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SPRINGS, No. 177  
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and Tuesday Night  
Practice 4th Month  
light  
ryman, W. M.  
Marshall, Secy.

RAIL DUST  
By  
DOUGLAS MEADOR

phone 983-3460

the wind slaps the  
y thighs with wide hands  
tumble weeds' lope be  
stations, the factor of  
g is enhanced for birds on  
highway. The Field Lark  
ally likes to play "chicken"  
automobiles that sputter  
with endless frequency.

electric razor must be part-  
responsible for another im-  
portant in the face older men  
to the world. You seldom  
man with dried soap in his

es and time are affected  
passing years to the extent  
the blistering heat of sum-  
sets closer to sleet falling on  
tree branches. The sea-  
seem confused in attempt-  
to get out of each other's

grasping success some  
must turn loose of the  
of sociability that prevented  
from becoming obnoxious  
ity.

you don't feel the spirit of  
mas in your heart, perhaps  
ms of love have been turn-  
allowing their contents

en you tie laughter with  
s of smiles and add the  
s of children's eyes as  
sions, a Christmas tree is  
t with wondrous gifts.

must give a part of your-  
a friend to prevent him  
becoming merely a person  
ave met.

ERRY CHRISTMAS

Golden Wedding  
to be Observed

open house reception Fri-  
(tomorrow) at the home of  
Mrs. Ralph Stapleton,  
mark observance of their  
wedding anniversary.  
invitation is extended all  
s of the couple, to attend  
which will be held from 3 to 5  
o'clock.  
atives and friends will assist  
couple with hospitalities.

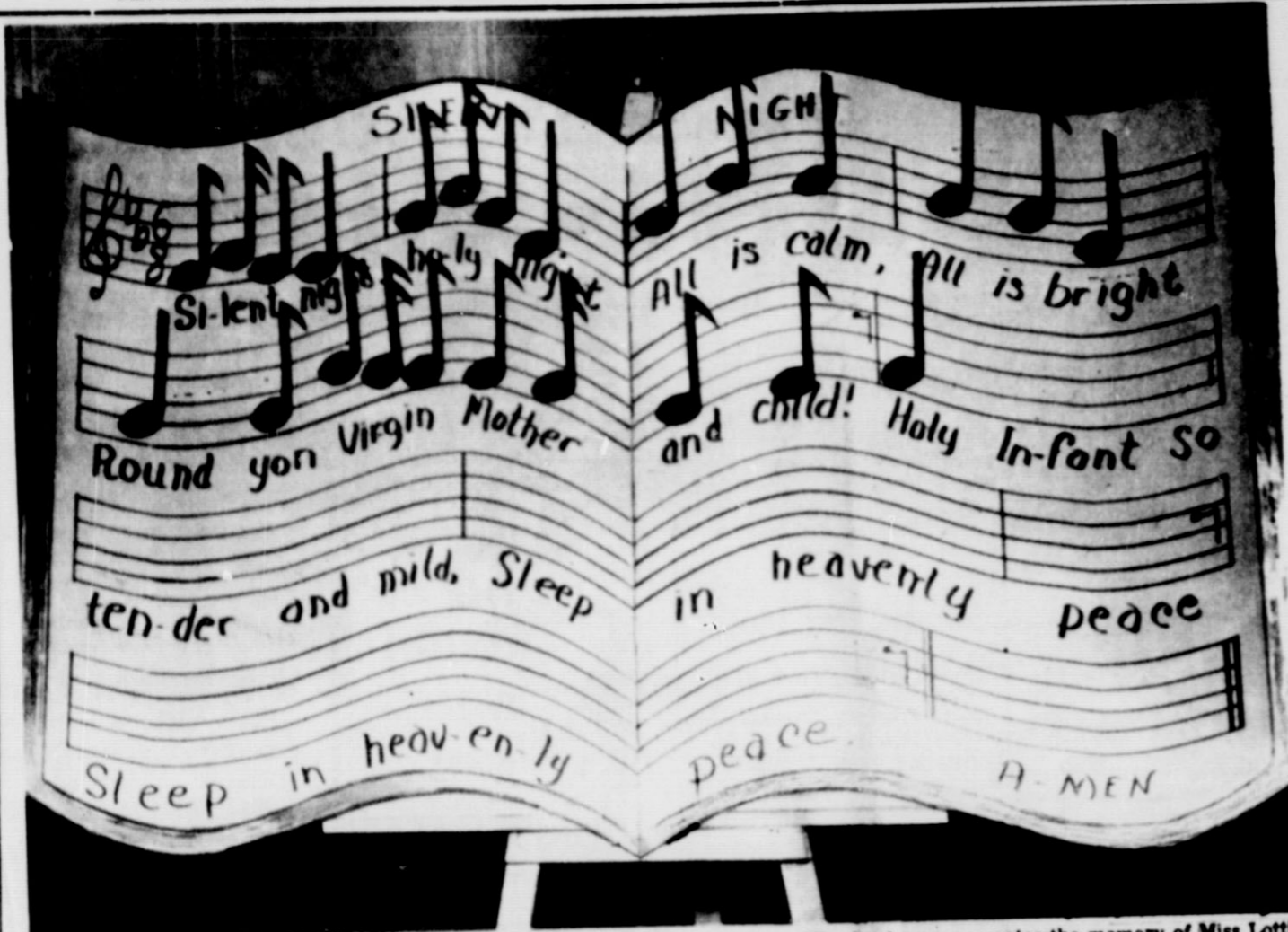
remodeling at  
Texaco Station

Williams Texaco Station  
is undergoing a "face-lift"  
or remodeling job. New  
pumps have been installed and  
moved to a different location and  
entire upper part of the sta-  
is being rebuilt.  
When completed the station  
will have an awning reaching  
pumps, and the entire ap-  
pearance of the building will be  
changed.  
Williams said the work is  
done by the Texaco Com-  
pany, and that he especially ap-  
preciates the awning which will  
protect in both winter  
and summer.

Pryse Metcalfe left Mon-  
day for Dallas, where she will  
spend Christmas. She visited her  
parents with her sisters,  
Miss Glenn, Miss Amy Glenn  
and Mr. and Mrs. J. L. Wood-

# Merry Christmas

VOICE OF THE FOOHILL COUNTRY  
**Matador Tribune**  
MATADOR, MOTLEY COUNTY, TEXAS, THURSDAY, DECEMBER 21, 1967  
RD YEAR—No. 42



SPRIT OF CHRISTMAS GIVING is reflected in the reproduction of the universally favorite hymn, "Silent Night," which stands near the altar, facing the congregation in the First Baptist Church auditorium. Each note represents \$26.00 in contributions to the Lottie Moon Christmas offering for foreign Missions, which is made each year throughout Southern Baptist Churches. The fund commemorates the memory of Miss Lottie Moon, early day missionary to China, who died on Christmas Eve after devoting her life to the work. The local church congregation sings the hymn only to the last "note" on the staff, and hopes to reach the goal of \$1200 and complete the song by the first of the year. The reproduction above was drawn by Mrs. Edgar Lee. (Tribune Photo)

## Rev. Larry Heard Tells Lions Christmas Started In Garden of Eden

CHRISTMAS STARTED in the Garden of Eden, Rev. Larry Heard, pastor of the First Baptist Church here, told the Matador Lions Club at the regular luncheon meeting held Tuesday in the Methodist Church basement.

He delivered a Christmas sermon to the club, reading frequently from his Bible. He explained the term Christmas, declaring it was originated by the Catholic Church and is a combination of the two words, Christ and Mass.

"When man first sinned in the garden of Eden, he from that moment stood in need of a Redeemer. God foretold the coming of the Seed of Woman who would overthrow evil even then," Rev. Heard said.

"Christmas then began with history, in the heart and love of God, and not in Bethlehem," the pastor declared. "It was there that God prepared for Jesus Christ, and for the purpose that each of us may have eternal life."

He said that he had found more than 50 references in the Old Testament, which foretold of Christ's coming. He said there were many more references in which the prophets foretold that the Prince of Peace would be born.

"The birth, life and death of Jesus were foretold accurately, even to the naming of the little village of Bethlehem as the place where he would be born.

"His birth was not a chance happening. It was a plan of God's," Rev. Heard said. "Mary was chosen to be the mother of the Son of God, and even the shepherds recognized that a ruler was to be born."

Rev. Heard concluded with, "Christmas is a gift of God and it should be a time of sharing the Christmas Story."

**Guests Introduced**

Guests introduced at the luncheon included W. L. Holt, Otis Hines and Sonny Jackson, who, with Eddie Tipton of the West Texas Utilities Company, were responsible for erecting the Christmas decorations on the city streets and the water tower.

## Special Services During Christmas

Special services in observance of Christmas will be held at the First Methodist Church, it was announced this week by the pastor, Rev. John Fitzgerald.

The schedule will include usual Church School at 9:45 and morning worship at 10:55 on December 24. For the evening, the church will engage in a "Come and Go" communion observance from 6:00 p.m. until 8:00 p.m. On Monday, December 25, a Christmas service will be held at 10:00 a.m.

Other services announced during the holiday season include those for Sunday, December 31. Church School will be held at the usual hour, 9:45 a.m. and the morning worship at 10:55 will be Student Recognition, with college students from the church in charge of the service. The evening worship will be at the usual 6:00 p.m. time.

Annual "White Christmas" program with a Christmas tree and gifts of food for needy families, was held Wednesday night. Mrs. Furman Vinson directed the program which was presented by children from the primary, junior and young peoples departments. A film strip was shown also.

A cordial invitation is extended to the public to join in the Christmas observances as announced.

## TRIBUNE TO SKIP ISSUE

For the first time in its history the Matador Tribune will not publish an issue next week. New regulations now make it possible for weekly newspapers to skip two issues out of 52, and retain postal permits.

The December 28th issue falling after Christmas would be difficult to produce and allow the management and employees any time for the holidays.

Other weekly newspapers in the area have already announced that they would skip the December 28th issue. The next issue will be published in 1968. Best Wishes for a Happy New Year to our readers and friends.

## Church To Hold Early Service Sunday Evening

Evening services Sunday at the First Baptist Church, will be at 5 p.m. instead of the usual 6:00 p.m. hour, it was announced by the pastor, Rev. Larry Heard, this week.

The church membership voted the change for the Christmas Eve service, Sunday night in a brief session.

For the evening service, the Story of the Nativity was told in song by the adult and youth choirs, with scripture narration by the pastor, together with a film strip illustrating the story.

Further observance of the season was held Tuesday afternoon when the children's departments of the Sunday School and W.M.U. were entertained with a Christmas tree party.

## BRUCE OLIVER VISITS

Former Baptist pastor, Rev. Bruce Oliver of Houston, visited friends for a short time Tuesday as he was on route to Colorado to join Mrs. Oliver and their children, Ben, Paul and Edie, for Christmas. He accompanied Mrs. Oliver's sister, Dr. Joyce Davis of Houston, in making the trip.

## Chest Drive Slow

ANNUAL Matador Community Chest drive started in November for a quota of \$3,000 is moving slowly. County Judge Forrest Campbell said yesterday that collections were at about \$1,400. He said many more residents of the Matador or Independent School District, which comprises the area of solicitation, have yet to be contacted.

The Community Chest is sponsored by the Matador Lions Club, and Judge Campbell urged members who still have cards to make contacts as soon as possible, that the drive may be completed at the earliest date possible.

## To Observe Anniversary

Mr. and Mrs. L. F. Nipp of Roaring Springs will observe their 50th wedding anniversary at a reception Saturday afternoon, December 23 at the V. F. W. building.

Assisting will be children of the couple, Wayne Nipp of Salsaw, Okla., William Nipp of Fort Smith Ark., Mrs. Wilburn Deaton, Matador, Mrs. Jarene Deaton, Hereford, J. T. Nipp, Matador, Mrs. Nelda Lee, Hayesville, Kansas, Eldon Nipp of Ralls and Vernon Nipp of Roaring Springs.

Carrie Adiline Childress and Leslie Fay Nipp were married at Morganville, Texas, December 20, 1917. They lived at Snyder, Post and Ralls before moving to Roaring Springs in 1961.

An open invitation is extended to all friends and relatives of the couple to attend the reception, which will be held from 3 to 5 o'clock.

Mr. and Mrs. D. P. Keith returned home Friday from a visit in Corpus Christi with their son and family, Mr. and Mrs. Don Paul Keith.

## Rites Held for Miss Lily Price

Funeral services for Miss Lily Price, 78, of San Leandro, Calif., were held here at 10 a.m. Wednesday in First Baptist Church, with the pastor, Rev. Larry Heard, officiating. Burial was in East Mound Cemetery under the direction of Seigler Funeral Home.

Miss Price, a former resident of this community, died Friday in the San Leandro hospital after a lengthy illness.

Born at Mangum, Okla., April 1, 1889, Miss Price came with other members of her family, to Motley County in 1908. She lived here until 1943 when she and her sister, Miss Myrtle Price, moved to California. At the time of her death December 15, she had attained the age of 78 years, 8 months and 14 days.

She is survived by one brother, Sterling Price of Concord, Calif., two sisters, Miss Myrtle Price of San Leandro and Mrs. Johnny Patton of Sacramento, Calif., and several nieces and nephews.

Palbearers were Mike Hoyle, J. R. Berryman, Bill McCaghen, Bob Jameson, Raby Webb and Levi Wilkinson. Named as honorary palbearers were H. M. Murphy, Jess Perkins, L. A. Carlisle, Alfred Barton Sr., and Ed D. Smith.

## HOME FROM HOSPITAL

Mrs. Harry Campbell returned home Sunday from Lubbock, where she was a patient in Methodist Hospital for three weeks. Mr. Campbell, who was hospitalized there for a week, returned home Tuesday.

## LEAVE FOR VISITS

Mrs. Bob Echols left today to spend Christmas with her sister, Mrs. Foy Bourn in Archer City.

Mrs. G. E. Hamilton left Monday for Blue Field, West Virginia, where she will spend the Christmas holidays with her brother and wife, Mr. and Mrs. Gus Knight.

Mrs. Roy Hankins and Mrs. J. D. Spray attended to business in Plainview, Tuesday.

