

# Season's Greetings

1948

## Matador Tribune

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, DECEMBER 23, 1948

PRICE FIVE CENTS

### TRAIL DUST

By DOUGLAS MEADOR

The wind held a whipstock in its frosty hands and lashed the hills with tireless fury. Frightened little clouds scurried across the sky and tore their frail garments on the moon. The cowboy felt a numbness under the thin protection of his boots and the freezing wind pressing his weather-worn face. At intervals above the noise of the wind he could hear the howling of a hungry or strayed cow. The trail finally left the ridge and entered a shallow valley that provided some protection to the cold and weary rider. Rounding a curve in the valley he arrived suddenly at a yellow light pouring from what a apparently was the window of a dugout. He thought of the linecamp ten miles beyond and secretly wished he had reached his destination. Two hound dogs bayed him with friendly barking. At that instant a door opened near the window and the figure of a massive man was silhouetted in the light. His voice was coarse yet leech with the conviviality and genial welcome of a new country. The cowboy answered the voice and soon his horse was unsaddled and rapidly biting at blades of bright fodder. The cowboy, riding through the long winter day, had almost forgotten the comfort of warmth. The slender, bright-eyed woman motioned him to a chair beside the table. She placed a pan of roast beef, simmering in its gravy, in front of him. She poured steaming coffee from a massive pot into the big white cup. After she had arranged the hot, crusty, warmed-over biscuits within his reach, she brought a glass of milk and sweet butter and at last a delectable bowl of wild plum cobbler. The homesteader and his wife watched the stranger eat. When he had finished he turned around to a position where he could see more of the large dugout. He had not observed the cedar tree near the earth fireplace when he entered. He rose and went closer. The tree was decked with strings of popcorn and pieces of tinfoil. Two nails were driven in the dirt wall above the fireplace and from them hung two small stockings. The cowboy looked at the bed where two curly-headed youngsters were smiling in their sleep. He reached into his pocket and removed two silver dollars, placing one in each of the stockings filled with nuts, hard candies and apples. In a short time he was again riding into the night, across ridges where the wind lashed with unabated fury but there was a warmth in his heart that defied the cold.

Senile delinquency warrants no impunity since it has no special franchise with society. However, human behavior is seldom improved with laws, nor is it greatly affected by the rapidly changing living habits of mankind. Much of the blame may be placed on a sort of universal frustration that develops in the years in which men and women walk in the shade of middle life. It is a sudden realization that the splendid accessory of youth has burned away like an altar candle. There is a secret panic in the heart and a sudden desire to cling as long as possible to the precious possession. It is, of course, a hopeless predicament that drives women to beauty parlors and men to their barbers, haberdashers and purveyors of male griddles. The hour in which the first realization arrives is like meeting the first installment of death.



LAUGHTER OF HAPPY CHILDREN at Christmas time, above, is a scene in the home of Dr. and Mrs. J. S. Stanley, at a Christmas birthday party for their daughter, Kay, celebrating her 7th birthday, Saturday, December 11. Tree in background was silver with blue ornaments. The scene is typical of that which is to be found in thousands of homes as the world approaches another Christmas. Children in the above picture, reading from left to right, are Thomas Edwards, Bundy Hal Campbell, Linda Beth Seigler, Kay Stanley, Jan Barton, Kent Gray, Fay Bell Jackson; second row: James Smalley, James Stanley, Buddy Darsey, Hal Hines, Carolyn Pohl, Sandra Gray, Sharon Kay Middlebrook, Pat Seigler. Favors were presented and refreshments served shortly after the picture was made. (Photo by Douglas Meador)

### Bond Sales Are Steady Through '48

Motley county residents bought U. S. Savings bonds to the tune of \$114,212.50 during the first 11 months of 1948. Report of sales to County Chairman Howard Traweck last week disclosed a steady sale through the entire year. Sale of "E" bonds in Motley county for November was \$9,562.50.

Nathan Adams, chairman of the advisory committee for Texas, wrote Mr. Traweck that Texans purchased \$177,000,000 in U. S. Savings bonds during the first 11 months of 1948.

December is declared a traditionally large-bond-purchase month and it is expected that sales will swell the county's total purchases more than any of the 11 previous months. Attractive gift jackets have been distributed to banks for holiday present-giving.

### FORMER MATADOR COWBOY IS DEAD

Another Matador ranch cowboy has gone to the ranges of eternity. W. C. (Con) McMurry, 89, pioneer cowboy died at his home in Norman, Oklahoma, Dec. 14, after several weeks illness. He is survived by his wife, three stepdaughters and one step-son, who is a student of the University of Mississippi. Mr. McMurry was employed for many years by the Matador Land and Cattle company here and later worked on ranches in South Dakota.

A few favorite people seem to have the Spirit of Christmas in their hearts throughout the year.

Apparently quite a few voters remembered past Christmases when Santa experienced difficulty in trying to pull his sleigh with an elephant.

### Flomot Burglary Loot Is Recovered

Approximately \$460 worth of tools burglarized Monday night from the A. B. Cloyd Station in Flomot, were recovered within 24 hours and returned to their owner, Sheriff John Stotts announced yesterday.

No money was taken in the burglary. Three pieces of equipment, a valve refacer, hand-saw

grinder and electric drill were removed after entrance had been gained through a rear window of the station.

Sheriff Stotts yesterday would make no statement regarding the recovery of the loot except to say it was found at a location in Floyd county. He said investigation of the burglary had not been completed and that as yet no arrests had been made.

### Boss Lion Comes Down To Earth

Boss Lion Elbert Reeves is finally down to earth after his return Monday from a plane trip to Atlantic City, N. J., delegate for the Motley County Farm Bureau to the national convention last week. It was Lion Reeves first commercial plane trip and he has become an enthusiast. He liked flying at 310 miles per hour 15,000 feet above the crowded roads and crawling trains. He found no fault with the attractive hostesses who served him delightful meals and brought blankets when his feet were cold.

Mrs. Reeves, who did not accompany him on the trip, said he had not complained to her of his feet being cold.

### Rites Held For Mrs. W. H. McBride

Funeral rites were held Tuesday afternoon at the Roaring Springs Baptist church for Mrs. W. H. McBride who died Sunday night in a Lubbock hospital. She had been a patient in Roaring hospital about one month. Interment was made in Roaring Springs cemetery.

Mrs. McBride who had been a resident of the Roaring Springs community for approximately 33 years, is survived by her husband W. H. McBride, one daughter, Mrs. Willie Turner of Roaring Springs, and one son, James McBride, Plainview.

### Boy Injured By Car At Whiteflat

James D. Steed, nine, son of Mr. and Mrs. E. D. Steed, operator of a store and filling station at Whiteflat, suffered injuries when struck by an automobile while he was skating on Highway 18 Thursday night.

His left leg was broken and three stitches were required for an injury in the right leg. He was brought to Traweck hospital here by Morman McDonald of Northfield, whose car struck him.

Sheriff John Stotts, who investigated the accident, said McDonald told him lights from an approaching car blinded him and that he did not see the youth until after he had been struck by his car.

### Polio Funds Are Needed

National polio headquarters is facing a financial crisis and is urging the nation to raise thirty million dollars in the January March of Dimes drive, according to a telegram received Saturday from president Basil O'Connor, by Mrs. U. L. Willie, Motley county campaign director. The telegram reads as follows:

"I am sending this wire to all fund raising chairmen because of my duty to advise you of the importance of the next March of Dimes drive. In 1948 alone it has cost seventeen million dollars to care for infantile paralysis patients. Of this amount national headquarters sent to chapters six million five hundred thousand dollars. Our epidemic emergency aid fund at national headquarters is now completely exhausted. Many chapter treasuries have been totally depleted. Make no mistake about it this is an emergency situation. If we are to continue to help polio victims and be prepared for epidemics next year, and continue our research and educational programs, the March of Dimes next January must be the greatest ever and net at least thirty million. Without this sum we cannot fulfill our pledges to patients and the public. Please do everything to help."

### COMING TO CHURCH SUNDAY

### Negro Reports Spirits Vendor

"You can trust a man who'll steal another man's dog", L. A. Fulcher, Roaring Springs Negro told Sheriff John Stotts, Sunday afternoon, in reporting the theft of a hound after Fulcher had made purchase from two colored Amarillo vendors of highly potent beverages.

Fulcher said he had no intention of "squealing" on the bootleggers until he discovered they had stolen his dog. Sheriff Stotts was not highly impressed by Fulcher's advice that he would find the Amarillo visitor's car loaded with whiskey. He thought the Negro was merely seeking revenge for the theft of his dog. However, he did look for the

### Bootlegger Steals Dog; Address Is County Jail

car described to him and failing to find it, called Floydada officers.

Within a short time he received a telephone call from Floydada advising him that the two Negroes had been arrested. They had plenty of whiskey—and the dog.

Sheriff Stotts went to Floydada and returned with one of the bootleggers, W. L. Love and the stolen dog. His companion, John Perry, was lodged in jail at Floydada. Love's present address is County Jail, Matador. Fulcher is happy. He has his dog back. "I wouldn't take anything for that dog," he told the sheriff.

### 'World Needs More than Bread'-Boushy

#### CITY RECEIVES CASH FOR BONDS

City of Matador has cash in the bank to pay for the Southwestern Sewer company plant here, make extensions and improve and extend the water system.

Last week a Dallas bank sent \$83,164 to the city's account as payment for the bonds voted for the purchase of the system and the improvements. The extra \$164 (approximate) was interest from December 1 until time payment was made. Price to be paid for the sewer system is \$37,000.

Abstracts and other papers to complete the sewer deal are now in city attorney Howard Traweck's hands and the deal will be completed by December 31.

Shipment of a carload of pipe to be used in extending the sewer system was delayed approximately 80 days more than the previously announced schedule of delivery. However, the city will receive No. 1 grade pipe. No. 2 grade could have been obtained for immediate delivery.

#### Santa Keeps His Promise

Santa Claus kept his promise to visit Matador by plane Wednesday on a rush trip through this area, to obtain descriptions of presents good little boys and girls wanted.

He landed on the paving and taxied to the southwest corner of the courthouse square where he distributed candy and chewing gum. He landed promptly at 2 p. m. and took off in time to keep his schedule of landing in Roaring Springs at 2:30 p. m.

Santa said he had looked at toys everywhere and that the stores in Matador and Roaring Springs had the best assortment he had found.

Santa was met here by a large crowd of little boys and girls who had gathered to welcome him.

#### BANK TO CLOSE FRIDAY AT NOON

First State bank here will close at noon Friday, December 24, beginning the Christmas holidays, remaining closed until Monday morning, December 27, according to announcements made yesterday by bank officials.

Extra half-day holiday is also being announced by other banks and clearing houses throughout the state.

Customers are requested to remember the holiday period and make banking arrangements in advance in order to prevent possible inconveniences.

#### Dynamic Christmas Sermon Delivered At Lions Meeting

"The world is starving but it needs more than bread; it needs the Salvation of Jesus Christ," Rev. Theodore F. Boushy, native Syrian Baptist pastor from Macon, Georgia, eacher of history and political science, Wayland college, Plainview, told the Matador Lions at the club's last regular 1948 meeting, held Tuesday in the Methodist church basement.

It was one of the most forceful sermons ever delivered in Matador. Eyes burning with zeal as he spoke, the inspired man, who ate dirt from the base of the Statue of Liberty, so great was his gratitude for becoming an American, continued, in part "In Christianity it is the individual that is important and America is part of God's plan."

It was not an accident that he kept this great land closed until 1942. Christian America is the only hope of the world. Here is the land where the Bible is always open—a free land, any country in which the Bible is closed is not free.

"We are trying to feed the world by bread but goodwill cannot be bought. We can give any country that is not free, all the money we possess, all the food, and we will not have obtained their goodwill. The people of the world need food but more than food they need the gospel of a redeeming love. They need to know of Christ—they need the Christ program. We cannot buy peace except through the program of Christ."

Rev. Boushy was introduced by Lion Clifford Potts, program sponsor.

#### Green Present Presented

Charter member Lion Henry Pipkin saw green at the meeting. It was a \$100 bill, a present from the club for his faithful service in preparing meals on alternate meeting dates and his general loyal attitude in performing services for the organization.

A number of visitors were introduced and Tom Tilson was welcomed into the club as a new member. Song leader was Lion Marvin Brotherton.

#### MUTE QUESTION OF CONTEST STILL MUTE

Question of winning side in the attendance contest continues to be avoided. Boss Lion Elbert Reeves did not mention the contest at the Tuesday meeting, although it was to have been decided at the December 7 meeting.

Lion Douglas Meador was fined \$5 for publishing in his newspaper that the Tuesday menu would include turkey and dressing, as announced previously at the beginning of the contest. The menu did not include turkey and dressing. No presents were presented as announced at the beginning of the contest. Who won the contest is the mute question.

Tail Twister Ralph Stapleton, in a mad orgy of power, fined hopeless members on the slightest provocation, but ignored the only important question—who won the contest?

#### MERRY CHRISTMAS

The Tribune wishes to extend sincere Christmas greetings to all readers and advertisers. When this issue is in the mail the Tribune plant will be closed until Monday morning, December 27, that the day-and-night-working staff may enjoy the Christmas holiday.

In this 20-page issue the Tribune news press has made 15,300 impressions (two pages each) to produce the ten black and two red runs. To cover the present circulation 1,275 copies are needed.

To all of you, our good and loyal friends, we extend best wishes for the merriest of Christmases. Douglas Meador, Lila Meador, Earl McBride, Elwanda Martin (released from hospital last week), Billy Ray and June Neighbors and Sue Brogdon.

### Why Don't You Read The Bible through In 1949!

The Bible is the greatest book in the world. More copies are sold than any other book. Nearly every home in America has a copy in it. Too often it is just a decoration, or just in case it is needed on special occasions, or to be needed for reference. How few people have ever read through it. Why? When it has been read, it offers life and happiness. It offers life for more. In it Jesus offers us life. He is the way. He came to bring peace. He died to redeem us from sin.

It is the book the missionary took to other lands and they read it to heathens. Many years ago a man read an officer's little book coming to the mission school. He was full of money and he came to the school to study the Bible. He didn't want to study the Bible. They told her she didn't believe it but she would study it. She went home and came back later and said she would study the Bible. She wasn't going to believe it. She did come and studied it and she did believe it.

Mothers of African babies are just as much about God as American babies. Your baby is to be taught about God. Are you teaching it about God or do you depend on some one else to do that? Or are you mothers trying to get your children's minds stuffed with all worldly things such as funny papers, etc. They don't learn the scripture the little while they are at Sunday School. Children don't stay for church any more Sunday morning or Sunday night. People now-a-days think it is too tiresome for children to sit still at church especially at night, but children who are old enough to go to a sermon can stay at a picture show until 11 o'clock and see the show twice. They could enjoy reading the Bible though if you would encourage them to do it. I did it through when I was twelve years of age. Get them interested by the lessons in the Upper Room. Don't say you don't have time.

The mother that didn't have time to read the label on a bottle of medicine, killed her baby because she didn't take time to read it. Your child may receive

a greater death than that if you don't teach them about God and encourage them to read for themselves.

Jesus said search the scripture daily for in them ye think ye have eternal life. There is a plan in this book that must be worked out.

Read three pages daily and four pages each Sunday. Start reading on the first of January and by January 1, 1950 you will have completed reading the Bible.

Sincerely,  
Mrs. T. E. Williams

#### in the Want-Ads

**PERSONAL**  
Mabel—I have contracted for a new Butane Gas System and Servel Refrigerator with the Matador Butane Company. It will be installed at once. Hurry home—all is forgiven.—Harry.

**40-GALLON** Hotpoint electric hotwater heater, practically new. Also breakfast set of table and four chairs. D. E. Pitts. 3tc

**FOR SALE:** A three room house and lot located at Turkey, Texas. \$750. See Mutt Holland. 1tp

**FOR SALE:** One 1946 and one 1947 model "H" Farmall tractors with equipment, also 15 room house close in, upstairs furnished, sell or trade for farm or ranch. Contact E. M. Garner, Spur, Texas. 2tc

**FOR SALE:** 10 ft. MM one-way with 26-inch disc, in good condition. One 7 ft. Electric Norge refrigerator in good condition. H. S. Ward. 3tc

**CAR REPAIR:** I do all kinds of repair work on cars, trucks and tractors. Moderate prices. Located at Kifer's Garage. Your business appreciated. Walter Evans. 1tp

**WANTED AT ONCE:** Capable man to take over route of established Watkins customers in Matley county. Full time proposition with unlimited opportunity. Representative will help you get started. Well established dealers earning \$30 weekly and more. No money needed. Car essential. Only men between 25 and 55 years considered. Write A. Lewis, The J. R. Watkins Company, Memphis, Tennessee.

**FOR SALE:** 6 room house and lot. Mrs. Roas L. Williams. Roaring Springs. 11tp.

**FOR SALE:** One new four room stucco house, with bath, modern throughout, garage, just completed, in good location. One four room stucco house with bath, modern throughout with garage attached. To be completed soon. Ideal location. One 9-room modern stucco house, with bath and garage. Located on paved street, two blocks south of courthouse. Nice lawn and trees. N. J. Smalley, Phone 178. 2tp.

