



Matadors Still Top District 4-A

Floydada Defeated By 7 to 0

Spur Falls To Paducah

Battling their way to a 7-0 victory over the Floydada Whirlwinds here Friday night, the Matador Matadors still remain at the helm of the District 4-A conference.

Cowgirl Of The Cattle Country



Mary Ellen Barton, 16-year-old Matador high school student, and her saddle pony "Hawk" are on their way to Fort Worth this morning to compete for honors in the All-American Rodeo and Horse Show which starts tomorrow.

Early Blizzard Lashes Way Across Panhandle

Mercury Sets New November Record As Nation Shivers

Following a summertime southwest squall Sunday afternoon, the wind changed to the north during the early night to drop the mercury quickly as a prelude to this country's most severe November weather.

RAISES 40c COTTON IN 1916, SAVES IT FOR ANOTHER BOOM

HONEA PATH, S. C., Chas. Banister is still holding some 40c cotton. Banister has more than 300 bales stored on his farm, fifty bales of which could have been sold at 40c a pound when it was raised in 1916.

Cowgirl On Way To Rodeo

Mary Ellen Barton Will Try For High Ft. Worth Honors

Mary Ellen Barton, a cowgirl of the cattle country, is on her way to Fort Worth this morning where she will compete with the most skilled horse-women in the country for the honored place of All-American Girl of the Southwest.

Amarillo Sets Low

Amarillo registered only 5 degrees above zero Wednesday morning, while Dallas reported 18. The entire nation with the exception of California and Florida, was affected by the unusual November blizzard which is estimated to have cost 125 lives, mostly in the Great Lakes region.

Interest Grows In 4-H Work

Continued interest in 4-H Club work in Motley county is credited to the Matador Lions Club by county agricultural agent Rufus Emmons, since the civic organization sponsored the 4-H Club Livestock show last spring in which more than \$175 was awarded in prizes.

Red Cross Drive Now Advancing

Motley county's annual American Red Cross Roll Call membership drive is advancing rapidly in a concentrated effort to attain the quota of 425 memberships, the highest in the county's history.

Emmons Deserves Credit

With his usual modesty, Mr. Emmons fails to include himself as the primary cause for increased 4-H Club interest. Since he assumed his duties as county agent, August 1, 1939, Mr. Emmons followed the suggestion of the Commissioners' Court and stressed the work. Results were immediate.

Injury In Car-Truck Collision

A Dickens' county resident is in the Trauek hospital here as the result of an automobile and truck collision on Highway 18 about one mile south of Roaring Springs Monday morning.

New Paper At Dickens

A new newspaper for Dickens county is scheduled to start publication at Dickens about the first of December, it was announced by W. J. Hale, who will be editor and publisher.

W. M. Graham Active

W. M. Graham, prominent cattleman and farmer, who was active in the Red Cross drive last year, again accepted an assignment and secured 12 memberships at \$5 each before the drive officially started.

COTTON GINNING REPORT

Census report shows that 6,475 bales of cotton were ginned in Motley county, Texas, from the crop of 1940, prior to November 1, as compared with 4,102 bales for the crop of 1939.

Union Program Planned Thanksgiving; Nov. 21

A union Thanksgiving service of Matador churches has been arranged for Wednesday evening, November 20, in observance of the holiday Thursday, November 21. The program will be held at the Baptist church and is scheduled to start at 7:30 p. m.

ATTENDS CLINIC

Dr. Ernest B. Jones, local dentist attended a Dental Clinic at Lubbock Wednesday night of last week.

First Draft Call Will Take 2 Men

Group To Study '41 Program

At least five representatives of Motley county will attend a district AAA meeting in Lubbock, November 19 and 20, to discuss the 1941 AAA program and discuss the cotton situation in connection with the cotton marketing quota referendum to be held, December 7, W. I. Rushing, Chairman of the county AAA committee, has announced.

Two Fail Exams As County Volunteers

Motley county has received its first call for men to take part in the nation's first peacetime compulsory military training program, it was announced by Ralph Stapleton, chairman of the local draft board, early this week.

Warning On Questionnaires

Notice is made to registrants and to the public that any person required by law to register, or any registrant, who fails to perform a duty required by the Selective

Questionnaires On Way

Questionnaires were placed in the mail addressed to men numbered from one to 50 Friday, 50 to 100 Saturday, 100 to 150 Tuesday, 150 to 200 Wednesday, 200 to 250 today. The 8-page questionnaires will continue to be mailed at the rate of 50 per day until all of Motley county's 665 registered men have each received one. Registrants are allowed five days in which to fill-in the blanks and return them to the local board.

Much Interest In Armistice Program

More than usual interest was shown in the union Armistice Day programs held here Sunday and Monday. The Methodist church was filled to standing room Sunday evening for the program which featured Homer T. Bouldin of Albany as principal speaker.

Poppy Drive Successful

The Poppy Drive conducted over the country by the Fleming Post Auxiliary Friday, Saturday, and Monday, has been declared highly successful altho complete reports have not been received.

Big Game Thanksgiving

The final conference game of the season is set for Thanksgiving (November 21) to be played at Paducah between the Paducah

GROUP LEAVES MONDAY FOR HUNTING TRIP

A group of local sportsmen left Monday for Gunnison county, Colorado, where they will spend a week or ten days hunting. Those in the party were L. R. Bishop, Noble Dirickson, Raymond Ross of Flomot and L. B. Mahon of Turkey.

self-made men have been

discarded as falling short of satisfactory specifications.

CIGARETTES
BY
MARSHALL FISKE
There are moments of life when one never can forget the passing illusion of a dream that swims into view—then slowly dissolve...

CATHEDRAL BY MOONLIGHT
There is a great power that comes in the moonlight... a great power, be it for good or evil, which, one can feel it everywhere, it transforms things by its magic.

On the night in Milan, I sauntered through the high-arched arcade leading to the principal square of the city. The stores and restaurants I passed were entirely unprepared for me. I was to see as I emerged from the night. Then it was that the cathedral burst upon me like a celestial bomb of beauty; nothing so overwhelming in this world of silver filigree and gold as closer inspection, revealed itself into myriad of spires adorned with innumerable statues... a great forest of them made of the ghostly silver... gleamed therein were arches, buttresses... a great mass of marble beauty frozen into immobility... and drenched with moonlight.

When I regarded the Cathedral following day by the uncommensurate light of high-noon, I had seen there the night dream which the bright sun had suddenly dispelled, leaving me only a large church in the light of day, seemed proportioned, heavy and squatting. Each then, is the great enhancement of beauty that moonlight lends to the scene especially as it illumines the "frozen" stone of the roof of Milan's great cathedral.

