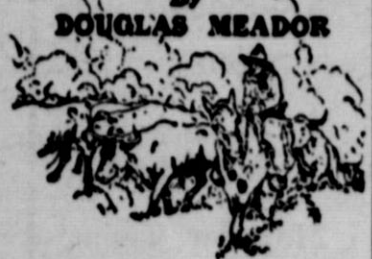


"The chains of habit are generally too small to be felt till they are too strong to be broken"  
—Johnson

So many gods, so many creeds,  
So many paths, that wind  
and wind,  
When just the art of being kind  
Is all this old world needs.  
Ella Wheeler Wilcox

## TRAIL DUST



Time has pillaged the temple of youth as a drunken soldier left to guard a deserted castle of some vanquished foe and the worn beads of many rosaries are scattered on the violated floor. The bright colors have faded from each precious canvas until the images are but ghosts dangling in purposeless array. The cool creek-bed has no imprints of bare-feet on its strange sand bars and the leaning cottonwood is gone from the bluff above a silt-choked swimming hole with only a few dead, broken roots remaining to justify a memory. Tragedy has left a mute testimony of dominance over a boundless prefecture with bleached bones thrust out of a bog where crystal springs once flowed and the long blue hole where gleaming perch often flashed in the sun, is buried beneath a drift of jagged rocks. Mad torrents have cut the salt grass from low valleys until only a yellow stubble remains. The stream is an empty shell on the shore of a vanished sea. Childhood does not keep the molds after happiness is cast.

Telegraph keys pounding their secret messages into a metallic symphony are as the beating of drums heard on the trail of adventure. In the baited silence while a train pauses beside the station of a lonely desert town the keys sing like copper katydid to the heart of life and men wearing green eye-shades listen and seem to enjoy a content which might be lost if they lived any closer to the relentless world.

A native statistician has just completed his estimation of the amount of lariat rope sold in Texas during the past fifty years with the comment that had it been used only to hang cow-thieves, the production would now be reaching the point where a few lengths could be placed in the service originally intended.

Unwritten stories might include the reminiscence of many girls who become so absorbed in the exciting sport of landing a guillemot catch that they neglect the proper methods of angling only to have him snap the line and get away. Other maidens use a seine with the result that they usually have a specimen for the library to show the girls when they meet occasionally to drink a cup of tea during lulls in conversation.

This golden age can never pay all its debts to the courage and vision of the men and women who dug new trails with their torn hands along the cliffs of adversity to discover fields which might be sown with the seeds of a fuller life. There is not enough granite nor enough space to erect the monuments which their efforts have justified, however, the success of the combined labors might have been lost but for the windmill. It brought springs of cold water to baked prairies and quenched the thirst of herds which would have perished waiting for rain to fill the shallow water-holes. Homes were built beside tall towers raising a defying band against the white-hot sky and an empire was captured from the tyrant enemy. Turning lazily through the nights as a contented slave, the windmill cooled the path for the weary feet of progress.

A granite shaft might be raised on the shadowless plains as tribute to the valiant conqueror who championed the cause of courage, with a bronze wheel and vane lifted closer and fearlessly to the sun.

Mistakes happen on a narrow thoroughfare where traffic is permitted to move in only one direction.

Storm clouds smother the silver fire bubbling over from the fountain of the moon, and the dreamy hills are buried beneath an avalanche of shadows tumbling out of an enraged horizon. The cold light of each tiny star is

# DROUGHT THREAT BURIED UNDER HEAVY RAINFALL

## Lions Named As Committee Work Started

### Evangelist And Saw Spices Enjoyable Variety Program

Matador Lions were detailed to their various places on committees to serve during the organization's new year at the regular meeting held in the basement of the Methodist Church Tuesday. Selections for committees were made at a director's meeting held last week, according to an announcement made by Boss Lion W. F. Jacobs. After a delicious chicken luncheon served by the Methodist ladies the meeting was turned over to the sponsor R. E. Campbell. L. C. Groves and Joe Berry Meador favored the club with a musical number to be followed by an introduction of visitors, including W. G. Park of Edinburg, Texas, J. A. Caswell, Bullard, Texas, merchant and father-in-law of Lion secretary Randal Whitworth, Elbert Reeves of Matador, Claude Wilson of Sweetwater, Rev. W. C. Ashford of Abilene and Curtis D. Owen of Abilene, evangelist and choir leader conducting the Baptist revival which started Sunday. A popular feature of the variety program was a piano and saw duo with Lions Sweetheart, Rachel Patton at the piano and the saw under the deft manipulation of Rev. Ashford. Choir leader Curtis Owen rendered two selections and Rev. Ashford made a brief address stressing the Lions Club code of ethics.

**Standing Committees**  
The various committees for the coming year are as follows (First name in each committee, is chairman): Membership, B. F. Tunnell, Jack Robinson, Dr. J. S. Stanley; (Continued On Back Page)

## CARS DAMAGED IN COLLISION

Two local automobiles were damaged in a collision at the intersection of Highway 28 and Main street late Friday afternoon. Mrs. Algie Groves driving west on Highway 28, was struck by Mrs. Carl Sanders, treasurer of Motley county, who was driving south on Main street. The left front wheel on Mrs. Sanders car was bent until it was necessary to replace it with a new one, also the fender and frame braces were bent. The grill, radiator and bumper of Mrs. Groves' car were demolished, causing damage estimated to the extent of \$80. No one was injured in the collision.

## DR. HOWARD TO BE HERE

Dr. C. Howard, optometrist, of Paducah, will be in Matador from August 1, to 15 according to a notice appearing in this issue of the Tribune. Dr. Howard's office while in Matador, will be located in the Matador Hotel.

## LEAVE FOR ATLANTA

Mr. and Mrs. L. R. Bishop and son left Sunday for Atlanta, Ga. where they will visit relatives and friends. They were accompanied from Quanah by Mr. Bishop's mother, Mrs. J. D. Bishop. Mr. Bishop said that he expected to be away two weeks.

swept into darkness with the silent brooms of space and lost as a diamond dropped in the sea. Earth and sky are fused in the cave of distance with never a seam between until a bolt of lightning rips open the formidable cloak for a glimpse of strange things. Storm clouds are but the souls of sorrow outcasts from paradise, broken by the thunder-bolt of a friend's laughter and the moon and stars are truth and life which may be hidden but never banished.

## District Manager



**J. A. BREWER**  
J. A. Brewer, above, of Stamford, will assume his new duties as manager of district "J" of the West Texas Utilities Co. at Childress before August 1, according to a statement made from the Abilene headquarters of the company this week. Mr. Brewer will assume the duties of H. H. Monk who will go to Cisco as superintendent of district "B".

## Utilities To Change Local Manager Soon

### N. C. Beam Will Take Wellington Place; C. A. Pitts Here

Changes of officials in three districts of the West Texas Utilities Company were announced in Abilene Saturday by Price Campbell, president, with the result that Cisco, Stamford and Childress headquarters will each have new district managers before August 1. K. K. Francis, assistant district manager in Abilene since 1934, is promoted to the position of district manager at Stamford. He replaces Bert Brewer, who is transferred to Childress. H. H. Monk, Childress, becomes district manager at Cisco, filling a vacancy caused by the recent death of P. P. Shepard.

Transfers of managers in seven West Texas towns is as follows: Mat Dillingham of Munday goes to Abilene to replace Francis as assistant to district manager H. A. Austin. W. R. Cabaness of Memphis goes to Munday as local manager. Max Wilson of Spur goes to Memphis as local manager. W. R. Weaver of Spur is advanced to the position of local manager there.

## Beam To Replace Bond

F. O. Bond of Wellington, replaced as local manager by N. C. Beam of Matador, goes to Ballinger to supervise service in smaller communities in that area. C. A. Pitts of Ballinger is moved here.

Mr. Beam, typical of the high

(Continued On Back Page)

## NEW BOOKS AT CITY LIBRARY

Fourteen new books have recently been added to the Matador City Library according to librarian, Miss Mary Keith. The new stores of pleasure for book-lovers include the following: "Let Me Die Tuesday"; Miller; "Britis' Agent"; Lockhart; "It Can't Happen Here"; Lewis; "Poor Little Rich Girl"; Gates; "Bring 'Em Back Alive"; Buck; "Kazan"; Curwood; "Baree, Son Of Kazan"; Curwood; "The Flaming Feather"; Munroe; "Willy-Nilly"; Flack; "The Cotton-Tails In Toyland"; Smith; "At The Back Of The Northwind"; Mackdonald; "Hatty Green, The Witch Of Wall Street"; Moore and Sparks; "New Worlds To Conquer"; Halliburton; "With Lawrence In Arabia"; Thomas.

## Rains Again Test System Of Terraces

### Distant County Has Men Here To See Famed Success

Success of the syrup pan system of water conservation was again demonstrated by the recent heavy rains according to Frank A. Buckley, county agent, who spent part of Tuesday checking results. W. I. Rushing, Matador, thoroughly irrigated fifty acres of growing crops by controlling the runoff from two sections of higher land. The large conservation projects of Springer Brothers and J. H. Sample absorbed all of the surplus water which was automatically diverted from large draws and spread over the land.

