

Matador Tribune

Churches to Hold Easter Services

VOL. 54, NO. 1

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, MARCH 25, 1948

PRICE 5c

TRAIL DUST

By DOUGLAS MEADOR

Born at the junction of a century while generations were hurrying to their definite destinations, I am frequently troubled with the sensation that I am following the wrong crowd. Sometimes I feel that my ticket does not correspond with the rain I am riding. I never drive an automobile through a mud-hole without being momentarily arrested with the thought that I should hesitate long enough to allow the fellows to swell against the tires.

Scandal is the barbarous thunder ignited from a spark of whispering.

Often a bachelor shelters his dreams of a pungent kitchen and tasty home-cooked meals until after the silver dust of marriage has settled. Suddenly he is apt to find them blistered from being rolled over the coals of reality as he attacks a steak in a strangely familiar cafe. An illumination of truth pinches his fingers as he turns the check over and discovers that it now indicates two above the distracting figures.

Dancing about lambent gasoline torches that licked tall cottonwoods above the picnic grounds, the startling daughters of fate were playing their flutes and weaving webs of human motions. A thick, sticky dust hung to the tired faces of the giggling girls and gawky boys crowding the lemonade and ice cream stands. My shoes were pressing the ribbed stockings that covered my out-raged feet. I had spilled red lemonade on the bosom of wilted white shirt while trying to keep a cuff from self-covering my hand. Three times, my pocket knife and two marbles I carried for luck, was a rough inventory of my net worth. The girl with freckles on the bridge of her nose, turned and smiled. I was putty—sputtering and motioning to the boxing planks resting on ended-up barrels where ice cream was being served. She nodded. A sublime ecstasy came to my life as we waited for a place at the counter. Purple clouds bore us across glittering rivers, mystic mountains and to splendid cities. I tried to talk but no sound came from my sun-blistered lips. Despite the taste of the wondrous confection, I was not hungry, but the cream was cool. A shadow filled the dimple in the girl's cheek when she smiled and the lights had an amazing effect on her long curls of red hair. I did not see the handsome boy until he was standing in front of us. He spoke to my companion with the same ease of talking to another boy. His hands were smooth and delicate as a flower, his clothing immaculate. Presently they were one and I was placing two times by the empty dishes. Laughter came out of the crowd and stuck into me like a sharp nail. It was cool in the little valley where my horses were hitched. Once in the saddle I removed my shoes and tied them to the saddle horn. The moon was a plate of silver hung on the wall of night; a boat riding the rapids of my young tears.

Some characters a courage about as to whether they are extremely good or above average in their exercise of caution.

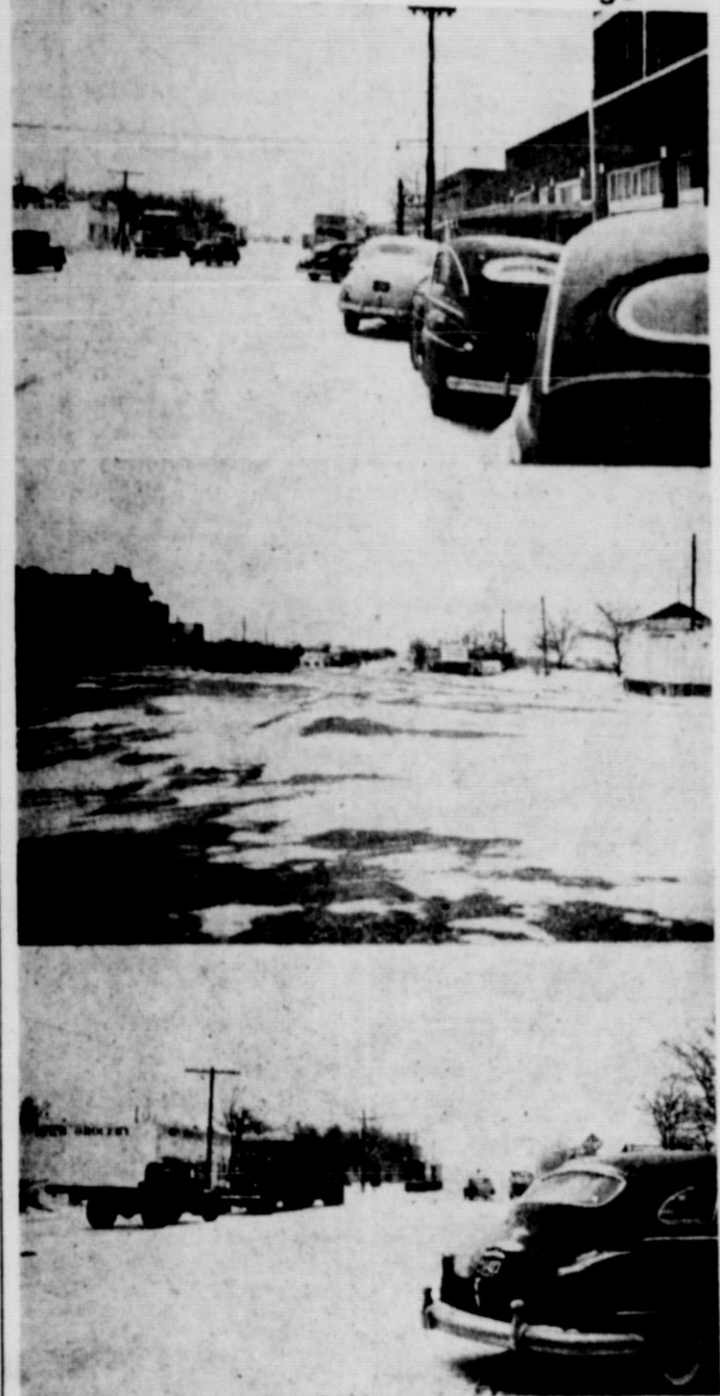
Leap Year is composed of 12 months in which unmarried males are more cognizant of a longer which is permanent.

When a trust is betrayed it is a flower pulled up by the roots; to repair it is to attempt to reset the roots in dry soil.

For pure imagination I cite dreamers who conceive the hidden pictures on the front of dried seed envelopes.

Science ever develops an instrument by which thoughts can read, this foggy star is going to be a mighty unsafe place but should be a great deal more interesting.

Zero In Matador Only Two Weeks Ago



REMEMBER winter only two weeks ago when the thermometer stood near zero and snow, driven by a frigid north wind swirled in the streets? With trees in bloom, men in their shirt sleeves and women in whatever women wear when the weather is warm, the above scenes seem as remote as Siberia. Top scene looking west on Highway 70, in front of Tribune office, shows Ike's Grocery to left and Waybourn's cafe to right. In background are big trucks awaiting a break in the weather. Snow was falling at time picture was made. Center picture was made at northwest corner of courthouse building looking north on Main Street. Snow blowing over icy paving in foreground. Bottom picture made at near same point as top scene, showing trucks and traffic on Highway 70. (Frostbitten photographer did not get far from fire to make these epic winter scenes).—Photos by Douglas Meador.

Jeffers Is Elected To Head League

Drug store owner Kenneth Jeffers was elected president of the Matador softball league for 1948 at a meeting held Monday night at the Fleming Post American Legion hall. Other officials included Howard Edmondson as secretary-treasurer, and the following directors: Lions, Kenneth Jeffers and Earl Laughlin; VFW, Joe Campbell and John Briscoe; Firemen, Raby Webb and Howard Edmondson; Roaring Springs, Buster Harmon and S. J. Braselton. The season will open June 1.

The Roaring Springs club will be sponsored by Roaring Springs Lions Club. Other communities, Flomot and Whiteflat have been invited to organize clubs and become a part of the league.

Another meeting has been scheduled for Monday night, March 29, when the above named directors will meet at the Legion hall to formulate schedules and decide on rules and regulations.

All concessions will belong to the Boys Club during the summer games. D. I. W. Birnie was named "keeper of the grounds" after plans were outlined Monday night to improve nighttime facilities. President Jeffers declared that a unanimous decision at the Monday night meeting will provide the umpire with full authority to suspend a player as long as two weeks for infraction of rules and objectionable conduct.

Change Made In Name Of Drug Store

These are changing times in Matador. Name of the former City Drug store vanished over the week-end under the large, colored neon sign on the familiar corner bearing the firm's new title, Stanley Pharmacy.

R. M. Stanley, manager, declared he had contemplated changing the name of the store for more than a year and decided on using his own name when he ordered the elaborate neon sign which had been awaiting favorable weather for erection.

Mr. Stanley declared no other change is made in the store and that he feels the public will have little difficulty in becoming acquainted with the new name.

Notice Of School Trustee Election

Notice is hereby given that an election will be held in each of the school districts in Motley county, Texas, on Saturday, the 3rd day of April, 1948, for the purpose of electing two (2) trustees for the Matador Independent school district; two (2) trustees for the Flomot Rural high school district; three (3) trustees for the Roaring Springs Rural high school district; one (1) county school trustee for commissioners' precinct No. 1; and one (1) county school trustee for commissioners' precinct No. 4.

The polls shall open at 8 o'clock a. m. and remain open until 7 o'clock p. m. at each of the aforesaid elections.

Wm. R. Cammack, County Judge

Dan Stephens Dies Wednesday Morn.

Word was received by friends Wednesday morning advising the death of Dan Stephens of Panhandle. Mr. Stephens had been in ill health several years and at the time of his death was in a hospital at Pampa. Funeral services will be at 2:30 Thursday afternoon at Panhandle.

