

# Matador Tribune

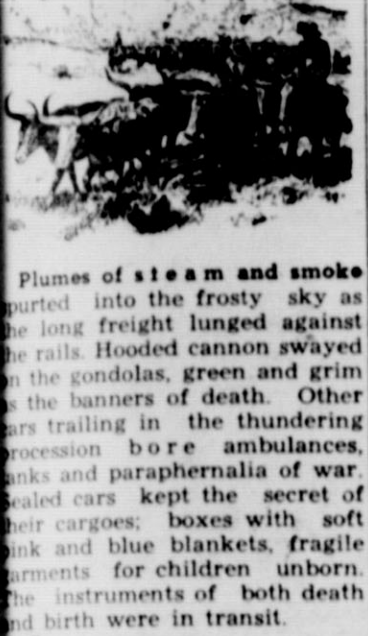
VOL. 57, NO. 1

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, MARCH 22, 1951

PRICE FIVE CENTS

## TRAIL DUST

By DOUGLAS MEADOR



Plumes of steam and smoke poured into the frosty sky as the long freight lunged against the rails. Hooded cannon swayed in the gondolas, green and grim in the banners of death. Other cars trailing in the thundering procession bore ambulances, tanks and paraphernalia of war. Sealed cars kept the secret of their cargoes; boxes with soft pink and blue blankets, fragile garments for children unborn. The instruments of both death and birth were in transit.

Adversity is an unflinching scale upon which the true value of friendship is appraised.

It is the season to watch spring's first overture at the time-seasoned mesquites. Tradition declares that good and bad years are forecast by a simple observation. If the mesquite bloom before the leaves appear when an impoverished season may be expected. If the leaves appear before the blooms, abundant rainfall and good crops are assured.

The greatest mistake a man can make is failing to attempt an achievement which warrants all its known elements of failure.

Writing in the March 31 Colliers, "A Reporter in Search of God," Howard Whitman says: "Without the God factor, the playing of a violin is just horsehair scraping on catgut. With the God factor, it is music."

Love was the cold, white light of a star to the youths. It was a candle burning in a shadowy rose garden; frost crystals on a silver web. Their whispered words are now hurled back by the winds. Their vows are mocked by the thunder of terrifying time. Each has separately gone to a clay couch and eternal silence and left a profound mystery. Where will the dust of their perished hearts rest when a million years have squeezed the earth through their fingers? Will the spirit of their love remain on some cosmos island when the seas' last wave has reached the shore?

A little dreaming has its advantages if we wake up at regular intervals.

The milk of human kindness is being churned by a cartel of charity organizations. They have bureaucratized and homogenized it on a commercial basis to a point where a once plentiful commodity has become exceedingly dear.

A pair of scarred, low-heeled shoes rested under the cloak tree in the bare hospital room. A sheep valise was beside the white baseboard and a faded, pressed coat was draped over the solitary chair. A young woman with soft, brown eyes and dark, wavy hair, was propped up in the high, grotesque bed. Through the open door she watched the busy corridor in a strange, friendless silence. Her eyes followed the many bouquets of colorful flowers going to the other rooms; the visitors, packages and bundles of letters. She heard the hushed laughter of friends. Starched, prime nurses passed but never looked her way as she closed her eyes to shut out the pain of loneliness and poverty.

Cage Team Treated To Steak Banquet

Matador's almost district champions girls high school basketball team, scored with knives and forks last night. The girls and their coach were guests of Waybourn's cafe where they enjoyed a specially prepared steak banquet as compliments of Mr. and Mrs. Bill Waybourn, managers of the cafe.

In addition to the honor banquet, they were each presented an attractive corsage, compliments of the Matador Hardware and Furniture Company.

## TRIBUTES HELD FOR FORMER RESIDENT

Funeral rites were held Tuesday afternoon at the Roaring Springs First Baptist church for J. A. Brawley, 69, former resident of the Roaring Springs community.

Mr. Brawley died Monday in a Plainview hospital. He moved with his family to Hereford several years ago. Funeral services were conducted by Rev. Berry Watson, pastor of the Matador Landmark Baptist church, assisted by Rev. G. C. Tiner, pastor of the Roaring Springs Baptist church. Interment was made in the Roaring Springs cemetery. Funeral arrangements were conducted by the Woods Funeral home of Plainview.

Mr. Brawley was born May 2, 1881. He was married in 1906 to Miss Annie Bridges of Stonewall county and to this union, two children were born, one whom survives. The survivors include his widow, Mrs. J. A. Brawley and one son, Archie Brawley, both of Hereford. Mr. Brawley had been a member of the Baptist church since 1909.

## Survey By Schools Started In County

Some school students will probably ask you to fill out a form within the next few days. Have no fear that these youngsters are disguised members of the Federal Bureau of Investigation trying to catch you in some tax irregularity. The survey is not a part of the government.

It is being conducted by the Texas Education Agency in an effort to get a better understanding of what small high schools (with less than 100 students) are doing. The purpose is to improve the standards of the small schools and all information will be kept in strictest confidence. Each family will be asked to fill out a blank. There is no obligation to sign the blank and no name will be put on it, if requested.

The work started this week, according to Matador Superintendent Bert Ezzell. It is being conducted by Flomot, Roaring Springs and Matador high schools.

## Farmers Warned Of Low Quality Seed

Commissioner of Agriculture John C. White expressed alarm over cotton planting seed in Texas and urged farmers to exercise extreme precaution when making purchases.

"It has been known for some time that a shortage of cotton seed existed for the 1951 goal of 11,000,000 acres," Commissioner White stated. "Quality seed was booked early and supplies completely exhausted. Texas seed stocks were supplemented by what amounts from other states and much of this seed has come in labeled below standard for germination or approximately 60%."

"Additional seed stocks needed for this year's acreage in Texas will come from seed at gins, oil mills and from farmers themselves," White explained. "It is this seed about which I am alarmed and concerned since we have found in our two state seed testing laboratories that samples submitted from these sources run as low as 3% germination."

The Commissioner reminded seed purchasers that every sack of seed offered or exposed for sale in Texas is required by law to have a tag attached showing germination percentage. "In the case of bulk seed," the Commissioner added, "the seller is required to furnish one tag for each one hundred pounds of the seed sold."

"I urge all purchasers of cotton seed to exercise every precaution and care. The facilities of our seed laboratories are available to all Texas farmers. A little discretion at this time in demanding to know the germination percentage of the seed will eliminate disappointments in stands as well as time, money and possible loss of crops," Commissioner White said.

COME TO CHURCH SUNDAY

## Prairie Fire Raging

Most disastrous prairie fire of recent years is raging north of Matador as the Tribune goes to press. The fire was first reported in the shipping pasture about 1 p. m. where it is believed to have started from trash burning in the city dump ground.

Farmers and ranchers have been fighting the fire all afternoon to little avail. Strong southwest winds have driven the fire as if the tall dry grass were soaked in gasoline. One observer said the fire was traveling faster than a pickup could follow.

At this time it is impossible to estimate the extent of damage or the amount of area burned. One estimate was that 15 sections or more may have been lost, mostly in the Matador ranch.

## H.S. Watson Is Victim Of Attack

Hunter S. Watson, resident of Motley county since 1920, died unexpectedly at his home in southeast Matador Monday afternoon.

He was found on the living room floor by Mrs. Watson upon her return from a Missionary meeting about 5 p. m. Physician's examination revealed that he had probably been dead about two hours. His death was attributed to a heart attack.

Funeral services under the direction of Eudy Seale Funeral home, were held at the First Baptist church Tuesday afternoon at 3:30 with Rev. Clifford Potts officiating. Interment was made in Matador East Mound cemetery.

Hunter Sparks Watson was born in Cleburne county, Alabama, July 22, 1871 and died March 19, 1951, at the age of 79 years, 7 months, and 27 days. He was married to Miss Cinda Shands in Stephenville on June 30, 1901, and to this union three daughters were born, all of whom survive. They are Mrs. Jack Edwards of Amarillo, Mrs. Mose Dameron of Canadian, and Mrs. Bill McCaughren of Matador. He is also survived by his wife, Mrs. H. S. Watson of Matador, one brother, H. E. Watson of Stephenville, and three sisters, Mrs. Bell Triplett of Plainer, Mrs. Emma Meniffee of Arlington, and Mrs. Alice Maston of Ft. Worth; also one half-brother, Ed Watson, Ft. Worth; and three half-sisters, Mrs. C. E. Townsend of Mt. Vernon, Ill.; Mrs. Ray Cayton of Ft. Worth; and Mrs. Birdie Watkins of Ft. Worth. He is survived by three grandchildren and one great-grandchild.

Mr. Watson had made his home here continuously since moving to Motley county in 1920. He joined the Baptist church at the age of 15 and had led an active, consecrated Christian life. He was a deacon in the church at the time of his death and had held this office for almost 30 years.

He was active up to the time of his death, and his passing will be mourned by many friends in this and adjoining counties.

## Claim Speculators Force Down Price Of Grain Sorghums

Lower prices of grain sorghums are blamed on the speculators by the Texas Farm Bureau federation, according to a recent letter released by President J. Walter Hammond.

The Farm Bureau is making an attempt to secure an extension of the due date on grain sorghum loans. Expiration date for the loans is March 31.

Mr. Hammond suggests that all Farm Bureau members write to Ralph Trigg, president of the Commodity Credit Corporation, explaining that the continued drought in Texas has reduced the immediate need of elevator space. Also that due to the nearness of loan due date, speculators are taking advantage of the situation and forcing the price down in the anticipation that the vast storage of grain sorghum will come on the market at the same time.

He points out that for the protection of the farmers it will be necessary to extend the due date of the loan.

Mr. and Mrs. A. J. Daffern left today for Hot Springs, Arkansas where they will visit with relatives and take mineral baths.

## PICKUP BURNED

A new Chevrolet pickup belonging to Gerald Waybourn was destroyed on a pasture road in the path of the fire. Reports said the pickup was loaded with feed when Mr. Waybourn left it and began fighting the fire. The fast moving blaze swept over the area where the pickup was parked and ignited the feed.

## Mrs. N. B. Pitts Claimed By Death

Mrs. N. B. Pitts, about 80, former Matador resident and mother of Douglas Pitts, died late Wednesday in Amarillo, at the home of her daughter, Mrs. Guy Smith.

Funeral rites will be held in Amarillo Friday at 1 p. m. and interment will be made in Floydada at 4 p. m. with grave-side services.

Complete obituary will be published in next week's Tribune.

## Gospel Meeting



The public is invited to attend a gospel meeting at the Roaring Springs Church of Christ, beginning Sunday, April 1, and continuing through April 8. Rev. W. D. Taylor, of Ft. Smith, Ark., will do the preaching.

## COLD BLASTS HERALD ENTRY OF SPRINGTIME

Spring put its show on the road today but the performance, in some parts, was a chilly one.

A weak cold front moved into the state overnight, the weatherman said, dropping temperatures along the way.

At mid-morning, the front extended along a line running north of Texarkana and Waco, between San Angelo and Junction and along the Guadalupe mountains.

Ahead of the front, temperatures were generally mild. Galveston had 62 degrees, Brownsville 57, Austin 58, Houston 59, San Antonio 54 and Lufkin 53. But behind the front, at mid-morning, Dalhart reported 24, Amarillo 32 and Dallas 43.

Continuance of the cool readings was forecast for the north and northwest portion of East Texas and the Panhandle and South Plains this afternoon and tonight. Readings of 26 to 36 were predicted for the Panhandle tonight.

A general warm-up was scheduled tomorrow, as the front moved out of the state.

