

Matador Tribune

1958 YEAR—No. 40 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, DECEMBER 11, 1958 PRICE SEVEN CENTS

Flames Sweep Historic Ranch Property

Fine Saddles Burn As Flames Eat Way Across Half of Headquarters Corrals

FLAMES driven by a dry Norther last week destroyed half of the sheds and corrals at the historic Matador Ranch headquarters one and one-half miles southwest of Matador. The fire, of unknown origin, was discovered about 2:30 p. m. Thursday by Sam Whitley, a cowboy, after he had hung his saddle in the house and gone to the chuck house about 100 yards away.

He said it leaked as if smoke was coming from under the saddle house. He attempted to save his saddle and was met by a wall of flame. Eleven saddles hanging in the shed were destroyed at least five of them were made by the late H. H. Schweitzer famed craftsman, whose work is classed among the finest by riding men everywhere. Ranch manager Seth Sager lost two Schweitzer saddles in the fire, one being new and among the last ever made by Mr. Schweitzer.

Matador Volunteer Fire Department responded immediately but was forced to stand by because no water was available. Historic Ballard Creek Spring a few hundred yards away, where water is impounded by a small dam, was of little value. Water in the tank contains heavy moss which would have clogged fire engine pumps, and no straining equipment was available.

Volunteers with buckets and sacks kept the fire from destroying the entire group of buildings and probably spreading to other ranch property. The fire crossed the branch of Ballard below the spring and threatened other buildings before it was brought under control.

Tank trucks of water were brought to the scene and one unit of the Matador Fire Department equipment was used to pump it into the wind-driven fire. Other equipment owned by Ed Jameson was brought to the scene and aided in preventing the fire from spreading.

Feed Is Lost
In addition to the valuable saddles, a large quantity of feed was consumed in the fire. About 1200 sacks of cottonseed cake and several tons of cut alfalfa and three tons of hay went up in smoke. The fire continued to burn in the feed through much of Thursday night. Corrals and sheds built under the sandstone ledge west of the ranch headquarters, to approximately the total length, were destroyed. Some of the sheds and equipment had been standing for 75 years, although a flood in 1914 made necessary the replacement of part of the equipment.

Half Century Ago
Cowboys fighting the fire were misty-eyed as they breathed smoke and saw the burning embers where the saddle shed had stood.

"I hung my saddle in there 52 years ago," Rang Thornton, former Matador Land & Cattle Co. range wagon boss, said. Ed D. Smith said he hung his saddle in the shed 45 years ago, and Harry Carter, a pioneer cowboy who is a private rancher, said his saddle was in the shed in 1898, or 60 years ago.

Proof that the old Western Spirit still exists in the ranch country was the offer to lend saddles to Matador Ranch cowboys the following day. Sam Whitley said at least ten saddles were offered to cowboys whose saddles were destroyed in the fire.

Mr. and Mrs. Sager want to express their appreciation to everyone who aided in any manner in bringing the fire under control and in keeping it confined to as small an area as possible. Volunteers were plentiful and many worked several hours in helping subdue the flames.

No livestock was lost although a number of saddle horses were in the corrals at the time the fire was discovered. Whitley opened gates and was able to drive the animals out of the danger area.

RETURN FROM CLARENDON
Mr. and Mrs. James Meador and children recently returned from Clarendon where they lived for a short time, and Mr. Meador is again employed on the Campbell ranch.

RAIL DUST

By DOUGLAS MEADOR



It is difficult for opportunity to be loud enough to be above a television program.

A man renders his best when he has already received half of the satisfaction as part of accomplishment.

Children are given an opportunity to experience the joy of giving instead of receiving the Christmas season because of a period of sublime enjoyment.

Adults are convinced Santa Claus has moved south to Washington.

Who holds the stones of ambition together as mortar between and if it is mixed too thickly the structure will fall apart and it is completed.

Every general opinion, will bluish. It is just that shade of embarrassment is announced than certain shades of makeup. Subsequently, a young thing may be chagrined at missing the end of a cocktail story, than her mother hearing it from a friend.

Roaring Springs FFA Chapter places third in Area I leadership contest held at Plainview December 6. Represented by first place winners of each school, comprising all schools in Texas Panhandle.

Team members are, Bill Keith Brooks and Gary Seale.

They would like to have placed first in the contest.

They feel lucky to have placed as high as they did. They did a very good job in the contest.

State FFA Leadership Contest will be held at Sam Houston State Teachers College, Dec. 13.

They are advancing for observation of Christmas, in two weeks at the First Baptist Church, according to the pastor, Gene Hawkins.

Young Adults Couple's night will meet at the church on Friday night, Dec. 18 (Thursday) and to decorate the tree and program scheduled for Friday night, Dec. 19.

Children of the church are invited to receive a Christmas card and to arrange for the tree.

Background and religious service of the occasion will be in a Christmas service, Sunday night, Dec. 21. It will probably be presented as a musical arrangement, Hawkins stated.

Panhandle Shivering In Winter's Coldest Spell

Roaring Springs HD Club Plans for Christmas Supper

The Roaring Springs Home Demonstration Club will have a Christmas supper party, Monday, Dec. 15, at 6 p. m. in the home of Mrs. Elmo Kinkery, for families of club members.

It will be a "bring a dish" supper, with games and singing of Christmas carols. Mrs. John Harland, president, will have charge of the games and Mrs. Guy Thacker, the singing.

Any one planning to become a member of this club is invited to bring a dish and come with her family. Anyone living in the Roaring Springs School district is eligible and there are no dues.

"You will have the opportunity of meeting Miss Ruth Wilson, who can be very helpful in 1959, in solving your problems as a homemaker," Mrs. Alfred Dye, secretary, pointed out.

This club meets the first and third Monday of each month. The first January meeting will be held in the home of Mrs. S. B. Kirby at 2:30 p. m. Mrs. Dye announced.

OFFICIAL winter is still 10 days away but the Texas Panhandle is shivering (with most of the nation) in the coldest arctic storm this season. The mercury plummeted Monday ahead of earlier forecasts when the mass of frigid air suddenly started a southerly movement.

A slight warming trend yesterday registered on thermometers but the average resident here could note little change. A hard freeze was forecast again for last night.

Snow in northern neighbor states extended from the Rockies to the east coast where reports said drifts up to 20 feet buried some areas in New England. The Norther here was dry.

Some light snow fell in the upper Panhandle as the storm struck and for a time heavy clouds promised needed moisture here. The mercury dropped to 17 degrees in Childress and Lubbock early Wednesday. The Tribune had one unofficial report of 10 degrees southeast of Matador Tuesday morning.

Lubbock was 10 degrees colder than Dalhart officially at the same time.

The cold "spell" placed heavy demands on fuel dealers but other (Continued on back page)

Plans Made for Quick Campaign

ONE DAY campaign has been announced by the Matador Community Chest, in which to raise funds to meet next year's budget, officials said this week. The drive will be held before Christmas, although the exact day will be announced after a meeting of directors next week.

Bill Seale, manager of Eudy Seale Funeral Home here has accepted the responsibility of chairing the program for the second successive year.

J. Tom Hamilton, secretary-treasurer, said the organization which supports seven separate groups, is almost out of funds. Last year \$2,000 was raised but the treasury had some funds from the previous fiscal year. No reserve is on hand this year. Goal for the campaign will be announced after the budget has been compiled.

Organizations receiving support from the Community Chest, are: Red Cross, Salvation Army, Boy Scouts, Girl Scouts, Cub Scouts, USO and general welfare.

The general welfare fund usually requires as much during a year as is allocated the remainder of the group. Matador Community Chest is supported by residents in the same area which comprises the Matador Independent School. Directors include (in addition to the two officers named above): J. R. Whitworth, Dr. J. S. Stanley and Ralph Stapleton.

Legion-Auxiliary Christmas Party Is Held Recently

Annual joint Christmas party of the American Legion and Auxiliary was held Monday night, Dec. 1 in the Legion building, and included a covered dish supper, program, and Christmas tree where gifts were deposited to be sent later to disabled war veterans in the Veteran's Hospital in Amarillo.

Gifts which are sent to the VA Hospital are those from which the veterans can select articles to give their families for Christmas. This is one of the most worthwhile projects of the community, in addition to which the Auxiliary contributes a percentage of the Poppy sales proceeds to child welfare work directed by the State organization.

Included on the program held recently was group singing of the Christmas carols, reading of the story of the Nativity by Mrs. Sterling Price from the second chapter of St. Luke, and a Christmas story, "Gold and Frankincense and Myrrh," by Gladys Lloyd, presented by Mrs. Bill Palmeyer.

Visitors this week in the homes of Mr. and Mrs. Seth Sager and Mrs. C. P. Waybourn and son, Buck, were Mr. and Mrs. Dick Williams of Fort Pierre, South Dakota.

Hunter Peppered With Bird Shot

Stanley McDonough, ASC office employee here, was peppered with bird shot while hunting in the Roaring Springs area Monday afternoon, in the county's first reported accident of the season.

McDonough was struck in the right side when a hunting companion, Benny Dillard, raised and fired at quail. The two hunters had become separated and did not see each other until the accident.

McDonough was treated here at Stanley Hospital where a number of shot were removed. He was back at work in the ASC office Tuesday morning.

Flomot Cemetery Group Will Meet

A meeting of the Flomot Cemetery Association will be held Monday night, Dec. 15, following the Christmas program in the Flomot high school auditorium.

Purpose of the meeting is to elect new officers for 1959. The announcement was made this week by Mrs. Gordie Washington, secretary of the association.

Tom Bynum, who is president of the association, is a patient in Stanley Hospital.

Cotton Classing Office At Memphis Under Discussion

A meeting for the purpose of discussing the establishing of a cotton classing office in Memphis to serve the immediate area is announced for Friday, Dec. 19, at the Memphis courthouse.

Motley County farmers are urged to attend this meeting which will be held in the district court room and will start at 2:30 p. m.

An office at Memphis should result in earlier classing of cotton, it was pointed out, and may result in farmers receiving higher prices for their crops.

Representatives from the Dallas Classing Office will attend the meeting to present the program sponsored by the Hall County Cotton Improvement Association.

Resident Attends Rites for Brother

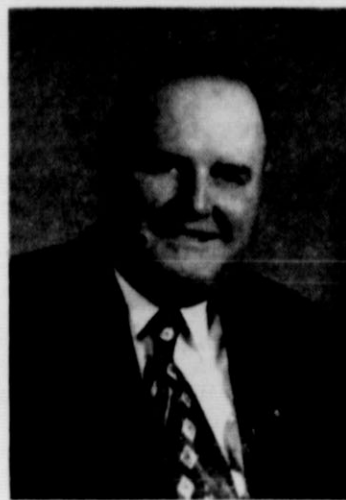
Mrs. T. B. Alsop attended funeral and burial services of her brother, Robert S. Millard, 76, Saturday, Dec. 6, in Mineral Wells. He died there on Dec. 4.

Mrs. Alsop was accompanied by her brother and wife, Mr. and Mrs. George Millard of Hereford, and returned with her daughter and husband, Mr. and Mrs. Frank Cook, of Canadian.

Survivors included three daughters, 4 grandchildren, one brother and seven sisters.

BAKE SALE ANNOUNCED
Matador Garden Club will sponsor a bake sale Saturday, Dec. 13, at Spot Cash Grocery. It was announced this week. Homemade cakes, pies and bread will be offered, and the merchandise will be on display by 9:30 a. m.

Heart Attack Fatal To Louis Poteet, 63



Louis Poteet

Fails To Return From Quail Hunt

ONE of Matador's best known citizens, Louis Poteet, 63, died of a heart attack Monday afternoon while hunting alone in the C. M. Glenn pasture about 11 miles east of Matador.

The body was found a short distance from the pickup truck about 11:30 o'clock Monday night, after Mrs. Poteet had become uneasy about her husband's failure to return. Glenn Woodruff, Mrs. Poteet and Mr. Glenn found the pickup altho Deputy Sheriff Jody Graham and Lewis Blevins were also aiding in the search. Medical examination disclosed that Mr. Poteet had probably died about 3 p. m. in the afternoon. He had previously suffered from a heart ailment.

Mr. Poteet, who had been employed in the sales department of the Matador Auto Company, Ford agency, for 30 years with the exception of a period of about three years during the war when he was employed by Pantex at Amarillo, was one of this community's best known citizens.

Mrs. Poteet knew that her husband had gone hunting but believed he had been accompanied by Mr. Glenn. When he failed to return after darkness, she thought he might have experienced car trouble, or that a flat tire might have delayed his return home. She became alarmed when she learned that he had gone alone.

Services Held Wednesday
Funeral services were held at 2 p. m. Wednesday at the First Methodist Church, with the pastor, Rev. L. W. Tucker officiating. He was assisted by Rev. Gene Hawkins, pastor of the First Baptist Church, and Rev. W. B. Vaughn, retired Methodist minister.

Burial was in East Wood Cemetery under direction of Eudy Seale Funeral Home. Pallbearers were Richard Berryman, Emmitt Jenkins, A. A. Harp, Glenn Woodruff, J. L. Woodruff, Paul Patton, Jack Simpson and Bob Fullington.

Louis Claude Poteet was born January 9, 1895 in Johnson County, and died December 8, 1958 at the age of 63 years, 11 months and one day.

He had lived in this area all his life, his parents having moved to Dickens County in 1898, and to Motley County in 1900. He was a member of the Methodist Church and a veteran of World War I.

