

Flomot Takes Lead In Drive For Funds

FIRE DESTROYS HOME AT FLOMOT

Fire of undetermined origin, Monday morning about 10 a. m. destroyed the four-room home of Mr. and Mrs. Troy Kell at Flomot, while Mrs. Kell was at Turkey, doing the family laundry.

Mr. Kell, a disabled war veteran, had been absent from the home only a few minutes, to go to the postoffice, when neighbors discovered the blaze and rescued the Kells' two younger children, Lee Frank, 3 years old and Mike, 1 1/2. Their oldest son, Clifford was at school.

In an attempt to save their furnishings, Mr. Kell was burned about the face and hands. Two mattresses, one quilt, a pair of pillows, a chest of drawers and a cedar chest were all that was saved from the fire. Only clothing the family had left was that which Mrs. Kell had at the laundry. They had no insurance.

Women To Quilt

Announcement was made this week that the women of the Fairmount, Flomot and Gasoline communities will meet together all-day Friday, January 27, at the Gasoline community house to quilt for the Kell family. Each woman is asked to bring a covered dish, needle, thimble and thread.

Five Lions Donate \$25 Each; Coffee Drinkers Pay \$53

TAKING THE BITS of emergency with familiar wartime vigor, Flomot leaped into the Motley county drive for infantile paralysis funds ahead of Matador this week. At the Tuesday meeting of the Matador Lions Club five members each made \$25 contributions toward the county's quota of \$1,750, but at the beginning of the meeting secretary J. R. Whitworth announced that the Flomot community, with Mrs. Rose Turner as chairman, had already started its campaign with \$65 collected.

Boss Lion Bert Ezzell reported the Monday "free coffee" contribution by Waybourn's cafe, had netted \$53. Bill Waybourn, manager of the cafe donated the coffee and patrons placed whatever they wished in a container near the cash register. He said many coffee-drinkers paid \$1 for each cup.

R. H. (Shorty) Bearden, manager of Shorty's cafe, Tuesday evening made a contribution of \$11.10. He said it was 10% gross of his Monday's business.

Mr. and Mrs. Frank Stafford, managers of Rosa's cafe have advised that they will serve free coffee and donuts Friday, with the contributions going to the polio fund drive.

County Chapter Chairman Vance Gilbreath in the meantime is confined to the hospital, a victim of the "flu". Boss Lion Bert Ezzell announced Tuesday at the Lions meeting that some misunderstanding had been circulated with regard to the polio funds. He said half of the amount collected will remain in the county for possible emergency and that the National Foundation will send more in event it is needed. He said the average cost of a polio case is \$16 daily, with the average case costing between \$2,000 and \$5,000. "Only the rich can afford the cost of a polio case," he declared.

International Representative Is Speaker At Lions Meeting

Lion W. L. (Scotty) Scott of McLean, was the principal speaker at the Tuesday meeting. Lion Scott is a representative of Lions International with his duties including the organization of new clubs. In his address he stressed the need of unity in a club and also the need to keep an open forum for discussion. "Learn, love and live Lionism," he advised his listeners. He was introduced by program sponsor Lion Clifford Potts.

Visitors included Mesdames Forrest Campbell, Harold Allen and A. A. Harp, who were presented respectively, with a loving cup and Lions plaques as awards for the three best Christmas decorated homes; and James Meador W. L. McMillan, (formerly of Dickens county), District Judge Alton B. Chapman, District Attorney John B. Stapleton, Lion W. L. McMillan, (formerly of the Matador club) and Lion Presley Wright of Childress.

Charter members of the Matador club (organized in March 1928) were asked to stand and receive the acclaim of the present membership.

W. C. Davidson was welcomed into the club as a new member.

Flomot Cage Tourney Is Scheduled

Annual Flomot Invitation basketball tournament will be held in the Flomot gymnasium, January 26, 27 and 28, high school principal Wilburn Martin announced this week.

Eight girls teams have entered he declared. The teams include Carey, Quitaque, Silvertown, Matador, Estelline, Turkey and Flomot.

Seven boys teams are scheduled, including Quitaque, Carey, Estelline, Silvertown, Turkey and Flomot.

The tournament will start Thursday evening (Jan. 26) at 6:30. Friday and Saturday (Jan. 27 and 28) evening games will also start at 6:30. Friday and Saturday afternoon sessions will begin at 1 p. m.

Principal Martin declared some exciting, well-matched games are scheduled for the tournament and assures sport fans of lively entertainment throughout the contests.



BRIGHT EYES LOOK at the world! Born here at Stanley Clinic-Hospital just five hours after the New Year, Miss Deborah Ann Tilson, above, held in her young mother's arms, was 17 hours of age when this picture was taken. She is the daughter of Mr. and Mrs. Dan Tilson. She was Matador's first 1950 baby and according to newspaper accounts, was among the first New Year arrivals throughout West Texas.—Engraving courtesy Amarillo News-Globe, photo by Douglas Meador.

Luck Runs Out On Prisoners

Grand Jury Indicts 13 Here On Friday 13th

Friday the 13th was an unlucky day for 13 prisoners brought before the grand jury last week. All were indicted. Three, of the 13 pled guilty in District Judge Alton B. Chapman's court Tuesday and yesterday were taken to Huntsville to begin two-year sentences. The trio were implicated in the looting of F. A. Bird's automobile in Matador on the morning of December 27th and received speedy justice.

Over the week-end Motley county's jail was so crowded that Sheriff John Stotts moved three prisoners to Floydada for safekeeping and to make room for possible new customers.

Three Youths Try Jinx

Three East Texas youths, Roy Marshall, 17, James Shipley, 18, and Aron Hamilton, 21, all of near Dallas, will possibly remember Friday the 13th with a slight shudder.

They drove to the Ned Martin ranch house west of Matador on the Caprock. His son, 260-pound Don Martin was "fixing fences" and sent his brother Harold, 14, to the house to see what the strangers wanted. (Ned Martin was in Stanley Hospital-Clinic here where he had undergone an operation and no one was at home). When young Harold approached the house two of the visitors who had gained entrance left hurriedly, leaving arm-loads of merchandise which they were in process of removing.

Young Harold informed his brother who hastily got into his automobile and pursued the youths. Near Floydada he stopped them and returned them to Matador where they were turned over to Sheriff Stotts. To that hour (about 11 a. m.) the grand jury had indicted ten. The trio made 13.

Enroute back to Matador the car driven by the trio became overheated and would not function. Martin tied the car behind his own and brought them on into town.

TRADES DAY AGAIN BEING CONSIDERED

Matador "Appreciation Day" plan which was discontinued shortly before Christmas because merchants and businessmen were too busy to conduct it, may be resumed.

Plans were discussed at the Monday morning directors meeting of the Matador Lions club and again Tuesday during the regular meeting. Lion Frank Pohl said a new chairman was being considered and that the plan may be resumed. He said approximately \$750 net remains in the fund built up by business and professional men through weekly contributions.

Father-Son Banquet Going At Fast Pace

Arrangements for the 13th annual Father-Son banquet to be held in the First Baptist church basement here Thursday evening, February 9th, are going at a fast clip.

General chairman C. W. Giesecke Tuesday at the Matador Lions meeting said arrangements were ahead of schedule and that the sale of tickets has already started.

Lion Clifford Potts commended the Tribune on rapid production of the tickets which were ready for delivery Friday morning. Ticket chairman Rufus Emmons had made an offer to printer Douglas Meador that he would buy a steak dinner if the tickets were ready by Saturday. A meeting of chairmen was held Thursday afternoon in the Commissioners' Court room at the courthouse where complete plans were outlined and assignments designated.

Program Chairman Clifford Potts Tuesday notified the Tribune that the program would be ready for printing this week-end.

Newell Timmons Is Candidate For Commissioner Post

The Tribune is authorized to announce the candidacy of Newell Timmons of Northfield for the office of Motley county Commissioner, precinct three, subject to the action of the Democratic Primary, July 22, 1950.

Regarding his announcement Mr. Timmons said, "I have been a resident of the Northfield community for 46 years and I feel that I am familiar with the problems of this precinct and fully capable to serve in the office for which I am a candidate.

"I will make a personal campaign and attempt to contact all the voters of my precinct before the July Primary. I will appreciate the vote and support of everyone and in event I am elected as your commissioner, I pledge my very best efforts in devoting my time and abilities to the best interest of Motley county in general and precinct three in particular."

