

Cattlemen Aim Guns at Shivers

Summer Bows Out With Heavy Rainfall

Price Support And Buying Program To Be Main Objective

Outlook Improved By Precipitation

A STUBBORN summer bowed out of the weather picture Saturday morning when rainfall (which weather forecasters said would accompany a cold front) swept a wide section of the county. The early rain here was accompanied by some lightning. An electric line pole near Stanley Hospital was struck which damaged appliances in several homes.

Heaviest rain in Matador was received in the early afternoon, accompanied by high winds out of the west and north. Slow showers fell during the afternoon to register a total of 2.33 inches.

Reports indicate that most of the county received similar precipitation with some areas receiving as much as 3 inches and others a lighter fall. Because the rain fell so rapidly here streets were flooded, many buildings developed leaks and Ballard creek rose to a higher point than at any time this year.

Profuse silence rested on the field of ripened maize extending to rolling prairie hills and the broad, empty river. Two doves swept noiselessly over the valley like waltzing shadows and a drifting fragment of spider web rode away on tides of the wind. Life's rich splendor rose in warmth from the earth with the fragrance of dampened soil. Some eternal quality was vested in the hour, as if it had touched the garments of God.

Matador Tribune

VOICE OF THE FOOTHILL COUNTRY

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TRAIL DUST

By DOUGLAS MEADOR



Blue shower ribbons dangled from the sky's fragile bonnet of clouds and the wind was soft and moist like an autumn dawn. Profound silence rested on the field of ripened maize extending to rolling prairie hills and the broad, empty river. Two doves swept noiselessly over the valley like waltzing shadows and a drifting fragment of spider web rode away on tides of the wind. Life's rich splendor rose in warmth from the earth with the fragrance of dampened soil. Some eternal quality was vested in the hour, as if it had touched the garments of God.

Youth is a resplendent bubble trembling in the sun, which falls too soon in the thorny garden of responsibility.

Courage is a phantom rider who thunders across the twilight meads of the coward's dreams.

Affluence is now measured by the horsepower of a man's automobile and the width of his television screen.

One disadvantage of being a politician is the intricate problem of standing in the voter's shoes to obtain his point of view. It is like trying to see yourself from the opposite side of a mirror.

Also my education is neither academic nor entirely practical. It reflects some advanced subjects, including the Kinsey report. This was simplified for me one night in the gentlemen's lounge of a speeding Pullman train when I was at an impressionable age. The instructor wore riding breeches, polished leather puttees, a soft, polished sweater and flashy cravat, the regulation uniform of an assistant Hollywood director at that period. Dr. Kinsey could have saved a great deal of time and money in research if his rather revolting character had been attached to his staff.

Due to damage to flowers and shrubs, by the heavy downpour, Matador Garden Club was unable to hold a flower show scheduled for Monday afternoon in the Legion hall. Plants were literally beaten into the ground by Saturday's deluge, and it was impossible to salvage enough flowers and greenery to make presentable arrangements, according to club officials.

The flower show will be held sometime next spring, it was announced.

Annual field day at the Paymaster farm is announced for October 13, starting at 10 a. m. The farm, located at Aiken, will demonstrate soil building practices, cotton variety test, irrigation methods and other methods of new and improved agriculture practices.

Present plans call for free lunch. Those interested in attending are asked to contact County Agent Bill Palmeyer.

Mr. and Mrs. Algine Groves returned home Monday from a trip to Temple, where he underwent medical examination at Scott and White Clinic.

Matador Matadors Thursday night won their second game of the season and completely shut out the flashy Vernon Cubs "B" team, while rolling up an imposing score of 25 points.

Fullback Deweyne Martin carried the branding iron for three of the tallies. He raced 17 yards early in the first quarter to put the Matadors out front 6-0, and scored on one-yard plunges in the second and third quarters. He also kicked the only extra point of the game.

End Garland Cartwright's 12-yard scamper with a pass thrown Quarterback Neal Pipkin in the first quarter completed the Matadors' scoring. The Matadors have an open date this week.

The Matadors completed two of five passes and rolled up 281 yards pushing and passing, while the Cubs completed only four of 19 aerials and were held to a net gain of 131 yards on the ground and through the air.

Also the Cubs never made a threat. Quarterback Dick Zeteta was a stand-out for the losers.

Martin, Pipkin, tackle Ken Baker and End Lonnie were outstanding for the Matadors.

A new business has been launched in Matador by Church of Christ Minister J. B. Tidmore operating the "Fix-It" Shop. Minister Tidmore offers repair service on "anything", including household electrical appliances, air conditioners, and pianos. The shop is located in the rear of Household Supply company.

"I have a complete set of tools for all types of mechanical repair," Minister Tidmore declared, "and I have time to work in addition to my duties at the church. I will appreciate the opportunity of serving those in need of repair work."

Mr. and Mrs. Loyd Fulkerson and sons, Hubert, Bruce and George of Odessa, visited here from Friday until Sunday with his parents, Mr. and Mrs. A. B. Fulkerson. Loyd Fulkerson remained over until Monday and was accompanied to Odessa by his brother, Thurman Fulkerson who returned home Tuesday.

Seaman and Mrs. Gordon A. Simmons of Jacksonville, Fla., left Sunday, Oct. 4 to return to his base there, after spending a 21-day leave visiting their parents, Mr. and Mrs. Ike Simmons of Spur, and Mr. and Mrs. Jack Green of Matador. Simmons is in the U. S. Navy and will be stationed in Jacksonville for two years.

Miss Elwanda Martin, teacher in the Petersburg school, spent the week-end at her home here.

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Drug Store Schedules Formal Opening Party

One of West Texas' finest and most modern drug stores has scheduled an all-day formal opening party here Thursday, October 15. Stanley Pharmacy, which moved into a new location in the Jackson building, corner of Main and Dundee streets June 27, celebrates eight years of business in Matador in connection with the open house party.

With 50-foot frontage on Dundee street facing the courthouse square and another entrance on Main street facing the west, the building provides an ideal drug location. The Main street entrance is restricted to parking, providing excellent loading and unloading zone for the big Texas, New Mexico and Oklahoma Coaches which provide Matador with two east and west schedules daily. Passengers find modern accommodations at the drug store depot and in hot weather enjoy the air-cooled comfort which is maintained by two large Frigidaire refrigerated air conditioners.

Friends To Be Guests

At the open house birthday celebration next week the customers and friends of the store will find many surprises. Two expensive gifts will be awarded Thursday night. The youngest name on the register will receive a Kodak picture projector (value \$65) and the oldest person whose name is on the register list will receive a Universal electric blanket (value \$49.95). No relatives of store employees or this newspaper will be eligible to receive either of the gifts.

An unusual contest was announced yesterday by R. M. Stanley, owner and manager of the store. He said he would award a desirable gift to the heaviest family registered. (continued on back page)

Pioneer Is Guest Of Lions Club

Honored guest Tuesday at the regular meeting of the Matador Lions club was Mrs. Pearl Martin of Flomot, who has been a continuous resident of the Flomot area for 65 years. She was accompanied by her daughter-in-law, Mrs. Barney Martin, also of Flomot.

Mrs. Martin was honored recently in the opening of the Flomot farm-to-market road and new bridge across Quitaque river. Mrs. Martin cut the ribbon which officially opened the modern highway north. As a small token of esteem for the pioneer, the club presented Mrs. Martin with 12 enlarged photographs made on the new Quitaque river bridge following the opening ceremonies.

Matador Boy Scout officials were presented award credentials at the Tuesday meeting. Matador Lions have sponsored the Boy Scout movement here through 25 years of civic enterprise.

Report On Highway

Lion D. L. Murphy made a report of a state highway 70 meeting he recently attended in Pampa, at which highway officials declared money had been provided for the completion of the road. He said sponsors of the important highway which is de-

(continued on back page)

Ezzell To Speak On Affiliation At P-T. A. Meeting

The Matador Parent-Teacher Association will meet Tuesday evening, October 13, at 7:30 p. m. in the Matador High school auditorium for their second meeting of the year according to Mrs. Gerald Waybourn, P. T. A. President.

Mr. Bert Ezzell, superintendent of the Matador schools, will speak concerning what, not only the P. T. A., but all parents can do to aid the school affiliation program. This is of vital concern to all citizens of the community and everyone is urged to attend.

Mesquite Control Spray Considered By Soil District

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Members attending were J. E. (Doc) Taylor and Varner McWilliams of Matador, Bryce Marshall and L. L. Goodwin of Cottle county.

Visitors included County Agent Bill Palmeyer of Matador, Kay Neeley, vocational agriculture teacher of Paducah; Bill Moss, vocational agriculture teacher of Matador; N. L. McKibben, vocational agriculture teacher of Roaring Springs, and Kirby Clayton county agent of Cottle county.

Earl Bates of Paducah was elected to replace George Mays as a member of the committee. Mr. Mays had served for 12 years.

660,000 BRIDGE across Los Lingos Creek (Quitaque River), five miles north of Flomot which completed the link in the new farm-to-market road, connecting Flomot with State Highway 95. The above picture was made as crowd began gathering for ribbon-cutting ceremony which opened the bridge and the road. The old bridge at the left is being removed and the material stored for future needs. The modern new bridge is 630 feet in length and constructed according to most modern design. Following the opening ceremony the Quitaque Lions Club was host to a crowd estimated at between 1,500 and 2,000 for free barbecue.—Douglas Meador photo, engraving courtesy Lubbock Avalanche.

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PLANS ARE MADE FOR CAGE SEASON

Game schedule and other plans important to the 1953-54 basketball season received the attention of the district basketball committee meeting September 30, in Estelline.

Round robin system was adopted for the season, which allows each team to meet all other teams in the district on a home and home basis. This district will not be divided this season as in the past and the four top teams will be chosen from the entire district by the round robin system. Teams will play a district tournament at Lakeview, February 16-20.

Admission will be 50¢ for adults and 25¢ for children. Coaches and teams will be admitted to district tournament without paying admission. Schools represented at the Estelline committee meeting were Turkey, Quitaque, Matador, Silvertown, Estelline, Lakeview, Kirkland and Carey.

The schedule is as follows: Dec. 1, Lakeview there; Dec. 4, Kirkland there; Dec. 8, Flomot here; Dec. 10-11-12 Lions tournament; Dec. 15, Carey there; Dec. 18, Turkey here; Jan. 5, Estelline there; Jan. 8, Quitaque here; Jan. 12, Silvertown there; Jan. 15, Lakeview there; Jan. 19, Kirkland here; Jan. 22, Flomot there; Jan. 26, open; Jan. 29, Carey here; Feb. 2, Turkey there; Feb. 9, Quitaque there; Feb. 12, Silvertown here; Feb. 16-20 District tournament at Lakeview.

Firemen Schedule Magician

Arnold Furst, one of the nation's greatest magicians will appear at the school auditorium here Monday evening, October 19, under the auspices of the Matador Volunteer Fire Department. The 2-hour show will start at 8 p. m. Admission will be \$1 and 50¢.

Fire Chief Freddie Welling said this week the fire department will not conduct the annual stamp fund-raising campaign this year, but sponsor the magic show instead.

Furst has traveled three times around the world gathering bizarre and unusual effects for the show. He entertained over one million servicemen during the war and has performed at Constitution Hall, Washington, D. C.; The Palais De Chaillot in Paris, the Opera House in Algiers and the Prince of Wales Theatre in London.

