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Matador Girls Win District Tournament And 26th Straight Basketball Contest




Salas Gets 3 Years
latimer RITES TO BE FRIDAY

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ADDRESS CHANGES, EXPIPATIONS NEED TROMPT ATTENTION

Dr. Boren Directs Much Of Speech To

$1-=$
$5=$

## ITES HELD HERE

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## IDEAL

Home for Sale!

One of the best-located homes in Matador. Only half block from school, on paving, in good neighborhood Close to town. Two bed rooms, basement, double garage, lawn, trees, large lot. This home builf to FHA specifications, of good materials and workmanship. Kept in good repair. Modern in every respect. Priced for cash quick sale of less than its value.

## Bob Stanley

Af Stanley Pharmacy



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| $\begin{aligned} & \text { MATAD O R } \\ & \text { Bulane Co. } \\ & \text { phonz so } \end{aligned}$ |



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There's a CHEVROLET TRUCK for your job...
and it's built to do it for less money! There's a Chevrolet Advance-Design truck that's right for Your iob.
Builh to do it better, longet, and more economically. With the right Volva-in-Head engine for the work-92-h.p. Thriftmaster or channol-type fromes and positive Synchro-Mesh transmissions 1951 Cherrolet trucks today.

## Fisst in demand First in value First in sales

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Soill Conservation District Makes Gain According To Chairman In Annual Report


Whats is Power?


## FIREBMLL!

B B arent looling when we call it Fireball. What happens beneath that brawny Buick no other car in the world. Years ahead of the rush to high-compression
valve-in-head ensines. Buick was in therc pitching for more power from every drop of fuel.
The result: a spectacular engineering phenomenon you feel the instant you touch toe to gas treadle. A rapid-fire sequence of tiny tornado,
lét loose their pent-up power every five inches a Buick travels. If you could look inside that Fireof the flat-topped pistons used in other cars, Buick uses a turbo-top piston, like this:
been polished and perfected in every detail up through the years.
Again and again, compression ratios have been stepped up to keep pace with advances in fuels. Self-setting valve lifters contribute
to silence. Mieropoise balance and Hi -Poised engine mountings add two more Buick exclusives.
And the silken might of this Fireball's power has been made more beautifully obedient by stil another "first"-Dynaflow Dr
So we list as a prime reason why "smart buy's Buick" this Fireball power plant-and a host of happy owners will say "Amen."
Better see your dealer soon.

- munnour


## "Smart Euy's Euick"


C. H. ELLIOTT SALES CO.

913 Ninth Street
Paducah, Texas




gUaramted flowers
One of the largest floral ahops in this viefnity backed by 22 yoors oxporience and actes of you will receive treeher flowers and more to your money.

PARK FLORIST Howort \& Gitts
Floydede. Texas $\quad \begin{gathered}\text { Phone } 82 \text { 2.R } \\ \text { Matador Representative }\end{gathered}$

## USTDCARS

## NEW PICKUPS

## AIL NEW UNITS AT LIST PRICE

1951 FORD F-1 6 Cylinder Pickup . . . . . $\$ 1,644.90$
6:50x 16 6-ply Tires, Heater, Spray Glaze Wax Job
1951 FORD F-2 8 Cylinder Express . . . . $\$ 1,820.70$
Spray Glaze Wax Job
1951 FORD F-3 8 Cylinder Express . . . . $\$ 1,945.60$
Spray Glaze Wax Job
1950 FORD CONVERTIBLE . . . . . . . . $\$ 2,350$
Demonstrator, 3,600 Miles, Radio, Heater, Overdrive, Spray Glaze Wax
1950 CHEVROLET FORDOR
$\$ 1,850$
Stinking New, Only 490 Miles, Black, Heater, Spray Glaze Wax
1950 FORD DelUX TUDOR . . . . . . . . . $\$ 1,850$
Radio, Heater, Overdrive, Clock, Other Extras, Exfra Nice, Only 14,000 Miles
1947 FORD Stake Pickup, 8 Cylinder . . . . . 5550
1947 FORD Sedan, Radio, Heater . . . . . . 5850
1942 FORD Tudor, Extra Clean . . . . . . . . S 475
1939 PONTIAC FORDOR . . . . . . . . . . . $\$ 75$
1937 CHEVROLET TUDOR . . . . . . . . . . 59.50
1933 IITERMATIOMAL PICKUP . . . . . . . 599.50
Firestone Tires - Prestone
SPECIAL: 10 GREASE JOBS FOR OMIY. . . ST.50
Matador Auto Co.



