

Matador Tribune

VOL. 12, NO. 38

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, DECEMBER 11, 1947

PRICE 5c

TRAIL DUST

By DOUGLAS MEADOR

Life had gone from the man like water from a clay vase left to the sun. Blue veins from the backs of his hands and followed irregular courses to seclusion beneath his wrinkled and tattered cuffs. Deep creases of wrinkles spread their havoc across his tired, butless face, leaving circular terraces at the corners of his mouth. His eyes were deep and large but colorless as the noon-day sky. The world beyond his small rose garden did not excite his curiosity and he seldom looked up from beneath the deflated brim of his hat. Although he possessed no friends, he apparently wanted none; the laughter of visitors was unknown in the modest white house that seemed to shrink from the noise of the street. Perhaps the cruel beauty of California dawns tortured his memories since he avoided his flowers until after the fog and mist had gone and shadows lay beneath the palm trees. No one ever witnessed his cutting a rose from the bushes but he frequently sat in the shade of his garden's lone lemon tree and watched the petals fall. He watched with equal interest the changing tints in the poinsettia leaves and each Christmas cut a few stems from the sparse growth of bushes that flanked the wall of his house. He placed them carefully in a deep bowl on a table near his window. It was, somehow, as if he played a game with time, winning when another Christmas had passed.

Those of talent who wait to be discovered might better anchor a rowboat in the sea and wait for a street car. The world is not seeking new devices; it reluctantly pays for that to which it has become accustomed and can not do without. Radios, automobiles, electricity and bubble gum were not popular until they had received the magic touch of salesmanship and advertising. They are the new chains by which the nation has been dragged to leadership.

It is possible to become so repulsively frank that only the tax assessor will be interested in what you have to say.

Every man has a right to his eccentric moments but I would like to forget an acquaintance who regularly drank raw, clear whiskey from a fruit jar. He would often go to a soda fountain with a pink impression between his eyes made from the jar and demand that the soda glass be polished before he was served.

Looking back through the foggy window of childhood it is easier to remember the cowboy with a gnarled, bleached mesquite hanging on the side of a day bluff. His face was hard and rough and he walked like he was still riding. One fall I helped him build a string of fence and he showed me how to set and tamp a cedar post so it would fend the ravages of time, and properly swing a water gap. Although convincing, his advice against entering the institution of marriage suffered from the need of experience. However, his advice on drinking was an inspiring thing; a pity he didn't have the will to endure it. Fastened to his heart, his opinions were as changeless as the stars. Once he told me that the crust of society was merely scum that had baked in the heat of its own esteem.

A now deceased friend held the conviction that profane men are men who are afraid.

Silent tragedy is the giver who bestows most and is denied all but the smallest measure of appreciation.

A little love is a dangerous thing. It may perish halfway between the peace of resignation and the cold, sweet springs of fulfillment.

Pat Invites Santa To Methodist Home



With eyes sparkling in anticipation, four-year-old Pat McKeever of the Methodist Home, Waco, Texas writes his Christmas needs, which include a cowboy suit and hat; and, incidentally, maintenance for another year. The Methodists of this area are Santa Claus to Pat and about 400 other children whose empty stockings are up for the annual Christmas offering that will take care of their food, shelter, clothing, health and training needs for another year, even at today's increased cost of living. Yes, the Methodist Home is "The Old Woman in the Shoe, who had so many children she didn't know what to do," but thousands of Santa Clauses will answer Pat and his hundreds of little pals before they enjoy Christmas with their own children.

Collection will be made at the Matador Methodist church Sunday morning, December 14, for the Waco Methodist home.

First Snow Falls Here

Prospects of a white Christmas were enhanced for a brief period this morning when light snow blanketed the county. City water engineer Herman Stanfield recorded one inch of snowfall on the city wells rain gauge. Falling about daylight, the snow was gone before noon.

Highest temperature in the past two weeks (since installation of official U. S. temperature gauge) was 63 degrees on December 8. Lowest temperature in the 14 days was 27 degrees (registered on three dates), Dec. 8, 10 and this morning. Readings are taken at 8 a. m. daily and represent the highest and lowest in the preceding 24 hours. Gauges are reset after each reading.

The following table is taken from Mr. Stanfield's records for the past 14 days and the abbreviations "Tem." means the temperature at the time the readings were taken:

Date	H	L	Tem.
Nov. 28	56	32	35
Nov. 29	61	36	44
Nov. 30	56	28	34
Dec. 1	54	34	49
Dec. 2	65	48	52
Dec. 3	60	52	56
Dec. 4	59	38	41
Dec. 5	62	34	38
Dec. 6	61	38	48
Dec. 7	60	46	47
Dec. 8	63	27	31
Dec. 9	43	30	35
Dec. 10	58	27	32
Dec. 11	44	27	31

School Program To Feature Operetta

An all-school program to be given Thursday night at 7:30, in the school auditorium will feature Thursday Dec. 18, 7:30, in "In Quest of Santa Claus", directed by Mrs. L. D. Wilkerson and Mrs. J. R. Whitworth, and assisted by members of the grade school faculty.

Sale of tickets will be conducted by the Parent-Teacher Association and proceeds will be divided between that organization and the music department of the school. Admission will be 35 cents for adults and 20 cents for the children.

Story of the play centers about Jane, a little girl who is anxious to find Santa Claus and starts off in search of him. She knows he lives in the Land of the North Star, so hopes to find some of the woods people to direct her. The rabbits come to practice their Christmas hop, and she asks them, but they cannot; she had not been kind to her pets at home. However, as the story unfolds, she finally reaches her destination as Christmas Day dawns.

The operetta is in four scenes with words by Lena M. Harry and music by Otis M. Carrington. Cast of characters is as follows:

Jane, in search of Santa Claus, Lucretia Edwards; Santa Claus, Charles Keith; Wongaloo, the Spirit of Selfishness, Tom Hamilton.

First five grades will participate in the chorus work, drills and dances, as follows: The chorus of Rabbits, second grade; chorus of Snowflakes, first grade; chorus of Brownies, first and third grade boys; chorus of sunbeams, fourth and fifth grade girls; chorus of dolls, third grade girls; chorus of goblins, fourth grade boys.

The High School Chorus, under direction of Mrs. Wilkerson will present the second part of the program. They will give a pageant based on the story of the birth of Christ as told by St. Luke. Christmas carols will be sung to accentuate the story. Doris Ann Doss will portray Mary and will sing Brahama's Lullaby, and Ava Maria will be sung by Barbara Ketchersid. Other characters to be portrayed are the Three Wise Men, the shepherds and Joseph.

Subscribe for The Tribune

Santa's Plane Will Land On Pavement

Bonner Nelson Is Named On First All-District Team

Bonner Nelson was selected on the roster of all-district football teams at a meeting of superintendents and coaches which was held here Monday of last week.

Nelson, Matador back, was named for first team, and was the only member of the local squad selected.

The state interscholastic league recently completed a tentative arrangement for the redistricting of Class A football teams in order that a state champion could be declared in this class, and several top state teams that have had Class AA ratings were dropped to Class A.

In the shake-up of districts, Crosbyton, Lockney and Matador were dropped from Class A ratings, leaving Floydada, Ralls, and Spur with the addition of Abertown in the new district of 3A.

At the meeting last week however, the schools of the 3A district voted to retain Crosbyton, Lockney and Matador in this conference, which will give the district eight teams for competition.

Harvey Stanford Has Champion Team

Coach Harvey G. Stanford of Las Vegas, Nevada, whose coaching days of Matador about a decade ago are legendary in this area, has achieved new laurels this season, and in his own words in correspondence with friends here, is "a pretty happy fellow."

Excerpts from his letter are as follows: "... our Wildcats beat Reno Huskies 21-6 to win the state championship. On December 8th, we leave for Honolulu by plane, where we play McKinley High School the 10th, and St. Louis, of the same city, the 15th. We return by plane the 17th. We are taking 22 players, assistant coach the trainer and myself. My son, Jerry, is one of the 22.

"This team reminds me of the Regional Champion Matadors of 1935. They have the same kind of team-work and fine spirit. I wish you could see them in action."

TWO COMMUNITIES SURVEY SCHEDULED

SANTA is going to land in a plane on Highway 70 near Bob's Oil Well, Saturday afternoon, December 20, when he makes a special "scouting" survey of Matador and Roaring Springs. He will also land close in at Roaring Springs according to present plans for his special pilot, S. J. Brazelton of Roaring Springs.

Definite plans of welcome will be completed at the Matador Lions Club directors meeting at Marvin's Cafe here Monday morning. Pilot Brazelton will attend the meeting and explain problems of directing traffic when he lands the North Pole visitor. It may be possible to taxi the plane directly into the downtown streets before Santa begins meeting boys and girls and visiting stores.

