

## Planting On Wide Scale After Rains

### Farmers Working 24-Hour Schedule Throughout County

Farmers throught Motley county have literally "traded their beds for lanterns" since the rains of last week as planting is rushed in order to take full advantage of the season. Reports from every sector indicate that tractors and teams are being placed at capacity as thousands of acres of moist, warm earth are planted. Due to the short time remaining for cotton planting, every day is considered vital in getting the crop started. Tractors are being operated on 24-hour schedules and it is reported that many plows continued in the fields throughout Sunday.

Due to the drouth condition which prevailed until last week, much of the cotton required replanting, and it is estimated that a large per cent of the cotton acreage where crops were started will require replanting because of destruction from heavy rains.

### Advantage In Tractors

Even the most ardent opponents of mechanical farming concede the fact that a great advantage is made possible by the use of tractors in this instance. Greater acreage may be planted within shorter length of time; and by working at night, this speed can be doubled. Since the greater part of Motley county is now farmed by tractors, it is believed that crop prospects may develop to be better than other years which were more promising earlier in the season. Another advantage of the later planting is

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## LEWIS NEWMAN TO HEAD LOCAL POULTRY DRIVE

Lewis Newman, local hatcheryman, has been appointed by the Texas Poultry Federation to conduct the organization's campaign in Matador in order to finance Texas' exhibit at the Seventh World's Poultry Congress in Cleveland, Ohio, in July.

"The purpose of the federation," said Mr. Newman, "is to promote all poultry and allied interests in Texas. Altho Texas is already a great poultry raising section, it ranks only fifth in the number of chickens on farms. In 1930 the state's poultry production was valued at \$23,730, but last year it had dropped to \$13,619. As a turkey producing state, Texas ranks first, yet is eighth in the value of poultry for market."

The federation is a strictly non-profit organization that endeavors to stimulate business, keep many people employed, keep thousands from leaving the farms, increasing the earning of small land owners, and generally benefit the poultry industry.

"The money invested in the federation's activities will be well spent," Newman added. "It will repay Texas' business interests many fold."

Governor W. Lee O'Daniel endorsed the federation as did other state officials and many business men throughout the state. John B. Collier, Jr., of Fort Worth is president of the organization, and executive officers are at Stephenville.

## G. E. Hamilton Makes Address At Sudan Sun.

G. E. Hamilton, Associate Lay Leader of the Plainview District, made an impressive address before the congregation of the Methodist Church at Sudan, Texas, in services Sunday at the eleven o'clock hour.

Judge Hamilton, who is recognized as one of the most outstanding laymen in the district, has been accepting invitations to address various churches in this section, recently.

Rev. Edd Sharp, former pastor of the Methodist Church here, is pastor of the Sudan Church.

Noble Groves and Albert Hodges made a business trip to Childress on Monday.

## City Growth Is Continued In New Homes

### Construction Is Started On One; Others Completed

One of the most active home building booms in Matador's history is under way according to local lumber dealers, with the prospects for its increase within the near future. The new home constructed by Miss Ruth Groves located west of the Baptist church is now completed and the new home of Mrs. W. D. Long in northwest Matador is nearing completion.

Work was started last week by Henry Solomon in constructing a modern residence on south Main Street, and final touches are being applied to the R. E. Campbell home in the same locality.

### More Homes Are Planned

Lumber dealers declare that much interest is being manifested in building homes here and that several more homes may be started within a short time.

Matador's need for new homes has been felt for many years due to the extreme scarcity of rent homes; and actual instances of families' being forced to leave, because they could not secure quarters, are known. Early this spring an exploration crew employed by one of the major oil companies found it necessary to move to a neighboring town because Matador did not afford enough rent houses.

### FHA Loans Available

Lumbermen declare that FHA loans may now be secured for building new homes here with a minimum of difficulty and that much of the new construction is being financed in that manner.

Altho the building boom is later in arriving here than many other West Texas cities the size of Matador, it is believed that the last time may soon be regained.

## RARE DISEASE IS FATAL TO QUITAQUE MAN

Leonard D. Merrill, 33, succumbed here yesterday at 1:00 o'clock after being stricken with acute leukemia, a rare disease that is always fatal.

Mr. Merrill had lived near Quitaque all of his life and received his education there. He was brought to the hospital here about a week ago after becoming ill.

He is survived by his wife and one son, Jack, 10. His father, W. A. Merrill, also survives, as well as three brothers, Willard, Henry, and Walter, all of the Flomot community.

Funeral arrangements had not been completed late yesterday, but the funeral was expected to be held at Quitaque this afternoon.

## NEGRO BURGLAR RETURNED HERE

Bill Bell, negro, was arrested in Palmer Friday on instructions from local officers and found to be in possession of two watches stolen from the Carl Bird ranch home about two weeks ago.

Deputy Sheriff Courtney returned from Waxahachie with the negro late Friday and placed him in jail here. The two watches, a ladie's watch and a gentleman's watch, were returned to their owners.

### VISIT RELATIVES

Mrs. Edward C. Strauchen, together with her son, Edward, Jr., and daughter, Nancy, of New York, visited relatives here Wednesday and Thursday as they were enroute to the west coast.

## Final Rites Are Held for Mrs. Harmon

### Roaring Springs Resident Succumbs At Home Tuesday

Mrs. Gracie Jane Harmon, 63, passed away at her home in Roaring Springs about 5:00 on Monday afternoon. Funeral services were conducted at the First Baptist Church on Tuesday with Rev. W. O. Cooley, former Roaring Springs pastor, now of Pampa, officiating at the services. He was assisted by Rev. H. W. Graham, local Baptist pastor of Roaring Springs.

Gracie Jane Sinarad was born at Collinsville, Alabama, on March 26, 1876. She moved to Denton, Texas about 1893 and was married to L. W. Harmon there on December 24, 1894. In the spring of 1915, they came to Motley County and settled at Roaring Springs where they have lived since.

### Six Children Survive

To this union were born seven children, six of whom survive, four sons and two daughters. They are Oren F., Theodore, and Arthur M., all of Roaring Springs, and R. J. Harmon, who is in army service in the Hawaiian Islands. The daughters are Mrs. A. Nance and Mrs. Howard Dillon, both of Quanah.

Mrs. Harmon is also survived by her husband, four brothers, five sisters, twenty grandchildren, nine great-grandchildren, and an aged mother, 87.

### Member Baptist Church

She has been a devoted member of the Baptist church for a

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## New Hours On Driving Tests

A change in the hours provided for driving tests in order to secure driver's licenses is announced by Miss Rachel Patton, deputy in the office of Sheriff L. A. Carlisle.

Officers of the Department of Public Safety who have been conducting tests each Monday afternoon between the hours of 3 to 5 p. m. will now offer the same service between the hours of 2 to 4 p. m. on Mondays. The change in the department provides service to Matador from Childress, while formerly the officers have been with the Lubbock division.

## LOCAL EDITOR NAMED BY WTCC FOR COMMITTEE

ABILENE, June 26—Douglas Meador of Matador has been named as a member of the Editorial Committee of the West Texas Chamber of Commerce for 1939-40. Announcement of committee appointments was made recently by President E. K. Fawcett of Del Rio.

Each committee has the duty of carrying out specific planks in this year's work program adopted at the recent WTCC convention.

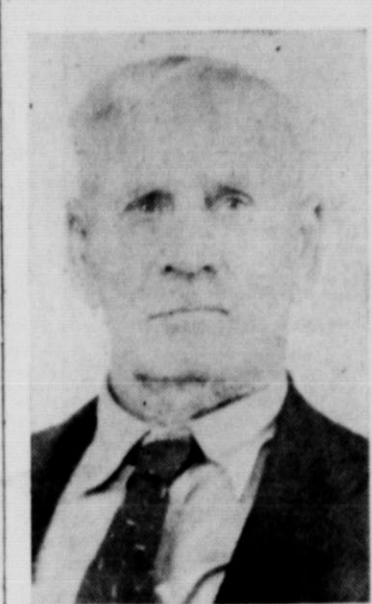
A few of the major planks in the program include continuation of the regional organization's work for freight rate equality, cotton rehabilitation, reduction of governmental costs, protection and promotion of West Texas industries and natural resources, equitable crop allotments and co-operation in soil and water conservation work.

### CALLED TO ABILENE

Mr. and Mrs. E. C. Stearns and daughter, Frances, were called to Abilene last Thursday due to the illness of Mrs. Stearns' mother, Mrs. W. W. Wilson. Mr. Stearns and Frances came home on Friday. They went back on Sunday, returned Monday morning. Mrs. Wilson's condition is now improved.

Dr. E. B. Jones drove for San Angelo Wednesday evening to accompany Mrs. Jones home after a ten days visit with relatives. They returned to Matador Thursday morning.

## Heads Local Bank



C. D. (Charlie) Bird, above, prominent West Texas ranchman, was selected last week to the presidency of the First State Bank here. Mr. Bird will fill the vacancy caused by the death of A. B. Echols last month. Mr. Bird is a pioneer of Motley county and has served on the board of directors of the bank for more than a quarter of a century.

## C. D. Bird New President Of Matador Bank

### Prominent Pioneer Ranchman Selected At Directors Meet

C. D. (Charlie) Bird, prominent Motley county ranchman and director of the First State Bank here for more than a quarter of a century, was selected to head the banking institution at a meeting of the directors last week. Mr. Bird will fill the vacancy caused by the death of A. B. Echols on May 22.

Records indicate that Mr. Bird was one of the original stockholders in the bank when it was organized in 1907 and that he has been on the board of directors for more than 25 years.

