

Therefore every tree which bringeth not forth good fruit is hewn down and cast into the fire.—Matthew 3:10

# Matador Tribune



WHEN A MAN ASSUMES A PUBLIC TRUST HE SHOULD CONSIDER HIMSELF AS PUBLIC PROPERTY.—Jefferson.

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## TRAIL DUST

By DOUGLAS MEADOR



The cup of life that had come into my hands was brimming with the tart wine of early love and a little bewildered. I had tasted, shyly, with a divine madness I clutched at her words and hungered for her smile. She had laughed much during the afternoon that was melting before the candle of lowering sun. My visit inside the enchanted walls of paradise was nearing its conclusion. Reality would bare its misshapen teeth as it grinned from the next dawn. But before we walked through the door, pausing at a long, smooth sand bar on the river's bank, she marked with a crooked piece of driftwood, three bold, glorious words. Her black curls quivering, she threw her head back and laughed.

The cottonwoods whispered above my head that night as a face smiled and vanished between the leaves and the high silver lantern of a summer moon. Dawn blasted away the fine carvings made on the rough tablet of my life, but could not destroy the haunting voice nor the depths of glad, young eyes. In the afternoon I slipped away to see the sand bar and the words she had written and feel again the wild happiness of a tender meeting.

But a night wind had leveled the words, every trace, and left only ripples across the loose white sand. In the years since then, I have made many pilgrimages to the shrines of past happiness, usually to find unbroken ripples of sand.

Nothing is more magnificent than the courage in the eyes of a man who has been tossed as a mouse, by the sharp claws of fate, left stunned and broken, but refuses the protective shadows in the alley of least resistance. Having fought and lost, he knows his strength better and also where to find the crevices of weakness in the walls of his obstacles. The parasite of fear is lost with no place of lodgment in his heart. He knows the world is not interested in the tribulations cluttering his pathway, and so keeps them secret.

The drooping white rose bud in the slim silver vase, will not bloom. Tomorrow, perhaps, it will shed the velvety folds that nor know the gentleness of dawn nor the pathless course across the firmament. Its living beauty, deprived of a brief maturity, is spent, as a drop of water on the dry, swollen lips of a thirsty world. Humbly the white rose awaits the silent null of time that guides into dust the harvest of all life.

Possibly because I am haunted by my own weaknesses, I have a well developed repugnance for men steeped in Alcohol. Yet it has been my lot to possess several of them. I have been, however, able to find in them, poured then into bed and cracked tons of ice in efforts to achieve silence and some semblance of sanity. I have seen all of them guzzle dozens of last drinks.

I have no quarrel with drink, only drunkards. But unfortunately I have never been able to determine the fine line that separates the two. There is, however, a quality of personality about a man who has imbibed too freely, as he begins to return to normalcy, that wears the fine face of humility and reaches the same of understanding.

The ghosts of long-cooled camp fires remain in the eyes of old cowboys. Some of them grey, with saddle-shaped legs and fetters, must continue to look for the stars overhead when they awake before the dawn. They stir uneasily on the streets of early morning, as if trying to locate the remuda or an unfamiliar roundup ground. Subjects of a conquered empire, they seek some vestige of lost glory and find it only on the tattered parch-

### DALHART WILL BOMB FOR RAIN

A. C. Brown, of Boise City, says folks as far east as Oklahoma City are talking possibilities of bombing the skies to bring rain, states Frank Machotka of near Dalhart.

Tex Thornton, Amarillo, one of the most noted explosive experts in the world, and especially famous for shooting out oil well fires will meet with farmers in the district court room tomorrow (Saturday) afternoon at 2 o'clock to discuss possibilities of bringing moisture through use of aerial explosives, announces Mr. Machotka, farmer.

Mr. Machotka has been inquiring into the past successes with such bombing and got in touch with Mr. Thornton. Everyone is invited to the meeting tomorrow. —Dalhart Texan

### Liquor Foe Will Speak At Methodist Church Wednesday

Oliver W. Stewart, President Of The Flying Squadron, To Offer Address

The Honorable Oliver W. Stewart, President of the Flying Squadron Foundation, will speak in the Methodist Church, Wednesday, May 8, 3:00 P. M. on the "Coming War With the Liquor Traffic."

Mr. Stewart is no newcomer to this state, to which he has been a somewhat frequent visitor through more than thirty years, always coming as an advocate of prohibition.

Entering the service of the reform when but a lad his rise to prominence was all but meteoric. Within twelve years after his graduation from college in 1890 he had presided over the stormy Prohibition National Convention of 1896, managed the John G. Woolley special train, and been elected as a dry to the Illinois Legislature from the University district of the City of Chicago. He was early recognized as a man of preeminent rank on the platform, which recognition he holds after more than a third of a century. His sudden rise to fame has been matched only by his unusual length of service.

Official For 20 Years For more than twenty years his official connection has been with the Flying Squadron Foundation which he aided former Governor J. Frank Hanly in founding and which he has led since the latter's death in 1920.

Mr. Stewart was last heard in this state in the campaign of the Allied Forces in 1932. He rendered signal service in Kansas for five weeks in the campaign which kept that state dry and within the year he has been heard from the Atlantic to the Pacific.

### Whiteflat Supt. Is Elected For 3rd School Term

Roscoe McWilliams Selected By Board To Helm Another Year

At a recent meeting of the Whiteflat school board, Roscoe McWilliams was re-appointed to helm the school through another term. Mr. McWilliams has been superintendent of the school for the past two years and is so commended for the remarkable success of his work. He has been able to make possible 2 years of 9 months school work while in the past Whiteflat school had continued only from 6 1/2 to 8 months.

The school has also been able to secure affiliation with the Matador High School for the 10th and 11th grade students and their work has received the approval of the local school in every respect.

Mesdames A. D. Burleson and Margaret Newman, accompanied by Roy Burleson drove to Tulsa last Friday where they were called due to the serious illness of Mr. W. A. Graham, a son-in-law of Mrs. Burleson's.

Because of a bit of carelessness in a recent picture featuring him, Clark Gable has lost an admirer. The lady no longer cherishes illusions about the screen idol because in an incompletely attired state he revealed legs with the same unshapely contours as those of her husband. Only in rare instances is the undraped male a thing of beauty.

### Farmers To Send Delegate Defend Cotton Process

Motley County Delegate Will Fight For Continuance In Washington

Announcement of defense for the continuation of the cotton-processing tax which will mean a continuation of the rental benefit payments, by Motley county farmers, was made at the Agricultural community meeting held in the Matador High School auditorium last Monday night. A petition was being circulated in Matador Tuesday for the purpose of raising funds to send a delegate to Washington. Absolute support of Matador business men was displayed in the donations made to pay the delegate's expenses. It was the opinion of the sponsor's that ample funds, declared to be about \$100, would be raised within a short time.

Farmers Benefit Over \$83,000,000 has been paid to Texas farmers as rental and benefit payments in the past two years. All of these funds as well as the funds for the \$630,000,000 that has been paid farmers in the United States, has come from the processing taxes. The abolishment of these taxes would mean the destruction of the Agricultural Adjustment program.

Defenders of the tax declare the benefit payments to be the only effective tariff the farmers have ever had. Figures show that the farm people of the South have increased 1,250,000 in the past 2 years as a result of the measure. It is further declared that the cotton processing tax has no material effect on cotton consumption and that the textile industry would have nothing to gain and great deal to lose if it contributed to the dismantling of the cotton farmer's program.

A train will be assembled in Fort Worth to leave Sunday May 12, arriving in Washington on Tuesday, May 14 and arriving back in Texas, Friday May 17.

Enjoyable Program The Agricultural Community meeting held Monday night was well attended and a splendid program was offered. A steady increase in interest in the meetings is being manifested. E. C. Martin, of A & M College, and in charge of the 4-H club work in the state of Texas, made an interesting address. County agent, Frank A. Buckley, also made a brief address in the introduction of Mr. Martin.

Those taking part in the program included: The fourth grade pupils of Miss Mary Hamilton, presenting several May Day numbers of reading and songs; piano solo by Furman Carpenter; reading by Marjorie Moore and Julia Davis; reading by Frances Stearns; stringed trio by Riley Rigby, L. C. Groves and Mrs. Noble Groves.

### South Plains Good Roads Association Will Hold Meeting

The South Plains Good Roads Association, a unit of the Texas Good Roads Association, will hold its annual meeting in the ballroom of the Hilton Hotel, in Lubbock, Texas, Friday afternoon, May 10, beginning at 2 o'clock.

It has been pointed out that there are many highways in this area that need improving, hard surfaced or work completed on and, many gaps in highways that should be connected up. If this work is to be done it is absolutely necessary that this section receive its share of any monies appropriated for this purpose.

County commissioners, city commissioners, chamber of commerce representatives and other local citizens should attend this meeting, in order to help formulate and initiate plans for the carrying out of highway programs in each particular area.

### MAY FETE WILL BE HELD THURS.

A May fete will be held at the Matador School gymnasium next Thursday evening at 7:45 in which 120 pupils of Matador Schools will take part.

### T. E. Long Injured When Car Strikes Quitaque Bridge

County Commissioner In Critical Condition As Result Of Accident

T. E. Long, county commissioner of Precinct No. 4, Roaring Springs was seriously injured early Monday when his automobile struck a concrete bridge on Highway 18 between Matador and Turkey. Mr. Long was rendered unconscious in the accident, which resulted in serious injuries including both jaws being broken, one leg broken and dangerous fractures of the chest and shoulders. He was taken to a Turkey Hospital where he received medical attention, later being moved to the Quanaah sanitarium, Tuesday.

As Mr. Long was alone, details of the accident are meager. He was returning from Folley where he had driven his daughter, Miss Ina Mae Long, who is engaged as school teacher in that community. Miss Long had spent the weekend with her parents at Roaring Springs.

Blames Accident On Sleep It is declared that Mr. Long cannot account for the cause of his car striking the bridge unless, he was asleep and did not awaken in time to avert the wreck. The automobile was reduced to almost complete wreckage. The Quitaque river bridge, scene of the accident was badly damaged from the impact.

### FEED STORE IS PURCHASED BY PLAINVIEW MAN

L. B. Archer Moves To Farm After Deal Completed Last Week

L. R. Bishop of Plainview purchased the L. B. Archer feed store here in a deal completed last week and has assumed active management of the business.

Mr. Bishop, who expects to make his future a complete line of feeds, seeds and grains including horse and hog feeds, cow feeds, chicken feeds and all kinds of planting seeds. He also is in the market for all kinds of poultry and hives.

A free delivery service on orders amounting to one ton or more is offered customers.

The business, under new management, will be operated as the L. R. Bishop Feed Store.

### Cleanup Of City Start Next Week

Boy Scouts To Aid In Drive To Beautify Municipality Next Week

The annual clean-up week which will start here next Monday morning, May 6th and last until May 11th, is expected to get under full swing by Tuesday or Wednesday. Two trucks are expected to start Wednesday morning and residents are again asked to have refuse packed in sacks, boxes or barrels, in alleys where it will be within easy access of the trucks and cause as little delay as possible. The cost of the trucks is being paid by the city and every resident is asked to lend full cooperation in making the drive a success.

The Matador Boy Scout troop under Scoutmaster Vernon Doss will aid in the clean-up drive by notifying residents ahead of the trucks that no time may be lost.

Property owners, car, by a small amount of effort, make the clean-up effective and general, by having boxes, sacks and containers awaiting in the alleys.

### Matador Auto To Feature Square Deal Used Cars

In cooperation with all Ford Dealers in the Dallas Branch territory, Matador Auto Company, local Authorized Ford Dealer, has been busily engaged in improving facilities for completely reconditioning, advertising and selling used cars, which will be featured as a part of the "Square Deal" Used Car project of all Authorized Ford Dealers in this territory.

### FUNERAL RITES FOR TOM CUDD ARE HELD HERE

Succumbs Tuesday Afternoon; Pneumonia Victim

Tom Cudd, 55, a resident of Matador for the past 19 years, died at his home here late Tuesday, a victim of pneumonia. Mr. Cudd had been ill only eight days.

Thomas Cudd was born in Georgia, May 7, 1880 and moved with his parents to Dallas county Texas in 1883. About 1893 he moved to Collin county and there he was married to Miss Lizzie Hutcherson on Nov. 5, 1899. To this union seven children were born, all of whom are living.

Mr. Cudd moved his family to Matador in 1916 and had resided here since. Besides many friends, he is survived by the widow, Mrs. Tom Cudd; his children: Raymond, Homer, Mrs. Mary Baldwin Cecil, R. C., Mrs. Opal Webb and Lena May, three sisters and four brothers; Mrs. Mamie Robinson of McKinney, Mrs. Emma Burke, Mrs. Jackson, Jim, Roach, John and Hugh Cudd.

Odd Fellow Funeral Mr. Cudd was converted in early life and joined the Baptist Church. He was also a member of the Odd Fellow Lodge and was buried Wednesday afternoon with the rites of that organization.

Funeral services were held at the First Baptist Church at four o'clock Wednesday afternoon and interment made in the East Mound cemetery.

### Young Demos Seek Full Membership Monday Nite Meet

Membership Dues For Affiliation With State Organization; Charter Members

At the regular meeting of the Motley County Young Democrats organization held at the court house last Tuesday night, by-laws and constitution were adopted and the next meeting date set for Monday night, May 6th, at which time membership dues, amounting to \$1.00 per member, will be collected so that affiliation with the state and national organization may be made.

Charter Members Next Mon. All members who attend the meeting Monday night will be recognized as charter members according to a resolution adopted at the last meeting. The club will need fifteen charter members to gain the affiliation with the state and national organization.

Programs will be presented in the future at the meeting in order to start constructive activities, it was announced.

Everyone interested in the organization is urged to attend the meeting Monday night since attendance is vital at this particular meeting.

### CITY BAKERY NOW UNDER NEW MANAGER

A deal was completed yesterday whereby P. A. Pearson of Stamford, Texas assumed the management of the City Bakery formerly managed by Mrs. W. Y. Higgins.

Mr. Pearson has had 11 years experience in the bakery profession and specialized in fine pastry and decorations for special occasions.

No immediate change will be made in the regular bakery products until new equipment arrives to permit the baking of open top bread. This equipment is expected to arrive next week.

In addition to bread, rolls and buns, the bakery will carry a complete line of cakes, pies, cookies and pastry products.

Mr. Pearson is a brother to C. D. Pearson who was employed for some time by the Burton-Lingo Lumber Company here. He expects to move his family and make Matador his home in the near future.