Raby Webb is now building at Higginbotham-Bartlett company a strong box from which Furst will attempt to escape. Among the illusions performed a girl the air; a boy's head is cut off and a young lady will rest on the points of three swords.

TO OBSERVE HOLIDAY

First State Bank here will observe Monday, October 12, (Columbus Day) as a legal holiday, officials declared yesterday.

Customers are asked to arrange banking business in advance to avoid possible inconvenience.

MOVE TO GRANDBURY

Mr. and Mrs. Odell Meyer and children left during the week-end for Grandbury, Texas, where they will make their home.

RETURNS HOME

Mrs. A. B. Groves returned home Wednesday from San Angelo, Texas where she has been at the bedside of a sister who is seriously ill.

TO ODESSA

Mrs. Stella Purcell accompanied her sister, Mrs. Bessie Purcell of Flomot, and a brother and nephew to Odessa last week where they visited their mother.

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THE ONE MAN in Texas who could do most to relieve the critical situation of the cattle producer, Governor Allan Shivers, has shown no concern at the distress of the industry.

Making the accusation was a soft-spoken, slightly gray man who was a horse-wrangler on the Matador ranch 40 years ago. S. E. (Eck) Brown of Dalhart, retired cattlemaster and banker, who heads the United Livestock Producers Association.

Livestock producers from a 13-county area banded together here Tuesday night to throw their weight behind the Dalhart organization in a demand for federal price supports on cattle.

Spurred on by bitter verbal attacks on the Shivers-Porter "Republican" leadership in Texas, the "p a c k e d - t o - h - e - w a l l s" District Court room of tense, worried cattlemen voted to form an auxiliary to the livestock group.

"I worked my heart out for Ike and supported Shivers," Brown declared. "I believed President Eisenhower when he promised to keep parity prices under our agriculture program. I still believe he is a good man but bound hand and foot by the old line Republican policy-makers."

"Governor Shivers led Texas under the Republican banner, promising us relief under the new administration. We have been deserted by a 'do-nothing' policy. The simple fact is that Governor Shivers has more power than any man in Texas with the administration and he has ignored our plight the same as the Republican party has ignored the obvious disaster to the nation's economy if the cattle producing industry is allowed to perish."

Each time Brown ripped into the record of Governor Shivers with regard to the cattle industry he received thunderous applause. He said he had been accused of almost everything since organizing the ULPA, even to being a disgruntled Democrat.

"We checked on it one day," he said "and the nickel who organized this group all voted for Eisenhower and supported Shivers."

Hits At Association

Brown shaped his attacks to include the Southwestern Cattle Raisers Association as one of the outstanding causes of the present cattlemen's crisis. "They told the administration to leave us alone and that we would work out our own problems without ever giving the average and small producer a chance to voice his opinion. The same group," he declared "has continued to assure Washington that everything was satisfactory with the cattlemen."

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(Continued on back page)

THE ONE MAN in Texas who could do most to relieve the critical situation of the cattle producer, Governor Allan Shivers, has shown no concern at the distress of the industry.

Making the accusation was a soft-spoken, slightly gray man who was a horse-wrangler on the Matador ranch 40 years ago. S. E. (Eck) Brown of Dalhart, retired cattlemaster and banker, who heads the United Livestock Producers Association.

Livestock producers from a 13-county area banded together here Tuesday night to throw their weight behind the Dalhart organization in a demand for federal price supports on cattle.

Spurred on by bitter verbal attacks on the Shivers-Porter "Republican" leadership in Texas, the "p a c k e d - t o - h - e - w a l l s" District Court room of tense, worried cattlemen voted to form an auxiliary to the livestock group.

"I worked my heart out for Ike and supported Shivers," Brown declared. "I believed President Eisenhower when he promised to keep parity prices under our agriculture program. I still believe he is a good man but bound hand and foot by the old line Republican policy-makers."

"Governor Shivers led Texas under the Republican banner, promising us relief under the new administration. We have been deserted by a 'do-nothing' policy. The simple fact is that Governor Shivers has more power than any man in Texas with the administration and he has ignored our plight the same as the Republican party has ignored the obvious disaster to the nation's economy if the cattle producing industry is allowed to perish."

Each time Brown ripped into the record of Governor Shivers with regard to the cattle industry he received thunderous applause. He said he had been accused of almost everything since organizing the ULPA, even to being a disgruntled Democrat.

"We checked on it one day," he said "and the nickel who organized this group all voted for Eisenhower and supported Shivers."

Hits At Association

Brown shaped his attacks to include the Southwestern Cattle Raisers Association as one of the outstanding causes of the present cattlemen's crisis. "They told the administration to leave us alone and that we would work out our own problems without ever giving the average and small producer a chance to voice his opinion. The same group," he declared "has continued to assure Washington that everything was satisfactory with the cattlemen."

"While we are going broke the meat packer is stealing our products and growing richer. Calf prices are low now but they are going lower when the present crop is dumped on the market. We can't keep them. We can't buy feed at its present price and feed to them, even if we have the money or credit."

In contrast to heated attacks before the cheering crowd at the Tuesday night's meeting, Brown voiced high praise for Senator Lyndon Johnson and Congressman Walter Rogers. "They have been fighting our fight and deserve our support."

Birnie Named President

D. I. W. Birnie, Motley county rancher, was unanimously elected as head of the auxiliary formed at the conclusion of Brown's address. Rancher Bundy Campbell was unanimously elected secretary-treasurer. Other counties in the 13-county group (Cottle, Floyd, Briscoe, Hall, Dickens, Kent, King, Lubbock, Carson, Swisher, Collingsworth and Motley) will name directors to be approved at a meeting of the ULPA directors.

While the neophyte organization will not be directly associated with the United Livestock Producers, its purpose is "one united program" under the leadership of the large organization.

Paralleling the action of a similar group formed at a meeting held Monday in Amarillo, the new organization set out three objectives:

1. Continuation of the drought relief feed program;
2. Price supports and 3. An effective and

(Continued on back page)

THE MATADOR BRAND

MARTHA JONES Editor
 JANNEY NORMAN Assistant Editor
 LA NELLE RATTAN, Feature Writer and Typist
 FRANK TRAWEEK Sports Editor
 Reporters: Nancy Vaughn, Joe Fair, Chas. Renfro

Editorial

Students, let's not forget what Mr. Ezzell told us about the rules of good conduct on our school buses.

He reminded us that the conduct on the bus should be the same as that in the classroom with the exception of talking.

Students should always remain seated until the bus is completely stopped and then get up and move to the front for the purpose of unloading.

Students should not stick any part of their bodies including heads, hands, arms, or legs out of the bus windows at any time.

A student living near Dallas had his head severed from his body last year.

Smoking is not permitted on the bus at any time by either students or driver.

Only students and other authorized personnel are permitted to ride on the bus.

Students should not throw anything at any time.

Stop Taking Harsh Drugs for Constipation

And Intestinal Upset! Get Relief This Gentle Vegetable Laxative Way!

For constipation, never take harsh drugs. They cause brutal cramps and griping, disrupt normal bowel action, make repeated doses seem needed.

Get now but gentle relief when you are temporarily constipated. Take Dr. Caldwell's Senna Laxative contained in Srup Pepsin. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, one of the best natural vegetable laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, gives gentle, comfortable, satisfying relief for every member of the family. Helps you get "on schedule" without repeated doses. Even relieves stomach sourness that constipation often brings.

Buy Dr. Caldwell's 30¢ size today. Money back if not satisfied. Mail bottle to Box 280, New York 18, N. Y.

Remember that an act of misconduct by you might cause your driver to have a wreck and cost the lives of some of your classmates. The above rules are authorized by the State and any student may be suspended from riding a school bus if the student cannot abide by the rules and regulations.

—M. H. S. B.—

Chapel Program Offers Variety Of Entertainment

The Matador High School Student body enjoyed an excellent chapel program last Thursday.

The first part of the program featured Mrs. Wilkerson's High School Girls Chorus singing, "This Is My Country", "America The Beautiful", and "The Holy City".

The second portion of the program featured the Freshmen girls answering questions regarding their boy friends, etc., and then doing an imitation of and singing the song "Flaming Mamie". Each girl hauled her boy friend up on the stage and occasionally had the misfortune to lose him to his steady.

The last portion of the program featured a pep rally led by Nancy Vaughn, Carolyn Tidmore and Lois Hughes.

Several parents and friends attended the program.

—M. H. S. B.—

FRESHMEN GIRLS INITIATED BY FHA

A beauty contest—heavens no, only initiation day for the freshmen girls of M. H. S. Thursday, October 1, 1953, we initiated the freshmen girls by having them bring one thing, a large suitcase. But, instead they came wearing their clothes wrong side out, one high heel shoe, one flat heel shoe, and a huge bonnet. Of all the things, not one of them combed their hair. Isn't it awful the way some people dress.

Those freshmen sure are boys-

crazy too. Everyone of them picked out a certain boy and followed him all day. They even tried to feed them at noon. Some of the girls seemed a little bashful about stealing the upper classmen's boy friends.

Why at noon they even scrubbed the sidewalk in front of the high school just to show us how clean they could get it. Joanne Darsey almost ruined her toothbrush showing James Taylor what a nice house wife she would be. Rose Donovan finally confessed to me that she thought she had convinced Dean Martin she would be loyal to him, she did it by giving a yell for him at noon.

Yes, these girls were pretty cute and wonderful sports. We want to thank them for their cooperation. Oh yes, don't leave the boys out! They were good sports by helping the freshmen girls in the chapel program.

—M. H. S. B.—

Matador Mavericks Defeat Owls 13-6

When the Matador Mavericks met the Silverton Owls, September 24, the Mavericks won the toss and chose to receive.

The two teams battled through the first quarter without scoring. Pat Green scored on a pass in the second quarter. The extra point was not made.

At the end of the half the score was 6-0 in the Mavericks favor. Dayton Graham scored in the third quarter, and Pat Green made the extra point. Silverton also scored in the third quarter.

The Mavericks next game will be with the Turkey Turks, October 8, at Matador.

—M. H. S. B.—

MATADOR "B" STRING WILL MEET FLOYDADA

The Matador High School "B" string will meet the Floydada "B" string at Floydada, October 12, at 7:30 p. m. It will be good practice for them and should help them.

—M. H. S. B.—

FRESHMAN NEWS

The freshmen are just about to get our bearings in High school now but it sure isn't like dear old Grade School.

We lost Spencer Dixon and Pat Groves when we came to High School but gained Betty Smith and A. B. Simpson. Lena Mae Madewell and Glynda McWilliams moved away after school started. This totals thirty members in our class at present.

The Freshmen Home Economics girls are hearing rumors about the FHA initiation but we think it will be lots of fun.

Essays

"America's Greatest Need"

By Janie Norman

America's greatest need for today is for righteous living. A Christian is to be a person of distinction. We are to stand against evil wherever it is near us. A Christian is also to be like a light, throwing its beam to every dark corner of the room.

The Beatitudes show that for Jesus, righteousness is a total attitude of mind. Those who are praised in the Bible, are men and women of love and trust.

The hope of America lies in the men and women who not only believe in Christ, but are willing to be holy and have a righteous conduct.

Our prayers must be sincere and earnest, first for ourselves and then, for our leaders. We must also pray that we all will live the right kind of lives. The very survival of the world depends upon that.

