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Feb. 1949

We all join in Wishing you a
MERRY CHRISTMAS



Matador Tribune

DOUGLAS MEADOR
EARL McBRIDE

MRS. DOUGLAS MEADOR
DON CAMERON

ROYELLA BROWNING
B. F. McINTOSH

Church and Social Activities

Telephones 123 and 156

Norma Chloe Casey Becomes Bride Of James Ray Cooper In Clovis Ceremony

Miss Norma Chloe Casey, daughter of Mr. and Mrs. O. T. Casey of Whiteflat, became the bride of James Ray Cooper, son of Mr. and Mrs. Virgie Cooper also of Whiteflat, in a ceremony performed at Clovis, N. M., Tuesday, December 13, at 2:45 p. m.

Dr. V. P. Maddox, pastor of the Baptist Church at Clovis, read the single ring service in his home. Accompanying the couple and serving as their attendants were Mr. and Mrs. Don Wason. For her wedding, the bride wore a white suit and white

blouse with other accessories in black and a red rose corsage. Mrs. Wason was attired in a black suit with matching accessories.

Mr. and Mrs. Cooper were both reared in Whiteflat and Matador communities and attended school here. Mrs. Cooper graduated from Matador High school in 1948 and was one of the most popular members of the student body. Her perfect impersonation of the radio comedienne, "Minnie Pearl" is but one of her accomplishments. She has been employed as operator on the local telephone exchange since her graduation. For the past two years, Mr. Cooper has been in the U. S. Navy. The couple are at home in an apartment in the N. J. Smalley home, which was the scene of a reception held in honor of the couple on their return here Wednesday evening.

IS SHOWER HONOREE
The Smalley home was also scene of a miscellaneous shower honoring the couple given Monday night, December 19, from 6:30 until 9:30. Assisting with hostesses duties were: Mesdames Roy Mitchell, Pearl Wilkinson, Preston Spray, Welton Bailey, Ted Steen, Albert Marshall and Joe Campbell and Miss Wanda Pearl Fisher.

Miss Fisher, assisted by La Royce Mitchell, registered the guests in the bride's book, while Mrs. Bailey and Mrs. Campbell presided at the silver tea service. Spiced tea and cake squares were served.

The refreshment table was covered with white linen and was centered with an arrangement of nandinas and mistletoe on a reflector, flanked by pink candles.

Over a hundred gifts were brought or sent by friends, with the following calling in person: Mesdames Ed Jameson, Harry Willett, R. R. Holt, L. R. Browning, J. H. Swearingen, Virgie Cooper, H. S. Watson, Farris Fish, Thelma Casey, Guy Kimbell, Stuart Dixon, W. M. Clifton, Forrest Campbell, Givens Lawrence, Bessie Patton, Ben

MRS. IKIE GILBERT IS HOSTESS TO CLUB CHRISTMAS PARTY

The Flomet H. D. Club met in the home of Mrs. Ikie Gilbert for a Christmas party, Tuesday, December 13.

A number of games and contests were conducted during the evening with Mrs. R. M. Tanner winning a prize for having the most different articles in her purse.

Gifts were exchanged and secret pals were revealed after

Keltz, Allie Cox, W. L. McWilliams, Varner McWilliams, Tom Ross, Vernon Brogdon, Richard Turner, Walter Ross and Mrs. L. E. Dodd, Misses Barbara Casey, Marlene Bailey, Barbara Ketcher and Ruby Bostick

which refreshments of popcorn, nuts, cookies, candy, coffee and tea were served to the following Mesdames A. J. Bynus, M. C. Washington, R. H. Tanner, Harrison George, A. M. Tanner, J. T. Bural, Texie Clark, Linnie Gilbert, Harley Gunn, W. T. Ross, Tom Ross, Maud Mosley, Harmon Mosley, Sam Ross, R. L. Anderson, Rose Turner, Lois Martin, Bernice Gates, J. C. Monk, B. A. Tanner, J. E. Monk, Miss Mary Deeb and the hostess.

The next meeting will be in the home of Mrs. Rose Turner, Tuesday, January 3. Every member is urged to be present and start the new year in the H. D. Club. Names will be drawn for secret pals again for the 1950 year.

Gummed Labels Printed, Tribune

RECENT BRIDE IS SHOWER HONOREE

Mrs. J. C. Smiley, Jr., a recent bride and the former Palma Lancaster, was honored with a gift shower in the home of Mrs. Lem Miller on December 10.

Mrs. Miller was assisted by Mesdames Amel Long, J. M. Thacker, Alfred Dye and Homer Kingery. Mrs. Dye registered the guests in the bride's book. More than a hundred guests brought gifts, and a number of friends sent gifts, who were unable to attend.

Refreshments of punch and cake squares were served.

Matador Serviceman Receives Transfer

(Special to the Tribune)
With The Eighth Army in Gifu, Japan: Private Earline Richardson, son of Mrs. Lettie Richardson of Matador, Texas, has recently left Company B, 24th Infantry now stationed at Camp Gifu, Japan, for transfer to the 562nd Military Police Service Company in Osaka. The 24th Infantry is a part of the 25th Infantry (Tropic Lightning) Division, commanded by Major General William B. Kean. Private Richardson entered the Army in October 1948 and received his basic training at Fort Riley, Kansas. He departed for overseas duty in Feb. 1949.



SEASON'S GREETINGS

The approach of another season brings with it our heartiest wishes for a season of good will and happiness.

THE STYLE SHOP

Una Simpson, Owner Lottie Stotts, Operator



Merry Christmas



We hope you and your loved ones and friends enjoy this occasion to the fullest extent and that you may have an abundance of joy and happiness.

A very merry Christmas to you, our friends.

SPEARS GIN

Mr. and Mrs. Manley Thompson

CHRISTMAS Greetings

As we express our annual Christmas greeting, we are mindful of the countless blessings that have come our way during the year just closing, and we are truly grateful.

We have enjoyed the blessings of friendships and associations with those whom we serve. The loyalty of our friends is a blessing unsurpassed.

Freedom, liberty, the right to worship as we please, the right to think and speak, to enjoy our home, the nourishment of our bodies, the blessings of health and happiness—these and countless other blessings are ours.

We are grateful and wish for you and yours the many blessings every American deserves.

Roaring Springs Gin

HERMAN HAVIS, Manager

22, 1949
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Mrs. U. L. Wilie Speaks At Abilene On United Nations

Mrs. U. L. Wilie was guest speaker in Abilene last Wednesday at a Christmas luncheon in the crystal ballroom of the Hotel Matador for the Federated Clubs of the city.

Places were laid for one hundred and eighty ladies. The United Nations theme was carried out in place cards and all decorations. Fifteen individual tables represented fifteen different countries that are members of the United Nations Assembly. Each table was decorated in symbols of the country it represented and the ladies seated at that table were dressed in authentic costumes of the country.

The speaker's table was on a raised dais and was centered with silk flags of all the sixty-two United Nations countries flanked on each side with bouquets of flowers.

Mrs. Wilie spoke concerning a year she had spent at a United Nations session at Flushing Meadows, New York, and on politics, domestic and foreign.

She was the guest of Mrs. L. U. Dudley while in Abilene. From there she went to Baird where she was the guest of Mr. and Mrs. W. P. Brightwell. She was accompanied with a formal dinner party in the evening and other friends entertained for her the next morning with a breakfast party and a brunch.

Mr. and Mrs. Alvie Robertson and daughter, Darlene of Littlefield visited here Sunday in the home of her parents, Mr. and Mrs. Everett Smallwood. The Robertson's were accompanied by his mother, Mrs. Stanley Robertson of the same place.

Visiting in the home of Mr. and Mrs. W. F. Jacobs are his brother and sister-in-law, Mr. and Mrs. T. R. Jacobs of Dallas.

Mr. and Mrs. W. L. McWilliams visited in the home of Mr. and Mrs. J. F. Montgomery of Turley, Sunday.

Subscribe For The Tribune

Flomet News

(By Bettye Tanner)

A '42' party was given Saturday night, December 17 by Mr. and Mrs. James Monk. Sandwiches, candies, cookies and coffee were served to the following: Mr. and Mrs. Art Green and family, Mr. and Mrs. E. J. Hines and family and Mr. and Mrs. A. M. Tanner and boys and the host and hostess and family.

Calvin Monk visited his parents over the week-end. He is working on the Plains.

Mr. and Mrs. A. M. Tanner and boys were in Matador on business, Monday.

Mr. and Mrs. Art Green made a business trip to Floydada, Thursday.

Le June Turner and son were in Matador Monday. They were accompanied by Riley Turner.

Mr. and Mrs. Bob Morris and family were here Sunday visiting friends and relatives.

Mr. and Mrs. R. H. Tanner made a business trip to Floydada Friday. Mr. Tanner also made a business trip to Matador Saturday.

Miss Addie Fisher visited in the home of her brother and his family, Mr. and Mrs. Ernest Fisher and their daughter, Miss Wanda Pearl Fisher of Matador.

Mr. and Mrs. Wendell Morris of Plainview were visitors in the home of her parents, Mr. and Mrs. D. E. Snow and other relatives, Sunday.

Miss Louis Lee of Plainview visited in the home of her parents, Rev. and Mrs. J. E. Lee, Sunday.

Northfield News

(By Mrs. Bill Bethany)

Mrs. James Duke and daughter Regina of Merkel are here on a visit with her sister, Mrs. Charlie Lane and family.

Mr. and Mrs. J. E. Payne of Childress visited here Sunday, also attended church services here.

Mr. and Mrs. Allan Thomas were Childress shoppers Wednesday. Mrs. Homer McCoy and daughter

ter Fay Nell and her father, Ira Berry recently were here from Waco. They were at the bedside of Mr. Bry's brother, who is seriously ill. He was reported slightly improved.

Mr. and Mrs. A. T. Witt left Wednesday for Clarksville. They were accompanied by Lee Powell and son Ivy and Fulton Pace. Mr. and Mrs. Witt will establish residence in Clarksville.

The home demonstration club met last Thursday at the school building. The members exchanged Christmas gifts and held a social hour.

Mr. and Mrs. Tom Casey are spending a few days in Clarksville with friends and relatives.

Mrs. Ebb Thomas and son John spent Wednesday with Mrs. Bill Bethany.

Miss Tom Moore visited in Matador Thursday with relatives.

Gene Barley and Billy Paul Simpson of Matador spent last Thursday night in Northfield with their parents.

CHRISTMAS MOVIE IS SPONSORED BY CLASS

On Tuesday, December 20, the eighth grade of Matador elementary school sponsored a special Christmas movie and several comedies.

Proceeds from the show will be used to pay for soup bowls for the cafeteria and all above the amount needed for the purchase of the bowls will be placed in the eighth grade fund and used to pay the expenses of flowers and other decorations for the graduation exercises in the spring.

We, the eighth grade, wish to express our sincere appreciation to the entire student body for their wholehearted cooperation in this project.

The third grade entertained by

Teamwork Between Home And Church Urged By Pastors

(By Mrs. Curtis Graham)

"Teamwork between home and church" was the subject discussed by Rev. Marvin Brotherton and Rev. Clifford Potts, pastors of the Methodist and Baptist churches, respectively, at the Parent-Teacher Association meeting Wednesday afternoon, December 14.

"There is a great need for co-operation between the church and home," Rev. Brotherton declared. "A home needs christian ideals and principles for a foundation. Our Sunday Schools are trying to accomplish a thing in one hour a week, which is all the religious training that many of our children receive. This training cannot accomplish much unless it is carried on further in the home and school," he pointed out.

Rev. Potts declared that parents should become acquainted with the church program and what it is trying to do for the child. "If the teaching of the Sunday School and Church are not carried out by the parents, all is lost! If parents would do as much spiritually for their children as they do for their physical and mental well-being, the results would be wonderful," stated Rev. Potts.

Both pastors said that it was a distressing fact how few children attend church services. Parents were urged to come and bring their families to Sunday School, instead of the custom so familiar to so many parents, of sending them.

The third grade entertained by

singing two Christmas songs. Mrs. Bill Dunning, P.T. A. president reported that she had a very worthwhile and interesting trip to the Parent-Teacher State convention.

Mrs. Dunning also announced that a membership drive is now on and urged everyone who is not a member of the P.T. A. to join. Through the P.T. A., parents can become better acquainted with the school program and what it is trying to accomplish, she pointed out.

The fifth grade won the prize for having the most mothers present.

The sight of a spider, weaving its web after falling many times, aroused Robert Bruce to try once again to drive the English from Scotland.

King Henry the VIII founded the Church of England.

A Pyrric victory is one gained at too great a cost.

"BEAUTY IS OUR DUTY"

HAIR STYLING
 OUR SPECIALTY
 CALL 159

Vogue
 BEAUTY SHOP

IRENE GROVES, OWNER

Sunday School Class Has Christmas Party

Winsome Sunday School class of the Baptist Church enjoyed a Christmas social Monday evening in the home of the president, Mrs. Loyd Latimer.

Paper sack supper were brought, and after the feed, games were conducted by Mrs. J. Farris Fish, class teacher. The group also sang Christmas carols and gifts were exchanged from

a decorated tree.

Those present were: Mesdames Bill McCaghren, R. E. Campbell, Jr., Robert Young, Jack Simpson, Harold Campbell, J. E. Edwards, Forrest Campbell, Lee Burns, R. M. Stanley, Robert Darsey, Algit Groves, Joe E. Campbell, Loyd Fulkerson, Fred Huggins, Howe Hines, Thomas Allen, Harold Allen, C. M. Barton, Jr., Rusty Birchfield, Miss Clotele Wilie, Mrs. Fish and Mrs. Latimer.

Best CHRISTMAS Wishes

Rosa's Cafe

MR. and MRS. FRANK STAFFORD AND PERSONNEL

Christmas

The Christmas Season brings to mind the Many happy friendships that we have had the pleasure of enjoying during the past twelve months. We trust that we may continue to merit Your trust and confidence and that the season will be one of many blessings

Skaggs Grocery
 MATADOR FLOMOT



Your Name Is On Our List, Too...
 We Want To Wish You

MERRY CHRISTMAS

Higginbotham-Bartlett Company

HENRY FORD RABY WEBB

Pastor Wrote The Words For Traditional Christmas Carol

It came upon a midnight clear. When you sing that "glorious song of old" this Christmas week, you'll be celebrating its 100th birthday.

For it was first sung just one century ago . . . on Christmas Eve, Dec. 24, 1849.

That was the year Zachary Taylor was president . . . the gold rush of '49 was on . . . and it was a year of peace.

December came and, like the rest of the nation, the sleepy little town of Wayland, Mass., began getting ready for Christmas.

The usual holiday church services were being planned at the First Parish (Unitarian) church.

That was a century ago, but even then the first parish was an old church. It originally had been formed in 1640. And in 1815 the parishoners built a new church—one of the most beautiful in New England. It's still standing in 1949.

The minister of that first parish church in 1849 was kindly Edmund Hamilton Sears.

He was raised as a farm boy, at Sandisfield in the Berkshire hills of Massachusetts. Even as a youth, he liked poetry.

Rev. Sears had gone to Union college in Schenectady, N. Y., where he wrote a Christ mas song that now is comparatively forgotten.

Then he went to Harvard divinity school, and in 1838 he accepted a call to Wayland. He left for another parish in 1840 but returned again 7 years later.

During the gold rush year,

Rev. Sears had been composing something special for Christmas. The minister felt it would be nice to have one of his poems set to music—to be sung at the holiday services.

He knew of a tune called "Carol" by Richard Storrs Willis. One of his poems fitted that song perfectly.

So, as December drew to a close, Rev. Sears asked the young people of his parish to come to the parsonage. They came Christmas Eve to practice his new song so it could be sung Christmas Day.

A laughing, snow-ball throwing crowd of young people came in sleighs that clear night over the snow-covered country roads. One group brought a horse-drawn sled, carrying the only spinet in Wayland—to be used in playing the music.

Joking and talking, they hauled the spinet into the sitting room of Parson Sears' home.

In the candlelight, the minister passed around pieces of paper on which the words of his new Christmas song had been written.

And pretty soon, the beautiful music of a Christmas masterpiece was floating through the air of the little farming community.

The next day, more voices joined in singing the new Christmas carol for the first time in church.

Not long afterwards the carol was published and became the Christmas property of us all.

The original manuscript of the carol became a priceless document. And it now is owned by

the first parish church in Weston, Mass., where Rev. Sears served from 1865 to his death in 1876.

But Wayland folk—especially members of the First church—still have a sentimental claim to "It Came Upon A Midnight Clear."

Rev. John Fogelson—the present minister—says "we in Wayland sort of consider that our own carol."

"For one hundred years,"—he says—the first parish members have sort of featured that beautiful song at the annual Christmas candlelight service. We all love it. Our Christmas wouldn't seem right without it."

in the Want-Aids

ATTENTION VETERANS: We are now in a position to build FHA and GI houses. We can

make loans up to 100% to Veterans and 90% to 95% to non-veterans. Burton-Lingo Company, Matador. ctn

NOTICE TO FARMERS: If you want more money for your cotton, see me before you sell. I will buy on samples or green cards. Phone No. 4, Gilbert Gin, Flomot. W. H. Hill.

FOR SALE: Three thoroughbred Hereford bulls. L. C. Harp.

FOR SALE: '46 Ford semi-truck, two speed axle. Freauhaul trailer, excellent condition. Contact James Garth, Matador. ctn.

FOR SALE: 160 acre farm, 10 miles north of Matador. W. R. Smelser, Box 445, Phone 143M, Matador.

FARM EQUIPMENT: 1-1945

Ford Tractor, new tires, A-1 shape, \$750. 1 1940 Ford Tractor, good tires, a good cheap tractor, \$435. 1 1941 Ford Tractor, 4 new tires, overhauled and guaranteed, \$650. 1 1942 Ford, must be overhauled. Good tires. This tractor will clean up good, \$500. 1 Regular Farmall. A good one, \$175. 1 used IHC 1944 six-foot combine. A good combine, \$250. 1 used tractor tumbler Fresno, \$75. 1 used Whirlwind terracer, \$275. 1 used IHC one-way on rubber, Timken bearing and power lift. Disc's are worn, \$150. 1 used No. 10 IHC four-row planter for "M" \$350. 1 used four-row Cult for F.20, like new, \$400. If you need anything in the way of used farm equipment WE HAVE IT! Our lot is covered up with it.

BRASELTON IMPLEMENT CO.
Roaring Springs

COME TO CHURCH SUNDAY

LOST: Gold Earscrew, trimmed with pieces of coral. If found phone 914-F-2 or see Mrs. Harold Campbell.

FOR LEASE: 296 acre farm, 290 acres in cultivation, on the Plains. Also 160 acres near McAdoo. Both well improved. See Tom Hughes, Matador.

FOR SALE: Two fresh, 4-gallon milk cows, 1 Jersey, 1 Gurnsey. Fred Simpson, 3 miles S. E. Roaring Springs.

FOR SALE: One 6-foot one-way, practically new, one 2-row stalk cutter, used very little, and two 2-row stell go-devil, practically new. Omar Parks, Roaring Springs.

