

Aged Woman is Object of All-Night Search

WORKING against odds an estimated 100 men searched until Sunday morning for Mrs. S. H. Smelser, 74, who became missing Saturday after leaving her home about 11 miles north of Matador.

Apparently suffering no ill-effects from the night of exposure, Mrs. Smelser was found Sunday morning on Hornica creek about four miles from her home.

One plane had passed over the small hackberry tree against which Mrs. Smelser was resting when found, but the pilot had failed to see her.

The search started shortly after sundown Saturday when Mrs. Buck Smelser told her father-in-law, S. H. Smelser, that his wife had started for a walk

but had not returned. Mr. Smelser called into the approaching darkness and tried to find his wife. In a short time he solicited the aid of several friends and neighbors. Later Sheriff John Stotts was called and more neighbors joined the search.

Sheriff Stotts returned to Matador about 2 a. m. Sunday morning and asked Night Watchman Jack Lancaster to sound the fire alarm. Out of the response to the alarm several more cars of men were recruited to aid in the search.

mesquite pastures and tall grass in marginal areas, was conducted. Spaced a few feet apart and equipped with flashlights the men combed a large area of the Smelser farm.

Tracks of the lost woman were found on the Farris Fish farm and followed until they became

observed. After daylight the search was resumed in the same area and continued until Mrs. Smelser was found. She had been in delicate health for several years and fear was expressed that she would not be able to withstand the chilled night of exposure.

Matador Tribune

VOL. 55, NO. 35 MATADOR, WOTLEY COUNTY, TEXAS, THURSDAY, NOVEMBER 17, 1949 PRICE FIVE CENTS

TRAIL DUST

By DOUGLAS MEADOR

Fortunately no administration expense is involved to distribute the wealth of ignorance.

Marriage is not an escape from anything except the possibility of escape from marriage.

Metic of the gins is waffled to the stars like notes of an organ whose stops are controlled by the wind's gentle fingers.

Despite its many unattractive features fear is like robust cacti growing along life's mountain highways.

Autumn has woven gold and rich browns into the cloth of her cloak.

Flattery is like popcorn, delightful to the taste, but removed from the satisfaction of substantial food.

If the price of coffee continues to advance, grocery merchants may sleep sounder.

Heartbreak was in the sunset. Crimson clouds hung like delicate curtains at a window.

As a youth I formed a personal theory that coyotes had scents which reported when I rode alone at night.

TO PTA CONVENTION
Mrs. Bill Dunning, president of Matador Parent-Teacher Association, left Tuesday morning for Waco.

WEEK-END VISITORS
Mr. and Mrs. E. S. Compton and baby daughter, Zan, and Mrs. Bill Conroe of Lubbock, spent the week-end here.

Speaker Sees Grave Danger from Apathy

John Stapleton is Principal Speaker at Lions Luncheon

SPEECHES are difficult to evaluate but it is probable that one of the greatest addresses ever delivered in Matador was made Tuesday by District Attorney John Stapleton of Florida.

"We are worshipping the golden calf of economic security," Stapleton declared "and weeds are growing in the fields of our politics."

"In the last national election only 45% of the qualified voters troubled to go to the polls and in the recent state election only 25% felt their voting a duty."

There are two kinds of security. One is the static security of a slave or oyster and the other is the dynamic security symbolized by the eagle.

The speaker was introduced by program chairman Pat Sheridan.

New Ford to Be Shown Here Friday

All the nation will be going to automobile show-rooms tomorrow to see the new 1950 Ford automobile. The "50 Ford has many refinements over the previous models and the new engine is declared the quietest, most powerful Ford motor ever built.

Matador Auto Company, Motley county Ford agency will have the new car on display during Friday and Saturday.

HERE FROM DALLAS
Miss Dora Ratcliff, who has been employed at Dallas with the Southwestern Associated Telephone Company, spent the week-end visiting her parents, Mr. and Mrs. George Ratcliff here.

TO AUSTIN
Mrs. U. L. Willie left Tuesday for Austin, where she is attending the Texas Federation of Women's Clubs which convened Wednesday for a 3-day meeting.

Union Service Is Announced

Announcement was made this week that a Union Thanksgiving service will be held next Wednesday night at the Methodist Church.

Message for the occasion will be delivered by Rev. Clifford Potts, pastor of the Baptist Church. Special music will be offered by combined choirs of the two churches.

The service will begin at 7:30 o'clock, and everyone is extended an invitation to attend.

Friday Game To Conclude Grid Season

Finish will be written to the 1949 Matador Grid Season Friday night when they meet the Ludach Dragons.

The concluding game has been played for years on Thanksgiving Day but the earlier date was made necessary because of new conference rules.

RELATIVES ATTEND RITES AT LUBBOCK

Mr. and Mrs. Elbert Reeves and Miss Verlin Reeves attended funeral services at Lubbock, Sunday, for an uncle, A. C. Bryant, 55, who died there Friday morning after a brief illness.

Services were conducted at the Asbury Methodist church by the pastor, Dr. C. A. Bickley.

Survivors include the wife, one daughter, three sons, three sisters, four brothers, and one granddaughter.

VISITING PARENTS
Sgt. and Mrs. Charles Price and son, Mike, of San Leandro, Calif., arrived here Tuesday night for a visit with their parents, Mr. and Mrs. Grover Price.

Forrest Campbell To Resign Place As Scoutmaster

Announcement was made at the Lions Club meeting Tuesday that Lion Forrest Campbell had tendered his resignation as Scoutmaster of Matador Boy Scout Troop 60.

Boss Lion Bert Ezzell declared that no volunteer had offered his service for the important youth training job, and that the place is open.

Tribe was paid Lion Campbell for his three years of service to the troop, which has shown growth and advancement under his leadership.

STAMPS-BAXTER ENTERTAINERS TO PRESENT PROGRAM

Odis Echols and his "Melody Boys Quartet", radio entertainers, will be presented by Stamps Baxter in a program here Monday night, November 21, in the high school auditorium.

Mrs. Bailey is sponsoring the program for the benefit of the Landmark Baptist Church, which will receive all proceeds.

Mahon Makes Address At Plains Meet

Congressman George Mahon addressing more than 200 representatives of five water and sewer associations representing 65 North and West Texas counties in the morning session of a regional meeting held Wednesday in Plainview.

"The faint hearted city has no place in the future of America", the Congressman declared as he urged the area to continue its efforts toward getting the Canadian river project approved by the Senate and the President.

Mahon told the group, "No man can foresee the possibilities of this area, which has already surpassed the liberal predictions of a few years ago. I hope that in your planning you will not aim too low in the various city programs."

Mr. and Mrs. Jimmie Fulkerson of Lubbock, accompanied by his mother, Mrs. M. P. Fulkerson of Lockney, former Matador residents, visited relatives and friends here Sunday.

Bonanza Of Cotton Believed At Crest

TRUCK DRIVER IS UNAWARE LOAD OF COTTON BURNING

Breezing along with eight bales of cotton late Friday, Brooks Callaway was unaware of fire eating away his cargo until a passing motorist stopped him on State Highway 70 about four miles south of town.

The cotton was quickly dumped beside the highway before serious damage resulted to the truck. The Matador Volunteer Fire Department was summoned and poured several loads of water on the cotton to reduce extreme hazards to dry grass on ranch area bordering the road.

A high wind was blowing at the time the cotton was loaded at the Farmers Coop gin and it is believed a spark from the burr-burner may have caused the fire. The cotton was enroute to Roaring Springs. It was declared that most of the loss was covered by insurance.

'Uncle Jay' Steals Show

As planned, "Uncle Jay", J. B. Linn, of Amarillo radio station KGNC, "stole the show" at the annual program of the Motley County Farm Bureau held Thursday night in the high school auditorium.

The farm group members re-elected president Ben Edwards, secretary Elbert Reeves, named new chairman and kicked around a report of the resolution committee with considerable vigor.

Mr. Linn was introduced by Mayor Douglas Meador, but before he could get underway, Bureau President Ben Edwards and Secretary Elbert Reeves "received" his membership to the Motley County Farm Bureau.

Again before "Uncle Jay" could get his program started, Magician Tom Tilson appeared on the stage and found among other things a bowling ball and rooster in the radio man's hat.

Back on the stage and in a serious mood, he said, "The Farm Bureau is a step in the right direction. It is the kind of organization the farmer has needed for a long time."

Switching rapidly from seriousness to comedy and back (Continued On Back Page)

3rd Sunday Singing

Announcement is made that next Sunday afternoon, November 20, is the date for regular "Third Sunday Singing", which will be held at the Flag Springs Church in Roaring Springs.

Compresses Bogged In White Swamp Of Bountiful Fields

There is no escape. Cotton is everywhere. It is in the ears, the eyes, the voices and the hearts of the people. Weary ginmen are on the streets at all hours.

Estimates are that 10,000 to 12,000 bales of cotton are stored in Roaring Springs. Yesterday most of the gins in the county were 100 or more bales behind as trucks and trailers crowded their yards.

County Agent J. R. Emmons said that the county had ginned 13,935 bales Wednesday morning as compared with 9,179 bales at the same date last year.

Relief in the picker situation has resulted from a reduction in prices being paid by plains producers.

Lem Brock, Flomot ginmer, was treated at the Traeweek hospital Tuesday evening, because of his inability to go to sleep.

A heart attack Friday claimed the life of L. W. Guthrie, 55, former Matador and Whiteflat resident, as he was enroute to Texas from his ranch at Powersville, Montana.

He was stricken at a hotel at Ft. Lupton, Colorado, where he and his wife had stopped for the night. He and Mrs. Frances Fryar were married on the eleventh of last month at Clovis, New Mexico.

After funeral services were held at the Baptist Church at Seymour, Texas, Monday morning by the pastor, Rev. Vernon Henderson, the body was brought to Matador, where graveside rites were conducted at 4 o'clock by the Masonic lodge, of which he was a member, and interment made in Matador East Mound cemetery.

