

Matador Tribune

VOL. 56, NO. 45

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, JANUARY 25, 1951

PRICE FIVE CENTS

TRAIL DUST



At first the sun was a torch against the winter sunset until the sky flamed in crimson restraint. Beauty drained back from the cosmos of unwitnessed eons and flooded the empty sea. Its spell was like the vassalage of an enchanting affinity; the compulsion of an irrepressible faith. The drear world touched its ear lobes with the perfume of hope. Suddenly the dikes holding back the night dissolved and a chilling wind twisted the grey clouds; the dim stars were harbor lights on the shores of a dry ocean.

Dire prospects face future generations of cats and dogs whose ancestors became slick and saucy in the prevailing era of hippophagy. It is going to require some very ingenious seasoning to induce our future feline and canine friends to eat ground metal from old worn out tractors.

Below the wings the Pacific churned in long billows of white surf, and fishing boats bobbed on the pale green plain of water. Mist from the sea passed the plane window as we swung toward the mountains. A small boy sat in his mother's lap and looked in amazement at the miles of city streets moving so slowly beneath us. The little lights were gone over the door to the crew's cabin and a portable radio was announcing the latest news events. The stewardess adjusted a pillow for the bright-eyed old lady and the weary fat man cautiously pulled off his shoes, pushing with his toes against the heels of alternate feet. The plane seemed suspended in the sky while a carpet of scenery moved below. A train crawled like a metal worm on the hot sands of the desert and the highways looked like black threads on the fingers of distance. In less than 360 minutes from the time we left the shores of California, the plains of Texas, dotted with innumerable shallow lakes, were visible through the round windows. Distance has surrendered its throne to the convenience of man.

Destiny cuts strange patterns for the fabric which cloaks our lives and while we contemplate the weight of individual effort, only the obtuse egotist can escape the shadows of futility. An impulse, necessity, opportunity or failure may be the means of achieving a salient success. It is true that destiny alone seldom completes the plans but an individual fate makes the decisions. I frequently wonder about the telephone call which arrived for me while I was in a cab on my way to the railroad station. I had waited four years for the call from a studio in Hollywood. Later one hot July day I turned my old car around in the middle of a sandy road and the change of direction changed the entire course of my life. I was once fired off a \$15 per week job from the same newspaper which I now own. I have been too weak from hunger to walk the same streets over which I later drove in my own automobile. For months I slept in a Hollywood attic room and looked with seemingly futile hopes on the great hotels of push and splendor. Later I became a guest and tried to avoid as much as possible the section of town where I had known so much loneliness and misery. My humble experiences are common, multiplied millions of times by the people of the earth. I have never tried very hard to accomplish anything. A sympathetic destiny has accepted me as a responsibility.

GEBECKES HAVE VISITORS
Week-end visitors in the home of Judge and Mrs. C. W. Gebecke were her brother and wife, and Mrs. A. P. Lambert of Dallas.

AT CROWELL MEETING
Mrs. Fred Bourland and Mrs. W. D. Lipscomb made a trip to Crowell today to attend a T. H. D. A. meeting.

Firm Partner Will Manage Funeral Home

Bill Seale, partner in the firm of Eudy-Seale, moved here last week from Turkey to become local manager of the Eudy-Seale Funeral Home. He has replaced former manager D. G. Anders. Lewis Eudy will remain in Turkey to manage the firm's funeral home there.

Messrs. Eudy and Seale declared Friday they felt it was to the best interest of service in both towns that one make his home in Matador and the other in Turkey. In event of a funeral in either community they will assist each other. The two young men (Mr. Eudy is a former resident of Matador) purchased the funeral home here from the Bryan McDonald interest of Lubbock on December 2.

Mr. Seale and his wife, Fannie, with their small daughter, Maasha, 2, have completed moving and Mr. Seale is now in charge of the local establishment.

Residents of the area are reminded that all McDonald funeral insurance policies are honored at full cash value, a part of the agreement in the purchase of the funeral home.

In addition to the modern funeral car, the firm also operates a special new ambulance which was recently placed in service here. Ambulance service is available on 24-hour basis. The telephone number is 88.

NINE TEAMS SET FOR TOURNAMENT IN DICKENS GYM

A grade school invitational basketball tournament for both boys and girls will be held in the Dickens Gym beginning tonight, at 6:30 p. m. with nine teams participating. Games will continue through Saturday night at which time the awards will be given.

The schedule for Thursday night is as follows: Dickens girls vs Matador girls at 6:30; Matador boys vs Girard boys at 7:15; Girard girls vs Roaring Springs girls at 8:15; Dickens boys vs Patton Spring boys at 9:00.

Friday's games (as far as bracketing will permit) will be Spur girls vs the winner of the Dickens-Matador game at 10:15 a. m. Spur boys vs the winner of the Girard-Matador game at 11 a. m. Patton Spring girls vs Jayton girls at 1:15 p. m. Jayton boys vs Roaring Springs boys at 2 p. m. Lorenzo girls vs McAdoo girls at 3 p. m. Lorenzo boys vs McAdoo boys at 3:45 p. m.

HERE FROM SWEETWATER

Mrs. Burrell Tipton and baby daughter, Susan, accompanied by Mrs. Claude Wilson, all of Sweetwater were Matador visitors Wednesday while Mrs. Tipton received dental work from Dr. J. G. Ketchersid. They also visited relatives here.

RECEIVES PROMOTION

Jackie (R. M. Jr.) Bloodworth who is stationed at Camp Chaffee, Ft. Smith, Ark., has been promoted from the rank of pfc. to corporal. Cpl. Bloodworth is parts man in the motor pool division there.

Girls To Go Western For Annual Banquet; Tickets Will Be On Sale This Week-End

Girls and their mothers (real or adopted) are invited to "go western" this year in their attire for the annual Mother-Daughter banquet scheduled for Tuesday night, Feb. 6. Blue jeans and cotton dresses will be most proper for the "Deep In The Heart of Texas" program planned for the event.

Tickets will go on sale this week-end, with Mrs. W. N. Pipkin as chairman and Mrs. Chas. Keith co-chairman. Price will be \$2.00 per ticket, which will admit two, a mother and daughter. General chairman of the banquet is Mrs. Harold H. Campbell, president of the Matador Parent-Teacher Association, sponsors for the affair, and working with her are the following committees: Program, Mrs. R. E. Campbell,



EVERY DIME AND DOLLAR HELPS Motley county's Polio fund drive. Jack Norman, above, is placing a dollar in the miniature iron lung collection receptacle held by Johnny Bert Eszell, son of Matador School Superintendent and Mrs. Bert Eszell. Norman is chairman of the county Infantile Paralysis fund drive. Young Eszell has been a polio victim for over 18 months. The crippling disease sent him to Scottish Rites Hospital for 10 months and left him unable to walk. He attends school in the wheelchair. He will return to Scottish Rites within a short time for two major operations which physicians believe may restore the use of his legs and arms. His treatments to date have cost over \$4,000 (paid by an insurance company). In the background is Matador's iron lung purchased four years ago through a drive conducted by the Matador Lions club. The iron lung has been loaned for the past two years to Fort Worth and was returned recently. It is now on display in the West Texas Utilities Company window. Mr. Norman is local manager of the utilities firm.

Two Matador Firms Scheduled To Move To New Location

Two Matador firms, Harp Pontiac and Matador Butane company, will move to a new location February 1. Both firms will move to the same building, formerly the V. J. Skaggs building on Main street, recently purchased by L. C. Harp.

Managers Albert Rattan and Curtis King of the Matador Butane company said some merchandise is already being transferred to the new location from their present location, the Graham building on U. S. Highway 70. They declared the entire move will be completed by the first.

John Irwin, manager of the Harp Pontiac agency, said all parts and accessories will be moved to the new location by the first of the month. The firm is presently located in the Matador Implement company building.

Both firms feel the new location will provide more room and provide more convenient accessibility for the public. Friends and customers are invited to visit the firms when the move is completed. The new location is immediately north of Stanley Clinic Hospital.

Methodist Pastor Will Make Address At Union Services

Rev. Marvin Brotherton, pastor of the Matador Methodist church will bring the message, Sunday evening, February 4th, at the annual Union Youth Service held in connection with youth week. The service will be held at the Methodist church, beginning at 7 p. m.

The program will begin with song (congregation) led by Mrs. L. D. Wilkerson. Invocational will be by Rev. W. B. Vaughn, followed by special music by the Matador high school A Cappella choir. Rev. Clifford Potts, pastor of the First Baptist church will give the Scripture reading, which will be followed by the Doxology and offering.

The choir will offer a second selection and Rev. Potts will introduce Rev. Brotherton. Benediction will be offered by R. E. Campbell, Sr.

Students Ready For Radio Quiz

Nine Matador grade school students are ready for the Amarillo "Quizdown" program scheduled Saturday over station KGNC at 5 p. m. Plans call for the group to report at 9:30 a. m. for a "warm-up" session at the station's office located at 8th and Harrison streets.

RITES HELD FOR MRS. JOHN SPRAY

Final rites for Mrs. John Spray 68, long-time resident of Motley county, were held Friday, January 19, at 2:30 p. m. at the Church of Christ, Matador.

Minister H. L. Dennis of McAdoo conducted the service, assisted by Rev. Bob Jameson of Matador. Pallbearers were: Alfred Cooper, Hoyt Carlisle, Bill McCaghren, Marvin Dixon, Guy Kimbell, and Stuart Dixon. Interment was in Matador East Mound cemetery.

Mrs. Spray had been in ill health for several years, and died last Thursday at Kermit, at the home of a niece, Mrs. Maudie McMahan, with whom she was living.

Deadline Named on Father-Son Tickets

All tickets for the 1951 annual Father-Son banquet will be sold by Saturday night, Elbert Reeves, general chairman declared Tuesday. He said the Lions Club, which sponsors the annual banquet, has a waiting list of members without sons who will absorb all the unsold tickets on hand Saturday night.

He said much time has been lost by ticket committees in previous years by being required to contact some fathers from three

JERRY HAYS NAMED CLUB SWEETHEART

ABILENE—Geraldine Hays, Abilene Christian College senior from Northfield, was presented "Sweetheart" of the Frater Sodalitas, men's social club at their annual banquet, January 11, in Abilene's Drake Hotel ballroom.

