

# Matador Tribune

71ST YEAR—No. 6

MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, APRIL 15, 1965

PRICE SEVEN CENTS

## TRAIL DUST



**The pure essence of self pity** is obtained from the crushed petals of selfish desire, disilluded over the steady flame of greed.

To exploit a confidence in the setting fire to the blanket that keeps you warm, or slapping the face of an innocent and unsuspecting child.

Judgement must be reserved for a Sublime Intelligence, else you mortals may classify an idiot who becomes a genius through public acclaim.

Not to know and love the meeds of the sea is to close a landing field for dreams, often in distress because of broken summer wings.

The epitome of justice is to compound exacting proportions of punishment and compassion in moderation.

It is not easy to patch up the broken harness of restraint after a serious runaway to the farthest corner of the pasture.

Being a man has its advantages in evaluating the degree of mistakes a woman is making in selecting another man as her marriage partner.

The difference in stubbornness and determination is not always clear until after the clash with adversity and well-wishers are willing to come from their hiding places behind the bushes.

When love assumes the power of eminent domain following the clergyman's function, lawyers must attempt to appraise the absence of necessity.

## Paducah Set For Horse-Coll Show

Cottle-King Counties' 23rd Annual Horse and Coll Show is scheduled for April 23rd and 24th, and will offer some of the finest quarter horses bred in this country. Judged by Roland Moore of Tullia, Texas. Old timers will meet from 9:00 a.m. till noon at the Veteran's Building for visiting and entertainment.

A gala western parade at 5:00 o'clock will feature two of the remaining working chuck wagons in the country, riding clubs, floats decorated in the theme of current TV shows, many bands led by the famed West Texas University 100 piece marching band from Canyon, Texas. For special entertainment, the band will give a concert on the Town Square at 4:00 p.m., immediately preceding the Parade.

A western barbecue at 6:00 P.M. Rodeo at 8:00 P.M. and a barn dance following the rodeo will round out the entertainment.

**MATH CONFERENCE SCHEDULED TONIGHT** Parents and other interested adults are reminded of the math conference scheduled for tonight (Thursday) at 7:30 p.m. in the high school study hall. The conference tonight (and also one set for next Thursday) is arranged for the purpose of acquainting parents with progressive mathematics and its promotion in the local schools. The public is invited to participate in these conferences.

**TO UNDERGO SURGERY** Mrs. Stella Tilson will enter West Texas Hospital, Lubbock, Friday and is scheduled for surgery at 8 a.m. Saturday.



C. L. KAY AND COMMANDER R. C. GIESECKE at the banquet table shortly before the beginning of the address when the speaker was introduced by Giesecke. —Tribune photo

## Seniors Challenged With Era Of Change

"HAPPENING IN YOUR LIFETIME is an era of change and it is your challenge," C. L. Kay, Vice-president of Lubbock Christian College, Lubbock, told Motley County senior students from Roaring Springs, Flomot and Matador High Schools, here Monday night, April 5. He was the principal speaker at the annual American Legion Senior Banquet. It was his second successive address to Motley County seniors. He was introduced by Legion Commander R. C. Giesecke. "Education must meet the challenge of change," Mr. Kay said. "In the past, parents influenced their children but today the children influence the parents. Struggle has been removed from the lives of children. There is a change of employees and employers. "A day is at hand when you must give an honest day's work for a day's pay and you must produce quality in your work. The day has passed when it was important as to whom you know. Now it is what you know. I advise you not to worry about automation. There will be 60 million new jobs because of it. The premium will be paid for intelligence. I advise you to eliminate the obsolete and learn to manage yourself and make decisions. Don't be afraid to take risks and be first to get to the market. "Have faith in yourselves. You can do anything you want to do, if you want to do it badly enough."

## Work Advances On Post Office

Work of completely remodeling Matador post office building on Dundee Street next door to the City Hall is advancing satisfactorily according to Kirby Campbell, contractor. Much of the new front has been rebuilt and is now awaiting glass for completion. Partitions have been installed. New boxes which will be supplied by the Post Office Department will be installed by the contractor. They have been ordered. This week some of the duct work for the refrigerated cooling and forced air heating has been installed. The front elevation of the building will have a stucco finish over the masonry, and a plate glass door.

## Photographer Lucas Coming To Matador

One of the best known photographers of children in West Texas, Winston B. Lucas, is coming to Matador next week, Thursday April 22. He will be at the Matador Hotel from 10 a.m. until 6 p.m. Mr. Lucas, who has been here many times, will offer prizes totaling \$20 (in photographs) of children selected during his visit. See the advertisement in this issue of the Tribune. Mrs. R. E. Donovan will make appointments for Mr. Lucas in advance of his visit here next week.

## FROM FALCON DAM

Two local couples, who have been at Falcon Dam, fishing, have returned home. Mr. and Mrs. D. E. Pitts spent from Sunday until Friday there, and Mr. and Mrs. Tom Spears returned home Friday after spending several weeks.

## RETURNS HOME

Mrs. Edgar Lee returned home Thursday night from a visit with relatives in Beaumont, Austin and Corpus Christi. She accompanied her sister-in-law, Miss Mallie Lee of Perryton, in making the trip.

## Reeves Elected At Lions Meet

New Director of the Lions Crippled Children's Camp at Kerrville, is County Judge Elbert Reeves who is Secretary of the Matador Lions Club. He was elected Saturday in Dalhart at the three-day Dist 2T-1 convention. Sheryl Long, 18, a senior at Friona High School, was crowned Dist Queen of 2T-1 at a banquet Saturday night, where Maurice Perstein, of San Francisco, Calif., past Lions International director, made the principal address.

Among the 41 Queen candidates from which Miss Long was selected, was the Matador Lions Queen, Shariene Berryman. She was accompanied to the convention by her parents, Leon and Mrs. Wade Berryman. Matador club was eligible for seven delegates but only three participated. They were Boss Lion Freddie Welling, Secretary Reeves and Lion Berryman. Also attending the convention with their husbands were Mrs. Welling and Mrs. Reeves.

## Special Services To Observe Easter

Special services will be held Sunday in Matador churches in observance of Easter, according to announcements by the various pastors. Tomorrow (Good Friday), Communion will be observed at First Methodist Church in a "Come and Go" service from 6 to 7:30 p.m. according to the pastor, Rev. W. F. Gaede. The Choir will present special music at the morning worship hour Sunday. Special music Sunday at First Baptist Church will be a solo by Richard Campbell, who will sing "The Holy City," at the morning service. A candlelight Easter service for the evening worship period at 6:30 has been announced by Rev. James Hancock, pastor. Young people of the church will be featured in this service.

## Kate Thompson Is Essay Winner

Kate Thompson has been named essay winner in Region 1 in the 20th annual "Save the Soil and Save Texas" awards program sponsored by the Fort Worth Press. The 14-year-old eighth grade student is the daughter of Mr. and Mrs. Manly Thompson. She will receive a trophy at the Awards Dinner which will be held May 8 in Dumas.

## Phil Green In New Position In Borger Bank

Recent promotion of new officers by the Panhandle Bank & Trust of Borger included the promotion of Phil Green to vice-president and cashier. According to a news item appearing recently in the Borger News, Green has been with the bank since 1952 and has worked in all departments. He is the son of Mr. and Mrs. J. C. Green Sr., of Matador. After completing more than three years in the Army Air Corps, he began his career at the First State Bank of Matador, later joining Panhandle State Bank, predecessor to Panhandle Bank & Trust. He is a member of Calvary Baptist Church and is married to the former Juanita Mize. The couple has one daughter, Carita, 19.

## SAN JACINTO HOLIDAY

Wednesday, April 21, is San Jacinto Day, and will be observed as a legal holiday by the First State Bank, it was announced this week by Cashier Randall Whitworth. Bank patrons are requested to transact banking business in advance in order to avoid possible inconvenience.

## New Ball League Organized Here

A new baseball league for boys 10 through 12 years of age was organized Tuesday morning in the dining room of El Matador Restaurant. It will be known as the Caprock Freshman League and will be composed of teams from Roaring Springs, Matador and Quitaque. John Barnhill was elected President and P. John Monk of Quitaque was named vice-president. A "Pee-Wee" program will also be provided for boys 7 to 9 years of age. League play will begin May 31 and will be concluded about July 15, with the winner advancing to regional play-offs of the Texas Teen Age Baseball program.

## Teen Canteen To Meet Friday

After a month's "recess" the Teen Canteen will meet Friday night, April 16, it was announced this week by Roy Hankins, one of the sponsors. Interscholastic League and other activities, including several banquets and class plays have occupied the time and attention of the young people for the past several weeks. The eighth grade will be program sponsors for Friday night.

## Guest To Speak At Garden Club

Mrs. Grady Knight of Lubbock will be guest speaker at the April meeting Monday the 19th of Matador Garden Club, members are reminded by Mrs. U. L. Wile, President. She will demonstrate "Elements and principles of design in flower arranging." Mrs. Knight is an expert on this subject, and all club members are urged to attend and hear her.

