# AIL DUST



and tobacco on the ain and snow, dithen shook

rting from the red hills brought wealth and one tossed the rider on a mesquite hill and ts and fashioned a mul-

ater the wealthy man eyes to splendor, and spered to each other vaited like vultures bened steer. They placed n a plush-lined crypt ld marble halls and he stone with a bronze of his signature. Two had shared the same bed on separate couches.

he things which connost to our personal soap bubble blown into ght. I enjoy the gratifiof turning my watch backrtain victory over time in

difficulty in painting e anything ligitimate or

the last green leaf of stand countless little omes. Windowless and

or keeps a plan of eferring to use a new goal has been reached. al creation for each

the reckless automobile \$54,922.27 re placed end to end reach a long way to blodders who are satislife at a reasonable

will

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wn

bs buried beneath Girl Editor Pacific breaking close to

locating the trouble ting to find a park-

far, may pass for the

# **Matadors** Are **Lions Guests** For Luncheon

### Next Zone Meeting To Be Held Here On October First

Club are better acquainted with boys comprising the Mata-Matadors 1940 grid squad since the regular meeting of the civic club held in the basement of the Baptist church Tuesday where about 30 members of the high school football group were guests. Each Lion club membe was required to become acquaint ed with the boy at his right and

Miss Billie Lawrence, Follo Martin. Coach Martin cited the fact that the Matadors have a

Zone Meeting Here

Lion secretary Whitworth anhave no more worth nounced that the next zone meet- playing in the Panhandle for the ing of District 2-T will be held past 25 years and according to performance because of an injured here Tuesday evening, October 1 Mr. Sadler, the show fans of Mat- ankle and Faulkner received an and will be held in lieu of the ador and territory have a real injury which will possibly keep traveling west since I regular noon luncheon scheduled treat in store for them next weeknouncement of the program will Mr. Sadler has secured lead- Martin, Green and Tunnell were

The program Tuesday sponsored by Lion and State Repnroses, says that he resentative-elect Paul Eubank

# dreams become brittle APPLICATIONS and blisters the soil the last green leaf of in the dry wind. Be-heated and purple 226 PRODUCERS

Applications totaling 226 have es of rocks that once been signed by interested pro urage become grim ducers under the 1940 Agricul a vast cemetery where tural Conservation program, ac spirit of dreamers is cording to Lowell Sharbutt, secm crying softly be- retary of the Motley County Agstars when the flaming ricultural Conservation Association. The applications represent farms on which soil-building arely makes a pattern of practices have been carried whereby the entire soil building

> Payments have been received 363 farms for the 1940 cotto payment amounting parity

# **Earned By**

Few subscribers were aware of by and white sails Tribune during the past two obtained, and one of the prothe blue harbour. It weeks, except that the paper was sions of his contract is, that no ty of his vain earthly published on schedule each week a dull moment be on the program nt in the wake of a and contained more and improved Amateurs from all over the Panrest at the end of a stories of local interest. The en- handle are already sending for tire credit goes to Miss Kara their entry blanks, according to mends and kindred. Hunsucker who had complete will be a soul must linger and charge during the absence of the formula of the charge during the absence of the charge during the charge dur

sea for that ship that Douglas Meador. bile sales are inclined a in the future, the locating the also a letter explaining that the locating the loca postoffice at 10:30 Wednesday music by the famous Hetrick's surance that it would be denight. It was the earliest mailing Rhythm Clowns of Amarillo. They livered for the showing Saturday. of the Tribune during its 7-year need no introduction to the Advanced details of the new

work if he shows no press appreciation to advertisers ton Ball Room with the rhythand readers for the splendid cooperation given Miss Hunsucker.
Also to publicly express satislost art, with more
lost art, with more
dishments frontly the secrets

and readers for the splendid cooperation given Miss Hunsucker.
Also to publicly express satisfaction with the manner in which
the Tribune was edited. Veteran
the Tribune was edited. Veteran
the Tribune was edited by colebration and they say now
the Tribune was edited. Veteran
the Tribune was edited by colebration and they say now
the Tribune was edited. Veteran
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the Tribune was edited by colebration and they say now
the Tribune was edited by colebration and they say now
the Tribune was edited by colebration and they say now ments treating the editors could find no fault with boy celebration, and they say now, Mr. Campbell asked that the by-product of this young college student's work that they are making up for lost public be invited to visit his show as a by-product of this young college student's work that they are making up for lost public be invited to visit his show and none could deny her the thing that turns brown and none could deny her the parhandle Rodeo Season with a which will be shown in Matador and none could deny her the parhandle Rodeo Season with a which will be shown in Matador and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of an 8 pound boy born that turns brown and none could deny her the parkets of the p is poured in it or laurels which she has earned.

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Popular Trooper



Volunteer Fire Department.

# Sadler Show To Be Here Next Week

Harley Sadler shows have been scoring.

# Silverton To Stage Rodeo

dial invitation to the folks of Motley County to attend their Besides his wife he is survived Two Day Rodeo there, Friday and by three sons, Al, Charlie and Saturday, September 27 and 28. Richard and two daughters, Mrs. Saturday, September 2 Mary Furnagaley and Shirley nounced by The rodeo is dated and planned Mary Furnagaley and Shirley M. Joslin. as the closing event of the rodeo Bird, all of Post season in the Texas Panhandle.

Nig Reid's rodeo pens and his ing member of the family of 13 wers nod in the sun- any change in the editing of the tough Brahma stock have been children.

# To Clash Fri.

**Local Team Holds** Crowell To 0-0 Score In 1st Game

season. The game is called for McCaghren. The most popular actor and district and includes two of the before moving to Kerrville where showman of Western Texas for best backs, the Hedges twins, in he accepted the past 25 years Harley Sadler, west Texas. The Matadors will go secretary. Later he assumed the above, will be in Matador with into the game as underdogs be- duties of city tax assessor his company for one day only, cause of Faulkner's injury, All- collector, which position he Saturday, September 28. The show sup's injured ankle and Berry- at the time of the tragedy. sponsored by the Matador man's inability on account of Guthrie was employed for a tin severe tonsilitis. However, the by the Matador Auto Comp Matadors are tuned to sound a here and later worked in the harmonious note of teamwork pacity of bookkeeper for which will provide the invaders Murrell Chevrolet Company. with plenty of opposition. All grid No details of the accident were fans are asked to remember the given in the telegram, which date and the hour and to be on stated that the funeral would be hand to give the Matadors the essential support of enthusiastic

Hold Crowell To 0-0

The Matadors held their actor and showman of west Texas enemy, the Crowell Wild Cats to will be in Matador for one day a 0-0 score in the first game o and also have a lack of reserve only, Saturday, September 28, the season under Crowell's lamps, and also have a lack of reserve only, Saturday, September 28, the season under Crowell's lamps, material. He said that he has 28 with his company, presenting all last Friday night. About 25 autoboys working out but that about new plays, music and vaudeville. mobiles from Matador comprised 15 will carry the load during the The popular show is sponsored by the caravan of fans. Fumbles and the Matador Volunteer Fire De- penalties are declared to have kept the Matadors out of the

row. Berryman, Nelson, Kennedy, appear in a following issue of the ing talent from the four corners cited for their work in the game. was that the Matadors outplayed heir hosts. Matador made

# **Final Rites Are Held For**

Thursday at his home in Post and district. entered the West Texas hospital in Lubbock Friday where he expired at 3:35 Tuesday morning. He had been a member of the IS DISPLAYED IN Methodist church for many years and was also a member of the FILM SERVICES Masonic lodge. The burial yesterday was conducted with Masonic

planned-in the afternoons only, his death, is now the only remain-

# **New Chevrolet** Here Saturday

the publisher in Hollywood, dancers, fiddlers, and callers are cording to R. E. Campbell, man-The management wishes to ex- dance will be held in the Silver- provements, including a style

# Olton Eleven City Honored By And Matadors Governor's Visit

# C.Y. Guthrie Is Victim Of Car Accident

C. Y. Guthrie, a former resiexcitement here Friday afternoon dent of Matador was killed in an Sunday in October, and that an when the Olton Mustangs meet automobile accident yesterday excellent program is being arthe locals on the Matador Arena near Kerrville, Texas according to ranged. for the first home game of the a brief telegram received by Bill

3 o'clock. Olton is rated as one of Mr. Guthrie and his family rethe strongest teams in the western sided here about eight years ago of the organization said.

# **Farmers Fail** Of Allowance

196 slip thru their fingers by failallowance under the 1939 A. A. A. program, according to a statement released from county agent J. R. Emmon's office yesterday. Motley per cent of the maximum avail-

naximum soil building allowance 15 cent per bale classing fee s set up for each farm, based on every bale that enters the le the non-depleting cropland acre- under the Form 1 Memorandur age, and pasture land. To receive Growers who are members any of the payments from this al- organized cotton improvem lowance, the farmer must put groups and have made applicat nto effect on his farm approved for the classification on the pro-A. A. A. soil-building practices, scribed forms prior to Augus

sion will be 10 cents for adults. Special reserved chairs are 10 and 20 cents extra, government tax in
Mr. Bird formerly resided in Motor the soil building allowance of the soil building allowance ounces from each side of the time while many others were attempting to secure aid thruout the town. Matador gins had

# MUCH INTEREST

Pictures from war-torn Europe, Hungary, Romania, and Yugoslavia, will be included in the Congress will be bombarded this a day. The present price being film to be shown Sunday evening week with mail and telegraphic paid for pulling was declared to at the Baptist Church, it is an- appeals from officials and citizens be in the neighborhood of 50c per nounced by the pastor, Rev. W. of the Texas Panhandle.

day's film on South American enemies within. Rev. Joslin declared.

dial invitation to attend.