**FOR SALE:** Home in Matador, 2 blocks of school, six rooms (4 large and 2 small) property 110 feet x 125 frontage. See W. G. Kimbell at Kimbell's Jewelry. ctn

**FOR SALE:** 1948 model Tudor Ford sedan, equipped with heater and radio. Practically, very low mileage. N. J. Smalley, Phone 178. 2tp

**FOR SALE:** 263 acres, 223 cultivation, fair improvement, 5 miles southwest, Roaring Springs. Price \$55. J. W. Vickrey, Afton, Texas. 4tp

**HOTEL FOR SALE:** 14 rooms, 3 baths, large storage room, built-in cabinets, linen closet. Property also includes 10 courts, comfortable, furnished three of which are modern. Located on U. S. Highway 70, two blocks from Main street. Two large underground butane tanks and two large air-conditioners. See Ted Steen, owner, Matador. 3tp

**YOU NEED** not go elsewhere to buy the finest, pure-bred White Rock males. Only a few offered for sale. George W. Ratcliff. 2tp

**SIX ROOMS:** House for sale. To be moved or will sell with lot. McDonald Funeral Home. 1t

**IMMEDIATE SALE:** Exquisite Kohler living room suite, like new. Includes divan, chair, ottoman and platform rocker to match. Entire suite or will

sell separately. Mrs. Freeman Thacker, Phone No. 3. ctn

**BLIND MYSTIC Reader.** Four questions \$1. J. W. Hendricks, Box 143, Phone 931, Roaring Springs, Texas.

**For Sale:** Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. ctn.

**FOR SALE:** 1 used Graham-used FORD and FARMALL-H Hoeme plow, wheat drill at tach for Graham-Hoeme plows 1 John Deere bole puller, fits H&M Farmall, like new, at \$575.00. \*Brasleton Implement Co., Roaring Springs. ctn

**FOR SALE:** 1946 Ford pick-up, new motor, excellent condition. Phone 88, Arthur Casey

**ALL MAKES** new and used tractors, bought and sold. We always have tractors for sale. Brasleton Implement Co., Roaring Springs. Telephone 696. ctn

## Plastic Toys

TRUCKS - TRACTORS - TRAILERS

CAB-OVER TRUCKS

TRUE MODELS - DURABLE

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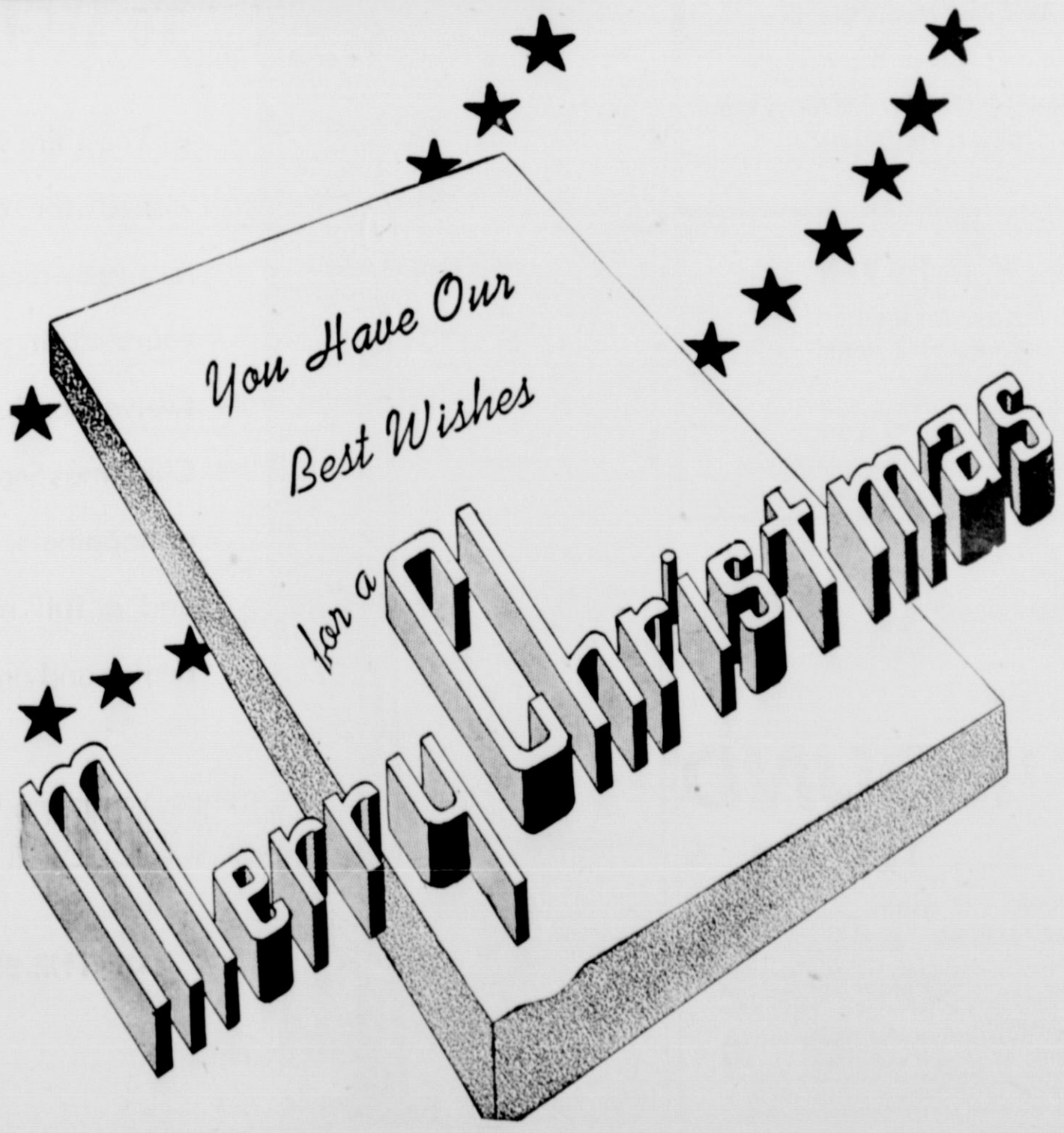
## Matador Implement Co.



## A Portrait Of Christmas

Trees a-glow with colored lights—be-ribboned gifts heaped beneath the tree—stacks of greeting cards from friends and loved ones—the heart-stirring melody of Christmas carols—stockings hung up on the mantle—the promise of a princely feast on the morrow—but, first Santa's visit and the mad scramble of eager children to see what he has brought. This is Christmas. May all of this be yours—and to it we add our warmest greetings and kindest wishes.

**L. R. Bishop**  
Feed and Grocery

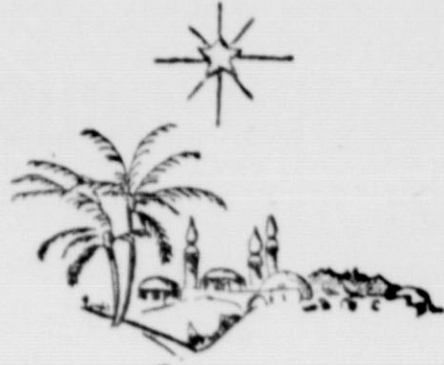


**STANLEY CLINIC**  
Dr. J. S. Stanley and Personnel

**Pied Pipers**  
BY MRS. M.

Comes now the season of the year which should be filled with joy and gladness as the world

pauses to observe another anniversary of the birth of its Saviour... but unfortunately, much of the world's unhappiness comes to light through disappointments which accompany anticipated gifts or celebrations, and many family ties are broken and many bitter tears are shed



**The Star—Our Beacon Of Faith**

The Star of Bethlehem which guided the Three Wise Men to the manger where the child-Jesus lay, still casts its gentle beams on this troubled Earth. Let us lift up our eyes unto this beacon—this symbol of Heavenly guidance. Let us enrich the lives of our fellow-men this Christmas with a new understanding of the brotherhood of Man.

**Skaggs Grocery**



Poinsettia—the flower of Christmas, with all its gentle beauty epitomizes our feeling of friendship for every one of you.

TO ALL  
A Merry Christmas

**TRAWEEK HOSPITAL**

DR. A. C. TRAWEEK, Sr.

DR. A. C. TRAWEEK, Jr.

**HAPPY HOLIDAY FOR HARRISES**



RIDING A FLOAT in Hollywood's annual Santa Claus Lane Parade is radio comedian Phil Harris (left) leaning over to tie the shoe of a next door neighbor, Sandy Weiss. Alice Faye (Mrs. Harris) stands in the background with daughter Phyllis, 6 years old. Little 4-year-old Alice Harris is held by actor Elliott Lewis, who plays Frankie Remley on "The Harris-Faye Show" on Sunday.

because a certain gift is not forthcoming.

We agree heartily with a friend who writes "... when you know that you always have my best wishes for your welfare and happiness, presents are not necessary, as true friendship in itself is the best gift one can bestow on one another."

We are wondering whether Santa complied with the simplest request we heard made this year: that of the exasperated young wife who asked for a new can opener because her old one had gone berserk.

There is nothing more heart-breaking of course, than to witness the disappointment of little children, and this year we know of several homes in which gifts for the adult members of the family were dispensed with, and attention centered altogether on the children.

While our own childhood Christmases were of the most simple nature, we remember

that they were always happy occasions. Often, a new cuddly doll was about the only toy in evidence, but there were always quantities of fruit, nuts, and candy, and we do not recall a single time when we were not content, even with old toys shined up with perhaps a new coat of paint. If our little friends received buggies for their dolls, we do not remember ever envying them. Our doll wore cute little snow suits (crocheted by Mrs. Santa, no doubt) while their dolls wore only starched dresses that they came dressed in.

The only hurt we remember receiving at Christmas, was the time a relative sent two very different toys to our sister and ourselves. She designated that the very soft, white-furred Eskimo doll be given my sister. We received a Happy Hooligan sort of doll with a hideous head supported by a spring that permitted it to wiggle continuously. That year we cried.

So, to our friends, we feel that the best thing we could wish for you is that your Christmas be wrapped securely in happiness, love and contentment.

P. S. And a Happy New Year too!

**Former Resident To Be Married In Corpus Christi**

Miss Kara Hunsucker, daughter of Mrs. Charlotte Moore Hunsucker of Corpus Christi, will become the bride of Cecil E. Burney, son of Mrs. F. E. Burney of Corpus Christi, and the late Mr. Burney, in nuptials planned for Saturday, Jan. 15. The ceremony will take place at the First Presbyterian church in Corpus Christi with Dr. Geo. West Diehl officiating.

The bride-elect, granddaughter of Mr. and Mrs. J. R. Moore, is a graduate of Matador High School and Texas Technological College. She formerly was a reporter on the Matador Tribune and for the past several years has been women's editor of The Caller-Times at Corpus Christi.

Mr. Burney, a member of the firm of Fischer, Lyle, and Burney, attended Texas A&I College and received a law degree from the University of Texas. He is a member of the board of directors of the State Bar of Texas.

He served in the U. S. Navy for 3 1/2 years, having been released from active duty as a lieutenant commander.

Subscribe for The Tribune

**SPRING THEATRE**

ROARING SPRINGS, TEXAS  
New Show Time: 7:00 p. m.

DEC. 23, 24—"16 FATHOMS DEEP"—with Lon Chaney, Arthur Lake—Comedy.

DEC. 25—Tim Holt, Nan Leslie in—"THE ARIZONA RANGER"—Cartoon and Serial

DEC. 25, 26, 27—Johnny Weissmuller—"TARZAN and the MERMAIDS"—Comedy, News

DEC. 28, 29—Jack Carson in—"LOVE and LEARN"

DEC. 30, and 31—"CORONER CREEK"—starring Randolph Scott, Marguerite Chapman

**Suit yourself!**

Spring's first need, a two-piece Stonecutter cord with fly-front skirt. The pie-wedge lapel pockets and clear buttons with fabric centers on the jacket... they're the new touch! Black or tan in size: \$14.95



HARRY WILLET  
and Company

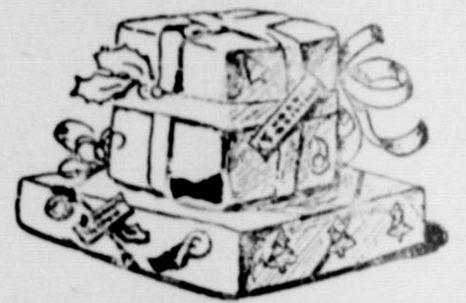


**My Stars!**

I'm running around in circles trying to find a new and different way to remind you of me this Christmas, but guess I'll just have to say, "Season's Greetings—to You."

**Peg's Garage**

Peg Spray



**"The Gift Without the Giver is Bare"**

We give to you, our friends, this Christmas Day, our deepest appreciation for the fullness of the friendship that you have given us all these years. With our gift, we enclose a little piece of our hearts for you to keep. Bless you, this Christmas, and always.

COMMERCIAL GROCERY



MAY JOY be yours this Christmas Day



and all things fine in '49

**MATADOR AUTO CO.**

J. L. WOODRUFF  
GLENN WOODRUFF  
J. R. BERRYMAN  
RICHARD TURNER

C. M. GLENN

PAUL PATTON

LEWIS C. POTTEE



# SEASON'S GREETINGS

Yes, it's true we've been wishing our friends and neighbors a hearty "Merry Christmas" for a long time. Each season's greetings seems to take on added significance because we find ourselves with new friends and new customers whom we wish to include in our list.

As we look about us and give serious thought to what has transpired the past twelve months, we welcome the Christmas season with even more enthusiasm than ever before. We have much for which to be thankful—a host of friends, a fine community, a spirit of loyalty that makes us proud to call this our home.

It is good to be among friends at Christmas and to send you our annual message of "MERRY CHRISTMAS!"



MEMBER OF FEDERAL DEPOSIT INSURANCE CORPORATION

## DIRECTORS

C. D. BIRD  
HARRY H. CAMPBELL  
B. F. SIMPSON  
RALPH STAPLETON  
ELMER STEARNS  
J. C. BURLESON

# First State Bank

Malador, Texas

Capital and Surplus \$75,000

## OFFICERS

C. D. BIRD, President  
ELMER STEARNS,  
Vice-President and Cashier  
W. N. PIPKIN, Asst. Cashier  
J. R. WHITWORTH,  
Asst. Cashier

### Mrs. W. M. Hobbs Is Claimed By Death

Funeral services were conducted Monday afternoon at the First Baptist church for Mrs. Sarah Ann Hobbs, 87, Matley county pioneer who died at the home of her daughter, Mrs. Harry Carter, early Sunday. Rev. Clifford Potts, assisted by Methodist pastor Rev. Marvin Brotherton, officiated. Interment was made in Matador East Mound cemetery. Funeral arrangements were by McDonald Funeral home.

Sarah Ann Harris was born in Palo Pinto county, Texas, January 25, 1861, died December 19, 1948. As a child she moved with her parents to Stephens county. She was married in 1877 to W. M. Hobbs and to this union ten children were born, only one of whom survives, Mrs. Harry Carter of Matador. Mr. Hobbs preceded her in death in 1935.

Mr. and Mrs. Hobbs moved to Matley county in 1897 and made their home here continuously until 1919 when they moved to Mineral Wells where they resided until Mr. Hobbs' death. Mrs. Hobbs returned here in 1937 and had made her home with her daughter since that time. She had been in failing health for the past 16 years.

She was converted at the age of 13 and joined the Baptist church of Mineral Wells in 1924. She united with the First Baptist church of Matador upon her return here in 1937.

Active pall bearers were Joe Campbell, Bill McCaghen, Bill Wason, Buck Waybourn, Noble Groves and Charlie Keith.

Besides her daughter, Mrs. Hobbs is survived by eight grand children and 13 great grand children.



V. F. W., Matley County Memorial Post No. 6286, meets 1st and 3rd Tuesdays, 8 p.m. at the court room, Matador, Texas. All eligible ex-service men are invited to attend.

### Program Presented By Junior Choir

Methodist church Junior Choir presented a program Sunday night in the church auditorium under the direction of Mrs. G. Hamilton, assisted by Mrs. Frank Pohl with Dorothy Tra-week as accompanist.

The white-robed choir standing before a Bethlehem tableau sang by candlelight. The program was as follows:

"The Holy Hour", junior choir; scripture by Chas. Robert Keith; prayer by Mickey Steen; carol "Joy to the World" by congregation; "Why Christmas is in December" by Mrs. John Hamilton carols "The First Noel" and "There's a Song in the Air" by junior choir; piano solo "While Shepherds Watched their Flocks by Night" by Frank Tra-week; song "Star of the East" by junior choir; duet "As of Gladness Men of Old" by Ruth Marie Stanley and Frances Tra-week; carol "Away in the Manger" by junior choir; offertory "Silent Night" by Mrs. G. E. Hamilton and Mrs. John Hamilton; "The Kings Birthday" by junior choir benediction by Rev. Marvin Brotherton.

Other members on the program included Neal Pipkin, Tom Hamilton, Dorothy McMahan, Wanda McMahan, Christine Green, Elwanda Green, Gail McWilliams, Dick Hamilton, Rose Carolyn Donovan, Glynda McWilliams, Harry Brown, David Keith and Donald Green.

### Local Contestant Wins Fine Horse

Mrs. Jack "Toots" Bearden returned from Cisco late Monday where she received as a first prize in a subscription contest conducted by the "Back in the Saddle" magazine, a prize quarter-horse colt filly, tentatively valued at \$1,000.00.

Mrs. Bearden entered the contest October 7 and sold 386 subscriptions to the magazine before the closing date December 19. She was given the choice of three subjects to registration colts. As an extra bonus for the success of her work in the campaign she was also given an



DALLAS—American Airlines stewardess Grace Alexander puckers-up in the spirit of the holiday season amidst a shipment of mistletoe. Some 50,000 kiss-inducing pounds, gathered in central Texas, are moving via airfreight to eastern cities.

### VISIT ENROUTE

Capt. and Mrs. Haynes Baumgardner and son, accompanied by his brother, Marion and sister, Barbara, visited here a short time Tuesday evening with Mrs. Baumgardner's parents, Mr. and Mrs. L. J. Barkley enroute to

order for a tailored to order western shirt from a Fort Worth store of western toggery.



BOY SCOUTS OF AMERICA  
Troop No. 60  
MATADOR, TEXAS  
Meets every Monday night at 7:00 p. m. at the Scout Hut

Wellington where they will spend the Christmas holidays with his parents. Capt. Baumgardner is R.O.T.C. Air Corps instructor at Tech and his brother and sister are students.

### Attend Funeral

Relatives attending the funeral of Mrs. Sarah Ann Hobbs here Monday were: Mr. and Mrs. Buck Brannon of Lubbock, Mrs. Hazel Grace of Wichita Falls, Mr. and Mrs. Lloyd Dawson and daughter of Brownfield, Mrs. Henry Hobbs of Wichita Falls, Mrs. Ida Heering of Knox City.

