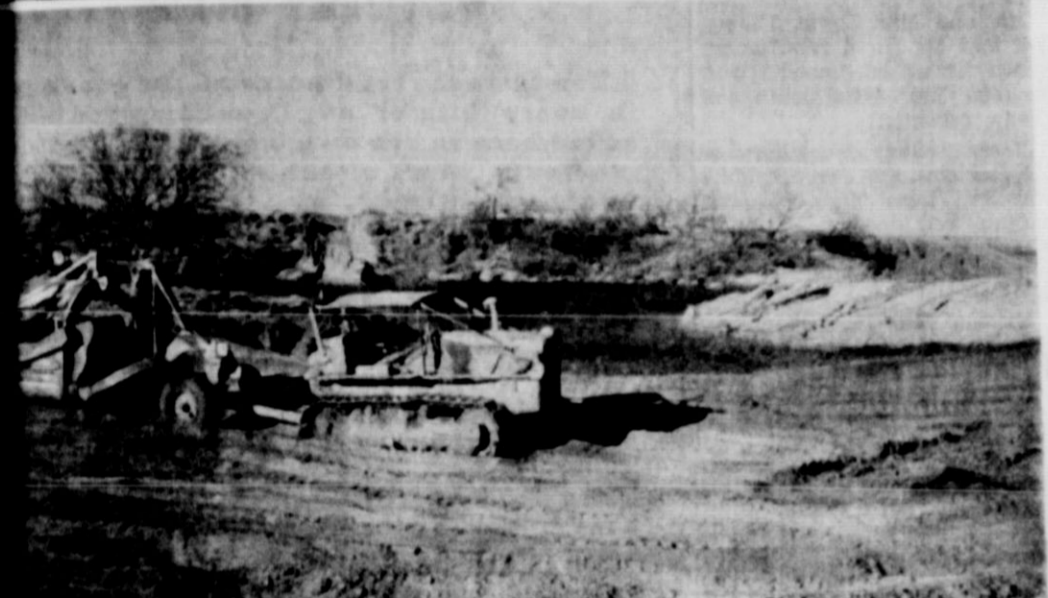


Matador Tribune

75th YEAR—No. 45

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, JANUARY 13, 1966

PRICE SEVEN CENTS



BIG DIRT-MOVING MACHINE at work on the new Jameson Lake dam, is shown above, being operated by Leslie Jameson, 14, son of Mr. and Mrs. Bob Jameson. Plans are to complete the lower dam by spring and that the lake formed by it will provide a fishing spot near Matador.

TRAIL DUST

By DOUGLAS MEADOR



One of the rewards of patience can include the passage of enough time to prohibit the making of another mistake in that which remains.

Relatives and acquaintances are competitive to motels and eating establishments without spending any funds for advertising.

Because of its simplicity, the power of faith has escaped the understanding of many who otherwise need only to breathe a command to change the course of a river.

Compassion for the destitute can never escape from the heart of a man who has been hopeless and hungry.

Life has become so complex that we may neglect granting a favor after weighing the amount of annoyance it will require; the amount of time it will cost at the altar of our pleasures.

The science of dyeing women's hair has reached such a state of perfection that the average man doesn't know whether to have his glasses changed, or submit to an examination for color blindness.

Too much has been written without the truth having its naked sides exposed, and the eternal question is concealed in the cocoon of assumptions; who knows where love ends and sin begins?

The wheel of an automobile may offer solitude to those who want to be alone, and solace to the troubled heart. It can be a place to dream in a world too crowded, or a place to pray when there is no other privacy.

Aeronautics are as children flying kites on a windy hill as compared with the sparrow that selects a moving limb for a landing field, and begins to swim the skies on instant impulse.

4-H Dog Club Is Organized Here

A 4-H sponsored dog club was organized here Tuesday night at a meeting in the District Court Room.

Purpose of the club is the training and feeding of dogs, and Jess Couch will provide the instruction for the 11 boys who are members of the club, according to County Agent Bill Hallmeyer.

The group will hold two meetings per month, on the 1st and 3rd Tuesday afternoons, beginning at 4 p.m. The boys will meet at the courthouse but some of the study will be on field trips.

Fishermen to Have Retreat Near Town

A RETREAT for fishermen is being constructed near Matador. It is Jameson Lake, only about one mile east of the city limits, on Ballard Creek, immediately north of US Highway 70. The property is owned by Bob and Bill Jameson, and the first dam was constructed last summer.

Voters Advised To Pay Poll Tax

The price is \$1.75 for a poll tax receipt and that is the safest way of being assured the right to vote during this election year, according to the best authorities.