The large terraces which cross Ballard creek on U. L. Willie's land south of Matador, again conserved every drop of water furnished by that stream with no damage caused. The two hundred acres of Mr. Willie's terraced land southwest of Roaring Springs farmed by W. E. Taylor also furnished a good demonstration of the value of conservation methods. All of a down-pour of nearly three inches was held on the field where it fell which entirely prevented water loss and soil erosion. This was in marked contrast to nearby unprotected fields where large gullies washed out and covered crops and much water was lost by runoff.

The fame of Motley County water conservation work has traveled to far places if Monday's visitors are any indication. B. O. Brame of Baird and G. E. Clare

(Continued On Back Page)

## HORSE FALLS; COWBOY GOES TO HOSPITAL

Jess Love, cowboy employed by the Matador Land and Cattle Company here, was released from the Traweck Hospital Sunday after he had suffered painful injuries when his horse fell during a drive in Turtle Hole pasture last Wednesday.

Mr. Love suffered severe bruises and a large amount of the skin was peeled from one side of his face but medical examination revealed that no bones were fractured in the fall.

## HIGH AVERAGE FOR STUDENTS

Four Motley County students at Texas Technological College, Lubbock, all from Roaring Springs, have made the spring semester honor roll with high average grades as shown by a special release to the Tribune from the school last week. The students and their grades are as follows:

Junita Thacker, daughter of Mr. and Mrs. Guy B. Thacker, Roaring Springs, made the spring semester honor roll with an average grade of A (All A Grades). Willetta Smith, daughter of Albert J. Smith, Roaring Springs, made the spring semester honor roll with an average grade of A, (All A Grades). R. J. Davis, son of R. L. Davis, Roaring Springs, made the spring semester honor roll with an average grade of B. Willie Louise Smiley, daughter of W. S. Smiley, Roaring Springs, made the semester honor roll with an average grade of B.

These young people are to be congratulated upon their excellent grades and warrant the encouragement of the entire county's citizenship upon the record of their achievements.

## LEADING LADY



Myrtle Null, above, is leading lady in the romantic stage production, "Rose Of The Rio Grande" which will be presented by Harley Saddler's Own Company in Matador one night only, Monday, August 2. The show will be presented under the auspices of the Matador Fire Department.

## Famous West Texas Artist To Show Here

### Harley Saddler Will Be In Matador One Night, Aug. 2nd

Harley Saddler, well-known and beloved showman who talks the language of the cattle country and always offers a good show, will be in Matador for one night only, Monday, August 2nd, with Harley Saddler's Own Company, to present the stage production, "Rose Of The Rio Grande." The show will be presented under the auspices of the Matador Fire Department. The Saddler Company will appear in their own tent theatre, beautiful for the one night performance.

The name, Harley Saddler, is sufficient recommendation to amusement lovers in this section, and in twenty years he has built up an enviable reputation as the producer of clean, high class and wholesome entertainment. According to the management, the big tent theatre is positively waterproof so as to be comfortable regardless of weather conditions.

## Variety Program

Included in the talented cast of artists are musicians providing both band and orchestra. The band will give a free concert in front of the big tent at 7 p. m. Conway Cruz and his Musical Mavericks will make their appearance for a 15 minute program before the rise

(Continued On Back Page)

## Tribune Publication Advanced One Day

Advertisers and contributors are notified of an advance of one day in the publication of the Matador Tribune, which becomes effective with this issue, according to publisher, Douglas Meador. The Tribune, which carries a Thursday date-line, has in the past had Wednesday noon as a dead-line for news and advertising copy, in order that publication might be made Wednesday night. By the new arrangement the dead-line is set at Tuesday noon, with publication made Tuesday night and Wednesday, in order that complete distribution may be accomplished Thursday. Since the Matador rural route service does not make delivery Friday, subscribers often do not receive their paper until Saturday, in event mailing is delayed until after Thursday noon.

The management believes the new arrangement will prove more satisfactory to subscribers, advertisers and the newspaper. News to appear in the current week's issue must be received by Tuesday noon.

## DRAW 13 SPADES, ASKS WHEN SHE'S DUE FOR IT AGAIN

**BOZEMAN, Mont., July 19.**—Mrs. R. P. Bailey, drawing 13 spades in a bridge hand, Monday, didn't bother to bid her hand. She hurried to telephone a Montana State College mathematics teacher, who told her she would have to play 158,753,389,990 (billions) more games before expecting another perfect hand.

## Producers Of Cream Warned On Container

### Authorities Ban All Containers Made In Open Seam Style

Matador cream stations are warning cream producers of the strict state, city and federal enforcement of the law against buying and selling poor cream, according to a notice received from the Bureau of Foods and Drugs of the State Department of Health. Farmers, cream buyers and creamery managers are warned that they can not evade the responsibility of strict sanitation.

One local cream buyer said yesterday that he would refuse to purchase cream which did not meet the standards demanded by the State Health Department. He declared that inspectors will probably be in Matador in the near future since many neighboring towns have been visited and in some cases the cream purchased has been condemned and ordered poured out.

**Only Legal Containers**  
Syrup pail, coffee cans and other similar open-seam containers are illegal to use as are fruit and mayonnaise jars, jugs, crocks and other containers which can not be properly steamed and sterilized. Rusty containers of all kinds must be discarded and under no consideration should cream or milk be received in containers which have previously been used for handling oil or petroleum products. Regulation cans with sanitary seams can be procured at small cost, the State Health Department notice declares.

## Revival Now In Progress

The revival meeting being held at the Baptist church here is gaining momentum daily according to church officials and with the present interest being shown, a successful spiritual awakening is expected. While the meeting started Sunday, Rev. W. C. Ashford, pastor of the South Side Baptist Church at Abilene, did not arrive until Monday afternoon. The sermons of the dynamic evangelist are well chosen and spoken in colorful and understandable language.

The choir services directed by Curtis Owen of Abilene are of exceptionally appealing character which is adding much to the successful start of the meeting. A cordial invitation is extended the public to attend the revival.

## NEW WATER COOLER

Motley county has recently installed a Frigidaire water cooler in the hall of the court house here. The new equipment supplies an abundance of ice water at all times and the sanitary drinking fountain is declared the safest and most modern method of dispensation for drinking water.

## FROM FLOYDADA

Homer Eubanks of Floydada has accepted a position as butcher in the meat department of Bob's Foodway, where he began his duties this week.

## COUNTY LASHED AS ELECTRICAL SQUALL PASSES

### Best Crop Prospect In 10 Years After Precipitation

Motley county farmers are looking at what is declared the best crop prospect in 10 years after a rainfall measuring 1.94 inches in Matador was registered early Tuesday morning. The storm cloud roaring in from the northeast lashed the entire county with wind, rain, hail and terrific lightning. While the amount of precipitation varied according to reports received here, practically every section of the county received sufficient rainfall to insure cotton and feed through the critical period. Only slight damage was reported from hail and wind. Rainfall at Roaring Springs was registered at exactly the same as received here, while reports from Flomot declare that slightly over one half inch fell there. Altho the rain fell swiftly and much of it escaped on pasture lands, the farming land, most of which is terraced, retained the entire precipitation.

**Lightning Does Damage**  
Lightning is reported to have broken a window pane from the home of A. E. Westmoreland east of Matador when a bolt struck near the house. Power was disrupted over the West Texas Utilities Company's line from the east which necessitated the use of the local auxiliary plant to supply Matador and Roaring Springs with electrical power until Tuesday afternoon, when the break was repaired. Many telephones were rendered useless through lightning havoc according to the Southwestern Telephone company but complete service was restored late Tuesday.

U. L. Willie, local rancher, whose home is situated in south Matador, said he counted fifty young sparrows under the trees in his yard which had been killed by the wind or drowned during the storm.

## LOCAL MEN TO LUBBOCK MEET

Local men charged with the responsibility of administering the Federal Agricultural Conservation program attended an all day conference at Lubbock Wednesday. The group from this county joined others in this district to study procedures to be followed in checking compliance on individual farms. The work of constructing accurate maps of all farms in the county which are in compliance is very near complete.

The delegation which represented this county at the meeting including W. I. Rushing and F. C. Bourland, members of the county committee, Frank A. Buckley, county agent, and H. M. Cantrell, assistant.

## Church To Suspend Night Service Sun.

As a courtesy to the Baptist church and in cooperation with them in their revival meeting, the local Methodist church will suspend evening services Sunday in order that their congregation might join in the revival worship, according to an announcement by Rev. D. D. Denison, Methodist pastor. Rev. Denison, who returned the first of the week from Chillicothe where he has been assisting in a meeting, further announced that regular church worship would be held Sunday at the morning hour of eleven o'clock.

Mr. and Mrs. Mose Damon, who have been attending summer courses at State Teacher's College, Denton, visited here during the week-end.

**Too Tight**  
Patient: "My wife objects to my sleeping with my mouth open. What can I do about it?"  
Examining Doctor: "Nothing, I am sorry to say. Your skin is too tight; when you close your eyes it pulls your mouth open."