Mr. Bird came to the Pitchfork ranch in 1884, and in 1886 he began working for the Matador Land and Cattle Company here. His prominence in the cattle business is typical of the pioneer cowboy who recognized the opportunities of this country and through hardships, privation and hard work, conquered the many obstacles that beset his endeavors.

### Vast Ranching Interest

Besides his large ranch in southwest Motley and Dickens counties, Mr. Bird also operates a vast ranch in Midland county. Mr. Bird is typical of the true pioneers of this section, being of sympathetic and democratic nature. He has many friends throughout the Panhandle and other sections of the state who will be glad to know of his election to the presidency of the outstanding banking institution.

### Bob Echols Is New Director

Bob Echols, son of the late A. B. Echols, was selected as a member of the board of directors to fill the vacancy made when Mr. Bird accepted the place of president.

## Quiet Fourth Anticipated For Matador

That Matador will probably witness a quiet Independence Day is the general opinion prevailing as the holiday approaches. No celebration of any nature has been planned.

Members of the local post of the American Legion will celebrate the national holiday by joining the similar post at Floydada in attending the Gainesville Community Circus. Also, many other local residents are expected to attend this event at Floydada on July 3 and 4.

Dr. and Mrs. Frank Cole left Friday for San Diego, California, where they will make their home.

## Buckley Appointed To State Soil Job

### Motley County Singing Meet Is Successful

The Motley County Singing Association had a very successful meeting at Whiteflat last Sunday. Many music lovers from Motley County attended the convention.

New officers elected were F. M. Casey, president; T. M. Dixon, Vice-president; and Lola Stephens secretary.

A trio from Lubbock and a quartet from Floydada were outstanding in the day's program. The next place for the convention to meet will be determined by invitation from various communities in the county and so selected by officers of the organization.

The Motley County Singing Association was organized in June, 1892, at Whiteflat, Texas. It meets on the fourth Sunday in June and on the third Sunday in October. The organization has never failed to meet during its existence.

## Revival Being Conducted By Pastor Here

Mr. Stanley Files, of Phoenix, Arizona, converted lawyer and former communist, is conducting revival services each night during this week and next week in the southwest corner of the Lockett Building at 8:00 o'clock. The services are being held under the auspices of the Assembly of God Church, according to an announcement made by Rev. H. P. Lovelace, Pastor.

The evangelist is a graduate of Northeastern University at Boston, Massachusetts and has been actively engaged in an evangelistic and pastoral ministry for the last ten years in California, Arizona, and New Mexico.

Many of his messages are on prophecy, and on Friday night he will speak on "The Preparation of the U. S. for Dictatorship Rule." Special songs and music will also be featured.

Rev. Daley, C. A. President, will deliver a special message at 7:00 on Saturday night for the young people. Everyone is cordially invited to attend these services.

## JACK BRADSHAW TRANSFERRED TO CROSBYTON

Jack Bradshaw, former Administrative Assistant in the office of County Agent Frank A. Buckley, here, who has been serving Garza county in a like position for the past several months, has been transferred to Crosbyton, where he will continue in the same work.

Mrs. Bradshaw and small son, Jackie, are visiting here with her parents, Mr. and Mrs. J. E. Russell, while Mr. Bradshaw is attending an administrative meeting in Abilene. They expect to move from Post, to their new location in the near future.

## Delegates Attend Legion Convention

M. S. Patton and Bob Robertson attended the Fifth Division Convention of the American Legion at Odessa, Texas, last Saturday and Sunday. They were delegates of the Fleming Post, 337.

### INJURED AT POOL

Johnnie Alsop, Matador, received a painful cut on his head when he slipped and fell on the sidewalk surrounding the swimming pool at Roaring Springs. The accident occurred Sunday afternoon, and he was treated for the injury here.

### ATTENDS FUNERAL

Mrs. Belle Blevins, who is employed here, attended the funeral of her father, T. P. Hunter of Sudan, who died last Tuesday night, following a heart attack. The services were held at Crowell on Sunday afternoon. Miss Dora Jameson, of the Eldora Beauty Shoppe, is a niece of Mr. Hunter.

## County Agent Will Assume New Place In Conservation

Frank A. Buckley, county agent for Motley county for over five years, was appointed Chief Field Supervisor by the State Soil Conservation Board with duties to include the entire state of Texas, at Temple yesterday. Mr. Buckley's appointment will become effective on July 10th, and he will make his headquarters at Temple, according to a telegram received by his wife Wednesday.

Mr. Buckley has been recognized throught this and other states as one of the leading soil conservation authorities of the country. His work in Motley county has attracted the attention of experts throught the nation, and he has been cited on many occasions as a leader in the conservation movement.

### Leader In Terracing

When Mr. Buckley assumed the place as Motley county agricultural agent less than six years ago, very little terracing had been done in the county, and there was little interest in the work. He has continued in promotion of the work until now most of the county is well terraced or contourd.

Many leading Motley farmers now believe that the value of Mr. Buckley's work will be more fully appreciated during the years to come when the enhanced land value is better understood. Besides his outstanding conservation work and intense activity in other farming and ranching interests, he has been instrumental in securing more than \$2,000,000 for farmers of this county in compliance payments during the time he has been in office.

### Rapid Advancement

Mr. Buckley has made rapid advancement in agricultural work having been engaged in county agent work only seven years. He is a graduate of Texas A & M College and holds a Master's degree from the Iowa State College at Ames, Iowa.

No announcement has been released regarding the filling of the vacancy resulting from Mr. Buckley's advancement.

## Extend Driver Licenses For Three Years

AUSTIN—The public safety department has extended private automobile driver's licenses to April 1, 1942.

Normally, licenses now held by drivers would have expired last April but state police, anticipating a possible change in the licensing law by the recently adjourned legislature, extended them indefinitely. The legislature failed to modify the law.

Texas drivers' licenses will be rubber stamped to extend their life until April 1, 1942, state police announced Tuesday.

Chief Ralph L. Buell of the drivers' license division said department officers would be equipped with stamps for that purpose next week.

Buell urged Texans planning out-of-state trips to have their licenses stamped and avoid possible difficulties.

Exceptions to the automatic extension are drivers whose licenses show two coupons missing, indicating convictions for serious traffic violations. They are subject to examination before extension is granted. First-time applicants for permits are subject to driving and physical tests in accordance with the present law.

### MOTHER DIES

Mr. and Mrs. Claud Fletcher were called to Abilene Sunday night due to the illness of her mother, Mrs. C. H. Burrus. Mrs. Burrus died Monday morning, and funeral services were held on Tuesday. Mr. and Mrs. Fletcher returning home on Tuesday night.

### FISHING TRIP

James Neblett and son James Russell, also D. E. Pitts and sons, Norman Merle and D. E. Jr., left Friday for a few days fishing trip at Lake Kemp, near Wichita Falls.



# The SNAPSHOT GUIDE

PICTURES IN COLOR



You can now make full-color transparencies with some inexpensive miniature cameras—and project them in large size on a home screen, bringing out all the beauty and richness of a colorful subject.

In the past few years, many thousands of amateur camera hobbyists have started taking pictures in color. This spring and summer, thousands more will take up this fascinating form of photography using full-color films.

It is hard to, some of us, who are used to black-and-white snapshots, to imagine taking a picture in full color as easily as in black-and-white. These color films enable us to do just that. Moreover, the pictures are printed on paper or film transparencies, ideal for viewing color as the best. With simple projection equipment these transparencies can be shown on a home screen magnified to almost any desired size.

Thousands of such color pictures are being shown this year at the New York World's Fair—projected on enormous screens so that each picture is enlarged approximately 1,000 times. Until one sees such an exhibition, it is impossible to realize

how much the presence of color can add to photography.

Relatively few of the subjects we choose for pictures are lacking in color. Count them over—children, flowers, scenes about the home, land scapes, picnics, and sports events, water scenes, sunsets, and the like. Study such subjects, and you begin to understand how much more life and realism they retain when pictured in full color.

Miniature cameras are used for taking these full-color pictures. Until recently, inexpensive cameras of this type were not made, but now they are available at prices as low as \$14, and suitable for taking pictures in black-and-white as well as in color.

Full-color picture taking will spread greatly in the next few years, and wide-awake hobbyists will plan now to take full advantage of this amazing development.

John van Gulder

## No Investigation For Applicants In New Pension Law

W. A. Little, Director of the Texas Old Age Assistance Commission, stated today that no investigations would be made of applicants for Old Age Assistance under the new law until a ruling had been secured from the Attorney General's Department, which opinion would serve in formulating policies and procedure of investigation under the liberalized act. Even after the opinion has been secured, it will be necessary for investigational instructions to be perfected and workers advised as to their use. This will likely require another week or ten days after the Attorney General's Department has officially acted.

Little further stated that registrations had reached about 30,000 for the State as a whole, and it was an admitted fact that under the most favorable circumstances, several months would be required to complete records of investigation and to certify recipients for whatever prorata share of available money might be at hand from month to month. In the meantime, a new plan will be submitted to the Social Security Board at Washington, and their final decision as to the approval or disapproval of the plan awaited.

## Alloy in Pots of Gold

Pots of gold which occasionally flash into the news spotlight are always intriguing, but nowadays a problem comes with their discovery. Uncle Sam may get you if you don't watch out! But anyhow, here is recent news from hidden treasure fronts.

In a vacant hotel near Westbury, Long Island, was found \$20,000 in gold coins, bank notes, jewelry and bank books of accounts in a score of banks. Cash alone totaled \$14,000. Gold pieces amounting to \$500 were secreted in a stove, and \$10 in an iron pot. In an old cracker can on a pantry shelf and under mattresses were found many \$20 bills and other paper money, some dating from 1850. The treasure was found by an attorney handling the affairs of an elderly woman, owner of the hotel who recently was taken elsewhere for care after living in the building alone for over twenty years.

