

Matador Tribune

69TH YEAR—No. 7

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, APRIL 25, 1963

PRICE SEVEN CENTS

TRAIL DUST

By DOUGLAS MEADOR



Custom, convention and the powerful restraining influence of public opinion fetter the urge to go barefooted when the summer sun warms the creek bed and freshly plowed fields.

Loyalty should extend farther than refusing to cross the picket line when contemporaries are attempting to secure an increase in the wages of sin.

Evangelism has always been advanced by great music. It is the spirit out of earthly bondage, compliments inspired words or becomes the most eloquent sermon.

Almost anyone who remembers carrying buckets of water upon wagon wheels during dry periods, is probably familiar with the color of pension checks.

It usually requires the second generation to determine whether a great success was a blessing or a calamity.

Much of wisdom may be attributed to grains gleaned from this poorly harvested by the present.

A nagging conscience may deserve credit for an exemplary life without the benefit of cler-

"Whack" Williams Claimed by Death

Arthur J. (Whack) Williams, former Matador resident, died Friday in Nocona of a heart attack. Friends here learned this week he was a son of Motley County pioneers, the late Mr. and Mrs. Harrison Williams. Besides his immediate family, survivors include six sisters, all of whom were reared here: Mrs. Ethel Bird, Midland, Mrs. Edith Sanders, Lubbock, Mrs. Ed Bishop, Dalhart, Mrs. E. F. Springer, Berne, and Mrs. Mary E. Martin and Mrs. Tom Harris, both of an Antonio.

Rites at Paducah For Former Resident

Funeral services for Mrs. C. Matney, former Matador resident, will be held Thursday, April 25, (today) at 3 p. m. at the Assembly of God Church in Paducah. Mrs. Matney died in Bowie hospital, Tuesday, April 23, at 3 p. m.

Mr. and Mrs. Jim Marshall of Canyon were visitors here during the Easter holidays, with her parents, Mr. and Mrs. Nelson Mahan.



WILLING VOLUNTEERS — More than 20 men and boys reported for work at the Matador Baseball Park Friday evening as construction of the concrete bleachers was started. In addition to the volunteer labor, several power machines were brought into use, including the City of Matador's new back hoe and loading machine, operated by City Water Superintendent Sonny Jackson. In above photo VFW Commander Richard Turner (wearing hat) and Billy Wason rest their shovels a moment. At extreme right is R. E. (Pappy) Campbell, who is an avid baseball fan. Immediately back of him is L. M. Cox.

Assembly of God Starting Revival

EVANGELIST Conducting a revival meeting at the Matador Assembly of God Church, beginning April 30, will be Rev. Leo Gaston of Abilene. It was announced this week by the Rev. Dewey Newburn, pastor. The meeting will continue through May 12, with services at 7:30 each evening. The public is cordially invited.

Lions, Ladies Attend District Meeting

Following Lions and wives attended the Dist. 27-1 Lions convention in Shamrock Thursday, Friday and Saturday. Boss Lion and Mrs. Mike Hoyle, Lion and Mrs. Ben Edwards, Lion and Mrs. Johnny Stevens and Matador Lions Queen Sue Stevens, Lion and Mrs. John Barnhill, Lion and Mrs. Elbert Reeves, Lion and Mrs. Billy Wason and Lion Alvin Stearns.

Jimmy Welling was escort for the Matador Lions Queen. Guy Campbell escorted the Silverton Club's Queen.

Shamrock Lions' Queen candidate received the Dist. crown at the Governor's Ball Saturday night.

Warren Earl Tilson of Los Angeles, Calif., arrived Tuesday by plane, for a month's visit with his mother, Mrs. Tom Tilson and other relatives. He flew his own Cessna plane in making the trip.

Jimmy Newbury, Supt. of the Flower Grove School at Ackerly, came Saturday to accompany his family to Lubbock, after their visit with her mother, Mrs. Velma Fulfer. Mr. and Mrs. Newbury flew from Lubbock, Monday to Houston where she received a medical check up at the M. D. Anderson Clinic.



TWIRL FOR LIONS — These twirlers, Jan Stansell, left, and Bobbie Reue, provided a feature of the variety program at Flomot Thursday night. The entire group of talented young people are students in Floydada high school. —Staff Photo

Record Group At Lions Meet

One of the largest groups of Matador Lions (and their Ladies) ever to leave town at one time, attended the annual Spring Ladies Night fried fish supper at Flomot Thursday night, as guests of the Flomot Lions Club.

A total of 17 Lions and wives attended the banquet and program held in the Flomot gymnasium. They were Boss Lion Mike Hoyle, Billy Wason, L. M. Cox, Ben Edwards, Roy Hankins, Al Watson, Clyde Gilbert, Howard Traweck, Ralph Stapleton, Elbert Reeves, J. R. Whitworth, John Barnhill, Baby Webb, Frank Pohl, Doug Meador, Alvin Stearns and Frank Price.

Fish for the banquet was furnished by the Flomot Gin. Flomot Boss Lion Wilburn Martin served as master of ceremonies with 1st vice-president Jim Ross in charge of the program.

The program was presented by Floydada High School students with Jackie Yeary serving as mistress of ceremonies. She was 1962 "Miss Floydada." Other members of the group included Mae Wilson, Bobbie Reue, Jan Stansell, Wesley Johnson, Judy McGrew and Craig Edwards. A Hammond organ for musical parts of the program was provided by the Hammond Organ Studios of Lubbock.

Approximately 150 attended the meeting with Lions from Quitaque, Turkey, Roaring Springs and Matador attending. Honored guests were the Flomot senior class: Aleta Neatherlin, Donnie Turner, Seab Washington and Rodney Hammons. Harvey Webb was welcomed as a new member of the Flomot club.

SURGERY IN LUBBOCK

Mr. and Mrs. D. E. Pitts went to Lubbock to the bedside of his sister, Mrs. Reagan Morrison of Lorenzo, who underwent surgery Wednesday morning. Mrs. Morrison, the former Helen Pitts, attended school here a number of years ago.

INJURED IN FALL

Mrs. A. B. Simpson was given emergency treatment, Monday by Dr. A. C. Traweck and taken by ambulance to West Texas Hospital, Lubbock after suffering a fall at her home in the Northfield community. A report is expected on her condition today.

Mr. and Mrs. Jim Rainbolt and children, Terry, Paula Ann and Steven, and Mr. and Mrs. Walter Ray and children, Clyde and Hal of Sanger, spent the week end with their parents and brother, Mr. and Mrs. H. Blevins and Lewis.



SIGURD WAAGE

Exchange Student Is Guest Speaker At Youth Meeting

"The youth of the United States are very similar," an exchange student from that country, Sigurd Waage told a combined group of Methodist and Baptist Youth Sunday at 5:30 p. m. in the parlor of the Methodist educational building. "However, there is very little drinking among the youth of Norway," he said.

Sigurd Waage from Sandnes, in the southwestern part of Norway is 19 years of age, has three brothers and his father is a coast line captain. He is a senior in Floydada High School and was chosen as class favorite. He makes his home with the Rev. and Mrs. Charles Lutrick. Rev. Lutrick is pastor of First Methodist Church there. Sigurd is a member of the Lutheran church in Norway. He was especially impressed with the friendliness of people he has associated with in this country.

Fred Thayer of Floydada accompanied the exchange student and showed colored slides of Norway while Sigurd commented and interspersed his remarks with good-natured humor and wit. He is taking slide pictures of many things here in this country including pictures of (continued on back page)

Junior Class Play Scheduled Tonight

Junior class of Matador High School will present its play, "Peekaboo Penny," Thursday, April 25 (tonight) in the high school auditorium, it was announced this week.

Curtain time is 8:00 o'clock. The three-act comedy, directed by class sponsor, Bill Moss, centers about a young play producer who decides to use "real life" people instead of regular actors in his new play. The public is cordially invited. Admission will be 50 and 25 cents.

Iris Entries in Dallas Exhibit Receive Awards

Mr. and Mrs. Keith Patton were in Dallas during the week end attending the Region 17 annual meeting of the American Iris Society, and brought home six 2nd and 3rd place ribbons for irises which they entered in the flower show held Saturday afternoon. The flowers were grown by Mr. Patton and an aunt, Mrs. D. P. Keith.

The meeting was held at the Marriott Motel Saturday and Sunday, with Mr. and Mrs. Joe Bergin as hosts. Activities on Saturday included a judging school, the flower show in the afternoon, and an evening banquet. Bus tours of iris gardens in Dallas were conducted Sunday.

Mr. Patton received second place awards for his irises, "Applause" and "Gay Parade" and third place awards for "Benton Olive" and "Starshine." He entered five irises for Mrs. Keith, two of which were awarded third-place ribbons. They were, "Gold Pageant" and "Mrs. Douglas Pattison."

More than 600 entries were judged in the show. While in Dallas, Mr. and Mrs. Patton were guests of his cousin, Charles Ray Cox.

Ex-Residents Set To Meet Saturday

The annual get-together of former Motley County residents now residing in the Dallas-Fort Worth area will be held Saturday night, April 27, in Grand Prairie.

The meeting will begin at 7 p. m. at Avion village community Center, 800 Skyline Rd., according to Norman Spray, president of the ex-Motley Counties organization. Spray, an industrial writer is the son of Mr. and Mrs. Jack Spray of Whiteflat community.

Motley County residents are cordially invited to come and visit with ex-residents who have since moved to the Dallas-Fort Worth area.

Attending families will bring dishes for a covered dish dinner at the center, Spray said, and dinner will be followed by visiting, dominoes and "42."

Lt. Col. Chaplain and Mrs. G. W. Fulfer and sons returned here Friday from a visit in Jalisco, N. M. with her parents, and continued from here to their home in Waukegan, Ill. They visited his mother, Mrs. Velma Fulfer and other relatives here.

Scouts will Conduct Cancer Fund Drive

Members of Matador Boy Scout Troop No. 60 will conduct a drive Friday evening for the Cancer Crusade it was announced this week by Mrs. W. N. Pipkin, county chairman.

The Scouts will make a house to house canvass of Matador for

contributions to the fund. They will begin at 7 p. m. after meeting at the West Texas Utilities office.

The fire siren will blow as a reminder to residents that the campaign is underway. Scoutmasters Douglas Pitts and Freddie Welling will meet with the boys, and Mrs. Welling will assist Mrs. Pipkin in compiling the contributions.

Funds will aid the three cancer centers in Texas, as their work to combat the nation's most dread disease, Mrs. Pipkin pointed out.



