

Early Day Cowboys Rode 100 Miles for Motley's First Christmas Observance

Yuletide Party Set Custom

The announcement been several weeks ago that County had really done little progressing since the author of the state would have been branded crackpot. But on the other that crackpot would have especially with respect to coming Yuletide season. county was not organized 1981. Before then there few people in the coun-

ty that it would have seemed futile to have celebrated the Christmas season with any sizeable festival occasion.

However, after that year, as the cowboys became more numerous, it seemed only natural for the Matador Ranch Company to honor the boys with a dance.

Even though girls were scarce in this immediate area the boys managed to have a jovial time at the dance. As a matter of fact, the plan became so popular that for the next few years

the cowboys thought nothing of saddling up and riding a hundred miles—sometimes fetching their sweethearts with them.

It was not until 1895 or 1896 that the Matadors had their first real Christmas tree. Some of the cowboys rode horseback over the cedar breaks, looked over the prospects, and finally decided on an enormous tree which was to become the first ranch Christmas tree.

Back at ranch headquarters the tree was trimmed with candles and popcorn and was set up for benefit of the general public. Gifts were put beneath the tree and were later exchanged. The small children of the county were rounded up for the change gifts.

However, the tree and the new fashion of celebrating the Yuletide season did not substitute for the gay dance that had always been the center of attraction at the ranch on Christmas. On the contrary, it was more fun than ever—for there were more families and the people had become better acquainted. The intimacy among friends that adorns the season had been established.

Even the tradition of the little girl's desire for a doll at Christmas had not changed. The little girl of today cannot possibly love the beautiful wax dolls that are made by the factories any more than the little and simply made rag dolls that the burdened mother made so long ago for her daughter to put in the Big Tree.

Nor have the gifts for boys changed much. They still get the little knives and toy guns that they prized so much then.

The fact remains that even though we have progressed very much in other things—the old Spirit of Christmas our Pioneer fathers created holds its own and has no need for improvement.

It is the hope of many that progress never dares to interfere with our old, age long tradition of our celebration of the best season that God has made.

Instructor Named For GI AG School

The proposed vocational agricultural school for Motley County veterans took shape Friday with the appointment of an instructor for the smittee, and the naming of a committee, according to W. R. Cammack, county judge.

Additional details will be worked out next Friday, Judge Cammack said.

Named as the instructor and coordinator for the school was Verner McWilliams.

Approximately 25 veterans attended the meeting, which was held in the county courtroom. Sixteen GIs signed a tentative roll for the school. The school will be run by provisions of the G. I. Bill.

Appointed to the committee which will pass on eligibility of applicants were W. L. McWilliams, Forman Vinson, Delmont Hays, John Turner and Rufus Emmons.

Also attending the meeting were O. T. Ryan, Lubbock state superintendent of vocational education, and Zane G. Brewer, superintendent of veterans education at Texas Tech.

Crossbreeding Of Purebreds Unwise

LUBBOCK, Dec. 29.—Under no circumstances should farmers and dairymen crossbreed purebred dairy animals, according to Prof. K. M. Renner, head of the department of dairy manufactures at Texas Technological College.

Improvement of dairy herds is perhaps the most important factor today in profitable production, the professor stated, pointing out that a few good animals will give more milk at less cost than a large number of poor cows.

Any good purebred cow is likely to produce milk more economically than a crossbreed, Renner emphasized.

Dairymen may make herds more profitable by keeping careful production records and getting rid of unprofitable animals, by proper feeding according to maintenance requirements, and by checking records when making purchases.

Fine animals are inclined to be nervous, and must have careful treatment and proper housing if they are to produce well. Herds should be tested for tuberculosis every three years, Renner stated.

The day of all days returns again! Christmas with all its joys and happiness, is the finest occasion of all on which to reaffirm our faith in the people whom it has been our privilege to serve in the past. May it be our good fortune to continue to enjoy the friendships and associations of each of you, our friends and neighbors.

Our wishes are yours—a Merry, Merry Christmas and a Happy and Prosperous New Year.

TRAWEEK HOSPITAL
 DR. A. C. TRAWEEK, Sr. DR. A. C. TRAWEEK, Jr.

this Christmas

LET'S BE

CHEERY

The urge to make Christmas more gracious lies deep-rooted in the hearts of Americans everywhere, as they pause to observe the Christmas season.

May happiness be yours to enjoy this Christmas and may it give you the inspiration and guidance to meet the coming year with a cheerful heart.

MOTLEY COUNTY INSURANCE CO.
 I. Whitworth W. N. Pipkin Elmer Stearns

Matador Tribune
 Phone 123

Merry Christmas

To Our Friends and Customers

Spears Gin

WISHING YOU A
Joyous YULETIDE
 And a Prosperous New Year

MATADOR HARDWARE
 And Furniture Company

L. C. Harp
 A. A. Harp
 Pete Williams
 Harold Blair
 J. D. Spencer
 C. E. Harp
 Martha Dell King
 Gertrude Bloodworth
 Fay Dirickson

CHRISTMAS PARTY HELD TUESDAY BY METHODIST WSCS

The Woman's Society of Christian Service of the Methodist Church enjoyed a Christmas party Tuesday evening, Dec. 17, in the home of Mrs. G. E. Hamilton.

The program, in keeping with the holiday season, was as follows: Song by group, "O Come All Ye Faithful"; Scripture, Mrs. Henry Ford; Prayer, Mrs. L. Y. Jameson; reading, "The Candle Tree"; Lucretia Edwards piano solo, Frank Traweck; Christmas story, Mrs. Raby Webb; Music, "Hark, The Herald Angels Sing", "There Is a Song in the Air", and "Silent Night"

played by Mrs. G. E. Hamilton at the piano, Mrs. John Hamilton, the xyloimba, and Miss Joyce Norrid, the violin. "The Christmas List", Mrs. J. R. Whitworth, and closing song, "Joy to the World" by the group.

Following the program, gifts were exchanged from a decorated tree, and refreshments served, consisting of fruit cake with whipped cream, coffee and candy.

Those present were: Mesdames W. F. Jacobs, W. N. Pipkin, Albert Traweck Jr., Frank Pohl, Vance Glibreath, Raby Webb, Harry Willett, Henry Ford, A. W. Ford, Clay Gilbert, Sterling Price, Homer Sheats, Julia Cornett, Oscar Vinson, W. Y. Higgins, Oscar Bruce, R. P. Moore, Ripley, L. Y. Jameson, J. S. Lambert, Mary Moore, W. R. Cammack, John Hamilton, C. W. Winn, Fred Bourland, A.

CHRISTMAS PROGRAM GIVEN AT MEETING OF BROTHERHOOD

One of the most outstanding meetings of the Baptist Brotherhood in recent months was held Thursday night, December 19, when the program centered about the Christmas theme.

Principal speaker for the occasion was T. E. Long, whose subject was, "Ledger of Life". The program also included group singing of Christmas songs, a solo by the pastor, Rev. Clifford Potts, who sang, "Little Town of Bethlehem", and two special songs by a quartet composed of V. J. Skaggs, R. E. Campbell Sr., Roy Reeves and Rev. Potts.

A delicious supper of chicken and all the trimmings, including fruit salad, cranberry sauce and pumpkin pie, was served preceding the program.

Forty-seven men attended the meeting, with visitors from Whiteflat and Roaring Springs.

RECITALS STRESS CHRISTMAS THEME

The Christmas theme was stressed in recitals Thursday, December 19, in which speech pupils of Mrs. J. R. Whitworth and music pupils of Mrs. C. W. Norrid were presented.

Younger pupils who appeared on an afternoon program included: Robert Darsey, Charolett Campbell, Gerald Pipkin, Larry Hoyle, Ida May Simpson, Johnny Webb, Tommy Thomas, Jeff Jeffers, James Lewis Stanley, Kay Stanley, Peggy Jean Wellington, Ronda Harmon, Jan Barton, Barbara Waybourn, Linda Gilbert, Glynda McWilliams, Rose Carolyn Donovan, Sue McCaghen, Joanne Darsey, A. B. Simpson, Charles Renfro, Gail McWilliams, David Webb, Lucretia Edwards, David Keith, Wilma Price and LaRoyce Mitchell.

Those on the evening program were: James Melvin Graham, Maureen Plumlee, Joy Bowen, Bette Fran Montgomery, Albert Plumlee, C. H. Murphy, Allie Burks, Jody Graham, Geraldine Waybourn, Betty Ruth Smalley, Wanda Graham, Jean Hines, Mary Helen Stephens, Palma Lancaster and Chareen Ketchersid.

Roaring Springs NEWS

By LULA M. SWIM

Mrs. Ed Smith and Mrs. Freddie Earl Brandon made a business trip to Plainview last Thursday.

Mr. Joe Jimmy Keahey made a business trip to Abilene last Thursday.

Mrs. M. E. Keahey, Mrs. Walter Keahey and Joe Jimmy left Sunday for Wichita Falls where they will spend Christmas with Mr. and Mrs. Cal Montieth, Mrs. Montieth of Wichita Falls came

Season's Greetings
AND VERY BEST WISHES
for
YOUR HAPPINESS
IN THE
NEW YEAR

Dr. J. G. Ketchersid
PHONE: OFFICE 140-J — HOME 150

HERALDING THE APPROACH
OF ANOTHER GLAD
Yuletide
It's time for rejoicing and we join with you in our thoughts at this glad season of the year. Best wishes to all.

Thompson's Grocery

A
**Jolly Christmas
To You**

Wm. R. CAMMACK
COUNTY JUDGE

The ideal of this organization would be a Holiday Season at which the old-fashioned personal greetings could be said, man to man. In that spirit then, our best wishes always.

Season's Greetings

**L. C. Harris Filling Station
AND GROCERY**

Cheerio
We hope for you a bright and cheerful Yuletide and as we ring in a New Year, we wish you every good fortune.

Gulf Service Station
ALTON MARSHALL MACK MARSHALL

**Christmas Greetings
and Best Wishes
for the New Year**

May your circle of friendships remain unbroken during the coming years and may the blessings of Christmas extend throughout the days to come.

SUPER SERVICE STATION
ROARING SPRINGS

BULLETIN
Season's Greetings
TO OUR FRIENDS

We hope you will keep this little notice handy over the holidays to remind you of our appreciation for your friendships and thoughtfulness in days past. May Christmas be merry for you and those about you.

WEST TEXAS GIN
JOE GAINES, Manager

WITH EVERY GOOD WISH
FOR
Christmas Cheer
AND
HAPPINESS IN THE
Coming Year

Sanitary Barber Shop
W. W. CLEMENTS, Manager

for them Saturday. Earl Gene arrived home Friday from Los Angeles, Calif., to spend Christmas with his parents Mr. and Mrs. M. D. Freeman.

Mr. and Mrs. Lewis Judd and son of California arrived home this week to spend Christmas with her parents Mr. and Mrs. J. M. Carpenter. Pvt. J. M. Carpenter of Denver arrived home Saturday on a furlough and will spend Christmas with his parents. The Carpenters also are expecting Mr. and Mrs. Hughes Fish and two daughters of Amarillo down for Christmas.

Rev. and Mrs. Ansil Lynn left for Dallas last Wednesday to spend the Christmas holidays there.

Mr. and Mrs. Alton Maze and son of California arrived home this past week to spend Christmas with his mother, Mrs. Ethel Maze.

Mrs. L. A. Trotter and children of Barber, Ark., arrived home Friday to spend Christmas with her parents Mr. and Mrs. A. C. Cross.

Visiting in the Peck home are Mr. and Mrs. Carrol Peck and family and Mr. Joe Peck of Levelland, Mr. and Mrs. Elmer Grifitt and son of Abilene, Mr. and Mrs. Jack Grifitt of Winter and Miss Ester Peck of Amarillo.

Mr. and Mrs. Otis Smith and family of Farmington, New Mexico have arrived to spend Christmas here.

College students home are Miss Marion Alice Mitchell of Denton, Misses Thelma Dillard and Katherine Martin and C. J. Goodson of Plainview. Hoyle Moss and Fred G. Simpson of Lubbock, Sam and John Ray Hunter of Wichita Falls.

Mr. and Mrs. Jimmy Marshall of Wichita Falls are visiting in the home of her parents Mr. and Mrs. S. D. Hunter over the Christmas holidays.

Mrs. Wayne Hart and Mrs. Mary Hughes and two daughters of Galveston arrived home Sunday to visit in the home of their father Mr. G. B. Thacker over the Christmas holiday. They are expecting M/Sgt and Mrs. G. B. Thacker and daughter of Albuquerque, N. M. home for the Christmas holidays.

Mr. and Mrs. W. A. Campbell of Floydada visited in the home of Mr. and Mrs. S. D. Hunter Saturday.

Lee Ray Swim of Vernon visited in the home of Mr. and Mrs. J. T. Swim Friday.

Mr. and Mrs. Billy Nichols and sons of Amarillo will spend Christmas with his parents Mr. and Mrs. W. H. Nichols.

OUR many, many friends we extend greetings of the Yuletide season... and our sincere appreciation for their encouragement and goodwill. And because we are grateful for your friendships we resolve to strive for even greater service in the years to come.

Best Wishes to All

Greetings

RAY'S SERVICE STATION

COOK Electrically AND ENJOY THE DIFFERENCE!

Says Reddy Kilowatt
Your Electric Servant

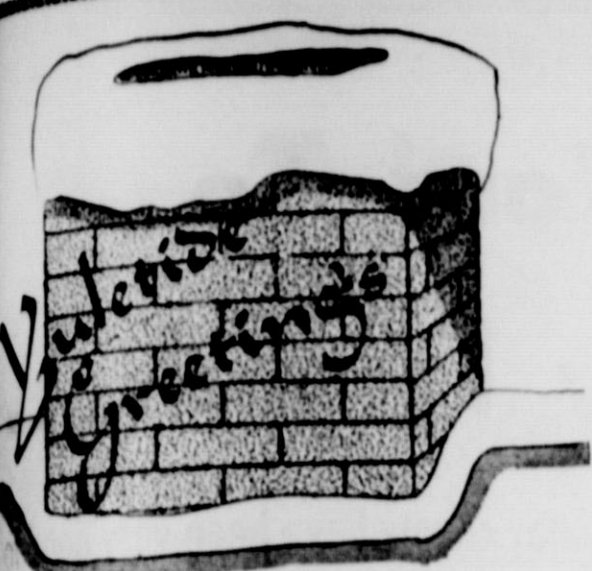
REDDY KILOWATT, your cheap, dependable, household servant, is providing more and more hours of freedom in the home every day. He'll help you wash, iron, clean and cook. He'll keep your food cool and fresh. He'll bring you light, heat and entertainment.

The advantages of doing things electrically are increasing every day. New appliances, better lighting equipment, improved radio reception and many other developments will increase your enjoyment of living in an All-Electric home.

Reddy is the perfect servant, bringing you greater comfort and freedom from work and worry.

He brings better, more healthful living at the snap of a switch. Yes, with Reddy on the job, better living is at your fingertips.

West Texas Utilities Company



Extending our Sincere Wishes for a
CHRISTMAS OF GOOD CHEER
and a
NEW YEAR OF HAPPINESS

Memphis Production Credit Association
JOHN GREEN, Manager

GREETINGS

May the season of
good will remain
with you next
year and all the
years to come.

ALLIE COX
SOUTHWESTERN ASSOCIATED
TELEPHONE COMPANY

EL MATADOR

MEET A SENIOR
Name: Mildred Spray
Age: 16
Height: 5'2"
Color of Hair: Brown
Color of Eyes: Blue
Favorite Food: Chocolate Cake
Favorite Color: Blue
Favorite Movie Star: Cornell
Wilde
Favorite Comic Strip: Buzz Sawyer
Favorite Sport: Basketball
Favorite Song: Winter Wonderland
Favorite Subject: English
Likes: To Gossip
Dislikes: School
Ambition: Secretary
When joined '47 class: 1943.