A youth swinging a pick in a CCC project near Los Angeles unearthed a tin can containing twenty-one \$20 gold pieces. In

## ★ FASHION PREVIEW ★



THIS play suit with bold, horizontal stripes and pleated, detachable skirt, as shown in Good Housekeeping for June, is especially suitable as a morning costume for the too-tall, too-slender figure. The peasant silhouette is the most flattering for the woman who is too thin.

dilemma, even if it has golden horns. Who ever would have dreamed of a legal alloy in a pot of gold and the hitherto unalloyed joy of finding one?—Christian Science Monitor.

## Advertising Cost Huge In Some U. S. Periodicals

(The Imperial Magazine)

"Newspapers supply readers with news about the receipts at public events such as prize fights and world series, and the public is price conscious about automobiles and radios and soap, but hardly any lay person knows anything about the price paid for the advertising that all of us read and hear.

"We intend to supply some of this information.

"When you leaf thru the first section of your Sunday New York Times, please be advised that each page of advertising that you read or don't read cost somebody \$2,980.

"If you read the New York Daily News on Sunday, which has a circulation of more than 3,000,000, you may like to know that each page (much smaller than the Times page) costs \$2,000.

"An advertiser has to pay the Detroit News \$1,205 a page in order to tell the 329,944 readers that he is in business.

"To reach more than 3,000,000 buyers of the Saturday Evening Post with your advertisement in one ordinary page, printed in black ink, you have to lay down \$8,000. If you want to sell Coca-Cola or cigarettes, using the back cover in full color, you pay \$15,000. Life, guaranteeing 2,000,000 circulation, gets \$6,700 for a black and white page and \$10,545 for the back cover in four colors.

"If you tune in on Charlie McCarthy hour and Charlie isn't as good as you have heard him, you may be sore but you won't be as sore as Chase & Sanborn who plunked down about \$15,000 for the hook-up. That pays only for time. The talent has to be paid, too.

"The radio pay schedule is complicated. For example, the night rate on the NBC basic radio network which Chase & Sanborn use is \$8,400 an hour, but various supplementary groups are available such as the Canadian group, \$520; Southeastern group, \$1,000; South Central

## Will Greet Cowgirls at Stamford



Mrs. W. J. Bryant, wife of one of the city aldermen, will serve as hostess to the cowgirl sponsors who will represent the various Texas towns and cities at the tenth annual Texas Cowboy Reunion in Stamford July 3, 4 and 5. Horsemanship contest, parades and social events make up a busy three-day program for the sponsors.

group, \$1,400; Southwestern group, \$1,320, etc.

"Big time" advertising whether newspaper, magazine or radio, is no game for timid or pinch-penny people."

**GO TO CHURCH SUNDAY**

**SUMMER IS HERE...**

**Check Your Battery... Guaranteed National Tires and Batteries—We Appreciate Your Business—Gulf Service Station**

BENNIE COX, Mgr.

McDermott Post, American Legion PRESENTS ...

# Gainesville Community CIRCUS

July 3, 8:00 p. m.  
July 4, 2:00 p. m.  
July 4, 8:00 p. m.

Admission: Adults: 75c;  
Children: 35c;  
Reserved Seats: 25c

"The Only Show Of Its Kind In The World"

# FLOYDADA

## NOTICE OF DISSOLUTION OF PARTNERSHIP

Notice is hereby given that the partnership between R. K. Wooten, Effie D. Wooten, J. W. Simmons, Rebekah Simmons, G. A. Simmons and T. B. Simmons (or any of them) under the firm name of Quannah Cotton Oil Company, was dissolved on May 31, 1939. The business will be continued in the name of Quannah Cotton Oil Company, a Texas corporation. All debts and obligations owing to the partnership should be paid to the partnership at Quannah, Hardeman County, Texas. All debts and obligations owing by the partnership should be presented to the partnership at Quannah, Hardeman County, Texas.

This notice is published once each week for four consecutive weeks in each of the counties where the partnership has a place of business, as required by Article 6132 of the Revised Civil Statutes of Texas.

Dated at Quannah, Texas, May 31, 1939.

Quannah Cotton Oil Company, a partnership.

By J. W. Simmons, Rebekah Simmons, G. A. Simmons, T. B. Simmons, Surviving Partners.

John B. Wooten, Executor and trustee of the estate of R. K. Wooten, deceased.

Effie Wooten Siddons, Executor and trustee of the estate of R. K. Wooten, deceased, and as executor and trustee of the estate of Effie D. Wooten, deceased.

Annie Victoria Durand, Executor and trustee of the estate of Effie D. Wooten, deceased.

### Refrigerator Service

ALL MAKES OF REFRIGERATORS

CALL FOR Chas. Keith AT THE Matador Hardware

### Constipated?

"For years I had occasional constipation, painful gas bloating, headaches and back pains. Adlerika always helped right away. Now, I eat sausage, bananas, pie, anything I want. My bowels never fail me."—Mrs. Mildred Schmitt.

# ADLERIKA

At all leading druggists, in Roaring Springs by Freeman Drug Co.

Completely Equipped For OBSTETRICS, PEDIATRICS And General Medicine

Newest Type X-Ray Equipment

Phone 59 Day and Night Service

# TRAWEEK HOSPITAL

A. C. Traweek, M. D. Albert Traweek, Jr., M. D.

"HEY, THIS IS A FREE COUNTRY —AND I'VE GOT WORK TO DO"

Reddy Kilowatt is a hard-working, loyal and patriotic citizen.

"I want Reddy Kilowatt!"

## When You Observe the Fourth of July, You Are Celebrating Freedom to Serve

**FREEDOM**, regulated by justice, dates back to July 4, 1776—the Birthday of America. This nation was founded on, and consecrated to, the idea of liberty, freedom, independence. This applies, not only to the nation as a nation, but to the individual in his daily life.

The Electric Industry, asking only freedom to serve efficiently and economically, contributes much to that priceless gift: *more liberty and ever-greater freedom*. Through Electric Service, men and women have been emancipated from thousands of tedious, nerve-racking, exhausting tasks both in the home and in other industries.

West Texas is traditionally the Land of Opportunity and the Home of the Free. Its history is linked with the fact that Your Electric Servant was free to keep pace with the region it serves... expanding its facilities to meet the needs of every community and anticipating your future demands for Service. As a result, you now are free to enjoy freedom from drudgery.

# West Texas Utilities Company

Some of Your Electric Servant's Contributions to Civic Welfare:

- \$489,083 in 1938 Taxes
- \$1,200,000 Annual Payroll
- and
- \$180,000 Annual Savings in Rate Reductions Made During Last 3 Years



# THE WOMAN'S PAGE

CLUBS  
CHURCHES  
SOCIALS  
SOCIETY

PHONE 123

## FOUR O'CLOCK BRIDGE CLUB IS ENTERTAINED

Mrs. Jack Edwards was hostess to the Four O'Clock Bridge Club last Thursday afternoon. The prize for high score was won by Mrs. L. R. Bishop and second high by Mrs. E. E. Jameson. "Cut" prizes were won by Mrs. Bill McCaghen and Mrs. R. W. Cudd. A delicious salad plate was served at the conclusion of the game to Mesdames Jeff Daffern, E. E. Jameson, Bill McCaghen, Earl Laughlin, J. S. Stanley, R. W. Cudd, L. R. Bishop, and Stafford Forbis.

## B. T. U. Officers Are Chosen At Meeting Thursday

Officers to serve for the next three months for the Baptist Young People's Training Union were chosen at a business meeting held at the home of Lela Carpenter last Thursday night. Those elected to fill offices were Kara Hunsucker, president; A. J. Perkins, vice-president; Geraldine Skaggs, Secretary; Addie Lee Lawrence, treasurer; Mary Ola Tipton, corresponding secretary; Chloey Fulfer and Burrell Tipton, group captains; Lela Carpenter, pianist; Mabry McMahan, choister; and Raze Hobbs, Bible Drill Leader. Further discussion of B. T. U. work was conducted by Mrs. Earl Laughlin. The group also played various games following the business meeting.

Delicious refreshments were served to Mrs. Earl Laughlin, Mr. and Mrs. W. W. Carpenter, Geraldine Skaggs, A. J. Perkins, Mabry McMahan, Lela and Frances Carpenter, Burrell and Mary Ola Tipton, and Kara Hunsucker.

## SEWING CLUB MEETS FRIDAY

Mrs. A. A. Harp was hostess to the sewing club last Friday for an afternoon of needlework. Those present were Mesdames Mae McKenzie, McGowan, Edd Cammack, E. E. Jameson, Kate Catlin, W. O. Leach, D. C. Keith, W. W. Clements, C. A. Pitts, and Garth Cline. One guest, Miss Mary Keith, also attended the meeting.

## Rosemary Edwards Has Slumber Party

Rosemary Edwards, daughter of Mr. and Mrs. Jack Edwards, entertained with a slumber party at her home last Thursday night. The group also attended the picture-show.

The guests included Dorothy Woodruff, Earlene McCain, Margaret Sanders, and Earlene Laughlin.

**Roy Burleson INSURANCE**  
BANK BUILDING  
MATADOR, TEXAS

## Iced Coffee Rates "Tops" for Holiday



Tip-top are toppings for iced coffee—snowy whipped cream flavored with one of the toothsome ingredients shown here—an ideal new way to celebrate National Iced Coffee Week, June 25-July 1. Learn how to make it, below!