—M. H. S. B.—

KAMPUS KLATTER

Hi there—

Well, it's me back again this week to try to tell you what's happening on the M. H. S. campus.

Mr. McBride was mowing the lawn and got his hand caught in between the tree and the mower. He really did smash his hand too!! We hope it'll get well soon.

My eyes are still hurting too bad to open them. Know why? I took one peek at Mike Shank's new green boots. No, I was just teasing. Mike, they're really pretty!

At last Tom will get to take his cast off. If nothing happens it will be removed Tuesday. His arm has been asleep so long, I'm wondering if he'll be able to wake it up!!

Did you ever see a bunch of girls hopping around like they had rheumatism? If not, you should have been at M. H. S. last week. The girls have been taking calisthenics and it surely has left them sore. They'll recover in a few days, we hope.

Mrs. Allan has been sick this week and we really have missed her in the lunchroom. Mrs. Rosa Stafford has been helping in her place. Also on the sick list this

week, was Coach Hopkins.

Mr. Keith Patton was substitute during his absence. We also heard Marlene Bailey who is going to school at Canyon, fell down the stairs and hurt her back, we hope it wasn't serious. Better watch where you're going next time, Marlene!!

Have you driven by the school lately? If not, you've really missed something. Our flowers and lawn are still very pretty, due to the fact we've been taking extra good care of them. Mr. Allan and Mr. McBride also keep them nice for us.

You'd be surprised at what all we've been doing in English lately. I'll list a few things to give you a general idea. We had oral book reports which proved to be very interesting. We also recited poetry and turned in an illustration of the poem "Beowulf" aloud in class at present.

Bookkeeping class is progressing very nicely. Mr. Ezzell assures us we aren't half as dumb as we think. With his help eventually, we'll really be good at it. Well, let's hope so!!!

Freshmen girls were initiated into F. H. A. and brother they were a fright!!! What would school life be without memorable days like those?

The Junior class has ordered sample play books. From these samples, they will select the play they are best suited for.

A number of the Sophomore F. F. A. Boys are to leave Friday, October 9, for the Dallas Fair. They will be accompanied by the F. F. A. sponsor, Mr. Bill Moss. They plan to see the football game between the University of Oklahoma and the University of Texas, Saturday. They will return on Sunday. I know some boys that are going to be tired on Monday.

QUESTION OF THE WEEK

What would you do with a Rhino?

Sara Carson—Throw it away.

Frank Traweck—Put it in a Zoo.

Rachel Craven—Hide it.

Linda Chambliss—Put it in a book.

Carol Wayne Cooper—Make luggage out of it.

Rhino is slang for money or cash.

MATADORS 1953 FOOTBALL SCHEDULE

October 9—Open
 Oct. 16—Estelline here, conference game
 Oct. 23—Lakeview here, conference game
 Oct. 30—Turkey, there, conference game
 Nov. 6—Silverton, there, conference game
 Nov. 13—Quitaque, here, conference game.

—M. H. S. B.—

Ideal Girl

By Neal Pipkin

Hair—Janey Norman
 Eyes—Lucretia Edwards
 Complexion—Bette Montgomery

Nose—Lois Hughes
 Teeth—LaNelle Rattan
 Mouth—Carolyn Tidmore
 Smile—Sara Carson
 Hands—Joanne Darsey
 Walk—Nancy Vaughn
 Feet—Mickie Steen
 Figure—Mary Watkins
 Wit—Carolyn Tidmore
 Intelligence—Martha Jones
 Character—Reba Bain
 Personality—Bette Montgomery

Athletic Ability—Barbara Neighbors.

Ideal Boy

By Nancy Vaughn

Hair—Jimmy Graham
 Eyes—Lonnie Lynn
 Complexion—Jerry Swaringen
 Nose—Jimmy Watson
 Teeth—Charles Renfro
 Mouth—Robert Smallwood
 Smile—Harold Dean Martin
 Hands—James Sturdivant
 Walk—Neal Pipkin
 Feet—Richard Baker
 Physique—Dwayne Martin
 Wit—James Taylor
 Intelligence—Tom Hamilton
 Character—Cecil Irwin
 Athletic Ability—C. H. Murphy

Personality—Billy Jack Spray

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October 21st

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Ford Truck nation-wide sales are 42% above last year's record—so we can afford to give you our best trade-in deal in years!

Choose from over 100 new models, the widest range of Ford Economy Trucks ever built. Synchro-Silent transmission in every model—at no extra cost! Ends double-clutching. New Driverized Cabs! New set-back front axles for shorter turning. New overhead valve V-8's! Make your "right turn-in" now—see us today!

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Social Activities

Mrs. Knight Has HD Club Meeting

Matador Home Demonstration club met Thursday, October 1, in the home of Mrs. Bernice Knight. Roll call was answered by each member describing her ideas of closet arrangements.

Mrs. Fred Simpson, program leader, spoke to the group on the subject of "Clubs", and Mrs. W. D. Lipscomb, recreation leader, conducted a Bible quiz.

Refreshments of lemonade and cookies were served to those on the program and the following: Mesdames Ralph Stapleton, H. S. Watson, Ralph Long, Turner Campbell, C. P. Waybourn, Fred Bourland and F. B. Henderson, and one visitor, Mrs. R. A. Day.

Mrs. Wilson Barton, delegate to the recent THDA convention held in Galveston, will be a guest at the next meeting of the club, Oct. 15, in the home of Mrs. Seth Sager, and will give a report of the convention.

Also attending the convention was Mrs. G. E. Hamilton, and accompanying the two delegates to the convention city was Mr. Hamilton.

Whitworths Attend Tyler Rose Event; Queen Is Cousin

Mr. and Mrs. J. R. Whitworth were in Tyler Friday to attend the 16th annual Rose Festival and witness the coronation as Queen of Miss Sally Kay, a cousin of Mrs. Whitworth. She is the daughter of Mr. and Mrs. Luther Kay, Jr., and is a sophomore at S. M. U.

The festival this year was described as the most dazzling rose show ever offered by the Rose Festival Association. Magnificent costumes, setting, lighting and music during the festival coronation of the queen held the rapt attention of the audience throughout the performance, according to the Tyler Courier-Times. Eight Ladies-in-Waiting and 33 out-of-town Duchesses participated.

Among the many social functions held during the three-day rose show, was the Queen's Tea, held at the Kay home Friday afternoon, which Mrs. Whitworth attended.

The Whitworths visited other relatives in Bullard, before returning home Sunday night.

'Limbo' Jim Meador Holds Celebration For 87th Birthday

James E. Meador, better known as "Uncle Jim", and nicknamed by early-day cowboy friends as "Limbo" received his 87th birthday celebration from 3 until 6 o'clock in celebration of his 87th birthday. He was born on October 6, 1866.

The reception was held at the home of his eldest son and wife, Mr. and Mrs. Douglas Meador of Matador, with his other son and family, Mr. and Mrs. Joe Meador their daughter and son-in-law, Mr. and Mrs. Harold Maxey of Paducah, assisting with hospitality. Mrs. Maxey registered the guests in a leather backed book, stamped with the honoree's nickname.

Also in the house party were several nieces who assisted with serving. These were, Mrs. C. E. Woolery of Lubbock, who presided at the birthday cake, Mrs. G. N. Wilson, also of Lubbock, Mrs. Paul Farrar of Brownfield, Mrs. Jerry Birchfield, Mrs. Creed Jameson and Mrs. Wesley Hall, all of Matador. Lemonade and mints were on the refreshment plate with the cake.

More than eighty persons registered during the afternoon, including several from out-of-town. Among these were Mr. and Mrs. B. F. Simpson, Northfield; B. T. Prewitt, and Mrs. Pauline Williams, Estelline; C. E. Woolery, Lubbock; W. Q. Bailey, Paducah; Shirley and Stanley, of Brownfield, and Mr. and Mrs. C. C. Haile, Spur.

"It was a wonderful experience meeting with old friends," Mr. Meador declared. "I thank each of you who remembered me on this occasion, and I also wish to apologize to those whom I might have neglected to invite. I sincerely trust you will excuse this oversight on my part, and know that it was not intentional."

CARD OF THANKS

For every word of condolence and act of kindness extended us at our bereavement in the death of our loved one, and for the beautiful floral offerings, we wish to take this means of expressing our profound gratitude. Our prayer is that God bless each of you.—The Family of the late Mrs. H. P. Ring.

Kimble Optometric Clinic
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119 West California St.
Floydada

Pied 'Pinions

BY MRS. M.

Exhibits at the State Fair of Texas this year include the last painting of a famous Texas portrait artist. The painting is of Queen Elizabeth II of England. Douglas Chandor of Weatherford completed it about a year ago. He died a few months later.

Chandor was born in England. He became an American citizen in 1943. He married Iva Kute-man of Weatherford, whom he met in New York, and they returned to her home town to reside in a modest English-type cottage. Since his death, his studio has remained exactly as he left it — twisted paint tubes visible through double windows of his studio.

At the time of his death he was re-touching a reproduction of the Queen's portrait, and this painting of the Queen also remained on its easel before the double windows, through which visitors to the famous Chandor Gardens, could view it. The original portrait, painted in England of course, is larger than life-size, while the reproduction is about three-feet in height.

A number of local residents have visited the gardens, and seen the painting. Since cameras are allowed on the premises, many visitors have no doubt snapped pictures of it, through the windows.

The one Mr. M. shot on our visit there, was a "dud." However, Hazel Donovan was most fortunate. She has an excellent kodak snapshot of the painting, and in it can even be seen the reflection of the queen in a mirror before which she was standing while her portrait was being painted.

Just about every known species of flora can be found in Chandor Gardens, and they are planted so that something is in bloom practically the year around. Peach trees, 27 feet high, are curved to form an arched drive-way from the street to well inside the premises. Lily ponds and fish ponds are surrounded by vines and plantlife, and Oriental statuary is much in evidence about the place. Trees and shrubbery are everywhere, and at the rear of the house, the studio overlooks an authentic bowling green. Best time to pay a visit to the gardens, we were told, is the latter part of March.

Life magazine will feature the Chandor Gardens in a forthcoming issue, we were also informed.

We don't know who Marguerite Arneith is, but she sounds mighty like a Texan. We quote these lines by her:

"I never want to leave this world... And all that I hold dear... I'd gladly turn my back on Heaven... Because I like it here."

NORTHFIELD NEWS

Mrs. Charley Lane, Cor.

Mr. and Mrs. Toots Crook and son, Tony, of Floydada visited here Sunday with her mother, Mrs. C. H. Norton, and with Mr. Martin's sister and family, Mr. and Mrs. B. H. Hobbs.

Mr. and Mrs. T. W. Bain visited Mr. and Mrs. J. N. Thomas, Sunday.

Mr. and Mrs. Frankie Jackson and children of Childress, Mr. and Mrs. R. P. Owen of Silverton and Malcolm Owen of Kress, visited Mr. and Mrs. Charley Lane, Sunday.

Mr. and Mrs. A. C. Nimmo and sons visited Mr. and Mrs. C. M. Martin, Sunday.

Mr. and Mrs. Fay Tipton of Fort Worth, visited his parents, Mr. and Mrs. J. A. Tipton over the week-end.