Temperatures early today ranged between 23 at Dalhart and 55 at Galveston. Other freezing temperatures reported to the weather bureau included Amarillo 23, and Wichita Falls, Salt Flat and Junction 31.

## TEXAS DROPPED 50,000 FARMS IN FIVE YEARS FOLLOWING '45

WASHINGTON, March 20—The number of farms in Texas dropped by almost 50,000 between 1945 and 1950.

The U. S. Census Bureau said Saturday preliminary 1950 census figures show 331,494 farms in Texas. In 1945 there were 384,977.

The change apparently reflected a trend toward larger, more mechanized farms. Hidalgo county, with 5,319 farms in 1950 and 5,616 in 1945, has more farms than any other Texas county. Kennedy, with 13 in 1950 and 7 in 1945, has the fewest.

## IOOF DELEGATES ATTEND MEETING

Delegates representing the Matador chapter of the IOOF and Rebekah lodges left Saturday for Ft. Worth to attend the Grand Lodge of Texas Odd Fellows and Rebekah Assembly convention which opened with a banquet honoring 18 half-century members of IOOF. The banquet was held in the Blackstone hotel and the members honored came to the convention from The Odd Fellows and Rebekahs Home for the Aged at Ennis.

## Entire County Has Part In Movement To Win Lost Souls

BRIGHT RAY of hope for a discouraged and weary world on the advent of Easter is a movement for various churches to unite in a week of simultaneous revival. Eight Motley county churches have united in the plan which is winning increasing favor throughout the country.

The Motley county simultaneous revival will start April 8th and continue through April 15th. Churches which will take part in the plan include the

Roaring Springs Methodist church (Rev. W. Joshua Knoy, pastor), the First Baptist church of Roaring Springs (Rev. G. C. Tiner, pastor) and the Roaring Springs Assembly of God church (Rev. Ben Dillard, pastor).

In Matador: The First Baptist church (Rev. Clifford Potts, pastor); The First Methodist church (Rev. Marvin Brotherton, pastor); The Landmark Baptist church (Rev. Berry Watson, pastor) and the Assembly of God church (Rev. G. R. Underwood, pastor). In Flomot: The Flomot Baptist church (Rev. J. E. Lee, pastor).

The services will be held twice daily, morning and evening. In most cases morning services will start at 10 a. m. but in some instances the morning hour will vary.

Some of the churches have engaged evangelists from other cities. Rev. Weldon Franks of the Dallas Edgemont Baptist church will conduct the Baptist revival at Roaring Springs. Other evangelists will be announced later. Sister Eddie Strickland of Lockney will serve as evangelist of the Matador Assembly of God church and Sister R. R. Holt will be in charge of the singing during the revival, according to an announcement by Rev. G. R. Underwood, pastor.

National publications declare one of the greatest movements in all history is turning men and women to religion. Churches in large cities are being forced to hold sermons twice daily in order to accommodate the great crowds. Famous business leaders and professional men and women are reading the Bible and other religious literature as never before. Religious leaders throughout Motley county are enthusiastic about the possibilities of the simultaneous revival.

## Scouts Will Meet At Reese Air Base

The South Plains Council, Boy Scouts of America announced today that an Explorer Rendezvous will be held at Reese Air Force Base, 12 miles West of Lubbock on Friday and Saturday, March 30 and 31.

Explorers with their tents and bedrolls will arrive at the Air Base between 4:30 and 6:00 p. m. on Friday the 30th. The program will include survival training, fire fighting, link trainer instruction, instruction on the Rifle Range, and the highlight will be an actual flying experience in a multi-motored plane. All explorers in the South Plains Council are eligible to attend.

Meals will be served in a consolidated mess hall. Explorers should make their reservations directly to the Council Office, 2109 Avenue J, in Lubbock, and send with it the \$2.00 reservation fee which covers all of the expenses.

## Churches Unite In Plans For Revival

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## Grid Game Film Shown To Lions

Members and visitors of the Matador Lions club, Tuesday afternoon, sat on the sidelines and witnessed an outstanding color motion picture of the West Texas State College Buffaloes defeating Cincinnati in the El Paso Sun Bowl championship game, with a score of 14-13.

## Europe Subject Of Club Address

Mrs. W. Fite Godfrey of Spur, guest speaker at a recent Grand Club meeting, presented in a most interesting manner impressions gained in "My Rambles Over Europe." Mrs. Godfrey and her husband made a tour of Europe in the late summer of 1950. She was introduced to the club by Mrs. Leonora Luckett.

"My general impressions of Europe," commented Mrs. Godfrey, "were that it is beautiful, interesting, old, and sad." She stated that although it is a land of orchids, flowers, shrubs, green grass—everywhere a red canopy is filled with luxuriant flowers and beauty in every respect—still she sensed a spirit of hopelessness, especially among the youth of the land. They had no spontaneity, no laughter, and seemingly no hope in the future.

Among the guests at the meeting were Messames Ling, White and Cecil Godfrey and daughter, Ann, of Spur, and Messames T. E. Long, Duke Lipscomb, and several of the ladies at the courthouse, also the Motley county HD Council. The public was invited to hear Mrs. Godfrey.

## Church Sponsors Music Festival

A music festival is scheduled at the First Baptist church Friday evening in concluding the music school which has been in progress this week under the direction of C. A. Boeber of Dallas, sponsored by the State Music Department of the Baptist General Convention.

Junior singers met in the afternoon and adult classes in the evening. Both choirs will take part in the festival with the singing of gospel hymns. The program also includes a sermon. The public is cordially invited to attend.

## Northfield Road Inspection Trip Set For Today

County Commissioners from Hall and Childress counties plan a trip over the Northfield road Thursday with District Engineer Palmer Massey.

The two bodies are to meet at Tell at 2 o'clock in the afternoon for the trip.

Some members of both boards have not seen the road, it was reported.

Boone Simpson of Northfield, a County Commissioner from Motley County, plans to meet with the two groups.

## Mrs. Lottie Stotts Buys The Style Shop

A deal was culminated Tuesday whereby Mrs. Lottie Stotts purchased "The Style Shop" (next door north of the Rogue theatre) from Mrs. A. B. Simpson.

The beauty shop which has been operated in connection with the firm, will be discontinued and the equipment removed. Mrs. Simpson had operated the Style Shop about five years.

In connection with the dress shop, Mrs. Sally Bishop will operate Sally's Flower shop. Further announcement regarding the flower department will be made in a future issue of the Tribune.

Sgt. and Mrs. John W. Ketcher arrived in Matador Wednesday to visit with relatives. Mrs. Ketcher is the former Laura Ernestine Taylor. Sgt. Ketcher will leave Saturday to report to Ft. Dix, N. J., for overseas duty.

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## Parents-Teachers Name New Officers

Officers for the coming year were elected when the Parent-Teacher Association met Tuesday night, March 13, in the home of Mrs. Dick Groves. Approximately forty members enjoyed a program led by Mrs. Dick Groves, and played a social hour following the business session presided over by the president, Mrs. Harold Campbell.

Subject of the program was "Cultivating in Children a Taste for the Good," Mrs. Frank Pohl, discussed the cultural side of the subject, suggested that parents set an example for the children in the appreciation of good literature, art, and music. She declared that if children are properly taught music and art and given good literature to read, they may grow up to appreciate the better things.

Mrs. Frank White, who discussed developing the child physically, compared a child's body to a machine, stating that the body rebuilds itself every seven years. She spoke of the negligence of parents in teaching children that the body is the "temple of God", and should be developed as such. Although she believes in separation of church and state, she said we must "stop leaving God out of our school program."

"Developing the Spiritual in the Child", was Mrs. Dick Groves' subject. She pointed out that to cultivate means to "devote time and thought to and foster the growth of", and that if the child's spiritual growth is to be fostered and developed, we must devote more time and thought to this part of the child's life. She named "love" as the key to a better life and quoted the first two Commandments as the secret to the type of life we all hope for. She stated that parents and children are not together at home enough to study the Bible and that parents fail to go with their children to Sunday School and church; often sending them alone and remaining at home themselves.

Following this very worthwhile program, these officers were elected to serve during the 1951-52 term: Mrs. Frank Pohl, president; Mrs. Algie Groves, vice-president; Mrs. A. C. Tra-week, Jr., secretary; Mrs. Dick Groves, treasurer; Mrs. Freddie Welling, historian; Mrs. R. E. Donovan, parliamentarian.

Refreshments were served by the hostesses, Mrs. R. E. Campbell, Jr., Mrs. Jim Sturdivant, and Mrs. Algie Groves. Parents and teachers are urged to attend the next meeting, April 11, when the subject for study will be "Teen-agers and Marriage". Hostesses will be Mrs. C. M. Barton, Jr., Mrs. Jay Browning, Mrs. Dood Dameron, and Mrs. France Barton.

### H-D CLUB MEETS AT MARTIN HOME

The Whiteflat Home Demonstration club met in the home of Mrs. Bob Martin, March 16, with thirteen members present. Miss Marie Rea, Home Demonstration Agent, discussed "Pictures and Accessories".

The club voted to serve the Lions, March 26, and to put on a three-act play in the near future. Following the business session, the hostess served congealed salad, cookies and tea to the following: Mesdames Wilson Barton, Bill Smith, L. A. Carlisle, Malcom Jameson, Alfred Watson, Marvin Dixon, Tom Tilson, Roy Mitchell, Varner McWilliams, J. W. Pritchett, Fred Bourland, Miss Melba Jameson, and Miss Rea.

### NEW APPOINTMENT

AUSTIN—The office of Secretary of State John Ben Shepperd announces the approval of the appointment of J. N. House as a notary in Motley county. House was qualified by County Clerk, Pat Sheridan.

The Secretary of State is required by statute to approve the appointing and the qualifying of all notaries in Texas. At present, there are approximately 87,000 practicing notaries in the state.

Tribune, Matador, Motley County, Texas, Thursday, March 22, 1951

## Deviled Dishes Depend on Seasoning



Seasoning can make meatless Lenten meals as fascinating as any you've ever concocted. Give a thought to those fine protein foods, fish and eggs, both plentiful and budget-priced this time of year. Deviled fish and egg dishes are among the most practical items. Three basic items on most condiment shelves—salt, dry mustard, and tangy Tabasco—do the trick to give deviled dishes a delicious aroma and flavor that will make them prime favorites with your family.

### Deviled Sea Food

1 7-ounce can tuna fish, OR  
1 cup flaked fish  
2 teaspoons lemon juice  
2 tablespoons butter or margarine  
2 tablespoons flour  
1/2 teaspoon dry mustard

1/2 teaspoon salt  
1 cup milk  
2 hard-cooked eggs, chopped  
1/4 teaspoon Tabasco  
1 cup soft bread crumbs  
2 tablespoons butter or margarine, melted

If tuna is used, drain oil and use in place of butter or margarine; flake fish. Add lemon juice to fish. Melt butter, add flour, mustard and salt; stir into a smooth paste. Add milk and cook, stirring constantly, until mixture thickens and comes to a boil. Add eggs and Tabasco. Turn into individual, or one large casserole; sprinkle with bread crumbs which have been tossed lightly in melted butter. Bake in moderate oven (375°F.) 20 to 25 minutes. YIELD: 4 servings.

### Deviled Egg Casserole

Make the following substitutions in the recipe for Deviled Sea Food: Omit sea food and lemon juice. Increase butter and flour to 4 tablespoons each, milk to 2 cups, and hard-cooked eggs to 6, sliced instead of chopped. The other ingredients and procedure remain the same as given above.

