


Hungarian Patridge Ihrive In Texas Panhandle Since Recent Plantings





Matahar Erilnume


ROARING SPRINGS DEPOT ear, Later replaced by a steam
in 1914. Crowd gathered to watich train. Note four targe umbrellas
the train come in from Quanah and women's hats.
This is a gasoline-electrie motor

| spor |
| :--- |
| Hun |
| $s$ |



## The Changing Scene...



The automobile has replaced the horse since the above picture was made and other equal radical changes have been recorded, but the value of friendship and loyalty is still the same.

We Pay Tribute To Our Friends, The Pioneers

## TO OUR MEN IN UNIFORM....

You are doing a great job in changing the scene on a global scale .... You are making this a better and safer world; you are writing the most splendid History ever recorded ..... We are proud of each of you.

## Matador Auto Co.

## EMPIRE BUJLDER...

Looking toward a new, untamed country, the pioneer was able to vision its great possibilities. The pioneers of this section of Texas did not hesitate nor weigh the costs. They followed the dim trails and broke therprairie sod with a steadfast conviction in the land. They built homes against the lonely horizons as a foundation for the progress that was to follow.
This firm desires to pay tribute to the early settlers of Motley and Dickens counties for the part they accepted in creating the great empire of Western Texas.

## Greetings To Our Men In The Service

 Matador Variety
monazitum mbined with Motley
w News By Purchase
of 14.193 . 10 . ped Mursdays, at Masonie
ins. Matador, Texas, by Thns. Matador, Texas, by
TRIBNE PUBLISHING
COUPANY TRMEAPANY



KANSAS CITY WAFF who found his place on the plains was Pitehfork Kid. A very frightened boy, he came to this section in
1884 at the age of is. He had no kinfoils and used the name of Billy Parks. A few years bater he made a trip to Kansas City and
returned with his real name. Billy Pardlow, The boy made a top hand and became one of the most skilfful ropers in West Texas.


## $5 \times 8$ 0 0 <br> MILK

beverage - beER Sonles Prompty


Hibiscus flaunts its big., crim
son bossoms down in the Lower
Rio Grande Valley and bougain


native of scotland. t. G Duncan came to the Matador Ranch in the late eighties and Later helped build Motley Coun
ty's first gin. Lives in Ft. Worth

Roy Burleson INSURANCE

BANK BUILDING
Matador, Texas

## GREETINGS.

 To OurDieneer Triends And The Men In Service PARKER STUDIO


## Kenneth Bozeman

 auctioneerThe many successful sales I have conducted is evidence I can handle your sale in a satisfactory manner.
Write or wire me atLubbock, Texas

## OUR BEST WISHES

to the PIONEERS

OUR SINCERE GRATITUDE TO THE MEN IN THE ARMED SERVICES.....
We Appreciate Your Sacrifices and Pledge Complete Support On The Home Front.
Marry Willett E Company



Now Extivet. the First Na- to Plainview. Thus the First state
tional Bank disposed of its assets Bank is the only banking institu-
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Greetings To Our Men In The Service Matador Variety

$\qquad$ Matador, Motley County, Texas, Thursday, August 26, 1943

$\qquad$



LD FRIENDS e The Best Friends..

Te are glad to number the PIONEERS as friends This firm. . . . It is a pleasure to extend our sinere congratulations on event of the Annual Holley - Dickens Counties Old Settlers Associaon Reunion al Roaring Springs today.
ginbetham-Bartlett Company
MATADOR, TEXAS


ANNUAL Motley-Dickens Counties Old Settlers Reunion August 26th-27th PIONEER PARK RODEO BOTH DAYS

GREETINGS TO OUR BOYS IN SERVICE
Carl's Barber Shop
R. C. Irwin \& Son

Carpenter's Shop Campbell Variety Swim \& Son Super Service Station Smith's Cate Mitchell Ins. Agency Hoyle Grocery Spot Cash Grocery Producers Warehouse Company
Lula Stapleton
Becomes Bride of


BAPIIST ĊURCH LAUNCHES SUNDAY SCHOOL CAMPAIGN

PIONEERS first visioned the future of the rich farming and ranching
Again it is a pleasure to exiend our Congratulations to the PIONEERS of Molley and Dickens Counties s... You have given much to bring about the progress of our land . . . You are continuing to give your best in its most crucial hour of peril . . . We salute you.

## Time Turns

## Another Page...

## BURTON-LINGO CO.

CHARLAE KETTH, Manager
32MEMa



Soccial CENTER in Matador during the year the county was organized. Dew Drop Saloon was
tocated at exact site where First State Bank building now stands, and was closed by local option in 189?. There was only one dwelling in Matador in 1891 when this pic ture was made.


OLD TIMERS gathered during an early court held in 1903. Fint
Oow reading from left to rikht are Lum Lancaster. Pat Murphy, Ed row reading from left to right are Lum Lancaster, Pat Marphy, Ed
Lisenty. A. E. Echols, and Raldo Newman In the back row are L . A. Stearns, Walter Jackson, W. R. (Bill) Stafford. Chas, Morris, J
E. Russell and L. F. Fish. Man with straw hat leaning over at top is Richard Seay.


We Salute our Guardians of FREEDOM....

Everyone In Uniform

## Spur Laundry

Spur, Texas


## WE PAY OUR TRIBUTE.

To the Pioneers of West Texas and Their Descendants in Servio
VISION of pioneers accepted the opportunity and the challenged the ferrile, rolling prairie country below the cap rock. It was the shrewd catllemen who first declared it to be the finest cattle-rasim country in Texas. Later the home-seekers appraised the rich soil, the abundant water, and staked their claims. It is to their courage, bith and years of work that we humbly pay our most sincere tribute.

To our Men in Uniform...
We send our sincere Greetings .... We are grateful for the sactitan you are making and we pledge our best eflorts lo support you on $\mathrm{W}^{2}$ Home fron!!

## Western Dry Goods G