#### SMALL BLAZE AT HOME OF MR. AND MRS. BILL NELSON A blaze of undetermined origin

A copy of the Tribune reached air platform for old timers, and Campbell Chevrolet Company actinguished by the Matador Fire mattress.

Bob's Oil Well, noticed smoke or advocating any change in our Dr. J. S. Stanley here. pouring from the Nelson resi- form of government should be dedence as he passed by in his ported immediately; that the Com- tients who underwent truck, and failing to rouse anyone inside, he turned in the fire cal party which receives support Hospital at Paducah during the alarm. None of the Nelson family from foreign sourceg be immedi- week, were Mrs. M. C. Waller of

into flames when entrance was citizen to advocate a change in Roaring Springs, Tuesday the 17th. made to the house.

Mr. and Mrs. H. H. Mills, and program you will enjoy every mo-ment.

on the same date as other cities ed their mother, Mrs. W. J. Hig-gins in Kent county, Sunday.

# SINGING CONVENTION TO MEET IN OCTOBER

Motley County Singing Convention will hold its semi-annual meeting at Whiteflat the third

A number of outstanding singers and excellent quartets will be present for the occasion, officials

Everyone is extended a cordial invitation to attend.

# **Lint Growers** Advised On Loan Papers

Credit Corporation authorize the use of Cotton Classification Memorandum, Form 1, of the U. S. Department of Agriculture, which is returned to growers on samples of every bale submitted grade and staple of cotton for the tive program for the future 1940-41 Loan, according to J. R. cultural agent.

It is not necessary, according to Mr. Emmons, to have warehouseto earn that amount of the men resample cotton on which \$20,775 maximum soil building the Form 1 Memorandum has been issued. Any farmer who has received classification on the Form 1 Memorandum may submit this form to the warehouseman who farmers earned \$16,578, or 79.8 will copy into the loan papers the provement groups will save the

The opening play will be a comedy-drama entitled "The Lovable Old Grouch," a new play that is winning wide favor where it is presented.

The dears will open at 7:15 and the vaudeville program will start only brother of C. D. Bird, presipport of the vaudeville program will start only brother of C. D. Bird, presipport of the plant of the First State Bank here of the plant of the First State Bank here of the plant of the plant of the plant of the plant of the more work he does the more money he earns, up to the maximum limit.

Farmers in the 19 counties comprising Extension Service District 2 lost a total of \$201,671 for the fallure to carry out approved soil building practices. They earned the vaudeville program will start only brother of C. D. Bird, presipport of the First State Bank here of the plant of the first state and the vaudeville program will start only brother of C. D. Bird, presipport of the First State Bank here of the plant of the fallure to carry out approved soil building practices. They earned the vaudeville program will start only brother of C. D. Bird, presipport of the plant of the first state and the vaudeville program will start only brother of C. D. Bird, presipport of the plant of the plant of the plant of the first state of the plant of the plant of the first state of the plant of the first state of the plant of the plant of the first state of the plant of the first state of the plant of the plant of the first state of the first promptly at 8:10: General admission will be 10 cents for children
sion will be 10 cents for children
Mr. Bird formerly resided in MotMr. B

# LEGIONNAIRES

These appeals will ask the con-Much interest is being dis- gress to remain in session until ACCEPTS F. S. A. POSITION eason in the Texas rannandie.

Two snappy rodeo programs are brother's bedside at the time of evening according to the prioper and adequate laws are enevening services, and last Sun- acted to defend the nation from formerly connected with

on to congress today.

The resolution asks that natural- week. ization laws be tightened so cit- College Station, where he has izenship will not be so easy to obtain, that immigration laws be enrolled at A. & M. for posttightened so American jobs can be graduate work. retained by American citizens; that laws governing deportation of was done, other than destroying a aliens be made more definite, rigid and enforcable; that aliens conmunist party or any other politi- surgery at Richard's Memorial ately outlawed, and that it should Roaring Springs, on Friday the The smouldering mattress burst be made a penal offense for a 13th; and Mrs. J. F. Byars also of

> fraud or violence. (See LEGIONNAIRES Back Page) name George Kent.

our form of government by force,

# CHIEF EXECUTIVE AND PARTY ARE **LUNCHEON GUESTS**

its first visit of a Texas governor when Chief Executive W. Lee O'Daniel and party arrived at noon and remained until 2 p. m. The governor and party were luncheon guests in the home of

Dr. and Mrs. A. C. Traweek. Governor O'Daniel was on tour of the state to pay a personal call on members of Legislature and conferred with State Representative-elect

#### BOOTS FOR GOVERNOR

Representative-elect Paul Eubank aided Governor O'-Daniel to dress western during his visit to Matador when he had him measured at H H. Schweitzer's Saddle and Boot Shop for a pair of handmade cowboy boots The boots will be a gift of Mr. Eubank to the governor and will be sent to him as soon as they are completed.

During his meeting with Mr Eubank the governor disclosed his for classification under the Smith- deep interest in the needs of this Doxey Act, as evidence of the country and outlined a construc-

Many local residents had the Emmons, Motley County agri- privilege of meeting the governor during his visit here and voiced their deep impression of his forceful personality and sincerity. The friendly attitude of his call and the impressive manner with which he met representatives of his administration. Besides Mrs. O'Daniel and son Pat, the governor

# Pickers Are **Needed For** Cotton Crop

crop yesterday, altho it is estimated that many hundreds of bales are awaiting pickers.

Several growers are complaining that much of the labor now available is not satisfactory and some pickers have been returned here because of the small amounts which they are willing to pull in hundred pounds.

Mrs. Winfred Cooper who was county agent's office here, has acmission work was well attended. At its meeting Sunday officials cepted a position as clerk in the of the 18th district American Le- recently established Farm Se-The public is extended a cor- gion department adopted a reso- curity Administration office over lution, copies of which were sent the First State Bank, where she assumed duties Thursday of last

### TONSIL OPERATION

victed of espionage, sabotage, traf- Whiteflat underwent a tonsilec-Lloyd Fulkerson, employee of fic in narcotics, narcotic addiction, tomy Saturday in the office of

Two other of Dr. Stanley's pa-

### NEW ARRIVAL

by Mat



MARSHALL FISKE

There are moments of life that one ne'er can forget Shards of a dream of this passing illusion

Vignettes that swim into viewthen slowly dissolve ...

#### SANCTUARY

le

GIV

ARY

We left the great city about noon one day in the middle of is actual pain or until an accider winter. All morning the sky had to tooth structure occurs. Such been over-cast, the color of slate, fear-complex not only is foolis and a cold dampness penetrated but often produces real suffering to the very morrow of our bones.

dreary back yards laden with rubbish. All this depressing squalor state health officer, states, had been heightened by the gloomy leaden-hued sky. Hardly had we left the city behind us when a few large flakes of snow fluttered down to earth. More and rather than the pain itself. How more of them followed and faster and ever faster they fell; soon all the countryside was enveloped in a fuzzy frenzy of whiteness where all the snow-flakes were in great commotion, soft and silent. This continued unabated thruout the

# PROGRAM PALACE Theatre

**FLOYDADA** 

THURS. — FRI. "MARYLAND"

Walter Brennon, Fay Bainter Brenda Joyce, John Payne and Charlie Ruggles

### SATURDAY "THE RETURN OF WILD BILL"

WITH Wild Bill Elliot

SUN. - MON.

"Vigil In The Night"

Carole Lombard, Brian Aherne, and Ann Shirley

TUES. — WED. 'The Golden Fleecing'

Lew Ayres, Rita Johnson

ALWAYS COOL - AIR CHANGE EVERY MINUTE

Midnight Show Every Saturday Night at 11:45 P. M.

6 BIG LUBBOCK,

SEE ...

Each Afternoon FREE Grandstand

Vaudeville Acts

Thrills - Chillis

digilme....

· Clowns

o Circus &

01

# **Dental Chair** VIGNETTES Fear-Complex Affects Many

made in dental instruments, locaanaesthesia and operative methods in recent years, there yet are many persons who have an unjustified fear of the dental chair Unfortunately, this attitude in the visit to the dentist until there loss of teeth, serious illness in ad-The train pulled out past the dition to unnecessary expen of money, Doctor George W. Cox

"It is true that some disc is connected with dental correcever, in view of the actual dama that can result because of dela temporary inconvenience deserv no consideration whatsoever in wise-and-economical persons dental program.

"Common sence suggests that early discovered dental faults are more easily and painlessly corrected than those that are permitted to become aggravated through neglect and for which a cure is sought only as a last resort. The

As the train pulled into the tations of the small towns, we saw milk-cans awaiting transportation, all covered with their towering caps of fluffy-white. In one hamlet, along a back street, trudged a man, knee-deep in the snow-drifts, past some scattered ful than correction. houses. Great white fields were For this reason, it is excellent true on ranches. all about. Soon he would enter practice to adopt a regular semione of these homes to be wel- annual schedule as the minimum comed no doubt by his family with number of visits to be made to a good, warm meal awaiting him. your dentist. Of course, if the He was leaving all this snowy necessity for dental attention home, where the firelight flicker- is wise to make an immediate aped on the hearth in tongues of pointment with the dentist. Postorange flame. Here in his home poning a consultation on the fearfrom the world's lashing blows is not the slightest discomfort of and the person that depends on hot dogs. and from the storms of life. Here the dentist's office when the with his loved ones he felt secure. Visits are placed on a routine

wilight, we once more entered necessary loss of money and time ed countryside; here and there titude. were small points of pale golder good man bears for a good woman knew nothing about this man' home, knew nothing about his domestic relations-they might have been just the opposite. True, all true, but I still reserve the right to build a sanctuary in the

now modeled on one that I do

Backed show on the

ANADO, an hour and

Res. Seats ..... 50c

Box Seats ..... \$1.00

ON THE MIDWAY!

