

Matador Tribune

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RAIL DUST

By DOUGLAS MEADOR



There is no method by which evil in a life may be measured except by the absence of it. Nothing is hidden but the truth.

Slowly the milk cows trailed after in the snow, following a twisting path between the snow-covered mesquites. Short icicles hung on their lower jaws and small flakes of thin ice clung to their warm flanks.

His father walked to the right of the path, his feet wrapped in moccasins of towsocks, tied with twisted strips of calico. His clothing was old, but heavy and warm. He wore a wool knitted cap and a heavy scarf. He held his head with his hat tied down over the scarf. He rubbed his gloved hands and drew his breath into them at intervals. When he reached the end of the trail, he had formed a small icicle on the tip of each end of his mustache. It was warm inside the cowbarn.

There was a sweet stench of fresh milk, animal warmth and red fodder. The two big cats sat patiently on the floor of the empty manger which held the milk buckets. After a time the father poured white foam of milk into the empty pie tin and the cats lapped it furiously.

When the milking had been completed we carried armloads of fodder from the stack and strewed it about for the horses and outside cattle. Altho snow had started to fall again, the stock did not seem to mind as they munched their feed. They were peaceful and appreciative, like meek children being relieved of hunger. A yellow light shone from the kitchen window as we climbed the hill with the buckets of milk. Dry squirts were burning in the big kitchen range and the room was full of cleanliness and warmth.

My mother opened the oven door as I removed my wet shoes and I was soon comfortable with my ribbed stockings warm and dry. A large kettle of mush was bubbling on the stove and we were soon gathered about the table. There was plenty of milk and golden squares of butter, home-made light bread and most a full quart of plum preserves. When the meal was finished I hung a new stocking on the nail by the side of the stove.

On the opposite side, my brother and the other stocking, then we went immediately to our cold room and to bed. Sleep arrived almost as soon as we pulled the covers up over our shoulders. It was the last Christmas Eve we ever had to hang up our stockings.

Most people do not intend to be unjust but fail to resist the light urge that directs our actions down disapproved channels.

When I hear a plane in the silence of the night I ponder the thoughts of passengers being hurried through the dark skies; their fears, their loves; their dreams and the purpose of their journeys. It is as if they have been selected to meet their destinies of happiness and tears with the greatest expediency.

My respect of religion is profound but there is music in my heart when I meet youths who find comfort in the shadow of the Cross. I think, perhaps, that the profession of religion was intended for the beginning of life.

People who engage in arguments often use the verbal combat as a testing ground for insults which they have improved upon in previous trials.

Just about the time I was prepared to shed some alligator tears for the turkey approach of the holiday without knowing the time, the sympathy was aroused in the process of incubation. There is no record of a turkey feeling sorry for mankind. Altho the method of death may vary, the uncertainty of the fate of both man and turkey is equal, and they should have affairs in shape when autumn reaches their lives.

FOOTBALL SWEETHEART RECEIVES BOUQUET AT CLOSE OF SEASON



Football Sweetheart Melva North, is shown above between co-captains Bonner Nelson, (left) and Norman Spray (right), following ceremonies in which she was presented with a bouquet. The ceremony took place just prior to the beginning of the Thanksgiving game between Paducah and Matador, here. Nelson, outstanding player on the Matadors team played left half back, while Spray was left tackle. Pep squad girls in background formed a heart for the occasion.

Miss North is a sophomore student and the daughter of Rev. and Mrs. W. T. North of Whiteflat.

Bruce Says World Fate With Youth

Greatest responsibility of any generation since the beginning of time rests with the youths of today according to Rev. Oscar Bruce, pastor of the Matador Methodist church who addressed the Matador Lions in the final 1947 luncheon held Tuesday in the Methodist church basement.

"Subject of my address is 'The Real Meaning of Christmas' but I shall talk as I believe," Rev. Bruce declared. "I would forget the tinsel sham that has developed about Christmas and remember the stark reality that transpired at the birth of Jesus Christ."

"The words, 'unto you a Savior is born' should inspire a sick and hopeless world. It should mean that greater happiness will prevail in the homes of Matador this Christmas. It should mean love and understanding and the saving of men and women from self-indulgence and selfish habits; self-destruction. It should mean that religion be placed on a practical basis to produce a more desirable influence in the homes. It is here that the youth of this generation are receiving their

FOOTBALL QUEEN



PATTIE PIPKIN, above, popular MHS student and assistant editor of "El Matador", school news, was crowned Football Queen at the annual pep squad-football banquet on December 5. Bonner Nelson, Matadors co-captain placed the crown on the queen's head in coronation ceremonies. Miss Pipkin is a junior in high school and the daughter of Mr. and Mrs. W. N. Pipkin.

Spur Claims Title For Girl Contests

IN A DUEL to the finish, Carey (Texas Almanac population 100) defeated the Vernon Lions by a 52.40 score Saturday night to win the highest honors in the Lions Club three-day basketball tournament which opened Thursday at the Matador gymnasium. The two teams making convincing wins over previous opponents, struggled desperately in the thrilling tilt, giving the crowded gym of spectators full value for their box office costs. The two teams remained "neck and neck" for the first three quarters. Nace, brilliant ball-handler on the Carey squad, was high point man with a total of 19 points. He was tied by Vernon's equally capable player, Edwards.

Floydada forfeited the consolation title because of a pre-arranged football banquet. Matador assumed the teams place against Paducah (for practice) and won with a score of 23-12.

Spur won the girl's title in the final game with Turkey by a score of 20-14. A girl from each team, Anderson of Spur and McKay of Turkey, tied for high points with 10 each. Roaring Springs took the consolation trophy from Patton Springs with a 25-19 score. Financial returns of the tournament are declared to be highly satisfactory. Scores were as follows:

Boys: Thursday: Turkey 38, Patton Springs 24; Spur 26, Quitaque 25; Flomot 31, Roaring Springs 14; Matador 17, Lockney 12. Friday: Quitaque 47, Patton Springs 25; Roaring Springs 22, Lockney 21; Turkey 29, Spur 26; Carey 47, Paducah 7; Vernon 30, Floydada 20; Flomot 40, Matador 14. Saturday: Paducah 26, Roaring Springs 25; Floydada 43, Quitaque 27; Carey 34, Flomot 19; Vernon 45, Turkey 19; Matador (practice) 24, Paducah 12; Carey 52, Vernon 40.

Girls: Thursday: Turkey 10, Patton Springs 9; Spur 18, Quitaque 13; Flomot 16, Roaring Springs 10; Matador 20, Lockney 4. Friday: Patton Springs over Lockney for forfeit; Roaring Springs 18, Quitaque 13; Spur 18, Flomot 9; Turkey 16, Matador 12. Saturday: Patton Springs 10, Roaring Springs 25; Spur 20, Turkey 14.

City Ready For Santa

Santa Claus is getting his business in shape so he can leave the North Pole (north of Amarillo) Saturday morning to make his scheduled flight to Matador and Roaring Springs. His specially chartered plane, flown by S. J. Braselton of Roaring Springs, will arrive here promptly at 2:30. Landing will be either Highway 70 about Bob's Oil Well, or north Main street about the end of the pavement, depending on the direction of the wind at the time of his arrival.

Matador is ready for Santa. It is decorated as never before with Christmas lights everywhere, beautiful Christmas windows, and a spirit of the Yuletide in the hearts of the people. Electricians for the West Texas Utilities company continue to hang more green, red and blue lights until the town looks like a fairyland. Recent installations include a string on the top cornice of the two-story First State Bank building for the structure's full length.

Boys and girls are advised to listen for Santa's plane Saturday afternoon and be on hand to meet him personally.

Christmas Observances To Begin Sunday at Churches

Observance of the birth of Christ will begin at local churches Sunday and continue with various activities through Christmas week according to announcements made this week.

Sunday morning at the Methodist Church, a Christmas message by the pastor, Rev. Oscar Bruce, with a special Christmas music by the choir will comprise the service. At the evening hour, a program of Christmas anthems and hymns will be presented by the choir.

On Tuesday evening, December 23, a program by the children's department of the Methodist Sunday School will be followed by the church Christmas tree, when Old Santa will make his appearance. Afterwards, the young people will go caroling over the town.

Two or three nights during Christmas week a group from the church will go to the homes of shut-ins to sing Christmas music, Rev. Bruce also announced.

Christmas Program Will Be Given At Whiteflat Church

A Christmas program, arranged by members of the Methodist and Baptist churches of Whiteflat, will be given Wednesday evening at 6:30 o'clock at the Baptist Church, it was announced this week.

Opening the program will be singing of "Joy to the World" by the congregation. Scripture reading will be by Rev. W. T. North, Baptist pastor, followed by prayer by Rev. Robert Knight, Methodist pastor. Tom Spray will give a Christmas talk and other features of the program will be a song by the young people, poems and songs by a group of small children, a piano duet; a song in pantomime by a group of children; Madonnas in pantomime, with "We the Three Kings of the Orient," by the young people. Songs, including "Silent Night," "Oh Little Town of Bethlehem" and "Jingle Bells" will be sung by the entire group.

Old Santa Clause, with packages for all, will make his appearance at this point, and following distribution of the gifts, Rev. Bob Jameson will pronounce the benediction.

EARL McBRIDE BACK ON TRIBUNE FORCE

After an absence of two years, Earl McBride is again back in charge of mechanical production at the Tribune. He assumed the responsibilities Monday of the place formerly held by Bob Scott.

