

## CITY ABLAZE WITH YULETIDE LIGHTS

### Stores Decorated At Approach Of Season

SPRIT of Christmas arrived with darkness Sunday night when extensive holiday street lighting effects were turned on and Matador was ablaze with streamers of colored lights exceeding any previous decoration in the town's history. Green, blue and red lights cross main street at regular intervals throughout the business section. Intersection of Main street and Highway 70 is decorated with a square of suspended colored lights while streamers cross the State Bank, City Drug store and courthouse corner. Both hospitals are decorated with unique arrays, as are many smaller businesses off of Main street.

All merchandise establishments in town have decorated attractive windows with fine Christmas merchandise and the holiday motif is in evidence throughout the community. Without exception the Christmas street lights have brought a festive spirit to Matador that exceeds all past decorations. Installations by the West Texas Utilities Company are about complete. The utilities firm provides power for the lights at a reduced rate. The strong, weather-resisting light sockets and cord, can be used year after year.

### Vandals Break Lights

Almost with the turning on of Christmas lights vandals began breaking light bulbs. Sheriff John Stotts and members of his force are on the trail of the offenders and have been assured the backing of the entire enraged citizenship, to prove "to the limit" punishment when arrests are made.

### Local Scout Attends Austin Encampment

Billy Ray Neighbors, local Boy Scout, returned Monday morning from a three day "Order of the Arrow" encampment near Austin, Texas.

He accompanied fifteen other boys from Texas, New Mexico and Oklahoma attended the meeting.

The "Order of the Arrow" is an organization composed of outstanding scouts and scouters. Billy Ray was initiated into the order last summer at Camp Post, and has served the local troop faithfully and well as assistant scoutmaster for over a year.

Bill Moss visited at Whiteface with relatives during the holidays.

Mr. and Mrs. Tom Patton of Hale Center were Thanksgiving visitors here with his parents, Mr. and Mrs. M. L. Potton.

### Legion Schedules Christmas Party

An "open affair" Christmas party will be held at the Legion hall, Tuesday night, December 9th, according to an announcement made this week by Commander Jake Edwards. All members of the Legion, wives, mothers and sweethearts of Legionnaires and Auxiliary members are invited and urged to attend and bring presents suitable for presenting as "Gifts To Yanks Who Gave". The presents will be arranged around a large Christmas tree and later sent to a veterans hospital (Amarillo). Gifts must not be liquid of alcoholic content (shaving lotion, etc.) Commander Edwards declared.

### Thieves Active

Thieves and burglars are again active in Matador. An east window was broken Sunday night in the Day by Day Cleaners plant building, resulting in the theft of nine pairs of trousers, two coats and two shirts. It is believed the thieves were frightened away before more clothing could be taken. Daylight burglary of the R. H. (Shorty) Bearden home in southeast Matador was reported Wednesday. Only loss discovered were phonograph records, valued at approximately \$40. The home had been thoroughly searched.

Thieves also ransacked the farm home of Eddie Russell north of town, and escaped with a jar of pennies, which was the only loss discovered.

Jameson Machinery Company building was also entered Sunday night, with entrance being gained by breaking a window. The cash drawer had been opened but a few pennies it contained had been left.

Sheriff John Stotts has again asked residents to report any strangers seen prowling in residential areas. Similar "crime wave" conditions are being reported by towns throughout the Panhandle.

Since burglary of Day by Day Cleaners, iron bars (resembling jail bars) have been installed on all windows.

### HERE FROM WACO

Mr. and Mrs. Lee Roy Nelson and small son Michael, arrived here Wednesday night from Waco, where Mr. Nelson has been attending Baylor University. They expect to remain here until after the first of January.

### Santa Schedules Air Visit To Two Cities

(Special To The Tribune) Christmas Eve, Wednesday, December 24. He has made arrangements with S. J. Blasleton, Roaring Springs implement dealer to fly to the North Pole and bring him here for the two trips.

In a special interview with a Tribune reporter, Mr. Claus said, "With all the heavy work ahead of them, I declared to let the reindeer rest and make these trips by plane. I called Mr. Brasleton and he said he could fly to the North Pole and pick me up. Planes are nice and fast for these kinds of trips but they are not as good a reindeer and the sleigh for Christmas Eve delivery work.

"I have been wanting to visit the little boys and girls of Matador and Roaring Springs. I want to meet as many of them as possible and I want to do a little checking up on those that have been good and also those who have not been good. I sure don't like to check presents off my lists. Also I want to visit the stores at Matador and Roaring Springs. They have ever seen, and I want to make arrangements for the things I will need while I am there. I hope it will be possible for some of the little boys and girls to help me make selections. Of course I can't bring much in a plane but I intend to distribute candy and nuts on these trips. If the weather is pretty, I hope a lot of children will have their parents drive them to the air port and meet me. I like lots of company."

Mr. Claus was very busy painting doll cheeks when the reporter left. His big toy factories were humming away at full blast.

### Basketball Game To Be Staged By Women

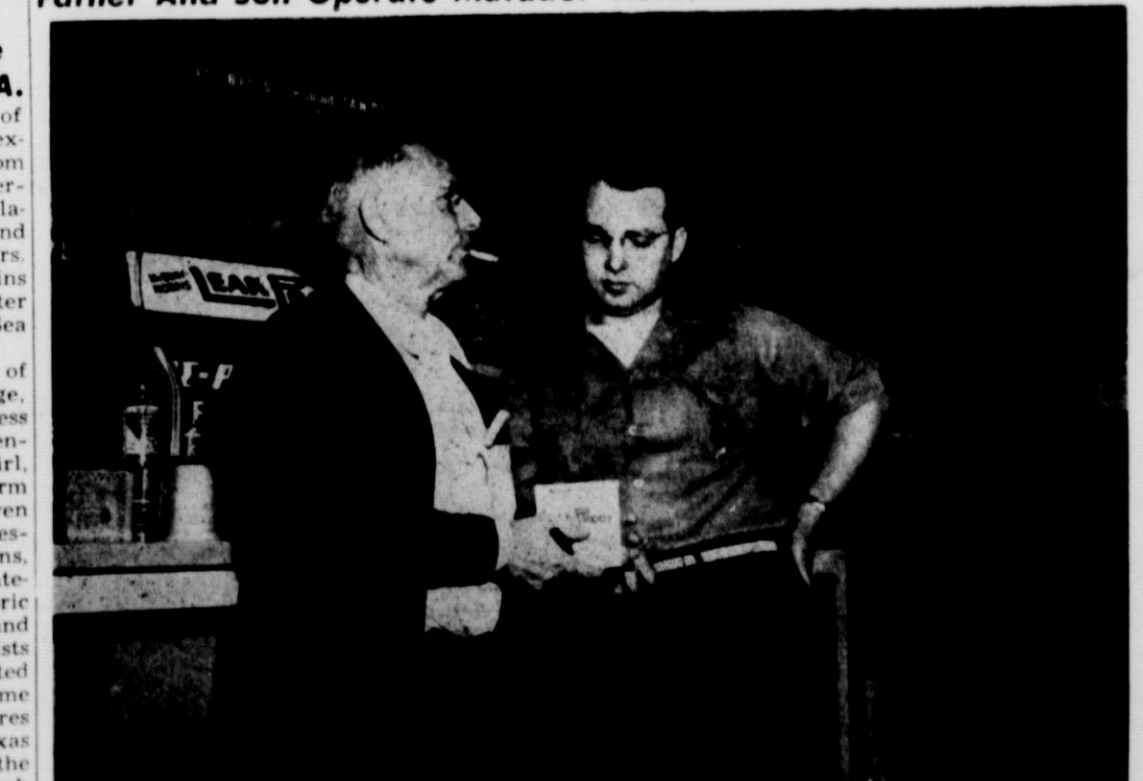
A basketball game will be staged at Flomot Friday night, between the Folly Home Demonstration club women and the Flomot Home Demonstration club members. The game is called for 8 o'clock and will be played in the high school gymnasium, with Raby Webb as referee.

Community games will be played prior to the basketball game it was announced.

"Come one—come all—Come see us fall" is the invitation issued by the women. Admission will be 25 cents.

Thomas Sanders, Texas Tech student from Lubbock and former Matador resident, spent Thanksgiving holidays here visiting friends and relatives.

### Father And Son Operate Matador Automotive Parts Firm



Douglas E. (Doug) Pitts, Sr., above left, is a pioneer Matador businessman, coming here in 1920 from Floydada where he once worked on the Floyd County Hesperian. His first business enterprise here was the Magnolia Petroleum company wholesale agency. Later he became associated with Matador Auto Company (Ford Agency) and had been manager for almost a quarter of a century, when he opened the Matador Paris Company.

Douglas Pitts Jr., right above, was born and reared in Matador, graduating from the Matador high school with the class of 1941 and later entering Texas A & M college where he attended until entering the armed forces in 1942. He served in the U. S. Navy, ETO for three years, receiving his discharge in November 1945 and entered business with his father in July, 1946. His wife is the former Mary Elizabeth Bryan. They have a baby son, Kenneth Douglas.

Mounted deer heads in above picture symbolize hunting hobby of Senior Pitts, however, rush of business at the parts firm has limited his opportunity to hunt and "take things easier" according to his original plans. This is the eighth in a series of articles on father-son businesses operated in Matador

—Photo By Douglas Meador

### Santa Schedules Air Visit To Two Cities

(Special To The Tribune) Santa Claus is going to make a special plane trip before Christmas to visit boys and girls in Matador and Roaring Springs. His first trip will be Saturday, December 20, when he will land at Buzz Field air port and travel into Matador and Roaring Springs by automobile. With weather permitting he will again visit the two towns

### Frank Kimbrough To Speak Here At Football Banquet

Frank Kimbrough, head coach at West Texas State College, Canyon, will be guest speaker here at the annual football-pep squad banquet honoring the Matador Matadors, which will be held tomorrow (Friday) night. Kimbrough is well-known over the state as an outstanding director of athletics, and program sponsors for the banquet feel very fortunate in being able to bring him here for this event.