In another interview with a Tribune reporter, Santa Claus said he expects to make regular plane visits to Matador and Roaring Springs in future years. He said purpose of the visit is to determine the kind of presents the boys and girls want and also to meet as many of them as possible. "You know," Mr. Claus declared, "I like little children and I can hardly resist stopping on my Christmas Eve trips and visiting with them. I just want to wake them up and talk to them but I never have time."

"Since nearly everyone is riding in planes, I decided to make these visits with boys and girls in Matador and Roaring Springs (and all other boys and girls who can come to town to see me). As much as I dislike it I also need to check up with mothers and fathers to determine whether or not the boys and girls have been good. I sure hope I don't have to take any names off the list at the last moment."

Pilot Brazelton said he would take off in plenty of time to reach the North Pole, pick up Santa and be back here Saturday afternoon.

Week-end visitors in the home of Mr. and Mrs. Melvin Derickson were their son, James Garth and his guest, Miss Jacqueline Rogers of Tulsa, both being students at West Texas State College, Canyon. They returned to Canyon with Reatha Rayne Robertson, also a WTSC student, who spent the week-end in her home here.

Bourlands Celebrate 61st Anniversary

Mr. and Mrs. A. M. Bourland celebrated their 61st wedding anniversary December 2, at their home, 240 Twenty-first street, Lubbock, with a quiet family gathering.

Center of attraction was the anniversary cake, designed as a huge open book, with "61st Anniversary, Orlando and Dora" on the left side of the book, and very natural looking wreath of rosebuds on the right side.

Mr. and Mrs. Bourland were married December 2, 1886 at

Cardsville, Miss. They came to Texas by train in 1886, lived in Kaufman county 3 years, Coleman county 2 years, moving to Floyd county in 1891 and to Motley county in September 1897.

Mr. Bourland was engaged in stock farming the 47 years he lived in Motley county, having retired 3 years ago and moved to Lubbock. Mrs. Bourland has been in very ill health the past two years and is confined to her bed at the present time.

Mr. and Mrs. Bourland have had a very colorful and happy life together. They spent 5 winters in Tampa, Florida and have had many extensive trips by automobile over the United States.

There were 7 children in the Bourland family, all of whom are still living. They are: Edwin, of Oklahoma City, Okla.; Fred Bourland, Matador; Clyde Bourland, Alvin, Texas; Mrs. Scott Bolton, Quitaque, Texas; Carroll Bourland, Orlando, Florida; Mrs. P. L. Marshall of Lorenzo, Texas; and Mrs. D. P. Keith of Matador. There are 21 grandchildren, 23 and 24 great-grandchildren.

FRIENDSHIP CARGO SAILS FOR FRANCE

NEW YORK, Dec. 7 — Laden with eight million pounds of food, the first cargo of Friendship Train food to leave the United States, the freighter American Leader sailed Sunday for Le Havre.

In ceremonies on the pier, the food was accepted on behalf of France by Ludovic Chancel, French consul general at New York, who thanked the American people, the agencies involved in the collection of food and the United States Lines, which carried the cargo without charge.

The ship bore on its sides in large white letters "Friendship Cargo" and "Gifts of food from United States to France."

VISIT IN OKLAHOMA
Mrs. Claude Harp and Mrs. W. W. Clements visited in Tip-ton, Oklahoma last Thursday and Friday as guests of Mrs. Lemmie Day. They were accompanied by Mrs. M. S. Patton, who was the guest of Mrs. Lillie Edmondson.

VISITING PARENTS
Mrs. R. L. Sorrels and son Denny of Helena, Montana, arrived here last week for a visit with her parents, Mr. and Mrs. H. M. Wagley, and also her sister, Mrs. J. P. Neighbors and family.

Herman Wagley of Pampa visited relatives here last week.

Braselton Sells Farm Implements Below The Border

S. J. Braselton, flying implement dealer of Roaring Springs (Ford tractor agency), is enlarging his territory beyond the United States border. Last week he completed the sale of tractors and other farm equipment in Neuva Laredo and Monterrey, Mexico. The deal also included Charlie Drake of Afton. They made the trip by automobile, leaving Sunday and returning Thursday.

Mr. Braselton said the Mexican government is placing an embargo on luxury items but that duty is light on farm equipment, badly needed because of the many thousands of acres of new land being placed in cultivation. He said rail service into the neighboring republic has undergone much improvement in the past year, when it required 30 days to deliver a shipment from the border to Monterrey. The time has now been shortened to 5 days. He said Mexico is building many new schools and homes.

Attempting to complete their exporting deal on Monday in Mexico the two West Texas men found that the day is generally considered as a holiday. Their guide explained: "Even the chickens do not lay eggs on Monday in Mexico."

CHINESE ANTIQUES TO BE DISPLAYED

Display of rare Chinese antiques will be held here Friday and Saturday at the Vogue Dress Shop. The collection will include handcarved amber, jade and teakwood objects. Some of the items are from 300 to 500 years old.

The antiques were imported by Vernon Chinese Henry Hule, long-time resident of Wilbarger county. The display here is by special arrangements. All items displayed will be offered for sale. Vogue Dress Shop is located in the Rogue theatre building.

Three Navy Planes Land At Buzz Field

Heavy weather this morning forced three U. S. Navy air planes to make a forced landing at Matador Roaring Springs Buzz Field airport. Pilots of the planes enroute from Illinois to El Paso had passed the field when the weather closed in, causing them to return and make the landing.

The field is designated on all standard air maps. The planes remained about five hours until the sky cleared to enable them to continue the journey.

Father And Son Doctors Operate Matador Hospital



Dr. Albert Traweck, Jr., left above, was only a few months of age when his parents moved to Matador. Dr. A. C. Traweck, Sr., right above, has practiced medicine in Motley county continuously for 48 years. The father and son have been partners in the operation of Traweck Hospital since 1935.

Dr. Albert Traweck, Jr., graduated from Matador high school with the class of 1916 and was attending Texas Christian College when World War I was declared. He entered the Army and was stationed at Camp Bowie. After the war he returned to college, graduating in 1920, and later attending the University of Oklahoma medical school. He completed his internship in the U. S. Navy and was stationed at the Mercy hospital San Diego, California for about six years (he served in both the Army and Navy).

Dr. A. C. Traweck, Sr., has helped to write the pioneer saga of Motley county. One of his first offices (about 1903) was located in the rear of the Cammack drug store in the frame building on the south side of the square which is now occupied by Rosa's cafe. Dr. Traweck was a pioneer in the advancement of motor transportation in the county. He and the late Jack Luckett purchased the first automobiles in the county in 1906 (Bendix). Previous to that Dr. Traweck attended the sick of the county on horseback and in a buggy. For a period of two years before purchasing his first automobile, he rode a motorcycle over the wagon roads and cow paths that preceded the country's present modern paved highway system.

During the period of the early automobile owners, private roads were built in all directions from town (principal problem was to keep buggies and wagons off of the private roads. Dr. Traweck was also active in the promotion of the Matador Northern Railway (8 miles, now abandoned) which was built about 1914.

His offices were located for many years in the First State bank building until Traweck hospital was completed in 1928. The hospital has since been rebuilt, enlarged and modernized. Dr. Traweck has taken several medical refresher courses over a period of years, attending Chicago Polytechnic, and flying to New York to attend Polytechnic there about 1938. This is the ninth in a series of articles on Matador father and son business partnerships.

—Photo by Douglas Meador

WOMEN'S TRAVEL KIT
An Appreciated Gift
\$14.50

DOLLS
Many Fine Styles
 Priced
65c to \$9.50

Leather
SEWING SETS
A Gift For Mother
 Priced
\$4.95

FANCY
IVORY DOMINOES
Fine Case
 priced
\$5.50

Quality
DRESSER LAMPS
Pure Copper Base
\$13.50
2 for \$25.00

Plastic
POKER CHIPS
60c to \$4.50

Comb & Brush
DRESSER SETS
 Priced
\$4.95 to \$6.50

Ladies'
WRIST WATCHES
17 Jewels
\$37.50

Men's
TOILET SETS
Popular Brands
\$2.00 to \$4.00
Plus Tax

Gales' and Kings'
FINE CHOCOLATES
Fancy Gift Packages
 Priced **\$1.75 up**

Stag
MEN'S TRAVEL KIT
Fitted
Genuine Leather
\$7.50

Fancy
BOXED STATIONERY
A Present
For Future Use
 from
\$1.50 to \$4.50

GENTLEMEN'S
Leather
BILL FOLDS
 Priced
\$2.50 to \$8.50
Plus Tax

Quality
CIGARETTE LIGHTERS
Cigarette Cases
Combinations
\$1.00 to \$15.00

For That Special One
 Give A
PEARL NECKLACE
 Priced
\$4.25 to \$30.00



Santa Can't Resist...
The Fine Gifts at Our Store!

SANTA is a natural kind of fellow and he can't resist the fine gifts that line the aisles at our store. Santa has found presents for every member of the family in our large stock.