He was married to the former (Continued on back page)

BURNED IN EXPLOSION
Leland Jenkins of Amarillo, former Matador resident, received first and second degree burns about the face and hands in an explosion at a grain elevator in Amarillo, recently. Relatives from here who visited him following the accident were a brother and his wife, Mr. and Mrs. Emmett Jenkins, and a sister, Mrs. Ethel Payne.

GRANDSON DIES AT BROWNFIELD

Mr. and Mrs. J. W. Hickson and other relatives attended funeral services Saturday at Brownfield, for their grandson, Perry Joe Hickson, 9-months-old son of Mr. and Mrs. Gerald Hickson of Brownfield. The baby, an only child, died on Thursday, Dec. 4, of virus. He had been born to the couple after 14 years of marriage.

Accompanying the grandparents were their daughter and husband, Mr. and Mrs. Bill Wason and their son, Don Wason, and also attending the funeral were their daughter and family, Mr. and Mrs. David Campbell and son Gary of Floydada.

Brother Claimed By Heart Attack

A heart attack claimed the life of Amos A. Bostick, 72, brother of local resident B. G. Bostick, Monday, Dec. 1 at 4 p. m. at his ranch home near Rotan. He was born Oct. 2, 1886 in San Saba County, Texas, but had lived in the Rotan area since 1897.

He is also survived by his wife and two daughters, Josie and DeLila of Rotan, and one sister, Mrs. Delzie Wooten of Junction, Texas.

Funeral services were Tuesday, Dec. 2, at 4 p. m. in the First Baptist Church, and burial was in Rotan Cemetery. Pallbearers were nephews of the deceased and included Lewis Bostick and Bill Smallwood of Matador; Johnny Bostick of Odessa; O. H. Renfro of Midland; and Jim McCright and Billy Joe Green of Rotan.

VISIT DAUGHTER
Mr. and Mrs. T. E. Long spent the week end in Farmington, N. M. where they visited a daughter and her family, Mr. and Mrs. Amos Persons. They were accompanied by their son and his wife, Mr. and Mrs. Charles Long of Roaring Springs.

HERE FROM HOUSTON
Dr. and Mrs. James Rufus Fish and children, Cynthia and Jim, of Houston visited from Friday until Sunday with his parents, Mr. and Mrs. J. Farris Fish, and with Dr. Fish's grandparents, Mr. and Mrs. J. R. Moore.

S. Claus Plans Matador Visit

S. Claus, popular resident of North, Pole will probably be in Matador Wednesday afternoon, December 24, it was learned yesterday from reliable sources.

Mr. Claus is making a business trip here to check some small clients who hang up stockings on Christmas Eve. While here Mr. Claus will attend the annual Matador Lions Club Christmas party for children of the community.

According to his present plans Mr. Claus will be at the Rogue Theatre at 2 p. m. Christmas Eve. It has been announced that he will distribute a few samples of candies, fruit and nuts to the children who happen to be in the vicinity.

Mr. Claus did not disclose the method of travel which he will use this year. Previously he has used reindeer but with the increased volume of his business, he may use more modern means of transportation.

He suggested that he might even use one of his space ships if weather conditions are favorable to travel. He sent a dispatch to the Tribune, advising children to be looking for his arrival in all directions.

In the mean time Mr. Santa Claus suggested that it would be well for all children to be on their good behavior from now until Christmas since he does not want to take any names from his list.

NEW ERA DAWNING FOR CIVILIZATION AS SCIENTIFIC DEVELOPMENTS GROW

Congressman Walter Rogers says that the past is prologue. He says that the lines were written by Shakespeare, and they are to be engraved on the National Shakespeare Building in Washington. Shakespeare knew, as have other learned men, that there is no better way to understand the present or to look into the future than to take a backward glance at the time of year surrounding Christmas, and the New Year (referred to by us as the Holiday Season) has seemed to me to be a time for reflection and preparation for the future. It is interesting to do this on an annual basis, and even more interesting to compare the present with the circumstances in the history of America.

The period 1947-1957 saw the increase from 4,821 million to 11,873 million kilowatt hours of electric power distributed weekly. Total cars and trucks assembled in 1947 averaged 92,200 per week and in 1957 138,500 per week. The huge interstate highway system has been started. The St. Lawrence Seaway is nearing completion. A new era of air transportation is dawning with the conversion of many of our commercial air fleets to turbo-jets.

We should not forget that our rapid progress has been accompanied by ever-increasing demands on the natural resources of the nation. One vital raw material where shortages are threatening to become serious in many areas is water. Not only are we using more water directly as consumers, but industry's demands for water are staggering. It requires 300,000 gallons of water to manufacture one ton of rayon, and the rayon industry in the United States manufactures 600,000 a year. Conservation is necessary on many fronts, in our forests, on our farms, and in our mines.

Blotch On Economic Picture
In the picture of our economic expansion, there is one blotch of which we cannot be proud. I speak of our farmers, whose average annual net income per farm has dropped from \$3,483 in 1948 to \$2,760. As you know, it has long been my contention that this situation will produce sociological factors as well as economic problems.

Expectancy Increases
In 1948 we had a total of 146,000 people in this country. Recently the Census Bureau announced we have passed the million mark. By 1968 we almost certainly have well over 200 million people in the United States. This 20 per cent increase is due both to a generally high birth rate and a significant decline in death rates. The average life ex-

pectancy at birth is now about 70 years — three years more than it was a decade ago. The decade's medical advances included the breakthrough in the fight against polio. The effectiveness of antibiotic medicines plus advances in surgery have contributed measurably toward reducing the average period of hospitalization required per patient.

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be an accomplished fact. Although it cannot be measured statistically, I earnestly hope we have grown spiritually. Church affiliation has actually grown more rapidly than our population and currently over 104 million persons are affiliated with some organized religion, which approximates an increase of over 25 million the past ten years.

We are a great nation — a growing nation with a heritage of which we can be proud and a future rich in the rewards of a boundless faith.

Roaring Springs Students Listed On Honor Roll

Last of Roaring Springs School students on the honor roll at the close of the 2nd six weeks period, as released by Billy G. Tate, high school principal, is as follows:

"A" students: Linda Parks, Ronald Clifton, Bert Green, Retha Watson, Bill Bailey, Gary Grizzle, A. J. Dye and Sandra Williams.

Thacker, Veda Lou Palmer, Kerry Bearden, Dianne Tate, Mary Watson, Johnny Durham, Novella McGee, Allen Smith, Shirlene Strube, Kathy Warren, Norenia McGee, Virgil McGee, Jimmy Don McInroe, Jerry Warren, Linda Castleberry, Gordon McGee, Judy Payne, Goldie Mae Rainbolt, Shirley Stafford, Rogene Swim, Don Carl Tardy, Truman Dobbins, Jackie Martin.

RETURN FROM VISIT

Mr. and Mrs. H. M. Murphy and Mr. and Mrs. Ed Whitaker returned recently from a trip to East Texas where they visited relatives in several towns. They visited in Avery and in Clarksville with Mr. Murphy's sisters and a brother and family, and with friends, Mrs. Alice Jones and daughter, Jessie, and Mr. and Mrs. Upchurch Humphries. The trip included also a visit in Denton with Mr. and Mrs. James Neblett Sr., and with a granddaughter of the Murphys, and her family, Mr. and Mrs. James Russell Neblett and children, Mike, Nancy and Martha.

RECENT TRIP

Mr. and Mrs. Edgar Lee recently combined a visit and hunting trip to Idaho, Oregon and California. They visited Mr.

Lee's cousin, Ray Waite, in Midvale, Idaho, and the two men hunted on the Salmon River, each getting a deer. Other places visited included Moscow, Idaho, Seneca, Oregon, and Sacramento, Calif.

COUNTY AGENT PALLMEYER SAYS:

PRUSSIC ACID POSES THREAT TO LIVESTOCK

The time is here when cattle owners should be cautious when allowing cattle to graze Johnsongrass or sorghums, as frost sometimes causes the plant to be extremely high in prussic acid that is dangerous to livestock.

When wilted by frost or drought, certain chemical changes sometimes occur in the plant and it develops a content of prussic acid or hydrocyanic acid. The poison acts quickly and can kill an animal within a short time after the damaged plant is eaten.

Symptoms include nervousness, difficult breathing and difficulty in standing. Whether a poisoned animal can be saved

depends upon how quickly treatment can be started. Treatment involves injecting antidotes directly into the blood stream.

Young plants will develop more prussic acid than those approaching maturity. Their leaves will contain from 3 to 25 times more acid than leaves of plants in the boot stage; upper, younger leaves will contain more acid than lower leaves.

Frosted Johnsongrass or sorghum should not be grazed until it is completely dry. If Johnsongrass or sorghum has been cut and cured, it should be safe, but if there is any doubt, sorry type animals should be used to test the feed before feeding to the herd.

an American "Tiny Tears" doll for Christmas. I would like to have a nurse kit, too.

I would also like to have a pair of pajamas and a house coat for Christmas morning, to keep warm. And don't forget the other little kids.

With love,
Gail Lynn

Flomot, Texas
Dear Santa Claus,
I want a "Tiny Tears" doll, a car bed with a doll in it, and also a weave set.
I love you,
Kathy Martin

Flomot, Texas
December 3, 1958

Dear Santa,
I am a little girl 5 years old. For Christmas I would like a "Tiny Tears" doll and a set of Tinker Toys.
Don't forget all the other boys and girls.
Love,
Brigid Barton

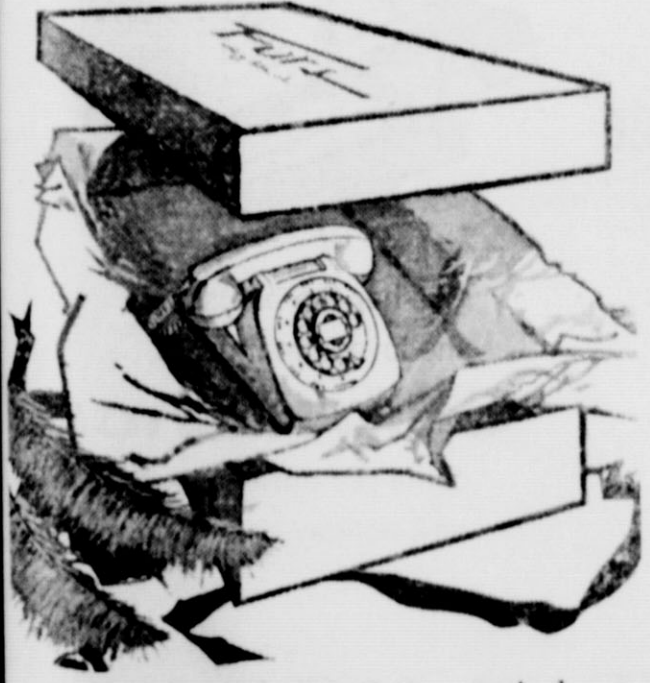
Letters to Santa

Matador, Texas
Box 324
November 28, 1958

Dear Santa:
I have been a good little girl, so would you please bring me

KIMBLE OPTOMETRIC CLINIC
OFFICE HOURS
FLOYDADA—8:30—5:30 Monday thru Saturday
SPUR—9:00—5:00 Tuesday Only
Phone Floydada, YU 3-2496 for Appointments
Appointment Not Necessary Except for Your Convenience
Dr. John W. Kimble — Optometrists — Dr. W. F. Patrick

Christmas calls for Cartons of KING SIZE COKE!



If you can't give her mink... put a phone in her bedroom!

WHAT a smart Christmas gift for your wife! The wonderful convenience of an additional extension phone on her vanity table—the glamor of color that matches her room!
And—if you want to be a king-size Santa—put another one in her kitchen, too!
It costs only pennies a day apiece for the gift she'll use and enjoy every day of the year. Call our Business Office now!

ASK ABOUT THE LOW COST

GENERAL TELEPHONE
America's Second Largest Telephone System

For a PARTY or a PAUSE

...enjoy the cold crisp taste, the cheerful lift of Coca-Cola. STOCK UP WITH CARTONS OF KING SIZE COKE TODAY



Bottled under authority of The Coca-Cola Company by PADUCAH COCA-COLA BOTTLING & ICE COMPANY

Church and Society

Roaring Springs Couple Honored with Golden Wedding Anniversary Reception

In observance of their Golden Wedding anniversary, Mr. and Mrs. A. B. Nichols, long-time residents of Roaring Springs were honored Sunday afternoon at a reception held here in the home of a daughter and family, Mr. and Mrs. Algine Groves.

The reception followed a family dinner in the home of a son and family, Mr. and Mrs. Ralph Nichols, also of Matador.

The ceremony uniting Miss Eunice Virginia Morton and Arthur Benjamin Nichols was performed Dec. 9, 1908 at Ballinger, Runnels County, Texas. Mr. Nichols was engaged in the dry goods business and his bride was teaching school.

In 1912 they moved to Dickens County, where they farmed for two years. From 1914 until 1921 they lived in several localities including Taylor, Concho and Wichita counties. They returned to Dickens County in June, 1921, and in 1924 moved to a farm just north of Roaring Springs. This was their home until about a year ago when they moved into town.

Mr. Nichols was born March 24, 1884 at Glen Cove in Coleman County. One of his earliest positions was that of postmaster at Truett, Texas when he was only 21 years of age. Mrs. Nichols was born Feb. 7, 1887 at Jones Prairie in Milam County.

