

Matador "Sunshine" O'Brien Advises



MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, FEBRUARY 8, 1945

PRICE 5¢

Dads-Lads Meet is Well Attended

"KEEP YOUR FUTURE in front of you and whatever you do, do with both hands," Rev. Dick O'Brien, pastor of the First Baptist church of Big Spring, told boys and their fathers filling the Baptist church basement to capacity at the eighth annual Fathers-Sons banquet, Tuesday evening.

Starting his address with selections from his almost unlimited collection of jokes, Rev. O'Brien laughed with his interested and hilarious listeners. "It is good to laugh," he said, "and it is better and easier to take than medicine." Famous as one of the most outstanding pastors and after-dinner speakers in West Texas, Rev. O'Brien soon opened the facets of his serious nature by declaring, "There is not enough room between the young and the old in this world. Young people are always saying they are too young and older people find excuses in saying they are too old. I tell you people are never too young or too old to do something worthwhile in life—Some people hope to fall into success. You do not fall into success, you climb into it. You will not be what you wish for but what you work for, not what you itch for but what you scratch for... people must have vision. It is well to build castles in the air because you must have them before you can build castles on the ground. God helps the man or boy who helps himself. Keep the will and the faith to work for your ambitions. Keep optimism above everything. Stay on the bright side, face the sunshine and keep the shadows behind you."

Scout Is Master Of Ceremonies

Scout Billy Wason, highest ranking member of Matador Troop 60, who has attended all eight meetings, and now plans to enter the armed service within the near future, was selected as Master of Ceremonies. The program held in the church auditorium was opened with songs led by Lion secretary J. R. Whitworth followed by introduction of five Motley county men in the armed service, as honored guests of the Lions, and announcements by Lion Tamer W. F. Jacobs. Invocation was by Rev. H. G. Verneer.

The banquet fare consisted of prime barbecued beef, red beans, stewed apricots and son-of-a-gun prepared under the expert supervision of Lion chef Henry Pipkin. Beverages consisted of coffee and...

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Fred G. Simpson Jr. Advanced In Rank

Fred G. Simpson Jr., was advanced from the rank of first lieutenant, to captain, in a promotion which became effective December 12, it was learned here through his parents, Mr. and Mrs. F. G. Simpson Sr., of Roaring Springs.

Captain Simpson has been awarded the Distinguished Flying Cross and Air Medal with several clusters, during his operations as pilot of a carrier squadron in the south Pacific. He was born and reared at Matador and attended West Texas State College, Canyon, following graduation from Matador High School.

Awards Received By Relatives Here

Mrs. W. T. BORGES has received the Purple Heart award which was bestowed posthumously for her husband, S/Sgt. W. T. Borges who died in action on Peleliu Island on October 27, 1944.

The Purple Heart Award which was received by Pvt. John T. Smelser, who was wounded in action in Germany on December 11, has been sent to his parents, Mr. and Mrs. S. H. Smelser of Whiteflat, they having received it last week.

Decorations Are Given Four Air Vets at Ft. Logan

Decorations were presented four air force veterans at the Fort Logan convalescent hospital Saturday by Col. R. M. Graham, the commanding officer.

Lieut. Dick Groves of Matador, Texas, received the Distinguished Flying Cross for extraordinary achievement while participating in more than 150 combat missions in the Mediterranean and China-Burma-India theatres, and the Air Medal for activities against the enemy and destruction of enemy aircraft.

Others receiving decorations were Lieut. Firman C. Thompson of Rensselaer, Ind., T/Sgt. Dewey F. Hill of Jamestown, N. C.; and Lt. James E. Legott of Geneva, N. Y.

—Denver (Colo.) Post.

Home On Furlough



(Official Army Photo)
15th AAF IN ITALY (Special to the Tribune) Kneeling between his guns after landing from his fiftieth combat mission is Tech. Sgt. Robert I. Thomas, of Flomot. The 19-year old ball turret gunner on an AAF Flying Fortress flew his "golden" mission on December 16, when the Forts of the 15th Air Force attacked the oil refineries at Brux, Germany.

T/Sgt. Thomas reached home last week on a rotation furlough after spending 7 months overseas, and is visiting his father, Robert I. Thomas of Flomot.

The Sergeant has been awarded the Air Medal with three Oak Leaf Clusters and has earned the European-African-Middle East Theatre Ribbon with two battle participation stars. He enlisted in the Army April 19, 1943, and was graduated from the air mechanic's school at Amarillo.

The youthful sergeant was an "inch" away from becoming a casualty October 12, when a piece of 'flak' bounced off the inch-wide steel band between two square panes of plexiglass on his turret. Force of the concussion jarred the panes of glass out of place and if the 'flak' had hit an inch to either side, it would have gone through the plexiglass and hit him.

Marine Takes Over; Situation In Hand

Only the arrival of the Marines could have saved the Tribune from its production situation. Readers are probably confused since publication of last week's issue, which appeared on schedule for the first time in about seven weeks. This week's issue again on schedule will further confuse subscribers because it is highly probable that next week's issue will again resume its position behind publication date.

Cpl. Burrell A. Tipton of the 2nd Marine Division, Tribune mechanical production supervisor for eight years, veteran of Tarawa Saipan and other Pacific combats, home for the first time in three years, is entirely responsible for this and the past issue of the Tribune.

Cpl. Tipton will leave next week for Corpus Christi where he will report for a new assignment and the Tribune will revert to its titanic struggle of production, until the Nazi and Japs have been subdued and conditions in a happier world have returned to normalcy.

Paducah Visitor Dies From Bullet Wound

PADUCAH, Texas.—Irl Morgan, 55, resident of California, who arrived here recently for a visit, was found dead in the garage at the home of Ed Carlock, with whom he was staying. Death was apparently due to a pistol shot.

Morgan, who had been in poor health, left a note giving instructions for his funeral. He is survived by his widow, resident of Los Angeles.

Morgan, one-time superintendent of a Chicago publishing house, spent a number of years in Paducah during his youth.

