

Matador Tribune

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MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, APRIL 29, 1948

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TRAIL DUST

By DOUGLAS MEADOR



Life is a court of justice in which every man is innocent until he is able, through his conduct, to prove himself otherwise.

I am positive now that the wolf has been on my doorstep many times. I remember the scratching sounds, but I was younger then with faith attuned to the brave music of golden trumpets. I had not smelled the dank flowers of caution nor looked upon the jejune candles flickering with hot little flames of fears.

Rains of many summers have washed away the horse tracks made before detailed tourist maps were provided for Colorado visitors. The two young Texas cowboys sought adventure more than the convincing scenic attractions of snow-capped mountains. They simply saddled-up and started riding north across vast prairies, nameless wastes and broad, sandy rivers. They had hoped for employment in the fabulous mountains where men were digging their hearts out in the search for gold. The horses were jaded and the men weary and hungry. They found no friendly ranches where no-mad cowboys might be welcome to food. Their position was desperate and required strategy. Their plan made no overtures to danger. One of the cowboys removed his companion's gun and instructed him to ride up in front of the sheriff's office of a small town and to remain seated while the armed one went inside. Covered with alkali dust, sweat-stained and gaunt, he told the sheriff he had followed his man too far from Texas and had run out of funds. As one officer to another, he asked a loan sufficient to get them back to Texas. The money was produced without question. They procured food for themselves and horses, soon riding south, looking back frequently at their trail as the purple mountains wearing white halos faded in the horizon.

When a man fails in mastering self's small and often grotesque canoe, he is without qualifications to direct the course of a ponderous vessel freighted with the destinies of others.

As a youth I remember three faithful harbingers of spring; the first sprouting cocklebur, budding mesquites and the odor of saffras brewing on the big wood range in my mother's friendly kitchen.

Wisdom begins somewhere near that resigned station in life when the heart is suddenly aware that one hour of pure happiness held value to justify the expense of all the other bleak years.

Torn between hunger and thought of the evening chores at this season of the year I used to create pleasant castles on the way home from school. I would chew the sour, green sheepshank and gather prairie poppies until my hands were filled. Usually my thoughts of splendor followed a worn course; unexpected wealth coming to my family. Picking my way across the rough pasture road, I would spend the money in liberal sums and collect luxuries featured in the catalog. My first investment was always to replace my buggy with a long, black automobile. Sometimes there would be tracks of rubber-tired wheels in the soft dirt of the road and I would quicken my pace, confident some stranger had brought news of the inheritance. It was usually the Larkin man making his periodic visits. But there was always a pot of red beans simmering in gravy on the stove, fresh onions, crusty cornbread and cold sweet milk. I don't recall suffering more than brief disappointment at the collapse of my dream.

Deterioration spreads rapidly after we begin to excuse our faults rather than attempt to correct them.

Flomot Homemakers Prepare Banquet For Trustees, Faculty



Accepting the basic theory that a man may be attracted by food when his interests are otherwise dormant, the above Flomot high school girls are prepared. They are accomplished cooks and homemakers. They prepared and served an elaborate banquet, April 20, for the trustees and members of the faculty. They prepared a permanent arrangement for the direction of the instructor, Mrs. Christine Odom (extreme right standing). Visitors at the banquet will testify to any young man considering a permanent arrangement for a housekeeper, that they will find pleasing combination of qualification and comeliness.

Reading from left to right, they are: Benetonne Cromer, Joan Turner, Billie Martin, Charlotte Purdy, Erma Nall, Peggy Gunn, Wanda Gilbert, Frances Jones, Sue George, and Mrs. Odom. Seated are Mrs. Nannie Turner and Mrs. Douglas Meador.

Man Injured When Truck Strikes Car

Second accident in ten days in which a truck "ran-over" an automobile in this area, resulted in Whiteflat early Sunday morning, when a truck driven by M. D. Jones, 20, of Seymour, over a 1933 Chevrolet driven by C. P. Poole of Whiteflat. Mr. Poole was treated at Stanley Clinic for bruise and shock. His automobile was demolished according to Sheriff John Stotts who investigated the accident. Jones was fined \$13 "for failing to pass to the right". The truck a 1948 Chevrolet, was empty. Both vehicles were being driven north.

MEMBERS OF LOCAL SCOUT TROOP SPEND TWO DAYS IN CAMP

Fourteen members of Matador Scout troop 60, accompanied by Scoutmaster Forrest Campbell, during the week-end spent two days at "Mammy Haynes" Scout camp, near Silvertown. Local Scouts participated in activities with approximately 250 boys from the South Plains Council. Transportation was provided by D. P. Keith and Scoutmaster Campbell. The group left Friday afternoon and returned Sunday morning. Principal activities consisted of contests and hikes. Junior Assistant Scoutmaster Billy Ray Neighbors received two places (first and fifth) in cooking contests. The Fox Patrol received second place in signaling.

CROPS BENEFIT FROM SHOWERS

Wheat and row crops benefited from showers falling over much of the county Thursday. Although the much-needed rain was heavier on the Plains and North Plains area, the crop outlook was brightened here. City water Superintendent Herman Stanfield registered 62 inch on the city wells official gauge. Heavier rainfall was reported in some sectors of the county while the precipitation diminished immediately east of here.

Possible severe sandstorm was averted Friday as high winds out of the west darkened the skies and swept sand across filled waterholes on the town section.

Funeral Services Held Wednesday For Mrs. Thornton

Funeral services were held Wednesday afternoon at 4:00 o'clock at the Methodist church for Mrs. R. F. Thornton, resident of Matador the past 33 years, who succumbed Tuesday at 2:10 p. m. after an extended illness.

Rev. Oscar Bruce, Methodist pastor, conducted the services, and interment was made in Matador East Mound cemetery under direction of McDonald Funeral Home. Pallbearers were Joe E. Campbell, Bill McCaughren, Robert Darsey, C. M. Barton, Jr., Forrest Campbell and R. E. Campbell, Jr.

Mrs. Thornton, who suffered from paralytic condition, had been critically ill since November, when confined to her bed. Prior to that time she had been able to get about in a wheel chair.

Born Shontie Doyle Gordon, on February 16, 1880 at Stephenville, Texas, she died at Matador, Texas, April 27, 1948 at the age of 68 years, 2 months and 11 days.

CHURCH INCREASES AS SUCCESSFUL REVIVAL CLOSES

Membership in the Baptist Church here was increased by twenty-eight additions in a successful two weeks revival meeting which closed Sunday night, according to the pastor, Rev. Clifford Potts.

Besides the additions in church membership, nine other conversions were made, and a large number of rededications. Thirteen members were received by letter from other churches, thirteen were admitted for baptism, and two by statement.

Impressive messages were delivered by Rev. Ray Stephens, pastor of the First Baptist Church of McLean, and outstanding song services were led by J. G. Leverett of Lubbock.

JERRY ORR VICTIM OF HEART ATTACK

Jerry Joe Orr, 36, native son of Motley county, died suddenly Tuesday (April 20) of a heart attack at his home in Pampa, and final services were held here Friday at the Matador Methodist church and interment made in East Mound cemetery.

Funeral services were held at 10 o'clock Friday morning from the chapel of the Duenkel-Carmichael Funeral Home in Pampa by Rev. Wood, Assembly of God pastor. Last rites included the firing of a military salute at the cemetery here above the flag draped casket by local residents, ex-sailors of the United States Navy.

Jerry Joe Orr was born at Flomot May 4, 1912 and was reared in Motley county. He attended Matador high school and left this area when his parents moved away. He entered the armed services at the beginning of the war and served three years in the United States Navy with two years of service overseas. He was in Japan at the end of the war.

He was married November 15, 1946, to Miss Lucille Langley. Besides his wife, he is survived by his mother, Mrs. Ola Mae Orr of Pampa and one brother, Sam Orr of Los Angeles, California.

Pallbearers were: Raby Webb, Billy Wason, Joe E. Campbell, Howard Edmondson, Melvin Meason and Charlie Meador, all ex-servicemen.

Democrats To Name Standard-Bearers In Precinct Conventions Throughout Texas

Whether you "vote the ticket straight" or not, you are urged to attend your precinct convention Saturday, May 1. It is the only place the voters have a voice in selecting the party's standard-bearers.