LOST: String of Keys. Return to Tribune Office. Reward.
SEAT COVERS: Most all models cars, \$12.95 to \$21.95. Coupes, \$11.95. Free installation. Campbell Chevrolet Co.

For Sale: Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. ctn.

'MACHA' Cottonseed, storm-proof, improved and second improved. Field inspection invited. J. T. Gfaham, Sudan, Texas, farm 7-miles south of Bula. ctn

Pirates usually flew a black flag known as the Jolly Roger. Cairo is the capitol of Egypt.

Portland cement is named for Portland, England.

Perry is a drink made from pear juice.

Smothering with earth is not a sure method of putting out a fire.

Allan Pinkerton inaugurated the Federal Secret Service.

Great Britain's national ensign is nicknamed the Union Jack.

A barometer registers atmospheric pressure.

Venice is located on the Adriatic Sea.

Lyric poets of the eleventh century were called troubadours.

Lowest point below sea level in the U. S. is Death Valley, California.

One who examines and corrects printed copy is a proof-reader.

May, June, July and August are the only months not containing the letter "r".

Augurs were the highest class of official diviners of ancient Rome.

Periods of the year when the nights and days are of equal length are called equinoxes.

May You Have a

BIG

Christmas

That's our wish to you for a Merry Christmas

Merry Christmas



SO DO WE! IT HAS A MEANING ALL ITS OWN AND WHEN WE EXPRESS THESE SENTIMENTS TO YOU, PLEASE REMEMBER WE ARE TRULY MINDFUL OF THE FINE FRIENDSHIPS WE HAVE ENJOYED IN THE PAST. MAY THIS CHRISTMAS BE YOUR HAPPIEST.

HOYLE'S GROCERY

Roaring Springs

MIKE HOYLE AND PERSONNEL

FROM ALL OF US AT THE

Red Ball Gin and Elevator

ROARING SPRINGS

"For Unto You is Born this Day in the City of David a Saviour, which is Christ The Lord"

Matador Tribune

It came upon the midnight clear,
That glorious song of old,
Of angels bending near the earth,
To touch their harps of gold.

STAR HERALDS BIRTH OF JESUS IN BETHLEHEM

Miracle of Holy Birth Foretold in Angel Tidings

Son of Zacharias And Agod Wife

Send as Forerunner

GOSPEL OF ST. LUKE

There was in the days of Herod the king of Judaea, a certain priest named Zacharias, of the tribe of Abia, and his wife was of the daughters of Aaron, and her name was Elisabeth.

And they were both righteous before God, walking in all the commandments and ordinances of the Lord blameless.

And they had no child, because that Elisabeth was barren, and they both were now well stricken in years.

According to the custom of the priest's office, his lot was to burn incense when he went into the temple of the Lord.

And the whole multitude of the people were praying without of the time of incense.

And there appeared unto him an angel of the Lord standing on the right side of the altar of incense.

And when Zacharias saw him, he was troubled, and fear fell upon him.

But the angel said unto him, Fear not, Zacharias: for thy prayer is heard; and thy wife Elisabeth shall bear thee a son, and thou shalt call his name John.

And thou shalt have joy and happiness; and many shall rejoice at his birth.

And many of the children of Israel shall he turn to the Lord their God.

And he shall go before him in the spirit and power of Elias, to turn the hearts of the fathers to the children, and the disobedient to the wisdom of the just; to make ready a people prepared for the Lord.

And Zacharias said unto the angel, Whereby shall I know this?

And the angel answering said unto him, I am Gabriel, that stand in the presence of God; and am sent to speak unto thee, and to shew thee these glad tidings.

And, behold, thou shalt be dumb, and not able to speak, until the day that these things shall be performed, because thou wast unbelief in their season.

And the people waited for Zacharias, and marvelled that he tarried so long in the temple.

And when he came out, he could not speak unto them; and he perceived that he had seen a vision in the temple; for he was stunned, and could not speak.

And in the sixth month the angel Gabriel was sent from God unto a city of Galilee, named Nazareth.

To a virgin espoused to a man whose name was Joseph, of the house of David; and the virgin's name was Mary.

And the angel came in unto her, and said, Hail, thou that art highly favoured, the Lord is with thee, blessed art thou among women.

And when she saw him she was troubled at his saying, and put on her mind what manner of salutation this should be.

And the angel said unto her, Fear not, Mary; for thou hast found favour with God.

And, behold, thou shalt bring forth a son, and shalt call his name JESUS.

For he shall be great, and shall be called the Son of the Highest; and the Lord God shall give unto him the throne of his father David.

And he shall reign over the house of Jacob for ever; and of his kingdom there shall be no end.

Then said Mary unto the angel, How shall this be, seeing I know not a man?

And the angel answered and said unto her, The Holy Ghost shall come upon thee, and the



Wise Men of East Bring Rare Gifts, Led by Star

Stable Shelters the Christ Child as Angels Tell of His Coming

Shepherds and Flocks Bathed in Light of Star

GOSPEL OF ST. LUKE

And it came to pass in those days that there went out a decree from Caesar Augustus, that all the world should be taxed.

(And this taxing was first made when Cyrenus was governor of Syria.)

And all went to be taxed, every one into his own city.

And Joseph also went up from Galilee, out of the city of Nazareth, into Judaea, unto the city of David, which is called Bethlehem; (because he was of the house and lineage of David);

To be taxed with Mary his espoused wife, being great with child.

And so it was, that while they were there, the days were accomplished that she should be delivered.

And she brought forth her first-born son, and wrapped him in swaddling clothes, and laid him in a manger; because there was no room for them in the inn.

And there were in the same country shepherds abiding in the field, keeping watch over their flock by night.

And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them; and they were sore afraid.

And the angel said unto them, Fear not, for behold, I bring you good tidings of great joy, which shall be to all people.

For unto you is born this day in the city of David a Saviour, which is Christ the Lord.

And ye shall find the babe wrapped in swaddling clothes, lying in a manger.

And suddenly there was with them a multitude of the heavenly host, praising God, and saying,

Glory to God in the highest, and on earth peace, good will to men.

And it came to pass, as the angels were gone away from them into heaven, the shepherds said one to another, Let us now go even unto Bethlehem, and see this thing which is come to pass, which the Lord hath made known unto us.

And they came with haste, and found Mary, and Joseph, and the babe lying in a manger.

And when they had seen it, they said, which was told them concerning this child.

And all they that heard it wondered at those things which were told them by the shepherds.

heard and seen, as it was told unto them.

And when eight days were accomplished for the circumcising of the child, his name was called JESUS.

And when the days of her purification according to the law of Moses were accomplished, they brought him to Jerusalem, to present him to the Lord.

And to offer a sacrifice according to that which is said in the law of the Lord, A pair of turtledoves, or two young pigeons.

And, behold, there was a man in Jerusalem, whose name was Simeon, and the same man was just and devout, waiting for the consolation of Israel; and the Holy Ghost was upon him.

And it was revealed unto him by the Holy Ghost, that he should not see death, before he had seen the Lord's Christ.

And he came by the Spirit into the temple; and when the parents brought in the child Jesus, to do for him after the custom of the law,

Then took he him up in his arms, and blessed God, and said, Lord, now lettest thou thy servant depart in peace, according to thy word:

For mine eyes have seen thy salvation, which thou hast prepared before the face of all people;

A light to lighten the Gentiles, and the glory of thy people Israel.

And Joseph and his mother marvelled at those things which were spoken of him.

And Simeon blessed them and said unto Mary his mother, Behold, this child is set for the fall and rising again of many in Israel; and for a sign which shall be spoken against.

(Yes, a sword shall pierce through thy own soul also,) that the thoughts of many hearts may be revealed.

And when they had performed all things according to the law of the Lord, they returned into Galilee, to their own city Nazareth.

And the child grew, and waxed strong in spirit, filled with wisdom; and the grace of God was upon him.

From the first chapter of the gospel according to St. Matthew, with the omission of verses recounting the genealogy of the House of David.

And he shall be great, and shall be called the Son of the Highest; and the Lord God shall give unto him the throne of his father David.

And he shall reign over the house of Jacob for ever; and of his kingdom there shall be no end.

Then said Mary unto the angel, How shall this be, seeing I know not a man?

And the angel answered and said unto her, The Holy Ghost shall come upon thee, and the

Wise Men, Led by Star, Foil Herod's Plot to Find Child

Christ's Birthplace Is Facing Dreary Christmas

Gifts of Gold, Frankincense, Myrrh From East

BETHLEHEM, 1949—There's a sad Christmas shaping up for the little village where Christ was born.

Bethlehem is jammed with Arab refugees of the Palestine war. Practically everybody is without work.

The pilgrim traffic that once supported the biggest share of the population has dwindled to almost nothing.

Contact with the outside is confined almost entirely to the Red Cross trucks that cart in food supplies for the refugees, a few government and military men coming and going, and churchmen who now and then visit the ancient church of the Nativity.

The good road that once made possible a 10-minute motor trip from Bethlehem to Jerusalem is now in Israeli hands. The only road open to Bethlehem now is a tortuous, bumpy trail winding up and around the desolate Judean Hills.

Located less than three miles from the boundary of the new Israel, the inhabitants of Bethlehem—although they crowd every Sunday into the church marking the stable where Christ was born—bear a deep and bitter hatred against their new neighbors.

A small shopkeeper who said he was a Christian told a reporter: "We will never rest until the Jews are driven out of our land."

He said he once owned a fine home, now in Jewish territory. Gamil Nasser, the acting mayor, said "our people have lost hope. Everybody is poor. Only one person in 20 is working. We pray that the Lord may help us."

The economic crisis affecting this hallowed and ancient spot has been building up for a decade. The last world war cut deep into the pilgrim and tourist traffic. Although western soldiers stationed in the area came in large groups, especially around Christmas time.

After the war, the Arab-Jewish quarrel in Palestine came to a head. Although there was no actual fighting in or around Bethlehem, visits by pilgrims became a precarious venture.

As a direct result of the Palestine conflict, thousands of Arab refugees flocked to the area. There are now 55,000 such refugees in the village and the surrounding hills. The normal population is 12,000.

The people of Bethlehem have two hopes.

One is that Christians of the world, especially in America, will lend a helping hand. Nasser said food or money is needed. "But," he added, "we prefer work to charity. If we could have jobs we would need no help."

When he awoke, he took the young child and his mother by night, and departed into Egypt.

Then Herod, when he saw that he was mocked of the wise men, was exceeding wroth, and sent forth, and slew all the children that were in Bethlehem, and in all the coasts thereof, from two years old and under, according to the time which he had diligently inquired of the wise men.

Then was fulfilled that which was spoken by Jeremy the prophet, saying,

In Rama was there a voice heard, lamentation, and weeping, and great mourning, Rachel weeping for her children, and would not be comforted, because they are not.

But when Herod was dead, behold, an angel of the Lord appeared in a dream to Joseph in Egypt.

Saying, Arise, and take the young child and his mother, and go into the land of Israel; for they are dead which sought the young child's life.

And he arose, and took the young child and his mother, and went into the land of Israel.

But when he heard that Archelaus did reign in Judaea, the same came into the land of Israel, and went into the parts of Galilee.

And he came and dwelt in a city called Nazareth; that it might be fulfilled which was spoken by the prophets, He shall be called a Nazarene.

SANTA WORKS BUT TOO WELL

TYLER, TEXAS, Dec. 11—The psychology of Santa Claus worked too well in a Tyler household.

When their 5-year-old son refused to take a dose of castor oil, the parents arranged for Santa Claus to telephone and advise the lad to swallow his medicine like a good little boy.

The child was impressed. He ran to the bathroom, grabbed the bottle of castor oil, and downed a half-pint.

The parents are hopeful he will recover by Christmas.

Now when Jesus was born in Bethlehem of Judaea in the days of Herod the king, behold, there came wise men from the east to Jerusalem,

Saying, Where is he that is born King of the Jews? for we have seen his star in the east, and are come to worship him.

When Herod the king had heard these things, he was troubled, and all Jerusalem with him.

And when he had gathered all the chief priests and scribes of the people together, he demanded of them where Christ should be born.

And they said unto him, In Bethlehem of Judaea: for thus it is written by the prophet,

And thou Bethlehem, in the land of Juda, art not the least among the princes of Juda: for out of thee shall come a Governor, that shall rule my people Israel.

Then Herod, when he had privily called the wise men, inquired of them diligently what time the star appeared.

And he sent them to Bethlehem, and said, Go and search diligently for the young child; and when ye have found him, bring me word again, that I may come and worship him also.

When they had heard of the king, they departed; and lo, the star, which they saw in the east, went before them, till it came and stood over where the young child was.

And when they were come into the house, they saw the young child with Mary his mother, and fell down and worshipped him; and when they had opened their treasures, they presented unto him gifts, gold, and frankincense, and myrrh.

And being warned of God in a dream that they should not return to Herod, they departed into their own country another way.

And when they were departed, behold, the angel of the Lord appeared to Joseph in a dream, saying, Arise, and take the young child and his mother, and flee into Egypt, and be thou there until I bring thee word: for Herod will seek the young child to destroy him.

When he arose, he took the young child and his mother by night, and departed into Egypt.

Then Herod, when he saw that he was mocked of the wise men, was exceeding wroth, and sent forth, and slew all the children that were in Bethlehem, and in all the coasts thereof, from two years old and under, according to the time which he had diligently inquired of the wise men.

Then was fulfilled that which was spoken by Jeremy the prophet, saying,

In Rama was there a voice heard, lamentation, and weeping, and great mourning, Rachel weeping for her children, and would not be comforted, because they are not.

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And he arose, and took the young child and his mother, and went into the land of Israel.

But when he heard that Archelaus did reign in Judaea, the same came into the land of Israel, and went into the parts of Galilee.

And he came and dwelt in a city called Nazareth; that it might be fulfilled which was spoken by the prophets, He shall be called a Nazarene.

"2nd Oldest" Man In County Is 90

W. M. Graham, Motley county resident for 48 years, Wednesday, December 14th, celebrated his 90th birthday. Mr. Graham, one of the area's most colorful pioneer characters, hunted buffalo near the present county seat of Dickens, when he was a boy and before the cattle ranches were established in West Texas. He was born in Denton county, December 14, 1859.

By a strange coincidence only two days separate the 90th birthdays of the county's two oldest men. W. J. Whitworth was born in Tennessee, December 12, 1859.

(It is known that several ladies in the county are more than 90 years of age but the Tribune believes Mr. Graham and Mr. Whitworth to be the oldest men residing in the county.)

Girls Injured As Pick-up Skids On Hail-Covered Road

Four Floydada girls were injured seven miles west of Matador about midnight Tuesday when the pick-up in which they were riding, skidded on hail-covered Highway 70, and overturned.

Deputy Tutliff Garnett who investigated the accident, said Jo McCravy, daughter of Mr. and Mrs. R. B. McCravy of Floydada, and driver of the vehicle, was the most painfully injured. She sustained the loss of a tooth and lacerations about the face which required 17 stitches at Traweek Hospital where she was treated.

Deputy Garnett said the other girls received shock and bruises. The girls were enroute home from Paducah where they had participated in basketball games.

Tribune, Matador, Motley County, Texas, Thursday, Dec. 22, 1949

Nephew Of Sheriff Killed In Lubbock

Robert Stotts Spence, 24-year-old Morton, Texas gasoline dealer and nephew of Motley county Sheriff John Stotts, was shot to death in a patio leading to a south Lubbock apartment at 9:30 p. m. Saturday.

Spence, the father of three children, died instantly from two bullets which entered his lower back and ranged upward, leaving the body through the upper left chest.

Shortly before midnight, John Dayton Ritter, 43, also of Lubbock, was charged with Spence's slaying in the justice court of C. E. Lynn. He was ordered held in denial of bond.

Sheriff and Mrs. Stotts Monday attended the funeral services held in Morton. Besides his wife and three children, the victim is survived by his parents, Mr. and Mrs. B. Spence of Levelland, and four brothers.

FORMER RESIDENT CLAIMED BY DEATH

Word was received here last week advising of the death of Mrs. Laura Wileman, 92, of Georgetown, Motley county pioneer and aunt of local resident, Mrs. T. B. Edmondson.

Mrs. Wileman came to Motley county as a bride in 1895, moving several years later to Georgetown, where she had since made her home.

She is survived by two daughters, Mrs. Harold Eggar of Dallas and Mrs. Van Eman of Houston.

ACC STUDENTS HOME

John Houston Irwin, Jerry Hays, Mule Timmons and Bobby Harp, students at Abilene Christian College, Abilene, are spending Christmas holidays here with their respective parents.

Churches To Have Tree And Program

Two local churches, Methodist and Baptist, are announcing Christmas tree programs to be held tomorrow (Friday) night.

The programs will be held separately at the respective churches, and a cordial invitation is extended by both pastors, Rev. Marvin Brotherton and Rev. Clifford Potts, to the public to attend.

Children will receive gifts from the Christmas trees, and anyone wishing to do so, may place presents on the trees.

SISTER OF RESIDENT DIES AT CHILDRESS

Mrs. B. M. Carter, 67, sister of Mrs. G. E. Hamilton, died in a Childress hospital Monday night following a prolonged illness. She was the former Miss Mary Irene Knight of Wortham, and wife of a retired rancher at Childress.

Funeral services were held at 10:30 a. m. Wednesday in the First Methodist Church of Childress, of which she was a member. Rev. E. E. White officiating. She also was a member of the Eastern Star.

Survivors are her husband; five stepchildren; and three sisters, Mrs. C. L. Edgar of Cleburne, Mrs. W. H. Tittle of Childress, and Mrs. Hamilton.

Mr. Hamilton accompanied his wife to Childress Sunday, where she remained at her sister's bedside, and he also returned to Childress Wednesday to attend the funeral services.

Others attending the funeral from here included Tom Hamilton, Mrs. W. L. McWilliams, John Hamilton, Mrs. A. J. Daffern and Rev. and Mrs. Marvin Brotherton.

CLASS OF 1940 TO HOLD REUNION

A reunion of members of the graduation class of 1940, Matador High School, will be held in the American Legion hut, Monday night, December 26, it was announced this week.

A number of the class members, most all of whom now live elsewhere, are expected to visit with relatives here during Christmas holidays, and it was deemed timely to hold a reunion the first since the class graduated.

Class members are urged to bring their husbands and wives, or, in the case of the unmarriages to bring a guest. The party will begin at 8:30.

HOLIDAY VISITORS

Mrs. Wade Bagley and small daughter, Joyce, of Pueblo, Colo. arrived home Wednesday to spend Christmas holidays with her parents, Mr. and Mrs. C. W. Giesecke. Their sons, L. C., Texas Tech, Lubbock, student and R. C. who is attending A & M College Station, are also home for the holidays.

TO LOS ALAMOS

Mr. and Mrs. M. S. Patton and son, Keith, left this morning for Los Alamos, New Mexico, where they will be Christmas guests of former Matador residents, Mr. and Mrs. M. C. Greene. Keith arrived home Wednesday from Big Spring, where he is a faculty member of Big Spring High school.

