

Night Blindness Found In Steers

At the Spur Station of the Texas Agricultural Experiment Station, 14 yearling steers (5 Herefords, 5 Jerseys and 4 crosses) weighing from 700 to 1000 pounds have been fed a ration of cottonseed meal and hulls, which is deficient in vitamin A, for 84 days. All 14 steers are night blind, and 4 of them had convulsions while being driven to the scales to be weighed on February 4. Most of them have poor appetites and their average daily gains of 2.25 pounds for the first 56 days dropped to 1.10 pounds the last 28 days.

Steers as large as these usually develop night blindness in 100 to 180 days in the feed lot on a ration deficient in vitamin A. This group of steers developed advanced symptoms of the deficiency in 84 days because they had no green grass from the middle of July through October, due to the late summer and fall drouth. Yearling steers can store carotene to supply their body requirements for 100 to 180 days when they graze green grass, wheat pasture, alfalfa or other green feeds. The

recent drouth may have left many cattle throughout the mid-west, especially cows and calves now wintering on dry grass, without a reserve of vitamin A.

Fifteen similar steers grazed side by side with the 14 night blind steers all summer. In the feed lot these 15 steers were fed a ration with alfalfa hay and silage, both of which contain carotene (a form of vitamin A), for the 84 day period. None of these steers are night blind, none have had convulsions, all have good appetites, and have made good gains.

The condition may be corrected in a few days by feeding two to four pounds of good quality green alfalfa hay.

STANLEY CLINIC

Mr. and Mrs. Maurice Cain of Lubbock are announcing the arrival of a daughter, Patricia Claudette, born at the Clinic February 9. Mrs. Cain is the former Dorothy Jean Henderson.

Mr. and Mrs. J. F. Havey of Afton are the parents of a son, Thomas Luther, born at the Clinic February 9, he weighed 9 pounds.

Gary Johnson, son of Mr. and Mrs. George Johnson of Turkey underwent a tonsilectomy and an appendectomy at the Clinic February 5.

Picturesque Cemetery at Fort Bliss

FORT BLISS, Texas—Soldiers sailors and marines who made the supreme sacrifice for their country in World War II are finding a quiet and picturesque last resting place in the Fort Bliss National Cemetery, located at the foot of the purple Franklin Mountains just outside of El Paso.

Twenty five servicemen who died for the cause of freedom have been interred here thus far and Carl J. Sonstie, superintendent, estimates that a total of approximately 125 war dead will be returned to this cemetery from the battlefields of Europe and the Pacific.

Private First Class Eugene E. Sutton, Marines, son of Alvie P. Sutton, formerly of Matador, is buried at the Ft. Bliss cemetery.

Casualties from Texas and New Mexico lie side by side at this comparatively new national

Tribune, Matador, Motley County, Texas, Thursday, February 12, 1948

★ ★ ★ Fashions ★ ★ ★



For the special and formal occasions—dance, dinner or party—the gray dress of rayon slipper satin, shown above as pictured in the October issue of Good Housekeeping magazine, is ideal. Also available in black, royal, pink, turquoise, pimento red, and emerald green.

cemetery, which was opened early in 1940 and has 30,000 grave sites.

Mr. Sonstie, who received the Distinguished Service Cross in World War I, and who has considerable experience superintending national cemeteries, has done an excellent piece of work turning the Fort Bliss burial ground into one of the best-tended and most restful to the eye in the country.

In the center of the cemetery, surrounded by elm trees and native shrubbery, is a rostrum of Grecian architecture, and near the main entrance an imposing flagstaff with a base of Texas pink granite has been erected. Situated well away from the hustle and bustle of Fort Bliss post activity, the cemetery is enclosed by a wall of vari-colored quarried rock.

Impressive military ceremonies are held as each of the war dead is laid to rest.

With the Fort Bliss and cemetery flags at half-mast, 6 soldier pallbearers carry the bronze casket to the grave site. A firing squad of eight soldiers stand at

present arms while the casket is placed over the grave, and then at order arms as the pallbearers lift an American flag and hold it over the casket.

A grave-site committal service is recited and the firing squad fires three volleys. Then, at the conclusion of the ceremony, the touching notes of taps blown by a bugler echo through the valley.

Patriotic holidays such as Armistice Day and Memorial Day are marked by special ceremonies at the cemetery, and flags and flowers are placed on the grave of the soldier-dead.

"Although comparatively new, the Fort Bliss cemetery already has been developed into one of the finest in the country," declared the unassuming Mr. Sonstie. "Perpetual care is assured and the installation of sprinkler systems and the planting of various shrubbery and plants has turned the cemetery into a quiet and peaceful park, fitting for the men who gave their lives for their country".

COME TO CHURCH SUNDAY

FARM NEWS

From the County Agricultural Conservation Commission

S. O. S.—means "Save Our Soil!" And how can we do that? We have no control over the rains that wash our land down the rivers, or the winds that blow the land away. There is plenty we can do though.

The A.A.A. Office is set up to give aid to dying farms. In a way this office may be called the F.B.I. Agency (Federal Bureau of Information) for tillers of the soil. We do not tell you how to plant, or what to plant. Each individual farm presents a problem of its own. Our job is to recommend good farming practices. Your job is to come into the office and discuss your farm with us—find out we can help you.

During the month of January, 121 producers were issued prior approvals to receive Government assistance for carrying out good farming practices in Motley county. Fifteen of these were for large ridge terraces, and several diversion terraces. Other successful ways of conserving soil are contour listing, deep plowing, summer fallow, cover crops of legumes, and leaving feed stubble.

Delmont Hays, Chairman of the local County Committee urges all producers to visit the A.A.A. office and help us help you.

FAMILY REUNION HELD AT VERNON

A family reunion and anniversary celebration was held in Vernon Sunday by Mr. and Mrs. Ben Keltz and their children, in the home of a daughter, Mrs. James Holladay.

Attending from Matador were Mr. and Mrs. Keltz, their son and family, Mr. and Mrs. Bennie Keltz and baby son, Larry, and two daughters and their families, Mr. and Mrs. Harold Campbell and sons, Harry and Guy, and Mr. and Mrs. Jake Edwards and son Thomas.

The occasion honored Mrs. Campbell on her birthday, and Mr. and Mrs. Keltz on their wedding anniversary.

Visiting her parents over the week-end was Miss Dora Ratcliff of Lubbock.

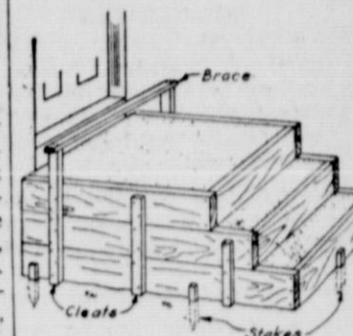
Fixing Up the Farm

by BURTON WILLIAMS

Building New Porch Steps

If your porch has wooden steps that are in poor condition, it may pay you to replace them with new concrete steps rather than undertake repairs. Concrete steps last almost indefinitely and constitute a permanent improvement to a house. They also are safe, since they do not become slippery in wet weather.

Constructing forms for the steps should be easy for anyone handy at farm or household repairs. The simple illustration below gives a clear idea of how it is done.