"Judge" G. E. Hamilton, in a statement to the Tribune on which he signs his name above the title of "only a private citizen", urges the voters to take interest in the precinct conventions. Each precinct is entitled to one vote in the county convention (which will be held in the county seat, Tuesday, May 4) for each 25 votes polled for the Democratic governor in the last general election. On this basis, the precincts will be allowed the following number of delegates to the county convention: Matador 6, Whiteflat-Flomot 3, Northfield 1 and Roaring Springs 2. Precinct chairmen are Matador, R. M. Stanley; North-

Interest Up In 4-H Club Over County

Results of 4-H club meetings in the county indicate a greatly increased interest in all communities according to county agent J. R. Emmons. At present 31 boys feeding 16 pigs, 18 calves, 4 lambs and two growing cotton demonstrations, have named their projects for next year.

At Roaring Springs 18 boys have signed up to feed 11 pigs and 12 calves and two boys in that community will grow cotton as their projects. At Flomot 13 boys have signed up to feed five pigs, eight calves and four lambs. Twelve additional boys from that community are deciding and making plans before announcing their projects.

A meeting is scheduled in the near future for boys interested in 4-H club work in Matador. Regarding the past year 4-H Club activities, including the annual stock show and auction (which he was unable to attend because of his father's illness), Mr. Emmons makes the following statement:

"I would like to express my appreciation to the ranchmen and farmers, various committees raising prize funds, those contributing to the prize lists and those that purchased livestock at the auction.

"I believe the following should have especial appreciation from both myself and the boys: C. C. Jones, Bill Moss, Henry Pope, H. H. Courtney, John Russell and Kenneth Jeffers.

"Personally I would like to express my appreciation for the flowers and the interest of friends during the illness of my father. It is an inspiration to me to try to accomplish a better job in the future than I have in the past."

Roaring Springs Senior Class Play Is Given Recently

The class play given by the senior class of Roaring Springs High school on April 16, was declared a success both financially and dramatically.

NEW ARRIVAL

Mr. and Mrs. Calvin Gilbert of Turkey, are parents of a son, Ronald Joe, weight 7 pounds, 14 ounces, who was born at Tra-week Hospital, Matador, April 23. Mrs. Gilbert will be remembered as the former Jonita Webb daughter of Mr. and Mrs. Floyd Webb of Matador.

ATTEND WEDDING

Rev. and Mrs. Clifford Potts and children drove to Floydada Saturday morning where they attended the wedding of Mrs. Potts' sister, Miss Onesa Hamilton and Earl Cleveland. The ceremony was read in the home of the bride's parents, Mr. and Mrs. T. T. Hamilton.

Building Tops All Records In Matador

HONOR GRADUATES ARE ANNOUNCED

Highest honors in the graduating classes of the three high schools in the county have been announced by school officials, as plans for closing exercises are formulated.

Valedictorian for Flomot seniors will be Walter Speer, with an average of 92.12. He is the son of Mr. and Mrs. J. L. Speer. Miss Nita Martin, average 88.73, daughter of Mr. and Mrs. Wade Martin will be salutatorian.

Miss Gwendolyn Wilkinson, daughter of Mrs. Pearl Wilkinson, will be valedictorian for Matador seniors, topping other grades with an average of 94.32. Leo Bennett Archer, son of Mrs. Lizzie Archer, ran a close second with an average of 92.70 for salutatorian honors.

When Roaring Springs seniors graduate on May 28, Miss Palma Lancaster will deliver the valedictory address, having an average of 94. She is the daughter of Mrs. Jessie Lee Lancaster; and salutatory will be given by Miss Lois Phelps, whose average is 91 who is the daughter of Mrs. Boyd Moody.

County May Sell Land For Airport

Sale of 265.9 acres of land purchased by Motley county for airport purposes in October 1944, may be considered at the next meeting of the Commissioners Court, it has been announced by county officials. The land is located northwest of Matador.

County Judge Wm. R. Cammack said yesterday that no definite plans for selling the land have been made and that it has not been considered before a meeting of the court. He said some of the commissioners had discussed the possibility of selling the land but not at a meeting.

He said that construction of the new courthouse may require more funds than the county has available and also many changes in air developments since the end of the war, had influenced the talks of selling.

Several counties in West Texas that have developed airport projects have found them expensive and a drain on funds without returning revenue sufficient to justify the investment.

Demonstration Of Cattle Spraying Impresses Raisers

More than 100 head of cattle were sprayed Monday for lice and flies at the Curt Graham ranch north of Matador in a demonstration conducted under the sponsorship of county agent J. R. Emmons.

The demonstration was conducted by Jim Roming of the Phillips Petroleum Company, producers of the spray (25 DDT) and Ralph Krebs representing the Plains Machinery Company of Lubbock, who furnished the spray equipment. The liquid spray used in the demonstration was furnished by Latimer and Son, Phillips jobbers for Motley county. Approximately 40 farmers and ranchmen attended the demonstration.

Mr. Emmons declared that the stock-raisers were impressed with the work. During the demonstration several horses were sprayed and observers noticed dead flies drop from the animals after the chemical had done its work. Representatives from all communities in the county attended.

Cost of the spray liquid is declared to be approximately 1c per animal. Cost of spraying equipment is additional.

Skyline Will Have Many Changes Soon

LITTLE false-front-buildings cowtown of Matador is a matter of history. A modern, thriving city is rising from the valley below the foothills of the Cap Rock as Matador rides the crest of the greatest building and improvement boom in its entire history.

This week workmen started the extensive improvement plan of the First State bank by removing the interior of the former AAA office to enlarge the institution's quarters prior to the installation of modern bank fixtures.

Work has been completed on the Freddie Welling home in south Main street and in the same block the framework is up on the Forrest Campbell home, and foundation started on the third home. A fourth home in the same block is to start soon.

U. L. Willie declared this week that he had sold a homesite to Dr. A. C. Travecek, Jr., immediately west of Mrs. E. W. McKenzie's home. He said he had been informed that a modern estate-type home would be erected on the property.

Plans are being discussed for many other homes. A Matador contractor told a Tribune representative that he would erect a modern funeral structure for McDonald Funeral Home immediately south of their present location.

City of Matador will let contract for approximately \$60,000 of street improvements on May 11. Plans are being rushed to let contract for Motley county's new \$200,000 courthouse within a few months.

Ex-servicemen organizations will soon consider the immediate construction of the Servicemen's Memorial building for which funds were collected before the end of the war. It is expected that the building will cost \$20,000 or more. Unconfirmed reports declared yesterday that a modern tourist court would be built here.

A landmark has been removed in the past week with the "tearing-down" of the sheet iron building back of the Legion hall. Improvement in the Legion building has been completed to provide temporary quarters for the bank when work in the bank building is advanced to the point where it will be impossible to conduct business during the process of repairing.

Plans are underway to double the size of Stanley Clinic. Stone for the work is being delivered on the ground but date of actual construction has not been announced.

Freeman Thacker Butane Company is making extensive improvements in office and show room, adding more room to both the front and rear of the present building.

Oldest Lady To Receive Orchid

An orchid will be presented to the oldest lady visiting Spot Cash Grocery here Saturday, it was announced yesterday by manager E. B. Brown. Presentation of the orchid is a part of the formal opening, open house event being conducted by the store, starting Saturday and continuing through May 8.

The store was recently purchased by Mr. Brown and D. I. W. Birnie from Vernon Doss. Mr. Brown said current price for a single orchid bloom is \$17.50 to \$25. He will make the presentation late Saturday.

More Neon Lights Installed In City

Matador is not only a growing city, it is a city of color by night. More neon lights are installed and casting their colorful glow throughout the business section. Since the first of the year neon lights have been installed at Waybourn's cafe, Peg's Garage, Day by Day Cleaners, Stanley Pharmacy, Household Supply Co., Rogue Theatre, Vogue Dress Shop, Rosa's Cafe and Campbell's Chevrolet. A Neon-faced clock has been installed at the Phillips 66 service station.

RETURN FROM FUNERAL

J. C. Scaff, accompanied by two daughters, Mrs. J. H. Martin and Mrs. Curtis King, returned home Tuesday night from Clarksville, where they attended funeral services Monday, of Mr. Scaff's sister.

**SO EASY!
SO SPEEDY!
SO THRIFTY!**



- 1. Applies like magic!
- 2. One coat covers most interior surfaces!
- 3. Right over wallpaper, paint, plaster!
- 4. Dries in one hour!
- 5. Gorgeous new colors!
- 6. Rich suede-like finish!
- 7. No "plasty" odor!
- 8. Washable! Durable!