JERRY F. DAWSON

Guest Speakers Supply Baptist Church Pulpit

Rev. Jerry F. Dawson, assistant professor of history at Wayland Baptist College since 1960, will supply the pulpit for First Baptist Church, Sunday at both morning and evening services. He holds the M. A. degree with a major in history and a minor in philosophy from the University of Texas. A native of Borger, Mr. Dawson has spoken frequently before Panhandle groups and church congregations.

Wayne Nelson, also of Wayland College, was guest speaker last Sunday, filling the appointment for Mr. Henry Ramey, Chairman of the Speech Department, who was unable to be here.

Local resident, Judge Elbert Reeves is bringing some pertinent facts concerning Communism, in talks before the Adult Training Union, meeting at 6:30 p. m. He spoke last Sunday and will conclude his comments this Sunday.

Everyone is extended a cordial invitation to attend all services as announced. The guest speakers are supplying for the pastor, Rev. Miller Robinson, who is in an evangelistic campaign in Jamaica.

METHODISTS HOLD 4TH QUARTERLY CONFERENCE
Fourth Quarterly Conference was held at the First Methodist Church Wednesday evening at 7:30 with Dr. J. E. Shewbert, superintendent of Plainview district, presiding. Reports were given by the pastor, Rev. Roy Patterson and church officials for the conference year.

Paducah to Host Texas' Governor

Texas' top official, Governor John Connally will be in Paducah Friday. He will be at the Cottle County courthouse approximately one hour (3:45 to 4:45 p. m.) to meet West Texas constituents before making an address and participating in a western parade.

Governor Connally will come to Paducah to lead the parade that will officially open the 21st Annual Cottle-King Horse and Colt Show and Rodeo.

The two-day western affair will get under way Friday morning with an old settlers reunion at the Veterans building. Rodeo performances are scheduled for Friday and Saturday nights beginning at 8 p. m.

Rounding out festivities, a western dance is on the agenda both Friday and Saturday nights, beginning at 9 p. m.

Gov. Connally is coming to Paducah at the invitation of Rep. W. S. (Bill) Heatly of the 32nd Legislative District. Heatly's home is in Paducah.

Methodist Chimes Scope Increased

Audible scope of the chimes at the First Methodist Church here has increased to a point where most of the homes in Matador may receive the melodious sounds.

A spot check of the 9 o'clock Sunday morning chimes indicated that despite unfavorable wind conditions, the music was heard in most areas of town.

The chimes are a memorial gift to the church by Mrs. G. E. Hamilton in tribute to her late husband, pioneer G. E. (Judge) Hamilton.

Entire Sunday evening service at the church was devoted to an organ and piano concert with chimes, by Organist Miss Roberta Jameson and Pianist Mrs. G. E. Hamilton. The program included 11 selections and followed congregational singing led by Miss Jane Hamilton; announcements, prayer and scripture reading by the pastor, Rev. Roy Patterson, and the offering.



FORMAL OPENING of Matador's newest entertainment enterprise, the Drive In Indoor Theatre, will be held Sunday evening (April 27) it is announced by the owners Mr. and Mrs. Wade (Mutt) Berryman. The new 100-seat theatre has been constructed at the Matador Drive In, 1 mile south of town. The show will be Elvis Presley in "Girls, Girls, Girls" and valuable gate prizes will be given, starting with an electric percolator as grand prize, a Coke machine as children's prize and numerous passes. Free coffee will be served customers Sunday night and children will receive confections. In addition to the indoor theatre, the entire plant has been remodeled for the summer season. No advance in prices (50 and 25 cents) will be made, the management said. Reflected in the glass front of the new building shown above are, left, Sharlene Berryman, daughter of the owners, and Glenda, Sandra and Betty Sandefer, daughters of Mrs. Bob Mitchell, all of whom are employed at the theatre. (Tribune engraving)

Church and Society

MOTLEY COUNTY STUDY CLUBS GET TOP AWARDS IN DISTRICT

First place awards were received by three Motley County women's study clubs last week in Vernon at the conclusion of the annual meeting of Santa Rosa District, Texas Federation of Women's Clubs.

Competition was stiff, since more than 91 per cent of the 80 clubs in the district made reports on their participation in the programs and projects of the federation for the 1962-1963 season.

Eternas Club, Matador received the blue ribbon for its press book and a certificate of recognition for 100% subscription to the Clubwoman, official federation magazine. The press book award was judged in divisions according to population of the town, and newspaper coverage of the club. The Eternas press book will be entered in State competition in Dallas at the annual convention of TFWC, May 13, 14 and 15.

Mrs. J. M. Thacker of the Predicta Club, Roaring Springs received first place in the sewing contest, for sportswear which she made and modeled, and the club received a second place award in E.S.O. and continuing education division of the Education department.

El Progreso Club, Matador

Sunshine Club Meets Recently

A meeting of the Sunshine Club was held Thursday, April 18 in the MYF room at the Methodist Church. Mrs. W. D. Lipscomb presided and conducted an opening devotional from St. John 9, which was followed by prayer by Mrs. Emma Vaughn.

Roll call was, "My favorite Bible verse." Recreation, led by Mrs. Minnie Clifton included a Bible questions quiz. Mrs. Lipscomb displayed a current issue of Red Book magazine containing old fashions of 1903 which the group enjoyed, and Mrs. Vinnie Keltz led in singing familiar songs and hymns, with Mrs. Maggie Hamilton at the piano.

Mrs. Hamilton then presented four of her music pupils, Judy Gwinn, Charlotte Chambliss, Becky Simms and Frances Martin, "The Harmonettes" who sang.

One new member, Mrs. Maggie Cooper of Roaring Springs was welcomed and others present included Mesdames Iva Meason, Vinnie Keltz, Velma Mask, Arrie Aulick, Ida Pipkin, Cinda Watson, Hettie Patton, Leonora Luckett, Mae Simpson, Bess Patton, Bess McWilliams and Myrtle Campbell, in addition to those mentioned.

Mrs. McWilliams told the group about the socials she had attended during the winter, while residing in Lubbock.

Next meeting of the club will be for a covered dish lunch at the church on May 16. Husbands will be guests for lunch only, it was announced.

received Best Overall Report in Education department for first in division of public education, and first in division E.S.O. and continuing education. The club also received first in division of family economics and home management of the Home Life department, and second place in American Studies.

Mrs. W. N. Pipkin, President of El Progreso Club, received the awards. Also attending from the club was Mrs. D. E. Pitts. Eternas Club was represented by Mrs. Bill Palmeyer, Mrs. Bobby Thompson and Mrs. Roy Grundy. Attending from the Predicta Club were Mrs. M. S. Thacker, President and Mesdames Bob Clem, Max Thacker, Claude Lewis, and J. M. Thacker.



IN THE ROUGH
by
hazel

Part of the telephone committee of WGA was busy last Wednesday, calling the girls to inform them that tee-off time for regular play day has been changed from 1:00 p.m. to 9 a.m. (since the advent of hot weather).

Louise Barton used a hot putter to win the ball for low putts, Thursday. She made eleven putts for the nine holes of play, having holed out on No. 8.

Other members playing were Catherine Bird, Mary Meason, Vivian Campbell, Becky Graham, Lucretia Grundy, Erma Edwards, Finnie Seale, Ruby Ham, Helen Harp, Grace Campbell, Jerry Campbell and Winifred Darsey.

The Women's Golf Association is announcing a handicap 9-hole tournament with the men on Sunday, April 28, beginning at 1:00 p.m. Prizes will be awarded at the conclusion of play. So, remember this date and be there.

Rumor has it that Bill Pipkin has been hesitant in announcing a recent hole-in-one, because his only witnesses were relatives.

Further research reveals however that in addition to his sons, Neal and Gerald, and son-in-law, Vernard Alexander, one other person did witness the feat on the Floydada course. He was Jeff Weilborn of Floydada.

Mr. and Mrs. Wayne Ward of Meeker, Okla., and his sister, Mrs. Gladys Valentine visited Mrs. Ward's mother, Mrs. Emma Peak during the week end.



MARRY IN GERMANY— Sp. 4 Gregory R. Smauley and his bride, the former Inge Scholl of Karlstadt, Germany, who were married in Germany February 23. The bridegroom is the son of Mr. and Mrs. C. C. Smauley of Matador.

Iris Horticulture Discussed at Club

Mrs. U. L. Willie was hostess Monday, April 15, at regular meeting of the Matador Garden Club for a program on Iris Horticulture, led by Mrs. Pat Sheridan.

Subject was, "The Beards Have It."

Keith Patton discussed the genesis of the iris plant in a talk, "Iris — Here to Stay," disclosing that it was imported from the Middle East to England where it flourished. For many years the English led in the production of the plant, he said, but it has developed that in recent years they have been buying new introductions from the United States.

Mrs. Willie illustrated a talk, "Revel in Color" with 36 varieties of iris arranged on a tea cart. She discussed new introductions of 1962, their culture

and good points, and referring to her own extensive garden, declared, "Being the rabid enthusiast of iris that I am, I certainly agree with Keith that irises are here to stay."

Mrs. D. E. Pitts, president, conducted a business session and announced that the Iris Pilgrimage which the club had scheduled, had been postponed due to prevailing weather conditions which have curtailed the blooming of plants in many gardens, and caused damage to blooms in most instances.

Coffee Club Meets For Costume Party

The home of Mrs. Ronald Christian was the scene Thursday night, April 18, of an evening of fun for the recently organized Coffee Club. Mrs. Christian and Mrs. Don Boland were co-hostesses for a "tacky" costume

party which was attended by seven new members.

After a brief business session, the various "styles" were admired and several games played. Refreshments of coffee and finger sandwiches were served.

The club welcomed as new members, Mesdames Dean Cheney, Wayland Moore, Glynard Moore, Eddie Simms, Richard Carsons, Ted Green and James Meador. Other members present were Mesdames Howard Gwinn, Tommie Reynolds, Bob Fullington, Charles Gwinn, Richard Turner, Jerry Noles, Doyle Rose and James Price.

The next meeting will be held May 9 at the home of Mrs. Noles, and will feature movies of the group, made at the party.

Motley 4-H Group On Club Program

A group of Motley County 4-H boys and girls presented the program for the Whiteflag Home Demonstration Club meeting, Friday, April 19, at 2:30.

The meeting was held in the home of Mrs. Wilson Barton with five members present.