MATADOR SCHOOL AGAIN VOTED IN SOUTHERN GROUP

According to an announcement received this week by local school officials, Matador High school has again been voted into membership in the Southern Association of Colleges and Secondary Schools. The Southern Association is the highest ranking scholastic body to which a Texas High school may belong and school officials are gratified that Matador High was once again voted full membership.

NEW MANAGER IN CHARGE OF GIN

L. N. Shanks of Childress county has been employed as manager of the Farmers Co-op gin in Matador and assumed his duties December 10th. Mr. Shanks is an experienced gin operator having been associated with the Shanks gin in Childress from 1926 to 1942. He has been farming in the Kirkland community for a number of years but will move his family to Matador to make this his future home as soon as he is able to procure living quarters.

HOME ON LEAVE

Herbert (Colonel) Garth, Radioman Third Class, of the U. S. Navy base of Port Blakeley, Wash., arrived home Tuesday to spend a 30-day leave visiting his mother, Mrs. Melvin Dirickson and other relatives.

T. C. U. STUDENTS HOME

Misses Ann Harp and Sarah Springer, T. C. U. students from Fort Worth, are spending Christmas holidays here with their respective parents. They were met at Childress Friday night and accompanied home by their mothers, Mrs. Claude Harp and Mrs. E. F. Springer.

LEAVES FOR COAST

Elmer Stearns, vice-president of First State Bank, left Wednesday afternoon for Sacramento, Calif., to spend Christmas holidays with his daughter and family, Mr. and Mrs. B. E. Shaw, jr. and baby son, Wiley Scott. Mr. Stearns drove to Amarillo and left there by plane at 4 o'clock this morning.

RECENT GUESTS

Recent guests in the home of Mr. and Mrs. L. C. Harp were Arnold Attaberry of Amarillo and Tommy Templeton of Frost. Over-night guests Tuesday in the Harp home were Mr. and Mrs. Leon Schmitz of Pueblo, Colo., who were enroute to their home from a trip to Ft. Worth.

HERE FROM HOT SPRINGS

J. M. Jackson, accompanied by his grandson, John Morgan Rogers, arrived here Wednesday from Hot Springs, New Mexico, to spend the holidays with Mrs. Jackson and daughters, Annie May and Mrs. Pat Sheridan.

Subscribe For The Tribune

TO FORT WORTH

Dr. and Mrs. Albert Traweek Jr., and children, Frances and Frank, made a week-end trip to Fort Worth, returning here Sunday night. They were accompanied home by another daughter Dorothy, TCU student, who is spending the holidays at home.

HOME FROM WTSC

Home for the Christmas holidays are J. D. and Charles Payne, Stanley Dan Level and Charles Ray Cox, who are attending West Texas State College, Canyon.

FROM SAN ANGELO

W. F. McCaghren, jr., student at San Angelo Junior College, home for Christmas holidays. His father, Bill McCaghren, drove to Sweetwater Monday to meet and accompany him here.

WEEK-END VISITORS

Mr. and Mrs. Rhenard McCaughren and son, Hayden of Littlefield were week-end visitors here, the home of her parents, Mr. and Mrs. Claude Harp. They will return this week-end to spend Christmas holidays.

VISITING PARENTS

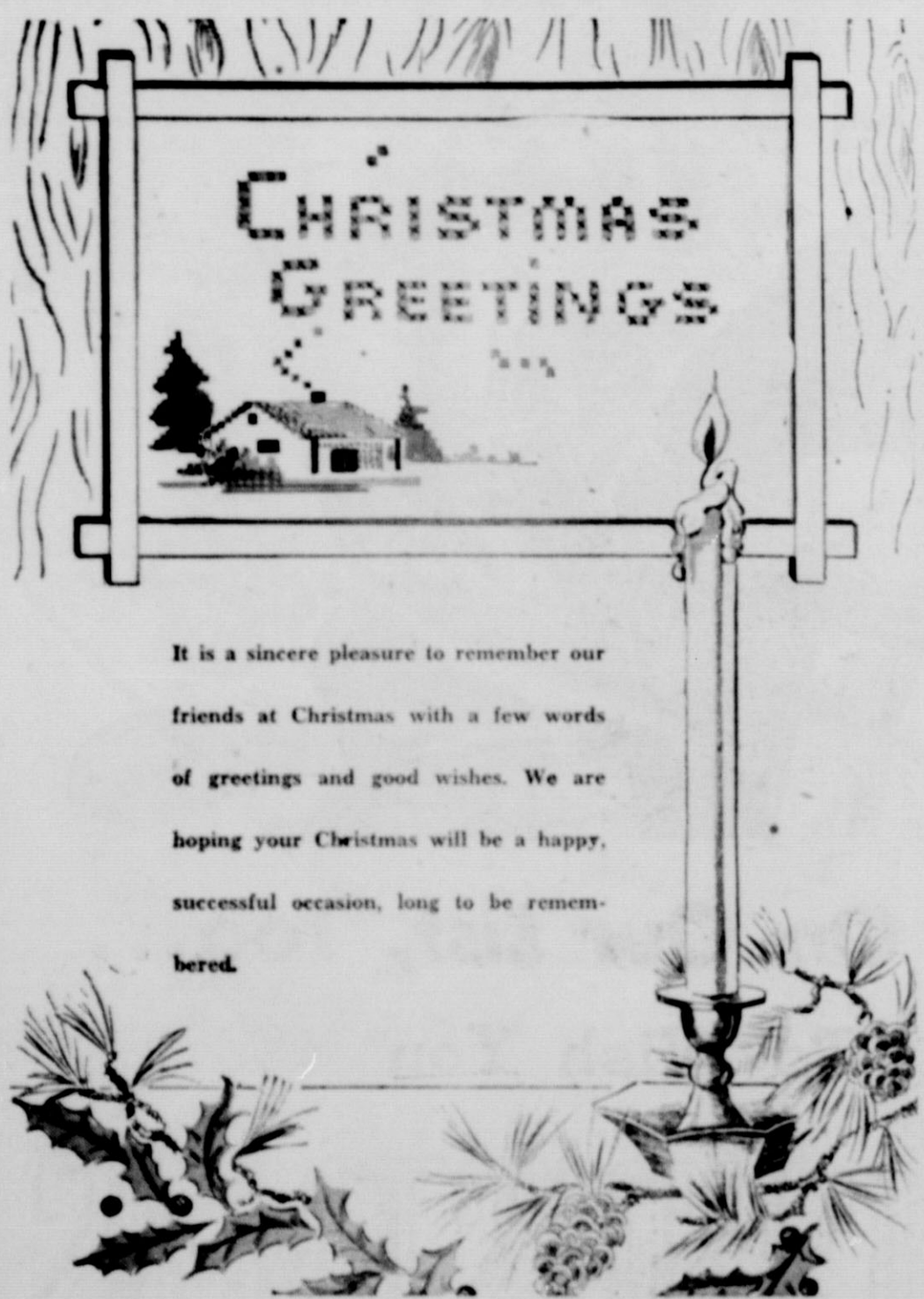
Dr. and Mrs. J. P. Rosenberry of Houston, arrived this week to spend Christmas holidays with her parents, Dr. and Mrs. A. Traweek, Sr.

Double jeopardy refers to person tried twice for the same offense.

to wish you
HAPPINESS
at Christmas

There's a wealth of happiness in store for you this Christmas if all our wishes come true. On this, the most glorious season of the year, we are thinking about our legions of loyal friends who have made possible a successful year for our organization. You have been considerate and liberal with your patronage and we are truly appreciative of all you have done to make the past year an enjoyable one.

That's why, at Christmastime, we welcome the opportunity it affords to express our sincere thanks and to wish you a pleasant holiday.



It is a sincere pleasure to remember our friends at Christmas with a few words of greetings and good wishes. We are hoping your Christmas will be a happy, successful occasion, long to be remembered.

Higginbotham - Bartlett Company

JOHN MEASON, Manager

Roaring Springs, Texas

FARMERS CO-OP GIN

MATADOR, TEXAS

Christmas Is For Grownups In Italy

Christmas in Italy is more of a festival for grownups than for children. Families gather together on Christmas Eve and watch the fireplace while the appo, the Christmas cake, is being prepared. Then they sit down to eat, the cenone, at which there is no meat (for Christmas is a fast day) but interminable dishes prepared in every imaginable and pangiallo-able way. For sweetmeats, there is a hard candy made of milk and honey. The meal is over before twelve when all the midnight Maass.

A kindly old lady called Befana is in the minds of the Italian boys and girls as the Christmas season draws near. For there is no Santa Claus here—snow and reindeer, the scarlet-clad one and his white beard belong to the Hyperboreans who cluster around the North Pole, at least in the thoughts of the peoples in habiting the sun-bathed lands of the Mediterranean.

The little Italian expects his gifts not on Christmas Day, but at Epiphany, January 6th. This is perhaps more logical, for Epiphany commemorates the three Magi who came to the manger in Bethlehem bearing presents of gold, frankincense and myrrh.

Befana, the good-natured old lady, flies in through the win-

dow, which is left open, and puts her presents near a manger which the optimistic children have rigged up. For bad children, and this preserves household tranquility for a month before Epiphany — Befana brings only charcoal!

Roaring Springs, Texas
Buzz Field
Box 17
December 15, 1949

Dearest Santa,
I am a little boy eight years old and I want a B-B gun with plenty of B-B's, boxing gloves, punching bag, bicycle and lots of fruits, nuts and candy.
Also bring my youngest sister, Rubyfae a wrist watch, my brother a B-B rifle and don't forget to tell Janie's boy friend to bring her something. Please remember Mother and Daddy.
Lots of love,
Bobby Moore.



Friends

May the glow of your Christmas candles reflect all of the joys and fulfilled desires of the past year—and may that radiance forecast the coming year as the best and brightest of them all.

BURTON-LINGO COMPANY
LUMBER AND BUILDING MATERIAL

JOE CAMPBELL

CLINTON HOBBS



Christmas

and another year has passed. To us here it has been a year of accomplishment and satisfaction. But without your friendship and goodwill, and the friendliness of other splendid folks like you, such achievement could not have been possible.

So we say thank you. Thank you very sincerely for the contribution you have made toward our success this year. We hope that your Christmas will be a Merry one.

SEASON'S GREETINGS



STANLEY PHARMACY

R. M. STANLEY, Owner

Christmas Customs In Brazil Similar To United States

In Brazil, Christmas is celebrated very much as it is here in the United States, although in their language Santa Claus is called Papa Noel. He is dressed like our Santa Claus and he comes with his reindeer and sleigh even though Brazil is in the southern hemisphere where Christmas is in the summer time. Cold weather there in the winter is only in the southern states, yet they cling to the old traditions handed down by their forefathers who came from Portugal and other European countries.

At eleven o'clock on Christmas Eve the churches celebrate the Missa do Gallo. This mass is one of the most impressive and stirring of the whole year. It is followed by the singing of Christmas carols.

After the mass, it is customary to have a family supper or *consoada*, in the home, and, even though the hour is late, these suppers are very popular. All members of the family are expected, and they visit and sing carols.

They also have the custom of hanging up stockings, but they put out the shoes also. They are usually put in the kitchen, which at first thought seems strange; but when you remember that the custom arose in the northern countries where Christmas is in the winter time and the tradition is that Santa Claus comes down the chimney, it is

only natural that theirs are put near the kitchen stove—the only heat used in the summer time. Some very poor people put their shoes on the roof, as being more convenient for Papa Noel.

Another heritage from European customs is the presepe, or representation of the Christ child lying in a manger, which is believed to have been originated by St. Francis of Assisi in 1223. These are prepared in the churches and in the homes, and some of them are very elaborate representing the stable and its surroundings, together with members of the Holy Family and other scriptural characters, both human and animal. The presepe is arranged just before Christmas and it kept until January 6th, the "Day of Kings" or "Little Christmas", as it is sometimes called in this country.

"The Day of Kings" commemorates the visit to the Christ Child of the Wise Men from the East. Inasmuch as they came on camels, Brazilian children look forward to the coming of the "King" on his camel, bringing them toys and other gifts. In turn, they put out a little offering of corn for the poor tired beast.

As you will notice, in Brazil Christmas festivities begin on December 24th and continue until January 6th.

Latin America Celebrates With Religious Theme

In Latin America, existing Christmas customs have been

inherited from those who first brought them from the homeland across the sea. Thus, in states and countries where the majority of the residents are Italian, Portuguese, German or Spanish, the religious festivals and celebrations continue the pre-war custom in the country of their forefathers.

Christmas, in the Dominican Republic, is a religious holiday more than anything else, and the traditional Christmas dinner is held on the 24th, generally after midnight Mass. Christmas carols are sung in the streets, and are called "aguinaldos".

Although the increasing trade and social relations with the United States have popularized Santa Claus, children still receive their presents on the sixth of January, when the three Wise Men of the Orient paid their visit to the Holy Child and brought him offerings of myrrh, frankincense and gold.

The New Year is always joyously acclaimed with social, familiar and popular rejoicings.

CHRISTMAS RITES HELD IN RUMANIA

In Rumania this Christmas holiday is also a time for celebration according to superstition and tradition entirely foreign to the Orthodox faith. This is especially true in the rural sections where peasants have their own idea of holidays. While the rites lean toward paganism, they are known by saint days of the Gregorian calendar.

The 22nd of December, for example, (St. Ignatius Day in the Eastern Church) is popularly called "Igant" and is the time when the pig is killed and dress-

ed for the Christmas feast. A touch of Dionysus worship is manifested in Brezala, a celebration held on the day before Christmas. At this time young men and boys dance in the streets with effigies in the shape of a goat's head on a long pole and with a string attached to the mouth so that it may be manipulated like a ventriloquist's dummy.

A play known as Irozii, depicting the birth of Christ and the flight into Egypt, is produced continually from Christmas Day to Epiphany. On New Year's Day, the male youths march in the streets with an ox-drawn plow. The way is cleared by two young men ringing a large bell while the others follow the plow to the accompaniment of cracking whips and bagpipe music.

French Celebrate On New Year's Day

Christmas in France is limited to a distribution of gifts among the children, and to boisterous Christmas Eve celebrations in the larger cities where the midnight supper takes the place of the usual dinner next day. It is true that there are religious ceremonies in the Church just as there are in other Christian nations, but to the French the universal exchange of presents is made on New Year's Day.

The first of the year is the time of the greatest festival and is to the native of France what Christmas is in America, the giving and receiving of gifts. This is the great family day and the most cherished of all red-letter days on the calendar. The children come in for another round of presents from St. Nicholas and delightful things are given not only to cousins, aunts and uncles, beside the immediate family, but also to the servants and the tradesmen who have served the family the past year.

Paris and other large cities are brightly decorated and noisy crowds fill the streets shouting greetings to one another.

The greeting-card custom is more extensive in France at New Year's than it is in other countries at Christmas. On this occasion it is almost a duty to

mail greetings to every acquaintance one can recall to mind. In fact, the average person will feel neglected if he does not receive at least a hundred cards. After the dinner has been en-

joyed with the immediate family, the younger members assemble at the home of the oldest for an evening feast. This is, in fact, a home-coming with relatives from far and near gather-

ing for the purpose of dining and saluting the newborn year with many hours of fun making in which all take part.

COME TO CHURCH SUNDAY

Merry Christmas

MATADOR AUTO CO.



Merry Christmas
and
GOOD WISHES
TO EACH OF YOU

May the blessings of the Season
be with you — and bring you
deep and abiding happiness

CITY BAKERY
MR. and MRS. ROY SMITH and PERSONNEL

May Your Christmas
be Merry and Bright!

May the laughter of friends . . . the companionship of family . . . the sentiment and charm of the Holiday Season make your Christmas happy and gay.

We, your friends and neighbors, at your service company will be working day and night keeping the lights gaily gleaming to make your Christmas bright.

West Texas Utilities Company

In By-Gone Days . . .
SANTA WAS A THIN MAN

When Clement Moore wrote his classic "The Night Before Christmas" in 1822, he described Santa Claus almost exactly as Americans of all ages think of him today. He portrayed the legendary old gentleman as roly-poly, broad-faced with merry smiles, twinkling eyes and cheeks like roses. St. Nick, wrote Moore, was chubby and plump, merry, lively and quick, "a right jolly old elf."

But reading of a Santa described in those terms must have been puzzling to both parents and children of the 1820's. For the Santa of that era and of many eras before then—was a tall, angular fellow whose only physical similarity to Moore's image was his white beard. Moore was almost a century ahead of his time.

In the years between then and now, Santa has known almost as many characterizations as there have been artists to draw him. In turn he has been tall and thin, short and wispy, gaunt and ragged and most recently, the portly, strapping old fellow conceived of such men as artist Norman Rockwell.

Nowadays, to picture Santa as anything but huge, pink and rising, according to one of the nation's foremost authorities on the subject, Miss Jeanette Lee, who is supervisor of creative art for the world's largest greeting card company, Hallmark, in Kansas City, has been research for nearly a dozen years now. Some 50 artists, working under Miss Lee, have collaborated on no less than 40 different paintings of the old gentleman for 1949 Christmas cards.

Strange History Of Santa

The Santa Claus of today is meticulously and authoritatively conceived. There are minor variations in his appearance, resulting from the individuality of artists, but in the main his aspect remains consistent. People know how Santa looks today and they'll bide no liberties with his visage, his dress or his character, according to Miss Lee.

The history of the popular idealization of St. Nicholas is strange but not inexplicable, she says. Santa's changing appearance through the years has come about through a combination of artistic progress, concerted public demand, and a more universal acceptance of Santa Claus as the personalization of Christmas. Despite the variability of his picture in print, his characteristics have remained stable and have been, for the most part, clearly understood and portrayed. He was good, and jolly, and a generous bearer of gifts. His beard, a time-honored badge, has been long and short, full and straggly, and trimmed in a score of different fashions, but it was always there.

The "thin man" who was Santa in the early days in this country was a copy of the European St. Nicholas who was Bishop of Myra, an ancient city of Asia Minor, in the fourth century. He was tall, upright man, usually pictured in his bishop's robes. By legend, St. Nicholas was the "children's friend," and it was with him that the practice of gift-bearing to children on Christmas originated.

According to Miss Lee's research files, the legend of St. Nicholas was brought to America by the Dutch and gradually became merged with the myriads of Christmas customs of many other nationalities who immigrated here. But as St. Nicholas, even in Clement Moore's day, he was still the tall and stately man known in Europe, and even the name, "Santa

Claus," was rare. **Original Title Of Poem**

Moore's poem was originally titled "A Visit From St. Nicholas," and the name "Santa Claus" apparently evolved from the efforts of children to pronounce in English the Dutch name "Sant Nicholas." Since then, the name "Santa Claus" has been universally adopted, although he has also been variously known as Jolly Old St. Nicholas, Father Christmas, Mr. Whiskers, Old Man Christmas and scores of foreign variations of the English name.

St. Nicholas remained consistently tall and consistently thin in the public prints until the 1860's, when a famous cartoonist of the period, Thomas Nast, began drawing Santa Claus on magazine covers and as book illustrations. Nast's conception was more closely allied to Moore's written description, but still a long way from today's versions.