MR. GRAHAM IN DALLAS

W. M. Graham is recovering satisfactorily from surgery which he underwent Monday in Baylor Hospital, Dallas, according to word received here Wednesday. The operation was performed by bone specialist Dr. Carroll, to set a broken hip bone sustained in a recent fall at his home here. With him are Mrs. Graham and their daughter and her husband, Mr. and Mrs. Ben Edwards. Their son, Curtis Graham also accompanied them, returning home following the operation.

IN LUBBOCK HOSPITAL

Wilburn Barton of Flomot, is a patient in West Texas Hospital Lubbock, where he is responding to medical treatment, according to reports late Wednesday.

"Almost Alive" Cow In Store Window

"Elsie" the famed Borden's cow is in the Main street display window at Stanley Pharmacy. Of course it is not a real live cow in the window but "almost alive".

The mechanical Elsie chews her "cudd" with life-like actions while holding a carton of Borden's ice cream. Elsie's head is constructed of rubber. Bob Stanley, owner of the pharmacy declared the display had created much interest. It will remain here for two or three weeks.

IN QUANAH HOSPITAL

Mrs. J. C. Lisenby is a patient in Quannah Memorial Hospital, Quannah, where she underwent surgery Tuesday morning. She was accompanied by Mr. Lisenby, and also at her bedside were her daughters and their husbands, Mr. and Mrs. Frank Montgomery of Matador; Mr. and Mrs. Herbert Stephens and Mr. and Mrs. Jack Lacy of Turkey; and Mr. and Mrs. Clarence Ross of Crowell.

ATTEND MARKET

Local merchants who attended market in Dallas this week included Mr. and Mrs. W. F. Jacobs of Matador Variety, Mr. and Mrs. C. W. Giesecke and Mrs. Clarence Kifer of Western Dry Goods, and Mrs. Una Simpson of the Style Shop.

Welfare Worker To Be Here January 30

Mrs. Mae Franklin of Paducah State Welfare Worker for this area will not be here on her regular date, the fourth Monday in the month, due to a district meeting scheduled at Amarillo on that day.

However, Mrs. Franklin will be here on Monday, January 30, at which time she will meet with those who have business with her, as was announced in this connection.

Mrs. Franklin's office is in the courthouse.

VISITING AT TOLAR

Mr. and Mrs. R. E. Campbell, Sr., left Wednesday morning for Tolar, Texas where they will visit relatives the remainder of this week.

VISIT IN COLORADO

Mr. and Mrs. T. E. Long, Wednesday left for Durango, Colo., where they will visit for ten days.

ROARING SPRINGS WILL HOLD ANNUAL CAGE TOURNAMENT

Annual Roaring Springs invitation basketball tournament will start at six today according to announcement made Monday by Leo C. Purvis, superintendent.

Several close games are in prospect. Boys teams entered are Matador, Turkey, Silvertown, Patton Springs, McAdoo, Dumont and Roaring Springs.

Girls teams scheduled to play are Matador, Turkey, Silvertown, Patton Springs, McAdoo, Kirkland, Quail and Roaring Springs.

Sessions are scheduled for Friday afternoon and Friday night. Three sessions are scheduled for Saturday morning, afternoon and evening. Finals are to begin at 6 p. m. Saturday. Admission is 20c and 35c.

Mrs. Doss' Sister Claimed By Death

Mr. and Mrs. Vernon Doss and daughter, Doris Ann, returned home late Monday after attending funeral services for Mrs. Doss' sister, Mrs. Frank Tate, 45, at DeLeon, Texas.

Services were held at the Baptist Church at Forsan, Texas, Saturday morning, and the body was then conveyed to DeLeon, where graveside rites were held and interment made, at 2:30 Sunday afternoon.

Mrs. Tate died Friday morning about 8:30 while enroute to the school at Forsan, 11 miles south of Big Spring, where she taught. Apparently suffering from a stroke or heart attack, she lost control of her car, which left the road and came to a stop in the right-of-way embankment, according to witnesses. With her were her son, Frank, Jr., 11 years of age, and two other children, who were hospitalized following the accident. Mrs. Tate died in an ambulance, enroute to Big Spring.

Mr. Tate, whose work was in that area, was the third person to reach the scene, before recognizing his car or realizing that his wife was the victim of the accident.

Mrs. Tate, the former Lillian Mohon, was born and reared at DeLeon, where she taught school a number of years. She also taught in the Whitefield school in Motley county, one term about 22 years ago.

Besides her husband and son, she is survived by her father, George Mohon of DeLeon; her twin sister, Mrs. Lela Spencer of Dublin and two other sisters: Mrs. L. V. Cleghorn, Blanket, Texas and Mrs. Doss of Matador.

FORMER RESIDENTS VISIT

Mr. and Mrs. Tom Nance of Midland, residents here more than twenty years ago, visited here briefly Saturday as they were enroute to Childress.

TO PREACH HERE

Dr. K. F. Peepker will speak here at the Landmark Baptist Church, Sunday, January 22, and Monday night, January 23, according to the pastor, Rev. Berry Watson. Dr. Peepker will speak on the 20th chapter of Revelation, and a cordial invitation is extended the public to hear him.

L. M. Cox Enters Race For City Secretary Place

The Tribune is authorized to announce the name of L. M. Cox as candidate for the office of City of Matador secretary, subject to the action of the city election, Tuesday, April 4, 1950.

Regarding his announcement, Mr. Cox declared, "I feel that I am fully qualified for the office of city secretary and in event of my election, I promise the citizens of Matador that I will devote my time and abilities to the duties of my office."

"I was born in Motley county and have lived here my entire life with the exception of the time I was in the armed services. I feel that I am acquainted with the problems of the country and that I can serve the people of this city in a capacity with which they have a right to expect.

"I will appreciate the influence and support of everyone during my campaign and tender my appreciation in advance."

New Manager In Utilities Office Here



W. L. McMillan



D. C. Bradley

A new local manager for the Matador office of the West Texas Utilities Company was announced here today by Allan Shahan, district manager. W. L. McMillan will succeed D. C. Bradley as local manager.

Bradley, who has served as local manager here since 1945, has been transferred to the Childress district distribution office where he will be foreman of the district distribution line crews. A veteran of both World Wars, he served with the Atlantic fleet during World War I and with the Southwest Pacific Command as Chief Electrician during World War II.

A member of the First Baptist Church and the Masonic Lodge, he has been active in local civic work and the American Legion and Lions Club.

Mrs. Bradley and their son, Don, Jr., a student in Tarleton State College at Stephenville, will accompany him to Childress.

McMillan, who has been local manager at Tuscola since 1943, was employed by the West Texas Utilities Company, May 15, 1936. Before moving to Tuscola he was employed as serviceman at Mason and in the Meter and Ice Departments at Ballinger.

He is the son of Mr. and Mrs. Willard L. McMillan of Ballinger. He attended the Ballinger schools and graduated from Ballinger High school where he played on the school football team.

A veteran of World War II, McMillan has been active in the civic life of the various towns where he has lived. He is a member of the Church of Christ and of the Masonic Lodge. He served as vice-president of the Junior Chamber of Commerce of Tuscola and was active in Boy Scout work in that city. He held membership in the Tuscola Lions Club.

Mrs. McMillan, the former Jessie Rose Wallace, and their son Robert, 13, will soon join McMillan in Matador.

AT RELATIVE'S BEDSIDE

A number of relatives have been here the past week at the bedside of Pal W. Martin, who is a patient in Traweek Hospital. Visitors included Mr. and Mrs. Odell Arnold and son of Dummitt; Mr. and Mrs. Bunyan Price and family, Mr. and Mrs. Walter Martin and Mr. and Mrs. Rozcoe Martin and daughters all of Kermit; Mr. and Mrs. Jim Gibson, Rev. and Mrs. Dannie, Mrs. May Herring of Vernon; Mrs. Mary Hall of Quitaque; Mr. and Mrs. Raldo Martin, and Mrs. Robert Martin and Mrs. Abe Martin all of Matador.

Studebaker four-door sedan with radio and apartment A. B. Chamberlain Funeral Home 4-room house Bob Roberts Black. Healthy, 60 years of age, sire company, L. Hudleston, Texas, Gen. OIL New Manager In Utilities Office Here. GUARANTEED CAN RY. SERVICE PHONE 48. 69. 49. 55. 65. 59. 23. 25. 75. ery MEADOR

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Baptist Groups Meet Tuesday For Upper Program

Following a covered-dish supper Tuesday night in the church basement, Baptist W. M. U. and otherhood held separate programs, with the Business Women's Circle in charge of a vocal service program for the W. M. U.