**TAKE** off your hat to iced coffee. For it gets a "topper" of whipped cream "supreme" and a holiday all its own at last! Served hot, coffee has long been the real American beverage. Now the frosty, iced variety gets top honors for summer, and is voted a seven-day holiday of its own, National Iced Coffee Week—June 25th to July 1st. Want the secret of making honest-to-goodness iced coffee? It's easy as enjoying yourself: make the coffee fresh, and double-strength, then pour it hot, right over plenty of ice in tall glasses. Serve it quick—and often!

**TIP-TOP TOPPERS**  
For a real treat, put a "hat" on your iced coffee—of flavored whipped cream. That makes it "Coffee Supreme" and no wonder! Into the whipped cream just fold one of the ingredients listed here:  
**Cinnamon Iced Coffee:** cinnamon and nutmeg.  
**Mint Iced Coffee:** few drops oil of spearmint.  
**Southern Iced Coffee:** grated orange rind.  
**Chocolate Iced Coffee:** grated chocolate or chocolate syrup.  
**Almond Iced Coffee:** few drops almond extract.

## ORGANIZATION OF CLASS HELD FRIDAY NIGHT

A young woman's Sunday School class of the Baptist church was organized last Friday night in the home of Mrs. W. M. Joslin, who will be the new teacher. The name chosen for the organization is the Friendship Class. All young women of the community are cordially invited to join.

After playing games, ice-cream and cake were served to Mesdames Ray Patton, W. D. Rhodes, Claud Groves, Tom Newman, W. M. Joslin, and Elbert Seigler, and Misses Rachel Patton and Ruth Groves.

## Picnic At Springs Enjoyed On Friday

A group of young people from Matador greatly enjoyed a picnic and swimming party at Roaring Springs last Friday night. They also played various games. Those who attended this picnic were Lucretia Estes, R. E. Campbell, Mr. and Mrs. Leland Timmons, Helen Simpson, Ruth Kingery, Madge Nichols, Hattie Tee Groves, Willie Sue George, Julia Davis, Dee Cates, Dick Groves, and Carl Parks.

Miss Mary Keith and Keith Patton visited friends and relatives at Spur on Sunday.

## Children Enjoy Ceta Canyon Camp

Nine members of the Royal Ambassador organization of the First Baptist Church, Roaring Springs, enjoyed an encampment at Ceta Canyon from Monday until yesterday. The R. A. is composed of boys from nine to fifteen years of age.

The children participated in various forms of recreation that included games, swimming, hiking, and outdoor camping. They also attended classes, some of which were led by Rev. Donath, missionary to Africa, who spoke on "New Nigeria." Rev. A. C. Huff, district missionary, also gave inspirational addresses.

Those attending this encampment were H. W. Graham, Jack Green, Billy Long, Buzzy Thacker, Derryl King, Lewis Williams, Louis Nichols, James Harfion, and Lyndie Roberts.

## Slaughter-Thompson Nuptials Are Read

The marriage uniting Mrs. Mae Slaughter and Henry Thompson was performed at Roaring Springs on Saturday, June 17, with Elder Berry Watson officiating at the ceremonies.

Both Mr. and Mrs. Thompson are well known here. He has been employed by the Texas Highway Department at Matador for the past ten years. Mrs. Thompson has lived her for some five years.

The couple will continue to make their home at Matador. The Tribune joins in wishing them much success and happiness.

## Laugh-A-Lot Club Meets On Tuesday

The Laugh-A-Lot couple club met on Tuesday night at the home of Mr. and Mrs. Jeff Daffern. Dinner was served to those present, and then the guests played bridge.

High score was won by Mr. and Mrs. Earl Laughlin and second high by Mr. and Mrs. Jack Edwards.

Guests present were Mr. and Mrs. R. W. Cudd, Mr. and Mrs. L. R. Bishop, Mr. and Mrs. Earl Laughlin, Mr. and Mrs. Robert Collier, and Mr. and Mrs. Jack Edwards.

They were trying an Irishman, charged with a petty offense in an Oklahoma town, when the judge asked: "Have you anyone in the court room who will vouch for your good character?" "Yes, your honor," quickly responded the Celt, "there's the sheriff over there." Whereupon the sheriff evidenced signs of great amazement. "Why, your honor," declared he, "I don't even know the man!" "Observe that I've lived in the county for over twenty years and the sheriff doesn't even know me," argued the defendant. "Ain't that character fer ye?"

W. A. Stearns of Meador, visited relatives, and attended to business here Tuesday.

## Mrs. Don T. Martin Honored at Shower

Mrs. Don T. Martin, who was married on June 10, was the honoree at a lovely shower given in the home of Mrs. H. H. Schweitzer last Thursday afternoon. Other hostesses were Mrs. John Russell and Miss Mable Jameson. They were assisted by Miss Aileen Russell.

Iced tea and cookies were served from a lace-covered table that had a lovely centerpiece of shasta daisies and summer chrysanthemums.

Music was furnished thruout the afternoon by Miss Roberta Jameson at the piano. Miss Helen Simpson, sister of the bride, presided over the bride's book, which was attractively painted by Miss Evangeline Williams.

The bride received many beautiful and useful gifts from some fifty guests who called during the afternoon. Many others sent gifts who were unable to attend the shower.

Those who registered in the bride's book were Mesdames Joe Bloodworth, J. L. Moore, John Lawrence, Fred G. Simpson, John Russell, Frank Jameson, A. J. Daffern, Fred Bourland, H. H. Schweitzer, L. B. Archer, Clinton Hobbs, Leland Timmons, Henry Ford, W. M. Pipkin, John Harris, John Hamilton;

R. P. Moore, B. F. Tunnell, L. C. Harp, W. B. Vaughn, H. H. Courtney, J. F. Fish, Margaret Newman, Tom Newman, Homer Sheats, R. E. Campbell, Joe Terrell, Pat Sheridan, U. L. Willie, H. L. Willett, D. I. W. Birnie, and Ethel Payne;

Misses Mable and Roberta Jameson, Helen Simpson, Dorothy Willett, Aileen Russell, Georgia Bourland, Billie Lawrence, Virginia Edmondson, Lucretia and Vivian Estes, Juanita Fuller, Clotilde Willie, Dorothy Wadsworth, Sibley Scaff, Ruth Moore, Gladys Darsey, Wandell Berryman, and Kara Hunsucker.



Mrs. Don T. Martin, above, was married to Don T. Martin, coach in the Matador High School, here on June 10 at a ceremony performed at the home of her parents, Mr. and Mrs. Fred G. Simpson. Mrs. Martin was the honoree at a miscellaneous shower given last Friday afternoon in the home of Mrs. H. H. Schweitzer.

in charge of the program, the theme of which was "Missionary Education of Our Young People."

The devotional was led by Mrs. Lloyd Fulkerson; Mrs. W. M. Joslin discussed "Youth and the Great Commission"; and Mrs. Elbert Reeves spoke on "Plans That Bring Success." The Margaret Fund was discussed by Mrs. R. E. Campbell, Mrs. Elbert Seigler, and Miss Ruth McBride.

Following these talks, a review of organizations was given. The Sunbeam Band was represented by Rosemary Edwards, Billie Frank Skaggs, and Patricia Ann Pipkin. Miss Ruby Spears discussed the Young Women's Auxiliary, and Donald Reeves represented the Royal Ambassador.

The Girl's Auxiliary was represented by Earlene Laughlin with the assistance of eight other children, who sang the G. A. song, accompanied by Dorothy Woodruff, at the piano.

Ice-cream and cookies were served to a large group present.

## Around The Circles...

### IRENE ELDRIDGE CIRCLE MEETS ON TUESDAY

The Irene Eldridge Circle met on Monday afternoon in the home of Mrs. H. H. Schweitzer. The group continued its study of the book, "Songs in the Night," with Mrs. F. G. Simpson discussing the third chapter, "Thy God."

Members attending this meeting were Mesdames H. L. Willett, W. H. Burden, Henry Ford, L. R. Bishop, F. G. Simpson, A. J. Daffern, C. A. Pitts, and the hostess. At the close of the gathering Mrs. Willett conducted an executive meeting of circle number one.

Since next Tuesday is Independence Day, this circle will not meet. Mrs. Randall Whitworth will be hostess to the group on Tuesday, July 11.

### BAPTISTS HAVE GENERAL MEETING

The regular monthly missionary program was held at the Baptist church on Monday afternoon with the Henrietta Shuck Circle, under the direction of Mrs. J. L. Woodruff, young peoples' leader.

## NEW BOOKS

Matador City Library

### "THE WIZARD OF OZ"

Folklore, legends, myths, and fairy tales have followed childhood thru the ages, for each healthy youngster has a wholesome and instinctive love for stories fantastic, marvelous, and manifestly unreal. The winged fairies of Grimm and Anderson have brought more happiness to childish hearts than all other human creations.

Yet, the old-time fairy tale, having served for generations,

may now be classed as "historical" in the children's library; for the time has come for a series of newer "wonder tales" in which the stereotyped genie, dwarf, and fairy are eliminated, together with all the horrible and blood-curdling incident devised by their authors to point a fearsome moral to each tale.

Modern education includes morality; therefore, the modern child seeks only entertainment in its wonder tales and gladly dispenses with all disagreeable incident.

Having this thought in mind, the story of "The Wonderful Wizard of Oz" was written solely to pleasure children of today. It aspires to being a modernized fairy tale, in which the wonderment and joy are retained and the heart-aches and nightmares are left out.

The book is found in the juvenile department of the Matador City Library. It is written by L. Frank Baum and beautifully illustrated by W. W. Denslow.

### NANCY DREW STORIES

The Nancy Drew mystery stories by Carolyn Keen is thrilling series of stories for girls. Nancy Drew, ingenious, alert, is the daughter of a famous criminal lawyer, and she herself is deeply interested in big mystery cases. Her interest involves her often in some very dangerous and exciting situations.