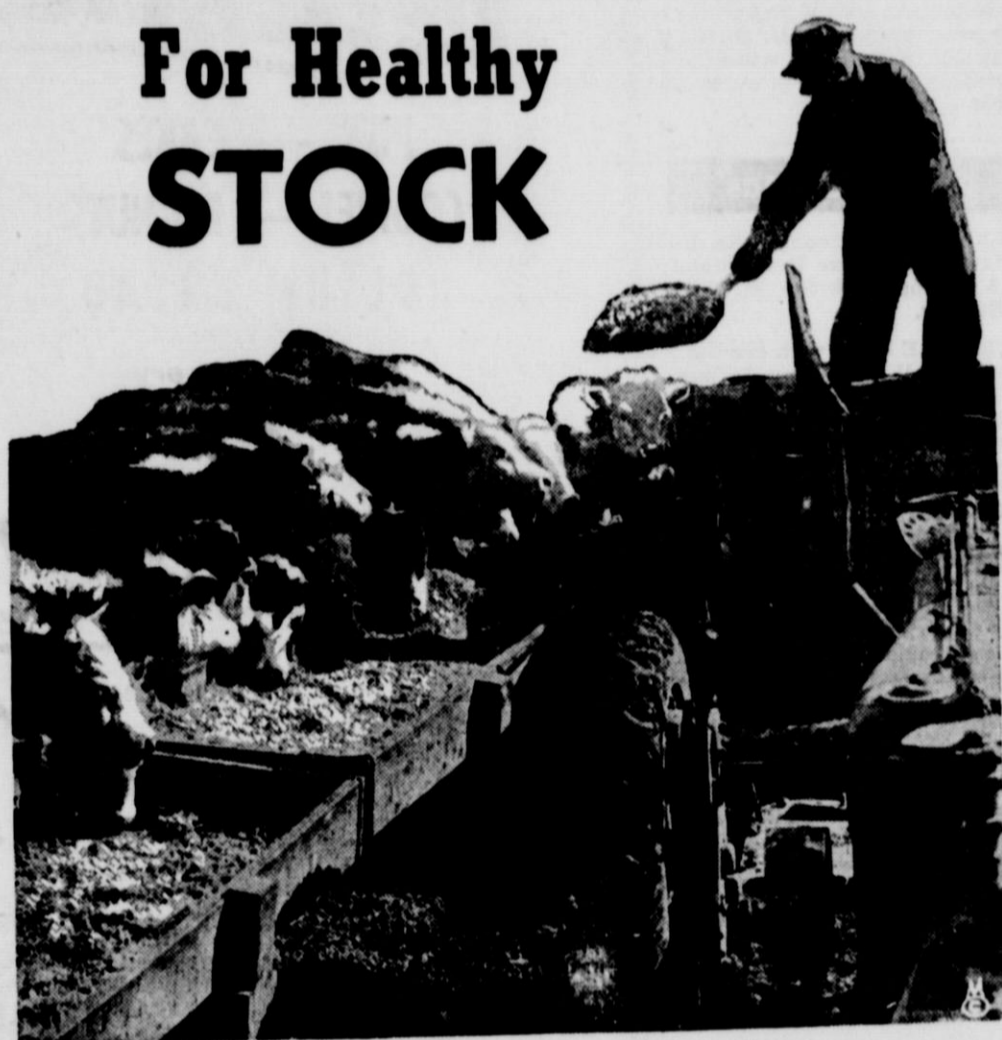


Either 1-inch or 2-inch lumber is satisfactory for forms. They should be so built that the vertical distance between steps is about 7 or 7½ inches and the tread width of each step is approximately 10 inches. It is important that the forms be laid on ground that is level and firm.

Proper mixture of the concrete is essential. Recommended mixtures may vary with climates, so it is best to follow closely the directions of the cement manufacturer or your dealer. This procedure should produce concrete of a rather stiff consistency and containing sufficient mortar to make a smooth surface. When the concrete has hardened sufficiently in the forms to hold its shape, the forms may be removed. Uneven spots then can be filled and troweled smooth.

V. F. W., Motley County Memorial Post No. 6286, meets 1st and 3rd Tuesdays, 8 p.m. at the court room, Matador, Texas. All eligible ex-service men are invited to attend.

FEED Red Ball Feeds For Healthy STOCK



WANT your livestock heftier for meat-producing? Want them to mature earlier . . . reach the market speedier and make more money for you! Feed them with our scientifically mixed feed . . . containing every health-giving ingredient your livestock needs.

Purina Concentrate MIXED WITH HOME-GROWN FEEDS

LET US SHOW YOU THE WAY TO MORE PROFITS!

Red Ball Feed And Grain

E. E. MOSS

Roaring Springs

JAMES MOSS

Your FORD'S our business!

COME "HOME" for these 4-WAY FORD SAVINGS!

Ford-trained Mechanics

Our mechanics have made your Ford their business. They know it from A to Z. They get to the root of things, quick. And that saves you time, money and trouble. What's more you'll get immediate service and real courtesy when you bring your Ford "home" to us.

Genuine Ford Parts

We Ford Dealers use the parts that are made right to fit right and last longer in Fords. Just like the parts that were built into your Ford, they give you both savings and long wear.

Factory-approved Methods

We repair your car according to engineer-designed plans . . . designed to save you time and money.

Special Ford Equipment

We have the right tools, too, to make your car run like "new". Play it safe—and save—with Ford service.

Matador Auto Company

Matador, Texas

Church and Social Activities

Telephones 123 and 156

MRS. J. E. EDWARDS IS BANQUET SPEAKER

Honoring the young people of the church, the Woman's Missionary Society of the Baptist Church entertained with a "Sweetheart Banquet" Friday night, with Mrs. J. E. Edwards as principal speaker.

Centering her remarks around the subject of "Power" Mrs. Edwards discussed three phases of this attribution, namely, mental, physical and spiritual. She told her youthful listeners that it rested with each individual, as to the manner in which these aspects were applied in acquiring power, and what use to make of it.

Mrs. J. L. Woodruff, W.M.S. president, introduced the speaker with a brief sketch of her life, courtship and marriage. Don Bradley was toastmaster for the occasion.

A Valentine Sweetheart motif was used in attractive decorations, and included place favors, streamers and lacy red hearts. The menu consisted of green beans, buttered potatoes, ham loaf, pineapple salad, rolls, butter, cherry pie and spiced tea.

Thirty-five young people and sponsors were guests at the banquet.

The program was as follows: Group singing, "Let Me Call You Sweetheart"; Invocation, Rev. Clifford Potts; banquet; song by girls' chorus; address of welcome, Barbara Ketchersid; presentation of speaker, Mrs. J. L. Woodruff; address, Mrs. Jake Edwards; accordion solo, Billie Frank Skaggs; solo, Dorothy Rattan; song by girls' chorus; solo, Barbara Ketchersid; group singing, "Good Night Ladies".

REGULAR MEETING HELD BY LODGE

Regular meeting of the Matador chapter of Eastern Star Lodge was held Thursday night.

Featuring Valentine motif, the table was decorated with red hearts on a white background, and red and white candles.

Refreshments consisted of tuna salad, ritz wafers, cake squares with Valentine decorations, coffee and sanku. The committee on refreshments and decorations included Mesdames Raultia Kifer, Myrtle Groves and Sallie Bishop.

Those present were: Mesdames Opal Pipkin, Vivian Jacobs, Maggie Hamilton, Grace Campbell, Elizabeth Fletcher, Vinie Keltz, Geraldine Campbell, Virginia Willie, Wilna Hobbs, Margaret Whitworth, Thelma Love, Margaret Springer, Lola Pohl, Velma Moore, Myrtle Skaggs, Ida Lee McInroe, Raultia Kifer, Myrtle Groves, Misses Clotele

ABSTRACTS
Prompt Service
Warren Abstract Co.
Notary Public
Courthouse Matador

YOU HAVE SEEN DREAMS BURNING

Your home and business property is a realization of yesterday's dreams . . . dreams materialized through saving and hard work . . . the fulfillment of years of careful planning.

FIRE can strike without warning. You have witnessed the dreams of others burning. We can only URGE and urge and urge that you be prepared for such emergencies.

Don't Take A Chance — Take Insurance

MOTLEY COUNTY INSURANCE CO.
J. R. Whitworth W. N. Pipkin Elmer Stearns

"Milestone Model" and the Men Who Made It



Twenty men whose combined crafts and skills are representative of the myriad trades contributing to production of a motor vehicle, pose at Flint, Mich., with a "milestone model"—the 20,000,000th unit produced by Chevrolet in its 35-year history. From the engineer with his designs and blueprints, to the polisher with his buffing tool, from the chemist to the hooded welder, these are the men who keep the nation's traffic arteries humming. Despite production difficulties, Chevrolet has produced its latest million cars and trucks in almost exactly a year.

Pied 'Pinions

BY MRS. J. M.

We are passing on the following clipping from a religious publication which was handed to us by Mrs. Ted Steen, whose sister sent it to her, because it appealed to our sense of humor, and also because we shamefully admit that "the shoe fits":

"Distractions In The Church"

Let us imagine that the praise service has ended and the minister has announced his text. Suddenly, in the rear of the auditorium a door is opened with a noisy bang. A farmer enters, carrying a plow! He sits there in deep thought, studying the plow through the remainder of the service.