The "Fifty-fifty" program of Southern Baptist Convention as outlined, with Mrs. Colquet as leader, and Mrs. R. Stanley, Mrs. Ben Keltz, Mr. Dick Groves and Mrs. Ben Keltz as commentators. Mrs. Bert Reeves gave the devotional, and others present were: Mesdames J. R. Moore, Margaret Newman, H. S. Watson, Harold Campbell, Bill McHugh and Forrest Campbell, Miss Rachel Patton.

The pastor, Rev. Clifford Potts, a round-table discussion of the church activities, in the Brotherhood meeting. These objects will include taking the church census, and the spring revival in April. Men present were: Elbert Reeves, H. S. Watson, Dick Groves, Forrest Campbell, Bill McCaghren, R. E. Campbell, Sr., and the pastor.

Meet At Lockney
 An Associational Brotherhood meeting will be held at Lockney Sunday night, January 23, Rev. Potts has announced, and if possible, it is hoped that at least 200 men will attend.

Kimble Optometric Clinic
 DR. J. W. KIMBELL
 DR. O. R. MCINTOSH
 Optometrists
 Floydada, Texas

HADACOL IS HELPFUL TO FOLKS OF ALL AGE GROUPS

Countless thousands have proved that HADACOL is beneficial to folks of all ages. That is the reason so many purchase the large economy size bottle so all the family can benefit from nature's vitamins and minerals in HADACOL.

For instance, Miss Ethel Guidry, 2 Montgomery St., Port Neches, Texas, only 17 years old, was selling nervous, had little appetite, her face was pale and drawn and she suffered from indigestion. Her system needed the B vitamins and minerals in HADACOL. She took only a small amount of the B vitamins and certain minerals which cause digestive disturbances. Your food will not agree with you. You will have an upset stomach. You will suffer from heart burn, gas pains, and your food will sour on your stomach, and you will not be able to eat the things you like for fear of being in misery afterwards. Many people also suffer from constipation. And while these symptoms may be the results of other causes, they are surely and certainly the symptoms and signs of the lack of the B vitamins and minerals which HADACOL contains. And if you suffer from such a disorder, there is no known cure except the administration of the vitamins and minerals which your system lacks.

HADACOL contains not only one, but five of the B vitamins. HADACOL contains not only one, but four of the necessary minerals. It comes to you in liquid form, easily assimilated in the blood stream so that it can go to work right away. It is easy to understand, therefore, why countless thousands have already been benefited by this amazing tonic, HADACOL.

So, it matters not who you are... it matters not where you live... if you have tried all the medicines under the sun, give this wonderful preparation a trial. Don't go on suffering! Don't continue to lead a miserable life. Many persons who have suffered and waited for 10 to 20 years or even longer, are able now to live happy, comfortable lives again because HADACOL supplied the vitamins and minerals which their systems needed. Be fair to yourself. Give HADACOL a trial.

from this church. Dick Groves, Forrest Campbell and Rev. Potts will take their cars, and those who can accompany them are invited to do so.

Speaker for the occasion will be Dr. A. Hope Owen, pastor of the First Baptist Church, Plainview and the meeting will be held in the new church building which has been recently constructed.

BIRTHDAY DINNER
 Mrs. Joe Bridges, Sr., of Roaring Springs, entertained Sunday with a birthday dinner honoring her husband.

A delicious dinner was prepared and served by Mrs. Bridges to the following guests: a son and family, Mr. and Mrs. Joe Bridges, Jr., their daughters and families, Mr. and Mrs. Chas. Long and sons, Mr. and Mrs. Dale King and daughter, and several friends, including Mr. and Mrs. Fred Dawson and children, Mr. and Mrs. Lee Marshall and Rev. and Mrs. Roy Clayton and children all of Roaring Springs, also Mr. and Mrs. Howard Osborn and daughter of Turkey.

Stanley Clinic
 Mr. and Mrs. W. A. Majors of Turkey are the proud parents of a son, David Paul born Tuesday, January 10. He weighed 7 lbs.

Rodney Long, son of Mr. and Mrs. Charles Long of Roaring Springs underwent a tonsilectomy in the clinic Thursday, January 12.

Mrs. Cecil Hernandez of McAdoo underwent appendectomy, Thursday, January 12 in the clinic.

Ned Martin of Matador underwent surgery in the clinic, Thursday, January 12.

Mrs. J. W. McAllister of Afton underwent surgery in the clinic Saturday, January 14.

Manual Gonzales of McAdoo underwent surgery, Saturday, January 14, in the clinic.

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Tribune, Matador, Motley County, Texas, Thursday, January 19, 1950



SERIES F-3 1950 model Ford truck with stake body. Maximum gross vehicle weight rating is 6,800 pounds. An eight-foot express body also is provided. One of 175 new 1950 model Ford trucks.

Bobby Stone, small son of Mr. and Mrs. Clyde Stone of Turkey underwent surgery Monday, January 16 in the clinic.

Roaring Springs NEWS
 By Mrs. L. E. Cooper

Mr. and Mrs. Don Martin and children of Hereford were here Sunday visiting her parents, Mr. and Mrs. Fred Simpson.

Mrs. Ivar Meason, who has been visiting in Compton, Calif. for several months, returned home Wednesday. She was accompanied by Mrs. Robert Meason and children, who after a short visit here went on to Corpus Christi to visit her parents before returning to her home.

Bill Osburn of Denver City spent the week-end with his sister and family, Mr. and Mrs. Ralph Trice.

Mrs. Ernestine Scott of Dougherty visited here Monday with her mother, Mrs. Ethel Maze and sister, Mrs. Joe Gibson.

Mr. and Mrs. R. J. Murry of Arlington spent the week-end here with her mother, Mrs. Ivar Meason.

Mrs. Clayton Bridge and son and daughter-in-law, Mr. and Mrs. Dumont Bridge spent the week-end in Ft. Worth visiting another son and family, Mr. and Mrs. Barney Bridge.

Mrs. Vada Gibson has returned home from a visit with her son and family, Mr. and Mrs. M. L. Houston in Durant, Oklahoma, also with a sister, Mrs. Mamie Biggerstaff in White-wright, Texas.

Mr. and Mrs. H. W. Huffstutler of Orth, Minn., were recent visitors with his sister and brother-in-law, Mr. and Mrs. Martin Smith. It had been 28 years since Mrs. Smith had seen her brother. Also other relatives who were house guests of the Smith's were: a sister, Mrs. D. A. Davis, a brother and sister-in-law, Mr. and Mrs. John Huffstutler of Lubbock and a niece and her husband, Mr. and Mrs. Vern Elliott and Mrs. O. Elliott of Kansas City.

Matadors End Up Season With Good Financial Score
 Despite some adverse scoring on the gridiron the Matadors ended the 1949 season with a good financial score. The club will start the 1950 season with approximately \$500, Superintendent Bert Ezell declared.

The team started the 1949 season with \$276.71 in the bank. Total take for the season, including advertising and gate receipts amounted to \$3,102.95. Expenses amounted to \$2,668.51, leaving a balance of \$710.15. Expense of awards is yet to be paid.

Opening game with Turkey was best attended, with a gate of \$406.80. Best visiting game was with Spur at Spur which netted the Matadors \$209.83.

Principal items of expense were taxes \$334.08, officials

POLITICAL Announcements
 The Tribune has been authorized to present the names of the following candidates for office subject to the action of the Democratic Primary Election on Saturday, July 22, 1950.

For Sheriff, Tax Assessor And Collector:
 John Stotts (re-election)

For District and County Clerk:
 Pat Sheridan (re-election)

For County Treasurer:
 Mrs. Velma Fulfer (re-election)

For County Commissioner, Precinct 1:
 T. F. (Tom) Berryman (re-election)

For County Commissioner, Precinct 2:
 J. E. Monk (re-election)

For County Commissioner, Precinct 3:
 T. B. (Boone) Simpson
 Newell Timmons

For County Commissioner, Precinct 4:
 J. N. Fletcher (re-election)

CITY ELECTION
 The Tribune is authorized to announce the following candidates for City of Matador offices, subject to the election at the City Hall, Tuesday, April 4, 1950.

For City Secretary:
 L. M. Cox

\$342.30, paid visiting teams \$656.74, equipment \$743.25, insurance \$71.25, meals \$97.20, lights \$66.57, water \$36.89 and incidental expense of \$320.23.

Mr. and Mrs. George Birchfield visited in Turkey in the home of Mr. and Mrs. Tede Blackshear and in Silverton in the home of her niece and family, Mr. and Mrs. Ware Fogerson Sunday.

