

Drouth Of Four Months Broken

Precipitation Is General Over The County; 2.52 Here

Rainfall which totaled 2.52 inches in Matador, started falling early Sunday morning and continued thru most of the day to break a drouth that had gripped the country for almost four months. Range conditions are reported to be greatly benefited and wheat prospects are enhanced, farmers declared.

The only section of the county which did not receive substantial rainfall is that of a small area about Flomot, which received only a shower. Northfield is reported to have benefited by about three inches, while some farmers from southwest of Roaring Springs believe that in the neighborhood of four inches fell. The precipitation at Roaring Springs was registered at 2.50 inches.

"It was a 2-million dollar rain," farmers declare, "but about six weeks too late to benefit this year's crop." However, the outlook of farmers, ranchmen and businessmen was brightened and the usual after-rain smile of west Texas residents was seen everywhere Monday.

The rainfall record kept for the past 12 years by groceryman J. H. Sample shows that the last rain of consequence fell here about the 20th of June. While several showers have been recorded, they have aided only small sections. No rainfall was registered in vital month of August.

RED CROSS DRIVE PLANS ARE OUTLINED

County Assigned Larger Quota For Membership Drive

Plans were started here Monday for the annual Red Cross membership drive when Miss Frances Blackburn of St. Louis met with local officials of the organization at the Homer Sheals hardware store to outline the program.

The quota of memberships for Motley county is slightly larger than that of last year altho below the "Over-the-top" total achieved during 1934. Miss Blackburn declared. The larger quota asked this year will be needed thru the obvious requirements caused by the European war, and preparedness for any emergency which might grow out of it. Miss Blackburn, who is a member of the Disaster Staff out of St. Louis, and aiding in Roll Call work because of shortage in regular representatives in this section, offered high praise for the support the organization has received in this county during past years. Her records indicated that Motley county has "gone-over-the-top" in every Roll Call membership drive, with the single exception of last year.

District Attorney John Hamilton assured Miss Blackburn that he was completing plans as rapidly as possible to carry the drive to a successful climax in his capacity as county roll call chairman. Miss Blackburn suggested that a centrally located store window decorated in some striking Red Cross motif would be of added benefit as plans for the drive are completed.

Ben Tunnell Is Tech Club Pledge

LUBBOCK, Tex., October 9.—Ben Tunnell, arts and science freshman at Texas Technological college, has pledged Socii, social organization. He is the son of Mr. and Mrs. B. F. Tunnell of Matador.

Preferential bids were signed at a convocation following rush week, and 119 men were accepted by the seven clubs.

Mrs. T. R. Fuston, Miss Bonnie Fuston and Mrs. Elmer Turner of Turkey, visited here Sunday in the J. W. Hobbs home.

MOTHER AND SON DIE FROM WRECK INJURIES

Death On Wheels Runs Over Small Car; Man Charged

Death on wheels sped down from the Caprock foothills Friday at noon to claim the lives of Mrs. J. C. Miller and her son, Joe Miller, 20, of Plainview, when the small coupe in which they were riding was over-run by a large transport truck, four miles west of Matador a short distance beyond Willow creek on Highway 28. Mrs. Miller died in the Tra-week hospital here six hours later. Her son died early Monday morning without ever regaining consciousness.

Two charges of negligent homicide were filed against George H. Lillard of Breckenridge, driver of the truck, owned by the U. S. Transport Company, also of Breckenridge.

Funeral services were held for Mrs. Miller Sunday in the Plainview cemetery and her son was buried beside her Monday afternoon.

Boy's Neck Is Broken
Dr. A. C. Traveek declared that Mr. Miller's neck was broken and that he suffered many other injuries. Mrs. Miller's spine was broken or injured in two or more places, physicians declared. The small car was reduced to a total loss, the radiator of the transport truck being thrust within three or four feet of the steering wheel of the car. The impact sent the coupe scuttling 309 feet, while the wheels of the truck skidded 50 feet or more. The body of the car was sheared off the rear wheels.

(See TWO KILLED Back Page)

Meeting Is Impetus For New Legion Hut

Street Work Is Assured

Assurance that Matador would receive approval of its WPA street improvement project to pave four blocks in the business section was given city officials recently by a WPA field representative. Examining the gravel pit near Matador from which the material for the paving is to be supplied, the representative declared that the Matador project has been forwarded from Lubbock to San Antonio. He said that it should be sent on to Washington for final approval within a short time. He estimated that the project would probably be returned here with all details completed within six weeks.

46 Additional Checks Arrive

Additional parity checks were received by county agent Rufus Emmons during the past week in the amount of \$3,700 contained in 46 checks. The total amount now received in this county is \$95,245 Mr. Emmons declared.

Auxiliary Unit Is Organized With Large Membership

The dynamic personality of Post Commander L. B. (Bob) Robertson gave assurance to more than 75 attending the Fleming Post Legion barbecue at the Old Settlers' pavilion, Roaring Springs, Monday evening, that the Legion hut planned for Matador was little short of a reality. Mr. Robertson displayed plans and specifications of the proposed structure after outlining developments in the financing arrangements. He urged every member to give undivided support in the undertaking, which is the most important in the history of the post.

After the barbecue supper, including barbecued beef, pork and goat, son-or-a-gun, bread, pickles, coffee and hot chocolate, the ladies present organized a Legion Auxiliary with more than 25 members.

Mrs. Hughes Is President
Mrs. J. F. Hughes of Roaring Springs was elected president; Mrs. H. K. Ford, 1st vice-president; Mrs. A. A. Harp, 2nd vice-president; Mrs. D. P. Keith, secretary; Miss Amy Glenn, historian; Mrs. J. L. Woodruff, chaplain; Mrs. J. R. Wadsworth, Treasurer and Mrs. Lon Russell, sergeant-at-arms.

Only mothers, wives, sisters and daughters of Legion members are qualified for membership to the organization.

Visiting personalities attending the meeting included Mrs. John Deaver, Memphis, president of 18th Legion Auxiliary district; Mrs. John Clay of Wellington, past-president of the district. (See LEGION MEET Back Page)

Matadors Lead In First Conference

Take Measure Of Crosbyton During Friday's Contest

Fighting dust, high wind, heat and a rough field, the Matador Matadors measured the Crosbyton Chiefs for a victory in their first conference contest when they scored 7 to 0 at Crosbyton Friday afternoon.

Cheered by a large group of local fans, which almost outnumbered the Crosbyton team's fans, the Matadors kept the Chiefs from a threatened score in the first few minutes of play when the ball lay within a few feet of the enemy's goal. After the early threat, the Matadors had no more trouble.

The scoring came in the third quarter when the Matadors chugged down to the 6-yard line and then Johnny Alsup, fleet left half, skirted left end for a touchdown. Berryman kicked the extra point.

Coach Is Satisfied
Coach Don T. Martin declared Saturday that he was satisfied with the showing made by the Matadors despite the fact that the team is still crippled and has not reached its possible strength.

Spur To Be Here Friday
One of the principal games of the season will be played here Friday afternoon when the Spur Bull Dogs meet the Matadors on the local field. Football fans from neighboring towns are expected to join local followers in the annual classic. The Spur-Matador game have always been outstanding and have attracted large crowds. Many local fans believe that the real test of the Matadors will be shown when the two teams meet.

RETURN HOME

Mr. and Mrs. H. S. Watson, accompanied by their daughter, Mrs. Jack Edwards, and her daughter, Rose Mary, returned home Monday from Stephenville. They were called there Friday night to the bedside of Mr. Watson's brother, who succumbed early Saturday before the arrival of the local residents.

Oil Dealers Meet Here

Five cities were represented here last night at a banquet-meeting of Magnolia Petroleum Company wholesale agents and dealers at the Matador Hotel.

The meeting, which included representatives from Paducah, Quitaque, Floydada, Roaring Springs and Matador, was in charge of C. Franklin of Plainview, district salesman.

Mr. Franklin declared that the Magnolia's annual "Winter-Proof" meetings had been held in larger cities in the past but that Matador had been selected this year because of its central location and convenient access in highway facilities.

The banquet started at 6:30 and was followed by instructive outlines of the "Winter-Proof" program designed for the coming season.

ACCEPTS PLACE WITH TELEGRAM

Joe Berry Meador, who has been in charge of circulation on the Tribune for the past two seasons, signed a contract with the Fort Worth Star-Telegram Monday as district circulation representative. He will start his new duties Monday.

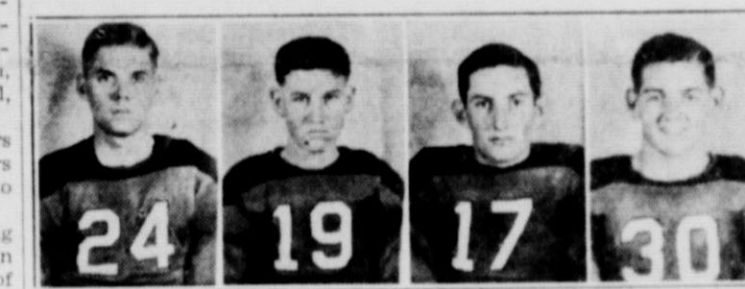
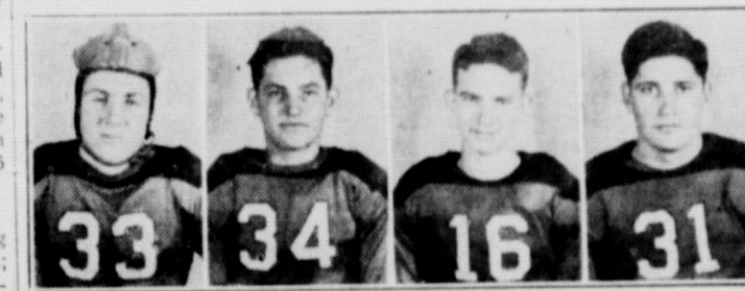
Altho he will make headquarters in Matador, Mr. Meador has not been assigned to his territory, but it will probably consist of some neighboring counties. The duties will include regular contact with Star-Telegram agents in each locality and will continue thruout the annual bargain days campaign.