GOODMAN

WONDER SHOWS

world's largest stage The ENTRADA of COR

half show.

FUN FOR EVERYONE-

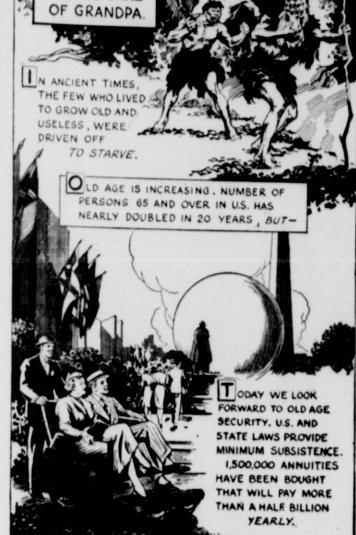
THE ENTRADA OF CORONADO

At The 27th Annual

SOUTH PLAINS FAIR

Sept. 30-Oct. 1-2-3-4-5

seday and Thursday, Oct. 2 & 3 School Supt. for Free Tickets)



OUR DEMOCRACY

TAKING CARE

time to discover dental defects, ture conservation through AAA. that such trouble exists. Preven-

When the train pulled out at basis, but the pain, illness and un- CASH HELPS TOO

# AAA To Leave Mark On Farm in normal times, only a small part of their income. In the nation farm payments constituted ap-

ut even if it did the influences

For the most marked result of Uncle Sam's venture in farming has not been the circulation of more money from the national debt to the farmer, but a drastic change in agricultural habits in general. The changes that AAA ha

rought about will stay after AAA and cash payments are gone-it

releasing \$10,000 to \$25,000 the town every week. Uncle Sam has contributed to se movement for soil and mois

> KODAK FILM DEVELOPED Any Size Roll 25c Cash In Advance PARKER STUDIO Paducah, Texas

therefore, is before one is aware Of course there would have been an immense amount of this work tion of dental defects is less pain- done anyway, but AAA has aided a great deal. This is particularly

Conservation of soil and water contribution to

These indirect results of AAA-

Cash benefits cannot be overthe lonely stretches of the whiten. because of a fear-postponing at- looked, however. Taylor county farmers receive \$450,000 or more each year from Uncle Sam in cold cash. Taylor is probably an aver-

proximately 8 percent of the 1939 agricultural income and consider-Congress could eliminate the ably less than this in 1938.

AAA in short order, if the mem- It is on bad years, such as 1939 Government payments do not of Uncle Sam on the farm would vary with drouth or good-times, but are something the farmers can be sure of.

Few farmers realize it, and still fewer non-farmers have ever even stopped to consider it-but the indirect benefits of AAA will in the ong run be of greater profit than the cash payments

-Abilene Beporter-News.

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ittle town, wagons loaded with ogs used to come to the mills. Their cargo discharged, the empty wagons would start back to the woods and, as the big horses plodded along in the white dust of the street, a lad could climb on the end of the coupling-pole and ride as long as he wished. However, the further you rode, the

Much has been written, during the past summer, concerning th Golden Gate Exposition in Franscisco and the World's Fair n New York but we should notin gazing at distant, green pastures overlook our own exposition.

The State Fair of Texas is not only the largest in the field of state expositions but, utilizing the grand array of structures erected for the Texas Centennial and the Pan-American fairs, is worthy mention in the same breath with the New York and San Francisc ones-and it is right at our doors not half a continent away.

Dallas represent more that \$15,- descent, who competed in the 000,000. That the people of Texas Queen of Queens' contest at the appreciate their own fair is shown State Fair of Texas last year, is in the 61-year history of the ex- again this year. Miss Sanchez is position was set last year when a member of a prominent ranch 1,036,708 persons passed through family of Rio Grande City. She the turnstiles.

A few days ago, your columnist crews were putting things in is a movement that is gaining mo- readiness for the opening on Ocmentum every year, and AAA's tober 5. Looking at the double that momentum row of great exhibit halls with will live after Uncle Sam leaves the long pool between, one could visualize the scene that soon would come into existence under more sweeping and important the star-spangled Texas sky-silthan this causual mention can in- ver fountains, thousands of manyromped and played his children— alibi increases the probability of dicate—are now firmly established shuffling past the giant murals, here love and laughter held forth real discomfort not to mention in farming habits and won't soon the dull hum of voices, the throb leave. These results have been ex- of music in the distance, and the the tired man sought protection. In short, what one should fear tremely profitable to the farmer pungent odor of mustard-smeared

Many educational features have been arranged-an exhibit from Mexico, historical, archaelogical and handicrafts; a citrus display from the tropical Lower Ri Grande Valley; an exhibit from the Fruit Belt of Cherokee, Panol Nacogdoches, Rusk and Shelb prizes will be offered.

Old jokes

Judge-Guilty or not guilty? Prisoner-Ain't that what we ot the jury for?

And, the one about the old man who says, "My boy John writes that he has been sent to the legislature but he doesn't say what

> Roy Burleson INSURANCE BANK BUILDING MATADOR, TEXAS

BETTER BREAD COSTS NO MORE

**ENJOY** OVEN FRESH BREAD

EVERYBODY LIKES

TY FAMILIES DEMAND THE BET-TER AND TASTIER FLAVOR OF

EDDY'S BREAD!

You'll like its oven freshness too try a loaf today!

THE FINEST MONEY CAN BUY -FRESH EVERY MORNING-

EDDY'S BAKERY

Matador, Texas

TEXAS QUEEN



Miss Araceli Sanchez, beautiful The buildings and grounds in young lady of Latin-American the fact that an all-time record entering the Starr county contest will be escorted about the fair grounds while in Dallas by Mrs. Paul T. Vickers of McAllen, who strolled around the grounds where has charge of the Valley's regional agricultural exhibit.

> Speaking again of the State Fair glittering, fast-moving enterinment will be given. The Mexican Police Tipica Orchestra wil provide free concerts twice daily the Queen of Queens pageant (viewed last year by 40,000) wil

be a free attraction on opening day; "Americana", huge outdoor revue, will be presented twice nightly on the 300-foot stage in front of the grandstand, starring well-known screen, stage and radio personalities. Incidentally, the finale will be a spectacular fireworks display.

And on the Midway there will be "the Streets of Shanghi", two girls whose combined weight is 1.416 pounds, "French Casino", 'Beautiful Hawaii" with Princess Alahoa and her hula girls, the International Midgets and many breath-taking rides. You'll see Texas and Texans on parade at the State Fair, October 5-20.

Even cotton gins are going stream-lined in their business appeal. Judge Ralph Yarborough, back from a vacation, reports seeing this sign on an Arkansas gin: "Trading here is like making love to a widow; you can't overdo

Another reader (who didn't sign his name) sends in this one, seen in a tavern: "You don't have to be crazy to tend bar but it helps a

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Motley County Insurance Co.

J. R. Whitworth Elmer Stearns



Did I get the Horselaugh when I said electric rates had been cut in half!



YOU see, I work for the electric company and so the other night at a little party I got to sounding off about the way electric rates have been steadily reduced to about half what they were twelve or fifteen years ago, Boy, did I get the horselaugh!

"Sure," says one of the fellows, "I suppose that's why my electric bill is higher than it ever was."

'Hold on," I said, "I know what's bothering you. Your bill is as big as

about a dime a day. It's the biggest bargain there is, and it's getting bigger

When we were saying goodbye on the porch I gave them one more shot.

You not only get twice as much electricity for your money," I said, "but you cut your own rate every time you use more. The way modern electric rates are now, the more you use, the lower the price." So I say good night and what a good time I had.

P.S. It sure was a swell party! They asked me to come again.

West Texas Utilities Company

Invite a visitor to West Texas—the Land of Opportunity

Enter Matadox mail ma of Cons

NATIC

In Mo and Di One ye Elsewh

will

FOR

spoil t gestion State

CLUBS CHURCHES SOCIALS

# THE WOMAN'S PAGE

MRS. DOUGLAS MEADOR, Editor KARA HUNSUCKER, Assistant Editor

dor to San Diego, via Amarillo, south to Death Valle

Socorro, N. M., where we spent Kingman, Arizona, ther

the first night; continuing to via Flagstaff, Winslow

while listening to a broadcast Sunday, on the occasion

riving at San Diego. Here we Lohrke Armstrong G

turned north and drove until we Odell Bryan, Dorot)

journeyed to Los Angeles and the host and hoste

HollywoRod, our ultimate desti- guest of honor.

Phoenix, Arizona, thru beautiful brook, Arizona, Ga scenic drive from Springerville que, and Clovis, N. M.