Polio Fund Over \$500

More than \$500 has been contributed in Motley county in support of the national March of Dimes program to combat infantile paralysis, according to an announcement made by Mrs. U. L. Willie, county chairman for the drive. Mrs. Willie said the response to the appeal had been outstanding. The total as compiled by Mrs. Willie will be published in the near future and will include the amounts received in various communities not previously reported. Ennis Moss is chairman of the Roaring Springs committee.

Patrons of the Rogue theatre here had contributed a total of \$87.87 to the drive for funds in national March of Dimes which support the fight against infantile paralysis, according to manager L. H. Dirickson.

Contributions were made by the theatre patrons after the showing of a "short" in support of the infantile paralysis fund, through the passing of a collection plate. Manager Dirickson said that the "hat" was passed after the showing of the short film at each performance, from January 25 thru February 1, and while consistent the contribution in most instances were of small amounts.

The Rogue Theatre cooperated in the movement with other leading theatres throughout the nation. Half of the amount will be retained in the county and added to the polio account to care for any cases of infantile paralysis that may develop here.

County Has 900 Poll Tax Payers

Exactly 900 Motley county residents paid 1944 poll taxes before February 1, according to Miss Rachel Patton, deputy in the office of Sheriff, Tax Assessor and Collector H. H. Courtney. Since 1945 is an "off-election" year, the number of registered voters is considered exceptional in view of the fact that the county has lost much of its voting-age population to the armed forces and to war work in other localities. Poll taxes are dated for the past year instead of the year when they are valid. Poll taxes paid last year (dated 1943) totaled 1,229 with 33 exemptions. Poll taxes for 1943 (dated 1942), a non-election year, were 958, with six exemptions.

DOROTHY WILLETT WITH RED CROSS UNIT IN ENGLAND

Mr. and Mrs. Harry Willett received official notice Monday from the American Red Cross that their daughter, Miss Dorothy Willett, Staff Aid attached to a hospital, had arrived safely in England.

Miss Willett volunteered for service in the American Red Cross in the fall, and had been receiving training at Bolling Field, Washington, D. C., since November 13.

American Legion To Meet Tuesday

The American Legion will meet in regular session, February 13, the second Tuesday in the month, according to an announcement made this week by Post Commander Vernon Doss.

Judge G. E. Hamilton will speak on the "Compulsory Military Training" question, now before congress. He will also read and discuss the "County Service Office Bill" now before the state legislature.

Eats will be served at 8 p. m. All ex-servicemen are invited to attend.

UNDERGOES SURGERY

Mrs. Bob Johnson underwent a nasal operation in a Lubbock hospital last week. Mr. Johnson went to Lubbock Tuesday to accompany her home, but she was unable to return at that time.

Based In China



(Official Army Photo)
AN ADVANCED CHINA AIR BASE (Special to the Tribune) Lyman B. Campbell, 24, was recently promoted from staff sergeant to technical sergeant. He is serving with a signal unit of the Fourteenth Air Force, being assigned to a composite wing. Sergeant Campbell, a graduate of the Matador High School and Texas A. and M. College, received his college degree in 1941, entering the army a year later. His overseas service began October 14, 1944.

His wife, Mrs. Vivian Campbell, employee of First State Bank, and their young son, Bundy Hal, reside here with his parents, Mr. and Mrs. Harry Campbell.

PROPERTY OWNERS ASKED TO RENDER TAXES AT OFFICE

It will only take a minute, Sheriff, Tax Assessor and Collector H. H. Courtney is making an appeal to property owners to render their 1945 taxes voluntarily, at his office in the courthouse without personal solicitation. Individually it will require but a few moments of each property owner's time, yet collectively it presents a great amount of work, consumption of gasoline, wear on an automobile and tires.

With two deputies in the armed service, Sheriff Courtney, himself handicapped by an automobile injury, is a one-man county police force, with enough calls to consume most of his time, without the additional duties of tax assessor. The favor is sought by Sheriff Courtney as a gesture of courtesy and cooperation, which will receive his "full appreciation. He will, of course, do whatever driving is necessary and assess the taxes of those who find it impossible to stop by the courthouse and make renditions.

Property owners who will tender their cooperation in this instance, will find willing and efficient assistants in the sheriff's office who will provide tax-rendition sheets quickly and with as little loss of time as possible.

With the new location of the courthouse in the center of the business district, it is now as convenient to reach the sheriff's office as any other business place in Matador. So if you are willing to do a favor for the hard-pressed sheriff, drop by his office and render your 1945 county and state taxes.

Property owners in other West Texas counties are being requested to voluntarily render their taxes without the necessity of personal solicitations from tax assessors.

Rep. Hubert Lee On 6 Committees

Rep. Hubert A. Lee of Paducah, new legislator from the 121st district, has been named on six standing committees of the 49th Legislature.

Rep. Lee was placed on the agriculture, education, game and fisheries, highways and roads, liquor committees.

Mrs. W. I. Rushing is visiting her daughter, Mrs. A. M. Wagner in Abilene this week.

Salvage Of Paper Renewed

Motley county residents are asked to take part in the national salvage of waste paper as being sponsored by the War Production Board salvage division, according to a letter from the Lubbock Chamber of Commerce to Mrs. M. J. Reilly, chairman of Women's activities. Motley county salvage committee, Mrs. Reilly had written the chairman in regard to disposal of collected waste paper and tin cans. The reply in part, follows:

"Persons from your county may bring their waste paper and tin cans into Lubbock and deposit them at either the north or south side of the courthouse, on the lawn. The paper should be separated as to newspapers, magazines, etc., and tied securely. The tin cans should have the label removed, the ends cut out and flattened. These can be used as sack-

ed. "However, the South Plains Army Air Field, located at Lubbock, will send a truck to Matador to pick up salvage material periodically, provided they can pick up a full truck load each trip. Should you have a place available in Matador to collect the salvage in and then notify us when you have a full truck load, we can arrange with the air field to pick it up."

Mrs. Reilly requests residents who may be going to Lubbock in pick-ups or trucks, with available space, to notify her so that additional collections of paper and tin cans can be sent. Individuals who may have paper and cans are asked to leave them at Lubbock according to the above instructions, when going to Lubbock, or perhaps when neighbors are making the trip. A collection depot centrally located in Matador is needed and Mrs. Reilly will appreciate any offers or suggestions that may better serve this wartime emergency.

