

Matador Tribune

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MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, THURSDAY, JANUARY 1, 1948

PRICE 5c

Flomot Editor Says People in Germany Cold and Hungry

Spent Christmas day here in the home of his wife's parents, Mr. and Mrs. J. R. Moore.

"It is like throngs of Christmas shoppers standing mutely before closed stores," Mr. Guy told a Tribune reporter, "and they are cold and hungry. They do not complain. Thousands will die of under-nourishment before the winter is over. You may have no sympathy for the former German way of life, but it is impossible not to feel sympathy for the suffering German people."

"America is the only hope the people of Germany possess," Guy declared. "They fear and hate the Russians and they know that in event the American occupation should be withdrawn, the Russians would take over and their already deperate condition would be worse."

"I went everywhere, and although I could not speak German, I found many Germans who spoke English and I had the services of an interpreter, and I found six and eight people sharing one room left intact in the haunting ruins of buildings. The people are bewildered and we must help them somehow. We must never have another war if civilization is to remain. Our land has not felt the battering and destruction of conflict. Anywhere you look, except up in Europe, you are left speechless with the wreckage and destruction of war."

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COKE R. STEVENSON

Coke's Hat Enters Ring For Senator

Hat of an outstanding Texan, Ex-Governor Coke Stevenson of Junction, today entered the 1948 political ring for U. S. Senator. He followed his usual campaign custom of not presenting a specific platform.

"I do not believe the average political platform is worth much of anything," he explained in an address delivered from Austin. "My candidacy is based on certain fundamental principals of sound government. It is based on my record as your public servant in the past."

The former governor declared that if he is sent to Washington he will continue to follow the pattern set by him in his service as governor, lieutenant governor and speaker of the Texas House.

"As your United States senator I shall hope not only to be for the right things," he said, "but to be able to do something constructive about getting the right things done."

He hit hard at federal extravagance and pointed to the record of Texas during his administration as governor when a general fund deficit of more than 30 million dollars was transformed into a cash balance of more than 35 million dollars.

"I say that if the state government of Texas can do that, the federal government can do the same," he commented.

Government bureaucracy and federal infringement upon the states (See STEVENSON back page)

Cotton Pays Carlsbad During 1947

Cotton production was profitable in Motley county for the crop of 1947, according to a survey made yesterday by County Agent J. Rufus Emmons. At noon Wednesday the county had ginned 12,701 through seven gins. It is estimated that 340 bales may yet remain in fields.

Based on the average price of 28c per pound paid for 1947 Motley county cotton and estimating that each bale of seed produced an extra \$30 in revenue, the 1947 cotton crop will place \$2,210,000 in the hands of producers. Over two million dollars from the mystery crop which everyone believed would be a failure until a short time before harvest.

Carlsbad Route To Open Soon

Carlsbad Cavern Route from Oklahoma City to California by way of world famous Carlsbad caverns, through Matador over Highway 70, will probably be marked within the next 10 days according to Tom Manning of Frederick, Oklahoma, co-sponsor of the route, who arrived here last night.

Manning said all deals with the 20 cities interested in promoting the route between Oklahoma City and Carlsbad, have been completed and 5,000 highway guide booklets will be received from the printer soon. Elaborate road signs have been received and work of erecting them is now under way. Large, light-reflecting signs in Oklahoma City point the new route to tourists on Highway 66.

Matador will have a full page of publicity in the 20-page colored guide booklets. Chat Holdring, owner of the Tipton, Oklahoma, Tribune, is partner with Manning on the route plan which is sponsored by 20 towns.

Flomot Cage Tilt to Try Rodeo Girls

Six hard-riding, deft roping champion girl rodeo performers will try their skill at basketball when they meet the Flomot 'als' in the Flomot gymnasium Tuesday evening, January 6th, 7 p. m., according to school officials who matched the game. The girl rodeo champions who will enter the unusual contest include Joyce and Yvonne Storm, ck-riding sisters from Spring, New Mexico, Jack Worthington, bronc rider from Jacksboro, Thena Mae Farr of Seymour, sponsor and co-producer of the 1947 Amarillo Tri-State all-girl rodeo, Dude Barton, Flomot, champion roper and instructor.

