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Pins \$2.98 to \$4

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Newest Styles

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1.98 to \$7.50

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War Shadows Spirit of Christmas

Matador Tribune

Tense Attitude Is Reflected Here

NO. 40 MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, DECEMBER 21, 1944 PRICE 5c

MOTLEY COUNTY HONOR ROLL BOARD DEDICATED



Above photograph shows the dedication services of the county honor roll board, here on the morning of November 11th. Lt. Governor John Lee Smith made the principal address. Large part of the crowd was at right. Note flags in front of buildings at left. Photograph by A. M. Parker.

Memorial Fund Is Near Goal

Fund to erect a memorial honoring Motley county veterans of World War 2 is within approximately \$1,000 of its goal of \$16,500 according to officials of the Fleming-Post American Legion, sponsoring the movement.

Now Flight Officer



Flight Officer Albert K. Schweitzer, above, son of Mr. and Mrs. H. H. Schweitzer, visited his parents here recently after receiving his promotion to that rank upon graduation from Brooks Field, Texas, advanced flying school of the AAF Training Command. F/O Schweitzer is now stationed at Laughlin Field, Del Rio, Texas.

War Fund Sales Total \$178,697

War fund sales in Motley county have exceeded \$178,697 as a result of final tabulation of the 6th War Loan drive. The total was \$178,697.25.

HARVEY STANFORD COACHES TEAM TO WIN CHAMPIONSHIP

Many former students of Matador high school now scattered throughout the world on blazing battlefronts, will share the pride of friends here in learning that former coach Harvey G. Stanford's Las Vegas, Nevada high school "Wildcats" have won state championship.

Christmas Meetings

Christmas meetings of the Matador community are being held at the Matador Lion Club meeting Tuesday.

8 PERSONS HURT IN ZEPHYR CRASH

AMARILLO, Dec. 16—Eight persons were injured, three seriously, in a collision of the streamliner Zephyr and two freight cars one mile south of Memphis Friday night.

Christmas Theme For Lions Meet

A Christmas theme prevailed at the regular meeting of the Matador Lions club held in the Methodist church basement, Tuesday at 12:30.

OFFICERS ELECTED BY I.O.O.F. LODGE

At a regular meeting of the I. O. O. F. Lodge on December 12, the following were named officials for the ensuing year.

FINAL RITES ARE HELD FOR EDITH JACKSON

Funeral services were held Sunday afternoon at 3 o'clock from the Methodist Church for Miss Edith Jackson, 44, who died December 14 at Timmerman Sanitarium in Dallas.

CHURCHES TO HAVE SPECIAL SERVICES

Special services for Christmas have been announced by two churches of the city, to be held Sunday. The Young People's department of the Methodist Church will have charge of the Church School program at the morning hour, beginning at 10:00 o'clock.

CHRISTMAS AGAIN in a world shuddering from the sorrows of war.

The colored lights have lost some of their luster and there is a melancholy appearance about the little evergreens which merchants display. The fourth wartime Christmas in West Texas lacks the spirit of joy associated with memories of other Yuletide seasons.

2 PERSONS HURT IN ZEPHYR CRASH

AMARILLO, Dec. 16—Eight persons were injured, three seriously, in a collision of the streamliner Zephyr and two freight cars one mile south of Memphis Friday night.

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1945 Committeemen Elected By AAA

By Elbert Reeves. In a series of meetings held in Matley County from December 11 to 15, Community Committeemen were elected to guide the AAA Program through 1945.

War Prices Held Down By OPA

War prices are held down by the Office of Price Administration (OPA) through the use of rationing and price controls.

Five Mexicans Are Injured In Wreck

Five Mexicans from El Paso were injured in an automobile collision on Highway 18 near the Pecos river bridge, about seven miles north of Matador.

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Billion Gallons . . .

(CONTINUED FROM PAGE ONE)
The billionth gallon of finished 100 Octane Aviation Gasoline to General Harmon, who will accept it on behalf of our nation's armed forces.

Rear Admiral William Ward Smith will represent Secretary of the Navy, James J. Forrestal at the ceremony and voice the appreciation of the Navy for the achievements of Humble people in the production of vital war materials.

Medal For Employees

Mr. Weiss will also make a token presentation to employees of the medal which was struck especially for the occasion. The medal was designed by Rene Paul Chambellan, prominent American Sculptor and is cast in bronze, depicting various refining operations with a refinery worker in the foreground. The back side of the medal shows a squadron of flying fortresses dropping bombs, while below is printed a congratulatory statement to Humble employees from General H. H. Arnold, signed in his facsimile signature. The

medal will be presented in a specially designed booklet which contains a message from the management of Humble, commending the employees for their war production achievements.

Approximately seventy-five employees chosen by lot from the widespread operations of the Company will be in attendance as special guests of the Company. Several thousand employees and members of their families who live in the vicinity of Baytown will likewise visit the refinery during the period of December 14 to 17th inclusive, at which time booths and exhibits depicting the Company's operations and displaying Army and Navy equipment will be open for inspection. Many Humble people, as well as the general public, will be visiting the plant for the first time. Motion pictures, accompanying the exhibits will also be shown to orient visitors to the refinery before they are taken on an inspection tour of the giant petroleum assembly lines. The celebration and all displays will be open to the general public and anyone desiring to visit the refinery may do so, according to Company officials.

EL MATADOR

MATADOR HIGH SCHOOL

Gladys Springer, Editor

KAMPUS KLATTER

How Hal does get around! Guess who is the newest, none other than Billie Frank??? Won't Pup and Gwendolyn make a cute couple next Friday night??? Joan and Loys have been going with two boys from the Matador wagon as was reported.

HIGHLIGHTS IN SPORTS

Paducah Dragons defeated their arch rivals the Matador Matadors in their annual Thanksgiving game by a score of 13-0. The game was noticeable for its clean play and hard tackling. The half ended 0-0. But in the third quarter Paducah started rolling and clearly outclassed Matador the remainder of the third quarter. The tables were briefly turned the last quarter and Paducah was in doubt of a victory. White and Hoston starred for Paducah with Payne and Willett bearing the brunt of the Matadors on offense and defense.

MEET A SENIOR

Name, Bobbie Lou Verner; age 16; color of hair, brown; color of eyes, blue; favorite food, fried chicken; favorite color, brown or blue; favorite song, "Always"; favorite movie actor, Dennis Morgan; likes, pretty music; dislikes, conceited people; hobby, collecting snapshots; ideal boy, Tommy Moore; ambition, undecided.

LEAP YEAR PARTY

Tuesday night, November 28 the Sophomore and Freshman boys were pursued by the Sophomore and Freshman girls to consent to a date to attend leap year party given for the Freshmen by the Sophomores. Refreshments of pop corn balls and cocoa were served and later the group entered into numerous games.

MY IDEAL GIRL

(Compiled by Tommy Moore)—Hair, Bobbie Lou; eyes, Jerry Hayes; teeth, Jeanne; mouth,

Tribune, Matador, Motley County, Texas, Thursday, December 14, 1944

Leona; smile, Frances Schweitzer; figure, June Pope; personality, Elwanda Martin; character, Gladys; nose, Ernestine; hands, Bobbie Lou, and complexion, Dorothy Woodruff.

Alva, Oklahoma

Dear Santa Claus:

I am nearly eight years old and I am in the second grade. I try to make good grades. Please bring me a bow and arrow, a bathrobe, overshoes, and Bible story book. Goodby, I love you, Dannie Rue Moore.

nurses see that our men get the best of care. In hospital ships and trains, Army nurses give their best efforts to see that our wounded are given the finest treatment in the world.

Right now there is urgent need for registered nurses to join the Army Nurse Corps. Registered nurses under 45 years of age may apply for commission to the Surgeon General, U. S. Army, Washington 25, D. C., or at any Red Cross Procurement Office.

WANT ADS

FOR SALE OR TRADE—374-acre improved farm three miles north of Matador. Mrs. J. N. Gaines, 2315-14th St., Lubbock, Texas.

POULTRY—HOGS—Quick-Rid poultry tonic eliminates all blood sucking parasites is good in the treatment of Roup. It is a good wormer for poultry and hogs and one of the best conditioners on the market. Sold and guaranteed by your dealer. 8tp

FOR SALE—1939 Ford V-8 pickup, fair tires, motor good shape. See C. M. Barton Jr. Floret.

FOR SALE—Shelving and counters of Spot Cash Grocery, Roaring Springs. See Lester Ericson, Spot Cash Grocery, Matador.

WANTED: 100 head cattle to put on wheat pasture and stock field L. D. Woodward, Rt. 3, Floydada, Texas. 2tp

CHRISTMAS PIANO SPECIALS: Four latest model Spinettes only 36 inches high like new, guaranteed quality. Come early and choose between Kimball, Baldwin, Lauter or Lenox. Also four first line Baby Grands: Steinway, Lester, Lindeman, Hazelton at drastically reduced prices for Christmas only! Your choice of any Upright on our floor at 30% discount for Christmas only! Condition guaranteed. Visit either or both of our stores at: Mary L. Spence Piano Stores, 1026 West 6th St., Amarillo and 710 Broadway St., Plainview.

FOR SALE—Twin-City "Z" Tractor, in good working condition, with good equipment. See Ed Jameson. 4tpd.

Spread it Thick!



CURTISS PEANUT BUTTER

MADE FROM FRESH ROASTED PEANUTS

Smooth Nourishing Tasty

AT YOUR STORE NOW

CURTISS CANDY CO., CHICAGO 13, ILL. Producers of Fine Foods

SEE LOCAL FOOD STORE

TEXAS ORANGES \$3.45 Bushel
Send \$3.45 with your order
Pay Express on Delivery
B. B. CARLISLE
R. R. 2 — Harlingen, Texas

Charm-Kurl PERMANENT WAVE KIT
* Complete with Permanent, set, shampoo and wave kit — each in one box — 59¢
CITY DRUG STORE

Protect Your Home With Insurance

You can't afford to gamble on the safety of your home and those you love! Make sure of adequate fire protection—see us for reasonable policy terms.



Motley County Insurance Co.

Elmer Stearns — J. R. Whitworth



THERE'S NO PLACE LIKE YOUR OWN HOME

Its worth becomes greater each day . . . It is a heaven of comfort, security and convenience . . . keep it modern and in perfect repair!

WE ARE DISTRIBUTORS FOR

LOWE BROTHERS' PAINT

Burton-Lingo Co.

CHARLIE KEITH, Manager

HOW MANY ANSWERS TO THIS AD?

HELP WANTED. Industrious, dependable servant to do housework for large family. Must help with washing, ironing, cleaning, cooking, etc. Also expected to entertain family in evenings. No time off. Salary about 15c a day.

Obviously, the only servant who will do so much for so little these days is electricity.

We're glad that electricity is able to work around the clock in war plants and still stay on the job in your home. We're proud that you pay low pre-war wages for its services!

That's news in wartime. It's possible only because of sound business management — and because your friends and neighbors in this company know their business.

West Texas Utilities Company

CONSTRUCTION HELPERS

Needed At Once

FOR

L. O. Stocker Co.

BORGER, TEXAS

CONSTRUCTING 100 - OCTANE AVIATION GASOLINE PLANT FOR PHILLIPS PETROLEUM COMPANY

Transportation furnished enroute to job. Top Wages

—Long time job—Now working 60 hours a week

Time and one half after 40 Hours.

LIVING QUARTERS AVAILABLE

"Seasonal Agricultural Workers Investigate"

Apply At War Manpower Commission

U. S. Employment Service Office

At 111 West 8th St. Plainview, Texas

Hiring will conform with WMC regulations

Delectable DESSERT

DELICIOUS FRUIT CAKE



Full Of FRUITS and NUTS

BAKED IN OUR OWN SHOP

\$1.25 and \$3.00

City Bakery

R. L. BRANDON, Mgr.



FOR EVERYONE ON YOUR LIST

Extra Fancy — Paper Shell

PECANS

In Christmas Box

5 pounds \$3.25

Ladies Dresses

We have received a nice

shipment of Holiday

Dresses

\$6.95 to \$16.95

Gift Lingerie

Panties 69¢ to 98¢

Slips \$1.95 to \$3.49

Gowns \$3.95

Pajamas \$3.95

House Shoes

Smart, New Styles

\$2.95 and \$3.95

Costume Jewels

We have a large shipment

of costume gift jewelry

Spray Pins \$2.98 to \$4.98

LOCKETS \$2.95 & \$4.95

EAR SCREWS \$1.75 to \$2.95

Newest Styles

Men's Fitted

Travel Kits

Ideal for the Serviceman

\$1.98 to \$7.50

Ladies'

House Coats

A gift she will appreciate

\$4.95 to \$8.50

MATADOR VARIETY

FOR AMAZING MILEAGE SUPER-STAMINA



GET THE NEW GRADE-1

GOOD YEAR

Millions of Goodyear synthetic rubber tires are now making mileage history on the road, rolling up amazing records of extra safety, extra service. Testimonials from doctors, farmers, motorists everywhere show the tread wear of this new Goodyear equal to the tread wear of the average pre-war rubber tire. Get a great one for your Grade-1 . . . a new Goodyear.

GOOD YEAR TUBES \$3.65 plus tax
NO CERTIFICATE NEEDED Size 6.00-16

Study tubes help keep your tires properly inflated, and safe for longer mileage. Drop in and let us check your old tubes, replace them if they're worn, with dependable, heavy-duty Goodyear.

