

# Merry Christmas to All

VOICE OF THE Foothill Country

## Matador Tribune

65TH YEAR—No. 41

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, DECEMBER 21, 1961

PRICE SEVEN CENTS

### TRAIL DUST

By DOUGLAS MEADOR

California once waxed wealthy on the tourist dollar, but enterprising chambers of commerce wanted the lush fruit of industry and with the spirit that is indigenous to the Golden State, went after it. They stripped New England and other industrial areas without batting an eye until smog got into it. They had failed to evaluate their blessings: that tourists, oranges and movies are smokeless industries.

My sandals are not always comfortable but I have not sought to trade them with any man. A certain amount of egoism lubricates the rough course of each individual existence.

A friend says that at nearly every party he attends the bourbon runs out before the tap water.

A mirror will return to normalcy when a homely person turns away like the tide that covers the mishapen rock.

Most successful men reach their objectives by direct approach rather than waiting for a road to be built and reliable markers erected.

### Mrs. M. L. Patton Has 93rd Birthday

Mrs. M. L. Patton, resident of Matador since 1900, Friday celebrated her 93rd birthday at her home here.

She was born Matilda Ann Wideman, December 15, 1868 in Franklin County, Missouri, near St. Louis. Later her family came to Texas and she was married at Stephenville to Math Patton Jr. on November 4, 1886.

In December, 1900, Mr. and Mrs. Patton came with a caravan of seven families from Erath County, to homestead in Motley County. These included their respective parents, C. E. Wideman and Mr. and Mrs. M. L. Patton Sr. and other relatives including the W. T. Patton family, Press Wideman, Mr. and Mrs. J. C. Roberts and family, the R. L. Patton family, and Mrs. Sarah Bryan and daughters, the late Miss Maggie Bryan and Mrs. Ed. Cammack.

Following Mr. Patton's death in February, 1951, Mrs. Patton continued to make her home here where her four daughters also reside. They are Mesdames L. J. Barkley, Alvin Stearns and J. D. Craven, and Miss Rachel Patton, who resides with her mother. Mrs. Patton also has six sons, Tom, of Hale Center; M. A. (Buck) Kress; Ed, Tucson, Arizona; Johnny, Sacramento, Calif.; Frank of Houston, and C. D. Patton, Sulphur, Okla. The Pattons had eleven children, a daughter, Rosa, having died in 1912.

Mr. and Mrs. Tom Patton of Hale Center visited here Sunday with his mother and sisters. Although her health is frail and her sight impaired by glaucoma, Mrs. Patton is extremely alert and hears well, and enjoys visiting with her friends and family.

### City Decorations Judging Saturday

Judging of Christmas decorations at Matador homes and places of business will be conducted Saturday night, Billy Watson, president of the Matador Lions Club announced yesterday.

He said out-of-town judges would be procured if possible. Each year the club presents a plaque for the best decorated home and a plaque for the best decorated place of business.

### Top Lion Officials Visit Matador Club

TOP OFFICIALS of District 27-1 were guests Tuesday at the regular meeting of the Matador Lions Club held in the Methodist Church basement. Highest ranking official was District Governor Bill Didlake of Borger, who made the principal address.

Lion Didlake was accompanied by immediate past District Governor Ralph Thomas of Pampa who is now a member of the International Council. Also attending was Deputy District Governor O. R. Stark Jr. of Quitaque and Zone Chairman Charles Long of Roaring Springs. Other visitors included Orville Settler of Quitaque, S. J. Braselton, Bug Thacker and Dean McInroe all of Roaring Springs.

Matador Lions President Bill Watson announced that the light bulb sale had netted the club \$34. He said the club will continue awarding a plaque for the best (Christmas) decorated home and place of business. He also announced that boxes for needy families of the community would be distributed Friday morning and that money was on hand to cover the expense.

Lion Long introduced Lion Stark who in turn introduced

### FLOYDADA COUPLE INJURED IN WRECK

A Floydada couple and a third person were injured in a car-truck crash east of town early Tuesday morning.

Apparently escaping critical injuries even though their 1952 DeSota sedan was demolished were: Wannie H. Hilton, 79; his wife, Lola B. Hilton, 75; and his sister, Mrs. Mary Whiteside, 67, of Elmo.

All three were brought to Stanley Hospital in Eudy-Seale ambulances, for treatment. Mr. Hilton suffered lacerations, a head injury and broken collar bone.

Mrs. Hilton suffered a broken right arm just above the wrist, a cut lip and bruises. She was conveyed by ambulance Tuesday afternoon, to Methodist Hospital, Lubbock for further examination and possible surgery on her arm. Mrs. Whiteside received a deep gash in her forehead. She and Mr. Hilton were reported resting late Wednesday.

The accident occurred about 7:50 a. m. 10 miles east of Matador on U. S. Hwy. 70, as the occupants of the car were en route to Paducah.

### Recovering From Recent Operation

Homer Sheats, who underwent surgery for removal of a cataract on his eye, recently in West Texas Hospital, entered the Sloans Nursing Home, 4510 27th Street, Lubbock, on December 14. He plans to remain there at least until glasses are fitted, probably in February of 1962.

Mr. Sheat's son-in-law, Rev. Murry Johnson of 317 Furr Drive, San Antonio, was here during the week end after being with Mr. Sheats, and reported his condition as satisfactory. Mrs. Johnson is the former Kathryn Sheats.

### Living Tableau On Display At Church

On display for the first time in Matador, will be a living Nativity tableau in observance of the approaching day which is commemorated as the birth of Christ the Saviour.

Youth of the First Methodist Church will pose for the tableau which will be formed on the back lawn at the church, Friday and Saturday nights, December 22 and 23. Live animals will be included in the view.

The scene will be on display from 6:30 until 9:00 p. m. both evenings, during which time, taped music recorded by the church choir, will be played. Those taking part in the program will be alternated during the two and a half hours, and during the intervening time, the

group not in the act, will be caroling over town, at the homes of elderly citizens and shut-ins. Mrs. Jack McCallie is directing the activities. Taking parts as angels, shepherds, wise men, Mary and Joseph, will be Roger Vinson, Jill Scaff, Barbara Bird, June Lange, Jack McCallie Jr., Kenneth Pitts, Johnny Pearce, Tommie Green, Key Vaughn, Joyce Scaff, Glenda Lynn, Doris Cooper, Thomas Edmonds on. Larry Burkes, Butch Waybourn, Larry Norris, Ronnie Cox, Robin McAnally, Darlene McAnally, Karol King, Olivia Campbell, Harold Meason, Dick Moss, Gerald Lange, Ruth Lynn, Scottie Robbins and Stella Martin.

A sheep and a donkey will add reality to the scene.

### Joe Bloodworth is Victim of Attack

Joe Bloodworth, 58, died of a heart attack about 6 p. m. Tuesday, at his home in the Whiteflat community, about 12 miles north of Matador. He had been a resident of this area since 1924.

Funeral services are set for 4 p. m. today at the First Methodist Church, Rev. W. B. Vaughn officiating.

### Former Resident Injured Hunting

Phil Green, 39, Borger banker, former Matador resident and son of Mr. and Mrs. J. C. Green Sr. of Matador was seriously injured Sunday afternoon while hunting with friends at Stinnett.

A jeep in which Green and two associates, Bill Easter and J. W. Jeter, were riding, got out of control, started up an embankment and flipped over, pinning Easter and Jeter underneath the vehicle, but not seriously injuring either. Green was thrown from the jeep and received deep lacerations in his leg. It was believed he fell on his gun.

A third companion, a Dr. Massey also of Borger, was traveling in a pick-up behind the jeep, and administered first aid.

Mr. Green is resting in North Plains Hospital, Borger, Room 251, where he celebrated his birthday yesterday, December 20. His parents, accompanied by a brother, Donald Green, and a sister, Mrs. Pete Williams, visited him in the hospital Monday.

### Flomol Church Dedication Set

Dedication services for the First Baptist Church, Flomol, have been announced for Sunday, January 7, 1962 at the morning worship hour, 11:00 o'clock.

Rev. Dintel Leonard of Hart, a former pastor will preach the dedication sermon, and the burning of the church note will follow.

All former pastors are invited to attend, and all former members will receive a hearty welcome.

"The Lord has blessed our church and we want our friends to be with us at this, the dedication of our debt-free church," declared the pastor, Rev. Jack Terrill, in making the announcement.

### Walking Doll Fills Lame Child's Dream

BRIGHTLY COLORED CHRISTMAS LIGHTS that adorn the streets and homes of Matador are only about a mile away, but Lupe Garcia has not seen them. From her pallet in the corner of a cheerless room Lupe can look at the grey skies to the north and when the east door is open she can see glimpses of the sky and the winter sun. Lupe is 5 and both her tiny feet are clubbed. She is the daughter of Mr. and Mrs. Angel Garcia who came here three months ago from the Wisconsin beet harvest, to pick cotton. The devoted parents have given all they could spare to aid the lame child, but there are ten other children in the family

### Matador To Close Shop for Holiday

Matador is going to close shop to observe the Christmas holiday. Except for some filling stations and essential service places, everything will be closed Monday.

Plans were yesterday, however, that "business as usual" would prevail Tuesday with a few exceptions. The agreement is that places of business will be open Tuesday but that they will observe the following Monday (New Year's Day) as a holiday.

City and county offices will observe a longer holiday, closing tomorrow (Friday) and re-opening Wednesday next week. This is the traditional arrangement, earned by an accumulation of holidays in which the offices remained open. Counting Christmas as a holiday, it means only two and one-half extra days for the courthouse and only two extra days for the city hall. Provisions will be made to serve emergencies out of either office.

Pharmacist Bob Stanley reminds camera fans to get plenty of photo supplies in advance since it is impossible to sell them on Sunday, and Monday will be a holiday. Matador schools will dismiss Friday afternoon for Christmas recess, and will re-open New Year's Day, officials have announced.

### H. D. MARSHALLS INJURED ON TRIP

Mr. and Mrs. H. D. Marshall are in Grady Memorial Hospital, Chickasha, Okla., following a highway accident Tuesday about 3 p. m. near Chickasha.

They were en route to Oklahoma City to visit their son and family, Mr. and Mrs. Raymond (Cotton) Marshall during the holidays. Mr. Marshall, in attempting to pass a car, lost control of his automobile when it struck a loose shoulder, and overturned.

Both Mr. and Mrs. Marshall received cuts and bruises and possible broken ribs, according to word received by relatives here following the accident.

### Churches Announce Sunday Schedules

Sunday School and morning worship services at 11 o'clock have been announced as the only services for the day Sunday, at both the Baptist and Methodist churches.

The change in usual schedule was made due to the fact that Sunday is Christmas Eve and many residents will be visiting away from home, and most of those remaining here will be entertaining visiting relatives. Numerous families also have their traditional family Christmas tree on Christmas Eve.

Each church held a Christmas program and tree for the children, Wednesday night. Gifts however were of food for community baskets to be distributed to needy families.

The children attending the programs were visited by Santa, who distributed candy, fruit and nuts. Following the program at the Baptist Church, the young people went caroling.

and the weather has not been favorable to those who must earn their bread in the cotton fields. Little Lupe has undergone more than a dozen operations. Now she has infection in one ankle that may require amputation.

There is a bright corner in the little girl's life. It is a great walking doll that Santa delivered to her in advance Saturday. The doll is taller than Lupe—the doll can walk Lupe is lame.

The family has a tiny radio which brings the world into the drab surroundings. Floydada radio station KFLD has been reading Santa Claus letters from children. Lupe's sister, Rose, 17, decided to write and tell Santa that her little sister wanted a walking doll—her little sister who can never walk.

Difficult To Find The station personnel believed the letter and decided to buy the doll and present it to Lupe. It was not easy to find her. Matador has five families named Garcia. Lupe lives with her parents in the Gus Bird farm residence, north of the cemetery (formerly Charlie Morris place).

The doll was purchased here from Matador Variety by Bob Stanley after a series of telephone calls, which he delivered to Mrs. Marvin Tollett and Miss Wren Patterson, both of the radio station, who purchased fruit, candies and some staple foods for the other children.

Lupe was frightened and her sister opened the great package that answered her wish for a walking doll. Lupe speaks little and only Spanish. The polite children offered their visitors the only seat in the room, a lard can covered with paper. The parents and four children had gone to do the family wash. The seven children present were bare-footed. (A Tribune reporter visited the home again Monday and the children all wore canvas shoes.)

The Garcias are a proud and affectionate family. They have not asked for charity. They love one another deeply. Rose said: "We are poor but we are happy because we have Christ Jesus."

A two-burner gas plate was the only heat in the room but the family has stoves. The small stove burns less fuel.

Later the parents came to the Tribune office Saturday and thanked their benefactors, the mother with tears on her cheeks, the father misty-eyed.

No Christmas Tree There is no Christmas tree in the Garcia home. There is no tinsel nor colored lights. There are silent little children wondering, perhaps, about Santa Claus.

There is bright-eyed little Lupe on her pallet, unable to understand the fate that has brought her pain and misery, shadows and tears. She will sleep as millions of children on Christmas Eve, with her dreams.

Close at hand thousands of children will sleep with their dreams, in comfortable homes, beneath electric blankets, to awaken to trees decked with splendor and gifts. If some dreams are disturbed by a child whimpering from the cold, it may be Lupe. Merry Christmas, Lupe.

