

Matador Tribune

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, NOVEMBER 30, 1944

PRICE 5¢

MAIL DUST Intense Bond Drive To Concentrate On 2 Days

Postponement Is Arranged For Chairmen Meeting

ONE EXTRA DAY has been added to the postponement of Matley county's 6th War Loan drive, which had previously been scheduled to open Wednesday, December 6th. Elmer Stearns, county sales chairman said last night that a meeting of county committee chairmen was essential before the start of the campaign and that the extra day had been decided upon in order to have the meeting without conflicting with other functions previously arranged. Therefore the drive will start officially Thursday morning, December 7th, following the meeting of committee chairmen at the courthouse Wednesday night at 7:30.

Mr. Stearns said that present plans are to concentrate the drive on two days of intense work in the hopes that Matley county can obtain its quota of \$165,000 within that period. Letters were mailed yesterday to county committeemen announcing the meeting at the courthouse Wednesday night. "Bond drive sales should no longer require 'selling' prospects," Mr. Stearns declared. "The war has reached a stage where there can no longer be any hesitancy on the part of the folks at home. Support of the heroic action of our men in uniform warrants any sacrifice which can be made, but the purchase of War Bonds is not a sacrifice. It is a sound investment in the future of our country that underwrites the courage of our fighters."

Servicemen Have Received Tribune For Four Years

Four years have passed since the Tribune first announced its policy of sending weekly issues of the home paper to men in the armed service, without charge while they were in uniform. It was among the first publications in the United States to announce the plan when Selective Service and required military training were placed in effect. Only a small number, approximately 40 were receiving the paper when the Pearl Harbor attack plunged the nation into war. Requests climbed rapidly as more Motley county men went into uniform. The first voluntary contribution to support the plan was made by W. A. Rattan in March of 1942. The Tribune has never asked for any support, although contributions have been made regularly each week and without them it would have been impossible for the small, "one-horse" newspaper to have kept up with the increase, which now exceeds 400. No request has ever been refused, nor has any subscription been terminated, except when delivery through the mails was no longer possible.

The Tribune wishes to express sincere appreciation for the following unsolicited contributions to the plan, made since last publication: C. A. Markham \$2, Ellis Andrews (Ralls) \$1.50, W. M. Byars (Roaring Springs) \$2, Mrs. James A. Titus (Plainview) \$1, Mrs. G. A. Ashford (Northfield) \$1, S. D. Rattan (Flomot) \$10, Mrs. Ward Rattan \$3, G. D. Pope (Flomot) \$2 and A. A. Calk \$1.

ENTERTAIN SERVICEMEN

For the Thanksgiving week-end and dinner Sunday, Mr. and Mrs. Tom Tilson had as their guests from the Air Base at Amarillo, Pvt. Joe Orion of San Francisco, Calif., and Sgt. Eddie Eureka of Conn., a returned veteran from England and one of the crew of the "Super Wabbit" which made routine bombing raids over Germany.

Mrs. Leonard Crowell and daughter, Bonnie Ruth of Flomot, were Matador visitors Friday.

Gilbert McMahan Dies In Georgia

Word was received here Wednesday, by relatives, advising of the death of Pvt. Gilbert A. McMahan, who has been stationed at Fort Benning, Ga. Details of his death were unknown late yesterday, although it was known that he had been hospitalized for some time. His wife who has been making her home near his camp, sent word of his death.

Leo Brandon Is Back From Navy After Sea Mishap

Leo P. Brandon S. 1/c, son of Mrs. John Brandon of Matador, has received an honorable discharge from the U. S. Navy after being seriously injured during a mishap at sea in the mid-Pacific, August 4, 1944.

Seaman Brandon was on watch in the crew's nest of his ship when it was rammed by another craft. The impact tore the crew's nest loose and caused it to swing into space bearing Seaman Brandon. He fell approximately 30 feet to the deck of his ship where he sustained internal injuries, disarrangement of his left knee, left hip injuries and serious injury to his spine. He was placed aboard a hospital ship and returned to San Diego where he remained in a Navy hospital until November 10, when he was released and given his discharge from the service.

Back in civilian life after eight months in the service, Mr. Brandon returned to El Paso where he joined his wife and small son, and will make that city his future home, being engaged in the electrical business. He had made his home in Matador for more than 20 years, prior to going to El Paso. "I want to thank the people of Motley county whose generous contributions made it possible for me to receive the Tribune while in the service," Mr. Brandon said. "The home paper is a great source of pleasure to the men in uniform."

Two Childress Fires Do \$175,000 Damage

CHILDRESS, Nov. 24.—Two fires here within 24 hours caused an estimated \$175,000 damage. Early today a fire of undetermined origin damaged the junior high school building to the extent of \$75,000.

Fleming-Post To Meet Next Monday

Announcement is made of regular meeting of Fleming-Post No. 337, American Legion, Monday evening, December 4, at 7:30 p. m. at the Legion hut.

ARRIVAL ANNOUNCED
U. S. Coast Guardsman, Leonard B. Judd and Mrs. Judd are the proud parents of a 7½ pound daughter, Linda Marlene, born November 20. Specialist Judd is visiting this week with friends and relatives in Roaring Springs. He is stationed with Coast Guard Patrol Unit in Longview, Wash. The mother now resides in Irvington. The mother now resides with her parents, Mr. and Mrs. J. W. Carpenter of Roaring Springs.

MEMORIAL SERVICE SUNDAY TO HONOR TRAVIS McDONALD

A memorial service will be held at Northfield Sunday afternoon, December 3 at 2:00 p. m., honoring Pfc. Travis V. McDonald, paratrooper, who died in action in France, on the 7th of September. Speaker for the occasion will be Minister Herbert Gibson, pastor of the Church of Christ, Amarillo. The service will be held in the high school gymnasium. Son of Mr. and Mrs. C. M. McDonald, Pfc. McDonald was born at Northfield on May 11, 1923.