MY IDEAL GIRL
(compiled by Don Bradley)
Hair: Shorty McW.
Eyes: Yvonna
Nose: Carol Rattan
Mouth: Patti
Teeth: Mickey
Smile: June Meador
Wit: Ann Harp
I.Q.: Patti
Feet: Billy Frank
Hands: Rosemary
Complexion: Patti
Walk: Rosemary
Figure: Shorty McW.
Personality: Patti
General Appearance: Rosemary.

—M. H. S.—
Do
You
Know
What The
Christmas Tree
Said To The Christmas Tree
With red, yellow and green lights
Not A
Thing.
Trees Can't Talk
—M. H. S.—

For a change, let's center our attention around young men in particular. Men, you don't have to be tall like Lewis Bostick, dark like Gene Morris, or handsome like Ful Edmondson to get along with the beautiful girls.

You can be short, freckle-faced, and gruesome and still get a girl like Yvonna Simpson. If you have that Personality! For instance, you should have the friendliness of Pup Price, the politeness of Leo Archer, the likeableness of Mule Timmons, the shyness of Bonner Nelson, the disposition of Wayne Spray, and the all-around character of Bob Rushing. If you were like all of these people combined, you would have such girls as Mickey Roberts, Carol Rattan, Gwendolyn Wilkinson,

Ann Harp, Mary Murphy, Virginia Moore, Ernestine McWilliams, bowing at your feet. One thing men must have to get along in manners. They did not go out with the horse and buggy days. One thing girls really go for is the politeness a man gives them. Sir Walter Raleigh may have had a heavy cleaning bill, but he got what he wanted.

—M. H. S.—
A freshman girl, so quaint and meek,
Made desperate love to the Sophomore shiek
The Sophomore Shiek, though the freshmen's pal,
Made desperate love to the Junior gal.
But the Junior gal, in her big sedan,
Made desperate love to the senior man.

But the Senior man, his head in a whirl,
Was madly in love with the Freshman girl!

—M. H. S.—
Final Quatrain: (One of Poe's lesser-known poems.)
As I ponder, weak and weary,
And my eyes are red and teary,
I dream of a far distant day
In the latter part of May.

—M. H. S.—
KAMPUS KLATTER
Yiya, everybody! Boy, we have a ton-load of dirt! The B. T. U. party out at Carol R's brought lots of new couples! Sarah-Wayne S.; Geraldine W. Chip; Shirley P.-Norman Seigler; Thomas S.-Barbara K.; Marcia G. Charles Ray; and Fud-Billy Frank, were among them, more fun!

Geraldine W. June S. seem to like these Flomot boys! Aren't their names Mark Clay and Billy Meyers????

And of course, we couldn't help but notice the beautiful diamond on Isabel's third finger, left hand! His name is Buddy Gambol I believe.

Mary-Hal, Mickey-Lewis, and June-Tootie were seen in Paducah Sunday night before last—What's that about June being a "bad lil' goil" and shining the flashlight on them all the way back?

Incidentally, we think Ernestine will be a great composer some day. She's already got her own version of "Stay A Little Longer".

James W.-Annette, Bonner-Joy chaperoned by Ollie Sue, were all seen together after the Christmas party!

Jeril Gray is most mysterious! Wonder what he does in the first 25 minutes of noon? We've found him draped over the telephone quite often! Who is she, Jeril?

Colonel, who is the sweet dish from Patton Springs? Also, we've noticed that Colonel's horseshoe ring is missing! Some gal!

Chip-Dorothy Ann have been seen together this last week!! Shirley E. Mary Helen and Wanda have really been getting around! They were seen with some Roaring Springs guys Saturday night!

Well, so long kids—see you next week, and I hope you've had a very Merry Christmas!

Love, Miss El Matador.

Tribune, Matador, Motley County, Texas, Thursday, December 26, 1946

LOCAL ITEMS

Mr. and Mrs. Dick Groves and small daughter, Mary Lel, also Mrs. Groves' mother, Mrs. E. Ford, left Sunday for San Antonio, where they will spend the Christmas holidays.

Rev. and Mrs. Vernon Chambliss and daughter, Carol, spent the week-end here with his parents, Mr. and Mrs. E. B. Chambliss, before going to Hereford to spend the holidays with her parents.

Pvt. Lee Thomas of Keesler Field, Miss., arrived home Sunday morning to spend the holidays with his mother, Mrs. Ruby Thomas and other relatives.

Mack Jacobs, student at the University of Texas, Austin, is spending the holidays here with his parents, Mr. and Mrs. W. F. Jacobs.

Harry L. Willett of Kerrville

is here to spend the holidays with his parents, Mr. and Mrs. Harry Willett.

Mr. and Mrs. Aubrey Duncan and son of Carlsbad, N. M., are here to spend Christmas with his mother, Mrs. Laila Duncan, and Mr. and Mrs. W. M. Wells, parents of Mrs. Aubrey Duncan.

Mr. and Mrs. Johnnie Alsop of Norman, Oklahoma, are holiday visitors here with her father W. W. Carpenter and family and with friends.

Mr. and Mrs. Joe Shirley and Mr. and Mrs. J. V. Shirley, who have been residing in Washington state, returned last week to visit friends and relatives here and at Roaring Springs.

Mr. and Mrs. Jack Bradshaw and son Jack Jr., of College Station, arrived Sunday to spend the holidays with her parents, Mr. and Mrs. J. E. Russell. They were accompanied by Mr. and Mrs. Sonny Russell and daughter, Marilyn, who are visiting relatives.

Advertise It In
THE TRIBUNE

**Jameson Machinery
And Trucking Company**
ED JAMESON, Manager

Matador Parts Company
D. E. PITTS DOUGLAS PITTS, Jr.

At no other time during the year do any of us derive the pleasure, satisfaction and contentment we receive from the joys of Christmas. The pleasant associations of friends and loved ones, the spirit of good feeling and love for our fellowman are in evidence everywhere and from these associations comes a stronger confidence in those around us.

Christmas is important! It is the season of sincere good will, the spirit which should go with us the three hundred and sixty-four other days of the year.

Let us each pledge ourselves toward this goal.



Season's GREETINGS

Matador Butane Co.

A&M Gives Rules For Ice Box Care

With a plentiful supply of new refrigerators still six months to a year in the future, it's up to homemakers to treat the old box with tender care until new ones start coming off assembly lines in large quantities.

Mrs. Bernice Claytor, home management specialist of the Texas A. and M. College Extension Service, points out tips to follow in keeping the refrigerator in good shape: keep it cool, clean, defrosted, repaired, and checked regularly.

The refrigerator should be in the coolest convenient spot in the kitchen, Mrs. Claytor says—out of the sun, away from the radiators and kitchen stove. Air must circulate between the wall and the box to carry away the heat generated by the unit, so there should be at least two and a half inches of space between the box and the wall, she explains.

All spilled food should be wiped up at once, and the refrigerator cleaned thoroughly each time it is defrosted. In cleaning the inside, one level table-spoon of baking soda mixed with a quart of water makes a good cleaning fluid. Defrosting should not be put off until the frost becomes thick on the evaporator; it should be done when the frost is a quarter of an inch thick. The condenser must be kept free from dust and lint, and may need cleaning every month in some refrigerators.

In repairing the refrigerator, changing a fuse is about the only repair job the home-maker should attempt. Only an authorized service company should be allowed to make further repairs, says Mrs. Claytor. Housewives shouldn't forget that these rules of refrigerator care apply just as much to new refrigerators, when they get one, as to the old box.

PMA Urges Summer Canning Program

Texas sponsors of the School Lunch Program are being urged by the Production and Marketing Administration to start making plans for putting up foods that ripen during the summer when school is out.

Many of the fresh fruits and vegetables that are tops in nutrition for school children ripen

in the summer when they cannot be used in school lunches. Looking ahead, PMA officials say local sponsors should start making arrangements to can these foods so that children will have the benefit of them when school is in session. The establishment of the school lunch program on a permanent basis that will continue to enjoy Federal financial support, now makes it practical to make such plans well in advance, the PMA officials say.

A concerted effort should be made to link all school outlets with some type of food preservation center, the officials advise. In many cases the school lunch programs have benefited greatly by volunteer work at community canning centers where fresh fruit and vegetables have been contributed and processed for winter lunches. Arrangements might be made to have food processed at an institutional food preservation center or a commercial cannery at a reasonable charge to the school lunch sponsor. Several states have already developed plans along this line that are working out very favorably.

Half Turkey Best For Small Family

LUBBOCK, Dec. 26—A roast half turkey is often better suited to the Christmas dinner needs of a small family than a whole bird, according to Miss Margaret W. Weeks, dean of Home Economics at Texas Technological College.

After the turkey is cleaned, the loose skin at the neck should be sewed, forming a pouch, and the tail and leg should be tied together. The fowl may then be stuffed as usual. A piece of heavy greased paper, preferably parchment, should be placed over the stuffing and skin around the opening should be trussed together, holding the paper in place.

The turkey may then be placed on a rack in a shallow pan, stuffing side down, and roasted at 300 degrees Fahrenheit. No water should be used in cooking but the bird should be basted after the first hour and a half, and every 45 minutes thereafter until done. A half turkey weighing between seven and nine pounds will cook in four and a half or five hours.

Advertise It In THE TRIBUNE



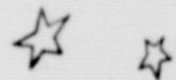
G... AND THANKS

The approaching Holiday Season heralds the end of a busy year for this organization. But, we are not too busy to pause and wish the season's best to our many friends for MERRY CHRISTMAS. We look forward with confidence in the future.

HOUSEHOLD Supply Co.

CHRISTMAS BEST WISHES

For all your Tomorrows...



As we extend our Season's Greetings to each of you, the prospects of the coming year are bright and cheerful. For this we are immeasurably grateful. The future is distinctly encouraging and it is our ambition to have a part in this progress. To this end we pledge our untiring efforts.

In this gesture of good will we wish particularly to salute our friends and to wish them a season of good cheer and fellowship and a New Year of success and happiness.

SMITH'S GROCERY

MR. and MRS. R. L. SMITH
WHITEFLAT, TEXAS

Just a good plain MERRY CHRISTMAS

What can we say that would express all our wishes for the coming season? This is the closest thing to it we know of and we want you to believe we express these sentiments with a genuine feeling of appreciation.

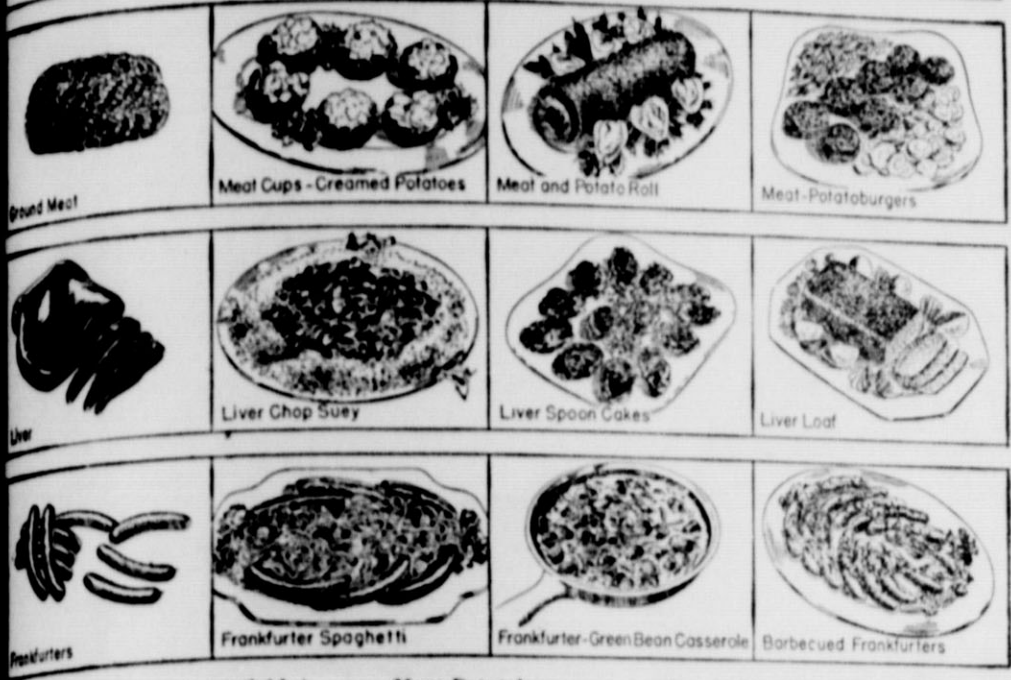
May the New Year be one which will see the realization of your fondest dreams and ambitions. May it be the one in which you will be the happiest and the most content.

Best wishes to you, friends

Quanah, Acme & Pacific Railway Company



BUDGET HELPERS FOR THE HOUSEWIFE



Meat-Potatoburgers
Combine 1 pound hamburger, 2 cups coarsely grated unpeeled potato, 1/4 cup grated onion, 1 1/2 teaspoons salt and 1/4 teaspoon pepper. Mix well. Shape into 8 patties and broil or panbroil slowly until done.

Liver Chop Suet
Cut 1 pound liver in 1" x 1/4" strips. Cook in 4 tablespoons lard or drippings 5 minutes. Add 1 cup sliced celery, 1 cup sliced onions. Cook 5 minutes. Add 1 can Chinese vegetables and liquid and 4 teaspoons soy sauce. Simmer until meat is thoroughly cooked, about 1/2 hour. Season, thicken. Serve over hot rice.

Liver Spoon Cakes
Cook 1 pound sliced liver in 1 tablespoon drippings in frying pan about 5 minutes. Grind liver; add 1 teaspoon salt, 1/4 teaspoon pepper and 2 eggs, well beaten. Mix well. Drop by tablespoons into hot shallow lard or drippings. Brown well on both sides.

Liver Loaf
Cook 1 1/2 pounds sliced liver in 2 tablespoons drippings 5 minutes. Grind liver. Combine with 1 cup bread crumbs, 1/4 cup milk, juice of 1/2 lemon, 2 tablespoons tomato catsup, 1/2 cup pork sausage, 1/2 teaspoon paprika, 1 small onion, finely chopped, 1 egg, beaten, 1 teaspoon salt, and 1/4 teaspoon pepper. Mix well. Turn into a loaf pan lined with bacon. Place bacon strips on top. Bake in moderate oven, 1 hour.

Meat-Potato Roll
Combine 1 1/2 pounds ground meat, 1/2 cup cracker crumbs, 1 egg, 1/4 cup milk and 1/4 teaspoon pepper. Spread on waxed paper to 1/2-inch thickness, making a rectangle about 12 x 10 inches. Spread with 2 cups mashed potatoes (use sweet potato if meat is pork). Roll like a jelly roll. Place in roasting pan and bake 1 1/2 hours in a moderate oven.

Meat-Potatoburgers
Combine 1 pound hamburger, 2 cups coarsely grated unpeeled potato, 1/4 cup grated onion, 1 1/2 teaspoons salt and 1/4 teaspoon pepper. Mix well. Shape into 8 patties and broil or panbroil slowly until done.

Frankfurter Spaghetti
Slice 1 pound frankfurters in 1/2-inch pieces. Brown frankfurters and 1/2 cup diced onion in 1 tablespoon lard or drippings. Add 1 teaspoon salt, 1 teaspoon allspice, 1/2 teaspoon tomato juice and 3 cups cooked spaghetti. Simmer until thickened. Brown 1/2 pound whole frankfurters. Serve around spaghetti.

Frankfurter-Green Bean Casserole
Slice 1 pound frankfurters, 1/2-inch thick. Brown in 3 tablespoons drippings. Stir 5 tablespoons flour into drippings; add 2 cups milk and 1 teaspoon salt. Cook until thickened. Add 1 tablespoon Worcestershire sauce, 1/4 cup grated cheese and 2 cups green beans. Combine with frankfurters. Bake in moderate oven 40 minutes.