Soldier Receives 18 Tribunes At One Mail Call

Over four months of news from home reached Sgt. Henry E. Terry, "Some where in the Pacific," at one mail call according to a letter received by the Tribune this week under date of January 27. Excerpts from the letter are as follows: "Hello Ben: Just a few words to tell you how much I appreciate the Tribune. I received 18 copies the first of the week, the first I had received since leaving Hawaii. I'm just now finishing reading the last one."

"Again I want to thank you and all the people back home for the paper. It is the best morale-builder there is. My candle is just about to burn out, so I'll close. A friend, Ellis."

The Tribune wishes to tender appreciation for the following unsolicited contributions to support the mailing of each week's issue to all Motley county men and women in the armed services, received since last publication: R. J. Merritt (Flomot) \$1; Mrs. Kirby Foard (Afton) \$2; C. L. Franks (Tulia) \$1.25; Ed D. Smith \$1; Mrs. Mae C. Fletcher. (Fl. Worth) \$2; C. W. Giesecke, (Roaring Springs) \$2; E. E. Jameson (Carlsbad, N. M.) \$1; Mrs. E. L. Wolfe, \$2; J. A. Tipton, (Northfield) \$3; Mrs. J. V. Shirley (Roaring Springs) \$3.

HUSBAND SENDS GREETINGS FROM GERMAN PRISON CAMP

Mrs. Faires Wade, who has been visiting her parents, Mr. and Mrs. C. W. Norrid since receiving word in December that her husband, First Lt. F. P. Wade was missing in action, has received two messages from him this week. The messages were cards, one containing a Christmas greeting and the other advising that he was well and in good health. Lt. Wade was operating in a Field Artillery unit when taken prisoner. The cards were sent from Offing Prison Camp 64.

DUST

MEADOR



like the whisper

through clouds

the shadows of the

patterns from

the moonlight

across prairie

distance

of the horizon. Some

of the most remained

like

some perfume left in

the air

as a exotic woman has

arrived at a rhyming

of her hoofs beat soft

and the weary cowboy's

as he swayed in the

of his stirrups. He held

of a tobacco sack between

and tightened the string

by his horse flounced at

the start of a match, then quickly

of the drumming of his

of the trail. Memory hung

like a line beside the

path; eyes worn thin with

of loneliness. He

remember the sound of

his own voice and forget

she had tossed her long

curls and the hidden

in her eyes when she

closed. He pressed the letter

to his shirt and heard the

crinkles, then warmed the

of the letter.

It contained over the

of his heart. Back in Kentucky

he was waiting at the end

of the trail he followed. He

had a hand on the soft, bob-

bing of his horse and listen-

ing to the voice that was speak-

ing in the empty house

and. He placed a slight

weight against the reins in his

hand and stepped to the ground.

He held a small flame at its

tip and the letter and watch

the small flames eat their

way on the brown, curling

smoke. When the last trace of fire

was gone, he ground the ashes

into his boot, stepped to his

horse and strode back over the

prairie before dawn he

had his boot to spread it among

the cowboys. His horse was

the wind; on the trail

frail ashes danced to

the wind. Decision waters

of each man's destiny.

with sublime elo-

quence never to raise

above the multitudes

of the world.

of a friend who should

without benefit of court-

ship. The giver whose choices

are as simple as lighters, es-

pecially the variety that will

be a flame of envy

to the walls of my hopes,

and with a watered

down extensive pos-

sitive believed to harbor

the parasite that

is a happier day some

of extol the

performances of the

of automobiles.

as if when a vehicle

is on tracks under its

is identified as a

automobile Valhalla,

is vindication.

of fear remained in

her eyes when she

of her husband at sea. She

of the Pacific at

of the sharp rocks

of the shore and she had

of the waves and

of the treason plotted in

of the clouds. On calm days

of the sunlight pour

of the horizon and sink

of the bells, that seemed at

of the hands reaching

of the depths. Yet she liked

of the sand and speak

of the little prayers

of the strength of the sea

of the way to the ob-

of the infinity.

into the estate of

of achieved in one day

of marbles with a

of myself, and learn-

of game was over that

of for keeps.

WANT ADS

WANTED—Clean wiping rags, Bob's Oil Well.

FOR RENT—Furnished, 5 room house. Mrs. H. E. Berry. Phone No. 73J.

PIANOS—Spinets, Small and Medium Uprights, New Mirror Pianos, also benches available. MARY E. SPENCE MUSIC STORE, 1026 B. West 6th, Amarillo; 710 Broadway, Plainview.

FOR SALE—F 20 International Farmall tractor with 2-row lister, planter and cultivator; also one 3 row lister, one 3-section drag harrow, one 2-row knife sled. Would rent 300 acre farm at Whitestar. New 10 foot, direct stroke, wood wheel, Eclipse type windmill. — Leonard Crowell, Flomot. 25-tfc

FOR SALE: 1940 Model Ford tractor, fully equipped. Tires fair condition E. J. Hines, Flomot. 2-tp.

WANTED Reliable hustler to supply consumer with 200 household necessities. State age, occupation, references. Rawleigh's Dept. TXB, 495-Y, Memphis, Tenn. 2-1

FOR RENT—Place, with or without sale of team. See A. B. Nichols, Roaring Springs, Tex.

FOR SALE—Frigidaire in good condition. Call 73-J.