GOOD YEAR TIRES

LOW COST . . . HIGH VALUE

AN OFFICIAL TIRE INSPECTION STATION

MATADOR HARDWARE And Furniture Company

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 AND TO ALL OUR MEN
 IN UNIFORM
 Harry Willett & Co.
 MATADOR, TEXAS

Thomas Jefferson...
 years, but Fulton put the steam-
 boat to practical use.
 Benjamin Franklin was the first
 postmaster general of the United
 States.
 Most people feel better after an
 election, because the majority
 voted for the candidate who won.
 You can't liquidate your debts
 by spending your money like
 water.
 Do they call it puppy love be-
 cause it's the beginning of a dog's
 life?
 The man who hides behind a
 woman's skirt nowadays is no
 coward. He's either a magician or
 a midgit.
 A woman's mind is cleaner than
 a man's... because she changes
 it more often.
 A mink in the closet may ac-
 count for the wolf at the door.

Tribune, Matador, Motley County, Texas, Thursday, December 21, 1944

Texas Youth Wins Award In Market-Garden Contest

PAUL REVIER, Jr., R. F. 2, Lubbock, planned, planted, hoed and harvested his way to a sectional award in the 1944 National Junior Vegetable Growers' Association production and marketing contest. Winners were announced in the association's tenth annual convention at Rochester, N. Y., by Prof. Grant B. Snyder of Massachusetts State College, advisory chairman for the junior growers.
 As the major award winner in the state, Paul receives \$100 of the total provided in the national contest by the Great Atlantic and Pacific Tea Company. Other Texas awards consist of \$25 war bonds won by Lillian Roeder and Charles Krane, Jr., both of Shiner.



Paul Revier

Paul, son of F. F. Revier, lives on a 261-acre farm in Lubbock county. He cultivated a three-acre garden on which he grew five kinds of vegetable produce with a market value of \$285. He is president of the junior class in high school, has served as president of his local Future Farmers of America chapter, and from the state organization has received the F. A. State Farmer degree. His activities include two years in 4-H Club work and service as agent for a Waco bureau in an emergency survey of cotton insects. Youths in 44 states competed for sectional and regional awards

and for a national championship. In the Southern Region, Howard Blalock of Durham, N. C., won top honors and a \$200 scholarship. The national championship and its \$500 award, Prof. Snyder announced, was won by Donald F. Sullivan, 19, Potsdam, N. Y.

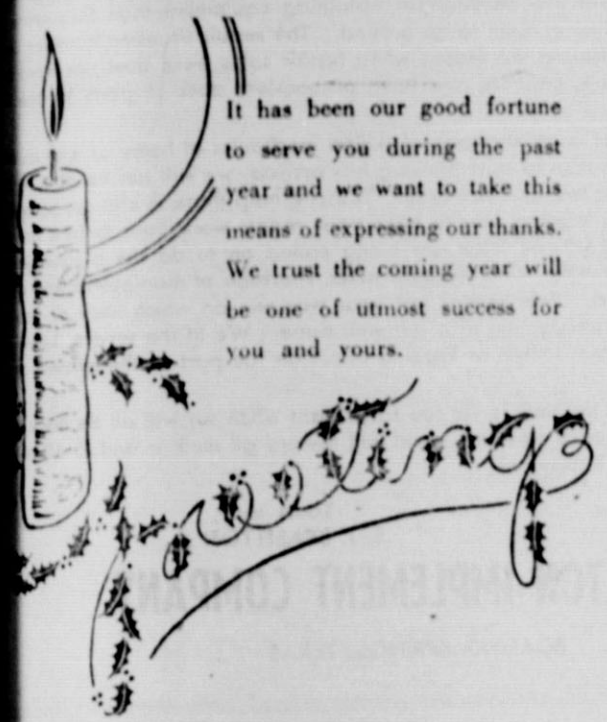
Star-Studded Moon Is Attributed To Eclipse Of Venus

Awe-stricken residents of Matador watched Monday night the close approach of the moon to the planet Venus, a rare astronomical phenomenon.
 An eclipse of the earth's "twin" was visible in many sections of the country to the south. At Ft. Worth, Waco and San Antonio, obliteration of the planet varied in degree.
 In west and northwest Texas there was only a close approach, although it appeared at times that the moon's northern tip might touch Venus.

that a variety of conditions sometimes made it invisible. Dr. Underwood said these two bodies would be far apart by Tuesday night. The professor recalled that there was an eclipse of Saturn by the moon early this month but that the results could not be seen here because of weather conditions.
 He said Venus, which has approximately the same diameter as the earth, now is 100,000,000 miles from the earth. The mean distance of the moon from the earth is 240,000 miles. Occasionally, Venus comes within 25,000,000 miles of the earth, Dr. Underwood said.
 The moon is never full when there is an occultation of Venus, he explained. It was in the first quarter Monday night.

The phenomenon was seen by many local residents, several of whom called the Tribune office to report it. In Lubbock, according to the Lubbock Avalanche, there was an inclination to think that it might "mean something". One woman expressed belief that it indicated the "return of Christ".
 Dr. Ralph S. Underwood, astronomer and professor of mathematics at Texas Technological college judged the center of eclipse "about 1,000 miles south of Lubbock". He stated the coincidence was "not too infrequent", that it occurred every 10 years or so, but

President Lincoln was assassinated by John Wilkes Booth on April 14, 1865. The first attempt on President Lincoln's life occurred while he was enroute to Washington in 1861.
 Two days before he was assassinated, President Lincoln had a dream in which he saw a coffin in the East Room of the White House and heard a voice crying "The President has been assassinated."
 Thomas Jefferson was the first President to wear long trousers. He set the fashion pace by discarding knee breeches.

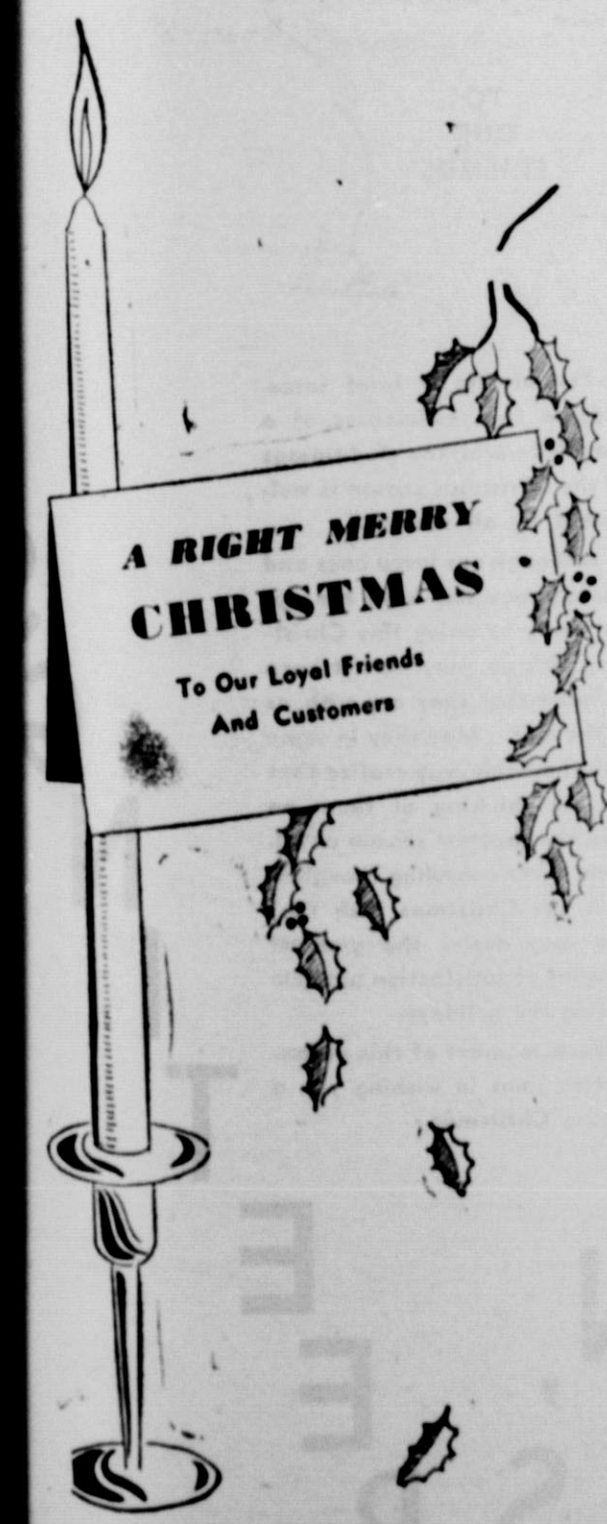


It has been our good fortune to serve you during the past year and we want to take this means of expressing our thanks. We trust the coming year will be one of utmost success for you and yours.

Mobilgas Mobiloil

T. J. DAFFERN

Wholesale Agent Station



A RIGHT MERRY CHRISTMAS

To Our Loyal Friends
And Customers

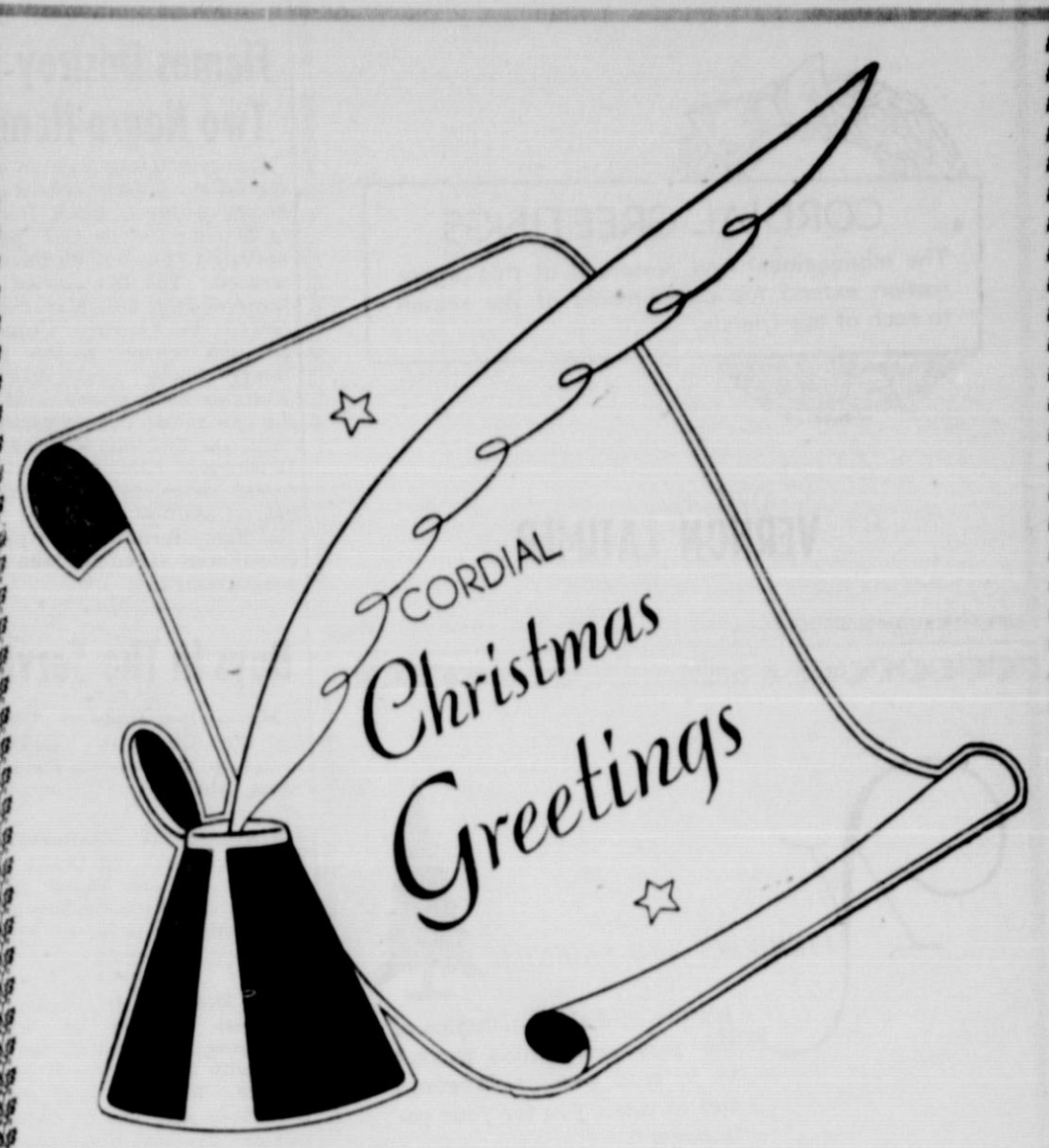
BEST WISHES

—The Season's Best to Each of You.