### HOME FROM VISIT

Mrs. H. S. Watson returned home Sunday from a visit in Canadian and Amarillo with her daughters, Mrs. Mose Damron and Mrs. Jack Edwards. Mr. and Mrs. Bill McCaghen drove to Amarillo to accompany her mother home.



# Church and Society

## "Mary's Story Of Christmas" Told To Members of El Progreso Study Club

"... At the inn they crowded Christ out because they never guessed who He would be. But we have no such excuse. We know Jesus... Still Christ comes to the inn. Only, we can change the outcome. Room for Him! Room for Him there!"

The reading of these words of Harry Emerson Fosdick opened the December 14 program, "The First Christmas," of El Progreso Club in the spacious home of Mrs. G. E. Hamilton.

Highlight of the program was the recounting of "Mary's Story of Christmas," by a guest, Mrs. Cecil R. Matthews of Lubbock, Secretary of Spiritual Life, South Central Jurisdiction of Woman's Society of Christian Service.

The president, Mrs. W. N. Pipkin was program director, and scripture reading by Mrs. Jack McCallie was from St. Luke 2:1-20. Mrs. Hamilton accompanied the group singing of the Christmas carols, "Joy to the World," and "Silent Night."

Mrs. Matthews, wearing a white costume, embroidered in blue, and a coin-trimmed headpiece, typical of Biblical times which she had acquired on a trip to the Holy Land, told "Mary's Story," deftly incorporating it in her description of the Galilean country.

In telling of the Holy Land, Mrs. Matthews compared the place of women in the countries which have the Christian religion with that of women in non-Christian nations. She stated that with our privileges we also have responsibilities.

Closing prayer was given by Mrs. Fred Simpson.

### Holiday Decorations

The rooms were aglow with Christmas trees, poinsettias, angels, shepherds, manger scenes and other Christmas symbols as a fitting background for the program.

For a tea following the program, colors in red, green and white featured the refreshment table, which was centered with a green and white arrangement of sparkling evergreens, fruits, poinsettias and candles. Mrs. Forrest Campbell served the iced punch, which completed the color motif. Dainty ornamented cookies and nuts were also served. Tea hostesses were Mrs. Campbell, Mrs. U. L. Willie, Mrs. Frank Montgomery and Mrs. Elbert Reeves.

Other members present were Mesdames A. J. Daffern, Harry Willett, D. E. Pitts, Furman Vinson, J. L. Woodruff, Ralph Stapleton, W. D. Lipscomb, Leonora Luckett, A. C. Traweeck Jr., J. R. Whitworth, R. W. Overstreet, Frank Montgomery, Ben Keltz, W. F. McCaghren, Joe Bloodworth, Miller Robinson, W. F. Jacobs, Frank Pohl, Vance Gilbreath, Douglas Meador, Robert Darsey and Roy Patterson; Misses Amy Glenn, Mary Keith and Sue Glenn. Each member brought a gift to be sent to the State Mental Hospital at Wichita Falls. A special guest was Mr. G. E. Hamilton.

### COME TO CHURCH SUNDAY

## Garden Club Has Christmas Tea In Montgomery Home

The home of Mrs. Frank Montgomery was in blue and white holiday decor Friday afternoon for a Christmas Tea held by Matador Garden Club.

Mrs. Ward Rattan served as program leader, and special music was arranged by Mrs. Vance Gilbreath.

A trio, Judy Hobbs, Vada Nichols and Cherri Barton sang "Gloria" and "Winter Wonderland," and a quintet, Patsy Hankins, Ruthie Lynn, Marianne Damron, Faye Lynn Cook and Scottie Robbins sang "Silent Night" with accordion accompaniment by Mrs. Gilbreath, and a second number, "Jingle Bells."

Decorations included a Nativity arrangement by the Tender Buds Junior Garden Club members, who were guests. A white flocked Christmas tree was decorated with blue ornaments, and the room decorations were repeated in other arrangements.

A unique chandelier fixture was suspended above the dining table, which was covered with a cloth of linen with lace fillets, and centered with a large white candle surrounded by white grapes and blue ornaments arranged on sprays of blue styrofoam.

The president, Mrs. D. E. Pitts presided at the silver tea service. Decorated tea cookies, Christmas mints and nuts were also served by the tea committee, Mesdames W. N. Pipkin, Ward Rattan and U. L. Willie.

Mrs. Tom Spears was presented as a new member, and others present in addition to those named, were Mesdames Joe Bloodworth, Forrest Campbell, W. W. Clements, L. C. Sharp, C. T. Jinks, Bill McCaghren, Pat Sheridan, Freeman Thacker, A. C. Traweeck Jr., C. P. Waybourn, Harry Willett, J. L. Woodruff, Douglas Meador, and W. F. Jacobs.

Guests present were Mesdames

Jinks Wilson, Ben Keltz, Elbert Reeves, G. E. Hamilton, Miller Robinson, L. B. Campbell, Albert Daffern, Bruce Marrs, R. E. Donovan, and J. D. Mounce, and Miss Sue Glenn, and Tender Buds Shariene Berryman, Pat Day, Olivia Campbell, Ann Marshall, Linda Vinson, Kathy Lawrence, Vicky Holt, Ida Lipham, and Louise Terry.

## Deacons and Wives Guests At Dinner

Deacons of First Baptist Church, with their wives were guests at a buffet dinner Thursday evening at the parsonage home of Rev. and Mrs. Miller Robinson. The guest list included also wives of deceased deacons of the church.

Seating arrangements were at the dining table and two other long tables. A centerpiece of red carnations flanked by two dark green candles decorated the dining table. Centering the other tables was a goblet containing a red candle in a bed of greenery, with red tapers on each side.

The delicious meal consisted of ham, sweet potatoes on peach halves, relish, creamed asparagus, congealed salad and apple pie.

Attending were George Cullin, Mrs. C. P. Waybourn, and Messrs. Bourland Keith, shown above following their marriage in Albuquerque, N. M. on November 18. Joining them here for Christmas will be the Keith's other son and family, Mr. and Mrs. Don Paul Keith and small son, Randy, of Houston; and their daughter and family, Mr. and Mrs. Lloyd Latimer, Sandra, Dale and Kelly, of Lubbock.

### RETURN FROM EASTLAND

Mr. and Mrs. J. D. Craven returned home Tuesday from a trip to Eastland, to the bedside of his father, G. S. Craven who had suffered a stroke, Friday. Mr. and Mrs. G. S. Craven are former Matador residents. Mr. Craven was reported much improved this week.

Miss Barbara Waybourn, home ec teacher in the Fritch High School, arrived home Tuesday to spend the holidays with her parents, Mr. and Mrs. Gerald Waybourn.



HOLIDAY VISITORS in the home of Mr. and Mrs. D. P. Keith will be their youngest son and his bride, Mr. and Mrs. Bourland Keith, shown above following their marriage in Albuquerque, N. M. on November 18. Joining them here for Christmas will be the Keith's other son and family, Mr. and Mrs. Don Paul Keith and small son, Randy, of Houston; and their daughter and family, Mr. and Mrs. Lloyd Latimer, Sandra, Dale and Kelly, of Lubbock.

### PIED PINIONS

By Mrs. M.

Again, it is Christmas and all through the place, everybody is at work with a set look on each face.

Any difference noted is due to the fact that a partly new crew is manning the act.

Typesetting is done with infinite care by one Grady Lackey, whose errors are rare.

While mats are now cast and

need little make-ready, by Alfredo with patience and hands that are steady.

For making the stencils there's none better than Geney, with light brown hair and disposition beamy.

With Mr. M. as director and Mrs. Donovan addressing, Mrs. M. does whatever else that is pressing.

In case you are wondering what this is about, we're picking up last year's pied message fallout.

To say Merry Christmas; Happy New Year too; may your fu-

ture be bright and your worries few.

Comes now that time of year when men enter stores looking more like they are shopping for a coffin instead of their remission of buying a Christmas gift for their wives.

It's really pathetic, according to a local saleswoman, how woe-begone a husband can be. He has no idea what he wants to buy, or for that matter, what his wife would really like.

The irony of the picture is that the wife has, in all probability, been for weeks dropping hints of things she needs or would like to have her husband give her.

I know of one wife who suffers a temper fit nearly every Christmas when her husband solves the problem at the eleventh hour by selecting some item from their business usually something he has a yen for, or she already has one of anyway.

You have to be more subtle than, say a turtle, in dealing with husbands in this respect.

Trying to be helpful many years ago when drouth and depression were rampant and war was staring us in the face, I made a list of a few items, any one of which would have brought joy to my soul. This made it all the more confusing however, since Mr. M. was then forced to make a decision as to which item would be most desired.

He solved his dilemma by buying everything on the list, though we could ill afford it, and had to do without groceries for quite a spell.

Little folks who are writing Santa to bring them a toy talk out shelter may not be so dumb after all. Recent headlines in dailies read, "Children must be told facts about exposure to fallout."



# Greetings of the season

And happy, hearty holiday wishes to all our friends and patrons. We hope you enjoy many festive hours, and many quiet ones, too, in the company of your dear ones. It's a pleasure to serve people like you, and we most sincerely thank you for your loyalty and good will!

## CAMPBELL CHEVROLET CO.

- ★ R. E. CAMPBELL SR.
- ★ JACKIE SMITH
- ★ C. R. DAVIS
- ★ R. E. CAMPBELL JR.
- ★ W. A. TARPLEY
- ★ JOHN IRWIN
- ★ F. F. CAMPBELL



# GREETINGS of the CHRISTMAS Season

## Panhandle Compress & Warehouse Company

L. E. DAVIS, Superintendent



### RECITAL HERALDS CHRISTMAS SEASON

A Christmas recital presented by speech pupils of Mrs. J. R. Whitworth, Friday night heralded the approaching holiday season.

The program, held in the high school auditorium opened with "A Mixed-up Welcome" by Judy Kay Marrs and Wanda Matney. "December Spelling" and "Christmas Bells" were numbers presented by a group composed of Rodney Williams, Will Pallmeyer, Jim Barnhill, Billy Paul Campbell, Danny Johnson, Shiraz Smith and Tresia Smith.

Another group presentation was by Lou Pitts, Starla Macon, Paula Pallmeyer and Cindy Carpenter, who recited "Trimming the Christmas Tree," and "Christmas Stars."

"If I were Santa Claus," declaimed by Tooter Pritchett, was followed by readings "Our Christmas" by Lou Anne Woodruff, "The Turkeys" by the same group and Tooter Pritchett.

"Snow Flakes," was recited by Charla Kay Wason, Peggy Jean Marrs and Shane Stevens, followed by "Poinsettia Drill" by Peter Garrison, Debbie Small.

**Cesspool Pumping**  
ALL WORK GUARANTEED  
**H. O. STANFIELD**  
Phone 210 Box No. 4  
MATADOR

wood, Brigid Barton, and Jeanette Day, and "The Christmas Clock" by Ronnie Welling, Jeff Berryman, John Tardiff and Don Pitts.

Variations of nursery rhymes were given in "Christmas Comes to School," with Brenda Wason as the "teacher," and the following "pupils": Shane Stevens, Peggy Jean Marrs, Charla Kay Wason, Brigid Barton, Jeanette Day, Debbie Smallwood, Debra Garrison, Laura Jacobs, Don Pitts, John Tardiff, Jeff Berryman and Ronnie Welling.

A skit, "By the Teeth" was a "cowboy" number by Harold Meason, Max Barton and Tim Sturdivant, followed by a reading, "The Cremation of Sam McGee," by Tim.

Concluding the program was the presentation of legends in "Christmas Time," of the holy by Beverly Brandon, the poinsettia by Olivia Ann Campbell, the Christmas rose, Karol King, chrysanthemum, Pat Day, mistletoe, Linda Vinson, and Christmas tree, Ann Marshall.

### "WHITEFLAT NEWS"

By Mrs. Arthur Cooper

Mr. and Mrs. Wes Byers and Dannie and Mr. and Mrs. Glenn Rattan, all of Lubbock, visited here last week with Mr. and Mrs. D. E. Rattan, parents of Mrs. Byers and Glenn Rattan.

Mrs. Bob Martin recently visited her brother, Andy Griffin, in the hospital at Houston. He is reported to be in good condition

after having lung surgery. Walter Wayne Spray and several friends of Fort Worth, were here recently to hunt on his place near Whiteflat.

Carole Livingston of Seminole accompanied her roommate, Frances Cooper, home for a visit last week end. The girls attend McMurry College, Abilene.

Recent guests in the A. K. Wilkinson home included her nephew, niece, and grand-nephew and their families, respectively J. D. Humphries and son, David of Tatum, N. M., Mr. and Mrs. Henry Parkman and son, Randy, and Mr. and Mrs. Kenneth Jackson and sons, Steve and Stan, all of Littlefield, also a former resident, Floyce Harndt of Abilene.

Rev. Ruth Cooper and daughter, Doris, accompanied by Jane Hamilton of Matador, attended a meeting of the Caprock Sub-District of the Methodist Youth Fellowship at Silverton last Sunday afternoon.

Rev. and Mrs. Frank Swanner of Plainview were here last Sunday, and Rev. Swanner, who is the District Missionary, brought the morning message at the Baptist Church. Rev. Ed Lovell of Plainview supplied the pulpit two weeks ago.

Rev. H. T. Harris of Childress is reported to be improving following a heart attack, and was awaiting dismissal from the hospital. His son, Rev. Clifford Harris of Fort Worth, was still with him last week.