TO ARTISTS...
It happened in Monterey, the capital of California. It was a afternoon and I was visiting a former hotel where Robert Stevenson was once engaged as a guest, when he was poor and disheartened. Here an immortal author of "Treasure Island" was befriended and led back to health by his kind host, the boniface of the hotel. Finally "R. L. S." left Monterey, sailing through the Golden Gate to the South Seas—to far-away Samoa. The rooms he formerly occupied faced a rear courtyard. I walked around the quoniam hotel to the rear to better inspect the premises. There sat an elderly artist with wisps of snow-white hair protruding from beneath her hat. She was painting that part of the old hotel containing the rooms in which "R. L. S." had stayed while here.

THE POCKETBOOK of KNOWLEDGE

BUSINESS and GOVERNMENT
IT COSTS 3 CENTS TO SEND A LETTER IN THE U.S.—OF THIS AMOUNT, THE GOVERNMENT PAYS THE FREIGHTS 1/10 OF A CENT TO CARRY EACH LETTER.

AMERICAN TOURISTS LAST YEAR SPENT A BILLION AND A QUARTER DOLLARS FOR EQUIPMENT, GIFTS, AND SOUVENIRS

THE FIRST "MACHINE GUN" WAS USED BY THE AMERICAN ARMIES IN 1860—IT CONSISTED OF A SCORE OR MORE SEPARATE GUN BARRELS MOUNTED ON A CARRIAGE.

THE AUTOMOBILE INDUSTRY USES 68% OF THE LEATHER UPOLSTERY IN THE UNITED STATES

New Plan For State Influx Gaining by WTCC In Texas

A week-end announcement by the West Texas Chamber of Commerce told of the completion of its bill for introduction at the coming session of the Legislature of Texas embodying the regional chamber's plan for reorganizing and modernizing the budgetary functions and the administrative machinery of the state government.

The bill will be introduced by Rep. Joe Humphrey of Abilene. Humphrey is known as a student of governmental practices, holding a master's degree from Southern Methodist university. He has made a close study of the WTCC program and, in a statement, expressed the confident opinion that "this bill and plan supplies the whole answer to our present haphazard, makeshift, and piecemeal system in fiscal affairs."

"We are ready to start firing," said J. S. Bridwell, president of the West Texas Chamber of Commerce. "Our program, carrying the bill, is set forth in detail in a pamphlet prepared by D. A. Bandeen, our general manager, and Dr. Geo. C. Hester, head of the school of government in Southwestern university. The plan and procedure have been approved by our Public Expenditure Commission headed by Judge Jas. D. Hamlin of Farwell. The pamphlet is ready for the printer and soon will be distributed for study by legislators, the taxpayers, and all who are concerned over the problem and the need for gearing the structure of Texas government to the tempo of a modern world where inefficiency is no longer excusable and may spell catastrophe."

Problem. Remedy. Benefits

The WTCC plan is a study of the state's management problem, offers a remedy, and recites benefits to accrue from its adoption. It says, as to the problem, that the state has property and investments worth hundreds of millions of dollars and spends annually around 175 millions—"more than the cotton income from all the Texas."

This largest business institution in Texas, consuming so much from Texans' income, is—says the WTCC—run without adequate financial plan or control and amid confusion of responsibility and management; without adequate accounting or auditing including independent post-auditing; without adequate information made available to the Legislature, the policy-determining and appropriating branch; and with far too many agencies and departments (more than 100 at present) each independent of the others.

The West Texas chamber contends the remedy lies with the legislature. The bill drawn to meet the problem, to be introduced by Rep. Humphrey, provides for continuous supervision of state expenditures and receipts through definite, centralized control; for directed financial planning; for an adequate system of centralized purchasing of state supplies, materials and equipment. It provides a system of accounting control and independent auditing; cooperation of the staff services of the state; a civil service system for employment of non-policy personnel on basis of merit and open competition. It consolidates the state's 100-odd agencies into not more than 18 departments; provides for the supply of complete information on administrative affairs to the legislature; and, in the whole, aims at the installation of a more business-like administration of affairs for the benefit of taxpayers.

Legislature To Be Tops

"The whole plan," Manager D. A. Bandeen said, "rests on recognition of the constitutional functions of the legislature. It has for its objective the providing of sound means of planning, placing and executing duties and responsibilities, and handling of funds entrusted to the administrative branch of the government. Its adoption for Texas will, we feel certain, simplify and improve the administrative machinery, accomplishing this in a democratic way without delegating dictatorial power to any person."

Dr. Geo. C. Hester said: "If it works as similar plans are working in other states—notably Minnesota, Nebraska, Virginia and Kentucky—it will save millions of dollars for Texas taxpayers."

A general meeting, statewide in scope, for discussion of the plan will be called during this month. Bandeen said, to be held under the direction of the WTCC's Public Expenditure Commission. Allied with Hamlin's commission are a Sinking Fund Investment commission and a Budget Analysis staff composed of technical experts. Bandeen and Dr. Hester are counselors to the commissions. The plan will be fully aired at the general meeting, and the West Texas

the most potent weapon with which to fight influenza and the common cold.

Resolutions of Respect
In Memory of
James H. Sample, who passed away November 6, 1940.

The Death Angel has visited our Chapter and taken from our number one of our beloved members. This one, who once met with us here and shared our joys and sorrows, is now awaiting us in the Grand Chapter above. We shall join them when we, too, have completed life's labyrinth.

Whereas, the Heavenly Father has called our respected and beloved brother home, and he, having been a true and faithful member of our beautiful Order, therefore be it

Resolved, That Matador Chapter No. 66, Order of the Eastern Star, drape its Charter in memory of this departed member, and that we tend to the family of our deceased brother our sincere condolence in their sorrow and bereavement.

Margaret Springer
Virginia Willie
Correne Drace
Committee

POLICE RADIO FAR AFIELD
FORT WORTH, Texas.—The shortwave radio of the Fort Worth police department is supposed to be for local use, but its messages have been picked up far afield—the farthest at Victoria, Australia.

Nearly 400,000 Texas school children each year have their entire schooling paid for by the Texas oil and gas industry.

terey, sailing through the Golden Gate to the South Seas—to far-away Samoa. The rooms he formerly occupied faced a rear courtyard. I walked around the quoniam hotel to the rear to better inspect the premises. There sat an elderly artist with wisps of snow-white hair protruding from beneath her hat. She was painting that part of the old hotel containing the rooms in which "R. L. S." had stayed while here.

