

Cotton Warehouse Lost in Fire

of unknown origin de-
the Panhandle Ware-
Company compress plant
Springs early Mon-
ring with damage esti-
between \$200,000 and
Lost in the blaze,
for a time threatened to
to the Red Ball gin, were
ex cars on the Quanah,
Pacific Railway siding,
loading with cotton,
tractors, fire-fighting
ent and other expensive
ery were destroyed. Re-

cent improvements, declared to
have cost \$10,000 had been
made by the Panhandle Ware-
house Company.
The fire, discovered at 4 a. m.
by the nightwatchman while he
was punching a time clock
across the large cotton yard
from the plant, spread rapidly.
R. J. Harmon, Roaring Springs
manager of the plant arrived
soon after the alarm was sound-
ed and attempted to remove
several bales burning near the
corner of the dock. Finding the

fire too intense, he attempted to
go inside but the fire advanced
ahead of him. Burning against
the wind, the entire plant was
soon a mass of flames. Unof-
ficial check disclosed that ap-
proximately 703 bales of cotton
were in the plant, which was a
total loss.
Unable to cope with the spread-
ing fire which soon reached the
large burr pile at the Red Ball
gin three hundred yards away,
the Roaring Springs fire depart-
ment sent appeals to Matador

and Spur. Volunteer depart-
ments from both towns respond-
ed. Work was concentrated on
preventing spreading of the fire
to the Red Ball and Roaring
Springs gins and other property
in the path of the wind-driven
sparks and flaming cinders. No
cotton in the yard between the
burning compress plant and the
burning burr pile at the Red
Ball gin, was lost.
Whipped by the "black duster"
sand storm Tuesday, work-
ers piled water on the burning

burs throughout the day as the
danger continued. It is believed
that probably the entire loss of
the warehouse plant was cover-
ed by insurance.
Loss of the Q. A. & P. railway
cars was not estimated by of-
ficials. The four cars were a
complete loss, except for the
metal which will be cut up and
junked. Much of the railway
track of the loading switch was
also damaged to the extent that
it must be replaced.

Tech Variety Show Coming To Matador

Bodies Of Two War Dead Enroute For Burial In County

Bodies of two World War II
veterans, who gave their lives
overseas, are enroute here for
burial in the county, it has been
learned by relatives and friends.
The body of Pfc. Travis V.
McDonald, son of Mr. and Mrs.
Claude McDonald of Northfield,
will be received by McMinn
Undertaking establishment of
Childress, according to instruc-
tions given Fort Worth Quar-
ter Master Depot. Young McDona-
ld, a paratrooper, was killed in
action somewhere in France,
September 7, 1944. His body
will be interred in the North-
field cemetery.

Friends here have also been
advised that the body of Pvt.
Turner B. Bryan, who was killed
in France July 13, 1944, will
be returned here for burial in
Matador East Mound cemetery.
He was born at Whiteflat. His
mother, Mrs. Belle Mathis, is
living in California at this time.
Time of arrival of the bodies
and dates of funeral services for
the two bodies, will be announc-
ed as soon as these details are
known.

Lions Will Sponsor Student Star Group

DIRECT from the campus of
Lubbock Texas Technological
college, the "Tech Variety Play-
ers" will appear Friday night,
April 9th at the Matador high
school auditorium under the
sponsorship of the Matador
Lions Club. The group, compos-
ed of about ten students, all
stars of the 1945-46-47 Tech
Varsity shows, will present
about an hour and half of enter-
tainment featuring singing,
dancing and specialty numbers.
Attraction will include read-
ings by Miss Dorothy Bevins,
of Tulsa, chosen "Miss Lubbock of
1947"; dancing by Miss Betty
Weaver of Spur, tap dancer who
performed during the war in a
U.S.O. show; vocal numbers by
Miss Beverly Cumble of Aber-
nathy, talented singer; selections
on a steel guitar by Miss Norma
Shudale of Lubbock; and imper-
sonations of screen star Betty
Hutton, to be given by Miss
Maxine McCollum of Lubbock.
Popular male singer of the
troop is Winstead Larence of
Lubbock, described as being "on
the Frank Sinatra order". Mas-
ter of Ceremonies will be Joe
Berry Meador, well known
"home-town boy" and popular
figure on the Tech campus.

Matador Tribune

54, NO. 2 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, APRIL 1, 1948 PRICE 5c

MAIL DUST

By
DOUGLAS MEADOR

the prodigious pleasure
the stotful man may
from life while he
in the shade of a tree, he
t ignore winter. There
a season when the leaves
ne and cold pierces his
The world is strange,
y and defiled because his
is denied the parentage

New Owners Of Spot Cash Grocery & Locker



E. B. BROWN D. I. W. BIRNIE

New Partnership Is Formed To Buy Pioneer Food Firm

One of the largest business
transactions here in recent years
was culminated Monday when
D. I. W. Birnie and E. B. Brown
purchased Spot Cash Grocery
and Locker Plant from Vernon
Doss. Mr. Birnie, native of Scot-
land, veteran of World War I,
where he served in the famous
Black Watch regiment, has made
Motley county his home since
about 1920. He is one of the
area's leading ranchers.
Mr. Brown has been manager
of the store for Mr. Doss since
February 23. He is an experi-
ed groceryman and has been in
the business more than 25 years.
Mr. Brown will remain in active
management of the business. Re-
garding the transaction yester-
day, Mr. Brown said, "We hope
the patrons of Spot Cash groc-

Former Army Chaplain To Hold Revival

Rev. Ray Stephens, pastor of
the First Baptist church of Mc-
Lean and former chaplain in the
Army Air Corps, will conduct
the Baptist simultaneous revival
starting here April 11. It was
announced this week by church
officials.
The Matador First Baptist
church will take part with ap-
proximately 100 churches of
District 9 holding revivals
simultaneously. Rev. Stephens is
a graduate of Baylor university
and Southwestern Seminary.
Musical direction will be
under the leadership of J. G.
Leverett of Lubbock, evange-
listic singer.

DAN STEPHENS RITES HELD LAST THURSDAY

Local residents drove to Pan-
handle last Thursday to attend
funeral services for Dan Step-
hens of Panhandle who passed
away Wednesday March 24 in
a Pampa hospital.
D. B. (Dan) Stephens was born
at Birmingham, Ala., Decem-
ber 28, 1894 and died March 24,
1948 at the age of 53 years, 2
months and 24 days.
Mr. Stephens came to Texas
when he was small and settled
at Whiteflat with his parents.
He married Edna Lee Smott on
January 17, 1915 and they con-
tinued living there until 1922.
He had lived on the Plains and
in Panhandle until his death. He
worked for the railroad com-
pany about 20 years and was a
member of the IOOF lodge.
Besides his wife, he is surviv-
ed by three daughters; Mrs.
Floyd Hands of Skellytown and
Mrs. Ed Hughes and Mrs. Hattie
Pikes both of Panhandle. Other
survivors are his mother, Mrs.
H. B. Stephens of Whiteflat and
four brothers and three sisters:
Earl and Cliff Stephens both of
Matador; Marvin Stephens of
Whiteflat; Joe Stephens of Sil-
verton; Mrs. Charlie Lee of Af-
ton; Mrs. Joe Donaldson of For-
well and Mrs. Beulah Jameson
of Whiteflat.
Those attending the funeral
were: Mr. and Mrs. Frank Ed-
wards, Mr. and Mrs. Marvin
Stephens, Mrs. Cordie Stephens
and H. A. James, H. B. Stephens,
Mrs. Beulah Jameson and Skeet
of Whiteflat; Mr. and Mrs. Bill
Dunning, Mr. and Mrs. Cliff
Stephens, Earl Stephens of Ma-
tador; Mr. and Mrs. Joe Jameson
and Miss Doris Stephens of Pa-
ducah; Mr. and Mrs. Cotton
Stephens, Mr. and Mrs. A. B.
Stephens and Mrs. Minnie Berry-
man of Plainview; Mr. and Mrs.
Morris Stephens of Plains and
Billy Jo Stephens of Las Vegas,
New Mexico.