Miss Chloey Fulfe of Lubbock spent the week-end here visiting her mother, Mrs. Velma Fulfer.

in the Want-Ads

ATTENTION VETERANS: We are now in a position to build FHA and GI houses. We can make loans up to 100% to Veterans and 90% to 95% to non-veterans. Burton-Lingo Company, Matador. cfn

For Sale: Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. cfn

'MACHA' Cottonseed, storm-proof, improved and second improved. Field inspection invited. J. T. Graham, Sudan, Texas, farm 7-miles south of Bula. cfn

Notice Of Sale
 For sale by sealed bids: One 1940 model, 42-passenger Dodge school bus. New motor, good condition, mechanically good in general.

One 1944 Ford 42-passenger school bus with practically new motor, good condition in general. Buses may be seen at the Flomot public school, Motley county, Texas.

Bids will be taken by Superintendent H. M. Allison, or Lem Brock, president of the school board, until 4 p. m., February 4, 1950. Bids will be opened at the Flomot school February 6, 1950 at 8 p. m.

To Relieve Misery of COLDS take 666
 LIQUID OR TABLETS - SAME FAST RELIEF

FOR SALE: Farmall regular, also land to rent. Loyd Thomas, Roaring Springs. 4tp

FARM EQUIPMENT:
 1 New 'M' Farmall, \$2,350.00
 1 New 'G' John Deere with power-trol and Roll-a-matic, \$2,590.00.

1 1940 Ford tractor, ROUGH, \$350.00.

1 1940 Ford tractor, GUARANTEED, \$650.00.

1 1941 Ford tractor, GUARANTEED, \$650.00.

1 1944 Ford tractor, GUARANTEED, \$750.00.

1 1946 Ford tractor in good shape, with new tires, \$775.00.

1 1946 Ford tractor, six speed transmission, A-1, \$850.00

1 1948 Ford, New Model, \$1,050.00.

1 1947 'H' Farmall with 2-row equipment, A-1, \$1,300.00.

If you need anything in the way of NEW or USED farm equipment WE HAVE IT! Our lot is covered up with it.

BRASELTON IMPLEMENT CO.
 Roaring Springs, Texas

SEAT COVERS: Most all models cars, \$12.95 to \$21.95. Coupes, \$11.95. Free installation. Campbell Chevrolet Co.

FOR SALE: Studebaker Commander, four-door sedan, fully equipped with radio and heater also one apartment butane range. See A. B. Chambers at the McDonald Funeral Home.

NOTICE: Healthy, 60 year old widow desires companionship. Lillian Z. Hudleston, North Ft. Worth, Texas, Gen. Del.

FOR SALE: 186 acre cotton farm, 25 acres good for wheat, 2 miles south of Matador on gravel road. See C. M. Barton, Jr. 1tc

Matador IOOF Lodge

Meets every Friday night
 J. B. Simpson, Noble Grand Secretary.
 Ralph Nichols
 All visitors and brothers welcome.

YOU MUST HAVE NEWS

Take your home-town newspaper for your home-town news. It is doing a job no other newspaper can do.

As your second newspaper, The Dallas Morning News offers:

- Complete world, national and state news with AP, UP, Wirephoto and hundreds of special correspondents;
- World's best comics, daily and Sunday;
- And the big color magazine called This Week, every Sunday.

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Enter my subscription to The Dallas Morning News.

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\$1.45 a month anywhere in Texas

... does your LOCAL AGENT

look at your farm and ranch property to be certain he includes all your valuables in your insurance policy? This agency does. We try to help you avoid uninsured losses.

Let's talk about the new additions to your farm.

Bill Dipkin
 INSURANCE
 MATADOR

Dr. Fred Goss
 OPTOMETRIST
 OFFICE
 Cottle Hotel Bldg.
 Paducah, Texas

SPRING THEATRE
 ROARING SPRINGS, TEXAS
 TUESDAY and FRIDAY
 JANUARY 19 and 20

"Not Wanted"
 -with-
 Sally Forrest, Keefe Brasselle, and Leo Penn

SATURDAY ONLY
 JANUARY 21

Randolph Scott, John Wayne

"The Spoilers"
 Hugh Herbert Comedy-Serial

SUNDAY and MONDAY
 JANUARY 22 and 23

BETTY GRABLE-in-
"The Beautiful Blonde from Bashful Bend"

TUESDAY and WEDNESDAY
 JANUARY 24 and 25

John Wayne-in-
"California Straight Ahead"

THURSDAY and FRIDAY
 JANUARY 26 and 27

Loretta Young, Cleste Holm

"Come to the Stable"

FIGHT INFANTILE PARALYSIS

GIVE!

MOTLEY COUNTY QUOTA \$1,750
 VANCE GILBREATH, COUNTY CHAIRMAN

THIS ADVERTISEMENT SPONSORED BY

First State Bank
 MEMBER F. D. I. C.

Church and Social Activities

Telephones 123 and 158

Study Club Hears Program On Health

To arouse interest in community health was the aim of a program on "Health" which was given by Mrs. U. L. Willie at regular meeting of El Progresso Club, Tuesday afternoon, January 12, in her home. "Public Enemies of Health" was the program subject, with Mrs. Ralph Stapleton as leader.

Pointing out that health is one's most prized possession, Mrs. Willie commended the progress being made by leaders in mental hygiene, and deplored the demoralizing effects of low-grade moving pictures, plays

and books so prevalent in the entertainment world of today. Mrs. Willie, who is County chairman for the National Foundation for Infantile Paralysis, and Division Commander for Cancer Control, also spoke on those two movements, in connection with problems of raising and disbursement of funds locally.

In recognition of her office as State Treasurer of Texas Federation of Women's Clubs, Mrs. Willie was presented a plaque by Mrs. Harry Willett. The plaque, made by Mrs. Frank Pohl, also acknowledged Mrs. Willie's status as a charter member of El Progresso Club. Mrs. Willett's original presentation address was cleverly composed in rhyming couplets.

Others present were: Mesdames W. N. Pipkin, J. R. Emmons, L. D. Wilkerson, A. J. Daffern, Joe Bloodworth, H. H. Schweitzer, Leonora Luckett, G. E. Hamilton, Albert Traweck, Dick Groves, John Hamilton, J. R. Whitworth, Albert Rattan, A. B. Simpson and Ben Meador and Miss Amy Glenn.

ARRIVAL ANNOUNCED

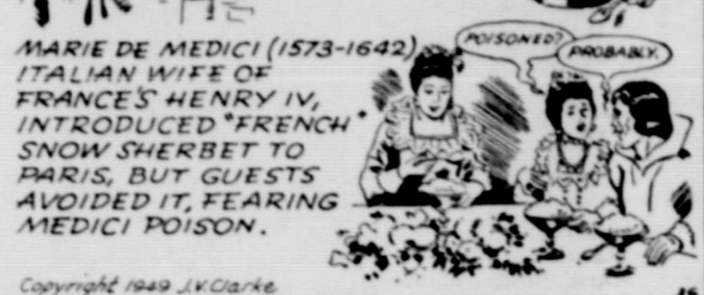
An 8-pound son, Cecil E. Burney, Jr., was born to Mr. and Mrs. Cecil E. Burney of Corpus Christi, Texas, Sunday, January

FOOD... through the ages...



WHEN CRO-MAGNON MAN INVENTED THE FLINT SPEAR, HIS FOOD SUPPLY INCREASED AND THE POPULATION ROSE RAPIDLY.

14th CENTURY ENGLISHMEN BELIEVED THAT RARE CINNAMON CAME ONLY FROM THE NEST OF THE PHOENIX - A WHOLLY MYTHICAL BIRD!



AMERICAN COLONIAL COOK BOOKS, LIKE TODAY'S FINEST EUROPEAN COOK BOOKS, STRESS COOKING AND SEASONING WITH BEER.

MARIE DE MEDICI (1573-1642) ITALIAN WIFE OF FRANCE'S HENRY IV, INTRODUCED "FRENCH SNOW SHERBET TO PARIS, BUT GUESTS AVOIDED IT, FEARING MEDICI POISON.

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PLAN TODAY-Own Your New Home

A new home is one of life's greatest possessions. Build a good home...use good materials...build for lasting happiness. Our stock of building materials is complete. It is always a pleasure to serve you and to provide you with any estimates you may desire.

Everything For The Home, Farm and Ranch

HIGGINBOTHAM-BARTLETT COMPANY

LUMBER, BUILDING SUPPLIES AND HARDWARE

Series of Addresses Given By Mrs. Willie

Mrs. U. L. Willie returned home Wednesday of last week from Big Lake and Ozona, where she was guest speaker on three occasions, and between speaking engagements, was feted at several social functions.

Driving to Big Lake on Sunday, Mrs. Willie was the house guest of former Matador residents, Dr. and Mrs. Ernest B. Jones, who entertained that evening with a dinner party in her honor.