**Clever Idea!**  
The city girl had been asking the farmer a lot of foolish questions. Finally she asked:  
"Why are you running that steamroller thing over that field?"  
"I'm raising mashed potatoes this year," replied the farmer.

**Struck Wrong Key**  
When, on the death of President McKinley, Theodore Roosevelt succeeded to the highest office, a New York editor desired to contrast the event with a recent coronation in Europe. But the printer, coming to the word "oath" in the manuscript, struck a wrong key on the linotype and the sentence appeared: "For sheer democratic dignity, nothing could exceed the moment when, surrounded by the Cabinet, Mr. Roosevelt took his simple bath as President of the United States."

**Satisfactory Results**  
An Irish soldier in France, during the war of 1914-18, received a letter from his wife, saying there wasn't an able-bodied man left, and how was she going to plant the potatoes.  
Pat wrote at the beginning of his next letter, "Bridget, please don't dig in the garden; that's where I buried our treasure."

The letter was duly censored, and in a short time a truckload of soldiers arrived to dig the garden from end to end.  
Bridget wrote to Pat in desperation, saying that she didn't know what to do, as the soldiers had got the garden dug up, every bit of it.  
Pat's reply was short, and to the point:  
"Put in the spuds."

## A LITTLE FUN Jokes to Make You Laugh

**Prospective**  
She—But can you support me properly?  
He—Darling, with your salary and my prospective salary we'll be sitting on top of the world.

**Stretching the Point**  
A railroad agent in Africa had been "bawled out" for doing things without orders from headquarters. One day his boss received the following startling telegram:  
"Maneating-tiger on station platform attacking waiting passengers. Wire instructions."

**Ed Wynn Joke**  
Graham Mac'aree—Just what do you mean by modern dances?  
Ed Wynn—Well, at the old-fashioned dances a man used to say: "May I have the next waltz?" . . . But at these modern dances a girl goes over to a fellow and says: "Come on, worm—let's wriggle."

**Plays a Tune on 'Em**  
Rastus, from Boston, was trying to impress his Southern cousin with the speed of Northern trains.  
"When dat ol' Montreal Express gits to hummin', Mose," he solemnly asserted, "de telegraph poles look like slats on a chicken fence."  
"Dat's nuffin," sniffed Moses, "when de Pan-American steps out fo' New Orleans, it makes dem mile posts look like a fine comb."

**Diplomatic**  
Mrs. Snapp—If I were to die, Scipio, would you marry again?  
Scipio—That isn't a fair question, dear.  
Mrs. Snapp—Why isn't it a fair question?  
Scipio—Well, if I were to say "Yes," you wouldn't like it, and to say "No" wouldn't sound nice, either.

**Correction**  
A school teacher, after examination of the pupils in her class by the school nurse, wrote the following note to the parents of a certain little boy:  
"Your boy, Charles, shows signs of astigmatism. Will you please investigate, and take steps to correct it?"  
The next morning she received a reply from the boy's father, who wrote:  
"I don't exactly understand what Charles has done, but I have walloped him tonight, and you can wallop him tomorrow. That ought to help some."

**Too Many Signs**  
"Can't you see that sign, 'No Smoking'?"  
"Sure, it's plain enough, but there are so many dippy signs here. One says, 'Wear Nemo Corsets.' So I ain't paying no attention to any of 'em."

**Every Man for Himself**  
Risking the perils of death a valiant knight had rescued the fair maiden and now was holding her in his arms.  
"Listen, big boy," said the maiden, "are you holding me for ransom?"  
"Not me, fair one," responded Sir Knight, "Let Ransom hold his own women."

**Railroad Complaint**  
Railroad Agent—"Here's another farmer who is suing us on account of cows."  
Official—"One of our trains has killed them, I suppose?"  
Agent—"No, he claims our trains go so slow that the passengers milk his cows along the right-of-way."

**Plowing to the Mark**  
Pat was new at plowing, and the first attempt was anything but successful.  
"Look here," said the farmer, "that kind of thing won't do. The corn will be dizzy that grows in a furrow as crooked as that. Fix your eye on something across the field and head straight for it. That bull there by the gate is right opposite us. Aim at him, and you'll do pretty well."  
"All right, sir," said Pat, and just then the farmer was called away to the barn. Ten minutes later he returned and was horrified to see that the plow had been wandering in a zigzag course all over the field.  
"Hold on there!" he shouted. "Hold on! What are you up to?"  
"I did what you told me, sir," said Pat. "I headed straight for that bull, but before I got half way he headed straight for me."

**Bob Burns**  
In the spring, the river used to come up so high that our yard at Van Buren would be in three feet of water. Me and my brother, Farrar, used to make a raft out of pieces of bridges that were washed out and we'd pole our way all over town. That's where I learned to sing, "My Bonnie Lies Over the Ocean."  
I remembered one flood we had down there. A man came floatin' down the river on the roof of his house. There

## SOUTHWEST "MAKIN'S" SMOKERS KNOWN FOR ROLLING TALENT!

They'll tell you this rich, full-bodied "makin's" tobacco shapes up quick, neat

WHERE you find men extra handy at rolling "makin's," like as not they're usin' P. A. Due to the "crimp cut," Prince Albert lays right—doesn't spill or blow away. Rolls up fast, smooth, firm. That "crimp cut" also does a lot for easy drawing and cool, slow-burning smoking. But the big P. A. feature is the "no-bite" process. Takes out harshness. Yet Prince Albert's got RICH TASTE—and FULL BODY. Pipe-smokers, too, say Prince Albert is great!



"SAY, brother, P. A. sure rescued me from 'tongue-bite.' I can't get over how mild it is. It's no wonder you see so many fellows rollin' this swell tobacco."  
"YES—and don't forget, Prince Albert has that grand taste and good body everyone goes for. Boy, there's a lot of satisfaction in Prince Albert as 'makin's'!"

## PRINCE ALBERT THE NATIONAL JOY SMOKE

70 fine roll-your-own cigarettes in every 2-oz. tin of Prince Albert  
Copyright, 1937, R. J. REYNOLDS TOBACCO CO. Winston-Salem, N. C.

## Poultry News

### Maintaining Egg Quality in Summer

Many flock owners find difficulty during the summer time in maintaining the quality of their eggs, and consequently suffer a loss in price received for the eggs of reduced quality. Much of the difficulty comes in not keeping the eggs at a low enough temperature between the time they are produced and the time they are marketed. Experiments recently carried on Kansas State Agricultural College show that eggs held in an ordinary room deteriorated in value 78 cents more per case than did eggs held in a humid cellar with a temperature below 70 degrees.  
A practical recommendation that can be made as a result of these experiments that will considerably improve the quality of eggs and reduce the loss of market value per case to a minimum is to produce infertile eggs, gather them twice daily in wire baskets, keep them in a cool, humid cellar overnight before placing them in egg cases, and selling them twice a week throughout the summer months.

### Summer Sanitation

It is just as necessary to maintain sanitary conditions in the flock in the summer time as it is

in the fall and winter. Where both young and old birds are plenty in the summer sun getting plenty of exercise, picking up green food, pebbles, and bugs, they are less under control than when they are kept confined in houses during the fall and winter. Wet spots, either on range or in the layers' yards, should either be filled in or drained off. Dump heaps or refuse piles should be eliminated, so that chickens will not pick up undesirable materials, and high grass or extremely dense thickets should be thinned out.

### Fighting Coccidiosis

Cleanliness is just as important in fighting coccidiosis as it is in preventing it. Should there be any indication or suspicion of the presence of this disease in the flock as indicated by droopy birds, ruffled feathers, pale head parts, and bloody droppings (not always present), the first job is to give the house a thorough cleaning and disinfection. Frequent removal of the litter, as for example, every other day is a great help in fighting this disease, as is also spraying the litter and floor with material that may be obtained especially for this purpose. Where frequent removal of litter is practiced, it is only necessary to put in barely enough litter to cover the floor each time. In this program of cleanliness that should be followed, it is a good plan to keep all visitors off the growing range.

# THE TRAP AT SUICIDE ROCK OR HOW MELVIN PURVIS FOILED A SINISTER PLOT

**MELVIN PURVIS FORMER ACE G-MAN**  
**WANTS YOU TO JOIN HIS NEW 1937 CORPUS OF SECRET OPERATORS**

MELVIN PURVIS is the young lawyer who became America's Ace G-Man. He directed the capture of Dillinger, "Pretty Boy" Floyd, "Baby Face" Nelson, and many other public enemies.  
Now Melvin Purvis, who was the founder of the Junior G-Man Corps, has formed a great new organization called Melvin Purvis' Law and Order Patrol. Members are Secret Operators. They have special codes, passwords, and special equipment. Here is one of the many adventures, taken from the confidential Secret Operators' Files and published to prove that CRIME DOES NOT PAY!