Nast's Santa, in many old woodcuts still extant, was short, pixie-like figure, round and jolly looking but still hardly able to carry the huge bag of toys he is generally pictured with today. Nevertheless, Nast's drawings established a popular notion of Santa that eventually led to the present day conception.

Nast popularized not only the figure of Santa Claus, but also many of the Christmas symbols; building the toys in his North Pole workshop, keeping the records of good and bad children, receiving and answering their letters, and driving his reindeer.

Nast is also credited with establishing Santa's red coat, the result of a cartoon during the Civil War in which he patriotically arrayed Santa in a red, white and blue outfit.

Became Plump In 1900's

Not until the early 1900's did Santa begin to achieve the plumpness and height of the figure we know today, Miss Lee discovered. As late as 1881 artists were still picturing a Santa that resembled Jack Sprat more than he did Moore's Santa. "Possibly," Miss Lee explained, "the painters of Santa thought they had to make him literally thin enough to get down the chimney."

Today, on Christmas cards, in magazines, on billboards and on all forms of Christmas products, Santa is very nearly uniform in appearance. Norman Rockwell, the Vermont artist whose magazine cover illustrations have gained him fame and whose illustrations of Santa have been appearing on Hallmark Christmas cards for several years, has probably the most nearly ideal conception of Santa, Miss Lee thinks. "He seems to represent almost exactly what both children and adults imagine Santa to look like," she says.

Will Santa's appearance change in the years to come? Miss Lee thinks any changes will be only in minor details, even over a long period of time. The festival of Christmas and Santa's part in it are almost universally understood today and communications between people and nations are

so easy and quick that confusion is almost impossible. "I think Santa has finally matured," she stated.

HERE FOR HOLIDAYS

Mrs. Jack Crider and children, Donna and Dale, of Grandfalls,

are here to visit her parents, Mr. and Mrs. A. A. Tipton and other relatives during the holidays. Mr. Crider accompanied them here, returning to Grandfalls Tuesday.

COME TO CHURCH SUNDAY

NOTICE!

EFFECTIVE AFTER DECEMBER 31

WE WILL CLOSE

ALL DAY SUNDAYS

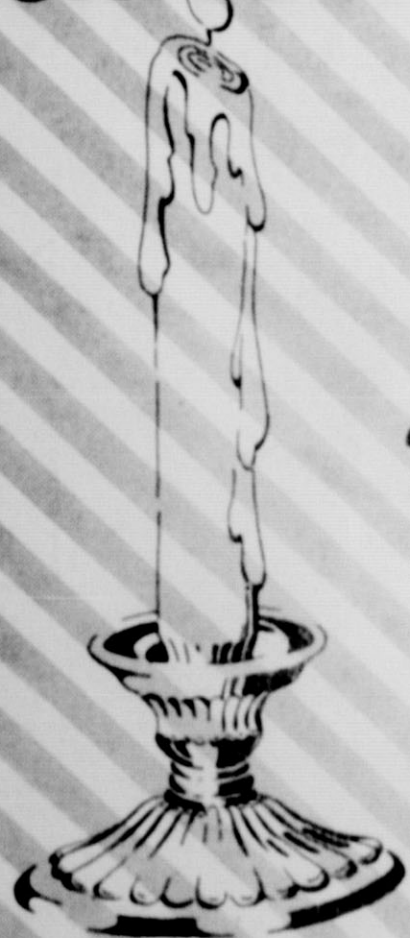


Phillips "66" Station



Dr. J. G. Ketchersid

Merry Christmas



To Each of You, Our Friends

PHILLIPS 66 STATION

VERNON LATIMER



LOYD LATIMER

GREETINGS

The spirit of Christmas helps us to appreciate the true value of the friendly folks whose loyalty makes it possible for us to successfully go on Christmas after Christmas.

Business has friendships . . . many of which gain strength as they go down through the years. Old names on the ledgers, old familiar voices on the telephone, old customers entering our doors . . . all make us realize that behind every successful business there is a powerful force of friendship that gives warmth and feeling to the everyday things of life.

Matador Variety

MR. AND MRS. W. F. JACOBS and PERSONNEL

Christmas Party Enjoyed By W.M.U.

(delayed)
Annual Christmas party held by Baptist Women's Missionary Union Monday night in the church basement was enjoyed by a large group who brought gifts which were exchanged at the conclusion of an interesting program.

Mrs. Joe E. Campbell was leader of the program which included Scripture reading by Mrs. H.S. Watson; vocal duet by Mrs. Dick Groves and Mrs. Freeman Thacker, accompanied at the piano by Miss Rachel Patton; story, "How Come Christmas" (Roark Bradford) by Mrs. J. Farris Fish and accordion music by Mrs. Fred Huggins, accompanied by Miss Patton.

Refreshments of cake, coffee and cocoa were served to: Mesdames Velma Fulfer, Clarence Kifer, J. E. Edwards, Elbert Reeves, Ed Cammack, Harry Carter, R. E. Campbell, sr., Ben Keltz, L. E. Bosher, T. E. Long, Myrtle Campbell, C. F. Waybourn, V. J. Skaggs, Forrest Campbell, Bill McCaughey, Lee Birns, Howe Hines, Margaret Newman, Robert Darsow, R. E. Campbell, jr., Misses Amy

Glenn, Rachel Patton, and Maggie Bryan, and those on the program; also two visitors, Mrs. Leonora Luckett and Mrs. Burns mother, Mrs. C. F. McGuire, who is visiting from Tipton, Oklahoma.

H. D. Council Holds Christmas Social

On Friday night, December 9, at 7:30 the Motley County Home Demonstration Council held its annual Christmas party in the basement of the Methodist church.

A delicious menu consisting of baked chicken, dressing, giblet gravy, cranberry sauce, green beans, stuffed potatoes, salad, rolls, coffee and pie, was served.

Following dinner, Mrs. Elden Reedy led the group in singing Christmas carols and in playing Christmas games. Later gifts were exchanged.

Those attending were: Mr. and Mrs. Wilson Barton, Mr. and Mrs. Fred Simpson, Mr. and Mrs. John K. Green, Mr. and Mrs. Furman Vinson, Mr. and Mrs. Elden Reedy, Rev. and Mrs. M. G. Brotherton, Mr. and Mrs. Elmo Kingery, Mr. and Mrs. James Monk, Mr. and Mrs. C. W. Giesecke, Mr. and Mrs. Var-

Tribune, Matador, Motley County, Texas, Thursday, Dec. 22, 1949

ner McWilliams; Mesdames Fred Bourland, W. T. McGann and J. R. Nall, and Miss Mary Stella Deeb, Motley County Home Demonstration Agent.

AS YOU LIKE IT CLUB ENTERTAINED

The "As You Like It" club met in the home of Mrs. Margaret Newman on the evening of December 16, at 7 p. m. for their annual Christmas party.

After a delicious covered dish turkey dinner was enjoyed, an exchange of gifts from a gaily decorated tree occupied the attention of the group. Mrs. Tommy Newman and Mrs. Farris Fish served the dinner and conducted some parlor games. Mary Lena Newman, granddaughter of the hostess, was the mascot of the club for the occasion and assisted Santa Claus in the distribution of the gifts.

The following members were present: Mesdames W. L. McWilliams, Leonora Luckett, J. R. Moore, J. L. Woodruff, Sterling Price, Ed Cammack, B. M. Eubank, H. M. Murphy, Ben Keltz, Clarence Kifer, Eula Cammack, Harry Carter, Margaret Newman; Misses Amy Glenn, Maggie Bryan and Mary Keith, and two guests, Mrs. Joe Bloodworth and Mrs. Dobbs, Mrs. Keltz' mother.

WHITEFLAT H. D. MEMBERS ENJOY CHRISTMAS PARTY

The Whiteflat Home Demonstration Club entertained their families at the annual Christmas party in the home of Mr. and L. A. Carlisle on Tuesday night, December 6.

The evening's entertainment started with the introduction of Miss Wanda Pearl Fisher, Farm Bureau district queen contest. The Home Demonstration agent, Miss Mary Stella Deeb, was introduced and welcomed.

The meaning of the colors of Christmas, red, white and green were told in a candle lighting service, after which Rev. J. C. Scruggs, offered thanks for a very delicious dinner of turkey, dressing and gravy, ham, cranberry relish, yellow wax beans, fruit salad, English peas, stuffed potatoes, olives, sweet pickles, cherry and apple pie, ice cream, coffee and cocoa.

Games were played and all the children present sang Christmas

carols and gave Christmas readings. Miss Fisher accompanied them on the piano. She also played many selections as the guests were arriving.

Gifts were given from around the beautifully decorated tree to the following: Messers and Mesdames, Malcolm Jameson, Bill Smith, J. W. Pritchett, Tom Tilson, Guy Kimbell, Wilson Barton, Malcolm Morris, W. R. Holt, Varner McWilliams, Roy Mitchell, Ralph Stapleton, Kim Wilkinson, F. Z. Martin, Charlie Harris, W. L. McWilliams, Albert Rattan, H. S. Watson, Rev. and Mrs. J. C. Scruggs; Ernest Fisher; Misses Mary Stella Deeb, Wanda Pearl Fisher and Melba Jameson and the following who had part in the program: Warren Tilson, Nolene Bethard, Glenn, Ronnie and Linda Scruggs, La Royce Mitchell, C. H. Murphy, Vella Ree Edwards, Gail and Glynda McWilliams and the host and hostess.

T. E. L. CLASS HAS CHRISTMAS PARTY

T. E. L. class of the Baptist Sunday School enjoyed a Christmas party in the home of the teacher, Mrs. H. S. Watson, Tuesday night, December 13.

Entertainment included a Bible drill, followed by "visiting" and conversation, and a gift exchange from a beautifully decorated tree.

Refreshments of cake, hot chocolate and coffee were served to the following: Mesdames C. C. Renfro, C. P. Waybourn, W. M. Clifton, Bertha Garrison, L. E. Boshere, Harry Carter, Ila Allen, Hosea Phillips, A. B. Fulkerson, Margaret Newman, Bertha Jackson, Myrtle Campbell, T. E. Long, and the hostess.

Roaring Springs, Texas
December 19, 1949

Dear Santa,
I am a little girl six years old and I live at Roaring Springs. I have been a good girl this past year so would you please bring me a "Margaret O'Brian" doll and a little bicycle. Thank you.
Love,
Sharon Kay King.

Kimble Optometric Clinic
DR. J. W. KIMBELL
DR. O. R. MCINTOSH
Optometrists
Floydada, Texas



That the approach of another Christmas season will bring with it loads of good cheer and happiness for each of you, our friends and customers.

Shorty's Cafe & Bus Station

MR. and MRS. R. H. (Shorty) BEARDEN AND PERSONNEL

MERRY CHRISTMAS



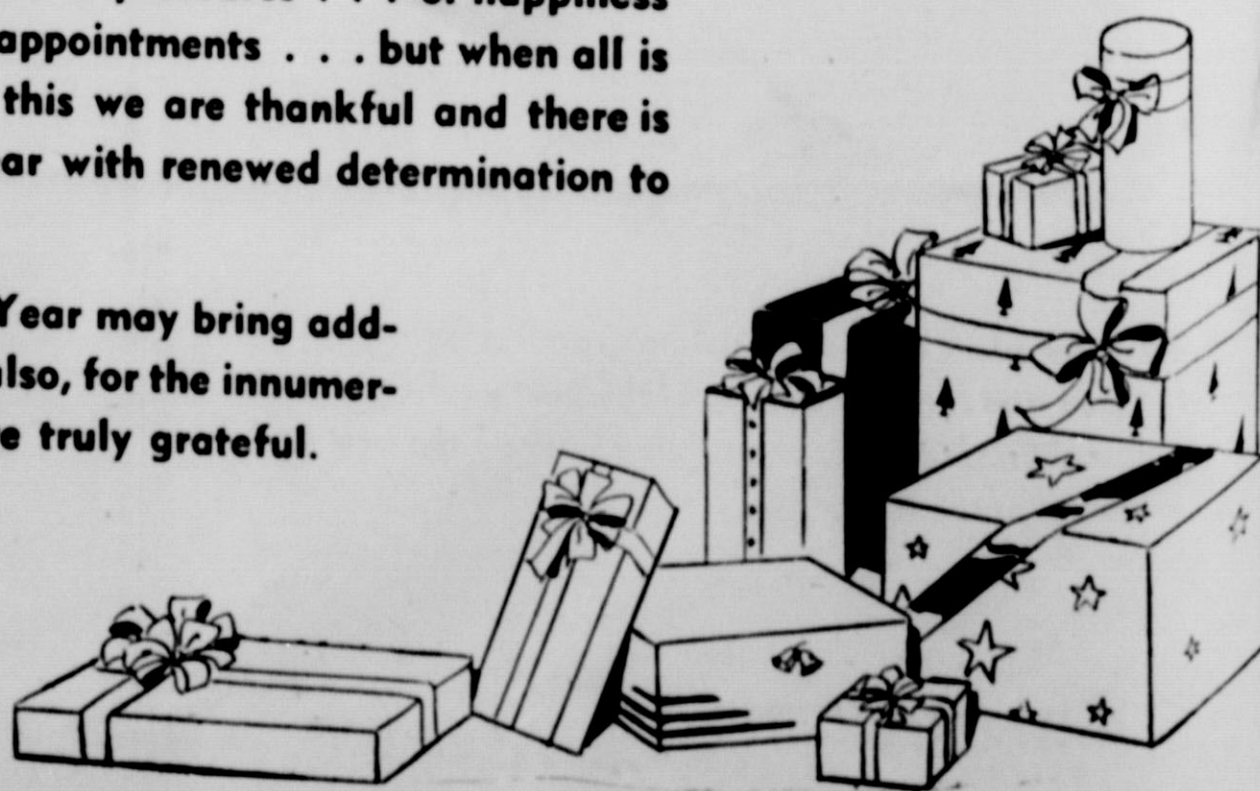
Rev. and Mrs. Marvin Brotherton

MERRY CHRISTMAS

FRIENDS AND CUSTOMERS

The year just ending has been another year of hard work and of pleasures . . . of happiness and of sorrows . . . a year of achievements and a year of disappointments . . . but when all is said and done, the past year has been a mighty fine one. For this we are thankful and there is reason for rejoicing, but we must and shall go into the New Year with renewed determination to make the coming twelve months happier than ever before.

That you may have cause for rejoicing and that the New Year may bring added blessings to each of you, is our Christmas wish. Thanks, also, for the innumerable courtesies extended us in the year just closing. We are truly grateful.



FREEMAN THACKER BUTANE COMPANY

MR. AND MRS. FREEMAN THACKER

POINSETTIAS ARE PLENTIFUL IN GARDENS OF SOUTHWEST

By Mary Daggett Lake

Christmas season, more than ever before, perhaps, the gardens are bright with the lovely poinsettias, known to the Mexican people as "El Flor de la Noche Buena," the Christmas flower.

Any number of poinsettias are to be seen in Southwestern gardens, even up until the holiday season, many in full bract-color. The plants are not hardy and can not withstand the winter out-doors, unless given good protection.

DENMARK GOES TO CHURCH CHRISTMAS

In Denmark, as in all Scandinavian and other European countries, Christmas is celebrated on Christmas Eve, December 24th. At five o'clock it is customary to go to church and all over the city the church bells are heard chiming. The beautiful Danish Christmas carols are sung not only by the choir but by the whole congregation.

served, an almond (blanched) is hidden in one of the portions, and the one who happens to get the almond is entitled to an extra Christmas gift called "the almond gift."

For the children the most exciting moment is when the door is swung open and the Christmas tree (always spruce, never pine) is seen in all its beauty, decorated from top to bottom and with the gifts hidden under the tree. Little Danish children do not know the custom of hanging the Christmas stockings.

First and second Christmas days are church holidays also.

Nobody must be forgotten during Christmas so all the poor and sick are well taken care of with food and toys, and in all hospitals the nurses have decorated the rooms with evergreens and many other things, and in the halls huge Christmas trees are put up.

In the country the farmer is very careful that all the cattle, pigs, chickens and so on have an extra good ration of feed. There are in Denmark quite a few superstitious tales about Christmas, one is that no farmer must forget to make a cross in front of the entrance that no evil will cross his threshold during the holidays—and he has to remember to put a big portion of rice-porridge out in the barn for all the small brownies.

It is a custom to bake plenty of different cookies before Christmas, and there is an old saying that if you call on somebody and eat nothing, you carry Christmas away from the home.

Belgians Observe Christmas With Religious Fetes

that in the United States.

Christmas Day in Belgium is marked chiefly by religious services in the churches, by family gatherings, and by visits among friends.

A few families now have a Christmas tree, as in America, but that is not a general custom throughout the country. Nor is it the Belgium custom to give presents to children on that day as it is in America. However, the boys and girls are not forgotten during the Holy Season. Santa Claus brings them gifts on December 6th, which is St. Nicholas Day in the Church calendar. On the eve of that day, the Belgian children place their shoes by the chimney hearth, instead of hanging up their stockings on Christmas Eve, as is done in the United States.

The great majority of Belgians are of Catholic faith and are noted for their deep religious feeling. Christmas is to them a specially joyous feast day because of its religious significance. There are special religious services and the Creche is set up in the Catholic churches, as is also done in other countries.

On Christmas Eve, services are held in the churches and midnight Mass is celebrated. Christmas carols (called Noels) are also sung on that night to usher in the day of our Lord's Nativity. There are many such Christmas carols, some of them dating from the Middle Ages while others are of modern origin. One of the favorite carols sung at midnight on Christmas Eve, begins as follows:

Minuit, Chretiens, c'est l'heure solennelle
Ou Homme-Dieu descendit jusqu'a nous
Pour effacer la tache originelle
Et de Son Peche arreter le cours.

An English version of this carol, composed by Adolphe Adam (1803-1866), is used in American churches, sung to the same solemn and inspiring music.

**A
VERY
MERRY
Christmas
TO EACH OF
OUR MANY
FRIENDS IN THIS
AREA. AND A MOST
SINCERE THANKS FOR
ALL CONSIDERATIONS AND
FAVORS. MAY THE SEASON
HOLD UNTOLD HAPPINESS
FOR
ALL**

CHRISTMAS GREETINGS

Household Supply Company
HARDWARE
MATADOR ★ TEXAS



*Season's
Greetings*

May the Peace of Christmas surround you,
The Joyousness of Christmas inspire you;
The Spirit of Christmas abide with you always.



*With the friendliest of
thoughts and the heartiest
wishes for a happy Yuletide.*

Jameson Machinery Co.
ED JAMESON, Manager

Ike's Grocery
Mr. and Mrs. Ike Rushing and Personnel

Mistletoe In Dual Role From Kiss Of Love Symbol To Kiss Of Death

WASHINGTON—The flame-thrower and atomic energy—lethal instruments borrowed from modern warfare—are out to kill that ancient symbol of peacemaking and love, the Christmas mistletoe.

The unusual battle front is Australia where too many valuable trees each year have been receiving the kiss of death from the harmless looking shrub, notes the National Geographic Society. Despite mistletoe's popular reputation as the yuletide promoter of romance, it is a public enemy parasite in the woodlands, killing off the trees that play it host.