Mrs. A. B. Stephens, Mr. and Mrs. Cliff Stephens, Earl Stephens, Marvin Stephens, and Mrs. Beulah Jameson left Saturday for Pampa to be at the bedside of their son and brother.

New Date Set For Lions Zone Meet

Date of the four club (Matador, Paducah, Childress and Turkey) Lions zone meet set for March 30, Childress hotel, has been postponed until Tuesday evening, April 6th (7:30 p. m.) according to Howard Hamilton, zone chairman.

Change in date was made necessary because of conflict with previously arranged meeting using Childress hotel facilities.

NEW EMPLOYEES

New employees have assumed duties at two local firms recently. These include Mrs. Lewis Bostick as bookkeeper and Miss Nell Webb as cashier at Spot Cash Grocery and Charles Ray Cox as clerk at Matador Drug.

Mr. and Mrs. I. W. Fish left early yesterday for Temple where Mr. Fish will receive a complete physical examination at Scott & White hospital.

FUNERAL SERVICES ARE HELD HERE FOR MRS. C. D. BIRD, PIONEER RESIDENT

Ever-thinning ranks of Motley Dickens pioneers suffered another loss Monday, when the passing of Mrs. C. D. Bird, 77, a resident of this section since 1891, whose life was claimed by a heart ailment.

Funeral services were held Tuesday afternoon in the Baptist Church, by the pastor, Rev. Clifford Potts, with Rev. R. L. Jameson, retired pioneer Methodist minister paying a fitting tribute to the early settlers and friendships of almost half a century.

Pallbearers were: Elmer Stearns, W. N. Pipkin, J. R. Whitworth, Clint Hicks, Conrad Middlebrook and Phil Green, all employees of First State Bank, of which Mr. Bird is president.

Interment was made in Matador's East Mound Cemetery, under direction of Bryan McDonald Funeral Home.

Freight Line To Start Overnight Amarillo Service

Effective April 1, Miller and Miller Motor Freight Lines will start overnight (5-hour) freight service from Amarillo to Matador, it was announced here this week by Luther Miller and Alton Hendricks, company officials.

The new service will provide direct shipments into Matador (and other points along the line served by the freight firm), leaving Amarillo at 6 p. m. and arriving here at 11 p. m. Delivery will be made in Matador and Roaring Springs the following morning.

The new schedule was made possible by a recent operation charter granted by the Texas Railroad Commission. Previously it had been necessary for freight to originate in Amarillo over other lines and be rebilled and transferred at Plainview.

Local merchants are advised to instruct shipment over Miller and Miller lines in order to speed up shipments via the new schedule.

FUNERAL RITES HELD IN SAN ANTONIO FOR FORMER RESIDENT

Funeral services were held March 17 for Louis F. Passalacqua, 84, at the Alamo Funeral Home in San Antonio. Mr. Passalacqua, who was the father of Mrs. I. W. Fish of Matador, died in a San Antonio hospital, March 15. Interment was in Mission Burial Park.

Mr. Passalacqua, who served as head of the San Antonio weather bureau for 20 years, was retired and had spent five years of his retirement in Matador. He was a veteran of the Spanish American War and had been a civil service employee for 44 years. A native of Virginia, he had made his home in San Antonio for 60 years.

Pallbearers were eight grandsons, all exservicemen of World War II. Other survivors include two sons, G. W. Passalacqua of San Antonio and L. N. Passalacqua of San Leandro, California, a sister, Mrs. Rowland Hazard of New York, 12 grandchildren and 17 great-grandchildren.

VISIT PARENTS HERE

T/Sgt. and Mrs. J. D. Gaines and baby son, Stanley Wayne, visited here the past week enroute to North Carolina, from Tacoma, Washington where they have been stationed. While here they visited their respective parents, Mr. and Mrs. Joe Gaines and Mr. and Mrs. Bill Hill. Mrs. Gaines is the former Ruth Hill.

COME TO CHURCH SUNDAY

Thunder Showers Following Warmth

Thunder showers over the area late yesterday followed the rapid rise in temperatures since Monday. Showers here probably totaled 40 inches. Truck drivers from the west last night said heavy hail fell between Floydada and Plainview.

Last week (Thursday) dust darkened West Texas skies, with excessive hail doing damage along the edge of the Cap Rock. Only slight hail fell here during the storm which developed tornado tendencies at Paducah and ripped the walls off two lumber yards. Electric service was impaired here for a short time.

Gusts of wind were gauged at 62 miles per hour at El Paso according to newspaper reports. Several plate glass windows were broken in El Paso.

Dust and sand swept over Lubbock late Thursday afternoon (March 18) until motorists were forced to drive with lights burning.

Special Messages And Music Planned

Christ and the Resurrection will be central theme for sermons at services Sunday morning in the several churches here according to announcements made this week.

In the pulpit at the Church of Christ will be Minister William H. Hardman, Abilene Christian College student, who drives from Abilene each Sunday to preach.

An all-day family affair will be held at the Assembly of God church, and following the Easter message by the pastor, Rev. C. B. Bowen, the congregation will drive to the home of Henry Harris at Whiteflat, where dinner-on-the-ground will be enjoyed, followed by an Easter egg hunt in the afternoon.

At the Methodist church, evangelistic services now in progress will include the Easter message to be delivered by Rev. T. M. Johnston, district superintendent of the Vernon district. Preceding the worship hour, christening baptismal services for children will be conducted, according to the pastor, Rev. Oscar Bruce. Special music, besides choir selections led by Mrs. G. E. Hamilton, will include a solo by Miss Joyce Norrid, student at University of Texas, Austin, who will spend Easter holidays here with her parents, Mr. and Mrs. C. W. Norrid.

Special music by the choir, selected and supervised by Mrs. Freeman Thacker, with R. E. Campbell directing, and the Easter message by the pastor, Rev. Clifford Potts, will comprise services to be held at the Baptist church at the morning hour. Evening services will be dismissed for the closing evangelistic service at the Methodist church.

Site Bought For Modern Structure

Matador is soon to have another new, modern business building. A deal was culminated early this week in which Buck Waybourn purchased from J. R. Moore, 50-foot frontage on Highway 70, between Bill Waybourn's cafe and Shorty's cafe. The two 25-foot lots are 150 feet in depth and the transaction included a lease on 50 feet of frontage immediately west (between Shorty's cafe and the property purchased). Purchase price of the two lots was \$1,500 each.

Mr. Waybourn told a Tribune reporter late yesterday that he plans to erect a modern building on the lots 50x100 feet. He said the structure will probably be of brick and tile, but that he has not as yet made a deal with a contractor.

He declined to make a definite statement as to what type of businesses will occupy the new building but said that a tentative contract has been made for the renting of half of the structure and intimated that he will probably occupy the other half with a business of his own.

Decline Indicated In School Census

A decline is indicated in the number of Matador school district scholastics through figures attained by Mrs. Frank Pohl, in charge of the school census work.

Mrs. Pohl said yesterday that the number of scholastics registered last year was 391 and that present figures indicated a decrease of approximately 30. However, Mrs. Pohl declared the work has not been completed and the final number may be close to the total registration last year.

All residents of the district are urged to call Mrs. Pohl (telephone 137) or Superintendent Bert Ezzell at the high school, in event they have not listed their children for school census purposes. It is very urgent that all children between the ages of 6 and 18 be on the school rolls.

Since the number of teachers employed is dependent on the number of registrants, it is imperative that every child of qualified school age be listed.

First Chicks From Hatchery Announced

First chicks this season from the Matador Hatchery will be ready for delivery Monday, April 12, according to Lewis Newman, manager. Chicks will be available each Monday and Friday during the season, he declared.

Prices are \$15.90 per 100 for White Leghorns and Austra Whites, while assorted chicks are priced at \$14.90 per 100. Orders of 50 to 100 will be 1¢ per chick extra, while orders of less than 50 will be 1¢ per chick extra.

Chicks wanted later than April should be ordered 30 days in advance, Mr. Newman declared. New telephone number at the hatchery is 75.

Misses Bernice Garrison and Bessie Clifton, and Mrs. Bob Jameson went to Paducah Tuesday shopping.

Of And Cures For Mental Illness By Dr. Tower In Lecture Here

... that you are slipping up; that you are at the end of the rope's no use trying any longer, you need of mental medicine, as you would need prescribed tonics advised by your physician if physically ill, Dr. Joe in a lecture on "Wichita Falls, told in a lecture on "Hygiene" here Friday we are all afraid

the individual to determine which his will be ... avoid discord in your relationship with others by maintaining a happy disposition, and in all things, be not only your own self, but your best self. As the greatest antidote for mental illness, I offer you God ... He is always ready to help, and religion in your life can do more to keep you mentally balanced than anything else."

In addition to the appalling number of mental cases being treated in state hospitals today, Dr. Tower pointed out that almost as many others need to be treated. He also stressed the great need of mental adjustments in maintaining harmony and happiness in the home and reducing the current divorce rate. He declared that present statistics reveal that one out of every three marriages ends in the divorce court today, as compared to one out of every four in 1946, and one out of every five in 1940, with the prediction that by 1950, the figure will stand at 50%.

Injecting the serious with humor at intervals, Dr. Tower held the interest and attention of his audience throughout the lecture. He was introduced by G. E. Hamilton following several musical selections which included piano solos by Miss Dor-

thy Traweek and Mrs. John Stevens, and vocal selections by Miss Barbara Ketchersid, accompanied at the piano by Mrs. L. D. Wilkerson. Invocation was given by Rev. Clifford Potts, Baptist pastor, and benediction by Rev. Oscar Bruce, Methodist pastor.