Another door opens. A woman wheels a sewing machine into the church. The interruptions continue. A man is heard nailing a tin roof. Another is mending shoes. A young woman sits in the choir punching a typewriter. A mother bends over a washing machine.

Fantastic? Incredible? Yet all too often through the sermon period we are re-living our daily tasks paying little heed to the

Wille and Rachel Patton; Messrs W. N. Pipkin, W. F. Jacobs and V. J. Skaggs.

eternal message. And at the dinner hour we may comment, "I didn't seem to get much out of the sermon this morning".

The choir offers the best point of vantage for observing what is going on in the congregation. In fact, a friend once admitted that the reason she liked to sit in the choir was so she could see who was present. Another choir member (not in Matador however) once said he spent the entire church hour one morning, counting the pairs of earscrews on display.

Our own distraction is trying to stencil visitors on a thin film of memory until we can secure the names on paper; or running over everybody at the conclusion of the service, in an effort to reach a certain party we have spotted, who might be able

to give us information we need for some news item.

The most common accusation pointed at woman is, of course, that she goes to church to "show off" her new clothes. Which may be the reason that others who are conspicuous by their absence, use the excuse that they do not have clothes "nice enough" to wear to church.

Be that as it may, we still have little patience with those who use this excuse. We observe

Matador IOOF Lodge
Meets every Thursday night Noble Grand Theodore Bain Secretary, Ralph Nichols
All visitors and brothers welcome.

News Briefs

Recent visitors in the home of Mr. and Mrs. H. S. Watson was his sister, Mrs. W. R. Triplett of Plainview and her daughter and family, Mr. and Mrs. R. L. Sheppard also of Plainview.

John Wilson of Lubbock visited with Mrs. Roy Burslen and Mr. and Mrs. Stafford Forbis last week.

C. D. Garrison and L. M. Cox made a business trip to Plainview last Thursday.

Mayor and Mrs. George Edwards returned recently from South Bend, Texas where they received treatment at Stoveall Wells for two weeks.

Miss Corrine Wilkinson of Spur and Miss Mary Jauncey Wilkinson of Tech visited with their mother, Mrs. Pearl Wilkinson over the week-end.

these same people on the streets almost daily, and in places of amusement where they are seen by many more people than they would come in contact with in a church.

HAS PNEUMONIA
W. I. Rushing, owner of Ike's grocery, is confined to his bed with an attack of pneumonia. It has been reported today that he is improved.

Nitroglycerine has eight times the explosive power of gun powder.

McDONALD LIFE INSURANCE CO.
And
McDONALD'S PLAINS BURIAL ASSN.
McDONALD FUNERAL HOME
Phone 88 Matador

M. L. SOLOMON JEWELER
Fine Watch and Jewelry Repairing
5 to 10 days service on your watch repairing by 2 expert watchmakers.
Floydada, Texas

Announcing Complete Plumbing Service CONSTRUCTION AND REPAIR

IN MATADOR EVERY WEDNESDAY

Call Matador Hardware

BOON PLUMBING SHOP
Phone 266 Paducah

THE NEWEST LINE! **THE GREATEST FEATURES!** **THE LOWEST PRICES!**

NEW CHEVROLET ADVANCE-DESIGN TRUCKS FOR '48

ONLY ADVANCE-DESIGN TRUCKS FOR 1948 HAVE ALL THESE NEW AND FINER FEATURES:

- New Chevrolet 4-Speed Synchro-Mesh Truck Transmissions**
Here's a feature that assures truck users of new ease and efficiency in operation!
- New Chevrolet Advance-Design Gearshift Control**
Gearshift is mounted on the steering column to provide new efficiency on every hauling job (on 3-speed transmission models)!
- New Foot-Operated Parking Brake**
The new Chevrolet foot-operated parking brake provides new, clear, floor area (on 3-speed transmission models)!
- New Improved Chevrolet Valve-in-Head Engine**
Here's the world's most economical engine for its size—with new features that assure greater operating efficiency!
- New Multiple-Feature Developments**
New splined rear-axle shaft attachment to wheel hubs in heavy-duty models. Heavier, more durable springs.
Plus • Cab that "breathes" • Flexi-Mounted cab • Fully adjustable seat • All-round visibility with rear corner windows • Specially designed hydraulic truck brakes • Standard cab-to-axle-length dimensions . . . and MANY other fine features.

Here are the nation's newest trucks with the greatest features and biggest values! Here is advance engineering—in 107 different models on eight different wheel-bases. HERE IS TRANSPORTATION UNLIMITED!

Campbell Chevrolet Company
MATADOR, TEXAS

"MY CHILDREN THRIVE ON FROZEN FOOD . . . FROM OUR INTERNATIONAL HARVESTER FREEZER"

See these 2 Great INTERNATIONAL HARVESTER FREEZERS TODAY!

COMPACT 4-3 CUBIC-FOOT CAPACITY
Such a convenient size! So handy you can tuck it almost anywhere! And it freezes and stores about 150 pounds of food. You can stock up on a delicious variety of easy-to-serve frozen foods and keep your time free for fun and relaxation! See this food-saver, work-saver today!

BIG, ROOMY 11-1 CUBIC-FOOT CAPACITY
Let this modern storehouse make living simpler and more pleasant! You save shopping and kitchen time because this enormously roomy freezer stores about 385 pounds of food. It enables you to make meals months in advance, to store them safely and thus save time on busy days! Stow away simply everything in it—and preserve flavor, freshness, vitamins and goodness safely . . . and surely!

Both with ★ **FROST-LOK** ★ **VAC-U-SEAL** ★ **TIGHT-WAD**
and a host of other features

Matador Implement Company

PRODUCTION OF WHOLESOME MILK REQUIRES CARE

The production and distribution of milk is a business requiring great care in the handling of the product, as it is highly subject to contamination. Inasmuch as milk can be readily contaminated, control of production and distribution is necessary in the form of sanitary regulations. Milk that is produced and handled from farm to consumer, where sanitary precautions have been taken to make it a clean, wholesome product, is designated a Grade A milk, said Dr. W. W. Cox, State Health Officer.

In the production of Grade A milk, it must come from clean and healthy cows. It is produced under conditions that will insure freedom from dust, dirt, and fly contamination in both the dairy barn and milk house. Facilities are provided in the milk house to wash and sanitize utensils and equipment easily and quickly, and to store them in a place protected from contamination. Adequate cooling facilities are provided in the milk house so that the temperature of the milk can be lowered immediately after milking. It is the bacteria in milk that in-

dicates the care with which it is produced and handled. Water supplies should be safe in order that no harmful bacteria may be introduced into milk from contaminated water in the process of washing and rinsing utensils. Carriers of disease organisms, or milk handlers who may be ill, can also introduce harmful organisms into a milk supply.

Pasteurization does not make a dirty milk clean. A clean quality milk can only be provided by having it produced and handled under sanitary standards. In brief, the consumer is assured that when Grade A pasteurized milk is used, it not only is a safe milk, but it has the added quality of being a clean milk.

TO CONTINUE CLINIC

The Wilson Kimble Optometric Clinic, headed for the past 32 years by the late Dr. Wilson Kimble, will continue to be operated in the same location, it has been announced by Mrs. Kimble and her son, Dr. John W. Kimble, Optometrist. The latter has been associated with the Clinic since his return from the service with the Navy in World War II.

The production credit associations in Texas have made loans for nearly \$700 million in the past 14 years. Total losses since organization of the associations have been about 1/40 of 1 percent of the money loaned.

Tribune, Matador, Motley County, Texas, Thursday, February 12, 1948

Your Week

By Quix

FEBRUARY 9-15

WEEKSCOPE

MON 9 IN ROMANCE BE WISE - CHOOSE THAT "SPECIAL PERSON" WITH THE THOUGHT OF MUTUAL INTERESTS IN MIND.

TUE 10 I LOVE TO GO TO THE MOVIES - TODAY WILL BE SUNNY - THE U.S. WEATHER BUREAU WAS FOUNDED AS PART OF THE SIGNAL CORPS OF THE U.S. ARMY.

