

Crop Outlook Aided By Drenching Rains

Most Of County In Storm Pattern For Heaviest Rainfall

RAIN Easter Sunday in most of the Panhandle, South Plains area brought an end to many pre-arranged holiday activities, but at the same time brought a brighter outlook to farmers and ranchers.

Motley county was the favored area in the storm pattern which spread over approximately 20 counties. It received the heaviest precipitation reported. Rain gauges here showed from 1.25 to 1.40 inches. Roaring Springs received about half that amount but the storm apparently ranged northeastward. Northfield reported as much rain as Matador and in some sections as much as two inches.

A peppering of fine hail fell with the rain here but no damage was reported. Ranchmen said that because of the rapid fall runoff was sufficient to store some water in shallow lakes and water holes. Ballard creek here in Matador ran for the first time in more than six months.

Wheat is benefitted. Greatest immediate benefit was to the wheat acreage which as some farmers declared "couldn't go another day" without serious damage or complete loss. Wheat in the heavy rain pattern has been growing rapidly during the warm days following the rain. Spring gardens, flowers and lawns here have responded quickly, as have the long-dormant weeds.

Weather forecasters had predicted another "wet front" to arrive here late Tuesday but the storm did not materialize, except in the form of mild sandstorms out of the southwest.

Outstanding Student



FRED STANLEY, son of Mr. and Mrs. R. M. Stanley of Matador, recently was honored among 18 students of San Marcos Academy, with a "Who's Who" Selection. The list is chosen by the faculty to name the student most outstanding in each subject, and young Stanley, a High School senior, was selected outstanding in Art. He is active in various phases of academy life, and was a member of the senior class play cast. He will graduate with the list of 43 candidates, May 27.

Red Cross Over Quota

Another fund drive has exceeded its quota. Motley county annual Red Cross membership drive has exceeded its quota. Drive Chairman Bert Ezell declared Tuesday.

He said the quota of \$1,400 had been exceeded by a small margin. In making the announcement Mr. Ezell expressed his appreciation to workers and contributors for the excellent support the drive has received this season.

"I want to thank the people of Motley county for their generous contributions of time, money and effort in making the 1953 drive a success," Mr. Ezell declared.

Rev. McCormick Accepts Perryton Pastorate Call

Rev. Keith McCormick, pastor of First Baptist Church here the past year, has tendered his resignation to accept a pastorate call to the First Baptist Church of Perryton, Texas.

His resignation was made Wednesday in regular monthly business meeting of the church, to be effective April 16. His last service with the local church will be next Wednesday night.

Mrs. McCormick and sons, Larry and Terry will continue residence here until school closes. However, Rev. McCormick expects to go immediately to his new field.

Announcement of his resignation came as a surprise to many of the church members, and was received with regret by all.

Caldwell Smith Is Elected Mayor Of Roaring Springs

Caldwell Smith, World War II veteran and manager of Smith Butane Supply, Tuesday was elected mayor of Roaring Springs over S. J. Braselton, also a veteran and businessman. The vote was 23 for Smith and 7 for Braselton.

Ennis Moss, former mayor of Roaring Springs is moving to Amite, Louisiana and had resigned from the city council.

Son of Postmaster and Mrs. H. L. Smith, the new mayor is a native son of Roaring Springs and president of the Old Settlers association.

Howard Hamilton Visits Relatives

Howard Hamilton of Seattle, Washington, son of G. E. Hamilton, is visiting relatives and friends in Matador this week. He arrived in Childress by rail for his first visit in Texas since the war.

Hamilton, who is employed as a linotype operator on the Seattle Post-Intelligencer, was a partner in the Tribune ownership during 1934. He is a native son of Matador and learned the printing trade here. He sold his interest in the Tribune in 1935. He is a brother to John A. Hamilton and Mrs. Melvin Meason.

AT SERVICE SCHOOL

Paul Patton attended a Service Manager's School conducted by the Ford Motor Company, in Dallas from Wednesday until Friday last week. He is employed here by Matador Auto, Ford dealers.

HOLIDAY VISITORS

Miss Elwanda Martin, accompanied by Mack Shurbet of Petersburg, spent the Easter holidays visiting in the home of her parents, Mr. and Mrs. Bob Martin. Visitors Saturday and Sunday in the Martin home were, Dr. and Mrs. Dee Ray, Jenkins and daughter, Brenda, of Amarillo.

Lions See Display of Firemen's Equipment

"A man from Mars" paraded before the Matador Lions club Tuesday during the regular luncheon-meeting held in the Methodist church basement. In reality the strangely attired character was Water Superintendent Lee Burns wearing an asbestos suit, a part of the Matador Volunteer Fire Department's new equipment.

Assistant Chief Bert Schweitzer also displayed the department's new oxygen helmet which makes it possible for a fireman to remain in choking smoke for 15 to 30 minutes.

Fire Chief Freddie Welling displayed some of the department's new emergency items including a hose boot and splicer. He discussed problems which confront the fire-eters.

Warning Sounded

Chief Welling warned fire-followers to stay out of the way of fire equipment and firemen. He also stressed the needless waste of tax-payers' money when an automobile is driven over a fire hose, rendering it worthless.

He pointed out the extreme fire hazard when a penny is used to replace an electric fuse. Air conditioners present dangers which frequently prove fatal, he declared. Electric power should be shut off when an air-conditioner is being serviced, he explained. Television aerials coming in contact with high-voltage wires are another source of danger, the fire chief warned.

Chief Welling said most grass fires result from carelessness, and cost volunteer firemen their time and the city needless expense. He urged the cooperation of every citizen in helping to keep the city's present low fire insurance rating. Both of the department's fire trucks were driven to the meeting and a demonstration in the street followed adjournment.

Chief Welling was introduced by Lion Douglas Meador, program sponsor.

Car Registration Is Lower For '53

A decrease of 79 automobile license registrations in Motley county as compared with the same date 1952 (April 1), was disclosed last week by Miss Rachel Patton, deputy clerk in the office of Sheriff and Tax Collector John Stotts. The registration in 1952 was 929 automobiles while 850 were registered this year.

While car registration was lower for 1953, truck registration showed an increase. On April 1st 509 trucks had been licensed as compared with 489 on the same date last year.

Interest Is Light In City Election

One of the lightest votes in a city election here in recent years was on record Tuesday. Only 38 votes were polled. Each of the three unopposed councilmen received 38 votes. C. W. Giesecke and John Briscoe, candidates, Joe Campbell, C. W. Giesecke and John Briscoe, received 38 votes with the exception of C. W. Giesecke. He received 36 because he and his wife each wrote in other names.

Amarillo Daily News said voting was the lightest on record in what Panhandle-South Plains towns "as voters went through the formality of endorsing unopposed slates."

At Sunray, which had an unopposed slate, the voters turned out to approve an ordinance (99 to 9) to prohibit keeping livestock within the city limits.

Several "not and friendly" elections were listed in towns electing mayors. In Higgins the heaviest vote ever recorded (179) was brought out by a mayoral race in which a banker, Harry Jamison defeated Wayne Jeffers, Higgins newspaper editor, by 7 votes.

TO WICHITA FALLS

Mrs. W. T. Patton is visiting in Wichita Falls, in the home of her son and family. Mr. and Mrs. Houston Patton Mr. Patton spent the week-end here and accompanied his mother to his home.

ACTIVE DUTY TOUR

Dick Groves, Air Force Captain and veteran of World War II, left Tuesday for Grand Prairie, where he will be with Headquarters 8708th Pilot Training Wing on a 15-day active duty tour.

Mrs. Loyd Latimer drove to Lubbock Wednesday for her small daughter, Sandra, who had accompanied Mrs. Latimer's parents, Mr. and Mrs. D. P. Keith on their return home last Monday.

FINAL RITES HELD FOR R. E. DONOVAN

Death early Tuesday morning claimed the life of R. E. Donovan, 53, at his home here, and funeral services were held yesterday afternoon from the First Methodist Church. The pastor, Rev. W. V. O'Kelly, officiated, assisted by Rev. Keith McCormick, pastor of the First Baptist Church.

Mr. Donovan had been in frail health for a number of years, and four months ago was afflicted with a lung tumor. He passed into a coma Saturday night, from which he did not rouse.