## One Solitary Life...

HERE is a man who was born in an obscure village, the child of a peasant woman. He worked in a carpenter shop until he was 30, and then for three years he was an itinerant preacher. He never held an office. He never owned a home. He never wrote a book. He never had a family. He never went to college. He never put his foot inside a big city. He never traveled 200 miles from the place where he was born. He never did one of the things which usually accompany greatness. He had no credentials but himself.

While he was a young man the tide of public opinion turned against him. His friends ran away. He was turned over to his enemies. He went through the mockery of a trial. He was nailed to a cross between two thieves. While he was dying his executioners gambled for the only piece of property he had on earth, and that was his coat. When he was dead, he was laid in a private grave through the pity of a friend.

Nineteen wide centuries have come and gone, and today he is the central figure of the human race and the leader of the column of progress.

I am far within the mark when I say that all the armies that ever marched, and all the navies that were ever built, and all the parliaments that ever sat, and all the kings that ever reigned put together, have not affected the life of man upon this earth, as that ONE SOLITARY LIFE.

—James A. Francis

## SCOTTISH RITES BANQUET ATTENDED BY RESIDENTS

Mr. and Mrs. Douglas E. Pitts attended a Scottish-Rites Banquet in the grand ballroom of the Adolphus Hotel in Dallas on Saturday evening, December 16. Area residents also attending were Mr. and Mrs. Jimmy Wilson Jr., of Floydada and Mr. and Mrs. Ralph Krebs of Lubbock.

In ceremonies held Saturday morning, Mr. Krebs received his investiture Knight Commander of Honor and in the afternoon Mr. Wilson received his conferral of 33rd Inspector General Honorary.

## Bob Price In Matador Today

Bob Price, Congressman of the 18th district, will be here today, (Thursday) on a tour of 17 Panhandle towns to report to citizens on the activities of the 90th Congress.

Congressman Price is on a tour of "Town Hall" meetings and the schedule announces that he will be at El Matador Restaurant at 12:00 noon.

He has announced that he will be glad to meet anyone who wishes to confer with him during his brief visit here at El Matador. He will arrive here from Wellington, and is scheduled to be in Paducah at 3:00 p.m.

## HOME FROM QUANAH

Mrs. Marvin Brotherton returned home Wednesday from Quanah, where she has been a patient for several weeks following major surgery.

Mr. and Mrs. E. F. Springer left Sunday for San Antonio, where they are spending Christmas holidays with their daughter, Mrs. Sarah Waldev and children.

## Church and Society

### Christmas Program and Tea Held At Home of Mrs. J. L. Woodruff

Hostess for El Progresso Study Club's annual Christmas program and tea, was Mrs. J. L. Woodruff, Thursday, December 14.

The holiday theme was evident in festive decorations throughout the house.

Mrs. Robert Darsey, president, conducted a short business session in which a motion was made that the club sponsor a game party. The motion carried for a date to be set later.

Mrs. Harry Willett as program director introduced the Estes sisters, Mesdames W. N. Pipkin, W. F. Jacobs, Robert Darsey, and R. E. Campbell Jr., who sang two numbers, "Here We Come Caroling," and "Santa, the Happy Wanderer," accompanied by Mrs. Maggie Hamilton.

Mrs. Woodruff gave a presentation of "The True Lamplighter," assisted by her granddaughter, Lou Ann Woodruff. Mrs. Woodruff also played an organ solo, "O Holy Night."

The group sang two Christmas carols and Miss Amy Glenn brought the closing prayer.

Offerings of gifts were brought to be sent to the Wichita Falls State Hospital.

At the conclusion of the program, a tea committee composed of Mesdames John Barnhill, Roy Grundy, W. F. McCaghen, R. Stapleton, Howard Traweck, G. E. Hamilton and R. W. Overstreet, served punch and fancy holiday cookies, with the president, Mrs. Darsey, pouring. The

#### ARRIVAL ANNOUNCED

Mr. and Mrs. Jack Davis of Dalhart are announcing the arrival of a son, Stephen Lynn, who was born December 1 and weighed 7 pounds, two ounces. Mrs. Davis is the former Daphne Lynn, daughter of Mr. and Mrs. Lonzo Lynn. Mrs. Lynn returned home Wednesday after spending several days with her daughter and family.

table was festive with a green-bordered cloth and Christmas arrangement.

Present, other than mentioned, were Miss Mary Keith, Miss Sue Glenn and Mesdames John Fitzgerald, Larry Heard, L.B. Campbell, W. W. Clements, A. J. Daffern, Vance Gilbreath, Ben Keltz, W. D. Lapscomb, D. E. Pits, Fred Simpson, Freeman Thacker, A. C. Traweck, J. R. Whitworth, U. L. Willie and Furman Vinson, and a visitor, Mrs. Pryse Metcalfe of Franklin.

### Christmas Party Held by W.S.C.S.

Mrs. Arthur Fair and Mrs. Maggie Hamilton were co-hostesses for the annual Christmas party for the Woman's Society of Christian Service of the First Methodist Church, on December 12.

Mrs. Fred Simpson, leader, introduced the program with the hymn, "O Little Town of Bethlehem," led by Mrs. Myrtle Stubblefield, accompanied by Mrs. John Fitzgerald, followed by prayer by the leader. A scripture verse was read by each one present, from the Inspired Book of Scriptures.

Mrs. J. R. Whitworth gave a reading, "What They Are Saying in Bethlehem." Mrs. Harry Willett gave "Thoughts on the Advent," and Mrs. Charlie Johnson told a story entitled, "A Gift From the Heart."

Miscellaneous games were enjoyed by the group, led by Mesdames Fred Bourland and Wilson Barton. Gifts were exchanged from a lovely Christmas tree.

The president, Mrs. Bill Pipkin, prepared fruit cake, topped with whipped cream, which was served with hot punch. She was assisted in the serving by several of the members. "Silent Night" was sung by



ENTRY of El Progresso Study Club in the Christmas parade Dec. 9, was a Model A Ford sedan, driven by the president, Mrs. Robert Darsey. Two charter members are in the automobile. Mrs. U. L. Willie (with Mrs. Darsey) and Mrs. Harry Willett at the right in the back seat. At left is Mrs. Maggie Hamilton. The car belongs to James Stanley. Winning floats in the parade featured a Christmas theme. (Tribune photo)

the group and Mrs. John Hamilton dismissed with prayer.

A happy group left, singing "We Wish You a Merry Christmas and Happy New Year."

Present in addition to those mentioned, were Mesdames W. F. Jacobs, Vance Gilbreath, Earl Thompson, C. M. Colley, Bill Smith, A. J. Daffern, R. E. Donovan, Stella Tilson, Henry Ford, Velma Mask, U. L. Willie, Ethel Payne, W. D. Lapscomb, Elbert Seigler, Curtis King, Olive Russell, and Pat Sheridan; Miss Annie Mae Jackson, and Miss Mary Slover.

### Sunshine Club's Christmas Party Held Last Week

The Sunshine Club met December 13 in the Youth room of First Methodist Church for a Christmas program and party. Mrs. Margaret Lipscomb presided. Scripture reading from St. Luke was read by Miss Mary Slover, followed by a singing of Christmas carols with Mrs. Maggie Hamilton playing the piano and Mrs. Vinie Keltz leading the singing.

Roll call was answered by telling of a Christmas that was remembered. Many interesting incidents were related. Cards were sent to members who were unable to be present.

Gifts were distributed from a decorated Christmas tree. Those present were Mesdames Ona Green, Bess Patton, Georgetta Smith, Christine Colley, Ocie Smallwood, Cora Carter, Mary Campbell, Betty Jeffers, Arrie Aulick, May Simpson, Iva Meason, Velma Mask, Toas Day, and those mentioned above.

### Silver Tea Held By Garden Club

Mrs. Freeman Thacker was hostess Monday, Dec. 18 for a Christmas Silver Tea held by Matador Garden Club. Theme for the program was, "Doing God's Work."

Mrs. Edgar Lee presided in the absence of the President, Mrs. Howard Traweck, and introduced the program. Speaker was Mrs. W. W. Clements, on the subject, "Religious Theme of Prayer." The silver tea proceeds go to

maintenance of Texas Garden Clubs Headquarters. Hostesses for the tea were Mesdames W. F. McCaghen, Harry Willett, J. L. Woodruff and B. M. Eubank. Others present were Mesdames F. C. Bourland, Forrest Campbell, Eldred Seigler, Pat Sheridan, Tom Spears, A. C. Traweck, U. L. Willie, L. C. Harp and J. S. Stanley.



**IN THE ROUGH by hazel**  
**CHRISTMAS GREETINGS**  
**HOLIDAY COFFEE**  
Lillian Thacker was hostess at a coffee Friday morning at her

home in Roaring Springs, for the golfers and other friends. She was assisted by her daughter-in-law, La Voe Thacker. SO thru the icy, snowy weather and roads, some of the more rugged ones attended. Golfers Louise Barton, Laverna Price, Lucretia Grundy, June Keltz, Mickey Bostick, Mary Meason, Marion Woodruff, Vivian Campbell, Catherine Bird, Billie Barnhill, Virginia Willie, Leona Cox, Winifred Darsey, Ruby Myles, Nell Clem, and Hazel... Others were Bertha Stearns, Lillie Barkley, Lelia Tardy, Ruby Ellithorp, Freda Keahey, Lula Swin, Emma Miller, Mamie Yeates, Jessie Freeman, Rhoda Miller, and Lois Cooper.

1968 hand-made calendar... prettiest design with... family DATES red... marked... most attractive... Lots of fun seeing everyone... getting in the HOLIDAY spirit.

### Letters to Santa

Matador, Tex. Dec. 14, 1967

Dear Santa: Please bring me a bike and earrings. I have been good boy and all my friends have been good, too. So please bring my friends all the things they want. Daddy has been good boy, too.

Love  
Mark Wason

Dear Santa: I think I have been a good boy this year. Please bring me a sled that walks and skates and a record player and a doll house.

Thank you very much.  
Brenda Renfro

## Christmas Greetings

Since I am physically unable to address Christmas cards this year, my family and I would like to take this way of wishing our friends a

**MERRY CHRISTMAS and a HAPPY NEW YEAR**

May all the blessings of Christmas be yours in this happy season and in all of the days that are to come.

Earlyne and Skeet Jameson  
Lance and Shannon

## SEASON'S GREETINGS

It's good to greet our friends and neighbors at this happy holiday season. And it's good to know that we have so many loyal friends and patrons. We value your good will, and cherish the privilege of serving you. Sincere thanks.

## Matador Hair Fashions

FRANCES HOBBS, AND PERSONNEL

# MERRY CHRISTMAS

As the sights and sounds of Christmas gladden your heart and home, we wish that you may enjoy many Holiday pleasures... many memorable delights.

## Television Signal Service Company



NOW NINETY-NINE years old, Mrs. M. L. Patton celebrated her birthday Friday, Dec. 15, at her home on South Eubank, which she shares with her daughter, Miss Rachel Patton. Three other daughters live here: Mrs. L. J. Barkley (Lillie), Mrs. Alvin Stearns (Bertha), and Mrs. J. D. Craven, (Opal). She also has seven sons: Tom, of Hale Center, M. A. (Buck), Kress, Ed, Tucson, Ariz., Johnny, Sacramento, Calif., Frank of Houston, and U. D. of Temple. A number of friends called during the afternoon, to offer best birthday wishes. Mrs. Patton is in good health with the exception of her eyesight. She was born Matilda Ann Wideman, Dec. 15, 1868 in Franklin County, Mo., and has been a resident here since 1900. She and her husband, the late Math Patton Jr., were married at Stephenville, Texas, in November, 1886. Mrs. Patton is believed to be the oldest resident in Motley County. (Tribune photo)

### Barbed Wire is Something New In Christmas Gifts for Collectors

A hobby that has been gaining momentum is barbed wire collecting, with Barbed Wire Collectors Associations being organized in various mid-western states. Locally, Ed D. Smith has been an enthusiastic collector for several years. Another avid collector is Pete Williams, who has an outstanding display at his Texaco Service Station. A monthly newspaper, "The American Barbed Wire Journal," with Mrs. Nelda January as editor, is being published at Snyder, with a Jayton, Texas masthead.

Mrs. January is a sister of Mrs. Edgar Lee. The following item appeared in the December issue: NEW TYPE of Christmas gifts: Christmas is taking a curious twist in many homes this year. Several wire collectors' families have expressed joy that at last there is something different to get father. They plan to get him some good wire that he has been fondly passing his fingers over when viewing his friends' collection. This is one way for him to get that rare one that he is going to have to "cough up" hard cash for, without having the guilty feeling about bleeding the family budget on himself.

There has been a noticeable increase in subtle inquiries about, and in Dad's wire collecting library, factory spool collection, etc. So our advice to you, Pop, is to willingly come across with some good information on what is needed in your collection when you detect these little hint signals.

If you don't do some real good return hinting then you might find some real "clinkers" under your tree on Christmas morning. This is one time your wife won't mind your having barbed wire in the living room.

(P.S. A last-minute gift suggestion if you can't find barbed wire, is a copy of the book by Henry D. and Frances T. McCallum, "The Wire That Fenced The West." Available at the Tribune.)

Monday in Childress. Visiting Mr. and Mrs. Timmons, Sunday were his brother and family, Mr. and Mrs. Weldon Timmons. Mr. and Mrs. Delmont Hays and Mrs. Jack Curlee made a business trip to Plainview, Wednesday.

Mr. and Mrs. Billy Paul Simpson made a business trip to Lubbock, Thursday.

Thursday night guests of Mr. and Mrs. Homer Davis were their

son and family, Mr. and Mrs. H. E. Davis Jr., of Wellington, and Mr. and Mrs. Billy Paul Simpson and Tanya. Mrs. Pete Timmons made a business trip to Childress, Wednesday.

