

Matador Tribune

68TH YEAR—No. 2

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, MARCH 22, 1962

PRICE SEVEN CENTS

TRAIL DUST

By DOUGLAS MEADOR



Our mistakes are shadows that fall behind us when we walk toward the sun, indebted to hope that the future will bear fruit of greater strength.

The Sublime Intelligence of nature is normal in excesses to achieve balance without the sacrifice of time in replacements. The sprouting of one weed seed in a thousand is sufficient to protect its posterity.

When a man assumes that he understands a woman he has reached that station in life where he should be in a position to reverse his opinion without changing his general course.

Many houses are still haunted but the specter has changed to rattling mortgages and screaming rent payments.

A man truly dedicated to loafing can make a report of a fishing trip sound as challenging as a sentence in Siberian labor camps.

There is no penalty on rational behavior except the stigma of being normal.

Baptist Revival Dates Announced

Dates for a spring revival at First Baptist Church have been announced for April 8-15, by Rev. Miller Robinson, pastor.

The dates are the same that have been designated by the Evangelism Department of Texas for Baptist Jubilee revivals to be held simultaneously.

Evangelist for the meeting will be Rev. Walter Davidson of Fort Worth, and leading the music will be Larry Branscum, of El Paso, senior student at Wayland College. For two years he led music in revivals on the West Coast and in Canada. He is a baritone soloist in the Wayland International Choir. Rev. Davidson has recently been holding revivals in a five-state area.

MISS SUE GLENN TO TOUR ORIENT

Miss Sue Glenn will leave Lubbock on April 1 on the first part of a tour which will take her around the Orient.

She will join her party in Los Angeles on April 2 and the following day will fly by jet on the trip which will include a 42-day tour, visiting nine countries. These will include Japan, Formosa, the Philippines, Hong Kong and Macao, Thailand and Cambodia, Singapore and Hawaii.

Returning to Los Angeles on May 14, Miss Glenn plans to go to Seattle for a visit to the World's Fair, and to return to Los Angeles for a visit with friends before leaving for Lubbock and Matador, on the home trip.

Miss Glenn will make the trip with World Travel Tours, whose headquarters are located at Santa Ana, Calif., under the leadership of well-known lecturers, writers and radio figures. She has been assisted by the Universal Travel Service in Amarillo in making her plans for the tour.

Last summer Miss Glenn made a trip to South America, on a tour sponsored by General Federation of Women's Clubs.

IN QUANAHA HOSPITAL—Wade Martin of Flomot underwent surgery Wednesday at Quanaha Memorial Hospital.

County Graduates To Hear Tech Coach

Motley County high school seniors will have the privilege of hearing one of the outstanding speakers of this area at the annual County Senior Banquet in the American Legion Hut on Monday night, April 2. The banquet is scheduled to start at 7:30 o'clock.

He is Coach Burl Huffman of Texas Technological College, Lubbock, who has appeared frequently on similar occasions over this area.

The annual banquet is sponsored by Fleming Post No. 237, and is now a memorial to the late J. L. Speer of Flomot, who started the movement several years ago.

Thirty-six young people will graduate this spring from three schools in the county Matador has 17 seniors, Roaring Springs 12, and Flomot 7.



EMORY E. JACOBS

Speech Scheduled On Farm Program

An outstanding authority on the farm situation is scheduled to speak in Lockney Monday night (March 26) at the American Legion Home. He is Emory E. (Red) Jacobs, Deputy Administrator of the U. S. Department of Agriculture's agriculture stabilization and conservation program.

He will discuss the 1963 national farm program. His talk is expected to be highly informative and ASC committees, as well as farmers, from the entire area are expected to attend.

Resident's Sister Claimed By Death

Mrs. Carrie Simpson Reynolds, 69, of Waxahachie, sister of Fred G. Simpson of Matador, passed away March 11 at her home. Death was attributed to a heart attack.

Mr. and Mrs. Fred Simpson were accompanied by their daughter, Mrs. Arthur Cooper of Whiteflat, in attending funeral services there, March 12.

Survivors include a son, Jesse F. Reynolds of Netherlands, West Indies; a daughter, Mrs. Florence Wade of Ferris; three grandchildren; and two brothers, Roy Simpson of West Columbia and Fred, of Matador. She had visited in Matador several times until recent years, when a heart condition developed.

CANDIDATE IS VISITOR

Mrs. Edward McKay of Amarillo was here Monday in the interest of her candidacy for the State Board of Education, 18th District.

A former teacher, Mrs. McKay visited the Matador schools and several business places during her brief visit.

IN LUBBOCK

Mrs. W. J. Hicks is visiting in Lubbock in the home of her son and family. Mr. and Mrs. Clint Hicks, who came last Wednesday because of her illness, and accompanied her to their home Thursday.

Mrs. Harry Willett returned home Sunday from San Marcos, where she spent several weeks.

ONE-ACT PLAY WINS DISTRICT

For the first time in its history, Matador High School's one-act play has been awarded first place in district competition.

Matador's play, "Shadow of a Dream" placed first in District Interscholastic League competition Tuesday night at Quitaque. Second place went to Quitaque for "The Death of the Hired Man," and third place went to Turkey for "The Final Performance."

Three of Matador's outstanding cast received individual honors.

Dale Dixon was chosen best actor for his portrayal of an ambitious attorney. Pat Cooper was chosen best actress for her sensitive portrayal of the attorney's wife, and Christina Damron was awarded third place for her characterization of the maid.

Others in the cast were Barbara Bird, who played the part of a brassy witness, and Richard Campbell who played the part of the chauffeur.

The play under the direction of Mrs. Reece Timmons will enter Area competition at Plainview on April 7.

Red Cross Drive Making Progress

A county-wide Red Cross fund drive is in progress during the month of March. Mrs. Rose Turner of Flomot, county fund chairman, announced this week. She said a total of \$146 had been collected in the Flomot community. Matador has supported the Red Cross through the Community Chest.

Mrs. Turner said a drive is being conducted in Roaring Springs with Mrs. Charles Long as community chairman with the sponsorship of the P-T-A, Roaring Springs Lions and the study club.

Of the first money collected in the county, \$462 will go to the National Headquarters, Mrs. Turner said. Other funds above that amount will be divided and half kept in the local chapter treasury. Vance H. Gilbreath is Motley County Chapter chairman and working under the direction of George F. Harper, midwestern area director.

Chest Drive Is Near Completion

Matador Community Chest annual fund drive is near completion and short of the estimated goal, according to Mrs. Bill Seale, president of Eternas Club. The club conducted the drive this year.

Total collections Tuesday were in the neighborhood of \$1,300 with some more workers' reports to be returned.

Contributors who have cards that have not been reported, are asked to mail them, with remittance, to County Judge Elbert Reeves, where proper credit will be recorded.

Jerry M. Matney Rites At Paducah

Funeral services for Jerry M. Matney, 73, of Paducah were held Monday, March 12 at the Missionary Baptist Church there. He was the brother of C. H. Matney of Matador and the uncle of Claude Matney of Whiteflat.

Mr. Matney died in Richards Memorial Hospital, Saturday, March 10, after an illness of 12 years.

Survivors include his wife, six sons, a sister, three brothers; 21 grandchildren and seven great-grandchildren.

Relatives who attended the funeral were Mr. and Mrs. C. H. Matney of Matador and Mr. and Mrs. C. A. Matney of Whiteflat.

Ralph Stapleton returned home Wednesday from Quanaha, where he had recent surgery.



Charles A. Guy

Lubbock Editor To Make Address Here

One of West Texas' outstanding personalities, Charles A. Guy, editor and publisher of the Lubbock Avalanche, will make the principal address here tonight at "Gentlemen's Night" meeting of El Progresso Club.

The banquet and program will be held in the basement of the First Methodist Church.

Mr. Guy is perhaps one of the best known editors in the Southwest. He has been at the helm of the Lubbock papers for more than 38 years. He is a gifted and forceful writer and author of the oldest daily newspaper column in Texas, "The Plainsman."

Besides his rich background of experience, Mr. Guy has traveled extensively. In 1947 he was a member of a special War Department Advisory Committee sent to Germany, Italy and Austria to study and recommend U. S. occupation operations. In 1956 he was a member of a team sent by the State Department to study operations of NATO in Italy.

Mr. Guy is partial to Matador. His wife, the former Grace Moore, daughter of the late Mr. and Mrs. J. R. Moore, was born and reared here. Mr. Guy will be introduced by Douglas Meador.

Time for the banquet has been set for 7:30 p. m.

LIONS HOSTS TO GIRLS CAGE TEAM

Eighteen girls who won the district basketball championship for Matador High School, Tuesday were guests of the Matador Lions Club at the regular luncheon. They were introduced by their coach, Leon Supt. Bert Ezzell.