AND TO ALL OUR MEN
IN UNIFORM
Harry Willett & Co.
MATADOR, TEXAS

AND ALL OUR SERVICEMEN
—
City Drug Store
MATADOR, TEXAS



Freeman Thacker

P. O. BOX 333 YOUR BUTANE-PROPANE DEALER PHONE 3
 MR. and MRS. FREEMAN THACKER



GREETINGS

TO OUR FRIENDS AND CUSTOMERS

- | | | |
|-----------------------|----------------------------|------------------------|
| M. C. GOLDING | MRS. JAMES B. REED | MRS. BILLIE BALL |
| MRS. M. C. GOLDING | MISS INEZ BALL | DAVE TAYLOR |
| MRS. CECIL FOX | MRS. FOY VERNON | BUDDY PAGE |
| MRS. JEWEL McLAUGHLIN | MRS. JOHN HAZELWOOD | T. C. ENSEY |
| MRS. IVA ALLDRIDGE | MRS. MARIE DYESS | SYLVAN GOLDING |
| | MRS. DORIS SEARGENT MOORE, | MISS AUTREY NELL DYESS |

A GOOD SAFE PLACE TO TRADE
B. SCHWARZ & SON
 "THE STORE OF LITTLE PROFIT"
 SPUR, TEXAS

MISS BETTYE HICKS OF OLNEY BECOMES BRIDE OF SGT. ARTHUR M. TANNER DEC. 10

Announcement is made here this week, of the wedding of Miss Bettye Odelle Hicks, daughter of Mr. and Mrs. Clyde Odelle Hicks of Olney, and Sergeant Arthur M. Tanner, son of R. H. Tanner of Flomot, which was solemnized Sunday afternoon, December 10, at the First Baptist Church, Olney.

Rev. W. H. Townsend, pastor, read the double ring ceremony before an altar banked with palms and greenery. Preceding the ceremony, Miss Gladys Drum, pianist, and Adrian Coleman, violinist, played "A Glad Prayer", "Ah, Sweet Mystery of Life", "Out of the Dusk" and "Liebestraum". They also accompanied Mrs. Walden Mahan who sang, "Because" and "I Love You Truly", and played the traditional Lohengrin and Mendelssohn wedding marches.

Given in marriage by her father, the bride wore a traditional wedding gown of white slipper satin fashioned with long, leg-o-mutton sleeves, a high neckline and tiny covered buttons to the waist of the fitted bodice, which was worn by her aunt, Mrs. Roy M. Goff of Oklahoma City, at her wedding. Her long veil of illusion was held by orange blossoms arranged and sent by an Oklahoma friend of the family, and she wore as her only jewelry a string of pearls, the gift of the bridegroom. Her bridal bouquet was of gardenias encircled with asters.

Mrs. Leo Jackson of Tahoka, sister of the bridegroom, was matron of honor. She chose a frock of pale pink chiffon and black lace over pink taffeta and carried an arm bouquet identical to that of the bride.

Bridesmaids were Mrs. Fred Shell and Misses Chrystal Beasley, Martha June Bernhart and Mary Reed who wore pastel frocks in pink and blue and carried matching colonial bouquets of chrysanthemums and asters.

Leo Jackson of Tahoka served as his brother-in-law's best man. Ushers were L. E. Perkins, head usher, Raymond Horany, Dermott Lynch, Jimmie Hawkins and Jerry Mays.

Little Phillip Bourns, who wore a white linen suit, carried the rings on a white satin pillow. Trainbearer was little Miss Pauline Hicks, sister of the bride, who wore blue net over pink satin. Taper lighters were Misses Johnnie Ann Hicks, sister of the bride, and Irma Johnson, who wore

frocks of white taffeta and white satin streamers in their hair.

Reception Held

At the reception which followed the ceremony, the bride and bridegroom cut the wedding cake, and Mmes. Ed McKown of Grand Prairie and John Hutchings of Oklahoma City, aunts of the bride, presided at the coffee service. Guests were received by Mr. and Mrs. Hicks, the bridal couple, Mrs. Joe Thompson, great-grandmother and Mrs. H. S. Forsyth of Oklahoma City, grandmother, respectively, of the bride, and R. H. Tanner, father of the bridegroom. Mrs. Jackson secured the signatures for the bride's book.

For a wedding trip to New Mexico, the bride chose a suit of gold wool with brown saddle stitchings and harmonizing accessories.

The bride is a senior student in Olney High School, where she plans to continue her work.

Sgt. Tanner, has just recently returned from Puerto Rico and Jamaica, where he has been serving with the U. S. Army Air Corps. He was reared at Flomot and graduated from high school there. He was one of the first to volunteer for service from Motley County, having enlisted December 8, 1939. He received most of his training overseas, and this is his second furlough home since being in service.

Sgt. and Mrs. Tanner are visiting his father, R. H. Tanner and other relatives at Flomot, over the holidays.

The youngest signer of the Declaration of Independence was Edward Rutledge of South Carolina, 27 years of age.

Trouble is the sieve through which we sift our acquaintances. Those too big to fall through are our friends.

Auxiliary Packs Box For Veterans

Ladies of the Fleming-Post American Legion Auxiliary, met in the Legion hut Thursday evening of last week to pack boxes for wounded veterans in two government hospitals. One box went to McCloskey Hospital at Temple and the other to the Veteran's Hospital in Amarillo. Both were valued at \$20.00.

The ladies also sent Christmas boxes to T/3 Joe Anderson, who is on temporary leave from McCloskey Hospital, and to Pfc. Raymond Kingery, who is receiving treatment in William Beaumont Hospital, El Paso, both having been wounded in action.

MRS. L. L. RUSSELL IS IN LUBBOCK HOSPITAL

Mrs. L. L. Russell was conveyed to Lubbock Sunday, where she is to undergo surgery in Lubbock General Hospital. Her condition necessitated blood transfusions before the operation could be performed.

Roaring Springs

Dear Santa Claus:

I am a little boy almost 3 years old. I have been a good little boy and I want you to bring me a red tricycle, and a truck and a tractor and please, Santa Claus, don't forget to come to see Grandpa and Big Mamma. I'm going to hang up my stocking too, Santa Claus.

Love,
Sammie Dean Swim

Two Honored By Methodist Church

Two members of the Methodist Church were honored at a Night service last night, when the Board of Christian Education presented their chairman, G. E. Hamilton, a fountain pen, and Henry Bill-ford in recognition of faithful service to the church.

A covered-dish supper served, and a program supervised by the young people, under supervision of Mr. and Mrs. Ericson.

Rev. Bob Huackee of field made the address of occasion.



The long awaited occasion is here and with it the opportunity of renewing friendships... of saying to our acquaintances that all our good wishes go to each of them and our heartfelt thanks for the patronage that we have had during the time we have served the people of this community.

So, for Christmas we say,

To Our Servicemen, To Everyone

Merry Christmas

Spears Gin

MATADOR, TEXAS



Merry Christmas

TO OUR FRIENDS AND CUSTOMERS

We appreciate your friendships and patronage and want to extend our best wishes

BEST REGARDS, SERVICEMEN

We Will Remain Closed

Christmas Day

WILSON'S CAFE

15 Years Continuous Service in Matador

G. N. WILSON, Mgr.

At Christmas time it is our privilege to give expression to our thoughts concerning those whose friendship and good will we cherish above all else.

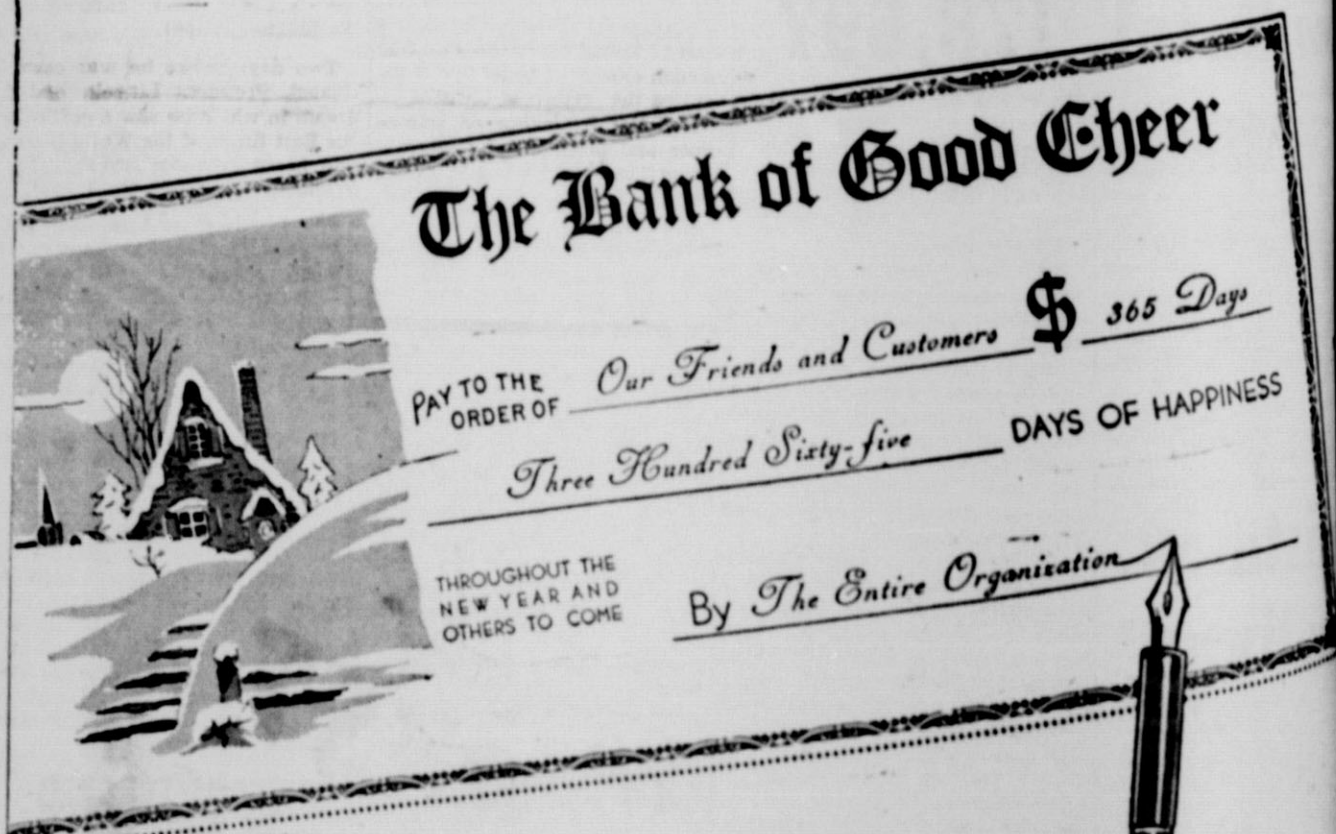
It is a little difficult this year because we realize that in recent months it has been necessary for all of us to make some sacrifices that the American way of life may be preserved. Since we are aware of most of your problems, we sincerely believe that we are qualified to express a genuine Christmas Greeting that carries with it the true thoughts that are in our hearts for you at this time.

In difficult times, as well as in good times, we consider it a privilege to remember you with a word of good cheer and a wish for genuine happiness and the good things that follow.

BE OF GOOD CHEER

Matador Auto Co.

SPECIAL CHECK TO OUR BOYS IN SERVICE



The Bank of Good Cheer

PAY TO THE ORDER OF Our Friends and Customers \$ 365 Days
Three Hundred Sixty-five DAYS OF HAPPINESS

THROUGHOUT THE NEW YEAR AND OTHERS TO COME

By The Entire Organization

CHRISTMAS VOUCHER

This check is part payment of our appreciation for your goodwill which has contributed so materially to our progress during the past year.

Matador Variety

W. F. JACOBS AND PERSONNEL

Northfield club met in... Mrs. Newell Timmons... Christmas party. Each mem... gift, and names were... the guests arrived... coffee and hot choco... served to 15 ladies... reported a good time... reported here that... visited the grave... McDonald in France... described it as being... location... formerly of North... accepted a job as janitor... Matador High School. He... holding a similar position

with the bank.
Mr. and Mrs. Sam Moore and children of Community Center, visited Sunday with their daughter, Mrs. J. N. Thomas.
Mrs. Royce Florence, formerly of Northfield, accompanied her daughter, Wilda, to Dallas last week for further treatment for infantile paralysis.
Mrs. Ruby Thomas and son, Lee visited here Sunday with relatives.
Mrs. A. J. Matlock, who was in Matador several weeks receiving treatments for an injured knee, is still confined to her home.

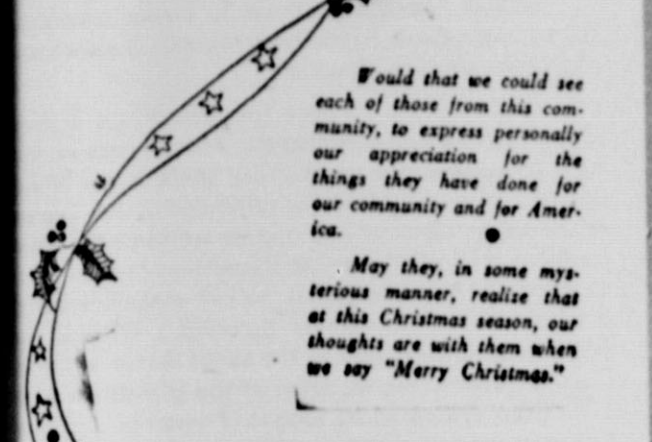
Methodist WSCS Has Christmas Program and Party

Women's Society of Christian Service of the Methodist church enjoyed a Christmas program and party in the home of Mrs. G. E. Hamilton Tuesday evening.
The house was decorated with pine burs, red berries and evergreen sprays and gifts were exchanged from a decorated tree.
The impressive program, led by Mrs. Annie Tudor, included: Instrumental Prelude (Adoration) by Mrs. Hamilton, song; prayer by Mrs. G. E. Turrentine; devotional by Mrs. Tudor; song; Annunciation, Mrs. W. F. Jacobs, "The Story of The Shepherds", Mrs. A. J. Daffern; song; "The story of the Wise Men", Mrs. H. H. Schweitzer; reading, "The Blind Boy of Bethlehem", Mrs. Wynona Gilbreath; songs; "Regrets of the Inn that Missed its Chance", Mrs. Harry Willett; song; reading, "The Other Wise Man", Mrs. J. R. Whitworth; benediction.
Following the program, refreshments of fruit cake and coffee were served.
Those present, in addition to participants on the program, were Mesdames Ted Steen, Jess McBride, R. P. Moore, A. C. Tra-week Sr., Ray Jacobs, A. W. Ford, Henry Ford, C. W. Winn, W. M. Graham, Martha Dell King, W. R. Cammack, U. L. Willie, F. M. Jinkins, Ethel Payne, C. D. Pipkin, Julia Cornett, J. S. Lambert, Tom Tilson, Homer Sheats, Henry Solomon, Maude Dean and W. Y. Higgins.