### Attends Convention

Mrs. U. L. Willie last week attended the 8th Dist. Texas Federation of Women's clubs at Marfa. Enroute there she was the guest of former residents Dr. and Mrs. E. B. Jones at Big Lake and on her return was honored guest of the Big Lake Lions club Ladies Night meeting.

At Marfa she was the guest of Mr. and Mrs. Rudolph Mellard. Mrs. Mellard was general chairman of the Marfa convention.

### NEW ARRIVAL

Born to Mr. and Mrs. W. L. Nall, Jr., of Turkey, a daughter, Mary Beth, at Traweek hospital, Saturday morning, March 17, 1951. Weight: 7 pounds.

## FOLLEY H-D CLUB HOLDS MEETING

Folley Home Demonstration Club met March 13 in the home of Mrs. Ike Reed. The meeting was called to order by the president, Mrs. Harry Folley, and following roll call which was answered with different subjects, the minutes were read. Following the business session Miss Rea discussed "Safety in the Home" and members contributed safety hints. Refreshments were served to the following: Mesdames Harry Folley, Henry Clay, L. B. Isbell, W. T. McGann, J. R. Nall, James Reed, two visitors, and the hostess, Mrs. Ike Reed. The next meeting will be March 27, in the home of Mrs. L. B. Isbell.

-GO TO CHURCH SUNDAY

## Lubbock

Mrs. L. B. Archer and her daughter, Mrs. Bill Conroe of Lubbock, were Saturday visitors in Matador. Mesdames Dick Groves, R. E. Donovan, and Jack Crider, of Grandfalls, the former Mary Ola Tipton, visited in Lubbock, Friday with Mrs. Douglas Meador, who is now convalescing at The Century House, Apartment 22, 1629 16th St., Lubbock. Mr. and Mrs. Pat Sheridan spent Sunday in Amarillo with his mother, Mrs. Fannie Sheridan and family. Mesdames J. S. Stanley, W. W. Clements and Bob Stanley were shopping in Lubbock, Friday. Minister and Mrs. Floyd Davis of the Church of Christ, accompanied by Mrs. Ralph Horton and daughter, Linda, were Lubbock visitors Monday.



## READY FOR THAT Easter Parade?

Just a reminder that Easter will be here in a mighty few days — that you'll want to look your sparkling best — that now is the time to look over your apparel and call us to do a magnificent cleaning job that will renew and revitalize your last season's clothes!

## Modern Cleaners

Matador, Texas

## Light truck with a Lifeline!

EXTRA-DUTY engineered from rims to roof, packed with power—these new GMC 1/2- to 2-tonners are truck-built to stay young and free of trouble down through the uncertain years ahead.

Model for model, feature for feature—things like these tell you why: Rotating



Free-Valve action, wider Twin-Action hydraulic brakes, heavier front axles, new thrifty carburetion, Weathersealed "Six-Footer" Cabs with new Ventipane-controlled ventilation—lifetime engineering in every detail.

Yet one thrifty price covers all—you pay no "extras." As your GMC dealer, let us prove to you that extra-duty features are standard equipment on a GMC.

Come in—compare these hauling champs. In price, in product—in operating economy—there's never been a better buy!

## Get a real truck!

1/2- to 2-tonners — unsurpassed in horsepower at the clutch!

# Jameson Machinery Co.

Matador, Texas

You'll do better on a used truck with your GMC dealer.

"I got the story on  
**50,000 Miles-No Wear**  
and changed to New Conoco Super Motor Oil"

says Billo Smith,  
Photographer,  
San Antonio, Texas.



"WHEN A MAN BUYS A USED CAR from us, we want him to get his money's worth in performance and operating cost. That's why we put new Conoco Super Motor Oil in all our cars and tell the buyer to use nothing else," says H. C. Wheeler, Wheeler Motor Company, Denver, Colorado.

"I RECENTLY CHECKED A CAR that had gone 39,000 miles on Conoco Super Motor Oil," reports Joe Prestidge, Chief Garage Mechanic, St. Paul, Minnesota. "I found the connecting rod journals were within five thousandths of an inch of the original factory specifications. I've never seen so little wear!"

"50,000 MILES-NO WEAR!"—PROVED HERE:

After a punishing 50,000-mile road test, with proper crankcase drains and regular care, engines lubricated with new Conoco Super Motor Oil showed no wear of any consequence... in fact, an average of less than one one-thousandth inch on cylinders and crankshafts.

AND gasoline mileage for the last 5,000 miles was actually 99.77% as good as for the first 5,000! This test proved that new Conoco Super, with OIL-PLATING, can make your car last longer, perform better, use less gasoline and oil.



BUY CONOCO PRODUCTS FROM THESE DEALERS

- R. R. HOLT SERVICE STATION -
- RAY'S SERVICE STATION -
- WILLIAMS & SON STATION -

W. F. McCAGHREN, WHOLESALE AGENT

# The Matador Brand

EDITOR-IN-CHIEF ..... ROY TAYLOR  
 ASSISTANT EDITOR ..... JERRY WARREN  
 CHIEF REPORTER ..... LOIS BLEVINS  
 GRADE SCHOOL REPORTER ..... NELDA SPRAY  
 SPONSOR ..... BETH JOHNSON

## Campus Clatter

This is your gossip gal back again this week with more of the latest.

Let's take a sentimental journey out to Lois' party recently, seems like everyone was sentimental, don't know about the journey business though! Looked like Watson and Grady had a good time; Watson anyway.

What's this I hear about Pat shagging it out to Whiteflat quite often? Now what about this La Royer?

I also heard Sam has been to Grade School quite often... who is she Sam? I'll bet we can guess H. A. finally got that Plymouth putting again, so... more good times for Betty Ruth. Of course that didn't stop them from going places. They were together Sunday night (recently) I believe.

Those colored ball games rounded up quite a crowd of kids too. A few couples who were seen last Monday night (about 2 weeks ago now) were Marlene, Peck, Watson, Frances. This could be a habit.

Georgia, is that a wad of tape or a ring on your finger? Let's wander off to Quitaque and ask a cute senior, C. L. Briggs.

Girls! did you see that cute cowboy at one of our ball games

...none other than Charles Keith. Pretty hat, Charles.

Minnie Lou and Joe T. finally got to the hand-holding stage. Ain't love grand?

Letress and Jimmy have been seen running around together lots lately. Sure this is just friendship?

Dog and Jerry sure have been keeping the road hot between Roaring Springs and Matador. We've just got to do something about this ole stuff.

Dewayne sure looks lonely cruising around in that big, new, beautiful two-tone Pontiac. Girls get on the ball.

Fred is getting so good at riding a bicycle, that he can even ride without hands. Girls, better grab him before I do.

Carlene, Martha, Wanda and Barbara sure had fun at Canyon. Of course the work-out was fun, but I believe those cute college boys helped make it a good time.

Jody, where have you been keeping yourself lately? I bet Barbara can tell us...

Well, I'll be seeing you kids next week. I hope.

—M. H. S.—

## PERSONALITY SKETCH

As I came bounding up the stairs to class I met this personable 5' 7" senior, R. L. Holt, son

of Mr. and Mrs. R. R. Holt of Matador. R. L. has black hair and blue eyes (I do mean) and his pet ambition at present is to stay out of the army and go to college (where? undecided). His favorite color is blue, favorite sport, football, favorite study, agriculture. Pretty good choices, don't you agree?

Since joining the class in '48, R. L. has been very popular. Among his various activities have been boxing, football, basketball, track, basketball manager, M. Club, M. Club officer, F. F. A., F. F. A. officer, class officer and the Junior play. He received medals for citizenship, scholarship, social science, and mathematics last year. R. L. Holt's name is always seen on the Honor Roll and Distinguished Lists.

Don't you agree R. L. is a very valuable asset to the M. H. S. campus? Take it from me, he's really an all-around guy!

—M. H. S.—

## My Ideal Boy

By Martha Jones

Hair—Dewayne  
 Eyes—Jerry Warren  
 Complexion—Dewayne

Nose—Joe  
 Teeth—Dean  
 Smile—Joe

Mouth—Jerry Edwards  
 Hands—R. L.  
 Ears—Kenneth T.

Walk—Watson  
 Laugh—Roy  
 Feet—Kenneth T.

Physique—Bobby Coldiron  
 Wit—James Graham

Intelligence—R. L.  
 Character—James Graham  
 Manners—Roy

Personality—James Graham  
 Gen. Appearance—Dean

—M. H. S.—

## Meet A Sophomore

Name—Minnie Lou Holt

Age—14; Height—5' 14"

Weight—112

Color of Hair—Black

Color of Eyes—Blue

Favorite food—Chocolate pie

Favorite book—Let Me Die Tuesday.

Favorite movie—Cheaper by the Dozen

Favorite Movie Star—June Allyson

Favorite Sport—Basketball

Favorite song—No Golden Tomorrow

Favorite color—Blue

Favorite study—None

Favorite comic strip—Mutt & Jeff

Pet like—Friendly people

Pet dislike—Conceited people

Pastime—Loafing

Ambition—Get out of school

Going to College—Yes

Where—Don't know

When Joined Class—'46

Hobbies—Haven't any

—M. H. S.—

## DO BOYS PREFER THE ATHLETIC TYPE GIRL?

Roy Taylor—Yes, they are more mature and they can take life better and besides it gives them something to do.

Watson Townsend—Yes, matter of fact, I prefer any type!

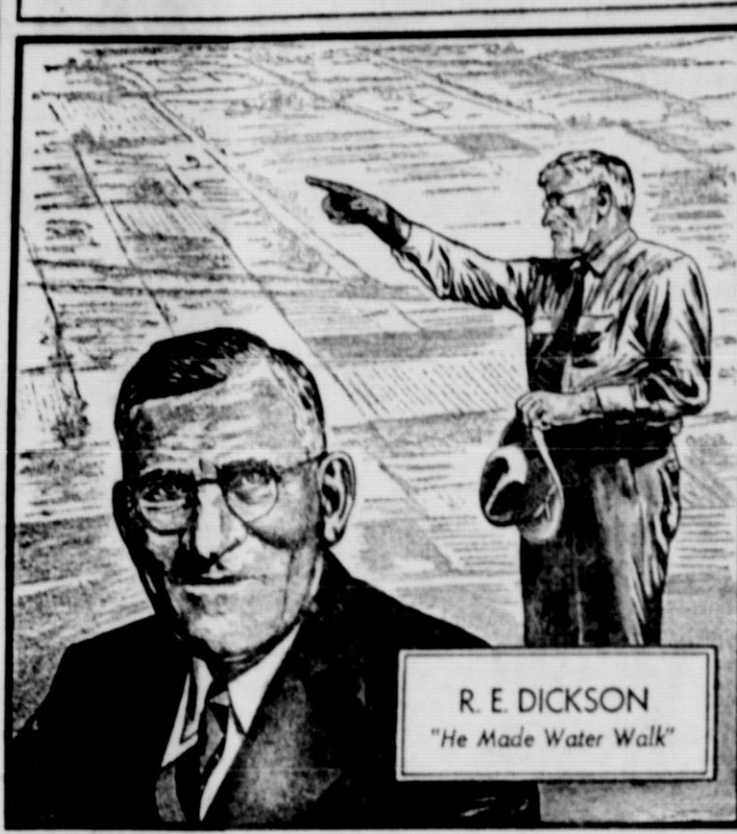
Jimmie Graham—Yes, because they always have better figures.

