

College President Says Security Dangerous

Advancement is achieved with want and fear as sources of motivating power according to Dr. D. M. Wiggins, President of Texas Technological college, Lubbock, who made the principal address here Thursday evening at the 12th annual Father-Son banquet.

It was one of the most brilliant addresses ever made in Matador. The Canadian, Texas-reared head of one of the nation's greatest institutions of learning, who once attended school in a little red school house, and deploring its passing, said he felt at home in Matador in a cattle country. Without any attempt at oratory, he spoke in stately words that fell into a careful pattern of epigrams.

"It is impossible to produce a totally educated man," Dr. Wiggins declared, "for ours is a world of specialization. We learn only a small portion of the knowledge available because there is not enough time. We are specialists in medicine, education, banking, law, business and a thousand other professions woven into the fabric of our lives. The result is economic confusion... men and women need a broader concept of understanding."

"I am concerned with the general lack of interest in government and also the voice of the critic. Don't misunderstand me, I believe in criticism but I don't believe in criticism that cleaves something apart and leaves it destroyed. I am tired of critics of the church, the home, the government and the school. Why doesn't someone tell what is right with the church, the home, government and school? I am tired of the critic who tears something apart without offering better in its place."

"...I do not agree with our late President. Security can be dangerous. A man may be secure and be a slave. The fear of insecurity and the want for security have been great forces in advancing our way of life...."

one of the greatest heritages in our possession is insecurity with the freedom to think as we wish." Dr. Wiggins was introduced by Tech student Joe B. Meador, of Matador, who will graduate in the spring.

Master of Ceremonies Kenneth Dunning introduced Lion Tamer Glenn Woodruff to open the program in the church auditorium preceding the banquet in the church basement. Out-of-town visitors from Roaring Springs, Flomot and Lubbock were introduced, including four former Matador Boy Scout masters of ceremonies. Songs were led by Rev. Clifford Potts. Invocation was by Rev. Marvin Brotherton.

E. E. Moss, Mayor of Roaring Springs, provided piano music during the period required to seat the almost-capacity crowd and during the banquet. Boss Lion Elbert Reeves introduced Meador to begin the program following the banquet.

EXES HOLD MEETING

Approximately 20 ex-students of Texas Tech college met with Dr. Wiggins in the Fleming-Post American Legion hall, following the banquet. Plans were started before Dr. Wiggins' departure to organize a Motley county executive Texas Tech student organization.

Matador Tribune

VOL. 34, NO. 48 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, FEBRUARY 17, 1949 PRICE FIVE CENTS

District Governor Visits Lions Club

GROUP INSURANCE PAYS \$2,000 IN HOSPITAL CLAIMS

Benefits amounting to more than \$2,000 in the last nine months of 1948 were paid policy holders of Blue Cross hospital service, available to members of the Motley County Farm Bureau according to a detailed financial statement received recently by the organization's secretary, Elbert Reeves.

Graveside Military Rites Held Here For Pfc. Ocie H. Lee

Graveside military rites were conducted in Matador East Mound Cemetery Wednesday afternoon, February 16, for Pfc. Ocie H. Lee, son of Mr. and Mrs. Charlie Lee of Afton.

Information Of Meteor Sought

The following letter received by W. F. Jacobs of the Matador Variety is from Oscar E. Monning, vice-president of Monning dry goods company of Ft. Worth and is self-explanatory:

Deadline Announced On Sorghum Loans

Farmers are reminded by R. H. Alexander, Motley county ACA administrative officer, that February 28 is the deadline to apply for federal loans on grain sorghum.

ATTEND CONVENTION AT AMARILLO HOTEL

Mr. and Mrs. V. J. Skaggs drove to Amarillo Monday where they attended an Allis-Chalmers Implement convention at the Amarillo Hotel. Mr. Skaggs is Allis-Chalmers dealer here.

Bill Rutherford Is Guest Speaker

"Lionism is unselfish service", Dist. T-1 Governor Bill Rutherford, Dumas newspaperman, told the Matador Lions club yesterday as honored guest at a meeting held at 12:30 p. m. in the Methodist church basement. Regular Lions meeting had been postponed one day to arrange for the District Governor's visit.

Lions State Secretary Mario Fisher remained at Roaring Springs to meet with the neighboring town's club. It was impossible for the membership of the Roaring Springs club to accept an invitation for a joint meeting with the local organization, Lions Rutherford and Fisher spent Tuesday night in Spur where they met in a special meeting arranged for their visit.

District Governor Rutherford made an outstanding address with Lionism as his theme. "I have lived during two wars," he declared, "and I have a tow-headed boy at home for whom I hope immunity from the greed, pain and strife of another conflict. I am proud in my small part in Lionism which teaches man to live with man."

Royal Arch Masons Have Meet, Supper

The Royal Arch Mason Chapter met Monday evening at the Masonic hall for a regular meeting and supper prepared by Henry Pipkin.

Fireboys Entertain With Social Affair

The Matador Volunteer Fire Department entertained in the Legion Hut Monday evening with a party. Each fireman invited a couple or guest.

Refreshments of sandwiches, pickles, olives, potato chips, heart cookies, cakes and coffee were served.

Body Is Returned



Lt. W. B. Gilbert

Reburial At Flomot

Reburial rites for Lt. W. B. Gilbert, son of Mr. and Mrs. H. S. "Put" Gilbert, will be held at the Flomot Baptist church Saturday afternoon at 2:30 p. m.

Red Cross Seeks Quota During 24-hour Drive

Twenty-four hours is the amount of time which Miss Dorothy Willett hopes will see Motley county's 1949 American Red Cross quota of \$605 achieved. March 3rd has been set as the day for the campaign to raise the county's lowest quota since prewar years.

"Law Violators" Pay Off In Fines

Matador Boy Scout Troop 60 collected to the tune of \$114.44 from "law violators" Saturday while the city was under Scout government. Mayor Douglas Meador "swore in" the Scout officials at 8 a. m. Saturday morning, and after a brief meeting with Scoutmaster Forrest Campbell, the police officers started making arrests.

CAST COMPLETED FOR SENIOR PLAY

Rehearsals will start next week on "Cheerio, My Dearie", three-act 1949 Matador senior class play, as was announced this week by T. E. Ernest, who will direct.

DIST. BROTHERHOOD MEET IS SCHEDULED

District Baptist Brotherhood meeting is scheduled at the First Baptist church, Lubbock, for February 22. It was announced here this week by pastor Rev. Clifford Potts.

M. H. S. GIRLS ARE COUNTY CHAMPIONS

The Matador girls basketball team are county champions of the 1948-49 basketball season. Roaring Springs girls took second place honors with the Flomot girls taking third.

TO OBSERVE HOLIDAY

First State bank here will observe George Washington's birthday, Tuesday, February 22, as a national holiday. It was announced this week by bank officials.

TRAIL DUST

By DOUGLAS MEADOR

Plunging into the horizon, the sun had sucked the last breath of warmth in its wake. Light was draining out of the sky like a shore at receding tide and shadows rushed into the streets and alleys like rolling fog. Feeble lights were beginning to shine in the windows of homes but they were lost in the chill and vast darkness.

Chest Has Good Start

Matador Community Chest was off to a good start this week according to a report made yesterday by Chairman Forrest Campbell at the Lions Club meeting.

TAME BLIZZARD BRINGS RAINFALL

Another "long handle" blizzard scheduled here for the week end failed to materialize to its weatherman-advertised discomfort.

VISIT WITH PARENTS

Capt. and Mrs. Haynes Baumgardner and son, Haynes, Jr., of Lubbock accompanied by her brother, Math Barkley, Tech student, visited here Sunday with their parents, Mr. and Mrs. L. J. Barkley, Mrs. Baumgardner and son, Haynes, Jr., will remain here this week.

Off-Record Cage Games Scheduled

Athletics will probably be set back to the stone age here Monday night (February 21 at 7:30 p. m.) when the Matador high school girls meet the mothers of the Matador P.T.A. in a basketball game.

ROARING SPRINGS BOYS WIN IN 8-A CAGE CHAMPIONSHIP

A score of 34-26 over Girard won the District 8-A basketball championship Monday night for Roaring Springs boys. Eddie Ray Campbell was high point player for Roaring Springs, with 12 points to his credit. Fisher, with 13 points to his credit, was high-point man on the Girard team.

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Pied Pinions
BY MR. S. M.

Although it is against the policy of the Tribune to publish anonymous letters, we received one last week, so poignant in its content that we are overlooking rules in this instance, in the belief that the writer's attitude might reflect that of others. It is a letter which must have failed to reach its destination in a previous issue. The letter is as follows:

"I read your paper, and like 'Pied Pinions' very much. However, a few weeks ago you expressed the opinion that mothers who did not attend the Mother-Daughter banquet with their daughters were indifferent and uninterested in their daughters' activities. My first reaction was one of anger; then it occurred to me your opinion was from lack of experience.

"In as much as you are not a mother it would not occur to you that one may forego a much desired pleasure to prevent embarrassing their child. I am sure nothing would give a mother more pleasure than to attend the banquet with her daughter, but some of us are so unfortunate as not to have anything decent to wear. When I say 'nothing to wear' I mean that literally. I would rather face a 'firing squad' than a group of 'clothes cats'. (We still have some.) I am a business woman and

practical you may wonder why we had those children if we could not provide decently for them. We were Romantic rather than Realistic, and by the time we got the "Star Dust" out of our eyes these children were here. Although we hate ourselves for bringing a life into this world to suffer hardships, we love that life no less. So, we provide our daughter with decent clothes; and if there is nothing left for us we do not feel we are neglected or negligent. I hope my daughter doesn't feel I am not concerned about her happiness.

"Mr. Meador expressed a very beautiful sentiment regarding his mother. I believe he said 'I remember the little things my mother did'. If my children can say that of me when they are grown I will feel that my worries, confusion, and labor have been amply rewarded.