Program was as follows: Soil demonstration by Darrell Cruse and Joe Bob Crowell; a speech,

"The Farmer" by Roye Pigg, Field Crop demonstration, Kathy Gilbert and Donna Rogers, Safety demonstration, by Alvia Joe Calvert and Donnie Rogers, "Youth in the America of Tomorrow," a speech by Ann Marshall, and the concluding demonstration, Planting a Garden, by Melba Spray and Rosanne Terry.

It was announced that the next meeting will be the annual Mothers' Day luncheon meeting, May 3, and that Mesdames Wilson Barton and Stella Tilson would attend the district meeting at Vernon on May 7.

Refreshments were served to the following visitors other than those named: Mesdames Ray Cruse, Doyle Calvert, Leonard Crowell, Ikie Gilbert and Howard Rogers, all of Flomot; Mrs. Loyd Stafford and Shirley of Roaring Springs; Mrs. W. H. Marshall and Mrs. Les Terry from Matador; and Mesdames Bess Patton, France Barton, Fred Bourland, Stella Tilson, and the hostess.

Mr. and Mrs. James Hudson of Gatesville visited briefly in the home of Rev. and Mrs. Roy Patterson, Monday morning, en route home from a visit to Clarendon and other points.

Home Accessories Discussed by Club

A program on "Do's and Don'ts in home accessories" was given by Mrs. Buck Pruitt and Mrs. David Y. Hoobas in regular meeting April 16, of the Matador Home Demonstration Club.

The meeting was held at the home of Mrs. Sam Whitley. Mrs. Pat Martin gave the opening exercise with "Some thoughts on life," and roll call was a white elephant exchange.

Nine members and three guests were present with Mrs. Jack Sims receiving the hostess gift.

Next meeting of the club will be May 7 at 2 p.m. at the home of Mrs. Teddy Bedwell.

ATTEND HOMECOMING

Mr. and Mrs. J. E. Walker attended the school homecoming held at Daugherty Stadium of last week in the gymnasium. It was a "come and go" affair with catering service. A party was held at 10:30 in the morning at the home of W. A. Pugh. The school was established in 1929.

WEEK-END SPECIALS

COFFEE FOLGER'S Pound **65c**

Beef Roast Chuck or Arm Round pound **49c**

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Gladiola Cake Mix All Flavors box **29c**

Frozen Strawberries 10 oz. Box **19c**

Potatoes No. 1 Red McClures 10-pound plyo. bag **39c**

Sweet Peas ★ Del Monte No. 303 can **19c**

Pork & Beans ★ SHURFINE No. 2 1/2 can **20c**

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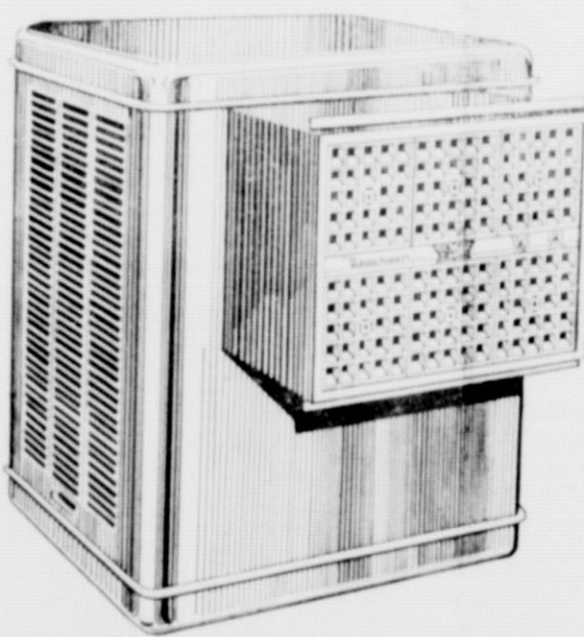
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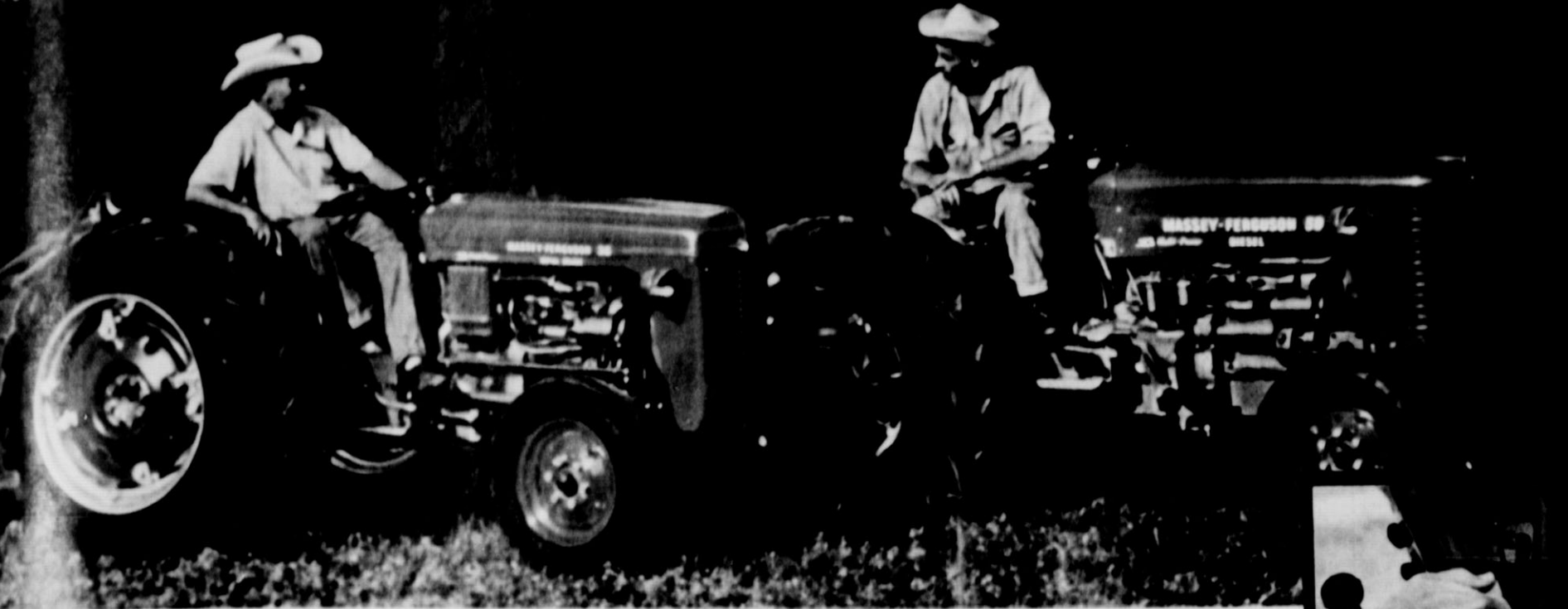
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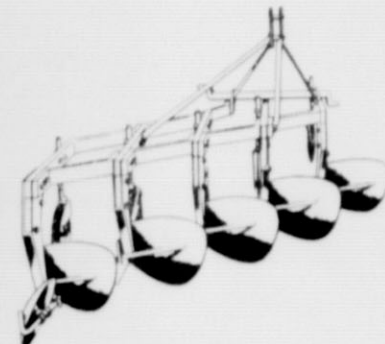
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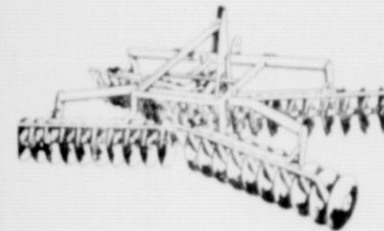
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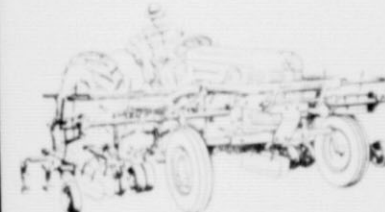
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OFFICIAL PUBLICATION
MATADOR SCHOOLS

MATADORS BEGIN BASEBALL SEASON

By Gary Campbell

The Matadors opened the baseball season with a rush Thursday evening (April 11) as they scored 18 runs while blasting the Roaring Springs boys, 18 to 7.

Led by the three-hit attack of Tim Green, the Matadors scored runs in every inning except the third, and they had baserunners that inning. The pitching on both teams was far from superior as the Matador hurlers allowed 13 walks and 3 hits, while the Roaring Springs pitchers were allowing 17 walks and 10 hits.

The ballgame was the first to be played on the brand-new ball park located south of the grade school. Players from both teams complimented the field, which will certainly be one of the finer ball parks in this area.

The Matadors traveled to McAdoo last Tuesday for their second game. Tommie Green and Jack McCallie pitched brilliantly as they hurled a nohitter at the Eagles; however, miscues by the Matadors resulted in a 2 to 1 loss.

The Eagles scored their first run in the second inning on two walks and an error, and their second run in the sixth inning on three walks and an error. The Matador's only run came in the third inning when Tommie Green lined a single to right field, Gary Campbell sacrificed him to second, and Tim Green singled him home. After this small rally, the Matadors were completely spellbound by the all-state basketballer, Larry Morris who pitched for McAdoo and struck out 14 Matadors.

The Matadors are bidding for their second straight district championship this year. Last year they won their district and also took bi-district for the first time in many years. We encourage everyone to attend the ball games and support the Matador.

Playing baseball for the Matadors this year are: Kenny Barton, Lloyd Martin, Jack McCallie, Johnnie Peirce, Gary Campbell, Richard Campbell, Charles Ezzell, Tim Green, Tom Green, Larry Keltz, and Kenneth Pitts, and are coached by Don Macon.

"Limelight Lassie"

By Jill Scaff

Dianne Scott Norris was born to Mr. and Mrs. John A. Scott on December 31, 1944, in Stamford, Texas.

Since Dianne joined the Matador senior class in January 1963, we have found out several vital things about her. Of course we don't know all her secrets, but here are a few things we have wheedled out of her: favorites—basketball, history, "Days of Wine and Roses," "Bride to the Sun," Susan Hayward and Gregory Peck, Richard Chamberlain, reading, "Wide Country," and roast beef.

Dianne and her husband Larry Norris plan to make their home in Matador, and she has no definite plans for the future except the role of housewife.

News at Random

The versatile P. E. girls are now trying their hand at baseball. Three teams have been chosen and griping is heard when one team has to sit out. Evidently the change is enjoyable.

Two sophomore girls, Scottie Robbins and Stella Martin attended the FHA Meeting in Dallas on April 18, 19, and 20.