Tribune, Matador, Matley County, Texas, Thursday, March 22, 1951

## Texas Venture

In Education • 1876-1951

Our first state college—Texas A. and M. is now in its seventy-fifth year



On the rolling plains of West Texas, where an annual average rainfall of 20 inches creates the most serious problem for agriculture, Ray E. Dickson will be long remembered as "the man who made water walk." In his 36 years as superintendent of the Texas Experiment Substation at Spur, Texas A. and M. researcher led the way to full use of the country's precious rainfall through development of syrup-pan terraces. He learned and then preached that the rainfall of the plains country was sufficient, if properly conserved. He proved that water conservation is the quickest way to soil saving. On the basis of his pioneering much of the work of the national Soil Conservation Service was established.

Dewayne Martin—Yes, because the girl is usually more popular and better liked.

Richard Baker—Yes, because they are better looking and are healthier.

Jerry Edwards—Yes, I just do.

Cecil Irwin—Yes, because most of the others are satisfied.

Bob Coldiron—Yes, they seem more normal.

—M. H. S.—

## My Ideal Girl

By Billy Jack Spray

Hair—Tresa

Eyes—Bette Fran

Complexion—Susie

Nose—Wanda Mc.

Teeth—Betty Ruth

Smile—Lois

Mouth—Betty Webb

Hands—Carlene

Ears—Letress

Walk—Margie

Laugh—Marlene

Feet—Francis

Figure—Letress

Wit—Minnie Lou

Intelligence—Rita Wilkinson

Character—Marlene

Manners—Minnie Lou

Personality—Lois

Gen. Appearance—Bette Fran.

—M. H. S.—

## My Ideal Boy

By La Nelle Rattan

Hair—Dog Dunning

Eyes—Pat Reeves

Complexion—Jody Graham

Nose—Cecil Irwin

Teeth—Charles Keith

Smile—Mr. Ezzell

Hands—Bobbie Coldiron

## Kimble Optometric Clinic

DR. J. W. KIMBLE

DR. O. R. McINTOSH

Optometrists

Floydada, Texas

Ears—Peck T.  
 Walk—Dewayne Martin  
 Laugh—Grady P.  
 Feet—Peck T.  
 Physique—Mr. Gilbreath (25 years ago)  
 Wit—James Graham  
 Intelligence—Bobbie Coldiron  
 Character—Joe Thomas  
 Manners—Neal Pipkin  
 Personality—Jody Graham  
 Gen. Appearance—Dewayne Martin.

—M. H. S.—

## My Ideal Girl

(By Fred Stanley)

Hair—Susie Hughes (when not dyed or bleached)

Eyes—Marlene Bailey

Complexion—Betty Smalley

Nose—Frances Traweck

Teeth—Bette Fran

Smile—Susie Hughes

Mouth—Frances Traweck

Hands—Marlene Bailey

Ears—Bette Fran

Walk—Minnie Holt

Laugh—Susie Hughes

Feet—Betty Smalley

Figure—Minnie Holt

Wit—Marlene Bailey

Intelligence—Rita Wilkinson

Character—Marlene B.

Manners—Frances Traweck

Personality—Susie Hughes

Gen. Appearance—Frances T.

—M. H. S.—

## My Ideal Boy

(By Cora Bostick)

Hair—Dewayne Martin

Eyes—Kenneth Dunning

Complexion—Jody

Nose—Jerry Edwards

Teeth—Kenneth Thompson  
 Smile—Watson  
 Mouth—Watson  
 Hands—Peck  
 Ears—Kenneth Dunning  
 Walk—Grady  
 Laugh—Joe Allen  
 Feet—Peck  
 Physique—Watson  
 Wit—Jimmy Graham  
 Intelligence—R. L. Holt  
 Character—Jody Graham  
 Manners—Joe Allen  
 Personality—Neal Pipkin  
 Gen. Appearance—Dewayne Martin.

—M. H. S.—

## HOW DO NON-FOOTBALL PLAYERS RATE WITH THE GIRLS OF M. H. S.?

Susie Hughes—I don't think they are as popular as the ones who do.

Rita Wilkinson—They don't get the honors that football players do.

Margie Cook—They just don't get by as well as football players.

Betty Jean Webb—I think they are just lazy.

Letress Simpson—People don't know them as well and they are not as popular.

Tresa McDonough—They don't seem to have any energy.

Martha Hall—They aren't as popular as football players.

La Nelle Rattan—The ones that don't play are O.K. but the football players are more popular.

Charles Ray Cox, student at West Texas State, visited his parents, Mr. and Mrs. Bennie Cox, over the week-end.

## Baked Better

FRESH and GOOD from our ovens

PIES — CAKES — DO-NUTS  
COOKIES

Wholesome Goodness of fine Ingredients and years of baking skill

## City Bakery

## Put the finishing touch on your Spring cleaning

LIGHT UP WITH RIGHT SIZE AND TYPE OF ELECTRIC LAMP BULBS!

Why slave to get your house spot and spot for spring if it is not going to look its best when you are through? Empty light sockets, undersized bulbs, and unattended lamps can leave your rooms still looking dingy and unattractive after all of your work. Make your house sparkle and shine as it has never done before! For only a few pennies a day you can light your whole house with the newest and most efficient light bulbs—beautify it at a minimum cost with modern, efficiently engineered lamps.

A representative of our Home Lighting Service will be glad to assist without cost or obligation to you in solving your home lighting problems. Just contact our nearest office.

It is not only our job to supply low-cost electric service, but to also help you make the most of that service. Dust and dirt on lamp bulbs or reflectors can cut light 50%. With a damp cloth you can wipe them clean in seconds. (Of course, you never touch a hot globe with a damp cloth.) Grassy lamp shades steal light too—they should be kept dusted or dry cleaned if necessary.

And here's a tip: when you are buying new shades, make sure they have light colored linings. Light colors reflect light, dark ones absorb it. Visit your local electric lamp dealer or our office, and see how modern lamps not only beautify your home, but help you enjoy better light with better light.

**CLEAN UP... TO GET ALL THE LIGHT YOU PAY FOR!**

Beautify Your Home with Modern Lamps and Enjoy Better Sight with Better Light!

**West Texas Utilities Company**

# CHEVROLET

The Smart New Styleline De Luxe 4-Door Sedan  
(Continuation of standard equipment and trim illustrated is dependent on availability of materials)

Now... nearly 400,000 enthusiastic owners... and more every day!

## Time-Proved POWERglide

Automatic Transmission\*—Built by Chevrolet alone for Chevrolet alone!

**POWERglide** is the first and finest automatic transmission in the low-price field, and the only one proved by hundreds of thousands of owners in over a billion miles of travel!

Come in—try Powerglide coupled with Chevrolet's 105-h.p. Valve-in-Head engine—the only fully proved Automatic Power-Team in the low-price field.

Take the wheel of Chevrolet for '51 and try the time-proved Powerglide Automatic Transmission, teamed with its own great 105-h.p. Valve-in-Head Engine—most powerful engine in the low-price field. No clutch pedal—no gearshifting—not even a hint of gear changes in forward driving! Only velvet velocity—a smooth, unbroken flow of power at all engine speeds! Come in and try this only fully proved automatic transmission in the low-price field at your earliest convenience!

\*Combination of Powerglide Automatic Transmission and 105-h.p. engine optional on De Luxe models at extra cost.

**AMERICA'S LARGEST AND FINEST LOW-PRICED CAR!**

# CAMPBELL CHEVROLET CO.

Matador Sales Service Phone 20M

# and Augmented \$57 by Donkey Cage Game

(By Beth Johnson)  
The Donkey Basketball games played at the high school gymnasium, Thursday evening, March 15, proved a riot of fun for participants and spectators alike. The donkeys were furnished by Jeffrey's Donkey Basketball Company, Crescent, Oklahoma. To start the evening of hilarity there was a hobby donkey race, the first stretch of the relay, riders were Wanda Mc-

Mahon, Martha Hall, and Lois Blevins; in the second, Coach Hopkins, Coach Willings, and Principal Vance Gilbreath, and in the third, C. H. Murphy, W. E. Russell and Bobby Locke, in the fourth and last lap, Wanda McMahon, Coach Willings, and C. H. Murphy. Winners in the first three laps rode the donkeys. Coach Willings came in first, Wanda, second, and C. H. third. Cash prizes were given to first and second place winners.

# Irish Motif Used In Moms-Daughters Meet

Approximately 145 girls and mothers (real and adopted), all dressed in cotton, attended the Mother-Daughter banquet, sponsored by the Parent-Teacher Association, in the Roaring Springs school gymnasium, Friday evening, March 16, at 7:30.

The St. Patrick's Day motif was used in the table decorations of large green shamrocks, banked with white gladioli, and in the words across the stage curtain, welcoming mothers and daughters. The menu and program was a booklet in the shape of a shamrock. Favors were miniature multi-colored hats and shamrock shaped pins.

## PERMANETTES



IT'S NO USE... EVEN KITTY'S AFRAID OF MY HOME PERMANENT!  
It's no secret, really, that your beauty parlor is more experienced in the styling of flattering hair-dos. Personality is accentuated through hair styling. Visit our shop any time.

## Vogue Beauty Shop

PHONE 159  
Irene Groves, Manager  
COMPLETE BEAUTY SERVICE

## Invest in REAL ESTATE

### FARMS

86 acres, 154 acres in cultivation, 1/2 minerals, carries a good loan.

1,523 acres, 3 sets of improvements, 1/2 minerals non-participating, at \$50 per acre.

100 acres priced to sell.

220 acres. Good stock farm, running water, 1/2 minerals, 220 acres in cultivation.

THREE 160-acre farms in Castro county. Good irrigation wells. Priced to sell, 1-4 minerals.

320 acres in Briscoe county, 74 acres in cultivation. Good improvements, 1/2 minerals. Only \$50 per acre.

### City Properties

5 rooms and bath, close in, on paving.

7 rooms and bath, 15 lots, priced to sell.

4 room house to be moved.

5 room house, may be moved.

5 rooms and bath, double garage, big lots, on paving, close to school, a good buy for the money.

## CLINT HICKS

First State Bank, Matador  
Your Business Appreciated  
Phone 9 or 39-J

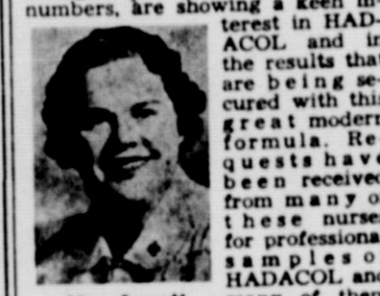
## Everything in LUMBER



NEW BUILDINGS - REPAIRING  
RE-MODELING!  
We have everything in Lumber and Building Materials. We can fill your entire material list!  
— Bring Your Problems To Us —  
Everything For The Home, Farm and Ranch  
**HIGGINBOTHAM-BARTLETT COMPANY**  
LUMBER, BUILDING SUPPLIES AND HARDWARE

## HADACOL is Requested By Nurses

HADACOL Helps Folks Suffering Deficiencies of Vitamins B<sub>1</sub>, B<sub>2</sub>, Niacin and Iron.



Registered nurses, in increasing numbers, are showing a keen interest in HADACOL and in the results that are being secured with this great modern formula. Requests have been received from many of these nurses for professional samples of HADACOL and many of them indicated that they recommend the HADACOL formula to patients who are deficient in Vitamins B<sub>1</sub>, B<sub>2</sub>, Iron and Niacin.

"I was down in Florida for the past month. I had no energy so several members of my family told me to try a bottle of HADACOL. My sister, who is a nurse, was taking a bottle so I tried a bottle. I feel fine since taking HADACOL. I do private duty here. I am 50 years old."

