

El Matador

Edited by students of Matador High School.

AM ENJOYED SENIOR CLASS

for English class was Friday 13, with a program by Johnnie Belle Tunnell, Fannie Fite, Joe Latimer.

gossip" was played by a Quiz Program was by Billy Tunnell and Andy and chewing gum to the "brilliant" stu-

us Klatter

What is this younger coming to? It's beyond two seniors have words over that Roaring and boy, there's been 'shrewin'. Whatta Pal! we're betting on the and may the best man

Der Dorothy wrote to a Navy Boy" was sorta rather mushy; but it a little entertainment

INSTITUTE OF Students' Opinion

QUESTION: What is the most enjoyable book you have ever read?
ANSWERS:
Tom Ed: Kings Row by Henry Bellerman.
Mack: The White Buffalo Robe by Shultz.
Norman: The Flamingo Feather Rachel: Gone With The Wind. Betty: Rebecca.
Faustena: Log Cabin Lady.
Harry: The Prisoner of Zenda, and Captain Horatio Hornblower.
Bobby: Great Inventors and Their Inventions.
Gladys: The Adventure Girls In the Air.

WHO'S WHO

For the who's who for the girl we have chosen Betty Green. Betty is a junior. She is assistant editor of the paper and has one of the leading parts in the junior play which will be presented soon. Betty has light brown hair and blue eyes. She is well liked by her schoolmates. Her hobby is reading and taking care of her dog. Betty's likes are centered around Algie. Her favorite food is lettuce and carrots.

For the boy of the who's who we have chosen Tom Ed Jameson. Tom Ed was pep-squad leader and also has a leading part in the Junior play. He is sports' editor of the El Matador and photographer of the annual. Tom Ed is freckled-faced and has curly red hair. He has a jolly disposition and is well liked by everyone. His favorite food is potatoes and green beans. His hobby is taking pictures and his ambition is to be a great air pilot. He likes Ruth Evelyn, but she doesn't seem to realize it.

Fashion Column

These beautiful spring days have brought forth all sorts of colorful and new fashions. Oneta Whitaker sported a bright red dress trimmed in white, which caught everyone's eye. Dorothy Nelson and Bernice R. Patton displayed attractive blue silk-print dresses in the Sophomore class. The newest and most popular things yet are the white oxfords which have been added to the attractive school dresses.

Although the girls have shown many new fads and fashions, the boys aren't far behind. In case anyone hasn't noticed Mr. Ed, and J. C., they have new hair cuts. You can't say they have pretty hair now; in fact, there isn't much hair left. Jr. Jackie, Harris and Jewel have new sports jackets of tan and blue-green, which they are proudly displaying. We mustn't fail to mention those new "V for Victory" hair do's the girls have been wearing, either.

THE SPIRIT OF A REAL SOLDIER

A real soldier thinks of his country first, for without it, he could not live. He is always ready to do anything his country requires of him in any kind of weather, in war or peace. The real soldier realizes the trust put upon his shoulders by the people of his country and is glad that he is able to serve them. He knows that they depend on him to guard them and their country; and as a result of this he is willing to put his life between his enemy and his country, and if the supreme sacrifice comes, his only regret will be that he had only one life to give for his nation and for the principles upon which it stands. He never fears anything that will help his nation. He never shirks his duty, for to do this would be to destroy the faith put upon him. The spirit of a real soldier never clamors for fame; most usually he dislikes fame. He loves to do his duty and goes not to do it for the mere chance of fame or fortune. He is always modest when he acquires fame and is very modest in expressing any sentiment except the love and devotion for his country and for the principles on which it is founded. His praise there knows no bounds. The true soldier is always faithful to that nation in any circumstances.

Campus Jokes

EXPERIENCED COACH (to new player)—you are great! The way you hammer the line, dodge, tackle your man, and worm through your opponents is simply marvelous.
MUTT (modestly)—I guess it all came from my early training, sir. You see, my mother used to take me shopping with her on bargain days.
NEW ARRIVALS
Mr. and Mrs. J. E. Monk of Flomot are parents of a baby girl born March 9, and named Rosella Estelle. She weighed 7½ pounds.
Mr. and Mrs. Wiley McCown announce the arrival of a 7 pound son on March 12, given the name Thomas Guy.
Robert Thomas was the name given a 7 pound son born Friday, March 13, to Mr. and Mrs. Robert Darsey, in the Richard's Memorial Hospital at Paducah.
A 10 pound son named Doyce Elwyn was born March 14 to Mr. and Mrs. F. F. Stephens of Flomot.
Mr. and Mrs. Cordill Light of Flomot are parents of a 7½lb girl, Carol Ann, born March 1.
A son weighing 7½ pounds and given the name Sammie Dean, was born March 5, to Mr. and Mrs. J. T. Swim Jr., of Roaring Springs.
Nelda Ruth was the name given a 7½ pound daughter born March 6 to Mr. and Mrs. E. M. Ashley of Afton.