Cotton Harvest Making Progress

Some progress is being made in the harvest of Motley county's cotton crop, despite the acute shortage of pickers, as indicated by the Department of Commerce, Bureau of Census cotton ginning report as compiled by Maudie Lee Marler, special agent of Flomot. The report shows that 4,177 bales of cotton were ginned in the county from the crop of 1944 prior to November 14 as compared with 7,603 bales from the crop of 1943.

Dr. Cox Says Texas Owe Thanks For Health Standards

The first Thanksgiving Day in this country was proclaimed for the purpose of expressing thanks not only for the bountiful harvest which the colonists had reaped but for the sturdy health and endurance that had permitted them to survive the hardships and exposure, that first rigorous year in America. On the occasion of this Thanksgiving Day the State Health Officer, Dr. Geo. W. Cox, is appealing to every citizen of Texas to give serious thought to the preservation of his own health and that of his community as a contribution to the world war effort.

TEXAS WAR PLANTS BEHIND SCHEDULES

Eighty-four vital Texas war plants are now behind schedule in production due to a serious shortage of manpower. C. E. Belk, State Director of the War Manpower Commission, has announced.

Declaring these production lags to be one of the most alarming setbacks to the war effort yet encountered, Belk stressed that necessary manpower must be obtained at once to keep all essential plants running at top peak of production until the final day of victory.

General Eisenhower has placed the answer to the speedy conclusion of the war directly on the shoulders of workers and industry. Belk said. We on the home front cannot and must not sacrifice the life of a single American soldier because of a lack of sufficient ammunition or supplies. There can be no thought of rationing when this is involved and it is an obligation in which we cannot fail.

Floyd Co. Workers Association Will Meet Here Tuesday

The Floyd County Worker's Association of Baptist churches, will meet here for regular monthly meeting, Tuesday, December 5, according to an announcement made Sunday by Rev. H. G. Vermer, pastor of the local host church.

The meeting will begin at 10:00 a. m. with luncheon served in the basement at the noon hour. Among visiting preachers who will appear on the program will be Rev. Cobb of Lockney, Rev. Doyle of Floydada and Rev. Aubrey Russell of Paducah. Local members are urged to keep this meeting in mind and make arrangements to attend.

Fund Lags Short Of Goal Set for County Memorial

Publication Of Contributions Starts With Local Legion's Official Record

LAGGING SHORT of the \$16,500 goal estimated to be necessary to build a memorial in tribute to Motley county men and women serving in the armed forces, the drive that produced more than \$13,000 in its early stages, is causing grave concern among Fleming-Post Legion officials. High hopes were held that the drive would be oversubscribed by the first of December but earlier estimates of contributions in some communities have fallen far short. Some leaders in the movement are skeptical regarding the possibilities of achieving the goal by Christmas unless interest is aroused to the extent of bringing original estimates up to a point where the response will be general in all communities.

Skeleton Is Found In Cave

Skeleton of a human being was found in a cave on the Matador ranch about 12 miles northwest of Matador on November 19, by Herman Norton, Bill Slover and Weldon Bailey while hunting for rattlesnakes, according to information received from Sheriff H. H. Courtney's office yesterday. The skeleton was located in a small cave north and west of the old Stokes place. Lying on left side, with knees drawn up, the grinning skull of the human remains was partly covered by dirt which had fallen from the roof of the cave. The skeleton was declared to be that of a man six feet tall. The skull and arm bones were in a perfect state of preservation. No buttons or metal articles of anykind of clothing were found. All teeth with the exception of one were intact in the skull. No clue of any nature was found which might indicate the cause of death.

Sheriff Courtney has requested that any "old-timer" who might know of a man missing sometime in the past, view the skeleton in order that identification might be made. The skeleton is now at the Herman Norton filling station in Whiteflat. Justice of Peace H. F. Pipkin declared that it was his opinion that the skeleton was that of an Indian.

PARENTS ARE VISITORS HERE OVER WEEK-END

Mr. and Mrs. Gus Bird had as guests from Friday until Monday, her parents, Mr. and Mrs. H. R. Arnold of Greenville, a brother and his family, Major E. Y. Arnold his wife and son Tommie of Bryan and a sister, Miss Frances Arnold of Paris, Texas.

Major Arnold has just returned to the states after two years combat in Africa and Italy, where he served in a tank battalion. By a coincidence he was on the same ship on which Sgt. Joe B. Meador returned to the states, and the two became acquainted.

Mrs. Alfred Barton Jr. and baby son, Alfred Kenneth visited Mr. and Mrs. Alfred Barton Sr. last week.

Progress Of Farm Condition Cited As Result Of AAA Plan Leadership

Improvements in farms, homes, educational facilities and churches during the past few years, are cited by Elbert Reeves, Administrative Officer of Motley County, ACA, as result to a great extent from AAA community committee work and cooperation under direction of the state committee. Appealing to all farmers to take part in the AAA committee elections which will be held in Motley county, December 11 through December 16, Mr. Reeves urges that one or more farmers in each community be nominated for the office through careful consideration of qualifications. "We do not get the best job done if we do not get the best man to do it," he declared.

Methodist Church To Have Banquet

A Church banquet and program will be held at the Methodist church, Wednesday evening, December 13, at 8 o'clock, according to an announcement made this week. The affair will be sponsored by the Youth Fellowship, under the leadership of Mr. and Mrs. Lester Ericson who have been selected new Counselors of the young people, and will have complete charge of recreation for the church. Committees have been appointed and a program is being prepared for the banquet. The membership is urged to keep the date in mind and make no conflicting engagements for that evening.

Early Letters To Santa Requested

Following the practice of previous years, the Tribune will be glad to publish letters to Santa Claus again this year. The youngsters are urged, however, to get their letters written early, to insure publication in plenty of time for them to reach old Santa. First two letters to be received this year are from Patsy and Ralph Cooper, children of Mr. and Mrs. Arthur Cooper of Roaring Springs, written in their own hand writing, as follows:

Roaring Springs, Texas
November 26, 1944

Dear Santa Claus:
I am nearly eight years old and in the second grade. I try to be a good boy. Please bring me some little logs and wooden model airplanes and a story book. Bring my brother Hal a dump truck and a picture-book. Bring baby Doris a new rattle.