Servicemen Send Christmas Cards

During the past week the Tribune has received many V-Mail Christmas cards bearing messages from servicemen overseas, frequently expressing thanks for the newspaper. Since the Tribune is made possible through contributions of Tribune readers, these cards, are to the people back home and express the thoughts of those on battlefields at Christmas time. The Tribune is grateful for every message received and expresses here the gratitude of the people at home for those who are making the greatest of sacrifices that there will always be a Christmas.
Gratitude is tendered for the following unsolicited contributions to newspaper subscription support received since last week: J. F. Hallford \$2, Elbert Reeves \$2.50, Nolan Thomas (Northfield) \$2, W. L. McWilliams \$3.50, Mr. and Mrs. Ray Patton (Pasco, Washington) \$2.50, Elbert Seigler (Kirkland) \$2.50, Mrs. Oscar Vinson \$1, D. E. Rattan (Flomot) \$3, Elmer Smallwood \$2, A. M. Bourland (Lubbock) \$1, and Mrs. J. M. Spray (Whiteflat) \$2.

GREETINGS Friends at Home and Servicemen



H. H. (Cy) COURTNEY

Motley County Sheriff, Tax Assessor and Collector

Brotherhood To Name Officers

The Baptist Brotherhood will hold its regular meeting in the church basement tonight at which time new officers for the ensuing year will be elected. A Christmas program, sponsored by Roy Reeves has been arranged. All members are urged to attend and bring friends.
A man's character is measured by what he would do if he knew he wouldn't be found out.

It's Expected of Us

Because of the uncertainty which most of us have experienced during the past year, we find it difficult indeed to carry on our normal way of life. Each problem as it presents itself seems more unsolvable than the rest. Each obstacle harder to surmount than the one before.

Let's lay aside those things which are unhappy experiences and look toward the brighter things of life. Let's try to be back to normalcy at least for one day—Christmas. It is expected of us! Those of our loved ones who will not be present would not have it otherwise. Those of us who are at home will gain strength and confidence from the thoughtfulness resulting from observing a normal Christmas season. It will aid greatly in meeting the morrow.

We have our freedom, our way of life, our manner of living, and the opportunity to do the things that we want to do. It is a blessing to be an American and it is a blessing to observe Christmas in a manner suitable to our thinking.

Let's make it a memorable occasion. We promise to do our part!

MATADOR DRUG

KENNETH JEFFERS, Manager

SEASON'S GREETINGS

May the Spirit of Christmas Prevail Everywhere

Never before in history has the symbolic significance of Christmas been of such importance. The past year has been one of many trying circumstances. It has seen many disappointments, many dreams unrealized, and we have all been through a trying and difficult period. But our heritage has not forsaken us. In the good old American tradition, we have come through another year. It is true that it has not been normal. It is likewise true that we have not enjoyed the happiness and luxuries to which we are accustomed. But the satisfaction obtained from successfully concluding the past twelve months should give us more courage to face the coming year with utmost confidence.

As you enter the Christmas season, please accept our good wishes for your good health and happiness. The season's best to each of you;



GREETINGS TO ALL OUR SERVICEMEN

**MILLER and MILLER
MOTOR FREIGHT**

FLOYD WEBB, Local Agent

MERRY CHRISTMAS

Everybody, Wherever You Are

TO
Our Boys In Service
AND OUR
Friends and Patrons

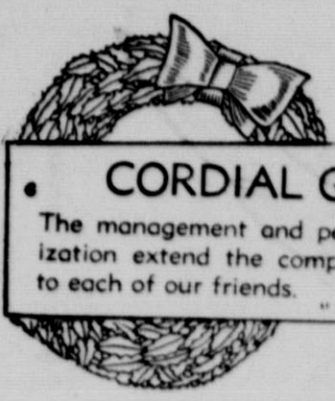
In taking this opportunity of expressing our best wishes for the Christmas Season to our hosts of friends, we are mindful of the splendid associations and friendships that we have had in the years past. And it is in full appreciation of all the fine things you have done for us that we express our sincere thanks to each of you whom we call our friends. May we continue to serve you during the months to come.

So, wherever you are—north, south, east or west, may we extend Season's Greetings to you, one and all.



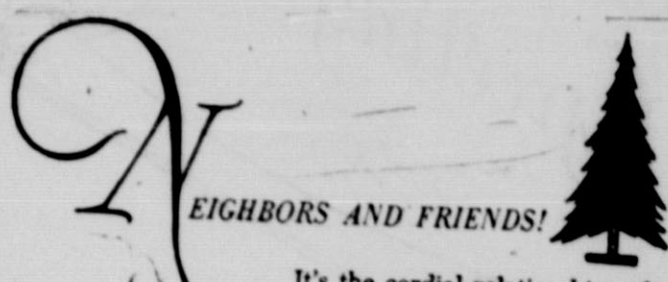
QUANAH, ACME & PACIFIC RAILWAY COMPANY





CORDIAL GREETINGS
The management and personnel of this organization extend the compliments of the season to each of our friends.

VERNON LATIMER



NEIGHBORS AND FRIENDS!

It's the cordial relationships of the past year which prompt us to send Seasons Greetings and to thank you for your patronage.

DR. J. G. KETCHERSID



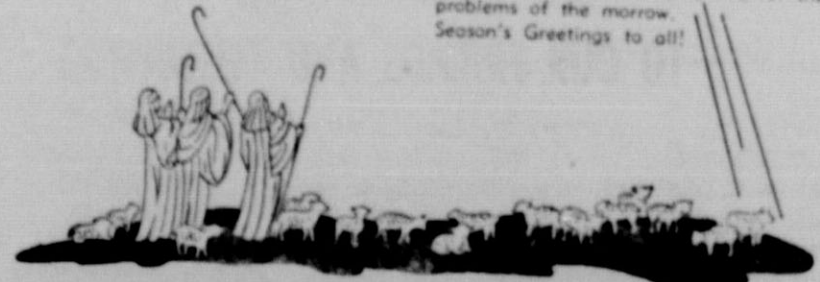
The friendly atmosphere of Christmas and the happiness that it brings, should inspire each of us to a new obligation for the coming year.

R. A. SEAY

PEACE
Comes at Christmastime

No matter what the turmoil about us in the year just past, no matter how bitter or unhappy our experiences have been—it's comforting to know that there is one time of the year when Peace predominates. It's Christmas!

And so, with these thoughts in mind, may we all think kindly, one with another, and may we enjoy the season to its richest, content that we may be better prepared for the problems of the morrow.
Season's Greetings to all!



TO OUR BOYS IN SERVICE
And Our Friends At Home

Skaggs' Grocery

MR. and MRS. V. J. SKAGGS

Flames Destroy Two Negro Homes

Fire originating from an exploding oil stove destroyed two Negro homes within a block from City of Matador wells and pump in northeast Matador, Wednesday afternoon. The fire started in the home of Matt Otis Mancram, employed by Farmers Cooperative gin, and spread to the Patrick Henry house next door east. Whipped by a strong west wind, the two houses burned rapidly because the Matador Volunteer Fire Department did not have sufficient hose to reach from the nearest hydrant, located at Spears gin. Some furniture and personal effects were saved but both houses were a total loss.

Brother Of Meyers Is Killed In Action

Fritz Meyer of Hondo, father of Fred Meyer of Turkey and Bill Meyer of Flomot, received a telegram from the war department the latter part of last week stating that his youngest son, Oscar Meyer, was missing in action in Germany since Nov. 19. Upon receipt of the message Fred and Bill went to Hondo Saturday to be with their father who had just gotten up from a spell of illness and the news of his son put him back in bed. On Tuesday another message from the war department was received, stating that young Meyer was killed in action on Nov. 19. He was a member of a tank unit. —Turkey Enterprise.

Boys In The Service

M/Sgt. Ben Houston Clements and Mrs. Clements left Tuesday to return to Maxwell Field, Alabama, where he is stationed.

S/Sgt. W. W. McDowell and Mrs. McDowell of Dodge City, Kansas, arrived home Sunday night to spend the Christmas holidays with her parents, Mr. and Mrs. T. E. Cammack.

S. J. Braselton Jr., S-2/c who has been stationed at Norman, Oklahoma, is spending the holidays with his family at Roaring Springs. His wife and children have been with him in Oklahoma, and accompanied him home.

Christmas greetings from men and women in uniform were received this week from Sgt. R. C. Birchfield and W/O Albert Rattan both in the Pacific area, T/Sgt. Curtis Taylor and family of Washington, D. C., Lt. John A. Hamilton and family of Melbourne, Fla., Lt. and Mrs. E. M. Rice, Camp Swift, Texas, and Pfc. Doris Mullins of Arlington, Va.

6 December 1944

Dear Ben:
I would like to take this opportunity to express my appreciation to you and the people of Matador, who have made it possible for me to receive the Matador Tribune. Continue to send the paper; I enjoy it very much. Hope to see you all this summer.

Yours truly,
Lt. (jg) Brady Thomas.

One local GI won't have any Christmas cake, although at home, unless his mother bakes him another. Pfc. J. D. Payne, stationed at San Luis, Obispo, California, arrived home unexpectedly Wednesday, for the holidays, just the day after his mother, Mrs. Ethel Payne had mailed his Christmas cake to him. He will be home about 9 days.

From Italy comes the following letter from Pfc. T. H. McCain Jr., who was recently wounded in action: "Dear Ben, I guess the people think I have been killed—and I nearly was, but am still doing O. K. for the time being. I am saying for all the boys of Matador that are in the armed service, the people are doing all they can for the

Police Radio In Panhandle Sought

Petition for a 500-watt radio transmitting station to serve the peace officers of the Panhandle area and Northwest Texas was decided at a conference of peace officers in Amarillo Tuesday. The petition is to be presented to the Texas legislature and the department of public safety. Such a station would supplement the present department of public safety stations at Austin and Fort Worth. The officers pointed out that there are many parts of the Panhandle and Northwest Texas that are not reached by the present state police radio facilities.

SUNDAY SCHOOL CLASS HAS PARTY TUESDAY

The T. E. L. class of the Baptist Sunday School held a Christmas social Tuesday afternoon in the home of Mrs. W. M. Clifton.

After a number of games were played and gifts were exchanged, refreshments of cake, cocoa and coffee were served to Mesdames H. G. Verner, A. A. Tipton, H. S. Watson, C. L. Briggs, Joe Campbell, L. Rattan, D. L. Yandell, L. E. Bosher, Cliff Stephens and Earl Stephens.

John Hancock was the first signer of the Declaration of Independence.

The second signer of the Declaration of Independence was Josiah Bartlett, a New Hampshire physician, who had gained much fame by curing fever with apple cider.

The oldest signer of the Declaration of Independence was Benjamin Franklin, who was 70 years of age.

The last signer of the Declaration of Independence was Thomas McKean of Delaware, who did not add his signature until 1781.

The signature of one of the signers of the Declaration of Independence, Button Gwinnett of Georgia, once sold for \$51,000.

The Liberty Tree was the name given a large elm in Boston, under which the Sons of Liberty held their meetings during the critical years before the Revolution. It was burned by the British in 1774.

boys. I hope they keep up the good work.

"All the boys in my platoon enjoy reading Trail Dust. I sure wish there was dust here instead of mud. I am sending two poems. I hope they are OK with you. As ever a friend,
T. H. McCain Jr."

WANT ADS

FOR SALE OR TRADE—374-acre improved farm three miles north of Matador. Mrs. J. N. Gaines, 2315-14th St., Lubbock, Texas.

CHRISTMAS PIANO SPECIALS: Four latest model Spinnettes only 26 inches high like new, guaranteed quality. Come early and choose between Kimball, Baldwin, Lauter or Lenox. Also four first line Baby Grands: Steinway, Lester, Lindeman, Hazelton at drastically reduced prices for Christmas only! Your choice of any Upright on our floor at 30% discount for Christmas only! Condition guaranteed. Visit either or both of our stores at: Mary L. Spence Piano Stores, 1026 West 8th St., Amarillo and 710 Broadway St., Plainview.

FOR SALE—Twin-City "Z" Tractor, in good working condition, with good equipment. See Ed Jameson. 4tpd.

FOR SALE—206 Johnson White Leghorn pullets, just starting to lay. Price \$1 each. G. A. Ray, Roaring Springs. 2tpd.

FOR SALE—2-Row A. C. Combine, P. L. Marshall. 3tpd.

FOR SALE—Good Underwood No. 5 standard typewriter. Perfect mechanical condition. The Tribune office.



