# Sale of Matador Ranch May Be Considered 

John MacKenzie Declines to


RAIL DUST Large Vote


In School Election

Floydada Station. To Ofier Top News And Enterlainment

## School officials MEET IN AMARILLO



## Churches Report Attendance High

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| Wild Norther | visal |
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|  | Books Slarled |

Texas Writer To

## Speak AI Meeting

Play Conlest Won By Roaring Springs

Cotton Value Improved Through Gin Invention
Safety Film Booked
By Spring Theatre By Spring Theatre


Matador Believed
On Verge Of Boom If Ranch Is Sold


Free Stage Show
Ccheduled For Roaring Springs


FRIED CHICKEN
FOR PICNIC LUNCHES

## SPECIAL

CHICKEN SALAD and MALT . . . 50C
Speedis Drive-7n


FORD TRACTOR POWER and DEARBORN IMPLEMENTS

Fill



# GET OUR CORRECT SELLING PRICES of the NEW 1951 FORDS 

delivered in matador


| DELUXE 6 |  |
| :--- | ---: |
| Business Coupe |  |
| Tudor Sedan | 1574.25 |
| Fordor Sedan |  |

CUSTOM DELUXE V-8
Tudor Sedan
1838.15 1886.83
1843.78

| CUSTOM DELUXE 6 |
| :--- |
| Udor Sedan <br> ordor Sedan <br> lub Coupe |

These are delivered prices to the purchaser and consist of the manufacturer's suggested retail price plus freight, Federal Excise Tax, delivery and handling, Oil Bath Air Cleaner, Oil Filter, Undercoat, Spray Glaze Wax job, and Gas and Oil. ACCESSORIES EXTRA.
motorist's abc's-Always Be Careful! Matador Auto Co.

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your Sond dealer
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AMAZING NEW PLASTIC


Staniry PHARmACy

At Meeting



ARE YOU
READY?
LEI US HELP YOU OUTFIT THAT FISHING TRIP!
we can supply all your meeds
Houshold Supply Co.
IABDWARE
MATADOR


## A Heavy Rain or A Sandstorm

 Blowing Across A Barren Motley County Field Can Undo The Work of A Thousand Years!
## Save Your Precious Soil

NATURE needed from 500 to $\mathbf{1 , 0 0 0}$ years to form one inch of top soil yet one heavy rain, or sandstorm blowing across an unprofected field can undo the work of 1,000 years in a single affernoon!

Proper soil and water conservation methods suggested by proven authorities will enable you to conserve valuable moisture, organic matter and get greater crop yields.

DON'T LEAVE YOUR FIELD UNPROTECTED!
Don't burn cotfon stalks or residue. Plant legume cover crops. Take advantage of the valuable services of your Soil Conservation Program.

Of the nation's present two billion acres of agriculturally useful land, $\mathbf{6 0 \%}$ is either ruined or badly damaged. Despife soil conservation practices we are putting back into our land only onethird of the fertility which wind, rain and crops take from it each year. As your soil goes, so does your family, your country and your nation!

THIS ADVERTISEMENT SPONSORED AS A PUBLIC SERVICE BY

## First State Bank



Roaring Springs High School Auditorium Tuesday, April 17th, 8 p. m.

## HERE'S YOUR INVITATION!

 TO OUR BIGA REALTREAT!
COCONUT CAKE
(2) BaKer's COCONUT


Baked Beter

PIES - CAKES

Wholesome Goodness of fine Ingrediemt and years of baking skill


City Bakery

## Death Claims Founder Of Abilene Christian




Food Conlamination May Cause Iyphoid
 ITS GREAT!
TTS NEN:
SEE IT:


Now, the time to



## Frigidaire's constent SAFE COLD

 Lets you docide when to market!
## You're the boss with the new Frig.

 idaire! Instead of-being forced to market several days a week-youhave a refrigerator that lets you decide when and where to shop - lets you take advantage of the "specials"
and 7 leader" sales and "leader" sales.

And-even more important - it gives you the different kinds of cold your family with sate cold - Protect yout family
bottom.

West Texas Utilities Company

## Hercis where You come into your own


$\mathrm{O}_{\mathrm{nc}}$
ell go.
He's entitled to that glow of pride that comes irom feeling like the very important person that He's entitled to
He's entitled to take practical steps to make his
dreams come true.
In bert, $b$
particularly a Roadmatere as it in cister, and
for ' 51 .
For this great automobile is more than big and roomy and distinguished in its styling. It's more than sweetly willing and superbly poised in stride.
It does things to you, when you let yourself sink deop down in the subtle softness of its cushions,
and run a caressing hand over the fine ito fabrice.
is everything a fine car should be Of course, this brilliant performer is Fire powered. It is cushioned by coil springs on e elaxation of Dynaflow Drive It bive const ependable sturdiness engineered into er mechanical part.
But the best is yet to be told. When you c the Roadmattr price list, you'll find that car of your choice can be yours for hundreds of dollars less than you'll pay for others with $e$ parable reputation.
Come in soon and see this buy of buys in the fine-car field.