Mr. and Mrs. Walter Timmons and Mrs. Toots Crook visited Mr. and Mrs. Ovie Seals, Sunday.

Mr. and Mrs. T. J. Casey of Childress, visited Mr. and Mrs. T. B. Simpson, Sunday.

Mrs. J. D. Elliott and children visited her parents, Mr. and Mrs. Lankford, Saturday.

Mr. and Mrs. G. F. Yeates and son, Gary visited their parents, Mr. and Mrs. T. B. Yeates of Roaring Springs and Mr. and C. R. Gage of Patton Springs, over the week-end.

Mr. and Mrs. J. C. Cain of Canadian, and Mr. and Mrs. Harlan Hartness of Artesia, N. M. were week-end visitors in the home of Mr. and Mrs. Jim Dubins.

Mr. and Mrs. Jim Wortham of Amarillo, visited in the home of Mr. and Mrs. Delmont Hays, Friday.

Local Items

Mrs. W. W. Clements was accompanied by Dallas last Wednesday by her son and wife, Mr. and Mrs. R. D. Clements, for a medical check-up. They returned home Thursday.

Mr. and Mrs. Pat Sheridan, Jr. and small daughter, Cindy, of Lubbock spent the week-end with his parents, Mr. and Mrs. Pat Sheridan, Sr.

Mr. and Mrs. Guy Martin and son, Tony, of Floydada visited here Sunday with her mother, Mrs. C. H. Norton, and with Mr. Martin's sister and family, Mr. and Mrs. B. H. Hobbs.

Mr. and Mrs. R. D. Clements are visiting in Carlsbad, N. M., with his sister and family, Mr. and Mrs. Ralph Horton.

John Morgan Rogers, Texas Tech student, Lubbock, spent the week-end here visiting his grandmother, Mrs. J. M. Jackson and other relatives.

Mr. and Mrs. Guy Kimbell, Jr. and Miss Melba Jane Kimbell of Lubbock, visited here during the week-end with their parents, Mr. and Mrs. W. G. Kimbell. They were accompanied by a friend, Miss Mada Kirk.

Sunday visitors with Jim Edmondson were his son and family, Mr. and Mrs. Tom Rufus Edmondson and baby son, Bobby, of Amarillo, and also a grandson Harvey Gene Brown and a friend, of Amarillo.

Coach and Mrs. Truett Rattan and daughter, Kativa, of Levelland, and Mrs. Rattan's mother, Mrs. Sid Veazey of Amarillo, were visitors here Sunday in the home of Mr. Rattan's parents, Mr. and Mrs. V. A. Rattan.

Matador IOOF Lodge

Meets every Tuesday night. Jerry Birchfield, Jr., N. G. Bruce Martin, Secretary. Visiting brothers welcome.

ATTEND FUNERAL

Mr. and Mrs. W. F. Jacobs and small daughter, Laura, attended funeral services at Clayton, N. E. Brane, father of Mrs. Jacobs, of Dallas.

IN STANLEY HOSPITAL

Ben Keltz has been a patient in Stanley Hospital since Friday and was given blood transfusions during the week-end. His condition is described as being in a state of lassitude.

VISIT MOTHER

Visitors here Sunday with their mother, Mrs. J. A. Groves and a sister, Mrs. Velma Fulmer were the following: Mr. and Mrs. C. T. Howell, Amarillo; Mrs. Claude Wilson and baby daughter, Mary Jayne; Mrs. Bruce Seigler, Lubbock; Mr. and Mrs. Donald Groves and son, Ronald, Hale Center; Mr. and Mrs. Arvel Kingery and daughter-in-law, Mrs. Kyle Kingery; Mrs. Groves, while not critically ill, has been suffering a series of heart attacks, and was accompanied to Lubbock Tuesday by a heart specialist. They returned home Wednesday.

State Fair of Texas!

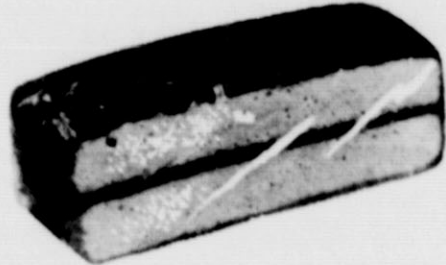
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Ethel Merman Show

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- ★ COTTON BOWL FOOTBALL
- ★ LIVESTOCK EXPOSITION
- ★ 10,000 FREE EXHIBITS
- ★ 3-D AGRICULTURE
- ★ TEXAS FASHION SHOWS
- ★ AUTOMOBILE SHOW
- ★ DANCING WATERS

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Chevrolet's 1953 Powerglide Automatic Transmission—teamed with the 115-h.p. "Blue-Flame" high-compression Valve-in-Head engine—brings you *entirely new operating economy* in city driving and on long trips.

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Put the selector lever in "DRIVE" position—step on the accelerator—and you move smoothly away from a standstill start to legal traffic speed in seconds.

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Great New Passing Ability
The car picks up pace in traffic or on the highway at the touch of a toe, for the '53 Powerglide has an added automatic passing range.

Smoothest No-Shift Driving at Lowest Cost
Driving is almost incredibly easy, changes of speed almost unbelievably smooth... for this transmission gives simplest, smoothest, no-shift driving at lowest cost.

Safe Eyes-on-the-Road Driving
Powerglide permits you to concentrate on driving, with hands on the steering wheel and eyes on the road.

Full Engine Braking-Power on Hills
Powerglide's flexibility lets you cruise easily up any hill. And you enjoy constant engine braking power for maximum safety when descending.

Rock Out of Trouble
Powerglide's smooth power flow lets you rock out of sand, snow or mud whenever the need arises. "LOW" and "REVERSE" are side by side on the Powerglide quadrant, making the operation doubly easy.

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Put the selector lever in "PARK" position when you leave the car, and a positive gear-type lock holds it in position until you return.

Time-Proved, Owner-Proved Dependability
Come in. Drive a Chevrolet with this finer, more popular automatic transmission—time-proved by hundreds of thousands of owners in over a billion miles of driving!

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HOUSE!

October 15th

our new store building — and gratitude to
have been a source of satisfaction to us because
of our quality merchandise, fair prices and

able for service, with greater comfort for the
Texas and here with us the pride we take in
is a personal visit us on Thursday, October 15th.

Mr. and Mrs. R. M. Stanley
5,000 Feet of Floor Space
between 10 p. m.

Gifts Favors For Everyone!

MARKET AND MOVIE PROJECTOR GIVEN AWAY — NOTHING TO BUY

Buy -- Enjoy It!

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Wine of Cardui

Regular \$1.25 Value

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R. M. STANLEY, OWNER

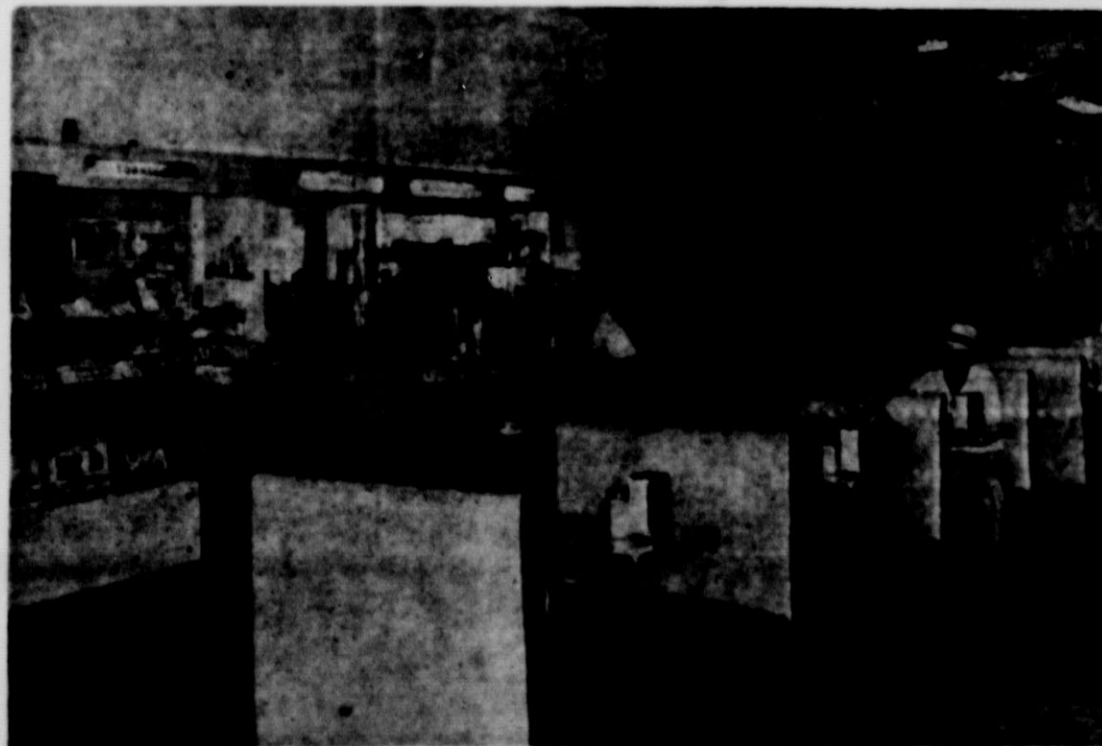
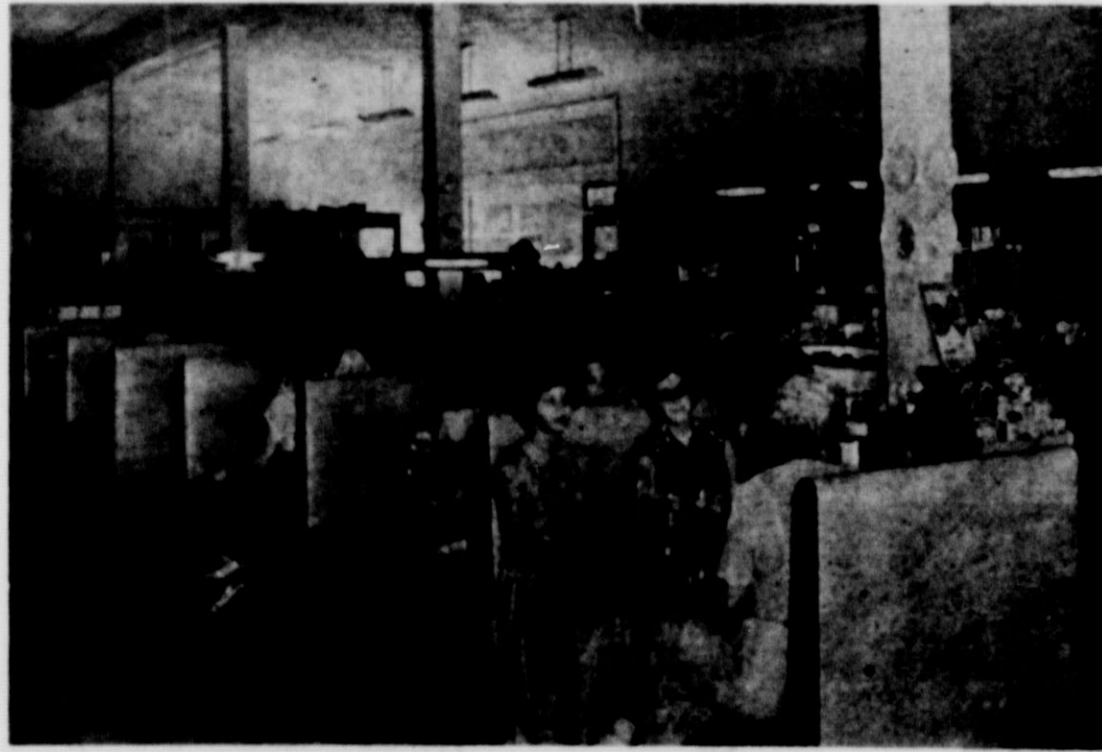
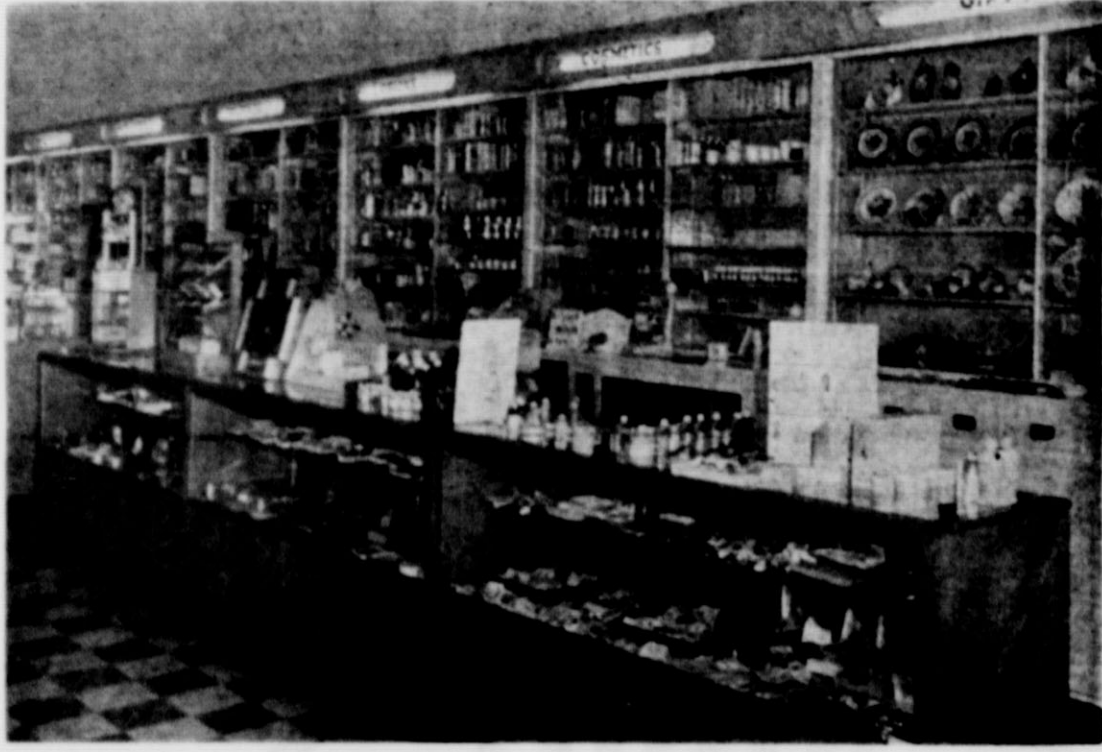
Tribune, Matador, Motley County, Texas, Thursday, October 8, 1953