### "Americanism" Subject Of Address At Lions Meeting

"Patriotism is as essential in peace as in time of War", high school principal Vance Gilbreath declared Tuesday in the principal address made before the regular meeting of the Matador Lions Club held in the Methodist church basement. Lion Gilbreath declared, "The people of America need to reaffirm their patriotism... we need a reeducation to Americanism."

James Ketchersid, son of Dr. and Mrs. J. G. Ketchersid, entertained the group of Lions and visitors with clever pencil drawings and caricatures of members.

Tribute was paid to visitors Norman Spray, Bonner Nelson and Albert Marshall, as outstanding members of the Matador Matadors 1947 football squad.

Announcements included the acceptance of Karl Pederson as assistant Scoutmaster of troop 60, and that a total of \$340 had been sent from Matador to buy food shipped aboard "The Friendship Train."

Visitors included Miss Dorothy Willett who recently returned from Europe, former resident and Lions member Claud Wilson of Sweetwater, James Ketchersid, Norman Spray, Bonner Nelson and Albert Marshall.

Sooner Family Hits Record In Cotton Picking

What is believed to be a record in cotton picking has been established by an Oklahoma family gathering cotton on the Hugh Vinson farm near Dumont. Four pickers gathered four bales in three days this week.

D. Riley of Hugo, Oklahoma, does not pull, but two sons, a daughter and an Indian boy with the family keep him busy hauling cotton to the gin.

One boy, age 14, pulls 700 pounds daily, another boy, age 17 pulls 1,000 pounds daily and a girl, age 12 years, pulls over 500 pounds daily. The Indian boy, age about 20, pulls about 600 pounds daily.

The working quartet pulled 7,820 pounds of "bolls" in three days. Current prices for pulling is \$2.00 to \$2.50 per 100 pounds

Mrs. A. M. Parker Dies At Paducah

Mrs. Aurthur M. Parker, 53, Paducah resident for a number of years, died early last Wednesday at Richards Memorial Hospital, Paducah.

Mrs. Parker became seriously ill Saturday and was moved to the hospital, suffering from an ear infection. She had been unconscious since Sunday.

Until about a year ago, she was active with her husband in the operation of the Parker Studio, and was known in this community, having accompanied him here on a number of occasions to take photographs of local residents. Upon selling that business, Mrs. Parker opened the Children's Shop, which she had operated since that time.

Survivors include her husband, A.M. Parker; one daughter, Mrs. David T. Geiser, Big Lake; her father, Mr. Stephen Ivey; six brothers and three sisters.

Donkey Basketball Game Monday Night

Fun feast of the season is a donkey basketball game scheduled at the school gymnasium Monday night in an affair sponsored jointly by the Matador Lions Club and the Senior Class. Net proceeds will be used to redecorate stage in auditorium as class gift.

Little mules will wear rubber shoes (made from automobile tires) to prevent damage to floor. Early reports indicate that athletic-minded Lions are making bids for places on the teams.

COME TO CHURCH SUNDAY

### Slow Rains Over Area

Slow rains beginning in the Panhandle late Tuesday and continuing through Wednesday, registered 1.15 inches at the city wells. U. S. rain gauge reports indicate that the rainfall was general over the entire West Texas area.

Wheat farmers in the plains area were reported as highly elated over the future crop prospects. Although the rain in this section delayed the cotton harvest, farmers and ranchers welcomed the precipitation.

Reports from Amarillo declared that much fear was entertained throughout Wednesday that the rain would reach a stage to form ice and damage trees, communication and power lines and other property, like the area experienced several years ago. Temperatures dropped to a point where the rain froze on upper Panhandle pavements and caused several fatal accidents.

West winds about midnight resulted in a further drop of temperatures, followed by clear skies and warmer weather today.

### VERNON LIONS HEAD ENTRIES FOR TOURNAMENT

The Vernon Lions (high school athletic team) head a large entry list for the annual invitational basketball tournament to be held in the Matador high school gymnasium next Thursday, Friday and Saturday, December 11, 12 and 13, according to school officials.

The tournament is sponsored by the Matador Lions Club.

The Vernon team were winners of the tournament several times before the war and are expected to go far in this championship race in this tournament. Sam King, a former coach for the Matadors' is head man for the Vernon team.

Twelve boys' teams have entered the tournament to date. They are: Patton Springs, last year's champions, Spur, Matador, Roaring Springs, Floydada, Quitaque, Turkey, Flomot, Paducah, Carey and Lockney.

Eight girls' teams have entered, being Matador, Patton Springs, Quitaque, last year's champions, Spur, Flomot, Roaring Springs, Lockney, and Turkey.

Little is known of the ability of the various teams, but many good games are in store for Matador fans, and all are invited to help the basketball teams off to a good start this year.

Power Failure Is Factor In Delay Of Tribune Issue

Power failure here at the crucial press time late Wednesday was a factor in delay of this week's issue of the Tribune. The town (and Roaring Springs) was without power for more than an hour because of a break in transmission lines between Paducah and Crowell. Matador's \$360 horsepower auxiliary engine was being repaired at the time of the power break, but time of the power until the time to prevent the entire town being without power until the transmission lines were restored.

Local West Texas Utilities Company manager D. C. Bradley said yesterday that power companies throughout the nation are short of power and equipment and that deliveries of new equipment are slow. He has asked that in event of another power line failure, making use of local plant necessary, that users turn on only one light in a home and refrain from using appliances until after engine has established speed and can carry load. He said extreme heavy load when engine is being started frequently stalls the equipment and further delays service to everyone.

Mr. and Mrs. Albert Rattan visited her parents at Post Friday.

Mrs. R. A. Day spent Monday in Amarillo, having accompanied her daughter, Mrs. Ware Forgeson of Silverton.

BITTING IN FLORIDA

Mrs. L. J. Barkley left Saturday for Tampa, Florida, where she is visiting her daughter and family. Capt. and Mrs. Haynes accompanied her.

In making the trip she accompanied Mr. and Mrs. Bobby Huntley of Vernon, who were driving to Miami, Florida for a visit.

### TRAIL DUST

By DOUGLAS MEADOR



When the worn sandals of the cowboy are still, like cast-off shells on the shore of an empty sea, the music of laughter is replaced by silence that floods empty flumes of memory. The bright star will prevail, the dust is swept through centuries.

Leaves fall as bleak limbs of the winter wind. Although sun spills shadows beneath melancholy clouds, there is brightly pall betwixt autumn and the frozen heart of winter. Falling leaves are, like brushed by lonely trees.

Time-saving devices make possible for mankind to hurry to nowhere allowing more to do nothing upon arrival.

Grandma, tangled in a web of memories, is trying to recall a number of years she had married before she understood the meaning of terms her granddaughter uses in conversation. She also remembers the condition that it is necessary to purchase a brush at the cosmetic counter.

Worry is a worm that squirms the process of laying eggs, incubation, beneath the feet of our fears.

A man can justify the past to the present. What he is today is only affect the future. We sign the molds into which our lives are poured; they do not flow from our desires.

Things are happening rapidly in this man-tortured star and I stand in silence before the new invention, hoping to reveal my ignorance of its scope and operation. The future is usually futile since curiosity is stronger than pride. Recently in a barber shop I stood in amazement at a small black box oozed with a hot lather into the barber's hand. He merely pressed the handle with one hand while the other filled with perfectly-mixed lather. I looked at the discarded shaving mug and felt a pang of regret, course the new machine is as sanitary than the brush mopped stiff whiskers, scented caked snuff and amber thousand shins and churn the shaving soap between blades. The lather-making machine was required by the barber services and now elbows its way into civilian life. Some I share a bond of sympathy with the shaving brush and lather mug; the fear of being replaced and allowed to gather dust in a dark back room.

The man who has never made a mistake is an orphan who has never married, never aspired to a public office and constantly denied civic and religious leadership. He doesn't even have a more friend.

Understanding the humor of a cowboy requires a knowledge of sharp thoughts that conceal the true meaning of their phrases. Once I shared a brief after meal cigarette with a group of riders stretched across near a chuck wagon fly tent. The conversation drifted to a wealthy man recently deceased, who was widely known for his evil ways. Striking a match against a buckle on a bed-roll, the reclining cowboy remarked that the man should have been buried with a couple of fire extinguishers.

Life is pleasant in some spots but I like my demitasse strong enough to accommodate thinking of a doughnut.

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R. K. INFORMATION SERVICE

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If your question calls for some research, we'll do it gladly. That's part and parcel of the service we give our customers. Your electric service company has developed several different departments to help you. There's the Farm and Ranch Electrification Service—Lighting Advisory Service—Home Appliance Service—and—well, no matter what your electrical problem, you'll find trained personnel ready and waiting to serve you.

It's all part of the West Texas Utilities Company's policy of bringing more and better electric service—to more and more people—at the lowest possible price.

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### Heads Oil Firm



Leonard F. McCollum, 45, above, has been elected president of Continental Oil Company, effective December 1, succeeding Dan Moran, who has resigned because of ill health.

Born in Bradford, Tenn., in 1902, McCollum now becomes one of the youngest major executives of a fully integrated oil company in the United States. He launched his oil career following graduation from the University of Texas in 1925 by joining the Humble Oil and Refining Company, an affiliate of Standard Oil Company (N. J.), as a geologist. In 1934 he became chief geologist and manager of exploration for the Carter Oil Company, another Jersey Standard affiliate, and later became president of the Carter company. He moved to New York in 1943 as assistant coordinator of producing activities for Standard Oil Company (N. J.), and a year later advanced to the position of coordinator, which assignment he held at the time of his election to head Continental Oil Company.

### EL MATADOR

(Delayed)

#### Football-Pep Squad Banquet Announced

Plans have been completed for the annual football - pep squad banquet which will be held on the night of December 5, at 8:00 p. m. Principal speaker for this picturesque school social event will be Frank Kimbrough, head coach at West Texas State Teacher's college.