Petrol is the English equivalent of our word gasoline.

William E. Gladstone, four-times prime minister of England was called "The grand old man of politics."

### M. L. SOLOMON

JEWELER

Fine Watch and Jewelry Repairing  
5 to 10 days service on your watch repairing by 2 expert watchmakers.

Floydada, Texas



Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry  
MATADOR DRUG

### ARTHRITIS

In a 48 page booklet, a committee of 18 of the nation's leading doctors have issued a complete report of years of research on rheumatism and arthritis.  
From their findings a formula called Ru-Tel was then tested by physicians and clinics and has achieved remarkable results in relieving the pains of rheumatism, arthritis, backache and neuritis. Ru-Tel Tablets are pleasant to take, do not upset the stomach—give quick soothing relief, sometimes overnight. Now Ru-Tel Tablets are available through all druggists. Five bottles must help or your money refunded.

MATADOR DRUG



**Bob's Oil Well AND CAFE**

### COMPLETE LINE OF WATCH BANDS

For Ladies' and Men's Watches

Elgin and Bulova Watches

Watch, Clock & Jewelry Repair Work

### KIMBELL'S JEWELRY

THEATRE BUILDING MATADOR, TEXAS

### DR. W. O. ERVIN

OPTOMETRIST

OFFICES IN COTTLE HOTEL

PHONE 274-J

PADUCAH, TEXAS

AT CITY DRUG STORE, TURKEY, EACH FRIDAY

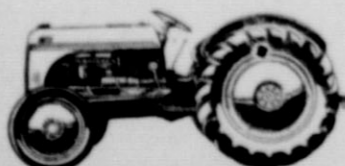


## THE ALL 'ROUND TRACTOR

- ALL 'ROUND THE FARM
- ALL YEAR 'ROUND

• Why buy a tractor that gives you only part-time service? Working time is what counts, and the Ford Tractor does such a variety of jobs that it "works more hours, saves more hours."

Ford Hydraulic Touch Control, Implement Position Control, Triple-Quick Attaching of implements . . . and the big Dearborn line of implements makes this THE all 'round tractor. By all means, come in and get the facts. You will like our parts and service departments, too.



**BRASELTON IMPLEMENT COMPANY**  
Roaring Springs, Texas Phone 696

## TO ALL OUR FRIENDS

The things you have wished for and never received—may they be yours during the next twelve months. May the Christmas Season be one of happiness, usefulness and a full measure of health and prosperity.

## GREETINGS

OF THE SEASON

# Roaring Springs Gin

HERMAN HAVIS, Manager

# A New Year's Home Party

ONE of the best places to be on New Year's Eve is right at home. Succeeded you have a party. Successful parties depend upon a bit of planning. You must have a program for the party, and a program keeps your guests amused.

There are a few good themes for New Year's Eve party at home: "Calendar Social," "New Year's Calendar Party," "Father Time Party" and "The Clock." It will be around the clock. It will be if you tell your guests the theme of your party when you invite them that they will come in fitting costumes. The best costume ought to be a prize.

There are many games you'll be playing until midnight. At midnight of course, comes "Auld Lang Syne" and the first snack of 1949.

**COUNT THE HOURS**—Put into a paper bag numbers cut from the old calendars you can find. Figures should range from 1 to 12. Have players "count off" and numbered players form one line, odd numbers a number from the other. Each person draws a number from the bag. The person who gets twelve first, scores a point for his number. He lays his numbers aside and draws again when the bag goes around. The player must have his "12 hours" by drawing a number 12 or by adding the numbers he has picked. 2, 4, 6, will make the "12." Play until one team scores 10 points.

**TIME TO SING**—This can be great fun. Select two leaders and let each choose a singer for his "choir." When the guests are well divided, hand them these words and give them ten minutes to compose a tune for the verse. They must sing it when completed.

I wish I wuz a little clock  
That didn't have a chime  
Or strike or nothin' all day long.  
But just be tellin' time.  
I'd run on slow time all my life;  
I'd never run on quick,  
And if they didn't wind me up  
I wouldn't even tick.

**PASSING TIME**—Provide a double set of small tokens symbolic of the months of the year. Calendars for January, hearts for February, rabbits for March, paper umbrellas for April, maypoles, roses or pictures of a bride for June, flags for July, picnic pictures for August, schoolhouse pictures for September, turkeys for November, Santa Claus for December.

Prepare two large cardboard sheets on each of which you have marked in black crayon twelve squares and above the squares, in correct order, the names of the months. Each leader of a team is given a small tray containing a year of jumbled month tokens. Or the word "go" the leader start their months, one at a time, down their respective lines. When they reach the end player he puts them in their proper places on the calendar. The side that finishes first wins.

Friedrich Elbert was the first president of the German Republic.

James John Corbett, heavyweight boxing champion, was known as "Gentleman Jim".

## Want A White Christmas? Then Order It!

If you're dreaming of a white Christmas and just letting it go at that, you ought to be ashamed of yourself.

What you ought to do is order a nice old snowstorm... anything from a super-special blizzard to a bargain basement job that turns the roof and the front lawn white enough to give you that jingle bells spirit.

That may seem a little fantastic to grandpa, but it's entirely possible to do the job for an odd 100 dollars or more, if conditions over your house are just right Christmas morning.

You need a cloudy sky, a plane, a pilot and a couple of 20-pound bags of dry ice. If everything goes well, you'll need a snow shovel a few hours later. Jim Blaine, a Newark, New Jersey airman who has done

quite some bit of making the weather instead of predicting it says that this time next year it may be a very common thing to have a chamber of commerce or some such organization kick in the funds to give the home town a white Christmas.

That is, providing Uncle Sam doesn't step in and set up laws forbidding it.

Blaine points out that this idea of making weather has jarred several government agencies back on their heels. To name one, let's take the weather bureau. What is a forecaster going to do when he predicts cloudy and warm and it comes out rainy and cool because some guy took a plane upstairs and sprinkled the clouds.

It makes the weatherman look like an awful chump and spreads a good deal of ill feeling around among folks who didn't bother to wear galoshes.

"And that," says Blaine, "is only the beginning."  
"What," he inquires, "can be done about a farm town where

the businessmen want rain to help the crops and the owner of the baseball park threatens to sue anybody who rains out his Sunday doubleheader?"

If you think that hypothetical case is too far-fetched, we'll confess it's not hypothetical at all. It actually happened in Topeka, Kansas. The town paper was conducting experiments in rain making and the manager of the Topeka ball club said the experiments had better stop but quick on the day his team played ball or he'd have the John Laws arrest the pilot and the editor.

In an indignant letter to the paper, he explained "I have every right to the free and uninterrupted use of sunshine."

The case didn't come off because mother nature entered the picture. She provided a natural rain storm which halted the game, and it was just as well, because the home team was losing.

legal tangles which can come up from rain making.

For instance, have you ever stopped to wonder who owns the clouds?

No one else has. But it became a big issue out in Montana not so long ago. One rancher said another was going up and sprinkle ice on every cloud that came by. As a result, none of them ever got past to rancher number two. He wanted to know whether you come into possession clouds by a finders-keepers principle or some other method.

So far, no one's been able to hand up the answer.

"Now, then," Blaine continues, "we come to the case of one group of business men trying to knock out another gang. Let's say the chamber of commerce in San Antonio, Texas, decides to pay a pilot to make it rain like sixty in Fort Worth, every time there's a cloud handy. Can anybody stop it?"

You'll have to answer that. We can't.  
Or another crisis that could

come up: Let's say you go to Churchill Downs for the Kentucky Derby next year and you put all your money on the favorite.

But another fellow who has faith in a mud-runner puts a 200 dollar investment in spattering those clouds overhead and the rest on the mudder. Have you or have you not been hornsawgled? That is today's 64-dollar question.

In the meantime, if you're still hankering for that white Christmas, don't bother salling the weather bureau.

That outfit is as dated as Mark Twain.

Just give the airport a buzz. It can DO something.

Dear Santa Claus:

Please bring me a wagon, a Gene Autry cowboy suit and a pair of boots. Bring my little sister, Katherine, a doll, a little broom and a mop. Bring us some nuts, fruit and candy.

Love, Rodger Wayne Evans



# GOOD FRIENDS

## ... to Share Our Christmas Joy

As you place a glistening holly wreath upon your door, gaily decorate your Christmas tree, hang up your sock on the mantel and follow the scores of other traditions of a genuinely happy Christmas, we want to share your good fortune. You are our friends and we are happy in the knowledge that you are happy. May the Yuletide bring you joy.

# Hall-Scruggs & Co.

Paducah, Texas



## What More Is There To Say

As our thoughts turn to you this Holiday Season, we wonder just how we can convey to you all that is in our hearts.

We finally choose—as always—the simplest and sweetest message of them all: "Merry Christmas."

**SPECIAL**  
**TURKEY DINNER**  
Turkey and All The Trimmings  
**CHRISTMAS DAY**  
\$1.00

# Rosa's Cafe

### New Year Brings Joy, Hope, Sadness

Superstition and curiosity prompted the Anglo-Saxons to climb upon their roofs as the hour of midnight approached on New Year's Eve—it was believed that something might happen when the New Year burst in and everyone wanted to be in a position to see for himself.

Perhaps more of this "something might happen" superstition has survived than is immediately apparent. Almost everyone dreads the thought of being alone on New Year's Eve; if possible, we gather our families and friends around us in our homes. In a more serious mood, an ever-increasing number of persons attend "Watch" services to greet the New Year in prayer and meditation; and there is a universal resolve to "do better" next year. Gathering in public places, in Times Square—or its counterpart—we make as much noise as possible—presumably because our primitive ancestors utilized noise as an expression of celebration, believing the din would keep evil spirits and influences at a distance.

**Joyous New Year Bells.**

The New Year bells have ceased to toll for the dying year and now welcome the New Year with joyous peals symbolic of the hope with which mankind looks forward to a brighter future and a better world, but the nostalgic strains of Auld Lang Syne have become so intrinsically a part of our New Year's Eve that even the very gayest gatherings would be incomplete without it.

Indeed, we stand before the New Year with mingled sentiments, not wholly unlike the child of Longfellow's sonnet:

"Half willing, half reluctant to be led,  
And leave his broken playthings on the floor,  
Still gazing at them through the open door  
Nor wholly reassured and comforted  
By promises of others in their stead,  
Which, though more splendid,  
May not please him more."

### Chinese Pay Debts On New Year's Eve

An ancient Chinese tradition demands that all bills be paid on New Year's Eve: anyone who is a debtor on New Year's Day is considered, and considers himself, very much disgraced. Counting-houses hum with activity long after midnight and tradespeople, shielding lighted candles, hurry through the dark streets of residential districts stopping at this door and that door to settle accounts with their customers.

Traditionally, creditors are entitled to their money only so long as their candles remain lighted. Human nature being what it is, we can imagine debtors and creditors have thought of an ingenious way of accidentally extinguishing those candles or keeping them from being extinguished.



**BIG BEN** . . . In London, England, the most famous clock in the world annually welcomes the New Year with the booming of its great bell.

GO TO CHURCH SUNDAY



HALF A CENTURY AGO in Como, Hopkins county, Texas, Rosa Mae Freeman and Marshall C. Formby were united in married (December 27, 1898). The couple will celebrate their golden wedding anniversary at their home near McAdoo on Sunday afternoon, December 26. Friends have been invited to call during the afternoon. Mr. Formby's desire to live in a flat country where he could plant his own shade trees, brought him to West Texas in 1916. Mr. and Mrs. Formby arrived by train at Roaring Springs, spent a short time at Atton and then moved to their new home on the Cap Rock, in January 1917. Lumber for the home was hauled from Roaring Springs, 18 miles away. The raw plains land was purchased from the Matador Land and Cattle Company.

Both Mr. and Mrs. Formby are active in the McAdoo Baptist church. Mr. Formby is a deacon and Mrs. Formby teaches a Sunday school class. Their three children and families will be present for the anniversary celebration. Their children are John Formby of McAdoo, Marshall Formby, Jr., of Hereford and Mrs. Frank Duncan of Vernon.

### "Bad Girl" Writes Letter To Santa

From the tone of most of the letters to Santa Claus piling up in the New York postoffice, the nation is loaded with little children.

The post office opens the letters to Santa and carefully files the requests. Usually the young writers assure Santa they are being good kiddies and are more than worthy of a new doll or tricycle.

But one letter in the current batch reflects a new angle. A

little girl named Rosemarie is trying the blunt, honest approach.

"My name is Rosemarie," she writes, "and I am a bad girl." Then she suggests to Santa that he skip her when he hands out toys. "Send only to my sisters," advises Rosemarie, because they are very good."

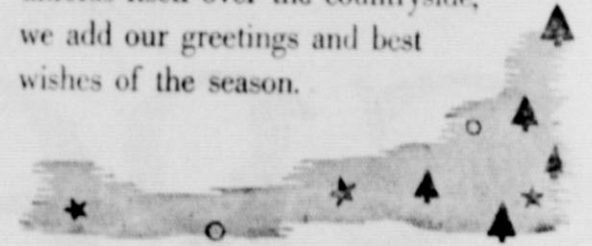
Plainview, Texas.

Dear Santa:  
I am a little girl six years old. Please bring me a magic skin doll, a doll suitcase, and a music box. Please bring my little sister Vickie something. Thank you.

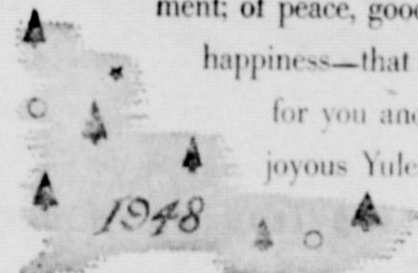
Love, Retta Ann Stephens



As the Spirit of Christmas unfolds itself over the countryside, we add our greetings and best wishes of the season.



A Christmas of joy and contentment; of peace, good cheer and happiness—that is our wish for you and yours this joyous Yuletide season.



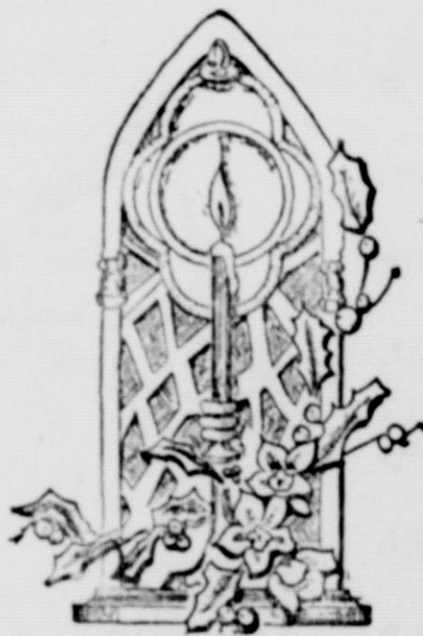
This is a good time, we think, to pledge ourselves to better serving you. We appreciate past favors and hope to merit your continued good will.

**BURTON-LINGO COMPANY**

LUMBER AND BUILDING MATERIAL

JOE CAMPBELL

CLINTON HOBBS



Merry Christmas to all of You

May the glow of your Christmas candles reflect all of the joys and fulfilled desires of the past year---and may that radiance forecast the coming year as the best and brightest of them all.

**MATADOR BUTANE CO.**

ALBERT RATTAN

MRS. KATHERINE BARKLEY

BENNIE COX

EARL STEPHENS

CURTIS KING

### Home-Sick Tailor Cut First Tree

To August Ingard, a home-sick immigrant tailor, goes the credit for introducing the Christmas tree to America.

Ingard came to this country in 1847 to visit his brother in Wooster, Ohio. With the prospects of a dismal Christmas for the first time away from his native land, August decided to bring to his newly adopted home all the Christmas spirit and festivities he had loved so much in Wetzlar, Hessa. To his young nephew and niece he would show how Christmas was celebrated in the old country.

First, he needed a Christmas tree. This is the way he described how he got it: "I walked up Apple creek. When I got to where the trees were I found the water so high I could not get across. So I walked along until I found a tree fallen from bank to bank and crossed on that. I cut a tree and carried it to the fallen log. But to get across this time I had to tie the tree to my neck and crawl on hands and feet. People looked at me with considerable curiosity when I walked through town with my tree."

Adept with scissors, Ingard cut his own paper ornaments and a local tinmith fashioned a shiny star for the top.

COME TO CHURCH SUNDAY

### Methuselah's Life Had Longest Span

Methuselah, the Hebrew patriarch who lived 969 years, has become synonymous with Father Time because he lived longer than any other man in recorded history.

Notwithstanding Methuselah's direct descent from Seth—the third son of Adam and Eve, born after Cain had slain Abel—and the fact that he was the grandfather of Noah, it has been said longevity is Methuselah's only claim to history's commemoration; and even this claim seems to hang by a slender thread, considering that longevity was the rule rather than the exception among the patriarchs.

The fifth chapter of Genesis records that Adam lived a total of 930 years; Seth reached the age of 912, and Enos—the son of Seth—died at 905. Cainan lived 910 years, Mahalaleel attained the age of 895, and Jared—grandfather of Methuselah—lived 962 years, only seven years less than his grandson's record. Enoch, Methuselah's father, seems to have been the exception to the rule, as he is reported to have lived 365 years.

Dear Santa:  
Please bring me a Daisy Air Rifle and a Target set. Also bring me some candy and fruit.  
Love, James Calvin Smalley

### A. D. Era Started By Charles III

The notation A. D. (from the Latin Anno Domini—in the year of our Lord) was started by Charles III, of Germany, who affixed it to the years of his reign in 879.

The Christian era begins on January 1st in the middle of the 4th year of the 194th Olympiad, the 753d year of the building of Rome, and in 474 of the Julian period. The era, and its system of dating the years preceding the birth of Christ and dedicating the succeeding years to His greater Glory, was invented about 532 by a monk, Dionysius, Extinguis—sometimes called Denys le Petit.