Barbecued Frankfurters
Arrange 1 1/2 pounds frankfurters in shallow pan. Pour Barbecue Sauce over them. Bake uncovered for 30 minutes in a moderate oven. To make Barbecue Sauce: Brown 1 medium onion, chopped, in 2 tablespoons margarine or butter. Add 2 tablespoons vinegar, 2 tablespoons brown sugar, 4 tablespoons lemon juice, 1 cup catsup, 3 tablespoons Worcestershire sauce, 1/2 tablespoon prepared mustard, 1/2 cup water, 1/2 cup chopped celery, salt and red pepper. Simmer 30 minutes.

FIXING UP the HOME By Diane Greiter

How to Wrap Christmas Packages
NOTHING brightens up the Christmas scene quite as much as a wide variety of colorfully wrapped gift packages. If you save during the year, bits of ribbon and unusual pieces of bright paper, your holiday gifts will cause a great deal of comment.

One quick and easy source of colorful wrappings is wall paper. If you have no roll ends of paper saved from house refurbishing,



start a "bank" of wrapping material by purchasing several rolls of inexpensive wall paper at the local paint shop.

Some years ago we had a waxing seal made for use at Christmas. It carries a holiday greeting and our names. After wrapping a package we put a piece of red ribbon around the center and held it in place with a dab of hot green sealing wax carrying the seal impression.

Don't be afraid to do the unusual when wrapping gifts. Sometimes it's fun to camouflage the contents to keep the recipient guessing until the last minute. A narrow package can be rolled in paper that extends several inches beyond the ends then pull the excess together at each end like the top of a sack with a bright bow of ribbon. The same technique can be used with a square squat package, by wrapping the bottom in regular fashion, then putting a "sack top" on it with ribbon or cord.

Gives Strength to Wrestler
In Holstein it is believed that it is not only a cure for all green wounds, but that it will insure success in the chase and give strength to the wrestler, if mistletoe is worn.



STUFFED ANIMAL VARIETY
... Among the newcomers to the stuffed animal collection of toys is the fawn which is gaining in popularity with most of restrictions on its manufacture removed.

LITTLE OL' SANTA

The little ol' santa propped under our tree . . . is little the worse for wear . . . he's lost a leg and an arm, you see . . . but no one seems to care. Not that we're unsympathetic, rather, we are just a bit nostalgic.

Time was when our santa, bright and new, benignly welcomed Tommy and Sue . . . as they tiptoed downstairs to see . . . their presents spread beneath the tree . . . very early Christmas morning.

The Tommy and Sue have outgrown their toys . . . and entwined their hearts with grown-up joys . . . that little ol' santa, propped under the tree, symbolizes Christmas—as Christmas ought to be . . . with toys for children, good will among men . . . on earth, Peace dawning.

Dorothea Waltzmann.



A "MERRY CHRISTMAS" . . . Some on the road to recovery, some doomed to spend their lives in hospitals, thousands upon thousands of World War II heroes are spending Christmas in hospitals again this year. Happy despite handicapping war wounds, fighting veterans have entered into the Yuletide spirit.

Positive SINUS RELIEF!
(Asthma • Hay Fever)

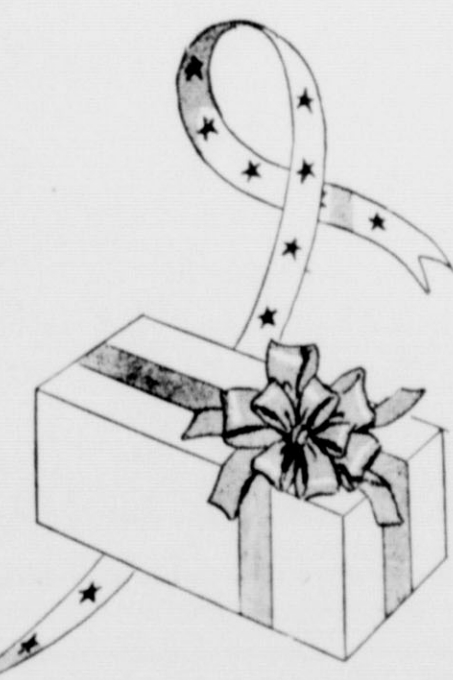
Specializing In
CHIROPRACTIC
— PLUS —
Reconstructive BODY MASSAGE
ELECTRONIC AND ELECTRIC TREATMENTS

DR. RUBY L. TAYLOR, I. H. N.
PADUCAH, TEXAS. TELEPHONE 250

A Treasured CUSTOM OF LONG STANDING

It's been our happy privilege for a long, long time, to send our Christmas greetings each year to those of you whom we have had the pleasure of serving. We look forward each year to this occasion, principally because we learned long ago the value of loyal friendships. Each year we strive to add more friends to our list. If we have not had an opportunity to serve you in the past, we invite your consideration. We will do our best to please.

And to those of you whom we have been associated for many years, here's our usual, yet genuine, "Merry Christmas".



MERRY CHRISTMAS

BURTON-LINGO COMPANY

JOE CAMPBELL, AND PERSONNEL

in the Want-Ads

For Sale: Corner lot, No. 10, block 105. Write A. C. Blake, Uvalde, Texas. Gen. Del. 3tp. 1-9-47.

FOR SALE: Corner Lot, No. 10 Bik 105. Write A. C. Blake, Uvalde, Texas-General Delivery. pd. 3t

For sale or trade: 5-H.P. 3-phase motor. A. A. Tipton.

Notice to veterans: Straight 4% loans are available for you to build or buy a home. We represent the T. J. Bettes Co., of Fort Worth, Texas, and this company will be glad to make you such a loan. The only information that we have in regard to Veterans Farm Loans is that Veterans are to be given preference under the Federal Farm Home Administration Act. We understand that Mr. Samuel W. Weatherall of Paducah, Texas, is the Farm Home Administration Representative for this District. If we can serve you in any way, call on us. Warren Abstract Company. ctn.

For Sale: Table model Sentinal battery radio, practically new. Mrs. Jim Edmondson. tfn.

For Sale: Superflex oil heater. See Allan Tomlinson at W. R. Cammack apartment. 2tp. 12-26

For Sale: New Army tarps, size 14'9" x 20'9". Waterproof, fire resistant and insect-proof. Price \$30. Phone 341 or write Box 95, Roaring Springs. Billy J. Cooper. p2t. 12-26

For Sale: 2 good milk cows. Both with young calves. Homer Kingery, Roaring Springs. p2t. 12-26.

For Sale: 4-ft. Butane Servel Refrigerator. E. J. Hines, Flomot. p2t. 12-26.

For Sale: '40 Ford Coupe, good condition. J. T. Swim, Roaring Springs. ctn.

Matador Tribune
Phone 123

LOCAL ITEMS

Former residents, Rev. and Mrs. H. G. Verner and daughter, Theona, of Whitharral and another daughter, Bobbie Lou of Hardin-Simmons, Abilene, visited friends here Saturday.

Mr. and Mrs. J. W. Drace of Lubbock, came down over the week-end to spend the holidays with her parents, Mr. and Mrs. J. E. Russell and other relatives.

Mrs. Lloyd Fulkerson and children left Friday for Odessa, to spend the holidays with Mr. Fulkerson, who is employed there.

Mr. and Mrs. D. D. McBride of Wichita Falls, visited friends and relatives here over the week end and left for Dallas to spend Christmas with her family. Mr. McBride is attending Hardin Junior College in Wichita Falls.

College students from Tech, Lubbock, Hardin-Simmons, Abilene, N.T.S.C. and T.S.C.W. Denton have all arrived home to spend the holidays with their parents and friends.

Mrs. J. A. Groves left last week for Amarillo, where she is visiting during the holidays, in the home of her daughter and family, Mr. and Mrs. C. T. Howell.

Nazareth . . .

(Continued From Page 1) pilgrims who come in thousands yearly.

Holy Places Guarded

Franciscan priests, whose order has been here since 1350, conduct services in churches built over the two Holy Places—the grotto where Jesus lived

South Plains Monument Co.

PLAINVIEW, TEXAS
Marble and Granite
Established 1916
WE EMPLOY
NO SOLICITORS

with his parents for thirty years and the Place of Annunciation, where tradition says the Angel Gabriel appeared to the Maiden Mary and told her she would conceive "and bring forth a Son, and shall call him Jesus."

There's a military complexion to modern Nazareth, matching the scene here in Jesus' time when Roman Centurions were in the streets. Down the same cobblestoned, winding streets today British motorcyclists or police vans move. Some 600 Polish Cadets and ATS girls (WACs), remnants of General Anders' army that came out of Russia, are attending British-established but Polish-staffed schools while awaiting possible repatriation. They live in barracks and drop in at the Orient restaurant for a glass of Dutch beer or English gin, and a plate of grilled kidneys.

Ten Years Of Peace

There is not here, however, the sandbag defense points and the barbed wire entanglements that lace up the rest of Palestine. For this is purely Arab country and for nearly a decade there has been peace and quiet on this hilltop.

Peace and quiet, that is, ex-

cept for the haggling and wrangling of the Nazarene women when they meet at Mary's Well. The Well is an ancient rock rimmed spring, reequipped with a rickety faucet, where guides say Mary was wont to fetch water to her cave, a hundred yards up the hill.

NOTICE TO CREDITORS

Notice is hereby given that letters of administration upon the estate of J. M. Buckelew, deceased, were granted to me, the undersigned, on the 25th day of November 1946, by the county court of Motley county, in cause No. 1216. All persons having claims against the estate are hereby required to present the same to me within the time prescribed by Law.

My residence and post office address is Quitaque route 1, Motley county, Texas.

Allie B. Buckelew,
Administrator of estate of
J. M. Buckelew, deceased.
4t. 12-26

DON'T SCRATCH!

Durham's Paracide Ointment is guaranteed to relieve itching accompanying Eczema, Rash, Piles, Ordinary Itch and other minor skin irritations—or purchase price refunded. Large 2-ounce jar only 60c at

MATADOR DRUG STORE

M. L. SOLOMON
JEWELER
Fine Watch and Jewelry Repairing
5 to 10 days service on your watch repairing by 2 expert watchmakers.
Floydada, Texas

McDONALD
LIFE INSURANCE CO.
And
McDONALD'S
PLAINS BURIAL ASSN.
McDONALD
FUNERAL HOME
Phone 88 Matador

To greet you at Christmas
and wish you
a Happy New Year

CASEY JONES DRUG STORE
ROARING SPRINGS

WITH EVERY GOOD WISH
FOR
Christmas Cheer
AND
HAPPINESS IN THE
Coming Year

CARL'S SHOP
ROARING SPRINGS

A Joyous
NOEL

"All the angels in Heaven shall sing on Christmas day in the morning."

ROARING SPRINGS GROCERY
MR. AND MRS. J. C. SMILEY

CHRISTMAS GREETINGS
from
COOK'S BROTHERS SERVICE STATION
TOMMY DORAN, Manager

WE WISH YOU
Happy Moments
AT
CHRISTMASTIME

And a very genuine thank you for your splendid patronage the past year.

SHORTY'S CAFE

Greetings
AND THANKS

The approaching Holiday Season heralds the end of a busy year for this organization. But, we are not too busy to pause and wish the season's best to our many friends for MERRY CHRISTMAS. We look forward with confidence in the future.

KIMBELL'S JEWELRY

A Word To My Friends...

The people of Motley county have been very good to me during the ten years I have been in public office and now, with only a few more days remaining of my term, I want to offer a word of appreciation.

If I have not been a satisfactory officer, it is no fault of yours. You have given me every cooperation that is possible to extend a public official. Likewise, if my services have been satisfactory, the credit belongs to you, the people of Motley county. In every instance during these trying years you have stood beside me and helped me in every possible way and I want each citizen of the county to know that I am grateful.

Perhaps I have a little too much pride in the fact that I am the first native-born resident that you have ever elected as sheriff, but I am proud to have been born here. Had I been given a choice of a land of my birth, I would have chosen Motley county and chosen you, the people of Motley county as my associates; my friends and neighbors.

I am certain that you will extend to my successor the same cooperation and support you have given me and I am sure he will appreciate it with the same degree of gratitude.

I hope every citizen of the county will accept this message as a personal testimony of appreciation for their many favors during my years in office.

It is with the deepest feeling I am capable of expressing that I extend my best wishes for the Merriest Christmas you have ever known and also for a bright and prosperous New Year. No group of people could be more deserving than you, my friends.

Sincerely,

H. H. Courtney

HOLIDAY at HOME

It was three nights before Christmas and Margaret was packing to go home. Contrary to traditional custom, she was not happy about it. She had planned to stay in New York with Ralph. With considerable forethought she had even planned the day; church in the morning, Christmas dinner with Aunt and Bill, a walk down Fifth Avenue at twilight, a snack of surprise at midnight.

But Ralph had been invited to a house party in Philadelphia. Margaret slammed down the top of her suitcase. She could have gone up under a Christmas with a mother, or a widowed sister. "What about me?" she had managed to cry out, but she had smiled and said that it was too marvelous, wondering how Mr. Johnson would let her have an extra day off. Ralph had only to go to Philadelphia, two hours away, while she had no one within 500 miles!



Several hours later she stood on the porch of a white frame house. Now she was ready, bag in hand, for the midnight train. As she waited for the taxicab, she smoothed her black tailored woolen frock over her slim hips. If New York hadn't been particularly kind to her, it had at least taught her how to dress!

She couldn't sleep on the train. Caring her eyes, she saw the cluttered desk which she had left at Haven's Advertising Agency, and Mr. Johnson's kindly face when he had told her to go home for Christmas. She saw Ralph's desk in the manager's office, Ralph dancing in Philadelphia, Ralph opening Christ-

mas gifts — and just Ralph, with whom she would never again share good times.

There was a three-hour wait for the local train at Pittsburgh, but Margaret was too tired and depressed to leave the station. After buying a magazine featuring an article on men, and an astrological delineation of her birthsign, she settled herself into the practical task of trying to determine her future in this most unpredictable world. Several hours later, not much wiser but much more weary, she stood on the porch of a white frame house.

The door opened and Margaret blinked. "I win!" shouted Ralph triumphantly. "She came on the midnight train!"

Mrs. Brown rushed out to the hallway and enfolded her daughter in an ample, motherly embrace. "Margaret! Why child, you're a sight! Your face is as black as coal."

Margaret withdrew herself from her mother's arms and looked at the two of them coolly. "Well, if it isn't asking too much, just what is this? Not a weekend in Philadelphia, I believe!"

Ralph took her bag and magazine and helped her out of her coat. "Don't be like that, Margaret! I bet your mother a box of candy against a mince pie that you'd come down on the midnight train."

"And what, exactly, are you doing here?"

"Margaret!" chided her mother. "I invited myself. A surprise for you, and then I wanted to talk to your Dad about something..."

Ralph was awkwardly turning the magazine in his hands. "Jumping fishes!" he exclaimed. "Look at the little red book!" He opened it to a center page, and read: "The natives of this sign are more than likely to have short tempers."

"Give it to me!"

Ralph held it tantalizingly out of reach and Margaret stamped her foot. "Ralph Wells," she said, "I come home for a rest and the first thing you do is make fun of me. If I have a complete breakdown it's your fault. Give me that book!"

"There, there," comforted her mother. "You go upstairs and get washed. You'll feel better."

Margaret started up the stairs, then turned in sudden remembrance. "Are you staying over Christmas?" she asked Ralph.

"I had expected to."

"You might as well. There's a dance Christmas Eve."

At the top of the steps she turned again. "And don't forget, half of that pie is mine. After all, I did the coming home!"

"Okay."

"She's tickled to death to see you," whispered Mother Brown cautiously. She patted his arm, and Ralph understood.