WED 11 THOMAS ALVA EDISON BORN, 1847 - A WISARD AT MANY SCIENCES, HE HAD NO TALENT FOR MATHEMATICS.

THUR 12 SWISH - 1926 - CHARLES THUMBRE SKATED A MILE IN TWO MINUTES AND 36.2 SECONDS AT LAKE PLACID, N.Y.

FRI 13 MAKE FRIENDSHIPS FIRMER WITH GREETING CARDS - THEY COST SO LITTLE AND MEAN SO MUCH.

SAT 14 THE FIRST AMERICAN MAGAZINE WAS THE AMERICAN MANGENIE, A POLITICAL MONTHLY PUBLISHED BY A PHILADELPHIA PRINTER (1740).

SUN 15 CALL ME SIR - DAN CUPID'S NAME IS NOT DANIEL - DAN IS ALL ANCIENT EQUIVALENT OF "SIR".

1935 - A BULLET MEANT FOR FRANKLIN D. ROOSEVELT, AT MIAMI, FLORIDA, HIT ABOY CONSUMED BY CHICAGO.

Copyright 1948 by G. C. Industry

SNOW PUMMELS COLORADO AREA

COLORADO SPRINGS, Colo., Feb. 11—A wind-driven snowstorm pummeled the Rocky mountain region today and thrust an icy front into the Texas Panhandle.

Seven persons, including three school children, were reported missing for hours in desolate eastern Colorado farm country which was paralyzed by a blizzard in 1948. Later all were found safe in isolated farm houses.

Army weasels—tracked vehicles—were used in the Pueblo, Colo., area to take some school children to their homes and to check safety of others.

Livestock Losses Feared
Train and busses were delayed or their runs cancelled in much of the area hit by its worst general storm of the winter. Automobiles and buses were stalled in some sections as screaming gales piled snow across the roads.

U. S. Highway 40, a transcontinental route, was blocked by snow near Elk Springs in western Colorado. Several road cuts were filled with snow that in places drifted to depths of 14 feet.

In that same area James Garreto, about 40, grocery owner, was unreported since yesterday when he left Rock Springs, Wyo., on an 80-mile drive alone.

The heat value of a ton of coal is equal to that of nearly 65 bushels of corn.

The word kerosene comes from the Greek word, Keros, meaning wax.

There are more than 2,100 gold producing mines in the United States.

The United States consumes more silk than any other country.



From where I sit ... by Joe Marsh

Will's Proud of His Big Ears

Will Dudley's mighty proud of his big ears! Best crop of corn he's grown since '38. And Will, like so many other farmers, has plenty of reason to be proud of what he raises.

The farmer has always been a keystone in our economic life, and the key to our national well-being. But from where I sit, he's more important now than ever. He's not only feeding America—but friends of America overseas—building good will for this country at a time when friendship for democracy is most important.

And farmers have willingly shouldered that responsibility. Will spends extra hours in his cornfield ... comes home tired to a temperate glass of beer and early bed, to be ready for the next day's work.

From where I sit, America can be mighty grateful for her five million farmers ... for their productivity, hard work, and temperate living—of which Will's moderate glass of beer is proof!

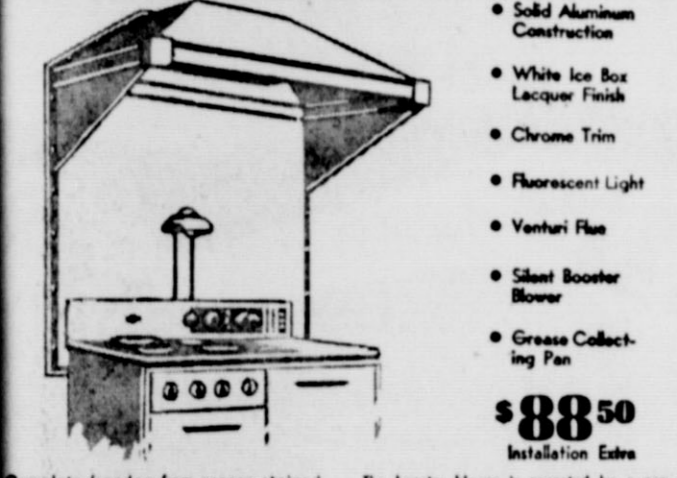
Joe Marsh

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FOR BETTER MEAL PLANNING

SUGAR	5 Pound Cloth Bag	98c
BEANS	Red and White, No. 2	20c
PEACHES	No. 2 1/2 Can	31c
CORN	OUR DARLING, No. 2	19c
CHILI, No. 2 Texas	38c	33c
STRAWBERRIES, Pint Birds Eye		50c
FRUIT COCKTAIL, No. 2 1/2		35c
FLOUR	25 Pounds, PUR-AS-SNOW	\$1.95
LOIN TIPS	pound	70c
PICNIC HAM	Half or Whole pound 60c	3 POUND CARTON CRUSTENE, \$1.15

Blow away kitchen fumes and smoke with "Kitchen Breeze" Range Hood Ventilator



- Solid Aluminum Construction
- White Ice Box Lacquer Finish
- Chrome Trim
- Fluorescent Light
- Venturi Flue
- Silent Booster Blower
- Grease Collecting Pan

\$88.50
Installation Extra

Completes freedom from grease-stained walls, smoke and odors. No more grease-stained walls and woodwork with the KITCHEN BREEZE at work in your kitchen. Grease rises with the fumes—smoke and undesirable odors—settles into an easily accessible and easily cleaned grease pan, which opens downward within reach of the average person. Keeps kitchen warm in winter, without use of blower ... cooler in summer, with blower.

HOUSEHOLD SUPPLY COMPANY

RIGHT FOR THE GREAT OPEN SPACES

The Stetson Asheville

In the Asheville's swagger styling, you'll find a sportsman's idea of perfection in a hat. The broad brim shades the eyes, and the casual slant of the crown is not only comfortable but correct for a score of leisure activities.

ROYAL DE LUX QUALITY \$12.50

Harry Willett & Co.

MAN RIDES THROUGH BLIZZARD TO RESCUE SPEARMAN YOUNGSTER

GRUVER, Feb. 11—Roads impassable to wheeled traffic today were mastered by a solitary horseman who plodded through deep snow and gales to rescue a little boy. Recovering here is Billy Seitz, 5, son of Mr. and Mrs. Roy Seitz, Spearman, and giving high praise and gratitude to Pike Cluck of Gruver, who spent three hours in the teeth of a blizzard to ride three miles to Billy's rescue.

Billy and Chester Barnes of Perryton spent the night in a truck trapped by the blizzard at 10 o'clock Tuesday night. Mr. Barnes left the boy in the truck, warmed by an exhaust heater, at noon today and walked to Gruver. Mr. Cluck left immediately after Mr. Barnes' arrival. He found a fearful, frightened and frostbitten boy, who explained the motor of the truck had stopped shortly after Mr. Barnes had left for Gruver. He was well on the road to recovery from frostbitten feet to-night.

COTTON IS DESTROYED
ABILENE, Feb. 11—An early morning fire destroyed 15 bales of cotton today at the Rule Co-Op gin. The gin building suffered slight damage.

MATADOR TRIBUNE

ISSUED THURSDAYS AT MARSH BUILDING, MATADOR, TEXAS, BY TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934.

Douglas Meador, Publisher

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

SUBSCRIPTION RATES
IN MOTLEY, FLOYD, COTTE, HALL AND DICKENS COUNTIES
ONE YEAR, IN ADVANCE . . . \$2.00
ELSEWHERE, ONE YEAR . . . \$2.50

ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE GLADLY AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE MANAGEMENT.

PANHANDLE PRESS ASSOCIATION

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

MEMBER 1947
TEXAS PRESS ASSOCIATION

Pick-Up Service!

