



# EL MATADOR

## Opus Klatter

Well, you read about those things happening in stories but, you think, that could never happen to me. But it did! Right in the middle of the basketball game—Rip! Somethin' terrible had happened! I suddenly realized my basketball shorts were no longer in one piece! Talk about most embarrassing moments!

Say, we hear Miss Coleman is wanting of a radio in her new Chevvy! Hadn't we better do something about it? Some of you bright folks think of something, I can't.

So long for now, keds,  
Miss El Matador.

—M. H. S.—

**COMING EVENTS**  
Feb. 11, Friday: Mother and Daughter banquet.  
Feb. 15, Tuesday: Matador boys go to Spur to play basketball.  
Feb. 17, Thursday: Ralls boys come here to play basketball.  
Feb. 18, Friday: Abernathy plays Matador at Abernathy.  
Feb. 16, Wednesday: District tournament for girls begins at Spur.

Letterheads & Envelopes, Tribune

## MEET A PERSONALITY

Name—Ann Harp  
Age—17; Height—5' 3 1/2"  
Weight—106  
Color of hair—Blonde  
Color of eyes—Blue  
Favorite record—Bedford Drive  
Favorite song—Star Dust  
Favorite movie—The Westerner  
Favorite movie star—Gary Cooper  
Favorite food—Boston Baked Beans  
Favorite color—Blue  
Favorite sport—Basketball  
Favorite book—Green Dolphin Street  
Hobby—Heavy (?)  
Pastime—Reading  
Pet Like—Friendly people  
Pet Dislike—Disatisfied people  
Ambition—To get through college  
When joined class of '49—'38.

—M. H. S.—

Don: What's worse than a girl-affe with a sore throat?  
Truman: Centipede with corns.

—M. H. S.—

**OUT OF THIS WORLD**  
Wanda: You mean Mrs. Wilkerson said your singing was heavenly?  
Pauline: Well, practically that. She said it was unearthly.

—M. H. S.—

**FACTS OF LIFE**  
Texan: Never ask a man where he's from, son. If he's from Texas, he'll tell you, and if he isn't there's no sense embarrassing him.

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**FFA BOYS ATTEND STOCK SHOW**  
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They were accompanied by their instructor and sponsor, Bill Moss, Bud Simpson, Earl Thompson, Mrs. John Stotts and Mrs. Joe Campbell.

FFA boys making the trip included the following: Wayland Moore, Billy Smallwood, Kenneth Thompson, Watson Townsend, Jody Graham, R. L. Holt, Melvin Spray, Billy Simpson, Norman Neighbors, Jerry Warren, Joaquin Hays, Cecil Carman, Bodie Keith, Calvin Cooper, Tom Hughes, Jerry Edwards, Roy Taylor, Dean Stotts, Lewis Blevins, Norman Seigler, Grady Phillips and Kenneth Dunning.

Bobby Harp and Jacky Simpson, Tech students, accompanied by Bob Thompson also a Tech student visited here Sunday and attended Union Services at the Methodist church.

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Every girl on the starting team has received gold basketballs as an award for being on an all-tournament team in some of the various tournaments this season. Ann Harp, forward, Flomot tournament; Sarah Springer, guard and Joyce Bloodworth, forward, in the Matador Lions Invitation tournament; Rosemary Bloodworth, guard, Roaring Springs tournament and Shirley Pope, forward, and Pauline Blevins, guard, in the Patton Springs tournament.

## Lubbock Family's "African Adventure" Film Is Scheduled For Matador Showing

One sequence in the 90-minute film, "African Adventure," to be shown at the Matador High school on February 16 discloses a circle of 21 lions stalking the cameraman, W. G. McMillan, famed hunter of big game and Lubbock contractor.

Defying the danger of the massed killers' approach, Mr. McMillan kept grinding his motion picture camera to record one of the most spine tingling experiences in a photographers' life.

In another scene a lion is shown maneuvering to kill an impala, a small member of the antelope family. This time, no rifle shot intervenes. There are hosts of man-eating lions in Africa; they are fond of antelope and are especially addicted to a feast of zebra meat.

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Tickets may be purchased from the Matador Future Farmers of America chapter or at the door preceding the matinee. The matinee show opens at 1 p. m. and night show at 8 p. m.

N. L. Moss, Matador high school agricultural instructor declared "The African Adventure" film had attracted large crowds during numerous showings in West Texas. He said, "I believe it to be one of the best true adventure pictures ever made and I recommend it as the very best of entertainment."

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Mr. Crews was found dead January 29, in his pickup truck. He had reportedly been feeding cattle and a sparrow was started for him when he was late in returning to his home in Childress.

He is survived by his widow, two daughters, Edwyna Crews, Childress and Mrs. Mary Rives, Borger; two sons, George Martin Crews and Johnny Crews both of Childress; two sisters and one brother.

Mr. Crews was the brother-in-law of former Matador resident, Mrs. Dee Cates (Zona Beth Faulkner) and a nephew of Knox Crews, Plainview.

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**M. L. SOLOMON**  
JEWELER  
Fine Watch and Jewelry  
Repairing  
5 to 10 days service on your watch repairing by 2 expert watchmakers.  
Floydada, Texas

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The boys meeting and writing the constitution and by-laws and who are charter members include: Garland Rattan, R. L. Giesecke, Lewis Blevins, Norman Seigler, Bourland Keith and Don Wason.

The following officers were elected: President, Garland Rattan; vice-president, Lewis Blevins; secretary-treasurer, R. L. Giesecke; reporter, Norman Seigler and Sergeant-at-Arms, Bourland Keith.

Initiation ceremony for the 1948-49 letterman will be planned at a later date.

Mr. and Mrs. C. M. Barton, Jr. made a business trip Monday to Lubbock.

## ALL NIGHT SERVICE!

PHONE 114-M

## CONOCO PRODUCTS



GAS — OILS — LUBRICATION  
WASH AND GREASE  
TIRE SERVICE — ACCESSORIES

## RAY'S SERVICE STATION

EAST OF HIGHWAY 70 "Y"

## FIRST TIME PUBLICLY SHOWN

The New *American*  
KITCHEN  
STYLED IN STEEL



Latest and Finest All-Steel, Yet Low Priced to Amaze You... For Most Homes COSTS NO MORE Than Old-Style Wooden Kitchens

SEE IT HERE AT OUR STORE!  
Come and see now, actually on display, what hundreds of thousands of women have looked forward to. The amazing new all-steel postwar kitchen you've been reading so much about in the women's magazines. More than 60 features save you work—and steps—and time. Yet so inexpensive you can hardly believe it. Get your name early on our first-to-be-served list. Don't order any equipment until you see American Kitchens. Easy monthly payments. Come in today!

ORDER A COMPLETE KITCHEN OR SEPARATE UNITS! *American* KITCHENS STYLED IN STEEL CAN BE FITTED INTO ANY KITCHEN—NEW OR OLD!

# CAR SMOKE TOO MUCH?



GET THIS  
**FORD**  
PISTON RING  
SPECIAL!

## HERE'S WHAT WE DO:

1. Replace all piston rings
2. Replace connecting rod bearings
3. Clean carbon from pistons, cylinder heads
4. Clean oil pump and screens
5. Install new gaskets where necessary
6. Five quarts of oil

IMMEDIATE SERVICE—  
BUDGET TERMS

We Ford dealers know Fords best!

# Matador Auto Company

MATADOR

## Household Supply Company

# HARDWARE

MATADOR TEXAS

### Ralls Man Picks Wrong Day For Check-Up; Charges Cost Him \$112

M. C. Brandon, of Ralls, has probably decided he picked the wrong day to visit the Crosbyton Clinic Hospital for a check-up or at least he should have left his bottle at home.