AT FAIR

Deputy Sheriff H. H. Courtney, Jack Edwards, and Willie Meyer, attended the Quay County fair at Tucumcari, New Mexico, from Thursday until Saturday.

Mrs. H. V. Jackson of Afton, visited here Thursday.

Picked For Winners



Meet the Matador Matadors' entire squad, picked as district winners of District 4-A, who will meet the Spur Bull Dogs on the Matador Arena Friday afternoon for the second conference game of the season. Many fans believe the game between the Matadors and Bull Dogs may be the decisive conflict for district honors.

Beginning at the top and reading from left to right, the above squad members are: No. 35, Mutt Berryman; No. 28, Douglas Pitts, Jr.; No. 20, Leroy Nelson; No. 18,

VISIT HERE

Mr. and Mrs. Jack Bradshaw and small son Jack Calvin, returned to their home at Crosbyton, Sunday, after visiting here with Mrs. Bradshaw's parents, Mr. and Mrs. J. E. Russell and other relatives.

Mrs. Bradshaw and Jack Calvin accompanied Mr. and Mrs. Dub Drace, Mrs. James Neblett and son James Russell, and Miss Ruth Moore, home Thursday evening, they having made a trip to Lubbock, returning by Crosbyton. Mr. Bradshaw drove down Saturday to accompany his family home.

Mrs. M. S. Patton and son Keith, accompanied by Misses Maxine and Betty Green, spent Saturday in Paducah.

TO HOUSTON

Mrs. E. B. Jones left Monday morning for Houston, where she is visiting her parents. She was accompanied by Mrs. Alvin Stearns, and also Miss Rachel Patton, who is taking her vacation from duties as deputy clerk in the office of sheriff L. A. Carlisle. Mrs. J. R. Emmons also accompanied the party as far as Fort Worth, where she is visiting her mother.

Mrs. M. S. Patton and son Keith, accompanied by Misses Maxine and Betty Green, spent Saturday in Paducah.

Plans Made For Ladies Night Meet

Plans are now well under way for the semi-annual Ladies' Night meeting of the Matador Lions Club, according to J. R. Whitworth, secretary. The regular meeting scheduled for Tuesday noon will be postponed until the evening program, it was declared.

The program committee, consisting of Lions R. E. Campbell (chairman), L. C. Harp and Howard Traveek, has been instructed to plan the entire evening's arrangements.

The Ladies' Night programs of the Matador Lions Club have received much praise in the past for the spirit of genuine merry-making which the organization enters into during the evening.

Expected to provide much talent for the program, will be the list of new members subject to the club's regular initiations. The Ladies' night program will be held in the basement of the Baptist church after a banquet served by the Baptist ladies.

Six Boys Off To CCC Camp

Six local boys left yesterday for Memphis where they will enter a CCC camp after a call was received for that number of applicants earlier in the week.

Those assigned to the places are Audie Alsup, Neal Nichols, Jeff Woods, Lonnie Andrews, Allen Morris, and Bradford Prather. An extra youth accompanied the group to Memphis in event one of the selected number should fail to qualify.

It was declared that the boys would probably be transferred to an undisclosed place in Wyoming, after being encamped at Memphis.

RAIL DUST
By DOUGLAS MEADOR

of winter's chill had es-
the gentle gate of autumn
charged the night with an
omniscient challenge, like the
of some unseen foe. It ab-
the lethargic spell of sum-
with late-blooming roses
ing in the wind, and white
banks streaked at intervals
flashes of lightning; an es-
agent who asked no fa-
age of secrecy.

ghed onto the reef of light
the windows by waves of
ness, the frail child lingered
an instant, his large, pitious
searching hastily for a seam
in the wall of strange
soundings. His small arms
were above the elbows to the
sleeve of a flimsy garment
in lieu of a shirt. A pair of
trousers hung from his
hips; he was without shoes

of records of poverty's con-
were exposed in that instant
he looked toward the light,
entry of fear and longing,
redde of countless tears and
irregular audits of hunger
manifest in two wistful eyes
glancing with the fate which
selects the destinies of
boys.

ly he turned and walked
the shadows leaving the soul
ment arid still haunting the
new, a tiny flame on the float-
ship being carried out to sea,
the street he climbed aboard
robed and ancient automobile
ing under its garlands of cot-
tons stuffed with a family's
sions. The vehicle staggered
rolled westward thru the
darkness to some unknown
of heartbreak and cotton.

ably greatness' most cer-
measure is proof of ability
withstand greatness.

azing from the halcyon
ing other ragged memories, is
aded sail that was once
and strong with the warm,
wind of adolescent dreams.
e was blue sky, white clouds
the splendor of a June morn-
surrounded by the music of
own-eyed girl's laughter. We
thru the cool shadows
ed beneath the tall cotton-
s and stood together on the
y river bank and watched
hawks circle like drifting
ers in the sky. At noon we
beside the broad tablecloths
ed on the grass and accepted
y repeated urges of mothers
ample their bounteous cater-

ing thru the foliage screen
his sleek, bay horse, the rich
son was greeted joyously,
he tied the reins to a hack-
rough and began shaking
it. In a blighted instant he
standing beside us and the
own-eyed girl was smiling; per-
the virtue of joy always
dangerously close to misery.

ght is contained in the trivial
a giant standing behind
plain veil of consistency. It
the seemingly inconsequent
of life that fashion designs
each matrix to mold both suc-
and failure.

sometimes when I see a hound
ing in the shade, unmindful
strife that wedges in the bulg-
channels of a contentious
dit, there is an urge to intrude
in his peace. Perhaps to dis-
an island of freedom which
has been despoiled by calen-
and clock-faces; where time
like rich honey in a corked
until it is wanted.

overing the motive which
tempted me to try the opium
has proved valueless, ex-
to discover that danger may
often had designs on me,
decided to wait until the sup-
more alert imbeciles is ex-
tended.

attered gold lay against half
the western sky that evening
old bachelor's horse ceased to
the sand and opened his
gray eyes never to close
again. The neighbors had
distributed advice and remedies
had gone to their homes,
the old man sat on a cotton-
and smoked cigarettes
in heavy brown paper.
never loneliness he felt
relieved when he looked
the sunset like a weary man
of a hill surveying the
he has traveled.

There is a current bruit that
gasoline poured upon a rat-
to cause self-inflicted
to produce death. Burned
applied to a similar non-
animal has a tendency to
the same result.

Two Matador Boys On Tarleton Grid Team



Matador boys are pictured in the first string of John P. Plowboys at Stephen... The local boys are Lyman... who is attending the... his 3rd year and Bobbie... a freshman. Despite the... this is his first year... Echols has played the full

60 minutes in every game the team has played this season. In the lineup, forward wall, left to right: Bill Hawk, 210, Dublin; John Swagerty, 230, Brownwood; Co-captain Joe Hays, 210, Brownwood; Lyman Campbell, 208, Matador; Duval Poindexter, 206, Rockwall; Ed Rickel, 195,

Hamilton; and Bob Echols, 200, Matador. In the backfield, left to right: Melvin Gibson, 180, Longview; Co-captain Harlen Crawley, 195, Gorman; Tid Watkins, 165, San Saba; and Wilard Woolverton, 180, El Paso.

Quite a number of Methodist ladies attended the Zone meeting of the Missionary Society at Floydada Tuesday.

Scott Robbins left Monday to join his wife in Dallas after visiting in the home of his mother, Mrs. C. E. Harris.

Mr. and Mrs. Leo Jameson have moved back to this community to make their home.

CORRECTION

Miss Louise McDonald visited in her home at Woodson from the 29th of September until Monday of last week.

FLOMOT NEWS

Miss Vinita Lee Webb, daughter of Mr. and Mrs. Harvey Webb of Flomot, has discontinued college at Canyon for the present, to undergo an appendectomy at Plainview.

Mr. and Mrs. Frank Montgomery and daughter, Barbara Ann, visited in Crowell Monday.

Messrs J. F. Irby and Raymond Irby made a business trip to Plainview Monday.

The rains came in the Flomot and Barton communities, thus ending a long drouth, but too late to be of any value to the stricken crops.

COTTON ESTIMATE 11,928,000 BALES

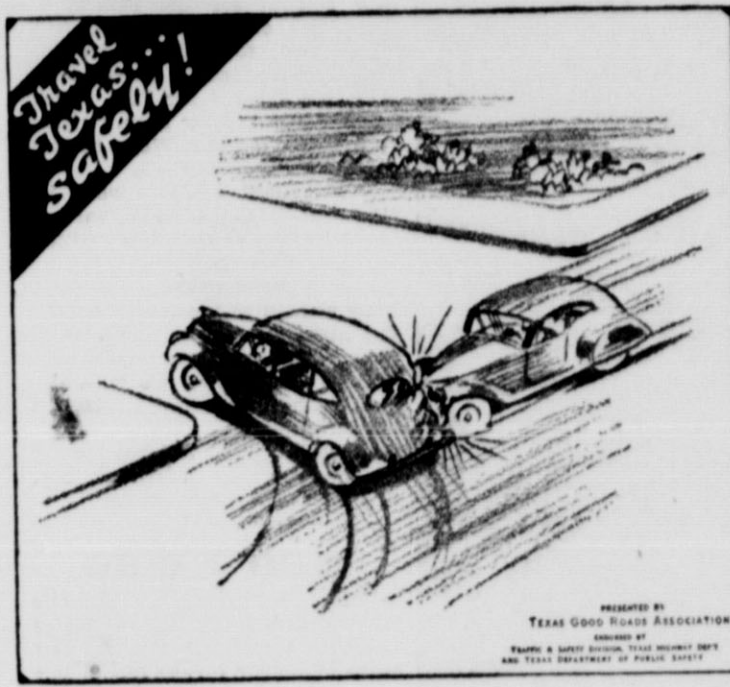
WASHINGTON, Oct. 9. The agriculture department forecast this year's cotton crop today as 11,928,000 bales of 500 pound gross weight.