The beauty of Christmas has come down to us through the birth of the Savior who taught the world that love is stronger than hate and good mightier than evil. May this prevailing spirit of good will embrace us all during this joyous holiday season.

ALWAYS AN UNEQUALED

JOY

at Christmas

TO EXTEND

SEASON'S BEST GREETINGS

We are happy that the Holiday season again furnishes us an opportunity to express our heartfelt gratitude for the continued friendships of you, and you and you. It is a blessing we value highly.

Our thoughts are with you, friends, and we hope next year will be one of full happiness and prosperity for you and yours.

MAGNOLIA SERVICE STATION
JOE LANCASTER, Mgr.
MATADOR

A VERY MERRY Christmas TO EACH OF OUR MANY FRIENDS IN THIS AREA. AND A MOST SINCERE THANKS FOR ALL CONSIDERATIONS AND FAVORS. MAY THE SEASON HOLD UNTOLD HAPPINESS FOR ALL

CHRISTMAS GREETINGS

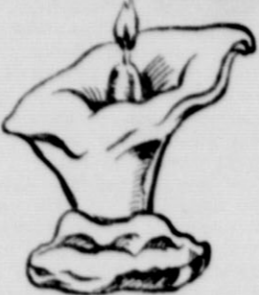
Hall-Scruggs & Co.

PADUCAH, TEXAS

CHRISTMAS CANDLES



Candles shaped like pine trees can be made to include the smell of pine in the candle wax.



Lilies or other flowers may be molded while the wax is still warm.



Snowball candles are left to give frosted effect.

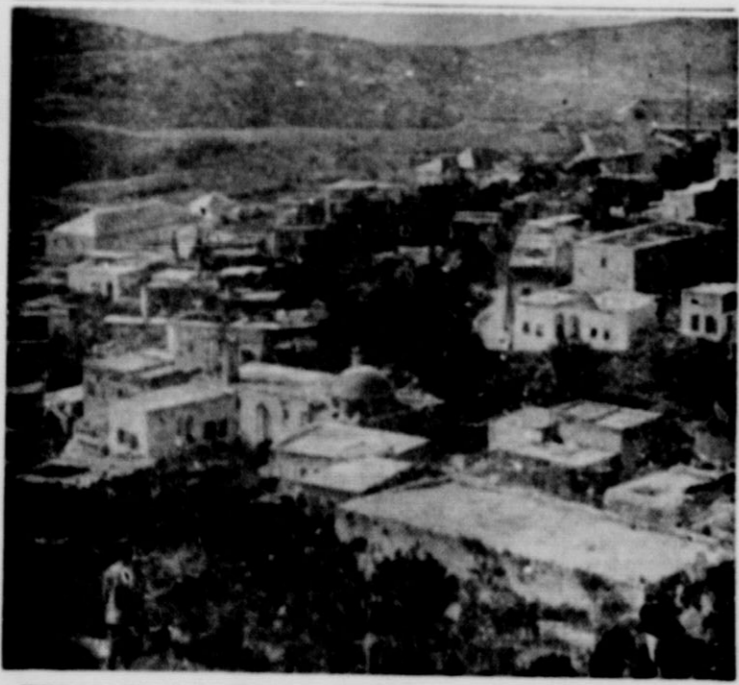


In making a cottage candle the windows, doors and shrubbery are painted in by hand.

Big oversized jumbo candles may be made of various colors, of sizes to fit some particular nook in the house.



CHRISTMAS IN MIDDLE AMERICA . . . While the Christmas customs vary in the ten Middle America republics, bells play an important part in every country. This bellry in church tower at Panama City plays a big part in their holiday celebration.



WHERE THE BOY JESUS PLAYED . . . Looking southeast from the Hill of Precipitation, Nazareth, is shown the view where the boy Jesus played.

Christmas Minus a Santa Claus

Do you believe in Santa Claus? The children of Middle America never heard of old Saint Nick, even though their holiday celebration compares happily and merrily to our own.

Picnics and outdoor excursions are traditional events of the day, for Christmas comes in mid-summer weather there. Weeks before the holiday, families in El Salvador, Mexico and Panama prepare tiny clay or wooden figures for the creche which most homes display during the universal holiday. In Guatemala, Costa Rica and Cuba, images of the Virgin are carried through the streets.

Christmas celebrations and customs vary in the ten republics which comprise Middle America—Mexico, Guatemala, El Salvador, Honduras, Nicaragua, Costa Rica, Panama, Cuba, Haiti and the Dominican Republic.

Fireworks climax the festival in most of these republics and marimba bands play in bunting-bedecked parks while whole families trek from farm to village, visiting relatives or joining in the public merrymaking.

Mexican families string their patios with colored lanterns and hang the pinata, a large clay jar shaped like a bird or animal and filled with fruits, nuts and candies purchased at the picturesque Christmas stalls in the markets. The children are blindfolded and armed with long sticks. They reach for the pinata until one child breaks the jar and the sweets tumble out to be shared by all.

Despite the various forms of observing the Christmas holidays Middle America is united in its celebration of peace with its bright hope for inter-American interdependence.



As you gather with your loved ones and friends at this gay season of the year, we want you to know our thoughts are with you and we are happy in your happiness. Season's Greetings to each of you!

Quanah Cotton Oil Company

WAREHOUSE NO. 3

ROARING SPRINGS

Day Days

MARY CRANE emptied the last of the milk and stood it against the wall to drain, sighing her thanks for the remaining milk to be used in the Christmas Day with by noon. She had just returned to the kitchen when a knock came at the door. "Who's there?" Hattie Jamie asked. "It's me," Hattie exclaimed. "I've washed clothes on the machine today!"

very very...

MERRY Christmas

It is with grateful appreciation of your courtesies during the past year that we take this means of expressing the compliments of the season. Mistakes and problems of the last twelve months are of minor importance at this glad season and we look forward to the future with every confidence and anticipation. *A very Merry Christmas to you, and you, and you!*

WARREN ABSTRACT COMPANY

To our FRIENDS

May the glow of Christmas blessings rest upon your homes and light your paths of health and happiness throughout the New Year

Harry Willett & Company

them off here on the way." After Hattie had left, Mary mused that she didn't suppose the Lord thought Fanny's children too good to mingle with these two orphans, but after a moment she realized there was much to be done. By five o'clock she had walked to the store and spent her few pennies on two tiny pair of red mittens, which were now hanging on the little spruce tree Mary had cut in the back yard. And in the kitchen a hot, hearty supper was waiting.

Mary sat in the living room, waiting. "Lucky I did that extra washing today, so I feel justified spending those pennies on the youngsters. Those children must have a Christmas, and maybe—" she sighed—"I shan't have a home another year!"



"All tall and bright and—and beautiful." "I couldn't help remembering our lean years, Sue, when Mary was our neighbor and worked day and night to pull you through pneumonia. So I just gathered in that debt—it was only a few hundreds—and had some papers made out to Mary. I'd kind of like to take them out to her on Christmas night." Sue pulled his head down and kissed him. "It will take just 10 minutes to pack a basket for you to take along," she reckoned swiftly. "If you drive there and back in half an hour, you can do it. Remember, we have guests coming!"

It was snowing when Andrew alighted from the car. A lamp showed him Mary's kitchen through the window, the cheery tree, and the sleeping old lady. He tip-toed in and placed his basket on the table, papers on top. The latching of the door aroused Mary.

Her small guests rushed in a few minutes later to find Mary holding the papers to her heart, her face alight with joy. "Merry Christmas, Mary," cried the little girl. "There was a man on your steps when we came down the lane. We saw him plain as could be!" "You're right," said Mary. "Andrew Craig is a man, if ever there was one."

"Not the man in the fur coat," insisted the child. "It was another just behind him. All tall and bright and—and beautiful." "Well," said Mary, "I'm not surprised. Some folks might say it was shadows and lamplight and snowflakes, but—tapping the papers—"wherever there's things like this goin' on Christmas night, I'm persuaded He's there!"

Hand-size dispensers for insecticidal aerosols are now available, writes the Rural Home editor of nationally-circulated Capper's Farmer. The fine mist they produce will give protection against flies, mosquitoes and moths in the flying stage. When valve on "bomb" is opened, the enclosed liquid changes to gas; this expands into the room.

Try This Dressing On Garden Salads

With ever-welcome "garden sass" at hand to enliven meals, the homemaker's job is to sell the family, especially younger members on fresh garden salads. Mrs. R. G. Kyger writes in nationally-circulated Capper's Farmer.



TOMATO SOUP FRENCH DRESSING
 1 can condensed tomato soup
 Sprig of fresh tarragon
 1 tsp. salt
 Clove garlic
 Lemon juice

Press out clove of garlic into the salt to flavor it. Mix the salt with tomato soup. Add one sprig of fresh tarragon, if available, and any other preferred seasonings. Thin mixture to desired consistency for dressing with lemon juice—about 1/2 cup.

Wishing You a

We heartily wish that the comforting thoughts of Christmas will remain with you for many years to come.

DR. A. S. ANDERSON
 YOUR LOCAL CHIROPRACTOR
 TELEPHONE 17
 DAY BUILDING MATADOR, TEXAS



A Good Christmas Is a Happy Christmas

It is our Yuletide wish that you will spend a most exciting Christmas, one that contains an immeasurable amount of good cheer—May it be for you a good Christmas and a happy one.



Braselton Implement Co.

ROARING SPRINGS, TEXAS

Dr. Wilson Kimble Optometric Clinic
 Specializing in eye care and visual efficiency
 For appointments telephone 254. Box 518, Floydada
 Dr. Wilson Kimble Dr. J. W. Kimble
 Optometrists

A Short GREETING but a Merry One!

May the coming year see the fulfillment of your every wish. And for your continued good will a genuine THANK YOU!

MAGNOLIA PETROLEUM CO.
Mobilgas Mobiloil
 W. C. King Phone 791
 Roaring Springs, Texas

Can't think of a better way
 To Express Our
 Season's Greetings Than
 to Say

MERRY CHRISTMAS

This conveys exactly the thoughts we have for you at this glad season of the year. Best of luck to you, and you!

VOGUE DRESS SHOP
 MRS. UNA SIMPSON, Mgr.



ON Christmas Eve, Nancy hurried breathlessly into her rooming house. Surely the package from home would be there! But Mrs. Groggins, the ugly little landlady, shook her head.

"Nothing," she said. "The mailman went right by this afternoon." Up in her room Nancy spent a lonesome Christmas Eve. She read awhile to forget her hunger, then went to bed. Next morning it was the destitute Mrs. Wilson who awakened her.

"Merry Christmas, Miss Bell!" she shouted, walking into the room uninvited. Nancy was irritated, momentarily, by this highly painted, shallow creature. But she quickly regained her composure. It was Christmas, after all!

"It was swell of you, dearie, to pay Mrs. Groggins a week's rent in advance last night," Mrs. Wilson said, settling herself into the most comfortable chair. "I don't know what would have happened, because I'm caught a bit short just now and couldn't pay!"



Nancy thought fast. Nancy said it was all right, that she had been glad to do it, but then she felt hungry and remembered there had been no dinner—and now no breakfast. All because of Mrs. Wilson!

"I was just about to drop out for a bite to eat," her visitor explained, "and seeing you're all alone, I thought you might like to come along."

Nancy remembered the lone 50-cent piece in her purse. "Thank you so kindly, Mrs. Wilson," she answered quickly. "But I'm—I'm not feeling so well this morning. I'll just have a cup of coffee in my room!"

About noon she dressed, for Jim was calling for her at one o'clock. What a ravenous appetite she would have.

But one o'clock passed, and no Jim. Nor at 2 or 3, and Nancy's spirits began to give way. Had he, too, chosen to punish her on Christmas?

Downstairs she heard Mr. and Mrs. Groggins welcoming their guests for the day, and she took a vicarious pleasure from it. She heard the dinner bell, the clatter of dishes as they dined, and then the shuffling of chairs as the well-fed guests retired to the living room.

By that time it was five o'clock and Nancy sat by her window, figuratively biting her fingernails. She was almost hysterical with fear, and she began to worry.

At six o'clock she put on her coat and dashed down the stairs, headed she knew not where. Perhaps to find Jim, perhaps merely to escape her room. She reached the entrance, turned the knob and pulled open the door—and there was Jim, just arriving!

Tearfully she threw herself into his arms, shivering from fright. "Oh, Jim!" she cried. "Where have you been?"

"But didn't you get my message?" he asked. "I had to work in the laboratory this afternoon, and telephoned Mrs. Groggins at 12:30!" His brow was furrowed.

Just then there was a voice behind them. "Miss Bell!" It was

Tribune, Matador, Motley County, Texas, Thursday, December 26, 1935

he poked a diamond ring... looked at her, asking... "Yes, darling," she said... "It's the merriest Christmas..."

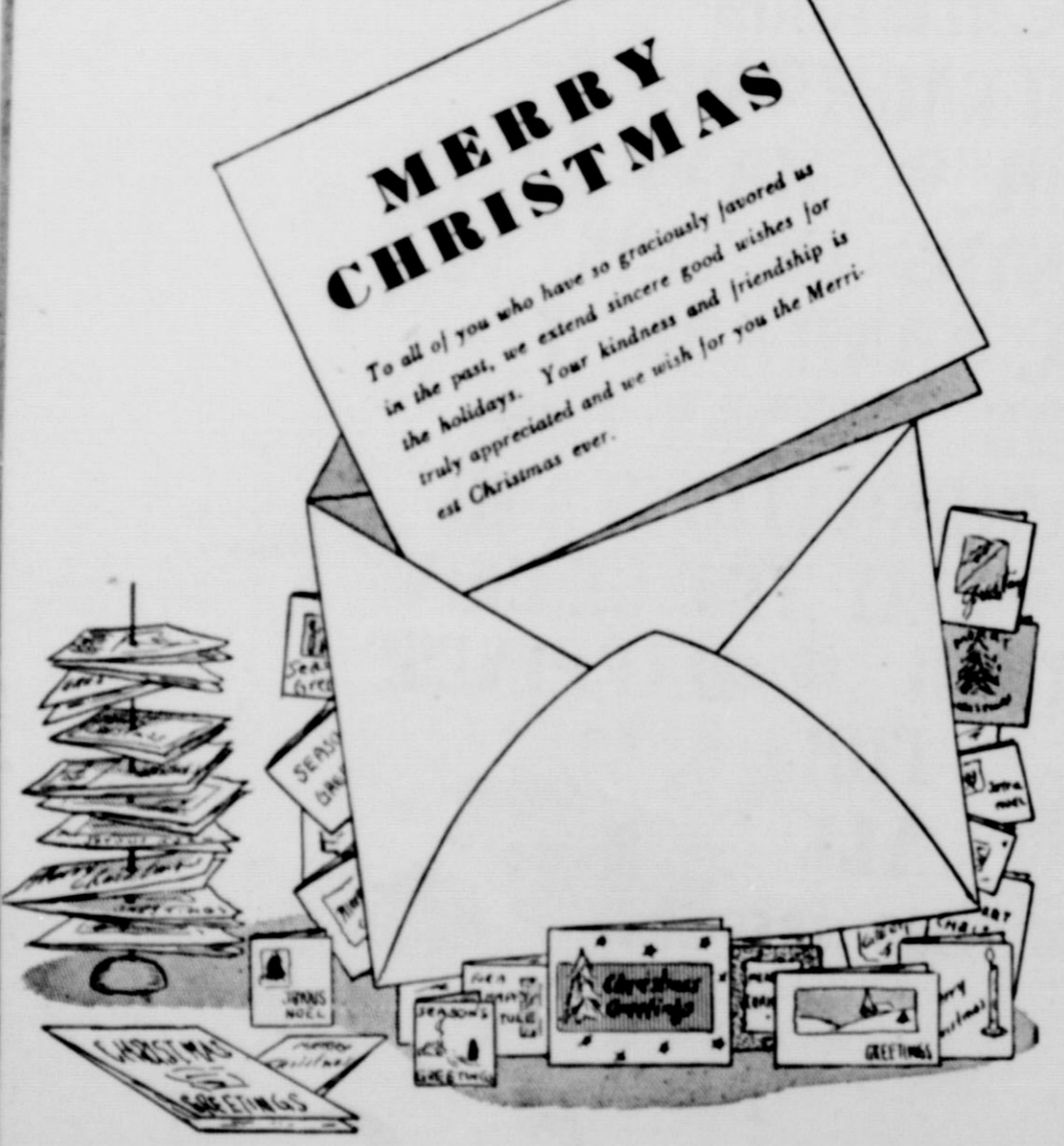
PUDDING ICE CREAM
 1 cup unflavored gelatin
 1/2 cup milk
 1/4 cup sugar
 1 egg
 1/2 cup vanilla pudding
 1/2 cup white corn syrup
 1/2 cup vanilla
 1/2 cup black walnuts

Soften gelatin in the milk. Add remaining milk and stir until it boils and thickens. Softened gelatin into pudding. Solve it. Remove at once. Heat. Add sirup, cream and nuts. Pour into refrigerator. Freeze until slightly firm. Scrape from tray into bowl with rotary beater till smooth. Not melted. Stir in chocolate for the second finger, and at its tip. Return to tray and freeze.