I love you,
Ralph Eugene Cooper.

Roaring Springs, Texas
November 26, 1944

Dear Santa Claus:
I am six years old. I study hard at school and help mother with her work too. Please bring me a doll, and bring dolls to Frances and to my twin sisters, Sandra and Linda, too. If you have any to spare, bring us some books and puzzles and sewing sets. I hope I get to see you this year.

Patsy Cooper.

While funds for the memorial will be held in trust by the Fleming-Post American Legion and placed in War Bonds until the termination of the war, when labor and materials are available, it is believed that every patriotic citizen will want to have his name placed on the permanent record, as having a part in the tribute.

Gold-Star Mother Contributes

Typical of the spirit of most citizens, is the unusual response of Mrs. Myrtle Eubank of Dallas, mother of Lt. Paul Eubank, who lost his life in action early in the conflict. While not a resident of Motley county, Mrs. Eubank sent the Legion her check for \$100. Local parents and relatives of servicemen who have paid the supreme sacrifice, have responded in a similar manner. No solicitations are made for specified amounts. Contributors are governed entirely by their patriotism, their gratitude to youths fighting their bat-

(See FUND LAGS back page)

Protect Your Home With Insurance

You can't afford to gamble on the safety of your home and those you love. Make sure of adequate fire protection—see us for reasonable policy terms.



Motley County Insurance Co.

Elmer Stearns — J. R. Whitworth

County Farmers To Select Leaders In December Election

Farmers will choose committee members for each community, and delegates from these meetings will later name three county committeemen and alternates. Conservation practices for 1945, production goals, and general agricultural

outlook will be among the subjects discussed at the meetings. Committeemen represent both their neighbor farmers and the executive branch of the Federal government in the work and responsibilities of the Agricultural Adjustment Agency. Their recommendations, based on personal knowledge and experience, help shape agricultural programs to fit the needs of their own localities and to meet the problems of farmers and consumers throughout the nation.

"The election meetings will give local farmers a chance to consider the problems and the demands of the coming year," said Mr. Bournland county AAA chairman. "Program is being arranged for a full discussion of what's ahead. Every farmer should attend the meeting in his community to take part in that discussion and to vote in this election."

TEXAS ORANGES
\$3.45 Bushel
Send \$3.45 with your order
Pay Express on Delivery
B. B. CARLISLE
R. R. 2 — Harlingen, Texas

TRIBUNE RETURNS TO PHILIPPINES

After a suspension of service almost three years ago, the Matador Tribune is again going to the Philippine Islands. T/4 F. M. Gunter is now located on the remote United States possession which the Japs held for more than a thousand days, according to a letter received this week and dated November 1. (Other Motley county men in uniform are probably with the invasion forces) The Tribune sent a number of gratis subscriptions to men in the services on the Philippines before Pearl Harbor.

The censored letter is as follows: "Dear Ben—Have finally landed in the Philippines after 34 months of struggle in the Southwest Pacific. During my time spent overseas I have received 18 copies of the Matador Tribune. They were late in arriving but new to me. I now feel that I will be able to receive my paper a little more often, so I am sending you my change of APO.

"My APO has changed so many times since I have been overseas that I was ashamed to keep you changing it, therefore I have missed most of the Tribunes. I want

Charm-Kurl PERMANENT WAVE KIT
Complete with Permanent and Wave Solution, curlers, shampoo and wave set. 59¢
*Sole in Motley County. Requires no heat, electricity or machines. Safe for every type of hair. Over 6 million sold. Money back guarantee. Get a Charm-Kurl kit today.