Flomot "outsiders" boys' team will also play an undisclosed game on the same program. Admission will be 25c and 50c.

Cupid Hits 60 Targets

Dan Cupid had a good showing with his marksmanship in Motley county during 1947, despite the one "near-hit" reported to District and County Clerk Pat Sheridan. All but one of the 61 marriage licenses issued were used. One young purchaser whose name was not disclosed, failed to use and return his license. Clerk Sheridan made investigations and was told by a companion of the prospective bridegroom that "he tore up the license on the streets of Matador." No reason was given.

A total of 175 babies births were registered in Motley county during 1947. Registered deaths were 29. Only nine divorces were granted during the year.

Junior Class Has Party Last Monday

The Junior class enjoyed a party Monday, December 22 at 7:30, in the American Legion hall.

Each member of the class was permitted to invite a guest.

The hall was decorated in a holiday motif and featured an attractive Christmas tree. A refreshment committee, appointed by the class president, Norman Seigler, consisted of Marcia Gilbert, Ann Harp and Dorothy Traweek.

The party was enjoyed by all who attended.

Waybourn's Cafe Open

Bill Waybourn's modern cafe opened its doors to the public yesterday morning, providing free doughnuts and coffee to all visitors. Despite adverse weather conditions, over 50 gallons of coffee were served. Meals were also served throughout the day although the cafe is not formally opened until today.

Personnel of the cafe includes Tom King and Mrs. H. N. Pope, cooks, Anna Laura White, Zelma Moore and Mrs. Johnny Cook, waitresses and two colored dish washers, T. J. Nimms and George Mangrum.

Many visitors yesterday told Mr. Waybourn that they were surprised to find so modern a cafe in this area and he also received many compliments from local residents.

Firemen To Train For Footlights

Casting is underway for the Matador Volunteer Fire Department sponsored home-talent show, "Fun For You" to be presented at the high school auditorium, January 9 with first curtain at 8 p. m.

Several members of the department have already been cast and have started their training for appearance before the footlights. The show is being directed by Geneva Lyon and net proceeds will go to the fire department's general fund. All parts in the show will be home-talent and will include boys and girls from high school.

Cast announced to date includes Bert Schweitzer as master of ceremonies, James Meador as Duke, Freddie Welling as Joe Kelley, Roy Simpson as Uncle Ezra, Norma Casey as Minnie Pearl, Tom (Fud) Edmondson as Tom Brennenman, Vance Gilbreath as Dr. I. Q., and solo by Herbert Garth.

Baby popularity contest will be held in connection with the show. Jars will be placed in stores where money votes may be cast for favorite babies.

STORES ANNOUNCE NEW CASH POLICY

Announcements appear in this issue of the Tribune whereby certain Matador stores have decided bookkeeping systems and starting today will operate on strictly cash basis.

Vernon Doss, manager of the meyer Spot Cash grocery firm, declared, "It is generally known at credit grocery stores must be a large amount of loss because of bad accounts and also cause of the extra expense which is required to list items and collect at the end of the month. We do not believe it is right to saddle our cash customers with the extra expense of conducting a credit business. We believe we owe to a modern, progressive community and territory, the type of store which merchandise good groceries the lowest possible prices. We have changed our policy from credit to cash because it is content with sound business. We have invested a great amount of money to make our store modern and provide our customers with the very best of food store locker plant services. We have no alternative.

"We hope our customers will task for credit because it will be impossible to make exceptions. We no longer have charge accounts or a bookkeeping system. We promise our customers low prices for cash and we will keep our promise."

C. W. Giesecke, manager of the Western Dry Goods Company, also announcing a change from credit to strictly cash policy, made substantially the same statement as Doss.