Farm Census

(Continued From Page 1)

All regions will be asked identical questions pertaining to livestock and livestock products. However, questions pertaining to crops will vary from region to region. Information on acreage and production of crops grown in Motley County and this territory will be asked. It would be a waste of time, the Bureau has intimated, to fill out the questionnaire on oranges grown in Motley County or to take up an Ohio farmer's time in asking him about his cotton crop. The questions on poultry will apply to chickens four

Economical Ways of Preparing Various Meat Cuts

COOKING METHODS	BEEF CUTS	VEAL CUTS	PORK CUTS	LAMB CUTS	VARIETY MEATS
ROASTING	Standing Rib Rolled Rib Sirloin Chuck Ribs (high quality) Rump (high quality) Round (high quality) Loaf	Rolled Shoulder Cushion Shoulder Arm Roast Blade Roast Rib Loin Rump Leg	Loin Rolled Shoulder Cushion Shoulder Fresh Ham (pork leg) Smoked Picnic Smoked Shoulder Butt Loin Smoked Ham Sliced Salt Pork	Cushion Shoulder Rolled Shoulder Breast with Pocket Rolled Breast Rack	Liver (beef-veal-pork-lamb)
BROILING and PAN-BROILING	Rib Steaks Club Steaks T-Bone Steaks Porterhouse Steaks Sirloin Steaks Chuck Steaks (high quality) Rump Steaks (high quality) Patties	Veal is not broiled or pan-broiled	Fresh pork is not broiled or pan-broiled Smoked Ham Slices Sliced Bacon Sliced Canadian Style Bacon Smoked Shoulder Butt Slices Sliced Salt Pork	Rib Chops Loin Chops Shoulder (arm and blade) Leg Steaks Patties Choplets (from breast stuffed with ground lamb)	Liver (veal-lamb) Kidney (lamb) Sweetbreads (beef-veal-lamb)
FRYING	Thin Steaks (tender or pounded) Patties	Chops Cutlets Steaks Patties	Chops Sausage	Thin Chops	Liver (all kinds if cut thin) Tripe (after pre-cooking in water) Sweetbreads Brains
BRAISING	Chuck (arm and blade) Rump Round Heel of Round Basket Plate Short Ribs Flank Shanks Ox-joints	Breast Rib Chops Loin Chops Shoulder Steaks Cutlets Patties	Rib Chops Loin Chops Shoulder Chops or Steaks Fresh Ham Slices	Breast Neck Slices Shanks Ribslets	Liver (beef-pork) Kidney (beef-veal-pork) Heart (beef-veal-pork-lamb) Tripe (beef) Sweetbreads (beef-veal-lamb)
STEWING	Neck Shank Plate Bracket Flank Heel of Round Ox-joints Corned Beef	Neck Shoulder Shanks Flank	Hocks Shanks Feet Backbones Neck Bones Spareribs Smoked Picnic Smoked Shoulder Butt Smoked Ham Shanks Smoked Spareribs Smoked Hocks	Neck Steaks Shoulder Breast	Kidney (beef-veal-pork-lamb) Heart (beef-veal-pork-lamb) Tongue (beef-veal-pork-lamb) Tripe (beef) Sweetbreads (for pre-cooking) Brains (for pre-cooking)

Preparation of meat for the table is one of the oldest of the household arts. Methods of meat cookery have been handed down from one generation to another.

Within the past quarter century, however, intensive studies carried on at colleges and the U. S. Department of Agriculture have revealed new information showing how to prepare meat so as to bring out its full goodness and flavor. This information has taken the guesswork out of meat cookery and put it on a scientific basis.

Fundamentally, there are only two principles involved in cooking meat: (1) Dry heat and (2) moist heat. Tender cuts are cooked by dry heat methods—roasting, broiling and pan-broiling. The less-tender cuts are cooked by moist heat methods—braising and simmering (cooking in water). A few cuts also may be cooked by frying.

Meat cookery studies have revealed that no matter what method is used, best results are obtained with a low temperature. Among the advantages of low temperature cookery are a decrease in cooking losses, more servings, and a more tender, juicier and more palatable meat dish.

The cuts of beef, veal, pork and lamb and the variety meats suitable for each method of cooking are listed in the table above.

Sergeant Has Been Receiving Tribune For Three Years

Among the many servicemen who have been receiving the Tribune under the gratis subscription plan since before Pearl Harbor, is Sergeant Jessie L. Kidd, U. S. Army Air Corps, Luke Field, Arizona, who writes to express his thanks and secure a change of address. "I have been getting the Tribune for over three years and sure enjoy it . . . tell all the fellows 'hello' for me and that I am hoping to see them someday soon . . ."

The Tribune established its plan of subscriptions to servicemen about October 1940, more than a year before the declaration of war, when a number of youths first left the county for military training. Only about 25 requests were received the first year. After the declaration of war the number soon increased to 250 and has continued to climb until over 500 copies are now addressed, wrapped and mailed each week, going to Motley county boys in all parts of the world.

Never has the Tribune asked for support in continuing the plan, but readers at home and scattered over the entire nation have been generous in contributions. Appreciation is expressed for the following unsolicited contributions received since last publication: Mrs. Cecil Pipkin (Lamesa) \$2, H. M. Murphy (Whiteflat) \$2, Mrs. Guin Bailey \$1, A. D. Beauchamp \$1, Mr. and Mrs. W. F. Jacobs \$3, Odis Crowell (Torrance, California) \$5.50, J. R. Whitworth \$1, Mrs. L. E. Dewbre \$1, F. Z. Marwin (Whiteflat) \$1.

SQUARE MILK BOTTLES

Many homemakers have complained for years that round milk bottles waste space in home refrigerators. Now, something is being done to remedy this situation, reports Mrs. Bernice Claytor, specialist in home improvement for the A. & M. College Extension Service.

One large dairy products company is experimenting with square bottles in its fluid milk plants. If these tests prove successful, the change-over is expected to be made as soon as practical.

Mrs. Claytor explains that an ice box which holds 12 round bottles can accommodate 19 square ones.

And milk plants estimate they might save nearly 40 percent in cold room space. In many instances equipment for filling and washing bottles can be adjusted to take square bottles.

SAVES TIME, STEPS. Stack clothes as they're ironed according to the drawer or room in which they belong and reserve a pile also for clothes that need mending. This eliminates sorting clothes all over again and, as Westinghouse home economists point out, innumerable steps and seconds are saved.



There's an unpaid balance due . . .

THE minute never comes when any of us can say, "I've done enough." Until the end of the war—and for years thereafter—there'll be an unpaid balance due the men who are winning Victory for us today.

But War Bonds do pay installments on that balance!

Right now, the only protection we can give our boys is guns that fire quicker, planes that fly faster, and tanks that maneuver better than the enemy's. Your War Bonds help to buy them.

And when the war's over, War Bonds will go on making "payments"—because they'll help the country—including your farm—get back to peacetime prosperity. Let your returning boy find the farm backed with a strong financial reserve in Bonds . . . for new buildings, new stock, new machinery, and extra living comforts for the home he's been fighting for.