Introduced in Italy during the sixth century, the system was not extensively employed until its use was prescribed for bishops by the Council of Chelsea (Middlesex, England) in 816 and made its debut in world affairs under the sponsorship of Charles III.

### 'Pin Money' Began As New Year Gift

'Pin money' is a New Year's expression.

It all started back in the time of the royal Stuarts of England when gift-giving on New Year's day was in fashion. Gloves were considered appropriate gifts for most people, but if a gentleman had saved a little "extra," he gave the money to his wife or sweetheart for pins which were very expensive at that time.

The popular 'pin money' phrase in our language has survived both the expensive pin and the New Year gift-giving custom.

### Santa Pictured By Thomas Nast

Thomas Nast, the famous cartoonist who created our conception of Uncle Sam, the Republican elephant and the Democratic donkey, is also credited with giving America its first modern pictorialization of Santa Claus.

Nast first sketched his notion of Santa Claus in 1873. This Santa was a rollicking, chubby old man smoking a pipe and dressed in what looked like a night shirt with fur collar and cuffs. Since that day he has grown taller and rounder, has developed a full white beard and mustache and has acquired the traditional red suit bordered in ermine.

The primary cause of the War of 1812 was the impressment of U. S. seamen into the British navy.

Eamonn de Valera was the Irish Republic's first president.

### CHURCH CALENDAR

#### Methodist Church

Marvin Brotherton, Pastor

Sunday: 9:45 a. m. Church School  
11:00 a. m. Morning Worship  
7:00 p. m. Evening Worship  
7:50 p. m. M. Y. F. both Senior and Intermediates

Tuesday: W. S. C. S. meets  
Wednesday: 7:30 p. m. Prayer Meeting and Bible Study  
8:15 p. m. Choir Practice

The Church bell rings 30 minutes before Church School time; 30 minutes before evening worship and 30 minutes before Prayer Meeting. You Are Always Welcome at the Methodist Church.

#### Baptist Church

Clifford Potts, Pastor

Sunday: 10 a. m. Sunday School  
11 a. m. Morning Service  
6:30 p. m. Training Union  
7:30 p. m. Evening Service  
Monday: 3:30 p. m. Burleson Circle meets

4 p. m. Each alternate Monday, Junior and Intermediate G. A.'s meet

Tuesday: 8:00 p. m. Henrietta Shuck circle meets  
Wednesday: 7:30 p. m. Prayer Service

#### Assembly of God

Rev. G. B. Bowen, Pastor

Sunday: 9:45 a. m. Sunday School  
11 a. m. Morning Worship  
7 p. m. Evening Worship  
Tuesday: 3:15 p. m. WMC meets  
Thursday: 7 p. m. Prayer Meeting

#### Church of Christ

Minister John C. Stepp

Sunday: 10:00 a. m. Sunday School  
10:45 a. m. Church Service  
7 p. m. Evening Service  
Wednesday: 3 p. m. Ladies Bible Class

Attend The Church of Your Choice Sunday

McDONALD  
LIFE INSURANCE CO.  
And  
McDONALD'S  
PLAINS BURIAL ASSN.  
McDONALD  
FUNERAL HOME  
Phone 88 Matador

**Household Supply Company**  
**HARDWARE**  
MATADOR TEXAS



**Holiday Joy**  
1948

MAY THIS  
CHRISTMAS SEASON  
BRING YOU MANY  
BLESSINGS AND  
MUCH JOY  
AND HAPPINESS

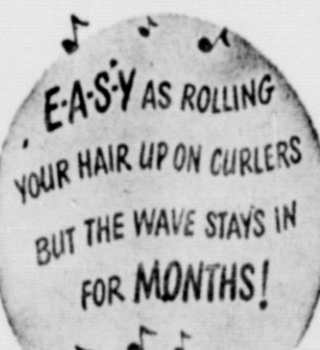


**Season's Greetings**  
1949

A YEAR  
CHOCK FULL OF  
THE BEST OF EVERY  
THING IS OUR  
NEW YEAR WISH  
FOR YOU.

**Harry Willett & Co.**

### IT'S NEW!



with plastic curlers \$2 plus tax

Today's the day to give yourself a TONI

So lovely. The Toni wave is soft and natural-looking. Never frizzy.

So thrifty. Looks just as lovely and lasts just as long as a \$15 beauty shop wave.

So easy. Illustrated instructions are easy as ABC to follow.

**Matador Drug**



That you may spend Christmas always  
**IN THE GOOD  
OLD-FASHIONED WAY.**

**Jameson Machinery**

ED JAMESON, Manager



### Some Safety Rules For Holiday Season

It only takes a small amount of carelessness to turn the joyful Christmas holiday into a tragic event. The Christmas tree is the danger spot. There are a few simple precautions that will assure a safe and merry Christmas.

Never burn real candles on your tree.

Don't risk using frayed cords and broken plugs.

Avoid placing powerful lamp bulbs near fancy ornaments, synthetic materials, paper or cotton.

Don't go away and leave your tree lighted.

Be very careful when smoking around Christmas package wrapping material.

Secure the tree by wires to the wall so that tiny tots will not be able to bump or pull it over.

Place your tree so that, standing or fallen, it cannot block a doorway which might be needed to escape from the room.

If you go in for elaborate decorations, better make sure they're all made of incombustible material. Flameproofed materials can be purchased at many stores. Insist on them.

#### Silent Night

The famous Christmas hymn, "Silent night, holy night," was written in Oberndorf, one of Austria's loveliest villages, on Christmas Eve, 1818, by the local clergyman, who took the words to the home of the village organist the same night, where they were immediately set to the well-known tune.

Subscribe for The Tribune

## Pine Cone Legend

Once upon a time—according to Harz mountain legend—a poor miner's wife was gathering pine cones in the forest. It was just before Christmas, her husband was ill, and there was no money in the house for food. So she gathered the cones and sold them to the villagers for kindling—obtaining enough for the day's necessities.

One morning while she was looking for such cones, a little imp jumped out of a huge fir tree.

"Here, here are the biggest, driest cones of all! Take these," he shrieked, jumping up and down excitedly.

Suddenly, there was such a shower of cones that the poor woman was frightened. She tried to run away, but could not move until the little imp had filled her basket. And, having started home, the basket grew heavier and heavier—she wished the elf hadn't disappeared, he might have helped her.

When she finally reached her hut, she called the children to help carry the basket inside. Emptying the basket, they found that every cone was made of solid silver.

Commemorating these legendary silver cones, gilded pine cones are sold in modern stores, to decorate our homes to burn and crackle gaily in our Christmas fires.

### Mail Carriers Walk Many Weary Miles



LOADED . . . A familiar sight on the streets this time of year. He wishes he had Santa's reindeer to help with the load.

Give a thought to the foot-sore mail carrier, who probably trudges more weary miles during Christmas week than does old St. Nick himself.

His mail sack will be even heavier this year than in 1947. Last December, the nation's postal service delivered 5,000,000,000 pieces of mail. They expect to break that record this Christmas.

You can help spare your mail carrier's bunions—and incidentally speed delivery of your own Yuletide letters, Christmas cards, and packages—by heeding the Post Office Department's suggestions:

1. Shop now—get your Christmas mail and packages off as early as possible.
2. Wrap your gifts carefully. Address them plainly—Aunt Susie may be able to decipher your handwriting, but not all postmen carry magnifying glasses and crystal balls. Register valuable letters. Insure valuable packages.
3. Be sure to put the full address on each piece of mail. Include city and state numbers.
4. Send your Christmas cards by first-class mail. Put a three-cent stamp on every Christmas card and seal the envelopes. They are more personal that way, and if your friend has moved, the card will be forwarded. Third-class mail doesn't have that privilege.
5. Remember that Air Mail for letters and Christmas cards is only a nickel, and it will get them to distant points more quickly—especially if you slip up on Suggestion No. 1.

Carbon Paper, Matador Tribune

#### Naturopathic and Chiropractic Clinic

Oxygen - Water

-Therapy

-X-Ray

a new Technique

208 W. Missouri St. - Phone 70

Call for Your Appointment

"WHERE NATURE CURES"

DR. J. G. PRUITT

Floydada, Texas

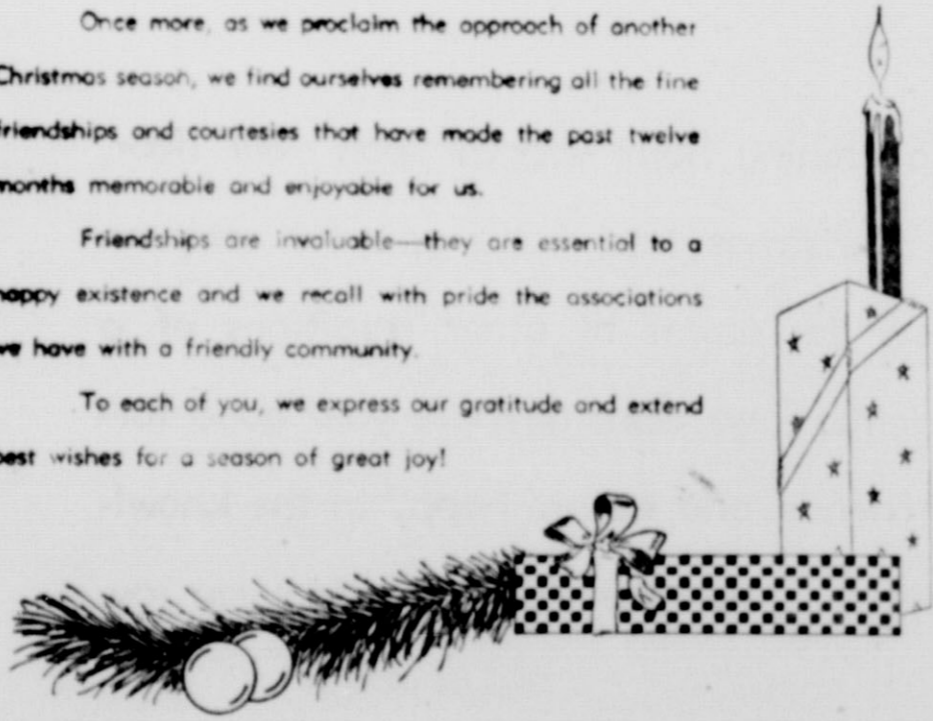


## The Joys of Another Christmas

Once more, as we proclaim the approach of another Christmas season, we find ourselves remembering all the fine friendships and courtesies that have made the past twelve months memorable and enjoyable for us.

Friendships are invaluable—they are essential to a happy existence and we recall with pride the associations we have with a friendly community.

To each of you, we express our gratitude and extend best wishes for a season of great joy!



### Shorty's Cafe & Bus Station

MR. AND MRS. R. H. (Shorty) BEARDEN AND PERSONNEL

# CHRISTMAS Greetings

About this time every year old Santa has packed his sleigh full of presents for everyone, hitched up his reindeer, and set off for all parts of the world to distribute a bit of Christmas Cheer everywhere. Our wish for the season is that Santa may give you a joyous Christmas.



May your mail-box be loaded daily with bundles of good things all through the New Year. That's our wish for all our friends this 1949 Happy Holiday Season.

## STANLEY PHARMACY

MR. AND MRS. R. M. STANLEY AND PERSONNEL

# 2 Seconds That Shrank The Earth

**EDITOR'S NOTE:** The following editorial by W. B. Courtney, in the December 25 issue of Collier's magazine, has been appropriated without permission. It is reprinted here because the editor believes it to be of the finest writing ever to appear in a magazine. It treats the most important incident since the Birth of Christ as only one of the world's great writers could treat it. It is, in the belief of this humble country editor, true literature, deserving to be perpetuated through the ages. It is a beautiful modern Christmas message. D. M.

The light came that morning, to that beach, as on all mornings and all beaches since He said, "Let there be light"; and there was light!

Nothing in the familiar transition from night to day heralded this morning as different from the ageless mornings; or marked this beach as different from the myriad beaches. Nothing—save two young men waiting here, with faces lifted in

quiet challenge to the overcast sky and the wind.

Elsewhere, at this hour, the lanterns of the menfolk gleamed in Middle Western barnyards and Rocky Mountain corrals, and smoke curled from the breakfast fires of the womenfolk. Peasants tilled the South American fields under the incandescent summits of the Andes. In English mills, at French looms, in Belgian mines and Dutch polders, workers yearned for the noontime respite. Cosacks on the plains of the Don, shepherds in Thracian hills, gathered their flocks at eventide. Colliers slept in the hovels of the Orient.

Unknowning that the fate of their children and their children's children, the future shape of the commonplace, of all that men produce and women bear and nations venture, rested with two men on a distant shore in a bitterly cold dawn.

Unknowning that just Twelve Seconds of this Day would bridge the 100,000 years, the 1,000 Empires, between the Wheel and the Wing!

**The Beach**  
Its very obscurity lent it sublimeness, the lonely and simple lives of its few inhabitants lent it dignity for its historic role. Once a haunt of pirates, the only human ties left on this gaubruised and treeless peninsula were Coast Guard lifesaving stations and a score of unpeinted dwellings on the inshore wastes. For the rest—the wheeling birds and the slow pulse of the surf at the edges of the land.

Tribune, Matador, Matley County, Texas, Thursday, December 23, 1948

Until Destiny, in the guise of two young strangers seeking a place with "strong and constant winds," summoned Kitty Hawk, North Carolina, to eternal fame. **The Machine**

Morning, filtering dimly through cracks in the shed, fingered the snowy wings and yellow wood and polished metals. Exquisitely neat, precisely tool-ed, lovingly wrought—yet so frail an argosy in which to launch a new age on a journey to the stars!

A fisherman of Kitty Hawk, who meant well but did not understand, said kindly, "All she needs is a coat of feathers!" She had all she needed. **Faith. The Men**

It is sometimes the mysterious way of Higher Purpose to use the gentlest and least assuming of men to reaffirm its great expectations for all men. These two, brothers, were ordinary American boys from an ordinary American small town. Yet as they came to manhood the outward sign of inner guidance shone from them. It was as if they did not belong to their generation, but to all generations. Lean of body, ascetic of face, monastic in habit—there was something medieval in their burning zeal for the miracle itself, rather than for its rewards. For they shared a strangely joint vision, of which, perhaps, even they never understood more than enough to know the

compulsion of their allotted part—and they were content and self-contained within its demands.

**The Achievement**  
The younger lay flat upon the lower wing, beside the home-made engine. His only concession to adventure was a cap, instead of his customary sedate derby, and a safety pin to secure the upturned collar of his prim business suit against the wind.

It was now exactly 10:35 in the morning of December 17, 1903, and the Twelve Seconds were tolling the event to be forever defined, beyond the claims of all others, as "the first time in the history of the world in which a machine carrying a man had raised itself by its own power into the air in full flight, had sailed forward without the reduction of speed, and had finally landed at a point as high as that from which it had started."

**The Meaning**  
Once, the Earth was bounded by the distance a man dared stray from his cave. He looked down, to guide his mired feet. Later, through 60 centuries of recorded civilizations, the Earth was bounded with frontiers of prejudices—and guns. Man looked straight ahead, to guide alike his progress—and his preying upon fellow men.

The Brothers lifted man's eyes, gave him a new and wondrous direction. The dead of London and Leningrad, the dust of a hundred vanished cities, the echoes of Hiroshima, do not

mean that mankind's use of the Brothers' gift can yet be fairly stated in terms of reproach and despair alone. Its greater values remain unfulfilled.

The invention of the airplane added, to natural resources, another ocean—the Air Ocean, in which frontiers hold no security, nor prejudices any valid purpose.

It foreshadowed the change of the atmosphere into the Atmosphere—in whose depths war is at last nakedly seen for the feeble and losing device it is.

It shrank man's physical measures for the Earth he inhabits, but stretched his moral and mental measures for the world of which he is a part.

It clarified long-hidden vistas, on which the aged customs of aggression now stand exposed as the real Vested Interests as they look upon the Air Ocean with minds steeped in ancient lusts and seek with dead hands to usurp it for evil practices.

It freshly illuminated Democracy as tomorrow's constant and orderly success in breaking down for the many, yesterday's privileges for the few. The wide and busy airways daily prove how the airplane has endowed Democracy with its strongest and longest arm—for the spreading of goods, education, tolerance, health and friendliness to little people and little places as well as to big and powerful ones.

The Brothers are at rest with the Immortals; and the Twelve Seconds posted forever on the golden ledger of Memorable Fragments of Time Past. But there remains a visible and precious relic: the Machine.

It has come home again; home from a gracious and devoted overseas host, home to its own native land for all to see and for all to be inspired.

We must not look upon it in selfish national pride. The Brothers inherited their inventiveness from a German refugee grandfather; their fortitude and faith stemmed from Swiss, Dutch, English and other ancestors. The American part was merely symbolic of the fortunate New World, and the opportunity and resourcefulness it breeds. The Machine belongs to all people of all countries; especially to the young as they were young that wintry morn 45 years ago.

It is the young, in spirit or years, who must henceforth bear it forward and upward into the peace and good will of the light that He ordained long ago for all men. —W. B. Courtney.

## IN APPRECIATION

I wish to take this means of expressing my appreciation to the people of Motley county for the manner in which they helped me when I was unable to help myself. I appreciate every gift and also I am grateful for those who collected the contributions. It is wonderful to live among so friendly and generous people as those in this county. May the Blessings of God rest on each of you who contributed in any manner in my hour of need.

Sincerely,  
R. F. Cunningham.

## NY HIT BY SNOW

NEW YORK, Dec. 19—A blinding snow storm, increasing in intensity at nightfall, covered the nation's largest city today with a 15-inch fall—slowing surface travel and New York harbor traffic.

The weather bureau predicted the snow would reach a depth of 20 inches before it ended.

At dusk, as the swirling storm piled high drifts through the New York metropolitan area, the fall increased sharply.

Roaring Springs, Texas  
Dearest Santa:  
I am a little boy at the age of seven and I have been a good boy this year.