Her face was fine and sensitive, her eyes, although faded somewhat, still glowed with a vision of better things, with an appreciation of beauty. Later on I learned that she had studied in Paris as a young girl—at Julian's famous school of art. The art galleries of Europe were all familiar to her—they were her great friends who had given her so many hours of happiness in the long ago when life was young. But alas, at present she had fallen upon evil days. She told me she had borrowed some money from friends a short time ago so that she might visit the Fine Arts Building at the San Francisco Exposition before it closed. (Her check from the government having been delayed in the meantime.) But she just had to see once more the fine paintings garnered from the corners of the world. These were more than paintings to her, they were her old friends, living entities with beautiful souls, whom she knew so well, and loved so much... and from whom she had been separated for so many years...

Then as I finally bade her goodbye, I left behind me two fine artists: the one who was seated behind her easel beneath the old trees through whose branches the rays of the sun were dustily streaming, and the other artist who was hovering there in the dark blue windows behind the window panes which the brilliant gold had transformed into slabs of gold.

The Texas petroleum industry alone now pays 45 per cent of all state taxes, exclusive of sales taxes such as the gasoline tax which are paid by the consumer.



I had an idea what was coming, but I never batted an eye.

"I understand, Mr. Electric Light man," she said, "that you've been saying electric rates have been cut."

"Right," I said, "in fact, electric rates have been cut about 50% in the last ten years."

"Ha," she cried, "then maybe you can tell me why my electric bill runs higher now than it used to."

"Yes, madam," I said, "I can. Mine runs higher, too, and so, no doubt, does most everybody's in town. You see, all of us are using a whole lot more electricity now than we used to. Take your own case—I'll bet you've got a vacuum cleaner, a radio, an iron, maybe you're using those bigger and better light bulbs, and maybe you've got an electric ice box. The point is, you're probably using three or four times the electricity you did ten years ago!"

"Hmmm," she said, "I hadn't thought of that."

"Few people do think of that," I said, "and here's another thing—our customers not only get twice as much electricity for their money—they get better service. We've got two and three plants on the line that brings electricity to your very house, so in case something happens in one point your service won't be crippled."

"Dear me," she said, "I never knew that either."

"And what does it cost?" I went on. "About a dime a day for most of our customers. Think of that—the convenience of electricity for less than most men spend on cigarettes."

I could see she was beginning to wilt, so I signed off with—"You not only get twice as much for your money, but you cut your own rate every time you use more. With our modern electric rates it's automatic—the more you use the lower the price."

She fished in her bag for her handkerchief and I thought maybe my oratory had moved her to tears! But she grinned and waved the handkerchief—

"Flag of truce," she cried. "I give up—electricity is a bargain all right."



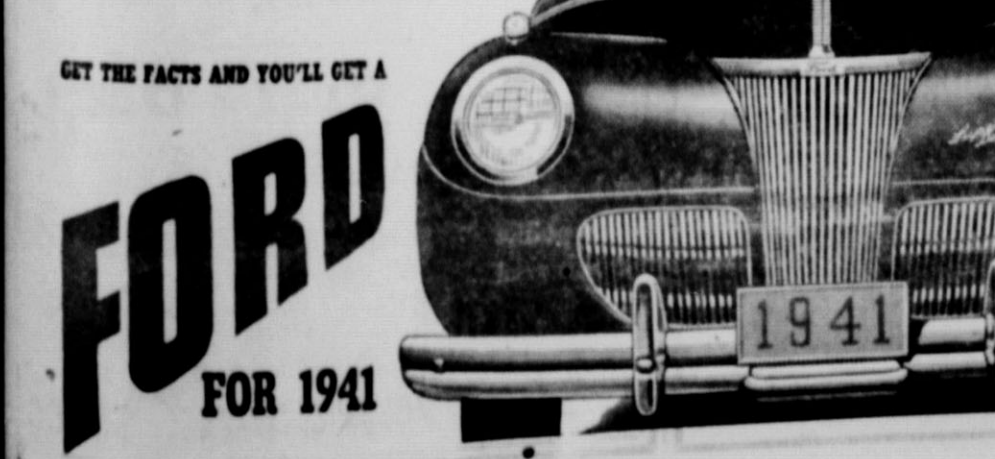
NEW CAR IN 38 YEARS OF FORDS!

● Before you pick out any new car, see and drive the most sweepingly improved new Ford car ever built!

CHECK THE NEW FORD'S SIZE! Wheelbase is longer and bodies bigger! The whole car is longer, wider, more massive. Seating width as much as 7 inches greater! Doors are bigger, total window area increased by 22% in sedans!

CHECK THE NEW FORD RIDE! A ride that's new in softness, levelness, quietness! A ride made possible by a dozen different important changes in Ford springs, frame, shock absorbers, ride stabilizer!

CHECK THE NEW FORD'S IMPROVEMENTS! All the way through! The rich new interiors! The



increased pick-up and getaway now teamed with thrifty Ford V-8 power! The easier acting clutch, the increased comfort and convenience throughout the car!

SEE THE '41 FORD and you'll agree... this big, substantial new Ford car is the new car year's great big package of worthwhile good news!

Built in Texas by Texas Workers

A general meeting, statewide in scope, for discussion of the plan will be called during this month. Bandeen said, to be held under the direction of the WTCC's Public Expenditure Commission. Allied with Hamlin's commission are a Sinking Fund Investment commission and a Budget Analysis staff composed of technical experts. Bandeen and Dr. Hester are counselors to the commissions. The plan will be fully aired at the general meeting, and the West Texas

Invite a New Business TO WEST TEXAS the Land of Opportunity

West Texas Utilities Company

ROARING SPRINGS



NEWS

J. D. Mitchell, Correspondent

Mrs. Lewis Davis of Rock spent the week end visiting at the home of her parents, Mr. and Mrs. L. C. Davis. Misses Wanda Linder, Joy Rice, and Keahey and Bessie Mae spent the week end visiting with friends in Guthrie. Caldwell Smith, volunteer in

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WE SELL ALL KINDS OF INSURANCE!

Motley County Insurance Co.

J. R. Whitworth*Elmer Stearns

the U. S. Army, spent the week end visiting his parents, Mr. and Mrs. Leslie Smith, and friends here. Caldwell is in the Quarter Master's department of San Antonio.

Texas Tech students who visited home folk during the week end were: Elwanda Godfrey, Rosalind Mitchell, Joe Bruce and Charlene King.

Gus Cooper of Clayton, New Mexico, a Tech student, visited friends here Sunday.

Archie Brawley underwent surgery in a Lubbock sanitarium Friday. He is reported to be recovering favorably.

