

# Matador Tribune

76TH YEAR—No. 27

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, SEPTEMBER 11, 1969

PRICE TEN CENTS

## TRAIL DUST

By DOUGLAS MEADOR



An employee of a large corporation says his firm has a wonderful retirement plan. The problem, he opines, is that the work is so hard and the hours so long, that few live long enough to retire.

It takes all kinds to make a country, and apparently the same variety to operate its government.

Dust has settled on the silent machine and its worn space bands are corroded with rust. The metal pot is cold and the keyboard is locked like the crossed hands of a faithful slave. The feeling, the sound, the work and the soul have gone out of the mechanism that once vibrated with the events of a community and the world. It shaped the thoughts, the dreams and the achievements of mankind and brought books, papers and every printed communication to the hands of all ages. Thousands of tons of hot metal poured through its throat to create type that would convey the messages of the passing days. The weddings, the births, the deaths, the trivial and the importance of droughts, floods, storms, wars and peace. The past was melted down to become a record of today. The chiming matrices no longer fall and the copy light is cold. Offset printing has made the Linotype obsolete. Might and strength and faithful service end here with the scattered matrices and chilled lead that proclaim their own obituaries.

Rural voters are perhaps more cautious regarding young political aspirants. The older generation remembers the chain harness period when it was considered prudent to always speak to a strange horse before approaching his heels.

An idol of my childhood was a relative whose only accomplishment was the ability to blow smoke rings from his pipe.

A rancher friend who does his cowboying from behind a windshield says that raising cattle is by far the most hopeful way of going broke.

### INJURES HAND

Mrs. B. F. Jackson was accompanied to Amarillo, Sunday, by her son and family, Mr. and Mrs. Elmo Jackson and Kelly Jackson, following an accident at her home here in which she cut her thumb on her right hand, severing a tendon. She was treated at St. Anthony's Hospital and is reportedly doing well. She will remain in Amarillo with her daughter, Mrs. Randal Hawk, this week.

COME TO CHURCH SUNDAY

## Noise of Death From Vietnam Is Heard Here

ACTUAL sounds of an enemy attack on the South Vietnam base of CuChi have been reproduced in Matador.

Sp/4 James M. "Chip" Smith, first cook in the Vietnam base communicates regularly with his parents, Mr. and Mrs. Joe Smith, through the medium of tape recordings. He and his parents also write each other almost daily and he has sent motion picture film of his life in his area, home to his parents.

Some time in June he was taping a recording to his parents when he remarked that his base had not been attacked in about 30 days. Interrupting the monologue he said, "It is an attack... the red lights have come on..." there was a distinct order for the personnel to go to their bunkers. Smith left the recording open with the sound of enemy shells falling and the retaliation from the base area. Later he taped, "I did not sleep much the remainder of the night."

Mr. and Mrs. Smith send their son a recording of their voices regularly. When he receives the tapes and has listened to them, he "erases" the messages and "talks" to his parents, then returns the tapes to Matador. His parents have about 22 tapes which the GI has made. They have kept all his vocal messages from Vietnam.

Young Smith is in line for the Purple Heart, having been struck in the shoulder by the buck plate from a rocket which struck 35 yards, and was hurled through a window shortly after he arrived in Vietnam in February this year. A 1967 graduate from Matador High School, Chip, who is 21, entered the service April 2, 1968, and took cook basic training.

Mr. and Mrs. Smith operate the Billie Dean Drive In Cafe and Motel here, located on U.S. Highway 70. They have two other children, a daughter, Seven who is 19 and will enter Texas Woman's University in Denton for the fall semester, and Pat, 10, in the fifth grade.

## Mark Hill Pledges Fraternity at TCU

Fort Worth (Special) — Pledging of more than 100 men students enrolled at Texas Christian University was announced at the close of rush week for the TCU Interfraternity Council by sponsor J. W. Murray, dean of men. Pledge ceremonies were conducted after the issuing of bids by the eight Greek-letter organizations for men at TCU.

Among pledges of Sigma Alpha Epsilon is Jesse Mark Hill, III, of Matador. He is the son of Mr. and Mrs. J. M. Hill Jr.

Mr. and Mrs. Pete Knight and Mr. and Mrs. Kirby Campbell and sons, were among local residents who attended "TEXAS" on Saturday night, August 30.



LISTENING TO THE VOICE of their son in Vietnam, Mr. and Mrs. Joe Smith enjoy a remark by their son "Chip", who has been in the battle zone since February. Part of the communication between parents and son, is by tape recordings. —Tribune photo

## New Laurels For Karen Jo Elliott

Completing her internship as reporter on the Houston Chronicle this summer, Miss Karen Jo Elliott visited here on Wednesday until Monday with her parents, Mr. and Mrs. Ted Elliott.

She drove to Austin, Monday to assume her duties as Managing Editor of the Daily Texan, student publication of the University of Texas for the coming year. A senior, she has formerly held the position as News Editor.

The Chronicle selected Karen as its "Outstanding Student Intern" and has entered her in competition with other student interns in the Texas Daily Newspaper Association contest. She was employed by the Chronicle after being selected to receive a \$500. Newspaper Fund Internship Scholarship last spring.

Miss Elliott is a member of Orange Jackets, an achievement recognition, and is president of Kappa Tau Alpha, national organization for scholastic achievement in journalism. She was named outstanding student for extra curricular activities and is one of 20 senior girls selected for Mortar Board, oldest honorary scholastic woman's organization on the campus.

Karen has served as campus "stringer" (or correspondent) for Newsweek magazine since the spring of 1968. A feature which she wrote for the Chronicle appears elsewhere in this issue of the Tribune and another article was published earlier.

During the astronauts' trip to the moon, Karen was among the reporters privileged to interview their wives.

### IN AMARILLO HOSPITAL

L. J. Barkley is a patient in St. Anthony Hospital, Amarillo where he had surgery Tuesday to replace an artery in his neck. Mrs. Barkley accompanied her husband to Amarillo and they have been there since Sept. 2. He is reported in satisfactory condition.

## Dr. Johnny Webb Home from Taiwan

Dr. and Mrs. Johnny Webb, who spent the past two years in Taiwan, returned home last week and visited relatives here from Tuesday until Thursday.

Dr. Webb has been in the Air Force and received his discharge upon his arrival in the states. After a visit with his mother and stepfather, Mr. and Mrs. D. R. West in Lubbock, he visited here with his father and stepmother, Mr. and Mrs. Raby Webb, his grandmother, Mrs. Bob Echols, and his aunt and uncle, Mr. and Mrs. D. I. W. Birnie.

