

WORK...
Meal...
SERVICE...
NEEDS...
\$8.95...
\$29.95...
ARAGE...
7c...
73c...
5c...
2-Pounds...
5c...
RY...
KAS

Matador Tribune

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, OCTOBER 15, 1953 PRICE SEVEN CENTS



TRAIL DUST
By DOUGLAS MEADOR

Millions of pages are violated...
Only the proletariat may sip...
Dreamers are not intimidated...
Grass is the carpet which has...
Proclamation...
Whereas the United Nations...
Whereas the expression of...
Whereas the General Assembly...
Now, therefore, I, Douglas...
Glenn Woodruff made a business trip to Wichita Falls, Wednesday of last week.

McCaghren At Helm of Red Cross

W. F. (Bill) McCaghren was elected president of the Motley county chapter of the American Red Cross during a meeting held Thursday evening in the Commissioners court room.

FIREMEN COMPLETE MAGIC SHOW PLANS

Plans have been completed for the appearance of Arnold Furst, famous magician, here Monday night under the auspices of the Matador Volunteer Fire department.

Many Leading Singers To Appear on Program

Some of the most prominent singers of gospel songs in the Southwest will appear on the program here Sunday when the annual fall meeting of the Motley County Singing Convention gets under way.

Oklahoma Senator Slated To Speak At Paducah Meel

Senator Kerr of Oklahoma will be the principal speaker at a meeting scheduled in Paducah, October 22. Judge Vance Gilbreath announced yesterday.

Parents To Visit School This Week

Regular times are scheduled for each parents' visit with a teacher, and each is allotted approximately 15 minutes for private conference.

UN Day Will Be Observed Locally

United Nations Day, October 24, will be observed here on Sunday, October 25, with a special program at the Methodist church.

Methodist Church To Hold Layman's Day Service Sunday

Methodism joins the National Council of Churches in observing "Layman's Day" Sunday, Oct. 18, and special services will be held here at the morning worship hour, 11 o'clock.

More Farm Income To Be Discussed By Poultry Expert

Interested in a steady income of \$4,000 per year? If you answer in the affirmative then you will want to hear Sam Merritt, representative of Purina Mills.

Elbert Reeves Is Speaker At Lamesa

State Representative Elbert Reeves was the principal speaker at the Dawson county Farm Bureau membership drive "kick-off" dinner held in Lamesa Monday evening.

Malador 4-H Club Elects Officers

Officers for the current school year were elected Monday by the Malador 4-H club. Dayton Graham was named president.

Dick Groves Accepts Position In Arizona

Dick Groves, substitute clerk in the Matador postoffice for the past six years, has accepted a transfer to a similar position at Wilcox, Arizona, effective October 31.

Archers Arrive From California

Mr. and Mrs. Leo Archer arrived home Wednesday of last week from Santa Ana, Calif., where he was stationed the past six months.

MOTLEY PIONEER DIES AT HEREFORD

Word was received here this week that Mrs. George Lutz, 81, Hereford, pioneer resident of Motley county, died early last week and funeral services were held at 9 o'clock Tuesday morning.

EDITOR IS SPEAKER

Tribune editor Douglas Meador was the principal speaker Tuesday at the regular weekly meeting of the McLean Lions club.

PMA Picked For Ax In 'Economy' Move

SHOWER FALLS DURING NIGHT

A nocturnal shower started here about 2:15 a. m. this morning and continued for several minutes. The rainfall was accompanied by an electrical disturbance which has been visible in several directions since shortly after sundown.

Matadors To Start Conference

First conference game of the 1953 season looms in front of the Matador Matadors here on Benson Field Friday night.

Flomot Cemetary Association Sets Date For Meeting

Annual meeting of Flomot Cemetary Association will be held Monday evening, Oct. 26, at 7:30, in the high school auditorium.

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WE BELIEVE IN COACH HOPKINS AND THE MATADORS



WE BELIEVE
YOU CAN WIN!



COACH RAY HOPKINS

**We Believe
In The Matadors!**

- PAT SHERIDAN
- VANCE GILBREATH
- WEST TEXAS GIN
- MATADOR WELDING SHOP
- DAY by DAY CLEANERS
- MATADOR BUTANE CO.
- STANLEY HOSPITAL
- FREEMAN THACKER BUTANE CO.
- COWBOY BOOT SHOP
- CHARLIE'S GROCERY
- CITY BAKERY
- EUDY-SEALE FUNERAL HOME
- STANLEY PHARMACY
- GABRIEL'S DEPARTMENT STORE
- WEST TEXAS UTILITIES CO.
- WAYBOURN'S CAFE
- HIGGINBOTHAM-BARTLETT CO.

MATADOR

MATADORS VS ESTELLINE

FIRST 1953 CONFERENCE GAME

BURLESON FIELD

Friday Night, October 16th

8:00 p. m.



WE DEPEND
ON THE
MATADORS
ALL THE WAY!

**We Believe
In The Matadors!**

- FARMERS GIN
- KING FEED and SEED
- BURTON-LINGO CO.
- B. C. COX
- BILL McCAGHREN
- MATADOR AUTO CO.
GLENN WOODRUFF — J. L. WOODRUFF
- Matador Motor & Implement Co.
- PHILLIPS "66" STATION
- Matador Hardware & Furniture Co.
- SPOT CASH GROCERY
- GERALD YEATES
- JOE B. MEADOR
- MATADOR VARIETY
- CAMPBELL CHEVROLET CO.
- FIRST STATE BANK
- MATADOR PARTS CO.
MATADOR 160 TEXAS
- VAUGHN DRUG
- MATADOR TRIBUNE

MANY FROM OUT OF TOWN ATTEND RITES FOR BEN F. KELTZ

Among the host of friends and relatives attending funeral services Sunday afternoon for Ben F. Keltz, were the following from out-of-town: Mr. and Mrs. Oscar Darsey, Mr. and Mrs. A. C. Keltz, Mr. and Mrs. E. L. Keltz, Mr. and Mrs. B. J. Kern, Mr. and Mrs. M. H. Lewis, Mr. and Mrs. V. H. Weekley, Mr. and Mrs. R. Hoffman, Mrs. Mary Gross, Mr. and Mrs. Guy Puckett, W. H. Anderson, J. B. Lowe, Oll Pigg and E. H. Pigg, all of Vernon.

Mr. and Mrs. Keltz Garrison, Crosbyton; Mr. and Mrs. Coleman Garrison, Mr. and Mrs. Fred Garrison, Mr. and Mrs. C. Garrison, Mr. and Mrs. Bill Edwards, Mr. and Mrs. H. P. Howard, Mr. and Mrs. John Wheelock, Rev. G. A. Elrod, Mrs. Jim Bomar, Mr. and Mrs. Gabe Garrison, Mr. and Mrs. Carrol Garrison, Mr. and Mrs. Don Garrison, all of Silverton; Mr. and Mrs. Blanton Garrison, Farmington, N. M.; Mr. and Mrs. Carl Bruce, Mr. and Mrs. Joe Hefner, Mr. and Mrs. Charles Boone, Mr. and Mrs. Daniel Boone, Mrs. V. L. Shurt-

Tribune, Matador, Motley County, Texas, Thursday, October 15, 1953

Jeff, Mrs. W. H. Bledsoe, Mrs. J. Y. Boyd, Mr. and Mrs. W. S. Alford, Jack Flake, T. E. Flake, Eugene Perkins, and Mr. and Mrs. J. E. Flowers, all of Lubbock; Mr. and Mrs. J. L. Woolsey, Los Angeles, Calif.

Rev. and Mrs. Arvil Richardson, Wichita Falls; Mr. and Mrs. Earl Darsey, Mr. and Mrs. Dan Darsey, and Mr. and Mrs. Troy Perkins, Muleshoe; Mr. and Mrs. Orville Kuykendall, Sudan; Mr. and Mrs. Raymond Darsey, Albreed; Mr. and Mrs. Ray Creech, Mr. and Mrs. Curtis Holladay, Dallas; Mr. and Mrs. Hoyt Burnham, Tullia; Mr. and Mrs. H. W. Moore, Lawton, Okla.; Mr. and Mrs. Vernon Garrison, Tullia; Mr. and Mrs. Leroy Saul, Kress; Mrs. A. M. McAdams, Sudan; Mr. and Mrs. Norman Harp, San Antonio; Mr. and Mrs. Curt Strickland, Idalou; Mr. and Mrs. C. E. Holladay, Abilene; Rev. and Mrs. L. W. Baker, Vigo Park.