Miss Hays, daughter of Mr. and Mrs. Delmont Hays of Northfield, received a dozen red roses, a rhinestone necklace set, and a heart-shaped banquet cake from members of the club.

She is a member of the GATA social club, Panhandle and Badminton clubs, and is secretary of the senior class.

Porchlight Symbol In Polio Campaign

Bank To Close At Noon On Saturdays

A new Saturday closing hour will be placed in effect February 10 by the First State Bank. Beginning on that date the financial institution will close at 12 o'clock noon.

Executive Vice-president Elmer Stearns said the new Saturday closing hour will become a fixed policy to better conform with present wage and hour laws.

Customers are asked to keep the new closing hour in mind in order to avoid possible inconvenience. The regular 3 p. m. closing policy will remain in effect on all business days except Saturday.

Home Talent On Program

Matador talent was featured on the regular Lions club program held Tuesday afternoon in the Methodist church basement. Mrs. J. R. Whitworth, expression teacher in the Matador schools, presented a reading which followed a reading by one of her pupils, Sue Daniels. The two numbers received the enthusiastic applause of the audience.

Three new members, Billie Wason, Freddie Welling and L. N. Shanks, were welcomed into the organization.

Visitors included John F. Jackson, Alvin Lynn, Joan Darsel, Lion Ed Hughes, Dick Roberts, J. E. Chisholm, R. L. Holt, Pat Reeves, Jimmie Graham, Charlotte Campbell, Sue Daniel, Anne Lee and Mrs. Whitworth.

Vice-president Jake Edwards served in the absence of Boss Lion Forrest Campbell. In a report of the Lions directors breakfast held Monday morning, Lion Edwards said the club has voted to again sponsor a beauty contest, previous to the district meeting to be held in April at Hereford. He said the contest would be held in accordance with Lions International rules.

It was announced that the club will omit the first scheduled meeting in February, in lieu of the Father-Son banquet, which has been customary in past years.

TWO CAGE GAMES SCHEDULED HERE

Two conference basketball games are scheduled here Friday (tomorrow) night, with Flomot Matador girls will play Flomot girls at 7 p. m. and Matador boys will play Flomot boys at 8.

Two more conference games are scheduled here by the girls and boys with Quitaque girls and boys, Tuesday evening, January 30th, beginning at the same hours as above.

Mr. and Mrs. Dick Delaney of Childress visited here Sunday in the home of Mr. and Mrs. W. D. Lipscomb.

Hopes At High Key To Attain Quota Over The Week-end

YOUR PORCHLIGHT burning between the hours of 7 and 8 Friday evening (tomorrow) will be a symbol that you have a contribution for Motley county's drive for funds to fight polio. A neighbor will call for any amount you wish to give.

The special drive is being sponsored by the Matador Garden club as a "March of Dimes" campaign by mothers. Many residents have indicated they will make an additional contribution during the porchlight drive.

County Chairman Jack Norman Tuesday declared that hopes of workers are at a high key to attain the county's quota or exceed it over the week-end. He said indications are good although reports from Roaring Springs, Northfield and Whiteflat are still to be made. He said hopes are held that these communities will bring the total in the neighborhood of the \$2,000 quota.

"Coffee on the house" drive with entire proceeds from coffee sales going to the polio fund is being conducted today at Speedy's Drive-In, and on Monday, January 29, Shorty's Cafe will donate their coffee sales.

At the Lions meeting Tuesday Mr. Norman made a special plea to the club to aid in every way possible "We must go over the quota if possible," he declared, "since the National Foundation is completely out of funds and the number of infantile paralysis cases has shown a great increase."

"We have met with a wonderful attitude among the people of the county," Mr. Norman declared, "and I have been surprised with the willingness that has been shown in effort to put the drive over. Many people have taken time from their employment to volunteer their services to help in the collections. We are extremely grateful for the response."

To Honor Roosevelt

A Roosevelt Birthday celebration ball will be held at the station hut Friday night, February 2. Admission will be \$1 per person and the proceeds of the party will be donated to the county polio drive. A presale of tickets is scheduled according to officials of the veteran's organization. Music for the dance will be provided by the "Melody Five" of Lubbock.

Woman Driver Hits Teepee Hill Curve And Neglects Turn

In rainy seasons stockmen are troubled with water-gages washing out, but the State Highway department has the guard rail on Teepee Creek hill and it goes out in all seasons. The department had recently replaced the rail after it had been rolled up by a big grain truck last month. Friday afternoon the job was to do over.

Mrs. Ella Jackson Morgan, 38, of Tipton, Oklahoma, was driving west to her former home at Brownfield when she reached the Teepee hill curve. She continued north without negotiating the left turn. Three posts were broken off and several yards of the heavy railing were rolled up as she plunged into the deep ravine. The car, a 1948 Ford, clung to the ravine wall for about 100 yards, and tore through a wire fence as it turned over and landed on four wheels.

H. J. Carothers, 35, asleep in the back seat, was uninjured. Mrs. Morgan was brought to Stanley hospital-clinic by Eudy-Seale ambulance after the accident had been reported here. Mrs. Morgan was released from the hospital about six p. m. and returned to her parents' home in Tipton. Investigation of the accident was made by Sheriff John Stotts.

Members of the highway crew reported yesterday that the guard rail had been restored again—but their fingers are crossed.

TO TEMPLE

Mrs. J. M. Jackson, accompanied by her daughter, Miss Annie Mae Jackson, left Tuesday for Temple, where the former will receive a check-up at Scott-White Hospital.

The Matador Brand

EDITOR-IN-CHIEF ROY TAYLOR
 ASSISTANT EDITOR JERRY WARREN
 CHIEF REPORTER LOIS BLEVINS
 GRADE SCHOOL REPORTER TOM HAMILTON
 SPONSOR BETH JOHNSON

MATADOR GRADE SCHOOL TO PARTICIPATE IN QUIZDOWN PROGRAM AT AMARILLO SAT.

On Saturday, January 27, representatives from Matador Grade School will appear on the KGNC (Amarillo) Quizdown program sponsored by the Globe News. The Quizdowners meet at Eight and Harrison at the KGNC office at 9:30 and have a warm-up session before they appear on the air. The program is then transcribed at 5 p. m. over KGNC station.

Teams for the quizdown are made up of students from the fourth, fifth and sixth grades, from schools over the Panhandle and South Plains. Two students and an alternate are selected from each of these grades which make up a team representing a school. Questions asked on the quizdown are sent in from boys

and girls over this area, but the questions must be suitable for a particular age and grade, and must be about something the students have studied or are studying. The boys and girls whose questions are used on the program, receive a mechanical pencil. Several students from Matador have already received these pencils.

Outstanding prizes are given to the winners in the quizdown. First prize is a set of Junior Britannica Encyclopedia, and second prize is a large world globe. Each contestant will receive a medal, and all the boosters will receive pencils, and the teachers with teams will receive desk sets.

The Matador Grade School team is made up of the following students: Fourth grade, Pat Seigler, Charlotte Campbell and alternate Mike Groves; fifth grade, Anne Lee, Roger Scaff and alternate Patricia Smelser; sixth grade, Joanne Darsey, Pat Groves and alternate Glynda McWilliams.

M. G. S. Buys New Recording Machine

With the funds raised by the music department and by the Grade School magazine sales campaign, a tape recording machine was purchased by the Matador Grade School. The recorder is one of the best Brush Sand Mirror Tape Recorders that can be bought today. In addition to being used in the speech and music departments, it is also used in the class rooms to improve the students reading and pronunciation of words.

The Eighth Grade has just



Authorized Dealer
FRANKLIN
 Vaccines and Supplies
 for Cattle, Sheep,
 Hogs and Poultry
 STANLEY PHARMACY

Tribune, Matador, Motley County, Texas, Thursday, January 25, 1951

completed a study to improve the tone and inflection of their voices by using the new machine. Each student would read four or five lines from their book and their instructor, Mrs. Jake Edwards would play it back and constructively criticize each student's work.

This new tape recorder is going to be a great assistance in helping the students to hear their own mistakes and correct them as well as helping the teacher in their work.

—M. H. S.—

M. G. S. Teams Enter Dickens Tournament

The Grade School Teams will enter the Dickens' Junior tournament at Dickens, Thursday, Friday and Saturday, January 25-27. In the first round of the tournament the local boys' team will play Girard at 7:15, Thursday evening and the Junior Girls' team will play Dickens at 6:30 p. m.

Both teams from Grade school played Roaring Springs at the local gymnasium at 12:30 p. m. on Friday, January 19.

—M. H. S.—

SIXTEEN STRAIGHT FOR MATADOR GIRLS

The Matador High school girls team has done it again! Yes, they have racked up their sixteenth consecutive win by defeating the Silverton six 29-22. The first half being much in favor of the Matador team, the last half was very close as fifteen points were made by the visitors while only thirteen points were made by the home team. The local team scored 26 points the first half.

Twenty-eight of the Matador's 39 points were made by Marlene Bailey and Carlene Lynn while Watters and Baird together scored seventeen points for the visitors.

The Matador "B" team was constantly sent in and played practically the entire last half.

By defeating the Owls the local team has completed the first round of conference play with four wins.

Sixteen Students On High Honor List For Semester

Sixteen students from M. H. S. have managed to complete the first semester with grades above eighty. Those topping the list with grades above ninety are Roy Taylor, Bob Coldiron, Rita Wilkinson, Charles Keith, Martha Jones, James Sturdivant, Neal Pipkin and Bette Fran Montgomery. Those making the honor roll for the semester were Tresa McDonough, R. L. Holt, Marlene Bailey, Beatrice Brogdon, Susie Hughes, Frances Tra-week, James Graham, and Cecil Irwin.

Those making the Distinguished list for the third six weeks were Rita Wilkinson, Charles Keith, Martha Jones, Neal Pipkin, Bette Fran Montgomery, and James Sturdivant. The Honor roll was made up of R. L. Holt, Tresa McDonough, Roy

Taylor, Bob Coldiron, Marlene Bailey, Beatrice Brogdon, Ronald Hobbs, Susie Hughes, Cecil Irwin and Richard Baker.