Black Duster Hits Wide Area Tuesday

Matador is still "digging out"
of a black duster, termed by the
Dallas Weather Bureau as the
worst Texas dust storm in ten
years, which hit this area Tues-
day traveling on a steady 52-
mile-an-hour wind. The bureau
said a pilot reported dust as
high as 10,000 feet.
The air was peppered with
sand and gravel throughout the
day, completely obliterating the
sun and reducing visibility to
the minimum.
Altho no property damage,
other than shingles blown from
roofs, was reported here, roofs
were lifted from buildings in
Lubbock and vicinity and several
oil derricks were blown down
in the South Plains area, accord-
ing to the Lubbock Avianche.
Sunny skies and fresh, clean
air accompanied a "cold front"
which moved in Wednesday, to
lower the temperature to freez-
ing by nightfall.

LIONS SCHEDULE THREE MEETINGS

Beginning Monday morning at
6:30 a. m. (Directors meeting at
Rosa's cafe) Matador Lions Club
members have three meetings
scheduled within two days.
Regular luncheon meeting will
be held at the Methodist church
basement Tuesday at 12:30 p. m.
with Methodist ladies serving.
Tuesday night, April 6, a zone
meeting, composed of clubs in
Turkey, Childress, Paducah and
Matador, is scheduled at the
Childress Hotel.

Car License Buyers Top 1947 Record

Open past the usual closing
hour for the convenience of
tardy car-owners, Sheriff John
Stott's office last night had top-
ped the 1947 car registration re-
cord of the same date by 71, ac-
cording to Deputy Miss Rachel
Patton.
Registrations on March 31 last
year were 685 passenger cars,
159 farm trucks, 91 commercials
and 13 truck-tractors. In com-
parison late yesterday the regis-
trations were 759 passenger cars,
179 farm trucks, 85 commercials
and 11 truck-tractors.
Total registrations last year
were 896 passenger cars, 229
farm trucks, 131 commercial and
27 truck-tractors. Big truck-tractor
type trucks run into big
money for license tags. One Ma-
tador operator yesterday paid
\$609 to register three vehicles.
All the funds collected for
license fees except a small amount
goes directly into the county
treasury to the road and
bridge account. Last year Ma-
toley county received \$18,720.72
as its share for the sale of li-
cense tags. The state received
\$101.15.

Excess Operation Funds Returned

Two Motley county offices
have returned to the treasurer
general fund excess money allo-
ted for operation in 1947. Sheriff
John Stott's office has returned
\$1,160.53, which has happened
during many previous years.
County Clerk Pat Sheridan's
office returned \$477.94 for the
first time on record. Excess
money in the operation account
of the clerk's office was attribut-
ed to the unusual amount of oil
and gas leases recorded and
bringing in fees to the office.

COLLEGE STUDENTS HOME FOR EASTER

College students home for the
Easter holidays included from
the University of Texas at Aus-
tin, Fred G. Simpson, Fred C.
Bourland, Keith Patton, Harry
Louis Willett and Miss Joyce
Norrid.
Texas Tech students were: L.
C. Giesecke, Bobby Harp, Don
Paul Keith, Donald Reeves, Pat
Sheridan, Misses Chareen Ket-
chersid, Billy Jo Archer and
Dorothy Nelson.
West Texas College at Canyon
students were: James Garth, J.
D. Payne, Bryan Knight, Stan-
ley Dan Level.
Abilene Christian College at
Abilene were John Houston
Irwin and Miss Jerry Hays.
Home from Hardin-Simmons
University at Abilene was Gor-
don Russell.
Texas State College for Wo-
men at Denton were: Misses
Barbara and Gladys Marie
Springer.
Texas A. and M. College were
Frank Price and R. C. Giesecke.
Joe Meador of Texas Tech
visited his parents, Mr. and Mrs.
Joe Meador Thursday and Fri-
day and had as his guest, Mor-
gan Davidson also a Tech stu-
dent.

CONTEST WINNERS ARE ANNOUNCED

Winners in an essay contest on
the subject of "Tolerance",
which was conducted for school
children during March by
Spring Theatre, of Roaring
Springs in connection with
the showing of the film, "Black
Gold" were announced this
week by the theatre manage-
ment.
The winners, according to Mrs.
M. J. Kenemann, manager, are
as follows:
First prize, \$5.00, J. W. Camp-
bell; second prize, \$3.50 book of
tickets to Spring Theatre, Eddie
Campbell; two winners, Blanche
Davis and Claton Bradley, tied
for third place and each receiv-
ed a \$1.75 book of tickets to the
theatre.

RESIDENTS MAKE RECENT CHANGES

Several changes in positions
and residence have been made
recently by residents, with one
young couple leaving, and an-
other moving here.
Eldon Reedy recently accepted
a position with Thacker Supply,
Roaring Springs, but is contin-
uing living here, commuting to
his work.
Mr. and Mrs. David Campbell
recently moved to Roaring
Springs to make their home, he
having accepted a position early
in the year as bookkeeper for
Brasleton Implement Company.
He was formerly employed at
Spot Cash Grocery here.
Mr. and Mrs. Brents Norman
of Borger, have moved here to
make their home and Mr. Nor-
man is managing a gravel pit
business for Mrs. Norman's father,
J. K. Crews. She is the former
Margaret Crews.

Ralph Brock Makes Announcement For State Senator

The Tribune is authorized to
announce the candidacy of
Ralph Brock of Lubbock for the
office of Texas State Senator,
30th Senatorial district, subject
to the action of the Democratic
primary, July 24.
Brock, 32, former Lubbock
County Attorney before he
waived deferred classification
and volunteered for military ser-
vice, was born on a Crosby
county farm. He was educated
in Lubbock public schools, grad-
uating from Lubbock high
school in 1933 as the highest
ranking boy scholastically.
He was a Tech honor student
from 1933 to 1935, when he
transferred to the University of
Texas law school. He graduated
with an LL.B. degree in 1938
after receiving recognition for
scholastic accomplishments, in-
cluding appointment to member-
ship of the board of editors of
the Texas Law Review. In his
last year he was awarded first
prize for the best case note of
the year. He worked his way
through high school, Texas Tech
(See BROCK back page)

Hero Of Storm Gets Lion Award

STRATFORD, March 25—Be-
fore members of the Stratford
Lions Club, of which he is a
member, their wives and guests,
Sam Wohlford, pioneer Sherman
county rancher, this week re-
ceived one of the highest honors
bestowed by Lions International
—its outstanding heroism medal.
Mr. Wohlford is the man who
during the recent blizzard risked
his life in an effort to save the
lives of five persons stranded in
their stalled automobile. Mr.
Wohlford, although nearly 70
years old, walked for hours in
the raging storm before he se-
cured help.
Two of the stranded motorists,
Robert O. Reynolds and son,
Kenneth Ray Reynolds, lived.
Two other children, Robert
Wayne Reynolds and Juanita
House Reynolds, and their grand
mother, Mrs. Hooker Toon, died.
For his heroic mission, Lions
International awarded Mr.
Wohlford its heroism medal,
given only to members who risk
their lives in an effort to save a
life. The medal was mailed to
Kenneth Kendrick, president of
the Stratford Lions Club, who
made the presentation at a ladies
night dinner.

Coop Stockholders To Meet April 10

Annual meeting of stockhold-
ers of Farmers Cooperative Gin
Association will be held Satur-
day, April 10, in the district
courtroom here, it was announc-
ed this week.
Every stockholder is request-
ed to be present, as the association
is paying interest of 8% on
stock, according to H. C. Dun-
can, gin manager.

New Firm Is Opened At Roaring Springs

A new business firm, Smith
Gas and Supply Company, at
Roaring Springs, makes a bid
for patronage in this issue of the
Tribune. The firm, under the
management of H. C. (Caldwell)
Smith, announces service any-
where of butane and propane
gas.
Mr. Smith said he has large
storage facilities and new, mod-
ern equipment to give prompt
service on call.