Please bring me a Red Ryder BB gun, a bow and arrow, a baby bike and lots of caps for my newest gun.

Don't forget my big bud who want a gun too. Don't forget my little cousin, Laymon, in Lubbock. Bring us lots of fruit, nuts and candy. I haven't moved, I still live at Buzz Field.

Love, Bobby Joe Moore.

**Santa Claus In Blackface**  
HOLLYWOOD, Dec. 19—Santa Claus in blackface showed up today for Cedars of Lebanon Hospital. Al Jolson announced that he is giving his \$70,000 Mulholland Drive mountaintop estate to the hospital for Christmas. The mammy singer said the hospital may do what it wishes with the 14-room mansion and property.



**A triple wish for all of you is ours:  
Good Cheer! Good Friends!  
Good Health!**

**Kifer Station & Garage**

*Santa Told Us  
Not to Tell*

We know what Santa's bringing you--  
But, we're not going to tell.  
His pack contains surprising gifts  
And things you want as well.  
But, we can tell you of our wish  
That you and yours will find  
This Christmas filled with merriment  
Good will and peace of mind.

**PHILLIPS 66 STATION**

VERNON LATIMER



LOYD LATIMER

IT'S *Christmas* AGAIN

**ANNUAL SEASON OF GOOD WILL WELCOMED HERE!**

*Here's Our Greeting*

**Merry Christmas**

As you read the messages of Christmas throughout this issue, please accept ours with the true feeling of sincerity with which it is offered.

**Matador Variety**

MR. AND MRS. W. F. JACOBS and PERSONNEL

# THE PUZZLE of THE YEARS



KEEPING accurate track of years has been one of human history's toughest problems. Many a headache and much trouble have dogged those who dared to tackle it.

Seven hundred years before Christ, a smart Roman named Pompilius started awake nights figuring out what he thought was a good system. But, alas, he made several mistakes. Within a few hundred years the calendar which he had worked so hard to produce became inaccurate and practically useless.

The man who inherited the resultant confusion of Pompilius' errors was a very busy person by the name of Julius Caesar. Caesar called all the best minds of his empire into conference and soon the world was given another calendar. It wasn't much good, either. It only lasted fifteen hundred years or so.

Then Pope Gregory XIII tried to straighten out the mistakes in Caesar's calendar. The result was the Gregorian calendar which we use today.

However, there's trouble ahead. Along about 2500 your many-times great grandchildren will celebrate a New Year that's bound to be troublesome. That's the year our calendars will start getting out of whack. When calendars go wrong, seasons start arriving on the wrong days and in the wrong months. This happened because calendars aren't properly geared to the sun's movement.

For instance, when Caesar got stuck with Pompilius' system the calendar and the solar equinoxes were months apart. Pope Gregory went to work on Caesar's calendar in 1582 when it was lagging ten days behind the sun.

To Pope Gregory we owe the leap-year. In presenting his calendar to the world, the Pope specified that the calendar play leap-frog. As a result, the year 1582 holds all records for losing birthdays. In order to make up the ten days the calendar was behind the sun, the days between October 5 and October 15 were simply skipped—lost forever.

During the evolution of our calendar some strange things have been tried. Once a year was only ten months long, once March was the first month, again January was the first month, and once February was the last.

Scholars still wrestle with the problem of the years. Even today there's agitation for calendar revision. One solution would keep a 12-month year with provision made for the extra day left over from the 52-week year in ordinary years and the two days in leap year.

The extra day in ordinary years would follow December 30 and be known merely as Year day. January 1 would then follow. In leap years, Saturday, June 30, would be followed the next day by another Saturday called Leap day, then Sunday, July 1.

However, it doesn't look as though there'll be any revision during 1949. Most people will be too busy with their own problems this year to worry about 2500 when our calendars won't be much good.



## Might Call It A Fowl Visit

MOSCOW, Idaho, Dec. 17—Mrs. W. M. Tinniswood didn't get the bird—she got cold.

Hearing a crash in her front room, Mrs. Tinniswood discovered a hen pheasant on the floor and a large window smashed.

Thinking the invader was dead, Mrs. Tinniswood hurried downstairs to tell her landlady. As they returned to the apartment, smash went the other front room window.

The pheasant had recovered from the first blow, and departed the hard way.

The temperature was zero and the Tinniswood family shivered while repairs were under way.

## ROARING TIDES POUND COAST AS CALIFORNIA'S DROUTH IS BROKEN

LOS ANGELES, Dec. 17—Roaring tides pounder the coast today as welcome rain accompanied by heavy snow in California's record drought.

Winds reaching 90 miles an hour in the Laguna mountains and 50 along the Pacific coast dundo beaches' snowfall. Residents were evacuated from four blocks of homes and at least a half-dozen persons were injured.



## Ike's Grocery

Mr. and Mrs. Ike Rushing and Personnel



WE  
WELCOME  
AN AGE OLD  
CUSTOM

Christmas has always been a time of friendliness and good cheer. One of the oldest traditions is the simple well wishing to one's friends for a Happy Christmas. This year we send to each of you that wish fourfold. . .

MERRY CHRISTMAS

## Spot Cash Grocery AND LOCKER PLANT

D. I. W. BIRNIE  
JOHN BRISCOE

NELL WEBB  
JAMES WHITE

MELVIN MEASON  
BILLY WASON



... To greet you  
and to bring you  
every happy wish  
for CHRISTMAS

## Western Dry Goods Co.

**Flomot, Texas**  
 Santa Claus returned home for the Christmas holidays with her parents, Dr. and Mrs. J. G. Ketchersid, from Denton where she is attending Texas State College for Women.  
 Mr. and Mrs. Tom Spray, accompanied their son, Pvt. Walter Wayne Spray to Quanah, Tuesday where he boarded a train to re-enter training at Bilioux, Mississippi.

**TO CHURCH SUNDAY**

**Pagan Rites Basis Of Many Customs**

Strange as it may seem, most American Christmas customs stem largely from Pagan rites practiced long before the birth of Christ. The custom of exchanging gifts is one of the few that springs from the Christian era. Christmas candles, bonfires and Yule logs arise from the heathen festivals observing the winter solstice, December 21, when the days begin to lengthen. That was a time of great rejoicing for ancient sun worshippers who built bonfires to give strength to the "winter sun-god."

Pre-Christian Romans ornamented their homes with green boughs and flowers for the Feast of Saturnalia which began December 19. Druids gathered mistletoe for that season, while ancient Saxons used holly, ivy and bay. Modern mistletoe and holly wreaths come from those peoples.

Christmas trees, too, spring from the ancient German days when Germanic tribes made sacrifices to the sacred oak tree of Odin. When the missionary St. Boniface traveled to Germany in the Eighth Century and saw these celebrations he persuaded the natives to substitute a fir tree for the oak and to adorn it in a tribute to the Christ Child.

During the Middle Ages the entire Christmas season was celebrated in equal fervor with that now shown on Christmas day. In some lands the celebration lasted from December 24 to January 6—Twelfth Night—and in others from December 21 to February 2. By the year 1644, Christmas in England had become such a wild orgy that the Puritans forbade its celebration by law.

**Surprise Party For Northfield Couple**

Mr. and Mrs. J. A. Tipton of Northfield received a surprise "gift party" at their home Thursday night when a group of friends assembled and showered them with gifts.

Following the presentation of gifts the group played "42" and sang favorite songs. Those attending were Messers and Mesdames Nolen Thomas, Calvin Nimmo, W. P. Bethany, J. B. Hoover, Walter Timmons, R. C. Elliott, Jr., Marvin Leary, J. W. Fulgham, E. E. Amburn, General Patterson, Charles Lane, Fay Tipton, Mesdames W. E. Edith Amburn, Laquita and Rheta Hoover, Montie Timmons, Raydell Thomas and Gaynell Tipton. Also Tom Hughes and Lee Powell.

Several friends unable to attend sent gifts. Mr. Tipton is a pioneer resident of the Northfield community and was recently married to Mrs. Emma Butler of Oklahoma. They will continue to make their home in the community.

**NEW ARRIVALS**

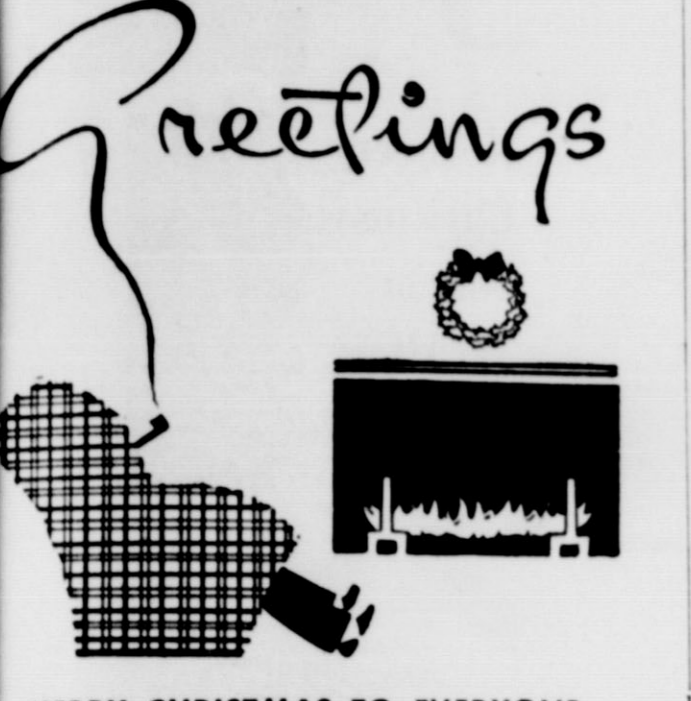
Mr. and Mrs. J. C. Franks of Flomot announce the arrival of a son, Leldon Coy, who was born December 16, 1948.

**Secret Gifts Left By St. Nicholas**

The story of how St. Nicholas came associated with secret gift-giving, and even today, comes covertly at night to leave his presents, is one of the most important in the history of his life.

Once upon a time there was a man with three daughters, all of them wishing to marry, but with no dowry forthcoming. Sorry, indeed, was their plight. Their father had about decided to sell them as slaves, but the good St. Nicholas heard of it, and filling a purse with gold, went quietly by night to their home. Seeing a window open, he threw in the bag of gold and then stole away in the night. This money enabled the eldest daughter to marry. A second and a third time St. Nicholas made the trip and finally all three daughters were married.

After the saint's third trip, the girls' father, who had been watching to see who brought the gifts, ran after St. Nicholas and thanked him for his kindness. St. Nicholas made him promise not to divulge his gift-giving and after that he always deposited his presents so secretly that no one ever saw him. Yet people knew, somehow, that it was he who brought gifts during the night, and so whenever they found a package mysteriously delivered they instantly exclaimed, "St. Nicholas has brought it!"



**Greetings**  
 MERRY CHRISTMAS TO EVERYONE  
**JOHN STOTTS**  
 Sheriff, Tax Assessor and Collector



May the Message of the Angels "Peace On Earth Good Will To Men" be realized by each one this Christmas time. And we at the Methodist Parsonage say thank you with deep appreciation for every remembrance that has come to us at this Holy Season.

**Rev. and Mrs. Marvin Brotherton**

**Much Family Fun In Group Games**

"Make it a real family Christmas this year by having Santa pack a few hobby supplies or games into his pack that the whole family can enjoy together." This suggestion comes from E. H. Regnier, a recreation specialist at the University of Illinois.

There are many hobbies that can help build companionship between parents and children. Mothers and daughters like jewelry construction and tapestry weaving. Dad and Junior go in for model-making—airplanes, boats, trains and other items of special interest to the male population.

Everyone enjoys operating a printing press. Small presses turn out newspapers that have a real professional look. Shellercraft and woodburning are hobbies that produce genuinely useful articles. For family fun, rubber-tipped darts, indoor plastic horseshoes and marble games are excellent.

"Christmas is a time of 'togetherness,'" says Regnier. "Let's capitalize on the situation by starting a game or hobby that will encourage the same type of companionship the year around."

Carbon Paper, Matador Tribune



That's our greeting to you in this happy season.

**MISSION GAS & OIL CO.**  
 GARAGE and PAINT SHOP

**A MERRY CHRISTMAS TO YOU**

**The Bank of Good Cheer**

PAY TO THE ORDER OF *Our Friends and Customers* \$ *365 Days*

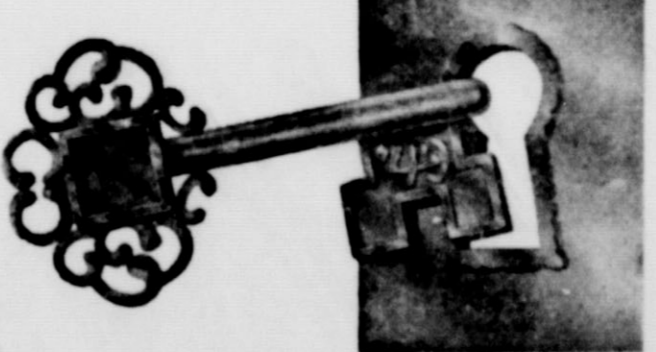
*Three Hundred Sixty-five* DAYS OF HAPPINESS

THROUGHOUT THE NEW YEAR AND OTHERS TO COME

*The Entire Organization*

**CHRISTMAS VOUCHER**

This check is part payment of our appreciation for your goodwill which has contributed so materially to our progress during the past year.



**Red Ball Gin & Elevator**

E. E. MOSS      JAMES MOSS      ROARING SPRINGS      HOYLE MOSS



It's an ideal time to wish for you all the good things in life.

We're delighted to extend this holiday greeting to all our friends.

**SPEARS GIN**

Mr. and Mrs. Manley Thompson



## Christmas Menu

Mothers, who are the official cooks of the family, will reap added praise this holiday season if they plan a special Christmas menu for every meal on Christmas day. While "something special" is expected for dinner, a minimum of attention will make the other two meals a pleasant surprise.

Here is a menu for the day which will prove popular.

**BREAKFAST**  
Orange Juice Waffles  
Grilled Sausage Cakes  
Coffee Honey Milk

**CHRISTMAS DINNER**  
Clam and Tomato Juice Cocktail  
Roast Turkey, Giblet Gravy  
Celery Dressing  
Mashed Potatoes  
Buttered Green Beans  
Calavo and Grapefruit Salad  
Assorted Relishes  
Cranberry Sauce Hot Rolls  
Fruit Cake Pie  
Coffee Milk

**SUPPER**  
Nutbread Sandwiches  
Mixed Vegetable Salad  
Fruit Gelatin Dessert  
Tea Milk

It's a good idea, too, to crowd a small cutting board with assorted cheeses and crackers. Place it in the living room for those who may not be able to eat candy or who don't care for nuts.

### Flowers Are Part Of Yule Legends

There are several flowers appropriate during the Yuletide season which are connected with the birth of Christ by the legends of history. Sainfoin, or "Holy Hay," is said to have cradled the infant Christ in the manger. The snowdrop is the flower of the Virgin Mary, and is said to be the emblem of the candles she lighted on Christmas.

According to legend, the Christmas rose was divinely created. A shepherd maid wept at having no gift to lay before the Babe in the manger. Suddenly an angel appeared to her. On hearing why the maiden wept, the angel touched the ground where her tears had fallen and immediately the place was white with Christmas roses, which the maid gathered and laid in the manger.

The chrysanthemum is said to have appeared first on Christmas Eve near the manger as a sign to the Wise Men that they had reached the spot where the star had bidden them.

## HARVESTS SET NEW RECORDS

By OVID A. MARTIN  
Associated Press Staff Writer

WASHINGTON, Dec. 17—Final harvest reports today stamped the 1948 crop year as perhaps the most remarkable in the nation's history.

The Agriculture department's final report of the year showed

that the season broke many production records. Also it gave the country bountiful supplies of many of the products it needed most.

The aggregate volume of all crops was the largest ever harvested. It exceeded last year's record by about 8.7 per cent. Also it topped the 1923-32 base average production by 37 per cent.

Perhaps even more important, it gave the nation a record supply of grains. Big supplies were

needed not only to help feed the hungry abroad but to refill empty feed grain bins in this country to reopen the way for expanding production of meats, dairy products and poultry.

Even as the department reported this record harvest, prospects pointed to even higher output next year. While it is too early to estimate next year's prospective outlook weather conditions to date and economic conditions encourage farmers to keep on producing bountifully.

Roaring Springs  
Dear Santa Claus.

I am a little girl 5 years old and please bring me a doll, a table and chair set.

I, Ronnie am a little boy 4 years old, please bring me a bicycle and a pair of spurs.

I Wanda age 10, wants a bicycle and a house coat. Don't forget the other little boys and girls. Bring us some candy, apples, oranges and nuts.

Love,  
Wanda, Ronnie and Sharon Hagland

Merry Christmas

and a HAPPY NEW YEAR

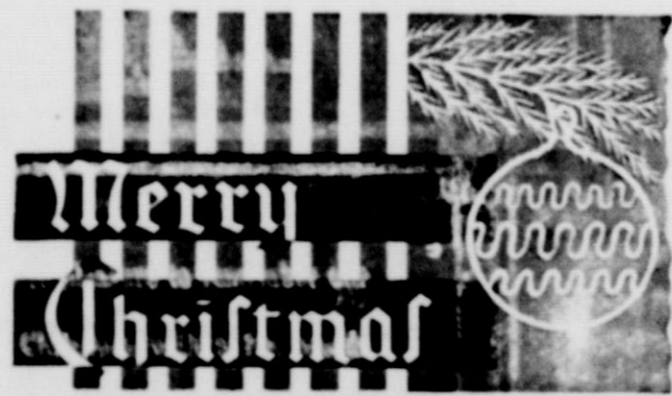
ON CHRISTMAS DAY may the companionship of friends and family make your home happy and gay. Your friends and neighbors at the West Texas Utilities Company wish the best of everything for you and yours. We hope that during the coming year our service will in some way make each new day more pleasant.

