

Matador Tribune

Vol. 60—NO. 43

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, JANUARY 6, 1955

PRICE SEVEN CENTS

Telephone Company To Seek Rate Hike

First 1955 Baby Announced Here

First 1955 baby announced in Motley county was Myrna Joyce Elliott, eight pound, nine ounce daughter, born Tuesday night, January 4, at 9:55 p. m. to Mr. and Mrs. Herbert Lee Elliott of Hart, Texas. She was born at Stanley Hospital.

Pete Blackshear Dies At Loraine

Matador relatives Tuesday attended funeral services at Aspermont for James (Pete) Blackshear, 70, who died early Monday in a hospital at Loraine. He had been critically ill for several months.

He was a brother of Mrs. Riley Day and Mrs. George Birchfield of Matador, and a twin brother of George (Tede) Blackshear of Turkey. He is also survived by his wife and a daughter, Mrs. Raymond Johnson of Roscoe, and two grandchildren.

Blackshear went to Stonewall County in 1923 from King county. He operated two movie theaters there and had oil and cattle interests.

Attending the services which were held at 2 p. m. Tuesday in the Methodist Church of Aspermont, were Mr. and Mrs. Riley Day and son, E. A., of Matador, who accompanied the Day's daughter and husband, Mr. and Mrs. Ware Fogerson of Silverton.

Soil Group Votes To Buy Guar Seed

Board of supervisors of the Upper Pease Soil Conservation District meeting Tuesday in the Cottle county courthouse at Paducah, voted to buy 3800 lbs. of guar seed and five stubble mulch sweep attachments for tractor tool bars, according to a report made by Chairman James E. Taylor of Matador.

During the meeting Mr. Taylor presented an award to Levi Goodwin for his outstanding supervisor work. The award was provided by the Texas Banker's and Trust Company.

Bryce Marshall, Levi Goodwin and Varner McWilliams (of Matador) will attend the state convention of state associations of soil conservation districts. The convention opens January 19 and continues through January 21.

The Ft. Worth Press essay award was discussed and an effort will be made to encourage high school students to enter the conservation essay contest.

Prayer Begins Ceremony As Officials Installed

A prayer Saturday morning preceded the installation ceremony in which county officials were sworn in for new terms. County Judge Vance H. Gilbreath, who had previously been sworn in office by County and District Clerk Pat Sheridan, conducted the ceremony in the Commissioners Court room. He asked pioneer attorney G. E. Hamilton to make the invocation.

Only changes in officials were the two commissioners, James (Doc) Taylor of precinct one and A. L. (Jack) Spray of precinct two. M. D. (Mack) Marshall was sworn in office as constable of precinct one.

Two elected officials Commissioner T. B. (Boone) Simpson and County Attorney Howard Traweck, were not present for the ceremony. Commissioner Simpson had previously been sworn into office and County Attorney Traweck, arriving before the meeting of officials

RETURN FROM TRIP

Mr. and Mrs. Furman Vinson and children, Roger and Linda returned home Sunday night from a holiday trip to Orange, Calif., where they visited her parents, Mr. and Mrs. C. W. Gray. Enroute home they visited at Willecox, Arizona, with former Matador residents, Mr. and Mrs. Dick Groves and daughters Mary Lel, Lou and Margaret Ruth.

Hearing Scheduled For Next Meeting Of City Council

RATE HIKES ranging up to 60 percent for business phones and 40% plus for residence phones has been asked for Matador by the General Telephone Company. The utility firm has been granted a hearing at the next meeting of the city council, the first Tuesday in February.

District Manager E. I. Jenkins of Ralls, told the Tribune yesterday that telephone rates in Matador have not kept pace with the rising price level. He said the cost of telephone service in Matador now is only 40 per cent higher on the average, than it was in 1932, while wages have increased an average of 175 per cent. He said wages represent over 80 per cent of the firm's total operating expense, exclusive of taxes and depreciation, and are only a part of the cost of furnishing service.

The increase sought would raise the cost of one party business telephone from \$7.50 to \$12 two-party business telephone from \$6 to \$10. Residence telephone rates would be hiked from \$4.25 to \$6 on one party service and from \$3.50 to \$5 on two-party service. Four-party service would go up from \$3 to \$4.25. Cost of extensions would not be increased.

Tax Burden Higher

Jenkins said taxes is another important factor in the increasing cost of furnishing telephone service here. Federal income tax now takes more than half of every dollar the company has left after paying the expenses of operation. The tax rate today is 52 per cent as compared with 24 per cent in 1940.

Jenkins said revenues are not enough to pay the bare costs of operations without any consideration of paying a return to the people who have invested their money to make the system possible. He said the company had lost \$550.50 in operation for the fiscal year ending June 30, 1954.

"If the company cannot earn enough to keep the confidence of its investors, it cannot attract new investors whose money pays for expansion and improvements as the needs arise," Jenkins declared.

"The company seeks only to meet its responsibilities," Jenkins said, "in furnishing good telephone service at the lowest possible cost consistent with sound financial practices. Adequate revenues are required if the company is to meet these responsibilities. An adjustment in rates is urgently needed now to bring revenues more in line with today's cost of furnishing service."

Voice With A Smile To Cost More

The Tribune reserves opinion on the General Telephone Company's appeal for increased rates amounting to between 40% and 60%, until more facts are available. Two rate increases have been allowed by the city in the past four or five years. The last raise in rates was two years ago. The company's fiscal year ended June 30, 1954. Matador has been declared in drought disaster area and in 1953 experienced an almost total crop failure. The company says it lost \$550.00 on the year's business which ended last June. Income tax returns will show that almost every business in Matador lost money during the same period.

The Tribune has asked for the telephone company's salary expenditure here during the period, also for statements on tax renditions to the city and county. It will also seek more facts concerning the toll revenue which is currently the center of controversy in towns where rate increases are being sought. The Tribune has also asked for comparison of rate charges here and other towns with approximately the same number of telephones. This is not as yet a fight against the increase; the company has some very strong arguments in a special brochure issued to all members of the council. The most obvious possibility, however, is that the General Telephone Company has failed to make a profit in Matador during a period of disaster and on the basis of its loss, seeks to increase the rate of an essential utility. Again it is probable that the drought disaster has been given consideration by the company and that the request for increased rates is fully justified. The Tribune will attempt to present the facts in subsequent issues and reserves its editorial opinion until a later date.

Lions Make Awards In Yule Lighting Contest

Awards were presented Tuesday in the annual Lions Club Christmas decoration and lighting contest. Presentations were made during the first regular 1955 meeting of the civic club, held in the Methodist Church basement.

Engraved plaque to the best decorated place of business went to Lion and Mrs. Albert Rattan for the two businesses, the Matador Butane Company and the Iron Kettle gift shop.

First place in the home decoration went to Mr. and Mrs. Harold Campbell (they received an electric precolator); second prize went to Lion and Mrs. Forrest Campbell (they received an electric pop-corn popper) and third prize went to Lion and Mrs. Alvin Stearns (they received a travel clock).

Boss Lion Randall Whitworth explained that interest in the city decoration was reduced this year because of championship football games extending almost to the Christmas season. He said, however, that efforts would be made next season to restore the enthusiasm of former years in home and business decorations.

Residents Stranded During Snow Storm

Several local residents were caught in the snow storm last week as they were returning home from holiday visits, and one couple, Mr. and Mrs. G. E. Hamilton, spent Tuesday night in their stalled automobile. They were in the group of vehicles, estimated at 1200, stranded about 9 miles east of Oklaunion, between Vernon and Wichita Falls.

The Hamiltons had spent the holidays with relatives at Cleburne, and had been informed that although there was about 3 inches of snow around Electra, the roads were passable. They found traffic stalled about 5 miles from Electra, where they were forced to wait for about two hours. After progressing three miles further, they were again forced to stop, due to the stalled traffic ahead, and remained there from 5:30 p. m. until 9 o'clock Wednesday morning. During the night they idled the car engine at periods, for heat, and used extra clothing from their luggage for additional "wraps". They were towed into Electra by truck, and continued on to Vernon where they secured a hotel room and had their breakfast, supper and lunch all at one time.

Since only one lane had been cleared in the highway and it was still impossible for cars to pass, the travelers remained at Vernon Wednesday night, leaving Thursday morning and not reaching home shortly past noon.

(continued on back page)

Former Resident Dies

Mr. and Mrs. Bill McCaghren left Wednesday evening for Houston, where they were called at the death of his brother-in-law, Dr. John Cotterell, following a heart attack. Dr. Cotterell was a former resident here and practiced dentistry for several years in the early 30's. Mrs. Cotterell's father, A. B. McCaghren accompanied his son and wife to Houston.

Goal Announced In Chest Drive

A goal of \$2,000 has been set by the Matador Community Chest. The announcement was made last night following a meeting of directors.

Residents Stranded During Snow Storm

Several local residents were caught in the snow storm last week as they were returning home from holiday visits, and one couple, Mr. and Mrs. G. E. Hamilton, spent Tuesday night in their stalled automobile. They were in the group of vehicles, estimated at 1200, stranded about 9 miles east of Oklaunion, between Vernon and Wichita Falls.