YOU ARE INVITED

Birthday

AND OPEN HOUSE

All Day Thursday, Oct 8



WE announce with pride the eighth birthday and formal opening of our new store on building you, our customers. Our steady growth during the eight years we have been in business is evidence that we have pleased you. It represents your acceptance of our friendly and courteous service.

In our new store we have provided the most modern facilities available for the convenience of our customer. We believe our store is one of the most modern in West Texas and therefore are with announcing the formal opening. Please accept this advertisement as a personal invitation to visit us. It is truly your party. Favors have been provided for everyone. Register for...

Visit Our New Home - Over 5,000 Feet

FREE Ice Cream Cones Between 10:00 and 11:00

Register For Free Gifts For

ELECTRIC BLANKET AND MOVIE PROJECTOR

Borden's

This Is Your Party

FREE COFFEE



2 for 1

Malts & Milk Shakes

MADE WITH

Borden's Delicious Ice Cream

Buy One - Get One Free

THE TREAT IS ON US!



25%

Discount

(ON SWISS MOVEMENT)

Wrist Watches

Beautiful New Designs

Highest Quality Swiss Movements

Roaring Springs

NEWS

Mrs. L. E. Cooper, Correspondent
Phone 361, Roaring Springs

Mrs. D. A. Davis of Lubbock, on a trip to Dallas and son, Lee B. Davis of Dallas, spent the week-end with Mr. and Mrs. Martin Smith.

Mr. and Mrs. Dale King and Sharon Kay returned Thursday from a trip to Compton, Calif.

Mr. S. Thacker is a patient in Memorial Hospital, Quanah, where he underwent surgery Saturday. Mrs. Thacker is at his bedside.

Mrs. T. B. Hamilton, wife of former agriculture teacher here, is in a Hale Center hospital, suffering from polio. She was affected in the arms.

Rang Thornton of Mesalero, N. M. spent the week-end with his sister and family. Mr. and Mrs. Roy Bradford, Mr. Thornton was an early day cowboy on the Matador ranch.

Mr. and Mrs. John Kirskey and daughters, Jan and Ann of Lubbock were Sunday guests of her parents, Mr. and Mrs. Duff Green.

Mr. and Mrs. L. A. Mullins and sons, Bobby and Lester of Bovina, spent the week-end here in their home and visited with relatives.

ARTHRITIS!

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. I had Rheumatoid Arthritis and other forms of Rheumatism, hands deformed and my ankles were set.

Limited space prohibits telling you more here but if you will write me I will reply at once and tell you how I received this wonderful relief.

Mrs. Lela S. Wier
2805 Arbor Hills Drive
P. O. Box 2695
Jackson 7, Mississippi

Mr. and Mrs. H. T. Tooke are announcing the birth of a daughter, Venita Arbeth, on Oct. 2, at Spur Memorial Hospital.

Mrs. E. E. Moss and son, Hoyle G. Moss with his wife and son, arrived home Sunday from Amite, La., where they have been for several months.

Mrs. P. H. McDorman, Mrs. W. F. Woodin and daughter, Ada and Mrs. N. L. McKibbin and daughters attended to business and shopped in Lubbock Thursday.

Mr. and Mrs. Martin Smith visited in Sagerton, Thursday with his sister and husband, Mr. and Mrs. R. O. Gipson.

Mr. and Mrs. Tom Yeates made a business trip to Lubbock Wednesday.

Mrs. I. N. Holcomb of Floydada, visited recently with her son and family, Mr. and Mrs. E. H. Holcomb.

Mr. and Mrs. Millard Hartness have moved to Floydada to make their home.

Mrs. Hazel Bridges, head of the school lunch room, was a patient in Traweek Hospital, Matador, from Wednesday until Saturday. Mrs. Melton Brooks substituted for her.

Roger Kingery is a patient in Stanley Clinic, Matador, where he underwent surgery recently.

Mr. and Mrs. W. R. Woods of Amarillo, are here visiting with her mother and sisters, Mrs. C. D. Wilson, Mrs. Marvin Faulkner and Miss Beno Wilson.

Mr. and Mrs. Melton Brooks and children and Mr. and Mrs. Ray Warren and daughters visited in Floydada, Sunday with Mr. and Mrs. Junior Bearden.

Mrs. F. L. Mullins and son, Frank returned Sunday from Corpus Christi, where they spent the summer.

Mr. and Mrs. Joe Robinson of Amarillo, were week-end guests of her sister, Mrs. J. T. Swim, Sr., and Mr. Swim.

Tribune, Matador, Matley County, Texas, Thursday, October 8, 1953

Finishes Training With High Honors



A 2c Coy E. Brown has finished the radio repairman ground equipment course in the Air Force with the highest academic standing in his class according to his officers.

Brown is a former resident of Plainview. He is the son of Mr. and Mrs. W. E. Brown, Roaring Springs and is a graduate of Roaring Springs High School.

Mr. and Mrs. Bennie Goss of Pampa, announce the birth of a son, on Oct. 1. Grandparents are Mr. and Mrs. B. A. Goss and Mr. and Mrs. Elbert Mitchell.

Grady Greenlee of Lubbock, visited here recently with his nephew and niece, Mr. and Mrs. Bob Clemm.

Miss Barbara Hunter of McCoy, returned home Sunday after a visit here with her grandparents, Mr. and Mrs. S. D. Hunter and other relatives.

Mr. and Mrs. Marvin Duran, of Memphis, were Sunday guests of his brother and wife, Mr. and Mrs. Joe Duran.

Mrs. Mary Ragsdale is in Dickens visiting with her daughter, Mrs. Lillie Swan.

Mr. and Mrs. Buz Thacker and C. H. Smith drove to Quanah, Sunday, to visit with Mr. and Mrs. M. S. Thacker. Mrs. C. H. Smith, who had been with her parents, returned home with her husband and brother.

Mrs. James James Smith and Luther Moore shopped in Lubbock Monday.

Mr. and Mrs. Harry Beldon of Andrews, visited with Mr. and Mrs. Tom Yeates, Monday.

Mr. and Mrs. N. M. Gray had their children home for the week-end, being Mr. and Mrs. Wesley Gray and sons, Mr. and Mrs. John Gray and daughter of Irving, and Mrs. Hansell Pierce and sons of Jacksonville.

Mr. and Mrs. Luther Moore and son, Bobby were recent visitors in Greenville, with his mother, Mrs. D. M. Moore, who is ill.

Mr. and Mrs. V. M. Chalke attended to business in Floydada recently, and visited with her niece, Mrs. Johnny Moss.

Mrs. Alpha Reynolds has returned to her home in Terral, Okla., after a visit here with her father, J. H. Partridge and other relatives.

PERKINS-MOORE VOWS EXCHANGED

Miss Mina Jean Perkins, daughter of Mrs. Ruth Perkins, of Turkey, and Rudy Moore, son of Mr. and Mrs. Luther Moore of Roaring Springs, were united in marriage in Matador, Sept. 26, by Rev. Berry Watson, pastor of the Landmark Baptist Church.

After a short trip to Wichita Falls, they are at home in Roaring Springs, in the Prather house on Third and Circle street.

Mrs. Moore is attending high school, and Mr. Moore is employed by the Rodatam Cattle company.

Relatives Attend Christening Rite

William Gregg, infant son of Mr. and Mrs. David Campbell of Roaring Springs, was christened Sunday morning at the Methodist Church, with the pastor, Rev. W. B. Vaughn, officiating.

Relatives from out-of-town who attended the christening were, paternal grandparents, Mr. and Mrs. W. A. Campbell, Floydada; maternal grandparents, Mr. and Mrs. W. B. Wason, Matador; uncles and aunts, Mr. and Mrs. Maurice Campbell and son of Abernathy, Mr. and Mrs. Turner Hunter and children, McCoy, and Mr. and Mrs. Don Wason of Amarillo. The relatives and Rev. and Mrs. Vaughn enjoyed a covered dish luncheon at the David Campbell home.

NORTHFIELD SCHOOL NEWS

PUPILS IN THE FOURTH through the tenth grades have been selected for the cast of "Milestones in Melody", a musical program which will be presented in the near future at Northfield, according to Mrs. Sam Perry, director of music at the Northfield school.