### Christmas Supper Held By HD Club

Annual Christmas supper and party for members of Whiteflat Home Demonstration Club and their families, was held Thursday evening, December 14, in the Whiteflat clubhouse.

The enjoyable menu included turkey, ham and all the trimmings, with Mrs. France Barton as chairman of the menu committee. Mrs. Bob Martin arranged the table and other decorations.

Christmas games were led by Mrs. Wilson Barton, and Tom Tilson entertained with several tricks of magic, followed by an exchange of gifts from a decorated tree. Domino games of "42" and "84" were enjoyed the remainder of the evening.

Present were Mr. and Mrs. L. A. Carlisle, Mr. and Mrs. J. M. Jameson and Melba, Mr. and Mrs. Tom Tilson, Mr. and Mrs. M. D. Morriss, Mr. and Mrs. France Barton, Mike, Dixie and Brigid, Mrs. Bess Patton, Mr. and Mrs. Alfred Watson, Mrs. Arthur Cooper and Doris, Mr. and Mrs. Bob Martin, Mr. and Mrs. Wilson Barton, and Mr. and Mrs. A. K. Wilkinson.

### HOSPITAL PATIENTS

Joe Bedwell of Turkey was dismissed Friday after being hospitalized for several weeks. Mrs. Lela Lacy of Turkey is still a patient, and others hospitalized and receiving medical attention include E. L. Parks, Dumont; John Meason, Roaring Springs; Elzie Stone, Matador, and Mrs. Essie Meadors, Dickens.

### ILL AT HOME

Claud Watson is ill at his home, following a severe asthmatic attack.

### AT NORTHFIELD

Miss Nina Kincannon is convalescing from recent illness, at the home of her sister, Mrs. Ebb Thomas and family, at Northfield.

### LOCAL ITEMS

Mrs. Ruby Webb was accompanied to Lubbock on a business

trip, Saturday, by Judy Hobbs, Vada Nichols, and Vella Ree Edwards.

Mr. and Mrs. Jack Spray and Melba, and Mrs. Laura Houston accompanied Melvin Spray to Lubbock, Saturday, to attend business.

Mrs. George Cullin visited in Wichita Falls last week with her mother and sister, Mrs. C. C. Davis and Mrs. Frank Manning. James Stanley and Lewis Fair who are attending Southwestern University, Weatherford, Okla., were among students arriving early to spend holidays with relatives. They are visiting their respective parents, Mr. and Mrs. Bob Stanley and Mr. and Mrs. A. L. Fair.

Mrs. John Stevens visited her mother, Mrs. W. O. Wright of Marlin, Tuesday, having accompanied Mr. and Mrs. Ober Johnson of Quitaque, on a trip to Waco to accompany their son, Jon, home from Baylor University for the holidays.



**FARMERS UNION INSURANCE**  
517 North Farmer  
Mrs. Donald Wooten, Agent

# Food Values

FOR YOUR Christmas Dinner

## Double Western Bonus Stamps Fri., Sat.

**BAKERITE WILSON'S** 3 lb. can 59¢  
**COFFEE FOLGER'S** lb. can 65¢  
**Egg nog mix FOREMOST** full qt. 49¢

Hunt's Sliced or Halves, hvy. syp. No. 2 1/2  
**PEACHES 4 for 99¢**

Hunt's Whole Unpeeled No. 300 can  
**Apricots 3 for 59¢**

Hunt's Whole Irish 300 can  
**Potatoes 3 for 33¢**

HUNT'S 300 can  
**SPINACH 5 for 69¢**

HUNT'S FRUIT 300 can  
**Cocktail 5 for 99¢**

HUNT'S TOMATO 8 oz. can  
**SAUCE 3 for 29¢**

SNIDER'S 14 oz. bottle  
**CATSUP 3 for 49¢**

DEL MONTE 303 can  
**Pumpkin 2 for 25¢**

Ocean Spray CRANBERRY 303 can  
**SAUCE 2 for 45¢**

GIANT BOX  
**TIDE 79¢**

GLADIOLA  
**Corn Meal 5 lbs 39¢**

KIMBELL'S Pillowcase Bag  
**FLOUR 25 lbs \$1.99**

KIMBELL'S  
**OLEO lb. 19¢**

### ★ QUALITY MEATS ★

WRIGHT'S Half or Whole  
**Cured Hams lb. 49¢**

CENTER CUT  
**Pork Chops lb. 55¢**

FAT  
**HENS lb. 39¢**

WRIGHT'S Ranch Style  
**BACON 2 lbs. 89¢**

### ★ FRESH FRUITS and VEGETABLES ★

WHITE Mesh Bag  
**Spuds 10 lbs. 39¢**

TEXAS  
**Oranges 5 lbs. 29¢**

CRISP  
**CELERY stalk 15¢**

SOUTH AMERICAN  
**BANANAS lb 12 1/2¢**

### ★ FROZEN FOODS ★

SIMPLE SIMON Assorted  
**Fruit Pies each 39¢**

FOREMOST  
**Mellorine 1/2 gal 39¢**

KIMBELL'S  
**BISCUITS can 10¢**

# Williams Food

Roaring Springs



ALL THE BEST for Christmas

**BILL PALLMEYER**  
COUNTY AGENT



**Ottis Mullin**  
TEST HOLES • DOMESTIC • IRRIGATION  
PH. 231 TURKEY TEXAS

SINCERE BEST WISHES  
For A Bounteous Harvest of  
Health, Happiness and Joy in your  
NEW 1962!

Ottis Mullin



**\* FLOMOT NEWS \***

By Mrs. L. B. Turner

Mr. and Mrs. Earl Whitaker and son, Jan visited recently at Haskell with her brother and family, Mr. and Mrs. W. H. Amnett and with a niece and her husband, Mr. and Mrs. Milburt Opitz.

Mr. and Mrs. Dean Turner visited in Amarillo Sunday and overnight in the home of his brother and wife, Mr. and Mrs. Bennie Turner, returning home Monday.

Mr. and Mrs. John Gilbert and son, and his mother, Mrs. Mattie Gilbert of Stamford came Tuesday afternoon and visited his brothers and their families, the Ikie Gilbert and Lossie Gilbert families and other relatives. The John Gilberts returned home Wednesday and his mother returned for an extended visit.

**Christmas Program Given for WSCS**

A Christmas program featuring a mission theme was presented at a meeting of Flomot Woman's Society of Christian Service at the Methodist Church, Tuesday, December 12.

The president, Mrs. Wade Martin was in charge and the group discussed plans for the church social on Wednesday evening, December 20 in the church basement.

Gifts or money brought in to be divided equally for Sunday School room improvements and the Children's Home at Waco. Games and refreshments were included in the plans.

The program last week was, "A Christmas Card from Our Missionaries," with Mrs. Joe Deagan as leader.

Yuletide messages from church workers in Malaya, Philippines, Africa, South America and other places were read by Mesdames W. T. Ross, Sam Ross, Wade Martin, and Ruth Cooper, and the leader, as appropriate symbols were placed on the table. Mrs. Sam Ross then told of the Assembly of Methodist women in Oslo, Norway last summer and Mrs. Lois Martin reported on the work she does for students.

Rev. Mrs. Ruth Cooper closed the program with prayer.

**ENTERTAIN FRIENDS**

Mrs. Lois Martin and Mrs. S. Yearly shared honors as hostesses, Sunday to a group of friends and neighbors with a Christmas dinner in the home of Mrs. Martin. Mrs. Yearly, who lives in the Cedar Hill community, furnished the turkey and each guest brought a covered dish.

Those attending were Mesdames Pearl Martin and Hallie Johnson of Floydada, Mrs. Joe

Woodruff, Mrs. Ernest Morrison and Misses Ina and Una Bradshaw of Quitaque; Mrs. Vivian Merrell of Silverton; and Mesdames J. T. Bural, J. L. Speer, F. S. Bourland, L. B. Isbell and Mary Blackshire. Most of these women are old-time friends and acquaintances and several have lived as neighbors for many years.

**IN APPRECIATION**

I wish to thank the many friends who remembered me with cards, letters, flowers and visits during my stay in the hospital and since I returned home. Mrs. H. S. Gilbert

**FORMER RESIDENT DIES**

Word was received in Flomot this week of the death of John Jasper, 86, of Memphis. The Jaspers were well known in this area and were pioneers of Silverton, Tulia and Flomot. Mr. Jasper was the brother of Mrs. M. C. (Aunt Kit) Washington, who is in Florida spending the winter with her son, Odell and his family.

**Flomot HD Club Has Two-Holiday Supper and Party**

Flomot Home Demonstration Club and their guests enjoyed a two-holiday affair Tuesday evening at the club room and school lunchroom, celebrating Thanksgiving with a supper, and Christmas with a party.

Both the clubroom and lunchroom had been decorated in Yuletide colors for the occasion, including a decorated Christmas tree, containing gifts. An array of snow and greenery surrounding a miniature nativity scene decorated the piano. Music was furnished by Mrs. Leon Cloyd with Mrs. Ronald Clay leading the singing.

After a game of introduction the group was led into the lunchroom where invocation was given. The buffet supper included ham, baked chicken, salads, celery, pie, cakes, hot coffee and other delicacies.

As the Christmas gifts were received, secret pals were revealed. The outgoing president and secretary were each given a gift from the club, and were presented in, "It Could Be You" with Mrs. Ray Cruse as mistress of ceremonies.

Others receiving gifts (hoax) were Mrs. J. H. George and Mrs. Joe Degan, with Mrs. Raldo Martin receiving a mystery package.

Individual favors were in keeping with the holiday season and were candies topped with snowmen or an evergreen tree. Some were candles and others were salt and pepper shakers.

A "live tree" decorating contest was held with Mrs. O. D.

Calvert and Mrs. Clayton Bond as the "trees" and were decorated by sisters, Mrs. Howard Rogers and Mrs. Raldo Martin. Mrs. John Gilbert of Stamford and Mrs. Wilson Barton of the Whiteflat club were guests from out of the community.

Other club members and guests present included Mesdames L. D. Bilberry, J. C. Franks, L. W. Crowell, Harmon Moseley, Hobson Burris, Sam Ross, James Monk, Don Monk, C. C. Jones, Wade Martin, Doyle Calvert, Alfred Martin, Jesse Browning, L. B. Isbell, G. E. Washington, G. E. Whitaker, L. E. Shorter, Ikie Gilbert, G. D. Pope, W. T. Ross, Lois Martin, Wilburn Martin, Herb Martin, H. S. Gilbert and L. B. Turner.

**THE CHRISTMAS SPIRIT**

I am the Christmas Spirit! I enter the homes of poverty, causing palefaced children to open their eyes wide, in pleased wonderment.

I cause the miser's clutched hand to relax, and thus paint a bright spot on his soul.

I cause the aged to renew their youth and to laugh in the old glad way.

I keep romance alive in the hearts of childhood, and brighten sleep with dreams woven of magic.

I cause eager feet to climb dark stairways with filled baskets, leaving behind hearts amazed at the goodness of the world.

I cause the prodigal to pause a moment on his wild, wasteful way, and send to anxious loved ones some little token that releases glad tears—tears which wash away the hard lines of sorrow.

I enter dark prison cells, reminding scarred manhood of what might have been, pointing forward to good days yet to be.

I come softly into the still, white home of pain, and lips that are too weak to speak just tremble in silent, eloquent gratitude.

In a thousand ways I cause the weary world to look up into the face of God, and for a little moment forget the things that are small and wretched.

I AM THE CHRISTMAS SPIRIT! (Nancy Morckel)

**YOUNG JAPANESE HEED HOTEIOSHO**

Although Santa Claus doesn't visit Japanese homes, the native god Hoteiosho, the kind old gentleman who carries a pack on his back and has eyes in the back of his head, makes a realistic substitute gifts bearer. Boys and girls are warned to be good, because the all-seeing Hoteiosho knows everything they are doing.

To the child, Christmas is wondrous because it is so new; to his grandfather Christmas is wondrous because it is old—Property, Cambridge Associates, Inc. (Quote magazine).



**PEG'S TRACTOR & IMPLEMENT CO.**

MR. AND MRS. PRESTON SPRAY  
MR. AND MRS. DOUG HALE



To wish you all the joys and blessings of Christmas

**Bob Stanley Pharmacy**

Mr. and Mrs. Bob Stanley  
James Stanley  
Ethel Payne  
Sue Stevens  
Mary McMahan

Stanley Welling  
Ruby Hobbs  
Audie Potect  
Sondra Stevens  
J. Lynn Barnhill

ONE OF THE LARGEST AND FINEST PHARMACIES IN WEST TEXAS



Sincere good wishes for a joyous Christmas season and many thanks for allowing us to serve you.

**DAY by DAY CLEANERS**

MR. and MRS. R. A. DAY  
MR. and MRS. E. A. DAY & PERSONNEL



### Roaring Springs NEWS

Mrs. L. E. Cooper  
Correspondent  
Home 981, Roaring Springs

Mr. and Mrs. Amel Long of Roaring Springs were here Sunday, visiting with friends. Mrs. Gladys Kube and children are spending the holidays with his parents in Roaring Springs, Va. Miss Gladys Peck looked after business in Plainview, Saturday. Mrs. W. H. Nichols and son, were attended to business in Roaring Springs, Thursday. Mr. and Mrs. R. C. Irwin visited in Lovington, N. M. Tuesday and Wednesday with their son and family. Mr. and Mrs. Pat Irwin, John O. Meason, manager of Hagenbach-Bartlett Company, a patient in Stanley Hospital.