Since he had requested that no floral offerings be sent at his death, many contributions have been made to the Methodist Home at Waco, and to the cancer fund and other fund drives in his memory.

Burial was in East Mound cemetery under direction of Eudy-Scoble Funeral Home. Graveside rites were conducted by Matador Masonic Lodge, of which he was a member. He was also a veteran of World War I.

Pallbearers were: Marvin Patton, Charlie Keith, Ben Edwards, E. F. Springer, Alvin Stearns, John Stotts, J. D. Craven and Gilbert (Buck) Waybourn.

Robert Emmett Donovan was born in Chicago, Illinois, Sept. 15, 1899, and died April 7, 1953 at the age of 53 years, 6 months and 22 days.

He came to Matador from Greenville, Texas in 1926, with his foster parents, Mrs. George B. Parkhill and the late Dr. Parkhill. He was married to Miss Hazel Walton at Lubbock, June 15, 1929.

Mr. Donovan is survived by his wife and one daughter, Rose Carolyn of Matador; his mother, Mrs. Rose Donovan of Little Rock, Ark.; his foster mother, Mrs. George Parkhill of Crosbyton and Bridgeport, and one brother, David Donovan of Little Rock, Ark.

Stevens, Campbell Named As Members Of School Board

John Stevens and Forrest Campbell were elected as members of the Matador Independent School District in Saturday's trustee election which polled a total of 232 votes (about two-thirds as many as the city of Amarillo). The vote was Stevens 107, Campbell 75 and Charley Scaff 49 (C. W. Giesecke 1).

In a county-wide trustee election Bill Seale, manager of Eudy-Scoble Funeral Home here, was elected over S. J. Braselton, Roaring Springs implement dealer, 139-109. No contest of this election is expected since each of the young businessmen led the ticket approximately three to one in their respective communities. Seale received 82 to Braselton's 31 here and in Roaring Springs Braselton received 37 to Seale's 12.

Big Flomot Vote
Flomot with seven announced trustee candidates ran Matador a close second in the number of votes polled (207). The vote was: Malcolm Turner 52, Gordie Washington 52, Austin Tanner 43, Ford Johnson 26, Bly Shannon 15, Howard Rogers 8, Woodrow Cobb 6 and Sam Ross 5. In row Cobb 6 and Sam Ross 5. In the precinct trustee election Malcolm Turner received 26 and Calvin Franks 44.

At Roaring Springs H. W. Reid received 39 votes, Marion Bailey 33, Lee Marshall 13 and Mervyn Green 13.

Braselton received 11 votes and Seale 9 in Northfield. In the precinct trustee election here O. V. Johnson received 110 votes.

Children Enjoy VFW Egg Hunt

Shrieks of happy children echoed through Veteran's Park Saturday afternoon when the VFW Auxiliary played host to a VFW Auxiliary egg hunt. The 1,200 candy Easter eggs were donated by Charlie's Grocery. The firm also donated a choice Easter ham for the most eggs found. The prize was won by Ronald Smith who collected 74 eggs.

Jimmie Green, young son of Mr. and Mrs. Jack Green also received a prize of a box of Easter chocolates for finding the one hen egg secreted in the area. The chocolates were provided by the auxiliary.

Cool weather which prevailed in this area Saturday is believed to have restricted attendance to some extent.

Leaders of the organization, however, were pleased with the success of their efforts to provide the children exciting entertainment. Because of the large number of eggs hidden all the children attending were able to find an ample supply.

Colored Teacher Is Grateful For Easter Egg Hunt

W. S. Mitchell, principal of the Matador colored school has requested the Tribune to make public the appreciation of his people for the Easter egg hunt conducted Friday for colored children.

The Easter season entertainment was sponsored by Veterans of Foreign Wars Ladies Auxiliary, with the cooperation of Charlie's Grocery providing the candy eggs.

The eggs were hidden in Veterans' Park. Approximately 35 colored children attended.

An Easter program was conducted Sunday evening in the Macedonia Baptist churching the Rev. R. C. Barrett delivering the sermon and Mrs. J. L. Norris conducting program arrangements. The program was well attended despite the heavy rainstorm in progress about church time.

Mothers Asked To Aid Lunchroom For League Events Sat.

Grade School mothers have been requested to aid in keeping the school lunchroom open Saturday, April 18 to feed contestants in Interscholastic League events. Although this is not a Parent-Teacher project, grade school mothers are being asked to help in order to earn money for the grade school, it was explained.

Grade school funds will be used to defray expenses and profits will go back into the same fund. Sandwiches, hamburgers, hot dogs, potato chips, hot chocolate, home baked pies and cakes will be served.

Cards are being mailed to those who are being asked to contribute cakes and pies. Other materials will be purchased, and a cold drink and candy concession will be kept by students.

Those mothers who are willing to help serve may contact Mrs. Algie Groves or Mrs. Gerald Waybourn for assignment, and those furnishing food are asked to have it there by 9 a. m.

Soil Conservation Meeting Held Here

Upper Pease Soil Conservation District held a meeting in the District Court room here Tuesday afternoon at 2:15 p. m.

Those attending included: James (Doc) Taylor, chairman; L. L. Goodwin, secretary of Paducah; Varner McWilliams of Whiteflat; Kirby Clayton, County Agricultural agent; James H. Priddy SCS, Matador and Mrs. Ray Mitchell, clerk.

The group voted to ask that HB No. 163 be amended to increase the purchasing power of the board from \$200 to \$750, before going through the state board of control.

Lubbock Chorus To Sing Here

Lubbock High School chorus will sing here in an assembly program in the high school auditorium, Monday, April 13th, at 11 o'clock, it was announced this week.

The public is invited to attend.

Attend Relative's Funeral

Mr. and Mrs. Creed Jameson and her brother, Jim Ratcliff, attended funeral services at Quannah last Wednesday for a cousin, Earl Lee. He was a nephew of George Ratcliff of Matador.

RECENT VISITORS

Recent Matador visitors were Frank P. Hill, newspaper publisher of Tahoka, accompanied by Jake Jacobs of that place, and John Regan and Ord Howard, both of Floydada.

Scott Bolton of Quitaque looked after business here Monday. He was accompanied by A. M. Bourland, who visited his son, Fred Bourland.

PHYSICAL EXAM CALL

Juan G. Garcia, Roaring Springs, and Roy L. Taylor, Matador, were among 40 registrants who were ordered by Texas Local Board No. 45, to report at Plainview April 9th (today) for Armed Forces physical examination.

Attending Barber School
Mr. and Mrs. R. D. Clements spent the week-end here visiting his parents, Mr. and Mrs. W. W. Clements. They are living in Amarillo, where he is attending West Texas Barber College.

RAIL DUST

By DOUGLAS MEADOR

Abundant evidence is submitted through the achievements of a generation to weave a tapestry of the long-closed doors of the past. The tapestry is woven by the hands of those who are working to think. The personal reaction is almost universal to the extent that a tapestry which demands attention becomes an affront to intelligence.

Time is the husband of silence

Time is the husband of silence and their love is written in the stars. A hundred million years ago the twilight in which they met empty worlds are shells scattered along the path of their destiny. All the known history of man, his temples, his works and his entire destiny are less than a whiff of smoke in the wind, and a tear falls into the sea.

There is no bitterness in my requiem

There is no bitterness in my requiem. I am merely a passenger on the Ship of State since my choice for leadership is a defeat ever poured into a presidential candidate's cup. We are comfortable, thank you, but there are a few items on the campaign menu which smell like the fire may be too high in the kitchen. We had not anticipated any miracles but even the most subtle must have expected "the change" to go farther than the name of the establishment. I may bring me raised elephant tails under the glass, and pick up the "I Like Ike" campaign button as your ship.

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**ong Method Used
Pass Bill Says
Elbert Reeves**

STIN (Special)—It's a tired representative that weaved his way to Matador to spend the holidays. Elbert Reeves, Matador, who is serving his term as state representative, is happy about the trip, he said. First, the lawmaker stated that thousands of letters have come in from over the state asking for teachers' pay—but he has only received very few from the teachers in his district.

Reeves is grateful to the teachers in his area. I have served as superintendent, principal, classroom teacher, member of the school board, and a member of the county school board. I have 14 years of teaching, I have a high regard for the profession, and I sincerely appreciate the attitude of the teachers in my area by letting me use my own judgment in running our school system in this area," Reeves said.