Decorations in Gold
In keeping with the occasion, the Groves home featured decorations in tones of gold which included attractive gilded dried arrangements fashioned by a daughter-in-law, Mrs. Jack Nichols of Pampa.

Belew - Burleson Vows are Exchanged Recently in Dallas Church Ceremony

The marriage of Miss Lou Jean Belew of Dallas, Texas, daughter of Mrs. Blix Belew and H. L. Belew of Woodward, Oklahoma, and Stanley Burleson, was solemnized Nov. 28 in "The Little Church", chapel in the Central Christian church in Dallas.

Dr. E. C. Rowand officiated at the double-ring ceremony, and traditional wedding music was presented by Mrs. Newell Faulkner of Arlington, Texas. Gene Prewitt of Houston sang "The Lord's Prayer" as the couple knelt at the altar.

The bride, given in marriage by her father, wore a two-piece white wool cashmere dress with white accessories, a shoulder length veil and carried a white Bible topped with white roses and white ribbons.

The church was decorated with white mums and white candles.

Miss Wilma Prewitt of Dallas was the bride's only attendant. She wore a two-piece wool suit of deep blue with matching accessories. Her flowers were of the palest yellow gladiola buds.

Paul Belew, brother of the bride, served as usher and also as the candlelighter.

W. E. Burleson served his son as best man.

The reception was in the home of Mr. Nichols, with his family, Mr. and Mrs. T. O. Downey, of Amarillo who were accompanied by their son and grandson, Ray Downey and Bryce, also of Amarillo; Mrs. Garlin Murphy and son Mike, and Mrs. E. E. Moss of Lubbock; and Mrs. J. P. Moss of Floydada.

Seventh District T.F.W.C. President Is Recent Visitor

Mrs. A. T. Cocanougher of Lubbock, president of Seventh District Texas Federation of Women's Clubs was house guest of Mrs. U. L. Willie, Thursday and Friday of last week.

The ladies were guests of Mrs. Tom E. Long at Paducah for a lovely one o'clock luncheon on Thursday, after which Mrs. Cocanougher was speaker at a three o'clock tea given in honor of the two ladies by The Paducah Study Club in the home of Mrs. A. W. Davis.

Thursday evening Mrs. Cocanougher was special guest of Matador Chapter No. 66 Order of the Eastern Star at their Christmas meeting, program and Christmas tree. On Friday morning Mrs. Cocanougher and Mrs. Willie were guests at a breakfast at Roaring Springs in the home of Mrs. J. M. Thacker, president of the newly organized Predicta Study Club of that community.

Mrs. Cocanougher is no stranger to Matador people, as she and her husband have been frequent guests in the Willie home for many years.

Second Christmas Recital Presented

A second recital presented Monday night in the high school auditorium heralded the coming of the Christmas season. Younger pupils of Mrs. J. R. Whitworth, speech, and Mrs. L. D. Wilkerson, music, were featured on the program, as follows:

"It's Snowing", by group, opening the program; "At Christmas Time", readings by Bill Barnhill, Jerry Lane, Kay

Christmas Program Given At Meeting Of Methodist Women's Society

December general meeting of the Methodist Women's Society of Christian Service was held Tuesday, Dec. 2, at 7:30 p.m. in the church. Theme of the program was, "Everywhere, where, Christmas."

Mrs. L. W. Tucker, charge of the program, was as follows: Call to worship and prayer, Mrs. Tucker; "O Little Town of Bethlehem," Mrs. Don Wason; "Silent Night", talks, Lines in the Pacific, Mrs. Campbell; "Our Christmas and West," Mrs. Homer Jones; brief explanation of the conference offering followed by taking up for Conference dues.

A film, "How we do Christmas carols" was shown by Rev. L. W. Tucker.

A business meeting followed with the president, Mrs. Price in charge. Business was by Mrs. Marvin Barton.

Others present in addition to those mentioned, were W. B. Vaughn, Clarence A. J. Daffern, Nelson McRandal Whitworth, Henry Ethel Payne, and W. F. Carol Tucker and Mrs. J. son and children, Deborah and Thomas.

Mrs. Joe Williams (the Mrs. Bess Patton) returned from Kress where she has been with her husband. Williams will remain there until the ginning season, estimated two more weeks.



brass-bright cotton
Gleaming as an admiral in the queen's navy... what with all its polished brass down front, on cuffs and all round the waist. Marcy Lee's classic shirter in silken-soft cotton gingham (drip dry).
Now back-biased from yoke to belt. White-checked, brown, black, navy or red.
Sizes 8 to 18.

14.95



See our many new Spring styles for holiday wear! 10.95 to 29.95

Matador Variety

Christmas every Thursday!



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Matador  Tribune

\$3.50 per year anywhere in the United States!

Christmas Gift cards mailed without charge... with each gift subscription

Roaring Springs NEWS

Mr. L. E. Cooper
Correspondent
Phone 981, Roaring Springs

Mr. Fred Matney of Electra visited during the week end with his sister and family, Mr. and Mrs. S. B. Kirby. Recent guests of the Kirbys were their children, Capt. and Mrs. Alton R. Kirby and children of Amarillo, Mr. and Mrs. Royal Kirby, children of Littlefield. Capt. and Mrs. Kirby have been in Korea a year has been transferred to the Air Force Base in Abilene.

Mr. and Mrs. Gordon Jackson of Paradox, Colo., visited here with her father, J. C. Bell and other relatives. Mrs. Grace Mullins and daughter, Mrs. Bud Roller, son, Billy, visited here Wednesday and Thursday, looking after business and visiting with her family, Mr. and Mrs. L. Mullins.

Mr. W. C. King and Misses Peck attended a meeting of the Delta Kappa Gamma chapter, in Ralls, Saturday. Recent guests of Mr. and Mrs. Harland, were Mr. and Mrs. Johnnie Burns, E. E. Watts, Butch Hall of Miller Grove, and Mrs. M. Pool of Mules. Visited during the week end her sister and family, Mr. and Mrs. Will Smiley.

Mr. and Mrs. Horace Gibson of Foreman, Ark., visiting with his brothers. Mr. and Mrs. J. C. Neal of here were recent guests of their daughter and family, Mr. and Mrs. J. Marshall and Mr. and Mrs. J. W. Hendricks.

Mr. and Mrs. Clyde Clifton sons visited in Sunset with her father and family, Mr. and Mrs. Loyd Thomas a sister and family, Mr. and Mrs. Jim Wade.

Mr. and Mrs. Elbert Marshall announced the birth of a daughter, Mable Viola, Dec. 5, at Spur Hospital.

Mr. and Mrs. Frank Ferguson spent the week end here and shopping in Floydada Thursday.

Mr. Sam Lesly returned to home in Hereford, Monday for a visit here. She was accompanied by her daughter, John Meason, who returned home Tuesday.

Mrs. Billy Tate and children shopped and looked after business in Amarillo, Saturday.

Sidney Collette and son, Keith, of Hobbs, N. M., visited here during the week end with John and Tom Ferguson and Miss Bess Ferguson and other friends.

Mrs. Nellie Davis and son, Louis, of Spur, visited here Friday, with Mr. Mrs. Duff Green.

Don Puckett and Louis Carpenter were absent from school most of last week because of illness.

Mrs. E. E. Moss, of Lubbock, visited here during the week end, with her sister and family, Mr. and Mrs. Melton Thacker, and also attended the Golden Wedding anniversary celebration, honoring Mr. and Mrs. A. B. Nichols, Sunday.

Mr. and Mrs. Frazier Watson and son, Stacy, visited at Leveland, during the week end, with Mr. and Mrs. John Burnett.

Mr. and Mrs. Victor Chalk returned home Thursday from a visit in Dallas, with their daughter and family, Mr. and Mrs. Joel Sandoz. The group also visited in Memphis, Tenn., with another daughter and son-in-law, Mr. and Mrs. Paul Mertens.

Mr. and Mrs. Vernon Baker drove to Abilene, Sunday to accompany their daughter, Patsy, back to Hardin-Simmons University after a week end visit here.

Week end guests of Mrs. Iva Meason were her daughter and son-in-law, Mr. and Mrs. Harold Crites of Brownfield and a grandson and wife, Mr. and Mrs. Peter Murray, of Lawton, Okla.

H. T. Tooker returned Monday from a business trip to Austin. Mr. and Mrs. Raymond Kingery visited in Snyder, during the week end with her sister and family, Mr. and Mrs. Bill Rock.

Mr. and Mrs. Ethel Brown looked after business and visited in Fort Worth from Tuesday through Friday.

Mr. and Mrs. Finis Keele of Lubbock were week end guests of her parents, Mr. and Mrs. E. H. Holcomb.

Mr. and Mrs. Julian Noten and children, Lois and Cecil, visited in Lockney, Friday with his sister and family, Mr. and Mrs. J. M. Clarkston.

Mr. and Mrs. Charles Long and Mr. and Mrs. T. E. Long of Matador are visiting in Farmington, N. M. with their sister and daughter, Mrs. Amos Persons and family.

Mrs. Howard Phares and daughter, Kathy, of Oklahoma, are here visiting with her sister and family, Mr. and Mrs. Thurston Winegar and with her parents, Mr. and Mrs. J. R. Sedgwick.

Mr. and Mrs. Marion Simpson of Lubbock, visited Sunday with his mother, Mrs. R. F. Simpson.

Mr. and Mrs. John McClesky and son of Ark. are house guests of his brother and family, Mr. and Mrs. Jimmy McClesky.

Stanley and Carl Phillips of Amarillo were Sunday guests of their sister and family, Mr. and Mrs. L. E. Davis.

Mrs. Ethel Brown looked after business and visited in Fort Worth from Tuesday through Friday.

Mr. and Mrs. Curtis Neukam and Mrs. Horace Redd shopped in Lubbock, Friday.

Mr. and Mrs. Joe Meredith of Hereford visited here recently with her parents, Mr. and Mrs. Carl Ashley. They were moving to Ralls to make their home.

Results Of Grain Test Plots Shown

Matley County Farmers planted 11 grain sorghum variety test plots during the current year, and according to County Agent Bill Palmeyer, the following results showing variety, average yield and number of tests, were obtained:

D-50a, 3550 lb. ac 1; RS 590, 3120 lb. 1; 435-S 2560 lb. 1; Tex 620, 2497 lb. 3; E-56a, 2358 lb. 5; 707b, 2313 lb. 3; RS 610, 2298 lb. 4; Tex 660, 2280 lb. 4; RS 630, 2080 lb. 2; 515-S, 2070 lb. 1; 405-S, 1720 lb. 1; 465-S, 1560 lb. 1; Martin, 1462 lb. 6; Hegari, 1400 lb. 1; C-4a, 1190 lb. 1; F-62a, 790 lb. 1; 425-S, 1930 lb. 1.

The three top producers were included in only one test, and may or may not be consistent top producers, as will be shown in the breakdown of demonstrations that follows.

It can be noted that Tex. 620, E-56a, 707b and RS 610 were among the top producers in all tests, with from 3 to 5 tests represented to figure the average.

D. P. Keith of Matador planted eleven varieties furnished by the Dorman Seed Co. of Lubbock on May 29th, and harvested the crop on Oct. 4th. Results were as follows: 435-S—2560 lb., 515-S—2070 lb., 425-S—1930 lb., RS 660—1740 lb., 405-S—1720 lb., 465-S—1560 lb., RS 610—1400 lb., RS 650—1400 lb., Martin—1100 lb. Plainsman and 605-S were planted on the sides of the test near shelter belts, and their average was not figured, as they did not have an equal chance with the other grains. Each plot covered 2 1/4 acres.

Hollis Godfrey of Roaring Springs planted three varieties, with the following results obtained: Tex 620—3280 lb., RS 630—2930 lb., Tex 660—2540 lb.

James Ray Smith of Roaring Springs obtained the following results with four varieties planted:

RS 610—1920 lb., Martin—1590 lb., E-56a—1550 lb., and Hegari—1400 lb.

The test grown by Glynard Moore of Roaring Springs was as follows: E-56a—1230 lb., C-4a—1190 lb., F-62a—970 lb., and Martin—790 lb.

The test grown by Tom Bynum of Flomot showed 707b to produce 2900 lb./ac; E-56a—2870 lb., and Martin—2130 lb.

The Wilson Barton test consisted of seven varieties. Results were: RS 610—2850 lb., E-56a—2670 lb., 707b—1320 lb., RS 630—1230 lb., Tex 660—1190 lb., Tex 620—1100 lb., and Martin—750 lb.

Other tests grown by A. C. Nimmo, Northfield, A. W. Payne, Roaring Springs, A. L. (Jack) Spray, Matador, and Woodrow Cobb, Flomot, were not checked or were lost.

LOCAL ITEMS

Mr. and Mrs. W. E. Ballard of Pampa visited over the week end in the home of Mr. and Mrs. E. D. Lawrence.

Mr. and Mrs. Garland Murphy and son, Mike, of Lubbock were guests over the week end in the home of Mr. and Mrs. Mike Hoyle.

Mrs. Elsworth Jones has returned home after a visit at Arlington, Texas with her daughter and family, Mr. and Mrs. Monroe Latham. Mr. Jones joined his wife there for Thanksgiving, and accompanied her home. Joining them at Arlington for a family get-together were their son and family, Mr. and Mrs. Loren Jones and children of Fort Worth.

Lonnie Harmon of Pampa visited here in the home of his mother, Mrs. Bob Jameson, and Mr. Jameson. While here over the week end he also visited in the home of his sister, Mrs. Alfred Cooper and family.