NEW CAFE EMPLOYEES

The Tribune inadvertently
omitted from March 25 issue,
the names of two new employes
Dorothy Webb and Mrs. Joan
Jackson, who have recently ac-
cepted employment at Way-
bourne's Cafe.
E. B. Brown, manager of Spot
Cash grocery made a business
trip to Dallas and Houston last
week.

Probable that the element

is unable to defend its
is often deprived of the
which we pile at the
of personal and vain saga-
During all the springtime
youth I ate lambsquarter
because they were abund-
easily prepared. Recent-
became acquainted with the
edge that they are ex-
rich in a needed vit-

that I have reached that

in life where my weight
concern, my eyesight has
to the extent that I km
to read the figures on
athroom scale, except by
ng my posture to a ridicu-
lous position.

J. Smalley

Young And Colman Win Movie Awards

HOLLYWOOD, March 20—Betty Young and Ronald Colman tonight collected Academy awards and began a one-year reign as the queen and king of Hollywood.

Young's "Gentleman's Agreement", an anti-Communist denunciation of anti-Semitism, was named the best picture of 1947. The film won two major awards, direction by Elia Kazan and supporting actress for Celeste Holm. Edward G. Robinson, the cheerful Claus of "Miracle on 34th Street", was selected best supporting actor.

Young upset the dopsters by tabbing Rosalind Russell as the winner, and walked away with an Oscar for her role as the Swedish farm girl who marries the American in "The Farmer's Daughter". The award was one of the biggest surprises in Academy history.

"Dixie" Traced To Deep South

There's rejoicing in Dixie these days—after a musical researcher discovered that a Yankee didn't neither, after all, write the marching song of the Confederate armies.

Until recently, encyclopedias and reference books listed the author of "Dixie" as one Daniel Decatur Emmett (1815-1904), a New York minstrel who allegedly dashed off the number in the winter of 1859.

But research by Dr. Alfred Human, editor of the nation-wide "Musical Digest" now discloses that the composition is the work of several true-blue Southerners including a clerk in New Orleans.

In fact, says Dr. Human, Emmett even tried to disclaim authorship of the treasonable ditty.

Mr. and Mrs. F. Z. Martin and daughter and husband, Mr. and Mrs. R. M. Mayfield, of Ropesville left Thursday for McMinnville, Tennessee for a visit with relatives.

Do-De-Does To Swing And Sway For Honors In Paducah Contest

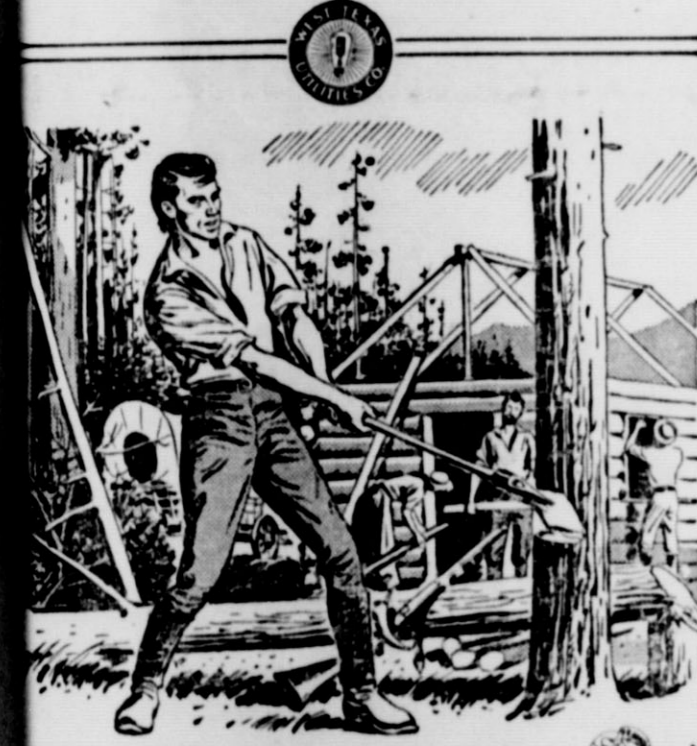


Contenders for honors in a square dance contest to be held at Paducah, April 9, at the high school auditorium, will be the Paducah Square Dancers' Club. The contest will be held in conjunction with the Cattle-King Horse and Colt Show which will be in progress April 9-10. Admission to the square dance contest will be 25 and 50 cents. This team was judged winners to represent Paducah, in an elimination contest which was held Thursday night, March 18, in which four teams were entered.

Among prizes which will be awarded at the livestock show, will be a Plymouth automobile which will be given away by the Paducah American Legion. It was announced.

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Dr. John W. Kimble, Optometrist

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KIMBELL'S JEWELRY
THEATRE BUILDING MATADOR, TEXAS



ALL THEY ASKED WAS AN EVEN BREAK

BUILDING a new country was no easy job. But there were men and women willing to turn their backs on the comfortable way of life and their faces toward new frontiers. All they asked was an even break.

Free enterprise is another way of saying, "an even break." Free enterprise is the basic American principle of vision and personal initiative. Just give an American an even break—a chance to get ahead—and he'll go on from there.

In West Texas—where the "frontier" is a little more than one generation removed—the West Texas Utilities Company is recognized as a real pioneer. It opened up an "electric frontier" when in 1915 it constructed the first power transmission line in West Texas. This first transmission line, which helped pave the way for the economic growth of the area, was built by a farseeing group of business men who believed that a tax-paying, self-supporting company could best supply the enormous amounts of electric power that the development of this western empire depends on... at the lowest possible cost.

Today, that original transmission line has been expanded into a power system of 2,833 miles of high power transmission lines... more than any other company in the Southwest... serving 322,000 persons with dependable, low-cost electric service in a 45,000 square mile area.

The West Texas Utilities Company, in 1947, contributed more than \$1,800,000 to local, state and federal governments... paid more than \$2,800,000 in wages to employee citizens of West Texas.

There are still new frontiers in electric living to be opened... and businessmen can do the job better than bureaucrats. Believing in the soundness of the "free enterprise system," the Company will spend \$18,000,000 during the next four years enlarging plants and existing facilities, and building transmission lines in an all-out effort to "open" those new frontiers.

West Texas Utilities Company

Texas "Tarzan" Released To Go Back To Bushes

MISSION, March 19—A young "Tarzan"—armed with bow and arrows and knife—was set free here today to return to his "jungle."

The man was arrested in mesquite about 10 miles north of here last night after Latin-Americans told officers a wild man was roaming the dense brush of the lower Rio Grande Valley.

But officers said he was not wild, except for his garb: He wore only a patched union suit. He was a perfect physical specimen.

The captive, about 21 years old, was mute, but he wrote this story for the officers:

He had been living in the brush for "many days", sleeping in trees at night to avoid wild animals. With his bow and arrows, he had killed animals for food.

If the officers would turn him loose, he would go deeper into the jungle—where he would not

The Cowboy's Prayer

By Allen Stephens
(Reprinted from "Random Thoughts" by Lewis Nordyke)

The following are from verse titled The Cowboy's Prayer, which was written by Allen Stephens while working on the Middlewater Division of the XIT Ranch one winter long ago: Stephens was killed in New Mexico in the spring of 1915, when a horse ran through a fence:

"Oh, Lord, I've never lived where churches grow. I love creation better as it stood that day You finished it so long ago, and looked upon Your work and called it good. I know that others find You in the light that is sifted down through tinted window panes, and yet I somehow feel You near tonight in this dim star light of the plains. I thank you, Lord, that I am placed so well, that You have made my freedom so complete, that I am no slave of clock, whistle or bell, or weakened prisoner of some walled-up street. . . . Forgive me, Lord, when sometimes I forget; You understand the reasons that are hid; You know about the things that gall and fret. . . . Just keep an eye on all that is done and said; just right me sometime when I turn aside, and guide me on that long, dim trail ahead that stretches upward toward the Great Divide."