The forecast of production, based on the condition of the crop October 1, was 68 per cent of a normal, compared with 70 a month ago, 66 a year ago, and 61, the average condition on that date for the 10 years, 1928-37.

The indicated yield of lint cotton was reported as 235.7 pounds to the acre, compared with a forecast of 244.7 pounds a month ago, 223.7 two months ago, 235.8 produced last year, and 190.8, the 1928-37 average yield.

The census bureau reported 6,686,712 running bales, counting round as half bales and excluding

TRAGEDY AWAITS "THE THOUGHTLESS TURNER" (In Texas last year, 62 people DIED because 54 drivers turned without signaling.)



two months ago. Production was 11,943,000 bales last year and the average production for the 10 years, 1928-37, was 13,800,000 bales. The condition of the crop on October 1, was 68 per cent of a normal, compared with 70 a month ago, 66 a year ago, and 61, the average condition on that date for the 10 years, 1928-37. The indicated yield of lint cotton was reported as 235.7 pounds to the acre, compared with a forecast of 244.7 pounds a month ago, 223.7 two months ago, 235.8 produced last year, and 190.8, the 1928-37 average yield. The census bureau reported 6,686,712 running bales, counting round as half bales and excluding

linters, of this year's crop had been ginned prior to Oct. 1, compared with 6,577,109 a year ago, and 8,260,071 two years ago. The condition of the crop Oct. 1, indicated acre yield and indicated total production, by states, included: Texas, condition 62 per cent of a normal; acre yield, 160 pounds, and production, 2,900,000 bales; Arkansas 74, 307 and 1,380,000; Louisiana 81, 320 and 757,000; Oklahoma 57, 134 and 505,000. The census bureau report of cotton ginned prior to Oct. 1, by states, with comparative figures for a year ago, included: Texas 1,968,857 running bales, compared with 1,909,113 a year ago; Arkansas 742,180 and 787,759;

BETTER HEALTH WOULD PRODUCE SCHOOL SAVINGS

The State could appropriate and spend one million dollars annually on a health program without cost to the State, declares the Texas State Department of Health. This can be demonstrated in connection with our schools alone, without regard to the saving effected in the general economic life of the State.

If the State Department of Health had such a sum for the maintenance of a comprehensive health program in all public schools, more than that amount could be shifted back to the general fund by the schools, thru savings to their fund effected by the elimination of repeaters and other costs incident to health conditions.

At least 25 per cent of the pupils in our public schools do not make a grade per year and have to be taught a second year in the same grade. With a total enrollment in the elementary schools of 1,071,000 pupils there are approximately 289,232 repeaters. The cost of instruction for this group is thereby doubled.

It costs \$45.00 per year to educate a child. If this sum is multiplied by the repeaters the loss is \$13,000,000. Not all of this could be chargeable to health conditions, but at least two-thirds, or \$9,750,000 could be so charged. By spending one million dollars per year, in promoting an adequate health program,

GO TO CHURCH SUNDAY

Matador and Lockney Lead District 4A

Lockney, defending champion, Matador jumped into the disarray lead by turning in victory in opening games last week. Five loop games are carded Friday and the situation is likely to change considerably. Lockney turned in a surprise decision over Paducah and also tossed out Crosbyton 7-0. In previous games this week in Lockney at Crosbyton, Spur Matador, and Floydada at Ralls, Matador will entertain Lefors in inter-district bout.

STATE FAIR BREAKS ATTENDANCE RECORD

The State Fair of Texas opened last Saturday in Dallas as a precedent-shattering statewide showing of Concentrated Texas.

Opening day attendance, closely approximating the 100,000 mark, was the highest in its 51 years of activity. The crowds have held uniformly above records of last year during this week.

The State Fair broke a precedent in having as its guests more than ever before, registrations passing 900.

It broke a precedent in the wide diversity of its general livestock exhibits in all divisions. Its farm exhibits are the largest on record.

Its first few days have been acclaimed uniformly by visitors as the greatest presentation of Texas and the best balanced program of amusement and education ever offered in the Southwest.

This great center will run full blast with every show and every exhibit intact until the closing bell at midnight of October 22. On the first day it presented a complete show. It will be complete when the last visitor passes thru the turnstiles.

Saturday will witness in the Cotton Bowl the annual clash between the Universities of Texas and Oklahoma, the outstanding grid event of the season. Monday is Negro Day, when Wiley College and Prairie View will

clash with a section reserved for whites.

Northfield News

Mrs. Paul Simpson and Mrs. J. A. Tipton were Childress visitors Friday.

B. F. Simpson transacted business in Childress Friday.

Maxine Wells had the misfortune of breaking an arm while playing volleyball Wednesday noon. Supt. A. B. Henderson conveyed her to Matador for treatment. She is doing nicely.

The Northfield school dismissed Friday for cotton harvest.

Miss Norine Gibson is visiting her parents at Coleman.

Arch Collins of Newlin is visiting his family this week-end.

Mrs. Pear Jordan left Sunday morning after visiting here a few months in the home of B. F. Simpson.

R. B. Cosby is visiting his parents at Spur this week.

A. B. Henderson is visiting his wife and children in Lexington, Oklahoma this week.

Mrs. D. G. Wilcoxson, Martha and R. G. were Turkey visitors Saturday.

WHITEFLAT NEWS

Mr. and Mrs. Clint Duty are visiting Mr. Duty's father and other relatives at Baileyboro.

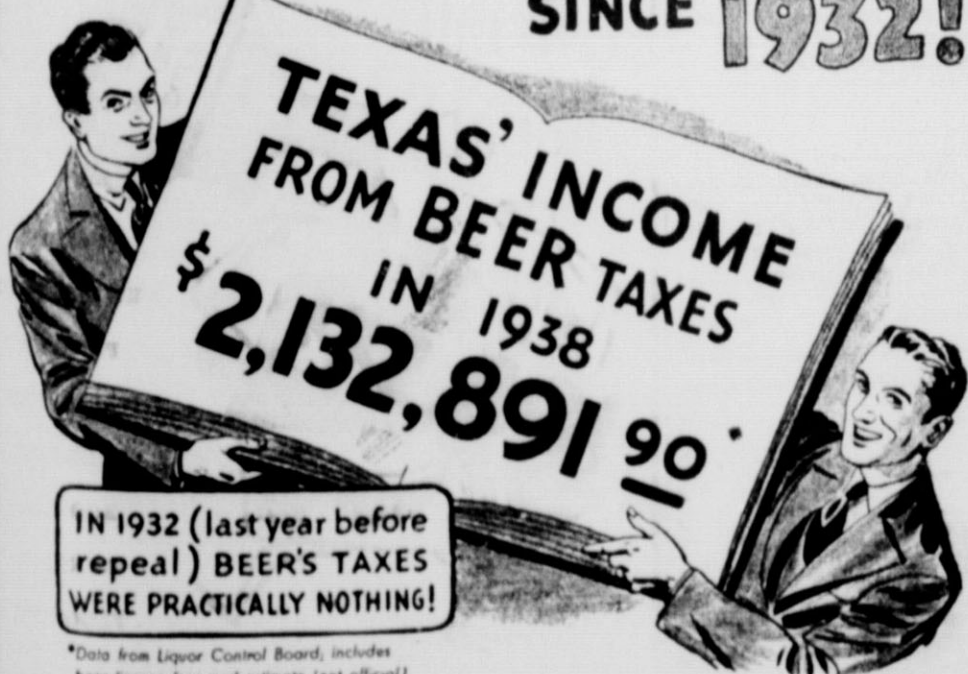
Mr. and Mrs. W. G. Kimbell were business visitors in Floydada Saturday.

C. G. Rankin made a business trip to New Mexico Friday.

Table with columns: Results, Conference Standings, Schedule. Results: Lockney 12, Paducah 0; Matador 7, Crosbyton 0; Floydada 32, Amarillo 0. Conference Standings: Lockney 10, Matador 10, Paducah 0, Crosbyton 0. Schedule: Lockney at Crosbyton; Matador at Matador; Floydada at Ralls; Lockney at Paducah.

THE RECORD... Facts That Concern You

ONE INCOME THAT'S INCREASED MIGHTILY SINCE 1932!



BEER helps even those who do not drink it! To the tune of a million dollars a day nation-wide, beer tax revenue reaches back into every community, to help pay for relief, for public works, for education... and to lift a burden that would otherwise rest directly on the taxpayers. To this, add a million new jobs made by beer. And a 100 million dollar farm market. How can we keep these benefits... for you and for us? Brewers of America realize this depends on keeping beer retailing as wholesome as beer itself. They want to help public officials in every possible way. They cannot enforce laws. But they can—and will—cooperate! May we send you a booklet telling of their unusual self-regulation program? Address: United Brewers Industrial Foundation, 19 East 40th Street, New York, N. Y.