As a feature of the program Lion Ezzell was presented with a small ceramic hat which he can exchange at Salem Dry Goods for a more practical gift. The small hat entitles the holder to a hat of famous make, in the size and style of his choosing. The gift was a token of appreciation for the Lions for Lion Ezzell's successful season and also for his work as coach for the past five years.

Lion Mike Hoyle served as Boss Lion in the absence of Lion Billy Wason. Announcement was made that as result of low attendance record, Lions International has urged strict enforcement of club regulations on attendance. In the future members who fail to attend three meetings in succession are automatically dropped from membership rolls.

Two new members, Oscar Stokes and James Taylor were welcomed into the club at the Tuesday meeting.

Program consisted of an interesting film on Olympic contests in Rome in 1960. The film was shown by Lion Bill Moss.

SINGING ANNOUNCED

Announcement was made this week that a singing will be held at the Methodist Church in Dickens, Sunday, March 25, starting at 2 p. m. An invitation is extended by B. D. Clifton, president of the group, to everyone interested.

NEW EQUIPMENT TO DOUBLE SCOPE OF TELEVISION CABLE

Work will start within a few days to change the equipment of Television Signal Service Company here to fully transistorized wide-band system.

It will provide customers with double the amount of selection, increasing the scope from three to six channels, including all three major networks, with three color stations. The new equipment will also provide Matador patrons with two channels of music, including the present Seeburg Library and one channel of FM radio music.

Matador will be among the first communities in the United States to receive the new equipment, which has just been made available. There will be no additional cost to the customer. V. L. Hutchison of Paducah, manager of the firm, told the Tribune last week.

Mr. Hutchison pointed out that present television sets, without a single penny of additional cost, will provide twice the amount of service as soon as the new equipment is installed. He also said that new sets would provide a better investment because the customer will receive twice the amount of service from his present cable connection.

Television Signal Service Company installed five years ago and in the period almost every set owner in Matador has become a customer. In the period of time the firm has paid approximately \$4,000 in city, school and county taxes, Mr. Hutchison declared.

Texas Cattlemen Asked To Help In Eliminating Pest

HOUSTON—Every cattleman in Texas was asked Tuesday to join in a campaign to eradicate a pest that is causing an estimated \$100 million loss annually in Southwest.

Members of the Texas and Southwestern Cattle Raisers Association were asked to support the Southwest Animal Health Research Foundation's program to raise \$3 million to eradicate screwworm flies.

Gov. Price Daniel told the association he has appropriated \$25,000 from his special emergency fund to aid the Texas Animal Health Commission in carrying out its part of the program.

"I'm sold on this program being of an emergency nature," Daniel told the opening general session of the association's 85th convention.

Dolph Briscoe Jr., Uvalde, president of the 11,866-member association, said the start of the screwworm eradication campaign has been one of the major accomplishments in southwestern cattle history.

"We have seen the start of a program which promises to bring about the eradication of the screwworm," Briscoe said. "I urge you to continue actively working until the \$3 million goal has been reached."

Livestock producers and sportsmen have contributed about \$1½ million to the \$3 million goal.

Male screwworm flies can be sterilized with radioactive treatment. The systematic release of millions of sterilized flies can result in self-elimination of the disease-carrying pests. Release of sterilized flies in Texas began February 24.

Motley County Active

The screwworm eradication program is in operation in Motley County, with Johnny Stevens as chairman of the county committee.

Mr. Stevens urges all of those concerned who have not already contributed, to leave their contributions with Frank Price, Keith Patton, Doc Burleson, or with Stevens himself.



PLAQUE FOR TOP FARMER—Raldo Martin, above, is receiving an engraved plaque from Flomot Lions President Ikie Gilbert, for his outstanding work in the Upper Pease Soil Conservation District. Presentation was made last week (Thursday night) at the regular meeting of the Flomot Lions.



THEY SING FOR LIONS—Above quartet sang last week for the Flomot Lions and received enthusiastic applause. They are, left to right: Lou Brannon, Lions Sweetheart Judy Gilbert, Jean Green and at the piano, Aleta Netherlin.

—Photos by Douglas Meador

'Law West' To Play For Capacity Crowd

SEATING SPACE is the top problem confronting the Matador Lions Club in the production of "Law West of the Pecos" in the high school auditorium Friday night. Interest in the play, written by Mrs. L. M. Wingerd of Brownfield and directed by her daughter, Mrs. Glenn Woodruff of Matador, has "snowballed" since the announcement that it would be produced here again. It was first produced in Matador eight years ago and lack of space required two shows the same evening.

It will be impossible to have two shows Friday night because of the Lions Queen Contest and candy sale scheduled in the program. Starting at 7:30, it is believed the play and other features of the program will probably require slightly less than three hours.

High school auditorium seats approximately 600 including balcony Lions are requesting families to attend as a unit, because of acoustics, which will make it impossible for many to hear if there is noise produced in the audience. Ushers will seat patrons to the best advantage of using all available room.

Full dress rehearsal was held last night and the play promises to be excellent entertainment. Except for a few minor "rough spots" in sequences, the show is declared to be "ready."

Queen Donna Williams (now attending college in Levelland) is scheduled to be here and place the crown on the head of her successor after the results of the Queen contest are announced. Miss Williams is also District Lions Queen of District 2T-1.

Lion (and Mayor) Bill Seale will play the lead role in "Law West of the Pecos" but many of the cast in the production eight years ago will be on the stage Friday night.

New members of the cast include Roy Hankins as "Crazy horse," Shelly Stevens, "Indian Maid," Scouts Glen Moss, Dick Moss, Ronnie Cox, Don Cox, Ronnie Welling and Roger Vinson, trio, Ronnie Christian, Pat Seigler and Sut Braselton; Bennie Keltz as "Tex"; Tommy Wheeler as "Cowboy," D. H. McGinley, "Fiddler," dance hall chorus, Karmen Braselton, Donna Sue Thompson, Lucretia Grundy, Kay Bailey, Barbara Bird and Pat Cooper; Ann Seigler as "Lily Langtry," Mr. and Mrs. Frank Price and Mr. and Mrs. Billy Wason in Booms-A-Daisy Chorus; vocal trio, Cheri Barton, Vada Nichols and Judy Hobbs; and string band, D. H. McGinley, Clifford Martin, Deweylou Macon and Tommy Wheeler.

District League Events Scheduled

The District 9-B University Interscholastic League events for 1962 will get underway on Tuesday, March 27, when Turkey, Estelle, Quitaque, Flomot, Lakeview and Matador meet here for competition in both girls' and boys' volleyball. The public is cordially invited to attend this competition.

On Thursday March 29, the six schools will meet at Turkey for tennis competition. Matador High School will be host again Friday to the schools for the district literary events, which include spelling, ready-writing, poetry reading, slide rule, mathematical computation, extemporaneous speech, and others.

The high school and grade school track meet will be held at Turkey on Saturday, March 31. This is the only division of the UIL events in which the high schools and grade schools meet together.

Mrs. Virgie Hunter of Slaton was the week-end guest of Mrs. Henry Ford.

Translator Tower Up West Of Town

Setliff Translator TV Station tower was raised into place yesterday. The tower, 200 feet high, is in the foothills west of Matador on the Harry Carter property.

Arville R. Setliff, owner, said that all equipment with the exception of translators has been received. He said the present delay in getting into operation is caused by lack of power. Installation is being made by Lighthouse Electric of Floydada. Poles for the line have been delivered. Setliff said he hopes to be on the air by the end of next week.

Church and Society

Members Of Two Clubs To Be Entered In Dress Contest At District Meeting

Delegates from two county study clubs will be entered in the Vogue dress pattern contest when Santa Rosa District of the Texas Federation of Women's Clubs convention is held April 12-13.

They are Mrs. Bob Clem and Mrs. J. M. (Buz) Thacker of the Predicta Club of Roaring Springs, and Mrs. Ralph Jones and Mrs. Sut Braselton of the Eternas Club, Matador.

Selected in first and second places as named, the four were judged winners in a fashion revue held at Roaring Springs Thursday night, with the Predicta Club as hostesses.

Four members from each club modeled ensembles which each had made from a Vogue dress pattern. Others competing were Mrs. Gerald Yeates and Mrs. Dan Coker, Roaring Springs; Mrs. C. L. Hacker and Mrs. Dean McAnally, Matador. A dress made by Mrs. Bill Palmeyer was also displayed. Mrs. Palmeyer had planned to enter the

contest but was unable to attend because of illness.

Spring Is Theme

Mrs. M. S. Thacker was narrator for the Predicta members, and introduced the program which featured Spring as the theme. Mrs. Roy Grundy narrated for the Eternas members.

As a surprise entertainment feature, the host club presented an "unusual Fashion Show," which was received with hilarity.