Leslie W. Guthrie was born in Yoakum county, Texas, October 8, 1894. He was married to Miss Velva Mae Dunn in 1919, and three children were born to this union, one son having died at the age of eight months.

Mr. Guthrie moved to Motley county in 1921, and was a stock farmer and rancher in the Whiteflat community. Later he was engaged in cotton buying, and after leaving Matador, he moved to Hale County. In more recent years he had moved to Montana, where he was engaged in ranching at the time of his death.

Besides his wife, son and daughter, he is survived by his parents, Mr. and Mrs. S. M. Guthrie, 1 brother, Bill Guthrie, and 3 sisters, Mrs. V. V. Cherry, Mrs. Earl Martin and Mrs. Eulysie Harlan, all of Seymour, Texas, and also by three grandchildren. He was a cousin of Mrs. L. H. Dirickson of Matador.

Roaring Springs NEWS

By Mrs. L. E. Cooper)
 Mr. and Mrs. H. E. Holcom were shopping in Floydada, Saturday.
 Mrs. J. H. Williams spent the weekend in Amarillo, visiting her son and family. Mr. and Mrs. Harry Williams.
 Mrs. Lewis Hodgins, visited Sunday with Mrs. M. T. Reed, who is a patient in the Richards Memorial Hospital in Paducah.
 Mr. and Mrs. Wayne Russell

and daughter, Wandell of Floydada visited relatives here Sunday.
 Leon Parks and Saylor Watson returned home Sunday from a deer hunt in New Mexico.
 Tom Tilson and son of Whiteflat were here on business, Thursday.
 Mr. and Mrs. Don Norton and children of Colorado City visited here over the week-end with her sister and brother-in-law, Mr. and Mrs. Son Watson and other relatives.
 Mr. and Mrs. Charles Posey and daughters were Childress visitors, Saturday.



Eleven choices of colors combined with new interior styling are featured in the 1950 Ford Custom Deluxe Club Coupe and other models just introduced by Ford dealers throughout the nation. Ford Division has accomplished greater comfort, safety and economy as well as improved beauty of styling in its 1950 models.

LOOPHOLES in the Law

By WILL WILSON
 District Attorney of Dallas County



EDITOR'S NOTE: This is one of a series of short case histories all taken from court records, showing how legal loopholes often enable criminals to escape punishment in Texas. Will Wilson is chairman of a special steering committee of the State Bar, which is working for revision of the antiquated Criminal Code and Code of Criminal Procedure in order to eliminate these loopholes.)

CARD OF THANKS
 I take this opportunity to thank my friends for the many kind deeds ministered to me in my recent illness, also while in the Traweck Hospital and the Memorial Hospital, Quannah. The flowers, gifts, cards and messages helped me to recover. Thank you kindly. Mrs. M. D. Freeman.

Fred, accompanied by a friend was driving an automobile on a public highway. He had a collision with another car in which John and a companion were riding. John's car turned over and John was injured. Fred and his friend did not stop to offer help. Instead, they hurriedly drove away.

Fred was charged with failing to stop and render aid, an offense for which he could be sent to the penitentiary for as much as five years. The indictment against Fred alleged, in legal language, "that the said Fred, on or about the 18th day of April, 1931, was then and there the driver and the person in control of a motor vehicle, to-wit, an automobile upon a public highway, and that the said motor vehicle did then and there strike and cause injury to a person, to-wit, John —"

Fred was convicted. But the decision was reversed on appeal. The higher court ruled that, although trial testimony showed that Fred's automobile collided with John's automobile, there was no proof that Fred's car actually struck the person of John. Therefore, said the higher court, the charge in the indictment was not proved.

So long as legal loopholes exist, criminals will take advantage of them. That is why the State Bar is working to bring about revision of Texas' criminal statutes. Every time a criminal goes free of punishment, liberty dies a little.

Mr. and Mrs. O. V. Johnson and sons, Jon and Jamie spent the week-end visiting relatives in Fort Worth.

SPRING THEATRE

ROARING SPRINGS, TEXAS
THURSDAY and FRIDAY
 NOVEMBER 17 and 18
 William Elliott, Adrian Booth, Joseph Schildkraut, and Bruce Cabot—in—
"The Gallant Legion"
SATURDAY ONLY
 NOVEMBER 19
 Charles Starrett, Smiley Burnette—in—
"Quick on the Trigger"
SUNDAY and MONDAY
 NOVEMBER 20 and 21
 George Brent, Jane Powell, Lauritz Melchior, Frances Gifford, Marine Kozreiz, Xavier Cugat and his orchestra—in—
"Luxury Liner"
TUESDAY and WEDNESDAY
 NOVEMBER 22 and 23
"BOMBA"
 the jungle boy
 —with—
 Johnny Sheffield
THURSDAY and FRIDAY
 NOVEMBER 24 and 25
 Claudette Colbert, Fred MacMurray—in—
"Family Honeymoon"

Artemis
 makes every hour gala with
 Champagne and Orchids
 great luxury at little price!

Now, Champagne and Orchids can be your everyday delight! The delicate color of a champagne bubble tints rustling Bur-Mil crepe and rich lace, for a Figure-Perfect slip bedecked with an exquisite embroidered orchid! Champagne, pure white and daquiri green. Sizes 32 to 40; 325 to 385.

Harry Willett & Co.

Mr. and Mrs. Carl Tardy and son visited in Floydada, Sunday.
 Mrs. K. Jones and granddaughter, Mrs. Brady Lowe and children of Lubbock were visitors in the home of Mr. and Mrs. Harold Jones, recently.
 Mr. and Mrs. Jack Craft and son of Sante Fe, New Mexico spent the week-end here with his parents, Mr. and Mrs. Walter Craft.
 Mr. and Mrs. Robert Meacham of Quannah visited friends here, Thursday.
 Mr. and Mrs. O. J. Wilson of Amarillo spent several days as guests of Mr. and Mrs. C. D. Wilson.
 Mrs. J. N. Fletcher and Miss Gladys Peck attended the Grand Chapter of the Eastern Star in Dallas last week.

Mr. and Mrs. Wesley Burt spent last week in Kress visiting his sister and family. Mr. and Mrs. Lant Powell.
 Roy W. Saylor of Davis, Okla., and C. C. Wynns of Marlow, Okla., visited here last week with their nephew and family, Mr. and Mrs. Dale King.
 Mrs. Ray Bailey and children returned home Sunday from Terrell, where she had visited with her mother who was ill.

Mrs. Bess Grover of Shallowater was a recent visitor in the home of her brother and wife, Mr. and Mrs. Loyde Thomas.
 Mrs. Joe Meadows and daughter of San Antonio are here visiting her mother and sister, Mrs. Ruby Cooper and Rebecca, respectively.
 Mr. and Mrs. M. S. Thacker had for week-end guests, his sisters, Mrs. Ollie Perry of Kennedy and Mrs. J. A. Goodwin of Lubbock. Also a niece and family, Mr. and Mrs. Sam Hudspeth of Three Rivers.

Mrs. E. W. Brown attended a birthday dinner, Sunday, honoring Mrs. C. Cartwright of Matador.

Mr. and Mrs. Hugh Vermillion of Olden spent the week-end here with her sister and family, Rev. and Mrs. O. D. Macdonald.
 Roy Hunter of Canon, Ga., is here visiting his uncle and family, Mr. and Mrs. S. K. Hunter.
 Rev. O. D. Macdonald and Mr. and Mrs. W. M. Vaughn attended the District Conference at Throckmorton, Monday.

Lewis Nichols of Lubbock spent the Armistice holiday here with his parents, Mr. and Mrs. W. H. Nichols.
 Mr. and Mrs. Clyde Mitchell of Amarillo, spent the week-end here with their daughter and family, Mr. and Mrs. Joe M. Thacker.
 Mr. and Mrs. Paul Nichols of Amarillo spent the week-end here with relatives.
 Mr. and Mrs. Sam Hunter of Wichita Falls spent the Armistice holiday here with relatives. Mr. and Mrs. Melvin Thacker and children accompanied them home for a few days visit.
 Mr. and Mrs. Lem Miller were Spur visitors, Thursday.

Stanley Clinic

Thomas Guy was the name given to the 7 pound, 3 ounce son, born Thursday, November 10 to Mr. and Mrs. Howard Drysdale of Floydada.

Mr. and Mrs. W. W. Young of Roaring Springs are the proud parents of a son born Wednesday, November 9, the name Lonnie Earl was chosen for the six pound baby.

Born to Mr. and Mrs. Omar Parks of Roaring Springs, Wednesday, November 9 a son, named Harold Ray who weighed 7 pounds, 12 ounces.

An appendectomy was performed Tuesday, November 8 for Gerald Don Cargill, son of Mr. and Mrs. W. M. Cargill of Turkey.

COME TO CHURCH SUNDAY

STARVE THE MOTH
YADE
 SCIENCE'S ANSWER TO THE hungry, household moth... Moth killing failed to stop moth damage so YADE treats the FABRIC... No moth will eat the fibers of a YADE treated item...

MODERN CLEANERS

Announcing

We are glad to announce the re-opening of our store in Matador and invite the public to visit us and see the complete Maytag line of home appliances, Philco refrigerators and radios, and Hoover vacuum cleaners.

RADIO Repair Service

If you have a radio that requires any kind of repair service, we invite you to bring it in for prompt attention.