We Hope You Receive Lots of Greetings

MAY WE INCLUDE OURS?



HOYLE GROCERY
 Roaring Springs, Texas



WE'VE searched everywhere to find some new way of expressing our greetings to you. Each selection we made was discarded and each time we came back to the old reliable, "Merry Christmas". It just fits the occasion perfectly and we see no reason to change it or to use any other expression.

So when we say, "MERRY CHRISTMAS" please remember that it is expressed with all the sincerity and appreciation we can think of for your loyalty and consideration in the past.



A Merry Christmas

Higginbotham-Bartlett Co.
 MATADOR, TEXAS

CHRISTMAS QUIZ

1. Your Christmas spirit and the following questions. You should answer half in order to pass.

2. Write "The Night Before Christmas"!

3. The story contains the following: a miserly old man? a Christmas Island? a "White Christmas"?

4. A country was mistletoe worn around the neck to prevent sickness?

5. The Saxon word "to be in health" mean association with a Christmas?

6. An old Christmas superstition says "A warm Christmas"?

7. How does it end?

8. A Quetzalcoatl?

9. A plant, a thorny one, traditionally blooms only at Christmas?

10. Her death what song did Schumann-Heink always sing on Christmas Eve?

11. What is the literal meaning of "Christmas"?

12. Where are the remains of Good Nicholas of Myra buried?

- ### Answers
1. Dr. Clement C. Moore.
 2. Dicken's "A Christmas Carol."
 3. In Indian ocean, southwest of Java.
 4. Irving Berlin.
 5. Sweden.
 6. Wassail bowl.
 7. A cold Easter.
 8. The Aztec Indian god, half bird, half snake, who took the place of Santa Claus in Mexico in 1930.
 9. Christmas cactus.
 10. "Silent Night."
 11. Mass of Christ.
 12. The remains were stolen in 1067 by merchants and re-interred at Bari.

Christmas Was At One Time Illegal

The Puritans disliked the celebration of Christmas, preferring their own celebration of Thanksgiving.

In 1659 the high court of Massachusetts held that "anybody who is found observing, by abstinence from labor, feasting or any other way such day as Christmas Day shall for each and every offense be fined five shillings."

Tribune Ads Pay

Candles Originally Were Symbols of Light and Joy



Since the beginning of time man has sought to prolong the day and dispel the terrors of darkness with watch-fires, torches, beacons, etc.

According to St. Jerome, candles are used by the Church not so much as a means of dispelling or conquering darkness, but rather as an expression of Christian joy.

Mistletoe Distinct As Yule Decoration

Mistletoe, that distinctive Christmas green so common in many parts of America, is usually thought of as merely good holiday decoration or as a creator of open season on ladies fair for otherwise bashful swains.

Mistletoe did not always hold this position in our lives. The Druids called it "all-heal," and thought it held many miraculous virtues. The Scandinavians dedicated it to their goddess of love, Friga. Probably this goddess of love is responsible for the custom of kissing under the mistletoe.

The power to heal, to protect against sickness, to perform magic deeds—all these and more are the qualities ascribed to this plant in legends, traditions and even in ancient histories and literature.

Mistletoe is a parasite, which infests branches of various trees of both hardwood and conifers, but mainly on hardwoods. One species is found exclusively, however, on conifers.

Among the Celts and others mistletoe which grew from the oak was considered to have peculiar magical virtues not possessed by that from any other trees. Some even considered it so rare as to be only cut with a gold knife.

Another old tradition is that the mistletoe supplied the wood for the holy cross, as previous to that time it was a forest tree but after the crucifixion was condemned to exist only as a dwarf parasite.

Mistletoe was taken over into the Christian tradition in due course and dedicated to the Christ Child.

Peace, Good-Will

The time draws near the birth of Christ:
The moon is hid; the night is still;
The Christmas bells from hill to hill
Answer each other in the mist.

Four voices of four hamlets round,
From far and near, on mead and moor,
Swell out and fall, as if a door
Were shut between me and the sound.

Each voice four changes on the wind,
That now dilate, and now decrease.
Peace and good-will, good-will and peace,
Peace and good-will, to all mankind.
Tennyson.

Jews Celebrate the Festival of Lights

To the Orthodox Jews, the Christmas period was the "Festival of Lights," called Hanukkah or Chanukah. Jewish history relates that in 165 B. C. a large force of Maccabees met and vanquished an army of Syrians.

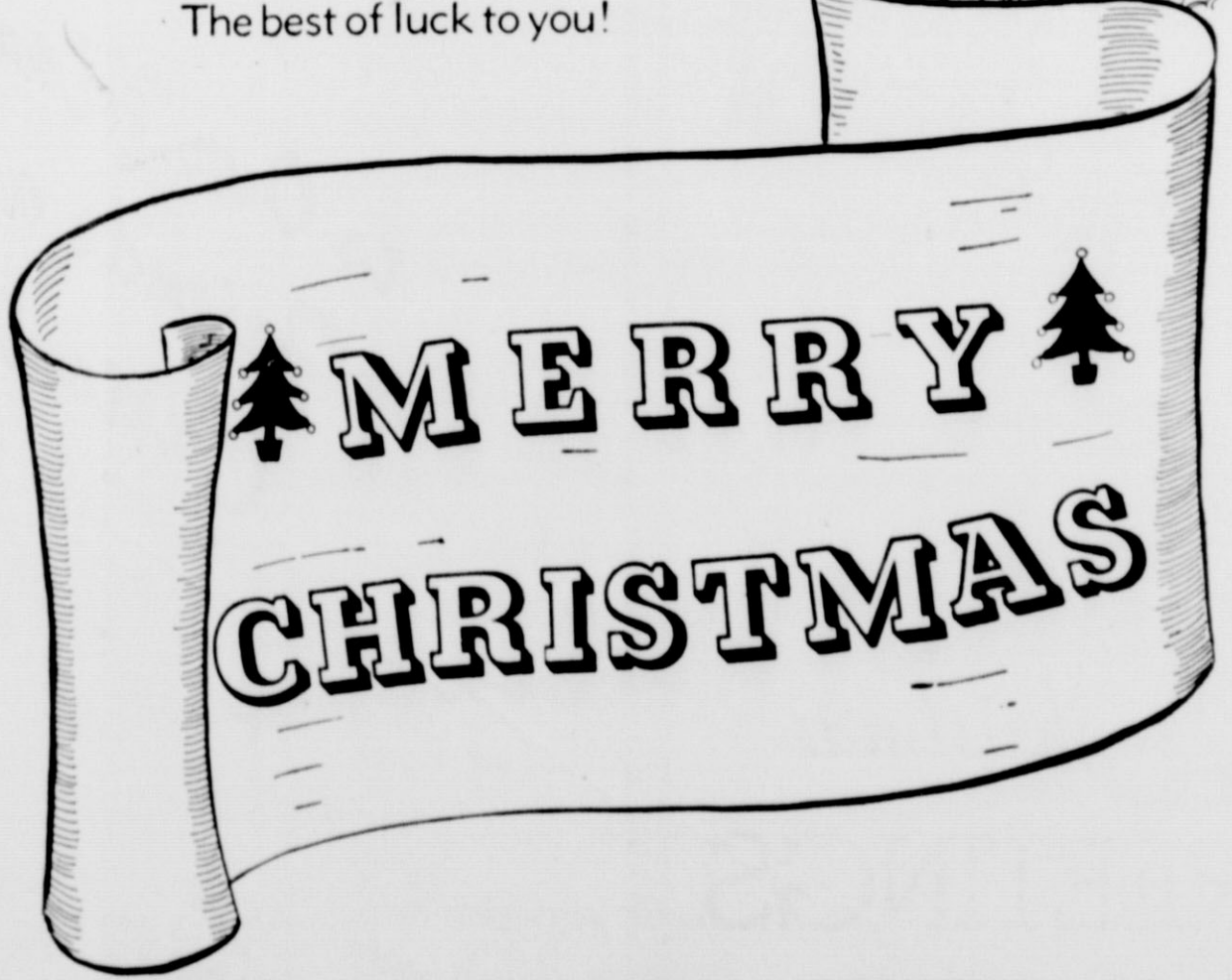
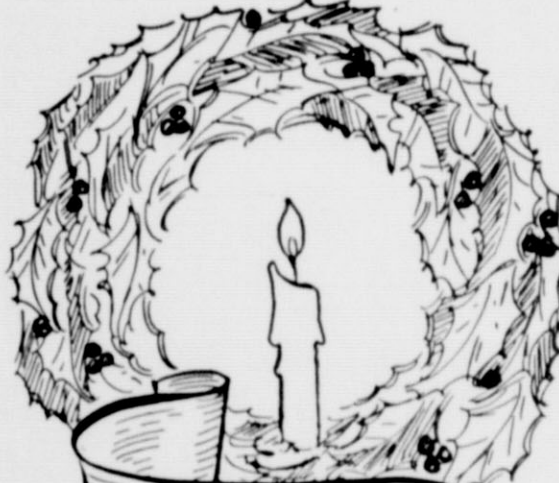
Judas Maccabees entered Jerusalem with his army and found it a place of desolation. He began the work of purification and on the 25th day of Kislev it was finished and a sacred light was lit.

In their destruction of the temple the sacred oil was practically exhausted, but they did find a jar which they judged would burn one day. It lasted eight days, therefore each year the Jews decree that the eight days previous to December 25 be celebrated.



Here's our greetings again, and we're including all the good things we can think of for you and yours. May it be a season of true happiness, a time in which you will see the full realization of your every dream and ambition.

The best of luck to you!



Freeman Thacker Butane Co.

MR. AND MRS. FREEMAN THACKER



MAY IT LAST FOREVER

All of us look forward to the quiet and cheerfulness of Christmas. Sparkling Christmas candles, gaily decorated gifts, the fresh fragrance of evergreen, the eager anticipation of youngsters waiting for old Saint Nicholas, the wholesome atmosphere of goodwill, the associations of good friends and loved ones, all blend to make Christmas a season of extreme happiness and contentment.

May it last forever—our Christmas wish for you.



Campbell Chevrolet Co.

R. E. CAMPBELL, AND PERSONNEL

Christmas Poem



The time draws near
The birth of Christ.
The moon is hid; the
night is still;
The Christmas bells
from hill to hill
Answer each other in
the mist.

Four voices of four hamlets round,
From far and near, on mead and
moor,
Swell out and fall, as if a door
Were shut between me and the
sound.

Each voice four changes on the
wind,
That now dilate, and now decrease,
Peace and good-will, good-will
and peace,
Peace and good-will, to all mankind.
—Tennyson.

Christmas Trees, Cribs and Ceppi

Christmas trees and cribs, with-
in respective spheres of influence,

provide focal points for observances
of the season.

Various legends claim to tell the
story of the first Christmas tree;
actually, evergreen decorations
were so closely associated with pa-
gan celebrations that they were
banned by many ecclesiastics of the
early church.



According to literature, the first
Christmas tree was set up at Stras-
bourg, Germany, in 1804. Even
then, the cry rose against heathen
customs and, as late as 1851, the
Rev. Henry Schwan was severely
criticized for setting up a Christ-
mas tree in his church in Cleve-
land, Ohio.
St. Francis of Assisi received

special permission from the pope to
present a tableau of the nativity
scene. This first crib, set up at Gre-
ccio, Italy, in 1223, was an imme-
diate sensation; the renaissance
endowed the cribs with ornate pa-
ganry and, modernly, the crib is
to southern Europe and the crib is
to southern Europe and the crib is
to southern Europe and the crib is

Eighteenth century Italians were
fond of a fantastic decoration
called the Ceppo. Pyramical in
construction, the Ceppi were made
on a framework of lathes with
transverse shelves rising to three
or four stories, depending on the
over-all size of the Ceppo.

The whole thing was covered
with colored paper, tufts, tassels,
fringes, tiny pine cones, and little
flags; a manger scene was repre-
sented on the lowest shelf, while
the upper ones were covered with
small gifts, etc.; wax tapers were
placed along the sides and a large
gilt cone ornamented the top. Al-
though the original designer prob-
ably never saw a Christmas tree,
the Ceppo—aided by a little imagi-
nation—bridges the gap between
Christmas cribs and trees.



Yuletide GREETINGS

The spirit of the joyous Yuletide
season prompts us to remember
our faithful friends with a word
of appreciation. We are grateful
for the things you have done for
us, for your thoughtfulness and
consideration, for your goodwill
and patronage. May we continue
to deserve your consideration.

Merry Christmas, all!

Roaring Springs Gin



The things you have
wished for and never
received—may they be
yours during the next
twelve months. May the
Christmas Season be one
of happiness, usefulness
and a full measure of
health and prosperity.

GREETINGS

OF THE SEASON ☆
☆

THACKER SUPPLY Company

Roaring Springs, Texas



AND THE BEST OF GOOD WISHES

A new Christmas season is upon us and once again we find ourselves eagerly awaiting the opportunity to extend compliments of the season to those about us. It is our sincere wish, and we believe it will be fulfilled, that Christmas this year will bring great joy and contentment to you, your loved ones and friends. May all the blessings that blend into a perfect Christmas be yours to enjoy and may the memories

of a happy season remain with you throughout the days of the coming year. We also wish to add our appreciation for the loyal friendships of this organization. Your consideration and thoughtfulness will inspire us to greater things and we trust we may continue to be worthy of these friendships. To know you and to serve you is a privilege and we hope these words of greetings will truly convey our gratitude.



Member Of Federal Deposit Insurance Corporation

DIRECTORS

C. D. BIRD
HARRY H. CAMPBELL
B. F. SIMPSON
RALPH STARLETON
ELMER STEARNS

First State Bank

MATADOR, TEXAS
Capital and Surplus, \$75,000

OFFICERS

C. D. BIRD, President
ELMER STEARNS,
Vice-President and Cashier
W. N. PIPKIN, Asst. Cashier
J. R. WHITWORTH,
Asst. Cashier



THREE YULE 'FIRSTS'



Claims to being "firsts" among Christmas cards are held by these early designs.

"Which came first?" and "who thought of it first?" are the two questions asked since time immemorial. These questions have baffled historians, challenged detectives, caused law students to burn the midnight oil — but most of all — have intrigued the public. For the last few years there's been a big to-do about the "first" Christmas card and the subject has fascinated many greeting card collectors, art dealers, museum curators and a sizable portion of the American and British public.