Federal Judge Adrian Spears of Austin has stated there is little chance that a final decision of the Poll Tax Case will be made by the Poll Tax deadline of January 31, 1966. Which means that regardless of how the case is decided (after the January 31 deadline a paid poll tax receipt will be required to vote).

Regarding exemptions: Persons becoming 21 years of age after January 1, 1965 and before an election, must obtain an exemption receipt 30 days prior to an election, in order to vote.

No exemptions will be issued in Motley County for persons who were 60 years of age January 1, 1965, and none are required for the privilege of voting.

Salem's Sale To Start Here Today

Shoppers have been waiting and today is the day. The beginning of Salem's annual January clearance sale, which opens at 9 a.m. Distant communities will be represented because the public knows that when Tom Salem stages a sale, the newest and best will be offered at money-saving prices.

Ronnie Christian, now a partner in the Matador store, said yesterday: "We have never had greater pre-interest in a sale. People have been asking me for weeks when the sale would be held. I truly believe we are offering more genuine bargains than ever before."

"The merchandise is good and it is new. In some cases the price is below actual cost. Mr. Salem says we must move the merchandise to make room for spring items that are beginning to arrive. I hope our late arriving customers are not disappointed."

HOME FROM HOSPITAL

Mrs. Clotelle Horn was discharged from Stanley Hospital, Saturday, and is convalescing at her home following illness and hospitalization since before Christmas. Visiting her this week has been Mrs. L. N. Foster of Slaton, who will be remembered here as the former Isabelle Muse.

COME TO CHURCH SUNDAY

Funeral services for Mrs. M. T. Gilbert will be held at 3 p.m. Saturday in the First Baptist Church of Flomot with the Rev. J. W. Wells, pastor of the Fairmont Baptist Church officiating, assisted by the Rev. J. E. Lee, Baptist minister of Plainview, and the Rev. Ed Burkett, pastor of Flomot Baptist Church.

Quitaque Game Slated Tuesday

Matador basketball teams will meet arch district rivals, Quitaque, here Tuesday night, January 18. The girls will play at 7 p.m. and the boys at 8:15. Both teams stand 2-1 in district play.

The public is invited and urged to support the Matadors, by attending. Admission will be 50 and 25 cents.



Ronnie Cox

Cox Named To 2nd All-State Team

Ronnie Cox, son of Mr. and Mrs. L. M. Cox, and a Matador High School senior, was named to the All-State Class B second team as tackle, according to an announcement last week by the Texas Sports Writers Association.

Ronnie, a 6-ft. 190-pound letterman, played varsity football for four years without missing a game. He played in 44 consecutive games with teams that won a bi-district and two regional crowns.

This year the Matador co-captain was district coaches' unanimous choice for both offensive and defensive tackle on the All-District team.

He was also placed on the All-District team as a tackle in both his sophomore and junior years, and was named by area coaches to the All South Plains team both last year and this year.

George Hensarling Has Stroke Sunday

George Hensarling of Roaring Springs is a patient in Stanley Hospital, following a stroke Sunday, at his home north east of Roaring Springs.

Mrs. Curtis King was admitted Friday, and is being treated for pneumonia. Mrs. Wade Berryman was dismissed Tuesday, after being hospitalized during the week end. W. W. George of Turkey was dismissed Tuesday, and Mrs. Clotelle Horn was dismissed Saturday.

Still hospitalized are Mrs. A. B. Fulkerson, Mrs. R. E. Campbell, and Mrs. John Irwin, all of Matador; Mrs. Mary Carwile, and Mrs. Nora Hunter of Turkey; and Ellis Curry of Quitaque.

CONDITION IMPROVED

Condition of Mrs. Claud Wilson, patient in Hendrick Memorial Hospital, Abilene, is showing improvement and her physician has again postponed surgery, her sister, Mrs. Velma Fuller has been informed. Mrs. Fuller was accompanied to Abilene, Saturday by her cousins, Mr. and Mrs. Algie Groves, and was encouraged by the progress Mrs. Wilson had made. Information concerning the surgery postponement was received in a telephone call Sunday morning by Mrs. Freeman Thacker, when she talked with Mr. Wilson.

County Obtains Land for Road

Additional right of way for paving the Farm to Market road 3.6 miles west of State Highway 70 starting about one mile south of Whiteflat, has been obtained by the Motley County Commissioners Court. The paving will extend to approximate summit of Antelope Hill.

The county purchases the extra needed right of way, and pays for fencing and clearing the land. County Judge Elbert Reeves said yesterday that all land purchases have been made and that the road will be ready when the State Highway Department arranges to start actual construction of the paving.