Four Motley Students Navy Will Enlist On Tech Honor Roll Instructors For Physical Program

Four Motley county students attending Texas Technological College, Lubbock, made the fall semester honor roll, as follows: Charles C. Britton, sophomore engineering student, with an average grade of A-; Morris Britton, freshman arts and sciences student also with an average grade of A-; both are sons of Mr. and Mrs. O. L. Britton of Roaring Springs; Keith Patton, son of Mr. and Mrs. Marvin Patton, a sophomore arts and sciences student, with an average grade of A-; and Miss Kara Hunsucker, daughter of Mrs. Charlotte Hunsucker, with an average grade of A-; she is enrolled as a junior journalism major in the division of arts and sciences.

VISIT IN WICHITA FALLS

Mrs. Ewell McAfee with her daughters Edna Mae and Estelle, were accompanied to Wichita Falls Wednesday evening of last week, by Bill Groves, where they visited the former's son, Clifford Martin, who has been attending the Air Corps Technical School at Sheppard Field. Miss Estelle Martin, who is attending Amarillo Business College, visited her mother from Wednesday until Saturday, last week.

Born to Mr. and Mrs. Jack Hall of Roaring Springs on March 9, a boy weighing 7½ pounds and named Melvin Dale.

Physical instructors and well qualified athletes with college degrees will be interviewed on March 30 and 31 at the Navy Recruiting Station in the Post Office building at Dallas by a representative of Commander J. J. Tunney, Director of the Physical Fitness Program of the United States Navy. Accepted applicants will be enlisted as Chief Specialists with beginning pay of \$99.00, plus allowance of \$34.50 per month if they have dependents. After a six week vigorous course in naval indoctrination and training at Norfolk, Va., they will become full fledged physical instructors and be transferred to the various naval activities. Applicants must be between the ages of 21 and 35 and have in their possession at time of interview a transcript of their college record, a birth certificate, a small photograph taken within the past week, and a discharge if they have had previous military service. Men without college training should not apply.

WEEK END VISITORS

Week end visitors in the home of Mr. and Mrs. Pat Sheridan, were his mother and sister, Mrs. J. H. Sheridan and Miss Beulah Sheridan of Amarillo. They were accompanied by Mrs. R. L. Patton, who visited her sisters, Mrs. Ed Cammack and Miss Maggie Bryan.

ATTEND FUNERAL
Mrs. W. R. Dirickson, accompanied by Mr. and Mrs. Noble Dirickson and Mrs. Jack Catlin, drove to Sentinel, Oklahoma, Sunday afternoon, where they attended funeral services for William Deik, brother-in-law of Mrs. W. R. Dirickson. They returned home Monday.

"As horses led to water Cannot be made to drink. So students given books Cannot be made to think."

COLUMBIAN Automat HOG FEEDER

Soon Pays for Itself in Feed Saved



Here's the practical, feed-saving hog feeder you have been wanting. Feeds hogs just right for maximum gains—and saves you money on feed every day. The Columbian Automat has straight sides—cattle cannot step on it and ruin it. Counter-balanced doors open inward as the hogs eat, close tightly as soon as the hog withdraws his snout. No chance for chickens to crowd in. Each feed hopper is adjustable to regulate the flow of feed. Bottom of feed trough is slanted so hogs will eat it clean; no crevice or corners where stale or spoiled feed can accumulate.

A smooth split steel tube is firmly clinched and welded on trough edge—no danger of injury to hogs while eating. Feeder is mounted on wood slats with hitch chains—easily moved about the feed lots. Built of heavily galvanized steel to last for years! COME IN and see it at once!

LIFETIME HOG TROUGH
Can't be broken. Water freezing in trough will not damage it. Easily cleaned out a crack in it. Hard to turn over. 18 in. wide, 4 in. deep, 2 feet long. Made of all-welded 1/2-gauge steel. Come in and see them at once! (41-1471)

FOR SALE BY
NEWTON MERCANTILE COMPANY
Doughtery, Texas

In Appreciation...