The juniors will present their play Thursday April 25 (tonight) in the high school auditorium at 8:00 p.m. Tickets are adults 50 cents and students 25 cents. The public is cordially invited.

Johnny Thomas and Jack Luckett have passed district in their try for the Lone Star Farmers State Degree. Area and State must be conquered next to receive the degree. Good luck goes to these two boys.

School Annuals Are Distributed

The 1963 Matador school annuals, "La Arena," arrived last week, and the dedication was read in assembly, Thursday, by Pat Cooper, editor.

The annual was dedicated to Bill Moss, Vo-Ag teacher. Also announced were the school favorites, whose full-page pictures appear in the front of the year book. Receiving the students vote of most popular

were Glenda Lynn, daughter of Mr. and Mrs. L. L. Lynn, and Pete Davis, son of Mr. and Mrs. C. R. Davis.

Mike Barton, son of Mr. and Mrs. France Barton, and his cousin, Judy (Hart) Renfro, daughter of Mr. and Mrs. Clay Hart, were selected as most handsome boy and most beautiful girl in school.

All four favorites are senior students.

Local Items Delayed From Last Week

Miss Jan Barton of Odessa visited her parents, Mr. and Mrs. C. M. Barton Jr. during the holiday week end.

Mrs. Inez Bailey of Levelland visited here recently with her mother, Mrs. W. M. Clifton.

Mr. and Mrs. Stafford Forbis of Carlsbad, N. M. former residents were recent visitors here and at Afton.

Visiting here Easter with Coach and daughter, of Denver City, were her mother, Mrs. A. E. Lowe of Stratford, and his parents, Mr. and Mrs. C. L. Johnson of Hedley.

Mr. and Mrs. Billy Ray Slover and daughter, of Denver City, spent the week end here with his parents, Mr. and Mrs. Bill Slover.

Mr. and Mrs. W. R. Maudin of Plainview visited here Sunday with his sister and husband, Mr. and Mrs. Oscar Stokes.

Messrs. and Mesdames Sut Braselton, Bill Jones and Jody Graham spent the week end at Possum Kingdom.

Mr. and Mrs. Bob Rattan and children, of San Angelo, visited friends and relatives here during the week end. Mr. Rattan is a nephew of Virgil, Ward and Littleton Rattan.

Mr. and Mrs. Garland Rattan and son, David, of Boy's Ranch, spent Easter holidays with his parents, Mr. and Mrs. Ward Rattan. David remained until Monday and was accompanied home by his grandparents.

Mr. and Mrs. Charles Cullin and daughters, Charise and Charyn of Lubbock, visited here Sunday with her parents and brother, Mr. and Mrs. R. E. Campbell Jr. and Richard. Other visitors were Mr. Cullin's parents, Mr. and Mrs. George Cullin.

At Beauchamp Rites From Out of Town

Friends and relatives from out of town, who attended rites Saturday for A. D. Beauchamp included: Mr. and Mrs. Seth Beauchamp, Mr. and Mrs. B. W. Koon and children, Mr. and Mrs. Leroy Tate and son, Mrs. Dora Kennedy, and T. L. Kennedy, all of Odessa;

Mr. and Mrs. J. H. McNabb and Mr. and Mrs. Carl Dever and children, Clovis, N. M., and Mr. and Mrs. Norman Beauchamp, Ralls; Mrs. G. W. Foster, Miss Vala Foster, Mr. and Mrs. Pat Patterson, Mrs. Lois Moore, Mrs. Georgie Mae Kambell and daughter, Mrs. Ruth Carter, Buck Dillahunt, Mr. and Mrs. Herman McNabb and Mrs. Leo Archer and daughter, all of Lubbock;

Mr. and Mrs. Melvin Anthony, and Mr. and Mrs. Byer Bonifield and daughter, Amarillo; Mrs. Marvin Beauchamp, Mr. and Mrs. Howard Beauchamp, Mr. and Mrs. Carl Beauchamp, Mr. and Mrs. Loyd Beauchamp, and Mr. and Mrs. J. H. Murphy and children, all of Dumas; Mr. and Mrs. Will Kennedy, Grady, N. M.; Rex Kennedy, Austin; Mr. and Mrs. Ray R. Willis,

Abernathy; Mr. and Mrs. Pip Prescott and Mrs. Bill Nichols and daughter, Quanah; James D. Gilliam, Graham; Warnie Hilton, Clarence Foster and Humpy Briggs, Floydada; Mr. Mrs. Zella Harrington, Ranger; Mr. and Mrs. J. A. Koon and Mrs. J. E. Sparks, Spur; Mr. and Mrs. C. H. Murphy Jr., Weatherford; Mr. and Mrs. J. Fink, Plainview; Mr. and Mrs. Earnest Fisher, Flomot.

April 9, in Plainview. Two are from Hale County, two from Swisher County, one from Floyd County, with Dual Dean Turner called from Motley County.

REPORT FOR INDUCTION
Six registrants have received orders to report for induction

Third Marine Air Wing, a Pacific Marine unit which participated in a major amphibious exercise held off the coast of Southern California, March 2 through 10.

More than 40 ships of the Pacific Fleet and an estimated 24,000 Marines took part in the exercise. It was designed to provide training in anti-submarine operations, amphibious landings, replenishment at sea, mine warfare, aerial, surface and sub-surface reconnaissance and Marine operations ashore.

Capt. C. R. Keith Participates in Marine Exercise
CALIFORNIA— Marine Captain Charles R. Keith, son of Mr. and Mrs. Charlie B. Keith of Matador, is assigned to the

Captain Keith, Lynn and Elizabeth Twenty Nine P.

Noble Gross former Matador here Saturday.

Dr. and Mrs. children, Buck and Mona Carr in Quanah. They turned home to cross where they

LOOK WHAT'S UNDER



THE CAPS WITH THE SHIELD



FAMOUS AMERICAN LANDMARKS



Like the Totem Pole in Alaska, Philadelphia's Liberty Bell, San Francisco's Golden Gate Bridge, New York's Statue of Liberty... 102 pictures in all — and all different. You can save 'em, swap 'em!



DISCOVER AMERICA

Yes, it's fun to look for the Coke caps with the shield on top. Many of your friends will be doing it. So start looking, saving and swapping now. What an easy way to learn about your country! Just save these special bottle caps. Look for them wherever cartons of Coca-Cola are sold. (And don't forget—you can "Discover America" with Sprite caps, too! They're marked just the way Coca-Cola caps are... with the little shield on top.)



Coke and Sprite are registered trademarks of The Coca-Cola Company

Bottled under the authority of The Coca-Cola Company by PADUCAH COCA COLA BOTTLING

EXCITING FREE OFFER FOR SAVE 'EM, SWAP 'EM COLLECTORS!!!

A "DISCOVER AMERICA" GAME... A special game designed for family participation.

24 BOTTLES OF COKE OR SPRITE... Specially designed to help keep you refreshed and on the go.

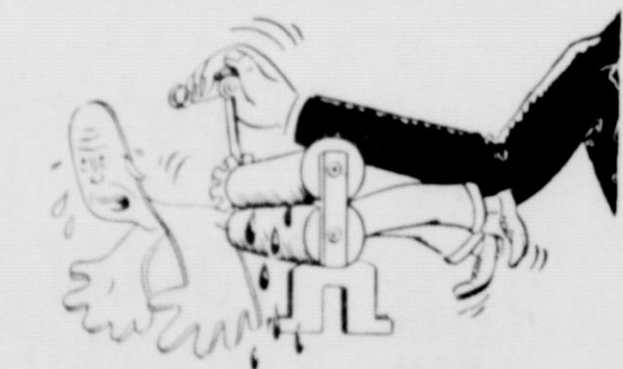
When you have all 102 "America" caps from Coke or Sprite

(or hand drawn outlines of the special "America" illustrations and lettering)... mount your collection on a Cap Plaque (or arrange them in numerical order on a sheet of paper). Then bring them in for your gift at: The Paducah Coca-Cola Bottling Co., 209 North 9th Street, Paducah, Texas.

9 AM to 5 PM... Monday thru Friday.

NOTE: If your collection is all bottle caps, you will receive an official certificate acknowledging you as an "American Discoverer."

This offer expires June 30, 1963.



Ever Been Through One?

Then you've never been in a lawsuit due to a car accident.

Adequate automobile insurance can protect your pocketbook even in the face of a ruinous judgment. Better check your policy. Better check with us.

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MEET a FRIEND



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USE A FUSE. A PENNY COULD COST YOU YOUR HOME

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YOUR FARM BUREAU

INSURANCE SERVICE AGENT

He is a trained specialist in Farm problems and Farm Insurance needs. He is your exclusive representative of

TEXAS FARM BUREAU INSURANCE COMPANIES IN YOUR COUNTY

Specializing in all lines of liability, fire, crop, blue cross and life insurance.



HONORS PIONEER—John Mackenzie of New York was presented a plaque at the 86th annual convention of the Texas & Southwestern Cattle Raisers Association in memory of his grandfather, Murdo Mackenzie, who served as president from 1901-03. The presentation was made during ceremonies honoring all past TSCRA presidents at San Antonio, March 20.

Patton Springs NEWS

Mr. and Mrs. Howard Alexander and Mrs. Lavillis Watson and son of Fort Worth visited last week end with Mrs. Flora Alexander and Mr. and Mrs. J.L. Brown.

Mr. and Mrs. Carl Offield and girls of Wichita Falls were visitors during Easter, with Mr. and Mrs. L. D. Norris and Mr. and Mrs. Jim Offield.

Mr. and Mrs. L. D. Norris visited in Matador on Sunday afternoon with her parents, Mr. and Mrs. Lon Winfield.

Mr. and Mrs. Henry Bland, Kelly and Donald returned last Sunday from a trip to Muleshoe, Nazareth, and Plainview.

Mr. and Mrs. Jerry Jacques and Jana, of Roswell, N. M. visited during Easter holidays with Mr. and Mrs. Ted McInroe.

Visitors in the Ray Bateman home for Easter were Mr. and Mrs. Jackie Bilberry and Shawna and Joanne Bilberry of Spur, and Mr. and Mrs. O. L. Day.

Dewie Boatman of South Plains College, Levelland, spent the recent holidays with his parents and sister, Bethel.

Mr. and Mrs. Lewis Harvey spent Easter Sunday in McAdoo with his mother, Mrs. Daisy Harvey.

Mrs. Lon Sharp and Janice

Mr. and Mrs. Jerry Slaton visited in Dallas during Easter week end with Mr. and Mrs. Gordon Walton.

