

Every man owes something to the upbuilding of that profession to which he belongs.—Theodore Roosevelt.

Matador Tribune

"Where there is vision, there is tolerance; and where there is tolerance, there is peace."
—President Roosevelt.

Tribune Vol. 10, No. 40

Matador, Motley County, Texas, Thursday, December 10th, 1936

Motley County News Vol. 17, No. 40

TRAIL DUST

By DOUGLAS MEADOR



Day after day the old man with bleached eyes peers through windows that he may have a view of the wall-clock, as if time might be important to one who has but one appointment. Friendless and alone he wanders the streets an impatient passenger before a depot, looking down the empty tracks for a delayed train, and unrewarded, seeks a resting place where he sits with his face in his hand, staring into space. Then he will again seek a semaphore of time and study its indication. The schedules of trains, boats or planes no longer determine his journeying, yet he seems afraid of hearing the whistle of a ship after it has moved out into the open sea while he remains behind. Perhaps he has not thought of the irregular, although eventual ferry service to eternity—that it is needless to watch time-tables or clocks because accommodations are provided for everyone.

Hollywood is a hopper into which the dreams and souls of men are often emptied that they may be ground exceedingly fine and scattered as fertilizer over fields of ambition. The harvest of failure and achievement amazes the world as it selects truth from artifice and the fame-and-modesty community accepts the selections. However, the constant discipline of reality has developed a keener vision in their harrowing the soil where their hopes are planted. Not satisfied with the conquest of the motion picture industry, Hollywood is moving the radio inside its cold, hard walls, as one might move a fragile plant into the house for protection from the storm.

King Edward has but one kingdom to give for love and it is not enough. Many men have wished for the world that they might forsake it at the altar of divine madness, and love, fortunately, is all that is worthy of the sacrifice. It would perhaps, be less beautiful, but it is deplorable that a few old men and purple-lipped women can not salvage enough of youth in their hearts to permit the monarch both kingdoms—love and England.

I shall not desire to view another miracle until I have understood the mysteries secreted in a burning match.

Somewhere early in life the willowy vagabond had made a covenant with fate and forfeited his youth for a warranty against destitution. He slept in wet boots beside smoldering camp-fires, while his companions rode to music and laughter and the sound of softer voices, that he might keep the pact entire. Years were covered with dust that filled the tracks of a chuck-wagon moving through the seasons, as a ghost-ship plowing the channels of familiar ports, and the belated cowboy returned to the range each spring for an adventure with labor.

Guarding fretful, bellowing cattle when the moon was a silver lullaberry on the soft, pink throat of dawn, or riding to camp through the incense of coffee and mesquite smoke drifting to the boudoir of retiring stars, he was to purloin fragments of dreams left unclaimed near his lonely peninsula of duty. Perhaps, too, from the rapturous waste of beauty required to lower the sun in his flaming vault on the horizon, he would take enough to warm his heart, and roll a cigarette before riding on into the brumal twilight. Again, when summer winds would lash the shoals of mesquite and drift white clouds as waves carried by an aggressive sea to a boiling pile of breakers against the blue shore of sky, he might have kept a skein of spray to moisten the crust of his soul.

Time became a twisted ornament clinging to the plain walls of his life and each day a sentence crowded with milling cattle, ill-spirited horses, the stench of burning hair and pale coffee poured in a battered tin cup. The wind swept coals from the lids of ditch

FLOMOT WINS BI-DISTRICT TITLE ON DOWNS

Yule Spirit Engulfs City For Holidays

Holly And Mistletoe Decorations Bring Christmas Magic

With blazing show windows displaying colorful and desirable gifts on every hand, Matador assumed a festive spirit that seemed contagious this week. It is doubtful if any city its size in the Panhandle has as many artfully decorated and intriguing windows as are to be found here. Merchants with large stocks of splendid new merchandise are catering to the trade territory for its patronage by displaying and advertising the savings and advantages of trading at home. Sales are beginning to point to one of the largest holiday businesses since 1929, merchants declare.

Stores Are Decorated

Every store and many other business places have been decorated, while many homes displayed lighted Christmas wreaths last night. The Yuletide spirit is felt on every hand as friends meet and discuss gifts, greetings, Christmas trees and home-comings. Excited children as well as thrilled grown-up stand before the attractive show windows.

Local merchants, aware of the temptation to go elsewhere to trade which is prompted by improved roads and the automobile, point out the advantages and savings to result from buying everything at home. Realizing that price is a vital factor, merchandise is being sold to compete and undersell the mail order and larger city stores, with a result that the public has immediately accepted the improved situation.

BIRTH DAY OF UTILITIES CO. IS CELEBRATED

West Texas Electric Co. Saw Future Of Great Empire

ABILENE, Dec. 7.—The West Texas Utilities Company, soon after declaring preferred stock dividends totaling over \$109,000, announced it will observe its Silver Anniversary this week, choosing the Christmas season for the event.

This pioneer utility organization had its origin 25 years ago—1911—at Abilene. It has since expanded to include 160 communities in 41 counties, stretching across Central West Texas from Kimple County on the south to Dallam County in the Panhandle. General offices are in Abilene; District offices are located in McCamey, San Angelo, Ballinger, Cisco, Stamford, Quanah, Childress and Dalhart, as well as in Abilene.

It has provided Matador with electric power for many years. Publication of an anniversary souvenir in the form of a news- (Continued on Page 3)

Mrs. Robert Collier and Mrs. Pearl Moorman, drove to Childress Tuesday, where they spent the day.

ovens and the bread was soggy, blue and cold while the beef lost its tenderness and the wagon-boss drove his riders through extra hours before daylight.

When his debt was finally paid, he tied up his bed-roll and rode away—a worn-out man seeking the cache where he had deposited a treasurer many years before. Death came quickly and kindly one day and a few friends gathered beside a pile of freshly dug earth for a fleeting glance at the kindly face. Another cowboy had gone on to point the drive.

HIGHWAYMEN FROM PHOENIX HOLD UP WRONG AUTOMOBILE

PHOENIX, Ariz., Dec. 8.—A group of "synthetic highwaymen" from the Phoenix Junior Chamber of Commerce went out on the highway last night to escort Jack Benny and Mary Livingstone, radio stars, to this city—but held up the wrong car.

The big-batted and gaily attired would-be cowboys, armed with revolvers, halted a machine only to frighten its occupants—the comedian's father, Herbert Marks, Miss Livingstone's brother, and Al Birnes, business representative of Benny. After the visitors had recovered, they were escorted to a hotel.

Meanwhile Benny and Miss Livingstone arrived by train.

Clubs Unite In Giving To Local Needy

United Movement For Christmas Gifts To Unfortunate

In view of the fact that there is usually a duplication of effort and money spent by the different charitable organizations at the holiday season, the Matador Child Welfare Association and the Lions Club are cooperating this year for a community Christmas. It is hoped that in this manner, more needy people can be reached and extended assistance, than heretofore.

Donations Solicited

Other societies, club sand individuals having contributions to make, are requested to make their donations to these two organizations. Old toys may be sent directly to the Ward school building, where they will be renovated by members of the Boy and Girl Scout troops. People having still usable, old clothes, toys or other gifts are asked to notify Mrs. F. G. Simmon, Mrs. B. F. Tunnell, or Mrs. M. J. Reilly, who will call for them. Members of the Lions Club will solicit contributions for groceries and other necessities.

The Lions Club and Child Welfare Association are doing their best to remember on Christmas Eve, those children who might be overlooked by Santa Claus, and will appreciate the cooperation of the community in reporting such cases, as well as in contributions.

Writers Here Seeking Data

Misses Laura V. Hammer of Amarillo and Dess Key of Lubbock and Mrs. Delise McGuire of Floydada visited here Friday in interest of the Federal Writer's Project to secure data for the "American Guide". Miss Hammer, who has written a historical volume which is to be used in Texas Schools, is supervisor of the work in the Panhandle. Miss Key has control of a district including several counties.

The information being secured includes interesting data of the entire country and will be published by the government as a permanent history of the nation.

Miss Key and Mrs. McGuire have made a number of trips to Matador in gathering material for the county. They have devoted much time to secure a true history of the Matador Land and Cattle Company and the colorful characters who had an active part in the saga.

Mr. and Mrs. B. B. Bishop of Quanah, visited here Friday evening with Mr. and Mrs. L. R. Bishop and were the guests Saturday of Mr. and Mrs. B. F. Tunnell.

Couple Reach Half Century Anniversary

Mr. and Mrs. Bourland Celebrate Golden Wedding Day

Mr. and Mrs. A. M. Bourland, early pioneers of this section, and residents of Motley county for the past 46 years, celebrated their golden wedding anniversary on Wednesday, December 2, 1936, with a lovely buffet dinner which was attended by six of their children, together with their families. One son, Edwin Bourland of Macomb, Oklahoma, was unable to be present for the occasion.

Mr. and Mrs. Bourland were married in Mississippi on December 2, 1886. Coming to Texas shortly afterwards, they made their home first in the central section of the state, moving later to the plains. They came to Motley county in 1890 where they have since resided, and were active participants in the settlement of the community.

Relatives Present

Joining Mr. and Mrs. Bourland for this momentous event, were three sons and three daughters with their families, being, Mr. and Mrs. Carroll Bourland and daughter of Tampa, Florida, Mr. and Mrs. Fred C. Bourland and family of Whiteflat, Texas, Mr. and Mrs. Clyde Bourland of West Columbia, Texas, Mr. and Mrs. Scott Bolton, Mr. and Mrs. P. L. Marshall and family and Mr. and Mrs. D. P. Keith and family, all of Matador; A granddaughter, Mrs. C. C. Sublett, of Dallas, and a grandson Mr. and Mrs. Clarence Bourland and family of Shallowater were also present, in addition to Mr. Bourland's brother and wife, Mr. and Mrs. W. E. Bourland of Hudson, New Mexico, and Mrs. G. M. Kingery of Darden Canyon, Texas.