#### SECRET PALS PARTY

Mrs. N. L. Cook was hostess Saturday afternoon, for a Secret Pal party, and names were revealed for 1967. Those present were Betty Simpson and Tanya, Fay Timmons, Nita Curlee, May Hays, Sue Dobbins, Ruth McDonald, Mary Hoover, Fay Davis, and Olive Curlee. Card games were enjoyed and the members

drew names for 1968. Refreshments of coffee, cookies and punch were served. Several were unable to attend due to the weather.

#### IN APPRECIATION

To my many friends who have showered me with Christmas Greetings, I want you to know that I have enjoyed each one and in return I am wishing you the best Christmas and New Year you ever had. My Christmas card money was used for two needy families, and the State School for Girls at Crockett, Texas.

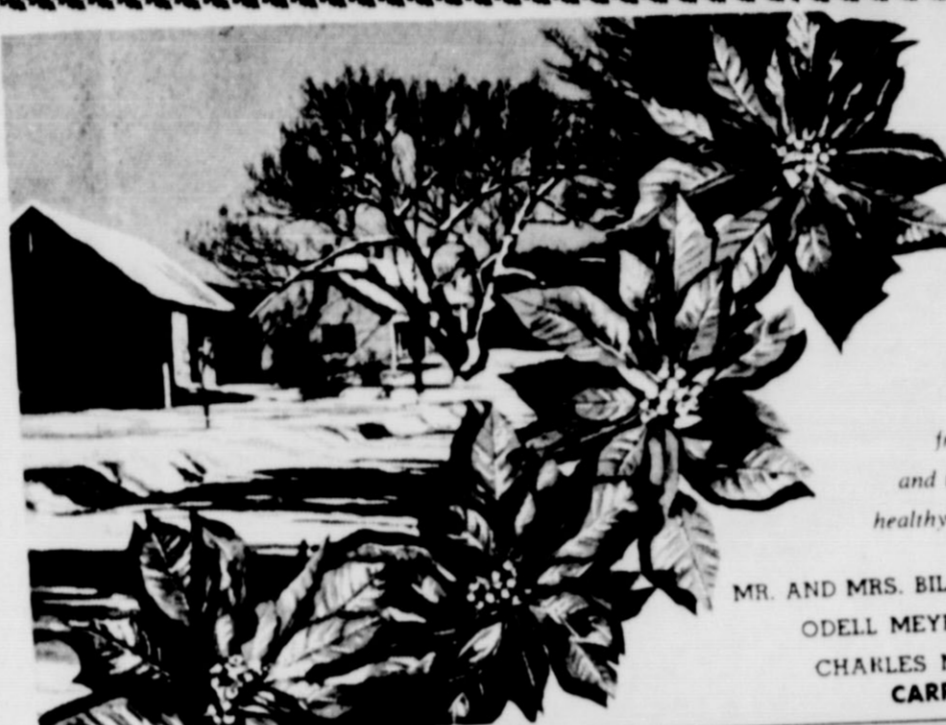
Lois Smart

### Matador Tribune

ISSUED THURSDAYS AT THE TRIBUNE BUILDING 1801 MAIN STREET, MATADOR, TEXAS BY THE TRIBUNE PUBLISHING CO.

ENTERED AT THE POST OFFICE AT MATADOR, TEXAS FOR TRANSMISSION THROUGH THE MAILS AS SECOND CLASS MATTER, UNDER THE ACT OF CONGRESS, MARCH 3, 1879 ZIP CODE 79554 - PHONE 347-2400

DOUGLAS MEADOR EDITOR AND PUBLISHER MRS. DOUGLAS MEADOR ASSOCIATE AND SOCIAL EDITOR MRS. J. N. FLETCHER OFFICE MARY RENFRO CIRCULATION



## GREETINGS

Here's a holiday tradition we really cherish... time out to tell you how much your loyal friendship and patronage mean to us and to wish you and your family a very healthy, happy and cheerful festive season!

MR. AND MRS. BILLY WASON, RICHARD TURNER, ODELL MEYER, RONNIE DAVENPORT, CHARLES MEADOR, KELLY MEYER, CARROLL THOMASON

## FOODS for your CHRISTMAS FEAST

<b>Coffee</b>	★ FOLGER'S pound . . . . .	<b>69c</b>
HI-C 46 OZ. CAN	3 FOR \$1	DEL MONTE, WHOLE, NO. 303 CAN 2 FOR 59c
<b>Fruit Drink</b>		<b>Green Beans</b> 59c
SHURFINE, CRUSHED, NO. 2 CAN	2 FOR 59c	SHURFINE, WHOLE, NEW, IRISH, NO. 303 CAN, 3 FOR 39c
<b>Pineapple</b>		<b>POTATOES</b> 39c
DEL MONTE, NO. 303 CAN	2 FOR 49c	DEL MONTE, NO. 303 CAN 2 FOR 39c
<b>Fruit Cocktail</b>		<b>SAUERKRAUT</b> 39c
DEL MONTE, CREAM STYLE, GOLDEN NO. 303 CAN	2 FOR 49c	WRIGHT'S, SELECTED 2 POUND PACKAGE \$1.19
<b>CORN 2 for 49c</b>		<b>BACON</b> 79c
		CRISCO 3-pound can
<b>Shortening</b>		<b>79c</b>
		KRAFT'S Miracle Whip quart jar 59c
<b>Salad Dressing</b>		2 FOR 49c
SHURFINE, FRESH CUCUMBER CHIP, 16 OZ.	2 FOR 49c	DIAMOND, 12" X 25' 49c
<b>PICKLES</b>		<b>FOIL</b> 49c
DIAMOND DINNER 40 COUNT PACKAGE	69c	GOLDEN RIPE POUND 10c
<b>Paper Plates</b>		<b>Bananas</b> 10c
BORDEN'S, FROZEN QUART BOWL	49c	PASCAL GREEN STALK 10c
<b>COOL WHIP</b>		<b>CELERY</b> 10c
HOME-KILLED BEEF POUND	73c	BIRD'S EYE, FROZEN, AWAKE MAKES 1 1/2 QUART 33c
<b>CLUB STEAK</b>		<b>Orange Juice</b> 33c
		FOREMOST 1/2 gallon . . . . . 49c

**Stanfield Greenhouse**  
 Container-grown Shrubs  
 Container-grown Roses  
 All kinds of pot plants for Christmas  
**MERRY CHRISTMAS to everyone!**  
 MR. AND MRS. H. O. STANFIELD

**NORTHFIELD NEWS**  
 by Mrs. Homer Davis  
 Mr. and Mrs. Walter Timmons made a business trip to Childress, Monday. Newell Timmons has been on the sick list the past few days, and received a medical check up.



At His Birth the Angels sang, "Peace on earth to men of good will." May this same peace, the gift of the Prince of Peace, be yours this Christmas and may it fill your life with joy!

**SEIGLER FUNERAL HOME**  
 MATADOR TURKEY

**BILLY'S GROCERY**  
 WE GIVE SAVED GREEN STAMPS  
 Telephone 367-2311 ★



Mr. and Mrs. Clyde Gilbert

**In the Want Ads**

**NEW SHIPMENT**—Philco-Ford refrigerators, freezers and dish washers. Thacker Supply, Roaring Springs, Texas. 41/c2t

**WANTED TO BUY**—Buckskin or dun Quarter Horse stud colt with stallion prospects. Write or call Raymond Allen, UL4-2484, Covington, Texas. 41/c3t

**RECEIVED**—Another truck-load Maytag washers and dryers. Thacker Supply, Roaring Springs, Texas. 41/c2t

**FOR SALE**—3 AKC registered male German Shepherd puppies, 6 weeks old. Call 347-2617. 41/p3t

**GIFT IDEAS** From Matador Motor & Implement. FOR

**BOYS AND GIRLS**—Buy your PF Flyers at Matador Variety. 4/c2tn

**COMPLETE** wheel alignment, \$7.50. Matador Motor and Implement. 9/c2tn

**AUTOS**, Floor mats, Litter containers, seat belts, vanity mirrors and outside mirrors. **FOR PICKUPS**, Radio, High lift Jacks, West Coast mirrors and sun visors. **FOR TRACTORS**, Comfort covers and seat cushions. 40/c3t

**FOR RENT**—Two houses: one 3-room and bath, one 4-room and bath. Roy Smith 50/c2tn

**FOR SALE**—Five room house with bath to be moved. Contact H. O. Stanfield, P. O. Box 268, Matador, Texas 79244, Phone 347-2338. 40/c2tn

**LET US slaughter your beef or hog**. Modern, clean, sanitary facilities. Experienced staff. Blackshear Locker Co., Spur 29/c2tn

**FOR SALE**: Beef and hogs for your locker or home freezer. We have all sizes available. Half or whole. Wholesale prices. Blackshear Locker Co., Ph. CR2-4371, Spur. 29/c2tn

**COMPLETE Fast Radiator Service**. Exchange reconditioned radiators \$20. New radiators complete, cheap. **BADGETT RADIATOR SERVICE** 408 South 2nd St. Highway 70, Ph. 983-3454, Floydada, Texas. 31/c2tn

**APARTMENTS FOR RENT**: Unfurnished, \$35; Furnished, \$50. Hot water included. We pay water and sewer. Call 2756, Mrs. L. C. Harp. If no answer contact Mr. or Mrs. Curtis King. 43/c2tn

**FURNITURE UPHOLSTERY**—Large stock of vinyls and fabrics. Improved foam rubber cushions. Original automotive body cloth 1960-67. Truck upholstery and new springs for most trucks and pick-up seats. Call H. T. or Theda Jenkins at 347-2224. 15/c2tn

**HEADQUARTERS FOR LEVIs**: We have a large and complete stock of famous **Levi's** for men and boys, reg blues, white and clay colors, button and zipper fronts. Large range of sizes. Matador Variety 15/c2tn

**BUY JUNK and scrap metal**. W. R. Tilson 18/c2tn

**ROARING SPRINGS, No. 1171 A.F. & A.M.** Stated Meetings 2nd Tuesday Night. Practice 4th Monday night. E. L. Perryman, W. M. Corky Marshall, Secty.

**FOR SALE**—55 gallon drums for trash barrels, etc. W. R. Tilson. 18/c2tn

**NEED RESPONSIBLE party** in Matador area to take over payments on 1967 model Singer sewing machine. Automatic zig zagger, blind hems, fancy patterns, buttonholes, etc. Four payments at \$6.76 or discount for cash. Write Credit Department, 1114 19th St. Lubbock, Texas. 34/c2tn

Representative FOR MONUMENTS and CURBING \* Seigler Funeral Home Telephone 347-2626

**WATCH BANDS**—Watch and clock repairing at my home in North Matador. Guy Kimbell. 40/c2tn

**FOR SALE**—2 female Chihuahuas, very small. Inquire at Trail Dust Motel. 40/c2tn

**Christmas Program Is Given at Flomot**

A Christmas program was presented Tuesday, December 12 at Flomot by music pupils of Mrs. G. E. Hamilton.

The following selections comprised the program, which was held in the Flomot cafeteria and began at 6 p.m.: "Star of the East," Cindy Morris (piano); "Here Comes Santa Claus," Marilee Martin (song); "Submarine," Teddy Chapman (piano); "Jolly Old St. Nicholas," Nancy Morris (piano); "Brahams' Lullaby," Dicky Cloyd (piano); "Jingle Bells," David Martin (guitar); "O Come All Ye Faithful," Janinne Pigg (piano); "The Sleigh," Beth McFall (piano); "The Night Before Christmas," Barbara Moseley (piano); "Silver Bells," David Martin (piano); "White Christmas," Pam Morris (piano); "Edilweiss," Debbie Clay (song); "Medley," David Martin (guitar); "Sing a Song of Sunshine," Nancy Morris (piano); "The Pet Shop," Dicky Cloyd (piano); "Evening Bells," Beth McFall (piano); "To Celia," Marilee Martin (piano); "The Streamline Express," Teddy Chapman (piano); "It Came upon the Midnight Clear," Janinne Pigg (piano); "Rudolph The Red-Nosed Reindeer," Marilee Martin (song); "Doll's Dream," Cindy Morris (piano); "Twelve Days of Christmas," David Martin (song); "Silent Night," Barbara Moseley (piano); "Jesus Loves Me," Lesley Scott (song); "Silver Bells," Debbie Clay (song); "Tam O'Shanter," Pam Morris (piano); "Santa, The Happy Wanderer," Chorus by fourth, fifth, and sixth grades, and class.

Matador, Texas December 18, 1967

Dear Santa Claus: Please bring me a mattelophone and a pair of spurs. I would like some candy and fruit in my stocking.