"When you escort a borrowed daughter to the banquet, ask yourself if she is to be pitied or if she has a mother in whom any girl would be proud.

"Write more Pied Pinions. I enjoy them even though I do not always agree. A Reader."

First, I want to apologize for offending anyone with my opinions. They were based upon experiences which the women in charge of ticket sales in past years, have had, and upon an incident which I knew of personally, of a mother who chose to attend a picture show rather than accompany her daughter to the banquet. (Please do not in-

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Nurse's Aide Helps Polio Victim

Red Cross volunteer nurse's aides take special training to qualify them to assist physiotherapists in polio treatment. Last year these workers served in 674 hospital and other agencies.

terpret that as a criticism of the show. It isn't, because I like to attend picture shows myself. Of course the mother in question might have felt, like our reader, that she had no dress nice enough to wear to the banquet.

Second, the girls I have had the honor of accompanying to the banquets have been from families where there were more than one daughter, and the mother accompanied another daughter; or in an instance or two, my girl's mother was ill and unable to attend. Naturally, my remarks were not directed toward them.

Third, dear reader, let me say in all sincerity that I do know what you mean. It is true, as you pointed out, that I am not a mother. But, I was a young girl once and there was a time when my mother had, literally, nothing to wear. However, in my young eyes, she always looked as good to me as any one else.

I do not remember what she wore at my graduation from high school, but it must have been her one and only dress, because the money we borrowed to pay my graduation expenses barely included enough for material for her to make my dress and slip. But I would have been terribly disappointed had she not been present. I also remember a spring when most of my young friends wore new light coats, but the only wrap I had to wear to Sunday School and

know what you mean by "clothes conscious cat". For many years after coming to Matador, I felt that I was judged by my worldly possessions (which were so few that I lived on five borrowed dollars during the first month I was employed here) and I developed not only an inferiority complex, but a "hate" complex as well.

With maturity however, has come a more tolerant attitude toward those who would criticize. They are more to be pitied than hated, because of their own personal limitations, and their very narrow concepts.

If your daughter loves you, I believe she will be proud of you regardless of what you wear, because you are her Mother.

Thank you for your letter, and for liking "Pied Pinions". I hope you attended the banquet last Friday night. It was lovely, and our toastmistress has since confided to me that the dress she wore was four years old; and I would wager that many others present could say the same about themselves!

JOINS STAFF AT WEST TEXAS STATE

CANYON, Feb. 14, (WTNS)—Lois Phelps, freshman from Roaring Springs, has joined the staff of The Prairie, college newspaper, as a reporter. She was given a by-line in a recent issue.

BOY SCOUTS OF AMERICA Troop No. 60

MATADOR, TEXAS
Meets every Monday night at 7:00 p. m., at the Scout Hut
Forrest Campbell, Scoutmaster
Billy Ray Neighbors and Dennis Bryant, Assistant Scoutmasters

Church was my mother's shawl of brushed wool.

A banquet too, stands out in my mind. It was my junior-senior banquet when I was a junior. I thought I couldn't go for the reason that the only dresses I had were the gingham I wore to school each day, and the other girls had silk banquet dresses. So, I lent my satin slippers to my friend who had a new dress but no new shoes. (My satin slippers incidentally, had been purchased with money I had earned during the summer doing housework for a neighbor and in my ignorance when buying them, I did not realize that they were not designed to wear with gingham dresses.) In the meantime, a good friend already graduated from school, learning of my plight insisted on lending me a banquet dress and another, a friend of my mother, came to my rescue with her best shoes. The dress had to be pinned over at the sides and I could hardly keep the shoes on, but I went to the banquet.

It is regrettable that the success of a Mother-Daughter banquet should hinge on the matter of clothes, since it isn't intended as a style show. But again, I

Stapletons Take For Adoption Little Brother And Sister

A little three-year-old boy and his baby sister, who will be 2 in May, have been taken for adoption by District Attorney and Mrs. John B. Stapleton and are now at the Stapleton home, 421 West California street.

Mr. and Mrs. Stapleton asked for the children and in a hearing the father asked the court to award the little fellows to them.

The boy, born February 18, 1946, and therefore soon to have a birthday, has been named

John Beaty Stapleton, Jr. He will be called Johnny.

The baby girl is Sandra Jean. She was born May 4, 1947. She also will take the name of her adopted parents.—Floyd County Hesperian.

Norman Merle Pitts of Austin arrived here Monday night to visit several days with his parents, Mr. and Mrs. D. E. Pitts.

D. E. Pitts, Jr. made a business trip Saturday to Amarillo. He was accompanied to Plainview by his wife and son, who remained there to visit this week with her parents, Mr. and Mrs. W. E. Bryan.

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You'll spot the sweep and rugged good looks of this superb fur felt clear across America. For the Stetson Open Road is a man's hat—a hat that really goes to a man's head. Available in a wide range of prices.

Harry Willett & Co.
Matador, Texas

More People Wear Stetson Hats Than Any Other Brand

Marcy Lee

Gypsy plaid...

Gay as a beribboned tambourine, this wash-wound plaid gingham and cotton chambray dress! Sanforized so it will always fit! Tan, wine, green, black with plaid to match. In sizes 10 to 18.

\$12.95

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HAS NEW "FEEL"

The power feels new—it is new! It's "Equa-Poise" Power in both the new 100 h.p. V8 and the new 95 h.p. Six!

The brakes feel new—they are new! They are "King-Size" with "Magic-Action" to operate 35% easier!

The ride feels new—it is new! It's a "Mid-Ship" Ride cushioned by new "Hydra-Coil" Springs in front and new "Para-Flex" Springs in back!

Yes, the body's new, too! It's a new "LifeGuard" of heavy gauge steel and it travels six people on "Sofa-Wide" Seats!

But take the wheel...try the new Ford "FEEL" yourself—today!

'49 FORD

There's a **Ford** in your future

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MATADOR

Every Girl Is A Princess In Her Home, Miss Erdman Reveals

Fairyland Is Theme Of Mother-Daughter 11th Annual Banquet

Every girl is a princess, born into a Kingdom of her own, and modern appliances are even more miraculous than long ago make-believe fairy tales. Miss Loula Grace Erdman revealed as she wove fantasy into her address before mothers and daughters at the eleventh annual Mother-Daughter banquet Friday night, held in the basement of the Baptist church.

Miss Erdman, teacher by profession and an author of distinction, obligingly used a fairy tale pattern for her talk after learning that the banquet decorations and program theme featured "Fairyland". An outstanding speaker, in demand at numerous affairs in this section, Miss Erdman charmed her audience with her personality and enthusiasm, upon being introduced as "The Fairy Queen" by Mrs. John Hamilton, president of Matador Parent-Teacher Association and toastmistress, under the title of "Fairy Godmother". Miss Erdman is author of a number of books, including the prize winning "Years of the Locust". She teaches freshman English and creative writing at West Texas State College, Canyon.

Several other out-of-town guests were introduced by Mrs. Hamilton, and included Mrs. E. S. Smith, president of Fourteenth District P. T. A. and her daughter, Mary Jo, of Lorenzo; Miss Erdman's mother, Mrs. A. F. Erdman of Canyon, and a niece, Mollie Lou Wilson of Amarillo; Mrs. Alfred Dye and daughter Barbara, Miss Bess Medlin and "adopted daughter" Gloria Ann Gwinn, and Mrs. Hulon Cargile and "adopted daughter" Naomi Pierce, all of Roaring Springs. The Roaring Springs ladies are officers of the recently organized Parent-Teacher Association of Roaring Springs, of which Mrs. Dye is president.

Illness Lowers Attendance
Attendance at the banquet was lowered this year by an epidemic of measles and mumps which prevented a large number of girls from attending, two of whom were on the program.

Mickie Steen who was to have read "The Frosty Fairies" and Carolyn Pohl a "snow" fairy, were unable to attend due to measles.



MISS LOULA GRACE ERDMAN

"Welcome to Fairy Land" was brought to Mrs. Frank Montgomery, and her daughter, Bette Fran, gave the Fairy's Reply. Waving tinsel covered wands and wearing tinsel decorated hats, the girls' High school chorus sang "Over The Rainbow", "Winter Wonderland" and "Far Away Places", directed by Mrs. L. D. Wilkerson, winning high acclaim from the enthusiastic audience. Gasps of admiration greeted the appearance of a mammoth cotton "snow ball" from which emerged two "snow fairies", Nelda Kay Wilson and Kay Stanley, who sang and recited. A film featuring a marionette show, and one featuring western songs, concluded the program.

Ingenuity, employed by the decorations committee under direction of Mrs. Homer T. Jinkins transformed the basement banquet hall into an entrancing fairy land with a ceiling of tinsel-draped pastel crepe paper garlands. Hansel and Gretel and

their gingerbread house, decorated with candy peppermint sticks and other sweets, was but one of the many attractive table appointments. Unusual place favors were tiny gold "Cinderella" slippers resting on dainty pink and blue satin covered pillows, all hand made. The slippers were molded in paraffin and dipped in gold paint.

The menu also consisted of "fairy" food, such as "Yellow Rose Nectar", "Mother Goose's Special", "Jack and the Beanstalk", "Gum Drops", "Peter Rabbits", "Sour Sue", "Petals and Butterflies", "Cinderella Surprises", "Misty Dew Drops" and "Black Lace", with Mrs. Albert Rattan in charge.

"Success of the banquet was due to so many people of the community that it is impossible to thank each one personally", declared Mrs. Hamilton, "but I do want each one of you to know that I deeply appreciate your cooperation in every phase of Parent-Teacher work and especially in connection with this banquet."

Tribune, Matador, Matley County, Texas, Thursday, February 17, 1949

Church and Social Activities

Telephones 123 and 156

DINNER HONORS A. L. GRACE ON HIS BIRTHDAY

A "long time" resident of Matador, A. L. Grace, celebrated his 77 birthday Sunday with his daughter and son-in-law, Mr. and Mrs. Herman Ellithorp honoring him with a dinner in their home.