Printshop veteran of 20 years, McBride produced the Tribune for four years during the war when the home newspaper had a servicemen circulation of approximately 700 to Motley county. He then in uniform.

He started his work on newspapers for G. C. Mitchell in 1926 when the Motley County News moved to the present Tribune location (Masonic building). He worked on the News for eight years until it was purchased in 1934 by the Tribune.

The Tribune regrets delays in publication during the past two weeks and the necessity of possible restriction in the Christmas greeting edition (next week). It also offers apologies for the delays in commercial printing.

Other additions to the Tribune staff are Billy Ray Neighbors and Kay Pounds. The Tribune wishes to assure its readers that it has an efficient and loyal staff and once past the grilling (day and night) holiday rush, it will return to regular schedule.

Drive Made For Pastors

Two Matador pastors, Rev. Oscar Bruce of the Methodist church and Rev. Clifford Potts of the Baptist church are each teaching religion in the Matador schools without pay, and a drive is being made through public contributions to compensate them for the valuable service they are rendering.

State law prohibits any payment from school funds for the teaching of religion, altho the subject receives a credit each semester. The course requires 45 minutes daily. A total of 14 students enrolled during the past semester and there is a possibility that more will enroll for the next semester.

No denomination is taught in the course, but the fundamental rudiments of a well-rounded study is covered.

Principal Vance Gilbreath declared he believes many students will become interested in religion through the classes that would otherwise have no opportunity.

Funds collected will be divided equally between the two pastors, who have not asked for pay and are unaware the drive has been launched. Contributions may be made to Randall Whitworth at the First State Bank. Rev. Bruce has taught the New Testament for the past semester and Rev. Potts will teach the Old Testament for the next semester.

Many To Die In Traffic

Texas Department of Public Safety predicts that 100 will die in Texas through traffic accidents during the holiday period, December 20-31. It is estimated that 2,870 persons will be injured. Total 1947 death toll is estimated at 2,100, greatest in Texas history.

Governor Beauford H. Jester has issued a proclamation urging each citizen to impose on himself such discipline and a sense of responsibility for the welfare of others that his acts behind-the-wheel may not lead to death and injury of his fellow man.

"Such sickening slaughter and suffering would be a stark negation of the Christmas message of 'on earth peace, good will toward men,'" the Governor declared, "and a concerted and intensified campaign, God willing, may bring about an accident-free Christmas season for all the people of our state."

Temperature Down to 23

Winter moved a little closer to this area sometime Friday night when it dropped the mercury to an official 23, according to the reading water superintendent Herman Stanfield found when he recorded the lowest point in the past 24 hours at 8 a. m. Saturday morning. Temperature in Matador during the past six days has been recorded as follows: (Tem. means the thermometer reading at the time the record is made, 8 a. m.)

Date	H	L	Tem.
Dec. 12	42	27	31
Dec. 13	41	23	28
Dec. 14	47	28	34
Dec. 15	53	31	34
Dec. 16	49	28	29
Dec. 17	52	28	32

CALF SHOW HELD AT NORTHFIELD

Youths of the Northfield community held a FFA calf show on the school grounds in three classes (heavy, medium and light) of livestock.

Ribbons awards were as follows: (Heavy) 1st, Dinzel McCoy, 2nd Billie Paul Simpson, 3rd Joe Allen Thomas and 4th J. W. Tipton.

Medium weight: 1st J. W. Fulgham and 2nd Tommy Boyd.

Light weight: 1st Jimmie Brown, 2nd Donald Featherston and 3rd Jimmie Boyd.

Top beef (raised by Dinzel McCoy) was sold to the Childress Chamber of Commerce for \$250.

NEW ARRIVAL

A son, James Elvis, weight 5 pounds, 14 ounces, was born at Stanley Clinic on Dec. 15, to Mr. and Mrs. E. L. Perryman of Dumont, Texas.

Jolly Groceryman Has Father For Partner In Matador Firm



LAUGHING R. E. "Junior" Campbell, left is partner with his father in the grocery firm of Campbell's Foodway store. R. E. "Senior" Campbell, right, being in partnership with two sons (Campbell Chevrolet is the other partnership) is a busy man. Theoretically he is a silent partner in the grocery firm, but according to Junior Campbell, it is merely a theory. Pioneer grocery merchant before he entered the automobile business, he is familiar with the operation of a grocery store.

Junior Campbell graduated from Matador high school with the class of 1936. He attended Campbell's Foodway store, R. E. "Senior" Campbell, right, being in partnership with two sons (Campbell Chevrolet is the other partnership) is a busy man. Theoretically he is a silent partner in the grocery firm, but according to Junior Campbell, it is merely a theory. Pioneer grocery merchant before he entered the automobile business, he is familiar with the operation of a grocery store.

Junior Campbell graduated from Matador high school with the class of 1936. He attended college at Hardin-Simmons, Texas Tech, and West Texas State (Canyon). He was in the cafe business in Floydada and Matador before the war, and entered the grocery firm including his father as a member, after his release from service in the Seabees, February 1946. He was overseas in the Pacific one year. He married Miss Lucretia Estes in 1940 and they have three children, Carroll Lynn, Charlotte Lou, and Richard (R. E. III). Photo by Douglas Meador

FOR SALE: Several used radios. Household Supply Co.

EL MATADOR

NORMAN SPRAY EDITOR
PATTIE PIPKIN ASST.-EDITOR

Donkey Basketball Packs Gymnasium

The donkey basketball games sponsored by the senior class and the Lion's club last Monday, December 8, packed the gymnasium with perhaps the biggest crowd that this gym has ever seen. Superintendent Bert Ezell believes it is the highest gate receipts in Matador basketball history.

Two games were played, the first between the senior class and the local firemen, which the fireboys won by a score of 14-8. But the score was of little interest to the crowd, which was kept roaring in laughter and standing much of the time as the poor players really learned how to play donkey basketball. The only rule they couldn't seem to master is that it is customary to stay on the donkeys, even if the donkeys do break out into a little show of plain and fancy pitching and bucking every once in a while.

The second game was between the senior boys and the rest of the boys in school. The seniors won by a 14-12 score, and the donkeys were as lively as they were in the first game and many found out how hard the gym floor can be.

The total gate ran to something like \$235 and the seniors cleared close to \$95 on the project.

Mrs. A. E. Westmoreland has returned home from a trip to Gladewater, Texas.

Mr. and Mrs. W. R. Bridges of Brownfield are visiting here in the home of Mrs. Bridges' cousin Mrs. Joe Meador and family.

New Stage Equipment Will Be Ready For Christmas Program

Work was begun on the Matador High School auditorium stage, Thursday, December 11, and will be completed, with the installation of the new scene, curtain repairs, and all new equipment in plenty of time for the all school Christmas program to be held tonight (Thursday, Dec. 18,) at 7:30 p. m.

The equipment will be formally given to the high school by the senior class at 2:00 today at a high school chapel program at which there will also be an all-class Christmas Tree. Names were drawn last week for this part of the program.

The stage equipment and repairs will cost the seniors approximately \$700 but according to class secretary, Gwendolyn Wilkinson, there is no cause for worry. Since the highly successful Donkey basketball game, the seniors now have close to \$1000 in the bank. The stage equipment is to be the senior's annual gift to the school and will be supplemented by a trophy case which will be built as soon as proper materials are procured.

BASKETBALL SCHEDULE

- Dec. 16—Crosbyton—There
- Jan. 6—Lockney—Here
- Jan. 13—Spur—There
- Jan. 16—Paducah—Here
- Jan. 20—Floydada—There
- Jan. 23—Ralls—Here
- Jan. 27—Crosbyton—Here
- Jan. 30—Lockney—There
- Feb. 6—Spur—Here
- Feb. 10—Paducah—There
- Feb. 13—Floydada—Here
- Feb. 17—Ralls—There

Matador High School Forms Tennis Club

Members of MHS interested in tennis met last Wednesday, December 10, under the supervision of Jake Edwards, grade school principal, for the purpose of forming a tennis club.

Mr. Edwards, an expert tennis player himself, explained that the purpose of the club would be to stimulate interest and practice. He said that this district will have in tennis this year and the club's objective will be to place some winners in the district bracket to represent this district at the regional play-offs at Lubbock.

Mr. Edwards stated that it may seem a little early to start the club, but explained that tennis is a game that you have to play to be able to play it. "There is no substitute," he declared "and on any suitable day, we need to be out there lobbing a ball over the net and getting familiar with those rackets."

Norman Spray was elected president of the club and Ann Harp, secretary-treasurer. No additional officers were elected.

Later on the club will have regular meetings and practice dates, according to Spray, but as long as it will interfere with basketball, nothing will be done other than to emphasize practice, and to try to produce a few films on fundamentals to be shown in the auditorium.

HIGH SCHOOL TO HAVE CHRISTMAS TREE AND PROGRAM

Matador High School students will present a Christmas program Friday, December 19, at 2:00 o'clock.

Rev. Oscar Bruce, pastor of the Methodist Church will address the assembly and a group of high school girls will contribute Christmas songs and carols to the interesting program.

Admission is free and everyone is extended a cordial invitation.

Following the program, the high school students will have a Christmas tree exchange of gifts. Faculty members and students will give gifts to the person whose name they drew. It was decided the gifts should not cost more than 50 cents, unless desired.