Mrs. Frank Ragland has been visiting her sister, Mrs. Gladys Gelles and family in Johnstown, Penn. She accompanied her daughter, Mrs. Gerald Smallwood and Bennie, to Illinois, where Gerald and Wanda are moving, and then visited in Penn.

Visiting their parents, Mr. and Mrs. Charlie Gage, Easter Sunday were Mr. and Mrs. R. L. Giesecke and children of Odessa, and another daughter and husband, Mr. and Mrs. Bob Forbis.

Mrs. Harley Ragland, Jeff and Jill recently spent a week, visiting her grandmother, Mrs. Carrie Phillips of Weatherford, and other relatives in Fort Worth and Grand Prairie. Harley joined them for a visit and from there they went to Lake Texoma, where they visited the Othel Rigby family.

Mr. and Mrs. W. L. Thornton of Ralls visited Monday with Mr. and Mrs. Harley Ragland, as they were en route home from Weatherford. Jeff accompanied them home to spend a few days.

Mrs. Ira Sullivan spent a few days in the hospital at Lubbock, for surgery. She is reported doing fine.

Alene Hickman is back in

went to Lubbock Saturday to accompany her son, Perry Adams, here for a week's visit.

Bill Middleton of Presidio, was a guest Sunday in the home of Mr. and Mrs. Ben Middleton. Mrs. Doyle Middleton recently spent some time in Ralls, and helped care for her parents, Mr. and Mrs. J. B. Greenwood Sr. Her father returned here and is visiting while recuperating from illness.

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Alene Hickman is back in

school after receiving appendectomy at Spur Hospital.

Mr. and Mrs. Jeff Randolph have returned from California, where they visited his mother, and enjoyed sight-seeing.

Burnice Burt and Ray Bateman attended a Black Angus cattle sale in Lubbock, Friday.

NEW ARRIVALS
Two new arrivals have been announced, with both mothers being former Patton Springs students. Both babies were born in Spur Memorial Hospital.

A daughter, Teena Janette was born April 15 to Mr. and Mrs. Robert Grant of Spur. The baby weighed 8 pounds, 6 ounces. The mother is the former Linda Hawley.

A son, Robert Martin was born to Mr. and Mrs. Richard Kendrick of Spur, April 9. He weighed 7 pounds, 15 ounces.

FAMILY GATHERING
The home of Mr. and Mrs. Homer Hughes was the scene of a family "get-together" on Easter, with an egg hunt for the children. All the Hughes children and grandchildren were present with the exception of Horace Tom, who is in Korea. Those enjoying the occasion were Mr. and Mrs. Ferris McCarty, Vivian and Dolores, Mrs. C. E. Goodwin, Beverly and Nancy, Mr. and Mrs. Pete Hughes and children of Lubbock, Mr.

and Mrs. Alvin Hinson and daughters, of Odessa, Mrs. D. W. Hughes and Mr. and Mrs. Vurl Hinson.

(Delayed)

SCIENCE CLASS SHOWN THREE-LEGGED CHICKEN
Mrs. T. J. Conaway recently brought a three-legged baby chick to the Patton Springs school and showed the oddity to the science class. The chick had normal legs and a third one growing from the top of its left thigh. The third leg also had an extra claw.

SCHOOL HAS HOLIDAY
Patton Springs School dismissed Thursday, April 11 and resumed Tuesday, April 16 after the Easter week end holiday. A previous holiday on April 1, enabled students to attend a volleyball tournament.

SCHOOL ANNUALS ARRIVE
The 1963 school annuals, "The Ranger," arrived at Patton Springs the last of March. The annuals have a "new look" with nice cover sheets and colored end pages. The staff and sponsor, Mr. Kelly are receiving congratulations for the work.

TRUSTEE ELECTION IS HELD RECENTLY
Trustee election was held for Patton Springs School, April 6, with 53 ballots cast. Ira M. Sullivan received 38, Junior Gage,

27, J. W. Vickrey, Jr., 25, L. C. Winkler, 11, Jim Humphrey, 2 and Joe Rose 1. The last two were write-ins.

Edgar Robertson received a majority vote for County Trustee in Commissioner Precinct No. 4.

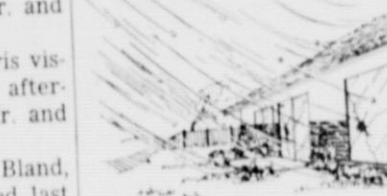
Baseball season opened at Patton Springs with their first game being played at McAdoo last Thursday.

Buddy Melton, who attends South Plains College, Levelland, has been selected as a member of the college baseball team.

PLACE YOUR ORDER NOW!

MOTHERS' DAY CAKE
Cakes for all Special Occasions!

CITY BAKERY
MATADOR, TEXAS



HAIL CAN COST YOU MONEY!

- Shatter Windows
- Remove Paint
- Split Shingles
- Damage Roof

PLUS RESULTING INTERIOR DAMAGE BY WIND DRIVEN RAIN TO HOUSEHOLD GOODS AND WALLS THROUGH OPENINGS.

REPAIRS CAN BE COSTLY. BE ADEQUATELY COVERED WITH A TEXAS STANDARD FIRE OR HOMEOWNERS POLICY. SEE YOUR FARM BUREAU AGENT. IT DOESN'T COST IT PAWS TO INSURE WITH THE TEXAS FARM BUREAU.

GENERAL TELEPHONE TOWNS ON THE MOVE



Bonham Initiative Saves mill Payroll

When the Bonham Cotton Mill announced it would close its doors finally in early 1962, that North Texas city stood to lose a 61-year old industry with a \$14,000 weekly payroll.

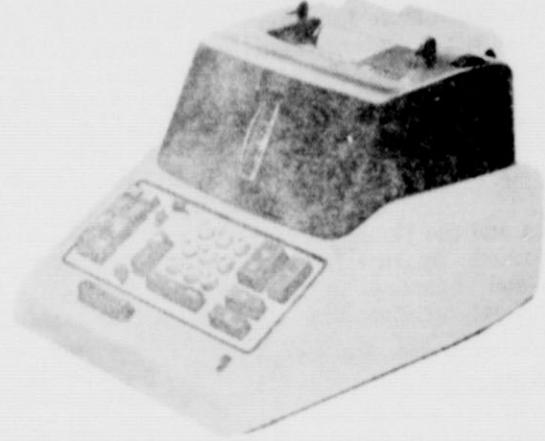
Aggressive citizens of the 7357 population community arose to the emergency. Today, little more than a year later, Red River Textile Mill, Inc. is not only continuing the operation of its predecessor, but is talking plans for an eventual major expansion.

Bonham's vigorous enterprise in the face of crisis is another reason we say big things are happening in General Telephone towns.

These towns are on the move. Community improvements are under way, local resources are being developed, new businesses, new industries are coming in. If your town seeks additional information about expansion perhaps we can help. Just write our Community Development Department, Box 1001, San Angelo, Texas.

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is a high speed calculator with rotary printing and a memory, entirely new in concept and design. It not only performs (automatically) each of the four basic operations in arithmetic, it also performs them in combined operations, without requiring the re-entry of intermediate figures!

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Matador Tribune

Original Wheat Program Made Obsolete When Acre Production is Increased

(Second in a series on the coming National Wheat Referendum).
By Thomas E. Moore
Motley County ASC
Office Manager

Any thinking farmer will agree that we cannot continue to operate a program based on the old 1938 minimum acreage allotment of 55 million acres.

The ever-increasing per-acre yields have utterly destroyed the theory of that figure, and continuing to use it as a basis for a modern grain program would result in accelerated chaos. Farmers would literally become buried under their own surpluses.

Accepting that, Secretary Freeman and the Congress, in the proposed 1964 program, want to adjust the allotment to a more realistic ratio of yield to acreage.

Let's see what has happened over the years in respect to yields. Average per acre yields in the period 1934 thru 1938 was only 12.4 bushels. This formed the basis for the 1938 Agricultural Adjustment Act under which we're still operating.

Yields Show Increase

Yet per-acre yields progressively increased, thanks to the development of new fertilizers, insecticides etc. In 1948-1952, they jumped to 16.7 bushels. In 1953, the average was 17.3. In 1958, it spiraled to 27.5 bushels. Is there any wonder that with using the same old minimum acreage allotment, and with these phenomenal increases in per-acre yields, the surplus supply of wheat should continue to pile up in the warehouses?

There are good reasons, over and beyond the fertilizers and insecticides, why yields increased as they did. For one thing, better land was devoted to grains. Machinery and equipment improved and became more efficient.

But whatever the reasons, this is the chief fallacy in the farm program as now set up, and the fallacy the Secretary and the Congress aim to eliminate in the 1964 program.

And how do they hope to eliminate it? Well, first, neither the government nor the farmers have any quarrel with increased per acre yields. Higher yields are good, to be encouraged, rather than discouraged.

But something must be done to correct the glaring error in the program, brought about by the increased yields. This the new program seeks to do by setting the allotment at between 49 to 50 million acres.

No Decline In Income
Farmers' gross income from wheat from the adjusted acreage will not decline, while surplus stocks will be reduced. This will eliminate much of the criticism leveled at farmers by consumers who naturally are alarmed at the ever-mounting, and ever-more-expensive surpluses in the warehouses.

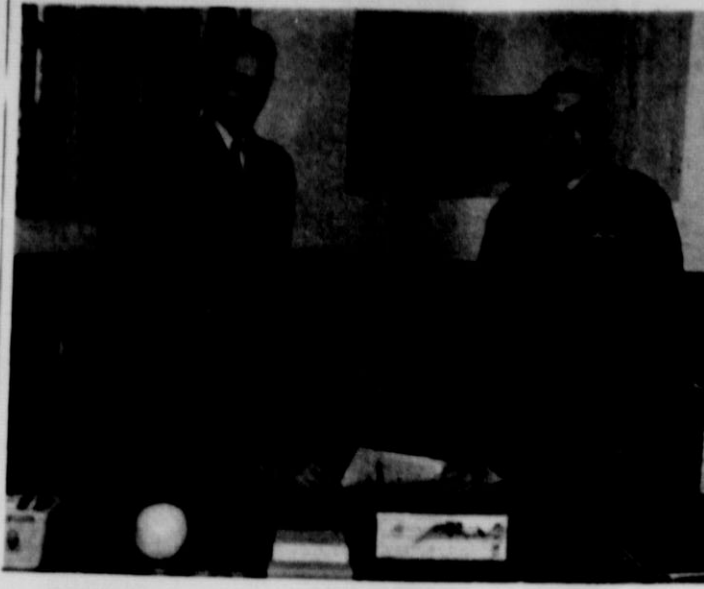
The reduction in acreage will have other good effects. It will help bring the surplus to the desired 600 million to 700 million bushel carryover, thus eliminating the depressing factor in the market. It will have good soil conservation consequences, since land not in grain can be gradually restored to production of cover crops etc.

