved a long, long way from the day when car care meant a fill-up and a clean windshield. We realize, just as you do, that a family's car is vitally important not only as hard-earned money spent, but also in convenience and enjoyment and prestige. And your Mobil Dealer is concentrating on giving your car the kind of service which will keep it at the peak of condition. Mobil products, famous the world over, like the New Car Gasoline, Mobilgas Special . . . and Mobil Care . . . intelligent, modern service for your car. Stop in soon at your nearest Mobil Dealer and see for yourself!

* With Each Fill-up of Mobilgas Special or Mobilgas

You're miles ahead with



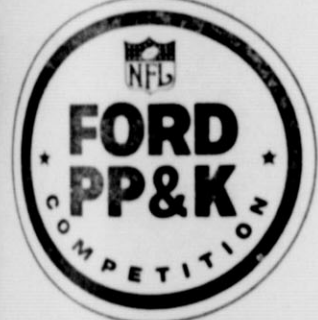
It's Our Way of Saying Welcome!

Starts October 5
continues
through October 12

FREE MOBIL LUBRICATION
FREE LOLLYPOPS
FREE HAND LOTION
FREE KEY!

Matador Mobil Service

Jim Dewbre, Manager



BOYS

8 through 11
enter our

PUNT, PASS & KICK

competition NOW!

OCTOBER 11
IS THE LAST
DAY TO SIGN UP!

BIG PRIZES! For boys 8 through 11. You compete only with boys your own age. No body contact. It's free! It's fun! FREE instruction folder, "Action-Picture" ring and Ford Televiewer when you sign up! Bring Dad . . . get full details!

Matador Auto Co.
FORD MERCURY

*** FLOMOT NEWS ***
by Mrs. Arnold Johnson

Mrs. Roy Gladson Honored at Shower

The home of Mrs. L. B. Turner of Flomot, was the scene of a bridal shower, Monday, Sept. 23, honoring Mrs. Roy Gladson, the former Phyllis Starkey.

Mrs. Turner was co-hostess with Mesdames Wayne Mackey, L. E. Shorter, Harmon Moseley, L. D. Bilberry, James Monk, Don Monk, Lewis Cannon, Clayton Bond, J. C. Franks and Jack Terrell.

Gifts were brought early and arranged on and around a coffee table concealed in the living room. Mrs. Gladson was accompanied to the shower by her mother, Mrs. C. W. Starkey and other relatives, and was presented with a large corsage which Mrs. Mackey attempted to pin on her. When told that the reverse side of the floral arrangement was the pretty part, she turned it over to discover a mirror.

Refreshments of iced punch and cake were served to twenty-five guests and the honoree.

When told to find a broom and make a "clean sweep" of the house, the recent bride located the article and was escorted, blindfolded, to the living room where instructions were given that "finders were keepers" at which time the gifts were revealed and presented to the honoree.

Miss Judy Shorter registered the guests, assisted by her mother. Out of town guests were three of the bride's sisters, Mrs. Homer Ray Cypert of Lubbock, Mrs. Royce Hanna, Floydada and

Miss Ersie Starkey of South Plains. Others were Mrs. Wanda Wylie, Mrs. Jesse Starkey and Sherry, and Mrs. Mamie Durham of Plainview.

RECENT SURGERY

Mrs. Arnold Johnson, Flomot correspondent for the Tribune, had surgery at Plainview, Wednesday, Sept. 25 and is reported to be recovering nicely.

COUNTY AGENT PALLMEYER SAYS:

My article regarding small grain varieties in last week's paper brought up several questions about desirable varieties. The printed list did not refer to desirable or undesirable varieties, but gave the result of findings in this area. Varieties listed either produced good yields, were resistant to cold damage or were in demand by the millers because of sedimentation tests. All desirable varieties were not listed because some were damaged by cold weather or did not produce as well as those listed.

The following varieties are undesirable, and will be discounted: Blue Jacket, Cache, Chiefkan, Cimarron, Early Blackhall, Kanking, Kharkof MC 22, New Chief, Pawnee Sel 33, Purkof, Red Chief, Red Hull, Red Jacket, Stafford, Wasatch and Yogo. These are all Hard Red Winter wheats. I also have the list of undesirable varieties of Hard Red Spring, Soft Red Winter and other types of wheat.

The Sears Foundation 4-H Swine Show was held in Roaring



TEACHER OF THE YEAR—Lion Elbert Reeves, left, presents Wayland Moore, Matador High School science teacher, with an engraved plaque denoting him as "Teacher of the Year" for 1962-63 at the annual P.T.A. and Lions Club joint meeting September 17. Presentation of the award had been postponed from the end of the past school term because of a delay in receiving the engraved plaque. —Staff photo and engraving

Spings on Sept. 14th, with Marvin Green serving as judge. Placing of animals was as follows: 1st. Elaine Pierce, Roaring Springs; 2nd. Joe Bob Crowell, Flomot; 3rd. Donna Rogers, Flomot; 4th. Jackie Irwin, Roaring Springs; and Ronnie Mitchell, Flomot, 5th.