## RESIDENTS ATTEND STADIUM'S OPENING

Mr. and Mrs. Claud Harp, together with his daughter and her husband, Mr. and Mrs. Rhenard McCarty of Littlefield, were among the crowd of more than 48,000 who attended the opening of the Domet Stadium in Houston, and saw the Houston Astros and New York Yankees play Friday night.

## IN DENVER HOSPITAL

Mrs. Wes Hall of Guthrie, formerly of Matador, is a patient in University of Colorado Medical Center, 4200 East 9th Avenue, Denver, Colo. (80220) where she is scheduled for heart surgery today.

## Showers Reported General Over Area

SHOWERS STARTING HERE Tuesday night brought relief to the long drought condition in this area. At 4 p.m. yesterday afternoon rain gauges of Bob Stanley and Odie Killingsworth had a total of 1.05 inches, which included .35-inch yesterday about 2:30, and which was accompanied by some hail.

## Sourdoughs Win In Talent Show

The Sourdoughs, popular singing group which has performed at local programs during the past year, entered the "Circle C Jamboree" talent show staged Friday night by Clarendon Junior College, and returned home with first place trophy. The group was first started about a year ago when Gary Campbell and Nancy Bond, with guitar and banjo, entertained at the luncheon meeting of El Progresso Study Club.

When school started in September, they were joined by the Teen Tones, Judy Gwinn, Patsy Hankins and Janie Killingsworth, singing trio, and Richard Campbell, soloist, and later by Larry Keltz, also a vocalist. Gary and Nancy continued to provide the instrumental accompaniment as the group entertained for the Lions Club, American Legion, school programs and banquets. They will enter another talent show in Floydada, on April 24, according to present plans. The trophy which they received at Clarendon is on display in the lobby of First State Bank.

## AIRPORT COUNTRY CLUB ELECTS NEW OFFICERS

Howard Edmondson, Monday was elected president of the Airport Country Club in a meeting held at 7:30 p.m. at the V.F.W. hut. Bob Clem of Roaring Springs was elected Vice-president, and Mike Hoyle, Secretary.

## ATTENDS CONVENTION

Frank Pohl of the Household Supply attended the annual Tri-State Hdwe. & Implement Assn. Trade Show in Lubbock, Friday and Saturday. The meeting and displays were held in the Municipal Coliseum.



ED D. SMITH photographed on the last day he served as Deputy Sheriff. The pioneer cowboy spent about 45 years in the saddle. —Tribune photo

## Ed D. Smith Spent Lifetime on Hurricane Deck of Cow Horse

A blizzard was blowing the snow down the unpaved streets of Childress on the night of February 4, 1895, when Ed D. Smith was born. The house where he was born was a small wooden structure near the present police headquarters.

The Smith family later moved to West Texas. Ed D. was 15 when he first hired out as a cowhand. He worked for J. J. McAdams in 1910 and later for the OX and Buckle L Ranches.

He came to Matador to work for the Matadors in 1913 and stayed on the company payroll for 35 years, working as a cowboy staying on line camps in the winter and working with the wagon in the summers.

After the Matadors sold he worked first for the Rodatam for two years and five years for the Rock Island. A total of nearly 45 years in the saddle. Ed knows every camp ground and water hole on the old Matador Ranch of almost half a million acres. He has been in the saddle in every kind of weather that West Texas can produce. He was a cowboy during the days when the hands worked seven days a week from before daylight until dark. Ed D. Smith became a deputy sheriff in 1960 and also served as jailer until the first of the year. He has two sons, Edward who lives in Amarillo and Ed D. Jr. who is a Military policeman at Hunter Liggett Military Reservation, near Jolon, Calif. Mrs. Smith is the former Kathlene Cavitt.

## Church and Society

### Miss Beverly Ann Park Is Bride Of Dave Bagley In Matador Rites

Miss Beverly Ann Park of Nocona, was united in marriage in the First Methodist Church, Matador, at 5 p.m. Sunday, April 4, with the Rev. Wilbur Gaede, pastor, performing the ceremony.

The bride is the daughter of Mrs. J. M. Park of Dumont and the late Mr. Park. Parents of the bridegroom are Mr. and Mrs. M. F. Bagley of Nocona.

For her marriage the bride chose a light yellow whipped cream taffeta sheath dress with a fitted jacket of yellow lace

### Young Homemakers Hear County Agent

At a meeting of the Young Homemakers, held March 9 at 7:30 in the high school home-making department, County Agent Bill Palmeyer presented a project for the club on 4-H work.

Several matters of business were discussed, led by Mrs. Tommie Reynolds, president. These included hosting a workshop.

It was announced that at the next meeting of the club, Tuesday, April 20, at 7:30 p.m. Dr. J. S. Stanley will present a program on cancer. All members are urged to attend, and visitors are cordially invited. Homemakers clubs in Roaring Springs, Afton and Flomot have been extended invitations to the meeting.

Following adjournment of the March meeting, refreshments were served by Mrs. Howard Gwinn and Mrs. Rex Martin, to Mesdames Larry Norris, James Meador, Ted Green, Don Warren, Tommie Reynolds and A. L. Fair.

designed with long tapered sleeves, with points at the wrist. She carried a white Bible, topped with a bouquet of white carnations and wore the traditional "something old, new, borrowed and blue."

She was given in marriage by her brother, Kent Park of Dumont, and her attendant was Miss Ann Garnett of Matador.

John Smith of Dumont attended the bridegroom as best man. Following a short wedding trip to Phoenix, Arizona, Mr. and Mrs. Bagley are at home at 816 Hull St., in Clovis, N. M. He is employed at the D&M Lumber Company in Clovis.

Mrs. Bagley is a 1964 graduate of Patton Springs High School and her husband graduated from Nocona High School.

Attending the wedding were the bride's mother and sisters, Mrs. J. M. Park, Miss Sherry Park and Mrs. Bill Evans, Hal and Nikki, also a sister-in-law, Mrs. Kent Park.

### Special Program Is Presented For Club And Guests

El Progreso Study Club met in the sanctuary of the First Baptist Church, Thursday, April 9, with members of the Sunshine Club as special guests. Other visitors were also present for the club's "Guest Day" program, featuring "The Magic of Music For You."

Mrs. J. R. Whitworth, Chairman of Fine Arts was program director. She explained that although an out-of-town musician, Mrs. Robert Beck of Paducah was scheduled, she was unable to appear, and added, "We need

not go out of town for talent, since we have plenty here at home."

She introduced the program with the quotation, "Art is the gift of God and must be used for His Glory." (Longfellow), and presented Mrs. Van Francis and Miss Shelley Stevens, daughters of Mr. and Mrs. John V. Stevens, who played "Tea For Two" as an organ and piano duet, and later on the program they played an organ and piano arrangement of "The Holy City."

Two vocal numbers by Glenn Boyd, song leader for the Baptist revival were, "He's Got the Whole World in His Hand," and "There's Balm in Gilead."

These were followed by a review of the book, "The Tall Woman," by Mrs. James Hancock, the engrossing story of a heroic woman during the reconstruction period following the Civil War.

Mr. Boyd led the group in singing "Come Thou Almighty King," and Mrs. Stevens played two organ selections, "The Perfect Day" and "How Great Thou Art."

The inspirational thought was given by Mrs. Harry Willett, and the closing prayer by Rev. James Hancock.

Mrs. A. C. Traweek Jr. served as chairman in the absence of the president, Mrs. Forrest Campbell.

### ATTEND MEETING

Mrs. W. N. Pipkin and Mrs. Fred Simpson attended a District Executive meeting of the Women's Society of Christian Service on Thursday 8th, at St. John's Methodist Church, Plainview.

### CORRECTION

The name of Mrs. W. W. Clements was inadvertently omitted from the list of club women who attended the Santa Rosa District Convention in Memphis, April 1-2.

Mr. and Mrs. E. E. Hancock of Lubbock were week end guests of their son and family, Rev. and Mrs. James Hancock.

Week end visitors in the home of Mr. and Mrs. Ronnie Christian were her parents, Mr. and Mrs. Carl Wilson of Lockney, and her brother and wife, Mr. and Mrs. Dewayne Wilson of Floydada.

### Pledge Service Is Held By WSCS

At regular monthly meeting of the Methodist Woman's Society of Christian Service held Tuesday evening, April 6, Mrs. Vance Gilbreath presented the annual pledge service and program.

The meeting, held in the Educational Building of the First Methodist Church opened with a hymn led by Mrs. Myrtle Stubblefield, with Mrs. G. E. Hamilton at the piano. The leader read the scripture from the 13th chapter of 1st Corinthians and gave the opening prayer.

Those assisting Mrs. Gilbreath were Mesdames Charles Scaff and Wilbur Gaede followed by the dedication prayer for the pledges made by the members. Mrs. W. N. Pipkin, District Treasurer, talked on the pledge and how the money is used.

Mrs. Pipkin, WSCS president presided in the business session during which reports from the annual meeting, just closed in Stamford, were given by Mesdames Pipkin, Gaede, Marvin Brotherton and Fred Simpson.