NOTICE TO DEBTORS AND CREDITORS

The State of Texas
County of Motley
TO THOSE INDEBTED TO, OR HOLDING CLAIMS AGAINST THE ESTATE OF C. W. WHITAKER, DECEASED.

The undersigned having been duly appointed executrix of the Estate of C. W. Whitaker, Deceased, late of Motley County, Texas, by W. R. Cammack, Judge of the County Court of said County on the 22nd day of March A. D. 1948, hereby notifies all persons indebted to said estate to come forward and make settlement, and those having claims against said estate to present them to her within the time prescribed by law at her residence, Flomot, Motley County, Texas, where she receives her mail, this 25th day of March A. D. 1948.

Nannie Whitaker,
Executrix of the Estate of
C. W. Whitaker, Deceased.
April 1, 8, 15, 22

Matador IOOF Lodge
Meets every Friday night
Noble Grand
Theodore Bain
Secretary,
Ralph Nichols
All visitors and brothers welcome.

GLENER BALDWIN

BRASELTON IMPLEMENT COMPANY
ROARING SPRINGS, TEXAS

YOU HAVE SEEN DREAMS BURNING

Your home and business property is a realization of yesterday's dreams . . . dreams materialized through saving and hard work . . . the fulfillment of years of careful planning.

FIRE can strike without warning. You have witnessed the dreams of others burning. We can only URGE and urge and urge that you be prepared for such emergencies.

Don't Take A Chance — Take Insurance

MOTLEY COUNTY INSURANCE CO.
J. R. Whitworth W. N. Pipkin Elmer Stearns

FRANKLIN
Authorized Dealer
Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry
MATADOR DRUG

SUCCESSFUL LIVING

Starts with a BETTER HOME

If you want to build a new home, rebuild or repair your present home, we can help you. We stock all building materials the market provides. It will be a pleasure to render you a service.

Hardware, Paints, Building Materials

HIGGINBOTHAM-BARTLETT COMPANY

Mr. and Mrs. Chant Lee and son, David, of Abilene visited Sunday in the home of her parents, Mr. and Mrs. W. I. Rushing.

Mr. and Mrs. William Wood and son, Hal of Levelland visited here over the week-end with relatives and in Paducah with her parents, Mr. and Mrs. J. D. Cartwright.

Miss Jolene Bloodworth and her guest, Vernon Higginbotham of Lubbock spent the Easter holidays visiting her parents, Mr. and Mrs. Joe Bloodworth.

Miss Dora Ratliff of Lubbock spent the week-end visiting her parents, Mr. and Mrs. George Ratliff.

Mrs. Mildred Leonard of Lubbock visited with her parents, Mr. and Mrs. Joe Meador over the week-end.

Miss Ernestine Taylor of Sunray spent the week-end visiting her grandparents, Mr. and Mrs. A. B. Groves.

Stanley Clinic

Mr. and Mrs. Willie Large of Quitaque are the parents of a 7 pound, 3 ounce daughter born March 22 at the Stanley Clinic, her name is Penny Jean.

Mr. and Mrs. R. J. Harmon of Roaring Springs are parents of a son, Rerford Jerrold, born at the Clinic March 23, he weighed 7 pounds and 14 ounces.

Mrs. J. J. Starkey of Flomot underwent major surgery at the Clinic on March 24.

Miss Elsie V. Stone underwent an appendectomy at the Clinic March 19.

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Hands, Feet, Hair, Body, and Face
Fine Perfumes
FULLY QUALIFIED TO GIVE DEMONSTRATIONS AND TAKE ORDERS

VOGUE DRESS SHOP
Theatre Building Mrs. A. B. Simpson

NOTICE

To The Patients of Dr. Chas. C. Murray, Jr.:

My files of your eye examination records have been moved to the office of Dr. C. M. Neel, 1620 Broadway, Lubbock, Texas, who will assume further eye care and servicing of your glasses.

I am closing my office as of February 24th.

Dr. Charles C. Murray, Jr.

BABY CHICKS

READY FOR DELIVERY
EACH MONDAY & FRIDAY
BEGINNING
MONDAY, APRIL 12th

White Leghorn Chicks	\$15.90 per 100
Austra White Chicks	\$15.90 per 100
Assorted Chicks	\$14.90 per 100

Orders 100 to 50 priced 1/2¢ extra per chick.
Orders of less than 50 priced 1¢ extra per chick.

If you want chicks later than April, place your order at least 30 days in advance.

MATADOR HATCHERY
LEWIS NEWMAN, Manager PHONE 75

APRIL **Food** EVENT

Prices For Friday and Saturday



Gallon Apricots Summer King **57c**

Post Toasties, LARGE BOX **24c**

Karo Blue Label, 5 lb. Pail. . . **57c** | **Mother's Oats** Lrg. Bx **46c**

Peaches, RED LILLY HALVES, Gal. **\$1.02** | **Strawberries** Frozen, Pt. **31c**

FLOUR
GLADIOLA

25 Lb. Sack **\$1.91**
50 Lb. Sack **\$3.71**



LIGHT CRUST
10 Lbs.
96c

Cigarettes ALL BRANDS CARTON \$1.63 2 PACKAGES **35c**

Corn Meal AUNT JEMIMA 10 Lbs. **52c**
94c, 5 Lbs.

OXYDOL LARGE BOX **39c**

Sugar PURE CANE 10 POUNDS **97c**

Peaches Libby's, In Heavy Syrup, Gallon **92c**

JUICE GRAPEFRUIT White Swan, No. 2 **2 for 16c** | **CLEANSER** Lighthouse **4c**

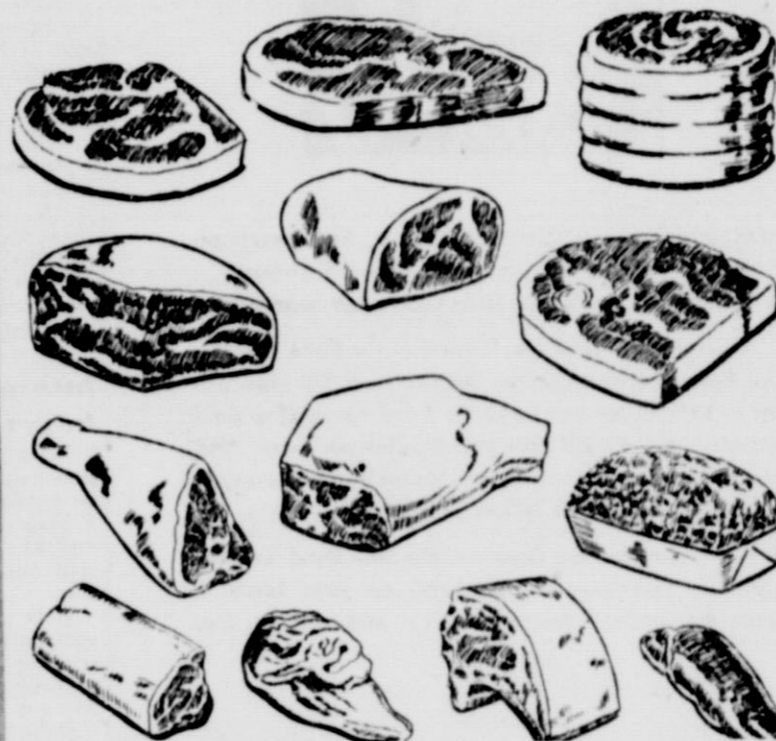
SHORTENING, 4 lb. Crustline **\$1.20**
KALE GREENS, No. 2 2 for **19c**
APRICOTS, Hunts, 2 1/2, 2 for **65c**
SALMON, Pink, No. 300 **47c**
MARSHMALLOWS, 6 oz. 2 for **29c**
GRAPEFRUIT JUICE, W. Swan, 46 oz. 2 for **34c**
LIFE BUOY SOAP, Bar **11c**