The earliest Christmas card on record, in the light of recent findings, appears to be that of W. M. Egley, dated 1842. Discovered in a mass of skating prints by the British museum, it is indisputably a Christmas card and seems to have been produced for general use. It resembles the early New Year's cards of German origin with its various scenes enclosed in a half-gothic, half-rustic trelliswork and it depicts the Christmas pantomime "Harlequin and Columbine," a puppet booth, skaters and other scenes relating to the holiday season. Its sentiment reads "A Merry Christmas and A Happy New Year to You."

Until the Egley card was discovered, the first known Christmas card was, for years, thought to have been the one designed by J. C. Horsley RA for Sir Henry Cole in London in 1846 who wanted a card to send to his friends at Christmas. Horsley's card was lithographed by Jobbins of Warwick court and a thousand copies struck off. These were colored by hand and featured among other scenes a merry family group holding filled wine glasses aloft.

An eminent American authority on greeting cards and a relentless collector of early creations, E. D. Chase of Boston claims that he has found what he believes to be the "first" Christmas card — but until some scientific corroboration is forthcoming we must consider his discovery a "dark horse" in the running. That it is a very "early" card — there can be no question. Our collector traced R. H. Pesse, the lithographer whose name appears at the bottom of the card, down to the year 1839 where the latter was listed in the Albany, N. Y., directory as an engraver. The thing, however, that stumps the experts is the fact that there is no date on the card itself.



SYNCHRONIZE YOUR WATCHES
... It's zero hour as children everywhere get their Christmas scout cars and tanks for an all-out assault. It is the first time for several years that rubber tires have been included with toys of these types.

Mince Pies of Deep Christmas Tradition

No Christmas dinner would be complete without mince pies. While they have long been a part of our Christmas tradition, they originally had a deep symbolic significance.



Patterned after the manger in which Christ was born, they were oblong in shape. The crust, baked a golden brown, represented the gold brought by the Three Wise Men.

Insurance of Marriage
Crippen tells us that the maiden who receives no kisses under the mistletoe will not marry for years.

Karkantari's Fear Of Burned Leather

Christmas fires burn brightly in Greek households throughout the holiday season and Macedonians save their old shoes for the purpose of burning them at Christmas time since the odor of burning leather is said to be offensive to the Karkantari.

The Karkantari are mysterious creatures which wander about the rural communities of Greece between Christmas and Epiphany. Dreaded because their gremlin-like tricks make life generally miserable for everybody, the Karkantari are particularly fond of attacking and beating persons who are a bit drowsy after an unusually hearty meal.

Of course, the orthodox Greek priest effectively banishes the Karkantari when he comes around with his copper vessel of holy water and cross entwined with sprigs of basil. The priest dips the cross into the vessel and sprinkles each room with the holy water — after which the Karkantari are expected to disappear and not return until the following Christmas.

Original Vitamin Factor
In Worcestershire, mistletoe was thought to render cattle prolific and avert bad luck from the dairy herd.

Letter To Santa

"I wrote a note to Santa Claus I thought it would be fun. I said I'd like a lot of things Especially a gun. But Father shook his head and said That wise old Santa knew I'd shoot myself or someone else And that would never do. So then I wrote and asked him for A sleigh with jingle bells. An auto, and a train of cars. And a pound of caramels. But sister May she cried Oh, don't ask for all those noisy toys And Santa knows that sandy Ain't good for little boys. So then I wrote and asked him for A music box to play And a watch just like my father's To tell the time of day. But brother Tom he laughed and said Your brain must be askew. Old Santa never brings such things To little kids like you. At first I felt discouraged But now I'm not because My mother says that no one knows The mind of Santa Claus. She says it's safe to let him bring Whatever he thinks best. And mother has, I truly think, More sense than all the rest."

YULETIDE

Greetings

to All Our Good Friends

SELLERS' RADIO SHOP



Christmas GREETINGS TO OUR FRIENDS

LEON ICE COMPANY
Earl Laughlin, Manager

A MERRY CHRISTMAS

to Our Many Friends and Customers

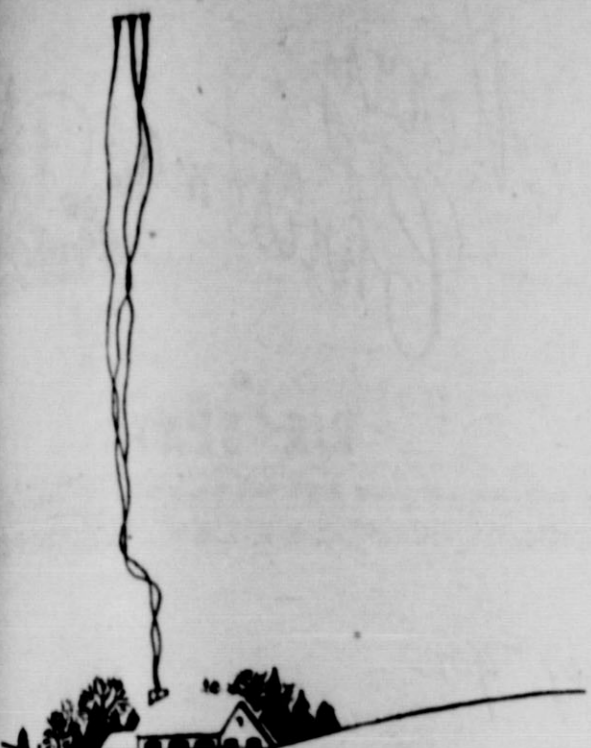
With the passing of each year, it becomes more evident that the peace of Christmas is enjoyed only because there were those who made every sacrifice that we might enjoy Christmas to its fullest extent. As we extend our Season's Greeting we are mindful that without those sacrifices, we could not enjoy the blessings of peace.

If we strike a solemn note at this glad season of the year, it is only because we are remembering that there were those who gave their all to make it possible for Americans everywhere to observe and enjoy Christmas.

The peace of Christmas is sacred. May we never forget.

Matador Variety

W. F. JACOBS AND PERSONNEL



THE BLESSINGS OF CHRISTMAS

As we herald the approach of another Christmas season, we count our blessings in good friends and pleasant associations.

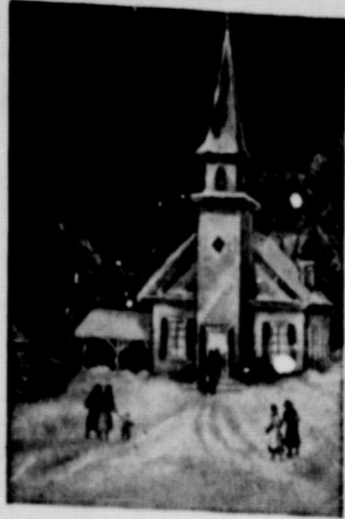
It is appropriate, then, that we extend our warmest greetings and add the hope that the coming year will be the best you have ever enjoyed and that from the experiences of the past we may gain strength for the problems of the future.

MEADOWS DRY GOODS COMPANY

MR. AND MRS. J. C. MEADOWS & JOANN
Roaring Springs, Texas

'White Christmas,' Modern Day Carol

Irving Berlin's "White Christmas" has definitely joined the procession of Christmas music! Let us hesitate to admit so recent a creation to the inner sanctum of cherished traditions, let's see just how old some of our Christmas favorites really are.



Denmark launched the annual Christmas Seal campaign against tuberculosis in 1904. Dickens' "Christmas Carol" was written in 1843; Samuel Clement Moore wrote "The Night Before Christmas" in 1822; W. C. Dobson, one of Queen Victoria's favorite artists, dispatched the first Christmas card in 1845, and, historically, the first Christmas tree was set up in 1694.

One can imagine the first Christmas carol—the "Gloria in Excelsis" of the angels. However, of our popular Christmas carols today, "Adeste Fideles" is undoubtedly the oldest. Its origin is controversial; some say it was a graduate of the Cistercians, others date its composition variously—from 1250 to 1680. Even accepting 1680, "O Come All Ye Faithful" antedates—for example—"Hark, The Herald Angels Sing" (1730), "Silent Night" (1818), and "O Little Town of Bethlehem" (1868).

There's a lot of Christmas tied up in the confident expectancy of childhood and the nostalgic memories of grown-ups; so,

"May your days be merry and bright
And may all your Christmases
be white."

Saint Nicholas Day in Holland

When Christmas rolls around in Holland, it is quietly and religiously observed. St. Nicholas Day, December 6, is the day of gift-giving and jollification.

For weeks, life-sized figures of St. Nicholas have decorated shop

windows and men dressed as Nicholas have stood in front of business establishments, and driven around in horse-drawn carts delivering parcels.

At last the great day arrives: if there are several children in the household, sometimes they are gathered together from neighboring households. Bishop Nicholas (dressed in full vestments and accompanied by his Moorish servant) attends the children's party and impresses them by his knowledge of their shortcomings and chides them fatherly before distributing the trinkets and gifts he has brought for them.

After the youngsters have had their fun, the grown-ups sit around a festive table and open their surprises. Small gifts are baked in loaves of bread, packed in enormous crates, wrapped in bales of paper—each wrapper directing the present to a different person; the longer the donor and final recipient remain unknown, the greater the general jollification.

Indicative of the spirit of the season, packages containing gifts are often entrusted to strange passers-by who are instructed to leave the parcel on such and such a doorstep and ring the bell.

California Has Mile Long Avenue of Lighted Trees



The trees comprising the mile long Avenue of Christmas Trees in Altadena, Calif., are descendants of the Deodar Cedars of India which grow upon the slopes of the Himalayas. While traveling in India in 1882, Capt. Frederick J. Woodbury gathered

the seeds which he planted later on his ranch in California. When the seedlings were about two feet tall, the captain's sons transplanted them to line the wire driveway leading to the ranch residence.

The one, private driveway at the foot of the Sierra mountains is now a busy public thoroughfare and Captain Woodbury's seedlings, illuminated each year at Christmas, attract thousands of visitors annually.

Star of Bethlehem Phenomenon of Age

The Star of Bethlehem has been the subject of extensive research and discussion.

Modern astronomers have considered several natural phenomenon theories without attaching too much weight to any such hypothesis.

Tribune, Matador, Matley County, Texas, Thursday, December 26, 1946



Skeptics regard the whole thing as mere invention, colored with Oriental imagery, designed to honor Christ; and faith accepts the star as the supernatural phenomenon which proclaimed the birth of Jesus.

The first chapter of the gospel according to St. Matthew be-

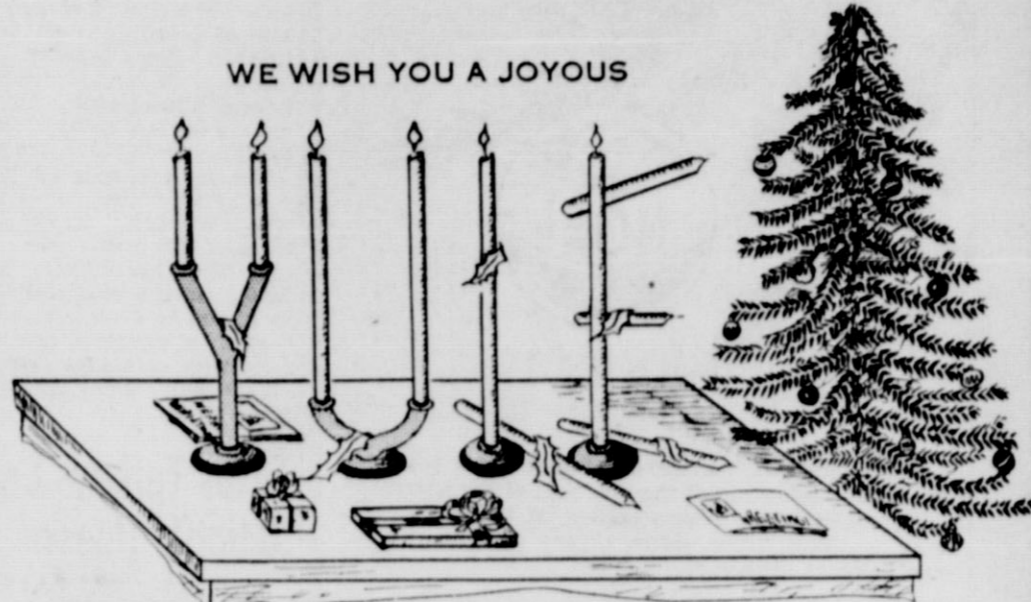
gins: "The book of the generation of Jesus Christ, the son of David, the son of Abraham . . ."

And confirming Bethlehem as the city of David, the angel of the Lord declared:

"For unto you is born this day, in the city of David, a SAVIOUR which is CHRIST the Lord." St. Luke 2:11.

Considering tradition, which accepts that King David's shield formed a six-pointed star, the Star of Bethlehem appropriately . . . stood over where the young Child was," St. Matthew 2:9.

Used As Good Luck Charm
Rings of mistletoe were worn around the neck in Sweden to prevent sickness.



WE WISH YOU A JOYOUS

MAY YOU EXPERIENCE A GLORIOUS CHRISTMAS SEASON
A HOLIDAY RICH IN HAPPINESS AND CONTENTMENT

MATADOR DRUG

A Good Christmas Is a Happy Christmas

It is our Yuletide wish that you will spend a most exciting Christmas, one that contains an immeasurable amount of good cheer—May it be for you a good Christmas and a happy one.



L. R. Bishop & Son GROCERY AND FEED STORE

WE were just getting ready to wrap up your Christmas present. But since we can't get around to deliver it to you in person, we'll just take this means. So, here it is,



There's a  in your future!

MATADOR AUTO COMPANY

C. M. GLENN
PAUL M. PATTON

J. L. WOODRUFF
LOUIS C. POTEET
MARION NORRIS

J. R. BERRYMAN
DICK GROVES



LAURETTE was dining alone in her apartment, while outside the tempo of a New Year's Eve celebration grew in intensity.

It was quiet, sitting there by candlelight, a beautiful moment to reflect back over the 12 months just ending—except that tonight was so crucial! Tonight the vigil would end, the problem would resolve itself. But which way?

It was a strange thing they had done. Just a year ago tonight, while all New York was going mad welcoming the New Year with raucous gaiety, they had been sitting in this very room—yes, Harry over there in the big arm chair and she, Laurette, in the very chair she occupied at this moment. "Laurie," he used to call her; not "Laurette," the name everyone else used, but "Laurie," the convenient abbreviation he had invented.

"I'm a failure, Laurie," he had said. "Five years on the same job with nothing to show save a thinning head of hair and an almost empty bank account."

Laurette remembered how she had tried to comfort him, and then the bombshell:

"No, honey," he had said flatly. "It's no use. We can't be married, for I'd merely be fastening a millstone around your neck. I'm leaving—leaving you right now!"

She had cried, protested, and then he had agreed to make a game of it. His parting words, still vivid, were:

"If you'll wait a year, Laurie, dear—a year from tonight. If I've succeeded, if I've made something of myself by then, I'll be back. A year from tonight. If not, well, probably you'll never see me again."

She still remembered the firm set of his shoulders as he walked out the door that night, bound he knew not where.

She remembered the questions their friends had asked. Where was Harry? Away on a long trip she had replied, at first. Then she had

ceased to offer excuses, and of course the friends stopped asking questions.

Only once had there been word of him, and then only very indefinite news.

"I saw him getting into a cab on Market street," Bill Collins had told her upon returning from a trip to San Francisco. "At least I think it was Harry. Saw him only an instant, though, and I couldn't be sure!"



MINNESOTA MAN TRAVELS 4,000 TO PLAY SANTA

BREMEN, Germany. A middle-aged watchmaker from Mountain Lake, Minn., who traveled more than 4,000 miles to play Santa Claus, created a sensation here when he went thru the streets of Bremen distributing gifts to needy Germans.

He was Gerhard (Pop) Nichel, 54, grey-haired and jovial and looking something like St. Nick.