The legislator pointed out that the teachers over the state were trying to raise their pay by using the wrong method. Some have actually tried to pressure their representatives into voting a salary kick—

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with virtually no means of financing such a project. Reeves, who is serving on the House Education Committee, believes that a huge majority of the Texas Legislators will vote a raise for the teachers as soon as they can see a plan of financing the mammoth program. He has authored two bills, and is co-author of 11 additional bills that are considered very important to the movement of education in the state.

The representative spent his mid-session vacation at his ranch near Matador. He developed a good "sun tanned" complexion while working cattle and directing farm activities at his home.

Local Items

Mrs. J. L. Holden of Childress visited here this week with her sister, Mrs. C. P. Waybourn.

Mr. and Mrs. Seth Sager spent the week-end visiting relatives in Chillicothe.

Mr. and Mrs. G. C. Mitchell of Lubbock, former Matador residents, were recent visitors here in the M. S. Patton home. They were enroute to Paducah.

Mrs. Freddie Welling and children spent the week-end visiting relatives at Texline.

Mr. and Mrs. W. O. Jones, Jr., of Paducah, and Mrs. George Parkhill and Peggy Seigler of Crosbyton, were visitors here Saturday in the R. E. Donovan home.

Mr. and Mrs. Lee Burns and children spent the week-end visiting relatives in Amarillo.

Mrs. Porter Steffy of Childress is here visiting in the home of her brother-in-law and wife, Mr. and Mrs. Raymond Steffy.

NORTHFIELD NEWS
Mrs. Charley Lane, Cor.

Mr. and Mrs. Sam Moore of Childress visited their daughter, Mr. and Mrs. Nolan Thomas over the week-end.

Mr. and Mrs. A. J. Daffern of Matador visited their daughter and family, Mr. and Mrs. L. M. Timmons, Sunday. Tim and Jimmy Timmons have been on the sick list.

Mr. and Mrs. J. T. Patterson and children of Highpoint and Mr. and Mrs. Charley Lane and children visited their parents, Mr. and Mrs. R. P. Owen, Sunday. Also visiting them were Mr. and Mrs. J. B. Hoover.

Mrs. G. F. Yeates is visiting her parents, Mr. and Mrs. C. R. Gage.

Mr. and Mrs. John Sherman of Cee Vee visited in Northfield Sunday.

Mr. and Mrs. Arthur Harmon of Roaring Springs and Mr. and Mrs. B. J. Simpson of Lubbock visited their parents, Mr. and Mrs. A. B. Simpson over the week-end.

A. C. Nimmo attended the baseball game in Lubbock, Friday.

Mr. and Mrs. A. C. Nimmo and son visited Mr. and Mrs. Raymond Cooper in Dimmitt over the Easter holidays.

Mr. and Mrs. Clyde Kinnannon of Childress visited in Northfield Sunday.

Mr. and Mrs. Charley Lane visited Mr. and Mrs. D. F. Jackson, Saturday evening.

Messrs. Bake Simpson, Gerald Yeates, B. J. Johns and T. B. Yeates went on a fishing trip to

Possum Kingdom over the week-end. They reported good luck. (delayed)

Mr. and Mrs. Jackie Simpson of Lubbock and Mr. and Mrs. Arthur Harmon of Roaring Springs spent the week-end with their parents, Mr. and Mrs. A. B. Simpson.

Mrs. B. J. Johns and children are spending the week with her parents, Mr. and Mrs. F. J. Drachenberg of Snyder.

Mrs. M. C. Martin and children visited Mr. and Mrs. C. W. Cox, Sunday.

Mr. and Mrs. T. B. Simpson and Mr. and Mrs. Marvin Leary are vacationing in Hot Springs, New Mexico.

Sunday guests of Mr. and Mrs. L. M. Timmons were Mr. and Mrs. J. D. Elliott and children, Mr. and Mrs. R. C. Elliott, Jr., and children, Mr. and Mrs. Tot Timmons and son, Mr. and Mrs. Newell Timmons and Grady, Mr. and Mrs. Clem Timmons and daughters, Mr. and Mrs. Walter Timmons, Miss Edith Amburn of Delwin, Mr. and Mrs. Reece Timmons, Coy Finley and Gayland Simpson.

Mr. and Mrs. Landy Erwin of Matador and Mark Timmons visited Mr. and Mrs. Tom Moore Sunday.

Glenn and Gerald Nimmo visited Calvin Nimmo in Matador over the week-end.

Mr. and Mrs. Nolan Thomas and Raydell visited Mrs. Ruby Thomas in Amarillo, Friday.

PINK AND BLUE SHOWER GIVEN FOR MRS. MARTIN

Mrs. C. M. Martin of Northfield, was honored Friday night with a pink and blue shower

given in the home of Mrs. P. A. Simpson, with Mrs. A. C. Nimmo and Mrs. Clem Timmons as co-hostesses.

Several games were played, and after opening the gifts, cake and punch were served to: Messdames Tom Moore, Bill Bethany Allan Thomas, J. D. Elliott, R. C. Elliott, Jr., Pete Timmons, N. L. Cook, Rush Timmons, Delmont Hays, Newell Timmons, C. W. Cox, Jim Hoover, A. B. Simpson, R. E. Yeates, Walter Timmons, G. F. Yeates, B. J. Johns, R. C. Elliott, Sr., J. A. Tipton, W. H. Harris, Jr., and Reece Timmons. A number of gifts were sent by others unable to attend.

ASHFORD FAMILY REUNION HELD IN DOBBINS HOME

The home of Mr. and Mrs. J. M. Dobbins of Northfield was

the scene Sunday of a reunion of the Ashford family and relatives.

Those present for the occasion were: Mr. and Mrs. Byron King and granddaughter of Ashmore, Texas; Mrs. Gwendalla Bolding and three daughters, Sandra, Pamela and Rene and Mrs. Leona King of Hobbs, N. M.; Mr. and Mrs. H. M. Ashford of Mineral Wells; Mr. and Mrs. C. B. Ashford and daughter, Barbara, Mr. and Mrs. Frank Schren and children, Mrs. Ethel Wyre, Cecil Duncan, Billy Fry and Robert Miller, all of Amarillo; Mrs. Minnie Canefax of

Thalia; Mr. and Mrs. Odell Dobbins and children of Wellington; G. A. Ashford and Bernice Byrd of Turkey; Mr. and Mrs. Claud McDonald and granddaughter, Faye Belle Carnes, Mr. and Mrs. Delmont Hays and son, Vaden, Mr. and Mrs. Allan Thomas and children, Mr. and Mrs. Nolan Thomas and daughter, Raydell, Mr. and Mrs. Ebb Thomas and son, Mr. and Mrs. Pete Timmons and sons, Mr. and Mrs. Edward Payne, Mr. and Mrs. Milburn Settlemire, Mr. and Mrs. Jim Hoover and Rheta and Mr. and Mrs. T. W. Bain and children, all of Northfield.

DR. J. U. BORUM, Jr.
Optometrist
105 Ave. E NE
CHILDRESS, TEXAS PHONE 765

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INSURANCE AGENCY
THEATRE BUILDING
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Worth more... and why

There's an old saying that a thing is worth what someone is willing to pay for it. Well, if you could tour the wholesale and retail used car auctions around the country, if you could survey hundreds of used car lots you would discover that used Fords bring higher prices than any competitive make—and by substantial amounts.

THAT'S WHY we feel our '53 cars should not be compared with cars in the same price range. Not because our competitors don't do a good job—obviously they do—but because we feel Ford Cars have more in common with the highest priced automobiles. The similarities are far greater than the differences.

For example. Today, the most expensive cars in this country have V-type, 8-cylinder engines. Ford Cars have had this exact same type of engine for over 20 years.

What's more astounding, the current Strato-Star V-8 sells for hundreds of dollars less than several other makers charge for a six-cylinder car. Now there's nothing wrong with a Six but they cost less to make. Ford makes a Six—the most modern overhead valve Six in the industry. And if it's a six-cylinder car you want, Ford has it and for less money than the V-8, which is as it should be.