### Residents Ill: In Hospitals

Mr. and Mrs. Cliff Stephens, who are in Houston, where he is receiving tests at M. D. Anderson Hospital, are staying at Surrey House, 8330 S. Main. Their stay in Houston is indefinite.

Claude Harp is still a patient in Methodist Hospital, where he was conveyed recently following a heart attack. The Tribune erroneously reported at that time that his daughter, Mrs. Ann Crump was at his bedside. The former Mrs. Crump is now Mrs. Bonner Nelson, and living in Woodburn, Oregon.

Chris Damron is a patient in Richard's Memorial Hospital, Paducah where he had surgery this week. D. L. Damron has been at his father's bedside.

J. B. Cooper has been a recent pneumonia patient in Richard's Memorial Hospital in Paducah. Members of his family have been with him.

Lynn and Howard Martin of Clovis, N. M. visited friends here Sunday, coming here from Plainview where their brother, Joe Martin, was a patient in the hospital following surgery. They came to visit their sister, Mrs. Buford Hobbs. However, Mr. and Mrs. Hobbs are presently visiting in Baytown with their son, Ronald Hobbs and family.

## Date Announced For Homecoming

In a meeting Sunday of the Executive Committee of Matador Ex-Students and Teachers Association, the date for Homecoming activities was set for November 14.

Officers present at the meeting were Pat Seigler, President, Furman Vinson, Vice President and Mrs. R. E. Donovan (Hazel Walton) Secretary-Treasurer. Members of the committee present were Forrest Campbell, James Stanley, L. B. Campbell, Mrs. Pete (Bessie Jean) Williams and J. R. Whitworth.

Meeting with the group was Supt. Charles Johnson, who announced that the football game on the chosen date would be with Hart. Arrangements committees were named by the president and other plans made included discussion of letters to be mailed to all "exes" living outside the county.

The Ex-Students and Teachers Association includes anyone who has attended the Matador Schools and all other schools which have consolidated with the Matador Independent School District.

## Rites Held for Former Resident

Graveside rites were held in East Mound Cemetery at 2 p.m. Monday, for Mrs. Oma Walker Farmer, 87, who died Saturday, Sept. 6, in a Wichita Falls hospital, after an illness of about 25 years.

Rev. Larry Heard, pastor of the First Baptist Church officiated at the service, and burial was conducted by Seigler Funeral Home. Mrs. Farmer had once taught art in the Matador schools, and was a member of the Baptist Church.

She was born Oma Pounds, March 5, 1882 in Mississippi and came to Motley County as the bride of Matt Walker, an early-day cowboy on the Matador Ranch. They made their home here and in Montana for several years.

She is survived by one sister, Mrs. Coy Smith of Waco, a niece and a nephew.

## Couple to Observe 50th Anniversary

Mr. and Mrs. Claude McDonald will observe their Golden Wedding anniversary Saturday, Sept. 20 with a reception at their home in Northfield.

Their daughter, Mrs. Dorothy Jameson will be assisted by Mrs. Marie Hurst, as hostess for the affair.

Mr. and Mrs. McDonald were married Sept. 19, 1919 in Childress, at the courthouse.

They have a son, Foy McDonald, and four grandchildren. Friends of the couple are invited to attend the open house in their honor, from 2 until 5:30

## Matador, Paducah to Clash Here Friday

The Matador Matadors meet the Paducah Dragons for the first football game of the season, Friday (tomorrow) at 8:30 p.m. here on Burleson Field.

Preceding the game the Matador Lions Club will sponsor a pancake supper in the school lunchroom, from 6 until 8 o'clock.

Matador business firms and individuals are sponsors of a full page ad in this issue of the Tri-

bune, in support of the local team and the coaches, Stan Irvine and Glendell Smith.

The Matador Mavericks (Grade School team) will play their first game next Thursday, September 18 at Turkey, it was announced yesterday. The game will start at 7:30 p.m.

### SCRIMMAGE WITH OWLS (By Lance Jameson)

Many Matador fans got their first look at the Matadors as they scrimmaged the Silverton Owls on Burleson Field Friday night, Sept. 5. Coach Stan Irvine praised the Matadors for their fine spirit and agility in ball control. "If they keep handling the ball as they did in the last half of the game, this will be a good season for the Matadors," he said.

The reserve Matadors also showed promise.

Two members of the squad suffered broken bones during the scrimmage. Ronnie Welling sustained a broken left hand and Lee Hurt bruised his ribs.

## Maj. Chas. Keith On Second Tour of Duty in Vietnam

Major Charles R. Keith of the U. S. Marine Corps is currently serving his second tour of duty in Vietnam.

He arrived in Vietnam on August 27, after being delayed in Okinawa four days. His assignment is with S-4 of the Marine Air Support Squadron 3, located on "Freedom Hill" (Hill 327) just on the north side of the Danang Air Base. Major Keith's first tour of duty in Vietnam was in 1966.

His wife, Julia and daughters, Merrie Lynne and Elizabeth will remain in Yuma, Arizona during his overseas duty. He is the son of Mr. and Mrs. Chas. Keith of Matador.

## More Rainfall Aids Prospects

Additional rainfall which started here Friday afternoon, further improved the outlook for the farming and ranching situation. Tuesday night Bob Stanley had recorded an additional 1.40 inches of moisture.

Cooler temperatures followed the rainfall late Tuesday with the mercury dropping to about 60 degrees for the first time since late April. Rapid recovery of crop and rangelands from the hot, dry summer followed the general rains of about two weeks ago.

It is now believed that with continued warm weather the crop outlook has improved almost 100%, while ranchers report ideal range conditions.

With the abundant moisture vast areas of farm lands are being seeded with wheat, rye and other grazing crops.

### More Of The Same

More rainfall Wednesday morning added more than an inch to the total measurement, while the prediction is for more of the same today.

## Cub Scout Meet Slated Tonight

A meeting of Cub Scouts and boys interested in becoming members, will be held tonight (Thursday) at 8 p.m. at the VFW hut, it was announced this week.

Jack Crider, representative from South Plains Boy Scout Council will be present to aid in organizing the boys into Cub Scout dens. One den has been organized a year, and has been active. However, additional dens will be formed if there is a sufficient number of boys for this purpose.

All eligible boys, ages 8 through 10, are invited to attend the meeting, and must be accompanied by one parent. All parents (both fathers and mothers) are urged however, to attend with their sons.