The following students will have a part in the attraction: Rheta Jo Hoover, Anna Lois Martin, Ida Mae Simpson, Ruby Featherston, Donald Featherston, Barbara Ann Clark, Wanda Jo Clark, Billy Gene Clark, Clinton Holman, Marion Martin, Wiley Ray Bain, all of the seventh through the tenth grades; Jerry Thomas, Fredia Martin.

NEW OFFICERS OF THE MUSIC Choral Club are: President, Ida Mae Simpson; vice-president, Wiley Ray Bain; secretary, Anna Lois Martin; and treasurer, Clinton Holman. Mrs. Sam Perry is sponsor of the group.

THE PRIMARY GRADES will hold Open House on Friday, Oct. 9th at 3:00 p. m. in the primary classroom. All mothers of the students, and other interested people are invited to attend the function.

A program will be presented which will include rhymes in acts and songs by the First

Dale Lane, Vergie Holman, Jerrel Nimmo, Hazel Louise Martin, Petyea Timmons, Truman Featherston, Carolyn Lane, Faye Bell Carnes, all of the fourth through the sixth grades.

THREE NEW STUDENTS entered Northfield school this past week. They are Barbara, Wanda Jo and Billy Gene Clark. The students are formerly of Dumas.

NEW OFFICERS OF THE MUSIC Choral Club are: President, Ida Mae Simpson; vice-president, Wiley Ray Bain; secretary, Anna Lois Martin; and treasurer, Clinton Holman. Mrs. Sam Perry is sponsor of the group.

THE PRIMARY GRADES will hold Open House on Friday, Oct. 9th at 3:00 p. m. in the primary classroom. All mothers of the students, and other interested people are invited to attend the function.

A program will be presented which will include rhymes in acts and songs by the First

Grade, and a display of pictures of wildlife in Texas by Second and Third grade pupils.

Mrs. Ray Grimes is instructor of these three grades.

Whiteflat Soldier Likes Alaskan Base

A recent letter from Cpl. Billy Lynch, son of Arthur Lynch of Whiteflat, to Tom Tilson, disclosed that the soldier had been located at a new station in Alaska for about 4 weeks, and that he likes it very much, although he is 105 miles from the nearest town, Fairbanks.

He is making plans to file on land after his 19 months in the army. "The country is beautiful, and the fish and game are plentiful", he declared. His address is: Cpl. Billy Lynch, ER18255140, ATB, A.F.F. APO 733 % Postmaster, Seattle, Washington.

Before sailing, he visited the Tilson's son, Warren Earl, at Ft. Lewis, Washington.

COME TO CHURCH SUNDAY

DR. O. R. McINTOSH
OPTOMETRIST
211 South Main Street Phone 157
Floydada, Texas
Eyes Examined — Glasses Fitted

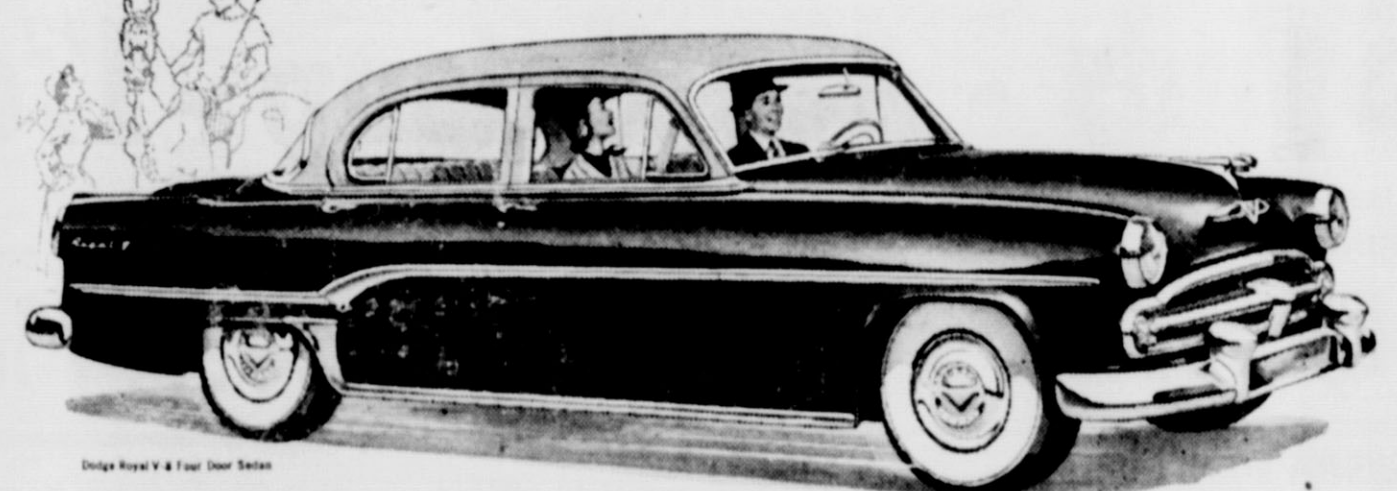
SATURDAY SPECIALS

- KIMBELL'S BEST, WHITE 10-Pound Bag
Corn Meal - - 73c
- ARMOUR'S, VEGETOLE 3-Pound Carton
SHORTENING 67c
- SOAP BAR
Vel Beauty Bar - - - 19c
- LIBBY'S 12 oz. Bottle
Catsup 17c
- DEL-MONTE, SEEDLESS Pound Box
RAISINS - - - 19c
- KIMBELL'S, Maple Flavor 24 oz. Bottle
Waffle Syrup - - - 33c
- LIBBY'S 46 oz. Can
Tomato Juice 29c
- CUT-RITE, 125 feet ROLL
Wax Paper - 29c
- CURTIS, Assorted 12 oz. Celo Bag
BAG CANDY 25c
- FRESH LEAN Pound
Pork Chops . . . 59c

SPECIAL DISCOUNT ON CASE-LOT MERCHANDISE
Spot Cash Grocery and Locker Plant
YOUR GOODWILL IS OUR GREATEST ASSET

DODGE 1954 PREMIERE WEEK
NEWEST SHOWING IN MOTORDOM—STARTS OCT. 8

Announcing the '54 DODGE
Elegance in Action



The Dodge with more than ever before!
More to it—More in it—More of it!

New Fully Automatic PowerFlite Drive, newest, smoothest, most powerful automatic.

New Red Ram 150 V-eight—America's Top Economy Eight now stepped up to 150-H.P.

New Full-Time Power Steering takes the work out of driving—leaves the pleasure in.

Elegant Jacquard Fabrics lend a new sense of gracious living inside. Color-mate styling of carpets, panels, and headlining.

More Massive with a longer sweep of clean-lined beauty with a wide selection from 3 great new Series: Royal V-8 • Coronet V-8 • Coronet 6.

dependable **New '54 DODGE**
The Action Car For Active Americans

Fresh new beauty and elegance give even greater meaning to the thrilling performance that has made Dodge America's Action Car. See, Drive the '54 Dodge during Premiere Week—starting October 8.

Johnson-Berryman Motor Company
Matador, Texas

FLOMOT NEWS

Mrs. A. L. Eubanks
Correspondent
Phone 3674, Turkey Line

Rev. and Mrs. J. C. McGraw of Petersburg spent Saturday night in the home of Rev. and Mrs. A. L. Eubanks. Rev. McGraw preached Sunday morning at the Flomot Baptist Church.

Mr. and Mrs. J. C. Franks drove to Amherst Friday to visit her sister and brother-in-law, Mr. and Mrs. Charlie Birdwell. Mr. Birdwell is seriously ill.

The young people of the community were entertained with a party Saturday night in the home of Mr. and Mrs. Sam Ross.

Mrs. L. B. Turner and Mrs. W. H. Webb were Floydada visitors last Wednesday.

Mrs. R. A. White and son, Micky, and Mrs. L. E. Shorter and children, Judy and Clois were in Turkey Wednesday.

Rev. and Mrs. A. L. Eubanks went to Wellington Tuesday to visit her sister and brother-in-law, Mr. and Mrs. C. S. Graham.

Mrs. Walter Burns and children of Oakland, Calif., visited her aunt, Mrs. A. L. Tanner and family, Tuesday. Also visiting in the Tanner home were, Miss Edith Mae Washington, and others from Amarillo.

Mrs. Pearl Martin visited in Plainview from Thursday until Sunday, in the home of her daughter, Mrs. Irene Irby.

Weldon Gates and Raymond Speer, who are attending Texas Tech, Lubbock, were home for the week-end, and attended the football game between Flomot and Peacock Friday night. They visited their parents while here.

Mr. and Mrs. Dennis Walling of Dalhart, spent Friday night with her parents, Mr. and Mrs. Houston Gunn.

Mr. and Mrs. J. B. Walling of Seymour visited the Houston Gunns, Saturday.

Visitors in the Earl Whitaker home Sunday afternoon were, Mrs. Whitaker's parents, Mr. and Mrs. J. A. Amonett, Mr. and

Tribune, Matador, Motley County, Texas, Thursday, October 8, 1953

Mrs. C. K. West, and Mrs. Sallie Stovall, of Floydada.

Mr. and Mrs. Joe Fisher and children of Lubbock were visiting his parents, Mr. and Mrs. Ernest Fisher, Sunday. They also attended Sunday services at the Flomot Baptist church.

Mr. and Mrs. Richard Turner of Matador, visited his parents, Mr. and Mrs. L. B. Turner, Sunday.

Mr. and Mrs. Otis Wilson of Quitaque, were Sunday visitors in the J. C. Franks home.

Rev. J. C. McGraw and daughter, Jetsy of Petersburg, and Rev. and Mrs. A. L. Eubanks were Sunday guests in the home of Supt. and Mrs. Louis Purvis.

Mr. and Mrs. Harrison George returned home Friday from a two week visit at Truth or Consequences, N. M.

Sfc. Donnie D. Martin, son of Mr. and Mrs. Van Martin, has written his parents from Korea, where he is stationed, that he underwent surgery on Sept. 20.

He declared he was doing fine and hoped to see all the folks by Christmas. His address is: RA 18389841, Btry. "B" 555 Fa. Bn. APO 52 2/2 Postmaster, San Francisco, California.

Mrs. M. C. Washington spent the past week visiting in Amarillo with her son and family, Mr. and Mrs. C. A. Washington, and with a brother, T. N. Jasper. She returned to Amarillo with relatives who had been visiting in her home, being a grand-daughter, Mrs. Walter Burnes and family and Miss Edith Mae Washington; and a daughter and children, Mrs. Bobbie Kiker, Cheryl and Sue.

Charles Tanner, who has been to Mammoth, Arizona, has returned home.

Rev. A. L. Eubanks made a business trip to Floydada, Tuesday.

Boll pulling in the Flomot community was halted by the rain during the week-end.

.....

FLOMOT BAPTISTS ELECT OFFICERS

The following officers and teachers have been elected to serve in the First Baptist church and Sunday School at Flomot, and took office last Sunday morning:

Mrs. F. S. Bourland, Church clerk; Louis Amick, treasurer; Louis Purvis, choir director; Mrs. Bernice Gates, assistant director; Cora Gail Gunn, pianist; Anna Beth Tanner, assistant pianist; L. B. Turner, Board member.