The program will include Mr. Kimbrough's address, the crowning of the queen, a welcome address given by some member of the pep squad, hosts of the occasion, and the return will be made by some member of the football squad. Short talks will probably be asked from Coach Red Amonett, and captains, Bonner Nelson and Norman Spray.

It is to be a formal affair and all attending are expected to wear formal dress, according to pep squad counselor, June Coleman.

Excellent food, costing the pep squad \$1.75 per plate will be served by members of the Matador PTA. It is believed that the banquet will high-light the school's social year.

#### Melva North Elected Football Sweetheart

Melva North, MHS sophomore, has been elected by the 1947 Matador football squad as their football sweetheart and she will be awarded a corsage either before the game or between halves of the annual Thanksgiving tilt with Paducah which will be the last game of the season.

According to present plans, the pep squad will form a heart, into which Miss North will be escorted by some member of the team where the corsage will be pinned on her by the football captains, Bonner Nelson and Norman Spray.

Queen candidates have not yet been elected from the four classes but will be soon, and according to the policy followed in the past, boxes soliciting penny votes will be distributed throughout town, and the nominee having the most votes will be crowned at the annual football-pep squad banquet which has been set for the night of December 5.



V. F. W., Matador County Memorial Post No. 4286, meets 1st and 3rd Tuesdays, 8 p. m. at the court room, Matador, Texas. All eligible ex-service men are invited to attend.

ABSTRACTS  
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### Lubbock VA Office To Close Saturdays

Veterans administration contact offices will no longer be open for business on Saturdays after the thirteenth of December, according to an announcement by Robert V. Sisson, Manager, West Texas VA region.

VA contact offices in this region are located at Borger, Amarillo, Childress, Lubbock, Abilene, San Angelo, Odessa, Big Spring and El Paso.

Veterans and their dependents are invited to contact the office any day from Monday through Friday between the

hours of 8:00 AM and 4:45 PM.

It is deeply regretted that it has become necessary to close the VA contact offices on Saturdays, but under Civil Service regulations our work-week has been limited to 40 hours," Sisson said.

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WE CAN NOT  
Insure  
THE ASHES!

IT is too late to buy insurance after the fire alarm has sounded, nor can we pay you for the ashes if you have neglected properly to insure your property.

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MOTLEY COUNTY INSURANCE CO.

J. R. Whitworth W. N. Pipkin Elmer Stearns

Tribune, Matador, Matley County, Texas, Thursday, December 4, 1947



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We can help you with plans for that new home from "planning to living." Whenever more materials are available we will have them. We carry a complete stock of all building items.

If you are planning to repair or remodel your home or any structure; if you need paints, varnishes or wall paper, it is always a pleasure to provide estimates.

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- a. Vanity O'Nite . . . \$1650
- b. Men's Overnight Case . . . \$1650
- c. Ladies' O'Nite . . . \$1650
- d. Armor Bound Pullman . . . \$2750
- e. Armor Bound Wardrobe . . . \$3450\*

Samsonite  
Men's  
Two Suiter \$24

Samsonite  
Ladies'  
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As advertised in SATURDAY EVENING POST, COLLIER'S and ESQUIRE

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## Church and Social Activities

Telephones 123 and 156

### MANY VISITORS ARRIVE FOR THANKSGIVING HOLIDAYS AND PRE-YULE FAMILY REUNIONS

A yuletide spirit prevailed this community over the past week end, when relatives and friends gathered together to celebrate Thanksgiving holidays, but who will not, in many instances, be able to return for Christmas reunions.

Visiting Mrs. Ruby Thomas for Thanksgiving were her sons and their families: Mr. and Mrs. Nolan Thomas, and Mrs. Allen Thomas of Northfield, and Mr. and Mrs. Vincent Thomas and daughter Ruby Faye, of Estelina; also Mr. and Mrs. Ebb Thomas of Northfield and Billy Dan Thomas of Matador, with his guests, Leo Archer and James White.

Miss Mallie Lee of Crosbyton came Wednesday night to spend Thanksgiving with her father, J. L. Lee and brother, Edgar Lee.

Visitors in the home of Mr.

and Mrs. D. C. Bradley included her mother, Mrs. J. T. Petty of Dallas, and two sisters and their families, Mr. and Mrs. J. G. Woody and children, John and Doris Ann of Lubbock, and Mr. and Mrs. G. C. Pryor and son, David of Grand Saline.

Rev. and Mrs. Clifford Potts and children spent Thanksgiving day visiting her family at Floydada, and had as their guests here Sunday, Rev. Potts relatives of Levelland, being his father, S. C. Potts, and a brother and family, Mr. and Mrs. Ira Potts and children, Dicky and Iraene, also a sister, Miss Bernice Potts.

Two daughters and their families from out of town, visiting in the home of Mr. and Mrs. A. A. Tipton, were Mr. and Mrs. Nolan Fulkerson and children, Gerald and Nola Lee, and Mrs.

Jack Crider and baby daughter, Donna Leta.

Mr. and Mrs. Elmer Stearns had as Thanksgiving guests, her two sisters, and a brother-in-law, Mr. and Mrs. J. C. Lees and Miss Lena Wilson, all of Abilene.

A granddaughter, Miss Rosemary Edwards of Amarillo, and a daughter and son-in-law, Mr. and Mrs. Mose Damron of Moriarity, N. M. were visitors of Mr. and Mrs. H. S. Watson.

Mr. and Mrs. Thomas B. Bourland of Canyon, Fred C. Bourland, Texas University student from Austin and Mr. and Mrs. James McCarty and baby son, Fredrick Michael of Carlsbad, New Mexico, were holiday visitors here with their parents, Mr. and Mrs. F. C. Bourland.

### HERE FROM SWEETWATER

Mr. and Mrs. Claude Wilson of Sweetwater spent the past week here while he assisted in taking inventory at Burton-Lingo Lumber Company. Mr. Wilson is former manager of this yard, and is employed as manager of the company's branch at Sweetwater. They visited with Mrs. Wilson's mother, Mrs. J. A. Groves, and sister, Mrs. Velma Fulfer, while here.

### BAPTIST WMS HOLDS ANNUAL CHRISTMAS MISSION PROGRAM

First of two mission "Week of Prayer" programs featuring a special Lottie Moon Christmas offering for foreign missions, was held by the Baptist W. M. S. Tuesday night at 7:30, in the church basement, with twenty-seven women present.

Second of the programs will be held Friday afternoon, at 3:30 o'clock in the church parlor, with Mrs. Clifford Potts as leader.

Theme of the programs is "Christmas for Christ."

Mrs. J. E. Edwards, Missions Chairman, led the impressive candlelight service Tuesday night, with Mrs. Harold Campbell offering soft music throughout the program. Special music was a trio composed of Mesdames Edwards, Campbell, and Freeman Thacker, accompanied by Mrs. Ben Meador.

Response was made to the leader's queries, by Miss Rachel Patton and Mesdames W. F. McCaghen, Joe E. Campbell, Forrest Campbell, Dick Groves, R. E. Campbell, Jr., J. Farris Fish, Ben Keltz, C. Warren, J. C. Rattan, J. L. Woodruff and R. E. Campbell, Sr.

Others present were: Mesdames T. E. Cammack, Claude Wilson, V. A. Rattan, L. Rattan, Alfred Barton, Clifford Potts, Vernon Doss, J. A. Groves, Elbert Reeves, Velma Fulfer and H. S. Watson.

A Christmas motif was used in decorations and in the refreshment plate served by Burleson Circle, which consisted of date-loaf cake squares topped with whipped cream and garnished with a cherry, served with hot spiced tea, and a Christmas greeting card signed "Burleson Circle."

### Local Residents Visit In Oklahoma

Mr. and Mrs. J. E. Edwards and son Thomas drove to Duncan Oklahoma Friday, where they were week-end guests of former Matador residents, Mr. and Mrs. Clay Gilbert. On Saturday they drove to Norman, Oklahoma where they attended the game between Oklahoma U and Oklahoma A & M.

Also attending the same game were Mr. and Mrs. Bert Ezzell, who were week end visitors of Mr. and Mrs. Johnny Allsup of Norman. Johnny, a former star on the Matador's team is an outstanding favorite on the Oklahoma U team, and is completing his college work there this coming spring.

### RETURN TO NEW MEXICO

Rev. G. W. Fulfer of Portales, New Mexico, spent Thanksgiving holidays here with his wife, and mother, Mrs. Velma Fulfer, and was accompanied home by his wife, who has been visiting here. Also spending the holidays with them was Miss Chloey Fulfer, of Lubbock, a daughter of Mrs. Velma Fulfer.

COME TO CHURCH SUNDAY

### THANKSGIVING IS THEME OF PROGRAM GIVEN AT FLOMOT

The Flomot Cemetery Association sponsored a Thanksgiving program and business meeting Thursday evening, November 27 in the Flomot High School auditorium, which was well attended.

The program consisted of music, a Spanish trio with guitar accompaniment, an illustrated poem, songs, and a Thanksgiving message by Rev. Robert Knight.

In a business session, the association changed the membership fee to \$5.00 per membership per year.

New officers were elected as follows: J. H. George, president; J. L. Speer, vice-president; Mrs. L. B. Turner, secretary-treasurer; and Mrs. Bernice Gates, assistant secretary-treasurer.

### RETURNS HOME

Mrs. George Springer returned home last Wednesday night from an extended visit in Milwaukee, Wisconsin with an aunt who had been seriously ill. Her daughter, Barbara Ann, accompanied her home from Amarillo to spend Thanksgiving holidays, and another daughter, Gladys Marie, who is attending T. S. C. W. at Denton, joined them here for the holidays.

Mr. and Mrs. Bert Ezzell and children were over-night guests last Wednesday, of her parents at Lubbock, returning here Thursday morning.

### One Birthday Candle Decorates Cake For Local Girl Scouts

One birthday candle decorated a cake in celebration of their first year in Girl Scouts for seven girls, who received one-year pins in a candle ceremony held last Wednesday afternoon in the Methodist Church.