What about ride? Here's another Ford similarity with high-priced cars . . . *Riding Comfort.* One of the misconceptions for many years has been that weight—sheer weight—is what it takes to make a car ride well. Ford has found that you can make a 3000-pound car ride softer and hold the road better by far than many cars that weigh a full 1000 pounds more. In the '53 Ford, for example, front end road shock has been reduced up to 80%. We say it compares most favorably with the heaviest cars sold today.

What about automatic transmissions? It would take the fingers of both hands to count the various kinds of automatic and semi-automatic transmissions on the market today. The one we

offer is called Fordomatic. It is the most versatile on the market, it represents the most profound consideration of engine-to-wheel power transfer—and that it does the best job for our engines isn't even open to question. It "shifts" better than you could shift by hand.

What you can see is also important. Here again Ford Cars lead not only in their price field but in the medium and upper brackets as well. Ford visibility is *Full-Circle Visibility.* This means huge, curved unobstructed glass area, front and rear, plus side windows that allow all passengers what the hotels call "room with a view."

Appearance? A higher price, of course, does not make a car more beautiful. Conversely, beauty in a Ford comes "for free." Ford has found that it costs no more to develop a beautiful car than one that is less pleasing in appearance. You can drive up to the most exclusive doorways in the world and feel perfectly at home in your Ford. Fords "belong" . . . in exactly the same social category as the finest, one-of-kind creations. After all, a Ford is a custom creation multiplied.

What about running costs? Here's one place that Ford's advantages are obvious. For oil and gas economy Ford has the big cars whipped. Ford parts cost less. Ford service charges are less. Ford tire mileage is thousands of miles greater. And, Ford depreciation is the lowest of any car on the market—bar none.

What are Fords made of? Some people have the idea that the costliest cars are made of "better stuff." It's true that some high-priced cars have costlier upholstery and fittings. What Ford has is

so good, both in durability and appearance, that you probably could not tell the difference. You might even prefer it, because of its better design and more pleasing appearance.

Then there's the question of sheet metal. If you were to measure and analyze the sheet metal structure in the most expensive car, you most likely would find it identical in thickness to the corresponding panels in Ford.

After all, then, what is the difference between a Ford and the costliest cars?

In our opinion, the difference is largely a matter of dimensions, weight (and the power required to move it) plus the distinction of owning a car that not so many other people own. The desire for these things is understandable . . . and probably justified for people who are willing to pay the price to satisfy it.

As to comparing Ford with other cars in its price range, by all means do so if you wish. But, as we said before, you'll get a better picture of Ford value by comparing with cars that are most like Fords—those that are priced up to twice as much. In fact, we think you'll quickly begin comparing the other cars with Ford—because the 1953 Ford has really established the New Standard of the American Road.

'53 FORD
Worth more when you buy it . . .
Worth more when you sell it . . .

Matador, Tex. **Matador Auto Company** Phone 91

FLOMOT NEWS

Mrs. A. L. Eubanks
Correspondent
Phone 3674, Turkey Line

Mr. and Mrs. Abe Martin and Mr. and Mrs. Wayne Martin and son went to the Burson Lake to an Easter Egg hunt Sunday afternoon.

Peggy Jane McCracken of Pecos, visited her parents, Mr. and Mrs. Houston Gunn and family Sunday.

Mr. and Mrs. James Monk visited in the home of Mr. and Mrs. Jean Pope Friday night at the Mill Iron ranch.

Mr. and Mrs. Beryl Monk of Matador and Mr. and Mrs. Jean Pope of the Mill Iron ranch spent Saturday night with their parents, Mr. and Mrs. James Monk.

Miss Myra Brooks and Kenneth Sutton, teachers at O'Donnell, were recent visitors in the home of Supt. and Mrs. Louis Purvis.

Mrs. J. C. McGraw, who is attending Wayland College, Plainview, was home over the weekend with her husband, Rev. J. C. McGraw and daughter, Winnie. She returned to Plainview Monday morning to resume her studies following the Easter holidays.

Rev. and Mrs. A. L. Eubanks were business visitors in Turkey Saturday.

Coy Franks, son of Mr. and Mrs. J. C. Franks, underwent tonsilectomy Monday morning in Stanley Hospital, Matador.

Malcolm Turner is a patient in Stanley Hospital, Matador for treatment.

Frances Jones, student at West Texas State College, Canyon, is at her home in Flomot, recovering from chicken pox.

Mrs. J. C. McGraw and daughter, Winnie, were shopping in Turkey, Saturday.

Revival services at the First Baptist Church closed Sunday night. Much interest was shown in the revival, which was conducted by Rev. Keith McCormick of Matador, with Rev. Alvin Hamm of Quitaque, directing the music.

Visitors in the Austin Tanner home Sunday, were: Mr. and Mrs. Bob Morris and Ruby, and Mr. and Mrs. Frank Garrett and family, all of Plainview; Mr. and Mrs. Dick Washington and Zelma and their daughter and family, Mr. and Mrs. Burrell James and sons of Portales, N. M.; Mr. and Mrs. Gene Clary of Quitaque; Mr. and Mrs. Perry Barham and children of Turkey; Mr. and Mrs. Herb Martin and Kathy, and Mr. and Mrs. Bill Morris and children of Roaring Springs; Peggy and Modena Purcell and Mrs. A. S. Morris of

Tribune, Matador, Matador County, Texas, Thursday, April 9, 1953

Tulia; Mr. and Mrs. Ben Tanner and daughters, Ray Neil and Bessie Beth of Matador; Burrell Clark of Quitaque; Frances Jones of Canyon; Garland Frances and Ina Nell Gunn of Sulphur and Winnie McGraw of Flomot.

Rev. and Mrs. J. C. McGraw attended services in the First Baptist Church of Quitaque Sunday. Rev. McGraw filled the pulpit for Rev. Alvin Hamm, who was assisting in revival at the Flomot First Baptist Church.

Visitors in the C. W. Starkey home Easter Sunday were: Mr. and Mrs. Z. D. Starkey and Vickie and Mr. and Mrs. A. I. Starkey, all of Fort Worth; Mr. and Mrs. J. E. Starkey and Max of Com; Mr. and Mrs. Price Wylie and family of Plainview; Mr. and Mrs. H. B. Cyfert and sons, James and Lonnie, and Floyd Starkey all of Lockney; Mrs. Goldie Cyfert and sons and Mrs. Kannon of Lubbock; Mrs. Dilard of Floydada; and Rodney Hammons. After dinner, Easter egg hunts were enjoyed by the children.

Flomot High School senior play will be presented Tuesday night, April 14. It was announced this week. The play will be "Aunties Money", and everyone is urged to attend.

Mr. and Mrs. Louis Purvis and children, Beverly and Burt, visited in Cisco from Wednesday through Friday, with his parents Mr. and Mrs. J. P. Purvis. His mother, who had fallen and broken a leg, was much improved. Enroute home, the Louis Purvis visited her parents, Mr. and Mrs. H. B. Shook of Sweetwater, on Saturday and Sunday.

Mr. and Mrs. S. E. Bailey and children of Ft. Worth, were holiday guests of his parents, Mr. and Mrs. Bill Bailey and other relatives.

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brother-in-law, Mr. and Mrs. Vernon Daniels of Lockney. Mr. and Mrs. M. D. Freeman visited with relatives in Vernon and Quanah during the weekend.

Mr. and Mrs. C. E. Watson and Mr. and Mrs. Frazier Watson and children visited Friday in Clovis, N. M. with a daughter and sister, Mrs. Kim Moore and Mr. Moore.

Mrs. F. L. Mullins is recovering from a recent illness, in the home of her son, L. A. Mullins.

Mrs. Hazel Bridges, Mrs. Lige Cooper and Mrs. Bob Cooper and son, Robert, attended to business and shopped in Floydada, Saturday.

Jim Davis and Frank Mullins of Hereford were here recently looking after business and visiting relatives.

Mr. and Mrs. Carol Johnson returned Wednesday from a visit in Bay City, with their son and family, Mr. and Mrs. Joe Johnson, who are announcing the birth of a son, Loy Carol, on March 26. The Carol Johnsons were accompanied by their daughter and husband, Mr. and Mrs. Alfred Harvey of Bovina.