Mr. and Mrs. J. P. Moss of Roaring Springs, visited here Sunday with relatives.

Mr. and Mrs. Harold Johnston of Post, visited here Sunday with Mr. and Mrs. Jimmy Johnston and Mrs. T. K. Palmer.

Mr. and Mrs. Tom Swim and Mrs. Lulu Swim visited in Floyd, Sunday with Mr. and Mrs. J. D. Hunter, former residents of this area. Mr. Hunter is ill.

Albert Irwin is in Fort Worth with his sister, Mrs. Posey Wilcher, who is recovering from surgery.

Mr. and Mrs. M. Nance of Paducah, visited here Sunday with Mrs. Martin Smith.

Mrs. Ethel Brown visited in Plainview Saturday with Mr. and Mrs. Stanley Morrison.

Mr. and Mrs. J. N. Fletcher of Lubbock, were here Sunday visiting with relatives.

A. C. Goughly and son, Charles and Ed Ward and son of Lubbock, visited here during the week with Mrs. Ethel Brown, and did some hunting.

Mr. and Mrs. Quannah Maxey of Post, visited here Sunday with Mrs. Duff Green.

#### IN APPRECIATION

I would like to take this means of expressing my sincere appreciation to each one who was so thoughtful during my illness. For all of your cards and letters of encouragement, the lovely flowers, gifts, your visits and all the food that has been brought to our home, I would like to say Thank You with the deepest gratitude. May God bless each of you.  
Mrs. Clyde Williams

#### ENTERTAIN TEACHERS

Mrs. Alvin Stearns, who teaches in Roaring Springs, entertained the women teachers and wives of the men teachers, in her new home in Matador, Friday. Those who attended were Mesdames Lem Miller, J. W. Schofield, and Algie Groves

and Misses Freda Keahey and Inez Sloan of the faculty, and Mesdames Jax McSpadden, Tommy Wheeler, Hazel Bridges and Duff Green.

#### Christmas Leave Offered by Army

Again, as in the past, a Christmas leave policy is being offered by the U. S. Army. According to Sfc. Willard P. Wang, local Army Recruiter, men enlisting from December 11 through New Year's Day may request as much as 15 days' leave before reporting for basic training.

With this liberal leave policy young men can enjoy the holiday season with their families and still draw full pay and allowances from the U. S. Army.

Those who desire more information on this leave offer and other benefits available, should contact Sfc. Wang at 814 Broadway, Plainview, or phone Capitol 4-9228.

#### Letter To Santa . . .

Gardena, California  
December 15, 1961

Dear Santa Claus:  
I won't be in California for Christmas. I'm coming to Texas to visit all my cousins. Mommy and Daddy said you'll find me there.

I'd like a Johnny Reb cannon, a robot, and some roller skates. Also some candy canes, if you have any.

Please don't forget my little friends. Thank you, Santa. I love you.  
Kelly Don Wason

#### LIGHTS FOR TREE TRACED TO LUTHER

Decorating the Christmas tree with lights is a custom that some historians trace back to Martin Luther, the Reformation leader. Encyclopedia Americana researchers say.

After a walk one Christmas Eve under a brilliant starlight sky, Luther returned home and tried to reproduce the scene for his family by lighting candles on the Christmas tree.

Jesse Couch of Pueblo, Colo., is visiting here in the home of his aunt, Mrs. B. F. Jackson, and with other relatives, including another aunt, Mrs. M. L. Patton.

#### NORTHFIELD NEWS

By Mrs. Hunier Davis

Mr. and Mrs. P. A. Simpson made a business trip to Matador, Friday.

Mrs. A. B. Simpson of Wichita Falls, spent the week end at her home here and also visited her mother, Mrs. A. J. Matlock.

Mrs. Claud McDonald and Mrs. E. M. Timmons accompanied their father, B. F. Simpson, to Lubbock Saturday, to attend to business.

Visiting in the home of Mr. and Mrs. E. M. Timmons, Sunday were Minister and Mrs. Dan Coker and Mr. and Mrs. N. L. Cook and family.

Mrs. Hal Courtney was Christmas shopping in Childress, Saturday. Also shopping in Childress Thursday were Mrs. P. A. Simpson and Mrs. Billy Paul Simpson.

Mrs. Homer Davis accompanied her daughter and husband, Mr. and Mrs. Billy Paul Simpson, to Wichita Falls, Monday.

Visiting Mr. and Mrs. Rush Timmons at Cee Vee, Sunday were Rev. Cecil Osborn and family of Plainview, and Mrs. Reece Timmons and family.

Recent guests of Mr. and Mrs.

Grady Timmons were Mr. and Mrs. Newell Timmons and Mrs. Weldon Timmons and daughter, Mr. and Mrs. Paul Cruse visited in Turkey, Sunday with his parents.

Mrs. Sonny James of Vernon visited her parents, Mr. and Mrs. Bill Bethany during the week end and also with her sister and family, Mr. and Mrs. Allan Thomas.

Miss Nina Kincannon of Matador has been ill and is recuperating at the home of her sister, Mrs. Ebb Thomas and family.

#### NORTHFIELD WOMEN MEET FOR SOCIAL

The home of Mrs. Delmont Hays of Northfield, was the

scene of a "Secret Pal Party," Friday afternoon.

Secret pals were disclosed, and gifts exchanged. Refreshments of cake, coffee and hot chocolate were served, and new names drawn for the coming year.

Those present included Mesdames Weldon Timmons, Rush Timmons, Newell Timmons, Bill Cook, Bill Bethany, Allan Thomas, R. E. Hoover, Walter Timmons, Juanita James, Reece Timmons, J. D. Elliott, Loyd Thompson, Billy Paul Simpson, Paul Cruse, N. L. Cook, E. M. Timmons, Jim Dobbins, Homer Davison, Tom Moore, Hal Courtney, Claud McDonald, and Jerrrel Nimmo; and Mrs. Dan Coker of Roaring Springs.

**DIAMONDS**  
Bulova and Hamilton WATCHES  
**1/3 off!**  
Now through Christmas!

★  
**HUNT'S JEWELRY**  
MATADOR, TEXAS

**Merry Christmas**

With Best Wishes for this Season of Good Cheer

PHILGAS

**Freeman Thacker L-P Gas Company**  
MR. AND MRS. FREEMAN THACKER AND PERSONNEL

May the spirit of Christmas be everywhere, and brighten every heart and home.

**CITY BAKERY**  
MR. AND MRS. ROY SMITH AND PERSONNEL



### Mrs. G. E. Hamilton Presents Pupils in Christmas Recital

Mrs. G. E. Hamilton presented her music pupils in a Christmas recital, Thursday evening, December 14, at her home. The program opened at 7:15 with an orchestral arrangement of "Silent Night" by the class.

Instruments used in this arrangement were as follows: Pianos, Linda Vinson, Ruthie Lynn, Elaine Dixon and Stephen Gwinn; trumpet, James Morris; saxophone, Marian Morris; xylophone, Judy Gwinn and Frances Martin; bells, Wanda Matney and Doris Cooper; violins, Stanley Martin, Laura Jacobs, and

Gail Lynn; and the singers were Cathey Clem, Trudy Hand, and Roma Redd.

Other parts on the program were as follows: "Jolly Old Saint Nicholas," Gail Lynn, piano; "Sun Of My Soul," Wanda Matney and Linda Vinson, duo; "Twinkling Stars," Stephen Gwinn, piano; "Star of the East," Cathey Clem, Roma Redd, and Trudy Hand, trio;

"Our Director March," Linda Vinson, piano; "Braham's Lullaby," Laura Jacobs and Elaine Dixon, duo; "Largo," Ruthie Lynn, piano; "Put Christ Back Into Christmas," James Morris, song;

"Christmas Rhapsody," Frances Martin, piano; "Long, Long Ago," Laura Jacobs and Gail Lynn, duet; "The Skater's Waltz," Elaine Dixon, piano; "Rudolph The Red-Nosed Reindeer," Stephen Gwinn, song; "Aloha," James and Marian Morris, horn duet;

"Evening Bells," Laura Jacobs, piano; "Three Blind Mice," James Morris, Stanley Martin and Stephen Gwinn, trio; "The Angelus Bell," Doris Cooper, piano; "Tarantelle," Wanda Matney and Marian Morris, duo; "Chimes on Christmas Morn," James Morris, piano; "Winter Wonderland," Trudy Hand,

song; "The Clock Store," Marian Morris, piano;

"Silver Bells," Cathey Clem, song; "Edelweiss Glide," Judy Gwinn, piano; "Santa Claus Is Coming To Town," Roma Redd, song; "The Pet Shop," Stanley Martin, piano; "That Big Rock Candy Mountain," Marian Morris, saxophone; "The Lord Is My Shepherd," Wanda Matney, piano;

"Choppe Six Moderne," Judy Gwinn, with record; "Skip to My Lou," Frances Martin, with record; "Marine's Hymn," Elaine Dixon, with record; "Braham's Lullaby," Linda Vinson, with record; "White Christmas," Judy Gwinn and Frances Martin, duet.

### Letters to Santa

Roaring Springs, Texas  
December 16, 1961

Dear Santa,  
I am a little girl seven years old. I am in the second grade. Please bring me a new doll, a new robe, some pots, and pans to cook on my toy stove with, and a comb and brush set. I have been good most of the time. Thank you, Santa.

Love,  
La Nita Davis  
Roaring Springs, Texas  
December 16, 1961

Dear Santa,  
I am in the first grade. Please bring me a dart gun that shoots, a mechanical rabbit, some new jeans, some ski pajamas, a cattle truck, and also a milk truck. Please bring my baby brother, Jimmy a soft cuddly toy and a pull toy.

I love you Santa,  
John Davis

Roaring Springs, Texas  
December 16, 1961  
Dear Santa,  
Please bring me a pair of ski

pajamas, a pellet and BB pistol and some new shirts and jeans. Don't forget the other little boys and girls.

Love,  
Joe Davis  
Matador, Texas  
December 15, 1961

Dear Santa,  
I would like a BUGGY. My brother wants a bang! (a gun in your way) We've tried to be good.

Love,  
Charlotte and Grant Johnson  
November 30, 1961  
Matador, Texas

Dear Santa Claus,  
I would like a BB gun, bicycle, civil war set, Paladen suit, skates, a blackboard and a robot.

James Taylor  
Matador, Texas  
December 7, 1961

Dear Santa,  
I think I have been a very good girl this year. I would like very much to have some dishes, talking doll, a bed, dresser, and closet for my doll. I also want a color book, colors, scissors, and paste. Merry Christmas!

From,  
Jerri Beth Simms  
Matador, Texas  
December 11, 1961

Dear Santa Claus,  
I want a football, please.  
Love,  
Lance Jameson

### Parties Planned By Church Classes

In observance of Christmas, the Church of Christ has planned parties for several of its Sunday School classes.

Mrs. Mutt Berryman held a party for her class, the Beginners, Monday afternoon, December 18, in her home.

The children received gifts from Mrs. Berryman off the Christmas tree and enjoyed refreshments of drinks, cookies, and candy.

Members of the class who attended were Dennis and Kathy Wheeler, Ray and Richard Thomas, Shorty Martin, Billy Paul Campbell, Sandra Hunt, Tommy and Donna Whitaker, Bimbo Taylor, Kathy Hagel, Travis Jameson, and Mike Berryman.

Mothers attending were Mesdames Richard Martin, Frank Jameson, Tommy Wheeler, Kirby Campbell, James Taylor, and Clayton Thomas.

A party has been planned for the Primary class by their teacher, Mrs. Bob Martin. The party will be held this afternoon in their classroom at the church. They will exchange gifts and have refreshments.

The Junior class have their party scheduled for this afternoon also. Mrs. Bert Ezzell, their teacher will serve as hostess. The Juniors will exchange gifts, and refreshments of sandwiches, chips, drinks, and candy will be served.

ARRIVAL ANNOUNCED  
Rev and Mrs Dan Soloman of Plainview are announcing the birth of a son, John Stuart, on December 14. He weighed seven and a half pounds. The father

will be remembered by local residents as the son of Mr. Mrs. Henry Soloman of Tulsa, nephew of Mesdames Nelson Mahan and Ethel Payne, Homer T. Emmet and C. T. Kins, all of Matador.

RETURN FROM VISIT  
J. Tom Hamilton and his wife, Mrs. Fred Bourland returned home Sunday from a trip to Shreveport, La., to visit another sister, Mrs. L. H. Stewart. Mrs. Stewart has been convalescing from a broken hip, received a fall on November 16, at the home of her daughter, Mrs. H. Bethley, with whom she resides.

For COLDS take 666

**Notice!**  
TO OUR CUSTOMERS  
Due to Christmas falling on Monday, our pick-up of laundry will be on Tuesday, December 26, instead of Monday.

**Spur Laundry**  
Spur, Texas



In the happy spirit of the Christmas season, we send sincerest greetings to our loyal friends and customers, with hearty thanks for their patronage.

FORD Matador Auto Company MERCURY  
GLENN WOODRUFF & PERSONNEL

## WEEK-END SPECIALS

COFFEE FOLGER'S 67c  
pound

FLOUR GLADIOLA 89c  
10 lb. bag

Cake Mix PILLSBURY 29c  
all regular kinds box

CELERY Fresh, crisp 12c  
stalk

Pork Chops Fresh and Lean 59c  
pound

POTATOES INSTANT 7 oz. pkg. 33c  
GATEWAY FARMS Regular 33c value, 2 for

SHORTENING Mrs. Tucker's 69c  
3 pound carton

NAPKINS SOFLIN, pink 25c  
200 count Package

SPOT CASH GROCERY



# Warm Wishes for Christmas



May your home be filled  
with boundless happiness.