The girls receiving this honor were: Reba Faye Bain, Hines, Barbara Neighbors, Ruth Smalley, Ruth Marie Sealey, Frances Trawick, Nancy Vaughn.

Three other girls who recently became Scouts, received membership pins. They were Barbara Ann Spray, Mary Bailey and Betty Fran Montgomery.

Girl Scout leaders, Mrs. Marvin Vaughn and Mrs. Paul Montgomery were sponsors on the occasion, and mothers of girls were special guests. Albert Arawek furnished birthday cake, and Mrs. Theodore Bain furnished the coffee for refreshments.

Mr. and Mrs. J. R. Egan spent Thanksgiving holidays in Austin, where they visited young son, Jimmie, who is in school there.

Former residents, Mr. Mrs. Bill Bradshaw and family of Bovina, visited here over the holidays.

Mr. and Mrs. Gus Bird tended the Thanksgiving between Texas A & M and as University, at College Station.

## We Appreciate Our Customers...

OUR CUSTOMERS are the most important people in the world and that is why we constantly strive to improve our equipment and service. We have recently installed a new automatic boiler and a FLEXFORM machine to enable us to produce the highest type cleaning work that the industry provides... and in the shortest possible time. We want our customers to know we appreciate their patronage and that we constantly seek to improve our service.

May we suggest that you bring your holiday cleaning in as soon as possible to avoid the last-minute rush.



TROUBLE WITH SIZE-CONTROL?

WE CAN INSURE CORRECT FITTING

with FLEXFORM

RECENTLY INSTALLED IN OUR PLANT

WE MAKE YOUR DRESSES TO YOUR SIZE!

... No more tugging at dresses that got shorter after cleaning... no more squirming to keep that too-tight dress out of the closet -- just send your dresses to us. We have our FLEXFORM, the marvel machine of the cleaning industry, to protect your clothes and assure you a dress to your measurements after cleaning.

## Day By Day Cleaners

Day Building

Matador



## For Gifts That Speak of Love...

### Watch Bands

Link and expansion bands for ladies and expansion bands for gentlemen. Also leather bands.

### Gold Lockets

#### And Chains

White and yellow gold, engraved and set with stones.

### Pearl Necklaces

Famous Deltah pearls in beautiful jewel gift boxes. An exquisite gift.

### Watch Chains

Bigney, mirror-finish, gold-filled chains in new designs.

### Gold Bracelets

Gold expansion bracelets. Locket and bracelet sets.

### Costume Jewelry

Fine quality costume jewelry in new novelty designs. An appreciated gift.

GIFTS TIMED TO CHRISTMAS THE SEASON



BULOVA and Elgin Watches

-- For --

Ladies & Gentlemen

Ladies and Gentlemen's Wrist watches by Roamer, Helbros and Fidea in fine gift boxes.

- MEN'S FRATERNAL RINGS
- LADIES' BIRTHSTONE RINGS (GIFT BOXES)
- GOLD EAR RINGS... CLOCKS
- GENTLEMEN'S CIGARETTE LIGHTERS
- PURCHASES GIFT-WRAPPED
- EXPERT REPAIR WORK



Diamond Bridal Sets

Engraved 14-K gold, stones set in platinum. In beautiful cases.

\$29.95 Tax Inc. Up

- COMPACTS

## Kimbell's Jewelry

Theatre Building

HIGH QUALITY — MODERATE PRICES

Matador

WARNING



### Christmas Parade To Be Staged At Plainview Monday

PLAINVIEW, Dec. 4.—Giant balloon animals, some of them riding in a special balloon train, will stalk the streets of Plainview, Monday, December 8, in a gala Christmas program which begins with a parade at 7:30 in the afternoon and sounds off with a musical program and fireworks display, beginning at 7:30 p. m. at the Plainview athletic stadium. The entire day's program is free.

Santa Claus himself will arrive on a down-town Plainview street by airplane, then view the cowcatcher of the parade from the front of the giant balloon train, where he will ride in the parade eight feet above the street and greet thousands of little friends.

Following the parade, Santa will seek a down-town vantage point and distribute hundreds of pounds of candy and nuts free to the kiddies.

Plainview schools, civic organizations, and local merchants will add color to the afternoon parade with their floats. High school bands from a wide territory have been invited to participate in the parade, with \$175.00 in cash awards being offered them. Baton twirlers and bicycle decorators will also compete for prizes. Store windows will be specially decorated in a display window contest, and the streets will be decorated with thousands of multi-colored Christmas lights.

The balloon parade with the special balloon train costing \$47,000.00 will be staged by Jean Gros, Inc., of Pittsburgh, Pa., and a special pyrotechnics engineer from the Thearle-Duffield Fireworks Company, Chicago, will come to Plainview to set-up and engineer the fire-

### News Briefs

Mrs. W. M. Wells visited in Lubbock Thursday.

Miss Kay Pounds visited in Lubbock during the week end with her aunt, Mrs. C. E. Woolery, who accompanied her home Sunday. They were accompanied by Miss Dora Ratcliff, who visited her parents here.

Mr. and Mrs. Jimmie Joe Latimer of Lubbock spent Thanksgiving holidays here with their parents. Mr. Latimer is attending Texas Tech.

Mr. and Mrs. Claude Groves and children of Wellington, spent Thanksgiving day here visiting relatives and friends.

Mr. and Mrs. Julian Edmondson and children of Phillips, visited here Sunday with relatives and friends.

Miss Rachel Patton and Mrs. Claude Wilson visited in Hale Center Sunday with the former's brother and wife, Mr. and Mrs. Tom Patton.

Mr. and Mrs. Charlie Keith and sons, and Miss Mary Keith made a trip to Lubbock Friday.

### SKYSTREAKS TO RECORD



The Navy captured the world's speed record in August, 1947, and, five days later, broke it with the jet-propelled "Skystreak," shown above. Piloted by Comdr. Turner E. Caldwell, Jr., USN, the plane flew 640.7 miles per hour in the first test at Muroc Field, Calif. Within a week Maj. Marion Carl, USMC, set a new mark of 650.6 miles per hour in the same plane.

### Flomol Sophomores To Present Play Tuesday, Dec. 9th

The sophomore class of Flomol high school will present a play, "Grandpa's Twin Sister" in the school auditorium, Tuesday evening, December 9.

An evening of humorous entertainment is promised, and the public is extended a cordial invitation to attend.

Cast of characters is as follows: Tuffie Cavitt as "Grandpa Hatcher"; Bobbie Jean Morris as "Maggie"; Mabel Sue George as "Louise"; Lillie Wanda Gilbert as "Betty"; Cecil Troy Brogdon as "Edgar"; Betty Jo Barton as "Clara"; Wilburn Martin as "Ralph Watt"; Zelma Dean Starkey as "Henry Collins"; Virginia Welch as "Widder Williams"; Duane Titus as "Adam McPerson".

### LIVESTOCK OWNERS NOTICE

FREE REMOVAL OF DEAD HORSES, CATTLE, HOGS, SHEEP

CALL

Phillips '66' Station

O. V. LATIMER, Mgr.

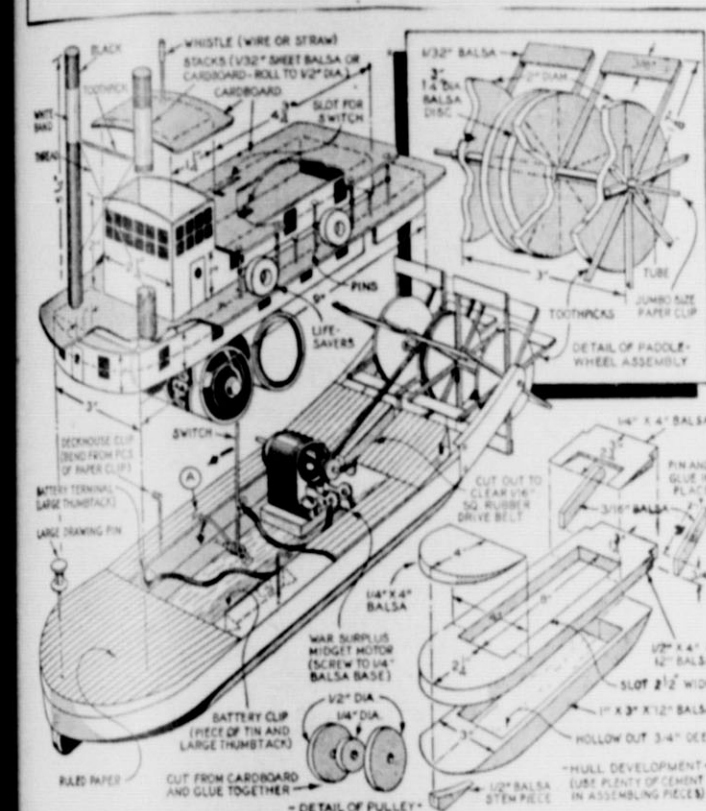
Phone 66J Matador, Tex.

FOR

Keeton Packing Co.

Lubbock, Texas

### FATHER and SON



MISSISSIPPI PADDLEWHEELER  
Budget: Dad, \$3.00 for motor - Son, 74c for materials

Dear Dad:

At first glance this model may appear too complicated for the amateur model builder but actually it is quite easy to build and requires no expensive material and only the most simple tools. A sharp knife, an old razor blade and a piece of fine sandpaper will do the trick. Materials required are one piece of 1/2 inch balsa, 3 inches wide and 12 inches long and another one inch piece, 4 inches wide and 12 inches long. A small piece of 1/4 inch balsa completes the wood requirements. Thumbtacks, 1/16 inch square, rubber strand for wheel, paper clips and cardboard plus some model airplane cement and pigmented dope, along with 2 10c Eveready batteries, complete the bill of materials.