AN OPEN LETTER TO MY FRIENDS AT HOME

At this time of the year, more than at any other, our thoughts turn to the people and places that make up the small part of the world that to each individual is his own. That place to me is Matley County and the adjoining communities; for here live the people we cherish as our friends.

I am grateful to you people at home for your continued patronage of the store while I have been away, and want you to know that those in charge are doing everything possible to obtain as many tractors and implements as can be had for our customers.

The prospects are not any brighter for obtaining equipment than they were last year. There still will not be enough to go around. The repair situation however, is improved over last year. During the season when repair sales were slow, we have been building up our parts stock, until we now have a complete stock of parts for the tractor and implements.

There is, however, an acute shortage of skilled mechanics at home as well as types of labor, and when time to start plowing has arrived, we will not be able to care of the repair work as fast as it comes in. You can help those in charge, as well as yourself, a great deal by starting now to have your repair work done before the season starts. You on the home front are being called on to do the biggest production you have ever done, with the most acute shortage of man-power and equipment you have ever faced. Your record last year was one on which each of you should stand with pride and the satisfaction of a job well done. We in the service, know there have been no sit-down strikes or lagging effort on the part of the citizens of Matley County.

I sincerely hope that the time is not too far distant when we will all be back home and there will again be peace on earth, good will toward all men — and to all of us may your Christmas be a happy one.

Yours truly,
S. J. BRASELTON JR.

BRASELTON IMPLEMENT COMPANY

ROARING SPRINGS, TEXAS

Merry Christmas

TO OUR FRIENDS

Proclaiming a brief interlude in the restlessness of a troubled world, the glad tidings of the Christmas season is welcomed by all mankind.

Although our loved ones and friends may not have the opportunity to enjoy this Christmas with us, may we not keep in mind that they are with us in thought. May they in some unfathomable way realize that we are thinking of them on this, the greatest season of all. From these consoling thoughts, it is our Christmas wish that you may derive the greatest amount of satisfaction possible during the holidays.

Each member of this organization joins in wishing you a joyous Christmas.

SEASONS, SERVE TO GREETINGS, MODERN CLEANERS

MR. and MRS. H. M. SOLOMON and PERSONNEL

Merry Christmas



TO OUR BOYS
In The Armed Forces
AND TO OUR
Friends and Customers

To us, Christmas means the renewal of the teachings of Him, who taught us the true significance of the brotherhood of man. It means the observance of the anniversary of His birth.

Christmas is a time of family reunions and the closer understanding of loved ones and friends, one with another. It is the time of giving, unselfishly remembering those whom we love and cherish.

It is a time of expressing appreciation for all past favors and we, as a business institution, take this means of expressing ours.

On this most joyous season of the whole year, let us meditate on the significance of Christmas, and resolve to keep its spirit in our lives through the whole year.



Hall-Scruggs & Co.
Paducah, Texas

Letters To Santa

Dear Santa Claus:
I want to tell you what I want for Christmas. I want a doll, color book, nurse kit, and a story book. I want you to bring my Mother a sweater, handkerchief and a comb and brush set. And bring my sister a WAVE suit; for Daddy, a pipe; for my two brothers, a gun. I hope to see you soon.
Thelma Davis.

Roaring Springs
Dear Santa Claus:
I want a football if you have one and a baseball, too. I am in the second grade. I hope you have lots of toys for boys and girls. Merry Christmas.
Charlie Long.

Roaring Springs
Dear Santa Claus:
This is what I want for Christmas. I want a doll and a doctor set and a house coat and house slippers for Christmas.
Your Friend,
Patricia Brooks
Box 741, Canyon, Texas

Dear Santa Claus:
We have not been very good boys, but we will be very happy if you will bring us some toys. We want an army transport and tank, and some doll houses. We like lots of trucks, too. We hope you have a nice Christmas, too, santa.
Love,
Pat and Mike Groves

Dear Santa Claus:
Please bring me a pair of house shoes for Christmas. I have enough dolls to play with. Please bring Mother a bedroom suite. Please bring Daddy a new coat.
Your little friend,
Barbara June Smith

Roaring Springs
Dear Santa Claus:
I want a bow and arrow and a gun and scabbard for my Christmas presents.
Your friend,
Elbert Marshall

Roaring Springs
Dear Santa Claus:
I want you to bring me a ball and bat and an Army tank, and bring my little brother a machine gun and a blackboard. And bring my little sister a doll and a rocking chair, and we will thank you very much.
Your little Friends,
Dennis and Curtis Pierce

Roaring Springs
Dear Santa:
I have tried very hard to be a good boy the past year. I hope I have been good enough that you won't overlook me.
Above all, I want world peace. For myself I want a ball and bat and a bicycle.
Santa, don't forget the other little boys and girls.
Yours very truly,
Wayne Boling.

CARD OF THANKS
I take this means of expressing my sincere thanks to my friends and the friends of my sister, Mrs. C. B. Bradford, for their kindness during the illness and death of Mrs. Bradford.
George Newcomb,
Albany, Texas

"Flu" Widespread Throughout State

Reports from widely separated parts of Texas to the Texas State Department of Health show that influenza is widespread throughout the State. During the past month over 3170 cases have been reported.

Colds, gripe, and influenza are spread from person to person through discharges from the nose and throat. Dr. Geo. W. Cox, State Health Officer, says that in order to protect yourself and others from such diseases here are some things to be remembered and some precautions to be observed.

Influenza is highly infectious. Practically everybody is susceptible to it. No matter how many times you may have had the disease, you may contact it again. Therefore, keep away from people who are sneezing, coughing, or sniffing, or who are actively ill with colds, influenza, or pneumonia. Keep away from crowded places. Have your own towel and drinking cup and always wash your hands before eating.

Keep yourself as fit as possible by drinking plenty of water, by eating simple, nourishing food, by some exercise out of doors every day, by dressing in plenty of sleep in a well-ventilated room, and by keeping the bowels regulated.

If you feel an attack of gripe or influenza—or even of what you may think an ordinary cold—coming on, go to bed, consult your physician, and follow his directions implicitly.



TO WISH YOU
THE BEST OF

CHRISTMAS
CHEER

We should like to take this means, too, of expressing our thanks to each of you for your patronage in the past. You have been generous and we are grateful.



City Bakery
MR. and MRS. R. L. BRANDON

LOCAL ITEMS

Mr. and Mrs. Clarence Harp of Childress, were visitors here Sunday in the home of Mr. and Mrs. L. C. Harp.

Visitors in the C. M. Glenn home over the week-end were Homer Bouldin, Cy Perkins and Gentry Johnson, all of Mineral Wells. Mr. Bouldin is a nephew of local residents, Miss Amy Glenn, C. M. Glenn and Mrs. J. L. Woodruff.

W. S. Brown of Abilene, was a visitor here last week in the home of his daughter and family, Mr. and Mrs. L. C. Harp. Mr. and Mrs. A. M. Bourland of Lubbock visited friends and relatives here this week-end. They re-

Tribune, Matador, Motley County, Texas, Thursday, December 21, 1944

Season's
Greetings



MERRY CHRISTMAS
to You and Yours

The Season's best to each of you!



BEST WISHES TO ALL OUR FRIENDS
TO ALL IN THE ARMED SERVICES
TRAWEEK HOSPITAL
DR. A. C. TRAWEEK, Sr. DR. A. C. TRAWEEK, Jr.

As YOU ENJOY THE FESTIVITIES of the Yuletide Season, we want you to regard this little message as a personal acknowledgement of your goodwill and splendid cooperation. Because of these factors you have made it possible for us to enjoy the Holiday Season more thoroughly.

The management and personnel of this institution join together in extending to all of you and yours sincere best wishes for a Christmas of great happiness and a New Year of good health and good times.

Greetings



To Our Boys In Service
Our Friends and Patrons
At Home
We Wish You All
MERRY CHRISTMAS
And A Victorious New Year

Campbell's Food Market
ONE PRICE — THE LOWEST

turned to their home in Lubbock Tuesday.

Mrs. Ernest Shearer of Amarillo was a week-end visitor in the home of her parents, Mr. and Mrs. H. H. Campbell.

Miss Frances Stearns, teacher in the Port Arthur school system, arrived home Sunday to spend the holidays with her parents, Mr. and Mrs. Elmer Stearns.

Bill Neighbors of Hinton, Okla., visited here this week in the home of his brother and family, Mr. and Mrs. Jud Neighbors.

Former residents, Mr. and Mrs. A. M. Bourland of Lubbock, spent the week here with relatives while looking after business interests.

Mrs. J. D. Gaines of Wichita Falls, is here for a holiday visit with her parents, Mr. and Mrs. W. M. Hill, and to be with her brother Harley, recently returned from overseas.

Mr. and Mrs. A. A. Harp visited friends in Paducah Sunday.

Mr. and Mrs. Everett Smallwood and Arthur Smallwood, made a trip to Ryan, Oklahoma, Friday to attend the funeral of an uncle.

Mr. and Mrs. Ray Jacobs of Dallas, spent several days this week visiting his brother and wife, Mr. and Mrs. W. F. Jacobs.

Fire Chief Warns Against Hazards During Holidays

Fire Chief Cecil Shelton has issued a warning to all residents to use extreme care against fire hazards during the holiday season. Christmas tree decorations, Christmas wrappings and other highly inflammable materials are responsible for much of the extra fire losses that are usually associated with the holiday season, he declared.

Chief Shelton pointed out that fire loss is always expensive but that loss now usually represents many items which can not be replaced at any cost.

College Students Return Home For Christmas Holidays

With the advent of the Christmas holiday season, practically all of Motley county's college crowd have returned to be with their families.

These include Misses Dorothy Nelson, Frances Seigler and Barbara Springer from TSCW, Denton, and Miss Wanda Miller of Roaring Springs, who is attending North Texas State Teacher's College, Denton.

Miss Dorothy Lou Hill of Abilene Christian College, Abilene.

Donald Reeves, Don Paul Keith, Miss Ruth Evelyn Keith, Miss Reatha Rayne Robertson, Charles Price, Math Barkley, and Buzzy Thacker, who are attending Texas Tech, Lubbock.

Miss Joyce Norrid, Miss Grace Laverne Tilson and Mrs. James Russell Neblett of West Texas State College, Canyon.

CARD OF THANKS

We wish to take this means of expressing our gratitude to friends and neighbors for words of consolation, acts of kindness and the beautiful floral offerings tendered during the recent illness and death of our beloved daughter and sister.

In this dark hour we are brought to the realization of friendship's full value. We shall not forget your many kindnesses.

Mr. and Mrs. J. M. Jackson and family.


War Prices . . .

CONTINUED FROM PAGE ONE:

- No. 1 1/2 can spinach, two No. 2 cans White Swan green beans, one No. 2 1/2 can fruit cocktail, one pint Wesson oil, two No. 2 cans Libby sliced beets, two No. 2 cans Dole Pineapple juice, 1/4 pound Lipton's tea, one No. 2 1/2 can Del Monte peaches, two No. 2 cans Texsun grapefruit juice, two 18-oz. cans V-8 cocktail, two No. 2 cans Phillips tomato juice, two 24-oz. boxes Oxydol, one 4-oz. can Bab-O cleaner, three bars Cashmere Bouquet toilet soap, four cans 12 ounce Cameo corn and one pound Burleson and Lone Star Honey.

Success of OPA price control is being recognized rapidly by the nation. For a long period it offered fine material for the average, natural American to "gripe", but now he realizes that the battle on the homefront against inflation, is being waged and won by OPA price control.

CHRISTMAS
IS THE TIME TO
MAKE OTHER HAPPY



It takes understanding and kindness to make others happy. Never before has the world been such need of friendships as it does today.

To make others happy is to create friendship. To maintain these friendships requires patience, and understanding devotion.

Too often we neglect the friendships of those with whom we are associated. Many times we take their friendships for granted but there is one time of the year when all of us are reminded of the splendid relationships we have had and we welcome the opportunity to acknowledge these friendships by some token of appreciation, whether it be an elaborate gift or a kind word of Christmas greeting. We ask that you accept this message in the sense that it offers Ours is a cordial appreciation of the friendships which have been cemented by long and continuous service. We wish you all the good things in life.

Our Best Wishes To Servicemen
MANY THANKS FOR YOUR FINE PATRONAGE
West Texas Gift
JOE M. GAINES, Manager



Merry Christmas Folks!

MILL IRON RANCHES
REGISTERED HEREFORD

MILL IRON Office Wellington, Texas
AUSTIN ("POLLY") O'NEIL Manager, Mill Iron Ranches
CLEE BOWTHWELL Herd Manager CeeVee, Texas
ROY THOMASON Assistant Herd Manager and Asst. Ranch Manager Route 1, Wellington, Texas
LAFAYETTE M. HUGHES Esconator and Trustee 616 Majestic Bldg. Denver, Colorado

Marine Tells Prison Brutality

from an American which split apart a Jap probably saved the Onnie Ellsworth Clem Marine, recently from the Philippines.

Clem arrived home a ago to have his first with his family in six his story was released by the Navy De-

Marines are known to the sinking—Clem Verle Dwight Cutter, although a num- ber of sailors also way to safety.

25-year-old Woodrow School graduate, be- nightmare in the Philip- the Bataan surrender. through the wilds of brush for fourteen attempt to escape be- captured on a narrow

after my capture," he Japs were riding me in San Fernando Camp, passed the last column of women coming out of the most sickening sight seen.

small puddle of water had dropped to get a were bodies left where ad shot them for falling

one column by about ards was an American hobbling along on and a Jap poking him

that he could not work, so fellow captives did his work for him.