CITY DRUG STORE



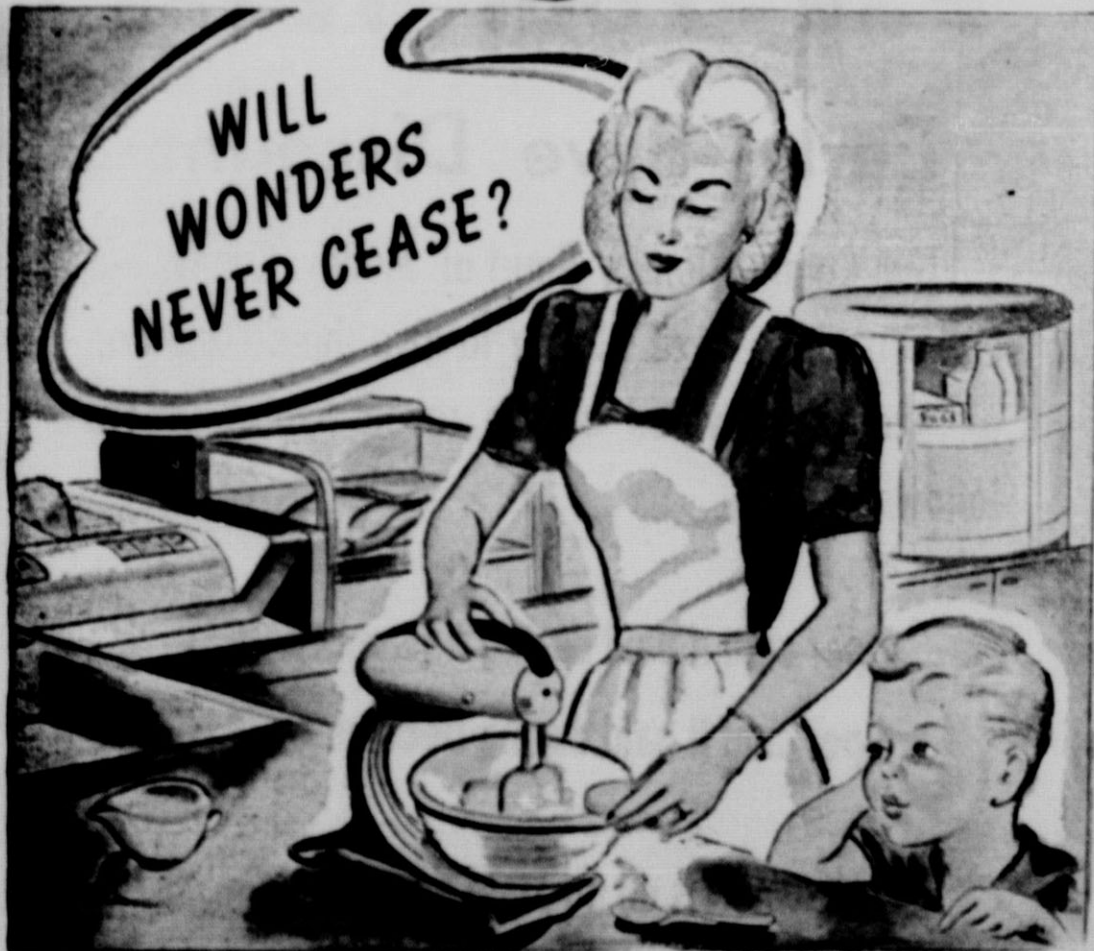
THERE'S NO PLACE LIKE YOUR OWN HOME

Its worth becomes greater each day... It is a heaven of comfort, security and convenience... keep it modern and in perfect repair!

WE ARE DISTRIBUTORS FOR
LOWE BROTHERS' PAINT

Burton-Lingo Co.

CHARLIE KEITH, Manager



Electrical Servants WORK SO CHEAPLY!

Electricity hasn't gone high hat! In these days of expensive help, you still have one servant in your own home who is on the job day and night, and who is working the same long hours at the same low pre-war wages. Today, the average American family receives about twice as much electricity for its money as it did fifteen years ago. For the price of a three cent stamp, your electric servant will wash your clothes, make your coffee and start your ironing — electricity spreads the penny out.

West Texas Utilities Company

WANT ADS

FARM FOR SALE—184-acre farm 7 miles southeast of Matador, 6 1/2 miles northeast of Roaring Springs. \$55 per acre. Will consider terms as low as 1/4 cash. See or write M. O. Gwinn. 4t.

FOR SALE—Hegira and Kaffir corn bundles, good heads. 6¢ a bundle. Buck Robertson, three miles north McAdoo.

FOR SALE—Five acres with 5-room stucco house, built-in cabinet and closets. Nice orchard, chicken house, gas and light plant, and barn. All in bermuda grass, on pavement, school bus and rural route. 1 1/2 miles north of Roaring Springs. Or will sell house to move. See or write Maurice Tisdell, Roaring Springs.

FOR SALE OR TRADE—374-acre improved farm three miles north of Matador. Mrs. J. N. Gaines. 2315-14th St., Lubbock, Texas.

POULTRY—HOGS—Quick-Rid poultry tonic eliminates all blood sucking parasites is good in the treatment of Roup. It is a good wormer for poultry and hogs and one of the best conditioners on the market. Sold and guaranteed by your dealer. 8tp

FOR SALE—One Fairbanks Self Contained Pitless Scale, 10 ton capacity, platform 22"x8" in first class condition, slightly used. Quannah, Acme & Pacific Railway, Quannah, Texas.

MAN OR WOMAN WANTED for Rawleigh Route of 1500 families. Write today. Rawleigh's, Dept. TXX-495-SA, Memphis, Tenn.

FOR SALE—190 1/2 acres, good sandy land farm. 162-acres in cultivation, 28 1/2-acres, grass lands. Bargain. One mile west of Highway at Afton. W. A. Campbell, Afton. 12-7

you to know that I enjoyed the ones I did receive and wish to thank you and the people of Motley county for sending me the paper. May I take this opportunity to wish the people of Motley county a merry Christmas and Happy New Year! As ever, F. M. Gunter."

(NOTE: Men in service—Please do not hesitate to notify the Tribune of any change in address. We want you to receive every issue and if you change address every week, we'll do our best to follow you).

The Tribune is grateful for the following unsolicited contributions which aid in making possible the weekly mailing of more than 400 copies to Motley county men in uniform: E. D. Hutson (Roaring



EGGS ARE A WEAPON OF WAR!

For Lots of MILK
For your Home Cow
She deserves the best. Feed her the famous Cow Chow, built to fit her needs. Try Cow Chow

HOG Supplement
Fast Gains
Goes with grain to make pork quick and thick. Supplies what your grain lacks. Ad for HOG CHOW

For LAYERS
Lots of Eggs
It pays to balance scratch grains with Lay Chow. It's a real egg mash! Feed Lay Chow

L. R. BISHOP Feed Store

Phone 114-J Matador, Texas

Tribune, Matador, Motley County, Texas, Thursday, November 23, 1944

needed within the next few months. Mr. Emmons said the county's quota of implement tires is not being used up during the slack season and that the extra tires must be returned to the Lubbock office at the end of each month. He said the quota for October was 30 small and 10 large tires, while the numbers returned were 27 small and seven large. November quota was 25 small and six large tires and at this time 19 small and six large tires are on hand.

Home Exhibit . . .

(CONTINUED FROM PAGE ONE)
future. Mrs. Beavers is vice-president of District three.

Four clubs were represented by delegates attending the Saturday afternoon meeting. Those attending were Mrs. Bob Martin, Mrs. Delmont Hays, Mrs. Guy Ashford, Mrs. Henry Solomon, Mrs. J. R. Moore and Mrs. Fred Simpson.

Farmers Urged To Make Applications For Needed Tires

Reports of improved tire conditions made over the air and through the larger newspapers are about as reliable as the Japanese reports of victories over the U. S. Navy, according to J. Rufus Emmons, chairman of the Motley County War Price and Rationing Board tire panel.

Motley county farmers are urged to make applications now for implement tires which will be

up, trailer and small truck tires has been cut about 25 per cent during the past 3 months.

CARD OF THANKS
We wish to take this opportunity for the many expressions of sympathy and comfort extended by countless friends and neighbors during the dark hour of our sorrow. The death of our beloved husband, S/Sgt. W. T. Douglas, God's richest blessing to each of you.

Mrs. W. T. Douglas
Mr. and Mrs. J. L. Douglas
family
Mr. and Mrs. W. T. Douglas
and son.