Clean-Up Program Urged By Dr. Cox

"A good old fashioned spring house cleaning in every city and community in Texas would do a great deal toward furthering good health in this state", Dr. Geo. W. Cox, State Health Officer, said today, in urging all communities and cities in the state to cooperate in Texas Clean-Up Week April 4-11.

A general clean-up program of state-wide proportions with the objective of bettering health conditions for our citizenship should include surface cleaning, drainage, the graveling of

streets and alleys, the cleaning of all parks and playgrounds and the clearing off of weeds and rubbish from vacant lots.

"The destruction of mesquite breeding places and rat harborage, the proper disposal of garbage and trash and the general cleaning up of all premises will be, said Dr. Cox, "of inestimable value in helping to keep down summer health hazards such as dysentery, typhoid and poliomyelitis. Good community house keeping and ordinary sanitary measures require the prompt removal of all waste matter in and around yards and homes in order to abate the danger of such diseases, and insure good health protection throughout the State."

Dr. Cox stressed the fact that many dangerous diseases are filthborne, and the only possible way to control them is to eliminate the insanitary conditions responsible for their spread.

Wilson Kimble Optometric Clinic
FLOYDADA Write, Box 518
Specializing in Eye Care and Visual Efficiency
maintain a modern optical laboratory for the prompt accurate filling of ophthalmic prescriptions.
Dr. John W. Kimble, Optometrist

We Can't Keep It A Secret



There Is A

NEW NAME

IN

MATADOR!

Stanley Pharmacy

(Formerly City Drug Store)

Announcing Change In Name

We wish to announce to our friends and customers that the name of our firm has been changed from City Drug Store to **STANLEY PHARMACY**. A new colored Neon sign has been erected on the corner bearing our new name.

There is no change in our dependable service. We maintain the most modern drugs, facilities and skill for filling your doctor's prescriptions.

We hope you like our new name and that the change will cause you the minimum of confusion until you become acquainted with **STANLEY PHARMACY**.

We carry complete lines of drugs and drug sundries, Pangborn candies, tobaccos. We serve **SWIFT** ice cream at our modernized soda fountain. Have you tried a "COKE" from our new scientific Coca Cola mixer?

PHONE 200

STANLEY PHARMACY

R. M. STANLEY, Manager

News Briefs

Mr. and Mrs. Raymond Rattan and daughter, La Dell, Miss Yelda Mae Rattan and her guest Doyle Duckworth all of Amarillo visited Sunday in the home of Mr. and Mrs. V. A. Rattan. They were accompanied by Miss Bernice Pitts also of Amarillo who visited with her brother, Joe Pitts, in the home of Mr. and Mrs. Bob Martin.

HERE FROM SAN DIEGO
James Cooper who finished his boot training in San Diego, arrived home Sunday night for a visit with his parents, Mr. and Mrs. Virgil Cooper of Whiteflat.

POLITICAL Announcements

The Tribune is authorized to announce the following names for public office, subject to action of the Democratic primary, July 24, 1948.

For State Senator, 30th Senatorial District:
Kilmer B. Corbin
Dudley K. Brummett

For State Representative, 121st District:
A. J. Rogers (Veteran)
Clarence L. Darter

For County Judge and Ex-Officio County Superintendent:
C. W. Giesecke

District and County Clerk:
Pat Sheridan (re-election)

For County Treasurer:
Mrs. Velma Pulfer

Sheriff, Tax Assessor And Collector:
John Stotts (re-election)

For County Commissioner, Precinct 1:
Ben Keltz
George Birchfield
T. F. (Tom) Berryman

For County Commissioner, Precinct 2:
J. E. Monk
Ben Edwards
M. D. (Malcolm) Morriss
G. D. (George) Pope

For County Commissioner, Precinct 3:
Marvin Leary (re-election)
J. D. Spray

For County Commissioner, Precinct 4:
J. N. Fletcher (re-election)
Loyd Stafford

CITY ELECTION Election April 6, 1948

For Mayor:
G. T. Edwards (re-election)
Douglas Meador

For Aldermen:
(Two Vacancies)
Albert Rattan
O. V. Johnson

Red Arrow
EXTRA HEAVY
TASTELESS
HIGHLY REFINED
DEMAND QUALITY
EXTRA HEAVY MINERAL OIL
ASK YOUR DRUGGIST

ATTEND CHURCH EASTER SUNDAY



How long is it since you last attended Church? No matter how many Sundays you have missed, don't deny yourself the delight of Easter Services. Then you can hear in word and song the glory of His spirit.

ATTEND CHURCH EASTER

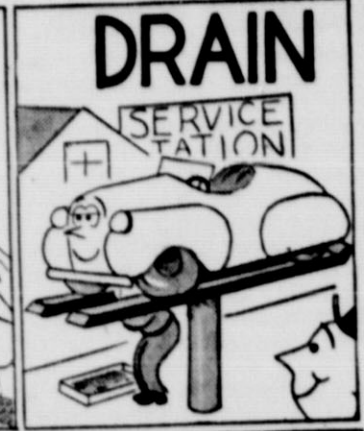
Western Dry Goods Co.

Attend 4-H Training Camp Held At Quanah

Mrs. Mary K. Rattan, home demonstration agent, was accompanied to Quanah Tuesday, March 23 by Mrs. C. F. Brooks, Misses Mary Ann Brooks, Billie

Melton, and Natheldia Hollingsworth of Roaring Springs to attend a 4-H training camp. The purpose of the meeting was to train leaders for the district and county camps.

GO TO CHURCH SUNDAY



EVER "starred" in scenes like these? Boy, your troubles are over when we service your car . . . pep it up . . . give it a new outlook on driving life. Just watch us work!

24 POUND AIR PRESSURE CUSHION TYPE TIRES

Safe - Easy - Long-Wearing
6:70x16 Replacement For 6:00x16
7:60x16 Replacement For 6:50x16
7:60x15 Replacement For 6:50x15

Phillips '66' Station

VERNON LATIMER LOYD LATIMER



READY FOR DELIVERY EACH MONDAY & FRIDAY BEGINNING MONDAY, APRIL 12th

White Leghorn Chicks \$15.90 per 100
Austra White Chicks \$15.90 per 100
Assorted Chicks \$14.90 per 100

Orders 100 to 50 priced 1¢ extra per chick.
Orders of less than 50 priced 1¢ extra per chick.

If you want chicks later than April, place your order at least 30 days in advance.

MATADOR HATCHERY

LEWIS NEWMAN, Manager PHONE 75

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in the Want-Ads

FOR SALE: Stalk Cutters—5-row Power lift, \$130; 5-row Drag-type \$120; 4-row Power lift \$108; 4-row Drag type \$97.50. Go-Devis: 4-row Power-life \$120; 4-row Drag type \$110; 9-row Sand Fighters \$95. The above are All Steel and guaranteed. We built the first All Steel Stalk Cutters and were built. Phares & Wilkins, 2209 Ave. H, Lubbock, Texas

FOR SALE: International model B. Farmall Tractor, complete with 2 row lister, planter and cultivator. This equipment has been used very little and is good as new. Leonard Crowell, Flomot, Texas. ctfm

NEWEST MODEL—Standard size Woodstock typewriter. Used very little. Lifetime of service for home or office in this new, sturdy machine. Standard keyboard, perfect condition. Cost over \$120 about one year ago. Offered for \$96 cash. The Tribune office.

FOR SALE: 5 room house and 6 lots in north Matador. R. A. Seay. tfn

BRAND SPANKING NEW: Underwood Champion portable typewriter, complete with carrying case. Standard keyboard. Pica type. \$89.50 at the Tribune office.

For Sale: Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. ctfm

FOR SALE: Flat top desk, size 3042. Matador National Farm Loan Association. tfn

TWO FURNISHED ROOM Apartment for rent. Hot and cold water. Mrs. F. M. Jenkins

FOR SALE: One No. 8 Whirlwind Terracer, slightly used, \$450.00. Matador Implement Company, Matador, Texas. 4t

FOR RENT: Bedroom or one room apartment, next to bath, with private entrance. Bess Patton. 3tc

Roaring Springs NEWS

By LULA M. SWIM

Rev. and Mrs. O. D. McDonald were called back to Marshall Sunday evening due to illness of his mother. They had just returned home Saturday from Marshall.

Mrs. Buddy Smith and Clyda of Plainview are visiting in the home of Mr. and Mrs. Ed Smith this week.

Mr. and Mrs. Ruby Burt and Mrs. J. N. Fletcher shopped in Spur Saturday.

Mrs. John Dodge and son of Memphis, Tenn., returned home

LOST: Small black shaggy dog. Answers to name of Blackie. Notify Bernice Walls, Frederick, Oklahoma. 2tc

FOR SALE: '42 Chevrolet, good condition. Call 122. 1tc

FOR SALE: Elm trees, 10, 25 and 50 cents. Mrs. T. E. Williams. 1tp

FOR SALE OR TRADE: 32 volt electric system including 1200 watt motor, ten year batteries excellent condition, with iron, washing machine, radio, 80 twelve foot cedar posts and a new telephone box. Clarence Jenkins. 1tp

STRAYED: 50 pound, sandy color short from my home Friday. Finder please notify W. H. Rogers. 1tp

FOR SALE: One five foot Norge refrigerator, new motor, A-1 condition. John Meason, Roaring Springs. 1tp

M. L. SOLOMON

JEWELER

Fine Watch and Jewelry Repairing

5 to 10 days service on your watch repairing by 2 expert watchmakers.

Floydada, Texas



I want YOU to see this great new tractor

I say seeing is believing. That's why I want you to see why the Ford Tractor is now better than ever. How about bringing one out to your farm for a free demonstration?