Rev. and Mrs. I. C. Hinson of Denver City, visited here during the week-end with her mother, Mrs. J. A. Groves, and sister, Mrs. Velma Fulfer.

SPRINGERS HAVE GUESTS

Arriving Monday afternoon for a visit in the home of Postmaster and Mrs. E. F. Springer, were their daughter and family, Sgt. and Mrs. Gustav G. Walldov and baby daughter, Allison, of San Antonio, and the sergeant's parents, Mr. and Mrs. G. A. Walldov of Tennent, N.J. Other visitors in their home Monday were Mrs. Springer's sister and husband, Mr. and Mrs. Ed Bishop, who were enroute to their home in Dalhart, after a trip to Austin where they had visited their son and family. Mr. and Mrs. Jerry Ed Bishop and baby son.

IN APPRECIATION

Your kindness, expressed in cards, letters and flowers, while I was hospitalized, were greatly appreciated, and I wish to take this means of thanking each of you. These tokens of your friendship and thoughtfulness means more than words can convey.—Mrs. W. I. Rushing.

HERE FROM MARSHALL

Visitors here Saturday night and Sunday in the home of Mr. and Mrs. Joe Gaines, were his son and family, Mr. and Mrs. Carlin Gaines and daughter of Marshall. They had attended the Homecoming activities at Spur, Saturday.

HOME FROM SAN MARCOS

Mrs. Harry Willett returned home Tuesday of last week from a trip to San Marcos, where she visited her mother, Mrs. T. G. Harris, who accompanied her home for an extended visit. Mr. Willett drove down to accompany them home.

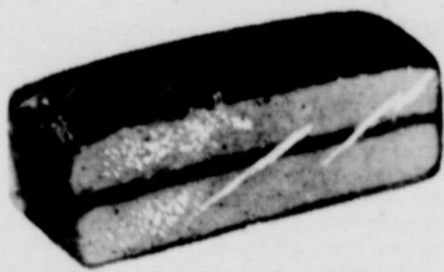
IN APPRECIATION

I wish to take this means of expressing my sincere appreciation to friends who have remembered me in so many thoughtful ways during my illness. May God bless each of you.
Mrs. J. A. Groves.

Mr. and Mrs. Glenn Woodruff were recent week-end visitors to Possum Kingdom, where they joined a group of friends on a fishing party.

Kimble Optometric Clinic
Appointment Phone 254
Box 518
119 West California St.
Floydada

SO GOOD! SO EASY!



DELICIOUS CAKES, PIES AND COOKIES
LESS EXPENSIVE THAN BAKING
City Bakery

Reverse District No. 11

State No. 219

REPORT OF CONDITION OF First State Bank

Of Matador, Motley County, Texas, at the close of business September 30, 1953, a State banking institution organized and operating under the banking laws of this State and a member of the Federal Reserve System. Published in accordance with a call made by the State Banking Authorities and by the Federal Reserve Bank of this District.

ASSETS

Cash, balances with other banks, including reserve balance, and cash items in process of collection	\$ 839,748.03
United States Government obligations, direct and guaranteed	1,087,066.00
Obligations of States and political subdivisions	84,310.00
Corporate stocks (including \$3,000.00 stock of Federal Reserve Bank)	3,000.00
Loans and discounts (including \$1,486.20 overdrafts)	617,559.83
Bank premises owned \$15,000.00, furniture and fixtures \$12,800.00	27,800.00
Other assets	13,527.85

TOTAL ASSETS \$2,673,011.71

LIABILITIES

Demand deposits of individuals, partnerships, and corporations	\$2,350,779.24
Time deposits of individuals, partnerships, and corporations	10,000.00
Deposits of United States Government (including postal savings)	19,322.89
Deposits of States and political subdivisions	102,494.35
TOTAL DEPOSITS	\$2,482,596.48
TOTAL LIABILITIES (not including subordinated obligations shown below)	\$2,482,596.48

CAPITAL ACCOUNTS

Capital*	\$ 50,000.00
Surplus	50,000.00
Undivided profits	83,415.23
Reserves (and retirement account for preferred capital)	7,000.00
TOTAL CAPITAL ACCOUNTS	\$ 190,415.23
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$2,673,011.71

*This bank's capital consists of: Common stock with total par value of \$50,000.00

MEMORANDA

Assets pledged or assigned to secure liabilities and for other purposes \$209,000.00

I, Clint Hicks, Assistant Vice-President of the above-named bank, hereby certify that the above statement is true to the best of my knowledge and belief.
Clint Hicks.

Correct—Attest: Harry H. Campbell, J. C. Bursleson, C. D. Bird, Directors

State of Texas, County of Motley ss:
Sworn to and subscribed before me this 9th day of October, 1953
W. N. Pipkin, Notary Public

(Notary's seal)

Gigantic Close Out SALE
LOTTIE'S DRESS SHOP
OPENS
Friday Morning, Oct. 16

DOORS OPEN AT 9:00 A. M. — SALE TO CONTINUE 10 DAYS

The entire stock will be SOLD at ridiculously low prices regardless of cost. Many items as low as 20% of the original cost. EVERYTHING ORDERED SOLD —OUR STOCK IS LIMITED—Our prices are low — Be here at 9 o'clock Friday morning and see the unbelievable bargains we have for you. Some are listed below — You will see many more in the store.

Ladies' Girdles **49¢**
WARNETTE AND ALL OTHERS
VALUES TO \$3.00 — OUR SALE PRICE

Ladies Suits **\$9.85**
A NICE SELECTION OF COLORS AND SIZES
YOU'LL WANT MORE THAN ONE
VALUES TO \$29.75 — OUR SALE PRICE

Ladies Dresses **\$3.95**
This Group Will Surprise You — No Finer Selection Has Ever Been Offered At So Low A Price
VALUES TO \$14.95 — OUR SALE PRICE

Ladies Slips **\$1.95**
NYLONS AND ALL OTHERS
VALUES TO \$5.95 — OUR SALE PRICE

ONE GROUP
Ladies Cotton Wash Dresses **\$1.98**
DUSTERS & ROBES — VALUES TO \$5.95
A Bargain You Won't Be Able To Resist

NOTE:—Our Store is very small and does not have Try-on facilities — Know Your Size — Since our stock is limited, all Sales must be FINAL — NO EXCHANGES OR REFUNDS, PLEASE

LOTTIE'S DRESS SHOP
Sale Conducted By Rudin Sales Company
Rogue Theatre Building Matador, Texas



LUXURY OF AMPLE SPACE is the customer's first impression of Stanley Pharmacy's new location on the corner of Main and Dundee streets. The modern drug store has an atmosphere of relaxation — air-conditioned comfort, and an abundance of room conducive to leisurely purchasing. The more than 5,000 square feet of floor space offers one of the most complete selections of drug and sundry items to be found in West Texas. The top photograph shows a section of the comfortable fountain booths where customers relax to enjoy refreshments, rich cream and milk drinks, or a cup of coffee, a piece of home-made pie and an appetizing sandwich. The lower photograph shows a section of the cosmetic and gift departments. The store is completely departmentalized.

Shannon, parliamentarian; Mrs. Wade Martin and Mrs. A. D. Moseley, club mothers; Supt. Louis Purvis, club father; Mrs. Marie Purvis, adviser.

The group met recently and shelled peas which they placed in the deep freeze for Mrs. Harry Folley, last year's chapter mother, who has been a recent patient in Lubbock Memorial Hospital.

At the organization meeting, she was voted an honorary member, and also an honorary member is Mrs. Trula Martin.

HD CLUB COMPLETES QUILT AT MEETING

Flomot Home Demonstration club met Tuesday afternoon, October 6, in the club room with fourteen members present. A quilt was put in the frames and several members quilted while others pieced on a top for another quilt.

Mrs. L. B. Isbell and Mrs. L. B. Turner were hostesses and served hot cocoa, Koolaid and home-baked cookies. Others present were, Mesdames R. L. Anderson, A. J. Bynum, R. N. Cagle, Ike Gilbert, J. H. George, J. E. Monk, Abe Martin, M. C. Washington, Gordie Washington, A. L. Tanner, W. T. Ross and J. C. Franks.

The quilt was finished Thursday afternoon. Next club date is October 20.

Flomot Church To Hold Laymen's Day

First Baptist Church, Flomot will observe Laymen's Day, Sunday, Oct. 18, with a special service, it was announced this week by the pastor, Rev. A. L. Eubanks. All men and boys in the community are invited and urged to attend.