The Hamiltons had spent the holidays with relatives at Cleburne, and had been informed that although there was about 3 inches of snow around Electra, the roads were passable. They found traffic stalled about 5 miles from Electra, where they were forced to wait for about two hours. After progressing three miles further, they were again forced to stop, due to the stalled traffic ahead, and remained there from 5:30 p. m. until 9 o'clock Wednesday morning. During the night they idled the car engine at periods, for heat, and used extra clothing from their luggage for additional "wraps". They were towed into Electra by truck, and continued on to Vernon where they secured a hotel room and had their breakfast, supper and lunch all at one time.

Since only one lane had been cleared in the highway and it was still impossible for cars to pass, the travelers remained at Vernon Wednesday night, leaving Thursday morning and not reaching home shortly past noon.

(continued on back page)

HOME FROM VISIT

Mike Groves spent last week in Pampa with an aunt and uncle, Mr. and Mrs. Jack Nichols. His parents and brother Mr. and Mrs. Algie Groves and Pat spent the New Year's holidays in Pampa, where they attended the second annual Top O'Texas basketball tournament Friday and Saturday, and accompanied Mike home Sunday.

Mr. and Mrs. Jack Barton and daughter, Beverly of Plainview and Mr. and Mrs. W. W. McDowell of Goodnight were visitors during the holidays, with parents of the two ladies, Mr. and Mrs. Ed Cammack.

Giles Quits

Bascom Giles, for 16 years State Land Commissioner, resigned in Austin Saturday amid criticism of the \$100,000,000 veterans land program of which he was chairman.

Giles released a letter to Gov. Allan Shivers in which he "unambiguously" declined to accept his ninth consecutive term as land commissioner, to which he had been elected without opposition last year.

Gov. Shivers Tuesday appointed Col. J. Earl Rudder of Brady one of Texas' outstanding veterans of World War II, as commissioner of the general land office and ex-officio head of the veterans land program.

Gov. Shivers announced the unprecedented appointment to a full two-year term of office and said that "with his (Rudder) help, I will take full responsibility for the administration of the land office and the veterans land program."

Bob's Cook Shack Will Serve Free Coffee, Doughnuts

Bob's Cook Shack, now operating under the new management of Charles R. Cox, announces that free coffee and doughnuts will be served all day, Monday, January 10th.

The cafe now being operated in connection with Bob's Oil Well service station, is open 24 hours daily. Young Cox is operating the two enterprises in an association with his father, B. C. Cox.

"We hope our friends will visit us Monday and try our coffee and also become better acquainted with our quality foods and service," Cox declared. "We offer only top quality steaks and we take pride in the way they are cooked and served. Our popular lunches are served from 11 AM to 9 PM daily."

"We appreciate the patronage of everyone and attempt to satisfy every customer. We extend a cordial invitation to the public to be our guests for free coffee and doughnuts during our 'get acquainted' formal opening, Monday, January 10th."

VA Teachers Meet Here in Pay Adjustment Move

Problems of vocational agriculture teachers were discussed here Monday night during a meeting of VA teachers from the 88th representative district. Ten of the 12 VA teachers in the district attended. Purpose of the meeting was to apply for a pay raise adjustment.

Principal complaint of the vocational agriculture teachers was the increased headaches instituted through the new travel policy which requires additional red tape. It was pointed out that they were frequently required to receive a permit to leave the district while going to another section of the same district.

It was explained that each teacher is allowed \$800 per year for travel expense but that the actual cost of travel frequently exceeds this amount which the teacher must take from his pocket.

In some instances where teachers and classes make field trips the VA teacher will drive as much as 75 miles after he reaches "home" in delivering the boys to their homes. The extra mileage is not allowed under the present travel policy.

It was also pointed out that vocational agriculture teachers must complete more college semester hours of work to graduate than the teachers of other subjects.

The group did not ask any specific raise. They admitted they enjoyed the work with vocational agriculture students. Bill Moss said: "We all like the work and enjoy the association" (continued on back page)

TRAIL DUST

By DOUGLAS MEADOR

Time's cold, quivering sand run out as the boy and girl nod in the shadows of lamp-light near a bed heaped with quilts and wraps. In the next room there was music and laughter mingled with scraping of boots on the rough pine floor. The violin cried softly on the shoulder of night, its string taut with mankind's loneliness through the centuries. The atmosphere was tense where the people stood. The girl tossed her head and dark curls dangled in animated anger. Her brown eyes flashed as she spoke. The boy inched for her words were like the raw edge of a knife cutting flesh. A mist came to his eyes as he turned to the door, like a rounded animal seeking the solitude of a snow-covered prairie; a haven of silence where his heart could die.

The lives of great men all remind us that a little folly gives us character and keeps history from being insufferably dull.

My personal nomination for the greatest discovery in a thousand years goes to the inventor of a method which permits the mind to acquire knowledge while the body is asleep. While being handicapped by the mild tolerance of my family, friends and school teachers, I have conducted extensive experiments in the theory most of my life. Failure met me more than half way but I have always been willing to turn over and try again. As one inventor to another, I salute this genius, and predict that schools of the future will cease to be institutions of dread and horror but pleasant systems of refuge. They will allow students to sleep in dignity and comfort, free from the old way of awakening to reprimand.

In the contest of life a man is his own referee and when he is down he is not out until he takes the decision.

Juvenile delinquency usually is about three generations and start of the present correction methods.

Waiting until the first of the year to make resolutions is like standing before a mirror and sitting for the image to announce the time of day.

Debt is a sacred badge of faith and its violation destroys some of the foundation of human society. Each unpaid obligation is argued to the progress of conscience.

Often there is a phantom hazy from my stable of memories and I can almost feel a soft nose of Old Bess rub my scuffed cheek. I learned to ride beside her back, with short legs angling and my arms clutching my father. No other journey I ever seemed more eventful as those we made together.

ARTISTS GATHER FOR "WATCH NIGHT"

A "Watch Night" program was held Friday night in the basement of the First Baptist Church in several family groups in town.

The program contained entertainment as well as meditation, and coffee was served to the party arrivals. Stunts were performed by Forrest Campbell, program chairman, and special music included a vocal duet by Campbell and Mrs. Fred Over, and a quartette by Walter Day, R. E. Campbell, Sr., N. Smalley and Floyd Henderson. A short address by Representative Albert Reeves stressed the importance of spiritual preparation for the New Year, and pastor, Rev. Bruce Oliver briefly of his visit in New Orleans and the recently completed seminary there.

Mr. and Mrs. George Edward and children, Paul and Virginia of Abilene were visitors Friday afternoon in the home of grandparents, Rev. and Mrs. W. B. Vaughn.

RETURN HERE TO LIVE

Mr. and Mrs. D. P. Keith have returned to their farm southeast of town, to make this their home again after an absence of several years, during which they resided in Lubbock.

Church and Society

Ray Nell Irby And Connie D. Bearden Take Wedding Vows

Wedding vows between Miss Ray Nell Irby and Connie Dale Bearden were exchanged at 3 o'clock Sunday afternoon, Dec. 26 in the First Christian Church, Floydada.

The bride is the daughter of Mr. and Mrs. Raymond Irby, and Mr. and Mrs. O. L. Bearden, Sr., are parents of the groom. They are former residents of Roaring Springs.

The ceremony was read beneath an arch entwined with white baby mums flanked with baskets of white gladioluses, green palms and candelabra.

Dr. R. Earl Allen, pastor of the First Baptist Church, Floydada, performed the double-ring ceremony.

Maid of honor was Dorothy Holmes. She was dressed in a dusty rose dress with black accessories and carried a bouquet of colonial pink carnations.

Jackie Williams of Petersburg, nephew of the groom, served as best man.

Ushers were Larry Irby, brother of the bride, and Don Faulkenberry.

Given in marriage by her father, the bride wore a white dress of heavy faille, princess style, flowing out into a full skirt. The low cut neckline was accented with cap sleeves trimmed in rhinestones. Her hat was of white satin trimmed with pearls and sequins with a small finger-tip veil.

Following the ceremony the couple left for a wedding trip to Mexico. They will make their home in the McCoy community, where the groom is engaged in farming.

The bride and groom are both graduates of Floydada High School. The bride attended Plainview Business college and is now employed as secretary to Floyd County Extension agents.

Holiday Parties Are Given For Students

High school students and ex-students home for the holidays were entertained with several parties during Christmas vacation.

Mr. and Mrs. Bill Waybourn opened their home to the young people on Thursday night, Dec. 23. Dancing provided the entertainment for the evening, and refreshments of sandwiches, punch and potato chips were furnished and served by mothers.

On Tuesday night, Dec. 28, a group of Parent-Teacher Association mothers entertained for the young people at the VFW hall. Refreshments were served by those sponsoring the event, and Dr. and Mrs. Albert Tra-week, Jr., contributed the rent expense for the hall. The mothers also expressed appreciation to Lucretia Edwards for the use of her record player.