—M. H. S.—

One of the elephants at a circus was coughing badly one morning, and the keeper was in-

structed to give it a bucket of water into which had been emptied a bottle of whisky.

"How's Sally?" asked the proprietor next morning.

"Oh, just the same," was the reply, "but all the other elephants are coughing now."

It's **Duck Soup**

It's THAT EASY to resurface your floors when you rent our Hilco floor sander. Anyone can operate—do it yourself! Dustless. We have complete floor finishing supplies.

BURTON-LINGO COMPANY

Baker's Best

Your Favorite Layer Cake . . .

Our freshly-baked layer cakes are mouth-wateringly good and so-o-o tasty. Fine textured with rich creamy frosting.

When you think of good baked goods, think of us. You'll find the best in deliciously-fresh rolls, bread and pastry, here.

City Bakery

FORD STEP-AHEAD ENGINEERING ACHIEVES NEW TRUCK ECONOMY

Here they are!

New FORD TRUCKS for '51

New driving comfort for '51! Ford Truck models, like this F-8, offer a choice of two new 5-STAR Cabs! New massive-modern front-end appearance makes Ford, more than ever, the truck style favorite!

Yes . . . over 180 new models

NEW Steering column gearshift in series F-4 for car-like shifting ease! NEW Grain-tight 6 1/2-ft. Pickup body has hardwood floor with steel skid strips! NEW Wider rear cab window—30% more rear safety vision! NEW Two new cabs: The 5-STAR; and the 5-STAR EXTRA. Engineered for maximum driver comfort! 5-STAR EXTRA Cab has additional features at slight extra cost. NEW Chrome-plated top piston rings now standard in all four Ford engines, for longer cylinder life! NEW Autothermic pistons, high-lift camshafts for top performance! NEW Easier, quiet shifting with new 4-speed Synchro-Silenz transmission available at extra cost on Ford Series F-4, F-5 and F-6 models!

In the low-price field . . .

Only Ford Trucks feature **POWER PILOT ECONOMY**

WORKS AND SAVES AUTOMATICALLY ALL THE TIME

1. The Ford Truck Power Pilot is a simpler, fully-proven way of getting the most power from the least gas!

2. It automatically meters and fires the right amount of gas, at precisely the right instant, to match constantly changing speed, load and power requirements.

3. Unlike conventional systems, the Power Pilot uses only one control instead of two, yet is designed to synchronize firing twice as accurately.

4. You can see regular gas . . . yet you get no-knock performance! Only Ford in the low-price field gives you Power Pilot Economy!

Ford Trucking Costs Less because—

FORD TRUCKS LAST LONGER!

Using latest registration data on 6,392,000 trucks, life insurance experts prove Ford Trucks last longer!

Matador Auto Co.

MATADOR, TEXAS

BUY NOW AND Save Money!

PRICES ARE ADVANCING in all lines of Quality Merchandise. Many appliance items are increasingly more difficult to obtain.

WE OFFER THESE ITEMS FOR **IMMEDIATE DELIVERY**

\$139.50—MAYTAG WASHING MACHINES—\$189.50

INTERNATIONAL HARVESTER REFRIGERATOR 9.5 cu. ft. Special \$232.50

MAYTAG DUTCH OVEN RANGE \$279.50

PHILCO ELECTRIC RANGE \$339.50

USED

REFRIGERATORS and WASHING MACHINES

Philco & International Refrigerators . . \$229.50 to \$379.50

International and Philco Home Freezers . . . \$399.50

\$169.50—DOMESTIC SEWING MACHINES—\$204.50

Matador Implement Co.

MEETINGS HELD BY BAPTIST CIRCLES

Burleson circle of the Baptist W. M. S. met Monday afternoon at the home of Mrs. C. P. Waybourn for a lesson from the book "Studies in John's Gospel", taught by Mrs. J. R. Moore.

Others present were: Mesdames H. S. Watson, A. A. Tip-ton, Ed Cammack, Elbert Reeves, Alfred Barton and R. E. Campbell, Sr., and Miss Maggie Bryan. Next week's meeting will be at the home of Mrs. R. E. Campbell.

Henrietta Shuck Circle

Mrs. J. Farris Fish presented a Bible study at a meeting of Henrietta Shuck circle, held Tuesday morning at 9:30 in the home of Mrs. Dick Groves. Those

present were: Mesdames Clifford Potts, Bill Dunning, Fred Clowers, Jack Norman, Lee Burns, Algie Groves, C. M. Barton, Jr., R. E. Campbell, Jr., Euman Lyles, Harold Campbell and Ruth Whysong, and Mrs. Cecil Shelton, circle chairman.

IN LUBBOCK HOSPITAL

Mrs. W. M. Wells underwent surgery in Lubbock Memorial Hospital, Lubbock, January 13. Her daughter, Mrs. A. E. Duncan of Carlsbad, N. M., came to be at her bedside.

AT KEESLER FIELD

Pvt. James White has been transferred from Sheppard Field, Wichita Falls, to Keesler Field, Miss. He is in the U. S. Air Force.

This Is Your Paper Advertising Is Integral Part

By William R. Nelson

ADVERTISING is as much a part of American newspapers as the paper upon which they are printed. Without advertising this newspaper would be a very different publication. Not only would it be less interesting, but it also would cost subscribers considerably more.

Advertising is commercial news. It is as valuable to readers as every other feature of a newspaper. It is so interesting, in fact, that there are papers in many cities devoted exclusively to advertising.

The commercial and professional announcements of this community are important to all who live here. They are also timely cross-sections of the needs, interests, hopes and desires of the people of this locality.

In some communities there are those who apparently do not fully grasp the importance of the role advertising in the home town paper plays in their daily lives. There are merchants, for example, who seemingly do not realize that failure to acquaint people with their goods and services handicaps both the store and its customers.

Those who advertise in this or any other newspaper actually rent space in which to publish their own, generally commercial, news. The space is the property of the newspaper. That has been confirmed by court decisions upholding newspapers in their refusals to provide space for certain advertising uses.

Space rented for advertising is the principal source of revenue to virtually all newspapers. Such revenue makes possible delivery of the paper to subscribers for less than the actual cost of the blank paper in each copy.

The use to which advertisers put the space they rent is of equal importance to the community as a whole. Advertising is the lubricant that keeps the commercial machine of the community functioning at maximum efficiency.

MATADOR H. D. CLUB HAS RECENT MEETING

Mrs. Fred Simpson was hostess last week, to the Matador Home Demonstration club at its regular meeting Thursday afternoon at 2 o'clock.

Miss Marie Rea, home demonstration agent, gave a demonstration on living room decorations, and plans for the year were discussed. A new member, Mrs. Kim Wilkinson, was welcomed into the club.

Refreshments of fruit cake and spiced tea were served to: Mesdames Elden Reedy, C. P. Waybourn, Katie James, H. S. Watson, W. D. Lipscomb, A. W. Ford G. E. Hamilton and Kim Wilkinson, and Miss Rea.

CARD OF THANKS

We take this means of thanking the friends and neighbors who were so kind and thoughtful during the illness and death of our father, A. C. Cross, and also for the beautiful flowers. The Cross Children.

Tribune, Matador, Motley County, Texas, Thursday, January 25, 1951

MRS. WILIE ATTENDS TFC BOARD MEETING

Mrs. U. L. Wilie, state treasurer of Texas Federation of Women's Clubs, left Tuesday morning for Austin, where she is attending a board meeting of the organization.

Mrs. A. T. Cocanougher of Lubbock joined Mrs. Wilie here and accompanied her to Austin.

VISITORS FROM LUBBOCK

Pat Sheridan, Jr., accompanied by John and Harold Blank, all of Lubbock spent Saturday here hunting quail Sunday. Mrs. Sheridan was accompanied here by her parents and brother, Mr. and Mrs. J. C. Richards and Jerry, also of Lubbock, and they were guests of Mr. and Mrs. Pat Sheridan, Sr., for the day.

LEAVE FOR SAN DIEGO

Mr. and Mrs. Dan Tilson and small daughter, Deborah Ann left Monday for San Diego, where he is based at the Naval training station. Mrs. Tilson and baby have spent most of the past year here with her husband's parents, Mr. and Mrs. Tom Tilson, and little Deborah was Matador's first 1950 baby.

RETURNS HOME

Mrs. Bess Patton returned home last Thursday from Post, where she spent two weeks visiting in the home of her son and

family, Mr. and Mrs. Sam Patton who are parents of a new daughter, Jo Evelyn, born Saturday, Jan. 13 in Slaton Hospital. She weighed 7 pounds, 12 ounces.

Lubbock

Mr. and Mrs. L. H. Dirickson visited relatives at Eden, Texas last Tuesday and Wednesday.

Mr. and Mrs. L. R. Browning are visiting at McAdoo today.

Mrs. Welton Bailey and Mrs. Bill Dunning made a trip to Lubbock Thursday of last week.

Mr. and Mrs. L. R. Smith visited his mother at Rotan, Sunday.

Mr. and Mrs. W. P. Close of Kirkland, were looking after business here Monday and visiting Mr. and Mrs. Claude Harp.

Mrs. Billy Wason, accompanied by her mother, Mrs. Charlie Lewis of Floydada, were Lubbock visitors last Thursday.

Mrs. D. E. Pitts, Sr., and Mrs. A. J. Daffern made a trip to Lubbock Thursday of last week.

Mrs. George Springer of W. T. S. College, Canyon, spent the week-end at her home here.

Mrs. J. A. Groves left Monday for Arlington, where she is visiting her son and family, Mr. and Mrs. Clarence Groves.

Mrs. J. S. Stanley, accompanied by Mrs. R. E. Donovan and Mrs. W. W. Clements left Monday for Dallas where they will visit this week.

Mr. and Mrs. Earl Box and children of Lubbock were visitors here Sunday in the home of her sister and family, Mr. and Mrs. Lee Burns.