Mr. and Mrs. Robert Medlen, with their daughters of Floydada, visited in the home of Miss Bess Medlen Sunday.

Young People Are Entertained Sun.

Mr. and Mrs. A. B. Nichols entertained twenty-seven of the Methodist young people of Roaring Springs and their sponsors in their home for dinner Sunday.

A very enjoyable time was reported by all who attended. Other similar affairs are being planned for future entertainments.

C. C. C. ENROLLEE IS INJURED

Bradford Prather, CCC enrollee, and son of A. B. Prather, was injured last week while making a motorcycle trip to his home from Mountaineer, New Mexico.

Near Ft. Sumner, his vehicle collided with a car and necessitated his being placed in a hospital at that place, where he remained several days for treatment.

ARE MARRIED

Euloleo Costennon and Miss Maricella of Cameron, were united in marriage Sunday evening at 6 p. m. in the home of J. D. Mitchell, Justice of the Peace in Roaring Springs.

Several friends witnessed the marriage.

Armistice Program Given Monday At Roaring Springs

All the business houses in Roaring Springs observed the Armistice Day holiday by closing their places Monday.

A very interesting program was

given in the school auditorium at 10 o'clock. Principal speakers were: C. A. Paddock, brother of John Paddock; Rev. L. C. Reavis and Supt. C. W. Giesecke. School was then dismissed for the remainder of the day.

A very interesting and patriotic address was made by Mr. Paddock, who has been in the U. S. Navy for 14 years.

Attend Convention At San Antonio

Mr. and Mrs. H. M. Solomon, owners of the City Tailor Shop, left Sunday morning for San Antonio, where they attended a two-day state convention of the Cleaners and Dyers Association.

They were accompanied there by their young son Danny, and Mrs. Solomon's mother, Mrs. F. M. Jenkins.

The party was joined at San Antonio, by Mr. and Mrs. Gail Bradley and son of Corpus Christi with whom they visited after the convention. They are expected to return today.

LOCALS

Miss Pearl Renfro of Roswell, New Mexico, spent the Armistice holiday here visiting her parents, Mr. and Mrs. C. C. Renfro. Other visitors in the Renfro home were Mr. and Mrs. Clyde Renfro and baby, and Mrs. W. T. Patton Jr., all of Quanah.

Mrs. Price Hennon of Roswell, New Mexico, visited her parents, Mr. and Mrs. W. T. Patton, during the week end.

Judge Homer T. Bouldin and Mrs. Bouldin were guests in the home of his grandmother, Mrs. C. L. Glenn, during his week end visit here.

LOST—Lower plate false teeth. Liberal reward. Finder please return to Tribune office.

J. E. Meador of Paducah arrived here yesterday where he will visit relatives until after the holidays.

Mr. and Mrs. Vance Gilbreath and Mrs. A. W. Ford of Halls, spent the Armistice week end holiday at their ranch home east of Matador.

Ernest Lee of Paducah and William Graves of Springer, New Mexico, were visitors in Matador Wednesday.

Mr. and Mrs. Clarence Groves and children of Espanola, New Mexico, visited here this week with his mother, Mrs. J. A. Groves.

THE POCKETBOOK OF KNOWLEDGE



There are about 12,000 air-conditioned cars now being used by U.S. railroads.

In Egypt, 129 days each year are observed as holidays!

Complex job—the average automobile built in this country has about 15,000 separate parts!

An American company has developed a compound that makes moving airplanes invisible on overcast days except at extremely short range.

As they were enroute to their home from a trip to Dallas.

Mr. and Mrs. George Gray, accompanied by Mrs. J. S. Stanley, made a trip to Lubbock Thursday of last week.

Mrs. I. N. Barber and daughter, Mrs. Mary Fain, both of Weatherford, visited here from Thursday until Sunday, with Mrs. Barber's sister, Mrs. C. L. Glenn.

Mrs. Leonora Luckett accompanied her daughter, Mrs. Cecil Godfrey of Spur, to Dallas, Monday of last week. They are also visiting in Waco with Mrs. Luckett's other daughter, Mrs. Rowe L. Sams and family.

Week end visitors in the home of Dr. and Mrs. Ernest B. Jones, were Dr. and Mrs. R. C. Roberts and young son, R. C. Jr., of Kermit, and Mr. and Mrs. Dave Linn of Fort Worth.

Mrs. G. N. Wilson and Lucille Cooper made a trip to Lubbock Monday, returning by Plainview where they visited their sister, Miss Mildred Meador, who is employed there.

Mrs. Jack Bradshaw and young son, Jackie, of Crosbyton, visited relatives and friends here Thursday, returning home Friday. They were accompanied home by Mrs. J. D. Craven and daughters, who visited in their home the remainder of the week.

Mrs. Ben Meador visited in Brownwood Sunday and Monday, with her sister and family, Mr. and Mrs. Nolan Fulkerson.



My friend, Mr. Cohen, makes this comment on the axis powers getting Japan to join up, "Ven a beezness is making money, it don't take in no new partner."

Towns are like people in that they have individuality. It would be difficult to imagine a town with a more complex personality than Huntsville has. It is the home of one of the State teachers' colleges and there are stately buildings and a campus, green and smooth, overhung with grand, wide-spreading trees.

The town is rich with memories of Sam Houston. His home is there; his tomb is there. One of the banks has his picture printed on its checks. One of the main cafes is called "the Raven", the name that the Indians bestowed on Houston.

But when Huntsville is mentioned, almost every Texan thinks—not about the hero of San Jacinto or about Sam Houston State Teachers College—but about the penitentiary. The grim ram-parts are only a stone's throw from

"If More Old People would use Adierika they would feel better. I'm 70 and have had it on hand for 14 years." (L. M.-So. Dak.) For Quick bowel action and relief from bloating gas, try Adierika today. At your drug store, in Roaring Springs by Freeman Drug Company.

And there are separate foods for growing, for broilers, for layers and as "fatners"—and a different but similar kind of diet for turkeys. Besides, the mills turn out (right here in Texas) rabbit feed, pigeon feed and dog food; likewise, feeds for dairy cattle, horses and mules, and even a protein supplement for swine. Why does not somebody tell me these things? And do you know what range cubes are? A postal card to the Burrus Feed Mills either in Dallas, Fort Worth or San Benito will bring anyone interested a free copy of the interesting booklet.

There never was a more wonderful place than Grandpa and Grandma's farm. The berries that you buy today in nice little wooden boxes don't taste half so good as those that grew wild up there in the hills and that were all the more delicious because the briars pricked your fingers. The wild plums were just the right combination of sweetness and tartness. And there were mescalines and persimmons (the latter fooling the unwary by being puckery when they looked ripe and not being actually ripe 'till they looked rotten).