We desire to express our most sincere attitude to friends and customers in Motley county for their loyal patronage and friendship during the years spent in Matador.

We sincerely trust that you will find possible to continue equal favors upon worthy successors and that we may ways be remembered as your friends.

Mr. and Mrs. Roy Smith
and
Eddie's Bakery
Matador, Texas

Is Your Home Protected With A GOOD ROOF



A good roof on your home is a sound investment, protecting the building, contents and the health of your family. Why not let us estimate the cost of a new roof for your home today? No obligation.

WE ARE DISTRIBUTORS FOR
LOWE BROTHERS' PAINT
Burton-Lingo Co.
CHARLIE KEITH, Manager



Hardly added a quart "since Hector was a pup"

How this oil that defies "curdling" far out-mileaged five other great quality brands... beat their average more than twice over, in Certified Desert Test

URNS thickening up milk don't half give you a picture of the blobs of muck that can foul your oil—and your engine. For muck and "stickum" from oil that fails under present-day strain can't improve lubrication, nor add to safe mileage per quart. But now that you must change oil for Spring—really a law in every Car Instruction Book—you can easily switch to Conoco Nth motor oil. And in patented Conoco Nth oil you get Thialbene inhibitor... man-made... the modern synthetic invented to restrain stickiness—sluggishness—"simmering down thick".

Conoco Nth gets every chance to stay smoothly fluid; full of life. And still another great Conoco synthetic—same as ever—makes Conoco Nth give you an OIL-PLATED engine, with lubricant "plated" you'd say—or seemingly "magnetized"—direct to inner engine parts. Then OIL-PLATING isn't all draining down fast during parking—or even overnight. Instead, OIL-PLATING can stay up high, to help out your engine at every start, before any oil-pump raises up its full stream.

That's how to foil a lot of wear, and not have your engine soon over-eating oil.

Talk about a strict economy diet! ... Down in Death Valley's record high heat, battling five other big-name oils—impartially—this same Conoco Nth oil was still up above half when all others tested had burned up their engines and their full 5-quart fills!

That's a certified sample. It makes you realize why you can change to Conoco Nth and keep away from adding quart after quart. Get rid of hazardous Winter oil now, at Your Mileage Merchant's Conoco station. Get economy to the Nth degree. Continental Oil Company

CONOCO Nth MOTOR OIL

BOB'S OIL WELL

THE WOMAN'S PAGE

MRS. DOUGLAS MEADOR, Editor

CLUBS CHURCHES SOCIALS SOCIETY

PHONE 123

Three New Members Initiated Into Gamma Eta Chapter

Three new members were initiated into the Gamma Eta Chapter of Delta Kappa Gamma in a meeting held February 7 at Jayton, Texas...

Due to the tire situation, a tea scheduled to be held in Spur, May 1, has been cancelled...

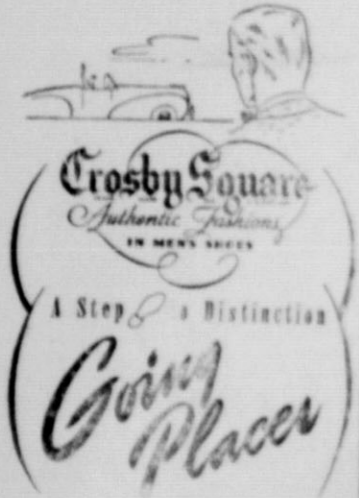
During the current club year, Gamma Eta Chapter has enjoyed two other interesting meetings...

On November 15, the chapter met for a Thanksgiving luncheon in the Coca Cola Club Room of Paducah...

Frances Traweek Is Party Honoree

Mrs. Albert Traweek entertained Saturday, March 14 with a party honoring her daughter Frances...

Harry Willett & Co.



Both the shoes and you. The shoes, because they're so popular...

\$6.00

Girl's Auxiliary Has Mission Study

An interesting program was given at the meeting of the Junior Girl's Auxiliary of The Baptist Church...

The program opened with a song, after which Ella Mae Chambliss led in prayer...

Members attending were: Billie Frank Skaggs, Laverne Pollock, Evelyn Johnson, Annie Bee Chambliss, Winona Cartwright...

Party Compliments Mrs. A. D. Burleson

A party was given Tuesday afternoon, March 17, at the home of Mrs. C. L. Glenn...

Guests present were: Mesdames W. T. Patton, M. L. Patton, A. C. Traweek Sr., Arvel Wells, J. D. Morris, J. L. Moore, W. J. Drace...