Australian foresters have finally resorted to the flame-thrower as a quick executioner for the plant and are using radioactive tracers, furnished by the U. S. Atomic Energy Commission, to study how the mistletoe saps the water and mineral salts from the trees, starving them to death.

Worshipped By Druids

Mistletoe has come a long way from the days when it was worshipped by the British druids to its present status as a criminal killer of forests. However, its use as a symbol of love, peacemaking and good will survives to this Christmas intact from the pre-Christian days of the ancient Scandinavian light god, Balder, whose palace stood in the Milky Way.

The beloved Balder, so the myth goes, was slain by a mistletoe arrow but was restored to life at the intercession of the other gods. Custody of the mistletoe plant was then entrusted to the goddess of love who ordained that henceforth anyone passing beneath its bough should receive a kiss in token of love, not vengeance. As long as the mistletoe was held high it could never be used as a power for evil.

Throughout the Middle Ages men believed that mistletoe possessed all kinds of magical powers to protect them from witches, unhealed wounds, and bodily "humours." Even now in some German villages the yuletide

green is called Gut hyl, of "All heal." In Brittany its berries still are crushed to produce oil for treating fever.

Birds Feed On Berries

In America the high-hanging mistletoe is treasured chiefly for its power to invite a kiss from a pretty girl. The bulk of the holiday decoration comes from the Carolinas, Tennessee and the Southwest where off-season agricultural workers gather the branches for shipment throughout the nation.

The white-berried plant also serves as a winter food supply for mockingbirds, robins, and wax-wings. These small birds are responsible for the spread of the tree-damaging parasite. After eating the berries the birds clean their beaks on the trees, firmly planting the mistletoe seeds they do not eat. The tap root of the seedling pierces the tenderest portions of the tree's young branches or buds—and the tree sap is drawn into the thick leaves and translucent berries of the guest plant.

Though the mistletoe plays the dual characters of destructive killer and promoter of love, su-

perstition has it that the plant can switch roles in a twinkling. For instance, if the yuletide mistletoe bough isn't removed from a house by Candlemass Eve (Feb. 1), each leaf left will produce a goblin to plague the careless occupants during the year.

Lucia Is Honored In Swedish Rites At Christmas Time

Twelve days before Christmas the Swedish Christmas begins with the tradition of Lucia, a beautiful Christian maiden who lives in Rome. When she refused to give up her religion to marry a pagan, she was burned at the stake during the persecutions by the Emperor Diocletian.

The story of her martyrdom and sainthood was carried North to Scandinavia by the mission-

aries. To the brave Viking people, accepting Christianity, St. Lucia appealed strongly. Since her saint's day happened to fall on December 13th, about the time when daylight begins to increase, she became even more of a favorite with the Northerners.

The ancient custom of presenting Lucia, first in the church Christmas pageants, is now carried out in the homes. Because some homes do not have a daughter to take the part, a Lucia Queen has been elected by popular vote.

From this charming beginning the Swedish Christmas continues until January 13th during which time many other traditions are celebrated.

There is, for example, December 22nd, the day for bringing in Christmas trees. Every home has a tree which is set up in the living room and colorfully decorated. The presents are wrapped and placed under the tree, to be opened on Christmas Eve.

This is the evening for family reunions with plenty of good things to eat.

While the tree and presents are being admired, there enters, not Santa Claus, but the Gnome of Good Luck. His arms are piled high with more presents, which he leaves on the floor, and quickly departs. The packages are opened and then all join hands, first circling the tree and then parading through the house singing merry Yuletide tunes. Festivities continue until January 13th when Christmas comes to an official end with parties and small gatherings in the homes.

Mexico Celebrates Christmas 9 Days

A pretty custom peculiar to Mexico is the use of a pinata. This is a clay bowl elaborately decorated with tissue paper of

different colors, and taking the shape sometimes of an animal, sometimes of a bird, an airplane, a "charro"—the national Mexican type—or simply something just to give it an outside colorful appearance. The bowl is filled with fresh fruit of the season, also peanuts and candy.

The pinata is hung in the middle of the patio and usually children and adults, sometimes, too, try to break the clay bowl with a stick, releasing the fruit, and all attending the party go on the floor to pick up some of the fruit. The one who tries to break the pinata is blindfolded and he is given several chances, after which another guest takes his place.

It is customary in Mexico to have nine continuous days of what is called posados, which are nine parties, one on each night preceding Christmas. People usually dance at those parties and are given by the host a small present; it may be in pro-

celain, with candy inside, or simply small candy packages wrapped in crepe paper.

Mexicans have their Christmas dinner on Christmas Eve and not on Christmas Day, usually after ten o'clock at night.

Dear Santa,

Please bring me a little car, a dairy truck, some color books and some carpenter tools.

I have been a good boy. I want lots of fruits, nuts and candy of all kinds.

Roger Wayne Evans

V. F. W., Motley County Memorial Post No. 6286, meets Tuesday, 8 p. m. at the American Legion Hall, Matador, Texas. All eligible ex-service men are invited to attend.

CHURCH CALENDAR

Landmark Missionary Baptist Church

Eld. Berry Watson, Pastor
Sunday School 10 a. m.
Preaching Services 11 a. m.
Sunday Night Services 7:30
"I was glad when they said unto me, let us go into the house of the Lord. Psalm 122-1."
A cordial welcome is extended to everyone.

Baptist Church

Clifford Potts, Pastor
Sunday:
10:00 a. m. Sunday School
11 a. m. Morning Service
6:30 p. m. Training Union
7:00 p. m. Evening Service
Monday: 3:30 p. m. Burleson Circle meets
4 p. m. Each alternate Monday, Junior and Intermediate G. A.'s meet
Tuesday: 8:00 p. m. Henrietta Shuck circle meets
Wednesday: 7:00 p. m. Prayer Service.

Methodist Church

Marvin Brotherton, Pastor
Sunday:
Sunday School 9:45
Morning Worship 11:00
Evening Worship 7:00
M. Y. F. Worship 8:15
Recreation to follow the Worship for both Intermediates and Seniors.
Wednesday:
7:30 p. m. Prayer meeting and Bible Study
8:15 p. m. Choir Practice.

A warm welcome awaits you at the Methodist church. If any one living here does not have a Church home in Matador you are invited to worship with us and feel at home. "I was glad when they said unto me Let Us Go Into the House of the Lord" Ps 122-1.

Church of Christ

Minister John C. Stepp
Sunday:
10:00 a. m. Sunday School
10:45 a. m. Church Service
7 p. m. Evening Service
Wednesday: 3 p. m. Ladies Bible Class.

Assembly of God

Rev. G. B. Bowen, Pastor
Sunday:
9:45 a. m. Sunday School
11 a. m. Morning Worship
7 p. m. Evening Worship
Tuesday: 3:15 p. m. WMC meets
Thursday: 7 p. m. Prayer Meeting.

GO TO CHURCH SUNDAY

Matador IOOF Lodge

Meets every Friday night
J. B. Simpson, Noble Grand
Secretary
Ralph Nichols

All visitors and brothers welcome.

MATADOR TRIBUNE

ISSUED THURSDAYS AT MARDIS BUILDING, MATADOR, TEXAS, BY THE TRIBUNE PUBLISHING COMPANY OWNED BY MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE EDWARDS SPRINGER REGISTER BY PURCHASE APRIL 28, 1938. THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1882, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1979.

DOUGLAS MEADOR, Editor
MRS. DOUGLAS MEADOR, Social and Associate Editor
EARL MORRIS, Mechanical Superintendent
ROYELLA BROWNING, Circulation Office
DON CAMERON, Sports Shop Apprentice

SUBSCRIPTION RATES
IN MOTLEY, FLOYD, COTTELE, HALL AND DICKENS COUNTIES
ONE YEAR, IN ADVANCE - \$2.00
ELSEWHERE, ONE YEAR - \$2.50

ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE BLADLY AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE MANAGEMENT.

MEMBER OF THE ASSOCIATION

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Naturopathic and Chiropratic Clinic

Oxygen - Water

-Therapy

-X-Ray

a new Technique

208 W. Missouri St. - Phone 70

Call for Your Appointment

"WHERE NATURE CURES"

DR. J. G. PRUITT

Floydada, Texas



Take the glowing association of loved ones and friends or the opportunity to express our sentiments of good will by word or by material gifts. Take a lot of little things — holly wreaths, brightly lighted Christmas trees, gaily wrapped packages, songs of joyous carolers or the soft glow of candles — Each is symbolic of Christmas and every one of them fills part of the picture of the enchantment of Christmas.

Quanah Cotton Oil Company

Warehouse No. 3

Rearing Springs, Texas

Santa Letters

Dear Santa,
I am a little girl five and one half years old. I've tried to be a good little girl this year. Will you please bring me a talking doll, some plastic furniture, a dresser set and some fruit, nuts and candy. Santa don't forget Handy, the little boy next door. Bring him lots of pretties also.
Love,
Barbara Helen Jernigan.
Matador, Texas

Dear Santa,
Please bring me a bicycle, a desk and a swivel chair. Remember all the other boys and girls.
Your friend,
Faye Isabelle Carnes.
Roaring Springs, Texas

Dear Santa,
I want an electric stove and some dishes, and I want an electric toaster. That is all I want. I hope you can come Christmas Eve.
Janice Brooks.
Roaring Springs, Texas

Matador, Texas
December 19, 1949

Dear Santa,
Please bring me a choo-choo train, a carpenter set and a pistol with some caps. Also some fruits, nuts and candy. I've been a good little boy Santa and please don't forget my little baby sister, Ann. Bring her lots of pretty things. Please don't forget us.
Love,
Ronald Dean Jernigan.
Roaring Springs, Texas

Dear Santa,
I want a football and a baseball. My little brother wants a truck. I have been a good boy this year. My sister wants a basketball.
G. W. Robbins.
Matador, Texas

Dear Santa,
I've tried to be a good boy. I want you to bring me a bicycle, a football and a scabbard with two guns.
My little brother, Byron, wants a tricycle and some cars. Please remember the other little boys and girls.
Love,
Carroll Potts.
Roaring Springs, Texas

Matador, Texas
December 17, 1949

Dear Santa,
Please bring me a big doll and doll buggy and my sister a doll and doll buggy too.
Yours truly,
Alice and Peggy Locke.
Roaring Springs, Texas

Dear Santa,
I have been a good boy. I want a real gun, so I can hunt. I might kill a bird with it.
Bennie Bradley.
Roaring Springs, Texas

Dear Santa Claus,
Please bring me a little doll, a doll buggy and some books to read. Bring lots of fruit, nuts, and candy. I have been a good girl.
Katherine Evans.
Roaring Springs, Texas

Dear Santa Claus,
I want a doll and Roger wants a dog. Kenneth wants a bat and a ball. Mother wants some fruit, and Father wants a dozen dollar bills.
Joyce Ashley.
Roaring Springs, Texas

Matador, Texas
December 17, 1949

Dear Santa,
I have been a good boy. My little brother wants a gun. I want a B.B. gun. I think that is all.
Herman McCleskey.
Matador, Texas

Dear Santa,
We three little girls thought we had better give you a hint as to what we would like to have.
My name is Wreathel and I am nearly five. I want a baby doll, black board and a fire truck. Treva, who is three wants a doll some dishes and a fire truck. Our baby sister, Brenda, that is just two wants a doll and a tricycle that she can ride. We all three want a table with three chairs and lots of fruits and candy.
Don't forget my friends, Santa
Love,
Wreathel, Treva and
Brenda Hicks.
Matador, Texas

TO CALIFORNIA
Mr. and Mrs. H. M. Murphy left Saturday, December 17 for California where they will spend the holidays in the homes of their children and families, Mr. and Mrs. Bob Murphy and family and Mr. and Mrs. Cecil Burnham and daughter all of Turlock also Mr. and Mrs. J. C. Murphy and family of San Diego. They were accompanied to Amarillo by their son and family, Mr. and Mrs. Clovis Murphy and son, C. H.

STANLEY CLINIC
Mr. and Mrs. Foy Moore are the proud parents of a nine pound, 12 ounce girl born Wednesday, December 14. The name Cheryl Ann was chosen for her. Mrs. Lupe Morales of Glenn underwent appendectomy, Wednesday, December 14.

Prayers are longer in hours of tribulations.

Northfield 4-H Club
Elects Officers
The Northfield 4-H Girls Club met with Miss Mary Stella Deeb Motley County Home Demonstration Agent, Tuesday, December 13 in the school house at Northfield to elect officers. The following girls were elected for the coming year: Reba Faye Bain, president; Raydell Thomas, secretary-treasurer. Miss Deeb discussed the projects a 4-H girl could carry and the purpose of 4-H Club work. Those attending were: Reba Faye Bain, Betty Lou Patterson, Faynell McCoy, Raynell Thomas Rheta Hoover, Montie Timmons and Reba Clark.

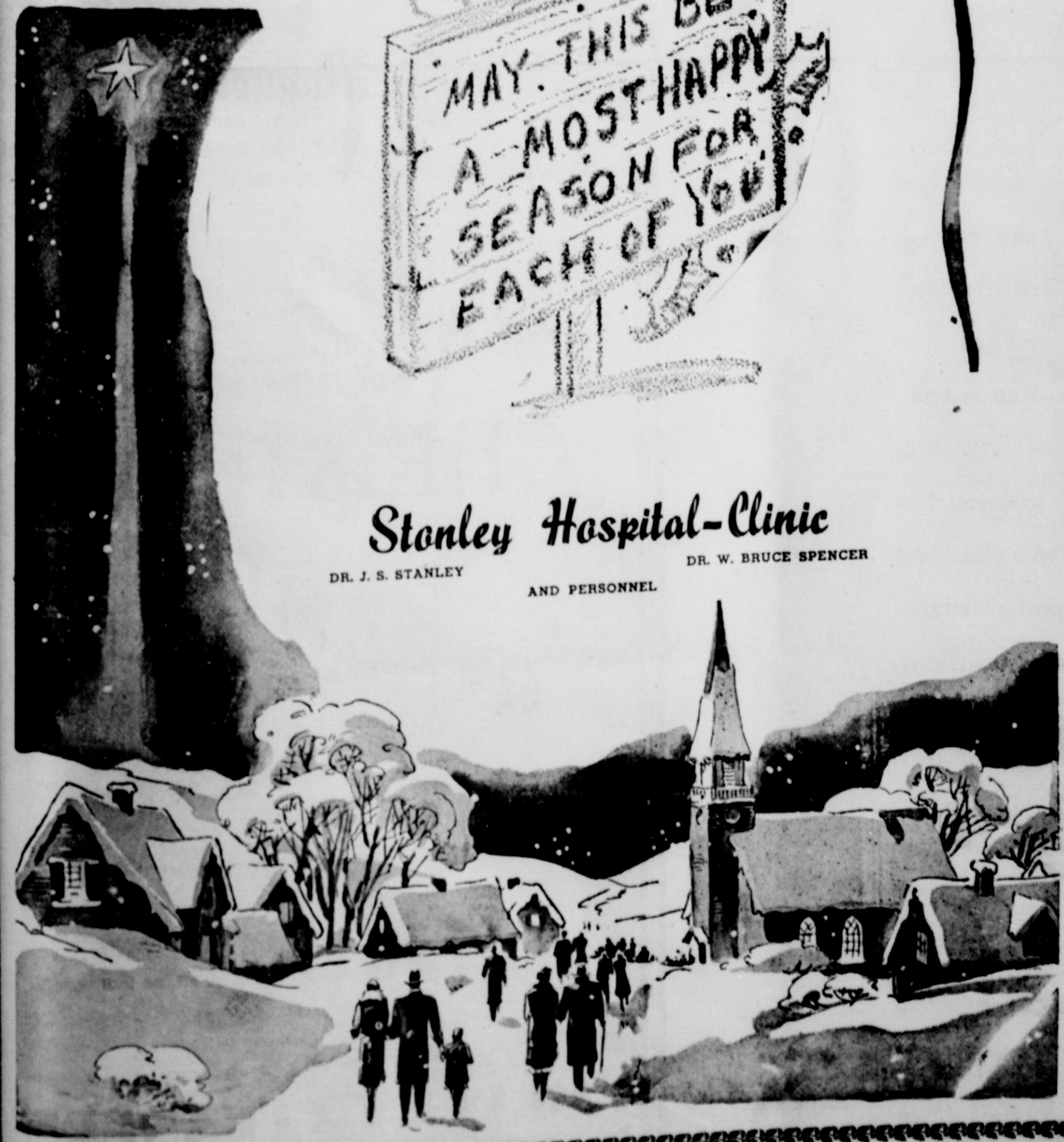
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MERRY CHRISTMAS



MAY THIS BE
A MOST HAPPY
SEASON FOR
EACH OF YOU

Stanley Hospital-Clinic
DR. J. S. STANLEY AND PERSONNEL DR. W. BRUCE SPENCER



The Warm
Glow of
Christmas
Candles

It is our fondest wish that you will enjoy the same warm friendships and associations of those about you on this, the greatest day of them all - Christmas.

MATADOR IMPLEMENT COMPANY

Christmas Happiness



It's always a pleasure to wish you

MERRY CHRISTMAS



Harry Willett & Co.




SEASON'S GREETINGS



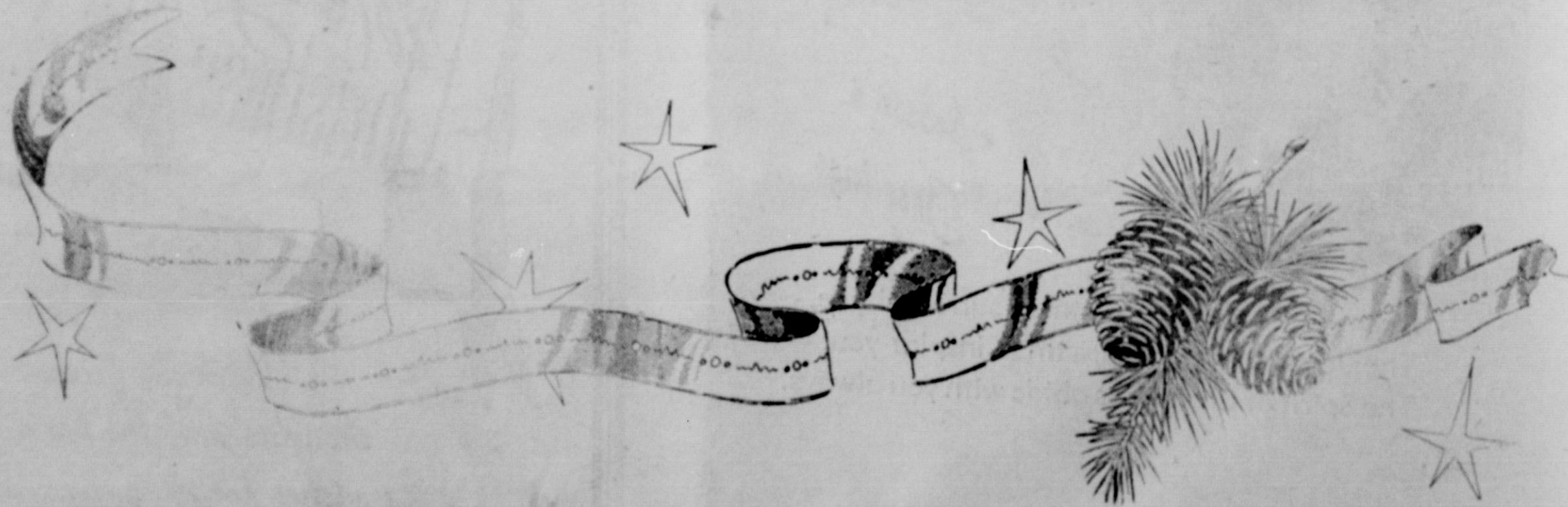
Throughout the coming year, the best way to enjoy the same happiness which we experience at Christmastime, is to keep the spirit of the Yuletide uppermost in our thoughts each of our days.