Public Auctioneer

All Types Of Farm Sales
12 Years Practical Experience

E. D. Hutson

ROARING SPRINGS PHONE 81

We Give THANKS FOR OUR HERITAGE OF FREEDOM

WE HAVE much to be thankful for—even in this year of war and sacrifice. We can be thankful that our cities and towns have remained unharmed . . . that we are on the road to Victory . . . that through it all we have upheld the ideals we have been fighting for . . . that we have kept our heritage of Freedom. On this Thanksgiving, . . . let us thank the Eternal Power: convinced that Heaven but tries our virtue by affliction—that oft the cloud which wraps the present hour serves but to brighten all our future days."

GIFT SUGGESTIONS FOR THANKSGIVING AND CHRISTMAS

Christmas Cards, Military Sets, Wall Mirrors, Plaques, Pictures, Smoking Stands, World Globes, Lucite Picture Frames, Sets of Dishes, Vases, Pottery, Ash Trays, Lucite Mirrors, Candles, Flower Pots, Stationery Folders, Enamelware, Picture Albums, Nut Sets, Salad Sets, Sewing Cabinets, Clothes Hangers, Shag Rugs, Waste Baskets, Billfolds, Fountain Pen-Pencil Sets, Pyrex, Coffee-makers, Crystal.

There IS a labor Shortage!
SHOP NOW
For Christmas!

Butane Ranges — Butane Heaters — Occasional Tables
Occasional Chairs — Linoleum — Wool Rugs
Living Room, Dining Room, Bed Room
and Breakfast Suites — Desks
Platform Rockers

MATADOR HARDWARE and Furniture Company



Gifts

CHRISTMAS SHOPPING is going to be a great disappointment for many people this season because desirable merchandise is almost impossible to secure in quantities. Many people will not be able to purchase suitable gifts if they wait for the usual "last minute" rush. We want to urge our friends and customers to make selections at once. You will find our stock as complete as the wholesale market will afford; a store offering good quality, practical gifts that convey the true spirit of Christmas. But do not hesitate. Make selections from this advertisement and visit our store for other items to complete your Christmas shopping list.



Coty's Perfumes

Four Different Fragrances \$2.50 plus tax

CARA NOME PERFUME \$1 and \$2 plus tax

CARA NOME COLOGNE \$1.00 plus tax

CARA NOME POWDERED PERFUME \$1.00 plus tax

CARA NOME TALCUM 60¢ plus tax

"My Alibi" Perfume \$7.50 plus tax

Coty's Gift Sets \$2.50 to \$9.75 plus tax

"Daze" Perfume \$3.50 plus tax

Dames Creme Cologne \$1.50 plus tax

BARBARA GOULD "SKYLARK" Perfume \$1.50 plus tax

UARUA'S "NONCHALANT" \$1.00 and \$2.00 plus tax

HARRIET HUBBARD AYER'S "Honeysuckle" Bath Powder and Cologne Set \$2.75

Harriet Hubbard Ayer's "Pink Clover" Bath Powder and Cologne Set \$2.75

Adrienne Set SET Powder, Lipstick, Perfume and Cologne \$3.00

Eight Cup — All Glass Perculator only \$2.75

Large "Doll" Cookie Jar only \$2.49

Red, White and Blue Knitting Set Ideal for Grandmother only \$1.00

LUXOR Bath Crystals 5 pound bag only 60¢

Beautiful Vases Assorted Shapes and Colors \$1.00

Keep Up With the War Extra Large, Self-Revising Globe and Stand \$4.00

CIGARETTE LIGHTERS 69¢

Air Maid Ties only \$1.00

Air Maid Tie and Socks SETS \$1.50, \$1.75 and \$2.25

For Your Man "Full Flowered Stamped" Leather Belts \$1.50

LUXOR'S PERFUMED Bath Soap 4 Cakes \$1.00

Silver MUSICAL POWDER BOX "A Honey" \$10.95

"For The Man" Bill Folds With or Without Zippers \$1.00 to \$10.00

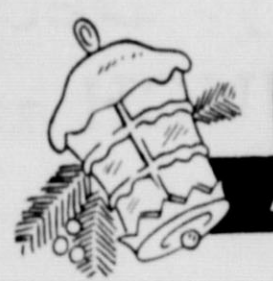


"For The Man" "Stag" Cologne only \$1.00 "For The Man" Elastic-Glass Belts and Suspenders \$1.00 each

Identification Bracelets \$5.00 to \$17.95 Including Tax

Men's Elastic Metal Watch Bands \$13.95 plus tax

15 Jewel Ladies' Watch \$42.00 Including Tax



Rhinestone Pins \$8.95 Including Tax

Sterling Silver ROSARY \$10.95 Including Tax

Sterling Silver SALT and PEPPER SET Only \$4.00 Including Tax

For A Lady Gold Filled Watch Bands \$7.50 Including Tax

Ladies Gold Plated Watch Bands \$2.90 Including Tax

Double Strand Simulated Pearls \$17.50 Including Tax

"Single Strand" Simulated Pearls \$12.50 Including Tax

Gold Crosses On Chain \$5.95 to \$12.95 Including Tax

Rhinestone Bracelets \$8.95, \$11.95, \$12.50 Including Tax

Baby's GOLD CROSSES and LOCKETS \$2.75, \$3.50 and \$4.50 Including Tax

Gold Filled BIRTHSTONE Bracelets "A Darling" \$20.00 Including Tax

A Large Assortment Ear Screws \$1.50 to \$8.50

Gold Lockets On Chain \$5.95 to \$12.50 Including Tax

Birthstone Rings 10K Gold \$12.50 Including Tax

Baby's GOLD RINGS \$1.75 — \$2.50 Including Tax

Alligator Week-End Bag Fitted With Cara Nome Cosmetics \$16.50 Plus Tax

Including Tax A Large Assortment Ear Bobs \$1.50 to \$5.50 Including Tax

Overseas Mailing Boxes Regulation Size 19c

Ladies' IDENTIFICATION Bracelets \$10.50 and up Including Tax



Ankle IDENTIFICATION Bracelets \$1.50 to \$2.50 Including Tax

Genuine Indian Jewelry \$1.50 to \$13.95

For The Man in Your Life "Stag" Men's Set Cologne, Powder, and Brilliantine \$2.00

"STAG" Leather Bag Fitted with Shave Lotion, Hair Oil, Shave Cream, Powder and Styptic Pencil \$8.50

"For The Man" Brush Set Comb and Brush only \$1.00

"For The Man" OLD ENGLISH LAVENDER SET Lotion, Shave Bowl and Powder only \$2.50

GIVE JEWELRY THIS CHRISTMAS "The Gift That Lasts and Lasts!"