The Area Sears Foundation Show was held in Lubbock on Sept. 21st. The boar which is owned by George Calvert, Flomot, placed 5th, and gilt owned by Elaine Pierce placed 14th. Gilt will be bred from Oct. 12th to Dec. 5th to insure litters of the same size and age for use in the 1964 program.

A recent check by Bob Berry, Area Plant Pathologist from Lubbock proved that nematodes were present in some of the gardens in the county. If you have tomato, okra or other plants in the garden that have died, even though you applied plenty of water, dig up a few that appear to be wilting, and look at the

an operator of the station that he did not have money in the bank to cover the check and asked him to "hold it until Monday."

Operators of the station testified that Eubanks had not requested them to hold the check, and further stated that it was not their policy to "accept hold checks."

No Previous Convictions
West said Eubanks had no previous convictions of check law violations.

The case was heard in County Court-at-Law No. 1, with Judge James A. Ellis presiding.
—Lubbock Avalanche

Social Security Benefits Should Be Investigated

If you are near age 62 and have never checked into your social security, do so today, is the advice of John G. Hutton, social security district manager in Lubbock.

"You should make your claim for social security retirement payments two or three months before you actually retire," Mr. Hutton said.

If you are unable to come to the Lubbock office, a representative will be in Matador on Oct. 8, at the First State Bank at 9:30 a.m. He will be glad to help in any matter pertaining to social security.

ARRIVAL ANNOUNCED

Mr. and Mrs. G. L. Lewis are announcing the arrival of a son, George Lawson Jr., who was born September 16 in Stanley Hospital. He weighed 6 pounds, seven ounces. This is the first boy for the Lewis' who have four girls. Mr. Lewis is Principal of the Matador Colored School. Mrs. Lewis's sister, Mrs. Adelle Sims of Denver, Colorado, has been visiting in their home.

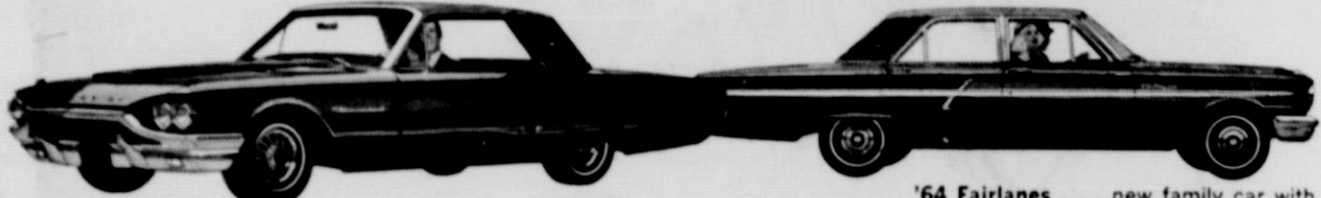
Worthless Check Costs Man \$250

A Lubbock man was fined \$250 plus court costs Monday after a six-member jury found him guilty of passing a worthless check for \$5.90 last May 26.

The defendant, Jimmy P. Eubanks, 23, 2220 24th St., was charged in lieu of a check given at a Sinclair service station on Brownfield Hwy., according to Fred West, county attorney.

West said the case involved "conflicting testimony" concerning the check in question. Eubanks testified that he told

TEXAS Farm Bureau INSURANCE SERVICES



'64 Thunderbirds... leader of our new Total Performance cars from Ford! Radiantly restyled for '64. Smooth new ride suits Texans to a "T."

'64 Fairlanes... new family car with sports-car feel! Choice of 2 thrifty Sixes and 3 Texas-type V-8's—including the same basic engine that powers the Cobra to racing triumphs.



'64 Super Torque Fords... solid, silent, simply sensational. Honed and improved by Ford victories in open competition. Beautifully built to stand up under our long-haul Texas driving.

A new line of born winners just rolled into Texas... the '64s from Ford!



'64 Falcons... all-new compact with plush new ride, big-car style. Plus the optional 260 V-8 that brought Falcon best-of-class in the Monte Carlo Rally! Test-drive a new '64 Ford, Fairlane or Falcon today!

Dad! Sign up your boy in FORD'S PUNT, PASS & KICK COMPETITION

Free for all boys 8 thru 11! Bring your boy in to the Ford Dealer displaying the PPA&K sign. Free gifts for registering! Plus great prizes to winners in each age group!

TRY TOTAL PERFORMANCE AT YOUR FORD DEALER'S

FORD Matador Auto Company MERCURY

Record Riot!

FAMOUS ARTISTS, FAMOUS TITLES
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Entire Stock of Long-Playing Albums

\$1 off!

FRIDAY, SATURDAY and MONDAY
October 4th, 5th & 7th

Nothing held back - all top recordings!