Monday morning, Mrs. Willie was complimented with a coffee in the home of Mrs. Amos Floyd and later at a luncheon with Mrs. R. H. Sehmuck as hostess. A seated tea followed in the Jones home with one hundred and sixty guests calling between the hours of 3 and 5 o'clock.

Mrs. Jones was assisted in the house party by a number of other ladies, and courtesies included an orchid corsage for Mrs. Willie. Dr. and Mrs. Jones also entertained with a small dinner party that evening in honor of their house guest.

Tuesday, accompanied by Mrs. Jones and Mrs. Sehmuck, Mrs. Willie drove to Ozona, where she was complimented with a coffee in the home of Mr. and Mrs. P. T. Robison.

At noon she was the luncheon guest of the men's Rotary Club at their semi-monthly meeting and gave their entire program. Her address was on present day Democracy and Citizenship. In the afternoon she was guest speaker for The Federated Wo-

man's Club of Ozona, and at the close of the meeting she was complimented with a tea.

Returning to Big Lake, Mr. and Mrs. R. H. Sehmuck were her hosts at a dinner, after which the ladies attended a meeting of The Tuesday Night Review Club, where Mrs. Willie was again, the speaker.

Several Big Lake friends joined in hospitalities at a coffee Wednesday morning, honoring Mrs. Willie before her departure for home.

JANIE WAYBOURN HAD 7th BIRTHDAY

In celebration of her seventh birthday, Saturday, January 14, Janie Waybourn entertained

with a party. Her mother, Mrs. W. W. Waybourn was assisted by Mrs. Gerald Waybourn and Mrs. John Irvin, in conducting games for the children.

Whistles and small plastic baskets filled with nuts, were favors, and ice cream was served with a decorated birthday cake for refreshments.

Those present were: Jon Johnson, Sandra Gray, W. C. and

Keys
PHONE 242-W
B. F. MCINTOSH
222 W. MICHIGAN - FLOYDADA, TEXAS

A CONDENSED STATEMENT OF Memphis Production Credit Association

DECEMBER 31, 1949

ASSETS	
Loans and Interest	\$678,262.97
Less Provisions for Bad Debts	8,041.40
Government Bonds and Interest	\$670,221.57
Cash	248,182.09
Other Assets	36,087.39
TOTAL ASSETS	\$959,520.29
LIABILITIES	
Money Due Federal Intermediate Credit Bank	\$646,341.86
Provision for Taxes	2,444.83
Other Liabilities	465.64
TOTAL LIABILITIES	\$649,252.33
NET WORTH	
Class A Stock	\$ 86,890.00
Class B Stock	130,755.00
Accumulated Earnings	92,622.96
TOTAL LIABILITIES AND NET WORTH	\$959,520.29
Total Amount of Loans Made 1949	\$2,850,366.94

The Memphis Production Credit Association is COMPLETELY MEMBER OWNED

John Green, Field Representative
FIRST STATE BANK BLDG. MATADOR

MA TULLY SEZ..

DOGGED IF I AIN'T AN EASY MARK FER PUPPY LOVE!

Yes sir, this houn'dog sure grows on you... same as the Ford Tractor and Dearborn Implements grow on my son-in-law, John.

DEARBORN LIFT-TYPE MOLDBOARD PLOW
Simplicity itself! No wheels, axles, tongues, levers, clutch or safety hitch required. Nothing to interfere with good plowing. Quickly attached to Ford Tractor; lifts, lowers by Ford Tractor Hydraulic Touch Control.

DANUSER LIFT-TYPE POST HOLE DIGGER
Quickly attached in Ford Tractor. Operates by power take-off; lifts, lowers by Ford Tractor Hydraulic Touch Control. Can dig up to 600 holes a day.

DEARBORN ALL WEATHER TRACTOR CAB
Steel construction, models for 5N and 8N Ford Tractors. Use without curtains as sun shade. Curtains with hinged door extra.

DEARBORN LIFT-TYPE SINGLE DISC
Ford Tractor Hydraulic Touch Control lets you lift this disc at the end of the field, in wet spots in the field and for getting to and from the field. 10 and 12 foot width.

When you buy "Dearborn" you buy "Quality"
Come In—Let's Get Better Acquainted

BRASELTON IMPLEMENT COMPANY
ROARING SPRINGS, TEXAS

Dollar for Dollar- you can't beat a PONTIAC!

COME IN AND SEE FOR YOURSELF!

The Least you can pay for the Best!

Let's start with the idea that you want to drive the very best car your money will buy. Who doesn't? You want to be seen in a big, beautiful outstanding automobile. You want to enjoy the thrill of silken-smooth performance. You want to know for sure that the car you're driving will give miles and miles and miles of carefree service.

What you want is a Pontiac!

Prove it for yourself—come in and we'll show you that dollar for dollar you can't beat a Pontiac. Bumper to bumper, inside and out, one thing is apparent—our car offers you more for your money than a new Pontiac! Come in soon!

America's Lowest-Priced Straight Eight
Lowest-Priced Car with GM Hydraulic Drive
Thrilling, Power-Packed Performance—Choice of Six or Eight
World Renowned Road Record for Economy and Long Life
Only Car in the World with Silver Streak Styling

HARP PONTIAC
MATADOR

FOR YOUR TABLE!

Fresh Do-Nuts

BIRTHDAY CAKES

Perfect artistic triumph! Flavor-right... beautifully decorated! For every birthday celebration!

COOKIES

HOLSUM BREAD

CITY Bakery

Matador, Texas

ARILLO
Malcolm
tom were
Amarillo
s. W. J.
rs. Bill Gr
near Cas
they visit
useum.
and sons
Bonnie, and
Barbara Jo
Jay Lin
st Sunday

The Matador Brand

ASSOCIATE EDITOR PAULINE BLEVINS
EDITOR GENE BARLEY
CIRCULATION MANAGER JUNE COLEMAN

Chatter Box

well, here we go again. If or not, we're still able about after those Final Seams there are a bunch lies too. Maybe those really finished more than if. and Susie sure seemed to and a swell time Sunday There were quite a few fought so. My, things do don't they? eve that Sappo and Shir-making it more than a these days. It sure seems s that way. Don't you ? and Gene are making

that Vernell was with Saturday night? Now, now kids that just wont work.
Dub and Sibyl are really making it around here lately. What about this Sibyl.
Joy and Leo were sure roaming through the large city Saturday night. Could any one tell us WHY?
My Goodness, that Speedy and Nell sure make it around here lately. What about it kids? They were seen together Sunday evening.
Gee, these fish are getting to really get about. Betty R. and Jo Allen were seen with Marlene and Denzell, Sunday. A very cute foursome.
Jerry and Susie are really making it a big habit. They were seen together Saturday night and also after the game Tuesday night. Boy!
Garland and Melba were seen around after the game Tuesday night also. Two swell seniors!
Loretta and Glynn Hamilton were again seen together lately. Guess Loretta is going to Quitaque soon. Reckon?
Jimmie and Bob were seen riding around together Saturday night and again Sunday evening. Just taking things easy.

JOKE COLUMN

A radio announcer and his family were invited out to dinner and the hostess asked his young daughter to say grace. The child cleared her throat, gave a quick glance at the clock and said, "This food, friends, is coming to you through the courtesy of and as a service of Almighty God".
—M. H. S.—
Mrs. Latimer, the Sunday

Tribune, Matador, Motley County, Texas, Thursday, January 19, 1950



GOVERNOR PROCLAIMS PCA WEEK—Commemorating the retirement of all government capital in the 36 Production Credit Associations in Texas. Governor Allan Shivers (seated above) proclaims the period from January 22-28 as Production Credit Week. In his proclamation, Governor Shivers noted that the Texas district was the first of the 12 production credit districts to return all government capital, and he called upon the people of Texas to "join in the observance of this laudatory achievement on the part of the 33,000 farmer-rancher members of the production credit associations of our state."

school teacher had just finished a detailed account of Jonah and the Whale. "And now, Charles K. can you tell us what lesson this story teaches?" she asked. "Yes'm", returned Charles. "It teaches that you can't keep a good man down".
—M. H. S.—
Mr. Gilbreath was angry as Nell straggled in late. "How is it that you can never get to school on time?" he demanded. "It's really your fault", explained Nell. "You've so impressed on me not to watch the clock at school that now I don't think to watch it at home either."
—M. H. S.—
"Say, you!" cried a man accusingly to an acquaintance he met on the street. "I put everything I had on that horse you gave me the tip on, and the nag lost". "LOST!" Why, I can't believe it!" explained the wise guy. "That horse should have won in a walk." "Well, he sure couldn't" retorted the loser, "but he tried it that way".
—M. H. S.—
"Albert finally said he loves me, dad", Joyce confessed blushing. "Does he want to marry you?" asked her father. "Oh, yes", replied Joyce. "Well, what's his income?" grunted the old man. "Now, that's a coincidence!" she cried, surprised. "Albert asked me the very same question about you."
—M. H. S.—