Malador Hardware & Furniture Co.

ATTEND FUNERAL OF H. M. WAGLEY

Attending funeral services here Thursday of last week, for H. M. Wagley, were three daughters and a son from out-of-town, being Mr. and Mrs. Oma Wagley of Moran, Texas, Mr. and Mrs. Herschel Whitehead and children of Holly, Colorado, Mr. and Mrs. Ivan Gardner and children of Portales, New Mexico, and Herman Wagley of Pampa.

Other out-of-town relatives included two sisters of the deceased, Mrs. Emma Caldwell of Dallas, and Mrs. Mary Portwood of Arlington, Texas; also O. J. Parr and children, Dell and Charlie of Arlington, Lane Decker of Floydada, Mr. and Mrs. Edwin Sing of Quanah and Mr. and Mrs. Raymond Caldwell of Teel, Texas.

Community Club Of Whiteflat Holds Meeting

The Whiteflat Community Club met Tuesday night, April 20 at 8 o'clock in the club room of the Whiteflat schoolhouse.

Following serving of refreshments, a business session was conducted, in which officers were elected. These are: President, Bill Smith; vice-president, Tom Spray; secretary-treasurer, Dessie Townsend; Sgt. at Arms, Tom Tilson; reporter, Lola Faye Lynch.

Entertainment was furnished by Mrs. W. L. McWilliams and her granddaughter, Glenda McWilliams, who played a piano and accordion duet, and by a number of magic tricks performed by Tom Tilson.

Next meeting of the club will be held May 25 at 8 p. m.—Reporter.

FLOMOT NEWS

(By Mrs. B. A. Tanner)
(By Mrs. B. D. Tanner)

Harrison George was transacting business in Lubbock Thursday.

Henry, J. A. and Punk Welch went to Pampa Wednesday to be with Mrs. Jim Orr when notified of her son's death.

Mr. and Mrs. G. D. Pope attended the sale at Matador Saturday.

C. D. Tanner of Olton visited in Flomot Friday.

Mr. and Mrs. F. B. Hunt of Plainview attended the funeral of her uncle Willie Merrill here Tuesday.

Frank Kirkland and daughter, Melba Jo of Lubbock were visitors in the Barney Martin home Sunday.

Mr. and Mrs. G. D. Pope had as dinner guests Sunday, her parents, Mr. and Mrs. Ben Gresham of Newlin and a brother and family, Mr. and Mrs. C. E. Gresham of Childress.

Mr. and Mrs. Harley Gunn were Matador visitors Saturday.

Mrs. Lem Stauder and Mrs. Ben Tanner attended the District 3 convention of the T. H. D. A. in Quanah Thursday.

Mrs. Steve Thomas and children of McCamey visited friends in Flomot Thursday.

Mr. and Mrs. Scotty Clements and son of Childress were Flomot visitors Thursday.

Mr. and Mrs. C. W. Webb of Morton visited in the home of Mr. and Mrs. Harvey Webb Friday.

Mr. and Mrs. Tom Spears visited in Levelland Sunday with relatives at Stephenville and Spur.

Miss Betty Bumpus of Paducah visited this week with her sister, Mrs. Tommy Moore.

Mesdames Marvin Leary and W. P. Bethany made a business trip to Wichita Falls, Monday.

Mr. and Mrs. Calvin Nimmo and John Dorsey spent the week end at Lake Pauline on a fishing trip.

Gene Bethany visited friends and relatives at Amarillo for several days.

Mesdames Marvin Leary, Guy Seigler, Frank Cox and Tom Moore attended the District 3 meeting of the T. H. D. A. at Quanah Thursday.

Miss Mandy Riley of Delwin is visiting her sister, Mrs. A. C. Nimmo.

Mr. and Mrs. Vincent Thomas of Memphis visited relatives here Sunday.

Mr. and Mrs. Elbert Hardison of Childress spent Sunday in the home of Mr. and Mrs. Pete Timmons.

Mrs. J. S. Thomas spent Sunday here with her children and accompanied Vincent Thomas home for a visit.

Mrs. A. B. Simpson and children of Matador spent Sunday here with relatives.

Clovis Murphy, Tom Tilson, Lonzo Lynn, W. A. Rattan, Geo. Kindle, Sonny Murphy and Jimmie Watson had good luck on a fishing trip last week-end.

Mrs. Clyde Smith and daughter of Pampa, Texas, visited in the home of her parents, Rev. and Mrs. R. L. Jameson.

Mrs. A. W. Wallace of Crosbyton was accompanied home by

her mother, Mrs. E. P. Humphries.

Wanda Grees of Matador, was a week-end guest of Nelda Spray.

Mr. and Mrs. Eddie Castleberry and family of Grand Prairie and Mr. and Mrs. Vinson Jeridan of Dallas, were guests of Mrs. J. M. Spray and Mr. and Mrs. Alfred Watson over the week-end.

Hiram Smelser and son visited in the home of his parents, Mr. and Mrs. S. H. Smelser and brother, John Smelser over the week-end.

F. M. Casey visited the past week in the homes of his sons and daughters in Sweetwater, Abilene and Wichita Falls.

Northfield News
(By Mrs. Tom Moore)

Miss June Hughes has returned home after an extended visit with relatives at Stephenville and Spur.

Miss Betty Bumpus of Paducah visited this week with her sister, Mrs. Tommy Moore.

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H. D. CLUB MEETS

Northfield H. D. club met in a member meeting at the home of Mrs. Mary Hoover, Friday 23. Present were: Mesdames Marvin Leary, Nolen Thomas, Clarence Martin, J. M. Dobbins, Tom Moore, Allen Thomas and Clem Timmons. Refreshments of cake and punch were served. The members will meet at the school house Friday, and the next regular meeting will be May 14 at the home of Mrs. R. C. Elliott jr.

ON FISHING TRIP

Mr. and Mrs. John Barton of Flomot accompanied by Mr. and Mrs. Lowell Don Whitaker, Mrs. J. C. Burlison, Mrs. Katie James and Mr. and Mrs. Ed Skinner of Olton left last week on a fishing trip to Possum Kingdom Dam near Graham.

Mr. and Mrs. Allan Tomlinson and baby son of Lubbock visited over the week-end with her parents Mr. and Mrs. A. B. Groves and his mother Mrs. W. R. Cammack.

Advertisement for Sam's Hens. Includes a small portrait of a man and the text: "From where I sit... by Joe Marsh" and "Sam's Hens Wear Spectacles!"

Yes, it's a fact! Sam's brood of two dozen hens are wearing spectacles—which he bought from a mail-order house in Capitol City.

Sam says it works (and big poultry raisers say so, too). The hens see each other through soft colored glasses, and instead of fighting and pecking at each other, they go around placidly, gain weight, and lay more eggs.

Makes me almost wish we could have rose-colored glasses for human beings, too. So that instead of quarreling and criticizing, like we do so much of the time, we'd live and let live in contentment.

From where I sit, the human race wastes a powerful lot of time in wrangling over minor issues... whether a man should drink beer or cider... whether a woman should wear slacks or skirts... instead of seeing each other through "spectacles" of tolerance that enable us to live-and-let-live like Sam's brood of chickens.

Joe Marsh

Whiteflat News
(By Lola Faye Lynch)

Rev. W. T. North and family have moved to Peacock, Texas, where Rev. North has accepted full time work as pastor of the Baptist Church there.

Mrs. E. W. McWilliams and Mr. and Mrs. Clyde Lancaster returned to their home in Lovington, New Mexico, Wednesday. They were accompanied home by Gene Morris.

Mrs. C. P. Pool was called to Tucumcari, N. M., by the illness of her sister.

Mrs. J. M. Spray, who has been an invalid for two years, has returned to the home of her daughter, Mrs. Alfred Watson. She was staying with her son in Oklahoma.

Mr. and Mrs. Roland Hart and Mr. and Mrs. Curtis Strickland and children visited in the home of their parents, Mr. and Mrs. A. K. Wilkinson over the week-end.

Clovis Murphy, Tom Tilson, Lonzo Lynn, W. A. Rattan, Geo. Kindle, Sonny Murphy and Jimmie Watson had good luck on a fishing trip last week-end.

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Mrs. A. W. Wallace of Crosbyton was accompanied home by

SUCCESSFUL LIVING

Starts with a **BETTER HOME**

If you want to build a new home, rebuild or repair your present home, we can help you. We stock all building materials the market provides. It will be a pleasure to render you a service.