BEER... a beverage of moderation



22 important improvements, added to fundamental Ford features, represent the most advanced engineering in the low-price field

WHAT do the Ford cars for 1940 offer to match their brilliant new beauty? New comfort, convenience, quiet, safety—and the roomiest, richest interiors ever designed for a Ford car.

They have a host of interesting new features. Finger-Tip Gearshift on the steering post. An improved transmission, unusually easy to shift. New Controlled Ventilation. Improved shock absorbers. Softer springs, improved spring suspension and a new ride-stabilizer.*

A combination of new features makes the new cars quieter in operation. They have big, powerful hydraulic brakes. They have new Sealed-Beam Headlamps that are safer, stronger and stay brighter longer. They have the famous Ford V-8 engine (85 hp in the De Luxe Ford. Choice of 85 or 60 hp in the Ford)—which blends 8-cylinder smoothness with economy.

You've never seen cars with so much performance, style and comfort at such a low price. Get acquainted. You'll enjoy the experience!

- 22 IMPORTANT FORD FEATURES
FOR COMFORT—More room inside. New Controlled Ventilation. New torsion bar ride-stabilizer.* Improved spring suspension.* Self-sealing shock absorbers. Two-way adjustable driver's seat. New-type resilient front seat backs. New "Floating-Edge" Seat Cushions.
FOR CONVENIENCE—New Finger-Tip Gearshift. Engine more accessible. Two-spoke steering wheel.
FOR SAFETY—Sealed-Beam Headlamps. Dual windshield wipers at base of windshield. Larger battery. Battery Condition Indicator on all models.
FOR SILENCE—Improved soundproofing. "Easy-shift" transmission. Curved disc wheels. Improved drums for big Ford hydraulic brakes.
FOR STYLE—New exterior beauty. New interior luxury. New instrument panel. *85-hp models only
MORE THAN EVER
"THE QUALITY CAR IN THE LOW-PRICE FIELD"

ON DISPLAY AT YOUR DEALER'S—HEADQUARTERS FOR NEW FORD V-8 CARS AND TRUCKS, NEW MERCURY 8 AND NEW LINCOLN-ZEPHYR V-12

CLUBS
CHURCHES
SOCIALS
SOCIETY

PHONE 123

THE WOMAN'S PAGE

EDITED BY

MRS. DOUGLAS MEADOR

Mother's Club Has Meeting Thursday

Mrs. Ethel Payne was hostess to the Mother's Club Thursday afternoon of last week, in a meeting held at the home of her mother, Mrs. F. M. Jenkins.

An interesting program was given on "Scholastic Problems" with discussions by Mrs. Vernon Doss and Mrs. Eldred Seigler.

Members present were, Mesdames D. P. Keith, A. A. Harp, H. H. Schweitzer, John Russell, E. E. Jameson, L. R. Bishop, Eldred Seigler, Vernon Doss and the hostess.

MRS. DAFFERN IS CLUB HOSTESS

Mrs. T. J. Daffern was hostess Thursday afternoon of last week with two tables of bridge for the Friday club.

Six games were played, with Mrs. Harry Campbell holding high score and Mrs. D. E. Pitts second high.

Those present were, Mesdames L. J. Barkley, A. A. Harp, Alvin Stearns, A. L. Fryar, E. B. Jones, D. I. W. Birnie, D. E. Pitts and Harry Campbell.

CHORAL CLUB CONVENES FOR ORGANIZATION

The Matador Choral Club re-assembled Thursday evening of last week, following summer recess, for the purpose of electing officers for the ensuing year, and reorganizing the club.

Mrs. Margaret Newman was elected president; Mrs. Earl Laughlin, first vice-president; Mrs. Tom Newman, second vice-president; Mrs. J. R. Whitworth, third vice-president; Miss Mable Jameson was re-elected director and Miss Roberta Jameson, pianist. Other officers included, secretary-treasurer, Mrs. W. E. Ballard; sergeant-at-arms, R. E. Campbell; and reporter, Frances Stearns.

Meetings will be held each second and fourth Monday at 7:45 o'clock, alternating between the Baptist and Methodist churches. The dues will remain the same as last year; fifty cents for adults, twenty-five cents for those in school, and all fines will be ten cents.

Sixteen members attended the meeting and four new ones joined, being Dr. and Mrs. E. B. Jones, Miss Dora Jameson and Mrs. Ora Jameson.

Meet Monday
The Choral Club met for its first regular session Monday evening at the Baptist Church, with eighteen members present. The following four joined the organization: Misses Ruth Poe, Thressia Godfrey and Vivian Estes, and Mr. Fay Jacobs.

SOROSIS CLUB HAS COLORFUL PROGRAM

The Sorosis Club met Wednesday afternoon of last week with Mrs. Frank Pohl. In addition to acting as hostess, Mrs. Pohl was also leader for the program on "Federation Day", with this quotation: "Many would come to wisdom if they did not think themselves already there."

Papers were given by Miss Zona Beth Faulkner on "Why I Joined the Study Club", and by Mrs. Alvin Stearns on the subject, "Interesting Federated Club Projects". Parliamentary Suggestions were given by Mrs. Tom Newman. Four new members, Miss Ruth Poe, Mrs. E. B. Jones, Mrs. J. R. Emmmons and Mrs. David Guest have accepted membership invitations to the club.

In addition to those on the program, other members who attended the meeting were, Mesdames Elbert Reeves, Melvin Meason, Gladys Hagan, Ben Edwards, Elbert Seigler, and Harold Jones.

Organized in 1933
The Sorosis Club was organized in 1933 as the Junior El Progreso Study Club, by El Progreso Club. The organization remained a junior club during the first year, then federated as a senior club and was re-named Sorosis. The course of study includes Art, Literature and Civic Needs.

Officers for this year are: President, Mrs. Elbert Reeves; first vice-president, Mrs. Alvin Stearns; second vice-president, Mrs. Ben Edwards; secretary, Mrs. Frank Pohl; treasurer, Mrs. Melvin Meason; parliamentarian, Mrs. Tom Newman; librarian, Mrs. Harold Jones, and reporter, Mrs. Elbert Seigler.

The program originally planned for October 18 for a religious lecture with Mrs. Lon V. Smith of Floydada as guest speaker, has been postponed until a later date. Remaining programs for the current year will include the following:

November 1: Book Review; leader, Mrs. Henry Solomon; "Brief Sketch of Author's Life"; Mrs. Gladys Hagan; Book Review (to be selected) Mrs. Harold Jones.

November 15: Art; leader, Mrs. Harold Jones; discussion on Art by Miss Thressia Godfrey, guest speaker.

December 6: Christmas program leader, Mrs. Elbert Reeves; Christmas Carols; Christmas reading, Mrs. J. R. Whitworth, guest speaker; tree, gifts and tea; Menu committee, Mesdames Reeves, Seigler and Stearns.

January 3: "Witchcraft"; leader
It was announced by the director that music for the Thanksgiving program will be here for the next meeting, and that practice will begin on same.

Methodist W. M. S. Has Joint Session

All circles of the Methodist Women's Missionary Society met Tuesday evening in the home of Mrs. A. C. Traweck, Sr., for a program on "World Outlook" presented by members of the Irene Eldridge Circle.

Mrs. D. E. Pitts led the program which included talks by Mrs. Harry Willett, Mrs. H. H. Schweitzer and Mrs. Henry Ford, and a musical reading by Mrs. J. R. Whitworth, accompanied at the piano by Miss Mable Jameson.

At the conclusion of the program, refreshments were served to the following: Mesdames L. R. Bishop, Henry Solomon, H. H. Schweitzer, U. L. Willie, A. J. Daffern, Fred Simpson, D. E. Pitts, N. B. Pitts, C. D. Pipkin, W. Y. Higgins, R. P. Moore, Homer Sheats, Frank Pohl, Wayne Purseley, J. R. Whitworth, Henry Ford, C. A. Pitts, Harry Willett, W. B. Vaughn, John Hamilton, Annie Tudor and Mrs. Traweck.

Misses Mable and Ethel Jameson, Ruth Moore and Dora Jameson.

DORCAS CIRCLE
Members of the Dorcas Circle of the Baptist W. M. U. met at the home of Mrs. C. Kifer Monday afternoon, with twelve present.

The devotional from first Cor. was read by Mrs. J. A. Groves, followed by prayer by Mrs. J. H. Campbell.

In a business session the following officers were elected for the ensuing year: Chairman, Mrs. J. A. Groves; Ass't chairman, Mrs. Ed Cammack; secretary-treasurer Mrs. J. H. Campbell, also elected as publicity chairman; industrial chairman, Mrs. W. W. Worsham; assistant chairmen, Mesdames Kifer and Lula Carpenter; Mission study chairman, Mrs. M. P.

Around The Circles...

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Roaring Springs Bride Is Honoree At Shower Friday

Mrs. J. T. Swim, Jr., of Roaring Springs was honoree at a miscellaneous shower Friday afternoon, October 6, at the home of Mrs. Homer Kingery.

The afternoon was spent playing games, and refreshments of punch and tea cakes were served to the following guests:

Mrs. W. A. Campbell of Afton, Mesdames J. N. Fletcher, S. D. Hunter, J. C. Brownlow, J. K. Campbell, Mattie Carter, J. W. Cooper, Dale King, I. D. Merrill, Hugh Luckett, J. F. Hughes, J. D. Green, M. E. Keahy, Lem Miller, J. A. Brawley, J. T. Swim Sr., A. B. Nichols, Misses Ann Hughes, Elizabeth Swain, Doris Hunter, Birdie Nell Nichols, Wanda Limer and Joyce Rice, Mrs. Homer Kingery and Mrs. W. A. Lewis.