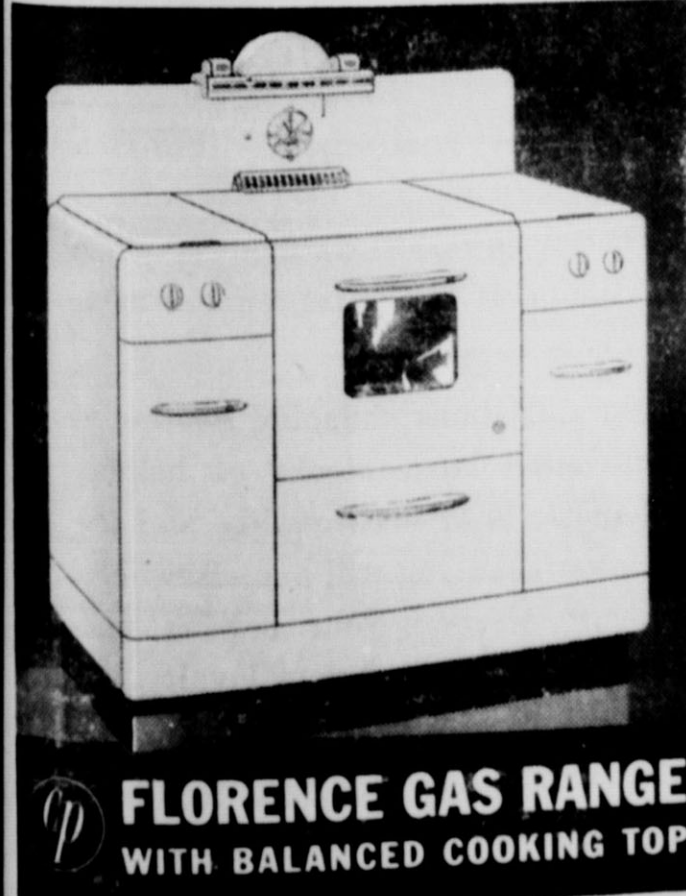
Besides, there was a small orchard of pear, peach and apple trees. Those apples looked different and tasted different from any I've ever eaten anywhere else. They were a sort of dusky and dusty red with a firmness that reluctantly yielded its nectar-like juice. Why some enterprising firm hasn't grown and marketed apples like those instead of these sadwast tasting substitutes I have never been able to understand. Maybe they couldn't send along with the apples the ravenous appetites of a romping boy, however.

A Matador reader sends in two



Advertisement for Gulf Service Station. Includes a cartoon character with a gas pump and the text: "OUR BUSINESS IS SERVICE Check Your Battery... Guaranteed National Tires and Batteries -We Appreciate Your Business- Gulf Service Station".

YUMMM! THE TURKEY'S READY...



Holidays mean fun again, when a luxurious Florence Gas Range "takes over" in your kitchen! Don't wear yourself out! Cook with a modern range that gives you more time for living!

Come in and let us show you this new Florence Gas Range. See its beauty! See its wonderful convenience! See for yourself the features that give you the easiest, surest, pleasantest cooking you've ever known! Best of all—let us show you how easy it is to own a new Florence Gas Range. Come in today!



and YOU'RE as Fresh as a Daisy!

Thacker Supply Co. ROARING SPRINGS, TEXAS

Figure the Price Figure the Features..Figure the Savings AND YOU'LL BUY CHEVROLET!

Advertisement for Chevrolet featuring a man's face and a comparison table. Text: "Price is important, of course... But most important of all is what you get for the price... Your own eyes and your own tests will tell you that you get the highest quality in the lowest price field when you get a new Chevrolet... That's why people have given Chevrolet leadership in motor car sales for nine of the last ten years!"

Again CHEVROLET'S THE LEADER! Campbell Chevrolet Company Matador, Texas



RUTH RUSHING, Editor

Assistant Editor: Frances Stearns; Society Editors: Juanita Mize and Lucille Plumlee; Sports Editor: James Rufus Fish; Grade School Reporter: Frances Carpenter; Feature Writers: Dorothy Wason and Helen Hill; Class Reporters: Alla Mae Fulfer, Rachel Carpenter, Junella Jackson, and Kathryn Martin; Miss Wyletta Smith; Sponsor: Miss Wyletta Smith

"Toby Helps Out" Is Proclaimed Hit Of Season

The play the Seniors produced last Monday night, "Toby Helps Out", was proclaimed the hit of the season... Real literary value added to nerve-racking suspense; it was the first play of this sort that has ever been put on in the M. H. S. auditorium...

Coach: This makes the fifth time I have punished you this week. What have you to say? Patsy: "I'm glad this is Friday sir."

Here's Our Story... Can You Tell One More True?

Getting out this paper is no picnic. If we print jokes, people say we are too silly. If we don't, they say we are too serious. If we clip things from other newspapers, we are too lazy to write them ourselves. If we don't, we are stuck on our own staff.

Phil: "I've had my nose broken three times in the same place." Johnnie Belle: "You really ought to keep your nose out of that place."

Meet A Senior

WANDEAN GARRISON
Pet Hate—Volleyball
Weakness—Basketball
Hobby—Reading
Favorite Food—Ice cream
Favorite Movie Star—Rooney
Favorite Color—Red
Ambition—Nurse
Ideal Boy—Tall, dork, and plenty handsome.

THIS AND THAT

What a mixed-up old world this is. All one-idea men are cranks, and yet all great things are done by one-idea men.

November stands for — Eleventh month of the calendar... Snap in the morning air... Winter's moon... Putting flowers to bed for the winter... Shaggy chrysanthemums... Dippy hats... Flashing colors... Falling brown leaves... Thanksgiving... Turkey... Hunting... Football specials... Frost and his paintings... Pumpkins... Mist in the mornings... Hot Chocolate.

We want to take this space to correct a mistake printed last week: Instead of only six pupils making the first six-weeks distinguished list, there were seven. Helen Hill, Senior, also made an all "A" report card, but was overlooked in the list last week.

The "crashing" of parties is definitely out these days. It's getting to be considered cheap, not smart. If a regular invitation can't be wangled, don't go.

Because of her brighter and breath-taking chic costume touches, the glamour girl will probably be called the dazzle girl this winter... Thief of Bagdad jewelry is becoming the rage... Thanks to a siege of Pan-Americanism, there is a deluge of flowers, mantillas, Spanish combs, and tiorador hats in accessories.

We were very glad to have Kenneth Simpson, an ex, and recently recovered from an operation, visit school Friday afternoon.