Mrs. Fred Bourland, chairman of the nominating committee read the names for the incoming officers, terms beginning June 1st, as follows:

President, Mrs. Pipkin; Vice-president, Mrs. G. E. Hamilton; Secretary, Mrs. Homer T. Jenkins; Treasurer, Mrs. W. F. Jacobs;

Secretaries of lines of work include: Membership Cultivation, Mrs. Ethel Payne; Spiritual Life, Mrs. Melvin Meason; Supplies, Miss Mary Slover; Secretary of Christian Social Relations, Mrs. Nelson McMahon; Sec. of Missionary Education, Mrs. Jack McCallie; Sec. of Program Materials, Mrs. D. E. Pitts Sr.; Sec. of Local Church Activities, Mrs. Sterling Price; Sec. of Campus Ministry, Mrs. Frank Pohl; Circle Chairman for Serving Lions, Mesdames Bourland and Meason.

Mrs. W. B. Vaughn gave the closing prayer.

There will be two more lessons in the study of Genesis, April 13 and 20, at 7:30 p.m. Those present not mentioned on the program were Mesdames Melvin Meason, Jack McCallie,

### Eternas Club Wins District Awards

Eternas Junior Study Club received first place for its press book in district competition for the third consecutive year, at the district convention of Santa Rosa District, Texas Federation of Women's Clubs. The meeting was held in Memphis April 1-2.

The press book has been sent to state TFWC headquarters for judging in state competition.

The club also received first in several departments as well as second and third places in various divisions. The yearbook did not place, but was graded 96.

Following is the list of awards received:

President's Reports, second;



IN THE ROUGH by hazel

### SCOTCH FOURSOME PLAY

Partners were chosen... and they played one ball... for the Scotch Foursome play... 'Twas fun—with the "fanning" - puts missed - and all... Billie Barnhill and Laverna Price were winners... with a low net score of 24... Others playing were Vivian Campbell, Louise Barton, Leona Cox, Winifred Darsey, Mary Meason, Greta Smallwood, Tommie Newman, Lillian Thacker, Lucretia Grundy, June Keltz, Grace Campbell, Catherine Bird and Hazel...

### LIARS AND BRAGGERS CHALLENGE

This challenge begins Thursday, April 15th CHALLENGE... This challenge usual the LOSERS will find the WINNERS...

Clarence Jenkins, A. J. Daffern, Nelson McMahan, Henry Ford, Harry Willett, Guy Kimbell, J. R. Whitworth, Curtis King, and Bryan Cammack, and Miss Mary Slover.

Conservation Department, Recreation division, second; Education Department, third in Public Education and Literacy division;

First for overall report in Fine Arts Department, with first each in Crafts and Cultural Heritage divisions; second in Art and Hallmark Scholarship division; second in Literature and Drama division, and third in Music division.

In Home Life Department, second in overall reporting, and

first in overall reporting in Public Affairs Department.

For Junior Clubs Special Projects, Eternas received third award for its CARE project, and first in its National Foundation March of Dimes project.

Mrs. Roy Grundy, Vice-president of Eternas Club, and Junior Director of the Santa Rosa District, appeared on the convention program as leader of a panel. Mrs. Bill Palmeyer is president of the club.

## Sweeten Your Honey

WITH AN ELEGANT GIFT OF PANGBURN'S

### For Easter

Westerner CHOCOLATES



1-lb. \$2.25  
2-lb. \$4.50

Different! Delicious! Milk and Dark Chocolates including Pangburn's big, fluffy soufflé chocolates and your favorite Pecan Millionaire®. In an elegant gold and ivory package.

## Bob Stanley Pharmacy

"One Of The Largest and Finest Pharmacies in West Texas"

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## Everything FOR A MAN'S EASTER!

Perfectly We Can Fit You

Dress shirts in white, pastels, stripes in long or short sleeve style with regular or spread collar. Wide range of sizes...

## Salem's

NEW Curlee and Style Mart SUITS for MEN!

★ The Finest!

### Rand Shoes

You Will Want A New TIE For Easter!

★ RESISTOL And Stetson Hats

## EASTER SONNET EASTER BONNET!

Select You New Easter Hat From Our Large Stock

### New Dresses For Easter!

Famous Brands Names in bright, new fabrics: Choose from: NELLY DON BROGAN-JENNINGS CLOCKWISE TONI TODD Donovan-Galvani

Nelly Don

Lighthearted sunlit colors brighten your wardrobe through Spring and after. Nelly Don cuts an easy-going shirt-waist in carefree Anel® tricotatate. Yellow, pink, blue. 10 to 20 and 10 1/2 to 20 1/2. 19.98

SPECIAL VALUES SPRING HANDBAGS NEWEST NYLON HOSE To Go With Your Easter Outfit

## Placing Results in Stock Show; Auction Buyers and Livestock Sale

FOLLOWING is the detailed report of the 25th annual Motley County Junior Livestock Show held here Sat., April 3. Also in the report is the list of auction buyers and the sale which followed, as compiled by County Agent W. C. Palmeyer.

### Placings in the Show

**OPEN GILTS:** Dick Moss, Matador, 1st, 2nd, 4th, 5th & 7th; Steve Bostick, Matador, 3rd; Mike Peacock, Roaring Springs, 6th; and Tommie Green, Matador, 8th. Other entries were David White, David Garrison, Berry Bostick and Larry Bostick, Matador and Bruce Lefevre, Roaring Springs.

**BRED GILTS:** Tommie Green, Matador, 1st; Steve Bostick, Matador, 2nd; Larry Bostick, Matador, 3rd & 5th; Berry Bostick, Matador, 4th; Kay Cooper, Matador, 6th & 7th; and Reggie White, Matador, 8th.

**SOWS:** Mike Peacock, Roaring Springs, 1st; Pat Peacock, Roaring Springs, 2nd & 3rd; Dick Moss, Matador, 4th & 5th; and Maurice Clifton, Roaring Springs, 6th.

**LIGHT WEIGHT MARKET HOGS (190-210):** Tommie Green, Matador, 1st; Dickie Garrison, Matador, 2nd; Pat Peacock, Roaring Springs, 3rd; Mike Peacock, Roaring Springs, 4th; Larry Bynum, Matador, 5th; Berry Bostick, Matador, 6th; Larry Bostick, Matador, 7th; Dick Moss, Matador, 8th. Other entries were Ronnie Clifton, Roaring Springs and Charles Meador, Matador.

**MEDIUM WEIGHT MARKET HOGS (211-230):** Dickie Garrison, Matador, 1st, 3rd, 7th & 8th; Larry Bostick, Matador, 2nd; Chester Dye, Roaring Springs, 4th & 6th; John Johnson, Matador, 5th. Other entries were Dickie Garrison, Matador, two.

**HEAVY MARKET HOGS (231-250):** Dale Rector, Matador, 1st; Lus Moore, Matador, 2nd; Kay Cooper, Matador, 3rd, 4th, &

5th; and Ronnie Clifton, Roaring Springs, 6th.

**HEIFERS:** Brigid Barton, Matador, 1st; Lou Ann Woodruff, Matador, 2nd; Don Cox, Matador, 3rd; Paul Don Cruse, Northfield, 4th; and Dick Moss, Matador, 5th.

**LIGHT STEERS (650-800):** Trudy Hand, Roaring Springs, 1st; Bonita Hand, Roaring Springs, 2nd; Buddy Hart, Matador, 3rd; Lou Ann Woodruff, Matador, 4th; Kelly Hand, Roaring Springs, 5th; and John Barnhill, Matador, 6th.

**MEDIUM STEERS (801-950):** Ronnie Cox, Matador, 1st; Pat Nichols, Roaring Springs, 2nd; Max Barton, Matador 3rd; Kenneth Marshall, Roaring Springs, 4th; John Barnhill, Matador, 5th; and Linda Thompson, Matador, 6th.

**HEAVY STEERS (951-up):** Dan Brandon, Roaring Springs, 1st; Ronnie Cox, Matador, 2nd; and Max Barton, Matador, 3rd. Dick Moss, Matador, received the Showmanship award in the swine division, and Max Barton, Matador, received the Showmanship award in the beef division.

The show case and halter were presented courtesy of the Rolling Plains Production Credit Assn. by Ward Rattan local office manager.

Ribbons and rosettes were furnished by the Motley County Farm Bureau Grand Champion Steer Trophy was furnished by the VFW, Grand Champion Market Hog Trophy by Western Farm Supply, Floydada; and Grand Champion Breeding Hog Trophy by the Eternas Study Club, The American Hereford Assn., Kansas City, Mo. provided 20% of the premiums for Hereford Steers that placed 8th and above, with awards to be mailed directly to the exhibitor.

Tommie Green will receive a bronze belt buckle, courtesy of the Poland China Swine Record Assn., Galesburg, Ill., as the barrow was from recorded sire and dam. Other awards not

## COW POKES

By Ace Reid



"Well! It took that dang air force just three seconds to undo what it took us three days to do!"