MANY FARMERS VIEW TRACTOR EXHIBIT HERE

The Lea Implement Co., representative of the John Deere Plow Co., here were hosts to a large number of farmers Monday at a special demonstration of the John Deere tractor at the show-room.

Coffee and dough-nuts were served at the noon hour and a special picture show was provided at the Rogue Theatre, for visitors. The demonstration was held in connection with a centennial celebration of the plow company. A number of factory representatives accompanied the showing.

Of particular interest to most visitors was the cut-away model of a new John Deere tractor showing every moving part in action. The cut-away tractor being driven by an electric motor at a slow speed. Solon Lea, manager of the implement company, said yesterday that his company was well pleased with the interest shown at the demonstration.

Attention Centers Now On Basketball

The Matador girls basketball team won its first victory of the season in a contest with the Whiteflat team, Wednesday during the noon hour, with a final score of 20 to 3.

The local girls under the capable coaching of Hugh Gray, give promise of developing into a fair team. They are scheduled to play the Valley View team, champions of Cottle county, next Tuesday evening, on the latter's court.

While very little interest has been manifest locally, in basketball, it is believed that the game will come to the fore in this community in the near future, due to the excellent performance of the Matador team.

CHRISTMAS TO BE THEME FOR LION MEETING

Luncheon Is Set For Baptist Church As Season Ends

An interesting program, with Christmas as the theme, is in the offing for Lions who attend the regular meeting, which will be held next Tuesday at the Baptist church, according to Secretary Whitworth.

All members are urged to be present, as this is the final meeting of the organization for the year, and while definite plans of the program committee have not been disclosed, a resume of the years activities will probably be included.

Successful Year

According to Secretary Whitworth, the current year has been one of the most successful in the history of the organization. In addition to the many local civic movements which it has sponsored, the Matador Lions Club recently assisted in the re-organization of the Floydada club.

LIONS ATTEND GROUP MEETING PADUCAH THURS.

The Matador Lions Club had a favorable representation at a group meeting of the clubs in Group 7, the Two-T district, which was held at Paducah last Thursday evening, when members of the Childress, Turkey, Matador and Paducah clubs met.

Following an enjoyable banquet, those in attendance were favored with a very interesting program which included an address by District Deputy Governor Chas. H. Dean of Plainview.

Veterinary Surgeon Dr. R. T. Lee, 48, Dies

MEMPHIS, Texas, Dec. 2.—Dr. R. T. Lee, 48, veterinary surgeon, died here late Wednesday evening, from a brief illness of a throat infection.

Dr. Lee had been connected with Government inspection work of the cattle industry in Oklahoma, the Texas Panhandle and New Mexico during recent years. For the past six weeks, Dr. Lee had been associated with veterinary work in Motley county.

He became ill at Matador on Sunday and was immediately conveyed to his home at Memphis, where he succumbed three days later. Dr. Lee is survived by his widow and one son.

Local Delegates At Dist. Meeting

Local representatives of the Methodist church, who drove to Plainview Saturday where they attended Harvest Day program of the churches in the Plainview district, were, Rev. and Mrs. D. D. Denison, G. E. Hamilton and Mes. James J. R. Whitworth and Henry Ford.

One of the principal addresses included on the program, was that given by Judge Hamilton.

Subscribe For The Tribune

Wheeler Mustangs And Longhorns Battle In Mud

Vital Issues Discussed At Tuesday Meet

The Matador Chamber of Commerce meeting at the Texan Cafe Tuesday for the final assembly this year, discussed plans for solving some of the vital problems confronting Matador and Motley county. After a reading of the previous minutes by secretary W. F. Jacobs, president Elmer Stearns asked for a report from the highway committee by chairman Henry Pipkin, who explained the results of a meeting at Clarendon last month and referred the subject to county judge, W. R. Cammack. Judge Cammack, who made a trip to Dallas at the same time in interest of highway work in the county, declared that he felt the possibility of securing action on the proposed new road through Hall county to Clarendon, to connect with Highway 18 at Turkey, had small chances of materializing.

Chamber Commerce Has Last Meeting For The Year

Need Right Of Way

Harry Hines, secretary of the State Highway Commission explained that the new road had no chance until a right of way was secured and then it might require ten years to build the highway.

Further discussion led to the possibility of securing a WPA project for precinct No. 1, since the Matador School project is nearing completion. It was revealed since Motley county has insufficient unemployed men enrolled, it will be difficult to secure needed projects. President Stearns appointed a WPA projects committee to aid the work.

MRS. REYBOURN IS RECOVERING AFTER ILLNESS

Mrs. C. P. Waybourn, who recently suffered an attack of acute indigestion and has been in a critical condition, is on the road to recovery, according to late reports.

Mr. and Mrs. Buck Waybourn of Houston, and Mr. and Mrs. Wilson Gunn of Sherman, returned to their respective homes Sunday, after having been called to Mrs. Waybourn's bedside.

Local Men Attend Grand Lodge Meet

Robert Collier and R. F. Thornton returned home Thursday from Waco, where they attended Grand Lodge of Texas convention held there last week.

The two men went as representatives of the local Masonic lodge, chapters 283 and 824.

FOSSIL BEDS IN PALO DURO PARK MOST IMPORTANT

CANYON, Texas, Dec. 5.—Fossil discoveries in the Palo Duro Canyon near here may become one of the most valuable in the country, according to C. Stuart Johnston, paleontologist for West Texas State Teachers College.

Ten WPA workers supervised by Mrs. Johnston and R. O. Reynolds of Clarendon are unearthing the fossil remains. A camp building for use of workmen and paleontology students will be erected. The pits were discovered two years ago.

"These fossils represent the life of the Pliocene age about five million years ago," said Johnston. "We have found a great variety of animals and they help us fill a wide gap in our pre-history."

NEW EQUIPMENT

A new automatic fuel-feed system has been installed in the boiler-room of the City Tailor Shop here which is declared to be one of the most modern devices on the market. An electric blower and fuel pump shuts out when a certain steam pressure is reached and automatically starts when the steam is lowered. The fire is completely extinguished and re-lighted at each operation. Henry Solomon, manager of the enterprise says that he is well pleased with the system altho he has not had sufficient time to give it a complete test as to the saving in fuel.

(Continued on Back Page)

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DOUGLAS MEADOR
Editor



MEMBER
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Press Association

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appear in the columns of The
Tribune will be gladly corrected
when called to the attention of
the editor. It is not the inten-
tion of this newspaper to wrong-
fully use or injure any individual,
firm, concern or corporation and
corrections will be made when
warranted as prominently as was
the wrong published, reference or
article.

**"THERE IS GLORY ENOUGH
FOR ANY MAN TO LIVE AND
DIE A TEXAN."**

**Chevrolet Dealers
Continue Selling
Over Long Period**

More than 40 per cent of Chev-
rolet's 10,000 dealers have been
with the company for more than
five years, a check-up of com-
pany records in connection with
Chevrolet's twenty-fifth anniver-
sary revealed this week.

Of these, 2,685 have been with
Chevrolet for from five to ten
years; 1,385 have been Chevrolet
dealers for from ten to fifteen
years; 204 for from fifteen to
twenty years, and twelve dealers
have been distributing Chevrolets
for more than twenty years.

During 1936, the company's 25th
year as a manufacturer of automob-
iles, 99.6 per cent of all dealers
showed a profit, and their com-
bined profit was greater than dur-
ing any other year in Chevrolet
history, officials declared. Dom-
estic sales for the year, at 1,130,000
also were higher than during any
previous year.

"Since the inauguration of our
Quality Dealer program three
years ago, Chevrolet dealerships
have been increasingly profitable,"
W. E. Holler, general sales man-
ager, declared. "It is a real testi-
monial to Chevrolet that such a
large percentage of our dealers
have been with us through the
years."

**First Unit Of New
West Texas Museum
Building Completed**

LUBBOCK, Dec. 7.—Acceptance
of the first unit of the museum
building on the Texas Technologi-
cal College campus is expected
of the West Texas Museum As-
sociation about December 10, or
as soon thereafter as the unit is
completed.

Plans for a dedicatory ceremony
to be held during the annual
museum association meeting in
January or February will be out-
lined at the December meeting.

State officials, including Gov-
ernor James V. Allred, Lieut.
Governor Walter Woodul, who is
chairman of the Centennial Com-
mission Control Board; Coke Stev-
enson, present speaker of the

Modern Gulliver Helps the Little People • • • **By Koot**



**Doctors Contribute
In Annual Sale Of
Christmas Seals**

AUSTIN, Dec. 7.—In the first
mail following the distribution of
the Christmas Seals released at
Thanksgiving, more than \$100 of
the day's returns, to state head-
quarters of the Texas Tubercu-
losis Association came from doctors,
according to Miss Pansy Nichols,
Executive Secretary of the As-
sociation.

"Doctors know first-hand", Miss
Nichols said, "of the tragedy caus-
ed by tuberculosis. Few people
realize how much doctors give,
without thought of monetary re-
muneration, in the way of pro-
fessional service to the tubercu-
losis poor. For this reason we are dou-
bly grateful for their generous con-
tributions to the Christmas Seal
which finances the campaign for
the prevention of tuberculosis."

Proceeds from this year's seal
sale, Miss Nichols said, will be
used by the state and local tubercu-
losis associations in a concerted
effort to reach more people be-
tween the ages of 15 and 45 with
those methods of diagnosis pre-
vention and cure which have re-
duced the death rate from tuber-
culosis more than two-thirds in
the past 30 years. She pointed out
that in spite of this reduction in
the general death rate tuberculosis
is still the highest cause of death
among people in this age group.

**Teachers Commend
Value Of NYA Work**

AUSTIN, Dec. 7.—The Texas
State Teachers Association at its
annual convention in Fort Worth
commended the National Youth
Administration for its good work
and praised Lyndon B. Johnson,
the state director, for his effi-
cency and cooperation with school
and college executives and teach-
ers.