WE WISH TO ANNOUNCE DRY CLEANING WORK PICK-UP SERVICE

AFTON
Harding Wilcher Grocery

GLENN
Post Office

Pick-Up-Delivery, Mondays & Thursdays

WE HAVE NOT
ADVANCED OUR PRICES

AGENTS FOR AL TASH DYE WORKS
and
POWELL'S HATTERS
Of Lubbock

CITY CLEANERS

Bank Building Roaring Springs

Guaranteed

EVERY RED & WHITE PRODUCT IS GUARANTEED TO GIVE SATISFACTION OR MONEY BACK

Spot Cash Grocery

AND LOCKER PLANT

VERNON DOSS, Manager

**NOTICE OF ELECTION
THE STATE OF TEXAS
COUNTY OF MOTLEY
CITY OF MATADOR**

TO THE RESIDENT, QUALIFIED ELECTORS OF THE CITY OF MATADOR, TEXAS, WHO OWN TAXABLE PROPERTY IN SAID CITY AND WHO HAVE DULY RENDERED THE SAME FOR TAXATION:

TAKE NOTICE that an election will be held in the City of Matador, Texas, on the 2 day of March, 1948, on the proposition and at the place more particularly set forth in the election order adopted by the City Council on the 10 day of February, 1948, which is as follows:

"RESOLUTION

By The City Council of The City of Matador, Texas, Calling an Election on The Question of The Issuance of \$60,000.00 Street Improvement Bonds.

WHEREAS, the City Council of the City of Matador, Texas, deems it advisable to issue the bonds of the said City for the purpose hereinafter mentioned;

BE IT RESOLVED BY THE CITY COUNCIL OF THE CITY OF MATADOR, TEXAS:

1. That an election be held in said City of Matador, Texas, on the 2 day of March, 1948, at which election the following proposition shall be submitted: Shall the City Council of the City of Matador, Texas, be authorized to issue the bonds of said City in the amount of \$60,000.00 maturing serially in such installments as may be fixed by the City Council, the maximum maturity date being not more than Twenty (20) years from their date, and bearing interest at a

rate not to exceed Four and one-half (4½) per cent per annum, payable annually or semi-annually, and to levy a tax sufficient to pay interest as it accrues and the principal as it matures and said issue of bonds, for the purpose of constructing improvements to the streets within said City, as authorized by the Constitution and Laws of the State of Texas.

2. That said election shall be held at the City Hall within said City and the following named persons are hereby appointed directors of said election, to-wit: H. H. Campbell, Presiding Judge, C. M. Glenn, Judge, H. K. Ford, Clerk, L. J. Barkley, Clerk.

3. That said election shall be held under the provisions of Chapter 1, Title 22 of the Revised Civil Statutes of 1925, as amended, including the provisions of Article 704, as amended by Chapter 382, passed at the First Called Session of the Forty Fourth Legislature, and only legally qualified electors who own taxable property in the City and who have duly rendered the same for taxation shall be qualified to vote.

4. The ballots for said election shall have written or printed thereon the following:

"For The Issuance of Street Improvement Bonds"

"Against The Issuance of Street Improvement Bonds."

Concerning said proposition, each voter shall mark out with black ink or black pencil one of the above expressions, thus leaving the other as indicating his vote on such proposition.

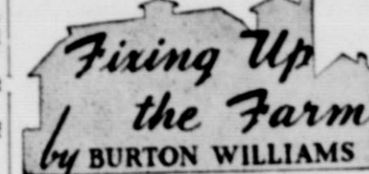
5. A substantial copy of this resolution signed by the Mayor of said City and attested by the City Secretary shall serve as proper notice of said election. Notice shall be given in accord-

ance with Article 704, Revised Civil Statutes of 1925, as amended by Chapter 382, passed at the First Called Session of the Forty Fourth Legislature, supra. The Mayor is authorized and directed to have a copy of said notice posted at the City Hall and at two other public places within said City not less than fifteen days prior to the date fixed for holding said election. He shall also cause said notice to be published on the same day in each of two successive weeks in a newspaper of general circulation published within said City, the date of the first publication to be not less than fourteen days prior to the date set for said election. Except as otherwise provided in Article 704, as amended, the manner of holding said election shall be governed by the laws governing general elections.

Adopted and approved this the 10 day of February, 1948.

G. T. Edwards, Mayor, City of Matador, Texas
H. B. Edmondson, City Secretary, City of Matador, Texas.

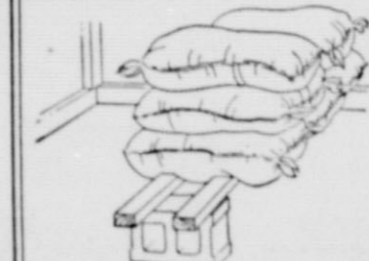
2-12, 19



Exterminating Rats

WITH grain and food conservation a pressing need today, one of the prime considerations of nearly every farmer should be extermination of rats. The annual damage to feed and flocks inflicted by rats amounts to millions of dollars. Not only do rats consume and spoil feed, but they kill chicks, spread diseases and damage buildings.

Number 1 on your program of rat extermination should be cleaning up trash piles and refuse of all kinds, especially in and near farm buildings. Then prepare for the kill by placing unpoisoned bait at locations frequented by rats. Repeat this operation for several nights to coax the rat population out in force. Meat or fish is good bait, being a change of pace from the rats' usual grain diet. After lulling the rats into a false sense of security, place poison on the bait. About a week later repeat extermination, using different bait.



Don't overlook the importance of rat-proofing, however. The illustration above shows how grain can be stored on skids and blocks which leave plenty of room underneath for cats or dogs to catch prowling rats.

Another effective control measure is to line the walls and floors of your farm buildings with asbestos cement board, a mineral product which is impervious to rats. This material, which additionally is weatherproof and fireproof, also comes in the forms of siding and roofing.

**Public Turns Thumbs Down
On "New Look" In Fashions**

Regardless of the dicta of the fashion experts — both foreign and domestic — the American woman and the men who pay the bills want no part of the "new look" in women's fashions.

That information comes from five highly articulate radio men, who, while serving as jurors at Cosmopolitan magazine's male-tested fashion show at the Stork Club definitely turned thumbs down on the long skirts.

What's more, their opinions jibed with those of their radio listeners and also with dress manufacturers who, according to Kay Wister, fashion editor of Cosmopolitan, have found that the retail outlets can't move the new look attire.

On the jury were Peter Donald, gaffer on "Can You Top This?" and also one of the stars of the Fred Allen show; Ted Malone, Peter Roberts and Arthur Hale, both among the leading newscasters; and Dick Kollmar, who is "Boston Blackie," as well as the Dick of "Dorothy and Dick."

Malone told of two of his broad-casts concerning the new look — one involving an avalanche of 97,432 letters of which only five in every 3,000 had a good word to say about the new fashions. The four dominant complaints were: (1) The timing of this

the limit in Chicago and Kansas City.

Many other commodities continued on the price skids, but New York stocks showed some recovery after an early dip. The market was irregular at the close but most losses were limited to \$1 a share or less.

FLOYDADA RESIDENT CRITICALLY HURT IN ACCIDENT IN OKLAHOMA
CHICKASHA, Okla., Feb. 11—William P. Neff, 66, Floydada, Texas was in critical condition here tonight with a broken neck. He was injured on U. S. Highway 81 near here when the truck he was riding in overturned in a ditch.

New retail price cuts were announced in some cities.

Wheat Drops Limit Again
Temporary price rallies took hold in several commodities, but in many cases they were bumped rudely aside by skidding values. The decline, however, was not as severe as on yesterday nor as widespread.

Wheat for May delivery again plunged the permissible 10 cents daily limit in all United States markets. The cereal closed at \$2.37 a bushel in Chicago today and 69½ cents under the Jan. 16 peak for this year.

All other grain slumped in all North American markets. Rye fell the limit in Minneapolis, Winnipeg, Can. Corn declined

in the West.

FOR SALE: Bedroom Suite, Butane Electrolux Refrigerator, 2 Butane Cook Stoves, Alvin Stearns.

RELIABLE MAN with car wanted to call on farmers in Motley County. Wonderful opportunity. \$15 to \$20 in a day. No experience or capital required. Permanent. Write today. McNESS COMPANY, Dept. A, Freeport, Ill. 2tp

FOR SALE: 1-32 volt electric iron, 1-32 volt electric washing machine with drain pump. Can be seen at Matador Hdw.

**MARKET DROP
IN U. S. FELT
OVER WORLD**

CHICAGO, Feb. 11—Major commodities continued their marathonic price plunge today. Reversations were felt in markets around the world.