MELVIN PURVIS RECEIVES A LETTER FROM ONE OF HIS SECRET OPERATORS...  
East Orange, N.J. Feb 24, 1937  
Dear Mr Purvis:  
Our squad of Secret Operators here in East Orange is practicing tracking suspects. Can you tell us some of the tricks a tracked man will use to cover his tracks—such as walking on a stream, jumping from rock to rock, walking on a fence, or any other things we ought to watch out for.  
Yours truly,  
Johnny Jones,  
Secret Operator, Law and Order Patrol

SO SECRET OPERATOR JONES WANTS TO KNOW HOW TO PICK UP A LOST TRAIL, EH? WELL, THERE ARE LOTS OF WAYS A FUGITIVE CAN COVER UP HIS TRACKS. HERE'S ONE OF THE CLEVEREST RUSES I EVER CAME UP AGAINST...  
OH, TELL US, MR. PURVIS! WHILE YOU'RE DOING IT WE'LL HAVE SOME MORE POST TOASTIES AND CREAM!

"We heard that Fargo, the bank robber, had boarded a train at a coast town... but when we were about to seize him he opened a window while the train was crossing an embankment..."  
**HE'S ESCAPED!**

"We quickly stopped the train and picked up Fargo's trail. He was heading for Suicide Rock, a great cliff that juts out into the ocean. We figured he didn't have a chance to escape us up there..."  
I GUESS THIS IS THE END OF THE TRAIL, CHIEF-- HE MUST HAVE JUMPED OFF SUICIDE ROCK TO DEATH IN THOSE BREAKERS BELOW.  
**WAIT A MINUTE! THERE'S SOMETHING FUNNY HERE!**  
I NOTICED THAT THE TOE OF EVERY FOOTPRINT WAS DEEPER THAN THE HEEL... AND I KNEW THAT WHEN A MAN WALKS FORWARD, THE HEEL PRINT IS DEEPER THAN THE TOE BUT WHEN HE WALKS BACKWARD, THE TOE PRINT IS DEEPER. IMMEDIATELY I FIGURED THAT FARGO HAD WALKED BACKWARD IN HIS OWN FOOTPRINTS --I SENSED DANGER, AND JUST IN TIME...  
WALKING FORWARD WALKING BACKWARD

**JUMP BACK, FOR YOUR LIVES!**  
**CRASH**

**Boys and Girls!**  
**BE A SECRET OPERATOR** IN MY NEW LAW-AND-ORDER PATROL! GET MY NEW SECRET OPERATOR'S SHIELD AND MY SECRET OPERATOR'S MANUAL CONTAINING SPECIAL INSTRUCTIONS... CODES AND PASSWORDS... SECRETS OF CRIME DETECTION... HOW TO WIN PROMOTION TO HIGHER RANKS... ALSO PICTURES OF ALL MY WONDERFUL FREE PRIZES! TO BE A SECRET OPERATOR, JUST SEND ME THE COUPON BELOW, WITH TWO RED POST TOASTIES PACKAGE-TOPS.

**STICK 'EM UP, FARGO! YOUR PLOT HAS FAILED!**  
**MELVIN PURVIS! AN' I THOUGHT I HAD YOU TRAPPED!**  
THAT STORY POINTS OUT A FACT ALL SECRET OPERATORS MUST KNOW... WHEN A TRAIL SUDDENLY ENDS, BEWARE OF AN AMBUSH! WELL, WELL, I SEE YOU SECRET OPERATORS HAVE EATEN UP THOSE POST TOASTIES -- HOW WERE THEY?  
**SWELL, MR. PURVIS! THEY'RE THE BEST THING EVER, ANYTIME!**

**A CRISP, DELICIOUS BREAKFAST TREAT!**  
MILLIONS of boys and girls call Post Toasties "the better corn flakes"... For Post Toasties are made only from the sweet, tender little hearts of the corn, where most of the flavor is stored. And these tasty, golden-brown flakes are toasted double-crisp, so they will keep their crunchy goodness longer in milk or cream.  
For a special breakfast treat—try Post Toasties with fruit or berries—it's a wonderful combination!  
Get Post Toasties at your grocer's the first chance you get... the price is low. A Post Cereal—made by General Foods.  
ORDER POST TOASTIES IN HOTELS, RESTAURANTS AND DINING CARS, TOO

**BOYS' SHIELD** (at 10¢), **GIRLS' SHIELD** (above). Both of polished gold bronze, semi-enamel finish. **SECRET OPERATOR'S MANUAL** at right. Manual and Shield FREE for 2 Post Toasties package-tops.  
**SECRET OPERATOR'S RING**, 24-carat gold finish, adjustable to any finger. FREE for 4 package-tops.  
**A SPECIAL MESSAGE TO ALL BOYS AND GIRLS WHO JOINED MY JUNIOR G-MAN CORPS LAST YEAR:**  
I particularly want members of my Junior G-Man Corps to become Secret Operators in my new Law-and-Order Patrol. The training you have received as members of the Junior G-Man Corps will fit you for quick advancement to higher ranks as Secret Operators.  
Melvin Purvis

**Free Prizes FOR SECRET OPERATORS** (Many others shown in Manual)  
Mickey Mouse Toys on Every Box



**Live Better**  
**While You**  
**SAVE MORE**  
**Let Us Show You How**

Think It Over—



If Your Grocer  
 Sells Only For Cash  
 He Has No Bad-Ac-  
 count Loss To Charge  
 To His Paying Cust-  
 omers

Pay Only Your Own  
 Grocery Bill By Buy-  
 ing At A Cash Store

**SERVE**  
**Better Foods** **AT LOWER**  
**PRICES**

**Flour** EVERLITE 48 lbs Absolutely Guaranteed **\$1.79**

**Sugar** 10 Pounds Cloth Bag **51c**

**Dry Salt Jowls** per pound **17c**

**Salmon** No. 1 Tall 2 for **23c**

**Tomatoes** No. 2 Can 2 for **15c**

**English Peas** 5c  
 Packed By Waples Platter No. 1 Tall Can

**Tea** 1/2 lb. ORANGE PEKOE With Tall Glass **25c**

**CATSUP** 14 oz bottle **13c**

**POST TOASTIES** large package **11c**

**Matches** TRUE AMERICAN Carton **15c**

**SOAP** LAUNDRY Per Bar **2c**

**Soap** KIRK'S HARDWATER 6 Bars **25c**

**Mel-O-Mix** Salad Dressing Qt. **23c**

**Pure Apple Butter** ea. .15  
 21 oz. Jar Ea.

**TASTY DRINK EXTRACT** 3 for **25c**  
 Makes 2 gallons All Flavors

**Toilet Tissue** 6 for **25c**

**Baking Powder** **19c**  
 Health Club or K. C. Regular 25c size

**Mustard** Red Ball qt. **10c**

**Bananas** Ripe Golden Fruit Per Dozen **15c**

**Lettuce** Large Firm Heads Ea. **5c**

**Mellons** Fresh - Juicy

**Tomatoes** Fresh lb. **7c**

**Cheese** FULL CREAM Per Pound **19c**

**Steak** Loin and Short Cut **21c**  
 From Our Own Feed Lots

**Bacon** Pound Package **29c**

**Sausage** pure pork **23c**

**LUNCH MEATS** Per Pound  
 Good Selections 20c, 25c, 30c

Avoid This---



KEEP YOUR  
 BILL PAID THE  
 EASY WAY — BY  
 PAYING CASH

None sold to merchants - We reserve the right to limit

**BOB'S**  
**FOODWAY**

The Home Of Good Things To Eat

**WATCH**  
**FOR OUR**  
**AD**  
**NEXT**  
**WEEK**

**Whiteflat News**

Mr. and Mrs. Lee Ribble and Mr. and Mrs. Curtis Ribble and children, Ruth and Joyce spent Sunday with Mr. and Mrs. J. D. Morris.

Mr. and Mrs. Bill Smith of Guthrie and Mrs. Jim Smith of Roaring Springs were visitors here Monday.

Mr. and Mrs. Lee Hanna of Tulsa visited friends here Sunday. Mr. and Mrs. Herman Norton of Kermit are here on a vacation.

A revival meeting is in progress at the Baptist church. Rev. Harris is being assisted by Rev. North of Farwell.

Members and Mesdames Ben Edwards, A. J. Browning, W. L. McWilliams and Varner McWilliams spent several days on Lake Kemp near Seymour last week. They also visited the families of Geo. P. Sims and A. K. Osburn of Seymour.

Mr. and Mrs. P. W. Martin, accompanied by Mrs. Clovis Murphey and children visited Mr. and Mrs. Jim Clawson of Vernon recently.

Mr. and Mrs. Hubert Taylor and Mr. and Mrs. H. M. Murphey spent several days vacation on Lake Kemp last week.

Rev. and Mrs. L. O. Barnett were called to the bedside of the former's mother in Oklahoma Tuesday of last week. Mrs. Barnett passed away Thursday. The entire Community extends sympathy to the bereaved ones.

Friday afternoon, Mesdames Bill Dunning and J. D. Perkins were hostesses to the many friends

of Mrs. Pete Smith of Lubbock, the former Miss Ocie Lee Humphries and Mrs. Wayland Scott, recent brides. Many lovely gifts were presented the honorees who afterwards were served refreshments of punch and cake.