Radio Record Shop

In Lobby of KFLD
124 West California Street

Floydada, Texas

Roaring Springs NEWS

Mrs. L. E. Cooper
Correspondent
Phone 981, Roaring Springs

Mr. and Mrs. Pat Irwin and Mrs. N. M. and their daughter, who attends McMurry

BUY NOW AND SAVE

Fall Paint Sale

PITTSBURGH Sun-Proof
America's Finest OIL-BASE HOUSE PAINT
for limited time only



Thacker Supply Company
Matador Roaring Springs

College in Abilene, visited here during the week end.
Mr. and Mrs. Boyd Long of Lubbock visited with Mr. and Mrs. W. H. Rigsby, and with Mr. Long's parents, Mr. and Mrs. Charles Long during the week end.

Mr. and Mrs. Joe Ward of Crowell, were recent guests of Mr. and Mrs. O. A. Lelevere.
Mr. and Mrs. Jack Davis went to Abilene, Sunday to be with their son, Ronnie, who underwent surgery for a knee injury.

O. J. Wilson and children, Glenda and Jody, of Amarillo accompanied Mrs. Verba Faulkner home Saturday after she had visited there a week.
Mrs. Ethel Brown is visiting in Granbury with her daughter and family. Mr. and Mrs. Billy Ray Neighbors, and in Ft. Worth with her other children, the Coy Brown and the Roy Brown families.

Mrs. Clark Forbis visited in Fort Worth recently with her sister, Mrs. Clara She was accompanied by Mrs. Geneva Pruitt.
Mrs. Gordon Mills and daughter, Patsy of Lubbock were recent guests of her parents, Mr. and Mrs. Clayton Bridge.

Mrs. Con Davis of East Afton and Mrs. Eldred Lynn of San Pedro, Calif., visited here last Tuesday with Mrs. Duff Green.
Mr. and Mrs. Clyde Clifton attended the ball game at Hale Center, Saturday night and visited with Mr. and Mrs. J. C. Bourland and Mr. and Mrs. Shorty Bourland. They also visited at Cotton Center with Mr. and Mrs. Clarence Bourland.

Mrs. M. D. Hardin returned recently from a visit in California with her children.
Sunday guests of Mrs. C. D. Wilson and family were Mr. and Mrs. P. I. Roberts of Floydada.

Mrs. L. E. Cooper is spending the week in Floydada with her daughter and family. Mr. and Mrs. J. P. Moss.

ARRIVAL ANNOUNCED
Mr. and Mrs. Allen Smith of Amarillo are announcing the birth of a daughter at 9:36 Saturday, Sept. 28 in St. Anthony Hospital there. The baby weighed

six and a half pounds and was named Cynthia Ann. The mother is the former Betha Watson. Grandparents are Mr. and Mrs. Frazier Watson and Mr. and Mrs. James Smith of Roaring Springs.

HOUSEWARMING HELD
A group of friends honored Mr. and Mrs. Newton Fletcher with a housewarming, Monday evening. Out of town guests were from Matador and Lubbock. Refreshments of coffee, punch, cookies, nuts and mints were served to fifty guests.

HONORED AT SHOWER
Mrs. Billy Hand honored Mrs. Truett Read with a pink and blue shower Thursday. Refreshments were served to a large group of friends.

SERVICE GUILD MEETS
The Roaring Springs Wesleyan Service Guild met in the home of Mrs. Ruby Burt on Wednesday night, Sept. 25, with the president, Miss Freda Keahey, in charge. Mrs. J. T. Swim Jr., gave the opening prayer. Devotional was by Mrs. Truett Read and Mrs. Clyde Williams gave the second part of the study, "Our Mission Today." Miss Keahey gave the benediction. After the program, a refreshment plate was served. Others present were Mrs. J. N. Fletcher, Mrs. Clyde Clifton and Miss Lula Swim.

Floyd Rancher is Claimed by Death

Graveside rites were held in Gainesville on Sunday, Sept. 22 for Francis Marion Dougherty, 72, prominent rancher and vice-president of the Southwestern Exposition and Fat Stock Show. He was widely known as Frank M. Dougherty, son of the late Capt. and Mrs. William H. Dougherty.
Mr. Dougherty was dead on arrival at a Fort Worth Hospital after suffering an apparent heart attack. Dougherty had been vis-



NEW FACULTY MEMBERS—Introduced to members of Matador Lions Club and their ladies at the annual P.T.A. and Lions Club meeting held Sept. 17 at the American Legion building were two new faculty members, Don Ford, left, music teacher in both Matador and Roaring Springs schools, and Kenneth Barr, right, mathematics teacher and assistant coach for the Matadors.

iting friends in a downstairs apartment and had gone to his room. When he did not return friends investigated and found him slumped on the stairs.

The deceased was born in Gainesville. His father was in business there as early as 1888. The family last resided on Landsey street in a three-story brick home, which they presented to the City of Gainesville in 1922, to be used as the central portion of a high school to be named in memory of Newsome Dougherty. The building was opened for use a year later.