Sunday School officers: J. C. Franks, general superintendent; H. L. Martin, assistant supt.; Mrs. Odis Crowell, secretary; Mrs. Tom Spear, assistant secretary.

Sunday School teachers: L. B. Turner, Men's Class, with W. H. Webb, assistant; Mrs. F. S. Bourland, Ladies Class, with Mrs. J. C. Franks, assistant; A. L. Tanner, Young Adult class, with Bill Johns, assistant; Mrs. Louis Purvis, Intermediate class, Mrs. Ernest Fisher, assistant; E. L. Shorter, Junior class, Mrs. A. L. Eubanks, assistant; Mrs. H. L. Martin, Primary Class, Mrs. E. L. Shorter, assistant; Mrs. Houston Gunn, Beginners; Mrs. Bill Johns, assistant; Mrs. L. B. Turner, Nursery; Mrs. Art Green, assistant.

Training Union officers: L. E. Shorter, General director, Art Green, assistant; Ray Nell Tanner, secretary; Cora Gail Gunn, assistant; Mrs. Bernice Gates, Intermediate leader, Mrs. Bill

Johns, assistant; Mrs. A. L. Eubanks, Junior leader, Mrs. H. L. Martin, assistant; Mrs. L. B. Turner, Primary leader, Mrs. Houston Gunn, assistant; Mrs. L. E. Shorter, Story-hour leader, Mrs. Art Green, assistant.

W. M. U. officers: Mrs. L. B. Turner, president; Mrs. J. B. Johns, vice-president; Mrs. L. E. Eubanks, secretary; Mrs. L. E. Shorter, assistant secretary; Mrs. P. S. Bourland, Bible Study chairman. Other officers will be appointed at next meeting of the group on Monday, Oct. 12.

.....

MIDWESTERN HOMECOMING

Saturday, Nov. 7, has been set as Homecoming for Midwestern University, Wichita Falls, and all students are reminded and urged to attend. Several from Flomot will probably attend.

.....

FORMER FLOMOT GIRL MARRIES

Miss Joan Turner, daughter of Mrs. Estelle Turner of Tulla, recently became the bride of Sgt. R. B. Crispe, Jr., son of Mr. and Mrs. R. B. Crispe, Plainview.

The bride is a graduate of Flomot High School and attended Lippert's Business College in Plainview.

The bridegroom is a graduate of Olton High School and is now in the Air Force.

.....

WHITEFLAT NEWS

(By Mrs. H. R. Plyler)

SHOWER HONORS RECENT BRIDE

The Whiteflat Home Demonstration club sponsored a bridal shower in the club room, Thursday night, Sept. 24, honoring Mrs. Kenny Allison, the former Lola Lynch. The recent bride is the daughter of Arthur Lynch of Whiteflat.

The color motif was carried out in pink and green.

Approximately fifty guests registered in the bride's book, including several from out-of-town. These were, Mrs. James Holiday of Vernon, and Mrs. Marion Fisher and Modena Lynch of Amarillo.

.....

Mrs. Pritchett Is HD Club Hostess

Mrs. J. W. Pritchett served as hostess when the Whiteflat Home Demonstration club met on Friday, Oct. 2, in the club room, and gave a demonstration

on baking a lemon cake top pudding, which was served to ten members and two visitors.

Those present were, Mesdames J. M. Jameson, M. D. Morris, L. A. Carlisle, Alford Watson, R. L. Mitchell, W. E. Smith, Tom Tilson and H. R. Plyler and Miss Melba Jameson, and the visitors, Mrs. A. K. Wilkinson and Mrs. J. W. Barker.

Next meeting will be held Oct. 16th with Mrs. Ed Whitaker as hostess.

.....

Mr. and Mrs. Albert Morris and small son, Albert, of Lubbock visited their parents, Mr. and Mrs. Malcolm Morris and Mr. and Mrs. John Reynolds over the week-end.

Alford Watson, who had the misfortune of breaking his leg on Sept. 29, has been released

from Traweek Hospital, Matador, is reported to be improved.

Mr. and Mrs. L. D. Plyler and children, Denny and Janette of Hale Center, visited his parents, Mr. and Mrs. H. R. Plyler, this week.

.....

Alford Watson, who had the misfortune of breaking his leg on Sept. 29, has been released

from Traweek Hospital, Matador, where he was treated.

HOME FROM PUERTO RICO

Cpl. Ray Chambliss has returned to the states from duty in Puerto Rico, and has been visiting his parents, Mr. and Mrs. E. B. Chambliss of Floydada, formerly of Matador. He left Monday for Camp Lejeune, N. C., where he will be stationed.

GIGANTIC CLOSING OUT SALE
WATCH FOR OPENING DATE
EVERYTHING MARKED BELOW COST!

Lottie's Dress Shop

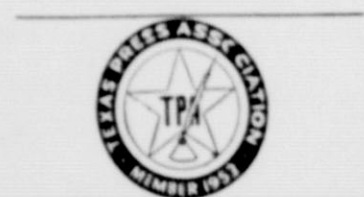
NEXT DOOR ROGUE THEATRE

MATADOR, TEXAS

Matador & Tribune

ISSUED THURSDAYS AT TRIBUNE BUILDING, 1021 MAIN STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE MORNING STAR, REPORTER BY PURCHASE APRIL 14, 1938. THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1883, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.



DOUGLAS MEADOR, EDITOR
NEWS, DOUGLAS MEADOR,
SOCIAL AND ASSOCIATE EDITOR

SUBSCRIPTION RATES
IN MOTLEY, FLOYD, DOTTLE, HALL AND DICKEY COUNTIES
ONE YEAR IN ADVANCE \$2.00
ELSEWHERE, ONE YEAR \$2.50
ANY PROSECUTOR REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE SUITABLY AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE MANAGEMENT.

PRINTED BY
MOTLEY COUNTY NEWS

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."



GO PROTECTED WITH AUTO INSURANCE!

For happier summer motoring... for greater protection value per dollar invested, carry adequate auto insurance! It gives you full protection against financial loss incurred through accident, theft or fire.

BILL DIPKIN

Insurance Agency

First State Bank Building

Phone 300

BUY BIG for less than you think

Come in and ask us about the low delivered price of this **New 1953 Buick SPECIAL**
2-Door, 6-Passenger Sedan



WHY should you do yourself out of the big things in motoring life?

Why pass up the room and power and comfort and niceties of big-car travel—when you can buy a big, new Buick SPECIAL for just little more than the price of smaller cars?

We'll show you our price to prove that—to prove that you can buy this Buick SPECIAL for just a few dollars more than you have to pay for one of the so-called "low-price three's."

Figure what that means—

Just a few dollars more for a lot bigger hoodful of power—Fireball 8 power—the highest horsepower ever placed in a Buick SPECIAL.

Just a few dollars more for big and spacious 6-passenger roominess—and the solid, steady comfort of Buick's famed Million Dollar Ride.

Just a few dollars more for Buick styling, Buick handling, Buick luxury, Buick fun.

But do you know what else those few extra dollars get you in this big, broad, beautiful Buick?

THE GREATEST BUICK IN 50 GREAT YEARS

They get you a long list of standard equipment at no extra cost that most other cars at or near its price charge you for, as extras—which makes our quoted price even lower than it looks.

We have the facts and figures to prove our points. All we need is you, at the wheel.

Drop in on us this week and see for yourself that your new-car money really buys big—in Buick.

MILTON BERLE stars for BUICK in the BUICK-BERLE SHOW on TV Tuesday evenings. Also, every Saturday, tune in the TV Football Game of the Week—a "GM" Key Event!

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

C. H. ELLIOTT SALES COMPANY

9th & Breckenridge

Paducah, Texas

PRICE SUPPORT ...

(continued from page one)
immediate federal cattle buying program.
No Guarantee Of Profit
"We don't ask any guarantee of profit," Brown said, "but a guarantee to keep us from going broke. If the people in this country lose confidence in one of the basic agricultural commodities, the whole economy of the country is in jeopardy."
"We have an over-production in everything and if the cattle-men go down we are set for a master depression. If the cattle industry is permitted to live and have a part in the present economy of the nation then we will be able to buy the high priced commodities and to pay well for labor and return to the government in taxes more than the price support will cost."

Introduced By Judge
The speaker was introduced by County Judge Vance Gilbreath who served as chairman of the meeting. Earlier in the meeting the Dalhart champion of the cattle industry was guest at a steak dinner served by Methodist ladies in the basement of the church.
Also attending the dinner were neighboring bankers who later attended the meeting. They included: Homer Hammons, vice-president of the Lubbock Citizens' National bank; Henry Barnhill, President of the Peoples' State bank, Turkey; and John Barnhill, vice-president; C. H. Phillips, President of the First National bank of Paducah; F. F. Vernon, vice-president of the Spur Security bank; Earl Crow, vice-president of the First National bank of Floydada; O. R. Stark, President of the First National bank of Quitaque; and other officials associated with the banking institutions.

DRUG STORE ...
(continued from page one)
contest works this way. Any family (must include man and wife and unmarried children) may weigh in during the day. The family with the heaviest total weight will receive the gift.
In addition to the gifts, favors will be provided for everyone who visits the store during the day. Free coffee and donuts will be served throughout the day (The store will be open from 7 a. m. to 10 p. m.) Free Borden's ice cream cones will be served between 7 and 10 p. m. A special which will be popular with

fountain patrons will be the "two for the price of one malts and milk shakes". Two malts or milk shakes will be sold for the regular price of one during the open house party.

Born In Wisconsin
R. M. (Bob) Stanley was born in Wisconsin but moved with his parents to Milam county, Texas in 1906 (his brother Dr. J. S. Stanley was born in Milam county, Texas). His father, Dr. C. J. Stanley moved with his family to Dimmitt (Castro county, West Texas) in 1916 where he practiced medicine from 1916 to 1920. He moved back to Milam county because of the high altitude which affected his health. Dr. C. J. Stanley died in 1943.

Bob Stanley started working in a drug store in Leesville, Texas in 1923 and received his pharmacist license October 7, 1927. He was married to Miss Etelle Conover at Moore, Texas, September 24, 1933. They have two sons, Fred who is a student at the Southwestern School of Pharmacy, Weatherford, Oklahoma, and James, who attends grade school here in Matador.

Mr. and Mrs. Stanley came here from Lockhart, Texas, purchased the City Drug store from G. S. Craven who had operated the firm for about 27 years. Mr. Stanley operated the store under the name of the City Drug store until 1947 when it was changed to Stanley Pharmacy.
Besides Mr. and Mrs. Stanley, employees are Mrs. Delores Smallwood, Mrs. Nora Belle Dunning, Mrs. Lois Hughes and Royce Kirby.

FORMER RESIDENTS VISIT
Former Matador residents, W. P. Graves of Deming, N. M., and his daughter, Mrs. Bill Eggleston of Amarillo, were visitors here Friday with Mr. Graves' sister and family. Mr. and Mrs. W. W. Clements.

TO AMARILLO
Miss Rachel Patton and her mother, Mrs. M. L. Patton, were accompanied to Amarillo last Friday, by Miss Maggie Bryan, who remained until today, visiting with a sister, Mrs. R. L. Patton.