A new crash in grain, which gave the Chicago Board of Trade the sharpest weekly price drop in its history, appears to have broken the back of inflation in the view of many market analysts.

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ALL-STEEL • DURABLE • FIRE-RESISTANT

"QUONSETS"

Whatever the need — barn, workshop, office, warehouse, implement shed, machine shop, animal shelter, boat house, garage, vehicle shelter — "Quonsets" fill the bill. Sheathed with sheet steel nailed to Stren-Steel arch ribs, joists and girders. "Quonsets" are easily, quickly erected. "Quonsets" are the answer to your immediate building problems. Call or write us today.

STEEL BILT Products Co.
2123 4th, BOX 1261, PH. 2-5800, LUBBOCK, TEXAS
REP. BY
PAUL ENLOE
PH. 818, BOX 87, ROARING SPRINGS
Quonset Bldgs Are Products of Great Lakes Steel Corp

Last Call!
Final Reduction
On Fall Merchandise

LADIES' MILLINERY ONLY 25
FINE HATS YOU CAN WEAR NOW AND NEXT FALL \$5-\$6-\$8 VALUES. NOW **\$1**

LADIES' BETTER FALL DRESSES ONLY 25
NOW ½ PRICE

NEW STYLE COATS 3 ONLY
NOW 1 OFF

ALL WOOL COATS 6 ONLY
FORMERLY UP TO \$29.50, Now **\$8.95**

CHILDREN'S COATS ¼ OFF **MEN'S LEATHER JACKETS ¼ OFF**
MEN'S WOOL JACKETS AND JAC-SHIRTS NOW ¼ OFF

LADIES' SLIPS
26 In The Lot, Values Up To \$3.95, Now **\$1.49**

Matador Variety

COMPLETE PAINT AND BODY WORK
RADIATOR CLEANING & REPAIRING

BODY REPAIRS

SWIM AND SON
Roaring Springs

PROTECT YOUR CLOTHING WITH SEALED Moth-Proof BAGS 50¢ EACH

THE BEST IN CLEANING - PRESSING

WE APPRECIATE YOUR BUSINESS

Day by Day Cleaners

FOR SALE: Baby chicks any time. February delivery on chicks per 100—\$1.00 off. First delivery February 19 and each Thursday thereafter. L. R. Bishop and Son Farm Supply. 2tc

FOR SALE: F-12 Farmall, New crank shaft, sleeve assembly, valve and magnet overhaul, 1938 model. W. E. Smith, Whiteflat, Texas. 4tp

FOR SALE: Garden and orchard plots. Jim Edmondson, phone 173-N. 2tp

FOR SALE: International model B. Farmall Tractor, complete with 2 row lister, planter and cultivator. This equipment has been used very little and is good as new. Leonard Crowell, Flomot, Texas. ctn

MAN WANTED for Rawleigh business in Cottle County where consumers received good service. 800 families. Products sold 40 years. Hustler can expect good profits from start. Write at once Rawleigh's, Dept. TXA-310-207A, Memphis, Tenn. or see W. Rogers, Matador, Texas. 1-29; 2-5-12

WILL TAKE CARE of children. Will also do ironing in my home in west part of town. Mrs. Joe H. Campbell.

NOTICE: I will not be responsible for any debts other than those contracted for by me. J. M. (Babe) Plumlee.

FOR SALE: Stalk Cutters—5-row Power-lift, \$130; 5-row Drag-type \$120; 4-row Power-lift \$105; 4-row Drag type \$97.50. Go-Devis: 4-row Power-life \$120; 4-row Drag type \$110; 9-row Sand Fighters \$95. The above are All Steel and guaranteed. We built the first All Steel Stalk Cutters and first All Steel Go-Devis that were built. Phares & Wilkins, 2209 Ave. H., Lubbock, Texas. 1tc

FOR SALE: Strong baby basin, on stand with hood. Mrs. James Meador. 1tc

FOR SALE: New 4 room stucco house with bath on three corner lots. Call 131-J. 2tp

FOR SALE: Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. ctn

WANTED: A three or more room house for rent. E. L. Burns. 2tp

WANTED: Maytag washing machines models 30 to 32. R. S. Ward. 2tc

BAKERY DELICACIES

PIES — CAKES
COOKIES — DO-NUTS
HOLSUM BREAD

At Your Grocery

City Bakery

"could it be the magic of my Magic Chef?"

there's magic galore in this high level swing-out broiler

Broiling, food warming, barbecuing—they're all easy with Magic Chef's wonder-working "Swing-Out" Broiler. It's high level—no stooping. It swings out—no smoking. It's convenient and easy to clean—no fuss or muss. Magic Chef gives you 48 cooking advantages such as automatic top lighting... high-speed, accurate oven cooking... long-lasting dependability and beauty... the pleasures of gas cooking.

NOW IN STOCK

MATADOR HARDWARE AND FURNITURE COMPANY

More Women Cook on Magic Chef Than on Any Other Range

EL MATADOR

NORMAN SPRAY EDITOR
PATTIE PIPKIN ASST.-EDITOR

SIX WEEK TESTS STRIKES MHS AGAIN

Again invading the tranquility of peaceful minds at Matador public schools are the six week tests which are, we have from the underground, scheduled to strike next Thursday, Friday, Feb. 19 and 20, respectively. Students are it is hoped, holding a complete task force study to combat this dreaded foe which, it seems, stabs at us about six weeks during school year. But yet being able to prevail ourselves, or the effects of ourselves, on the schools more in a week or two at a time, it believed that they are in for their defeat.

Matador Matadors Basketball Season Drawing To Close

The Matador Matadors basketball season is drawing to a close with only one game scheduled before the last conference till with Ralls, Tuesday, February 17, at Ralls. Last home game of the season will be played here tomorrow night, (Friday, Feb. 13) when the Matadors meet a tough Floydada team in two games, and "A" and a "B".

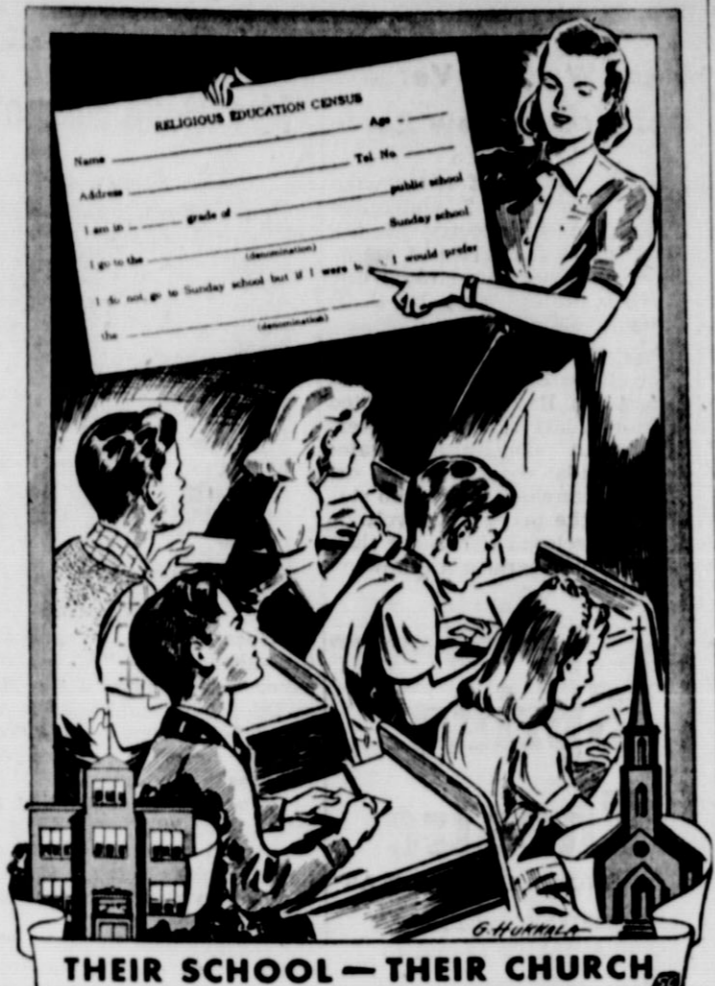
The first game, the "B", will not start until 8 p. m. so that the girls and women attending the Mother and Daughter Banquet on that night, will have time to arrive for the "A" game which will not start until approximately at 9 o'clock.