Mrs. Paul Green and children, who have been visiting Mrs. Green's sister and family, Mr. and Mrs. Clarence Groves, returned to their home in Fort Worth, Tuesday.

M. E. Thompson made a trip to Throckmorton Saturday evening. He was accompanied home by Mrs. Thompson, who has been visiting relatives there.

## Matador's 1935 Grid Team Clashes With Exes Next Week-end

### JUNIORS FEED SENIORS CLEFS, BARS AND NOTES

Musical Motif Emphasized At Annual Junior-Senior Banquet

With black and white as the color scheme and music the theme for the evening's entertainment, the members of the senior class, Matador High School, were the feted guests of the junior class on Friday evening, April 26, at the annual Junior-Senior banquet held in the Methodist Church basement, which was served by the El Progresso and Junior El Progresso Study Clubs.

The walls of the banquet room were covered with huge black and white staffs filled with clefs, notes and other musical symbols. Smaller decorations of similar design graced the tables, with jazz-horns used as favors.

The menu consisted of the following harmonic dishes: Allegretto; Quarter Notes; Rhapsody in Pears; Cheese Bars; The Major Symphony; Red Hot Rhythm; Whole Notes; Staccato; The Staff; The Treble Clef; Sparkling Melody; Finale.

That "Music is best enjoyed in the company of others", was evidenced by the program, comprised of: Invocation, B. F. Harbour; "Hail, Hail the Gang's All Here"; R. E. Campbell; "We're Here Because We're Here"; Mary Echols; "Isle of Capre"; Velma and Albert Willis; "Drink to Me Only With Thine Eyes"; Virginia Edmondson; "Why"; Selbia Burleson; "Farewell to Thee"; Dorothy Willett; "Over Somebody Else's Shoulder"; Albert Willis; "There's Music in the Air"; H. G. Stanford; "The Last Round-Up"; Junior and Senior Classes.

### Senior Play To Feature Comedy

The occasion looked forward to by all seniors and the community in general is just around the corner—the annual Senior play, one of the greatest events of the school year. The Class of 1935 presents "The Eighteen Carat Boob", Tuesday evening, May 7, promptly at 8:00 o'clock.

The play is a mystery-comedy in three acts. Who is the "Crow"? is one of the baffling questions of the play. Why do certain characters act so peculiarly. Jack Merry, played by Bebe Gates, is a young man who says he is writing a novel; he is a stranger in the community and will tell no one about his identification. He is suspected of being the "Crow", a mysterious character everyone dreads. Yet Alice Bismette (Selbia Burleson), falls in love with him against her father's wishes (Vernon Craven). The father brings a friend, Barkville (Odell Washington) to "court" his daughter. She thinks he is concealing something; some of the folks suspect him of being the Crow.

Lipping but cute Kitty (Helen Simpson) is frightfully in love with the poet, Billy (Jack Willis). You'll get some new pointers and viewpoints on sweetheart quarreling from this couple.

Bella (Mary Echols) and Daisy (Pearl Rigby) are friends and house-party guests of Alice. Anna the mysterious maid (Agatha Lancaster), has some more surprises for you.

Most of the comedy is furnished by two negroes Cora and Charles (Nancy Morris and Boyd Perkins) and the county hick from Maine, known as Bud (Raby Webb). He is a real character.

Get your tickets early and come prepared for an evening of real fun.

### RECOVERING FROM BURNS

E. E. Jackson is recovering from severe burns on the face and hands which he received last Wednesday when the gasoline burner located in his tailor shop at Roaring Springs, exploded.

When the explosion occurred, Mr. Jackson, in the effort to reach his small son who was standing a short distance away, fell, and was quickly enveloped by the flames. The child was uninjured.

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### BIRTHDAY DINNER

Mr. and Mrs. W. T. Patton Jr., were hosts to a group of friends Monday evening, April 29, honoring Paul Patton on the occasion of his birthday.

Following a delightful dinner, the guests enjoyed games of "42" and bridge.

In addition to the honoree, others in attendance were: Mr. and Mrs. Jimmie Dunlap, Mr. and Mrs. Robert Collier, Mr. and Mrs. Carl Tardy, Mr. and Mrs. A. P. Hodges.

Go To Church Sunday.



# Washington Digest

National Topics Interpreted  
by William Bruckart  
National Press Building  
Washington, D. C.

## Lobbyists Active

Washington.—Much ado is being made around Washington again over lobbyists. It is true that there are now perhaps more lobbyists in Washington than at any time in the last fifteen years. It is true they are influencing legislation, and I think it can be said without fear of contradiction that lobbyists are responsible for a portion of the balking tactics in congress.

Existence of this unusual condition in Washington carries more significance, however, than just the fact that special interests or individual interests are trying to protect themselves. From a good many sources I gather the opinion that the condition means the President's power has weakened.

It is to be remembered that when Mr. Roosevelt carried his New Deal into the White House and led the largest Democratic majority ever to control the national legislative body, that very fact thwarted lobbying. Very few of the so-called special interests had the courage to button hole individual representatives or senators to plead their cause.

To the extent that lobbyists operated in the early days of the Roosevelt administration, they sought to influence Presidential decision and the activities of the brain trust and underlings who drafted the Presidential programs. Once these programs had been submitted to congress, the opposition to them largely subsided and members jumped to the crack of the Presidential whip.

But a year ago, various interests throughout the country began to sense a feeling that they could again talk with members of congress safely. They began organizing their representatives here as they formerly had enjoyed, and little by little broadened the scope of their activities.

Some forces estimate there are close to five hundred different groups and organizations actively petitioning congress to do this or that according to their lights. There are such gigantic lobbies as that of organized labor, agriculture and the American Legion.

It will be recalled that several weeks ago Mr. Roosevelt let loose one of the bitterest messages he has ever sent to congress in denunciation of the activities of the power lobby. At that time, the vicious character of his accusations against the power interests was attributed by many observers to his intense feeling that public utility holding companies should be abolished.

Now, however, it develops that he was shooting not only at the power group but at all so-called special interests which were seeking to protect themselves from what they regarded as flagrant violations of property rights of the established business practices. It must be said that for a few days, the President's message did have the effect of slowing down lobbying activities but the lobbyists had tasted of their own power. They were not to be frightened by any Presidential attack nor by the threat of Senator Black of Alabama to force through legislation compelling lobbyists in Washington to register.

That Senator Black will find himself thoroughly circumvented in any

move he may make to press for action on what is generally regarded as a ridiculous piece of legislation. It is a thirty-year-old proposal, anyway.

It all goes to show that, at least among those with the courage of their convictions, President Roosevelt is not as powerful as he was in the first year of his reign. Balking tactics in congress over the public works relief bill was but the outward sign of courage underneath. I have reported to you heretofore that there were mutterings and expressions of discontent within the President's vast majority in the house and senate. While the malcontents are not openly criticizing the President, they are able to accomplish their purpose by delay and disagreement over what ordinarily would be very minor details.

I believe it is the consensus also that the activities of petitioners for their rights are responsible to a large extent for the creation of numerous blocs in congress. It has been observed by numerous publicists that if there is danger of Fascism in the United States, it lies in this rise of blocs in congress. The natural result is to replace and break up the two old-established parties. Thus far in this session there has been evidence time after time of bloc activities, one against another. This condition results in legislative trades, not all of which result in good or even well-written legislation.

Now that President Roosevelt has title to \$4,880,000,000 to spend pretty much as he pleases, the question is heard around Washington more and more frequently, what is he going to do with it? The truth is that administration plans for utilizing this vast sum of money are so nebulous that no one can tell, even the officials themselves, to what uses it will be put.

One hears about attacking the problem of soil erosion so that the destruction by dust storms will occur no more, and there is talk of many public works projects. When one tries to find out details of these, however, he is promptly confronted by a stone wall, either of silence or of a frank statement that only the outlines have thus far been considered.

Conversations over luncheon tables in Washington seem to indicate that actual spending of this money in any appreciable sum will not get under way for some months. In fact, there seems to be ground for belief that nothing of substantial character will take place in a speeding way before next winter.

And if that is true the comment suggests the great appropriation will be effective only in a political way next spring and summer.

It should be remembered that the amount voted the President in this one resolution which is to be spent practically in his direction is greater than the total expenditure of the federal government for any year from 1922 to 1933.

With further references to lobbying activities, it is made to appear that two organizations have done an especially good job. I refer to the operations of the American Legion office in Washington and its fight for the veterans' bonus, and the activities of the various agricultural and farm organizations who have been fighting off certain phases of railroad legislation.

The farmers, according to the best information I can get, are opposed to federal regulation of interstate bus and truck business because they feel the proposed legislation will hamper farm-to-market hauling. I suspect that the bus and truck group have persuaded the farm representatives to oppose regulatory measures for busses and trucks on the basis of misunderstanding. I have made numerous inquiries of legislative drafting experts and of house and senate leaders respecting the point at issue and all have assured me that the proposed federal regulation will in no way apply to farm-to-market hauling.

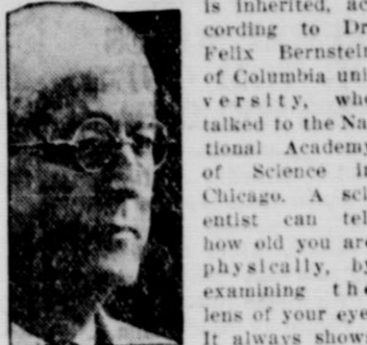
While the point made here is not at all important and when farm operators of trucks understand it they will doubtless shy away from the position they have taken, it illustrates how one organization will attract many followers to its ranks who actually ought not to be there.

Now as to the bonus proposition, it ought to be said that the Roosevelt administration is in a hole. So well has the American Legion done its job that there is no doubt in my mind at the moment respecting the outcome. There will be bonus legislation passed by congress at this session. Whether it will be signed or vetoed by President Roosevelt depends entirely upon the nature of the bill as it finally is passed.

## BRISBANE THIS WEEK

Watch Your Eye-Lens Frightened to Death All Possess Language Eating Bark and Earth

Important news for life insurance companies. A tendency to old age or early death is inherited, according to Dr. Felix Bernstein of Columbia University, who talked to the National Academy of Science in Chicago. A scientist can tell how old you are physically, by examining the lens of your eye.



Arthur Brisbane

signs of hardening before fifty; the extent of the hardening decides how old you are.

The rest of your body—brain, heart and all the rest—grows old about as rapidly as the eye-lens does.

Leaving out accidents and attacks by disease germs, there is a sort of "pre-destination" in the length of life.

Two brothers, fifteen and ten years of age, with a young friend, were going to an entertainment last Christmas night. George Bond and Carl McMurry of Poplar Bluff, Mo., thought it would be amusing to frighten the children by running after them, telling them, "You will never live to get there."

The two older boys "got there." The little ten-year-old boy, James Ainley, dropped dead of fright as the men pursued them. A sensible jury decided that the two men shall spend six months in jail and pay \$100 fine for their "joke." The jury might well have made it ten years, for it was stupid manslaughter. There is nothing more brutal, cruel or more completely worthy of a genuine "yahoo" than frightening children.

Secretary of Interior Ickes, who also possesses the gift of forcible speech, calls Senator Long "a ranting demagogue," describes, more gently, one other well known broadcaster, and rebukes, without mentioning his name, Doctor Townsend, whom he accuses of arousing false hopes in the "underprivileged."

Senator Huey Long, his language never failing him, able to speak his mind freely in the senate, addressing that august body as "Lord High Chamberlain Ickes, the chin-bug of Chicago."

Secretary of Agriculture Wallace he called the "Lord Destroyer, the ignoramus of Iowa."

We complain of our depression with good cause. We might find queer consolation in reading about miserable inhabitants of Formosa, property of Japan, inhabited chiefly by Chinese, who made up 80 percent of the sufferers and victims in the recent earthquake.

In Formosa, men, women and children have been stripping the bark from elm trees and eating it and they may be seen on barren fields, pulling up wild grass by the roots, washing and eating the roots, as well as the grass itself. Many have died from eating bean mixed with earth and water, the earth causing death by intestinal parasites.

These poor creatures have a depression, with no rich government to pour out billions for job relief, dole, etc.

The American Philosophical Society, gathered in Philadelphia, learns from Doctor Shipley, director of the Lowell observatory at Flagstaff, Ariz., that to people on the planet Mars, if any are there, our earth is a blue planet.

If those Martians will confine watching us, until some European or atomic country sends a few thousand planes in our direction, they will see this corner of the earth a deeper and darker blue than ever. What a lesson we shall learn some day if we continue with our eyes shut!

Some boys in high school, and bigger boys in colleges, recently organized a "strike" to express their horror of war.

## 200 AMERICAN FAMILIES WILL START LIFE ANEW IN ALASKA

Federal Emergency Relief Commission to Supply Work Animals and Necessary Tools for This Sensational Pioneering Adventure.

By WILLIAM C. UTLEY

PROBABLY countless times since depression and drought struck sub-marginal lands and poor farming country, farmers and their families, discouraged and in some cases destitute, have prayed for a chance to go away somewhere—anywhere—and start all over again, with nothing more perhaps than the strength of their hands and a few fundamental pieces of equipment, but with a clean slate and an equal footing for all.

In one of the most spectacular experiments the Brain Trust has yet devised, the Federal Emergency Relief Commission is trying to determine whether a liberal answer to that prayer is not, after all, the solution to the farmer's plight in many advanced cases of economic collapse.

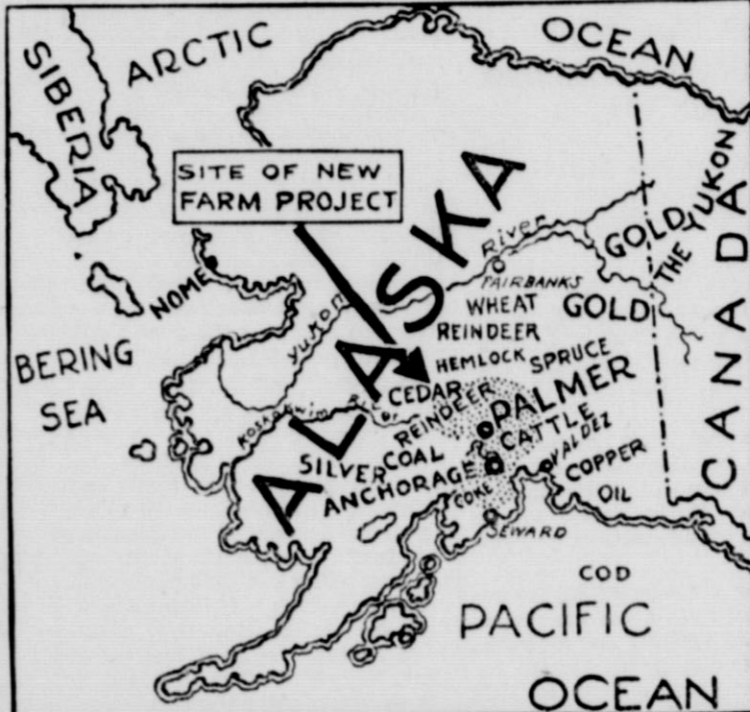
The FEERA is taking 200 families from drought-stricken farms in northern Minnesota, Wisconsin and Michigan, families who had just about given up all hope of ever again "making a go" out of their farms, herding them and a few of their effects into a boat and shipping them away to a brand new stake and a new life—in Alaska.