ATTENTION!
FARMERS & STOCKMEN

INVESTIGATE THE POSSIBILITIES OF
Blue Panic Grass
FOR
PASTURE AND HAY
Permanent — High In Protein

ASK THE
Soil Conservation Association

Following testimony is contained in a letter to L. C. Harp, from Polly O'Neal manager of the Mill Iron Ranch:

"... Our experience with this grass has been very satisfactory. It makes good hay, and yields good amounts. For summer grazing it has proven far better than sudan or any other grass I know of."

Seed For Sale
BY L. C. HARP
Matador Hardware & Furniture Co.

GUARANTEED FLOWERS

One of the largest floral shops in this vicinity, backed by 22 years experience and acres of greenhouses, is our positive guarantee that you will receive fresher flowers and more for your money.

PARK FLORIST **MRS. L. R. BISHOP**
Flowers & Gifts Phone 52-R
Floydada, Texas Matador Representative

See Us for USED CAR VALUES

1950 FORD TUDOR
RADIO and HEATER — OVERDRIVE

1947 CHEVROLET CLUB COUPE
RADIO and HEATER

1947 FORD TUDOR
RADIO and HEATER

1950 FORD CONVERTIBLE
RADIO — HEATER — OVERDRIVE

1950 FORD F-2 3-4 TON PICKUP
4-SPEED TRANSMISSION

1947 INTERNATIONAL PICKUP

1942 FORD TUDOR

MATADOR AUTO CO.
YOUR DEALER

PONTIAC IS MOVING!
We Will Be In Our New Home February 1st.

We are moving to the former Skaggs Building on Main Street effective February 1st. We invite you to visit us in our new home.

PARTS - ACCESSORIES - SALES
HARP PONTIAC
MATADOR, TEXAS

You can pay more... but you can't buy better

... than the '51 Ford
with new FORDOMATIC* DRIVE
and 43 "Look Ahead" features

Built with an eye to the future, this '51 Ford is the buy for the future... with 43 new "Look Ahead" features that will keep it looking, acting, and feeling young for years ahead. A few of those long-life features are explained at right.

FORDOMATIC DRIVE

- The newest automatic drive
- The smoothest and most flexible
- Cuts 92% of your driving motions!
- Takes off "like a jolt"
- You're always boss!

AUTOMATIC RIDE CONTROL
It automatically flexes with the bumps with Ford's new Variable-Rate Rear Spring Suspension, new "Vibration Control" Shock Absorbers, and Advanced "Hydra-Guid" Front Springs.

AUTOMATIC MILEAGE MAKER
It's a magic brain that gives you high compression performance with regular gas, better mileage with our new New Waterproof Ignition System.

NEW DOUBLE-SEAL KING-SIZE BRAKES
A touch of your toe, and you stop straight and sure. They're double-sealed against the weather to prevent moisture-binding, too.

NEW AUTOMATIC POSTURE CONTROL
Front seat moves forward automatically at the touch of a lever. At the same time height and angle are adjusted for correct posture.

NEW "MAGIC LIFT" DECK LID
Just turn the key and the rear deck springs open. No effort required to lift it or close it. And for space, no other low-priced car can match Ford's deep-deck luggage locker.

The '51 FORD
Matador Auto Co.
MATADOR, TEXAS

Mary Ann Brooks Is Bride Of John W. Avery In Home Ceremony Read At Roaring Springs

Miss Mary Ann Brooks, daughter of Mr. and Mrs. Charlie Brooks of Roaring Springs and John Wiley Avery, son of Mr. and Mrs. W. A. Avery of Afton, were united in marriage Sunday, January 14 at 2:30 p. m. in the home of the bride's parents.

Rev. G. C. Tiner, pastor of the Baptist Church at Roaring Springs, performed the double ring ceremony in the presence of the families of the couple and a few close friends.

The wedding march was played on the accordion by Mrs. Delbert Spraberry, who also accompanied Misses Devonne Carpenter, Yvonne Brandon and Kelly Ann Green as they sang "Always".

The bride was attired in a tan suit with brown accessories and wore a corsage of pink carnations. Miss Carolyn Havis, bridesmaid, wore a yellow suit with brown accessories and her corsage was also pink carnations.

Milford Bird of Afton attended the groom as best man.

The bride, who was reared at Roaring Springs, was a junior in high school at the time of her marriage. The groom was reared at Afton and graduated from high school in 1950. He is associated with his father in farming.

Following the ceremony, a reception was held, with Miss

Havis presiding at a crystal punch bowl, and Miss Carpenter serving the three tiered wedding cake, which was decorated with a miniature bridal couple. The table was lace covered and at each end were tall white tapers.

After a wedding trip to Hobbs, New Mexico, the couple returned to Matador, where they are making their present home.

Guests at the wedding and reception were: Mr. and Mrs. J. M. Carpenter, Mr. and Mrs. Melton Brooks, Mrs. G. C. Tiner, Delbert Spraberry, and the bride's parents and sister, Patricia Brooks, all of Roaring Springs, Mr. and Mrs. Loyd Ball of Lamesa, Mr. and Mrs. Jake Varnell of Dickens, Rev. and Mrs. Millican of Plainview, Mr. and Mrs. James Price of Matador, and the groom's parents, of Afton.

CARD OF THANKS

We wish to express our sincere appreciation and gratitude for the words of comfort, acts of kindness and sympathy which were so much consolation to us in the passing of our loved one. Our sincerest wish for you is, that in your dark hour of need, there may be those who will be as tender, kind, and faithful to you, as you have been to us.

The family of Mrs. John Spray.

New Buick Special Is Nation's Newest Car



STYLE-LEADER and pacemaker of the 1951 Buick line is this four-door six-passenger Special, or Series 40, sedan. Representative of the entire Special Series which is completely new this year from stem to stern, this car has a new chassis, a new body, new front end, new sweepover molding, new trim, and new fender and hood ornaments. Its restyled fender lines flow backward through the doors in a graceful curve

which is paralleled and accentuated by the brilliant sweepover which runs the length of the car. The unique Buick front end, entirely re-designed for 1951, is more distinctive than ever. For the first time, Buick's powerful F-263 engine is offered in the Special Series, delivering 128 horsepower with Dynaflow Drive, and 120 horsepower with Synchro-Mesh transmission. Wheelbase of this model is 121 1/2 inches.

Carolyn Pohl Has Birthday Party

On the occasion of her 9th birthday, Carolyn Pohl was honored with a party given by her mother, Mrs. Frank Pohl, Saturday afternoon. Indoor parlor games were played from 3 until 5 o'clock.

Refreshments of birthday cake and soda pop were served to Jan Barton, Kay Stanley, Lee Etta and Patsy Bonner, Jane Hamilton, Sharon Kay Middlebrooks, Linda Seigler and Daphne Lynn.

Marie Rea, home demonstration agent gave a demonstration on living rooms, and Mrs. Fred Bourland served delicious cake and coffee to the following: Mesdames Wilson Barton, L. A. Carlisle, Malcolm Jameson, Marvin Dixon, Bill Smith, Roy Mitchell and Varner McWilliams and Misses Melba Jameson and Marie Rea.

Mrs. Carlisle will be hostess to the club at its next meeting.

4-H Club Meets

Matador 4-H Club met Wednesday, Jan. 17 for a demonstration program on the care of folded garments, which was given by Mrs. Varner McWilliams. Other adult leaders were also present. Next meeting of the club will be on February 7.

H. D. A. Meeting Held At Whiteflat

Whiteflat H. D. A. club met in the club room Friday, January 18, with nine present. Miss

Loraine

Mr. and Mrs. Burrell Tipton and daughters, Martha and Susan of Sweetwater, were visitors here recently with his parents, Mr. and Mrs. A. A. Tipton and a sister and brother-in-law, Mr. and Mrs. Ben Meador.

Mrs. H. M. Wagley is visiting in Pampa, having accompanied her daughter-in-law, Mrs. Herman Wagley and children, who visited here Friday and Saturday.

John Jackson spent last week here with his mother, Mrs. J. M.

Jackson. He is moving from Raymondville, to Hale Center, where he will be engaged in farming.

Mrs. U. L. Willie and Mrs. W. W. Clements made a trip to Ralls Tuesday afternoon of last week.

Rev. and Mrs. Marvin Brotherton visited at Guffey, Colo., last week with their son and family, Mr. and Mrs. M. G. Brotherton, Jr. They returned home Thursday night, reporting snow all the way up, but the weather fine.

Teenager Gets Appetite Back; Thanks Hadacol

HADACOL Supplies Vitamins B₁, B₂, Niacin and Iron Which Her System Lacked.

According to Sara Loraine Beck, Box 253, Coker, Alabama, when a person is only 15 years old and feels terrible, can't eat or sleep the way they should, it's mighty bad. That is the way Loraine says she used to feel, but that was, of course, before she started taking HADACOL. Loraine found that taking HADACOL helped her system overcome deficiencies in Vitamins B₁, B₂, Niacin and Iron, which HADACOL contains.

Here is Loraine Beck's own statement: "I was run-down, sick and skinny, and weighed only 90 pounds before I used HADACOL. I would not eat because I had no appetite. Now I weigh 123 pounds and have an appetite. I feel a lot better. I have been taking HADACOL 10 months and am still taking it. I am 15 years old. HADACOL has done me lots of good."

© 1950, The LeBlanc Corporation

TUNE IN
Uncle Jay
DIAL 710 KGNC
Amarillo Station At
6:00 A. M. TUESDAY
6:25 A. M. THURS. - SAT.



Let Him Tell You About The
FLASHOTRAC SYSTEM
Low In First Cost
FITS ALL TRACTORS
CUTS COSTS 50%
(Fuel, Oil, Repairs)

MATADOR
Butane Co.
PHONE 50

Flomot News

Mr. and Mrs. Perry Barham are announcing the arrival of a son, Jan. 20 at Stanley Clinic, Matador. He weighed 8 pounds, 13 ounces, and was named Ronald Perry. Both mother and son are doing well.

Mrs. Art Green was a patient in Stanley Clinic, Matador recently, where she underwent surgery. She is now home and doing fine.

Mr. and Mrs. Raldo Martin, Mrs. Mary Hale and Wade Martin visited in Vernon recently with Uncle Pal Martin and Mr. and Mrs. Jim Clawson.