Albuquerque, N. M. south to

broadcast from Globe-Miami sta-

tion, of Bob Wills and his Texas

From Phoenix we continued to

nation, where we spent five en-

into Nevada and co

Boulder Dam; from the

# Charter Meeting Of Woman's Society Of Christian Service Is He following this route: From Mata- the park, to Bishop.

# FIFTY-THREE MEET TUESDAY TO RE-ORGANIZE

Fifty-three members of the Methodist Missionary Society met Tuesday evening in the church basement to become charter members of the Woman's Society of Christian Service, in changes be-

The evening will long be remembered by those in attendance, because of the impressiveness of the occasion. From the opening of the program with the singing of the hymn, "Faith Of Our Fathers" until the closing prayer by the pastor, the meeting was charged with spiritual devotion.

reading, "The New Day", which was followed by a brief explanation by the pastor, Rev. W. B. Vaughn, concerning the purpose of the meeting. A short worship and praise service was then held.

Mrs. Whitworth was elected temporary secretary and the enrollment services followed, during which, soft music was played by Miss Roberta Jameson, and several old hymns were sung by the assemblage

Officers Are Elected The general president, Mrs. Harry Willett took the chair and conducted a business session in which new officers were elected ganization. These are as follows: lett; vice president, Miss Mabel recording secretary, Keith, Frank Pohl, Curtis King, Mrs. Ethel Payne; corresponding L. Y. Jameson, R. P. Moore, J. D. secretary, Mrs. Homer Sheats; treasurer, Mrs. John Hamilton; secretary of Missionary Education study, Mrs. F. G. Simpson: sec. of Christian Social Relations and Church Activities, Mrs. A. J. Vaughn, Daffern; sec. of student work, Mrs. Don T. Martin; sec. of children, Mrs. W. B. Vaughn; sec. of literature and publication, Mrs. Henry Solomon; sec. of supplies, Mrs. T.

The two circle leaders named are: Mrs. R. P. Moore and Mrs. H. H. Schweitzer, and the president appointed the following chairman of committees: Spiritual Life, Mrs.

Charter Members The assembly room had been satisfactorily, it was reported.

# Rural School Has Outstanding Club

Dean Baxter, Helen Kelly, Bobby Cates Randolph, Pauline Fore and Mrs. | Many Varieties Canned Mrs. J. R. Whitworth gave a Jeffers went to Spur to see "Andy Hardy Meets Debutants."

Achievement Day Tour club members, each of whom has vegetables, summer months.

and arrangements of scatter rugs,

were served to those in attendance.

gins, Clay Gilbert, C. D. Pipkin,

E. Hamilton, Roscoe Fort, C.

day morning. She is recovering

standing Homemaking club in its girls in their homes, in the order ing made under the unification Home Economics Department listed: Avelyn Osborn, Purhie taught and supervised by Mrs. Marie Elkins, Helen Hotchco Joe Jeffers, former Matador resi- Callie Sedgwick, Lorene Sedgwick Eva Lee Goosby, Louise Rigsby At a recent meeting of the pro-gram committee, plans were com-cher, Hazel Hill, Ada Lou Robinett pleted for the club year book, to Melba Robinett, Jean Byars, Sue be made by the typing class. The Loe, Lola Drennon, Margy Rancommittee, consisting of Della dolph, Jackie Young and Mozel

Typical of the work done by the girls is shown by the twentyone varieties of foods canned by An Achievement Day tour was Purnie Marie Elkins for winter made Saturday, September 14, to use. In 108:45 hours she has riew the summer projects of the canned 190 quarts of fruits and finished one hundred hours in comforts and learned how to make homemaking problems during the yeast bread for her family of

# made lovely with tables of flowers ENGAGEMENT OF freshments of punch and cookies KATHRYN SHEATS all of whom will be known as IS ANNOUNCED

charter members of the new or-Mr. and Mrs. Homer Sheats announce the engagement and ap-Mesdames Ola Winn, W. R. proaching marriage of their Cammack, Elmo Cliett, Chas. daughter Kathryn, to Rev. Murray Johnson of Lolita, in a ceremony to be performed in Morris, J. L. Moore, Joe Blood-Methodist church here, Tuesday worth, Neta B. Pitts, W. Y. Hig-October 1st. Rev. E. E. White Delegations Go To of Plainview, District Superin-Homer Sheats, David Guest, H. M. tendent of the Plainview district, Workers' Meeting Solomon, John Hamilton, W. B. will officiate.

Rev. Johnson is a graduate of Mesdames Ed Williams, Clinton Oklahoma A. & M. College at Baptist Church attended the ses- greeted by Mrs. Ann Holman Hobbs, J. E. Poteet, T. G. Tilson, Stillwater, Oklahoma, and re- sions during Tuesday and Wed- publisher of the Hereford Brand, ceived his B. D. from Southern nesday, of the Floyd County at Hereford, Texas. It was ou T. Jinkens, J. S. Lambert, W. M. Methodist University school of Missionary Baptist Association pleasure later to sit by Mrs. Hol-Smallwood, W. J. Theology, Dallas. He is pastor of which convened at Crosbyton for man as we took a ride on the O'Connor, D. E. Pitts, Henry Ford, the Methodist church at Lolita, the two-day meeting. C. A. Pitts, L. R. Bishop, A. J. Texas, where the couple will make Daffern, Annie Tudor, W. F. their home.

T. Martin, Ethel Payne, A. C. from Matador High School, she at- church appeared on the program hold that office in the organiza-Traweek Sr., T. T. Jameson and tended Texas Technological Col- in Wednesday morning services. lege, Lubbock where she received Misses Katheryn Sheats, Ethel a B. S. degree, For the past two days included Rev. and Mrs.

a very important one, at which time plans will be made for the fall study to be taught by Mrs. F.

G. Simpson, on the subject, underwent an operation in the Vaughn and Fred Simpson and A. A. Tipton. Scott Bollon, R. E. Campbell, L. A. Carban and S. Simpson, on the subject, underwent an operation in the Vaughn and Fred Simpson and R. Simpson and S. S

## W. E. Westmoreland Marries Recently

performed the ceremony.

The bride, daughter of Mr. and Mrs. D. A. Gregory of Swearingen was attired in a green frock, with which she used tan accessories The couple was accompanied by Mr. and Mrs. Orvel Latimer of Matador

The groom is well known here naving been reared in this cor nunity and attended the Matador schools, and his many friends join n wishing for them, a happy

They are making their home for the present, with his parents at their farm home east of town.

#### Bride Is Shower Honoree Wednesday

Mrs. Tommie Doran, who was efore her recent marriage, Miss Edna Martin of Matador, was ionoree at a miscellaneous shower given Wednesday at the Baptist parsonage, at Whiteflat, with Mrs. Jess Terry and Mrs. W. M. Clif-

Tea and cake were served and those attending or sending gifts were: Mesdames T. D. Doran, W. M. Clifton, F. Z. Martin, Jess Terry, L. R. Browning, Kim Wiltinson, Cortie Stephens, Bill Dunning, Frank Edwards, Johnny Pool, Lillie Lowder, Everett Calk, Dowell Garrison, E. P. Humphries F. M. Casey, Theima Casey, Oxford, M. F. Slover, W. L. Mc Wiliams, J. R. Morton, J. M. Spray, Earl Stephens, Bertha Garrison Misses Bertha Doran, Minnie Kathleen Stephens and Flora Jer-

Curtis King left Tuesday for ort Worth on a business trip.

# RECENT BRIDE

A new popular shade women's apparel on the west coast, is "Highway 101", so called after the highway that extends the entire length of the state of California. It is a rich copperbrown, and blends smoothly with the other new fall colors, including Soldier and Tahoe blues, and winter green. A close runner-up is noticed in shades of scarlet, especially popular in jackets.

Millinery holds the spotlight in simple little numbers priced at from \$300.00 to \$3175.00, at an exclusive Los Angeles establishment, with the May Company displaying a few a little less expensiveas low as \$225.00. Their windo guarded by policemen, attracted quite a large number of spectators, and we caught a brief glimpse of the treasures, after peering thru

The thing that places this headgear at such a high premium, is of course, the decorations, these being pins and clips of genuine jewels, principally diamonds and pearls set in platinum.

Trite but true it is that the world is small. On the Steamship Catalina, enroute to the island of Santa Catalina for a day's recreation, someone tapped us on the

and operated by "Bob"

It was a revelation to discover entertained Friday evening at monopoly on the oil-well industry their home with an old fashioned In fact, California not only ha fields of derricks covering the Those attending were: Flora landscape, but for good measure of this city, and Miss Melba Jerden, Nona Bell and Oleane has arrogantly set a few out in Gregory of Swearingen were Wells, Grace Laverne, Eugenia the ocean several hundred yards inited in marriage Tuesday, Sep- and W. R. Tilson, Evelyn Quattle- from shore, whose pumps are tember 10, at Brownfield. Rev. baum, Mr. and Mrs. Tom Tilson, busily drawing rich oil from be-James F. Black, paster of the Sr., and Warren Earl, Mrs. Pearl neath the surface of the mighty

Briefly our vacation itinerary



MRS. TOM TILSON Jr.

Mrs. Tom Tilson Jr., above, was before her recent marriage, Miss Doris Gene Evans of Dallas. She is the daughter of Mr. and Mrs. S. C. Evans of that place. Her husband is the son of Mr. and Mrs. T. G. Tilson of this community. The couple will continue to make their home in Dallas where he is employed.

Delegations from the local

A record attendance was re- wonders of sea life. Daffern, Annie Tudor, W. J.

Jacobs, F. G. Simpson, Clarence
Sparks, Harry Willett, H. H.
Schweitzer, J. R. Whitworth, Don ported, with many outstanding Mrs. Holman is president of the

Those going from here for both Miss Sheats will be compli- Margaret Newman, M. P. Fulker- We saw a "Campbell's

#### PARTY GIVEN FRIDAY BY WHITEFLAT GIRLS

Mary Corrine and Juanice Wilkinson of Whiteflat that Texas does not have Weldon E. Westmoreland, son of candy-make, for a few friends.