Gifts were sent by a large number of friends who were unable to attend the shower.

Entertained Friday
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home, when refreshments punch and cakes were served the following:

Misses Sara Campbell (Afton), Elizabeth Swain, Doris Hunter, Wanda Cornell, Merideth Gipe, Madge Jackson, Nona Heister, Kingery, Marie Carpenter, L. Mae Swain, Juanita Harmon, Birdie Nell Nichols, Ola Faye Cooper, Marjorie Campbell, Messrs Maurice Campbell, Tur Hunter, Jack Nichols, Claude Nichols, Sam Hunter, Mel Thacker, Paul Nichols, Miller, Williams, Cecil Swain, Aubrey Whites, Elsworth Carpenter, A. Swain, and Mrs. Bertie Gipe. Several sent gifts who were unable to attend.

VISIT IN ERICK

Mesdames U. L. Willie, D. I. Birnie, Claud Harp, M. C. Green and W. W. Clements, drove Erick, Oklahoma, Wednesday where they were guests of Mrs. Lemmie Day, formerly of Matador.

Church News

GROUP TO DICKENS

The young people's organization of the Church of Christ presented a program at Dickens, Sunday, under the direction of Minister Floyd Hamilton, formerly of Matador.

Scripture reading was by W. T. Bogus, followed by a quartet composed of Maurine Hall, Marion Clements, J. W. Durbin and Joe Berry Meador. J. W. Durbin and Maurine Hall then gave a duet, after which Joe Berry Meador made a brief address. Other special music included quartet singing by Miss Hall, Mezzelle Duncan, J. W. Durbin and Minister Hamilton, and a duet by Misses Duncan and Hall. Minister Hamilton gave a short talk and a song by the congregation concluded the program.

In addition to those on the program, others who made the trip were Misses Mildred Meador and Mable Turner.

CHURCH OF CHRIST
Morning Bible classes, 10:00 a. m. Congregational worship with preaching, 10:50 a. m. Communion, 11:45 a. m. Evening training classes for young people, 6:45 p. m. Tuesday afternoon, Ladies Bible Class, 3:30 to 4:30 p. m. You Are Welcome.

METHODIST CHURCH

W. B. Vaughn, Pastor.

9:45 a. m., Church School. 11:00 a. m. Morning Worship. 7:00 p. m., Young People and Intermediate Leagues. 7:30 p. m., Evening Worship. Mid-week Prayer meeting and Choir Rehearsal, Wednesday evening, 7:30 p. m. Board of Stewards meeting, first Friday night in each month.

BAPTIST CHURCH

W. M. Joslin, Pastor.

9:45 a. m. Sunday School, R. E. Campbell, Superintendent. 11:00 a. m. Church Service. 7:00 p. m. B. Y. P. U. in meetings. 7:45 p. m. B. T. U. general meeting. 8:00 Evening church service. Quoir Practice Wednesday evening at 7:30 followed by Prayer meeting at 8:15.

The Baptist congregation had the pleasure of hearing Mrs. Luzele Hicks of Dalhart, soloist, in the morning services Sunday. Mrs. Hicks was the week-end guest of Rev. and Mrs. Joslin.

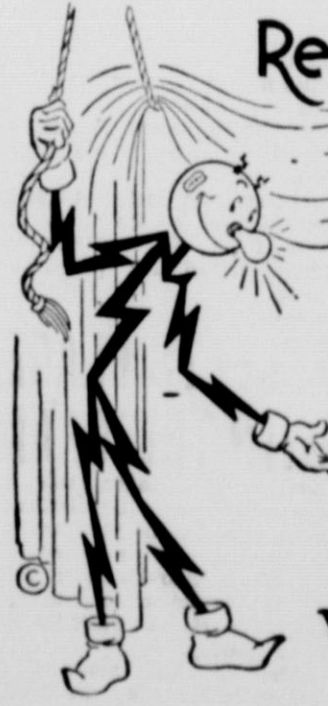
Tribune Ads Pay

How to Stay Youngish At 40ish



"The Electrical Way is the most centsible way"

Reddy Kilowatt's Beauty Parlor



"Let me show you how centsible it is to live electrically. I can save you much of the toil and worry that cause women to age prematurely. I will do the drudgery in your kitchen, giving you time and energy to enjoy youth. Pay us a visit. Let me show you the new electric ranges, refrigerators, dishwashers, food mixers, vacuum cleaners—and let me tell you how easily you can own these modern labor-saving devices. Every woman owes it to herself to investigate our trade-in allowance, small down payment plan, and easy terms. Maybe you can have an all-electric kitchen today!"

West Texas Utilities Company



EYES CAN'T MEASURE LIGHT

Plenty of good light helps preserve youthful eyesight NO SQUINT—NO WRINKLES

SHORT DAYS—LONG NIGHTS every socket should have its LIGHT



ASK FOR FREE LIGHTING SURVEY IN YOUR HOME



GROWING BOYS NEED PLENTY of BREAD

See that your son has plenty of good bread at each meal... The food that is rich in protein, fat, carbohydrate and the essential vitamins.

Buy Eddie's Bread BAKED FRESH EVERY DAY At Your GROCERY



Eddie's Bakery

POLAR BRAND FROZEN



Enjoy delicious frozen fruits and vegetables for your table. Full-flavored... Inexpensive Fish and Oysters

FOOD LOCKER DEPARTMENT LEON ICE COMPANY

J. P. O'CONNOR, Mgr.

Mechanics Being Received For Tracer Use

Planning to do terracing requested to contact J. Emmons. Agricultural soon as possible in order to schedule the terracing in order that the machine may be carried on with as few complications as possible. It will be made to get the machine and other preparation before the machine reaches in order that no time will be lost with the machine. The direction of Mr. Emmons will be used to erect terracing at the rate of \$2.50 per hour. The machinery operation on the farm. The producer is to pay the operating crew, and lubricants, make refund the county for the price of the machine. The person desiring terracing should contact Mr. Emmons, then, before the application for the use of the tracer on regular form, enter into a regular contract with the county and the Motley County General required sum that will be actually put into operation. The job does not take up amount that is paid into fund by the producer, but unused will be returned to him.

MEETING

Representative group from the church drove to Floyd, where they attended meeting of the Methodist Society. attending the meeting Mrs. W. M. Simpson, Mrs. F. M. Jinkins, Mrs. A. Hamilton and Mrs. Pahl.

MAURICE REILLY AWARDED MANY ACADEMY HONORS

Maurice Reilly, son of Mr. and Mrs. M. J. Reilly of Matador, who graduated from Matador High School with the class of '37, has received most of the honors possible at Lake Forest (Illinois) Academy, where he is a senior. Maurice, known as "Tex" to his fellow students, is captain of the Varsity football team, Senior Class President, president of the Orange Club, vice-president of the student council, and editor-in-chief of the "Caxy", student annual. Last year the young Texan was awarded a valuable scholarship offered by the school. **The Spectator Says:** "The Spectator", a well-edited and well-printed bi-weekly journal published by the college, has the following comment regarding young Reilly, in the October 4th issue: "A bow-legged offspring of Matador, that growing metropolis in southern Texas, came to us last year in the person of Maurice (better known as Tex) Reilly. "As a loyal citizen of the Lone Star State, Tex's first love is riding. But this lad with the Texas drawl has many other virtues. In athletics last fall, Tex, as quarterback, was a great aid in leading the Varsity to a successful season. A consistent groundgainer and keyman on defense, Tex was an exceptionally valuable man to have, as Coach Bergen will verify. This year Tex has again turned his attention to the pigskin game and from all expectations will surpass his form last year. Last winter the well-built, freckled lad went out for the Jay-Vee basketball team. He soon proved that he was very adept at this sport, and as the season wore on, became firststring guard. His quick-witted defense work and clever ball handling did a great deal to lead an excellent squad of Jay-Vees thru an outstanding season. "Election to the student council by student vote proves that Tex is very popular with his schoolmates. His conscientiousness and code of fair play will help the

Vicious Dogs Contact Doom

Sheep-killing dogs are a rarity in the cattle country, but sheriff L. A. Carlisle was summoned to end the careers of two canines addicted to vicious predatory habits, after complaints had been made by Billy Cooper and Ollie Scott, farmers living southeast of Roaring Springs. Mr. Cooper declared that he had lost in the neighborhood of 40 head of sheep and Mr. Scott told the sheriff that his losses had included several small shoots and two litters of pigs. It was estimated that \$200 worth of livestock had been destroyed. After extensive investigation the depredations were finally traced to two dogs owned by Joe Young, a negro living in the outskirts of Roaring Springs. A statute seldom used in this country was provided by County Attorney Howard Traweck, which provided authority to destroy dogs known to have killed sheep, other livestock or fowls, altho the dogs be licensed or unlicensed. The authority to destroy vicious dogs is vested in any county official, including members of the commissioners court. The dogs were shot by sheriff Carlisle Thursday after a heavy raid on Mr. Cooper's sheep Wednesday night in which five animals were killed and five injured beyond recovery. Council a great deal. Further proof of this fact was shown when he was voted president of the senior class. "In scholarship, Tex is quite efficient and his grades have always been near honor-roll standings at Lake Forest. A very attentive and hard-working student, Tex should have little trouble at college. We who know Tex will truly miss his congenial, friendly mannerisms, his smile, and his helpfulness when this Texas cowboy takes his pick and shovel and trudges off to the Colorado School of Mines."