AT MASONIC RITE

Attending Masonic Commandery installation held Monday night at Plainview, were Mr. and Mrs. Frank Pohl, Mr. and Mrs. Robert Darsey and Mr. and Mrs. Joe Bloodworth.

IN APPRECIATION

We wish to take this means of expressing our sincere appreciation for the nice cards and flowers sent me while I was in the hospital. Words cannot convey the depth of our gratitude for your thoughtfulness.

Mr. and Mrs. Arch Black.

Pled 'Pinions

BY MRS. J. M.

Now is the time for all wise ones to begin their Christmas shopping for next year. As one wag has pointed out—it's less than a year 'till Christmas! We are intrigued by some jeweled gadgets advertised recently, by a large department store. These included a Scotch-tape holder, magnifying glass and letter opener of gold metal, all decorated with rhinestones and pearl beads; and by objects d'art in thousands (of dollars that is).

Many lovely coffees, teas and social gatherings were held during the recent holidays, and among those unreported previously was the Christmas dinner party and gift exchange of the sewing club, in the home of Mrs. Margaret Newman...

At the home of Mrs. J. S. Stanley... also at the home of Mrs. W. W. Clements, and ditto at the home of Mrs. R. E. Donovan. The Johnnie Stevens entertained with open house for school trustees and faculty members, and the Forrest Campbell home was the scene of an open house with the Bill McCaghrens and Jack Normans as co-hosts. Post-Christmas affairs included open house at the R. E. Campbell as a courtesy for Mr. and Mrs. Alfred Rogers of Denver, with Mrs. Mike Hoyle as co-hostess (Mrs. Rogers is the former Dorothy Willett); and a coffee at the home of Mrs. Alvin Stearns with her sister, Mrs. L. J. Barkley as co-hostess. Club dinners and parties were also held in a number of other homes during the season.

A note from Chareen Gatlin of Abilene, says: "You know how much we enjoyed our visit with you, but we will tell you again... it is lucky for you Matador is 150 miles away and we are always short of time. If such were not the case we might be tempted to visit you every time we wanted to..." We enjoyed the Gatlins visit Sunday very much, and the opportunity

of having adorable Gloria Lynn in our home for the first time in her 8-months life. We are always flattered when our young friends include us in their visiting plans.

And a note from Kara Burney says that their Frank arrived on Dec. 16, and weighed 9 1/2 lbs. Incidentally, our plans for visiting the Baldwins (Kara's sister, Marie) at Socorro during the holidays, went awry. Enroute to Albuquerque, we became snow-bound at Roswell. We were lucky however in that we had a lovely room in a cozy, steam-heated motel with picture windows, from which we viewed the blizzard in all its fury.

It was just as well that the Garden Club didn't include a visit to 820 Hackberry during its tour of homes to view Christmas decorations. The tourers would have found: In the living room, arrangements of boxes; boxes within boxes which we save from one year to the next, and boxes containing wrapping paper, ribbons, seals, etc.—all the necessary paraphernalia for doing up gift packages. In the "guest" bedroom, boxes and boxes stacked in corners, filled with clippings and accumulations which we haven't had time to "weed out", and in the "master" bedroom, an arrangement on the bed, which investigation would have disclosed as a body, the person of Mr. M. not yet activated for the day.

Happy New Year to Y'all.

Roaring Springs NEWS

Mrs. L. E. Cooper, Correspondent
Phone 981, Roaring Springs

Mr. and Mrs. Owen Williams of Clovis, N. M. spent Christmas Day and week-end here with his son and family, Mr. and Mrs. Clyde Williams, and his mother, Mrs. W. H. Williams.

Mr. and Mrs. Henry Robbins of Petersburg visited Monday with their daughter and son-in-law, Mr. and Mrs. Tracy Roberts. Holiday guests of Mr. and Mrs. Frank Ragland, were her mother and sister, Mesdames R. A. Drennon and Stella Morrow of Spur, and a brother and wife, Mr. and Mrs. Paul Drennon of Hays, Kansas.

Mr. and Mrs. Weldon Tarrant and children spent the week-end in Fort Worth as guests of his mother, Mrs. Wes Phillips and other relatives.

Recent guests of Mr. and Mrs. C. E. Wells were their son and family, Mr. and Mrs. W. C. Wells and children, Grady and Vicky, of Dodge City, Kansas, and their daughter and family, Mr. and Mrs. Jammie Cate of Paducah.

Sgt. Cecil Palmer of Macon, Ga., visited here Christmas with his parents, Mr. and Mrs. T. K. Palmer.

Mr. and Mrs. Lenard Judd and children of Albuquerque, N. M. and Mr. and Mrs. Lewis Judd and children of McKinney were holiday guests of Mr. and Mrs. J. M. Carpenter.

Mrs. Sam Lesly of Hereford has moved here to make her home. She is located on Sebond Street in the house vacated by the Melvin Thackers.

Mr. and Mrs. W. J. Hamm and children, Lorie and Lynn, Christmas Day and the week-end in Hobbs, N. M. as guests of Mr. and Mrs. Hulin Cargile.

Boyd Long has returned to school after being absent several months because of rheumatic fever.

Mrs. Minnie Smith spent the Christmas holidays in Childress visiting with her son and wife, Mr. and Mrs. Sidney Smith. Her daughter and son-in-law, Mr. and Mrs. Harry Duval of Republic, Kansas joined her there. Alvin Durham and son, Johnny visited in Reece, Kansas, during Christmas with his brother and wife, Mr. and Mrs. Slim Durham. They were accompanied by Mr. and Mrs. Coy Guthrie and children.

Mr. and Mrs. Elmore Kingery and Mr. and Mrs. Homer Kingery attended the Kingery family reunion at Odessa during the holidays, in the home of a sister, Mrs. Dona Kennedy. All the children of the late J. M. Kingery were present except two daughters, Mrs. Hallie Gates of Corpus Christi and Mrs. Mary Cooper of Lancaster, Calif.

Mr. and Mrs. N. E. Davis spent the holidays in Graham, as guests of her mother and sister, Mesdames M. E. Cook and M. M. Roberts. They were accompanied by their daughter and son-in-law, Mr. and Mrs. Floyd Hughs of Muleshoe.

Mr. and Mrs. Delbert Sprayberry and son of Muleshoe visited here recently with her parents, Mr. and Mrs. Ben Dillard.

Mr. and Mrs. C. A. Saulcy of Hereford were holiday guests of her daughter and family, Mr. and Mrs. L. A. Mullins.

Mr. and Mrs. Avery Payne and children and his mother, Mrs. Donna Payne, visited in

Mena and Pauls Valley, Okla., during Christmas week.

Mr. and Mrs. C. E. Marshall spent Christmas in Colorado with their daughter and family, Mr. and Mrs. R. T. Holiday.

Mr. and Mrs. William Eckles visited with her children in O'Donnell, during the holidays.

Mr. and Mrs. I. D. Merrill returned Thursday from a trip to Globe and Phoenix, Arizona, where they visited with their son and wife, Mr. and Mrs. Ramon Merrill and grandchild, R. C. and Lynda Faye Merrill.

J. P. Moore is recuperating in Quana Memorial hospital where he underwent major surgery recently.

Brittain Forbis of Roswell, N. M. visited here during the holidays with his mother, Mrs. Fannie Forbis and his brothers, Frank and Clark.

Mr. and Mrs. Tom Swim and Miss Lula Swim spent the week-end in Vernon with relatives.

Holiday guests of Mr. and Mrs. N. M. Gray were their children, Mr. and Mrs. Hansel Pierce and sons, Randy and Mike of Jacksonville, Mr. and Mrs. Wesley Gray and sons, Ed and Bill, and John Gray and daughter, Rita Joy of Irving.

James D. Goodwin of Dallas, visited here recently with friends and at East Afton with his uncle and family, Mr. and Mrs. Maurice Goodwin.

Mr. and Mrs. W. A. Lewis and daughter, Kaylee of Amarillo spent Christmas holidays in Gadsden, Ala., guest of another daughter and family, Dr. and Mrs. Charles Jordan.

Mr. and Mrs. S. D. Hunter's Christmas guests were their children and families: Mr. and Mrs. Turner Hunter and children, Barbara Ann and Gary of McCoy; Mr. and Mrs. Sam Hunter and children of Electra; Mrs. Faye Marshall of Plainview; Mr. and Mrs. Melvin Thacker and children, Mary Jane and Johnny of Lockney.

Pfc. Bob Estes of Camp Chaffee, Ark., spent Christmas here with his grandparents, Mr. and

Mrs. R. F. Simpson. Other guests were their son and family, Mr. and Mrs. Marion Simpson of Lubbock.

Mr. and Mrs. Vester Shirley of Halfway, were holiday guests of his parents, Mr. and Mrs. John Shirley.

Mr. and Mrs. Clayton Bridge have moved to Spur, where he will engage in stock farming in that vicinity.

Mr. and Mrs. Melvin Thacker and children, have moved near Lockney, where he will engage in irrigation farming.

Tom W. Yeates of Roswell, N. M. spent Christmas here with his parents, Mr. and Mrs. Tom Yeates.