Many relatives were present. They included: His wife, Mrs. A. L. Grace; two daughters and families, Mr. and Mrs. M. A. Freeman of Seagraves and Mr. and Mrs. Jessie Lee of Brownfield; two sons and families, Johnny Grace and Mr. and Mrs. R. E. Grace both of Seagraves; two nephews, Mr. and Mrs. Jay Grace of Hale Center and A. C. Grace of Baldwin Park, Calif.; and eleven grandchildren and two great-grandchildren.

Friends present for the occasion included: Mr. and Mrs. Marvin Bloodworth of Matador and Roy and George Thorpe of Floydada.

Patsy Briscoe Has Fourth Birthday

Mrs. John Briscoe honored her daughter, Patsy, Saturday afternoon, February 5, from 3 to 5 o'clock with a party on the occasion of her fourth birthday.

Games were played during the afternoon and then the honoree blew the candles out on her white and pink birthday cake

decorated with "Happy Birthday Patsy."

Refreshments of white cake decorated with a big red valentine heart and punch were served to the guests. Chocolate hearts and valentines were given as favors.

Those attending the party were: Carolyn Campbell, Mary Newman, Mary Lee Groves, Christine, Mary Ann and David Damron; Jon Stewart Johnson, Judy Hobbs, Dixie Ann and Mike Barton; Jimmy Welling, Wreathel and Treva Hicks, the honoree and her sister, Jane.

Others attending were: Mesdames Doug Meador, Frank Stafford, France Barton and Dude Damron, Briscoe and Miss Dorothy Webb.

Geneva Tanner And Herbert Martin Are Wed Recently

Mr. and Mrs. Austin Tanner of Flomot are announcing the recent marriage of their daughter, Geneva, to Herbert Martin, son of Mr. and Mrs. Wade Martin also of Flomot on January 15, at 4 p. m. in the Baptist parsonage at Flomot by Baptist pastor, Rev. J. L. Lee.

The bride wore a grey tailored suit with brown accessories and a corsage of white carnations.

The young couple were attended by Mr. and Mrs. Orville Washington, Jr., of Portales, N. M. Others in the wedding party included: Miss Ima Nell Gunn of Canyon, Calvin Earl Garrett of Plainview, Mr. and Mrs. Wil-

burn Martin, Charles, Anna Beth and Carolyn Tanner all of Flomot.

Mrs. Martin graduated in 1945 from Flomot High school and for the past several months has been employed at the J. H. George grocery.

The young couple are making their home in the Flomot community.

NORTHFIELD CLUB MEETS

The Northfield Home Demonstration club met for the first

time this year, February 11, at the home of Mrs. T. B. Smith.

It has been impossible for the club to meet due to the weather conditions. The meeting consisted mostly of business.

Following the meeting cocoa and coffee were served. Mesdames Nolan Thomas, Vin Leary, Tom Moore, Leta Timmons, Guy Seigler, Amburn, A. C. Nimmo and Leta Faye Riley.

The next club meeting will be in the home of Mrs. Tom M.

COMPLETE LINE OF WATCH BANDS

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Elgin and Bulova Watches

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BUILD for Happiness BUILD a NEW HOME



A new home is one of life's greatest possessions. Build a good home... use good materials... build for lasting happiness. Our stock of building materials is complete. It is always a pleasure to serve you and to provide you with any estimates you may desire.

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the only hospitalization plan in Texas approved by the American Hospital Association and identified by the American Hospital Association's seal superimposed on a blue cross.

AND

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APPLY BEFORE MARCH 15th FOR 9 MONTHS INSURANCE

ALL POLICIES MUST EXPIRE ON SAME DATE, JANUARY 1, 1950

BLUE CROSS MEMBERS DESIRING BLUE SHIELD, MUST MAKE APPLICATION BUT ARE NOT REQUIRED TO PAY \$1.00 ENROLLMENT FEE

RATES FOR NINE MONTHS:	Blue Cross	—or—	Blue Cross
	Only		and Blue Shield
Individual Member	\$9.90		\$16.65
Married woman enrolling without husband	13.50		\$20.25
Member and one dependent	20.70		\$38.70
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BUY BLUE CROSS and BLUE SHIELD INSURANCE THROUGH THE MOTLEY COUNTY FARM BUREAU

REPRESENTATIVES

FOR INFORMATION, SEE, WRITE OR CALL ELBERT REEVES, SECY.-TREAS.
R. H. Tanner, Flomot; J. R. Nail, Turkey; Mrs. Alfred Dye, Roaring Springs.

Only head of family pays the enrollment charge of \$1.00, and it is never paid but once. After the first Quarter dues will be the amount indicated in the columns below.

BOTH SERVICES AVAILABLE. You may apply for both Blue Cross Hospital Service and Blue Shield Surgical Service, or Blue Cross alone. The Blue Shield Service is not available without Blue Cross.

IMPORTANT! Farm Bureau members MUST ENROLL NOW in Blue Cross or Blue Shield (Not later than March 15) otherwise they must wait until March 15, 1950. All enrollments are now on an annual basis, instead of the previous quarterly basis.

HOW TO OBTAIN THE SERVICES.

1. Use only one (1) application card.
2. List on the back the names of those in your family to be included, and their birthdates.
3. On the front check the monthly rate for Blue Cross Hospital Service only, if only that service is desired. In addition, check the monthly rate for Blue Shield Medical and Surgical Service if both services are desired.
4. Date and sign the application at the bottom.
5. Turn the application in to your representative handling the Blue Cross-Blue Shield service.

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James Mead



COYOTE NEMESIS Lewis M. Donough, upper left, (story elsewhere in this issue of the Tribune) declares, "They won't take my word—they have to have the ears from each coyote." Mr. McDonough says as he quickly scalps the dead animal to get the evidence. These are dried, boxed and shipped to the State office for official count. In second picture the coyote call is demonstrated by E. G. Pope, Gus Bird, Louis McDonough and County Agricultural Agent J. R. Emmons. District Agent Pope (third picture) drags up the coyote which died about 30 yards from the gun that killed him. The trapper reloads the gun and daubs the covering with bait made of cured prairie dog meat. Fourth picture: "On a still day, the coyotes can hear a 'call' for several miles," Mr. Pope said. The animals have supersonic ears and will come pretty close to the caller. McDonough (lower left) demonstrates the "humane coyote getter". "The coyote can step on it, push it around or even lie on it, but the cyanide gun won't explode until the animal gets it in his mouth and pulls the trigger", he explains. (Photo engravings courtesy The Extensioner, College Station.)

LEAVES FOR FLORIDA

Mrs. L. R. Bishop left Wednesday for Pensacola, Fla., where she will visit with her son and family, Billy Ray Bishop, S/N and Mrs. Bishop and baby son, Wayne.

LEAVES FOR FLORIDA

Jimmy Jo Latimer, student at West Texas State at Canyon visited here over the week-end with his parents, Mr. and Mrs. Vernon Latimer.

FILM CAST, CREW FLY TO DESERT SET

A company of 180, the biggest troupe 20th Century-Fox has sent out since pre-war days, was dispatched to Death Valley and Lone Pine, California, to film "Yellow Sky" which opens Saturday at the Spring Theatre in Roaring Springs.

Gregory Peck, Anne Baxter and Richard Widmark headed the cast of some 70 actors which included such top players as Robert Arthur, John Russell, Henry Morgan, James Barton and Charles Kemper. A crew of more than 100 cameramen and technicians comprised the balance involved in the making of the gripping action drama directed by William Wellman and produced by Lamar Trotti. A physician accompanied the company to minister to those for whom the 125-degree heat of Death Valley would prove too much to take.

The studio, which owns two planes, transported the cast and crew as well as 20 tons of equipment entirely by air.

ANNOUNCEMENT OF ENGAGEMENT MADE

The engagement of Miss Boots Jobe, business major at Texas Technological college, to Hoyle G. Moss is being announced by Miss Jobe's parents, Mr. and Mrs. C. W. Jobe of Hobbs, New Mexico. Mr. Moss is the son of Mr. and Mrs. E. E. Moss of Roaring Springs.

A wedding date has not been set by the couple.

The bride-elect is a member of DFD club at the college and holds memberships in the Press Club and Tech Chamber of Commerce. Mr. Moss is a graduate of Lubbock High school and a former student of architecture at Tech. He was a member of Alpha Phi Omega, Saddle Tramps, Centaur club and a representative to the Student council.

ATTEND FUNERAL

Attending funeral services here Tuesday afternoon for Wm. J. Wells were following relatives from out-of-town: A niece and

family, Mr. and Mrs. Ted Brown and daughter Betty of Altus, Oklahoma; Mr. and Mrs. C. B. Ashford and C. R. Montgomery of Amarillo; Mrs. Bill Graef and Mrs. Lorene Kennedy of Clovis, New Mexico; Mr. and Mrs. W. P. Bethany and son Gene, Mr. and Mrs. Allan Thomas and children and Mrs. Nolan Thomas and children of Northfield; Mr. and Mrs. F. A. King with their sons and daughters-in-law, Mr. and Mrs. F. A. King, Jr., and Mr. and Mrs. Doyle King of Lubbock; Mr. and Mrs. Glen Wells and children, Donnie Glen and Gary Lynn, of Phoenix, Ariz.; Mr. and Mrs. Guy Ashford and Mrs. Bernice Byrd of Turkey; and Mr. and Mrs. A. E. Duncan and children, Cecil and Mary Beth of Carlsbad, N. M. A large number of friends from Northfield also attended the services.

Mr. and Mrs. Clyde Lancaster of McDonald, New Mexico are here visiting with his parents, Mr. and Mrs. Jim Lancaster and other relatives and friends.