OUR WORK IS FULLY GUARANTEED

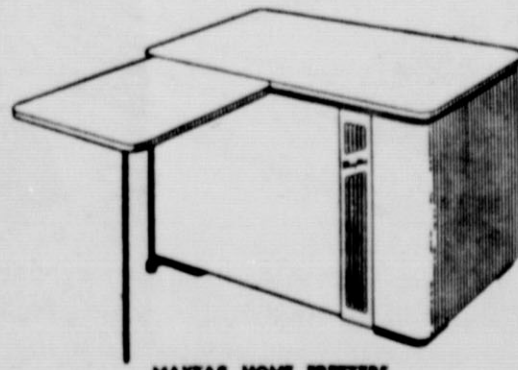
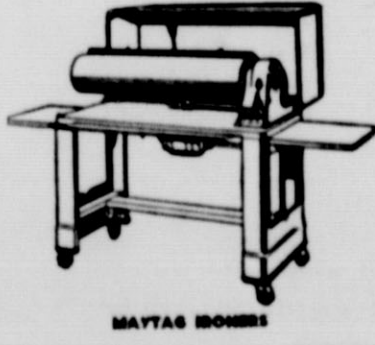
We repair all makes and models of radios and our work is fully guaranteed. Repairs are made by an expert and all parts are of the highest quality. Get your radio in condition for the winter program season.

RE-OPENING OF OUR Matador Store OFFERING THREE GREAT LINES IN Household Appliances

PHILCO REFRIGERATORS
 RADIOS

HOOVER
 VACUUM CLEANERS

Maytag



THACKER SUPPLY COMPANY

MARSHALL DAY, Manager

MATADOR, TEXAS

SKAGGS BUILDING

Church and Social Activities

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RECENT RITES PERFORMED AT PORTALES UNITES GENE WEBB AND BILLYE FREEMAN

Miss Billye Freeman, daughter of Mr. and Mrs. Grady Freeman, 428 West Virginia Street, Floydada, and Gene Webb, son of Mr. and Mrs. Floyd Webb, 607 West Grover Street, Floydada, were united in marriage Saturday afternoon, November 5, at 2:30 in the home of Mr. and Mrs. James Sinclair, of Portales, New Mexico. The officiating Church of Christ minister at the ceremony was Grover C. Ross, Portales.

Preceding the ceremony, James Sinclair sang "Because" accompanied by his wife at the piano. Mrs. Sinclair also played the traditional wedding marches and offered "Always" and "Traumer" during the exchange of vows.

Attending the bride as matron of honor was her sister, Mrs. Cecil Armstrong, Lubbock. Best man was James Lee Freeman, brother of the bride.

For her wedding, Mrs. Webb chose a blond slipper satin street length dress complemented with

brown accessories. The traditional something old was a 55-year-old gold wedding ring which belonged to the bride's grandmother. The something new was a white Bible carried with white roses. The Bible was a gift from the groom's mother. The something borrowed was a strand of pearls belonging to Mrs. Jewell Walters, Floydada. Blue garters carried out the tradition.

At the reception following the ceremony, Mrs. Claud Payne, Floydada, served the two tiered wedding cake and punch.

Mrs. Webb graduated from Floydada High school with the class of 1949. Prior to her wedding she was employed at Hagood's Department store.

Mr. Webb's graduate year in Matador High school was interrupted in 1944 by his entry in the U. S. Navy. Following his discharge in 1946 he re-entered high school at Matador and received his diploma in 1947. He

was vice-president of his senior class in 1946-47 and class favorite in 1944. He was a star foot ball player in 1943-44 and made the all district team in 1944.

The couple plan to live in Floydada.

Attending the wedding from Floydada were Mr. and Mrs. Claud Payne, Mr. and Mrs. Floyd Webb, Mr. and Mrs. Grady Freeman and son, James Lee, and Mrs. Troy Vaughn and Mr. and Mrs. Cecil Armstrong, of Lubbock.

ATTEND WEDDING

Mr. and Mrs. Clint Hicks and family attended the wedding at Quitaque, Sunday of her sister Miss Othelia Woodruff and LeRoy McCay of Turkey. The ceremony was performed in the home of the bride's parents, Mr. and Mrs. Joe Woodruff of Quitaque.

RODGER EVANS HAS BIRTHDAY PARTY

Rodger Wayne Evans celebrated his seventh birthday Sunday afternoon, November 6, with a party at his home, given by his parents, Mr. and Mrs. Walter Evans.

Games were played and a number of pictures were made, after which, cooldade was served with the decorated birthday cake, to the following: The honoree's grandmother, Mrs. Bertha Jackson, a great-uncle, Edd Wideman, his cousin, Kelly Jackson, and Jauline Ward, Lonnie Dorn, Mary Lois and Verna Mae Watkins, Neldia and Doyle Lipham, Loretta and Carol Young, Viola, Lennie Mae and Sandra Madewell, Mrs. Moette Jackson, Mrs. Henry Ward, the honoree, Rodger Wayne, his little sister, Katherine, and his parents.

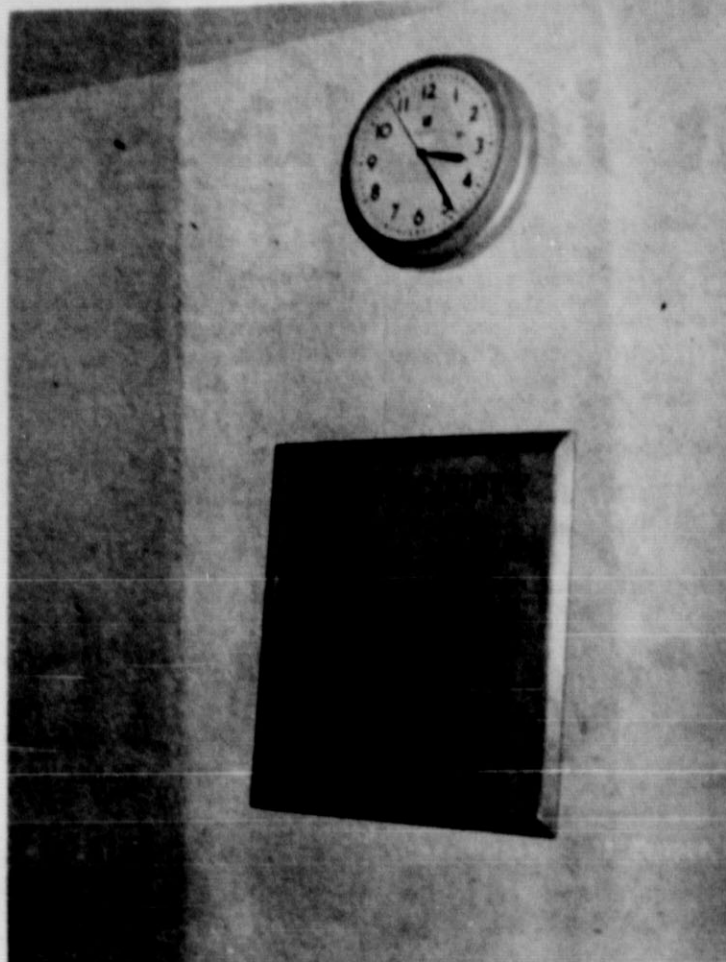
Miss Dorothy Willett of Lubbock spent the week-end here visiting her parents, Mr. and Mrs. Harry Willett.

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HAIR STYLING
OUR SPECIALTY
CALL 159

Vogue
BEAUTY SHOP

IRENE GROVES, OWNER



CORNERSTONE plaque of the new Motley county courthouse which is erected in the center of the main entrance hall, is shown above. Electric clocks are installed throughout the building at strategic locations and were included in original contract. Inside plaque replaces former custom of laying cornerstone in outside structure walls.

W. M. U. MEETS WITH MRS. R. E. CAMPBELL

Baptist W. M. U. met with Mrs. R. E. Campbell, sr., Monday afternoon, for general meeting of the two circles. In the absence of the president, Mrs. J. L. Woodruff presided.

Mrs. Elbert Reeves presented a program on "Christ the answer for Moslem lands."

In the business session, it was voted to hold the December general meeting and Christmas party on Tuesday, the 13th.

Refreshments of coffee, sandwiches and cookies were served to Mesdames Bill Dunning, C. P. Waybourn, H. S. Watson, J. A. Groves, Clifford Potts, T. E. Cammack, Ben Meador, Miss Maggie Bryan and Mesdames Woodruff, Reeves and Campbell.

HERE FROM CARLSBAD Mike McCarty is visiting here with his grandparents, Mr. and Mrs. Fred Bourland. He was accompanied here Saturday by his parents, Mr. and Mrs. James McCarty of Carlsbad, N. M., who flew in a private plane to Buzz Field.

STANLEY CLINIC

Appendectomies performed in the clinic this past week were for Trinidad Iqular of Afton and Maudie Carman, daughter of

M. L. SOLOMON

JEWELER

Fine Watch and Jewelry Repairing

5 to 10 days service on your watch repairing by 2 expert watchmakers.

Floydada, Texas

Mr. and Mrs. L. C. Carman of Matador.

Bobbie Young, son of Mr. and Mrs. Robert Young of Matador and Mrs. Tom Edwards of Whiteflat underwent tonsilectomies last week in the clinic.

Birthday Honored With Buffet Supper

A buffet supper was given Thursday night, November 10, in the home of Mr. and Mrs. Mutt Berryman, the occasion being Mr. Berryman's birthday.

Cut flowers decorated the house and were used as a centerpiece for the lace covered table.

The menu which consisted of ham, creamed potatoes, English pea salad, congealed salad, cranberry sauce, deviled eggs, pickles, tomatoes, lettuce, hot rolls, coffee, cake and ice cream were served to Mrs. Lewis Bostick, Mr. and Mrs. Bert Schweitzer, Mr. and Mrs. L. M. Cox, Billy Wason, Mr. and Mrs. David Campbell of Floydada and the host and hostess.

TO ABILENE

Mrs. George Springer visited in the home of her daughter and son-in-law, Mr. and Mrs. Claude Morrison in Abilene, Friday. Mrs. Springer was joined there by her other daughter, Miss Barbara Springer of Ft. Stockton. She also attended the McMurry homecoming.

AT GRAND CHAPTER

Mrs. Harold Campbell, Worthy Matron of Matador Chapter, O. E. S. attended sixty seventh session of Grand Chapter of Texas, Order of the Eastern Star, last week in Dallas.