Come in today and let us show you the many wonderful presents for every name on your list. You will find it wise to buy your Christmas gifts in the store that is Santa's headquarters. Buy early for better selections. We will keep your purchases until you are ready for them.

Give Appreciated Gifts
MATADOR DRUG
*IN DRUGS - IF IT'S **Rexall** IT'S RIGHT!*

Eversharp C. A.
FOUNTAIN PENS
A Lasting Gift
 From
\$3.95 to \$15.00

Children's
BIRTHSTONE RINGS
For Any Month
\$3.95
Plus Tax

Gentlemen's
MASONIC RINGS
 At
\$22.50
 Up

Men's
WRIST WATCHES
17-Jewel
Water-Proof
\$39.50

SWEETHEART BRACELETS
 Priced
\$12.50
Including Tax

Pattie Pipkin Named '47 Football Queen

By Norman Spray

All attending the annual football pep squad banquet Friday night, December 5, enjoyed a very good meal and a very fine program.

The program consisted of an address of welcome by toastmistress, Annette McWilliams, the response by Bonner Nelson, who also presented Coach Amoneit with a shotgun bought by the football boys, banquet, the introduction of players by Norman Spray, introduction of speaker, Coach Frank Kimbrough, outstanding coach of athletics at West Texas State Teacher's college, by Coach Amoneit, who also presented Kenneth Jeffers and Charles Payne with billfolds bought by the squad in appreciation of the many services of Payne and Jeffers to the team, Coach Kimbrough's speech, special music, three beautiful selections by Frances Casey, Melva North, Pattie Pipkin, and Ann Harp.

Decorations for the affair featured the school colors, red and black, combined with yuletide greenery. Place cards were small pep-squad girls, and at the speaker's table, a miniature football field held players in play positions. Pennants on the wall were duplicated of other teams in the district which the Matadors had played. Drawings and place cards were made by Miss Barbara Ketchersid.

The program ended with the crowning of the queen and the singing of the Victory Song, but Coach Kimbrough exhibited a film for those electing to remain of a football game between West Texas and Arizona U.

Pattie Pipkin Is Queen
The program was climaxed by the crowning of the queen, which no one knew who was until the final moment. The queen candidate receiving the most votes, was junior nominee, Pattie Pipkin who was crowned "football queen of 1947" by Bonner Nelson. Other nominees were Letress Simpson, Joyce Reynolds, and Dorothy Stanfield.

Mr. and Mrs. Victor M. Chalk of Dallas visited here with his sister, Mrs. Roy Bursleson.

Arrivals Announced

Mr. and Mrs. Maurice Campbell of Amarillo, Texas, formerly of Matador, announce the arrival of a baby boy, born December 2 at 9:55 a. m. at St. Anthony's hospital in Amarillo. He weighed 6 pounds, 9 ounces and was named Charles Ken. Former residents Mr. and Mrs. Clyde Smallwood, now of Liberal, Kansas, are announcing the birth of a daughter on December 6th.

New arrivals at the Stanley Clinic, Matador, the past two weeks are as follows:

Born to Mr. and Mrs. Harold Renfro of Plainview on November 27, a son, weight 8 pounds, 4 ounces, named David Algie.

To Mr. and Mrs. B. J. Pointer of Quitaque on November 29th, a son, Gary Leonard, weight 6 pounds, 14 ounces.

To Mr. and Mrs. Troy Kell of Flomot on November 30, a son, Troy Michael.

To Mr. and Mrs. John Hughes of Flomot on December 4, a son, Johnnie Wayne, weight 7 lbs.

To Mr. and Mrs. Ted Elliott on December 7, a girl, weight 8 pounds, 4 ounces.

Mr. and Mrs. Willie Entertain Friends

Mr. and Mrs. U. L. Willie had as their house guests over the week-end, Judge and Mrs. Alton Chapman of Floydada, Mr. and Mrs. D. L. C. Kinard of Memphis, Mr. and Mrs. T. E. Buckner, Mr. and Mrs. A. T. Cocanougher and Mr. and Mrs. Harry Sharp all of Lubbock.

Mrs. Kinard is president of Seventh District Texas Federation of Women's Clubs.

A luncheon and a quail dinner party for the guests were featured of the entertainment provided by the hosts.

MCDONALD LIFE INSURANCE CO.
And
MCDONALD'S PLAINS BURIAL ASSN.
MCDONALD FUNERAL HOME
Phone 88 Matador

SECOND 6 WEEKS SCHOOL STARS ARE ANNOUNCED

Students making the honor roll, with grades above 80 and those making the distinguished list with grades above 90 for the past six weeks (Second six-weeks period) are as follows:

Grade School: First grade, honor roll: Charlotte Campbell, Gerald Pipkin, Pat Seigler, Eugene Stephens, Bobby Williams, and Dale Taylor.

Second Grade: distinguished list: Joyce Lynn, Virginia Stephens, Frances McMahon, and Gene Bruce, Honor Roll, second grade: Martha Lynch, Ida Mae Simpson, and Grant Cooper.

Third Grade: distinguished list: Joane Darsey, Rose Caro-

lyn Donovan, Christene Green, Sue McCaghren, and Glynda McWilliams, Honor Roll: Dortha Davis, Raynita Dunning, Lawrence Lawrence, Myrna Vay Moore, Betty Jean Neighbors, Mary Lois Watkins.

Fourth Grade: distinguished list: Lucretia Edwards, Leah Bearden, Frank Traweek and Stanley Neighbors, Honor Roll: Harvey Brown, Melvin Cooper, Maurice Cox, Alvin Lynn, A. B. Simpson, Barbara Casey, Dorothy Plyler, Gail McWilliams, Rita Roberts, and Pina Sue Sturdivant.

Fifth grade, honor roll: Thomas Hamilton, David Keith, Stanley McDonough, and LaRoyce Mitchell.

Sixth Grade, distinguished list: Neal Pipkin, Martha Jones, Bette Montgomery, Honor Roll:

James Sturdivant, Ruth Stanley, and Nancy Vaughn.
Seventh Grade, Honor roll: Charles Keith, Betty Ruth Charles and Frances Traweek.

High School: Seniors, distinguished list: Gwendolyn Wilkinson (high-point senior, grade average, 93). Honor Roll: Leo Archer, Nellie Jean Florence, Barbara Ketchersid, W. F. McCaghren, and Billy Dan Thomas.

Juniors, distinguished list: Rosemary Bloodworth, (high point junior with grade average of 95). Ann Harp, Pattie Pipkin, and Dorothy Traweek.

Honor Roll: Frances Casey, Carolyn Rattan, Shirley Pope, June Spray, Sarah Springer, and Truman Groves.

Sophomores, distinguished list: Mary Helen Stephens (high point soph with average of 94),

and Dorothy Bearden. Honor Roll: Betty Jean Fox, Oleta Holt, and Gerald Rattan. Freshman: distinguished list: Bourland Keith (high-point freshman, with average of 94). Honor Roll: R. L. Holt, Roy Taylor, and Jerry Warren.

VIBING RELATIVES

Mrs. Charlotte Hunsucker of Corpus Christi, Texas, arrived last Thursday for a visit here with her parents, Mr. and Mrs. J. R. Moore, other relatives, and with friends.

Dr. Wilson Kimble Optometric Clinic
Phone 254 FLOYDADA Write, Box 518
Specializing in Eye Care and Visual Efficiency
We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescriptions.
Dr. Wilson Kimble Optometrists Dr. J. W. Kimble

Don't decide what to Give till you SEE OUR GIFTS

AS USUAL you will find our store brimful of choicest Toys and Gifts for all the family. We advise early selections...

Pull Toys
for little boys:
TRUCKS
TRAINS
FIRE ENGINES
Cap Guns
And Rifles

RADIO SPECIAL
WE HAVE TWO SIX-TUBE LANGLEY TABLE MODEL RADIOS—A PERFECT GIFT—SPECIAL THIS WEEK—
\$25.00

FINE QUALITY DOLLS
...to gladden little hearts

COSMETIC KITS
Hundreds to select from
25c to \$5.95

SHAVE KITS
All popular brands
59c to \$2.95

SMART NECKWEAR
The kind he will wear
\$1 - \$1.49 - \$1.95

JEWELRY
Ladies and Mens
WRIST WATCHES
\$25. to \$35
Watch Bands
Necklaces
Chatelains
Pins
Ear Screws
Bracelet Sets

DOLL HOUSES and DISHES

Games and Puzzles

DOLL FURNITURE

WATER COLORS CRAYOLAS and PAINTING BOOKS

... ROBES ...
- Always a good gift -
Chenille or Jersey
\$6.95
Girls wool and rayon robes
\$4.95

FITTED TOILET KITS
- We have a large selection—in zipper models, of genuine leather
\$4.95 to \$13.95

LEATHER BILL FOLDS
In the newest designs
Zipper or fold style
\$1.95 to \$10.00

- SUGGESTIONS -
GOWNS
PAJAMAS
PANTIES
BRASSIERS
BLOUSES
SCARFS

... The Christmas Store ...
Matador Variety

WARNING

What's quicker than a wink?