Study the Hull Development drawing before starting construction. Then cut out the two main hull members and the other pieces which give the completed hull true river-boat lines. Cement the parts together, using a lot of glue and hold together with pins or small nails until thoroughly dry. Then sand off smooth and round off the bottom. Paint bottom section red and upper section black and put on the ruled paper decking. Now lay the hull aside and build the wheel. This is the hardest part of the job but is easily done by laying out the wheel full size on a piece of paper and assembling the spokes (of which there are 8 to each disc) as shown in the detail drawing. Paddles can be 1/32" balsa or thin cardboard to suit. Mount the wheel so that it turns freely and then line up the motor carefully and screw it down into place.

The two Eveready flashlight batteries must be placed as shown with ends in opposite direction. When switch arm "A" is moved forward it engages the nipple of one of the batteries and closes the circuit. In making the drive pulley you can use the tiny, war surplus motor to turn it true with a piece of fine sandpaper.

The deck-houses are made from medium weight cardboard. The aft face of the lower deck-house must be cut out (not shown in the drawings) in order to give clearance for the drive belt.

Windows, doors, etc., should be drawn in black ink on the various pieces before they are glued together and the whole assembly thoroughly doped with clear dope inside and out when completed.

It is important that the paddle wheel should be mounted so that it merely touches the water and is not BURIED. Not only does a light touch with the water give a splashing effect but also it ensures efficient operation.

Sincerely yours,  
Doug Rolfe

**VISITING IN HOUSTON**  
Mrs. J. H. Sample and her sister, Mrs. E. E. Campbell left here recently for Houston where they expect to remain over the Christmas holidays. They came here from Portales, New Mexico, where they have been residing, and spent a week at their home here before continuing to Houston.

There are 461 million acres of commercial forest area in America, of which 75 percent is privately owned and 25 percent by the federal government, states and municipalities.

Last year, farmers in the U.S. raised only about 50,000 mule colts and 205,000 horse colts, the smallest total since at least 1920.

Miss June Coleman spent Thanksgiving holidays with relatives at Big Spring.

**MR. AND MRS. MACKENZIE AT RANCH HEADQUARTERS**  
Mr. and Mrs. John Mackenzie, of Denver, Colorado, accompanied by their son, John Mackenzie Jr., arrived Sunday to look after business and visit at Matador ranch headquarters.

Other visitors at the ranch this week were Mr. and Mrs. H. P. Drought of San Antonio.

Miss Thressia Godfrey visited relatives at Paducah over the Thanksgiving holidays.

Just In From The Gulf

**JUMBO SHRIMP**

**LARGE OYSTERS**

Cocktail or Fried

**BOB'S COOK SHACK**

## Gift Shoppers Guide

Visit our Toy Balcony



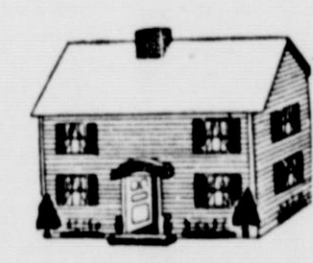
For Everything Under The Christmas Tree

- ELECTRIC GRILLS
- ELECTRIC TOASTERS
- ELECTRIC WAFFLE IRONS

### TOYS

SANTA has made our store his headquarters for fine gifts. All the sparkle of Christmas is here in our array of toys to gladden the hearts of little boys and girls. We have a large stock of the very newest items from Santa's workshop.

- Dolls
- Teddy Bears
- Footballs
- Toy Telephones
- Doll Furniture
- Scooters
- Tricycles
- Black Boards
- Wagons
- Doll Sewing Sets
- Toy Irons
- Pin Ball Machines
- Whistling Tops
- Croquet Sets
- Doll Dishes
- Toy Trains
- Erector Sets
- Toy Jeeps
- Clay Molding Sets
- Wood Burning Sets
- Cap Pistols



### GIFTS FOR EVERYONE

- SILEX COFFEE MAKERS
- HAND-PAINTED PLATES
- MUSICAL POWDER BOXES
- BOUDOIR LAMPS
- SPORTING GOODS
- WATER SETS
- COLORFUL POTTERY
- PLASTIC TABLE CLOTHS
- SPOT BED LAMPS
- KITCHEN CLOCKS
- BRIDGE ASH TRAY SETS
- RADIOS
- BASE ROCKERS
- CEDAR CHESTS

## HOUSEHOLD SUPPLY COMPANY

### FORMAL OPEN HOUSE

We have completely remodeled our floral shop and have now added a modern gift shop. To this gift shop we have added fine crystal and stemware, dinnerware, dinner sets, copper & brass containers & lamps and hundreds of items in the gift line.

New merchandise is arriving weekly and early next year we will feature Bone, Spode, Havalind & Syracuse china. Fiesta dinnerware and many items in silver.

Plan now to attend our Formal Open House on Sunday Afternoon - Dec. 7 - Hours: 1 until 7 p. m. and look over our gift shop, our greenhouses and our large stock of cut flowers, plants & potted plants.

Free corsages for the ladies and refreshments will be served all afternoon.

**PARK FLORIST**  
FLOWERS — GIFTS  
312 W. GEORGIA STREET FLOYDADA, TEX.



**MATADOR TRIBUNE**

ISSUED THURSDAYS AT MASONIC BUILDING, MATADOR, TEXAS, BY TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934.

Douglas Meador, Publisher ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

SUBSCRIPTION RATES IN MOTLEY, FLOYD, COTTLE, HALL AND DICKENS COUNTIES ONE YEAR, IN ADVANCE . . . \$2.00 ELSEWHERE, ONE YEAR . . . \$2.50

ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE BLADEFY AND PROMPTLY CORRECTED UPON RECEIPT OF PROOF TO THE ATTENTION OF THE MANAGEMENT.



"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

MEMBER 1947 TEXAS PRESS ASSOCIATION

**Scholarship Given To Aid Soil Study**

LUBBOCK, Dec. 2 — The recent visit of 150 of the nation's leading business men on a tour promoting soil conservation has benefited Texan Technological College in the amount of a \$500.00 scholarship.

John K. McKee, President of the Continental National Bank and Trust Company of New York, was so impressed by the vast natural resources of the South Plains and the soil conservation research being carried on at Texas Tech that he forwarded a \$500.00 check to aid one or more students in the furtherance of soil conservation study for the semester years of 1948-49.

The scholarship honors C. M. Malone, Vice Chairman of the Second National Bank of Houston. Mr. Malone and officials of the college will jointly determine the qualifications of eligible students.

Mr. and Mrs. W. W. McDowell of Goodnight, visited here Thanksgiving with her parents, Mr. and Mrs. Ed Cammack.

**Lamesa Girl Wins Borden Scholarship**

LUBBOCK, Dec. 2 — Miss Katherine Nelson of Lamesa, senior home economics student at Texas Technological College, has been awarded the \$300 Borden Company Foundation scholarship in home economics, the college committee on scholarships and awards announces.

The Borden company annually presents the award to the senior home economics student at Texas Tech who has completed two or more courses in foods and nutrition and who has the highest scholastic average of any eligible person.

**Varied Jobs Help Tech Students Pay College Expenses**

LUBBOCK, Dec. 2 — If necessary, Texas Technological College students could establish a town and operate most business firms and give most services commonly offered in a municipality, judging from the types of work by which students are helping pay college expenses this year.

A report from the dean of men's office shows Tech students holding such varied jobs as bakers, grocery clerks, milk inspectors, carpenters, dental laboratory technicians, ministers, high school principals, newspaper reporters, telephone repairman and undertaker's helpers.

**Luther Griffin Improving**

Luther Griffin of Lubbock, former Matador resident and son-in-law of J. L. Lee, is improving from second degree burns which he received recently when a truck which he was welding, burst into flames. Mr. Lee and son Edgar, visited in Lubbock Sunday with the Griffin family.

Personal Stationery, Tribune

**DICKENS PIONEER BURIED AT AFTON**

Martin Luther Blakley, 87, pioneer resident of Dickens county the past 45 years, died at his home at Afton Tuesday, November 25, and interment was in the Afton cemetery Wednesday, following funeral services held in the Methodist Church of that community.

Mr. Blakley was born October 9, 1860, in California and died at the age of 87 years, 1 month and 18 days. He is survived by his wife, Maggie Blakley, three sons, W. L. and Luther, of California, and L. O. of Afton, and four daughters; Mrs. Ula May Arthur of Afton, Mrs. Ellen Dennington of Clyde, Texas, Mrs. Inez Harding of New Mexico and Mrs. Iris McSpadden of Meridian, Texas.

Funeral services were under direction of McDonald & Son Funeral Home of Matador.

**Many Local Residents Attend Tech-HS Game**

Many college students who were home for the holidays, returned to Lubbock Saturday to attend the Texas Tech-Hardin Simmons University football game which featured Tech's annual homecoming events.

Among these were Mr. and Mrs. Norman Harp, who with their small daughter, spent Thanksgiving with his parents, Mr. and Mrs. A. A. Harp here. Others who attended the game included Mr. and Mrs. Bennie Keltz, Mr. and Mrs. Robert Darsey, Mr. and Mrs. R. E. Campbell, Jr., Forrest Campbell, Ober Johnson, Red Laughlin and son, Gary; Howard Tra-week, Henry Ford, Claude Harp, Marvin Vaughn, and Keith Patton.

Mrs. Marlene Worrell of Plainview spent the holidays here with her parents, Mr. and Mrs. Freeman Thacker.