V. F. W., Motley County Memorial Post No. 8286, meets last Tuesday, 8 p. m. at the American Legion Hut, Matador, Texas. All eligible ex-service men are invited to attend.

Standard Equipment For Driving Safety



Automobile insurance is as vital to your driving safety as are your brakes! Don't risk the tragic expense of an accident, a law suit — or the loss of your car through fire or theft — when it costs so little to be safe.

BILL PIPKIN, Insurance

ROOFING



AND REPAIRS

Take no chances! Patch those torn places, re-shingle or re-roof. Make sure that winter doesn't find you unprepared.

A COMPLETE STOCK OF BUILDING AND REPAIR NEEDS

BURTON-LINGO COMPANY

LUMBER AND BUILDING MATERIAL



Look at the Record!
CHEVROLET ADVANCE-DESIGN TRUCKS
PREFERRED OVER NEXT MAKE
BY MORE THAN 2 TO 1*



Here is clear-cut endorsement by truck buyers and users as revealed by official registration figures — and what's more, Chevrolet trucks outsell the next two makes combined.* That's the record — now look at the reasons. Look at Chevrolet's sturdy construction, rugged power with economy, handling ease and convenience. Look at all the extra advantages of Chevrolet trucks and then add the lowest list prices in the industry. Now you know why Chevrolet trucks lead them all! Come in and let us show you and tell you the full story of Chevrolet truck value!

*OFFICIAL REGISTRATION FIGURES COVERING CHEVROLET WEIGHT CLASS FOR THE TEN MONTHS, DEC. 1948 - SEPT. 1949



Featuring VALVE-IN-HEAD ENGINES—Greater power per gallon, lower cost per mile • SUPERIOR SPRING CLUTCH—Smooth engagement • SYNCHRONIZED TRANSMISSIONS—Quick, smooth shifting • HYPOID REAR AXLES—5 times stronger than spiral bevel type • DOUBLE-ARTICULATED BRAKES—Complete driver control • WIDE-BASE WHEELS—Increased tire mileage • ADVANCE-DESIGN STYLING—With the Cab that "Breathes" • BALL-TYPE STEERING—Easier handling • UNIT-DESIGN BODIES—Precision built

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Hurray—
IT'S TOY TIME

Our Toy Balcony Is Open!

The picking is good in our Toyland Balcony because our stocks are complete. Wonderful toys that will bring joy to the hearts of girls and boys. Come in NOW and make your selections — use our layaway plan!



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TEXAS

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EDITOR PAULINE BLEVINS
ASSOCIATE EDITOR GENE BARLEY
SPONSOR JUNE COLEMAN

Students

When the bell rings, grab your books—and anybody else that wants to go along—dash to your locker, drop your books, pick them up while sitting on the floor, tie your shoe. Just sit there, let everybody step on your feet, get up in the midst of everything, shove over the desk next to you, open your locker but DON'T get in or out, never get out. Try to put your coat while someone carries it up to the next floor, while you're chasing it up the next you do is step on the PRINCIPAL'S toe, excuse yourself and then fall down the stairs. Bump into a teacher, knock her down, pick her up and get your coat and then see your way through the lockers and people. That is all you can go where you first heard that is if you remember to run so fast over to the

lunchroom, and don't get ahead of someone. You'll be staying in the study hall with Mr. Gilbreath at 12:30 EVERYDAY!
—M. H. S.—

The Chatter Box

What's this we hear about Speedy and Nell? Is it so? Well, tell us! We're listening. Anyway they are about to make this a habit, what do you think?

Cross out the incorrect word or words—Sappo is a (Fisher, Hunter or Swimmer) Have you guessed it yet? It is FISHER.

Kids did you notice how Gene and Mr. Ezzell blushed in the Civics class the other day? If you didn't see them or haven't heard just ask Mr. Ezzell about it. Maybe he will tell you.

Just between you and me, I heard that Bonnie and Garland had quite a time after the game Friday night. Cute kids, don't you think?

Wonder why Margie's eyes were so bright Friday night? Reckon it was because of the convertible of a certain Junior boy? Is his initials N. C.? That doesn't stand for North Carolina either.

I am about to believe this is getting to be a habit with Doris and Melba. Especially every Saturday night with I wonder who? Could it be Gene M. and Bobby A. It could be. Yes.

What's this about Gary getting Coach's car to run an errand and he brings Susie to school. Poor excuse is better than none, Gary I have to admit.

My, my, if there wasn't some things brewing Saturday night. There were quite a few new romances in the air. If it hadn't

been so cold, I would have thought SPRING was here again. What about it Marlene?

Frances, what is this I hear about last Saturday night? I wonder who it could have been, was it Joe Allen the Northfield guy?

If these Freshmen aren't on the ball, I bet no one is. Betty, tell us more about this old stuff. They all want to know too, I guess.

—M. H. S.—

Now Is The Time Buy Your Annual

Editor-in-chief, Joy Martin reported that unless enough students made their first payment for La Arena, the M. H. S. annual by December the first, no annual would be published. The minimum any publishing company will print is one hundred with less than seventy-five students in high school, the grade school students and other individuals interested should see Wanda Graham and make arrangements for the payment of the \$3.00 for the book.

The dummy has almost been completed and plans for individual pictures for grade school students are included. Grade school students interested in keeping a pictorial account of their school life should be sure to make the December first payment.

The theme, dedication, favorites, most handsome boy and prettiest girl all remain a secret until the first copy of La Arena

is issued on the last of April or the first of May.

The La Arena staff includes Editor-in-Chief, Joy Martin; Business Manager, Wanda Graham; Art Editors, Frances Trawick and Marie Timmons; Assistant Editor, Doris Doss; Photographers, Tresa McDonough and Garland Rettan.

My Ideal Girl

(By Garland Rettan)

Hair—Joy M.
Nose—Sibyl J.
Smile—Barbara S.
Teeth—Melba K.
Eyes—Nell K.
Height—Pauline B.
Mouth—Nell K.
Personality—Bonnie H.
Figure—Jimmie D.
Hands—Wanda G.
Feet—Daisy B.
Walk—Tresa M.
Giggle—Marlene B.
I. Q.—Bonnie H.
Wit—Susie H.
Character—Georgia M.
Complexion—Frances T.
Manners—Bonnie H.
Gen. Appearance—Margie T.

CLASS NOTES

The Civics class, taught by Mr. Ezzell, has been studying from the Reader's Digest as well as the text. From the Digest comes interesting and informative stories and articles as well as the students read first—JOKES.

At the current time the subject of politics is being discussed and the positions of the city and county officials will be studied

in order that the students may become better qualified to vote when they reach the legal age.

FOOTBALL NEWS

The Matador Matadors wind up their 1949 football season against the Paducah Dragons, Friday night. Game time is 7:45 at the Burleson field.

The Matadors and Dragons will be more evenly matched in weight than any other team the Matadors have run across this season. This game should prove to be a tight hard fought game as the Matadors have proved they have the fight and generally show it.

Let's show the Matadors we are behind them by attending the final game.

MORE HOLIDAYS

Mr. Gilbreath, principal of M. H. S., announced in study hall last week the school would be dismissed the eleventh, and then on the afternoon of the 23 for the Thanksgiving holidays. Students return to the class room the following Monday. Then in less than a month the Christmas holidays begin after school December 22 and resume on the second of January.

—M. H. S.—

MOVING REPORTER

Question: What do we have to gripe about?
Miss Coleman: The weather I guess.

Melba: Having to study, and having to get home EARLY.

Sappo: Teachers and losing the ball game Friday night.

—M. H. S.—
OH, yes, students, the six weeks' test is coming up soon. Let's work hard these last few days.

—M. H. S.—
Doris: "Give me a double banana split and put some whipped cream on it and some hot fudge."

Cecil Wayne: "And some cherries too?"

Doris: "No thanks, I'm on a diet."

—M. H. S.—

Speedy: "Do you stir tea with you right hand?"

Garland: "Yes, I do. Why do you ask?"

Speedy: "That's odd. Most people stir their's with a spoon."

Watson: "Mother, I beat a boy this morning".

Mother: "Good gracious, how badly?"

Watson: "Just by an hour. I got up at seven and he got up at eight."

—M. H. S.—

Dog: "Jerry, do you think you can jump higher than the Empire State Building?"

Jerry: "Why of course not. Can you?"

Dog: "Yes, siree, because the Empire State Building can't jump."

—M. H. S.—


COME TO CHURCH SUNDAY

Kimble Optometric Clinic

DR. J. W. KIMBELL
DR. O. R. MCINTOSH
Optometrists
Floydada, Texas

PLUMBING SERVICE
All Types of Plumbing Work
Small Jobs—Plumbing Estimates
CALL
BENNIE COX
PLUMBER
BURTON LINGO, Phone 190

Announcing



The Addition Of A COMPLETE NEW GIFT LINE—

Which consists of such famous names as:
ROSE POINT—A magic word; a word to conjure visions. Rose Point is made entirely by hand, requiring infinite skill and patience, but today there is another Rose Point luxury for the modern woman which is less rare, less costly, but beautiful and distinctive—
CAMBRIDGE ROSE POINT CRYSTAL
Francis Can Pottery — Highly resistant to thermal shock, in pastels and vivid colors in "Coronado" and "El Patio", "Apple" and "Desert Rose".
Russell Wright's newest hand-drawn cotton table cloths, for formal and informal table setting. Also His place mats in woven cotton and plastic.
In considering gifts which are "Eternally Feminine", consider

Norma's Shop
"ETERNALLY FEMININE"
Turkey, Texas Telephone 23-J

1950 FORD

IT'S HERE FRIDAY AND 50 WAYS NEW!



WITH THE EXCLUSIVE NEW 100 H.P. FORD V-8

ITS QUIET WHISPERS QUALITY

It's the quiet of new super-fitted pistons, new "hushed" timing gear, new fan designed for better cooling at slower, quieter speeds. And what power! There's a full 100 horsepower wrapped up in this V-8 design that makes you master of any road. It delivers more power than any other car anywhere near Ford's low price and sells for less than most conventional "sixes." And Ford offers a Six, too—an advanced Six with 95 horsepower.