This feature sponsored by THE FIRST STATE BANK

earned were offered by the American Angus Assn., Hampshire, Duroc, Chester White, Berkshire and Landrace Swine Associations.

M. C. Jones, Flomot; Bob Thompson, Matador, and F. E. Brandon, Roaring Springs were newly elected directors of the Motley County Livestock Assn. Thompson and Brandon were re-elected, while Jones will replace Malcolm Turner, Flomot, President of the Assn. Brandon was Vice-president; and Thompson, Secretary.

Hold over directors are Herb Martin, Flomot; Lewis Bostick, Matador; and Bill Hand, Roaring Springs. Bill Moss, Matador, VA Inst., Bill Peacock, Roaring Springs VA Inst., and Bill Palmeyer, Motley County Agent serve as advisors.

J. C. Cross served as announcer with a public address system furnished by the Matador Volunteer Fire Dept. Scales were furnished by the Matador Ranch, and a loading chute was furnished by Doc Taylor Lewis Bostick hauled the calves to market.

### Livestock Sale

With Raymond Aiken of Plainview serving as auctioneer, 11 steers and 12 market hogs were sold for a premium of \$810. Total sale amounted to \$4638.96, making a grand total of \$5279.46 received by exhibitors.

Starting with a floor bid of 23.25c/lb for steers by the Supreme Packing Co. of Lubbock; and 17.40c/lb for hogs by Farmers Hog Market, Plainview and Plains Hog Co., Lubbock, the Grand Champion Steer was purchased by the First State

Bank, Matador, for a premium of \$100. The Reserve Champion Steer was purchased by Best Fertilizer Co. (Plainview), Collier Farm Supply, Roaring Springs, agent for a premium of \$85.

The Grand Champion Market Hog was purchased by J. C. Cross, Agent, Best Fertilizer, Matador for a premium of \$35; and the Reserve Champion Market Hog was purchased by Thompson Feed & Seed, Matador for a premium of \$30.

Other sales were as follows: 1st place light steer, Billy's Grocery and Higginbotham-Bartlett Co., Matador, \$60 premium; 2nd place medium steer, Clovis Cattle Commission Co., Clovis, N. M., \$65 premium; 2nd place heavy steer, Western Farm Supply, Floydada, \$30 premium; 2nd place light steer, Bill Hand, Roaring Springs, \$40 premium; 3rd place heavy steer, Thompson Feed & Seed, Matador, \$65 premium; 3rd place medium steer, Clovis Cattle Commission Co., Clovis, N. M., \$30 premium; 3rd place light steer, Thompson Feed & Seed, Matador, \$30 premium; 4th place medium steer, Rolling Plains Production Credit Assn., Stamford, \$30 premium; and 4th place light steer, Matador Auto, Matador, \$45 premium.

1st place heavy hog, Thompson Feed & Seed, Matador, \$10 premium; 1st place medium hog, Clovis Cattle Commission Co., Clovis, N. M., \$20 premium; 2nd place heavy hog, Western Farm Supply, Floydada, \$12.50 premium; 2nd place medium hog, Green Bostick, Matador, \$35 premium; 3rd place heavy hog, Eddie J. Leary, Childress, \$12.50 premium; 3rd place medium hog, Western Farm Supply, Floydada, \$12.50 premium; 3rd place light hog, Thompson Feed & Seed, Matador, \$10 premium; 4th place heavy hog, Western Farm Supply, Floydada, \$20 premium; 4th place medium hog, Collier Farm Supply, Roaring Springs, \$12.50 premium; and 4th place light hog, Collier Farm Supply, Roaring Springs, \$20 premium.

(A list of members and contributors to the Motley County Livestock Assn. will follow as this support is necessary to provide prize money for the classes.)

### Amarillo Firm Gets Highway Contracts

A contract for 11,227 miles of construction on F.M. Roads 193 and 599 in Dickens and Motley Counties has been awarded to an Amarillo firm, it was announced in Austin last week by the State Highway Commission.

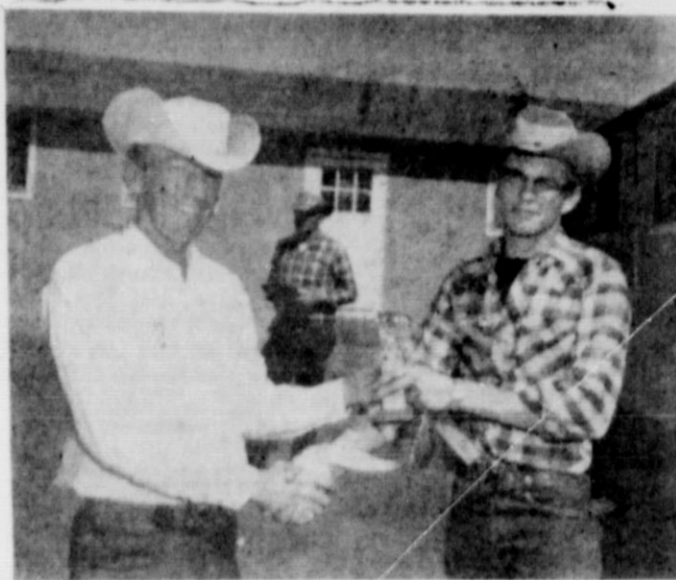
Cooper & Woodruff, Inc. submitted the low bid of \$125,790.53 on the project. Reconditioning, grading, structures, base and surfacing: F.M. 193 - from SH 70, east and south to East Afton F.M. 599 - from 1.74 miles north of Flomot to Briscoe County Lane is expected to take 120 working days, according to V. J. McGee District Highway Engineer at Childress.

William O. Hamm Resident Engineer at Childress will be in active charge of the project while it is under construction.

### FINAL COTTON REPORT

Motley County produced 9,191 bales of cotton in 1964 as compared with 16,949 in 1963, according to the U.S. Department of Census Cotton Ginning report from the crop of 1964.

Tribune ads don't cost, they pay!



GRAND CHAMPION MARKET HOG TROPHY being presented to Tommie Green, right, by James Ed Russell for Western Farm Supply of Floydada at the 25th annual Junior Livestock Show held here Saturday, April 3.

## Average County Rancher Operates An Investment Of Over \$100,000

IT TAKES MONEY to be in the ranching business. The average Motley County rancher has an investment of more than \$100,000 according to Lynn McDaniel, manager of the county Soil Conservation office. The county has a total area of 647,040 acres, with about 8,000 acres used by roads, communities, etc. In the neighborhood of 11,000 acres is represented in rivers, canyons and other non-productive areas.

Motley County has about 500,000 acres in ranchland and 119,911 acres devoted to agriculture, or a ratio of almost five to one.

The rancher's first problem is to use cattle as harvesting machines to effectively harvest the grass he produces. He must, however, produce the best grass possible and as much of it as possible on the number of acres which he operates. It is startling to realize that this county's ranchland of half a million acres is covered with from 10% to 40% brush, making that part of the total area worthless. In other words if all brush could be eradicated from the county it would increase the production of grass by at least one fourth, or 125,000 acres. Figured at a value of \$1.50 per acre, this would help the county's income by about \$180,000 per year. Insufficient rainfall is another

great problem of the rancher but one which he can not evade. The Soil Conservation Service knows some of the answers to the rancher's problems. The USDA will pay up to 80% of the cost in the re-establishment

of some desirable grasses. It has a method of controlling the mesquite brush problem. The service is able to help in many additional ways, and help the rancher better manage his \$100,000 investment.

Motley County, of course, has some multi-million dollar ranches and some very small ranches. In any case the problem is to operate the range-land at a profit and that is one of the services of the Soil Conservation Service.

### A&M ANIMAL EXPERTS WILL OFFER PROGRAM

Dr. Jan C. Bonsma, famed animal scientist and visiting professor at Texas A&M University and Dr. O. D. Butler, Head of AH Dept., A&M, and L. A. Maddox, Extension Animal Husbandman will present a program at the 4-H Club barn in Wichita Falls, Thursday April 22nd, starting at 6:00 p.m.

Slides will be shown from 6 to 7, then a break taken for a catered meal. Following the meal, Dr. Bonsma will present his program on cattle selection. County Agent Bill Palmeyer said "His story of a cow's productivity is like the story told by the owner after Dr. Bonsma has looked at the animal. Fertility of bulls and heifers is also included on the program."

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MATADOR, TEXAS

**Fresh as a smile!**

Smiling energy produced by our power plants is the freshest product in existence. Like a smile, electricity is generated the moment it is used.

**OFFERS BETTER LIVING:**  
 VITALIZES appliances  
 REFRESHES homes and offices — cooling or heating as the need arrives  
 RELIEVES pain of drudgery

**West Texas Utilities Company** an investor owned company

USE A LOT OF OUR SMILING ENERGY FOR BETTER LIVING—ELECTRICALLY!