I know you'll like Ford Triple-Quick Attaching of implements . . . the fast, quiet 4-speed transmission . . . Ford Hydraulic Touch Control of implements . . . and many other advantages. These new Dearborn Implements (made for the Ford Tractor) are just right, too. You'll like my kind of service. So how about dropping in or phoning me soon?

Braselton Implement Co.

Roaring Springs

ELGIN and BULOVA WATCHES FINE JEWELRY
Watch, Clock and Jewelry Repair
KIMBELL'S JEWELRY
THEATRE BUILDING MATADOR, TEXAS

Friday after visiting the past two weeks in the home of her parents, Mr. and Mrs. A. C. Cross.

Miss Gladys Peck visited in Levelland over the week-end.

Mr. and Mrs. Turner Hunter and Barbara Ann and Mr. and Mrs. S. D. Hunter visited in Wichita Falls over the week-end.

Mrs. John Smith visited in Paducah this past week.

John W. Smith of Texas Tech visited in the home of his parents, Mr. and Mrs. H. L. Smith Sunday.

CARD OF THANKS

To our many friends, who have sent flowers, gifts, cards, and offered words of encouragement during the serious illness of Mrs. J. W. Hobbs, we wish to express our sincere thanks, and heartfelt gratitude to each and every one of you.

Mr. and Mrs. J. W. Hobbs and Bryan
Mr. and Mrs. Clinton Hobbs and Roy George
Mr. and Mrs. Harold Flora

Miss June Pope of Lubbock visited with her parents, Mr. and Mrs. Henry Pope over the week-end.

HERE FROM CARLSBAD

Mrs. Ralph Horton and baby daughter, Linda Gail, of Carlsbad, New Mexico, are visiting her parents, Mr. and Mrs. W. W. Clements. They accompanied Mrs. Clements and son, R. D. on their return home from a recent trip to Carlsbad.

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ABSTRACTS Prompt Service Warren Abstract Co.
Notary Public
Courthouse Matador

YOU HAVE SEEN DREAMS BURNING
Your home and business property is a realization of yesterday's dreams . . . dreams materialized through saving and hard work . . . the fulfillment of years of careful planning.
FIRE can strike without warning. You have witnessed the dreams of others burning. We can only URGE and urge and urge that you be prepared for such emergencies.
Don't Take A Chance — Take Insurance
MOTLEY COUNTY INSURANCE CO.
J. R. Whitworth W. N. Pipkin Elmer Stearns

KNOWN BRANDS KNOWN QUALITY PRICED RIGHT!

FOR THE LAWN & GARDEN:

- Revere Ware
- Mirro-Matic Cookers
- Presto Cookers
- G-E Irons
- Sunbeam Irons
- Proctor Toasters
- Universal Toasters
- Sunbeam Toasters
- Dominion Toasters
- Knapp-Monarch Toasters
- Universal Coffee Makers
- G-E Coffee Makers

TOOLS for your Woodworking Hobby

- Dayton Electric Drills
- Dayton Bench Saws
- Dayton Jig Saws
- Miller Falls Braces
- Wood Auger Bits
- Cee Tee Pliers
- Stanley Saw Sets
- Lifkin Folding Rules
- True Temper Shovels
- Crescent Sprinklers
- Master Handicarts

HARDWARE
TOP QUALITY AT LOW PRICES
Household Supply Co.

SUCCESSFUL LIVING
Starts with a BETTER HOME
If you want to build a new home, rebuild or repair your present home, we can help you. We stock all building materials the market provides. It will be a pleasure to render you a service.
Hardware, Paints, Building Materials
HIGGINBOTHAM-BARTLETT COMPANY

**Employment Office
Resuming Claims**

The Texas Employment Commission is resuming daily claims filing for unemployment insurance and servicemen's readjustment benefits in the Plainview office effective March 15, 1948.

Ralph Judd, manager, announced today. "It is requested by the Commission", Mr. Judd said, "that persons desiring to file claims try to conduct that business between the hours of 1 p. m. and 5 p. m. on any day in the week except Saturday and Sunday. All offices are working short-

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handed", Mr. Judd said, "and it will help the Commission considerably in the taking and processing of claims if claimants will follow this suggestion". "The curtailment of fulltime claims service to Plainview was put into effect on March 1", Mr. Judd said, "and itinerant service was inaugurated. However, the Commission believes that the new method whereby claims will be taken each afternoon in the Plainview office will be more economical than the performance of itinerant service to Plainview," Mr. Judd concluded.

The thief of time robs us of a lot of accomplishments.

FLOYDADA ROPING CLUB ORGANIZED

FLOYDADA, March 20—Carl Smith is the president of Floydada Roping Club, which met here this week to organize and make plans for the season of 1948. Jack Johnson is the new vice-president and Calvin Steen

Mrs. Snyder Talks To W. S. C. S. On Missionary Work

Mrs. L. H. Snyder, missionary of Korea, who is now on furlough at her home in Childress, gave a very interesting talk on missionary work in Japan and Korea, before Women's Society of Christian Service of the Methodist Church, which met Tuesday evening of last week in the home of Mrs. G. E. Hamilton, for regular monthly meeting.

Mrs. H. H. Schweitzer gave the Devotional, and special music was a solo, "The Lord's Prayer", sung by Mrs. W. F. Jacobs, and a duet, "Ivory Palaces" sung by Mrs. Jacobs and Mrs. J. R. Whitworth.

Mrs. Henry Ford, program leader, prepared and served delicious refreshments, featuring an Easter motif, and consisting of angel food cake, ice cream and coffee. The cakes were decorated with yellow and pink frosting, and tea napkins were in matching colors.

Present besides those on the program, were: Mesdames A. J. Daffern, Harry Willett, Tom Tilton, B. M. Eubank, Fannie Jinks, Clarence Jinks, Annie Tudor, Elden Reedy, Oscar Bruce, W. Y. Higgins, R. P. Moore, Ellen New, Joe Wason, C. D. Pipkin, W. N. Pipkin, Ted Steen, and the hostess.

The reelected secretary-treasurer Olin Bryant, Johnnie Baxter and Bill Norris are directors.

First event of the club's season will come on April 18 at 2:30 o'clock when a 12-calf roping contest will precede a jackpot roping. Another important event scheduled for May 27-28 will be the club's quarter horse show in which halter classes will compete, to be followed by cutting horse contest, match roping and other events. The May date coincides with the annual Floyd County Pioneers Reunion.

COME TO CHURCH SUNDAY

McDONALD LIFE INSURANCE CO.
And
McDONALD'S PLAINS BURIAL ASSN.
McDONALD FUNERAL HOME
Phone 88 Matador

NOTICE
For Your Yard Leveling and Garden Plowing, or Any Type of Ground Work
Call Me At
Phone 13
MISSION GARAGE
L. E. (Dick) Dewbre

Matador IOOF Lodge
Meets every Friday night
Noble Grand
Theodore Bain
Secretary,
Ralph Nichols
All visitors and brothers welcome.

There's still room for your name on this calendar

Not only in one place, but several. Actually, we mean your name along with your farm machines that need checking over and repair work before they go into the fields next season.

You see, this calendar is our Early Bird Service Schedule. And by getting a date on it now, we can both be sure that anything from a checkup to a complete overhaul will be done during the months your machines are idle.

That's the best way for both parties concerned. We'll have plenty of time to do a satisfactory Blue Ribbon Service job. You'll be insured against breakdown or lost time during busy weeks ahead. See how it pays to be an "Early Bird"? Line up necessary service work with us now!

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Matador Implement Co.

BE AN EARLY BIRD! Don't Be Late in 48!

Perfection

Motor Repair

We Repair All Makes Of AUTOMOBILES And Tractors

NEW, MODERN EQUIPMENT

Peg's Garage

PEG SPRAY, Manager

NEW QUONSET BUILDING—HIGHWAY 70

LUZIER'S COSMETICS

FIVE SERVICES FOR THE Hands, Feet, Hair, Body, and Face

Fine Perfumes

FULLY QUALIFIED TO GIVE DEMONSTRATIONS AND TAKE ORDERS

VOGUE DRESS SHOP

Theatre Building Mrs. A. B. Simpson

Collar Themes and Color Schemes



in smart **Jayson SHIRTS**

\$2.95 to \$4.50

*Fabric shrinkage less than 1% by Government Standard Test.

If you've thought getting a comfortable collar was just a matter of luck...come in and get a look at these Jayson shirts.* We've a wide variety of these smart collar styles men like. There are white shirts, stripes, and solid colors. All cut in that famous Jayson tailoring to look good and wear well.

HARRY WILLETT and Company

Goods News At Willett's

We'd suggest you don't carry your money in the pocket of one of the cute little cambrays we have just received. The pockets extended to the hemline. Maybe you've already seen a picture of the dress. It was in Seventeen, and Movieland. And for only \$7.95, too.

It is with pleasure that we finally have h-o-s-e. If you want to save money—and who doesn't—buy two pair at a time. With sheer hose this adds up to three pair.

A story comes to us about a young lady crossing a street in Amarillo with one of her three new petticoats showing when a quaint old lady courteously stopped her to mention her slip was showing. Although the pretty ruffle was intentionally displayed, the dainty manner of the old lady caused her to check any pert reply; and she merely thanked her. The little lady lingered a minute and asked, "Or did you intend for it to show?" and added, softly giggling, "I remember when I used to let mine show."