The county is also making negotiations for two small additional parcels of land on either side of State Highway 70 Middle Pease River bridge. The Highway department will remove the present concrete structure and build an entirely new and wider bridge.

Relatives Attend Rites At Floydada

Area relatives attended funeral services in Floydada, Saturday for Mrs. Minnie Belle Dudley, 69, who died early Friday in the Mar-Dell Convalescent Center there. She was the former Mrs. Minnie Stegall, and made her home in Floydada for a number of years.

Services were held at 10:30 a.m. Saturday in the First Baptist Church, Floydada with the Rev. Floyd C. Bradley, pastor officiating.

Burial was in Floydada Cemetery under direction of Moore Funeral Home.

Survivors include five sisters: Mrs. Lizzie Pyron and Mrs. Ike Reed both of Flomot; Mrs. Grover Stephens of Weatherford; Mrs. Luna Hall, Los Angeles, Calif.; and Mrs. Cora Sutton, Bandera, Tex.; one brother, J. A. Watson of Turkey; four grandchildren and seven great grandchildren.

Mr. and Mrs. Odus Crowell and son, Kent of Amarillo, came Friday night to accompany his mother, Mrs. Lizzie Pyron, in attending the services.

Visitors in the home of Mr. and Mrs. M. S. Patton, overnight Friday and through Saturday were Mr. and Mrs. Earl Miguel of Spirit Lake, Iowa, Mr. Patton and Mr. Miguel were war buddies in World War I.

Mr. and Mrs. Edgar Lee visited in Beaumont recently, with her sister and family, and other relatives.

Mrs. H. Plemons returned home Wednesday of last week from a visit in Austin with her son and family. Mr. and Mrs. Elmore Plemons, her daughter, Mrs. Bill Lowmore of Lubbock, met her in Aspermont and accompanied her here.



TWO SCOTCHMEN, D. I. W. Birnie, left and Wm. Christie of Pitlochry, Scotland, look at an old Matador "Penhandle V" branding iron which probably left its imprint on more cattle than any other iron in the world. Mr. Christie and his wife and son George are flying back to Scotland this week after touring the country since October. Mr. and Mrs. Christie are the parents of Mrs. George Orr of Paducah. Dr. Orr is associated with Richards Hospital in Paducah. Mr. Birnie who has been a resident of Matador for over 40 years, was born and reared in Scotland. He has long been a naturalized citizen of the United States.

Clyde Clifton In Commissioner Race

The Tribune is authorized to announce the candidacy of Clyde Clifton of Roaring Springs for the office of Motley County Commissioner, precinct No. 4, subject to the action of the Democratic primary, May 7, 1966.

Regarding his candidacy, Mr. Clifton makes the following statement: "I have lived in Precinct No. 4 all of my life and I am a graduate of Roaring Springs High School, Class of 1938."

"I am a veteran of 3 1/2 years in World War II, with 2 1/2 years spent in overseas duty.

"I feel that I am qualified for this office and that I know the problems of my precinct. The decisions I will make, in event of my election, will be in the interest of the people of Precinct No. 4."

"I will greatly appreciate any service rendered me in the interest of my campaign, and offer in advance, my deepest gratitude, for any effort tendered me in this race."

RECENT SURGERY

Mrs. Roy Grundy is a patient in Quannah Memorial Hospital, where she had major surgery Friday morning. She was accompanied by Mr. Grundy and they were joined by her father, Ben Edwards going to Quannah Friday morning to be with them.

Mrs. Frank Price, Mrs. Bob Echols and Bill Jones, Mr. and Mrs. Jones and Mr. and Mrs. Price visited the Grundys Sunday, and others who have been to visit them include Rev. and Mrs. W. F. Gaede, and Messrs. L. M. Cox, Leon Smallwood and Bennie Keltz, Ben Charles and Laura Lynn Grundy were accompanied by their grandfather, on Monday for a visit with their mother.

BANK HOLIDAY

First State Bank here will observe Robt. E. Lee's birthday, Wednesday, January 19, by remaining closed, as will other financial institutions in the state. Customers are reminded to transact business in advance in order to avoid inconvenience.

Recent visitors in the home of Mr. and Mrs. E. A. Day, were Mr. and Mrs. Don Finkner of Lubbock, Mr. and Mrs. C. P. Fulkerson, Floydada, and Mr. and Mrs. Roland Roening and children, Delores, Ronnie, and Cindy, of New Braunfels.

Scotch Tourist Visits Matador

MATADOR is not known as a tourist attraction, despite its colorful history and the fact that the Matador Ranch headquarters were located here for 70 years. Saturday, however, an interested tourist visited Matador.