PLUMBING SERVICE

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To All Cowmen and Farmers:

We want you to know we have plenty of cottonseed cake for cattle feeding—AT REDUCED PRICES!

It is important to feed your cattle well until warm weather insures plenty of grass. Feed well and have a better calf crop and better quality calves. If you take good care of your cows, they take care of you and return more than you invest in them. A dollar well-spent in feed today will return more than two dollars in the future.

Tell us what you want and we will get it for you if we don't have it now. We appreciate your past patronage.

WEST TEXAS GIN

By "Turn-Out" Joe Gaines



MAKE A DATE RIGHT NOW FOR US TO PUT YOUR FARM MACHINES IN SHAPE TO WORK!
 Right now—ahead of season—is the time for you to be planning to get every farm machine and every piece of equipment in shape.

We make the planning easy. Just drop in or call us. Together we can determine the dates and arrangements for putting your machines in first-class running order.

Avoid costly breakdowns in the field. Let us service your machines ahead of season and save you money. All work done in our shop is top-quality work. Experienced mechanics! Latest tools and equipment! And factory-standard LH Parts! Don't delay! See or call us TODAY!

WE HAVE PLENTY OF Lister Shares

FOR ALL MAKES OF PLOWS

COMPLETE STOCK OF Tractor Tires

TRUCK AND CARS TIRES TUBES FOR ALL SIZES

Matador Implement Co.

DANGER AHEAD! Detour to INSURANCE



"It was a terrible crash... the driver of the other car killed; my wife injured. There were no witnesses, but my insurance company made a thorough investigation, clearing me completely. A tragic experience that could have been worse — without insurance!"

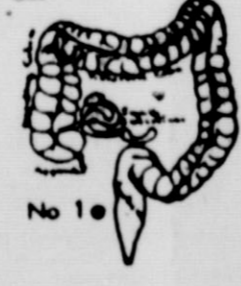
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ALL TYPES HOUSE WIRING
 WE SELL AND INSTALL FIXTURES
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Barton Electric
 PHONE 691 ROARING SPRINGS

Naturopathic and Chiropratic Clinic

Oxygen — Water
 —Therapy
 —X-Ray
 a new Technique



208 W. Missouri St. — Phone 70
 Call for Your Appointment

"WHERE NATURE CURES"
DR. J. G. PRUITT
 Floydada, Texas

Wednesday March 2
 8:15 P. M.
 PALACE THEATRE ***** FLOYDADA, TEXAS

FLOYDADA JUNIOR CHAMBER OF COMMERCE PRESENTS

RUBINOFF
 And His Violin

In A Popular Concert

TICKETS

All Seats (Tax Incl.) \$2.40
 775 seats NONE RESERVED

SPECIAL STUDENT MATINEE 2:30 P. M.

All seats for students and faculty 75¢ Tax Incl.
 Adult prices for student matinee \$1.80 Tax Incl.
 You can be sure of having your tickets by mailing this coupon before February 23.

Rubinoff Concert
 Floydada, Texas
 Enclosed is Check or Money Order For
 Tickets to RUBINOFF AND HIS VIOLIN.

Name

Address

Rubinoff, Violin Scheduled For Floydada Concert

Tickets went on sale this week at Stanley Pharmacy for Rubinoff and His Violin, internationally known concert violinist, who will appear in a popular concert at the Palace Theatre in Floydada on March 2. Sponsored by the Floydada Junior Chamber of Commerce the concert was arranged through the national headquarters of the Junior Chamber of Commerce.

Rubinoff and his Violin, long a favorite American combination is well known to millions both from his current concert appearances, nationwide radio broadcasts with Eddie Cantor, and his motion picture engagements. A conductor and composer of note, the popular maestro has retained unanimous public approval through his constant rendition of selections the public actually desires to hear.

The famed musician will bring to Floydada for his concert the fabulous Stradivarius violin which, insured for \$100,000, is reputed to possess the most beautiful tonal qualities in the entire world; and a brand new program of famous favorites loved by the American people such as the Warsaw Concerto, Chopin's Polonaise, Debussy's Clair de Lune, and Gershwin's Rhapsody in Blue. These compositions will have their premier performance as violin solos arranged and played by the maestro. Versatile Rubinoff also plays an unusual arrangement of the popular Don't Fence Me In in variations from Strauss Waltz to Rumba to Boogie Woogie.

All seats for the night performance are \$2.40 tax included. None will be reserved and only the seating capacity of the 775 seat Palace Theatre will be sold. At 2:30 in the afternoon Rubinoff will give a special Student matinee. Tickets will be 75 cents tax included, for students and school faculty and \$1.80 tax included for adults. All schools in this surrounding West Texas area have been invited to attend. Tickets may also be purchased by mailing check or money order to Rubinoff Concert, Floydada, Texas.

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ETHYL 24c

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GASOLINE
& OILS

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GUARANTEED
GOOD AS THE BEST

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'Y' OIL CO.

V. W. COX, Manager
North of Motley Hotel

NOTICE OF COUNTY'S INTENTION TO RECEIVE BIDS FOR THE PURCHASE OF CERTAIN ROAD MACHINERY, AND TO ISSUE TIME WARRANTS THEREFOR.

SEALED PROPOSALS, addressed to C. W. Giesecke, Jr., County Judge of Motley County, at Matador, Texas, will be received at the office of the County Judge until 2 o'clock, P. M. on the 7th day of March, 1949, for the purchase of the following road machinery for the maintenance and improvement of the roads in and for said County, to-wit:

One Diesel Tractor, 74" Gauge, with 20" Grouser Tracks, (37 section), equipped with standard transmission, large front idlers, top starting crank, starting system, Tract roller guards;

One Bull Dozer, cable controlled.

One Tandem drive motor grader equipped with 100 H. P. Diesel Engine, leaning wheel front axle, dual brakes, electric starting system; equipped with 924-10 ply tires on front and 1324-12 ply tires on rear; and scarifier and cab;

Allowance for one used Caterpillar Diesel No. 11 Motor Grader should be considered as trade in.

SUCH PROPOSALS will at said time be publicly opened and

read before the Commissioners' Court of said County.

THE SUCCESSFUL BIDDER will be required to furnish a Performance Bond for 100% of his total bid, written by a responsible surety company authorized to do business in the State of Texas, and satisfactory to the Commissioners' Court. The Commissioners' Court reserves the right to reject any and all bids and to waive formalities, except that no bid received after the closing time will be considered.

IT IS THE INTENTION OF THE COMMISSIONERS' COURT to pay for such road machinery by the issuance and delivery to the proper contractor of the legally issued time warrants of said county, bearing interest at a rate not to exceed 4% per annum, payable semi-annually, which said warrants shall not exceed the principal sum of \$24,000.00, and the principal of said warrants shall be payable serially, the maximum maturity date being not later than March 10, 1959.

C. W. Giesecke, Jr.
County Judge,
Motley County, Texas
(To Publish Feb. 17, 24, 1949)

Roaring Springs NEWS

(By Mrs. L. E. Cooper)

Mrs. M. E. Keahy spent last week in Dallas visiting her daughter and family. Mr. and Mrs. Elgin Winn.

Mr. and Mrs. Merl Freeman spent last Sunday in Lubbock visiting their son Glenn Ray, who is in the Lubbock hospital, suffering from sinus infection.

Mrs. O'Neal and daughter, Mrs. Rollings and son of Rotal, spent the week-end here with Mrs. O'Neal's brother and family, Mr. and Mrs. W. M. Vaughn.

Mrs. F. G. Simpson spent several days last week in Matador visiting her sisters while Mr. Simpson was in Lubbock buying livestock through the auction ring.

J. C. Smiley, who is attending school in Lubbock, spent the week-end here with his parents, Mr. and Mrs. Pete Smiley.

Mr. and Mrs. Roy Brown of Plainview, spent the week-end here with their parents, Mr. and Mrs. E. W. Brown and Mr. and Mrs. Dee Hall.

Mr. and Mrs. E. W. Basham were shopping in Spur Friday.

Mr. and Mrs. G. W. Green and son Jack, left Friday for their home in Los Angeles, California after visiting here with her father, D. Holt, and other relatives.

Roots of Culture Good Taste THEN and NOW

WEEKEND AND TERRACE PARTIES



QUEEN DIDO, GORGEOUSLY APPARELED AND BEJEWELLED SPENT CARTHAGINIAN WEEK ENDS HUNTING WITH A GOLDEN BOW AND ARROWS

QUEEN ELIZABETH'S MOST FAMOUS ROYAL PROGRESSES TO HER FAVORITES, THE EARL OF LEICESTER'S, RENILWORTH CASTLE... INCLUDED FIREWORKS, DANCING, FLOATS AND MUTUAL GIFTS.

TODAYS WEEKENDS ARE ALSO GLAMOROUS... WITH ROMANTIC PEARLS, FILIGREE BRACELETS AND COCKTAIL RINGS, AND LOVELY MODERN TABLEWARE.

Copyright 1949 J.C.

Mr. Clyde Gilbert and his mother, Mrs. M. Higgins of Matador, spent Saturday and Sunday as guests of Mr. and Mrs. W. M. Vaughn.

Mesdames Lem Miller and Margaret Keahy and Miss Lula Mae Swim were Floydada visitors Sunday.

Miss Audrey Cross was ill with flu last week.

Lem Miller, Mike Hoyle, Polk Cooper and Hollis Godfrey are on a fishing trip to Mexico. They crossed the Rio Grande at Laredo.

Mr. and Mrs. Tom Swim re-

turned last Wednesday from Glen Rose, much improved in health.

Mrs. J. H. Williams spent several days last week in Matador visiting Mr. and Mrs. Clyde Williams. Little Sandra Kay Williams returned with her grandmother and visited here until Sunday.

Mr. and Mrs. Bill Stafford of Glenn, were visiting friends here Thursday.