"The Mystery at Lilac Inn" and "The Clue in the Diary" are now available in the city library. All young girls will be interested in reading these books that were written especially for young girls.

OF COURSE you'll want to have every possible moment free to enjoy these glorious days. If you plan carefully your family will be well fed and you will achieve additional hours of leisure. Here are some dishes that may be prepared in advance.

### MIXED GRILL

1 pound ground round steak  
1/2 teaspoon salt  
One-third cup milk  
Bacon      Bananas  
1/2 teaspoon chill powder

Mix round steak, salt, powder and milk together. Form in oval patties and fasten a strip of bacon around each. Arrange them on a greased broiler and broil until brown on one side, turn and partially brown on the other side. Place a piece of banana on each and dot with butter. Finish browning. These may be served with potato chips and sliced tomatoes.

### ROUND STEAK DOMES

4 slices pineapple  
3/4 lb. ground beef  
1/2 cup bread crumbs  
One-third cup milk  
1 egg      Butter  
1/2 teaspoon salt  
1/4 teaspoon pepper

Combine all ingredients except the pineapple. Let stand 10 minutes. Make 4 patty cakes. Sauté butter until nearly done. Place drained pineapple slices in skillet. Cover with the meat patties. Broil until meat is done and pineapple is lightly browned.

### VEAL CHOPS EN CASSEROLE

These may be prepared for broiling in advance and put in oven 1 1/2 hours before broiling. Brown 6 veal chops in shortening. Shake flour over them. Coat with 1 cup water, 1 bouillon cube, 8 small peeled onions, 3 carrots cut in strips and salt and pepper to taste. Pour in a casserole and bake in a slow oven for an hour and a half. Or they may be broiled on top of the stove if desired. 1 tablespoon tomato ketchup before serving and a tablespoon or two of cream.

### JELLIED VEAL LOAF

2 cups chopped veal  
2 cups soup stock  
2 tablespoons granulated gelatin  
1/2 cup cold water  
1 teaspoon chopped onion  
1/2 cup chopped celery  
2 teaspoons chopped green pepper  
Soften gelatin in cold water minutes. Boil soup stock and add to gelatin. Stir till dissolved. When it begins to stiffen, add chopped meat and vegetable mixture in loaf pans and allow to become perfectly set by chilling.

## Independence Day

ON JULY 4th this nation will celebrate the 163rd anniversary of the signing of the Declaration of Independence. One hundred and fifty two years ago the Constitution was adopted.

Over a century and half passed since that far-seeing body of Americans meeting in Philadelphia drew up an instrument which the Englishman MacCabe was later to call the greatest charter of liberties and government ever written. In that time, the nation to which it gave birth has vindicated time and again the wisdom of its fathers.

With pride and with thanksgiving we salute our country on the occasion of this important anniversary.

THIS BANK WILL BE CLOSED

**JULY 4th**

**First State Bank**  
MATADOR, TEXAS

DEPOSITS INSURED

BY  
The Federal Deposit Insurance Corporation

WASHINGTON, D. C.

\$5000 MAXIMUM INSURANCE FOR EACH DEPOSITOR \$5000

## New Arrivals

IN  
MERCHANDISE



### LADIES...

We Have Just Unpacked A Large Shipment of New House Slippers—Comfortable and Low in Cost—Price Range Starts at 39c, 49c, 79c, \$1.19, & \$1.25.

### More New Wash Frocks

You must see these clever frocks to appreciate their value!!!

Dressy and Fast Colors  
**\$1.00 & \$1.95**

Ask to see No. 923 and No. 946

Girl's Crepe Sole SPORT OXFORDS  
Cool and Long Wearing pr. \$1.98

**MATADOR VARIETY**

## It's Economical

TO SEND  
**Washing**  
TO  
**Floydada**



Do you wash at home because you think it's cheaper? Then listen to this, the laundry will do your wash better and it does not cost any more than home washing! Those are facts, proven by actual test! So be smart, free yourself from the burden of washing!

Services for every need all thrifty priced

Rapid pick-up and delivery service—!

Quality work—you'll like our perfect washing!

**FLOYDADA LAUNDRY**



# Dr. Traweek Drove First Automobile Into Matador In Summer 1907

## Wagon Roads And Trails Were Major Problems

By KARA HUNSUCKER

It is a "first" to everything. The first automobile in Motley County was no exception. We will imagine the great excitement that was felt when Dr. A. C. Traweek appeared on the streets of Matador in his new "horseless

buggy." The invention made its first appearance in the county some thirty years ago this summer in the form of a 1907 model, Bendix coupe. Only a few months before its arrival, Dr. Traweek and Jack Luckett had been talking about a "special automobile" of the American Medical

Association. This magazine there was an advertisement and a glowing account of the success of the Bendix automobile somewhere in the northern states. The two were fascinated with the idea of an exciting invention, desiring to try the new car; so each ordered one, representing an investment of \$2,600.

## Went To Childress

They took two days by horse and wagon for the men to reach Childress where the cars had been stored. There they had to wait several days in order to allow the Pease River, which had been in a terrible rampage, to subside. At the end of this period, Mr. Traweek decided that the weather was too stormy for his four-wheeled touring car to get thru; so he and Jack Luckett, who had been started towards home, turned back. At that time, men thought it was just to have good buggy roads were virtually nonexistent. When the two men reached a steep hill that the car was unable to pull due to the weight of the feed, the carriage was turned around and backed up the

hill. The first night of the Childress-Matador journey was spent at Childress. By afternoon on the second day, they reached the Pease River, which was in a terrible rampage; but they were lucky that a caravan of freighters, which it was on the opposite

## Load Across River

side of the river, was hauling a load of hides and bottles to the city at Childress. Dr. Traweek and Mr. Martin made numerous trips carrying this load across the river, and in return, Brown carried the car back across with him. After this obstacle was passed, another difficulty was encountered near Charlie Brown's house on the Middle River. (These Pease rivers!) Some time late the second night, the men made their triumphant entry into the city of Matador and thus ended the first automobile trip of the first car!

## Are Frightened

According to Dr. Traweek, the

Bendix coupe could hardly be called a car—it was merely a "horseless buggy." However, it was viewed by curious citizens of the community whenever it was driven. And the horses, for which the new invention was soon to be a common substitute, practically went wild when the auto came near them.

"The car made more noise than a thrashing machine," said Dr. Traweek. "However, we never did know whether it was the excessive noise or the odor of gasoline that frightened the horses." Probably both disagreed with the animals, and many times the doctor had to pause while making a call in order to bring some runaway team back to its astonished owner.

## Top Speed Was 35 Miles

When the car was feeling well and had a good road to run on, (which was seldom) it gained a top speed of thirty-five miles an hour; each gallon of gas would last for twelve miles under normal conditions. In spite of these annoyances, however, it had one advantage—there were no flats. (The tires were made of solid rubber.)

## Kerosene Lamps on Front

The kerosene lamps on the front of the automobile paved the way thru the darkness, but it boasted no windshield and no doors, plus no radiator. And the doctor made a call, he always carried an ax, pick, shovel, and rope. Altho the car had a clearance of eighteen inches, horse and buggies of this era had a clearance of two to three feet; and the roads were made for horse and buggies!

## Two Roads Are Built

After driving over these trails for some time, Jack Luckett and Dr. Traweek decided to build two roads of their own. One went north to Northfield and the other west to the caprock. A great achievement was reached one Sunday afternoon when the two cars were driven to Petrified Mount, west of Matador.

One of the last trips that Dr. Traweek's car ever took was in 1909. The doctor, together with Doc Burleson and Teve Leckey, left for Childress one afternoon but stalled in a mudhole near Northfield. The next morning the carburetor was frozen, and it took numerous quarts of boiling water and one and one-half hours of cranking to start the engine.

The group continued onward, but when it encountered a team of mules, the car ran into a frozen rut, and the left front wheel came off. It took two days to pull the coupe back to Matador. Soon afterwards, local residents began investing their money in the new Franklin cars, and these proved to be much better constructed than the older Bendix models. And so ended the two-year life of a true pioneer, Motley's first car!

Most of the old, obsolete cars no longer exist except perhaps in some faded photograph album. But the exciting story of the phenomenal growth of the automobile will live forever. Even the future generations may well look back with awe to the swift transition of buggy to car!

## HOLIDAY THRONGS EXPECTED AT PANHANDLE MECCA



With a three-day holiday in the offing, plans are being made to entertain record crowds at the Roaring Springs Swimming Pool on July 2nd, 3rd, and 4th, according to Tom Harris, manager of the famous West Texas vacation grounds. Known as the coolest spot in the Panhandle, Roaring Springs has long been the favorite of residents over an extended section. Besides the modern bathing pool and facilities which were constructed at the historic springs a number of years ago, there is unlimited shade, abundance of pure spring water and vast stretches of sand for youngsters to play. It is hardly possible that a more attractive vacation site could be found in western Texas, according to the many enthusiasts who visit there regularly.

## Dickens Plans Annual Event For Pioneers

Date for the annual Dickens Roundup of pioneers has been set for Thursday and Friday, July 20 and 21st, Dickens business men said this week. Plans for entertaining between 8,000 and 10,000 persons for the two-day events have been started, and a complete program will be announced in the next few days. A meeting of pioneers similar to the one planned for this year has been held for several years.

Dickens businessmen who are working on the program include Cecil Meadors, local lumber man; Cayce Allredge, Dickens Barber; Erick Ousley, County Clerk; John Koonsman, sheriff; Fred Arrington. A carnival will be here for the two-day affair, an old time fiddler's contest will be held, and it is possible that an amateur program will be presented on one of the two afternoons. There will be various prizes to be awarded the old timers who have been here for the longest period of time.