Present standing in district 3A is as follows: Ralls, first; Spur, second; Floydada, third; Crosbyton, fourth; Matador, 5th; Paducah, sixth; and Lockney 7th in the cellar.

ATTEND WEDDING

Mr. and Mrs. V. J. Skaggs accompanied by their daughters, Billie Frank and Mrs. Harold Allen and son, Dean, went to Chillicothe recently where they attended the wedding of Mrs. Skaggs's niece on January 29. Miss Skaggs attended her cousin as bridesmaid.

Authorized Dealer
FRANKLIN
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry
MATADOR DRUG



THEIR SCHOOL—THEIR CHURCH

CHICAGO, ILL.—Although American public education is the finest in the world, most people in the nation are without religious instruction. And teaching religion is the work of the Church School. For its mid-winter project in the Crusade year of Church School Increase, The Methodist Church is, with other Churches, inviting school authorities, if favorably disposed, to cooperate in conducting a "religious education census" in public schools of the nation to determine the students' religious preference, and help lead them to the Church of their choice.

Kampus Klatter

Greetings!
Well, it looks like Leo has finally settled down to one gal for a while! It took quite a while but he and Sue L. seem to be getting along O. K.!! They were seen together Sunday afternoon!
Wonders upon wonders! Was that Doc Cross with Nellie Florence Sunday eve?? Looked mighty like them or their twin!!
It looks like when a boy (or boys) go to call on a girl, they'd at least know where she lived! Anyway Jerry W. and Dean S. got mixed up somehow when

goin' to see Tiny Tooke one nite last week!
James and Joy were seen together out at Sue Lancaster's party last Thursday nite! Cute kids.
Norman Seigler and June Spray were seen together Thursday nite! Say—What's goin' on here??
Has Billy Whitaker suddenly got interested in blondes or hasn't he?? Maybe a pretty Senior girl can tell you . . .!

My Ideal Girl

(By Bobby Fletcher)
Hair—Sarah Springer
Eyes—Annette McWilliams
Mouth—Sue Lancaster
Nose—Ann Harp
Teeth—Sue Lancaster
Complexion—Frances Casey
Hands—Ann Harp
Figure—Shirley Pope
Feet—Dorothy Stanfield
Character—Patti Pipkin
Personality—Rosemary Bloodworth
I. Q.—Ann Harp
Wit—Sarah Springer
General Appearance—Ann Harp

Meet A Junior

Name—Norman Seigler
Age—15
Height—6 feet
Weight—147 lbs
Color of eyes—Blue grey
Color of hair—Black
Favorite Color—Red
Favorite Food—Almond Joys
Favorite Movie Star—Ester Williams
Pet Like—Library Books
Pet Dislikes—Grammar
Favorite Song—"Beg Your Pardon"
Ambition—To get out of High School
When joined '49 Class—1938

New Feature To Be Added To El Matador

Beginning next week, a special new feature column will appear in El Matador for an unlimited time. The column will be entitled "Know Your Teachers", and in this space, a complete article concerning one of the faculty members of Matador Public Schools will be run every week. The column will put forth known facts and some which the El Matador staff believe are not generally known, and perhaps, just a little "gossip".
Slated for the first write-up is vocational agriculture instructor Bill Moss.

Wanda and W. F. were together last Thursday nite! Cute kids!
Bye for now,
Miss El Matador

First Encounter In Championship Race Matador Girls Lose

The Matador Matador girls lost their first county championship encounter with the Flomot Longhorns here Monday night, Feb. 9, by a tough 18-12 defeat. At the time of this writing (Tuesday, Feb. 10) the outcome of the best two-out-of-three games playoff is not known but will appear in the next issue of El Matador.

SENIORS TO PRESENT UNREHEARSED PROGRAM

The Matador senior class will stage an unrehearsed "round table discussion" tomorrow (Friday, Feb. 13) at 2:30 p. m. on a topic of current interest which has not yet been decided. Vance Gilbreath will perform as master of ceremonies, presenting key questions and presiding over the discussion. According to senior sponsor Gilbreath, everyone is given a cordial invitation to come and see "how well the seniors keep themselves informed".

Bunker Hill Monument is 221 feet high.

COME TO CHURCH SUNDAY

Planning Some Changes!



Are you planning some changes in your home? Would you like a new and modern bathroom, kitchen, bedroom or other improvements? Perhaps you are planning a new home. We have all types of materials for building, improving and repairing. No charge to give you an estimate of the cost of materials.

BURTON-LINGO COMPANY
LUMBER & BUILDING MATERIAL

THOSE LARGE BEAUTIFUL MONUMENTS
YOU HAVE BEEN WAITING FOR HAVE ARRIVED. PLEASE COME TO SEE THEM
South Plains Monument Co.
PLAINVIEW 401 W. 6th St.
OUR 32nd YEAR

LET US SHOW YOU!
THE GRAHAM-HOEME AT WORK IN YOUR FIELD

FREE DEMONSTRATION...
NO COST—NO OBLIGATION
WE FURNISH THE TRACTOR AND PLOW
Field Representative
MONDAY THROUGH FRIDAY, FEBRUARY 16-20
DROP A CARD OR CALL TODAY!
Braselton Implement Co.
ROARING SPRINGS, TEXAS

YOU'VE WAITED...
YOU'VE WISHED...
YOU'VE HOPED...
NOW IT'S HERE!
ROPER - "America's Finest Gas Range"

Worth waiting for? Yes, you'll emphatically agree when you see the new Roper gas ranges now on our display floor. Streamlined and geared to perfect culinary results, these glistening new beauties are ready to make a shining contribution to your kitchen.

Naturally, you'll want to examine them right away to select the model that exactly fits your requirements. Stop in.

FEATURES
"Staggered" Cooking Top—a patented feature found on no other range—provides plenty of room for your largest utensils... "Insta-Flame" Lighting—lights any top burner instantly with the turn of a handle... Large "3-in-1" Oven—provides even heat, speed, economy... "Glo" Broiler—broils with penetrating "infra-red" rays... And many others.

FREEMAN THACKER
Butane Company

ROPER for Jewels of Cooking Performance
GAS RANGES

RANCH VISITORS
Mr. and Mrs. John Mackenzie Jr. of Denver are visitors here this week at Matador ranch headquarters, as guests of Mr. and Mrs. John Stevens.

BODY SHOP OPENS
Complete automobile body repair and paint service and radiator cleaning and repairing is announced by Bill Johnson at Swim & Son station and shop in Roaring Springs. All work is guaranteed.

RETURN HERE TO LIVE
Mr. and Mrs. Sam Wilkinson, former Matador residents, returned here Saturday from Oklahoma City, where they have been residing, to again make this community their home. Mr. Wilkinson, who has been employed by the Texas and Southwestern Cattle Raisers' Association, has accepted his former place with the Matador Land and Cattle Company, as manager of Russler Camp.

Subscribe for The Tribune

DO YOU WORRY?

If the COST OF LIVING is causing you worry, why not try buying your next bill of groceries at **IKE'S**,

THE FRIENDLY, CONVENIENT LITTLE GROCERY

No rent, low overhead, low cost

The finest, freshest foods that money can buy, at prices surprisingly low.

You will like our friendly service.

You will return when you figure the saving!

IKE'S GROCERY

IKE RUSHING, Manager

Goods News At Willett's

Big Sister-Little Sister dresses with tiered skirts just like mother wears. Sizes 2-14.

Boys jeans and matchink jackets in a full size range have arrived since last printing time.

Harsh winter weather makes a good cleansing cream more important than ever. Dorothy Perkins has a special offer now \$1.50 jar for \$1.00.

The old-fashion parties which are to be held soon are causing quite a flurry of costume making and assembling.

What could be more feminine than the rustle of petticoats? And they make full skirts stand out so prettily. 'Tis indeed a petticoat spring. They've just arrived in crisp fresh plaids, demure pastel satins with eyelet trim, and in other styles. One particularly glamorous number comes in assorted colors with a wide metallic ruffle. Prices \$3.50 - \$7.95.