Prayer meeting and conference at the church last Wednesday night was well attended, and a fellowship hour was held following Gospel singing and a watermelon feast were enjoyed. Pictures were made by Louis Amick.

COME TO CHURCH SUNDAY

Interesting Facts About Texas Press

Many Regional Press Groups AUSTIN, Oct. 2, 1953—(TPA) Texas is tops in press associations, too!

There are six regional press associations in the Lone Star State—each with its regular, annual convention. These groups include the Panhandle, South Texas, Gulf Coast, North and East Texas, West Texas and South Plains press associations.

As if that wasn't enough there was at one time the Heart-of-Texas press association.

The only statewide business organization representing both daily and weekly newspapers, is the Texas Press Association; the granddaddy of them all. TPA is now in its 74th year. Its membership includes 56 of the 100 daily newspapers establishments and 425 weekly, semi-weekly and tri-weekly newspaper plants.

Because it has 425 weekly newspapers in its membership, TPA is often regarded as a weekly newspaper association. True, it has more weeklies in its membership—for weeklies out number dailies five to one. However, with its 56 daily newspapers members TPA has a greater daily newspaper affiliation than any other organization serving the daily field in Texas. TPA's daily newspaper affiliates range from the largest newspapers in the metropolitan field to the very smallest dailies in Texas.

Two other statewide organizations are the Texas Daily Newspaper Association, serving 45 daily newspaper plants and no weeklies; and the Texas Editorial Association, a social group composed exclusively of publishers who have been in the business 25 years or more.

But that's not all. There are two other press groups in the Lone Star State. In a sense they are not press associations, but they are newspaper groups. We refer to the Texas Advertising Managers Association and the Texas Circulation Managers Association. They have been in

existence many years and were organized by the advertising men and the circulation men themselves—on the larger publications.

So, with six regionals, three state-wide and two departmental associations—all meeting annually or more often, in official conventions—Texas has another first. This time it's the press that does it.

PRINCIPAL G. F. YEATES has made the announcement that plans are in the making for an Armistice Day program, which will be held in the Northfield school auditorium on November 11. The American Legion post of Matador will attend the function "in force" and will have an active part in the program.

NORTHFIELD SCHOOL NEWS

STUDENTS AT NORTHFIELD school heard an address last Thursday at the 11 o'clock assembly program by County Judge Vance Gilbreath, who spoke on the subject, "In God's School of Life." Prior to the address, Henry Pipkin of Matador offered invocation, and Mrs. Sam Peery, head of the music department at the school, directed three songs. Wiley Ray Bain led the student body in the singing.

Immediately following the assembly program, the Matador visitors were guests at the school luncheon, which is operated by Mrs. Jim Dobbins.

SIX WEEKS TESTS are about completed at the Northfield School, and report cards will be issued shortly according to Principal G. F. Yeates.

THE MUSIC CLUB is preparing to have a "birthday dinner" in the near future for one of its members. Ida Mae Simpson, eighth grade student, is president of the organization.

TENTATIVE DATE FOR the annual Halloween Carnival and Chuck Wagon Supper has been set for October 30th. Different classes in the school will operate money-making games.

DON'T FORGET "Milestones in Melody" which will be presented sometime this fall. Watch this space for announcement of the date.



From where I sit... by Joe Marsh

Modern Art Takes a Licking!

Did you know we had a real artist in town? Yes sir! Handy Jackson was a contributor to the Sculpture Exhibition at the Centerville Fair last week.

His work was streaky pink and curved all around—sort of streamlined. Caused quite a stir. Nobody was sure what it was supposed to represent, but some liked it and thought it was good art. Handy gave me the lowdown:

"Why, it was nothing but a piece of cattle salt our cows have been lickin' at for months. I just had it mounted. Pooled a

lot of folks — one fellow even wanted to buy it!"

From where I sit, Handy's "modern art" just shows how some people can be led astray. Some even get to be "experts"—especially about the other fellow's business. Whether it's art or music, or a simple thing like choosing, say, beer or milk with a snack, we should live and let live. There's no call for either of us to set ourselves up as a "model" for the other!

Joe Marsh

Copyright, 1953, United States Brewers Foundation

FLOMOT NEWS

Mrs. A. L. Eubanks Correspondent Phone 3674, Turkey Line

Mrs. Malcolm Turner and son, Johnny were transacting business in Quitaque, Tuesday.

Supt. Louis Purvis and Coach B. J. Johns were business visitors in Estelline recently.

Mr. and Mrs. Richard Green of Amarillo, and Mr. and Mrs. Art Green and family of Flomot were recent visitors in Matador with their parents, Mr. and Mrs. J. C. Green, Sr.

Mr. and Mrs. R. W. Amick and son, Louis, visited in Amarillo Sunday with their son and brother, Howard Amick and family.

Donna Gail Standefer of Plainview spent from Wednesday through Sunday with her grandparents, Mr. and Mrs. W. H. Webb. Her mother and sisters, Mrs. Howard Standefer, Sharon and Linda Sue, came Sunday for the day and accompanied Donna home.

Mr. and Mrs. Bob Lane, who are attending West Texas State College, Canyon, were here over the week-end visiting her parents, Mr. and Mrs. Putt Gilbert and other relatives, and with friends.

Mrs. Maudie Marler visited at Happy, Sunday with a daughter and family.

Mr. and Mrs. J. C. Franks and son, Coy attended funeral services Sunday at Matador, for Mr. Ben Keltz.

Mr. and Mrs. Guy Hammons visited at Cactus, Sunday with his sister.

Ernest Fisher was a patient in Traweek Hospital, Matador from Wednesday until Saturday.

Mr. and Mrs. Louis Purvis and family were in Lubbock, Saturday, and visited Lonnie Wayne Cagle, who is in a hospital there. They also attended the Texas Tech-A&M football game.

Mr. and Mrs. Ernest Fisher were Lubbock visitors last Tuesday.

Mr. and Mrs. Roy Marler were in Plainview from Saturday, October 3, through Oct. 7. Mr. Marler was being treated in the hos-

pital there, and Mrs. Marler has been sick since they returned home.

Joe Marler, who is working in Amarillo, was home over the week-end.

Mr. and Mrs. J. B. Barrett of Lone Star community visited Sunday with her parents, Mr. and Mrs. Harrison George.

Mr. and Mrs. Orvell Kuykendall and children, Linda, Janet, Don, Sudie Ruth and Carral of Sudan, were visitors Sunday evening with Mr. and Mrs. Harrison George.

Mrs. Bernice Gates attended a Postal Workers meeting in Amarillo, Saturday. She also visited friends there.

FLOMOT F. H. A. ELECTS OFFICERS

Flomot chapter of Future Homemakers of America met recently and elected new officers as follows: Nova Dale Martin, president; Waydella Martin, vice president; Mary Folley, secretary; Arminia Martin, treasurer; Anna Beth Tanner, historian; Wanda Moseley, reporter; Carol

The "WELCOME MAT" is out



for real FORD service

Your Ford won't even know it's winter if you ready it now... and ready it right!

No one is better set up than your Ford Dealer to put new-car "Go" back into your Ford... and to keep it that way.

Our Ford-trained mechanics know your Ford from A to Z. They use service methods that are factory-recommended... that will save your time, your money, and your Ford. They use equipment that is just right for Fords. And, naturally, they use Genuine Ford Parts... made right, to fit right to last longer.

See us now. The welcome mat is out. You'll be happier than ever with your Ford!



...at your FORD DEALER'S

Matador Auto Company

bringing the world to your doorstep...

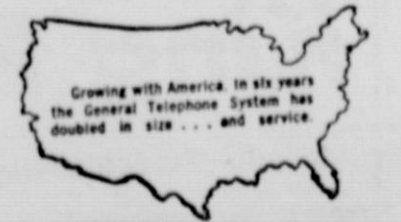
Wherever you see him working, America is on the march. Building, growing, progressing!

He's a General Telephone lineman... part of the privately owned and operated telephone industry that brings you the finest, most economical service on earth.

That's a point to remember when someone suggests public ownership "might do it better."