Odus Crowell Accepts Coach Job At Friona

Odus Crowell, formerly of Flomot, and former Matador grid star, who has been making his home on the west coast for the past several years, has accepted the position as athletic coach of Friona, Texas, high school, and assumed his duties last week.

His brother-in-law and sister, Mr. and Mrs. W. L. Nall Jr., and mother, Mrs. Leonard Crowell of Flomot, drove to Torrance, California last week, where the latter will remain with her son's family until they move to Friona, and Coach Crowell accompanied the Nalls in returning to Flomot.

HOLIDAY REUNION

A holiday reunion was held in the home of Mr. and Mrs. J. M. Jackson, when their children met here for Christmas. The visitors included Mr. and Mrs. Bert Hunter of Freeport, Texas; Mrs. Morgan Rogers and children, John Morgan, Mary Ann and Jackie, of Hot Springs, N. M.; John Jackson of Raymondville, Texas; Miss Marjorie Jackson of Los Angeles, Calif., and Gordon Two Jackson of San Francisco. Two daughters, Mrs. Pat Sheridan and Miss Annie Mae Jackson are Matador residents.

Rattan Family Home

Mr. and Mrs. Lawrence Rattan and daughter, La Nell, Mr. and Mrs. Raymond Rattan, and Miss Velda Mae Rattan all of Amarillo visited with their parents Mr. and Mrs. V. A. Rattan Christmas. Lawrence Rattan and his family returned here Sunday to visit with his sister and family. Mr. and Mrs. Lewis Mullins and children of El Paso who arrived Saturday night. Mr. Mullins and his brother, Claton, who accompanied them here returned to El Paso Sunday, while Mrs. Mullins and children remained for a longer visit.

VISITORS IN MURPHY HOME

Visitors in the home of Mr. and Mrs. H. M. Murphy Christmas day included Mr. and Mrs. Curtis Murphy and family, Mr. and Mrs. Clovis Murphy and family, Mr. and Mrs. W. A. Rattan and Mr. and Mrs. Ed Whitaker and sons, Lowell Don and Billy Joe, all of Whiteflat, Mr. and Mrs. James Russell Neblett of College Station and Mr. and Mrs. James Neblett of Denton.

NELSONS HAVE VISITORS

Visitors during the holidays in the Lee Nelson home were their children Mr. and Mrs. Earl Vaughn and son; Mr. and Mrs. John Harris and children and Miss Glenda Nelson of Lubbock and Bob Brock also of Lubbock. Other visitors were Mrs. Nelson's brother and family, Mr. and Mrs. Bryan Gregory of Spur, Mr. and Mrs. Harris also visited his father, Lud Harris.

Bobby Harp Returns Home From Overseas

It was a "Merry Christmas" for the A. A. Harp family, following the arrival home Tuesday last week, of Bobby Harp (Army T-5), who spent the past year in Japan, where part of his duties was the search for graves of American war dead. Mr. and Mrs. Harp drove to Plainview to meet and accompany their son home.

Tentative plans of young Harp are to enroll at Texas Tech next semester, to continue studies which his Army career interrupted.

Holiday Visitors

Holiday visitors in the home of Mr. and Mrs. Ward Rattan were Mrs. Rattan's parents, Mr. and Mrs. J. W. Scott and a brother, Tyrus Scott, of Vernon; a sister and family, Mr. and Mrs. L. T. English, L. T. Jr. and Sarah also of Vernon; and a brother and family, Mr. and Mrs. James E. Scott, Paul Betty and Jimmie of Tipton, Okla.

Children At Home

Mr. and Mrs. F. C. Bourland had as their holiday guests, their two sons, a daughter-in-law, and their daughter and her family, being Fred C. Bourland, student at Texas University, Austin, Mr. and Mrs. Thomas Bourland of Canyon, attending West Texas State College, and Mr. and Mrs. James McCarty and baby son, Michael, of Carlsbad, New Mexico.