GO TO CHURCH SUNDAY

COOP SOCIETY MEMBERS MAKE NEW PLEDGES

Cooperative Group Balk At Plan To Sell Matador Gin
Members of the Matador Cooperative Society do not wish to sell their gin plant here and dissolve the organization, it was revealed at a meeting of stockholders held in the District Court Room Saturday. The apparent neglect of patronage by members to the gin in which they have money invested was attributed to lack of full understanding of the essential value of all possible business the gin might obtain during years of a short cotton crop, to carelessness among stockholders, and in some instances, hopes of receiving more returns. With but few exceptions, the forty members attending the meeting, declared themselves as satisfied with the management, equipment and type of ginning offered by the gin and voted to continue operation, with new pledges of full cooperation in the future. **Inspiring Address**
The address by W. W. Cole, of Chillicothe, organizer of farmer-cooperative groups for half a century, received the close attention of every listener in the room. Mr. Cole pointed out the value of cooperative groups in Texas and other southern states and declared that they had saved millions of dollars for farmers and had proved successful in every community where they received full support of the membership. He cited many examples in this section of Texas and urged members of the Matador Cooperative Society to support their organization in every way possible. Elbert Reeves, president of the society, declared yesterday that he

Hardware Sale Ends Saturday

True Value Week, a nationwide sale event being conducted by the Matador Hardware and Furniture Company in cooperation with hardware dealers throughout the country, will end Saturday night, October 14th, according to L. C. Harp, manager of the local firm. Mr. Harp declared yesterday that the sale had been very successful in every respect and that he was well pleased with the response shown by customers since the sale started Thursday morning, October 5. "We regret," Mr. Harp declared, "that owing to the limited supply of many items, some customers have been unable to take advantage of the savings because of quickly depleted stock. However, the continuation of the sale thru Saturday offers many bargains in standard, high quality merchandise. "We feel," he continued, "that the unusual response of True Value Week in this instance has been prompted by our reduced prices in the face of an advancing market." Mr. Harp said that a great volume of sales had developed from the special prices offered on furniture, floor coverings, radios, gloves, refrigerators and larger items featured in the True Value Week specials. The reduced prices on all advertised items will continue thru Saturday. Since 1935, the American Red Cross has established 5,365 highway first aid stations thruout the United States. Expansion of this program, thru the support of your membership, will enable the Red Cross to render emergency care for motorists injured in accidents. Join your local chapter at Roll Call time—November 11-30. felt that the members were satisfied with their organization here and that the gin would continue in the future without any further handicap thru lack of patronage from stockholders.

FARM PLANNING GROUP OUTLINE WIDE PROGRAM

The Land Use Planning Committee has planned to carry out the following activities: To further agricultural engineering plans are made to do more contour listing and more contour farming, terrace more farm land, and erect more trench silos. Plans have been made to better pastures by contour listing and making ponds, dams and fire guards. More and better poultry are to be encouraged. Steps are to be taken to have more and better dairy cows, more and better hogs, and farmers are to be encouraged to have a farm flock of sheep. More patches hog and sheep proof, are to be fenced for pasture. More attention and encouragement is to be given to the feeding of beef cattle. 4-H Club work is to be carried on extensively. Clubs are being organized more thoroughly and meeting dates and paces announced. More 4-H projects are being carried out by Club Members. More orchards and gardens for the farm is another activity to be encouraged. Officers of the county organization are as follows: W. I. Rushing, chairman, and F. C. Bourland vice chairman. Other members of the Committee consist of Alvin Stearns, W. T. Moore, Willie Meyer, and J. R. Emmons who is Executive Secretary of the Committee. Prevention of disease is one of the most important programs carried on annually by the American Red Cross. Last year, 62,000 persons completed Red Cross courses in home hygiene and care of the sick. Only thru your support can this work continue at full strength in the year ahead. Join your local Red Cross chapter during Roll Call, November 11 thru 30, and keep your Red Cross ready.

Matador Tribune

Combined with Motley County News By Purchase March 14, 1934. Issued Thursdays at Masonic Building, Matador, Texas, by THE TRIBUNE PUBLISHING COMPANY. Entered at the post office at Matador, Texas, as second class mail matter, according to an act of Congress, March 3, 1879. **DOUGLAS MEADOR Editor and Publisher** **MEMBER PANHANDLE PRESS ASSOCIATION** **MEMBER WEST TEXAS PRESS ASSOCIATION** **SUBSCRIPTION RATES**
In Motley, Floyd, Cottle, Hall and Dickens counties—
One year, in advance \$1.50
Elsewhere, One year, \$2.00
Any erroneous reflection upon the character of any person or firm appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management. **THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.**
With a 40 per cent increase in Army and Navy personnel voted by Congress, your Red Cross will be called upon for greater service in the year to come. Last year, Red Cross assistance was given in more than 250,000 instances for members of the armed forces and for veterans of past wars. Answer the Roll Call of your chapter between November 11 and 30. The American Red Cross this year appeals for a million more members. Last year the Red Cross emblem of mercy waved at the scene of 157 disasters in this country bringing assistance to nearly 130,000 sufferers. Join during Roll Call this year, November 11 thru 30, and keep your Red Cross ready.

REPORT OF CONDITION OF FIRST STATE BANK

of Matador, Texas, a member of the Federal Reserve System, at the close of business on October 2nd 1939, published in accordance with a call made by the Federal Reserve bank of this district pursuant to the provisions of the Federal Reserve Act.

ASSETS	
Loans and discounts (including \$601.76 overdrafts)	\$209,514.14
Obligations of States and political subdivisions	17,952.53
Other bonds, notes, and debentures	6,781.66
Corporate stocks (including \$2,250.00 stock of Federal Reserve Bank)	2,250.00
Cash, balances with other banks, including reserve balance, and cash items in process of collection	369,300.82
Bank premises owned \$6,000.00, furniture and fixtures \$2,500.00	8,500.00
Real estate owned other than bank premises	864.60
TOTAL ASSETS	\$615,164.35
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	485,724.39
Time deposits of individuals, partnerships, and corporations	8,985.65
Deposits of United States Government (including postal savings)	497.40
Deposits of States and political subdivisions	37,966.00
Other deposits (certified and officers' checks, etc.)	3,985.10
TOTAL DEPOSITS	\$517,158.54
TOTAL LIABILITIES (not including subordinated obligations shown below)	517,158.54
CAPITAL ACCOUNTS	
Capital*	37,500.00
Surplus	37,500.00
Undivided profits	23,005.81
TOTAL CAPITAL ACCOUNTS	98,005.81
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$615,164.35
*This bank's capital consists of common stock with par value of 37,500.00	
MEMORANDA	
Deposits preferred under provisions of law but not secured by pledge of assets	497.40
TOTAL	\$497.40

I, Elmer Stearns, Cashier, of the above-named bank, hereby certify that the above statement is true to the best of my knowledge and belief.
ELMER STEARNS

CORRECT—ATTEST:
Directors: R. C. Echols, Harry H. Campbell, J. C. Burleson

STATE OF TEXAS COUNTY OF MOTLEY

Sworn to and subscribed before me this 10th day of October, 1939.
Lila Meador, Notary Public

ON DISPLAY OCT. 14

Meet the New Chevrolet for '40!

It's the biggest, most beautiful, most brilliantly performing car ever produced by the nation's leading builder of automobiles... first again in quality and value... just as Chevrolet has been first in sales for eight out of the last nine years!

"Chevrolet's FIRST Again"

Eye it

Try it

Buy it

Look at the greatly increased size and luxury of this car with new longer wheelbase and stunning new "Royal Clipper" styling... And then you will know it's the streamlined beauty leader of the low-price field and the biggest value money can buy!

Tune into gear with Chevrolet's New Exclusive Vacuum-Power Shift... Test its matchless combination of power, acceleration, smoothness and economy... And then you will know it's the best-driving, best-riding and best-performing low-priced car!

Only Chevrolet gives such high quality at such low cost... Low Prices... Low Operating Costs... Low Upkeep.

No other motor car can match its all-round value

Only Chevrolet has all these quality features

NEW "ROYAL CLIPPER" STYLING • BIGGER INSIDE AND OUTSIDE • NEW FULL-VISION BODIES BY FISHER • NEW EXCLUSIVE VACUUM-POWER SHIFT • "THE RIDE ROYAL"—Chevrolet's Perfected Knee-Action Riding System • SUPER-SILENT VALVE-IN-HEAD ENGINE • ALL-SILENT SYNCHRO-MESH TRANSMISSION
Chevrolet has more than 175 important modern features.

CAMPBELL CHEVROLET COMPANY

Matador, Texas



Keith Patton, Editor

Assistant Editors: Wandell Berryman, Marie Hunsucker, Frances Stearns, Aurene Jameson, Wanda Nelson, Onelta Whitaker.

Institute Of Student Opinion ACCIDENTS COULD BE REDUCED

Because of the increasing number of accidents, we have asked the students what they thought could be done to remedy this. Frances Stearns thinks that drinking and carelessness are two of the chief causes of automobile accidents.

SCHOOL SPIRIT FLAMES HIGH

In the light of one of the largest bonfires in the history of Matador High School, the band, pep squad, and football boys brought back the old spirit Thursday night.

The Poet's Corner

Ahoy, folks! We're starting this new column for the benefit of those few students who have a "hankering" to write. Under the above heading each week we'll print the thought for the week and a story, essay or poem written by a fellow student.

WHO'S WHO

Catherine Daffern is a brunette who likes all sports. Her ambition is to do stenographic work. Her sense of humor breaks out in unexpected places and forms.