The little, old lady is going to continue seeing petticoats. Although the New Look is being modified (or maybe we have just become more accustomed to it), it has definitely made full skirts important for summer. With skirts gracefully feminine, what's underneath is important! We have a wide selection of pretty petticoats to complement every dress. Prices \$2.50—\$6.95.

For those of you who have been viewing present styles with alarm, we'd like to add that we've noticed many of our new, attractive dresses do not have full skirts so before you give up in despair, come in and see them. And you, too, can have a pretty petticoat that isn't four yards around the bottom.

Smart slack suits that are trim enough to wear every place have just arrived.

We don't want three year olds to become home-breakers, but our new little dresses really do make them "femme fatales".

Glace Mocha—cool, refreshing "mocha ice"—sounds glamorous—and they're all of that—super sheer hose with brownish cast.

AS ADVERTISED IN **POST**

SEE OUR DISPLAY OF CLEAN, SPARKLING PYREX WARE!

Bake, serve and store in the same PYREX dish

PYREX Knob Cover Casseroles have hundreds of uses. 4 sizes, 1 1/2 qt. size, only 75¢! Get yours today!

PYREX Measuring Cups, 1 cup, 1 pint, and 1 quart, 25¢, 50¢, and 75¢!

"FLAVOR-SAVER" Pie Plate keeps the juice inside, 9" and 10" sizes, 40¢ and 50¢!

CUSTARD Cups and Deep Pie Dishes, 6, 9, and 15 oz. sizes, 5¢, 10¢ and 15¢!

PYREX Percolator makes perfect coffee every time. 6-cup size, 12.95

CRYSTAL-CLEAR Mixing Bowl Set for baking, too. Nesting 3-piece set, 11

PYREX Utility Dish—smart, clean and handy. Two sizes, only 50¢ and 75¢!

MATADOR HARDWARE & FURNITURE CO.

I'm always planning and building for the future of West Texas

WHEN the West Texas Utilities Company built the first high-voltage transmission line in West Texas in 1915—the second in the state—it paved the way for the growth and development of this vast area by making low-cost, dependable electric service available to small and large communities alike. Since the building of the first line, the Company has continually planned and built for the future of West Texas until today it operates more miles of transmission line than any other company in the state.

During 1947, the West Texas Utilities Company constructed 121 miles of additional transmission lines; brought electric service to 6,033 rural customers, including 514 rural connections. As a result of careful planning there was no curtailment of the use of electric power. In spite of unprecedented demands and despite shortages of materials and equip-

ment, an abundance of electric power was available for all consumers. In fact, 59,879,000 more kilowatt hours of service were provided in 1947 than in the preceding year.

Also, during 1947, more than \$2,800,000.00 in wages were paid to employee citizens of West Texas. During the year \$1,873,000.00 were contributed to local, state, and federal governments.

While supplying the present electric requirements, the people of your service company are devoting full energy to planning and building for the future. During the next four years, the Company will spend \$18,000,000.00 enlarging plants and existing facilities and constructing transmission and distribution lines in an all-out effort to bring low-cost electric service to more and more people—in their homes, on their farms and ranches, and in their businesses.

West Texas Utilities Company

EL MATADOR

NORMAN SPRAY EDITOR
PATTIE PIPKIN ASST. EDITOR

Kampus Klatter

Hiya kids! Are you doin' okay, huh?
Say, looks like Shirley Estes and Bobby Lee York from R. S. were together more than any other couple in M. H. S. this week, so they are the "couple most seen together". Cute kids!
Out at Norma Chole's house Friday nite, Wayne and Melva were together and also W. F. and Wanda! More Fun!
Looks like Sibyl J. and Leroy R. are getting in a habit. They were seen together more than once this week!
If anybody wonders why some of the basketball girls are jumping after that picnic I'll ease their wondering. It seems that

there is too many stickers to keep from stepping on when you're barefooted! Not countin' all those thorns.
Geraldine Waybourn sure does keep 'em guessing! Anyway she seemed to forget Elwyn Fuller when she was with Gid Simpson and Carolyn R. and Gene M.
But it looks like Elwyn was don' okay! He was with Marcia Gilbert and Shirley P. and Murrell L. on the way to Paducah last Saturday! What complicated matters these are!
And who could Sue L. have been with at the preview but James White.
That's all for this week.
Love, Miss El Matador
P. S.—We hear the Editor of

El Matador is having trouble with his spring fever! (She's from Flomot and is a blonde!)
Everybody be sure and don't forget next week is exam week! Miss El Matador.

H. S. Chorus To Do Numbers In Future

The High School Chorus directed by Mrs. L. D. Wilkerson is planning to do a number of appearances during April and May.
The first will be on April 13 at Flomot for the American Legion meeting of Flomot and Matador, then on Sunday, April 18 from 4 until 4:30 o'clock over KSEL the chorus will give a varied program consisting of choral numbers, piano and vocal solos.
On May 16 the group will furnish the special music for the baccalaureate sermon.
Some time before each appearance a program in full detail will be published.

Basketball Boys And Girls Have Picnic

Amid whoops and hollers we made our way to the roadside park last Thursday afternoon about 4 o'clock for a good old picnic. Some walking, some riding, the basketball girls and boys hurried out there to start the fire for the weiner roast. After stuffing ourselves with hot dogs, pickles, potato chips, cheerios, and cold drinks, we had quite a contest over whether the girls should keep their shoes or whether they should go barefooted. It looked for a while like the boys were going to win but the girls' feminine charm seemed to get them.
After a lot of running around and wearing ourselves out, we left, worn-out but happy (except for the stomachaches after).
This picnic was given by the basketball girls for the basketball boys and had been planned ever since the season had been over.

Students To Receive Gold Medal Awards

This year the students who have taken part in the school activities, or have been especially good in some certain subject or in one of the plays presented or who have plenty of school spirit; these students are going to be awarded. They will be presented with gold medals on the night of graduation, May 18. The awards which will be given to them are: A valedictorian and salutatorian award for the seniors only; a citizenship award to a boy and girl from each class in the high school; and awards for School Spirit, Athletics, Activities, Agriculture, Home Economics, Typewriting, Journalism, Dramatics and Music.
The students who will receive these awards will be decided upon by the faculty in a meeting before graduation night.

Last Shipment Of La Arena Mailed

We were very proud and we know that you will be, to know that the last shipment of our annual was mailed on the morning of March 13.
The annual was divided into 4 shipments. Each shipment was sent in on time and the last one was sent in two weeks early. We should get our annuals early this year but the exact date of arrival is not known.

School Out Monday For A Holiday

Monday, March 23, the Matador schools will turn out for the Easter holidays. There will be only one day for a holiday because during the cold weather the schools had to turn out.

Girls Lose First Volley Ball Game

When the girls went to Quitaque for a tournament Saturday March 20, they experienced their first defeat. They played the first games with Estelina and lost. The other games with Quitaque were lost, also. The

Matadors Over Floyd In First Tennis Meet

Friday afternoon, March 19, the Matador tennis boys beat Floydada in the first tennis meet of the season. In the first match, Norman Spray and B. Thompson beat two Floydada boys. Don Wason and Garland Rattan beat Tommy Amburn and Bobby Cline. In singles James White played Bobby McGuire and won and Sappo Giesecke beat Sammy Hale.

A group of girls from Floydada were to play the Matador girls but as they were unable to play, the Junior tennis boys (grade school) played them. It was a very enjoyable afternoon for all.

girls who went on the trip were: Oleta Simpson, Joyce Reynolds, Pauline Blevins, Geraldine Waybourn, Shirley Pope, Joy Martin, Annette McWilliams, Tresa McDonough, Dolly Smallwood and Leatrice Simpson.

Since the basketball season has finished at Matador High, the girls have been playing volleyball and baseball. This game was the first the girls had played against opposing teams.

Meet A Senior

Name—Dorothy Stanfield
Age—16 years
Height—5' 4"
Weight—115 lbs.
Color of Hair—Brown
Color of eyes—Green
Favorite sport—Football
Favorite color—Blue
Favorite food—Fried chicken
Favorite movie star—Joseph Cotton
Favorite comic strip—Mutt and Jeff
Pastime—Sewing
Hobbies—Snap Shots
Pet Likes—Friendly people
Pet Dislikes—Two-faced people
Ambition—to get out of school
When joined Sr. class—1940.

MY IDEAL GIRL

By Bonner Nelson
Hair—Ann Harp
Eyes—Annette Mc
Teeth—Sue L.
Smile—Sue L.
Figure—Wanda G.
Hands—Annette
Feet—Sue L.
Complexion—Sue L.
Laugh—Annette
Wit—Pauline B.
Character—Sarah & I. Q.—Gwendolyn W.
Walk—Annette
Personality—Annette
General appearance—

Mr. and Mrs. Robert and son W. R. of Sunday visitors in the Mr. and Mrs. Bennie C.

NOTICE

To The Patients of Dr. Chas. C. Murray, Jr.

My files of your eye examination records have been moved to the office of Dr. C. M. Neal, 1620 Broadway, Lubbock, Texas, who will assume further eye care and servicing of your glasses.

I am closing my office as of February 24th.

Dr. Charles C. Murray, Jr.

GLEANER BALDWIN
BRASELTON IMPLEMENT COMPANY
ROARING SPRINGS, TEXAS

FORD CARE

by Ford-trained Mechanics—with Genuine Ford Parts

Our mechanics are Ford experts. They know your Ford's characteristics best, get the job done sooner at a savings.

Our Genuine Ford Parts are exact duplicates of the parts built into your car. They're made right to fit right and last longer. Naturally you save!

SAVES MONEY

with Factory-approved Methods—with Special Ford Equipment

You're bound to get extra savings on service planned by the engineers who planned your car. It's sure service that saves you time and trouble, too.