Visit Parents

Christmas guests of Mr. and Mrs. H. S. Watson were two daughters and their families, being Mr. and Mrs. Mose Dameron of Moriarity, New Mexico, and Mr. and Mrs. Jack Edwards and daughter, Rosemary, of Amarillo, and also Mr. Chris Dameron, Mr. and Mrs. Edwards were accompanied on their return to Amarillo, by his brother and wife, Mr. and Mrs. Ben Edwards and daughter, Lucretia.

SPEND CHRISTMAS HERE

Spending Christmas holidays here with their parents, Mr. and Mrs. Joe Meador, were Mr. and Mrs. G. N. Wilson, Mrs. Mildred Leonard, Mr. and Mrs. C. E. Woolery, and Joe Berry Meador all of Lubbock, also Mrs. Marlin Pounds and daughter Kay, of Donie, who came the latter part of October to remain for several months, due to illness of Mrs. Meador.

TO TENNESSEE

W. J. Whitworth is visiting relatives in Gleason, Tennessee, having left three weeks ago to spend Christmas holidays there.

RETURNS FROM MIDLAND

Mrs. H. Williams, who has been making her home at Midland with her daughter, Mrs. F. A. Bird, has returned here to reside. Mrs. E. F. Springer and daughter, Sarah Frances, drove to Midland the 21st, to accompany her mother here.

Eleven Burglaries Admitted by Youth

LIONS TO HEAR DIST. GOVERNOR

Lions District Governor John McLean of Hereford will be principal speaker at the Matador Lions Club's second 1948 meeting scheduled for January 20, Roaring Springs Lions Club has been invited to visit Matador in a joint meeting in order to hear the District Governor's address.

Miss Dorothy Willett who recently returned from three years in Europe, will be the principal speaker at the Tuesday, January 6th regular luncheon.

A letter dated December 28, to Lions secretary J. R. Whitworth from Drew Pearson, Washington "Merry-Go-Round" writer, who organized the Friendship Train plan, expressed appreciation to the local club for its generous contribution.

Crime Wave Broken By Sheriff Stotts

G. L. Webb, 20, of Matador, is in the Cottle county jail awaiting action of the grand jury, after his admission of 11 burglaries here and two in Paducah since November 17. His bride of three months, Ruth Webb, 14, was arrested in connection with the case and has been paroled to her mother, Mrs. Ester Pruett of Seymour.

The pair was arrested in Paducah early Saturday morning by Cottle county officers after being located by Motley county Sheriff John Stotts who had been working on the case since first of the series of burglaries was reported. Webb admitted burglarizing ten homes and one place of business here and two homes in Paducah. The two Paducah burglaries were not reported until after the stolen merchandise had been recovered, since the home owners were away for the holidays and losses were not discovered until their return.

All merchandise taken here has been recovered. Webb admitted burglarizing the homes of Mrs. Bernice Knight, Mrs. Mae McKenzie, Frank Jameson, R. H. Bearden, J. C. Cross, Eddie Russell, Earl Thompson, Givens Lawrence and the Leon Ice Company office. Money taken from Leon Ice Company and from a child's bank in the Eddie Russell home (total of \$20.25) was not recovered. Most of the burglaries here were committed during daylight hours.

Working on eager clues, Sheriff Stotts had devoted his time day and night to the case when he found the automobile he sought in a Paducah filling station about 2 a. m. Saturday.

He sought Cottle county officers to make the arrest. Most of the property was recovered at Seymour and Vernon, and has been restored to the owners.

Cold Snap Hits Area

The old year went out with the mercury below 20 last night while snow drifted in the almost deserted, holiday-lighted streets of Matador. Sleet and snow throughout yesterday had brought highway travel to almost a standstill. Slippery pavements greatly reduced activities of New Year celebrants. Strong west wind shortly after midnight cleared the skies of clouds but did not cause the weather to moderate. Forecasts declare today will be fair with rising temperatures.

Much News Held For Next Week

Entering 1948 with a four-page "bob-tail" edition, the Tribune has been forced to hold much news (already set into type) until next week. Earlier plans for the issue was to run a curtailed paper, short on advertising and long on news. However, late requests for advertising space have made it necessary to hold the news items until the next issue.