Christian Church of that place, Wilkinson, Gwyndolene and Rita Pacific, Carolyn and the hostesses, Corrine and Mary Juanice.

# Pied Pinions BY MRS. M.

about a vacation is to return home where we turned west to Globe and discover that your absence and Miami. Along this road we BIRTHDAY PARTY GIVE has not stopped the wheels of listened to a transcribed radio FOR GLYNEL McCARY doing your job as well, if not Playboys. We again had this of Whiteflat honored better even than yourself.

from a California station. Yuma, crossing the desert and ar- cookies were served to reached La Jolla, (pronounced becca Ann Cudd, Bo Lahoyia) a beautiful hamlet by Royella Bowning Mi the ocean. Leaving here, we Harry Armstrong and

number of elbows

# Clubwoman: Wagewoman: Homewoman-

SHE'S THE SAME PERSON, when she goes to a store.

At her club meeting, it's kind of fun to hear some radical lecturer "prove" that most manufacturers are slickers, most store cheese is chalk, and most advertising is ballyhoo.

But watch the clubwoman when she starts buying. She wants her money's worth and she gets it. How? By first consulting the advertisements. Then by choosing the products she knows-the trade-marked, nationally advertised products that have been on the market for years.

Those trade-marked, advertised articles are the ARISTOCRATS among all the things she buys-or that any of us can buy.

Courtesy Nation's Business

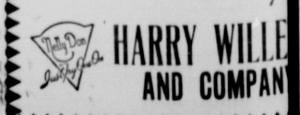
joyable days and nights. On leaving Hollywood, we visitor in Lubbock Frid drove up the coast on the scenic accompanied by his day San Simeon highway (incidentally Jo Jean Fort who in a fog all the way) to San Fran- Texas Tech, and by risco; and from there turned east Jinkins, who visited to to Yosemite National Park; thru and relatives.

# Fashions With Future

You need two such different dresses your wardrobe! Wonderful wool jerse and a soft rayon crepe with the Nelly De knack for treating figure and budget alik (fitting them both to perfection!)

a. Town dress in Sari Crepe rayon, smartly details with tucks-and a crisp bit of detachable white the neck. Blue, Indian Earth, green, black, 12-1

b. Casually tailored wool jersey with trapunto tri Sage green, tobacco brown, blue, black, 12-40.



# **WEST TEXAS** GIN

"RELIABLE GINNERS"

Someone has misinformed my customers about the way they should gather their cotton.

The government is glad to get bolley cotton I gin. It is as good as picked cotton which some plants gin. I want your business and the government wants the cotton I gin. There is not another gin man in the west that has your needs at heart as old "Turn-out Joe." I will put up my ginning against the best in all west Texas.

Your bale of cotton is guaranteed to be honestly ginned; honestly paid for and honestly classed. I lead; others follow.

Joe Is Your Friend,

Joe Gaines, Manager WEST TEXAS GIN

t, all revolving through space

matical precision, encluding our

own solar system, we stand in awe

and amazement at the laws that

created, upholds and governs all

this with exact percision, sun,

moon or seasons of earth and

stars never losing a second of

time. We look for the cause of

this mighty effect; and rightly so

Common sense and intelligent

reason tells us it did not happen

by chance, but there is a real in-

The greatest crime of our age

Study this volume with care,

it neesds no apology, as far as it

has gone it tells its own story of the Creation of the World, of God

and Man, of its wonderful unfold-

ing from a mass of unformed

matter, Gen. 1:1-4, to that of a

finished world, outshining the sun

in its noonday splendor, Rev. 21

May this book go forth upon its

mission of "Peace upon earth and good will to man." —The author.

MYTHS AND

ENCHANTMENT TALES

Margaret Evans Price

Greek and Roman myths has kept

them alive thruout the centuries

and made them a part of our cul-

tural heritage. Their simplicity

depth of imagination, and swift-

moving action make them univer-

Nineteen of the best-loved tales

are here retold with simplicity

and charm. In this book the child

will find a joyful introduction to

classical mythology-that fascin-

ating realm of literature which is

the artistic product of the child-

page pictures in color, "Myths and

Enchantment Tales" contains

sixty-six smaller pictures in color

"Myths and Enchantment Tales'

ROARING

SPRINGS

NEWS

Mrs. J. D. Mitchell, Correspondent

STUDENTS LEAVE

the state where they have en-

Brittion, Charles and John Sher-

Godfrey, Rosalind Mitchell and

Mr. Terry comes highly recom

NEW COACH ARRIVES

Billy Keahey.

FOR COLLEGE

long as he lives and reads.

and black and white.

sal favorites with children.

The eternal beauty of these

masterpiece of GOD

is the low ideal and conception

placed by humanity upon this

telligent cause back of it all.

ALMIGHTY!

and 22 chapter.

tador Tribune around each other, with mathe-Combined with Motley News By Purchase orb 14, 1934. Thursdays at Masonic Matador, Texas, by TRIBUNE PUBLISHING

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any erroneous reflection upon character of any person or appearing in these columns be gladly and promptly ted upon being brought to ttention of the management.

MEMBER PANHANDLE PRESS ASSOCIATION MEMBER

WEST TEXAS PRESS ASSOCIATION THERE IS GLORY ENOUGH ANY MAN TO LIVE AND DIE A TEXAN."

# NEW BOOKS

Matador City Library

The book, entitled, "CREATION ME and ETERNITY", has been et as a free gift to the City Limry from the author, J. S. read by adults as well as younger

It is free from sectarianism meds or propaganda; not antagosic to Churches or organizaens; but is original in scope; 300 es devoted to the unfolding of wid building, as found in kence, Nature and Revelation, nd is valuable as a text and rence book.

Endorsed by principals and liians everywhere. This valubook is a gift to the library

Creation, Time and Eternity' ther subject of such marvelsurpassing interest to the mily has ever engaged and of mortal man, as that Creation, Time and Eternity. rightly so. There is no lifting in looking back, but lookup and beyond to the infinitem power, strength. When we look at the heavens, filled with a untold number of stars shining both in all their splendid glory, milizing their distance from us so peat that figures can not express



a

MATADOR LIONS CLUB

Meets 1st and 3rd Tuesdays each Methodist and Baptist



FLEMING POST NO. 337 AMERICAN LEGION

1st Monday night each th at 100F hall. All ex-service invited to attend.



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ting Saturday on or before oon of each month. W. N. Pipkin. Sec. W. I. Rushing, W. M.

OUR BUSINESS IS SERVICE

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BENNIE COX. Mer.

# Famous Artist of "Our Democracy" Cartoons



Hubert J. Mathieu ("Mat")

State College at Brookings, the artist
Wr. Mathieu is of American Revolution stock, of French, Dutch and
English ancestry. He is married and
State College in 1919. In his years
of street he head to the photograph above was taken.

Mr. Mathieu is of American Revolution stock, of French, Dutch and
English ancestry. He is married and
has four children.

hood of civilization, and to which Besides eleven beautiful full-

The first football game of the atives in Floydada Sunday. season will be played here Friday afternoon between the home team and Patton Springs. Everyone is invited to attend and give the

home boys full suppor. is ajuvenile book and should be

Services To Be Held At Baptist Church Rev. Ben F. Morrison of Brownwood will preach at the Baptist Church, Sunday, September 22,

officials of the church. Every one is extended a cordial invitation to attend both norning and evening services.

according to an announcement by

CLYDE SMITH IMPROVES

weeks ago. He is the son of Mr.

Several other members of the family were also stricken with the contaminated food but have already recovered. The source of the food from which the poisoning

RETURNS HOME

Mrs. Glenn Dobkins, who has been a patient in St. Mary's Hospital at Lubbock, for the past everal weeks, was accompanied home Monday by Mr. Dobkins. A baby boy given the name James Elgin, was born to Mr. and Mrs. Dobkins on September 2nd, but lived only about six hours. The little body was brought to A number of young people of Roaring Springs left during the Roaring Springs, and laid to rest week end for various colleges over in the cemetery here.

Mrs. M. S. Thacker and Mrs. Marjerie Ruth Campbell will Mike Hoyle spent Monday shopattend West Texas State College ping and visiting friends in Spur. Mr. and Mrs. W. A. Campbell in Canyon; Mona Hughes left Thursday for Fort Worth where made a business trip to Canyon

she will attend Texas Christian Sunday. University; and those attending Mr. and Mrs. G. L. Godfrey and Texas Tech in Lubbock are: Chas. their daughter Elwanda spent the week end visiting relatives in wood, Joe Bruce and Charlene Wink. They were accompanied by Wreathal Long.

Mr. and Mrs. T. E. Long and Mrs. J. D. Chalk spent the week

\* W. R. Terry of Goodlet was employed Tuesday to fill the vacancy made by Coach Troy Gann, who enlisted in the air corps this mended as athletic supervisor and His Own Co.

> \* NEW PLAYS \*VAUDEVILLE \*

\*MUSIC\*

MATADOR One Night Only! SATURDAY, SEPTEMBER 28. 



Hubert J. Mathieu, who draws the this year has 20 acres in corn, 20 in

"Our Democracy" cartoon series, has been nationally known for years as an illustrator of stories and serials in such magazines as the Saturday Evening Post, Colliers, Ladies Home Journal, McCalls, Cosmopolitan.