Mr. and Mrs. A. L. Cree of Anna, Texas, visited here last week end with Mr. and Mrs. Frank Pohl, and they attended the production of "TEXAS" in Palo Duro Amphitheatre.



MATADOR MATADORS 1969 FOOTBALL SQUAD. Back row from left — Coach Stan Irvine, Stanley Martin, Ricky Elliott, Bill Barnhill, Randy Cook, Glep Moss, Darrell Cruse, Ronnie Welling, Stanley Thompson, Don James, Randy Welch, Kenneth Martin.

Coach Glendell Smith. Front row from left — Larry Jameson, Bobby Simpson, Ricky Lawrence, Berry Bostick, Ronnie Elliott, Hal Martin, Benny Edwards, Andy Green, Lee Hurt, Dewayne Campbell, mgr.

PHOTO BY JUDY EAY HARNS

## Church and Society

### YWA's Install New Officers

The Young Women's Auxiliary of the Women's Missionary Union met at 7 o'clock Tuesday night at the First Baptist Church for an installation and monogram service.

Mrs. Stuart Dixon, president of the W.M.U., installed the new officers. Mrs. Bundy Hal Campbell conducted the monogram service. Officers installed were: Mary Ann Woosley, President; Debra Garrison and Bridget Barton, Study Chairmen; Ann Timmons, Activity Leader; Cathy Couch, Secretary; Krista Price and Mary Ann Holt, Publicity Chairmen; Shane Stevens and Jan Higginbotham, Music Leaders.

Cookies and punch were served at the close of the meeting.

Those present were: Kay Cooper, Shane Stevens, Bridget Barton, Linda Campbell, Linda Cammack, Debra Garrison, Ann Timmons, Ann Brandon, Krista Price, Marva Dake, Cathy Couch, Mary Ann Holt, Mary Ann Woosley, Mrs. Larry Heard, Mrs. Campbell and Mrs. Dixon.

### Jackson Family Holds Reunion

Visiting in the home of Mrs. B. F. Jackson during Old Settlers and for a family reunion were her children and their families.

These included Jim Jackson and Johnny, Mr. and Mrs. R. R. Hawk, Mr. and Mrs. Jimmy James and Mr. and Mrs. Derrick Tavis and Sherri, all of Amarillo; Mr. and Mrs. John Jackson of Wichita Falls; Mr. and Mrs. Bert Landrum and children and Mr. and Mrs. Bob Landrum and children all of Irving.

Also Mr. and Mrs. Don Johnson and Donna of Houston; Joe Shirley and Richard Justice of Odessa; and Matador residents, Edmund Jackson, Mrs. Lucille Gaines, Mrs. Jewel Landrum, Mrs. Linda Shipman and children, Mrs. Elga Evans, Rodger and Margaret, Mr. and Mrs. Elmo Jackson, Mr. and Mrs. Kelly Jackson and children and Mr. and Mrs. Johnny Jackson.

Members of the family had a covered dish dinner on Sunday, August 31, at the home of Mrs. Evans.

Mr. and Mrs. D. E. Pitts returned home Monday from Lake City, Colorado where they spent the past week.

### Arts and Crafts Open Year's Work

Motley County Arts and Crafts Club started the new year Monday, Sept. 8 with a coffee at the VFW hut. After lunch a business session was held with Mrs. Bill Morris, Vice President, presiding.

New yearbooks for the coming year were handed to those present. These included Mesdames Glenn Woodruff, W. W. Clements, Edgar Lee, C. D. Garrison, R. A. Day, Keith Patton, Jack Luckett, Ward Rattan, Dovie Brady, Bill Ligon, C. T. Jenkins, Hortense Goodwin, and Robert Darsey, and one new member, Mrs. Mody Smith of Dumont. Also present was a guest, Mrs. Earl Darsey of Muleshoe.

The club meets the first Monday in the month at 10:00 a.m. at the VFW hut.

### Young Homemakers Slate Convention

PLAINVIEW (Special) — The Eighth Annual Convention of Area I Young Homemakers of Texas will convene Saturday, Sept. 13 in Gates Hall Auditorium, on the campus of Wayland Baptist College. More than 200 young women from local chapters from 38 counties of the Panhandle-South Plains will witness a "Look into the Future," theme for the convention.

Special entertainment at the afternoon session will be selections by a group of Wayland students, "The Square Root of Nine," and Mrs. Lena Faye Alford, Dean of Women at Wayland, will officially greet the convention delegates. Also to bring greetings will be Miss DeAnna Sheets, Spearman, President of Area I Future Homemakers of America.

Features of the program will include "A Flight to the Moon," by representatives from local chapters, led by Mrs. David Prewitt, Vice President, of Falls, and "A Look at the Homes of the Year 2000" by Paul Roseland, Professor, College of Art, Texas Tech University.

Mrs. Ima Dora Haile, Area Advisor, will present special awards to people who have made outstanding contributions to the Young Homemaker organization and to the Homemaking Program.

Mr. and Mrs. John Stevens and children, Shane and Steve, spent last week end in Roswell, N. M. after visiting Carlsbad Caverns.

### Officers Named by Young Homemakers

Young Homemakers Club met Tuesday, Sept. 2 in regular monthly meeting, and in an election of officers, named Mrs. Eddie Tipton as president.

Other officers elected were, Mrs. Ervin Willard, 1st Vice President; Mrs. Johnny Phillips, 2nd Vice President; Mrs. Paul Hoff, Secretary-Treasurer; Mrs. Stan Irvine, Historian and Reporter; and Mrs. Tom Smauley, Parliamentarian.

Regular meetings will be held the second Tuesday of each month at 7:30 p.m.

Mrs. A. L. Fair, club sponsor, served refreshments. The meeting was dismissed by the new president.

### Open House Held For Vernon Doss's

Mr. and Mrs. Vernon Doss of Fredericksburg, formerly of Matador were feted by friends during a visit here from Thursday until Tuesday morning.

Accompanied by their son and his wife, Dr. and Mrs. George Doss of Ashville, S. C. the visitors were house guests of Mr. and Mrs. D. P. Keith, who held open house Sunday afternoon for former friends of the Doss's. Sixty-five persons registered during the afternoon.

Coffee, punch, cookies, mints and nuts were served from the dining table, laid with an ecru lace cloth and centered with a fruit basket.