In conversation with school of-
ficials, the NYA has enabled 16-
503 students to continue in school.
The NYA has supplied funds
through its Educational Aid Div-
ision, headed by J. C. Kellam, as-
sistant state director, for part-time
employment of 10,221 students in
2,119 Texas elementary and high
schools at wages not exceeding \$6
a month and part-time employ-
ment of 6,282 students in 87 col-
leges and universities at wages
averaging \$15 a month. These stu-
dents work on socially desirable
projects under direction of local
school officials.

The resolution adopted by the
Association at its after-Thanks-
giving meeting said: "Be it re-

solved, That the National Youth
Administration be commended for
its good work and that the State
Director, Lyndon B. Johnson, be
especially commended for his ef-
ficiency and cooperation."

**NYA Equips Texas
Youths To Enter
Private Business**

SAN ANTONIO, Dec. 7.—The
program of the National Youth
Administration in Texas for equip-
ping youths to enter private em-
ployment prepared to do a full
day's work for a day's pay was
outlined here Thursday to the
American Vocational Association
by Llewellyn B. Griffith, state
supervisor of the NYA program.

Mr. Griffith summarized the
extent of construction and service
work done by NYA youths since
last January on soil conservation,
road-side parks, in sewing rooms,
canning plants, and public school
cafeterias, and on playground im-
provement. Then he explained:

"The average youth worker was
19 years old with no job experi-
ence and about a seventh grade
education. When he arrived on the
job he was unprepared as a work-
er."

Morale Improved
"He would begin to produce ef-
fectively as his morale improved,
and after a training period all
were expected to produce the re-

sults attained in normal private
industry," Mr. Griffith said. "The
employers' viewpoint was taught
to them along with the other train-
ing necessary to equip them for
private employment. The usefull-
ness of each unit of work was ex-
plained. The foreman showed the
youth the proper use of equipment
and tools. Material and labor
scheduling was illustrated. Coord-
ination of working units was em-
phasized, and above all, he was
made to grasp the value of job
discipline."

Mr. Griffith stated that after six
months on the NYA job the aver-
age worker is prepared to hold a
job in private industry.

"He can now confidently give
the sponsor's foreman and others
as references to testify to the fact
that they have watched him work
on an actual job, and that he has
been a hard and diligent worker,"
he said.

The National Youth Adminis-
tration is cooperating with other
agencies in attempting to place its
qualified workers in private em-
ployment.

ROY BURLESON
General Insurance
First State Bank Building
Matador, Texas

Young Friend: 1937 Is Coming Up

Will you make 1937 the year you will al-
ways point back to with pride? Here is
how you can do it. ATTEND BYRNE
COLLEGE. Let them train you for busi-
ness and place you in business.

Many of the outstanding men and wo-
men of the great southwest are pointing
back with pride to the year they secured
their Byrne business training and em-
ployment service.

Fill in for free literature, explaining our
business training courses, their cost,
time required, terms, employment, etc.

Your Name _____
Address _____
Mail to the school that thoroughly trains
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And General Medicine
Newest Type X-Ray Equipment
TRAWEEK HOSPITAL
Phone 59 Day and Night Service
A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

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QUICK GETAWAY
TRY A TANKFUL OF
TEXACO
Fire Chief Gasoline
TEXACO OILS AND PRODUCTS
Shorty's Texaco
Service
Formerly Gulf Service Station
Phone 17-M

**CHRISTMAS
Turkey Market**
Opens December 7th
Get In Touch With Us Before
You Sell Your Turkeys
FURS
We Are In The Market For All
Kinds Of Hides And Furs
Highest Market Prices Paid
L. R. BISHOP FEED STORE

**WHY NOT
Send Them
To Us**
Our Expert
Laundering Costs
So Little!

Think how easy it is to pack
up your soiled clothes, give
them to our driver—and
have them returned to you
fresh, beautifully ironed
and ready to use! Just give
us one opportunity to prove
to you that you not only
can gain freedom from
drudgery but also save
money!

Spur Laundry

AUCTION SALE
Farm and Equipment
TUESDAY, DECEMBER 15, 1936
375 Acres of Land with 125 Acres in Cultivation;
Good 3-Room House, Fair barn and corrals, water
in the lot. Located at my place about 15 miles north
of Matador—East of Old Barton Ranch. \$2100 in
Federal Loan: One third cash, balance 8 percent.
Free Lunch at Noon
SALE STARTS DIRECTLY AFTER LUNCH
FREE \$15.00 IN CASH
TO CLOSEST GUESS PRICE PAID FOR FARM
Full Set of Farming Equipment including:
1 Pair Red Horse Mules, smooth mouth, wt. 2450
1 Black Horse Mule, smooth mouth, wt. 1100
1 Brown Horse Mule, smooth mouth, wt. 1100
1 Pair Gray Mules, one 9 and one smooth mouth,
weight about 1150 each
1 Bay Mare, smooth mouth, weight 1150
1 Bay Mare, 9 years old, weight about 1200
3 Milk Cows, 5 to 7 years old, fresh in February
2500 Bundles of Feed; 10 Tons of Maize
1 2-Row P&O Lister; 1 2-Row Slide Go-Devil
1 2-Row Rock Island Cultivator
5 Pairs Chain Harness, collars and bridles
ALL TEAMS AND TOOLS CASH
J. N. SCRIVNER, Owner
Seale & McDonald, Auctioneers

The Capital Onlooker

By Charles E. Simons

AUSTIN, Dec. 7.—First contracts under the 1937 regular federal aid program were awarded by the Texas Highway Commission November 23 and 24. Projects placed under contract involved expenditures of approximately \$1,800,000.

Another group of highway jobs was scheduled for letting in December and actual construction on the program was expected to get under way shortly after the first of the year. The Commission action formally inaugurated the long awaited program of closing the gaps in the state's cardinal highways. A survey prepared especially for Texas Parade by E. J. Amey administrative assistant in the Highway Department, shows this program will cost about \$15,542,634.

Expenditures under the program will be limited to mileage on the federal aid system, which includes 12,488 of the 20,900 miles maintained by the Highway Department. The current program involves 1,312 miles and includes 549 miles of grading and drainage structures, of which 457 is new construction, 66 miles of new construction including select material or a first base course and 26 miles of widening existing grades and structures; 258 miles of asphalt surfacing of which 254 is new construction; 202 miles of concrete paving, of which 188 miles will be new; three miles of brick paving and construction of 12 major bridge structures.

The program also proposes the landscaping of ten miles of highways under the federal requirement that one per cent of the total aid be expended on this item.

The completion of this program, according to Mr. Amey, will close many gaps in the heavily traveled and primary highways of Texas and place other sections in readiness for hard surfacing and closing additional gaps.

The need for continued and accelerated construction of highways in Texas is revealed in a recent investigation of the actual condition of state's highway systems, both state and local. Hundreds of miles of the state system could profitably be relocated and constructed immediately. Scores of bridges are now obsolete and should be replaced but the construction of both new roads and bridges must be delayed owing to curtailed funds.

A similar situation exists with reference to the secondary, or farm-to-market, roads which mean so much to the farmer and rural dweller. A study of the secondary road situation is being made with a view of making recommendations to state and federal governments. The problem also is scheduled for discussion at a meeting of highway officials in San Francisco soon.

The obsolescence of Texas roads and bridges is shown graphically in the December issue of Texas Parade. Pictures gathered from the widely scattered corners of this far flung state illustrate in a striking manner the necessity for a continuation of the highway program at least on its present financial basis.

Hundreds of miles of highways long since have outlived their allotted span. With frequent repairing they still are useful, to be sure but they are as obsolete as the old horse and buggy in the light of modern engineering and modern automobiles and trucks. In fact, many of the bridges and roads are hangovers from the horse and buggy era, when there was no premium on time and when the avenues of transportation wound over the terrain without much rhyme or reason. Many miles of this type of road were, of necessity, included in the state system but it has been impossible, from a financial standpoint, to convert these misshapen and inefficient roads into a modern highway network.

Nor will the demand for highways decrease. A glance at the changes wrought in the transportation picture in the past 25 years demonstrates the accuracy of this statement. Twenty-five years ago an automobile was almost a curiosity. Within that period their manufacture has grown into one of the world's largest industries. Twenty-five years ago the mileage of paved roads in the United States, outside the cities, was

negligible. Within that period there has been constructed many thousands of miles of paved roads throughout the country.

By increasing annual purchases of automobiles, Americans have signified that the automobile industry will continue to expand. This is assurance that there will be a growing demand for highways, since it would be a waste of money to own an automobile that would stand idle for lack of roads over which to operate it.

Some Fish Story! But Carveth Wells Claims It's True

Ever hear about the fish that understand their own names in Spanish, will come when called, jump out of the water on a rock, permit themselves to be stroked

and scratched, and munch dry biscuits while lying in the open air?

Sounds like a tall fish story, but it's true, as Carveth Wells will tell radio listeners Sunday, December 13, in the Continental Oil Company broadcast, "Exploring America with Conoco and Carveth Wells," which will feature Florida—"one of America's most fascinating playgrounds."

"To most people," says the famous explorer and radio star, "the name Florida at once suggests a winter playground with bathing beaches, golf links, big game fishing and palatial hotels." But this region's history is just as interesting as its all-year resorts are inviting, according to Wells, who will review the exciting episodes in Florida's exploration and development under ten flags, in addition to describing the numerous attractions of "America's Tropics de Luxe."

Local listeners who wish to tune in on Carveth Wells Sunday, Dec-

ember 13, may do so by dialing station WFAA at 12:30 o'clock.

A pen picture of Kansas: A man with a Bible under his arm playing nickies into a slot machine.—Paul Jones in the Lyons (Kan.) News.

Anniversary . . .

(Continued from Page 1.)

paper magazine section is one of the main features planned by the company to celebrate the birth-year. Over 50,000 copies were sent out to customers and stockholders in the 45,000 square-mile territory.