Cracks At The Crowd

Whatever trouble Adam had, No man could make him sore. By saying, when he told a joke, "I've heard that one before."

Julius sees her
Caesar sees her
Sees her seize her scissors
Sees her eyes
Sees her rise
Sees her size
Caesar sighs

Grade Gatherings

The grade school children enjoyed a program of singing Friday November 1. After a number of songs by the group, the specials were given as follows: Several girls, "Over the Rainbow"; Gordon Russell, "Leaning on the Old Top Rail"; Mary Ruth Lane, "The Old Lady"; Frances Schweitzer, "Oh Johnny"; Herbert Garth, "Say Si Si"; and Elwanda Martin, "Nobody's Baby." A few more songs were sung by the group, and the program was concluded with "God Bless America."

The case of the Speech Family versus Jimmy Slang has been set for November 15, at 1:00 p. m., in the High School auditorium. Jimmy Slang, John Farris Fish has R. D. Clements to defend him. The Speech Family have secured the competent lawyer, Gordon Russell, as their prosecuting attorney.



Officials of District One Football Conference of Texas High Schools accept "Victory" bell from the Santa Fe Railway to be awarded the winner of the district which embraces Amarillo, Borger, Lubbock, Pampa and Plainview. The bell remains in possession of the winning team as long as they are champions. The 500-pound trophy was presented by Miss Jean Gillies, daughter of J. A. Gillies, general manager Santa Fe Western Lines, and Miss Alice Mayne, daughter of Earl Mayne office engineer of the company. Left to right: W. A. McIntosh, superintendent of Borger schools and conference chairman; C. M. Rogers, Amarillo school superintendent; Misses Gillies and Mayne; and General Manager Gillies.

torney. A jury has already been selected, and everyone is now awaiting the trial. A crowded court room is expected, since the public is invited.

The Grade School football team is progressing, slowly but surely. Bobby Harp and Charles Payne are the captains this week, as different ones are appointed for every game.

Harry Louis Willett is really making some pretty things in Art. Hal Coffman couldn't do better himself. (If you know who that is) It's great to be great, but it's greater to be human—and Leona and Edna Mae are no exceptions. We've been hearing about you seventh grade girls!

KAMPUS KLATTER

Greetings, peoples of the M. H. S. crusade! Once again we step to the far corners of this building and see what the news of the week is. Ahaaa—what do we hear? Yes—a boy is a scout until he is 16, and then he is a girl scout. Eh, what?

Juanita and Leroy are currently a carbon copy of what they were a year ago... The torch in the Wylie Kennedy-Frances Carpenter heat wave is being toted by Dude and Wandean... Was that imagination, or was Duane really hurt when Mavinee told him that she will soon be 18?

The Junior and Senior girls are fighting over Warren D. Hardin... Harris Johnson, who was a most erudite young fellow at 13, is really cute when he is talking baby-talk over the telephone... Lovely young Miss Alene Bloodworth's idea of a good time is to ride endlessly up and down Main Street... I wonder if firemen really wear red suspenders?

Some of the Sunday night owls were: Fausteena and Junior Pitts; Oneita and James Russell; Quinn and an "ex"; Frances Stearns and

Elwyn; Juanita and Leroy; Eugenia and several Whiteflations; and the ever-present Reatha and the Johnston kid.

We should like to take this space and time to advise anyone concerned that dividing a pecan pie equally among three persons is sure to lead to disaster. (There are three young ladies in M. H. S. who might think about this.)

Justine Rattan seldom wears a hat... Joyce's pet ambition is to land Junior and Jewel in one tackle... I think Junella and Bert would be a charming (most charming) couple... Is this hear-say, or is it really true about Paula and J. C.?

I have a feeling that if there were more plays like "Toby Helps Out," there would be more theatres here in Matador, because here is a play that anyone—little Junior or Aunt Mehitable—can see without blushing.

Well, Saturday night is as good as any, I guess... Anyway, Wanda and Algie were having a wonderful time, and Estelle Martin and that good-lookin' Speedy were seen together.

More news—we hear that Ruby Burton had a date with Freddie Brandon the other night... My! how these Freshmen get around! But of course you know that James Ed comes after Kathryn at noon, as well as in the evenings, now.

I betcha I know some teachers who would give a good piece of relativity theory knowledge to be able to talk double-talk as well as some of the students in their classes... Just in case that you don't already know that "It's the truth that hurts", just ask some of the Senior girls!

WHAT M. H. S. NEEDS: Fewer bright ideas and more bright faces... A maid in every classroom, in place of these glamour gals who persist in gilding the lily and combing the tresses... A few

Streamlined Trains Start November

CHICAGO, Ill. — Streamlined train will vice for passengers of west route between Tenn., and Amarillo, 17, when the new Choctaw built in the Pullman Car Manufacturing shops here, is started schedules by the Railroad.

Tentative schedules two trains of the Choctaw will operate in opposite call for the Choctaw to Memphis at 8:30 p. m. daily at Amarillo at 1:30 p. m. following day. The eastbound train will leave Amarillo p. m., reaching Memphis the following day.

Each of the Rockets, make-up and construction consist of a 2,000-horsepower diesel locomotive, a mail-express-baggage car, a luxury reclining chair car, a man sleeper containing sections of five double beds, a diner-lounge-observation car. The Pullman-Standard units are of high tensile stainless steel sheath, thermostatically controlled conditioning and heating fluorescent lighting in lounge and observation car, twin revolving, reclining the deluxe chair cars.

Every modern refinement incorporated to provide ultimate in passenger safety and outstanding added through creation color tones for those trains.

The Canadian province of Alberta has a population of a million persons living in Pike's Peak was named Zebulon Pike, but it was white men as early as before his birth.

The largest store of iron ore in the United States is in the state of North Carolina. Ohio has 2334 deer boundaries, according to reau of Biological Survey.

Red-headed salesgirls in ment stores are said to out their blonde and brunettes.

We Welcome Suggestions

It is our aim to provide a complete banking service, geared to local needs.

It is our policy to be always rapid, accurate and courteous.

It is our hope that our relations with you have been satisfactory, and our facilities adequate to meet your needs.

If there are ways in which we can serve you better, will you please let us know? Thru your constructive criticisms and suggestions we may be able to increase our usefulness to you and to our community.