A good place to buy NEW 1965 models — nationally advertised

## MORNING GLORY

MATTRESSES — BOX SPRINGS

**Thacker Supply Company**  
 Roaring Springs Matador.

**Spray new Caparol after cotton is 6 inches high to control weeds.**

Control most annual broadleaf weeds and grasses in cotton with new Caparol® herbicide. Simply apply as a directed spray to the base of your cotton when it is six inches or higher.

You'll get good knockdown of weeds and grasses that are less than two inches high... plus some killing action through the roots of later-germinating weeds.

The cost of this treatment, when Caparol is applied in a 10 inch band, can be as little as 85 cents per acre. Compare this with the \$2-3 per acre it would cost you for hoe hands.

Later on in the season, you can go in and make a layby application

of new Caparol to control weeds until the cotton is high enough to shade them out.

With new Caparol, you'll have no reason to worry about soil residue carryover to harm next year's spring-seeded crops.

Ask your supplier for new Caparol.

\*CAPAROL is a trademark of the Geigy Chemical Corporation for its brand of PROMETRYNE® herbicide. Geigy Agricultural Chemicals, Division of Geigy Chemical Corporation, Ardsley, New York.

**Geigy Caparol**

CREATOR OF CHEMICALS FOR MODERN AGRICULTURE

### The Matador

EDITOR ..... Scottie Robbins  
ASST. EDITOR .... Karen Elliott  
SPORTS EDITOR .... Tim Green  
SPONSOR Mrs. Reece Timmons



OFFICIAL PUBLICATION  
MATADOR SCHOOLS

## Track Team Wins District Title: Qualifies To Compete In Regional

by Tim Green

Matador sped to a convincing team title in District 9-B track competition at Turkey on Friday, April 9. The Matador tracksters came out of the meet with 170 points followed by Estelline with 130½ points, even though Estelline captured first in both relays.

High winds blew in during the meet at the halfway point to restrict good times in some events.

Matador qualified ten individuals and both relay quartets for regional competition.

Larry Bynum won the 220-yd. dash in 24.5 to win the right to go to the regional meet. Others winning regional rights were: Tim Green, first in the low hurdles with 21.8 time; Luis

## Tryouts Held For New Cheerleaders

by Shelley Stevens

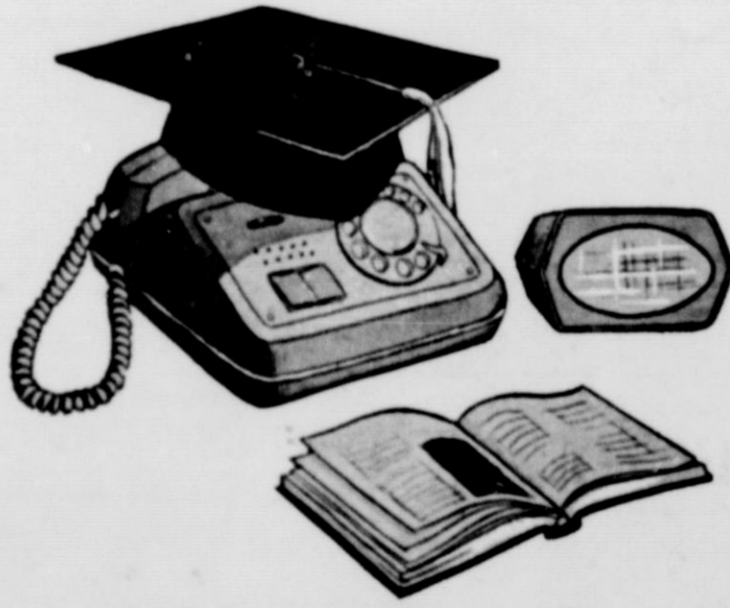
Jana Jones, Sharlene Berryman, and Olivia Campbell were elected head-cheerleader, and assistants, respectively, in tryouts held Tuesday, April 6, at the high school auditorium. The girls are the daughters of Mr. and Mrs. Ralph Jones, Mr. and Mrs. Wade Berryman, and Mr. and Mrs. L. B. Campbell.

The twelve contestants each directed one yell in front of the student body and were judged on how well they performed. The girls trying out were Sue Robbins, Elaine Dixon, Barbara Slover, Judy Marrs, Denise Hunter, Shariene Berryman, Olivia Campbell, Karei King, Jana Jones, Francis Martin, Glenda Sandeler, and Jamie Killingsworth.

The new cheerleaders will be juniors next year.

**DR. JOHN W. KIMBLE, O. D.**  
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**GENERAL TELEPHONE**

Pitts, Gary Campbell, Tim Timmons, Linda Tilson, Lynn Cook, Ruthie Lynn, Stella Martin, Butch Waybourn, Ruth Garnett, Patsy Hankins, Nancy Bond, Tommie Green, Judy Cook, Brenda Whitefield, Marianne Martin, Tim Sturdivant, Charles Ezzell, Larry Keltz, Ima Jean Martin, Katherine Evans, Tim Green, Richard Campbell, Lynda Elliott, and Scottie Robbins. Matador sponsors attending were Mr. and Mrs. Charles Johnson and Mr. Wayland Moore.

—MSB—

## Yearbooks Arrive Naming Favorites

The 1965 La Arena, Matador High School's official yearbook, arrived and was distributed to the students April 6. It was edited by Lynda Elliott and was dedicated to Mrs. Grace Timmons, English teacher at MHS. The favorites, who were announced in the yearbook, are Patsy Hankins, most beautiful girl; Kenneth Pitts, most handsome boy; Jane Briscoe, favorite girl; and Gary Campbell, favorite boy.

This year the La Arena is bound in gold, with the title in black. It contains 114 pages, including 8 for autographs.

—MSB—

## Tim Sturdivant Takes 4 Firsts In League Meet

by Kenneth Pitts

With its own unique type of genius, Matador completely vanquished all contenders in the University Interscholastic League district meet Friday at Turkey.

Tim Sturdivant, the boy with the king size intellect, collected four first place ribbons: in the science contest, number sense, slide rule and poetry interpretation.

Scottie Robbins, in girls' extemporaneous speech, and Nancy Bond in girls' poetry interpretation and in typing. Each earned second place ribbons.

Sharon Martin and Vickie Holt spelled their way to a second place in the spelling contest.

Tommie Green captured a second place in the science contest. Tim Green gained the second slot in number sense, with Gary Markham capturing third place.

Beverly Brandon received third in girls' prose reading, and her alternate, Linda Vinson, also entered, but did not place.

In boys' persuasive speaking, Tim Green was the top contender, and Karen Elliott was second in the girls' division behind the

defending state champion.

Kenneth Pitts captured the top spot in boys extemporaneous speaking.

The debate team, composed of Larry Elliott and Gary Markham, won a commendable third place. This is the first debate team Matador has had and the boys were competing against experienced teams.

Kenneth Pitts received 2nd place in readywriting and Tim Green also entered.

## CALENDAR

- April 15 Math-Parent Conference.
- April 16 4-H.
- April 19 Eighth grade trip to Quanah.
- April 21 MGS Tennis, at Turkey.
- April 22 One-Act Play Regional Contest, Texas Tech Math-Parent Conference.
- April 24 Regional UIL, Texas Tech.
- April 22-24 State FHA Meeting, Dallas.
- April 26 District 4-H Talent Tryouts.
- April 28 TANG Program.
- April 30-May 3 Senior Trip — Dallas.
- April 30 Junior play.
- May 6-7 Six weeks tests.
- May 13-14 Finals.

## Maverick Corral

by Karen Elliott

## BEGINNERS SPOTLIGHT

Ricky Carson, the son of Mr. and Mrs. D. F. Carson, in Matador, Texas. Ricky's father is manager of the Magnolia Service Station in Matador. His family includes two brothers and one sister.

Ricky, a cherub faced boy, said what I like best about school, I like all of it. Then he added, "Oh, I like Mrs. Gilbreath, too."

When asked what he planned to do as an adult he answered, "I want to own a service station."

The SECOND grade lost Harvey Reynolds, who moved to

Crowell. The class now has only 19 students.

The THIRD grade boys presented a western play to their classmates.

The students are decorating for Easter. Their Easter party will be tomorrow, April 16. Room mothers for the party are Mrs. Richard Martin, Mrs. June Tilson, Mrs. Ted Green, and Mrs. Jack Bearden.

The FOURTH graders have decorated the borders in their room with Easter decorations and scenes of boys and girls in Holland.

In science the students are studying the growth of plants. Each student is bringing a plant which is growing.

The SIXTH grade is getting ready for Easter.

In math they are studying circles and triangles. Tutt Garnett, Davie White, and Mike Moore went to the grass judging contest at Roaring Springs where each of them received a trophy. Mike Moore won the first place trophy, Davie White the second, and Tutt Garnett the third.

Tim Timmons took his SAT (Scholastic Aptitude Test) Saturday March 6, in Lubbock. Tim's name was omitted from the list when the names were published.

Last week, the BRAND was nearly omitted from the TRIBUNE by the combined mistakes of the editor and the sponsor.

After much hard work collecting and typing the stories, they were placed on Mrs. Timmons' desk. When the editor came back for them, they seemed to be missing. After a frantic search which lasted two hours and included a call to Roaring Springs, the stories were located — on Mrs. Timmons' desk!