Brooches and Ear Screws Sets \$7.50 to \$22.50 Including Tax

Gold Filled TIE CLASP and COLLAR PIN Only \$6.95 Including Tax

FOR THE KIDDOS Panda Bears \$2.25 to \$6.95

ALL WOOL Bears \$2.25

STUFFED Animals \$1.49

Bowling Alley SET \$1.98

SUB-MACHINE Guns 89¢ and \$1.00

Wood Jeeps \$1.25

Wood Tanks \$1.98

Mickey Mouse Rolle-Polle Set 69¢ to \$1.98

Wood Duck That Really Walks only 98¢

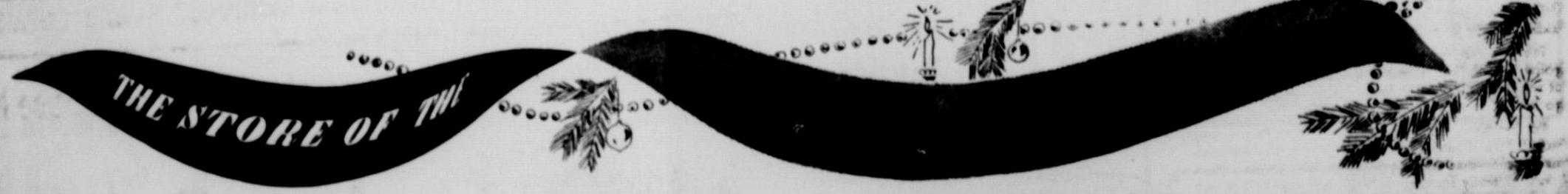
Air Maid Hose



45 Gauge \$1.01 & \$1.08

Christmas Cards A Wide Assortment From 20 for 39¢ to \$1.00 each

CHRISTMAS CHEER is a lot of little things



MATADOR DRUG

KENNETH JEFFERS, Manager

WE GIFT-WRAP ALL PURCHASES MADE AT OUR STORE

Shower Honors Miss Jo Bentley

(Delayed)
Matley County Home Demonstration Clubs were guests at a tea and shower given November 2 in the home of Mrs. J. L. Woodruff, honoring Miss Lois Jo Bentley, Home Demonstration Agent. Miss Bentley had lost a number of personal items in her office, when the courthouse burned.

Dahlia and chrysanthemums decorated the rooms, and Mrs. J. R. Emmons arranged the attractive centerpiece. A program was given which included music and readings by Jolene and Rosemary Bloodworth, Dorothy Woodruff, Patti Pipkin and Mrs. A. B. Simpson.

Peggy Jean Spray and Bobby Lou Verner poured the tea. About twenty-five ladies were present.

South America Is Theme For Program

With South America as theme for the month, Baptist W.M.S. met in general meeting Monday evening in the church basement. Following covered-dish supper, a program was given on the subject, "Wondrous works of God in South America", led by Mrs. J. L. Woodruff.

The following parts were given: "Re-discovering South America", Mrs. Willis Cooper; "Established Missions by Southern Baptists in Brazil", Miss Thressia Godfrey; "Wondrous work in Chile", Mrs. Edith Sanders; and "Argentina", Mrs. Claude Wilson, who pointed out that an outstanding missionary in that country today is Miss Vada Waldren, formerly of Whiteflat, Texas. At the conclusion of the program, Mrs. R. E. Campbell, chairman, conducted a business session.

Those present were: Mesdames T. E. Cammack, Edith Sanders, L. E. Boshers, Roy Reeves, Vernon Doss, H. G. Verner, L. Rattan, C. Warren, Lesley Yandell, Clarence Kifer, Ben Meador, W. M. Clifton, G. S. Craven, D. L. Yandell, J. D. Craven, Claude Wilson, R. E. Campbell, Willis Cooper, J. L. Woodruff and Miss Thressia Godfrey; with four ladies from White-

In the Armed Service

Flight Officer Albert K. (Bert) Schweitzer, visited here the past week with his parents, Mr. and Mrs. H. H. Schweitzer, after completing his pilot training at Brooks Field, Texas, advanced flying school of the AAF Training Command. From here, he will go to Laredo where he will be stationed.

Lt. James F. Gibbs of Ft. F. E. Warren, Wyoming, visited friends here and in Floyd county, over the week-end.

Cpl. Loyd Latimer of Bryan Field, visited his parents, Mr. and Mrs. Vernon Latimer, while on furlough the past week.

Pvt. Uell Patton, with a P.O.W. Det. stationed at Ft. Geo. G. Meade, Md., visited here Tuesday with his parents, Mr. and Mrs. M. L. Patton, while on a furlough visit with his wife and baby of Muskogee, Oklahoma.

Lt. and Mrs. Clyde E. Smith and daughter of Shreveport, La., are visiting in the home of his parents, Mr. and Mrs. Ed Smith of Roaring Springs, this week.

Harold H. Gunter, Radioman for two years, recently on duty on a Patrol Boat in the Mediterranean Area arrived home Tuesday for a months furlough visit with his mother, Mrs. J. M. Duren of Roaring Springs.

Recent word from Pfc. Clyde Smallwood, who is recovering from a leg wound, states that he is getting along fairly well, and is glad to get back with his old company.