Winner was declared Miss Lula Swim for her "dinner" dress. Also participating were Miss Freda Keahy and Mmes. H. C. Smith, Alvin Stearns, L. M. Miller, J. M. Thacker, Gerald Yeates, Truitt Read, Bob Clem, M. L. McSpadden, and C. L. Marshall.

A tea was held following the program with Mrs. Carl Tardy, Mrs. C. L. Marshall and Miss Gladys Peck as hostesses.

A cutwork cloth covered the refreshment table, which was centered with an arrangement of sweetpeas and grapes. Tea cookies, mints and nuts were

served with the coffee and hot spiced tea.

Attending from Matador were Mesdames A. L. Fair, Frank Pohl, D. E. Pitts, L. B. Campbell, Ben Edwards, Frank Price, R. E. Donovan, Douglas Meador, Bill Seale, Pat Seigler, Dean Chaney, Jody Graham, Kirby Campbell, Bobby Thompson and Pete Knight and those in the dress revue.

Mrs. Tom Yeates of the Predicta Club and visitors Mesdames Ed James, R. D. Miles, Claude Lewis and S. J. Braselton; Cathey Clem and Michelle Smith were from Roaring Springs, in addition to those on the program. Mrs. Bob Clem, Predicta president, welcomed the guests.

Judging the dress entries were Mesdames A. L. Fair, Frank Pohl, R. D. Miles and Dan Coker, with Mrs. L. B. Campbell and Mrs. R. E. Donovan as judges in the "style" show.

Tea Is Courtesy For Recent Bride

An informal tea given by Mrs. Marvin Patton at her home Saturday afternoon was a courtesy honoring her daughter-in-law, Mrs. Keith Patton, the former Joan Moyer of Babylon, New York.

Guests called from 3:30 until 6 o'clock and were received by Mr. and Mrs. Keith Patton and their parents.

A white embroidered cloth

covered the dining table which held green tapers in crystal holders featuring a St. Patrick's motif. Hot spiced tea was poured by Miss Mary Keith and Mrs. Charlie Keith, followed by Mrs. B. C. Cox and Mrs. D. P. Keith. An assortment of tea cookies was served, and among friends furnishing these were Mesdames Jim Ford, Bill McCaghren, Pat Sheridan, and J. L. Woodruff.

Members of the house party, in addition to those who poured, included Mesdames R. E. Donovan, Ben Edwards, Glen Brotherton, Henry Ford, L. J. Barkley, Alvin Stearns and Douglas Meador, and also assisting with hospitalities were D. P. Keith, Charlie Keith, B. C. Cox and Algie Groves.

Impromptu musical entertainment was provided by Rev. James Duddy of St. Mary's Church, Spur, who played a harmonica, with Mrs. Frank Pohl at the piano. Other accompanists later in the afternoon included Mrs. John Green of Spur, Mrs. Virgie Hunter of Slaton, and Mrs. G. E. Hamilton with Marvin Patton playing the violin.

Others from out of town who attended the tea included Mrs. O. L. Stansell and Mrs. F. F. Calhoun of Plainview; Mrs. R. C. Irwin and Mrs. Albert Irwin of Roaring Springs; Mr. and Mrs. Carl Pierce of Lubbock, who were visiting her mother, Mrs. R. E. Donovan; and Mr. and Mrs. Joe Berry Meador and children, Joe Douglas and Stacy of Lovington, N. M., who were week-end guests in the Douglas Meador home.

Approximately eighty persons called during the afternoon.

Baptist WMU Has Mission Course

A study course from the Home Mission book, "Glimpses of Glory" was held Tuesday at First Baptist Church by the Woman's Missionary Union, beginning at 10 a. m.

Following the devotional by Mrs. C. D. Garrison, introduction of the study was presented by Rev. Miller Robinson. Mrs. Garrison continued the study, discussing two chapters, "The Camp Encircled" and "An Altar Built."

A film, "My Church Reaching Out" and prayer by Rev. Robinson concluded the morning session. A covered dish lunch was served at noon.

Scripture reading by Mrs. Elbert Reeves was followed by

prayer by Mrs. Ben Keltz, and two more chapters of study, "The Trumpet Sounded" and "Questions and Answers" by Mrs. Paul Patton. Closing prayer was by Mrs. Edgar Lee.

Twenty-seven women were present for the day's study, including four visitors: Mrs. Edna Brandon of Decatur, and Mesdames Jack Sims, Frank Forbis and B. F. Middleton of Afton.

Pruning Time Now For Crepe Myrtle

Now is the time to prune crepe myrtle, members of Matador Garden Club were told Monday afternoon in regular meeting at the home of Mrs. U. L. Willie. Leading the program on "Crepe Myrtle—a Thing of Beauty," was Mrs. L. C. Harp.

Mrs. Freeman Thacker gave a most informative talk on the origin and care of crepe myrtle, which is one of the most "care-free" of all shrubs. It blooms the longest (up to one hundred days); is very disease and insect-free, although if given too much shade it may have a powder mildew on buds and new growth and aphids may attack. A dusting of sulphur is good for mildew, Mrs. Thacker said, and any good insect spray will rid the plant of aphids.

Old bushes, she stressed, should be pruned back to one foot from the ground, and this should be done now before growth begins. Younger bushes should be pruned back one-third of growth.

Other Flowering Shrubs

Mrs. C. T. Jinkins discussed several species of the best flowering shrubs and showed pictures of them. Among these was the lilac, the most fragrant of all shrubs, with its lovely blooms in the early spring and its wide range of colors from pure white through all the blues and purples, into deep crimson.

The forsythia was another popular shrub named by Mrs. Jinkins, who described the three varieties: the Golden Bell, the Lynwood and Spring Glory, a new one with larger, more lovely blooms which, she said, would probably become the most popular. These should be pruned as soon as they finish blooming, Mrs. Jinkins advised.

Among other flowering shrubs discussed were the bottle brush, the candle tree, weigela, vitex (or butterfly) bush and althea.

With the president, Mrs. D. E. Pitts presiding, Mrs. W. N. Pippin presented a motion that the

club plant and care for a small park area just north of the old Mission filling station, for which Douglas Meador had offered to furnish the water and repair the rock fence. The club voted to plant and care for this small area as a beauty spot for Matador.

Mrs. Keith Patton was a guest at the meeting which was attended by the following members: Keith Patton and Mesdames F. C. Bourland, W. W. Clements, Vance Gilbreath, Jim Horn, Bob Martin, Frank Montgomery, Albert Rattan, Eldred Seigler, Pat Sheridan, A. C. Trawick Jr., C. P. Waybourn, Harry Willett and Curtis Graham.

Farewell Party Held For Couple

A farewell party held at Afton Baptist Church Wednesday night of last week was a day of courtesy for Mr. and Mrs. Oscar Stokes, formerly of the community who are now in Matador. Women of the church were hostesses.

The social was held following mid-week prayer services and were presented to Mr. and Mrs. Stokes, and refreshments of coffee, chocolate and cakes were served.

Miss Barbara Waybourn, teacher at Fritch, visited parents, Mr. and Mrs. Waybourn.

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WEEK-END SPECIALS

COFFEE SHURFINE pound **59c**

FLOUR Gladiola 10-lb. bag **79c**

SHORTENING MRS. TUCKER'S 3-lb. can **59c**

PORK CHOPS FRESH and LEAN pound **53c**

CAKE MIX Pillsbury, All reg. kinds, box **29c**

Tomatoes ROI-TEL 303 can **12c**

PICKLES ALABAMA GIRL Sour or Dill, 48-oz. jar **39c**

Bologna WRIGHT'S All Meal pound **39c**

POT PIES Banquet Frozen Chic. or beef, 8 oz. **19c**

Carrots FRESH 1-lb. cello bag **10c**

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Cage Team Elects Captains for 1962

Dixie Barton and Cheri Barton have been chosen as basketball captains of the 1961-62 team. They were elected by the members of the team, shortly after basketball season was concluded.

The two senior girls served their team well during the season. Dixie, an A-team guard, and Cheri, an A-team forward, have played basketball all four years of their high school career and the team is going to miss them, as well as Sue Cross, and Doris Cooper, next year.

The girls will be able to carry pleasant memories of their basketball days with them through years to come as they have seen four good seasons come and go. They have three award jackets and will have a blanket to signify their four years of hard work, and Dixie also has a small trophy which will remind her of the night she was named on the all-tournament team.

Congratulations and good luck, Dixie and Cheri! May you play the game of life as clean and successfully as you have played your four years of basketball.

MHS Math Teacher Wins Scholarship

Don Macon, mathematics teacher in Matador High School, learned this week that he had been awarded a National Science Foundation scholarship. The scholarship is one of fifty that is awarded by Texas Tech for outstanding teachers of mathematics each year.

Eligibility for scholarship is based on college grades and a questionnaire filled out by the applicant. Another condition of eligibility is that an applicant must successfully complete three years of teaching.