Some weekly newspapers omit the issue between Christmas and New Year, while others follow the Tribune's policy of publishing brief editions. Except for uncertain newspaper supply, the Tribune anticipates no change in its usual eight-page size.

A new C&P job press has been installed in the Tribune plant to replace old commercial printing equipment.

COME TO CHURCH SUNDAY

Father And Son Operate Matador Contracting Firm



Jack Green, left, has been in the contracting and building business with his father, J. C. (Jimmy) Green, right, since 1938, except for the two years the U. S. Army needed the son as a supply engineer in both the European and Pacific theatres of combat. Released from service he resumed his business association with his father.

The firm of J. C. Green and Son is a family affair, with sons Luther, Phil and Richard aiding in constructing buildings from foundation to roof. Richard Green was rated as an expert painter in the army. Phil Green has recently severed relations with his father and brother to accept a position in the First State Bank.

Jack Green was born in Matador and attended Matador high school. His father has been a resident of the county since 1910 and entered the building business in 1926. Jack Green was married to Decima Hammersly in 1936. They have four children, Elwanda, Christene, Jimmy and Tommy. This concludes the series of father-son partnerships in Matador unless others are brought to the attention of the publisher.

(Photo by Douglas Meador)

1948

**A NEW YEAR---
A NEW POLICY!**

Effective Today, January 1, 1948, We Have Discarded
Our Former Policy of Credit Business.....
All Merchandise And Service Must Be Cash.....

BUY FOR CASH

- SUGAR, 10 lbs. pure cane 94c
- SHORTENING, 3 lbs. carton Crustene \$1.09
- CARNATION MILK, tall can 13c
- PURE-AS-SNOW FLOUR, 50 lb. sk. . . \$3.49
- FOLGER'S COFFEE, 1 lb. can 55c
- OXYDOL, large size 39c
- DREFT, large size 35c
- RED AND WHITE
PINEAPPLE JUICE, tall can 39c
- TOMATOES, No. 2 can 13c

CASH!

- CHEESE, Longhorn, pound 54c
- LOIN STEAK, pound 59c
- ROAST, Chuck pound 45c
- PICNIC HAM, pound 48c
- SLICED BACON, pound 85c
- VELVEETA CHEESE, 2 lbs. 95c
- LETTUCE, large head 15c
- SPUDS, Idaho, 10 lbs. 59c
- CARROTS, Nice Bunch 9c

BUY FOR LESS

- CRACKERS, 2 lb. box 43c
- RED AND WHITE
GREEN BEANS, Fancy Cut No. 2 can . . 23c
- OUR DARLING
CORN, Fancy Country Gentleman, No. 2 22c
- CIGARETTES, any brand, carton . . \$1.65
- PINK SALMON, tall can 53c
- RED AND WHITE
TOMATO JUICE, No. 2 can 14c
- AUNT JEMIMA MEAL, 10 lb. sack . . 99c
- PUREX, quart 17c
- FRUIT COCKTAIL, No. 2 1/2 can 42c

TOP QUALITY GROCERIES · MEATS · VEGETABLES

**SPOT CASH GROCERY
AND LOCKER PLANT**

VERNON DOSS, Manager

HAPPY
NEW YEAR
TO OUR
FRIENDS
AND
CUSTOMERS

HAPPY
NEW YEAR
TO OUR
FRIENDS
AND
CUSTOMERS

Roaring Springs NEWS

By LULA M. SWIM

Visiting in the home of Mrs. M. E. Turner during Christmas were Mr. and Mrs. Hugh Conn and Mr. and Mrs. Earl Turner of Wichita Falls and Mr. and Mrs. George Turner, George Dial and Arlene of Lockney.

Visiting in the home of Mr. and Mrs. S. D. Hunter during Christmas were Mr. and Mrs. Jimmie Marshall and John Ray and Sam Hunter of Wichita Falls.