Dr. and Mrs. Doss left Friday afternoon to return to North Carolina, going by Hale Center for a visit with his boyhood friend, Gordon Russell and family. Dr. Doss is a psychiatrist in Highland Hospital, a branch of Duke University Hospital. He is a graduate of Matador High School.

Other friends entertaining Mr. and Mrs. Vernon Doss during their visit included Mr. and Mrs. Elbert Reeves, Mr. and Mrs. J. L. Woodruff and Mr. and Mrs. Eddie Russell. Mr. Doss was high school principal and Mrs. Doss taught in grade school when they lived in Matador. They left here in 1945.



IN THE ROUGH by hazel

Play was for LOW GROSS score Thursday . . . No one played pretty golf this day . . . the course was dampish and rather weedy also. In morning play there were Tommy Edwards, Geneva Wilson and Hazel . . . Geneva had a 50 over Tommy's 49 . . . Laverna Price and Louise Barton played in the afternoon. Louise winning with a 48 over Laverna's 49.

### W. T. Rosses Return From Trip to Hawaii

Mr. and Mrs. W. T. Ross returned Saturday from a week's vacation in Honolulu, Hawaii, where they were guests at the Royal Hawaiian Hotel on the famed Waikiki Beach.

Some of the points of interest visited were Pearl Harbor, the National Monument, USS Arizona that sank during the Japanese invasion in December, 1941, and the National Punch Bowl Cemetery.

While in Hawaii, Mr. Ross celebrated his 84th birthday and was presented an orchid lei by some of the native inhabitants.

Mr. and Mrs. Ross were accompanied on the trip by their son Jim, of Dallas.

### EXPERT SWIMMER

Brenda Townsend of El Paso, young daughter of Mrs. Watson Townsend and the late Mr. Townsend, has become an expert swimmer, winning 13 ribbons during the summer as a member of the Loma Terrace Swim Club near her home. She won first place in free style swimming and third place in relays at the end of the season. She is the granddaughter of Mrs. A. J. Townsend of Matador.

Gid Carlisle of Odessa visited here during the week end with his mother, Mrs. L. C. Carlisle.

### Garden Club Year Opens With Brunch

Matador Garden Club will begin its year of activities with a brunch Monday morning, Sept. 15 in Matador City Park, weather permitting. In event the weather is bad, the meeting will be held at the home of the president, Mrs. Freeman Thacker, it was announced.

The brunch will be held at 9:30 o'clock and will be followed by a short program which will include the President's Message by Mrs. Thacker, and a review of the yearbook by Mrs. W. W. Clements. Mrs. J. D. Craven will be program leader.

The club meets the third Monday in the month, and regular meeting time, in the home of members, is 3:30 p.m.

### Courtesy is Held For Mrs. Pringle

A coffee, Thursday morning in the home of Mrs. Richard Newman was a courtesy for Mrs. Woodrow Pringle, newcomer to Matador.

Sharing hostess duties with Mrs. Newman were Mesdames Kirby Campbell, Bruce Marrs, W. W. Clements, Benny Billington, Alfred Barton Jr., and R. C. Giesecke.

Coffee and doughnuts were served during the informal "get-acquainted" affair.

Mr. and Mrs. Pringle moved here recently and he has assumed duties as Minister of the Church of Christ. They have one daughter, a student in Abilene Christian College.

### LOCAL NEWS

Mr. and Mrs. Carl Pierce visited here last Monday with her mother, Mrs. R. E. Donovan, on their return home from a visit with friends in Austin.

Mrs. Ware Fogerson of Silverton visited here Tuesday night of last week with her mother, Mrs. R. A. Day, and accompanied Mrs. Day and her sister and husband, Mr. and Mrs. George Birchfield, to Lubbock, Wednesday.

Mr. and Mrs. Walter Coulson of Lubbock visited recently with Mr. and Mrs. Bill McCaghen.

Mrs. Velma Fulfer accompanied her sister-in-law, Mrs. Clarence Groves of Arlington, on her return home, last Monday, and visited there until Saturday, when they returned here.

Mr. and Mrs. Bill Pipkin and son, Capt. Gerald Pipkin of Carswell AF Base, Fort Worth visited in Vernon last Sunday with their daughter and sister, Mrs. Vernard Alexander and family. En route home they visited in Paducah in the T. J. Richards' home.

Mrs. O. T. Linker of Davidson, Okla., visited here recently with her sister, Mrs. Gaither Daricek, and in the home of her nephew and wife, Mr. and Mrs. Mark Hall.

Mr. and Mrs. Ward Rattan visited their son and family, Mr. and Mrs. Garland Rattan at Boys Ranch last Sunday night and Monday, and attended the Boys Ranch Rodeo Monday. Their grandson, David Rattan rode in the rodeo.

Mrs. Eldon Reedy and daughter, D'Ellen of Odessa visited here during last week end with her parents, Mr. and Mrs. Green Bostick, and other relatives.

Mr. and Mrs. Duane Markham and son, Jackie of Benbrook visited here during last week end with her mother, Mrs. C. B. Jones.

Cpl. Dickie Garrison of Fort Sill, (Lawton) Okla., spent the Old Settlers week end with his parents and sister, Mr. and Mrs. C. D. Garrison and Debra. Miss Beverly Riadan of Amarillo was a guest in the Garrison home for the week end.

Mr. and Mrs. Leon Smallwood and daughters, Debbie and Lisa returned last week from a vacation at Cloudford and Ruidoso, N.M.

Mr. and Mrs. Jerry Mask and young son, Jay of Beaumont, visited here last week with her aunt and uncle, Mr. and Mrs. Edgar Lee.

Mrs. Virgie (Sparks) Hunter of Slaton visited Mrs. Henry Ford during last week end and attended Old Settlers reunion at Roaring Springs.

Mrs. Inez Bailey of Brownfield visited her mother, Mrs. W. M. Clifton and attended Old Settlers. Mrs. Clifton has recently returned home from a visit in Midland with her son and family, Mr. and Mrs. Travis Clifton, and in Brownfield with Mrs. Bailey.

Mrs. Fred Shrewsbury of Wichita Falls visited in the home of her aunt and uncle, Mr. and Mrs. C. M. Barton Jr., while here to attend



CHEERING the Matador Matadors to victory this season will be the girls of the Pep Club, led by cheerleaders shown above. They are from left: Bridget Barton, Brenda Wason and Debbie Smallwood. Young mascot is Derinda Cruse, daughter of Mr. and Mrs. Ray Cruse of Flomot. —Staff photo

her class of '49 reunion, and Old Settlers. Other recent visitors in the Barton home were her cousins, Mr. and Mrs. Lee Parker and David of Jayton.