Pfc. E. D. Lawrence, son of Mr. and Mrs. E. D. Lawrence, was graduated last week from the Army Air Forces Flexible Gunnery School, Laredo Army Air Field, Laredo, according to a release from that field.

flat attending. They were Mesdames L. R. Browning, J. E. Doren, F. D. Hankins and L. A. Carlisle.

Added to the Tribune mailing list this week was Richard M. Cain A/S, stationed in San Diego, Calif. He writes: "Any news from home means so much to the men out here, so I wish you would encourage the people back home to write as much as possible."

"I have seen J. W. Gatewood since I have been here and that is something that certainly does help." Maurice's complete address is: Co. 44-585, 1st Plat., USNTC, San Diego 33, California.

With The Americal (spelling correct) Division Somewhere in the Southwest Pacific (Special to the Tribune)—"For excellent performance of duty over a period of time," Pfc. Troy D. Kell, Box 22, Flomot, Texas, son of Mr. and Mrs. R. F. Kell, and husband of Mrs. Pauline E. Kell, has been awarded the Good Conduct Medal.

Kell, a rifleman, is with front line troops which fought at Guadalcanal with other units of the Americal (spelling correct) Division in the first army offensive against the Axis on any front, continuing in action until the Japs surrendered the island in February, 1943. Again on Bougainville, the regiment distinguished itself in the bloody battle for Hill 260. Overseas 12 months, Kell also holds the Combat Infantryman Badge and wears one battle star on his Asiatic-Pacific ribbon.

Lt. L. C. Groves writes to advise that he is now in France, and says, "I thought I had better let you know where I am so you can start sending me the good old 'Tribune'. I sure have missed getting it, but I haven't been where I could write to you. The mail doesn't come through very good, but I will be glad to get it when it does."

"There isn't much I can say over here. I am fine and hope everyone there is the same. Wish you could have some of this rain we get here. It seems to rain all the time. Tell everyone 'hello' for me, and I am sure looking forward to getting the Tribune.
Sincerely, L. C."

Flomot News

(By Mrs. L. B. Turner)

Mr. and Mrs. W. D. Graves returned from Deming, N. M., Wednesday after a visit of several weeks with their daughter and family, Mrs. Raymond Martin.

Mr. and Mrs. T. A. Bynum, Mrs. L. A. Bynum, Mr. and Mrs. C. B. Jones and Erwin Merritt spent the week-end at Tyler, visiting Pvt. T. A. Bynum.

Pfc. and Mrs. Norman Martin of Camp Swift have been visiting here and at Turkey the past ten days and returned to camp last Thursday.

SHOT ACCIDENTALLY WHEN GUN DROPPED

While hunting in their pasture near Flomot, Saturday afternoon, James Freddie, 15 year old son of Ruel Cates, accidentally dropped his gun, causing it to discharge. The bullet pierced the flesh near the cheek and came out about the ear. He was taken to the Traweck Hospital in Matador for medical treatment. He is doing nicely at home at this writing.

Mrs. Wanda Bristow left Saturday evening to join her husband, Clifford Bristow, who has just received a medical discharge from the Army. Windell Morris, brother of Mrs. Bristow, accompanied her.

Mrs. Pauline Bishop of Hereford, returned home Sunday after a visit here. Her brother and sister-in-law, Mr. and Mrs. Lem Brock, took her home and spent the day.

Mr. and Mrs. Leo Jackson of Tahoka spent the week-end with her father, R. H. Tanner. Reece Kell came home from Sunray and spent several days last week with his family.

EL MATADOR

MATADOR HIGH SCHOOL

Glody Springer, Editor

FAVORITES ARE ELECTED

The favorite boy and girl of M. H. S., the best looking boy and girl of M. H. S. were elected by secret ballot last Tuesday and will first be known when the La Arena Annual is presented next spring.

The favorites of each class were elected last Thursday and the honor will go to the following students: Seniors, Jacky Simpson and Elwanda Martin; Juniors, Gordon Russell and Bessie Green; Sophomores, Tom R. Edmondson and Jerry Hays; Freshmen, James White and Oleta Simpson.

FOOTBALL QUEEN AND SWEETHEART ARE ELECTED

The candidates for the football queen were elected last Thursday by each class. The senior nominee is Leona Martin; Junior, Lou Marshall; Sophomore, Mickey Roberts; Freshman, Annette McWilliams. Boxes have been put in the business centers and each penny put in is counted a vote for the nominee. The football sweetheart was elected by the football squad. Mary Murphy gets this honor.

KAMPUS KLATTER

Tommy, what would you do without Jacky and Jeanne to help you pick your girl friends???

Mrs. J. W. Ford had as guests from Thursday until Tuesday, her sister, Mrs. T. J. Toal of Seligman, Arizona, who was accompanied by her granddaughter, Donna Jean Dickinson of Clovis, N. M.

ert, you and John need not be so bashful, Frances and Jolene might decide to go with you???? Clyde and Mary Bernice have been visiting a lot lately, or have you noticed?

MEET A SENIOR

Name: Harry Willett; age 16; weight 180; height 6-ft.; color of hair, brown, eyes, brown; favorite food, ice cream; favorite movie actress, Lana Turner; favorite song, "Holliday for Strings"; favorite color, red; likes, good looking women; dislikes, squash; ideal girl, Glady Springer; hobby, none; ambition, none.

IDEAL BOY (by Lois Cox)

Hair, Pete Williams; eyes, John Warren; smile, Tommy Moore,

teeth, Charles Payne; Bob Bushing; Charles Simpson; personality, Williams; complexion, J. Lips; Bob Harp; Charles Simpson; general, Charles Bird, and my Moore.

CONSTRUCTION HELPERS

Needed At Once

FOR L. O. Stocker Co.