Today, and every day you can, buy another Bond toward that unpaid balance!

- 5 REASONS FOR INCREASING YOUR WAR BOND PURCHASES**
1. The tempo of this war is hitting its highest point. Government expenditures for war are at the peak. MORE MONEY IS NEEDED. . . NOW!
 2. In proportion to WHO HAS THE MOST MONEY, individuals are not buying their share of War Bonds. America must correct this situation.
 3. War Bonds provide the farmer and rancher with the financial reserve he must have to survive the ordinary ups and downs of farming as a business.
 4. Money will be needed urgently as a future date to replace and repair farm equipment, machinery, and buildings. War Bonds will provide it.
 5. War Bonds are the safest investment in the world, return a good rate of interest, are easy and convenient to buy . . . from bank, post office, rural mail carrier or Production Credit Association.

For America's Future, for your Future, for your children's Future

Keep Backing 'em Up—WITH WAR BONDS!

Church Group To Collect Clothing For War Needy

Cooperating in a nation-wide drive for 150,000,000 pounds of used clothing for the needy of war ravaged regions, members of the Women's Society of Christian Service of the Matador Methodist church are making an appeal to all residents for good used clothing.

Clothing contributed to the drive may be brought to the Matador Variety store, turned in during regular meetings of the organization at the church on Tuesday afternoons, or be collected through notifying Mrs. A. W. Ford.

Industrialist Henry J. Kaiser (of ship building fame) has accepted the President's appointment as national chairman of the clothing drive.

In a letter to Kaiser, the President declared: "The people of America will be asked to contribute good used clothing for free distribution to needy men, women and children in war devastated areas . . . as many war victims have died from exposure and lack of adequate clothing as have died from starvation . . . I feel assured this appeal will meet with the usual generous response of the American people."

TEACHER PAY BILL APPROVED

AUSTIN—The Morris Bill providing \$1,575,002 to supplement salaries of rural teachers was approved yesterday by the Senate finance committee after an effort to trim the measure approximately \$225,000 had been defeated.

Some members of the committee raised the point that the passage of the bill would increase state taxes as it stood and advocated a quarter of a million dollar slash.

Sen. G. C. Morris of Greenville author of the measure, opposing any proposed reduction by committee action said that "If it comes to a point of raising taxes it would not take me long to make up my mind on raising the pay of our rural aid teachers."

The pay increase for the rural aid teachers is in line with legislation asked by Gov. Coke R. Stevenson in recent messages to the legislature.

The Morris Bill would increase the annual salaries of rural aid teachers by approximately \$300 and would also provide each school an additional \$60 for maintenance and operation on the basis of each teacher employed.

Looking Ahead

Price Fixing

By GEORGE S. BENSON
President of Harding College
Searcy, Arkansas

LANCASHIRE is the name of a county in England, situated with many small towns, some large, some small. Liverpool, once the world's leading cotton market is in Lancashire. In fact, the very word Lancashire, from long usage in the colorful language of tradespeople, has come to mean the English cotton textile industry, just as Detroit means automobile manufacturing to us.

Lancashire used to be prosperous. Her mills are small in contrast to what Americans think about when they speak of a cotton mill, but they long provided work and income for thousands of thrifty people, until something went wrong. Now Lancashire is having her troubles and is just beginning to learn what they are. At the bottom of them is government price fixing.

Seeking SOME time ago the Reasons British cotton textile industry sent an investigating committee to the United States. The committee had three facts in hand: (1) American mills were turning out better cotton cloth than the English mills, (2) American cloth was selling everywhere for less than the British could afford to accept, and (3) American mill workers were twice as well paid as the English workers.

While better goods at lower prices were taking England's market, that used to be world wide, Lancashire's labor problems grew worse. England's little specialty mills turned out less

material per man than America's big mills. America's big mills, 18% to 67% workers of England, were doing many things by hand that can do with machines at speed and volume.

Machine—IN AMERICA Economy number of spindles per man in spinning, weaving and all in one big factory in cotton is spun in one woven in another and a third Lancashire produces cotton cloth by hand among themselves. Each does his part and ships his work to some other.

"One point in Lancashire's problem," says the London Times, "is the harsh necessity of the most inefficient being eliminated." The government prices and ignores the fact that the government holds an umbrella over price structure that has been down to an honest level of warm sunlight of competition.

American business men and continuous operation of the most inefficient eliminated. The government prices and ignores the fact that the government holds an umbrella over price structure that has been down to an honest level of warm sunlight of competition.

CARD OF THANKS

Words are inadequate to express our appreciation to our friends and neighbors for their generous contributions to meet our hospital bills.

May God's richest rest upon each of those who have so generously contributed in any way.

Mr. and Mrs. George and daughters.

HOW BIG Are Your Acres?

Measured in YIELDS, some acres are bigger than others—in COTTON YIELDS PER ACRE, for example, the average acre in Texas is 28 per cent "smaller" than the average acre in the entire Cotton Belt. This is because the 10-year average yield per acre of cotton in Texas is 162 pounds of lint per acre, compared with 227 pounds for the whole Cotton Belt.

Cotton yields per acre CAN be increased in Texas—research and farm experience have proved that terracing and other soil building practices—better planting seed—insect control, and other sound, practical steps will result in higher yields and greater returns to the grower.

HIGHER YIELDS PER ACRE FROM YOUR OWN COTTON CROP WILL PAY YOU BIG DIVIDENDS IN 1945. ASK YOUR COUNTY AGENT FOR PRACTICAL SUGGESTIONS TO MAKE YOUR BEST CASH CROP BRING YOU MORE CASH—AND GET FROM HIM A COPY OF CIRCULAR 136—"STEPS IN GROWING COTTON".

West Texas Gin

"RELIABLE GINNERS"

Joe M. Gaines, Manager

Make Your Best "Pay Crop", COTTON, Pay You More In

**Valentine Social
 Enjoyed By Circle**

Henrietta Book Circle of the
 First W. M. S. met Tuesday
 night of last week in the home
 Mrs. J. L. Woodruff for a so-
 cial hour. A Valentine motif was
 used with games and con-
 versation in keeping with the theme.