Brandon came over Wednesday afternoon and became so unruly that it was necessary for hospital officials to call the sheriff's department. Being drunk wouldn't have cost him too much, even though he was assessed a fine and costs of \$29 on this charge in Justice court.

But before he was through he had two more charges against him—abusive language and an attempt to set fire to the Crosby county jail. He was convicted in Justice court and fined a total

of \$39 on the abusive language charge.

Over in county court, on the charge of attempted arson, he was found guilty and fined \$25 and costs, totaling \$44.05. Brandon allegedly set fire to some waste paper and magazines in his jail cell. Sheriff Foy Addison discovered the fire and put it out.—Crosbyton Review.

#### ANNOUNCING ARRIVAL

S. Sgt. and Mrs. R. F. Zabielski of Chicago, Illinois are announcing the arrival of a son, Raworth born on January 20, he weighed 8 pounds and 11 ounces. Mrs. Zabielski will be remembered as the former Grace Laverne Tilson daughter of Mr. and Mrs. Tom Tilson.

### News Briefs

Mr. and Mrs. W. A. Bishop and daughter, Mrs. Wade Bennett and son Jimmy of Paducah visited here recently in the home of his brother, Mr. and Mrs. L. R. Bishop.

Murrell Latimer, student at West Texas college at Canyon visited over the week-end with his parents, Mr. and Mrs. O. V. Latimer.

Gene Webb of Floydada visited here Sunday with friends and relatives.

Mr. and Mrs. W. L. McWilliams returned Sunday from Lovington, New Mexico where they had been visiting for the past several days with their son and family, Mr. and Mrs. Ernest McWilliams and their daughter and family, Mr. and Mrs. Jay Browning.

Mrs. Dick Groves and daughters Mary Lel and Lou recently returned from San Antonio where they had been visiting for several weeks with her sister.

Mr. and Mrs. McElton Skaggs and children of Lubbock visited over the week-end with his parents, Mr. and Mrs. V. J. Skaggs and at Roaring Springs with relatives.

Mrs. Melvin McAdams of Lubbock visited over the week-end with her father, P. B. Barton and other relatives.

Mr. and Mrs. Pat Sheridan, Jr. of Lorenzo visited over the week-end with his parents, Mr. and Mrs. Pat Sheridan.

Mr. and Mrs. Dub Drace of Lubbock visited here during the week-end with her parents, Mr. and Mrs. J. E. Russell.

Mr. and Mrs. Raymond Rattan and baby daughter, Diana of Amarillo visited Friday night with his parents, Mr. and Mrs. V. A. Rattan.

Mrs. A. G. Russell of Waco arrived Friday for an extended visit in the home of Mr. and Mrs. J. E. Russell.

#### ANNOUNCE ARRIVAL

Mr. and Mrs. Grady Acker of Stamford, former Whiteflat residents, are announcing the arrival of a son, Gary Meredith, born January 22, weight 9 lbs. and one ounce.

### Stanley Clinic

Mr. and Mrs. E. A. Evans of Afton are announcing the arrival of a son, Eddy Joe, born at the Clinic on February 2, weight 9 pounds and 13 ounces.

Mr. and Mrs. Olin Jameson are the proud parents of a son, John Nolan born at the Clinic on February 4. He weighed 7 pounds and 4 ounces.

Mr. and Mrs. Luther Green of Flomot are announcing the arrival of a daughter, Patricia Ruth, born at the Clinic on February 7, weight 6 pounds and 14 ounces.

Harold Robinson underwent major surgery at the Clinic on February 2; and Miss Darla Hext of Afton underwent tonsilectomy at the Clinic on February 7.

#### IN CLINIC

Stanley Fogerson, son of Mr. and Mrs. Ware Fogerson of Silverton is a patient in the Stanley Clinic with pneumonia. Mrs. Fogerson is here at her son's bedside and visiting her parents, Mr. and Mrs. R. A. Day. Mr. Fogerson, daughter Diana and son Victor accompanied by his mother, Mrs. Florence Fogerson were here Sunday visiting with Stanley and in the Day home.

#### HAS PNEUMONIA

Miss Maggie Bryan was admitted as a pneumonia patient to the Traweek hospital Saturday afternoon.

#### ACC STUDENTS HOME

Visiting in Matador over the week-end from Abilene Christian college, Abilene were the following: Bob Rushing, who visited with his parents, Mr. and Mrs. W. I. Rushing; Miss Jerry Hays visiting with her parents, Mr. and Mrs. Delmont Hays and her cousin, Miss Faye Nell Ring of Wichita Falls; John Houston Irwin visiting his parents, Mr. and Mrs. John Irwin; Wayne Timmons visiting with his parents, Mr. and Mrs. Pete Timmons and Miss Palma Lancaster who visited with her mother, Mrs. Joe Lancaster of Roaring Springs.

Burns rank next to falls as the leading type of farm home accidents.

### RETURNS TO CAMP

Jacky Bloodworth returned Sunday to Camp Chaffey, Ark., where he is stationed with the Army, after spending the week-end here with his wife and his parents, Mr. and Mrs. Marvin Bloodworth.

The problem of rabies control is one dealing with human beings. And the solution to this problem is one part science and 99 parts human relations.

Record food crops during 1948 have increased food supplies and improved the world food outlook. No slackening of consumer demand for food is in sight, unless the number on the pay check drops sharply this year. For a control of clothes moths, spray the entire surface of all closet walls, particularly around the baseboards and edge of the floor, at three-month intervals. Use 5 percent DDT in a stainless kerosene solvent.



From where I sit... by Joe Marsh

### Duke Gets His Tractor

Duke Thomas bought a farm with the money he'd saved in the Service, but he couldn't get a tractor. He needed it badly, but was tenth on the local dealer's list.

"Tell you what," old man Peters says, "if those nine fellows ahead of you agree, you'll get the next one I get in." "No, thanks," says Duke, "I'll just take my turn."

But old Peters mails out nine postcards. And the other day he tells Duke his tractor will be in next week. "I simply wrote the facts to the fellows ahead of you. They decided it."

From where I sit, it's that spirit of understanding that helps make our democracy so great. Understanding for the other fellow's problems and respect for the other fellow's rights—whether it's his right to earn a living, his right to cast his vote against your candidate, or even his right to enjoy a moderate, friendly glass of beer or ale—if and when he chooses. Let's always keep it that way!

Joe Marsh

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**DANGER AHEAD!**  
Detour to **INSURANCE**