It's equipment specially designed to check Fords fast and right. That too, adds up to a better job. Drive in soon for some real Ford savings.

WE FORD DEALERS KNOW FORDS BEST!



GENUINE FORD PARTS TRAINED MECHANICS

Matador Auto Company

Matador, Texas

DON'T TAKE THE RISK!



USE FRANKLIN Vaccines & Supplies

NEVER BEFORE in the history of the cattle industry has it been so important to protect your livestock against every possible hazard. We are HEADQUARTERS for all ranch and stock farm needs.

We carry a complete lines of the famous Franklin Vaccines and supplies. We can supply your needs for any size herd. Don't take the risk.



WE HAVE A COMPLETE STOCK OF FARM REMEDIES



MATADOR DRUG

FARM NEWS

April 1 has been set by the Matador County Committee as the closing date for reporting contour listing. All producers who were issued prior approvals for this practice have been notified of this date by mail. However, due to the weather, it may be necessary to extend the time for reporting contour listing, which must be done 30 days prior to sending in order to qualify for payment under the 1948 ACP Program.

Several producers in the Flomot community are anxious to get their farms terraced before they start listing. The shortage of contractors will make it impossible for every one to get their terraces built this spring.

Erosion Takes Its Toll
Here is a vivid picture of erosion:

"Travel through all the Southern States and you will see millions of acres that have been ruined. The land has been washed away by the system of plowing up and down hill. Till waters that were once navigable have been filled up and changed

to dry land. We should devise a system of tillage that will prevent the land from washing away. It should be a rule in all hilly countries that every slope should always be plowed level, no matter how long or how crooked the rows are; let them wind round the hill and always plow by the plumb and level.

Visit At Plainview

Mr. and Mrs. W. N. Pipkin, Mr. and Mrs. R. E. Campbell, Jr. and Mrs. W. F. Jacobs and Mesdames Robert Darsy, C. D. Pipkin and F. M. Jenkins, drove to Plainview Sunday where they were guests in the home of Mr. and Mrs. J. O. Bass, who entertained with a surprise birthday dinner honoring Bert Estes, father of four of the ladies in the group. Mr. Estes has been employed at Plainview for the past several months.

Mr. and Mrs. Jimmy Billingsley of Lubbock are here visiting her parents, Mr. and Mrs. Guy Kimbell.

Mrs. Violet Cudd of Station, former Matador resident, was over-night guest Tuesday in the home of Mrs. L. R. Bishop, who entertained at a party in her honor.

Mrs. Nona Starcher of Spur was among the many out-of-town friends who attended funeral services Tuesday for Mrs. C. D. Bird.

Floydada Feles Flying Farmers

FLOYDADA, March 26—Members of District II Flying Farmers of Texas will be guests of the Floyd County Flying Farmers Association and Floydada Junior Chamber of Commerce at a barbecue at noon on Saturday, March 27, when the organization gathers at Legion Hall here for a 1-day session.

Two Firms Install New "Mist" Boxes

Matador housewives are going to find a plentiful supply of "garden fresh" vegetables available this summer if the new grocery installations are kept stocked.

Spring Theatre

BOARING SPRINGS, TEXAS
THURSDAY and FRIDAY
MARCH 25 and 26

"BLACK GOLD"

(In Color)
Anthony Quinn,
Katherine DeMille

— SATURDAY ONLY —
MARCH 27

Chas. Bickford, Irene Rich

Queen of the Yukon

Comedy, Chapter 2
"The Sea Hound"

SUNDAY and MONDAY
MARCH 28 and 29

"It Happened On 5th Avenue"

Don DeFore, Ann Harding
News and Comedy

TUESDAY and WEDNESDAY
MARCH 30 and 31

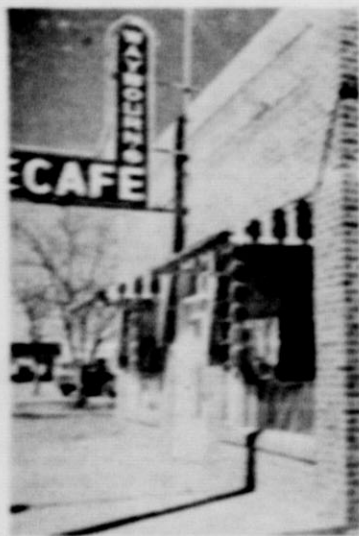
(Money Nile)

"Wild Harvest"

Alan Ladd, Dorothy Lamour,
Robert Preston, Lloyd Nolan

"Let's Eat This One Out"

Breakfast!
Lunch!
Dinner!
Snack!
Brunch!



WHEN YOU'RE HUNGRY day or night, come here for delicious foods, skillfully prepared and perfectly served in quiet, pleasant surroundings. We are ready to serve you early or late whether it's only a cup of our delicious coffee or a complete dinner. You'll like our foods and our prices will please your purse.

WAYBOURN'S CAFE

BILL WAYBOURN, Mgr.
MATADOR, TEXAS



NEXT TO FLYING!

OVERNIGHT Freight Service

FROM

AMARILLO

EFFECTIVE APRIL 1, 1948

SHIPMENTS LEAVE AMARILLO 6 P. M.
ARRIVE IN MATADOR 11 P. M.

DIRECT MILLER & MILLER ALL THE WAY

SPECIFY SHIPMENT BY

Miller & Miller Motor Freight

FLOYD WEBB, Local Manager

Tribune, Matador, Matley County, Texas, Thursday, March 25, 1948

Two local firms, Ike's Grocery and Commercial Grocery have this week installed "Frigid Air Mist" gleaming white vegetable

stands, which circulate moist, cool air about vegetables displayed. Each 15 minutes a fine mist is sprayed for three seconds over the vegetables.



Try This Tasty Treat Today
At Your Favorite Grocery

There's something about CITY BAKERY pastry that's different — distinctive. You'll notice it when you taste it — we think it's because we use the finest ingredients obtainable, and mix them according to old-fashioned home recipes.

At Your Grocery

City Bakery

Easter PARADE OF FINE FOODS

Prices For Friday & Saturday

Shortening Advance 3 Pounds 99c

ADMIRATION TEA POUND 69c

SUNSHINE Chocolates POUND 67c

MONTERREY, Punch Style Grape Juice, pint 19c

Raisins Tru-Sweet FRESH 2 Pounds 29c

Sta-Wax Cleaner and Polish Quart . . . \$1.69 Pint 98c
1/2 Gal. . . \$3.25

QUAKER Corn Meal 1 1/2 Pound 15c GRAPEFRUIT JUICE Monarch, No. 2 9c

Pineapple Preserves PURE, 2 lb. Jar 39c

PRINCE ALBERT, 1 lb. Tin . . . 78c PINK SALMON, Flat 1/2 Can . . . 32c

ORANGES, Valencia, Pound . . . 8c CELERY, Ex. Large Bunch . . . 19c

Bacon Economy Sliced, Pound 42c ALL BRANDS, CARTON

Ham Ready To Eat Cooked Picnic, lb. 55c Cigarettes \$1.67

Campbell's Food Market

R. E. Campbell, Jr.

Charlie Meador

N. J. Smalley

Complete Plumbing Service CONSTRUCTION AND REPAIR

IN STOCK FOR IMMEDIATE DELIVERY Galvanized and Black Pipe

FIXTURES SOLD INDIVIDUALLY OR BY SETS

IN MATADOR EVERY WEDNESDAY

Call Matador Hardware

BOON PLUMBING SHOP

Phone 266

Paducah



FARM NEWS

Continue Price Support Program

Since the break in the prices of farm commodities, many questions have been asked regarding the Government Price Support Program and how it will affect the 1946 crops. War time price support will be in operation through the present crop year as this legislation will not expire until December 31, 1946.

The war time price support program guarantees that the farmers of the United States shall receive not less than 90% of parity (92 1/2% on cotton) for the products of their farms during the war years, and for a period of two years after the duration. As this two year period ends December 31, 1946, the war time price support program will end on that date. However, the original support price provisions of the A. A. A. Act of

1938 continues in effect. This act supports the prices of cotton and wheat at from 52 to 75% of parity.

Parity price for any commodity is determined by prices paid to them for their products during the base period.

For example, take beef cattle. The average price of beef cattle from August 1909 through July 1914 was \$3.42 per hundred lbs. the price of the base. Things haven't changed today. If their average price in 1945-1946 is \$3.42 multiplied by 227% is \$7.76, the parity price for beef.

The amount of the support loan on the 1946 cotton crop will be 42% of the parity price of cotton on August 1, 1946, which will be the minimum farmers can expect to receive for their 1946 cotton crops. On the 1947 crops this loan was 27.74 for middling 15-16 cotton in Matador county. The same support will be made on the 1948 wheat crop based on 90% of parity on July 1, 1948. The wheat support loan in 1947 was \$1.08 per bushel in Matador coun-

ty. The 1948 peanut crop will also have the same support. The peanut support loan in 1947 was \$20.00 per ton.

In thinking of price support and farm prices, it is well to remember the conditions of farm markets after the first World War, when there were no Government loans to support the markets. In April 1920 cotton was selling for 27.50 per pound on April 1, 1920 it was 3.40 per pound, a loss of over 80% per pound in 12 months. Similar losses in the next five years would be disastrous to Agriculture and in all probability would bring another world depression.

Other candidates on the Tuesday ballot are Howard Edmondson (re-election) for City Secretary, Albert Ruston and O. V. Johnson for the two vacancies on the city council, and B. L. Johnson for City Marshal.