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YOUR HOME WILL BE COOL AS A MOUNTAIN LAKE WITH MODERN AIR CONDITIONING

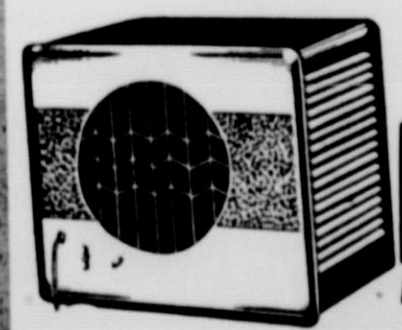
We are headquarters for all types of air conditioners. If you install air conditioning now in your home or business, you will have advantage of its service throughout the hot months.

We have the best equipment offered on the market, proved by experience of thousands of satisfied users. We made large purchases during the winter months when choice of stocks was available. We have a conditioner for all sizes of needs.

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- Aspen Wood Pads
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NEW Certified Lamps

STYLE! BEAUTY!... and TWICE THE LIGHT at No Extra Cost!



New Certified Lamps—produced by the leading lamp makers after three years research—give you 50 to 100% more usable light than ordinary lamps...and at no extra cost!

Certified lamps now bring you the smooth, glareless, sight-saving light you've always wanted...in smart, lovely new styles and designs that set them apart. You'll get not only more good light for seeing, but soft atmospheric lighting at the flip of a switch.



Certified bridge lamps—a popular size with amazing new lighting value.

The new Certified Floor Lamp combining a 100-200-300-watt bulb with the new circular fluorescent tube! Abundance of smooth sight-saving light!

This tag tells you it's a CERTIFIED LAMP

The patent-protected reflector bowl is the big reason for the outstanding increase in the sight-saving light that CERTIFIED LAMPS give you.

Lovely CERTIFIED table lamps for new room beauty.

West Texas Utilities Company

PARENTS' DAY ATTRACTS LARGE CROWD WITH UNUSUAL EXHIBITS AND PROGRAM

(By Elwanda Martin)

A style show staged by girls of Mrs. Loyd Latimer's home-making classes of Matador High school was one of the principal features of a Parents' Day entertainment held at the school last Friday.

Other attractions included story telling by grade school pupils, declamations, numbers by both grade school and high school chorus directed by Mrs. L. D. Wilkerson which were part of the assembly program presented at one o'clock, as well as rooms exhibits in the various class rooms.

Unusual interest was shown in the response of the parents and patrons who began arriving when the doors opened at nine o'clock. Many parents lunched with the children in the school lunch room.

The exhibits in the grade school building consisted of art work which included points brought out in history, geography and other subjects of the students.

The Homemakers class in high school had an exhibit of their home project work that the girls had done outside of class. The display consisted of dresses, aprons, scarves, pillow cases,

cup towels and pot holders. The girls had made baby clothes in their class work and they were displayed on dolls.

The assembly program began with the audience singing "America" and "Smiles" directed by Mrs. Wilkerson and accompanied by Dorothy Traweck.

Soft music was played by Dorothy Stanfield while Clara Marshall presented the girls as they appeared. Joan Florence modeled a green and white gingham that cost \$5; Lorette Tooke wore a rose cotton frock costing \$3; Shirley Estes' dress was yellow broadcloth costing \$4; June Neighbors modeled a red and gray checked gingham costing \$3.07; Pauline Blevins wore a multiple color percale that cost \$2.07; Joy Martin modeled a pink chambray costing \$7.98; Wanda Pyle wore a multiple muslin that cost \$5.46; Clara Jameson wore an aqua chambray costing \$4.10; Sue Lancaster modeled a rose gingham plaid that cost \$5.49; Thessa McDonald's dress was of gray percale and cost \$1.77; A rose broadcloth that cost \$4.49 was worn by Mary Helen Stephens; Dorothy Bearden wore a green and white chambray that cost \$3.98; Letriss Simpson wore a yellow percale costing \$2.79; Sybil Jackson modeled a red plaid gingham that cost \$2.17; Doris Ann Doss wore a blue suiting dress that cost \$3.27; Joyce Reynolds modeled a tan chambray that cost \$4.07; Dolly Smallwood wore a blue and white checked gingham costing \$5.79; Carolyn Lynn's dress was red and white chambray that cost \$3.58 and Betty Hoyt wore a red cotton suiting dress that cost \$2.85.

Sue Lancaster won first place in the style show and was given a prize, and material for a dress was given to her by Harry Willett Dry Goods Company. Mary Helen Stephens received second place and also was given a prize. Judges for the style show were Mrs. J. R. Emmons and Mrs. Mary K. Rattan.

Other features of the assembly program was story telling by Ann Lee, who won second place in the district and Jo Ann Darsey who also placed in the district.

The grade school chorus sang three songs directed by Mrs. Wilkerson. The chorus went to Floydada last week where they received third place in the district.

Betty Montgomery, who won first place in the district, Betty Ruth Smalley, who won second place in the district, Jimmy Graham, Tom Hamilton and Norma Casey who also won second in the district gave declamations.

The high school chorus concluded the program singing "Wagon Wheels", "Were You There" solo part being sung by Barbara Ketchersid, and "Now Is The Hour" under the direction of Mrs. Wilkerson, accompanied by Dorothy Traweck.

C. W. GIESECKE IS BANQUET SPEAKER

C. W. Giesecke, president of Matador Lions Club and former school superintendent at Roaring Springs, was guest speaker at the junior-senior Flomot High school banquet, Friday evening, April 16.

An outstanding address was made by Mr. Giesecke, who used for a subject, "Building for the Future". Music for the occasion

was furnished by Bob Murrey's orchestra of Borger.

The theme was "The Blue Danube" and the banquet hall was decorated as a night club, with blue and white appointments at individual tables arranged for groups of four.

Invocation was given by Rev. R. H. Knight the address of welcome by Paul Cruse with response by Walter Speer. Solos were sung by Iva Mae Johnson, Wanda Pearl Fisher and Janella Jones, and other songs were sung by members of the junior class. Short talks were given by Supt. R. L. Tate and class sponsor, Mrs. H. V. Cromer. Mr. Giesecke was presented to the group by Jack McGann.

The delicious menu consisted of steak and gravy, English peas, mashed potatoes, lettuce and tomato salad, celery, cranberry sauce, rolls and pie a la mode. The meal was prepared and served by the home economics class, under supervision of the teacher, Mrs. Christine Odum.

Members of the junior class are: Iva M. Johnson, Janella Jones, Joyce Tiffin, Mary Elizabeth Gunn, Sylvia Purdy, Betty Jo Slower, Wanda Pearl Fisher, O. D. Calvert, Ervin Merritt, Richard Nall, Jack McGann, Paul Cruse, Donnie Martin, Bill Dean Washington and Oliver Clark.

The senior class members are: Ava Nell Monk, Nita Martin, Riley Turner, Ben Turner, Doyle Calvert, Walter Speer, Rex Tiffin, Garland Cavitt, Cecil Reed, Mary Clay, Frank Fisher, John Gilbert, Walter Gunn and Barney Joe Martin.

Others present, including faculty members and their husbands and wives were: Wilburn Martin, Mr. and Mrs. G. D. Pope, Mr. and Mrs. H. V. Cromer, Supt. and Mrs. R. L. Tate, Mrs. Christine Odum, Coach Edwin Stettin, Mrs. Nannie Turner, Ott Hines and Mr. and Mrs. C. L. Murry of Borger.

ON FURLOUGH VISIT

Pfc. John Ketchersid of the Army Air Corps, spent the week end here, visiting his parents, Dr. and Mrs. J. G. Ketchersid, where he has been in training. From here he will go to Chanute Field, Illinois, where he will receive jet training.

AT MOTHER'S BEDSIDE

Mr. and Mrs. Clyde Wommack of Kennwick, Washington were here last week at the bedside of her mother, Mrs. R. M. Rigby, who was a patient in Stanley's Clinic.

Also at the bedside of her mother is Mrs. Laura Stratford of Dallas.