General Telephone Company of the Southwest One of the Great Telephone Systems Serving America



THE MATADOR BRAND

MARtha JONES Editor
 JANEY NORMAN Assistant Editor
 LA NELLE RATTAN, Feature Writer and Typist
 FRANK TRAWEEK Sports Editor
 Reporters: Nancy Vaughn, Joe Fair, Chas. Renfro

CARNIVAL QUEEN NOMINEES NAMED

The students of Matador High School have elected class nominees for the annual Harvest Carnival to be held November 20, 1953. They are: Senior nominee, Barbara Neighbors, daughter of Mr. and Mrs. J. P. Neighbors; Junior nominee, LaRoyce Mitchell, daughter of Mr. and Mrs. Roy Mitchell; Sophomore nominee, Lucretia Edwards, daughter of Mr. and Mrs. Ben Edwards; and Freshmen nominee, Christine Green, daughter of Mr. and Mrs. Jack Green.

Boxes are being placed in the stores throughout town so the public can vote for whom ever they want. Each penny placed in the box counts one vote.

One hundred dollars of the money made from the carnival will go to the Junior class for the expense of the Junior and Senior banquet. The remainder of the money will go to the Senior class for the gift they will leave M. H. S.

First Six Weeks Of School Passes

Gee, the first six weeks of school is gone already. It doesn't seem possible. We had our tests last Thursday and Friday. We had quite a time getting all our book reports and other required work in, but we made it, we hope, keeping our fingers crossed, that we passed the tests.

You know we have to pass at least three of our subjects to be eligible to participate in the sports activities, such as basketball, football, track, or baseball.

F. H. A. NEWS

Tuesday night, October 6, 1953 the Home Economics girls presented the "Bill Mack Show" from KWFT in Wichita Falls, where they are on radio and television. They sang their own recordings then a medley of Hank Williams songs.

The steel guitar player, Sonny Nichols, who was formerly with Slim Whitman's band, played a few special numbers. The last part of the program they sang the songs that been requested at intermission. We cleared about fifteen dollars off of the show which we are going to use to send the girls to the Dallas Fair.

QUESTION OF THE WEEK

What would you do with a pithos?
 Barbara Waybourn—I'd frame it.
 Dortha Davis—I'd marry it.
 Joanne Darsey—I'd put it in a box and throw it in the ocean.
 Kenneth Baker—I'd eat it I guess.
 Edwin Murphy—I'd throw it away.
 Mrs. Fair—I'd eat it.
 Reba Bain—I'd get some sandpaper and buff it.
 Cecil Irwin—I'd eat it.
 Neal Pipkin—I'd feed it.
 A pithos is a vase.



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For happier summer motoring . . . for greater protection value per dollar invested, carry adequate auto insurance! It gives you full protection against financial loss incurred through accident, theft or fire.

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 Insurance Agency

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KAMPUS KLATTER

Did you ever see any more pictures taken in one day, than was made Friday?? Group pictures were made of the following: F. F. A. and F. H. A. chapters, Choral Club, Pep Squad, Pep Leaders and majorette, and Grade School football squad. These pictures will be in the annual. We also got our school pictures back that were made at the first of the year. It seems everyone wants a picture of everyone else.

There are several sick persons that we would like to remember this week. They are: Mr. Charlie Keith, who had an operation at Lubbock a short while ago; Mr. Alfred Watson, who broke his leg while working on the bridge; Ida Lee Fair, who had an appendectomy operation at Lubbock and Albert Morris of Lubbock, Texas, a former M. H. S. student, is at Whiteflat with his parents convalescing from a recent attack of rheumatic fever.

Word was received this week by Mr. Ezell that Frances Tra-week and Ronald Hobbs, ranked high on their English placement test, at Texas Tech and Texas University. We are glad to hear that.

Lonnie Lynn sprung his leg in football practice, so we have another person that will be making crutches steady company now for awhile.

Our best typist in the first year class, is Lonnie Lynn, who can get 24 words per minute. Mr. Ezell hasn't found out yet who the fastest typist is in the second year class.

The F. F. A. boys left at 11:00 a. m. October 9th for the Dallas Fair, and returned home Sunday evening.

Tom at last got his cast off. We know he is really glad.

Carol Gordon of Spur, visited here this week. She just can't keep away from Matador it seems but we sure do like to see her come and visit again.

Say, but wasn't Jeannie Hopkins all logged out at the football game the other night? She had on a little black skirt lined in red and a white sweater with a "M" for Matador on the front.

The students of Matador High School are making plans and preparation for the annual Harvest Carnival that will be held, November 20, 1953, in the high school building.

The amateur hour will be held in the high school auditorium. Students from both grade school and high school will participate in the amateur hour.

Two former high school students, Joaquin Hays, of U. S. Air Force who is stationed at Travis A.F.B. California and Glynn Rattan of U. S. Navy, who is aboard the U.S.S. Bushnell now docked at Key West, Florida are home on leaves.

Ex June Neighbors Myers is the proud mother of a little daughter, Rhonda Lynn.

Don't forget to bring the money for your annual if you want one. Time is drawing short. We have sold approximately 85 already. We must sell at least 100, so bring your money.

I'll see you next week.
 M. H. S. B.—

Ideal Girl

By James Sturdivant
 Hair—Rose Donovan
 Eyes—Rachel Craven
 Complexion—Mickie Steen

Nose—Barbara Neighbors
 Teeth—LaNelle Rattan
 Mouth—Barbara Neighbors
 Smile—Mrs. Martin
 Walk—Nancy Vaughn
 Hands—Reba Bain
 Feet—Carolyn Tidmore
 Figure—Nancy Vaughn
 Wit—Jo Anne Darsey
 Intelligence—Bette Montgomery

Character—Janey Norman
 Athletic Ability—Martha Jones
 Personality—Barbara Neighbors

M. H. S. B.—
SCHOOL CALENDAR

Oct. 15—Estelline G. S. here.
 Oct. 16—Estelline, here, conference game.

Oct. 19—Fire Boys Magic Show, H. S. Auditorium.
 Oct. 23—Lakview, here, conference game.

The Greatest Gasoline Development in 31 Years

New Conoco Super Gasoline

with TCP*

Start the "TWO-TANK TEST" today!

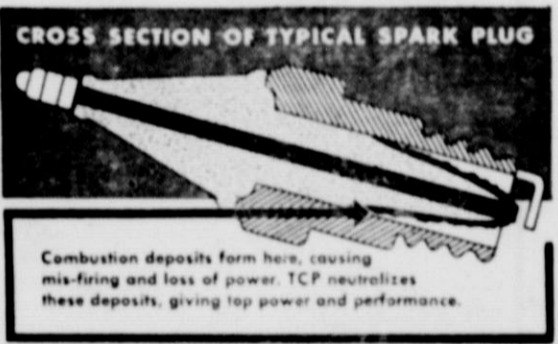
Conoco Super Gasoline with TCP has been rightfully called the greatest advance in motor fuels since the introduction of tetraethyl lead in 1922. For here, at last, is a gasoline so dramatically different that the average motorist can feel the improvement in his car after just two tankfuls. Yes, after your second tankful, chances are you will know why we say Conoco Super with TCP will:

- Boost power as much as 15%
- Increase spark-plug life up to 150%
- Give you extra gas mileage!

For Conoco Super is a new kind of gasoline—a gasoline especially developed to correct the greatest single cause of power loss affecting most of the cars on the road today.

Combustion deposits drastically reduce power

When you drive your car, deposits constantly build up on spark plugs and in the combustion chambers. These deposits can "cheat" you of power two ways. First, they short-circuit spark plugs—causing them to mis-fire. Second, deposits in the combustion chambers cause fuel to ignite before it should. This is called pre-ignition or "wild ping." The combined



Combustion deposits form here, causing mis-firing and loss of power. TCP neutralizes these deposits, giving top power and performance.

effect of mis-firing and pre-ignition is loss of power, lack of "pep" and wasted gas.

How Conoco Super with TCP works

TCP is a special chemical additive which is added to Conoco Super Gasoline. It was specifically developed to overcome the loss of power and fuel caused by combustion deposits. TCP neutralizes harmful deposits on spark plugs—your plugs spark as they should. It prevents deposits in the combustion chambers from causing pre-ignition—"wild ping" is controlled. Thus, every time you fill up with new Conoco Super, it's like getting your spark plugs cleaned and your engine tuned-up.

TCP helps your car, whether new or old

If you are driving a new car, with a high-compression engine, you need Conoco Super Gasoline to keep your car delivering all the power that was built into it. If you drive an older car, with tens of thousands of miles on the speedometer, Conoco Super can restore much of the "new car" performance and power you've been missing.