BORGER, TEXAS

CONSTRUCTING 100 - OCTANE AVIATION GASOLINE PLANT FOR PHILLIPS PETROLEUM COMPANY

Transportation furnished enroute to job. Top Wage

—Long time job—Now working 60 hours a week

Time and one half after 40 hours

LIVING QUARTERS AVAILABLE

Apply At War Manpower Commission

U. S. Employment Service Office

At 111 West 8th St. Plainview, Texas

Hiring will conform with WMC regulations

FARM SALE

The following to be sold at auction at my farm 7 miles southeast of Matador and 5 miles northeast of Roaring Springs, Texas, Sale Starts Promptly at 10:00 o'clock

Monday, December 11, 1944
FREE LUNCH and COFFEE at NOON

FARM IMPLEMENTS

- 1—Farmall-H Tractor on Rubber with 2-row Equipment
- 2—Two-row Slide Godevels
- 1—5-ft. Disc Sod Plow
- 1—5-ft. McCormick-Deering Mower
- 1—10-ft. Hay Rake
- 1—Two-row McCormick-Deering Binder
- 1—Four-wheel Trailer
- 1—10-Barrel Wagon Water Tank
- 1—Fence Charger, Battery and 1 1/2 mile Wire
- 1—Fairbanks-Morse Pump Jack
- 2—Squares Sheet Iron
- 400 Ft. 3/4 inch Pipe;
- 1—Two-row Stalk Cutter
- 1—5-ft. Angel One-way
- 7—Sections of Harrow
- 1—Two-wheel Stock Trailer
- 2—Maytag Motors
- 2—4,000 Ft. Hog Wire
- 200 Ft. 1 inch Pipe.

LIVESTOCK

- 39 Head of Cattle, as follows:
- 6—Whiteface Cows, 4 years old
- 6—Half-breed Cows, 4 years old
- 10—Whiteface Heifers, 2 years old
- 3—Whiteface Steers, 2 years old
- 1—Jersey Cow, 7 years old; 4-gal.
- 1—Jersey Cow, 8 years old; 4-gal.
- 1—Whiteface Bull, 4 years old; (from J. R. Moore herd)
- 2—Brindle Heifers, 2 years old
- 2—Durham Cows, 2 years old
- 3—Three-quarter Whiteface, 3 years old
- 3—Whiteface Calves
- 1—Half-breed Calf

SADDLE HORSES

- 1—Bay Mare, 4 years old; Sired to Palomino
- 1—Sorrel Mare, 3 years old
- 1—Black Roping-Horse, 6 years old
- 1—Burro, Cart and Harness
- 1—Bay Colt, 6 months old
- 2—Extra Good Saddles

HOUSEHOLD GOODS

- 1—150-Gallon Butane Plant
- 1—316-Gallon Butane Plant
- 2—6-ft. Servel Electrolux Refrigerators
- 2—Butane Cook Stoves
- 2—Butane Heaters
- 1—4 1/2-Ft. Pre-war Bath Tub
- 3—Bed Room Suites
- 2—Singer Sewing Machines
- 2—6-volt Windchargers, Towers, Wire and Batteries
- 1—Philco Cabinet, 6-volt Radio
- 1—Dinette Suite
- 2—Breakfast Tables with Chairs
- 2—Half-beds with Mattresses and Springs
- 4—Good Mattresses
- 2—Bedsteads with Springs
- 1—Steel Cot with Mattress
- 2—Inner-Spring Mattresses
- 1—Library Table;
- 2—Radio Tables;
- 2—Wool Rugs;
- 4—Rockers;
- 1—Set of 20 Encyclopedia
- 2—Occasional Chairs;
- 1—12-Ga. Shot Gun with Shells
- 1—30-40 Springfield Rifle with Shells
- 1—Magazine Rack
- 1—Desk
- 4—Congoleum Rugs
- 1—Telephone Box
- 1—Book-case

MISCELLANEOUS

Lawnmower, Fruit Jars, Hoes, Rakes, Scoops, Forks, Garden Hose, Blacksmith Shop, Tools, Wrenches, Sweeps, 50 Hds. And Many Other Items Too Numerous To Mention.

TERMS: Cash. Nothing to be moved from grounds until settled for.

5-Room Stucco house for sale. Not to be auctioned. See M. E. Tisdell any time between now and date of sale.

M. O. Gwinn & M. E. Tisdell

Owners

Auctioneer, Kenneth Bozeman

Clerk, H. O. Martin

If you have something that you want to sell, bring it to the sale. It will be sold regular commission.



What a 4-H Club Daughter Taught a "War Worker" Father

"MY DAUGHTER HELEN came home the other day with the nicest dress she's ever had. She made it herself, as a 4-H Club project. I was mighty proud, and told her so."

"Do you know what this represents?" she asked with a twinkle in her eye. "It represents \$18.75 I didn't have to pay out of my egg money, and therefore it means another War Bond toward going to school."

"She taught me a lesson, all right. Guess I'd been thinking too much about the things that can't be done today, instead of all the things that can."

It's our part in this fight to keep the home front going with as little spending as possible, so that most of the country's money and productive strength can go into planes, ships and guns to win the war.

For instance, you can invest in War Bonds the money you would normally be paying out for new machinery—machinery you can't get today. Then you'll be ready for the day when new equipment will be on the market again.

War Bonds thus serve a double purpose. Today they buy "fighting tools" for our boys. Tomorrow they will help to "re-tool" the farm.

Thousands of owners and tenants on farms and ranches all over the country are already salting down their money in War Bonds against their future needs. Join them. Put every dollar you can spare into your future. Do it with War Bonds!

YOU NEVER GET LESS THAN YOU LEND! And you can get 1/2 more than you invest. When held 10 years, Series E War Bonds yield 2.9% interest compounded semi-annually. You get back \$4 for every \$3.

Of course, no one should cash a Bond unless he has to; but if an emergency comes along, Uncle Sam will redeem them in cash—at full purchase price—any time after you've held them 60 days. BUY WAR BONDS!

THE USIB SAYS	IF YOU INVEST	IF YOU INVEST
\$18.75	\$25.00	\$25.00
37.50	50.00	50.00
75.00	100.00	100.00
375.00	500.00	500.00
750.00	1000.00	1000.00

You can buy War Bonds from your bank, postmaster, local mail carrier or Production Credit Association.

For America's future, for your future, for your children's future—keep on buying WAR BONDS

Let's all KEEP BACKING THE ATTACK!

FIRST STATE BANK