Food Values

FOR FRIDAY & SATURDAY, DECEMBER 12 & 13

ZEE, Toilet **FOUR 4-roll pks. Tissue - - - 99c**

Box Chocolate Covered **Cherries 55c**

Gladiola **10 FOR Biscuits ... \$1**

LIGHT CRUST FLOUR 10 lbs. **89c**
The finest of fine flours

LIGHT CRUST **10 pounds Meal - - - - 79c**

Bardo **8 oz. box Dates 19c**

Gladiola **3 FOR Cake Mix - - - - 89c**

SCHILLING **1 pound COFFEE .. 79c**

KRISPIE **1 pound Crackers 27c**

Imperial, Pure Cane **10 pounds SUGAR - 99c**

Sun Spun **OLEO 5 for \$1**

FLAVORITE **1 carton LARD . . 49c**

PORK **1 pound STEAK - 55c**

Golden fruit **1 pound BANANAS - - - 12 1/2c**

Prell **Regular 60c bottles Shampoo 2 for 99c**

DEAN'S FOOD

ROARING SPRINGS, TEXAS



DECORATIONS

Enhance the Spirit of Christmas!

WE invite you to see our modern display of decorations . . .

- Centerpieces
- Corsages
- Cut Flowers
- Mums
- Pot Plants
- Special Christmas Door Pieces
- Poinsettias
- Grave wreaths and fir blankets



Matador Floral Company

Telephone 74

Matador Tribune

PRINTED THURSDAYS AT TRIBUNE BUILDING, 1001 MAIN STREET, MATADOR, TEXAS

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**PATTON SPRINGS
Community and
SCHOOL NEWS**

Supt. W. M. Hayman has just returned from an 8 day siege in the Crosbyton Hospital. He had to undergo major surgery but came through with colors flying and is now back on the job at Patton Springs School.

Mr. John Jackson of the Glenn Community was stricken with a heart attack on November 21st. He has been in good hands at the Matador Stanley Hospital and seems to be recovering satisfactorily at the present time.

The Patton Springs School will be closed for the Christmas Holidays from December 19th to December 29th.

Ray Bateman, son of Mr. and Mrs. Ray Bateman, Sr. of Afton will be home for Christmas for two weeks. He is in the service of Uncle Sam at Ft. Hood, Texas.

1st and 2nd Grades

The transient pupils are beginning to leave, now that most of the cotton has been gathered. The enrollment in this grade has dropped to 18.

The first graders are making good progress in reading. Everyone has completed a book and had the fun of taking the 1st book home. Isn't it too bad that this enthusiasm cannot last all the way through school? They also made an Indian head-dress obtaining all the new words they had learned from their book.

2nd and 3rd Grades

The 3rd grade pupils are making the change from manuscript to cursive writing in all of their work. It is a difficult change, but they are working hard and being careful about forming the letters and putting them together.

For Thanksgiving, each child made an original drawing, then was given the opportunity to

tell about his drawing. It was fun!

Two poems have been learned recently — "Little Ducks" and "Whisky Frisky".

We are happy to be responsible for the new tether-ball in our department. It is a new and interesting game.

The 2nd grade has just finished the first basal reader and are ready to start on their new supplementary reader. The pictures that are being drawn now by this group have to do with Santa Clause.

Senior Shirley Porter had an opportunity to teach our grade this past week for a half-day.

4th Grade

Eddie Kimbell spent the weekend in Spur with his cousin, Lindsey Ray Hoover.

John Stokes and David Hughes were deer-hunting in Mason County last week-end.

We are now working with fractions, since the beginning of the 3rd six weeks.

We are writing letters in English classes.

Beverly Bridge's father, Dumont Bridge has been fishing recently at Lake Kemp.

Eddie Kimmell, Beverly Bridge, and Mike Haney are the spelling champions of the last two weeks.

5th Grade

Larry Lawson of this grade reports a wonderful weekend trip recently with his family in the Palo Duro Canyon.

Mr. and Mrs. Maurice Clifton and children, Teresia and Mickey of Lubbock were visiting this past week end in the homes of their parents, the Dempse Clifton and Ira Sullivan families.

Mr. and Mrs. Odell Littlefield of Abilene spent the week end with Mr. and Mrs. Bill Offield and Judy.

Children visiting in the Jeff Randolph home last week end were Mr. and Mrs. Dave Thomas of Pecos and Mr. and Mrs. Jar-



"Can't you just picture it, Nick? ... It's Christmas Eve ... you land ... pull the little lever and gently swoosh out on the roof."

rell Randolph and children of Lubbock.

Mr. and Mrs. Bill Owens of Kermitt, Texas are visiting in the E. N. Gage home.

SENIOR NOTES

The current annual staff has purchased a Polaroid camera to help in making the pictures for the year-book. It is to be a gift to the Patton Springs School from the Class of 1959.

The senior pictures are to be in the hands of the Class of '59, very soon, perhaps by Dec. 18th. For 12 years they have waited for these pictures that will be placed in the big school panel.

The first installment of the annual was sent off to the publishers this week. The staff is working hard to meet the deadlines and are having a good time preparing the copy.

Pictures of the various groups and organizations were taken last Wednesday.

ATHLETIC NOTES

Many Patton Springs students turned out last Friday to see the fighting Bulldogs of Spur play in the quarter-finals against Stamford.

Both the Patton Springs girls and boys basketball teams are playing in the Matador tournament this week-end.

of Mrs. Sam Porter and Mrs. Jack Lawson hosted the players on the night of December 4th and Mrs. Ralph Marshall and the Band-Pep Squad hosted them on the night of December 8th.

Home-Making Department

The F. F. A. girls met last Monday to plan for their Christmas party. Names were drawn for Christmas presents.

The 1st year girls are learning how to make different kinds of seams and seam finishes. The work on their dresses is progressing satisfactorily.

The 2nd year girls have been studying pastry. Chocolate pies have been the order of the day and sample cuts have been sent to the teachers.

Donkey Basketball Game

The Patton Springs F. F. A. sponsored a very successful donkey basketball game last Tuesday night at the high school gymnasium.

It was a spill and a thrill from start to finish with donkeys and boys scurrying in every direction. Ralph Godfrey of Crescent, Okla., owner of the donkeys, was master of Ceremonies. He paced the riders and mounts

through a varied program that kept the crowd roaring all the way. He considers everybody and every team a winner in this hilarious exhibit and expects falls and stalls that will take down the house.

The F. F. A. boys will use the money earned by the game to further the interests of the Chapter and to carry on the F. F. A. program.

1. Make candies that will vel well, such as fudge, fudge pralines, caramels, taffy, candied fruits and nuts.

2. Use sturdy cardboard metal box lined with waxed paper. Place a cushion of crumpled paper on bottom of the box.

3. Wrap each piece of candy individually. Arrange in layers and place crushed paper between each layer and on the top to keep the candy from shifting.

4. Tape box shut with paper tape. When storing candy might remember these things: Keep creamy-type candies in waxed paper and store tightly covered container. Cakes keep best when stored cool dry place. Wrap candies such as taffy individually and store the same as paper, aluminum foil and in the refrigerator; slice pieces as needed.

Homemaker's Hints

By Ruth Wilson
Home Demonstration Agent

The Home Demonstration Clubs are busy making last minute plans for their Christmas parties. These parties promise fun for all.

Making candy for Christmas can be as much fun as eating it when it's a family affair. When the cold wind chills outdoors; this is the time to make that candy that simply melts in your mouth. Or if you are making candy to send to a friend then you will find these hints helpful.

Mailing candy:

COME TO CHURCH SUN

Potted Plants for Gifts . . .

- Pansies
- Potted Begonias
- Poinsettias
- Potted Mums
- Verbenias
- Geraniums
- Snap Dragons
- Petunias
- Ivy
- Snake Plants
- Totem Poles



STANFIELD'S GREEN HOUSE

Phone 210

say Merry Christmas with these **Gifts**

Salem DRY GOODS

WE WILL GIFT WRAP YOUR PURCHASES!

Give Santa
A
CURLEE SUIT!
\$59.95

Style Mart Suits
(2 Pairs Pants)
\$64.95

a good selection
SPORT COATS

Stetson &
Resistol
HATS

FREE!
3 PIECES

Samsonite Luggage
GIVEN AWAY
Christmas Eve
at 5 p. m.

Value
Ladies Samsonite Wardrobe **\$25.00**
Ladies Samsonite Overnight **\$19.50**
Ladies Samsonite Train Case **\$17.50**

Nothing to Buy — No Obligation!
Everyone entitled to register once daily. The first name selected Christmas Eve will receive the wardrobe case, the second will receive the overnight case and the 3rd name will receive the train case.

WINNERS NEED NOT BE PRESENT TO RECEIVE GIFTS!
AGE LIMIT: 16 years and over

Fine Lingerie . . .
NYLON HOSE

Samsonite
LUGGAGE

Costume
JEWELRY

beautiful
GIFT BLANKETS!

Slips
Pajamas
Sweaters
Gowns
Panties
Gloves
House Shoes
Handkerchiefs

Arrow
Wash & Wear
White Cotton
DRESS SHIRTS
\$4

CAR COATS
for men
boys and girls

HANES, KNIT
Ski Pajamas

Acme Cowboy
BOOTS
FOR MEN AND BOYS

House Shoes

give her the blouses
she loves the most . . .
Ship'n Shore
come see our wonderful
new holiday collection today!

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MATADOR,
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THROUGH THE
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PROMOT NEWS

Mrs. L. B. Turner
 Mrs. Harmon Moseley and children spent Thanksgiving with her mother, Mrs. Bertha Durham, Okla.
 Mrs. Alton Anderson and Mrs. Alton Anderson were supper guests at the home of her parents, Mr. and Mrs. C. E. Anderson, at Quitaque.
 Mrs. Preston Moseley and children of Amarillo visited her mother, Mrs. Guy Hammons during the Thanksgiving week end.
 Mrs. W. D. Graves and Mrs. W. D. Graves and children of the home of their children, Mr. and Mrs. Raymond at Lockney, Thanksgiving.
 Mrs. Gates last Wednesday, Mrs. Thomas of Pecos, Texas, a long-time friend of Mrs. Gates' was schoolmates with Mrs. Gates' children.
 Mrs. John Adams of Columbia visited with her family during the Thanksgiving season. They were guests of Mrs. W. R. Truelock and Mrs. W. F. Sauls, and Mrs. R. L. Anderson at Fort Worth with her family, Mr. Jesse Spencer.

WEDNESDAY PARTY
 Bob Crowell celebrated his birthday, Nov. 29, with a party given by his mother, Mrs. W. Crowell, assisted by the young guests.
 Refreshments were served by Annette and Brent June and Mike Leonard, and Tommy Anderson, and Bobbie Willard, and Louis Shorter, Kathy Martin, Sandra Stanley Degan, Sher and Alvie Joe Calvert, El Martin, Sue Watson of Tur and Glynda and Lynn Cro

HOSTED BY FRIENDS
 Surprise birthday party was for Mrs. Mary Thomas in her home at Flomot, Thursday

afternoon. Hostesses were two neighbors and special friends, Mesdames A. L. Tanner and Joe Degan. Several unable to attend sent gifts and cards. A number of gifts came by mail from her children and friends in other places.
 Refreshments of coffee and cookies were served to Miss Neval Smith, Andy Green, Mesdames L. C. Harris, Malcolm Turner, F. S. Bourland, Ralph Stapleton, Leon Cloyd, J. L. Speer, L. B. Turner, the hostesses and the honoree.

ATTEND B. T. U. MEETING
 Attending a meeting of the Floyd Association Baptist Training Union, Monday evening of last week, at the First Baptist Church in Floydada, were the following from Flomot: Rev. and Mrs. Dinzel Leonard, Mr. and Mrs. Perry Barham, Mr. and Mrs. W. W. Merrell, Mr. and Mrs. J. L. Speer, Mr. and Mrs. J. C. Franks and son, Coy, Mr. and Mrs. L. E. Shorter, Clois, Joyce, Judy and Louis, Mrs. James Monk, Mrs. Bernice Gates, Miss Janet Elliott, and Misses Sandra, Ersie and Phyllis Starkey.

(delayed)
 Mrs. Dinzel Leonard, Mike, June and Ann drove to Fritch, Wednesday and visited with her parents, Mr. and Mrs. A. J. Scribner. They also visited with other relatives, and returned home Friday.
 Mr. and Mrs. Barney Martin and his mother, Mrs. Pearl Martin of Levelland were visiting friends here Friday. The latter was a dinner guest of Mrs. F. S. Bourland.
 Mrs. Bernice Gates attended a Postmaster's convention in Odessa, Friday, returning home Sunday.
 Mr. and Mrs. Z. D. Starkey of Amarillo visited their parents, Mr. and Mrs. C. W. Starkey and Mr. and Mrs. Bill Slover during the week end. Her mother, Mrs. Slover, accompanied them home to visit a few days.
 Mrs. Cordie Barham, Mr. and Mrs. Jeff Sperry Jr., and baby, of Dimmit, Mr. and Mrs. Charles Stuart of Lubbock, Mr. and Mrs. Elbert Sperry and baby of Lubbock, and Pat Bean and Miss

Billie Sperry were guests of Mr. and Mrs. Jeff Sperry during Thanksgiving.

Mr. and Mrs. George Barrow and children of Fairplay, Colo., visited her parents, Mr. and Mrs. G. D. Pope during the week end.