Start your "TWO-TANK TEST" today

When your gasoline tank is one-quarter full or less, fill it with Conoco Super with TCP. Now, there will still be some ordinary gasoline mixed in with your Conoco Super. So make sure your next tankful is Conoco Super, too. So rapidly does Conoco Super work, that with this second tankful, chances are you'll feel as if your engine has had a tune-up. You'll feel a boost in power. Try it today. We're sure you'll stay with Conoco Super.



Now—at your Conoco dealer!

NEW CONOCO Super GASOLINE



Conoco Super Gasoline with TCP

EAST SIDE SERVICE STATION
 — CAMPBELL CHEVROLET COMPANY —
 — C. A. MATNEY STATION —

W. F. McCAGHREN, WHOLESALE AGENT



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Roaring Springs NEWS
 Mrs. L. E. Cooper, Correspondent
 Phone 361, Roaring Springs

Mr. and Mrs. Lester Morgan of Seymour were week-end guests of her parents, Mr. and Mrs. Marvin Webb.

Mr. and Mrs. J. P. Cooper and Miss Beno Wilson, attended spring markets in Lubbock Sunday.

Mrs. Loyde Thomas returned Friday from Amherst Co-op Hospital, where she had undergone surgery. She was accompanied home by her husband, and Clyde Clifton.

Mr. and Mrs. Ben Williams of Muleshoe spent the week-end here with his mother, Mrs. Rosie Williams. They were accompanied by her father, Mr. Seals.

Mr. and Mrs. Charles Mabry attended the Tech-A&M football game in Lubbock Saturday night, and remained over to attend spring markets Sunday.

Roaring Springs football boys played Girard Thursday night. The team and pep squad went to the school bus, and other school children who attended, expressing appreciation to the following for conveyance: Mrs. W. J. Ham, Charles Long, Charles Owens, Buz Thacker, Loyde

Stafford, Mrs. Curtis Murphy, and Rev. C. R. Mathis. The score was 46-6 for Roaring Springs.

Roy Bradford and Rang Thornton visited relatives in Dumont, Sunday.

Mr. and Mrs. Louis Sinclair and children of Abernathy spent Friday and Saturday here with her parents, Mr. and Mrs. Duff Green.

Mrs. Joe S. Clay and daughter Martha, also her son and family Mr. and Mrs. Bob Clay of Graham, were Sunday guests of Mr. and Mrs. Mervin Green.

Mrs. R. H. Hreudasil of Paris, is the house guest of her sister, Mrs. S. D. Hunter and Mr. Hunter. Their week-end guests were a son and family, Mr. and Mrs. Sam Hunter and children, Carol Ann and Gary David of Electra.

Mr. and Mrs. W. A. Campbell and grandchildren, Barbara Ann and Larry Hunter of Floydada, visited relatives here Sunday.

Mr. and Mrs. G. W. Green spent last week in Killen with their daughter and family, Mr. and Mrs. Marvin Cotran. Mr. Green returned Monday while his wife remained for a longer visit.

Mr. and Mrs. R. J. Harmon and children of Quitaque, visited here Sunday with relatives.

Mr. and Mrs. Joe M. Thacker drove to Quanah Monday, to visit with his father, M. S. Thacker.

Mesdames E. E. Moss and

Tribune, Matador, Motley County, Texas, Thursday, October 15, 1953

Hoyle G. Moss looked after business in Lubbock, Monday.

Mrs. Bob Cooper and Gwen and Robert spent the week-end in Van, visiting her aunt, Mrs. Minnie Yeates who is ill.

Mr. and Mrs. Marion Simpson of Lubbock were Sunday guests of his parents, Mr. and Mrs. R. F. Simpson. Dale Estes accompanied them home after a visit in Lubbock.

Curtis Murphy and W. J. Hamm of Andrews, spent the week-end here with their families.

Mrs. W. H. Rigby is in Lubbock visiting her daughter, Mrs. J. W. Wilhite and Mr. Wilhite.

Mr. and Mrs. Doyle Middleton of Spur, were Sunday guests of Mr. and Mrs. J. P. Moore.

GRANDSON MARRIES
 Miss Lila Pitts Mauldin of Lindsay, Calif., and Dawson Galloway of Porterville, Calif., were married in the First Methodist Church at Lindsay, recently. A reception was held in the home of Mr. and Mrs. C. R. Liddy, after which, Mr. and Mrs. Galloway left for their home in Van Nuys. The groom is the grandson of Mr. and Mrs. Fred Dawson of this vicinity.

HOME FROM HOSPITAL
 Mrs. W. I. Rushing returned home Friday from Quanah Memorial Hospital, where she spent four days. Mr. Rushing who has been in ill health, went to accompany his wife home, but remained for a check-up, and observation. With them last week were their daughters, Mrs. T. F. Staley and Mrs. A. M. Wagner of Abilene and Mr. and Mrs. Chant Lee and children, David and Kathy of Post; also a daughter-in-law, Mrs. Bill Rushing and her daughter, Darla of Wheeler.

WHITEFLAT NEWS
 (By Mrs. H. R. Plyler)

Mr. and Mrs. David Love and family of Plainview, and Mr. and Mrs. Node Millican of Oklahoma City, Okla., visited in the home of Mr. and Mrs. C. A. Matney over the week-end.

Henry Plyler, who is employed at Hale Center, spent the week-end at his home here.

Cpl. and Mrs. Donald Townsend and his parents, Mr. and Mrs. A. J. Townsend of Matador, were dinner guests of Mrs. Henry Plyler and children last Wednesday night. Cpl. and Mrs. Townsend left Monday morning for California, where he will be stationed. He has been in Alaska for the past five months.

Mr. and Mrs. Victor Holladay and his mother, Mrs. C. E. Holladay of Abilene, visited the latter's brother, Arthur Lynch, Sunday afternoon.

Rev. and Mrs. M. J. Morton visited with friends and relatives in Sweetwater and Roby, several days last week.

Mr. and Mrs. L. D. Reid of Dallas visited relatives here and at Kress, the past two weeks.

Albert Morris of Lubbock recently suffered a second attack of rheumatic fever and is confined to his bed for six weeks, in the home of his parents, Mr. and Mrs. Malcolm Morris. Visiting him over the week-end was his wife, Joyce Morris of Lubbock, and their small son, Albert Jr.,

RESIDENTS ATTEND BIRTHDAY DINNER
 Attending a birthday dinner Sunday, for relatives at Aspermont, in the home of Mr. and Mrs. Pete Blackshear, were Mr. and Mrs. George Birchfield, and Mr. and Mrs. R. A. Day of Matador; the latter's daughter and family, Mr. and Mrs. Ware Fogerson, Diane and Stanley and Mrs. Florence Fogerson of Silverton; and Mr. and Mrs. Tede Blackshear and their son and family, Mr. and Mrs. Beryl Blackshear of Turkey.

The occasion fell this year on Diane Fogerson's birthday, and was in celebration of the birthday of Tede and Pete Blackshear (twins), their sister, Mrs. George Birchfield, and Mrs. Pete Blackshear, all of whom have the same birthday, Oct. 15. Forty-one relatives were present.

TO AMARILLO
 Mr. and Mrs. A. B. Aldrich drove to Amarillo Sunday, where she remained to undergo surgery.

COME TO CHURCH SUNDAY

TO RELIEVE NERVOUS COLDS take 666
 LIQUID ON TABLETS - SAME FAST RELIEF

Authorized Dealer FRANKLIN
 Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry
 STANLEY PHARMACY

"Fix-It Shop"

- Appliance Repair
- Spray Painting
- Air Conditioning Service
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LOCATED AT
Household Supply Company
 J. B. Tidmore, Operator

Dr. B. J. Welch
 WILL BE IN
MATADOR
 WEDNESDAY
October 21st
 TO FIT GLASSES
 AT MOTLEY HOTEL
DRS. CAULEY and WELCH
 OPTOMETRISTS
 1114 AVE. L — PHONE 5-7180 — LUBBOCK

Matador IOOF Lodge
 Meets every Tuesday night.
 Jerry Birchfield, Jr., N. G.
 Bruce Martin, Secretary
 Visiting brothers welcome.

Most-liked low-priced car

... among people who want more for their money when they buy ... and more money when they sell!

There's a big reason why more folks are buying more Fords than ever before. No other low-priced car offers so many of the things people want and need for today's driving. In fact, to get such "Worth More" Ford features as a V-8 engine, completely automatic transmission and fine-car power steering in any other car, you'd have to step well up from the low-price field.