"A Jap guard noticed what was going on," Cutter said, "and the guard kicked him off a cliff."

Prisoners were placed in groups of ten, known as Blood Groups. If one of the group escaped, the rest of the men would be killed.

Once, the Japs heard of a group plotting escape. The Americans were tied to beds and beaten for three days, then dragged out and killed in full view of fellow captives.

When first taken prisoner, Clem said, the Japs fed him three meals a day.

"Later the Japs cut us down to two meals and they consisted principally of a small portion of rice and a bowl of watery soup."

All Weak When Captured

"When we were first taken prisoners, everyone was pretty weak because we had been living on a daily ration of a large spoon of rice, one spoon of jam, a Vienna sausage and one biscuit."

After being held captives for twenty-nine months, Clem and Cutter were among 750 prisoners packed into the baking hold of a Jap ship for transfer to another camp.

They were forced to stay nineteen days and nights in the bottom of the hold without enough room to sit.

"The scenes as the rescued men came aboard the submarine were almost undecipherable."

Many Wept, Unashamed

"Sure, there were tears and some of the guys broke down and cried like babies for a while and they were not a darn bit ashamed of it."

"They gave us sandwiches the first night and the bread tasted like cake."

"It was the first bread we had had in three years. The next morning the eighty-four of us ate eighteen pounds of butter, thirty-six pounds of sausage, forty loaves of bread and eight hot cakes each. The doctor put a stop to that."

Cutter is being treated at Oakland, Calif., for wounds sustained in the torpedoing, but Clem was released after a brief rest period and now is with his parents.—Dallas Morning-News.

Tribune, Matador, Morley County, Texas, Thursday, December 21, 1944

tossed free of the ship by the swirling waters as the ship broke in half."

Many men swam to the beach nearby, only to be recaptured by waiting Japs. Jap riflemen in boats shot at men in the water.

Clem and Cutter were among the fortunate ones that managed to reach an unpatrolled stretch of beach. They met a friendly Filipino who conducted them to a point inland where a doctor was giving medical attention to wounded survivors.

Eighty-four survivors of the prison ship sinking were gathered together and arrangements made for an American submarine to evacuate them.

"They brought us down to the beach to meet the submarine," Clem related. "But the sub failed to show up. We began to feel that there had been some slip up and that maybe we were destined to be taken prisoner again before we could be rescued."

"When we had about given up hope, the sub appeared and the Filipinos took us out to the craft—several hundred yards offshore—in small native boats."

"The scenes as the rescued men came aboard the submarine were almost undecipherable."

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Lingerie Shop 'For Men Only' Opened In New York City

NEW YORK, Dec. 16—It was too good to be true.

"Respectfully dedicated to men," the lettering on the glass door read, and the word quickly passed around that here on Madison avenue was a lingerie shop made to order for the red-faced husband who, buffeted by women shoppers, mutters furtively to the clerk.

"I'd like one of them, ah, pink things with the doo-gad, for a woman . . . ah . . . about this big around."

Q's was the name of the shop. It opened just in time for the Christmas rush. And it was wonderful, the men said, to be able to buy

alongside other men, from sales-girls trained to make you feel at ease. Besides, the girls were whizzes at guessing sizes from vague motions of a man's hand.

Then the women heard about it and:

"The men still do the buying but the women come in and look things over first," confided the proprietress, Mrs. A. M. Quilleret, today. "Sometimes they bring a man in and sometimes they come alone. But they come—in numbers."

"We hope to get back to a 'for men only' basis after Christmas but in the meantime—well, despite the sign on the door, we can't actually bar women."

RETURN FROM CALIFORNIA

Mr. and Mrs. C. T. Heller have returned from Richmond, Calif., where they have been making their home the past several months, and will remain here for an indefinite period.

CONSTRUCTION HELPERS

Needed At Once

FOR

L. O. Stocker Co.

BORGER, TEXAS

CONSTRUCTING 100 - OCTANE AVIATION GASOLINE PLANT FOR PHILLIPS PETROLEUM COMPANY

Transportation furnished enroute to job. Top Wages

—Long time job—Now working 60 hours a week

Time and one half after 40 hours.

LIVING QUARTERS AVAILABLE

"Seasonal Agricultural Workers Investigate"

Apply At War Manpower Commission

U. S. Employment Service Office

At 111 West 8th St. Plainview, Texas

Hiring will conform with WMC regulations

PEPSI - THE BIG SHOT



ALL OVER AMERICA

Pepsi-Cola Company, Long Island City, N. Y.

Franchised Bottler: Pepsi-Cola Bottling Co. of Lubbock

Gifts FOR THAT MAN OR YOUNG MAN ON YOUR LIST

TIES

WE HAVE HAND-MADE TIES FROM \$1 to \$2.50

- Handkerchiefs
- Scarfs
- Pajamas
- Underwear
- Sox
- Belts
- Suspenders
- Leather Jackets
- Loafer Coats
- T- Shirts
- Dress Shirts
- Waterproof Jackets

SPORT SHIRTS

RAYON — WOOL ALL GOOD VALUES

- Sleeveless Sweaters
- Coat Style Sweaters
- Pull-Over Sweaters
- Bill Folds
- All-Elastic Garters
- Leather Coats
- Hats . . . \$8.50 - \$17.50
- Mallory Hats
- Nacona Boots
- Freeman Shoes
- Jewelry Accessories
- Dress Trousers

These And Many Additional Gift Items Are Available Now At

SHERROD A. WILLIAMS

THE MAN'S STORE

Paducah, Texas

We Gift Wrap Purchases When Requested

It's a Pleasant Custom to Send SEASON'S GREETINGS



You may be sure we extend our Greetings of the Christmas Season in all sincerity. We thoroughly enjoy this occasion of renewing friendly associations.

Our thanks for your patronage during the past year. May the New Year bring fulfillment of your every desire, as well as Health, Happiness and Prosperity

To Our Servicemen Everywhere

Merry Christmas And Victorious New Year

Farmer's Co-op Gin

H. C. Duncan, Manager

Matador, Texas

Letters to Santa

Roaring Springs
Dear Santa Claus:
I am a little boy eight years old. I am in the second grade. I would like to have some nuts and candy and a toy or two. Bring the other

little boys and girls some, too. Yours for a Merry Christmas, Jessie Nolan
Roaring Springs
Dear Santa:
I am a little boy seven years old and in the second grade. I want a pair of boots. I want a lot of candy and nuts. I hope every boy and

girl gets the things they want. I hope you lots of luck and a very Merry Christmas.
Lots of Love,
Bobbie Lloyd Stafford
Roaring Springs
Dear Santa Claus:
I am in the second grade. I want a football if you have them, and one or two more toys and that is all. It will be better if you will hide them. Merry Christmas, Santa Claus.
Love,
Charlie Long

Matador, Texas
December 6, 1944
Dear Santa Claus:
Please bring me a football.
Charlie.

Matador, Texas
December 6, 1944
Dear Santa Claus:
Please bring me a necktie, a jeep and a steam shovel.
A. B.

Matador, Texas
December 5, 1944
Dear Santa Claus:
Please bring me a football and a farm.
Love,
Stanley.

Matador, Texas
December 6, 1944
Dear Santa Claus:
Please bring me a blackboard, a doll and whistle and 3 boxes of chalk.
Love,
Mickey.

Matador, Texas
December 2, 1944
Dear Santa Claus:
I have been making out cards for the school children I know. Santa Claus, do you have some good dolls? I would like to have one of the pretty ones. And I would like to have a house-coat and house-shoes that go together, and I would like a bracelet and a ring and locket. And Santa Claus, I want a gown. And Hal Dean a good warm coat, and a football and gun, daddy a footstool; and I want Mother a tall lamp with a shade on it. Hal Dean would like a choo-choo train and a truck. And Santa Claus, the doll I get, well I would like for it to have hair that I can comb, and lots of pretty clothes, and Santa Claus, if you have a good desk and black board, I would like it.
Love, Jean Hines

Matador, Texas
December 6, 1944
Dear Santa:
Please bring me a scabbard, two guns, a belt, a set of blocks and a knife.
Love,
Frank

Matador, Texas
December 6, 1944
Dear Santa Claus:
Please bring me a doll and a set of dishes.
Love,
Dorothy Nell Plylor

Matador, Texas
December 2, 1944
Dear Santa Claus:
Please bring me two guns and scabbards, cowboy suit and an army tank.
Love,
David.

Savanna, Okla.
Dec. 13, 1944
Dear Santa:
Please come to our house Christmas Eve. Bring me toys, fruit and candy. Don't forget my little sister.
Love to Santa,
Mickey Harris

Matador, Texas
December 6, 1944
Dear Santa Claus:
Please bring me a check tie and suit.
Love,
Robert

Matador, Texas
December 5, 1944
Dear Santa Claus:
Please bring me a set of dishes, a ball and bat.
Rachel Craven.

Matador, Texas
December 6, 1944
Dear Santa:
Please bring me a scabbard, two guns, a belt, a set of blocks and a knife.
Love,
Frank

Matador, Texas
December 6, 1944
Dear Santa Claus:
Please bring me a doll and a set of dishes.
Love,
Dorothy Nell Plylor

Matador, Texas
Dec. 7, 1944
Dear Santa Claus:
Please bring me two guns and scabbards, cowboy suit and an army tank.
Love,
David.

Matador, Texas
December 6, 1944
Dear Santa:
Please bring me a bride doll, a doll buggy, perfume, a volley-ball, a telescope, a nurse set and a flag.
Love, Lucretia

Matador, Texas
December 2, 1944
Dear Santa Claus:
My sister is writing this letter. Santa Claus, I want a gun to shoot a coyote with, and a football to play with, and I want a choo-choo train and a truck.
Love,
Hal Dean Hines.

Money is the fruit of all evil, and the root of it.

Money is the fruit of all evil, and the root of it.

In The Service

SPECIAL TO THE TRIBUNE
Alyce M. Speer, now a Private in the Women's Army Corps, has arrived at William Beaumont General Hospital, El Paso, Texas, where she will attend the School for Medical Department Technicians.

Private Speer, whose parents, Mr. and Mrs. J. L. Speer, reside at Flomot, Texas, has entered the Laboratory Technicians' classes of the SMDT. Here she will attend lectures and demonstrations covering all subjects necessary to make her an expert technician.

Upon completion of the course, she will be assigned to hospital work either in this country or overseas, to aid in caring for our sick and wounded.

Billy Bishop, A.O.M. 2/c of the U. S. Navy, and **Cpl. Billy Tunnell** of the U. S. Marine Corps, had the pleasure of meeting on Bougainville, recently, according to a letter received by the parents of the former, Mr. and Mrs. L. R. Bishop.

An unusual Christmas Greeting was received from **Cpl. Buford Sain** of the 359th Inf., somewhere in France. Other greetings were also received from **Sgt. James W. McKiraham** in the South Pacific, and **Sgt. Henry E. Terry**, also in the Pacific area.

R. T. Irvin, FC 3 2/c writes to advise that he has received five copies of the Tribune, since landing at his present base, and says, in part, "It might interest you to know that every man in my group reads my paper as soon as they can after I get a new one."

Pvt. Earl G. Freeman writes to advise that his latest address is Camp Polk, La., and says, "I appreciate the change very much. When I don't get the paper, it doesn't seem like the week is finished. It's just like one big letter from home."

Pfc. W. M. Colston and **Pvt. A. J. Perkins**, were Matador visitors several days this week.

15th AAF In Italy (Special to the Tribune) The Second Bombardment Group, a B-17 Flying Fortress unit of the 15th AAF which traces its origin to World War I as the oldest heavy bomber group in American military history, has flown its 300th mission in the Mediterranean Theatre.

The Second Bomb group, of which **Pfc. John R. Kinsey**, 38, of Whiteflat, is a member, has been awarded a Presidential citation.

Also special to the Tribune is a release from the same theatre of operations stating that the blue battle streamer for "outstanding" performance of duty in armed conflict with the enemy, was presented to a heavy bombardment group of the 15th AAF, and that 1st Lt. **Roy W. Amick**, 29, engineering officer, son of Mr. and Mrs. Robert W. Amick of Flomot, was a member of this group.

Fred C. Bourland Jr., is a member of the 350th Fighter Group, which has just been cited for outstanding performance of duty in action against the enemy in the Mediterranean Theatre of Operation. He is the son of Mr. and Mrs. F. C. Bourland.

Try This New Amazing Cough Mixture
An Outstanding Success--in Canada--Made in U.S.A.
Great for Bronchial Coughs or Throat Irritations Due to Colds

The King of all cough medicines for coughs or bronchial irritations resulting from colds in cold wintry Canada is Buckley's CANADIOL Mixture. Fast working--triple acting Buckley's Mixture quickly loosens and raises phlegm lodged in the tubes--clears air passages--soothes rasped raw tissues, one or two tips and worst coughing spasm eases. You get results fast. You feel the effect of Buckley's instantly. Composed from rare Canadian Pine Balsam and other soothing healing ingredients Buckley's CANADIOL Mixture is different from anything you ever tried--all medication--no syrup. Get a bottle today at any good drug store. Satisfaction guaranteed or money back.

T/Sgt. B. A. Jones was advised that he hasn't received the Tribune in two or three weeks. "Guess they are piled up somewhere," he writes, "I'm glad when they come through for the paper; all the best to you."