Mr. and Mrs. M. K. Young of Lubbock, visited here Sunday with her mother, Mrs. Jimmy Johnson and Mr. Johnson.

Mr. and Mrs. Doc Cross and children of Plainview, visited here with relatives during the week-end.

Mrs. Marvin Freudenrich is at Kerrville, visiting with her hus-

band, who is in a hospital there. Mr. and Mrs. J. W. Wilbur and daughters of Lubbock visited recently with her parents, Mr. and Mrs. W. H. Rigby.

Mr. and Mrs. Arthur Smallwood of Edmondson, were holiday guests of Mr. and Mrs. W. Smallwood.

Mr. and Mrs. Duff Green spent the week-end in Post with their daughter, Mrs. M. B. Parks.

A/2e and Mrs. Coy Brown and son, Nat, of Bellville, spent Christmas week here with their parents, the Bob Seays and the W. E. Browns.

Mr. and Mrs. Leon Parks of Memphis, visited recently with his mother, Mrs. Floyd Parks, also with Mr. and Mrs. M. B. Parks in the Abilene community.

Harold Johnson and children of Post, and Mr. and Mrs. Jimmy Johnson visited recently in Carlsbad, N. M. with another son and family, Mr. and Mrs. Elvin Johnson.

(continued on back page)

Meet George D. Holland
He Can HEAR Help You

Meet Him At The **MATADOR HOTEL**
Jan. 13, 10-10:30 a. m.

Meet this well trained, experienced HEARING SPECIALIST for an accurate test of your hearing problem, without cost or obligation. Test made on Maico audiometer, used by Texas Tech and every school and ear specialist in West Texas. Maico All-Transistor hearing aid costs \$149, operates for 1/2 cent per day. Absolutely guaranteed. Low down payment, easy payment plan. If you can't come to hotel, mail coupon to:

Geo. D. Holland, Maico Hearing Center, 1512 - 19th St., Lubbock, Texas.
Please send information on Maico Hearing aid.

Name _____ City _____
State _____ St. # No. _____

GEORGE D. HOLLAND
Certified Hearing Aid Audiologist
10 Years Practice in Lubbock

MILADIES SHOPPE JANUARY CLEARANCE

Our biggest SALE of the Year—Entire stock Suits—Coats and Dresses included for this event... Here is a small sample of type of buys for this sale of the year.

--- STORE CLOSED THURSDAY, JAN. 6th. FOR MARKING ---
SALE STARTS 9 A.M. FRIDAY, JANUARY 7th

No Refunds - No Exchanges - All Sales Cash - No Alternations

SUITS Swansdowns, Betty Jean Youthmore and others 21 ONLY 1/2 Price	COATS Short and Long Types Famous Name Brands 1/3 to 1/2 off \$49.95 to \$139.00 Values
BETTER DRESSES Corlye Bloomfield Ike Clark Renauld \$29.95 to \$59.95 Val. 1/3 to 1/2 off	DRESSES
GROUP 1 VALUES \$8.88	GROUP 2 VALUES \$10.88
GROUP 3 VALUES \$14.88	

Lingerie KICKERNICK MOJUD SCHRANK ALL REDUCED
PANTIES, SLIPS PETTICOATS, GOWNS, PAJAMAS

Skirts - Blouses - Gloves - Hose - Hats and all other womens items will be sold at terrific savings - - Come early and stock up.

MILADIES SPECIALTY SHOPPE

Floydada, Texas Phone 156

Announcing!

Change of Management

BOB'S COOK SHACK is now under new management offering quality foods and courteous service 24-Hours Daily.

LUNCH 11 A.M. to 9 P.M. DAILY

Top Quality Steaks

SANDWICHES - SHORT ORDERS
YOU WILL LIKE OUR COFFEE!

--- WE APPRECIATE YOUR PATRONAGE ---

Free! COFFEE ALL-DAY MONDAY JANUARY 10th. **Free!** DOUGHNUTS ALL-DAY MONDAY JANUARY 10th.

Bob's Cook Shack

Charles R. Cox B. C. Cox

Hospitals Report New Years Baby

New Years baby for Motley County was the report of several hospitals as of Wednesday, several births during the week have not been previously reported. These include:

Mr. and Mrs. Colman, born at Stanley hospital, Dec. 11, a 7 lb. 3 oz. son, Wayne, was born to Mr. and Mrs. H. A. Boggs, Silverton.

Mr. and Mrs. Willie Wade, weight 8 lbs. 2 ozs.

Mr. and Mrs. Martin, Whiteflat, a 6-lb. son named Hal Ray.

Houston, Dec. 23, to Mr. and Mrs. Odell, a son, Floydada, a son, weight 6 lbs. 6 ozs. named Danny.

Mr. and Mrs. Harold Gatlin and baby daughter, Gloria Lynn of Abilene, were guests Sunday in the home of Mr. and Mrs. Douglas Meador. Mrs. Gatlin is the former Chareen Ketchersid, a former Tribune employee.

Mr. and Mrs. Houston Patton and son, David of Wichita Falls were recent holiday guests of his mother, Mrs. W. T. Patton, and a sister and family, Mr. and Mrs. B. C. Cox. They were accompanied by Miss Paula Patton, who also visited her parents, Mr. and Mrs. Paul Patton, and her maternal grandmother, Mrs. W. R. Dirickson.

IN APPRECIATION

It is the desire of the L. D. Webb family that all those who have shown kindnesses in so many ways—by cards and flowers and in assisting us in other ways during the hospitalization of Mrs. Webb and since her return home, should know of our profound gratitude. Words cannot express the full measure of our appreciation, and so we take this means of our appreciation, and so we take this means of saying "Thank You".

Mr. and Mrs. Clint Formby, Larry and Brenda of Hereford, spent Friday and Saturday night in the home of his parents, Mr. and Mrs. John Formby.

Sunday guests in the M. C. Formby home were their son and family, Mr. and Mrs. Potts Formby of Hereford, and Mr. and Mrs. Bill Hearn and daughter of Beaumont.

Mr. and Mrs. O. L. Smith of Tahoka stopped in McAdoo for a short visit, Monday.

Mr. and Mrs. Ivy Duncan and family of Matador were dinner guests Sunday in the home of Mr. and Mrs. John Powers.

Voncil Pascal of Lorenzo, and Jane and Carol Griffin of Albany spent Friday night with Cleta Nell Allen.

Mr. and Mrs. Ted Tedford and baby of Lubbock visited during the holidays in the John Powers home.

Mr. and Mrs. Bill Leucke and Tim arrived Tuesday night from Florida, to spend the holidays in the home of Mr. and Mrs. Palo Grissom. On Friday they received a message that Mrs. Grissom's nephew, Wayne Peck was killed in a highway accident in California. Mr. and Mrs. Leucke accompanied by Mrs. Grissom left immediately for California to attend funeral services.

Mr. and Mrs. Willie Phifer were Christmas dinner guests in the home of Mr. and Mrs. Bill Tooke in Lubbock.

Mr. and Mrs. T. J. Brantley and boys are spending the holidays in Mart, with her parents, Mr. and Mrs. Norman Eldredge.

Mr. and Mrs. O. Z. Owens of Waco and two grandchildren from North Dakota, and Mr. and Mrs. Chas. Owens and children of Roaring Springs, were Saturday visitors in the Jackey Tooke home.

Mr. and Mrs. Jno. A. Allen, Carol Ann, Margy and Bruce are visiting relatives at New Salem and Jacksonville.

Mr. and Mrs. Joe Byers of Crane spent the week-end in the home of her mother, Mrs. R. R. Wooten and Mr. Wooten.

APPRECIATION CARD

At this time I wish to express my deepest gratitude for every act of kindness bestowed upon me during the past months following my accident and during my recovery. The lovely flowers, many cards and letters and your visits all helped me through a most trying time. I wish also to thank the Matador Lions Club for the expressions of cheer and especially for the lovely poinsetta at Christmas.

Mrs. George Edwards.

McAdoo News

By Mrs. G. G. Allen

Mr. and Mrs. Buel K. Fox and Stevie of San Antonio are visiting his mother, Mrs. Lula Fox. Another son and family, Mr. and Mrs. Lawrence Fox and children of Maple visited with them Friday morning.

Mr. and Mrs. George Paul and Pat visited Mr. and Mrs. L. E. Bass during the holidays. George Paul returned home with them for a visit. Waynette Goodwin of Paducah also visited her grandparents, Friday and Saturday.

Mr. and Mrs. Will Eldredge spent Christmas in Granfield,

Okla., visiting their granddaughter, Joan Lawson.

Bro. and Mrs. Pate and daughter spent from Thursday to Saturday with relatives at Judd.

Mr. and Mrs. Bill Brownlow and Brenda of Levelland, and Mr. and Mrs. C. L. Brownlow and children, and Olin Ward of Lubbock were Sunday dinner guests in the G. G. Allen home.

Mrs. Lois Brownlow of Lubbock visited Sunday with her father, G. W. Allen and other relatives.