Mr. and Mrs. George Morris and son spent the Easter holiday in Slaton, as guests of her parents, Mr. and Mrs. N. M. Wyatt.

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Roaring Springs NEWS
Mrs. L. E. Cooper, Correspondent
Phone 361, Roaring Springs

Mrs. Ruby Cooper and daughter, Rebecca, visited in Amarillo Friday with Miss Clete Willie, who is having dental surgery.

Mrs. E. E. Moss and sons and families, Mr. and Mrs. James Moss and sons and Mr. and Mrs. Hoyle Moss and son, left Sunday for Dallas, where they attended the Ginners Convention. E. E. Moss joined his family in Dallas for the convention, and accompanied them to Amite, La., where they will spend the summer.

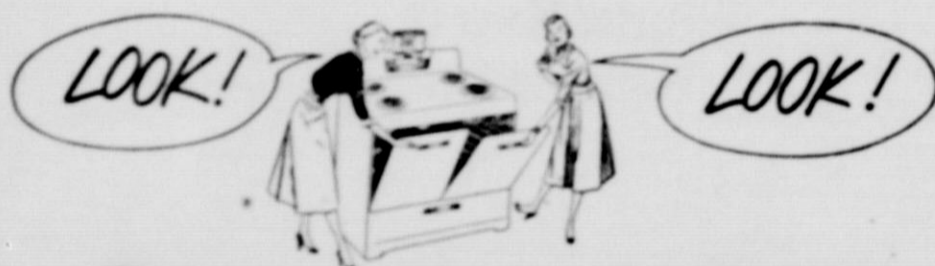
Mr. and Mrs. J. T. Swim, Sr. made a business trip to Abilene, Monday. Mrs. Lelah Kimball of Artesia, N. M. was a recent guest of her daughter and family, Mr. and Mrs. Ray Martin. Other guests of the Martins were a sister and



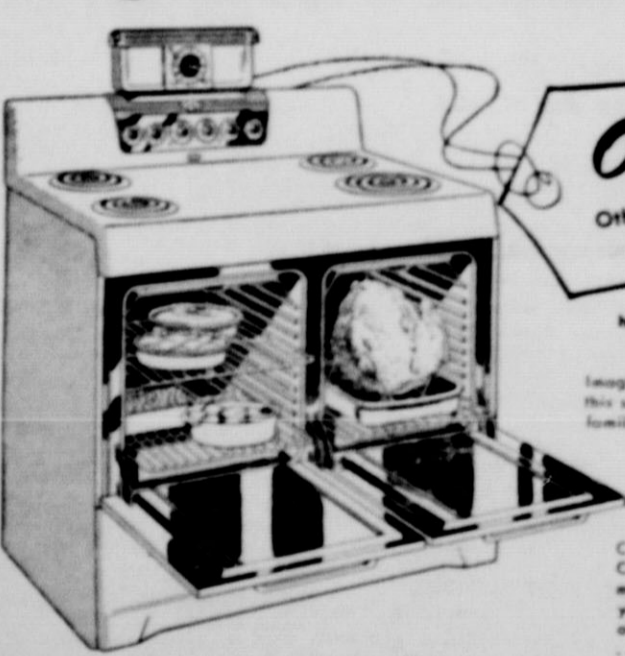
"fill 'er up... with GUNPOWDER!"

He might just as well order that as gasoline because his speeding automobile can be as dangerous as a loaded gun! Accident reports show that speeding is the most frequent cause of motor vehicle deaths. Make it a point to drive at safe and legal speeds... always!

W. N. PIPKIN
INSURANCE AGENCY
Bank Building Phone 300



Brand New 2-Oven Frigidaire Electric Range



Only \$299.95
Other full size Frigidaire Ranges as low as \$189.95!

Here's the range that's surprising housewives all over the country. There's nothing else like it at this price!

Imagine! Two big Frigidaire all- porcelain ovens, at this sensational low price. It's the new range for large families... for lots of entertaining... for those who like to cook. It's fully automatic... and it's a genuine Frigidaire Range inside and out. See it today!

See These Deluxe Features!
Cook-Master Oven Clock Control—completely automatic. Cooks a meal while you're busy or away. Starts oven, cooks meal, shuts off... and you don't even have to be there!

Lifetime Porcelain Finish—on entire cabinet and oven. Wipes clean as a china dish, stays new-looking for years.

Full-Width Storage Drawer—with lots of space for utensils. Glides quietly on nylon rollers.

- High-Speed Broilers
- Radiant 5-Speed Units
- Simple-Matic Oven Control
- Counter-Balanced Oven Doors
- Acid-Resisting Cooking Top
- Adjustable Oven Shelves
- Oven Signal Light
- Handy Appliance Outlet

Come in now! Ask about our easy terms!

Your ELECTRIC SERVICE is STILL the biggest BARGAIN in your budget!

West Texas Utilities Company

2 BIG Nights!

Everybody Invited!
ALL STAR REVUE
— NO SALES TALK • JUST ENTERTAINMENT —

THIS IS YOUR INVITATION TO OUR BIG Free Family Party A Big Time Stage Show

BOB DAMON "20th Century Alladin"	BILLY PAPON "Clown Prince of Fun"	LIVVY TAYLOR "Angel at the Organ"
THE PASTELS "Artistry in Balance"	ERNIE SMITH with LOBO and TIMBER "Miracle Dogs of Stage, Screen, and Television"	

Plus New Color Movies, Educational, Travel, Comedy, Features.

ENTERTAINMENT For The Entire Family!

Roaring Springs, Friday, April 17th
SCHOOL AUDITORIUM, SHOW STARTS AT 8:00 P. M.
SPONSORED BY **Thacker Supply Co.**

MATADOR, SATURDAY, APRIL 18th
SCHOOL AUDITORIUM, SHOW STARTS AT 8:00 P. M.
SPONSORED BY **Matador Implement Co.**

ADMISSION IS FREE — MARK THE DATE ON YOUR CALENDAR!

THE MATADOR BRAND

EMMIE LEE CARSON Editor
 CHARLES KEITH Assistant Editor
 GARY LAUGHLIN Sports Reporter
 Carol Gordon, Mickey Steen, Neal Pipkin, Betty Ruth Smalley Class Reporters

M. H. S. BOYS BEGIN BASEBALL WORKOUTS

Baseball workouts have started with Mr. B. J. Word as Coach and he will pick the starting players.

Baseball has not yet gone into full swing because of the conflict with other sports such as tennis, track, and softball which will take place in the Inter-scholastic League Meet, April 10th. Baseball will be in full swing after April 10th.

Three baseball teams will enter in the district: Turkey, Headley, and Matador. The winner of the district will play the

winner of the Roaring Springs District for Bi-District.

Tennis Gets Head Start This Season

The boys' senior doubles and singles met Paducah's boy senior doubles and singles in a match here last Tuesday, March 31. Ronald Hobbs plays senior singles and he won two straight sets, 6-1 and 6-2. The senior boys doubles, Wayne Shelton and Gary Laughlin won two straight sets, 6-2 and 6-3.

The tennis team consists of Marlene Bailey playing Senior girls' singles; Lucretia Edwards, Junior girls' singles; Richard Hamilton, Junior boy's singles; Ronald Hobbs, senior boy's singles and Wayne Shelton and Gary Laughlin playing senior boys doubles.

The senior girls doubles, the Junior girls doubles and the Junior boys doubles position were left open because of no entries.

Mr. Bill Moss, coach of tennis, will be in charge of the tennis matches that will take place here April 10th in the Inter-scholastic League Meet. All schools of 2B district will be here to determine the best team in boys' and girls' tennis, volleyball, softball, typing, spelling, picture memory, ready writer, and declamation.

Track events will take place the following day, April 11th at Silverton.

Each event in the entire meet will count so many points for first, second and third places. The school with the highest score will receive a large trophy.

Everyone is invited to attend these events on April 10 and 11.

—M. H. S.—

Students Compete In Typing Again

Bette Montgomery, LaNelle Rattan and Cecil Irwin competed against Bill Harmon, Glenda Dobkins and Stanley Kingery from Roaring Springs, in typing Tuesday, March 31. Matador students came out nineteen points ahead of Roaring Springs.

—M. H. S.—

Girls Play First V. B. Game Of Season

The M. H. S. girls fell before the Paducah girls in the first volleyball game of the season last Wednesday afternoon. The scores were 15-9 and 16-14.