Frank Dougherty attended schools in Gainesville and was graduated from Yale University in 1913 and returned to Texas to enter the ranching business with his father in the community of Dougherty, named for the family. He entered World War I as a lieutenant in the Army Air corps and flew in France. Fred Zimmerman, Jr., of Floydada, a nephew of the deceased, recalls his uncle making an emergency landing in his Curtis double-winger plane atop a 150 foot building in France. The back wheel of the plane caught on the edge of the building causing it to hang in mid-air, but Dougherty was rescued without

injuries. A son, Carl Dougherty was killed in action in Germany during World War II and is buried there. He was an Army flier.

One of the deceased's major ranching investments was the Buckhorn Ranch near Sulphur, Okla. However he owned land interests in Dougherty. He had lived in Fort Worth since 1951 and was active in civic affairs.

Survivors include his wife, the former Nell Alexander of Dallas; one son, Bill Dougherty of Santa Fe, N. Mex.; and three grandchildren; also a nephew,

Fred Zimmerman, Jr. of Floydada and a niece, Mrs. Corella Difede, St. Helena, Calif.

Hesperian, Floydada

STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912, AS AMENDED BY THE ACTS OF MARCH 3, 1933, JULY 2, 1946 AND JUNE 11, 1960 (74 STAT. 208) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF Matador Tribune published weekly at Matador, Texas for October 1, 1963.

1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publisher Douglas Meador, Matador, Texas; Editor Douglas Meador, Matador, Texas; Managing Editor Douglas Meador, Matador, Texas; Business Manager, Douglas Meador, Matador, Texas.

2. The owner is: Tribune Publishing Co., 1001 Main Street, Matador, Texas, Douglas Meador, Matador, Texas.

3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: None.

4. Paragraphs 2 and 3 include in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the affiant's full knowledge and belief as to the cir-

cumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner.

5. The average number of copies of each issue of this publication sold or distributed through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: 1620.

Douglas Meador,
Editor, Publisher and owner.

Sworn to and subscribed before me this 1st day of October, 1963.

Nell Brotherton
Notary Public,
Motley County, Texas
(My commission expires June 1, 1965.)

The number of chickens raised in 1963 is expected to be less than in 1962 and the lowest since records began in 1909, says the USDA. The Department also noted that prices paid by producers for hatching eggs and for feed were both higher from November 1962 to the present than for this period a year earlier.

The growing demand for beef in the U. S. will require that the number of beef cattle be increased at the rate of 5% annually for the next 7 years. The USDA estimates that we will have to have 14 million additional acres of grazing annually to produce this number of cattle.

WEEK-END SPECIALS

- Mellorine** FOREMOST 1/2 gallon **39c**
- Bacon** 2 lb. package **\$1.07** WRIGHT'S Country Style
- Shortening** SHURFINE 3 lb. can **59c**
- COFFEE** NESCAFE, INSTANT Large 10 oz. jar, \$1.69 value **97c**
- PINTOS** No. 1 Colorados 2 lb. ply. bag **25c**
- Crackers** SHURFRESH one pound box **23c**
- CORN** ★ Our Darling No. 303 can **15c**
- Chicken Gizzards** YOUNBLOOD'S, Frozen 1/2 lb. box **19c**
- Tomatoes** Fresh Calif. vine ripe carton of 4 **15c**
- Cabbage** FRESH, TEXAS pound **4c**
- Paper Towels** KLEENEX, asst. colors Jumbo Roll **29c**
- Liquid Joy** KING SIZE Plastic Bottle **73c**

SPOT CASH GROCERY

AG TELEPHONE NUMBER 347-2240

For 1964... Comet announces a car that's every bit as hot as it looks...

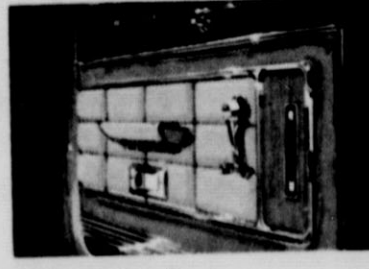


Comet Caliente

This is the beginning of a new kind of Comet. Hot, husky, handsome—top series in Comet's '64 lineup. Engines range up to a 4-barrel Cyclone 289 cu. in. V-8 in all Comets. "Caliente" means hot... in Spanish. And this new Comet speaks the language. It looks hot. And it is! Your choice of four engines provides the punch. The topper is a big Cyclone 289 V-8—most responsive in Comet's field. More choice.

New Comet offers 3 series...
the top-of-the-line Caliente, and the economical 202 and 404 series. Ten models... all bold and racy. A wide transmission choice, too, including a smooth, silent, new Multi-Drive Merc-O-Matic—unmatched at the price.

Elegance at a compact price
Prime example of Comet's new elegance is the Caliente, with the warm look of walnut on the interior trim... plus lavish biscuit-pattern upholstery.