CATSUP, Snyder's, 14 oz. **16c**
MACKEREL, Yacht Club **19c**
HONEY, Pound Jar **24c**
TOMATOES, Hargis, No. 2 2 for **27c**
PICKLES, Double Sweet, Pound **39c**
PRUNES, H. Syrup 2 1/2 Jar, 2 for **31c**
DRIED PEACHES, Pound **21c**

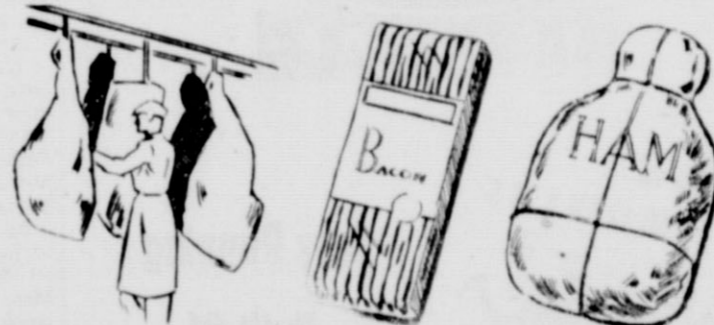
FINE BEEF!

OUR POLICY is to provide our customers with the finest West Texas beef that money can buy. We invite you to inspect the Floyd county 4-H Stock Show steers on the square Saturday afternoon, later to be butchered for our market department.

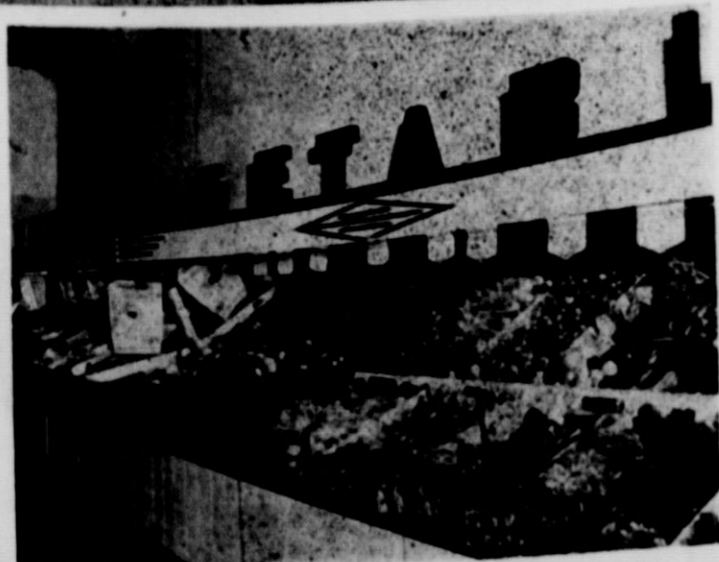
Whatever cut you desire, we will provide it. Let us butcher your beef and pork. We cut, smoke, cure, wrap exactly as you order.



Quality Meat Specials



Hams HALF or WHOLE, Lb. . . **.63c**
BEEF STEAK, Pound **49c**
BACON, No. 1 Slab, Pound **56c**
BEEF ROAST, Chuck, Pound **47c**
Stew Chili or Hamburger, Lb. **38c**
SAUSAGE, Pure Pork, Pound **38c**
STEAK, Tender-Lined, Pound **68c**
BUTTER, pound . 87c - Pressed Ham, lb. **53c**



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Spot Cash Grocery & Locker Plant

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Church and Social Activities

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FAREWELL PARTY GIVEN BY CIRCLE FOR MRS. RATTAN

Mrs. J. C. Rattan, who will leave with her family Saturday for Salinas, California to make their home, was given a surprise farewell party last Thursday afternoon at the home of Mrs. Elbert Reeves, by the Burleson Circle of the Baptist W. M. S.

Refreshments of sandwiches, cake and tea were served following a social hour.

The following ladies were present: Mesdames Ed Cammack, D. P. Keith, R. E. Campbell, Sr., H. S. Watson, Eldred Seigler, Clarence Kifer, A. A. Tipton, V. A. Rattan, W. W. Carpenter, C. P. Waybourn, J. L. Woodruff, Velma Fulfer, J. A. Groves, L. Rattan, Joe Campbell, Bess Patton, Alfred Barton and Mesdames Rattan and Reeves.

Card of Thanks

It is our desire that those who evidenced an understanding sympathy in words of comfort and acts of kindness during the illness and death of our loved one, should know of our heartfelt gratitude. Our sincerest wish for you is, that in your dark hour of need, there may be those who will be as tender, kind, and faithful to you, as you have been to us.

C. D. Bird and Family.

MRS. H. S. WATSON HONORED AT PARTY

Mrs. Mose Damron of Moriarty, N. M., and Mrs. W. F. McCaghren local resident were hostesses at a party Saturday afternoon honoring their mother, Mrs. H. S. Watson on the occasion of her birthday, which was last Wednesday.

The party was held in the home of Mrs. McCaghren, and little Christina Damron, daughter of Mr. and Mrs. D. L. Damron, furnished most of the entertainment during the afternoon, with childish antics.

After the gift packages were opened, refreshments of punch and birthday cake were served to the following ladies: Mesdames L. Rattan, A. A. Tipton, W. T. Patton, M. L. Patton, T. E. Long, John Groves, A. A. Groves, C. C. Renfro, A. B. Fulker, Joe Campbell, L. E. Boshears and Nora Berry. Mesdames C. P. Waybourn, Lud Harris and W. E. Reeves were unable to attend, but sent gifts.

Attend Fashion Show in Wichita Falls

On Saturday March 24, Mrs. Mary K. Rattan, home demonstration agent, Mrs. Bill Pipkin and daughter, Patti, and Mrs. Howe Hines and daughter, Jean went to Wichita Falls where they attended a training school on fashions.

The school was conducted by Miss Jane Gibbs from the Simplicity Pattern Company.

BROWNIES FETED GIRL SCOUT WEEK

The Brownies Troop of Matador were entertained Thursday, March 18, with a party at the home of Mrs. R. E. Donovan, leader, as a feature celebrating Girl Scout Week. Assisting Mrs. Donovan were assistant leaders, Mesdames W. F. McCaghren and Roy Roberts.

Games were enjoyed, and included singing of the Girl's Scout song. Refreshments of birthday cake and ice cream were served to: Raynita Dunning, Joanne Potts, Betty Jean Neighbors, Jo Ann Darsey, Rita Roberts, Lucretia Edwards, Leah Jean Bearden, Mickey Steen, Christine Green Sue McCaghren and Rose Carolyn Donovan.

On March 12, 1912, there were twelve Girl Scouts in the United States, all of them living in Savannah, Georgia. Mrs. Donovan told the group. Today, thirty-six years later there are more than a million Girl Scouts from Maine to California, with good citizenship as the aim and purpose of the movement.

SHOWER HONORS RECENT BRIDE AT WHITEFLAT

On Wednesday March 24 from 2 until 4 o'clock a bridal shower was given honoring Mrs. Bill Rushing, the former Dorothy Jean Casey, in the home of Mrs. L. A. Carlisle of Whiteflat. Hostesses for the occasion were Mesdames Roy Mitchell, Varner McWilliams, Tommy Edwards, W. L. McWilliams, Cordie Stephens, Malcolm Jamerson, Frank Edwards, Tom Spray, Bill Smith and L. R. Browning.

The house was decorated throughout with Easter bunnies and tiny baskets of colored Easter eggs. The refreshment table was laid with a lace cloth and forming the center piece was a bowl of yellow flowers. Candles and different assortment of eggs were part of the table decorations. Cake and punch were served to the many guests that called.

Miss Mary Frances Casey presided at the bride's book of white satin and pink and blue ribbons. On the front of the bride's book was a miniature bride dressed in white satin.

During the afternoon Miss Melva North sang, "I Love You Truly" and "Because" accompanied by Miss Casey. Miss Rosemary Bloodworth played several musical selections on the accordion.