Mr. and Mrs. Harold Brantley and Camille, visited Christmas Day in Levelland with her parents, Mr. and Mrs. G. H. Taylor.

Mr. and Mrs. C. R. Edinburg spent the holidays at Corona, New Mexico, where they visited her mother, Mrs. E. L. McLaughlin and her sister and family, Mr. and Mrs. Fred Large.

Holiday guests in the Ben Steadham home were her niece and family, Mr. and Mrs. Simon McCaskey of Vernon.

Mr. and Mrs. A. A. Grahams are visiting in Oklahoma City with their son and family, the Jack Grahams.

Mr. and Mrs. John Callihan had all their children at home for Christmas, the first time they had all been at home together in 10 years. They are Mr. and Mrs. Quinton Payne of San Antonio; Mr. and Mrs. Melvin Callihan, Zevonda and Lillian, Springdale, Ark.; Mr. and Mrs. Lawrence Pipkin and children, Midland, Mr. and Mrs. Darwin Callihan, Odessa; Mr. and Mrs. John Burrow and Kay and Mr. and Mrs. Orvin Callihan and children.

Mr. and Mrs. J. B. Barton had their children at home over the holidays: Anita Barton, Dallas, and Mr. and Mrs. J. W. Holland and children of Amarillo. Mr. and Mrs. F. H. Landers of Steph-

enville were also visitors in the Barton and O. T. Bouchers home. Mrs. Landers is a sister to Mrs. Barton and Mr. Boucher.

Mr. and Mrs. Rod Parkinson and boys of Lubbock spent Saturday and Sunday with her parents, Mr. and Mrs. Loyd Hickman.

Mrs. Alex Lambert, Cornelia and Lee Alec of Clovis, N. M. and Mr. and Mrs. R. L. Neff of House, N. M. were holiday visitors with the Dale and Noble Neff, Thurman Davis and Dave Lewis families.

Mr. and Mrs. Smokey Wooley and Mrs. Billy Wooley and family of Ft. Worth and Mr. and Mrs. Frank Donahue and children of Amarillo, visited their parents, the J. E. Wooleys during the holidays.

Mr. and Mrs. E. B. Buckner, Jr. and Rex, of Lubbock and Mr. and Mrs. Bob Fortune and children of Ft. Worth, visited their parents, Mr. and Mrs. Ewell Buckner over the week-end.

Palo Grissom was a Christmas dinner guest in the T. R. Jones home in Crosbyton.

Congratulations to Mr. and Mrs. Marvin Fredrick on the birth of a son in Crosbyton Hospital, Dec. 27. He weighed 9 lbs and 10 ozs.

Mr. and Mrs. Coy Powers and family and Mrs. Katie Phifer

visited Sunday and Monday in Levelland with Mrs. Annie Dean and Mary Katherine, Mr. and Mrs. Raymond Dean and Mr. and Mrs. Frank Macon.

Mr. and Mrs. M. C. Formby left Monday for a visit in Vernon with their daughter and family, the Frank Duncans.

Sunday dinner guests in the home of Mr. and Mrs. Jockey Tooke were Mr. and Mrs. Floyd Hill and son, and his mother, all of Lubbock, Mr. and Mrs. Goldie Tooke and family of Crane, and Mr. and Mrs. Willie Phifer.

Mr. and Mrs. Jimmie Flemmins and Terry visited Sunday with relatives at Lockney.

Raymond Eldredge, Earl VanMeter and Edd Eldredge of Abilene are deer hunting in South Texas.

Mr. and Mrs. Ray McCandless and Mr. and Mrs. Chas. McCandless and baby of Odessa, were Sunday visitors in the home of Mr. and Mrs. Tom Harvey.

Mr. and Mrs. Alvin Baker and children and Mr. and Mrs. Bud Baker are spending the holidays in Houston with their parents.

Mr. and Mrs. T. J. Taylor and girls visited in Crowell Saturday and Sunday with his parents, Mr. and Mrs. J. L. Taylor and other relatives.

Mr. and Mrs. Raymond Eldredge and family spent Christmas

Day in the home of her parents, Mr. and Mrs. J. M. Cherry of Lorenzo.

Mr. and Mrs. Geo. Tucker and Mrs. Jimmie Nell Blazier and Paula of Ft. Worth and Mrs. J. R. Robertson of Crosbyton visited in the home of Mr. and Mrs. Earl VanMeter over the week-end.

Mr. and Mrs. Raymond Eldredge were Sunday visitors in Abilene in the Edd Eldredge home. Mrs. Eldredge and children accompanied them home for a few days visit.

Christmas dinner guests in the home of Mr. and Mrs. John Cornelius were Mr. and Mrs. Leonard Cornelius and Mr. and Mrs. Jess Baker of Spur; Leslie Cornelius, Mr. and Mrs. C. J. Howell and family and Mr. and Mrs. Isaac Howell and Dale of Lubbock; their daughter and baby from Hillister; J. C. Cornelius, Swenson Ranch, and Mr. and Mrs. Raymond Klatt and son, Lubbock.

Mr. and Mrs. J. M. Cherry of Lorenzo were Monday visitors in the Raymond Eldredge home.

Mr. and Mrs. William Gardner visited in Girard with his parents, Mr. and Mrs. W. M. Gardner during the holidays.

Mr. and Mrs. Harold Brantley and Camille visited Friday night in Matador with her sister and family, Mr. and Mrs. J. C. Cross.

USED CAR AND TRUCK Round up

PEOPLE ARE BUYING the New 1955 Fords and trading in some mighty fine used cars. We are over-stocked on these USED CARS and they've got to be sold. If you need a better used car or a second family car, you can't beat our values! They are A-1:

- 1954 Ford Fordor, Crestline, Radio, Heater, Fordomatic, all power equipment.
- 1954 Chevrolet Tudor "210", Radio & Heater.
- 1953 Ford Tudor, Radio, Heater, Fordomatic, Gray.
- 1953 Ford Tudor 6, Radio and Heater, Blue.
- 1952 Pontiac Fordor, Radio & Heater, White.
- 1951 Ford Custom Fordor V-8, Radio, Heater, Fordomatic, Light Green.
- 1951 Ford Custom Tudor V-8, Radio, Heater, Fordomatic, Dark Green.
- 1951 Plymouth Fordor, Radio, Heater, Green.
- 1951 Ford Tudor, Radio, Heater and Overdrive, Bronze.
- 1950 Ford Club Coupe, Radio, Heater and Overdrive, Bronze.
- 1950 Mercury Fordor, Radio, Heater, Overdrive, Red and Ivory.
- 1949 Pontiac Tudor, Radio, Heater, Hydro-matic, Blue.
- 1949 Chevrolet Tudor, Heater, Light Green.
- 1946 Chevrolet Fordor, Two-tone Green.
- 1946 Chevrolet Fordor, Dark Blue.

WEEK-END SPECIALS For Friday & Saturday

AUNT JEMIMA
FLOUR
25-Pound Bag
\$1.95

US No. 1 Colorado
BEANS
4 lb Bag
39c

BEEF RIBS
Pound
27c

ORANGES
5lb Bag
33c

SLICED PEACHES, Our Value, No. 2 1/2 can	29c
FRUIT COCKTAIL, Heart's Delight, No. 303 can	25c
KLEENEX, 200's	box 15c
WOLF CHILI, No. 2 can	49c
PICKLES, Kuner's, sour or dill, 16 oz.	25c
PEARS, Our Value, No. 303 can	21c
OLEO, Sun Spun, pound	21c
STRAWBERRY PRESERVES, Winston, 20 oz.	59c
MELLORINE (Honeycup)	1/2 gallon 49c
CAMPBELL'S TOMATO SOUP	can 12c
POST TOASTIES, large box	19c

LUCKY CIRCULAR WORTH \$20.00!

Spot Cash Grocery
And Locker Plant

Matador Auto Company

FLOMOT NEWS

Mrs. A. L. Eubanks
Correspondent
Phone 3674, Turkey Line

CAR OVERTURNS

Two Flomot men escaped injury early Wednesday (Dec. 29) when their car overturned on the busy highway, near the W. B. Barton place. The men, Austin Tanner and his brother Ben Tanner were returning home about 4 AM from Matador, where the latter had been treated at Tra-week Hospital, when the accident occurred. Austin Tanner secured the aid of Mr. Barton in getting his brother out of the wrecked automobile. Neither was hurt, but the car was damaged in the neighborhood of \$250.

Gwen Johnson is on the sick list this week.

Mr. and Mrs. Guy Hammons have returned home after a three weeks visit with relatives at Palestine.

Supt. and Mrs. J. L. Wilmoth and daughters, Patsy and Dorma Kay have returned home after a holiday visit with relatives in Pateau, Okla.

Weldon Gates and Charles Tanner have returned to Arizona, after visiting relatives here.

Mr. and Mrs. J. C. Franks and son, Coy, spent Friday night and Saturday visiting his brother and family, Mr. and Mrs. C. L. Franks of Tulsa.

Ben Tanner was accompanied to Matador Wednesday night by Rev. and Mrs. A. L. Eubanks, Ray Nell and Bengie Beth, for treatment, and Miss Grace McGon returned home with them.