NEW SOUND CONDITIONING
New "sound conditioning" in floor doors and body panels insulates Ford's "Lingard" Body against road noise. More extensive body insulation and sealing in 41 areas give additional interior quietness and protection.

NEW "HUSHED" RIDE
Ford's famous "Mid Ship" Ride is now so quiet you can talk in whispers while traveling at highway speeds. So smooth (with its great team of "Hydra-Guid" and "Para-Flux" Springs) that it virtually craves every bump.

NEW QUALITY FEATURES
New quality is easy to find in this 50-way new Ford. You find it in the new push-button door handles, in the new rotary door latch that needs only a leather touch to open, yet closes so securely. You find it in new sparkling upholstery colors.

NEW DRIVING COMFORT
Not only does the 1950 Ford offer you more leg and shoulder room than any other car in its field—it offers you the long-lived driving comfort of a new foam rubber front seat cushion over new non-sag seat springs. Arrive relaxed after hours of riding.

But see it for yourself. Drive it so you can feel and hear the difference. And price it and see how much less it costs than any other really fine car.

SEE THE ONE FINE CAR IN THE LOW-PRICE FIELD at your FORD DEALER'S

Matador Auto Company

MATADOR

AFTER AMENDMENT DEFEAT State Sales Tax Bid By Lobbies Forecast

By the American Capitol Staff
Tuesday's tight vote on constitutional amendments "played hands of an anti-Democratic coalition and its rich allies of the lobbies," Rep. J. Blake Timmons of Amarillo said Wednesday.



Timmons, a nephew of Mrs. Fletcher Timmons of Northfield, charged the special interest and lobby groups will advocate sales and other tax levies "falling heaviest upon necessities of the average consumer," when the Legislature meets in January.

His statement credited defeat of most of the amendments, including the one for annual sessions and annual pay of legislators, to the activities of the natural resources and other groups. It bristled with the resentment expressed by legislators at what was termed an organized effort of the "GOP Texas Regulars-Dixiecart coalition and its rich allies of the pipeline-petroleum-sulphur lobbies in Austin and elsewhere" to beat the amendments.

"While many sincere advocates of economy," Representative Timmons said, "opposed the forward looking constitutional amendments which were defeated Tuesday by the small turnout of perhaps one out of twenty Texans, the fact remains that these special interests and many others got out the vote of practically all the reactionaries in the knowledge that the rank-and-file were either asleep or failed to pay poll taxes."

"The general public will soon be able to tell who make up these special interest lobbies, both in and out of the Legislature or other offices, by the kind of tax bill they advocate in the coming special session next January."

He pointed out both the late Governor Beauford Jester and Governor Allan Shiver had promised to call a special session, if the annual session plan failed, "to rebuild and reform our decadent, long-neglected, 'snake-pit' asylums and other public buildings."

"Special interests and their mouthpieces," Timmons insisted, "will advocate sales and omnibus levies falling heaviest upon necessities of the average consumer as opposed to production and pipeline levies which the Roosevelt-Truman Federal Pow-

er Commission and the Texas Railroad Commission will surely require them to 'absorb' out of their swollen excess profits."

Local Items

Mr. and Mrs. Lee Nelson accompanied by Mr. and Mrs. Clyde Gilbert, drove to Odessa Friday to see the Lubbock Westerner's play the Odessa Bronco's. Mr. and Mrs. Thomas Bourland of Lamesa visited in the home of his parents, Mr. and Mrs. F. C. Bourland, over the week-end.

Mr. and Mrs. Earl Vaughn and sons, Larry and Gregory of Lubbock were week-end visitors in the home of her parents, Mr. and Mrs. Lee Nelson.

Mr. and Mrs. M. A. Freeman of Seagraves visited in the home of her sister and family, Mr. and Mrs. Herman Ellithorp, Sunday.

Ed Russell and John Lee are in Glen Rose where they are receiving medical treatment.

Mr. and Mrs. Pat Sheridan, jr. of Idalou visited here Sunday in the home of his parents, Mr. and Mrs. Pat Sheridan, sr.

Miss Sarah Springer, who is attending TCU in Ft. Worth, visited here over the week-end with her parents, Mr. and Mrs. E. F. Springer.

Billy Ray Neighbors, Texas Tech student, spent the week-end here with his parents, Mr. and Mrs. J. P. Neighbors.

Mr. and Mrs. Alvie Robinson and baby daughter, Dolly Darlene of Littlefield visited here a few days last week with her parents, Mr. and Mrs. Everett Smallwood.

Week-end visitors in the home of Mr. and Mrs. F. M. Casey at Whiteflat were their son and daughter-in-law Mr. and Mrs. J. B. Casey of El Paso and their daughter, Mrs. A. T. Bruce of Sweetwater. Mrs. Bruce was accompanied here by Mrs. Burrell Tipton who visited in the home of her husband's parents, Mr. and Mrs. A. A. Tipton.

Ruby Webb and Miss Dorothy Webb visited in Flomot Sunday in the home of Mr. and Mrs. Harvey Webb.

Miss Mary Helen Lewis, who attends Texas Tech in Lubbock, visited over the week-end with her parents, Mr. and Mrs. John Lewis.

Mr. and Mrs. Jim Smith and son, Butch of Clovis, New Mexico visited here with friends and relatives Sunday. They accompanied Mr. and Mrs. J. L. Martin also of Clovis, who visited in Roaring Springs with his brother and family, Mr. and Mrs. Ray Martin.

GAS GULF OILS

BATTERY TRADE-IN
SAVE UP TO 30%
ON A NEW GUARANTEED
AMERICAN BATTERY

PARTS and ACCESSORIES

KIFER SERVICE
U. S. HIGHWAY 70 PHONE 48

"Only thirty-one shopping days until Christmas!"

... an Automatic **ELECTRIC BLANKET** makes a wonderful gift"

... for Dad
... for Mother
... for Me



Available in sizes to fit any bed and in four lovely colors: Rose, Blue, Green, and Cedar.

Here's a gift that will be used night after night, winter after winter, providing wonderful cozy sleeping comfort—a gift that will be appreciated and enjoyed for many, many years.

With a General Electric Automatic Blanket—so airy-light, so soft and luxurious, and oh, so WARM, you give the gift of sleeping comfort.

West Texas Utilities Company

DON'T DO ANYTHING UNTIL YOU SEE THE New 1950 FORD! ON DISPLAY Friday, November 18th



Open House All Day FRIDAY and SATURDAY



Any way you look at it, the new 1950 FORD is the most beautiful car you have ever seen, and beneath its gleaming newness is the quietest, most powerful Ford engine ever built.

See And Ride In The New FORD, Friday

"MATADOR RED"
One of the new 1950 Ford colors is named: "Matador Red Metallic" A truly new color.



Matador Auto Co.

Your Ford Dealer For Over 32 Years

Forty-Six States Represented By Museum Visitors

Special to... Tourists and visitors from 46 states have visited the Matador Plains Historical Museum on the campus of West Texas State this year. Vermont and Delaware are the only two states not included among the 46 states registering.

In the past 10 months 614 persons in Texas have been registered in the register and 299 persons from 254 counties have had their names in the Museum.

An art exhibit by Maurice Canadian, is now on display at the Museum. Mr. Canadian, an ex-student of the University of Texas, is displaying his paintings on display and it is being sponsored by Alpha Iho Tau. WT's art exhibit is being displayed from Thursday, November 10, to the collection of A. W. Canadian who has studied in Scotland, England and France will be displayed. His exhibit will be on display by the American Association of University Women.

TRAWEEK HOSPITAL

E. C. (Doc) Burleson has been in a serious condition at Traweek Hospital the past week. He has been treated for injuries received in a fall from his pick-up on Saturday, November 3. He suffered loss of blood from an extensive hemorrhage from his nose. His condition was reported improved early in the week, although his wife, son and daughter-in-law, Mr. and Mrs. W. E. Burleson have been at his bedside almost constantly. Mr. Gerald Waybourn was admitted Monday from the hospital after spending the week-end receiving treatment for pneumonia. Condition of Mrs. Harrison



Styling of the 1950 Ford Custom Deluxe Ford sedan includes features which add to the performance, economy, safety, comfort and appearance of the new cars. With improved quality as the keynote, the 1950 Fords introduce a new treatment of the grille and parking lights, a colorful new crest — the first in Ford history — a new ornamental rear deck handle

CHRISTMAS LIGHTS UP BY DECEMBER 1

Christmas lights and other decorations will be up by December 1, it was announced Tuesday by Bert Ezzeil, president of the Matador Lions Club.

Ezzeil said members of the Lions board of directors would conduct a drive to secure the cooperation of all business firms to arrange Christmas decorations early, but not before Thanksgiving. Most firms in Matador have decorations purchased last year or previously. Business places needing replacements or desiring to purchase new lights should make arrangements with West Texas Utilities Company as early as possible.

Williams was reported slightly improved, following a turn for the worse, late Friday.

New 1950 Ford Will Be Shown Friday; Many Improvements

The 1950 Ford line of passenger cars, with scores of improvements, was made public today by the Ford Division of Ford Motor Company.

"The progress that has been made in performance, economy, safety, comfort and appearance will again mark the 1950 Ford as the car of the year," according to L. D. Cruise, vice-president and general manager, Ford Division.

The new Fords will be on display in the showrooms of 6,400 Ford dealers throughout the nation starting tomorrow (November 18).

All improvements in the 1950 Fords have been geared to offer even greater quality than was offered in the high quality 1949 Ford cars.

The new features embody improvements throughout the entire car—in the engine, the body, the seats, doors, frame, trunk, fenders, instrument panel, floors, brakes and elsewhere.