Power steering... power brakes...
AM-FM radio... air conditioning... every luxury option is available in the new Comets. You can even get... but not! Ask your Mercury dealer about it. Soon.

COMET—A Mercury Product.

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 SPORTS EDITOR
 Gary Campbell
 ASST. SPORTS EDITOR
 Tim Green
 SPONSOR Mrs. Reece Timmons



OFFICIAL PUBLICATION
 MATADOR SCHOOLS

ANNUAL STAFF IS ANNOUNCED

by Shelley Stevens

The La Arena, edited by Joyce Scuff, is rapidly progressing in sales and in work stages.

The business managers, Mary Irwin and Betty Sandefer, promoting a sales campaign for the required quota of yearbooks, report that the quota is being rapidly filled. The business managers have also begun selling ads to interested business men in the Matador trade area.

Completing the staff for the yearbook are the following students: Assistant editors, Faye Lynn Cook, Patsy Hankins, and Carla Chambliss; junior editor, Lynda Elliott; sophomore editors Sandra Sandefer, Karen Elliott, and Mary Knight; freshmen editors, Karol King, Judy Pitts, and Marsha Seale; Art editors, Nancy Bond and Nolene Bethard; Sports editor, Roger Winson; assistant business managers, Stella Martin and Jane Briscoe; junior business managers; Ruthie Lynn, Ruth Garnett, Brenda Whitefield, and Judy Cook; sophomore business managers, Janie Killingsworth, Wanda Lipham, Pat Day and Ruby Shacklett; freshmen business managers, Jana Jones, Glenda Sandefer, and Darlene McAnally.

—MSB—

New Faces From Far-Away Places

by Nancy Bond

Six new faces have been seen in the halls of M. H. S. the last few weeks. Two of these faces are those of Linda Tilson, a junior, and her brother, Billy, a senior. They hail from such far away places as California and Oklahoma.

Nolene Bethard has recently moved to Matador from Virginia. A junior, she has lived in Germany for two years and in France for a year and a half.

Ruby Shacklett is another new student. Ruby, a sophomore, formerly lived at Qanah.

Marva Dake, a new Freshman girl who hails from Elmira, Oregon, formerly lived in Matador for five years when she was young. She moved to her "ole stomping grounds" Saturday, September 14.

—MSB—

Talks to Feature Various Vocations

The first of a series of talks was made Thursday, September 26, by J. E. Whittington. The talks, to be held each Wednesday are on professions open to high school students who plan to attend college.

In Thursday's talk on civil en-

gineering, Mr. Whittington mentioned some of the college courses required to become an engineer and the difference between a civil engineer and a military engineer. He also cited some of the jobs included in civil engineering, and part of the history of the profession.

—MSB—

World is Unstable Evangelist Avers

Rev. David Michaels of McGregor, Texas, who held a revival at the First Baptist Church here last week, visited Matador High School Wednesday, September 25.

Introduced by Rev. Miller Robinson, pastor of the First Baptist Church, Rev. Michaels spoke on how to live in our unstable world. He startled the assembly by saying: "One of the factors leading to an unstable world is that there isn't enough food in the world to provide a complete meal for everyone living today."

He concluded by impressing upon the students the necessity of gaining knowledge about themselves, the United States, and God.

—MSB—

Rally Puts Zing In School Spirit

By Scottie Robbins

The pep rally for the Roscoe game went off with a bang Friday afternoon as the students gave a resounding shout of M-I-S-T-E-R Mister Touchdown-MHS!

A twirling routine by Sue Stevens, Joyce Scuff, and Shelley Stevens was followed by pep talks by Mrs. Timmons, Mr. Johnson, Larry Keltz, Tim Green and Charles Erzell.

The rally ended with everyone in high spirits as they sang the school song.

—MSB—

Campus Collections

Group pictures were made Wednesday, September 25, at M.H.S., and were the cause of much excitement. The Pep Club, the football teams, the Drum and Bugle Corps, FHA, FFA, M-Club, and the Choral Club were the subjects of the pictures.

Individual senior pictures were also made Wednesday, which explained the boys' suits, white shirts, and ties; and the girls' Sunday dresses. The pictures were made by Webb's Studio in Childress.

The Teen Canteen is still going strong in its second year. The Canteen, sponsored by the Matador parents, furnishes entertainment and refreshments every Friday night after home ball games for the eighth grade through high school. Students are urged to show their appreciation for the amount of work and interest being shown in

them, by attending and voicing their appreciation.

Matador High School lost two students last week when Johnny and Joe Peirce moved to Gage, Oklahoma. Johnny, a senior, and Joe, a sophomore, have participated in many school activities. They will be missed by the students and faculty.

—MSB—

4-H CLUB MEETS

Fifth and sixth grade 4-H Club held its first meeting on September 17. Membership papers were filled out and the following officers were elected: Morris Price, president; Brenda Wason, vice president; Stanley Martin, secretary, and Jeanette Day, reporter.