HADACOL can help you if you suffer such deficiencies. Ask your druggist for HADACOL today. Only HADACOL gives you that "Wonderful HADACOL feeling."

## Postal Profit In Newspapers!

WASHINGTON, March 20—Publishers told Congress today the Postoffice Department probably makes money on handling newspapers, instead of running up its deficit.

The publishers called for a new postal cost accounting system to discover how much it costs to handle newspapers.

They appeared before the House Postoffice Committee to fight an administration bill which would double rates on second-class mail—newspapers and magazines—over the next three years. The bill intends to raise one hundred sixty-three million dollars through increases in second-class and other rates.

Frank A. Daniels, general manager of the Raleigh, NC, News & Observer and chairman of the American Newspaper Publishers Association, told the committee

P. T. A. president, Mrs. M. S. Thacker, acted as toastmistress, with Mrs. Herman Havis and her daughter, Carolyn, giving the mother's welcome and the daughter's response.

A program of interest and variety followed group singing of Irish songs. Mrs. Ralph Trice and Mrs. Frank Gillispie sang, "An Irish Lullaby", accompanied at the piano by Mrs. Homer Kingery. After a ball game in which Mrs. M. S. Thacker, Mrs. Carl Tardy, Mrs. S. J. Braselton, Jr., and Miss Freda Keahey were the players and a mock radio program with Mrs. Len Miller as the announcer, the honor guests, Mrs. John Smith, Mrs. Jack Meason, Mrs. K. Jones and Miss Bessie L. Medlin, were introduced.

Prizes were awarded the oldest mother, Mrs. John Smith; and the youngest mother, Mrs. James Moss; oldest school-age daughter Gladys Holcomb, and youngest daughter, Doris Martin.

The invocation was given by Mrs. John Green and the benediction by Mrs. Charles Long.

Parent-Teacher officials and those in charge of various com-

mittees express appreciation for the splendid cooperation of the many who contributed to the success of the banquet.

that newspapers feel the average daily is handled at a profit by the postoffice because the publishers do so much of the work of sorting, sacking and delivering the papers to the postoffice.

Daniels said newspapers could stand three annual 10 per cent increases in mail rates, or even two 15 per cent hikes.

C. C. Lane, assistant business manager of the New York Times advocated an immediate 10 per cent rate increase while a new study is made of the Postoffice Department's cost ascertainment system.

Frank Patton and son, Billy Frank, of Austin, visited last week with his mother, Mrs. M. L. Patton and family.

COME TO CHURCH SUNDAY

**Flowers... Gifts**  
"Visitors Always Welcome"  
**Sally's Flower Shop**  
LOCATED IN STYLE SHOP NORTH OF THEATRE  
PHONE 74 MATADOR, TEXAS

Authorized Dealer  
**FRANKLIN**  
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry  
STANLEY PHARMACY

**Lilies... for Easter**  
CHOICE EASTER LILY PLANTS  
Hand Picked With Plenty of Buds For Later Blooms.  
3 BLOOM TO 6 BLOOM PLANTS  
\$4.00 — \$5.00 — \$6.00

POT HYDRANGEAS—Large bloom plants in Easter colors of pink, orchid and blue at \$3.50 up.  
POT MUM PLANTS—Yellow and bronze at \$3.50.  
POT AZALEA PLANTS—Pink or red at \$2.50 to \$5.00.  
POT ROSE BUSHES—In full bloom now and can be planted in the yard later for years of blooms, at \$7.50.

CORSAGES  
Order an Easter corsage to compliment her Easter dress. Corsages of carnations, roses, jonquills or iris, at \$1.50 up.  
Gardenia corsages at \$2.00 and \$4.00.  
EASTER SPECIAL! Large dark colored orchids in corsage, \$7.50 (Regular \$12.50 value).

**Sally's Flower Shop**  
(FIRST DOOR NORTH OF ROGUE THEATRE)  
PHONE 74 MATADOR, TEXAS

# USED CARS AND TRUCKS OFFERED BELOW O.P.S. CEILING

SEE THE NEW FORD VICTORIA

- 1950 FORD CLUB COUPE, Radio and Heater  
LIKE NEW — 13,000 ACTUAL MILES
- 1949 MERCURY FORDOR, Radio and Heater
- 1948 CHEVROLET TUDOR, Radio and Heater
- 1946 FORD 6, TUDOR, Heater
- 1942 FORD V-8 TUDOR, Radio and Heater
- 1940 MERCURY - A Good Value
- 1940 FORD TUDORS, (2 Blacks - 1 Red)
- 1939 CHEVROLETS, (1 Tudor - 1 Fordor)
- 1935 FORD COUPE - Nice Car
- 1935 FORD TUDOR - A Bargain
- 1951 FORD (new) F-3 3-4 Ton H.D. Pickup  
3 SPEEDS - H-D TRANSMISSION
- 1950 FORD F-3 3-4 H.D. Pickup
- 1949 FORD F-1 • 1947 FORD STAKE

ALL NEW UNITS AT LIST PRICE

WE HAVE A LIMITED SUPPLY OF

# Firestone TIRES

**Matador Auto Co.**  
YOUR DEALER

# The Matador Brand

## SPRING

Now that spring is just around the corner and before "spring fever" sets in, let's find out what M. H. S. students and teachers think about spring.

Marlene: School is nearly out and a good time for me.

Charles Keith: I like spring because we are just getting over cold weather and school is going to be out.

Coach Hopkins: It gives the athlete the chance to blame his laziness on "spring fever".

Barbara N.: I am glad of spring because school is nearly out.

Cora Bostick: I like it because school will be out and everyone will catch the "spring fever".

Willard Dake: School will be out and lots of fun in the summer.

Mr. Ezzell: I think it's the time of the year that the students all

go to sleep and the love bug bites them.

Patsy Dewbre: Spring is about here and we can have parties outside.

Watson T.: Because it is not so cold.

Lois B.: Because it is warmer and there are more places you can go and have a good time.

—M. H. S.—

### Meet A Junior

Class President—Margie Cook

Age—17, Weight—115

Color of Hair—Brown

Color of Eyes—Green

Favorite Food—Fried Chicken

Favorite Book—Beyond the Sound of Guns

Favorite Movie—"Peggy"

Favorite Star—John Agar

Favorite Sport—Basketball

Favorite Song—"Look What Thoughts Will Do"

Favorite Color—Red

Favorite Study—P. E.

Favorite Comic Strip—Mutt and Jeff

Pet Like—Going

Pet Dislike—School

Pastime—Running Around

Ambition—To get my house cleaned up

Going to College?—No

When Joined Class—49

Hobbies—None

—M. H. S.—

### Campus Chatter

Sounds like Rita has been enjoying the week-ends with the Turkey bunch.

We surely hated to see Susie

leave us, didn't we Dewayne? Minnie Lou seems to like these Pontiacs lately.

Seems there's a girl in school that surely has been smiling at Peck lately!

Looks like the Paducah boys are gradually fading out in Matador. What about this Carlene, Vernell and Patsy?

Wanda, how did you ever learn to Jitter Bug like that?

Wow! Grab your shades kids; you can't see anything but bright shirts around here now!

Jimmy, why don't you share your girls with the rest of the boys in school?

Well, Jody and Jerry surely stick with the Roaring Springs girls, don't they girls?

### Notice Of Bids

Commissioners Court will accept bids for construction of a small building on east side of courthouse yard. Contractors and builders may secure plans and specifications from County Clerk's office. All bids to be sealed, and will be opened on April 9th, 1951, on regular Commissioners' Court day, at 10:00 a. m.

C. W. Giesecke, Jr., County Judge, Motley County.

### in the Want-Ads

FOR SALE: Used Bendix washer. Good condition. Freddie Welling. tmc.

FOR RENT: 4 room house. See Mrs. Arch Black. 2tc

FOR SALE: One 5-ft. Rotary Scraper or Fresno, priced \$85. Leonard Crowell, Flomot.

FOR SALE: Battery-fed fryers, \$1.00 or \$1.15 dressed. Charlie Scuff, Phone 173-R. 1tc.

WANTED: Small two wheel trailer. George Morris, Roaring Springs. 1tp.

WANTED: Job on farm as day labor. See L. D. Brazell, Ed Williams apartment. 1tp.

BRAND NEW SHIPMENT: Finest Philco and International refrigerators. Buy now for immediate delivery. Range of sizes. Matador Implement Co.

USED WASHING MACHINES: Large stock of high quality machines that will save you money and give satisfaction. Matador Implement Co. 3tc

WANTED: Carpenter work. No job too small. Phone 34-R.

SAVE ON CIGARETTES. All brands at \$1.89 carton. Stanley Pharmacy.

SAVE ON GAS AND GROCERIES. Trade at Joe's place, east side of Matador at Phillips 66 Station. Gas 24¢. A dollar saved is a dollar made. Modern cabins at \$7.50 per week. New inner-spring mattresses, shower, hot and cold water, lights, butane stoves for heating and cooking. 4tp

TUNE UP YOUR TRACTOR NOW. Valves ground, Magneto cleaned and repaired; Carburetor cleaned and repaired; plugs checked and replaced if needed. Picked up at your farm and delivered back. \$15.00 labor plus parts. MATADOR IMPLEMENT CO.

FOR SALE: Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Morckel Farm Chemical Company, Highway 70 East, Floydada, Texas.

FOR SALE: 3-room stucco house. Walk-in closet. Garage. Bath incomplete. Corner lot. Phone 496, Roaring Springs, Texas. Mrs. L. D. Prather.

FOR SALE: 3-room house. Recently papered and painted inside. New floor covering. Near school. Homer Jinkins.

SERVE YOURSELF cigarettes. All brands, carton \$1.89 at Stanley Pharmacy. 4tc

FOR SALE: New and used pianos. Mrs. Homer Kingery, Roaring Springs. tmc.

FOR RENT: Two 4-room houses. Whiteflat community. Levi Wilkinson. ctn

FOR SALE: Fertilizer, Cottonseed, Cake and Meal. West Texas Gin, Joe M. Gaines, Manager. ttn.

FOR SALE: 4-room house and 26 acres of land; most of land sub-irrigated; 3-acre orchard; 50,000 yards of good sand and gravel. 2 1/2 miles south of Roaring Springs, Texas. See Joe McNelly. 4tp.

FOR SALE: Servis whirlwind terracer. Also Ford one-way to trade for Ford power mower. C. T. Jinkins. 3tp

WANTED: Light-weight hens. Mrs. Hosea Phillips. 2tp

FOR RENT: 2-room apartment. Unfurnished. Mrs. C. D. Pipkin. 2tc

FOR SALE: Nine head Registered and grade Bulls. Age 16 to 20 months. 4 miles North, 2 miles East of Flomot. Bill Meyers.

GOOD USED AUTOMOBILES: 1940 Ford Coupe 1949 Ford Tudor 1947 Plymouth 4-door 1948 Plymouth 4-door 1947 Chevrolet 4-door

BRASELTON IMPLEMENT CO. Roaring Springs, Texas

TUNE IN  
**Uncle Jay**  
DIAL 710 KGNC  
Amarillo Station At  
6:00 A. M. TUESDAY  
6:25 A. M. THURS. - SAT.



Let Him Tell You About The

**FLASHOTRAC SYSTEM**  
Low In First Cost  
FITS ALL TRACTORS  
CUTS COSTS 50%  
(Fuel, Oil, Repairs)

**MATADOR Butane Co.**  
PHONE 50

## OUR FARM MACHINERY SERVICE

... CAN SAVE YOU TIME AND MONEY ...