Moreover, world wheat markets, within the range of International Wheat Agreement, will remain stable.

These are good effects that are highly desirable. Be that as it may, a continuation of the old allotment setup could only mean more surpluses and a continued deterioration in markets.

These are some of the things the Motley County farmer must think about when he goes to the polls in May.

Canada and the United States are separated by the longest international boundary in the world without fortification.



COMMANDER and Top Aides at Waverly Air Force Station - Major John B. White, USAF, (seated), commander of 788th Radar Squadron (SAGE) at Waverly Air Force Station, Ia., discusses administrative program with his administrative officer, 1st Lieutenant Larry A. Biddison (left), and first sergeant, Master Sergeant Herbert G. Smallwood, at station headquarters. (Official NORAD photograph from Office of Information, Waverly AF Station)

Matador Man in Key Position in NORAD Aerospace Defense Setup

(Editor's note:— Following is a special feature from the Office of Information at Waverly Air Force Station, Ia., describing the NORAD program of aerospace defense, and the position held by a Matador man, Herbert N. Smallwood.)

WAVERLY AIR FORCE STATION, Ia.—Master Sergeant Herbert G. Smallwood, USAF, son of Mr. and Mrs. E. W. Smallwood of Matador, Texas, and husband of the former Miss Lona Mae Liston of 318 Moore Street, Beloit, Wisconsin, is continuing to play a key administrative role in the aerospace defense program of the Chicago North American Air Defense Command (NORAD) Sector.

Sergeant Smallwood is the First Sergeant of the 788th Radar Squadron (SAGE) at Waverly Air Force Station, Iowa. This squadron is one of eight such radar units in the Chicago NORAD Sector, which has its headquarters at Truax Field, Wis.

At Waverly Air Force Station, Sergeant Smallwood is responsible for the administration, morale, discipline, and general welfare of some 200 aerospace defense specialists assigned to the 788th Radar Squadron (SAGE).

Sergeant Smallwood came to his present organization Oct. 2, 1962, after completing an assignment as First Sergeant with the 669th Aircraft Control and Warning Squadron at Santa Rosa Island, Calif. A graduate of Matador High School in the class of 1944, he joined the service Sept. 30, 1946. He has attended Hardin-Simmons University at Abilene, Tex., and Sam Houston State Teachers College in Huntsville, Tex.

Sergeant and Mrs. Smallwood have two children, Cathy Laura, 7, and Jon Alan, 4.

Sub-Organizations
The Chicago Sector and its parent organization, the 30th NORAD Region, are sub-organizations of the North American Air Defense Command with headquarters at Colorado Springs, Colo. NORAD is composed of elements of the U. S. Air Force, Army, Navy, Marines, Royal Canadian Air Force, and Army and Air National Guard. The command's four basic functions are to detect, identify, intercept, and if necessary, to destroy hostile aircraft seeking to attack the NORAD-defended area.

Bruce Browning In New Position On West Coast

A former resident has recently joined the staff of Cerritos College, Norwalk, California, as Chief Administrator for Academic Affairs.

He is Dr. Bruce Browning, son of Mrs. L. R. Browning of Matador and the late Mr. Browning, who was formerly Director of Graduate Studies at Chapman College in Orange, Calif.

Dr. Browning, who received his education at Texas Technological College, Lubbock and the University of Texas, holds seven teaching credentials ranging from general elementary to general administration. He has served in several principal and superintendent positions during his 33 years of elementary, high school and college experience.

Among his former positions in this area was that of Principal of the Spur High School.

The 52 year old administrator's wife Stella is also in the teaching field, employed as an elementary school teacher in Anaheim.

Mrs. B. D. Knight and Mr. and Mrs. Carl Denny of Childress, visited late Sunday afternoon with Mrs. G. E. Hamilton and attended the Organ-chimes-piano concert at the First Methodist Church, Sunday night.

Cottle County Ranchers Offer Theft Reward

A \$1,000 reward has been placed in escrow at the First National Bank in Paducah and will be awarded to anyone providing evidence that leads to the arrest and final conviction of any person or persons found guilty of cattle theft in Cottle County.

Cattlemen of Cole County recently discussed the continual disappearance of cattle from pastures and concluded that they should join ad assist in encouraging people to give what evidence they might have to law enforcement and prosecuting officers.

Matador News

ISSUED THURSDAY MORNING, APRIL 25, 1963. PRICE 10¢. MATADOR NEWS IS PUBLISHED BY THE TRIBUNE PUBLISHING COMPANY, 1001 MAIN STREET, MATADOR, TEXAS. PHONE 492-3033. SUBSCRIPTIONS: \$1.00 PER YEAR IN ADVANCE. CASH IN HAND. CHECKS AND MONEY ORDERS WILL BE QUOTED. THERE IS NO CARRY-OVER. ADVERTISING: \$1.00 PER LINE PER WEEK. CLOSING DATE: MARCH 31, 1963.

Entered at the Post Office at Matador, Texas, as Second Class Matter on March 3, 1959. Postage paid at Matador, Texas. POSTMASTER: THIS PUBLICATION IS CLASSIFIED AS PERMITS TO BE OPENED FOR POSTAL INSPECTION ONLY IF NECESSARY.

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We maintain a modern optical lab and can ground most RX's here in Floydada.
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CONTACT LENS
FLOYDADA, TEXAS



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Because our service area is the center of one of the Nation's fastest growing regions, we are engaged in a long-range program of expansion. Generating and distribution facilities are being enlarged to serve more people, more businesses, more industry.

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West Texas Utilities Company

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NOW AT YOUR FORD DEALER'S!

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We're celebrating Ford's big wins in endurance races all across the land... with a Special Sale featuring our beautiful new fastback hardtop—same model that swept the first five places at Daytona! It's specially painted and specially equipped for Texans! And ask about our sensationally low price!!!!

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- DAYTONA 500!
- RIVERSIDE 500!
- PURE OIL PERFORMANCE TRIALS!

NOW... GET A WINNING DEAL ON EVERY CAR IN STOCK AT YOUR FORD DEALER'S!

MERCURY MATADOR AUTO CO.

Roaring Springs NEWS

Mrs. L. E. Cooper
Correspondent
Phone 981, Roaring Springs

Bertha Lax, of Amarillo, visited here recently with Mrs. Freudenrich.

Mrs. and Mrs. Theodore Har- visited in Floydada last week with Mrs. J. H. Poore.

Week end guests of Mr. and Mrs. Frank Ferguson were Mrs. Gilmore and Mr. and Mrs. Huley and children, of Lubbock.

Recent guests of Mr. and Mrs. C. Roller were Butch Tucker and Danny Hill of Morton. Their week end guests were Mr. and Mrs. Jesse Roller and son, Billy, of Lubbock.

Recent guests of Mrs. T. B. Beck and family were Mr. and Mrs. Carroll Peck and children, Levelland. Mrs. Elmer Griffith and sons, of Abilene and Mrs. S. W. Badgett of Welland.

Mr. and Mrs. W. C. Roller, Mr. and Mrs. Ira Hull, Mike and Pat and Mr. and Mrs. Avery, Judy and Susan visited in Lubbock last week with Mr. and Mrs. Alfred Roller.

Mr. and Mrs. Bill Smelser were recent guests of Mrs. J. W. Dye and Mr. and Mrs. Elmore Kingery and other relatives.

Mr. and Mrs. Dan Coker, Mrs. Clyde Williams and daughter, Sandra, and A. J. Dye went to Abilene Saturday, where Sandra and A. J. took college examinations at A. C. C.

Karen Williams and Linda Parks attended the state convention of Future Homemakers of America in Dallas recently. Mrs. Whittington accompanied them.

Mr. and Mrs. Baxter Gentry and son, Kenneth of Crowell, were Sunday guests of Mrs. L. E. Cooper.

A week end guest of Mr. and Mrs. B. A. Goss was Mrs. George Sanders of Canyon. Sunday guests were Mr. and Mrs. Odell Sanders and children, and Mr. and Mrs. Bobby Glen and children of Lubbock.

Mr. and Mrs. Elmore Kingery visited in Plainview recently, with Mr. and Mrs. Martin Kingery. They also visited in Amarillo with Mr. and Mrs. H. N. Dickson.

Mr. and Mrs. Clyde Clifton visited in Sunset recently with Mr. and Mrs. Jim Wade.

Mr. and Mrs. Herman Havis of Quitaque were here Saturday, looking after business and visiting with friends.

Mrs. Esther Clifton visited in Nocona last week with Mr. and Mrs. Bill Rainbolt.

Mrs. Iva Meason and Mrs. Clark Forbis visited in Spur, Sunday with Dr. and Mrs. J. F. Hughes and other friends.

Mrs. J. R. Agee of Meeker, Colo., visited here last week with her sister and family, Mr. and Mrs. G. W. Green. The group spent the week end in Quanah with Mr. and Mrs. O. M. Holt. Mrs. Agee left Thursday for Guatemala, Central America, to visit her son, who is a missionary there.

Mrs. Annie Webb is in Dimmitt for medical treatment. With her is Mrs. Mae Fletcher.

Mr. and Mrs. P. I. Roberts of Floydada, were Sunday guests of Mrs. C. D. Wilson and daughters, Mrs. Verba Faulkner and Miss Beno Wilson.

Mrs. Duff Green returned home Sunday from a visit in Post with her children, Mr. and Mrs. Quannah Maxey, and in Abilene with Mr. and Mrs. Louis Sinclair.

Randall Vaughn of Lubbock, spent the week end here as guest of Mr. and Mrs. John Meason.

Frank Forbis is a patient in Methodist Hospital in Lubbock, where he underwent surgery last week.

Bert Green, who attends A & M College, visited here recently with his parents, Mr. and Mrs. Mervin Green.

Mr. and Mrs. J. D. Mitchell visited in Lubbock, Tuesday and Wednesday with their son and family, Mr. and Mrs. Doyle Mitchell. They were accompanied by Mrs. Wesley Burt, who visited with her sister, Mrs. Ollie Crump and family.