For the past several years crowds of around 10,000 persons have gathered from all parts of West Texas and adjoining states for the celebration. Many old timers call this a homecoming for them and come here to meet their friends of by-gone days.

## Superintendents Are To Convene At College Station

Among the few county school superintendents who will deliver addresses next week at the 16th annual conference of County Superintendents and County Supervisors at College Station will be Oscar Kelley, Dickens County School Superintendent. Mr. Kelly will speak next Thursday at the gathering on this subject, "The Teachers' Professional Library." It will be a 20-minute address.

County School Superintendents from practically every county in the state will attend the meeting. Among the other speakers will be Dr. Maycie Southall of George Peabody College, State Superintendent L. A. Woods, and Dean T. D. Brooks of A. & M. Theme of the conference is "Improving the Quality of the Rural Program."

## Colors For License Plates Are Chosen

The colors to be used for the 1940 motor vehicle license plates have been chosen as follows: passenger, purple on white; commercial, orange on black; farm truck, black on yellow; tractor, trailer, dealer, motor bus, motorcycle, and sidecar, gold on blue. Especially jubilant over the selection was the city of Ft. Worth. The purple and white that will be used for passenger car plates are the colors of Texas Christian University. They were chosen in honor of the school for the publicity that was brought to Texas as a result of the national championship football team last fall. The plates will be manufactured by the Texas Prison System and will be placed on sale by the county tax collector on March 1, 1940.

## Coronado Fete Being Planned

Congress will provide \$250,000 for five celebrations during 1940-41 in observation of the 400th anniversary of Coronado's expedition across the Plains. These celebrations will be held in the Panhandle, in New Mexico, in Oklahoma, and in Kansas at points where Coronado touched in his travels.

Under the terms of a bill passed by the legislature, the Texas Commission is composed of five members which are appointed by Governor W. Lee O'Daniel. The Governor has appointed the following: Carl Hinton and John McCarty of Amarillo; Dr. L. F. Sheffy of Canyon; Herbert S. Hillburn of Wellington. The Panhandle-Plains Historical Society is named as the sponsor of this celebration.

The Texas Commission will work with the commissions from the other four states in planning these celebrations. The celebration in Texas will likely be held in the Palo Duro, and the museum of the Historical Society will be the center of activities during this celebration.

The guy who starts in soft-soaping you is planning to clean you.—Richmond News Leader. Most modern sculptors do not produce their own marble statues. They merely make small models in wax, clay or plaster and then turn them over to a stonemason or carver for reproduction. Sometimes the sculptor adds a few finishing touches, but these are not necessary when the marble worker is an expert.—Collier's

## Tribune Ads Pay

Keep up with the Times!

Let SPUR LAUNDRY Do Your Wash!

Back-breaking, home washing belongs to the horse and buggy age... modern women have the laundry do their wash! And here's why! Spur Laundry charges no more than it costs to do it at home... Spur Laundry certainly gets clothes cleaner! Go modern, call them today!

Colors For License Plates Are Chosen

Spur Laundry

## Northfield News

Guests in the home of Mr. and Mrs. Reford Vaughan last Sunday afternoon were Mr. and Mrs. Floyd Castleberry and son, Jerry, Jack Blanton, Mrs. Sibyl Hill and children, Margaret and A. C., all of Quanah, and R. G. and Martha Wilcoxson.

Mr. and Mrs. A. O. Cook of Corsicana, Texas, visited here last week.

Rheta Tate and Juanita Bethany spent the weekend visiting in Childress.

Horace Berry of the Rio Grande Valley is visiting friends and relatives here this week.

Mrs. Elmer Haulison and children visited her parents at Lubbock last week.

Mr. and Mrs. Alton Adams and daughter of Portal, New Mexico, are visiting his parents here.

Jessie Fay Collins returned home on Thursday after a few days' visit near Memphis.

Charles Ready left last Friday for Nevada, where he will remain indefinitely.

Mr. and Mrs. Fay Tipton and children and D. G. Wilcoxson made a trip to Matador on Thursday.

The farmers of this community are now busy following a good rain last week.

Mrs. Zona Shannon and children returned home on Thursday after visiting in the Rio Grande Valley for two weeks.

Annie Pearls of Childress visited in the home of Rheta Tate last week.

## At Northwestern University

Miss Allie Traweek, daughter of Dr. and Mrs. A. C. Traweek, left recently for Northwestern University, Evanston, Illinois, where she will remain during the summer to do work on her master's degree. Miss Traweek teaches music in the public school at Goosecreek, Texas.

## Serums Are Remedy For Hay Fever

"It will not be many weeks until a large number of Texans will be sneezing, wheezing and in other ways evidencing that they are victims of so-called hay fever. Many of these persons, either because of ignorance or carelessness, will endure their affliction, bolstered only by the distant hope of the 'Fall frost' which will mark the end of their ordeal for this year. On the face of it, these allergies have rather a hard row to hoe. However, for many of them, this situation could be altered most favorably," prophesies the Texas State Health Department.

"Indeed, science has developed a successful method of combating many forms of this seasonal affliction. For persons who possess this unusual sensitiveness to the pollens of certain plants, weeds, grasses, and trees, serums have been developed to counteract it.

"Before this type of treatment can be effective it is essential that the particular pollen causing the disturbance be discovered. Guesswork plays no part in this investigation. The physician will make simple and painless tests with extracts of pollens that are suspected of causing the trouble. By way of a needle prick a minute portion of each of the pollens under suspicion is placed under the skin. And that extract which generates a slight local reaction points to the offender. Inoculation of that type of serum then is administered.

The potency of this treatment depends upon its use prior to the

pollen season. Immunity must be established early. Bodily reactions to this type of therapy are slow. In fact several months, involving several treatments at intervals, are required.

While this preventive is not effective in all cases, the percentage of successes has been sufficiently high for every hay fever sufferer to give it a fair chance. In some patients, the result while not totally satisfactory, has noticeably reduced the suffering.

## "Let's Be Alive On July Fifth" Is New Slogan

AUSTIN.—"Let's Be Alive on the Fifth" was the slogan urged today by the Texas Safety Association to safety councils, safety groups, luncheon clubs, and newspapers for combating the annual fourth of July accidents.

"The Glorious Fourth has proved a Fatal Fourth for hundreds of Texans in the past several years," the Association said in a letter to the various groups. "Let's Be Alive on the Fifth" should be the slogan throughout this week in order that casualty lists from drowning, fireworks and traffic may be reduced to a minimum for this year's Fourth of July celebrations.

The Association urged the cooperation of all agencies in cautioning the public of the dangers of the holiday celebrations.

DR. E. B. JONES  
Dentist  
COMPLETE X-RAY SERVICE  
Office Over City Drug Store  
Telephone 146-J  
Matador, Texas



Alicia Dixon, who has her eye on Hollywood, marvels at...



... the age of this stone cat, recently discovered in Egypt. It is 3000 years old. But that's young compared to...



... old Brontosaurus, the dinosaur who roamed the earth many millions of years ago. Now think of this. The crude oils used in refining Sinclair Opaline Motor Oil were formed millions of years even before Brontosaurus was born. Oldest crudes plus...



... expert refining are the reasons why Sinclair Opaline Motor Oil lasts longer and saves you money. Ask for Sinclair Opaline Motor Oil.

Agent Sinclair Refining Company (Inc.)  
F. C. KING, Agent  
ROARING SPRINGS

**GMC PRICES**  
**HIGHEST!**

**GMC SAVINGS**  
**ARE THE HIGHEST!**

**GREATER POWER** against bus, SUPER-DUTY with POWER-Platons pass ting in power drawbar pull!

**BIGGER, BETTER CABS & BODIES** Uncramped, wide-vision "Helmet Top" cabs... bodies bigger than any others.

**A GMC PAYS FOR ITSELF!**

Matador Buick Company Matador, Texas  
**GMC TRUCKS TRAILERS DIESELS**





ANCHORS AWEIGH

BY MARSHALL FISKE



ANCIENT PYRAMID

The Pyramid of Cuicilco is the oldest man-made structure in the ancient land of Mexico. It lies on the outskirts of Thalpam, a suburb of Mexico City.

that eventually destroys everything in its devastating clutch, has not yet been able to annihilate it.

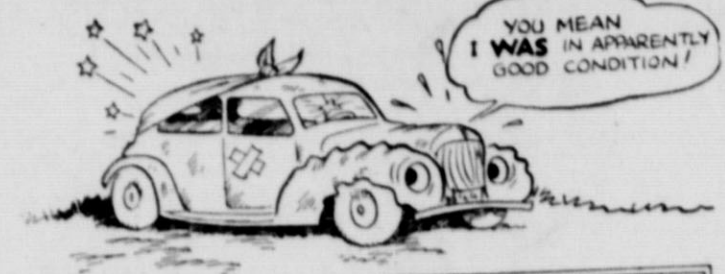
When in Thalpam, I made haste to visit this hoary monarch of pyramids. I climbed to its summit by easy circular ramps of grass-grown cobble stones.

Ancient Spectacle of Horror— Had I stood on its summit in former times, what a different sight would have met my gaze.

REALITY — But as I stood there on the summit that Sunday afternoon in late autumn, the whole scene was flooded with brilliant sunshine.

surrounding a fountain. Towering banana trees waved their ragged green arcs in the gentle breeze.

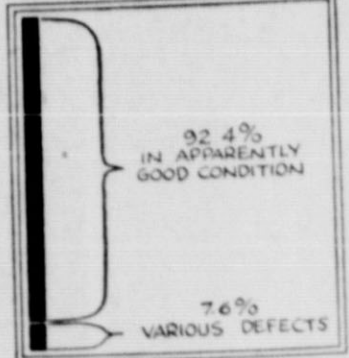
Mental, Not Mechanical Defects Cause Accidents



Of all automobiles involved in fatal accidents in 1938, only 1.9% were found to have defective brakes; in fact, only 7.6% were found to have any mechanical defects at all.