Love, Todd Norris

**DR. O. R. McINTOSH**  
Optometrist  
211 South Main Street Telephone 983-3448  
Floydada, Texas



**MATADOR LAUNDRY**

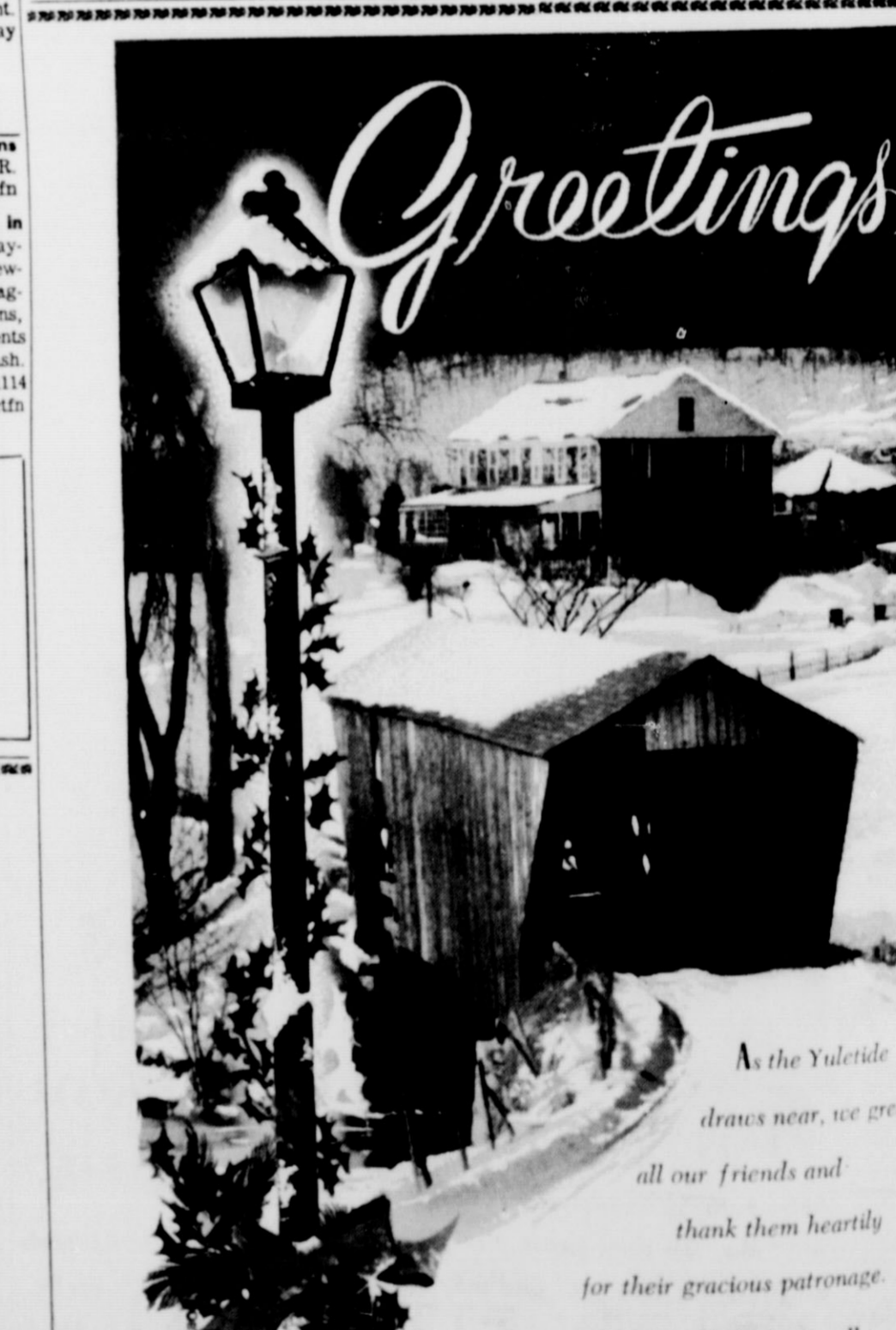


TO EXTEND TO YOU A MOST CORDIAL GREETING FOR A MERRY CHRISTMAS AND TO EXPRESS OUR THANKS FOR YOUR KIND PATRONAGE

**CITY CLEANERS**  
MR. AND MRS. L. A. MULLINS, OWNERS  
MRS. BEN DILLARD, MANAGER



**THOMPSON FEED AND SEED**



As the Yuletide draws near, we greet all our friends and thank them heartily for their gracious patronage.

A Merry Christmas to all.

**Matador Motor & Implement Co.**

# M.E. Church Completes 75 Years of Progress

Tribune, Matador, Motley County, Texas, Thurs., December 21, 1967

Recent dedication of the past home climaxed a year's observance of the 75th anniversary of the organization of First Methodist Church.

Bishop Eugene Slater of San Antonio, officiated in the dedication following morning worship services, December 3, in which he preached.

The Matador Methodist Church was organized under some cottonwood trees on Ballard Creek, in the fall of 1892, the year after Matador County was organized.

R. M. Morris, pastor of the Matador Mission of Vernon District was the organizing preacher and first pastor. The charter members were: Thomas N. Mary, Annie and Ida Edmondson, J. A. J. and Mary Jones, and Mrs. William Wason. Last charter member of the church, Mrs. C. D. Pipkin (Ida Edmondson) passed away December 1, 1966.

The first church building was constructed in 1900 and C. A. Clark was pastor. In 1926, during the pastorate of L. B. Smallwood, the present brick church was built at a cost of \$20,000. During the pastorate of Roy Patterson, in 1962, the church

built a \$40,000 educational building, which was consecrated in special services on January 20, 1963, by Bishop Paul V. Gallo-way. The new parsonage was built in 1965 during the pastorate of W. F. Gaede, Rev. and Mrs. Gaede were the first occupants. The modern brick structure is valued at \$17,000.

### Thirty-Four Pastors

Thirty-four pastors have served the First Methodist Church during its 75 years. R. M. Morris, first pastor, was succeeded by C. A. Clark, then came J. L. Holers, J. W. Gibbons, Ben Hardy, J. T. Hicks, R. L. Jameson, D. B. Doak, Will Garrison, J. B. McCarty, L. A. Humphrey, R. F. Dunn, C. H. Ledger, W. C. Hinds, Z. B. Pirtle, J. O. Quattlebaum, Jno. E. Eldridge, L. B. Smallwood, Ed R. Wallace, E. A. Tharp, Joe E. Boyd, J. W. Chisholm, D. D. Denison, W. B. Vaughn, W. B. Swim, Geo. E. Turrentine, Oscar Bruce, Marvin Brotherton, W. V. O'Kelly, C. Woodrow Williams, L. W. Tucker, Roy Patterson, W. F. Gaede and the present pastor, John Fitzgerald.



DEDICATION of the new parsonage of the First Methodist Church was held Dec. 3, with the burning of the indebtedness notes. Presiding was Bishop Eugene Slater of San Antonio, second from right. Rev. W. B. Vaughn, retired minister who makes Matador his home, is at right. Others, from left are, Rev. John Fitzgerald, church pastor, District Superintendent W. A. Appling and Clarence Jinkins, Chairman of the Finance Committee. Other picture shows the modern lines and the pastor's home which was completed in 1965, with Rev. and Mrs. W. F. Gaede as first occupants. Picture was made at the dedication ceremonies.



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Dear Santa:

Will you please bring me a bicycle and a Lucky Locker Kid-dies. Please bring me a twist 'n Turn Barbie and her clothes. I have tried to be good. I love you.

Laura Grundy



Mrs. C. D. Pipkin breaks ground for the Methodist parsonage in ceremonies July 11, 1965. As Ida Edmondson, a girl of 13, she was one of the charter members of the church. Mrs. Pipkin passed away Dec. 1, 1966.

### Christmas Recital By Speech Pupils

Mrs. J. R. Whitworth presented her speech pupils in a Christmas recital Tuesday afternoon at the high school auditorium. The program, originally announced for Friday, was postponed due to the severe weather conditions during the week end.

The program was as follows: Welcome, Gary Welling; "Apples for Christmas," Richard Bumpus,

James Fish, Jerry Loog, Brenda Hurt, and Laurie Martin; "Christmas Cooks," Rocky Smallwood, Tonda Cross, Kelly Taylor and Kathy Baxter; "Turkey Wish-bones," Robert Davenport, Ricky Heard, Dennis Gunn and David Baxter;

"Christmas Turkeys," Regina Long and Aletha Bumpus; "Sant-a," Shannon Jameson, Mark Wason, Debbie Phillips, Charles Davis and Kenny Rose; "It's Snowing," Betty Higginbotham, Laura Grundy, Etta Martin and Debbie Phillips; "Strange Gifts," Kenny Rose, Shannon Jameson, Charles Davis and Mark Wason; "Christmas Eve," Etta Martin, Betty Higginbotham, and Laura Grundy;

"The Flaming Poinsettia," Kelly Nimmo and Pennie Marshall; "Billy's Christmas Dinner," Gary Welling, Eddie Cook, Tony Rose, Pennie Marshall, Kelly Nimmo and Ben Charles Grundy; "Christmas Dinner Roll Call," Lou Pitts, Pepper Nichols, Ben Charles Grundy, Eddie Cook, Jim Barnhill, Pennie Marshall, Kelly Nimmo, Tony Rose, Frank Welling and Will Palmeyer; "A Christmas Flower," Nancy Higginbotham; and concluding number, "Why They Changed Their Minds," James Pritchett and Lance Jameson.

## Season's Greetings

SMITH'S STEAK HOUSE

Owners and employees wish you and your family every happiness during this holiday season and the coming year. May the spirit of Christmas bring you peace and Joy!

Merry Christmas

What is Christmas made of? Christmas is loyalty. It is unselfishness . . . devotion. May you, who have given all of these, find them today in your friends, your neighbors . . . find them still, next year and all the years to come. A Merry Christmas and a Happy New Year to all.

BILL & JUDINE McCAGHREN



### Christmas Blessings

At this Holy Season, let us remember Him Whom we seek, and may His spirit be with you in all the days of the year to come.

Matador Recreation Club



and Best Wishes for the New Year

MATADOR PARTS CO.



## Greetings

May this Christmas bring every happiness to all of our many friends...

Pete Williams Texaco Service

PETE LONNIE

## MERRY Christmas

Thanks to all of you, our many loyal friends and customers, for your wonderful patronage.

### C.R.'S CONOCO

MR. AND MRS. C. R. DAVIS

### Roaring Springs NEWS

By Lula Swim  
Phone 348-3041

#### Rites Held for Charles Sanders

Funeral services for Charles Elbert Sanders, 83, longtime Roaring Springs resident, were held at 2 p.m. Sunday in the First Baptist Church in that community.

Burial was in Roaring Springs Cemetery under direction of Seigler Funeral Home. Sanders died Friday morning at Richards Memorial Hospital in Paducah after a short illness.

He had been resident of Roaring Springs from 1922 until 1956 when he moved to Midland and lived until 1966. He then returned to Roaring Springs. He was a retired farmer.

Officiating at the services was the Rev. Madison Beam, pastor of the Mt. Zion Baptist Church of Roaring Springs.

Survivors include two sons, A. C. of Midland and A. W. Roaring Springs; two daughters, Mrs. Bennie Starling, Henderson and Mrs. Osie Lee Brown, Roaring Springs; two sisters, 20 grandchildren and a number of great-grandchildren.

#### Club Dinner has Holiday Setting

The home of Mr. and Mrs. R. B. Myles in Roaring Springs was festive with holiday decorations when the "88" Club of that community met December 16 for its annual Christmas dinner and evening of games, with exchange of gifts.

A colorful Christmas wreath centered the table for a delicious dinner of ham, turkey and dressing with all the trimmings.

Attending were Mr. and Mrs. M. S. Thacker, Mr. and Mrs. J. N. Fletcher, Mr. and Mrs. M. D. Freeman, Mr. and Mrs. R. W. Miller, Mr. and Mrs. P. M.

Cooper, Mrs. Clotelle Horn, and the hosts, Mr. and Mrs. Myles.

#### Service Guild has Christmas Party

The Roaring Springs Wesleyan Service Guild held its annual Christmas party for the ladies of the town, Friday December 15, in the home of Mrs. Guy Thacker. Miss Freda Keahey was in charge of the program.

Christmas carols were sung and scripture was read by Miss Lula Swim. Miss Keahey gave a modern version of "Twas the Night Before Christmas," and Christmas charades of carols were played. Mrs. Clyde Clifton gave the benediction.

Gifts were exchanged and refreshments of chicken salad, potato chips, cake, coffee and spiced tea were served to those on the program and the following: Mesdames C. L. Sedgwick, Mae Fletcher, L. E. Kingery, Lem Miller, Carl Tardy, Wesley Burt and J. N. Fletcher.

#### Secret Pals Meet For Holiday Party

The Secret Pal Club held its Christmas party in the home of Mrs. L. E. Kingery of Roaring Springs, Thursday afternoon, December 14. Highlight of the party was the exchange of gifts. Refreshments of cookies, punch and coffee were served.

Those present were Mesdames Myrtle Cottingham, Walter Gwinn, Annie Webb, Mae Fletcher, Jack Hollingsworth, Ben Masey, Posa Gray, Frank Ferguson, C. L. Rainbolt, J. L. Farris, Esther Clifton, Lee Marshall, and Fred Dawson and Helen Gene, and Mrs. Howard Edmondson of Matador.

#### ARRIVAL ANNOUNCED

Mr. and Mrs. Billy Hand of Roaring Springs are announcing the arrival of a daughter, Kimberly Dawn. The baby was born Sunday, December 17 in Richards Memorial Hospital, Paducah, and weighed 6 pounds, 12 ounces.

#### CHRISTMAS OBSERVED BY BROOKS FAMILIES

Annual observance of Christmas was held by Rev. and Mrs. Charlie Brooks of Roaring Springs and their children and their families, during the week end.

Here for the occasion were Mr. and Mrs. Ed Whitaker of Brownfield, Mr. and Mrs. C. C. Brooks of Meadow and their grandchildren, Keiths, Newell and Shannon Harrison of Ralls; Mr. and Mrs. John Avara, Rex and Jeff, Denver City; Mr. and Mrs. Jerry Edwards, Terry, Suzanne and Michelle of Strawn; Mr. and Mrs. James Carpenter, Ronald, Reba, Retha, Ronald and Randall of Stephenville; Mr. and Mrs. McElton Skaggs, Brett, Connie and Vickie, Abilene; Mr. and Mrs. Jess Smallwood, Plainview; Mr. and Mrs. James Price, Morris, Krista, Paul and Scotty, Matador; and Mr. and Mrs. Milton Brooks, Mickey and Tim, of Roaring Springs.

Mrs. Mamie Duren left Saturday for Duncan, Okla., where she will spend Christmas with Mr. and Mrs. Robert Lee Duren.

Mrs. D. P. Smiley left Saturday for Amarillo, where she will spend Christmas.

Sp. 5 Sammie D. Swain received his discharge at Fort Dix, N. J. on Thursday and arrived home Sunday. He and his family visited in the home of Tom Swain and Miss Lula Swim, and with Mr. and Mrs. J. N. Fletcher. Mr. and Mrs. J. T. Swain, Jr., of Muleshoe also visited in the Swain home during the week end.

#### ANNOUNCE ARRIVAL

2nd Lt. J. G. and Mrs. Hal Hines of Pensacola, Fla., are announcing the arrival of a son, Hal Dean Hines II. He was born at 2:19 a.m. December 19, in the U. S. Navy Hospital at Pensacola and weighed six pounds, 11 ounces. "It's a little Navy jet... one of the very best yet!" the announcement read. Grandparents of the new arrival are Mr. and Mrs. Howe Hines of Floydada, and Mr. and Mrs. Paul Wyche of Dallas.