Mr. and Mrs. Turner Hunter and Barbara Ann spent Christmas in the home of her parents Mr. and Mrs. W. A. Campbell of Floydada.

Mr. and Mrs. Cy Wright and son of Paducah spent Christmas in the home of her Grandmother, Mrs. John Smith.

Mr. and Mrs. W. M. Vaughn and other points of Central Texas during Christmas.

Mr. and Mrs. Buddy Smith and Clyda of San Antonio spent Christmas in the home of his parents Mr. and Mrs. Ed Smith.

Mr. and Mrs. Bobby Tiner of Lockney spent Christmas Eve in the home of her parents, Mr. and Mrs. Ed Smith.

Mrs. S. C. Phipps spent Christmas in the home of her daughter and family, Mr. and Mrs. C. E. Mitchell of Amarillo.

Mr. and Mrs. Sidney Smith of Childress spent Christmas here with his mother, Mrs. John Smith.

Mr. and Mrs. B. B. Love and daughter of Albuquerque, N. M. spent the week-end here visiting in the home of her parents, Mr. and Mrs. E. W. Basham.

Guy Thacker returned home Tuesday from Galveston after spending the Christmas holidays with his two daughters, Mrs. Mary Hughes and Mrs. Juanita Hart.

Mr. and Mrs. J. M. Carpenter visited in the home of Mr. and Mrs. Hughes Fish of Amarillo, Sunday. They are announcing the arrival of a son Allan Murphy born Dec. 26. She is the former Ola Faye Carpenter.

Mr. and Mrs. Frank Ferguson spent Christmas at Earth.

Mr. and Mrs. George Van Camp of Porterville, Calif., left

here in the homes of Mr. and Mrs. L. C. Davis and Mr. and Mrs. H. H. Rigsby.

Mr. and Mrs. J. W. Price and baby of College Station spent Christmas in the home of her parents Mr. and Mrs. H. D. Barton.

Mr. and Mrs. J. F. Hardin and Mellie B. spent Christmas here with his parents Mr. and Mrs. M. D. Hardin and their son, Mr. and Mrs. Bobby Hardin.

Mr. and Mrs. W. H. Nichols spent the Christmas holidays in Amarillo in the homes of Mr. and Mrs. Billy Nichols and Mr. and Mrs. Paul Nichols.

Mr. and Mrs. Raymond Marshall and son visited in the home of her parents, Mr. and Mrs. Harvey Smith of Sweetwater, Okla., during Christmas.

Mr. H. D. Marshall is visiting in Fredericksburg this week.

Mr. and Mrs. J. N. Fletcher and Doris Newton visited in Post last Friday.

Supt. and Mrs. Henry Teague and family spent Christmas in Crowell and Vernon.

Mr. and Mrs. Owen Williams of Clovis, N. M. visited in the home of his mother Mrs. J. H. Williams over the week-end.

Mr. and Mrs. Paul Nichols of Amarillo visited here Monday.

Mr. and Mrs. W. E. Brown and family visited in Cleburne, Graham and Fort Worth during Christmas.

TO NEW ORLEANS

Harry Louis Willett left Saturday for New Orleans, to attend the New Year Sugar Bowl game. He accompanied his grandmother, Mrs. T. G. Harris to her home at San Marcos, and continued from there to New Orleans.

WANTED!

Junk Iron

WE PAY \$15 PER TON

75¢ PER 100 POUNDS

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Farmers Coop Gin

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Specializing in Eye Care and Visual Efficiency

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WE CAN NOT Insure THE ASHES!

IT is too late to buy insurance after the fire alarm has sounded, nor can we pay you for the ashes if you have neglected properly to insure your property.

Prepare for that dreaded possibility—FIRE. Let us help you with your insurance program to cover your home, auto, farm buildings and crops. There is only one time to insure—NOW!

MOTLEY COUNTY INSURANCE CO.

J. R. Whitworth W. N. Pipkin Elmer Stearns

Clean Clothes LAST LONGER!