Let us resolve to acknowledge our friendships more often . . . not with fine gifts particularly, but with some kind word of encouragement which will enable our friends to meet the difficult situations with which all of us are confronted from time to time. Such thoughtfulness will enable our friends to preserve the traditions of an American Christmas on through the future.



In all sincerity, we greet you and wish you a delightful Christmas season.



Hall - Scruggs & Company

Paducah, Texas

SURPLUS OF SANTAS FOUND IN SANTA CLAUS, INDIANA

SANTA CLAUS, Ind., Dec. 8—Children living in this village consider themselves "Santas" per capita. They have the largest number of Santas per capita in the world.

There are three Santas, one for every two youngsters in this village of 30 people.

The Santas are known in the village as Jim Yellig, 49, a restaurant owner; Edward Spriggs, 56, a farmer, and Edward Schmitt, 2, a boy who has been roaming the country in a Kris Kringle suit for 40 years.

The children are Linda Lou, 7, and Brenda Martin, 4, and Donna Phillips, 2, and Mae Vogel, 12, and Howie Phobin, 11.

The Martin children and Donna Phillips, who, as postmaster of Santa Claus for many years, was known far and wide as the "Santa Claus of Santa Claus."

William Koch, president of the Santa Claus Chamber of Commerce, is a big wheel in the Santa Claus American Legion Post. He wears the beard and wig and suits hundreds of times since

he was a "free lancer" who never got paid but turns over all the money to the legion fund for the children. Schmitt works for "Santa Claus Land," a part-commercial venture operating youngsters here all year of the year.

Spriggs was hired by the operation of "Santa's Castle," a \$60,000 commercial enterprise which Schmitt's outfit, helped raise \$70,000 visitors to this village the first 11 months of the year.

William Koch, manager of the "Santa Claus Land" resort, said the town's kiddies seem to get tired of coming to see Santa.

"Why they visit us at least a week around Christmas," he said, "and they seem to enjoy it just as much as the youngsters who came from other towns."

Koch's place and the other enterprise operated by Milton Har-

ris are a fairyland of Christmas toys, gifts, novelties, murals. Each tries to outdo the other with attractions for the kiddies.

Koch's chief attraction is an outdoor corral containing 11 live reindeer. He plans to build a swimming pool next summer for tourists who stop on their vacation trips through the scenic Southern Indiana hills.

While Harris and Koch and their Santas wrestled with the crowds that poured into their remote community on December week-ends, Postmaster Elbert Reinke perspired over piles of mail sacks.

Some 25,000 to 30,000 pieces of mail, mostly greeting cards sent here to receive the Santa Claus postmark, kept Reinke and a staff of 15 helpers busy.

All hoped for a heavy Christmas Eve snowfall, but they wanted more beforehand.

"We haven't had a heavy snow before Christmas for five years, and that's good," said Koch. "If the roads get slick down in these hills, nobody can get in here."

Matador, Texas
Dec. 13, 1949

Dear Santa,

Ruth Ellen and I, Anna Lois, would like to have some talking dolls, but if they cost too much just any pretty doll will do. We would also like to have a little electric iron and ironing board and any thing else that you can bring us. Bring some candy, fruits and nuts.

I am five and Ruth Ellen is 2. We love you, Anna Lois and Ruth Ellen Garnett.

P. S. We hope to see you at the Christmas tree at one of the churches.

SPRING THEATRE

ROARING SPRINGS, TEXAS
THURSDAY and FRIDAY
DECEMBER 22 and 23

"NABONGA"

—with—
Buster Crabbe, Barton MacLane
Fifi Dorsay, Julie London

SATURDAY ONLY
DECEMBER 24

George Brent, Priscilla Lane
—in—
"Silver Queen"
Mystery Mountain, Chapter 4

SUNDAY and MONDAY
DECEMBER 25 and 26

Burl Ives, Bobby Driscoll
—in—
'So Dear To My Heart'

TUESDAY and WEDNESDAY
DECEMBER 27 and 28

'City Across the River'
—with—
Stephen McNally, Sue England

THURSDAY and FRIDAY
DECEMBER 29 and 30

"Young and Willing"
—starring—
William Holden, Eddie Bracken,
Susan Hayward, Robt Benchley



A

MERRY

CHRISTMAS



*To Our Many
Friends and
Customers*

With the passing of each year, it becomes more evident that the peace of Christmas is enjoyed only because there were those who made every sacrifice that we might enjoy Christmas to its fullest extent. As we extend our Season's Greeting we are mindful that without those sacrifices, we could not enjoy the blessings of peace.

If we strike a solemn note at this glad season of the year, it is only because we are remembering that there were those who gave their all to make it possible for Americans everywhere to observe and enjoy Christmas.

The peace of Christmas is sacred. May we never forget.

First State Bank

OFFICERS

C. D. Bird, President
Elmer Stearns,
Exe. Vice-President
J. R. Whitworth, Cashier
Lucy Ford, Asst. Cashier

Member Federal Deposit Insurance Corporation

DIRECTORS

C. D. Bird
J. C. Burleson
Harry H. Campbell
Ralph Stapleton
B. F. Simpson
Elmer Stearns



Big tractors running smooth
with our

EXPERT
SERVICE
GENUINE
PARTS

At Ford Tractor gets considerable maintenance attention every day it delivers an awful lot of work for its money.

At the time comes, even to a Ford tractor, when it needs a trip to the shop to get it in shape for economical, powerful, new-like performance.

At that time comes, just phone us.

BRASELTON
IMPLEMENT CO.
Roaring Springs, Texas



This Famous Resort Gives You
**SUNNY DAYS
HAPPY HOURS**

BAKER HOTEL

The ultimate in facilities for recreation and rejuvenation. Other outstanding features include the finest in therapeutic baths with complete massage. Luxurious accommodations. Beautiful grounds with an eighth-mile sun veranda. Outdoor activities at their best.

AIR CONDITIONED
FOR HEALTH
AND
COMFORT

Rooms from \$3.

MINERAL WELLS, Texas

Mary And Joseph Well Qualified For Appointed Role Of Parents Of Christ

(Following version of the story of the Nativity was given by Mrs. J. L. Woodruff before El Progresso Club last week. Author is Alice Jackson Wheaton of Minnesota.)

On the other side of the world, more than 1900 years ago, there lived a young girl named Mary. During the years of her girlhood in the hillside town of Nazareth, in Palestine, few of her friends and loved ones dreamed that because of her, the name of Mary was to be the sweetest name of womanhood. We see her in the daytime helping her mother

with the work of the household and in the evening going to the village well for water.

It was here that the girls and women gathered to talk of events in the village and outside world. Nazareth was in a little hollow of the hills but echoes reached the people of trouble and conflict in the larger towns. The yoke of the Romans was almost unbearable to Mary's countrymen, the Jews. They lived in the hope that a king of their own people, like David of old, was to appear soon and rule over them. Each maiden wondered whether or not she might be

chosen to be the mother of the saviour of the race.

In the same little village lived also Joseph, admired as a man and as a skilled carpenter. He made ox yokes, fitted door frames into the little stone houses, and designed chests of fragrant cedarwood in which the family treasures might be stored. Joseph's family came from Bethlehem and he could trace his lineage to David, the beloved King who began life as a shepherd boy.

Joseph wanted Mary for his wife, and Joachim and Anne, her father and mother, looked with favor upon him. The betrothal ceremony was performed and both began to make preparations for their new life together. Mary began to spin and weave busily to make the cloth for her red cloak and blue cape.

It is the gospel writer Luke who tells us how an angel appeared to Mary one evening in the spring time, saying, "Hail, Mary! for thou art highly favored! The Lord is with thee! Fear not, for thou hast found favor with God. Thou shalt bring forth a son and shall call his name Jesus. He shall be great and shall be called the son of the Most High, and the Lord God shall give unto Him the throne of His father David; and He shall reign over the house of Jacob forever; and of His kingdom there shall be no end."

And Mary said, "Behold the handmaid of the Lord; be it done unto me according to thy word." When she went on a visit to her cousin Elisabeth, who was to become the mother of John the Baptist, she expressed her wonder in a song which is called "The Magnificat" from the Latin word with which it begins.

One day in the middle of winter, the people of Nazareth were told that the heads of households must go to their native towns that officials might make a record of the number in their families. There was no one great or small who dared disobey the decree of Caesar. On a cold, dreary

Tribune, Matador, Motley County, Texas, Thursday, Dec. 22, 1949

day, Joseph started out on the journey to Bethlehem with Mary his wife. As they hastened their destination, Joseph neared the steps of the slow plodding donkey on which Mary was riding. The road became more and more uneven, winding along hillside and ever getting higher until it led through the steep and narrow streets of the town.

Joseph did not take time to inquire for a stopping place among relatives or friends in Bethlehem. He went straight to the little inn, for Mary had come to her hour of travail, the hour when her child should be born. When they arrived in the courtyard, the host of the inn shook his head. The long guest room was full to overflowing.

In the lower part of the courtyard built upon the rock was a stable for the camels and horses of the travellers. Hastily Joseph took the sheepskin robe and sleeping mats from the donkey's back and spread them in a corner apart. And here in the night was born the Child who was to be called the Son of Man and the Son of God. He was wrapped round and round in a long band of soft wool, then in a warm robe, and laid in a manger-crib.

Later that night when Mary and the Baby Jesus were resting, Joseph saw eager faces in the dim light and a group of shepherds drew near. They told the strange and beautiful story which St. Luke has given us. They were abiding in the fields near Bethlehem keeping watch by night over their flocks. And an angel of the Lord stood by them and the glory of the Lord shone round them and they were sore afraid.

And the angel said unto them, "Be not afraid; for behold, I bring you good tidings of great joy which shall be to all people; for there is born to you this day in the City of David a Saviour which is Christ the Lord. And this is the sign unto you; ye shall

find a babe wrapped in swaddling clothes and lying in a manger."

And suddenly was with the angel a multitude of the heavenly host praising God and saying, "Glory to God in the Highest and on earth, peace, goodwill toward men." And when the angels went away, the shepherds said one to another, "Let us now go even unto Bethlehem and see this thing that has come to pass, which the Lord has made known unto us." And they came with haste and found both Mary and Joseph and the Babe lying in the manger.

And the shepherds returned, glorifying and praising God for all the things they had heard and seen even as it was spoken unto them. And Mary kept all these sayings and pondered them in her heart.

Roaring Springs NEWS

By Mrs. L. E. Cooper

Pat Phelps and Eddy R. Campbell, who have been attending school in Arkansas, are here for the holidays, visiting their respective parents.

Mr. and Mrs. W. M. Vaughn left Sunday to spend the winter in Harlingen, Texas.

Captain and Mrs. Clyde Smith and daughter, Clyda, who have been stationed in the Aluetian Islands for the past year, visited here last week with their parents, Mr. and Mrs. Ed Smith. He is stationed at Lubbock now. He is in the Air Force.

Mr. and Mrs. Charles Lackey and son of Tupelo, Miss., are here for a holiday visit with her mother, Mrs. A. C. Cross and other relatives. Also another daughter, Mrs. L. A. Trotter and Jean and Audrey of Ft. Smith, Ark., are here for a holiday visit.

Mr. and Mrs. Bobby Tiner and son of Lockney, spent the week-end here with her parents, Mr. and Mrs. Ed Smith.

Mr. and Mrs. Elmo Kingery visited over the week-end in Amarillo with relatives.

Mrs. Fred Sanders and children of Goodland, Kansas, arrived Tuesday to visit with her parents, Mr. and Mrs. F. G. Simpson and other relatives through the Christmas holidays.

Mr. and Mrs. Gus Cooper of Dallas spent the week-end here visiting his father, J. W. Cooper and other relatives.

Ted Kingery and Norton Dye, who attend Abilene Christian College, are home for the holidays.

Joe Jimmy Keahey of Evansville, Ind., is here visiting his mother, Mrs. Margaret Keahey and other relatives.

Mr. and Mrs. W. E. Brown left Sunday on a business trip to Pratt, Kansas.

F. C. Bourland of Matador was here Monday looking after business.

Tony Sanders and Jackie Andrews, who have been employed in Snyder for several weeks, are home for Christmas.

Dr. Juanita Thacker has here visiting with her father, Guy Thacker and other relatives. Mr. and Mrs. Bob Cooper are shopping in Plainview, Texas.

SUNDAY GUESTS
Mr. and Mrs. Gordon Traway and children, Frank Gillie, of Lubbock were guests over Sunday in the home of Mrs. U. L. Willie.

Methuselah is supposed to have lived 969 years.

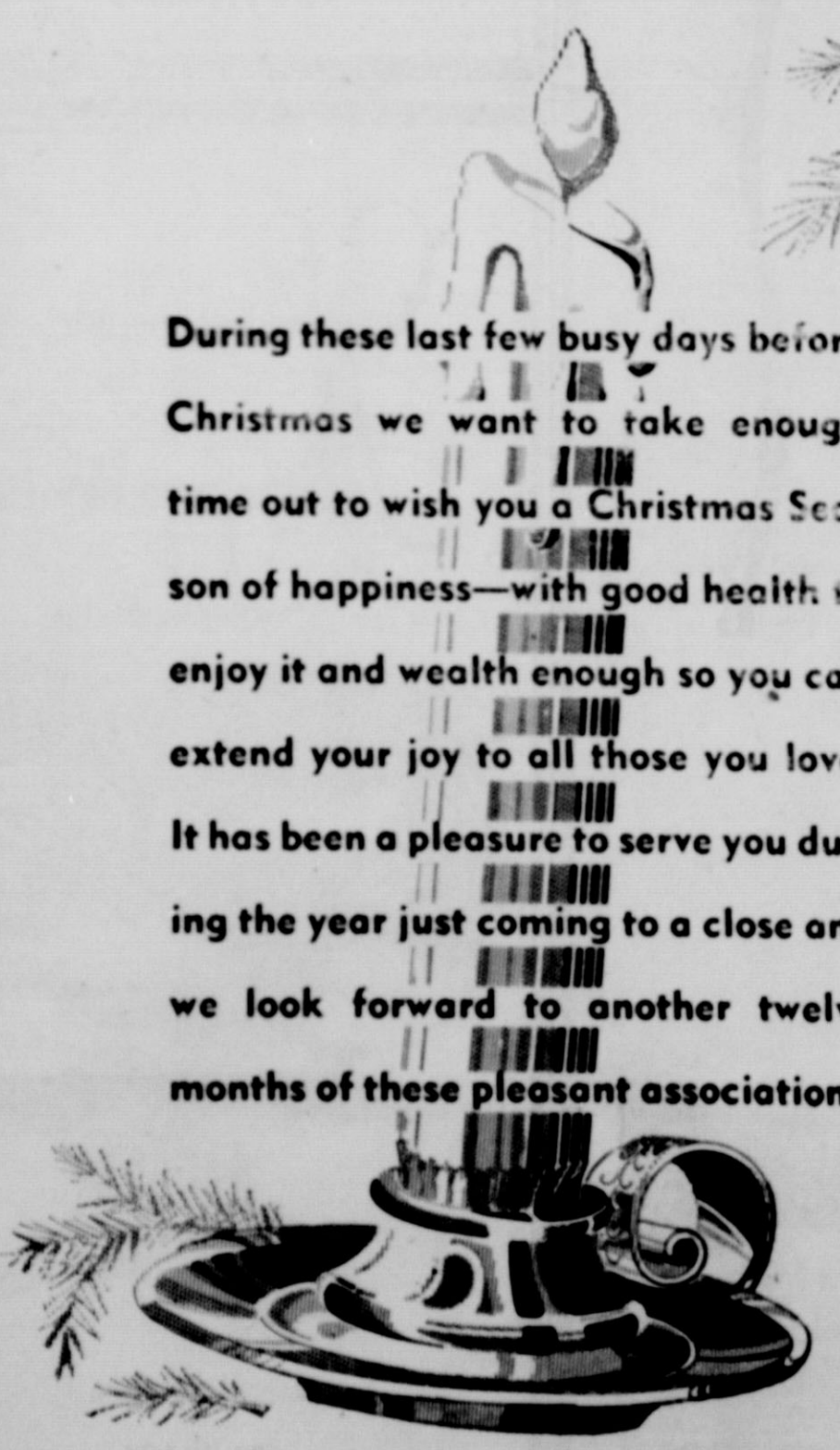


MERRY CHRISTMAS

and best wishes for good fortune through the coming year.

MODERN BEAUTY SHOP

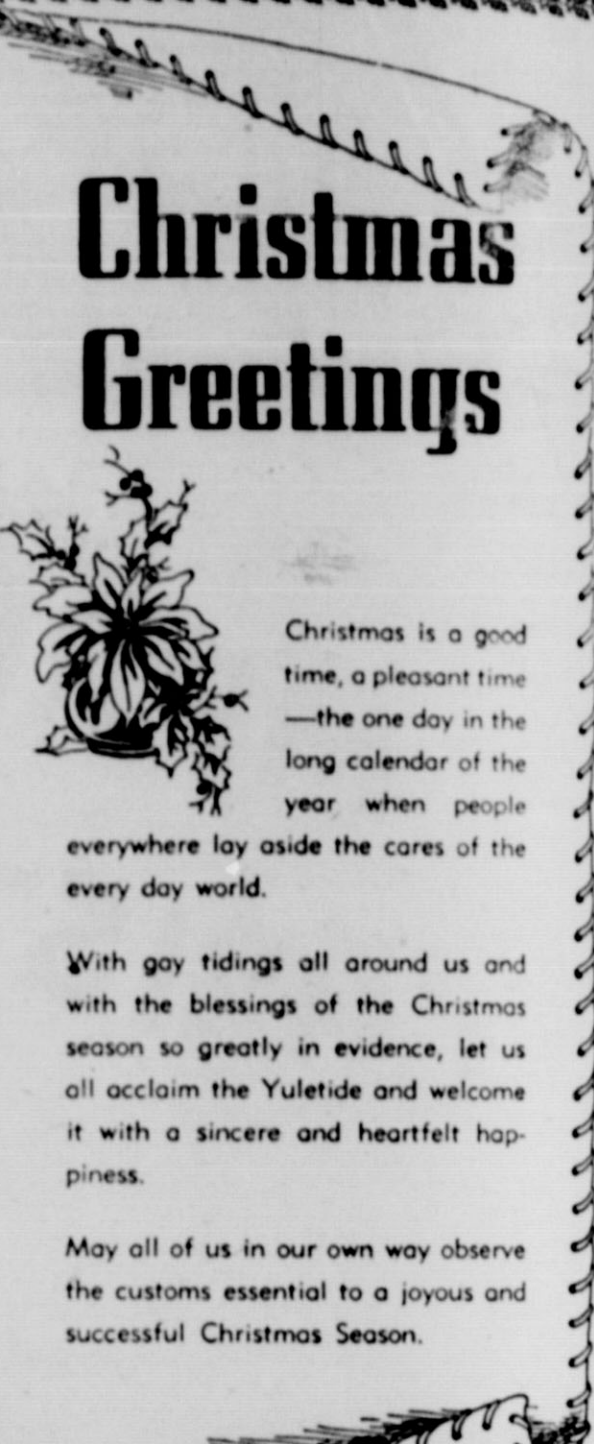
Annie May Jackson, Owner Ivy Cooper, Operator



During these last few busy days before Christmas we want to take enough time out to wish you a Christmas Season of happiness—with good health to enjoy it and wealth enough so you can extend your joy to all those you love. It has been a pleasure to serve you during the year just coming to a close and we look forward to another twelve months of these pleasant associations.