Mr. Mathieu's first paid job was mocracy" scheduled to appear week-

Journal, McCalls, Cosmopolitan.

Mr. Mathieu's first paid job was as a farm hand, and he owns and lives on a farm today. Born in Brookings, S. D., the son of the late Hubert B. Mathieu, dean of South Dakota State College at Brookings the artist.

Mr. Mathieu is of American Revo.

of success he has gone back to the land. He owns and lives on 150 acres in Bucks County, Pa. The farm which of Agriculture, at Washington.

his thoughts will be directed so and has started his work for the end visiting friends in Morton. Miss Bess Medlen visited rel-

Mr. and Mrs. J. D. Mitchell bock this week. They were accompanied by Mrs. K. Jones and treated Friday the 13th for a frac-Mrs. L. C. Davis.

# Whiteflat News

Dan Browning and Ida B. Armstrong

Mrs. R. L. Holden spent the week-end in Knox City. Mr. and Mrs. C. G. Rankin were Plainview visitors Saturday.

Mr. and Mrs. Lonzo Lynn and killed in a car accident.

College students from Whiteflat leaving lately were: Bennie Keltz, Misses Willena and Camella Wilkinson and J. D. Allen for Tech, at Lubbock; Dorothy Acker for WTSTC at Canyon and W. O. Cox for Hardin-Simmons University at Abilene.

Mr. and Mrs. Glenn Ganier of Dallas have purchased the Four for treatments. Corners Store. They are making their home at Four Corners.

Mrs. S. A. Wilkinson who has been visiting in the W. B. Garrison home at Floydada returned to her home with Mr. and Mrs. Harry Memphis visited Mr. and Mrs. A. Armstrong, Wednesday.

Mr. and Mrs. C. H. Norton are visiting their children on the

Miss Ila Acker of Mount Blanco spent the week end with her arents, Mr. and Mrs. G. M. Mrs. Edith King and son of

Floydada visited friends and relatives here last week.

## Hospital News

Fred C. Bourland Jr., was dismissed Monday from Traweek hospital where he had been a patient since Thursday, receiving treatments for injuries sustained when a mule kicked him in the right temple. He was knocked unconscious at the time of the accident, and received a deep gash from the impact of the animal's hoof

Lyman Bundy Campbell was treated at the hospital Wednesday for a severe injury to his spent several days visiting in Lub- right wrist received when a horse which he was riding, fell.

Dolores Welch of Flomot was tured right fore-arm. Another

"13th" victim was Joe Gaines, Hen houses are being "air conmanager of the West Texas Gin ditioned" in California, where here, who received bruises and evaporator type coolers capable sprained elbow and ankle on his of holding the interior under 90 right side when a truck ran over degrees as compared to outside him at the gin.

internal injuries Saturday when duction 11 percent. he fell beneath the "hoodlum" family left late Thursday even- wagon and both wheels of the vement.

Mrs. J. H. Swaringen is a patient in the hospital, having un- contests entered over the same dergone major surgery Tuesday. period. A. B. Mosley of Flomot was treated at the hospital Monday for complications resulting from a sugar at the beginning of the spider bite.

Mrs. S. C. Brown of Turkey entered the hospital Wednesday

# Northfield News

By Mrs. C. D. Kincanon Mr. and Mrs. McClanahan of

B. Collins Sunday. Mr. and Mrs. H. H. Courtney visited Mr. and Mrs. G. A. Ash-

ford Sunday. Mr. and Mrs. Delmont Hays and family were guests of Mr. and Mrs. J. E. Payne Sunday evening. A party and shower was given

Saturday night for Miss Jean Warren, who has moved to Childress where she has entered high school. She received many nice gifts.

POSITIVE ASSURANCE Mrs. Newlywed entered the dining room and proudly placed the turkey on the table.

"There you are, my dear, my first turkey."

"Wonderful, darling, and how peautiful you have stuffed it." Stuffed? But, my dear, this one wasn't hollow."

"Hullo, where have you been? "Just got back from a camping

"Roughing it, eh?" "I'll say so. Why, one day our portable dynamo failed us, and we had no hot water, heat, electric lights, ice or radio, for almost

temperatures ranged upward to Dick Stegall, cowboy at the 110 resulted in lowered mortality Matador ranch received severe among hers and raised egg pro-

Since 1928, University of Texas ing to attend the funeral of a hicle ran over him. He was con- debators have won first place in relative in East Texas, who was veyed to the hospital for treat- ten out of twelve debate tournaments, and have captured 71 per cent of the places in 195 forensics

When cooking fruits, add the cooking period to retain the shape and keep the pieces whole.

## **First Choice Among Boy Magazines**

4 \$1.50 for year's

BOY SCOUTS of AMERICA

# 

DR. E. B. JONES **Dentist** 

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# First Showing Saturday NEW 1941 CHEVRO Eye It. Try It. And You'll Say It's FIRST BECAUSE IT'S

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IN ALL MAJOR DIMENSIONS

\* DASHING NEW "ARISTOSTYLE" DESIGN WITH CONCEALED SAFETY-STEPS AT EACH DOOR

\* DE LUXE KNEE-ACTION ON ALL MODELS

WITH BALANCED SPRINGING FRONT AND REAR AND IMPROVED SHOCKPROOF STEERING

\* ORIGINAL VACUUM-POWER SHIFT EXTRA COST BUILT AS ONLY CHEVROLET

It's a SIZE sensation . . . a STYLE sensation . . . a DRIVE and RIDE sensation 🌣 Bigger in all major dimensions both inside and out . . . with 3" longer wheelbase and 3-couple roominess in all sedan models & With dashing new "Aristostyle" design and longer, larger, more luxurious Fisher Bodies that set the new style for the new year 🛠 With a mighty 90-h.p. Valve-in-Head "Victory" Engine that lifts performance and lowers costs & It's the new low-price leader by the builder of leaders . . . CHEVROLET . . . holder of first place in motor car sales for 9 out of the last 10 years!

\* NEW LONGER WHEELBASE

\* LONGER, LARGER, WIDER FISHER BODIES WITH NO DRAFT VENTILATION

\* 90-H.P. VALVE-IN-HEAD "VICTORY" ENGINE

> \* SAFE-T-SPECIAL HYDRAULIC BRAKES

Plus many more outstand-ing comfort, safety and convenience features.

Campbell Chevrolet Company

Matador, Texas



Society Editor James Rufus Fish Sports Editor Frances Carpenter Grade School Reporter Helen Hill and Johnnie Willis Feature Writers Alla Mae Fulfer, Rachel Carpenter Class Reporters and Kathryn Martin Miss Wyletta Smith

RUTH RUSHING, Editor

# $\Delta \cap K = 1$ STUDENTS PREFER GOSSIP COLUMN

their mothers, and a few of their HEY, YOU! Practically all students, most of fathers read the school paper SLOW DOWN!!! regularly, we found through the help of various reporters.

Assistant Editors

Klatter", sports sidelights in the from the first day on. sports column, and the brief and timely facts about the school, from one class to another. That written in the news briefs.

read the sports column and the without rushing around getting

sip, (don't ask me why!), but I H. S. have only three or four also like to read the news briefs." minutes between periods, for they Dorothy Wason: "I read all the find more time unnecessary.

paper, but I especially like the

needed (Editor's note: Give us a hurry. hint, Quinn!

Frances Carpenter: "I enjoy reading the gossip column because that way you can get the HELD FRIDAY

tease people about." know by now that I like what- and to give the Matador boys a ever Frances S. likes best?"

also like-the news briefs." briefs are my kind of literature."

Tribune Ads Pay

IS THIS...

BANISH WASHDAY BLUES

COMPLETELY FROM YOUR

LIFE-END FOR ONCE AND

FOR ALL THOSE TRYING

DAYS OF HEAT AND LABOR-SEND YOUR WASHING TO

SPUR LAUNDRY! YOU'LL BE BENEFITED BY LESS WORK

AND WORRY-CLOTHES WILL

LAST LONGER-AND BEST OF ALL, YOUR BUDGET WILL

NOT BE STRAINED, CALL US

TODAY!

Frances Stearns and Dorothy Wason

Juanita Mize

One girl has already made the Checking articles they like best, statement that she was getting students declared their preference tired of being jostled around in for the school gossip in "Kampus the halls. So was everyone else

We have five minutes to ge Frances Stearns: "I like best to to go anywhere in the building in everyone else's way. After all, Stanley Level: "I prefer the gos- many schools twice as large as M.

Let's try to show more considershortest route to your classes, Quinn Martin: "All of it suits don't linger on the way, and you

Ruth Jameson: "Best, I like the a mile, a rousing pep rally was secretary and treasurer, and keeping up a school tradition of gossip. Then I have something to held in the school auditorium to Rachel Carpenter as reporter. Wiley Kennedy: "Don't you ing played that night with Crowell

good fighting spirit. Claude Jackson Jr.: "I like the After the pep squad demonstration, pep talks were given by Mr gossip because it is funny."

Duane Markham: "I prefer Tunnell, Coach Martin, Mr. Gray reading 'The Poet's Corner', but I and Coach Green. Co-captains John Alsup and Mutt Berryman James Edmundson: "The news also showed enthusiasm by giving " short talks.

Read the Tribune Ads

THE WAY

YOU FEEL

ON

WASHDAY?

THREE DELIVERIES

IN MATADOR

EACH WEEK

Laundry

·······

······

# FINDING SNAPSHOT IDEAS



To get picture ideas, pick an ordinary object—such as the scythe here.