—MSB—

Hobbies Shared In Grade School

By Beverly Brandon

Matador grade school students have been sharing their various hobbies with their classes. The hobbies add to the interest of class work and are informative as well. The students of the fourth grade have brought rocks and shells in connection with their reading class.

The fifth grade recently elected Mike Moore as president of his class. Other officers are Bobby Smallwood, vice-president; and Jerry Jones, secretary.

The sixth graders are having a good time expressing themselves in art. Spilled paints, ruined clothes, and splattered desks have been kept at a minimum and enthusiasm at a maximum.

—MSB—

The eighth graders reported a good time at the fair, which they visited last week. They also visited the Tech museum.

—MSB—

Mavericks Lose Season's Opener

by Tim Green

The Turkey Turks stamped over the Matador Mavericks, 12-6, at Turkey last Thursday to begin a new season for both clubs.

The first part of the contest was all Turkey. The Turks tallied in the first quarter on a forty-seven yard scamper by David Paul Majors. Early in the second period, Majors, a 90 pound speedster, scooted around left end for a forty-four yard touchdown. Both extra point attempts were unsuccessful and Turkey led 12-0.

The Mavericks came rampaging back and scored on a fourteen yard romp by Ronnie Welling. The try for extra points failed and the Mavericks trailed 12-6 at the end of the first half.

The score remained the same throughout the last half as both teams put up a stone wall of de-

fence. Although all of the Mavericks played a creditable game, Ronnie Welling, Larry Bostick, Don Cox and Glen Moss stood out as the stars in a losing cause.

The Mavericks journey to Estelina tonight for their second game.

THOMAS EDWARDS HAS ROTC STAFF POSITION

Announcement of the appointment of 11 Texas Tech, Lubbock, senior Army ROTC cadets to staff positions for the current school year was made recently by Col. William M. Brown, professor of military science.

Ben T. (Thomas) Edwards, pre-law major from Matador was named one of the three Battalion executive officers. He is the son of Mr. and Mrs. J. E. Edwards.

LOCAL ITEMS

David, Loretta and Kate Thompson visited in Lubbock during the week end with their brother and sister-in-law, Mr. and Mrs. Carl Thompson. They were accompanied by Sandra Smith and all attended the South Plains Fair.

Mr. and Mrs. J. D. Payne and Blake of Lubbock spent the week end with his mother, Mrs. Ethel Payne.

Mr. and Mrs. E. W. Small-

wood made a trip to Littlefield, Muleshoe and Needmore, Saturday.

Mr. and Mrs. Jack McCallie had as guests during the week end, his mother, Mrs. W. W. McCallie of Breckenridge and his niece, Mrs. Robert McCallie and sons, Jim and Richard of Wichita Falls.

Mr. and Mrs. W. E. Bryan of Plainview visited their daughter and family, Mr. and Mrs. Douglas Pitts Jr. Friday night and attended the football game.

Mrs. Fred Simpson and son, Fred G. Simpson, visited in Hereford Sunday with their daughter and sister and family, Mr. and Mrs. Don Martin.

Mrs. George Masterton left

Saturday to return to her home in Dallas, after visiting here a week in the home of her mother and family. Mr. and Mrs. Forrest Campbell and Gary King visited in Matador during the illness of Mrs. Campbell.

Mrs. Ruby Webb spent the week in Seymour with mother, who is ill.

Visitors Sunday in the home of Mr. and Mrs. E. W. Smallwood were Mr. and Mrs. Star Robinson of Littlefield, Mr. Mrs. Cleo Kitchen of Levell and Jessie Smallwood of Plainview.

Expenses for farm products this year are apparently running a half billion dollars more than the \$28.2 billion incurred in 1962.



New discovery...
 to see your children for the first time through the magic of professional photography. Make this wonderful discovery - discover the difference professional photography can make. You'll want portraits of your children taken regularly. Call us soon!

Parker Studio
 FLOYDADA, TEXAS



Success car, '64 edition...

The car that answers the question, "After their '63 model, what in the world will Pontiac do for '64?"

It wasn't easy, topping our super-successful '63. But we did it, with trim new styling • handsome new interiors • a smoother, quieter ride • Wide-Track stability • 389-cu. in. Trophy V-8 power in every model • Isn't this what other cars wish they looked and acted like and don't? '64 Pontiac Pontiac



plus a whole new kind of Pontiac.

If you've been buying the same low-priced car time after time, get ready to break the habit.

What's new with Tempest for '64? Practically everything. New 215-cubic inch in-line 6 • longer, roomier body • wider Wide-Track • new smooth-riding suspension • new brakes • new steering • new frame • If a car like this won't break that habit, nothing will. Check your dealer! '64 Pontiac Tempest

SEE THE ONLY DEALER WHO SELLS THE WIDE-TRACK CARS—YOUR AUTHORIZED PONTIAC DEALER

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FOR SPECIAL EVENTS!
 We use the finest ingredients
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Matadors . . .