First State Bank MATADOR, TEXAS DEPOSITS INSURED BY The Federal Deposit Insurance Corporation WASHINGTON, D. C. \$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

Washday Colds TAUGHT ME A LESSON I'LL NEVER FORGET! SPUR LAUNDRY NOT ONLY DOES SPUR LAUNDRY SERVICE SAVE SICKNESS, DISCOMFORT AND TIME FOR WOMEN, BUT ALSO MONEY, TOO! IF YOU ARE DOING YOUR WASH AT HOME, YOU PAY FOR LAUNDRY SERVICE WITHOUT GETTING IT! LET US TAKE OVER YOUR WASHING WORRIES TODAY. SPUR LAUNDRY SERVICE IN MATADOR EACH MONDAY, WEDNESDAY AND FRIDAY.

We Call It Romance IT'S JUST a can of soup. But during a long lifetime, the man who made it found some way to advertise it. At first, just a sign over his little soup kitchen, a few newspaper ads, a few billboards. But as the advertising grew, so did the business. Now the business employs thousands of workers, helps to support tens of thousands of retail clerks and transportation men, and gives the housewife a better, cheaper soup than she could prepare at home. Back of every heavily advertised article is a romantic story of this kind—the kind of romance that built America. Courtesy Nation's Business

Eddie's Bread Is DELICIOUS! It contains the finest ingredients that money will buy. It is made with expert baking skill and baked in clean, modern ovens. It is wholesome and delicious because it is pure and good. Eddie's Bread becomes more popular every day because of its fine quality and dependable freshness. Your grocery store has Eddie's Bread and bakery products. Eddie's Bakery MATADOR

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DOUGLAS MEADOR
 Editor and Publisher

NATIONAL EDITORIAL ASSOCIATION
 Member

SUBSCRIPTION RATES

In Motley, Floyd, Cottle, Hall, and Dickens counties—
 One year, in advance \$1.50
 Elsewhere, One year—\$2.00

Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

MEMBER PANHANDLE PRESS ASSOCIATION

MEMBER WEST TEXAS PRESS ASSOCIATION

"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."

Matadors

(Continued From Page 1)
 Dragons and the Matadors. The Dragons mopped up on their last serious contender when they scattered the Spur Bull Dogs 20 to 0 in a lopsided contest at the Jones Memorial Stadium Monday (Armistice) afternoon.
 The Matadors are scheduled to play the Lockney Longhorns at Lockney Friday afternoon. Sport fans and supporters of the Matadors are expected to follow the high-ranking district team to the scene of contest.

DR. E. B. JONES
 Dentist
 COMPLETE X-RAY SERVICE
 Office Over City Drug Store
 Telephone 140-J
 Matador, Texas

West Texas Gin
 "RELIABLE GINNERS"

Remember, farmer friends, we are always looking to your interest and constantly strive to improve your farming profits. After this bad weather, which always seems to arrive at the wrong time of the year, we will be able to give you the best sample and the best price for your cotton.

Trade your cottonseed for feed and save \$4 to \$5 per ton on cake and meal. We will also have a good price on cotton which will not be accepted for loan.

If the last report on next year's farm program goes into effect, you may receive at least \$15 per bale on cotton now in the loan.

We have many books which will help you in feeding cattle, hogs, horses and poultry. Ask about them.

When we can't work for the farmer's interest, we will quit business.

WEST TEXAS GIN
 Joe Gaines, Manager

A.A.A....

(Continued From Page 1)
 Young, state administrative assistant, "1941 Handbook." Separate meetings will be held in the afternoon. County Committeemen, county agents, and county administrative officers will hear George Slaughter, chairman of the state committee, and B. E. Nowotny, state accountant, discuss "Fiscal and Association Matters," while county home demonstration agents will confer with the district home demonstration agent, Miss Lida Cooper.

The second day's speaker will include G. D. Scott, state office statistician, "State and County Allotments and Yields"; Cliff H. Day, senior field officer of the AAA, "Cotton Situation"; and a closing summary by E. N. Holmgreen, state administrative officer.

Draft...

(Continued From Page 1)
 Training and Service Act of 1940, within the time provided by law (generally five days), has violated the law. A person violating the law is subject to trial in the United States District Court, which may impose fine or imprisonment, or both.
 Frank Pohl, clerk for the local board also advises all resistants to go to the advisory boards for aid and information regarding the filling-out of questionnaires, since it is impossible for the local board to render aid in this respect. Mr. Pohl explained that the board is to pass judgement on the questionnaires, therefore it could not render assistance in preparing that on which will later be submitted for its consideration.

Ceremony For Boys
 Young men who are selected for service will be honored by the home communities on departure for training camps, according to plans being advanced over the country. Lt. Col. John R. Banister chief of the Texas man-power division, has made the following statement:
 "It is believed that these men should be given some public recognition. They are entitled to leave their home towns amid 'a blare of bugles, a ruffle of drums,' and with words of appreciation and good wishes from their fellow citizens ringing in their ears."
 Two men is the county's quota of 1,573 Texans who will be inducted into the nation's armed forces this month.

MARRIED
 Mr. Robert I. Thomas and Miss Thelma Lou Turner, daughter of Mr. and Mrs. Tom Turner of Flomot, were married at the courthouse here Sunday night, November 10, 1940. The marriage ceremony was performed by Justice of the Peace, H. F. Pipkin.

4-H....

(Continued From Page 1)
 Realizing that it is useless to feed calves by the nurse-cow method, all boys are feeding their calves by the dry lot method. Home-grown feeds are being used with cottonseed and cottonseed meal as a protein supplement. Most of the calves are being fed about two pounds of alfalfa per day.

Calves Win Other Honors
 The two calves judged the best in the Motley county 4-H Club show last spring and four other 4-H fed calves of the county placed first, second, third and fifth in the Junior division and third in the senior division in the South Plans Livestock Show at Plainview. These calves were shipped to Kansas City and brought from \$10.75 to \$11.50 per hundred.

"We had some good livestock fed in the county last year," Mr. Emmons declared, "but the animals are going to be much better this year, due to the fact the boys began feeding earlier than last year."

Mr. Emmons asked that due credit be given the following leaders who are aiding in the promotion of 4-H Club work in the county: John Green of Roaring Springs; Albert Reeves, Matador; A. B. Henderson, Northfield and George Caviness of Flomot.

Fine Gilt Is Prize
 Harry Duval of Roaring Springs a Duroc breeder, has offered a registered gilt to the boy producing the best pig in the 1941 show. The prize has caused increased interest among the 20 boys feeding 4-H pigs.

The following boys are feeding calves for the 1941 show: Don Reeves, 3 calves from the E. P. Reeves herd; Bob and Bill Rushing, 6 calves from the J. C. Bureson herd, Curtis Martin herd, and E. P. Reeves herd; Don Paul Keith, 2 calves from D. P. Keith herd; James Rufus Fish and John Farris Fish, 2 calves from the J. R. Moore herd; Curtis Graham, 1 calf from the W. M. Graham herd.