Over a hundred and fifty persons called and sent gifts.

VISITS MOTHER

Joe Jeffers of Spur visited here Saturday with his mother, Mrs. Claud Jeffers who has been ill. He returned to Spur and came back Monday and Mrs. Jeffers accompanied her son home for a visit.

FLEW FROM SAN ANTONIO

Sgt. W. R. Tilson flew in from San Antonio about 6 p. m. Monday to visit with his parents Mr. and Mrs. Tom Tilson.

AT MOTHER'S BEDSIDE

Mrs. Roy Burleson accompanied by her daughter, Mrs. Stafford Forbis went to Dallas last week to the bedside of Mrs. Burleson's mother, Mrs. J. W. Chalk who fell and broke her hip.

MRS. COOPER IS HONORED ON BIRTHDAY

Mrs. Ida Cooper of Floydada celebrated her 80th birthday Sunday March 28 in the home of her granddaughter, Mrs. Joe E. Campbell.

Dinner was served to the guests in the yard and a decorated cake with the 80 candles was presented to Mrs. Cooper on a silver tray.

Those present included: Two sons and their wives, Mr. and Mrs. Earl Cooper and family of Lockney; Mr. and Mrs. Alvin Cooper of Matador; Mr. and one daughter and family, Mr. and Mrs. Austin Phillips of Plainview.

Mr. and Mrs. Lewis Cooper and family of Plainview; Mr. and Mrs. J. D. Cartwright and family of Paducah; Mr. and Mrs. Carl Cooper and son; Mr. and Mrs. Virgil Cooper and family;

and Mr. and Mrs. Alfred Cooper and daughter of Whiteflat; Mr. and Mrs. William Wood and son of Levelland; Mrs. Kitty Wood of Muleshoe and the host and hostess, Mr. and Mrs. Joe Campbell.

BAPTIST CIRCLES HAVE MEETINGS

The two circles of the Baptist W. M. S. held regular meetings Monday. The Henrietta Shuck Circle met Monday night in the home of Mrs. R. E. Campbell, Jr. with twelve members and two guests present.

A social hour was enjoyed, and the women pieced a quilt for some needy family of the community, as a "community missions" project.

Refreshments of cake muffins and coffee were served to: Mesdames Lee Burns, Harold Campbell, Dick Groves, Howe Hines, Joe E. Campbell, W. F. McCaghren, Forrest Campbell, J. Farris Fish, C. M. Barton Jr., Jake Edwards and Clifford Potts; and Mesdames Robert Darsey and

Furman Vinson, guests. The Burleson Circle met Monday afternoon in the home of Mrs. Ben Keltz, for a Bible study from the book, "Consider Our Stewardship", with Mrs. Keltz as leader.

At the conclusion of the study, refreshments of pineapple upside-down cake and coffee were served to: Mesdames H. S. Watson, J. L. Woodruff, A. A. Tipton, Joe Campbell, R. E. Campbell, Sr., Ed Cammack, Clarence Kifer, L. E. Boshears, Velma Fulfer, J. A. Groves, C. P. Waybourn, J. R. Moore and Elbert Reeves.

Book Review Given By Mrs. Luckett

"The Bishop's Mantle" by Agnes Turnbow, was given in an interesting review by Mrs. Leonora Luckett, before members of El Progresso Study Club meeting in her home last Thursday afternoon.

Program leader was Mrs. Har-

old Campbell and Mrs. John Hamilton presided at a business session in the temporary absence of the president, Mrs. A. J. Deffen, after the house was called to order by the secretary, Mrs. U. L. Wille.

Others present at the meeting were: Mesdames Joe Bloodworth, Willis Cooper, Jake Edwards, R. Emmons, J. Farris Fish, L. C. Harp, Ben Keltz, J. R. Moore, Johnny Stevens, E. E. Schweitzer, Ralph Stapleton, L. B. Campbell, Marvin Vaughn, W. N. Pipkin, Harry Wainwright, Clifford Potts, Loyd Lattin and Misses Mary Keith and Amy Glenn. Two guests, Mrs. Frank Godfrey of Roark Springs and Mrs. Cecil Godfrey of Spur.

Mr. and Mrs. Maurice Cain and baby daughter of Lubbock visited here during the Easter holidays with her parents, Mr. and Mrs. Floyd Henderson.

Ed D. Smith Jr., of Amarillo spent Easter holidays here visiting his father and family.

LOOK TO A BRIGHTER TOMORROW with SERVEL



Now You Can Enjoy The Kitchen of Tomorrow!

ALL your tomorrows will be brighter with a modern Servel kitchen. You no longer need to dream about the future when you can own a kitchen of tomorrow—you can start enjoying it today. If you plan to build a new home or remodel your present home, you will want a Servel Kitchen fixtures. Come in today and see this kitchen of tomorrow.

We have SERVEL KITCHEN FIXTURES to fit any size kitchen. Modern, gleaming white enamel to match your SERVEL ELECTROLUX—the refrigerator with a 10-year GUARANTEE—built with the same precision and the same high quality materials that go into all Servel products. You will also want a new Servel water heater with a 5-year guarantee. There is nothing finer than a SERVEL KITCHEN.

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Complete Plumbing Service CONSTRUCTION AND REPAIR

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Paducah

WATCH REPAIRING

BEST REPAIR SHOP IN WEST TEXAS
BEST EQUIPPED SHOP IN WEST TEXAS
BEST STAFFED SHOP IN WEST TEXAS
MOST SATISFACTORY SERVICE IN WEST TEXAS

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THREE TO FIVE DAY SERVICE

ALL WORK GUARANTEED

Three Watchmakers To Serve You: L. G. Cooper, Murry Lemons, C. A. Killingsworth

Killingsworth Jewelry Company

—SERVING THIS TRADE AREA FOR 18 YEARS—

West Side of Square

Paducah, Texas

The Accomplice



Courtesy of Vaughn Shoemaker Chicago Daily News

For the first time in American history a generation is arising which has no God and what is more feels no need of one. The blame lies squarely in the laps of the American parent who owes his child a knowledge of God whose light always shines for those who seek it. Let us never forget a civilization survives or perishes on the basis of its religious belief. Insure the preservation of American ideals by taking—not sending—your child to Sunday School. National Sunday School Week will be observed April 12-18. Sponsored by the Laymen's National Committee, National Headquarters Vanderbilt Hotel, New York 16.

Texas Spur Files Reveal Early Day History Of Spur

LUBBOCK, March 23—Most colorful history of early days in West Texas is revealed in a complete life of The Texas Spur, weekly newspaper established at Spur by the late Oran McClure in 1909, which recently was given to the Texas Technological college library. The paper was established at the time the town was founded, when S. M. Swenson and sons of New York offered half of their ranch covering 673 square miles for sale to prospective farmers. Charles A. Jones, whose son, Clifford B. Jones was the third

president of Texas Tech, was business manager for the Swenson interests. Phenomenal growth of the little town is described in The Texas Spur on Dec. 3, 1909, one month after the boom began. Within 30 days according to the paper, 50 business houses had opened, 60 firms were in operation, 60 residences were completed and many people were living in tents while their homes were under construction, a telephone system came into operation, a water works system had been built, one and one half miles of concrete sidewalks were laid, a public school was built and in session, and several churches had been organized. The paper estimated the population as exceeding 700.

The newspapers files were discovered, stored in a garage by Neal Chastain who had purchased the old McClure home. The papers had been moved to the garage when fire destroyed the McClure home in 1941. Charles Senning of Spur and El Paso, a former Tech student, suggested that the papers be given to the college. Through arrangements with George S. Link Jr., and the editor the files are to be brought up to date.

Because the papers suffered some fire damage, they will need to be treated to prevent further deterioration and will not be available to the general public for some time, according to Librarian A. S. Gaylord. He predicted that students of economics as well as historians will find valuable information in them.