Mr. and Mrs. J. A. Goodwin of Lubbock, also Mrs. Johnnie Moss and daughters, Judy and Margaret of Floydada, were vis-

iting here Tuesday.
Mrs. Chas. Brooks and daughter, Mrs. Deloris Mathews, visited in Lubbock over the week-end with Mr. and Mrs. J. M. Carpenter, Jr.
Mr. and Mrs. Omer Watson and daughter Oma Sue, made a business trip to Quanah, Saturday.

YELLOW SKY FALLS
Circulars advertising "Sky" opening Saturday at Spring Theatre, Roaring Springs will be dropped from delivery will be made in Roaring Springs flyer field.

Beautifully Finished

WITHOUT SHINE

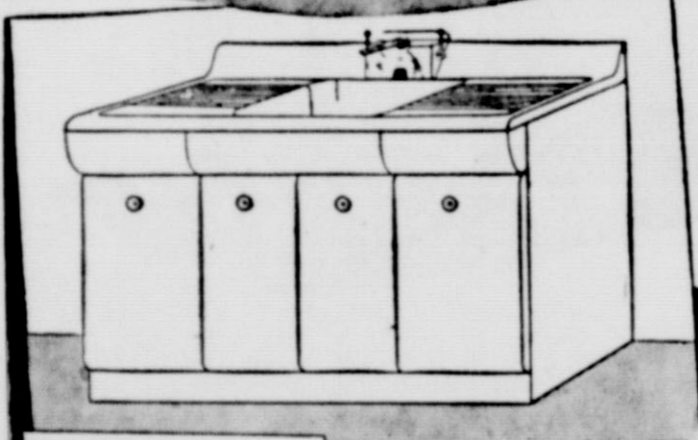
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- SUIT COATS
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MRS. BEN DILLARD, Owner and Operator
Roaring Springs, Texas

NOW THEY'VE COME!



NEW FEATURES
SAVE YOU WORK
... ADD TO
KITCHEN BEAUTY

SEE THEM AT OUR STORE!

At last they're HERE! ... marvelous new American Kitchen Sinks! Now you can enjoy the finest, yet be money ahead! Bowls, drainboards, are finest porcelain on steel and processed to help prevent cracking or chipping. ALL-STEEL cabinets—soundproofed—rustproofed! Chromium-plated all-brass faucets. The beautiful cabinet design matches famous American Kitchen Cabinets, and can be fitted perfectly into ANY size or shape of kitchen—new or old. Come in today ... or soon. Have the finest—and SAVE! Easy monthly payments if you like.

Household Supply Co.
HARDWARE
MATADOR ★ TEXAS



Fancy Cakes
A SPECIALTY

Pies, Cookies

Cakes For
SPECIAL
Occasions

HOLSUM



BREAD

CITY
BAKERY

Thanks, Friends...

I want to thank the many customers of the former Campbell's Food Market, for their pledges of continued patronage of the store under my ownership and management. I am grateful for the business which has continued without interruption since I assumed responsibility.

I want to pledge my very best efforts, and the efforts of Clyde Williams in the meat department, and James Meador, to serve you with the finest of groceries and meats, in a clean, inviting store. Our prices will always be consistent with good merchandising. You must be satisfied with every purchase and we will strive to give you the kind of service that will cause you to return regularly.

CHARLIE MEADOR



Enjoy a Feast With no Fuss... Buy Quality

CANNED FOODS

Fresh Fruits and Vegetables Fresh Dairy Products

Complete Stock of Fine, Fresh Groceries

Large, Modern Meat Department



Meat Value
FOR THRIFTY SHOPPERS

Charlie's Grocery

Clyde Williams FORMERLY CAMPBELL'S FOOD MARKET
Charlie Meador, Owner

James Meador

EL MATADOR

mpus Klatter

keeds! What cha know? didja ever see cupid hit so of these fellas before? all these valentines and candy comin' in the it keeps a gal busy writin' down.

ya notice that smile a mile on Dorothy's face Monday she went to the Post Office, don't you?

The reason! A certain fella Children sent a heart-ed box of candy to her! love grand?

it seems cupid hit Doris. Seems as though that is better-tastin' if it comes a certain fella! Won't cha who he is, Doris?

ve been a 'wonderin' who Wanda that beautiful box of too! Maybe Peck knows 'thin' about this!

We hear that Ann and Marcia and Dale Russell

(Heavy's roommate) had a very jolly time Saturday nite at R. S. Cute kids.

And guess who Mr. Groves was a'escortin' Saturday! It was Pauline! Seems that Peck and Wanda were keepin' 'em company!

Did ya ever see such a gal to write letters as Joy M.? Bet James is a haunter of the Post Office, don't you?

My-my! We hear Letress Simpson was a'walkin' on air this week! Wonder if a certain blonde from West Texas State could have been the one!

I'll be a' seein' ya, keeds. So long.

Miss El Matador.

P. S.—Wonder why Doris turns a shade of pink when Floydada is mentioned?

—M. H. S.—

My Ideal Boy

By Sarah Springer

Hair—Watson
Eyes—Truman
Complexion—Joaquin
Nose—Dean
Chin—Jerry W.
Teeth—Joe
Smile—Sappo
Hands—Lewin
Feet—Norman
Height—Norman
Physique—Garland
Walk—Billy Ray N.
Laugh—Billy Joe
Intelligence—Truman
Wit—Don
Character—Billy Ray
Personality—Sappo
General Appearance—Watson

—M. H. S.—

HAVE YOU MET—

A very sweet junior with dark brown hair, brown eyes, weighs 118 lbs., about 5' 5 1/2" tall and is 17 years old? Her favorite book is "Patricia", she likes English, and her favorite teacher is Mr. Moss. She likes the song, "That's My Desire". Her favorite sport is basketball (she is one of the managers of the girls basketball team.) She likes fried chicken, red is her favorite color and Tom Drake is her favorite movie

star. She likes "The Jolson Story" the best of all movies. She has an ambition to learn to spell. She collects bronze horses as a hobby. She joined the class of '50 in 1939. Her pastime is writing letters to a certain guy in South America. If you haven't guessed by now who this gal is —it is, Joy Martin!

—M. H. S.—

REASON ENUF

Judge: You say this woman shot her husband with a pistol at close range?

Witness: Yup!

Judge: Any powder marks on the body?

Witness: Yup, that's why she shot him.

—M. H. S.—

FIRST GRADE HONOR STUDENTS

(Delayed)

Those making the distinguished list for this six weeks are: Clinton Burns, Jeff Jeffers, Jan Barton, Carolyn Pohl, Linda Seigler, Kay Stanley. The students making the honor roll in the first grade this six weeks are: Bundy Campbell, Robert Darsy, Thomas Edwards, James Renfro, Ed Smith, Faye Cornes, Daphne Lynn, Varna Watkins, Alice Locke, Andy Fish, Hal Hines and Jimmie Irwin.

—M. H. S.—

Mother-Daughter Banquet Applauded

By M. H. S. Girls

The eleventh annual Mother-Daughter banquet which was held Friday evening in the basement of the Baptist church, was believed by many girls to have been one of the best that has been held in several years. The fairy "like" theme that was carried out made the evening one of enjoyment to all.

Mrs. John Hamilton, who was the fairy godmother, made a very lovely toastmistress. A beautiful princess story was given by the speaker of the evening, Miss Erdman of Canyon. A song and dance routine was given by to fairies, Nelda Kay Wilson and Kay Stanley, as they came out of an enlarged snowball. "Somewhere Over the Rainbow", "Winter Wonderland", and "Faraway Places" were sung by the Matador Choral Club. After the completion of the program a film of songs was shown.

A very beautiful program combined with a delicious meal and a "fairyland" atmosphere made the evening one of enjoyment to all.

FOOD...through the ages..



WEIRDEST BANQUET WAS GIVEN BY ROMAN EMPEROR DOMITIAN (85 A.D.) WITH TOMBSTONES AS PLACE CARDS, FUNERAL VIANDS ON BLACK DISHES, AND SILVER TOMBSTONE SOUVENIRS.

EXTRA HELP AT FEASTS WAS NO PROBLEM IN ANCIENT GREECE. EACH GUEST BROUGHT HIS OWN SERVANTS.

AMONG MANY MIRACLES CREDITED TO IRELAND'S SAINT BRIDGET (453-523 A.D.), WAS CHANGING WATER INTO BEER FOR ILL-FED LEPERS.

JOAN OF ARC, PREPARING TO BESIEGE ORLEANS, ATE ONLY SOUP. FASTING MADE CLEARER HER GUIDING, ANGELIC VOICES.

Copyright 1948, J.V. Clarke

Interesting Program On Texas and Mexico Given At Study Club

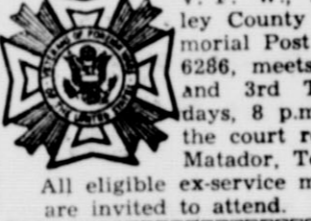
An interesting program on Texas and Mexico was given Thursday afternoon, February 10, at a regular meeting of El Progresso Study Club, held in the high school auditorium.

As program leader, Mrs. Claude Harp read from the year book, the following quotation to introduce the subject: "There is no victory until hate is dissipated; no peace until the disease of war is healed. No man dies in vain if his blood is part of a just and lasting peace."

Two films were shown of Mexico, with Mrs. Jake Edwards operating the school projector, and following a short, whimsical introduction by Mrs. J. Farris Fish, a film containing western songs, led the group in a sing-

song which concluded the program.

Other members present included Mrs. A. J. Daffern, president, who conducted the business session preceding the program; and Mesdames G. E. Hamilton, Harry Willett, J. R. Emmons, W. N. Pipkin, Willis Cooper, Lyman Campbell, John Hamilton, Leonora Luckett, Forrest Campbell, Dick Groves, Ben Keltz, J. L. Woodruff, Joe Bloodworth, H. H. Schweitzer, Ralph Stapleton, Albert Rattan, J. R.