Sarah Springer, Ann Harp and Rosemary Bloodworth compose a committee to decorate the tree. Multi-colored balls, silver roping, and icicles and other beautiful Christmas trimmings will be used.

BOYS BASKETBALL CAPTAINS NAMED

Boys elected as captains for the Matador Matadors Basketball team last week before the tournament were James White and Heavy Thomas, both very popular and capable students of MHS.

White plays guard on the first team and has come out for basketball three years previously. He is a senior, 5' 9" tall and handles the ball nicely. He was constantly used for substitutions on last year's team which went to the regional play-offs to lose its game there. White is expected to show marked improvements over his last year record, satisfactory as it was.

Thomas is a forward on the starting team and has also played basketball for three years. He is a senior and is also 5' 9" in height. He also lettered in basketball last year through his substitutions and played on the starting B team as well. He is

ASSEMBLY PROGRAM EDUCATIONAL ONLY

Third in the series of assembly programs appearing here this year under the sponsorship of the seniors was very educational but netted the class a huge profit of only 23 cents after Mr. Joseph Ellis, who presented the show, "Java, Mecca of the Orient", and the taxes were paid.

Mr. Ellis had a very interesting and educational collection of oddities found in his native country of Java and also presented many entertaining facts about Java.

Letters To Santa . . .

Matador, Tex
Dec. 1, 1947

Dear Santa:
Please bring me a rubber doll with a bottle, a doll bathinette, toy telephone and roller skates.
Love,
Karmen Jenkins.

Matador, Texas
Dec. 3, 1947

Dear Santa:
I want a sleepy eyed doll, telephone, housecoat, dishes, and a table and chairs.
Yours truly,
Alice Locke.

Matador, Texas
Dec. 2, 1947

Dear Santa:
I want a tool box, an electric train, and a football.
Love,
Joe.

Matador, Texas
Dec. 2, 1947

Dear Santa:
I want two guns and chaps. And I want boots.
Ronald.

Roaring Springs, Texas
Dec. 3, 1947

Dear Santa Claus:
I am a little girl 3 years old. I have tried to be good so please bring me a cry doll and

very lively and tricky with the ball.

Both boys are considered very capable for their positions and are expected to prove outstanding through the season.

a baby buggy, and if you have room, bring a scooter. Santa Claus, please remember my little cousins, Gary David and Mary Jane, and all other little girls and boys.
Love,
Barbara Ann Hunter.

Whiteflat, Texas

Dear Santa Claus:
I am a little boy. My name is Eugene Stephens. I want a scooter, or I want an ink pen and the ink to go with it and some paper and I want a wind-up toy.

Well good by Santa. With Love,
Eugene Stephens.

Whiteflat, Texas

Dear Santa Claus:
I am a little girl. My name is Virginia Stephens. I am 7 years old. I want a magic skin doll, an ink pen and a drawing board and a sewing set. Bring my papa a pair of house shoes. And think of other little children too.

With love,
Virginia Stephens.

COME TO CHURCH SUNDAY

in the Want-Ads

FOR SALE: Almost new Philco radio-phonograph, and slightly used portable washing machine. See Jake Edwards. Telephone 43. pit

FOR SALE: 328 acres, 250 in cultivation, good well, small two-room house, 2 1/2 miles northeast of Matador. J. E. Rushing, owner p3t

LOST OR STRAYED: Poland China sow pig, 6 weeks old, return to Delmont Hays.

HOUSE FOR RENT to a dependable family who will of-

McDONALD
LIFE INSURANCE CO.
And
McDONALD'S
PLAINS BURIAL ASSN.
McDONALD
FUNERAL HOME
Phone 88 Matador

fer some help with my work.
Lewis Newman ctfm

FOR SALE: 1947 Super DeLuxe Ford convertible. Dark maroon with palomino interior and two-tone red upholstery. Radio, heater and fog lights. See Mrs. Bob Robertson at Bob's Oil Well.

FOR SALE: Christmas carol albums and Christmas records. Matador Hdwe. & Furn. Co.

FOR SALE: No. 2 McCormick-Deering cream separator with electric motor; also enameled Superflex heater. Both same as new. Paul Enloe, Roaring Springs. ctfm

FOR SALE: Registered Poland-China boars from John Adams stock of hogs. See Homer Kingery, Roaring Springs. 12-4-11/18p

For Sale: Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. ctfm.

The Blind or mystic reader, formerly of Amarillo, now in Roaring Springs. J. W. Hendricks. Phone 931. pd. 10-30

FOR SALE: Large, fresh chalk white eggs at retail price. Matador Hatchery. ctfm.

FOR SALE: 1 International 1-way 7 ft. A.1 condition; 1 10-ft. wheat drill in good condition. H. S. Ward, Matador. Phone 161-M. c2/18



Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry MATADOR DRUG

GIVE A PERMANENT FOR CHRISTMAS

To make HER happy, present her with a new Supersonic Helen Curtis permanent wave . . . we have recently added this new type of equipment to our shop.

Moderately priced at \$10. - \$15. - \$20.

It is our pleasure also to announce that Mrs. Lucille Priest is now one of our operators, having joined our force Monday.

DELUXE BEAUTY SHOP

Mrs. A. E. Westmoreland, Owner
Annie Mae Jackson Lucille Priest

Spring Theatre

ROARING SPRINGS, TEXAS

JESSE JAMES RIDES AGAIN

A TYPICAL SERIAL IN 13 CHAPTERS

SERIAL STARTING DECEMBER 20

DECEMBER 20th
Hopalong Cassidy Returns
Also First Chapter Serial

SUNDAY and MONDAY
DECEMBER 21 and 22
"Riff-Raff"
Pat O'Brien

TUESDAY and WEDNESDAY
DECEMBER 23 and 24
(Money Nite)
"Moss Rose"
Peggy Cummins, Victor Mature
Ethel Barrymore

THURSDAY and FRIDAY
DECEMBER 25 and 26
"Heaven Only Knows"
Brian Donlevy

— SATURDAY ONLY —
DECEMBER 27 (only)
"Destry Rides Again"
Second Chapter, Jesse James
Rides Again

SUNDAY and MONDAY
DECEMBER 28 and 29
Bells of San Fernando
Donald Woods, Gloria Warren
Shirley O'Hara

TUESDAY and WEDNESDAY
DECEMBER 30 and 31
(Money Nite)
"Death Valley"
(In Technicolor)

MATADOR TRIBUNE

ISSUED THURSDAYS AT MASONIC BUILDING, MATADOR, TEXAS, BY TRIBUNE PUBLISHING COMPANY

COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934

Douglas Meador, Publisher

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

SUBSCRIPTION RATES
IN MOTLEY, FLOYD, COTTE, HALL AND DICKENS COUNTIES
ONE YEAR, IN ADVANCE - \$2.00
ELSEWHERE, ONE YEAR - \$2.50

ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE BLAUNTLY AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE MANAGEMENT

PANHANDLE PRESS ASSOCIATION

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN"

MEMBER 1947
TEXAS PRESS ASSOCIATION

Good Things to Eat!

We Specialize In Home-Made Pastries AND GOOD COFFEE

Plate Lunch With Choice Of Two Meats

And Delicious Home-Made Desserts

LARGER STEAKS FOR LESS MONEY

Good Hamburgers And Any Kind Of Sandwiches

OPEN ALL NIGHT

Our Motto: Friendliness and Service

F. & L. CAFE

Leon Dove, Mgr. Leon Garrett, Cook
EAST OF MATADOR ON HIGHWAY 70

Merry Texmas to You!

Make Pepsi part of your holiday plans! Parties are cheerier—entertaining's more fun—when you serve the drink that suits Texas to a "T" . . . good good Pepsi-Cola!

For flavor and quality, Pepsi's tops—packs more of everything you want in every tall tall bottle. Make it a bigger, better Christmas with bigger, better Pepsi! Buy one—buy six—buy plenty.

5¢ U.S. BOTTLE

Pat McElroy
Nationally Famous Model
from Dallas, Texas

Get it now!
Ice it up!
Drink it down!

PEPSI-COLA

PEPSI-COLA COMPANY OF TEXAS
BOTTLED BY: PEPSI-COLA CO., of LUBBOCK, TEXAS

Big Payments Made To Veterans In Leave Pay

Fort Sam Houston, Texas—More than 600,000 veterans who received their discharges in Texas have received \$7,800,000 in cash and \$84,466,000 in 2 1/2 per cent terminal leave bonds from the San Antonio Finance Office alone, Col. J. R. Vance, Finance Officer, announced today. Total payments of cash and bonds made by this office in accordance with the Armed Forces Leave Act of 1946 are in excess of \$92,266,000.

Approximately one-half of this amount has gone to veterans now residing in Texas, and the remainder has been distributed to veterans living in other states and in almost every country of the world. The figures do not include payments to Texans who were discharged in other states.

More than 1,000 bonds, checks and discharge certificates have been returned by the Post Office to the San Antonio Finance Office because they could not be delivered at the addresses given by the veterans on their applications. Any veteran who has filed claim for terminal leave and has neither received payment nor explanation for non-payment, is urged to write at once to the Finance Office, U. S. Army to which his claim was sent, giving his full name, enlisted serial number and present address.