Matador Motor & Implement Company

## W. S. C. S. Christmas Party Held Tuesday

Mrs. G. E. Hamilton was hostess Tuesday night for the Christmas party for the Woman's Society of Christian Service of the Methodist Church.

Mrs. Vance Gilbreath directed an enjoyable program which included a playlet, "Gift of the Golden Apple," and musical numbers. Characters for the play included Little Boy Joseph, Laura Jacobs, his father, Mary Jane Hamilton, his mother, Mrs. D. E. Pitts, and priest, Mrs. Roy Patterson, with Mesdames Harry Willett, A. J. Daffern, F. G. Simpson and John Hamilton as gift bearers.

Mrs. Hamilton played piano selections during the presentation, and accompanied Mrs. W. F. Jacobs as she sang, "Long Years Ago, O'er Bethlehem's Hills." A musical duet was played by Mrs. Gilbreath at the piano and Mrs. Hamilton on the xylorimba.

Gifts were distributed from a decorated tree in a unique manner by Mrs. Willett. Packages were selected and opened, then exchanged or kept as desired by the person making the selection.

Refreshments of cake and coffee were served by a committee composed of Mesdames Marvin Brotherton, J. R. Whitworth and Ethel Payne to those mentioned, and the following: Mesdames W. N. Pipkin, H. K. Ford, W. B. Vaughn, W. L. McWilliams, B. M. Eubank, Sterling Price, U. L. Willie, Walter Russell, John Russell, Nelson McMahon and C. T. Jenkins.

### WHITEFLAT COMMUNITY TO OBSERVE CHRISTMAS

A Christmas program and tree for the Whiteflat community will be held at the Whiteflat Baptist Church, Saturday evening, December 23, with the Methodist congregation taking part. The program will begin at 7:00 p. m. and all residents and friends, especially visiting relatives are invited to attend. At the conclusion of the program, Santa will appear and distribute gifts from the tree.



Troy McNeill

WESTERN SUPPLY COMPANY  
FLOYDADA

# The Christmas Story

While shepherds watched their flocks, and angels sang, Christ was born in Bethlehem. May the inspiration of the Christmas story give you long-lasting happiness.



Eudy-Seale  
Funeral Home

MATADOR ★ TURKEY



## Christmas Wishes

With sincere appreciation for your loyalty and patronage during this past year... we extend to you our heartiest wishes for a very Merry Christmas!



Phillips '66'

EDMONDSON & SON, PHILLIPS JOBBERS

PHONE 88-J, 83-M  
Matador, Texas



**Christmas Program  
Announced by Band**

A Christmas concert will be given by the Patton Springs band, December 21 (today) at 2:45 p. m. it was announced last week. The program will be held

in the high school gymnasium and will include songs by some of the grade school children.

Everyone is invited to attend this program.

The grade school classes will have their Christmas parties at the conclusion of the band pro-

**TO LATE TO CLASSIFY—**

ZEREX—\$2.00 per gallon. Peg's Tractor and Imp. Co. 41/ctfn  
**COMPLETE LINE nursery stock.** Fruit, pecan, shade trees; berries, ornamentals. Contact FFA members, Roaring Springs. 41/ctfn

**RETURNS HOME**

Mrs. Leonora Luckett has returned home from a recent visit in Waco with her daughter, Mrs. Rowe Sams and Mr. Sams, who will join her in Spur at the home of her other daughter, Mrs. Cecil Godfrey and family, for the Christmas holidays this week end.

**Flomot Community  
Christmas Program  
To Be Held Friday**

The Flomot Christmas program has been re-scheduled and will be held Friday evening, December 22 at 7:00 o'clock at the Flomot Baptist Church it was announced this week.

This is a community program held alternately at the Baptist

and Methodist churches each year.

The program has been arranged as follows: Quiet Christmas music, Mrs. Jack Terrill; Invocation, Rev. Ruth Cooper, pastor of the Methodist Church; solo, "There's a Song in the Air," Reading, "The Star of Stars," two Christmas Carols by a quartet; Scripture reading, Mrs. Cooper;

Tableau of Angel's appearance to Mary and to Joseph; manger scene with shepherds and Wise Men, as the choir sings favorite hymn, "Silent Night," "It Came Upon the Midnight Clear," "Away in a Manger," and "O Little Town of Bethlehem."

The entire community is invited to attend, and visitors welcome.

★  
COME TO CHURCH SUNDAY



May the wonder and warm glow of Christmas give you great peace and joy with family and friends.

*Matador Variety*

MRS. W. F. JACOBS AND PERSONNEL



We send you these greetings with the sincere hope that they find you together with all your loved ones, enjoying the peace and happiness of Christmas. May all the joys of the season remain with you throughout the year ahead.

**STANLEY HOSPITAL**

Dr. and Mrs. J. S. Stanley and Personnel



*MERRY  
CHRISTMAS*

Life offers us nothing more precious than the loyalty and understanding of real friends.

So this Christmas greeting is sent with a heart full of gratitude for the blessings of our friendship.

May you enjoy a very Merry Christmas and a Happy New Year.

For all our friends we wish this to be a season of significance. A holiday when peace mingles with merriment, love with good fellowship, good works with good will. And may the spirit of Christmas abide with you and those dear to you, now and always.

**Salem Dry Goods**

**Higginbotham-Bartlett Company**

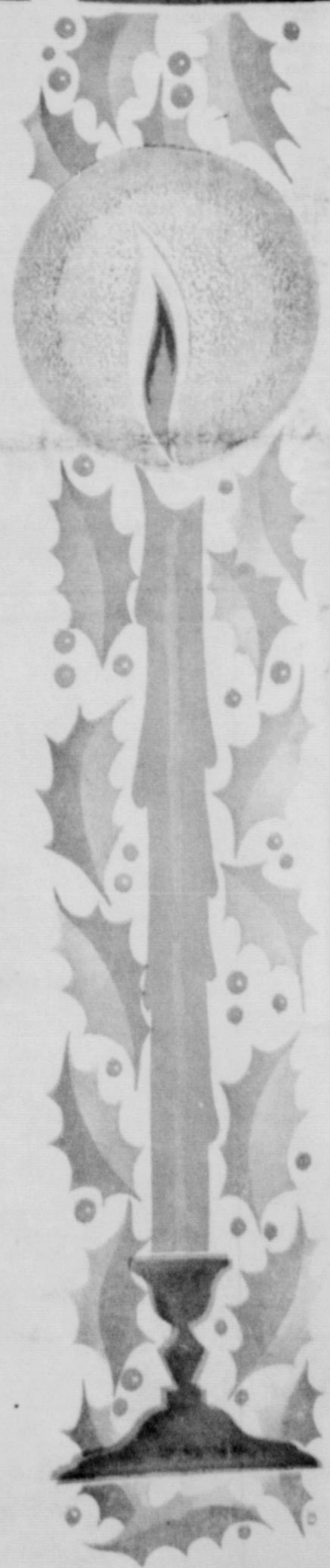
RUBY WEBB  
CLINTON HOBBS

ROBERT HOOK  
TOMMY SCAFF





Christmas  
*Greetings*



To All Our Friends  
3969 Bales of Good Wishes for 1962  
**WEST TEXAS GIN**

State Highway 70 North

Matador, Texas

Donnie Keltz, Manager



# The Matador

Vella Ree Edwards ..... Editor  
Sondra Stevens, Assistant Editor  
Judy Hart ..... Assistant Editor  
Jane Hamilton, Assistant Editor  
Johnny Ezzell ..... Sports Editor  
Mrs. Reece Timmons .... Sponsor



Official Publication  
Matador Schools

## CHRISTMAS . . .

By Sondra Stevens

Christmas Eve is the greatest night of the year. It is a night of mystery. As the old poem says "not a creature is stirring, not even a mouse." The children are tucked in bed fast asleep, waiting eagerly for morning. Mother and Daddy are quietly playing the role of Santa, who has employed them to do his will.

But, stop! Christmas is a celestial event, but why is it celebrated? How many times during the yuletide season do we stop and consider this question? Christmas time is such a rushed, gala affair that the only apparent reason to celebrate is for exchanging gifts. Little children do not know that this was the time of year when Jesus Christ, our Saviour, was born. If each person would stop for a few minutes of every day, meditate, and thank the good Lord for Christmas, it would have more meaning to everyone.

—MSB—

### Junior Jots

By Judy Hart

Everyone enjoyed the Lions' Tournament, even though the outcome was not as we would

have had it. We are very proud of Jill Scaff and Gary Lancaster, two juniors who made the all tournament team.

The Christmas holidays are nearly here and the juniors are ready for them. We are ready for the holidays, but not for the six-week's tests, which come with them.

### MERRY CHRISTMAS AND HAPPY HOLIDAYS!

—MSB—

## Why People Kiss Under Mistletoe

An ancient custom which "prescribed" mistletoe for the prevention and cure of a wide variety of illnesses—epilepsy, for instance—has given way to the happier idea that mistletoe is the right prescription to assure opportunities for exchanging kisses during the holiday season.

Naturally, this makes mistletoe an object of interest—as it has been for centuries. Druid priests in early Britain cut mistletoe at the winter solstice and gave sprigs of it to the people. The sprigs were hung above doorways of homes and stables. The Druids taught, and the people believed, that this vine had great power to ward off

evil and protect against illnesses.

Despite the early interest in mistletoe for its supposed medicinal qualities, its use as a "prescription for kissing" had a place in the ancient world, too.

Romans and other early peoples considered mistletoe as an emblem of peace. Meeting under it, enemies kissed each other and made a truce until the next day.

Scandinavian myths tell the story of the death of Balder, the sun god, who was, so mythology says, killed by an arrow of mistletoe wood. His mother, the goddess Freya, had asked all living things to pledge not to harm her son, but she neglected to ask the lowly mistletoe.

Balder's enemy, the lame god Loki, took advantage of this to make the arrow, which he persuaded Hoder, the blind god of winter, to shoot. Balder died, but through the efforts of all the other gods, he came back to life after three days, and the sun's light shone at the winter solstice.

Freya cried for joy, and her tears became mistletoe berries. She kissed everyone who passed under the mistletoe, and ordained that this same sign of affection should always be exchanged when people met beneath the mistletoe.

—MSB—

## Cramming — Does It Do Any Good?

By Vada Nichols

Two students walked side by side into a classroom where a six-week's test awaited. One student was calm and assured. The other was very nervous, and mentally called off groups of words: words that meant nothing to him, words that he had hurriedly crammed into his head the night before.

What was the difference? Wasn't the first student concerned about his grade? The answer is yes. The first student had been concerned from the beginning of the six-weeks—not since only the night before.

This student had paid attention and taken notes in class. He

had read his lessons thoroughly and had sought help with the parts that he hadn't understood. He had completed his assignments with attention and care, and he had looked up the words with which he was not familiar.

The second student had faced the new six-week's period with nonchalance. He hadn't bothered to read his lessons before plunging into the task of answering questions and doing jobs. He got most of his answers from generous classmates and a few from just plain copying. Very little information ever entered the student's head. It went straight from the book to his paper.

When the teachers cited important facts, the crammer made a mental note that he would get the information from his note-taking classmate. With his irresponsibility, however, he often forgot to ask what the teacher had said. He went through the six weeks this way. The night before his first test he began to memorize groups of words: words that meant nothing to him, words that he misinterpreted, words that he would forget the next day.

At the same time the first student casually leafed through his notes and reviews, recalled the answers which he had stored in his head, and smiled confidently as he closed his book.

—MSB—

## Matadors Stung By Queen Bees

By Johnny Ezzell

The Wayland College freshman team, the Queen Bees, downed the Matador girls' team by a 65-28 score at the Matador gym last Tuesday night. The loss was the second straight for Matador.

The Queen Bees, composed of many of last year's top high school players, led all the way. They held quarter leads of 20-8, 34-17, and 46-24.

—MSB—

## FFA PIGS KILLED

On December 13, the Matador Chapter had an FFA meeting. A film on wild life was shown during this meeting. Some of the boys have had bad luck with their pigs on the farm. Three of them got out and were run over.

## Freshman Facts

By Scottie Robbins

The freshmen have been making book jackets which are being illustrated by either drawings or cut-outs. On the front inside flap is a short summary of the book, and on the back inside flap a short summary of the author's life.

We all enjoyed the basketball tournament, and we are very proud of the Matador teams.

The home ec girls gave interesting oral reports on booklets assigned them this week. We are looking forward to a unit test in science this Thursday. Christmas vacation, however, is the most exciting prospect in our near future, and we can't wait!

—MSB—

## Christmas Program Enjoyed By F H A

The Matador F H A chapter held its monthly meeting, December 13, in the homemaking classroom at 10:00.

After a short worship service, in which scriptures were read and songs were sung by the group, a program was given by Jill Scaff and Betty Sandefer, who read Christmas stories, and Barbara Bird, who gave a humorous poem.

After the group sang Christmas carols, they were served pink cake, green and pink mints, and green punch.

—MSB—

## GRADE SCHOOL NEWS

By Thomas Edmondson

The third graders are completing their finger painting on the windows of their room. These paintings represent stained glass windows.

For Christmas week the fourth graders are studying Christmas in other lands. Each child will tell how Christmas is celebrated in other lands, and the bulletin board will feature pictures showing scenes of Christmas in other lands.