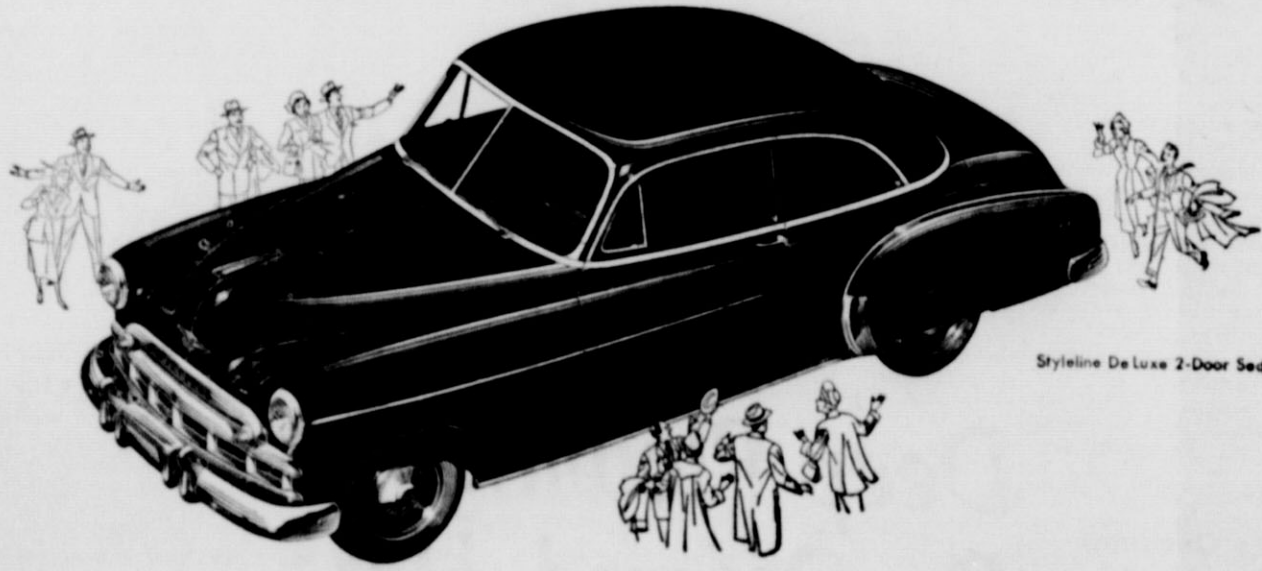


"It was a terrible crash... the driver of the other car killed; my wife injured. There were no witnesses, but my insurance company made a thorough investigation, clearing me completely. A tragic experience that could have been worse—without insurance!"

**AUTOMOBILE — FIRE — GENERAL**  
**BILL PIPKIN**  
**Insurance**  
FIRST STATE BANK BUILDING

SETTING A NEW WORLD STANDARD OF LOW-COST MOTORING

*Everything about it tells you this new*  
**CHEVROLET**  
*is the most Beautiful BUY of all*



Styleline DeLuxe 2-Door Sedan

You'll find that now more than ever before Chevrolet merits the title of being "first for quality at lowest cost"; and that it is, indeed, the most beautiful buy of all, in all these features and in all these ways.

Chevrolet is the only car bringing you all these fine-car advantages at lowest cost! Completely new Bodies by Fisher • New, ultra-fine color harmonies, fixtures and fabrics • New Super-Size Interiors with "Five-Foot Seats" • New Panoramic Visibility with wider curved windshield

and 50% more glass area all around • New Center-Point Design with Center-Point Steering, Lower Center of Gravity, Center-Point Seating and Center-Point Rear Suspension • Improved Valve-in-Head engine for power, acceleration, smoothness and economy • Certi-Safe Hydraulic Brakes with New Braking Ratios • Extra-Strong Fisher Unisteel Body Construction • Improved Knee-Action Ride with new Airplane-Type Shock Absorbers • The Car that "Breathes" for New All-Weather Comfort (Heater and defroster units optional at extra cost)

First for Quality at Lowest Cost

**Campbell Chevrolet Co.**

Sales Service

## SPECIAL PRICES ON Butane Gas Ranges

THESE PRICES  
APPLY FOR ONE  
WEEK ONLY!



*Magic Chef* GAS RANGES

OFFER YOU AUTOMATIC, CONTROLLED OVEN COOKING AT ITS

	REG. PRICE	SPECIAL PRICE
Kalamazoo, DeLuxe Range . . .	199.50	169.50
Florence, DeLuxe Range . . .	249.50	209.50
Magic Chef . . . . .	239.50	199.50
Magic Chef . . . . .	159.50	149.50

See These Ranges And Note The Value

### SPECIAL PRICES ON WASHING MACHINES

	REG. PRICE	SPECIAL PRICE
Dexter Twin Tub . . . . .	209.50	189.50
Dexter Single Tub . . . . .	139.50	119.50
Young Square Tub . . . . .	209.50	159.50

Terms up to 18 Months

Buy Now And Save!

Watch For Our Specials That Meet All Competition

**MATADOR HARDWARE**  
and FURNITURE COMPANY

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Statement Forms, Matador Tribune

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Fine Watch and Jewelry Repairing  
5 to 10 days service on your watch repairing by 2 expert watchmakers.  
Floydada, Texas

QUALIFIED (REA APPROVED)  
**ALL TYPES HOUSE WIRING**  
WE SELL AND INSTALL FIXTURES  
ELECTRIC APPLIANCE REPAIR  
**Barton Electric**  
PHONE 691 ROARING SPRINGS

**ALL NIGHT SERVICE!**  
PHONE 114-M  
**CONOCO PRODUCTS**  
GAS — OILS — LUBRICATION  
WASH AND GREASE  
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STYLED IN STEEL  
Latest and Finest All-Steel, Yet Low Priced to Amaze You... For Most Homes COSTS NO MORE Than Old-Style Wooden Kitchens  
**SEE IT HERE AT OUR STORE!**  
Come and see now, actually on display, what hundreds of thousands of women have looked forward to. The amazing new all-steel postwar kitchen you've been reading so much about in the women's magazines. More than 60 features save you work—and steps—and time. Yet so inexpensive you can hardly believe it. Get your name early on our first-to-be-served list. Don't order any equipment until you see American Kitchens. Easy monthly payments. Come in today!  
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**HARDWARE**  
MATADOR TEXAS

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**IMMEDIATE SERVICE—BUDGET TERMS**  
We Ford dealers know Fords best!  
**Matador Auto Company**  
MATADOR

AT ITS BEST  
SPECIAL  
169.50  
209.50  
199.50  
149.50  
SPECIAL  
189.50  
119.50  
159.50  
Save!  
ion  
IRE  
ANY

### Ralls Man Picks Wrong Day For Check-Up; Charges Cost Him \$112

M. C. Brandon, of Ralls, has probably decided he picked the wrong day to visit the Crosbyton Clinic Hospital for a check-up—or at least he should have left his bottle at home.

Brandon came over Wednesday afternoon and became so unruly that it was necessary for hospital officials to call the sheriff's department. Being drunk wouldn't have cost him too much, even though he was assessed a fine and costs of \$29 on this charge in Justice court.

But before he was through he had two more charges against him—abusive language and an attempt to set fire to the Crosby county jail. He was convicted in Justice court and fined a total


of \$39 on the abusive language charge.

Over in county court, on the charge of attempted arson, he was found guilty and fined \$25 and costs, totaling \$44.05. Brandon allegedly set fire to some waste paper and magazines in his jail cell. Sheriff Foy Addison discovered the fire and put it out.—Crosbyton Review.

#### ANNOUNCING ARRIVAL

S. Sgt. and Mrs. R. F. Zabielski of Chicago, Illinois are announcing the arrival of a son, Raworth born on January 20, he weighed 8 pounds and 11 ounces. Mrs. Zabielski will be remembered as the former Grace Laverne Tilson daughter of Mr. and Mrs. Tom Tilson.

**DANGER AHEAD!**  
**Detour to INSURANCE**



"It was a terrible crash... the driver of the other car killed: my wife injured. There were no witnesses, but my insurance company made a thorough investigation, clearing me completely. A tragic experience that could have been worse — without insurance!"

**AUTOMOBILE — FIRE — GENERAL**  
**BILL PIPKIN**  
**Insurance**  
FIRST STATE BANK BUILDING

SETTING A NEW WORLD STANDARD OF LOW-COST MOTORING

*Everything about it tells you this new*  
**CHEVROLET**  
*is the most Beautiful BUY of all*



Styleline DeLuxe 2-Door Sedan

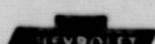
You'll find that now more than ever before Chevrolet merits the title of being "first for quality at lowest cost"; and that it is, indeed, the most beautiful buy of all, in all these features and in all these ways.