Of course, Ford owners will discover that Ford's worth more when they sell it, too. Surveys of used car prices show year-old Fords returning a higher proportion of their original cost than any other car.



because it's most like high-priced cars

... more and more people are considering Ford as the one fine car in the low-price field!

It's hard to believe that a car which is built like the finest still sells in the low-price field. Yet a Ford with its built-in Crestmark body, its Full-Circle Visibility (most in its field), its new fine car ride and roomy luggage locker (roomiest in its field) delivers at a figure that keeps it right down in its price class.

Ford's the only low-priced car which offers you a choice of a completely automatic transmission (Fordomatic), Over-drive or Conventional Drive. And Ford Master-Guide, available on all V-8 models, is the last word in power steering ... makes turning up to 75% easier.

See ... Value Check ... Test Drive Ford at your Ford Dealer's.

Ford's 110-h.p. V-8 is the same type of engine now powering America's finest (and costliest) cars. Ford's Mileage Maker is the most modern Six in the industry.

FORD Worth more when you buy it
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Matador Auto Company
 If you're interested in Ford good cars, be sure to see our selection!

SATURDAY SPECIALS

MONARCH	1-Pound Tin	COFFEE 82c
MONARCH	303 Can	Golden Corn . . . 17c
MONARCH	Tall Can	Spanish Rice - - - 17c
MONARCH, Crushed	No. 2 Can	Pineapple 24c
MONARCH, White	Quart Bottle	Vinegar 19c
MONARCH, Homogenized	12 oz. Glass	Peanut Butter 33c
MONARCH, Fancy	303 Can	Pork & Beans - - - 10c
MONARCH, Tender	303 Can	Sweet Peas 17c
HOME SLAUGHTERED	Pound	Round Steak - 59c
COLORADO, NO. 1	4-Pound Bag	Pinto Beans - - - - 45c

SPECIAL DISCOUNT ON CASE-LOT MERCHANDISE

Spot Cash Grocery and Locker Plant
 YOUR GOODWILL IS OUR GREATEST ASSET

Church and Society

Math Barkleys Visiting Here Following Recent Marriage; Shower Honors Bride

Following the recent marriage of Miss Johnnie Gilchrist, daughter of Mrs. John Gilchrist of Macon, Georgia, and Math Barkley, also of Macon, the couple came to Texas for their wedding trip and a visit with the bridegroom's parents, Mr. and Mrs. L. J. Barkley, of Matador.

Complimenting the bride, was a miscellaneous shower Friday afternoon in the home of Mrs. Douglas Pitts, Sr., who was assisted by Mrs. Henry Ford and Mrs. Jim Ford.

Approximately forty guests called from 4 to 6 p. m. and were registered by Mrs. Alvin Stearns.

A pink and white color motif was featured in table appointments, and included white carnations for a centerpiece, with a background of white tapers in triple candelabra of crystal. Cake squares were iced with white frosting and decorated with pink roseettes. The table was laid with a lace cloth, and a silver tea and coffee service and crystal refreshment plates completed the appointments. Mrs. Billy Wason and Mrs. E. F. Springer alternated in pouring. Snapdragons and dahlias decorated the living room.

Double-Ring Service
A double-ring service united the couple in a candlelight ceremony read Friday, Oct. 2 at 5 p. m. in the First Presbyterian Church, Macon, Ga. The pastor, Dr. Albert Grady Harris officiated, before a background of white gladioli with palms and white cathedral tapers.

Wearing a slate blue suit with navy accessories and white orchid corsage, the bride was given in marriage by her brother-in-law, Mr. Joseph T. Jordan of Lauringburg, N. C. Her only attendant was her sister, Mrs. Mike Pope of Macon.

Norman West of Macon, attended the bridegroom as best man. Mrs. Barkley attended Flora McDonald College at Red Springs, N. C. and Appalachian Teachers College at Boone, N. C. She is supervisor of the telephone exchange in Macon.

Mr. Barkley is employed as manager of the production department of the Atlantic Cotton Mill at Macon. He was reared here and graduated from Matador High school. He has his degree from Texas Technological College, Lubbock, where he majored in textile engineering. They will be at home at 123 Buckingham Court after their return to Macon.

Jeanie Bearden Is Recent Bride Of William M. James

Miss Jeanie Bearden, daughter of Mr. and Mrs. R. H. Bearden of Matador, became the bride of William M. James, son of Rev. and Mrs. G. W. James of Roaring Springs, in a home ceremony, Thursday, Oct. 8, at 8 p. m.

Rev. Charlie Brooks of Roaring Springs officiated in the presence of the two families and a few close friends. Little Michael Fulfer of Lubbock, nephew of the bride, served as ring-bearer.

For her marriage, the bride chose a suit of Alice blue shantung with navy accessories. Her corsage was of white carnations. For a wedding trip she wore a gold colored dress with black accessories.

White gladioli and greenery decorated the room for the ceremony, and Miss Raynita Dunning, at the piano, played "Memories", "You", and the Bridal Chorus.

Immediately following the ceremony, a reception was held and a two-tiered wedding cake was served with punch. The table was laid with a hand-crocheted cloth and centered with red rosebuds and a miniature bridal couple on a reflector. At the time of her marriage, Mrs. James was a sophomore in Matador High school, and a popular student on the campus. Mr. James has his discharge

from the U. S. Navy, and is presently employed on the JY ranch with headquarters at Guthrie, where the couple will make their home.

Attending the wedding were the bridegroom's parents and sisters, Mary Alice James of Roaring Springs and Mrs. Albert Marshall of Wheeler; the bride's sister, Mrs. Elwyn Fulfer of Lubbock; Miss Barbara Casey of Whiteflat, and Mrs. Charlie Brooks of Roaring Springs.

Dorcas Circle Is New W. M. U. Group

A new circle was organized by the Baptist W. M. U. last week. Mrs. J. L. Woodruff, president, met with the group Tuesday, Oct. 6, when the Dorcas circle was organized at the home of Mrs. Frank Stafford.

Mrs. Ed Cammack was named chairman of the newly-formed circle, and Mrs. Louis Poteet is secretary. Other officers include Mrs. A. A. Harp, Community Missions chairman; Mrs. Frank Stafford, Benevolence chairman; Mrs. Bertha Garrison, Stewardship chairman, and Mrs. Gerald Waybourn, Enrollment chairman.

Rev. Bruce Oliver, Baptist pastor, taught a Bible lesson. Others present were, Mesdames Alfred Barton, A. B. Fulkerson, H. M. Wagley, Tom Berryman, J. R. Berryman and W. W. Bain, and one visitor, Mrs. E. F. Springer.

The circle met Tuesday of this week in the home of Miss Maggie Bryan, for community missions, and after devotional, the women pieced quilt blocks. Twelve members, as named above, were present, and visitors were Mrs. W. S. Bannister and Mrs. J. L. Woodruff.

Mr. and Mrs. Norman Harp and daughter, Melody, of San Antonio were week-end visitors here with his father and step-mother, Mr. and Mrs. A. A. Harp and other relatives.

Personality To Be Years Study Theme

First program on the year's study of "Personality" was presented for El Progreso Study Club in regular meeting Thursday, Oct. 8, at the home of Mrs. R. E. Campbell, Jr., with Mrs. Robert Darsey as leader.

Allegiance to the flag was led by Mrs. L. B. Campbell, president. Opening the program with a devotional, Mrs. Darsey then presented Miss Sue Glenn, who described the difference between extroverts and introverts, also pessimists and optimists. Aggressive and non-aggressive personalities were discussed by Mrs. W. N. Pipkin. Constitution and By-laws of the club were read by Mrs. Leonora Luckett.

At the conclusion of the program, a talent sale of home cooking was held, and sold were pies, cakes, cookies and casserole dishes.

Present, other than those on the program were: Mesdames W. W. Clements, Joe Bloodworth, G. E. Hamilton, W. F. Jacobs, W. D. Lipscomb, D. E. Pitts, Sr., Fred Simpson, Ralph Stapleton, Freeman Thacker, Furman Vinson, J. R. Whitworth, U. L. Willie, Harry Willett, J. L. Woodruff, L. D. Wilkerson, Seth Sager, Miss Amy Glenn, and Mrs. A. C. Trawick Jr., with her two sisters, who were visitors: Mrs. L. J. Bratton of Brady and Mrs. W. B. Reeves of Marshall.