On Thursday, Mr. Tanner was accompanied to Amarillo by Mr. and Mrs. Tom Spear, and has

been admitted to the Veteran's Hospital there for treatment.

Bennie Brown of Quitaque visited Miss Myra Nan Whitaker Sunday night.

Mr. and Mrs. Bruce Martin and family of Matador visited Mrs. Pearl Martin and attended Sunday School and church with her at the Baptist Church. Visiting Mrs. Martin last Thursday was her daughter, Mrs. Irene Irby of Floydada.

Rev. A. L. Eubanks was in Quitaque Sunday afternoon, visiting Mr. Gaston Owen. Mr. Owen sang a special at a meeting of Flomot Brotherhood, Monday night.

Mr. and Mrs. Joy Johnson and family visited their daughter and family, Mr. and Mrs. Donald Sanders of Borger, during the recent holidays.

Betty Ferguson spent the Christmas holidays with her grandparents, Mr. and Mrs. C. H. Johnson of Madill, Okla.

Mr. and Mrs. Everett Shorter and children returned home Saturday from a holiday trip which included a visit with her parents, Mr. and Mrs. F. T. Claborn and other relatives in Oklahoma. At Vernon they visited Mr. Shorter's sister and family, Mr. and Mrs. H. C. Barnes, and continued to Madill, Oklahoma, where they were guests of the B. L. Shorters and Mr. and Mrs. John Easley. At Ardmore, Okla., they visited his aunt, Mrs. Lona Ellis and other relatives, including Mr. and Mrs. Carl Shorter, Mr. and Mrs. Edd Shorter and Mr. and Mrs. Joyce Love. Enroute home last Tuesday, they were snowbound and remained with relatives until Friday when they again visited in the Barnes home at Vernon.

BIRTHDAY PARTY
A birthday party for Jimmie Crowell was given by his par-

Tribune, Matador, Motley County, Texas, Thursday, January 6, 1955

Orange Warmer For Colder Weather



Snow men and skates will be in fashion outdoors for the next few weeks, which means that indoors there'll be more desire for bracing beverages.

One of the best punch recipes for cold days comes up from Florida, along with this year's bumper crop of small, thin-skinned juicy oranges. This year's crop is expected to be the largest on record, and local fruit markets now bear glowing testimony to the fine quality of the current citrus bounty.

This Florida Orange Warmer is a punch that everyone in the family will welcome this nippy weather. The slight heating doesn't affect the vitamin C value of the fruit juice too much—it's still one of the most healthful beverages in the world! Serve with snowball cakes and watch spirits warm up!

Orange Warmer
6 cups boiling water
6 teaspoons tea
6 cups Florida orange juice
1/2 cup and 1 tablespoon sugar
Orange slices, halved
Whole cloves

Pour boiling water over tea. Steep 3 minutes. Pour into punch bowl. Heat orange juice with sugar. Add to tea. Garnish with halves of orange slices studded with whole cloves. Yield: 12 1 cup servings.

ents, Mr. and Mrs. Odie Crowell on the occasion of his 7th Birthday. A film was shown to the children for entertainment, and games were played. New Years favors added to the enjoyment of the youngsters.

Refreshments of cake and cocoa were served to Eldon Martin, Robert and Kathy Cannon, Rodney Hammons, Barbara Moseley, Janette and Joe Douglas Palmer, Lynn, Glynda and Joe Bob Crowell and Mary Beth Nell of Turkey.

HAS FOURTH BIRTHDAY

Barbara Gale Moseley celebrated her 4th birthday Saturday afternoon when she was honored with a party at the home of her parents.

Those present were, Mrs. Alfred Martin and son, Eldon; Robert Cannon, Mrs. Odie Crowell and sons, Steve and Jimmie Lynn, Glynda and Joe Bob; Mrs. W. L. Nell and daughter, Mary Beth of Turkey; Mrs. Glen D. Tiffin and Dale; Joe Palmer; Mrs. Earl Whitaker and Jan; Mrs. Jack Landry and Billie Wayne; Mrs. Alton Anderson and sons, Gary and Tommie; Mrs. Ikie Gilbert and daughters, Judy and Kathy; Mrs. Malcolm Turner and Johnnie; Mrs. Pearl Martin, Mrs. Lizzie Crowell and Wanda Moseley.

cently entertained with a Christmas supper and canasta party in their home. Following were guests: Mr. and Mrs. Carl Gilley Mr. and Mrs. Billy Ware, Mr. and Mrs. J. A. Welch of Cedar Hill; Mr. and Mrs. Alton Anderson, Mr. and Mrs. Henry Brooks, Miss Betty Lane, and Aldo Self of Paducah. All drew names and gifts were exchanged.

Miss Christine Carrol of Gasoline was here visiting her sister, Mrs. Berry Barham and family, Sunday and Monday.

Mr. and Mrs. Art Green and family visited at Littlefield, Sunday with Mr. and Mrs. S. A. Purdy and Mrs. M. D. Calvert.

Mr. and Mrs. C. L. Franks of Tulsa, visited in the home of his brother, J. C. Franks and family Tuesday evening.

Mrs. Edith Martin and Mrs. Pearl Martin were in Matador, Wednesday on business.

Mrs. Sallie Ann Gunn recently visited her daughter, Mrs. Dennis Walling and family at Dalhart. She reported her daughter and granddaughter, Sheri Sue were doing fine.

Mr. and Mrs. Guy Hammons moved back to this community, Friday, Dec. 10, and left immediately for Palestine, Texas to the bedside of her sister, Mrs. Lee E. Shavers who was critically ill. She was reported improved later.

Mr. and Mrs. F. T. Claborn of Lawton, Okla., spent the weekend visiting their daughters, Mrs. L. E. Shorter and Mrs. Joy Johnson and their families. They were accompanied by Frank Claborn, also of Lawton.

Odis Crowell transacted business in Canyon, Friday, and continued to Amarillo where he spent the week-end with his family. Mrs. Crowell is teaching in Amarillo.

Residents on the sick list Sunday included L. W. Crowell,

CHRISTMAS PARTY
(delayed)
Mr. and Mrs. Iriess Brooks re-

Brenda Barham, Ben Tanner, Mrs. Robert I. Thomas and Gary and Tommie Lynn Anderson, Maurice Goodwin of Afton was a recent business visitor here.

Mr. and Mrs. Robert I. Thomas visited his son, Joe Thomas and family and Mrs. Thomas daughter, Mrs. J. A. Carlisle and husband in Amarillo recently.

Mr. and Mrs. Ernest Fisher attended funeral services held for Mrs. Edna Cowan at Floydada, Saturday. Mrs. Cowan was the grandmother of Mrs. Joe Fisher.

Mr. and Mrs. Luther Green and children of Matador, visited her parents, Mr. and Mrs. F. S. Bourland, Saturday.

Mr. and Mrs. John L. Wilmoth Patsy and Dorma Kay were in Matador, Saturday, attending to business.

W. D. Graves had as pre-holiday visitors over the week-end, Mr. and Mrs. W. D. Graves, Jr., of Plainview; Mrs. Raymond Martin and Mrs. Patsy Sandlin

of Lockney. The family enjoyed the occasion as their Christmas observance and dinner Sunday.

Ben Tanner and daughter, Ray Nell and Bengie Beth, accompanied home the girls, Miss Grace McGon, who is attending school in Weatherford. She was the week-end guest of Mr. and Mrs. Colby Warren of Matador, and

spend the holidays here again. Matador and will return to school Jan. 2. This will be the first Christmas the three have spent together in about 10 years.

Sunday visitors in the home of Ben Tanner and daughter, 22, to were, Carl Brown and Jay Martin, Lewis of Quitaque, Mr. and Mrs. George McAlvey, Houston, Texas, and Rev. and Mrs. A. L. Eubanks.

Joe Thomas and family, Amarillo spent the week-end, 26, a visiting his father, Roberts, Thomas and family, and Mr. and Mrs. Thomas to Travel Hospital, Matador, Saturday

Dr. B. J. Welch

WILL BE IN

MATADOR

WEDNESDAY

January 19th.

TO FIT GLASSES

AT MOTLEY HOTEL

DRS. CAULEY and WELCH

OPTOMETRISTS

1114 AVE. L — PHONE 5-7180 — LUBBOCK

DR. O. R. McINTOSH

OPTOMETRIST

211 South Main Street

Phone 157

Floydada, Texas

Eyes Examined

Glasses Fitted

DIAMONDS - WATCHES - GIFTS

Costume Jewelry

We repair all makes and models watches, clocks and electric clocks

REPAIRS GUARANTEED

Marvin Hunt, Jeweler

LOCATED IN VAUGHN DRUG STORE

What's the new news in the '55 cars?

Is it V-8 Power?

Ford has had it since 1932

Is it Ball-Joint Suspension?

Ford had it in 1954

Is it hood-high fenders?

Ford introduced them in 1952

Is it suspended pedals?