The following was turned in last week with a six weeks test

by a poor, misled senior: Dear Teacher:

Again I am fortunate to have the pleasure of writing you a letter. Only this time I am begging for mercy, it was my misfortune to get out on the wrong side of the bed this morning! I know you are a man of humble means and great quality, and I also know that was a great shock to you! I can assure you it was to me also, but taking it with a stern heart and brave courage, I ask only for you to have mercy.

Remember the "quality of mercy is not strained, it dropeth as the gentle rain from heaven, upon the place beneath"; being we haven't had any rain from the clouds from outside, then the rain must fall in your heart, have mercy my good man, have mercy I beg of you. This is too much for the old heart to take I must close now, and forever remain only waiting for you to rain in your heart. Morey Strainer and a Shakespear Quoter. Jane Briscoe



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Then try doing business with a local, independent agent. He is highly available when you need him, or your side instantly in case of an emergency.

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We've added nineteen more horses to the standard Mustang engine this year. And for the same low price you get bucket seats, carpeting, padded dash, vinyl interiors, wheel covers and all the class-by-itself styling that has made Mustang the hottest new car in history.



Newest Mustang—Fastback 2+2. Rear seats fold down for cargo.

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# Matador Auto Company

MERCURY

U. S. Highway 70 at Main Street

Matador, Texas

### WHITEFLAT NEWS

By Mrs. Stella Tilson  
Correspondent

Scott Robbins and Bob Martin were in Clovis, N. M. Thursday, attending a cattle sale.  
Gene Morris and sons, Lindy and Byron of Fort Worth, visited Saturday and Sunday with their mother, Mrs. Ida Morris.  
They were accompanied home by their little daughter, Laura, who has been visiting her grandparents. Other week end visitors were Mrs. Morris included her daughter, Mrs. Odell Wilson of Amarillo, and Mrs. Albert Morris and children of Lubbock, who spent Sunday with her.  
James Pritchett Jr., won second place in Sub-Junior declamation, Saturday at Turkey.  
Mrs. Joe Martin of Plainview visited Sunday in the home of her sister, Mrs. J. M. Jameson.  
Roger Vinson, Texas Tech student spent the week end with his parents, Mr. and Mrs. Furman Vinson.  
Mr. and Mrs. H. R. Jameson and sons, Lance and Shannon, accompanied by his mother, Mrs. Beulah Jameson of Dougherty, visited in Childress, Sunday with Mr. and Mrs. Gerald Whaybourn and daughter, Miss Barbara Whaybourn.  
Mr. and Mrs. Bob Martin visited Friday in Panhandle with his sister and husband, Mr. and Mrs. John Slater, and spent Saturday with their son and wife, Mr. and Mrs. Dewayne Martin of Amarillo.  
Mr. and Mrs. Bill Hutchinson of Paducah and children, Donna, Tom Ed, Debra, and Diane Whitaker, visited with the children's grandparents, Mr. and Mrs. Ed Whitaker, Sunday. Visiting the Whitakers Saturday, were their son, Billy Joe Whitaker of Paducah, and his friend, Captain Hopkins, lately returned from Germany.  
Mr. and Mrs. Walter McWilliams and Mrs. Cordia Dixon of Matador visited Mr. and Mrs. J. D. Perkins, Sunday.  
(Delayed)  
Visiting Sunday afternoon in the J. M. Jameson home were Misses Ona and Roberta Jameson of Matador.  
Visitors Sunday in the home of Mr. and Mrs. Marvin Dixon were Mr. and Mrs. Cliff Stephens of Matador and their daughter and family, Mr. and Mrs. Gerald Piper and children of Paducah.  
Mrs. Stanley Whitefield, who has been recuperating in the Marvin Dixon home, has now returned to her home.

Mr. and Mrs. Stuart Dixon drove to Wheeler, Saturday to visit her sister and family, the Adrian Risners, and to bring their parents, Mr. and Mrs. F. M. Casey home after a two weeks visit there.  
Mr. and Mrs. Hoyt Burnam of Tulla were visiting her brother and family, Mr. and Mrs. Boyd Perkins, and with her parents, Mr. and Mrs. J. D. Perkins, during the week end.  
Leaving Sunday to return to school at Texas Tech after the spring vacation, were Miss Vella Ree Edwards, Bill Tilson and Roger Vinson.  
Mr. and Mrs. Kenneth Jeffers of Abilene visited Sunday with her sister and family, Mr. and Mrs. Tom Edwards and Mrs. Jeffers remained for a visit of several days.  
Mrs. Leon Elliott of Quitaque visited her daughter and husband, Mr. and Mrs. Dale Dixon, Sunday evening.  
Lowell Don Whitaker of Oklahoma City was here on business last week and visited in the home of his parents, Mr. and Mrs. Ed Whitaker. Mrs. Whitaker was in Paducah due to the illness of her other son, Billy Joe Whitaker.

**WHITEFLAT CLUB MEETS RECENTLY**  
The Whiteflat Community Club met recently in the home of Mrs. Bob Martin, with seven members present. The Annual Mother's Day Luncheon was planned for May 7, in the home of Mrs. Fred Bourland.  
Refreshments were served to the following: Mesdames J. M. Jameson, Wilson Barton, Stella Tilson, Fred Bourland, Scott Robbins, and Miss Melba Jameson.

**Friends, Relatives At Damron Funeral**  
Friends and relatives from out of town, who attended funeral services on Wednesday, March 31 for Mrs. D. L. Damron, included Mr. and Mrs. Mose Damron and Paul Ramsey of Canadian; Mr. and Mrs. C. C. Norrell, Mrs. Mildred Chandler, and Mr. and Mrs. L. D. Young of Kress; W. W. Ferguson and Gene Ferguson of Turkey; Mrs. Clara Holland, Wichita Falls; Faye Goss, Pittsburg, Tex.; Mr. and Mrs. Roy Atehison and Mrs. Francis Davis, Muleshoe; Mr. and Mrs. Joe Jetter, Gainesville; Mrs. Bonetta Jackson, Big Spring; Mr. and Mrs. Otho Draper and J. B. Draper and mother, of Odessa; Mr. and Mrs. Tom Draper, Amarillo; H.

V. Stanton, Mrs. Doll Hardburger, and Mr. and Mrs. Buster Damron, Lubbock; Mr. and Mrs. Don Wason, Mrs. Irene Groves and Mrs. William E. Briscoe, Plainview;  
Mr. and Mrs. Sam Tapper, Mr. and Mrs. Lewis Detwiler, Mrs. Homer Cunningham and Dock Green, all of Paducah; Mrs. Mary Stell and daughter, Kay of Slaton; Mrs. J. D. Taylor, Spur; Mr. and Mrs. D. Y. Hughes, Mr. and Mrs. Howard Hughes, and Horace Tom Hughes of Afton; Mr. and Mrs. Charlie Brooks, John Meason, Roaring Springs; Mr. and Mrs. Malcolm Turner, Mrs. Joe Degan, Flomot, Mr. and Mrs. Dick Taylor, Mr. and Mrs. Webb Taylor, Quitaque; and John Smitherman, South Plains.  
Many others visited the family prior to the funeral, and others attended the funeral but failed to register.  
Matador schools were dismissed in tribute to Mrs. Damron, former sixth grade teacher, and among the filled auditorium of First Baptist Church were many of her former pupils, and school faculty members.

**Former Resident Claimed by Death**  
A former Matador resident, Perry A. Allen, 76, died of a heart attack, March 26, in La Puente, Calif., according to information received by relatives in this area.  
Funeral services were held at 11:30 a.m. March 30 at Rose Hills Memorial Chapel with Riley Marquis of Palm Springs, of, officiating. Interment was in Rose Hills Memorial Park.  
Mr. Allen was born September 21, 1888 in Oklahoma Indian Territory. He was married to the former Charity Ward, Nov. 24, 1912 in Allsworth, Oklahoma. They were long time residents of Matador, and Albuquerque, N. M. and have made their home in La Puente the past 13 years.  
Survivors include his wife; six sons, Thomas Ward, Phoenix, Arizona, Duward Allen, Whittier, Calif., A. G. Allen, Rivera, Calif., Curtis Allen, and L. C. Allen, La Puente, Calif.; four daughters, Mesdames Virgie Harris, Artesia, N. M., Lorene Leslie Clouderoff, N. M., Stella Yarbrough, Altus, Okla., and Earlene Isbell, Petersburg, Tex.; 29 grandchildren and 14 great-grandchildren; four sisters: Mesdames Sally Turner, Lubbock; Lillie Barton and Minnie Flowers, both of Wichita Falls, and Mrs. Bertha Hill, Corpus Christi; and one brother, Bailey Allen, Oklahoma City, Okla.

**ATTEND FUNERAL**  
Mr. and Mrs. P. A. Simpson, accompanied by their son and family, Mr. and Mrs. Billy Paul Simpson, attended the funeral of Mr. Simpson's uncle, Walter Garrison, in Floydada last Tuesday.

