## Soaking Rains Follow Sudden Mercury Drop




PRANRTM

Voccinea and Supplice


Insomnia Victims Advised To Sleep With Head Toward North For Relief


UNIVERSAL 'JEEP' BRASELTON IMPLEMENT CO.


THACKER SUPPLY CO. hing spaings. texas

What's phosphorus to a pig?

Matador IOOF Lodge 000

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MONEY and MEAT-In the fall monh,


## Enter Ford's $\$ 100,000$

Car-Safety Contest Today
now omy


| $\bigcirc$ Helo Again! |  |
| :---: | :---: |
| $x=4$ |  |
| zew |  |
| - $=$ maw |  |
|  |  | is getting the best of him in business. He sells

a oad of steers. No matter what his return,
be's not satisfied - the packer. he's not satisfied - the packer, the commiss
sion man, the retailer sometody elsenlwys
gets a bigger slice., But. during this past summer. I taiked to a tot of peopie about
livestock-meat industry and our mutal prob
lems. And I found a refreshing mencouragi
 tailer work together as the 'meat team,' we'll
work thing out , It's just good business
to have a decent regard for the contributions made by other members of your team., 1 hope
you have followed the "Meat Team." adveryou have followed Ae Merican Meat Institute
tisements of the Amp
and will talk to your neighbors about them. FACT CONFIRMED-Out in the West, when
ever 1 passed a town with a local meal packing plant, 1 thought, "This town, out here
where there is pots of livestock, is well served
by that local plant. But what about the distant cities filled with meat eaters and no near-
by livetock production to speak of?" I know
for a fact that meat has to travel an average for a fact that meat has to travel an average
of more than 1,000 miles to reach those con.
sumers. The only way they can get meat is through the low-cost processing and market
ing service provided by nationwide me f.M. Simpson.



Where the first chickens came from?
Which breed of poultry is native to America?

 quested by your teacher. Hy you'd like the other
booklest in the werier mentiond above ak for
them, too. They are all FREEI Addrose your letters:

Swift \& Company UNION STECK YARDS, CHICAGO 9, iLLINOIS





Nation Tops World Living Standards，
Accidental Deaths Accidental Deaths


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