Mr. and Mrs. Robert Marler and family of Amarillo were week end visitors here with his mother, Mrs. Maudie Marler.

Mr. and Mrs. P. M. Moseley and son, Truman spent Thanksgiving at Pampa.

Guests in the home of Mr. and Mrs. W. T. Ross the first of the week included her aunt and uncle, Mr. and Mrs. M. T. Bagley, Mr. and Mrs. J. C. Carson Jr., of Olton, Mr. and Mrs. Joe Edd Carson of Hart and Rev. and Mrs. Don L. Carson of Brownwood.

HD Club Members Guess "Pal" Names

Roll call Tuesday afternoon, Dec. 2, at a special meeting of Flomot Home Demonstration club was answered by, "Who I think is my secret pal." Gifts were presented to these, although suspense still prevails, as names will not be revealed until the Christmas party.

A table display of the Three Wise Men, on a cloth of red and silver, Christmas napkins, and Santa in a bowl of candy was arranged for the children.

Refreshments of sandwiches, cookies and hot chocolate were served to the guests, Mrs. A. J. Gregson of Quitaque, Mrs. E. L. Willard and Mrs. Aline Welch, and the following club members: Mmes. H. S. Gilbert, Harley Gunn, W. F. Sauls, Joe Degan, Ike Gilbert, Howard Rogers, L. B. Turner, Doyle Calvert, Joe Webb, John Jones, J. E. Monk, L. B. Isbell, Earl Whitaker, Harmon Moseley, G. E. Washington, James Kimbell, O. D. Calvert, L. E. Shorter, G. R. Colvin, J. H. George, Malcolm Turner, Euman Lyles, L. W. Crowell, Maudie Marler, Lois Martin, Joy Barham, Leon Cloyd, J. C. Franks, R. M. Martin, Bert Cloyd, Ike Smith, W. Z. Martin, Alfred Martin, W. W. Merrell, J. Johnson, Sam Ross, Raldo Martin, W. T. Ross, C. C. Jones, Herb Martin, A. L. Tanner, Miss Anna Beth Tanner, and children of the club members.

NORTHFIELD NEWS
 (By Mrs. T. B. Simpson)

Delayed

THANKSGIVING DINNER
 Mr. and Mrs. B. F. Simpson gave a Thanksgiving dinner, with the following attending: Mr. and Mrs. Bake Simpson, Mr. and Mrs. Boone Simpson, Mrs. and Mrs. Pete Timmons, Patsie and Don, Mr. and Mrs. N. L. Cook, Randy and Eddie, Mr. and Mrs. Paul Cruse and Paul Don, Elbert McBryde, and Mrs. Simpson's son, J. E. Boughman of Spur.

Mr. and Mrs. P. A. Simpson and Gaylon spent Thanksgiving in Amarillo with her sister, Mrs. Irene Brown and family.

Mr. and Mrs. Charley Lane, Dale and Carolyn had Thanksgiving dinner with the Woody Boys of Childress.

Mr. and Mrs. Claud McDonald spent Thanksgiving in Matador with their daughter and family, Mr. and Mrs. Frank Jameson, Faye Belle, Franklin and Travis.

Mrs. A. B. Simpson of Wichita Falls spent the holidays at her home here.

Mr. and Mrs. Paul Cruse had as Sunday luncheon guests, his parents, Mr. and Mrs. R. E. Cruse, Mr. and Mrs. Nick Cotton, Mr. and Mrs. R. V. Johnson, Mr. and Mrs. G. P. Driskill, Mr. and Mrs. Ray Cruse and Mr. and Mrs. Tommy Cruse, all of Turkey.

Mr. and Mrs. Boone Simpson had as Sunday guests, his father, B. F. Simpson and Mrs. Simpson, and other visitors were Mr. and Mrs. John Gay of Childress.

Mrs. Maggie Lee Courtney and Miss Ruth Jameson of Big Spring, were visitors this week in the home of the former's son and family, Mr. and Mrs. Hal Courtney.

Mrs. Sonny James of Vernon was here the past week to visit her parents, Mr. and Mrs. Bill Bethany, and also visited her sister and family, Mr. and Mrs. Allen Thomas.

Messrs. Pete Timmons and Paul Cruse each had eye surgery in Amarillo the past week. Mrs. Jim Dobbins has been

visiting in Amarillo with her daughter, Mrs. Cortize Sebren and children Judy, Susie and Vance, and with her son, Odell Dobbins.

Mrs. A. B. Simpson had as dinner guests Sunday, her mother and brother, Mrs. A. J. Matlock and Walter Matlock.

Mr. and Mrs. Delmont Hays and son, Vaden spent Thanksgiving at Muleshoe with his sister, Mrs. D. O. Smith.

Mrs. Donnie Dawson of Amarillo is spending a few days with her parents, Mr. and Mrs. Walter Timmons.

Mr. and Mrs. Leland Timmons had as visitors Sunday night, Mr. and Mrs. Will T. Smith of Tell.

Rev. Roberts of Borger preached at the Baptist Church Sunday, and was guest at lunch in the Davis home. Other guests were Mr. and Mrs. Sam Jones.

Mrs. R. E. Hoover visited on Sunday with her father, Sam Jones.

Of the 150 major U. S. Air Force bases, 27 are located in Texas.

preached at the Baptist Church Sunday, and was guest at lunch in the Davis home. Other guests were Mr. and Mrs. Sam Jones. Mrs. R. E. Hoover visited on Sunday with her father, Sam Jones. Of the 150 major U. S. Air Force bases, 27 are located in Texas.



Check all the 59 wagons and you'll agree...
WE'VE GOT THE WORLD'S MOST BEAUTIFULLY PROPORTIONED WAGONS NOW IN

For the first time . . . Hardtop Styling in the longest, lowest, roomiest wagons Ford has ever offered!

You never had it so New! **59 FORDS**
Matador Auto Co.

CHRISTMAS

GIFT HEADQUARTERS

Gifts of Fine Perfumes FAMOUS BRANDS

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NEW AND BEAUTIFUL

Costume Jewelry Jewellite Dresser Sets

Gifts of Personal Sets FOR HOME AND TRAVEL

NEW SHIPMENT CHRISTMAS CERAMICS and China

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DEAR SANTA I WANT A DOLL!

Tree Decorations TOYS --- DOLLS

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ELECTRIC RAZORS

GIVE TIMEX Wrist Watches

Waterproof and Self-wind

MORE PEOPLE BUY TIMEX THAN ANY OTHER WRIST WATCH IN THE WORLD!

Register In Our FREE Christmas Gift Contest!

Nothing To Buy — No Obligation!

Bob Stanley Pharmacy

ONE OF THE LARGEST AND FINEST DRUG STORES IN WEST TEXAS

We GIFT WRAP Your Purchases FREE of Charge!

NORTHFIELD NEWS

By Mrs. T. B. Simpson

Mr. and Mrs. Elbert Reeves of Matador were visitors at the Community meeting and supper Saturday night. The monthly get-together was enjoyed by everyone who attended.

Mr. and Mrs. Delmont Hays spent the week end at Abilene with their daughter and family. Mr. and Mrs. Bill Wright. They were accompanied by Mr. and Mrs. N. L. Cook, and the group attended the football game between Wichita Falls and Abilene.

Week-end guests of the Boone Simpsons were Mr. and Mrs. Jeff Williams, of Oklahoma City, Mr. and Mrs. Bob Smith of Mission, Mr. and Mrs. Fred Wimple of Midland, Mr. and Mrs. Ed McLaughlin of Ralls, Mrs. U. L. Willie of Matador, Mr. and Mrs. John Gay of Childress, Judge Vance Gilbreath of Matador, and Mr. and Mrs. Hal Courtney of Northfield.

Wilson Cook of Matador visited here Sunday with his brother, N. L. Cook.

Mrs. Tom Moore underwent surgery at Quanah Hospital, Wednesday of last week. She is reported in a fair condition. Visiting her during her hospitalization were Mr. and Mrs. Nolan Thomas, Mr. and Mrs. Weldon Timmons, Mr. and Mrs. Pete Timmons, Mr. and Mrs. Paul Cruse, and Mr. and Mrs. J. M. Dobbins of Northfield, and Mr. and Mrs. Grady Timmons of Cee Vee.

Mrs. Duey Lou Hughes of Lubbock visited her parents, Mr. and Mrs. D. H. McGinley, here Sunday.

Eddie J. Leary of Odessa, was

here Saturday visiting in the T. B. Simpson home.

Mrs. John Meyer has been on the sick list the past two weeks.

Mrs. C. M. McDonald spent Friday night at Matador with her daughter, Mrs. Frank Jameson and they went to Lubbock Saturday to shop.

Tommy Fulgham accompanied Commissioner Boone Simpson to Matador Monday. Mr. Simpson attended regular monthly meeting of the Commissioners Court.

Spudy McDonald of Amarillo visited here Sunday.

Recent visitors of the Hal Courtneys were Mr. and Mrs. Doggett of Pampa.

Mr. and Mrs. Reece Timmons visited in Memphis Sunday evening as guests of Mr. and Mrs. J. L. Bell.

Texas Motorists Driving Faster

"Motorists are driving faster in Texas in 1958 than they did during 1957", announced Captain J. W. Blackwell of the Texas Highway Patrol.

Analysis of a Texas Highway Department Speed Survey by the Department of Public Safety revealed that 12.6 per cent of all vehicles of Texas are exceeding the 60 miles per hour speed limit, as compared to 6 per cent last year. The Statewide survey, taken at twenty-five checking points throughout the State, will be used by the Highway Patrol in planning its selective enforcement program in the future.

"Taking into consideration that the last month of the year is our most deadly in traffic accidents and deaths", said the Captain, "we will use every avail-

able resource to reduce this problem." The Captain pointed out that December is a deadly month in traffic due to bad weather, holidays, and shorter day hours.

Highway Patrolmen in this District have been instructed to carry out a stepped-up speed enforcement program in an effort to reduce as many of these accidents as possible during the remainder of the year.

THANKSGIVING VISITORS (Delayed)

Visitors for Thanksgiving, in the home of Mrs. John Lawrence and her father, A. D. Beauchamp, were her daughter and family, Mr. and Mrs. B. W. Koon and children of Odessa, and Mr. Beauchamp's other daughter and family, Mr. and Mrs. J. H. McNabb of Quanah and their daughter, Mrs. James Gilliam and children, of Nocona.

Thanksgiving visitors in the home of Mr. and Mrs. Eldred Seigler were their daughter and family, Mr. and Mrs. James Folmar and children, Sally Lou, Elizabeth, and Nancy Ann.

THANKS FOR GIFTS

I wish to take this means of expressing my sincere appreciation for the cards and gifts which I received on my 86th birthday. It is a wonderful feeling to be remembered by so many fine friends in this manner.

Joe Meador

TERMITE & PEST CONTROL
SPRAY JOBS
 Free Inspections and Estimates
H. O. STANFIELD
 Phone 210-J P. O. Box 4
 Matador, Texas

WEEK-END SPECIALS



Bacon Wilson's Corn King pound cello pk. **59c**

COFFEE SCHILLINGS, pound can **79c**

Shortening Mrs. Tucker's, 3 lb. can **79c**

Meal GLADIOLA, White, 5 lb. bag . . . **37c**

Beef Roast Chuck or Arm Round, pound **59c**

Kleenex 200 Count box **15c**

Preserves White Swan, pure plum, 10 oz. **14c**

Toilet Tissue ZEE, 4-roll package . . . **37c**

Salmon Campus, Chum, tall can **43c**

Aluminum Foil Reynold's, std. roll **30c**

Oleo Sun Spun, pound **20c**

Cookies SUPREME, Pecan Sandies, 1 lb. pk. **39c**

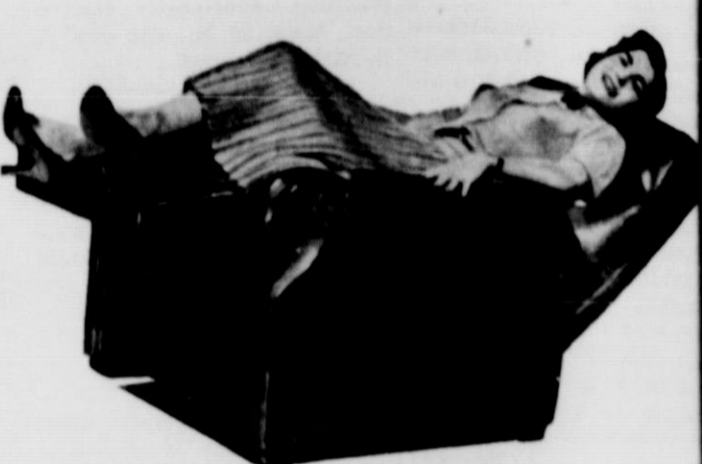
SPOT CASH GROCERY

A WORLD OF Gifts

Only 11 Shopping Days 'til Christmas

Gifts for Every Name
 You want to Remember!

HERE IS THE PERFECT GIFT
 for weary Dad . . .



CALI-LOUNGER VIBRATING CHAIR . . .

ZENITH T-V
 Merry Christmas for the Entire Family



COSCO
 MODEL B-K SPECIAL UTILITY TABLE
 Perfect at meal-time, snack-time, any time -- for service on wheels. All-steel, chromium-plated legs, available in red, yellow or white.

Make Mather Happy
 with
Fostoria!