To Spread Benefits
President Price Campbell announced that intensified efforts will be made during the forthcoming years to multiply the uses of electricity, and spread the benefits to more users, declaring that "the greater the benefits, the greater the consumption, and in jump the lower the steps in unit costs of electric service thereby

all four interested parties profit (1) this "Land of Opportunity" West Texas territory, (2) the customers, (3) the employees, and (4) the stockholders."

He reminded the quarter million people served by the company that "average rates have been lowered 70 percent during the last 15 years—never raised." The recent dividend, he said, was declared in the face of government interference and increased taxes, amounting the last three years to 1.7 times—near twice as much for government tax expenditures as has been paid to all shareholders—owners of the company. This preferred stock dividend was made possible by unusual operating economies and intensive new business efforts of the organization. No earnings are yet possible for the common stockholders and none have been for five years.

New All Time Peak
While gross revenue remains 30 percent below 1929's peak figures due to rate reductions and sale of gas property, kilowatt-hour sales

have reached a new all time peak during the last 12 months, he announced. Large increased industrial power usage together with some increased domestic service usage was credited with the hike. This dividend, equivalent to quart-

erly requirements of \$1.50 a share, is the first full dividend basis since July, 1933, partly paid then from reserves, and the stock is now \$9.50 per share in arrears. Seventy percent of preferred stockholders are West Texans.

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Floydada, Texas, Phone 120
or Call 833, Plainview

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1911 SILVER ANNIVERSARY 1936

West Texas Utilities Company

PUREBRED

Duroc Pigs
Moderate Prices

See or Write

Fay Tipton
Northfield, Texas

Plainview Couple Married 60 Years Hold Celebration

PLAINVIEW, Dec. 7.—Rev. and Mrs. G. I. Britain, residents of Plainview for the past 22 years, celebrated their sixtieth wedding anniversary at their home here today.

Children here to attend the celebration were a daughter, Mrs. S. W. Shaver, Fort Worth, and a son W. E. Britain, and his wife of Akron, Ohio. A great granddaughter, Shirley Shaver, daughter of Mr. and Mrs. Alvin Shaver of Dallas, accompanied Mrs. S. W. Shaver here several days ago.

Among others expected Monday were Mrs. R. A. Haley, Amarillo, mother of Mrs. W. E. Britain; and Mr. and Mrs. Hal Buckner, Dallas. Mr. Buckner is superintendent of the Buckner's orphans home.

Two sons, G. M. Britain, Los Angeles, California; and T. M. Britain, Fort Worth, were unable to attend. A dinner attended by the couple and immediate members of the family was to be held at the Hilton Hotel.

Rev. and Mrs. Britain were married Dec. 7, 1876 at Nacogdoches. Within a few years he was ordained as a Baptist minister and the couple began a westward trek that brought them slowly toward the Plains and took them into various towns and communities where Rev. Britain served as pastor.

Recently Rev. Britain recently asked to retire from the office of moderator of the Staked Plains Baptist Association after serving the organization continuously for 36 years. He has served as pastor at Floydada, Olton, Plainview and various other churches in this section.

Rev. Britain recalls that he frequently preached in cow camps when he first came to the Plains, often traveling more than fifty miles in making the appointments. He says that although residents in this country were usually reserved upon first appearances they as a rule were the most hospitable and kind hearted people he ever knew. Rev. Britain says that in all his experience in bringing the gospel to men of the West, often preaching under the shade of a tree, he never met with disrespectful treatment.

Mother's Club Has Meeting Thursday

Members of the Mother's Club enjoyed a short session and social hour Thursday afternoon in the home of Mrs. Carl Sanders. "Sunshine Sister" gifts were exchanged.

The hostess, assisted by Miss Noble Jameson, served a dainty refreshment plate to the following ladies: Mesdames A. A. Harp,

Elmer Jameson, Clyde Bartlett, H. H. Schweitzer, D. P. Keith, Ethel Payne, L. R. Bishop, Marvin Patton, Eldred Seigler, Vernon Doss and John Russell.

The next meeting will be for a Christmas party, and a covered dish luncheon at the home of Mrs. Marvin Patton, at which time the names of the Sunshine Sisters will be revealed.

Santa Claus Letters

Whiteflat, Texas, December 5, 1936

Dear Santa Claus:

I am a little boy 7 years old and I have two little brothers and one little sister. I go to school all the time. I wish you would bring me a fountain pen and a harp and some nuts and some candy. And I wish you would bring my little brothers and sister some pretty things too. My little sister would like to have a pretty doll.

Your friend,
Robert Ray Lynch

Matador, Texas, December 1, 1936

Dear Santa Claus:

I want a doll with a white fur coat and cap and a doll buggy, and a blackboard and a cabinet. I have been a good girl.

Lucille Brian,
Matador, Texas, November 25, 1936

Dear Santa Claus:

I am a little girl 4 years old. My name is Patricia Ann Pipkin. I am so good please bring me something. I want a cabinet, a little stove, another little tricycle, (mine is torn up), a little divan, a doll house, 5 little dolls, a little radio, some dishes, a little iron and board, a little garage to go with the house, a little blackboard and crayons to go with it and a little doll bed. Please.

Yours truly,
Patricia Ann Pipkin
Matador, Texas, November 25, 1936

Dear Santa Claus:

I am a little boy one year old. My name is Mitchell Neal Pipkin. Please bring me a little red wagon and Patty a blue wagon. Bring me a red car and Patty a blue car. Also a little ball, a baby doll and bed.

Thank you,
Neal Pipkin.

Church News

METHODIST CHURCH

Rev. D. D. Denison, Pastor

Morning
Church School 9:45
Worship 11:00
Evening
Epworth League 6:30
Worship 7:15
Prayer Meeting and Choir Rehearsal every Wednesday evening at 7:30 o'clock.

BAPTIST CHURCH

Rev. H. M. Weldon, Pastor

Morning
Sunday School 9:45
Church Service 11:00
Evening
B. T. U. 6:30
Church Service 7:30
Wednesday evening, 7:30 regular weekly Church service.

Mrs. Craven Hostess Missionary Circle

The members of the Henrietta Shuck Circle of the Baptist Missionary Society, met with Mrs. J. D. Caven in regular meeting Monday afternoon, December 7, with six present.

Following the study of a chapter from the book of Matthew, delicious refreshments were served to, Mesdames Claud Groves, B. F. Harbour, O. R. Carlisle, C. B. Groves, and W. F. McCaghen, by the hostess.

Methodist Men Have Meeting

Men's Night, a regular monthly affair for the men of the Methodist congregation, was held Tuesday evening in the church basement with 20 men in attendance.

Following an enjoyable banquet, an interesting program, led by R. P. Terrell, was given which included talks by various men attending. Two principal speeches were made by John Hamilton, and C. B. Whitten, the latter supplanting Dr. J. S. Stanley who was unable to be present.

ASSEMBLY OF GOD CHURCH

The public is extended an invitation to attend the meetings held at our church each evening at 6:45.

Rev. N. A. McMillian, Pastor

Church Officials To Be Guests Of Pastor And Wife

The officials of the local Methodist church will be guests of their pastor and wife, Rev. and Mrs. D. D. Denison, at a banquet in the church basement this evening.

Following the banquet, quarterly conference will be held, and will be conducted by Rev. E. E. White of Plainview, Presiding Elder of this district.

TO CROSBYTON

Rev. and Mrs. H. M. Weldon drove to Crosbyton Tuesday, where they attended regular Worker's Conference of Baptist churches in the Floydada district, which embraces the local church.

Mrs. Pat Sheridan and Mrs. Carl Tardy made a trip to Lubbock last Friday.

Mr. and Mrs. M. S. Patton and son Keith, were guests of friends at Lubbock during the week-end.

Mr. and Mrs. W. F. McCaghen and son W. F. Jr., were recent week-end visitors at Plainview. Mr. and Mrs. Witt Springer of McLean visited here with relatives during the week-end.

MORE CHILDREN IN SCHOOL BECAUSE OF RA ASSISTANCE

DALLAS, Texas—Parents of 26,882 Texas school children say these youngsters could not have gone to school this fall without the assistance of the Resettlement Administration. According to a survey just released by D. P. Trent regional director, an additional

14,286 children will enter school later as a result of this program. Trent said there are 52,117 children of school age in the 30,000 Resettlement families, and only one out of five of these children would otherwise have been in school. Many of these children were unable to go to school because of lack of supplies and clothing, others because they had not been receiving proper food.

MALE HELP WANTED

I need at once a man living in small town or on farm. Must own car. Permanent proposition. Must be satisfied with earning \$75 a month. Address Box 2447, Rural Dept. Memphis, Tenn.

Name

Marvin English of Floydada was transacting business here Tuesday.

Mr. and Mrs. L. A. Stearns left the first of the week for Houston, where they are visiting in the home of their son, Claud Stearns.

Mr. and Mrs. W. F. McCaghen made a trip to Swisher county Friday night, after their son, W. F. Jr. who visited with his aunt, Mrs. Mose Damron last week.

Mrs. Robert Hoyt and small daughter of Ft. Worth, visited here last week with relatives. Mrs. Hoyt is Mrs. Homer Sheats' daughter.

Mr. and Mrs. Mose Damron, teachers in the Alexandria school in Swisher county, visited relatives here Sunday.

DON'T SCRATCH! Paracide Ointment is guaranteed to relieve any form of eczema, itch, ringworm or itching skin trouble within 48 hours or money refunded. Large 20 oz. jar 50c at City Drug Store. 4-6-37


Mr. and Mrs. Clyde Bourland of West Columbia, Texas and Mrs. C. C. Sublett of Dallas, left Friday for their respective homes after a visit here with relatives.

Mr. and Mrs. Clarence Bourland and family, returned to their home at Shallowater, last Wednesday evening, after visiting here.

LOCALS

WANTED—Clean cotton rags, Mission Gas & Oil Company.