Mr. and Mrs. Bruce Marrs and daughter Peggy accompanied their other daughter and sister, Judy, to Abilene on August 28.

Judy has enrolled in Abilene Christian College and classes began there Wednesday of last week. Visiting in the home of Mrs. Jewel Landrum were Mr. and Mrs. Joe Woods of Duncan, Oklahoma.

Bill Gaines of Amarillo visited their other daughter and sister, last week in the home of his sister-in-law, Mrs. Lucille Gaines.

Visiting in the home of Mr. and Mrs. Roy George Hobbs during the week end were her parents and sister, Mr. and Mrs. E. L. Jones and Janet of Panhandle.

Tribune ads don't cost, they pay!

# WEEK-END SPECIALS

Coffee	FOLGERS, LB. - - - -	73c
Beef Roast	Chuck or Arm Round Lb.	69c
Mexican Dinners	Patio Frozen, Ea.	39c
Chicken Backs	Youngblood frozen, lb. pkg.	27c
Potted Meat	ARMOUR'S 3 oz Can	12c
Oleo	SHURFRESH LB.	19c
Pancake Mix	Aunt Jamima, 12 oz. btl. Syrup Free 2 lb. Box -	49c
Grapes	Fresh "New Crop" Tokays lb.	23c
Tomatoes	Fresh Vine Ripes, Celo. Crtn. of 4 - - - -	23c
Big Dip	FOREMOST, 1/2 Gal.	59c
Cookies	Tender Crust, Cremes asst. kinds, 22 oz. pkg.	39c
Fruit Drink	"Handi," All Flavors, 1/2 Gal.	42c
Pineapple	Del Monte, Sliced or crushed, No. 1 1/2 Can	29c
Green Beans	Mission, cut, blue lake, 303 can	15c
Pork & Beans	Van Camps, 300 Can	16c
Hominy	Van Camps, 300 Can	11c
Liquid Vel	For Dishes, Qt. Canister	59c

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THE TRIBUNE



**COW POKES**

By Ace Reid



This feature sponsored by THE FIRST STATE BANK

**NORTHFIELD NEWS**

by Mrs. Bertie Simpson

Visiting Mr. and Mrs. A. B. Simpson have been their children, Mr. and Mrs. A. B. Simpson Jr., and Cody, of Fort Worth, Jackie Simpson of Dallas and Mr. and Mrs. Leo Sims and daughter, Melody, of Amarillo.

Mr. and Mrs. Delmont Hays are spending this week in Washington, D. C. They left Wednesday from Dallas, by plane.

Mr. and Mrs. John Gay of Childress, Mr. and Mrs. W. J. Boykin

of Tell, and Mr. and Mrs. Fred Musgrove of Seymour visited Mrs. Bertie Simpson, Saturday.

Mr. and Mrs. Calvin Nimmo and children of Matador spent Sunday with her parents, Mr. and Mrs. Tom Moore.

Attending services at the Church of Christ in Matador, Sunday night were Mrs. Delmont Hays, Mrs. Pete Timmons, Mrs. Jack Curlee and Olive, and Mr. and Mrs. N. L. Cook.

Mrs. Clem Timmons and daughter, Dylenn have been dismissed from the Memphis hospital, where they have been hospitalized.

Mr. and Mrs. Allen Thomas were in Amarillo this week for

him to receive a medical check up.

Mrs. Bertie Simpson visited in Matador Sunday morning with Mrs. Mary Irvin.

Mr. and Mrs. Jess Keys of Kirkland, Mr. and Mrs. J. T. Perkins and Mr. and Mrs. Buster Halford of Childress were guests Sunday night in the home of Mr. and Mrs. Leland Timmons.

W. J. Boykin and Allen Thomas attended to business in Matador, Monday.

(delayed)

Mr. and Mrs. Frank Daniels of Dallas visited her sister and husband, Mr. and Mrs. Tom Moore recently, and all visited in Floydada with the Tommy Moore family. They were guests of Mr. and Mrs. Delmont Hays, Monday night.

Mr. and Mrs. Delmont Hays and Mr. and Mrs. Pete Timmons, accompanied by the former's daughter and family, the Bill Wrights of Abilene, vacationed at Green Valley, New Mexico near Las Vegas, N.M. for a week. While there, Mr. Hays was called to Cortez, Colo., at the death of his brother-in-law, Alva Amrine. They attended his funeral and spent some time with Mr. Hays' sister.

Visiting Mr. and Mrs. Walter Timmons last week end were their daughter and family, Mr. and Mrs. Donnie Dawson and children.

Rev. Nathan Mulder and family were guests of Mr. and Mrs. P. A. Simpson, last Sunday.

Mr. and Mrs. Clem Timmons and Mrs. Permelia Timmons attended a Baptist meeting at Esteline, last week.

Mrs. Mary Irvin of Matador and Mrs. Bertie Simpson visited Mr. and Mrs. Jim Dobbins last Sunday evening.

Among those from Northfield who attended the Motley-Dickens Old Settlers Reunion were Mr. and Mrs. Leland Timmons and Jimmie, Mr. and Mrs. Jack Curlee and

**Well, What Do You Know?**  
fun, games and knowledge

by MARTHA GLAUBER SHAPP, Editor, The New Book of Knowledge

**What is a mirage?**

Suppose you are riding along a country road on a hot day in summer. If you look ahead about a quarter of a mile, you may suddenly see a silvery lake covering the road. You may even see another car



reflected in this lake, as in a mirror. When you come up to the place where you saw the lake, you may find that the pavement is perfectly dry. What you saw was not really water. It was only an appearance that is called a mirage. The lake seemed to be there because of something that happens to light rays passing through the air. Usually the light by which you see things travels through the air in straight lines. This is true as long as the air is all at the same temperature. But air, like most other materials, expands and becomes less dense (thinner) when it is warmed. As a result, light is bent aside when it goes from a layer of air at one temperature to a layer at a different temperature. On a sunny day the road becomes quite hot. This warms the air just above the road,

while the air higher up stays cooler. Light coming down from the sky through these layers is bent upward again to your eyes. The bright patch of light looks like water.