Reddy Kilowatt

YOUR ELECTRIC SERVANT

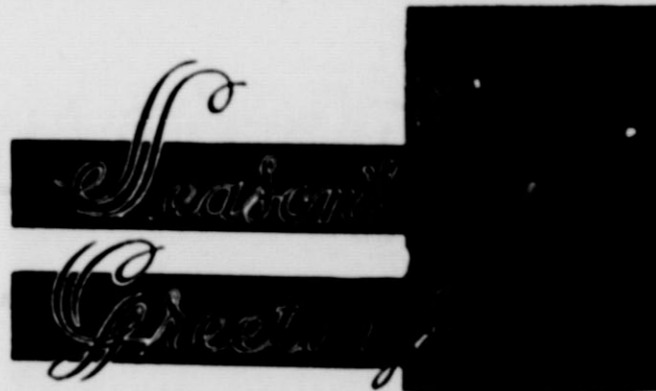


PEACE On Earth, Good Will Toward Men



May the true joys and blessings of that first Yuletide be yours today—  
'Peace on Earth  
Good Will Toward Men.'

1948



Time whirrs on in its inexorable flight. We trust the New Year will see all your most cherished hopes come true.  
HAPPY NEW YEAR!

FREEMAN THACKER BUTANE COMPANY

Mr. and Mrs. Freeman Thacker

### Margie Russell, Winifred Carpenter Married In Lubbock Methodist Church

Margie M. Russell of Spur, daughter of Walter Russell of Matador and Emma Russell of Ocean Drive, Corpus Christi, and Winifred Carpenter, daughter of L. Carpenter of Tahoka, were united in marriage in a double ring ceremony Thursday, December 16, 6 p. m. in the Lubbock Methodist church, pastor, Minister Norvel Young of Rock Brook, Broadway, Church of God officiating.

The bride was given in marriage by her brother, Royal Russell of San Antonio. Robert Russell of Post served as best man, and the matron of honor was Mrs. Lee McInroe of Roaring Springs.

The bride graduated from the high schools, attended Texas Tech and the University of Texas, majoring in physical education. The groom is a graduate of the Post high school, attended Texas Tech and Texas A&M, majoring in civil engineering. He served two years in the submarine division of the United States Navy.

The bride wore a grey brocade suit with fitted bodice and full skirt, with grey nylon hat and matching gloves. Her bag shoes were of winter navy, something old she wore a watch, a gift from her mother;

for something borrowed, a sapphire bracelet, belonging to the groom's sister, Mrs. Dewight Corbell; for something blue she wore blue tarters and a penny in her shoe for luck. She carried a white Bible with orchid corsage.

The matron of honor was dressed in black with black accessories, and wore a white carnation corsage.

Bride's maid Sue Carpenter of Tahoka, sister of the groom, was dressed in black with accessories of pale pink, and wore an orchid corsage. Nancy Gill of Tahoka and Sonny Bird of Post served as candle lighters.

For traveling the bride selected galla green wool dress with navy accessories, French model navy coat.

The young couple left immediately following the ceremony for Monterrey, Mexico where they are spending their honeymoon. They will be at home in Tahoka after January 1.

Guests attending the wedding were from Tahoka, Post, San Antonio, Matador, Pecos, Rosewell, Crosbyton, Spur, Plainview, Corpus Christi and Lubbock.

A galleon was a large, unwieldy ship formerly used by the Spanish.

### Convict Charged In Decapitation Slaying

ANGLETON, Dec. 15—A Retrieve prison farm inmate today was being held for the Brazoria county grand jury after being charged with murder in the decapitation slaying of another convict.

County Attorney Sam Lee said the charge against Ernest Cleve Jones, 33, was filed today with Justice of the Peace F. B. Cannon.

Farm Warden I. K. Kelley yesterday said Jones signed a confession he killed Charles William Redwine, 38, with a cane knife after Redwine twice had threatened to kill him.

Redwine's head was found on a mess hall table Monday night about two or three feet from his body.

### HOME FROM SAN ANTONIO

Mrs. U. L. Willie returned home Thursday night from San Antonio where she had been visiting friends for the past week. During her stay in San Antonio she attended the ball and other festivities of the Black and White celebration. Guests to the ball included 4 princesses from Europe and ten from Latin and South America. Mrs. Willie was also a guest at a private party honoring General Jonathan Wainwright. Mrs. Willie spoke to the San Antonio Women's Breakfast club and to the Women's Study Club.



WHAT WE WANT TO SAY

IS



TO ALL OUR FRIENDS  
and Customers

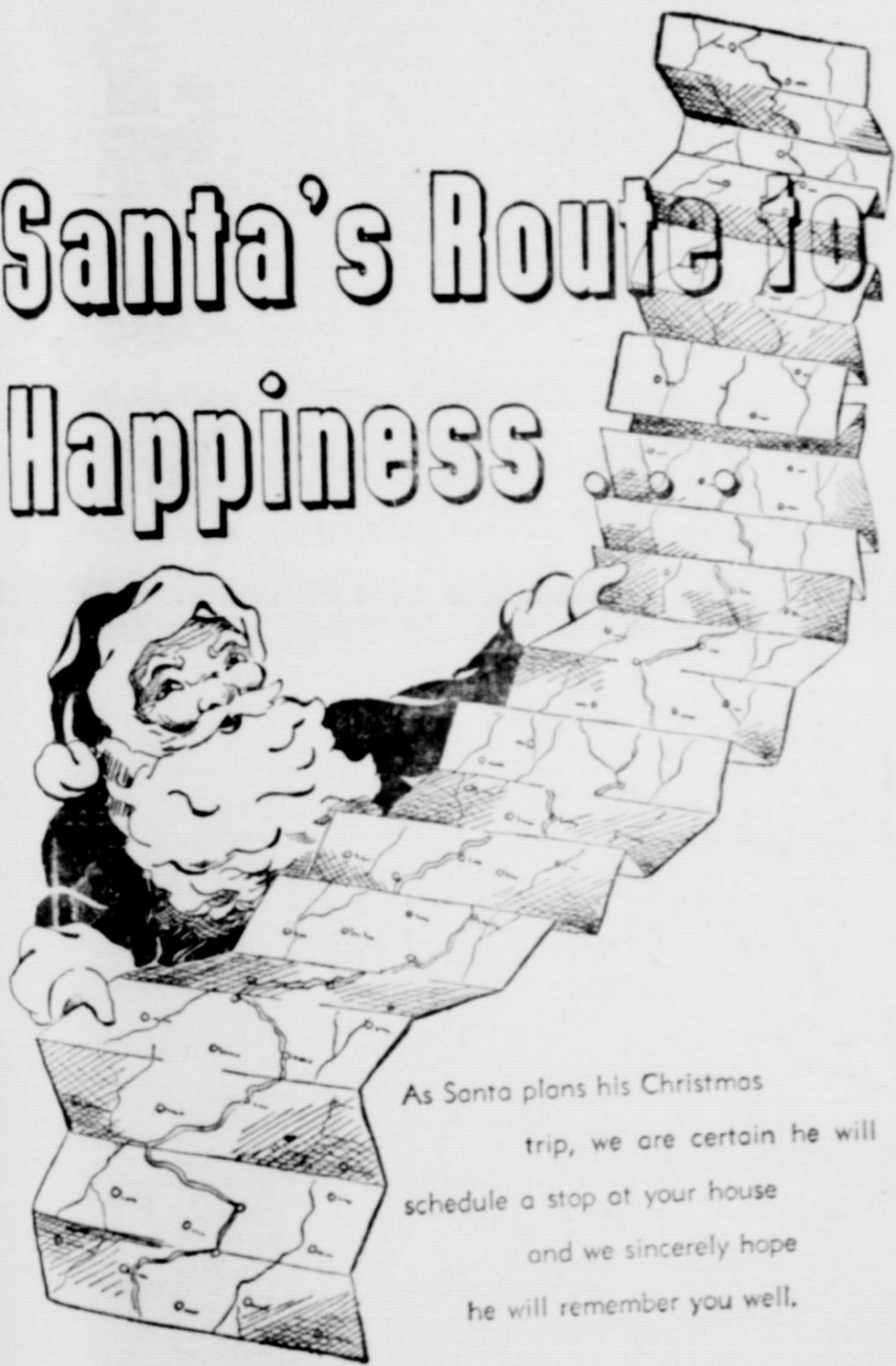
Higginbotham-Bartlett Co.

HENRY FORD

RABY WEBB

RAYMOND STEFFEY

## Santa's Route to Happiness



As Santa plans his Christmas trip, we are certain he will schedule a stop at your house and we sincerely hope he will remember you well.

### CITY BAKERY

We all join in Wishing you a  
**MERRY CHRISTMAS**

### MATADOR VOLUNTEER FIRE DEPARTMENT

### THOMAS W. CAMP AND OLETA SIMPSON MARRIED IN CHURCH CEREMONY HERE

Thomas W. Camp, Jr., son of Mr. and Mrs. I. W. Fish of Matador and Miss Oleta Simpson, daughter of Mr. and Mrs. J. B. Simpson of Matador, were united in marriage Saturday, December 18, 1948, at the First Baptist church here. The marriage ceremony was conducted by Rev. Clifford Potts.

The bride attired in a flame colored suit with black accessories carried a white prayer book and wore a gardenia corsage. Mrs. Camp attended Matador high school.

The groom graduated from Flomot high school in 1946 and served two years in U. S. Navy. He is now attending Trinity university in San Antonio.

After a short wedding trip the couple will be at home in San Antonio.

phis Wednesday.

Mrs. W. L. Nall and Mr. and Mrs. Leonard Crowell, Jr. were shopping in Amarillo Monday.

Mr. and Mrs. Lem Brock are spending Christmas in Killeen with her mother.

Mrs. Ben Jones is spending Christmas in Plainview with her son and family.

Mr. and Mrs. Oscar Melson of Pampa visited in the Leonard Crowell home Sunday. Mrs. J. W. Melson accompanied them home. Mrs. Melson is a sister of Mrs. Julia Rex and aunt of Mrs. Leonard Crowell.

### Roaring Springs NEWS

(By Mrs. L. E. Cooper)

Mr. and Mrs. Bain Stevens and son of Lansing, Michigan are here visiting her parents, Mr. and Mrs. Duff Green.

Mr. and Mrs. Jim Reeves have moved here to make their home on Duncan Flat where they will farm on the Fred Henry farm. Mrs. Reeves will be remembered as the former Carrie Law.

Mr. and Mrs. Alton Rose left Sunday for Mena, Arkansas where they will spend Christmas. Then they will go to Oregon where they will make their

### FLOMOT NEWS

V. W. Hunt of Tyler is visiting his daughter Mrs. Mary Cloyd and family.

Mrs. Burrell Tipton and daughter Martha of Sweetwater and Mr. and Mrs. Don Titus of Beaumont visited in the home of Mr. and Mrs. Leonard Crowell Tuesday.

Leonard Crowell and son Junior transacted business in Mem-

### So this is HOUSEKEEPING

As it must to all new weds, came the time in the life of the Stuarts when the budget first reared its homely head. We worked out an arrangement which included a set sum for running the house and (the best part) a personal allowance for me. For a while everything went fine until house frantically began borrowing from allowance. I discovered that food was the bugaboo in the scheme of things.

With my ears out like antennae, I went back to mother and asked a repeat performance of all the good advice she had given me. She stressed two pearls of wisdom first, food economy starts with wise buying and goes through storing, and second, getting the best quality usually means getting the most for your money.

One smart, important step is to choose foods that come well packaged and thus protected from any contamination. That means savings. Take butter, for instance. The best butter is packed in paraffined cartons which keep out odors of other foods and protect the product from the damaging effects of light and air both in the store and at home. Recent tests will prove what I mean about protective paraffin containers.

Two batches of top quality 93 score butter were compared. One batch was protected only by vegetable parchment. The second batch was packed in parchment plus a paraffined carton. At the end of five days the butter in the parchment—without the carton—had dropped its score to 89.3 while the cartoned butter went down only half a point to 92.5! That kind of protection against loss of quality and flavor adds up to wise buying in my book of figures. So I not only buy butter packed in a paraffined carton—I keep it in the carton till it's all used up—and it tastes better right to the last speck!

I've a few more economy tricks like the paraffin carton guide up my sleeve and it begins to look as if I'll be able to call my allowance my very own!

home

Mr. and Mrs. Hulon Cargile and sons left Wednesday for Hatfield, Arkansas where they will spend the holidays with her parents, Mr. and Mrs. Ed Hutson.

Mrs. Delores Matthews and daughter Linda of Dallas are here for the Christmas holidays visiting her parents Mr. and Mrs. Charlie Brooks and other relatives.

Rev. and Mrs. O. D. McDonald left Thursday for Kermit to spend Christmas holidays with relatives.

Claud Morrison, McMurry college student is visiting during

the holidays with his parents Mr. and Mrs. W. C. King.

Mrs. Clyde Williams and daughter of Matador attended church here Sunday.

Gus Cooper of Dallas is spending his vacation here visiting his father J. W. Cooper.

Mrs. Rosie Williams went to Plainview Thursday to spend Christmas with her daughter Mrs. Pearl Harper and family. Her other children will meet her there for a family reunion.

Pete Hughes who has been in South America for several months returned home recently. He says he is here to stay.

Mesdames Anna Hughes and Mary Merrell of Quitaque were here Monday visiting with relatives and friends.

### CARD OF THANKS

We wish to take this means of expressing our appreciation for the words of comfort, many acts of kindness and beautiful floral offerings, tendered during the illness and death of our beloved mother.

We want everyone who tendered a service during our hour of sorrow to know our profound appreciation.

Mr. and Mrs. Harry Carter and family.

### FLYING TO COAST

Elmer Stearns, vice-president and cashier of First State bank will drive to Amarillo today where he will board a plane for Sacramento, California to visit his daughter and son-in-law, Mr. and Mrs. B. E. Shaw, Jr. until Sunday.

### MERRY CHRISTMAS



It's a very happy New Year we're wishing for you. Good Luck in '49!

Bill Wason



From where I sit... by Joe Marsh

### Dutch Miller's Back In Uniform

After ten days in the city, Dutch is back in uniform. I don't mean Army khaki or Navy blue—but a different uniform, that's every bit as patriotic and American.

Blue jeans and a denim shirt, for work around the yards and barns; stout boots for tramping through the fields; and a straw hat when the sun gets high—a uniform you see from Maine to Texas, Iowa to Alabama.

It's the uniform of an army—the great army of American farmers who, by their productivity, are

helping to keep this nation strong—bolstering the forces of democracy that guard our freedom.

And in their way of life, too, they are champions of freedom. Temperate folk who enjoy a moderate glass of beer—but never quarrel with those who prefer cider. Tolerant people who fight to the bitter end against oppression and intolerance. From where I sit, a credit to America!

Joe Marsh

Copyright, 1948, United States Brewers Foundation



# MERRY

# CHRISTMAS

## To All Our Friends And Customers

# FARMERS CO-OP GIN

H. C. DUNCAN AND PERSONNEL



A Cheery Christmas Season To All...



We want the Bells of the New Year to carry to you our heartfelt wish for fifty-two weeks filled with every success and happiness.

**ALDRICH**  
Blacksmith and Welding Shop  
A. B. ALDRICH, Manager

### Cannon Fire Hails Christmas in Rome

A cannon fired from the historic castle of San Angelo at sunset on Christmas Eve proclaims the beginning of the Holy Season in Rome. At nine o'clock everyone is in church to witness the colorful and solemn processions of ecclesiastical dignitaries which precede the elaborate midnight Mass.

Since everyone has fasted for twenty-four hours, festive banquets are in order after the religious solemnities. It is a gala after-midnight in Rome: hotels and restaurants remain open, families and friends gather around sumptuous tables in gaily decorated homes; and in anticipation of the festivities, many people attend church dressed in formal attire.

### Nut-Bowl Filled From Many Lands

Nuts from all over the world go into your nut-bowl at Christmas. Like Christmas traditions, the nuts so popular at this time of year are a mixture of many varieties and different histories.

The English walnut, for instance, is not English at all. It originated in Asia centuries ago and was called "the food of the gods."

The round little filbert and the almond came from the Old World. Other nuts, so familiar at Christmas, the hickory nut, the black walnut and the chestnut, to say nothing of the pecan, are strictly American. The pecan is native to America and is found nowhere else. Two other American nuts worthy of mention are the chestnut and the butternut.

Although many nuts originated in other parts of the world, almost every variety known is now grown on American soil and experts are constantly searching for more kinds of nuts to transplant to this country.

The keeping of Christmas or saint's days, and the making of mince pies were illegal in the early Massachusetts and New Haven colonies. The strict religion of the Puritans banned observance of holy days.

Forty million people died from the Black Plague in the 14th century.

### Have Tree Base Stand In Water

Christmas trees, like flowers, will respond to being kept with the base in the water. Here are two simple things to do if you want your tree to stay green and fresh.

Buy a tree which has been cut as recently as possible. Cut off the end of the trunk diagonally, at least one inch above the original cut. This will expose a moist surface which will absorb water. Stand the trunk of the tree in water at once, and, if it is not to be taken into the house for several days, keep it in a cool place.

### December Dates

There aren't very many famous birthdays during December—too near Christmas! However, a few of history's prominent people were born in December and here they are:

- Dec. 8, Eli Whitney, inventor of the cotton gin.
- Dec. 16, Ludwig von Beethoven.
- Dec. 17, John Greenleaf Whittier.
- Dec. 24, Christopher (Kit) Carson.
- Dec. 27, Louis Pasteur.
- Dec. 28, Woodrow Wilson.
- Dec. 31, Rudyard Kipling.

### Christmas Name For Three Islands

Although Santa Claus doesn't live on any of them, there are three islands in the world named Christmas.

One is the largest atoll in the Pacific ocean. It was discovered in 1777 by Cook, and annexed by Great Britain in 1888. The island is about 100 miles round and less than 100 people live on it. They earn their livelihood by cultivating the island's coconut groves.