(Delayed)  
Mr. and Mrs. J. H. Fry and sons of Anson spent Monday and Tuesday with Mrs. Fry's mother, Mrs. Maud Dean.

Mr. and Mrs. Joe Bloodworth were Wichita Falls visitors last week.

Miss Billie Marie Turner returned Friday from Fredrick, Oklahoma, where she has been visiting relatives for several weeks.

Jolene and Rosemary Bloodworth Earnestine and Annette McWilliams, Bobby Jay and Royella Browning, accompanied by their mothers, attended the birthday party of Rosemary Edwards at Matador Monday afternoon.

Mrs. Cecil Burnam of Lubbock visited her parents and other relatives here recently. On her return home she was accompanied by Mrs. Ed Whitaker and daughter Oneita, and La Verna Murphey, who visited her for a week.

**VACATIONS HERE**

Harvey Wilson of the U. S. Army, stationed at Ft. Sill, Oklahoma, is spending his vacation with his mother, Mrs. C. E. Soderstrom, who resides east of Matador.

Mr. Wilson visited in Austin and other south Texas points before coming here last week.

• • • • •  
**15 BASS GET AWAY.  
BUT DOCTOR SNARES  
ALL BACK AT ONCE**

**OKLAHOMA CITY, Okla., July 19**—Dr. Dale Collins swears to this: He and his party caught fifteen bass and strung them on a line. The line came loose and slipped into the lake. Collins diving unsuccessfully after them. Fifteen minutes later he had a strike. Up came all fifteen bass, still neatly strung.

**ACCEPTS JOB IN AMARILLO**

N. M. Whitworth who has been employed by the City Drug Store here for some time as druggist, left Monday for Amarillo where he has accepted a similar position with Kirk's Drug Company of that city. Mr. Whitworth is employed in the same store where Arvil Craven, former resident has been engaged for over a year. Mr. Craven has accepted an advanced position with another firm.

**Dr. & Mrs. McKenzie Plan Arkansas Trip**

Dr. and Mrs. E. W. McKenzie expect to leave Matador next Sunday for a 5-week's vacation at Hot Springs, Arkansas, according to an announcement appearing in this issue of the Tribune. Dr. McKenzie said yesterday that he expected to be away 5 weeks and to return to his practice here about September 1. He said that he would appreciate patients planning to have dental work done in the near future, making appointments immediately in order that as few as possible might be inconvenienced during his absence.

Dr. and Mrs. McKenzie plan to motor to the famous springs and will visit Dr. McKenzie's father in south east Texas during the trip. Dr. McKenzie declared his father was in very poor health and that he had been expected for sometime to be called to his bedside.

**Navy Surgeon From Coast Visits Here**

Dr. B. H. Davis, accompanied by his wife and family, visited in the home of Dr. and Mrs. Albert Traweek for three days last week before continuing a trip to Kansas City. Dr. Davis is a successful surgeon in the service of the United States Navy and makes his home in San Diego, California.

Miss Ollie Echols accompanied her father, A. B. Echols, on a business trip to Wichita Falls, Monday.

**General Motors To Market New Trailer**

Latest addition to the group of General Motors Truck products is the "Trailabout," a new GMC two-wheel commercial and general utility trailer of 1,000 pounds capacity which hitches to passenger cars or trucks.

The announcement is made by J. P. Little, vice-president of General Motors Truck Division, who states that production of the new unit already is well under way and is being increased as rapidly as possible to take care of heavy advance orders received from the field.

An extremely wide range of utility, he says, is afforded by a choice of two body lengths and four body arrangements which meet the needs of such prospective users as small tradesmen and contractors, salesmen who must carry bulky or heavy samples, landscape gardeners, sportsmen, tourists and campers. The Trailabout may be obtained either with or without springs. A folding support leg holds it in a horizontal position

when detached. Quality of workmanship, body metal, axel steel and all other materials are identical with those employed in General Motors Trucks.

A standard pick-up body forms the base for the three other Trailabout body styles. One carries side screens, another is fully screened top and sides, and a third is equipped with stake racks. The two body lengths are 77 inches and 91 inches, respectively. Six-inch tires, full skirted fenders, license bracket and electric tail lamp are standard equipment. The trailer is attached by a special oversized ball and socket hitch unit which can be locked against theft.

A novel optional feature to facilitate loading or unloading is found in two substantial side steps which can be installed ahead of the fenders and a rear step which automatically falls into position by gravity when the rear tail gate is lowered.

Mrs. L. B. Robertson and daughter Retha Raine, have returned home from a visit with relatives at Colorado, Texas.

**These Are Your Mileage Merchants**



Four Corners Store  
Dobbs City Merc. Co.  
Bob's Oil Well  
York's Service Station  
Highway Service Sta.—Flomot  
Fairview Service Station

**L. B. Robertson**  
Commission Agent Matador, Texas

**Quality Foods Cooked In Wholesome Style**

*Bob's Cook Shack*

— WE NEVER CLOSE —

**WOMEN FIGURE CLOSE**

*She drives to my place past a dozen stations*



She wouldn't go to the wrong grocery or meat market that's three steps nearer... and she's just as keen going after her big money's worth of mileage. I've told her how I own this business myself, and can't be nearest to everybody, so my way of drawing good regular trade is by giving them the mileage. And she said anyway her husband wants her to come here especially for Conoco Germ Processed oil—the only kind he'll have, because he wants an Oil-Plated engine. Other oils go draining back down to the crankcase, but this patent Germ Processed oil leaves a rich, slippery layer of lubricant strongly plated all over the insides of the engine. That's Oil-Plating. It doesn't get used up like just some thin spray of oil. It can't leave "dry spots" because it can't drain off. No matter if your engine is stopped, or if it's making time, it stays 100% Oil-Plated. Wear won't get a toehold, and you'll see you're not using up much of your Conoco Germ Processed oil. But the few times you need any, you will be coming here to my place to get it.

**CONOCO GERM PROCESSED OIL**

*from Your Mileage Merchant*



**WHY TAKE CHANCES ON UNSAFE TIRES**



When You Can Buy World-Famous **U.S. ROYALS** AT OUR POPULAR PRICES!

Known Everywhere for **SAFE MILEAGE**

**HERE'S WHY**

- ★ **COGWHEEL TREAD**... a famous traction principle that gives you extra skid protection.
- ★ **SAFETY-BONDED CORD BODY**... exclusive with "U.S.," makes every ply a safety ply... gives you extra blowout protection.
- ★ **TEMPERED RUBBER**... this patented "U. S." tread compound wears longer—gives you extra miles.

Protect your family now with these tires that are famous for Safe Mileage. Enjoy their extra safety from hot weather blowouts and wet weather skids—save money by their longer wear.



LET US INSPECT YOUR TIRES BEFORE YOU START YOUR VACATION

**FREE SAFETY ANALYSIS... ALL MAKES**

Drive in today for a complete report on the true condition of your tires.

**BOB'S OIL WELL**  
EXCLUSIVE CONOCO PRODUCTS  
Matador, Texas

**WE DO OIL PLATING!**  
CONOCO BRONZE GASOLINE  
**BOB'S OIL WELL**  
Intersection Highways 18 & 28  
Open Day and Night  
TELEPHONE 211 FOR SERVICE



**MATADOR TRIBUNE**

Successor to the Roaring Springs News

Combined With the  
**Motley County News**  
By Purchase, March 14, 1934

Published Every Thursday  
By The

**Tribune Publishing Co.**  
Matador, Texas

Entered as second class matter  
at the Post Office, Matador, Texas,  
under the Act of Congress,  
March 3, 1879.

**DOUGLAS MEADOR**  
Editor



**MEMBER**  
West Texas  
Press Association

**SUBSCRIPTION RATES:**

In Motley and Adjoining Counties  
Per Year \$1.50  
Beyond 1st Postal Zone \$2.00  
6 Months \$1.00  
No subscription for less than six months.

**CASH IN ADVANCE**

**NOTICE TO THE PUBLIC**

Any erroneous reflection upon the character, standing or reputation of any individual, firm, concern, or corporation that may appear in the columns of The Tribune will be gladly corrected when called to the attention of the editor. It is not the intention of this newspaper to wrongfully use or injure any individual, firm, concern or corporation and corrections will be made when warranted as prominently as was the wrong published, reference or article.

**"THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN."**

**MANY PATIENTS BEING TREATED HOSPITAL HERE**

Medical and surgical cases receiving attention at Traweck hospital during the month include the following treatments and operations:

The six year old son of Mr. and Mrs. Curtis Graham was treated for diphtheria last week. Barbara Ann Springer, young daughter of Mr. and Mrs. Geo. Springer, underwent a tonsil operation on the 7th; Mrs. Charlie Morris underwent a tonsil operation on the 8th; Mr. Darius Egger, McAdoo underwent an appendix operation on the 7th, and Jonnie Bell Egger, McAdoo, a tonsillar operation on the 14th; Miss Genell Standefur, Flomot, tonsil operation on the 12th.

Miss Beatrice Keeling of the Folley community who had an appendix operation week-before last, returned to her home the following Sunday.