Matador city election scheduled for Tuesday April 9, will decide one of the above candidates for mayor. Present Mayor George T. Edwards, left, has held the office for 12 years. Newspaperman Douglas Weador, editor of the Tribune, right, has offered to resign to the city the \$200 annual salary that goes with office, in order to provide additional funds to help keep streets clean, improve trash disposal and other needs. (Picture of Weador made about eight years ago.)

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Other candidates on the Tuesday ballot are Howard Edmondson (re-election) for City Secretary, Albert Ruston and O. V. Johnson for the two vacancies on the city council, and B. L. Johnson for City Marshal.

TO LUBBOCK SATURDAY
Mr. and Mrs. Fred Bourland and sons, Fred C. of Austin and Mr. and Mrs. Thomas Bourland of Canyon, and Mrs. D. P. Keith went to Lubbock Saturday to be with their mother, Mrs. A. M. Bourland on the occasion of her 81st birthday.

ATTEND EASTER PAGEANT
Mr. and Mrs. Noble Groves, Mr. and Mrs. Clarence Kifer, Mr. and Mrs. Loyd Latimer, Miss June Pope and Bill Moss drove to Lawton, Oklahoma Saturday where they attended the sunrise Easter Pageant.

ATTEND MEDICAL SOCIETY
Drs. J. S. Stanley and A. C. Traweck, Jr., drove to Paducah last Thursday night where they attended the Hardman, Cottle, Motley and Ford County Medical Society at the Pate Clinic. Dr. J. F. Hughes, formerly of

ATHLETES FOOT NOT HARD TO WIN IN ONE HOUR
If not pleased, your feet are any drug store. Try STRONG fungicide, 90% alcohol. IT FIGHTS REACHES MORE germs in the itch. Today at Kram



Matador city election scheduled for Tuesday April 9, will decide one of the above candidates for mayor. Present Mayor George T. Edwards, left, has held the office for 12 years. Newspaperman Douglas Weador, editor of the Tribune, right, has offered to resign to the city the \$200 annual salary that goes with office, in order to provide additional funds to help keep streets clean, improve trash disposal and other needs. (Picture of Weador made about eight years ago.)

SAMPLE BALLOT
CITY OF MATADOR
ELECTION, APRIL 9, 1946

FOR MAYOR:
G. T. EDWARDS
DOUGLAS WEADOR

FOR CITY SECRETARY:
HOWARD EDMONDSON

FOR COUNCILMEN:
(Seat Two)
ALBERT RUSTON
O. V. JOHNSON

FOR CITY MARSHALL:
B. L. JOHNSON

Notice Of School Trustee Election

Notice is hereby given that an election will be held in each of the school districts in Matador county, Texas, on Saturday, the 9th day of April, 1946, for the purpose of electing two (2) trustees for the Matador Independent school district, two (2) trustees for the Pleasant Rural high school district, three (3) trustees for the Roaring Springs Rural high school district, one (1) trustee for the Northfield Common school district, and one (1) County School trustee for commissioner precinct No. 2; and one (1) County School trustee for commissioner precinct No. 4.

The polls shall open at 8 o'clock a. m. and remain open until 7 o'clock p. m. at each of the aforesaid elections.

V. S. CARMACK,
County Judge

TO DALLAS LAST WEEK

Bob Stanier, manager of Stanier's Pharmacy went to Dallas last Thursday and returned until Sunday on a business trip. He purchased new modern fixtures while gone.

Don Craven of Paducah, filled Mr. Stanier's position while absent.

Frank Pridl went to Dallas the first of last week on a business trip.

"Let's Eat This One Out"

Surprise! Unexpected Guests for Dinner!

UNEXPECTED GUESTS and nothing in the home to eat? Don't let it worry you. Bring them here for dinner and we'll help you make it a festive occasion. Fine foods in wide variety await your selection. And, remember, you'll be free from extra work and that big stack of dishes to wash. Try it next time you have unexpected guests.

WAYBOURN'S CAFE
BILL WAYBOURN, Mgr.
MATADOR, TEXAS

We Are NEW

In The Business World!

We Want A Chance To Serve You

PROPANE and Butane Gas

SERVICE ANYWHERE

We have large, modern storage facilities and new equipment to provide you with the highest standard of service.

—WE WILL APPRECIATE A TRIAL—

H. C. (Caldwell) SMITH, Manager

Smith Gas & Supply Co.

Roaring Springs Phone 621



Lovely Barbara Jo Walker, 1947 Miss America, models to perfection a shimmering evening gown created for her recent trip to Mexico. The new everplace cotton fabric has a satin-like finish which is permanent through washing or cleaning.

Here's Your Invitation to Our BIG, FREE "Family Party"

Bring the Family and have A Lot of Fun With Us

BE THE GUEST OF Thacker Supply Company

ROARING SPRINGS

Wednesday Night, April 10

ROARING SPRINGS

HIGH SCHOOL AUDITORIUM

BEGINNING 8:00 P. M.

WE OFFER International Hit Parads—Fun for Young and Old

ON THE STAGE

Magic by Tiny
TINY GRANT—Your Magical Master of Ceremonies and Fun.

Music by Joyce
JOYCE ANDERSON—Dances While Playing Your Musical Favorites.

ON THE SCREEN

New Color Movies

- Educational
- Travel
- Comedy and Other Features

IN PERSON:

Comedy by Joe and Eddie
JOE and EDDY DAYTON—"The Craziest Men in the World"

Dance by Patty
PATTY ROSS—Sensational Acrobatic Dancer.

A GREAT VARIETY SHOW

DON'T MISS THIS BIG EVENT

Everything Free—It's Time For Fun—Just Entertainment

BRING THE WHOLE FAMILY

To Our "Once A Year" Appreciation Event

Thacker Supply Co.

ROARING SPRINGS, TEXAS

Brock . . .

(Continued From Page 1)

and University of Texas law school. His work included employment in an ice plant, laborer, in the Texas Tech library, a lifeguard at the Lubbock swimming pool and selling news papers. He was a guard on the state capitol grounds, an elevator operator, a creamery employee, a mailing clerk in the state parks board and an employee in the oil and gas division of the state Railroad Commission. He began the practice of law in Lubbock in June, 1933.

Brock was elected county attorney of Lubbock county in the summer of 1940, at the age of 34, and took office in January 1941. He was reelected in 1942 and resigned to enter service. In resigning the office to which he had been reelected without opposition, he relinquished a salary amounting to over \$9,000. He was released from service as Navy Lieutenant (JG) in October 1945, having spent 40 months in service, 20 months of

the time aboard a seagoing tug in the Pacific. He returned to Lubbock and resumed his practice of law.

He is a member of the Board of Stewards and a Bible class teacher in the Methodist church and a member of the American Legion, Veterans of Foreign Wars, Knights of Pythias Lodge, active in Boy Scout work and civic improvement projects.

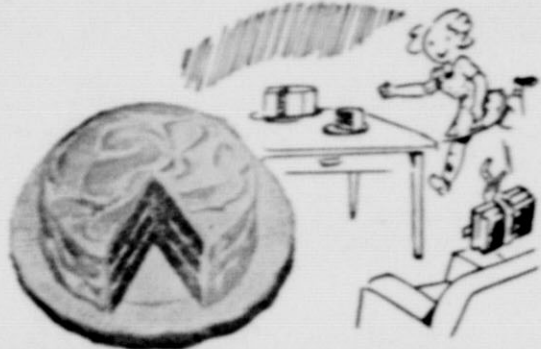
The 30th Senatorial district is composed of the following counties: Baily, Lamb, Hale, Floyd, Motley, Cottle, Cochran, Hockley, Lubbock, Crosby, Dickens, King, Yoakum, Terry, Lynn, Garza, Kent, Stonewall, Gaines, Dawson, Borden, Andrews, Martin and Howard.

LEAVES FOR CRUISE

L. Howard Travecek of U. S. Navy Reserves, left Wednesday for Guilford, Miss., where he will embark on a 2-weeks training cruise.

Mrs. Julia Cornett spent Easter visiting in Plainview with her daughter and family, Mr. and Mrs. Carl Cooper.

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Try This Tasty Treat Today
At Your Favorite Grocery

There's something about CITY BAKERY pastry that's different — distinctive. You'll notice it when you taste it — we think it's because we use the finest ingredients obtainable, and mix them according to old-fashioned home recipes.

At Your Grocery

City Bakery

THE MEMORIAL IDEAL

A monument built of enduring granite or marble, symbolic in design and reverent in purpose, resting in surroundings of peace and beauty, a tribute of respect and honor to the dead, a constant source of inspiration to the living.

SOUTH PLAINS MONUMENT CO.

Plainview, Texas 401 W. 6th St.

SEE
Yourself

AS YOU
WANT TO BE SEEN



Fresh, sparkling, clothes immaculately cleaned and pressed by us. We restore worn wardrobes to renewed loveliness . . . our modern methods preserve their original beauty.

WE HAVE PLENTY OF MOTH-PROOF BAGS

TAILORED-TO-ORDER CLOTHING FOR MEN & WOMEN

Member of
NATIONAL
ASSOCIATION
of Dyers
& Cleaners

MODERN CLEANERS

Matador, Texas

Tribune, Matador, Morley County, Texas, Thursday, March 25, 1948

in the Want-Ads

FOR SALE: Stalk Cutters—5-row Power lift, \$130; 5-row Drag-type \$120; 4-row Power lift \$105; 4-row Drag type \$97.50. Go-Devils: 4-row Power-life \$120; 4-row Drag type \$110; 9-row Sand Fighters \$95. The above are All Steel and guaranteed. We built the first All steel Stalk Cutters and first All Steel Go-Devils that were built. Phares & Wilkins, 2209 Ave. H., Lubbock, Texas.