Just what is service? Here's what we try to do:

Keep over Ford Tractor and every piece of Dearborn Farm Equipment working at top efficiency... and be Johnny-on-the-spot when something goes wrong.

Some of our service is free; some costs only for the parts; some requires a reasonable labor charge. But you'll find us fair... we want to keep on serving you for a long time.

HEADQUARTERS for Ford Tractors, parts and accessories Dearborn Farm Equipment and parts Expert service Farming information

Brasleton Implement Company Roaring Springs, Texas

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Brasleton Implement Company Roaring Springs, Texas

Tribune, Matador, Motley County, Texas, Thursday, March 22, 1951

## It's Spring - time to think about YOUR GARDEN

**NEED NEW TOOLS!**  
Modern tools make gardening a lot more fun—and a lot more resultful, too! They are lighter and stronger; do more work with far less back-ache and are tailor-made for home garden use!



Chilled-steel hoses won't rust... stronger... Hickory handles.

Plastic hose is 50% lighter, outlasts rubber, will not rot.

Free-turning sprinkler adjusts for fine or heavy spray, large or small area.

**GRASS SEED**

**WHATEVER YOUR NEEDS—WE CAN SUPPLY THEM!**

**Household Supply Co. HARDWARE**

**Right Combination to cut costs... on Farm Improvement Jobs!**

Only the Ford Tractor Has the PROOF-METER

**FORD TRACTOR POWER and DEARBORN IMPLEMENTS**

Dearborn Lift Type implements for the Ford Tractor are real farm production tools. They can be attached quickly and, with the exception of the Heavy Duty Loaders, which have their own hydraulic pumps, are raised and lowered by Ford Tractor Hydraulic Touch Control. They speed work, help cut costs. See them!

**DEARBORN UTILITY BLADE**

**DEARBORN LIFT-TYPE POST HOLE DIGGER**

Excellent for terracing, maintaining lanes and driveways, back filling, windrowing manure. Wide adjustments.

One man can dig up to 600 holes a day! Quickly attached, operation of power take-off. Wide variety of auger sizes available.

**USED FARM EQUIPMENT**

• 1948 Ford Tractor • Krause Oneway  
• 1945 Ford Tractor • Listers & Planters (Ford)  
• New C Farmall • Ford Cultivators  
• '35 F-30 Farmall • Used Reg. Farmall

**BRASELTON Implement Co.**

Roaring Springs, Texas

**IRMA ICICLE SAYS**

"There's no work, fuss or bother when you store your food in our modern freezing plant in your own locker. We furnish all supplies, do all quartering and processing. It's as simple as putting valuables in a safe deposit box. And just as cheap."

Buy your meats and fowl when prices are low and store them here for a fraction of the cost of home freezer storage—you avoid tying up your dollars in a costly home freezer and avoid risk of current failure and food spoilage, too. Costs less than a nickel a day!

QUARTER OR 1/2 BEEF AT WHOLESALE COST TO LOCKER BOX HOLDERS

**SPOT CASH GROCERY AND LOCKER PLANT**

**Join THE Easter Parade**

Look your loveliest in fashions that are fresh and new! You'll find just the styles you like in our exciting spring collections—at just the right prices, too!

Misses & Women's  
**DRESSES**  
EASTER TOGS  
FOR  
LITTLE TOTS  
...  
Easter Accessories

**Gabriels DEPARTMENT STORE**

**Pangburns Chocolates FOR EASTER**

THE FINEST CHOCOLATES BEAUTIFULLY BOXED

**STANLEY PHARMACY**  
R. M. STANLEY, OWNER

**Right Combination to cut costs... on Farm Improvement Jobs!**

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**BRASELTON Implement Co.**  
Roaring Springs, Texas

## Roaring Springs NEWS

By Mrs. L. E. Cooper

### CLUB MEETS

The Roaring Springs 4-H club met March 19, with club president, Gena Vee Harmon presiding. Following the business session, the program was turned over to Miss Rea, who gave a demonstration on the proper method to use in sewing in a button. The club meets again April 2 with Miss Rea.

Mr. and Mrs. Tommy Brown and baby of Paducah, and Mr. and Mrs. Charles Stoneman, of Paducah, were week-end guests of Mrs. J. M. Carpenter.

Mount Byars was here Saturday greeting friends and looking after business.

Mr. and Mrs. Hughes Fish and children of Amarillo were week-end guests of her parents, Mr. and Mrs. J. M. Carpenter.

Mr. and Mrs. J. P. Cooper were called to Hillsboro, Friday for the death of a sister-in-law, Mrs. Walter Cooper.

Mr. and Mrs. Jack E. Jones and daughter of Lubbock, visited this week-end with her parents, Mr. and Mrs. C. L. Sedgewick.

Mr. and Mrs. Kenneth Webb visited this week-end with his parents, Mr. and Mrs. J. P. Moore.

Miss Ora Rice honored her mother, Mrs. Joe Rice, with a surprise birthday dinner, March 12. Guests, other than the family were Mr. and Mrs. Alfred Brachwitz and Rev. and Mrs. J. O. Richardson, Joyce and Junior.

Mr. and Mrs. Joe Gibson visited Mr. and Mrs. L. A. Trotter, Mansfield, Ark., Friday and Saturday. They were accompanied home by Miss Audrey Cross.

### Matador IOOF Lodge

Meets every Friday night. Noble Grand, Bruce Martin, Secretary. All visitors brothers welcome.

and children, and Mrs. Charlie Webb, Jayton, and Pvt. George E. Webb of Sheppard Field, Wichita Falls, were week-end guests of the Lee Marshalls'.

Mrs. J. F. Bridges, accompanied by her daughter, Mrs. Howard Osburn, Aspermont, visited another daughter, Mrs. Otis Dickinson in Wichita Falls, Saturday.

Mesdames E. E. Moss, Herman Havis, and Melton Thacker, Sunday, visited Mrs. M. D. Freeman who is a patient in Memorial Hospital, Quanah.

Louis Hodgins of Colorado City, visited with relatives here last week-end.

Mrs. Iva Meason returned Wednesday from a visit with her daughters, Mrs. Harold Crites, Brownfield, and Mrs. R. J. Murray, Arlington.

Dorman Prather, Dallas, accompanied by his sister, Mrs. Bill Blackman, Ft. Worth, spent the week-end with his wife and son and his mother, Mrs. Mae Fletcher.

Mr. and Mrs. Lucian Haile, of Stratford, were recent guests of his sister, Mrs. Mary Sampson.

Murray Moore of Floydada, visited this week-end with his parents, Mr. and Mrs. J. P. Moore.

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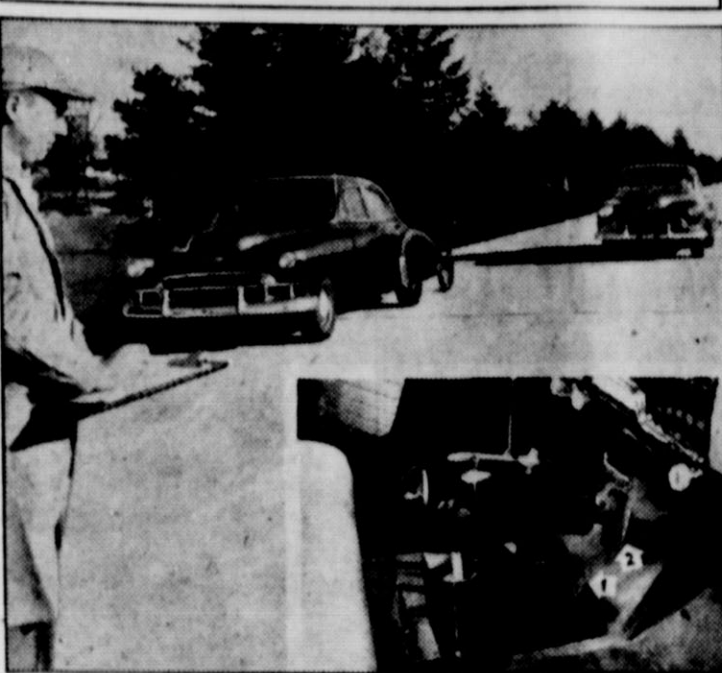
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### DR. J. U. BORUM, Jr.

OPTOMETRIST  
105 Ave. E. NE.  
(Block East of Courthouse)  
Childress, Texas Phone 765

Tribune, Matador, Matley County, Texas, Thursday, March 22, 1951

## Robot Stops Cars in Test



Improvement in Chevrolet brakes is illustrated by this picture showing the difference in stopping distances between a 1950 and a 1951 car using exactly the same brake pressure. To eliminate the human element, engineers used a mechanical pedal pressure applicator (inset) on both cars. When the foot lever (1) is tripped the piston exerts a constant pressure on the brake (2).

Mrs. W. J. Knoy is visiting in Haskell this week.

Mr. and Mrs. Delmer Mullins and children left Saturday for Corpus Christi where they will make their future home.

Mr. and Mrs. Leslie Smith spent the week-end in Lubbock with their son and daughter-in-law, Mr. and Mrs. John Billy Smith.

Mr. and Mrs. A. B. Nichols and Mrs. John L. Green and daughter, Sharon of Dickens, visited in the Algie Groves home in Matador, Sunday.

Mr. and Mrs. Wesley Burt and Mr. and Mrs. Frank Ferguson visited in Quitaque Sunday with Mr. Burt's sister and family, Mr. and Mrs. M. D. Owens.

Mr. and Mrs. G. L. Godfrey are guests this week of their daughter and family, Mr. and Mrs. Nick Suchu at Vernon.

(delayed)  
Mr. and Mrs. T. L. Tardy of Dallas visited here recently with their nephew and family, Mr. and Mrs. Carl Tardy.

Mrs. Minnie Smith spent several days through the week-end with her granddaughter and family, Mr. and Mrs. Cy Wright in Paducah.

Mr. and Mrs. Gus Cooper of Dallas spent the week-end here with his father, J. W. Cooper.

Mrs. Alice Basham returned Friday from a visit in Kerrville, with her daughter and son-in-law, Rev. and Mrs. Alvis Hicks.

Fred Collett of Hereford and Sidney Collett and son of Hobbs, New Mexico, were here last week looking after business and visiting relatives.

Mr. and Mrs. J. M. Carpenter were called to Paducah Saturday by the illness of a brother-in-law, Chester Ellis.

Mr. and Mrs. Carl Tardy and son, Don, visited relatives in Floydada Sunday.

Mrs. Leslie Smith was surprised when a group of friends called on her on her birthday, March 1. Refreshments of cake, cocoa and coffee, following games of "42", were served to the following guests: Mr. and Mrs. W. C. King, Mr. and Mrs. Dale King, Mr. and Mrs. Charles Posey, Mr. and Mrs. J. P. Cooper, Mrs. Ira Long and Miss Lula Swim.

Mr. and Mrs. Ralph Trice and sons spent the week-end in Denver City, visiting their parents.

Mrs. Carrol Pierce and son, Carl Willis, visited in Lubbock Friday.

Mesdames Bill McKenney of Lubbock and Alma Hambright of Dickens were guests of their mother, Mrs. Mary Ragsdale, Monday. House guests of Mrs. Ragsdale are a niece and family Mr. and Mrs. J. C. Walton and children of Sulphur Springs.

Mr. and Mrs. Herman Havis returned Sunday from a trip to Austin, Corpus Christi, San Antonio and Del Rio, where they crossed into Mexico for a sight seeing trip.

J. T. Swim, Jr., returned Saturday from Traweck Hospital where he had been several days for treatment of a severe heart attack.

Mr. and Mrs. Glenn Dobkins of Guatemala City, are visiting relatives here, before going to Lubbock where they plan to make their home.