Here is a land which to most of them is one so cold that ice cream bars are named after it, so wild that most of the life consists of Eskimos, caribou and grizzly prospectors panning for gold. They care not. For them it is the land of new hope, and in it they are going to build a Utopia

moving day is always a house-clearing for non-essentials.

The average family making the trip has four members. Each family will have the benefit of a government drawing account of \$3,000, which must be paid back in 30 years with 3 per cent interest. To finance the project the government has set aside \$500,000. In some quarters it has been suggested that half a million dollars might be more wisely spent by buying these people new farm lands in the United States proper. This, officials declared, would be simply handing out alms, and one of the objects of the entire experiment is to find out whether such families can be rescued without alms.

The same officials admitted that the payment of the passage in itself constituted alms, but they claimed that the situation was modified considerably by an agreement that the money will be paid back when the new farm land produces more than



Just as These Pioneers in the Gold Rush Days of '90 Set Forth to Conquer the Wilderness, Will 200 American Families Seek a New Start in Alaska This Summer.

in the wilderness, where everybody starts from scratch and where, they are certain, reward will come in actual proportion to sweat and sincerity of effort.

The exodus has, in newspaper accounts somewhat colored, been called the "exiling of families to bleak territorial outposts," inferring a parallel to the exile of Russia's peasants into Siberia. It is not like that at all. Nobody has to go who doesn't want to—and everybody in the party seems to be tickled to death of the chance.

Selecting the Company. For the past few months FEERA workers have been going about quietly selecting members of the company. This has been an exacting task, for only the purest American farming stock will be allowed to settle in the Alaskan colony.

They must also be healthy and well equipped physically to stand pioneer life and temperatures which sometimes fall to 40 degrees below zero. Most of them are families that have been entirely dependent upon the government for their existence.

Along with the 200 families, 400 single men, CCC workers, are being sent to help in the hard work of starting the frontier Utopia. They will help in the clearing of government land and in the building which will be necessary.

Each family is allowed to take but 2,000 pounds of belongings. Many an heirloom, itself carried west in an earlier day by an earlier pioneer, is being left behind, making way for equipment that will be of greater value in the new life. There is no room for an unnecessary pound. Live stock and machinery are being disposed of, for at the end of their journey these families will get tools and equipment better suited to Alaskan climate and terrain.

Not a few heartaches may be imagined as some treasured possession, of great sentimental, but no practical value, is kissed good-by. But then,

a living for its people. If it ever does. Besides this it is argued, the colonists will have a new mental outlook they could never attain were their new homes established in one of the states. The movement will further serve a useful purpose by helping to build up Alaska.

Bound for Seward. On steel rails, over the Oregon trail famed in pioneering history, the adventurers and their meager accoutrements will go to Seattle, where they will board a steamer for Seward, Alaska. Some of them are already on their way as you read this.

colonization in Alaska. The organization itself is known as the Alaska Colonization corporation.

Draw for Locations. Not until it has reached Palmer will the party settle the question of location of individual farms. There a drawing will be held which will assure the dispensation of land with complete impartiality to all.

Slips of paper, numbered, will be mixed up in a hat, just as at a raffle. The number on each slip of paper will correspond with the number of a plot of 40 acres of unsettled, wooded land. For temporary dwellings the Alaska Colonization corporation will have set up a tent on each plot. Each family, when it draws a number, will move into the tent designated by that number. The process will be repeated when the second half of the migration arrives.

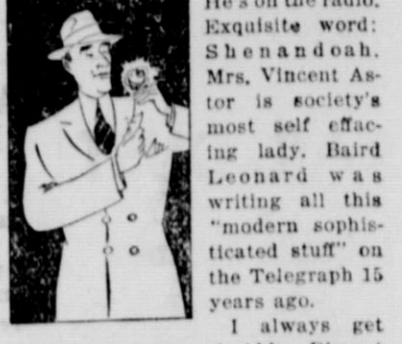
All this land of new hope is entirely overgrown with spruce, cottonwood and birch. This must all be cleared away, and with the help of the CCC workers, the families hope to have a large share of the work done before the short Alaskan summer draws to a close. Log dwellings will be erected at first, from the cleanings of the timber clearing. According to the plan, the women folks will have to pitch right in, maybe even swing an ax or two, to help the men with their work.

FEERA architects have designed a sort of hamlet for the center of the colony, and the CCC workers

## EVERYDAY NEW YORK

BY O. O. MCINTYRE

NEW YORK.—Thoughts while strolling: What's become of the fellow who pronounced it "gaw-en-teeed?" Voice:



He's on the radio. Exquisite word: Sheandoah. Mrs. Vincent Astor is society's most self-effacing lady. Baird Leonard was writing all this "modern sophisticated stuff" on the Telegraph 15 years ago.

I always get Andre Maurois and Abbe Dimmet mixed. Miriam Hopkins's fluffy ruffles frocks suggest the skirted coil of a rose. Those abandoned midtown gaps with the Mexico City look, Laddie Cliff—and what a swell stage name!—over from London. Only yesterday in an Eton collar. New a bit oddish.

Smile: "All dressed up like a Sulka salesman." Add better groomed men: Fred Astaire and Clifton Webb. Bernard Baruch has made a few of the noisy boys look rather stilly. Eddie Duchin could pass for a statue in chalk. But can he make a piano go places? And that takes strength.

Overheard: "I've lived so long on the Riviera, I don't even know what a master of ceremonies is." Ace of the pink-faced cherubs—that Donohue boy. The avenue, poor avenue. Quick sale pens and five and tens. One word for Grover Whalen—splashy. Add hiccup names: Chester Erskine.

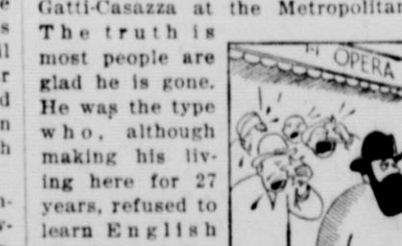
With a turban Lou Holtz could pass for a maharajah at that. Anyway Earl Sande is the first jockey cafe-entertainer so far. Look-alikes: Mayor LaGuardia and Lindy of the cafes. Lupe and Johnny haven't made the first pages since I don't know when. Life begins at forty, then—buckitty, buckitty—goes like forty!

Anatstic note: Clyde Beatty's ten-year-old son, living in an Ohio town, has already trained a mouse to do astonishing stunts.

Statuesque show girls as typified by Dolores, Allyn King, Martha Mansfield and Jessie Reed have gone the way of chin-piece comics. The musicals, cabaret floor shows and movie ensembles stick solely to the penny and middle-sized type with razzle-dazzle and lip. The show girl was used chiefly as a clothes horse to exploit elaborately decorated costumes. Much depended upon her sleek glide and arched smile. Jessie Reed was paid \$150 a week and Dolores \$300. They knew the answers and were the showy sort who copped the pick of first row hounds. Chorus girls today rarely grab a live one, the best they get is a dawn chop suey breakfast with some of the adolescent mama play-boys. Show girls of another decade frequently married millions. You see them at tea at Claridge's in London, and the Paris Ritz. Continental, no end!

John Hays Hammond, in his readable autobiography, reveals an amusing story of one of the Hoopful Bills, the desert rats who wander for gold with only a dry pan, great horn spoon and a sack of frijoles. This one borrowed \$250 and exclaimed: "So help me God I'm within three feet of a million dollars." He was not seen for several years and when asked about his prospect grinned sheepishly: "So help me God I don't think I'm within a million feet of three dollars."

Many crocodile tears were shed for the retirement of the glossy Gatti-Casazza at the Metropolitan. The truth is most people are glad he is gone. He was the type who, although making his living here for 27 years, refused to learn English and spoke through an interpreter. It was not until some of the rich American backers demanded it that he would give a single American artist a chance. Under his heavy-footed guidance grand opera slumped into enormous yearly deficit. He had the personality of a plushed sofa, which he resembled, and about as much subtlety. He left his post, with the great Met holding over the tin cup. His successor, Herbert Witherington, is an American with imagination. He might slip a few touches of Mickey Mouse and a swat-stick into the business and save it yet.



From an editorial: "All this inflation talk is tuning us up for a nervous collapse." Move over and we'll have at least a small chill with you.

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DIZZY

The inquisitive woman was worrying the gardener. She asked a lot of meaningless questions. "What steps do you take with caterpillars?" she asked.

Well, mum, said the exasperated gardener, "I takes half a dozen steps into our nearest field and turns the caterpillars round three times so that they gets giddy and don't know their way back."

Ideal "What would be your idea of a good husband?" "A kind and considerate man," answered Miss Cayenne, "who is willing to quit smoking so that his wife can have more money to play bridge."

Voice of Experience Son—Pa, what's a garden plot? Pa—That's when the bugs and worms work out a scheme to eat up the stuff in your garden.

Fine For Digestion WRIGHTLEY'S PEARMINT THE PERFECT GUM

Fine For Teeth WRIGHTLEY'S PEARMINT THE PERFECT GUM

TREMENDOUS TRIFLES

By ELMO SCOTT WATSON

A SHOT SPOILS A PLOT

IT WAS only a little "four-pounder" and the small cannon balls which it fired at the British sloop, "Vulture," as she lay at anchor below West Point couldn't possibly have injured her even if they had hit her.

The "Vulture" had come up the Hudson, bringing Major Andre, adjutant-general of the British army, to the residence of Joshua Hett Smith and the "Vulture" dropped anchor to wait.

A certain Colonel Livingston regarded the presence of the enemy ship as something of an insult. He asked Col. John Lamb to lend him a gun and some powder. Lamb refused at first.

When Andre was ready to return, the oarsmen hired to row him out to the British ship were too lazy to go the extra distance. So the only thing to do was to send him south by land.

At the little town of Ste. Menechould, it was necessary to change the horses. Beyond Menechould was the residence of royal troops ready to escort the king across the frontier.

But the grooms at the post-house were slow and the king, tired from the strain of the long ride, was irritable. For just one moment his majesty raised the curtain of the coach window.

Among the bystanders idly watching the torchlit scene was Drouet, the village postmaster. He saw the face in the window. But no!

It was impossible. It could not be the king of France. Drouet reached into his pocket and took out a coin that had just been minted. The face on the coin was the face in the window.

As the equipage turned off the main road and lumbered north through the Argonne forest Drouet pursued it. Reaching Varennes, he roused the agent of the Commune. The arrest of the royal fugitives followed an hour later.

In a flash the inventor saw the way out of the trouble. They turned at once back to the shop and Stinger fumbled with the tension screw...

CONFESSIONS

By R. H. WILKINSON

RUBELLA HAMPSTEAD is a famous writer.

Her name is featured in all the leading magazines of the country. She has three novels to her credit, and it has been announced that a fourth is to be brought out next fall.

Rubella cannot attribute her achievements to any mysterious or inherited gift. Her fame is the result of hard word and study, of constant, tireless plugging, of the triumph of determination and the will to write over heart-rending discouragement.

In short, Rubella is no natural born genius, no worker of miracles; her rewards are just and well earned.

Some few months ago the good people of Rubella's home town held a reception in honor of their distinguished townsman.

Among those present was one Lena Norman, a newcomer to Matplewood, a woman of some social prominence—and also a writer.

Unfortunately, however, Lena is an "unknown" writer. She has acquired no fame, has had little success with her literary efforts.

Despite the recognized fame of the guest of honor, Lena's regard for Rubella was somewhat skeptical (a skepticism, doubtless, born of envy).

Of course Lena in no way betrayed this skepticism when Rubella was within earshot.

In fact she was, on the contrary, quite glib and complimentary. However, as the evening progressed and the honor was heaped on the smiling Rubella, one watching Lena's face would have noticed that skepticism and bitterness were becoming more and more in evidence.

It was toward the end of the evening that Lena succeeded in getting Rubella alone in a secluded part of the hall.

Said Lena: "My dear, I think your work is wonderful! Really! Every word of it. And I do believe I've read about everything you've published. And now, my dear, would it be asking too much if I requested a favor?"

Rubella, though certain of the nature of the request, could do naught but smile and nod her head and hope that Lena was about to request a favor somewhat different from the usual run of favors requested of famous authors.

"My dear, I know you wouldn't refuse. So sweet of you. The favor is really nothing much. It concerns a story I have just completed. A short story. It occurs to me that the yarn has some merit, yet I really would appreciate your professional advice before submitting it. Would you mind?"

Ordinarily Rubella would have refused, despite the fact that Lena would doubtless have thought her rude and selfish.

But the situation was a little different from ordinary. In the first place, Lena was a fellow-townswoman, her hostess, in a manner of speaking. And in the second place, Rubella saw in Lena's eyes a look that was slightly baffling.

The look somehow resembled a challenge. And so Rubella agreed to read Lena's script, though she regretted her decision a moment after it was made. However, the word was spoken and there was no alternative.

pected to find trash. I—I almost loathed it. Believe me, I was tremendously surprised. It wasn't the sort of thing I expected to find at all."

Said Lena: "You actually thought the story was good?" "I thought it was fine! Splendid! There is no reason at all why you can't place it with one of the better magazines. In fact, if you are willing, I'll handle the placing of it for you."

Lena looked thoughtful. She gazed through the window. She studied the floor. And at length her eyes came to dwell upon the kind, smiling and friendly countenance of Rubella.

Said Lena: "My dear, you have been honest and fair with me. I, too, have a confession to make. I feel guilty and ashamed. The story that I gave you to read was not written by me. I don't know who the author is. I clipped it and typed it off before coming to the reception. You see, heretofore I have misunderstood famous authors. I had made the remark that your stuff wasn't so good compared with that of real literary geniuses, and that you probably wouldn't know a good story if you saw one—and I wanted to prove that I was right."

Rubella smiled a gracious smile. "Thank you for telling me. I'm glad you decided it was the best thing for you to do. For, you see, I knew all the time that your story was a swindle, and, I'm ashamed to admit, I let you on, hoping you'd let me try and place it for you. I'm glad it turned out this way. Now I'm sure we can be the best of friends."