The girls playing on Matador's team were: Frances Tra-week, Marlene Bailey, Barbara Neighbors, Lois Hughes, Carol Gordon, Martha Jones, Nelda Spray, Elwanda Simmons, Dot McMahan and Wanda Faulkner.

Here's hoping the girls get on the winning streak they had in basketball.

—M. H. S.—

Question of Week

What do you plan to do this summer?

Frances Tra-week—Go swimming every day and have a good time.

Charles Keith—Farm and go swimming as much as possible.

James Sturdivant—Nothing I can get out of.

Lois Hughes—Go to Arkansas.

Matador IOOF Lodge

Meets every Tuesday night.
 D. C. Simpson, Noble Grand
 Bruce Martin, Secretary

Visitors and brothers welcome

Bette Montgomery—I hope to go to California on a vacation. Jimmy Graham—Stay up all night and sleep all day.

Dewayne Martin—Work most of the summer and then go to Colorado Springs and plan for football.

Carol Gordon—Sleep until twelve every day and swim the rest of the time.

Carolyn Tidmore—Stay at Dallas if I can.

Jimmy Watson—Go fishing and swimming all the time.

Mr. Word—I've got to have a rest after putting up with James Taylor for nine months.

Harold Dean Martin—Start looking for a new girl.

James Taylor—Get a good rest after putting up with Mr. Word nine months.

Ronald Hobbs—Work and then go to the Coast. I hope.

C. H. Murphy—Work until August and go to Colorado and fish and swim and have a good time.

Nelda Spray—Go to Colorado and California, I hope.

—M. H. S.—

My Ideal Girl

(By Gary Laughlin)

Hair—Lucretia Edwards
 Eyes—Lucretia Edwards
 Teeth—Frances Tra-week
 Hands—Lucretia Edwards
 Feet—Betty Spray
 Figure—Frances Tra-week
 Personality—Lucretia Edwards
 Appearance—Emmie Lee Carson
 Intelligence—Betty Spray
 Smile—Lucretia Edwards
 Nose—Marlene Bailey
 Walk—Sara Carson
 Mouth—Frances Tra-week

DOROTHY TRAWEEK TO RECEIVE DEGREE

FORT WORTH, April 7—Miss Dorothy Ann Tra-week, Matador, Texas, is a candidate for the bachelor of science degree from Texas Christian University. Miss Tra-week is scheduled to receive her degree in home economics at the commencement exercises May 31, 1953.

She is a member of the Hoe Down, Chi-Beta, Rodeo and Meliorist Clubs at TCU. At present, Miss Tra-week is president of the Hoe Down Club, and Chi Beta, home economics departmental club. She is the daughter of Dr. and Mrs. A. C. Tra-week, Jr. of Matador.

BOYS IN SERVICE RECEIVING TRIBUNE

(continued from last week)
 Several boys in service who had been receiving the Tribune,

have received their discharge and are now out of the service. These include Jimmie D. Bradley, Charles L. Crouch and Bobby Jay Browning.

Addresses of several others have changed since published, including E. G. Rattan GMSN 367-75-69, who now receives his mail, cr. U.S.S. Bushnell, A.S. 15-4th G. Div. Fleet Postoffice, Key West, Florida. Papers going to Pfc. James T. Burks and Pvt. Wayne R. Fletcher at addresses given, have been returned, indicating they have been transferred, or that the addresses were incorrect.

Papers are being sent to boys stationed at various camps in Texas, as follows: A/3c La Verne L. Flora, AF 18421629, 808th Food Service Sqd. Bergstrom AF Base, Austin; Hillside R. Watson 18437673, Hillside Trailer Park, 31-17th 9th Street, Wichita Falls; A/3c Joe L. Spray AF 18437857, 3750th Tech Trg. Cp. Wg. Sheppard AF Base, Wichita Falls; A/2c Hal H. Courtney 18390418, 3770 Tech Trg. Sgd. Sheppard AF Base, Wichita Falls; Pvt. Henry L. Hodgin, Jr. US 54079319, Btry B-5th Tng. Bn. Spacl. A. A. A. RTC 4052-A.S.U. Fort Bliss; Pvt. Norman Neighbors US 54103651, 23rd Tng. Co. 4th Tng. Bn. 2nd Plt. Res. Comd. 1st Arm. Div. Fort Hood; Also at Fort Hood are: Pvt. Billy Paul Simpson, US 54103873, 3rd Plt.

H&S Co. 702 A.I.B.; Pvt. Billy Dean Smallwood US 54103874, H&S Co. 702nd A.I.B. Bobby R. Thompson, 1334106 U.S.S. Yorktown C.V.A.10 U.S. Marine Detachment cr. Fleet Postoffice, San Francisco, Calif.

Pvt. Jasper W. Townsend, US 5th 103683 is stationed at Fort Bliss, Texas, and his address is, Btry D-10 Tng. Bn. AAA-RTC, and T/Sgt. Herbert Smallwood

receives his Tribune at his residence, 1410 E. 25th St., Bryan, Texas. Present address of Pfc. Bobby R. Thompson, 1334106 U.S.S. Yorktown C.V.A.10 U.S. Marine Detachment cr. Fleet Postoffice, San Francisco, Calif.

Mr. and Mrs. J. W. Drees of Lubbock were visiting friends and relatives here Tuesday.

To Relieve
 Misery of
COLDS
 take 666
 LIQUID OR TABLETS - SAME FAST RELIEF

HEADQUARTERS FOR ALL KINDS OF LUMBER

- TIMBERS
- FRAMING
- SIDING
- FLOORING
- PLYWOOD
- SHINGLES

PLANNING A NEW HOME!

LET US FURNISH YOU WITH FREE ESTIMATES

Everything For The Home, Farm and Ranch

HIGGINBOTHAM-BARTLETT COMPANY

LUMBER, BUILDING SUPPLIES AND HARDWARE

DOLLAR FOR DOLLAR YOU CAN'T BEAT A

Pontiac

A GENERAL MOTORS MASTERPIECE



Its Great Name Makes Its Price Remarkable!

Consider the respect in which the name Pontiac is held—consider that it's priced right next to the lowest and you'll quickly see that here's the greatest car value of all.

That's because Pontiac has always been deliberately engineered to provide features of the costliest cars at a price any new car buyer can afford.

You see proof of this in Pontiac's distinctive Dual-Stroke styling, its long wheelbase, its easy-to-handle power and its long-lasting economy.

Come in and let us show you why so low a price on so great a car represents a truly remarkable value.

HIGHLIGHTS OF PONTIAC QUALITY AND VALUE!

- Long 122-inch Wheelbase
- Exclusive Dual-Range Power Train* for Superb Performance
- Beautiful, Roomy, Luxurious Bodies by Fisher
- General Motors Lowest Priced Eight Powerful High-Compression Engine
- Established Economy, Long Life and High Resale Value
- Exceptional Steering and Parking Ease

HARP PONTIAC

SATURDAY SPECIALS

SOAP FLAKES Large Size Box
DUZ or OXYDOL . . . 19c

HOME SLAUGHTERED Pound
Beef Ribs . . . 27c

FLORIDA 5-Pound Bag
ORANGES - - 43c

FRESH, CRISP Large Head
LETTUCE 11c

BAMA, PURE 12 oz. Glass
Apple Jelly 15c

DEL MONTE Pound Box
RAISINS 19c

MCCORMICK 1/4-Pound Box
TEA - - - - - 23c

AUNT JEMIMA 10-Pound Print Bag
FLOUR 95c

RED DART, CUT Pound Can
GREEN BEANS - - - 16c

"NIBS" Regular Size Can
Dog Food 9c

Horse Meat Products - Liver Added

PROVEN MONEY SAVER!

As a special service to our locker-box customers we will sell the highest quality beef and pork at actual wholesale cost! You can live better and save more money with a locker-box than any other method of fresh food storage.

We do processing for home freezers, with no extra charge for QUICK FREEZING. We "KILL or CURE" or kill and cure your pork.