SORE-THROAT, TONSILLITIS! Promptly relieved by Anesthesia-Mop, the wonderful new sore-throat remedy. Stops pain instantly and kills infection. Prompt relief guaranteed or money refunded at Simpson's Drug Store. 4-6-37



Have Your Eyes Examined

By
Dr. W. A. Pettey
OPTOMETRIST
OF LUBBOCK
AT
SIMPSON'S DRUG STORE
WEDNESDAY, DECEMBER 16th
CALL 33 FOR APPOINTMENT

Shop EARLY!

Buy Quality Merchandise

LEATHER



GIFTS



FOR WOMEN

- Manicure Sets
Leather Cases
50c up
- Fountain Pens
Sets In Gift Boxes
From 50c up
- Dresser Sets
Comb, Brush and Mirror
At 89c up
- Table Lamps
Copper
At \$1.75
- Box Chocolats
Holiday Wrapping
From \$1.00 up
- Glassware
Fine Gifts Priced
From 25c up

FOR MEN

- Cigars
Standard Brands
Holiday Package
- Bill Folds
A Good Present
From 25c up
- Pipes
An Ideal Gift For Smokers
At 50c up
- Shaving Sets
Always Appreciated
Priced \$1.00 up
- Wrist Watches
Both Men and Women's
Priced \$2.95 up
- Traveling Sets
Comb and Brushes
True Value's at \$1.25 up

We have a large stock of toys including some very nice dolls, which we are offering below actual cost. These dolls must be sold so do not buy until you have seen our stock.

Simpson's Drug Store

Better Get Ready for the Holidays



You'll want to look your best during the Christmas and New Year season. Let us put your wardrobe in A-1 condition for a smart appearance wherever you go.

Bring Your --- Suits, Coats, Dresses, Jackets, Robes

You Can Depend On Our Cleaning For Better Results

Avoid the Rush Bring Your Holiday Cleaning Now

Matador Cleaners



Look Your Best for the Holidays!

Make the most of good time occasions from now 'til after New Year's! Be prepared for spur-of-the-moment invitations... and be assured that you look your best... Our beauty care will save you time and keep you looking well groomed always!

OUR TRAINED OPERATORS WILL CARE FOR YOUR BEAUTY NEEDS AT THE MOST REASONABLE PRICES. MAKE YOUR APPOINTMENT NOW

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Zotos Machineless Waves
MRS. NOBLE GROVES — MRS. A. P. HODGES
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JoVan Wireless, The Comfortable Wave
MRS. SOLON LEA — DORA JAMESON
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New PERSONAL DESK MACHINE

THIS ALL PURPOSE REMINGTON #8

The new Remington Noiseless Model 8 is a correspondence machine developed to give noiseless performance at low cost.

While it occupies but little space, while it may be moved easily to suit the convenience of the operator and the work to be done, the Remington Noiseless Model 8 provides all the operating features with which ease and speed of typewriter operation have been made possible.



\$79.50 CASH EASY TERMS

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Valuable
\$1.50
See the New 1937
G. & C. M.
Springfield

Seventh Grade Has Program For Frosh

The members of the Freshman class were guests of the Seventh grade class Friday afternoon, December 4, when an enjoyable program was given.

The song, "You Got To Be A Football Hero" by Juanita Mize, and two plays, "The Hero of the Day" and "The Gym Ghost" were included in the entertainment.

The plays were selected by Frances Stearns, who was assisted by Alice Thompson in assigning the parts. They were directed by Pearl Hart. —Reporter.

MOVIE CHATTER
By A Rogue

"The Bride Walks Out"
Those who want to see Barbara Stanwyck in "The Bride Walks Out", with Gene Raymond, Robt. Young, Ned Sparks and Helen Broderick must be at the Rogue Thursday night only. Here is a picture that has everything. Girls, boys, which would you choose—a million bucks and a motor car or love in a furnished room? See the answer Thursday night.

"Tumbling Tumbleweeds"
Hear the screen's new singing cowboy star, Gene Autry, in "Tumbling Tumbleweeds" for Friday and Saturday. A show with a wallop and song!

"Ladies in Love"
Ladies, how would you like to see yourself in love? And by the way you have been hearing so very much about the little French miss, Simone Simon and wanting to see her. She'll be one of those Ladies in love so come right out and see her in her second picture. Besides Simone Simon there is Janet Gaynor, Loretta Young and Constance Bennett in "Ladies in Love," ably assisted by Don Ameche (radio star and a newcomer in pictures) and Paul Lukas. What a cast and what a picture! For Sunday and Monday only.

Bible Is Subject For Sorosis Club

Members of the Sorosis Club met Wednesday, December 2, in the home of the president, Miss Lorene Fryar, for a study pertaining to the Bible, centered on this quotation: "And if any man shall take away from the words of the book of this prophecy, God shall take away his part out of the book of life, and out of the holy city and from the things which are written in this book."—Revelation 22:19.

The program, led by Miss Mable Jameson, included, "Prophecies and Their Fulfillment" by Miss Zola Beth Faulkner; "Contributions of Science to Religion" (omitted due to absence of the member) and "Women of the Bible", Mrs. Robert Collier.

VISITORS HERE

Mrs. Sam Barton and son Douglas, of Beechy, Saskatchewan, Canada, and Mr. and Mrs. Pete Bjerke of North Dakota, arrived here last Thursday, for a visit with relatives.

Guests in the home of Mr. and Mrs. L. R. Bishop Sunday, were, Mr. and Mrs. C. P. Siapp, Mr. and Mrs. A. T. Whitfield and Mr. and Mrs. E. E. Andrews all of Plainview, and Mr. and Mrs. Clyde Bartlett of Matador.

FLOMOT WINS . . .

(Continued from Page 1.)
smacked center for the score. A running play for the extra point was no good.

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A NEW CREATION

The latest and greatest of the famous Merriam-Webster-backed by a century of leadership and representing the highest modern scholarship. Just completed at a cost of \$1,300,000. Twenty years newer than any comparable dictionary. The greatest corps of editors ever organized was created to make this volume and to maintain the Merriam-Webster reputation of leadership.

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Springfield, Mass.

Desperate Passing

Opening up with a desperate passing attack in the fourth period the Mustangs knotted the count when Ford, burly Wheeler full-back, rifled a pass to quarterback Norman standing in the end zone. A pass for the extra point was knocked down.

The Longhorns threatened twice in the third quarter, but lost the ball on downs, once on the 12 yard strip.

Wheeler passed 23 times, completing four for 79 yards, and had three intercepted. Flomot passed 3 times, completing one for 10 yards, and had one intercepted. Wheeler's punting averaged 32 yards and Flomot's, 38. Flomot lost 20 yards on penalties and Wheeler 30 yards.

The following summary of the Wheeler-Flomot game was made by Albert Cooper, editor of the Shamrock Texan, and appeared in his publication.

First Period

Flomot kicked off to Wheeler's 45-yard line, and Wheeler punted to Flomot's 25-yard line after 3 running plays picked up only 6 yards. Losing 6 yards on two running plays after a pass failed, Flomot punted to Wheeler's 46. A 5-yard penalty on Flomot and two running plays gave Wheeler a first down. On second down Groves slipped through on a fake for 18 yards and a first down, placing the ball on Flomot's 17-yard line. Groves made 4 but the ball was called back and Wheeler penalized 5. Groves made 3 and Wheeler fumbled. Flomot covered ball on own 24. Flomot quick kicked to Wheeler's 40. Ford and Norman

made a first down, but the Mustangs had to punt after making only 7 yards on 3 plays. Flomot got punt on own 7-yard line. After making a first down Flomot had to punt to mid-field. Wheeler could not gain and punted to Flomot's 20-yard line as period ended.

Second Period

Taking the ball on own 20, Flomot marched down the field on straight running downs, placing ball on Wheeler's 6-yard line. Brown made 1, Amonett 3, and Light went over for a touchdown. Flomot failed to convert, Brown carrying the ball. Flomot kicked off. Ford's pass was intercepted by Bourland. Flomot passed. Amonett to Brown, for 20 yards, to put the ball on Wheeler's 30. Flomot fumbled and Wheeler covered on own 40. Ford made 10, then had to punt after two runs made 4 yards, and a pass failed. Ford kicked out of bounds on Flomot's 16. Flomot made 7 yards on 3 plays and fumbled on 4th down. Wheeler covering ball on Flomot's 25. Flomot was penalized 5 and after two passes failed Wheeler connected one, Ford to Norman, to put the ball on Flomot's 11-yard line. Norman dropped it behind Flomot's goal. Flomot given ball on own 20 as half ended.

Third Period

Flomot kicked off and Wheeler returned to own 32. Failing to gain on three attempts Ford punted to Flomot's 33. On third down Light broke through for 20 yards. Again on third down Light drove through for 11, to place the ball on Wheeler's 33-yard line. On fourth down Light made 3 and a first down to

put the ball on Wheeler's 22-yard line. Light lost 3, Amonett made 1, Light made 2 and then Bourland fumbled. Norman picked up fumble on own 20-yard line and carried it to the 30. Wheeler failed to gain on three tries and Ford punted to Flomot's 47. Brown returning it 10 yards. Picking up 7 yards on 2 plays and a penalty, Amonett broke away for 22 yards, carrying the ball to the Wheeler 21-yard line. Light made 2, Brown fumbled and lost 6, Light made 1, and a pass failed on the fourth down, Wheeler taking the ball on her own

26-yard line. Ford made 1 and then fumbled, Wedeman covering for Flomot, Brown and Light made 14 yards, then Flomot lost the ball on downs as quarter ended.

Fourth Period

Wheeler took ball on own 15. Two runs failing, Ford's pass was intercepted by Bourland on Wheeler's 36-yard line. Three running plays carried the ball to the 46-yard line and a first down. A Flomot pass was intercepted by the Mustangs on own 27-yard line. After 2 passes failed, Ford threw one to Norman which was good

for 22 yards, putting the ball on Wheeler's 49. Penalized 5 and three passes failing, Ford threw one to Emler which was good for 25 yards putting the ball on Flomot's 31. A pass, Ford to Norman, was good for 5 but Wheeler was penalized 5. A Mustang pass was intercepted by Amonett on his own 15. Flomot forced to punt on fourth down, Wheeler taking ball on own 47. A pass to Groves was good for 9, and then Ford made 11 yards. A long pass, Ford to Norman, was good for a touchdown. The Mustangs failed to convert extra point.