Lena was frankly abashed. "You knew it all the time! How wonderful! Now I'm positive that I was wrong in remarking that you couldn't tell a good story from a bad one. My dear, I'm thrilled!"

In a way. For, you see, the story you clipped haphazardly from the magazine happened to be one of my stories!"

Famous Oregon Ranch Is Now a Waterfowl Refuge

Another area, unprofitable for agriculture, is being restored to the uses of wildlife in this country. The bureau of biological survey has recently completed the acquisition of the famous P-Ranch in Harney county, Oregon.

In subsequent years it has been the scene, not only of the resounding storms of the atmosphere, but also has been known as "Donner and Blitzen," created by the stormy early settlers. During the years about 1870 amidst gunfights and constant strife among various exploiters of the public domain, Peter French, locally famous, established his claim to this valley with its Teutonic name and established the P-Ranch which he made the capital of a vast cattle empire.

With all the daring and shrewdness that characterized the early land settlers, French did not only acquire available private land, but also consolidated his holdings by taking over those of his rivals. He continued the enlargement of his kingdom up until the time of his death, December 25, 1897, when he was shot by a rival land owner along a boundary fence.

Since the death of the founder of the empire the P-Ranch has been owned and managed by five stock corporations. The Blitzen river has been dammed to water the vast bottom lands, giant dredges creating ditches for the purpose, and dams being erected at intervals to control the water supply. It has at times constituted one of the greatest hay ranches in the region, and until the recent long-continued drought was considered a profitable agricultural enterprise.

With the sudden decrease in rainfall, however, and with overgrazing, the agricultural usefulness of the area has almost disappeared and at the same time the wild life species dependent upon the Blitzen river's flow have been threatened with disaster. The results extended to Lake Malheur, where this once famous area—now a federal refuge—has been almost completely dried up and rendered useless for a time.

The marshy lands, stretching 35 miles back from Lake Malheur, have always been a favorite breeding ground of migratory waterfowl. Millions of ducks and geese have bred there, and a naturalist of the biological survey counted 120 species of birds nesting on the area. Among these were 100 pairs of the rare sandhill cranes. Wildlife other than birds will also be benefited.

Uncommon Sense

By JOHN BLAKE

This race of ours is fond of struggle. If no opportunity is available it invents a few of them to serve its needs for the time.

Baseball, horse races, yacht races, competitions of all kinds are merely artificial struggles invented and followed to keep our minds at work.

Looking from my window I see plants struggling to find their place in the sun, and doing miracles in the way of thrusting the sod aside so they can get what they want.

There are three kittens on my porch who constantly struggle with one another.

The Mind that created them, together with everything else on this earth arranged matters so they could begin very early in life to fight their way to peace and food, the only things a kitten considers worthwhile.

Struggling minds have brought us many blessings, such as freedom of speech, clean cities, the lessening of disease.

Some of these days they will find a way to get rid of devastating wars and to abolish the poverty that is still the shame of peoples who have it in their power to abolish it.

We admire football and baseball players because they never know when they are licked.

We admire men like Edison because they don't stop working when the apparently impossible faces them, but keep struggling on till they find what they are after.

Religion has been built up by struggle. So has all civilization, for that matter.

You may imagine that you would like to lie beside a brook for the rest of your life, and take it easy. But you wouldn't. Even the tramp who spends his time in that way gets more fun out of panhandling the doorway of the villager's home.

Keep on struggling, and don't complain about it. The desire for struggle is as old as the human race, and it will exist while the world rolls around.

I have lived in New York city for more than thirty years. It is a big city. A wonderful city. A city of wide opportunities.

It is filled with theaters, great stores, museums, and beautiful parks. You can see many wonderful sights there—and perhaps meet wonderful people. Maybe you will like it.

As far as I am concerned, I wish I had spent my life in a smaller place. It has been said of Washington, D. C., that it is filled with people who are there to get something they ought not to have.

This is only partly true. The same thing is partially true of New York city. But I believe that one gets more out of life if he lives in a little town.

MILE A MINUTE CROCHET COLLAR

By GRANDMOTHER CLARK



Crocheted collars are becoming more popular each day. They are very attractive and add so much to personal appearance. The collar shown here received its name from the combination of crocheted stitches that work up very fast.

Package No. 718 contains sufficient white "Mountain Craft" crochet cotton to complete this collar, also instructions how to make it.

Send us 25c and you receive this package by mail postpaid. Instructions only will be sent for 10c.

Address—HOME CRAFT COMPANY, Department B, Nineteenth and St. Louis Avenue, St. Louis, Mo. Inclose a stamped addressed envelope for reply when writing for any information.

HAIL MONARCH'S SILVER JUBILEE

With its celebrations of the monarch's Silver Jubilee this year, Britain will observe scores of national and local holidays, ranging from the parade of the "hobby horses" in Minehead on May day to the annual dice-shooting for Bibles in St. Ives, the great sheep dog trials of the fall and the opening of the season's first oyster at Cochester in October.

May day is still observed throughout England. In many towns children dance around the Maypole and even in London a girl is crowned May queen. But most interesting of the customs of the day is that of Minehead, where fishermen make a cardboard ship about 10 feet long, tacking on a cow's tail onto the stern.

Then one man carries it through the town while others take up a collection—and if the crowd is "close" with its pennies, the men jocularly threaten it with a beating.

A week later at Helson occurs another day of "merrymaking," when all the people of the town join in the "Furry Dance." All day long they surge through the streets and enter houses, dancing and capering. Far from being upset by this intrusion, the housewives consider it a sign of good luck and pity those whom the dancers do not visit.

The famous Aldershot Military Tattoo, given June 13-15 and 18-22, will be incorporated this year with the Jubilee celebrations. Originally the tattoo was the signal for inkeepers to draw no more liquor and for soldiers to parade for their final muster. In the last few years, however, it has been turned into one of England's finest pageants.

On June 11 the children of St. Ives will try their skill at gambling for prizes of Bibles. Twelve boys and girls from the town will cast dice for six Bibles, which are purchased from the rent of land given for this purpose some 250 years ago.

Most interesting of all holidays within the empire for dog lovers are the famed sheep dog trials, held in many sections of Wales, Scotland and the lake district of England. Thousands will journey this year to Aberystwyth, Wales, on August 14, or to Rydal in the lake district on August 15, or to Lochaberin, Scotland, the last of September for these events. Rough-coated and tailless sheep dogs from every section of the country will then demonstrate

their skill in rounding up and penning sheep and the one that does it most expertly will be rewarded with tumultuous applause and ribbons aplenty.

In October the English levee of holidays goes so far that in Cochester the town welcomes the oyster back to the menu. This famous old Essex city with its Roman walls invites about 400 guests to a great feast, which begins with the solemn opening of the first oyster of the season. Then the guests are told to eat as many as they can and the day is not considered done until several new records are set.

Lesson in Trade Costs Here is a story of Japanese competition: A pawnbroker in Bavaria in the Dutch East Indies accepted a new bicycle as a pledge and then found himself besetted with young men bringing him new bicycles to pawn. Inquiry showed that the price he was giving for bicycles in pawn was 40 per cent higher than the price charged by the Japanese for selling them new.—London New Statesman.

BOYS! GIRLS! Read the Grape Nuts ad in another column of this paper and learn how to join the Dizzy Dean Winners and win valuable free prizes.—Adv.

First Requisite One has to be pretty comfortable to philosophize.

Dr. Pierce's Favorite Prescription makes weak women strong. No alcohol. Sold by druggists in tablets or liquid.—Adv.

Can't Be Otherwise In war, heroism and brutality go hand in hand.

Twice Cardui Helped "I was in a run-down condition, very irregular and had cramps and nervousness," writes Mrs. Albert Pike, of R.F.D. 5, St. Joseph, Mo. "When one has a home and children to look after, and the work on a farm, a woman will worry if she feels bad—and I surely worried. I decided to take Cardui again, as it had helped me one time. It also helped me this time. I never have a bad day when using Cardui."

There are many cases like this. Thousands of women testify Cardui benefited them. If it does not benefit YOU, consult a physician.

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or article.

**"THERE IS GLORY ENOUGH  
FOR ANY MAN TO LIVE AND  
DIE A TEXAN."**

**AMERICA SETS EXAMPLE FOR  
REST OF WORLD**

The "I'm Alone" case seems to  
be settled, finally and forever.  
Maybe you're forgotten all about  
it. If so, that's the significant thing  
about the whole business.

It was almost six years ago,  
during prohibition, that two U. S.  
Coast Guard cutters opened fire  
on the Canadian schooner "I'm  
Alone" in the Gulf of Mexico.  
They sank her. One of her crew  
drowned. Two were saved and put  
in irons.

There was a sensation. Canada  
was indignant, saying that even  
if the "I'm Alone" was suspected  
of being a rum-runner, this was  
no way to treat Canadian citizens  
on the high seas, in defiance of  
every international law and court-  
esy.

Stop a moment and think what  
might have happened if the "I'm  
Alone" had been a Russian fish-  
ing schooner and the Coast Guard  
ship a Japanese destroyer. Or if  
the encounter had taken place in  
the Adriatic between a Yugo-Slav  
merchantman and an Italian  
cruiser.

There would have been imme-  
diate sword-rattling and diplomatic  
passages, ultimatums, and prob-  
ably a world crisis. And war  
would have hovered menacingly  
in the background.

BUT no one mentioned, or even  
thought of war when the Coast  
Guard sank the "I'm Alone." The  
affair was considered on both  
sides in a light reflecting its im-  
portance, which was really small.  
Canadians were not up on their  
hind legs screaming about their  
"national honor." Americans were  
not breaking out with the flag and  
demanding pledges that Canada  
use all her resources to enforce  
American prohibition.

For the feeling that runs across  
the long undefended border be-  
tween the United States and Can-

ada is a cordial and friendly one.  
So here was a regrettable incident  
which ought to be discussed in  
friendly fashion and adjusted as  
fairly as possible.

It has taken six years to settle  
the affair. Now a final adjustment  
seems imminent. Chief Justice  
Duff of Canada and Supreme  
Court Justice Van Devanter of  
the United States have examined  
all the evidence and recommend  
that the United States apologize  
to Canada and pay \$25,000 in dam-  
ages to members of the crew and  
their dependents.

THERE seems no reason why  
our government should not im-  
mediately accept these findings,  
and make good on the affair with  
willing good grace.

When you are wrong, the manly  
and dignified thing to do is admit  
it and make what amends you can.

When a genuinely friendly feel-  
ing exists between two countries,  
there is little trouble in adjusting  
satisfactorily almost any dispute.

When there is no such feeling, no  
machinery can guarantee peace-  
ful settlement.

Both countries should be happy  
in a condition that permits such  
settlement of vexing cases like  
that of the "I'm Alone."

Unfortunately, in a jealous and  
bitter world, we're practically  
alone—Press, St. Marys, Penn-  
sylvania.

**CAN'T BLIND CHILDREN**

We sometimes overlook the fact  
that what the children learn in the  
school room is only a part of their  
education. Recently the board of  
education in a middle western in-  
dustrial city appointed a com-  
mittee to make a survey of the  
citizenship training that was being  
given in the city's schools. The  
committee presently reported that

the courses were making a fine  
showing, except for the fact that  
the children were learning too  
much about their city outside of  
school hours.

In class the children were taught  
all about the principles of govern-  
ment, how it is supposed to oper-  
ate, what the ideals of democracy  
are. Then in their homes and  
through other contacts they were  
finding out that things don't al-  
ways work that way. They were  
discovering that the practices in  
democratic government don't al-  
ways jibe with the theories. The  
result was that they were con-  
cluding that their school room  
training was all very pretty, but  
that it didn't mean much.

A child who hears his parents  
boasting about some evasion of  
the law, who sees teachers going  
unpaid while political gangs are  
loading up the public payrolls  
preparatory to election day, who  
sees criminals escaping justice, is  
receiving a liberal education in  
government that can't be found in  
school books. No wonder if he  
begins to think that ideals don't  
mean much in government.

The antidote, of course, is a dif-  
ferent attitude on the part of his  
parents and citizens generally.  
We can put all the fine theories  
we like into the school books, but  
they won't have much effect  
unless we ourselves show a dis-  
position to follow them. We can't  
achieve perfection over night,  
but if by our example we inspire  
our children with a sincere feel-  
ing that political virtue is worth  
while we will be doing much to-  
ward obtaining it. If we demon-  
strate disregard for it we cannot  
complain if they follow our teach-  
ing rather than that of the school  
books.—Daily News, Saginaw,  
Mich.

**Government Report  
On Office Positions**

The United States Department  
of Labor has just issued a com-  
prehensive survey on employment  
in business offices—showing the  
range of salaries of 43,000 office  
workers, the kind of training re-  
quired, methods of hiring help,  
and the like. This Survey shows  
the median salaries of Secretaries  
to be \$156.00 a month; of Steno-  
graphers, \$114.00; of Bookkeep-  
ers, \$111.00; and of Cashiers,  
\$123.00 in the cities surveyed, re-  
presenting the different sections  
of the country.

This Survey further says that  
young, inexperienced workers are  
more in demand, it being con-  
sidered more satisfactory to em-  
ploy beginners and to advance  
them as vacancies occur, and that  
searching for the person who had  
just experience necessary was  
not deemed economical.

Young people who are interest-  
ed in obtaining business positions  
are invited to investigate the  
training and placement facilities  
offered by Draughon's Business  
Colleges, through which many  
graduates are being put in touch

with inspiring opportunities. Write  
for Bulletin No. A today. Address  
nearest Draughon's College, Dal-  
las, Wichita Falls, Abilene, or  
Lubbock.

**APRIL MEETING  
MATADOR CHILD  
WELFARE ASS'N.**

**Officers For Ensuing Year Are  
Elected**

The Child Welfare Association  
held its regular monthly meeting  
for April, on Wednesday the 10th  
in the High School building.  
An enjoyable program was  
rendered, consisting of a medley  
of songs by Mrs. M. J. Reilly,  
Miss Minnie Nixon, Mrs. J. R.  
Whitworth and Mrs. B. F. Tunnell  
and an article titled "Books for  
Boys", given by Mrs. Whitworth.

A count of the parents revealed  
that the sixth grade again won  
the book for best attendance.