In language arts, each pupil in the fourth grade will read a poem and tell a Christmas story.

The eighth grade is adding new features to the traditional scene. For five years each eighth grade class has added figures to the scene, and finally it is complete. This year the scene will be placed on the court house lawn.

All of the students' silhouettes have been traced on black paper and are being used to decorate the room.

All of the classes will have a Christmas party, Friday, December 22.

## OLD CUSTOMS LIVE

Christmas in the United States reflects a heritage of customs from many lands and times. Trees, candles, bells, carols and other well-loved traditions came, like the people of the U. S., from other countries. In many communities, people still celebrate Christmas as their ancestors did.

The U. S. has made its contributions to Christmas customs around the world, too. Santa

Claus, bearded and red-suited, was first personified in "The Night Before Christmas" by Dr. Clement Moore. Street decorations, Santas in stores, and special store displays of gifts are U. S. ideas that have been adopted on a global scale.

Miss Sondra Stevens accompanied Van Francis to Wichita Falls Friday afternoon, where they visited in the home of his parents, Mr. and Mrs. Coyal Francis, during the week end.

## America's Largest Independent Telephone System



## Three Steps . . .

### TO SPEED UP LONG DISTANCE CALLS

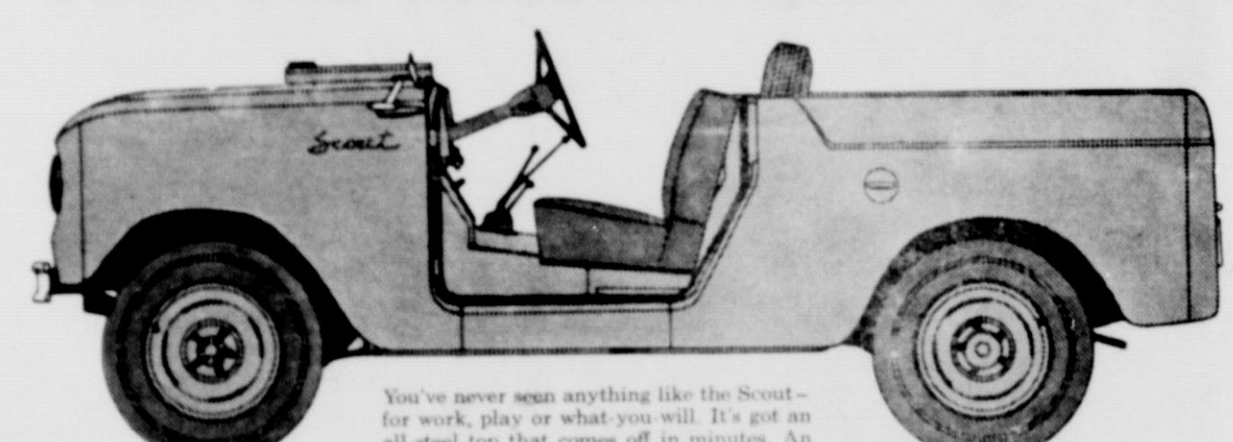
Can't go home for Christmas? Let Long Distance carry your voice instead!

Your call will go through faster if you (1) give the operator the city and state you wish to call; (2) give the number and name of the person you are calling; (3) then wait for the operator to ask for your number.

Calling by number saves time. Station to station calls are even faster and more economical. And, to avoid last minute delays, call BEFORE Christmas.

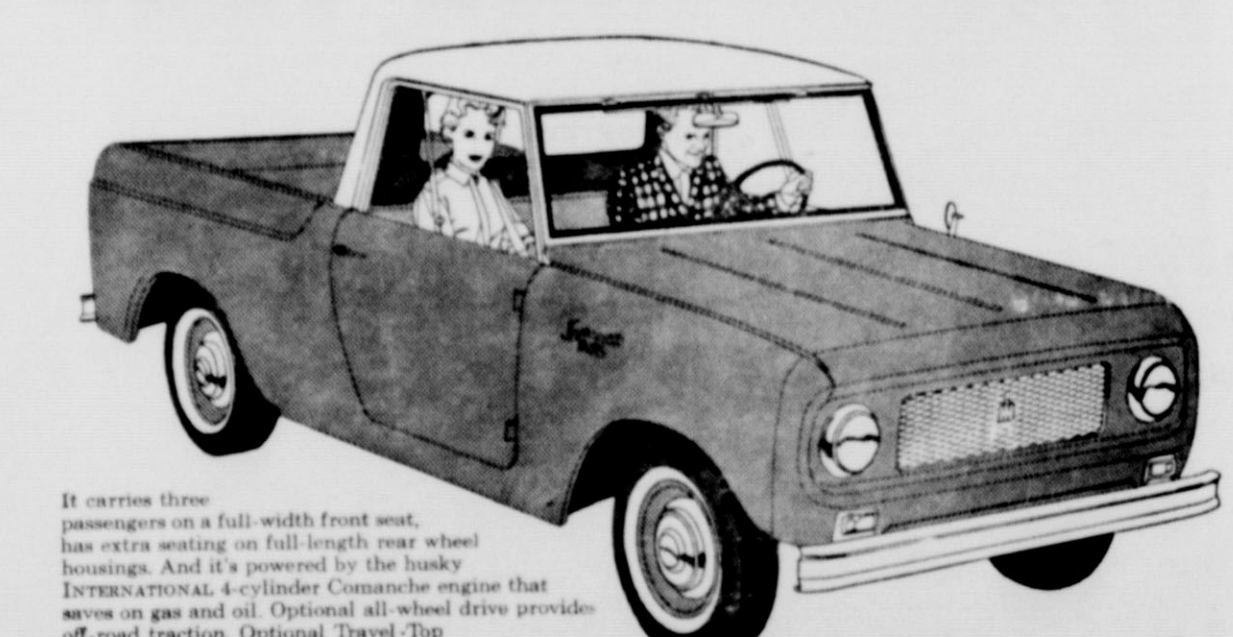
## GENERAL TELEPHONE COMPANY OF THE SOUTHWEST

## This one takes the roof off!!!



You've never seen anything like the Scout—for work, play or what you will. It's got an all-steel top that comes off in minutes. An all-steel body that hauls man-size loads of cargo.

## JUST OUT...the SCOUT!



It carries three passengers on a full-width front seat, has extra seating on full-length rear wheel housings. And it's powered by the husky INTERNATIONAL 4-cylinder Comanche engine that saves on gas and oil. Optional all-wheel drive provides off-road traction. Optional Travel-Top converts it into a town delivery.

### A whole new idea in low cost transportation!

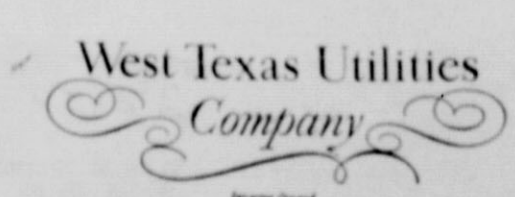


This is the Scout, a neat and nimble pickup. Small in size, light in weight. Fun to drive for business or pleasure.  
Same Scout with the roof off. Top is removed in minutes, to give you a vehicle for any kind of activity.  
Same Scout stripped for action. For special duty. Doors, windows lift off, windshield folds down or detaches.  
Same Scout converted to town delivery by an optional steel Travel-Top complete with windows and lift gate.

## Matador Motor & Implement Company

313 BAILEY STREET MATADOR, TEXAS

EVERY DAY,  
EVERY MONTH,  
We at West Texas Utilities Company speak to you of newness, of modernity, of living better electrically.  
That is our pleasure. All those things are the rewards of the 20th Century.  
But none of us wants modern terms to obscure from us our nation's oldest and most cherished values of self-reliance, individual initiative and universal opportunity.  
So let's pause together now with the Christmas hope that these "old-fashioned" values, these seasonal and true values, will light our paths in all the modern years to come.





red-suited,  
l in "The  
as" by Dr.  
ect decor-  
s, and spe-  
f gifts are  
been adopt-

ons accom-  
to Wichita  
on, where  
ome of his  
rs. Coysl  
week end.

system

LS

NE

ERAL



# A Blessed Christmas...

This Christmas, when again we celebrate the birth of the Prince of Peace, let us allow His spirit of hope and love to enter every heart. Let us pray to Him to keep us steadfast in our faith. Let us beseech Him to give us strength, courage and wisdom so that we might be worthy of Him to whom all praise is due.

## FIRST STATE BANK

DIRECTORS  
JOHN L. BARNHILL  
J. C. BURELSON  
HARRY H. CAMPBELL  
MAURICE GOODWIN  
B. F. SIMPSON  
RALPH STAPLETON  
M. S. THACKER



OFFICERS  
HARRY H. CAMPBELL, President  
JOHN L. BARNHILL, Vice-President  
FRANK PRICE, Asst. Vice-President  
J. R. WHITWORTH, Cashier  
LUCY FORD, Asst. Cashier  
HOWARD GWINN, Asst. Cashier



## CAROLING EVERYWHERE BUT START OF CHRISTMAS CUSTOM IS OBSCURE

"Oh come, all ye faithful, joyful and triumphant,"  
 "Silent Night, holy night,"  
 "God rest you merry, gentlemen."  
 "It came upon the midnight clear, that glorious song of old,"  
 "O little town of Bethlehem,"  
 "Deck the halls with boughs of holly."  
 "On the first day of Christmas."

Wherever people gather, the glad sounds of hymns and carols ring out at Christmas time, as they have for centuries.  
 Although the words and music of favorite carols are well known, the meaning of the word "carol" itself is obscure. One explanation holds that it comes from the old French word, "caroler," meaning "to dance." The first carols were often sung by worshippers dancing in a circle.

There is also the belief that "carol" comes from the Greek word for flute player, in compliment to the musicians who played for the Christmas ring-dances. Still another thought is that carols originated with the songs of the Roman Saturnalia.

The name, "Father of the Christmas Carol," is often given to St. Francis of Assisi. At Greccio in 1224, he arranged a Nativity scene and led the singing of songs of praise to the Christ Child. Although carols had been sung earlier, this act by St. Francis gave impetus to the idea of happy singing at the Christmas season.

Early carols were in Latin. As carols gained popularity during the fourteenth and fifteenth centuries, many people preferred to sing in their own languages, and new carols were developed.

The growth of carols was helped along by "wassailing" or "gooding" expeditions. Children went from house to house, singing songs and receiving treats.  
 Wynkyn de Word, apprentice to the famous English printer, Caxton, issued the first printed book of carols in 1521.

Later, English people learned carols from printed "broadsides" which sold for a penny. When the Puritans abolished holiday observances in the seventeenth century, the broadsides were still printed and "bootlegged" to the public.

Students of Christmas stories might be puzzled whether it was a case of carol singing or carol stinging in an English legend. According to the legend, bees used to gather on Christmas eve to hum carols.

### Parties are Fun, Can be Impromptu

Parties on Christmas Day are not only fun, they're almost inevitable! The family gets together, neighbors drop in, other friends arrive to deliver gifts, and greetings and, suddenly it's a party.

For large groups or small, parties planned or impromptu, the editors of The Book of Knowledge suggests these entertaining ideas.

**EXCHANGING GIFTS.** Attach each gift card to a long string, then fasten the string to the gift package. Make a gifts chimney from cardboard covered with Christmas wrapping paper, or cover a round container such as a waste-basket.

### Finding The Gifts

Place the gifts in the fireplace and have guests or members of the family find their gifts by following the name cards and strings, through the other entangling strings, to the gift packages.

**CAROLS.** Singing carols to piano, radio or record accompaniment is a favorite Christmas Day pastime. For larger groups, a variation on this is to have a "carol mixer."

Using several carols, give everyone the name of a Christmas carol. Each person walks around the room humming the assigned carol, and listening for others humming the same tune. Those with the same melody band together in a group.

Then each group sings its selection for the others—and as a finale, all groups sing their separate carols at the same time.

**ARTISTS' MARCH.** Have each person pin a card or sheet of blank paper on the person in front of him. The leader starts a single-file march around the room, to Christmas music.

**Drawing Reindeers.** While marching, each person struggles to draw a reindeer, or other appropriate Christmas subject, on the card pinned to the player in front of him.



Thompson Feed & Seed



Season's  
**GREETINGS**



Best wishes of the season to all our friends. In the spirit of this holiday time, we wish you a heart full of good cheer, a home full of friends and loved ones, and a life filled with happiness. May all the joys of the Yuletide be lastingly yours, to brighten and enrich every day.