Mrs. W. B. Barton, Mrs. Wade Martin and Waydette visited in the home of Mrs. W. E. Burleson in Floydada recently. Mrs. Barton is Mrs. Burleson's mother. Also visiting her recently were her father, W. B. Barton, accompanied by France and Mike Barton, who were enroute to Lubbock on business.

Mr. and Mrs. Herb Martin and Mr. and Mrs. Richard Nall were recent visitors in the W. E. Burleson home at Floydada.

Mr. and Mrs. R. H. Tanner are in Greenville visiting his daughter and family, Mr. and Mrs. Leo Jackson. While there he will attend to business in Dallas, where he is to secure an artificial leg. They were accompanied by Mr.

and Mrs. A. M. Tanner and sons, who returned by Wichita Falls, spending the night with her parents, Mr. and Mrs. C. O. Hicks. They will return for the R. H. Tanners soon.

A "pink and blue" shower was given for Mrs. Wendell Morris in the home of Mrs. Guy Hammons, Jan. 20 from 3 to 5. Mrs. Morris is the former Neva Snow. Gifts were sent and brought by approximately 40 guests. Assisting Mrs. Hammons as hostesses were Mrs. Dale Mosley and Mrs. Alton Anderson. Flomot girls outsiders basketball team went to Matador Thursday night for a hard-fought game with the Matador girls winning by 3 points. A game is to be played Tuesday at Flomot.

H. D. Club Meets
The Flomot Home Demonstration club met Tuesday, Jan. 16, in the home of Mrs. R. L. Anderson. Refreshments were served to Mrs. Kit Washington, Mrs. A. J. Bynum and Mrs. Harold Allen. Attendance was low due to a funeral. Next meeting will be Feb. 6 at 2:30 in the home of Mrs. Harold Allen. All club members are urged to attend.

Mr. and Mrs. James Folmar and daughter, Sally Lou of Dallas, visited here last week with her parents, Mr. and Mrs. Eldred Seigler.

Style No. 807

GLAMOUR—
staged for spring showing!
by
Swansdown

Spring will see the premiere of this stunning Swansdown suit . . . with YOU the lovely heroine! So marvelously styled, so meticulously tailored! GLAMOUR's editors chose it unanimously for a full color cover. Notched collar, cuffs and hip flaps . . . an all-over slim silhouette line . . . it's flattering, fashionable, realistically functional too! In a rich, glowing pure worsted sheen.

Norma's
Phone 23-J Turkey, Texas

From where I sit... by Joe Marsh

Right Under Our Nose!

Sometime back, we got word from the Governor, asking if we wanted to use the State Fire Inspection Team—a group of experts they send around to communities to inspect public buildings.

We sent a letter saying: "Okay! Give us the once-over!" They came down, all right—last week.

After the inspection, we got their report. Came out pretty well, all told. Town Hall and the School were O.K. Post Office just needed more sandbuckets. In fact, everything got a clean bill of health, except—the Fire Station!

Joe Marsh

Copyright, 1951, United States Brewers Foundation

We Have A New Front Door KEY!

Thursday, February 1st.

WE WILL BE IN OUR
NEW LOCATION
MAIN STREET
Formerly Skaggs Building

Beginning Thursday, February 1st, we will be moved to our new location, the Harp building (formerly the Skaggs building) on Main street. We will have more room to serve you better and a more convenient location.

We invite our friends and customers to visit us in our new home and call on us when in need of gas, appliances and service.

Matador Butane Co.
PHONE 50

OF
ns
population
eral cen
ly notified
W. Strout
ervisor, re
1.296.75
0 figure of
of the U.
of Mr. and
Flomot re
New ad
his brother
Mrs. J. L.
daughter
rough with
D. C. when
the state
week end
h?
h?
ORE!
day
ore
na-
ater
MY SIZE
98c
98c
89c
HASE
SERS
.75c
.63c
.69c
.59c
.79c
.98c
.49c
.59c
.65c



MRS. EDDIE J. LEARY

Wanda Graham Is Bride Of Eddie J. Leary In Recent Ceremony Read At Gainesville

Mr. and Mrs. Curtis Graham are announcing the marriage of their daughter, Wanda, to Eddie J. Leary, son of Mr. and Mrs. Marvin Leary of Northfield, in a ceremony performed Sunday, January 14, at Gainesville, Texas. Judge Clyde Matherly officiated at the rites, which were conducted in the Turner Hotel at 2:00 p. m.

The bride wore a navy blue

Tribune, Matador, Motley County, Texas, Thursday, January 25, 1951

suit with white gloves and other accessories black, and a white carnation corsage. Born and reared at Matador, she graduated from Matador High school in the 1930 class. She was popular on the campus and in various activities and in 1949 was selected Football Sweetheart. She was business manager of La Arena, the school annual, and at graduation, was presented the Babe Ruth Sportsmanship award the first time this award has been given in the local school.

The bridegroom was reared at Northfield and attended high school at Estelline, graduating in 1946. He attended A and M College and later transferred to Texas Technological College, Lubbock. He has received his pre-induction army notice, and will report for training in the near future.

Roaring Springs NEWS

By Mrs. L. E. Cooper

Mr. and Mrs. Harry Duval returned Friday from a business trip to Kansas.

Misses Jama Lewis and Mable Guinn spent the weekend in Spur as guests of the latter's grandmother, Mrs. Anderson.

Mr. and Mrs. J. P. Cooper were visitors in Lubbock Sunday.

Don Gibson left Sunday for Haskell, where he has employment on a construction job.

Duff Green returned home Thursday from West Texas Hospital, Lubbock, much improved in health.

Mr. and Mrs. Will Davis of Rule, Mr. and Mrs. Allen Davis and daughter of Old Glory, and Mrs. J. R. Whitmore and sons, were visiting here Sunday with Mr. and Mrs. W. A. Lewis and Mr. and Mrs. Clyde Davis.

Captain and Mrs. Clyde Smith and daughter of Lubbock and Mr. and Mrs. Bobby Tiner and children of Lockney visited here through the week-end with their parents, Mr. and Mrs. Ed Smith.

Mrs. Alvis Hicks returned to her home at Kerrville, Monday after a visit here with her mother, Mrs. E. W. Basham.

Mr. and Mrs. W. E. Brown visited their children in Ft. Worth and Cleburne, Monday and Tuesday.

Odell Kingery returned Tuesday from Kansas City, where he had been for medical treatment.

Mrs. Iva Meason is in Brownfield visiting with her daughter and son-in-law, Mr. and Mrs. Harold Crites.

Mr. and Mrs. Horace Redd left Thursday for Cunningham, Texas, to be at the bedside of her mother, Mrs. Lennie Bledsaw, who is ill.

Mrs. Leona Saunders of Silver City, N. M., visited here Saturday with her mother, Mrs. H. Jackson.

Mr. and Mrs. Thurston Winegas are announcing the birth of a daughter, Sharon Gayle, at Spikes Clinic at Balls, Jan. 7. The grandparents are, Mrs. Lizzie Winegas of Crosbyton and Mr. and Mrs. J. R. Sedgewick of Duncan Flat.

Brown Henson of Lamesa, is here visiting his mother, Mrs. Betty Henson and other relatives.

Francis Gunter, Jack Prather and Delmar Mullins made a trip to Amarillo Saturday, where Messrs Prather and Mullins took a welding test.

Mrs. Bill McKinsey of Dickens is here visiting with her mother, Mrs. W. E. Ragsdale.

Mr. and Mrs. Joe Duran visited in Lakeview Sunday with his brother and family, Mr. and Mrs. J. B. Duran and other relatives.

Mrs. Carl Williams of Slaton, visited recently with her daughter and family, Mr. and Mrs. Weldon Tarrant.

Mr. and Mrs. John Formby of McAdoo were here Monday visiting and looking after business.

Mr. and Mrs. J. W. Gaskin are visiting relatives in Spur.

Mr. and Mrs. G. W. James and children have moved to Fort Worth to make their home.

Mr. and Mrs. Carl Tardy entertained a group of relatives Sunday with a turkey dinner with all the trimmings. Those present were Mr. and Mrs. C. C. Renfro, Mr. and Mrs. A. A. Harp, Mr. and Mrs. A. B. McCaghen, and Mr. and Mrs. Bert Schweitzer and baby son, all of Matador.

Employed May Be Eligible For Retirement Aid

It is not necessary to be wholly or permanently "retired" to get retirement payments under the Old-age and Survivors Insurance system, according to John G. Hutton, manager of the Lubbock Social Security office. The numbers of people coming into his office confused on this point prompted him to make the explanation.

"Actually," Hutton pointed out "the new Social Security law makes it possible for insured

people 65 and over to collect retirement benefits while still earning up to \$50 per month on covered jobs. The old limit of \$14.99 was changed on last September 1. The \$50 limit does not apply to people age 75 or over."

"The law is simply that a person between 65 and 75 years of age cannot collect benefits for any month in which he earns more than \$50 from work covered by Social Security. No amount of earnings or income from other sources will affect his right to benefits. Insured people age 75 or over can collect even though working full time on jobs covered by Social Security, or for that matter, any jobs."

"Another point we'd like to get across," Hutton continued, "is that anyone now age 65 or over very likely is insured if he has worked as much as a year and a half, at any time back to January 1937, on Social Security—covered jobs."

Hutton invites residents of this area who are eligible for benefits under the new law to get in touch with his office, located at

1311 Texas Avenue in Lubbock, Texas.

There's A Total Of 7,711,194 Texans

AUSTIN—Texas' population under the 1950 federal census is 7,711,194. Gov. Allan Shivers was officially notified yesterday, James W. Stroud, Region 6 census supervisor, reported the count represents a gain of 20.2 per cent or 1,296,373 persons over the 1940 figure of 6,414,824.

SGT. ROSS LEAVES FOR NEW JERSEY

Sgt. James F. Ross, of the U. S. Air Force, son of Mr. and Mrs. W. T. Ross of Floral, left Jan. 6th for Fort Dix, New Jersey, and from there will leave Jan. 23 for Europe. His brother, Tom Ross and sister, Mrs. J. L. Carson, Jr., and her daughter, Carolyn, drove through with him to Washington, D. C., where they will visit another sister, Mrs. J. L. Andestad. The group plans to spend this week-end in New York.