American...by
 For gifts, or informal entertaining, Fostoria's American pattern is a happy choice . . . a pattern with a prismatic motif that catches and reflects rainbow colors for sparkling table settings. In our Glassware Department you can select from scores of inexpensive open stock items. They're lovely to give or to keep. See our entire Fostoria collection today.



GE STEAM and DRY IRON
 Model F60
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 • Only 3 pounds -- for comfort
 • Dry Kiss sub -- for versatility



GE AUTOMATIC TOASTER
 • 6 POSITION CONTROL
 • SNAP OUT CRUMB TRAY
 • EXTRA HIGH TOAST LIFE

Big Sister
 would love a new
LANE CEDAR CHEST

Big Brother
 can listen to his own programs on a
ZENITH TRANSISTOR RADIO

Baby Sister
 would surely thank Santa for a
"WE THREE DOLL FAMILY"
 (MOTHER, SISTER AND BABY)

For the small baby
COSCO HIGH CHAIR
 (CONVERTS TO A YOUTH CHAIR)

FOR THE FAMILY:
 Kuehne Dinette Suites, Kroehler Living Room Suites, Maple Bedroom Suites, Reclining Chairs, Swivel T-V Chairs, Samsonite Luggage, Mixmasters, Shotguns, Toasters, Electric Skillets, Table Lamps, Home Freezers, Bicycles, Knives and Cutlery, Electric Blankets, Ceramics of all kinds, Dolls, Cooking Sets, Pogo Sticks, Zenith Record Players, Morning Glory Mattresses, etc.

Matador Hardware and Furniture Company



CHRISTMAS PROGRAMS TO BE PRESENTED CHOIRS of TWO SCHOOLS in COUNTY

Christmas season will be celebrated by Motley County in programs under the direction of Mrs. L. D. Wilker, county music teacher, it was announced this week. The programs will be presented in schools and churches of the county.

Sunday, Dec. 14, at 7:30 in the First Baptist Church, Spring Springs, a union service will be held at which time Spring Springs High School will present the story of Christmas in song.

On Monday, Dec. 15, the Flomot Independent School will present a miscellaneous program by students of all the grades. The program will be held in the school gymnasium at 7:30 p. m.

The first and second grades present their part in four acts as follows:

The Christmas Story as told by the children, Carol Bland, Green, Sue Gilbert, Ricky and Larry Lyles; "Strange Christmas Eve" and "A Legend of the Christ Child," by Brenda and Johnny Turner.

The third and fourth grades, with Mrs. Green as room teacher will present a play entitled, "The Best of All." The principal characters are: Mother, Rebecca, Father, Jimmy Reed, and Mrs. Sandra Barham. They will also present "A Legend of the Christ Child," by Brenda and Johnny Turner.

The fifth and sixth grades, whose room teacher is Mrs. Moseley. The playlet will be the story of the birth of Jesus. The playlet will be presented by the children of the fifth and sixth grades.

The seventh and eighth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the seventh and eighth grades.

The ninth and tenth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the ninth and tenth grades.

The eleventh and twelfth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the eleventh and twelfth grades.

The thirteenth and fourteenth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the thirteenth and fourteenth grades.

The fifteenth and sixteenth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the fifteenth and sixteenth grades.

The seventeenth and eighteenth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the seventeenth and eighteenth grades.

The nineteenth and twentieth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the nineteenth and twentieth grades.

The twenty-first and twenty-second grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the twenty-first and twenty-second grades.

The twenty-third and twenty-fourth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the twenty-third and twenty-fourth grades.

The twenty-fifth and twenty-sixth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the twenty-fifth and twenty-sixth grades.

The twenty-seventh and twenty-eighth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the twenty-seventh and twenty-eighth grades.

The twenty-ninth and thirtieth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the twenty-ninth and thirtieth grades.

The thirty-first and thirty-second grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the thirty-first and thirty-second grades.

The thirty-third and thirty-fourth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the thirty-third and thirty-fourth grades.

The thirty-fifth and thirty-sixth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the thirty-fifth and thirty-sixth grades.

The thirty-seventh and thirty-eighth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the thirty-seventh and thirty-eighth grades.

The thirty-ninth and fortieth grades will present a playlet, "The Birth of Jesus." The playlet will be presented by the children of the thirty-ninth and fortieth grades.

Hill, a mythical place, high on a hill near heaven.

The principal characters are portrayed by Ronda Posey as "The Spirit of Christmas," and Janice Brandon, "Sungbeam." The orphan children are portrayed by first and second grade children, the foreign children are third and fourth grade pupils, while the poor little rich children are of the sixth grade.

A Moonlight Chorus will be composed of seventh and eighth grade girls.

This promises to be a very entertaining operetta and deserves the support of the people in the entire school district.

About Your Health
A weekly public service feature from the Texas State Department of Health.

Henry A. Hollie, M. D., Commissioner

What do people die from most? How many accidental deaths were there in 1957? What was the leading cause of death in 1932?

These and other questions involving vital statistics are ever available from the Division of Vital Statistics of the State Health Department.

Most people look upon the Division of Vital Statistics as merely a place to obtain a copy of a birth certificate for a new job, or a copy of a death certificate for an inheritance.

This is true, but the division offers many other services as well. Some are familiar; others are unknown except to public health workers.

Let's take the first question: Just what do people die from most?

By careful compilation of death statistics, listing cause of death, place, conditions and other information, it is possible for statisticians to determine what diseases are killing the most people in Texas.

What value is this? It was just fifty years ago that tuberculosis was the leading cause of death.

Medical and public health officials could see this frightening fact and direct their activities towards curbing the disease.

Year after year, employing various methods for lessening the occurrence and severity of tuberculosis, the researchers' only method of checking their progress was by checking statistical death records.

In this manner they were able to discern which measures were the most successful. Today, tuberculosis is no longer the leading killer it was.

Refined techniques are carried on today with emphasis on other diseases.

For instance, the M. D. Anderson Hospital and Tumor Clinic uses death records to check on past patients of the hospital. In this way they hope to find out how successful are certain methods of cure. The study is on a continuous basis, and began several years ago.

Similar studies can be applied to heart patients. Heart and cancer diseases are the two leading causes of death today.

The fourth-ranking killer is accidents. Traffic accidents lead,

but how and where and in what manner do these and other accidents occur? By careful scrutiny of death records, answers may be found that will enable engineers to build safety into homes and highways.

The Division of Vital Statistics sends you certificates upon request, but the service doesn't end there — it only begins. (A weekly public service feature from the Division of Public Health Education, Texas State Department of Health)

LOCAL ITEMS

Mr. and Mrs. Ned Nichols and small daughter, Kelly Lynn, of San Pablo, Calif., are visiting in the home of their parents, Mr. and Mrs. J. D. Craven of Matador, and Mr. and Mrs. E. J. Nichols of Afton.

Dr. and Mrs. Sam Dunn and daughter, Sammie, of Lubbock were visitors Sunday here with Mrs. Dunn's parents, Mr. and Mrs. J. R. Moore. Mrs. Dunn, accompanied by her sister, Mrs. Chas. Guy, returned Tuesday to spend the day with their parents, both of whom are in feeble health.

Miss Allie Gwinn, of Lubbock, visited over the week end here with her sister, Mrs. Bob Fulgim, and family. She also visited in Roaring Springs with her parents, Mr. and Mrs. Walter Gwinn.

Medames U. L. Willie, Forrest Campbell and Clotelle Horn were Lubbock visitors Monday.

IN ALSUP HOME

Recent visitors in the home of Mr. and Mrs. T. B. Alsip included a daughter, Mrs. Erema Borning of Grants, N. M., and daughter, Mrs. Loyce Gible of Amarillo, and Mrs. Alsip's sister and husband, Mr. and Mrs. J. J. Wilder of Mineral Wells. Mr. Alsip has been ailing for the past four years, feeling better at times and able to be up most of the time. Their son, Audie Alsip is staying with them.

QUICK UNLOADER — Only seconds were required to unload part of a truck load of cottonseed in Matador last Monday afternoon. The driver, Cecil Waters, 20, of Muleshoe, did not intend to dump the cottonseed in Hackberry Branch of Ballard Creek. He parked the truck on an incline while he and a companion, Raymond Williams, stopped to eat at Bob's Oil Well Cafe. The air brakes released their grip and the driverless truck rolled down the hill and crashed off the State Highway 70 bridge. No one was injured. The truck, loaded with approximately 37,000 lbs. of cottonseed, belongs to Loyd Hare of Muleshoe. The cottonseed shipment was consigned to Vernon.

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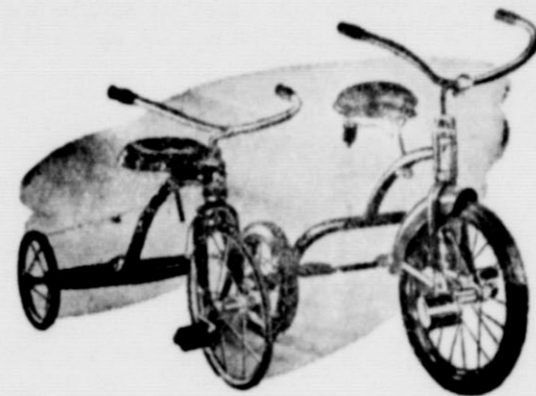
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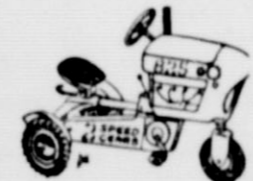
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CHRISTMAS
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and
**LAY-AWAY
for Christmas Eve!**

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- + Games
- + Play Nurse Cases
- + Toy Pianos
- + Toy Busses
- + Pocket Knives
- + Football Helmets
- + Musical Tops
- + Toy Telephones
- + Bake Sets
- + Bicycles
- + Red Wagons
- + Billfolds
- + Dolls
- + Toy Tractors
- + Toy Rockers
- + Rubber Toys
- + Flash Lights
- + Log Sets



- + Cutlery
- + Guns
- + Toasters
- + Electric Razors
- + Revere Ware
- + Steam Irons
- + Electric Drills

- Kitchen Clocks
- RCA Radios
- Dinette Sets
- RCA Television
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MATADOR



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ANNUAL Bargain Rates

YOU SAVE \$4.25

15.75 BARGAIN PRICE (7 DAYS A WEEK)

DAILY WITH SUNDAY Regular Price \$20.00

EXCEPT SUNDAY Regular Price \$15.00

12.95 BARGAIN PRICE (6 DAYS A WEEK)

YOU SAVE \$2.05

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FORT WORTH STAR-TELEGRAM
LARGEST CIRCULATION IN TEXAS

NEW OR RENEWAL SUBSCRIPTIONS

Remember the old folks this Christmas with a year's Gift Subscription to THE STAR-TELEGRAM—one that will bear good wishes and Christmas Spirit throughout the year. An economical—lasting—and welcome gift. Say Merry Christmas the easy way!

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Fill Out & Mail Today or See Your Hometown Agent

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BARGAIN DAYS REDUCED RATES GOOD ONLY ON FULL YEAR MAIL SUBSCRIPTIONS

- Matador Brand -

ASSOCIATE EDITOR Mike Groves
ASSOCIATE EDITOR Carolyn Pohl
BRAND SPONSOR Grace Timmons
EDITOR Charlotte Cullin

REEVES TO INSTRUCT SENIOR CIVICS CLASS

Elbert Reeves, former MHS teacher and judge-elect of Motley Co., will teach the senior civics class December 8-19.

Mr. Reeves, past State Representative, will instruct the class in procedures of state legislature.

Study of the states will conclude the semester course of United States Civics for the seniors. Driver's Education is offered to the senior class for the second semester term.

-M. H. S. B.-

TREBLECLEFTS SING AT PRAYER MEETING

An MHS quartette known as the Trebleclefts sang last Wednesday night at the Lottie Moon Christmas Program in the First Baptist Church.

The group has appeared several times at the Baptist Church to sing special. It consists of Jan and Cheri Barton, Carol Campbell, and Charlotte Cullin.

-M. H. S. B.-

CLASSES TO DISMISS WEEK FOR CHRISTMAS

Classes in Matador Schools will be dismissed Friday, December 19, for Christmas holidays.

December 19 is also the date for annual school Christmas program presented by the senior class. Students will draw names of classmates earlier in the week and gifts will be exchanged at the Christmas program.

Price of gifts must range from fifty cents to one dollar.

Students will have a week of Christmas vacation and will resume studies on Monday, December 29.

ANNUAL DEADLINE MET

The first 28 pages of La Arena 1959 have been mailed to Taylor Publishing Company for printing. The December 6th deadline was met on time.

Annual Editor Ray Davis said that the final deadline for the school's 96 page annual is February 15. All snapshots for the annual need to be taken and turned in to class editors promptly so that work on the annual will not be delayed.

-M. H. S. B.-

CIVICS CLASS RETURNS "NOT GUILTY" VERDICT

Witness after witness for the prosecution appeared in the Civics Court case of MHS Civics Class versus Ronald Bailey on November 24 and 25.

Defendant Ronald Bailey, accused of murdering Kent Gary, sat confident at the desk of his lawyers, Mike Groves and Pat Seigler, before Honorable Judge Bobby Cross.

Prosecuting Attorneys Lewis Fair and Larry Hoyle placed Deputy Sheriff James Bearden on the witness stand. He is quoted as saying, "We (he and Sheriff Sherril Rigby) heard shots and commotion in the study hall, and we had started from our car to the school when the accused, Ronald Bailey, ran out the front door of the school."