Mrs. H. A. Williams of Grand Prairie, Texas, was treated on the 14th for injuries received in an automobile accident which occurred 15 miles west of Matador.

On Monday of this week, both Mr. and Mrs. Hal Overstreet of Quitaque underwent minor operations, and Mrs. Lal Lewis of Floydada received medical treatments.

**Major Operations**

Miss Lela Carpenter, daughter of Mr. and Mrs. W. W. Carpenter, was rushed to the hospital Tuesday, for an emergency appendicitis operation, having been stricken suddenly Tuesday morning.

Two major operations were performed Monday, one being an appendix, for Mrs. Homer Lee, the other, of a hernial nature, being for Mrs. Melvin Cantrell.

The two sons of Mr. and Mrs. Grover Price, Charles and James, had tonsils removed the first of the week.

Believed to be a bachelor, Willie Gee, restaurant operator of Watertown, N. Y., revealed he had been "secretly married" for 42 years, when his 22-year-old son arrived from Canton, China, to aid him in his business.

Two families of skunks staged a feud in the district school near Orosco, Mich., and as a result the school board had a special meeting and solemnly declared the building "unfit for occupancy."

**Which Is the Beauty?**



First glances at the Most Beautiful and Most Popular girls at Texas State College for Women leave some doubt as to which is which, since both could well qualify for beauties. However, facts reveal that Miss Irene Pyle, left, is the lovely lady, and Miss Judith Stegman, right, was elected most popular. Miss Pyle, daughter of Mr. and Mrs. J. W. Pyle of Celeste, is a senior English major. Miss Stegman, whose home is in Brownsville, is active in college dramatics and will receive her degree in Speech this August.

**Cotton Flea Hoppers Are Object Meet**

SPUR, July 19. —A widespread outbreak of cotton flea hoppers over the Lower Plains Region of West Texas threatens the prospects of the best cotton crop that the region has had since 1933. The insects appear to be much worse in some sections than in others, and even on the same farm there is a marked difference in the number to be found at different locations.

In many of the fields about Spur the cotton plants that are knee high are not fruiting properly, and 5 to 20 per cent of the plants are completely stripped of squares.

W. S. McGregor, who has spent five years in the research division of the A and M College studying cotton flea hoppers, has been at the Spur Station for the past week and reports, after making a survey covering many of the counties below the Cap Rock, that there is a very heavy infection of flea hoppers with the prospects for a rapid increase. If, after careful examination of cotton fields in your section, it is found that there are plants that are not fully fruited, it is possible that further investigation will show evidence of flea hopper damage.

A demonstration will be held at the Spur Experiment Station on Saturday morning, July 24, in which the life history and habits of the insect will be discussed by authorities from College Station and demonstrations of dusting will be made by representatives of dusting machine companies and manufacturers of chemicals for control of the flea hopper. Every one is invited to attend.

**TEXAS MARBLE OFFERS GREAT POSSIBILITIES**

DALLAS, July 12. —While the problem of what to do about "marble boards" is bothering Texas and many of its cities, the question of doing something about Texas native marble may soon prove a more important one, and its solution far more profitable! Quarrying and marketing of

oyster "ancestry" in ornate configuration, is not on the commercial market at all. In fact, thousands of acres of it have been "wantonly" crushed for use in road building, with no appreciation of its uniquely ornamental value.

Less distinctively Texan, but even more important commercially, Dr. Law said, is a similarly inexhaustible vein of dense limestone marble which outcrops over the counties of Burnet, Blanco, Mason, Gillespie, Llano, Lampasas, San Saba and McCulloch. Resources of this deposit alone are equal to the marble contents of any two or three states in the Union.

"With about \$3,000 worth of quarrying equipment and a little time we could have supplied, from our own Texas deposits, the counterparts and equals of all the fancy marbles from Italy, Spain, France, Tennessee and Vermont that have made the State of Texas building an outstanding architectural triumph," Dr. Law said.

Texas buildings annually use more than \$2,000,000 worth of marble imported from other states which have done a better merchandising job with no better materials, and have presented an inviting front to resource-conversion industries, the council's report concluded.

**RECEIPTS**

**Pickles and Relishes**

This year when materials for pickling seem more plentiful why not plan a variety for use with winter meals?

A sweet Cucumber receipt that has been popular is made as follows: Make a brine of 1 gallon water, 3/4 c salt. Put in cucumbers and allow to stand 1 week. Remove from salt water and soak in clear water about 24 hours. Make a solution of 1 c vinegar, 2 c water. Let pickles come to boil but do not boil. Pack in jars and cover with boiling solution of 3 c sugar, 1 T allspice. Use pure cider vinegar so pickles will not get soft. Add no water to the last vinegar mixture.

**Bread and Butter Pickles**

25 large cucumbers; 1 pt. vinegar; 2 T ginger; 12 onions (medium sized); 2 c sugar; 2 T turmeric 1/2 c salt; 2 t mustard seed (white) Let unpeeled cucumbers stand in water over night. Slice onions and cucumbers and place in pan

**ROY BURLESON**

**General Insurance**  
First State Bank Building  
Matador, Texas

with salt, no water, one hour. Rinse off salt and add other ingredients. Boil together until transparent. Pack into sterilized jars, seal.

GO TO CHURCH SUNDAY

A few bruises were the only injuries little Billie Barbee of Charlotte, N. C., received when he tumbled through an open door on the second floor of his home and fell to the ground outside.

Subscribe For The Tribune

**Dr. W. A. Pettey**



**OPTOMETRIST**

Of Lubbock

Will Be In

MATADOR

AT

Simpson's

Drug Store

Wed., July 28

To Fit Glasses

**END OF JULY Sale**

**STARTS Friday July 23rd and Continues to July 31st**

In keeping with our policy of cleaning our store of Summer merchandise, we offer drastic reductions on all remaining summer items. Note the savings—Come early for the best selections.

1.75 Lace and Clevroix Weave HOSE Now 1.39	69c Chiffon HOSE 49c pr.	Large Beach TOWELS 1.49 Value 98c ea.	80 Square PRINTS Reg. 22c value 18c yd
ANKLETS 8c pr.	Boys and Mens White Caps 19c ea.	1.95 Voile DRESSES Now 1.39	1.00 BLOUSES Now 50c ea.
Childrens Slacks Ages 2 to 8 49c pr.	Childrens Sandals Reduced 25 per cent	25c Summer SOCKS 19c pr.	Regular 50c NECKTIES 39c
Men's Summer Wash TROUSERS Now Reduced 25 per cent		MEN'S STRAW HATS Values Up to 1.95 Now 1.00	
1.00 Summer HAND BAGS Now 79c	Ladies HATS Values to 1.95 Now 89c	Ladies 89c JAMA SHORTS Now 69c	
Ladies' 1.95 Satin & Crepe-Slips ..... 1.49	Men's 1.00 Polo Shirts ..... Now 79c	Boy's 49c Polo-Shirt ..... Now 39c	
1 lot Childrens' Hats ..... Now 15c	Men's 1.95 Swim Suits ..... Now 1.25	Ladies and Children's Swim Suits REDUCED 25 per cent	
1 lot 1.00 Slips ..... Now 79c			
1 lot 1.00 Sandals ..... Now 89c			

**Notice**

My dental office will remain closed from July 26th until September 1st while I am away on vacation.

Kindly arrange any appointments to conform with this notice.

**Dr. E. W. McKenzie**  
Dentist

# THE TRIBUNE SNAPSHOTS

**"Jackie," the chimpanzee in the Pets' Corner at the London Zoo, enjoying a cool drink.**

**Thrills and Spills**—Aquaplaning affords both of these galore for young mermaids vacationing at Coronado, Calif.

**His Time Was Worth Money**—Wilbur Shaw knows the value of time. He was only two seconds ahead of Ralph Hepburn as they raced to the finish wire in the last 500-mile automobile race at the Indianapolis Motor Speedway. And that two seconds was the difference between \$16,000 and \$50,000 in prize money. He is pictured showing his Green curve, a precision watch, to Paul Abbott, a racing enthusiast.

**The Greeks Had A Word for Him**—Valiant is the word for Alex Kampouris, second baseman of the Cincinnati Reds and only Greek player in the major leagues, who is the home run sensation of the senior circuit today. Alex recently made six round-trippers in five days.

**Caged Hens Lay More and Better Eggs**, according to Milton H. Arndt, Trenton, N. J., originator of the New Era System of Raising Poultry in Confinement and advocate of "the indoor poultry farm"—a movement which is sweeping the country. The attendant (shown above) records the production of every hen as the eggs are gathered. Biddy must pay her "rent" or move!

Government Council). Here in the Great Hall, were held sessions of the Supreme Court of Louisiana. In 1825, La Fayette resided here as guest of the state. In 1813 the formal transfer of Louisiana from Spain to France and from France to the United States took place in this building.