Raldo James, 2 calves from the Bob and Curtis Martin herd; Curtis Martin Jr., 2 calves from the Curtis Martin, Sr., herd; Morris Stephens, 2 calves from the Mrs. Pattie Moore herd.
Roaring Springs:
 Billy Long, 1 calf from the C. L. Godfrey herd; Clyde Williams, 1 calf from Matador Land and Cattle Company herd; Thurman Irwin, 1 calf from the U. L. Willie herd.


Whiteflat:
 Thomas Bourland, 5 calves from Echols ranch herd; Bob Browning, 1 calf from Jay Browning herd.

Flomot:
 Leldon Bynum, 2 calves from W. E. Bureson herd; C. M. Jones, 1 calf from W. E. Bureson herd; Leonard Crowell Jr., 2 calves from J. C. Bureson and Matador Land & Cattle Company herds; J. C. Welch, 1 calf from Northcutt

Worm Your Poultry With Dr. Salisbury's ROTA-CAPS
 Don't knock egg production

Matador Hatchery
 1/2 Mile North and 1/2 Mile East of Court House

HE'S A REGULAR FELLOW NOW!



He's always full of pep... his pep isn't only physical — it's mental, too! He used to shirk his homework and avoid books, but that's a thing of the past now... His new glasses gave him a new outlook on schoolwork because they eliminated eye-strain and made reading a pleasure!

Have Your Child's Eyes Tested Today!

Dr. L. P. McCreary
 EYE SPECIALIST

IN MATADOR EACH FRIDAY OFFICE AT MATADOR HOTEL

Carnival To Be Held At R. Springs

The Roaring Springs school is making plans for an annual carnival for the benefit of the school, to be held in the near future.
 Contestants have been chosen from each class to determine who will be carnival queen, and winners will be decided Friday.
 The proceeds of the carnival will be used for equipment needed in the athletic department, it was announced.

Students Are Holiday Visitors

The following Texas Tech students of Lubbock, spent the Armistice week end holiday here with their respective parents: Misses Myrnavae Barkley, Jewel McCoy, Marie and Kara Hunsucker, Jo Jean Fort, Dorothy Jean Harp, and Messrs Rhenard McCary, Norman Harp and Keith Patton.

Miss Elizabeth Miller of Fluvanna accompanied Miss Marie Hunsucker, as her guest for the week end. Miss Miller spent six weeks in New York last fall, where she was awarded first prize as World's Champion Cowgirl, in Madison Square Garden. She has won numerous other prizes in rodeos, and was Miss Stamford in 1938.

Clifford Harris of Childress visited here Sunday in the L. C. Harp home.
 Mr. and Mrs. W. A. Bishop of Paducah, visited here Monday with their daughter and family, Mr. and Mrs. Wade Bennett.
 Jack Robinson Jr., of Paducah, student at Texas Tech, visited friends here Sunday.

Relatives At Funeral Here

Out-of-town relatives here for the funeral last Thursday, of J. H. Sample, included his brother, W. W. Sample and wife of Pecos; his sisters, Mrs. C. B. Hutchinson and Mrs. Cora Sample Brown of Temple; and the following nephews: Joe Hutchinson of Dallas, Downs Hutchinson of Temple; Grady Gillespie of Ft. Worth; Byrd Gillespie of Avoca; Loyd Sample, Hobbs, New Mexico, Mr. and Mrs. C. M. Sample, Quanah; Mr. and Mrs. H. Lackey, Stamford; Mr. and Mrs. Jimmie Sample, Pecos.

H. C. Murrell, Santa Anna; B. L. Murrell, Doole; R. L. Murrell, Mrs. J. H. Horner, Mr. and Mrs. Henry Lacy, Mr. and Mrs. Clarence Lacy, Mary Alice and Beverly Ann Lacy, all of Houston; C. L. Smith of Amarillo, Mrs. Sample's sister, Mrs. E. E. Campbell and their father, J. L. Murrell, who will remain in the home for the present.

Friends included Mrs. Jess Earp, Nellie Jones and sister, of Paducah. A large number of friends from Spur were also present.

CARD OF THANKS
 It is my heartfelt desire that those who evidenced in countless ways their affection for my beloved husband, J. H. Sample, should know of my profound gratitude.

I especially wish to thank the many neighbors and friends for acts of kindness, comforting words and beautiful floral offerings tendered in this hour of bereavement.
 Mrs. J. H. Sample

M. C. Greene, who is employed at Roswell, N. M. spent the week end here with his family.

Local Residents At Dallas Game

Mr. and Mrs. Elmer Sieb drove to Dallas Friday afternoon to attend the A. & M.—S. M. football game Saturday afternoon.

Other Matador residents who witnessed the game were Mr. Mrs. Farris Fish, who accompanied relative from Electric.

CARD OF THANKS


We wish to take this means expressing our sincere gratitude to the many friends and neighbors for their acts of kindness, sympathy and the beautiful floral offerings tendered following the sudden death of our beloved husband and father.

It is our wishes that the blessing of God shall rest on each of you.
 Mrs. J. F. Anderson
 Children.


NOTE: The above card thanks was inadvertently omitted from the November 7 issue of Tribune, for which we offer apologies. THE PUBLISHERS.

During 1939, nearly 1,000 more sheep and lambs were killed in New York City than in great packing center at Chicago. The largest area of quicksand in the world is said to be the Diamond Shoals, off Cape Hatteras, North Carolina.
 British Columbia leads all of Canadian provinces in fish production, with Nova Scotia ranking second.
 Christopher Columbus was paid \$320 for his discovery of America.

Santa Says, and We Say:
"Merchants of MATADOR Deserve Your Patronage"



- They pay taxes to support your schools—they contribute to support your churches and every benefit to your community. They pay clerk-hire 12 months in the year which aids the community to be larger and more substantial.
- Now with another Christmas shopping season at hand, they have purchased large stocks of holiday goods. This merchandise is of high quality and the prices are as low or lower than you will pay elsewhere. Your Matador Merchant deserves your holiday patronage and your community deserves your loyalty.
- Holiday merchandise is arriving each day at the Matador Hardware and Furniture Company. It is high quality merchandise that will bring the fine spirit of Christmas into any home. It is new merchandise and it is priced to meet or beat any competition. Why not start your shopping now, while there is ample time and while you may have the choice of a complete stock.



Matador Hardware AND FURNITURE CO.
 "YOUR HARDWARE DEPARTMENT STORE"