#### COME TO CHURCH SUNDAY

#### COUNTY AGENT PALLMEYER SAYS:

##### ABOUT CHRISTMAS TREES

Foliage of a tree that has lost 15 to 30% of its moisture will continue to dry out even though set in water. A tree that has its base immersed in water will remain safe from ignition from a point source (such as a match flame) for at least 3 weeks if installed reasonably fresh. On the other hand, trees with prior outdoor storage may become flammable to matches within 3 to 8 days if brought indoors and left dry.

So far no immersion additives have been found that substantially increase the effectiveness of plain water in reducing flammability. Trees tested in a 15% calcium chloride solution produced an unattractive foliage discoloration. Trees immersed in a sugar-iron formula and others in a solution of diammonium phosphate maintained lower moisture contents than trees standing in plain water, and turned brittle sooner. None of these additives had any noticeable effect on flammability.

Some "flame retarding" compounds have appeared on the market. So far, no such compound has been tested by a nationally recognized fire-testing laboratory and found satisfactory for use on Christmas trees in the form of a spray application.

Some don'ts are: String lights on a metal tree. Use flock on a tree unless certified as flame-retardant. Set lighted candles in foamed plastic or other combustible substance. Use a fire-place to burn gift wrappings and other combustibles.

Do Keep the tree away from all sources of heat. Check the water level, as you may need to add a pint of water daily. Keep lighting in good order.

A test has been developed to help in determining the presence of prussic acid in dangerous amounts in forage to be grazed, but the test can be no more accurate than the sample taken to be tested.

The youngest leaves or plants should be sampled from the

area of the field that shows the greatest amount of moisture stress, so at best, the test can be only an indication of freedom from prussic acid at the time the sample was taken.

If you are interested in obtaining material for this test, I have the information you will need.

than in highway vehicles. For additional information, contact IRS for Publication 308.

The Federal Gas Tax refund of 4 cents per gallon on gasoline used on a farm or ranch for farming purposes will not be claimed as a tax credit on the annual income tax report and must be filed before the end of the tax reporting period.

The tax credit has been extended to include the federal tax on lubricating oil at 6 cents per gallon, and on diesel fuel and special motor fuels used other

To continue with the Soil Fertility Workshop, this week I will cover some of the items connected with phosphorus, another major element that is required by all plants. With the exception of nitrogen, no other element is as essential in plant growth as phosphorus, which is related to energy.

Phosphorus is an essential constituent in every living cell, in plant and animal life. The phosphorus problem is increased by the small total amount present in soils; the unavailability of such native phosphorus; and a mark-

ed "fixation" of added phosphates. Even though crop removal of phosphorus is small, it is the essential element for metabolism. It is responsible for the utilization of starch and sugar; photosynthesis; nucleic acid formation; cell division and multiplication; fat and albumen formation; and cell organization and transfer of heredity.

Phosphorus also determines flowering and fruiting; hastens maturity; increases grain production; encourages root development; and increases disease resistance. Phosphorus also increases drought resistance and resistance to cold temperatures in addition to encouraging spring growth.



A Bright Message

Happy Holidays to all the friends we've had the pleasure of serving this past year.

MR. AND MRS. MELVIN MEASON AND "SPARKY," JOHN BRISCOE. CHARLIE MEADOR, CLAYTON THOMAS and LARRY DUNN

## Holiday Food Specials

FOR YOUR MERRY HOLIDAY FEAST

HAM	WRIGHT'S "Pre-cooked"	59c
	1/2 or whole pound	
COFFEE	FOLGER'S	69c
	pound	
Ice Cream	FOREMOST	69c
	1/2 gallon	
Cream Pies	BANQUET, frozen	29c
	(choc., lemon or coconut)	
Strawberries	Kelley, frozen, 10 oz., 2 for	49c
Celery	Fresh, crisp stalks	10c
Bananas	Golden ripe	10c
	pound	
Sweet Potatoes	East Texas	12 1/2c
Green Beans	DEL MONTE, whole, 303 Can	27c
CORN	DEL MONTE, No. 303 can	23c
Asparagus	SHURFINE, No. 300 can	29c
	all green, cut	
New Potatoes	SHURFINE, No. 303 can	15c
	small, whole	
Onions	Fresh, No. 1, yellow, pound	7 1/2c
Tuna Fish	DEL MONTE, chunk, can	29c
Marshmallows	KRAFT'S, 10 oz. pack.	17c
Tomato Juice	HUNT'S 46 oz. can	34c
Liquid Lux	Quart canister	69c



# CHRISTMAS

Time to wish all our loyal friends and customers a Christmas season filled with joy and happiness, and express our sincere gratitude for their patronage.



## Thacker Supply Co.

M.S. (MELTON) THACKER JOE M. (BUZZ) THACKER

Roaring Springs

## SPOT CASH AG GROCERY

TELEPHONE NUMBER 347-1200

El Matador, Motley County, Texas, Thurs., December 21, 1967

### Snow Falling on Christmas Tree

Snow is continuously falling on the Christmas tree in the showroom of the Matador Auto Co., and albumen from the Ford agency.

The unique tree catches the "snow" and uses it over and over in a dramatic effect.

The "snow" is composed of small white balls of plastic which are blown over the branches and are caught in a hopper under the tree.

### Winter Hits in Texas Panhandle

WINTER moved in the Texas Panhandle last week with some well-chosen blows, that included rain, sleet, snow, drizzle and high winds.

Traffic was slowed to a cautious movement Friday as sleet covered streets and highways.

No accidents were reported in the county, however, as Highway maintenance crews worked around the clock to scrape roads and scatter sand on bridges.

Pharmacist Bob Stanley melted the ice and snow in his thermometer and with the rain, recorded a total of 70 inches.

More falling weather is forecast during the next few days.

### ROSS IS NAMED DIST. DEPUTY GRAND MASTER

Sam D. Ross of Flomot has been named District Deputy Grand Master of Masons for Masonic District No. 95, which includes eight Masonic Lodges in Childress, Hall, Cottle, and Motley Counties.

Ross is a Past Master of Matador Lodge 824, and has been active in other Masonic organizations. He has served in various civic and community organizations and is an active member of the Methodist Church in Flomot.

His appointment was made by the newly-elected Grand Master of Masons in Texas, J. W. Chandler of Houston, at the 132nd Annual Communication of the Grand Lodge of Texas was concluded in Waco, December 7.

District Deputy Grand Masters are appointed for each of the 132 Masonic Districts in Texas. They are the personal representatives of the Grand Master, head of the state's largest fraternal organization with nearly 250,000 members.

#### Residents Attend

Matador and area residents attending Grand Lodge included Mr. and Mrs. Howe Hines, Dougherty, Mr. and Mrs. Furman Vinson, Sam Ross and son, Jimmy, of Flomot, and Mr. and Mrs. Douglas Pitts, Pat Sheridan and Algie Groves.

Mr. and Mrs. Pitts went on to Dallas for a Scottish Rites week end.

#### IN APPRECIATION

We wish to take this means of expressing our appreciation to all our friends for thoughtful deeds while we were patients in Methodist Hospital, Lubbock and since our return home. The cards, letters, flowers, visits and calls were such a help, and we are grateful to everyone who remembered us in any way. May you each have a happy Christmas season.

Mr. and Mrs. Harry Campbell (2)

trouble, bring my presents to Meridian, at my grandma's house. Be nice to all the other boys and girls.

Love,  
Karl Palmeyer



Bright wishes

A HEARTY THANKS FOR YOUR WARM PATRONAGE

At this Holiest of Times

We hope that the Spirit of Christmas abides with you!

WE WILL BE CLOSED CHRISTMAS DAY

El Matador Travel Center

Mr. and Mrs. Al Watson & Personnel



Gifts of Joy

We pray that your Christmas will overflow with health, wealth and happiness,

SHERIFF'S DEPT.

Pansy and J. D. Spray



MERRY CHRISTMAS

Best Wishes To Our Friends

Long Insurance Agency

Roaring Springs



Best Wishes for a Happy Holiday Season

Matador Variety

MRS. W. F. JACOBS, LAURA, AND PERSONNEL



We take this opportunity to wish everyone a

Merry



Christmas

Hope your Day is a happy one, filled with all the special joys of the holiday season.

Higginbotham-Bartlett Company

Roaring Springs, Texas



Greetings and good wishes for the Holiday Season

PANHANDLE COMPRESS COMPANY

C. L. LONG, Superintendent

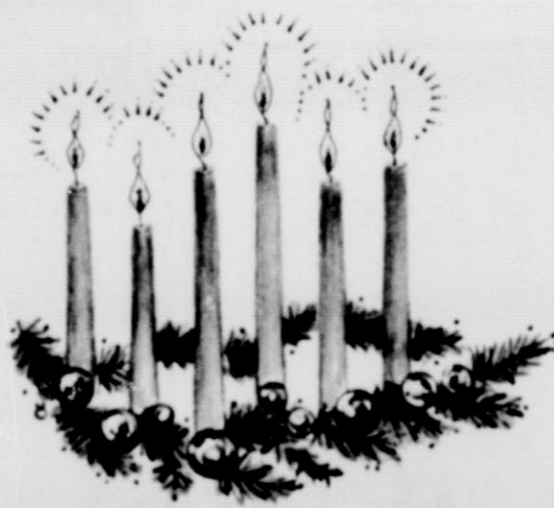
# Christmas Greetings



To you, friends and customers, we're sending glad greetings, with every wish that you and yours may enjoy a most wonderful holiday time, blessed by good health, surrounded by good fellowship—and always of good cheer. For us, one of the brightest joys of the season is the opportunity it gives us to express, once again, our heartfelt gratitude for your continuing patronage and good will. Most heartily, we thank you!



LAST HERD OF MATADOR CATTLE — 1000 2-year-old heifers, winter 1959



## WEST TEXAS GIN

Division of Quana Cotton Oil Company

Bennie Keltz, Manager

State Highway 70 North

Matador, Texas



## Joyous Message of Christmas Lives Anew As Manger Scenes Symbolize Holy Night

"And it came to pass, as the angels were gone away from them into heaven, the shepherds said to one another, let us now go even unto Bethlehem, and see this thing which is come to pass, which the Lord hath made known to us. And they came with haste, and found Mary, and Joseph, and the Babe lying in a manger." — Luke 2:15-16.

Thus, in the New Testament, Luke tells the story of humble shepherds watching in the fields — shepherds to whom the herald angels brought "good tidings of great joy," that they might seek and find the Infant Saviour. In still another Biblical account of the Nativity, Matthew writes of the Wise Men, who followed a Star to Bethlehem.

"And when they were come into the house, they saw the young Child with Mary His Mother, and fell down, and worshipped Him. And . . . they presented unto him gifts, gold, and frankincense, and myrrh." — Matthew 2:11



At Christmas, as Christians everywhere celebrate the birth of Christ in church and home devotions, the story of the Nativity is told and retold — but it never grows old. Always, the well-remembered words of two of his disciples, Matthew and Luke, seem to resound with renewed meaning and inspiration, bringing to all some measure of that awe and wonder experienced by the shepherds and the wise men, long ago.

And now, as then, the supreme, the all-absorbing moment in the sacred story is that moment at the manger when first "they saw the young Child with Mary His mother."

**St. Francis Planned for First Creche**  
In the miracle of the manger, in the Madonna and Child, mankind sees an ever-present reminder of the love of God, the glory and promise of Christmas. Each year, as Christians return in heart and spirit to Bethlehem and the manger, the joyous message lives anew. In cities, churches and homes, manger scenes symbolize once again the birth of a holy Child.

The treasured tradition of re-creating the manger has a long and notable history. The first creche or crib, scholars say, was erected by St. Francis of Assisi and his brethren, in the tiny Italian village of Greccio in 1223.

As the people of the town gathered about the manger, the first Christmas carols were sung — joyous songs in honor of the Saviour's birth. St. Francis felt that, through the manger scene and the cheery Christmas songs, even the humblest member of the congregation could participate more fully in the observance of Christmas.

**Re-Creating the Nativity in Art, Song**

Through the years, the meaning of the manger has been enriched by hundreds of thousands of reverent re-creations.

Both craftsmen and artists have been inspired by the manger, and have shared their inspiration with many. The Madonna and Child appear again and again in countless famous paintings, and the Christmas creche in miniature, created by the loving hands of skillful craftsmen, is a precious tradition in many lands, in many homes.

## Lights of Thessaloniki Reflect Another World; A Different Age

(Spending her second Christmas at Thessaloniki, Greece, as a teacher in Pinewood Schools, Miss Pina Sue Sturdivant daughter of Mr. and Mrs. J. P. Sturdivant, sends the following Christmas Greeting to her friends here):

From the door of my shepherd's hut, set on a hilltop in the midst of a vineyard, I watched the sun disappear behind the mountains across the bay, reflecting rainbow colors in the darkening water and outlining ancient Mt. Olympus in gold and orange and royal purple, a truly awesome home for the ancient gods. But, like the ancient gods themselves, the vision faded slowly away, giving one last brilliant flash of crimson before succumbing to obscurity and darkness.

Another world gently sprang to life below as the lights of Thes-

saloniki, survivor of many religions and peoples and wars, came on and spread distant gleams in the darkness, mimicking the stars, reaching for grandeur, but chained to the earth, a city of man, beautiful . . . and waiting . . . and pathetic.

The moon rose behind me, a quarter moon with a halo, barely bright enough to cast dim shadows from the olive tree, and I turned to face it. There, flying majestically across the eastern sky, a star moved down the bowl of black and silver, dimmed an instant as it passed the face of the moon, led over the horizon and out of sight. A Star in the East . . .

A man-made star, surely; and yet, I thought, it must have been very much like this on a memorable night a couple of thousand years ago.