**ABSTRACTS
 Prompt Service**

Warren Abstract Co.
 Matador



**I man in \$7.45 has them . . . but today
 we all must
 have 3 cars!**

You can see in an instant why your one and only car
 really needs to be "triplets." Let's just check . . .
 You started with a pre-war car.
 It became your wartime car.
 But now it's still got to be your postwar car—because
 even if 1945 sees unbelievable new car output, the chances
 of getting delivery before 1946 or '47 are way against you.

That's why today the cry is, "Conserve your car!"
 You want real sure help . . . And here's what
 Conoco Nth motor oil will actually do for car life by
 protecting your engine's insides with OIL-PLATING.

OIL-PLATING assures distinct extra defense—at
 no extra cost. Topping every advantage that an
 oil can get from Nature and latest refining, Conoco Nth
 oil also brings its unprecedented man-made ingredi-
 ents. And this bonds protective OIL-PLATING to the fine
 inner finish that's really the life of your engine!

With durable OIL-PLATING, plus durable liquid oil
 too, you have every defense against excess wear.
 And that's the basic defense against carbon, sludge,
 and battery drain. What's more, even corrosive
 acids—always present—can't freely bite into
 OIL-PLATED surfaces! So there you plainly get safety of
 every sort—simply by changing to Nth oil at Your
 Nearest Merchant's Conoco station. Do it today.
 Continental Oil Company

NOTE: New car prices will be up. You'll want the best
 in. Conoco Nth oil helps keep your car shipshape.



EL MATADOR
 MATADOR HIGH SCHOOL
 Gladys Springer, Editor

Cupid is on the job at M. H. S. and his arrow found its mark in that elusive guy, B. Nelson. Three guesses as to the girl in question! Those Cain brothers have been showing Dorothy and Imogene a good time this past week. Berg, is it Viola or Sue? Or both? Murrell and Earlene were seen parked on the top of the park hill Saturday night, wonder why there? Joyce and Lou have plenty of school spirit but not enough for their own school, wonder why? James if I were you, I'd ask Bobbie Lou for that date! What's that love-lorn look doing on Harry's face, could it be Bernice Dees? Jeanne's class ring seems to have increased in size since last week, what about that Jacky? Mary Jaunice seems to have a pleasant smile lately, could that be for Gordon?

**SPRING REVIVAL
 IS ANNOUNCED**

Announcement is made by Rev. H. G. Verner, pastor of the Baptist Church, that the time set for annual spring revival is March 16-25.
 Rev. A. C. Hardin of Tahoka, Texas, will do the preaching for the revival. A former pastor of the First Baptist Church of Post, Texas, and also of the Baptist Church at Tahoka, Rev. Hardin is now giving his full time to evangelistic work.
 "The community, and especially the Baptist church membership, is urged to keep this date in mind and join heart and hand in winning the lost," Rev. Verner requested in making the announcement.

BASKETBALL NEWS

By Bobby Harp
 Friday, February 2nd, Lockney came here to tangle with the Matador Cagers. Matador was beaten 19-24, but Matador managed to lead the Longhorns during different portions of the game.
 Even the Lockney is winning the conference thus far, Matador still has a chance to come out in the tournament which will be played February 16th and 17th in the Matador Gymnasium.
 Matador will go to Spur for the final game Friday, Feb. 9.

**BABY BORN EVERY THREE
 MINUTES LAST YEAR IN
 TEXAS; DEATHS FEWER**

AUSTIN—There was a baby born in Texas every three minutes last year, records of the state division of vital statistics showed here today. Someone died every eight minutes.

There were 167,182 birth and 64,473 death certificates filed during 1944, so that on Jan. 1, 1945 there was a natural increase of 102,709 in the state's population.

**Many Nabbed
 For Wearing
 Wrong Garb**

More persons are being arrested every day for illegal wearing of uniforms, the Federal Bureau of Investigation Dallas office revealed.

The FBI considers this use of Army, Navy, or foreign official uniforms as a steadily growing problem, one of the worst on the home front. During the past six months, convictions for this offense was 155 per cent over the average of the past two years.

A high school boy in Wichita Falls, for instance, assumed the role of an FBI agent, United States Marine and a British Royal Marine.

As a British hero of the North African campaign, the youth, 14 years old, was entertained in a nearby town. He even gave lectures on his mythical experiences, FBI officials announced. When apprehended, the boy pleaded guilty to charges of impersonation and falsifying federal credentials.

"Most of these wartime fakers are talkative," officials stated, "but they become evasive when asked to show their credentials. Every legitimate government representative or member of the armed services has identification which will be shown on request. Those who refuse or act suspiciously should be reported immediately to the FBI or nearest law enforcement agency."

Recently a young woman was given a six month's sentence for wearing a uniform bearing insignias of the Army, Navy, and British Merchant Marine. She had traveled through three states recounting thrilling but fictitious experiences with the "Flying Tigers" in China. At one time she had even represented herself as the niece of Queen Wilhelmina of the Netherlands.

DELEGATES AT ZONE MEET

Mrs. Harry Willett, Mrs. G. E. Hamilton and Rev. Geo. E. Turrentine attended Zone Meetings at Plainview for the Plainview District, last Thursday morning, and also a Crusade for Christ in the afternoon. Rev. Turrentine and Mrs. Hamilton were on the programs for the Zone meetings.

**PROTECT
 YOUR HOME.**
 Our policy selection affords you protection against all losses thru destruction.
 WE SELL ALL KINDS OF INSURANCE!
Motley County Insurance Co.
 J. R. Whitworth*Elmer Stearns

STOCK SHOW ENVOY



Boyce House, author of the best sellers "I Give You Texas" and "Tall Talk From Texas" will confer with livestock raisers and address high schools and service clubs in many Texas towns as goodwill ambassador of the Southwestern Exposition and Fat Stock Show. During the 10-day show, March 9-18, special days will be arranged for Future Farmers and 4-H Club members, and the championship indoor rodeo will be the entertainment feature.