New Equipment, Skilled Cleaners

WE CLEAN ALL TYPES OF CLOTHING

Your Patronage Appreciated

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FREE REMOVAL OF DEAD HORSES, CATTLE, HOGS, SHEEP
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MATADOR, TEXAS

Authorized Dealer FRANKLIN



Vaccines and Supplies for Cattle, Sheep, Hogs and Poultry
MATADOR DRUG

RENFRON'S HAVE VISITORS

Mr. and Mrs. C. C. Renfro were visited during Christmas holidays, by three daughters and two sons and their families. The visitors included Mr. and Mrs. Breeb Hurst and Miss Pearl Renfro of Roswell, New Mexico, Mr. and Mrs. Clyde Renfro and family of Hereford, Mr. and Mrs. Harold Renfro and children of Plainview and Mr. and Mrs. Carl Tardy and small son of Roaring Springs.

VISITORS RETURN HOME

G. S. (Doc) Craven, who spent Christmas at Brownwood, was accompanied here Saturday by Mrs. Craven and their son, J. D. who visited friends and relatives, and were accompanied on their return to Brownwood Sunday, by Mrs. J. D. Craven and daughters, who spent Christmas here with relatives.

Mr. and Mrs. J. R. Emmons visited in Fort Worth with her parents and in Austin with their son, Jimmy, during the holidays

Arriving here Tuesday night were Mr. and Mrs. Merit Faulkner and daughter, Betty Jane, of Laredo to visit relatives and friends.

EL MATADOR

Kampus Klatter

Well, here it is time for mid-term tests in two more weeks. It seems every one enjoyed the holidays, although no one was very cheerful Monday morn'g by the looks on some faces.

Santa sure seemed to be good to a lot o' folks this Christmas. Or WAS that old Santa that passed all those engagement rings out?? I wonder....

Say, did you see who June Spray was with Saturday nite?? It was Don Wason wasn't it, June??

What do ya' know? Doris Ann was seen with Gordon Harold after the Junior party Monday nite?? Now when did this happen, huh?

Last week Sue L. and Leo were seen together at the show! Cute kids, uh-huh!!
With all the tests in front of me, I better quit for this week and join (I hope) everybody in some REAL studying.
Until next week....
Love,
Miss El Matador

MY IDEAL BOY
Name—Billie Skaggs
Hair—Fud

Eyes—Sappo
Nose—Leo
Mouth—Heavy
Teeth—Lewis B.
Complexion—Wayne S.
Ears—William Curtis
Physique—Bonner
I. Q.—Leo
Wit—Heavy
Character—James W.
Personality—Colonel
Feet—Bobby Jay
In General—He's from ney!!!

FOR GOODNESS SAKE....

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City Bakery

First National Bank Of Lockney, Texas

In Association with THE PRUDENTIAL INSURANCE COMPANY OF AMERICA

Home Office Newark, N. J. We Now Offer
LONG TERM FARM LOANS
PROMPT CLOSING NO FEES

NOTICE OF CHANGE TO CASH BASIS

EFFECTIVE TODAY, JANUARY 1, 1948

NO MORE TICKETS

NO MORE BOOKKEEPING

It is necessary that we change the policy of our store to strictly cash basis, beginning today, January 1, 1948. We have made the change after careful consideration and feel that the unnecessary expense of credit losses and credit operation should not be added to the cost of merchandising. We feel that the savings should be passed on to our cash customers.

We promise our friends, customers and the public in general that the saving will be reflected in the prices of our merchandise.

No exceptions will be made. We have abolished our tickets and bookkeeping system and we must treat all customers with the same degree of fairness. If you owe us an account we will appreciate immediate settlement. We want each customer of our firm to know of our great appreciation for your patronage, and trust that we may continue to serve you.

WE STILL USE THE LAY-AWAY PLAN

WE WISH YOU A HAPPY AND PROSPEROUS NEW YEAR

Western Dry Goods Company

C. W. GIESECKE, Manager