When the S. S. Cedar Rapids victory docked here, Nichel stepped down its gangplank carrying a large bundle and heavily-

laden box. He trudged down the streets, and when he arrived at the center of town, he dropped his packages and, as crowds gathered, began opening them.

He called over a shabbily-dressed little girl and pulled out of his pack a sweater and a pair of wool socks. A dirty-faced street urchin stretched out a hand, and into it Nichel placed a bar of soap.

Soon his packages were empty, but he went back to the ship to fetch more. Then he mounted Bremen's streetcars and walked up and down the aisles presenting gifts, mostly candy and soap.

"One day," he said, "I tucked my watches away and told my family I was going out to see the world before I was too old. My wife at first opposed, but when I told her why I wanted to make the trip, she quickly agreed, and the townspeople joined in our project."

He told the townspeople of his charitable plan, and donations poured in, sweaters, wool socks, dresses, candy, soap and other small items.

"Now I've satisfied my lifelong ambition, and I'm willing to return to my country and my family," he said.



Wherever you are
Merry Christmas
and a Peaceful New Year!

THANKS FOR YOUR FINE PATRONAGE

SHERROD A. WILLIAMS

THE MAN'S STORE
PADUCAH, TEXAS

Midnight came, and the noise reached a mighty crescendo.

So tonight she was waiting. Only God and she and Harry knew how important was this New Year's Eve. Bill Collins had asked her out for the evening but she said, no, she wasn't feeling well and would stay home. Then he asked if he might drop around to her apartment and she begged off. Bill had given her a puzzled look, but only God and she and Harry knew. . . .

Laurette washed the dinner dishes, brushed her hair and straightened up the living room, because Harry used to enjoy sitting in front of the hearth with his pipe.

At eleven o'clock there was a knock at the door, and Laurette's heart jumped. But it was only the lady next door, pausing long enough to extend the inevitable "Happy New Year!"

"What's happy about it?" Laurette wanted to ask her.

She picked up a book and tried to read, but it was no use. Midnight came, and outside the noise reached a mighty crescendo. At that moment Laurette suddenly realized that Harry had failed her; New Year's Eve was over, and he hadn't kept the rendezvous!

Then the telephone jangled and Laurette leaped to answer.

"San Francisco calling Miss Windsor," said the operator. Then a long silence, while Laurette held her breath. Hadn't Bill thought he'd seen Harry in San Francisco? Finally the operator came back: "I'm sorry, Miss Windsor, but our lines

GREETINGS

Here's a little note from us to you — to say Merry Christmas to our friends and a hearty good wish for a joyous Holiday Season and a Happy New Year

—●—


VOGUE BEAUTY SHOP

IRENE GROVES, Manager




BEST WISHES

for a



HAPPY YULE



PHILLIPS "66"

LOYD LATIMER VERNON LATIMER

CONFIDENCE Is the Word

A KIN TO FAITH, it is essential in the ordinary scheme of life. The management and personnel of this organization realize that we exist and progress only because of the confidence of our customers and we have grown in proportion to their patronage inspired by faith in dependable service.

As we turn again to the Holiday Season, Christmas and the New Year, we pledge our efforts to a continuance of the better ways of doing business. Nearing the close of another year, we wish to express our appreciation for all the fine things our customers have done for us, and for the confidence they have bestowed on our organization.

the Season's Best to All!

CAMPBELL'S FOOD MARKET

R. E. CAMPBELL, Jr. CHARLIE MEADOR

N. J. SMALLEY, MARKET MANAGER

ONE PRICE . . . THE LOWEST

Holiday Greetings

MERRY CHRISTMAS
And
HAPPY NEW YEAR

from

FARRIS FISH

BEST WISHES

for
A MERRY CHRISTMAS

and

A HAPPY AND PROSPEROUS

NEW YEAR.

MATADOR LIONS CLUB



FARM NEWS

BY MARVIN ALLEN
Motley County A.C.A.
Administrative Officer

Since this is the last news for 1946, we, the employees of the Motley County A.C.A. would like to express our appreciation to all members of the association and others for the splendid cooperation received during the year.

The records of this office show that we have been instrumental in obtaining a considerable amount of soil conservation work with an expenditure of over \$70,000.00. Also, over \$475,000.00 have been received in cash by the farmers who signed a crop insurance contract. This amount of money has helped these farmers weather the tremendous cotton and wheat losses which have occurred this past year. However, despite the heavy losses which have been paid in the past two years, crop insurance will be offered to producers again for 1947. A new insurance with several better features than were even offered in 1946. Definite information can be obtained from any one of the several agents who will be coming the county next month or at this office any time. Applications must be signed before the closing date of January 31, 1947.

Next week we will close our books on a very successful year so far as conservation of the Motley county soils are concerned, since the program year ends on December 31st many farmers at our request are doing everything possible to get their farms terraced and are trying to complete other practices before the deadline. Demands for terrace work is heavy now and we hope every terrace rig will run continuously from now until the close of the program year as we still have money available for this type of work. Our records indicate more than 100 miles of terraces will have been under Motley County supervision and financial help of the A.A.A.

Approximately 20% of the total expenditure of funds has been spent on the construction of nearly 50 tank dams in the county this year with Ed Jameson, a local contractor, doing about 85% of the work. Construction of Earthen dams to provide livestock water has proven one of Motley county's most successful practice since this area needs more watering pla-

ces for livestock so badly. The regulations for 1947 in regard to prior approvals are the same as in 1946. A prior approval will be required for each practice before work is begun and as in 1946 the farmer will be required to report his own performance. Much will be said on the 1947 program community meetings to be held early in January. The personnel of this office extend to each of you a very Merry Christmas.

Sixteen Claredon Teachers Resign

Sixteen of the 32 public school teachers have sent letters of resignation to the Claredon Independent School district board due to three votes overruling an increase in school taxes in balloting Saturday, an official said Monday.

An unofficial tabulation of the vote, which would have raised the school tax from its present level of \$1 to a maximum of \$1.50, showed 259 ballots cast against the raising of the tax and 256 for the issue.

"This does not mean that there is any difference between the school board and the teachers," the official stated. "They have a chance to get better jobs and you cannot blame the teachers," the spokesman said.

When J. R. Porter, president of the school board, was contacted, he said: "I don't believe that the teachers can be replaced." He was quick to add, "This does not mean that the schools will close, for we have hopes of working something out."

Claredon, a city with a population of approximately 2,750, established the Claredon Junior College in 1898 and at present has an enrollment of over 100 students. In the high school 235 are enrolled and 560 in the grades.

"If the vote had passed, it would have added approximately \$13,000 to the school fund".

a Clarendon teacher said. "This is not a strike of the teachers, but they will just quit," the teacher added.

The present salary for teachers at Clarendon is \$139 for high school and \$160 for teachers who have a program which includes both high school and college subjects. "This is for nine months and before deductions are made," a teacher spokesman said.

"The Clarendon schools is also without a gymnasium and as far as I know the only high school in the state that doesn't offer a physical education program," the spokesman continued. "Part of the money, if the vote had passed, would have been used for such a program," the teacher added.

Tribune, Matador, Motley County, Texas, Thursday, December 26, 1946

1947 VEGETABLE ACREAGE VARIES

Consumer demand in 1947 for fresh vegetables, as estimated by the U. S. Department of Agriculture and the Texas USDA Council, E. F. Vance, chairman will call for the following acreage, stated in comparison with 1946 plantings, for various truck crops:

Snap beans: Winter and spring, same; summer 5 per cent less; fall 20 per cent less.

Beets: winter, same; summer, 5 per cent less; fall, 20 per cent less.

Cabbage: winter and spring,

10 percent above; summer, 5 per cent below; fall 8 per cent below.

Carrots: winter, same; spring and summer, 5 per cent below; fall, 10 per cent below.

Cauliflower: all seasons, 5 percent below.

Onions: early spring, 25 percent below; late spring, 10 percent below; early summer, 20 per cent below; late summer, 10 per cent below.

Tomatoes: winter, 30 percent above, early and late spring, 10 percent below; summer, same; fall, 20 per cent below.

Watermelons: spring and summer, 20 per cent below. Cantaloups: spring and summer, same.

There is something intimate about

CHRISTMAS

Perhaps it's the spirit of good fellowship that prevails in the hearts of everyone. Christmas is the season when each of us feels closer to friends and when we are given an opportunity to wish the best of all good things to those about us. Merry Christmas!



J. W. HANEY

GULF CONSIGNEE

Greetings

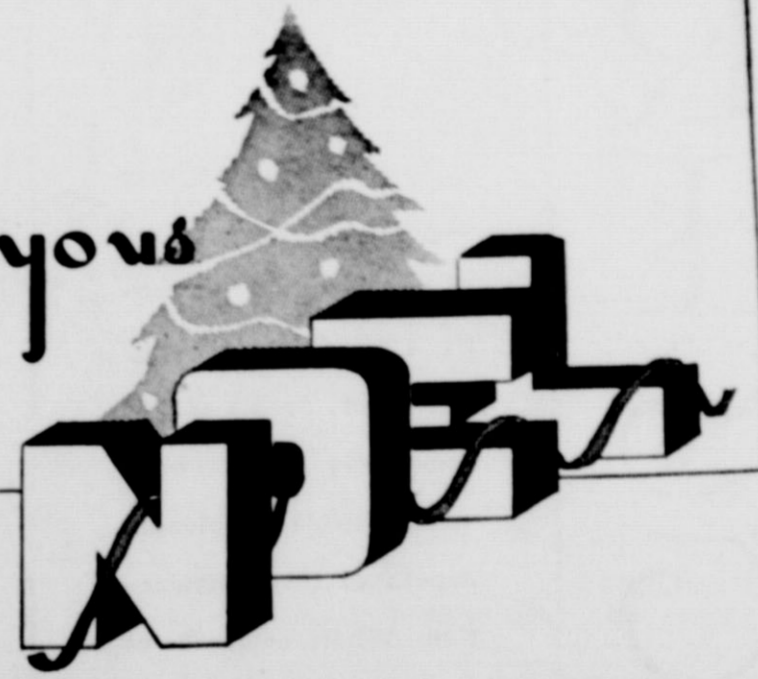
It is a pleasure and an honor at the eve of the Christmas season to express our sincere regard for your friendship and your loyalty and to wish you the Merriest Christmas of them all.



Stranger or Friend

OUR WISH FOR YOU

A Joyous



Wherever you are Merry Christmas and a Peaceful New Year

Spot Cash Grocery And Frozen Food Locker

Mission Gas and Oil Company

BILL RUSHING, Manager

Farmers Have Two Income Tax Choices

Thousands of Texas farm and ranch operators must soon bring out their pencils and record

books and start figuring income tax reports.

All farmers with a gross income of \$500 or more are required to file a return. C. H. Bates, farm management specialist of the Texas A. and M. College Extension Service,

reminds the farmers that he has this choice in paying income tax he can file a declaration of his estimated 1946 net income by January 15, followed by a final return by March 15, or, he can make a final return by January 15, in which case he does not have to file a declaration.

While a record number of farmers will pay income taxes for 1946, the average tax bill will be less than in 1945, due to a reduction in rate and the combination of the normal tax and surtax levies, Bates says. Farm income taxes should average about 17 percent less than in 1945 predicts the farm management specialist.

A change in the tax law permits deduction, as a business expense, on reasonable wages paid by a father to a minor dependent actually employed on the farm or ranch.

Under certain conditions, only 50 percent of receipts from sale of breeding cattle may be taxable. Bates advises farm operators to consult their county agricultural agents for information on this point or contact an Internal Revenue deputy.

The tax reporting job will be greatly simplified for operators who have kept record books through the past year, Bates says. The Texas Farm Record Book, which is available at Texas A. and M. College for a small cost, is a complete and simple form with spaces for recording all necessary items for income tax reports.

Texas Turkeys Cop National Honors

Twelve of the 33 highest quality breeding turkey flocks in the United States belong to Texas turkey breeders.

Of 33 turkey breeders in the United States who met the exacting advanced-breeding requirements of the National Poultry Improvement Plan during the 1945-46 season, twelve were Texas breeders, the Department of Agriculture has announced.

The Texas breeders who met the requirements numbered twice as many as any other state. Kansas had six of the top-notch flocks, and the remainder were distributed among Minnesota, Missouri, Oklahoma, New Hampshire, Maryland and Washington.

The requirements of the National Poultry Improvement Plan include trap-nesting, pedigree and progeny testing. These procedures, which involve extensive records, are laborious, costly and time-consuming but they have proved to be a valuable basis for the breeding of exceptionally high-quality turkeys, the Department of Agriculture explains. The advanced stages of the turkey improvement plan in which the Texas breeders took part are

known officially as U. S. Register of Merit and U. S. Record of Performance, the former being tops.

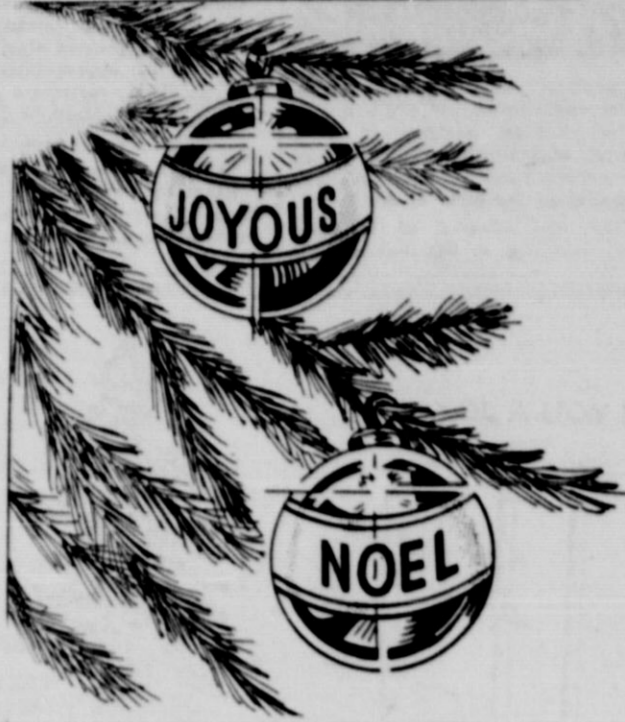
The National Poultry Improvement Plan is now in its third year of operation, and besides the 33 flocks which make up the elite of the Nation's breeding turkeys, more than 4000 other flocks and 505 turkey hatcheries are participating in the various phases of the plan.

Roy Burleson
INSURANCE
BANK BUILDING
MATADOR, TEXAS

Tribune, Matador, Matley County, Texas, Thursday, December 26,



R. A. SEAY



Hope is justifiably strong as another Christmas draws near—that out of the mistakes of the past will come a better understanding of the problems of others, truly worthy of the sentiments men voice at Christmas.

Greetings to you, one and all

ALDRICH SHOP

A. B. ALDRICH, Manager



Here's to
Your

**GOOD HEALTH
AND HAPPINESS**

OUR GRATITUDE FOR YOUR PATRONAGE IS

As sure as Christmas

MAY YOU ENJOY A HAPPY SEASON

Higginbotham-Bartlett Company

JOHN MEASON, Manager
Roaring Springs, Texas

Wishing you

AN OLD FASHIONED
American



As we express our annual Christmas greeting, we are mindful of the countless blessings that have come our way during the year just closing, and we are truly grateful.

We have enjoyed the blessings of friendships and associations with those whom we serve. The loyalty of our friends is a blessing unsurpassed.

Freedom, liberty, the right to worship as we please, the right to think and speak, to enjoy our home, the nourishment of our bodies, the blessings of health and happiness—these and countless other blessings are ours.

We are grateful and wish for you and yours the many blessings every American deserves.