FHA CHAPTER MEETS
Roaring Springs chapter of Future Homemakers of America held a tea with a style show af-

terwards. Tuesday night, April 16, in the high school gymnasium. The girls modeled clothes made in class and at home. The four classes of clothing modeled were, school, playtime, date-time and Churchtime. The chapter expressed appreciation to all who helped with the tea and show.

Club Hears Report On District Meet

Predicta Study Club heard a report on the Santa Rosa District meeting of Texas Federation of Women's Clubs, held in Vernon last week, when it met Thursday night. Mrs. H. C. Smith was hostess, with Mrs. Thacker in charge.

Mrs. Thacker announced that Mrs. J. M. Thacker won first place in the sports clothing division of the sewing contest. Mesdames Bob Clem, Max Thacker and Claude Lewis also attended the district meeting with Mrs. Clem and Mrs. J. M. Thacker winning door prizes.

Announcement was also made of the House Beautiful tour conducted Sunday in Matador by El Progreso Club.

The club had as guest speaker, Miss Lennie Stacy of Matador. She discussed her illness (a rare type of muscular malady), her stay in the hospital and the adjustments which she has had to make in a new way of life. Her talk was appreciated by all her listeners.

Coffee and cookies were served to Mesdames John A. Scott, Chas. Long, Carl Tardy, Lester Davis, Sybol Nichols, Lem Mil-

ler, J. N. Fletcher, H. C. Smith and M. S. Thacker; Misses Michelle Smith, Lou Vaughn, Freda Keahey, and Lola Swim, and the guest of honor, Miss Stacy.

SCHOOL OFFICERS NAMED

Roaring Springs High School held an election Tuesday, April 16 to elect new officers for the 1963-1964 school term. Named to office were the following: Rogene Swim, President; Don Tardy, Vice-president; Shirley Stafford, Secretary; Jan Brandon, Treasurer; Amanda Ho-Gland, Historian; Judy Payne, Parliamentarian; and Mae Rainbolt, Reporter.

ATTEND FUNERAL

Mr. and Mrs. S. J. Braselton returned home Tuesday of last week from Fort Worth, where they attended funeral services for a brother-in-law, Fred Ball, 39. Mr. Ball died on Saturday, April 13 of a heart ailment. Mrs. Ball is the former Janie Braselton of Roaring Springs.

MRS. TRUITT READ HOSTESS TO GUILD

Roaring Springs Wesleyan Service Guild met in the home of Mrs. Truitt Read on Wednesday night, April 10, with the vice president, Mrs. Clyde Clifton, in charge.

Opening prayer was by Mrs. J. T. Swim Jr., and Mrs. Guy Thacker gave the devotional. Miss Lula Swim, program leader, was assisted by Mrs. Clyde Williams, Mrs. Swim and Mrs. Clifton, in presenting, "The Lands for Decision." Closing prayer was by Mrs. Thacker.

Refreshments were served to

Mrs. Opal Bradford and Mrs. J. N. Fletcher, in addition to those mentioned.

'WHITEFLAT NEWS'

Mrs. C. A. Matney accompanied Mr. and Mrs. Node Millican of Oklahoma City to Groom Monday. Mr. Millican will undergo medical tests at the hospital there.

L. A. Carlisle is in Quanah Hospital. His condition is reported to be serious. At his bedside are his wife, and two sons, Coyt Carlisle of Lyford, and Mr. and Mrs. Gid Carlisle of Odessa and other relatives.

Mr. and Mrs. Malcolm Morris visited in Lubbock Sunday with their son and family, Mr. and Mrs. Albert Morris.

VISITS IN DALLAS

Mrs. Stella Tilson went to Dallas recently to attend the wedding of her granddaughter, Judy Lynn, daughter of Mr. and Mrs. Tom Tilson Jr. She also visited Mr. and Mrs. Raworth Tilson and sons at Grand Prairie, and was joined there by CWO and Mrs. M. G. Bethard of Newport News, Virginia. She returned to

Matador with the Bethards. Mrs. Bethard will live on the farm near Mrs. Tilson while her husband goes overseas to Viet Nam for a period of service. Three of the children are attending school at Matador, while the oldest daughter, Noilene, stayed in Newport News to finish school.

W. R. Tilson of Abilene visited Monday with his mother and sister and family.

Mrs. June Tilson and children have moved to Matador to make their home.

Pupils Presented In Easter Program

Mrs. G. E. Hamilton presented her music pupils in a recital of religious hymns and classics, Monday night, April 8, at her home. The following program was given:

"The Holy City," piano, Mary Jane Hamilton; "Jesus Loves Me," piano, Cheel McSpadden; "Now the Day is Over," violin, Starria Macon; "Go Down, Moses," spiritual, James Pritchett; "His Hands," piano, Marian Morris; "Joy to the World," guitar,

Kelly Meyer; "Nobody Knows De Trouble I've Seen," spiritual, Elaine Dixon; Medley of Hymns, trumpet duet, Don and James Morris; "Blest Be the Tie," piano, Ruthie Lynn;

"Swing Low, Sweet Chariot," spiritual, Wanda Matney; "Jesus, Tender Shepherd, Hear Me," song, Cheel McSpadden; "Bringing in the Sheaves," piano, Gail Lynn; "Wonderful Words of Life," piano, Stephen Gwinn; "I surrender All," song, James Morris; "Hold Thou My Hand, Dear Lord," piano, Charlotte Chambliss; "Sweet Hour of Prayer," piano, Stanley Martin;

"I'd Rather Have Jesus," quartet, Frances Martin, Judy Gwinn, Charlotte Chambliss and Becky

Simms; "Nearer My God to Thee," piano, Judy Gwinn; Medley of Hymns, Clarinet, Elaine Dixon; "Sun of My Soul," piano, James Morris; "Battle Hymn of the Republic," piano duet, Wanda Matney and Elaine Dixon; "Bless This Huse," piano, Frances Martin; "How Great Thou Art," vocal duet, Judy and Stephen Gwinn; "The Lord's Prayer," piano, Janet Clements.

Mr. and Mrs. W. H. Bacot of the Swenson Ranch visited Mrs. Alma Montgomery Saturday.

Mr. and Mrs. D. E. Pitts visited in Amarillo Saturday and in Oklahoma City with friends on Sunday and Monday.

COME TO CHURCH SUNDAY

Gafford's Custom Butchering
Will be closed from the first of May until the first of September
Anyone needing butchering done, please bring it in by the first of May.
GEORGE GAFFORD
TURKEY, TEXAS

READ This and LOOK at PERMASTONE
Being applied on home of Mr. and Mrs. Harry H. Campbell, south of football field.
It's Permanent! It's Beautiful!
Terms if Desired
60 MONTHS NO DOWN PAYMENT
Call or Write
SCHELL-MUNDAY CO.
AMARILLO, 717 Crockett St. Phone DR 2-8361

West Bend SALE

READ OUR big 8-page circular in the mail and select more wonderful bargains in the Sale Parade of Values!
HERE YOU WILL FIND some of the finest oven and kitchenware on the market and the PRICES WILL SAVE YOU MONEY!

BAKES ON A BURNER



Ovenette
Bakes potatoes, pies, other oven favorites atop your gas range. Includes base, rack, cover. Holds standard 8" pie pan.
\$4.97



AUTOMATIC "PARTY PERK"
Continental perk by West Bend brews 12, 18, 24... up to 30 cups of rich, full-bodied coffee. Just fill with cold water, add coffee, plug it in. Light glows when coffee is ready to serve. Finger-tip pouring control for one cup or a pitcherful. Smart styling in polished aluminum, dark brown base. With 6 ft. electric cord.
EASILY PORTABLE SERVE-LITE SHOWS WHEN COFFEE'S BREWED PRESS-POUR SPOUT
Special low price! **\$14.99**

GELATIN MOLD



49¢
Delight your family with eye-catching gelatin desserts! Heart-shaped cherry mold is tarnish proof, copper-color... holds standard size package of gelatin.

8 Color-Glo TUMBLERS



\$3.44
14-oz. size. In cherry red, mint, violet, silver-mist, blue, gold, wild rose, lemon. Aluminum construction.

JUNIOR BROILER



ONLY \$1.94
Broils delicious chops, steaks — washes clean right in the dishpan! Use for serving or storing food, too. 7" x 11" size. Complete with rack and pan.

SENIOR BROILER



\$3.44
... rack and pan in 10" x 14" size.

Fully automatic! Immersible! AUTOMATIC SKILLET



with cover **\$13.99** & heat control
Fries, bakes, roasts, even pop popcorn — automatically. When it's cleaning time, just remove heat control and immerse pan in dishwasher.

BARGAINS IN BAKEWARE



9" PIE PAN
POLISHED ALUMINUM NO STICKING



15 1/2" x 12" COOKIE SHEET
Turned ends for easy handling. Hangs up when not in use.

YOUR CHOICE!
98¢



LAYER CAKE PAN
9" x 13"



Seamless MUFFIN PAN
12 CUP SIZE



COFFEE CAKE PAN
11" x 7" SIZE EASY TO CLEAN MANY USES



LOAF PAN
9" x 5". For bread, loaf cake, meat loaf.



CAKE MIX PAN
8" x 8" x 2". For cakes, brownies, corn bread, date bars.

Stainless Steel!



2 1/2 qt. Tea Kettle
\$2.99
Gleaming stainless steel with fast-heating copper bottom. Push button opens and closes "flip-top" spout. Whistles when water boils. Solid Copper Bottom.

3 PIECE STAINLESS STEEL MIXING BOWL SET



\$3.99
Handy, unbreakable bowl set for every hand-mixing task. Wide, easy-to-grasp rims.

3 1/2 qt.
1 1/2 qt.
3/4 qt.

VALUES IN COOKWARE



Cooksbest 3-PLY Stainless Steel COOKWARE
\$19.98 COMPLETE
8 PIECE SET
Cooksbest 3-PLY cookware cooks evenly, cleans easily. Complete set includes practical assortment of utensils and helpful recipe booklet. Polished stainless surfaces, ebony plastic handles and trim.
3-PLY CONSTRUCTION
• STAINLESS STEEL INSIDE
• CARBON STEEL CORE
• STAINLESS STEEL OUTSIDE

Early American motifs



BRIGHT 'N BLACK 4-PIECE CANISTER SET
Attractive aluminum canisters accented by black Early American silhouettes of kitchen tools Grandma used. Seamless for easy cleaning... tarnish-proof, too. West Bend's "Bright 'n Black" canisters will brighten your whole kitchen!