Exhibit A, the murder weapon, was clean of fingerprints when allegedly found by Sheriff Rigby minutes after the shooting.

Defendant Ronald Bailey was put on the witness stand, but he denied any knowledge of the murder weapon, a .22 pistol.

The verdict was "not guilty." It was based on the facts that

there was no conclusive evidence, and that there were conflicting testimonies given by witnesses.

-M. H. S. B.-

FIFTH GRADE CITIZENS

Fifth graders have chosen Ann Meyer and Dean Osborn as their latest "Best Citizens of the Week."

They were preceded by Carolyn Perkins and Carroll Nichols. The fifth grade is a whole class of good citizens. They recently welcomed friend, Charles Lynn Meadow, for a visit in their room.

-M. H. S. B.-

WEBB AND LYNN NAMED AS COUNCIL OFFICERS

Friday, November 21, the Student Council met and elected the remaining two council officers. The officers elected were Karen Webb, secretary-treasurer, and Daphne Lynn, reporter.

After the election of officers, the council discussed the school rules and regulations on fire prevention. Some new rules were added by the Student Council. Lewis Fair was elected as school fire chief.

On Saturday, November 22, the Student Council sponsor, Mr. Johnson, and two members, Harry Campbell and Karen Webb, attended the district Student Council meeting at Tulla. This meeting was to point out the interesting qualities of a student council. Members who attended reported an enjoyable meeting.

-M. H. S. B.-

Three Senior Girls Take Search Tests

Three senior girls recently took the Betty Crocker Search Test for Homemakers of Tomorrow.

The search test on homemaking is taken each year by seniors who want to try for a scholarship. The \$1,000 and \$500 scholarships will be paid to any accredited church or state school that the test winner chooses. State winners are eligible to enter a national scholarship contest.

The Betty Crocker test has been offered to Matador High senior girls for the past two years. School winners for those years were Barbara Waybourn and Glenda Mize.

Present seniors who took the test were Charlotte Cullin, Patti Hamilton, and Rosemary Shanks.

Two Matador Teams Bite Dragon Dust

Matador High basketball teams, boys and girls, met the Paducah Dragon basketball teams at Paducah last Tuesday night for two cage battles.

In a close game with the Paducah girls, the Matador girls were defeated by one point. Matador's main scoring was done in the first half and at halftime they led Paducah by 3 points. Paducah pulled ahead in the last half. Final score was 34-35.

Carol Campbell, sophomore forward, led the Matadors as high point scorer with 17 points. Matador's boys team, playing their first game of the season, were beaten 10 points. Final score of their game was 35-45. Gerald Pipkin, senior, and Billy Crenshaw, junior, shared high scoring honors with 10 points each.

Both teams for the Matadors look promising. The girls have won five of the eight games they have played.

Boys who are playing basketball this year are Gerald Pipkin, Lewis Fair, Bobby Cross, Tommy Scaff, Morris Burkes, Mike Groves, Billy Crenshaw, Guy Campbell, Jimmie Welling, Clarence Davis, Dink Wilson, Dale Dixon, Jimmy Don Green, and Ros Bearden.

-M. H. S. B.-

Students Guests Of Matador Lions

A group from the recent "Sadie Shaw" production presented a skit for the Matador Lions Club, Tuesday, December 2.

The group consisted of Karen Jenkins, Linda Thompson, Gwen Killingsworth, Charlotte Cullin, Genevieve Spray, Christina Damron, and their accompanist Sandra Stevens.

Carolyn Pohl, Butch Waybourn and Charles Ezzell, speech students of Mrs. J. R. Whitworth, presented Christmas readings to the Lions Club.

All students who appeared on the program were luncheon guests of the Lions.

-M. H. S. B.-

MHS HONOR ROLL

The following high school students have been named to the Honor Roll for maintaining A and/or B grades throughout the second six weeks of study.

Seniors: Charlotte Cullin, Betty

Davis, Patti Hamilton, Karen Jenkins, Rosemary Shanks, Karen Webb, Peggy Welling, Ronald Bailey, Harry Campbell, Bobby Cross, Lewis Fair, Mike Groves, Larry Hoyle, Gerald Pipkin, Pat Seigler, Bobby Williams and Ray Davis.

Juniors: Jan Barton, Daphne Lynn, Carolyn Pohl, Kay Rattan, Linda Seigler, Bundy Campbell, Billy Crenshaw, Robert Darsey, Thomas Edwards, Jimmie Irwin, and Gary Jenkins.

Sophomores: Sandra Gray, Gwen Killingsworth, Anita Martin, Donna Williams, Carter Luckett, Gale Stafford, Eddie Timmons, and Douglas Wilson.

Freshmen: Cheri Barton, Dixie Barton, Melanie Brown, Christina Damron, Vella Edwards, Judy Hobbs, Vada Nichols, Genevieve Spray, Sandra Stevens, Loretta Watkins, Dale Dixon, Johnny Ezzell, and Wendell Tucker.

-M. H. S. B.-

MGS HONOR ROLL

The following Matador Grade School student's names appear on the honor roll in their classes for the second six weeks:

First graders—Gail Lynn, Joe Henry Meyer, Stanley Martin, Patty Edwards, Isabel Zarate, Brenda Wason, Laura Jacobs, Mary Baker and Ronnie Welling.

Second graders—Tim Rose, Aaron Timmons, Brenda Moore, Sue Robbins, Kate Thompson, Patricia Young, Kelley Meyer, Don Cox, Nancy Hawkins, Aaron Thomas, James P. Hoover, Leslie J. Mason, Lucretia Sandefer, Wanda Matney, Jimmy Timmons, Stephen Gwinn, and Elaine Dixon.

Third graders—Larry Bostick, Carol Martin, Sandra Davis, David Garrison, Kathy Lawrence, Sue Williams, Mark Timmons, Linda Vinson, Vickie Holt, Deborah Tilson, and Ann Marshall.

Fourth graders—Larry Elliott, Gary Markham, Tommy Moore, Dick Moss, Sharlene Berryman, Olivia Campbell, Charlotte Chambliss, Mary Gilmore, Judy Gwinn, Jana Jones, Karol King, Shelly Stevens, and Sandra Young.

Fifth graders—John Barnhill, Carolyn Perkins, Janie Killings-

worth, Karen Elliott, Ronnie Cox, Joan Barton, Janna Crenshaw, Pat Day, and Sandra Sandefer.

Sixth graders—Marianne Damron, Lynda Lea Elliott, Charles Ezzell, Tommie Green, Ruthie Lynn, Jean Martin, Stella Martin, Scottie Robbins, Kenneth Pitts, Tim Sturdivant, and Tim Timmons.

Seventh graders—Robert Brandon, Robert Brown, Thomas Edmondson, Claude Glasscock, Jack Luckett, Don Seigler, and Mary Margeret Irwin.

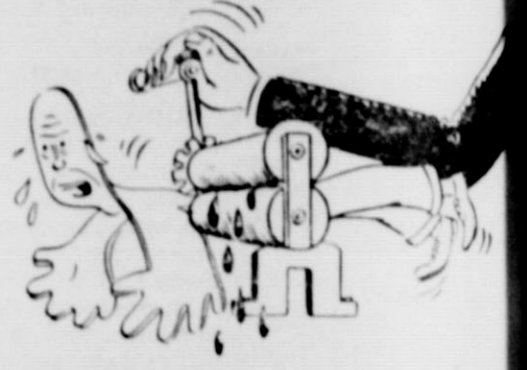
Eighth graders—Mike Barton, Pete Davis, Gary Lancaster, Key Vaughn, Barbara Bird, Pat Cooper, Dorothy Crenshaw, Shirley Evans, Anna Garnett, Jane Hamilton, Judy Hart, Glenda Lynn, Mary Newman, Gay Pepper, Jill Scaff, and Eileen Thrasher.

COME TO CHURCH SUNDAY

ALVIN LYNN IN RAC FOR "MOST HANDSOME CANYON" — (Special) Lynn of Whiteflat was nominee for "Most Handsome" at West Texas State College. The Ed Armstrong was featured at the annual dance Wednesday night.

Six men and six women competing for the title "Most Handsome" and "Most Beautiful." The Ed Armstrong was featured at the annual dance Wednesday night.

For COLDS take 6



Ever Been Through One?

Then you've never been in a lawsuit due to a car accident.

Adequate automobile insurance can protect your pocketbook even in the face of a ruinous judgment. Better check your policy. Better check with us.

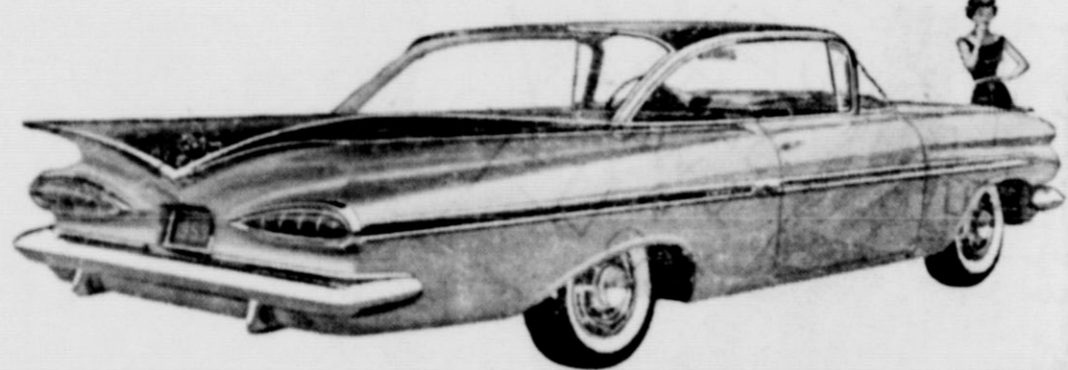
BILL PIPKIN

Insurance Agency

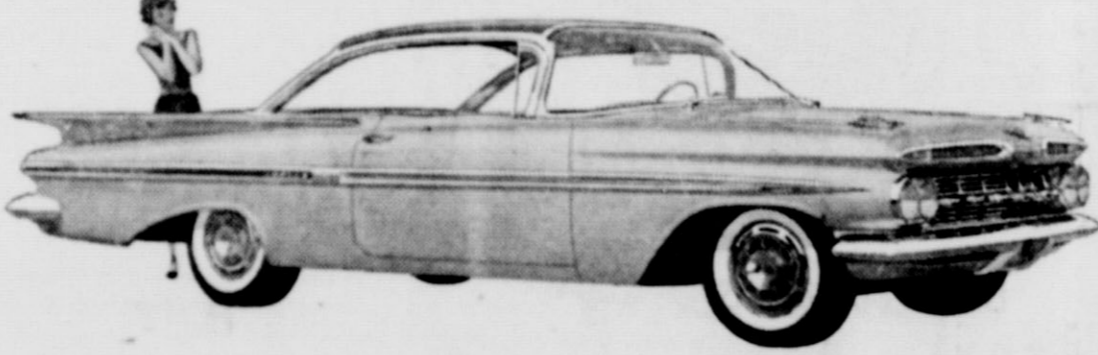
FIRST STATE BANK BUILDING PHONE

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Optometrist
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Floydada, Texas
EYES EXAMINED — GLASSES FITTED

TOP TV—The Dinah Shore Chevy Show—Sunday—NBC-TV and the Pat Boone Chevy Showroom—weekly on ABC-TV.



Like all '59 Chevs, this Impala Sport Coupe is new right down to the tougher Tyrex cord tires it rolls on.



Walk around the car that's all-round new... then be our guest for a pleasure test—

DRIVE A '59 CHEVY TODAY!

One look at this '59 Chevy tells you here's a car with a whole new slant on driving. You see the transformation in its low-set headlights, the overhead curve of its windshield, the sheen of its Magic-Mirror finish—a new acrylic lacquer that does away with waxing and polishing for up to three years.

But to discover all that's fresh and fine you must relax in Chevrolet's roomier Body by Fisher (up

to 42 inches more room in front, 3.3 inches in back); feel the lounge-like comfort of Chevy's new interior, experience the hushed tranquillity of its ride (choice of improved Full Coil or gentler-than-ever Level Air suspension*). Once you're on the road you'll discover such basic benefits as bigger, better cooled brakes that give over 50% longer life, new easy-ratio steering and a Hi-Thrift 6 that gets up to

10 per cent more miles per gallon. And, of course, you find Safety Plate Glass all around in every Chevrolet. Stop by your dealer's and pleasure test the car that's shaped to the new American taste!



see your local authorized Chevrolet dealer

Campbell Chevrolet Company

Main Street at U. S. Highway 70

Matador, Texas

GIVE BETTER ELECTRICALLY
WITH A 1959 FRIGIDAIRE RANGE
WITH NEW PULL 'N CLEAN OVEN!

Cooking Without Slaving!
No more down-on-knees oven scrubbin'! No more door dodging, stretching, bending! The Frigidaire oven actually pulls out—full length—so you can wipe it clean standing up! As easy as cleaning the top of your range.

WONDERFUL "EXTRAS"

- Porcelain enamel Roaster Pan—easy to clean!
- Automatic Cook-Master—lets you cook oven meals without watching.
- Full-width fluorescent worklight.
- 4 Radiant Surface Units with removable drip bowls for at-sink cleaning.
- Plug-in automatic appliance outlet.
- Roomy storage drawer pulls all the way out for under-range cleaning.

ONLY \$223 PER WEEK
after small down payment
DELIVER MODEL NO. 70-58

Makes you feel like a Queen!
Cuts your cleaning time in half...