There are still several thousand men in this area who have not applied for payment under the law, Col. Vance believes, and they are urged to submit claims without further delay. Although the deadline has been extended to September 1, 1948, veterans should not wait. Forms are obtainable at most Post Offices and Veterans Service Offices. The offices to which claims should be sent are listed on the application forms.

DEADLINE TO REINSTATE GI INSURANCE IS SET
WASHINGTON, D. C.—The Veterans Administration has announced that December 31, 1947 will be the final deadline for reinstating National Service Life Insurance policies without a physical examination.

After December 31, a policy holder must pass a physical examination if his insurance has lapsed more than three months, VA officials stated.

M. L. SOLOMON
JEWELER
Fine Watch and Jewelry Repairing
5 to 10 days service on your watch repairing by 2 expert watchmakers.
Floydada, Texas

Plans For Annual Cowboys Christmas Ball Are Announced

Plans and arrangements are underway at Anson for annual celebration of the Cowboys Christmas ball on the nights of December 20, 22, 23 and 24, according to announcements received last week.

Since 1885, when the first ball was held in the Morning Star Hotel, Anson has played host to hundreds of old and young admirers. They return yearly to renew friendships and dance the old time steps of the Virginia reel, square, waltz, heel and toe polka, new shoes and the schottische. A grand march led by the young couples of pioneer families of the section highlights the night's festivities. Prizes are awarded each night for the best old time costumes.

Music this year will be furnished by Rogan Rhea and his string band.

Fort Worth Woman Is Lucky Winner In Radio Contest

Fort Worth and the nation are still alive this week with talk about Texas's most fortunate citizen—Mrs. Ruth Ennette Subbie, winner of the "Miss Hush" contest.

Mrs. Subbie appeared Sunday Dec. 7 on WBAP-820, the station she was listening to when Ralph Edwards called, in an exclusive interview with Newscaster Larry DuPont. This wound up a hectic day for the

middle-aged housewife which included being fitted for a complete new Hart, Schaffner and Marx suit and topcoat and receiving a Luscombe airplane.

In the interview, Mrs. Subbie stressed the fact that she was not a "professional" in the contest field, but had been working at it several years as a hobby. "A hobby," she added, "that is particularly suited to a housewife."

Her winnings in other contests cover a round trip ticket to California and a radio. She told WBAP-820's radio audience that she believed sincerity was the winning factor in any entry.

Mrs. Subbie plans to divide some of the fabulous jackpot of prizes among her three children two grown girls and a boy. The rest will be used to pay off the mortgage on the "Old Homestead" and for the enjoyment of herself and Mr. Subbie.

After the interview on WBAP-820, Mrs. Subbie was given a box of Duz as a remembrance. She had the soap powder clutched to her bosom as she left the studio.

Mrs. Subbie appeared in person on NBC's "Truth or Consequences" last Saturday night.

Matador, Texas, Dec. 3, 1947

Dear Santa:
I want a doll and doll clothes, a blackboard, and a stove and cooking set. Some nuts and candy too.
Bye,
Pauline.

Dec. 4, 1947

Dear Santa,
Please bring me a football and small electric train. Don't forget my little sister, Tanya.
I love you,
Larry Slover.

Aid Of Relatives Requested In War Dead Repatriation

Next of kin can materially simplify and speed up the war dead repatriation program if they will follow four rules, Lt. Col. S. H. Partridge, Chief of the American Graves Registration Division at San Antonio, said today.

1. Fill out navy and army questionnaires accurately.

2. Return these forms to Washington promptly.

3. If mailing address has changed since the deceased entered the service, send the present address to the Memorial Division, Office of the Quartermaster General, Washington 25, D. C.

4. If there has been a change in the next of kin, either by death or by the remarriage of the widow of the deceased soldier, sailor, or marine, that information, too should be sent to the same authority.

"Unless the next of kin is cer-

tain that he can correctly fill out the questionnaire he should ask the assistance of his state or county veterans service officer," Partridge said. Many forms are being returned to Washington that have to be sent back for correction. This means more correspondence and, of course, delay.

"It is often assumed that because the veterans administration or some other governmental bureau has a change of address, or a change of next of kin, that all interested bureaus have the same information. This is seldom true. If there is any

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Specializing in Eye Care and Visual Efficiency

We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescriptions.

Dr. Wilson Kimble Optometrists Dr. J. W. Kimble Larry Slover

Nutrition is Your Business and Ours

In this wintry month, as America prepares for that feast which celebrates the birth of the Prince of Peace, men and women of good will take spiritual stock, give thanks for many blessings.

Well-nourished bodies and minds are the wealth of America. One of the great blessings that this country enjoys is the food it produces in such abundance. Farmers and ranchers who produce this food, and we at Swift & Company who process and distribute it, have an occasion for satisfaction in our teamwork. Together we can say—and proudly—"Nutrition is our business."

Good nutrition begins with soil itself. Out of the soil come the crops—the fruits and grains and vegetables we eat. Out of the soil also come the grasses and legumes and grains on which livestock feed—the very foundation of the meat and dairy products that are the protein backbone of our nation's food.

Today the American people are better nourished than ever before in history. This is cause for pride and rejoicing. For a better fed, healthier people leads to a stronger nation with greater capacity for clearer thinking, for work and production.

Good nutrition adds life to your years and years to your life. Good eating, which today we call the science of nutrition, is not an accident. It must be planned—beginning with the preparation of the soil and continuing through the raising of the crops and livestock, to the selection and preparation of meals for the table. This is an activity in which we all play an important part. Swift men of research and technology, like you farmers and ranchers all over America, are seeking ways in which the food of our people may be improved and our joint operations made to thrive ever more abundantly.

Martha Logan's Recipe for

MINCEMEAT

1 pound cooked beef shank, chuck, or neck meat
1 cup meat stock
1/2 pound suet
4 pounds apples
1/2 pound currants
1 pound seeded raisins
1/2 pounds brown sugar
1 quart cider
2 teaspoons salt
2 teaspoons nutmeg
2 teaspoons cloves
3 teaspoons cinnamon
5 tablespoons lemon juice
Fare, core, and chop apples. Chop together currants and raisins. Add apples, sugar, cider, and meat stock. Cook about 5 minutes. Grind meat and suet. Add with seasonings to apple mixture. Simmer 1 hour, stirring frequently to prevent burning. Add lemon juice. This mincemeat may be made ahead of time and canned for use throughout the holiday season. (Yield: 4 quarts)

Track Down the Facts

The beaver is an industrious and intelligent animal. He fells trees, builds dams, and wastes little effort or material. A "by-product" of his building operations—the bark of limbs and logs—provides his supply of winter food.

We in the livestock and meat industry have been "busy as beavers" developing methods of saving the different by-products of livestock. These products benefit the human race in many ways. Many ailments are relieved by extracts from livestock glands. Numerous ordinary articles, such as glue, buttons, combs, knife handles, soap, etc., originate from livestock. Under normal conditions the returns from livestock by-products are almost large enough to offset the operating and marketing expenses of the meat packers. The value of by-products has reduced the average cost of meat to consumers and has increased the prices the producer receives for livestock.



Business is Built on Faith



The American business system is based on keeping faith with the people whom business serves. For example, if Swift & Company is to continue to be successful, five distinct groups of people must have faith in our ability to serve them: producers, stockholders, employees, retailers and consumers.

Farmers and ranchers look to us to provide a daily cash market, and to compete in buying their livestock and other products. We, in turn, depend on you for raw materials. Our operations and yours are interdependent and based on mutual trust in each other's fair dealing.

The 64,000 stockholders invest their savings in Swift & Company with faith that good management will earn them a fair return on their investment. To keep that faith, the company must earn a reasonable profit.

Another definite responsibility of management is to provide regular employment, good working conditions, plants and tools for the 74,000 employees of Swift. Here again, mutual faith and understanding is essential.

In serving retailers in every city and town in the nation, Swift is very conscious of its responsibilities to this fourth important group. Through exacting quality-control we are able to supply the retailers with the grade and type of products their trade demands. To serve them faithfully, we have to study and understand their problems, and give them an understanding of ours.

The fifth and largest group served by Swift is the consumers of the nation. Their faith in the Swift name and Swift's branded products is the very basis of our business—and a great asset to both you and us.

As we review the operation of Swift & Company at year's end, we again resolve to do everything in our power to justify the faith placed in our business by so many people.

John Holmes
President, Swift & Company

OUR CITY COUSIN



COMPETITION SETS THE PACE

There's lots of competition in the livestock and meat industry—both in the buying of livestock, and in the selling of the meat and by-products. U. S. Government reports show the best evidence of this competition when they list a total of more than 4,000 meat packers and more than 22,500 other commercial slaughterers operating in the United States. Of course, Swift & Company does not bid against every one of these 26,500 slaughterers at every point at which it buys livestock. However, there isn't a purchase of livestock or a sale of meat made that doesn't have to meet a considerable number of actual or potential bids of competitors.

To all our friends on America's farms and ranches, we at Swift & Company wish

a Merry Christmas and a Happy New Year

SWIFT & COMPANY
UNION STOCK YARDS
CHICAGO 9, ILLINOIS

NUTRITION IS OUR BUSINESS—AND YOURS
Right eating adds life to your years—and years to your life

WARNING

Holiday BAKERY Treats



PIES, CAKES, COOKIES
DELICIOUS PASTRIES



At Your Grocery

CITY BAKERY

MUSIC AND SPEECH RECITALS FEATURE YULE THEME IN HERALDING APPROACH OF SEASON

Approach of the Christmas holiday season was heralded by music and speech pupils of Mrs. L. D. Wilkerson and speech pupils of Mrs. J. E. Whitworth in joint recitals presented last week. Younger pupils participated in an afternoon program given Sunday, December 8, at 3:15, while older pupils appeared on program Tuesday night, December 9.