Remember Valentine's Day. It's this Saturday. Any woman would be delighted to receive a cologne and bath powder set.

For you women who have trouble finding a long enough gown. Some have just come in that are extra long. They have a lovely lace trim, too.

Gold studded belts in assorted colors.

Tips for lengthening that specially pretty slip. Add a row or two of lace above the lacy ruffle.

New styles of Gibson Girl blouses came in this week. For those of you who like them washable, we have a short sleeved style in cotton at \$3.95. Also especially attractive is a white blouse with a deep round collar, tight wide cuffs, and small gold buttons.

For a particularly good buy, we suggest 20x40 bath towels for 59c.

On sale women's chenille house coats for \$3.95. Women's \$4.95 sweaters for \$2.95. Nice for these cold days.

Local Writer's Verse Included In New Book

Poetry House of 154 Nassau Street, New York 7, announces publication of "Poetry on the Air", third of a series of anthologies designed for radio use, which includes verse by O. T. Casey of Matador.

Predecessors of the new book, "The Radio Book of Verse" and "Poems for Radio", were quoted from regularly by broadcasters throughout the United States and Canada, the publishers declare. A canvassing of radio stations for the present two-volume edition disclosed that more than 300 poetry programs are now on the air.

Spring Theatre

ROARING SPRINGS, TEXAS
THURSDAY and FRIDAY
FEBRUARY 12 and 13
Cary Grant, Myrna Loy, Shirley Temple

The Bachelor and the Bobby-Soxer

— SATURDAY ONLY —
FEBRUARY 14
Richard Arlen, Jennifer Holt

Buffalo Bill Rides Again

Serial, Jesse James Comedy

SUNDAY and MONDAY
FEBRUARY 15 and 16
James Stewart, Jane Wyman

Magic Town

TUESDAY and WEDNESDAY
FEBRUARY 17 and 18
(Money Nite)

Betty Hutton

The Stork Club

Mrs. Poke Bonnett



"Guess what!" I says to Poke the other day. "A committee asked me to speak at the Mother-Daughter banquet that's coming up before long at Matador." "How come them to ask you?" Poke asked amazed.

"I'd wondered about that myself, and hadn't figured out any very good reason, so I just pretended Poke didn't ask it and went on to say, 'Reckon what I ought to speak on?'"

"Poke got pale lookin'." "You mean to tell me the banquet is this close and you don't have any idea yet what you are goin' to speak on?"

"I'd thought about tellin' of the Misplaced Peoples of Europe," I suggests, tryin' the subject out on Poke.

But he didn't think much of it. "You don't know a thing about them," he points out, "and you sure haven't got any time to be readin' up on them or waitin' for a commentator to discuss them over the radio."

"Well, how about New Inventions?" I wonders.

"Huh," Poke snorts, "You can't even get the radiator hood on the car by yourself, so you sure couldn't explain jet planes and plastic houses. You'd better leave that subject for a man to talk on."

I set there lookin' blue for a spell. Poke sure is discouragin' when he starts in on a woman's brain power. I knew better than to even mention politics because sometimes Poke gets real excited over the way I pick candidates and parties.

Finally I decided, "I'll speak on Why Have Husbands and Fathers. Everbody there ought to be interested in that, and I won't have to go to the Library I can just study you, Poke!"

Roaring Springs NEWS

By LULA M. SWIM

Joe Jimmy Keahey and a friend, Bennie Frazier of Wichita Falls, visited in the home of Mrs. H. W. Keahey over the week-end.

Roy Willingham or Hamlin visited with Mrs. H. W. Keahey. He was a war buddy to Billy Keahey.

Rev. and Mrs. O. D. McDonald have been visiting in Marshall the past week. They are expected home this week.

Guy Thacker and his sister, Mrs. J. A. Goodwin left Wednesday for Galveston to attend the graduation of Mr. Thacker's daughter, Juanita, who will receive her Doctor's degree.

Mr. and Mrs. Mervin Green and Gerry made a business trip to Paducah Monday.

Mrs. Bill Blackman of Fort Worth and Miss Neil Prather of Jacksonville are here at the bedside of their mother, Mrs. Mae Fletcher, who is in the Quana hospital.

Mr. and Mrs. Jack McMillan and daughter of Tahoka, visited in the home of her parents, Mr. and Mrs. P. H. McDorman over the week-end.

Mr. and Mrs. Robert Britton of Houston, visited in the home of her parents, Mr. and Mrs. W. H. Rigby over the week-end. Mrs. Rigby returned with them Sunday for a visit.

QUICK RELIEF FROM STOMACH ULCERS DUE TO EXCESS ACID
Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing

Over three million bottles of the WILLIAMS' symptoms of distress arising from Stomach and Bowel Ulcers due to Excess Acid - Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Bloatingness, etc., due to Excess Acid. Sold on 15 days' trial Ask for "Willie's Message" which fully explains this treatment—Free—at

CITY DRUG STORE

Wilson Kimble Optometric Clinic

Phone 254 FLOYDADA Write, Box 11

Specializing in Eye Care and Visual Efficiency

We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescriptions.

Dr. John W. Kimble, Optometrist

POLITICAL Announcements

The Tribune is authorized to announce the following names for public office, subject to confirmation of the Democratic primary July 24, 1948.

For State Senator, 30th Senatorial District: Kilmer B. Corbin

For State Representative, 131st District: A. J. Rogers (Veteran) Clarence L. Darter

For County Judge and Ex-Officio County Superintendent: C. W. Giesecke

District and County Clerk: Pat Sheridan (re-election)

For County Treasurer: Mrs. Velma Fulfer

Sheriff, Tax Assessor and Collector: John Stotts (re-election)

For County Commissioner, Precinct 1: Ben Keltz George Birchfield

For County Commissioner, Precinct 2: J. E. Monk Ben Edwards M. D. (Malcolm) Morris G. D. (George) Pope

For County Commissioner, Precinct 3: Marvin Leary (re-election) J. D. Spray

For County Commissioner, Precinct 4: J. N. Fletcher (re-election) Loyd Stafford



THE GREATNESS OF AMERICA DEPENDS ON THE American Farmer!

LET'S TRAVEL TOGETHER

400 MEMBERS IN MOTLEY COUNTY — 1,275,180 IN U. S.

Do You Remember?

Cotton (lb.)	1919	1920
	.40	.08
Cattle (lb.)	.17	(1921)—.07
Wool (lb.)	.70	.30
Butterfat (lb.)	.76	.42
Hogs (lb.)	.19	.08
Peanuts (bu.)	3.70	1.15
Wheat (bu.)	2.56	1.19
Corn (bu.)	1.85	.46
Potatoes (bu.)	4.07	.68
Rice (cwt.)	8.02	1.72

THIS MUST NOT HAPPEN AGAIN!

To maintain farm prices at fair exchange level is the job of a nation-wide organization of, by and for Farmers. Will you do your part?

YOU CAN BECOME A MEMBER OF THE TEXAS BLUE CROSS PLAN GROUP HOSPITAL SERVICE

—providing
COMPREHENSIVE SERVICE
for you and your family

ASK ABOUT THE
NEW SOUTHERN FARM BUREAU CASUALTY INSURANCE CO.

JOIN THE

Motley County Farm Bureau

INFORMATION AND APPLICATION BLANKS MAY BE OBTAINED FROM ELBERT REEVES, MATADOR, SECRETARY-TREASURER

Working Alone YOU CANNOT

1. Be in Austin and Washington each day the State and National legislatures are in session.
2. Maintain a National Farm Program, (including parity prices, research and marketing, soil conservation, farm credit, rural electrification, etc.)
3. Secure adequate rural road program that will get farmers of Texas out of the mud.
4. Attend freight and legislative hearings in which agriculture has a stake.
5. Meet in conference with leaders of labor, industry and government.
6. Uphold your interests as an individual farmer alone against the organized interests of other groups.

YOU CAN'T—BUT FARM BUREAU CAN AND WILL AT A COST OF ONLY 14 CENTS A DAY TO YOU.

Join The Farm Bureau — It Gets Things Done
Farm Bureau is The Voice of Organized Agriculture