Try Our TEXAS STEAK DINNER Fresh Gulf Shrimp or Fruit Cocktail French-Fried Potatoes Beverage and Dessert BOB'S COOK SHACK

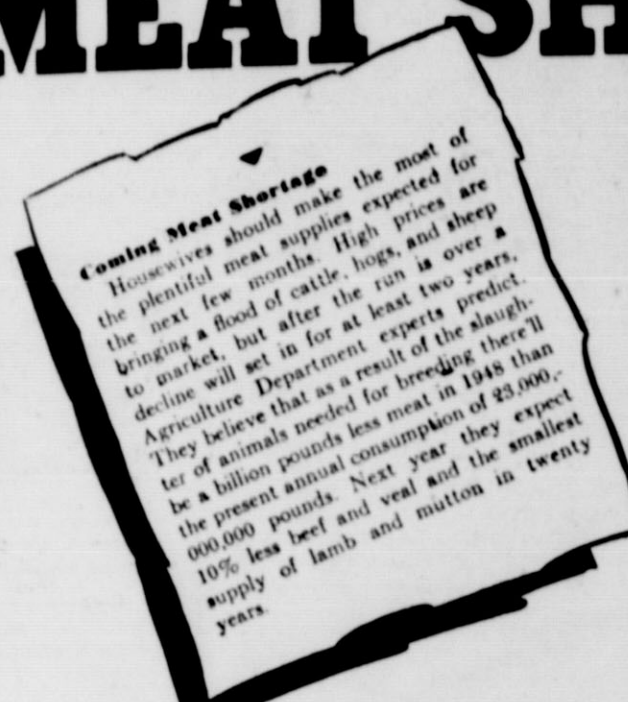
**WARNING! MEAT SHORTAGE!**

Agriculture Department Experts Predict Smallest Supply in 20 Years! As stated in

**Newsweek**

Now is the time to protect your family . . . to insure their having the good meat they need to remain healthy and strong.

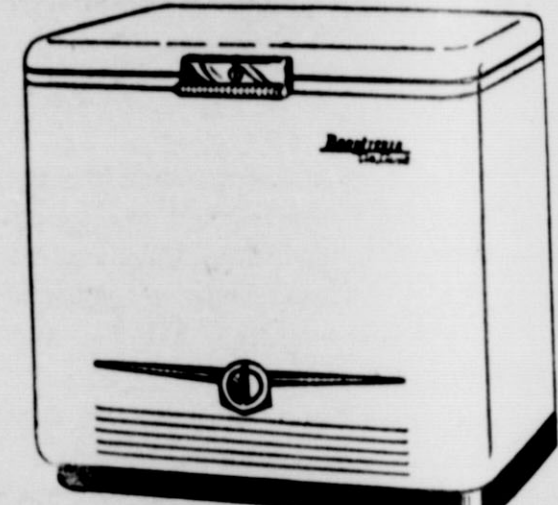
Do as many families did during the past war—freeze and store a good supply of meat while it is still obtainable!



We have available for immediate delivery the famous DEEPFREEZE home freezers. Stop in today! Select yours. Save time, food and money, too! Ask us to show you how. We're the people who can prove it to you!

There's a DEEPFREEZE home freezer to fit the needs of every family . . . every purse! Prices range from \$199.95 delivered and installed in your home.

Illustrated at right is popular Model C-5. Holds more than 170 lbs. of assorted perishable foods. Has finger lift counter-balanced lid, lid lock, interior light, food storage baskets, and dividers, adjustable temperature control, silent-running sealed-in oil-operating mechanism. Carries five-year warranty and one-year food protection plan. Dimensions: Width 38", Height 36" Depth 29 3/4". This is the famous DEEPFREEZE home freezer made only by DEEPFREEZE Division, Motor Products Corporation, pioneer of the home freezer industry.



Freeman Thacker Butane Co.

\$269.95

Available for Immediate Delivery

**No Time Like the Christmas**



SHEAFFER PEN SETS \$3.50 to \$36

COTY SETS \$2.50 to \$6.95 Plus Tax

MAX FACTOR CHRISTMAS SETS \$3 to \$10.75 Some in Plastic BOXES

OLD SPICE CHRISTMAS SETS \$1. to \$7.50 Plus Tax

FAMOUS REMINGTON ELECTRIC RAZORS \$12.50 to \$21.50

**Give Distinctive Presents . . .**

- DRESSER SETS \$9.50 to \$15.95 (3 and 5-piece sets).
- MEN'S TRAVELING KITS (Leather cases)
- FINE STATIONERY
- BILL FOLDS -- PIPES

Solve all your feminine gift problems here at our gift-laden store . . . give something personal, something that tells her she's lovely. Our selection of holiday toiletries, cosmetics, and vanity-stirring perfumes includes her own favorites. Come, shop our colorful, Christmas-Spirited gift aisles . . . find something super for every holiday Belle!



- CIGARETTE LIGHTERS
- COMBINATIONS (Case and Lighter)
- MUSICAL POWDER BOXES
- PERFUME LAMPS

- ELECTRIC HEATING PADS \$4.95 to \$9.95
- ELECTRIC CLOCKS
- PANGBURNS CHOCOLATES
- LIGHTFOOT HARDWATER SOAPS
- AMITY BILL FOLDS

**City Drug Store**

R. M. Stanley, Manager

WARNING



## Roots of Culture Good Taste THEN and NOW

OCTOBER, HOME FURNISHING AND SOCIAL SEASON

GUESTS OF LUCULLUS, ROMAN EPICUREAN, ATE FROM GOLD AND IVORY PLATES. GOBLET WERE WHOLE GEMS, FOLLOWED OUT. MENU AVERAGED \$1,000 PER PLATE!

FROM THE FABULOUSLY COSTLY BANQUETS OF KUBLAI KHAN, MARCO POLO BROUGHT BACK TO EUROPE TODAY'S INEXPENSIVE SPAGHETTI. THE KHAN'S BEWELLED GUESTS ATE WITH THEIR FINGERS.

ENGLAND'S ROYAL PLATE IS RELATIVELY MODERN. CHARLES I, 1649, SOLD THE ANCIENT ROYAL SILVER AND GOLD PLATE TO FINANCE HIS STRUGGLE WITH CROMWELL.

TODAY'S HOSTESSES SET TABLES WITH MORE BEAUTIFUL SILVER, CHINA, GLASSWARE AND ORNAMENTS THAN ANCIENT KINGS, AND AT LITTLE COST.



arrived home Monday after visiting the past month in Amarillo, Texas and Birmingham and Pinson, Alabama.

Gus Cooper of Dallas visited in the home of his parents Mr. and Mrs. J. W. Cooper over the week end. Mr. and Mrs. Willis Cooper and sons, Grant and Kern of Matador visited in their home on Sunday.

Mrs. John Smith visited in Paducah during Thanksgiving.

Rev. and Mrs. O. D. McDonald are visiting this week in Oldham.

Visiting in the home of Mr. and Mrs. S. D. Hunter during the Thanksgiving holidays were Mr. and Mrs. Jimmie Marshall, Sam and John Ray Hunter of Wichita Falls, Mr. and Mrs. Melvin Thacker and daughter and Mr. and Mrs. Turner Hunter and daughter of Roaring Springs.

Mrs. Juanita Hart of Galveston visited in the home of her father, Guy Thacker during Thanksgiving.

Billy Clyde Williams of Springer, New Mexico spent Thanksgiving here with his wife and daughter.

Visiting in the home of Mrs. T. B. Peck during the Thanksgiving holiday were Miss Ester Peck of Amarillo and Mr. and Mrs. Elmer Griffith and son of Abilene.

Mr. and Mrs. Billy Nichols and children spent Thanksgiving in the home of his parents, Mr. and Mrs. W. H. Nichols.

at the bedside of Mr. Brown's sister, Mrs. D. G. Perry, who is a patient in Lubbock Memorial Hospital.

Mr. and Mrs. J. T. Patterson of Highpoint visited in the home of Mr. and Mrs. Charles Lane over the week end.

Carolyn Ann Lane visited with her grandparents, Mr. and Mrs. R. P. Owen of Dodson, over the week end.

Mr. and Mrs. Fay Tipton and family and J. A. Tipton visited relatives in Matador Thursday.

Mr. and Mrs. Eddie Brown and children visited in Lubbock over the Thanksgiving holidays.

Mr. and Mrs. J. W. Hendricks

at the bedside of Mr. Brown's sister, Mrs. D. G. Perry, who is a patient in Lubbock Memorial Hospital.

### Northfield News

By J. W. Tipton

Northfield Parent - Teacher Association took in \$42.15 from the sale of Thanksgiving suppers last Wednesday night. Plates were served for 50 cents each. Following the supper, a film was shown.

Mr. and Mrs. Byron Wyatt and son of Tell visited Mr. and Mrs. Fay Tipton and family Sunday.

Roy Shannon and family of Amarillo visited in the Hoover home Sunday.

Mr. and Mrs. Eddie Brown and children visited in Lubbock over the Thanksgiving holidays.

## EL MATADOR

NORMAN SPRAY EDITOR  
PATTIE PIPKIN ASST-EDITOR

### Kampus Klatter

Say, did you see that good-lookin' cousin of Truman's? He was seen with Billy T. and Truman and Mary Helen Green down Roaring Springs way Saturday night.

Fud E. and Bernice Dees were seen together Monday nite! Now listen! Is this gettin' to be a habit?

Clara and Albert, Pup and Earle, Gene and Carol and Thomas Sanders were reported to have had lots o'fun at Floydada Thursday night! It seems Thomas really made it enjoyable!

Melba Jane was seen with a boy from Roaring Springs Wednesday night. Could his name be J. N. Fletcher?

Geraldine and Thomas S. were seen together Saturday night at the show! But! Where does that boy named Martin come in?

Well, it looked like the Navy was gonna run off with all the male section Monday morning when Mr. Gilbreath asked if anyone was interested. Let's hope nthing comes from this!

Some couples seen at the Senior's party were: Wayne and Melva, Annette and Bonner, Heavy and Ann, and Billy T. and Gordon R. Some fun!

Joyce R. and Jiggs Green

were seen together Saturday night with Carol R. and Gene M. O Boy!!