Many drivers, if they will be honest, can usually trace the cause of an accident to some failure of their own mental or temperamental equipment rather than in their mechanical equipment.

Of a total of 37,250 motor vehicles involved in fatal accidents in



1938, only 2,820 were found to have any mechanical defects at all. Out of more than a million involved in non-fatal smashups, only about 58,000 were found to have defects.

Defective conditions that were found, in the order of their importance, were: defective brakes, puncture or blowout, one or both headlights out, faulty steering mechanism, tail-light out or obscured, and glaring headlights.

three, he began to draw, nor was that all. He tore the wings off of poor defenseless flies, impaled bugs all to satisfy his alert, inquisitive mind. He took clocks apart to see what made them tick.

Spain welcomed him first and there he beheld the glories of El Greco, the great master from Toledo. He influenced his early work to a great extent. Then he went to France, Paris, the Latin Quarter. There he met the great French Impressionists, Picasso, Cezanne, Matisse; then came the Barbizon school.

It was in Italy that he discerned the path he was subsequently to follow. The simplicity of the Italian primitives and especially the murals made their greatest impression. It set him aflame with the desire to paint murals about Mexico.

PRIME— His first mural was strongly impregnated with the Italian influence. Mexico showed through however. In the years following it showed up only too plainly.

Diego Rivera came into this "Vale of Tears" via Guanajuata, Mexico, in 1886. In his veins flowed the strains of many peoples—Spanish, Indian, Russian, Italian and there was also a Portuguese Jewess among them.

While I was making a rough sketch of the scene in my notebook, I saw a face appear at one of the windows, looking at me. I recognized the great artist immediately from the many likenesses I had seen of him.

As a very young child he left his native town for the Mexican Capital. At the advanced age of

But art or no art, the artist is too important to be ignored. His work is too dynamic—too powerful as it reveals the full scores of the great body politic—Mexico. But whether or not his friends be legion, one thing remains, his dog love him. When I was talking with him, a great number of them would leap about, swirl around him, eager to be patted, their eyes blazing forth their love for their famous master.

ART OR NO ART— Artists are divided in their opinions as regards his work. "Should art," they say, "be but a mere handmaiden to disseminate propaganda?" Then there were those who insisted he was the greatest muralist since the Italian Renaissance.

Roller skating is reported to be included in a course given in the New York public schools. In other words, they're teaching the four R's.

FOR SALE: Fresh, ripe, wild plums, \$1.00 bushel. See Fred G. Simpsop, Jr.

A Real Treat For Everyone

The whole family wants the delicious goodness of Eddie's bakery goods. Buy for them right now!

EDDIE'S BREAD

Slow baked to retain all the good taste and vitamin content.

TASTY DOUGHNUTS

Excellent as dessert or in-between snacks.

ASSORTED CAKES

Your choice of fresh-daily, assorted cakes everyone loves.

DELICIOUS PIES

Every member of your family loves our "home-baked" pies.

Eddie's Bakery



IF IT ACTS LIKE THIS...



Bring It To Us

WE CAN FIX IT!

We are equipped to repair any make or model radio. Fast service and moderate charges. Car radios our speciality.

RADIO SERVICE

DEPARTMENT OF THE MATADOR HARDWARE Co. Garth Class, Mgr.

Do You Need MONEY?



TO REPAIR YOUR HOME...

Ask Us About The

F. H. A. IMPROVEMENT LOAN

Low Interest Rate Small Monthly Payments Loans Secured Quickly Any Amount Up To \$2,500

Borrow \$100 - Pay Only \$3.20 Per Month

Borrow \$500 Pay Only \$15.97 Per Mo.

Borrow \$1,000 - Pay Only \$31.94 Per Mo.

(Above Based On 36 Mo. Loans)

BURTON-LINGO COMPANY Lumber And Building Material MATADOR TEXAS



ENJOY THE

COMFORT



And Satisfaction Of Owning Your Own HOME

THERE is no satisfaction so complete as owning your own home in which you may enjoy your own ideas of comfort and convenience.

Everything For The Home, Farm and Ranch

Higginbotham-Bartlett Co. LUMBER, BUILDING SUPPLIES AND HARDWARE



Enjoy YOUR VACATION More

ON A NEW SET OF SEIBERLING TIRES



WE ARE THE

New Seiberling Dealers For Matador

WE ARE GLAD to announce to our friends and customers that we have secured the Seiberling dealership for Matador. We believe the Seiberling is the best on the market and we are willing to back up our judgment by guaranteeing your satisfaction.

Wilcher Motor Co.

Dodge and Plymouth Dealers POSEY WILCHER, Mgr.



### Mrs. Harmon-Gainesville

(Continued From Page 1)

quarter of a century, and she has many friends who mourn her passing.

Interment was made in the Roaring Springs cemetery. The pallbearers were L. M. Miller, Glenn Dobkins, Martin Smith, Raymond Starke, Cliff Newberry and Clyde Davis.

Flower girls included Mesdames A. Brawley, Martin Smith, Cliff Newberry, Freeman Thacker, John Huffstutler, Jim Freeman, Raymond Starke, and Joe Duren, and Mrs. W. O. Cooley, of Pampa.

### Planting - - -

(Continued From Page One)

the tilling of the soil and also the benefit which will be derived from destroying weeds.

#### More Rain Here Monday

Showers fell over scattered sections of the county Monday afternoon and night and in some instances delayed planting for a short time. A total of .57 inch rainfall was registered in Matador. Hail did some damage according to reports.

Misses Mable and Roberta Jameson left Friday for a three weeks visit in New Mexico. They will visit relatives in both Carlsbad and Lake Arthur before returning home.

### Baptist Church

Rev. W. M. Joslin, Pastor.  
Sunday School 9:42 a. m.  
Morning service 11:00 a. m.  
B. T. U. 7:15 p. m.  
Evening Service 8:15 p. m.  
Mid-week prayer service, Wed.



Meets 1st and 3rd Tuesdays each month: Methodist and Baptist churches.



Meets 1st Monday night each month at IOOF hall. All ex-service men invited to attend.  
D. F. Keith, Post Commander  
Vernon Doss, Adjutant



Meeting Saturday on or before full moon of each month.  
W. I. Rushing, W. M.  
W. N. Pipkin, Sec.

### Research Work In Cotton Is To Be Started

Moving forward with coordination of the cotton industry's efforts toward increased consumption, the National Cotton Council announced today an agreement under which the Cotton Research Foundation will become the research division of the Council.

President Oscar Johnston of the Cotton Council and President Everett R. Cook of the Research Foundation said in a joint statement that the new affiliation would become effective on July 1. "This very practical arrangement," said Mr. Johnston, "has the double advantage of coordinating the efforts of the two organizations and of providing the Cotton Council immediately with a scientific research division which under any other plan would have required considerable time for organization and development."

"It is a major step toward efficient coordination of the efforts of the cotton industry as it proceeds with its new and aggressive program for increased consumption of cotton and cottonseed products." Organized in Memphis three years ago, the Research Foundation has under way or completed 29 projects looking toward new uses for lint and seed products. New uses and processes which already have passed laboratory tests are being further developed for final commercial production.

Already on the market is a sweeping compound composed mainly of cottonseed hull bran which has been found to have superior cleaning properties. Most recent laboratory announcement is a white paper embodying cottonseed hull fiber.

Commenting on the new affiliation, President Everett Cook of the Foundation said he was convinced that "through such a combination of effort, both organizations will be able to increase the effectiveness of their work in behalf of the cotton industry. We are happy indeed to join forces with the Council in its vital program."

The meeting was presided over by Jack Shelton, College Station, Vice-director of the Extension Service. Speakers who were present included: E. N. Holmgreen, Administrative Office of College Station, Walter Randolph, Washington, D. C., Fred Merrifield, Washington, D. C., Glenn D. Scott, College Station, Geo. Slaughter, Chairman of the State Committee, B. F. Vance, College Station, and other leaders throughout the state.

This county was represented in attendance by W. I. Rushing, Chairman of the County Committee, and Lowell L. Sharbutt, AAA Assistant.

Mrs. L. R. Barrett and son Norton, of Spur, were guests here Sunday of Rev. and Mrs. W. B. Vaughn.

### Interest Increase Shown In Contest For Refrigerators

The nation-wide contest in which sixty refrigerators are being awarded every week grows in popularity with the women of this vicinity as the competition proceeds, according to an announcement from L. C. Harp, manager of the Matador Hardware and Furniture Company, pointing out that approximately three more weeks remain for entering the contest.

"As we are now just about in the middle of the P&G-Servel Electrolux contest, in the neighborhood of 180 refrigerators have already been won by contestants in all parts of the United States and Canada in addition to the fifteen or more \$500 bills that have gone to the cash prize winners in the competition," Mr. Harp stated.

"Among the factors that account for the popularity of the contest are: first, the high standards of Proctor & Gamble products, which are featured in the competition; second, the growing public acceptance of the Servel Electrolux refrigerators and the desire of women for that type of household refrigeration; third, the simplicity of the terms of the contest and the task of writing the testimonials being so easy."

"No one should hesitate to enter the contest as no great literary ability is needed, nor does the contestant have to have any special aptitude in writing. Just a concise, spontaneous expression of thought in the simplest language is all that is required. Entrants are invited to submit a statement of 25 words or less to complete the sentence: 'I like P & G White Naptha Soap because...' The sentences are adjudged for their originality, sincerity, and conciseness of thought. The awards go to those who are considered the best writers of the sentence."