He was Wm. Christie of Fasganeon Hotel, Pitlochry, County of Perthshire, Scotland. He is the father-in-law of Dr. George Orr of Paducah, associated with Richards Memorial Hospital there. Mr. Christie is a tourist here. Mr. Christie and his son George, arrived in America in October by boat. They have been touring the country and they will leave this week by plane to return to Scotland.

It was inevitable that Mr. Christie should meet D. I. W. Birnie of Matador who was born and reared in Scotland, and who has lived here for more than 40 years. The two natives of Scotland had much to talk about during the touring Scotchman's brief visit.

Mr. Birnie escorted him to the old Matador Ranch headquarters and showed him some of the ranch country which the Matador Scottish syndicate controlled for more than 70 years, as one of the largest and most successful ranches in the world.

Tribune ads don't cost, they pay!



FORT BENNING, GA. — CWO (Chief Warrant Officer) Myron C. Bethard, right, is presented the first Oak Leaf Cluster to the Army Commendation Medal at Fort Benning when he retired recently after more than 20 year of service. Major Gen. Robert H. York, Infantry Center commanding general, pins on the decoration. Mr. and Mrs. Bethard and family visited here recently, from Grand Prairie, Texas, where they are now residing.

SALEM's of MATADOR

A SALE OF TRULY HONEST VALUES

JANUARY CLEARANCE Sale!

STARTS THURSDAY, JANUARY 13 AT 9:00 A.M. THROUGH MONDAY, JANUARY 17

FOUR DAYS ONLY -- DON'T MISS IT!

ALL SALES FINAL
No Refunds
No Exchanges
No Alterations
on Sale Merchandise

One Rack
Ladies Dresses
A Value At
\$3.00

ONE OF THE BIGGEST SALES WE HAVE EVER HAD! WE ARE OVERSTOCKED, AND WITH A POOR CROP, WE NEED TO SELL THIS MERCHANDISE. YOU KNOW YOU CAN RELY ON SALEM'S QUALITY MERCHANDISE. ALL THE CURRENT SEASON'S MERCHANDISE; WE JUST DON'T LIKE TO CARRY IT OVER FROM SEASON TO SEASON, DUE TO LACK OF STORAGE SPACE. THERE ARE MANY, MANY ITEMS ON SALE WHICH ARE NOT LISTED IN THIS ADVERTISEMENT. REGARDLESS OF WHERE YOU LIVE, WE THINK YOU CAN SAVE MONEY BY COMING TO OUR SALE. YOU ARE ALWAYS WELCOME AT SALEM'S. PLEASE NOTICE: ALL SALE MERCHANDISE WILL BE SOLD FOR CASH ONLY. PRICES GOOD IN OUR MATADOR STORE ONLY!

STORE CLOSED
Tuesday and Wednesday
January 11 and 12
To Make Preparations
For The Sale

Complete Stock
To e sweaters
1/2 price

First Quality, Ladies Nylon Hose Seamless 2 PR. 88c	One Group LADIES SHOES VALUES TO \$9.95 Flats and Dress Heels \$1.98 <i>Other Shoes Reduced</i>	CHILDRENS SHOES Greatly Reduced Sale Prices Start at \$1.98	Matching Sets, Ladies Sportswear DONAVAN GALVANI 33 1/3 off	Throw Rugs And Bath Mat Sets ENTIRE STOCK Fieldcrest and Other New Numbers 25% OFF	One Group Ladies Famous Brand House Shoes Reg. \$6.00 Now \$3.79	Shop Early for Best Selections!
--	---	---	--	--	--	---------------------------------------

Nationally Known Lines
Including NELLY DON

Ladies
DRESSES
Season's Most Stylish
Garments, Reg. \$8.95
to \$29.95, Entire Stock
1/2 price



BETTY ROSE and
Other Brands
STYLISH GARMENTS
Including Mink Collars
Coats and Suits
1/2 price
Reg. \$19.95 to \$149.95
Now **9.98 to 74.98**

GARZA WHITE SHEETS
81x108 Or **\$1.89**
Double Fitted
Pillow Cases, Twin and Fitted Twin Sheets

TOWELS, WASH CLOTHS
Values from 59c to 3.98
33 1/3 off



GARZA SHEETS
5 Colors To Choose From
81x108 or Double Fitted **\$2.19**
Pillow Cases, Twin and Fitted Twin Sheets
Also On Sale

FIELDCREST
Morgan Jones,
And Others
BEDSPREADS
Now **25% OFF**

COMPLETE STOCK
BLANKETS
Now **25% OFF**

PILLOWS
Kapok - Reg. 2.98 Now **\$1.99**
Dacron Reg. 4.98 Now **\$3.79**
Other Pillows Reduced!