There were five minutes left to play. Wheeler kicked to Flomot's 22. Flomot made a first down and then was forced to punt. Wheeler taking ball on own 44. Wheeler was penalized 5, and three passes failing, punted on the fourth down to Flomot's 17-yard line. Flomot failed to gain and had to punt. A Mustang pass was intercepted by Light on Flomot's 9-yard line. Light made 1 yard and the game ended.

Score: Wheeler 6, Flomot 6; penetrations, Wheeler 4, Flomot 4; first downs, Wheeler 8, Flomot 13.

PIONEERS—OLD TIMERS
OF MOTLEY COUNTY, TEXAS

The Matador Tribune is compiling a list of all living pioneers and old-timers in Motley County—those who have lived in this county for the past twenty-five years or more. Every reader is invited to send in his or her name, if a resident of Motley for twenty-five years or more, or the name of any relative, neighbor, or friend who might be qualified to enter our list of Motley County Pioneers. We also will welcome any stories of old times, either about pioneers of the county, or any other residents, and about old landmarks, and so forth. These stories may be sent in to the office, or given to a member of the Tribune staff.

Along with the names submitted, the Tribune would like the following information:

Full Name _____
Maiden Name, If A Woman _____
Where Born _____ Date of Birth _____
When and Where Married _____ Date Came to Texas _____
Date Moved to Motley County _____ Occupation _____
Other Details of Interest _____

THANKS TO YOU . . .
MR. FARMER

FOR YOUR INTEREST IN THE NEW JOHN DEERE TRACTOR

At Our Celebration Monday In Connection With The JOHN DEERE CENTENNIAL

We are convinced that no better tractor has ever been built than the new John Deere, and it is our sincere desire to have the pleasure of further proving to you that the John Deere will earn you more money.

The merits of our equipment are manifold, and we will consider it a privilege to have the opportunity at any and all times of furnishing you with any information you might wish.

Lea Implement Co.

DO YOUR CHRISTMAS SHOPPING AT THE WESTERN DRY

for Gifts

Western suggests unusual gifts . . . unusually priced to make gift shopping a pleasure. Make this store of different gifts your shopping headquarters . . . you'll save time and money from now 'til Christmas!

Ask About Our Christmas Lay-Away Plan Now!

HANDKERCHIEFS . . .
IN GIFT BOXES
Beautiful Designs
You are sure to please with these gifts
25c to 59c

Luncheon Sets
In Gift Boxes
Beautiful Material And Workmanship
Price Range
79c to \$2.50

WOMEN'S AND MISSES SILK and SATIN GOWNS SLIPS PAJAMAS
\$1.00 to \$1.95

PILLOW CASES
In Gift Boxes From
\$1.00 to \$3.95

FOR WOMEN SILK HOSIERY
All silk, ringless, and as sheer as the most expensive hose! All popular shades
79c up

FOR THE HOME Part Wool Blankets
Light, fluffy, warm! Choice of plaid patterns in new colors.
1.98 up

MEN'S PAJAMAS
Famous VAN HEUSEN Line
NEW SHIPMENT
\$1.50 and \$1.95

BED SPREADS
Special Values Of Extra Fine Merchandise
\$1.95 to \$4.95

GLOVES for Men
Well made and warmly lined. Choice of gray, black or brown, snap or slip-on.
\$1. to \$1.95

House Shoes for Men
Rich Brown and Blacks . . . Soft and Solid Leather Soles . . . The Useful Gift
1.25 to 1.98

Be Smart! SHOP EARLY
SHIPPING GOODS CO.
Ladies House Shoes
Many New Styles, From Which to Make Your Selections Most Sizes
\$1. to \$1.98

WESTERN DRY GOODS CO.

SAGA OF THE PRAIRIE

FRED G. SIMPSON, Editor THURSDAY, DEC. 10th, 1936 MATADOR HIGH SCHOOL

STAFF
Editor-in-Chief.
 —Fred G. Simpson
Assistant Editor.
 —Marjorie Moore
General News.
 —Jo Eda Berryman
Girls' Sport Editor.
 —Dan Browning
Boys' Sport Editor.
 —Clayton Titus
Jokey Editor. Lyman Campbell
Sponsor Pauline Rister

Lions Club Honor Students, 2nd Six Weeks 1936-1937

Freshmen: Keith Patton 96½, Joe Willmon 94¾, Amos Jones 94¾, Wandell Berryman 93¾, Elmer Gene Jameson 93¾ (tie).
Sophomores: Houston Schweitzer 94½, Kara Hunsucker 93½, Vernon Chambliss 88½, Jeanette Jinkins 88½.
Juniors: Jean Harp 92¾, Fred G. Simpson, Jr. 92½, Boyd Willett 90¾, Grace Kimbell 88¾.
Seniors: Billie Lawrence 93½, Marjoria Moore 92¾, Henry Etta Bolling 88¾.

Freshmen:
Honor Roll: Myrnavae Barkley, Lela Carpenter, Marion Clements, Lena Mae Cudd, Tom Nell Darsey, Elmer Gene Jameson, Evelyn Lea.
Dist. List: Wandell Berryman, Amos Jones, Keith Patton, Joe Willmon.
Sophomores:
Honor Roll: Jeanette Jinkins.
Dist. List: Houston Schweitzer, Kara Hunsucker.
Juniors:
Honor Roll: Grace Kimbell, Fred G. Simpson, Jr., Viola Jameson.
Dist. List: Jean Harp.
Seniors:
Honor Roll: Henry Etta Bolling, Lorene Kingery, Inez Pharis.
Dist. List: Billie Lawrence, Marjoria Moore.

Perfect Attendance Record
Freshmen: Myrnavae Barkley, Marion Clements, Mary Gaines, Elmer Gene Jameson, Amos Jones, G. W. Ratcliff, Zona Ruth Scaff, Mary Tipton, Joe Willmon, Bennie Keltz.
Sophomores: Vernon Chambliss, Thurman Fulkerson, Jimmie Lee Irby.
Juniors: Jean Harp, Berndena Nelson, S. M. Guthrie, Ruth McBride, Maurice Reilly, Jack Robinson, Fred G. Simpson, Jr., Boyd Willett, Dan Darsey.

Seniors: Louise Wright, Clotelle Willie, Eldred Adams, W. J. Brian, L. C. Groves, Lorene Kingery, Furman Vinson.

Perfect Conduct Grades, Second Six Weeks

Freshmen: Myrnavae Barkley, Wandell Berryman, Grant Carlson Lela Carpenter, Marion Clements, Tom Nell Darsey, Bonnie Duncan, Norman Harp, Vernon Higginbotham, Bennie Keltz, Evelyn Lea, Keith Patton, Raymond Rattan, Nellie Ray, Aileen Russell, Jonita Smart, Joe Willmon.

Sophomores: Vernon Chambliss, Durward Allen, J. B. Cooper, Jeanette Jinkins, Claudie Spray.

Juniors: Jean Harp, Berndena Nelson, Joe Campbell, Eugenia Garrison, Bernice Hill, Ruth Hill, Viola Jameson, Truett Rattan, Corrine Wilkinson, Elva Rhea Willis.

Seniors: Louise Wright, Clotelle Willie, Lorene Kingery, Julia Davis Marjoria Moore, Malcolm Morris, Lawrence Rattan, Eula Seales.

Conduct Grades From 90 to 99

Freshmen: Thomas Bourland, Mozelle Duncan, La Verne Frye, Harley Hill, Marie Hunsucker, W. T. Marshall, Amos Jones, Loyd Latimer, Pauline Oden, J. D.

Payne, G. W. Ratcliff, James Russell, Zona Ruth Scaff, Ellis Terry, L. C. Groves, Lorene Kingery, Mary Ola Tipton, Lucille Webb, Glenn Woodruff.

Sophomores: Corine Briggs, Kara Hunsucker, Virginia Estes, Jimmie Lee Irby, Houston Schweitzer, Estelle Stafford, Opal Vivian.

Juniors: Hubert Brown, Frances Carlson, Stuart Dixon, Louise Edmondson, G. W. Fulfer, Thurman Fulkerson, S. M. Guthrie, Grace Kimbell, Orval Latimer, E. D. Lawrence, Ruth McBride, Mable Turner, Elmerine Russell, Dud Stafford.

Seniors: Eldren Adams, Joeda Berryman, Henry Etta Bolling, Dan Browning, Etta Elmore, L. C. Groves, Tutt Harcrow, Billie Lawrence, Fred Lawrence, Geraldine Lebow, Inez Pharis, Cecil Ray, Tom Tilson, Jr., Furman Vinson.

Sports

The boys have started the season training in basketball. There is a great deal of talent in the group of twenty boys who are coming out for basketball. The boys will start the season by playing the Paducah Dragons on the nineteenth of December at Paducah.

The girls assembled in the gymnasium Monday afternoon the last period to organize a 1936 basket-

ball club. Joeda Berryman was elected manager and Louise Edmondson and Billie Lawrence were elected co-captains.

The girls are planning a game with Valley View during this week. They are expecting to have the support of the entire school and community at this first game.

Pep Squad News

The members of the pep squad presented an hour and a half program in assembly, Friday morning, December 4. The members of the pep organization imitated the football squad. Mr. John Hamilton gave an interesting talk on football and football players. Jean

Harp, Grace Kimbell, L. C. Groves sang several special songs.

On Tuesday night the pep squad girls and their guest enjoyed a kid party.

Definite plans are being made for the pep squad banquet.

Don't Snub Prickly Pear; It Has Use

HOUSTON, Nov. 30—Prickly pears, once enemy of the Western range and later a source of emergency cow feed in drouth years, have entered the feminine wardrobe.