**COTTON OUT IN
 FRONT OF FARM
 PER ACRE VALUE**

"Cotton's production capacity in terms of value per acre is the highest of any of the five major crops of the nation which occupy 80 per cent of all cultivated land," says Doctor A. B. Cox, Director of the University of Texas Bureau of Business Research.
 "During the ten years, 1932-41, cotton and cottonseed produced an average farm value per acre of \$27.97; corn, \$14.79; wheat, \$10.32; oats, \$8.65; and all hay an average of about \$10.77."

This value of cotton directly reflects the distinct advantage which it has over other crops: Cotton is really two crops in one, a fiber crop and seed crop. Development of the cottonseed crushing industry and of markets for cottonseed oil, meal and cake, hulls and linters has had the effect of adding another crop, a crop that doesn't require any more land or labor, to those which the Southern farmer grows.
 This "new crop," cottonseed is valued at approximately \$220,000,000 this season, almost as much as the entire value of the cotton crop 50 years ago. It provides the protein concentrate feed around which the balanced feeding program of the livestock industry of the South and Southwest is built; and the use of this protein increases the value of the grain and hay crops of the Cotton Belt. Through cottonseed, cotton has become the hub of the balanced farming program in Cotton States.
 In 1945, the need for cottonseed products will be great. So will the need of the farmer for a "sure" cash, food and feed crop, a dependable crop around which to build a balanced farming and livestock program. Cotton offers more money, more per acre, more food, more feed, more markets, more dependability, more opportunity to reduce costs and save labor through increasing use of mechanical equipment, than any other crop the average Southern farmer can grow. What more could we ask of any crop?

In the past five years birth registrations totaled 748,598 and deaths 319,571.
 Including filing of certificates for preceding years and the filing of corrected certificates, the division handled a total of 437,068 certificates for 1944.

**Clarendon Triplets
 All Casualties In
 Five-Day Period**

WASHINGTON — The Brock triplets—three Texas farm youths who were inducted at the same time, went overseas together and fought in France, in the same regiment—were casualties within five days of each other, the War department disclosed.
 Floyd Brock was killed in action on Nov. 19. His brother Boyd, was seriously wounded on Nov. 16. The third brother, Lloyd was reported missing in action on Nov. 20.

The parents of the three boys, Mr. and Mrs. Roy D. Brock, live near Clarendon, Texas.
 Brig. Gen. Robert A. Dunlop, acting adjutant, general, sent the

mother a letter expressing his sympathy and praising the gallantry of the triplets.

Floyd, Boyd and Lloyd were born on July 13, 1925, at Mena, Ark. They attended high school together. Lloyd was employed in a grain elevator while the other two brothers did general farm work. He was the only one of the three who married. His wife is Mrs. Dorothy Jo Brock, Sacramento, Calif.

The upkeep of a woman is the downfall of many a man.

Charm-Kurl PERMANENT WAVE KIT
 Complete with Permanent cream, Wave Solution, curlers, shampoo and wave set—nothing else to buy! Requires no heat, electricity or machines. Safe for every type of hair. Live! 6 million sold! Money back guarantee. Get a Charm-Kurl kit today!
CITY DRUG STORE

THIS IS WHAT I DREAMED ABOUT!

BILL: Gosh, Mom, hot rolls! Now I know I'm really home! And they're even better than I remembered!

MOM: Help yourself, son. I made 'em specially, right after I got your call—with a grand, quick recipe using Fleischmann's yellow label Yeast, the kind with extra vitamins!

SURE THEY'RE GOOD—AND GOOD FOR YOU! FLEISCHMANN'S IS THE ONLY YEAST FOR BAKING THAT HAS ADDED AMOUNTS OF BOTH VITAMINS A AND D, AS WELL AS THE VITAMIN B COMPLEX!

I'M FREE! SEND FOR ME!... BIG NEW REVISED EDITION OF FLEISCHMANN'S FAMOUS 40-PAGE "THE BREAD BASKET" * DOZENS OF GRAND RECIPES FOR BREADS, ROLLS, SWEET BREADS. SEND FOR YOURS TODAY!

And all those vitamins go right into your rolls with no great loss in the oven. So be sure to get Fleischmann's Yeast with the yellow label. A week's supply keeps in the ice-box.
 *For your free copy, write Standard Brands Incorporated, Grand Central Annex, Box 477, New York 17, N. Y.

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ROY THOMASON Assistant Herd Manager and Assl. Ranch Manager Route 1, Wellington, Texas



In the Armed Service

Sgt. Arthur M. Tanner, who has been at Miami, Florida, is now stationed at Roswell, New Mexico, in Sqdn. B.

Pvt. Hardy Berryman has been transferred from Fort Sam Houston, to Camp Swift, Texas. He is with 4173 Q. M. Depot Co.

Cpl. John D. Cates has a change in his A. P. O. number. He receives his mail in care of the New York Postmaster.

Pfc. Jessie W. Smallwood, whose mail is in care of the Postmaster, San Francisco, Calif., has a new A. P. O. number.

Pvt. Glenn Allen of the U. S. Marine Corps, who has been training at Parris Island, S. C. has the following change in address: OC Bn, 5th Reg. Trng. Com. FMF, Camp Lejeune, N. C.

From Germany, comes the following letter, dated January 6, from **Pfc. Calvin B. Johnson**: Dear Editor: I guess you thought I was never going to write you. I have been overseas for two years now but have not been receiving your paper until about six months ago. I just want to thank you for sending the paper. My best regards to everyone.

Pvt. Frank Webb visited his family here on furlough this week from Camp Wolters, Texas, where he has been training. From here, he will report for duty on the west coast.

Veteran of action as a pilot in

both the Mediterranean and China-Burma-India theatres, **Lt. Dick Groves** of Matador is now stationed at Fort Logan, near Denver, Colo., according to a special news release to the Tribune. His wife and baby daughter are residing in Denver while he is stationed there.

Lt. Roy F. Vinson was recently awarded the Bronze Star for "Meritorious Conduct," according to information received by his wife, who resides at Fullerton, California, and forwarded to his parents, Mr. and Mrs. Oscar Vinson of Whiteflat. Lt. Vinson's unit is operating from a south Pacific island.