The Spur townsite management secured lands for an experimental farm, and an experiment station was set up by 1909 by Judge Ed R. Kone, agriculture commissioner, and Dr. H. H. Harrington, experiment station director.

In 1909 land was selling for \$12 to \$17.50 per acre, but by 1912 choice acreage was offered at \$25.

The newspaper devoted much of its space to news of agricultural development, and urged soil conservation through crop rotation and use of fertilizers. Growth of early railroads throughout the plains area is recorded, as well as other industrial developments.

Politicians were active from the start, as shown by regular

Pied 'Pinions' BY MRS. J. M.

Well, regardless of the weather, spring is here, take it from me; for when an eleven-year-old boy combs his hair every morning without being told to do so, and wants a clean shirt every morning, something drastic is taking place," writes my sister in a recent letter, concerning her son. "I really thought the other night that the 'boy' had won out when Gerald told me that you didn't need but three baths a week, but then the next morning he wanted me to either curl his hair or put a wave in it, so I gave up and said to myself, it's spring and my

notices on meetings of democratic, republican and socialist committees. One front page story predicted splits in both major parties, giving the nation conservative and liberal political parties.

Among unusual professional services advertised in the early issues were those of a water hauler and a horse dentist.

child is in love..." and further in the letter, she makes reference to the daughter of the family, who is five. "... Must stop now and let the hem of my skirt down before Nola Lee instructs me to do so; she went up to a customer in the store the other day and said, "Your skirt is too short". Nola, incidentally, is one of those youngsters who keep their mamas in a perpetual state of apprehension because you never know what they are going to do or say next, and irrespective of training, it is always something that you haven't even thought of warning them not to do or say.

And speaking of spring and love, about the youngest love affair we've heard of, is that one between Gerald Pipkin and Peggy Welling, both first graders. At least Gerald came home recently and announced to his folks, "I don't suppose you know it, but I'm going to marry Peggy".

Mr. and Mrs. Dade Mize of Duncan, Oklahoma were Sunday visitors in the home of his sister and family, Mr. and Mrs. Phil Green.

Roaring Springs NEWS

By LULA M. SWIM

College students home for Easter were John W. Smith, Louis Nichols, Beryl Nichols and Billy Joe Cooper of Texas Tech, Fred G. Simpson of the University of Texas at Austin and Sam and John Ray Hunter of Hardin College at Wichita Falls.

Visiting in the home of Mr. and Mrs. Duff Green Sunday were Mr. and Mrs. Frank Forbis and family of Afton, Mr. and Mrs. John Kirksey and family of Lubbock, Mr. and Mrs. Louis Sinclair of Abertown, Mr. and Mrs. Quannah Maxey and family of Post, Mr. and Mrs. Jewel Lawrence and Mr. and Mrs. John Green and family and Mr. and Mrs. Mervin Green and family. Mesdames J. N. Fletcher, Lem Miller, Ruby Burt, Frank Ferguson and Miss Lula Swim were Spur shoppers Saturday.

Visiting in the home of Mr. and Mrs. W. H. Nichols were Mr. and Mrs. Billy Nichols and family and Mr. and Mrs. Paul Nichols, and Mrs. Virginia Jackson and Gafford all of Amarillo and Louis Nichols of Lubbock. Visiting in the home of Mr.

and Mrs. W. M. Vaughn over the week-end were Mr. and Mrs. Earl Vaughn and family of Lubbock, Miss Bobby Jo Vaughn of Spur and Marcia Ann Gilbert of Matador.

Bill Emery, a student at W. T. S. T. C. at Canyon visited in the home of Mr. and Mrs. Charley Posey Saturday.

Mr. and Mrs. Morrison and family of Fort Worth visited in the home of her parents Mr. and Mrs. W. E. Brown over the week end.

Mr. and Mrs. Whitaker of Brownfield visited in the home of her parents, Mr. and Mrs. Chas Brooks over the week-end.

Rev. and Mrs. H. N. Estes and Jack visited in Vernon Friday evening and Saturday.

Mr. and Mrs. H. W. Redd were shopping in Spur Friday.

Mrs. H. W. Keahy visited in Lubbock over the week-end.

Visiting in the home of Mr. and Mrs. C. D. Pipkin Sunday were Mr. and Mrs. O. J. Wilson and Nathan Pipkin of Amarillo, C. J. Goodson of Plainview, Mr. and Mrs. P. I. Roberts and family of Floydada and Mr. and Mrs. Bush Pipkin and her mother, Mrs. Morris of McAdoo. Mrs. M. C. Burt of Randolph is visiting in the home of Mr. and Mrs. Wesley Burt.

News Briefs

Miss Gladys Springer had as her guests last Wednesday night and Thursday Misses Norma Jean Weatherall of Paducah and Charleen Ham of Tulia, TSCW, students.

Mr. and Mrs. Cotton Stephens of Plainview visited their parents, Mr. and Mrs. Cliff Stephens and Mr. and Mrs. Sterling Price Sunday.

Mr. and Mrs. John Russell visited in College Station during the holidays with their son and family, Mr. and Mrs. John M. Russell.

Alvin Garrison of Kermit visited over the week-end with his mother, Mrs. Bertha Garrison and other relatives.

Miss Mollie Lee of Crosbyton and Mrs. L. M. Griffin of Lubbock visited with their father, John Lee and other relatives over the week-end.

Mr. and Mrs. Don T. Martin and family of Hereford visited with her parents, Mr. and Mrs. F. G. Simpson of Roaring Springs during the Easter holidays.

Be Satisfied...



Your Cattle Have The Best Protection With Genuine FRANKLIN Vaccines & Supplies

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It Takes Experience.... to diagnose car aches and pains and it takes skilled hands to repair your car. At the first sign of trouble drive in here. Our repair service is guaranteed!

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Peg's Garage

PEG SPRAY, Manager

POLITICAL Announcements

The Tribune is authorized to announce the following names for public office, subject to action of the Democratic primary, July 24, 1948.

For State Senator, 30th Senatorial District:
Kilmer B. Corbin
Dudley K. Brummett
Ralph Brock

For State Representative, 11st District:
A. J. Rogers (Veteran)
Clarence L. Darter

For County Judge and Ex-Officio County Superintendent:
C. W. Giesecke

District and County Clerk:
Pat Sheridan (re-election)

For County Treasurer:
Mrs. Velma Fulfer

Sheriff, Tax Assessor and Collector:
John Stotts (re-election)

For County Commissioner, Precinct 1:
Ben Keltz
George Birchfield
T. F. (Tom) Berryman

For County Commissioner, Precinct 2:
J. E. Monk
Ben Edwards
M. D. (Malcolm) Morris
G. D. (George) Pope

For County Commissioner, Precinct 3:
Marvin Leary (re-election)
J. D. Spray

For County Commissioner, Precinct 4:
J. N. Fletcher (re-election)
Loyd Stafford

CITY ELECTION Election April 8, 1948

For Mayor:
G. T. Edwards (re-election)
Douglas Meador

For Aldermen:
(Two Vacancies)
Albert Rattan
O. V. Johnson

EL MATADOR

NORMAN SPRAY EDITOR
PATTIE PIPKIN ASST. EDITOR

TENNIS MEET TO BE HELD HERE

The district 4A tennis tournament is not long off. It is scheduled to be played on Matador's "student built" concrete courts Tuesday, April 6. If not completed then, the matches will be carried over to Wednesday.

Coach Jake Edwards' followers recently had no trouble in taking matches with Floydada teams but it is not known how strong other teams in the district are and an exciting "anything can happen" tournament is expected.

Edwards urges members of the tennis club, girls and boys, to get in all the practice they possibly can in order to prepare for the meet.

TRACK TEAM "LOOKIN' GOOD" MEET SCHEDULED

Sports and athletic events again take the lights at Matador high and this time the bustle stems from the coming track and field meet to be held at Floydada April 10.

Coach Red Amonett's Matador track team was primarily concerned with getting in shape until this week, but now Amonett has picked his runners and weight men, as well as jumpers and started individual coaching and practice Monday.