CARD OF THANKS

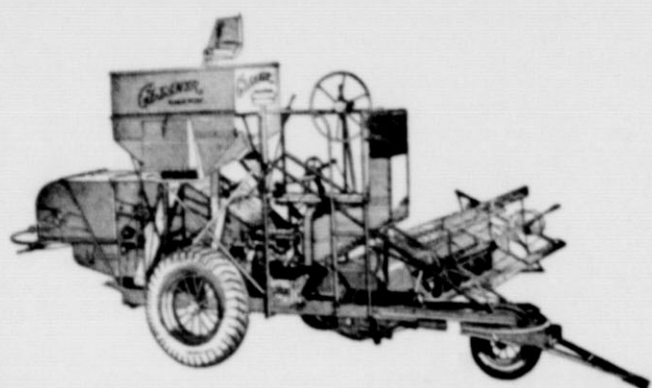
We wish to take this means of expressing our profound appreciation to our many friends and neighbors of Motley County, Pampa and elsewhere, for the many acts of kindness and words of comfort extended to us at the passing of our beloved son and brother, May God's richest blessings rest on each of you.
Mrs. J. L. Orr and Sam Orr and family

Mr. and Mrs. Farris Fish made a business trip to Fort Worth and Dallas the first of the week. Mrs. Jim Cooper visited Stinnett the past two weeks with her daughter and family. Mr. and Mrs. Jimmie Wortham, who accompanied her home Saturday night.

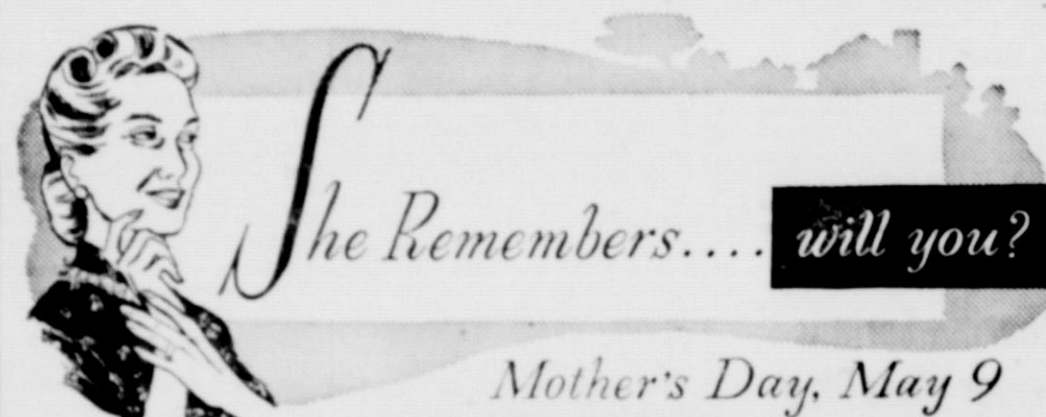
M. L. SOLOMON

JEWELER
Fine Watch and Jewelry Repairing
5 to 10 days service on your watch repairing by 2 expert watchmakers.
Floydada, Texas

GLEANER BALDWIN



COMPLETE STOCK OF REPAIR PARTS
BRASELTON IMPLEMENT COMPANY
ROARING SPRINGS, TEXAS



She Remembers... will you?
Mother's Day, May 9
GIVE HER A SPECIAL Mother's Day Cake

PLACE YOUR ORDER EARLY
CITY BAKERY



IT'S A PLEASURE...
WHEN EVERYTHING RUNS SMOOTHLY

A cranky, troublesome car can ruin a perfect vacation. Make sure your car is in A-1 condition before you start off for vacationland. Drive in today and let us check your car from bumper-to-bumper. Tune-up the motor, adjust the brakes, do everything so important to your car's "health" and your happiness and safety.

PEG'S GARAGE



BEAUTIFUL SATIN GOWNS
Delicate pastels... of murmuring satin or silken crepe exquisitely combined with lace and net at \$3.95 up

LOVELY LINGERIE...

Panties 59¢ to \$1.25
Slips \$2.98 to \$5.95

NEW LENGTH SHORT PETTICOATS
\$4.49

CAMISOLES TO MATCH
\$3.49

GIVE MOTHER A NEW
SHEER COTTON DRESS

We Have A
Large Selection
Wide Ranges of Sizes
\$8.95 to \$16.95

Mother loves
pretty things
to wear



... AND SHE PREFERS
NYLONS
IN NEW SHADES
51 Gauge -
- 15 Denier
\$1.95 & \$2.25 pr.

The always welcome gift to any woman... and you may be sure Mother will love them. Sleek, smooth sheer Nylons in the light sun bright shades for summer. Buy her several pairs.

GIFT SUGGESTIONS

- SMART HAND BAGS
- BOXED CHOCOLATES
- MOTHER'S DAY CARDS
- COSTUME JEWELRY
- TOILET SETS
- TABLE LINEN
- BATH TOWEL SETS
- BATH SETS

Matador Variety

OD EVENT! IN OPEN HOUSE

STARTS
Saturday,
May 1
CLOSES
Saturday,
May 8



D. I. W. BIRNIE

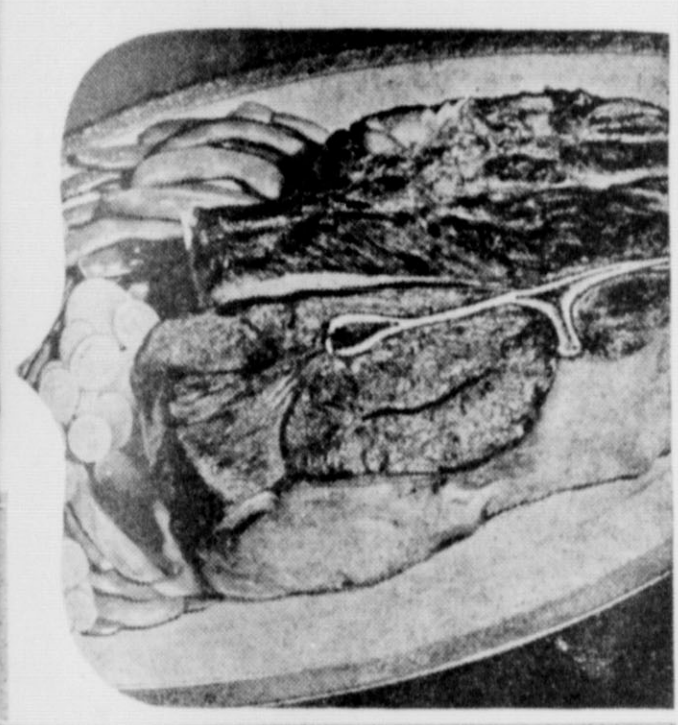
Free Coffee

SATURDAY, MAY 1st

unusual history. It is our way of saying
the firm's history. We are going to hold "OPEN
house" in every department. Here you will
buy in case lots or enough for a meal,
to become acquainted with our policy
at the time.
on (7) baskets of groceries. Plenty of
"HILL-BILLY" music. We invite you to

BUY THESE BARGAINS SAVE MONEY

CASE LOT PRICES DURING THIS GREAT EVENT
(NO SALES WILL BE MADE TO DEALERS)



lb. **BACON ... 61c**
... **BACON**, pound 59c
... **Sausage**, lb. 36c
... **PEO**, pound 39c
... **PLenty of 4-H CLUB BEEF—ANY CUT—Also regular beef**
... take your order for half-a-beef, or any amount. You select
... will cut it up and place it in your locker. We Guarantee
... satisfaction.

46 oz. ADAMS
ORANGE JUICE
12 cans \$3.10 case
24 No. 2 Cans
\$2.69 case

WHITE SWAN
PURPLE PRUNES
No. 2½ Glass Jar
1 doz. (12) case **\$1.79**

DEL MONTE — No. 300
TOMATO JUICE 
4 doz. (48) Cans
case **\$4.33**

WHITE SWAN — 46 oz. Cans
GRAPEFRUIT JUICE
12 Cans \$1.88 case
24 No. 2 Cans
\$1.68 case

CONCHO — No. 2½
HALVES or SLICED
PEACHES
24 CANS
\$6.29 case

HEART'S DELIGHT — 46 oz. Can
PINEAPPLE JUICE
12 CANS
\$5.24 case

PICTSWEET NO. 2
PEAS
24 CANS
\$3.11 case

Large California
Dried Prunes
2 pounds 24c

GOLD TIP — CUT
Green Beans
24 No. 2 CANS
\$2.75 case

LUCKY TRAIL — No. 2½ Cans
APRICOTS HALVES
24 CANS — IN SYRUP
\$5.49 case


12 QUART BOTTLES
PUREX
\$2.07 case

EMPSON'S VINE RIPENED
TOMATOES
36 No. 300 CANS
\$5.69 case

PALMOLIVE
BATH SIZE
 16c

WHITSON'S PINTO, No. 2 Can
BEANS, 2 doz. (case) \$3.07
ADAMS, No. 2 Can
ORANGE JUICE, 2 for 23c