**How did Mother's Day originate?**

Mother's Day was first observed in Philadelphia, Pennsylvania, on May 10, 1908. Six years later President Woodrow Wilson proclaimed the second Sunday in May for public observance of Mother's Day. It is now observed in countries all around the world, including England, France, Sweden, Denmark, India, China, and Mexico, where the celebration lasts 2 days. Carnations are the Mother's Day flowers. Children honor their mothers on this day with gifts, visits, and the wearing of carnations.

**What is the difference between a rabbit and a hare?**

Rabbits are generally smaller than hares, and their ears are not so long. At birth the young of rabbits are blind, naked, and helpless. Newborn hares are wide-eyed and fully furred. They are able to hop about on the day of their birth. Hares make their nests in ground hollows. Most rabbits, on the other hand, dig far-reaching burrows and bear young in an underground nest.

(For a free booklet, "The Magic Carpet," illustrated in color from The New Book of Knowledge, send name and address to Martha Glauber Shapp, Box 47, Putnam Valley, New York 10579.)

Olive, Mr. and Mrs. Allen Thomas and Johnie, Mrs. Dorothy Jameson and sons, Franklin and Travis, and Walter Matlock.

Mr. and Mrs. Grady Timmons visited the Weldon Timmons' at the Leonard Bros. ranch, Sunday. On Monday, Mrs. Timmons drove to Flomot, where she teaches in the Flomot schools.

Mr. and Mrs. N. L. Cook visited in Dickens recently with Mr. and Mrs. John Warren.

Mrs. Paul Cruse of Fort Worth visited here recently with her parents, Mr. and Mrs. Pete Timmons. Sunday visitors in the Timmons home were Minister and Mrs. Percy Esponso and Mr. and Mrs. Ray Aldridge of Abilene.

Recent visitors in the home of Mr. and Mrs. Jack Curlee were his son and wife, Mr. and Mrs. Robert Curlee of Ft. Knox, Ark., and the Scelter Echols's of Vernon.

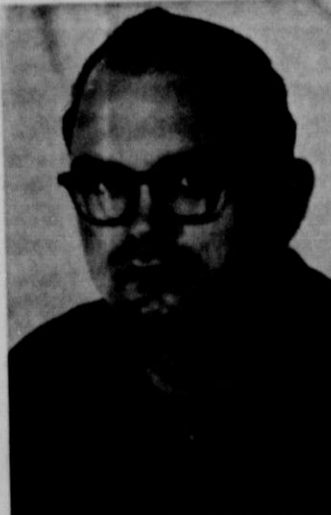
Mr. and Mrs. Weldon Timmons of the Leonard Brothers Ranch attended a dinner for employees in Fort Worth last week.

Mr. and Mrs. Leland Timmons of Northfield, Mr. and Mrs. Buster Halford of Childress and Mr. and Mrs. J. T. Perkins of Paducah, were guests Sunday night of friends in Quanah.

Mr. and Mrs. Sam Jones were accompanied to Altus last week, by their daughter, Mrs. R. E. Hoover, for Mr. Jones to have an eye checkup.

**AFTON NEWS**

**Receives Medal for Service in Vietnam**



(Special to Tribune)

WITH U.S. COMBAT AIR FORCES, Vietnam—Staff Sergeant Charlie R. Williams, son of Mr. and Mrs. Lonzo Williams, Rt. 9, Rogersville, Tenn., has received the U. S. Air Force Commendation Medal for meritorious service in Vietnam.

Sergeant Williams, a precision photographer, was stationed at Tan Son Nhut Air Base, was cited for his professional skill and initiative which aided immeasur-

ably in identifying and solving numerous problems encountered in the accomplishment of his duties.

The sergeant, who attended Rogersville High School, is assigned to a unit of the Pacific Air Forces.

His wife, Doris, is the daughter of Mrs. Jack Sims of Afton, Tex.

(Delayed)

**Former Residents' Son Electrocuted**

Robert Bateman, 16, son of former Afton residents, Mr. and Mrs. Carroll Bateman of Wills Point, died recently in an accident at the family home. He was electrocuted while helping adjust the air conditioner. Services and burial were at Wills Point.

Survivors include his parents and two brothers, 15 and 14 years of age; and other relatives, including his grandmother, Mrs. Nellie Bateman of Lubbock, also a long-time Afton resident.

Mr. and Mrs. Pat Wright of Andrews and their granddaughter, Becky, of California, and Charlie Wright of Andrews visited here with Mr. and Mrs. Earn Scott and attended Old Settlers Reunion in Roaring Springs.

Mr. and Mrs. T. A. Pendergrass of Great Bend, Kansas met their daughter, Mrs. Pat White and sons, Ronnie and Jamie, who flew to Lubbock from Covina, Calif., and they all spent Labor Day week end with Mrs. Alice Day and in the Ray Bateman home. Also visiting the Batemans were their daughter and family, Mr. and Mrs. Tommy DeGraffenreid and small daughter, Sonia Michelle, of Spur.

Mrs. Dean Shaw is reported fine, following recent surgery in Highland Hospital in Lubbock.

Mrs. Ronnie Bennett and Gail visited her parents, Mr. and Mrs. Pete Hext, recently and also in Lubbock with her daughter, Shawne Hudson. Mrs. Bennett, whose home is in Arkansas, received surgery in Lubbock and is reported fine.

Mrs. DeLynn Williams and family visited recently with her mother and sister, Mrs. Jack Sims and Mary.

Mrs. Belle Hinson and Mrs. Eula Mae Arthur spent Labor Day week end in Odessa, visiting relatives.

For best flavor, choose pineapples that have changed or are changing from their green color to orange or yellow. Choose one heavy for its size, suggests Mrs. Gwendolyn Clyatt, Extension consumer marketing specialist. A fragrant aroma tells the buyer a pineapple is ripe and good to eat.

Americans spend 6.1 percent of their incomes on recreation, report Extension home economists at Texas A&M University.

**Highlights and Sidelights**

FROM YOUR STATE CAPITAL

By Vern Sanford  
Texas Press Association

(Delayed)

AUSTIN—With the first special session of the Legislature a failure, Gov. Preston Smith called lawmakers back for a second try at writing a biennial budget and a balancing tax bill.

Midnight gavels fell August 26 with neither task accomplished after tax conference committees were unable to break a stubborn deadlock.

Lt. Gov. Ben Barnes blamed the first session impasse on House refusal to place beer and liquor under the sales tax. House Speaker Gus Mutscher said that was a "smokescreen" masking other reasons for the Senate's refusal to come to terms with the Representatives.

A Senate proposal to place food under a 2.5 per cent (reduced rate) sales tax was batted down unanimously (147-0) by the House. Thereafter, negotiations never budged beyond that point.