For Less than 3¢ ... the average WTU family can cook a complete meal the modern electric way and enjoy the cleanliness and convenience of Electric Living. Change now to electric cooking.

GIVE Electrical Gifts

West Texas Utilities Company
Electricity Costs So Little — You Can Use Lots Of It!

LIVE BETTER ELECTRICALLY

Cold Weather . . .

(Continued from page 1)

erwise merely drove residents to seek heavier clothing when they found it necessary to be out of doors. Damage to unprotected automobiles, trucks and tractors was expected.

Mississippi Freezes
Newspapers yesterday said the Mississippi River was frozen over with four inches of ice between Clarksville and Hannibal in the coldest Dec. 9th in 41 years. On the Great Lakes, ships battled their way through icy waters before being trapped in the ice.

With most of the cotton crop gathered in this area farmers look hopefully for needed moisture in fields of winter pasture.

Louis Poteel . . .

(Continued from page 1)

Audie Moore on December 14, 1945, at Floydada, Texas.

Besides his wife, he is survived by his mother, Mrs. J. E. Poteel of Matador; one brother, Calvin Poteel of Floydada; two sisters, Mrs. Carl Ingram of Crosbyton and Mrs. T. R. Jones of McAdoo; one step-daughter, Mrs. Dave Breeden of Torrance, Calif.; and two grandchildren.

FLOMOT NEWS

By Mrs. L. B. Turner

Mr. and Mrs. L. B. Turner had as their guests Sunday afternoon, her brother and sister-in-law, Mr. and Mrs. Coleman Jones of Plainview.

Mr. and Mrs. Ernest Noland of Muleshoe visited in the home of their cousins, Mr. and Mrs. J. L. Speer, Sunday and were overnight guests.

Recent dinner guests in the home of Mr. and Mrs. Malcolm Turner were Mr. and Mrs. Clint Price and daughter of Corsicana; Mr. and Mrs. C. C. Price and family of Floydada; Mrs. H. P. Harris, Robert and Doretta of Idalou; Mrs. Wilburn Floyd and baby of Petersburg; Mr. and Mrs. Henry Harris of Matador; and Mrs. L. C. Harris of Flomot.

Earl Willard of Texas A&M College and Ervin Willard of Texas Tech visited their parents, Mr. and Mrs. E. L. Willard during the Thanksgiving holidays.

The Willards went to Quanah for the day Thursday and were dinner guests of their daughter and family, Mr. and Mrs. Kelton Parker and Douglas. Later, they visited Mrs. Willard's parents, Mr. and Mrs. J. R. Moore and Jackie at Wichita Falls.

Tom Bynum is a patient in Stanley Hospital, Matador, following a heart attack at his home Thursday.

Mrs. Lois Martin went to Lockney last Tuesday where she visited in the home of Mr. and Mrs. Mark Martin until Thursday. She also visited her brother and his wife, Mr. and Mrs. Dick Washington at Tulia, before returning home Friday.

Professor McMillan of Wayland College spoke Sunday evening at the Flomot Baptist Church, in behalf of Texas alcohol-narcotics education.

GIVES FAREWELL PARTY

Mrs. Ray Cruse of Flomot was hostess Monday afternoon to a group of friends, the occasion being a farewell party honoring Mrs. Mae Foley, who is moving to Bullard, Texas. Mrs. Foley has made her home with her son, Harry Foley and family for several years. A granddaughter, Miss Glenda Foley, daughter of Louis Foley will make her home with Mrs. Foley near Tyler.

Refreshments of cake and coffee were served to, Mmes. J. T. Bural, L. B. Isbell, Lois Martin, L. B. Turner, Alfred Martin, W. D. Graves, Harley Gunn, Jesse Browning the guest of honor and the hostess. Gifts of remembrance were brought by each guest, and several unable to attend sent gifts.

Arthur Harmon of Austin visited here last week in the homes of his parents, Mrs. Bob Jamison and A. M. Harmon of Roaring Springs. While here he hunted at the ranch home of his parents-in-law, Mr. and Mrs. A. B. Simpson, Northfield. He also visited in the home of his sister and family, Mr. and Mrs. Alfred Cooper, Whiteflat.

TREATED AT HOSPITAL

Three patients in Stanley Hospital last week were victims of heart attacks. They were John Jackson of Afton, Tom Bynum of Flomot and Ernest Elliott of Matador. Only members of their respective families were admitted as visitors.

J. R. Moore is reported in fair condition, and other patients have included Mrs. Kenneth Powell of Floydada, daughter of Mr. and Mrs. Calvin Poteel of that place; and O. E. Hutchenson of Quitaque.

ENTERTAIN FRIENDS

Mr. and Mrs. Boone Simpson entertained a number of friends at their ranch home at Northfield, Saturday, Dec. 6, with an all-day quail shoot, luncheon and dinner party. Guests included Mr. and Mrs. Jeff Williams of Oklahoma City, Okla., Mr. and Mrs. Fred Wimple of Midland, Mr. and Mrs. Robert Smith of Mission, Mr. and Mrs. Edd McLaughlin of Ralls, and Mrs. U. L. Wille, of Matador.

Letter to Santa

Matador, Texas

Dear Santa, I would like a "Tiny Tears" doll, a doll bed, and also a stocking full of fruit, nuts, and some candy.

Laura

Matador, Texas

Box 26

December 1, 1958

Dear Santa, I have been a good boy, I think. Please bring me a Maverick Single Holster Set with double belt and derringier, football helmet, truck and a horse trailer, too.

I love you,

Don Cox

Matador, Texas

Box 26

December 1, 1958

Dear Santa, I would like to have a football and a basketball and a microscope. Please remember other boys and girls.

I love you,

Ronnie Cox

Matador, Texas

December 6, 1958

Dear Santa, My name is Kay Cooper and I have been a pretty good little girl this year. I want a grown-up doll that wears high heels, a buggy, some dishes that don't break and a pair of house shoes.

Don't forget Bubba and all of my cousins.

Love,

Kay Cooper

Roaring Springs, Texas

Dear Santa,

Please bring me a doll. I don't know what kind, so I will leave it up to you. I want a Brownie Star Flash Kodak. I am eight years old.

I thank you for the toys that you will bring me.

I may be at Munna's when you come.

Love,

Cathy Clem

Mr. and Mrs. D. P. Keith returned home Tuesday from Clouderoff, N. M. where they spent several days. They were joined there during the week end by their son, Bourland Keith, of White Sands Proving Ground.

LICENSED AUCTIONEER

See

LEVI WILKINSON

Telephone 901K4

40. c/tn

RECENT VISITORS

Visitors last week in the home of Mrs. W. M. Graham were two nieces, Mrs. Lois Outerbridge of Laguna Beach, Calif., was a visitor from Friday, Nov. 28 until Tuesday of last week, and accompanied Mrs. Graham to Winters, for a visit with her sister, Mrs. A. B. Holliday, and to Sweetwater where they visited Mr. and Mrs. William Curtis Graham and family. Mrs. D. Bee Chalikian, R. N. of New York, with her sons, Bruce and Allen were overnight guests Tuesday, of Mrs. Graham, coming here from Oklahoma City, Okla., where they visited relatives.

NEW ARRIVAL

Mr. and Mrs. John Meyer of Northfield are announcing the birth of a son, Travis Ray, Monday night, Dec. 8, in Childers General Hospital. This is the couple's tenth child. They reside on the Boone Simpson ranch at Northfield.

QUAIL HAVEN

Five Miles North of Matador

Licensed Shooting Preserve

\$25 For Season

\$10 Per Day, or

\$1.50 Per Bird

No hunting without written

Permit.

LEVI WILKINSON

Telephone 901K4

40. 3t

In the Want Ads

RESPONSIBLE PERSON

wanted from this area, to service and collect from cigarette dispensers. No selling. Car, references, and \$592.50 to \$1975.00 investment necessary. 7 to 12 hours weekly nets excellent monthly income. Possible full-time work. For local interview give phone and particulars. Write International Sales & Mfg. Co., Inc., P. O. Box 1236, Oklahoma City, Okla. 38. c/tn

LARGE SELECTION Christmas

fireworks. Select yours now. Matador Variety 38. c/tn

WE SUGGEST A COPY of the

Church Historia as a gift for former residents, relatives and friends. Now priced \$2.25, mailed prepaid in the United States. Call 227 for further information. First Baptist Church 19. c/tn

ZEREX ANTI-FREEZE

\$13. for 6-gal. case, or \$2.50 per gal. Peg's Garage. 29. c/tn

FOR IMMEDIATE SALE in Matador

3-bedroom home; bath and one-half, living room carpeted, large kitchen, 60-gal hot water. On 1-3.7 acres of land. Attractive terms. Clint Hicks, 3807 47th St., Lubbock, Texas. SW-94486. 37. c/tn

MATTRESSES: Modern renovating

New mattresses and box springs. For free pick up and delivery call Matador Hotel, Phone No. 5, or write American Mattress Co., 1715 Avenue H, Lubbock, Texas. 35. p/tn

CIGARETTES: Regulars \$2.25

per carton, King size \$2.39 per carton. All cigarettes 25c per package. Why pay more? Stanley Pharmacy 33. c/tn

GOOD BYE MR. RAT!

If you want to rid your premises of Rats and Mice, get DURHAM'S RAT-KILL, Chemistry's new weapon to end the Rat menace. Rats love it—but it kills them. Results Guaranteed and a big money saving. 89c. BOB STANLEY PHARMACY

Try Classified for quick results

Phone 123

LAY AWAY

Select your toys and Christmas gifts now. Use our Lay-Away Plan. Household Supply Co. 35. c/tn

B. F. GOODRICH TIRES, 600x16

for \$14.35 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48. c/tn

CHRISTMAS CARDS: Make our

store your headquarters for Christmas cards, seals, tags and wrappings. Matador Variety. 38. c/tn

REAL ESTATE—Farms, Ranches,

City Property, Rentals, Oil and Gas Leases. Fred G. Simpson, Licensed Realtor, Phone 25-M, Matador. c/tn

B. F. GOODRICH TIRES, 670x15

for \$15.95 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48. c/tn

CIGARETTES: Regulars \$2.25

per carton, King size \$2.39 per carton. All Cigarettes 25c per package. Why pay more? Stanley Pharmacy 33. c/tn

12-MONTH BATTERY, \$8.95, ex

change. Peg's Garage. 29. c/tn

FOR SALE: 2 rent houses: rented

at present. See Bill Waybourn. 35. c/tn

FOR SALE: Hereford cows,

good age and springing. See Hal Courtney, Northfield. 39. p/tn

FOR SALE: Well improved stock

farm in Erath County. Vernon Baker, Roaring Springs, Tex. 38. p/tn

BE INDEPENDENT: Sell Rawleigh

Products. Good opening in Cottle County. See Mrs. W. H. Rogers, Box 42, Matador or write Rawleigh's Dept. TXL-310, Memphis, Tenn. 39. p/tn

FOR SALE—1955 Utility Farm

all "300" series with 4-row equipment. Extra good condition, on butane. See Hal Courtney, Northfield. 39. p/tn

RELIABLE PARTY: Male or female

wanted to service and collect from cigarette vending machines. No selling. Locations are fully established for operator. Full or part time. Up to \$300 per month to start. \$1,000 to \$2,000 cash required. Write, giving full particulars and phone number to Personnel Dept., P. O. Box 9552, Dallas, 6, Texas. 35. p/tn

FOR SALE: Nice 5 room house

with bath; to be moved. Mrs. John Lawrence, Matador, Phone 109. 40. t/tn

BUSINESS OPPORTUNITY: Man

or woman from this area, to service and collect from cigarette dispensers. No selling. Car, references, and \$592.50 to \$1975.00 investment necessary. 7 to 12 hours weekly nets up to \$327.50 monthly income. Possible full-time work. For local interview give phone and particulars. Write International Distributing Co., P. O. Box 865, Oklahoma City, Okla. 35. p/tn

ARTHRITIS!

I have been wonderfully blessed in being restored to active life after being crippled in nearly every joint in my body and with muscular soreness from head to foot. According to medical diagnosis I had Rheumatoid Arthritis and other form of Rheumatism. For FREE information on how I obtained this wonderful relief write:

MRS. LELA S. WIER

2805 Arbor Hills Drive W

P. O. Box 2695

Jackson, Mississippi

The store of Christmas Gifts!

Buy gifts for everyone From our complete stock!

You will find our store the complete store for all gifts for all the family!

We invite you to come in and browse around . . . we are sure you will find just the gift you need.

Our toyland is now complete with all that is new in toys. Decorations and Tree Trimmings!

Matador Variety

SAVE with these Specials

Maryland Club COFFEE . . . 79¢

Kimbell's New Improved Shortening . . . 69¢

GOLDEN BRAND OLEO . . . 19¢

PATIO Tamales . . . 19¢

Best Maid, WAFFLE Syrup . . . 39¢

Delsey, 2-ply, bath room Tissue . . . 52¢

Supreme Town House Crackers . . . 33¢

Choice, T—BONE STEAK . . . 69¢

Choice, CHUCK Roast . . . 59¢

Extra Fancy Apples . . . 39¢

Sunshine, Krispy Crackers . . . 55¢

Texas Oranges . . . 39¢

Red Potatoes . . . 39¢

Keith's Frozen Fish Sticks . . . 29¢

WE GIVE S & H GREEN STAMPS

BILLY'S GROCERY