Grade School News

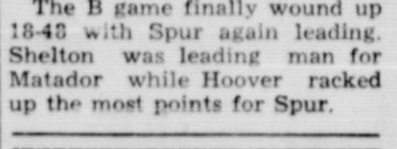
In an exciting basketball game the Matador Junior girls lost to Roaring Springs 27-17.
Matador was ahead until midway in the first quarter when Roaring Springs tied it up at 6-6. Matador scored again to make it 8-6. Then Roaring Springs got on their way and at the half they were ahead by a few points. At the beginning of the fourth quarter Roaring Springs had taken a big lead. At 3 minute period, Matador began a comeback, but it fell short.
In the boys game, Matador again took an early lead and again Roaring Springs tied it up 6-6. Roaring Springs scored again and at the half the score was 10-8 in favor of Roaring Springs. The Matador boys were ahead 16-10 at the beginning of the fourth quarter. Then the Roaring Springs boys took a 21-16 lead and that was the final score.
—M. H. S.—

High School News

Last Friday night the Matador boys both 'A' and 'B' went to Lockney. The Matadors won the 'A' game. The Tuesday before that Lockney came down here to play and Matador won the 'A' game.
The high point man in the 'A' game was Sappo Giesecke making 21 points. The same as he made in the other game. The next high point man was Watson Townsend making 8 points. The high point man for Lockney was Thomas making 14

TEAMS PLAY SPUR

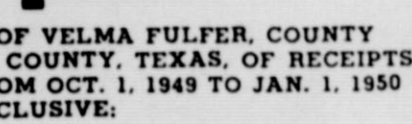
The Matador girls played a very fast and exciting game with Spur Tuesday night. The game started off real fast and ended faster. The final score was 18-17 with Matador leading. Joyce Reynolds was the high point scorer for Matador while both Baker and Hopkins scored 8 points each, being high pointers for Spur.
The boys also played Spur Tuesday night. The final round-up of the game was 56-35 with Spur boys leading. Durham was high point man for Spur and Townsend was leading for Matador.
The B game finally wound up 18-48 with Spur again leading. Shelton was leading man for Matador while Hoover racked up the most points for Spur.



V. F. W. Motley County Memorial Post No. 6286, meets 1st Tuesday, 8 p. m. at the American Legion Hut, Matador, Texas. All eligible ex-service men are invited to attend.

ick Soup

THAT EASY to resur-your floors when you our Milco floor san-Anyone can operate—yourself! Dustless. We complete floor finish-supplies.



MURTON-LINGO COMPANY

ounty Treasurer's Report

ARTERLY REPORT OF VELMA FULFER, COUNTY URER OF MOTLEY COUNTY, TEXAS, OF RECEIPTS EXPENDITURES FROM OCT. 1, 1949 TO JAN. 1, 1950 INCLUSIVE:

Jury Fund	
ce last Quarter	2,392.52
unt received during Quarter	6,515.73
unt paid out during Quarter, Ex. "A."	475.16
nt to Balance, January 1, 1950	8,433.09
ce	\$8,908.25 \$8,908.25
Permanent Improvement Fund	
ce last Quarter	350.93
unt received during Quarter	10,859.53
unt paid out during Quarter, Ex. "B."	2,558.62
nt to Balance, January 1, 1950	8,651.84
ce	\$11,210.46 \$11,210.46
General County Fund	
ce last Quarter	11,980.92
unt received during Quarter	23,163.09
unt paid out during Quarter, Ex. "C."	9,010.09
nt to Balance, January 1, 1950	26,133.95
ce	\$35,144.01 \$35,144.01
Road & Bridge Fund, No. 1	
ce last Quarter	2,334.21
unt received during Quarter	4,745.91
unt paid out during Quarter, Ex. "D."	1,766.20
nt to Balance, January 1, 1950	5,313.92
ce	\$7,080.12 \$7,080.12
Road & Bridge Fund, No. 2	
ce last Quarter	5,132.05
unt received during Quarter	3,597.31
unt paid out during Quarter, Ex. "E."	3,626.58
nt to Balance, January 1, 1950	5,102.78
ce	\$8,729.36 \$8,729.36
Road & Bridge Fund, No. 3	
ce last Quarter	1,337.13
unt received during Quarter	3,013.51
unt paid out during Quarter, Ex. "F."	2,316.59
nt to Balance, January 1, 1950	2,034.05
ce	\$4,350.64 \$4,350.64
Road & Bridge Fund, No. 4	
ce last Quarter	1,486.30
unt received during Quarter	3,814.34
unt paid out during Quarter, Ex. "G."	2,297.14
nt to Balance, January 1, 1950	3,003.50
ce	\$5,300.64 \$5,300.64
Courthouse & Jail Building Fund	
ce last Quarter	17,813.50
unt paid out during Quarter, Ex. "H."	9,222.22
nt to Balance, January 1, 1950	8,591.28
ce	\$17,813.50 \$17,813.50
Recapitulation	
ce in each fund and its indebtedness	
Oct. 1, 1949 to January 1, 1950	
und	2,392.52 8,433.09
ent Improvement Fund	350.93 8,651.84
l County Fund	11,980.92 26,133.95
nd Bridge Fund No. 1	2,334.21 5,313.92
nd Bridge Fund No. 2	5,132.05 5,102.78
nd Bridge Fund No. 3	1,340.13 2,034.05
nd Bridge Fund No. 4	1,486.30 3,003.50
and Jail Building Fund	17,813.50 8,591.28
und No. 2	O. D. 10.13 405.59
und No. 3	405.03 999.22
und No. 4	999.22 3,707.50
und No. 5	3,716.50 26.66
und No. 8	66.66 1,463.78
und No. 9	1,440.25 4,434.42
und No. 10	1,431.40 1,466.77
ounty Lateral Road Fund	1,157.51 419.95

Fill up for fast starting with
Winter-Blended PHILLIPS 66

Improved high-volatility mixture gives you faster warm-up, better performance!

Winter-Blended Phillips 66 Gasoline contains added amounts of valuable high-volatility elements. Result: smooth "pick-up" on cold days, less wasted gas, long mileage! Get Winter-Blended Phillips 66 Gasoline at any station where you see the orange and black Phillips 66 Shield.

PHILLIPS 66 GASOLINE

Phillips '66'
LATIMER & SON, PHILLIPS JOBBERS
PHONES 66-J, 194-R, 194-M
Matador, Texas

This Famous Resort Gives You
SUNNY DAYS HAPPY HOURS

BAKER HOTEL
The ultimate in facilities for recreation and rejuvenation. Other outstanding features include the finest in therapeutic baths with complete massage. Luxurious accommodations. Beautiful grounds with an eighth-mile sun veranda. Outdoor activities at their best.

AIR CONDITIONED FOR HEALTH AND COMFORT
Rooms from \$3.

Mineral Wells, Texas

FERTILIZERS!

I Have In Stock These Formulas:

- 32-0-0 Ammonium Nitrate
- 16-20-0 Ammonium Phosphate-Sulphate (Pelleted)
- 0-45-0 Superphosphate (pelleted)
- 0-20-0 Superphosphate
- 5-10-5 Veriagreen

Morckel Farm Chemical Company
116 W. Missouri Street
Floydada, Texas Phone 539

An All-Electric Kitchen means more time for play

When a Kitchen is Practical and Pretty of Course, It's Electric!

Stay young, Mother, with an all-electric kitchen! With modern time-saving, work-saving electric appliances properly arranged in your kitchen, you'll find kitchen chores more enjoyable and you'll have more time for leisure. Your electric appliance dealer will be glad to help you plan an ideal kitchen. And remember, a modern kitchen means less work—more play time for you! And of course, it's electric!

West Texas Utilities Company

AN ALL ELECTRIC KITCHEN INCLUDES:

- Cooking Center:** The Electric Range automatically provides the exact cooking temperature needed. Burners heat work surfaces and storage cabinets keep cooking utensils and food supplies within arm's reach.
- Dishwashing Center:** Ample work space for stacking used dishes and cooking utensils. The Electric Dishwasher handles not only dishes and other hot pots and pans as well—it washes them shining clean, and dries them without wiping.
- Refrigeration Center:** The Electric Refrigerator provides ample food storage, and large freezing capacity. Adjacent work surfaces provide space for food preparation.
- Adequate Wiring:** This simply means: 1. Large single electric wire. 2. Enough circuits. 3. Plenty of outlets and switches.