New officers were elected for  
the next school year, as follows:  
President, Mrs. B. F. Tunnell; 1st  
Vice-Pres. Miss Bertha Casstevens  
2nd Vice-Pres. Mrs. Harvey Stan-  
ford; 3rd Vice-Pres. Mrs. Pat  
Sheridan; 4th Vice-Pres. B. F.  
Harbour; Secretary, Miss Mary

Hamilton; Treasurer, Mrs. Jeff  
Daffern; Reporter, Mrs. D. E.  
Pitts.

The last meeting for the year  
will be held on Wednesday, May  
8, at 3:15 o'clock in the High  
School auditorium. All parents  
and persons interested in the  
school are urged to attend this  
meeting. Reporter

**DR. E. W. MCKENZIE**  
**DENTIST**  
OFFICE AT RESIDENCE  
Matador, Texas

**Stomach Gas**  
One dose of ADLERIKA quick-  
ly relieves gas bloating, cleans  
out BOTH upper and lower  
bowels, allows you to eat and  
sleep good. Quick, thorough ac-  
tion yet gentle and entirely safe.  
**ADLERIKA**  
CITY DRUG STORE

**Program**

Friday and Saturday  
Zane Grey's  
In  
"West of the Pecos"  
With  
Richard Dix, Martha Sleeper  
A Picture Made In Texas

Sunday and Monday  
Donald Woods, Margaret Lindsay  
In  
The  
"Florentine Dagger"  
Sunday Matinee 2:30

**ROGUE  
THEATRE**  
Matador, Texas

**Save  
On Your  
Laundry**


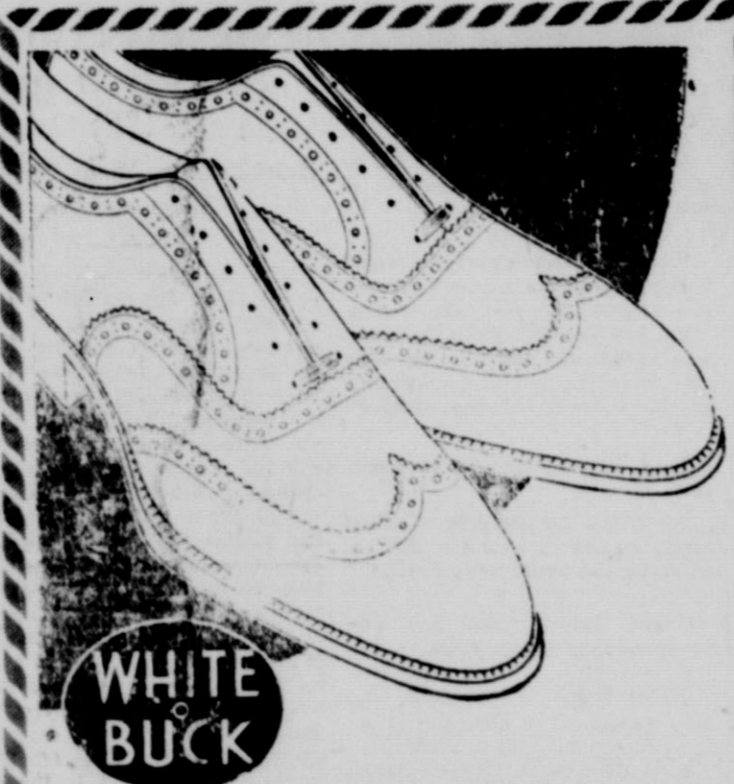
You can save money and  
save your clothes by using  
our service. Plenty of hot  
water. All new equipment.  
Help Your Self for 35c hr.  
Finish Work 10c lb

**Ideal Laundry**  
East of Hospital  
Cates and Tibson, Owners  
Matador, Texas

LET'S GO WITH  
**CONOCO**

**COOPER SERVICE STATION  
MOORE SERVICE STATION  
DOBBS CITY MERO. CO.  
DALTON & ASHFIELD  
ICE'S FOR WELLS  
YORK'S SERVICE STATION  
WHITEHALL S. S. AND GARAGE  
HIGHWAY SERVICE STA.—FLOMOT**

**L. B. Robertson**  
Commission Agent  
Matador, Texas

**WHITE  
BUCK**

**MEN!**  
Here is style in White Shoes in the new  
shapes being worn this season.  
\$3.50 TO \$5.00

**FOR WOMEN**  
The newest crea-  
tions in white  
shoes for women  
Priced from  
\$1.98 TO \$4.95

**Western  
Dry Goods Company**



**SPECIAL  
Prices on  
PERMANENTS**

\$3.50 PERMANENT \$1.00  
\$4.50 PERMANENT \$1.50  
\$5.00 PERMANENT \$2.50  
\$7.50 PERMANENT \$3.50

All Work Absolutely Guaranteed

**WAVAL  
BEAUTY SHOPPE**  
BLOCK SOUTH MOTLEY HOTEL  
MRS. L. R. McMAHON, Mgr.  
GRADUATE OPERATOR—6 Years Experience

**Notice!**

I have assumed  
management of  
the Matador Poul-  
try and Egg Co.,  
located across the  
street from Mata-  
dor Auto Com-  
pany.

We will pay mar-  
ket prices for all  
produce, poultry,  
eggs and cream.

**YOUR  
PATRONAGE  
APPRECIATED**

**Matador Poultry &  
Egg Co.**  
JIM HAMILTON, Mgr.

**FOR FULL MOTOR PROTECTION**



Say  
**"OK-Drain"**  
— FILL WITH  
**CONOCO  
GERM PROCESSED  
MOTOR OIL**

**Modern cars must have  
oil with extra oiliness**

THE development since 1931 of motors of  
80 to 180 horsepower has brought about  
correspondingly increased bearing pressures  
and crankcase temperatures. Motor manu-  
facturers have turned to new alloy metals of extra  
strength and durability to meet these new  
conditions.

For full protection of such motors, you must  
have oil with enough extra oiliness and film  
strength to get safe lubrication under extreme  
pressure and heat.

Yet motor oils generally have no more oili-  
ness and film strength now than they had ten  
years ago. Some oils have less, because over-  
refining to eliminate carbon and sludge has  
robbed them of oiliness and film strength.

There is one exception—Conoco Germ Pro-  
cessed Motor Oil. It, too, is free from carbon

and sludge troubles, as its users know after  
millions of trouble-free miles of driving. But  
more important, Almen and Timken machine  
tests prove it has more oiliness and 2 to 4 times  
the film strength of any straight mineral oil!  
That added oiliness and film strength protect  
your motor under all conditions.

Germ Processing—adding concentrated oily  
essence to highly-refined oil—gives other valu-  
able advantages. Because Germ Processed Oil  
penetrates and combines with metal surfaces,  
a "Hidden Quart" stays up in your motor and  
cuts down starting-period wear. Germ Pro-  
cessed Oil gives longer mileage with greater  
motor protection, as proved by the famous  
Indianapolis Destruction Test.

Say "O.K.—Drain"—fill with Conoco Germ  
Processed Motor Oil and get full motor protection!

CONTINENTAL OIL COMPANY • Est. 1875

**CONOCO  
GERM-PROCESSED  
MOTOR OIL**

Say "OK-Drain" and FILL WITH

From the diary  
of a couple  
who had a  
grand time—



"The Conoco Travel Bureau at  
Denver sent us a complete plan of  
our trip—everything we needed  
and all of it free."

"There were road maps of every state with road  
conditions and best routes marked, and booklets  
about scenic and historic points, Hotel and camp  
directories, too."

"Friendly Conoco service wherever we  
stopped made it a grand trip, too. You  
can enjoy at any Conoco station for this  
free Travel Bureau service."



# Roaring Springs News

## RETURNS FROM SANITARIUM

Martin Smith, who has been confined in the Lubbock Sanitarium recovering from an operation, returned to his home here Monday.

Mr. Smith suffered an attack of pneumonia about two months ago and was later removed to Lubbock for treatment. He was accompanied home by Mr. and Mrs. M. E. Long and Mrs. Smith.

## NEW ARRIVAL

The many friends of Mr. and Mrs. W. C. Grissom will be interested in learning that an announcement has been made of the arrival of a little son, Billy C. in their home in Meridian, April 14th.

Mr. Grissom is a former Superintendent of our schools here.

## LARGE AUDIENCE SEES "PATH ACROSS THE HILL"

The play, "The Path Across The Hill", was presented Friday evening in the high school auditorium to a large and appreciative audience.

# Made To Measure

No two men are exactly alike. That is why you should have your clothes made to your own individual measurements.

We can show you in a made-to-measure suit, more style, more real value, more real workmanship and finish than you can secure elsewhere.

Come in and let us prove it.

Guaranteed All Wool. Satisfaction assured — or you need not accept the suit.

## JACKSON THE TAILOR

Expert Cleaning and Pressing. Roaring Springs



IT'S HARD TO UNDERSTAND what the first national hook-up was until we are told that it was the old fashioned dress that hooked up the back.

It's not hard to understand why modern housewives utilize our thrifty laundry service.

It's convenience, promptness and efficiency removes the wash day bogey and replaces it with economical and dependable service. You are relieved of all concern, all work and all worry. Prompt call and delivery service.

## SPUR LAUNDRY

Economy and Efficiency has made this the wife-saving station

## EYES TESTED

And GLASSES CORRECTLY FITTED

By DR. C. HOWARD,

Optometrist

Paducah, Texas

New or Repair Work

Office At

Matador Hotel

Matador, Texas

May 1st. to 15th.

Mr. and Mrs. R. N. Scrivner made a business trip to Plainview Tuesday.

Rev. W. O. Cooley is visiting friends and relatives in Oklahoma this week.

Mrs. K. Jones returned Friday from a short visit with relatives in Lubbock.

Mr. and Mrs. R. W. White are visiting relatives in Meadow this week.

Mrs. S. W. Weatherall, Miss Bess Medlin and Miss Mae Williams were Spur visitors Saturday.

Mrs. Oscar Anderson of Earth is spending the week here visiting her sister, Mrs. J. F. Ferguson, who has been ill for several weeks.

Mrs. A. D. Price and Mrs. W. O. Cooley were visitors in Matador Saturday.

Mr. and Mrs. C. E. Mitchell and children of Hobbs, New Mexico, visited relatives here during the week-end. They were accompanied by Herman King.

Miss Lucile Rape of Spur visited relatives here during the week.

H. V. Bigham and his sons of Lubbock, were here for a short time Sunday.

## SIDELIGHTS by MARVIN JONES

### RURAL ELECTRIFICATION

The many advantages of developing a rural electrification program in our section, using the enormous gas output of the Panhandle field as a means of power, can be visualized in the progress already made in the water-power program of the Tennessee Valley Authority.

Building of power lines into the rural sections there has already brought a marked advancement in farm life, and has acquainted the farmer with the many possibilities which electricity holds for him.

A typical example of the development of electrical service by the Tennessee Valley Authority can be found in the work that has been done in Alcorn County, Mississippi. The details of the power set-up there are of especial interest.

For a number of years, the people of Corinth, in Alcorn County,

owned the power plant, but later sold it to the Mississippi Power Company. Early in 1934, the Tennessee Valley Authority acquired a considerable amount of the power company's property, including the distribution system in and around Corinth.

The townspeople and farmers in the county organized a non-profit corporation and every consumer was eligible to membership. This corporation then entered into a contract with the Tennessee Valley Authority to buy electricity at wholesale rates from the plant at Muscle Shoals. The Authority agreed to transfer the county electric properties to the corporation at the price originally paid for these properties.

The consumer-owned corporation decided to charge the same rates to town and rural users, averaging the cost of the service over all the people of the county. The existing rates were cut in half, and were made to include a sufficient charge to help amortize payments on the system. All surplus above operating expense, interest, taxes and depreciation, and a certain reserve for new construction, was to be used to pay off the debt as quickly as possible.

The immediate response was remarkable. People have previously felt that they were not able to purchase electrical equipment because of the high rates, and had kept their consumption of electricity at a minimum, but with the advent of the new service, they began to buy these conveniences. Consumption of electricity rose, and farmers on new rural lines were served for the first time. After only three months of operation, the corporation had over \$6,000 on hand to pay on its indebtedness, and on new lines throughout the county, after taking care of all other expenses.

At the present rate that electricity is being used in Alcorn County, it is estimated that the corporation will have paid off its total indebtedness in about five years, including the cost of new lines being built for it by the Authority. It was estimated when the corporation was being formed that at least twelve years would be required to care for the indebtedness. And all of the surplus goes back to the consumers, either in reduced rates or in increased conveniences and service.

The success of the electrification program in Alcorn County is merely one example of the work being done by the Tennessee Valley Authority.

In our own section, we have a vast gas field covering 1,300,000 acres of land equaling many times all the water power of the Tennessee Valley. At the present time, thousands of dollars are being lost each day in the immense volume of gas being blown into the air. Here is potential

power which could be harnessed to serve the Panhandle region in such a way that the individual citizen, whether he lives in town or country, can share in the benefits.

## HOLLYWOOD By Marshall Fiske

Publisher's note: This column is written especially for the Matador Tribune, and represents accurate information from the world's film capital.

Comments of any nature will be appreciated by the author, whose address is 1122 N. Edgemont Ave., Hollywood, California.



The original name of Los Angeles was "El Pueblo de Nuestra Señora la Reina de los Angeles de Porciuncula"—commonly abbreviated by us to simply "L. A."

Not a bad job to reduce a name of 55 letters to two. The Mexicans called the site of Hollywood "La Nopalera" which means "Cactus Patch" and many here are still picking thorns of disillusionment from their flesh.

A snake may charm a bird, and a woman may charm a man, but the other day a lady tried to charm a bear with rather devastating results. Old Bruin proved entirely adamant to her hypnotic glances.

Long ago, in far off Russia, a fanatical personage exercised hypnotic power over the royal family by his mesmeric glance, and made them all do his bidding. I have reference to Rasputin, of course.

His daughter, now in Hollywood thought she had inherited this remarkable trait from her illustrious forebear. To try out her theory, she became a trainer of wild animals. Just to fix her magnetic orbs on them and presto—so at least she reasoned—these ferocious animals would succumb to her look and thereupon become docility itself. This was her great theory.

Sad to relate it didn't work in reality. The bear she looked at returned her glance with one of his, and the lady's charm being so irresistible, he ran over to her and embraced her with such vehemence and ardor that some of her ribs cracked.

Some ladies seem to overestimate their eye-work.

Mid-summer's Night's Dream, recently previewed, took four and

# Church News

Sunday School attendance for April at the local churches, was 208 at the Methodist and 186 at the Baptist, with an average attendance for the entire month of 200, at the Baptist church.

## DISTRICT MEETINGS

Methodist Conference of the Plainview District, will be held at Olton on May 9th and 10th.