Chevrolet is the only car bringing you all these fine-car advantages at lowest cost! Completely new Bodies by Fisher • New, ultra-fine color harmonies, fixtures and fabrics • New Super-Size Interiors with "Five-Foot Seats" • New Panoramic Visibility with wider curved windshield

and 80% more glass area all around • New Center-Point Design with Center-Point Steering, Lower Center of Gravity, Center-Point Seating and Center-Point Rear Suspension • Improved Valve-in-Head engine for power, acceleration, smoothness and economy • Certi-Safe Hydraulic Brakes with New Braking Ratios • Extra-Strong Fisher Unisteel Body Construction • Improved Knee-Action Ride with new Airplane-Type Shock Absorbers • The Car that "Breathes" for New All-Weather Comfort (Heater and defroster units optional at extra cost)

First for Quality  at Lowest Cost

## Campbell Chevrolet Co.

Sales  Service

### News Briefs

Mr. and Mrs. W. A. Bishop and daughter, Mrs. Wade Bennett and son Jimmy of Paducah visited here recently in the home of his brother, Mr. and Mrs. L. R. Bishop.

Murrell Latimer, student at West Texas college at Canyon visited over the week-end with his parents, Mr. and Mrs. O. V. Latimer.

Gene Webb of Floydada visited here Sunday with friends and relatives.

Mr. and Mrs. W. L. McWilliams returned Sunday from Lovington, New Mexico where they had been visiting for the past several days with their son and family, Mr. and Mrs. Ernest McWilliams and their daughter and family, Mr. and Mrs. Jay Browning.

Mrs. Dick Groves and daughters Mary Lel and Lou recently returned from San Antonio where they had been visiting for several weeks with her sister.

Mr. and Mrs. McElton Skaggs and children of Lubbock visited over the week-end with his parents, Mr. and Mrs. V. J. Skaggs and at Roaring Springs with relatives.

Mrs. Melvin McAdams of Lubbock visited over the week-end with her father, P. B. Barton and other relatives.

Mr. and Mrs. Pat Sheridan, Jr. of Lorenzo visited over the week-end with his parents, Mr. and Mrs. Pat Sheridan.

Mr. and Mrs. Dub Drace of Lubbock visited here during the week-end with her parents, Mr. and Mrs. J. E. Russell.

Mr. and Mrs. Raymond Rattan and baby daughter, Diana of Amarillo visited Friday night with his parents, Mr. and Mrs. V. A. Rattan.

Mrs. A. G. Russell of Waco arrived Friday for an extended visit in the home of Mr. and Mrs. J. E. Russell.

#### ANNOUNCE ARRIVAL

Mr. and Mrs. Grady Acker of Stamford, former Whiteflat residents, are announcing the arrival of a son, Gary Meredith, born January 22, weight 9 lbs. and one ounce.

#### Stanley Clinic

Mr. and Mrs. E. A. Evans of Afton are announcing the arrival of a son, Eddy Joe, born at the Clinic on February 2, weight 9 pounds and 13 ounces.

Mr. and Mrs. Olin Jameson are the proud parents of a son, John Nolan born at the Clinic on February 4. He weighed 7 pounds and 4 ounces.

Mr. and Mrs. Luther Green of Flomot are announcing the arrival of a daughter, Patricia Ruth, born at the Clinic on February 7, weight 6 pounds and 14 ounces.

Harold Robinson underwent major surgery at the Clinic on February 2, and Miss Darla Hest of Afton underwent tonsilectomy at the Clinic on February 7.

#### IN CLINIC

Stanley Fogerson, son of Mr. and Mrs. Ware Fogerson of Silverton is a patient in the Stanley Clinic with pneumonia. Mrs. Fogerson is here at her son's bedside and visiting her parents, Mr. and Mrs. R. A. Day. Mr. Fogerson, daughter Diana and son Victor accompanied by his mother, Mrs. Florence Fogerson were here Sunday visiting with Stanley and in the Day home.

#### HAS PNEUMONIA

Miss Maggie Bryan was admitted as a pneumonia patient to the Traweek hospital Saturday afternoon.

#### ACC STUDENTS HOME

Visiting in Matador over the week-end from Abilene Christian college, Abilene were the following: Bob Rushing, who visited with his parents, Mr. and Mrs. W. I. Rushing; Miss Jerry Hays visiting with her parents, Mr. and Mrs. Delmont Hays and her cousin, Miss Faye Nell Ring of Wichita Falls; John Houston Irwin visiting his parents, Mr. and Mrs. John Irwin; Wayne Timmons visiting with his parents, Mr. and Mrs. Pete Timmons and Miss Palma Lancaster who visited with her mother, Mrs. Joe Lancaster of Roaring Springs.

Burns rank next to falls as the leading type of farm home accidents.

#### RETURNS TO CAMP

Jacky Bloodworth returned Sunday to Camp Chaffey, Ark., where he is stationed with the Army, after spending the week-end here with his wife and his parents, Mr. and Mrs. Marvin Bloodworth.

The problem of rabies control is one dealing with human beings. And the solution to this problem is one part science and 99 parts human relations.

Record food crops during 1948 have increased food supplies and improved the world food outlook. No slackening of consumer demand for food is in sight, unless the number on the pay check drops sharply this year.

For a control of clothes moths, spray the entire surface of all closet walls, particularly around the baseboards and edge of the floor, at three-month intervals. Use 5 percent DDT in a stainless kerosene solvent.



From where I sit... by Joe Marsh

#### Duke Gets His Tractor

Duke Thomas bought a farm with the money he'd saved in the Service, but he couldn't get a tractor. He needed it badly, but was tenth on the local dealer's list.

"Tell you what," old man Peters says, "if those nine fellows ahead of you agree, you'll get the next one I get in." "No, thanks," says Duke, "I'll just take my turn."

But old Peters mails out nine postcards. And the other day he tells Duke his tractor will be in next week. "I simply wrote the facts to the fellows ahead of you. They decided it."

From where I sit, it's that spirit of understanding that helps make our democracy so great. Understanding for the other fellow's problems and respect for the other fellow's rights—whether it's his right to earn a living, his right to cast his vote against your candidate, or even his right to enjoy a moderate, friendly glass of beer or ale—if and when he chooses. Let's always keep it that way!

Joe Marsh

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## SPECIAL PRICES

ON

# Butane Gas Ranges

THESE PRICES APPLY FOR ONE WEEK ONLY!



### Magic Chef GAS RANGES

OFFER YOU AUTOMATIC, CONTROLLED OVEN COOKING AT ITS BEST

	REG. PRICE	SPECIAL
Kalamazoo, DeLuxe Range . . .	199.50 . . . . .	169.50
Florence, DeLuxe Range . . .	249.50 . . . . .	209.50
Magic Chef . . . . .	239.50 . . . . .	199.50
Magic Chef . . . . .	159.50 . . . . .	149.50

See These Ranges And Note The Value

### SPECIAL PRICES ON WASHING MACHINES

	REG. PRICE	SPECIAL
Dexter Twin Tub . . . . .	209.50 . . . . .	189.50
Dexter Single Tub . . . . .	139.50 . . . . .	119.50
Young Square Tub . . . . .	209.50 . . . . .	159.50

Terms up to 18 Months Buy Now And Save!  
Watch For Our Specials That Meet All Competition

## MATADOR HARDWARE

### and FURNITURE COMPANY

Tribune, Matador, Motley County, Texas, Thursday, February 10, 1949

Wounds in animals cause concern to owners and often an economic loss. A high protein ration will help the wound heal sooner.

Parliament Party members in the English Civil War of the 17th century were called "round heads" because they wore their hair clipped close.