Merry Christmas  
Pina S. Sturdivant

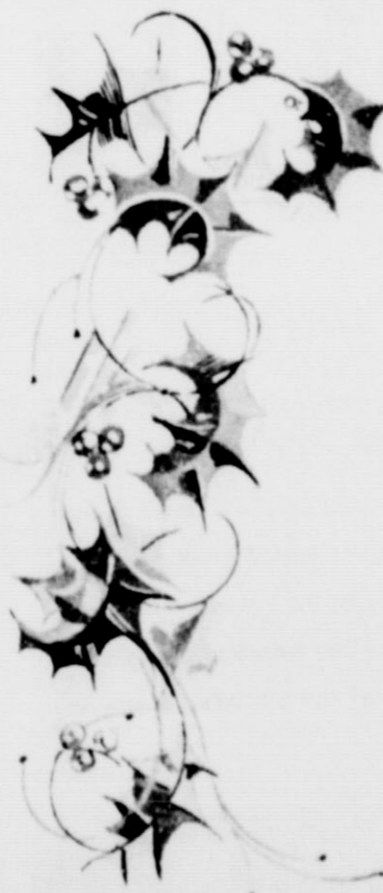


### A Christmas Prayer

May the spirit of Christmas remain in all men's hearts so that hope and peace and love shall prevail over our land and all other lands on earth.

## DEAN'S FOOD

MR. AND MRS. DEAN McINROE AND PERSONNEL  
ROARING SPRINGS



To wish you  
all the  
joys and blessings  
of Christmas

## Bob Stanley Pharmacy

ONE OF THE LARGEST AND FINEST PHARMACIES IN WEST TEXAS

- ★ MR. and MRS. BOB STANLEY
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- ★ MRS. MARY McMAHAN
- ★ MORRIS PRICE
- ★ MRS. OLA STOKES
- ★ MRS. DOROTHY KNIGHT



### The Matador

EDITOR ..... Deborah Tilson  
 ASST. EDITOR .... Sue Robbins  
 SPORTS EDITORS Jesse Perkins  
 and Larry Bostick  
 SPONSOR ..... Mrs. Reece Timmons

#### Matadors Ousted From Tournament

by Cheryl Moore

The Silverton Owls crushed the Matador six to send the Matadors to the consolation side of the tournament bracket last week end at Silverton.

Matadors carried a slow hindering pace until the fourth quarter when they lifted the score by 15 points.

Matador scoring was led by Brents Watson with 6 points.

The Matadors were again defeated and pushed out of the tournament when they met the Kress Kangaroos Friday, December 8.

It was a closely scored game until the Kress sextet held control of the ball and brought the final score up to 42-28.

Debbie Smallwood led the Matadors with 20 points.

MSB

#### Court Reporting Advantages Told

by Barbara Slover

The seniors and the shorthand class were given a talk by Mr. Mason of Southwest Business College in Plainview on Court Reporting.

He first told of some of the training necessary for court re-

porting and the advantages of court reporting as a career. Then since shorthand is the essential factor in court reporting, he showed a film on the three types of shorthand.

After the film Jerry Cox, Mr. Mason's assistant, demonstrated one of the styles for the students by recording an interview of Seven Smith by Mr. Mason.

MSB

#### Recent Visitors Represent T. E. A.

by Elaine Dixon

Recent visitors at Matador Schools were Mrs. Werner Harrison and Mrs. Johnny Haygood of the Texas Education Agency. They came in connection with the Nebraska English Curriculum.

Mrs. Harrison visited English classes taught by Mrs. Grace McDowell and Mrs. Reece Timmons. Mrs. Haygood visited the elementary English classes, held conferences with the elementary teachers, and visited the special reading classes.

Other schools on the ladies' itinerary were Floydada, Amarillo, and Borger. Mrs. Harrison and Mrs. Haywood will return to Matador next spring.

COME TO CHURCH SUNDAY

#### FLOMOT FALLS TO MAVERICKS

by Larry Bostick

The Mavericks went on a scoring surge to lay Flomot in the shade by a score of 94-6.

The varsity saw only a limited amount of action as Flomot was forced to play lower classmates. At the end of the first quarter the varsity had built their lead to a margin of 28 points. Score 30-2. At half time it was 53-4. An almost incredible score for a grade school ballgame.

The Mavericks placed three men in double figures as Lamar Tilson tossed in 26, Benny Brown scored 20 and Hal Martin added ten more to place the victors.



by Vern Sanford  
 Texas Press Association

AUSTIN, Tex. — Texas will almost double its population to nearly 18,000,000 by 1990 and residents will have more money to spend, if not as much room to live in.

These are among predictions for the not-so-distant future contained in a new forward look at the state's economy prepared by the University of Texas Bureau of Business Research.

★ Texas agriculture will approximately double its output (cash receipts from farm market-

ings are seen as reaching nearly \$5,000,000,000 in 1990, although farm crop prices... probably will decrease.

★ Texas cities will lead the growth trend. By 1990 both the Houston and the combined Dallas - Fort Worth metropolitan areas will have populations of more than 3,300,000. That nearly equals the entire U.S. of 1790. All seven of the state's biggest standard metropolitan statistical areas will see massive growth.

★ Negro population, while increasing in numbers, now represents less than 13 per cent of the total, compared to 25 per cent a century ago.

★ Spanish-surname population is increasing rapidly and now makes up 15 per cent of the Texas total.

HE'S GOT 'EM GUESSING AGAIN—Once more Gov. John Connally's plans are the No. 1 topic of state capitol speculation.

In a press conference here, Connally vigorously denied rumors he may be the next U.S. Secretary of Defense. He plans to serve out his term as governor. But less than 12 hours later in Washington, he acknowledged the secretary's job "would be very difficult to turn down" if offered. With the rumor mill still buzzing, he flew to France on a promotional mission for HemisFair '68, the world's fair in San Antonio next year.

Before he left Texas, Connally had kind words to say about two men who have been mentioned as prospects to succeed him: former Congressman Frank Ikard of Wichita Falls (who has stated he does not intend to run) and Secretary of State John L. Hill (who indicates that he plans to announce by mid-January).

Actual declared-candidate list picked up one new name: State Rep. Don Gladden, Fort Worth liberal, announced for lieutenant governor against House Speaker Ben Barnes.

GIFTS

THEY'LL NEVER FORGET

Regular \$45.00      "Now" \$39.95

Mens TIMEX ELECTRIC with Calendar

Full Line of TIMEX WATCHES



\$44.88

Reg. \$57.90 with Flashgun

CHRISTMAS CARDS 25% OFF!

THE SWINGER

THE NEW POLAROID LAND CAMERA

BLACK AND WHITE PICTURES IN SEC. \$16.88

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NORELCO TRIPLEHEADER ELECTRIC RAZOR

\$21.88

SPEIDEL WATCHBANDS

SPEIDEL Identification Bracelets



Bob Stanley Pharmacy

One Of The Largest and Finest Pharmacies in West Texas



### Christmas Greetings

We heartily wish, for you and yours, a most merry and festive Christmas... as filled with the joy of giving as jolly St. Nick himself... as full of happy wonder as the shining faces of children gathered around the tree. May your heart and home be brimming with all the most precious blessings of the Christmas season.



## Matador Auto Company


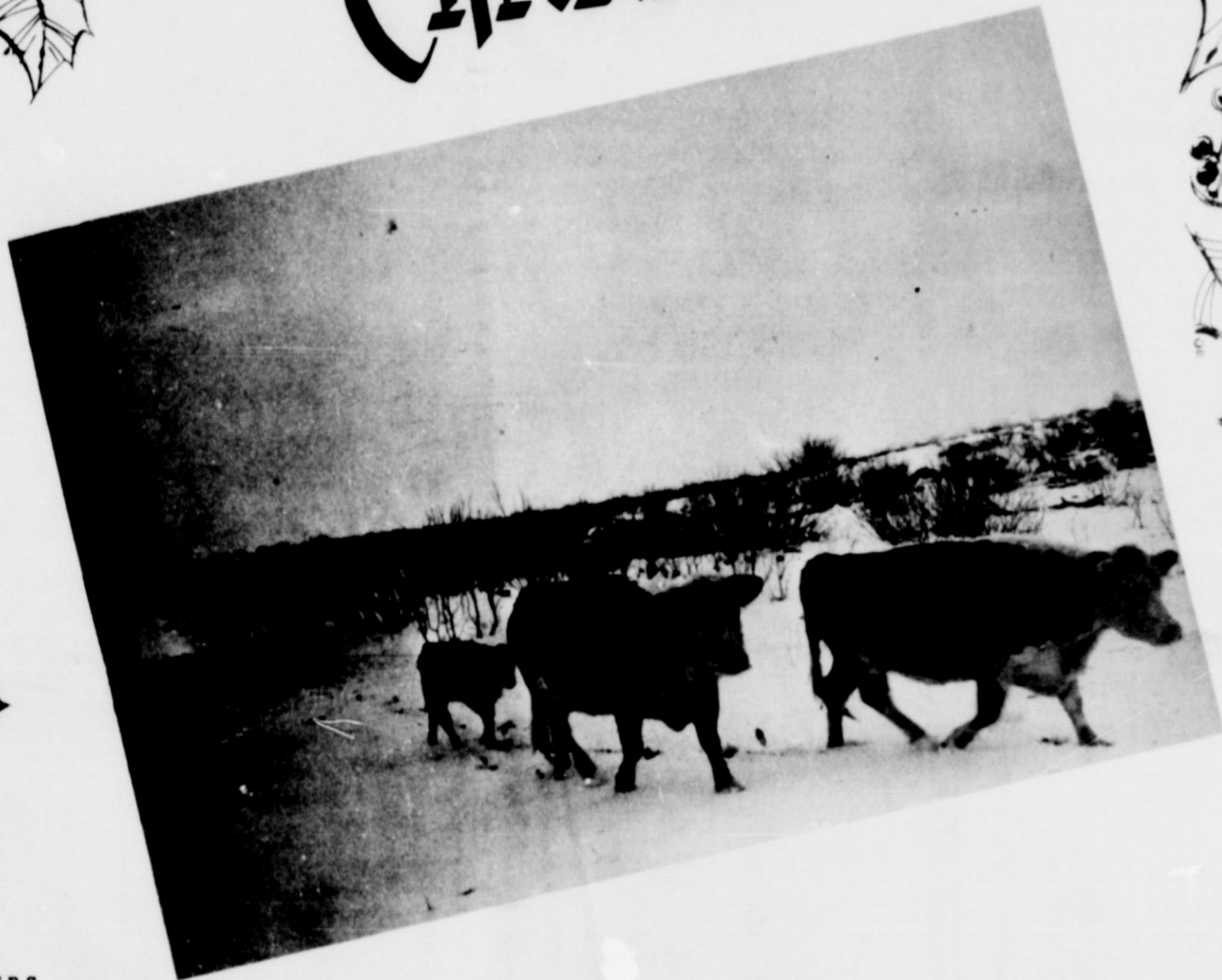
MR. AND MRS. GLENN WOODRUFF AND PERSONNEL

FORD

MERCURY



# Merry Christmas



## OFFICERS

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JOHN L. BARNHILL, Vice-President  
FRANK PRICE, Vice President & Cashier  
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FRANK PRICE  
RALPH STAPLETON  
M. S. THACKER  
RICHARD VARNELL

The spirit of the holiday season brings to us  
a fuller appreciation of the  
true value of old acquaintances and loyal friendships. So  
it is only natural at Christmastime for us to feel grateful for the fine  
relationships that we have enjoyed over the past years  
with so many of our faithful patrons and friends. At the same  
time that we express our gratitude,  
we would like to extend our sincerest wishes  
for a joyful, healthful and bountiful Yuletide to all.



## First State Bank

Capital and Surplus \$200,000.00  
MATADOR, TEXAS



## THE CHRISTMAS STORY



NOW WHEN JESUS WAS BORN IN BETHLEHEM OF JUDAEA IN THE DAYS OF HEROD THE KING, BEHOLD, THERE CAME WISE MEN FROM THE EAST TO JERUSALEM, SAYING, Where is He that is born King of the Jews? For we have seen His star in the East, and are come to worship Him. When Herod the king had heard these things, he was troubled, and all Jerusalem with him. And when he had gathered all the chief priests and scribes of the people together, he demanded of them where Christ should be born. And they said unto him, In Bethlehem of Judaea. For thus it is written by the prophet, and thou Bethlehem, in the land of Juda, art not the least among the princes of Juda: for out of thee shall come a Governor, that shall rule my people of Israel. Then Herod, when he had privily called the wise men, enquired of them diligently what time the star appeared. And he sent them to Bethlehem, and said, Go and search diligently for the young Child, and when ye have found Him, bring me word again, that I may come and worship Him also. When they had heard the King, they departed, and, lo, the star, which they saw in the east, went before them, till it came and stood over where the young Child was. When they saw the star, they rejoiced with exceeding great joy. And when they were come into the house, they saw the young Child with Mary and His mother, and fell down, and worshipped Him: and when they had opened their treasures, they presented unto Him gifts, gold, and frankincense, and myrrh. And being warned of God in a dream that they should not return to Herod, they departed into their country another way.

### THE LORD OF MISRULE

At the king's court, as well as at universities and manor houses a Lord of Misrule had charge of the sports, games, and ceremonials during the Yule season. In London, for instance, this personage paraded along the streets with his followers and organized festivities for the populace. In homes games were played, one of the favorites being Snap Dragon, the attempt to pull a raisin from a bowl of flaming spirits.

### HANDLE WITH CARE

Before you send off Christmas cookies or fruitcake, make sure they're packed to arrive in tiptop condition. Mark package "Fragile" or "Keep from heat", if applicable. Use Zip Code; you'll get faster service and packages will arrive in better condition due to less handling.

### Christmas Gifts Are Meaningful

Gift giving at yuletide dates back to the Roman Saturnalia, when those people presented their friends "strenae" (fruits, pastries, and even jewelry). Also we remember the rich gifts that the Magi, or the Wise Men, brought to the Christ Child in the manger at Bethlehem.

In recent years the custom has caused much discussion here in the United States, for it must be admitted that the exchange of presents can, at times, be a burden instead of a pleasure. We sometimes deplore the fact that Christmas, like other holidays, has become tinged with commercialism.

To offset this phase, we should remember the fine spirit of friendliness that is shown through Christmas messages and gifts.

### Reflections at Yuletide...

Like the radiant glow of a white winter scene, We wish you a Christmas both gay and serene.