IN APPRECIATION
This is to express my sincere appreciation to friends for the many cards, flowers and other gifts sent me during my hospitalization, and for your visits. Your thoughtfulness meant more to me than words can ever convey.—Mrs. Jim Horn.

Tribune, Matador, Motley County, Texas, Thursday, October 8, 1953

PIONEER IS ...

(continued from page one)
signed to reach from Canada to Mexico City said most of the problems have been overcome. Money is available to build the section north of Turkey, connecting with the new bridge across Red River, in 1954. Next meeting of the group sponsoring the highway will be held in San Angelo, Lion Murphy declared.
Boss Lion Murphy announced in the breakfast-meeting Monday morning, had approved the club's sponsoring the newly reorganized Cub Scout Pack, Community Chest Question.

Boss Lion Moss said the question of the Community Chest in Matador will be discussed at the next meeting of the club and asked everyone interested in continuing the movement or favoring its discontinuance, to submit their opinions.

Program at the Tuesday meeting was completed by the showing of Southwestern Conference football film, arranged by program sponsor Lion Andy Hurst. Following the football film, a motion picture of the opening of the Flomot farm-to-market road and Quitaque bridge was shown. The colored picture was made by Joe Speer of Flomot.

HOME FROM TYLER
Mrs. Wm. K. Birchfield has returned home after spending the past three weeks in Tyler visiting her daughter and family. Mr. Birchfield drove down and accompanied his wife home Sunday.

HOME FROM HOSPITAL
Mrs. Jim Horn returned home Saturday from Lubbock, where she recently underwent surgery at Lubbock Memorial Hospital. Her mother, Mrs. U. L. Willie drove there to accompany her home.

VISITS SISTER
Mrs. H. S. Watson was accompanied by her son-in-law, Bill McCaghen, and visited her sister, Mrs. M. P. Fulkerson, who is still in a weakened condition following surgery this summer.

Mr. and Mrs. Bob Martin and son, Dewayne visited at Petersburg Friday with their daughter and sister, Miss Elwanda Martin and attended a football game there. Mack Shurbert returned home with them as week-end guest of Dewayne.

FORMER COLORED TEACHER HERE IS CLAIMED BY DEATH

Jeannetta Brembry Davis, former principal of the Matador colored school, and wife of Rev. O. B. Davis, now of Lawton, Okla., died recently in Quannah hospital, and funeral services were held Tuesday, Oct. 6, at 1:30 p. m. in the Bethlehem Baptist Church of Lawton.

She was principal of the local colored school for about 20 years, and taught in other schools for 8 years. At the time of her death, she was principal of the Northside School at Vernon, Texas.

Besides her husband, she is survived by 5 brothers and 3 sisters: Brooker T. Brembry of Caldwell, Texas; Prince Brembry, Phoenix, Arizona; Albert Brembry and Mango Brembry, Sioux City, Iowa; and Pat Brembry, Amarillo; Mrs. Mable Barrett and Mrs. Melvina Mangrum, Matador; Mrs. Susie Johnson, Ft. Worth; Mrs. Lydia Williams, Los Angeles, Calif.; and Mrs. Istoria Evans, Pittsburg, Texas.

Several friends from Matador attended the funeral, including Mr. and Mrs. James Thompson, R. L. Campbell and Mesdames White, Beverly Lynch, Oressa Harris, Nell Nelson and Luella Pitts.

Mr. and Mrs. John Warren and daughters, Janet and Jerri, of Sweetwater, visited here during the week-end with his parents, Mr. and Mrs. C. Warren.

In The Want Ads

FOR SALE: Black-eyed peas, 75¢ bu. in field, or \$1.25 delivered. Mrs. Sterling Price. 30-2tc

WANTED: A WOOL PRESSER. Day by Day Cleaners. 30-2tp

SAVE MONEY: Trade at Joe's Grocery. Save up to 35¢ on 10 gallons of gas. Save 5¢ or more on a quart of oil. Why pay more? A dollar saved is a dollar earned. East side of Matador, Highway 70. Joe's Grocery & Motel. 30-1tn

FOUND: Black Cocker Spaniel. Young male. Friendly, intelligent and appears to be pure-bred. Owner may recover by paying for this advertisement. R. E. Campbell, Jr. 30-2tc

FOR RENT: 3-room house with bath. See or call Mrs. Velma Fulfer. 30-2tc

HOUSEWIVES WANTED: Address advertising postcards. Must have good handwriting. Write National Engraving, Watertown, Mass. 30-p6t

FOR RENT: 2-room rock house. Mrs. W. H. Rogers. 29-2tp

HOUSE FOR RENT: See Henry Thompson. 29-c3t

HELP WANTED: Man or woman to wash dishes and also woman to wait tables. Good salary. Apply in person. Babe's Cafe, Guthrie, Texas. 29-p2t

FOR SALE: 1952 Power-glide 4-door Chevrolet, 17,000 miles, \$1,595. Matador Motor & Implement Co. 29-ctfn

WE WILL MIX your concrete for 10¢ per sack, but we will not loan our mixer. Carlson and Son. 29-c2t

WE HAVE SEED: Wheat, Barley and Rye. Farmer's Coop. 29-4tc

MORGAN CONVALESCENT HOME: Special rates—good personnel, loving care. Nurses on 24-hrs. Phone 9561 or write 400 7th S.W. Childress, Texas. 27-4tc

ALL MAKES New and Used Cars: New 4-door Mercury on hand now. 1953 Ford four-door with overdrive. 1948 Ford two-door, in good condition. 1949 Chevrolet truck, two spd. axle, grain bed 8x14. Braselton Implement Company, Roaring Springs, 29-ctfn

I HAVE A HOUSE FOR RENT: F. O. Carlson, Matador 28-4tc

COMPLETE STOCK NEW Farmall tractors with or without equipment. Matador Motor & Implement Co. 26-ctfn

HAVE Some Irrigated Farms, City Property for sale. If interested contact Giesecke Ins. and Real Estate Floydada.

FOR SALE: Fryers, \$1.00. Mrs. W. H. Rogers. 29-2tp

WANTED: Farm and Ranch loans. Low, reasonable interest. Contact NONA STARCHER, Spur, Texas. 28-4tp

WANT TO LEASE From 1 to 3 years, my property, known as the Bourland homestead, as follows: 10 acres land, 2 acres in cultivation, 1 acre in orchard; 5-room house and 2-room house; barns, 5 chicken houses A. L. Curry, Matador. 29-p2t

USED FARM EQUIPMENT: 1953 Ford tractor and equipment. 1948 Ford tractor and equipment, just overhauled. 1945 M Farmall with or without equipment. Used F-30 Farmall will sell for what the tires are worth. Used 10-ft. IHC broadcast, just overhauled, ready to cut feed. Used one-way, breaking plows, and lots of other equipment for all makes tractors, one used No. 52 IHC combine, \$300. One slightly used 10-ft. Hoeme plow, \$250. Braselton Implement Company, Roaring Springs, Texas. 29-ctfn

FOR SALE: 4-room house with bath; with some out-buildings. House is to be moved. Will just sell house. H. D. Barton, 817 Canon St. Matador. 28-4tp

USED MACHINERY: 1-1D9 tractor with Hancock terrace and front-mounted dozer, \$2,450. Used wheat drills, \$325 and \$275. One-way plows, \$25 and up. Matador Motor and Implement Company. 26-ctfn

FOR RENT: One of the best corner buildings in Matador. Former location of Stanley Pharmacy. See R. M. Stanley at Stanley Pharmacy. 26-ctfn

GENUINE FORD BATTERIES as low as \$9.95. Matador Auto Company. 21-tn

SEE US FOR POLIO, Life, Fire and Hospital Insurance. We represent Reliable Stock companies. C. W. Giesecke Ins. Agency, Floydada. 50-tn

FOR RENT: House No. 404 on Lariat Street; 4 large rooms and bath. For inspection see Mrs. Sistrunk R. L. Jameson, 1 mile South, 1/2 mile West, Whiteflat. 27-4tp

USED CAR: 1949 Buick 2-door Super, \$750. Matador Motor and Implement Co. 26-ctfn

CUSTOM BINDER WORK: I have purchased a new No. McCormick Deering broadcast binder. Your feed-cutting work solicited. Customary rates. Brandon Brothers, Matador. 27-4tp

NEED TIRES ... See us for the best tire trade in town. Matador all sizes. Campbell Chev. Co. 44-tn

CAR HEATING? Let us reverse flush radiator and block with "pressure Purger." Only \$7.95. Campbell Chevrolet Co. 59-11tn

FOR SALE: Cakes, Meats, Feed, Cotton Seed, Poison and Fertilizer. Best you can buy. West Texas Gin, Joe M. Gaines Mgr. 27-4tp

NEW AND USED refrigerators, new and used washing machines. Matador Motor and Implement Co. 25-ctfn

FREE RENTAL SERVICE: If you have a house or farm to rent or wish to rent see F. C. Bourland Real Estate Company. Phone 56. 26-tn

SPECIALS

MOTOR NEEDS

12 Month Guarantee
Car Battery ... \$8.95
Exchange ... Installed

Filter Cartridges ... 75¢
(In Lots of 8)
Fits Ford, Ford tractor, Mercury, Chevrolet and many others. Guaranteed

Seat Covers ... \$29.95
Reg. \$40 Value. Installed. Best Grade Plastic

Mechanical Service
Complete brake job on most makes of cars or half-ton pick-ups. Genuine Raybestos lining, bonded or riveted. \$12.95

PEG'S GARAGE

Highway 70 East of Main

TREMENDOUS VALUES

IDAHO RUSSETS Spuds - 43c	10-Pound Bag	DEL-MONTE Catsup - 17c	14 oz. Bottle
SUN-SPUN Corn ... 15c	303 Can	3-POUNDS Bake-Rite ... 73c	Can
CHOICE STEAK T-BONES ... 59c	Pound	WHITE SWAN Coffee - 85c	Pound
KIMBELL'S WAFFLE Syrup .. 33c	24 oz. Bottle	WHITE SWAN Black Pepper - 25c	1 1/2 oz. Can
GEBHARTS Chili Beans - 12c	Two 303 Cans	GOLDEN BRAND Oleo 35c	2-Pounds

We Sell Finest Quality Home-Slaughtered Beef

CHARLIE'S GROCERY

These Prices Are Good Friday and Saturday MATADOR, TEXAS

2 Full-Size Ovens!
Fully Automatic!
Beautiful—Inside and Out!

FRIGIDAIRE 2-OVEN ELECTRIC RANGE

Lower priced than many single oven models!
Here's a range that sets new standards of economy and value! More oven space than any other range at the price! And packed with features that give you care-free automatic cooking! See it today! There's nothing else like it!



2 BIG OVENS, YET LOOK AT THE PRICE!
Model RS-28
\$299.95
ASK ABOUT OUR EASY TERMS!

- Two Waist-High Broilers
- Cook-Master Automatic Oven Control
- Four Radiant Tube 5-Speed Cooking Units
- Acid Resisting Porcelain Cooking Top
- Full-Width Storage Drawer
- Oven Signal Lights
- Lifetime Porcelain Finished Cabinet and Oven
- Handy Appliance Outlet
- Simpli-matic Oven Control on each oven
- Adjustable Oven Shelves
- Glare-free Cooking Top Lamp

Look at and compare all these Frigidaire features!

Come in now! See all the New Frigidaire Electric Ranges

West Texas Utilities Company