**FLOMOT NEWS**  
By Barbara Moseley  
Mr. and Mrs. James Monk spent Sunday night in Tulla with their daughter and family, Mr. and Mrs. Louis Cannon and children. Mr. Monk returned home Monday, and Mrs. Monk was accompanied home Tuesday, by Mrs. Cannon, Mrs. Joyce Fletcher and Tina, and Mrs. Joyce Elser and Rhonda, all of Tulla, worth and Rhonda, all of Tulla.  
Visitors in the home of Mr. and Mrs. James Monk Tuesday night of last week were Mr. and Mrs. Curtis Monk and family of Silverton, Mr. and Mrs. Ace Monk of Quitaque, and Mr. and Mrs. T. N. Monk of Melrose, N. M. On Wednesday night, the T. N. Monks and James Monks visited in Childress with Mrs. Lula Huddleston, a sister of the Monk brothers.

### NORTHFIELD NEWS

by Mrs. Homer Davis  
(Delayed)

Mrs. P. A. Simpson accompanied her mother, Mrs. F. S. Bourland of Flomot, to Lubbock Friday for a medical check-up.  
Mr. and Mrs. Newell Timmons visited in Cee Vee Sunday afternoon with their son and family, Mr. and Mrs. Rush Timmons.  
Mr. and Mrs. A. B. Simpson returned home Thursday from Dallas, where they visited their son, Jacky Simpson.  
Week end guests of Mr. and Mrs. Bill Bethany were their daughter, Mrs. Jack Curly of Vernon and their son, Gene Barley and friends, Rayford Dobbie of San Antonio and Sam Heard of Denton.  
Sunday guests of Mr. and Mrs. Joe Allen Thomas included Sue Carrick of Childress; an uncle and aunt, Mr. and Mrs. Sidney Richardson and Doc Richardson of Dimmitt; Mrs. Jack Curly of Vernon, and local residents, Mr. and Mrs. Allan Thomas, Jerry and Johnny Vaden Hays, who is in school at Abilene, spent last week with his parents, Mr. and Mrs. Delmont Hays.  
Mrs. A. B. Simpson and her mother, Mrs. A. J. Matlock made a business trip to Childress, Friday. Also a Childress visitor Friday was Mrs. Delmont Hays.  
Guy Ashford of Turkey visited his sister and husband, Mr. and Mrs. Jim Dobbins, Saturday afternoon.  
Mr. and Mrs. Reece Timmons and children spent the week end with her parents, Mr. and Mrs. John Aaron of Vinson, Okla.  
Mr. and Mrs. Billy Paul Simpson made a business trip to Plainview, Wednesday.  
Mr. and Mrs. Claud McDonald visited in Dalhart, Wednesday with their son and family, Mr. and Mrs. Spud McDonald, who came here on Sunday and spent the day.  
Mr. and Mrs. Calvin Nimmo and children of Matador visited their parents, Mr. and Mrs. Tom Moore, Saturday, and visiting with them Sunday were their son and family, Mr. and Mrs. Tommy Moore, also of Matador.  
Rev. and Mrs. Nathan Mulder of South Plains were Sunday guests of Mr. and Mrs. Billy Paul Simpson.  
Minister Darwin Seiba of Abilene was the guest of Mr. and Mrs. Boone Simpson, Sunday, and accompanied them to Matador Sunday afternoon to visit Frank Jameson in Stanley Hospital. Visitors in the Simpson home Thursday were Mrs. Houston Rucker of Childress and Mrs. R. E. Hoover.  
Mr. and Mrs. Tom Moore and Mr. and Mrs. Newell Timmons attended to business in Childress, Tuesday and visited with Mr. and Mrs. Murry Sanders of Tell.  
Mr. and Mrs. Paul Cruse and family attended a singing convention in Plainview, Sunday at the Church of Christ. They were accompanied by Dennis, James and Curtis Hoover, sons of Mr. and Mrs. R. E. Hoover.

Mr. and Mrs. Ervin Merritt and sons, Tommy and Stevie of Kress, visited Mr. and Mrs. Wade Martin from Friday through Sunday.  
Mr. and Mrs. Dean Turner and Monty, of Matador spent the week end with their parents, Mr. and Mrs. Alfred Martin and Mr. and Mrs. Malcolm Turner.  
Mr. and Mrs. J. E. Carson of Hart, spent the week end with his grandparents, Mr. and Mrs. W. T. Ross.

**AT FATHER'S BEDSIDE**  
Staying in the home of Mr. and Mrs. Dolphus Moseley are her sisters and brothers, who are attending the bedside of their father, Wiley Bullins, in the Groom Hospital. They are Mrs. Ervin Lindsey and Mrs. Coy Dunn of Fullerton, Calif., Mr. and Mrs. Clarence Bullin of Houston, and Mr. and Mrs. Gene Bullin and daughters, Brenda and Shirley of Trinidad, Calif.

### Children's Photo Contest

Prizes Totaling \$20.00  
WE WANT YOU TO SEE OUR PHOTOGRAPHS  
FREE! 1 (One) 5x7 S. W. - B. & W. PHOTO FREE!  
Easy to enter, simply have your Child's photo made by WINSTON B. LUCAS PHOTOGRAPHERS  
at NO COST TO YOU. At a later date a group of photos will be shown for your selection of photo and contest. If you wish you may order portraits at this time.

This is a Local Contest ONE DAY ONLY FOR MATADOR and AREA MATADOR HOTEL 10 a.m. to 6 p.m. Thursday, April 22nd



## WEEK-END SPECIALS

- HAM Wright's 1/2 or Whole lb. 47c
- Beef Roast Chuck or Arm round LB. 53c
- Fryers Youngblood's Frozen, tray-pack cut-up lb. 35c
- Mellorine FOREMOST 1/2 Gallon 39c
- Bananas GOLDEN Ripe lb. 13c
- Celery FRESH CRISP Large Stalk 15c
- Strawberries FROZEN 10 oz. Box 19c
- Cottage Cheese CLOVERLAKE 12 oz. crtn. 22c
- Asparagus SHURFINE, All Green Cut 300 Can 23c
- Corn Our Darling, Golden Cream or Whole Kernel 303 can 17c
- Vienna Sausage SHURFINE CAN 19c
- Shortening SHURFINE 3 lb. Can 75c
- Cookies "Yes Yes" Dutch Maid 12 oz. box 35c
- Bar B.Q. Sauce Country Cooking 18 oz. Bottle 27c
- Instant Tea Lipton's 3 oz. Jar 69c
- EGGS Fresh Ungraded 3 Dozen For \$1.09

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### Smooth-riding '65 Ford Pickups

On the job or off, you can't beat the new Ford pickup for all-around riding comfort! Two I-beam front axles give you the strength for the toughest job. Independent front suspension smooths the roughest roads, gives you riding comfort no matter where the fun is. Find out for yourself how smooth riding the new Ford pickup really is. At your Ford Dealer's now!

Come in and test the ride that's tailored for TEXANS

**'65 FORD PICKUPS**

**Matador Auto Company**

Matador, Texas U. S. Highway 70 at Main Street

**RETURN FROM VISIT**  
Mr. and Mrs. A. J. Daffern returned home Monday of last week from a two weeks trip which took them to Prescott, Arizona, where they visited Mr. Daffern's brother, E. F. Daffern, and to Phoenix, to visit his sister, Mrs. Lillie Mae Blackburn and her family. They attended the wedding of E. F. Daffern's granddaughter, then went to Albuquerque where they visited Mr. and Mrs. J. P. Daffern.



**Ed & Lou SMITH'S STEAK HOUSE**  
YOUR FRIENDLY HOME-OWNED RESTAURANT  
**MEXICAN FOOD**  
will be served Sunday!  
INTERSECTION Highways

**TRUST IN KILL-KO TO PROTECT YOUR GARDEN PLANTS!**  
**ROSE DUST**  
Kill-Ko Rose Dust is a must for protection from aphids, plant lice, red spider, black spot and mildew.  
**KILL-KO 3-IN-1 GARDEN DUST**  
Complete protection from chewing, sucking insects, blight and mildew.  
**KILL-KO**  
DEPENDABLE FOR OVER 40 YEARS!

SHOW OF THE MONTH.  
**WINNER OF 3 ACADEMY AWARDS**  
METRO-GOLDWYN-MAYER and CINEGRAMA present  
**HOW THE WEST WAS WON**  
METROCOLOR®  
24 GREAT STARS!  
3 TOP DIRECTORS!

Sunday, Monday and Tuesday  
April 18th, 19th & 20th  
Admission 75c & 35c  
WE ARE PROUD TO PRESENT THIS  
**DEBBIE REYNOLDS WESTERN FOR YOUR EASTERTIME PLEASURE! DON'T MISS IT!**

**Matador Drive-In**  
*Lilies*  
The traditional Easter Flower  
**Matador Floral Co.**  
TELEPHONE 347-2627

teams entered district tournaments April 1 at Guthrie and McAdoo. The Grade School girls won first place. The team is composed of Susan Payne, Michelle Smith, Brenda Bailey, Wileta Palmer, Joan Allen, Neva Owens, Becky Collier, Dorothy Parks, Ann Brandon, Melissa Bailey, Bonita Hand, Pat Hall, Debra James, Elaine Pierce, Hattie Brown, Marcie Saenz, Mary Garcia, Romana Hernandez and Emma Rivera.