The '50 Fords will be offered in two lines—the Custom De Luxe and the lower-priced De Luxe series. A full range of body styles will be available, including station wagons and convertibles. Ford will continue to offer the choice of two engines—the 100-horsepower V-8 and the 95-horsepower Six.

STYLING of the 1950 car, although not radically changed because of the wide public acceptance of the modern design of the Fords, nevertheless includes several distinctive features to enrich the appearance.

A colorful new crest, derived from an authentic coat of arms dating back to 17th century England, appears on the front of the hood and center of the trunk lid. This is the first crest that has ever appeared on Ford cars.

Other styling features include a new hood ornament, re-styled parking lights in new positions and a new ornamental deck lid handle.

ENGINE improvements include the latest developments in engine design to give 1950 Ford cars the quietest and smoothest running V-8s and 6-cylinder engines ever produced by the company.

Some of the engine features are a new timing gear, auto-thermic type pistons, new design camshaft lobes, new fan and reduction of fan speed on the V-8s and many other improvements adding to the life and quietness of the engine.

ECONOMY is keynoted through all of the many engine changes highlighted by still greater economy of oil consumption. The enhanced oil economy

results from an addition of an oil squirt hole in the connecting rods, new cylinder wall finish and a rubber seal ring on the intake valve stem guide of the V-8 engine.

COMFORT features offer a new non-sag front seat spring, new sponge rubber front seat cushion, improved front-end suspension, additional headroom and increased areas of sound conditioning for quieter operation.

SAFETY factors include the strengthening of Ford's famed "Lifeguard" body, new bumper guards, a ribbed rear bumper and bumper supports for added strength, easier operating handbrake, wider sun visors and improved steering linkage for easier control.

COLORS are offered in a brilliant new array of 11 choices. There are new colors of broadcloth and mohair for interior finishes.

DOORS will be equipped with new rotary locks as in the costliest cars. The exterior handle will have a touch-button latch and there will be arm rest door closers.

Luggage compartments, which are the roomiest in the Ford-priced field, offer a new deck-lid latch and an automatic releasing support arm for easy operation together with attractive compartment lining.

Magic Air Heaters will have a higher speed motor to increase the air flow 25 per cent and the

Tribune, Matador, Motley County, Texas, Thursday, Nov. 17, 1949

heater control positions will be clustered and clearly marked and illuminated for easy reading and simple adjustment.

Other features include an attractive new three-quarter horn ring, new gas filler tube and cover, new rigid regulators for windows, a new double-walled glove compartment door, new automatic courtesy lights which go on when front doors are opened, new durable floor coverings and increased openings for defrosters.

Overdrive, which improves gasoline economy up to 15 per cent, will continue to be sold as factory-installed optional equipment on all models.

S. J. Braselton, manager of the implement firm declared the machine was found impractical on the loose, sandy soil in the south part of Motley county, but functioned perfectly on the tighter soils of the plains. He said the \$8,000 machine, which picks cotton from the burr without damage to leaf, stalk or unopened bolls, earns \$2.75 per 100 pounds for picking. (Seed cotton is free from burrs, leaves and trash, the same as hand-picked cotton). The machine will harvest one acre per hour.

LOCAL ITEMS

(delayed)

Miss Royella Browning spent the week-end visiting her parents, Mr. and Mrs. Jay Browning, at Lovington, New Mexico.

Mr. and Mrs. Claude Harp visited in Littlefield over the week-end with their daughter and family, Mr. and Mrs. Rhoads McCary.

Joe B. Meador and Mrs. G. N. Wilson of Lubbock, spent the week-end here visiting their parents, Mr. and Mrs. Joe Meador.

Mr. and Mrs. T. J. Calvey of Enoch, were week-end visitors here in the home of his sister and family, Mr. and Mrs. Melvin Dirickson.

Mr. and Mrs. W. M. Lawrence and daughter, Peggy, of Amarillo, former Matador residents, were week-end visitors here.

Miss Dorothy Nelson, teacher in the Lamesa school system, visited here over the week-end, with her mother, Mrs. Roy Smith and family.

Don Wason and Dan Tilson returned home Tuesday from a business trip to Hurley, N. M.

Mr. and Mrs. J. W. Drace of Lubbock, were week-end visitors here with her parents, Mr. and Mrs. J. E. Russell.

COTTON - PICKING MACHINE IS MOVED TO PLAINS FIELDS

The large McCormick-Deering cotton-picking machine sold recently by Braselton Implement Company of Roaring Springs to E. N. Moss, manager of the Red Ball gin, has been moved to cotton fields on the plains, it was announced Tuesday afternoon.

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of New Treatment that Must Help or it Will Cost You Nothing. Over three million bottles of the WILSON TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Build on 15 days' trial. Ask for "Wilson's Message" which fully explains the treatment—free at Stanley Pharmacy

MOST for the MONEY of all Medium-Duty Trucks

THE GMC "450" GIVES YOU EXTRA Stamina, EXTRA Comfort, EXTRA Economy, EXTRA Features, EXTRA Value All the Way Through.

GMC TRUCKS

GMC "450s" deliver full value for every dollar invested... deliver the extras which make them the hardest hitting trucks in their field. Heavy, bumper-built front ends provide unrivaled protection. Valve-in-head, 270-cu.-in. engines provide outstanding power and performance. Husky frames of 10.1 section modulus and rugged axles, clutches and transmissions provide unexcelled stamina. Roomy, wide-vision cabs provide certain safety and comfort.

JAMESON MACHINERY CO.
Matador, Texas

BAKER HOTEL
AIR CONDITIONED FOR HEALTH AND COMFORT. Rooms from \$3.

The ultimate in facilities for recreation and rejuvenation. Other outstanding features include the finest in therapeutic baths with complete massage. Luxurious accommodations. Beautiful grounds with an eighth-mile sun veranda. Outdoor activities at their best.

MINERAL WELLS, Texas

Planning an Addition?
Add on a Room for Convenience

BUILDING A NEW HOME OR REPAIRING AND REMODELING YOUR PRESENT HOME? WE CAN SUPPLY YOUR NEEDS

IT IS A PLEASURE TO SERVE YOU!

Everything For The Home, Farm and Ranch
HIGGINBOTHAM-BARTLETT COMPANY
LUMBER, BUILDING SUPPLIES AND HARDWARE

TIME TO START YOUR Christmas Shopping

IT IS, indeed, time to start your Christmas shopping and the place to start is Stanley Pharmacy. We are prepared to offer the greatest array of fine gifts you have ever seen... gifts that will be appreciated most by those you love most!

Fine, useful, inexpensive gifts for every name on your list. If you shop early you will have more time to enjoy the Christmas season. Start at Stanley's.

Christmas Cards

Tree Lites

Be prepared to give your home that gay, festive air of Christmas. Buy your lights and decorations early. Purchase what you want in advance of the holiday rush. We have a large stock.

ORNAMENTS

Beautiful gift-wrapping material that adds a touch of glamour to any present. Buy your needs early.

If you SHOP EARLY you will be able to buy many small, fine gifts that will soon be gone after the buying season is started.

STANLEY PHARMACY
R. M. STANLEY, Owner

Announcement Made Of Recent Marriage Of Bessie Clifton And Edward Bentley

Announcement is being made of the marriage of Miss Bessie Dean Clifton, daughter of Mr. and Mrs. L. H. Clifton of Roaring Springs, to Mr. Edward Bentley, son of Mr. and Mrs. Sam Bentley of Tahoka, which took place in the Bentley home Thursday, October 27, at 4:00 p. m. Rev. A. W. Aly, pastor of the First Baptist church of Tahoka, officiated.

Miss Betty Adkins of Lubbock was maid of honor and Elmer Hugh Owens of Tahoka served the bridegroom as best man.

The bride wore a navy blue crepe suit with cocoa brown accessories. She carried a white Bible topped with an orchid and streamers of white stephanotis.

Miss Adkins wore a pink street length dress with brown accessories. She wore a corsage of pale blue carnations.

The Bridal Chorus from Lohengrin was played for processional, and for pre-nuptial music "Because" and "Believe Me, If All Those Endearing Young Charms" were sung. "Oh Promise Me" was played softly during the ceremony.

The bride was given in marriage by her brother, K. J. Clifton of Clovis, New Mexico. Candelights were Loretta Bentley and James White of Tahoka. The altar was decorated with pink and white chrysanthemums.

At the reception which followed the ceremony, the table was decorated with a large pink bow with white chrysanthemums surrounding it. Names of the bridal pair were lettered in gold on the streamers. The traditional white wedding cake, topped with miniature bride and groom was served to guests by Mrs. James Renfro of Matador. Mrs. K. J. Clifton of Clovis, N. M.,

presided at the punch bowl, and Miss June Bartley, sister of the groom, registered the guests in the bride's book.

After a wedding trip to New Mexico, the couple are at home at Brownfield, Texas.

Mrs. Bentley is well-known in this community, having been reared at Roaring Springs, and was recently employed as nurse at Stanley Clinic, Matador.

Recent Marriage Announced Here

Mr. and Mrs. John W. Taylor are at home at 819 North Copia street, El Paso, Texas after their marriage October 22 in Capitan, New Mexico.

Mrs. Taylor is the former L. V. Roane, daughter of Mrs. Ellen New of Matador. Mr. Taylor is the son of Mrs. William Easton of San Bernadino, Calif.

The ceremony, held in the home of the Baptist minister, Rev. Chester Bunch who officiated, was double ring. Mr. and Mrs. J. B. Howell of Carrizozo were attendants.

The bride's costume was a soft gray wool suit which featured beading around the smart molded shoulder lines and down the sleeves. Her hat was of wool felt to match and she wore orchids in her corsage. Her bag and shoes were black suede.

Mrs. Howell wore a satin ensemble of taupe shade, with matching accessories and white carnation corsage.

Mrs. Taylor has lived in El Paso since 1943 and is employed by Southern Pacific Railways. She is a member of Sun and Sage Chapter of National Secretaries Assn.

Mr. Taylor is service manager for Smith and Wicker.