V. F. W., Matley County Memorial Post No. 6286, meets 1st and 3rd Tuesdays, 8 p.m. at the court room, Matador, Texas. All eligible ex-service men are invited to attend.

FLOMOT NEWS

Mr. and Mrs. Peary Barham and Mr. and Mrs. Herbert Martin visited Monday night at Quitaque.

Mr. and Mrs. George Wilson of Mansville, Oklahoma are here visiting in the home of her mother, Mrs. Cordie Barham.

Mr. and Mrs. A. L. Tanner, Mr. and Mrs. Harley Gunn, Mr. and Mrs. R. H. Tanner and Joe Speer Monday attended the annual convention of the Production Credit Association in Wellington.

Mr. and Mrs. Lem Brock visited over the week-end at Killeen with her parents.

Jacky and Pam Craft have returned to Killeen after visiting here for the past several weeks in the home of their aunt and uncle, Mr. and Mrs. Lem Brock.

Recent visitors in the home of Mr. and Mrs. H. M. Allison included her mother, Mrs. Jennie Fields of Stephenville; and two sisters, Mrs. J. W. Davis of Seattle, Washington and Mr. and Mrs. Raymond Pack and children of Morse, Texas.

Grandmother Speer celebrated her 91st birthday Sunday. Those visiting her during the day included: Mr. and Mrs. J. B. Speer of Alpine, Mr. and Mrs. Ernest Noland, Mrs. Lela Speer and Mr. and Mrs. Leo Speer and daughter of Dickens and Mr.

Whitworth, and Ben Meador and Misses Amy Glenn and Mary Keith.

Matador IOOF Lodge

Meets every Friday night Noble Grand E. S. Jones Secretary, Ralph Nichols

All visitors and brothers welcome.

and Mrs. R. H. Tanner, Mrs. Bernice Gates and son Weldon of Flomot.

Mrs. Ben Tanner and children Raynell and Bengie Beth shopped Saturday in Floydada.

Ava Nell Monk, student at West Texas State college at Canyon visited over the week-end with her parents, Mr. and Mrs. James Monk.

TO QUANAH

D. I. W. Birnie left Friday for Quanah where he will undergo major surgery in the near future. He was accompanied by Mrs. Birnie.

TO GLEN ROSE

J. E. Russell accompanied by his daughter-in-law, Mrs. A. G. Russell of Waco left Thursday for Glen Rose where Mr. Russell will receive medical treatment.

Mr. and Mrs. R. A. Seay visited Friday in Quanah.

McDONALD LIFE INSURANCE CO. And McDONALD'S PLAINS BURIAL ASSN. McDONALD FUNERAL HOME

Phone 88 Matador

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment That Must Help or It Will Cost You Nothing

Over three million bottles of the WILLARD'S TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—!

Stanley Pharmacy Matador, Texas

DR. W. O. ERVIN OPTOMETRIST


OFFICES IN COTTLE HOTEL

PHONE 274-J

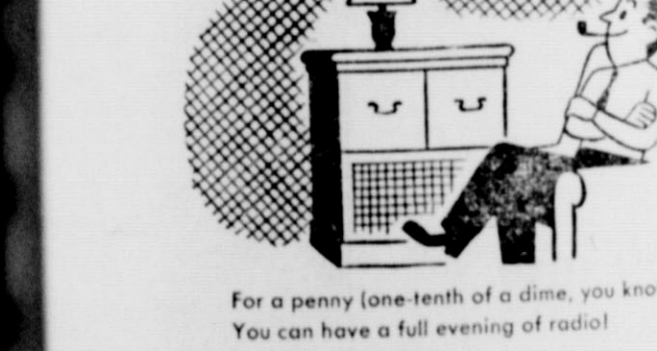
PADUCAH, TEXAS

AT CITY DRUG STORE, TURKEY, EACH FRIDAY

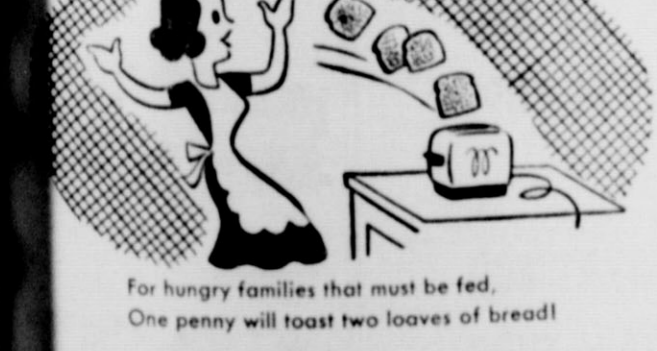
Penny Wise



For six sun treatments, one penny can Help you preserve that Summer tan!



For a penny (one-tenth of a dime, you know) You can have a full evening of radio!



For hungry families that must be fed, One penny will toast two loaves of bread!

This is penny wisdom that never varies, whether it's told in poetry, prose or pictures. It's the story of living the electric way—easily, comfortably, healthfully. Though electric service is just about the smallest item in your family budget, what else offers such great living at so little cost?

West Texas Utilities Company



Gold Medal Award

FASHION ACADEMY OF NEW YORK SELECTS

The '49 Ford

AS THE "FASHION CAR OF THE YEAR"

Citation: "The 1949 Ford embodies all the essential qualities of good taste, modern design and subtle harmony in line and color. It is indeed a compliment to the style-conscious woman who will recognize and appreciate the flattering background it provides for her best dressed appearance."

Paul H. Johnston
President, The Fashion Academy of New York

And "looks" are only half the story!

Take the wheel... try the new Ford "FEEL!"

Matador Auto Company

MATADOR, TEXAS

The Fashion Academy of New York has been noted for the past 20 years for its annual selection of "America's best dressed women." The '49 Ford was chosen to receive the Fashion Academy Gold Medal after 1949 automobile models of all makes and in all price classes had been carefully studied from the standpoint of excellence in design, simplicity and feminine style appeal. This recognition of Ford leadership in the modern trend of automobile design stands as a unique tribute to the work of Ford's Styling Department and of Design Consultant George Walker of Detroit.

HOW TO BAG 2,000 COYOTES IN THREE YEARS

An eighty mile "run" is just part of the day's work to a Government trapper. He can drive along highways and trails, see at a glance if any of the hundred and fifty cyanide guns have gone off along the way, get out to cut the ears from dead animals, take care of the records of the "run" and still be able to complain that he will not reach his last year's record.

The record that Lewis McDonough, government trapper for Motley county, has made in three years is good. The first year he killed over 900 coyotes, the second over 800, and this year he is ashamed of the record of 450.

To his district agent from the Fish and Wild Life Service, this is a good sign. E. G. Pope, from the Lubbock area office, says a trapper should get coyote control in a county in two years.

This winter McDonough has three runs in the county. He adds more as needed or abandons as the kill shows the run completed. He makes the runs twice a week to check on the cyanide guns, scalp the dead coyotes, destroy the remains, and replace the guns with fresh bait. The runs are from 30 to 80 miles long, with the guns placed along the way in strategic points. Sometimes he puts out two or three guns close together, or maybe on opposite sides of the road, or maybe on opposite sides of the road, or maybe on opposite sides of the road.

The cyanide gun is a tiny steel cylinder with a .38 caliber shell loaded with cyanide gas. The cylinder is inserted in the ground. The trigger that ex-

plodes the shell is tied with a piece of fur or wool treated with bait. He uses many kinds of baits, but one of the most popular is cured prairie dog meat. It is cured under ground so that it will have all the natural appeal of food that the coyote can desire. The trapper makes his own bait, spreads it on the gun as if it were salad dressing, and leaves it to the wind to entice the coyote over for a bite.

The coyote has to pull on the baited trigger to explode the gun. Stepping on it, or otherwise disturbing the gun, will not cause it to explode to send the gas into the coyote's mouth.

The trapper gets lots of questions. One McDonough has to answer often is "Does it kill anything else?" and his answer is "not very often." He knows the cyanide gas has been killed by the cyanide gas, for it leaves a yellow stain. This is a special formula to give a check on the guns.

The guns are manufactured under the name "Humane Coyote Getter." Mr. Pope says they have been effective in controlling coyotes in the infested areas. They've experimented carefully with the formulas, tried them under many conditions, and find them successful in getting a quick kill of the predatory animals. The gas paralyzes the blood stream at once, and they can get only a short distance from the gun before they die.

Mr. Pope is a veteran in the wild life service. He had just returned from the National Rifle Shoot in Virginia and ranks as one of the top ten shooters in the United States. We didn't get to see him shoot his rifle, but we did sit on the side of a hill and hear him use his "coyote call", an eerie thing to hear, but audible to coyotes for miles. He says the coyote have superhuman ears and can hear better than

humans. It was later in the day—almost dark—before we saw a live coyote. Gus Bird, president of the Motley County Game Management Association, gave about three calls on his whistle and a coyote came up from the river. It was close before we knew it had arrived. In fact, we were looking so far away to the hills that we were surprised when Mr. Bird raised his gun, aimed at what seemed the landscape and shot at something we couldn't see.

We saw another later standing on the hill. That silhouette of a coyote on a hill in the late afternoon is a picture worth seeing. To Mr. Bird, it was another shot. To us it was a feeble attempt to get the camera set for a picture.

Coyote control in Motley county, as in many counties of that area, is a "must." The coyotes are destructive to livestock and poultry. They chew the ears and tails of the young calves. The dehorned cattle of today are too gentle to protect themselves and their young from the coyotes which the control people call "predatory."

Although the ranchmen were not sold on the idea of bringing in a "Government trapper" at first, County Agent J. R. Emmons says they are now. He says they really appreciate the good work of Lewis McDonough for his systematic way of "controlling predatory animals to save livestock and poultry."