Modish hand-bags, fashioned in fairy-like designs by nature in the spine-covered flattened stems of Texas' most prevalent of the cactus species, are the latest products of the prickly pear which grows wild in practically every section of the Southwest.

Pulp in the fan-shaped stems is removed through a pressure process, leaving the fibrous framework. Care is taken to avoid breaking the natural design of the hair-like mesh.

The mesh is dyed or left in its natural color and is ready to be shaped into bags, fans, lamp shades curtains and other articles.

TERRACE HUNDREDS OF MILES ON RA PROJECT

BONHAM, Texas—Work completed on the 17,000-acre land use project of the Resettlement Administration near here includes 225 miles of terracing, 500 check dams in eroded gullies, and twelve farm ponds; and two lakes which impound a total of 400 acres of water, according to Resettlement officials. When the project has been completed, 4,000 acres of land will have been sodded, 5,000 check dams built, 5,000 trees planted, and 20 cabins built for public use.

**Quality Foods
 Cooked In
 Wholesome Style**

**Bob's
 Cook Shack**

— WE NEVER CLOSE —



**Santa
 Is Looking
 This Way**
**To a fine selection of
 GIFTS FOR ALL**

You Will Find Everything For
 Everyone At Our Store
 Christmas gift buying is a pleasure
 this year when you bring your list to
 The Matador Variety Store. Here you
 will find everything for everyone and
 the prices are lower on Quality Mer-
 chandise.
 We list only a few of our many values



To those you love...
**THIS
 Christmas**



**Give the Most Perfect
 Gift of All!**
 Choose from the wide selection
 of gifts from Bradshaws, and
 give with the knowledge that
 no gift could be finer! Quality
 jewelry, lovely and attractive,
 will continue to give pleasure
 for years to come... and Brad-
 shaws low prices make it easy
 to give freely!

Strap Watches For Men
 Dependable movements in attractive white
 or natural gold cases. Leather strap, pre-
 sentation case, from \$3.50 up.
Strap Watches For Women
Diamond Rings
 Beautifully Cut, Prices Start At \$8.00
 Costume Jewelry—Baby Jewelry
 Cut Glassware

BILL FOLD SETS
 From \$2. to \$5.
CRAVAT CHAINS
 With Initials 50c
Pocket Watches
 From \$5.00 up
DRESSER SETS
 In beautiful gift cases
 The Perfect Gift
\$6.00 to \$15.00

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 DEPENDABLE JEWELER

MEN And BOYS



**Always Appreciate
 TIES**
 Many Attractive
 Patterns — Colorful — New
From 25 to 49

Gloves and Socks



**Warm
 Comfortable
 Many Sizes
 And the PRICE
 is low**
from 15c up

**Toys
 Bring Happiness**



**DURABLE — INEXPENSIVE
 Everything For Boys and Girls
 BUY ALL YOUR TOYS HERE!**

GIFT SUGGESTIONS

Men's Neckties	25c and 49c
Men's Shirts	98c—\$1.49—\$1.95
Lovely Lingerie	25c to \$4.95
Gifts of fine Ovenware	49c to \$1.00

Come and Shop at our Store for gifts for all the Family.

MATADOR VARIETY
 THE STORE WITH THE CHRISTMAS SPIRIT

Whiteflat News

Robert Pritchett has been appointed postmaster and succeeds E. D. Willingham, who recently moved with his family to Arizona. Mr. and Mrs. LeRoy McMahon returned to Whiteflat Monday after several months absence spent in east Texas. Mrs. Viola Jernigan of Seymour, was a recent visitor in the home of Mr. and Mrs. John Spray. J. D. Perkins made a trip to Ft. Worth this week. A son was born to Mr. and Mrs. C. H. Murphy, on Friday, Dec. 4. F. C. Bourland made a business trip to Fort Worth last week.

MISSIONARY SOCIETY MEETS

Both circles of the Whiteflat Methodist Missionary Society met at the parsonage in joint session Thursday to quilt and conduct their monthly joint meeting. During the afternoon a program was given by the Young Women's Circle, after which the following officers for the entire society were elected: President, Mrs. Loyd Barnett; vice-president, Mrs. Kim Wilkerson; secretary-treasurer, Mrs. Geo. Sims; superintendent of literature, publicity and World Outlook, Mrs. C. E. Harris; superintendent of Christian social relations, Mrs. Tom Tilson; superintendent of supplies, Mrs. F. Z. Martin; supt. of study, Mrs. W. L. McWilliams; and supt. of local work, Mrs. I. D. Merrill. Mrs. L. H. Stewart of Louisiana, sister of Mrs. McWilliams was a visitor at the meeting.

Mr. and Mrs. Lee Hanna of Tulla were recent visitors here with friends.

Mr. and Mrs. Ted McEnroe of Afton, and Mr. and Mrs. G. W. Bennett of Elton, visited friends here Sunday.

Mr. and Mrs. C. D. Willingham left Saturday for Mesa, Arizona, at which place they will make their home.

Mrs. Maud Dean of Jayton was here for several days last week.

Troy Perkins of Texas Tech, Lubbock, spent Thanksgiving holidays here with home folks.

Mr. and Mrs. Joe Bloodworth were recent Childress visitors.

Mr. and Mrs. Bruce Browning of Kress, spent Friday night and Saturday in the L. R. Browning home.

Mrs. L. H. Stewart of East Point, La., is visiting relatives here.

Mr. and Mrs. Lanis Mayfield left Saturday for their home in Tennessee, after spending several months here.

Several from Whiteflat attended Church services at the Methodist church at Matador Sunday.

Misses Pauline and Eloise Martin are visiting relatives in Vernon.

Grady Martin left last week for a prospecting tour of Arizona. Mrs. Martin is visiting her sister in Memphis during his absence.

**Santa Fe Purchase
Lightweight Coach
In Expansion Move**

A new lightweight Corten steel standard-size passenger car has been delivered to the Santa Fe at Chicago, according to W. E. Etter, vice president of that line, and will be put into service shortly west of Kansas City for test purposes.

The outer covering of the car is

**Ford Exposition at Centennial
Host to Millions This Year**

**Doors are Locked and Exhibits
are Removed From
Building**

When the doors of the huge Ford exhibit building were officially closed for the last time at the Texas Centennial Central Exposition in Dallas, an accurate check disclosed that 59 per cent of the more than 6,350,000 visitors to the exposition had passed through the Ford exhibit. It was one of the most successful shows of its kind sponsored by the company.

Since the exposition opened June 6, day by day totals have been kept as to the number of persons who visited the building, the number carried for rides on the "Roads of the Southwest" and those who were taken in buses from the exposition to the Dallas assembly plant. Cars on the "Roads of the Southwest" were operated seven days a week to transport some 621,995 persons over the reproduced sections of nine famous trails and highways. Buses to the plant operated only from June 17 to September 25, but they were ridden by more than 30,000 visitors.

Dorcia Ryan, daughter of Rex Ryan, manager of the Ford exhibit, turned the key in the lock on the last door to be closed in the exhibit building. This was an eventful moment for her as she performed the same ceremonies at two other expositions where exhibits were maintained by the Ford Motor Company. Miss Ryan officially closed the doors of the Ford building at the Century of Progress Exposition in Chicago in 1934 and again at the California International Exposition in San Diego.

Equipment in the Ford building is being shipped to several points as there are co-exhibitors whose plants are not in Dearborn, Mich. All machinery used in demonstrations and tests will be removed. A check of the registration book in the Ford lounge shows that many

**She's "Locker-Upper"
at Ford Exposition**



Miss Dorcia Ryan

distinguished visitors to the Exposition were guests. It also shows that hundreds of outstanding Texas citizens passed through the building and were formally entertained during their visit.

Corten steel, a lightweight steel size to the 80-passenger type now in use, the new coach seats only

52 passengers; the remainder of the space being occupied by capacious lounging rooms at each end comparable to those found in deluxe trains.

At one end is an attractive smoking and dressing room for women, furnished in exquisite taste with attractive dressing table and individual chairs upholstered in Bois de Rose and French grey frieze. At the opposite end of the car is a dignified men's lounge and smoking room with walls of walnut veneer. It is furnished with individual chairs designed for comfort with rubber cushioned backs and seats to rest the traveler.

The walls in the main body of the car are finished in an attractive Satinwood veneer. The widely spread double seats, of the reclining type, are upholstered in green frieze, with rubber cushions in seat and back.

The lighting in the car is particularly satisfying; a soft uniform light is supplied which may be dimmed at night so as not to disturb passengers who wish to retire early. Ample reading light has also been supplied through fixtures individually controlled over each seat.

The car is equipped with steam ejector type air conditioning system which provides circulated fresh air at healthful temperatures

the year around.

Greater riding comfort is provided through the use of special features, such as hydraulic shock absorbers, rubber insulation, special wheel contour and unit mounted brake cylinders actuating clasp brakes. Thick layers of cork and insulation blanket on the floor sound-proof the interior of the car from truck noises.

The car weighs 98,000 lbs., while the weight of a conventional Santa Fe car of this type is 160,000 lbs.

In adding the Corten steel car to its passenger equipment, the Santa Fe is going forward with its program to provide its cus-

tomers with the very latest in comfort and safety, Mr. Etter said.

"Are you a clock watcher?" a prospective employer demanded. "No, sir," the applicant answered. "I like outdoor work; I guess you would call me a whistle listener."

Any wife has a right to consider herself a success in matrimony if she can move her husband's favorite chair into a new location and

convince him that it is an improvement.—Stafford (Kan.) Courier.

DR. E. W. MCKENZIE
DENTIST
OFFICE AT RESIDENCE

J. P. Thornton
Plumbing Contractor
Installation —
— Repairing
Wind Mill Work
Telephone 42
Matador, Texas

POWER FOR THE Farm - We Have It.