This Cabildo now serves the purposes of a museum. As one enters, a bust of Audubon, America's greatest ornithologist, is seen. Audubon spent much time here in Louisiana studying the interesting bird life in its forests, swamps and along its winding bayous. His famous "Birds of America", the so-called "Elephant edition" presents this feathered folk, life size. They are painted true to life in water colors. Under each is seen some data regarding the bird's sex, genus and species. I saw this "elephant" edition here and among others, I noticed a male turkey life size. This may give you an idea of the very large plate on which this water color was reproduced.

Audubon's birth is shrouded in mystery. There are even some who go so far as to maintain that he was no other than the "Lost Dauphin", the son of Marie Antoinette and Louis XVI. Be that as it may, he will almost remain a figure of respect among those who love nature, especially birds.

This is not the place to catalogue all the many interesting contents of the Cabildo's museum. Three things, however, stand out in my mind at this writing, the portrait of Huey Long (who is greatly respected here) the death mask of Napoleon, and the life mask of Caruso.

A museum gives one a cross section of life in all its many ramifications. It shows besides, minerals, bones, and "birds beast and fish", the early beginnings of the human race in its evolution, in its upward climb. Great improvements have been made for our convenience, labor-saving devices, to render life less irksome, but is true happiness to be derived from these gadgets? Happiness is a state of mind. Our forefathers, with all their crude implements and inconveniences, extracted just as much happiness out of their life as we do now. Theirs were the simple pleasures. Life now has grown more complicated and it takes so much more to satisfy the most of us. Improvements have been made mostly along purely mechanical lines but human nature has not kept pace with these other improvements and so more's the pity.

**The House That Isaac Built**—You have all heard of the "House that Jack built", but now I am going to tell you about the House that Isaac built and what is more he built it out of molasses, sugar and rice.

Isaac Delgado built up a huge fortune trafficking in these commodities. In his will he left a large portion of his wealth for the construction of an art museum in New Orleans. This building when completed was known as the "Delgado Museum of Art".

This classic temple stands in a large, beautiful park. An imposing avenue of tall palms leads up to the entrance. The vista of these stately trees is an interesting study in perspective and reminds one of the famous painting by Hobbema, "The Avenue".

The Sculpture Court, as is usual in art museums, is first encountered upon entering. Here are replicas of world-famous statues, the originals of which, are scattered among the European Art Galleries. The side rooms are devoted to period furniture, fine wood carvings, gems, porcelains, et cetera. The upper floors are devoted to pictorial art, oil and water-colors.

When one sees works of art that are really worthy of the name of art, the effect on the soul is elevating. All fine creations that in music, Poetra, Architecture all lift one to a higher plane of consciousness far removed from the ordinary prosaic, humdrum of life.

(To be continued)

In Alaska, J. C. Leger covers his sales territory in his own airplane, which he pilots.

Thirty boys employed by the National Youth Administration under the supervision of the State Highway Department have completed 50 erosion retardants in highway ditches along Highway 1 from Sherman north to the Red River. Victor Jaeggli, assistant district supervisor, has reported J. C. Kellam, State Director.

So live that you won't have to spend your life denying things. —Corsicana Sun

**Expert WATCH Satisfaction Guaranteed**

**LIPHAM'S WATCH REPAIR**

Former Bradshaw Location  
Next Door City Barber Shop  
W. M. Lipham  
REPAIR MATADOR, TEXAS

**Bread Is Your Best Food  
Eat More Of It**

**EDDY'S BREAD FRESH DAILY**

Ask for it in Matador  
Four-Corners Roaring Springs  
Dickens Whiteflat

**Eddy's Bakery**

William McCraw, Texas Attorney General, applied to the National Youth Administration for extension of an NYA work project he has sponsored at the State Capitol, from which a large number of youths have graduated to full-time private employment. About 30 youths are now employed on the project doing clerical work, J. C. Kellam, Texas NYA Director, said.

number of youths have graduated to full-time private employment. About 30 youths are now employed on the project doing clerical work, J. C. Kellam, Texas NYA Director, said.

**FOR PERFECT LOW COST LAUNDRY SERVICE**

There's real economy in our service! Better laundering methods save clothes and time; lower prices put dependable service within reach of even the most limited budget!

**FLOYDADA STEAM LAUNDRY**

**The Hollywood Camera**  
By MARSHALL FISKE

**The St. Louis Cathedral—Jackson Square**

This churchly edifice did not impress me greatly. After the magnificent cathedrals one sees in Europe, most American churches suffer by comparison.

The first thing on entering this church is its "dim, religious light", a hushed, musty atmosphere clings to the place. Then one sees the high altar emerging from the half-light, marble, lace and gold and in the side chapels, one sees the flickering flames in their ruby glass containers.

I was told by a little Mexican attendant who showed me about, that a number of bishops were interred under the High Altar and that this church was dedicated in 1794 and was built on the site of two older ones, and many other things besides that did not greatly interest me. I did not remain longer than was necessary for a cursory glance about, then I left and went to the

**Cabildo, Jackson Square, New Orleans**

The Cabildo is in two sections and was erected in the latter part of the 18th Century by the Spanish Government and used for the assembling of the Cabildo (the

**FRONTIER FIESTA Ft. Worth.**  
JUNE 26 TO OCT. 31—LOW RAILROAD FARES

**You'll Enjoy True Western Hospitality at the Worth**

Now, added for your comfort and further enjoyment is COMPLETE AIR CONDITIONING throughout. Remodeled, redecorated. \$150,000.00 spent to bring to you the most modern, up-to-date hotel in Fort Worth. Yet the same Western "howdy" the same low rates.

LOW AS \$2 PER DAY  
Tile bath and shower in every room.

**COMpletely AIR CONDITIONED**

Guest Rooms  
Coffee Shop • Dining Room  
Lobby • Mezzanine  
Banquet Rooms

**WORTH HOTEL**  
A GOOD SURROUNDING FOR REAL FOLKS

**Bring Your Car To Us FOR COMPLETE SERVICE**

**Texaco Gasoline and Oils**

Washing—Greasing—Lubrication

**Shorty's Service Station**  
PHONE 17M

**FOR WOMEN WHO THINK THEY SAVE MONEY BY DOING THEIR OWN LAUNDRY**

Come out of your stuffy basement, and take a look at the things your friends are doing with their time! Long drives in the country—picnics with the youngsters, shopping trips, beach parties. They're enjoying the things that summer brings. You can too! We'll show you how economically you can add an extra day to every week and enjoy the best kind of saving!

**Spur Laundry**

**Get In The Swim!**

Roaring Springs Pool Now Open  
Pure Spring Water  
Senic Picnic Grounds  
Improved Road To Springs

SWIM AND ENJOY LIFE

MODERN POOL CAPABLY OPERATED

**Roaring Springs Swimming Pool**  
Moderate Prices

Completely Equipped For  
**OBSTETRICS, PEDIATRICS**  
And General Medicine

Newest Type X-Ray Equipment  
Phone 59 Day and Night Service

**TRAWEEK HOSPITAL**  
A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

UTILITIES TO...

(Continued From Page One) type of personnel employed by the West Texas Utilities Company...

LIONS NAMED...

(Continued From Page One) Attendance, Tom Harris, Homer Sheats, R. A. Day; Program, R. E. Campbell, Henry Weidon, Jim Peeler...

Terrace Test...

(Continued From Page One) of Oplin, members of the commissioners' court of the Calahan county...

Rogue Theatre MATADOR, TEXAS

WEDNESDAY - THURSDAY Buddy Nile

"Night Must Fall"

WITH Robert Montgomery Roselind Russell

FRIDAY & SATURDAY

Edmond Lowe

IN Under Cover Of Night

WITH Florence Rice

SUNDAY & MONDAY

"Turn Off The Moon"

WITH Charles Ruggles Eleonore Whitney

Sun. Matinee 2:30 Nights 8:15

FARM GROUPS' AID IS ASKED FOR NEW BILL

Feeling that the national Congress is not acting with as much dispatch as reasonably should be expected in connection with the new farm bill now before the House...

A delegation of farmers from this county is making plans to attend the meeting.

Shortage Of Farm Labor In Mid-West

CHICAGO — A headache of labor shortage plagued the American farmer today as he swung in to the most bountiful harvest in several years.

Harley Sadler...

(Continued From Page 1) of the curtain on one of the southwest's most romantic comedy-dramas, "Rose Of The Rio Grande"...

Popular prices will prevail. The doors will open at 7:45 and the curtain will rise promptly at 8 o'clock.

HERE FROM RALLS

Tom Kennedy, former Matador resident, who now lives at Ralls, has been here for several days visiting friends and relatives and looking after business interests.

Mr. and Mrs. Wilbur Parks of Edinburg are visiting here with Mrs. Park's parents, Judge and Mrs. W. R. Cammack.

The SNAPSHOT GUILD SYMBOLS OF SUMMER



"The summer comes with flower and bee..."

THE beauty of flowers is an attraction and a challenge to every camera owner. Frankly, good flower pictures are not easy to take and for that reason success brings more than ordinary satisfaction to the amateur photographer.

Proper lighting, a large image and patient work with the camera are the essentials of flower photography. The best camera to use is one with a long-extension bellows enabling one to focus close to the flower...