Last Shipment To England Is Made By Red Cross

The local sewing room for the Red Cross Chapter has packed for shipping, its third contribution of finished garments...

Finished garments were made from extra yardage and yarn left from the last quota of Red Cross garments...

Ten girl's dresses, cotton, size 12; 27 girl's skirts, woolen, size 14; 32 women's night gowns, sizes 36 and 40; 19 hospital bed shirts; 8 pajamas, men's, size 40; 11 boy's shirts, sizes 10 and 8; knitted garments include 20 beanies, or wood caps, 10 large and 10 small; 19 sweaters, children's, sizes, from 4 to 12; 5 sweaters, men's, sizes 35 and 38; 31 women's sweaters, sizes 34, 36, and 38.

Instructions and materials will be received by the local chapter in the near future for articles needed to meet requirements of the U. S. Armed Forces for 1942-43...

Picnic Given For School Classes

Mesdames W. T. Moore, Loyd Thomas and Newell Timmons entertained the High School and Junior High School rooms of the Northfield school with a picnic Monday evening, March 16.

The following young people attended: Jacky and Yvonne Simpson, Wayne and Reese Timmons, Charles and LaJuana Payne, Wilda Marr, Nellie Florence, Jerry Hays, Carzee Dobbins, C. W. Hunter, Owen Whatley, Spud McDonald, Nova Jim Tate, Velma Collins, F. A. and Doyle King, Jimmie Wade, Dale Ashford, Clem and Rush Timmons, Tommy and Virginia Moore, Billie and Katie Thomas, Gene and Travis Hoover, R. C. and J. D. Elliott, Mr. and Mrs. A. Z. Hays, also Messrs Moore, Thomas and Timmons.

were served the following guests: Carolyn Sanders, Ruth Marie Stanley, Doris Ann Doss, Cora Ann Craven, Betty Ruth Smalley, Jean Hines, Neal Pipkin, Wrenella Parsons, Charles Robert Keith, Ronald Hobbs, Gary Laughlin, Cecil Wayne Shelton, David Jameson, Bourland Keith and James Ketchersid.

Recital Given By Pupils Tuesday

A recital was given Tuesday afternoon of last week, in the school auditorium, by the music pupils of Miss Mabel Jameson...

The program contained the following numbers: 1. "Happy Farmer," Sara Frances Springer; 2. "The Foolish Pup," Jody Graham; 3. "General Grant's March," Billy Jo Archer...

Parents have been astonished at their children's eager requests for nickels, dimes and even pennies, to be spent for stamps, rather than for picture shows and other pleasures.

Early predictions that the present conflict would possibly last from five to ten years, are now giving way in some quarters, to the optimistic opinion that it will be over within one, or maybe two years.

Roscoe McWilliams Marries Wednesday

Roscoe McWilliams, son of Mr. and Mrs. W. L. McWilliams of Whiteflat, and Miss Ouida Yarbrough of Denton, daughter of Mr. and Mrs. J. L. Yarbrough...

Mr. McWilliams is employed as Physical Education instructor at Stephen F. Austin State Teacher's College, Nacogdoches.

Mr. McWilliams was reared at Whiteflat and attended Matador High School, from which he graduated in 1925...

Mr. and Mrs. C. T. Jenkins, accompanied by Mesdames Homer T. Jenkins and Emmett Jenkins, made a trip to Lubbock Saturday.

Pied Pinions BY MRS. M.

Twinkle, twinkle, little car How essential you are; Take my wheel, take my milk Take my sugar and my milk Take my nickel, take my gold Just four tires I would withhold Take my butter, take my bread, Let me drive my car instead.

We hadn't given it much thought until it was called to our attention that Americans are a contest-loving people...

In Amarillo, the drive among school children to buy stamps and bonds has gained such proportions that \$5,000.00 worth were purchased during one month...

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High Grades Made By Music Students

Exceptionally high grades were made by Matador music pupils entering the Panhandle Music Festival contests at Amarillo last Thursday.

Accompanied by their teacher, Miss Mabel Jameson, also Mrs. Albert Traweek and small son Frank Mrs. Joe Bloodworth and Mrs. Frank Jameson...

Ribbon winners in the voice division as announced, including the following from Matador: Nine years and under: Rosemary Bloodworth, 90; Twelve years and under: Jolene Bloodworth, 85; John Farris Fish, 85...

Roaring Springs NEWS BY Mrs. J. D. Mitchell

Mr. and Mrs. W. P. Cooper were in Lubbock Saturday where Mr. Cooper has been under care of physicians for several weeks.