WHY, the way Reddy Kilowatt, your electric servant, jumps to your service when you flip a switch!

How quick is a wink? Well, scientists have clocked it at 1-300th of a second. But electricity arrives at 1-10,000,000th of a second after you make contact. That's speed! That's service!

And it's not only quick service, it's dependable service, too. Day and night, summer and winter, Reddy is ready and waiting. Keeping him constantly ready to serve you takes plenty of planning, plenty of skilled and experienced people. Yes, and it takes plenty of keeping up with the latest technical developments!

That's why today, in spite of rising costs in living, the average family is getting twice as much electricity for its money as it did 20 years ago. That's why electricity is the smallest item in the family budget!

West Texas Utilities Company

Roaring Springs NEWS

LULA M. SWIM

R. Agee of Meeker, here visiting in the home of her father Mr. D. Holt and sister Mrs. M. D. Freeman and her husband this week.

Mrs. L. A. Mullins visited in Hereford this week and with her husband and Mrs. C. A. Saucy and Mrs. Florida. Also visited home of Mr. and Mrs. Mullins.

N. Fletcher, Mrs. Tom and Mrs. J. T. Swim, Jr., stopped in Quanah.

Mrs. Charlie Posey visited in Amarillo for the Drug Store.

Mrs. A. M. Harmon visited in the funeral home in Elk City, Oklahoma.

Mrs. Wes Burt returned home Monday from a trip to Mason County.

Mrs. Garlin Murphy of Lubbock visited here Sunday.

J. F. Ferguson and Bess visited in Wichita Falls, accompanied there by Mrs. Ferguson, Frank Ferguson, who is home Sunday.

Matador, Texas, Dec. 2, 1947

Matador, Texas, Dec. 2, 1947

Matador, Texas, Dec. 2, 1947

Matador, Texas, Dec. 2, 1947

Matador, Texas, Dec. 2, 1947

Matador, Texas, Dec. 2, 1947

Mrs. Nolan Fulkerson and daughter, Nola Lee, of Monahan are visiting here with her parents, Mr. and Mrs. A. A. Tipton. Mesdames Ben Meador and M. S. Patton drove to Lubbock Monday to meet and accompany them here.

Mr. and Mrs. William Earl Briscoe of Plainview, visited relatives and friends here Sunday as they were enroute to Wichita Falls on business. Their children, Earlene and Douglas, remained here with their grandmother, Mrs. Doug Meador.

Mr. and Mrs. Givens Lawrence were called to Fort Worth Sunday, to the bedside of her mother, Mrs. Willard Young, who is ill.

Mr. and Mrs. Noble Groves made a trip to Amarillo Monday.

Matador, Texas, Dec. 2, 1947

Clean Clothes LAST LONGER!

New Equipment, Skilled Cleaners

WE CLEAN ALL TYPES OF CLOTHING

Your Patronage Appreciated

CITY CLEANERS

Bank Building Roaring Springs



WE CAN NOT Insure THE ASHES!

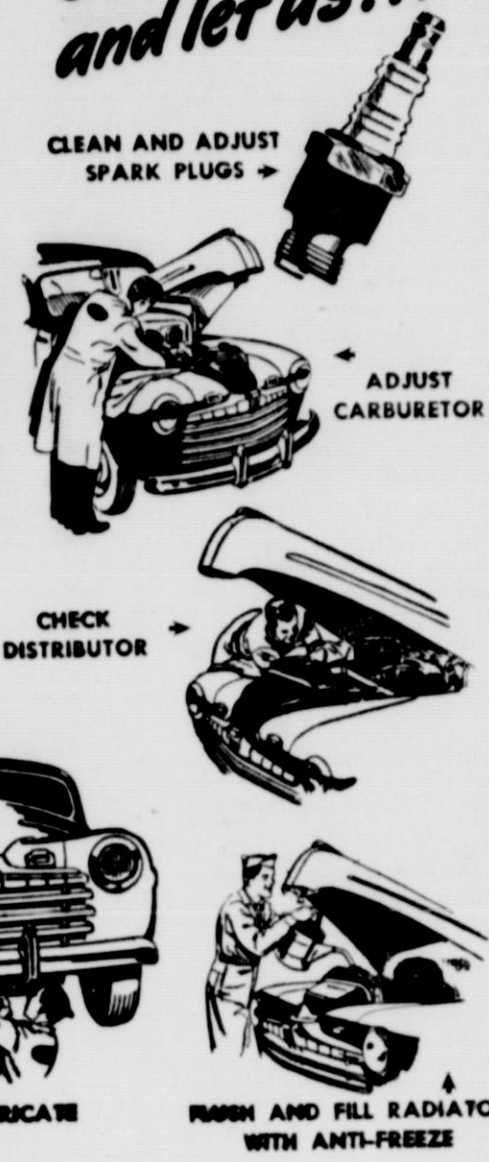
IT is too late to buy insurance after the fire alarm has sounded, nor can we pay you for the ashes if you have neglected properly to insure your property.

Prepare for that dreaded possibility—FIRE. Let us help you with your insurance program to cover your home, auto, farm buildings and crops. There is only one time to insure—NOW!

MOTLEY COUNTY INSURANCE CO.
J. R. Whitworth W. N. Pipkin Elmer Stearns

GET THIS FORD WINTER TUNE-UP

Come in Now and let us...



YOUR FORD DEALER WILL SAVE YOU TIME, WORRY AND MONEY

You'll get an extra thrill out of driving this winter when you keep your Ford running "like new" again. And only Genuine Ford Service gives you this important 4-Way advantage of:

1. Ford-Trained Mechanics
2. Factory-Approved Methods
3. Special Ford Equipment
4. Genuine Ford Parts

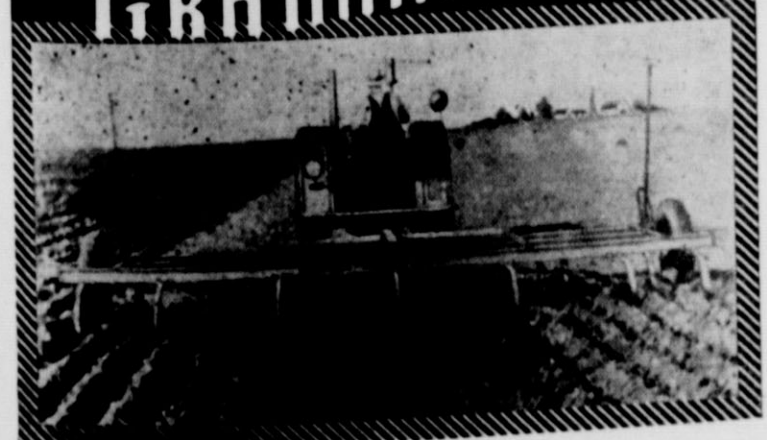
Matador Auto Company

MATADOR, TEXAS

Save Your Moisture! Save Your Money!

(You'll Need It)

The REVOLUTIONARY GRAHAM-HOEME PLOW



The PLOW THAT SAVES THE SOIL

Graham-Hoeme Plows WILL

ADVANCE 10% JAN. 1

WE HAVE IN STOCK, READY FOR DELIVERY, ALL SIZES OF GRAHAM-HOEME PLOWS. BUY NOW AND SAVE!

ALL SALES BEFORE JANUARY 1, AT THE OLD PRICES

Try it on Your Own Farm!
ASK FOR A FREE DEMONSTRATION OF THE FAMOUS GRAHAM-HOEME PLOW ON YOUR OWN FARM -- NO OBLIGATION

Only THE GRAHAM-HOEME PLOW HAS THESE 10 BIG Features

1. SELF SHARPENING POINTS
2. NOTHING TO GREASE
3. PLOWS ALL TYPES OF LAND
4. PREVENTS EROSION BY WIND
5. PREVENTS EROSION BY WATER
6. NO SIDE DRAFT
7. EXTRA LIGHT DRAFT
8. CUTS PLOWING COSTS IN HALF
9. DOUBLES SUB-SOIL MOISTURE
10. BUILT TO LAST A LIFETIME

Braselton Implement Company

ROARING SPRINGS, TEXAS

Matador, Texas
Dec. 3, 1947
Dear Santa Clause:
Please bring me a cowboy
suit and a Gene Autry double

holster set for Christmas. I also
wish you would bring me some
candy and fruit.
Your little friend,
James Calvin Smalley.