Another Christmas island is located in the Indian ocean, 200 miles south of Java. It is 12 miles long by nine miles wide. Surrounded by ocean depths of 14,000 feet, its own highest ground reaches more than 1,000 feet above sea level. It also belongs to Great Britain and a few hundred Chinese, Malays, Javanese, and a few Europeans are engaged in the shipping of phosphate of lime.

Christmas island in the Little Bras d'Or, Nova Scotia, 30 miles southwest of Sydney, is a tiny fishing island of 1,400 population.



The Christ-child lay on Mary's lap. His hair was like a light. (O weary, weary were the world, But here is all aright.)

The Christ-child lay on Mary's breast. His hair was like a star. (O stern and cunning are the kings, But here the true hearts are.)

The Christ-child lay on Mary's heart. His hair was like a fire. (O weary, weary is the world, But here the world's desire.)

The Christ-child stood at Mary's knee. His hair was like a crown. And all the flowers looked up at Him. And all the stars looked down. —G. K. Chesterton

### Five Students Admit Robbery of Salesman

FORT WORTH, Dec. 15—Five college students, including an 18-year-old girl, admitted today to police they slugged and robbed a Massachusetts salesman early Sunday.

William Rosen, the salesman, said they took \$900, and authorities said parents of the youths have agreed to repay the money. The youths were quoted by officials as saying they took only \$387.

Officers said the five, all members of wealthy Fort Worth families, implicated two other college students, and committed the robbery apparently for a thrill since they did not need the money.

Made Night Spots Three of the youths, including the girl, are students at Texas Christian university here, while another attends Baylor university in Waco. The fifth is a student at North Texas Agriculture

college in Arlington. The two students implicated are attending TCU, officers said.

The youths claimed they met the salesman Saturday night and he accompanied them on a round of drinking spots. Officers quoted the youths as relating that they took the salesman in a car to a spot near the Arlington Heights high school after making the rounds of several more drinking places. The attack took place near the high school, where the students slugged the man and took his wallet, officers said.

William James is the American philosopher most identified with the doctrine of pragmatism

### Matador IOOF Lodge

Meets every Friday night Noble Grand E. S. Jones Secretary, Ralph Nichols All visitors and brothers welcome.

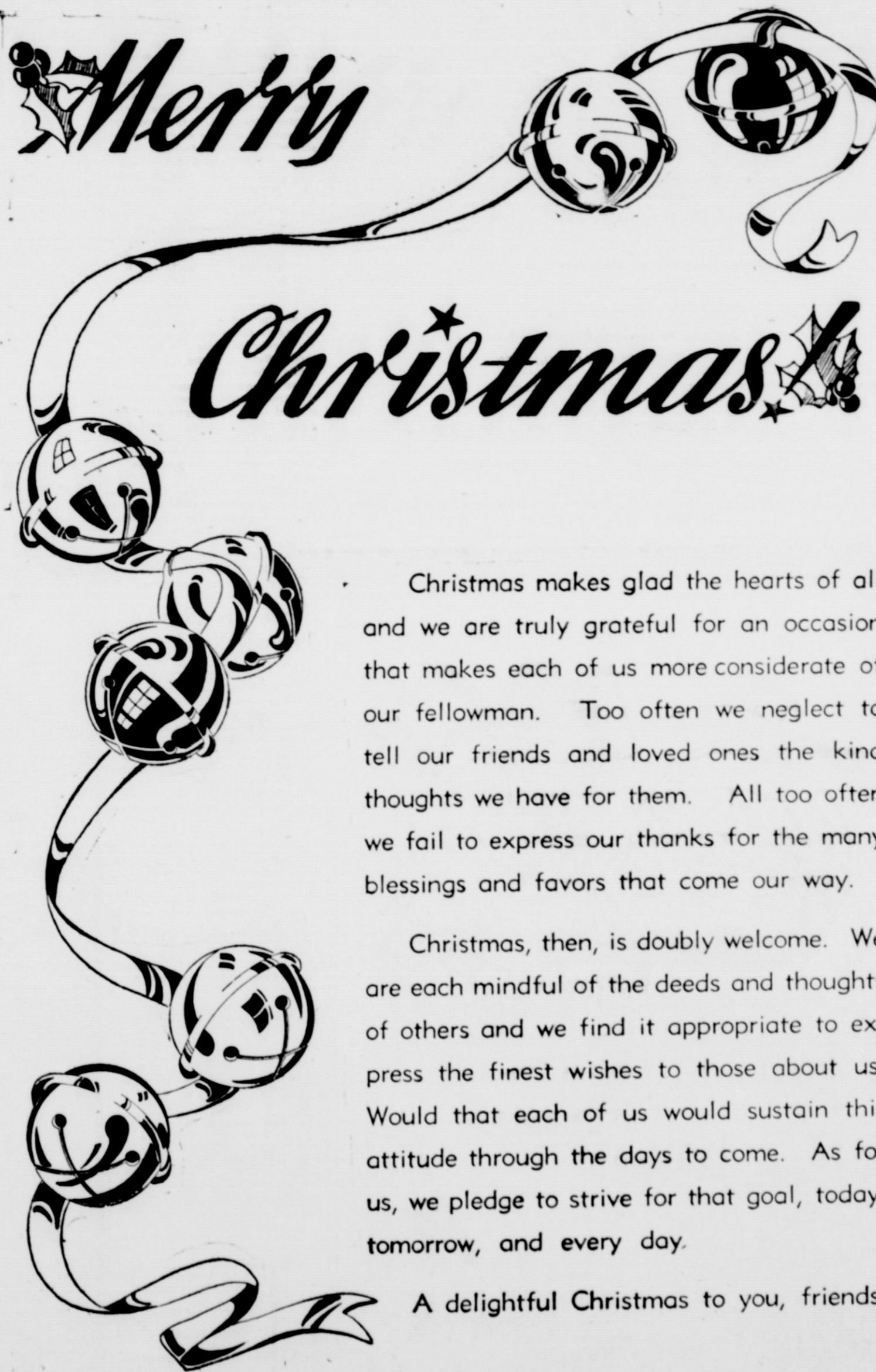
### Wilson Kimble Optometric Clinic

Phone 254 FLOYDADA Write, Box 518

Specializing in Eye Care and Visual Efficiency

We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescriptions.

Dr. John W. Kimble, Optometrist



Christmas makes glad the hearts of all and we are truly grateful for an occasion that makes each of us more considerate of our fellowman. Too often we neglect to tell our friends and loved ones the kind thoughts we have for them. All too often we fail to express our thanks for the many blessings and favors that come our way.

Christmas, then, is doubly welcome. We are each mindful of the deeds and thoughts of others and we find it appropriate to express the finest wishes to those about us. Would that each of us would sustain this attitude through the days to come. As for us, we pledge to strive for that goal, today, tomorrow, and every day.

A delightful Christmas to you, friends.

# Quanah Cotton Oil Company

Warehouse No. 3

Roaring Springs, Texas



W. F. (Bill) McCAGHREN  
CONOCO AGENT



It's a real pleasure to extend these greetings to you.  
**HAPPY HOLIDAYS!**



# Along the Way



It has been a pleasure to serve you in times gone by and it is our sincere wish that we may continue to have an opportunity to serve you in the days to come.  
Merry Christmas to you, one and all.



**Matador Implement Company**



It is a pleasant pleasure to compare our friends at Christmas with a few words of greetings and good wishes. We are hoping your Christmas will be a happy, successful occasion, long to be remembered.



**WEST TEXAS GIN**  
JOE M. GAINES, Manager

## BELLS

The bell, the world's oldest and simplest musical instrument, is the world's most universal Yuletide symbol. Each nation has its individual symbols of Christmas, but the bell will be found somewhere in the traditions of every one.  
Bell authorities claim that Pope Sabinius gave us the first church bells in 604. The custom has grown until there is no use of church bells so widely known as the ringing of the chimes to herald the advent of the birth of Christ.  
In recent years the ancient bell has "grown up" into the carillon, a highly sensitive instrument on which Christmas carols seem to find their most perfect expression.

### Yuletide Thoughts

Heywood Brown once said, "Christmas is not a date. It is a state of mind."

No man lives today who does not seek, in some way, to follow a guiding star.

It was Christ who, by his voluntary acceptance of the role of servant, has been elevated to the royal purple and seated at God's right hand.

At few, if any, times since Christ was born have all the people of the earth needed faith, trust, and peace as much as they do now.

When we celebrate the birthday of Christ we ought not to think of Him only as a child. Those who think Christmas is only a festival about a child, for children, veer away from facing Him as an adult.

### CHRISTMAS 'PUTZ'

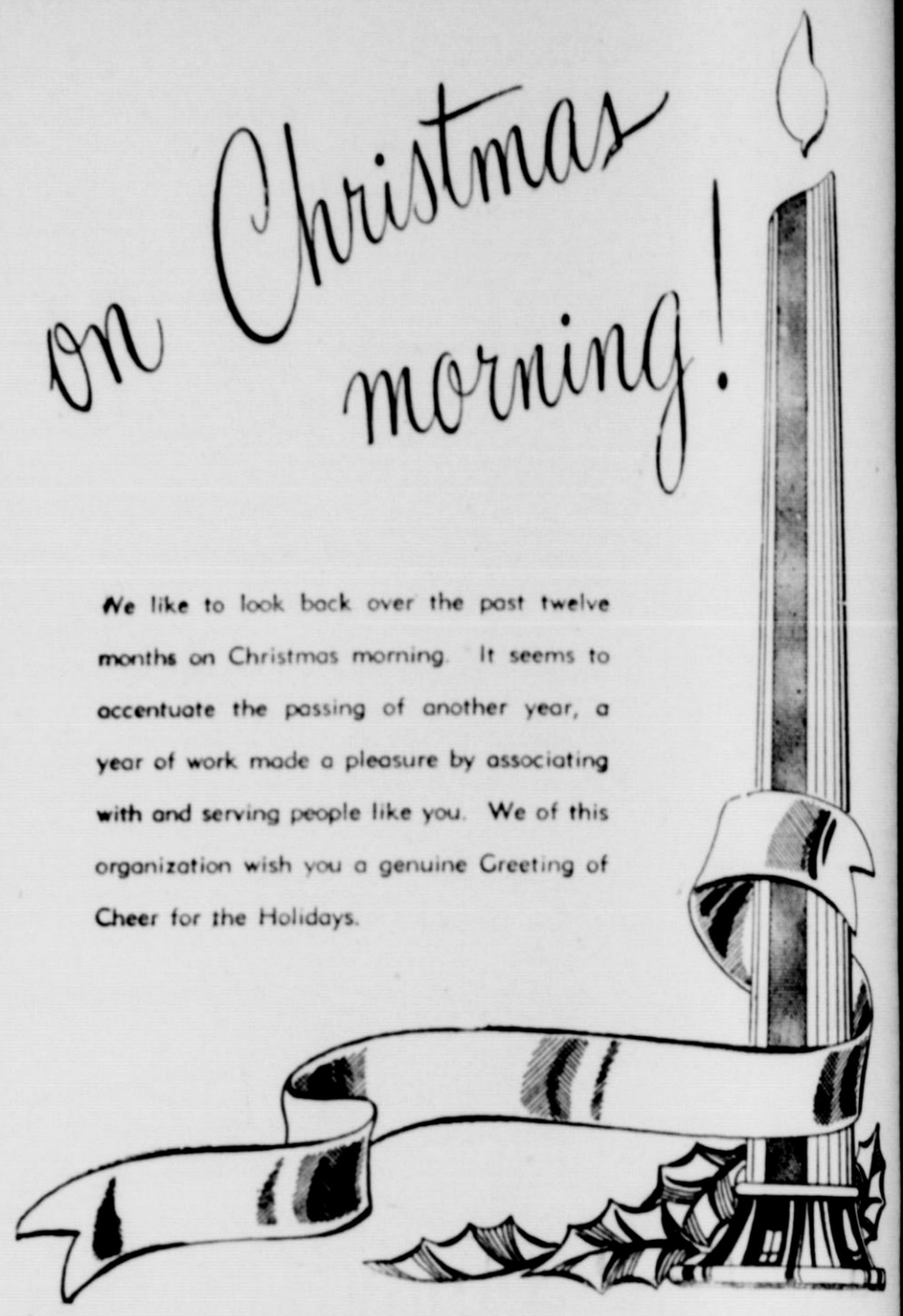
The Christmas "putz" is a decorative feature in many Bethlehem, Pa., homes during the Yuletide season. It is a representation of the birth of the Christ Child in the stable at Bethlehem in Judea.

The residents of Bethlehem, Pa., follow this custom, which was brought to this country by early Moravian settlers, and spend months arranging the exhibit.

The word "putz" is short for the German "putzen" meaning to arrange or decorate.

A gusset is a triangular piece let into a garment to reinforce or enlarge.

on Christmas morning!



We like to look back over the past twelve months on Christmas morning. It seems to accentuate the passing of another year, a year of work made a pleasure by associating with and serving people like you. We of this organization wish you a genuine Greeting of Cheer for the Holidays.

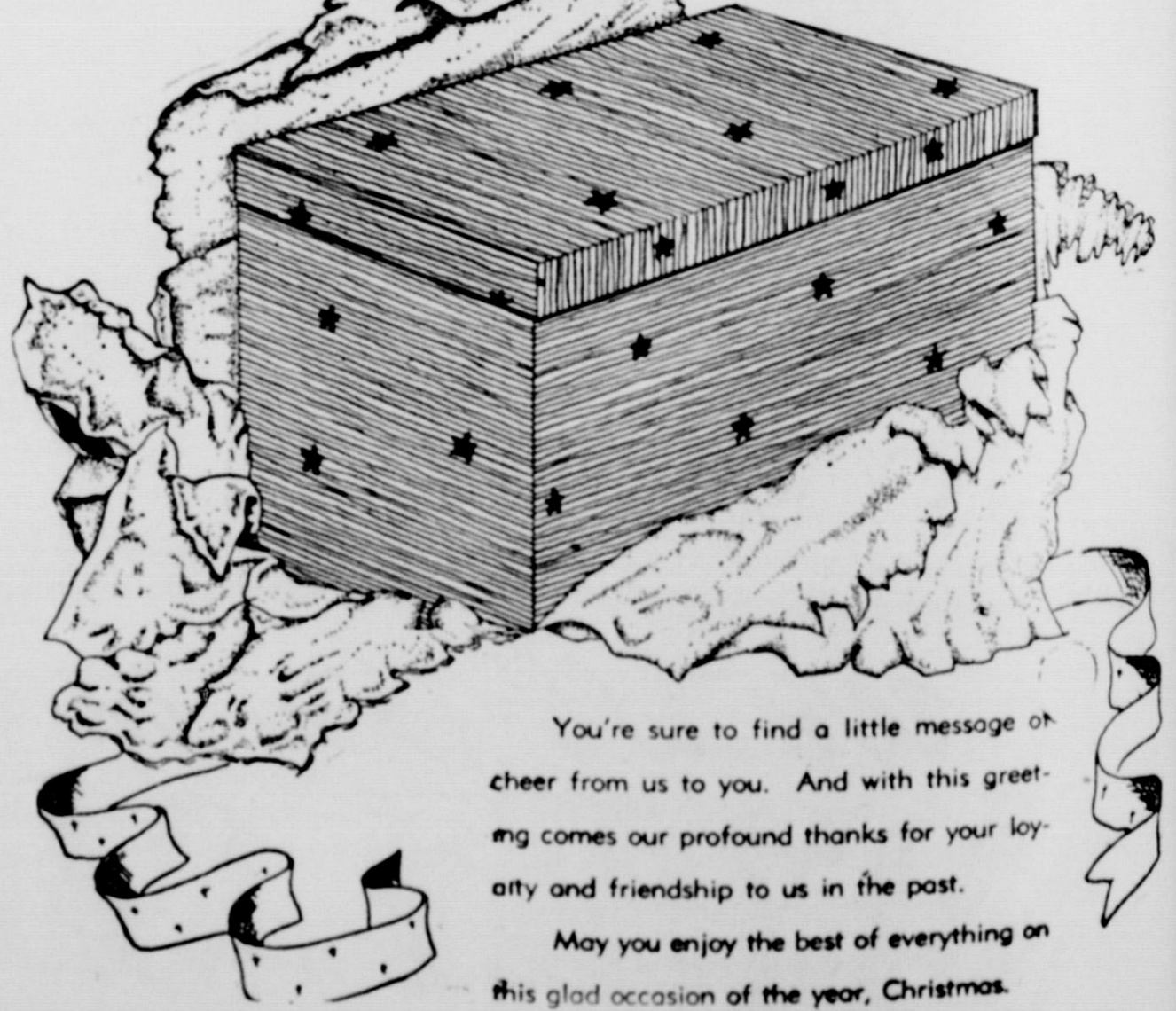
**Waybourn's Cafe**

BILL WAYBOURN, Manager

**Closed Christmas Day**

FROM 7 A. M. SATURDAY UNTIL 7 A. M. SUNDAY

**GO AHEAD---  
PEEK INSIDE!!**



You're sure to find a little message of cheer from us to you. And with this greeting comes our profound thanks for your loyalty and friendship to us in the past.

May you enjoy the best of everything on this glad occasion of the year, Christmas.

**Day by Day Cleaners**

E. A. DAY

R. A. DAY

MRS. R. A. DAY

MRS. HUGH PRESTON

Mr. and Mrs. Lowell Barkley, left Wednesday for Lander, planning to visit during the days with her parents.

Mrs. G. E. Hamilton and Marvin Brotherton and Miss Amy Glenn drove to Plainview Friday evening to attend the Wayland college chorus rendition of "Messiah".

Letterheads & Envelopes, Tribune

# MEASURING THE HOURS

THE clock has had the privilege of striking midnight and being the first to announce the arrival of the New Year for only about six centuries. Before that, man measured the hours in several different ways. Primitive man measured the length of a day by the moving shadow which reflected the sun's daily course across the heavens.

The first timepiece was probably a pole and a stone—the pole to cast a shadow and the stone to mark where the shadow fell when the sun was highest. As man became more accustomed to regulating his activities according to specific intervals of time, he devised the "water-thief," the hourglass, and finally the mechanical clock.