"The contest is part of Proctor & Gamble's 'Guiding Light' program which is broadcast over a coast-to-coast NBC network every afternoon, except Saturdays and Sundays. Twelve refrigerators a day are awarded to winning contestants. The contest began May 22, and will end July 2."

### HOSPITAL NOTES

Mrs. J. F. Hughes of Roaring Springs underwent an appendectomy at the hospital on Tuesday.

Mrs. G. C. Rankin of Whiteflat was operated on for appendicitis on Monday morning.

Hal Overstreet of Quitaque underwent treatment at the hospital on Sunday.

Mrs. Bob Johnson, Matador, was also operated on for appendicitis Monday morning.

### RELATIVES VISIT HERE

Guests in the home of Mr. and Mrs. Carl Tardy this week are Mrs. Ira Gadberry and children, Patricia and Bruce, of Hotchkiss, Colorado. She is a sister of Mr. Tardy. Also visiting them are his aunt, Mrs. Dick Moore and son, Richard, of Corpus Christi, and his grandmother, Mrs. J. B. Tardy, of Rosebud, Texas.

### CARD OF THANKS

We wish to express our sincere appreciation to the many neighbors and friends who tendered acts of kindness, words of sympathy and many beautiful floral offerings during the illness and death of our beloved wife and mother.

It is our prayers that the blessings of God shall rest upon each of you.  
L. W. Harmon and Family.

Misses Beth Gentry and Helen Ferguson of Iowa Park are visiting Mr. and Mrs. John Ferguson.

Mrs. Ezra Bowen was a guest in the home of Mrs. Glynn Fuller of Matador last Wednesday.

J. A. Henson returned from the Quannah hospital last Thursday.

Jimmie, Lucille, and George Anne Gordenier of Los Angeles, California, are visiting their grandparents, Mr. and Mrs. G. W. Green.

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### LOCAL ITEMS

Mr. and Mrs. J. T. Spears and daughter Ruby, accompanied by another daughter and husband, Mr. and Mrs. Swearingen with their two sons, spent the weekend at Amherst, where they visited Mr. and Mrs. George Spears.

Mrs. Ora E. Patterson returned here Tuesday, from Denton, where she has been visiting during the past few months.

Mrs. Lemmie Day and son James Lee, left Thursday for their home at Erick, Oklahoma, after a visit here with friends and relatives. Mrs. Day was honored at several parties given by friends during her visit.

DR. WARNER, the eyesight specialist, makes regular visits to Matador. Office in City Drug Store. Specializing in cataracts and cross-eyes. Next visit, Tuesday July 11.

Jimmie Fulkerson, who is employed at Hamlin, spent the weekend here. Mrs. Fulkerson accompanied him on his return to Hamlin Sunday morning, and they will make that their home.

Mayor George Edwards, and Mrs. Edwards visited relatives at Anson from Thursday until Sunday. They returned by Paducah and spent Sunday night with their son and family, Mr. and Mrs. Tommie Edwards, continuing to Matador Monday morning.

Mr. and Mrs. C. T. Howell and children of Plaska, visited here this week with Mrs. Howell's mother, Mrs. J. A. Groves, and other relatives.

Rev. and Mrs. Ed Tharp of Sudan, formerly of Matador, visited here a short while Tuesday as they were enroute to their home after a visit in Crowell.

Mrs. Marlin Pounds and young daughter, Kay, of Flomot, visited here during the week-end with her parents, Mr. and Mrs. Joe Meador.

Mr. and Mrs. I. C. Hinson and children of Post, spent the weekend here visiting Mrs. Hinson's mother, Mrs. J. A. Groves, and other relatives.

### DON'T SCRATCH! Our Paracide

Ointment is guaranteed to relieve itching associated with all forms of itch, eczema, ringworm and other minor skin irritations or money refunded. Large jar only 60c at City Drug Store.

Claude Wilson, representative for the Sweetwater Sash and Door Company, was a business visitor here Monday and Tuesday.

Mr. and Mrs. George Vaughn and family of Edwardsville, Ill. will visit here during the week-end with his parents, Rev. and Mrs. W. B. Vaughn. They are expected here today, from DeLeon, Texas, where they have been visiting for the past few days.

Mr. and Mrs. W. Y. Higgins accompanied by Mr. and Mrs. Clay Gilbert and daughter, Virginia, visited their daughter and family, Mr. and Mrs. Dick Davis of Duncan, Oklahoma, on Sunday. Mrs. Gilbert and daughter remained for a two week's visit with her sister.

### SORE THROAT, TONSILITIS!

Your Doctor would recommend a good mop and our Anathesia-Mop is unexcelled for affording quick relief from pain and discomfort of sore-throat and tonsillitis. Every bottle guaranteed. Simpsin Drug Company.

Mrs. Douglas Turner left on Monday for Ft. Worth where she will remain for a visit with friends and relatives.

Jack Robinson, Jr., of Paducah, visited friends here on Monday.

Mrs. John Brandon and children, R. L. and Frenchie Nell, accompanied by Mrs. Elmer Thompson and son, left on June 19 for Santa Fe, New Mexico, where they visited Mrs. Brandon's son J. L., who is employed by the Texaco Oil Company there. They returned home on Saturday.

### FOR RENT—Cool bedroom,

suitable for one or two men. Hot and cold water. Phone 105-W. Mrs. J. D. Earnest. 6-22c

Mr. and Mrs. Walter Carpenter and daughters, Lela and Frances, made a trip to Olton on Sunday. Lela and Frances remained for a week's visit with relatives.

### Matador Tribune

Combined with Motley County News By Purchase March 14, 1939. Issued Thursdays at Matador Building, Matador, Texas. THE TRIBUNE PUBLISHING COMPANY

Entered at the post office at Matador, Texas, as second class mail matter, according to act of Congress, March 3, 1879.

DOUGLAS MEADOR Editor and Publisher

MEMBER PANHANDLE PRESS ASSOCIATION MEMBER WEST TEXAS PRESS ASSOCIATION

SUBSCRIPTION RATES In Motley, Floyd, Cottle, Hall & Dickens counties— One year, in advance, \$2.00 Elsewhere, One year, \$2.50

"THAT WHICH A MAN DOES FOR HIMSELF DIES WITH HIM, BUT THAT WHICH HE DOES FOR HIS COMMUNITY LIVES ON AND ON."

Any erroneous reflection on the character of any person appearing in these columns will be gladly and promptly corrected upon being brought to the attention of the management.

### THERE IS GLORY ENOUGH FOR ANY MAN TO LIVE AND DIE A TEXAN.

Miss Alice Thompson left recently for Arkansas where she will visit with relatives. She also visits in Chicago, Illinois, before returning home.

Visitors in the L. R. Babay home last Wednesday and Thursday were Mr. and Mrs. C. Cawthorn of Waco, Mrs. Cawthorn is a sister of Mr. Babay.

Mr. and Mrs. J. R. Moore and daughter, Mrs. Charlotte Babay, visited relatives in Lubbock last Thursday and Friday.

Mr. and Mrs. L. R. Babay, son, Billy, visited his mother Quannah on Sunday, June 11.

A Scotchman says one's life is more interesting than a war. But we never did care for unhappy endings.

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Before you buy an Air Cooler, let us show and explain the many advantages of the

**"NU-AIR" AIR CONDITIONERS**

- SMALL INITIAL COST
- LOW OPERATING COST
- EFFICIENT PERFORMANCE

A MODEL FOR EVERY NEED

Priced as low as **\$37.50**

—Insure Your Home Or Business Against Summer Heat—

**W. F. JACOBS**  
Local Dealer

*AIR CONDITIONING Will Keep you COOL*

### NAGGING BACKACHE

May Warn of Disordered Kidney Action, Don't Neglect It!

Modern life with its hurry and worry, irregular habits, improper eating and drinking, exposure, contagion, whatnot, keeps doctors busy. Hospitals are crowded. The after-effects are disturbing to the kidneys, and oftentimes people suffer without knowing that disordered kidney action may be the trouble.

After colds, fever and similar ills there is an increase of body impurities the kidneys must filter from the blood. If the kidneys are overtaxed and fail to remove excess acid and other harmful waste, there is poisoning of the whole system.

Symptoms of disturbed kidney function may be nagging backache, frequent headache, dizziness, getting up nights, swelling, puffiness under the eyes — a feeling of nervous anxiety and loss of strength and energy. Other signs of kidney trouble are: frequent urination, burning or stinging when urinating, backache, aching in the loins, aching in the legs, aching in the arms, aching in the neck, aching in the joints, aching in the muscles, aching in the bones, aching in the skin, aching in the hair, aching in the nails, aching in the teeth, aching in the tongue, aching in the throat, aching in the stomach, aching in the intestines, aching in the bladder, aching in the uterus, aching in the ovaries, aching in the vagina, aching in the breasts, aching in the nipples, aching in the breasts, aching in the nipples, aching in the breasts, aching in the nipples.

THE REASON DOAN'S ARE FAMOUS is that they are the only pills that have won world-wide approval than any other pills. All over the country grateful people tell us: "Doan's Pills helped me! I recommend them to you."

It is better to ask your neighbor! Who would have won world-wide approval than any other pills. All over the country grateful people tell us: "Doan's Pills helped me! I recommend them to you."

Be sure to get Doan's. Sold at all drug stores.

**DOAN'S PILLS**

## Keep Cool! AS YOU CELEBRATE July 2nd, 3rd, & 4th

THREE GLORIOUS DAYS!  
Spend A Delightful, Inexpensive Mid-Summer Vacation At Roaring Springs REST - SWIM - PICNIC Accessible To Entire Panhandle

**Roaring Springs Swimming Pool**  
TOM HARRIS, Manager