**VISIT RELATIVES**  
Mrs. Bill McCaghren and her mother, Mrs. H. S. Watson, visited last week in White Deer and Amarillo. In White Deer they visited Mrs. McCaghren's daughter and family, Rev. and Mrs. Darwin Scott, while the Scott's son, Ray underwent tonsilectomy. In Amarillo they visited another daughter of Mrs. Watson, Mrs. Jack Edwards and family. Mr. McCaghren accompanied them to White Deer, and returned for them Wednesday night.

**THANKS TO VOTERS**  
This is to express my appreciation to the voters of Roaring Springs for their support during the city election in which I was elected Mayor.  
I want to thank every one for their vote and support and especially Mrs. Bill Bailey for her efforts during the campaign.  
Sincerely,  
George W. Green (1)

**In The Want Ads**  
**VIVIAN WOODARD NOW HERE** — Free facials without obligation. Contact Mrs. Richard Bumpus (Karen Webb), Phone 347-2424. 6 c2t

**WE WOULD LIKE someone** in this area to pick up payments on a spinet piano. Low monthly payments. Write Credit Manager, Jent's House of Music, 2650 34th, Lubbock, Texas. 6 p2t

**FOR SALE—Trailer and tourist court**, west of town on Highway 70. G. W. Brinsfield. 6 p2t

**FOR SALE — 2 10-ft. Aeromotor windmills and 1 steel tower** \$200. Sam Lide, Floydada, phone YU3-2685. 6 p4t

**TEACHERS — A Marshall Field Family-owned Enterprise** has openings for teachers to fill interesting vacation positions. This vicinity. Fascinating work, guaranteed income, training at close of school at our expense. Permanent openings for those showing leadership ability. For local interview write giving age, education, experience, and phone number, to Jon Ramsay, Box 777, Canyon, Texas. 6 c3t

**\$7.95 A MONTH rents a new Wurlitzer full 88-note spinet piano** for your home. Write or call collect for details. Wichita Music Co. 821 10th, 767-1532, Wichita Falls, 76307. 4 c3t

**LOSE WEIGHT safely** with Dex-A-Diet Tablets. Only 98¢ at your drug store. 5 p4t

**FOR SALE — Building to be moved.** Methodist Church parsonage in Matador, Texas will be sold by sealed bids. Bids to be opened April 20, 1965. Sale must be cash. Approximately 1200 sq. ft. floor space. Information may be obtained from Melvin Meason, Chairman, or Frank Pohl, Secretary of Board of Trustees. Right reserved to refuse all bids. 5 c2t

**FOR SALE — Gas cook stove; refrigerator; chrome dinette set, 6 chairs; evaporative cooler; wringer-type washer.** Will sell together, or separately. Mrs. B. H. Hobbs. 5 c2tn

**FOR SALE — 2-bedroom home** in North Matador; 7 lots. Grady Phillips, phone 247-2419. 5 c3t

**FOR SALE — Lease, or trade.** Cafe equipment to serve 40 in hotel at Roaring Springs. Algie Groves, Matador. 5 c2tn

**CENTRAL TEXAS Farms and ranches—5,000 acres of Leon River bottom land** for sale. In tracts from 40 A to 1,000 A—in price from \$125 per A to \$400 per A. All farms can be irrigated; most already have Bermuda Grass growing. 500 A in Comanche County, all in domesticated grasses. Will run 150 head cows. All irrigated. 880 A in Hamilton County, 3-bedroom modern rock home; lots of pecan trees, living water; will run 80 to 100 head of cows. Without irrigation but all can be irrigated, only \$115 per acre. Vance H. Gillbreath. 4 c2tn

**FOR SALE — On Circle Street** in Roaring Springs, 3-room home. Priced to sell. See Joe Meredith, Roaring Springs. 5 p3t

**FOR SALE — Windmill 8-ft.** wheel, hog wire; Robert F. Day, Floydada, Phone YU3-3948. 5 p3t

**B. F. GOODRICH TIRES, 600x16** for \$11.45 plus tax exchange. Other sizes at comparable prices. Campbell Chevrolet Co. 48 c2tn

**SMALL WURLITZER spinet** piano. Decorator designed. Like new. Only \$397.95. Easy terms. Call collect. Wichita Music Co. 821 10th, 767-1532, Wichita Falls, 76307. 4 c3t

**HEADQUARTERS FOR LEVIS:** We have a large and complete stock of famous Levis for men and boys, regular blues, white and clay colors, button and zipper fronts. Large range of sizes. Matador Variety 15 c2tn

**MATADOR LODGE, No. 824**  
Stated Meetings 2nd Thursday  
Lewis Bostick, W. M.  
Algie Groves, Secy.  
Master Masons cordially invited.

all types  
**Body Repair & Paint Work**  
**BADGETT**  
Paint & Body Shop  
FREE ESTIMATES  
PHONE: 347-2611  
NIGHT: 347-2318

**DR. O. R. MCINTOSH**  
Optometrist  
Closed on Saturday afternoons until August  
211 South Main Street  
Floydada Texas  
UYon 3-3460

**Quality Easter Foods**  
PRICES FOR FRIDAY & SATURDAY  
**EASTER HAM** lb. **47c**  
half or whole

**Detergent** ☆ **IVORY LIQUID** King Size **79c**

FOREMOST <b>Big Dip</b> 1/2 GAL. <b>49c</b>	HI-C Orange Pineapple Drink 46 oz. can <b>29c</b>
CRISCO <b>Shortening</b> 3 pound can <b>89c</b>	DEL-MONTE Crushed Pineapple No. 2 can <b>29c</b>
LIPTON <b>TEA</b> 1/2 Pound <b>79c</b>	KOUNTY Kist Corn 3 for <b>49c</b>

**Beef** ☆ **FRESH, GROUND** 3 pounds for **\$1.**

KOUNTY Kist Whole 303 can <b>2 For 35c</b>	<b>Green Beans</b> 12 oz. can <b>45c</b>	KEITH'S, Frozen, 8 oz. Box <b>2 FOR 49c</b>
ARMOUR CHOPPED <b>BEEF</b> ELLIS, No Beans <b>45c</b>	<b>CHILI</b> SOFLIN BATHROOM Tissue 4 Roll Package <b>33c</b>	DONALD DUCK, Frozen, 6 oz. Can <b>2 FOR 39c</b>
<b>Coffee</b> ☆ <b>MARYLAND CLUB</b> pound <b>79c</b>		FRESH GREEN <b>Onions 2 for 15c</b>
		TEXAS GREEN <b>CABBAGE</b> 5c

**BILLY'S GROCERY**  
WE GIVE SAIL GREEN SAILS  
☆ Matador Telephone 347-2331 ☆

FOR SALE: Beef and hogs for your locker or home freezer. We have all sizes available. Half or whole. Wholesale price. Blackshear Locker Co. Ph. CR2-4371, Spur. 28 c2tn

FOR SALE — California grown roses; container grown flowers and shrubs. Stanfield Greenhouse. 51 c2tn

APARTMENTS FOR RENT: Unfurnished, \$35; Furnished, \$50. Hot water included. We pay water and sewer. Call 2756, Mrs. L. C. Harp. 43 c2tn

ROARING SPRINGS, No. 1171 AF & AM Stated Meetings 2nd Tuesday Night at 8 p.m. Practice every Monday night. John Stokes W. M. Corky Marshall, Sec'y.

DR. O. R. MCINTOSH Optometrist Closed on Saturday afternoons until August 211 South Main Street Floydada Texas UYon 3-3460

Quality Easter Foods PRICES FOR FRIDAY & SATURDAY EASTER HAM lb. 47c half or whole

Detergent ☆ IVORY LIQUID King Size 79c

FOREMOST Big Dip 1/2 GAL. 49c	HI-C Orange Pineapple Drink 46 oz. can 29c
CRISCO Shortening 3 pound can 89c	DEL-MONTE Crushed Pineapple No. 2 can 29c
LIPTON TEA 1/2 Pound 79c	KOUNTY Kist Corn 3 for 49c

Beef ☆ FRESH, GROUND 3 pounds for \$1.

KOUNTY Kist Whole 303 can 2 For 35c	ARMOUR CHOPPED BEEF ELLIS, No Beans 45c	KEITH'S, Frozen, 8 oz. Box 2 FOR 49c
SOFLIN BATHROOM Tissue 4 Roll Package 33c	<b>Coffee</b> ☆ MARYLAND CLUB pound 79c	DONALD DUCK, Frozen, 6 oz. Can 2 FOR 39c
		FRESH GREEN Onions 2 for 15c
		TEXAS GREEN CABBAGE 5c

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