IDEAL BOY

This is Betty Green's "dream boy." Name: Manuel Labor. Physique: Kenneth Simpson. Eyes: Johnny Allsup.

The Grab Box

Mr. Gray: Ruth Evelyn, what is the chemical formula for water? Ruth Evelyn: H I J K L M N O.

SIDELIGHTS

BY MARVIN JONES Member of Congress from Texas The present embargo act is not a neutrality act. I think we should have a neutrality act.

Are Your Preserves As Good In May As In October?

YOU know how to make your favorite jams, jellies and preserves, but do you know how to protect them? It isn't sensible to spend time and money buying fruits and berries and making them into jams and jellies and then have them spoil, because a few simple rules are not followed.



A slice of bread and jam or jelly right from their glasses and jars—it's a delicious American tradition that will never grow old.

Observance of two watchwords mean successful preserving once your jams and jellies are made—cleanliness and a tight seal. The principle back of these two watchwords is the total exclusion of the micro-organisms in the air which cause spoilage.

Always use clean jars, glasses, rubbers and covers; sterilize them in boiling water and fill jars immediately while they are hot. Use fresh paraffin every time. Never melt and use over again as old paraffin often causes spoilage.

Place fruit and water in kettle and cook, covered, until tender and most of the water has evaporated. Add spices, tied in a cheese-cloth bag, sugar, and salt. Cook, stirring frequently, until clear and desired consistency is reached.

Tomatoes and grapefruit blend beautifully in a brand new marmalade with a flavor you've never tasted before. Its texture and color are as attractive as its flavor.

SINCLAIR MOTOR OILS ARE REFINED FROM OLDEST CRUDES TRY SINCLAIR MOTOR OILS—THEY LUBRICATE BETTER—LAST LONGER F. C. KING, Agent ROARING SPRINGS

all of the articles named above and many others have already been listed by the warring nations on both sides as contraband and subject to seizure, and the vessels carrying them, subject to destruction by mines, torpedoes and aircraft?

torpedoes and aircraft? The existing embargo act permits our ships to carry articles to Europe now classed as contraband, which in 1938 amounted to \$1,035,000,000.

FARM PRODUCTS USED IN OILS

The wide use by the petroleum industry of agricultural products to improve the lubricating qualities of their oils and greases was revealed here today by Dr. B. H. Lincoln, chief chemist of the Continental Oil Company.

GULF OUR BUSINESS IS SERVICE Check Your Battery... Guaranteed National Tires and Batteries -We Appreciate Your Business- Gulf Service Station RENNIE COX, Mgr.

OBSTETRICS, PEDIATRICS And General Medicine Newest Type X-Ray Equipment Phone 59 Day and Night Service TRAWEEK HOSPITAL A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

FOR AILING HOUSES PAINTS NEW FIXTURES PLASTER WALLPAPER PLUMBING ROOFING SHINGLES FLOORING This is the time of year to give your house a good cold remedy so that you and your family may be comfortable this winter. Why delay any longer the repairs you have been planning? We are always glad of the opportunity to serve you. Everything For The Home, Farm and Ranch Migginbotham-Bartlett Co. LUMBER, BUILDING SUPPLIES AND HARDWARE

Two Killed... Legion Meet...

(Continued On Back Page)

and compressed over the front of the chassis. The truck driver was not injured.

Miller Had Worked Here

Mr. Miller had been employed as a cowboy by the Matador Ranch here during the past two years and was known among the cowboys with the range wagon. He is survived by his wife, Mrs. Joe Miller of Guthrie. He was married one year ago Monday, the day of his burial.

Investigations by Sheriff L. A. Carlisle and members of the Texas Highway Patrol, showed that Miller was driving with the right rear tire off the wheel and that the pavement was plainly marked, indicating that he had remained on the right hand side of the road as he traveled down the Caprock hills, thus removing any possibility that a fault in his driving might have caused the accident. The truck was not loaded.

Miller's death made a total of five fatalities on the 10-mile stretch of highway west of Matador within the past two years.

Highway patrolmen, investigating the scene of the accident Monday, arrested a second truck driver speeding toward Matador at a rate declared to exceed 60 miles per hour with a heavy load of cotton. The driver was brought to Matador, fined and released.

Poet Laureate Of Texas Here

Mrs. Lexie Dean Robertson of Rising Star, poet laureate of Texas, visited here a short while Thursday as she was enroute to Shamrock where she was presented in a recital that evening.

Mrs. Robertson visited with Mr. and Mrs. B. F. Tunnell during her short stay in Matador.

Mrs. Robertson is the author of several volumes of poetry, including "Red Heels" and her latest, "Acorn on the Roof". Red Heels is now in its tenth edition. Mrs. Robertson is in great demand throughout the state as a lecturer, and her programs are usually sponsored by civic and club organizations of the cities in which she appears.

GO TO CHURCH SUNDAY

MATADOR LIONS CLUB
Meets 1st and 3rd Tuesdays each month: Methodist and Baptist churches.

FLEMING POST NO. 337 AMERICAN LEGION
Meets 1st Monday night each month at IOOF hall. All ex-service men invited to attend.
D. F. Keith, Post Commander
Vernon Doss, Adjutant

LODGE No. 824. A. F. & A. M. Matador, Texas
Meeting Saturday on or before full moon of each month.
W. N. Pipkin, Sec.
W. I. Rushing, W. M.

Charlie Masel of Pampa, Commander of the 18th District of the American Legion. Mr. and Mrs. Frank Buster of Childress, Mr. Buster is membership chairman of zone 5. Post Commander and Mrs. Joe Belote of Paducah. Attention of Legion members was called to the monthly meeting of the 18th District, to be held at Tulia, October 18th.

Hospital News

(Delayed)

Rheynard McCary who has been in the hospital recovering from an appendectomy, was released to return to his home Sunday.

Mrs. Metta Hallford, county treasurer, also recovering from an appendectomy, was released Monday.

Billie Mae Lowder underwent an appendicitis operation Monday of last week. Mr. and Mrs. W. D. Smallwood's small child underwent a tonsil operation Tuesday.

The 8-month-old child of Mr. and Mrs. O. B. Browning of Quitaque was treated for a broken collar bone this week.

Maxine Wells, the daughter of Mr. and Mrs. W. M. Wells of Northfield was treated Tuesday for a dislocated arm.

Mrs. Smalley of Turkey received treatment Friday.

Roaring Springs NEWS

Miss Juanita Thacker visited in Floydada this week-end as guest of Miss Agnes Cottingham.

Misses Wanda Limer and Joy Rice were in Floydada Saturday night.

Earl Vaughn and Gilbert Perry visited in Lubbock Saturday.

Mr. and Mrs. Cyde Henderson visited in Plainview this weekend.

Mrs. M. D. McLean made a trip to Floydada Monday.

John Sherwood Jr., and Charles Sherwood, students at Texas Tech, Lubbock, visited here over the week-end.

Miss Ina Mae Long of Flomot, spent the week-end here with her parents.

J. C. Brownlow visited in Eldorado, Oklahoma last Thursday and Friday.

Mr. and Mrs. Vernon Goodwin and family of Delwin, visited relatives and friends here over the week-end.

Misses Lou Ida and Lolla Belle Fletcher and Miss Freda Keahey visited in Paducah Saturday night. W. C. King and Jack Bridges visited in Amarillo, Sunday.

Mesdames Glenn Dobkins and Harry Duval visited in Plainview Monday.

J. L. Snow of Muleshoe visited here Monday.

Mr. and Mrs. Odell Sanders of Calgary, visited friends and relatives here and at Darden Canyon over the week-end.

Francis Gunter left Tuesday for a visit in Houston.

Mrs. K. Jones is visiting in Lubbock with her daughter, Mrs. Paul Barrier and family. She was accompanied there Tuesday evening by her son and wife, Mr. and Mrs. Casey Jones.

J. C. GLENN SUCCEUMS
Funeral services were held today at Childress, for J. C. Glenn, who succumbed at his home there Tuesday evening. He is survived by his family, and his parents, Mr. and Mrs. C. B. Glenn, of this community.

IRONING DAY FREEDOM

By Katharine Fisher

Director, Good Housekeeping Institute

A hot stove, a hot kitchen, and a flushed, foot-weary ironer who stepped back and forth all afternoon between ironing board and stove keeping the iron hot. Was the iron hot enough or too hot? A moistened finger gingerly touched the newly heated iron and the temperature was judged by the sound of the sizzle! That's a picture of the old days, with their mental and physical drudgery.

In those old days the ironer adjusted her pace to the smoothing iron. She made up for its deficiencies. She ironed quickly while the iron was hot, and slowed up as it cooled, pressing harder all the while on the slowly drying fabric. A strong right arm was an asset.



KATHARINE FISHER
Director of Good Housekeeping Institute

Then came the electric iron, and with it the end of the hot kitchen on ironing days. The ironer began to count her blessings, but she still kept tab on the temperature of the iron with the sizzling test. In time she became an expert in regulating the temperature of the iron by the plugging-in-and-out system, though a scorched fabric now and then reminded her that this was an uncertain method at best.

An improvement was the early heat-controlled iron. Some of the first heat-controlled irons had a thermostatic switch which merely limited the maximum temperature and reduced fire hazard. Lower temperatures were obtained by the old plug-in-and-out system.

Next came irons with adjustable thermostats that could be set to any desired temperature within a certain range. But still, ironing was a chore needing a good right arm. The reason was that these irons had too low a heating capacity, and cooled down when doing large and well-dampened pieces. The ironer found it necessary to exert muscular pressure on the iron, whereas if the iron had stayed at constant temperature when doing a large, well-dampened piece, its heat would have done the work, not only with little pressure but in less time.