Tribune, Matador, Motley County, Texas, Thursday, December 11, 1947

MISS EVELYN SHELTON COMPLIMENTED AT PRE-NUPTIAL SHOWER GIVED LAST WEEK

Miss Evelyn Shelton was com-
plimented at a pre-nuptial
shower given last Thursday in
the home of Mrs. Pat Sheridan.
Hostesses were Meslames Bu-
ford Hobbs, Marvin Vaughn, C.
M. Barton, Jr., A. B. Simpson
and Eddie Russell. Miss El-
wanda Martin and Mrs. Sher-
idan.

Miss Shelton will be married
to C. D. Garrison, Jr., today in
Lubbock.
The bride's table was laid
with a maderia cutwork cloth,
centered with a bowl of bronze
chrysanthemums and white tap-
pers in silver holders. Cake
squares were decorated with the
names of the bride-elect and her
fiance, and were served with
hot spiced tea.

Miss Elwanda Martin presided
at the bride's book, which was
made of white satin, decorated
with a miniature doll bride on
the cover.

Registered in the bride's book
were the following: Mesdames
C. D. Garrison, Harold Gunter,
J. M. Jackson, R. L. Brandon,
Pearl Wilkinson, D. E. Pitts, J.
C. Rattan, Frank Pohl, R. A.
Seay, Marvin Bloodworth, Gus
Bird, Melvin Dirickson, Dick
Groves, C. Warren, Joan Ed-
wards, R. E. Campbell, Sr., For-
rest Campbell, Ethel Payne,
Freeman Thacker.

Mesdames L. R. Bishop, Billie
Bishop, Malcolm Morris, J. S.
Stanley, Ben Meador, Freddie
Welling, Jeff Daffern, D. E.
Rattan, C. F. Waybourn, J. L.
Woodruff, Sterling Price, David
Campbell, Walter Carpenter, R.
A. Day, Paul Patton, Bernice
Knight, France Barton, Lewis
Bostick, Roy Roberts, Clovis
Murphy, Hazel Dirickson;
Mesdames Gerald Waybourn,
Phil Green, Green Bostick, A.
A. Harp, R. H. Bearden, W. O.
Cox, George Birchfield, I. N.
Plumlee, George Springer, H.
H. Schweitzer, James Moss, W.
F. Jacobs, Alfred Barton, H. H.
Courtney, Charlie Barton, Cliff
Stephens, Herman Norton, Pete
Williams, Carl Bowen, Bill Mc-
Caghren, Floyd Webb, C. M.
Thompson, Bob Martin, Frank
Edwards, Kim Wilkinson, Virgil
Skaggs, J. W. Hobbs, Harold
Flora, Roy Smith, W. M. Clifton,
Clinton Hobbs, Raldo James,
Dowell Garrison, Cecil Shelton,
Misses Maggie Bryan, Anna
Mae Jackson, Dude Barton, Ber-
nice Garrison, Ernestine Mc-
Williams, Wanda Garrison,
Ruby Bostick, Mary Murphy,
Billie Frank Skaggs, June Pope
and Bessie Clifton.

Roaring Springs, Texas
Dec. 11, 1947

Dear Santa Clause:

I am a little girl 2 1/2 years old
and have tried to be good this
year, so would you please try
to find me at my mamma King-
ery's house?

If you have enough to spare,
I'd like to have a baby doll that
goes to sleep, a toy cook stove,
a doll bed and a little table and
chairs.

But, please Santa, remember
all the other little boys and girls
in Europe and if there's enough
fruit and candy left, I'd like to
have a little of that too.

I'll be looking for you Santa,
and will try to be good until
Christmas.

Love,
Sandra Gale Williams.

Roaring Springs, Texas
December 9, 1947

Dear Santa:

I am eight years old. I have
a little sister. She is five years
old. She wants a doll. I'd like a
scooter. My brother wants a
bicycle.

Archie Miller
Archie Miller

Legal Notice

SHERIFF'S NOTICE OF SALE
THE STATE OF TEXAS,
County of Motley

Whereas, by virtue of a cer-
tain Order of Sale issued out of
the District Court of Motley
County, Texas, on the 9th day of
December, A. D. 1947, wherein
Luella Murdick and J. W. Mur-
dick, are Plaintiffs, and C. G.
Edwards is Defendant, on a
judgment rendered in said
court against said Defendant and
in favor of the said Plaintiff,
for the sum of One Hundred
Twenty Five and no/100 (\$125-
00) Dollars, with interest there-
on at the rate of 6 per cent per
annum, from date of judgement,
together with all costs of suit;
I have levied upon and will on
the 6th day of January, A. D.
1948, between the hours of ten
o'clock a. m. and four o'clock
p. m. at the Court House door of
said County, proceed to sell for

cash to the highest bidder, all
the right, title and interest of
C. G. Edwards in and to the fol-
lowing described property, to-
witting: All of lots Nos. 27, 28, 29, 30
and 31, in Block 23, in Matador
County, Texas, and known as the
C. G. Edwards place in Matador,
Texas.

The above sale to be made
to satisfy the above judg-
ment of Plaintiff, together
with all costs of suit and the
proceeds to be applied to the
satisfaction thereof.

John Stott,
County Sheriff,
Motley County,

Our Truck Accessories Have The INTERNATIONAL TRUCK OK!

**EXTRA CAPACITY
HEATER-DEFROSTER**

Warm air can be directed on driver's
feet. Defroster clears windshield of
snow, ice, sleet and condensation.

**WINTERIZE
TRUCKS EXPERTLY**

Save on costs, get better
performance by having us
winterize your trucks. Anti-
Freeze, Winter Grade Oil,
Tune-Up and Electrical
Servicing. Special Winter
Greases. Expert Lubrica-
tion. Now is the right time.

**GASOLINE
PURIFIER
KEEPS
Fuel Clean**

Passes gasoline
between
ribbons of im-
pervious material. Dirt
and impurities are
stopped at the outer
edge and fall into
sediment chamber.

**ADD SAFETY
WITH DRIVING LIGHTS
AND FOG LIGHTS**

Amber lens for
fog lights;
clear lens for
driving lights.
Fixed-focus
bulbs hermeti-
cally sealed.

**Electric Fuel Pump
CORRECTS FUEL
SUPPLY TROUBLES**

Positive action. Contains
its own power plant. Can
replace any fuel system
or act as auxiliary. Avail-
able in single, twin and
triple mountings.

**STURDY, ATTRACTIVE
SEAT COVERS**

Easily cleaned by sponging. Extra
smooth and cool. Made of strong,
attractive, brown twill, securely
bound throughout.

TRUCK TROUBLE LIGHTS

Battery-operated type clamps to battery or
starter post and grounds to any conveni-
ent spot. Shielded 12-candlepower bulb.
Cords 12 1/2 and 25 feet long. Plug-in type
connects to cigarette lighter outlet. Use
shielded 15-candlepower bulb and 12-
foot cord.

**To Remove Scale
and
Prevent Corrosion**

For all internal com-
bustion engines. Keep cool-
ing system free of scale and
corrosion for one year or
25,000 miles guaranteed.

MATADOR Implement Co.

TAILORED-TO-FIT SEAT COVERS
Auto Tops and Inside Trim
Nice Line of Materials . . . Workmanship
Guaranteed. Prices Very Reasonable.
I Do Nice Work.
- ED WILLIAMS -
Upholstering and Trim Shop
REAR SKAGGS GRO. BLDG.

IMPORTED!
GENUINE
Chinese Antiques
THREE TO FIVE CENTURIES OLD
SPECIAL SHOWING
2 DAYS ONLY **FRIDAY and SATURDAY,**
DECEMBER 12 & 13
AMBER - TEAKWOOD - JADE - CHINA - SILKS
HAND-CARVED - HAND-PAINTED
IMPORTED BY HENRY HUIE, VERNON, TEXAS
ALL ITEMS ON DISPLAY FOR SALE
Vogue Dress Shop
Theatre Building Matador

WHEN YOU SHOP HERE...
You'll think, "It's a grand gift for a good guy." He, too, will
marvel when he opens his gift Christmas morning.

100% WOOL - THEY HAVE BEEN HARD TO GET
GABARDINE TOP COATS
WORSTED TOP COATS
PAJAMAS
(Like we bought in the past - even slims)
**LOST VALLEY, 100% WOOL
WESTERN SUITS**
He'll Like Them
PENDLETON STOCKMEN'S SUITS
100% WOOL
MEN'S DRESS SUITS
CALIFORNIA STOCKMEN'S SUITS
100% WOOL
**Shirts, Ties, Freeman Shoes, Olsen Stelzer
Hand-made Boots**
GLAD SNODGRASS
"Smart Wear For Men Since 1900"
FLOYDADA

AUTO ACCESSORIES
THE PRACTICAL
GIFT

RADIOS -- DeLUXE \$69
HEATERS \$19.50
SEAT COVERS \$16.25 to \$22
DEFROSTERS
MIRRORS \$1.15
FOG LAMPS (set) \$14
UNDERHOOD LAMPS \$1
TRUNK GUARDS \$8
CIGARETTE LIGHTERS \$2
LICENSE FRAMES (set) \$2
KLEENEX DISPENSERS \$2
WHITE SIDE WALLS (set) \$9
FENDER GUARDS, pr. \$13
EXHAUST EXTENSIONS \$1
LUGGAGE COMP. LAMPS \$1
WINDSHIELD WASHERS \$6

CAMPBELL
Chevrolet Company
MATADOR, TEXAS

**TREATIN' TIME
IN TEXAS!**

Your drinking pleasure hits a new high whenever
you open an ice-cold bottle of good good Pepsi-Cola.
Quality? Pepsi's tops! Flavor? You can't beat it! And
just one look at that tall 12-oz. bottle tells you Pepsi's
your best soft drink value, bar none.
No wonder bigger, better Pepsi's the drink that
suits Texas to a "T". For quality, for flavor, for
size . . . Pepsi's tops! Buy one—buy six—buy plenty.