Love,  
Miss El Matador

### Meet A Senior

Name: Wayne Spray.  
Age: 17.  
Height: 64 feet  
Weight: 155  
Color of hair: Dark Brown.  
Color of eyes: Blue  
Favorite food: None  
Favorite color: Blue  
Favorite Movie Star: None.  
Favorite Song: "When You Were Sweet Sixteen"  
Pet Likes: Football (Football Sweetheart)  
Pet Dislikes: Too Many  
Ambition: To be a pilot  
When joined '47 class: 1947

### My Ideal Girl

By Leo Archer

Hair: Carol Rattan  
Complexion: Ann Harp  
Mouth: Carol Rattan  
Eyes: Sue Lancaster  
Teeth: Sarah Springer  
Feet: Carol Rattan  
Wit: Molly Simpson  
I. Q.: Ann Harp  
Character: Carol Rattan  
Personality: Ruby Bostick  
Figure: Carol Rattan  
Nose: Ann Harp  
Hands: Carol Rattan

### Roaring Springs 4-H Club Has Meeting

The Roaring Springs 4-H Club met November 20 in an interesting meeting, with Mrs. Mary K. Rattan, Home Demonstration leader, in charge. Mrs. Rattan instructed the girls in making attractive Christmas cards, and several patterns were selected and traced.

Club president, Mary Ann Brooks conducted a short business session.

### Representative For Social Security To Be Here Wednesday

Elliott W. Adams, Social Security Administration Representative, will be in Matador at the First State Bank at 2:00 p. m. on Wednesday, December 10, 1947, for the purpose of answering any questions you may have on Social Security; discussing possible benefits and taking claims from persons who seem to be entitled to benefits; and taking applications for Social Security account number cards.

Some employees who have moved and who have lost their social security account number card seem to think it is compulsory to secure a duplicate card from the office where they secured the original. The facts

are that any field office of the Social Security Administration will be glad to accept an application for a duplicate and thereby save the applicant time and expense in wiring or writing back to the office where the original was issued. The nearest office of the Social Security Administration is at Lubbock, Texas.

Mrs. Loyd Fulkerson and children of Odessa, spent Thanksgiving holidays here in the home of Mr. and Mrs. A. B. Fulkerson.

Mr. and Mrs. Aubrey Brown and children of Plainview spent Thanksgiving here with her mother, Mrs. Laila Duncan, and a sister, Mrs. Bob Jameson, Jr. and family.

**Holiday BAKERY Treats**

PIES, CAKES, COOKIES  
DELICIOUS PASTRIES

**HOLSUM**  
Enriched BREAD

At Your Grocery  
**CITY BAKERY**

### Roaring Springs NEWS

By LULA M. SWIM

College students home for Thanksgiving were Miss Joan Green, daughter of Mr. and Mrs. Mervin Green, Hoyle Moss, son of Mr. and Mrs. E. E. Moss, John W. Smith, son of Mr. and Mrs. H. L. Smith, all of Texas Tech, Granville E. McIlroy, son of Mr. and Mrs. J. K. McIlroy of A & M, Fred G. Simpson, Jr., son of Mr. and Mrs. Fred Simpson of the University of Texas, Miss Dorothy Redding of Draughts Business college of

Fort Worth and Miss Lillie Mae Gwinn daughter of Mr. and Mrs. W. T. Gwinn, a student nurse at West Texas Hospital in Amarillo.

Visiting in the home of Mr. and Mrs. F. G. Simpson during the Thanksgiving holidays were Mr. and Mrs. Don T. Martin and children Freddy and Nancy Jo of Hereford, Mr. and Mrs. F. W. Sanders and children Donna Sue and Gary Dean of Roaring Springs, Fred G., Jr., from the University of Texas, Austin, Mr. and Mrs. A. J. Daffern and Mr. and Mrs. Joe Wason of Matador and Mrs. Leland Timmons and little son Tim of Northfield.

Mr. and Mrs. J. W. Hendricks

GET "SET" for the HOLIDAYS!



Keep Your Beauty up to Date . . .

with one of our long-lasting, season-fashionable permanents moulded into a hair-style to suit your face type. Suave up sweeps; sleek pageboy bobs.

Phone Now For Appointment

We are glad to announce that Mrs. Lucille Priest has returned as a member of our staff.

We have cosmetics best-suited to West Texas Make Christmas Selections From Our

### Gift Bar

Exquisite, unusual gifts

### DERMATICS . . .

Remove blackheads, whiteheads and brown spots We are also offering a line of facials given with our dermatics. Ask about them.



## VOGUE BEAUTY SHOP

DAY BUILDING  
IRENE GROVES, MGR. LOTTIE STOTTS  
LUCILLE PRIEST  
PHONE 159

Downright Best in Texas!

Better drinking . . . and more of it—that's the inside story of good good Pepsi-Cola. 12 full ounces of finer flavor, unbeatable quality, in every big big bottle. Sip for sip, penny for penny, Pepsi's your best drink—your best buy. Entertaining's more fun—and more economical—when you serve bigger, better Pepsi-Cola. Buy one . . . buy six . . . buy plenty.

Get It Now!  
Ice It Up!  
Drink It Down!

**PEPSI-COLA**

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**Flomot High School  
 Sophomore News**  
 Delayed

Well guys and gals, here we go again with the Sophomore news and gossip. We're sorry we didn't get the news in last week, but we'll try to make up for it this week.

Everybody had a good time at Bobbie Jean's house. It was only for the Sophomore class. Those

present were: Duane Titus, Boo-Boo Gilbert, Tuffy Cavitt, Sue George, Bett Jo Barton, also Trula Dell Gilbert, and the hostess, Bobbie Jean Morris. Later, we all went to Quitaque to the show. We saw, "That's My Gal."

Thursday night we played Turkey at Flomot. The A string tied and Flomot's B string was defeated 3 points. Come on girls! Lets get to work and beat Matador Wednesday night.

Folks, for the time of your life be sure to see the play, "Grandpa's Twin Sister" which will be given December 9, by the Sophomore class in the high school auditorium.

Well, here's hoping the Flomot Longhorns beat the Turkey Turks November 21. Everybody come to see our last ball game of the season.

And now here's the gossip. To begin with, Betty Jo's mind keeps wandering over towards the Barton community. I wonder if she's thinking of a certain Lowell Don Whitaker??

Wonder who's winning with Bobbie Jean -- Juke or Duane? Juke came to see her last Thursday noon, but Duane walks her home from the show. Bobbie, whom are you after, Juke or Duane, or both??

Well Tuffy, has Starkey been to see you lately, or doesn't he care for Mary Ruth anymore?

Boo-Boo, how are you and Preston coming along. Wonder if Tuffy is beating his time??

Sue, who have you been going with? Some boy from Turkey we'll bet!

We'll be back next week with more news and gossip. Bye for now.

Well class, seems as though it won't be long until we will put our class play on for the school year. Just two or three weeks away. The name of the play is "Grandpa's Twin Sister," and the date is December 9. Don't miss it! You will have lots of fun watching the play.

Well kids, seems as though Bobbie Jean is crazy over Juke Lipham, BUT just can't keep her eyes off of Duane Titus. The other day when Juke came to see her from Plainview she took Duane's ring off. Were you afraid he would quit you Bobbie??

Betty! You Sue, Punk and Bobbie Jean and also the rest who play on the "B" string and also you "A" string players had better beat Matador Tuesday night; the game will be here at Flomot.

Your Sophomore Reporter.

**TEXANS WARNED TO  
 EAT BASIC FOODS**

AUSTIN — Commenting on the food conservation program now being stressed throughout the nation, Dr. Geo. W. Cox, State Health Officer has emphasized the importance of including in the proper food requisites in the daily diet, as being important to the maintenance of health.

"Food conservation is an absolute necessity and all Texans are eager to assist in this program; but eliminating needless basic foods will only result in undernourishment and illness, which can be avoided by observing the Texas Food Standard in daily meals," Dr. Cox said. "This food standard will enable Texans to utilize available foods, eliminate waste, cooperate in conserving food and spend their food dollar wisely."

The Texas Food Standard, recommended by Dr. Cox, provides all necessary food elements, and for each individual includes daily servings of: 1 pint to 1 quart milk; 1 egg or substitute; 1 serving meat, poultry or fish; 1 serving potatoes; 1 serving green or yellow vegetables; 1 serving citrus fruit or tomatoes; 1 serving other fruit; 1 serving whole grain products; other enriched cereals or breads; small amount butter or margarine with vitamins added; some sweets or desserts in moderate quantities.

Good nutrition is based upon the observance of good food habits, practiced every day," Dr. Cox declared. "This is important at anytime, but especially now, when it will not only maintain good health but assist in the conservation of food supplies."

Rev. and Mrs. W. B. Vaughn of Dalhart, visited here last week in the home of their son and family, Mr. and Mrs. Marvin Vaughn.

Fred G. Simpson, who is attending Texas University, Austin, spent the Thanksgiving holidays with his parents at Roaring Springs and also visited friends and relatives here.

Miss Chareen Kethersid and Don Paul Keith were among Texas Tech students who spent the week end here with their respective parents during the Thanksgiving holidays.

Mr. and Mrs. Bob Scott spent Thanksgiving day with relatives at Seagraves, their home before coming here.

**BEAR SYSTEM SERVICE**  
 CAMPBELL  
 Chevrolet Company  
 MATADOR, TEXAS

From where I sit... by Joe Marsh

**Marry Young?  
 Marry Old?**

When Job Crowell's daughter, Sue, married nineteen-year-old "Slim" Blake, a lot of folks (especially older ones) began to shake their heads. Young marriages! Tut, tut!

That's why I'm not worried about our younger married couples. They were raised in a country that respects one another's right—a country of tolerance and temperance (a lot of bridegrooms are ex-G.I.s, and it looked to me like their favorite beverage was beer!)

So I looked up some figures. It's true, young American girls and boys marry younger than in other countries. And where do you suppose they had the least chance? I won't name it, but maybe you've guessed. One of those countries that before the war suppressed all individual freedom and tolerance.

From where I sit, it isn't when you marry that's important. It's the all-important spirit of tolerance and understanding that you bring to marriage.