**BILL PIPKIN  
INSURANCE AGENCY**

### MAKE YOUR OWN SNOW

An economical way to dress up your holiday decorations is to make home-made "snow".

Put lots of soap chips or flakes in a little water. Beat lightly with a wire mesh spoon, long enough to get a thick foam. Smear on needles and stems of Evergreen branches, allow to dry, and you have a winter snow effect.

### GATHER PINE CONES

Pine cones are quite popular for indoor Christmas decorations. Gathering and preparing cones for the holiday season can be fun, and they are usually plentiful outdoors during the Christmas season.

Clean the cones and spray them when they are dry. A shellac spray preserves the cones and keeps them looking bright.

### Gift Wrap

The smallest gift will look impressive in a gaily wrapped package. Use shelf paper, scraps of material or odd ends of wallpaper. To tie your package use strips of cloth cut in shears, or bright colored yarns. Pack your gifts in unusual containers — such as flower pots, small basket, decorated oatmeal boxes, coffee cans or paper plates with bright seals.

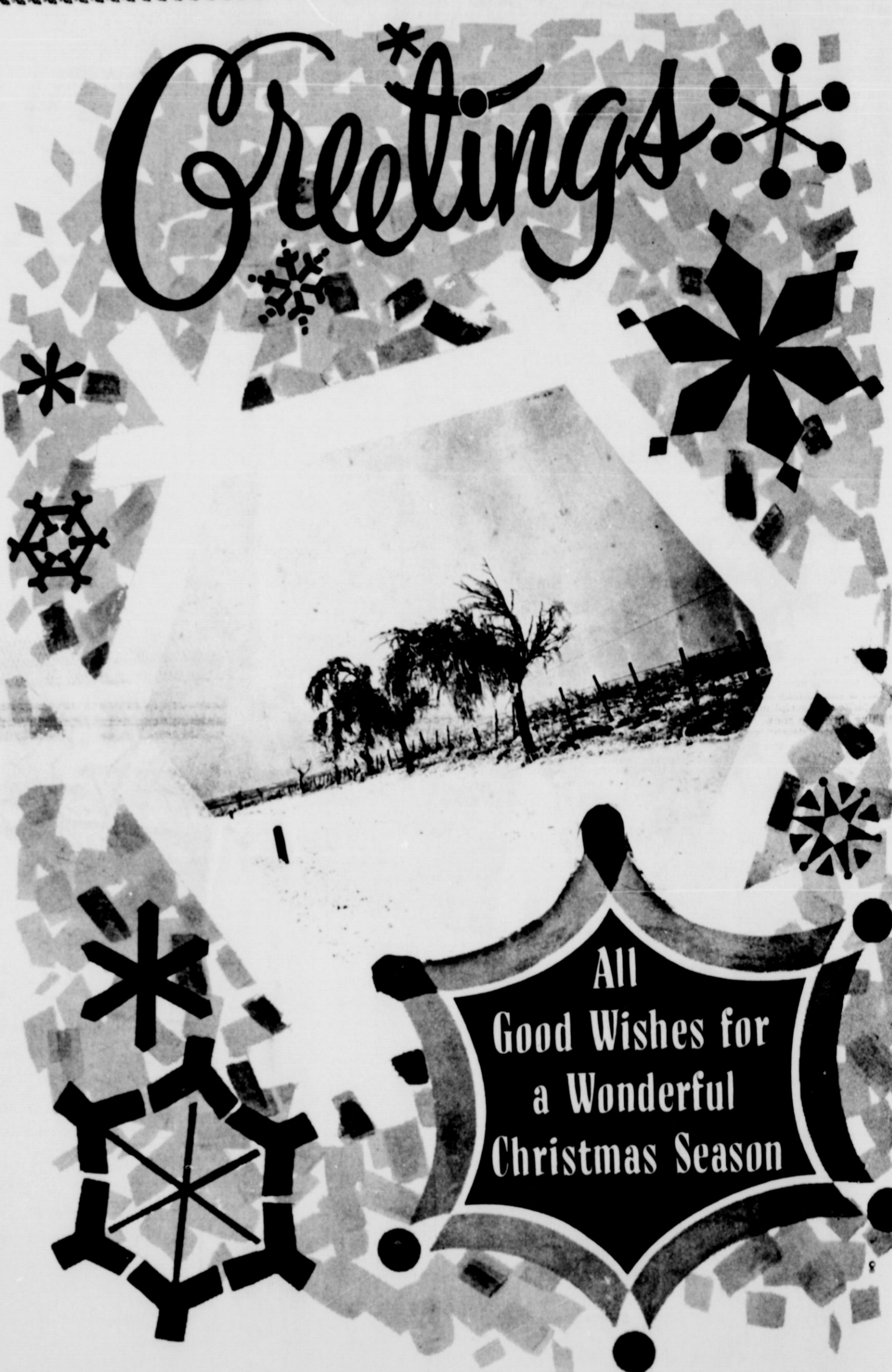
### THE WAITS

An important part of early English Christmas was the group known as the "waits". At first they were minstrels who sang and played at the court; afterward, watchmen, used to guard the streets. Finally the word was applied to the people who went from home to home singing Christmas carols; for their efforts they received small gifts or their suppers.

### FORMOSA

Christmas in Formosa is a musical one. Some early missionaries, English in the South and Canadians in the North, were musicians who helped develop a musical church. Handel's The Messiah, as well as other cantatas and oratorios, is beloved and sung by several choirs each year.

# Greetings



All  
Good Wishes for  
a Wonderful  
Christmas Season

**HIGGINBOTHAM-BARTLETT CO.**

**MATADOR, TEXAS**



## Jingle Bells



### "Jingle, Bells" Sings Of Snow and Sleigh

"Dashing thro' the snow, in a one-horse open sleigh,  
O'er the field we go, laughing all the way,  
Bells on bobtail ring, making spirits bright,  
What fun it is to ride and sing a sleighing song tonight!"

"A day or two ago I thought I'd take a ride,  
And soon Miss Fannie Bright was seated by my side,  
The horse was lean and lank, misfortune seem'd his lot,  
He got into a drifted bank, and we, we got upsot."

"Now the ground is white, go it while you're young,  
Take the girls tonight, and sing this sleighing song,  
Just get a bobtailed bay, two-forty for his speed,  
Then hitch him to an open sleigh, and crack! you'll take the lead."

**REFRAIN:**  
"Jingle, bells! Jingle, bells! Jingle all the way!  
O! What fun it is to ride in a one-horse open sleigh!"

Although it says not a word about Christmas, the song, "Jingle, Bells," is now a familiar part of the holiday season. The spirited description of "Dashing thro' the snow, in a one-horse open sleigh" conjures up visions of the old-fashioned Yuletide nearly everyone remembers — or likes to think he remembers. Usually it is thought of as "Jingle Bells," but early copies of the song show that the title was really meant to be "Jingle, Bells" — with a comma added to make it a command to the

**TIME FOR SURPRISES**  
Every Christmas season is greeted with joyful surprises. The wonders of a greenhouse never cease. It is a continuing source for gifts. This year you can choose a plant for that someone hard to shop for. Gifts from your greenhouse are gratefully received.

**In Lithuania**  
Lithuanians cover their Christmas Eve dinner table with layers of straw in memory of the night in Bethlehem. An unconsecrated wafer, symbolizing the love, harmony, and good will of the season, is shared by all the members of the family.

### Outdoor Shrubs For Decorations

Many trees and shrubs, perhaps some in your own yard, produce attractive foliage suitable for holiday decorations. Some can be brought in the home for trim, others can be decorated for outside.

Foliage plants include Magnolia, pine, hemlock, Chinese fir, cryptomeria, pittosporium and aucuba gold dust.

Popular shrubs include Caroberry, Snowberry, varieties of roses, such as Rose Multiflora, also many assortments of Viburnums and Euonymus.

American holly is best known, but there are others, such as Yaupon, Deciduous holly, Chinese holly and English holly.

Try decorating any one of these that you have in your yard. Bring some in your house, perhaps an assortment of branches, or brighten up your yard with lights on shrubs.

#### In France

In France, after the elders return from midnight mass, it is time for a large feast. The roast goose is popular in some sections of the country. At other sections such things as buckwheat cakes and sour cream, roasted chestnuts served with milk, or turkey and chestnuts served with wine.

### Story of Wreaths And Advent Candles

A native Christian in New Guinea described Advent thus: "At advent we should try the key to our heart's door. It may have gathered rust. If so, this is the time to oil it, in order that the heart's door may open more easily when the Lord Jesus wants to enter at Christmas time."

The four Sundays preceding Christmas are observed as Advent Sundays in many churches, with a special emphasis on the Advent, or coming, of the Lord to remind people of this season several interesting and helpful devices have come into being. The Advent House, generally made of cardboard is so constructed as to make it possible to open a window each day of the Advent weeks and find back of it an appropriate Scripture Verse.

Slightly more elaborate and proportionately more beautiful is the Advent wreath, which is hung at a convenient place and receives a red candle each Advent Sunday and a larger one on Christmas.

### HOLIDAY LATER

## Christmas In Russia Just Another Day

**MOSCOW** — In Russia, the red lights go up for Revolution Day and come down for Christmas.

Santa Claus is called "Grandfather Frost" and he arrives on New Year's Eve.

Even the faithful ignore Dec. 25 and celebrate Christmas on Jan. 7. And the best children's story is thrown in that citadel of atheism, the Kremlin.

This is Christmas, Soviet style, a day of business-as-usual for the Russians, but a day when the members of the small western community here feel very far from home.

**Christmas Abandoned**  
Before the revolution, Russia went by the Julian Calendar, putting their Dec. 25 nearly two weeks behind the Christmas Day celebrated by the rest of the world. With the revolution, this nation officially abandoned both Christmas and the Julian calendar. The Russian Orthodox, however, kept both, leaving only a few thousand Russian

Roman Catholics and Lutherans to mark the birth of Christ on Dec. 25 on the new calendar.

Christmas falls on a Sunday this year, so most Russians will join the rest of the world in taking the day off. In other years, all stores and offices stay open as usual during the day.

The real celebration comes on New Year's Eve. Friends gather together in homes or restaurants for parties and feasts. Grandfather Frost, a thin, bearded gentleman in a frock coat, comes with his helper, Snow Maiden, to give gifts to children.

Homes and offices are decorated with glass balls and strings of lights. And Muscovites trudge home from forests bearing the graceful Yaka (fir trees) over their shoulders.

The Kremlin celebrates by stringing lights across a giant Yaka in front of the Palace of Congresses.

**Kremlin Party**  
Hundreds of Moscow children jam happily into the dazzling, heavily-decorated St. George's Hall in the Kremlin for a gala afternoon party that includes Grandfather Frost, gifts, songs and plenty of rich ice cream.

The party usually falls between Christmas and New Year's. The heavy snow, toy-laden children's stores and the pre-New Year's horde of gift-

buying shoppers gives Moscow a festive air at Christmastime, despite Kremlin policy.

For the Russian Orthodox faithful, the Jan. 7 Christmas is strictly a religious holiday. Masses begin Christmas Eve at dusk and go on through the night.

Westerners try hard to give Dec. 25 a touch of home. Many decorate their apartments and give Christmas dinners.

The resident American Roman Catholic priest and Protestant minister hold Christmas services in embassies.

The American embassy imports turkey and other trimmings so diplomats can eat an American Christmas dinner.

### In Greece

Young people of Greece foretell their romantic future at Christmas by tossing olive leaves on the burning Yule log. Tradition decrees that if the leaves, symbolizing the girl and man, curl toward each other, the lovers can expect their happiness to be long-lived.

If the leaves burn apart, their romance may be fraught with difficulties. The best result, however, is if the leaves burn to a crisp. This means their love is deep and all-enduring.




## Greetings

May this Yuletide impart  
New Joy and Happiness  
Into your heart



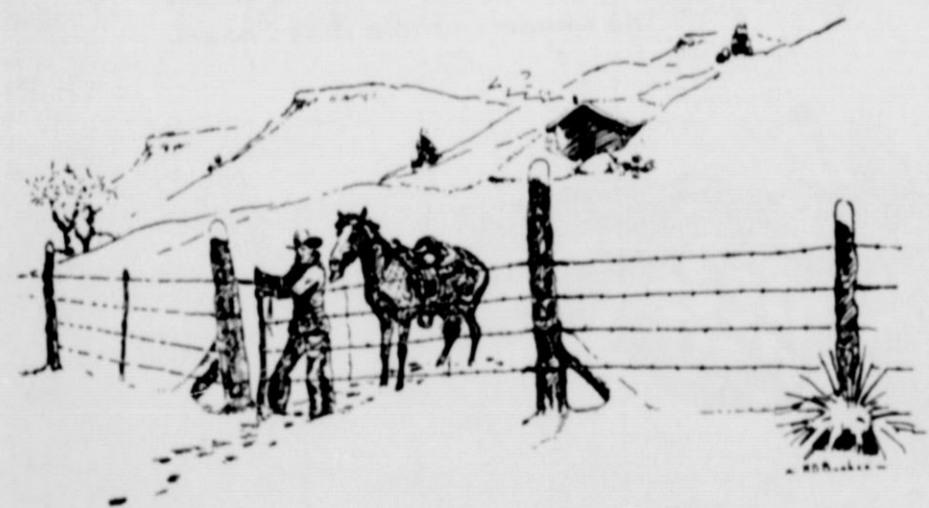
**Red's**  
**Fina Station**

Mr. and Mrs. Marion Norris

# GREETINGS

With every good wish for  
your happiness this Christmas  
season and a hearty "Thank You"  
for your loyal and friendly  
patronage throughout the past year.



WE WANT TO WISH YOU ALL  
**A MERRY CHRISTMAS**  
AND TO EXPRESS OUR SINCERE  
GRATITUDE FOR GIVING US THE  
OPPORTUNITY TO SERVE YOU...  
**COWBOY BOOT & SHOE SHOP**

**RED BALL GIN**  
ROARING SPRINGS

H. C. Smith M. S. Thacker

# The Christmas Story

ACCORDING TO ST. LUKE, VERSES 1, 1911 - CHAPTER 2

And it came to pass in these days, that there went out a decree from Caesar Augustus, that all the world should be taxed. (And this taxing was first made when Cyrenius was Governor of Syria.)