**Bill Pipkin  
 Insurance Agency**

First State Bank Building Phone 300



Have plenty of Coca-Cola on hand when friends drop in unexpectedly

Bottled under authority of The Coca-Cola Company by Paducah Coca-Cola Bottling & Ice Company





# Stock Up Now

## For Holiday feasting

### CRISCO 3 lb. 89c

Spiced Peaches HUNT'S No. 2 1/2 can 29c

Green Beans SHURFINE, Whole No. 303 cans, 4 for 99c

Strawberries Food King 12 oz. 6 for \$1

Cranberry Sauce Shurfine 19c

Fruit Cocktail SHURFINE No. 2 1/2 3 for \$1

OLEO 2 pounds FOOD KING 35c

Marshmallow Creme (Kraft's) large jar 25c

Cranberries Ocean Spray, pound 22c

# COFFEE

 FOLGERS 2 pounds \$1.29

Mellorine Foremost 1/2 gallon 39c

# FLOUR

 GLADIOLA 5 pounds 39c

Celery Fresh, Stalk 15c

Oranges TEXAS 5 pounds 39c

BANANAS lb. 12 1/2c



### Turkeys

 Toms lb. 39c  
Hens lb. 49c  
WRIGHTS, CURED, SMALL, LEAN LB. HAMS . . . . 59c

SAVE TWICE ON OUR LOW PRICES PLUS S. & N. GREEN STAMPS

three days Thursday, Friday and December 21-22-23rd

WE RESERVE THE RIGHT TO LIMIT QUANTITIES

### SHURFRESH BISCUITS

 12 cans \$1

BANQUET FROZEN PIES 3 for \$1  
apple, peach, pumpkin, mince

### SUGAR

 5 lbs. 49c

GLADIOLA CAKE MIXES WHITE \* YELLOW \* POUND AND DEVIL'S FOOD 2 boxes 59c

# DEAN'S FOOD

ROARING SPRINGS

Your Holiday Food Store



## CHURCH, HOME DEVOTIONS SHOW HOLY MEANING OF THE HOLIDAY

More than a holiday, Christmas is a holy day. In church services and private devotions, Christians commemorate a night of awe and wonder nearly 2,000 years ago, when a Star shone above a Child born in a manger, when angels sang and shepherds watched.

December 25—as even the youngest children know—is the date. And yet, in the first centuries of the Christian church, there was no celebration

of the birth of Christ, no Christmas.

There were festivals in the Decembers of those times, but they were pagan festivals.

**Celebrate the Sun**

December 25 was the date of the Mithraic rites of the birth of the sun—Mithras, the Persian god of light. Teutonic tribes in Northern Europe celebrated the rebirth of the sun at the winter solstice with a Yuletide season of feasting and rejoicing, while the Roman winter festival, the Saturnalia, was held at about the time that is now the Christmas season.

How then did December 25 come to be, not a day of pagan festivals, but a day dedicated to Christian devotions?

Some scholars believe that the Christian church may have set December 25 as Christ's birth date in order that the traditions of winter festivals might be hallowed by association with the Nativity. When the date was established in the fourth century A. D., other dates that were considered included January 1, March 21, March 29, April 9 and September 29.

**Gain New Meaning**

Christmas began to be generally celebrated on December 25 in the fifth century A. D. People continued the familiar merry-making customs of the winter festivals, but they linked them to Christmas instead of to pagan revelry.

Where formerly pagan peoples had looked to mythological gods of the sun as source of the rebirth of light, now they gradually changed to religious observances of the Saviour's birth, with its symbols of faith, hope and life eternal.

From the winter festivals come many of the traditions that are now part of Christmas. The Roman Saturnalia provided a model for Christmas feasting, the giving of gifts and the burning of candles.

Christmas lighting also derives from winter solstice rites, where lights played an important part. The Teutonic Yule

feast contributed the customs of the Yule log and wassail bowl.

When winter festivals merged with Christmas, customs such as gift-giving gained a new and deeper meaning.

**"Gifts" For Him**

Christians felt that they should celebrate Christ's birthday with "gifts" for Him—commemorating Christmas with a renewal of resolve to perfect the virtues of generosity, compassion, peace, gratitude and reverence. Giving to the less fortunate became important.

As Christmas became a holy day, many peoples began exchanging presents on other days—St. Nicholas' feast day, December 6, or Epiphany, January 6, for instance. In some countries these customs still continue, with Christmas reserved for worship.

### ALTERED WORLD

Christmas is a beautiful sentiment. It is a beautiful faith. It is the trusting, the strong faith of a child. It is the never-failing belief of humanity in the truly miraculous. But it is even more. It is a force against which the most powerful evils cannot stand for long, nor the most wicked of men can overpower Christmas. Christmas has altered the world.—Sunshine Magazine (Quote magazine).

## Letters To Santa

Matador, Texas  
December 11, 1961

Dear Santa,

I have tried to be a good little boy and would like for you to bring me a bicycle, cowboy hat and some fruit and candy.

My little sister, Laura Lynn would like a doll that looks like her, a sink and some dishes.

We love you,  
Ben Charles Grundy

Matador, Texas  
December 11, 1961

Dear Santa,

Please bring me a Baby Dear Doll, a doll bedroom set, a set of dishes, and if you have an extra bride doll please bring it too. Please don't forget any of the little boys and girls.

I love you,  
Starria Lou Macon

Matador, Texas  
November 30, 1961

Dear Santa Claus,

I want a football. I want a football helmet. Do not forget Tommy Cammack

Matador, Texas  
December 6, 1961

Dear Santa Claus,

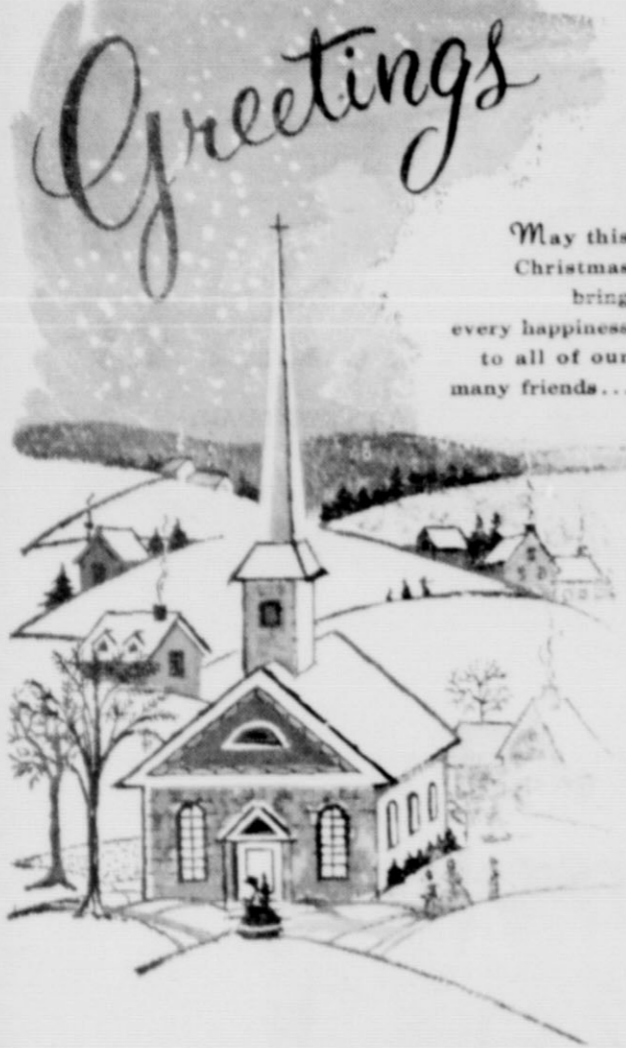
How are you and Mrs. Santa Claus?  
We are making little elves

We are having lots of fun. We are going to make a Santa Claus castle.

I think I can name your reindeers in order—Dasher, Dancer, Prancer, Vixen, Comet, Cupid, Donner and Blitzen.  
I want a baby doll for Christmas,

and a set of dishes, too. We are coloring little elves and cutting them out. I hope you have a nice Christmas. I hope you don't miss our house. Merry Christmas!

Love,  
Sharon Simms



May this Christmas bring every happiness to all of our many friends...

Vaughn Drug

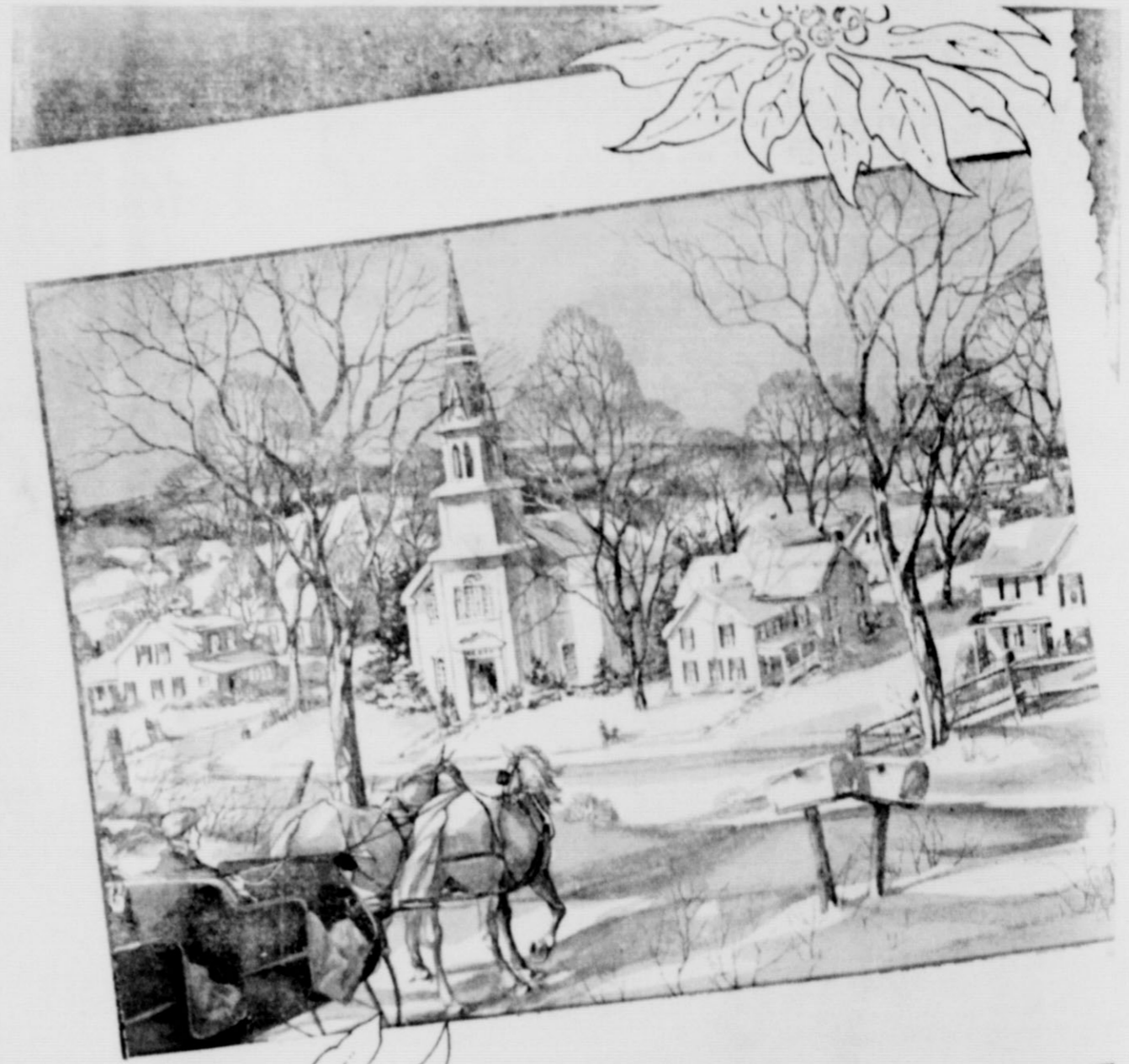
WE WANT TO WISH YOU ALL  
**A MERRY CHRISTMAS**

AND TO EXPRESS OUR SINCERE GRATITUDE FOR GIVING US THE OPPORTUNITY TO SERVE YOU...

We will be OPEN Christmas Eve and a part of Christmas Day

**BENNIE'S GULF SERVICE**

Mr. and Mrs. B. C. Cox



**GREETINGS**

With every good wish for your happiness this Christmas season and a hearty "Thank You" for your loyal and friendly patronage throughout the past year.