\$4.99

Thacker Supply Company ROARING SPRINGS

MATADOR

Grade School League Meet Starts Friday at Lakeview with Tennis

The Grade School Interscholastic League contests will get underway at Lakeview tomorrow, (Friday) with tennis matches, and will continue in other events through Saturday.

Announcement was made that Matador is entered in both singles and doubles in the tennis matches with both boys and girls participating. Entries are as follows:

Girls singles, Olivia Campbell, girls doubles, Karol King and Charlene Berryman; boys singles, Dick Moss; boys doubles, Max Barton and Joey Meadows.

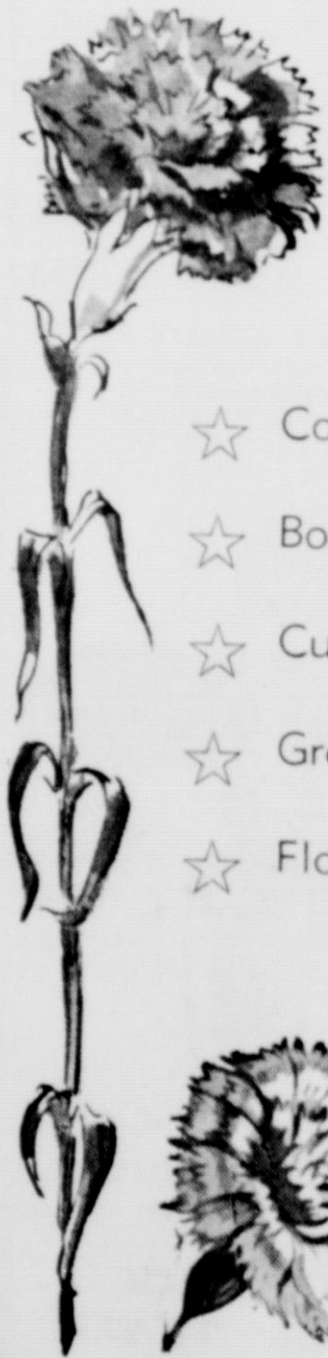
Literary events will be held Saturday and the following students are eligible to attend, having defeated the other entries in their class or subject.

Number sense, Gary Markham and Tommy Moore; ready writing, Leadel Luckett and Larry Elliott; 7th and 8th grade spelling, Karol King and Judy Gwinn; 5th and 6th grade spelling, Brenda Moore and Debra Stockton;

Picture memory, David White, Debbie Smallwood, Linda Thompson and Sharon Simms; story telling, Krista Price and Charla Wason; sub-junior boys declamation, John Tardiff and Larry Jameson; sub-junior girls declamation, Jeanette Day and

all types
Body Repair
& Paint Work
BADGETT
Paint & Body Shop
FREE ESTIMATES
PHONE: 347-2611
NIGHT: 347-2318
Next door Recreation Club

Remember Mother with Flowers Sunday, May 12th



- ☆ Corsages . . .
- ☆ Bouquets . . .
- ☆ Cut Flowers . . .
- ☆ Green Plants . . .
- ☆ Flowering Plants . . .

place
your order
NOW!

Mother will appreciate your gift!

Telephone 347-2625

Matador Floral Company

W. Palmer of Roaring Springs, had a tonsilectomy this week.

Exchange Student

(Continued from page 1)
The Methodist Youth Fellowship was host to the Baptist Youth and their sponsors and other visitors. A question and answer period followed showing of the slides and refreshments were served. Mr. and Mrs. J. E. McCallie are sponsors of the local group.

Mrs. Audie Poteet visited in Big Spring, Sunday with Mr. and Mrs. Alvie Harp. She was accompanied by her father, G. B. Moore of Denver City, and Mrs. Maggie Lee Courtney, who visited with friends Mr. Moore and his son, Gilford Moore, came here Saturday from Quitaque, and left Monday to return to Denver City.

HOME TOUR ANNOUNCED BY CLUB AT FLOYDADA

The 1934 Study Club of Floydada will sponsor a Tour of homes in Floydada Sunday afternoon, April 28, it was announced here this week. The tour will be conducted from 2:30 to 5 o'clock. Price of tickets will be \$1.00 and anyone wishing to obtain a ticket here may do so at the Modern Beauty Shop from Miss Annie Mae Jackson.

Tickets will also be on sale at any one of the homes on the tour: The Kinder Farris home, 800 W. Kentucky; the Thomas J. Hutchins home, 711 West Virginia; the A. L. Wylie Jr., home, 815 W. California; the John Fowler home, Ralls Highway; the Bill Hardin home, 620 West Kentucky; and the A. C. Pratt home in Campbell Community.

TO OUR FRIENDS

We can truly say the people of Matador are wonderful. You did so many nice things for us during our recent visit with our mother, Mrs. Velma Fulfer. We want everyone to know how much we appreciated all the good food, the flowers, and other gifts; the visits and all other things you did for us. Thank you each one Mrs. J. L. Newbury, Nicky and Malcolm.

In The Want Ads

FOR SALE: — Milk cow with month-old good steer calf, half Durham, half Jersey; 2nd calf, gentle, gives lots of milk. Tom Ferguson, Roaring Springs. 7 p3t

WANTED TO BUY: — horse gentle enough for children to ride. Mrs. Tom Tilson. 7 p2t

REWARD: — \$10.00 will be paid to the person who will furnish information which will identify the person who crushed in the left hand door of my car Sunday afternoon, April 21st. Mrs. U. L. Willie. 7 c2t

FOR SALE: — Upright piano. Excellent condition. Howard Gwinn. 7 ctn

FOR SALE: BULK RED TOP cane, \$7 per 100. Phone 492-3665, Cecil Townley, Paducah. 6 p3t

RED WOOD Cooler Pads for all size coolers. Household Supply Co. 6 ctn

FOR SALE: — Lockett 88 A cotton seed, delinted. Nelson McMahan. 2 ctn

WANTED: Lady presser. Day by Day Cleaners. 6 p2t

FOR SALE: 1951 Ford 2-door sedan. Good condition. Homer T. Jenkins. 5 c3t

SAVE MONEY!

ON QUALITY ITEMS
BRAKE FLUID
Heavy Duty can 50c
MARVEL OIL gal. 3.50
ZEREX gal. 2.00
S.T.P. can 90c
SILVERSEAL, \$1 size Stop Leak 50c
BATTERY, 6-volt, 2-year 10.95
TRACTOR TIRE, 12x38 First Line, Guaranteed 4 yrs Installed \$10c

PEG'S
Tractor & Implement Company
U.S. HIGHWAY 70 WEST

TEACHERS: The Educational Division of Field Enterprises has interesting six-week summer assignment \$350.00 (Three hundred fifty) guaranteed income with opportunity to earn up to \$1500.00 (Fifteen hundred) for full summer. Must have local teaching credentials and be able to accept position June 3rd. For interview write Girtrice Montgomery, 1100 Thunderbird Drive, Plainview, Texas. 5 c3t

FOR RENT OR LEASE: 5-room house; hot water. A. L. Curry. 5 p3t

FOR SALE: — Young milk cow with second calf. See Ray Webb, 3 miles East of Buzz Field, Roaring Springs. 5 p2t

FOR SALE NOW: 12 weaner pigs 9 more later. C. P. Jackson. 6 p2t

FOR SALE: — Evaporative air-conditioner. Practically new. Mrs. Bess Patton. 4 ctn

STATE FARM INSURANCE: Auto, Fire, Life. See us about financing and insuring your next car. Agent: R. A. Gilcrease, 807 Miller, Spur, Texas. Phone CR2 3127. 6 ctn

WATCH AND CLOCK repairing at my home in North Matador. Work guaranteed. Guy Kimbell. 6 ctn

WATCH AND CLOCK REPAIR is an art, not a "side line" at 102 Main, Floydada, by W. H. "Bill" Yandell. 6 c11t

MATADORS EMBLEM ball point pens, red and black, only 35c at Bob Stanley Pharmacy. 6 c4t

FOR SALE: — Large feeder pigs. Castrated and wormed, ready to go. B. L. Peacock, Roaring Springs. 6 p2t

FREE MOTH PROOFING with each load of dry cleaning. 8 pounds, \$1.50. Boon's Coin-O-Matic, Paducah, Texas. 5 ctn

APARTMENTS FOR RENT: Unfurnished, \$35; Furnished, \$50. Hot water included. We pay water and sewer. Call 2756, Mrs. L. C. Harp. 43 ctn

LET US slaughter your beef or hog. Modern, clean, sanitary facilities. Experienced staff. Blackshear Locker Co., Spur 29 ctn

B. F. GOODRICH TIRES, 600x16 for \$10.50 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 ctn

FOR SALE: Beef and hogs for your locker or home freezer. We have all sizes available. Half or whole. Wholesale price. Blackshear Locker Co., Ph. CR2-4371, Spur. 29 ctn

FOR SALE: — All of BLK (32 lots); old house. \$4500. Charlie Meador. 38 ctn

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DR. O. R. McINTOSH
Optometrist
211 South Main Street
Floydada Texas
YUKON 3348

STOCK YOUR SHELVES

CANNED FOODS SALE

TEA	MORTON'S	59c
	quarter-pound box	
	2 for	
SHURFINE, large, lb. + 15 oz. can, 2 For	SHURFINE, 14 oz. bottle	2 For
Pork & Beans 39c	Tomato Catsup 39c	
LIBBY'S, No. 2 1/2 Can	2 For	
SAUERKRAUT 39c	SHurfine, fresh pack, Kosher, Polish, qt	
	PICKLES 2 for 59c	
Mellorine	★ FOREMOST	39c
	1/2 gallon	
HONEY BOY	No. 1 Tall Can	59c
SALMON		
HERSHEY'S CHOCOLATE	lb. Can	39c
Syrup 2 for		
Crisco Oil	NEW	59c
	Family Size	
HOME KILLED BEEF	Pound	49c
7-Cut Steak		
FRESH, LEAN	Pound	35c
BEEF RIBS		
MEXICO	Pound	15c
Cantaloupes		
FRESH, Yellow	Pound	10c
SQUASH		
SHURFINE, Frozen, 6 oz. can	5 For	69c
Lemonade		
SHURFINE, Frozen, 6 oz. Can	4 For	98c
Orange Juice		
Coffee	★ MAXWELL HOUSE	59c
	pound	

BILLY'S GROCERY
WE GIVE S&H GREEN STAMPS

★ Matador Telephone 347-2331 ★