IF YOU WANT TO BUY OR SELL SEE

**F. C. Bourland Real Estate Co.**

Dealers In

RANCHES — FARMS — CITY PROPERTY

Texas — New Mexico — Colorado

Office Upstairs  
First State Bank Building  
Office Phone 56 — Res. Phone 143J  
Matador, Texas

**DR. W. O. ERVIN**

OPTOMETRIST

OFFICES IN COTTLE HOTEL

PHONE 274-J

PADUCAH, TEXAS

AT CITY DRUG STORE, TURKEY, EACH FRIDAY

**BUILD for Happiness**  
**BUILD a NEW HOME**



A new home is one of life's greatest possessions. Build a good home... use good materials... build for lasting happiness. Our stock of building materials is complete. It is always a pleasure to serve you and to provide you with any estimates you may desire.

Everything For The Home, Farm and Ranch

**HIGGINBOTHAM-BARTLETT COMPANY**

LUMBER, BUILDING SUPPLIES AND HARDWARE

**Roaring Springs NEWS**

(By Mrs. L. E. Cooper)

Mr. and Mrs. Claud Phipps and daughter of Vernon, Arizona, left Monday to return to their home after visiting here with his mother, Mrs. Sallie Phipps.

Visiting in the home of Mrs. S. D. Hunter over the weekend was their daughter, Mrs. James Marshall and sons Sam and John and Miss Wanda Saddler all of Wichita Falls.

Mr. and Mrs. Sidney Smith of Childress visited here Sunday with his mother, Mrs. Minnie Smith.

Mr. and Mrs. Bill Nichols of Amarillo visited over the weekend with relatives.

Rev. and Mrs. O. D. McDonald are in Dallas this week attending minister week at Southern

**MCDONALD LIFE INSURANCE CO.**

And

**MCDONALD'S PLAINS BURIAL ASSN.**

**MCDONALD FUNERAL HOME**

Phone 88 Matador

V. F. W., Motley County Memorial Post No. 6286, meets 1st and 3rd Tuesdays, 8 p.m. at the court room, Matador, Texas.

All eligible ex-service men are invited to attend.

**MATADOR TRIBUNE**

ISSUED THURSDAYS AT MASONIC BUILDING, MATADOR, TEXAS, BY THE TRIBUNE PUBLISHING COMPANY

COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1934, AND WITH THE ROARING SPRINGS REPORTER BY PURCHASE APRIL 26, 1938.

THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1892, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1933, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

DOUGLAS MEADOR, EDITOR  
MRS. DOUGLAS MEADOR, SOCIAL AND ASSOCIATE EDITOR  
ELWANDA MARTIN, REPORTER AND CIRCULATION  
EARL MCBIDE, MECHANICAL SUPERINTENDENT  
BILLY RAY NEIGHBORS, PRINTER APPRENTICE

Methodist University.

Mr. and Mrs. Hoyt Keahey of Mount Carmel, Ill., visited here Thursday and Friday with her parents, Mr. and Mrs. W. E. Basham.

Mr. and Mrs. Roy Hollingsworth are the proud parents of a daughter born last week.

Visiting in the home of Mrs. S. D. Hunter over the weekend was their daughter, Mrs. James Marshall and sons Sam and John and Miss Wanda Saddler all of Wichita Falls.

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Mr. and Mrs. Bill Nichols of Amarillo visited over the weekend with relatives.

Rev. and Mrs. O. D. McDonald are in Dallas this week attending minister week at Southern

G. W. Green and son Jack of Los Angeles, California are here visiting relatives and friends.

Mr. and Mrs. Herman Havis and daughters, Carolyn and Barbara attended the Stock Show last week at Fort Worth.

H. Palmer is on the sick list this week.

Ralph Cooper spent the weekend visiting in Amarillo.

Miss Barbara Moss and John Cooper Moss of Floydada and Jim Dixon of Rankin were Sunday visitors here.

Mr. and Mrs. E. E. Moss and son, Hoyle visited last week in Dallas.

The Methodist Women Society of Christian Service met Monday in the home of Mrs. J. M. Carpenter. The program was enjoyed by all that attended and punch and cake were served to the guests.

The Roaring Springs Home Demonstration club met last Wednesday in the home of Mrs. J. N. Fletcher for an all-day gathering. Those attending the covered dish luncheon and affair were: Mesdames W. E. Brown, H. D. Marshall, R. E. McDonald, John Green, R. E. Long, W. E. Bowen, H. L. Smith, S. D. Hunter, W. M. Vaughn, H. Jackson, Fred Simpson, J. D. Mitchell, J. K. Campbell and the hostess, Mrs. Fletcher. The club will meet February 16 in the home of Mrs. John Green for their next regular meeting.

Rev. and Mrs. H. V. Verner of Witharal, former Matador residents, visited here Friday enroute to Paducah.

Mr. and Mrs. Arthur Casey of Lubbock, former Matador residents, visited here last week with friends.

Mr. and Mrs. Kenneth Wheeler were visitors Tuesday in Lubbock.

**CARD OF THANKS**

To our many friends in Matador and vicinity we take this means of expressing our sincere appreciation and gratitude for the words of comfort, acts of kindness and sympathy which were so much consolation to us in the passing of our loved one. May God's richest blessings rest on each of you.

Mrs. Wm. Wells and family

Mr. and Mrs. Louis Martin and sons Gary and Tommy and Mr. and Mrs. J. C. Martin and children, Jeanne and Johnny both of Lubbock visited Sunday in the home of their parents, Mr. and Mrs. C. A. Martin.

**Matador IOOF Lodge**

Meets every Friday night

Noble Grand E. S. Jones

Secretary, Ralph Nichols

All visitors and brothers welcome.

**SPRING THEATRE**

ROARING SPRINGS, TEXAS

New Show Time: 7:00 p. m.

Last Showing Today

**"Frontier Marshal"**

Randolph Scott, Nancy Kelly

FRIDAY — SATURDAY

FEBRUARY 11 and 12

Donald O'Connor, Marjorie Main, Percy Kilbride—in

**"Feudin' Fussin' and A Fightin' "**

Pickled Puss, Cartoon—Serial

Preview Saturday Nite

SUNDAY — MONDAY

FEBRUARY 13 and 14

**"CANYON PASSAGE"**

Dana Andrews, Brian Donlevy, Susan Hayward, Patricia Roc

ALSO SUNDAY NITE 7 p. m.

TUESDAY — WEDNESDAY

THURSDAY

FEBRUARY 15, 16, 17

Victor Mature, Richard Conte, Shelley Winters—in


**"CRY OF THE CITY"**

The Bear and the Hare

Mrs. Phil Green and daughter Carita left Wednesday morning for Duncan, Oklahoma where they will visit for several days with her parents, Mr. and Mrs. Gene Mize.

**Returns From Hospital**

T. E. Long was dismissed from the Traweck Hospital Wednesday where he had been a patient for the past week with bronchial pneumonia.



**CANDY for Your Valentine**

of Course, HER FAVORITE IS **MARTHA WASHINGTON!**

The wisest gift givers give their Valentines things they want... and who ever heard of a girl of any age who didn't like candy?

Martha Washington will make a special hit, its deliciousness and purity have made it the nation's favorite!

A wide range of beautiful packages... at a price to fit every purse.