MATADOR BUTANE CO.

ALBERT RATTAN CURTIS KING



Christmas Greetings

Christmas is a good time, a pleasant time—the one day in the long calendar of the year when people everywhere lay aside the cares of the every day world.

With gay tidings all around us and with the blessings of the Christmas season so greatly in evidence, let us all acclaim the Yuletide and welcome it with a sincere and heartfelt happiness.

May all of us in our own way observe the customs essential to a joyous and successful Christmas Season.

CLOSED CHRISTMAS DAY 10 A. M. TO 4 P. M.

Magnolia Station

T. J. DAFFERN, Manager

May Your

CHRISTMAS

be a Happy One

This is the sincere wish of every member of this organization.

We are deeply appreciative of the opportunity we have had in serving you . . . and we truly hope that for each of you, this may be a day of great joy.

MODERN CLEANERS

MR. and MRS. R. L. BRANDON and PERSONNEL

The Matador Brand

PAULINE BLEVINS
GENE BARLEY
JUNE COLEMAN

Change in School Hours Announced

A school board meeting last night was decided to change the time for school dismissal from 2:15 to 2:55, beginning with the first Monday in January and continuing during that month. The time will be made shorter after the noon period from one hour to forty minutes during these winter months. The reasons for the change were not reaching home after sunset, and second after grades in grade school had a place to play during that time. Grade school classes are staggered so as to avoid the confusion in the lunch room. These classes will be turned out at the same time but will take up twenty minutes sooner. Eight school students should be in the time change for their period. Students will be turned tardy after 12:40 instead of the usual 1:00.

M. L. SOLOMON
JEWELER
Fine Watch and Jewelry Repairing
10 days service on your watch repairing by 2 expert watchmakers.
Floydada, Texas

Christmas Program Dismisses School

The annual high school Christmas program was held Thursday at 2:30. Rev. Clifford Potts was the guest speaker preceding the radio play, "Christmas in the Air," read by members of the student body. The exchanging of gifts by Santa Claus climaxed the Christmas activities of the year at M. H. S.

Annual News

Editor-in-Chief Joy Martin and Business Manager Wanda Graham were greatly relieved to make the first shipment of La Arena, the high school annual, to the publishers by the 20th of December. Each shipment is to contain sixteen pages. The next sixteen will be due the 31st of January.

There are still a few annuals available for those who would like one. The cost is \$3.00, half of which is due now. Please, contact Wanda Graham for your copy.

Dean had made his regular annual trip to town to do his Christmas shopping and was hurrying with his arms full of bundles toward the station to catch his train. Stumbling over a curb, a jug slipped from his arms and splintered on the walk. Surveying the large wet area ruefully, Dean gave a heart broken moan and sigh. "Look at that, Christmas has done come and gone for this year."

The Chatter Box

The girls, boys, and teachers drew names for the Christmas tree last Tuesday and guess whose name Tom got. None other than Betty Ruth's. Just did he trade for it. Just look into that kids. What'd think? They were also seen at the FHA party too.

I'm just about to believe that this old business with Speedy and Nell is getting to be a habit. No, no, kids, that just won't work. Also this old party business is getting bad too.

Jimmie, which one of you is going to school? You or Bob? Well, I was just wondering, can't tell since both of you are up here so much. They also seemed to have enjoyed the show. Cute kids.

Albert has been sick all week, or that's what Joyce tells us. She says he has the heart trouble. Now we can tell you a way to stop that. Think we need to?

Boy, this Burp and Melba is getting to be a real case. At least it seems that way. They were seen together again Saturday night. Now Bonnie, this isn't going to do.

My, my, Joy! What's wrong with her. All she does is sit around and dream. My, isn't Love Wonderful. Wonder if it isn't a certain Ex-senior? Could it be Leo?

Sappo and Shirley were seen at the show together. Now, Sappo!

Dean and Daisy sure made a cute couple at the party last Thursday night. Just more Christmas carols. Do you think we believe that?

My this is getting to be habit with Letress and Glenn Hamilton. Now this won't do. Joaquin and Minnie Lou made a very cute couple at the party. This seems like football season is here again. What do you think?

HEN PECKED

Joyce was helping Albert pick out a new suit, but they disagreed over the one to be chosen. "Oh very well," cried Joyce, go ahead and please yourself. After all I guess you're the one who'll wear the suit. "Well, dear," said Albert very meekly, "I did figure that I'd probably be wearing the coat and vest anyway."

My Ideal Girl

- Hair—Margie
- Eyes—Susie
- Nose—Bonnie
- Smile—Jimmie Davis
- Teeth—Margie
- Mouth—Melba
- Hands—Jimmie
- Feet—Barbara
- Wit—Wanda
- Figure—Wanda
- Manners—Bonnie
- Personality—Margie
- Intelligence—Rita
- Complexion—Joy
- Character—Joyce
- Gen. Appearance—Margie

I ran across Nell the other night just crying her eyes out and I asked her what was wrong. She replied, "Someone told me (sob) Speedy broke his leg and they had to shoot him (sob)!" "It isn't true," I said and she wailed, "I know, and I'm so disappointed."

Sibyl and June were talking about Christmas. "You sure couldn't pay me to live in Florida," said June. "They never have Christmas there!" "NO!" How come" asked Sibyl. "Oh, haven't you seen those signs in the travel offices saying "It's always June in Miami."

GRADE SCHOOL

Principal Jake Edwards announced last week the honor roll and distinguished list for second six-weeks for each of the grades in grade school. To make the distinguished list means that all grades are above 90, honor roll grades are from 80 and above in all grades.

The distinguished list for the first grades list five: Roy Hobbs, Carroll Lynn Campbell, Sandra Gray, Carolyn Price and Sharon Middlebrooks. The honor roll for these two classes include these: Guy Campbell, Jon Johnson, Bobby Mize, Dink Wilson, Jane Waybourn, Kern Cooper, Clarence Davis, Earl Davis, Lonnie Doran, Unibeth Johnson, Jane Scaff and Linda Thompson. Second grade distinguished list included Linda Seigler, Kay Stanley, Ed Smith, Carolyn Pohl Patsy Boner and Jeff Jeffers. The honor roll listed: Clinton Burns, Bundy Campbell, Thomas Edwards, Leonard Glasscock, Jan Barton, Nancy Kitchens, Daphne Lynn, Verna Watkins and Edna Williams.

The Third grade distinguished list named Charlotte Campbell, Pat Seigler, Harry Campbell and Ronald Bailey. The honor roll included Peggy Welling, Pauline Ward, Nelda Lipham, Karmen Jinkins, Bobbie Williams, James Stanley, Ernest Lee Smith, James Calvin Smalley, Gerald Pipkin, Kent Gray, and Bobbie Cross. Fourth grade distinguished list named Ann Lee, Patricia Smelser, Charlene Waybourn, Ida Simpson, Joyce Lynn and Frances McMahan. The honor roll listed: Roger Scaff, Wayne Bowen, Grant Cooper, Dayton Graham, Pat Green, Karan Burns, W. C. Kitchens, Frances Lancaster and Martha Lynch.

Fifth grade honor roll named Joanne Darsey, Christine Green, Glynda McWilliams and Betty Neighbors. Sixth grade distinguished list included: Frank Traweek and Lucretia Edwards.

St. Luke's account of the birth of Christ.

In the country districts, Santa Claus remains a great favorite with the children. He does not make his visit on Christmas Eve but on December 6th, the anniversary of the first St. Nicholas who had the custom of giving secret presents to the poor, and was especially kind to children. He lived in Asia Minor where he ruled as a Bishop in the fourth century.

In some rural communities the boys of school age arrange a parade with Santa Claus at the head of the procession. The marchers stop at various homes to collect small gifts, and even go to neighboring towns for donations. In the evening they assemble at the town hall where the gifts are equally divided.

Mr. and Mrs. Vernon Brogdon and son, Randy accompanied by his parents Mr. and Mrs. John Brogdon and children of Flomot spent the week-end in Sulfer and Davis, Oklahoma.

SWITZERLAND IS CHRISTMAS LAND

Switzerland is Christmas Land indeed, with everything glistening in the pure white snow, the air perfumed by the stately pine trees and sleigh bells singing merry melodies as the horses briskly travel over the mountain roads.

Old St. Nicholas has been succeeded in many parts of Switzerland by the Christkindl (Christ Child), an angelic figure who travels over the land every Christmas Eve in a beautiful sleigh drawn by six reindeer. The sleigh is heavily laden with Christmas trees, fruit, cookies and toys for the children.

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SEASON'S GREETINGS
TO OUR MANY GOOD FRIENDS AND NEIGHBORS OF THIS FINE COMMUNITY
COMMERCIAL GROCERY

GREETINGS
To thank you as we would like to be far beyond us. For if we had no friends like you there would be no firm like ours.
Our sincere thanks for the association and patronage with which we have been favored.
L. R. BISHOP
Feed and Grocery

My Ideal Girl
(By Peck Thompson)
Hair—Margie
Eyes—Susie
Nose—Bonnie
Smile—Jimmie Davis
Teeth—Margie
Mouth—Melba
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GREETINGS
As you decorate your Christmas tree and light the Yule log
May you accept our best wishes for a glorious Christmas Season

May the peace and joy remain with you always
PEG'S GARAGE
Peg Spray

CAMPBELL CHEVROLET COMPANY
R. E. CAMPBELL, Sr. R. E. CAMPBELL, Jr. FORREST CAMPBELL DICK PRATHER
MARION NORRIS JACK PRATHER NOBLE GROVES ROYCE DORAN
IRA MUKER C. R. DAVIS JACKIE BLOODWORTH

Christmas In Merrie England Joyful Affair

Christmas is celebrated in Merrie England in pretty much the same way as in America. Generosity on a broad-scale is only equalled by joviality everywhere. An infectious spirit permeates the city streets and village lanes, with care and trouble banished from sight. Then too, there is singing of Christmas carols on the highways as well as in the churches throughout the land, and the exchange of presents is an outstanding feature.

December 26th, the day after Christmas, is known as Boxing Day and is observed on a scale almost equal to that of Christmas Day. Boxing Day was originally the time for the village priest to open the poor box in the parish house and distribute the money. Nowadays, mail-carriers, newsboys and other public servants ask for Christmas gifts on Boxing Day, as they make their rounds from house to house. The visitor extends the season's greetings and awaits in eager anticipation until you give him a shilling or two, a custom which seems to be mutually understood.

If you happen in London Christmas Eve, you will want to attend the carol recitals in Westminster Abbey, St. Paul's Cathedral or the Temple Church. It is an inspiring experience and one which you will never forget.

The famous ritual of the feast, the bringing in of the boar's

head isn't done any more except at Queen's College and at some of the leading hotels in London and nearby points. At Queen's a boar's head is always bedecked with baby leaves and rosemary and placed on the banquet boards as a prelude to the sumptuous Christmas dinner.

In a few country estates Christmas is celebrated in the good old-fashioned way. There is, for instance, the ancient practice of burning the Yule Log and laying aside one-half of the consumed log until next year. Tradition states that this will preserve the house from the danger of fire.

Another rural custom still in vogue is the ceremony of the farmer and his friends who drink a toast of cider to the favorite apple tree.

Then, too, the Christmas Mummings are still in existence, with the same plays which have been presented for the past several hundred years. These traditional affairs are observed in Gloucestershire, Oxfordshire, Hampshire and Warwickshire. At Stratford-on-Avon the Christmas Mummings perform just as they acted over three hundred and fifty years ago when William Shakespeare was an interested spectator.

Fir Tree Used For Finnish Christmas

In the Finnish homes the Christmas tree (always a fir tree) is set up on Christmas Eve. Apples and other fruits, candies, paper flags, cotton and tinsel are used to decorate the tree, and

candles are always used for lighting it.

The Christmas festivities are always preceded by a visit to the sauna, the famous Finnish steam-bath, after which everyone dresses in clean clothes in preparation for the Christmas dinner, which is served from 5 to 7 p. m.

Christmas gifts may be given out before or after the dinner, depending on the family. The children do not hang up stockings, but Santa Claus comes in himself, often accompanied by as many as half a dozen Christmas elves (in brown costumes, knee-length pants, red stockings, red elves' caps), to distribute the presents.

The main dish of the dinner is boiled codfish, served snowy white and fluffy, with allspice, boiled potatoes and cream sauce. The dried cod has been soaked for a week in a lye solution, then in clear water, to soften it to the right texture.

Also on the menu will be found a roast suckling pig or a roast fresh ham, puolukka jam, mashed potatoes and vegetables. Finnish bakeries make a special Christmas bread of rye seasoned with molasses. There will also be black bread, kovaa leipaa or hardtack, nieusia or coffee cake, korppu or toasted coffee cake.

After dinner the children go to bed, their elders staying up to chat with visitors and drink coffee until about midnight, when everybody retires in order to get up early next morning for church.

Christmas Day services in the churches begin at 6 a. m. After church the families come back home, or go to their relatives for dinner. Christmas Day is very quiet—a day of family visits and reunions. In some parts of the country the Tahiti Pojat, Star-Boys, tour the countryside, singing Christmas songs.

The Christmas festivities continue for two more days. December 26th is Tapanin Paiva or St. Stephen's Day, one of the features of which, especially in the country, is the traditional Tapanin Ajo—a drive through the country roads racing the best horses. Tapanin Paiva is a much more festive day and the evening is usually spent in dancing.

December 27th, the festivities and visits continue. On all these days people keep wishing each other "Haukkaa Joulua!" (Merry Yule!).

(Editors Note: The Tribune is indebted to Mrs. Harry Willett for the use of this material and other stories concerning Christmas in Other Lands, from the article, "Let's Celebrate Christmas" by Horace J. Gardner, which appear elsewhere in this issue.)



Compliments of the

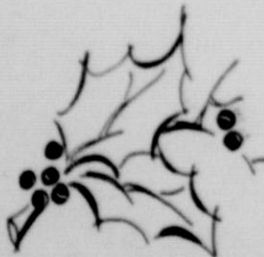
Christmas Season

Leon Ice Co.

WISH you a very Merry

Christmas and to express the hope that our present cordial relations may continue for many years to come. It is our desire that you will enjoy the Season of Christmas, its fine friendly associations and its thoughtful tokens of esteem.

MERRY CHRISTMAS



You have been considerate and generous with your patronage and we are truly grateful for these courtesies. Merry Christmas to one and all.

ALDRICH
Blacksmith and Welding Shop

A. B. ALDRICH, Manager

CO-OP ADDING 105 MILES OF NEW LINES IN SPUR SECTION

SPUR, Dec. 16 (Special)—Another 105 miles of rural electric lines will soon provide service for residents of Dickens, Crosby, Garza, Motley, Kent and Stone-wall counties, it was revealed today.

Dickens County Electric Co-operative, Inc., of which Bynum Britton is manager, Joe M. Rose president, W. L. Buckley vice president and S. L. Benefield secretary, received three bids on the project and forwarded them to Washington for approval.

B. A. Pendleton Construction company of Oklahoma City submitted the low bid of \$62,160.39. Second was E. G. Ericson Construction company of Spur with a bid of \$63,065.62, and third was Basanda Construction company of Oklahoma City with a bid of \$69,786.06.

Consulting engineer for the project is H. N. Roberts and Associates of Lubbock.

Mesdames James Moss and Bert Schweitzer made a business trip to Lubbock Wednesday of last week.

Mr. and Mrs. Pat Sheridan, Jr. of Idalou visited here Sunday in the home of his parents, Mr. and Mrs. Pat Sheridan, Sr.

Mrs. Melvin McAdams of Spidan spent the week-end here visiting relatives.

Authorized Dealer
FRANKLIN



Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry
STANLEY PHARMACY

PLUMBING SERVICE

All Types of Plumbing Work Small Jobs—Plumbing Estimates CALL

BENNIE COX
PLUMBER

At BURTON-LINGO, Phone 100

Merry Christmas

Now that the Yuletide Season is here again, we find ourselves eager to express to you our good wishes for a Christmas long to be remembered in years to come as the most enjoyable of them all.



MATADOR RARTS CO.

D. E. PITTS, Sr.

DOUGLASS PITTS, Jr.

Greetings

It is a pleasure and an honor at the eve of the Christmas season to express our sincere regard for your friendship and your loyalty and to wish you the Merriest Christmas of them all.



Quanah, Acme & Pacific Railway Company



El Progreso Club Hears Outstanding Christmas Program In Hamilton Home

One of the most outstanding programs ever given before El Progreso Study Club was presented Thursday, December 15, in the home of Mrs. G. E. Hamilton, with "Christmas" for the theme.

Mrs. Harry Willett gave a most interesting talk on "Christmas in Other Lands."

"To the christian nations, observance of the birth of Christ is the most important festival," she said. "However, so many of our customs come from pagan celebrations. The pagan worshipped the sun as a diety, the Romans using Saturn and the Scandinavians, Oden and Thor. From the Druids came the custom of using mistletoe as a symbol of worship, since it clung to the oak tree which was their symbol of God." Mrs. Willett described the Posados which are held each Christmas in Mexico where they observe nine days in commemorating the hardships which Joseph and Mary encountered as they sought shelter at the Inn. She was assisted by Mrs. Hamilton and Mrs. A. J. Daffern in enacting the scene.

Highlight of Mrs. Willett's talk centered about a nativity scene featuring a group of santons brought from Marseilles by her

daughter, Miss Dorothy Willett. She closed with the appeal that Christmas might be observed in a more spiritual manner rather than in the material, as is becoming prevalent with the passing years.