## Workers Association

Baptist Worker's Meeting of the Floyd County Association will meet with the Matador Church, May 7, with the following program:

Song services at 9:45, with Geo. Owens of Quitaque as leader; Devotional led by Rev. H. T. Harris of Whiteflat; Consecration, by Rev. Neal Greer, of Quitaque. Study of New Testament Revivals by Rev. J. E. Eldredge of Flomot. Song by the assembly; Sermon delivered by Rev. Ira Harrison of Paducah. Lunch to be served at noon. The afternoon session will include: W. M. U. and Board Meetings; business session; Devotional by Rev. Allen of Center; Personal Service discussed by Mrs. Tom Campbell, District W. M. U. President. Solo by H. G. Stanford; Inspirational address by Rev. F. M. Ewton, Pastor First Baptist Church of Spur.

## Epworth League

Epworth League Intermediates of the eastern part of Plainview District were guests of the local league group at the Methodist Church last Sunday, with an enrollment of 78 from Tulla, Floydada and McAdoo, attending.

The program on "All For Christ" included: Registration; Morning Watch, by Mrs. Willis Miller, of Matador; Sunday School Class by Miss Lorene Fryar of Matador; Sermon; Luncheon served in the basement of the church. The afternoon session included: Devotional, comprised of Songs, Scripture, Prayer, and talks by members of the association from Tulla, followed by the business session, stunts and recreation.

Attendance of the Intermediate Department of the Baptist Sunday School on April 21, was much increased, and the group enjoyed an interesting Easter program, with the Superintendent of the department, Mr. J. L. Woodruff delivering a very inspirational address.

389 chapters of the Bible were reported as having been read for that week, and one new member, Ella Mae Chambliss, was welcomed to the department.

Twenty six members of the department were present for assembly on April 28, with only 197 chapters of the Bible reported read for the week.

—Reporter

one half hours to run. Like Von Stroheim's "Greed" made years ago, the original ran to 115 reels. The average picture being about six reels in length, one can appreciate to a certain extent the colossal amount of money, time and film wasted in these super-productions.

Jack Mulhall is staging a comeback. You will see him as one of many reporters in Marion Davies' latest picture "Page Miss Glory". It must be humiliating to once have been a star and then come to insignificant roles. Mulhall recently went through bankruptcy proceedings with debts running into the hundreds of thousands and assets practically negligible. His wife with whom he has lived about fifteen years, is now instituting divorce proceedings. "It never rains but it pours".

The Lankershim Hotel stands in the very heart of Los Angeles at the corner of Seventh and Broadway. Once in 1871, it represented country. Judge Gray's home stood on this site, surrounded by a white picket fence and a grape arbor. Many Chinese hid in his cellar during the great Chinese massacre of that year. Thereafter gifts were left at the Judge's home anonymously so as not to embarrass his Honor in rendering future decisions. Nowadays, we do things quite differently—we are always sure the judge knows who is giving him his gifts and what for. We're not so dumb as the "Heavenly Chinese" in the respect, nor as subtly tactful.

A young actress—a fifth class one—is worried "simply awful" on account of the sad news she has received from her veterinary advisor. He told her bluntly that her doggie was deficient in Vitamin 'D' and that his metabolism was most seriously deranged. The young actress has had two husbands and does not know where they may at present be languishing, but what matters that—when a dog's metabolism and other things too humorous to mention, are at stake. Everybody loves a dog—but husbands—bah — husbands don't mean that to some of these young thespians. The Chinese paid their physicians while they were enjoying good health but as soon as they became ill the doctor's fee stopped—but in this case I predict a long illness for the young lady's dog.

## HOME OWNED MATADOR CASH GROCERY

Specials For Saturday, May 4th.

ORANGES, Small Juicy Doz. 15c

QUICK-ADE, 3-5c Packages 10c  
1 Package Makes 2 Qts

Grab Box Merchandise From 10c to 25c Each Grab 9c  
No Limit

Tea Bulk 1/4 lb. 12c  
Orange Pekoe 1/2 lb. 22c

COFFEE, 1 Lb. Vacuum Pack Jar 34c  
White Swan No. 2 1/2 Can

APRICOTS, Del-Monte, Reg. 30c val 20c

Soap Deal 1-Med. Ivory 7c  
2-Camay 12c  
4-P & G 20c  
1-Oxydol 10c  
1-Mixing Bowl 59c  
\$1.08

All For Only 69c

K. C. Baking Powder, 25c can 19c

BACON, Our Best, Sliced lb. 34c

BEEF ROAST, Rib or Chuck lb. 12 1/2c

A FULL LINE OF Feed, Seeds and Grains

Including HORSE AND HOG FEEDS  
OATS, ALFALFA HAY, EAR CORN CHOPS, MAIZE HEAD CHOPS, BUNDLE CHOPS, WHEAT CHOPS, BARLEY CHOPS

COW FEEDS  
MASALO DAIRY FEED, BRAN, SHORTS, HULLS AND MEAL, PEANUT HULL AND MOLASSES, PUMMIES, AND MOLASSES.

CHICKEN FEEDS  
LAYING MASH, GROWING MASH, CHIX STATER, BABY CHIX SCRATCH GRAIN.

PLANTING SEED  
SUDAN, RECLEANED AND FREE FROM JOHNSON GRASS... MAIZE, KAFAIR, HEGARIA, ALL 2nd. YEAR CERTIFIED SEED.

We Pay Highest Market Prices For Poultry And Hides

Let Us Figure Your Feed Bill

L. R. BISHOP FEED STORE  
Free Delivery on orders over 1 Ton  
PHONE 114J

First Impressions

First Impressions are often important and they are usually guided by your appearance... Keep your appearance at it's best by keeping your clothes at their best... Have your clother cleaned and pressed regularly.

Our Cleaning and Pressing Service will Please You.

LADIES WORK A SPECIALITY

City Tailor Shop  
"Clean Clothes Last Longer"  
MELVIN MEASON, Mgr.

The Senior Class OF Matador High School

Presents "THE EIGHTEEN CARAT BOOB"

By Lillian Mortimer

Directed by B. F. Harbour  
High School Auditorium,  
May 7, 1935, 8:00 P. M.

THE CHARACTERS

Daisy Bell—Who sponsors Bud	Pearl Rigby
Alice Bisnette—Hostess of the house party	Selbia Burleson
Cora—The Bisnette's colored housekeeper	Nancy Morris
Charles—Her husband, the chauffeur	Boyd Perkins
Billy Kerns—A high school student	Jack Willis
Kitty Darling—Alice's friend	Helen Simpson
Bella Sparks—Another friend	Mary Echols
Harry Carter (Bud)—The country cousin from Maine	Raby Webb
Lynne Bisnette—Alice's father	Vernon Craven
Raymond Barkville	Odell Washington
The mysterious, unwelcome suitor	
Anna—The equally mysterious maid	Agatha Lancaster
Jack Merry—Alice's choice	Bebe Gates
Time—Summer	
Place—Alice Bisnette's home on Long Island, N. Y.	
Forrest Faulkner	Business Manager
Evelyn Fulkerson	Poster-Making Director
Carl Parks	Property Man



# MEN OF EARTH

By Russell Lord



## "TO THE STARS BY HARD WAYS"

IN KANSAS, that rugged state which bears on its shield the motto, "Ad astra per aspera," William Allen White, a great editor, discovered Jennie Owen, a born writer. And when she brought out her first book, this is what he said of her in his Emporia Gazette:

"Jennie Owen was a conscientious, hard-working Normal student who came out of the Sixth district in northwestern Kansas with a burning desire for education and a knack of writing. She became the Gazette's Normal reporter. The first item she turned in was a four-line story about a youth in the Normal school asking Lizzie Wooster, the anti-cigarette crusader, if she had a match.

"After that Jennie Owen's copy was prize copy in the office. She became a star reporter. We put her upon every good story she had time to do and she did them all well. She went to El Dorado to work for Hollis Clymer on the Times. Her stuff has been reprinted all over Kansas.

"Now she has a book out. It is called 'Podder' . . . a score or two of short stories of pioneer life; the short and simple annals of the pioneer family. They are more than good stories; they are marvelously good sketches. Their brevity approaches genius.

"Of which appraisal, if you now mention it, Jennie Owen worriedly says:

"Yes, Mr. White likes my book. But, well—he and some other people whose opinion I respect; they like what I do now all right, but they think—they've been after me—to be more realistic. They think I ought to write more about the hard, harsh side of it.

"Maybe it's so." (Her voice is unmistakably Kansan—a pleasant flat huskiness through it, sharpening it.) "Maybe I ought to write more about the sharp, ugly side of things. But I have to get out every day and meet the people I write for, and I know what they want me to write. They want me to write things that will carry them back to the time when they were young. We're all backward-lookers. And time softens the edges of things. The bitter part fades out. All you remember is the beauty of it."

Jennie Owen is forty-one years old. ("I guess you'll think I'm a funny sort of woman, telling my age. I wouldn't; it's part of the story. I was thirty-one before I even got to high school.") Slight and trim, shy, yet valiant, she faces you squarely and tells you plainly, bluntly what you need to know. Her severe glasses, her neatly coiled hair, her air of gentle competence—these suggest at first glance the schoolmarm. But not her hands; they are impatient; nor her mouth, it shows at the corners too deep a sensitiveness; and her eyes suggest an habitual inwardness of thought that wouldn't do in a teacher.

This is her new job, here at Junction City. She is country news editor, country reporter and columnist on the Daily Union. She works a long day. Here on her desk are stacks of handwritten copy—local letters sent in by country correspondents; she edits their copy, puts it into shape to print. This, with the rewrite stuff phoned in, generally takes the better part of her morning—from seven, say, until noon. In the afternoon, she is outside, about town and out over that Kansas country to wherever people gather. In the afternoon, she is reporter herself, collecting

the tidings of harvests, sermons, socials, the weather, new barns and poultry houses and sleeping porches. They offered him the site of Kansas City for a saddle horse but, being a good Kentuckian, he wouldn't swap!

"And my father—he and Mother came here into Kansas from Missouri in Christmas week, 1870. Somebody had squatted on the quarter-section they wanted, so they picked up and camped up in the hills, and after a while this other fellow got tired of it. Then Father traded quarter-sections with him, with a pair of boots to boot. The other fellow went back east. So did thousands of others. But my father was a man who stayed."

"He wasn't an educated man. But he was a great reader and a born farmer. Sagging gates never had any place, I'll tell you, in his scheme of things. The way he saw it, Uncle Sam had bet him \$14 he couldn't make a living off that claim, those 160 acres of buffalo grass. So he stuck it out in spite of everything, on a bet. And before he died he had it all in corn, wheat and alfalfa, with a good white house on it, with green shutters, in place of the old log cabin. "I was born in the log cabin. I can shut my eyes and see the kitchen of it yet. We had an old Charter Oak cookstove. The wallpaper was newspaper. The old Toledo Blade and the Prairie Farmer were the leading papers. And we had a Seth Thomas clock.

"My mother was hardly more than a girl. It hurts when I think how she tried to beautify that cabin. Bitter-sweet berries in a queer old green vase. A bunch of cattails tied with a faded pink ribbon. Things like that. . . .

"Mary Small Owen—that was her name when she married. I used my middle name in signing my book because it was her name, too. She came from good people, from a home of comfort and refinement. Pioneer life was too much for her. But she never gave in to it; that gay Irish heart was never daunted. . . . She died when I was six years old. My sister was four years old at the time and my brother eight days old.

"My father married again. We grew up with a stepmother. She was good to us, but I guess we worried her a lot, and Father, too. I did, especially. I hated dishwashing. I always had my nose in a book, and whenever I made cake it always looked as if the cat had laid on it! I would read while I was churning and, as if that weren't enough, I'd steal off to the haymow and read some more!

"About the time I got through grade school, my stepmother died.

That put high school out of the question. I had to stay at home and take care of the house and the younger children. I didn't want to, but I had to do it.

"I kept house for sixteen years—from the time I was fifteen until I was thirty-one. I never did learn to like housework, but I could always escape into books. I read everything I could lay hands on. An awful mixture—E. P. Roe, Lena Rivers, Mary J. Holmes, Bertha M. Clay—anything!

"Father was worried about the way I devoured book after book, but hazy and helpless about how to guide me. He would throw some of the books I was reading into the fire and give me magazines instead: The Youth's Companion, The World's Work, Farm and Fireside, Munsey's. He himself read few books; only magazines and the Bible and Pilgrim's Progress.

"He died in 1915. It seemed as if that was the end of the world to me. But I had been doing some church work and two pioneer Presbyterians, Mr. and Mrs. J. E. Van Gilder, they were the ones that gave me the courage that put me back in school again. 'It's not too late,' they said.

"Well, I went. I entered the State Normal, high school section, at Emporia. I had never been away from home. None of my family had ever attended high school, much less college. I was frightened all the time, but I found that I knew more than I thought I did. Things would come up in class and I'd say to myself, 'Why, I know that!' I got through the eight-year course, high school and college, in six years and graduated in the upper third of my class.

"I never expect to enjoy another six years that much. I washed dishes at a boarding house, waited counter at the cafeteria, edited the school paper, and reported school news for the Gazette. I never missed a single good concert or play, but I wore a certain Norfolk-Shepherd suit every year of my high school and college career. In my senior year it was made over into a dress and I wore it when I sat for my photograph for the class book. I left school out of debt.

"That paragraph Mr. White liked. I wrote it for the school paper and they threw it into the wastepaper basket. I took it to the Gazette office and slipped it on the city editor's desk. Mr. White sent for me and made me school reporter. He had me in to all the dinners and conferences, when the staff goes over the paper and talks shop. He was a wonderful help to me.

"The next thing, when I got out of school and into a newspaper job they made me society editor. I just couldn't do it. So they put me in charge of country correspondents and gave me a column. The same sort of column I do here—rural reminiscences mainly. And that's what I make my books from—reminiscences.

"I don't seem to be ready to write about things until after I have been remembering them for a long time. Even then, writing is the hardest work in the world for me. I get streaks when everything I do is awful. And the things that I like best, I write them, sometimes, when I feel meanest. I remember when I was plugging away on 'White Roses'—I had a headache, and the girl across the hall was reading aloud to another girl. The heroine's name in the story was Jennie. It about drove me crazy. But I had to have it for the next day's paper, so I got it done."

Here it is:

"White roses, sweet silent reminders of carefree days, are on our desk today. They grew in Mrs. C. A. Kitch's rose garden. To us, white roses have a rare association. Our girlhood days were in close proximity to a country graveyard on a high, windswept hill. The soil was poor and only the hardiest shrubs thrived. But every spring, undisturbed by recurring failures, loving hands would plant flowers which would wither and die when the rains ceased.