Herbert Smallwood And Bride Visit His Parents Here

Mr. and Mrs. Herbert Smallwood, who were married recently at Beloit, Wisconsin, were visitors here last week with his parents, Mr. and Mrs. E. W. Smallwood, before leaving Friday for Huntsville where they will reside and where Mr. Smallwood will be enrolled at Sam Houston State Teachers College.

The bride is the former Lona Mae Liston, daughter of Mr. and Mrs. Conrad Liston, 318 Moore St. Beloit.

A single ring service united the couple in St. John's Lutheran Church, Beloit, at 2 o'clock Saturday afternoon, December 31, by the Rev. Walter Baese.

Mrs. Roger MacGowan was matron of honor, and Mr. MacGowan was best man. Ushers were John Jensen and Stanley Hansen.

Mrs. Herbert Buehl was soloist accompanied by Edwin Schroeder, organist who also played the wedding marches.

A reception followed in the church parlors with Mrs. John Borkenhagen, Misses Darlene Zerbel, Viola Baese and Eleanor Liston assisting in serving.

The couple was accompanied to Huntsville by his mother, and they will return here with her this week-end.

The bridegroom is well-known here and is a graduate of Matador High school, later serving in the armed forces.

TOREADOR CLUB IS HELD IN FLOYDADA

The Toreador Club met Friday, January 13 in the home of Mrs. David Campbell at Floydada.

New officers were installed with Mrs. James Moss as the new president.

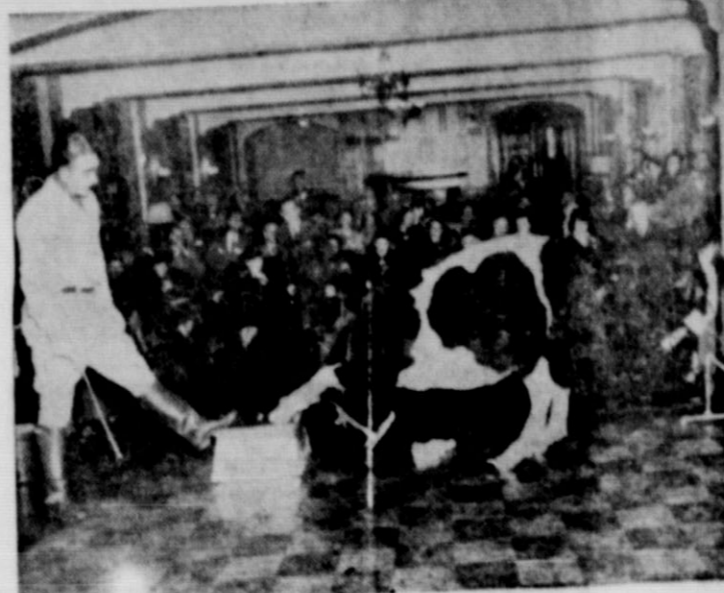
A short business session was held and the 1950 club year-books and birthday calendars were distributed.

Delicious refreshments of sandwiches, salad, pickles, potato chips, olives, cake, coffee and tea were served to the following members: Mesdames Elden Reedy, James Moss, Albert Raitan, R. E. Campbell, Jr., D. E. Pitts, Jr., Furman Vinson, Joe Bridges, Jr., Mutt Berryman, and the hostess.

All young women who are interested in Home Demonstration Club work are invited to attend these meetings.

The next meeting will be held, Friday, January 27 in the home of Mrs. R. E. Campbell, Jr.

Tribune, Matador, Motley County, Texas, Thursday, January 19, 1950



DOG AND PONY SHOW, presented by E. L. McCall, will appear at the Matador high school auditorium Wednesday morning, January 25, at 9 a. m.

McCall has received the Billboard Certificate of Merit in recognition of professional achievement with the program.

McCall will present "Spangle", acclaimed as the world's best-trained pony, with a thrilling repertoire of tricks, talking, posing and "pick-outs". He will also present a dog act, using six white Siberian Samoyedes and one Siberian Husky. Demonstration of hitching and driving dogs will also be presented. The show has been presented in Chicago and Minneapolis. Admission is 25c.

GAIL McWILLIAMS HAS BIRTHDAY PARTY SATURDAY

Gail McWilliams celebrated her eleventh birthday Saturday, January 14, with a party at Whiteflat in the home of her parents, Mr. and Mrs. Varner McWilliams.

A number of games were played after which the birthday cake, decorated with "Happy Birthday Gail, 1939-1950" written in blue, was served with hot chocolate with marshmallows to the following guests: Richard Hamilton, Hubert Fulkerson, El Wanda Green, Nelda Spray, La Royce Mitchell, Maurice Cox, W. E. Russell, Dana Jo Hughes, Glenn, Richard and Curtis Baker; Lucretia Edwards, Betty Neighbors, Joan Darsey, C. H. Murphy, Barbara Waybourn, Lucretia Ann Scott, Jimmy Watson, Raynita Dunning, Vella Rea Edwards, Frank Traweek, Glynda McWilliams; Mrs. Tommy Edwards and the honoree. Favors of suckers and chewing gum were given to the guests.

JIMMY DON GREEN HONORED WITH A PARTY WEDNESDAY

Jimmy Don Green celebrated his sixth birthday, Wednesday, January 11 with a party in the home of his parents, Mr. and Mrs. Jack Green.

A number of games were played and at 4 o'clock he was honored with a story and a song over the radio, after which refreshments of birthday cake and hot chocolate with marshmallows were served to the following: Carita Green, Nancy and W. C. Kitchens; Nelda and Dink Wilson; Reathel, Treva and Brenda Hicks; Barbara Way-

burn, Dorothy McMahan, Elwanda, Christine and Tommy Green and the host.

CAROLYN POHL HAS BIRTHDAY PARTY

Carolyn Pohl, whose eighth birthday was Sunday, January 15, celebrated the occasion Saturday afternoon with a party given by her mother, Mrs. Frank Pohl.

Entertainment included a number of games and posing for indoor colored moving pictures made by Mrs. John Hamilton. Favors were crepe paper hats, and soda pop was served with

Ford
remains alone
in low-price
"Eight" field

"Reports were current several months ago that Ford might encounter competition in the low-price eight-cylinder car field. The manufacturer considering such a development, however, apparently has decided against it.

"The temptation to enter competition for this market is strong. Ford derives considerable sales appeal from ability to offer an eight as well as a six in the low cost bracket. Buyers are attracted by the additional smoothness and power performance afforded by the extra cylinders.

"Principal reason why rivals have steered clear of eight-cylinder power plants is cost. Ford has been able to hold expenses down by manufacturing economies not often duplicated by others.

"In pioneering the low-price V-8, the Dearborn producer had to strike at the heart of the cost problem. The company was the first to evolve a method of making an integral V-block and crankcase casting.

"The Ford Company is noted for excellence of manufacturing technique. Part of the reputation is based on willingness of the management to spend money on work-saving equipment. The Rouge plant foundry, for example, is a model of efficiency. Air-conditioning eliminates some of the disagreeableness common to most foundries, while conveyor systems and automatic machines obviate much of the usual back-breaking and inefficient-hand work.

"With the use of advanced production methods the company has been able to hold expenses within reasonable limits. This is true even though use of the larger engine means two more cylinders—with more pistons, rings, 'con' rods, sparkplugs, etc.—for each car produced.

"The Ford production technique involves a high degree of precision. Vendors regard the company as a 'tough customer' because of the rigidity of inspection standards. Suppliers know they must comply closely with specified requirements or face heavy rejection.

"The precision, together with the extra power of the engine, accounts for the unusual performance of the Ford V-8. Ford's ratio of applied horsepower to gross vehicle weight has long been a favored design characteristic. Other manufacturers have found this power plant too difficult to build inexpensively enough for a small car.

"From present indications, it may be a long time before competitors can challenge Ford in the low-priced eight-cylinder field."

Reprinted from *Woods' Automotive Reports*, Sept. 12 issue.

Paid Advertisement.

the blue birthday cake, decorated with pink rosebuds, white coconut and candles.

The following guests were present: Beverly Harper of Lubbock, Dahl Clower, Frances McMahan, Sharon Kay Middlebrooks, Kent Gray, Linda Beth Seigler, Vaden Hays, Harry and Mary Jane Hamilton, Bundy Campbell, Kay Stanley, Sandra and Gary Jenkins, Verna Mae Watkins, Faydelle Carnes, and Jan and Cheri Ann Barton.