The teacher receiving the scholarship is compensated while he is attending school with weekly stipends to help and encourage him to increase his knowledge and training in his chosen field.

—MSB—

Tryouts Are Held For Senior Play

Tryouts for the senior play, "Us Girls", were held Thursday afternoon with members of the faculty acting as judges. The play this year is a three-act farce having as its setting an all-

girl dance in a college dormitory.

In order to have more fun at the dance, two of the girls smuggle their boy friends in, dressed as girls, and the fun begins.

The cast consists of eight girls and three boys with Charlie Johnson and Wayland Moore directing. A tentative date for the play has been set for the first week in April.

—MSB—

MHS Track Team Finishes Sixth

by Johnny Ezzell

The Matador track team finished sixth in the Class A-B division of the Whirlwind Relays, which were held in Lubbock two weeks ago. Matador totaled 37½ points in their first meet of the season.

In the running events, Johnny Peirce was sixth in the 100-yard dash. Lloyd Martin was sixth in the 220-yard dash, and the 440-yard relay team (Lloyd Martin, Johnny Peirce, Dale Dixon, Gary Lancaster) was second.

In the field events, Kenneth Davis was second in the discus throw, Lloyd Martin was fourth in the broad jump, and Gary Lancaster tied for second and Mike Barton tied for sixth in the high jump.

The Matadors will compete at Chillicothe, Friday and at the District Meet in Turkey next Saturday.

WHITEFLAT NEWS

by Mrs. Arthur Cooper

Mrs. Myrtle Vernon is visiting in Amarillo with a sister and husband. She was accompanied there recently by her daughter, Mrs. Scott Robbins. A niece and husband, Mr. and Mrs. Theron Pryor of Merit visited here recently with Mrs. Vernon and the Robbins family.

Mrs. Bill Slover visited in Denver City several days last week with her daughter, Mrs. Bill Stephenson and family. Mr. and Mrs. Stephenson are parents of a new son who was born March 12. The mother is the former Mary Slover.

Tommy Edwards and J. Tom Hamilton were in Wichita Falls Wednesday last week attending to business.

Mr. and Mrs. A. K. Wilkinson visited in Lubbock, Sunday with their daughter and family, Mr. and Mrs. R. M. Hurt and sons, Steve, Stanley and Gary.

Miss Sandra Cooper of Abilene visited her parents and sister, Mr. and Mrs. Arthur Cooper and Doris last week end. She was accompanied by a friend, Carlton Earp. Both are McMurry students.

Miss Fernie Hodge of Vernon was a recent visitor in the home of Mr. and Mrs. L. A. Carlisle.

Mr. and Mrs. Tommy Edwards and daughter, Vella Ree visited in Snyder recently with their son and brother, and family, Mr. and Mrs. Jerry Edwards, Terry and Suzanne.

Rev. and Mrs. Terry Morris and children of Plainview were here Sunday and Rev. Morris preached at both services at the Baptist Church. They were the guests of Mr. and Mrs. Stuart Dixon and Elaine for dinner.

—★—

FORMER, RESIDENT ILL

A. C. Barnett, former Whiteflat resident has returned to his home at 1714 W. Spurgeon St., Fort Worth, from All Saints Hospital where he was treated following a severe heart attack.

★

David Keith of Camp Walters was a recent week-end visitor here with his parents, Mr. and Mrs. Charles Keith.

New Choice and Satisfaction is Coming to Your Television Screen!

At No Extra Cost and No Extra Investment to Cable Customers . . . We are ready to start complete changeover to fully transistorized wide-band cable television equipment, giving our customers . . .

Six (6) Channels of Television

. . . including three major networks, and three color stations

Two (2) Channels of Music

. . . including the present Seeburg Library and 1 channel of 'FM' Radio Music

THE CHANGEOVER will make Matador one of the first six cities in the United States changed to fully transistorized Cable T-V Systems. This new equipment, which has just become available, will provide space for utilizing all of the 12VHF channels and almost unlimited service for the entire VHF band. It will also make it possible to add other services, such as 'Educational Television', A-M Radio and other FM or TV stations if they become available in the Matador area.

ALMOST FIVE YEARS AGO Television Signal Service Company asked for and received a franchise to construct, maintain and operate a cable TV system in Matador. Construction was started without the assurance that the system would have a single subscriber because we made no surveys.

AS AN INDEPENDENT PRIVATE ENTERPRISE we have paid approximately \$4,000 in taxes to schools, the city and county during the period we have been in operation, and also add several hundred dollars monthly to the general economy of the community. Our number of customers has grown steadily, and our service speaks for itself in the fact that almost every resident of Matador enjoys cable television from all three networks, plus 24-hour background music (which, excluding television, will cost twice as much as anyone is paying for cable service).

DURING THE FIVE-YEAR PERIOD we have made in excess of 5,000 service calls (over 80% of these were caused by adjustment needed in television receivers) and these calls have been made WITHOUT CHARGE to our customers. This service alone has saved our customers many thousands of dollars in TV repairmen charges.

YOUR PRESENT TELEVISION SET will be worth double what you paid for it in service and satisfaction when our new equipment is installed, because its scope will be doubled. You will not spend an extra penny for antennas, lead-in wires, converters and other equipment. Your present television set will operate with its original simplicity. When you buy a new television set you can expect to receive double the amount of service and satisfaction for your investment.

Currently one person in every 50 in the United States enjoys television via cable TV service, and new systems and new subscribers are being added every day in areas heretofore considered "free-signal." This fact alone will attest to the reliability, convenience, satisfaction and economy provided by multi-channel cable service.

WE SINCERELY APPRECIATE THE CONFIDENCE AND PATRONAGE OF THE PEOPLE OF MATADOR AND PROMISE CONTINUED ADVANCEMENT IN SERVICE AND PROGRAM CHOICE.

WE ARE DEDICATED TO SERVING YOU FAITHFULLY

Television Signal Service Company

TELEPHONE 234

MATADOR, TEXAS

GET YOUR

Skin Analysis

in our Shop on

March 27, 28, 29, 30

Make your appointment now for a complete skin analysis given by a laboratory-trained state representative of

PRINCESS NYLA COSMETICS,

which are scientifically selected for your individual complexion.

PRINCESS NYLA COSMETICS FORMULAS have been examined and approved by a practicing dermatologist skin specialist and a member of the American Medical Association as calling for cosmetic ingredients of the highest quality and purity.

Each skin analysis will require approximately an hour. So call now for an appointment.

Princess Nyla Cosmetics are selected to meet every individual complexion need. Science says there are four different complexion types—normal, dry, oily and delicate. In which classification does your complexion fall?

Whatever your skin type, Princess Nyla has a special Cosmetic Beauty Service created to take the best possible care of your complexion and to enhance your loveliness.

I feel very fortunate to have acquired the services of a laboratory trained skin analyst to help you.

LOVENA'S BEAUTY SHOP

LOVENA OSBORN
PHONE 576 ROARING SPRINGS

Children's Photo Contest

Prizes Totaling \$20.00

WE WANT YOU TO SEE OUR PHOTOGRAPHS

FREE! 1 (One) 5x7 S. W. - B. & W. PHOTO FREE!

Easy to enter, simply have your Child's photo made by WINSTON B. LUCAS PHOTOGRAPHERS

at NO COST TO YOU. At a later date a group of photos will be shown for your selection of photo and contest. If you wish you may order portraits at this time.

This is a Local Contest
ONE DAY ONLY
FOR MATADOR AND COMMUNITY
at the MATADOR HOTEL
THURSDAY, APRIL 5th
From 10 a.m. to 6 p.m.



Roaring Springs NEWS

Mrs. L. E. Cooper
Correspondent
Phone 981, Roaring Springs

Mr. and Mrs. B. L. Peacock and children visited in Quitaque Saturday with friends. Mr. Peacock judged the FFA and 4-H Stock Show Saturday morning.

Mr. and Mrs. Carl Barton and daughter, Cardella, of Aspermont were week-end visitors of her parents, Mr. and Mrs. P. H. McDorman.

Mrs. Ethel Brown visited during the week end in Plainview with her daughter and family, Mr. and Mrs. Stanley Morrison.

Dr. and Mrs. J. F. Hughes of Spur visited here Friday with Mr. and Mrs. Lesley Smith.

Mrs. Johnny Moss of Floydada visited here Sunday with relatives.

Mr. and Mrs. Ronnie Ragland of Levelland visited during the week end with his parents, Mr. and Mrs. Frank Ragland.

Mr. and Mrs. Donald Gipson

PRESTON SMITH
FOR LIEUTENANT GOVERNOR OF TEXAS



Working for Texas

★ To simplify the general sales tax.

★ To correct the auto insurance merit plan.

★ To help Texas grow and prosper.