S. 2/c J. W. Gairwood, Mr. and Mrs. Gordon Gairwood, here, arrived Wednesday on a recruit duty leave. He returned Tuesday morning to duty at San Diego. He will return to radio school.

Charm Kuhl PERFORMER
★ Complete with Personal Wave Solution, various shampoos and waxes, etc. Also to buy. Expires no later than 12/31/44. Money back guarantee. Kuhl Kit today.

CITY DRUG STORE

Protect Your Home With Insurance

You can't afford to neglect the safety of your home and those you love. The sure of adequate fire protection—see us for reasonable policy terms.



Molloy County Insurance Co.

Elmer Stearns — J. R. White



DELICIOUS FRUIT CAKE



Full Of FRUITS and NUTS
BAKED IN OUR OWN SHOP
\$1.25 and \$3.00

City Bakery
R. L. BRANDON, Mgr.

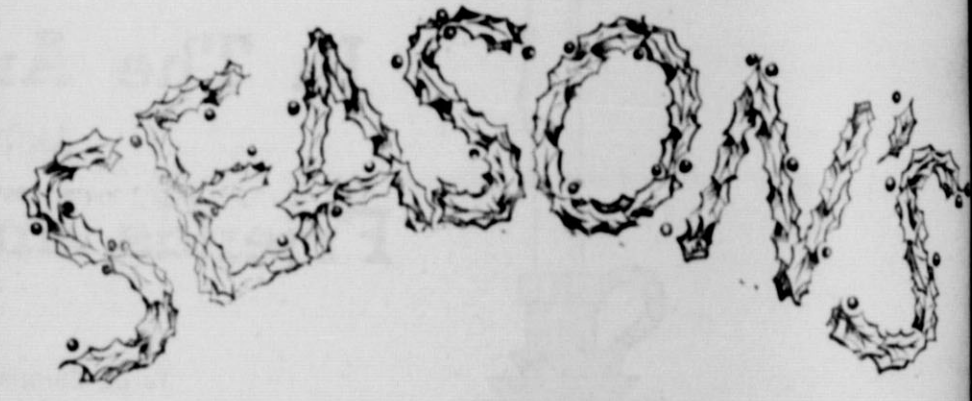


The Christmas holidays are a friendly season, a time when each of the members of this organization wants to tell you how much we appreciate your patronage. During the coming year, and those to follow, it will be our policy to maintain the highest standard of service possible, and we trust that you will grant us the privilege of serving you in this capacity.

Our Best Wishes To Our Servicemen

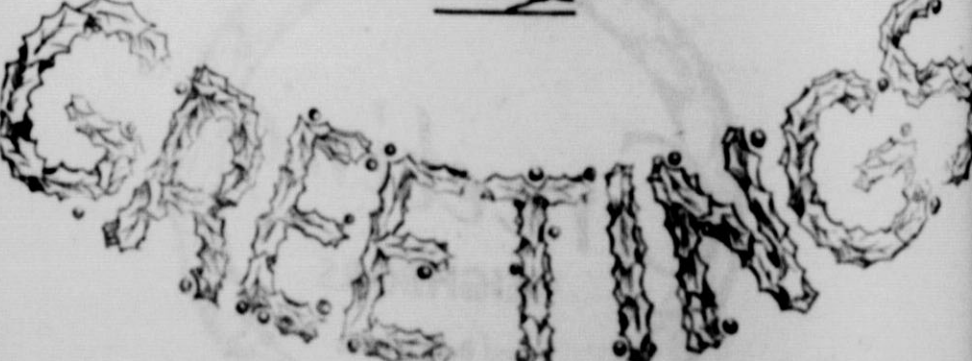
MATADOR HARDWARE and Furniture Company

L. C. (Hack) HARP and PERSONNEL



As a small token of our high esteem for the people whom we serve, we send these words of Greetings. We place an immeasurable value on your friendship and trust that we may merit its continuance.

We renew our pledge of the service which we constantly strive to render; and take this occasion to send you our very best wishes for a happy Christmas and a New Year filled with all the good things of life.



TO OUR BOYS IN SERVICE

And Our Friends At Home

Higginbotham-Bartlett Co.

MATADOR, TEXAS

Yuletide Is Inspiration For Recitals, Programs and Parties

Recitals Are During Week

The yuletide season as in two mid-year recitals given the past week, in

which speech pupils of Mrs. J. R. Whitworth, and music pupils of Mrs. Homer Kingery, were presented. Both affairs were held in the high school auditorium. The first recital was held Thursday evening, December 14, for the

older pupils, and included the following readings and musical numbers:

"Rock of Ages", Dorothy Tra-week; "Giving Aunt Jane a Hint", Mary Helen Stephens; "Grand Marche de Concert", Sarah Frances Springer; "When You and I were Young Maggie", Rosemary Bloodworth; "I Cannot See the Christ Child", William Curtis Graham; "Valse Duett", Petty and June Spray; "Aunt Mary's Christmas Present", Shirley Este; "Grande Polka de Concert", Patti Pipkin; "The Downfall of Santa Claus", Wanda Graham; "Academy March", Mary Helen Stephens; "O Holy City", Ann Harp; "Christmas Story", Billy Frank Skaggs; "Convent Bells", Barbara Ketchersid; "Mamma's Christmas", Patti Pipkin; "Vesper Bells Are Ringing", Mary Bernice Murphy; accordion solo, Ernestine McWilliams; "Gold, Frankincense and Myrrh", June Black; "My Old Kentucky Home", Wanda Graham; "The Star Above The Manger", Rosemary Bloodworth; "Grande Polka de Concert", Jolene Bloodworth; duet, "Laughter and Song", Ann Harp and Sarah Frances Springer; "A Christmas Party", Dorothy Woodruff; "Carolling of the Birds", Wanda Fisher; "Why The Chimes Rang", Chareen Ketchersid; "Lady Judas' Vision", Jolene Bloodworth; "Wayside Chapel", Betty Price.

Youngsters Recite Monday

On Monday evening of this week the younger pupils gave the following program: "Normandy Chimes", Nancy Lou Vaughn; "A Letter To Santa Claus", Sandra Nell Follis; "My Banjo", Thelma Verner; "You Wonder Why", Jay-nell Norris; "A New Doll", Rose Carolyn Donovan; "Cherry Blossoms", Frank Traweck; "Daddy's Girl", Becky Cooper; "A Cake for Santa", Francine Craven; "Cir-cin-bin Waltz", Cora Ann Craven; "A

Sleepy Doll", Frances McMahan; "Stars and Stripes", Frances Traweck; "Advice To Santa", Charlotte Muse; "Santa's Invitation", Sue McCaghren; "Onward Christian Soldiers", Gleyann Rattan; "My Dolly's Stocking", Rachel Aline Craven; "Her Doll", Joanne Darsey; "Monastery Bells", Doris Ann Dass; "Christmas Candy", David Webb; "Wise Santa Claus", Lucretia Edwards; "Shepherd's Call", Roma Jo Fulkerson.

"An Order for a Kitten", Mickey Steen; "Valse Lento", Tresa McDonough; "A Letter to Santa Claus", James Melvin Graham; "Going Swimming", Lucretia Edwards; "In My Stocking", Hoyet Noel Burnam; "A Telephone Call", Ruth Marie Stanley; "Light Cavalry", James Melvin Graham; "Tommy's Decision", Neal Pipkin; "Having Fun", Betty Ruth Smalley; "A Fine Secret", Glenda Flip-pin; "A Christmas Secret", Pat Reeves; "Playtime", Barbara Ray; "To Santaville and Road to Beth-lehem", Jean Hines and Barbara Sorsy; "A Walk Through the Park", Wynelda Knight; "Wor-ried", Dean Stotts; "Story the Bird Told", Frances Traweck; "Three Biling Mice", Jean Hines; "Christ-mas Kickers", Jody Graham; "At The Fair", La Nell Rattan; "The Christmas Story", Betty Ruth Smalley.

SUNDAY SCHOOL CLASS HAS CHRISTMAS PARTY

Fidelis Class of the Baptist Church enjoyed a Christmas party in the basement of the church Thursday evening of last week. After singing several songs, games were played, and a Christmas story was read by Mrs. Clarence Kifer. Gifts were exchanged, and refreshments of hot chocolate and cookies were served to: Mrs. J. R. Moore, teacher; Mesdames Lloyd Fulkerson, Howe Hines, Bill McCaghren, Fred Clower, Willis Cooper, and Claude Wilson, and Miss Maggie Bryan, guests and the following members: Mesdames C.

El Progreso Club Hears Christmas Program Thursday

Annual Christmas program and tree for El Progreso Study Club, was held Thursday afternoon, December 14, in the home of Mrs. U. L. Willie, hostess and leader. Club quotation for the meeting was, "At Christmas play, and make good cheer, for Christmas comes but once a year."

Mrs. G. E. Hamilton opened the program with a solo on the bells, playing "O Little Town of Beth-lehem". This was followed by a Christmas story reading by Mrs. A. J. Daffern, and group singing of "Silent Night".

At the conclusion of the program, gifts were exchanged from a brilliantly lighted and beautifully decorated Christmas tree. Christmas decorations were also used throughout the house.

Refreshments of individual mince pies, topped with whipped cream, spiced tea and mints, were served to the following members: Mesdames H. E. Berry, A. J. Daffern, Ted Dudley, G. E. Hamilton, L. C. Harp, Mae McKenzie, Henry Solomon, George Springer, A. C. Traweck Jr., J. R. Whitworth and I. L. Woodruff, Miss Lois Jo Bentley and Miss Thressia Godfrey.

Baptist W. M. U. Has Christmas Party

Members of the Baptist W. M. U. met Monday evening in the Junior department where they enjoyed regular monthly general meeting which was conducted as a Christmas party.

Yuletide decorations included evergreens and candles and a decorated Christmas tree, by a committee composed of Mrs. Claude Wilson and Miss Thressia Godfrey.

Games and contests were conducted by Mrs. Earl Laughlin, assisted by Mrs. Roy Reeves, at the conclusion of which, numbers were drawn for gifts from the tree.

Delicious hot chocolate and cookies were prepared by Mrs. Elbert Reeves and Mrs. Fred Clower, and served to the following ladies: Misses Amy Glenn, Maggie Bryan and Thressia Godfrey and Mesdames Cecil Shelton, W. M. Clifton, Willis Cooper, J. L.

Woodruff, Ed Cammack, Lesley Yandall, D. L. Yandell, Lewis McDonough, Ben Meador, A. A. Tipton, H. S. Watson, Edith Sanders, V. J. Skaggs, Claude Wilson, H. G. Verner, Fred Clower, Roy Reeves and Earl Laughlin.

Parents-Teachers Observe Season With Yule Social

Matador school gymnasium was the scene Friday night, of one of the most enjoyable affairs of the Yuletide season, when the Matador Parent-Teacher Association met for a Christmas social.

A delicious covered-dish dinner which included baked chicken, dressing and all the "trimmings", was followed by table games until a late hour. Over fifty patrons of the organization were present. Numerous candles and crepe paper decorated the gym in the season's motif.

To Wish You a . . .

Merry Christmas

THE PLEASURE IS OURS

As another Yuletide Season is ushered we enjoy looking backward over our experiences of the past year. We recall many, many instances of your confidence and good will, and we find these thoughts make us extremely proud and happy.

It is in appreciation of these kindnesses that we take advantage of the Christmas season, to tell you we have not forgotten. Our confidence in us will be our incentive for greater efforts, that we may continue to come up to your expectations.

Best wishes to you, your family, your friends—our friends.

ALDRICH SHOP

A. B. ALDRICH, Manager

CHRISTMAS

Yesterday
..... Today
Tomorrow

May the warm spirit of the old fashioned Christmas of yesteryear and the joyous, thrilling Yuletide of today, blend together for the Christmas of tomorrow.

Perhaps we do not realize, in comparative values, the precious blessings of Christmas values, the precious blessings of Christmas, and all that it stands for. Let us take time to estimate the true meaning of the occasion and to wish each of you the most glorious Christmas you have ever spent.

And at the same time, we wish to add, "Thank you," for your courtesies and evidences of goodwill.



Our Sincere Wishes TO OUR MEN IN UNIFORM

Spot Cash Grocery

MRS. J. H. SAMPLE, Owner; LESTER ERICSON, Manager; MRS. LESTER ERICSON, CLAY HART, BILLY WASON

NOTICE

To Our Patrons We Will Be Closed
(Except For Bus Business)
DECEMBER 24 to JANUARY 1, 1945

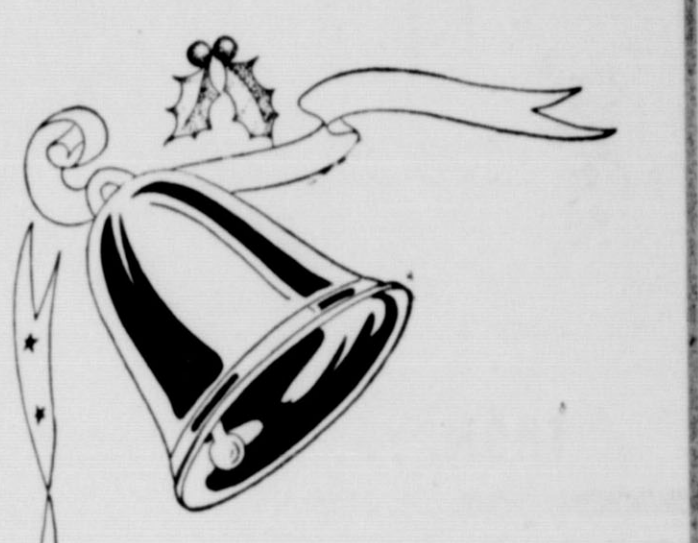
Magnolia Cafe

MERRY CHRISTMAS

To Each of You, Our Friends

Magnolia Cafe

MR. and MRS. MARVIN VAUGHN



A JOYOUS YULETIDE

As we express the Season's Greetings at this happy Christmastime, we pledge to strive to maintain this same spirit of thoughtful service throughout all the days of the coming year.