SWEET PICKENS
PEAS
24 No. 2 CANS
\$2.79 case

SUPER SUDS
L.G. BOX
 39c

BRER RABBIT — Brown — Blue
SYRUP, 5 pound pail 51c

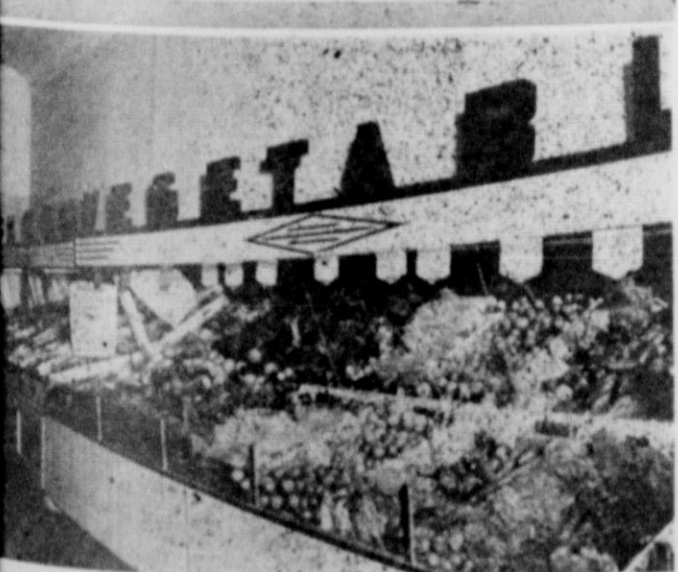
FRESH, Long Shredded
COCOANUT, Pound 71c

VEL
L.G. BOX
 32c

SNYDERS
CATSUP, 14 oz. bottle 16c

PLENTY OF TOILET TISSUE

HERSHEY BARS — HERSHEY COCOA
PLENTY OF WRIGLEY'S CHEWING GUM



CEY & LOCKER PLANT

MATADOR, TEXAS



E. B. BROWN

Matador's Greatest OUR FORMAL OPENING



FREE

7 Baskets of Groceries

GIVEN AWAY SATURDAY, MAY 1st
NO OBLIGATION

3 BASKETS AT 5 P. M. — 4 BASKETS AT 8:30
YOU MUST BE PRESENT TO RECEIVE GROCERIES

THE CAKE DISCOVERY
OF THE CENTURY

Betty Crocker
ORANGE CHIFFON CAKE
SOFTASILK
41c

**FIRST REALLY NEW CAKE
IN 100 YEARS!**
Betty Crocker CHIFFON CAKE

made with "kitchen-tested" Enriched
GOLD MEDAL FLOUR

10 Pounds 98c
25 Pounds \$1.93
50 Pounds \$3.79

EVERLITE
FLOUR

50 Pound Sack . . \$3.41
25 Pound Sack . . \$1.71

SUGAR 10 POUND BAG **85c**

Strawberry Preserves Monarch, 1 lb. Jar . . . 46c

RITZ
29c

Shredded
Wheat
17c

Premium
Crackers
large box
46c

COFFEE 52 1/2 c PEACHES 26c

PORK & BEANS, Monarch, 2 Cans For 25c

VIENNA SAUSAGE, 2 Cans . . . 35c TREET, Can 49c

PEAS, Sweet Pickens, No. 2 Can, 2 Cans For 23c

TOMATOES, Empson, No. 300 Can 2 Cans For 31c

MRS. TUCKER'S 31b JAR SHORTENING . . . \$1.11 HEART'S DELIGHT, 46 oz. CAN Grapefruit Juice . . . 16c

WHITE SWAN, No. 2 1/2 Glass Jar, In Syrup
PURPLE PLUMS, 2 For 31c

MONARCH, Short Cake, No. 2 1/2
PEACHES 49c

HOMINY, No. 2, 3 Cans For 31c

TUNA, Yacht Club, Flat 48c

SALAD
DRESSING
Pint 29c
1/2 Pint 17c

Bestyett
HONEY
34c

COLORADO NO. 1
PINTO
BEANS
3 POUNDS
36c

SHIVELY'S No. 2 Can
ORANGE JUICE, 3 FOR 31c

TAMALES, Thrift 26c

CRUSHED PINEAPPLE, No. 2 33c

MONARCH, NO. 1 CAN
SPINACH, 2 Cans 21c

WHITE SWAN, NO. 2 CAN
GRAPEFRUIT JUICE, 3 Cans 20c

TUNA, Sweepstake, Can 32c

DEL MONTE, NO. 300 CAN
TOMATO JUICE, 3 For 27c

WHOLE, NO. 2 CAN
NEW POTATOES, 2 Cans 29c

Free Cold Dr

FREE SAMPLES OF FINE

Here is one of the most unusual
"Howdy" to old friends of the firm
HOUSE" for a full week, offering
find many "hard-to-get" items in
you will save money. We want the
of offering the best of foods at the

Don't miss Saturday, May 1. We
cold drinks, coffee, free samples and
visit us.

TAKE ADVANTAGE OF

Starts May, 1

Ends May, 8

LOCKER RENT DUE MAY
WE HAVE ENLARGED OUR
A FEW LOCKERS ARE NOW AVA

HAMS, half, lb.

WHOLE
HAMS, pound

FRESH — POUND
CHICKEN,

FRESH OR FROZEN
FISH, Pound . . 59c &

EVERY DAY
BAR-B-CUE, lb.

FRANKS Pound

A FULL TRUCK

fresh FRUIT VEGETABLES

Direct From "The

SPOT CASH GROCERY

E. B. BROWN AND D. I. W. BIRNIE

EL MATADOR

NORMAN SPRAY EDITOR
PATTIE PIPKIN ASST. EDITOR

Impus Klatter

Kids: What have you been wondering lately about those good-lookingers who were Wanda and Ollie Sue last Friday night? Maybe it was Fish and a very cute boy named Vernon? Not bad at all! Patricia had a very cute date last Sunday, folks! They were seen just everywhere. How about pouring those in and let's get started! How about Bobby York and Shirley Estes could have together last Saturday at preview? Isn't this getting to be a habit, kids? According to Sappo and Shirley and Joyce and Leo since Thursday night, nothing is better than a date to play tennis! It is usually more fun when it's raining, isn't it? Next time there will be every little about the hay ride for the seniors and sponsored by the seniors. So long, Miss El Matador

SAVE USED FATS!

HELP YOUR COUNTRY... HELP YOURSELF!

There is still a very real need for every ounce of used fats we can salvage. The world-wide shortage is greater today than ever before. Please... keep saving and turning in your used kitchen fats. P. S. Yes! you do get paid for them... and you know how ready cash counts today.

Keep Turning in Used Fats! American Fat Salvage Committee, Inc.

FFA BEGINS WORK ON BUILDINGS AT CHILDRSS

Members of the Matador chapter of the FFA were transported to Childress Thursday and Friday to begin work on the dismantling of the eight army buildings purchased by the schools at Childress Army Airfield.

During the two days one complete 56x20 building was wrecked and moved to Matador. The building was one of the two latrines bought along with five barracks and one recreation hall.

Boys working left here at 6 a. m. Thursday and finished unloading here at 9:30 p. m. Friday having done quite a lot of work for two days.

Those who made the trip are as follows: Garland Rattan, Sappo Giesecke, Picky Cox, Lewis Blewins, Jody Graham, Billy Dean Smallwood, Jerry Warren, R. L. Holt, Watson Townsend, W. F. McCaghen, Don Wason, John Warren and Peck Thompson.

Only boys who are passing all subjects will be used for the work but it is hoped more work will be done before school is out.

Graduation Program Planned By Officers

Program for the 1948 senior commencement exercises is being planned this week by senior class president and secretary, Leo Archer and Gwendolyn Wilkinson.

According to grade averages, Miss Wilkinson is valedictorian and will give the principal address, while Archer is salutatorian and will also give a short speech. By grade averages, W. F. McCaghen ranked third in the class. Norman Spray was fourth with an average of 90.06. Rest of the averages were below 90.

Other than the addresses, the senior class song will be sung as well as a few extra numbers. Also, the school awards will be presented as well as the diplomas which represent the seniors' dreams.