—WE HAVE LOCKERS AVAILABLE—

SPECIAL DISCOUNT ON CASE-LOT MERCHANDISE

Spot Cash Grocery and Locker Plant

YOUR GOODWILL IS OUR GREATEST ASSET

Roaring Springs News

Mrs. L. E. Cooper, Correspondent

Mr. and Mrs. L. A. Mullins and sons, Lester and Bobby were recent visitors in Hereford with her mother, Mrs. C. A. Sauley and Mr. Sauley. They also visited in Amarillo with Mr. and Mrs. J. E. Odell and Mrs. Avis Hamp.

Mrs. John Billy Smith of Lubbock, spent the Easter holidays here with her parents, Mr. and Mrs. Leslie Smith.

Mr. and Mrs. Delma Davis and daughters, Karen and Betty spent the Easter holidays here with his parents, Mr. and Mrs. S. N. Davis and her brother and sister and families, J. N. Fletcher and Mrs. R. J. Harmon.

Mr. and Mrs. Gordon Mills and children of Lubbock, spent Sunday here with her parents, Mr. and Mrs. Clayton Bridge.

Mrs. Jackie Andrews, Miss Carolyn Havis and Glen Ray Freeman spent the Easter holidays in Colorado Springs, Colo., with Jackie Andrews, who is stationed there.

Miss Gwen Cooper accompanied her aunt and uncle, Mr. and Mrs. J. P. Mass and daughters, Judy and Margaret of Floydada, to Rockdale, where they visited during the Easter holidays with Mr. and Mrs. Jim Dixon.

Mrs. Dixon is a daughter of Mr. and Mrs. Moss. Their son, Cpl. John Cooper Moss, who has just returned from Germany, met his parents there. He will receive his discharge Tuesday from Ft. Hood.

Mr. and Mrs. Clyde Hindman visited here Thursday and Friday with Mr. and Mrs. H. L. Goodwin. They were enroute to their home in Lubbock, after spending the winter on the Gulf coast.

Mrs. Herman Havis and daughter spent Sunday in Vernon with her mother, Mrs. J. M. Freeman, who was celebrating her birthday. Mrs. Havis' aunt, Mrs. Ben Bird, accompanied her home and went on to McAdoo to visit with her mother, Mrs. C. L. Freeman, who is in ill health.

Mr. and Mrs. N. L. McKibbin and daughters spent the Easter holiday in Oklahoma City, Hobart and Duke, Oklahoma, with relatives.

Ed James and Bennie D. Dillard are at Big Lake, with a road construction company.

Mr. and Mrs. J. K. Clifton and son, Don and Pete Clifton of Clovis, N. M., spent Easter here with their parents, Mr. and Mrs. Louis Clifton.

Claud Hicks of Abilene, spent the Easter holidays with his parents, Mr. and Mrs. Alysia Hicks. Their daughters and families, Mr. and Mrs. Bert Stockard of Levelland, Mr. and Mrs. Kenneth Street and daughter of Pettit, and Mr. and Mrs. Bob Scarbrough and children of Petersburg, were Sunday guests.

J. W. King and Mrs. Trudie Hodgins drove to Colorado City, Sunday to accompany her daughter, Mrs. C. E. Watson, Jr. and little daughter, Gail, here for a visit while Mr. Watson is on a job at Elkhart.

Mrs. Myrtle Cottingham of Amarillo, is here visiting her brothers, Melton and Guy Thacker and a sister, Mrs. Wilma Dobkins. She was accompanied by her daughter and son-in-law, Mr. and Mrs. Roy Meacham who returned home Sunday.

James and Cynthia Swim returned to their home in Wilbur-

ton, Okla., Sunday. They accompanied their uncle and aunt, Mr. and Mrs. Claud Morrison of Bula.

Mr. and Mrs. Claud Brandon and daughter, Mrs. Ed James and baby, spent the week-end in Breckenridge, visiting and looking after business.

Guy Thacker spent the Easter holidays in Houston and Galveston, visiting with his daughters, Dr. Juanita Hart and Mrs. Mary Hughes.

Mr. and Mrs. Joe Gibson shopped in Spur, Friday.

Mrs. Lewis Judd and sons of Dumas visited here with her parents, Mr. and Mrs. J. M. Carpenter last week. Mr. Judd came Sunday and accompanied his family home Monday.

Mr. R. L. Jameson, who is a patient in the Memorial Hospital, Quanah, is reported some better. When she is stronger she will undergo surgery.

Mrs. Morris Phillips and daughters, Kathleen and Lynda, of Morton spent Easter holidays here with her parents, Mr. and Mrs. M. D. Hardin.

Mr. and Mrs. V. F. Lowrance and children of Donaldson, Ark. were recent guests of her parents, Mr. and Mrs. H. P. McDorman and a sister and husband, Mr. and Mrs. Bill Woodin.

Mr. and Mrs. Frank Ragland and son visited his sister and family, Mr. and Mrs. O. E. Riggsby, in Blanchard, Okla., through the Easter holidays.

Harold Johnson and children of Post, visited his parents, Mr. and Mrs. J. P. Johnson and Mr. and Mrs. T. K. Palmer, recently.

Mr. and Mrs. Jack Davis and son, Ronny, spent the Easter holidays in Hearne, as guests of her parents, Mr. and Mrs. Jim Stanley. Mrs. Clyde Davis accompanied them to Ft. Worth, where she visited her son and wife, Mr. and Mrs. Lewis Davis.

Mr. and Mrs. O. C. Newberry of Hamlin, were week-end guests of their daughter and family, Mr. and Mrs. Gaston Jackson.

Mr. and Mrs. Clarence Edwards of Hobbs, N. M., visited Sunday and Monday with Mr. and Mrs. W. H. Riggsby.

Miss Shirley L. Davis spent the Easter holidays in Lubbock visiting with her mother, Mrs. J. W. Wilbite and Mr. Wilbite.

The program presented by the pupils of colored school, at the P.T. A. meeting Monday evening at the school gymnasium, was enjoyed by a large crowd, both white and colored. The teachers, Prof. Ulysses Osborne, Mrs. Mable Barrett and Mrs. Mary Dell Taylor had a well trained group. We congratulate them and hope they bring another program soon.

The Sub-district M.Y.F. met at the First Methodist Church Monday night. Young people were present from Quitaque, Turkey and Flomot. The group from Quitaque presented the program. Refreshments of sandwiches and punch were served to approximately fifty persons.

Week-end visitors in the home of Mr. and Mrs. Joe Rice were two sons and their families, Mr. and Mrs. Raymond Rice and children of Ft. Sumner, N. M., and Mr. and Mrs. Joe Rice, Jr., and children of Clovis, N. M.

and Mrs. Douglas Meador. In addition to her family, others present were Mr. Meador's father and uncle, Jim and Joe Meador.

HOLIDAY VISITORS
Holiday visitors in the home of Mr. and Mrs. Bill McCaghen and Mrs. H. S. Watson, were the latter's daughter and husband, Mr. and Mrs. Mose Damron of Canadian, who were accompanied by Eugene Schoenhals, Hoppy Mathis and Charles Cole, all of Canadian. Over-night visitors Saturday were former Matador residents, Mr. and Mrs. Y. O. Whitley of Berkeley, California, who were enroute to Dallas.

WEEK-END VISITORS
A. J. Bryan Martin and Mrs. Martin of Bergstrom AF Base, Austin, visited here over the week-end in the homes of Mr. and Mrs. Warner Hobbs and Mr. and Mrs. Bob Pyle, the latter being Mrs. Martin's parents.

Local Items
Mr. and Mrs. Luther Powell of Colorado Springs, Colo., arrived Tuesday and are visiting her mother, Mrs. C. D. Bird and Mr. Bird.

Mr. and Mrs. Noble Whitworth of Amarillo, visited here Sunday and over-night in the home of his brother and wife, Mr. and Mrs. J. R. Whitworth.

Mr. and Mrs. Eldred Seigler spent the Easter holidays visiting their daughter and family, Mr. and Mrs. James Folmar of San Antonio, and visited in Austin, Bander, and other interesting points in that area. Mrs. Seigler's sister, Mrs. Sally Jackson of Afton, remained here with the Seigler children during their absence.

Mr. and Mrs. Claude Harp spent the Easter holidays at Littlefield, visiting their daughter and family, Mr. and Mrs. Rhoads McCary.