(Continued from page 1)
Jack McCallie, Larry Keltz, Wilburn Terry, Richard Campbell, David Rattan, Johnny Thomas, Ronnie Cox, and Luis Moore displayed superior talent as they blocked and tackled with a great vengeance to take up the slack caused by the loss due to injuries of the starting Matadors.

The Matadors overwhelmingly outplayed the Flowboys as far as statistics went. MHS reeled off 270 yards rushing and 16 yards passing while Roscoe lagged behind with 43 yards on the ground and 18 in the air. The Matadors also collected 18 first downs as compared to Roscoe's 3.

Pitts Is Workhorse
Kenneth Pitts was the workhorse for the Matadors as he carried the ball over 50 per cent of the time to lead all individuals. In all, he carried the ball 38 times while racking up 136 yards. Tom Green carried 10 times for 30 yards; Tim Green carried 8 times for 63 yards; Gary Campbell carried 7 times for 24 yards; Charles Ez-zell carried 4 times for 17 yards; and Larry Bynum carried the ball 2 times for 2 yards.

Richard Campbell was on the receiving end of the only pass completion of the night for the Matadors, which covered 16 yards. It was also the first completion for the Matadors through the first four games this year.

Confusion . . .

(Continued from page 1)
possible to help the wage earner by tearing down the payer of wages.

Wedemeyer said, however, that he has faith in the American people in small and rural communities, who will become alarmed and aroused before it is too late.

First Bale Plaque
J. T. Swim Jr. of Roaring Springs was a guest of the club and received an engraved plaque for raising the first bale of 1963 cotton ginned in Motley County.

Boss Lion John Barnhill announced that the club's annual mop and broom sale would be held October 26, starting at 8 a.m.

'Jackets . . .

(Continued from page 1)
two bonus marks. Six more scores were added to the 'Jackets scoreboard on a long Tardy run. Tardy intercepted an Elk pass, then Thacker passed to Gordon McGee and Tardy, with the final spring across the goal brought the 'Yellowjackets' total to 44 points.

The Yellowjackets meet Southland on their home field

tomorrow night for their season's 5th encounter. Game time is 8:00 o'clock.

Matadors Look To Steer Pen

By Gary Campbell
IMAGE of revenge is in the eyes of the Matador Matadors as they leave the home arena to meet the Rochester Steers Friday night. The game is called for 8 p.m., but following games of the season will be 7:30.

Cause of the Matadors' idea of revenge was set up last year when the Steers marked their otherwise perfect record of wins. The score was 14-14. For the past few years the attitude between the Matadors and Steers has grown steadily more hostile. The Matadors anticipate the support from a large caravan of fans in Rochester.

CARD OF THANKS
We wish to take this opportunity to thank each and every one of you who have been so thoughtful and have shown us your sympathy in so many ways, such as the wonderful cards, flowers, food, prayers and visits, in the passing of our loved one. Words can not express our sincere gratitude and appreciation for such wonderful friends at times like this. May God shower his richest blessings on each of you, is our prayer.

The Family of Mrs. Willie Rattan

HAS EAR SURGERY
Mrs. Inez Bailey is a patient in Methodist Hospital, Lubbock, where she had ear surgery Wednesday morning. Her daughter, Mrs. Dick Hamm of Plains, is with her and notified her mother, Mrs. W. M. Clifton following the surgery, that she was resting satisfactorily.

ATTEND DISTRICT MEET
Attending an Executive meeting of the Woman's Society of Christian Service, Tuesday at the Trinity Methodist Church in Plainview, were two district officers from Matador, Mrs. W. N. Pipkin, District Treasurer and Mrs. Fred Simpson, District Secretary of Supply.

Powder Puff
Football
Rolly Pollys
vs
Smakers
Game 7 p.m., Oct. 17
ROARING SPRINGS
GRIDIRON
Admission: Adults 50c
Students 25c



Beautiful Blooms

FALL CENTERPIECES
LARGE, NEW SHIPMENT of
GREEN PLANTS

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Matador Floral Company

TELEPHONE 347-2625

In The Want Ads

FOR SALE: Four Jersey heifers with first calf. W. A. (Bill) Smith, Dumont, Phone 1y6-2217 (Hackmont exchange). 30 p/lt

WHILE SUPPLY LASTS: Zerex \$11.00 per case, plus tax. Peg's Tractor & Implement. 30 ctn

FOR SALE: "Slenderette" reducing machine, like new at a bargain price. See Loree Kingery, Roaring Springs. 30 p/lt

LOST: Parakeet, named Perky. Yellow with chartreuse back. Talks, says, "Perky is a pretty bird." Call Mrs. Ellen New, 347-2486. 30 p/lt

WANTED: Row binder, IHC power driven. Contact I.H.C. dealer, Matador. 29 p/lt

WANTED: Sewing. I will also make buttonholes and belts. Mrs. Archie Rambolt, Roaring Springs. 29 c/lt