It gives you a starting point—and the ideas develop naturally. Almost any object will do, if it's big enough to show up in a picture.

"I'VE run out of picture ideas," a picture—and then build picture ideas around it."

"I don't know what to shoot next." "Nonsense," I told him. "There are plenty of ideas, if you use the right method to find them. What starting point."

'For example?" he said.

him the picture above. "Suppose how well the doll looks today. you saw that scythe somewheresay at a farmhouse where you visited. Alone, it wouldn't be a picture. Yet by enlisting the owner's aid, you could get a whole series. You ing through grain stalks, might be

"I begin to understand," he said. "Pick something that may lead to

second grade.

McCarty of Lubbock, have enroll-

ed in the third grade to make a

Charles Bond of Dickens County,

Crowell are the new members.

are James Price and Oleta Simp-

with an enrollment of 31. James

The sixth

son from Whiteflat.

pupils in her room.

taught by Mr. Green.

To Dennison

to the school.

the best of success.

But Coachie didn't know;

It's fleece were white as snow!

Mary had a little lamb;

J. W. Durbin Moves

The student body, as well as

ample," I said. "Your little girl has a doll buggy, but I haven't seen it anywhere in your picture collection. Why not show her using ityou should do is just pick a subject there's a whole series of pictures. any old object that might work Show her placing a doll in the into a picture—and use that as a buggy—wheeling it down the front porch steps-along the street or house walk-and so forth. Picture "All right," I replied, and showed her with a playmate, too, discussing

"And here's another idea. I know she has a huge teddy-bear. All right-pose the teddy-bear as if pushing the buggy, and have your daughter showing him how to push properly. Arrange it nicely, and rying it over his shoulder as he you'll have a clever, unusual shot." started out to work, using it in the Pick a starting point-any ordinary field. A close-up of the blade, shear- object that could fit into a picture -and the picture ideas come quite interesting. You see, it's all a mat- naturally. Load up your camera ter of putting two and two to- and try it. You'll find the system works-and what's more, every pic-

ture will have a story to tell. John van Guilder

## CLASS OFFICERS ARE CHOSEN

Special class meetings were held for the Junior, Sophomore, and Freshman classes last week for the purpose of electing class officers. The Seniors did this last trees, which we hope will give columns that have to do with ation to other students-learn the spring, in preparation for a busy

me, but some changes are badly will find you'll never have to as president, Dorothy Wason as under the trees for the pupils to vice-president, and Margie Bal- lounge on during the noon period. lard as secretary and treasurer. The reporter will be appointed by Home Economic girls of last year the sponsor, Miss Faulkner.

president of the Sophomore class, bed at the north of the high school low down on everyone."

Lowell Barkley: "I prefer the Last Friday afternoon, with with Tom Ed Jameson as vice-building. sports, but, naturally, I read and cheers that could have been heard president, Fausteena Fulfer as

The Freshmen chose Mary Price Barbara Ann Springer will be These fountains, which are made the vice- president. Reatha Robin- of rock and trimmed in the school Katheryn Martin, reporter.

## New Equipment Has Been Purchased For Matador High School

This year in the Matador High School, we have the pleasure of having new equipment in the building. In the library, there is a set of

useful to the students. ment there are two new sewing student body. machines which the girls in that

work will enjoy. of three shoulder pads and three school the same as ours. The

#### pairs of shoes. Making For A More **Attractive Campus**

ampus is more beautiful this in your memory." rear than ever before. There was nuch room for the improvement which took place during the past

the students and faculty are proud of the achievement made on the campus.

A solid sheet of grass covers the ground in front of both the school buildings. The many different colors and specimen of flowers set off the scenery in a wonderful fashion. The young a cool shade some day, already help in beautifying the school The Juniors elected L. M. Cox ground. Benches have been placed

Miss Faulkner and the Home paid for the flowers and helped Sonny Russell will be the plant them in the round flower

The Seniors of last year, in gave the money for three founas president of their class, and tains to be built on the campus. son will be the secretary, and colors, red and black, have been completed. Besides being useful for drinking purposes, the fountains add to the beauty of the

## A Hearty Welcome Given New Students

To the students entering M. H. S. this year for the first time, we extend a hearty welcome. We are always glad to make a new acnew encyclopedias which will be quaintance and we hope that soon you will realize that there is a In the Home Economics depart- place for each of you in our

Each student takes a particular pride in our school and its equip-The football boys also have ment. We hope you, too, will desome new equipment, consisting velop that feeling here. It is your library is for your use at all times and the faculty is always willing to help you to become more satisfied with your work.

Again we say, "Welcome, students, and may your school days In all of our school history, the at M. H. S. be among the happiest

# **Grade Gatherings**

# The World's News Seen Through

The Christian Science Publishing Society One, Norway Street, Boston, Massachusetts

with a bang Monday before last KAMPUS KLATTER

with an enrollment of 214. Miss I'll start off by crossin' my grade, has 35 pupils, and 30 of last fingers and wishing you a merry, year's first graders are being happy, glorious, prosperous school taught by Miss Glenn in the year. I hope you will all live thru the dirt and scandal that I shall go down in the inkwell, cut my dig up during the next nine throat with a fingernail file, an The new students, Letrass Simpson of Whiteflat and Weldon months

There is no getting away from it-Jack Martin must have Gla-Mrs. Meason's room. The fourth mour. Maybe John Alsup has a prettier puss, and maybe Mutt grade is taught by Mrs. McKenzie Berryman's shoulders are better, with an enrollment of 32. Joe but either one of the aforementioned can walk about the campus without upsetting the morale of Dorothy Ann Stanfield of Fairview, and Edna Lee Dunn of the feminine students the way lil' Jack does. Mrs. Jones, who is teaching the

Quiz corner: Dr. Quizzy, "What is that picture of Toots Bird do-ing in Quinn Martin's billfold?" fifth grade, has an enrollment of The two new pupils enrolled You too, Quinn?

That sizzling romance between grade is taught by Miss Godfrey Nita Mize and Leroy Nelsonthe one you heard so much about Clay Dunn of Crowell, and Gerald last year—is Still Going Good— We wonder why W. E. suddenly Willingham from the Demonstraexpressed his dislike for orangyred lipstick during study hall (can by 'seasoned troops', Mr. Ezzel tion School at Canyon, are the new it be that Alla Mae is on the warof Fairview are the new students path already?)—Wiley Kennedy and Frances Stearns seem to peppered by the enemy." in the seventh grade, which has an have softening of the hearteriesenrollment of 29, and is being Byron's in love again! The girl

actions, the bug bit pretty hard this time-Bennie Wayne Mar- Mary Ellen: "What's that?" shall, whose language is as fresh Frances C.: "I discover the ke and new as a Bob Hope gag, is then land on it." looking mighty pert about something these days (could it be L. He that thinketh by the inch, the faculty, regret the unexpected M.?)—Billy Bishop has found a And speaketh by the yard, departure of a brilliant senior, J. brownette to fill his interest. He Should be kicketh by the foot, W. Durbin. The past two years can't concentrate on anything but W. has been with us, and we Estelle Martin-James Edmondson( along with

found that he was always ready 'leben-teen other males of M. H. thing that he considered helpful S. has fallen for that new girl inches since its construction the from Dalhart. Yes suh!!—All the girls have been wanting an ad-J. W. will make his home in girls have been wanting an ad-Dennison, Texas. The high school dress from Nell Markham for a University of Texas foun and his many friends join in some reason or another-Jawwishing him much happiness and bones Barkley has been having a hard time getting Evelyn Quattlebaum's last name in his little red nickel, chromite and magnetit book (we all agree she's got us). in undetermined quantities b Coach thought all fleas were black Say! who's that new Junior who been discovered by University has kinky hair and a dimple in Texas geologists in Gillespie his chin?

and-so's to appreciate my extraordinary talent and express you desire to be able to create sud literature as only I can, thi Yours Truly signing off. I she stab myself with a hairpin. Th is me saying goodbye-until th very next time one week hence.

atador

dad

combin

poud

Editor

Matac

#### Senior Weather

Stormy-Jack Dry-Byron Sunshine-Frances C. Balmy-Frances S. Changeable-Joyce Unsettled-Mary Ellen Moderate-Ruth Misty-Merritt Undecided-Wiley Chilly-Aurene Calm-James Rufus

### Cracks At The Crowd

Billy Tunnell (during histor class): "What does it mean he Mr. Ezzell (immediately "Mustered by the officers at

Mary Ellen: "Can you type?" is yet a mystery, but, from his Frances C.: "Yes, I use the Colum bus system."

The 549-foot San Jacinto mor ment near Houston has settled

Essential war-time mineral Blanco Counties, Texas.



# **Entire Family** ReadstheTribune

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MATADOR.

spring and summer. I think all Grade School was started off Commence of the Commence of th

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# NYA Youths To Study Radio Repair Work

has been given by J. C. Kellam, State Youth Administrator, for the vide unemployed young men with by the City of Lubbock. The pro- in private industry and that will ing District which includes this ject will train twenty local boys in the repair, construction, and tional defense. maintenance of radio owned by

the project and work is expected Building in Lubbock. to be started in the shop bythe first of October. The project will shop, boys assigned to the project will be given an opportunity to study to become amateur radio operators. Classes will be given in

amateur operators license. Dail communication is carried on be tween the local station and six other similar NYA stations in th

In approving the project, Kellam stated, "Opening of such projects marks another advance in the program of the National Youth Administration of Texas to prowork experiences and training contribute to the program of Na-

Unemployed boys between the the City, County, and City ages of the and training ages of 17 and 25 interested in Equipment has been ordered for office at 305 Palace Theatre

Texas high school students last for enlistment. provide 80 hours of work and re- year obtained 20,000 plays from lated training each month. In ad- the University of Texas Drama dition to the work done in the Loan Library, registering the largest demand for the department's free service in its history.