**Martha Washington Candies**

NOW FOR MATADOR

FAMOUS MARTHA WASHINGTON CHOCOLATES 50c TO \$3.00 BOX

—A Complete Stock of Valentines— 1c TO 50c EACH

**GIVE HER NYLON HOSE**

FOR VALENTINE DAY

51 gauge, 15 Denier... \$1.25 pair

OTHERS \$1.75 AND \$1.95 PAIR

**Matador Variety**



IT'S PLAIN GOOD BUSINESS TO

# Conserve the Soil

FOR CASH PAYMENT FOR LONG-RANGE DIVIDENDS

These Basic Soil Conservation Practices Draw Pay

- CONSTRUCTION OF TERRACES FOR WHICH NECESSARY OUTLETS AND WATERWAYS ARE PROVIDED. Large Ridge Type: \$1.50 per 100 feet.
- CONSTRUCTION OF DIVERSION TERRACES TO CONTROL EXCESS WATER. 5c per cu. yd.
- FIELD STRIP CROPPING. 50c per acre.
- SUBSOILING TO PERMIT BETTER WATER PENETRATION. \$1.50 per acre.
- DEEP PLOWING SANDY CROP-LAND\* 12 inches — \$1.50 per acre 15 inches — \$2.00 per acre 18 inches — \$3.00 per acre
- LEAVING STALKS ON THE LAND. .25 per acre
- MANAGING CROP RESIDUE TO PROTECT SOIL FROM WIND EROSION. Summer fallow 60c per acre. Others 30c per acre.
- CONTOUR LISTING, CHISELING, CROSS SLOPE CHISELING, BASIN LISTING OR PIT CULTIVATION. Summer fallow 60c per acre. Other 30c per acre.
- CONTOUR SEEDING DRILLED CROPS. 25c per acre.
- CONTROL OF BINDWEED. \$1.60 per lb. of 2-4-D. Not to exceed \$4.00 per acre.
- DRILLING WATER WELLS FOR LIVESTOCK WATER. 6 in. casing \$3.00 per ft.
- CONSTRUCTION OF EARTHEN DAMS FOR LIVESTOCK WATER. 10c per cu. yd.
- ELIMINATION OF DESTRUCTIVE PLANTS. Mesquite—12c for each 1% infestation not to exceed \$5.00 per acre.
- RESEEDING BY DEFERRED GRAZING. 12c per acre.
- CONSTRUCTION OF FIRE-GUARDS. 6c per 100 feet.
- ESTABLISHING OR IMPROVING PERMANENT PASTURES BY SEEDING ADAPTED PASTURE GRASSES, PASTURE LEGUMES, OR MIXTURES OF GRASSES AND LEGUMES. Payment rate per pound of seed.
- GROWING A GREEN MANURE OR COVER CROP OF SUMMER LEGUMES. Payment per pound of seed.
- ESTABLISHING A SATISFACTORY COVER OF WINTER LEGUMES AND RYEGRASS SEEDED IN THE FALL OF 1948. Payment per pound of seed.
- TURNING UNDER OR LEAVING ON THE LAND A GOOD STAND OF RYE SEEDED IN THE FALL OF 1948. \$1.50 per acre.
- TURNING UNDER A SATISFACTORY GROWTH OF SWEET-CLOVER. \$1.50 per acre.
- APPLICATION OF POTASH AND SUPERPHOSPHATE. Payment based on percent per hundred.
- CONTOUR LISTING, FURROWING OR CHISELING PASTURE LAND. Payment per foot.

Be Sure To Make Application For Practices You Intend To Carry Out Before Work Is Begun, In Order That Funds May Be Set Aside.

INQUIRE AT THE COUNTY ACA OFFICE FOR DETAILED SPECIFICATIONS

**MOTLEY COUNTY**

## Agricultural Conservation Association

DELMONT HAYS, Chairman L. A. CARLISLE, Vice-Chairman D. P. KEITH, Member RICHARD H. ALEXANDER, Secretary

LAND IS A PUBLIC TRUST — — — CONSERVE THE SOIL WITH YOUR EVERY EFFORT

CLIP THIS FOR FUTURE REFERENCE

## Church and Social Activities

Telephones 123 and 158



MRS. DAVID CLEMON COOK  
... married in Austin

### Joyce Norrid And David C. Cook Vows Read In Ceremony Performed at Austin

Miss Norma Joyce Norrid, daughter of Mr. and Mrs. Charles Williams Norrid of Matador, became the bride of David Clemon Cook, son of Mrs. James G. Cook and the late James Cook of Sinton, in an evening ceremony performed at 6 o'clock in the Austin, Texas University Methodist church, January 28.

The Rev. Edmund Heinsohn officiated at the ceremony. Mrs. Miriam Gordon Landrum, organist, played "Clair de Lune," "Because", and the traditional wedding marches.

Vows were exchanged before an altar banked with white gladioli, stock, carnations, and fern. Candelabra held tall white cathedral tapers.

The bride, given in marriage by her brother-in-law, Faires P. Wade, wore a suit of white gabardine with navy blue accessories. She carried a white Bible topped with white orchids.

Mrs. Faires P. Wade, sister of the bride, was matron of honor. She wore a sea green gabardine suit with brown accessories. Her corsage was of talisman roses. James Gwin Cook, brother of the groom, was best man.

For her daughter's wedding Mrs. Norrid chose a gray crepe dress, brown accessories and a corsage of talisman roses. Mrs. Cook wore a black crepe dress with matching accessories and a corsage of white roses.

After a short wedding trip the couple will be at home at 3305B Tom Green in Austin, where both are students at the University of Texas.

The bride is a graduate of Matador High school with the class of 1944. After attending West Texas State at Canyon for one year she transferred to the University at Austin where she is a pledge of Delta Zeta sorority.

Mr. Cook is a senior student in the School of Law and is a member of Sigma Phi Epsilon fraternity.

Guests attended the wedding from: Houston, Sinton, Bishop, Burnet, Bryan, Corpus Christi and Matador.



MRS. ALAN M. BRYAN

### LAJUANA PAYNE AND ALAN BRYAN WED IN DOUBLE RING CEREMONY

Of interest to friends here is announcement of the marriage of Miss Lajuana Sue Payne, daughter of Mr. and Mrs. John Edward Payne of Childress, and Alan M. Bryan of Birmingham, Alabama.

ister for the impressive service.

Preceding the ceremony, candles in the nuptial area were lighted by Charles and Don Payne, brothers of the bride. A large fan composed of fern and gladioli provided a background and with baskets of gladioli and palms, and tall cathedral tapers in branched candelabra flanked the altar where the couple stood for the exchange of vows. Church pews were marked with ribbon designating places of honor for parents and relatives.

Nuptial music was provided by the chorus from Abilene Christian College where the young bride is a junior student. Mrs. Jack Duncan of Abilene read "Melody of Love" preceding the ceremony and Gloria Mathis, Abilene, sang "Because." As the bridal party entered, the traditional Bridal Chorus from Wagner's Lohengren was played. Matron of honor was Mrs. Betty Hill of Abilene. Bridesmaids were Mrs. Joe Grant of Abilene and Mrs. Maxine Hannah of Ozona. All wore identical gowns of red satin styled with short sleeves and full skirts and with matching mitts. White gardenias were worn attached to accessories.

Roy Willingham of Abilene served the bridegroom as best man.

The lovely bride, escorted to the altar by her father, J. E. Payne, was attired in the traditional white satin gown fashioned with a tightly fitted bodice with a marquisette yoke edged with a wide ruffle of chantilly lace, and long fitted sleeves. The full, flowing skirt tapered into a cathedral-length train. She carried a white Bible topped with a white orchid. Her fingertip veil of illusion fell from a tiara of seed pearl design.

Walter H. Adams, who

will reside in Matador, traveling, the bride chose blue-grey spring suit and complimentary accessories and pink.

The Gata Social Club the college clubs and organizations to which Mrs. Bryan belongs. During her freshman year at ACC, she was elected beauty and is junior for the honor this year. Bryan graduated from High school in 1946. Matador high school freshman year where chosen football queen. She held class office cheer leader the last year in high school at West Texas State. She is a graduate of George Peck College in California. Church of Christ in Matador.

Reception

A reception to honor the afterwards was given in parlor of McKinzie Hall college. The couple was in the receiving line with parents and Mrs. W. C. McKinzie of women and Matador. McKinzie Hall, and the wedding party.