Our sincere thanks for your patronage and our assurance that it is our purpose to merit its continuance.



TO OUR BOYS IN SERVICE

OUR FRIENDS AND PATRONS AT HOME

WE WISH YOU ALL Merry Christmas AND A VICTORIOUS NEW YEAR

Jameson Machinery AND TRUCKING COMPANY

ED JAMESON, Manager

Letters to Santa

Dear Santa Claus:
 Just a line to tell you what I would like best and that is a black board, crayon, and eraser, dishes, puzzle, table and chairs, a new doll and a box of Hersheys.
 I would like very much to have a swing, and a ring, also some perfume, and an electric iron and ironing board, and if you see a box of cigars get those for my Daddy. Thanks, and Merry Christmas to you.
 Loving you always,
 Rebecca Cooper
 Box 201, Roaring Springs,
 P. S.—Be sure and don't forget my Mama a box of chocolates.

Dear Santa Claus:
 I am a little girl seven years old. I am in the second grade. I have made a straight A on my report card. I have two brothers; bring them a gun, and bring Mother something pretty. Santa, my Daddy is in the Navy, and is across on some island, so please don't forget him.
 Your Friend,
 Nelda Faye Spray

Dear Santa Claus:
 I am just another of millions of little boys who want nothing more for Christmas than for my Daddy to come home from overseas.
 I am a good little boy and I don't cry any more. I already have a teddy bear.
 Love,
 William David Lee

Dear Santa:
 I am eight years old. I want a train for Christmas. I want a paint set, a tinkler toy, a clay set, and an airplane set. Will you bring it to me? I hope you will. I would have lots of fun.
 A good boy,
 Bobby Campbell

Dear Santa:
 I want a doll for Christmas and some candy and nuts. Retha Ann wants a doll that won't break easy and a toy dog. Please send us some doll clothes too.
 Marjorie Nell Webb
 Retha Ann Watson

Dear Santa:
 I want a doll, a nurse set, a color book, candy, and some fruit.
 More love than ever in the world,
 Allie Marie Gwinn.

Roaring Springs
 Dear Santa:
 I am telling you what I want for Christmas, I want a doll, a set of dishes, a paper doll book, candy and fruit.
 With all the love in the world,
 Bonnie Ruth Gwinn

Roaring Springs
 Dear Santa:
 I am glad you are coming the 25th of Dec. I want a house coat and shoes to match. I am a girl 11 years old and I am in the 7th grade at Roaring Springs grade school.
 With love,
 Mable Gwinn

Roaring Springs
 Dear Santa Claus:
 I'm good to my Mother. I make good grades at school. I want you to bring me a rain coat and some over shoes and doll and some candy and dishes.
 I love you,
 Frances Martinez

Matador & Tribune
 COMBINED WITH MOTLEY COUNTY NEWS BY PURCHASE MARCH 14 1934.
 ISSUED THURSDAYS AT MARSH BUILDINGS, MATADOR, TEXAS, BY THE TRIBUNE PUBLISHING CO.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS, AS SECOND CLASS MAIL MATTER ACCORDING TO AN ACT OF CONGRESS, MARCH 3, 1879.

DOUGLAS MEADOR
 EDITOR AND PUBLISHER

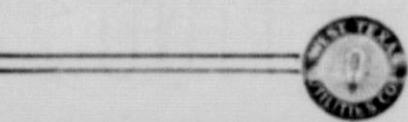
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 IN MOTLEY, FLOYD, COTTE, HALL AND DICKENS COUNTIES
 ONE YEAR, IN ADVANCE \$2.00
 ELSEWHERE, ONE YEAR \$2.50

ANY ERRONEOUS REFLECTION UPON THE CHARACTER OF ANY PERSON OR FIRM APPEARING IN THESE COLUMNS WILL BE BLADLY AND PROMPTLY CORRECTED UPON BEING BROUGHT TO THE ATTENTION OF THE MANAGEMENT.

"THERE IS BLOOD ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Roy Burleson
INSURANCE
BANK BUILDING
Matador, Texas



how much **WHITE LIGHT**

in a pound of **BLACK COAL?**

THE lamp has a 100-watt bulb in it and the lump of coal weighs one pound.

Pulverized and blown into the big boiler of a modern power-plant, a pound of coal* provides enough steam to generate one kilowatt-hour of electricity.

That much electricity, in turn, will light the lamp for ten hours—long enough to read this newspaper and a couple of novels. Or it will run a small radio for 25 hours, a food mixer for 15 hours, a washer for almost 7.

"So what?" you say. The point is this. 25 years ago, it took about three times as much coal to produce a kilowatt-hour of electricity as it does today!

The all-around efficiency which gets several times as much white light from black coal has benefited YOU in many ways.

It has made your electric service better and cheaper year by year. It has met tremendous wartime demands for electric power, without delay, shortages or rationing. It has held the price of electricity at an all-time low, while other costs went up.

These results come from the sound business management of the nation's light and power companies—and from the hard work of men and women who know their business—and who are preparing for even greater accomplishments tomorrow.

*Some plants use less than 1 pound; some more, because of differences in coal and equipment. The nation-wide average is 1.3 pounds per kilowatt-hour.

West Texas Utilities
Company

Our Annual CHRISTMAS GREETING



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We are always glad of the opportunity to say "Hello" to our friends but somehow no occasion affords a better opportunity than Christmas to add a word of good wishes.

The associations we've enjoyed in the past are many and we are grateful for them. We appreciate what they stand for and with the passing of each year, we become more and more impressed with the true value of genuine friendships. The faithfulness of those whom we strive to serve has been invaluable in the progress of this organization.

In recognition of your consideration and patronage in the past, we desire to express our sincere good wishes to each of you for a happy Christmas and a New Year filled to overflowing with joy and prosperity.



We are grateful for the sacrifices of every boy in uniform and we appreciate the friendships and favors of the Homefolks to all we extend this most sincere wish: A Victorious New Year

Quanah Cotton Oil Company
 Warehouse No. 3
 Roaring Springs

Again... Christmas Somewhere in France



In the Philippines, Guam, Saipan, Italy, Germany — Half a hundred blazing battlefronts, the spirit is the same. The spirit of CHRISTMAS is greater than WAR, DEATH and DESTRUCTION . . . Millions of our valiant men will turn their thoughts to home and friends . . . To memories of other CHRISTMASSES . . . Our Thoughts and Prayers go out to meet them as they struggle to preserve the way of life that will always have a CHRISTMAS.

To Our Boys In Service . . .
and our
Friends and Patrons
at Home



A Merry Christmas
and a
VICTORIOUS
NEW YEAR

Member Of Federal Deposit Insurance Corporation

DIRECTORS

C. D. BIRD
HARRY H. CAMPBELL
B. F. SIMPSON
RALPH STAPLETON
ELMER STEARNS

First State Bank

Matador, Texas

Capital and Surplus, \$75,000

OFFICERS

C. D. BIRD, President
ELMER STEARNS,
Vice-President and Cashier
W. N. PIPKIN, Asst. Cashier
J. R. WHITWORTH, Asst. Cashier

Flomot News

(By Mrs. L. B. Turner)

A. L. Matthews and Buck Crump were guests in the Lem Brock home Sunday.

Friday evening the Methodist Stewards and Teachers met in the Raymond Ross home. Rev. and Mrs. J. W. Beaucham, Mr. and Mrs. Hershell Curtis, Mr. and Mrs. I. E. Martin, Mr. and Mrs. J. R. Merritt and Miss Frankie Hawkins, attended.

Mr. and Mrs. Raymond Kendall of Dallas spent the week-end here with her parents, Mr. and Mrs. Abe Martin.

The Pollyana Sewing Club met Thursday afternoon with Mrs. C. W. Webb. Christmas gifts were exchanged by the various members and the Club presented their oldest guest and Club Mother, Mrs. C. M. Speer with a lovely pot plant, the poinsetta. Gifts were placed on a Christmas tree in the living room and the Christmas spirit of cheer was evident.

Johannie Speer arrived home, Friday from College Station, where he has been attending A&M. This branch of the service is being discontinued for those under 18.

Pfc. Claud Bishop, Miss Bonnie Crowell and Mrs. D. J. Anderson visited in Amarillo, Monday.

Boys In The Service

Lt. Dick Groves arrived home Friday from Nashville, Tenn., to spend a 30-day leave before going to Denver, Colorado, where he will be stationed. His wife and baby daughter have been here with his parents, Mr. and Mrs. A. B. Groves. After spending Christmas holidays here, they will go to San Antonio for a visit with Mrs. Groves' relatives.

Cpl. Loyd Latimer of Bryan Field, Texas, arrived home Saturday to spend the holidays with his parents, Mr. and Mrs. Vernon Latimer.

Pfc. Claud H. Bishop of Mc-

LIEUTENANT GOVERNOR MAKES ARMISTICE ADDRESS



The above photograph shows the Armistice Day crowd leaving the First Baptist church following the program at which Lt. Governor John Lee Smith was

principal speaker. The church was filled to capacity and automobiles lined both sides of the street for almost a block. Lt. Governor Smith is in the crowd.

near the corner of the church building.) The Lieutenant Governor walked to the courthouse square where the honor roll dedication services were held.—Photograph by A. M. Parker.

Closky Hospital of Temple, arrived in Flomot last Tuesday, to visit his sister, Mrs. Lem Brock.

Sgt. and Mrs. Arthur M. Tanner are visiting relatives in Flomot. Sgt. Tanner will report to a base in California the early part of January.

Pvt. James W. Reed and Pvt. Richard T. Turner of Camp Wolters visited at home in Flomot over the week-end.

Pvt. and Mrs. Raymond Gunn spend the week-end in Flomot visiting his parents, Mr. and Mrs. B. W. Gunn, and her father and sister, Raldo Martin and Miss Raldina Martin. They were en-

route from Nebraska to Camp Howze.

Berry Barham of the U. S. Navy stationed at San Diego, Calif., arrived in Flomot on leave the first of last week. Two days later, his twin brother, Perry Barham and Odus Marler, both with the Navy and stationed at San Diego, arrived home in Flomot on leave.

T/Sgt. Ernest C. George arrived in Flomot, from overseas Tuesday, Dec. 12. He stayed until Saturday visiting in the L. B. Turner home.

Sgt. and Mrs. George and small son, Terry, left Saturday for Corpus Christi, to visit his parents, Mr. and Mrs. G. C. George.

If you would be great, cultivate your greatest assets.

To some people the marriage tie is only a slip knot.

Girls used to wear unmentionables. Now they wear nothing worth mentioning.

Man is the only animal that can be skinned more than once.



And a word of appreciation for all the nice things that have come our way in the past year.

THOMPSON GROCERY



TO MY FRIENDS:

At this recurring Christmas and New Year Season, when tokens of friendship and good will are sent from friend to friends, I would send you a gift, not of silver and gold, but a gift of the heart, voiced in the fervent prayerful wish for your highest happiness and usefulness for this joyful Season—and beyond, for all the unfolding and unending tomorrows.

The real meaning of and hope for, our present and future, is given in the announcement of the Angel of God to the Shepherds on the Judiah hills on our first Christmas morning: "Fear not, for behold I bring you good tidings of great joy, which shall be to all people. For unto you is born this day, in the City of David a Savior Who is Christ the Lord." And then the multitude of the Heavenly Host, echoed the glorious refrain, "Glory to God in the highest, and on earth, Peace and Good Will, toward men. This Message is The Supreme Need for our sorely distressed world today. When Pagan gods of selfish greed and cruel hate have turned many of the world's Peaceful Nations into shambles that are blood soaked, and through all kinds of propoganda, are seeking to paganize our world. How harshly the Bethlehem Chorus seems out of tune today, but nevertheless, He whose Birth we celebrate this Season, shall one day, bring under subjection ALL the enemies of Righteousness. And the promise, "Sit thou at my right hand, until I make thine enemies, thy foot stool." Shall be a living reality With this promise as our foundation.

Let us be done, once and for all, with the spirit of unfaith, let us as we close the gates of the Old Year and enter the portals of the New Year rededicate our all to build with unwavering faith for ourselves and for the unborn generation, a world in which all life, personal, social, business, professional, national, international, moral and religious shall have for its principles the eternal foundation of Righteousness and Love.

As we plod through the unseen paths ahead, let us unfearefully trust ourselves to Him who guides the birds in their long uncharted migration and whose purpose in coming to earth on the first Christmas, long ago, was to be the Way, and Truth, and Life, and Light, and Love, for all our needy world; Thus following Him, we shall arrive at the morning Gate, in His own good time, to live forever with Him, and with all who are willing to be His friends.

Faithfully Your Friend,

Rev. H. G. Verner,
PASTOR, FIRST BAPTIST CHURCH
MATADOR, TEXAS

CHRISTMAS



GREETINGS

TO OUR BOYS IN SERVICE—OUR FRIENDS AND CUSTOMERS

Western Dry Goods Co.

JACK BARTON

MISS MAGGIE BRYAN