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Our froshly-baked layer cakes aro mouth-water ingly good and soee tacty. Fino toxtured with rich croamy froating.

When you think of good baked goode, think of us. You'll find the best in doliciousiry frooh rolle, broed and pastry, here.

Cety Bakery


## HOUSES

ANY SILE TO BE MOVED
All K. B. Material, Including Sheetrock and Hardwood Flooring, 112 South Columbia Street, South of Steps Service Station on Lubbock Highway.
J. B. STEVENS, Contractor

Phone 2460, Plainview, Texas


Proef for All the Wurld to See that Dollar for Dollar you cant beat a Pontiac:


# The story of a faith 

 theat parid affVOU KHOW IT'S TRUE BECAUSE IT'S WAPDEWED TO YOE
AMD YOUR FRIEMDS AMD MEIGMBORS
$\mathbf{P}^{\text {nomably rou've never thought of }}$ Pyourself as a maker of history. But you are. And here is how you, as
a citizen of the United States, are a citizen of the United States, are
creating the greatest success in all creating the
history.

Remember back in 1941 when the Defense Bonds you were buying sud denly had to become War Bonds? How you and your neighbors pitched in to buy them in ever-increasing numbera, to back our fighting men and to help achieve the victory of World War II? After V.J Day, when those bonds became Savings Bonds, you continued to buy them because you had learned how regular saving could build security and contentment for yourself and those you love.

The face of the land has undergone come dramatic changes in those year since V.J Day. Now the landscape is dotted with new homes that Savingo Bonds built. Thousends upon thousands of new automobiles travel the highwayo-Savinge Bonde cars, bough with the product of individual thrit. On the farmes, Boad-purcheeed equip-
ment has helped produce bumper crops and prosperous years. Everywhere in America, man's urge to get into business for himself has become a bright reality. So has the ambition of loving parents to send their children through college. Time and time again, Savings Bonds have made those dreams and many others come true.
You KNOW they've come true, because it's happened to you or to come of your own friende.

And this is only the beginning of the atory. Even after accomplishing so much, millions of American familice still enjoy the financial security of owning more than fifty billion dollarefifty thousand million dollars in Savinge Bonde. More than at the peak of war-time Bond holdings! How much money is that? fis enoued
to build a new $\$ 10,000$ mortgage free home for every family in San Francisco -and Sacramento- and Salt Lake City - and Denver-and Kansas Cityand St. Louis-and Indianapolis-and Cincinnati-and Pittsburgh -and New York City -and the whole state of Texas!
And every week, everywhere in Amer ica, new millions of dollars are added to the total- as crisp new Savings Bonde
Kind of a king-size success tory, imer it? Your succoese story because you living it righen now. Your neighbors are Americe-your own desire for the warmth of family mecurity and in dependence-bave made the etory of United States Savings. Ronde the thrift mirracle of all time

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> cossnfry's 100, sase nove - Chenowgh megnilesp
> pserchase of U.E. Sasinge Bowno



## WEEK-END SPECIALS

FOR

Friday \& Saturday, Feb. 16-17
 tall can, pet or carnation MLLK CRISCO
COFFE -... 86c APRICOTS, 24 White swan . . . . . . 28c
LARGE BOX Per Box

Tide, Dreff or Oxydol........... 32 c
CHUCK TIME CAN

WE PAY HIGHEST PRICES FOR EGOS \& CREAM

## RED and WHITE GROCERY <br> Harding Wilcher, Manager