The younger fry's program was given in the following order: "Christmas Candy", Hal Hines; "Busy Squirrel", Sandra Gray; "Santa", Welling; "A Cake for Santa", Sharon Kay Middle-

brook; "A Sleepy Doll", Kay Stanley; "In The Alps", Barbara Ann Casey; "To Santa", Pat Seigler; "Christmas Eve", Jan Barton; "Letter to Santa", James Lewis Stanley; "Do Not Open Till Christmas", Larry Hoyle; "Arrival of the Brownie", Lucretia Edwards; "Wise Santa Claus", Charlotte Campbell; "Gift For Santa", James Calvin Smalley; "Order for a Kitten", Frances Lancaster; "A Riddle", Gerald Pipkin; "Spring Song", Kay Stanley; "Mrs. Santa Claus", Frances McMahan; "Stockings for Sport", Ronnie Steen; "What Santa Forgot", Ida May Simpson; "Hearing Santa", Dayton Graham; "Spanish Cavalier", David Keith; "Mrs. Santa Claus", Sue McCaghen; "In My Stocking", Gray Dale Whittle; "A Christmas Visitor", Joanne Potts; "Rain on Roof", Sue McCaghen; "Christmas Eve", Betty Neighbors; "Kitty's Christmas Present", Joanne Darsey.

The second recital included the following: "Worried", Charles Renfro; "Santa's Helper",

Mickey Steen; "A Christmas Stocking", Richard Hamilton; "The Black Hawk Waltz", La Royce Mitchell; "Bessie's Christmas Hints", Lucretia Edwards; "Chimes of Normandy", Jimmy Graham; "Santa's Plan", A. B. Simpson; "Edelweiss Glide", Ruth Marie Stanley; "Gold, Frankencense and Myrrh", Bette Fran Montgomery; "Serenade Badine", Frank Traweck; "The Day After Christmas", Tom Hamilton; "Flower Song", Gwendolyn Wilkinson; "Would God I Were a Tender Apple Blossom", Doris Ann Doss; "Opening Theme from Concerto No. 1", Frances Traweck; "Father's Christmas Box", James Melvin Graham; "The Tiniest Star", Betty Ruth Smalley; "Meditation", Bette Fran Montgomery; "Beautiful Dreamer", Pattie Pipkin; "Beautiful Christmas Star", Charles Robert Keith; "American Patrol", Betty Ruth Smalley; "The First Christmas Gift", Jean Hines; "Invitation to the Dance", Doris Ann Doss; "Good-bye", Barbara Ketchersid.

Marillyn K. Stanley Has Birthday Party

Marillyn Kay Stanley celebrated her sixth birthday Sunday, December 14, with a birthday party given by her mother, Mrs. J. S. Stanley. After a number of games were enjoyed, ice cream was served with the decorated birthday cake to the following guests: Linda Beth and Pat Seigler, Jan and Cheri Barton, Gary Jenkins, Bundy Hal Campbell, Jimmie Blair, Robert Darsey, James Stanley Dirickson, Gerald Pipkin, James Lewis Stanley, Kent and Sandra Gray, James Calvin Smalley, Betty Ruth Smalley, Nancy Vaughn, Ruth Marie Stanley and the honoree.

Letters To Santa . . .

Roaring Springs, Texas December 5, 1947
Dear Santa: Please bring my brother a toy dog, and I would like a bicycle and a pair of skates.
Thank you,
Patsy Mae Sullivan.

Roaring Springs, Texas

Dear Santa: I want a bicycle and a wagon. I want a bee-bee gun too. I have a little brother. He wants a bicycle and a gun and scabbard. I have a big brother too. He wants some flashlight holders for his bicycle.
Mack Kenneth Odum, 9 years old.

Matador, Texas.

Dear Santa Clause: I am a good boy and I go to school. Bring me some toys and candy, apples and oranges, and some fireworks.
Morris Burkes.

Matador, Texas.

Dear Santa: I want a doll, cow-girl suit and a bicycle. Also some candy and fruit.
Charlotte Campbell.

Matador, Texas.

Dear Santa: I want a Lionel electric train, football, Yank cap gun and a bicycle.
Gerald.

Dec. 2, 1947

Dear Santa: I want a doll buggy, piano, pencil box, baby Panda and Santa, bring me some candy, fruit and Santa, don't forget all good little girls and boys.
Jana

News Briefs

Mr. and Mrs. W. F. Morris and daughters of Dumont, visited here in the home of their nephew and family, Mr. and Mrs. Elden L. Reedy and baby son, over the week-end.

Mr. and Mrs. W. D. Boardman of Booneville, Indiana, are visiting here in the home of Mr. and Mrs. Clarence Kifer.

Week-end visitors in the home of Mr. and Mrs. Joe Meador were their daughter and son-in-law, Mr. and Mrs. C. E. Woolery and also their son, Joe Berry, all of Lubbock.

Matador MOOF Lodge

Meets every Thursday night Noble Grand L. Rattan Secretary: E. S. Jones

All visitors and brothers welcome.

V. F. W., Motley County Memorial Post No 6286, meets 1st and 3rd Tuesdays, 8 p.m. at the court room, Matador, Texas.

All eligible ex-service men are invited to attend.



WINTERIZE YOUR HOME!

WINTER will pass over your home if you protect it against cold by making all needed repairs. Let us explain the advantages of insulation as protection against both cold and heat.

If you are planning a new home or any kind of repairs, we can be of service to you. Our stock is the largest and most complete available material sources will permit. We are always glad to offer estimates or any other possible service.

Everything For The Home, Farm and Ranch
Higginbotham-Bartlett Co.
LUMBER, BUILDING SUPPLIES AND HARDWARE

How Many of Us Are Farmers Today

One third of our population?
One fourth?—One sixth?

Answer: One sixth

A total of 26 million persons on American farms feed themselves and the other 116 million of us, in addition to millions abroad.

It wasn't always this way. Nearly every American was a farmer 150 years ago, because it took most of his time to raise enough food for his family.

But since then improved equipment and methods have enabled each farmer to produce more and thus release more and more workers to produce other raw materials, machinery and services.

Agricultural progress made possible our industrial expansion. Together they gave us the highest standard of living in the world.

Since the first steel plow in 1837, progress in steel and in farm production have gone hand in hand.

AMERICAN IRON AND STEEL INSTITUTE
350 Fifth Avenue, New York 1, N. Y.

SHOP NOW
Christmas Gifts

We Still Have Plenty Of Practical, Comfort-Giving, Time-Saving, Pleasure-Giving, Lifetime Gifts

GIFTS YOU WANT TO GIVE --- IMMEDIATE DELIVERY

We Will Have Plenty Of Worthwhile Gifts Until Christmas

For Lasting Happiness
GIVE FURNITURE

Living Room Suites
Dining Room Suites
Bed Room Suites

say — *MERRY CHRISTMAS* — with these

- Cedar Chests
- Electric Sweepers
- Reading Lamps
- Card Tables & Chairs
- Base Rockers
- Electric Blankets
- Waffle Irons
- Electric Razors
- Bicycles & Tricycles
- Radios & Combinations
- Records
- Occasional Tables
- Pressure Pans
- Space Heaters
- Foot Warmers
- Heating Pads
- Silverware
- Carving Sets
- Dishes
- Vases
- Good Pocket Knives
- Wool Rugs
- Club Aluminum Ware
- Revere Copper-Clad Ware
- Launderall Admiral
- Duo-Temp Refrigerator Regular and Small
- Washing Machines
- Luggage
- Electric Drills
- Tool Sets
- Record Cabinets
- Toasters
- Pictures
- Mirrors
- Sun Lamps
- Heat Lamps
- Wagons
- Golf Clubs
- Guns
- Bird Cages
- Fish Bowls
- Electric Irons
- Pyrex

We Will Hold Your Purchases Until Christmas

MATADOR HARDWARE and FURNITURE COMPANY

Church and Social Activities

Telephones 123 and 156



Mrs. C. D. Garrison, Jr.

SHELTON-GARRISON NUPTIALS LAST WEEK LEAD SERIES OF PRE-HOLIDAY WEDDINGS

The marriage of Miss Evelyn Shelton and C. D. Garrison, Jr., both of Matador, in a ceremony performed at Lubbock, Thursday, December 11 at 5:15 p. m. was the first of several which are scheduled for the holiday season, in this and neighboring communities.

Vows were exchanged before Rev. J. R. Grant, pastor of First Baptist Church, Lubbock, in his home. Attending the young couple were Miss Earlyne Laughlin and Horace Ray Jameson.

The bride was attired in a green wool suit, with which she

used brown accessories and wore a corsage of white carnations. Miss Laughlin wore a dress of cocoa brown with accessories in a darker shade of brown. Her corsage was pink carnations.

Mrs. Garrison is the daughter of Mr. and Mrs. Cecil Shelton. She was reared here and graduated from Matador High School in 1946. She attended Wayland College, Plainview for a semester, and since her return from school has been employed at City Drug.