But, if you haven't such a camera, good work may be done with ordinary folding or box cameras, provided a portrait attachment is used to obtain a large image. This supplementary lens, which comes with a table of focusing distances, makes it possible to work within arm's length of the subject.

Flower pictures need to be vividly sharp; hence, a small lens opening should usually be used; —f.16 or f.22— or the smallest stop

LOCALS

Miss Virginia Edmondson has as her guest this week, Miss Marjette Ewing of Estelline...

Mrs. Elmer Stearns and daughter Francis, left Monday for Abilene where they are visiting relatives for a few days.

Mr. and Mrs. Melvin Meason left Sunday for a vacation trip to Lake City, Colorado.

Miss Ollie Echoles visited in Plainview Saturday.

Mr. and Mrs. Tom Moore and We have stored near Matador, baby grand piano, small upright and a good practice piano...

Mr. and Mrs. Claude Groves of Childress spent the week-end here visiting relatives.

Mr. and Mrs. Robert Collier accompanied the former's father of Afton, on a trip to Quanah Monday for the purpose of his undergoing an operation.

Mr. and Mrs. J. A. Caswell of Bullard, Texas, are here this week visiting in the home of their daughter and husband, Mr. and Mrs. J. R. Whitworth.

Mrs. Lemmie Day and son James Lee, left last Wednesday for their home at Tipton, Oklahoma, after a visit here with friends and relatives.

Misses Lucille Meador and Hope Clements, with the latter's guest, Miss Opal Harp of Childress, spent the week-end in Lubbock visiting friends.

Mrs. Margaret Newman returned home Sunday from a visit with a daughter and family in San Francisco, California, having accompanied another daughter with her family, Mr. and Mrs. Clyde Weaver, of Dallas, who visited here a few days before continuing to their home.

on box cameras, and the camera should be on a tripod or held securely with a camera clamp. The exposure should be from 1/2 to one second.

Wind is a problem, of course. At such close distances movement of the subject makes more difference. It is worth while to wait for a moment when the blossom is motionless. If you find the wind too blowily, devise a wind-breaker of some sort.

Hazy days, or when the sun is shining under light clouds, makes the ideal time for flower pictures. Direct bright sunshine is not desirable, but if you can't wait for better conditions, give your subject the protection of a cheesecloth screen. Better results are obtained in the early morning or late afternoon when the light is less harsh and comes from the side. This is especially true for cup-shaped flowers. Nearby foliage, or other blossoms not wanted, may be tied back with string or cut away.

Sometimes, if you are patient enough to wait, a roving bee will enter the chalice of your flower. Click! Your patience is rewarded with a picture that is a perfect symbol of summertime.

John van Guilder.

Mrs. Alvin Stearns of Meadow, who has been visiting relatives here, visited in Floydada Monday, as the guest of Mrs. Marvin English.

Mrs. W. R. Cammack, who recently received clinical and medical attention in Temple and Abilene, returned home Sunday of last week.

Mrs. R. E. Campbell and son R. E. Jr., drove to Abilene last week where they visited Mr. and Mrs. Forrest Campbell. Upon her return home, Mrs. Campbell had the misfortune of falling from a back step at her home, which resulted in a severely sprained ankle.

Mr. and Mrs. B. F. Tunnell and son Billy, returned home Friday from Van, Texas, where they have been visiting relatives.

James Nebbett and son James Russell, accompanied by Jack Bradshaw, enjoyed several days of fishing at Lake Kemp last week.

Mrs. T. J. Daffern and children, Buddy and Kathrine, returned home Tuesday from a trip to El Paso, San Antonio, Austin, Dallas and Fort Worth. They were accompanied by Mrs. Daffern's mother, Mrs. John Martin, of El Paso, and by her daughter, Julia.

EYES TESTED

And GLASSES CORRECTLY FITTED

By DR. C. HOWARD, Optometrist Paducah, Texas New or Repair Work Office At Matador Hotel August 1st to 15th

who has completed a course in beauty culture at El Paso. Mrs. J. A. Tipton returned to her home at Northfield, Saturday, after a week's visit here in the home of her sister, Mrs. A. A. Tipton, and family.

Mrs. P. E. Knight and son Byron are visiting relatives in Pampa. Mrs. Delbert Groves and baby daughter are visiting friends in Lubbock this week.

Mrs. B. F. Tunnell and son B. F. Jr., spent several days in Dallas this week, having left Saturday.

Mr. and Mrs. B. C. Cox and son Charles Ray, Mrs. Pearl Moorman and Paul Patton, returned home Sunday from a two week's vacation trip spent in Hollywood and Los Angeles, California.

Miss Dorothy Fulfer of Lubbock visited here during the week-end with her parents, Mr. and Mrs. Foster Fulfer.

Mrs. Jim Edmondson and sons, spent the week-end visiting her mother, Mrs. D. M. Hutto, and other relatives in Amarillo.

Miss Marguerite Burns of Afton visited here this week with her aunt and husband, Mr. and Mrs. A. P. Hodges.

Mr. and Mrs. Dick Davis and children of Lawton, Oklahoma, former Matador residents, are visiting relatives here this week.

Mrs. J. H. Sheridan and daughter, Miss Beulah Sheridan, of Amarillo, formerly of Matador, arrived here Monday for a visit with Mr. and Mrs. Pat Sheridan.

Mr. and Mrs. Ware Fogerson of Silverton, spent the week-end here visiting Mrs. Fogerson's parents, Mr. and Mrs. R. A. Day.

ACCEPTS POSITION

Mr. H. O. Parks of Amarillo has accepted a position as pharmacist at Simpson's Drug, beginning his duties there Monday.

TO SANTA ANNA

Mr. and Mrs. Clyde Bartlett and sons, left Saturday evening for a week's vacation trip to Santa Anna, where they are visiting relatives.

Mr. Bartlett, manager of the local branch of Burton-Lingo Lbr. Co. is re-placed during his vacation, by Claud Wilson, of Sweetwater, former manager here who is now sales representative for the Sweetwater Sash & Door Company.



THE ONLY SHIRT WITH THE FAMOUS EVERFIT COLLAR

Looks smarter than a starched collar yet is much more comfortable. Won't wilt, curl or wrinkle. Won't shrink. Easy to launder. Never needs starching. Keeps its freshly laundered appearance from morning to mid-light. The rest of the shirt is as fine as the collar. Custom styled. Beautifully tailored. Perfect in every feature from fit to finish.

SHIRTCRAFT SHIRTS

WITH THE STARCHLESS TRUBENIZED EVERFIT COLLAR

\$1.50 & \$1.95

HARRY WILLETT and Company

On the body of Pat Noonan, 73, who died in a "flophouse" in Denver, was found \$100 in cash, \$2,500 in postal savings certificates, and two bank books listing deposits of \$18,000.

Determined to establish a world record for continuous preaching, the Rev. Alton Lee of Los Angeles discoursed on the Scriptures for 21 hours, then went to bed with a sore throat.

Charles Johnson left his bulldog, Mickey, to guard his parked car in the business district of Lincoln, Neb., until a thief stole him.

Last year George Hieb, farmer of Lodi, California, raised tomato vines to a height of 13 feet 10 in. and harvested 30 pounds of tomatoes per vine.

COTTON AND WHEAT FARMS Have a few choice farms in Hall, Briscoe, Swisher, Hale and Floyd counties - Priced right - small down payment will handle. A pleasure to show you any of these farms - no obligations whatever. ROY RUSSELL Turkey, Texas

"Yeah? But the GIRLS are at Ft. Worth" FORT WORTH FRONTIER FIESTA YOU BET MORTAL EYE HAS NEVER BEHELD 200 SUCH LOVELY DAUGHTERS OF EVE IN ONE CORRAL SINCE SOLOMON RODE ON HIS FAMOUS THOUSAND HERD Come to Fort Worth to be educated in Curvelinsar Contours CASA MANANA PIONEER PALACE FIREFLY GARDEN MELODY LANE NO PRICE ADVANCE

SPECIALS Friday and Saturday July 23 - 24 Lettuce Fresh firm head 5c Flour 48 lb. SUPREME GUARANTEED First Quality Flour 1.74 Grape Juice Pt. 17c Qt. 30c Grape fruit juice WHITE SWAN No. 2 can 2 for 23c Tea Choice of WHITE SWAN, LIPTON'S, & MAXWELL HOUSE. 1-4 lb. 23c 1 glass free with 1-2 lb. 45c Sugar 10 lbs 54c Cheese full cream lb. 23c Bacon Streak O' Lean Rindless Sliced lb. 36c Bologna lb. 15c Dr. Pepper and Coco Cola CARTON 6 BOTTLES Bring your cards for free pkg. 25c Campbell's FOOD MARKET R. E. CAMPBELL MATADOR NO. 1 ROARING SPRINGS NO. 2 "ONE PRICE - THE LOWEST"

TIME Meets its MATCH YOU seldom plan 15 years ahead when you're buying anything, but when you get a shingle roof you can count on at least 15 years of satisfied service! BETTER LUMBER AT REASONABLE PRICES Our Stock is complete for every requirement Higginbotham-Bartlett Co. MATADOR, TEXAS