McDonough's salary is paid by the county and the Livestock Sanitary Commission of Texas through a cooperative project agreement. He has been employed for three years, worn out a car or two, caught nearly 2,000 coyotes with the "Humane Coyote Getter", and established a good record in predatory animal control.

We recommend a day with a Government trapper. There's never a dull moment, and it's full of amazing things about wild life and the scientific way they control the "predatory" kind. F. A.

Miss Frances Arnold, Associate Editor of "The Extensioner", is a sister of Mrs. Gus Bird, and visited with her last fall while here gathering material for the above article.

CHRISTANE DAMRON HAS 5th BIRTHDAY

Mrs. D. I. Damron honored her daughter, Christane, on the occasion of her 5th birthday Saturday afternoon with a party in their home.

Games were played during the afternoon and refreshments of white birthday cake decorated with pink and green and ice cream were served to the guests.

Those present were: Dixie and Mike Barton, Mary Lel Groves, Judy Hobbs, Joe Stewart Johnson, Anna Lois and Ruth Ellen Garnett, Patsy and Jane Briscoe, Sue McCaghen, Robert Brandon and the honoree, Christane.

IKE RUSHING HAS PNEUMONIA

W. I. Ike Rushing was admitted to Stanley Clinic Thursday where he has been critically ill with pneumonia. The last report, which was Tuesday morning, was that he was improved.

Those visiting here for the past week at Mr. Rushing's bedside included: Two daughters and families, Mr. and Mrs. C. P. Ivey and Mr. and Mrs. Chant Lee of Abilene; two sons, Odell Latham of Estelline and Bob Rushing of Abilene. Another son and family, Mr. and Mrs. Elbert Rushing of Hale Center arrived here Tuesday for a visit.

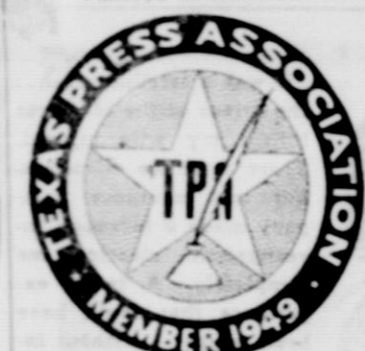
VISIT IN AMARILLO

Mr. and Mrs. R. A. Seay visited recently in Amarillo with Ernest Fisher of Flomott who recently underwent an operation in the Veteran's hospital there. Mr. Fisher's condition is reported to be improving.

MATADOR TRIBUNE

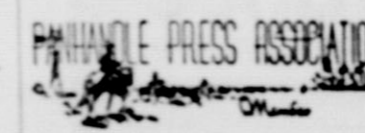
ISSUED THURSDAYS AT MARONIC BUILDING, MATADOR, TEXAS, BY THE TRIBUNE PUBLISHING COMPANY OWNED BY MOTLEY COUNTY NEWS BY PURCHASE, MARCH 14, 1934, AND WITH THE READING BRINKS REPORTER BY PURCHASE, APRIL 2, 1938. THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS. ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

DOUGLAS MEADOR, EDITOR
MRS. DOUGLAS MEADOR, SOCIAL AND ASSOCIATE EDITOR
ELWANDA MARTIN, REPORTER AND CIRCULATION
EARL MCBRIDE, MECHANICAL SUPERINTENDENT
BILLY RAY NEIDHORN, PRINTER APPRENTICE



IN MOTLEY, FLOYD, COTTELL, HALL AND DICKENS COUNTIES
ONE YEAR, IN ADVANCE - \$2.00
ELSEWHERE, ONE YEAR - \$2.50

ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY MEMBER OR FIRM APPEARING IN THESE COLUMNS WILL BE BLADLY AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE MANAGEMENT.



THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.



Bright Looks FOR WINDOW NOOKS!

Venetian blinds accentuate the beauty of your window treatment... eliminate undesirable views... insure privacy... diffuse light... and regulate ventilation

POPULAR SIZES IN STOCK
Priced From \$4.85 up
VENETIAN BLIND REPAIRS,
EXTRA SLATS, CORD
AND TAPE

HIGGINBOTHAM-BARTLETT CO.
ROARING SPRINGS, TEXAS

HERE'S AN Idea WORTH TALKING OVER

... can farming be made more profitable?

We're not promising the moon, but we'd like to see if we can help you make more money, or save work. We do know that on a good many farms we've been able to make recommendations that worked out profitably.

At least, it's an idea worth talking over. We are making farm visits all the time and hope to reach you soon. However, we invite you not to wait but drop in anytime. You'll find that we are really interested in discussing your problems and helping all we can.

We do know that the future of the farmer depends greatly on the efficiency of all farm operations. We know something about this subject. That's why we think it will pay you, as well as us, to "get better acquainted."

LET US OVERHAUL YOUR TRACTOR

Between now and spring have us put your Ford Tractor in first class condition, while we have more time and can give it special attention.

You can depend on our Ford Tractor trained mechanics and genuine Ford Tractor parts. Avoid delays for repairs in your rush season. Phone... we'll pick up your tractor.

Braselton Implement Co.

Roaring Springs

Best Repair Shop IN WEST TEXAS

For small adjustments or a complete overhaul come to

KILLINGSWORTH

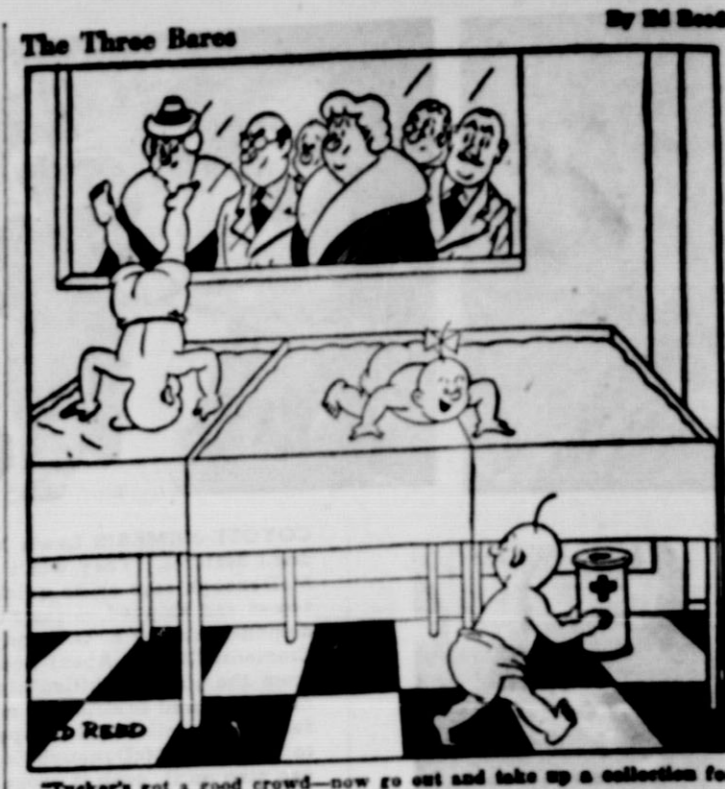
Two watchmakers with 18-years experience each. L. G. Cooper, graduate of Bradley Polytechnical Institute, Peoria, Illinois—plus 18 years experience.

C. A. Killingsworth, graduate of Elgin Watchmaker's College, Elgin, Ill., plus 18 years experience.

The two best watchmaker's colleges in the world.

"18 Yrs." Killingsworth Your Jeweler

Paducah, Texas



"Tucker's got a good crowd—now go out and take up a collection for the Red Cross."

The Stay-At-Home is a voter against everything the Church is trying to do and, for every thing the Devil wants done, Author unknown, found in Doran's Ministers Manual for 1928.

Drastic REDUCTIONS In Our Entire Stock Of Butane Space Heaters

Model	Regular Price	Reduced Price
DEARBORN, 6-Radiant Cabinet	49.95	32.95
DEARBORN, 4-Radiant Cabinet	32.95	22.95
DEARBORN, 3-Radiant Cabinet	22.95	16.50
EMPIRE, Fully Vented	79.50	59.50
REZNOR, Floor Type	209.95	165.00
100% Automatic		
BRILLIANT FIRE, Log	59.50	49.50
BRILLIANT FIRE, 5-Radiant	24.95	19.95
BRILLIANT FIRE, 7-Radiant	33.95	28.95
BRILLIANT FIRE, 5-Radiant	22.50	17.50
Clay Back Type		
DEARBORN, 6-Radiant	26.95	21.95
Clay Back		
HERRON, 5-Radiant	24.50	19.50
Clay Back		
BRILLIANT FIRE, 5-Radiant	16.50	11.50
Clay Back		
BATH HEATER, Wall Type	26.50	21.50
3-Radiant		
BATH HEATER, 2-Radiant	10.95	7.95

MANY OTHER BARGAINS!

Matador Butane Comp

Phone 50

Baptist Missionary Speaks At Meeting Of Brotherhood-WMS

Highlight of the regular monthly joint meeting of the Baptist Brotherhood and W. M. S. held Tuesday night in the church basement, was an address by Rev. Ulman Moss, Missionary to Colombia, South America, who is teaching and taking courses at Wayland College, Plainview, while on furlough in the states.

After an introductory talk concerning the missionary fields of South America, Rev. Moss showed a number of slides taken of scenes in Cali, where he and his family resided, as well as of Bogota, the capitol of Colombia and the island of San Andres, where Baptist missionary work is also being carried on. Rev. Moss is a brother-in-law of Rev. A. L. Jordan of Goose Creek, former pastor here.

Over fifty persons were present for the covered-dish supper and program.

ATTEND CONVENTION

Mr. and Mrs. Claude Harp attended the Tri-State Hardware and Implement Association Monday and Tuesday at Amarillo.

Mr. Harp, manager of the Matador Hardware and Furniture Company, is a past president of the organization.

Also attending the convention were Mr. and Mrs. Frank Pohl of the Household Supply Co.