And all went to be taxed, everyone into his own city. And Joseph also went up from Galilee, out of the city of Nazareth, into Judaea, unto the city of David, which is called Bethlehem; (because he was of the house and lineage of David;) to be taxed with Mary his espoused wife, being great with child. And so it was, that, while they were there, the days were accomplished that she should be delivered. And she brought forth her first born Son, and wrapped him in swaddling clothes, and laid Him in a manger; because there was no room for them in the inn.

And there were in the same country shepherds abiding in the field, keeping watch over their flock by night. And, lo, the angel of the Lord came upon them, and the glory of the Lord shone round about them. Fear not; for, behold, I bring you good tidings of great joy, which shall be to all people.

## CHRISTMAS FEAST



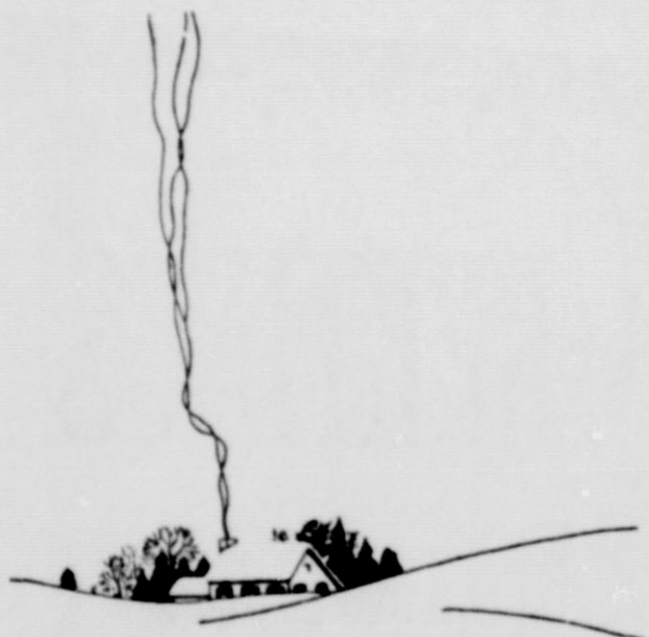
"For Food and Fellowship, Thank God", says the simplest of all graces, and of these two blessings there has never been any lack at Christmas time. A vast dinner of roast turkey, with all its trimmings, plum pudding and mince pies appear every year on countless tables throughout the world. Turkey, though now traditional, is a comparative new comer, unknown in Europe before about 1542, and appearing then only as one among a variety of festive dishes. Goose or beef for Christmas pies were the early favorites in ordinary families, while in great houses there were swans, venison, peacocks and the boar's head.

Boar's head was eaten during the Scandinavian Yule in honor of the Sun-boar. At the great medieval Christmas banquets the head was garlanded with rosemary and bay, and an orange or an apple was thrust between the teeth.

Christmas puddings, as we know them today, date only from about 1670, and began as a stiffened form of plum porridge. This was made of meat broth, raisins, fruit juices, wine and spices thickened by bread crumbs.

## PETTICOAT TREE

Use a gay petticoat to replace the cotton at the base of your Christmas tree this year. The "petticoat" can be made quickly with felt and pinking shears. Cut a hole in the middle of the felt and slash from outer edge to fit around the tree. Scallop with pinking shears and decorate.



With Best Wishes  
for the  
Holiday Season

**CITY BAKERY**

Matador, Texas

## OUTDOOR TRIM

Pine, fir and spruce around a house can be safely decorated with lights, and add a Christmasy touch to the entire neighborhood. Bulbs of 15 wattage are sufficient for outdoor glow. Hang outdoor sockets downward to prevent water and snow from collecting in them and rubber-jacketed cord should connect the lights.

## THE FIRST GIFTS

The first Christmas gifts were those which the Wise men carried to Bethlehem to lay before the Christ Child in the manger. Their gifts given in adoration, were precious items of the day — gold, frankincense, and myrrh. The latter two were gum resins used in medicines and perfumes. But, then as now, it is the spirit of giving rather than the gift itself that makes it most appreciated.

## TREE LIGHTS

Decorating the tree need not be confusion. Straighten the strings of lights, and remove all kinks, along the floor. Test the bulbs and replace bad ones. Then, if you are using more than one color bulb, they can be arranged alternately. Starting at the top, string lights around the tree. Place lights on the inside bows first. Disconnect light strings before hanging ornaments.

Tribune, Matador, Motley County, Texas, Thurs., December 21, 1941

## Christmas Clean Up

Cleaning up after opening Christmas packages can be quite a chore. Before it's time for opening packages, have handy a couple large shopping bags. Find a good size cardboard box. You'll have a place for scraps of paper, a place for ribbons and trim you want to keep, and a carton for throw away boxes.

## DESCRIPTION

He was dressed all in blue from his head to his foot and his clothes were all tarnished with ashes and ooze — he was chubby and plump, a right jolly old elf and I laughed when I saw him in spite of myself. Clement Clark Moore gave these words to the world from his "A Visit From St. Nicholas."



# A Very Joyous Christmas

Across the years, the blessed Nativity renews in our hearts the message of spiritual joy and peace. We extend to you and your loved ones our sincerest wishes that you may experience to the fullest the wonders of this Holy Season.



**PHILGAS**

Freeman Thacker Gas Company

MR. AND MRS. FREEMAN THACKER AND PERSONNEL

December 21, 1967  
Matador, Motley County, Texas, Thurs., December 21, 1967

### Mistletoe Was Once Symbol of Evil

The mistletoe, once a symbol of death, later became considered as a magical medicine, is now a universal symbol of love and peace. A mistletoe arrow, according to Norse mythology, that killed Balder, the sun god, after Balder's mother had promised a promise from all things, other than the mistletoe, that they would not harm him. Balder was restored to life and it was ruled by the gods that the mistletoe would never again be used to do harm. Ancient Europeans considered the mistletoe a magical medicine. They carried it about for health and luck, and believed it a cure for ulcers, epilepsy as well as charm against fertility. The custom today of giving kisses of love or peace beneath the mistletoe, although a relatively modern one, is derived from the fact that down through the centuries the mistletoe has been recognized throughout the whole world as a symbol of lasting peace.

### SHOP GUARANTEES

The "guarantee" or "warranty" which accompany appliances as Christmas gifts should be double checked. Shoppers should ask how long the guarantee lasts and if all parts are covered by the guarantee. Persons who receive these appliances as gifts and find it necessary to exchange them should also check on the warranty offered with the exchange.

### The Gay Nineties Festive Times

During the Gay Nineties, hostesses often announced in the newspapers the hours they would receive guests on New Year's. People arrived in their best finery — men in silk hats, with chamomile skin gloves, and ladies in "stiff bombazine with seakins tippets". Callers left their cards on trays in the reception hall, greeted the host and hostess, then went to the dining room, where tables held such substantial foods as roast beef, turkey, ham, relishes, along with all kinds of fancy pastries. Of course, punch and the traditional eggnog were dispensed in large quantities. After their guests had departed, the host and hostess often made a round of calls on their friends. As a result, the affair became a calling marathon. At times, undesirables managed to crash the parties; also guests who had imbibed too much at different homes, sometimes caused hostesses embarrassment.

### Christmas is Near

Strangers begin to smile and speak to you on the street. Someone offers to help Mom with the dishes. Children never fail to say "Sir" and "Ma'am". The bus driver sees you running — and waits an extra minute. You find yourself feeling fine and looking at the world through rose colored glasses.

## Carolers Were Once Dancers

The first Christmas carols were danced to, according to Encyclopedia International. Carolers took hands and formed a ring, singing as they went round.

Oldest of all carols, it has been said, was that sung by the heavenly host when the birth of the Saviour was announced to the shepherds on the plains of Bethlehem. Probably, the practice of singing carols at Christmas arose in imitation of this, as the majority of carols declared the good tidings of great joy, and the title of Noel, now or novel, applied to carols, would seem to bear out this idea.

### Birthday News . . .

"Nowell" or "Noel" means birthday news or a "shoot of joy" for the birth of Christ. The earliest carols were songs of the Nativity, the Incarnation and the Annunciation. Later, ones on shepherd themes and the Epiphany were composed, and there were also many of folk origin on the festivities of the Christmas season.

These latter included such songs as "The Holly and The Ivy." Many of the surviving old carols were originally part of the medieval mysteries and miracle plays.

### First in Latin . . .

Christmas carols first were written in scholar's Latin. The Blessed Jacopone of Todi, of the Franciscan order, led the way to a wider enjoyment and appreciation of joyous Christmas songs by writing musical poems in the language of the common people.

The saint, who lived from about 1230 to 1306 A.D., had a good precedent for his interest in carols in St. Francis himself. To St. Francis is traced the creation of the first creche or manger scene, in 1223 A.D. Villagers gathered around the scene and sang hymns to the Christ Child.

### "The Boar's Head" . . .

"The boar's head in hand bear I, Bedecked with bays and rosemary." "The Boar's Head Carol," source of this quotation, appeared in the first collection of English carols, printed in 1521, and is still sung on Christmas Day at Queens College, Oxford.

Other colleges of Oxford had their own versions of the same song. "The boar is dead; lo, here is his head," remarked the carol sung at St. John's, while "The boar's head in hand I bring, With garlands gay and birds singing" was the version heard at Balliol.

Even in early times, the "boar" romantically referred to as traditional at the feast was probably a pig. The wild boar is believed to have been extinct in Britain early in the 12th century.

### Feast of Stephen . . .

"Good King Wenceslas looked out on the feast of Stephen." This familiar carol commemorates two famous men. One is King Wenceslas, who ruled in Bohemia in the 10th century A.D. He was noted for his generosity to the poor, and practiced this generosity on Christmas and on St. Stephen's Day, December 26.

St. Stephen was the first Christian martyr, noted in legend as a follower of Christ who, at the time of the Nativity, had been in the service of King Herod. When he was permitted to see the Star, he left Herod to serve the Child.

Today the "feast of Stephen" is remembered primarily because of the carol, "Good King Wenceslas." His day is now more commonly observed, especially in England and Canada, as Boxing Day, when presents are given to servants and others who have rendered services throughout the year.

### Shepherd Maiden . . .

Shepherds are familiar figures in Christmas stories and carols, such as "While Shepherds Watched Their Flocks by Night." More novel, but equally established in tradition, is the story of the shepherdes who visited the stable on the first Christmas night.

"Dou viens-tu, bergere?" (or, "Whence Come You, Shepherd Maiden?") was brought to Canada in the 17th century, by early French settlers. In the carol, a questioner asks the shepherdes where she has been and what she has seen, and she in turn describes the manger scene.

### FINDING THE BEAN

"Twelfth Cake" was a highlight of 16th century celebrations of Epiphany, January 6. From the finding of a bean, and a pea baked into the cake, a king and queen of the day were chosen.

### "NACIMENTOS"

In Spain the Nativity scene is so popular that vendors set up stands before the holiday. They offer colorful clay, wood and cardboard figures which are arranged into Nativity scenes, known locally as "Belenes" or "Nacimientos".

In some villages it is custom to award a prize for the best arrangement of a Belenes.

A small carved figure of the Madonna and Child is the proud possession of the Benedictine Monastery of Montserrat near Barcelona. It is believed that it was carved by St. Luke and brought to Spain by St. Peter in 30 A. D.

### DICKENS

Holiday observance had reached a disturbing low in the middle 19th century. When Charles Dickens published his now immortal "Christmas Carol", though, he helped tremendously to revive Christmas spirit throughout the world but especially in the United States and England.

### FRUIT CAKES

Fruit cakes can be kept almost indefinitely if they're properly wrapped and stored. Simply sprinkling orange juice over the cake periodically keeps it from drying out and adds a touch of flavor as well.

### DURABLE TOYS

Toys for a child should be sturdy and made from durable materials. Children have an amazing ability to break play tools. Also, paints should be non-toxic, and all edges, surfaces, and parts of toys should be well-finished.

### TREE PARTICULAR

When picking out a tree, choose a fresh one. Stand the tree in water from the time you buy it until you dispose of it. Do not rely on chemical preparations to "flame-proof" your tree. Set the tree away from radiators or fireplaces and never where it might block your escape in case of fire.

### 'LOST GENERATION'

You probably don't think it could have happened in our country but it did. An entire generation of American children grew up without Christmas! From 1659-1681 puritan leaders banned Christmas celebrations. The disputes arose over the abuses of Christmas; these abuses reached a fever pitch in 17th century England and the result was the forbidding of the yuletide ceremonies by the puritan parliament in 1644.

This is one of numerous examples to illustrate the point that the course of Christmas celebrations has not run as smoothly as one might ordinarily think.

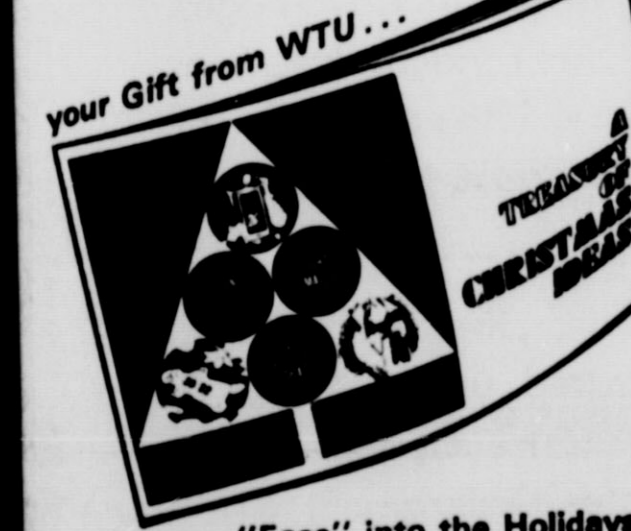


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## SEASON'S GREETINGS

We send you these greetings with the sincere hope that they find you together with all your loved ones, enjoying the peace and happiness of Christmas. May all the joys of the season remain with you throughout the year ahead.



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