Who Said Prices Are High? HAVE YOU TRIED YOUR DRUG STORE!

AMID the constantly spiraling prices which prevail today you will find many of the household drug items in our store are unchanged. You can save money on these standard, nationally advertised items and you will realize a greater saving if you buy the LARGE ECONOMY SIZES.



ECONOMY SIZE	
BABY OIL, J&J, 5 oz.49c12 oz.98c	Plus Tax
BABY LOTION, J&J, 5 oz.49c12 oz.98c	Plus Tax
JERGEN'S LOTION, 6 1/2 oz.45c13 1/2 oz.89c	Plus Tax
BOTH THE ABOVE PRICES INCLUDE DISPENSERS. A SPECIAL PURCHASE MAKES IT POSSIBLE FOR US TO SELL JERGEN'S LOTION WITH DISPENSERS FOR LESS THAN THE PRESENT GENERAL PRICE.	
CALOX, Antiseptic, 4 oz.25c16 oz.75c	
TOOTH PASTE, Colgate, 1 3-4 oz.29c5 oz.63c	
SQUIBB'S Tooth Paste, 1 4-5 oz.25c4 1/2 oz.69c	
Tooth Paste, Pepsodent, 1 3-4 oz.25c5 oz.59c	
LISTERINE, 3 oz.29c14 oz.79c	
LAVORIS, 4 oz.29c20 oz.98c	
ASPIRIN, McKessons, 12 for10c200 for49c	
McKESSON	
RUBBING ALCOHOL, 8 oz.39c16 oz.59c	
Milk of Magnesia, Phillips, 4 oz.25c26 oz.65c	



ALL-STAR LINE-UP FOR '51!

NOW ON DISPLAY

Your first eye-smacking look at the line of lovelies pictured here tells you that they've got what it takes in visual charm.

But the fellow who said a picture speaks louder than a thousand words wasn't talking about these superbly able 1951 Buicks.

Sure, they're smart to look at—smart in style and smart in dress.

But they're also smartly powered—smartly engineered—smartly priced. And it would take a book to describe in full their deep-down goodness.

What's been done for '51 is to take the best automobiles that ever bore the Buick name—and top them.

Come, look them over, and you'll see what we mean.

There's the SPECIAL which can accurately be titled "the newest car in the world"—new in structure, new in power, new in dimensions, new in thrift—and potent in price appeal.

There's the SUPER—that looks and is a smart new edition of its "best seller" forebear.

Then there's the ROADMASTER—that coddles your anatomy on luxurious new fabrics and cloud-soft cushions—pampers your pride with its lordly bearing—shoots a delicious tingle right up your spine by the exuberance of its power and action.

We could go on and on. This is the car that "breathes through its nose." This is the car that sports a brand-new front-end styling. This is the car with new high-visibility instrument dials, more easily read at night. This is the car with glare-and-heat-reducing glass and a host of other news-making features you can't afford to miss.

So your No. 1 date this week end is with your Buick dealer. It won't take you long to conclude that he's offering the smartest buys of the year.

"Smart Buy's Buick"

WHEN BETTER AUTOMOBILES ARE BUILT BUICK WILL BUILD THEM

C. H. ELLIOTT SALES CO.

913 Ninth Street

Paducah, Texas

Optional extras not available on most models. (Not presently available in California or Massachusetts)

MATADOR TRIBUNE
 PUBLISHED THURSDAYS AT MARONIS BUILDING, MATADOR, TEXAS, BY THE TRIBUNE PUBLISHING COMPANY
 OWNED BY MOTLEY COUNTY NEWS BY PURCHASE MARCH 14, 1936, AND WITH THE BOARDING HOUSES REPORTER BY PURCHASE APRIL 25, 1936.
 THE TRIBUNE IS SUCCESSOR TO THE ORIGINAL MOTLEY COUNTY NEWS ESTABLISHED IN MATADOR IN 1929, AND ALL OTHER SUBSEQUENT COUNTY PUBLICATIONS.
 OFFICE AT THE POST OFFICE AT MATADOR, TEXAS, DECEMBER 4, 1935, AS SECOND CLASS MAIL MATTER, ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1979.
 DONALD MEADOR, EDITOR
 MRS. DOUBLAI MEADOR, SOCIAL AND ASSOCIATE EDITOR
 EARL McBRIDE, MECHANICAL SUPERINTENDENT
 SUBSCRIPTION RATES
 IN MOTLEY, FLOYD, COTTELL, HALL AND DENNIS COUNTIES, BY THE YEAR, IN ADVANCE - \$2.50
 ELSEWHERE, ONE YEAR - \$3.00
 ANY UNDESIRABLE REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE GLADLY AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE MANAGEMENT.
 MEMBERS OF THE
 MIDDLE PRESS ASSOCIATION
 "THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."
TO QUANAH
 Mrs. F. M. Jinkins was accompanied to Quanah last Tuesday by her daughter, Mrs. Ethel Payne and a daughter-in-law, Mrs. C. T. Jinkins, for a check-up at Quanah Hospital. They returned home Wednesday.

Tribune, Matador, Motley County, Texas, Thursday, January 25, 1951

Ministerial Group In Recent Meeting

Motley County Ministerial Brotherhood met in regular session in First Methodist Church, Matador at 10 a. m. Monday, January 22, with the following present: Clifford Potts, president; Marvin Brightherton, secretary-treasurer; Berry Watson, H. T. Harris and J. E. Lee.
 At last month's meeting it was decided to hold a simultaneous revival in every church in the county, where practical, and April 8-15 was recommended as the date for same. In Monday's meeting further details of this united effort were discussed.
 The idea for this effort, as outlined by leaders of the group, is that every church in Motley County might be at the same task at the same time; the task being, "To win the lost to Christ and the Church."
 "Some of the pastors of the county were not present in these meetings and we invite them to enter into this effort with the rest of us that the churches of the county might be able to put on a united effort for the building of kingdom of our Lord", the leaders declared.
 "This is to be a voluntary movement on the part of every one entering into it and every church would be expected to make their own plans and do

W. S. C. S. Hears Near East Program

A study of "Near East Political Situation", taught by Mrs. John Hamilton, with current events on the subject given by Mrs. W. D. Lipscomb, comprised the program for Woman's Society of Christian Service, meeting in the Methodist church basement Tuesday afternoon.
 Mrs. Marvin Brotherton conducted the devotional and others present were: Mesdames Harry Willett, Homer Sheats, C. D. Pipkin, W. N. Pipkin, R. P. Moore, A. J. Daffern, Sterling Price, B. M. Eubank, Fred Simpson and Fred Bourland.
 The lesson next Tuesday will be taught by Mrs. Frank Pohl.

Two Are Honored At Coffee Wednesday

Two members of the Winsome Sunday School class of the Baptist church, Mrs. Willis Cooper and Mrs. Stafford Forbis, who will leave soon for new homes in other localities, were honored at a coffee Wednesday morning from 10 until 11, in the home of Mrs. J. R. Moore, with the class teacher, Mrs. J. Farris Fish, as hostess.
 Class members who received were Mrs. Bill Dunning and Mrs. Algie Groves, and presiding at the coffee service were Mrs. Tom Newman and Mrs. Robert Darsey. Centering the dining table was a lazy susan which held olives, fritos, prepared garlic cheese spread and crackers, and at the end of the table were plates of dainty cookies.
 The following class members and guests were registered in "friendship" books by Mrs. Dick Groves: Mesdames Cecil Shelton, R. E. Campbell, jr., Forrest Campbell, Jack Norman, Harold Campbell, Verle Whyson, Welton Bailey, Bill McCaghen, Lee Burns, Alvin Stearns and Ben Meador, and Miss Clotele Willie.
 Mr. and Mrs. Cooper and sons, Grant and Kern will leave this week-end to move into their new home at Floydada, while Mr. and Mrs. Forbis will move soon from their place at Afton, to Portales, New Mexico.

FROM LITTLEFIELD

Visitors in the home of Mr. and Mrs. L. C. Harp during the week-end were their daughter and family, Mr. and Mrs. Rhendard McCary and son, Hayden, accompanied by Dr. and Mrs. Jack Still, all of Littlefield. Mrs. Billy Dan Thomas of Northfield, also a daughter of the Harps, spent last week here with them.

WEEK END SPECIALS

- COFFEE** CHOICE OF FOLGERS OR MAXWELL HOUSE, pound . . . **86c**
- Sausage . . . 79c** **Sugar . . . \$9**
- PINEAPPLE, 9 ounce, Flat Can, Dole 17c**
- AUNT JAMIMA or GLADIOLA 25 lbs. 25 lbs. FLOUR \$1.95**
- ANY BRAND CARTON CIGARETTES . . . \$1.89**
- JELLO, Package 6c**
- ADAMS ORANGE JUICE, 12 oz. . . . 16c**
- VIENNA SAUSAGE, Chuck Time 8c**
- GRAPE JUICE, Welch, 12 oz. . . 20c**
- SHORTENING**
- CRISCO, 3 Pound \$1.00**
- CRUSTENE, 8 Pound Pail \$2.46**
- MRS. TUCKERS, 8 Pound Pail \$2.46**

Tide or Oxydol, Large Box 32c

1¢ MORE PER DOZEN FOR YOUR EGGS WHEN TAKEN IN TRADE

RED and WHITE GROCERY

Harding Wilcher, Manager Roaring Springs, Texas

"We Appreciate Your Business"

Goes a long way on a gallon!



The high-compression Hurricane engine squeezes more miles from every gallon to give top economy in the **WILLYS** Station Wagon

Braselton Implement Company

ROARING SPRINGS, TEXAS

IT'S TWO CARS IN ONE!
 Along with top economy, Willys gives you double usefulness—a smooth, comfortable passenger car and, with seats removed, a big-capacity cargo carrier. Come in and road-test this thrifty, dual-purpose car!

WILLYS makes sense

Cleaning Care
 means
EXTRA WEAR

Everyone admires a well-groomed man! Our cleaning and pressing service gives you the best in modern wardrobe care. Your clothes stay smart-as-new, longer . . . our modern methods assure you safety and economy.