★ A proven legislative veteran of six years in the house and six years in the senate.

subject to Democratic Primary
MAY 5, 1962

ONE HOUR SERVICE

We maintain a modern optical lab and can ground most RX's here in Floydada.

KIMBLE OPTOMETRIC CLINIC
CONTACT LENS FLOYDADA, TEXAS

of Colorado City were Sunday guests of his parents, Mr. and Mrs. Joe Gipson. Their daughter Carol, who had been visiting her grandparents, accompanied them home.

Mr. and Mrs. Lee Marshall and Mr. and Mrs. Ray Webb looked after business and shopped in Lubbock Friday.

Mr. and Mrs. Jeff Bell of Brownwood were recent guests of his brother and family, Mr. and Mrs. J. H. Bell and other relatives.

Mr. and Mrs. J. D. Mitchell were called to Carlsbad, N. M. Saturday, by the death of her brother, Collins Gerrells.

Mr. and Mrs. Frank Ferguson visited in Wichita Falls during the week end with his brother and wife, Mr. and Mrs. Bob Ferguson.

Misses Lula Swim and Gladys Peck and Mrs. Truitt Read and Mrs. Newton Fletcher attended the Guild Conference in Lubbock during the week end.

Mr. and Mrs. Robert Miller visited in Longview during the week end with their daughter and son-in-law, Mr. and Mrs. Marvin Dean.

Mr. and Mrs. B. M. Nelson of Dimmitt were here Saturday, visiting with Mr. and Mrs. Tom Swim.

Mrs. Fred Hale and Mrs. Jennie Jackson of Amarillo were recent guests of their sister and family, Mr. and Mrs. W. H. Nichols. Their week-end guest was their son, Billy of Cheyenne, Wyoming and visiting in the Nichols home Sunday were Mr. and Mrs. Albert Sidney Smith and children of Artesia, N. M.

Mr. and Mrs. Herman Havis of Lubbock and Mrs. Jessie Lane of Smyer visited Mr. and Mrs. S. J. Braselton Thursday.

Mr. and Mrs. W. M. Bailey are visiting in Dallas and Tyler with their children.

Mrs. Joe Duren returned home Wednesday from a visit in Amarillo with her children. Her son, Hubert Gunter accompanied her home. Visiting her Sunday were Mr. and Mrs. Francis Gunter of Floydada.

House guests of Mr. and Mrs. Tom Yeates and Mrs. D. W. Hughes are Mr. and Mrs. Elmer Kilmer of Cleveland, Ohio. Their week-end guest was Mrs. Opal Mayfield of Aspermont.

Mr. and Mrs. Luther Moore

have purchased the Hotel Cafe and assumed management Monday.

Mr. and Mrs. Bob Cooper of Brownsville looked after business here Saturday.

Mr. and Mrs. P. I. Roberts and son, Ken, of Floydada were Sunday guests of Mrs. C. D. Wilson and daughters, Miss Beno Wilson and Mrs. Verba Faulkner.

Mrs. Gerald Yeates honored her mother, Mrs. C. R. Gage, of Croton with a birthday dinner Sunday. Thirteen were present for the occasion.

Wesleyan Guild Meets Recently

Roaring Springs Wesleyan Service Guild met in the home of Mrs. Guy Thacker Wednesday night, March 14, with Mrs. J. N. Fletcher, president in charge. Mrs. W. R. Beard gave the opening prayer.

Date for the annual Guild meeting in Lubbock, March 17-18, was announced.

The Guild was honored at having Mrs. J. W. Adams of Ralls to attend and give an introduction to the study, "The Meaning of Suffering." Closing prayer was by Mrs. Thacker. Others present were Mesdames Truitt Read, Clyde Clifton, Ruby Burt and a visitor, Mrs. Lem Miller, and Misses Gladys Peck, Freda Keabe and Lula Swim of Roaring Springs; Rev. and Mrs. W. R. Beard, Mrs. Adams and Mrs. Sadie Smith of Ralls.

ON HONOR ROLL
Jerry Green, son of Mr. and Mrs. L. M. Green of Roaring Springs, is among 52 students named to the fall semester honor roll of the Dean of Agriculture and Home Economics at New Mexico State University. To qualify for the dean's list, a student must be enrolled in 12 or more semester hours with a grade average of B-plus (3.2) or better. Green received his BS degree from New Mexico State in January.

NORTHFIELD NEWS

By Mrs. Homer Davis

Guests of Mr. and Mrs. Jerrell Nimmo during the week end were his mother, Mrs. Fred Austin and Mr. Austin of Oklahoma City. Glen Nimmo accompanied them on their return to Oklahoma City to make his home with his mother. They also visited in Matador Saturday night with their brother and family.

Mr. and Mrs. Calvin Nimmo.

Week-end visitors in the home of Mr. and Mrs. Delmont Hays were their daughter and family, Mr. and Mrs. Bill Wright and children of Abilene, also Mrs. Hays's sister and family, Mr. and Mrs. Theodore Bain and daughter, Beverly of Wichita Falls.

Rev. and Mrs. Cecil Osborn and family of Plainview were Sunday guests of Mr. and Mrs. Tom Moore.

Visitors in the home of Mr. and Mrs. Homer Davis during the week end included their daughter and family, Mr. and Mrs. Edward Nix, Theresa Ann and Gaila of Wichita Falls, also another daughter and family, Mr. and Mrs. Billy Paul Simpson and Tonya of this community.

The Davis family visited in Estelline Saturday night with the Alvin Merrell family also with friends, Mr. and Mrs. Elmer Harlleson and son, Jerry, of Wellington.

Mr. and Mrs. Jim Dobbins made a business trip to Matador, Wednesday and Mrs. Dobbins visited the Matador school lunch room while there.

Mr. and Mrs. Bob Henton made a business trip to Childress, Thursday afternoon. They attended funeral services for J. E. James of Childress, Saturday.

Mr. and Mrs. Tom Moore attended to business in Matador last Monday and visited their children, Mrs. Calvin Nimmo and family, and Tommy Moore and family.

Mr. and Mrs. P. A. Simpson and Mrs. Billy Paul Simpson and small daughter, Tonya were looking after business in Memphis, Friday.

Mrs. Gene Head and son, Rodney of Matador visited her grand parents, Mr. and Mrs. Claud McDonald, Thursday. The McDonald's son, Spud, visited them Saturday night.

Billy Paul Simpson made a business trip to Seymour, Saturday.

Guests of Mr. and Mrs. Walter Timmons during the week end were their daughter and family, Mr. and Mrs. Donnie Dawson and children of Amarillo.

Mr. and Mrs. Weldon Timmons made a business trip to Childress, Friday. Their daughter, Nat, spent the week end with her uncle and aunt, Mr. and Mrs. Grady Timmons.

Mrs. Reece Timmons made a business trip to Childress, Saturday.

Visiting Mr. and Mrs. Bill Cook last week was his mother,

mons made a business trip to Childress Friday. Their daughter, Nat, spent the week end with her uncle and aunt, Mr. and Mrs. Grady Timmons.

Mrs. Reece Timmons made a business trip to Childress, Saturday.

Visiting Mr. and Mrs. Bill Cook last week was his mother,

Tribune, Matador, Matley County, Texas, Thursday, March 22

Mrs. Lydia Sweet of Childress. Mr. and Mrs. Allan Thomas were in Matador Thursday looking after business.

Mrs. N. L. Cook attended to business in Childress, Friday.

Recent visitors in the home of

For COLD take 66

\$7.00 SUPER SPECIAL \$7.00

WITH THE PURCHASE OF \$7.00 OR MORE IN OTHER GROCERIES, MEATS AND PRODUCE (EXCLUDING CIGARETTES) YOU CAN BUY . . .

Sugar 5-LB. BAG 19c

Imperial Pure Cane

LIMIT ONE 5-LB. BAG OF SUGAR AT THIS LOW PRICE TO EACH CUSTOMER MAKING A PURCHASE OF \$7.00 OR MORE IN OTHER GROCERIES, MEATS AND PRODUCE (EXCLUDING CIGARETTES)

CLOVERLAKE MELLORINE
3 1/2 gals. \$1

KIMBELL'S (limit) 3 lb. can SHORTENING 39c

PINTO Beans 4-LB. BAG 39c

FRESH TOMATOES POUND 15c

JELLO (limit) BOX 5c

KIM or KLEENEX 400 count Facial Tissue 2 for 39c

U. S. GOOD, FAMILY STEAK 43c

SPECIALS GOOD FOR THURSDAY FRIDAY SATURDAY
Our Darling CORN 2 tall cans 29c

NO. 1 WHITE Potatoes POUND 4c

Save-Way Foods

2 Blks. East of Signal Light PADUCAH, TEXAS

LOWEST EVERYDAY PRICES

FITS TEXAS TO A "T"
NEW 1962 FALCON SQUIRE



From Falcon...top-selling compact in Texas! World's most luxurious compact wagon! Priced hundreds below other luxury wagons! Steel paneling with woodlike finish! Features Falcon's record-breaking gas savings! Built solid...rides smooth...for Texas-size trips. Proven high resale value!