5¢
12-oz. BOTTLE

Get it now!
Ice it up!
Drink it down!

Lanes Hilder
Nationally Famous Model
from Galveston, Texas

PEPSI-COLA

PEPSI-COLA COMPANY OF TEXAS
BOTTLED BY: PEPSI-COLA CO., of LUBBOCK, TEXAS

WARNING

Twenty Teams In Days Tourney

Friday basketball tournament which has been drawing comment recently will begin at 7:00 p. m. today, Thursday, when the Turkey and Paducah boys clash for the first game to start the contests. The second game in the tournament will be at 4:00 p. m. between Quitaque and Flomot. At 7:00 p. m. the Flomot will play Roaring Springs. The day for the Matador Matadors will begin at 9:00 p. m. with the Lockney-Matador game. At 10:00 p. m. Friday a consolation game will be played between the losers of the Spur-Turkey match and the Turkey-Springs game. At 3:00 p. m. Saturday, the consolation game between the winners of the Lockney-Matador and Flomot-Roaring Springs will play. At 5:00 p. m. the game of the Spur-Quitaque will play. At 9:00 p. m. the game of the Lockney-Matador and Roaring Springs will play. At 6:00 p. m. Saturday, the game of the Paducah and Vernon will play. At 8:00 p. m. Saturday, the game of the Paducah and Vernon will play. At 10:00 p. m. Saturday, the game of the Paducah and Vernon will play.

Matadors' Schedule For 1948 Announced

Football schedules for the eight teams comprising district 4A were arranged at a recent meeting of the executive committee, for the 1948 season. The schedule for conference play is to start on October 1 and close November 9. According to local school officials, fall workouts may be started on August 15 next fall, and the first games in the district will probably be played on either September 3, or 10th. The season was cut short one week due to the fact that Class A teams will play through to a state championship next year and will have to start bi-district play on Thanksgiving weekend. Schedules for the Matadors is as follows:
 October 1: Spur at Matador.
 October 8: Falls at Matador.
 October 15: Open.
 October 22: Matador at Floydada.
 October 29: Crosbyton at Matador.
 November 5: Lockney at Matador.
 November 11: Matador at Abernathy.
 November 19: Matador at Paducah.

SHAMROCK IRISH DEFEAT DRAGONS

The Paducah Dragons lost their right to represent this district, football district 4-A, Friday, December 5, in a game with the Shamrock Irish who defeated the Dragons by a 25-0 score. Paducah, who emerged as champions of the district sub-district Matador in a Thanksgiving day classic by a score of 39-18 and were defeated only once in district play by Spur. Out of the seven teams now in district 4A, Matador still remains as the only team ever to go to regional and take the honors there. This was the team of 1935.

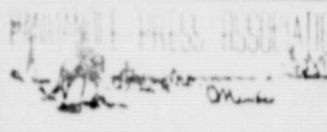
Mrs. Otho Hale of Spur is visiting here in the home of her sister and brother-in-law, Mr. and Mrs. Tom King. All are entered for the athletic event to be held in the Matador school gymnasium.

MATADOR TRIBUNE

ISSUED THURSDAYS AT MARIONIC BUILDING, MATADOR, TEXAS, BY TRIBUNE PUBLISHING COMPANY. COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1947. Douglas Meador, Publisher. ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, AS SECOND CLASS MAIL MATTER ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

SUBSCRIPTION RATES: IN MOTLEY FLOYD, COTTELL HALL AND DICKENS COUNTIES: ONE YEAR, IN ADVANCE - \$2.00 ELSEWHERE, ONE YEAR - \$2.50

ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE DEEMED PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE PUBLISHER.



THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

MEMBER 1947 TEXAS PRESS ASSOCIATION

District Committee Names Admission To Basketball Games

Admission to all basketball games played in district 3A this season will be fifty cents for adults and twenty-five cents for students, according to a ruling made by the district committee in a recent meeting. These prices include the admission tax which is required by the Federal government. The tax is approximately 20 percent. The committee also decided to abolish all smoking in gymnasiums in which district teams play. This was done in order to protect the players and to cut down fire hazards.

COME TO CHURCH SUNDAY

Authorized Dealer

FRANKLIN
 Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry
 MATADOR DRUG

Santa's Here!



SHOP EARLY



- Vacuum Cleaners
- Pop-up Toasters
- Waffle Irons
- Coffee Makers
- Crystal Stem Ware
- Juice King Sets
- Punch Bowl Sets
- Fruit Bowls
- Water Sets
- Knapp-Monarch Hair Dryer
- Knapp-Monarch Fruit Liquidizer
- Electric Corn Popper
- Reynolds
- Lifetime Ware
- Presto Cookers
- Mirror-Matic Cookers
- Carving Sets
- Electric Whippers
- Hand Painted Plates



- Hassocks
- Cast Aluminum Roasters
- Clocks
- Lamps
- Bed Lamps
- Bath Sets
- Living Room Suite
- Chest of Drawers
- Washing Machine
- Electric Refrigerator
- Bath Scales
- Cedar Chests
- Portable Washing Machines
- Radio-Phono Combinations
- Ice Cream Freezers
- Gibson Food Locker
- Linoleum Rugs
- Clothes Hampers



- Smoking Stands
- Sunbeam Electric Razor
- Shaving Sets
- Catlin Dominoes
- Fountain Pen
- Bill Folds
- Shot Gun
- Hunting Coats
- Fishing Rods
- Automatic Reels
- Tackle Boxes
- Coleman GI Stoves
- Gasoline Lanterns
- Camp Cots
- Tools
- Car Radio
- Car Heaters
- Tool Boxes

TOYS

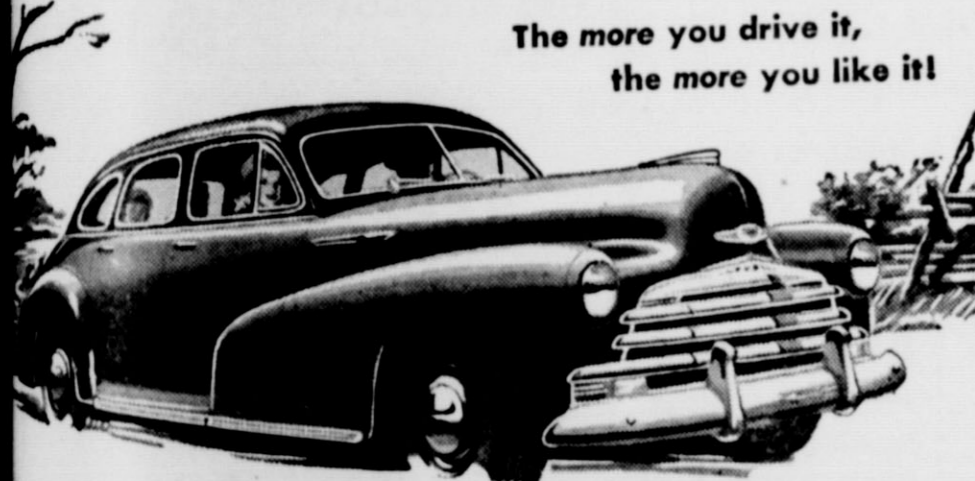


- Apache Air Rifle
- Foot Balls
- Basket Balls
- Skates
- Soft Balls
- Wrist Watch
- Flash Light
- Pocket Knives
- Pen Lights
- Pin Ball Machines



For Teens..

- For a Girl: Cameras, Portable Radio, RCA Camera Radio, Record Player, Overnight Bag, Gift Soap Sets, Stationery, Musical Powder Boxes, Blue Bird Sets, Travel Irons



The more you drive it, the more you like it!

Every mile gives added proof of BIG-CAR QUALITY AT LOWEST COST

As more and more Chevrolet owners are discovering, years of service mean nothing to a Chevrolet! This car has extra strength in every part—built-in ruggedness and reliability—the excellence that endures. It will serve you for scores of thousands of miles, and the longer you drive it the stronger your appreciation of its value—for it possesses Big-Car durability and dependability unequalled in its field.