Day by Day Cleaners

GOOD LOOKS are a GOOD BUY!

Dynamically engineered!

NEW BENDIX automatic ECONOMAT WASHER

WITH THE NEW exclusive RINS-SAVER
 that saves up to 56 gallons of water each washday

Dynamically engineered to give you—

- Completely automatic washing—yet no wringer—no spinner—no bolting down
- Powerful UNDERTOW AGITATOR WASHING
- Flashway-Flushaway draining—the dirt drains down the hollow agitator—not down through the clothes
- New porcelain top for extra work surface
- Single Dial Control—you don't even have to be there

WONDERFUL guaranteed 5 years in writing!

Liberal Trade-Ins!

Isn't it time you bought a Bendix Washer!

West Texas Utilities Company

Easy Terms!

"It's the fully Automatic Washer every family can afford—See it today!"

The Matador Brand

MATADOR DEFEATS SILVERTON OWLS

The Matador high school boys team defeated the Silverton Owls here Friday, January 19th in a very close game. The local team managed to come out in the lead by a score of 36-23. Kenneth Thompson scored 11 points and Watson Townsend racked up ten for the Matadors. Tension and McWilliams each scored eight points for the Owls.

By defeating the Silverton cagers the Matadors have completed the first round of conference play with three wins and one loss, losing to Quitaque.

Immediately following the

boys' A game the B teams from both schools played a game with four minute quarters. Silverton defeated the local B 17-11. Ray Carman scored four of the Matadors points and Strange scored eight for the Owls.

—M. H. S.—

Home Ec. III Fetes M. H. S. Trustees

The Homemaking III girls, under the supervision of Mrs. Loyd Latimer, honored the trustees of Matador Public School with a dinner Tuesday, January 2nd. The meal was served at 12:00 by Carlene Lynn and Vernell Cooper.

The menu was tomato cocktail,

Tribune, Matador, Matley County, Texas, Thursday, January 25, 1951

baked ham, congealed carrot salad, green beans, diced potato salad, coffee and fresh apple pie.

Those present were J. S. Stanley, R. E. Campbell, George Gray, Clovis Murphy, Curtis Graham, Frank Pohl, Henry Pipkin, Jake Edwards, Vance Gilbreath and Bert Ezzell.

The Home Ec. Class III includes Patsy Dewbre, Tresa McDonough, Margie Timmons, Rita Wilkinson, Carlene Lynn, and Vernell Cooper.

—M. H. S.—

Educational Film Shown To Students

Two films showing better typing techniques were shown to typing classes Tuesday afternoon, January 16th, during the regular typing periods. The films entitled "Advanced Typing Shortcuts" and "Advanced Typing Duplicating" were exceptionally good films on typing showing the quicker and surer ways to type post cards, labels, and envelopes. Typing stencils and carbon copies were also stressed in the film.

These two films were made by the United States Navy and under the supervision of the Bureau of Aeronautics.

These two films were the fourth in a series of films to be shown to the typing classes this year.

—M. H. S.—

M. G. S. WIN OVER PADUCAH DRAGONS

The Matador Grade School boy's team defeated the Paducah Gradesters in a fairly close game here Wednesday, January 17.

A-H ANTI-HISTAMINE TABLETS

stop COLD'S distresses IN MANY CASES the first day!

The local cagers scored nine points in the first quarter while the Paducah five scored only two. The remaining three quarters were fairly close with only a point between each team. The final score was 27-18 in favor of the Matador team.

C. H. Murphy and Wayne Cartwright scored nineteen points for the winners while Moarse scored ten for Paducah.

—M. H. S.—

Campus Chatter

Go whiz! There's a lot of excitement about the Flomot tournament. There were a lot of cute guys there, or at least that's what two sophs and a fish thought. Carey grows 'em cute, don't they???

From all accounts I hear, there were some Patton Springs guys around last Sunday evening. Seems they were following some M. H. S. girls around town. Maybe so.

Question of the week: What happened to Jerry Edward's car? We have heard several different versions. Now, let's have yours, Jerry.

Seems that Bob Coldiron is the object of many a M. H. S. girl's admiration. Say, he sure can play basketball.

Say! Where does Jody really live? Or should I say where is he supposed to live? He is at Roaring Springs most of the time. Oh, yes, Jody, let's not be borrowing your brother's car to run to town for a few minutes and then go to Dickens.

They tell me Neal Pipkin has been making eyes at Wanda McMahan. At least she occupies the greater part of his time and attention. Had you noticed???

Why were all the basketball boys so dressed up to go to the tournament at Flomot last week? Did you see any girls over there?

I think James Graham has a new name. What was it, Jimmy? Oh, you know, what Royella called you.

—M. H. S.—

Kenneth (coming in last on a mile race): "Did you take my time?"

Timekeeper: "I didn't have to. You took it yourself."

My Ideal Girl

(By Watson Townsend)

Hair—Margie
Eyes—Frances
Complexion—Betty Ruth
Nose—Frances
Teeth—Susie
Smile—Frances
Mouth—Susie
Hands—Susie
Ears—Frances
Walk—Susie
Laugh—Marlene
Feet—Frances
Figure—Margie
Wisdom—Letress
Intelligence—Rita
Character—Betty Ruth
Manners—Susie
Personality—Marlene
Gen. Appearance—Letress

—M. H. S.—

JOKE COLUMN

Mr. Gilbreath (after the lesson on physical force): "Now, boys, can any of you tell me what force it is that moves people along the street?"

Gary Sandlin (a brilliant pupil): "Yes sir, the police force."

—M. H. S.—

As the doorkeeper ran down the club steps to open the car door, he tripped and rolled down the last four steps.

"For heaven's sake, be careful!" cried the club manager. "They'll think you're a member!"

—M. H. S.—

Carlene to her mother: "Boy! That basketball workout we had Monday sure did do me good. This morning when I got up I could touch my chin to the floor without bending my knees."

Mother: "Why how is that?"

Carlene: "I fell flat on my face when I got out of bed."

WEEK-END VISITOR

Mrs. Ken Rector visited here from Friday until Sunday, with her mother, Mrs. A. A. Groves and other relatives, and with her small son, Allen Dale, who is staying here with his grandmother. Mrs. Rector was enroute to her home at Des Moines, N. M., from Galveston, where she visited her husband, who is in John Sealy Hospital.

JUNIOR 4-H CLUB ELECTS OFFICERS

Girls of the fourth and fifth grades in school met last Wednesday with Miss Marie Rea, Home Demonstration agent, and organized a Junior 4-H club.

Officers elected were as follows: Anne Lee, president; Frances McMahan, vice-president; Kay Norman, secretary-treasurer; Rose Mary Shanks, play leader; Patricia Smelser, reporter and Karan Burns, director. Adult leaders for the club are Mrs. J. R. Lee, Mrs. Jack Norman and Mrs. L. N. Shanks.

CARD OF THANKS

We sincerely appreciate every act of kindness, the beautiful floral offering, the untiring ef-

forts of the doctor and nurses, and friends who gave their time and understanding sympathy during the illness and death of our dear mother. May God's blessings rest upon each of you.

The Whitaker Family.

Mr. and Mrs. J. R. Whitworth, accompanied by Mrs. Henry Ford, made a business trip to Lubbock last Thursday.

Kimble Optometric Clinic

DR. J. W. KIMBLE
DR. O. R. McINTOSH
Optometrists
Floydada, Texas



WE STOCK EVERY ITEM YOU WILL NEED TO BUILD OR REPAIR

QUALITY MERCHANDISE FOR ALL CONSTRUCTION NEEDS . . . FREE ESTIMATES

—IT IS A PLEASURE TO SERVE YOU—

Everything For The Home, Farm and Ranch

HIGGINBOTHAM-BARTLETT COMPANY
LUMBER, BUILDING SUPPLIES AND HARDWARE



A-H ANTI-HISTAMINE TABLETS

stop COLD'S distresses IN MANY CASES the first day!



do you have enough INSURANCE . . . protection?

... To Cover Rising Costs and Higher Appraisals?

Be prepared . . . be insurance-safe! Let us check your present insurance, and bring it up-to-date if necessary, with adequate insurance protection! Keep your policy in line with rising costs! Call 26-M, absolutely no obligation!

BILL PIPKIN
KNOW YOUR INSURANCE MAN HE KNOWS YOUR NEEDS!

Keep the future in your FORD

...with our 4-way FORD CARE



Get this BRAKE SPECIAL!

- We inspect front wheel bearings
- Repack wheel bearings
- Inspect drums
- Install new brake linings
- Inspect wheel cylinders
- Inspect brake lines for leaks
- Inspect master cylinder
- Add fluid if necessary
- Correctly adjust brakes

AT A SPECIAL LOW PRICE!

There's a long, bright future for your Ford if you bring it "home" to your Ford Dealer. Who else can offer such specialized care . . . at prices that are lower in the long run? Who else knows your Ford so well and has such close contact with factory engineers to keep your Ford running better and longer? Only a Ford Dealer can offer you this fine care—at a savings of time, money and trouble—because only a Ford Dealer can offer you the 4-way advantage of:

1. Ford-trained Mechanics
2. Genuine Ford Parts
3. Factory-approved Methods
4. Special Ford Equipment

FORD DEALERS KNOW FORDS BEST!

Matador Auto Company


MATADOR

We Honor McDonald Burial Policies AT Full Value

We are authorized to honor all McDonald Burial Insurance Policies at full cash value. We offer the most modern of burial facilities, understanding and sympathetic services.

Please remember that McDonald Burial Insurance policies are serviced at full cash value.