BUY NOW, SAVE MONEY ALL YEAR! GET TOPS IN TRADE FOR YOUR PRESENT CAR, THANKS TO YOUR FORD DEALER'S USED CAR OPERATION!



FORD

MATADOR AUTO CO.

MERCURY

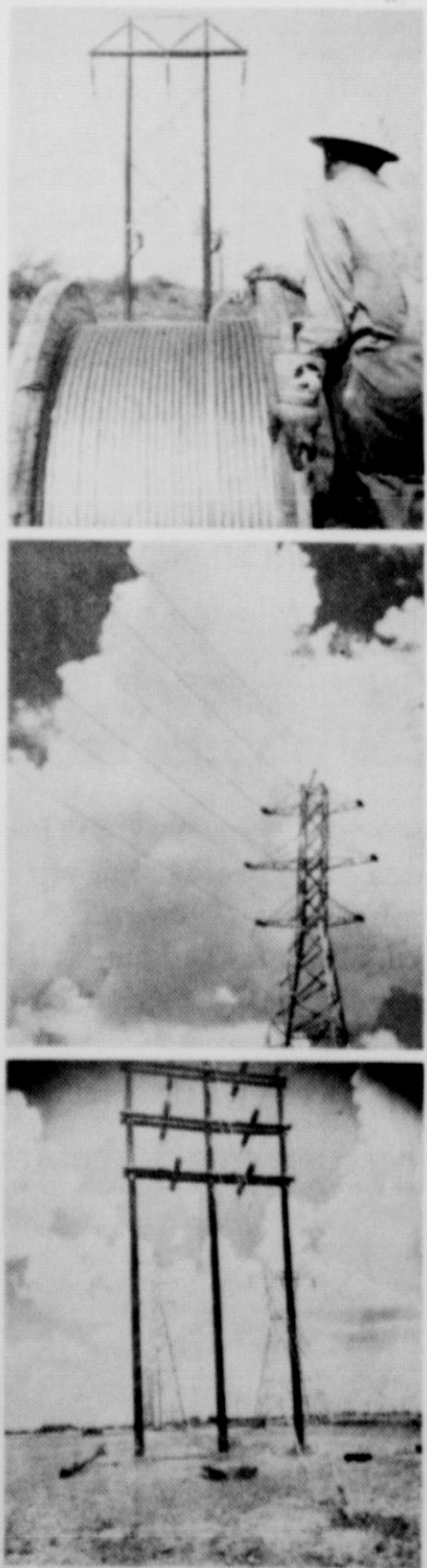
Highline routes to **GROWTH UNLIMITED**

High voltage transmission lines carry electric energy throughout our service area.

As the area grows, our high lines must be expanded to keep pace with this growth.

The pictures here show construction progress on current and recent high line additions. This vast undertaking is part of our multi-million dollar expansion program.

It is a symbol of our faith in the future of The Center of the Southwest. What's more, it is tangible evidence that we are convinced this area faces GROWTH UNLIMITED.



day, March 22
OLD!
 take 66
7.00
 MEATS AND
9c
 BREAD MAKING
 PRODUCE
 400 count
 for 39c
 43c
 Darling
 CORN
 tall cans
 29c
 POUND
 4c
 LOWEST
 EVERYDAY
 PRICES
 H. TEXAS
 MERCURY

Etiquette Studied By Club Members

For a program on "Symbols of Etiquette," members of Eternan Club met Thursday evening, March 15 at the home of Mrs. Kirby Campbell with Mrs. Charles Johnson as co-hostess.

Roll call was answered with a personal etiquette problem. Discussed were the following subjects: "Table Settings," Mrs. Billy Wason; "Table Etiquette," Mrs. Sut Braselton and "Personal Etiquette," Mrs. C. D. Garrison.

Members who had planned to enter the Vogue dress pattern contest at Roaring Springs, modeled their ensembles for the club.

Business was conducted by the president, Mrs. Bill Seale, and at the conclusion of the program refreshments were served.

Others present included Mrs. Kenneth Thompson, who was welcomed into the club as a new member at its February meeting, and Mesdames Dean McNally, Jody Graham, Roy Grundy, Ralph Jones and C. L. Hacker.

Whiteflat W.M.S. Has Study Course

The Whiteflat Baptist Woman's Missionary Society participated in both program and study course during an all-day meeting Thursday, March 15 at the home of Mrs. Clifford Martin.



PROMOTE
 Senator **ROBERT BAKER**
 to LT. GOVERNOR
13 Reasons Why **BAKER**
 will do more for
YOU... more for TEXAS as
 your LT. GOVERNOR
 Baker believes in

A stable state fiscal policy • An improved higher education system • Laws to curb loan sharks • A livestock disease control program • An adequate juvenile parole system • Codes to guarantee election counts • Local ad valorem tax powers • Creation of a Texas Tourist Commission • Padre Island as a national park • Limiting a cities annexation powers • Equitable congressional representation • Equality for women under the law • Public education for traffic safety.

"Be" for BAKER
 (Pol. Ad paid for by Baker friends)

Theme for the morning program was, "O Help Us, God," based on the scripture Romans 1:16. Mrs. L. A. Carlisle opened the session with prayer and Mrs. J. M. Jameson and Melba gave the responsive reading. Mrs. Martin was program leader and others taking part were Mesdames F. M. Casey, Stuart Dixon, Henry L. Martin, Carlisle and Jameson. A season of prayer by the group closed the session.

Following a covered-dish luncheon at noon, the book, "Glimpses of Glory" was studied during the afternoon session. Mesdames Alfred Cooper, L. A. Carlisle, Stuart Dixon and F. M. Casey led the study of different portions of the book, which was concerned with the ministry to the lowly, the poverty-stricken, and the neglected. The meeting closed with prayer.

New Members Join Golf Association

The Women's Golf Association, in a drive for new members has added 14 new recruits with others indicating interest and possible membership in the near future. A class for new players has been formed, with Mrs. Glenn Woodruff giving instruction.

A coffee for members and prospective members was held in the Woodruff home Wednesday, March 14, from 10 until 11 a. m. with 22 women attending. Several who were unable to attend the coffee plan to join the association as soon as possible.

Membership is open to anyone in the area, especially communities within the county. Details may be obtained from Mrs. Woodruff, who is president, or from other officers, Mrs. Bill Seale, vice president, Mrs. Melvin Meason, secretary-treasurer, and Mrs. Gus Bird, reporter.

Attending the coffee were Mesdames Gerald Yeates, Bob Clem, J. M. Thacker and M. S. Thacker, Roaring Springs; Miller Robinson, Ben Edwards, Melvin Meason, L. B. Campbell, Frank Price, Bill Seale, Ronald Bailey, Robert Darsey, Harold Campbell, Roy Grundy, Alfred Barton, Claude Harp, R. E. Donovan, Forrest Campbell, Bill McCahren, Jack McCallie, Bill Pipkin and Gus Bird.

4-H Junior Leader Program Explained

The Junior Leader program of 4-H clubs was ably explained by Miss Jane Hamilton at a meeting of the Whiteflat Home Demonstration Club, Friday, March 16. The meeting was held in the home of Mrs. J. M. Jameson and Melba, with 11 members present.

Miss Hamilton explained that junior leaders had been serving in Motley County for four years, to help the younger members of

4-H clubs in keeping records, practicing demonstrations, and other projects. She gave a number of examples of outstanding work by junior leaders, as reported in the 4-H magazine. The Home Demonstration Club presented the Motley County 4-H clubs with a check to assist in the furnishing of their meeting room.

The business session of the club was presided over by the president, Mrs. Wilson Barton. The women decided to have a group meeting and luncheon in Plainview on the next meeting date, April 6, and to have several arts and crafts demonstrated and made by the members at the April 20 meeting.

Recreation was led by Melba Jameson and delicious refreshments of sandwiches, pie, tea and coffee were served to those mentioned and Mesdames L. A. Carlisle, Arthur Cooper, A. K. Wilkinson, Fred Bourland, Bess Patton, Bob Martin, France Barton and M. D. Morris.

TO SAINT LOUIS

Stanley Welling, son of Mr. and Mrs. Freddie Welling has enrolled in the Gradwohl School of Laboratory Technique in Saint Louis, Missouri. Mr. Welling accompanied his son in making the trip there. They left early Saturday. Jimmie Irwin is attending the same school, and others from here who have graduated there are Sut Braselton and Gary Jenkins.