**Television Signal Service Co.**

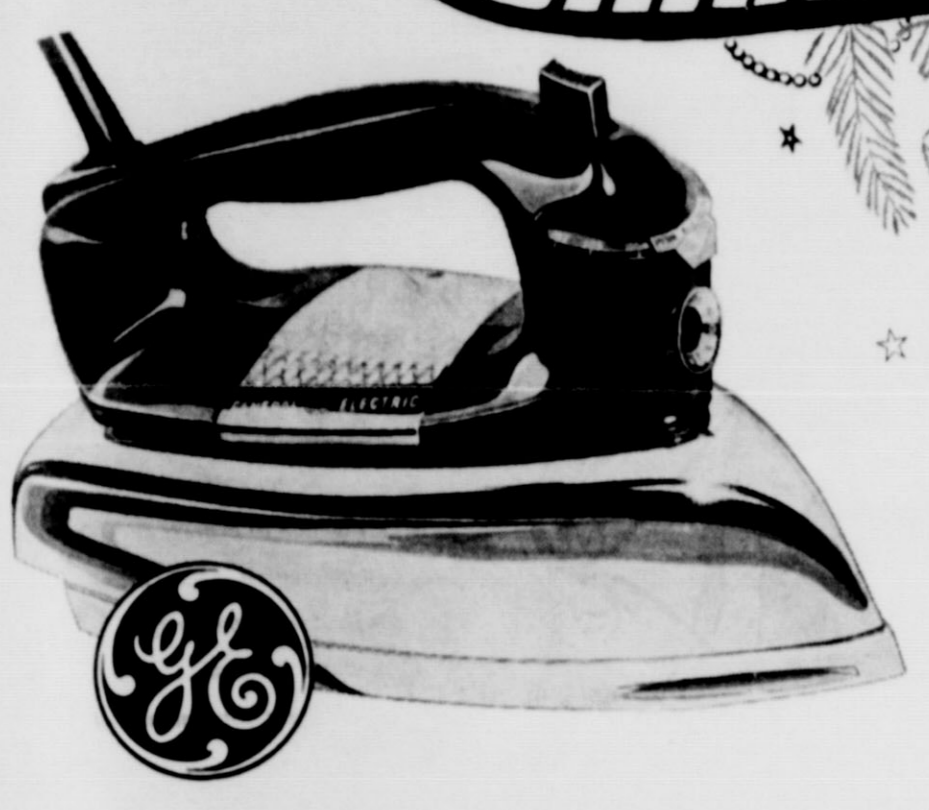


too. We  
and cut  
ou have  
pe you  
Merry

GENERAL ELECTRIC



# Gifts



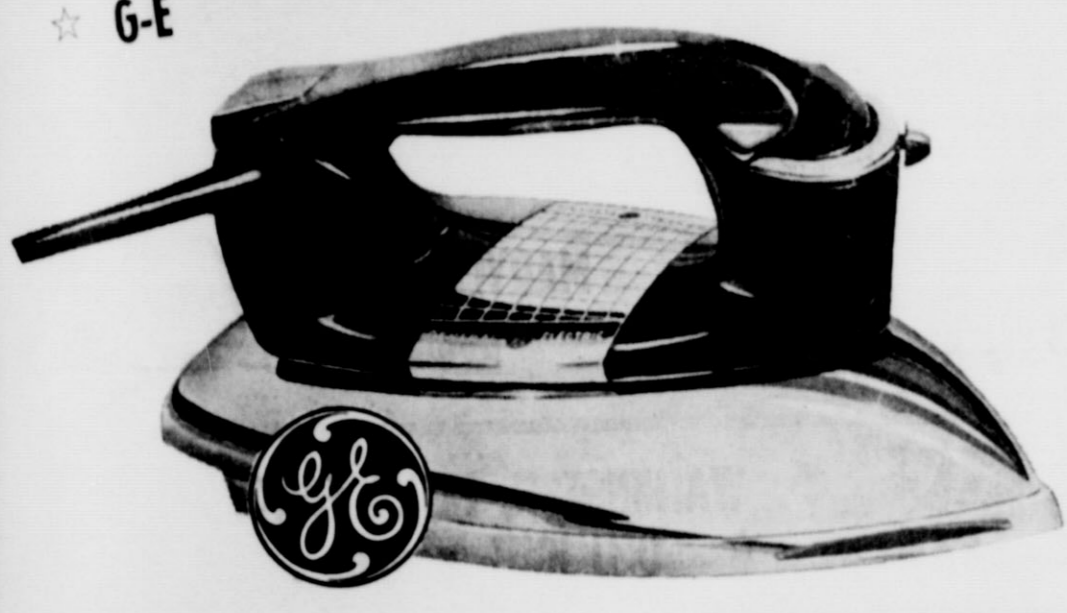
☆ G-E

**NEW** BUFFET SKILLET  
COOKS RIGHT  
AT THE TABLE

**PRICED TO FIT  
YOUR BUDGET!**

**GENERAL ELECTRIC STEAM  
AND DRY IRON**

☆ G-E



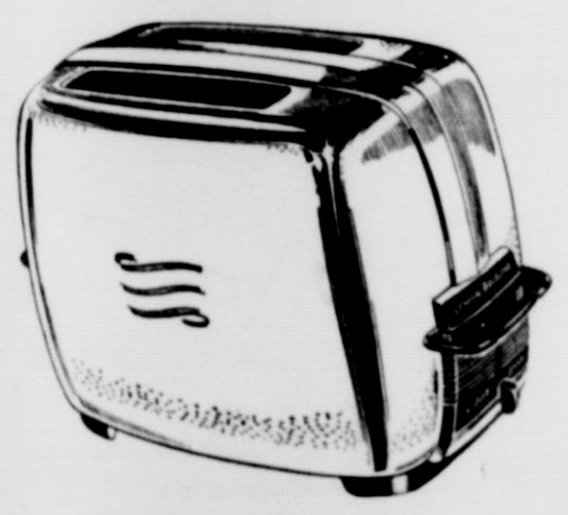
**COOKS RIGHT AT  
YOUR  
TABLE**



☆ G-E

☆ G-E

**GENERAL ELECTRIC  
STEAM AND  
DRY IRON**



☆ G-E Toasters

☆ G-E

☆ Portable Grill

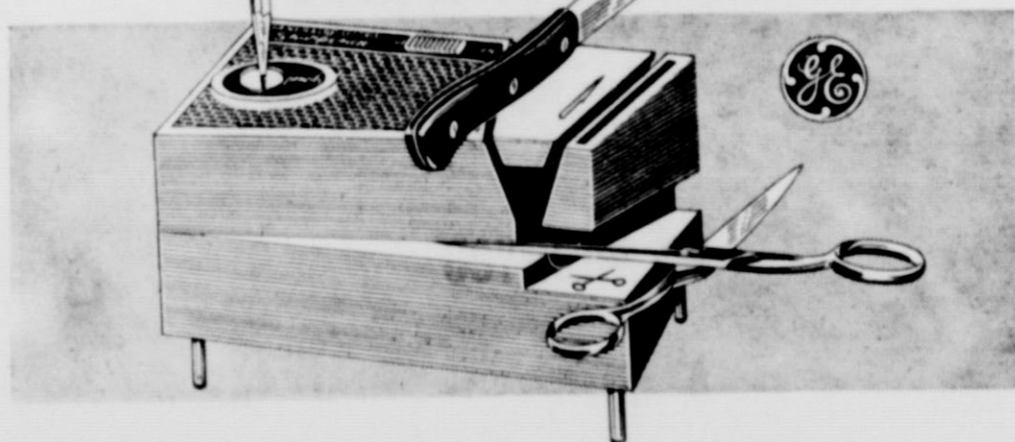
☆ Automatic Grill & Waffle Baker

☆ All Purpose Mixers

☆ Portable Mixers

☆ Make this a G-E Christmas

**NEW IDEA!**  
General Electric  
**SHARPENER**



☆ Electric Can Openers

Matador.

# Thacker Supply Co.

Roaring Springs



**PUBLIC NOTICE**  
To Whom It May Concern:  
As of Tuesday, December 19, the partnership between Wade (Mutt) Berryman and Vance Gilbreath has been dissolved.  
41/c1t

**WANTED** Man or woman spare time to refill and collect money from our machines dispensing Hershey's, gum and sport cards in this area. Easy to do. Excellent income. \$440 cash required secured by inventory. Include phone number. Write P. O. Box 2874, Amarillo, Texas. 41/c2t

**FOR SALE**— 1 set drums containing bass, snare, cymbal and cow bell. Contact Paul Slough, Dickens, Tex. 41/plt



"Fill'er up — one pint"

One pint or a full tank... one quart or a chankcase drain... it makes little difference to us. Drive in for free battery check-up or for air in your tires. We want to serve you.

Big Enough to Accommodate  
Small Enough to Appreciate

**Dixon's Mobil Service**  
MATADOR, TEXAS

**TRADE FOR A NEW FARMALL 560 TRACTOR BEFORE THE END OF THE YEAR!**

There are several good reasons why now is the best time to trade for a new Farmall 560 Tractor. Right now our stock of good used tractors is low and we can give you top trade-in allowance on your old tractor. Also by trading now, you may take a sizeable amount of depreciation on this year's income. You owe it to yourself to own the best in farming equipment. The Farmall 560 is a proven performer. You can buy now and take up to 3 years to pay.

- 1960 Model Farmall 560 Diesel new tires and new 4-row equipment \$6250.00
- 1946 Model G John Deere, 4-row equipment 950.00
- 1950 DC-3 Case tractor, 4-row equipment 550.00
- 1948 Molene UTU (butane), 4-row equip., hyd. lift 900.00
- 1945 Model H (butane) with No. 20 IHC stripper mounted 450.00
- 1952 Ford, 6 cyl. 600.00

**TRUCKS**

- 1951 Chev. holds 9,000 pounds grain, dual rear wheels 550.00
- 1956 IHC 6 1/2, 4-wheel drive, (clean) 900.00

**MATADOR MOTOR & Implement Co. has... THE SHOP**

THE DYNAMOMETER  
THE MECHANICS  
THE TIME

To make Old Red run like new! Bring it in and let it ready to go!

mechanics—  
Bill Harris (Motor Bikes)  
J. C. Peirce (Pontiacs)  
Gene Head (Tractors)

**MATADOR MOTOR & Implement Co.**  
PONTIAC CARS  
IHC TRACTORS

**Representatives FOR MONUMENTS and CURBING**

**Eady-Seale Funeral Home**  
Telephone 88

**In the Want Ads**

**BUSINESS For Sale:** Laundry and dry cleaning plants. Will sell separately. C. B. Hale. 36/ctfn

**FOR SALE:** Several good used TV sets. Household Supply. 38/ctfn

**FOR SALE:** 4 2-year-old White-face bulls; one 6-year-old Whiteface bull. Thoroughbred. L. C. Harp. 33/ctfn

**TOYS:** Large selection of latest toys. Use our lay away plan. Household Supply. 38/ctfn

**NEW 4-BALE COTTON trailers.** Price \$335, discount for quantity. On display in Roaring Springs and at West Texas Gin in Matador. See Gerald Yeates. 28/ctfn

**FOR SALE or RENT:** Our home. Call Mrs. J. L. Woodruff. Ph. 241. 39/ctfn

**12-MONTH BATTERY—** Exchange - \$8.95. Peg's Tractor Imp. Co. 10/ctfn

**GIVE BOOKS for Christmas!** Place your order early. New books are available, including Crume's "Texan at Bay." Also have copies of "History of Motley County" by Harry Campbell. Matador Tribune.

**B. F. GOODRICH TIRES, 670x15** for \$12.55 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48/ctfn

**CIGARETTES—** All regular brands, \$2.55 per carton. King size and filter cigarettes \$2.69 per carton. Bob Stanley Pharmacy. 2/ctfn

**LOST:** Wedding band. Reward for return. Believe lost in vicinity of laundry. Mrs. Jim Lancaster, Matador. 39/p2t

**SALE:** STP (oil additive) reg. \$1.35, sale price 90c. Peg's Tractor Co., US Highway 70 west. 12/ctfn

**B. F. GOODRICH TIRES, 600x16** for \$11.95 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48/ctfn

**CIGARETTES—** All regular brands, \$2.55 per carton. King size and filter cigarettes \$2.69 per carton. Bob Stanley Pharmacy. 2/ctfn

**GIFTS:** In stock now, gifts for all ages. Use our lay away plan. Household Supply. 38/ctfn

**FOR SALE:** Beef and hogs for your locker or home freezer. We have all sizes available. Half or whole. Wholesale price. Leon Locker Plant, Ph. CR2-4371, Spur. 29/ctfn

**LET US slaughter your beef or hog.** Modern, clean, sanitary facilities. Experienced staff. Leon Ice Co., Spur. 29/ctfn

**APARTMENTS FOR RENT:** furnished, \$35; Furnish \$50. Hot water included. pay water and sewer. Mrs. L. C. Harp, 153. 43/ctfn

**DR. O. R. McINTOSH**  
Optometrist

211 South Main Street

Floydada Texas

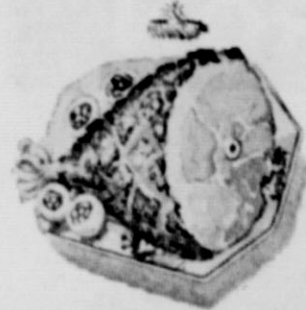
YUkon 3-3460



**GREETINGS**

What better time than the merry Yuletide to express deep appreciation to our customers for their loyal patronage throughout the year... We greet you one and all!

We Give  
**S.W.**  
Green Stamps



**WRIGHT'S HAMS**  
1/2 or whole lb. 49c

**COFFEE** MARYLAND CLUB pound **67c**

**APPLES** WASHINGTON, EXTRA FANCY DELICIOUS, pound **19c**

**Hershey 2 for 45c** Packages  
**Napkins 2 for 39c** Scotkin, lunch, white-colors, 50 count box

**Pineapple 2 for 79c** No. 2 can  
**Pear Halves 89c** 2 FOR Del Monte, No. 2 1/2 can

**CORN 2 for 39c** Del Monte, Whole kernel, yellow, 303 can  
**Shortening 69c** BAKERITE 3 POUND CAN

**ELLIS PECANS 10 oz. package 69c**

**Vanilla Wafers 29c** LARGE BOX  
**Asparagus 79c** 2 FOR Del Monte, Mary Washington No. 300 can, all green

**BACON 99c** WRIGHT'S SELECTED, package, 2 lbs.  
**Broccoli 20c** Keith's Frozen, SPEARS 10 oz. box

**Fruit Cocktail 49c** WHITE SWAN, No. 303 can 2 FOR  
**Strawberries 19c** California frozen 10 oz. box

**PEAS 2 for 39c** WHITE SWAN, LUNCHEON 303 can  
**Cranberries 19c** FRESH, Ocean Spray pound box

**BILLY'S GROCERY**

WE GIVE S.W. GREEN STAMPS

Big Enough to Accommodate Small Enough to Appreciate

Matador, Texas

WE DELIVER

Phone 57

Christmas Greetings  
TO OUR FRIENDS AND CUSTOMERS



WE WISH YOU

A

HAPPY AND PROSPEROUS

1962



**Matador Floral Company**

TELEPHONE 74