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**DALLAS NEWS AGAIN!**

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 Matador, Texas

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THE DALLAS MORNING NEWS

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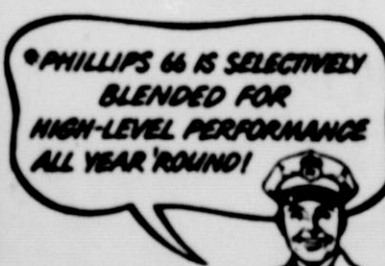


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**Matador Auto Company**  
 MATADOR, TEXAS



### P-T Association To Meet Wednesday

An executive board meeting Monday afternoon, December 8 will precede monthly meeting of Matador Parent-Teacher Association which will be held Wednesday, December 10, at 3:30, in the grade school building, is was announced this week by the president, Mrs. R. E. Donovan.

Subject for the program will be "Your Government is You" and the high school government class, taught by Supt. Bert Ezzell, will take part in a round-table discussion. Music will feature the high school choral club, who will sing Christmas

carols, directed by Mrs. L. D. Wilkerson. A report will also be given on the Parent-Teacher state meeting held recently in Galveston, Texas, which was attended by Mrs. Donovan and Mrs. J. S. Stanley.

At the conclusion of the program, refreshments will be served by the girls of the house economics department, supervised by Mrs. Loyd Latimer.

All members and patrons, and other citizens interested in the welfare of the children of the community are invited and urged to attend.

### Applications For Blue Cross Must Be In By Wednesday

All Farm Bureau members entitled to Blue Cross membership must get their application cards in by Wednesday, December 10, officials of the organization announced this week.

Mrs. Alfred Dye of Roaring Springs will be in the Home Demonstration Agent's office located in the court house, on Tuesday, December 9, to take applications.

Starting January 1, 1948, Motley County will go on a year's basis, it was pointed out, and since this is for the benefit of the members, all are urged to file applications immediately.

### MAKES HOME HERE

Mrs. W. J. Berry of Rotan, has moved here to make her home with her son and family, Mr. and Mrs. L. R. Smith.

### Former Resident Dies At Lubbock

Mrs. Nancy E. Berry, 41, of 1114 Eighth St., Lubbock, died unexpectedly about 3:45 p. m. Saturday in West Texas hospital, and funeral services were held Monday afternoon at 2:30 from Bryan McDonald and Son Funeral home in Lubbock.

Mrs. Berry resided here before going to Lubbock to make her home about two years ago.

Survivors include a son, C. T. Berry of Roswell, N. M.; two daughters, Mrs. Betty Joyce Smith of Slaton, and Miss Nannette Berry of Lubbock; and a grandson.

### Charley Parks Sells Interest In Grocery

Effective Monday, December 1, Jim Clowers assumed control of interests in the Commercial grocery here which had previously belonged to Charley Parks. The deal had been culminated earlier in the year. Mr. Parks had been associated with the pioneer grocery firm for 19 years. He made no announcement of his future plans.

Mr. Clowers is well-known in Matador. He was employed by Campbell's Food Market during the war. Interests of R. P. Moore in the firm remain unchanged.

### in the Want-Ads

FOR ALL the latest popular hits; for Christmas songs; for hill-billy ballads, come to Matador Hdwe. & Furn. c1t  
 FOR SALE: No. 2 McCormick-Deering cream separator with electric motor; also enameled Superflex heater. Both same as new. Paul Enloe, Roaring Springs. ctn

FOR SALE: Christmas trees; at Matador Hdwe. & Furn. c1t

LOST: Poland-China pig about 30 lbs., between my home and highway on Teepee Flat road. Homer Kingery, Roaring Springs. 1tp

FOR SALE: Registered Poland-China boars from John Adams stock of hogs. See Homer Kingery, Roaring Springs. 12-4-11/18p

FOR SALE: Bunk Beds \$5.25 per pair. Household Supply Co. 12411

FOR SALE: Almost new Philco radio-phonograph, and slightly used portable washing machine. See Jake Edwards, Telephone 43. pit

FOR SALE: Maytag gasoline motor and Superflex oil-burning heater. C. T. Heller, Matador. 3tp

FOR SALE: Good Jersey Milk cow, will be fresh soon. See Hal Hines. 1tp

For Sale: Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. ctn

For Sale or trade: 5-room stucco on 2 corner lots. See or call H. S. Ward, 161-M, Matador. ctn

The Blind or mystic reader, formerly of Amarillo, now in Roaring Springs. J. W. Hendricks. Phone 931. pd. 10-30

FOR SALE: Large, fresh chalk white eggs at retail price. Matador Hatchery. ctn


FOR SALE: Limited amount rye for planting. Leonard Crowell, Flomot, Tex. c3124

FOR SALE: To settle the J. R. Havis estate, 220 acres of land, 160 in cultivation; 6-room house, well and windmill. 2 miles west of Roaring Springs. \$15 per acre. A. L. Havis, Slaton, Texas, Route 1. 4tc-12-11

MALE HELP WANTED: Reliable man with car wanted to call on farmers in Motley County. Wonderful opportunity, \$15 to \$20 a day. No experience or capital required. Permanent. Write today. McNESS COMPANY, Dept. A, Freeport, Ill.

WANTED: To buy furs. Highest prices paid for prime furs. See J. K. Dickey, first door west of Post-office.

FOR SALE: 1 International model B Farmall tractor complete with 2-row lister, planter and cultivator. This equipment has been used very little and is good as new. Leonard Crowell, Flomot, Texas.

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**FRANKLIN**  
  
 Vaccines and Supplies  
 for Cattle, Sheep,  
 Hogs and Poultry  
**MATADOR DRUG**



Homemade caramel rolls are always a treat, but they have a very special appeal when the first chill winds of autumn blow. Delicately light and still warm from the oven, caramel rolls add a gala note to any meal of the day. At tea time they speak a heart-warming old-time welcome.

Rolls like these are a thrifty service, too. They provide high food value at low cost. Like all baked products made from enriched flour, caramel rolls furnish important amounts of body-building protein, B vitamins and iron as well as energy-giving carbohydrates.

They are easy to make, too. With today's tested recipe, anyone can turn out tender light rolls at the first try.

### CARAMEL ROLLS

2 packages yeast, compressed or dry 1 teaspoon salt  
 1/2 cup lukewarm water 2 eggs, beaten  
 1 cup milk 2 cups sifted enriched flour (about 1/2 cup margarine or butter 1 teaspoon dark corn syrup  
 1/4 cup dark corn syrup 1/2 teaspoon margarine or butter  
 1/4 cup sugar

Soften yeast in lukewarm water. Scald milk. Add margarine or butter, syrup, sugar and salt. Cool to lukewarm. Add flour to make a thick batter. Add softened yeast and eggs. Beat well. Add enough more flour to make a soft dough. Turn out on lightly floured board and knead until satiny. Place in greased bowl, cover and let rise until doubled. When light, punch down. Roll out into rectangular sheet 1/4-inch thick. Brush with melted margarine or butter. Roll up like jelly-roll and slice into 1-inch slices. Place slices cut side down in prepared muffin pans. Let rise until doubled. Bake in moderate oven (375° F.) 20 to 25 minutes. Yield: 3 1/2 dozen rolls.

### EXSERVICEMEN TO WEAR UNIFORMS

Motley county exservicemen will wear their uniform Sunday, December 7, sixth Pearl Harbor Day, following a request through proclamation by Governor Bu-

ford Jester. Officials of American Legion and Motley County V. F. W. exservicemen's organizations said yesterday that members would be asked to wear uniforms throughout the day, including church and other public appearances.

### Two Recitals Will Be Given Next Week

An afternoon recital for their younger pupils will be given Monday afternoon, December 8, at 3:15 o'clock, by Mrs. J. R. Whitworth, speech teacher and Mrs. L. D. Wilkerson, music teacher.

A recital for older pupils will be given Tuesday night, December 9, at 7:30 o'clock.

The public is extended a cordial invitation to attend these programs.

## Spring Theatre

ROARING SPRINGS, TEXAS

THURSDAY & FRIDAY  
 December 4 & 5  
**CORPSE CAME C. O. D.**  
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SATURDAY ONLY  
 December 6  
**VIGILANTES RETURN**  
 Jon Hall and Margaret Lindsay

SUNDAY & MONDAY  
 & SAT. NITE PREVIEW  
 DECEMBER 7 & 8  
**THE YEARNING**  
 (IN TECHNICOLOR)  
 Gregory Peck & Jane Wyman

TUESDAY & WEDNESDAY  
 DECEMBER 9 & 10  
**DANGER STREET**  
 Jane Withers & Robert Lowery

THURSDAY & FRIDAY  
 DECEMBER 11 & 12  
**IVY**  
 Joan Fontain - Patrick Knowles

**SANTA'S**  
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**PLAINVIEW**



**MON. 8**  
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**CANDY**  
 for the Kiddies  
 plus a big Santa  
**PADARE**  
 at 2:30—featuring  
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**Balloon F...**  
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**FIREWORKS**  
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Heating pads are most convenient for colds, aches or pains when you need localized heat. Their heat can also be adjusted to your individual needs.

See our complete line of these necessities today. They are all practical for your own comfort, and would make an ideal Christmas gift for anyone. We will be glad to show them to you now.

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**HARDWARE**  
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<b>RED &amp; WHITE CATSUP</b> 14 Oz. Bottle <b>23c</b>	<b>NO. 2 CAN PINTO BEANS</b> 15c <b>PUREX, QUART JAR BLEACH</b> 15c	<b>HEAVY SYRUP APRICOTS</b> NO. 2 1/2 CAN 2 For..... <b>57c</b>
<b>TOKAY GRAPES</b> Pound..... <b>14c</b>	<b>TEXSUN -- 46-Oz. -- 2 FOR GRAPEFRUIT JUICE.....</b> 35c <b>RED &amp; WHITE -- 12 Oz CAN LUNCHEON MEAT.....</b> 45c	<b>LETUCE</b> LARGE FIRM HEAD <b>15c</b>
	<b>MONARCH, NO. 2 --2 CANS HOMINY</b> 25c <b>BLUE AND WHITE -- NO. 2 CAN TOMATOES.....</b> 15c	
	<b>TWO BUNCHES TURNIPS &amp; TOPS.....</b> 25c	

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