Decorations in the room were flowers from friends of honor and centered on the table where the two-tiered cake topped with white cake topped with white ture bride and bridegroom served.

Hostesses for the hour were: Louise Adams, Bell, Sue Bauman, Lila, Carole Jones, Irene, Bonnie Waters—Chilcote porter.

# Sold to Swift for \$1,883,823,473.00



# FARMING is our BUSINESS too!

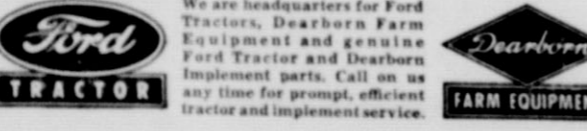


It's our job to help make farm work easier and better paying. That means doing a lot more than just selling tractors and implements; it means that we must make farming our business, too.

That's why we like to spend as much of our time as we can out visiting our farmer friends. That's how we learn why and how one farm is different from another... and see how the many different problems can be licked.

If we haven't been around to see you lately, we're hoping to do it soon. We'd like to get better acquainted... both with you and your farm. The better we know you, the better we'll be able to serve you.

Meanwhile, next time you're in town, drop in and see us. Lots of folks do. You'll be welcome.



**Something EXTRA ACT PROMPTLY**

**DANUSER ALL PURPOSE BLADE**

Yes, it's an extra good blade... for grading, cleaning feed-lots and barns, terracing, ditching or back filling.

Attaches quickly to Ford Tractor. Lifts and lowers by Hydraulic Touch Control. Reversible blade adjusts for angle and pitch. A work saver... get one!

**Braselton Implement Co.**  
Roaring Springs

### Quick Facts on Swift's Business in 1948

Total Sales \$2,361,114,041

Swift's average sales dollar was spent as follows:

For Livestock & Other Agricultural Products	79.8 cts.
For Employes' Wages & Salaries	9.6 cts.
For Supplies	4.0 cts.
For Transportation	2.0 cts.
For Taxes	1.5 cts.
For Other Business Expenses	1.9 cts.
Total spent out of each average dollar	98.8 cts.
Remaining as Earnings for Swift	1.2 cts.
Total	100 cts.

### Management's Role in Modern Farming

by O. R. Johnson  
University of Missouri, Columbia

Better farm management can give startling results. If managed as well as the best 20% of the farms are managed, output of the average acre could be doubled. In most areas the output of pasture land could be increased three or four times. Our cleverest feeders get 90% more out of their feed than do average feeders. Production per cow, sow or hen could be increased 50% to 100% if animals and methods as good as those used by the top 20% of our farmers were employed by all farmers.

There are two ways of achieving higher production per acre without increasing costs. The most practical method is to raise the level of management efficiency without increasing present working forces per farm. The other method is for the farm family, with modern power and machinery, to farm more acres. This second method has obvious limitations. For there would not be enough acres to go around without eliminating many farm families. Do we want larger farm units and reduced farm population? Many think not.

However, many farmers are now faced with adopting either one or the other of the above methods. Farmers must meet today's high operating costs and still maintain living standards without forcing prices beyond the reach of the average consumer. Consumers cannot be expected to support, indefinitely, inefficient farm output by paying the high prices such inefficiency demands.

- The major cost of meat packing is the purchase of livestock and other agricultural products.** Swift paid \$1,883,823,473 to farmers and ranchers last year. You, the producers, received 79.8 cents out of each average dollar we took in from sales.
- Swift & Company employs 73,000 men and women to provide the services producers, retailers and consumers demand.** The employees look to their company for regular, gainful employment. They earned \$226,154,019 in wages and salaries in 1948... or 9.6 cents of each average sales dollar.
- Supplies of all kinds—sugar, spices, containers, fuel, electricity—cost us \$94,809,928.** These supplies are furnished by other businesses. Our purchases from them create work and wages for many Americans. This took 4 cents of our average sales dollar.
- Government expenses—fire and police protection, national defense, roads, social security, public education, etc.—are all paid out of taxes.** Swift's tax bill for the year was \$35,220,291. The Federal Government and each of the 48 states collected some of this amount. And taxes were paid in hundreds of municipalities where our plants and properties are located. Federal, state and local taxes took 1.5 cents of our average sales dollar.
- More than 200,000 retail operators look to Swift for a regular supply of meats and other products.** We help build nationwide trade by developing national consumer markets. Our research laboratories and test kitchens also create consumer demand. Depreciation, interest and other expenses common to every business, add to this total. All these cost \$46,514,000 or 1.9 cents of the average dollar of sales.

Because your business of farming and ranching is so closely related to our business of meat packing, we believe you are interested in an accounting of Swift & Company's operations in 1948. On this page we tell you how much money we received, how we spent this money, and how much we earned for services performed.

The past year was reasonably profitable to both producers and Swift & Company. That's the way it should be in America. A fair profit to producers means better living and insures a sound program on farms and ranches. A fair profit to

### HOW THE DOLLAR WAS DIVIDED

In America a business is operated to serve the public, and to earn a profit for its owners. In 1948, Swift earned \$27,889,210 net profit. That was an average of 1.2 cents out of each dollar we



Wm. B. Traynor

business in cities and towns helps maintain purchasing power and markets for the products which you and Swift buy to sell.

In 1948, Swift & Company paid nearly two billion dollars for agricultural products. We processed and distributed nationwide this output of your land and labor... cattle, calves, hogs, lambs, dairy and poultry products, soybeans, cotton seed, peanuts and other products of agriculture. For these we paid out 79.8 cents from each dollar we received from the sale of our products.



That's the story of the division of Swift's average dollar received from sales. Of that dollar, 98.8 cents went to other people or businesses. The 1.2 cents left is our return for processing, marketing and distributing meats and other products for millions of American families. Out of this return—or net earnings—our 64,000 shareholders, men and women who invested their savings in the Company, received dividends which took 7/10 of a cent of the average sales dollar. The balance of 1/2 cent was retained to provide for future needs of the Company.

*Wm. B. Traynor*  
Vice President and Treasurer  
Swift & Company

**Swift & Company**  
UNION STOCK YARDS, CHICAGO 9, ILLINOIS  
Nutrition is our business—and yours

**Mrs. Willie Leaves  
For Extended Trip**

Mrs. U. L. Willie left Wednesday for San Antonio, where she will be entertained for a few days before joining a group of club women friends for an extended trip.

The ladies will fly to New Orleans for three days at Mardi Gras, then fly to Panama. There, they will be conducted through the locks of the Panama Canal. After three days in Panama they will visit Costa Rica, Nicaragua, Honduras, Salvador, Guatemala and Yucatan.

While in Guatemala the ladies will be joined by former Ambassador Edwin J. Kyle and will be his "guard of honor" at the Presidential Palace when the Guatemala Government confers their Decoration of Honor on the former Ambassador.

The club officers, of which Mrs. Willie is one, will carry citations from Governor Jester

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to proclaim them Official Representatives of the governor and of the State of Texas. They will return about the first of March.

**CORRECTION**

In last week's issue of the Tribune the name of Mrs. Ethel New should have been Mrs. Ellen New as great-grandmother of Sherry Ann Strain, whose mother is the former Kittie Jeanette Jinkins.

**FLOMOT HD CLUB  
MEETS RECENTLY**

The Flomot Home Demonstration club met in the home of Mrs. J. C. Franks last Tuesday for their regular meeting, with seven members being present.

The next club meeting will be held in the home of Mrs. A. J. Bynum on February 15 at 2 o'clock.

**ENGINEER IS HERE**

City of Matador engineer Cecil Hawk of Lubbock was here Monday inspecting damage to city streets from the recent cold weather and also to submit tentative plans for the extension of the city's water and sewer systems.