Mr. and Mrs. Marion Bailey are announcing the arrival of a daughter at Traweck Hospital, Saturday, March 10.

Mrs. Ellen Davis of Clovis, New Mexico, visited several days recently with Mrs. Minnie Smith and other relatives.

Joe Fletcher of Kilgore is here visiting with a nephew and niece and their families, Mr. and Mrs. J. N. Fletcher and Mr. and Mrs. R. J. Harmon.

Mr. and Mrs. Joe Duran visited during the week-end in Amarillo, with their children.

Mesdames Frank Ferguson and Homer Kingery shopped in Plainview Wednesday.

Many friends here will be glad to know that John N. Fletcher, Jr., has landed safely on Guam, and his address is 425-83-78 N. A. S. 943 Navy, Fleet Postoffice, San Francisco, Calif.

Mrs. W. A. Lewis and daughters, Jama and Sandra Kay, shopped and visited in Paducah, Saturday.

Mrs. Alice Basham, accompanied by her granddaughter, Mrs. Bob Scarborough and daughter of Petersburg, are visiting this week in Kerrville, with her daughter and son-in-law, Rev. and Mrs. Alvis Hicks.

Coy Brown of Wichita Falls, spent the week-end here with his parents, Mr. and Mrs. W. E. Brown.

Mrs. Hastings, of Bovina, is here visiting with her daughter and family, Mr. and Mrs. J. T. Swin, Jr.

Mr. and Mrs. J. H. Bell have been in Plainview recently with their son, Houston Bell, who got his leg broken in a highway accident.

Mrs. Clyde Davis returned Sunday from Fabens, where she had been with her son, Aubrey, who has been ill.

Mr. and Mrs. Clyde Mitchell of Amarillo, spent the week-end here with her mother, Mrs. Sallie Phipps, and other relatives.

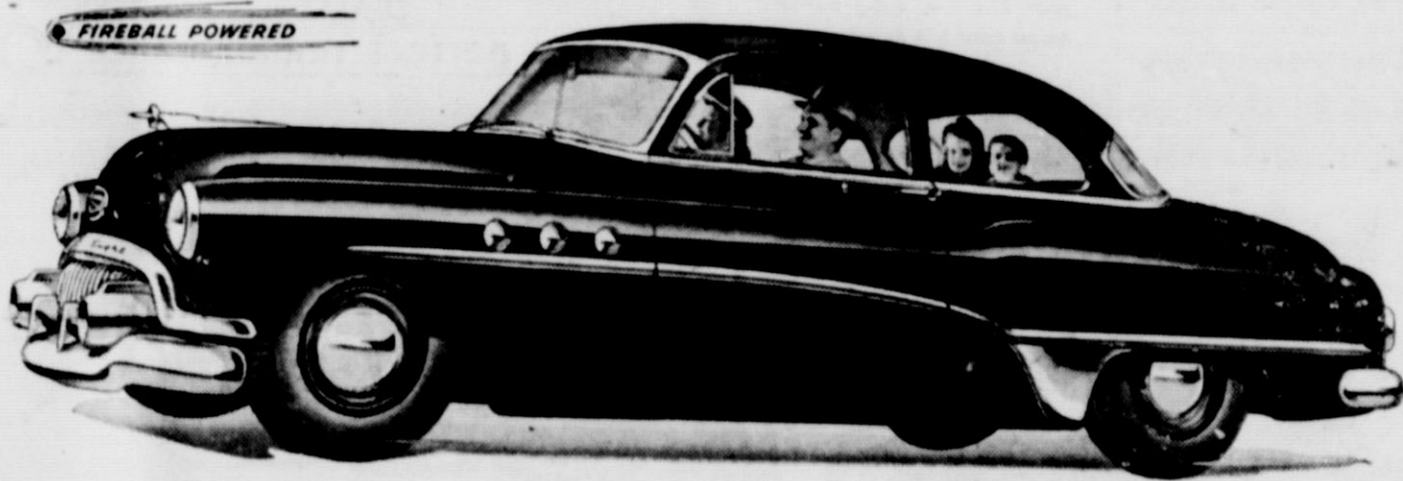
Mrs. Sudie Jones of Lubbock and Mrs. Harold Jones spent the week-end in Temple, visiting with Mr. and Mrs. Fred Jones, and attended the marriage of the latter's daughter, Cozette, at high noon, Saturday.

**666 GIVES FAST RELIEF**  
LIQUID OR TABLETS when COLD MISERIES STRIKE

**Concrete Blocks**  
**PUMICE BLOCKS**  
SUPPLIED IN ALL SIZES  
For All Types of Building

SECURE PRICES AND INFORMATION FROM  
**E. E. MARKHAM**  
MATADOR, TEXAS

**Free yourself**  
from financial worry  
WITH  
**Non-Cancellable -- Lifetime Renewable**  
SICKNESS OR ACCIDENT  
**INSURANCE**  
ALL SICKNESSES — EVERY ACCIDENT  
Regular Monthly Income From \$100 to \$200  
Accidental Death Benefit From \$2,500 to \$5,000  
**\$10,000 POLIO INSURANCE POLICY**  
We Have Paid Over \$7,000 in Motley County on Three Claims  
**HOSPITALIZATION** \$5 — \$6 — \$7 — \$10 — \$12 ROOM FOR 100 DAYS (each entry)  
SURGERY UP TO \$250, AT DOCTOR'S OFFICE, HOME, HOSPITAL. \$75 FOR DOCTOR'S CALLS AT HOME OR HOSPITAL — \$60 FOR MEDICINES, DRUGS, ETC.  
Claims paid date of issue on Accidents; 30 Days ordinary illness  
POLICY IN FULL FORCE FOR SURGERY AFTER 90 DAYS  
**Clint Hicks**  
Your Local Representative  
MATADOR, TEXAS  
PHONES 9 and 39-J



## Powered for thrills - Priced for thrift!

HERE, packed in 3,615 nimble pounds and 204.8 inches of over-all length, is the car marvel of '51.

In the few short weeks since it started to roll off the assembly lines, it has written a bright new page in automotive history for the low-priced field.

What Buick engineers have done is come up with a brand-new high-style body—new in every contour and dimension.

They've designed a brand-new, weight-saving frame, exclusively for this SPECIAL.

Then they've added the power-packed F-263 Fireball engine—which was new in the 1950 SUPER—and just wait till you see

what that does for this nimble performer.

There's a power-to-weight ratio that spells thrill and thrift in operation—at a first cost that's just a breath away from the lowest price level.

We'd like you to see and drive this newest Buick marvel—find out for yourself what a honey it is to handle, and what a cinch it is to buy. Why not drop in and see us the very first chance you get?

YOUR KEY TO GREATER VALUE

**No other car provides all this:**

- DYNAFLOW DRIVE\***—saves strain on driver and car
- FIREBALL POWER\***—high-compression, valve-in-head engine gets more good from every drop of fuel
- PUSH-BAR FOREFRONT\***—combines smart style and unsurpassed protection
- WHITE-GLOW INSTRUMENTS\***—greater clarity at night
- TORQUE-TUBE DRIVE\***—steadies ride, improves driving control
- 4-WHEEL COIL SPRINGING\***—cushions ride, saves servicing costs
- DUAL VENTILATION\***—outside air fed separately to right or left of front compartment
- SELF-ENERGIZING BRAKES\***—hydraulic—multiply pedal pressure five times at brake drum
- DREAMLINE STYLING\***—tapered, car-length fenders, gleaming sweepers on most models
- Plus:** Self-locking luggage lid, Step-On parking brake, two-way ignition lock, Safety-Ride rims, Hi-Poised engine mounting, Body by Fisher

\*Standard on ROADMASTER, optional at extra cost on other Buicks. When better automobiles are built BUICK will build them.

Tone in HENRY J. TAYLOR, ABC Network, every Monday evening.

**"Smart Buys Buick"**

Phone Your Buick Dealer for a demonstration Right Now!

**C. H. ELLIOTT SALES CO.**  
913 Ninth Street Paducah, Texas

## DORIS STEPHENS, GERALD PIPER MARRIED AT PLAINVIEW IN SINGLE RING CEREMONY

In a single ring ceremony, Miss Doris Stephens, daughter of Mr. and Mrs. Cliff Stephens, Matador, became the bride of Gerald E. Piper, son of Mrs. Sadie Creech, Rising Star. Vows were exchanged in the home of the bride's brother, Mr. and Mrs. A. B. Stephens, Plainview, before Rev. Ralph Reaser at 7:30 p. m. March 2.

Camelias, gladioli, and fern, in tall white baskets, formed the background for the wedding party. The bride wore a navy gabardine suit with navy and white accessories. Her corsage was pink camelias. For something old she wore an onyx bar pin over forty years old, given her by her grandmother, Mrs. Bell Stephens of Whiteflat. For something borrowed she carried a white linen handkerchief from Hawaii. In her shoe, she wore the traditional penny.

Mrs. A. B. Stephens, sister-in-law of the bride, was matron of honor. She wore a blue dress with navy accessories. Her corsage was pink carnations.

Frank Brown of Paducah served as best man. A reception was held at the home. Covering the serving table was a lace cloth. Bride and groom cut the three-tiered heart-shaped wedding cake in a setting of roses and rosebuds. Mrs. A. B. Stephens served punch from a crystal service to the following guests:

Mr. and Mrs. A. B. Stephens, Rheta Ann and Vickie Lynn, Mr. and Mrs. Jimmy Murrell, Mr. and Mrs. Doc Cross, all of Plainview; Mrs. Earl Stephens, Matador; Cotton Stephens and Dave Rushing, La Junta, Colo.; Mrs. Dowell Garrison, Lovington, New Mexico; Mr. and Mrs. Dane Piper, Guthrie; Mr. and

Mrs. Toar Piper, Mr. and Mrs. Wayne Piper, Mrs. Auburn Piper, Mr. and Mrs. Glenn Bates, and Frank Brown, Paducah.

The bride is a graduate of Matador High school, and for several years has been employed by Dr. D. R. Pate, Paducah, as a laboratory technician, and will continue her work there. She attended business college in Plainview, and Medical Arts School, Dallas. The groom, a graduate of Paducah High school, is a World War II veteran. Of his four years service, two and one-half years were spent overseas. He is now engaged in the trucking business.

After a short wedding trip to New Mexico, the couple are at home in Paducah.

### Father Is Guest At School Ceremonies

Dr. J. S. Stanley attended the Fathers' Day ceremonies at the Hockaday School in Dallas, Friday, as the guest of his daughter Ruth Marie. The affair is an annual event, honoring the fathers of the students at the school. Mrs. Stanley will meet her daughter in Childress, Thursday and accompany her home for a ten-day Easter vacation. She will return to school April 2.

### PATRICIA SMELSER HONORED AT PARTY

Charlene Waybourn and Frances McMahan were hostesses, Wednesday, March 14, for a "going away" party honoring Patricia Smelser, at the Bill Waybourn home in northwest Matador. Refreshments of hot chocolate and cake were served to approximately 35 guests.

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ANGULAR LEAF SPOT or bacterial blight can be stopped

Angular leaf spot, bacterial blight, boll rot, vein blight or black arm. These are all names for the same thing, and they all mean bad news for you as a cotton grower. The blight causes death of seedlings, defoliation or loss of leaves from the plant, and shedding or rotting of bolls. It all adds up to less cotton per acre.

As the name shows, it is caused by bacteria. The germs live in the seeds, and grow up in the cotton plant to cause various harmful results.