Mrs. Woodruff Leader

Mrs. J. L. Woodruff, program leader, told the story of the first Christmas, interspersed with singing by a quartet composed of Mesdames Harold Campbell, W. F. Jacobs, J. E. Edwards and W. N. Pipkin. Mrs. Hamilton accompanied the group as they sang "The Magnificat", "O Little Town of Bethlehem", "Away in a Manger", "It Came upon the Midnight Clear" and "Silent Night".

In conclusion, Mrs. Woodruff recited a Christmas candle lighting ceremony, as follows: "The earth has grown old with its burdens and care, but at Christmas, always young memory blooms again; and we live over the fragrant days of childhood—happy days of simple faith."

"In olden days there was a legend that at Christmastime, the Christ Child came again to earth looking for homes in which He might be a guest. Those who would invite Him in, set a lighted candle in the win-

dow to show Him the way and welcome His coming. We, too, in that spirit light our Christmas candles tonight—that they may tell passersby that this is the House of Friendliness and He is our guest.

"May nought mar the joy of our fellowship here; may none remain lonely and hungry of heart among us. Let none go home without the joy of new friendships. Overcome our coldness and reserve, that we may throw ajar the gates of our hearts and keep Open House tonight and forever, as long as these walls shall stand."

In addition to the carols sung by the quartet, other music on the program was the xylophone played by Mrs. John Hamilton, accompanied at the piano by Mrs. G. E. Hamilton.

Following the program, gifts were exchanged from a brilliantly decorated tree, and spiced tea with Christmas cookies, were served by a tea committee composed of Mesdames L. C. Harp, Forrest Campbell, A. J. Daffern and H. H. Schweitzer.

The refreshment table was attractively decorated with greenery and featured carolers on a reflector with a miniature tree in the background.

Twenty-seven members and two guests were present.

New Residents Are Marred Recently

New Matador residents, Mr. and Mrs. Charlie G. Spencer, are also newly married and are making their home in the Cammack apartment. Mr. Spencer is employed with Soil Conservation Service here and resided here several weeks prior to his marriage.

Mrs. Spencer is the former Kathleen McMoster, daughter of Mr. and Mrs. W. J. McMoster of Alaska. The marriage ceremony was performed in their home Saturday afternoon, December 3, at 4 o'clock, by Rev. Milton Reding.

Mrs. Spencer is a graduate of the Memphis High school and attended Plainview Business College, Plainview. For the past six years she has been employed with the Farm Loan Association in Memphis.

A cairn is a pyramid of rough stone used as a landmark or memorial.

Woodrow Wilson originated the phrase, "To make the world safe for democracy."

MERRY WEBB CHRISTMAS

TO OUR 29,542 Customers

(The Number of Customers On Our Records Since We Opened, Sept. 6, 1946)

AND OUR FRIENDS

Day by Day Cleaners

E. A. DAY

R. A. DAY

MRS. R. A. DAY



and time for us to express our greetings of the Season and to once more say "Thank You!"

VOGUE BEAUTY SHOP

Irene Groves, Owner

Juanita West, Operator



Merry Christmas

The quietness and peace of Christmas blends with the spirit of thanksgiving to remind us of the joys of associating with folks like you.

MATADOR HARDWARE and Furniture Company

L. C. HARP and PERSONNEL



Wishing You a Merry Christmas

Western Dry Goods Company

C. W. GIESECKE AND PERSONNEL

Letters To Santa...

Dear Santa,
Please send me a tricycle for Christmas. I have been a good boy.
Love,
Sally Rameriz.

Dear Santa,
I am 8 years old and have tried to be a good boy this year. Please bring me a cowboy suit, and am in the second grade and reindeer set, an electric train with a light and real smoke and lots of good things to eat.
Don't forget all the other little boys and girls.
Love,
Bob Young.

Dear Santa Claus,
Please bring me a pretty doll, a doll house and furniture, some

glass dishes and books.
Don't forget my little brothers, Robin and Rex.
Lots of love,
Ronda Harmon.
Matador, Texas
Box 67

Dear Santa,
I have been a good girl this year too.
And I want you to please bring me a bicycle, a baton and a diaper bag. I hope you will remember my little brother, Max, he wasn't with us last year.
Be nice to all boys and girls especially the orphans.
Love,
Cherri Ann Barton.



The STETSON Open Road

No better choice under the sun—or stars—for the man who spends his time outdoors. Smart, lightweight fur felt styled once and forever by Stetson. Rugged. Handsome. Unmistakably American. Your choice of colors, prices.
\$10.00 — \$12.50 — \$16.00
ALSO STETSON TWENTY-FIVE
Harry Willett & Co.
MORE PEOPLE WEAR STETSON HATS THAN ANY OTHER BRAND

Dear Santa,
I am almost eight years old a miniature Santa Claus and I love my teacher.
I would like for you to bring me an electric cook stove, dishes doll, cooking vessels and some candy and nuts.
Love,
Carolyn Sue Dawson.
Matador, Texas
Dec. 7, 1949

Dear Santa,
Please bring me a filling station and an electric train.
Love,
Carter Luckett.
Matador, Texas
Dec. 7, 1949

Dear Santa,
Please bring me a doll and some candy.
Love,
Norma Cooper.
Matador, Texas
Dec. 7, 1949

Dear Santa,
Please bring me a BB gun, shells, a football, two gun scabbards, a belt and a fishing pole box, and a pair of boots.
Love,
Guy Campbell.
Matador, Texas
Dec. 7, 1949

Dear Santa,
Please bring me a bicycle, three guns and scabbards, and an electric train.
Love,
Bobby Mize.
Matador, Texas
Dec. 7, 1949

Dear Santa,
Please bring me a doll, bunk bed, dishes and clothes for my doll, also a bicycle.
Love,
Carroll Lynn Campbell
Matador, Texas
Dec. 7, 1949

Dear Santa,
Please bring me a train a gun with board bullets, hand-cuffs and a bicycle.
Love,
Dink Wilson.
Matador, Texas
Dec. 7, 1949

Dear Santa,
Please bring me a talking doll, chair and table, and a set of dishes also a stick horse for Butchie, and a bicycle.
Love,
Jane Waybourn
Matador, Texas
Dec. 7, 1949

Dear Santa,
Please bring me a football, cowboy and Indian Book, house shoes, a belt, a farm set, some records, candy and nuts. Don't forget my little brother he is two years old.
Love,
Jon Johnson.

Matador, Texas
Dec. 7, 1949

Dear Santa,
Please bring me a color book and a doll house.
Love,
Sandra Gray.

Matador, Texas
Dec. 7, 1949

Dear Santa,
Please bring me a paper doll book, a story book, a small top, a doll, a little bell.
Love,
Carolyn Price.

Dear Santa,
I have been a pretty good boy so please bring me a road grader a cowboy suit and holster with two guns. Bring all my little friends something.
Love,
Don Carl.
Roaring Springs, Texas
December 14, 1949

Dear Santa,
I am four years old. I have no brothers nor sisters. I'm visiting my grandparents here. I really live in Memphis, Tenn.
I would like for you to bring me a set of guns and a train. If you aren't too heavy loaded I would really like to have a bicycle.
Santa please don't forget my little cousins, my mother and all my playmates.
Love,
John Charles Dodge.

Dear Santa,
I am five years old and I have tried to help Mother and Daddy all I could. I want two guns and holsters and some tinker toys and also a punching set.
Love,
Jimmie Don Green

Dear Santa,
I have tried to be a good little boy this year. I want you to bring me two guns and holsters, tinker toys.
Love,
Tommie Wayne Green
Matador, Texas
Box 67

Dear Santa,
I have been a very, very good girl this year. I hope you will remember all nice children.
I have a little brother, eight months old. I think he would like a panda.
Please bring me a diaper bag, for the doll you gave me last year, a bicycle, a baton and a pair of house shoes.
Love,
Jan Barton.

Methodist W. S. C. S.
Has Holiday Party
Woman's Society of Christian Service of the Methodist Church

enjoyed a Christmas party in the home of Mrs. G. E. Hamilton. Tuesday night, December 13th.

The program included a story, "The Shepherd" by Mrs. Vance Gilbreath, song, "Silent Night" by the group, and prayer by Mrs. R. E. Donovan. Games were conducted by Mrs. Melvin Meason, followed by gifts which were exchanged from a decorated Christmas tree.

Refreshments of spiced muffins and spiced tea were served to the following: Mesdames J. S. Lambers, R. P. Moore, Homer Sheats, Fannie Jenkins, Clarence Jenkins, C. D. Pipkin, Bill Pipkin, H. T. Jenkins, Ethel Payne, Oscar Vinson, Ed Williams, W. B. Vaughn, Elden Reedy, Douglas Pitts, Jr., Douglas Pitts, Sr., Fred Bourland, A. W. Ford, B. M. Eubank, H. H. Schweitzer, H. K. Ford, James Moss, James Meador, Ted Steen, Melvin Dirickson, A. J. Daffern, W. F. Jacobs, U. L. Willie, Walter McWilliams, F. Z. Martin.

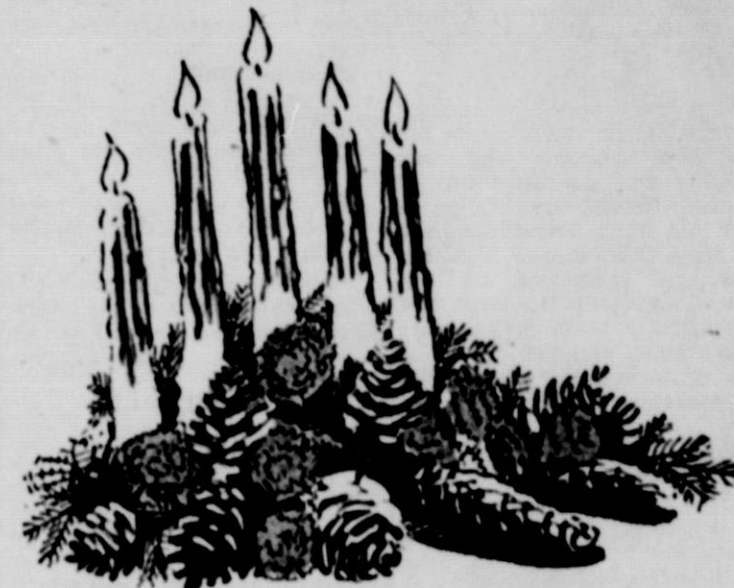
To Relieve
Mystery of
COLDS
take 666
LIQUID OR TABLETS - SAME FAST RELIEF

Margaret Springer, Maude Dean W. R. Cammack, Harry Willett, Jinks Wilson, Sterling Price, R. E. Donovan, Melvin Meason, J. R. Whitworth, Vance Gilbreath, and L. D. Wilkerson; Clotele Willie, Nelda Kay Wilson and an out-of-town visitor, Mrs. Russell Surles of Tyler.

Boston Tech is a popular name for the Massachusetts Institute of Technology.
William Lloyd Garrison was the famous abolitionist editor of The Liberator.

STARVE THE MOTH
YADE
SCIENCE'S ANSWER TO THE hungry, household moth... Moth killing failed to stop moth damage so YADE treats the FABRIC... No moth will eat the fibers of a YADE treated item...

MODERN CLEANERS



Christmas

Greetings

To our good friends, those whom we have had the privilege of serving in the past, and those whom we'd like to serve in the future, we send this little package of Christmas cheer. It is heavily laden because it carries our most hearty appreciation of your friendships, patronage, and cooperation that you have shown this institution in the past. It also brings you our earnest hopes for a full enjoyment of the Holiday season.

Accept our wishes for a very Merry Christmas and a joyous New Year.

Charlie's Grocery

CHARLIE MEADOR

JAMES MEADOR



Spur Laundry

Letters To Santa..

Roaring Springs, Texas
Dear Santa,
I have been a good boy and I want a horse and a sled.
Edwin Gwinn.

Roaring Springs, Texas
Dear Santa Claus,
I have been a pretty good boy. I want a pair of boots and a Ford tractor. I want a hat and a sled.
Gary Cargile.

Dear Santa,
I have tried to be a good boy. Will you bring me two pairs of mud-flaps for my bicycle.
Johnny McNelly.

Roaring Springs, Texas
Dear Santa,
I wish that you would bring me a monopoly set, a pair of skates, and a pair of pajamas. I don't want too much, but you can bring my brothers a football set of tinker toys, and a snow cap. My sister wants a dress suit and a bed-spread. She wants a pair of house shoes and a house coat. My mother wants a toaster, a coat and a set of dishes. Daddy wants a new gun, and a radio. Please send them all if you can.
Sarah Kay Carpenter.

Roaring Springs, Texas

Dear Santa,
I want this to be a very good Christmas. I want you to bring me a doll, a house coat, and house shoes. Please bring me a pair of skates. I think I have been a good girl, but I guess you had better ask Mother and Dad about that. Bring Betty a doll and some story books. She has been a good little girl. Please let this be a happy Christmas for everyone.
Karen Davis.

Roaring Springs, Texas
Dear Santa,
I have tried to be a good boy. I want a fishing net and a new bicycle. My little niece wants a set of dishes and a story book. My little nephew wants a rattler.
Mack Odom.

Roaring Springs, Texas

Dear Santa Claus,
I don't want anything, but my little sister wants an ironing board and an iron. She has a doll. My brother wants a radio.
Lynn Clayton.

Roaring Springs, Texas
Dear Santa,
I want a football and a basket ball goal. I want an eversharp and a fountain pen. I should like to have 3 books. Zane Grey, Lone Ranger and Hopalong Cassidy. I want a pack of B.B.s.
Richard W. Stafford.

Roaring Springs, Texas
Dear Santa,
I haven't been very good or very bad, but I want you to bring me a bicycle and a B.B. gun. My brother wants the same thing. Bring my little sister a talking doll, an iron, and ironing board. My father wants a new car and my mother wants a living room suite.
Arlie Gayle Miller.

Matador, Texas
Dear Santa,
We live at Grandfalls, Texas, but are visiting our Grandmother and Grandad Tipton, so come to see us here. We would like most, some candy and a rocking chair. Our big cousins, Gerald and Nola Lee Fulkerson will be here for Christmas too, so bring them something here instead of at Odessa.
Two little girls,
Donna and Dale Crider.

Roaring Springs, Texas
Dear Santa,
I would like a bicycle, a doll that cries, and goes to sleep, a basketball and goals. Then I will be satisfied.
Patsy McDonel.

Roaring Springs, Texas
Dear Santa Claus,
I have tried to be a good boy. I want a pair of guns and spurs. My little brother wants a cowboy suit. I want the book, "Valley of Wild Horses" by Zane Grey. I think those are the best.
Boyd Long.

Roaring Springs, Texas
Dear Santa,
I have been a good girl. I want a big doll, and a bicycle, and please bring me a doll buggy. Don't forget my little brothers. They want a tricycle.
Doris Martin.



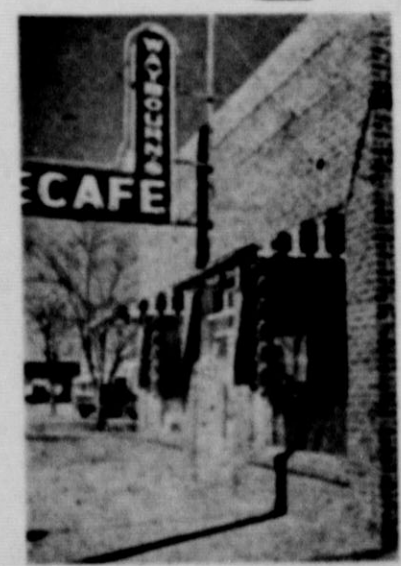
It's been a good year, and a happy one and we're glad that we have the opportunity to extend good wishes.

Bill Wason
PRODUCE

WE HOPE YOU DON'T OVERDO IT... BUT WE WISH YOU



CLOSED
CHRISTMAS
DAY
7 A. M. SUNDAY
UNTIL 7 A. M.
MONDAY



CLOSED
CHRISTMAS
DAY
7 A. M. SUNDAY
UNTIL 7 A. M.
MONDAY

CHRISTMAS GREETINGS
and
best of good wishes

Waybourn's Cafe
BILL WAYBOURN, Manager



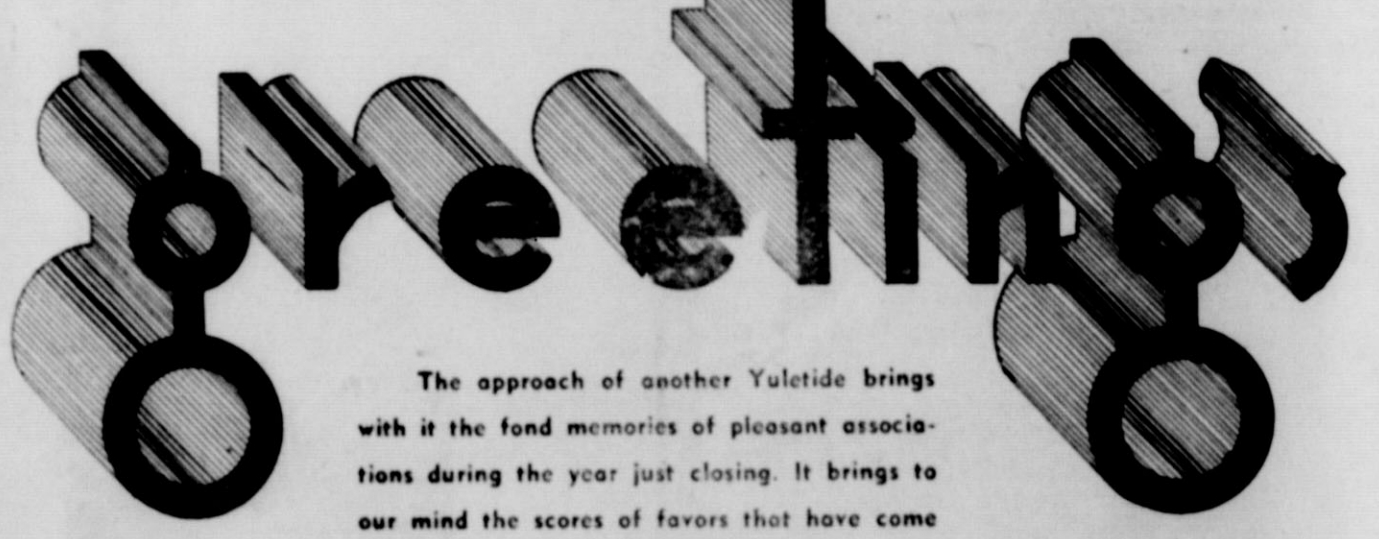
Christmas
GREETINGS

TRAWEEK HOSPITAL

DR. A. C. TRAWEEK, Sr.

DR. A. C. TRAWEEK, Jr.

CHRISTMAS



The approach of another Yuletide brings with it the fond memories of pleasant associations during the year just closing. It brings to our mind the scores of favors that have come our way and the thoughtfulness back of them. As we pause to observe this glorious and happy occasion, we recall the many enjoyable relationships of the past twelve months.

Indeed, the people of this community have been considerate and we are truly grateful. May lasting happiness be your good fortune in the months to come.

To one and all, Merry Christmas!



WEST TEXAS GIN

JOE M. GAINES, Manager

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