Red Ball Gin

AND

H & M Elevator

Roaring Springs, Texas

E. E. MOSS

JAMES MOSS

BETTER Christmas

WONDERFUL weather for Christmas! Timothy thought as he tramped home through the snow with an armful of mail from the post office. He was apprehensive, for in his pocket was a letter from Caroline, his daughter. Why, he hoped, would Caroline be writing to him before Christmas, unless she had heard that she was to be home for the holidays? He stamped the snow from his shoes on the back porch, walked into the kitchen which was busy with the odor of his mother's Christmas cooking. As Rachel approached the table, Timothy found himself smiling from the room, fearful of Rachel would take the news. Caroline for Christmas! Why, she was in her 24 years had grown away. But, then, she was living her own life in the city, new friends, new interests, spending the holidays with two parents was probably pretty good.

so much as he and Rachel would? A few minutes later Timothy was tramping downtown through the snow again, and into Tom Wakefield's garage. "Merry Christmas, Tom!" he shouted, walking into the small office. "Same to you, Mr. Stone!" cried Tom. "What can I do for you?" "Well, Tom," Timothy began, "you can make a couple of old people pretty happy if you'll come to dinner with us tomorrow. You see, I don't expect Caroline will be coming and, well, it would be nice if you'd join us." "Goah, thanks Mr. Stone!" Tom answered. He turned red, then pale. "I'll be there!" Back home, Timothy was reprimanded. "Well, Mr. Stone, where have you been, leaving me all alone with this news about Caroline?" Rachel's eyes sparkled. "I know, darling," Timothy said. "It's too bad she can't be here for Christmas, but I've asked Tom Wakefield to join us. It'll be kind of nice having him, remembering how he and Caroline used to be so close. You know, I think that boy is still in love with her—"

Timothy found himself shrinking from the room. Mrs. Stone smiled. "Well, we'd better get busy, since company's coming. Fix a fire in the hearth, will you?" And as Timothy went off on his errand, her eyes followed him, smiling.

The Stone household was a busy place Christmas morning. While Timothy tended his stock and poultry, Rachel fixed the turkey, set the table and then went upstairs to dress. And shortly after noon Tom

Wakefield arrived, handsome young Tom, and the three of them sat down in the living room before the fire for a short visit before dinner. Then an automobile horn blared out front, and Timothy ran to the window. "It's Caroline!" he shouted, beside himself. "Rachel, come quick! She must have come in on the noon train!" Then she burst into the room, lovely Caroline, laughing merrily, tossing her bags on the floor and running to her parents. Suddenly she saw Tom, standing

white and tense beside the fireplace, and momentarily her mouth fell open with surprise. "Oh, Tom!" she cried. "You here, too! This makes it perfect!" And she ran to his arms, while Rachel drew her puzzled husband into the kitchen. "You may be a pretty smart man, Timothy," she explained quietly as she lifted the turkey from the oven, "but we fooled you that time! You just assumed, because Caroline wrote the day before Christmas, that she wasn't coming home. What she said in the letter was that she

was tired of the city and was coming back to stay. "Of course," she smiled, "I'll give you credit. Poor Caroline's heart was breaking for Tom, so your inviting him here today makes everything perfect!"

St. Lucy's Day, on December 13, inaugurates the Christmas season in Sweden. On that day the prettiest girl in the household is chosen to impersonate Lucy; very early Christmas morning she will go through the

house awakening the household and giving each person a cup of coffee or some sort of sweetened beverage. Her costume is traditionally a white dress with a red sash, and she wears a wire crown entwined with hillyberry twigs—similar to the American cranberry—studded with nine candles. Liturgically, St. Lucy was martyred about 300 A. D. The story goes that Lucy gave her dowry to the Christians—whose courage she admired—instead of turning it over to her fiance. The enraged young man informed against her and she

was condemned to be burned at the stake: unharmed by the flames, she did not die until thrust through with a sword. Lucy is commemorated somewhat diversely in Switzerland where she is the legendary wife of Father Christmas. Wearing a round cap over her long braids, a laced bodice and a silk apron, she marches around the village with Father Christmas and distributes gifts to the girls while he looks after the boys.

Tribune Ads Pay



DOUG MEADOR
COMMISSIONER PRECINCT NO. 1

Strictly Sentimental

Maybe we are old fashioned but we do get just a little sentimental at Christmas time.

We like to look back over the past twelve months, remembering all the fine things that have been our good fortune. It's pleasant to review the associations we have had with our friends—to find comfort in the knowledge that in lasting friendships come the joys of good living.

It's good to say "Merry Christmas"—it's satisfying to hear our friends say "Merry Christmas."

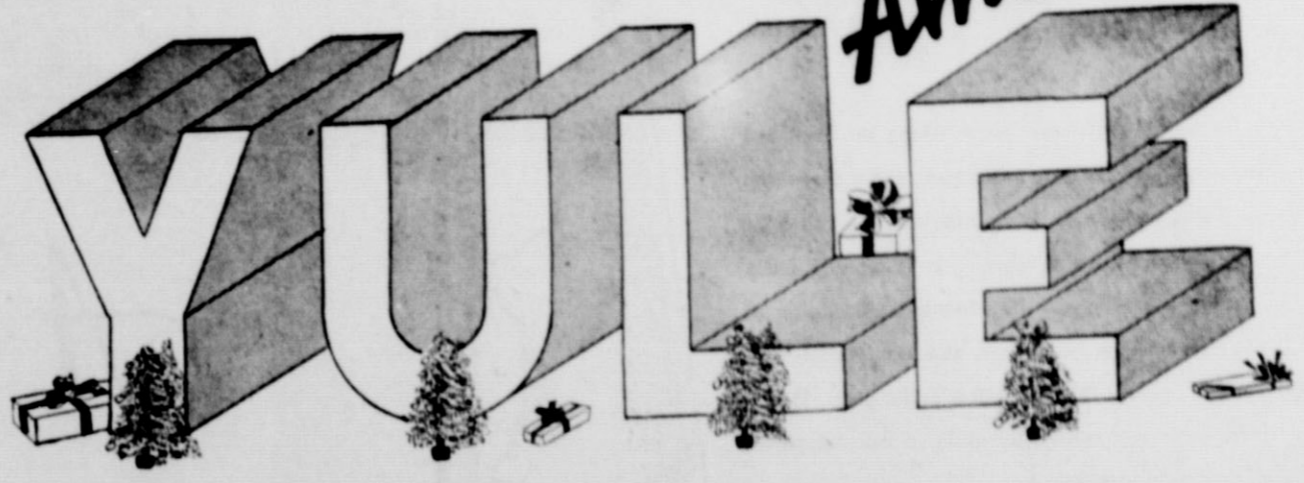
So, old fashioned or not, we just wanted to extend

THE SEASON'S GREETINGS

DAY by DAY CLEANERS

Wishing You

AN OLD FASHIONED *American*



As we express our annual Christmas greeting, we are mindful of the countless blessings that have come our way during the year just closing, and we are truly grateful.

We have enjoyed the blessings of friendships and associations with those whom we serve. The loyalty of our friends is a blessing unsurpassed.

Freedom, liberty, the right to worship as we please, the right to think and speak, to enjoy our home, the nourishment of our bodies, the blessings of health and happiness—these and countless other blessings are ours.

We are grateful and wish for you and yours the many blessings every American deserves.

CITY DRUG STORE

MR. AND MRS. R. M. STANLEY AND PERSONNEL

HER Quiet CHRISTMAS



KATE YARROW had so often heard neighbors remark that she would be an old woman before her time, that she had begun to think of herself as quite middle-aged. Actually she was not quite 30, nor had her full days as mistress of the Yarrow household turned her hair gray or her cheeks wan. Sometimes, since she had taken her mother's place, Kate did think she was imposed upon. But she blamed no one. Her father was generous enough with the money, and she had Martie in the kitchen and old Sam for outside work. But five inconsiderate younger brothers and sisters, a preoccupied father and a grumbling grandfather made a household that required supervision. For the past two years, Kate thought, there had really been no

Christmas. But this year would be different. The brothers, all in boarding school or college, had accepted invitations to spend the holidays with room-mates. One sister was visiting an aunt, and the other had gone south with her exacting but youthful grandfather. And Kate's father was spending the season with a thoroughly capable widow who, it had been whispered, he was considering as a possible second wife.



So as soon as the last member of her brood had faded down the driveway, Kate told Martie and Sam to take a two-day vacation — and then settled back to spend Christmas by herself. She ran into the capacious living room and with a completely undignified leap planted herself sprawling upon the divan. Every one but Kate sprawled on that divan. Kate never had time. Now she would begin the Christmas holidays by staying there for hours. Before dinner-time she donned her best red evening frock and over this her smock. Then she went down to the kitchen to make herself a meal, admitting for the first time that it was rather lonesome in the old house. She heard loud rappings on the old brass knocker, and went to open the door rather timidly. But her timidity gave way to annoyance. There was her older brother, Tom, who had started that morning ostensibly to pass the holidays with a group of bachelor friends. And here he was, back with five young men in tow! They were heavily laden, turkey feet protruding from one of the bundles. "Well, we began talking it over," Tom said, "and decided Christmas

at the club would be a frost. So I asked the fellows to come home with me. I was afraid you wouldn't have things for the feast, so we stopped and got what we thought you'd want. Bill, here, even got mistletoe, though I told him there'd be no pretty girls!" Then, turning to one of the young men whom Kate had never met, the tactless brother went on. "Bill, this is my sister. Now I'll run along and get the car in the garage. And, sis, you might take the fellows up and show 'em where you want 'em to sleep!" Bill alone of the young bachelors noted the look of disappointment on Kate's face. Later, after she had prepared an impromptu Christmas Eve supper and laid aside her smock, she heard Bill say from the other end of the table: "I thought Tom said there would be no pretty girls here. Boys, let's drink a toast to Sister Kate!" It was past midnight that night when Kate left the kitchen. The boys had helped with the dishes under Bill's orders, but there would be pies and puddings to make for the next day and Kate knew she would have her hands full. She was up early to prepare the festive breakfast, and all day she worked in the kitchen. It was late Christmas night when she had finished the last work in the kitchen. As she passed through the hall, Bill stood waiting for her. There, above them, hung the mis-

tletoe — and Bill did not neglect his privilege. "It isn't just because of the mistletoe," he told Kate, holding her still close to him. "I loved you when I first saw you. It has been outrageous for us to impose on you this way." "It's all been worthwhile, Bill," Kate replied, "because I've made myself believe that I was doing it all for you—alone!" The mistletoe bough At our Christmas board Shall hang to the honor Of Christ our Lord.

Edible Manger In Ukraine Rituals

In the Ukraine an elaborate Christmas Eve supper breaks a 39-day fast during which no meat has been eaten. Twelve courses are served, one for each of the twelve Apostles: buckwheat and mushroom soup, pancakes in flax, prunes, fish, bread, and nuts are included in the menu. An additional course of honey and porridge is also served, called Koutia. The dish represents the holy crib: the porridge represents the straw—as in the manger—and the Holy Infant is symbolized by honey and fruit: the honey is also considered symbolic of the spirit and blood of the Saviour.



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That each of you may enjoy the fullest measure of happiness and prosperity is our Christmas wish to the fine people of this community who have made possible the splendid growth of this organization. Whatever degree of success we have attained, we attribute to the splendid goodwill of our friends,

STANLEY CLINIC

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Above All

WE WISH YOU A

MERRY CHRISTMAS

In the fine tradition of the past it is again our privilege to extend Season's Greetings to our friends in this area. May the old time joyousness of the occasion never be subdued and may it always be in evidence for each of you as you observe this glad occasion.

The hope of your happiness and well-being is ever before us and it is our sincere wish that you will enjoy life to its fullest extent. We are proud of the friendships that have been ours the years past, and in this pride we can properly say to you—

"Merry Greetings, friends!"

WESTERN DRY GOODS CO.

C. W. GIESECKE AND PERSONNEL

**Santa Claus By...
... Any Other Name**

Santa Claus is inseparably associated with the spirit of gift-giving in America, but in other lands, various gift-bearers are just as eagerly awaited.

Commemorating the arrival of the Magi on Epiphany, the Wise Men leave presents for good boys and girls as they pass through Spain and other Catholic countries during their annual journey to Bethlehem.



Italian Befana and Russian Babouska are variously reported to have hesitated to follow the Wise Men, misdirected them, and refused shelter to the Holy Family: in their respective countries, these two ageless wanderers slip toys beneath the pillows of sleeping children—still looking for the Babe of Bethlehem whom they have never found.

Christkind, in keeping with the German idea of Christmas, is the messenger of the Infant Jesus who brings happiness to good children; Polish and Hungarian youngsters search the house for strands of angel hair—conclusive evidence that the Holy Angels are near to bestow gifts upon the worthy.

In France, the Yule Log is allowed to burn momentarily, extinguished and covered with a cloth. After the Log has failed to yield gifts, the children are sent to ask pardon for their omissions in private. Meanwhile, parents place the presents beneath the cloth to be discovered by the returning children.

Syrian legend sends the Gentle Camel of Jesus, laden with gifts, riding over the desert on Epiphany Eve—exhausted by the hastening Wise Men, he was blessed with immortality by the Christ Child.

The identity of the gift-bearer is immaterial; but it is vital that no child be disappointed; no trusting heart betrayed; lest the magic hour passes, leaving broken dreams and twisted emotions to wander across the wilderness of eternity.

Leading Carols

By LYN CONNELLY
A SONG which made its appearance in 1942 entitled "White Christmas," is in its fourth year and well on its way to permanent recognition as a Christmas favorite.



The amazing popularity of "White Christmas" as a yuletide song reached its peak last year when a poll conducted to establish the favorite carol of servicemen revealed that 22 per cent of the votes went to this early war song written especially for the occasion by Irving Berlin, graduate of Tin

Pan Alley.

The birth of the song was entirely by accident despite rumors to the contrary which attribute its conception to the war. Actually, it was composed in 1940. A Hollywood studio had an idea for a motion picture to be called "Holiday Inn," co-starring Fred Astaire and Bing Crosby. The theme of the holidays of the year and a song was needed to represent each holiday. Irving Berlin was contracted for the compositions. The picture, released in 1942, was synonymous with our second wartime Christmas, and in that

year the song sold one million copies in four months. Although nothing is done on the part of the publishers to exploit the song, it automatically rings the register each year as the holiday season approaches. Berlin calls it his favorite song, with the exception of his "God Bless America" written during World War I. "It's difficult to predict a song's future," says Berlin, "but judging from its past, I would say "White Christmas" has a very good chance of becoming a permanent song along with other Christmas carols."

Tribune, Matador, Matley County, Texas, Thursday, December 2

Deciphers Story of Old Syrian Tablet

A scholar at Yale university recently translated an inscription on a clay tablet found in Northern Syria which comprised "the oldest known narrative of the miraculous birth of an exceptional child," antedating similar tales familiar in Old Testament literature. The ancient tablet was one of sev-

eral unearthed during an archeological expedition in 1929 at Ras Shamra, the ancient Ugarit, and the translation was made by Dr. Julian Mann, director of Judaica at Yale.

He said the inscription, in a form alphabet, formed the basis of a Canaanite saga about a man named Daniel, who lived 1,000 years before his name was used in the Bible. He said he begat a son named Ag-



Greetings

To our good friends, those whom we have had the privilege of serving in the past, and those whom we'd like to serve in the future, we send this little package of Christmas cheer. It is heavily laden because it carries our most hearty appreciation of your friendships, patronage, and cooperation that you have shown this institution in the past. It also brings you our earnest hopes for a full enjoyment of the Holiday season.

Accept our wishes for a very Merry Christmas and a joyous New Year.

CITY BAKERY

MR. AND MRS. ROY SMITH, AND PERSONNEL



A Friendly Word

This little gesture comes to you in true appreciation of the thoughtful treatment you have afforded us in the past year.

We are truly grateful and in the most friendly way we know, we extend the compliments of the season.

MODERN CLEANERS