In calling for the second session, Governor Smith laid it on the line.

"We have been treated to a spectacle of petty quarreling, jealousies between houses, obstinate and self-serving positions, demagogic rhetoric, childish personalities and undue interference from the lobby," said the Governor. "I believe the people of Texas are sick and tired of it. I know I am."

Smith warned that every func-

tion of state government would be "paralyzed or thrown into a state of uncertainty and confusion" if the new session failed to come up with a certifiable revenue appropriation by September 1.

Legislature responded by banging through emergency 60-day budget proposals which would operate the state government through October 31 while members sought to reconcile differences over long-range finances.

SAFETY PLAN SUBMITTED—Texas failed to meet federal requirements with its safety program, but a new plan now has been submitted.

Highway Safety Bureau of the U. S. Department of Transportation is reviewing the second effort.

Governor Smith was notified by Robert Brenner, acting director of the bureau, that the plan presented last December, before Smith took office, was incomplete.

Comments on the new plan are encouraging, says Smith, but final action is not expected until fall.

Meanwhile, said the governor, safety efforts are continuing through the Texas Education Agency, the State Highway Department, the Department of Public Safety and the Texas Department of Public Health.

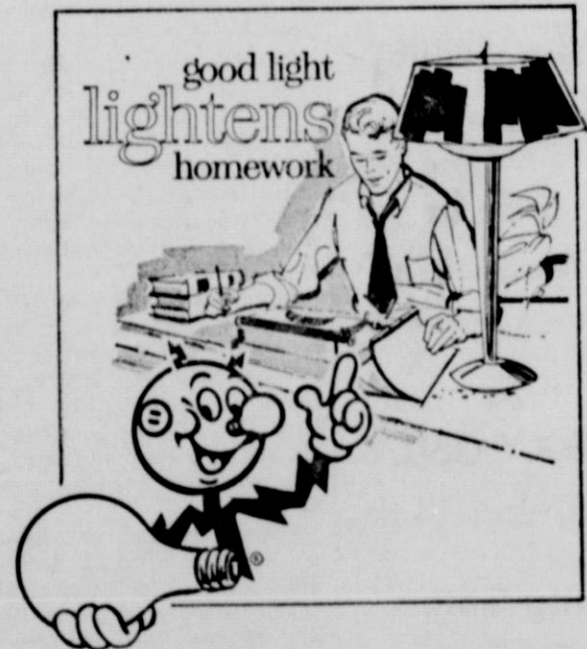
CRIME RATE UP—Col. Wilson Speir, Department of Public Safety director, says Texas crime rate for the first six months of 1969 was 7.7 per cent higher than the comparable period in 1968.

Major crimes increased in all categories except murder and homicide, where the rate declined 8.8 per cent.

Greatest increase was in robbery—up 31.2 per cent. Aggravated assaults increased 20.9 per cent, auto theft 14.8 per cent, burglary 9.7 per cent, rapes 7.2 per cent and thefts 3.9 per cent.

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SCHOOL  
SUPPLIES!**

- Proper size light bulbs
- Correct study lamp



**First things first!**

Proper lighting for study is one of those things, so put proper wattage bulbs and correct study lamp at the top of your back-to-school shopping list!

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Matador  Tribune

# 1st Game of the 1969 Season

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## VS.

# PADUCAH DRAGONS

**Burleson Field, Friday Night, September 12th**



**We, the Undersigned, Believe the Matadors Will Score More!**

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Forrest Campbell

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Billy Dean's Drive In

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Matador Auto Co. FORD ★ MERCURY

Bob Stanley Pharmacy

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First State Bank

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Freddie Welling

W. C. Pallmeyer

Matador Laundry

Pete Williams Texaco

Matador Recreation Club

Simpson Tractor & Equipment

Higginbotham-Bartlett Co.

Matador Hair Fashions

Dixie Dog Drive-In

Hazel Donovan

Lou and Ed

Alexander's Gulf

West Texas Gin

Cooper Butane Co.

Matador Floral Company

Giesecke Butane and Insurance

Judine & Bill McCaghren

The Charles Johnsons

Sheriff's Department

Matador Tribune



SPILLED INSECT POISON is being washed down the hill by Matador Volunteer Fire Department after an accident at the intersection of State Highway 70 and US Highway 70, Friday, August 29. The truck loaded with insecticide stopped too suddenly and tossed nine barrels into the intersection. The truck was operated by Stauffer Chemical Co. of Lubbock and the shipment was consigned to Quanah and Vernon. —Tribune photo

### COTTON INSECT POISON LISTED

The people of Matador and Motley County are hereby informed by County Agent Bill Palmeyer that the insecticides spilled in Matador at the intersection of U. S. Highway 70 and Texas 70 were the following: Methyl Parathion (3 lbs. per gal.)—Toxaphene (6 lbs. per gal.) and DDT (2 lbs. per gal.), Methyl Parathion (1 lb. per gal.), and Toxaphene (4 lbs. per gal.). Also some containers of Methyl Parathion (4 lbs. per gal.) were involved but there was no spillage of this material. All of these materials are used for cotton insect control but were scheduled for use in other areas. Guthion is the material used in

the local Diapause Boll Weevil Program where approval has been secured. Malathion has been used in previous years.

**HAS TONSILECTOMY**  
Shelley Jackson, daughter of Mr. and Mrs. Kelly Jackson had tonsilectomy Tuesday in Richard's Memorial Hospital, Paducah.

Mr. and Mrs. Ed Jameson visited in Carlsbad, N. M. during the week end with her brother and family. Mr. and Mrs. Alton Adams. They were joined by their mother and stepfather, Mr. and Mrs. E. T. Clark, who have now moved to Rock Springs, Texas from Alamogordo, New Mexico.

Mrs. Earl Darsey is visiting in the home of her brother and wife. Mr. and Mrs. Nelson McMahan

and with her brother-in-law and family. Mr. and Mrs. Robert Darsey and Robin. She accompanied Mr. and Mrs. McMahan to Sherman last week where they visited relatives.

### Pina Sturdivant Returns To Peru

Miss Pina Sue Sturdivant left last month to return to Ilo, Peru to resume her duties as school teacher, having taught there last year. She teaches Spanish to children of American employees of the Southern Peru Copper Corp.

Miss Sturdivant spent the summer with her parents. Mr. and Mrs. J. P. Sturdivant. Visiting here also recently were their sons, James and Tim, who are employed in Dallas.