MENS
Sport Coats
Reg. \$35, Values
NOW
\$22.95
Entire Stock, MENS
ARROW
Sport Shirts
FINE FABRICS
Reg. \$5 to \$6.95
While They Last
\$3.97



MENS
Western Shirts
Levi, E&W, Stetson
4.98 to \$8.98 Values
SALE PRICE!
2.98 To 5.29

MENS
STYLE MART
Suits
Year Round Weight
Values to \$59.98
SALE PRICE!
29.98 & 34.95

COSTUME
Jewelry
1/2 price

One Group, HENSON
and Other Brands
Lingerie
Robes, Gown Sets,
Gowns, Pajamas
33 1/3 off

Complete Stock
Millinery
Including MR. JOHN
1/2 price

COMPLETE STOCK
GIRLS COATS
1/2 price

Heavy Weight, Brown
45-INCH
Domestic
20c yd.

ALL, LADIES
BAGS
1/2 price

ONE GROUP
Ladies and Girls
FAMOUS NAME
Sportswear
1/2 price

Extra Special
CORDUROY FABRICS
Ten Colors to Choose from
Now **1/2 price**

ONE GROUP
Mens Shoes
Broken Sizes
Bargain At
\$5.98

Complete Stock
Curlee and Hagger
Dress Pants
33 1/3 off

MENS STA-PREST
Corduroy Levis
Reg. \$7.98
Now **\$5.79**

One Group Mens
Western Shirts
While They Last
\$1.98

Boys Colored
Dickie Jeans
Reg. \$2.98
Now **\$1.99**

One Group, Mens
WINTER
Jackets
Heavy & Light Weight
EXTRA SPECIAL
33 1/3 off

Famous Brands, New
Patterns, MENS
Sport Shirts
Reg. 2.98 - 3.98
1.97 - 2.97
BOYS SPORT SHIRTS
GREATLY REDUCED!

All, Mens Hooded
Sweat Shirts
Zipper Front
3.98 Value **\$2.89**
For

Young Mens, Slims
PANTS
Levi Corduroy
Reg \$5.98 **\$3.98**
Sale Price

DICKIES, Best Grade
Army Cloth
Pants & Shirts
PANTS **\$3.97**
SHIRTS **\$3.45**

MENS, COLORED
LEVIS
4 Colors to Choose
Reg. \$4.98 Now **\$3.79**

Close Out Special!
POOL KHAKI PANTS
Reg. \$2.98 Now **\$1.99**

Boys, Hooded, 2.98 Value
With Zipper Front
Sweat Shirts
SALE PRICE **\$1.98**
All Other Boys Sweat
Shirts Greatly Reduced!

BOYS, WESTERN
Shirts
Reg. **\$1.98**
2.98
3.98

GREY and WHITE
Sweat Shirts
1.39 Value
NOW **7c**

Mens, ARROW
Sweaters
33 1/3 off

FABRICS

2-Year Guarantee
Double Bed Size
Electric Blankets
Single Control **8.98**
Dual Control **11.98**
Other Electric Blankets
30% OFF

Solid Colors, Fancies
Reg. 39c and 49c
Cotton Flannel
SALE PRICE
27c & 37c

Crease Resistant
Wash 'n Wear
Fancy Cottons
Including Bates, Gilbrae
REGULAR 98c
SALE YARD **67c**

EXTRA SPECIAL ON
PIECE GOODS
100% Washable Woolens, Raw Silk, 72" Felts, Cordolawn, Suede Cloth, Cream Puff, Wool and Silk Mixtures, Rayon and Polyester, Orion and Acrylic Mixture and Many, Many other fabrics. Most all from 40" to 72" wide. Values from 1.98 to 4.98 yd.

ALL TO GO AT 1/2 PRICE

Mens and Ladies
SAMSONITE
Luggage
One Group Being
Discontinued at Salem's
1/2 Price

Childrens Wear
Jackets, Suits, Pants
Coveralls in Corduroy,
Gabradine and Plaid
33 1/3 off
NOW \$1.99 to \$4.63

SHIP 'n SHORE
Blouses
25% off
Mostly Year Around
Styles

All, Boys Tom Sawyer,
and E & W Brands
Knit and Broadcloth
Sport Shirts
LATEST STYLES
33 1/3 off

Girls, Good Styles,
Fabrics
Dresses
WHILE THEY LAST!
1/2 price!
Big Reduction on All
Girls Sportswear

Prices Good in Matador Store Only
Salem Dry Goods
Matador, Texas