Roaring Springs Members To Attend Chapter Conclave

"A Task with a Vision" is the theme for the Delta Kappa Gamma Regional conclave to be held at the Caprock Hotel in Lubbock Saturday, October 17.

Director of the conclave will be Mrs. Lydia M. Stark, head of the speech department at Austin High School, El Paso.

Motley county educators from Roaring Springs who are scheduled to attend the meeting are: Mrs. Deva King, Mrs. W. H. Marshall and Mrs. Roxi Lewis. Hostess for the meet will be Alpha Sigma, the Lubbock chapter. Visitors besides members from Gamma Eta will be those from Gamma Iota, Plainview, and Gamma Lambda, Lamesa.

Mrs. Stark is first vice-president of the state organization of Delta Kappa Gamma, is past president of Kappa chapter of El Paso, and is past president of the El Paso Classroom Teacher association.

AT WORKERS MEETING

Rev. and Mrs. Bruce Oliver, accompanied by Mrs. H. S. Watson and Mrs. C. P. Waybourn, attended Floyd County Baptist Worker's conference held Tuesday with the Baptist Church at Pansy. Attending from Floyd were: Rev. and Mrs. A. L. Eubanks, Mr. and Mrs. L. B. Turner and Mrs. W. H. Webb.

RECENT LUNCHEON IS COURTESY FOR HOSTESS' MOTHER

Mrs. Glenn Woodruff entertained Friday with a bridge luncheon as a courtesy for her mother, Mrs. L. M. Wingers of Brownfield. Attending as a luncheon guest was her mother-in-law, Mrs. J. L. Woodruff.

Bridge was in progress at three tables during the afternoon, with Mrs. Winger holding high score, Mrs. L. C. Harp, second high, and Mrs. R. E. Doores, low. A Bingo prize went to Mrs. Farris Fish. Others present were Mrs. Caldwell Smith of Roaring Springs, and Mesdames R. E. Campbell, Jr., Mike Hoyle, John Stevens, Gus Bird, Melvin Mason, U. L. Willie and Seth Sager.

ARTHRITIS!

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed, and my ankles were set. Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier
2805 Arbor Hills Drive
P. O. Box 2695
Jackson 7, Mississippi

DR. O. R. McINTOSH

OPTOMETRIST

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Phone 157

Floydada, Texas

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You want DYNAFLOW*
(We mean T.T. Dynaflow!)



No doubt about it—as thousands of prideful owners will tell you.

When you press the pedal of a 1953 Buick with Dynaflow, you move.

You move with instantly responsive getaway, with great quiet, with truly infinite smoothness. You move in this special and spirited and soul-satisfying manner because you're bossing Twin-Turbine Dynaflow—where two turbines, instead of one, now turn out the magic.

We can put pictures before you to show how TT Dynaflow delivers its sensational performance and flowing-oil smoothness. And we will, if you ask.

But surely you ought to take the wheel of a 1953 Buick with this big-thrill wonder drive and let your own sensations tell you how wonderful it is. You ought to try it for getaway, for cruising, for

suave deceleration—for the sheer and restful comfort it gives you every step of the way.

And, very definitely, you ought to try it for the power that goes with it...

For the highest horsepower and compression ratios, Series for Series, ever placed in a Buick—including the power of the world's newest V8 engine in every SUPER and ROADMASTER.

Why not come in and try out this terrific performance team of Buick power and TT Dynaflow?

We're ready, willing and eager to show you what you've been missing—and how easy it is, price-wise, to have it. Can you drop in on us for a no-obligation sampling—this week?



*Standard on Roadmaster, optional at extra cost on other Series

BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

C. H. Elliott Sales Company

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Do You Want A Steady Income?

LEARN HOW 1,000 LAYING HENS WILL NET \$4,000 A YEAR INCOME



We Invite You To A More Promising Future

FREE!
Lecture and Motion Picture
District Court Room
Thursday, Oct. 22; 7:30 p. m.

HEAR A PURINA MILLS POULTRY EXPERT

SPONSORED BY

King Feed & Seed

Matador Purina Dealers

Curtis King, Manager

MOVE TO LUBBOCK

Mr. and Mrs. E. E. Markham and sons, Gary, Larry and Dale have moved to Lubbock to reside. Mr. Markham having employment there. Her sister and brother-in-law, Mr. and Mrs. Wesley Hall assisted the Markhams in moving, Saturday.

HOME FOR WEEK-END

Fred Stanley, student at Southwestern School of Pharmacy at Weatherford, Okla., spent the week-end here with his parents, Mr. and Mrs. R. M. Stanley.

AT STATE FAIR

Among local residents who attended State Fair in Dallas Saturday and attended the Texas-Oklahoma football game, were Henry Ford, Elmer Stearns, D. E. Pitts, sr., and C. M. Glenn; Howard Traweck and Joe Berry Meador, also Bill Moss and James Ed Russell, who accompanied the FFA boys.

HOME FROM LUBBOCK

Ida Mae Fair, daughter of Mr. and Mrs. A. L. Fair, has returned to her home here following an appendectomy on Saturday, Oct. 3, in West Texas Hospital, Lubbock.

HOME FROM CALIF.

Mr. and Mrs. H. M. Murphy returned home last week from San Diego, Calif., where they have been visiting their children the Bob Murphys and the Cecil Burnhams.

RETURN FROM TRIP

Mr. and Mrs. Eddie Russell have returned home from a visit to East Meadow, N.Y. with their son and family, Lt. and Mrs. Gordon Russell. They came via Oklahoma City and visited Mrs. Russell's sister, Mrs. S. J. Wilkinson, who accompanied them home for a visit. Also visiting them here during the week-end was another sister, Mrs. Melvin McAdams of Sudan.

VISITING HERE

Mrs. E. W. Smallwood of Irving, spent the past week at her home here, and during the week end visited in Plainview with her daughter and family. Mr. and Mrs. A. R. Robinson, who have moved there from Hartlingen, Mrs. Robinson and children, Darlene, Ray and Alvie Lee, spent several days here this week with her mother, who left this morning to return to Irving.

HOME ON LEAVE

G. M. J. C. E. C. Rattan of U. S. Navy arrived at his home, October 3, on a thirty day leave from the U. S. S. Bushnell A. S. 13 which is now docked at Key West, Florida. Rattan was accompanied home by two buddies Arthur D. Harward of Carson City, California, and Pete Landicho of San Francisco, Calif. They are visiting Rattan's parents, Mr. and Mrs. D. E. Rattan.

RETURNS FROM SEAGRAVES

Mrs. J. P. Neighbors returned home Monday afternoon from Seagraves where she has been visiting her daughter and family Mr. and Mrs. Billie Myers, who are parents of a new daughter, Rhonda Lynn. The baby was born Sept. 29 in the hospital at Seminole, and weighed 6 lbs. 8 ozs. Mrs. Myers is the former June Neighbors of Matador.

Mr. and Mrs. J. L. Grace and daughters, Sandra and La Gene of Seagraves, visited here during the week-end with his mother, Mrs. A. L. Grace and a sister and family. Mr. and Mrs. Herman Ellithorp.

Mrs. Scott Dooley of Sunray, spent the past week visiting her mother, Mrs. A. B. Groves, and other relatives, including two brothers and families. Mr. and Mrs. Algie Groves and Mr. and Mrs. Dick Groves.

SPECIALS

MOTOR NEEDS

12 Month Guarantee
Car Battery . . . \$8.95
Exchange . . . Installed

Filter Cartridges . . 75¢
(In Lots of 6)

Fits Ford, Ford tractor, Mercury, Chevrolet and many others. Guaranteed

Seat Covers . . . \$29.95
Reg. \$40 Value, Installed
Best Grade Plastic

Mechanical Service
Complete brake job on most makes of cars or half-ton pick-ups. Genuine Raybestos lining, bonded or riveted. \$12.95

PEG'S GARAGE
Highway 70 East of Main

Mr. and Mrs. Euman Lyles and sons, Charles and Larry of Pecos, spent the week-end here with her parents, Mr. and Mrs. C. Warren.

In The Want Ads

FOR SALE: Blackeyed peas, 75¢ bu. in field, or \$1.25 delivered Mrs. Sterling Price. 30-2tc

SPECIAL: Reduced prices on Clay-back Butane Heaters. Household Supply Co. 31-2tc

FOR SALE: 473 acres fair improvements in Dickens county \$50 per acre; 160-acres in Motley county, \$55. per acre; \$3,500 will handle. 200-acres well improved. This will make someone a good home. Terms cash. 320-acre improved farm; 270 in cultivation, balance grass. This farm is well improved and will make someone a nice home. Good terms. This farm on school bus and mail route, served with REA. Clint Hicks, Phone 9 or 262. 31-ctfn.

