

ISS JO ANN KEENER OF PADUCAH BECOMES
IDE OF JOHN WARREN, MATADOR RESIDENT

there's no
ASSURANCE LIKE
INSURANCE
MAY WE LOOK OUT for your interests?

FIRE - LIFE - AUTOMOBILE - POLIO
BI DIDST
INSURANCE


Grass-Killer, IC A, May Soon Be Ready For Texas Farmers




LOOK ALL YOUR FOOD IS SHOWING


Matador Butane Co.


IF YOU PLAN a now home or repairing your prevent
home. we can help you with your problems. Our tuck includes call help es you with your problems. Our Hock. pleasure to provide you with estimates or any other service within our power to render.

HIGGINBOTHAM-BARILETT COMPANY
lumber, building supplies and hardware

New, All-Time Record! Users Now Buying IS30 ChEVROLET TRUCKS A DAY!

## CHEVROLET



very

SJ CHEVROLET TRUCKS A DAY!




THENE OFI! BIGGEST TRUCK ECONOMY RUII RER LUNICHED!


Matador Auto Company


Joe Murrell Furniture Co.



## Keek In The Best Form <br> Brassieres, Girdles and Foundation Garments <br> 

IF You are $\mathbf{2 0}$ and want to look 40, that is your business.
BUT if you are $\mathbf{4 0}$ and want to look 20, that's our business.
GOSSARD - THE LINE OF BEAUTY
Chosen For The Fashion Academy Award For 1950 WATCH FOR FORMAL OPENING DATE OF OUR STORE

Gabriels DEARTMETt Store

[^0]Reed Making Vigorous Race For LI. Governor


MORE WEAR WITH Dry Cleaning Care

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shaten Claimana Look


##  <br> PLANNING TO <br> Get away from it all? <br> May we suggest you stock-up on Vacation needs before you leave. Protect your skin and hair against the sun and wind <br> Have more fun ... Relax with assurance <br> 

DRIVE CAREFULIY!
Have A Good Time

Drug liems


SUNBURN RELIEF


SUMMER FIRST-AID NEEDS

IRY OUR FOUNTAIM for REFRESHIMG SERVICE Telephone No. 14

Daniel IDrug


for Maifergelocill Brag About!


## BUY COMOCO PRODUCTS FROM THESE DEALERS

## - - R. R. HOLT SERVICE STATION -- RAY'S SERVICE STATION -- WILLIAMS a SON STATION -

W. F. MeCAGMREN, WHOLESALE AGENT


New Teachers Named $\begin{gathered}\text { Ouly one other vacancy, the WEEK END VIsitons } \\ \text { fifth }\end{gathered}$ By Crosbyton School By Crosbyron Schoof Mise Cudd is the daughter of
Two more teachers have been
former Matador residents. Mr
 scoording tred Cunningham, su
werk
perintendent.
 Visitors. in the hosen
and Mrs E. W. Smalirad and Mrs: E.
the wrekend
daughter in. daughter in
Herbert
ville, Tex
pained
 Half Price far Limited Timed

Dorothy Girat Daintiness Crea

CHECK OUR PRICES...


ON BUILDING ESTIMATES
You will find it profitable to check our prices Our stocks are large and include everything needed in all type of construction and repair work. If you plan any type of improvement. sheck our prices and our stock.

Burton-Limoo Comp
Lumatrone Butioing martince
$5(0)$


Stanley Phamma

## How to take

 a dollar for a long ride!


[^0]:    formerly western dry goods company