Ford introduced them in 1952

Is it oil and battery signal

lights, curved instrument

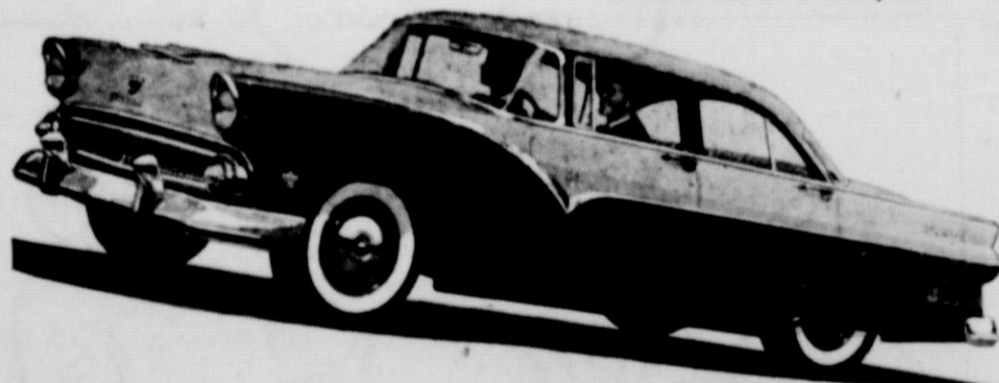
panel, rotary door latches,

push-button door handles,

power-lifts for all windows,

Overdrive, Hotchkiss Drive?

Ford has had all of them, too!



The NEWS is Thunderbird Styling

The NEWS is Trigger-Torque Power

The NEWS is Angle-Poised Ride

Test Drive
Thrilling
Trigger-Torque
in the truly new
FORD!

F.O.A.F.

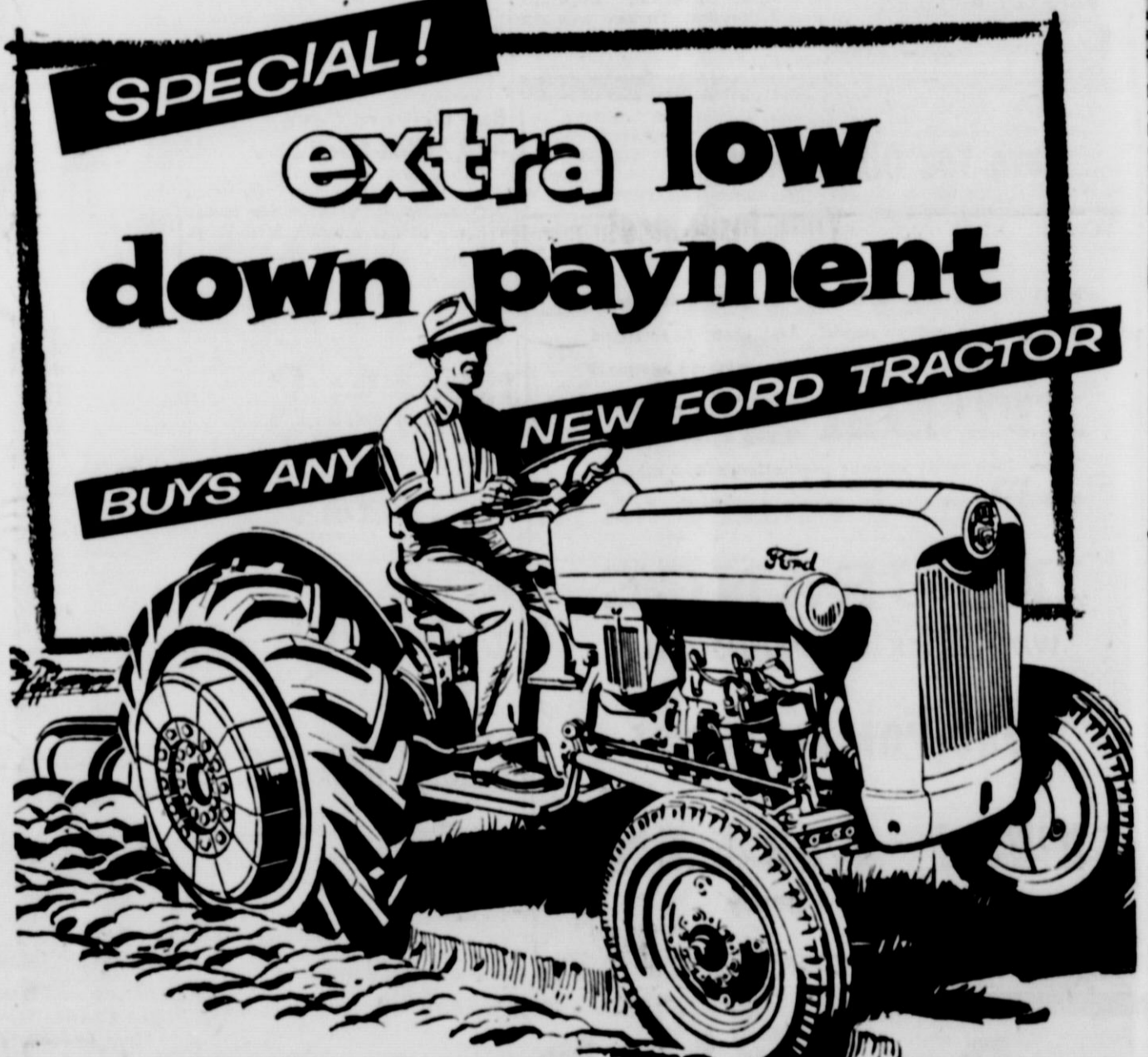
Since 1913
1,553,444 FORD CARS and TRUCKS
have been
BUILT IN TEXAS BY TEXANS!

Matador Auto Co.



Braselton Implement Company

Roaring Springs, Texas



SPECIAL!
extra low
down payment

5 Models to Choose From

You now have a choice of five great new Ford Tractor models, available for one low down payment. The new 800 series Ford Tractors deliver full 3-pow power. The new 600 series are advanced full 2-pow tractors.

More Tractor Value for Your Dollar

When you consider the amount of work you can do with a Ford Tractor... the ease of operation... the low operating costs and low depreciation rate... you'll find more tractor value for your dollar in a Ford.

Wider Selection of Mounted Tools

You will find there are more low cost, quick-attached implements available for the Ford Tractor. With them, you can handle more jobs, adding greatly to the value of the Ford Tractor for almost any farm!

Higher Trade-in Value

The depreciation rate on Ford Tractors is exceptionally low. Used Ford Tractors command the high dollar! Remember, when you buy a Ford Tractor you'll probably get more for it when you decide to trade it in.

Get all the facts now about our extra low down payment offer. Check the features of the new Ford Tractors. See us today!

VA TEACHERS...

(continued from page one)
with boys or we would be in some other phase of the teaching profession."

Teachers attending were: A. B. Shaw, Childress; Herschel Potts, Memphis; Geo. Ray Colvin, Turkey; O. L. Harris, Roaring Springs; T. H. Seay, Clarendon; H. S. Mitchell, Childress; Doyle Messer, Hedley; Kenneth Armin, Lakewood; J. R. Gillham, Lelia Lake and Bill Moss.

RESIDENTS....

(continued from page one)

Also in the storm, enroute home were Mr. and Mrs. H. M. Murphy, who were traveling with their son and family, Mr. and Mrs. Clovis Murphy and son, C. H. of Whiteflat. However, the Murphys were more fortunate than most of the other travelers, and managed to inch through the stalled traffic to reach Vernon, where they spent the night. They were enroute home from Avery, where they had visited relatives.

Mr. and Mrs. Nelson McMan and daughter, Frances, also were among the more fortunate travelers home. They had been visiting relatives at Sherman, but when they reached the line of stalled cars, turned back to Wichita Falls, where they spent Tuesday night.

Editor Douglas Meador and Mrs. Meador were snow-bound in Roswell, N. M. on Monday night, as they were enroute to Albuquerque. The blizzard struck as they were within 40 miles of Roswell, and after reaching that city, they remained overnight and, turning back, reached home Tuesday night after a hazardous trip over icy highways.

Local Items

Mr. and Mrs. J. Scott Dooley of Sunray, were recent holiday visitors in the home of her brother, Algie Groves and family.

Recent holiday visitors in the home of Mr. and Mrs. Littleton Rattan, were her sister and husband, Mr. and Mrs. Cloy Costin of Lamesa.

Mr. and Mrs. Gilbert Keith of Whiteface were week-end visitors in the home of his sister, Miss Mary Keith, who had as dinner guests Sunday, their other relatives, the D. P. Keith, Charlie Keith and Marvin Patton families.

Mr. and Mrs. J. D. Payne of Lubbock were week-end visitors here in the home of his mother, Mrs. Ethel Payne.

Curtis King has returned to Houston, where he is employed, after spending the holidays with his family and parents here.

Dr. and Mrs. Albert Traueck, Jr., accompanied their daughter, Frances to Austin, Sunday, where she is enrolled at Texas University. Another TU student, James Sturdivant, accompanied them.