C. M. ELLIOTT SALES CO.


## KFLD 900 K C OPENS

## FRIDAY, APRIL 13TH

 6:15 A.M.Liberty Broadcasting System With
NEWS COMMENTATORS Such as: Raymond Gram Swing, William L. Shirer, Joseph C. Harsch, and Arthur McArthur
SPORTS ANNOUNCERS: Gordon McClendon "The Old Scotchman" with American League Baseball every day, 7 days a week and Ted Husing with foofball along with Red Grange and Doak Walker.
OTHER FEATURES: Liberty Minstrels with JIMMIE JEFFERIES, 7 A. M Liberty Jamboree with AL TURNER af 10:00 A. M. WILL HAVE OTHER LIBERTY NEWS, AND MUSICAL PROGRAMS ALONG WITH
Weather and market reporis

"Voice Of The Caprock Community"

lies, and punch were served to $\mid$ tion to friends and neighbors for
members Francis Reedy, Maggie words of comfort, many though
H
 Lipscomb Ina Price, Ada Ford, floral offerings tendered during
Mae Simpson, Belle Wilkinson, the illness and death of our
Minnie Martin, Bess McWilliams loved one. To each of you we


 | CARD OF THANKS | $\begin{array}{l}\text { Mrs. Harold Renfro and sons, } \\ \text { Curtis and David, of Silverton, }\end{array}$ |
| :--- | :--- | We wish to take this means of $\begin{aligned} & \text { visited relatives here and at } \\ & \text { epressing our sincere apprecia. }\end{aligned}$ Roaring Springs, Thursday

## LUZIER'S FINE COSMETICS

SELECTED FOR YYUR INDIVIDUAL REOUREMENTS Mrs. N. J. Rogers, Agent, Dickens, Texas

PURINA MAKES THE DIFFERENCE
Announcing
COMPLETE FARM SERVICE
Field And Garden Seeds

## MEAL <br> AND <br> CAKE

PURINA
AND
MERIT
FEEDS


LIVESTOCK, POULTRY and HOGS COMPLETE LINE OF SUPPLIES
READY
ALL KINDS OF
INSECIICIDES
MINERAL SALT - BIOCK SALT - SACK SALT

## Certified Field Seed COTTONSEED

PAYMASTER - LOCKETT No. 140 - MACHA No. 1

carion: Former L. R. Bishop Feed Store \& Grocery-
Thompson Feed and Seed
MANLY THOMPSON, Manager
CUSTOM GRINDING AND MIXING
Flomot News


## Yes, LARGEST. . .

 action and deon, eweeping liesi II, Merviest mit spirited field, a stounch and slid 3140 pounda in ter in the low-price "t has the WIDEsST TREAD in the low-price feld a Iolltroted. $58 \mathrm{~K}, \mathrm{inches}$ botween centers of the rear wheels. Longer, heavier, with wider tread . . . that's the measure of Chevrolet's rock-solid volue . . . big in looks, big in handling ond riding ease, big in d-hugging performance. Why settle for less then a ChevrolefYes, FINEST
and here are the plain-speken reasons
HSHER BOOY QuALITY, renowned for solid and lasting gax VaIV UNITIZID KNET-ACTION RIDC, amooth and giden VAIV-IN-HEAD ENGINE ICONOMY, spirited performence thield ond. PANORAMIC VISIBIUTY, with a big curred in Cherrolet's feld sARTV IUMEO-DRUM BRAKSS,

 heod engine optional on De luee modelt of extra cort.

## Tronda



## FOR RECAPPING

 6:00×16 $\quad \$ 7.45 \quad 6: 70 \times 15 \quad \$ 7.45$ 6:50×16 $\quad \$ 8.45 \quad 7: 10 \times 15 \quad \$ 8.45$When Tractor Tires Are Flat on Bottom
0. K. RUBBER WELDERS
$C_{\text {pac }}$ filum
$\mathrm{A}_{\substack{\text { A.ompo } \\ \text { in ploot }}}$
in ploert


$=$
Marry Willett $\in$ Co.
cotton value

O
Our
C FARM MACHINERY SERVICE - 2te


crounds tor marrige
"Hellfirk"

## Noxituw



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## Parade oflalues


PIRE LARD ...65c Juice ... 29c


GLADIOLA: Marble, White, Devil's Food GLADIOLA: Pie Crust
276
Cake Mix 3 Boxes... $\$ 1$ MIX $\begin{gathered}\text { no ron } \\ \text { con mut }\end{gathered}$
CORN MUFFIN

"Watch the Birdie
THURSDAY and Friday
Apatill 19 and 20
"LET'S DANCE"