CARD OF THANKS

It is with all sincerity that I take this means of expressing my gratitude to those who were so kind to me during my recent hospitalization in Groom and while I have been recovering in my home. The cards, telephone calls, visits, and offerings of services were appreciated deeply and will always be remembered. I hope to someday return your many favors in some way.

Mrs. Charlie Parks

STANLEY HOSPITAL

Gay Killingsworth, the small daughter of Mr. and Mrs. Odus Killingsworth was dismissed

MATADOR DRIVE-IN



TONIGHT
Claudelle English
 —starring—
DIANE McBAIN
ARTHUR KENNEDY

—Friday—
The WONDERS of ALADDIN
 —starring—
DONALD O'CONNOR
 Eastman Color—Cinemascope

Sunday & Monday
"BACK STREET"
SUSAN HAYWARD
JOHN GAVIN
 ... in Eastman COLOR!

Wednesday & Thurs
LOSS OF INNOCENCE
KENNETH MORE
DANIELLE DARRIEUX
 Eastman Color

ROGUE

6:45 Week Days
 —Saturday—
The WONDERS of ALADDIN
 —PREVIEW—
 (Saturday, 10:30 p. m.)
"BACK STREET"

from the hospital Sunday, after receiving treatment for pneumonia.

J. D. Mounce is a patient since suffering a heart attack early last week. Clyde Gilbert is still a patient, recovering from recent accident injuries. Other patients include Mrs. Marvin Brotherton, Matador; Mrs. H. O. Logan and Marvin Tracy both of Turkey; Mrs. J. H. Meador, Dickens; W. H. Tooke, McAdoo, and Mrs. Wilburn Martin, Flo-mot.

PIED PINIONS By Mrs. M.

The fashions were authentic as well as realistic, which Roaring Springs women modeled during a "style" show Thursday night for Predicta Study Club and guests.

Miss Freda Keahey led the parade of styles, wearing a spring ensemble with a "box" (a real one) jacket. A "tissue" (the kind that comes in rolls) dress designed with streamers, and "Scottie" (the cleansing kind) box hat was worn by Joyce (Mrs. Caldwell) Smith. Stick

candy and real mints decorated the "candy stripe" dress and hat modeled by Bertha (Mrs. Alvin) Stearns.

A "spring" coat and hat worn by Emma (Mrs. Lem) Miller was designed with genuine springs in various sizes, and perched atop a spring on the hat was a canary. Rows of tea bags adorned the "tea" gown modeled by Lavoe (Mrs. J. M.) Thacker, with which she wore aluminum tea balls for ear drops, and carried a teapot for a bag.

Prize-winning "dinner" dress was a printed tablecloth with dishes and culinary designs, re-decorated with paper plates and plastic "flatware" appointments, modeled by Miss Lula Swim. With this creation, she wore a champagne "bucket" hat decorated with plastic flatware.

A profusion of buttons and bows decorated the elaborate costume worn by Evelyn (Mrs. Gerald) Yeates, from the top of her picture hat to her ankles and the toes of her shoes, while pins of every description ornamented the "pinstripe original" worn by Chelsea (Mrs. Truitt) Read, whose accessories included a rolling pin "pendant."

Nell (Mrs. Bob) Clem wore a cocktail dress elaborately embellished with pretzels, with straight ones forming a fringe around the hem, and an innovation in styles was the "slip-over-sweater" (get it?) introduced by Sidney (Mrs. M. L.) McSpadden, with which she wore a "goal-post" bedecked hat designed for casual or sports wear.

Climaxing the act was Margaret (Mrs. Corby Lee) Marshall, retiring in an "evening" gown,

carrying a candle, and a spare tire over one arm, and wearing a fancy net nightcap. Lillian (Mrs. Melton) Thacker wore an elaborate "Mr. Johns" headpiece as she introduced the models.

The exquisite table cloth which Helen Patton used for the tea Saturday, honoring daughter-in-law Joan, was brought to her from Hong Kong by her nephew, Lt. Charles Robert Keith, who was in the Orient last year on a tour of duty.

Mother's Day Special!

3 — 8x10, 2 BLACK and WHITE and one COLORED, all for only

Only one person \$10.00 in a picture

PARKER STUDIO

PADUCAH

Farewell to Ironing Fatigue!

Pool's "SWETPRUF"
 The Cramerton Co.
 Cramerton, Texas

PANTS
 MADE OF
CRAMERTON ARMY CLOTH

NOW WASH AND WEAR

ORIGINAL TYPE I CHINO
 Some fine Cramerton Army Cloth you've always known. Only the Wash and Wear Finish is new — for little or no ironing. It's the premium cloth for work and sports. Pool's premium tailoring, too — all the way.

"Quality Garments Since 1911"

MATADOR VARIETY

SUCCESSFUL FARMING begins with the best seed it is possible to buy!

Plantmaster Cottonseed

From Certified First Year Seed	(50 pound bags)	Certified
\$7.00 per Bag	Lankart 57	\$9.00 per Bag
\$7.00 per Bag	Lankart 611	\$9.00 per Bag
\$7.00 per Bag	Paymaster 54B	\$9.00 per Bag
\$7.00 per Bag	Paymaster 101	\$9.00 per Bag
\$7.00 per Bag	Storm King	\$8.00 per Bag
\$7.00 per Bag	Western Stormproof	\$9.00 per Bag
\$6.50 per Bag	Blightmaster	\$8.50 per Bag
\$6.00 per Bag	Empire	\$8.50 per Bag
\$6.50 per Bag	Rex	\$8.50 per Bag
\$6.50 per Bag	Acala 1517 BR1	\$8.50 per Bag
\$6.50 per Bag	Lockett	\$8.50 per Bag
\$7.00 per Bag	Anton 99	\$8.50 per Bag
\$7.00 per Bag	Northern Star 5	\$8.50 per Bag
\$7.00 per Bag	Austin	\$8.50 per Bag
\$7.00 per Bag	Mesilla Valley	\$8.50 per Bag
\$7.00 per Bag	Dixie King	\$8.50 per Bag
\$7.00 per Bag	Gregg	\$8.50 per Bag

Get your WET ACID DELINTING done NOW during the slack season. Write or call us collect for an appointment so we can get your seed processed the same day you bring them in!

Floydada Seed & Delinting Co.

FLOYDADA, TEXAS
 Day or Nite Phone YU 3-3214 P. O. Box 956

PROTECT YOUR RECORD

It's Money In Your Pocket!

The premium on your automobile insurance is now based on your driving record.

If you have a good one you are entitled to a lower rate. When you do business with our agency we make sure that you get it.



Where every type of policy is available in one office at one stop. Stop in!

Bill Pipkin
Insurance Agency
 First State Bank Building Phone 300

LOCAL ITEMS

ILL AT HOME

Mrs. W. R. Patrick and her mother, Mrs. Margaret Fisher have both been ill at their home. Also an "at home" patient the past week has been Mrs. Margaret Newman.

ARRIVAL ANNOUNCED

Mr. and Mrs. Bob Mitchell are announcing the birth of a son, Bobby Mack, on Monday afternoon, March 19, in Traweek Hospital. He weighed 6 pounds, 13 ounces.

HERE FROM BOYS RANCH

Mr. and Mrs. Garland Rattan and son, David of Boys Ranch visited here during the week end with his parents, Mr. and Mrs. Ward Rattan. They were accompanied by friends, Mr. and Mrs. Clifford Beckwith and daughter, Cathy, also of Boys Ranch, and Saturday the men drove to Jayton to secure two deer which have been given to the game preserve at Boys Ranch.

HAYRIDE SPONSORED BY BAPTIST CHURCH

First Baptist Church sponsored a hayride and weiner roast for all students of Matador High School and their guests, Saturday, March 17. Seventeen students and guests attended and were accompanied by Rev. and Mrs. Miller Robinson and Mr. and Mrs. Ronnie Christian.

The party met at the Baptist Church at 5:30 and then drove to the old twin bridges site for the weiner roast. Games were played after everyone had eaten a supper of hotdogs, chips, roasted marshmallows, and soft drinks.

Mr. and Mrs. A. A. Harp accompanied their grandson, Mark Schweitzer, to his home in Lubbock, Sunday, after a visit here of about ten days. His mother and brother, Mrs. Bert Schweitzer and Mike had accompanied him here.

POLITICAL ANNOUNCEMENTS

The Tribune has been authorized to present the names of the following candidates for office, subject to the action of the Democratic Primary Election, May 5, 1962.