"Eventful days were those when we spied a team, unhitched and tied to a wagon on the graveyard hill, for we knew some one from a distance had come to clean up their graves and plant flowers. They would come down to our house at noon to water their horses and eat their lunch under the shade of the cottonwoods. Mother would ask them in to dinner and, if they declined, she would send us out with a pot of hot coffee. And usually we accompanied the visitors back to the graveyard in the afternoon.

"And so we learned the tragedy of the white roses. White roses were coveted above all others for the graves of little ones who had died. Not a mother, as we recall, but 'laid down' a root in the fall and coddled and coaxed until she had a sprout of plant in the spring. But she watered the bush with her tears in vain. The fragile white roses were not hardy enough to withstand the hot winds and drought and the long, hard winters.

"The sod has encroached upon the grave of 'Old Man' Woods who was self-appointed caretaker of the graveyard from the time his girl wife died until the grim Reaper's scythe cut him down—a period of more than thirty years. The scrubby little cedars have grown to giant trees. The lilac bushes and the purple flags proclaim spring with their fragrance and beauty. But there are no white roses."

# SUNDAY SCHOOL LESSON

BY REV. P. H. FITZGERALD, D. D., Member of Faculty, Moody Bible Institute of Chicago, © Western Newspaper Union.

## Lesson for May 5

### SIN, REPENTANCE, AND FAITH

LESSON TEXT—Luke 15:11-24. GOLDEN TEXT—If we confess our sins, he is faithful and just to forgive us our sins, and to cleanse us from all unrighteousness. I John 1:9.

PRIMARY TOPIC—When a Boy Was Sorry.

JUNIOR TOPIC—Jesus' Story of the Prodigal Son.

INTERMEDIATE AND SENIOR TOPIC—When We Do Wrong.

YOUNG PEOPLE AND ADULT TOPIC—The Forgiveness of Sin.

I. The Origin of Sin (Gen. 3:1-24). Man was placed on probation in the Garden of Eden. The means used in the testing of man was most simple. God issued just one prohibition, and alongside of the tree of knowledge of good and evil was placed the tree of life. To this tree man had access. Satan, a personal being, appeared in the guise of a serpent. He induced Eve to doubt the Word of God and the love of God and then appealed to innocent appetite. She gazed upon and lusted after that which God had forbidden. Following her yielding to the suggestion of Satan, she induced Adam to disobey God. We see from this that so far as the human race is concerned sin originated in the free choice of the head of the race and through the head of heredity passed upon all mankind.

II. The Universality of Sin (Rom. 3:10-18). By the use of many quotations from the Scriptures, Paul proves that every member of the race is guilty of sin. He does not admit of even one exception.

III. The Destiny of Sinners (Gen. 6:5-8). Man's rebellious disobedience to God was followed by his resolution to destroy the race from the face of the earth. God's holy nature is such that the sinner must be punished. The only escape from the wrath of God is through the Savior who was provided by God in the person of his son.

IV. The Divine Remedy for Sin (John 3:14, 15; Isa. 53:4-9). The sinless Son of God took the place of the sinner by becoming incorporated with the race through the incarnation. As a human being he rendered perfect obedience to the law of God, fulfilling every demand and on the cross of Calvary made a vicarious atonement for sin. Just as the Israelites who were bitten by the venomous serpent were healed by looking to the brazen serpent lifted upon the pole, so is the sinner saved from sin by looking to the one who was made a curse for sin in his sacrifice on Calvary (II Cor. 5:21).

V. Repentance Necessary (Acts 2:32-39). The one who hears the gospel message and receives the crucified Savior not only has forgiveness of sin, but turns from sin to God and thus repents. On the Day of Pentecost Peter's gospel message, which centered in the Lordship and Saviorhood of Jesus Christ, convicted the people of their sins. The evidence of their faith in Christ was manifested in their conviction of sin and their repentance was shown in their confession of Christ in baptism.

VI. The Forgiving God (Luke 15:11-24). The center of things in this parable is neither the prodigal son nor his brother, but the "certain man who had two sons." He who fails to see the heart of our Father God will miss the purpose of this parable.

1. The son's insubordination (v. 12). The son's desire for freedom moved him willfully to choose to leave home, to throw off the constraints of his father's rule. Sin is the desire to be free from the restraints of rightful authority.

2. The son's departure (v. 13). Having made the fatal decision he went posthaste to the enjoyment of his cherished purpose.

3. The son's degeneration (v. 13, 14). From plenty in his father's house to destitution in a far country was a short journey. The sinner realizes his destitution when the very powers which minister to his pleasures are burned out.

4. The son's degradation (v. 15, 16). When his money was exhausted he was driven to hire out to a citizen to feed swine. It is ever so, that those who will not serve God are made slaves to the devil (Rom. 6:16).

5. The son's restoration (v. 17, 24). a. He came to himself (v. 17). b. He made a resolution (v. 18) c. He made a confession (v. 18, 19). d. He acted (v. 20). e. Reception by his father (v. 20-24).

The father had not forgotten his son. So anxious was he for him that he ran to meet him and fell upon his neck and kissed him. This parable lays bare God's loving heart.

VII. Justification the Issue of Faith (Rom. 5:1-11). The one who receives Jesus Christ is declared righteous. His guilt is removed; he has peace with God.

# Plan Pharos of Columbus

## Move to Create Monument to Great Sailor in World He Discovered; Island of Hayti Selected as the Most Appropriate Site.

Some brief descriptions have come down to us about one of the Seven Wonders of the ancient world, the Lighthouse of Alexandria.

It was built on the island of Pharos in the harbor and was connected with the city by the Seven Furlong bridge. Accounts placing the height of its tower at 600 feet are believed to be overdrawn and 400 feet is regarded as more probable. Built by Sostratus of Cnidus, it was begun under Ptolemy I of Egypt and was finished under Ptolemy II, its cost being placed at 800 talents, which by some valuations might be the equivalent of as much as \$1,000,000.

From the Pharos of Alexandria is traced an addition to languages and an influence on lighthouse and also on other architecture. The word Pharos came to be applied to lighthouses generally and with some change in spelling is of common usage in certain modern tongues, while pharology became a technical term for lighthouse building. The first of the lighthouses in western Europe, built by the Romans, was called the Pharos of Dover, while the minarets of Mohammedan mosques symbolize lighthouses and in the earlier ones we possibly may see what their model, the original Alexandria structure, looked like. Some influence on the steeples of Christian churches is discerned by writers.

An example of special dignity and worthiness is accordingly followed in the western hemisphere, a like wonder of the modern world in a monument to Christopher Columbus. Its site will not be at any modern Alexandria—at any of the great ports of the New world he discovered, but on the island of Hayti, on which he landed during his very first voyage, where he established the first American colony and where his remains were buried in 1536, 30 years after his death. During the partial occupancy of that island by Americans of late the project has been advanced to a stage where success seems certain.

If the plan is carried out as contemplated, no other undertaking will be representative of the New World in as complete a sense, for it is proposed that every western national government, large or small, shall contribute to its \$2,000,000 cost. A design for a noble structure has already been made, embodying special precautions against a Caribbean peril, the original Pharos having been destroyed by an earthquake in the Thirteenth century.

To some it will seem important to know whether the remains of Columbus still rest in the ancient cathedral of Santo Domingo, in the island's second republic, and some recent works of reference print as authoritative the version of the Spanish government as to their removal years ago. The bare statement that the wrong tomb was opened and the bones of one of Columbus' sons taken away, and not those of Columbus himself, does not seem very convincing, but if the data preserved by those called in as observers during an examination at the cathedral some years ago are accurate, a mistake was made by the Spanish. Insignia, lettering, other small evidences indicated that the tomb which had been opened was undoubtedly that of the son and that another tomb now holds the few fragments of Columbus' bones

and the observers were men of intelligence, including high ecclesiastics, officials and others.

But whether or not their opinion was correct, this is an appropriate site for many other reasons, and what could be a more appropriate form for a monument to the greatest navigator of all than a splendid pinnacle carrying a perpetual light for the guidance of his successors on the seas? This will be more than a flame seen afar for directing those who ply the ocean. It is also designed for those plying the upper air. Aviation is now farther advanced than was the lore of the sea in Columbus' time. Probably air routes along the short parallels of latitude in the inclement North will always be followed, but distance is much less important than safety to aviation, making miles by the hundreds in an hour.

May we not believe that the favorite routes of the future will be along the warmer, milder, safer parallels to our southern ports; that the skies to be "whitened" by flying craft will be skies to the south and that the Pharos of Columbus, looked for by many an eye on dark nights and stormy nights, will be a wonder and preserver vouchsafing in the Caribbean blessings to the imperiled greater even than those of its predecessor of the Mediterranean.—St. Louis Globe-Democrat.

Rubber Turf for Racers

Tested at a stadium near London, rubber turf is being used to surface the track on which greyhounds race. It is claimed that the material gives better footing after a rain than grass. The rubber turf also will be tested on football fields.—Popular Mechanics Magazine.

Russian Auto-Sleigh

A worker in the Molotov automobile factory of Russia has invented an auto-sleigh that runs on spokes or feet instead of wheels, and instead of wheels at the back there are two pairs of skis that move along special grooves in the chassis and then press at the snow and shove the car along.

# HIGHER SHOULDERS—WIDER, DEEPER NON-SKID TREAD—MORE RUBBER ON THE ROAD . . .

## These Truck Tires Will Cut Operating Costs for You

FIRESTONE has constantly been the pioneer and leader in the development of balloon tires for trucks, and in the New Firestone Truck Tire for 1935 we have incorporated improvements that enable you to maintain uninterrupted schedules at higher speeds—at lowest cost per mile.



A new tread compound has been developed, which is tougher and longer wearing. The tread has been specially designed with higher, more rugged shoulders and wider, deeper non-skid, with more rubber on the road. It is possible to hold this thicker tread to the Gum-Dipped cord body because of the patented Firestone construction of two extra layers of Gum-Dipped cords under the tread. These improvements give you greatest blowout protection and non-skid safety for the higher hauling speeds of today.

SPECIFY FIRESTONE TIRES ON YOUR NEW TRUCKS

Call on the Firestone Service Store or Firestone Tire Dealer in your community today. Let him show you how these amazing new tires will help cut your operating cost and give you more dependable service.



★★★★ Listen to the Voice of Firestone—featuring Richard Crooks, Gladys Swarthout, or Nelson Eddy—every Monday night over N. B. C.—WEAF Network . . . A Five Star Program





VARIOUS WAYS TO SERVE EGGS

Boiled, Poached, Scrambled, They Always Appeal.

By EDITH M. BARBER

THIRTY-FIVE billion eggs a year! This is almost as hard to visualize as the national debt...

This is the season when we all particularly enjoy boiled, poached and scrambled eggs and omelets. Scrambled eggs are popular for the after-theater supper as well as for breakfast and luncheon dishes...

This is also the season for angel cakes. The egg yolks may be used for Hollandaise sauce, mayonnaise or for a gold cake...

Baked Eggs With Onion Sauce. Break eggs into an gratin dishes and cover with onion sauce...

Omelet. 8 eggs, 1/2 teaspoon salt, 1/4 cup butter

Break eggs into bowl, add salt, beat until very foamy. Heat butter in heavy frying pan until foamy...

Eggs Supreme. 1/2 cup cooked mushrooms, 1 cup white sauce, 6 hard cooked eggs...

Angel Food Cake. 1 cup cake flour, 1 cup egg whites (8 to 10 eggs), 1/2 teaspoon salt...

Hollandaise Sauce. 1/2 cup butter, 2 egg yolks, 1 tablespoon lemon juice...

Divide the butter into three pieces; put one piece in a saucepan with the yolk of the eggs and lemon juice...

Shoppers Seek Personality Styles

By CHERIE NICHOLAS



A "PLUMP, fair and forty" lady who is "all dressed up" in a kittenish, dapperish way...

Merely by way of contrast, dear reader, for the new spring and summer fashions are a direct denial to everything we have said in the foregoing paragraph...

Among our modern fashion educators personality in dress ranks as a theme of major importance. Have you not noticed the signs of the times yourself?

FITTED VANITIES VERY CONVENIENT

The vanity bag has been revived and is one of the most important affairs that has been seen in a good many moons.

The new ones know a new practicality. In the first place they have been made to a great extent by people who understand vanity—the cosmeticians.

They are fashioned of velvet, of lame, of fine kidskin, of lovely silks, and even of metals. Their colors are almost unlimited, but women are usually careful or should be, that they choose a color that will go with all party frocks.

Extra Suit Skirt Should Be of Contrasting Fabric

When you buy your suit this year—that you will buy a suit goes without saying, for it's a suit year—be sure to order an extra skirt of contrasting fabric.

In the matter of accessories a suit year calls for caution and taste. Don't wear high heels with tailored suits.

they are right before your very eyes, fashions that couldn't possibly be more perfectly tuned to the needs and demands of genteel women who have graduated into the alumnae of fashion's smartest smart set.

These stunning models for the up-to-the-minute-in-style matron were selected for our illustration from among a galaxy of fascinating styles as shown during a "personality fashions" revue which the Chicago wholesale market council presented at a midwest conference gala dinner.

The street ensemble to the right of navy and white print silk with check shir redinget coat is designed along simple slenderizing lines. The sailor hat adds charm.

Centered in the group is an ultra chic ensemble for the mature woman to wear to afternoon club functions or smart country club affairs. It is fashioned of a white sheer material with white and black stripe trimming.

BEAUTY HINTS By CHERIE NICHOLAS



The smartest women in this country as well as abroad are wearing vivid nail polish with lipstick to match. Reports from Paris and St. Moritz say that the really chic women there are matching theirs in red and yellowish red shades.

HAWAIIANS TURN TO PRESERVATION OF RACIAL GROUP

Not that the Hawaiian race is dying out—far from it—though it is certainly spreading out, by intermixture. But it is at the same time experiencing today a fresh grounding in its own subsoil through an increased "Hawaiiizing"—that is, the tendency of part-Hawaiians to marry back into the Hawaiian group rather than to continue outward toward a further dilution of blood.

The Hawaiian people are a vigorous and prolific people, and their women are instinctive and devoted mothers. The race is experiencing now a period of recrudescence in numbers as well as in racial self-consciousness.

Curiously enough, this new racial self-consciousness is one quite unmistakable symptom of the changing cultural life in the islands. It is a

ARE YOU MISERABLE?