Scott Barr and Earl Van Camp of Flomott made a business trip to Portales, New Mexico last week.

Earl Vaughn of Larry Field, Colorado, arrived Sunday for a few days visit in the home of his parents, Mr. and Mrs. W. M. Vaughn.

Mr. and Mrs. C. W. Giesecke were transacting business in Lubbock Saturday.

stop the car. Looking back, Dr. Traweek saw his passenger pick himself up out of the barrow ditch and proceed on his way.

"When a woman's toe sticks out of her shoe, she's fashionable. When a man's toe sticks out, he's a bum."—The Chaser.

GO TO CHURCH SUNDAY

Mr. and Mrs. S. M. Newberry spent the week-end visiting their children in Lubbock.

Forrest Faulkner made a trip to Lubbock Monday to enlist in the Air Corps.

Mr. and Mrs. J. W. Cooper of Clayton, New Mexico are visiting in the home of Mr. and Mrs. W.P. Cooper this week.

Mr. and Mrs. J. C. Brownlow and Doyle Mitchell made a business trip to Lubbock Thursday. Clyde E. Smith arrived Sunday for a ten day visit with his parents, Mr. and Mrs. Ed Smith.

Sergeant Billy Sanders Here Sgt. Billy Sanders of Larry Field, Colorado, has been visiting his parents, Mr. and Mrs. Cleve Sanders here, during a two-weeks furlough.

Young Sanders, a graduate of Roaring Springs High School, enlisted in the medical corps of the army more than a year ago, and has recently been transferred to the air corps.

Mr. and Mrs. Sanders also have a son, Jake, in the medical corps at Ft. Bliss.

Whiteflat News By Ida B. Armstrong

Mr. and Mrs. Walter Hughes of Glenn City visited with Mr. and Mrs. Hugh Venson last week.

Mrs. Guy Kimbell, Sr., and daughters Avis, Isabel and Melba Jane visited in Paducah last week.

Sunday visitors in the Guy Kimbell, Sr., home were Mrs. Gertrude Gatlin, Mr. W. H. Robinson, Mr. Jess McDonald, and Gwendolyn Sandlin of Paducah.

Sherman Welch of Lubbock has been visiting here for the past several weeks.

Mrs. Laurie Carlisle, Teacher in the Floydada School visited here over the week-end.

Mr. and Mrs. Archie Acker of Aspermont spent the week end with his parents, Mr. and Mrs. G. M. Acker.

Mr. and Mrs. T. M. Dixon and daughter Johnnie Belle Willis spent Sunday at Beeton where they celebrated Mrs. Dixon's and her twin brother, Ewell Truett's birthday.

The Methodist meeting, which was conducted by Rev. Herring, last week, closed Sunday night. Four conversions and two rededications were made.

GO TO CHURCH SUNDAY

HOSPITAL NEWS

W. M. Graham has been seriously ill in the hospital today afternoon when he was taken to the home of his son, Ben Edwards...

Stanley Burleson, son of Mrs. W. E. Burleson, missed Wednesday afternoon receiving treatment for a cold.

Mesdames J. R. Zimmerman, Stanley, W. W. Clemens, J. Daffern made a trip to Lubbock Tuesday.



Meets 1st Thursday night month at Fleming Post Hut. All ex-service men attend.



Meeting Saturday on full moon of each month. W. N. Pipkin Sec. Elbert Reeves, W. Sec.



Meets 1st and 3rd Tuesday night; Methodist and churches.

3,500 POSITIONS

National reputation, South-wide service are bringing a steadily increasing demand for Draughon graduates...

Name P. O. Draughon Business College Lubbock, Texas

Large advertisement for 'Wake up & sing' mattress and 'Morning Glory' garden seed collection. Includes images of a woman, a mattress, and seed packets. Text: 'Wake up & sing' MATTRESS, 'Morning Glory' GARDEN SEED COLLECTION, FREE, \$39.50 VALUE \$34.50.

Advertisement for Cunningham's Vitamin B1 Bread. Includes image of a loaf of bread. Text: 'Cunningham's Vitamin B1 BREAD', 'ENERGY BUILDER', 'IT'S Vitamin B1 BREAD', 'Baked Fresh Every Sunrise', 'Cunningham Bakery', 'L. J. Cunningham, Manager'.

Advertisement for Crosby Square shoes. Includes image of a shoe. Text: 'Crosby Square Authentic Finishes', 'A Step of a Distinction', 'Going Places', '\$6.00'.