### AMWAY DISTRIBUTOR

Mrs. Stella Tilson of Matador has become a distributor for Amway products, a line of home-care merchandise. The products include an all-purpose liquid organic cleaning concentrate which will not contribute to detergent pollution of water supplies. Her daughter and husband, Mr. and Mrs. Ray Zabielski of Hoffman Estates, Ill., are distributors for Amway, and Mrs. Tilson will be working for them in this area.

### TO OUR FRIENDS

We wish to take this means of expressing our appreciation for every thoughtful deed performed for us, and especially the food brought to our home for relatives, at the death of Raymond Davis. Although we have delivered as many dishes as we could identify, to the owners, there are still several here which should be claimed, but we do not know to whom they belong. Again, our sincere thanks to each of you.

Helen and Marvin Patton

### CARD OF THANKS

We wish to take this means of expressing our appreciation for cards, flowers and other expressions of sympathy extended us in the passing of our loved one. Your thoughtfulness will always be remembered with gratitude.

Mrs. G. W. Green and Children (2)

### CARD OF THANKS

Your many kind expressions of sympathy, expressed in cards, visits, flowers and food prepared for us, were deeply appreciated and we wish to take this means of expressing our sincere gratitude to each of you who remembered us in any way, in our bereavement.

The Family and Relatives of Mrs. C. C. Renfro

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### Representative FOR MONUMENTS and CURBING

Seigler  
Funeral Home  
Telephone 347-2626

### In The Want Ads

**FOR SALE — Elbon Rye Seed.** Cleaned and sacked. \$3.75 per hundred weight. Leslie Nixon, Floydada, Texas. Area Code 806, 983-5381. 27/c2t

**STRAYED — Whiteface calf; right ear notched.** Weight about 275 lbs. C. R. Brandon, Roaring Springs. Phone 348-2691. 27/p3t

**FOR SALE — New 12-ft. aluminum boat.** \$85. C. R. Brandon, Roaring Springs. 26/p3t

**IT'S inexpensive to clean rugs and upholstery with Blue Lustre.** Rent electric shampooer \$1. Bob Stanley Pharmacy. 27/c1t

**ELBON RYE SEED FOR SALE:** Combine run, bulk at \$3 per 100 lbs. Clean enough to sow. Stored at H. H. Fish Grain Co. in Paducah. Hoyt Russell, Paducah, Phone Hackmont exchange 596-2128. 26/c3t

**FOR SALE — Weaner pigs, also sows and pigs.** 1964 Chev. car. Call 347-2411 or see Tom Shacklett. 26/cfn

**FOR SALE — Weaner pigs.** See Ed James, Roaring Springs. 24/p4t

**FOR SALE — Select Triumph** wheat seed. Bronco, Irkwin, ora, Nora and Cimarron oat seed in bulk or cleaned and treated in 50-lb. sacks. Also have Triticalee seed; Nipak fertilizer. H. H. Fish Grain Co., Paducah, Tex. 26/cfn

**WOULD like to do ironing in my home.** \$1.50 mixed dozen. Call 347-2384 26/c2t

**FOR RENT — Small, furnished house.** Mrs. J. P. Neighbors. 24/cfn

**ELBON RYE Seed; cleaned, treated, tested and sacked in 50-lb. paper bags.** \$4.50 per cwt; also combine run Elbon rye in barn, \$3.00 cwt. Furman Vinson, Flo-mot. Phone 806-469-5284. 22/cfn

**REMOVE excess body fluid with FLUIDEX tablets.** Only \$1.49 at Bob Stanley Pharmacy. 20/p2t

**FOR SALE — Our home on Cannon Street.** 5 rooms, bath and car port. 50x150 ft. See John Briscoe. 18/cfn

**FOR SALE — one good used PT10** Heston-Swather. Simpson Tractor and Equipment. 17/cfn

**REDUCE safe and fast with GoBese tablets and E-Vap "water pills."** Bob Stanley Pharmacy. 20/p12t

**FOR RENT — Unfurnished 2-bed room house in Walton Addition.** L. C. Harp, Phone 347-2756. 15/cfn

**TAKE OVER PAYMENTS on late model Singer sewing machine in walnut console or portable.** Will zig-zag, blind hem, fancy patterns, etc. 5 payments of \$5.52, with discount for cash. Write Sewing Machines, 1114 19th St. Lubbock, Tex. 8/cfn

**HOUSE FOR SALE — in northwest Matador.** See Bill Simpson or phone 347-2694 or 347-2417. 17/cfn

**FURNISHED House and furnished apartment for rent.** Phone 347-2266, Mrs. J. L. Woodruff. 8/cfn

**MATTRESS SERVICE — New or renovated mattresses of all kinds.** For appointment call Matador Hotel, Ph. 347-2414. Fast and dependable service. 1/cfn

**NEW AND USED Auto parts, most makes.** Simpson Tractor & Implement, Matador. 5/cfn

**BOYS AND GIRLS — Buy your PF Flyers at Matador Variety.**

**HEADQUARTERS FOR LEVIS:** We have a large and complete stock of famous Levis for men and boys, reg. blues, white and clay colors, button and zipper fronts. Large range of sizes. Matador Variety 15/cfn

**MARY KAY cosmetics now sold in Matador.** For free facial call Mrs. Dortha Whitefield 347-2763 or Mrs. J. S. Perryman, 347-2315 9/cfn

**FOR SALE — Beef and hogs for your freezer.** We also custom slaughter. Clean, sanitary facilities. Experienced staff. Blackshear Locker Co. Spur, Tex. 45/cfn

**APARTMENTS FOR RENT: Unfurnished, \$35.; Furnished, \$50.** Hot water included. We pay water and sewer. Call 2756. Mrs. L. C. Harp. If no answer contact Mr. or Mrs. Curtis King. 43/cfn

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KRAFT PURE Grape Jelly	2 POUND JAR 49c	NORTH CAROLINA NEW CROP DELICIOUS Apples	POUND 25c
KLEENX Paper Towels	JUMBO SIZE 33c	NO. 1 PORTALES NEW CROP Swt. Potatoes	POUND 15c
FRESH LEAN Pork Roast	POUND 59c	BANQUET FROZEN Cream Pies	EACH 29c
SHURFRESH OLEO 2 for	POUND 39c	DONALD DUCK FROZEN Orange Juice	12 OZ. CAN 39c

## Dash Detergent Home Laundry Size \$3.98

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