Studies made by the Depart code and other related subjects ment of Agriculture reveal that for taking examination for an in the same vaults.

15e and 17e

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meats here. They're the best in town.

BEEF ROAST, pound

SALT JOWLS pound

BUTTER pound

SHORT CUT STEAK pound

DRY SALT BACON pound

PURE LARD, Two Pounds

PURE PORK SAUSAGE pound

ASSORTED LUNCH MEAT pound

VERNON "TRIPLE E" HAM (Whole)

WILSON'S CERTIFIED SLICED BACON pound

# **NAVY RECRUIT** DRIVE AGENT

the month of September has been ject in Lubbock, to be sponsored that will enable them to hold jobs assigned the Dallas Navy Recruit-

> Age limits for first enlistment in the U.S. Navy are from 18 to 31 years. Proof of place and date of birth must be furnished. Parents' should contact the District NYA consent must be obtained for enlistment of those under 21 years of age. Men with criminal records or dependents are not accepted

White men are enlisted as apprentice seamen and transferred o the U. S. Naval Training Station, San Diego, California, where they receive a period of training before further transfer to trade

schools or ships of the U.S. fleet. Applications for commissioned rank in the Naval Reserve are at the NYA Amateur radio station flowers and fruits do not mix being accepted from men between located at the NYA resident cen- well in storage. For example, the ages of 19 and 27 who have ter on Texas Tech campus. Boys apples give off small quantities two or more years college credits. assigned to the Resident Center of ethylene which are injurious to Ex-navy men up to the age of 50 are now studying in preparation carnations if the two are placed are also being enlisted in the Naval Reserve at rating in which discharged. All applications for enlistment in the Naval Reserve should be made direct to Navy Reserve Recruiting Station, Room 421, Post Office Bldg., Dallas.

#### LUBBOCK POLICE TO AID SAFETY LANE

Lubbock police will cooperate with a contingent of the Texas Highway patrol in conudteing a Legion; Louis Goodrich, Sham-

will be opened about 10 o'clock adopted. this morning on Avenue N between Broadway and Thirteenth street. Later this week or early next week equipment of the patrol vill be moved to Seventeenth street between Avenue H and Texas avenue.

Capt. G. E. Schauer is in charge of the detail that will move here from Plainview. He arrived in Lubbock Wednesday to complete plans for the lane here.

Cars will be inspected from 8 a. m. to 5 p. m. daily except Sunday, Captain Schauer said. With im here will be the following

patrolmen: Truitt O. Dillard, R. E. Kocurek, D. R. Enochs, E. C. Hoppe, Ted Herring and E. E.

Test of all cars will be made Amarillo Tuesday with and and recommendation on repairing brother, Leland Jenkins. They defects will be given.

#### FIRST ORDER RECEIVED FOR TICKETS TO FAIR

First money order for a \$1 bargain strip of tickets to the Panhandle-South Plains fair was received Wednesday from Clarence Hart of Post, officials said.

Four tickets on the strip are good for entrance into the grounds relatives and friends in Slaton one time each. Regular admittance during the week end. charge at the gate is 50 cents for each person

Boys Club, Inc., committee will who is seriously ill. not be launched until Friday when approximately 80 men will open a drive to sell 10,000 of the tickets. They are being sold until then only for mail orders.

Entry of 13 head of milking short-horn was received Wednesday from the Clampitt farms at New Providence, Iowa.

Community exhibits were received from Idalou and New Deal. Coleman Cowan sent in the Idalou Groves and other relatives. entry and Leo Meier that of New Deal. Both are vocational agriculture teachers.

# Legionnaires...

(Continued From Page 1)

traffic safety lane here during the rock, and William Heskew, next week, Sgt. Lewis Kittrell of Pampa, introduced the resolution FOR SALE. Used pick-up trucks. at Sunday's district meeting near Th first of at least two lanes Miami, and it was unanimously

> Today copies of the resolution were sent to Congressman Marvin Jones at Washington

mander of the Legion in Pampa, week-end. He was accompanied also sent copies of the resolution, to Lubbock by Mrs. Barkley and and urged city and county of- their daughter, Myrnavae, the ficials, civic clubs, churches, pa- latter remaining to enroll at triotic groups, and other organi- Texas Tech. zations to join in the appeal by ending a letter or short telegraphic appeal to Congressman Jones or any other national legis-

lator The resolution in full follows:

"THAT WHEREAS, recent exeriences in Poland, Norway, Rel. president, and H. H. Campbell hat the enemies which a nation left Wednesday on a business trip has within its borders may be to Dallas, to return the latter more dangerous than those which part of the week. attack from without, and,

Whereas, this Congress of the Inited States, now in session, has dready enacted the necessary laws rom those who would attack us

"THEREFORE, Be it Resolved hat it is imperative that this Conproper and adequate laws are nacted to defend the nation from the enemies within our borders.

nt of these to be the following: "I. Tighten up our naturalizaon laws so that citizenship will ot be so easy to obtain

"2. Tighten up our in aws so that American jobs will be retained for American citizens.

"3. Make the laws governing the deportation of Aliens more defiite, rigid and enforceable, and ake the enforcement of them andatory on the Government. Aliens convicted of the following cts should be deported immediately; (a) espionage; (b) sabotage; e) traffic in narcotics, or addicon thereto; (d) advocating any

4. Outlaw the Communist party any other political party which ceives support or direction from rces outside of our country. 5. Make it a penal offense for

hange in our form of government

citizen to advocate a change in ur form of government, by force, and or violence. "(Unanimously adopted.)

JIM M. JOHNSON, nder 18th District Amerian Legion of Texas."

### CARD OF THANKS

We wish to take this means to nank the good friends and neighfors for their many acts of kindsess and sympathy extended durng our recent bereavement in e death of our baby daughter, nd for the lovely floral offering ich was tendered.

May God's richest blessings be each of you, is our prayer. Mr. and Mrs. Leo Brandon; Mrs. Nell Brandon and Frenchie Nell Mrs. M. Cowan

ALL SIZES

#### :: LOCALS ::

Mrs. Ethel Payne and her brother Homer Jenkins, visited in were accompanied home by their -Lubbock-Avalanche Journal mother, Mrs. F. M. Jenkins, who has been visiting there since Sun-

> FOR SALE. Used pick-up trucks. One 1938 D15 International Pick-up and one 1937 Model Chevrolet Pick-up. Will sell or trade. Matador mardwa.e & Furniture Company.

Mr. and Mrs. Frank Pohl visited

Mrs. C. D. Bird left Friday for Santa Fe, N. M. to the be iside of An extensive campaign of a her sister, Mrs. Claud Jackson

FOR SALE. Used pick-up trucks

One 1938 D15 Internationa Pick-up and one 1937 Model Chevrolet Pick-up. Will sell or trade. Matador Hardware & Furniture Company Mr and Mrs. C. T. Howell and

hildren of Alanreed, spent week end visiting here with Mrs. Howell's mother,

Mr. and Mrs. M. L. Patten an daughters, Rachel Patton and Mrs. J. D. Craven, accompanied by -Lubbock-Avalanche Journal Miss Ruth Groves, visited relative in Hale Center and Plainview Monday.

Mr. and Mrs. Hazel Dirickson proprietors of the Rogue Theatre, returned home Monday from vacation trip to Oregon. Mr. and Mrs. Lamar Guthrie, who operated the theatre during their abse left Monday with their young so

One 1938 D15 Inte Pick-up and one 1937 Model Chevrolet Pick-up. Will sell or trade. Matador Hardware & Furniture Company.

L. J. Barklty made a business Heskew and Ray Barnes, com- trip to Tucumcari, N. M. over the

> Mrs. Robert L. Hoyt and daughter Shirley, of Fort Worth, arrived here Wednesday for a visi with her mother, Mrs. Homer

um, Holland and France prove director of the First State Bank

#### To the oblique-eyed Magnolian, erner are cow-like and the large, full eyes of the West- beauty.

# **CUT-RATES** PLAINS FAIR TICKETS

Lubbock-Sept. 30th-Oct 5th Value Fair Ticket-

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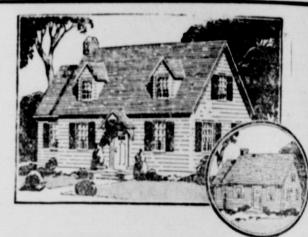
4-50c GEN. ADM. TICKETS FOR ONLY \$1.00

Special advance ticket sale will be in effect until Saturday, Sept. 28. Regular front gate admission price remains

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No Special Rates After Sept. 28th



# REMODEL...

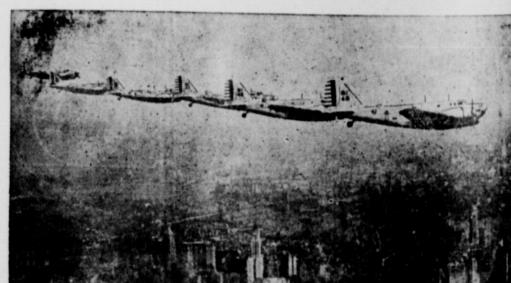
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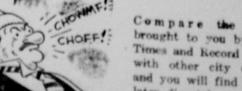
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