Miss Ruth Marie Stanley left last Wednesday for Corpus Christi, where she was the guest of friends until Sunday, when she returned to Dallas, where she is enrolled at SMU.

Mr. and Mrs. Norman Merle Pitts of Austin were guests during the recent holidays of his parents, Mr. and Mrs. D. E. Pitts, Sr.

Tribune, Matador, Motley County, Texas, Thursday, January 6, 1955

Visitors in the home of Mr. and Mrs. Fred Simpson during the recent holidays, included Mr. and Mrs. Arthur Cooper and children of Muleshoe, and Mr. and Mrs. Don T. Martin and children of Hereford; also Mrs. Simpson's brother and wife, Mr. and Mrs. Joe Wason of Embudo, N. M., and a niece and family, the David Campbells of Roaring Springs.

Recent holiday visitors in the home of Mr. and Mrs. Douglas Pitts, Jr., were her parents and Bryard and sons, Everett Jr., and John of Plainview and their daughter and husband, Mr. and Mrs. Fred Grigsby of Lubbock.

Mr. and Mrs. J. S. Stanley accompanied her daughter, Kay to Dallas Wednesday, where the latter will resume her studies at Hockaday School. Her return to school was delayed due to recent illness.

Mr. and Mrs. Seth Sager attended funeral services Monday afternoon at Chillicothe for a friend, L. J. (Jack) Nuckles.

Mr. and Mrs. Henry Solomon and son, Danny, of Tulla were visitors during New Year's holidays with her mother, Mrs. F. M. Jenkins and other relatives.

Mr. and Mrs. G. E. Hamilton made a business trip to Lubbock Wednesday.

Mr. and Mrs. Stanley Dan Level and children, Brad and Janet of Amarillo, visited here last week in the home of his grandmother, Mrs. Joe Gaines and Mr. Gaines. Sunday evening they drove to Lubbock, where they were overnight guests of Mr. and Mrs. J. D. Payne.

Roaring Springs News

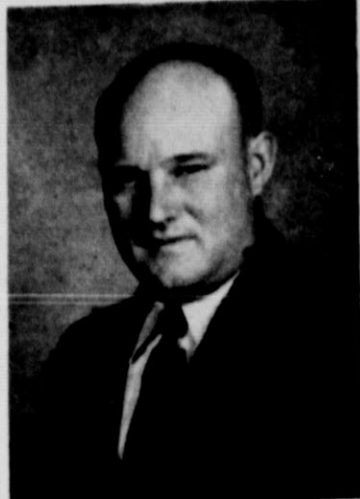
Mr. L. E. Cooper, Correspondent

Sgt. Tony Sanders of Ft. Hood spent the Christmas holiday week-end here with his sister and family. Mr. and Mrs. Marion Bailey, Sanders is enroute to Germany. This is his second assignment to that country.

Mr. and Mrs. Billy Neighbors and son, Billy J. of Ft. Worth, spent the holiday week-end here with her parents, the W. E. Browns, and at Matador with his parents, Mr. and Mrs. J. P. Neighbors.

Beryl Nichols, Ft. Worth; Mr. and Mrs. John L. Green and Sharon, Spur, and Mr. and Mrs. Harold Renfro and children of Plainview. They also visited in Matador in the homes of a sister Mrs. Algie Groves and a brother Ralph Nichols.

Reelectd



Freddie Welling, top above, was re-elected Monday night for his ninth term as Chief of the Matador Volunteer Fire Department. Pete Williams, below, was elected 1st Assistant Chief. Billy Wason was elected 2nd Chief. Williams and Wason have accepted responsibility for all meetings and practices of the department for the coming year.

Billy Joe Seale was re-elected as secretary-treasurer of the volunteer fire fighting organization and Jewel Lawrence elected as the tall-tower of the club.

Recent guests of Mr. and Mrs. W. A. Valentine were: Mr. and Mrs. Johnny Glenn of Quanah; Mesdames Minnie Jackson, Una May Lovern and Mary Mayo, of Dickens and Emma Lee Thacker of Idalou. Also visitors were Mr. and Mrs. Jesse Loper and children of Snyder.

Mr. and Mrs. A. Hensarling of Naacogoches were recent guests of Mr. and Mrs. George Hensaling.

Mr. and Mrs. K. J. Clifton and children, Don and Becky of Clovis, N. M., Mr. and Mrs. Edward Bartley and children, Myrna and Max of Tahoka, and Mr. and Mrs. Bill Raimbault and children, Bobby and Brenda of Spur, visited with their parents, Mr. and Mrs. Louis Clifton during the Christmas holidays.

Holiday visitors in the home of Mr. and Mrs. A. B. Nichols, were their children and families Mr. and Mrs. C. M. Nichols, of Quanah; Mr. and Mrs. Jack Nichols, Pampa; Mr. and Mrs.

In The Want Ads

FOR SALE: 2 rooms, bath, garage, cement cellar, out buildings, 160 gal. butane tank, with 8 lots, Jiggs Green, 109 East Main, Hobbs, N. M. 43-c2t.

SPARK PLUGS, 60¢ each. Peg's Garage. 41-tfnc.

POSTS FOR SALE: 2500 bolts d'are posts from 25¢ to 60¢ each. B. F. Simpson, Northfield. 42-p4t.

We will appreciate your Star-Telegram renewal. Phone 123 The Tribune.

CAR BATTERY: 12 month guarantee. Exchange. Installed \$8.95. Peg's Garage. 43-c1fn

STOCK FARM FOR SALE: 551 acres, 168 acres in farm. Modern home. Good 6-inch irrigated well. Located 14 miles west of Matador on the highway. L. O. (Ned) Martin. 43-p2t.

WANTS TO BUY House, to be moved. See J. W. King at former Latimer home on West Dundee St., Matador. 43-p1t

NEED TIRES... See us for the best tire trade in town. Most all sizes. Campbell Chev. Co. 44-tfn

FOR SALE: Cake; Meat; Mix-feed; Cotton Seed; Poison and Fertilizer; Best you can buy. West Texas Gin, Joe M. Gaines Mgr. c1fn

HOUSE FOR RENT: Furnished or unfurnished. Mrs. Georgia Strickland, Matador. 43-c1fn

FOR SALE: Fresh milk cow. Homer Kingery, Roaring Springs. 43-c1fn.

NEW GUARANTEED tires at used tire prices. get terms. Matador Auto pany. 19c

MORGON CONVALES HOME No. 4: Private semi-private rooms; able rate; 24-hr. nursing. Well trained manager. Former Nickels Spur, Texas, Phone 951 43c

FOR RENT: 2 room furnished apartment. See Mrs. Jenkins. 42c

GUARANTEED Fresh Eggs doz. Allie Sistrunk, 126-J. 42c

OVERLOAD SPRINGS for ups. 4-ton size \$16.50, size \$23.40. Peg's Garage 42c

TEXAS ALMANAC Paper \$1.25. Cloth bound Stanley Pharmacy. 50c

SAVE EVERY DAY: Phillips reg. 22c, Ethyl 25c, Plus or Zerex \$2.50 gallon. 1 coffee \$1.10 lb., big loaf 23c, brown 'n serve roll Mellorine ice cream 49c, red beans 10 lbs. Bourland Real Estate. JOE'S GROCERY, East Matador, Highway 70. 43c

FREE RENTAL SERVICE you have a house or rent or wish to rent see Bourland Real Estate pany Phone 56. 43c

SPECIAL—For one week Colored Forstoria glass Matador Hardware and iture Co. 43c

Not Something For Nothing,
But Something Instead of Nothing

WE GIVE

S & H GREEN STAMPS

On All Retail Sales of Gas, Oil, Tires,
Parts and Service

CAMPBELL CHEVROLET COMPANY
MATADOR PHONE 20

You can't afford less than the BEST Farm Equipment

Tomorrow's Tractor TODAY

New UB

Find Everything You Want in the NEW 3-4 Plow UB

SEE THE NEW TUMBLEBUG

Designed for hilly, irrigated, terraced fields. No dead furrows. No back furrows. You can turn all furrows uphill to keep soil on the hillside.

PROVED AND IMPROVED

STOP IN SOON!

Get the full story on the new Minneapolis-Moline TW two-way plow.

Before you buy Any Tractor or other farm equipment Let us show you the M-M line!

Peg's Garage

Serve yourself and SAVE

WHITE SWAN, Golden 303 can
CORN .. 15c

PURE CANE 5 lb bag
Sugar . 49c

GEBHARDT'S 300 can
Chili Beans .. 12c

GOLDEN BRAND pound
Oleo . . 19c

GEBHARDT'S No. 300 can
Tamales 19c

DELITE PURE 3-Pound Carton
Lard 59c

Texo-Maid, peach, apricot grape Three 20 oz. jars
PRESERVES .. \$

WHITE SWAN, BLACK 1 1/2
Pepper . 15

WHITE SWAN, GRAPEFRUIT 46 oz.
JUICE .. 25

KIMBELL'S
Meal . 35

We Sell Finest Quality Home-Slaughtered Beef

CHARLIE'S GROCERY

These Prices Are Good Friday and Saturday MATADOR, TEXAS