Baptist Families Meet For Social

Evening of fellowship was enjoyed by Baptist families Tuesday night in the church basement at a "Family Night" annual affair with the Brotherhood hosts.

A covered dish supper was followed by showing of two films by J. E. Edwards, one of which explained visual education programs now in use by public schools, and the other a film of San Francisco, Calif., and points of interest.

Approximately fifty persons were present.

RETURNS RECENTLY

Mrs. T. J. Darsey returned home recently from Lubbock, where she visited her daughter and son-in-law, Mr. and Mrs. J. M. Hefner, who are parents of a daughter born October 14 at West Texas Hospital. The baby weighed 5 pounds, 14 ounces, and was named Deborah Jane. Mrs. Hefner is the former Tom Nell Darsey.

HERE FROM DENVER

Mr. and Mrs. John Mackenzie, jr., and daughter, Sidney of Denver, Colorado, are visitors here this week at Matador ranch headquarters, as guests of Mr. and Mrs. Johnnie Stevens.

ATTEND GUTHRIE RITES

In addition to members of the family, many friends and other relatives attended funeral rites here Monday afternoon for former resident, L. W. Guthrie.

Among these were Mr. and Mrs. Roy Burrus, Mr. and Mrs. Elmo Ellis, Mrs. L. W. Kiker, Mr. and Mrs. J. N. Scribner and daughters, Homer Miller and son, R. V. Payne and Frank Eiring, all of Plainview; Mr. and Mrs. Johnny Miller of Tulsa; and Mr. and Mrs. Hart, Mr. and Mrs. H. B. Dunn, Mr. and Mrs. Marte Russell, Mr. and Mrs. Travis Martin, Mr. and Mrs. Howard Hurd and Mr. and Mrs. Cap Warren, all of Seymour.

WHEW!

With our plant working around the clock and our employees hoping for a breathing spell, you probably wonder why we pause to advertise. We want to thank you and tell you how much we appreciate your business.

We are not only grateful for the abundance of business you are giving us now but we appreciate your steady patronage during past years.

We Regret You Have To Wait

If our plant could operate any faster or our men do any more work, we would be glad to clear the yard so you would not have to wait. We know you are anxious to get your cotton ginned and out of the field as soon as possible. We know your problems because the farmers' problems have always been our problems. We are doing our best to relieve the crisis and we appreciate your patience and your business.

West Texas Gin

"RELIABLE GINNERS"

JOE M. GAINES, Manager



Give Furniture

... FOR CHRISTMAS CHEER THROUGH THE YEAR!



Plan Now For CHRISTMAS

USE OUR LAY-A-WAY PLAN... A SMALL DOWN PAYMENT HOLDS YOUR GIFT UNTIL CHRISTMAS

ONE OF THE FINEST, LARGEST STORES IN WEST TEXAS!

- GIFTS FOR THE HOME AND ALL ITS MEMBERS -



- Living Room Suites . . . Bedroom Suites . . .
- Dining Room Suites . . . Breakfast Suites . . .
- Wool Rugs . . . Carpets . . . Radios . . . Cedar Chests . . . China . . . Pottery . . . Guns . . . Base Rockers . . . Watches . . . Tables . . . Pocket Knives . . . Desks . . . Lamps . . . Sampson Card Tables . . . Chairs . . . Smokers . . . Mattresses
- Mirrors . . . Washing Machines . . . General Electric Refrigerators . . . Gas Ranges . . . Mix-Masters . . . Kelvinator Refrigerators . . . Coffee Makers . . . Ironers . . . Electric Blankets
- Electric Toasters . . . Waffle Irons . . . Electric Clocks . . . Wallace Sterling Silverware . . . Sampson Luggage . . . Community Plate Silverware . . . Fostoria Glassware . . . Footballs . . . Wagons . . . Velocipedes . . . Dolls . . . and Many, Many other items.

As advertised in LIFE

ON CHRISTMAS MORNING TELL HER

"I Love You"
WITH A
LANE
Cedar Hope Chest

No. 2218 - Traditional design in hand-rubbed mahogany veneer. Tray included. \$59.95

Make Christmas Dreams Come True for sweetheart, wife, mother, daughter or sister

\$1 DOWN
Reserves Any
LANE CHEST

There is a Lane for every room, with exteriors in all popular woods and finishes to harmonize with all types of furniture. Guaranteed Match Furniture.

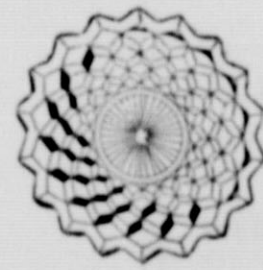


Gaiety Glorified in STERLING
come in and let us show you



Grande Baroque

SHOP NOW!
WE WILL HOLD YOUR GIFTS UNTIL Christmas



"Third Dimension Beauty"
Beauty in Front, Profile and Back
found only in
WALLACE STERLING
CONVENIENT PAYMENT PLAN

MATADOR HARDWARE and Furniture Company

...satellite artist kept his audience on the edges of their seats throughout the appearance. Before he left the stage he was presented with a hand-made leather bill fold bearing the stamp of local saddle-makers H. H. Schweitzer and Son, a present from the farm group. He was elated over the gift and declared he had ridden a Schweitzer saddle belonging to a relative, since a small boy, and had always wanted to own one of his own. He purchased a saddle to be made by Mr. Schweitzer, before leaving town.

Other features of the program included presentation of awards to 12 4-H Club boys by County Agent J. Rufus Emmons, Tribute was paid to the county agent for his winning of the distinguished service award in Denver during a national meeting of county agents. When asked by the chairman to name the outstanding factor in his success, County Agent Emmons asked his wife, Ethel, to stand.

Guest At Reception

Immediately following the Farm Bureau meeting, Mr. Linn was guest at an informal reception held in the home of Mr. and Mrs. Douglas Meador. Sandwiches, cake, pie and coffee were served to the following: Mr. and Mrs. J. K. Emmons, Mr. and Mrs. H. H. Schweitzer, Mr. and Mrs. Elbert Reeves and son Pat, Mr. and Mrs. M. S. Patton, Mr. and Mrs. Ben Edwards and daughter, Lucretia, Keith Patton and Miss Barbara Ketchersid, Mr. Linn and the hosts.

Remaining in Matador until after 2 a. m. Mr. Linn started the long drive back to Amarillo.

Matador IOOF Lodge
Meets every Friday night
J. B. Simpson,
Noble Grand
Secretary.
Ralph Nichols
All visitors and brothers welcome.

alone. At 6:30 he was on the air waves extolling Motley county and its people to the world, apparently as refreshed and charged with dynamic vigor as if he had spent the night in his bed.

Parents-Teachers Stress Teamwork

With "Teamwork for Today's Child" as a program theme for the year, Matador Parent-Teachers Association has had two enjoyable and constructive programs since opening the current year.

At its first meeting on October 12, teamwork between home and school was the thought stressed. Leaders was Mrs. Emmett Jenkins, and parents and the home were represented by Mrs. Bill Pipkin and Mrs. Elbert Reeves, with Mrs. Charlie Keith and Mrs. Loyd Latimer representing teachers and the school.

Continuing with the theme, but stressing teamwork between parents, the association was ably entertained at its meeting on November 9, by Mrs. Frank Pohl and Mrs. R. E. Campbell, jr., with a poem by the latter, and a piano solo by Mrs. Pohl, in addition to a discussion of the subject.

December meeting of the organization will be on the 14th, when Mrs. Bill Waybourn will be leader of the program stressing teamwork between home and church.

All parents and patrons are invited and urged to attend these programs, and cooperate with the school and the faculty in solving such problems as might arise from time to time.

Attend Funeral At Floydada Monday

Mr. and Mrs. Clarence Jenkins drove to Floydada Monday afternoon, where they attended funeral services for Mrs. N. W. Williams, 56, sister of former Matador resident, Henry Solomon now of Tullia.

Mrs. Williams, a Floydada resident since 1915, was the wife of N. W. Williams, assistant postmaster at Floydada. She was

the daughter of Mr. and Mrs. J. S. Solomon, Wise county pioneers.

Visiting the bereaved family Sunday were Mr. and Mrs. R. N. McMahan, Mrs. Ethel Payne, Homer T. and Emmett Jinkins, brothers and sisters of Mrs. Henry Solomon.

Survivors include the husband five sisters and four brothers.

Local Items

Mr. and Mrs. D. C. Bradley spent Armistice at Stephenville, where they visited their son, Don, who is attending Tarleton State College.

Mrs. Andrew Carrell of Paducah, was a visitor here in the home of Mr. and Mrs. Herman Stanfield, Sunday.

Miss Dorothy Nelson, teacher at Lamessa, spent the week end here visiting her mother, Mrs. Roy Smith and family.

Mr. and Mrs. Bill Tatum and children of Abilene, accompanied by Mrs. Tatum's mother, Mrs. Myrtle Clausell and an aunt and uncle, Mr. and Mrs. Pick Bowen all of Roscoe, spent Friday and Saturday here in the home of Mr. and Mrs. J. C. McBride. Mesdames Clausell and Bowen being Mr. McBride's sisters.

Mrs. J. R. Moore is visiting in Lubbock this week with two daughters, Mrs. Sam Dunn and Mrs. Charlie Guy.

Mr. and Mrs. Lem Guthrie and daughter, Mrs. J. T. Jackson of Eden, visited relatives and friends here Thursday returning home Friday.

Mrs. L. R. Browning is visiting in Dallas with her daughter and family, Mr. and Mrs. Malcolm Morris, jr.

Northfield News

(By Mrs. Bill Bethany)

Mr. and Mrs. J. E. Payne of Childress were here on business Sunday.

Mr. and Mrs. Bill West, Jr. and Gene Barley spent Sunday here with their parents, Mr. and Mrs. Bill Bethany and other relatives.

Mr. and Mrs. Bob Elliott of Childress were here this week visiting friends and relatives.