Plans for the extensions will be submitted to the council at the next regular meeting, Tuesday evening, March 1.



**Authorized Dealer  
FRANKLIN**  
Vaccines and Supplies  
for Cattle, Sheep,  
Hogs and Poultry  
MATADOR DRUG



**Fancy Cakes  
A SPECIALTY**

**Pies, Cookies  
Cakes For  
SPECIAL  
Occasions  
HOLSUM**



**BREAD  
CITY  
BAKERY**

**COMPLETE LINE OF WATCH BANDS**  
For Ladies' and Men's Watches  
Elgin and Bulova Watches  
Watch, Clock & Jewelry Repair Work  
**KIMBELL'S JEWELRY**  
THEATRE BUILDING MATADOR, TEXAS

**Wilson Kimble Optometric Clinic**  
Phone 254 FLOYDA JA Write, Box 518  
Specializing in Eye Care and Visual Efficiency  
We maintain a modern optical laboratory for the prompt and accurate filling of ophthalmic prescriptions.  
Dr. John W. Kimble, Optometrist

**FOR SALE:** Unusually well-built home on paved S. Main Street, Matador, Texas. One block of schools, 5 rooms and bath, plus large basement room and glasses in concrete-floored back porch. Hardwood floors, venetian blinds, weatherstripped, 100x150 lot. Beautiful shrubs and trees. Garage and chicken yard. Reason for selling, leaving town. D. C. Bradley, Box 627, Matador, Texas.

**FOR SALE:** 1 used H Farmall \$1,300.00; 1 used F-12 Farmall \$450.00; 1 used F-20 Farmall \$900.00; 2 new M Farmalls with or without equipment. ALL MAKES, New and Used Tractors. Yes! We will trade Every Day. Braselton Implement Co., Roaring Springs.

**For Sale:** Electric motors for sewing machines. Also repairs for most makes of machines. See A. B. Fulkerson. cfn.

**FOR RENT OR LEASE:** 1 business house, east part of Matador on Highway 70; 1 dwelling house across road from Riverside Filling Station, 2 miles south of Roaring Springs. See J. F. McNelly at Riverside Filling Station, Roaring Springs. 2tp.

**BLIND MYSTIC Reader.** Four questions \$1. J. W. Hendricks, Box 143, Phone 931, Roaring Springs, Texas.

**FOR SALE:** 1 used Graham-Hoeme plow; 1 new wheat drill attachment for Graham-Hoeme. Braselton Implement Co., Roaring Springs. tfn.

**SIX ROOMS:** House for sale. To be moved or will sell with lot. McDonald Funeral Home. tf

**BEDROOM:** for rent. See Mrs. T. E. Williams. cfn.

**FOR SALE:** '45 model VAC tractor case with two row implements. H. P. Cargile, Roaring Springs. 2tp.

**Medical Prices Will Increase**

Shortages always raise prices. The Texas Medical Association, by restricting enrollment in Texas medical schools to barely enough to replace deaths and retirement has cut down our supply of doctors, especially in our rural areas, thereby causing a shortage and higher fees for service, while 3,000 per-med students find the gates barred against them.

This same medical association now plans to get control of the supply of all competitive healing professions, so they can cut off replacements in these healing professions and make the shortage even more acute and thus raise the prices higher than today.

The Basic Science Bill (S. B. 63) is designed to give the Medical Association complete control of all branches of the healing arts and it is being pushed by unlimited funds and a high-priced lobby. If we, the people, do not write, phone or visit our senators and representatives, we will have this infamous legislation forced upon us.

This is a call for action. If you want to know the names of your legislators, phone this newspaper. Address letters to them at Capitol Station, Austin. Stop that Basic Science bill. Write, wire or phone today. (Paid Adv.)

**FOR SALE:** Singer sewing machine. See Mrs. France Barton

**FOR SALE:** Five young bulls, out of Bill Myers registered herd. Matador Implement Co.

**LOST:** Magneto telephone test set on highway between Roaring Springs and Dickens. Please notify Southwestern Associated Telephone Company at Matador or Dickens.

**FOR SALE:** 1946 Ford pickup or 1939 Ford pickup. See at Phillips Station. \*

**FOR SALE:** 100 cedar posts; 200 ft. fencing lumber; 1 John Deere feed mill. Charlie Scaff Matador, Texas. p2t

**FRIED CHICKEN DINNER**

TWO VEGETABLES, POTATOES  
SALAD, DRINK and DESSERT

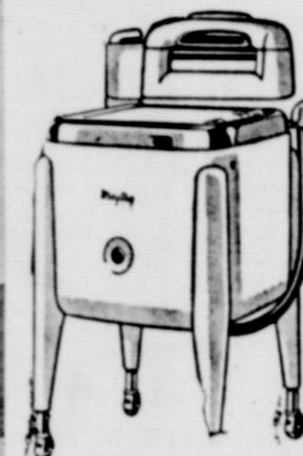
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TWO DOORS WEST OF POST OFFICE

**SCHOOLCRAFT CAFE**

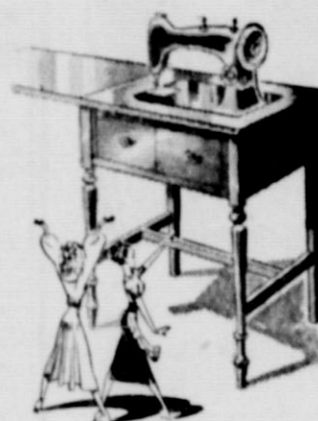
Mrs. W. A. Schoolcraft, Manager

Announcing  
MOTLEY COUNTY AGENCY  
**MAYTAG**  
Sales and Service  
in Matador



COMPLETE LINE OF  
MAYTAG WASHERS

WHITE - DOMESTIC  
SEWING MACHINES



We wish to announce to the public the opening of our branch in Matador, located next door north of Skaggs Grocery, under the management of A. B. (Arthur) Fulkerson.

As exclusive Motley county agency for MAYTAG we offer a complete line of this famous washing machine. In the future we will also sell MAYTAG AUTOMATIC GAS RANGES and MAYTAG IRONERS.

We are also agents for WHITE-DOMESTIC sewing machines, now in stock for immediate delivery.

We invite you to visit our store and solicit your patronage.

**THACKER SUPPLY CO.**

MATADOR, TEXAS



They said,  
"Rich man's toy!"

THAT'S what "wise guys" of the 1850's called the newfangled electric service. And that's all it might be today... IF...

IF people hadn't risked their savings to start electric companies such as yours, and to keep them growing.

IF others, often against expert advice, hadn't poured out their energy and time—to extend the wires farther and farther, make the service better and better, bring rates lower and lower.

They took the risks—they developed the skills—and everybody benefits. That's the way the American business system works. Rich man's toy? Today, electric service is every man's good right arm!

**West Texas Utilities  
Company**



THOMAS A. EDISON, father of the Electric Age, was born February 11, 1847, and died October 18, 1931.

There is no monument above his grave. It is unmarked to this day. Somehow that seems quite fitting—because, after all, the real monuments to Edison's greatness are found all around us.

We at the West Texas Utilities Company pay special tribute to his memory, for Edison founded the first business-managed electric service company 67 years ago.



**WORD  
GETS  
AROUND!**

That our prices are right... Our stock is fresh and wholesome... The finest of foods in a big, light, easy-to-shop-in store... Courteous, Efficient Service.

IT IS ALWAYS  
A PLEASURE  
TO SERVE YOU!

NEW!  
COLORED  
**OLEO**  
Now on Sale!

FROZEN FOOD  
LOCKER HOLDERS  
Service

**SPOT  
CASH  
Grocery  
& LOCKER PLANT**

BIRNIE & MEASON