Mrs. T. S. Jeter of 207 Hood St., West Monroe, La., said: "I was thin and was quite weak. I used to have awful headaches too; also fainting spells. Dr. Pierce's Favorite Prescription helped to build me up so that I felt better in every way. I received my normal weight, too."

New size, tablets 50 cts., liquid \$1.00. Write Dr. Pierce's Clinic, Buffalo, N. Y., for free medical advice.

Every Night YOU NEED GOOD LIGHT

HERE IT IS... A Coleman LANTERN. Coleman Lanterns turn night into day! Give plenty of light for every outdoor job at night in every kind of weather.



See your hardware or housefurnishing dealer. If he doesn't handle, write us. THE COLEMAN LAMP & STOVE CO., Dept. W-123, Wichita, Kan.; Los Angeles, Calif.; Philadelphia, Pa.; Toronto, Ontario, Canada.

heritage in the schools.—Elizabeth Green, in Asia Magazine.

Win out WITH A CLEAR WHITE SKIN

End freckles, blackheads quick. Be lovely! Have the flawless, satin-smooth skin men admire! No matter how freckled or blemished your complexion, no matter how dull and dark, Nadinola Bleaching Cream will bring you flawless, radiant new beauty—almost overnight.

ORDER DIRECT. TOKEN BLADES—63 cents hundred; FAMOUS BLADES—24 packages CARDED, 57 cents card; ASPEN carded, 11 cents. HILAND RUBBER CO., Little Rock, Arkansas.

The Household

By LYDIA LE BARON WALKER

CLOSET backgrounds are becoming increasingly attractive as they gain in decorative attention. No longer is it considered quite right for them to be left with the white plaster finish if the interior is conspicuously visible when the door is thrown open, although in the case of clothes closets the white may remain if it lightens the interior.

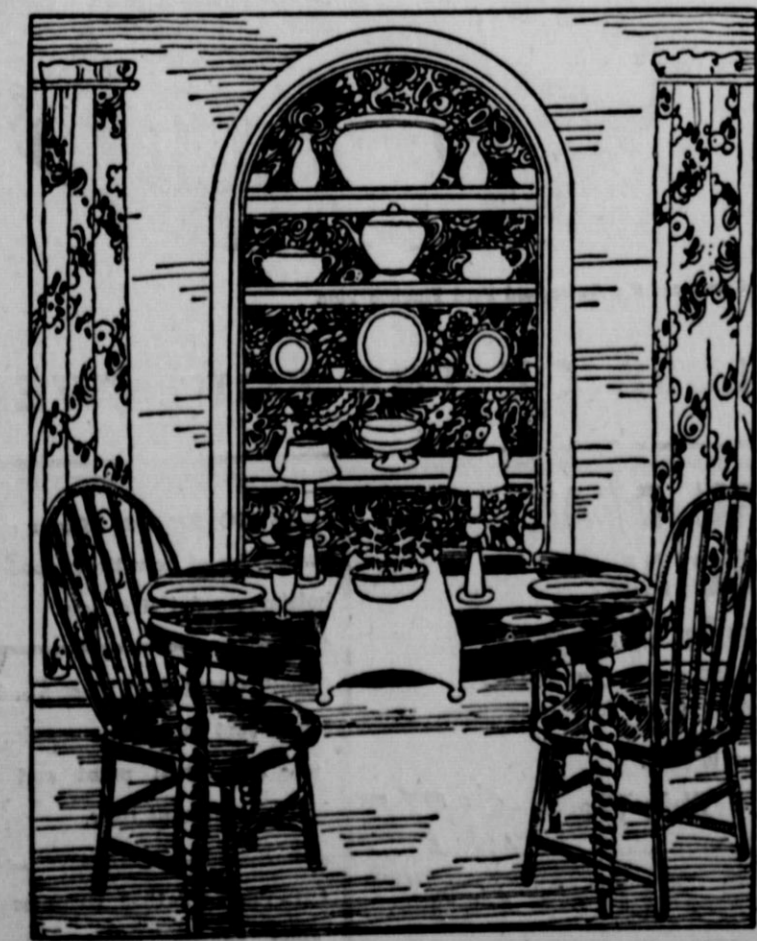
Dining room cupboards of the Dutch and Colonial types are in high favor, and these are objects of especial attention in the vogue of fancy backgrounds. Wall paper is a favorite medium of decoration, the kind of paper which is gay with birds and blossoms, landscapes and pictorial designs.

The papers must have strength as well as beauty. No merely pret-

ty or dainty paper is pleasing for this purpose. The colors must harmonize well with the color scheme of a room or match it in the main. Also the contents of the closet shelves have to be considered. For instance for peasant wares red would be in keeping, while if the china was decorated in pink the color would kill the beauty of the ware.

Painted walls make good side wall finishes for dining room and kitchen closets. The colors used are not tints but stronger tones, not dark but gay. Green and yellow are two colors against which most decorated china, whatever its hue, can be seen advantageously.

Any homemaker can paint the walls as there is not apt to be much wall space. Shelves are white, cream, or natural wood. The paper used is costly but since very little is needed the actual outlay would not be great.



The Richly Toned Patterned Paper, Applied to the Back of the Closet Shelves, Lent Distinction to Them.

Advertisement for Calumet Baking Powder. GUESS WHAT! THE REGULAR PRICE OF CALUMET BAKING POWDER IS NOW ONLY 25¢ A POUND! YES, AND THE NEW CAN IS SO EASY TO OPEN!

DIZZY DEAN makes a putout

Comic strip featuring Dizzy Dean. Panels include: SAY YOU'RE DIZZY DEAN - AREN'T YOU? WILL YOU SIGN THIS BASEBALL FOR ME?; STICK 'EM UP! AN' MAKE IT FAST!; THERE'S THE FAST ONE YOU CALLED FOR!; GOSH, DIZZY, I WISH I WAS A FAST-THINKER LIKE YOU!; EAT GRAPE-NUTS, SON, LIKE I DO. IT'S ONE OF THE SWELLEST ENERGY-MAKERS THERE IS!

Advertisement for Dizzy Dean Grape-Nuts. Boys! Girls!... Get Valuable Prizes Free! Join Dizzy Dean Winners... wear membership pin... get the Dizzy Dean Winners ring!



**LOCALS**

**FOR SALE**—Wall Tent, R. P. Moore.

**FOR SALE OR TRADE**—One two-row Farmall cultivator, new model; also one 3 year old Hereford bull, good quality C. T. Jenkins.

**NOTICE**—This is to inform the general public that I have no connection whatever with the Relief program in Motley county, and will appreciate the cooperation of the public in making applications to the proper authorities, instead of at this office. J. E. Skinner, Sheriff, Tax-Collector and Tax-Assessor of Motley county.

Mr. and Mrs. Jim Sturdivant of Paducah, transacted business here Wednesday.

Mr. and Mrs. John P. Carson and children of Spur, visited Mrs. Carson's parents, Mr. and Mrs. E. H. Norton here Saturday.

Mrs. B. F. Moore accompanied James Neblett on a business trip to Memphis, Monday of last week.

Dr. and Mrs. J. E. Crawford of Bartlesville, Oklahoma, visited Rev. and Mrs. D. D. Dennison last Thursday. They were enroute to their home from Lubbock, where they have been visiting.

Mr. and Mrs. M. P. Leaming of Panhandle, visited friends here last Thursday and Friday.

Miss Evangeline Williams, who is employed by a telephone company at Vernon, returned to her duties there Tuesday, after a short vacation here with her parents, Mr. and Mrs. T. E. Williams.

Mrs. T. E. Dooley and children of Dumas, are visiting the former's parents, Mr. and Mrs. A. B. Groves.

Mr. and Mrs. Joe Meador and daughter Freda Jo, of Paducah, visited friends here Sunday.

Mr. and Mrs. Frank Eiring of Plainview visited relatives and transacted business here the latter part of last week.

Curtis King and Miss Martha Dell Scaff drove to Paducah Sunday.

Mr. and Mrs. Carl Bird have as their guest, Mrs. Bird's sister, Miss Johnnie Ruth Brasher of Idalou.

**FOR SALE**—Good electric stove for sale very cheap. Mrs. Bob Echols.

**Matador Auto**

(Continued from Page 1.)

ble dealing in both new and used cars. The motor and electrical system of every Square Deal Ford Dealer Used Car will be analyzed by the Ford Laboratory Test Set, the mechanical stethoscope which is positively uncanny in the elimination of guess work in mechanical diagnosis. Reconditioning will be done which is necessary to place the car in A-1 condition with regard to price asked, and the future unused mileage of the car in terms of transportation value.

Extensive advertising in newspapers and other mediums will be used to familiarize the general public with the fact that the Authorized Ford Dealer is the best place to look when seeking a used car, inasmuch as improvements in riding qualities, such as the new spring suspension of the new Ford V-8 cars for 1935, have provided low-priced cars with riding ease that is comparable with that formerly available only in large and expensive automobiles. This fact, coupled with the necessity for the average motorist of today to keep closer watch on motoring costs than formerly, has resulted in the trading-in of many cars of all makes and sizes that



**FRESH BREAD**  
Everyday  
Cakes, Pies, Rolls,  
Buns, Cookies and  
All kinds of Fancy  
Pastry Work including  
Decorative Icing on  
Special Orders

When You Buy Bread, Demand Matador Bread!

**City Bakery**  
MATADOR

are still in good condition. The Matador Auto Company invites everyone to inspect the values offered in unusual used cars and gives assurance of a Square Deal in price, condition, and terms.

**MOVIE CHATTER**

By A Rogue

**"West of the Pecos"**

Here is the sort of western picture that everyone can enjoy. Maybe you don't care for westerns, but if you'll just try this one, see history in the making of this great western empire of ours you'll be more than pleased. The action, in this picture, takes place just after the Civil War in the rugged southwest near the Pecos River. Richard Dix and Martha Sleeper have two of the seasons most successful roles as Pecos Smith and Terrill Lambeth in "West of the Pecos"—romance of a roaring empire where the gun is the only law. The story is taken from the novel by Zane Grey, famous writer and historian. Richard Dix is at his best in this picture and "Cimarron". Come and see how "Pecos Smith's" bride is won by a swift kick! This for Friday and Saturday.

**"The Florentine Dagger"**

For Sunday and Monday the Rogue offers you a new thrilling sensational, murder mystery picture—"The Florentine Dagger", co-starring Donald Woods and Margaret Lindsay. You have just seen Margaret Lindsay in "Devil Dogs of the Air" and "Border-town" of which she had a good part; she has even a better role in "The Florentine Dagger". If you like a picture full of suspense with the dark cloud of mystery hanging over, don't fail to see this show.

Go To Church Sunday.

**CENTENNIAL TO RELIEVE RELIEF IN TEXAS SOON**

Governor Allred Expected To Sign \$3,000,000 Appropriation Bill

Dallas, Texas, May 1.—Full steam ahead is the program for the Texas Centennial Central Exposition and the other Centennial celebrations which will be held in Texas in 1936 and between this date and June of next year between \$20,000,000 and \$25,000,000 will flow into the trade channels of Texas in preparation for this 100th birthday party, according to Walter D. Cline, managing director of the Central Exposition.

By the time this story is printed, Governor James Allred is expected to sign the bill which appropriates \$3,000,000 to be spent in Texas on the Centennial. Of this amount, \$1,000,000 goes into the State building at the Central Exposition; \$200,000 for furnishing the building; \$250,000 will be spent at San Jacinto battle field; \$250,000 at the Alamo; \$500,000 for advertising Texas and the Centennial celebrations; \$225,000 for the Texas Museum at Austin and \$75,000 for other historical celebrations.

**Dallas To Spend \$3,000,000**

In addition to the \$3,000,000 of the state money; the City of Dallas will immediately begin the expenditure of \$3,000,000 on grounds, street improvements and buying new property, and the Centennial Central Exposition will spend its \$2,000,000 of private bond money subscribed by citizens of Dallas.

A request for \$3,000,000 federal money to be spent on buildings and exhibits will be made at this session of Congress.

Exhibitors and concessionaires many of whom have already expressed interest in the forthcoming celebration will spend be-

tween \$10,000,000 and \$15,000,000, making more than \$25,000,000 which will be turned loose to spend on labor, materials, and for various other Texas products. "These expenditures will take many persons off the relief rolls of our state", Mr. Cline said here upon his return from Austin where he has been on behalf of the appropriation. "It will mean that a man can earn his living instead of being 'doled' out rations for his family. It will mean that every man, woman and child, will be directly effected by the expenditure of these \$25,000,000 and will hasten Texas to recovery".

**METHODIST LADIES MISSIONARY SOCIETY**

The Irene Eldridge Missionary Society of the Methodist Church met at the church last Tuesday for a study of the "Life and Letters of Paul", conducted by Mrs. F. A. Buckley.

These studies have been very interesting and have been enjoyed by the members taking the course.

Mrs. Bond, the president of the organization, notified us that the church calendars were finished and ready for distribution. We wish again to thank our splendid business men who so loyally supported us in this project, and our local printer for the attractive manner in which they are printed. The group met at the regular hour Tuesday of this week for another lesson from the same book. Mrs. Clarence Jenkins gave the devotional and Mrs. James

Neblett, Chairman of the Menu Committee for the Lions Luncheon gave her report.

The lesson, taught by Mrs. Buckley, covered "Paul and the Pillars", "The first general Conference", and "Paul's First European Tour". Mrs. Dennison gave an interesting report of the District meeting which convened at Tulia last week.

—Publicity Supt.

**DR. W. E. HARRISON**

DENTIST

Office Over Paducah Pharmacy Paducah, Texas

**MEN WANTED** for Rawleigh Routes in Matador. Write today. Rawleigh Co., Dept. TXD-495-SB, Memphis, Tenn.

**MONUMENTS**—Will appreciate the opportunity to show line of high-class monuments, markers, coping, etc. All work guaranteed. C. D. Pipkin.

The Best of  
**Fresh and Cured Meats**  
AT MODERATE PRICES

Located in  
**Commercial Grocery**

**MEADOR MARKET**  
DOUG MEADOR, Mgr.

**Special for this Week**

Sponge and Chamois Sets

ONLY 25c

See our window display of this special  
See our store for other exceptional values

**Matador Hardware and Furniture Company**

"We Have It, Will Get It Or It Is Not Made"

**WHY YOU SHOULD BUY A USED CAR**

from a



**AUTOMOBILE OWNERS** to whom the new Ford V-8 for 1935 has been demonstrated have wanted to own the new Ford immediately. Many have traded in cars in excellent condition and still good for years of service.

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CHEVROLET—1933. Black coach; good rubber, paint and upholstery. This car is priced at an exceptional bargain.



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