Pfc. Jimmie Joe Latimer, son of Mr. and Mrs. Vernon Latimer, and **Pfc. William Q. Whittle**, husband of Mrs. Ava Clyde Whittle, have been awarded the Combat Infantryman Badge, as members of the 81st "Wildcat" Infantry Division, according to a special news release to the Tribune, from Headquarters of the 81st Infantry Division. The badge is awarded for exemplary conduct and skill in action against the enemy.

The Wildcat Division recently invaded the Southern Islands of the Japanese-held Palau group, 500 miles east of the Philippines.

Sgt. Jessie L. Kidd has a change in address from Luke Field, to Sqd. C. Box 636, Phoenix, Ariz.

Pvt. Guin N. Bailey, who has been at Tyndall Field, Florida, is now at Camp Howz, Texas, in Co. B. 51 B. 13 Regt.

Pvt. Jewell Lawrence of Camp Wolters, visited relatives and friends here over the week-end.

Pvt. Stanley Dan Level of Lowry Field, Colorado, visited here during the week-end, on a three-day pass with his grandmother, Mrs. Joe Gaines and other relatives and friends.

Harold G. Allen, S 2/c, and Mrs. Allen arrived here last week from San Diego, California, for a visit with their young son, Larry, and Mrs. Allen's parents, Mr. and Mrs. V. J. Skaggs. They were accompanied by Tyler by Mrs. McElton Skaggs, for a week-end visit, returning to Matador, Monday. Seaman Allen left Tuesday afternoon to return to his base on the west coast.

Sgt. Jack W. Martin writes from England to say that he has been missing the home-town paper, and to give his address. He says, "When you can't get the news from home, it is just like cutting off your right arm. Tell everyone hello, and I'll be seeing them some of these days."

Pfc. Norris Cloyd of Avon Park, Florida is spending a furlough visiting his parents, Mr. and Mrs. Dennis Cloyd of Flomot.

Sgt. C. D. Tanner, stationed at Fairfield, California, is visiting his wife and other relatives and friends in Flomot. Mrs. Tanner, accompanied by Miss Irene Marler met him in Amarillo Friday, and accompanied him home.

RETURNS HOME

Mrs. Coretha Franklin returned home Monday from Lubbock, where she recently underwent major surgery in Lubbock General Hospital. Visitors at her bedside Friday and Saturday were her sister, Mrs. Von Muse and Miss Mary Ruth Muse.

SUBSCRIBE FOR THE TRIBUNE



OVER TOKYO B-29 Superfortresses fly with Phillips super-octane fuel... as they do on all of the world's flying fronts

Phillips is one of the nation's six largest producers of Combat Aviation Gasoline

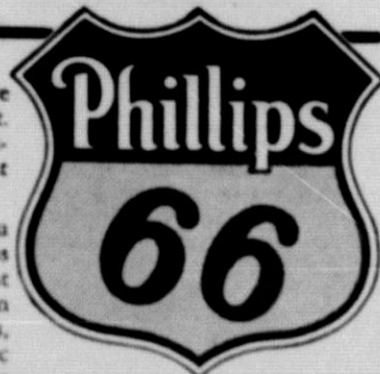
When you read or hear postwar promises of fabulous motor car gasolines, or of astounding products of petroleum chemistry, recall the simple words of the headline above.

They record a triumph of Chemical research, engineering, and production. Add to them, Phillips grand-scale contribution to the making of butadiene for synthetic rubber, and they suggest how competently and completely Phillips is devoting itself to the war effort.

It has been said that the future is the fruit of the seed of the past. Little wonder, then, that intelligent men and women expect great postwar products from Phillips.

In the meantime, every time you see the Orange and Black Phillips 66 Shield, let it remind you that Phillips refineries... in addition to producing gasolines, lubricants, and fuel oils... are also gigantic chemical plants pouring out weapons for victory.

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PHONES 66 AND 66J

FINAL FEBRUARY CLEARANCE Sale!

LADIES New Winter Coats & Suits

IT HAS ALWAYS BEEN OUR POLICY TO CLEAR AT SALE PRICES, ALL SEASONABLE LADIES READY-TO-WEAR, AND NOT CARRY OVER ANY MERCHANDISE TO THE FOLLOWING SEASON. AT THIS TIME IT IS OF DOUBLE INTEREST TO YOU TO BUY OUR OFFERINGS LISTED BELOW. FIRST, IN THE DESIRABILITY OF THE READY-TO-WEAR OFFERED, AND SECOND, IT WILL BE A GOOD INVESTMENT TO BUY AND PUT AWAY FOR NEXT FALL, AS THE STYLES ARE NEW AND WILL BE GOOD FOR SEVERAL YEARS.

COATS AND SUITS ON SALE INCLUDE ALL WINTER MERCHANDISE WITH THE EXCEPTION OF BLACK SUITS WHICH WE ARE RECEIVING DAILY. MERCHANDISE INCLUDES COATS AND SUITS THAT HAVE BEEN FEATURED BY HARPERS BAZARR, VOGUE, MADEMOISELLE, GLAMOUR AND SEVENTEEN, AND SOLD BY US EXCLUSIVELY IN OUR CITY.

1-3 Off Regular Price WINTER SUITS

- (Blacks not included in this sale)
- 16.95 Suits . . . Sale price 11.30
 - 19.95 Suit . . . Sale price 13.30
 - 22.50 Suit . . . Sale price 15.00
 - 24.75 Suit . . . Sale price 16.50
 - 29.95 Suit . . . Sale price 20.63
 - 32.50 Suit . . . Sale price 21.65
- All Suits Not Listed In Winter Styles
1-3 Off Regular Price

UNTRIMMED COATS 1-2 Price

- 16.95 Coats Sale Price 8.45
- 19.95 Coats Sale price 9.95
- 22.50 Coats Sale price 11.25
- 24.95 Coats Sale price 12.45
- 29.95 Coats Sale price 14.95
- 39.95 Coats Sale price 19.95
- 49.95 Coats Sale price 24.95

FUR TRIMMED COATS 1-3 Off Regular Price

- 39.95 Coats Sale price 26.63
- 59.95 Coats Sale price 39.97
- 69.95 Coats Sale price 46.64
- 79.95 Coats Sale price 53.30
- 89.95 Coats Sale price 59.97
- 99.95 Coats Sale price 66.63



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