One look will tell you that Chevrolet out-styles all other cars in its field. It brings you smarter design—smarter safety—smarter upholstery and appointments! It alone offers a luxurious body by far at lowest prices.

You can't beat a Chevrolet for all-round performance with economy. And Chevrolet's world's-champion Valve-in-Head Thrift-Master Engine, unique in its price range, wrings the last ounce of energy out of every gallon of fuel.

The demand for new Chevrolets surpasses all previous records. That means it's wise to safeguard your transportation by bringing your present car to us for skilled service, now and at regular intervals, pending delivery of your new car. See us for dependable, car-saving service.

CHEVROLET
 LOWEST-PRICED LINE IN ITS FIELD

Campbell Chevrolet Company
 Matador, Texas
 Phone 20-M

HOUSEHOLD SUPPLY CO.

FARM NEWS

STRIPCROPPING HOLDS SOIL

In the fight to save soil, strip-cropping has proved an effective bulwark against wind and water erosion, according to Loyd Stafford, Chairman of the Motley County Agricultural Conservation Committee.

Strip-cropping is especially effective where there is danger of wind erosion, the county chairman said. The alternate strips of close-grown and intertilled crops of alternate strips of grain or stubble with strips of fallow, break the sweeping effects of the wind. The close grown crop stubble holds the soil, preventing the wind from blowing away the soil.

The growing crop or stubble also checks run-off and the erosion that usually takes place when water moves downhill too rapidly. Moisture absorbed by the soil is used by growing crops instead of running off, taking good topsoil with it.

Under the 1946 Agricultural Conservation Program, 6,678,000 acres of farming land was strip-cropped to check erosion. Much of this was in areas where wind erosion is a hazard. Since 1936 about 53,000,000 acres of crop-land have been strip-cropped.

Farmers who would like to use this practice in 1948 should get in touch with the county Agricultural Conservation Committee for requirements and rate of payments under ACP.

DAMS CHECK EROSION

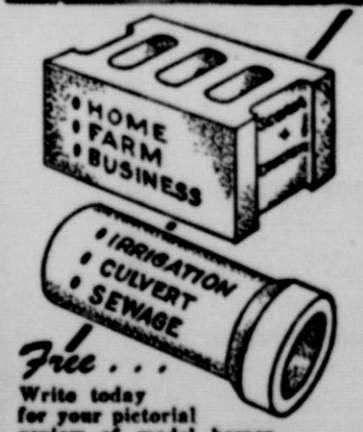
Farmers cooperating in the 1947 Agricultural Conservation Program in Motley County built around 50 dams to help stop erosion. These dams, constructed to program specifications approved by the Motley County Agricultural Conservation Committee, check runoff from rains and melting snow and hold the soil on the farm instead of allowing it to move on down the river. Where necessary, protected spillways have been built in to these dams so that they do not become a flood hazard. The water that goes over the spillway has had a chance to lose at least a part of its load of sediment.

Indicating some of the important byproducts of these dams, Loyd Stafford, Chairman of the Motley County Agricultural Conservation Committee, said that on the range or in large pastures the water held back by the dam provided water for livestock. This contributes to conservation of the soil by permitting better distribution of the livestock. Cattle or sheep do not have to go so far to get a drink, thus reducing the trails made in going to and from water. These trails often start gullies. There also is not as much close grazing and trampling around a limited number of water holes if more watering places are provided. This resulting improved growth of vegetation helps to hold the soil and moisture from



CAMPBELL Chevrolet Company
MATADOR, TEXAS

Specify CONCRETE BUILD FOR STRENGTH



Write today for your pictorial review of model homes and business buildings.

CHASE AND MCGINNIS INC

Successful Party Held By Veterans

The party given Tuesday night in the American Legion hut by the V. F. W. was declared highly successful by all who attended.

Following a buffet supper, games were enjoyed. The group included members and guests from Roaring Springs, Flomot, Turkey and Matador. About fifty attended.

Mrs. James Moss of Roaring Springs and Mesdames H. H. Schweitzer and Bert Schweitzer of Matador visited in Lubbock Monday.

TERRACING CONTROLS EROSION

Approximately \$9,000, building 115 miles of terraces during 1947 has greatly reduced the dangers of soil erosion in Motley County. However, according to the Motley County Committee there remains no small amount of land that would not benefit from terracing and all farmers prospective to the idea are asked to see the local county agent or Soil Conservation Service and get your terraces lines surveyed before requesting prior approval from the local County Committee.

Terracing being a permanent addition to a farm that often will save the farm itself from wearing out. An example of the belief in farm saving powers of terrace systems comes from Farris Fish of Matador who is having approximately twenty one miles of terracing done on his farm north of Matador. Mr. Fish, aware that his farm was gradually washing away and gullying badly had tried unsuccessfully for the past two years to get his field terraced. During the very driest part of 1947, Mr. Fish began to build terraces

with the power of two No. 12 maintainers. Now nearing completion is the largest single system of level terraces built in Motley County during 1947. Terrace lines were surveyed by skilled engineers of the local Soil Conservation Service.

ABSTRACTS Prompt Service
Warren Abstract Co
Notary Public
Courthouse Matador

M. L. SOLOMON
JEWELER
Fine Watch and Jewelry Repairing
\$ to 10 days service on your watch repairing by 2 expert watchmakers.
Floydada, Texas

Matador IOOF Lodge

Meets every Thursday night Noble Grand L. Rattan Secretary. E. S. Jones
All visitors and brothers welcome.

V. F. W. Motley County Memorial Post No. 6286, meets 1st and 3rd Tuesdays, 8 p.m. at the court room, Matador, Texas. All eligible ex-service men are invited to attend.

DALLAS NEWS AGAIN!

THANK YOU FOR WAITING

GOOD NEWS FOR HUNDREDS OF SUBSCRIBERS WHOSE SERVICE WAS CURTAILED BY NEWSPRINT SHORTAGE

EFFECTIVE December 1, we will be able to accept mail subscriptions, daily and Sunday.

One year, \$16.50 - 6 months, \$8.50 - One month, \$1.45 - daily only, \$1.25 month. Please place order through local circulator or write direct.

Your Local Circulator is

MATADOR DRUG
Matador, Texas

We appreciate your friendship and patronage. We've missed your name on our rolls. Many thanks, again!

THE DALLAS MORNING NEWS

Christmas Gift Guide

Classic Tailored Pairs by First Lady

Lady Louise 4 Diamonds - 14-K. Gold . . .

Lady Carol 6 Diamonds - 14-K. Gold . . .

Lady Rita 6 Diamonds - 14-K. Gold . . .

Lady Susan 7 Diamonds - 14-K. Gold . . .

Wedding Rings or Solitaires May Be Purchased Separately

Other "First Lady" Bridal Pairs \$450.00

"The Excellency Group" by BULOVA

21 jewels

PRINCETON 21 Jewels \$52.50

AMBASSADOR 21 Jewels - \$62.50

In the rich tradition of fine craftsmanship, Bulova presents "The Excellency Group" - truly the world's finest timepieces!

HAMILTONS ELGINS BULOVAS

GRUENS WYLLERS WESTFIELDS

From \$19.75 - \$230.00

CHASED ROMANTIQUE IN STERLING

SOLID SILVER for Lifetime Service by Rogers

Styled to remain in good taste . . . neither become plain nor lard.

Table beauty and the budget need not disagree.

Ideal Gift Complete Set \$150.00

EVERSHARP Skyliner Set \$8.75

Pen Alone \$5 Repeater Pencil \$3.75

No other pen at \$5 has these features! Magic Feed prevents flooding or leaking! Magic Point is so smooth, it's actually silent! Matching Featherweight Repeater Pencil feeds new leads like a machine gun, when you click the Magic Button.

Also Parker and Waterman Sets

MATCHED LOVELINESS American Queen LOCKET - BRACELET SET \$15.00 up

PITMAN & KELLER

Mountings from \$15.00

Your Dependable Credit Jeweler

For HER Alone Her Birthstone \$6.50 up

Strictly MASCULINE His Initials \$9.60 up

Come see our lovely new collection of Pins... Earrings... Bracelets.

by Van Der

1/20 12K Gold

KILLINGSWORTH Paducah, Texas North Side Square

WARNING

in the Want-Ads

FOR SALE: No. 2 McCormick-Deering cream separator with electric motor; also enameled Superflex heater. Both same as new. Paul Enloe, Roaring Springs.

FOR SALE: Registered Poland-China boars from John Adams stock of hogs. See Homer Kingery, Roaring Springs. 12-4-11/18p

FOR SALE: Bunk Beds \$5.25 per pair. Household Supply

For Sale: Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. cfm.

The Blind or mystic reader, formerly of Amarillo, now in Roaring Springs. J. W. Hendricks. Phone 931. pd. 10-30 cfm

FOR SALE: Large, fresh chalk white eggs at retail price. Matador Hatchery. cfm.