SPINET PIANO (new) located in your vicinity. Will sacrifice to party able to assume \$27.50 monthly. Write Chanmer Music Co., Sterling, Colo. 29 p/lt

APARTMENTS FOR RENT: Unfurnished, \$35. Furnished, \$50. Hot water included. We pay water and sewer. Call 2756, Mrs. L. C. Harp. 43 c/tn

FOR SALE: Beef and hogs for your locker or home freezer. We have all sizes available. Half or whole. Wholesale price. Blackshear Locker Co., Ph. CR2-4371, Spur. 29 c/tn

B. F. GOODRICH TIRES, 670x15 for \$10.50 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 c/tn

SAVE MONEY: S.T.P. only 90c. Overload Springs \$32.50 installed. Peg's Tractor and Implement Co. 20 c/tn

FOR SALE: 1961 Ford rancho, low mileage, good condition. Phone 347-2262. 25 c/tn

WATCH AND CLOCK repairing at my home in North Matador. Work guaranteed. Guy Kimbell. 6 c/tn

AS REPRESENTATIVE of the Reader's Digest, I would appreciate new and renewal subscriptions. Mrs. G. E. Hamilton, Matador, Texas. 24 c/lt

CIGARETTES: ALL REGULAR brands, \$2.69 per carton. King size and filter cigarettes \$2.75 per carton. Bob Stanley Pharmacy. 2 c/tn

LET US slaughter your beef or hog. Modern, clean, sanitary facilities. Experienced staff. Blackshear Locker Co., Spur. 29 c/tn

B. F. GOODRICH TIRES, 600x16 for \$10.50 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 c/tn

Representative FOR MONUMENTS and CURBING
Eudy-Seale Funeral Home
Pat Seigler
Telephone 347-2626

FOR SALE: Barley seed, re-cleaned and sacked. \$1.50 per bushel. Jack Luckett, Phone 347-2271. 29/2tc

CIGARETTES: ALL REGULAR brands, \$2.69 per carton. King size and filter cigarettes \$2.75 per carton. Bob Stanley Pharmacy. 2 c/tn

all types
Body Repair
& Paint Work
BADGETT
Paint & Body Shop
FREE ESTIMATES
PHONE: 347-2611
NIGHT: 347-2318
Next door Recreation Club

DR. O. R. McINTOSH
Optometrist
211 South Main Street
Floydada Texas
Yukon 3-3450

FARM and RANCH LOANS
For Buying . . . Refinancing and Improving
Long terms . . . Low interest . . . No stock buy . . .
No appraisal fees . . .
Willis Walker
WILLIS WALKER
AFTERSHOOTS ONLY

ROARING SPRINGS, No. 11
A.F. & A.M.
Stated Meeting
2nd Tuesday Night
at 8 p.m. Practice
every Monday night.
Visiting brethren invited.
Corky Marshall, W. M.
L. E. Davis, Secretary

DEL MONTE ROUND-UP



THESE SPECIALS for Friday and Saturday, Oct. 4 & 5th

<p>Gladiola Flour ★ 25 pounds paper sack \$1.89</p> <p>MARYLAND CLUB COFFEE Pound 65¢</p> <p>BAKE-RITE, Pure Shortening 3-pound Can 69¢</p> <p>BIG DIP ICE MILK Half-Gallon 49¢</p> <p>HIP-O-LITE, MARSHMALLOW CREME, pt. jar 19¢</p> <p>Lean Pork Chops Pound 49¢</p> <p>FRESH Beef Ribs Pound 29¢</p> <p>Fresh TOKAY GRAPES Pound 12 1/2¢</p> <p>New TEXAS LETTUCE 2 for 25¢</p> <p>Frozen Strawberries 10 oz. box 19¢</p> <p>BANQUET, Frozen, chicken - beef, 10 oz. Pot Pies 2 for 39¢</p>	<p>DEL MONTE, No. 303 can Fruit Cocktail 4 FOR \$1</p> <p>DEL MONTE, 48 oz. Can Tomato Juice 2 FOR 55¢</p> <p>DEL MONTE, Yellow Cling PEACHES 3 for 89¢</p> <p>DEL MONTE, No. 303 can Spinach 6 FOR \$1</p> <p>DEL MONTE, whole, No. 303 can Green Beans 4 FOR \$1.</p> <p>DEL MONTE, Buff. Size Tomato Sauce 10¢</p> <p>DEL MONTE, Pink SALMON No. 1 Tall Can 59¢</p> <p>DEL MONTE, Light Chunk TUNA half-flats 4 for \$1</p> <p>DEL MONTE, CHIPS, fresh 15 oz. Jar 27¢</p> <p>DEL MONTE, Large 20 oz. Bottle Catsup 4 for \$1</p>
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BILLY'S GROCERY

WE GIVE S&H GREEN STAMPS

☆ Matador Telephone 347-2331 ☆

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