The bridegroom is the son of

Matador Schools Close For Holidays

On Friday of this week the high school and grade school will be dismissed for Christmas holidays, to resume studies on Monday, December 29.

There will be no El Matador during the Christmas recess.

Dec. 14, 1947

Dear Santa:

Please bring me a doll with her wardrobe. Also a cash register with toy money and a bicycle. Be sure to remember the other little boys and girls.

Your little friend,
Faye Isabelle Carnes

Mrs. C. D. Garrison of Matador. He was reared at Whiteflat and attended Matador High School. He served in the Army during the past war, in the Pacific.

After a wedding trip to Wichita Falls, the young couple returned here. After the first of the year they will be at home in the Whiteflat community, where Mr. Garrison will farm.

El Progreso Club Enjoys Fun Fest

Digressing from its usual custom of a Christmas program and tea, El Progreso Study Club this year shed dignity and engaged in pleasure, in the form of a "kid" party which was held last Thursday afternoon at the ranch home of Mrs. Harold Campbell.

Following a motion at a meeting several weeks ago, it was voted that children's toys be brought for the gift exchange, to be later donated to local organizations for distribution. At that time it was also voted that the members come in juvenile attire.

Christmas carols were sung, and a rotund Santa appeared with the sack of toys and individual sacks of candy and nuts which were distributed. Attractive yuletide decorations were featured throughout the house. Pig-tailed bobby-soxers pre-

sent included the following: Mesdames Lyman Campbell, A. J. Daffern, Willis Cooper, Jake Edwards, J. R. Emmons, L. C. Harp, J. Farris Fish, Ben Keltz, Dick Groves, Frank Pohl, Johnnie Stevens, Marvin Vaughn, J. R. Whitworth, U. L. Willie, W. N. Pipkin, Harry Willett, Freeman Thacker, Albert Rattan, J. R. Moore, Clifford Potts, J. L. Woodruff, Joe Bloodworth, Albert Traweck, Miss Mary Keith, Miss Amy Glenn, the hostess, Mrs. Harold Campbell, and a guest, Miss Dorothy Willett.

FIDELIS CLASS HAS CHRISTMAS SOCIAL

Fidelis class of the Baptist Sunday School met Friday night in the church parlor for a Christmas social which featured reading of a Christmas story by Mrs. Ben Keltz, singing of carols by the group, and an exchange of gifts.

Mrs. D. C. Bradley, class teacher, and her assistant, Mrs. Ben Keltz, were presented with a gift each, from the class.

Refreshments of cookies and hot chocolate were served to the following: Mesdames Raymond Steffey, Jeff Daffern, J. C. Rattan, Grover Price, Edna Waybourn, Virgil Rattan, Eddie Russell, J. L. Woodruff, Cecil Shelton, Velma Fulfer, J. R. Berryman, V. J. Skaggs, Edd Cammack, Joe Bloodworth and A. B. Simpson; Miss Verlin Reeves, Miss Maggie Bryan; one guest, Mrs. W. D. Boardman of Booneville, Indiana, and the hostesses for the occasion, who were: Mesdames Ben Keltz, Clarence Kifer, Elbert Reeves, Alfred Barton and Walter Carpenter.

Mrs. Nolan Fulkerson and daughter Nola Lee, of Monahans returned home Sunday after spending the past week at the bedside of her mother, Mrs. A. A. Tipton. Mr. Fulkerson and son Gerald came Saturday night and accompanied his wife and daughter home.

BEAR SYSTEM SERVICE
CAMPBELL
Chevrolet Company
MATADOR, TEXAS



Gifts of Distinction . . .

ACHIEVE the satisfaction of knowing you give a distinctive, appreciated gift . . . Fine perfumes, "Old Spice", "Evening In Paris" and "Coty", priced \$1.25 to \$5 plus tax.

BATH POWDERS, attractive packages, including "Old Spice", "Coty", "Evening In Paris" at \$1 to \$2.50 plus tax.

TOILET WATERS, fragrant as a garden . . . "Old Spice", "Pink Clover", "Coty", and "Solon Palmer" . . . priced \$1 to \$5 plus tax.

COSMETIC SETS in modern packages, "Old Spice", "Evening In Paris", "Coty" priced from \$2 to \$10 including tax.

City Drug Store

WARNING

Our Second Birthday . . .

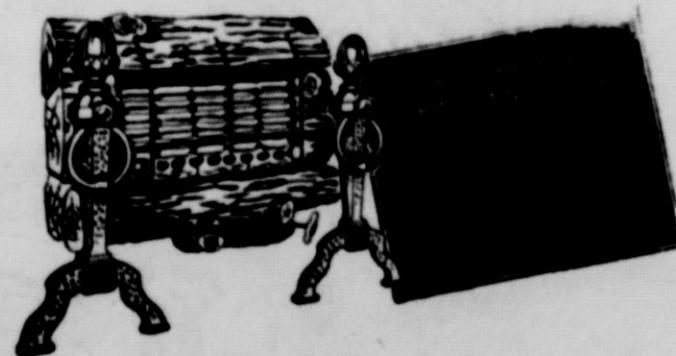
BRILLIANT FIRE Utility HEATER

AN OUTSTANDING HEATMAKER BUILT AND BUILT IN AMERICA IN THE HEAVIEST AND MOST DURABLE HEAVY DUTY HEATER TYPE HEATER. THE HEATER IS FULLY CLOSED FRONT, NO FUMES OR SWEATING. HAS PILOT AND DRAFT HOOD. BAKED WELD KILN FINISH.

THE Lowboy

BRILLIANT FIRE ENCLOSED GAS CIRCULATOR THE SAFETY HEATER WHICH THERE ARE PRODDING BABY HANDS AROUND. FULLY CLOSED DELIVERS HEAT TO SIDES FRONT, NO FUMES OR SWEATING. HAS PILOT AND DRAFT HOOD. BAKED WELD KILN FINISH.

OFFERED IN 4 SIZES



- G-E Radios
- A. O. Smith
- Hot Water Heaters
- Western Holly
- Gas Ranges
- Pressure Water Systems
- Butane-Propane Tanks

Complete
Butane Service

Telephone 50

And Our Thanks

To You, Our Friends And Customers

We want to pay tribute to our friends and customers as we celebrate our second anniversary as a business firm. Whatever measure of success we have achieved we owe to the loyalty, goodwill and patronage of our customers. We are grateful to each of you and assure you that in the future we shall strive to continue to warrant your confidence.

We are proud of the advancement we have been able to make in our service . . . of the better equipment and larger stock of merchandise and we hope to progress in the future as rapidly as during our first 24 months in business. We want each customer and friend to know that we appreciate your business. Whatever your needs, please call on us.

Matador Butane Company

Albert Rattan

Bennie Cox

Curtis King

Scarlet Fever Cases Show Increase

Incidence of scarlet fever in the present time nearly third higher than the seven years ago. One of the most disabling and dangerous of the diseases usually associated with childhood, actual scarlet fever is confined to no age limit, according to Dr. Geo. W. Cox, Health Officer. Fifty-five cases were reported in the state during the week ending November 13, bringing the year's total to 2,421.

The doctor described scarlet fever as an acute infectious disease the onset of which is sudden. The first symptoms include sore throat, vomiting, fever, headache, may appear in five days after exposure. These are followed by the characteristic scarlet rash which is this disease its name, Dr. Cox stated.

Complications can result in prolonged disability or death. Children suffering with scarlet fever may develop sinusitis and other infections which can lead to mastoiditis. As the germs spread through the child's system, the joints, kidneys, and other organs may become involved, leading to life-long invalidism or even death.

"A child with any kind of sore throat should be seen by the physician promptly," Dr. Cox asserted. "If scarlet fever is suspected, the treatment the physician prescribes will do much to relieve discomfort, and reduce the possibility of dangerous complications."

Legal Notice
DEPUTY SHERIFF'S NOTICE OF SALE
 STATE OF TEXAS,
 County of Motley

Whereas, by virtue of a certified Order of Sale issued out of the District Court of Motley County, Texas, on the 9th day of November, A. D. 1947, wherein the undersigned is Plaintiff, and J. W. Murdock and C. G. Edwards are Defendants, and C. G. Edwards is Defendant, on a

judgment rendered in said court against said Defendant and in favor of the said Plaintiff, for the sum of One Hundred Twenty Five and no/100 (\$125.00) Dollars, with interest thereon at the rate of 6 per cent per annum, from date of judgement, together with all costs of suit; I have levied upon and will on the 6th day of January, A. D. 1948, between the hours of ten o'clock a. m. and four o'clock p. m. at the Court House door of said County, proceed to sell for cash to the highest bidder, all the right, title and interest of C. G. Edwards in and to the following described property, to-wit:

All of lots Nos. 27, 28, 29, 30 and 31, in Block 23, in Matador in Motley County, Texas, and known as the C. G. Edwards place in Matador, Texas.

The above sale to be made by me to satisfy the above described judgement for \$125.00 in favor of Plaintiff, together with all costs of suit and sale, and the proceeds to be applied to the satisfaction thereof.

John Stotts, Sheriff,
 Motley County, Texas.

Clean Clothes LAST LONGER!

New Equipment, Skilled Cleaners

WE CLEAN ALL TYPES OF CLOTHING

Your Patronage Appreciated

CITY CLEANERS
 Bank Building Roaring Springs

WE CAN NOT Insure THE ASHES!