TO HARLINGEN

Mr. and Mrs. A. J. Daffern and T. J. Daffern left Tuesday for Harlingen, Texas, to accompany Mrs. S. Daffern, mother of the two gentlemen, home. Mrs. Daffern has been visiting a daughter in the valley city, for the past several months.

YOUNG PEOPLE HEAR REV. E. J. COBB IN SWEETHEART ADDRESS

"Sweethearts of the Bible" was the subject for Rev. E. J. Cobb's address to the young people of the Baptist Church and their guests, at an annual "Sweetheart" banquet Monday night, given by the Women's Missionary Union.

Rev. Cobb, pastor of the First Baptist Church, Lockney, made his address more impressive and interesting by presenting it in verse form, and his young listeners declared it one of the most entertaining features of the program.

Complementary to the ceiling decorations which were used for the Mother-Daughter banquet, pastel colors were used for table appointments for the sweethearts, and included pink and blue crepe paper runners down the length of the table. On these were scattered candy motifs and hearts. Placed at strategic points were upright net covered heart frames, from which were hung miniature sweetheart couples in swings. Programs were decorated by small net-covered heart frames attached to pink covers.

Following invocation by R. E. Campbell, Sr., the young people elected a Sweetheart King and Queen, naming their choice by ballot. Winning candidates were Dewayne Martin and Susie Hughes, and to them, the group sang, "Let Me Call You Sweetheart".

A solo, "Sweetheart", by Miss Dorothy Rattan preceded introduction of the speaker by Rev. Clifford Potts, pastor of the church. Group singing and benediction by Rev. Potts concluded the program. Dinner music was

VALENTINE PARTY GIVEN RECENTLY IN STANLEY HOME

Ruth Marie Stanley was hostess Saturday evening at a valentine party given in the home of her parents, Dr. and Mrs. J. S. Stanley.

An enjoyable evening was spent playing games and folk dancing. Refreshments of hot dogs, soda pops, cookies and candy were served to the guests.

Those present were: Cecil Wayne Shelton, Gary Laughlin, Frances Traweck, Bette Fran Montgomery, Roma Jo Fulkerson, Jeanne Hines, Charles Robert Keith, Martha Jones, Barbara Neighbors, Susie Hughes, Cecil Irwin, Dewayne Martin, Neal Pipkin, Marlene Bailey, James Melvin Graham, Betty Ruth Smalley and the hostess, Ruth Marie.

A. M. Tanner's Entertain In Home Tuesday

Mr. and Mrs. A. M. Tanner of Flomot entertained in their home Tuesday evening with a party for their son, Douglas Wayne, on the occasion of his third birthday and a "42" party for the "grown folks".

Games were played by the children and the honoree opened his gifts. Chocolate hearts were given as favors.

Refreshments of cake, cookies, cocoa and coffee were served to the guests.

Those present were: Mr. and Mrs. Art Green and children, Joan, Alta Mae, Danny and Jean by church pianist, Miss Rachel Patton. Mrs. Forrest Campbell, W. M. U. president, acted as toastmistress. Approximately 40 persons attended.

Mr. and Mrs. James Monk and children, Rosella and Don; Mr. and Mrs. R. H. Tanner; Mrs. Bernice Gates, Mr. and Mrs. Clifford Martin and daughter, Frances; Mr. and Mrs. D. M. Gilbert and children, Jerry and Judy, Mr. and Mrs. Tanner and sons, Douglas Wayne and Billy Ray.

Mrs. Albert Rattan is visiting in Post this week with her parents.

Mrs. A. L. Fryar of Plainview, former Matador resident, visited here Wednesday with friends.

Mr. and Mrs. Algie Groves and family visited relatives in Pampa, Sunday.

in the Want-Ads

FOR SALE: 1939 Chevrolet Master Delux, recently overhauled, clean upholstery, tight body. Reasonable. See Clint Hicks, First State Bank. tfn

FOR SALE: I used Graham-Hoeme plow; 1 new wheat drill attachment for Graham-Hoeme. Braselton Implement Co., Roaring Springs. tfn

For Sale: Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. cfn

FOR RENT OR LEASE: 1 business house, east part of Matador on Highway 70; 1 dwelling house across road from Riverside Filling Station, 2 miles south of Roaring Springs. See J. F. McNelly at Riverside Filling Station, Roaring Springs. 2tp

BLIND MYSTIC Reader. Four questions \$1. J. W. Hendricks, Box 143, Phone 931, Roaring Springs, Texas.

FOR SALE: Unusually well-built home on paved S. Main Street, Matador, Texas. One block of schools, 3 rooms and bath, plus large basement room and glasses in concrete-floored back porch. Hardwood

floors, venetian blinds, weatherstripped, 100x150 lot. Beautiful shrubs and trees. Garage and chicken yard. Reason for selling, leaving town. D. C. Bradley, Box 627, Matador, Texas.

SIX ROOMS: House for sale. To be moved or will sell with lot. McDonald Funeral Home. tf

BEDROOM: for rent. See Mrs. T. E. Williams. cfn

FOR SALE: Five young bulls, out of Bill Myers registered herd. Matador Implement Co.

LOST: Magneto telephone test set on highway between Roaring Springs and Dickens. Please notify Southwestern Associated Telephone Company at Matador or Dickens.

FOR SALE: 1946 Ford pickup or 1939 Ford pickup. See at Phillips Station. cfn

FOR SALE: F-12 tractor in good condition. Price \$350. Bill Slover, Whiteflat, Texas.

FOR SALE: Seed oats, \$1.00 per bushel at the barn door. B. F. Simpson, Northfield, Texas.

WANTED: Reliable hustler to succeed Judge Cammack, as Rawleigh Dealer in Motley county, 1000 families. Vacancy caused by death. Selling experience unnecessary to start. Splendid opportunity to step into a permanent and profitable business where Rawleigh Products have been sold over 25 years. Good profits to willing worker. For particulars write Rawleigh's, Dept. TXB-310-10, Memphis, Tenn. 3tp

FOR SALE: '47 International pickup, good shape. See Raldo James.

FOR SALE: 1 used H-Farmall \$1,300.00; 1 used F-12 Farmall \$1,450.00; 1 used F-20 Farmall \$900.00; 1 new M-Farmall with or without equipment; 1 1946 M-Farmall with new 4-

row lister planter \$2,650.00. Used Ford tractors \$700 and up. ALL MAKES, New and Used Tractors. Yes! We will trade Every Day. Braselton Implement Company, Roaring Springs.

ATTENTION VETERANS: We are now in a position to build FHA and GI houses. We can make loans up to 100% to Veterans and 90% to 95% to non-veterans. Burton-Lingo Company, Matador. cfn

SPRING THEATRE

ROARING SPRINGS, TEXAS

New Show Time: 7:00 p. m.

Last Showing Today

FEBRUARY 15, 16, 17

Victor Mature, Richard Conte, Shelley Winters—in

"CRY OF THE CITY"

The Bear and the Hare

FRIDAY — SATURDAY

FEBRUARY 18 and 19

"ADVENTURES OF

Gallant Bess"

Cameron Mitchell, Audrey Long, Fuzzy Knight

Myth In a Myth — Serial

Preview Saturday Nite

SUNDAY — MONDAY

FEBRUARY 20 and 21

"YELLOW SKY"

Gregory Peck, Anne Baxter

ALSO SUNDAY NITE 7 p. m.

TUESDAY — WEDNESDAY

THURSDAY

FEBRUARY 22, 23, 24

Greer Garson, Walter Pidgeon

"Julia Misbehaves"

Professor Tom

A Word Of Appreciation . . .

It is impossible to express the depth of my appreciation to my loyal friends and customers during the 35 years I operated the City Barber Shop.

I am indebted to each of you and have only my appreciation with which to repay. I want everyone to know that I am grateful from the depth of my heart. I can hope for no more than to be remembered as your friend.

H. F. Pipkin

THANK YOU . . .

For almost 20 years, you, the people of Matador and surrounding communities have tendered us a wonderful patronage through Campbell's Food Market — perhaps beyond what we deserve, but I do want to thank you sincerely and in return we pledge our cooperation in building a better town and community.

On behalf of our successor, Mr. Charlie Meador, I wish to say that he has worked for us over a period of many years, and I know you will find him sincere, capable and deserving.

I want to solicit your continued patronage of the store and I know the new owner will sell you good groceries at fair prices, and render a distinct service to our community.

Sincerely,

R. E. Campbell & Sons

R. E. Campbell, Jr.

R. E. Campbell

Forrest Campbell

Announcing

Willys Overland Agency

Including

JEEPS

JEEP STATION WAGONS

JEEPSTERS

4 - Wheel Drive Jeep Pick-ups

WE NOW HAVE ONE JEEPSTER ON DISPLAY AND EXPECT A SHIPMENT OF 4-WHEEL DRIVE PICKUPS BY FEBRUARY 23rd.

WE WILL STOCK PARTS AND ACCESSORIES FOR ALL JEEP PRODUCTS AND WILL MAINTAIN SHOP FACILITIES FOR COMPLETE SERVICE.

Braselton Implement Co.

ROARING SPRINGS

THE BEST IS NOT EXPENSIVE!

GOOD, WHOLESOME FOOD, THAT YOUR FAMILY ENJOYS, IS NOT EXPENSIVE—

POOR QUALITY FOOD IS POOR ECONOMY, REGARDLESS OF THE PRICE!

WE SELL ONLY THE BEST

OUR PRICES ARE ALWAYS IN LINE WITH QUALITY FOOD PRICES!

SHOP IN A BRIGHT, CLEAN, MODERN STORE FOR EVERY ITEM ON YOUR FOOD LIST

WE APPRECIATE YOUR PATRONAGE

FROZEN FOOD LOCKER HOLDERS Service

SPOT CASH Grocery & LOCKER PLANT

BIRNIE & MEASON