Mules, Horses, and Mares -- and best of all I-H-C Farmall Tractors

IF YOU NEED WORK STOCK OF ANY KIND SEE US BEFORE PRICES ADVANCE

NOW is the time to buy **CHRISTMAS** is only a few days away

We believe we have the best stock of holiday goods in this section and at **PRICES THAT MEET OR BEAT ALL COMPETITION**

Buy now and we will hold until Christmas

Matador Hardware
And Furniture Company

"We have it, will get it or it is not made"

It's a fact... **BREAD IS NEARLY 100% DIGESTIBLE!!**



CRISPY CRUMB SCRAMBLED EGGS

1 cup soft bread-crumbs
3 strips bacon
2 tablespoons butter
5 eggs
1/2 cup milk
1 teaspoon salt
few grains black pepper

Put bacon into small pieces and heat in frying pan. As soon as bacon is heated through, add bread-crumbs; cook until bacon and crumbs are crisp and brown, stirring frequently. Beat eggs, add milk and seasonings. Remove bacon crumb mixture from frying pan and keep warm. Melt butter in pan, add beaten eggs and cook slowly, stirring eggs up from bottom of pan as they cook. When eggs are nearly done, add crumb mixture, mix well and serve at once. Serves 6.

WHEN you eat Bread, you are eating a food that is nearly 100% digestible and nearly 100% assimilated... a food that is all edible, practically all utilisable for nourishment.

Famous scientists and nutrition experts recently completed a series of laboratory tests to find out the true facts about Bread. The fact that Bread is nearly 100% digestible was established beyond a doubt.

If you have been wondering about the digestibility of Bread, science now gives you the correct answer—"Bread is nearly 100% digestible!"

FRESH DAILY • GET A LOAF TODAY

Let's Go with CONOCO

Mohon Service Station
Dobbs City Merc. Co.
Dalton & Ashford
Bob's Oil Well
York's Service Station
Highway Service Sta.—Flomot
Fairview Service Station

L. B. Robertson
Commission Agent Matador, Texas

Do The Thoughtful Thing This Year

Give... but give practically! Give to your friends and your neighbors... but give to others, too! Remember the family to whom a basket of groceries can make the difference between Christmas and just another day... the little child whose biggest Christmas wish is for a coat that's warm... the lonely old woman who'd find Christmas cheer in a load of fuel. Remember them... and give, this year!

Published in the Interest of Combined Charities of Matador by the **Matador Tribune**

Eddie's Bakery
MATADOR, TEXAS

TUNE IN: "BAKERS' BROADCAST" Starring ROBERT L. RIPLEY Every Sunday WFAA at 6:30 P. M.

Save Time

CHOOSE - - -

... the laundry service best adapted to your convenience and economy and let us relieve you of all wash day annoyances. We have a service best suited for your requirements with a finish performed with care to your clothes and consideration to your purse. A trial will convince you.

FLOYDADA STEAM LAUNDRY

We Cater To Particular People

People who want only the best of foods prepared in an expert manner and served quickly. If you are not a regular patron, start today by trying one of our **Special Lunches**

GOOD COFFEE

Ask About Our Christmas Box
Cigars — Cigarettes and Candies

JOE'S CAFE
On The Square Joe Jeffers, Mgr.

ROGUE THEATRE

Matador, Texas

THURSDAY, WATCH NIGHT
Barbara STANWYCK
IN
The Bride Walks Out
WITH
Gene Raymond, Robert Young,
Ned Sparks and Helen Brodwick

FRIDAY-SATURDAY
Gene AUTRY
IN
"Tumbling Tumbleweeds"

SUNDAY-MONDAY
Simone SIMON
IN
"Ladies In Love"
WITH
Janet GAYNOR, Loretta YOUNG
Connie BENNETT

Sunday Matinee 2:30 P. M.
NIGHTS 6:45 P. M.

EDITOR SEES . . .

(Continued From Page 1)

would assume that, of course, if you have heard they out-powered the Wheeler Mustangs, making Wheeler, take to the air. Every man on the Flomot team is a star, and every one of them plays just as casually and as easy as if he was milking Old Betsy. They have 16 on the squad now, since another farmer got through gathering his crop recently and let the boy go back to school.

Personally, JAUB thinks Wheeler would have beat Flomot on a dry grass turf like the Mustangs are used to playing on. Ford with all his size and weight, just couldn't get started on the slippery field. He seldom got past the line of scrimmage. And Wheeler's passing game was sure messed up by that slippery ball. But Flomot won, if by a margin of only five first downs, and so we say, power to you, Flomot.

There are very, very few of the Flomot fans who understand the finer points of football, but they sure were hollering and raising the devil to let their boys know they were behind them, even if they did cheer once or twice when it was really Wheeler's time to cheer. One of Flomot's farmers who must have seen JAUB out on the field writing notes and figured we were some sort of an official, came running to us when the first half ended and Flomot was leading 6 to 0 and said "Mister, how much does that make Flomot ahead now?" It seems he thought the first team to walk off the field at the half got some points, and he sure was afraid Wheeler had over-taken the 6-point lead which he understood Flomot had up until the gun was fired.

To give us a little prestige and for the future reason there was no one else available at the time, JAUB deputized Pearl Boston, the president of the Shamrock chamber of commerce, as our assistant in covering that ball game. And boy did those deputy sheriffs and constables from Matador let us alone in a big way. These would let us walk right on to where the players were in a huddle and not say a word to us.

But it's the truth if we ever told it, that one of the deputy sheriffs came very near cutting the Wheeler coaches, Clark and Cain, off the side-lines once when the fans asked them to clear the people off the field. Old Bob explained to the officer that he was the coach and that in all the other games Wheeler had played they had permitted him to sit on the side-lines with his reserve players. So the officer told him, if that was the case, why he guessed it would be all right for them to stay out there.

Pearl Boston is one man that any sports writer in the world could not get along without any assistance from. In place of calling out the yardage gained, who got tackled, and all that, why Pearl would only shout, "Stay in there Wheeler! Pour it on them, Mustangs!" JAUB fired him at the end of the half and picked out Homer Pitcock from Wheeler to help us and "Pitty" really is a scream as an assistant. All he ever said was, "JAUB, it's the first down, JAUB, it's the second down," and on and on. Then he would raise up and shout like C. L. Clements, for Wheeler to make a touchdown quick.

The Flomot team sure appreciated the Wheeler band music. Every time Dub Lummus and his band would strike up a tune the Flomot boys, if they had the ball, would call time out and stand up and listen to the band. They must really go for band music down at Flomot, the way those players would stop and applaud at the end of a good number. Pearl said once when the playing was over close to the Wheeler band that he heard the Flomot fullback shout over to the band and ask them if they could play "She'll Be Comin' Round the Mountain."

One Editor To Another:
JAUB, we are a little sensitive over here in the cattle country and there are some remarks in your column which you are supposed to come up smiling when you say 'em. For instance your reference to our understanding the finer points of football—perhaps, in order to prevent any vacant chairs in your dining room at mealtime, it would be better if you visited Flomot incognito.—D. M.

Former Residents Visit In Matador

Mrs. Iva Haskins, together with her daughter, Mrs. Rev Stillwell and the latter's small son Ray Harold, former residents of Matador who now reside at Royalty, Texas, were visitors here this week.

Ray Harold, who is 6 months old received first place in a baby contest which was conducted at the Royalty Theatre last Friday night.

CHILD ILL

The small daughter of Mr. and Mrs. Ralph Jones, who has been seriously ill of pneumonia in one of her lungs, is reported to be improving and out of immediate danger.

NEW ARRIVAL

Mr. and Mrs. Clay Gilbert are the proud parents of a baby daughter, Virginia Rhea, who arrived in their home Monday evening, December 7, 1936.

YOUR NAME PRINTED ON YOUR CHRISTMASCARDS



21 Cards ASSORTMENT

AND ENVELOPES

With Your Name Printed In Old English

Only \$1.50

Printing Saturday, December 12

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GIFTS for Everyone

Flat Crepe and Satin **GOWNS**
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PANTIES
25c 49c
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Make Selections Early

HOSIERY

In Chiffons Gift Box of 3 Pairs
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Also Chiffon Box of 3 pairs
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Make Selections Early

Gay, Serviceable **PAJAMAS**
in soft satin 3 piece styles
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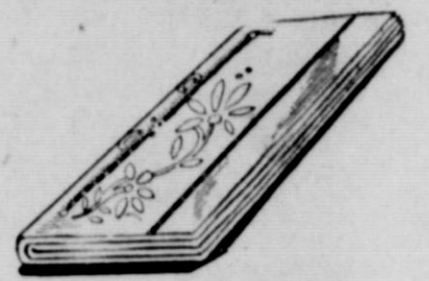
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and **SANTA** extends a **Hearty Welcome to Willett's**



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A Dainty Gift in fabric
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Kid Gloves \$1.50-\$1.95

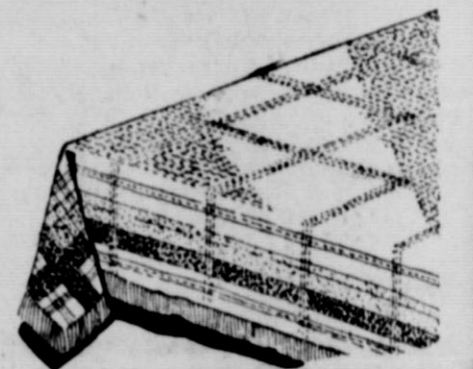


Embroidered Pillow Cases
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1.00

Review Our Windows For Outstanding Selections



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In Velvet and Fur
98c



Colorful Luncheon Sets
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HUNDREDS OF OUT OF THE ORDINARY GIFTS . . .



All Wool Blankets
Solids and Tone Colors, Boxed.
6.95



Newest In Bags
Leather . . . Sure to be Appreciated, \$1.95 and
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GIVE PRACTICAL GIFTS THIS CHRISTMAS

Unusually Fine Values **SHIRTCRAFT**



A complete selection of fabrics, styles, patterns . . .
1.50
Others up to \$1.95

SOX — INTERWOVEN



Three For A Dollar And Two For \$1.00

NECKWEAR
Handmade Silk, At
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