Even the simplest "water-thief" measured time accurately because a regular interval of time passed between the moment it was filled and the moment it became empty—and this interval could be timed by the sun. The hourglass was better than the "water-thief" because it was cheaper, it would not freeze or spill and it did not require refilling.

Real, mechanically operated clocks were not constructed until the thirteenth century. The word "clock" has been derived from the French "cloche," which means bell, and probably owes its connection with timekeeping to the custom of ringing bells to announce the passing of the hours.

**New Year's Gift of Broken Dishes**  
Most Americans would be perplexed to find a pile of broken crockery on their doorstep New Year's morning. However, it's a time-honored Danish custom to save every dish which comes to grief during the year and hurl it all against the front doors of friends and neighbors on New Year's Eve.

The tossers are supposed to toss and run, but not too fast. Before they get away, the householder is supposed to open the door and invite them in for coffee and doughnuts.

A pile of broken crockery around any Danish threshold on New Year's morning attests the popularity of the householder and is a compliment to his wife's ability to make delicious coffee and tasty doughnuts.

# FOOD... through the ages...

APPLES, TURNIPS AND PEAS WERE ROMAN STAPLES, DRIED FOR WINTER USE. WINTERCRESS, WATERCRESS AND CELERY WERE POPULAR.



LUCULLUS, FAMOUS EPICUREAN, SERVED FLAMINGO BRAINS, HUMMING BIRDS TONGUES, ROASTED WHOLE PEACOCKS, AND LOCUSTS.

THE ROMAN POOR MIXED WHEAT WITH ACORNS, WHICH GREATLY INCREASED THEIR BREAD'S BULK.



NERO'S FAVORITE DISH WAS ROAST SUCKLING PIG, STUFFED WITH CHESTNUTS AND GREEN ALMONDS.



AFTER CROSSING THE RUBICON (49 B.C.) JULIUS CAESAR TOASTED HIS OFFICERS IN "CEREVISIA" (THE ROMAN NAME FOR BEER)



COPYRIGHT 1948 J.V. CLARKE

## Gift Suggestions

Christmas always brings the problem of what to give him or her. The best way to solve this problem is to first think of the things he or she likes to do. Then, buy a gift that will be suitable for the person's activities.

Here are some suggestions. Even if the person has one of these items he'll not mind having another one.

**FOR PEOPLE WHO LIKE GAMES**—cards, chess or checkers, ash trays, score pads and pencils, a card table cover, a book about a favorite game.

**IF SHE LIKES TO SEW**—embroidery package of stamped material complete with threads and directions, pinking shears, a sweater stretcher, press cloth and tailor's cushions, workbag, dress or blouse material, wool and needles.

**FOR TRAVELERS**—luggage, compact mending or cleaning kit, a camera, film, portable radio, travel iron, flashlight-tipped pencil or key holder, compact shaving kit.

**THE OUTDOOR TYPE**—hand-tied flies, tennis balls in tins, golf balls, nylon fish lines, ski wax, wool socks, new set of mittens for the golf clubs, bright caps and jackets.

**THE GARDENER**—garden gloves, shears, picking basket, a set of stakes, a new book about gardening, hand sprayer, a peaked cap.

**THE YOUNGER SET**—her first permanent, watches, crazy sports shirts, his first shaving kit, dancing lessons, their first piece of luggage with their names on it, start her on a set of silver, books about his hobby or some equipment for it.



Cheerily we add our voice to the many happy ones raised in the wish...

MERRY CHRISTMAS!



# Leon Ice Co.

Vernon Doss arrived home Tuesday from Tech where he is studying for his Master degree. Mr. and Mrs. Doss and daughter Doris Ann left this morning for Brownwood and DeLeon where they will spend the holidays with relatives. They will be accompanied home Monday by their son George who is a student at Baylor university.

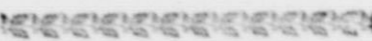
MUSICAL RECITAL  
Mrs. Homer Kingery presented her music class in a recital at Roaring Springs, Monday night. A large audience attended.



## Merry Christmas 1948

Christmas is an old-fashioned holiday, a time for reliving childhood days and for recalling old times, old friends.

May all the peace and tranquility of the season be yours in full measure.



# Magnolia Station

# CHRISTMAS



That each of you may enjoy the fullest measure of happiness and prosperity is our Christmas wish to the fine people of this community who have made possible the splendid growth of this organization. Whatever degree of success we have attained, we attribute to the splendid goodwill of our friends.

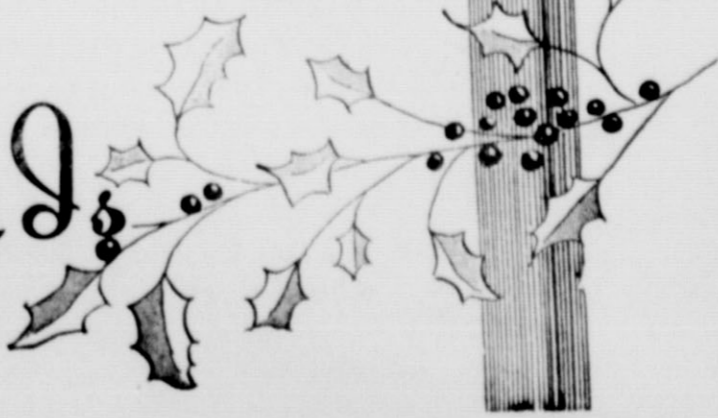


# Ray's Station

# GOODNESS

# MERRY CHRISTMAS

## Friends



# MATADOR PARTS COMPANY

D. E. PITTS

DOUGLASS PITTS, JR.

Merry Christmas



For somehow, not only at Christmas, but  
all the long year through,  
The joy that you give to others is the  
joy that comes back to you

—JOHN GREENLEAF WHITTIER

**MATADOR HARDWARE**  
and Furniture Company

L. C. HARP  
A. A. HARP

MARTHA DELL KING  
GERTRUDE BLOODWORTH

PETE WILLIAMS  
FAY DIRICKSON

Greetings  
and Best Wishes  
for the  
Holiday Season.



R. E. CAMPBELL, Jr.  
CHARLIE MEADOR

MRS. K. L. DODSON  
CLYDE WILLIAMS

**Courtesy Important  
When Sending Cards**

The exchange of cheerful Christmas cards between friends is one of our most delightful Yuletide customs—and like all other social relationships, it is governed by simple, common-sense rules of etiquette.

You may properly send your holiday greetings to almost everyone—business and professional associates, if you wish, as well as social acquaintances and relatives.

Be sure to choose appropriate cards, however. If Aunt Jennie is a garden enthusiast, she'll probably appreciate a beautiful flower print more than a dozen Santa Claus designs.

**Special Titles.**

Cards with special titles, such as "Merry Christmas, Mother," are available for mothers, wives, sweethearts and practically all relatives, including the in-laws, and are a mark of individual thoughtfulness.

If you can spare a moment or two, pen a brief holiday note on each card. It adds a warm sincerity and a touch of your individual personality to your Yuletide greetings. Christmas time is a sentimental and nostalgic season for everyone, and many a friendship has been kept alive through the years by the annual exchange of holiday greetings.

Colored ink is entirely proper both for signing the card and addressing the envelope, provided it harmonizes with the color scheme of the card itself.

Signatures need not be formal, except on engraved Christmas cards. You may have your name neatly printed if you wish, or take your pen in hand and sign the greetings yourself with a holiday flourish.

**"Mr. and Mrs."**

Married couples may omit the "Mr. and Mrs." if they prefer and sign their cards simply "Paul and Jenny Wilson." Either the husband's name or the wife's may appear first. Children in the family rate a place in the signature, too.

In addressing the envelope, it is best to send one card to a husband and wife, and separate cards to other adult members of the family too. As an alternative, one card may be mailed to the whole family if you are careful to write the names of each individual on the envelope, including the children.

Use three-cent stamps for your Christmas cards, following the rule of good taste which says that first-class friends deserve first-class mail. It is entirely proper to write your return address on the envelope, to help friends keep tabs on changes of address.

Selecting attractive Christmas cards for each of your friends is a delightful pre-Christmas activity. Don't treat it as a sober social responsibility. Plunge in with a smile and the gay holiday scenes on the cards will soon fill your heart with Yuletide cheer and sentiment.

**Santa Claus School  
Trains Jolly Gents**

In a colonial farmhouse at Albion, N. Y., there's a Santa Claus school and it's the only educational institution of its kind in the world.

Graduates wear white wig and whiskers, red suit trimmed in white fur, wide white belt, and black leather boots.

A course at the school prepares the prospective Santa Claus to properly shake when he laughs like a bowl full of jelly, remain calm when a child glares and yells "there ain't no Santa Claus" and maintain proper diplomatic relations with a parent who thinks Santa has given her tot the brushoff.

**Tinsel**

Old and tarnished tinsel can be made to look almost as bright as new by washing it in warm soap suds to which a few drops of ammonia have been added. Dry tinsel with a towel and hang it up to finish drying.



Once again, as the  
glow of the holiday  
season envelopes  
the land, we extend  
our friendliest greet-  
ings and warmest  
wishes for a joyous  
Yuletide season.

**L. C. HARRIS**  
Grocery & Service  
Station



The past year was a very pleasant one  
for us and we sincerely appreciate

all you have done to make it so.

May your every wish be fulfilled to complete  
your happiness on this glad occasion, that's

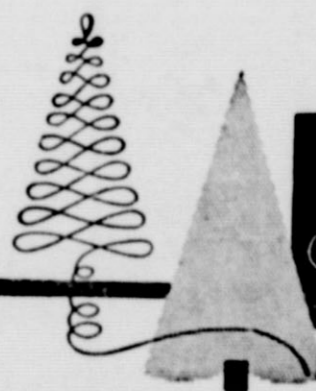
our Christmas wish for you and yours.

**Campbell Chevrolet Co.**

R. E. CAMPBELL, Sr.  
MARION NORRIS  
C. R. DAVIS

FORREST CAMPBELL

NOBLE GROVES  
LUTHER HALLBAUGH  
VERNON WATKINS



Season's  
Greetings



Just for a minute, we relive  
all the joys and raptures of child-  
hood as we behold the bright  
tinsel and the gay wrappings of  
the boxes stacked high under  
the Christmas tree.



May your gift be an assurance that all  
your most cherished dreams and hopes  
will be realized—that is our wish for  
you at this happy Yuletide season.

**MODERN CLEANERS**

L. L. REECER



# THE HOLIDAY Feast

Thank the early American Puritan pioneers for your Christmas turkey and cranberries. It was they who discovered what could be done to nice, fat turkey and cranberries to make a delicious December 25th feast. Since then turkey and cranberries have been the basis of the American Christmas dinner. Santa Claus, holly, mistletoe and the custom of giving gifts were also brought from the Puritan homeland.

Christmas dinner tables are loaded with food - and old superstitions, too. If a guest refuses mince pie, there's bad luck in store for him; eat apples at midnight for good health; be sure to have plum pudding lest you lose a friend during the year. The feeding of animals, sending cards, singing carols and paying Christmas gifts are all in superstitious tradition of things to do for good luck.



## Brazil New Year's A Summer Holiday

New Year's Day (Dia de Anno Bom) is truly a Red Letter Day in Brazil: in keeping with the hospitality and gaiety universally associated with the observance of New Years, it is the day par excellence for parties, enthusiastic greeting, and general celebration.

Dia de Anno Bom is the 'middle day' of the Brazilian holiday season which begins on Christmas Eve and climaxes on Epiphany. Christmas itself does not stand out as a time of merrymaking so definitely as it does among the Anglo-Saxons: the colorful and impressive Christmas processions are part of the church festival; in the realm of gift-giving, Epiphany—symbolizing the gifts which the Wise Men brought the infant Jesus—vies with and even holds a slight edge over Christmas, especially among the children.

Since it is really June in January south of the equator, the Christmas season falls in Midsummer instead of during the winter, a fact which has endowed the holidays with many characteristics of Summer-time festivals. In many cities religious and civic organizations sponsor open air "festas." These affairs are attended by throngs of people representing all classes of the population, gifts are distributed to underprivileged children, while music, flags, and flowers contribute to the general gaiety and festivity.

In a land where all festivals are endowed with several sets of customs—those assimilated through foreign intercourse, etc., superimposed upon the ancient traditions brought from Portugal—New Year's Day is included in the list of Brazil's national holidays and is appropriately designated as the day of universal brotherhood.



"YIPPEE" We sure hope this young 1946 will grow up to be a lot better than the old nerve-jangler who was named 1945.

## 'Open House' Once Marked Holiday

Senior members of the family lament the passing of the 'good old day' when New Year's calls were very stylish in America.

'Open House' on New Year's Day was introduced into this country by the Dutch who settled in New Amsterdam and were accustomed to receive their friends who dropped in to offer the compliments of the day. Such calls were very informal, made and received in the spirit of friendship and sociability; refreshments appropriately consisted of homemade snacks and centered around a large bowl of punch, made according to the host's favorite recipe.

The custom grew with the country and, eventually, the nation—or the increasingly populous communities thereof—outgrew the custom. During the latter part of the nineteenth century, it was customary for those who intended to receive their friends and acquaintances to send 'at home' notices to the newspapers so that would-be callers might plan accordingly.

The majority of such calls were made in the spirit of friendship and sociability which had given impetus to the custom in the first place. However, human nature being what it is, receptions were often 'crashed' by strangers attracted by the prospect of free punch; likewise, hosts and hostesses were frequently embarrassed by guests who, making their seventh or eighth call, arrived in excessively boisterous or mellow moods.

These abuses contributed to the abandonment of the publically announced 'open house' and revival of the very informal New Year's call—exchanged only among intimates toasting the New Year around a very private bowl of punch.



"I am done with the years that were, I am quite,  
I am done with the dead and the old,  
They are mines worked out, I delved in their pits,  
I have saved their grains of gold—  
Now I turn to the future for wine and bread—  
I have bidden the past adieu—  
I laugh, and lift hands to the year ahead,  
Come on! I am ready for you!"  
—Edwin Markham

### MATADOR TRIBUNE

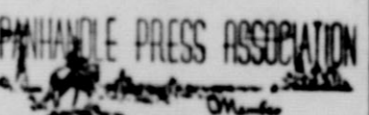
ISSUED THURSDAYS AT MARION BUILDING, MATADOR, TEXAS, BY TRIBUNE PUBLISHING COMPANY OWNED BY MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, AS SECOND CLASS MAIL MATTER ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

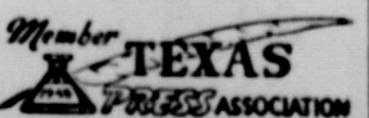
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IN MOTLEY, FLOYD, COTTLE, HALL AND DICKENS COUNTIES  
ONE YEAR, IN ADVANCE . . . \$2.00  
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"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."



## CHRISTMAS PARTY AND PROGRAM FOR MUSIC STUDENTS

Mrs. C. W. Norrid entertained her music students and their parents at her home Friday evening, December 17, with a Christmas party. A program was provided by members of her class. Following the program gifts were presented to each one from the beautifully decorated tree.

Following the presentation of gifts refreshments of cocoa with floating marshmallows and cookies were served.

Students having a part in the program were Joy Bowen, Joan Potts, Betty Duncan, Linda Ray Thompson, Charlene Waybourn, Ranita Dunning and Barbara Waybourn.

## HERE FROM SWEETWATER

Mrs. Burrell Tipton and daughter Martha of Sweetwater, former residents of Matador, Tuesday accompanied Mr. and Mrs. Don Titus of Beaumont, during a brief visit here. Mrs. Titus is Mrs. Tipton's sister.

Personal Stationery, Tribune

CHICAGO, Dec. 19—Bobby Olson, nine year old son of a city fireman, learned a cardinal rule of fire prevention today, never hold a lighted match under the bed when you must be your clothes. The mattress on Bobby's bed provided a pretty fair blaze until his pop's extinguisher it.

Mr. and Mrs. Ware Ferguson accompanied by their three children of Silverton, Sunday visited in the home of Mrs. Ferguson's parents, Mr. and Mrs. E. A. Day.



With the friendliest of thoughts and the heartiest of wishes for a happy Yuletide.



## Light A Candle

For us on Christmas Day—and may its glow reflect the radiance of our cordial wishes to you and yours, this Christmas—and always.

DR. J. G. KETCHERSID



Six New Year's days in a year? Certainly—absurd as it sounds it's true. Here they are:

1. January 1.
2. In that part of the Occident wherein the Greek Orthodox faith prevails January 1 falls upon our January 13.
3. A traditional Chinese New Year's celebration starts February 8 and lasts to February 13.
4. If you happened in on the country of Siam, April 1, you'd find a great ceremonial festivity underway—nothing less, in fact, than New Year's.
5. In Arabia, the Mohammedan New Year's is celebrated September 4.
6. September 10 is New Year's in the ancient country of Abyssinia.

New Year's day has been observed for the last 500 years. Nearly everywhere and at all periods it has been a day of rejoicing.

GO TO CHURCH SUNDAY



As the wonderful, star-crowned story of Christmas moves once more through our lives, there is no one of us who is not conscious of the inexpressible divinity of the season. It is a time to be generous, a time for deep happiness, a time for neighborliness and good will towards all.



JIM HANEY

GULF CONSIGNEE

## TO THE CITIZENS OF MATADOR

Within a few more days Southwestern Sewer Company will deliver to the City of Matador the entire plant and company's holdings here.

During the approximately twenty years we have operated in Matador we have made many friendships and enjoyed pleasant business relationships. We believe the people of Matador comprise one of the finest communities to be found anywhere and it is with regret that we surrender the fine association and cooperation you have given us during the years. We believe Matador is one of the most enterprising and progressive towns in West Texas.

However, we feel that the purchase of our system by the city will prove very satisfactory and be a substantial factor in future progress. Please be assured that we wish you the very best of luck in the venture. To each citizen we tender our very best wishes.

Southwestern Sewer Co.

HARRY McDONALD