FOR SALE: International model B Farmall Tractor, complete with 2 row lister, planter and cultivator. This equipment has been used very little and is good as new. Leonard Crowell, Flomot, Texas. ctfm

NEWEST MODEL — Standard size Woodstock typewriter. Used very little. Lifetime of service for home or office in this new, sturdy machine. Standard keyboard, perfect condition. Cost over \$120 about one year ago. Offered for \$95 cash. The Tribune office.

BRAND SPANKING NEW: Underwood Champion portable typewriter, complete with carrying case. Standard keyboard. Price type \$89.50 at the Tribune office.

For Sale: Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. ctfm

FOR SALE: One No. 8 Whirlwind Terracer, slightly used, \$450.90. Matador Implement Company, Matador, Texas. 4t

FOR RENT: Bedroom or one room apartment, next to bath, with private entrance. Beas Patton. 3tc

LOST: Small black shaggy dog. Answers to name of Blackie. Notify Bernice Walls, Frederick, Oklahoma. 2tc

FOR SALE: Ford Tractor, with planter and lister. Good rubber, A-1 shape. Been well taken care of. Willis Walker, Turkey, Texas. 1tp

STRAYED: Lamb, weighs 60 pounds, red mark down back. At my place. Furman Vinson, Flomot. 1tp

FOR SALE: Sweet Sudan seed, grown 1947 from State Certified seed. No Johnson grass, and good as Sudan seed can grow. Leonard Crowell, Flomot, Texas. 1tc

FOR SALE: Six room house and 3 lots, south east part of Matador. Mrs. Walter Evans, see Mrs. B. F. Jackson. 2tp

FOR SALE: Jersey Milk cow, 7 years old, give 3 1/2 to 4 gallons day, \$150. C. E. Harris. 3tp

FOR SALE: Frigidaire electric stove, \$170. Claud Morrison, Roaring Springs. 2tp

FOR SALE: Flat top desk, size 30x42. Matador National Farm Loan Association. 1tc

Springs Firm Announces Free Show

Thacker Supply company's family party for their customers friends and their families will be held at the Roaring Springs high school auditorium Wednesday night, April 14, beginning at 8 p. m. Excellent entertainers on the stage and technicolor film depicting modern diversified farming methods, are included in the free show, according to Melton S. Thacker, manager of the Roaring Springs International Harvester agency.

Great Variety Show — What advance publicity describes as a "great variety show" will be featured on the stage. Tiny Grant will be master of ceremonies. Grant is a master of magic as well as a master of fun.

Female members of the group are Joyce Anderson, who plays an accordion and dances, and Patsy Ross, who is an acrobatic dancer. International Harvester assures the dealer that their friends will not be disappointed with the stage show, approximately one hour in length.

The movies, perhaps, will interest the grown-ups even more than the run of the stage entertainment. Mr. Thacker declares, it gives some modern slants on farming procedure, shows what results farmers are getting in other parts of the nation and how they are doing it. International power farm machinery "gets a break", of course, in the free movie.

COTTON GINNING REPORT — Census report shows that 13,292 bales of cotton were ginned in Motley county from the crop of 1947 prior to March 1, as compared with 4,213 bales for the 1946 crop, according to Mrs. Maudie L. Marler of Flomot, Special Agent for the Census Bureau.

FOR SALE: 5 room house and 6 lots in north Matador. R. A. Seay. 1tc

FOR SALE: 5 show cases, being one 8-ft. case and four 6-ft. cases. Priced from \$20 to \$40, according to condition. Stanley Pharmacy. 1tc

MAURICE CAIN ON TECH HONOR ROLL

Maurice Cain, Tech student was on the Tech honor roll this semester with a grade point average of 2.93. The honor roll is made up of the upper five per cent of the student body. He is also a member of Kappa Mu Epsilon, a national honorary society. Maurice is a graduate of the 1945 graduating class of Matador High School. He is the husband of the former Dorothy Jean Henderson.

COME TO CHURCH SUNDAY

Spring Theatre

ROARING SPRINGS, TEXAS
THURSDAY and FRIDAY
APRIL 1 and 2

"LOUISIANA"

True Life Story of Governor Jimmie Davis
with Jimmie Davis,
Margaret Lindsay
Racksteater Rabbit

— SATURDAY ONLY —
APRIL 3

Gerald Mohr, Nancy Saunders

"The Lone Wolf in London"

Comedy: In My Gondola
Serial: Sea Hound

SUNDAY and MONDAY
APRIL 4 and 5

"PANHANDLE"

ROD CAMERON
with Cathy Downs, Reed Hadley

TUESDAY and WEDNESDAY
APRIL 6 and 7

(Money Nite)

"Secret Beyond The Door"

Joan Bennett, Michael Redgrave
with Anne Revere

Stanley Clinic

Mr. and Mrs. S. A. Swim of Roaring Springs are the proud parents of a son born at the Clinic March 26, he weighed 8 pounds and 12 ounces.

Mr. and Mrs. N. A. Standefer are announcing the arrival of a daughter, Sandra Annette, who was born at the Clinic March 29, she weighed 7 pounds and 4 ounces.

Mrs. L. E. Dewbre underwent a tonsilectomy at the Clinic on March 27.

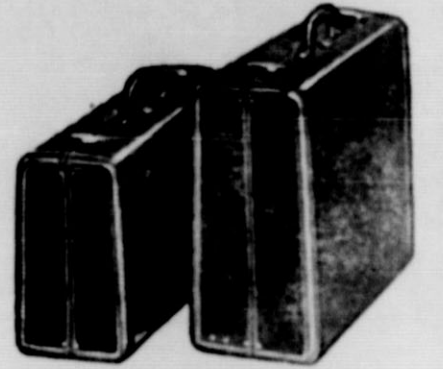
Miss Onita Martin of Floydada underwent an appendectomy at the Clinic on March 29.

RETURN FROM EL PASO

Mr. and Mrs. J. C. Collett have returned to their former home at Roaring Springs, after an extended residence in El Paso. Mrs. Collett has been ill in Stanley Clinic, and Mr. Collett is present in a patient in West Texas Hospital, Lubbock. Mrs. Collett expects to be dismissed from the local clinic the latter part of the week.

Rev. and Mrs. W. B. Vaughn of Dalhart, visited here Monday and Monday night in the home of their son and family, Mr. and Mrs. Marvin Vaughn.

Beautiful matched luggage



on your budget

It's Samsonite

STRONG ENOUGH TO STAND ON!

Here's America's most popular luggage, in matched sets with that luxury look! Beautifully fitted, sturdy, and best of all, economical! Priced so low your set costs less than you'd expect to pay for one piece! Choose from our complete selection today!



a. Samsonite Ladies' O'Nite \$19.95
b. Matching Ladies' Wardrobe \$25.00

See! You can pack everything neatly, quickly, in the Samsonite Wardrobe!

FLIGHT PROVEN
PAN AMERICAN WORLD AIRWAYS

*Superline Samsonite. Standard Samsonite prices slightly less. All prices subject to existing taxes.

WESTERN DRY GOODS COMPANY

WEEKLY SPECIAL

(PRICES FOR ONE WEEK ONLY)



RADIOS and COMBINATIONS

	Regular	Special
Majestic Console Combination	\$210.00	\$169.50
Majestic Console Combination	\$149.95	\$124.50
Motorola Table Combination	\$124.95	\$94.50
Majestic Table Combination	\$97.50	\$77.50
Howard-Chairside Combination	\$179.50	\$144.50
Sentinel Table Combination	\$67.50	\$54.50
Majestic Table Radio	\$29.50	\$24.50
Hibbard Battery Radio Portable	\$25.90	\$19.95
Sky Rover Radio	\$19.50	\$14.95
Sentinel Portable Radio with Battery	\$55.50	\$44.50
Assorted Records	.75	.45

If You Need A Radio And Appreciate Values

Buy One Of These Fine Instruments

TERMS: Up To 12 Months

MATADOR HARDWARE and Furniture Company

Goods News

At Willert's

Maybe you already do it, but Osgood dresses showed us the little trick of putting snaps on shoulder pads so they could be removed for washing.

After we had noticed their jaunty diagonal stripes, which make them perfect with skirts or jeans, we realized another of their charms was they do not have to be ironed. Girls' T shirts sizes 8-14, \$1.50; women's, sizes 22-36, \$1.75.

Speaking of jeans, if you're wanting some for puttering in the garden and yard, we have them.

For spring and summer sewing, come in and see our new piece goods. Summer-thin butcher linen for \$1.00 a yard. Rayon prints, Ginghams. And especially handkerchiefs, is a piece of corded cambray in grey and pink stripes.

Button up your summer frocks with colored crystal buttons set with rhinestones.

Genuine silk, just like we had long ago, in wonderful colored scarfs for \$1.95.

With the Easter parade safely passed in your best bib and tucker, what about a casual dress for \$7.95—\$8.95? They have such a dressed-up air you can wear them most anywhere.

Another Tex-son special. Cute little boys suits, with suspender type long pants and plaid shirts, sizes 1 to 6.

Cavalier shoe polish in black, white, red and other assorted colors.

New two-way stretches at \$2.95 and \$3.95. Panty and otherwise.

Now is the Hour for skirts to provide many costume changes for a limited wardrobe. New styles in delightful spring colors for \$7.95.

For this suit-or-skirt season, get an organdy blouse with an exquisite lace collar to carry you into summer.