- For County Judge and Ex-Officio Co. Supt.: Elbert Reeves (re-election)
- For District and County Clerk: Pat Sheridan (re-election)
- For County Treasurer: Velma Fulfer (re-election)
- For County Commissioner, Precinct 2: Malcolm Turner (re-election)
- For County Commissioner, Precinct No. 4: Charles Long (re-election)
- For Governor: Marshall Formby
- For Attorney General: Waggoner Carr
- For State Representative, 82nd District: W. S. (Bill) Heatly, re-election
- Alex B. Saied
- For District Judge 110th Judicial District of Texas: L. D. Ratliff (re-election)

Mr. and Mrs. Pat Sheridan visited in Lubbock during the week end with their son and family. Mr. and Mrs. Pat Sheridan Jr. Visiting in the home of Mrs. H. Plemons during the week end were her sons, Will Plemons of Fort Worth and Elmore Plemons of the State Welfare Department in Austin.

Visitors in the home of Mr. and Mrs. C. T. Gaines, Sunday were his sisters, Misses Virginia, Nana May and Velma Gaines of Lubbock, and two nieces, Jamie Bird, Lubbock and Kim Kelly, Dallas.

Mr. and Mrs. Jim Smith of Clovis, N. M. visited here Tuesday with Mr. and Mrs. Clyde Gilbert, and with Mr. Smith's sisters, Mrs. H. F. Aulick, Mrs. Laura Houston, and Mrs. Jack Spray.

Scott Nichols of Irvington, Calif., is visiting here with his maternal grandparents, Mr. and Mrs. J. D. Craven. He accompanied his paternal grandparents, Mr. and Mrs. E. J. Nichols of Afton, home when they returned from a recent trip to California.

Mr. and Mrs. Joe Berry Meador and children, Joe Douglas and Stacy of Lovington, N. M. visited here overnight Saturday in the home of his cousins, Mr. and Mrs. Douglas Meador.

Mrs. George Cullin visited in Wichita Falls several days last week, with relatives.

Miss Charlene Waybourn of Lubbock, visited here during the week end with her parents, Mr. and Mrs. Bill Waybourn.

E. W. Blackburn returned Friday from a week's visit in Corsicana with relatives and friends.

Mrs. Lloyd Latimer and children, Sandra, Dale and Kelly of Lubbock, visited here recently with her parents, Mr. and Mrs. D. P. Keith.

Mrs. John Lawrence and her father, A. D. Beauchamp visited in Lubbock this week with his sister, Mrs. G. W. Foster.

Mr. and Mrs. Emmett Jenkins visited in Plainview Sunday afternoon with a nephew and family, Rev. and Mrs. Danny Solomon.

Mr. and Mrs. Vernard Alexander and daughters, Leslie Ann, Dianne and Linda of Post,

were week-end visitors of her parents, Mr. and Mrs. W. N. Pipkin.

Mr. and Mrs. Nelson McMan spent the week end in Amarillo visiting their daughter and husband, Mr. and Mrs. Jim Marshall.

VISITING CHILDREN

Mrs. J. F. McNelly left Friday for California where she is visiting her sons, Harvey and J. D. McNelly in San Bernardino, and Joe McNelly in Rialto. Before leaving for the coast, she visited in Floydada with her daughter and family, Mr. and Mrs. Alton Rose.

RESIDENTS ATTEND REVIVAL AT LOCKNEY

A number of residents, members of First Baptist Church, have attended revival services the past week at the First Baptist Church, Lockney to hear Evangelist Paul Carlin and singer Jimmy Snellen, who led in revival services here last year. Rev. Gene Hawkins, former pastor here, is pastor of the Lockney Church.

Among local residents who have attended the services have been Mr. and Mrs. E. A. Day, Mr. and Mrs. Raby Webb, Mr. and Mrs. Ronnie Christian, Mr. and Mrs. James Price, Mr. and Mrs. John Barnhill, Rev. and Mrs. Miller Robinson, Mesdames C. P. Waybourn, Lois Smart and Velma Fulfer, Dale Rector, Judy Hobbs, Barbara Bird, Pat Cooper, Mary Newman and Vada Nichols. Mrs. Raby Webb has accompanied the group of young people in attending several of the services.

FLOMOT NEWS

By Mrs. L. B. Turner

Former residents, Mrs. Zora Jones and her father, Ebb C. Hewitt of Artesia, N. M. visited Mrs. M. J. Pyron, Tuesday.

J. C. Franks, Mr. and Mrs. J. D. Bilberry and Mrs. J. W. Franklin attended the Evangelistic Conference at the Calvary Baptist Church, Tuesday evening at Floydada. Mrs. Jack Terrill accompanied the Bilberys to Floydada, then joined her husband and attended the revival meeting at the Lockney Baptist Church.

Mrs. P. A. Simpson of Northfield spent Sunday night in the home of her mother, Mrs. F. S. Bourland and accompanied her, and Mr. and Mrs. Ernest Fisher to Abilene Monday to attend the funeral of a relative.

In the Want Ads

FOR SALE: 1 drop-leaf dining table with three leaves; 6 chairs. E. A. Day. 2 c1t

FOR SALE: Good Schweitzer saddle. See Red Birchfield, Matador. 2 p3t

WANTED: Good light-weight heifers, Herefords or Angus, or springing heifers. Phone 973 Roaring Springs after 5 p. m. 2 p2t

SPINET PIANO (new) located in this vicinity. Will sacrifice to party able to assume \$27.50 monthly. Write Channer's, Holyoke, Colo. 52 c3t

FOR RENT OR SALE: 3-bedroom home in Matador. Good location. Call 239. Wade Berryman. 49 c1tn

CUSTOM Farm Work: custom fertilizer application. Bill Cooper, phone 981, Roaring Springs. 52 c3t

FOR SALE: Registered Angus Bulls Ages, 12 to 16 months. \$175 to \$200 each. James E. Long, 8 miles north of Crowell on Quannah highway. Ph. Medicine Mound TE 9-2520. 1/c3t

SERVICE SHOP: Phone 2191 in Dickens for complete service on radio and television. Alvis Lee. 1/c1tn

CIGARETTES:— All regular brands, \$2.55 per carton. King size and filter cigarettes \$2.69 per carton. Bob Stanley Pharmacy. 2 c1tn

FOR SALE: 36 in. electric range and apartment gas range. Both in good condition. Mrs. Ted Green, phone 215. 44 c1tn

REGISTERED Poland China 4H breeding service offered by A. J. Dye 3 miles east of Golf Course Airport between Matador and Roaring Springs. 52 c3t

SPRING BULBS For Sale: Gladiolus and Dahlias. Stanfield's Greenhouse, phone 210, Matador, Texas. 52 c4t

12 - MONTH BATTERY— Exchange - \$8.95. Peg's Tractor Imp. Co. 10 c1tn

APARTMENTS FOR RENT: Unfurnished, \$35. Furnished, \$50. Hot water included. We pay water and sewer. Call Mrs. L. C. Harp, 153. 43 c1tn

LET US slaughter your beef or hog. Modern, clean, sanitary facilities. Experienced staff. Leon Ice Co., Spur. 29 c1tn

CIGARETTES:— All regular brands, \$2.55 per carton. King size and filter cigarettes \$2.69 per carton. Bob Stanley Pharmacy. 2 c1tn

FOR SALE: Beef and hogs for your locker or home freezer. We have all sizes available. Half or whole. Wholesale price. Leon Locker Plant, Ph. CR2-4371, Spur. 29 c1tn

B. F. GOODRICH TIRES, 670x15 for \$12.95 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 c1tn

B. F. GOODRICH TIRES for \$11.95 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co.

FOR SALE: Several TV sets. Household

SALE: STP (oil additive) \$1.35, sale price \$1.00. Tractor Co., US Highway west.

Representative FOR MONUMENTS and CURBING Eudy-Seale Funeral Home Telephone H

DR. O. R. McINTOSH
Optometrist
211 South Main Street
Floydada Texas

BIG SAVINGS QUALITY FOODS!

Club Steak	HOME-KILLED BEEF pound	63c
WHITE SWAN COFFEE pound	59c	Quart Size Mazola Oil 79c
TUXEDO BRAND No. 1 tall can SALMON	69c	CLOVERLAKE half gal MELLORINE 39c
Summer Isles Half sliced, 14 oz. can, 2 for Pineapple 2 for 49c		DRIED 4-pound bag Pinto Beans 39c
KIMBELL IRISH , 303 can 3 for POTATOES 39c		DEL MONTE 303 can 3 for Spinach 3 for 49c
Supreme Coconut Choc. Drop 1-lb. bag COOKIES 45c		WHITE SWAN, 24 oz. can 2 for Pork & Beans 39c
Aunt Wick's Soft Drink Mix 12 - 5c pkgs Fla-vor-aid 39c		KEITH FROZEN 10-oz. bag Broccoli Spears 19c
White Swan Mustard or Turnip 303 can Greens 3 for 35c		DOLE FROZEN 6-oz. can Pineapple Juice 19c
FRESH LEAN pound Pork Chops 49c		WINESAP 4-pound bag Apples 39c
		FRESH FLORIDA K. V. pound Green Beans 19c

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