ROARING SPRINGS BRIDE IS HONORED

Mrs. Joe Duran, assisted by Mesdames Elmo Kingery, J. N. Fletcher and M. D. Freeman all of Roaring Springs, honored Mrs. William Watson, a recent bride of that community, with a gift shower, Tuesday, Jan. 10.

A large number of friends enjoyed the occasion and the honoree received many beautiful and useful gifts.

Refreshments of cookies and punch were served.

VISIT IN AMARILLO

Mr. and Mrs. Malcolm and sons of Flomot were end visitors in Amarillo, his sister, Mrs. W. J. Richardson and family. They also visited other sister, Mrs. Bill Gray and family of near Canyon in West Texas Museum.

Mrs. Turner and sons, Benney and Donnie, and Richards and Barbara Joy attended "Uncle" Jay Linn's o'clock broadcast Sunday evening.



WHEN YOU USE GOOD
FARM EQUIPMENT...

WHEN YOU BUY
FARMALL
YOU BUY THE BEST!

- FARMALL TRACTORS -
LISTERS AND CULTIVATORS
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COMFORT COVERS

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GOOD YEAR
TRACTOR TIRES

READY TO FARM?

Let Us Put Your Tractor In Perfect Condition To Start The
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Ever lovely... ever washable! The perfect go-where-you-go blouse! It's that wonderful wrinkle-resistant Aristomour rayon, certified colorfast and washable. It's mm-mm model with action-back pleats, open and shut collar, long tails that stay put. Appealing color combinations. **3 98**

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Are your clothes always ready for wearing?
Frequent clothes inspection and needed cleaning in time keeps all your clothes fresh and wearable.

SPOTTING SPECIALISTS

Stains come out in a jiffy because we 'treat them right'. We've spot removers for every type of spot—no matter how difficult. Garments will be thoroughly cleaned.

ALL CLEANING MOTH-PROOFED AT NO EXTRA COST

DAY by DAY CLEANERS



We keep tractors running smooth
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**EXPERT
SERVICE
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If a Ford Tractor gets conscientious maintenance attention every day it will deliver an awful lot of work before it needs an overhaul.

But the time comes, even to a Ford Tractor, when it needs a trip to the shop to put it in shape for economical, powerful, new-like performance. When that time comes, just phone us.



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Roaring Springs, Texas

MATADOR TRIBUNE

ISSUED THURSDAYS AT MARSDEN BUILDINGS, MATADOR, TEXAS, BY THE TRIBUNE PUBLISHING COMPANY COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1924, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 28, 1928.

THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1923, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1-79.

VISIT PARENTS

Mr. and Mrs. Claude Wilson of Sweetwater were week-end visitors here with her mother, Mrs. J. A. Groves. They were accompanied by Mrs. Burrell Tipton and daughter Martha, who were over-night guests in the home of Mr. and Mrs. Ben Meador. Mrs. Tipton's sister-in-law and husband, Mr. Tipton joined them here Sunday morning to visit his parents, Mr. and Mrs. A. A.

Tipton, and with his family, accompanied Mr. and Mrs. Wilson on their return to Sweetwater, Sunday evening.

RETURNS TO BASE

Herbert Garth, R.M.3, better known here by his friends as "Buddy" or "Colonel", left Thursday night of last week to return to his base at Ft. Blakeley, Washington, after a visit here with his mother, Mrs. Mel-

vin Dirickson and family. He made the trip to Amarillo from Seattle, Washington, with friends, and accompanied them on their return to Washington.

GO TO SNYDER

Mr. and Mrs. M. S. Patton made a business trip to Snyder, Wednesday, with tentative plans to visit their son, Keith at Big Spring before returning home.

TO FORT WORTH

Postmaster and Mrs. E. F. Springer made a business trip to Fort Worth this week and also visited their daughter, Sarah Frances, who is attending T. C. U.

ATTEND DENVER SHOW

Mr. and Mrs. John Stevens are in Denver, Colorado this week, attending a Fat Stock Show and Exposition. Mr. Stevens is manager of the Matador Land and Cattle Co., headquarters here.

HERE FROM OKLAHOMA

Mr. and Mrs. L. D. Watson and children, Eric and Patsy of Oklahoma City, Okla., were week-end guests in the home of Mr. and Mrs. Sam Wilkinson. Mr. Watson is with the Watson and McBride Cattle Order Buyers company.

Mrs. Velma Fulfer accompanied her son and family, Mr. and Mrs. Elwyn Fulfer and small son of Floydada, to Dallas, Monday, returning home Tuesday. Mesdames Curtis King, J. H. Martin and Wilson Barton were Lubbock visitors Monday.

SPEAKS AT FLOYDADA

Mayor Douglas Meador Wednesday was guest speaker at the Floydada Rotary Club. He was the guest of District Judge Alton B. Chapman, the club's program sponsor.

Mr. and Mrs. Eldred Seigler and children visited relatives at Afton Sunday.

Mr. and Mrs. R. J. Murray of Arlington, visited here during the week-end with her brother and family, Mr. and Mrs. Melvin Meason.

MOVED!

Back To Clements Building Just North Of Hotel Barber Shop

DAY'S RADIO SHOP

DELICIOUS ROAST TURKEY DINNER

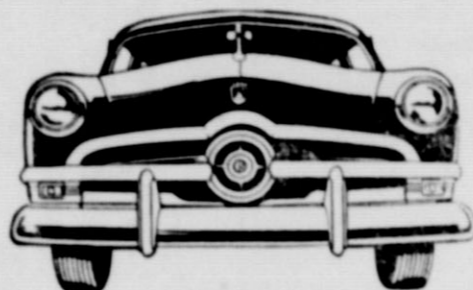
SERVED WITH ALL THE 'TRIMMINGS'

SUNDAY, JANUARY 22

Waybourn's Cafe

MR. and MRS. BILL WAYBOURN

Delivered In Matador Prices On The '50 FORD



Much confusion has resulted with regard to new automobile prices. This firm has consistently sold new automobiles for the regular list price. We have never accepted more than the price established by the Ford Company. Each customer has received his new automobile in the exact order of arrival. Our trade-ins are based on standard market values. We are publishing this "delivered in Matador price" that you may better compare the value of the new '50 Ford.

DeLuxe Six Cylinder

Business Coupe	\$1,495.00
Tudor	1,586.50
Fordor	1,634.00

DeLuxe Eight Cylinder

Business Coupe	1,581.50
Tudor	1,660.00
Fordor	1,707.50

Custom DeLuxe Six Cylinder

Tudor	\$1,695.25
Fordor	1,742.25
Club Coupe	1,695.25

Custom DeLuxe Eight Cylinder

Tudor	1,773.75
Fordor	1,821.25
Club Coupe	1,779.25
Conv. Club Coupe	2,141.25
Station Wagon	2,470.75

The above prices include Electric clock and Chrome Trim, Wheel Rings on the Custom DeLuxe models — and Fram Oil Filter and Oil Bath Air Cleaners on all models. Freight and Federal Tax included. Cars are full of gas & oil.

Accessories: (Installed in production)

Radio, 8 tube & ant.	\$91.60
Radio, 6 tube & ant.	78.00
Heater and Defroster:	
Magic Air	57.40
Recirculating	37.90
Overdrive	96.90

Tires:

670x15 B. Sidewall DeLuxe	\$12.85
Custom DeLuxe	No Charge
670x15 W. Sidewall DeLuxe	28.40
Custom DeLuxe	16.50

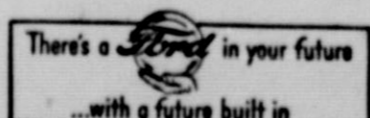
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50 Ways Different

MATADOR AUTO COMPANY

SALES



SERVICE

ELSIE IS IN TOWN

See Her In Window

AT OUR FOUNTAIN YOU ALWAYS GET

Borden's ICE CREAM

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Your Favorite Flavors In Convenient Packages To Take Home

STANLEY PHARMACY
R. M. STANLEY, OWNER

Repeated by **POPULAR DEMAND**

Flour GOLDEN BEAUTY 25 Lb. Bag **\$1.60**

Beef Roast . . 55c | **OLEO**

Red Spuds U. S. NO. 1 POUND

Hot Milk Chocolate BORDEN'S No Mixing No Cooking No Sugar To Add

CABBAGE TEXAS Firm Heads Pound

BACON 59c | **SOAP FLAKES**

Magic Washer, 8 oz. Box

Toilet Tissue 6c | **Kitchen Kleenzer**

FIGARO Sugar Cure . . . 6

Charlie's Groceries