MATADOR WINS ONE REGIONAL PLACE

Out of the nine students entered in regional events at Lubbock last Friday and Saturday, April 23 and 24, only one placed and that was Dorothy Traweck who won fourth place in the typing contest.

Though all Matador track men passed the preliminaries, they were beaten out in the finals without any placing. Bonner Nelson ran the 220 race in the finals, Leo Archer the mile and Bobby Thompson the half mile. Loren Jones threw the discus.

Rosemary Bloodworth and Ann Harp, the girls' doubles tennis team lost two out of three sets played in their first play-off with White Deer. Pattie Pipkin representing the girls singles from Matador also lost her first set to a girl from Peacock.

Norman Spray did not place either first or second (the only places recorded) in the ready writer's contest and it is not known how far down the line his essay placed. Pattie Pipkin was also entered in typing but did not place.

This is the first year in some time that Matador has competed in the interscholastic league events and it is hoped that next year some of the contestants will find or make their way to Austin to the state meet.

ACC PRESIDENT SCHEDULED FOR BACCALAUREATE

Don H. Morriss, president of Abilene Christian College has agreed to be principal speaker for the senior baccalaureate program Sunday night, May 16.

Mr. Morriss is well known throughout this section of the country and has a reputation for delivering quick sincere messages. It is believed the baccalaureate program will be enjoyed by all, according to Supt. Bert Ezzell and a record crowd is expected. Services will be held in the Matador high school auditorium.

SENIORS TO LEAVE ON ANNUAL TRIP

The 1948 seniors will leave tomorrow morning (Friday, April 30) on their annual senior outing at 2:00 a. m. Being allowed to spend only one night away from home, the class, being ever-alert intends to leave at two Friday morning and probably return at about 11 p. m. Saturday night, lacking only three hours being gone two nights.

Reservations have already been made at Black River Village resort, located between Carlsbad, N. M., and the Carlsbad cavern national park, where the group will stay while at Carlsbad. Among things scheduled to be done while there is a trip through the caverns, and horseback riding and swimming at the Village.

Along with the seniors will probably be sponsor Vance Gilbreath, and room mothers, Mrs. Roy Smith, Mrs. Herman Stanfield and Mrs. W. F. (Bill) McCaghen.

IN CORRECTION

The editor wishes to correct an error which appeared in last week's El Matador. Not included in the list of district placers from MHS who lunched with the Lion's club Tuesday, April 20, were the doubles tennis team Ann Harp and Rosemary Bloodworth. Also not named was Heavy Thomas who tied for third place in the district low hurdles race.

Date For Senior Chapel Program Set

The annual senior chapel program has been set for Monday, May 10, at 11 o'clock in the high school auditorium.

The program will include such usual features as the class history, class will, class prophesy, and songs and perhaps some skits.

W. F. McCaghen has been designated to write the class history, Leo Archer the class will, and Norman Spray the class prophesy.

At 1 o'clock, following the chapel program, the complete high school will be transported to Roaring Springs for a half-day all school picnic.

Mr. and Mrs. C. W. Giesecke and small daughter, Ann are visiting in Texas City and Houston this week.

Free Bird of Midland visited over the week-end with his father, C. D. Bird and other relatives.

John H. Irwin On Honor Roll At ACC

John Irwin, son of Mr. and Mrs. John C. Irwin, route 1, Flo-mot, has been named as an honor student in Abilene Christian College, Abilene, Texas, for the first half of the college's 1948 spring semester. Abilene Christian College counts the scholastic top ten per cent of each class as its honor roll.

A freshman student in Abilene Christian College, he is majoring in the field of chemistry.

Mrs. G. N. Wilson and Joe Berry Meador of Lubbock spent the week-end here visiting their parents, Mr. and Mrs. Joe Meador.

Mr. and Mrs. J. E. Russell and Mrs. Julia Cornett returned home Monday from Mineral Wells where they spent the past two weeks.

Miss Chloye Fulfer of Lub-

bock spent the week-end visiting her mother, Mrs. Velma Fulfer. Mrs. Felix Stonehocker of Midland and Mrs. Mack Morriss of Lubbock visited here Monday with their brother and sister-in-law, Mr. and Mrs. L. A. Nelson and Mrs. Roy Smith.

Mr. and Mrs. A. D. Beauchamp and daughter, Mrs. John Lawrence visited in Lubbock Monday with relatives.

Miss Maggie Bryan visited relatives in Amarillo over the week-end. She was accompanied by Mrs. A. B. Groves.

VISITORS HERE

Recent visitors in the home of Mr. and Mrs. L. C. Harp were two brothers of Mrs. Harp, being Chester Brown of Abilene and Curtis Brown and his wife of Wichita Falls.

FOR ELECTRICAL or FRIGIDAIRE SERVICE CALL YOUR AUTHORIZED FRIGIDAIRE DEALER

HUGH R. ETTER

PHONE 606 PLAINVIEW, TEXAS

Evinrude Boat Motors - Air Conditioning

SEATS NOW ON SALE FOR THE THIRD ANNUAL SANTA ROSA ROUNDUP AND QUARTERHORSE SHOW

Vernon, Texas May 4-9



Box or Grandstand Seats Reserved for 6 Complete Shows or Individual Performances.

- COMPLETE BOX 6 PERSONS, 6 PERFORMANCES \$108.00.
- INDIVIDUAL BOX SEATS \$3.00; \$18.00 PER BOX.
- GRANDSTAND RESERVE SEATS \$2.40.
- GENERAL ADMISSION, ADULT \$1.80, CHILD 90c.

(Includes Tax) BOX OFFICE WILBARGER HOTEL LOBBY CALL OR WRITE H. A. McCarty

Phone 2145 General Admission Tickets On Sale At Heard & Jones, Huber's Drug, Sewell's Drug and Robert L. More Garage & Tire Co.

SANTA ROSA ROUNDUP AND LIVESTOCK EXPOSITION VERNON, TEXAS

From its styling to its stamina... from its road-action to its ride...

CHEVROLET - and ONLY Chevrolet - IS FIRST!

First in all-round quality in the entire low-price field!

How you and your family will enjoy ownership of this newer, smarter, finer Chevrolet for 1948! It brings you BIG-CAR QUALITY - not in one item only, but in every phase of styling, engineering and construction - and brings it to you AT LOWEST COST, as well. That is why more people drive Chevrolets, according to official nationwide registrations - and more people want Chevrolets, according to seven independent nationwide surveys - than any other make of car. That is why you, too, will agree that CHEVROLET AND ONLY CHEVROLET IS FIRST in all-round value!

You'll enjoy much greater comfort in Chevrolet for 1948. It brings you the Big-Car riding smoothness and roadsteadiness of the Unitized Knee-Action Gliding Ride. Another feature found only in Chevrolet and more expensive cars.

Just as you'll find no equal for Chevrolet value, so you'll find no equal for Chevrolet service. Safeguard your transportation by bringing your present car to us for skilled service, now and at regular intervals, pending delivery of your new Chevrolet!

Campbell Chevrolet Company
MATADOR, TEXAS

better Vacation fun!

Enjoy Your Vacation and Driving During The Summer Months By Installing Accessories:

- SEAT COVERS LARGE SELECTIONS
- MOTOROLA RADIOS FOR ANY MAKE CAR
- SUN VISORS PAINTED TO MATCH YOUR CAR
- WASHED AIR COOLERS FOR ALL CARS
- FISK LOW PRESSURE TIRES BLACK AND WHITE SIDEWALL
- MOTOR TUNE-UP

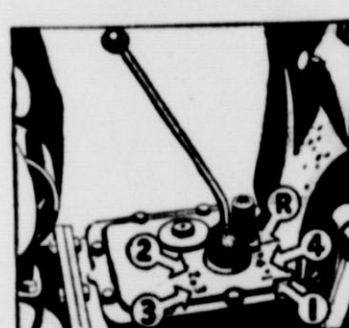
We Specialize in Tune-ups. No Guesswork When Your Motor is Adjusted With The SUN MOTOR TESTER

Bear Alinement and Wheel Balancing Service

CAMPBELL CHEVROLET CO.

SALES & SERVICE PHONE 20M

I'm sure you'll like Ford's new 4-Speed Transmission



Maybe you enjoy slow farming... but there's no money in it. If I can show you faster farming... with no more work, you'll be interested, won't you?