FOR SALE: Used piano. Dick Groves. 31-clt.

I HAVE A HOUSE FOR RENT: F. O. Carlson, Matador. 28-4tc

COMPLETE STOCK NEW Farmall tractors with or without equipment. Matador Motor & Implement Co. 26-ctfn

HAVE Some Irrigated Farms. City Property for sale. If interested contact Giesecke Ins. and Real Estate. Floydada. 28-4tc

WANTED: Farm and Ranch loans. Low, reasonable interest. Contact NONA STARCHEL, ER, Spur, Texas. 28-4tc

USED FARM EQUIPMENT: 1953 Ford tractor and equipment. 1948 Ford tractor and equipment, just overhauled. 1945 M Farmall with or without equipment. Used F-30 Farmall will sell for what the tires are worth. Used 10-ft. IHC broadcast, just overhauled, ready to cut feed. Used oneways, breaking plows, and lots of other equipment for all makes tractors; one used No. 52 IHC combine, \$300. One slightly used 10-ft. Hoeme plow, \$250. Braselton Implement Company, Roaring Springs, Texas. 29-ctfn

FOR SALE: 4-room house with bath; with some out-buildings. House is to be moved. Will just sell house. H. D. Barton, 817 Canon St. Matador. 28-4tc

FOR RENT: One of the best corner buildings in Matador. Former location of Stanley Pharmacy. See R. M. Stanley at Stanley Pharmacy. 26-ctfn

GENUINE Ford Batteries as low as \$9.95. Matador Auto Company. 21-tfn.

SEE US FOR POLIO. Life, Fire and Hospital Insurance. We represent Reliable Stock companies. C. W. Giesecke Ins. Agency, Floydada. 50-tfn.

USED CAR: 1949 Buick 2-door Super, \$750. Matador Motor and Implement Co. 26-ctfn

NEED TIRES . . . See us for the best tire trade in town. Most all sizes. Campbell Chev. Co. 44-tfn

NEW AND USED refrigerators; new and used washing machines. Matador Motor and Implement Co. 29-ctfn

FREE RENTAL SERVICE: If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. tfn.

CAR HEATING? Let us reverse flush radiator and block with "pressure Purger." Only \$7.50 Campbell Chevrolet Co. 59-11tfn.

FOR SALE: Cake, Meal; Mix-feed; Cotton Seed; Poison and Fertilizer; Best you can buy. West Texas Gin, Joe M. Gaines Mar. ctn

FOR SALE: Used electric refrigerator. Also used Servel. Household Supply Co. 31-2tc

WE HAVE SEED: Wheat, Barley and Rye. Farmer's Coop. 29-4tc

ALL MAKES New and Used Cars: New 4-door Mercury on hand now. 1953 Ford four-door with overdrive. 1948 Ford two-door, in good condition. 1949 Chevrolet truck, two spd. axle, grain bed 8x14. Braselton Implement Company, Roaring Springs, 29-ctfn

NEW ARRIVALS: New patterns of Linoleum and wallpaper. Household Supply Co. 31-2tc

HOUSE FOR RENT: See Henry Thompson. 29-c3t.

WE WILL MIX your concrete for 10¢ per sack, but we will not loan our mixer. Carlson and Son. 29-c2t.

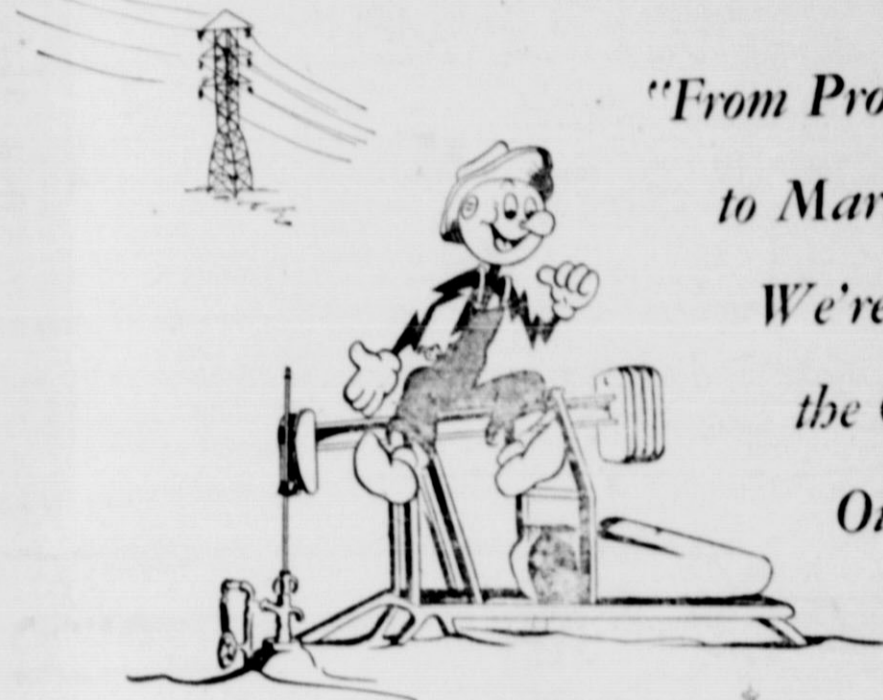
FOR SALE: 1952 Power-glide 4-door Chevrolet, 17,000 miles, \$1,595. Matador Motor & Implement Co. 29-ctfn.

FOR RENT: 3-room house with bath. See or call Mrs. Velma Fulfer. 30-2tc.

HOUSEWIVES WANTED: Address advertising postcards. Must have good handwriting. Write National Engraving Company. 30-p8t.

USED MACHINERY: 1-ID-9 tractor with Hancock terracer and front-mounted dozer, \$2,450. Used wheat drills, \$325, and \$276. One-way plows, \$25, and up. Matador Motor and Implement Company. 26-ctfn

SAVE MONEY: Trade at Jock's Grocery. Save up to 35¢ on 22 gallons of gas. Save 5¢ on more on a quart of oil. Why pay more? A dollar saved is a dollar earned. East side of Matador, Highway 70, Jock's Grocery & Motel. 30-2tc.



"From Production
to Marketing —
We're Proud to Serve
the Great West Texas
Oil Industry"

NATIONAL
Oil Progress
Week
October 11-19

From production to marketing, dependable electric power is a working partner of the West Texas Oil Industry — an industry which is the basis for the continued growth and prosperity of the area.

A pioneer in serving the Oil Industry, the West Texas Utilities Company has recently put into service — as a part of a \$40,000,000 construction program — new electric generating facilities providing an additional 95,000 horsepower of electrical energy to serve the Oil Industry and West Texas.

West Texas Utilities
Company

Announcing

The Return Visit of
LENA TROWER
SKIN and BEAUTY SPECIALIST
TO GIVE FREE FACIALS
October 22nd, 23rd and 24th
CALL FOR APPOINTMENT IF POSSIBLE

NORMA'S

Telephone 2296 Turkey, Texas

Roast Turkey



SUNDAY

October 18th

Service Starts at 11 A. M.

- HEAD LETTUCE and 1000 ISLAND DRESSING
- ROAST TURKEY AND DRESSING WITH GIBLET GRAVY
- CREAMED POTATOES CRANBERRY SAUCE
- GOLDEN WAX BEANS ASPARAGUS
- HOT APPLE PIE
- TEA or COFFEE

Waybourn's Cafe

MR. and MRS. BILL WAYBOURN, Managers



Gigantic FOOD SAVINGS!

TENDERIZED, CHOICE	Pound	FROZEN	Pound
STEAK . 63c		Perch - 43c	
ADVANCE	3-Pound Carton	WHITE SWAN	Pound
SHORTENING 65c		Coffee - 85c	
POST	12 oz Box	GOLDEN BRAND	Pound
Toasties . . 19c		Oleo 18c	
BETTY CROCKER	Box	TOKAY	Pound
Cake Mix . . . 33c		Grapes . 15c	
WHITE SWAN	25 oz. Jar	KIMBELL'S	No. 2 Can
Grape Jam 35c		Chili . . 43c	

We Sell Finest Quality Home-Slaughtered Beef

CHARLIE'S GROCERY

These Prices Are Good Friday and Saturday

MATADOR, TEXAS