Clearly the way to wipe out this disease is to plant disease-free seeds. You can make sure that your cotton seeds do not carry the disease germs by killing the bacteria before you plant, using an organic mercury dust. You can do this on your own premises, or have it

## MORE and BETTER COTTON

done by the seed treating service of your local gin or seed supplier. The chemical costs less than 10¢ per acre. Other control methods include delinting of seeds with sulphuric acid or by hydrochloric acid gas. These are harder to apply, but also effective. Because wind-blown rain spreads bacterial blight readily from one field to another, its control is a job that all the planters in an area should do together. Otherwise one field planted with untreated seed might re-infect all the others. It will pay every planter to stamp out bacterial blight in his fields. Planting seed that has been mercury dust-treated will not only reduce this disease, but will reduce seed decay and damping-off (sore shin) organisms, too.

### Flomot News

(delayed)

Mrs. Wilburn Martin has joined the Quitaque School faculty to substitute for Mrs. Leonard Crabb, who is taking a 6 weeks leave of absence. Mrs. Crabb is the homemaker teacher. Visiting their daughter and family, Mr. and Mrs. A. M. Tanner and sons, were Mr. and Mrs. C. O. Hicks and family of Wichita Falls, over the week-end.

### PINK BLUE SHOWER

The home of Mrs. Alton Anderson of Flomot was the recent scene of a pink and blue shower honoring Mrs. Herb Martin. In keeping with the occasion, the honoree was presented with a pink and blue carnation corsage and the living room was decorated with pink and blue ribbon streamers. The prospective date of the expected arrival was written on a coated mirror, and on the coffee table was an arrangement consisting of a miniature ferris wheel and carnations. Bootee favors were presented the guests at the door, together with a card for suggestions for baby names.

The lace-covered dining table was centered with "Mr. Stork" and white and pink carnations. A cut glass punch bowl and matching plates were used for

### G. E. Hamiltons Return From Trip

Mr. and Mrs. G. E. Hamilton returned Monday from an eight day trip to New Orleans and other points of interest. They were accompanied on their trip by Mrs. W. H. Tittle, of Childress and Mrs. C. L. Edgar of Cleburne, both sisters of Mrs. Hamilton.

They visited friends and relatives in Wortham, Texas, the birthplace of the ladies, before going to New Orleans where they enjoyed a conducted sight-seeing tour and boat trip. On their return, they visited Mr. Hamilton's sister, Mrs. Virginia Stewart and family, in Shreveport, La. They visited other relatives and friends in Wichita Falls and Childress.

Mrs. Maud Dean moved Saturday to Lubbock where she will make her future home at 3201 26th Street.

Mr. and Mrs. W. C. Morehead and children of Amarillo, and Mr. and Mrs. R. M. Mayfield of Ropesville, visited Sunday in the F. Z. Martin home.

Mr. and Mrs. Raymond Davis and son, Don, Lubbock, visited in the W. T. Patton home Sunday.



## NEXT SUNDAY IS EASTER--

Clean Those Suits and Dresses NOW!

Be sure to look your brightest and best next Sunday morning! Send us those spring clothes that have languished in the closet all winter!

MADE-TO-MEASURE CLOTHING FOR MEN AND WOMEN

## Day by Day Cleaners

### AUTO PARTS HEADQUARTERS

We Repair All Makes  
CARS, TRUCKS and TRACTORS

## Peg's Garage

East of Main, Highway 17 - Phone 101-M

# FORD WINS AGAIN!

## V-8 TAKES FIRST PLACE IN CLASS "A" 1951 MOBILGAS ECONOMY RUN

Both Ford V-8 and SIX Deliver more than 25.9 miles per gallon

Gruelling 840-mile test proves Ford Economy

Again this year... it's high honors for Ford! In the most important economy trial for American stock model cars... the famous annual Mobilgas Economy Run... A Ford 100-h.p. V-8 equipped with Overdrive took first place competing against all cars in its price class, making 54.587 ton-miles per gallon and 25.994 miles per gallon. And its companion in quality, the new Ford SIX with Overdrive, was right up there with the winner. In fact, both cars averaged better than 25.9 miles per gallon.

Traditional Ford economy, for the second straight year, has been proved in open competition. Proved on the tough 840-mile grind from Los Angeles to the Grand Canyon... a course that included city traffic, below-sea-level desert heat and 7,000-foot mountain passes. Ford's Automatic Mileage Maker, standard equipment on all Ford V-8's and SIX'S, contributed to this great achievement by squeezing the last mile out of every drop of gasoline.

Why not "Test Drive" the new Ford at your neighborhood Ford Dealer's? There's no better way to be convinced that "You can pay more but you can't buy better!"

\*The AAA Costant Road determines the winner by a "ton-mile per gallon" formula to insure equal chance for all cars in each class regardless of size and weight. Ton-miles per gallon equals the car weight (including passengers) in tons multiplied by number of miles traveled, divided by number of gallons of gasoline consumed.

**FORD V-8 with Overdrive** F.C.A.  
**DOES 54.587 TON-MILES PER GALLON\***  
*Matador Auto Company*

"Faith and Hope triumphant say Christ will rise on Easter Day..."



### YOURS IS THE HOPE THE WORLD IS SEEKING

Yours is the reassurance the world so greatly needs. The wonderful story of the Resurrection is the one ray of light and hope in these times of darkness and despair. Join the Christian Community as it lifts its voice in joyful praise... as it listens to the greatest story of eternal triumph. Come to the Church of your choice on Easter Sunday!

## SPONSORED BY THE CHURCHES OF YOUR COMMUNITY

FIRST METHODIST CHURCH  
REV. MARVIN BROTHERTON, Pastor  
LANDMARK BAPTIST CHURCH  
REV. BERRY WATSON, Pastor

ASSEMBLY OF GOD CHURCH  
REV. G. R. UNDERWOOD, Pastor  
FIRST BAPTIST CHURCH  
REV. CLIFFORD POTTS, Pastor

CHURCH OF CHRIST  
FLOYD DAVIS, Minister

## Come to Church on Easter

## Rheumatic Fever May Affect Heart Dr. Cox Declares

Rheumatic fever is serious because it may affect the heart, said Dr. Geo. W. Cox, State Health Officer. Age is important. Rheumatic fever usually begins in childhood at about age 5 or 6, although adults may have it. There is a susceptibility to the disease which causes rheumatic fever to be more common in some families than others. The other factors which may favor its onset, combined with an individual susceptibility, are frequent chilling, damp or overcrowded living quarters, and a poor diet.

It is also known that one at-

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lack of rheumatic fever does not protect a child from future attacks as, for example, one attack of measles does. On the contrary, rheumatic fever tends to recur. Repeated attacks are more likely to damage the heart. It is not communicable as chickenpox and measles are, and there is no danger of catching it by being in contact with a child who has it.

The physician is the only one whose judgment can be relied upon in this matter, and his directions should be followed exactly, no matter how well the patient feels or how slight the attack.

Good nursing is important for rheumatic fever patients. In communities which have visiting nurse service, a visiting nurse can give help of great value to the patient and to the doctor.

The child who has had rheumatic fever, with some degree of heart damage, should not be coddled but should be led to enjoy his home and school life, just as other boys and girls do. While it is important to provide the child with healthful surroundings and to encourage him in healthful living habits, harm can be done by overemphasizing

### STRETCH RUBBER WITH SODA



It's time to start taking especially good care of household items that may be hard to replace. Rubber goods, for example. To keep rubber gloves and bathing or shower caps from sticking together, between uses, dust them generously, inside and out, with baking soda. Use a soda solution—3 tablespoons soda to a quart of water—to rid other items made of rubber of fat and oil which disintegrate it—baking soda emulsifies the grease and makes it easy to wash away.

the physical handicap. If serious heart damage exists, and his activity is limited, he must learn to stay within these limits. But even children whose activities must be rigidly restricted because of a severely damaged heart can have a whole some interest in life and enjoy many of the pleasures of their more active associates by the intelligent planning of understanding parents, teachers, and physicians. However, rheumatic children do need special help in choosing a life-work which will give them the best chance of

avoiding recurrences of acute infection. With care in choosing work and play, people with rheumatic heart disease, even many with severely damaged hearts, can live reasonably active and useful lives.

## IN MATADOR TO MAKE PICTURES

AT THE MATADOR HOTEL FRIDAY MARCH 30th 1 p. m. TO 7 p. m.

A. M. PARKER

### Flowers for Easter:

CORSAGES — CUT FLOWERS — POT PLANTS

Prompt Delivery — Telephone 142-W

MRS. FREDDIE WELLING

REPRESENTING

DOUGLAS FLOWER SHOPS

QUITAQUE — SILVERTON — TURKEY

the perfect remembrance

### SPRING THEATRE

ROARING SPRINGS, TEXAS

THURSDAY and FRIDAY

March 22 and 23

Jane Powell, Ricardo Montalban

—in—

"TWO WEEKS WITH LOVE"

SATURDAY MARCH 24

Afternoon Matinee & Night

"BIG TIMBER"

with Roddy McDowall

Preview Saturday Night

SUNDAY and MONDAY

March 25 and 26

Errol Flynn—in—

"ROCKY MOUNTAIN"

TUESDAY and WEDNESDAY

March 27 and 28

"Mrs. O'Malley and Mr. Malone"

—starring—

Marjorie Main, James Whitmore

THURSDAY and FRIDAY

March 29 and 30

James Cagney, Virginia Mayo, Doris Day, Gordon MacRae

—in—

"The West Point Story"



### PLEASE!

Thousands and thousands of crippled children look to you for help at Easter time. The proper care now will help them stand on their own and grow up strong. So lend a hand, won't you? Give now, during the 15th Annual Easter Seal Appeal.

GIVE NOW!



# FOOD BARGAINS

WHITE SWAN Pound COFFEE . . . . 85c

WHITE SWAN, Whole Green No. 2 Can BEANS . . . . 35c

SWEET CLOVER Pound BACON . . . . 61c

BONELESS, SLICED Pound PICNICS . . . . 65c

WHITE SWAN, GRAPE 2-lb. Jar JAM . . . . 46c

WHITE SWAN, LUNCHEON 303 Can CORN . . . . 19c

KIMBELL'S BEST 25-Pound Bag FLOUR . . . \$1.85

DEL VALLE Can Vienna Sausage 10c

SUPREME 2-Pound Package Ginger Snaps 45c

WHITE SWAN 2 1/2 Can Peach Halves . . 33c

Quart Bottle Arrowax . . . . 59c

## CHARLIE'S GROCERY

I. O. O. F. BUILDING

MATADOR, TEXAS

## FOOD FASHIONS For Easter Feasting SPECIALS

FOR FRIDAY and SATURDAY, MARCH 23-24

(Fresh) 8 oz.

DRIED APPLES 23c

Pound

FOLGER'S COFFEE 86c

NO. 2 CAN RED & WHITE, CRUSHED

PINEAPPLE . . 29c

PINT MONTREY

Grape Juice Punch 13c

2 PINTS FOR 25c

WE RESERVE THE RIGHT TO LIMIT PURCHASES

STEAK TOP GRADE A Tenderized, Pound 86c

CIGARETTES, carton \$1.89

APRICOTS, 2 1/2 WHITE SWAN . . . . 29c

SUGAR 100 POUNDS . . . . \$9

Sugar 10lb 89c

SOFT AS SILK Cake Flour 39c

REGULAR \$1.25 BOTTLE HADACOL 98c

WE PAY HIGHEST PRICES FOR EGGS & CREAM

## RED and WHITE GROCERY

Harding Wilcher, Manager

Roaring Springs, Texas

"We Appreciate Your Business"