Visitors in the home of Mr. and Mrs. W. T. Moore Sunday were their son and family, Mr. and Mrs. Tommy Moore and daughter and son-in-law, Mr. and Mrs. Calvin Nimmo of Matador.

Mr. and Mrs. Odell Osburn of Roaring Springs spent Saturday with the Pace family.

Those spending the day in the Allan Thomas home Sunday, were Mr. and Mrs. Vincent Thomas and daughter of Clarendon, S/Sgt. Lee Thomas, Mrs. Ruby Thomas of Matador, Mr. and Mrs. Nolan Thomas and Raydell and W. E. Thomas.

Attend The Church of Your

Baptist Church
Clifford Potts, Pastor
Sunday:
9:45 a. m. Sunday School
11 a. m. Morning Service
7:00 p. m. Training Union
8:00 p. m. Evening Service
Monday: 3:30 p. m. Burleson Circle meets
Tuesday: 8:00 p. m. Henrietta Shuck circle meets
Wednesday: 7:30 p. m. Prayer Service

Methodist Church
Marvin Brotherton, Pastor
Sunday:
Sunday School 9:45
Morning Worship 11:00
Evening Worship 7:00
M. Y. F. Worship 8:15
Recreation to follow the Worship for both Intermediates and Seniors.
Wednesday:
7:30 p. m. Prayer meeting and Bible Study
8:15 p. m. Choir Practice.
A warm welcome awaits you at the Methodist church. If any one living here does not have a Church home in Matador you are invited to worship with us and feel at home. "I was glad when they said unto me Let Us Go Into the House of the Lord" Ps 122-1.

Church of Christ
Minister John C. Stepp
Sunday:
10:00 a. m. Sunday School
10:45 a. m. Church Service
7 p. m. Evening Service
Wednesday: 3 p. m. Ladies Bible Class.

Assembly of God
Rev. G. B. Bowen, Pastor
Sunday:
9:45 a. m. Sunday School
11 a. m. Morning Worship
7 p. m. Evening Worship
Tuesday: 3:15 p. m. WMC meets
Thursday: 7 p. m. Prayer Meeting.

Landmark Missionary Baptist Church
Eld. Berry Watson, Pastor
Sunday School 10 a. m.
Preaching Services 11 a. m.
Sunday Night Services 7:30
"I was glad when they said unto me, let us go into the house of the Lord, Psalm 122-1."
A cordial welcome is extended to everyone.

Mrs. H. S. Watson visited last week in Amarillo with her daughter and family. Mr. and Mrs. Jack Edwards. She was accompanied there Sunday of last week by Mr. Watson and their daughter and family, Mr. and Mrs. Bill McCaghen and Sue.

CHURCH CALENDAR

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DO YOU WORRY about the future? Do you want security for yourself and family? Do you want to be your own boss? Many Watkins dealers are earning from \$50 to \$100 weekly in pleasant work calling on neighbors and friends. Watkins products are famous for their purity and strength. It is not a job of selling new products but of calling on customers and showing the merchandise. It is profitable, dignified work. Applicant must have automobile and show from \$500 to \$1,000 in cash to purchase stock. Man between ages of 25 and 55 needed for Motley county. Receive full information from editor of the Tribune.

AVON PRODUCTS sold in this territory by Mrs. Clint Hicks, Phone 157.

MACHA Cottonseed, storm-proof, improved and second improved. Field inspection invited. J. T. Graham, Sudan, Texas, farm 7-miles south of Bula. cfn

FOR SALE: Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. cfn

SEAT COVERS: Most all models cars, \$12.95 to \$21.95. Coupes, \$11.95. Free installation. Campbell Chevrolet Co.

FOR SALE: 4,500 acre top quality ranch, located near Menard, Texas. This ranch has about three miles of Llano River front, four good wells, with large concrete reservoirs at each well, one mile of running creek water, 300 acres in good farm, a smooth ranch, can drive all over it. A Natural sheep and cow country. Priced at \$50 per acre, with \$75,000 down, remainder long terms at 4% int. See L. W. Puckitt, Menard, Texas.

REWARD: I will pay \$250 for the arrest and conviction of the party or parties that broke the two plate glass windows in my building on Halloween. J. M. Jackson, 233 Main St., Hot Springs, New Mexico.

ATTENTION VETERANS: We are now in a position to build FHA and GI houses. We can make loans up to 100% to Veterans and 90% to 95% to non-veterans. Burton-Lingo Company, Matador. cfn

FOR SALE: One Model "G" John Deere (1945 Model) with four-row equipment, one 1948 Ford tractor and equipment, one IHC broadcast binder. See Turner Hunter, Roaring Springs. 3tp.

LOST: Black Polled steer calf, 7 under-bit on right ear. Walter Carpenter. 2tp.

FOR SALE: Junior washer and wringer, \$20. See Tootie Mealfn.

FOR SALE: Cash or terms: My home and 6 lots in North Matador, on pavement. Cash price \$2,750.00. Call or write Burrell Tipton, Sweetwater, Tex.

FOR SALE: Modern 4 room house with bath; garage, butane tank, and small shed at back. See F. C. Bourland, or write Claude Wilson, 1309 E. 12th St. Sweetwater.

FARM EQUIPMENT: One 1941 model FORD tractor, overhauled and guaranteed, new tires, new paint, \$650; One '48 model FORD tractor, reconditioned and guaranteed, \$950; One '44 model "H" FARMALL, painted and in good shape with good tires, \$950. One used 6 foot one-tube, nearly new, \$275; One six-disc IHC oneway, on rubber with power-lift, \$150; 12A John Deere combine in good shape, \$250; One 62-INTERNATIONAL COMBINE IN GOOD SHAPE, \$250; One used HOEME plow, 11-foot, \$200; One used No. 10 lister-planter for "M" Farmall, \$350; One new 448 cultivator for "M", \$465.

BRASELTON IMPLEMENT CO.
Roaring Springs

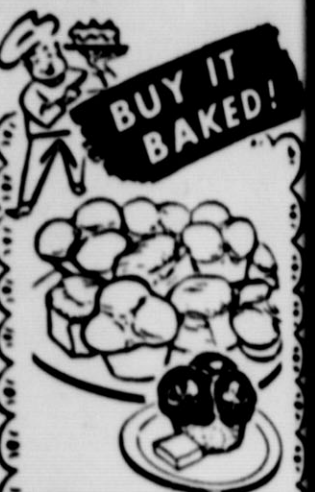
"YOU CAN ALWAYS COUNT ON—"
GLAD SNODGRASS
Smart Wear For Men
Since 1900
Floydada, Texas
Handling nationally known lines. Just a few we list:

Olsen Stetser hand-made boots, Pendleton suits, shirts and blankets, Levi Strauss shirts, suits and stockmen pants, Lost Valley stockmen's suits and shirts, John B. Stetson hats \$8 to \$50. Top coats, pajamas, Freeman shoes, Redwing work shoes, Napa gloves, Freeman Marks ready-made clothing, International made-to-measure clothing, Airman shirts and jackets, California leather jackets and coats, Rotex lounging robes.

With just pride—Glad and Ed invite our many West Texas customers and our many friends to shop with us.

GLAD SNODGRASS
Smart Wear For Men
Since 1900
Floydada
"Where West Texans Trade"

BUY IT BAKED!



Tempting Rolls and Buns!
Rich flavor.
Tender and golden-brown outside.
Snowy-white, feather-light inside.

-CAKES
-COOKIES
-FRIED PIES

We Make 'em Daily

HOLSUM BREAD

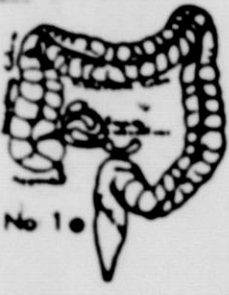
CITY Bakery
Matador, Texas

Naturopathic and Chiropractic Clinic

Oxygen - Water
-Therapy
-X-Ray
a new Technique

208 W. Missouri St. - Phone 70
Call for Your Appointment

"WHERE NATURE CURES"
DR. J. G. PRUITT
Floydada, Texas



in the Want-Ads

WANTED: Good clean rags, Phillips "66" Service Station.

FOR SALE: Three thoroughbred Hereford bulls. See L. C. Harp at Matador Hardware.

NO MORE MOTH DAMAGE to your clothing, rugs, furniture, etc., after one YA-DE 5-year Guaranteed, Mothproof Treatment. One YA-DE treatment, mothproofs for years. If moth damage occurs within 5-years, we will make good your loss. Our YA-DE Mothproof Service is inexpensive. Modern Cleaners.

Attend The Church of Your

BIG SAVINGS ON HEATING SUPPLIES

WE HAVE STOVES FOR ALL HEATING NEEDS!

We Also Have A Large Supply of Good Used Stoves

We Supply All Cotton Picking Needs - Sacks - Knee Pads



Household Supply Company

HARDWARE

MATADOR TEXAS

NEW LOW PRICES ON ALL WILLYS-OVERLAND MODELS!

4-WHEEL-DRIVE 'JEEP' TRUCK \$1,950.00



BRASELTON IMPLEMENT CO.
Roaring Springs, Texas

Our Customers Testify to Our LOW PRICES

New Maid, Colored	42c	Beef Roast	49c
OLEO	42c	Beef Roast	49c
FLOUR 25 Lbs. White House	\$1.65		
Syrup 5 Lbs. Golden Table	. . . 49c		
PICNIC, Ready to Eat	LB.	KEETONS, Sliced	Pound
HAMS	49c	BACON	55c
ASSORTED FLAVORS, ROYAL			
Gelatin Dessert,	box	5c	
Vegetable Soup, McGrith's, can	. . . 5c		
14 oz. JAR		TOKAY	Pound
Apple Butter	17c	Grapes,	10c
Potatoes, WHOLE, No. 2, 2 for	. . . 25c		
CABBAGE	lb. 5c		

Charlie's Grocery
CHARLIE MEADOR
JAMES MEADOR