Amonett, upon being asked to express some opinion, said no more than: "to me, the team is looking good."

El Matador Edited By Pattie Pipkin

If El Matador has been slightly different the past two weeks in comparison with previous issues it is due to the difference in tastes and styles of writing of assistant editor, Pattie Pipkin and editor Norman Spray.

Miss Pipkin has done all the work for two issues preceding this and it seems to the staff she will be a capable editor next year. Nice goin' Pat!

Last Senior Chapel Program Scheduled

Last of the six chapel programs purchased for the school this year by the seniors will appear in the high school auditorium today (April 1) at one o'clock p. m.

Putting on the program of radio sounds are Alice and Harold Allen, famous for both their radio and screen accomplishments. The program will mostly feature radio sound effects such as thunder, galloping horses, a roaring bomber, etc., while Mr. and Mrs. Allen also promise plenty of laughs and novelties.

Everyone is cordially invited to attend the program, according to senior class president Leo Archer, at the school admission price of .20 each.

NOTICE TO "RED" R. S. ARTIST

Several days ago this editor received a letter with samples of drawings from some unknown student of Roaring Springs high school. The aspiring artist stated his (or her) desire to draw for the paper, with the comment that any type of kind of pictures could be furnished.

We are sorry that we cannot at the present time use your drawings Red (as the letter was signed) but you see there are a lot of technicalities which enter into using regular off-hand drawings, and Tribune Editor, Douglas Meador says he cannot go to the expense of having engravings, mats, etc., made.

But sometime soon the editor intends to run off a school paper on the school spirit machine and then drawings and all types of material can be used. You'll hear more about this latter, and when we do go to press with it, we'll call on you, Red.—Ed.

Interest Growing In Interscholastic Events

Interest is growing in the interscholastic events which will be held at Floydada high school Friday and Saturday, April 9 and 10 respectively in accord with the district track and field meet.

It is believed that Matador will have at least one person entered in all events as well as a group of students to put on a one act play Friday night.

Other events will be: number sense, spelling, ready writers, typing, declamation and the sport events.

Miss Katie Pope of Ft. Worth visited with her parents, Mr. and Mrs. Henry Pope during the week-end.

Mr. and Mrs. Guy Kimbell, Jr. of Lubbock visited with his parents, Mr. and Mrs. Guy Kimbell over the week-end.

Mr. and Mrs. Bobby Echols of Sudan visited with her parents, Mr. and Mrs. R. M. Bloodworth Saturday and Sunday.

Mr. and Mrs. Clyde Lancaster of Lovington, New Mexico visited with his parents, Mr. and Mrs. Fred Bourland during Easter holidays.

Mr. and Mrs. Thomas Bourland of Canyon visited with his parents, Mr. and Mrs. Fred Bourland during Easter holidays.

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5 to 10 days service on your watch repairing by 2 expert watchmakers.
Floydada, Texas

Texas-Halers Can Win Prize By Telling Why

The Madisonville Siderwalk Cattlemen's Association is madder than a tubful of hornets—hotter than a branding iron.

Its scheme to convince the rest of the nation that Texas is a good place to live backfired in 47 states.

With its back to the corral, the association announced a new campaign:

"We are looking for the out-of-state veteran who trained in Texas who has the worst opinion of the Lone Star State." Dr. J. B. Heath, association president, said. "We're going to fly him back here and convert him."

The celebrated organization was founded to govern the wearing of boots. If you don't own at least two cows and come through Madison county wearing boots, you get dunked in Madisonville's horse trough. Early this week the association announced a contest.

To the offspring of a Texas-trained, out-of-state veteran who writes the best letter on "Why My Daddy Is Wrong About Texas" the association offered a free trip to Madisonville and a week's visit on a nearby ranch, climaxed by the designation of honor guest at the association's annual barbecue, May 27.

"We have letters in reply from 47 states", the tall, lanky, 42-year-old association president said. "Most of them just give us a good cussing out."

"We are getting letters from more veterans than we are children. So in addition to bringing a youngster to Texas as your guest, we're going to bring a veteran, too—the one with the worst opinion of this state. It looks as though it will be a hot competition."

Dr. Heath said one child wrote that "I know daddy is wrong about Texas—no place on earth can be that bad."

Another said: "I don't know what my father has to say about Texas. He always makes me leave the room before he starts talking about it."

"Who ever heard of going swimming in the morning and wearing an overcoat in the afternoon," a third stated.

A Kansas City veteran griped: "I'm happy to leave Texas to the Texans."

A whole Air Force division sent a letter from a Pennsylvania air field. It disparaged Texas climate, and Texas distances and added: "You can always tell a Texan by his bragging."

"Now that's unfair", said Dr. Heath. "A Texan shouldn't be blamed for stating pure facts."

But what really burned the cowboys were the letters of sympathy.

"These people wrote they sure were sorry for Texans having to live in such a state", Heath said. "That sure got us."

The population of Madisonville

is 3,500. The association has 10,000 members, including Winston Churchill and Henry Wallace.

"We don't mention Wallace anymore", the physician commented. The contest closes May 15. Letters should be addressed to Heath.

Bob Rushing and Wayne Timmons arrived home from Las Vegas, New Mexico last Wednesday night where they are attending school, to spend the Easter holidays with their parents, Mr. and Mrs. W. I. Rushing and Mr. and Mrs. Pete Timmons of Northfield.

Mrs. Earl Vaughn of Lubbock is here visiting with her parents, Mr. and Mrs. L. A. Nelson.

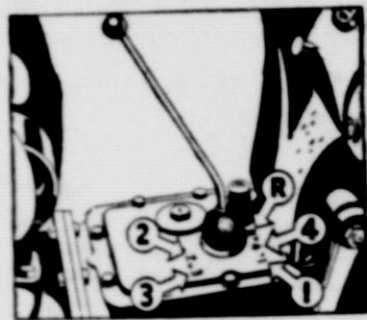
Miss Elwanda Martin visited in Lubbock over the week-end with friends at Tech.

Miss Bessie Clifton was at the bedside of her father, J. C. Collett who is in the West Texas hospital.

James Garth, West Texas State College student at Canyon, was home over the week-end with his mother, Mrs. Melvin Driscoll.

Mr. and Mrs. Ernest McWilliams and daughter, Ouida, of Lovington, New Mexico, former Whiteflat residents, visited over the week-end in the home of his parents, Mr. and Mrs. W. L. McWilliams and other relatives and friends.

I'm sure you'll like Ford's new 4-Speed Transmission



Maybe you enjoy slow farming . . . but there's no money in it. If I can show you *faster farming* . . . with no more work, you'll be interested, won't you?

All right, just take one feature of the Ford Tractor, the 4-speed transmission. On the road I'll give you up to 12½ miles per hour. In third speed (top field working speed), I'll give you 6 miles per hour. And so on down . . . each speed, even the reverse, is faster. Saves lots of hours in a year.

Won't you let me demonstrate this Ford Tractor (and its Dearborn Implements) on your farm? I have something special in parts and service, too.



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Built of Stainless Steel
\$37.50

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This spring, first thing...

... you've got a date that just can't wait!

So, clear out! Get down the street, where a Conoco Mileage Merchant can drain out dirty, contaminated winter oil and refill with Spring-time Conoco N# . . . the oil that OIL-PLATES as it lubricates!

It's like this: When N# Oil (Patented)* enters your engine, a special added ingredient fastens extra lubricant so closely to metal that cylinder walls

and all working parts are actually OIL-PLATED!

Because this extra OIL-PLATING stays up on cylinder walls . . . won't all drain down to your crankcase, even overnight . . . a Spring change to Conoco N# Motor Oil extra-protects from "dry-friction" starts . . . from power-choking sludge and carbon due to wear!

That's why, for extra-cool, extra-powerful, extra low-cost miles you'd better . . .

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W. F. "Bill" McCaghren, Wholesale Agent

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