IT is too late to buy insurance after the fire alarm has sounded, nor can we pay you for the ashes if you have neglected properly to insure your property.

Prepare for that dreaded possibility—FIRE. Let us help you with your insurance program to cover your home, auto, farm buildings and crops. There is only one time to insure—NOW!

MOTLEY COUNTY INSURANCE CO.
 J. R. Whitworth W. N. Pipkin Elmer Stearns

1 Ford-trained Mechanics know your Ford best. They're Ford-trained to make your Ford factory-fit with fast, money-saving service.

2 Factory-approved Methods are planned by Ford engineers to give your Ford better and quicker service... at a greater saving to you.

3 Special Ford Equipment is designed to give your Ford a thorough check-up. Saves you a lot of worry, time and money.

4 Genuine Ford Parts are precision built to fit your Ford—give you better, longer service.

This CHRISTMAS give your FORD a HAPPY NEW YEAR

There's no place like HOME for Ford Service

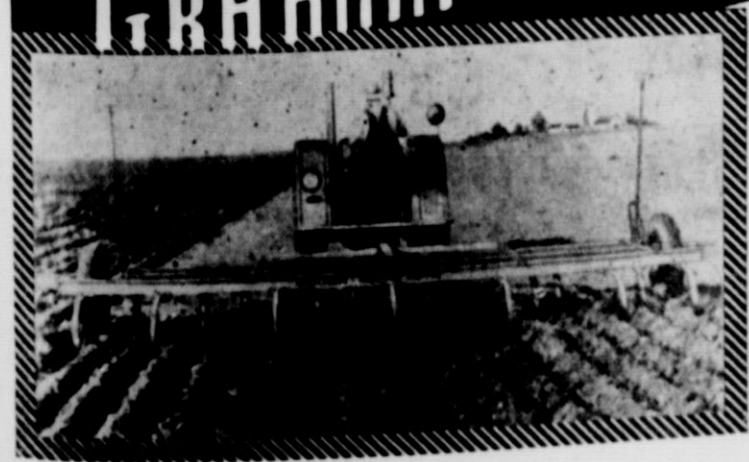
Your FORD DEALER knows your FORD best!

Matador Auto Company
 MATADOR, TEXAS

Save Your Moisture! Save Your Money!

(You'll Need It)

The REVOLUTIONARY GRAHAM-HOEME PLOW



The PLOW THAT SAVES THE SOIL

Only THE GRAHAM-HOEME PLOW HAS THESE 10 BIG Features

1. SELF SHARPENING POINTS
2. NOTHING TO GREASE
3. PLOWS ALL TYPES OF LAND
4. PREVENTS EROSION BY WIND
5. PREVENTS EROSION BY WATER
6. NO SIDE DRAFT
7. EXTRA LIGHT DRAFT
8. CUTS PLOWING COSTS IN HALF
9. DOUBLES SUB-SOIL MOISTURE
10. BUILT TO LAST A LIFETIME

Graham-Hoeme Plows WILL

ADVANCE 10% JAN. 1

WE HAVE IN STOCK, READY FOR DELIVERY, ALL SIZES OF GRAHAM-HOEME PLOWS. BUY NOW AND SAVE!

ALL SALES BEFORE JANUARY 1, AT THE OLD PRICES

Try it on Your Own Farm!

ASK FOR A FREE DEMONSTRATION OF THE FAMOUS GRAHAM-HOEME PLOW ON YOUR OWN FARM -- NO OBLIGATION

Braselton Implement Company
 ROARING SPRINGS, TEXAS

Stamp It Out!



Letters To Santa . . .

Matador, Texas
December 15, 1947

Dear Santa Clause:
I am a little colored girl 4 years old. I want a pair of house shoes, a pair of stockings and also a doll. I have been very good. Please bring my little sister a rag doll.
Thank you, Santa.
From Linda C. Lynch.

Matador Texas
Dec. 13, 1947

Dear Santa Clause:
I am a little girl 8 years old in the third grade. Santa I want a bicycle. My brother, Carroll, is 4 years old and wants a pair of boots and a little truck. My baby brother Byron, wants a rattle. Please remember the other boys and girls. I have tried to be good. I love you Santa Claus.
Love,
Jo Anne Potts

Whiteflat, Texas
Dec. 13, 1947

Dear Santa Clause:
I am a little girl 7 years old and have tried to be good this year.

If you can spare me something I would like to have a nurse set and an embroidery set. Please bring my little deaf brother that is 3 years old, a little toy tractor, a little toy train or something he can use the ham-

mer or pliers on. Also bring us some fruit and nuts if you have enough left.
Love,
Martha Lynch

Roaring Springs, Texas
December 8, 1947

Dear Santa:
I want a pair of skates and a bicycle. My sister wants a piano and a Bible. Be sure and don't forget us.
Johnny McNelly.

Roaring Springs, Texas
December 8, 1947

Dear Santa Claus:
I am a good girl. I am seven years old. I want a doll, an iron and an ironing board. I want some dishes too. I want a table and chairs.
Darlene Andrews.

Roaring Springs, Texas
December 8, 1947

Dear Santa:
I love you very much I have a big brother who would like a horse for Christmas and I would like a magic skin doll and a doll buggy for Christmas.
With love,
Lee Etta Henson.

Dear Santa:
Please bring me a Magic Skin baby doll and a toy sewing machine. Bring my brother Jimmie, a tricycle and a toy gun. Also bring my little brother Tommy and my big sister,

Elwanda, something nice for them.
Love from all of us
Christene Green.

Roaring Springs, Texas
December 3, 1947

Dear Santa:
We are two sisters and a brother. I, Sharon am a little girl four years old. For Christmas I want a doll, a set of dishes and a cook stove.

I, Ronnie, am a little boy six years old. I want a football, a knife and a gun.

I, Wanda Nell, am nine years old. I want a doll and a billfold. Bring us some candy, nuts and fruit. Don't forget all the other little boys and girls.

Wanda, Ronnie and Sharon Ragland.

KAMPUS KLATTER

Guess who Shirley Pope was seen with Tuesday! Bobby Thompson! Now, where does Pauline come in, huh???

Say, could James W. have something to do with Joy a hangin' around Kenneth's quite often?? I wonder!!

Bill J. and Dolly S. were seen with Rip W. and Joanne F. at the show Thursday nite at R. S. My, my! This looks interesting!!

Boy, just look at the dates at the annual football-peg squad banquet! Here they are as they were seen together: Norman Spray—Frances C., Bobby Jay—Rosemary, Wayne—Melva, Leo—Carol, Bonner—Annette, Gar-

land—Sue, Truman—Sarah, Don W.—June S., Colonel—Billy T., Bobby F.—Marcia, Bobby T.—Pauline B., Norman S.—Wanda, James—Joy, Heavy—Ann, W. F.—Molly, Body—Leatrice, Don B.—Patti, Albert—Clara M. and Jody—Doris Ann. Whew! That's nearly every boy with a date that was on the football team of '47!!

Wonder who that goodlooking boy was with Tiny Tooke at the preview at Roaring Springs?? Seems he was from Patton Springs!

Bob Rushing and Ruby Bos. tick are another couple seen together often! One time especial, ly was the preview Saturday nite!

Now, who was that boy Mary Helen S. was sittin' by in the show at R. S. Sunday?? Couldn't have been Doc Cross, could it??

Joyce R. and Jiggs G. seem to be gettin' in a habit of being together, lately! They were seen together Saturday and Sunday nite, both! Cute Kids!!

Until next week,
Love,
Miss El Matador

Mr. and Mrs. Ray Jacobs of Dallas are visiting his brother and wife, Mr. and Mrs. W. F. Jacobs.

It's Never Too Late for Exciting Gifts



Give Hosiery

Give exquisite hosiery for Christmas and be assured of giving gifts of lasting pleasure... We offer standard advertised brands, including Claussner, Mojod and Moderne, 45 and 51 gauge and extra sheer 20 and 15 Denier... popular new shades and most sizes

\$1.50 to \$2.35

WE GIFT - WRAP PURCHASES

LINGERIE GIFT LOVELIES

EVERY WOMAN loves dainty lingerie at Christmas time and all the time... no other gift is always certain of top appreciation in the feminine heart... dainty, lace-trim and tailored slips and gowns... Carters and Dutchess... all price ranges.



GIFTS... For The Men In Your Life



SHIRTS... TIES... SOX

IT is easy to buy for men and make them happy with ties, shirts, sox, and robes. We feature the famous Wembley and Cheney ties (advertised in Esquire, Life, Collier's) priced \$1 to \$1.50. Mohawk and Reliance shirts in solids and stripes... regular and French cuffs, priced \$2.95 to \$4.95. Fine sox in silks, Bannerwraps and Nylons. Priced 50c, 65c & 95c

A MAN NEVER HAS TOO MANY SHIRTS AND SOX

GIVE A RESTISTOL HAT THIS CHRISTMAS

Western Dry Goods Company

WARNING



LOOK! . . . electrical gifts for better living!

Christmas isn't so far away... and no doubt you are thinking in terms of giving... giving gifts that please... ELECTRICAL GIFTS.

Come in! Reddy Kilowatt, your electrical servant, is waiting to be your guide for Christmas shopping tours. ELECTRICAL GIFTS... gifts of convenience and comfort... are becoming available in ever increasing quantities... so for gifts for better living—SEE YOUR DEALER.