John Jackson of Hale Center, accompanied by Ronald Hobbs, made a trip to Stephenville last week to accompany the former's nephew, John Morgan Rogers, here for Easter holidays.

Mr. and Mrs. C. D. Tanner and children of Otton, were visitors here Monday in the home of Mr. and Mrs. B. A. Tanner.

Mr. and Mrs. Melvin McAdams of Lubbock, were week-end guests here with relatives and friends.

Mrs. Paul Farrar of Brownfield, came Tuesday to be with her sister, Mrs. Raymond Steffey, who was conveyed to Stanley Hospital Monday, for treatment.

Mrs. Laila Duncan is visiting in Amarillo this week with her son and family, Mr. and Mrs. Aubrey Duncan.

ROGUE
MATADOR, TEXAS
THURSDAY and FRIDAY
April 9 and 10
"GIRLS in the NIGHT"
—with—
Harvey Lembeck, Joyce Holden, Glen Roberts, Jaclynne Greene, Glenda Farrell, Patricia Hardy.

SATURDAY, APRIL 11
George Montgomery,
Angela Stevens
—in—
"Jack McCall Desperado"
Preview, Sunday and Monday
SUNDAY and MONDAY
April 12 and 13
Susan HAYWARD,
Charlton HESTON
—in—
"The President's Lady"
THURSDAY and FRIDAY
April 16 and 17
"Ma and Pa Kettle on Vacation"
—starring—
Marjorie Main, Percy Kilbride

DIAMONDS - WATCHES - GIFTS
Costume Jewelry
We repair all makes and models watches, clocks and electric clocks
REPAIRS GUARANTEED

Marvin Hunt, Jeweler
LOCATED IN VAUGHN DRUG STORE

Joe Bob Barnhill and Bruce Gibson of Turkey, were visitors Sunday in the home of Dr. and Mrs. Albert Traweck, Jr., as guests of their daughters, Dorothy and Frances Traweck.

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION
Sealed proposals for constructing 9.098 miles of Gr., Streets Base & Surf from 1.9 mi. North of Flomot to Briscoe C. L. from SH 70, 1.0 mi. North of Spur, West & North to rd. int. on Highway No. FM 599 & 1868, covered by R 971-2-3 & R 1773-1-1, in Motley & Dickens county, will be received at the Highway Department, Austin, until 9:00 A. M., April 14, 1953, and then publicly opened and read.

This is a "Public Works" Project as defined in House Bill No. 54 of the 43rd Legislature of the State of Texas and House Bill No. 115 of the 44th Legislature of the State of Texas, and as such is subject to the provisions of said House Bills. No provisions herein are intended to be in conflict with the provisions of said Acts.

In accordance with the provisions of said House Bills, the State Highway Commission has ascertained and set forth in the proposal the wage rates, for each craft or type of workman or mechanic needed to execute the work on above named project, now prevailing in the locality in which the work is to be performed, and the Contractor shall pay not less than these wage rates as shown in the proposal for each craft or type of laborer, workman or mechanic employed on this project.

Legal holiday work shall be paid for at the regular governing rates.

Plans and specifications available at the office of Algie Groves, Resident Engineer, Matador, Texas, and Texas Highway Department, Austin. Usual rights reserved.

In The Want Ads
FOR SALE: Small table radio, good condition. Call Mrs. Dick Stegall, Phone 289, Matador. 4-1tc.

FOR SALE: Ironer. Mrs. G. A. Ray, Matador. 3-2tp.

NEW: Now available, the new Buffel Grass Seed for sandy soil. Household Supply Company. 4-1tc.

FOR SALE: Frigidaire, 7 ft. almost new. See Mrs. J. W. Hobbs, Phone 30W. 4-2tp.

FOR SALE: Hampshire breed gilts, J. P. Sturdivant, Matador. 4-1tp.

LOST: Pair ladies' brown rim glasses at V.F.W. Saturday night, Iona Tucker, Box 265, Paducah, Texas. 4-1tc.

Scissors, machine sharpened. Just like new, 50¢ guaranteed satisfaction. Postpaid. Send to James Bolton, Turkey. 4-2tp.

FOR SALE: Lockett 140 cotton seed first and third year stall gin seed, \$2 and \$2.25. Clyde Gary, Paducah, Rt. 2. 3-5tp.

FOR SALE: 3-room house, 5 lots and out buildings. Good location, in Roaring Springs, Texas. Priced to sell. Omar Parks Roaring Springs. 3-2tp.

LAWN MOWERS SHARPENED
Have secured the services of Charlie Parks to help sharpen mowers and I give the same guaranty I've always given. That they operate as good as new mowers. At my home on South Main street. Ed Williams. 3-ctfn.

BULK SEED: Garden seed, all kinds. Household Supply Company. 4-1tc.

FOR RENT: Apartment, four rooms nicely furnished. Ed Williams, Phone 143J, South Main St., Matador. 2-1tc.

PROTECT Your sheer nylon hose. Condition them with Duratex. One package will condition six pairs. Increases wear up to 80%. Resists snags and runs. \$1.00 pkg. Matador Variety. 3-2tc.

SEE US FOR POLIO. Life, Fire and Hospital Insurance. We represent Reliable Stock Companies. C. W. Giesecke Ins. Agency. 50-1tc.

HAVE SOME FARMS & CITY PROPERTY FOR SALE if interested contact Giesecke Ins. and Real Estate. 50-1tc.

FOR SALE: Cake, Meal, Mixed-feed, Cotton Seed, Poison and Fertilizer. Best you can buy. West Texas Gin, Joe M. Gaines Mgr. ctfm

\$10.00 for your old tire and tube on a B. F. Goodrich Tubeless Tire. Campbell Chev. Co. 4-1tc.

FREE RENTAL SERVICE you have a house or farm to rent or wish to rent see P. C. Bourland Real Estate Company. Phone 56.

NOTICE: If you want to trade or buy—See H. D. Marshall for Real Estate, Matador, Texas. 4-1tc.

CONCRETE BLOCKS: Light weight, supplied in all sizes for all types of building. A. R. Ranchers' concrete block troughs. Phone 303, E. J. Markham, Matador, Texas. 4-1tc.

FOR SALE: Fertilizers, insecticides, Weed Killers, Fertilizer Distributors and Row Covers. Chemico Company, Highway 70 East, Floviada, Texas. 4-1tc.

NEED TIRES... See us for the best tire trade in town. Matador all sizes. Campbell Chev. Co. 4-1tc.



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Own and operate the best investment business in America. No capital investment needed. Customers prefer nationally advertised spices, extracts, medicines, cosmetics, household aids, insecticides, sinners, vitamins with antibiotics. Attractive premium offers. The only nationally advertised products in this industry. Operate from your own home. Car or light truck needed to deliver. Write: The J. R. Watkins Company, Department NA, Memphis, Tenn.

Stop Taking Harsh Drugs for Constipation

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Taking harsh drugs for constipation can punish you brutally! Their cramps and griping disrupt normal bowel action, make you feel in need of repeated dosing.

When you occasionally feel constipated, get relief but *never* relief. Take Dr. Caldwell's Senna Laxative contained in Syrup Pepsin. It's all vegetable. No salts, no harsh drugs. Dr. Caldwell's contains an extract of Senna, oldest and one of the finest natural laxatives known to medicine.

Dr. Caldwell's Senna Laxative tastes good, acts mildly, brings thorough relief *comfortably*. Helps you get regular, ends chronic dosing. Even relieves stomach sourness that constipation often brings.

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VALUES TO SHOUT ABOUT!

Country Style, PURE PORK	Pound	MRS. TUCKERS	3-Pound Pail
SAUSAGE.....	39c	Shortening - -	85c
WAPCO, EARLY JUNE	No. 1 Can	MEADOLAKE	Pound
Peas . . .	10c	OLEO ..	26c
KIMBELL, APPLE	2-Pound Jar	TESTEX	80 count
Jelly ...	33c	Napkins	10c
WHITE SWAN	14-oz. Bottle	OXYDOL or	Medium Size Pk.
Catsup -	19c	Duz . .	5c
DOLE PINEAPPLE	12-oz. Can	MONARCH, Cucumber Sticks	Pint
JUICE - -	10c	Pickles .	30c

Premiums in our Window will be given away Saturday at 2:30 and 6:00 p. m.

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