24-HOUR AMBULANCE SERVICE



Eudy-Seale Funeral Home

MATADOR 88-PHONES-16 TURKEY

Notice

Notice is hereby given that the bids for depository of the funds for County and Schools of Motley County, Texas for the ensuing two years period will be heard by the Honorable Commissioners' Court of Motley County, Texas, at its next regular term, to be held at the courthouse, in Matador, Texas, on Monday, February 12, 1951. C. W. Giesecke, Jr., County Judge, Motley County, Texas. (seal) (Publish Jan. 11, 18, 25, 1951)

SPRING THEATRE

ROARING SPRINGS, TEXAS
THURSDAY and FRIDAY
 January 25 and 26
 Claudette Colbert, Robert Ryan
 in—"THE SECRET FURY"
 World News—Texas Tough Guy

SATURDAY, JAN. 27

Afternoon Matinee & Night
GREGORY PECK—in—
"Gun Fighters"
 —What Happens at Night—

Preview Saturday Night

SUNDAY and MONDAY
 January 28 and 29
 Walt Disney's
"CINDERELLA"
 —Plus Second Feature—
 Roy Rogers, Dale Evans—in
"TRIGGER, JR."

TUESDAY and WEDNESDAY

January 30 and 31
 Johnny Weissmuller as Jungle Jim—in—"PYGMY ISLAND"
 —Marinated Mariners,
 Andy Clyde—

RITEs HELD FOR . . .

(continued from page one)
 Spray, in Grayson county, and to this union eight children were born, seven of whom survive. They are: Albert, of San Jon, N. M.; A. L. (Jack) of Whiteflat; Frankie of Kermit; Mrs. Lorene Lipham of Omaha, Nebraska; Mrs. Clarence Russell of Spearman, Texas; Mrs. Harvey Bell of Oxford, Kansas, and Mrs. William Earl Briscoe of Plainview, Texas. All were here for the funeral with the exception of Albert Spray and Mrs. Lipham. Mrs. Spray is also survived by one brother, Frank Thomas, of Seymour.

TO FORT WORTH

Mr. and Mrs. Johnny Stevens and daughters, Sandra, Sue and Shelly, left Wednesday for Fort Worth where they will attend Fat Stock Show and Livestock Exposition, for which Mr. Stevens, local manager of Matador Land and Cattle company, will be one of the judges. They will also visit Mrs. Stevens' parents, Rev. and Mrs. O. W. Wright at Marlin, before their return home.

in the Want-Ads

WILL SACRIFICE for quick sale good used piano and small spinet piano in this vicinity. Cash or terms. Call or write McBrayer Piano, Childress, Texas. 2tc

PLASTIC Seat Covers, \$19.95 at Peg's Garage.

FOR SALE: Seed Barley, \$1.50 per bu.; 1 International 10-inch Burr feed grinder with set of extra burrs; will grind threshed grain corn or header maize. Not for bundles. Mill good as new. 1 new 12-foot Eclipse type direct stroke wood wheel windmill, \$75.00. Leonard Crowell, Flomott, Texas. 2tc

FOR SALE: 1948 M&M, U. T. U. 4-row tractor and equipment. O. E. Rigsby, Roaring Springs.

FARM EQUIPMENT:
 1—Stalkcutter, 3-row \$175.00.
 1—Regular Farmall, \$150.00.
 1—F20 with 2-row equip. \$450
 1—10-ft. IHC one-way \$365.00
 1—Stock Chute, \$127.50.
 1—Used Ford Lister and go-devil, \$525.00.
 1—'41 model H Farmall with 2-row equip., \$950.00.
 MATADOR IMPLEMENT Co.

FARM FOR SALE: The J. C. Collett 320-acre farm located 2 miles S.W. of Roaring Springs. For information see Farris Fish, Matador, Texas. 2tc

FOR RENT: 2 apartments, furnished. See Randall Whitworth at the First State Bank.

'50 FORD TRACTOR with lights air-cleaner, antifreeze in tires and radiator; 2-row planter (new), 2-row lister (used 60 hours), 2-row go-devil (used 10 hours), 2-row cultivator (used 40 hours), 140-inch tool bar with A-frame, 6-row insecticide spray with drops. Tractor has less than 600 hours. It has been taken care of and is clean. Also '36 Ford 4-door with '39 motor, South Wind heater, new radiator, worth the price! 360 Butane tank with take-off line. '43 six-ft. M&M combine with 9-ft. air-cooled motor. See Marion Bailey, Box 67, Roaring Springs or come 2 1/2 miles east and 1/2 mi. South of town on G. C. Sanders place. 2tc

FOR SALE: 1 F20 Farmall, all equipment, \$450.00. 1 Regular Farmall tractor and equipment, \$150.00. 1 F12 Farmall, Good rubber, \$150.00. 1—104 used One-way on rubber \$250. 2—3-row stockcutters, \$175.00 each. Used 2-row listers. Used 2-row cultivators. MATADOR IMPLEMENT CO.

REAL ESTATE FOR SALE:

2109 acres in McCulloch county, about 20 miles from Brady, a liveoak and mesquite country. Plenty of water. No improvements, but a dandy cattle and sheep country. Priced at \$65 per acre. 4500 acres in Mason county, well improved, on running stream. Worlds of deer and turkey. Priced at \$70 per acre. 3500 acres in Kimble county, extra well improved. Priced at \$35 per acre. 140-acres in Menard county, on San Saba river. 46 acres irrigated. Lovely home, on good road, electric pump in river. Priced at \$22,000 can be handled on about \$11,000 down. For particulars on either of above places, call L. W. Puckitt, Menard, Texas.

FOR SALE: Two young milk cows. Homer Kingery, Roaring Springs, Texas. 2tc

SEAT COVERS: Most all models cars, \$12.95 to \$21.95. Coupes, \$11.95. Free installation. Campbell Chevrolet Co.

OUR FARM MACHINERY SERVICE

... CAN SAVE YOU TIME AND MONEY ...

Just what is service? Here's what we try to do:

Keep ever Ford Tractor and every piece of Dearborn Farm Equipment working at top efficiency... and be Johnny-on-the-spot when something goes wrong.

Braselton Implement Company
 Roaring Springs, Texas

FOR SALE: Houses and lots; 5-rooms and bath, hardwood floor, on pavement. 3 rooms, 2 lots on pavement. Have several farms and other city property listed. All worth the money. If you have property to sell, or want to buy, see H. S. Ward, Matador, Texas, or Phone 213-W.

FOR SALE: Fertilizer, Cottonseed, Cake and Meal. West Texas Gin, Joe M. Gaines, Manager.

FOR SALE: 1940 Ford Coupe. 1949 Ford car 2-door. 1947 Jeep Station Wagon. 1940 model Ford Tractor. 1937 F-20 and equipment. 1944 Case tractor and equip. 1935 F-30 tractor. New C Farmall.

BRASELTON IMPLEMENT CO.
 Roaring Springs

BUSINESS FOR SALE: Feed and grocery. See L. R. Bishop, Phone 114-J, Matador.

FOR SALE: New and used pianos. Mrs. Homer Kingery, Roaring Springs. tnc

SUN Visors, \$10.95 installed at Peg's Garage.

FOR SALE: Fertilizers, Insecticides, Weed Killers, Fertilizer Distributors and Row Crop Sprayers. Morckel Farm Chemico Company, Highway 70 East, Floydada, Texas.

\$25.00 REWARD for return of liver and white female pointer age 5 1/2 years. When lost wearing brown collar bearing no identification. Anyone with information call Leon Maxey at Paducah, collect Day Telephone 185, night phone 404M.

FLOOR SANDING and finishing. Reasonable rates. Green, Phone 173-J.

12-Months Guarantee Balling freeze. Slightly used 6 months. Good condition. Call 29-W see at Geneva's Cafe.

HOUSES ANY SIZE to be sold. All K. B. material, including sheetrock and hardwood flooring, 112 S. Columbia south of Steps Service Station on Lubbock highway. J. J. Stevens, contractor, Phone 2460, Plainview, Texas.

CASH FOR JUNK from junk cars. Will buy any all kinds of junk metal. Ward at Aldrich Blacksmith Shop.

TURN ON YOUR PORCHLIGHT!
 BETWEEN 7 and 8 P.M.
Friday Night, January 26
 AT THE SOUND OF THE FIRE SIREN...
 TURN ON YOUR PORCHLIGHT TONIGHT between 7 and 8 p. m. as your signal that you have a contribution for Motley County's Polio Drive. This is your opportunity to join Matador Mothers in their fight on Polio. A neighbor will call to pick up your contribution.
THIS IS MATADOR MOTHERS' FIGHT ON POLIO
 THIS SPECIAL DRIVE SPONSORED BY
MATADOR GARDEN CLUB

COMPLETE CAR SERVICE
 TEXACO PRODUCTS — FLATS FIXED
 GREASE — WASH JOBS
 CAFE — SHORT ORDERS
BOB'S OIL WELL STATION
 HOMER STARKEY, Manager

DR. J. U. BORUM, Jr.
 OPTOMETRIST
 105 Ave. E. NE.
 (1/2 Block East of Courthouse)
 Childress, Texas Phone 765

666 GIVES FAST RELIEF
 LIQUID OR TABLETS when COLD MISERIES STRIKE

Announcing
A Change IN SATURDAYS
Bank Closing Hour
Effective February 10th.
WE WILL CLOSE at NOON
This change is made to better conform with present wage and hour laws. Please do your banking early to avoid possible inconvenience.

First State Bank
 CAPITAL \$50,000.00 SURPLUS \$50,000.00

FIGHT INFANTILE PARALYSIS

Best Quality - Best Prices
WILSON'S CERTIFIED
Picnic Hams 52c
 POUND
 READY TO EAT

KIMBELL'S 25-Pound Bag **Flour \$1.95**

ADAM'S 46 oz. Can **ORANGE JUICE 37c**

BLACKBURNS, Honey Flavor 46 oz. Jar **Syrup . . 49c**

WILSON'S, Family Style 2-Pound Pkg. **BACON . . . \$1.09**

HEINZ 11 oz. Can **Tomato Soup 12c**

RED SEAL 12 oz. Tin **Luncheon Meat . . 49c**

WHITE SWAN Pint Jar **SALAD DRESSING 39c**

ARMOUR'S STAR 1-Pound Can **PORK & BEANS 9c**

Large Bunch **Carrots 9c**

Tex-Ade Drink
 Grapefruit, Orange, Pineapple
 SIX 6 oz. Cans **29c**
 CARTON

CHARLIE'S GROCERY
 I. O. O. F. BUILDING
 MATADOR, TEXAS