FOR SALE: To settle the J. R. Havis estate, 220 acres of land, 160 in cultivation; 6-room house, well and wind-

mill. 2 miles west of Roaring Springs. \$15 per acre. A. L. Havis, Slaton, Texas. Route 1. 4t-12-11

MALE HELP WANTED: Reliable man with car wanted to call on farmers in Matley County. Wonderful opportunity. \$15 to \$20 in a day. No experience or capital required. Permanent. Write today. McNESS COMPANY, Dept. A, Freeport, Ill.

FOR SALE: Maytag gasoline motor and Superflex oil-burning heater. C. T. Heller, Matador. 3tp

FOR SALE: 1 International 1-way 7 ft. A.1 condition; 1 10-ft. wheat drill in good condition. H. S. Ward, Matador. Phone 161-M. c2t/18

FOR SALE: 1940 Ford Tudor sedan. Perfect mechanical condition. New motor. 5 practically new tires. Brakes recently overhauled. See Bob Scott at Tribune office.

FOR SALE: 1946 Chevrolet truck. Two speed; short wheel base; high torque motor. \$1575.00. Campbell Chev. Co. 1t/11

FOR SALE: Stewart Warner radio phonograph combinations \$149.50; Portable radios, \$59.50. Campbell Chev. Co. 1t

FOR SALE: Fine old piano. Original price \$1500. Genuine ivories. Thoroughly re-conditioned and moth-proofed. Price reasonable. See John E. Berry Jr., or J. E. Berry at Spur Motor Co., Spur, Texas. 1t/11

Roaring Springs, Texas. Box 182

Dear Santa Clause: I want a magic skin doll for Christmas and a set of dishes. Please bring them to me and some fruit, nuts and candy. Also remember my little brother. He wants a saddle and pony. Carolyn Jean Melton.

Roaring Springs, Texas. December 9, 1947.

Dear Santa Clause: I love you very much. I have a little brother and two little sisters. Please bring my two little sisters a doll. Bring my brother and me a tricycle. Please don't forget us. Bennie Wayne Bradley.

Spring Theatre

ROARING SPRINGS, TEXAS

THURSDAY & FRIDAY
DECEMBER 11 & 12
IVY

Joan Fontain - Patrick Knowles

SATURDAY ONLY
DECEMBER 20th
Hoosier Hotshots
Jack Leonard in

Swing The Western Way

SUNDAY AND MONDAY
DECEMBER 14 and 15
ZANE GREY'S
WESTERN UNION

In Technicolor
Robert Young - Randolph Scott

TUESDAY and WEDNESDAY
DECEMBER 16 and 17
(Money Nite)

Laurel and Hardy in
THE BOHEMIAN GIRL

THURSDAY and FRIDAY
DECEMBER 18 and 19
Clark Gable - Deborah Kerr in
THE HUCKSTERS

LIVESTOCK OWNERS NOTICE

FREE REMOVAL OF DEAD HORSES, CATTLE, HOGS, SHEEP - CALL
Phillips '66' Station
O. V. LATIMER, Mgr.
Phone 66J Matador, Tex.
FOR
Keeton Packing Co.
Lubbock, Texas

Spur Route
Roaring Springs, Texas.
Dear Santa Clause: I am a little boy nine years old. I have been a good boy this year. Will you please bring me a bee-gee gun for Christmas. I also want a car for Christmas, and Oh yes, some candies and nuts. Please don't forget other boys and girls.
Your friend,
Glennard Dale Daniell.

Roaring Springs, Texas.
Dear Santa: Christmas is coming soon. I would like a magic skin doll. I have a brother six years old. He would like a football. I am nine years old. I live in Roaring Springs. My name is,
Patsy Carol McDonel.

Roaring Springs, Texas
December 8, 1947
Dear Santa Clause: I am a little girl 8 years old and am in the 2nd grade at school. I want a doll and sewing kit and a set of dishes. Please bring my little brother something nice too. He wants an electric train. I want a bicycle too. Please be nice to all my classmates and friends.
Your little friend
Sarah Kay Carpenter.

Matador, Texas
Dec. 2, 1947.
Dear Santa: I want a wind-up toy, a scooter, a bowl of candy, a shirt and a pair of pants.
Thank you,
Eugene Stephens.

IN APPRECIATION
Since it is impossible to thank everyone personally, we take this means of expressing our appreciation for everything you did for us during our recent illness: flowers, gifts, cards, letters and every act of kindness. We shall long remember all of you and may God bless you.
Mr. and Mrs. J. P. Neighbors and family.

Mrs. Bess Patton returned Monday from Fort Worth, where she has been visiting.

BERLO
5-Year Guarantee
MOTHPROOF
Matador Hardware & Furniture Co.

From where I sit ... by Joe Marsh

"Terrible, Terrible, Terrible!"

Ben Ryder is back! After twenty years in Capital City, Ben has retired and come to enjoy life in the family home on Maple Street.

First thing Ben does is write up complaining how Our Town has changed. "Why, there's no mud in the streets to sink up to your ankles in!" he says. "No pistol feuding in the town square! No moonshine liquor or Saturday night brawls! Nothing to do but settle for a temperate glass of beer in a law-abiding tavern!"

"Terrible, terrible, terrible," Ben says, "how a town can get run down in twenty years!" And then Ben takes his tongue out of his cheek and tells us how proud he is of the orderly, law-abiding atmosphere he finds here.

And from where I sit, you can point to that growing preference for a moderate, wholesome glass of beer as one reason folks in Our Town are so temperate, and neighborly and well-behaved.

Joe Marsh

Copyright, 1947, United States Brewers Foundation

The Christmas Gift for All of the Family!

PHILCO

'1260' RADIO-PHONOGRAPH



WITH THE NEW WAY TO PLAY A RECORD!

This Christmas give year-round pleasure... give a Philco 1260. Here's outstanding value in a large console model combination radio-phonograph priced to fit modest budgets. No fussing with lids, tone arms, needles or controls... just slide a record in and it plays automatically! You'll marvel at its rich, mellow tone on both radio and records... see this Philco radio-phonograph now.

With 25 popular Columbia records only... **\$139.95**

JUST SLIDE A RECORD IN AND IT PLAYS

No fussing with needles, tone arms, lids or controls! It's AUTOMATIC!

PHILCO 1200. Now you can take it with you! Yes, here's the easiest way to play records ever invented... in a thrilling new portable phonograph. Ideal for parties, dancing. Easy to carry. No needles to change! Powerful permanent-magnet speaker for glorious tone. Luggage-type case of Alligator-Green Leatherette. Sturdy handle. Automatic Lock. **\$54.95**

With 10 popular Columbia Records only

HOUSEHOLD SUPPLY COMPANY

Val-A-Pak

You will lay aside all other luggage if you have a Val-A-Pak. A place for everything. It's fashioned for lightness and strength. Just throw it in the luggage compartment of your car, or throw it across the back seat when you arrive. Not a wrinkle.

Sturdy brown leather trim, \$25.00
Handsome brown or London tan, top grain cow hide \$60.00

GLAD SNODGRASS FLOYDADA
"Smart Wear For Men Since 1900"

FROM PLANNING TO LIVING

We can help you with plans for that new home from "planning to living." Whenever more materials are available we will have them. We carry a complete stock of building items.

If you are planning to repair or remodel your home in any structure; if you need paints, varnishes or wall paper it is always a pleasure to provide estimates.

BURTON-LINGO COMPANY
LUMBER & BUILDING MATERIAL

Stocking up FOR THE YULETIDE

NATIONAL PRIZE-WINNING BABY BEEF TURKEYS DRESSED POUND 73c	CHRISTMAS SPECIAL DELICIOUS APPLES XTRA FANCY AND FANCY 72's -- 100's & 150's WAS \$7.80 BOX NOW \$4.50
SUNSHINE CHOCOLATES POUND BOX 79c	MARASCHINO CHERRIES... 4oz... 35c
HEAVY SYRUP -- NO. 2 1/2 APRICOTS..... 29c	HEARTS DELIGHT PEACHES SLICED OR HALVES NO. 2 1/2 CAN 28c
LAST LOW PRICE EGGS Doz. ... 65c	POUND, GIFT TIN PRINCE ALBERT. 89c
WE PAY 65c Doz. For Eggs	NO. 1 TALL CRANBERRY SAUCE... 29c
CALIFORNIA ORANGES SUNKIST -- BLUE GOOSE Size 126 And 150 220 Box \$5.45	SPECIAL CHRISTMAS NUTS PECANS lb..... 49c New Crop, No. 1 Paper Shell
MONARCH APPLE BUTTER 2 POUND JAR WAS 42c 19c	CHRISTMAS SPECIAL HARD CANDIES POUND 35c

Campbell's Food Market
R. E. Campbell, Jr. Charlie Meador N. J. SMALLEY

WARNING