All right, just take one feature of the Ford Tractor, the 4-speed transmission. On the road I'll give you up to 12 1/2 miles per hour. In third speed (top field working speed), I'll give you 6 miles per hour. And so on down... each speed, even the reverse, is faster. Saves lots of hours in a year.

Won't you let me demonstrate this Ford Tractor (and its Dearborn Implements) on your farm? I have something special in parts and service, too.



Braselton Implement Co.
Roaring Springs

Planning Some Changes?

Are you planning some changes in your home? Would you like a new and modern bathroom, kitchen, bed room or other improvements? Perhaps you are planning a new home.

We have all types of materials for building, improving and repairing. No charge to give you an estimate of the cost of materials.

BURTON-LINGO COMPANY
LUMBER & BUILDING MATERIAL

Tea Is Feature Of El Progresso Club Guest Day Program

Music by guest artist, Dorothy Traweck, an entertaining playlet titled "Bargains" given by Mrs. J. R. Whitworth, and a tea in conclusion, were features of Guest Day, held by El Progresso Study Club Thursday afternoon in the home of Mrs. G. E. Hamilton.

Arrangements of sweetpeas decorated the reception rooms and refreshment table, and members of the tea committee poured. Dainty rolled bread and butter sandwiches and cookies were served. The committee was composed of Mesdames Hamilton, Marvin Vaughn, Frank Pohl, J. L. Woodruff, Ralph Stapleton, and H. H. Schweitzer. Officers of the club, who stood in the receiving line were: Mrs. A. J. Daffern, president; Mrs. Frank Pohl, first vice-president; Mrs. G. E. Hamilton, second vice president; Mrs. U. L. Willie, secretary; Mrs. J. Farris Fish, parliamentarian; Mrs. Marvin Vaughn, Federation News reporter; Mrs. Lyman Bundy Campbell, Health Chairman.

Other members and guests present were: Mesdames Joe

Bloodworth, Harold Campbell, Harry Willett, J. E. Edwards, A. B. Simpson, Willis Cooper, L. C. Harp, Dick Groves, John Hamilton, W. N. Pipkin, Rufus Emmons, A. C. Traweck, Jr., Oscar Bruce, Ben Keltz, T. E. Long, Ben Meador, A. A. Tipton, C. M. Barton, Jr., Brents Norman, B. H. Hobbs, Tommie Newman, L. R. Bishop, Lee Burns, R. E. Campbell, Jr., Bill McCughren, Annie Taylor, D. L. W. Birnie, Eldred Seigler, Robert Darsey, Elbert Reeves, Joe Wason, and Miss Mary Keith.

Final Rites Are Held For Father Of Carl Tardy

Alexar John Tardy, 71, father of Carl Tardy of Roaring Springs, died in Corsicana, Sunday, April 18, following a paralytic stroke the previous day.

Mr. Tardy was born in Marcella, Arkansas, July 29, 1876. He had lived in Falls county about 50 years, and engaged in farming until retiring about ten years ago. For the past three years he had made his home with a brother, J. T. Tardy in Marlin, until four months ago when he went to Corsicana. Mr. Tardy had been married twice.

Tribune, Matador, Motley County, Texas, Thursday, April 29, 1948

His first wife died in 1903 and his second wife died in 1914.

The body was returned to Marlin where funeral services were held from the chapel in the Adams Funeral Home with Rev. W. O. Wright officiating. Burial was in the cemetery at Travis.

Surviving are three sons, Carl Tardy of Roaring Springs, A. J. Tardy of Houston, Eugene Tardy of San Antonio; one daughter, Mrs. Ray Terry of Los Angeles, California; two sisters, Mrs. Clara Ward of Dallas and Mrs. Dick Moore of Corpus Christi; and six brothers, G. A. Tardy of Floydada, Ben Tardy of Three Rivers, J. L. Tardy of Marlin, Lee, Abner and Al Tardy, all of Dallas.

Goods News

At Willett's

Sew a fine seam with fashion-wise Simplicity patterns. June patterns are now on sale, and, as always, you'll find every style in stock.

For finishing seams and hems, seam binding in all popular colors is now available.

Yes, my darling daughter, hang your clothes on a hickory limb and do go in the water in a sleek, two-piece swim suit of lastex satin—\$5.50.

Tuck your curls under a bathing cap equipped with suction to keep out moisture—79c.

And do take little sis with you in her two piece of knitted rayon in red, blue, or yellow—\$1.25

Boy, oh boy, pajamas for boys. Sizes 6 to 14 for \$3.50.

For summer playtime, red canvas oxfords by Ked with a built in arch. Size 6-3. They go thru the washing machine like a sock.

Butcher linen in yellow for a trim suit or dress.

Sweet girl graduates, keep your eyes open for Carole King dresses. Come in often since they frequently arrive one or two styles at a time.

Especially fetching is a little number done by Marcy Lee. Low necked eyelet trimmed blouse with a gay floral printed, deep ruffled skirt.

Any mother feels assured that she's dressed in correct fashion when her daughter chooses her dress, jewelry, or Dorothy Perkins cosmetics.

Braselton & Marts

BUILDING CONTRACTORS
—Free Estimates—
Building & Remodeling
ROARING SPRINGS
Phone 696

Mr. and Mrs. Lawrence Rattan and daughter, La Nell of Amarillo visited Sunday in the home of his parents, Mr. and Mrs. V. A. Rattan.

Miss Earlene Laughlin of Lubbock spent the week-end visiting her father, Earl Laughlin.

in the Want-Ads

FOR SALE: 8 room stucco house complete with bath. See Floyd Henderson. 3tp

FOR SALE: Superflex kerosene ice box, excellent condition, priced reasonable. Roy Mitchell, Whiteflat. 3tp

FOR SALE: 5 room house and 6 lots in north Matador. R. A. Seay. 3tp

For Sale: Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. ctn

FOR SALE: 1947 Ford model superior (8 cyl.) school bus equipped with 20" 9" superior all steel body, superior heater, 1 qt. fire extinguisher, 24 unit first aid kit, 8 arrow light reflectors, 4 vertical reflectors, combination stop and tail light, 8" lettering front and rear sides, directional signals, UX-3 flags and flares, ring-wald stop arm, Web type

LUZIER'S COSMETICS

FINE PERFUMES

Vogue Dress Shop

Theatre Building
Mrs. A. B. Simpson

emergency door handle. This bus will seat 48 pupils. For further information contact J. M. Carpenter, Carpenter's Shop, Roaring Springs, Texas.

FOR SALE: Stalk Cutters—5-row Power-lift, \$130; 5-row Drag-type \$120; 4-row Power-lift \$105; 4-row Drag type \$97.50; Go-Devs: 4-row Power-lift \$120; 4-row Drag type \$110; 9-row Sand Fighters \$95. The above are All Steel and guaranteed. We built the first! All steel Stalk Cutters and first built Phares & Wilkins, 2209 Ave. H., Lubbock, Texas

FOR SALE: 20-ft. Oliver combine: 1 sorrel saddle horse well-trained, 2 compressors, also petrified rock. See Mrs. Bob Robertson, Bob's Oil Well

FOR SALE: At very reasonable prices: 1 kitchen cabinet; 1 four burner new perfection oil stove; 1 coleman gas heater; 1 small oil heater; 1 kitchen table; 1 small table. May be

V. F. W. Motley County Memorial Post No. 6286, meets 1st and 3rd Tuesdays, 8 p.m. at the court room, Matador, Texas.

All eligible ex-service men are invited to attend.

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If not pleased, your 35c back at any drug store. TE-OL, a STRONG fungicide, contains 90% alcohol. IT PENETRATES. Reaches MORE germs to KILL the itch. Today at Kenneth Jeffers.

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seen at home place North Matador. Mrs. Beatrix Watson.

FOR SALE: 4 room house and 1 lot at Roaring Springs, 1937 Ford in excellent condition. See Mrs. G. A. Ray at Roaring Springs or Mrs. R. L. Webb at Day by Day Cleaners

FOR SALE: Model A John Deere tractor; 4 row planter equipment; 2 row cultivator. See George Gray. 2tp

FOR SALE: Stock bed and new tarpaulin fits 1-2 ton chevrolet pick-up. See Bill Waybourn.

LOST: Billfold, car papers, driving licenses, pictures. \$20. Finder keep the bill and please return to Elsie Kunkel, Lockney, Texas, Box 52.

FOR SALE: Army buildings at Childress Air Base. No price. See Guy Strang or E. R. Bauman at Air Base during day. Nights Childress Hotel.

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