West Texas Utilities Company

- irons . . . percolators . . . roasters . . . heating pads
- refrigerators . . . blankets . . . dishwashers . . .
- clocks . . . showers . . . automatic washers . . . irons
- toasters . . . popcorn poppers . . . waffle irons
- floor lamps . . . vacuum cleaners . . . coffee makers . . .
- china caddies . . . stock heaters . . . grilles . . . ranges
- wall lamps . . . egg cookers . . . battle warmers
- vibrators . . . handair lamps . . . steam irons . . .
- door chimes . . . battle sterilizers . . . foot warmers . . .
- deep freezers . . . water heaters . . . disposals . . . sun
- lamps . . . water coolers . . . heat lamps . . .

BRUCE SAYS . . .

(continued from page one)
greatest training and with them rests the greatest responsibility since the beginning of time. It could mean respectful, wholesome, worthwhile living for these young people.

Self Respect Essential
"When a man has lost his self respect he has lost everything, but when the teachings of Christ are followed self-respect grows in esteem. There is hope for the world in the words of Christ, despite its present dismal outlook . . . the world might be saved from its suicidal tendencies by turning to Christ and following His teachings."

Choral Club Sings
Colorful feature of the Christmas program was the presentation of four numbers by eight members of the Matador Choral Club under the direction of Mrs. L. D. Wilkerson. Songs presented were: "Silent Night", "The First Noel", "White Christmas", and "There's a Song in the Air". Members of the club taking part in the program were: Doris Ann Doss, Patti Pipkin, Mary Helen Stephens, Rosemary Bloodworth, Sarah Springer, Billie Frank Skaggs, Barbara Ketchersid and Mary Francis Casey.

Bourland Keith was a club guest as an honor student from Matador schools.

Miss Jean Hines presented an interesting reading to complete the Christmas program. Boss Lion C. W. Giesecke read the Lions International Christmas

HOLIDAY PICTURE FARE ANNOUNCED

Fare for the movie-goer, as announced by the Spring Theatre at Roaring Springs, for the holidays lists tempting titles. Pat O'Brien plays the lead in "Riff Raff" scheduled for December 21-22. Peggy Cummins, Victor Mature and Ethel Barrymore have the principal parts in "Moss Rose", on December 23 and Christmas Eve. Brian Donlevy has the lead in "Heaven Only Knows" scheduled December 25-26.

California locale, "Bells of San Fernando" is scheduled for December 28-29. It is the story of the whip of the Spanish conquistadors, the poverty of the peasants, the thirst of settlers for gold. Donald Woods and Gloria Warren gloriously lead the people of the new world to victory and peace in one of the most thrilling films ever to come to the screen.

Technicolor "Death Valley" will run for two days, December 30-31.

Stanley Clinic

Tonsilectomy patients this week were Miss Joyce Ramsey of Quitaque and Carl Lance, son of Mr. and Mrs. W. E. Helms, Jr. of Turkey.

Marvin Green of Afton underwent surgery at the clinic on Monday, December 15.

Other visitors included Lubbock Scout executive Pat Lewis and W. R. Postma.

Tribune, Matador, Motley County, Texas, Thursday, December 18, 1947

BAPTIST W. M. U. HAS CHRISTMAS SOCIAL IN CAMPBELL HOME

The home of Mrs. R. E. Campbell, Sr., was the scene of a Christmas program and social enjoyed by members of the Baptist W. M. U. Tuesday night.

Mrs. Howe Hines was leader of a Royal Service program, stressing the theme, "Challenge for Service". The program included a sketch, "A Star of Service", led by Mrs. Jake Edwards assisted by Mesdames Bill Mc. Caghren, Joe E. Campbell, Dick Groves, R. E. Campbell, Jr., and Forrest Campbell. Several Christmas hymns concluded the program, after which, gifts were exchanged.

Refreshments of hot spiced tea and cookies were served to Mesdames Elbert Reeves, J. A. Groves, Ed Cammack, H. S. Watson, Joe Campbell, Alfred Barton, J. R. Moore, Ben Keltz, L. E. Boshear, H. E. Dollison, Velma Fulfer, Herman Stanfield, Virgil Rattan, Margaret Newman, A. B. Bulkerson, Colquet Warren, J. L. Woodruff, T. E. Long, Bert Estes, Ben Meador, Clifford Potts, Cecil Shelton, J. Farris Fish, O. V. Johnson, V. J. Skaggs and Freeman Thacker, Miss Rachel Patton, members on the program and the hostess.

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GO TO CHURCH SUNDAY

Roaring Springs NEWS

By LULA M. SWIM

Pvt. C. E. Watson of the U. S. Army arrived home Tuesday to spend Christmas with his wife and his parents, Mr. and Mrs. C. E. Watson.

Mr. and Mrs. S. A. Swim and Mrs. W. C. King made a business trip to Lubbock Saturday. Mr. and Mrs. Turner Hunter and Barbara Ann visited in the home of Mr. and Mrs. Maurice Campbell of Amarillo Saturday.

Mrs. J. N. Fletcher, Mrs. Tom Swim and Mrs. Ruby Burt shopped in Spur Saturday.

Mrs. R. E. Long arrived home over the week-end from the hospital in Galveston. She is reported doing fine.

Mrs. C. A. Saucy of Hereford visited in the home of her daughter Mrs. L. A. Mullins and Mr. Mullins over the week-end.

COTTON GINNING REPORT

Census report shows that 11,059 bales of cotton were ginned in Motley County December 1, from the crop of 1947 prior to December 1, as compared with 2,804 bales for the crop of 1946, according to Maudie L. Marler, Special Agent for the Bureau of Census.

FIRM CELEBRATES 2nd ANNIVERSARY

This week marks the second birthday of the Matador Butane Company which is operated by Albert Rattan, Bennie Cox and Curtis King. Two members of the firm, Rattan and King, are ex-servicemen.

The business has progressed rapidly since it was started two years ago and has expanded from one small truck to a small fleet of trucks.

Beginning with a small amount of merchandise, the firm now stocks a complete line of Butane appliances, including gas systems, pressure pumps, G.E. radios and etc. In this week's Tribune the organization pays tribute to the loyalty and patronage of customers for their continued business.

IN APPRECIATION

We desire to express our appreciation to the many friends who sent letters and expressions of kindly interest during the hospitalization and illness of Winnie Long both while at Fort Worth and Galveston.

Mr. and Mrs. R. E. Long

Dear Santa Claus:

Please bring me an electric train and a cowboy suit. Bring Rogene, my little brother, a tricycle and he can play with my electric train, too. Please be good to all little boys and girls, everywhere.

Love
Sammie Dean Swim



SANTA CAN TAKE IT EASY AT OUR STORE.....

Suggestions

- Silex Coffee Maker
- Hand-Painted Plates
- Musical Powder Boxes
- Boudoir Lamps
- Sporting Goods
- Water Sets
- Colorful Pottery
- Plastic Table Cloths
- Spot Bed Lamps
- Kitchen Clocks
- Bridge Ash Tray Sets
- Radios
- Base Rockers
- Cedar Chests

DOLLS

AND OTHER

TOYS!



- Teddy Bears
- Pin Ball Machines
- Footballs
- Croquet Sets
- Toy Telephones
- Whistling Tops
- Doll Furniture
- Doll Dishes.
- Scooters
- Toy Trains
- Tricycles
- Erector Sets
- Black Boards
- Toy Jeeps
- Doll Sewing Sets
- Clay Molding Sets
- Wagons
- Wood Burning Sets
- Toy Irons
- Cap Pistols

HOUSEHOLD SUPPLY COMPANY

FOODS for Hearty Holiday Dinners

<p>Milehigh, Treasure State</p> <p>Sour & Dill Pickles</p> <p>Quart 29c</p>	<p>SUNSHINE</p> <p>CHOCOLATES 69c</p> <p>Pound Box</p>
<p>HEAVY SYRUP</p> <p>PEARS No. 2 45c</p>	<p>NO. 1, 2 and 2 1/2</p> <p>PINEAPPLE Crushed -- Sliced</p>
<p>FAT</p> <p>Dressed Turkeys</p> <p>Place Your Order Now</p>	<p>SUPREME</p> <p>CHRISTMAS FRUIT CAKES</p> <p>15 oz. 39c</p>
<p>STUFFED No. 10 JAR</p> <p>OLIVES, Monarch 69c</p>	<p>NO. 5 JAR</p> <p>OLIVES, Plain 27c</p>
<p>RED & WHITE 14 Oz.</p> <p>KETCHUP 21c</p>	<p>MARASCHINO</p> <p>CHERRIES, 8 oz. 35c</p>
<p>EATMOR POUND</p> <p>CRANBERRIES 39c</p>	<p>CALIFORNIA</p> <p>ORANGES, box \$4.98</p>
<p>WHOLE POUND</p> <p>PICNIC HAM 59c</p>	<p>ALL BRANDS</p> <p>CIGARETTES \$1.67</p> <p>CHRISTMAS PACKAGE CARTON</p>
<p>Delicious Apples</p> <p>88's AND 100's</p> <p>Box \$4.59</p> <p>1-2 Crate Grapefruit</p> <p>Christmas Pack -- Ruby Reds \$4</p>	<p>Christmas Nuts</p> <p>Almonds -- Walnuts -- Pecans</p> <p>43c Pound</p>

SPOT CASH GROCERY AND LOCKER PLANT

WARNING