There were some very good reasons why these earlier irons had a heating capacity that was too low. Chief of these was that portable appliances, like smoothing irons, had to be used on house circuits of limited capacity, so that the iron was limited to 660 watts. We now have, in adequately wired houses, circuits of greater capacity on which we can use appliances of higher wattage.

These improvements in house wiring led to the development of what are called the high wattage irons of the automatic type. The operating range of the thermostats on these high-wattage irons has been extended so that at the lowest setting the temperature of the iron is now low enough for ironing the most delicate of fabrics without any danger of scorching. And increased wattage makes available more heat for quickly ironing heavy, well-dampened pieces.

High-wattage irons weigh from 3 1/2 to 4 pounds instead of 6 pounds, their lighter weight itself helping to reduce the effort of ironing. The ironer speaking, the lighter the weight of the iron the higher its wattage will be. A big part of the ironing job is drying out the moisture in the dampened fabric. Therefore, the right temperature and adequate heat are more important than excess weight in an iron. That is why a light automatic iron of high-wattage (800 to 1000 watts) is so desirable. It will iron as well as a heavier iron, with less weight lifting and pressing on your part. Automatic irons also have the advantage of enabling you to adjust the control to suit the kind of fabric being ironed. Once the control is set the temperature will be maintained without further attention on your part. The automatic control also prevents the unnecessary use of electricity, as it turns off the current when the iron has reached the temperature for which the control is set.

No watching, no guessing of temperature, no laborious pressing down on the fabric, no plugging in and out—what a long distance we have come from the heavy saron and the old sizzling test; and in what an amazingly short time! Homemakers who wielded those old sadirons on many a weary ironing day can give thanks to the electric iron manufacturers for this new freedom.

Bible Is Studied At Club Meeting

The sub-junior El Progresso Club met Wednesday afternoon in the home of Frances Stearns, for a program on the Bible, led by Frances Carpenter. Roll Call was answered with Bible quotations.

The subject, "Greatest Tragedy of the Bible", was discussed by Zona Ruth Scaff, and Miss Amy Glenn gave a talk on "Prophecies Fulfilled". A paper by Marion Clements on "Outstanding Events in the Life of Christ", followed by music by the club, concluded the program.

Refreshments were served to the following: Myrnavae Barkley, Wandell Berryman, Frances Carpenter, Lela Carpenter, Marie Hunsucker, Jewell McCoy, Ruth Rushing, Aileen Russell, Zona Ruth Scaff, Marion Clements, Mary Ola Tipton, members, and Mrs. W. W. Clements, club sponsor.

Kara Hunsucker Is Sorority Pledge

LUBBOCK, Tex.—Kara Hunsucker, arts and science freshman at Texas Technological college, has pledged Las Chaparritas, social organization. She is the daughter of Mrs. Charlotte Hunsucker, of Matador.

Coeds signed preferential bids at a convocation immediately following rush week, and 104 were accepted by the five clubs.

NEWMANS ARE HOSTS FIDARY TO COUPLE CLUB

Mr. and Mrs. Tom Newman were host and hostess Friday evening to their couple club, entertaining with a dinner, followed by bridge.

Six games were played, with John Hamilton holding high score for the men, and Mrs. Bill Pipkin for the ladies.

Those present were, Mr. and Mrs. Melvin Meason, Mr. and Mrs. Bill Pipkin, Mr. and Mrs. Casey Jones, Mr. and Mrs. John Hamilton, Mrs. Gladys Hagan, Mr. Hugh Gray and Mr. and Mrs. Newman.

LOCALS

Mr. and Mrs. Frank Ramsey and small son, William Frank, of Port Arthur, visited here from Tuesday until Saturday, in the home of Mrs. Ramsey's sister and family, Mr. and Mrs. Roy Burleson.

Mr. and Mrs. Clyde Bartlett and sons of Merkel, formerly of Matador, visited with friends here during the week-end.

DR. E. B. JONES

Dentist
COMPLETE X-RAY SERVICE
Office Over City Drug Store
Telephone 140-J
Matador, Texas

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L. B. MILLSAP, D. C., Ph. C.
CHIROPRACTOR
MATADOR, TEXAS

Mr. and Mrs. Forrest Campbell of Abilene, visited here during the week-end with their respective parents.

Mr. and Mrs. Frank Eiring and daughter Frances, of Plainview, were week-end visitors here with Mr. and Mrs. D. I. W. Birnie and Mr. and Mrs. Bob Echols.

Mr. and Mrs. A. A. Harp and sons, Bobby and Norman, visited relatives at Kirkland Sunday.

Miss Rachel Patton, Myrnavae Barkley and Marie Hunsucker, and Mesdames L. R. Bishop and Charlotte Hunsucker were Lubbock visitors Saturday.

FOR SALE—Baby-beef type turkeys, of the Kupec strain from Washington; both toms and hens. See Elbert Reeves or call 906F3. 10-19.

Miss Irene Knight of Dalhart visited here Saturday and Sunday with her mother, Mrs. P. E. Knight. She was accompanied by Mrs. Luzelle Hicks, who was the guest of Rev. and Mrs. W. M. Joslin.

S. D. Rattan of Swenson, transacted business here Wednesday of last week.

Leland Jinks of Amarillo, was here Thursday and Friday, looking after business interests, and visiting with relatives and friends.

A. L. Clements of Flomot, was a business visitor in Matador Wednesday of last week.

With wild game constantly growing more scarce, and with bag limit much reduced, take fewer trophies and let me preserve them for you. Mrs. C. Kifer, Taxidermist.

Mr. and Mrs. A. B. McCaghren of Quitaque, visited friends and relatives here Monday.

Mrs. D. I. W. Birnie visited in Plainview Tuesday.

CARD OF THANKS

We wish to take this means of expressing our sincere appreciation for the many acts of kindness and words of condolence tendered since the tragedy which claimed the life of our loved one, Joe Miller.

We, as strangers, have found comfort in your kindness during this bleak hour and we pray that the blessings of God may rest upon each of you.

Mrs. Joe Miller, Mr. and Mrs. Eddie Franklin, Mr. and Mrs. Bennett McClure, Mr. and Mrs. Silas Dobbs and Horace Merle Franklin.

B. F. Simpson of Northfield was a business visitor here Monday.

Mr. and Mrs. Leonard Crowell of Flomot, accompanied by her mother, Mrs. Watson, visited in Matador Monday, enroute to Floydada.

WANTED—A limited amount of clean cotton rags. We will pay 5c per pound for large rags. The Tribune Office.

Mrs. Delbert Groves has returned home from Oklahoma City, where she has been enrolled in a school of nursing. Mr. Groves drove there Saturday to accompany her home.

Sam Moore of Northfield, was transacting business here Tuesday.

Mrs. Joe Meador and daughter Freda Joe of Paducah, accompanied by Miss Louise Bidy and her sister-in-law, visited here Friday, enroute to Amarillo.

R. E. Campbell, local Chevrolet dealer, made a business trip to Oklahoma City, Oklahoma, Monday, returning home Tuesday night.

FOR SALE—Cafe, well located and doing good business. See J. N. Fletcher, Roaring Springs 10-19.

Mrs. W. M. New and daughter, L. V. of Lubbock, former Matador residents, visited relatives and friends here last week.

Mrs. Roy Burleson, with her sister, Mrs. Frank Ramsey of Port Arthur, and also her daughter, Mrs. Ray Patton, visited relatives in Lubbock Thursday.

Mr. and Mrs. Garth Close and baby daughter visited in Abilene during the week-end with her parents, Mr. and Mrs. C. A. Galbraith.

Mr. and Mrs. Frank Dirickson and daughter Frances, of Ashfork, Arizona, visited here Tuesday and Wednesday with Mrs. Dirickson's aunt, Mrs. J. W. Ford.

Mrs. G. S. Craven, with her son Vernon, and granddaughter, Cora Ann, drove to Cross Plains Sunday to accompany home Mrs. Craven's mother, Mrs. J. D. Barclay, who has been visiting her.

Mr. and Mrs. Jimmie Fulkerson left last week for Estelline, where they will reside while Mr. Fulkerson is employed as supervisor on a project at Parnell.

Tribune Want Ads Get Results



This is the time of year the football fans takes paper and, from compasses, tries to figure out the ner of the game coming in this calls to mind an expression of W. J. Barnes, former district attorney of Eastland, now in law in Houston:

"A 'coon can whip a possum, a possum can whip a 'coon."

It's like a story of the little who was given this problem: frog fell in a well 21 feet he climbed up two feet every night and dropped back the every night. How long did him to get out of the well?

The boy worked on the problem for several hours and reported to the teacher, "Give three more pencils and a tablet and I'll have him to to China by tomorrow noon."

One of the exciting stories of the Breckenridge boys that of a "shooter" on a morning who grabbed a filled with nitroglycerin was forced back up out of hole and thereby saved the of the congregation in the house a few feet away. Tr had not preserved the name hero but Edgar B. Davis, works in the Breckenridge office, informed this col that the shooter was John C. known as "Demp" because ability to fight, and further Canada gave up the hazz business to become a farm Arkansas.

Roy Burleson INSURANCE
BANK BUILDING
MATADOR, TEXAS

Friday Afternoon

Annual Classic

Matador Matadors

VERSUS

Spur Bull Dogs

Matador Arena

KICK-OFF AT 3:00 SHARP

This may be the decisive game in the district race!

Last home game for 6 weeks